Bernice Parks, catapulted into the realm of record popularity through her Seger disks, has come up with a hot one in "So-So". Starting with her version of "Walkin' My Baby Back Home", Bernice has followed through with others that have brought her wide attention, including "You Intrigue Me" and "Sinner Or Saint". As a result of the acceptance which she received on the Seger label, Bernice has now been signed by Mercury.
The Wurlitzer Fifteen Hundred plays both 78 and 45 RPM records for a reason. It enables you to continue using your 78 RPM inventory.

That means you continue to cash in on your investment. At the same time it enables you to use the brilliant new 45 RPM records. Both features add up to more money. Both offer good reasons why operators who are in this business for all it's worth find it's worth a lot more to operate Wurlitzer Fifteen Hundreds.

See All These Cash Box-Filling Features at your Wurlitzer Distributors

104 Selections Intermixed...Twin Zenith Cobra Stylus...Famous Wurlitzer Tone Fidelity...Unequaled Cabinet Construction...Unparalleled Cabinet Beauty...Fast, Foolproof Selection...Unrivalled Program Flexibility...PLUS...The Location-Landing, Patron-Pulling Power of Wurlitzer, The Name That Means Music To Millions!
KIDDIE RIDES HEAD FOR NUMBER 1 SALES SPOT IN AMUSE FIELD

CHICAGO—"It's amazing," as one noted out-of-town distributor stated this past week, "the way we are getting orders for space ships from operators, even operators buried out in the country."

But, it's not amazing to The Cash Box, which was the very first publication in the industry to report that space ships were grabbing the No. 1 spot all over the nation.

It did take a little time, but, the manufacturers here have suddenly realized that the space ships have grown tremendously in importance and that the demand has now reached red-hot proportions all over the nation.

There are many great factors which can be attributed to this continued rising demand.

Everywhere in the country the press has been reporting that leading department stores and all other merchants feel that this Christmas will see the greatest sales of kiddie space suits and accessories of all kinds.

In addition, these merchants report to the press in their cities, they also expect ever increasing sales of cowboy clothes and accessories.

These two factors combined have helped tremendously to boost the demand for kiddie rides from operators. Ops realize how important it will be to have the kind of rides the kiddies will demand, especially when all dressed up in their space suits and new cowboy clothes.
I WENT TO YOUR WEDDING
PATTI PAGE
CO-19066 (F-43955)—Jimmy Page O. ME-503—Little Sylvia
DA-10—Rogers Evans DE-28384 (9-28384)—Grady Martin Vi-20-4832 (47-4832)—Steve Gibson
DE-28471 (9.28471)—Bert Page

YOU BELONG TO ME
JO STAFFORD
CA-3156 (F.2165)—Carin Martin CO-19011 (F.4891)—Jo Stafford ME-5199 (549065)—Patti Page
ME-6007 (6076x5)—Sue Thompson MG-1125 (47125)—Jon James

GLOW WORM
MILLS BROTHERS
CA-3228 (F.2307)—Elmer Mercer CO-19040 (F.5940)—Pietta Sisters
DE-28384 (9-28384)—Mills Brothers

WHY DON'T YOU BELIEVE ME?
JONI JAMES
CA-21702 (F.2292)—Margaret Whiting ME-70025 (4570025)—Patti Page
MG-11335 (K.11335)—Joni James Vi-20-5037 (47-5037)—June Valdi

TRYING
THE HILLTOPPERS
CR-58288 (F.4623)—Johnny Desmond DOT-11976—The Hilites DE-28175 (9-28175)—Elle Fitzgerald
DE-28322 (9-28322)—Grady Martin ME-5904 (45x5904)—Jimmy Palmer O.

JAMBALAYA
JO STAFFORD
CA-31938 (F.4838)—Jo Stafford CO-6016 (604365)—Billie Holiday DE-28384 (9-28384)—Ches. Wayne
DE-28367 (9-28367)—Connie

WISH YOU WERE HERE
EDDIE FISHER
CA-21514 (F.21514)—Anne Fruman DE-28308 (9-28308)—Guy Lombardo
ME-11270 (K.11270)—Pops Warren Vi-20-4830 (47-4830)—Eddie Fisher

TAKES TWO TO TANGO
PEARL BAILEY
CA-2222 (F.2222)—Jeanne Gale CO-60217 (F.60217)—Pearl Bailey
DE-28594 (9-28594)—Louis Armstrong
ME-5903 (45x5903)—Lola Ameco MG-11314 (K.11314)—Pops Warren

LADY OF SPAIN
EDDIE FISHER
Vi-20-4953 (47-4953)—Eddie Fisher CA-1265 (F.2265)—Les Paul & Mary Ford

YOURS
VERA LYNN
CA-3228—Les Baxter O. LD-1261 (45x1261)—Vera Lynn ME-10023 (45x10023)—Bert Page

What Are You Afraid Of, Billboard?

The Billboard is afraid of something and we know what it is. It's The Cash Box.

For years Billboard has considered itself the great voice and arbiter of the industry—self proclaimed, of course. And it has proclaimed this with the snuggest attitude conceivable, saying in effect, "We can do no wrong." What Billboard writes, it writes with regal authority. And it has been doing that for so long that it has begun to think that its opinions can actually be questioned.

But now The Cash Box has come along and after 10 years of real, practical service to this industry, has not only challenged Billboard's entrenched position, but in many ways has certainly far surpassed it. We long ago overlooked it in the juke box field—despite its advantage of having been established forty years before us. We have gone far ahead of it in service to and acceptance by disk jockeys all over the country—as anyone in the music business who gets around can testify.

Now how does Billboard go about fighting this threat to what it considers its own private territory. The name of The Cash Box cannot be mentioned anywhere in the magazine. Not even in ads when an advertiser wants to pay to quote from The Cash Box. Over the past several years many advertisers have told us that Billboard has categorically refused any ad that mentioned The Cash Box in it. And even when some have threatened legal action, they have still been refused. So much does Billboard fear us.

Apparently Billboard has nothing to fear from other magazines in the music field for they pose no real threat to it. And so Variety or Downbeat or other similar papers can be quoted at will.

Do you really think, Billboard, that by refusing to mention The Cash Box, you have been able to stop its surging growth?

It's evident to the entire music business that you haven't.

What's more, we'll grow stronger and expand even more because our foundation is a solid one based on service—service to the operator, to the disk jockey and to the entire music trade.

We are not interested in showing how clever we are. We are not interested in proving that we can do no wrong. We are not interested in claiming that we are always right. We are not. And no one is.

What we are interested in doing is performing a necessary service for the industry, one which can be relied upon, and one which is offered not with the air of smugness dripping from it but with the feeling of honest endeavor and friendliness and with the knowledge that we have no axe to grind and no individual interests to protect.

We are flattered, Billboard, that you are so afraid of us that you refuse to mention our name.

We're not that afraid of you.
Shel Horton (WHUN-WVAM, Huntington, Pa.) is planning a 72 hour marathon in an effort to raise funds for the Cancer Fund. The station will plant Horton in a window on the main street of Huntington with full studio equipment and Shel will put on the long distance stunt in full view of the entire town. The stunt will be now doing 30 minutes daily, and if plans on which he is now working go through, he will increase that by another 45 minutes. Jerry Marshal (WXEW-New York) has a new show on Saturday at 11:30 a.m., at which time he presents the up and coming tunes as indicated by The Cash Box lists. Jerry follows Martin Block’s two-hour stunt where Block plays The Cash Box top twenty-five jive box tunes. Frank Stenger (WOR, Albany) has taken off for the greener pastures of Los Angeles. Dave Robinson (WELL-N. H.) objects to the Columbia monthly charge for deejay records and has refused to play Columbia releases until they see the light. Chuck Thompson, “Chuck & Elmer” is no longer with WFOR-Rabbitsburg, Miss. Chuck moves on to WIMA-Lima, Ohio, and his vacancy has been filled by John E. Dixon, the “New Orleans Nighthawk.”

Larry Johnson (WNAH-Nashville), one of the youngest deejays in the business—Larry is 18 years old—is burning with ambition as he continues to sell his own sponsors and build up his airtime. Ted Brown (WGMG-New York) picked Toni Arden as his favorite singer for an article for “TV Guide” recently. Brown and his charming wife Rhoda, known as “Loudmouth” and “Redhead” on the Monday through Saturday “Ted Brown Show,” 7 to 9 a.m., have moved into a new home in Riverdale, N. Y., with their two sons, four dogs, and new recording equipment for the daily show. Ted Huling, of the same studio, is heard Monday through Saturday, 10 to 12 noon and 3 to 6 p.m. On his Saturday show Ted spins a mystery tune each week and the correct answer wins an evening at the Central Plaza, house of Dixieland jazz on 2nd Avenue in Manhattan. To date the music maestro has received more than 10,000 responses to the weekly quiz. Buddy Hash, New York public relations and record promotion man, has sent a leaflet to Disk Jockeys, Librarians and Music Editors offering a sample copy of The Cash Box. To quote Buddy’s words, “no obligation. We don’t get a thing out of this, except this: We make friends for the magazine and provide you with an additional tool to make your job more interesting and simpler.” Howard Miller (WIND-Chicago) has a four-hour show on WCFL each Saturday from 7 to 11 p.m. Miller devotes the entire first hour to top tunes and acquires the top tunes through use of The Cash Box. The program covers 25 states.

Richard B. Branson, program manager of WABI, Bangor, Maine, lists “Back Street Affair” as his number one tune based on reports of artists personal appearances. However, because of WABI music policy the song is not played on the air. Chick Wilson (WBWF-Bearw Falls, Pa.) is the proud daddy of twins. Better go on the night shift, Chick, ‘cause there will be no sleep for you for some time. It is a proven scientific fact that in the case of twins nature has provided that they cry in shifts. First one and then the other, and so on through the night. Symphony Sid shifts to WIBIS-Boston for his afternoon show. Stan Pat “Bland Bunk” Delaney (WTVJ-Trenton, N. J.) writes that he, being located dead center of New York and has a terrific outlet and testing point for record releases. Don Tibbetts (WFPT-Manchester, N. H.) has everybody dancing The Bunny Hop. Don, who spins his disks at public dances on personal appearances, has spent intermission time teaching the new dancers. So, claims, adults and teenagers both, have enjoyed forming a Bunny Hop Line so much that it has become the most requested dance for the remainder of the record session. Ray Anthony’s record of the tune penned “The Bunny Hop” is getting tremendous play.

There’s No STOPPING DON HOWARD’s HAPPY "IOW HO"
The votes in The Cash Box poll have been pouring in at a greater rate than ever before.

The enthusiasm and response from operators and leaders in the field has been tremendous.

We would like to thank everyone who has voted in the poll and those who have urged others to vote. For these votes have shown not only a desire to indicate what the best moneymaking artists and records of 1952 are, but it also indicates a heightened awareness on the part of operators of the value and desirability of putting their best food forward in the music industry and showing it in concrete ways just how important the juke box industry is to its continued prosperity.

To those of you who, for one reason or another, have still not voted, we urge you to fill out the card in this issue and send it in immediately.

FOR THIS IS YOUR LAST CHANCE TO VOTE.

After this week, the final tabulations will be made and published.

Your vote should be included — for you will be doing more than just casting a vote, you will be acting on behalf of the entire juke box industry.

Best Record of 1952

“Cry” — Johnnie Ray ........................................... 46743
“Blue Tango” — Leroy Anderson ......................... 45273
“Anytime” — Eddie Fisher .................................. 38866
“Delladeco” — Percy Faith ................................ 42391
“Kiss Of Fire” — Georgia Gibbs ................................ 40927
“Wheel Of Fortune” — Kay Starr .......................... 38271
“Tell Me Why” — Four Aces ................................ 30847
“I’m Yours” — Don Cornell .................................. 35896
“Here In My Heart” — Al Martino .......................... 34123
“Auf Wiedershehn Sweetheart” — Vera Lynn ....... 30417
“Half As Much” — Rosemary Clooney .................. 26920
“Wish You Were Here” — Eddie Fisher ................. 28291
“You Belong To Me” — Jo Stafford ....................... 20974
“Slow Poke” — Pee Wee King ................................ 20418
“I’m Yours” — Eddie Fisher .................................. 18723
“Blacksmith Blues” — Ella Mae Morse ................. 16854
“I’ll Walk Alone” — Don Cornell ......................... 13874
“Tell Me Why” — Eddie Fisher ............................. 12119
“Little White Cloud That Cried” — Johnnie Ray .... 12898
“I Went To Your Wedding” — Patti Page ............... 12826
“Lover” — Peggy Lee ......................................... 12723
“Vanessa” — Hugo Winterhalter ............................ 12647
“Walkin’ My Baby Back Home” — Johnnie Ray .... 8540
“Botch-A-Mee” — Rosemary Clooney ................. 7213

Best Orchestra of 1952

Ray Anthony ...................................................... 38973
Leroy Anderson ................................................. 38271
Billy May .......................................................... 37817
Hugo Winterhalter ............................................. 35766
Guy Lombardo .................................................. 34823
Ralph Flanagan .................................................. 30178
Sammy Kaye ...................................................... 27478
Vaughn Monroe .................................................. 24913

Best Female Vocalist of 1952

Patti Page ........................................................ 46823
Rosemary Clooney ............................................. 46786
Jo Stafford ......................................................... 46219
Kay Starr .......................................................... 39397
Georgia Gibbs .................................................... 40087
Doris Day .......................................................... 36199
Vera Lynn .......................................................... 36886
Mindy Carson ..................................................... 28301
Peggy Lee .......................................................... 26992
Dinah Shore ....................................................... 24621

Best Male Vocalist of 1952

Eddie Fisher ...................................................... 44113
Johnnie Ray ....................................................... 42925
Nat “King” Cole .................................................. 40711
Perry Como ........................................................ 38316
Frankie Laine ..................................................... 37219
Guy Mitchell ...................................................... 36463
Don Cornell ........................................................ 34827
Eddy Howard ...................................................... 29755
Tony Bennett ...................................................... 27999
Al Martino .......................................................... 26725
Tony Martin ....................................................... 26171

Best Female Vocalist of 1952

Frank Sinatra ...................................................... 22609
Mario Lanza ....................................................... 20418
Alan Dean .......................................................... 18010
Bing Crosby ....................................................... 15718
Louis Armstrong ............................................... 10559
Billy Eckstine ..................................................... 9887
Vic Damone ....................................................... 8718
Johnny Desmond ................................................. 7273
Slim Whitman ..................................................... 7072
Alan Dale ........................................................... 6882
FOR OPS TO VOTE

BOX INDUSTRY TO SET VOTE RECORD!

VOTES! ENTHUSIASM HIGHEST EVER!

Best Vocal Combination of 1952

Four Aces ........................................ 44834
Mills Brothers ................................. 36726
Jo Stafford-Frankie Laine ................. 32416
Ames Brothers .................................. 31962
Billy Williams Quartet ..................... 26009
Four Lads ........................................ 23219
Hilltoppers ..................................... 23117
Ink Spots ........................................ 18216
Andrews Sisters .............................. 9576
Bell Sisters ..................................... 8721
Weavers .......................................... 6420

Best Small Instrumental Group of 1952

Les Paul & Mary Ford ......................... 33597
George Shearing Quintet .................. 21863
Grady Martin & His Sixfoot Five ....... 16170
Hank Williams Trio ......................... 17178
Louis Jordan & His Tympany Five ....... 8216
Three Suns ..................................... 5833
Frank Pettry Trio ............................ 3514

Best Country and Western Record of 1952

"Wild Side Of Life"—Hank Thompson .... 36837
"Slow Poke"—Pee Wee King ................. 34182
"Almost"—George Morgan ................. 29769
"Indian Love Call"—Slim Whitman ....... 27180
"Silver And Gold"—Pee Wee King ....... 27004
"Waiting In The Lobby Of Your Heart"—Hank Thompson .... 19277
"I Don't Want To Be Free"—Jimmy Wakely .... 16217
"Don't Leave My Poor Heart Breaking"—Cowboy Copas .... 15456
"Rudolph The Red Nosed Reindeer"—Gene Autry .... 9721

Best Country and Western Artist of 1952

Pee Wee King .................................. 40861
Hank Thompson ............................... 38217
Slim Whitman .................................. 36979
George Morgan ............................... 29485
Jimmy Wakely ................................. 24771
Tex Ritter ..................................... 23870
Cowboy Copas ............................... 21078
Sons Of The Pioneers ....................... 19437
Tex Williams .................................. 16432
Gene Autry ..................................... 12721
Elton Britt ..................................... 9864
Rosalie Allen .................................. 7279

Best Folk Record of 1952

"Half As Much"—Hank Williams .......... 39870
"Let Old Mother Nature Have Her Way"—Carl Smith .... 39217
"Don't Just Stand There"—Carl Smith .... 33172
"Give Me More, More, More"—Levy Frizzell .... 37767
"The Gold Rush Is Over"—Hank Snow .... 33860
"Wondering"—Webb Pierce .................. 33172
"Are You Tearing Me"—Carl Smith ....... 27448
"It Won't God Who Made Honky Tonk Angels"—Kitty Wells .... 29787
"Jambalaya"—Hank Williams ............... 24431
"Honky Tonk Blues"—Hank Williams .... 21815
"Alabama Jubilee"—Red Foley .......... 20745
"Don't Stay Away"—Levy Frizzell .......... 20967

"I Went To Your Wedding"—Hank Snow .... 19217
"Boulevard Of Southern Sunshine"—Eddy Arnold .. 12888
"A Full Time Job"—Eddy Arnold ......... 8931
"Baby We're Really In Love"—Hank Williams .... 7706
"Backstreet Affair"—Webb Pierce ....... 6177
"Blackberry Boogie"—Tennessee Ernie .... 5492

Best Folk Artist of 1952

Carl Smith .................................. 38493
Eddy Arnold .................................. 37826
Hank Williams ............................... 36921
Hank Snow ................................. 34298
Webb Pierce ................................. 30875
Levy Frizzell ............................... 27736
Red Foley ..................................... 23884
Kitty Wells .................................. 22077
Stuart Hamblen ............................. 6179

Best Rhythm and Blues Record of 1952

"Lawdy Miss Claydy"—Lloyd Price ......... 38719
"My Song"—Johnny Ace ...................... 38194
"Have Mercy Baby"—Dominoes ............. 37877
"Goin' Home"—Patsy Domino ............... 37458
"Mary Jane—Four Blues" ................. 37673
"Jake"—Little Walter ......................... 35676
"Night Train"—Jimmie Forest .......... 34827
"Wheel Of Fortune"—Sunny Gale ......... 33791
"Three O'Clock Blues"—B. B. King ....... 21877
"No More Doggin'"—Roscoe Gordon ....... 30076
"Cry"—Johnny Ray ............................ 29880
"Ting-A-Ling"—Covers ...................... 28765
"Heavenly Father"—Edna McGriff ......... 24770
"5-10-15 Hours"—Buth Brown ............. 24190
"Moody Mood For Love"—King Pleasure .... 23584
"You Know I Love You"—B. B. King ....... 20482
"One Mint Julep"—Covers ................. 20859
"Five Long Years"—Eddie Boyd .......... 19901
"Booted"—Roscoe Gordon .................. 19870
"Beside You"—Swallows .................... 17265
"Rock Me All Night Long"—Ravens ....... 17200
"So Tired"—Roy Milton ..................... 14218
"Best Wishes"—Roy Milton ................. 13178
"I'm Gonna Play The Honky Tonks"—Marie Adams .... 13094
"Middle Of The Night"—Covers .......... 13041
"Got You On My Mind"—John Greer ........ 10718
"My Heart's Desire"—Jimmy Lee & Artis ... 10101
"Dust My Broom"—Elmo James .......... 6021

Best Rhythm and Blues Artist of 1952

Dominoes .................................. 37682
Lloyd Price .................................. 37006
Johnny Ace .................................. 36743
Covers ....................................... 35824
Patsy Domino ............................... 35129
B. B. King ................................. 34615
Roy Milton .................................. 32921
Dinah Washington ......................... 25808
Johnny Forrest .............................. 23100
Eddie Boyd .................................. 21869
Swallows ...................................... 20125

November 29, 1952

The Cash Box, Music

Page 7
HARRY BELAFONTE
(RCA Victor 20-5051; 47-9501)

"SHENANDOAH" (2:16) With Millard Thomas and a male chorus setting the background the wonderful voice of Harry Belafonte stands out with a great deal of feeling. The result is lovely.

"SCARLET RIBBONS" (2:40) Harry's voice sounds even better, if that's possible, with a Latin ampu- ner number that shows the warmth in the artist's voice. The piece has a folk type feeling that's grand.

ALAN DALE & JUDY LYNN
(Coral 60889; 9-60899)

"HOW DO YOU DO?" (2:14) The smooth voices of Alan Dale and Judy Lynn blend well on a cute boineer that leaves you with a gay and pleasing feeling. The kids sound like they're having fun as Ray Bloch's orchestra backs up.

"DO BABY DO" (2:19) The duet lilts through another ditty that has a good bounce beat to it. The number sounds very much like the "Huckle Buck." Ray and his gang back again.

HARMONY BELLS ORCH & REGGIE KAY
(Dance 2094)

"MR. SNOWMAN" (2:35) The ballad is excellent well portrayed with the sound of sleigh bells and a general air of happiness set to a polka tempo by the Harmony Bells orchestra with Gene Cherry taking the vocal.

"CHRISTINE THE CHRISTMAS SAILOR" (2:46) Reggie Kay does a cute vocal job on another Xmas season bouncer. Her pert voice is well set against the light backing of Bernie Wyte's Silver Bells orchestra.

XAVIER CUGAT ORCHESTRA
(Mercury 70099; 45-70099)

"YOURS" (2:55) A lovely oldie formerly known as "Quiereme Mas" is delivered in a Latin tempo in the fine style of the Xavier Cugat orchestra. The current pop biggie is lushly done.

"STACCATO SAMBA" (2:47) Jose Bethancourt leads the orchestra with a marimba solo through a beaty samba that's based on the melody of "Hora Staccato." It's a fine arrangement.

RAY BLOCH & TV SERENADERS
(Coral 60865; 9-60865)

"RUDOLPH THE RED NOSED REINDEER" (2:45) Ray Bloch and the TV Serenaders come through with a fine job on the Christmas hit ditty as the cute light har- is led by the voice of Art Gentry.

"JINGLE BELLS" (2:39) Another cute season standard gets a happy and stylish presentation from the Bloch orchestra as the vocal harmony is delivered by the Swing-wings. A cute reading.

MUSIC

Keep gay rhythmically cute pretty Pearl "Quiereme CRY HAD SAWS a with the bouncer ditty with tempo Buck." type the the derr voice sounds with ments. "Hora samba Mucho" that's voice with the current Bemie delivered the the樱桃 setting' the voice for the other "YOURS" the piece is featured as it was in "Trying." Keep a close watch on the top lid. It's gonna be a hit.

RUBY WRIGHT
(King 15205; 45-15205)

"HONEY BABY" (2:25) A cute bouncer with a gay feeling is perfectly projected by Ruby Wright. The light piece has a pretty tune that might catch on.

"HE'S SUCH A QUIET MAN" (2:40) Ruby slows up and comes out with a moderate beat item that's an amusing piece of listening mate- rial. The cute lyrics should get laughs.

JOE TILMAN'S TRIO
(MGM 11373; K-11373)

"DYNAMITE" (2:46) The Jon Tilman Trio whizzes through a fast moving instrumental as the harmony takes the lead against a guita- r and rhythm backing. A good number.

"I'LL BE YOURS" (2:39) A slow number very fitting for a harmon- ous solo is well treated by the Trio. The general sound is pleasing.

SPIKE JONES & HIS CITY SLICKERS
(RCA Victor 20-5067; 47-5067)

"I SAW MOMMY KISSING SANTA CLAUS" (2:59) With a most beautiful choice giving out a lush and warm Christmas spirit sound George Rock impersonates a child and delivers a great number that might be the Xmas hit of the year. Spike Jones and his boys have a fine piece here.

"WINTER" (2:58) Spike has a carrying the song's meaning and a gang lilts through a cute winter num- ber with sleigh bells, chimes and every other means necessary for the seasonal numbers. Another pretty piece.

FREDDY MENDELSOHN PIANO & ORCH.
(Standard 1791)

"MIRAGE" (2:59) Freddy Mendelsohn sits at the piano and strikes it rhythmically as the orchestra backs him on a Latin tempo number while a chorus adds warmth to the instru- mental with a soft homming.

"HAPPY SAMBAS" (2:42) Some more fancy fingering is demon- strated by Freddy as he rides the keyboard in presenting a great samba. The top half has a more appealing presentation.

BING CROSBY & PEGGY LEE
(Deco 29463; 9-29463)

"SLIGHT RIDER" (2:40) Bing Crosby teams up with Jud Con- lon's Rhythmraeas and eases through a cute winter standard in his warm and appealing manner. His smooth relaxed voice is well set against the chorus.

"LITTLE JACK FROST GET LOST" (1:46) Peggy Lee joins Bing on this lid as they bounce over a cute ditty with the aid of John Scott Trotter and the orchestra. The singers have a cute winter piece in this one.

JERI SOUTHERN
(Deco 28464; 9-28464)

"QUERIDA" (2:22) Jeri Southern has a pleasing item in this pretty Latin number. Her soft whis- dering voice comes through in an im- pressive manner as the Norman Ley- den orchestra backs the thrush.

"DANCING ON THE CEILING" (3:06) The thrush does another smooth hit of carousing on a grand old Rogers and Hart tune. Her husked voice creates a moody and romantic air.

CLAY LONG ORCH. & JOY BEATTY
(Astor 460)

"DIXIE POLKA SONG" (2:20) Joy Beatty has her part voice take a ride on a cute and beasty polka with aid of Clay Long and his Dixie Boys rounding out the side with some fine orking.

"SILVER COMET" (2:13) Joy teams with a male voice and to- gether they go over a polka number with a guitar backing.

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disc" and "Sleeper Of The Week", are those most likely to achieve popularity.

* "I SAW MOMMY KISSING SANTA CLAUS" ... Spike Jones & His City Slickers ... RCA Victor 20-5067; 47-5067
* "TOOT TOOT TOOTSIE, GOODBYE" ... Pearl Bailey ... Coral 60877; 9-60877

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THE HILTOPPERS

Featuring the great voice of - Jimmy Saccá

In their 2-sided smash...

"Must I Cry Again" and "I Keep Telling Myself"

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"It's What's in THE CASH BOX That Counts"
“OH HAPPY DAY” (2:20)  
“YOU WENT AWAY” (2:00)  
DON HOWARD  
(Issac 311)

Before you give your opinion of this record, listen to it about ten or fifteen times. Although your immediate judgment might be negative, after ten or fifteen listens you might catch on to something about the record that’s making it such a tremendous seller. First reports show it’s being taken by the country by storm. Regardless of your opinion, we advise ops to get with it immediately, Don Howard, a seventeen-year-old boy, wrote and sings this slow sentimental camp-fire song with the aid of his own guitar for the background. The number goes under the name of “Oh Happy Day.” The under half is another similar item with the same arrangement. Remember, don’t let your initial opinion shy you away from putting this in your boxes, ops. If you do you might be missing one of the biggest songs of the year.

THE FONTANE SISTERS  
(RCA Victor 20-5049; 47-5049)

LONESOME ROAD” (1:56)  
The Fontane Sisters sound the best we’ve ever heard them as they offer a rhythmic jump number with the fine harmony that comes from their voices. The delivery is great.

“WINTER’S HERE AGAIN” (2:18)  
The trio sounds fine on this cute winter bonnet that has a colorful arrangement. As usual the girls come up with their fine harmony.

DO-DAY-ME TRIO  
(Rainbow 181)

“I MUSED TO YOU” (3:49)  
Buddy Hawkins and Al Moore come up with a smooth vocal job on a slow jump as they slowly ease through the pretty number with the Do-Day-Me Trio.

“SHE WOULD NOT YIELD” (2:58)  
The slow jump tempo is kept for Al Russell as he gives an rhythm and blues reading to the cute item. The Trio does a fine supporting job for the amusing vocal.

BOB HOUSTON  
(Wheeler 100)

“IT’S CHRISTMAS EVERY DAY” (2:40)  
The warm and polished voice of Bob Houston shows its colors on a pretty tune that’s fitting for the occasion. Backing is by the Sanford Gold Orch directed by Bobby Hackett and Johnny Smith.

“THIS IS THE REAL THING NOW” (2:56)  
Eddie Safranski is featured on the oboe by the Gold crew that backs a slow moderate tempo song warmly by Bob. The result is pretty.
NEW YORK:

The Xmas tune season is with us again and every dixie from now till December 25th will be concentrating on its holiday material. The market for Xmas records ends abruptly on that day which caused one industry man to call this "The Sudden Death" season. ... Irving Fields became the father of the baby boy ... Jerry Gray's current Decca band in Hollywood has some ex-Stan Kenton sidemen—namely Shelly Manne and Bob Goos. ... Yank Cole has been signed for a Warner Brothers' picture "Blue Gardeners" which starts December 22. In it Nat sings the picture's theme of the same title and does enough to get equal billing with Anne Baxter and Richard Conte. ... Larry Taylor, general professional manager of ABC Music, informs us that his firm has acquired "Good" which has been recorded by Edna McGriff on Jubilee. ... Morley Amsterdam is again conducting his annual drive for toys for underprivileged children, this year being "Breakfast With Music" show. In former years Morley has turned over to charitable organizations thousands of toys. ... Jills Webb has had her option picked up by MGM. ... Nat Shapiro, who now runs Progressive Music Publishing Co., sent out a clever card announcing the fact. ... The Hilltoppers played their first nite club engagement at Mo's Main Street in Cleveland last weekend. The boys can't take full weekend engagements because of school commitments. ... Randy Wood of Dot Records reports that The Hilltoppers' new one, "Must I Cry Again," is meeting terrific response with sales four times the amount he had on "Trying" in the same period of time. ... The Decca staff electric about the signing of the Four Aces to a new contract. It was just about a year ago this time that they signed their first contract and it's certainly been a fabulous year for them. ... Ricky Hale, Dana artist, opened at the Ranch House in Providence for the week of November 27. He's currently hot with "Open Your Heart."

CHICAGO:

Rear that the great voice of Jilla Webb will soon be given the opportunity to be heard on spirituals. The gal has had her option lifted by MGM, and MGM eager to cut the kind of spirituals which show off the sobbing catch in Jilla's terrific voice. ... Al Martino phones us from Cleveland where he just completed a one-nite tour of one-nite shots around the Midwest. "Everything's fine," Al reports. ... Johnny Desmond (one of this town's best loved voices) flies to New York to do a shot on "This Is Show Business" TV program. Then flies back in a hurry to be on hand for the early morning "Breakfast Club" show. And sings 'em right out of his socks. ... Frankie Laine (even though he's a native Chicagoan) also falls victim to what all songsters call "Chicago throat." But carries on with his five-a-day like a real trouper. ... Carl Fischer helps cover up with some really terrific 88'ting. Grand guy. ... Dick Wonder If Judy Lynn, singing in "Top Banana" here, is the same little Newarker, N. J. gal who used to sing with Louis Prima's orch way back when? ... Bob McClusky, sales manager for RCA Victor's R&B and Country theaters, heard in town and pretty much Joe Jolson's "Santa Claus." ... Lon Chess (of Chess and Checker disks) away on a southern tour. Len reported, this past Sattiday, they enjoyed the biggest single day's bizness in all the firm's history, and they're still rolling. ... Wonder if Len's interested in that all well with Buster Williams of Memphis and Raymond Williams of Dallas? Might that be the reason for his sudden trip to the Southland? ... That grand, grand gal of song, Sophie Tucker, winds us the Cher' 20th Anniversary in a blazing but blazing blaze of glory. The grand Sophie simply wowed the house opening night. It was a bash that could only be produced by this great seller of songs. And hands really hurt from applauding her new repertoire. Great? That's not even a tenth of the story. Sophie's simply sensational terrific. And more.

LOS ANGELES:

Leo Monser's Aladdin platter rollin' in high gear, with a brace of hits in "Greyhound" and "I'm Gone." Former tune, in the Monser publishing firm, has already been waxed by Buddy Morrow on RCA-Victor, Vic Damone on Mercury, Ella Mae Morse on King, and of course Amos Milburn on Aladdin. It'll be a big one. ... Guy that can't ever get enough bouquets in our book is A & R chief Al Miller, who by the way is doing a super job for the RCA Victor people. ... Tim Gayle, happy to be away from that Lake Michigan breeze, has a corner in a new Larry Raine platter. ... The denominations holding forth at the Oasis, playing to capacity crowds. ... That zany "Water Can't Quench The Fire Of Love" on Cap wax is shining like a firecracker. ... We like dept: the intestinal fortitude, more commonly known as guts, that Al Joe Vornado and Fuzzy Wunderman display in "shaking or breaking" as many of those records on his show. ... Applause greeting for the Illinois Jacquet version of "Port Of Rico"—credit Bernie Silverman of JATP for much of the success. ... We apologize, Jon James' etching of "Why Don't You Believe Me?" is selling better than her photos are. ... Jimmy Warren's Central Record "Friendship" and "You're Much Too Fat" are considered by many to be kiddie records. ... Visiting fireman from RCA Victor included Steve Sholes, Bob McAlloy, Herman Diaz and Vincent Amuro. Lou Chudd of Imperial an early bird at the office. He needs the time to handle the flood of business on Slim Whitman's 'Keep It A Secret' and Fats Domino's "How Long." ... We were snoozing when the last half second of June Allen's laugh-a-minute show was cut off in CBS locally. He oughta be on at least 24 hours a day.

"It's What's in THE CASH BOX That Counts"
SPIKE MAKES ONE FOR THE BOXES

“I SAW MOMMY KISSIN’ SANTA CLAUS”

“IT’S WHAT’S IN THE CASH BOX THAT COUNTS”

THE CASH BOX

Disk Jockeys

Regional Record Reports

November 29, 1952

Donn Tibbetts

WFEA—Manchester, N. H.

1. I Went To Your Wedding (Patti Page)
2. My Favorite Song (Amos Bros.)
3. I Should Care (B. Flatman)
4. You Belong To Me (Patti Page)
5. I (Don Cornell)
6. Be Careful (Bill Farrell)
7. My Baby’s Coming Home (Crosby Ford)
8. Takes Two To Tango (Peet & Bely)
9. The Ruby And The Pearl (Frankie Laine)
10. Stay Where The Love Is (Tony Bennett)

Jack Germs and Bill Collins

WLOX—Biloxi, Miss.

1. Triving (The Hilltoppers)
2. It’s In The Book (Stardley)
3. I Belong To You (Stardley)
4. Blues In Advance (D. Sharpe)
5. The Glow Worm (Mills Bros.)
6. Takes Two To Tango (Zen)
7. I Went To Your Wedding
8. Why Don’t You Believe Me
9. Outside Of Heaven (Waring)
10. High And Dry (Days)

John Wrisley

WAVY—Savannah, Ga.

1. You Belong To Me (Stardley)
2. My Favorite Song (Amos Bros.)
3. I Went To Your Wedding (Patti Page)
4. Sherry (Patti Page)
5. J-Behavior (Jo Stafford)
6. Why Don’t You Believe Me (Jo Stafford)
7. It’s In The Book (Stardley)
8. Takes Two To Tango (Baller)
9. My Love Is Low (Acquavella)
10. String Along (Amos Bros.)

Franklin Brees

KFDV—Los Angeles, Calif.

1. You Belong To Me
2. I Went To Your Wedding (Patti Page)
3. Comes A Long A Love (Kern)
4. Wish You Were Here (Fisher)
5. Jimmies (Jo Stafford)
6. High Noon (Frankie Laine)
7. Lose Of Span (Edie Fisher)
8. The Glow Worm (J. Mercer)
9. In My Life (M. Monroe)
10. My Favorite Song (Ello Fitzgerald)

Ed Bonner

KXKO—St. Louis, Mo.

1. Outside Of Heaven (Whiting)
2. Lady Of Spain (Edie Fisher)
3. I Went To Your Wedding (Patti Page)
4. The Ruby And The Pearl (Patti Page)
5. I (Don Cornell)
6. Blues In Advance (D. Sharpe)
7. Why Don’t You Believe Me (Jo Stafford)
8. I’ll Be Careful Again (Clyde Jordan)
9. Because You’re Mine (Cole)
10. Sunny Pop (Ray Anthony)

Art Tacker

WCBS—New York City.

1. Oh Mai Dez Day (Donna Morris)
2. Lady Of Spain (Edie Fisher)
3. I Went To Your Wedding (Patti Page)
4. Why Don’t You Believe Me (Jo Stafford)
5. I’ll Be Afraid (Billy Eckstein)
6. I (Paul Ford)
7. Compete (Patti Page)
8. I’ll Be In Love (Clyde Jordan)
9. Gotta Get My Love (Clyde Jordan)
10. My Favorite Song (G. Gibbs)

Chuck Norman

WIL—St. Louis, Mo.

1. Yours (Patti Page)
2. I (Don Cornell)
3. The Glow Worm (Mills Bros.)
4. Outside Of Heaven (Fisher)
5. You Belong To Me (Stardley)
6. Triving (The Hilltoppers)
7. Lady Of Spain (Paul Ford)
8. Takes Two To Tango (Baller)
9. Sleepy Time Gal (F. Martin)
10. Why Don’t You Believe Me (Patti Page)

Stan Pat

WTNI—Traverse, N. J.

1. You Belong To Me (Stardley)
2. Why Don’t You Believe Me (Jo Stafford)
3. I Went To Your Wedding (Patti Page)
4. Lady Of Spain (Fisher)
5. My Baby’s Coming Home (Poli Ford)
6. My Favorite Song (Edith Fitzgerald)
7. Stay Where You Are (Jo Stafford)
8. My Tumorous Heart (M. Monroe)
9. Twilight Time (Bill Sauder)
10. Passion Me (Tony Bennett)

Peter Potter

KLC—Hollywood, Calif.

1. You Belong To Me (Stardley)
2. Comes A Long A Love (Kern)
3. I Went To Your Wedding (Patti Page)
4. Sen Souci (Peet & Bely)
5. The Glow Worm (Mills Bros.)
6. Hold Me, Thrill Me, Kiss Me (Jo Stafford)
7. The Ruby And The Pearl (Poli Ford)
8. Wish You Were Here (Fisher)
9. The Birth Of The Blues (Frank Sinatra)
10. My Favorite Song (G. Gibbs)

Norm Prescott

WORL—Boston, Mass.

1. Why Don’t You Believe Me (Jo Stafford)
2. I Saw Mommy Kissing Santa Claus (Mills Bros.)
3. Keep It A Secret (Stardley)
4. Happy Day (Don Snowden)
5. You’re All I Want For Christmas (Edie Fisher)
6. Heart And Soul (Four Aces)
7. Jump Back Home (Paul Ford)
8. You Belong To Me (Baller)
9. I (Don Cornell)
10. The Birth Of The Blues (Frank Sinatra)

Art Hellyer

WMAG—Chicago, Ill.

1. The Glow Worm (Mills Bros.)
2. You Belong To Me (Stardley)
3. Comes A Long A Love (Kern)
4. Wish You Were Here (Fisher)
5. Jimmies (Jo Stafford)
6. High Noon (Frankie Laine)
7. Lose Of Span (Edie Fisher)
8. The Glow Worm (J. Mercer)
9. In My Life (M. Monroe)
10. My Favorite Song (Ello Fitzgerald)

Lou Barile

WKAL—Rome, N. Y.

1. Why Don’t You Believe Me (Jo Stafford)
2. You Belong To Me (Stardley)
3. I (Don Cornell)
4. I (Don Cornell)
5. I’ll Be Careful Again (Clyde Jordan)
6. Because You’re Mine (Cole)
7. Sunny Pop (Ray Anthony)

Marian Magee

WBB—Dallas, Tex.

1. I Went To Your Wedding (Patti Page)
2. You Belong To Me (Stardley)
3. Lady Of Spain (Edie Fisher)
4. Outside Of Heaven (Fisher)
5. Meet Mr. Callaphon (Fisher)
6. I (Paul Ford)
7. I (Jo Stafford)
8. Wish You Were Here (Fisher)
9. Jambalaya (Jo Stafford)
10. Somewhere Along The Way (Not “King” Cole)

Paul Flanagan

WCCM—Muncie, Ind.

1. I Saw Mommy Kissing Santa Claus (Jimmy Page)
2. I (The Book) (Stardley)
3. Outside Of Heaven (Fisher)
4. The Glow Worm (Mills Bros.)
5. Why? Don’t You Believe Me (Jo Stafford)
6. You’re All I Want For Christmas (Edie Fisher)
7. Jambalaya (Jo Stafford)
8. I (Stardley)
9. I (Don Cornell)
10. I (Don Cornell)

Joe Deane

WHEA—Syracuse, N. Y.

1. I Went To Your Wedding (Patti Page)
2. Why Don’t You Believe Me (Jo Stafford)
3. You Belong To Me (Stardley)
4. Don’t You Believe Me (Jo Stafford)
5. I (Don Cornell)
6. I (Don Cornell)
7. My Favorite Song (G. Gibbs)
8. I’ll Be Careful Again (Clyde Jordan)
9. Because You’re Mine (Cole)
10. Sunny Pop (Ray Anthony)

Fred Hobbs

KBOI—Boise, Idaho.

1. I Went To Your Wedding (Patti Page)
2. You Belong To Me (Stardley)
3. The Glow Worm (Mills Bros.)
4. Outside Of Heaven (Fisher)
5. Meet Mr. Callaphon (Fisher)
6. I (Jo Stafford)
7. I (Stardley)
8. I (Don Cornell)
9. I (Don Cornell)
10. I (Don Cornell)

Robin Seymou

WMAQ—Chicago, Ill.

1. I Saw Mommy Kissing Santa Claus (Mills Bros.)
2. Keep It A Secret (Stardley)
3. I (Don Cornell)
4. You Belong To Me (Stardley)
5. Why Don’t You Believe Me (Jo Stafford)
6. I (Don Cornell)
7. I (Jo Stafford)
8. I (Don Cornell)
9. I (Don Cornell)
10. I (Don Cornell)

Bill Reynolds

WMTI—Milwaukee, Wis.

1. I Saw Mommy Kissing Santa Claus (Mills Bros.)
2. Why Don’t You Believe Me (Jo Stafford)
3. I (Don Cornell)
4. You Belong To Me (Stardley)
5. Why Don’t You Believe Me (Jo Stafford)
6. I (Jo Stafford)
7. Somewhere Along The Way (Not “King” Cole)
8. I (Don Cornell)
9. I (Don Cornell)
10. I (Don Cornell)

Buddy Deane

WITH—Baltimore, Md.

1. Why Don’t You Believe Me (Jo Stafford)
2. You Belong To Me (Stardley)
3. Birth Of The Blues (Simmons)
4. I Went To Your Wedding (Patti Page)
5. I’ll Never Get Away From You (Baller)
6. I (Don Cornell)
7. I (Jo Stafford)
8. I (Don Cornell)
9. I (Don Cornell)
10. I (Don Cornell)

Wally Dunlap

WICG—Bradford, Conn.

1. Why Don’t You Believe Me (Jo Stafford)
2. The Glow Worm (Mills Bros.)
3. Outside Of Heaven (Fisher)
4. You Belong To Me (Stardley)
5. I (Jo Stafford)
6. I (Don Cornell)
7. My Favorite Song (G. Gibbs)
8. I (Stardley)
9. I (Don Cornell)
10. I (Don Cornell)

Jerry Kay

WVEW—New Orleans, La.

1. I Went To Your Wedding (Patti Page)
2. The Glow Worm (Mills Bros.)
3. You Belong To Me (Stardley)
4. Don’t You Believe Me (Jo Stafford)
5. I (Jo Stafford)
6. I (Don Cornell)
7. I (Don Cornell)
8. I (Don Cornell)
9. I (Don Cornell)
10. I (Don Cornell)

Joe Deane

WHEA—Syracuse, N. Y.

1. I Went To Your Wedding (Patti Page)
2. Because You’re Mine (Cole)
3. You Belong To Me (Stardley)
4. I (Don Cornell)
5. I (Don Cornell)
6. I (Don Cornell)
7. I (Don Cornell)
8. I (Don Cornell)
9. I (Don Cornell)
10. I (Don Cornell)

"ALL-TIME JUKE BOX FAVORITES from the great catalog of Mills on CAPITOL Records"

KAY STARR
"NOBODY'S SWEETHEART" - "LOVESICK BLUES"

NAT COLE
"SWEET LORRAINE" - "HOME"

LES BAXTER
"BLUE TANGO" - "LOST IN MEDITATION"

RAY ANTHONY
"I LET A SONG GO OUT OF MY HEART" - "STARDUST"

BILLY MAY
"I Surrender Dear" "When My Sugar Walks Down The Street"

LES PAUL and MARY FORD
"SMOKE RINGS" - "JEALOUS"

DEAN MARTIN
"WHO'S SORROW NOW" - "WHEN YOU'RE SMILING"

New LOW PRICES!

PERMO-POINTS

-- CHICK KARDALE says: My First Song—My First Hit My First Week! --

"THAT NIGHT OF HEAVEN" written and recorded by Eydie Gorme
arranged and conducted under the direction of Monte Kelly
CORAL RECORD 60879

"It's What's IN THE CASH BOX That Counts"
Four Aces Sign New Decca Contract

NEW YORK—In a formal ceremony which included a dinner given to them by Milton Rabinovitch, president of Decca Records and Leonard Schnel- der, vice-president, the Four Aces last week signed a new contract with the diskery.

It was just about a year ago that the Aces signed their first Decca contract and since then they have turned out one smash hit after another. The list includes such moneymakers as "Tell Me Why", "Perfidia", "Should I", and the numbers from their first album, "Heart and Soul" and "La Rosita".

During the past year also the group has become one of the top acts to appear in night clubs and theaters around the country.

The Decca deal involves a value of over 60% as against the original contract and is for three years.

"Bunny Hop"

LOS ANGELES At a recent Hollywood party, band leader Ray Anth- ony, right, diagrams to film star Tony Curtis and Janet Leigh, the basic step of the newest dance craze, the Bunny Hop. The dance started at Balboa High School in San Francisco and is currently the rage in Los Angeles, San Francisco, Denver, Philadelphia, Buffalo, Cleveland and the entire state of Texas. Ray Anthony's Capitol recording, "Bunny Hop", is a best selling disc for the company and to promote the record, Anthony has distributed 100,000 illustrated postcards featuring Gov. Nelson and Virginia Mayo on "How To Do The Bunny Hop."

"MIRAGE" INSTRUMENTAL

BY FREDDY MIDDLESON

AT THE PIANO WITH ORCHESTRA

STANDARD RECORD

T-179 — 45-179

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A Great Duet

'Cause I Love You

That's A-Why

Columbia #39879

TENNISSEE TANGO'

MOLLY BEE

CAPITOL 2258

'CRAYZY WALTZ'

HELEN O'CONNELL

GISSELLE MACKENZIE

CAPITOL 2266

'HOney BABY BLUES'

JACK & DANIEL

and the Sourwood Mountain Boys

DECCA 28467

'IT'S WHAT'S IN THE CASH BOX THAT COUNTs'

RIDGEWAY MUSIC, INC.

CHARLIE ADAMS

6087 Sunset Blvd.
Hollywood 28, Calif.

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KEYS MUSIC, INC.

146 W. 56 Street, New York, N. Y.
OVER 35,000,000
SIDES DISPLAYED

IN THE JUKE BOXES, WALL BOXES AND MUSIC SHELLS OF THE AUTOMATIC MUSIC INDUSTRY OF AMERICA IN 1952...

An Increase of 12,000,000 Sides in Only 5 Years!

In 1947 THE CASH BOX Very Proudly Reported (Page 21, August 11 issue) that there were a Total of 23,000,000 Sides on Display in All Coin Operated Music Equipment... 1952 Shows a more than 50% Increase on Display in All Coin Operated Music Equipment... AND GOING HIGHER EACH DAY!

In 1947 The Cash Box published an educational series of articles for the benefit of those engaged in the recording business. This publication then stated there was the "unheard of figure" of '23,000,000 sides on display in juke boxes, wall boxes, music shells and other coin operated music equipment throughout the nation.'

But—that was 1947.

Today, because juke boxes have jumped from 20 and 24 selections (which were in vogue in 1947) to from 40 to 120 selections (which are the fact today) there are over 35,000,000 sides on display in juke boxes, wall boxes, music shells, and other coin operated equipment throughout the United States of America.

This then is, without any doubt whatsoever, the greatest showcase the publishers, artists, recording manufacturers, and all others interested in America's music, have ever yet had, in all the history of music. Definitely, 35,000,000 sides on title strip displays, regardless of whom or what they feature, are something that has never before been part of the great American musical scene.

Whether pop, hillbilly, spiritual, Rhythm & Blues or any other type of tune (and foreign disks are speeding up the ladder every day) the juke boxes of America (all 550,000 of them) are opening the path to the greatest exploitation ever known to any music man at anytime in the history of American music.

There is no one who will any longer dispute the fact that the juke boxes, and all of their counterparts today in the United States, have opened a field that is so tremendous in scope it has become absolutely breathtaking to all, everywhere in the world.

This, then, is the industry for concentration of everyone and anyone engaged in any kind of music whatsoever, anywhere in the world.

In but five years, from 1947 to 1952, there has been an increase of more than 50% in the number of records displayed by the automatic music industry of America.

And, what's more, the automatic music industry of America is but just now beginning to feel its oats.

It's just beginning to grow.

The manufacturers of juke boxes are backlogged with orders.

The music operators are calling for more and still more higher selection juke boxes.

There is, then, no doubt that, as the industry continues to grow, the figure of 50,000,000 sides on display every day of every week, all year long, year in and year out, will be reached, and very soon.

This 50,000,000 figure is rapidly, and very rapidly, becoming a definite possibility. This is something that only a few can visualize.

This is something that is so vast in its meaning and conception that only those very closely connected with automatic music can understand its portent to all the music business.

Definitely, the automatic music industry of America is the "number one" contact of all engaged in music of any kind whatsoever.

For, today, classical, jazz, western, spiritual, foreign, hillbilly, folk or any other type of music, as long as people want to listen to it, is the music of the juke box.

And juke box programming, as it grows, is opening a field to the recording industry which completely surrounds and envelopes whatever was known as exploitation and promotion from the days of the song pluggers singing out of vaudeville house balconies to the present.
**Command Performance**

NEW YORK — Capitol Records' most unusual requests for the year came this week from London, England, in the name of Princess Margaret Rose, who is an ardent record collector. It seems while listening to a BBC broadcast, she heard Kay Starr's latest record of "Come A-Long A-Love." This tune caught her fancy and the Executive Offices in New York were notified. The disc jockey is a special semi-fast pressing made and sent to the Princess, autographed by Kay Starr, who is one of her favorites.

**"Peter Pan" Musical Score Due for Major Drive**

NEW YORK—The musical score from Walt Disney's "Peter Pan" will be one of the most important features of the tremendous promotional campaign now being readied by RKO Radio for the release of the all-color Technicolor feature.

Single recordings and albums of tunes from the picture have already been made by top singing stars representing major record companies including RCA Victor, Decca, Mercury, Coral and MGM. Simon and Schuster also are releasing the songs under their Golden Record labels. In addition, more than two dozen additional records by individual recording artists and orchestras are in work.

The music promotion campaign was launched over the weekend when the entire score of "Peter Pan" was introduced for the first time on Bob Crosby's "Club Fifteen" radio show heard over 292 stations of the CBS Network. Individual tunes were initially presented on "The Mickey Mouse Club," "Paul Whiteman's Show" and "Kukla, Fran and Ollie," also over the weekend.

**From Vine To Easy Street**

HOLLYWOOD, CALIF.—Novel tie in hyping Billy May's recent stand at the Palladium here, was the change from Vine to Easy St., above. Billy's great disking of the tune of the same name is currently meeting with wide favor. The sign, by the way, went up for a week before somebody climbed up and took it down.

**ACCEP TED—**

by the Nation's DJ's, CHAIN STORES ... and NOW 
OPERATORS

"I'M GONNA DO MY XMAS SHOPPING EARLY"

b w
"GIVE ME A KISS FOR XMAS"

VICKI SUNDAY
CADILLAC RECORD 129 (45x129)

Contact Your Nearest Dist. or
CADILLAC RECORDS
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**DEALERS & OPERATORS**

We Supply Records—All Speeds, all labels of wholesale cost plus small service charge. Speediest service guaranteed. Complete stock of 45 RPM records.

TOWN HALL RADIO, 188 Riverside Ave.,
Brooklyn 12, N. Y. Dickson 6-2735

**FOR YOUR FOREIGN LOCATIONS on 45 and 78 R.P.M.**

Improve the take of your Music Machines.

We have records on 78 R.P.M. in 21 different Nationalities. On 45's we have 55 different Nationalities:

- English
- German
- Italian
- French
- Spanish
- Danish
- Norwegian
- Swedish
- Latin American
- Lithuanian
- Portuguese
- Greek

Send for complete list. Each record has a foreign language number. Mail orders accepted. Write to:

STANDARD PHONO CO.
160 W. 23rd St., NEW YORK 11, N. Y.

**FOR YOUR LOCATION, HANDCUTS at lowest money orders!**

STANDARD PHONO CO.
160 W. 23rd St., NEW YORK 11, N. Y.

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**FOR YOUR LOCATION, HANDCUTS at lowest money orders!**

STANDARD PHONO CO.
160 W. 23rd St., NEW YORK 11, N. Y.
Reports coming in from the hinterlands indicate that personal appearance tours have had a general falling off of business. High cost of living plus the Xmas shopping now facing the public could be the answer... Here's one that should be titled "Silent Blues." Charlie Parker, playing in concert at Carnegie Hall, stepped up to play his solo, stood horn in hand for 11 minutes without blowing a single note, and sat down to tremendous applause. The drummer turned to him and said, "They sure dig your thinkin' man!" Varetta Dillard (Savoy artist who has a new release "I Cried And Cried" backed with "Double crossin' Daddy") went into the Club Regal, Columbus, Ohio, on November 17 for two weeks.

Those Peacock songsations Johnny "My Song" Ace and Marie "I'm Gonna Play The Honky Tonks" Adams are teamed for a p.a. at Oakland Auditorium on November 26 and the Richmond Auditorium on November 27, Oakland, Calif. Co-stars will be Jimmy Forrest, who had a tremendous club in "Night Train" on the United Label and James Moody, popular sax band leader, famous for his "Moody's Mood For Love." Peacock looks like it is on the road to another big hit with the latest Duke release of Roosevelt Gordon's "Wise To You Baby" and "Too Many Women." Roscoe really turns on the charm on both ends of the wax... Jimmy Tyler (King Records) has left the Larry Steel "Smart Affairs" show to do one nighters and club dates.

Crestwood Music Publications sure can pick 'em. They are happily going-crazy with "Looped" and "Please Baby." About a week or ten days ago Okhe released "Aki and Ukhaiy" by Ahmad Jamal and RCA Victor came through with "Whatever You Do Don't" by Les Harris and "I Could Love You More" by Jimmy McPhail. Also riding for them is RCA Victor's "Why Don't You Love me" by Steve Gheon. "Happy Days." Mellow Moods, formerly with Robin Records, signed to Par label. Prestige Records announced the signing of Tolumous Momma Mill Jackson, and George Wallington to term record contracts.

"Peppermint" Harris has a blues singing and comic part in the movie "The Sun Shines Bright." "Peppermint" has a new Aladdin release "Hey, Little Schoolgirl" and "I sure Do Miss My Baby" that is sure to make pleasant sounds in the boxes. The Jax Shaw (Corai-Arthur Prysock (Decca) package boosted the one-nighter biz so much that they return to the road February 23. Prysock is due on the west coast for club dates and two movie shorts.

MAKE BELIEVE DREAMS
DINAH WASHINGTON
5906

ROCK ME ALL NIGHT LONG
THE RAVENS
8291

A SLEEPER! LOVE IS THE THING
JIMMY RICKS
8296

"It's What's in THE CASH BOX That Counts"
The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles, and Other Cities Listed.

1. **FIVE LONG YEARS**
   - Eddie Boyd
   - (J.O.B. 1007)

2. **JUKE**
   - Little Walter
   - (Checker 759)

3. **LET'S CALL IT A DAY**
   - Sonny Thompson
   - (King 4541)

4. **V-8 FORD**
   - Willie Love
   - (Trumpet)

5. **I'LL DROWN IN MY TEARS**
   - Sonny Thompson
   - (King 4522)

6. **CANT'T HOLD ON**
   - Little Walter
   - (Checker 759)

7. **FLOYD MÜCH**
   - (Apollo WENT)

8. **BE GOOD TO ME**
   - Eddie Boyd
   - (Checker 759)

9. **COME BACK BABY**
   - Floyd Dixon
   - (Atlantic 3153)

10. **MY REASON Why**
    - Sonny Thompson
    - (King 4541)

---

in **DALLAS**

**HEY, MRS. JONES**
- Jimmy Forrest
- (United 130)

**FOOL**
- Little Walter
- (Checker 759)

**YOU KNOW I LOVE YOU**
- B. B. King
- (R.P.M. 363)

**MY STORY**
- Johnny Ace
- (Duke 102)

**FOOL**
- Little Walter
- (Checker 759)

**YOU KNOW I LOVE YOU**
- B. B. King
- (R.P.M. 363)

**YOU KNOW I LOVE YOU**
- Little Walter
- (Checker 759)

**MY STORY**
- Johnny Ace
- (Duke 102)

**YOU KNOW I LOVE YOU**
- Little Walter
- (Checker 759)

**YOU KNOW I LOVE YOU**
- B. B. King
- (R.P.M. 363)

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in **LOS ANGELES**

**OOG-OG-OOG**
- Lloyd Price
- (Specialty 440)

**I PLAYED THE FOOL**
- The Clovers
- (Atlantic 977)

**MY SONG**
- Johnny Ace
- (Duke 102)

**YOU KNOW I KNOW**
- The Clovers
- (Atlantic 441)

**I PLAYED THE FOOL**
- Shirley & Lee
- (United 130)

---

in **ST. LOUIS**

**HEY, MRS. JONES**
- Jimmy Forrest
- (United 130)

**FOOL**
- Little Walter
- (Checker 759)

**YOU KNOW I LOVE YOU**
- B. B. King
- (R.P.M. 363)

**MY SONG**
- Johnny Ace
- (Duke 102)

**YOU KNOW I LOVE YOU**
- Little Walter
- (Checker 759)

**YOU KNOW I LOVE YOU**
- B. B. King
- (R.P.M. 363)

---

in **SAN FRANCISCO**

**OOG-OG-OOG**
- Lloyd Price
- (Specialty 440)

**YOU KNOW I LOVE YOU**
- B. B. King
- (R.P.M. 363)

**MY SONG**
- Johnny Ace
- (Duke 102)

**YOU KNOW I KNOW**
- The Clovers
- (Atlantic 441)

**I PLAYED THE FOOL**
- Shirley & Lee
- (United 130)

---

in **NEWARK**

**YOU KNOW I LOVE YOU**
- B. B. King
- (R.P.M. 363)

**MY SONG**
- Johnny Ace
- (Duke 102)

**YOU KNOW I LOVE YOU**
- Little Walter
- (Checker 759)

**YOU KNOW I KNOW**
- The Clovers
- (Atlantic 441)

**I PLAYED THE FOOL**
- Shirley & Lee
- (United 130)

---

in **MOBILE**

**YOU KNOW I LOVE YOU**
- B. B. King
- (R.P.M. 363)

**MY SONG**
- Johnny Ace
- (Duke 102)

**YOU KNOW I LOVE YOU**
- Little Walter
- (Checker 759)

**YOU KNOW I KNOW**
- The Clovers
- (Atlantic 441)

**I PLAYED THE FOOL**
- Shirley & Lee
- (United 130)

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**THE CASH BOX**

November 29, 1952

**BUY IT!**

**IF YOU WANT TO EARN REAL PROFITS with**

Willie Mabon's

"I DON'T KNOW"

backed by

"WORRY BLUES"

CHESS - 1531

"It's What's in THE CASH BOX That Counts"
SAX MALLARD
(Mercury 70002)
A slow moody instrumental is
touched by Sax Mallard and his
orchestra. The Mallard sax can be
heard throughout as the lead ing-
strum. Ok for the quiet spots.

EDDIE JEFFERSON
(16-1641)

B "BIRDLAND STORY" (2:46)
Eddie Jefferson chants in
bop style a story of Jazz names and the
lid and gives it a fast beat
rhythm item for the jazz crowd.

HONEY SUCKLE ROSE
(2:55)
Jefferson waxes the quick
beat olids in the same manner for an
effective Juke box platter.

ANNE ROSS

A "ANNE'S LAMENT" (2:41)
Annie Ross, daughter of Ella
Logan, is a fine piece of wax for her
first release. The young thrush chants an
old item without words against a potent
musical background supplied by the
Teacho Walthall Forest Band.

B "TWISTED" (2:49)
Flip is a Latin tempo quick beat item
best stylized by the fem
thrust. Lyrics are filled with bop talk and
should drive the younger set crazy.

VARETTA DILLARD
(Sassy 711)
Q "DOUBLE CROSSIN' DADDY" (2:42)
That piece of female dyn
amy-done done a fine job on a
low down heated number. Ar-
angement is pulsating and Varetta
Dillard comes through with another
notch-top notch plate.

B "I CRIED AND CRIED" (2:59)
T he fem chartreux belts out a
moral tune with zest and the
that is identified with the thrust.
Handclapping and a great musical
backing makes this a solid piece of wax.

COUNTRY PAUL
(King 5473)
Q "SIDEWALK BOOGIE" (2:55)
An instrumental quick beat is
waxed by guitarist Country Paul.
A light and unobtrusive backing and talk
interjection round out the plate.

B "MOTHER, DEAR MOTHER" (2:40)
Country Paul sings on the
lower limb and gives a feelngful per-
formance of a slow blues.

REV. WM. MORRIS O'NEIL
(Hi 339)
Q "I'M BOUND FOR THE PROM-
ISED LAND" (2:41)
Rev. WM. Morris O'Neil and The
Christian Tabernacle Choir strike a
mellow tone that changes to quick
tempo midway. The church chanting is
led by shouty vocalist
Nancy Wheeler.

B "I'M A WITNESS" (2:42)
The same group belts out a
quick beat handclapper for an exciting jubilee
dish. Evelyn Archer handles the solo
on this peak.

Charlie Whitfield
(Record Time 316)

C "LONESOME DREAM" (2:32)
The Charlie Whitfield group dis-

covers a slow beat item in solid style
with Rabon Toren lending a potent
vocal.

B "STORMING AND RAINING" (2:48)
The under lid is a moder-
ate tempo number averaged in imposing
manner by the Whitfield instrument-
alis. Toren again handles the vocal
on this side.

The Flasher Brothers
(Aladdin 3156)

A "TO LIVE THE LIFE OF A
LIE" (2:20)
The Flasher Brothers, harried up on a slow
romantic lament softly, Maxwell Davis
and His All Stars provide music in the
piece.

B "I LOVE GAVE ME YOU" (2:15)
The Brothers come through with a
romantic etching in fine style. Their
appealing chattering is set against an
unobtrusive backing.

Wynonie Harris
(King 711)
A "ROT GUT" (2:32)
Wynonie Harris chants a quick beat bounce
with infectious appeal. Story is about
the man who has been drinking "this
gut" all night long. A chorus of voices
fills out the side.

B "GREYHOUND" (2:47)
Harris and his urchin belt the
stirring quick beat current pop pluck in exi-
ting manner. The singers vocal is solid,
although he may be a little late for the
top money.

Illinois Jacquet
(Mercury JF 8971)
A "SPEEDLINER" (2:21)
Illinois Jacquet and his orchestra
drive out a quick tempo instrumental
for an exciting pizzicato. Riding right on
the heels of "Port Of Rio", Jacquet
holds to the high quality of perfor-
mance set on that disk.

B "LATER FOR THE HAP-
PENIN'" (2:22)
A fast wild item that sounds like a
jaz session.

Vivian Green
(Decca 28456)
A "SOLITUDE" (2:52)
Vivian sings the slow beat oldie in
some minor key and the etching of the
rhythm bounce is solid. Vivian has a
good dish here.

B "LET'S FACE IT" (2:25)
The thrush dishes up a
similar piece of material for the lower
lid.
“RIDE TIL THE SUN GOES DOWN”
“XMAS PARTY SHUFFLE”
Lowell Fulsom

“BOOGIE WOOGIE SANTA CLAUS”
Mikel Scott

“MERRY XMAS BABY”
Charles Brown

“LONESOME CHRISTMAS”
Lowell Fulsom

“CHRISTMAS SLEIGH RIDE”
Lloyd Glenn

“CHRISTMAS DATE”
Joe Turner & Pete Johnson

“TH’ RUBAYIAT”
and
“JINGLE JANGLE JUMP”
Dexter Gordon

Swingtime Record Co.
3427 So. San Pedro St.
Los Angeles 11, Cal.

DEALERS and DISTRIBUTORS
Get Your Order in Early! Take advantage of 100% returns on Xmas Tunes (Not included in regular 5% returns).

Mother Shad’s weekly wire reads as follows: “Anchorage Alaska reports great promise for “Love Is the Thing” by Jimmy Ricks step “So Rock Me All Night Long” with plays—pretty bad, eh, Bob Shad?” In my considered opinion, years have pretty cold up there in Anchorage, Alaska. Pure Music have themselves an annual flip over “You’re All I Want For Christmas.” With recordings by Bing Crosby, Hugo Winterhalter (the all-time winner, Laine, Johnny Desmond and Frank Gallagher, so should they worry? ... Billy Daniels continues with the pestering TVE each Sunday at 5:40 CST over the Air to Canada, the show is nicely paced, written and done. Look for a switch to THE major label to the OTHER major label of one of the country’s best known and best liked pluggers. He will handle national disc jockey promotion. ... Jack Walker’s bearing face shower approving looks on one of his many properties, Edna McGriff, in a nectar of sweetness. He handles ably publicity for Big Shad’s booking office and Atlantic Records. ... Mickey Golden using a cute and tasty gimmick for promoting his “Cakewalk Rag.” And this is good, instead of just sending a record, as most people do, this guy sends along a whole cake. One of the items tastes swell and the others taste nicely.

Billy Nelson, national sales manager, and Danny Kessler, vice-president, both of Okeh Record Co., a division of Columbia Records Co., at today the recipients of magnificent award top tributes—the Big BOX O’ CASH. The award is made because these two men saw a good business move and took the step. They appointed United Record Distributing Co. as their agent for seven mid-west states. United is owned by two young, intelligent and aggressive Negro men—Ernie and George Leaier. Their appointment was not based on a desire to settle a social problem, or to attempt to bring about a program of integration. The appointment was made because it was believed to be the right move in sound business move. The appointment was made because the Lealers are Negroes, or because they are fat or skinny, or because they are tall or short. But just because the boys are good sound businessmen and kinds of men to run a record distributing company. For the two men concerned, they may dip well into the huge BOX O’ CASH.

Les Bihari hits the markets with a new record company called Meteor. Headquarters will be in Memphis, close to the pressing plant of Buster Wilson. Meteor cut first session a few days ago. Four sides were made in the record time of 22 minutes. Only using four people, Bihari comes up with two sides in the real down home blues fashion, while his other two sides are hot and flashy with distribution already set on a national basis. The use of the Memphis plant plus a west coast presser, the man in business.

Lester Lamb, a young and talented singer, is going to be hearing. The boy is something on the order of Eckstine, but definitely not Eckstine. He executes dramatically, his delivery has punch and drive, plus all important quality ability. Coming out soon on Columbia, Has less than eight, sides never been released.

George Oxford seems to hold the key to the potent R & B field in the Oakland and Bay area. This northern Calif. deejay has one of the most popular shows on the air. In addition he promotes concerts and dances. Vivian Carter, WGRY, Gary, Ind., has extended her morning show to a fully sponsored 2 hours a day. The gal deejays growing by leaps and bounds, and should soon dominate the huge Steel mill area and its large R & B buying public.

“It’s What’s in THE CASH BOX That Counts!”

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“WATCH THE CHARTS!”

“IM GONE”
Shirley & Lee

“GREYHOUND”
Amos Milburn

“TIRED, BROKE AND BUSTED”
Floyd Dixon

“SERVE ANOTHER ROUND”
The Five Keys

Fats Domino, the Imperial recording ace of “How Long and Gone Home,” working this week in Cleveland, prior to a Augusta, Ga., jump, hence into Indianapolis for a 12/12 opening ... A record tribute was paid this past Saturday to the talents of the Griffin Bros., whose service where engaged for the huge Philadelphia factory employees dance, who augments plus band, played in the best Dixieland ... Their former ace chip, Margie Day, is now holding down the singing berth with the Floyd Dixon group ... The outfit works Fort Pierce, Fla., which spot will be anked for an Atlanta 11/26 opening ... Chas. Brown and Billy Ford, rounding out their activities with a 12/13 date for Gary, Ind., on WMPA, Aberdeen, Miss., who calls himself the “Fries Boy,” sends out an urgent call to manufacturers to shoot him some R & B discs. The man is servicing the northern section is Miss., with two shows per day ...

Miles Davis with Jean Thielemans doing the Earle Theater in Philadelphia for this week—11/21-27 ... There is a well known R & B spot called the Dew Drop Inn, located at 2336 La Salle Street, New Orleans, the owners name is Frank Painia. We reliably informed that the spot recently played an LP show, on 6 B tunes, in last short form, that we have seen in a long time ... Even if we did receive his announce too late for last week’s column, we are very happy about Larry Smith’s appointment as General Manager for the Coleman Record people. Lets hope that each of their releases are Hits ... The Xmas records are about to be broken and one we can look for to be a hit will be the release by Mel Blanc of Walt Disney’s “Foghorn Leghorn” ... This performer has always come through with solid material ... Gene Ammons has been getting a lot of all for each of doing a session for United Records last week, which Dick Gersh dropped by this old Smith-Corona for a hello, as he wings across the country telling the merits of his stars ... Christine Kittrell pens from Nashville, but all she’s doing is “Sitting There Drinking.” But believe me if the gal will get up and go on tour she can get rid of those “Heart Ache Blues.”
Mascot

MILWAUKEE, WIS.—Bobby Wayne, Mercury Records star, is a favorite with the Milwaukee Hawks Basketball team. They’ve named him official mascot and assistant coach of the team. Here is Bobby, during a recent engagement in Milwaukee, with coach Al Fuzzy Le Vane of the team, and the players.

Louisville Disk Jockies
Ban Vaughan, Cole Disks

LOUISVILLE, KY.—The leading disk jockies in the Louisville, Kentucky, area have banned the records of Sarah Vaughan and Nat “King” Cole because the two did not show up at a party given for the disk jockies by the local promoter of “The Biggest Show of ’52” in which they were touring.

The disk jockies who are involved are: John Gale, WINN; Jockey Jack, WLOU; Alan Stevens, WGRG; Art McCoy, WLOU; Horace Roth, WKLO; and Toby Howard; WJGC.

The jockies were incensed when, after the show, the party was given with the understanding that all three top stars of the tour would be present. However only Stan Kenton showed up.

It was explained in New York by the Cole office, which is packaging the show, that the reason Kenton could not attend the party and the others couldn’t was that Kenton drove from one engagement to another in his own bus while Sarah Vaughan and Nat “King” Cole had to make transportation connections which were arranged for long before, since this was a one-nighter tour.

Krefetz Upped At Atlantic

NEW YORK—Lou Krefetz has been named National Sales Manager of Atlantic Records and will operate out of the New York office. Krefetz is also manager of The Clovers who record for Atlantic.

$50 Per Album Is Price Set
For Granz’ “Astaire Story”

NEW YORK—“The Astaire Story,” an album of all of the songs and dances which catapulted Fred Astaire to stardom, will be released at $50 per set. The album has been produced and packaged by Norman Granz and will be released on the Mercury label in a limited edition of 1,188 copies.

The album contains 38 sides of songs, dances and chatter by Astaire and the background music is supplied by several of Norman Granz’ “Jazz At The Philharmonic” stars—Oscar Peterson on piano; Ray Brown on bass; guitarist Barney Kessel; drummer Alvin Stoller; Flip Phillips on tenor sax; and Charlie Shavers on trumpet. Informally and in a relaxed manner they weave through such standards as “The Continental,” “Top Hat,” and “Putting On The Ritz.”

Okeh Names Central L.A. Distrib

LOS ANGELES, CALIF.—Okeh Records has announced the appointment of Central Record Sales Co. as distributor for the firm’s line throughout Southern California.

The disclosure by Okeh, a subsidiary of Columbia Records, is another move on the part of the label to put its rhythm and blues line into the hands of independent distributors.

Central Record Sales is recognized throughout this area as one of the most progressive independent record distributors. Headed by Jim Warren, the firm currently handles in addition to Okeh; Imperial, Modern, Specialty, United, Chess, Checker, Apollo and Atlantic Records.

ROSSCO GORDON
Does It Again

“TOO MANY WOMEN”
“WISE TO YOU BABY”
Duke # 109

Watch for New Johnny Ace Disk

THEIR 5th
STRAIGHT HIT!
THE CLOVERS
“I PLAYED
THE FOOL”
Atlantic 977

From The Company That Gave You
MOODY MOOD FOR LOVE—
Breaking In The East

“ANNE’S LAMENT”
by ANNIE ROSS
Prestige 704 and 45704

PRESTIGE RECORD CO.
446 W. 50th St. • CL 6-0847 • N. Y.

SAVOY RECORD CO., INC.
58 Market St., Newark, N. J.

It’s A Smash Hit!
LITTLE CAESAR
“LYIN’ WOMAN”
RIH 236

RECORDED IN
HOLLYWOOD
A California Corporation
4822 SO. AVALON BLVD.
LOS ANGELES 11, CALIF.
(PHONE: Adums 1-4221)

“It’s What’s in THE CASH BOX That Counts”
The Cash Box, Music

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November 29, 1952

THE CASH BOX
Report

THE NATION'S BIG 10

HILLBILLY, FOLK & WESTERN JUKE BOX TUNES

1. JAMALAYA
   Hank Williams
   (MGM 11283; K-11728)

2. BACK STREET AFFAIR
   Webb Pierce
   (Decca 28369; 9-28369)

3. INDIAN LOVE CALL
   Slim Whitman
   (Imperial 8156)

4. DON'T LET THE STARS GET IN YOUR EYES
   Skeets McDonald
   (Capitol 2216; F-2216)
   Ray Price
   (Columbia 21015; 4-21015)

5. I WANT TO GO TO YOUR WEDDING
   Hank Snow
   (RCA Victor 20-4909; 47-4909)

6. SETTING' THE WOODS ON FIRE
   Hank Williams
   (MGM 11178; K-117318)

7. OLDER AND BOLDER
   Eddy Arnold
   (RCA Victor 20-4954; 47-4954)

8. OUR HONEYMOON
   Carl Smith
   (Columbia 21008; 4-21008)

9. IT WASN'T GOD WHO MADE THE HONKY TONK ANGELS
   Kitty Wells
   (Decca 28232; 9-28232)

10. FORTUNES IN MEMORIES
    Ernest Tubb
    (Decca 28330; 9-28330)

THE TEN FOLK AND WESTERN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

1. DON'T LET THE STARS GET IN YOUR EYES
   Skeets McDonald (Capitol)
   Ray Price (Columbia)

2. BACK STREET AFFAIR
   Webb Pierce (Decca)

3. JAMALAYA
   Hank Williams (MGM)

4. I WANT TO GO TO YOUR WEDDING
   Hank Snow (RCA Victor)

5. INDIAN LOVE CALL
   Slim Whitman (Imperial)

6. FORTUNES IN MEMORIES
   Ernest Tubb (Decca)

7. OUR HONEYMOON
   Carl Smith (Columbia)

8. SETTING' THE WOODS ON FIRE
   Hank Williams (MGM)

9. THE GAL WHO INVENTED KISSING
   Hank Snow (RCA Victor)

10. A FULL TIME JOB
     Eddy Arnold (RCA Victor)

Over 6,000 square dancers attended WLS' International Square Dance Festival at Chicago's International Amphitheatre on Nov. 8th. Even at the Eighth Street Theatre was also filled at the same time for station's "National Barn Dance" program.

Fred Stryker of Fairway Music returned to his west coast office last week after a week's business in Nashville and Cincinnati. While in Nashville, Stryker interviewed Randy Hughes, local singer, as firm's representative.

Roy Acuff's hunting party returned to Nashville Nov. 18 with a 300-pound bear and lots of stories. His right hand man, Oswald, was the lucky hunter, however, because his duty was to share in the returns. Most of this season seems to have provided the group with entertainment since there was a pace in the lodge from which they operated.

The Beaver Valley Sweethearts (RCA Victor) of Chicago's WLS were in Pittsburgh Nov. 16th for a guest appearance on WDTV. Their home is in the Pittsburgh area and they return to Chicago's "National Barn Dance" on Nov. 20th after two weeks of vacation.

Eddy Arnold's manager, Tom Parker, on the west coast this week on business, Parker flew in from Nashville via Houston where he set promotion for Arnold's "Horty Warty's Westerns." Johnnie Walker's "Naive Pieced" aired on WOF Stock Show appearance Feb. 4 to 15, and will meet the singer in New York prior to his appearance on Perry Como's Chesterfield show of Dec. 8.

Hank Williams (MGM) being promoted in Des Moines, Iowa, on Nov. 23 by A. V. Bamford, Nashville TV'er. Bamford also has Williams set in Augusta, Ga., for Dec. 16th.

Williams has released their p.m. country record ailer, "The Eddie Hill Show" for sponsorship. Ernest Tubb's Record Shop has taken the 11 to 11:30 spot and is promoting the mail order record business. Show was being held on a sustaining basis until turned over to the sales staff last week.

Sherry Warren has bought a Steaceus, N. J. club and plans to open during December under the name of "Sparty Warren's Copus Club".

The Southern Conference of Musicians, A. F. of M., on Nov. 15 and 16 held in Nashville had before it several matters pertaining to musicians in the country field. One of the main ones was employer-employee relations led by John E. DeWitt, Jr., of WSM who pointed out WSM's progress along this line. Other speakers included William H. Harris, representative of James C. Petrellio's office, and Senator Estes Kefauver. A number of resolutions were formulated for presentation to the Union's National Convention to be held in Montreal next June.

Captain Stubby and the Bucaneers are now releasing new sides on the Rondo Label and will have a headliner of WLS in Chicago, according to the same story. Stubby and his boys entertained the Illinois Agricultural Association last week during their annual convention at Chicago's Sherman Hotel.

The Mercer Brothers' latest Columbia recording of "Tell Me Who" b/w "I Ain't No Use" is reported to be taking off big down in Macon, Ga. The kin are now playing over radio WBBB in the same city.

Format of WSM's "Aunt Jemima Home Folks" show has been changed from original plan to feature a different WSM artist each week. Schedule now calls for Carl Smith (Columbia) and Ray Price (Columbia) to carry the head spot on alternate weeks.

Charlie Walker, name d. of San Antonio and owner of "The Barn," popular country entertainment center, has Johnny and Jack (RCA Victor) booked in for Nov. 26 with Ray Price (Columbia) showing on Nov. 28.

E. E. Simon, Jr., and John Mahaffey were in Los Angeles last week making further plans for Smiley Burnette's coast-to-coast TV'er which is set for early 1953. Simon and Mahaffey head Radio/Television Enterprises of Springfield, Missouri, who handle Burnette's radio and transcription work.

Homer Harris made a guest appearance on WSM's "Grand Ole Opry" Nov. 18th. Appearance was on Roy Acuff's Royal Crown show and gives up his RC sponsorship at WLAP in Lexington, Ky., Dec. 1st to start a new ailer for the bankroller from WCYN in Bristol, Va., January 1st.

WRSY in Cincinnati carrying Kenny Roberts (Coral) Westerner's weekender originated from Dayton's WHIO-TV. Format is pointed at kiddie audience from 5 to 8:45 p.m.

WSM's "Grand Ole Opry" celebrates its 27th anniversary on Nov. 22nd. Nation's standout record spinners have been invited to attend the broadcast preceded by a reception at Andrew Jackson Hotel that evening.

Beverly Shea (RCA Victor) set for a Thanksgiving interview on Radio Corporation's Cede Adams network show. Adams, who has been an enthusiast of the rural styled music for years, also has plans for interviewing other personalities from the country field in the future.

"It's what's in THE CASH BOX that counts!"
The Cash Box Expands Folk & Western Coverage

Introduces Listings Of Jockies; Tabulation Of Most Played Tunes; and Expanded News Coverage

NEW YORK—Beginning with this week's issue, The Cash Box offers the most intensive coverage of the Folk & Western trade available anywhere. Each week, we will print lists of the top ten tunes played by Folk & Western disk jockies as attested to by them. These will be under their own name and station and will be the most authentic lists possible without any guesswork as to where they came from.

Since, because of space limitations, we will not be able to print all of the lists we receive, we will, in addition, offer a compilation of all our disk jocky reports and print them under a separate listing.

Finally, The Cash Box coverage of Folk and Western news has been expanded and our "Folk & Western Roundup" column will contain many more interesting and timely items.

Response from the hundreds of disk jockies with whom we've been in correspondence indicates that this new program will be received with the utmost enthusiasm and cooperation. It will certainly bring a whole new vista of accuracy, reliance and dependability to the field.

In this week's issue the new features can be found on the following pages: the listing of individual disk jockies, page 32; the tabulation of all disk jockies and expanded "Folk & Western Roundup", page 33.

ART RUPE
SPECIALTY RECORDS

ARE YOU THIS MAN?
Do you know record promotion and sales? Have you a genuine interest in music, rhythm, and hillbilly music? Are you free to travel the territory due at the Mississippi River? Can you give honest effort without close supervision? If so, we have a good paying job for you with profit sharing possibilities. PLUS—an excellent future with a financially secure 7-year-old record company. Write in all about yourself. We will keep your confidence.

The Cash Box, Music Page 24 November 29, 1952

"It's What's IN THE CASH BOX That Counts"
<table>
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<tr>
<th>Region</th>
<th>Radio Stations</th>
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<td>New York, N.Y.</td>
<td>WABC - Arlene, New York; W בניו יורק, ניו יורק; W בניו יורק, ניו יורק</td>
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<td>Philadelphia, Pa.</td>
<td>WABC - Arlene, New York; W בניו יורק, ניו יורק; W בניו יורק, ניו יורק</td>
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<td>Los Angeles, Calif.</td>
<td>KABC - Arlene, Los Angeles; K בניו יורק, ניו יורק; K בניו יורק, ניו יורק</td>
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<td>Lexington, Ky.</td>
<td>WLEX - Arlene, Lexington; W בניו יורק, ניו יורק; W בניו יורק, ניו יורק</td>
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<td>Miami, Fla.</td>
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<td>Dallas, Tex.</td>
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<td>Seattle, Wash.</td>
<td>Komo - Arlene, Seattle; K בניו יורק, ניו יורק; K בניו יורק, ניו יורק</td>
</tr>
</tbody>
</table>

**List of Radio Stations**

1. WABC - Arlene, New York
2. WLEX - Arlene, Lexington
3. KABC - Arlene, Los Angeles
4. WMC - Arlene, Miami
5. KRLD - Arlene, Dallas
6. Komo - Arlene, Seattle
SEEBURG HAS THE CONSTANT PRESSURE SPRING TENSION PICKUP

ONLY Select-o-matic 100 MUSIC SYSTEMS PLAY RECORDS IN THE VERTICAL POSITION

Seeburg 50th ANNIVERSARY DEPENDABLE MUSIC SYSTEMS SINCE 1902

1. P. SEEBURG CORPORATION Chicago 22, Illinois

America's Finest and Most Complete Music Systems
MIAI. FLA.—Bert Lane, nationally known coinman, who has been associated with practically every branch of the coin machine industry—operating, jobbing and distributing—now completes the cycle and becomes a manufacturer.

Lane, recognized for his outstanding ability and progressive thinking, heads the new firm called Bert Lane Company, Inc., with offices and manufacturing plant in Miami. The first venture of the Lane Company is the manufacture of a coin operated kiddie boat ride “Miss America.”

Those who know Bert Lane and his method of conducting business will be fully aware that the company will produce nothing but the tops in coin machines, both as to appearance and earning capacity.

“Miss America” is constructed of marine plywood and finished in high gloss enamel in bright red, white and blue and covered with a heavily built, power heavy duty GE motor and has retractable casters, thus making it easy to move outdoors in good weather and indoors in bad weather. It has about a dozen running lights, which are chrome trimmed, and flash red and green signal, which flash on and off even when the boat is not in operation.

“Miss America” simulates an actual ride of the ocean given to the sound of swishing water. Riders can turn the steering wheel, and a push button on the dashboard creates a warning signal.

Bert tells us that “Miss America” was carefully tested on location for quite a while before being put on the production line. At the present time, he states there are over 300 of his boats riding in operation thro’ the country.

Distributors throughout the nation are now being appointed, and Lane will soon announce them to the trade.

There is no better equipment available and Bert has had the same varied thres with amusement machines and kiddie rides which we will produce to follow up on this one. We’re in the manufacturing business to stay, We’ll produce nothing but the finest machines, which will be both highly attractive and money produc- ing for the operator.

**CHICAGO—**Even the most skeptical of the old-timers concede that the manufacturers are working entirely different than they did just a short ten and twelve years ago.

As one of these old-timers summed it up: “Today the manufacturer is really and truly interested in the operators’ welfare.”

“It sure is surprising, and very exhilarating, to see added to the various factories here in Chicago and have manufacturers ask, ‘What can we do to help the operators?’

“Ten or twelve years ago the attitude was entirely different. The op- erators bought the equipment. And that was that. They shifted for themselves if they didn’t—that was alright, too.”

“But, today,” as this old-timer reports, “I really get a big thrill calling around at the factories.

“They are all interested in helping the operator run a successful business.”

“Would you guys of The Cash Box say that this was somewhat due to the fact that you have been yelling right and what’s more, the operator is not only thanked for his criticism, but, the manufacturers go out of their way to learn through their organizations weren’t on the ball.”

It’s really a thrill to go into fac- tory after factory these days and note that manufacturers will back up the operators 100%.

Of course there will always be ‘cranks’ among operators, as well as among all the public, but, the man with a legitimate complaint is heeded and quickly so.

The result has been these past years, that the operators have more faith in the manufacturers regardless of whatever distributor or vendor is dealing with them, feel that, should anything go awry, the manu- facturer will take care of the problem and that is the test of his abil- ity.

This is certainly a far cry, as most operators claim, from the days of ten and twelve years ago, when letters of complaint and criticism from opera- tors were neglected, or were sent back to the distributors and jobbers and they would never hear anything from them.

This modern and progressive mer- chanting attitude toward the manufacturer which has been adopted by the majority of the manufacturers here in Chi- cago, is probably the result of equip- ment prices going higher and higher, and the manufacturers start from the fact that they are in a business to make money—everyone makes money?”

The fact remains that more than one manufacturer has learned that the entire attitude of the manufac- turers has changed in past years.

Today it is the manufacturer who creates and criticizes, which re- ceives any factory here is quickly acted upon and, what’s more, the operator is not only thanked for his criticism, but, the manufacturers go out of their way to learn through their organizations weren’t on the ball.”

“Tend”, they continue, “as long as he is operating a profitable business we know that everyone else in the same line must be completely supported in every way possible.”

“And,” they continue, “as long as he is operating a profitable business we know that everyone else in the same line must be completely supported in every way possible.”

“But the manufacturers on their part state, ‘The time has come to run a business like grown-ups who are actually on the ‘firing line’ must be most completely supported in every way possible.”

“Then”, they conclude, “we’re going to try our best to keep our busi- ness profitable for him.”

**Exhibit To Show “Kiddie Corners” Merchants Want Package Deal**

**Conn. Ops Appoint P. R. Committee And Regional Group Delegates**

**WATERBURY, CONN.—**The Connecticut State Operators Association held a meeting on November 13 at Diuorsio Restaurant. The meeting was proclaimed a success by the forty members in attendance.

The main topic to be covered was the embarrassment of the association of a sincere and ambitious public rela- tions program. A committee was formed to handle the problems that might arise from such a program and to work out the details and ideas along that line. Appointed by James Tadino, president, were Paul Rech- shoff, chairman; Frank Marks, Pat Montano; Louis Necker; and Duke Pendall.

As Fish, one of the charter members of the group, spoke to the gathered operators and the theme of his talk was “It Is Time For A Change.”

The country package deal and labeled ‘kiddie corner’ type package deal and labeled ‘kiddie corner’

“Therefore”, he feels, “the opera- tors won’t have a tough time installing a ‘kiddie corner’ which is so much in demand at this time.”

Fish told the members that they have no reason to get their heads down because of obsolete equipment was good business. Obsolete equipment will not draw plays as the chance exists of something new to recreate an excitement and interest. Fish pointed out that the coin machine industry is a con- tinuous business of changing ma- chines. Let’s not deny it. We are in the moving business. The more you move, the more business you do.”

The five sectional idea, where the states is broken into five regional groups, and each regional group handles its own local problems so that the state organization is free to handle matters of statewide impor- tance, such as tax problems, public rela- tions, and education at all levels of the industry (as reported in the Cash Box, No. 11) has been organized and is working out fine.

The delegates and alternates are as follows: Hartford—Abi Fish and Joseph Kingsley; Danbury—Frank Dan- iels and Joe Zlonczyk; New London— Frank Marks and George Barwell; New Britain—Art Rode, Ben Gorden, and Duke Pendall; New Haven— Clarence Sorrentino and Pat Montano.
“Aqua Vet” Boat Ride; “Trixie” New Horse; And “Atomic Jet” Airplane To Be Shown Dec. 2

Rides To Be Displayed At Park Show

NEW YORK — Nat Cohn, whose “Atomic Jet” airship won great favor in the industry, returned to his office on Friday, November 21, after a week’s trip to his distributors throughout the nation. During his travels Cohn visited his distributors Arnold Feldman in Atlanta, Ga.; Ken Wilkinson in Houston, Tex.; Abe Sussman in Fort Worth, Tex.; and Southern Automatic Music Co. in Cincinnati, O. (where he missed Leo Weimerger); and Columbus, O.

Disregarding the business accomplishments, which Cohn states were greater than any of the three distributors and their cities stood out in his mind. One, which he claims he’ll never forget, is his call on Abe Sussman, Bob Hunter and Audrey Hunter of State Distributing Co. of Fort Worth, Texas. Then his call in Houston, Texas, where he saw Ken Wilkinson, and lived at the Shamrock Hotel. The other was New Orleans, La., where he visited Manny and Jones Amusement Devices, and was smitten by this wonderful city.

Before returning to New York City, Cohn stopped off in Philadelphia, where he and Lenry and Nate Schneil ler of NASCO reviewed their plans for production and shipment of the “Aqua Jet.”

The entire nation will hold a simultaneous showing on Tuesday, December 2. On display will be the “Aqua Jet,” a new mechanical coin operated horse “Trixie,” as well as the currently popular “Atomic Jet” airplane.

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ChiCoin Names Miller-Newmark Exclusive Michigan Distribrs

CHICAGO—ChiCoin Machine Co., this city, announced past week that Miller-Newmark Distributing Co. of Grand Rapids and Detroit, Mich., had appointed exclusive distributing position of all of their products for the entire state of Michigan.

Bill Miller, who heads the Miller-Newmark firm, maintains headquarters offices in Grand Rapids, Mich.

Tony Sanders of the firm is in charge of the Detroit, Mich., office.

Miller was very enthusiastic over this appointment and stated that, in his belief, his firm would do a most outstanding distributing job for all of ChiCoin’s products. At this time Chicago Coin is featuring “Bowl-A-Ball.”

Miller is of the opinion that, “This game is a ‘natural’ for the State of Michigan.”

Rock-Ola Workshops The Nation

Distributors, Operators, and Service-men Jam Showings.

Gottlieb Distribists Acclaim “Coronation”

CHICAGO — One of the nicest things that’s ever happened to us,” Alvin Gottlieb of D. Gottlieb & Co., reported this past week, “is the acclaim which we have received from everyone of our distributors the moment they got their shipment of our brand new Coronation.”

According to Alvin, “Our distributors are tremendously pleased with both the trap gauges, the features, the frame and the overall presentation of the machine which sets up scoring for the player.

This is one of the fastest playing games we’ve ever built,” Alvin continued, “and this, too, is winning much praise from everyone who has already seen ‘Coronation’.

“Such a game has a combination of point and high scoring that is absolutely thrilling” Alvin claimed, “and anyone who has played ‘Coronation’, even just once, is greatly impressed by the smooth score action, as well as all the various features which, in our estimation and especially in the belief of our distributors, makes ‘Coronation’ one of the outstanding pinball games of the year.”

Production is well underway at the Gottlieb factory here, Alvin said, and the games are going out on scheduled orders as speedily as possible.

“We shall out-produce our best,” he concluded, “and get every order filled as speedily as we can so that we will not be backlogged even though our distributors are already doubling their original orders.”
Keep It Clean!

Smart operators make sure that the juke box is the neatest, cleanest, brightest object in the location. Whatever its make, you'll increase the take, when the juke box looks inviting. The swish of a damp cloth, a dab of wax and your Model "D" looks factory fresh. Its trim lines and readily cleanable materials quickly respond with an attractive appearance that inspires more play.

The "D" is available in 80 and 40 selections, blond or mahogany cabinets.
Thanks Again For Your Help in Making the
2nd INTERNATIONAL
Rock-Ola Days
such a tremendous success

David C. Rockola

Thousands from all over America and from many foreign lands came to
SEE, OPERATE, and
MARVEL at the

The Only Phonograph With

If you haven't seen
FIRE-BALL—
go to any of the
following showrooms:

EASTERN
HADFORD DISTRIBUTING CORP.
2540 North 70th Street, Milwaukee, Wis.

HUBBARD MUSIC CORPORATION
3429 S. Colfax St., Denver, Colo.

WILLIAMS MUSIC COMPANY
1500 Virginia Ave., Denver 21, Colo.

CALDERON DISTRIBUTING
456 Woodland Ave., Indianapolis, Ind.

SOUTH WEST

SOUTHERN

SOUTHWEST

SOUTHERN

SOUTHERN

LATIN AMERICAS

MEXICO

GUATEMALA

DOMINICAN REP.

EL SALVADOR

COSTA RICA

PANAMA

COLOMBIA

VENEZUELA

CUBA

PERU

CANADA

ROCK-OLA Manufacturing Corporation
800 North Kedzie Avenue, Chicago 51

"It's What's in THE CASH BOX That Counts"
NEW YORK—How did you make out with the 18 pre-war juke boxes, whose pictures appeared on Page 30 of the November 22 issue of The Cash Box? Did you name them correctly—or most of them?

We’ve received many “tear sheets” of the above with names written in by coinmen. Some were almost 100%, others not so good. It must be remembered that some of these machines are no longer with us—and many more just about ready to go. However, there are still quite a number being sold on the used market. Operators and wholesalers can now have complete identification of the equipment about which they talk of and make deals.

We suggest to our readers that they take this page and keep it, together with the one published in the November 15 issue of The Cash Box.

Next week’s issue of The Cash Box will feature another 18 pre-war juke boxes. These 18 will appear without any identification, as did the page in the November 22 issue. Then, identification will appear in the December 13 issue.
**FASTEST PROFIT-PRODUCER EVER BUILT IN KIDDY-RIDE CLASS**

**Bally SPACE-SHIP**

new exclusive **DIVE-DIP-ROLL-SWING** action captures biggest play, insures biggest profit

* Exclusive new Thrill-Action . . . ship dives, dips, rolls and swings
* Variable speed controlled by pilot   * Colorful Eye-Appeal attracts attention on location
* Colored Lights flash in nose, tail, wings, and dials of realistic instrument-panel
* Airlast blows from concealed blower   * Twin Ray-Guns with exciting sound-effects
* Positively Safe   * Sturdy Construction   * Simple Mechanism   * National Rejector

See the Bally SPACE-SHIP in action . . . surging forward, gliding backward . . . dipping and rising . . . rolling from side to side . . . swinging and banking like a jet-fighter in battle . . . and you will see why junior space-pilots prefer the Bally SPACE-SHIP . . . why kids coax their parents to patronize the store with the Bally SPACE-SHIP. And remember . . . you can build a big-profit route of Bally Kiddy-Rides with a small cash investment. Ask your Bally Distributor for details of the Bally Kiddy-Ride Finance Plan.

**FINANCE PLAN**

**NOW AVAILABLE**

SEE YOUR DISTRIBUTOR

---

**Bally MANUFACTURING COMPANY**

DIVISION OF LION MANUFACTURING CORPORATION

2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS

www.americanradiohistory.com
Bally Announces "Bally Beauty", New "In-Line" Game

The Amazing PHOTOMAT delivers a 3" x 5" set of two fine portraits in less than a minute

WRITE FOR DETAILS
INTERNATIONAL MUTOSCOPE CORPORATION
44-06 11th St., Long Island City 1, N. Y.
(Phone: Tilticoll 4-3501)

MUSIC
IS OUR BUSINESS!

SEEBURG 1-48 HIDEAWAY $150
SEEBURG 1-48 BLOND 175
SEEBURG 1-48 HIDEAWAY 175
SEEBURG 1-48 BLOND 175
SEEBURG 1-48 HIDEAWAY 175
SEEBURG M-1016 215
WURLITZER 1015 175
WURLITZER 1020 175
WURLITZER 1250 475
WURLITZER 1490 195
WURLITZER 1017 HIDEAWAY 175
A.M.I. MODEL A 209
A.M.I. MODEL B 209
A.M.I. MODEL C 209
A.M.I. MODEL D 209

Reconditioned—Refinished
Exclusive Distributors for
SEEBURG PRODUCTS
ATLAS MUSIC CO.
2200 N. WESTERN AVENUE
CHICAGO 47, ILLINOIS
Phone: ARMITAGE 6-5005

CHICAGO—"Bally Beauty" is the name of a new 3-ball game now being shipped to distributors by Bally Manufacturing Company, this city, according to Jack Nelson, company sales manager.

The new game is equipped with 3 cards on the backglass, each containing 25 numbers. Scoring is accomplished via the popular 3-4-5 in-line method, either horizontally, vertically or diagonally. Additional score of 200 may be obtained by hitting 4 corner numbers of a selected card. After shooting first 4 balls, player may deposit additional coins to play for extra balls.

New features of the game pointed out by Nelson are: Advancing Super-Scores; Flash for each coin deposited and advance at mystery intervals; New Triple-Spots Feature spots numbers 2, 4 and 6 when cup-rollers are hit when first; Select-A-Spot Feature permits player to work Select-A-Knob to fill in a missing number with a choice of numbers 19, 20, 21 or 22. Player can change choices until fourth ball is shot.

Nelson stated that the new game has been thoroughly tested on location.

New Popcorn’s Got Chlorophyll

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Wurlitzer Appoints Andersson
Chief Engineer. Laurien Aide

Sven W. E. Andersson has been appointed to the post of Chief Engineer for the North Tonawanda Division of The Rudolph Wurlitzer Company. The announcement was made today by Fred H. Osborne, Director of Engineering for the concern. The Wurlitzer Division manufactures coin-operated phonographs and electronic organs. Mr. Andersson replaces Charles J. Hull, who was recently made Works Manager.

Andersson comes to Rudolph Wurlitzer with a wealth of engineering experience. He received his formal and technical education in Europe. He is a graduate of the Realgymnasium and Chalmers Institute of Technology in Gothenburg, Sweden, a well-known center for technical studies and research. Since 1928 until this year, Andersson has been associated in various capacities with Servel, Inc., Evansville, Indiana. Most recently, he served as Product Manager for Qualised Corporation, East Rochester, New York.

Andersson has been granted some sixty United States and foreign patents. He has many applications pending.

As an aide to Andersson, Ira M. Laurien, who has served for the past six years as a staff engineer for Wurlitzer, has been promoted to the post of Assistant to the Chief Engineer. Laurien joined Wurlitzer in 1948. He is a graduate of Syracuse University and holds a Master of Engineering degree from Yale University. A licensed professional engineer, he worked with Stone and Webster Engineering Corporation from 1939 to 1940. In 1941 he joined the engineering staff of Pratt and Whitney Aircraft Corporation. At Wurlitzer he has been assigned to a series of special engineering projects until his present appointment. Laurien is a member of the New York State Society of Professional Engineers, Institute of Radio Engineers, Sculp and Blade, and the Syracuse Alumni Association. He resides with his wife at 210 Victoria Boulevard, Kenmore, New York.

The appointments of both men are effective immediately.

Has Answer To Coin Handling Headaches

CHICAGO — "Coin handling, the headache of all coin machine operators, may soon be a thing of the past," said Jimmy Johnson of Globe Distributing Company, this city.

These Downey-Johnson machines that sort, count, and make change with coins are nothing new. The banks have been using them for more than 15 years. But only recently has the price come down within the reach of the average coin machine operator.

"I believe I've had a good hand in pioneering the idea among the operators," he added.

They're gradually learning that the profit-less time they spend sorting, counting, wrapping and making change, in connection with their machines, soon pays for the cost of coin handling equipment."

"I guess the most unusual sale of a Downey-Johnson coin-counting machine I can remember," chuckled Jimmy, "went to one hardware manufacturer who wanted to count off the exact number of washers that should go into each and every box of washers he packaged for the retail trade."

W. Mass. Ops Meet Weekly

SPRINGFIELD, MASS. — Ralph Ridgeway, Western Massachusetts Music Guild, announced the group has been meeting every week, and has been signing up new members at each meeting. Western Massachusetts operators who are interested can obtain the necessary information by calling Ridgeway at 2-4948, Springfield.

Sensation Sale!

50 assorted coin operated horses
Reconditioned Practically New

We bought out a route from an operator who was forced to retire due to illness. Gallopin' Beauties—Royal Mustangs—and a number of other leading makes.

Priced Low!

Buy One—Or Complete Lot!
Write—Wire—Phone

SHELTON SALES INC.
(Formerly ALFRED SALES, INC.)
881 MAIN STREET
BUFFALO, NEW YORK

It's What's in THE CASH BOX That Counts
That's right! The Cash Box will give you DOUBLE YOUR MONEY BACK if you don't agree that The Cash Box is the finest publication for you in all the history of the coin operated machines industry!

No other publication in the history of this industry has ever dared to make such an offer.

Fill out the coupon on the bottom of this page today! Enclose your check for $15.00 for a full year (52 week's issues) of The Cash Box!

Read the first four issues.

If you don't agree, after going over the first four issues you receive, that The Cash Box is the greatest magazine you've ever yet read to help you progress in your business ... send back those first four issues ... get DOUBLE YOUR MONEY BACK for those first four issues ... PLUS... the original $15.00 you sent for the entire year's subscription!!

YOU CAN'T LOSE!

If anything at all ... you can get DOUBLE YOUR MONEY BACK ... by subscribing to The Cash Box TODAY!!!

THE CASH BOX
26 West 47th Street, New York 36, N. Y.

OKAY: I'll match you! Enclosed find my check for $15 for a full year's subscription (52 exciting week's issues) of The Cash Box. If I don't like the first four issues I receive, I am to return these first four issues to you, and you are to give me DOUBLE MY MONEY BACK for those first four issues PLUS the $15 which I am enclosing right now.

FIRM .................................................................................................................................................................................................

ADDRESS .............................................................................................................................................................................................

CITY .................. ZONE ...... STATE .................................................................................................................................................

SIGNED ......................................................................................................................................................................................................

"It's What's in THE CASH BOX That Counts"
WURLITZER 3210
PHONE: 2-2902

PHILADELPHIA, PA. — Early in 1952 Abe Witten and Sal Groenteman took over the distributing firm of Scott-Grasse Company, this city, and combined it with their International Amusement Company.

After a few months of concentrated effort and burning the midnight oil, these two young men had reorganized the wholesaling firm, and established themselves with the operators in the area. Not only did they secure the friendship of the operative fraternity, but also became neighborly with the other distributors and jobbers in the area.

Then over the succeeding months Witten and Groenteman took on the distribution of additional manufacturers, and expanded their export business where today they are considered the foremost exporters of coin operated equipment in the country.

This past week, these men completed another step. They renovated and decorated their offices and showroom, featuring an international flavor. The walls are heavily draped, with a large map of Europe covering the whole portion of a wall. Also spread over the walls are a number of photos of European coin spots.

International has several of its own branches throughout Europe, which supplies the operators in those countries.

The Philadelphia quarters are distributors in their area for Bally, Williams, Keene, Gottlieb and Evans.

"It's What's in THE CASH BOX That Counts"
The Cash Box Inaugurates –

THE

20 YEAR

CLUB

NEW YORK—Have you been associated with the coin machine industry for 20 years or more? A number of the industry's members have appealed to us over the past several years to start a campaign off to form a "20 Year Club." The purpose is strictly sentimental—no dues, no meetings (except at a coin machine convention if plans are formulated), no officers, no duties, no requirements (except the 20 year connection in the business), no headaches (except if caused by over-indulgence the night before), no restrictions because of the type of equipment involved—nothing but the desire to be a member with the many coinmen throughout the country who have been associated for the past 20 years.

How to join up?

Very simple!

Just send us your name, or the name of your friends, with your (or their) present connection, and when you (or they) entered the coin machine business.

The Cash Box will mail you a membership card, which can be fitted into your wallet.

Bill Gersh and Joe Orleck, The Cash Box publishers, having been connected with the coin machine industry for over twenty years, are proud to lend off the parade. They are also proud to number among their acquaintances thousands of coinmen throughout the country. They would like to see the "20 Year Club" assume terrific proportions. So for the fun of it—for sentimental reasons, send us your name—we'll send you your membership card.

We could list hundreds of names of our friends who have been associated with the coin machine industry for 20 years or more, but in doing so we would soon discover we had omitted many, and these friends might take offense. We therefore, name only a few who approached us recently to get the "20 Year Club" started—Sol Gottlieb, Al Schlesinger, Babe Kaufman and Willie (Little Napoleon) Blatt.

LET'S GO!

LET'S GET THE "20 YEAR CLUB" GOING WITH A BANG!

Joo Orleck
THE CASH BOX
26 West 47th Street
New York 36, N. Y.

Dear Joe:

I have been connected with the Coin Machine Industry for 20 years or more.

Please enter my name as a member and send me a membership card.

NAME

FIRM

ADDRESS

CITY

ZONE

STATE

Date I entered the C. M. Business

- Also Send Membership Card For

(Enclose Names, Firms, Addresses and when they started)

*It's What's in THE CASH BOX That Counts*
**WE HIT THE NAIL ON THE HEAD WITH THIS... THE GAME OF THE YEAR!**

**chicago coin's SIX PLAYER BOWL-A-BALL**

- NEW! FASTER! 45 SECOND SCORING!
- SINGLE FRAME FEATURES!
- NEW! Matching BOWLERS—USE CHICAGO COINS
- MATCH A NUMBER
- MATCH A STAR FEATURE!
- AVAILABLE IN 2 MODELS
- 10TH FRAME FEATURE BEER FRAME FEATURES MATES MADE IN FIFTH FRAME DOUBLE!
- PLAYERS BOWL WITH EASE FROM A NATURAL BOWLING POSITION!
- PLAYER CAN EITHER "HOOK" THE BALL OR TWIST IT FOR EXTRA "ENGLISH!"
- PLAYERS ACTUALLY BOWL WITH A BALL—NOT A PUCK!
- BALL REBOUNDS FOR FASTER PLAY!

**SPECIALS!!**

- BRIGHT LIGHTS
- CONEY ISLANDS
- BRIGHT SPOTS
- SPOT LITES
- TURF KINGS
- KNOCKOUTS
- SLUG FESTS

**BINGO GAMES**

- Every kind on hand.
- Write immediately.

**LAKE CITY AMUSEMENT CO.**

4539 Payne Ave,
Cleveland, Ohio
(Tel: ME 1-7357)

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**WE'VE GOT IT!!**

EXCLUSIVE DISTRIBUTORS FOR ROCK-O-LA 1953

"fireball"

120 Selections

C'MON IN AND SEE IT!!

---

**ORDNER NOW!!**

The Greatest

Bally's "SPACE SHIP"

**RUNYON SALES COMPANY**


193 10th Ave, New York 18, N.Y., 10 4 1880

123 W. Runyon St., Newark 8, N.J., Bt 2-8777

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**Scientific Back In Action**

Max Levine Manufactures Kiddie Airplane And Boat Rides

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**Bush-Wurlitzer To Hold Cocktail Party Prior To Miami Banquet**

MIAMI, Fla.—Ted Bush, Bush Distributing Company, this city, announced that his firm in conjunction with The Rudolph Wurlitzer Company will hold a cocktail party for the Miami music operators prior to their big banquet on Saturday night, November 29.

Mr. and Mrs. Bob Bear, sales manager of the Phonograph Division of the Wurlitzer Company, will be the honored guests at this cocktail party to be held in the Shell-Mar Room of the Saxony Hotel from 5 to 8 P.M.

Willie Blatt, president of the association, remarked: "This is one of the nicest things any distributor and manufacturer can do to help make our affair a most memorable occasion. We know every operator will be happy to attend the party, say hello to Bob Bear."

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**Brooklyn, N.Y.—** Max Levine, Scientific Machine Corporation, this city, who has given the industry many great amusement machines during his 30 years of manufacturing, returns to action in the manufacturing end with the announcement this week that his firm is producing two coin operated kiddie rides.

Scientific has these rides on the production line at this time, and is in the process of completing a distributor organization. The airplane ride is called "Strato- Scout," and the boat ride is called "S.S. Treasure Island."

The industry knows of the great games turned out by Scientific, among which have been Pokerino, Batting Practice, Pitch 'Em & Battem, Q-Ball, and his latest, Pitchmaster, the baseball pitching game. Over the 32 years that Scientific has, in addition, produced many additional famous machines, too numerous to mention.

"Everyone in the business knows that Scientific has never produced a game that didn't make money for the operator," stated Levine. "Not only were the games profit making, but its mechanical performance and beauty of design have always been of the highest possible kind. 'Strato- Scout' and 'S.S. Treasure Island' are two machines that will match in appearance any device seen today, and in addition, will give the patron the utmost in a thrill ride. Their several new innovations will bring repeat business for the operator."

Levine reports that these two rides will be displayed at the Park show in Chicago, November 30.

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**Large Crowd To Attend Miami Music Operators Banquet**

MIAMI, Fla.—William (Little Napoleon) Blatt, president of MAMOA (Miami Automatic Music Operators Association) reported that every indication points to a complete sellout, and that more than 500 people will be present at their second annual banquet being held at the Saxon Hotel, Miami Beach, on Saturday night, November 29.

"Many of our guests will be from Central and South America," stated Blatt. "In addition, we already have reservations from coinmen from all over the country who are coming down specially for the affair, and others who usually visit Miami Beach at this time."

Blatt also said the organization had great success with its souvenir journal, and will present a very fine publication.
Wurlitzer Leaflet Highlights
"King Size Cash Box"

A D PALMER, JR.

NORTH TONAWANDA, N. Y. — A D. Palmer, Jr., advertising and sales promotion manager of The Ralph Wurlitzer Company, this city, sent us a copy of the firm's latest circular now being sent to all music operators.

A beautiful, multi-colored folder, it outlines the features of the current model "1500", stressing its "King Size Cash Box". "We didn't make the cash box king size just for fun" says the circular, explaining "The Wurlitzer fifteen hundred calls for a big cash box because it takes in more coins than any other phonograph in automatic music history."

Another feature called to the operators' attention is that the name "Wurlitzer" attracts play. "Not only does the name Wurlitzer more easily win you locations—it more readily attracts patron play," says the folder.

Other "1500" features listed are: 104 selections; automatically plays 45 and 78 rpm records intermixed; Twin Zenith Cobra stylus; twin playmeters; electronic volume control and high speed accessibility.

French Coinmen Visit Gottlieb

DALLAS DOINGS

Texas is having just enough rain to keep the people from complaining about the weather all the time. That coupled with the nearness of Christmas makes the outlook for the coin machine business good—for the next few weeks at least.

With hunting season in full swing, many of the operators are outline up their "guns" and working out their "hunts". Hall of Fame's three brothers and Red McElroy are duck and deer hunting in south Texas. They plan to be gone about a week. 

Chesapeake Bay beers are landing here, which, coupled with the December weather, is giving us a break on the price.

Jimmy Garrett of Longview is singing the blues these days. The reason? He was driving to Houston when all of a sudden a horse came charging out of the woods onto the street. He was able to dodge the animal, but the rear wheel of the car. Jimmy came out without a scratch but now has to drive his other Olds 98.

Bob Coven of Fort Worth was in town this week stocking up on cigarette machines for George's clients. George was on business this week—Garland Delamar of Waco was in town this week who is real happy this child is on its way. Ray Barnes of Palestine is off on one of his golf tournament vacations.

Mac Brashaw, formerly a salesman for King and Big State Distributing Company, is at home again after two years in Korea and Japan. He has a discharge from the army and is glad to be a civilian again. — Nat Cohn visited Abe Susman, Bob Hunter and Audrey Hunter at State Distributing, lining up orders for his "Aqua Jet" kiddie boat ride.

"It's What's in THE CASH BOX That Counts"
MICHIGAN OPS!  
BEFORE YOU FILL OUT YOUR
"End-Of-Month Inventory"
THAT APPEARS IN THIS ISSUE

SEE US TODAY!

Double the value of your present inventory by trading in your old equipment toward the sensational 104 selection (playing 78’s and 45’s) unreservedly "Wurlitzer 1500". And... AT THE VERY SAME TIME MAKE MORE MONEY THAN YOU'VE EVER MADE BEFORE! See us today! Let us show you how to HAVE MORE AND EARN MORE IN THE SAME AMOUNT OF VALUE OF YOUR INVENTORY WITHOUT CREATING ANY FURTHER FINANCIAL UPSETS IN YOUR BUSINESS! This is the greatest plan we've ever yet been able to present! BE SURE TO SEE US TODAY!!!

ANGOTT DISTRIBUTING CO.
2616 PURITAN AVENUE, DETROIT 21, MICHIGAN
(All Phones: University 4-0773)

Exclusive Distributors of Wurlitzer Phonographs

Nebraska Ops To Hold Two Day Meet

OMAHA, Neb. — Howard Ellis, Secretary-Treasurer of the Music Guild of Nebraska, issued a very enthusiastic notification to all members of the guildwide joke box operators’ association to prepare for one of the most outstanding quarterly meetings ever held.

The meeting will take place at the Hotel Madison in Norfolk, Neb. on Saturday and Sunday, December 6 and 7, 1952.

Boyd Worley of the Guild will be the "host" to all the operators who will attend this affair.

Registration will start at 8:30 P.M. on Saturday. Refreshments will be served at 9:30 P.M. There will be a dinner at 7:30 P.M. The Board of Directors will meet after dinner.

The business meeting will start Sunday, December 7, at exactly 2 P.M. and will continue on to 5 P.M. when there will be a cocktail hour given to all the visiting operators and officers of the organization by Boyd Worley.

CHICAGO CHATTER

"That's a great bunch of Miami music ops' association. "Well," adds Ted, "tell all my friends in Chicago to come on down and enjoy a drink on me in the beautiful sunshine of Miami Beach." ... Carl Christine, Secretary of Coven's given a terrific greeting by Indiana ops in the new territory just granted the Coven firm by Wurlitzer. ... Dave and Dorothy Gottlieb will take the train. Nate and Betty Gottlieb will take a plane. Ted Gottlieb will fly down in Omaha at Horace Zorinsky's place. But all will meet at Harry Silverberg's Silver Wedding Anniversary in Kansas City. ... The reason why Art Garvey's so happy is that he's a Grandpa for the first time any second now. The big man's really jittery.

Sam stern of Williams tellin' some of his distris (while so comfortably ensconced in his extremely gorgeous office) "The factory's going full blast ahead on 'Four Corners' ... Howard Ellis, Sec. and Treas. of the Music Guild of Nebraska, invites us to a 2-day quarterly meet of the organization on Dec. 6 and 7, at Norfolk, Neb., where Boyd Worley will host all Nebraska's joke box ops. ... Roy Monroe and George George of Monroe C. M. Exch., Cleveland, advise they've gotta plant that'll help ops make more money with all kinds games. ... Carl Angott of Detroit, who has one of the most outstanding (as well as the oldest) one-stop music services in the nation, has some new ideas which will mean more cash for his members. (We, you know, all those who have written requesting us to again go back to "the old days" and write another of those reminiscing columns that they'll have one next week. Fair enough?)

"It's What's IN THE CASH BOX That Counts"
The New York Times Loves "Penny Arcades"

Editorial Calls Public Who Can Play Its Many Machines "The Fortunate People"

NEW YORK—The coin machine industry has taken so many unfair and uncalled for criticisms from the know-nothings in the newspaper business that it has given great pleasure to reproduce the following from The New York Times, Wednesday, November 19, under the heading "Topics of The Times":

There are, undeniably, fortunate people in the United States. They have done nearly everything that there is to be done, with the possible exception of writing a novel and composing a symphony. A man who has lawn, pool, plane, played baseball with a major league team, hunted big game, peered through a submarine periscope and stood up in a boxing ring with the electric eye now has for a big and heavy as himself is in a fair way to make that claim. "Take," in the words of Carl Sandburg, "any street of the country village, the name of the grocer, and you would not expect to find such a man among them. The passer-by hurrying about his business, but with his electric eye in his flight, that there is a place which he passes perhaps every day, a microcosm in which he can do all the things that the man of more fortunate fortune can do.

The passer-by enters the Penny Arcade he would do well, for his own peace of mind, to do it cautiously and a little suspiciously, patting himself to make sure of his wake. For the Penny Arcade is a breezy, garish place, or should be and is associated in the passer-by's mind with hucksters of Coney Island. It is easy enough, and would be to the more fortunate people of the world. This place is the Penny Arcade.

If the passer-by enters the Penny Arcade he would do well, for his own peace of mind, to do it cautiously and a little suspiciously, patting himself to make sure of his wake. For the Penny Arcade is a breezy, garish place, or should be and is associated in the passer-by's mind with hucksters of Coney Island. It is easy enough, and would be to the more fortunate people of the world. This place is the Penny Arcade.

Lyn Brown, Exhibit Supply Co.'s regional rep tells us he's been rushed with inquiries for the only current exhibit that has the emphasis local merchants place upon the Xmas holidays, the ride appears to be a cinch for coin ops to really celebrate the holidays. Lyn also reports lots 'n' loads of his vis Exhibit's "Sweep Turn Rotation" and the "Famous "Trig"...Johnny Lantz and Pete Schupp, South Gate, seen making the rounds of the coin operators in the area. Lyn tells of one who is going to set up a Nick Carter, Nickabob distracts, points to the sole "Model D" on the floor, and "can't wait for the next shipment." That AMI sure is meeting with lots 'n' loads of approval. Jack Sim can report a busy week in his office business, with many of the machines on the floor tagged and tied with the familiar sold sign. Coheit Abe Chapman was out nursing a bad throat. Not from shouting "fore" on the course, he says. "But...Jack Spencer, Big Bear Lake, reports a very good fall. Understand they're getting the ski lift in shape for the resort area's famed winter sports carnival... Phil Robinson, regional rep for Chicago coin, doing a whale of a job with Chi Coin's new "Bowl-A-Ball." That's quite a game ops report, with loads of fast action. The game also requires a bit more skill than the pack variety of bowlers... T. H. Lane of El Centro, and Happy Clark of Downey on the row... Mary & Kay Solle's pick of the week is "Keep It A Secret," a real hot one sez Mary. The gal by the way is recognized by all for her progressiveness—without the use of a crystal ball. Bill Leuwenhagen also reports a part in business with many shuffle games moving off the front's showroom floor.

Bob Smith Jr., holding down the fort at Automatic Enterprises, while his Dad is off satisfying ops with more 'n' more of Conast's "Atomic Jet." Jet ops by the way, are going wild, can't keep up with the pace. Roy Jones up from Ridgecrest this week... newest item due to hit the coast shortly is a coin operated motorboat via old friend Bert Lane, down Miami way... The boys over at Badger Sales continue to keep hopping. Those few who witnessed Al Silverman seated on the floor couldn't quite make it out at first. So happens your truly over at the Belmont a few minutes ago... He really tipped his chair, and was promptly deposited right smut under the table. Our word for Jack Gutshall, Ray would welcome some mail from his many friends in the coin industry. "Can hardly wait to see your latest... We still think it'd be a good idea, for the coin biz to tie in with Peter Potter's "Penny Arcade"... Some of the local high schools and hospitals sure could use a half decent phone...
CLASSIFIED ADVERTISING SECTION

FOR SALE—Pin Bowler $75; Double Action set $75; Shot Set Basketball game $295; Springerine $85; College $85; Tri-Score $85; Canasta $85; Rocket $69.50; Nitro $85.90; Pinky $85.90; Kenney 4 Player $130; Knockout $69.50; A.B. $175; Union 5 Player $250; United 6 player $295; Chicago Coin 6 Player fornica top like new $300; Bright Lights $250; 1015 Music $175.50; Dig-O-Lot $375; 333; $10 MARKET ST., PHILADELPHIA 6, PA. Tel.: Market 7-6856 or 7-6391.

FOR SALE—Chiclein Bowling Alleys $55; Seeburg Guns $75; Lite League $49.50; DeLuxe Bowler $34.50; Shooters $34.50; Pinball Boxes; COLUMBIA AMUSEMENT GAMES, 1144 E. 55th ST., CHICAGO 15, ILL.

FOR SALE—40 pcs. of pre-war music consisting of: 9 Rock-Olas, 7 Wurlitzers, 5 Seeburgs, 5 A.M.I.'s, 2 Mills. All parts there. Entire lot $1000. F.O.B. Cleveland. LAKE CITY AMUSEMENT COMPANY, 4533 PAYNE AVENUE, CLEVELAND 3, OHIO Tel.: HENSON-17377.

FOR SALE—Complete line of used equipment on hand: Phonographs; Shuffle Games etc., Tell us what you need. Our prices are right. We are distributors for: AMI; United; General; and others. TANR DISTRIBUTING, INC., 2820 N.W. 73rd ST., MIAMI, FLA. Tel.: 4-7618.

FOR SALE—Waltersham $139.50; Sparky Bowler $139.50; Signal $149.50; Williams Long Beach—close out. Late 5 Ball Games, write for list. Arcade Equipment; 3 Deluxe Mutoscope Photos; 2 Late Voice-o-graphs, write. 1 Seeburg Bear Gun $50. Wurlitzer, also late model 6 Gun A.B.T. Shooting Gallery. We guarantee that all equipment is complete. We are ready to WANT—to buy for cash or trade for a variety of items. We have a wide selection. We are looking for AUTOMATIC DISTRIBUTORS, INC., 286 N.W. 29TH STREET, MIAMI, FLORIDA.

FOR SALE—Brand New Original Crates Scientific Pokerno Jr. $69.50; Used Williams Music Mites $89.50; Rockola $79.50; Seeburg $65; Rockola World Series $75; All types Shuffle Games, Music & Coin-Operated Games, ROCKOLA MARKET DISTRIBUTING COMPANY, 42 FAIRBANKS ST., N.W., GRAND RAPIDS, MICH. Tel.: 9-6362 and 7433 GRAND RIVER AVE., DETROIT 23, MICH. Tel.: 2-3230.

FOR SALE—New Smokeysho Cigarette Machine (Write): New Rockola (Write) Turf King—New in crate $295; Turf King—used—$145; Three Coins in the Slot $125; (Bolts) $574.50 each. EASTERN Vending Machine Co., 2012 WASHINGTON AVE., BALTIMORE, MARYLAND, Tel. Mulberry 2110.

FOR SALE—New Astroscope $225; New Artomatic Coney Coin Box $39; Auto Chief Slot $10; New 1st Advance Peanut Machines $12; 120 Wurlitzer Wall Boxes $3; Giant Seeburgs $55; Bally Rapid Fire $75; Bally Box $40; MATHY VENDING CO., INC., 564 W. DOUGLAS, WICHITA, KANSAS.

FOR SALE—We Need Space. Citations, Champion, Also 5 Balls. All In Good Condition. Best offer taken—cash only. Wurlitzer Entrance Line $990; Team Hockey $65; Gold Cup $825; F.O.B. St. Louis, 1/3 Deposit. Lots of others to choose from. Get our prices. REEL DISTRIBUTING CO., 69 EAST FIRST HILL DRIVE, ST. LOUIS, MO.

FOR SALE—Match score shuffle game conversion unit for United 2 to 6 player. Fits on top of head. Easily attached, only 4 wires. Properly proven in N.Y. Low price $49.50. Send for photo. UNITED PLAY MACHINES CORP., 578 TENTH AVENUE, NEW YORK, N.Y.

FOR SALE—Williams Deluxe Series $240; Mills Panoram $185; Packard Manhattan $85; Wurlitzer 1217 Hideaway $345; Wurlitzer 1012 Hideaway $95; Williams-Hay- burgh $175; Williams $195. R. S. TURLEY, 19051, 8155 W. 3-2 W. L. 56$125.00; W.L 56-10 less tubes. O'CONNOR DISTRIBUTORS, 117 14TH ST., MICH. W. MAIN ST., RICHMOND 2, VA.

FOR SALE—Match The Wheel Shuffle Alley Conversion. Attached to top of head. Fits all types shuffle alleys. Only action matching unit. Only two required. Write for price. O. J. ROSE, BOX 3827, ST. LOUIS 2, MO.

FOR SALE—Traveling shuffle alleys. Write. For quantity price. One third deposit required. W. S. C. DISTRIBUTION CO., 1505 CONEY ISLAND AVE., BROOKLYN 30, N. Y.

FOR SALE—One Stop Record Service. Large stock of major, independent 45's, 78's. Popular, Rhythm. Only $5.00. We ship anywhere at cost plus $.50 per record. LOMBRARDI RECORD SHOP, 2827 W. MADISON ST., CROWN RECORD SHOP, 3757 W. CHICAGO AVE., CHICAGO, ILL. Tel: Saferman 1-2500.

FOR SALE—Wurlitzer 1080 $179.50; Coin-Ball $35.00; Coin-Box $19.00; Coin-Box $19.00; Seeburg 1000A—76 $765. Pin $10 for crating. Many others—write for list. L. B. KELLOGG, 799 TENTH AVENUE, N.Y. C. N., N.Y. Tel.: Chicker 4-5050.

FOR SALE—Clean ready for location: Wurlitzer 1080's $150; Seeburg 535 $175; Coin-Box $100; Shooters $25—All new. We will build one balls, Bingo games, use of your local distributor. WILLIAM MUSIC COMPANY, DARLINGTON, S. C. Tel: 500.

FOR SALE—Furtwyner's $250; Turf King $100; Very Clean. S. A NOVELTY CO., ANTLERS HOTEL, SAN BERNARDINO, CALIF.

FOR SALE—Knoackout $79.50; Bowl-O-Matic $85.00; Coin-Box $49.50; Canasta like new $39.50; Champion One Ball $49.50; College Radio $49.50; Supreme $65.00; Kansas $49.50; Dallas $45; Universal 5 Star $125.00; Flying Saucers $69.50; Phantom $149.50; Concentric $129.00; Sharpey $115; Humpty Dumpty $25.50; Just $21.50; Lady Robin Hood $50; Coney $65; Upright Triplets $94.50. MIKEY ANDER- son, 314 E. 11TH STREET, ERIE, Pa. Tel.: 2-3944.

FOR SALE—Perfect condition, like new; Coney Islands (latest improved model); bumpers, control bars $325; Hot Rods $60; Turbo Alleys $165; Citations $35; Various Flippers, write. 1/3 deposit, balance C.O.D. W. E. KEENEY MFG. CO., 5252 S. KEDZIE AVE., CHICAGO, ILL. Tel.: KEEN 8-3674.

FOR SALE—Big Money Makers: Cross Roads $165; Eight Ball $165; Shooters $250; Turbo Shuffle $70; Knock Out $70; Lucky Invaders—got $10; Bomber $70; Slufts $115; Thing $55; Four Horsemen $75; Turf King $75; Pachislo $80. New shuffle machines look new and are A-1 condition. One third deposit required. L. S. MOORE CO., INC., 920 HOWARD AVENUE, NEW ORLEANS, LA.

FOR SALE—Reconditioned Wurlitzers $1250; $425; 1100's $1000; 1000's $1350. Seeburges: 1140 $1650; 147LM $1485; 148M $275. Packard Manhattan's: $1250; 1217 Hideaways: $375; Woodward Wall Boxes 3-2 W. L. 56S $125.00; W.L 56-10 less tubes. O'CONNOR DISTRIBUTORS, 117 14TH ST., MICH. W. MAIN ST., RICHMOND 2, VA.

FOR SALE—Turkeys—Distributors leg $95; Racer $75; Canasta $95; Pyramid $125; Williams $80. O. J. ROSE, 3757 W. CHICAGO AVE., CHICAGO, ILL. Tel: Saferman 1-2500.

FOR SALE—Arizona $67.50; Baby Face $35; Four Horsemen $75; Pin gal $65; Flying Saucers $65; Team Hockey $65; Gold Cup $825; F.O.B. St. Louis, 1/3 Deposit. Lots of others to choose from. Get our prices. REEL DISTRIBUTING CO., 69 WEST FIRST HILL DRIVE, ST. LOUIS, MO.

FOR SALES—Arizona— $67.50; Baby Face $35; Four Horsemen $75; Pin gal $65; Flying Saucers $65; Team Hockey $65; Gold Cup $825; F.O.B. St. Louis, 1/3 Deposit. Lots of others to choose from. Get our prices. REEL DISTRIBUTING CO., 69 WEST FIRST HILL DRIVE, ST. LOUIS, MO.

CLASSIFIED ADVERTISING SECTION

"It's What's in THE CASHE BOX That Counts!"
FOR SALE—Special Limited Offer—Ten new Shipman Triple Column Postage Stamp Machines plus 100-000 Free Stamp Folders—all for $395. Victory folders $6 for 10,000; Shipman folders $10 for 20,000; Mail Check To—SCHWARTZ DISTRIBUTING CO., 1800 S. W. 17th St., MIAMI, FLORIDA.

FOR SALE—Coney Island $590; A.B.C. $215; Spot Lights $425; Atlantic City—Write, Skene Alloys $65; Universal Sales $60; Shuffle Cards $15; Five Stars $145; ALLIED CASH BOX CO., 786 NORTH WAKUEE AVE., CHICAGO 22, I1. Tel.: Can. 6-0293.

FOR SALE—United Coney Island $295; Coney Island $245; Touchdown $245; Williams Spark Plug Box $250; Hayburner $245; Stick $245. Write for low prices on pins, hingos, arcade games. LEHIGH SPECIALTY, 25 W. BROAD STREET, PHILADELPHIA 30, PA.

FOR SALE—Chicago Coin Hit Parades #125; Model 1422 Rock-Ola $75; Coney Shuffle Target $125; A. P. SAUVE & SON, 7525 GRAND AVE., CHICAGO 47, I1. Tel.: T-NY 4-3810.

FOR SALE—New and used Scales. Send for our special price list on new Scales and bargain list on used ones. SPARKS SPECIALTY CO., SOPORTON, GA.

FOR SALE—Ready for location. C.C. King Pin $125; Coney Hits and Runs $75; The Thing $45; Harvest Time $50; Bomber $70; Takh $62.50; Uith $50; Sup & Go $70; Star Series $49.50; Chicago Coin Pistol $95; Dale Gun $45. AMUSE- MENT ARCADE CO., 1-9TH STREET, N.W., WASHINGTON, D.C.

FOR SALE—Real bargains—Seeburg Bear Gun $265; Exhibit Silver Bullets $125; Dale Gun $45; Bally Hi-Rolls $45; #6 Seeburg Hide-a-way $75; Twelve War Flipper Type Five Balls $25 each, Write for other bargains. WANT A Used Exhibit Pony Express Mechanical Horse. STANLEY AMUSEMENT COMPANY, 2525 SOUTHWEST TACOMA WAY, TACOMA 9, WASHINGTON.

Notice! You can safely send deposits to advertisers in ‘The Cash Box’ Your Deposit is Guaranteed A’s Long as you are a paid up subscriber to ‘The Cash Box’, at the time you receive any advertisement that appears in ‘The Cash Box’, where the advertiser requires that you must answer to obtain appliance or merchandise advertised, your deposit up to $100.00 is guaranteed by ‘The Cash Box—This is ‘The Cash Box Reserve Deposit Insurance Plan’. An exclusive and original feature of ‘The Cash Box’—and all you lose your deposit in fraudulent manner immediately write:

THE CASH BOX
26 West 47th Street, New York 19, N. Y.

That’s right! For just about two-bits a week, only $15 for the full year of 52 weeks’ insurance you can PROVE TO YOUR TAX COLLECTOR the ‘why’s’ and ‘wherefore’s’ of your many, many TAX PROBLEMS! Each and every week’s issue of ‘The Cash Box’ brings you your Confidential Price List’ (the 14-year old unbroken, consecutive, week-after-week issue of the “Blue Book” of prices of all equipment in the industry). AND, WHAT’S EVEN MORE IMPORTANT TO YOU AND TO YOUR TAX COLLECTOR—at the end of each month’s issue you receive the “END-OF-MONTH INVENTORY ISSUE” which allows you to easily, simply and speedily SHOW YOUR ENTIRE BUSINESS EQUIPMENT VALUATION. It lets you KNOW WHAT YOU’RE WORTH! It gives you and YOUR TAX COLLECTOR—“THE ANSWER” to your tax problems! Why suffer sleepless nights full of nightmares and headaches when, for just about two-bits (Only $15 Per Year), you can sleep soundly—confident that you have THE ANSWER to what your tax collector wants to know about your business. Fill out the coupon below, enclose your check for $15, MAIL TODAY!!

MAIL THIS
The Cash Box
26 West 47th Street, New York 19, N. Y.

Gentlemen: It is worth $15 a year to get straightened out with my Tax Collector. Enclosed find my check for $15. Start sending me “The Cash Box” immediately.

FIRM NAME

ADDRESS

CITY ZONE STATE

Individual’s Name

‘It’s what’s in THE CASH BOX That Counts’
How To Use "The Confidential Price Lists"

[Also Known As the "C. M. I. (Coin Machine Industry) BLUE BOOK"

FORWARD: Many times, wide differences appear in the quotations of high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists," rather than show no price, retain the last known quotations for each equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast thinks it is worth $75.00. Of course, serial, appearance, demand, territory, quality, and condition of equipment must be taken into consideration. Some equipment offered by the various firms, having a reputation for shipping completely reconditioned machines, will be quoted at higher prices than others, due to the added costs of reconditioning. "The Confidential Price Lists" in each quotation gives exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: The Confidential Price Lists" should be read as follows: First price listed is lowest price quoted for that item; second price listed is highest price quoted.

EXPLANATION
1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added

Great Activity

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**ROCK-OLA**

1. **Imperial 20** | 24.50 | 49.50 |
2. **Imperial 16** | 25.00 | 49.50 |
3. **Windsor** | 25.00 | 49.50 |
4. **Monarch** | 25.00 | 49.50 |
5. **Standard** | 39.50 | 46.00 |
6. **Deluxe** | 39.50 | 46.00 |
7. **Master Rockodile** | 39.50 | 49.50 |
8. **Counter** | 39.50 | 49.50 |
9. **Pony with Std.** | 45.00 | 54.50 |
10. **Premier** | 45.00 | 69.50 |
11. **Bar Box** | 4.00 | 9.50 |
12. **Spectravox 41** | 15.00 | 25.00 |
13. **Glamour Tone Column** | 30.00 | 35.00 |
14. **Modern Tone Column** | 32.50 | 40.00 |
15. **Master Spectravox** | 39.50 | 49.50 |
16. **Playmaster 46** | 69.00 | 79.50 |
17. **Playboy** | 35.00 | 55.00 |
18. **Cassette** | 30.00 | 49.50 |
19. **4822 Phoneto 36** | 75.00 | 150.00 |
20. **4820 Phoneto 1629** | 140.00 | 180.00 |
21. **4826 Phoneto 1040** | 100.00 | 175.00 |
22. **1428** | 250.00 | 325.00 |
23. **4817 (Rocket 51)** | 250.00 | 325.00 |
24. **Magico (1429)** | 250.00 | 325.00 |
25. **1501 Wall Box** | 3.00 | 5.00 |
26. **1505 Bar Box** | 5.00 | 9.50 |
27. **1503 Wall Box** | 12.50 | 15.00 |
28. **1506 Bar Box** | 15.00 | 17.50 |
29. **1510 Bar Box** | 15.00 | 20.00 |
30. **1525 Wall Box** | 5.00 | 10.00 |
31. **1526 Bar Box** | 15.00 | 19.50 |
32. **1530 Wall Box** | 15.00 | 25.00 |
33. **1605 Organ Speaker** | 24.50 | 29.50 |
34. **Wall & Bar Box O.S.** | 3.00 | 5.00 |
35. **Wall Bar Box N.S.** | 6.00 | 11.50 |

**PACKARD**

2. **Fla Mor Wall & Bar Box** | 4.00 | 7.50 |
3. **Model 7 Phonofone** | 49.00 | 75.00 |
4. **Hillsideaway Model 400** | 645.00 | 95.00 |
5. **2000 Spectravox** | 29.50 | 49.50 |
6. **Willow Adaptor** | 14.50 | 29.50 |
7. **Chimney Adaptor** | 15.00 | 25.00 |
8. **Cedar Adaptor** | 15.00 | 25.00 |
9. **Poplar Adaptor** | 15.00 | 25.00 |
10. **Maple Adaptor** | 15.00 | 25.00 |
11. **Juniper Adaptor** | 15.00 | 25.00 |
12. **Elm Adaptor** | 15.00 | 25.00 |
13. **Oak Adaptor** | 15.00 | 25.00 |
14. **Beach Adaptor** | 15.00 | 25.00 |
15. **Spice Adaptor** | 17.50 | 29.50 |
16. **Ash Adaptor** | 17.50 | 25.00 |
17. **Walnut Adaptor** | 17.50 | 25.00 |
18. **Elm Adaptor** | 15.00 | 25.00 |
19. **Violet Speaker** | 10.00 | 15.00 |
20. **Orchid Speaker** | 19.50 | 25.00 |

**MILLS**

6. **Do Rm Ri Mi** | 25.00 | 59.50 |
7. **Panoram** | 150.00 | 250.00 |
8. **Throne of Music** | 150.00 | 250.00 |
9. **Empress** | 29.00 | 69.50 |
10. **Panoram 10 Wall Box** | 30.00 | 59.50 |
11. **Panoram Peak (Can)** | 185.00 | 295.00 |
12. **Conv. Ior Panoram** | 10.00 | 25.00 |
13. **Constellation** | 100.00 | 175.00 |
**PINBALL GAMES (Cont.)**

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**THE CONFIDENTIAL PRICE LISTS**

The Cash Box, Page 47 • END OF MONTH INVENTORY ISSUE • November 29, 1952
### PINBALL GAMES (Cont.)

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| Du Crenier (Mod. A6) | 120.00-
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| Du Crenier (Mod. A12) | 135.00-
| 135.00 |
| Du Crenier (Mod. A9) | 135.00-
| 135.00 |
| Du Crenier (Mod. A10) | 135.00-
| 135.00 |
| Du Crenier (Mod. E7) | 135.00-
| 135.00 |
| Du Crenier (Mod. E6) | 135.00-
| 135.00 |
| Du Crenier (Mod. 12) | 135.00-
| 135.00 |
| Du Crenier (Mod. E11) | 135.00-
| 135.00 |
| Du Crenier ("W") (9 col.) | 65.00-
| 65.00 |
| Du Crenier ("T") (7 col.) | 69.50-
| 69.50 |
| Du Crenier (9 col.) | 69.50-
| 69.50 |
| Du Crenier Champion (11 col.) | 97.50-
| 125.00 |
| Eastern Electric E6 | 190.00-
| 190.00 |
| *Estate (Electro) (8 col.) | 225.00-
| 250.00 |
| *Estate (10 col.) | 245.00-
| 255.00 |
| *Estate (6 col.) | 245.00-
| 255.00 |
| *Leigh PX (10 col.) | 89.50-
| 195.00 |
| *Leigh PX (10 col.) | 89.50-
| 195.00 |
| *Leigh King Size | 125.00-
| 145.00 |
| *National 750 | 85.00-
| 125.00 |
| *National 850 | 35.00-
| 50.00 |
| *National 930 | 95.00-
| 130.00 |
| *National 9A (9 col.) | 100.00-
| 125.00 |
| *National 1300 | 85.00-
| 125.00 |
| *Rowe Diplomat (10 col.) | 165.00-
| 205.00 |
| *Rowe Imperial (6 col.) | 69.50--
Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F. O. B. factory. Where prices are not listed, manufacturers have not yet released list prices.

A.B.T. MFG. CORP.
Challenger (Counter Model Gun)........... $ 65.00
Rifle Sport, 3 and more Guns, plus complete ranges of variation.

AMI, INC.
Model D-40 Phonograph........ $755.00
Model D-40 Phonograph........ 525.00
Model HS-SM Hideaway........ 575.00
Selby Wall Box (40 Selections)........ 59.50
5c Wall Box (40 Selections)........ 53.50
Amvox Speaker........ 25.00

AUTO-PHOTO CO.

BALLY MFG. CO.
Bally Benbow,........ $ 665.00
Frolics........ 665.00
Futurity........ 725.00
The Champion (Mech. Horse)........ 1,065.00
Space Ship........ 1,165.00
Sunshine Park........ 735.00

CHICAGO COIN
Band Box (New Model)........ $229.50
Bowl-A-Ball........ 650.00
6 Player Super Match Bowler........ 599.50
10th Frame Bowler........ 575.00

COINO-MFG. CO.
Bat-OMATIC (Automatic Baseball Pitcher)--$1,295.00

H. C. EVANS & CO.
Century Phonon 100/45........ $1,050.00
Jubilee Phonon 40/45........ 825.00
Jubilee 40/78........ 750.00

EXHIBIT SUPPLY
Big Bronze........ $ 795.00
Roy Rogers' Trigger........ 1,045.00
Rudolph the Red Nosed Reindeer........ 725.00
Peter the Rabbit........ 725.00
Rabwilde........ 725.00
Complete Package of Three Bodies, 'Rudolph the Red Nosed Reindeer,' 'Peter the Rabbit,' and 'Rabwilde,' with One Base........ 1,195.00
Test Pilot........ 325.00
Space Gun........ 375.00
Space Patrol........ 375.00
Snoopy........ 75.00
Silent Salesman (Card Vendor)........ 75.00
Sprint in Motion........ 695.00

D. GOTTLEBE & CO.
Coronation........ $134.50

INTERNATIONAL MUTO CORP.
Photomat '52........ $1,900.00

J. H. KEENEY & CO., INC.
Electric Cigarette Vendor........ 280.50
Coin Changer Model........ 304.50
Team Bowler........ 645.00

MARVEL MFG. CO.
Overhead Scoreboard for Shuffleboards........ 125.00
Wall Type Scoreboards for Shuffleboards........ 95.00

ROCK-OLA MFG. CORP.
"Fire-Ball" 120 Selection........ Model 1436........ $1,065.00
Model 1535, 5c-10c-25c, Wall Box........ 95.50
Model 1536, 5c Wall Box........ 23 Wire........ 39.50
Model 1542 Playmaster........ 440.00

J. P. SEEBURG CORP.
M109C (Select-O-Matic "100") phonograph........ Model 109C........ 1,065.00
HM 100C (Select-O-Matic "100") B. C. Special........ 1,500.00
3W-1 Wall-O-Matic "100" MRVC-1 Master Remote Volume Control........ 141-6 $ Wall Speaker Ivory (Teardrop)
CVS6-8-9 Receased Speaker........ 120-6-72 Receased Speaker
FSE-1Z Power Supply........ ARA1-L6 Auxiliary Remote Amplifier
AVC-1 Automatic Volume Compensator Use

UNITED MFG. CO.
Circus........ $600.00
10th Frame Star Shuffle Alley........ 665.00
10th Frame Super Shuffle Alley........ 595.00

WICO CORP.
Major League (Automatic) Baseball Pitcher........ $1,095.00

WILLIAMS MFG. CO.
Four Corners........ $314.50

THE RUDOLPH WURLITZER CO.
Model "1200" Phonograph........ 2,100.00
Model "1450" Phonograph........ 1,500.00
Model "1500" Phonograph........ 4851 5c-10c-25c Wall Box (48 Selections)........ 1,100.00
Model 5201 Wall Box 5c-10c-25c (104 Selections)........ 1,100.00
Model 5110 8" Speaker........ 5110 12" DeLuxe Speaker
The World's Greatest Profit Producers!

You can see all of them at the NAAPPB show, Sherman Hotel, Chicago Nov. 30 to Dec. 3.
Booths 99-100-101-102-103-104

“Space Patrol”
Roy Rogers’ “Trigger”
“Rudolph the Red Nosed Reindeer”
“Pete the Rabbit”
“Rawhide”
“Big Bronco”

Plus

“Space Gun”
“Test Pilot”

All are financed to help you fan more money!
United's 10th Frame

Super Shuffle-Alley

With

Extra Play—Extra Profit

10th Frame Feature

Plus

Hi-Speed Scoring Indicators

For Extra-Fast Play

High Score

For the Week

Feature

Player Writes Name

On Back-Glass

Strike or Spare Flasher Lights

Can Pick Up 7-10 Split

Formica Playboard

Sizes

8 ft. by 2 ft.

9 ft. by 2 ft.

See Your Distributor

United Manufacturing Company

3401 N. California Avenue, Chicago 18, Illinois
More fun for players, more profit for you, thanks to new SELECT-A-SPOT feature and new TRIPLE-SPOTS roll-over feature

BALLY BEAUTY

Popular 3-4-5-IN-LINE scoring
HORIZONTAL, VERTICAL, DIAGONAL

Plus attractive 4-CORNERS SCORE

Advancing SUPER-SCORES
dramatized in frills of Beauty Queens on backglass

New SELECT-A-SPOT feature
Players love to diddle the Selector-Knob to fill in a missing number to build an in-line score. "Second-guessing" is always fun. That's why the new SELECT-A-SPOT feature brings players flocking to BALLY BEAUTY.

New TRIPLE-SPOTS feature
Roll-overs hit when lit spot 2, 4 and 6—all 3 numbers

Popular EXTRA-BALLS feature
Advancing flash releases up to 3 Extra Balls

BALLY BEAUTY will put new life into your locations...add important dollars to your daily collections. Get BALLY BEAUTY now from your nearest Bally Distributor.

THE CHAMPION
the HORSE that always wins

SPACE-SHIP
newest Kiddie-ride sensation
SEE PAGE 33

When SELECTION-FEATURE lights, player turns knob to
SELECT-A-SPOT
Choice of 19, 20, 21 or 22
Player can change choice until fourth ball is shot

5 BALLS plus extra balls
3 SCORE CARDS
REPLAY SCORES

Bally MANUFACTURING COMPANY
DIVISION OF LION MANUFACTURING CORPORATION
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