Three champs, Eddie Fisher, Hugo Winterhalter and Rocky Marciano, got together at a recent welcome home party given for Eddie at La Vie En Rose. (Eddie was coming home from Japan but he left almost immediately for Europe.) The young singer, in the past year, has become one of the hottest recording artists in the business and is currently strong with "Wish You Were Here" and "Lady Of Spain". Hugo has also become one of the leaders in the field, both as RCA Victor's musical director and as artist in his own right. Rocky Marciano, of course, is the World's Heavyweight Champion.
By Popular Demand!

More Big Days
FOR YOU

Attend 2nd International ROCK-OLA Days
OPEN HOUSE
Nov. 22nd and 23rd, 10 A.M. to 6 P.M.

See the Only Phonograph with the Revolving Record Drum

Discover Phonograph for Yourself at any of these Showrooms...

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LATEST NEWS

DOMESTIC ACCOUNTS PARTICIPATING IN SECOND INTERNATIONAL ROCK-OLA DAY, NOVEMBER 23, 1952

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November 22, 1952

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BILL GERSH

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THE CASH BOX covers the coin operated machines industry, and all allied to this industry throughout the United States and all over the world. The Cash Box is on hand at various American coin machines throughout the world. This wide coverage includes operators, jobbers, distributors and manufacturers and all allied coin operated machines industry, coin operated music equipment, automatic coin operated vending and service machines; as well as coin operated amusement equipment; in all divisons. The music and record fields, recording artists, publishers of music, disc jockeys, radio stations, and all others identified with, or allied to the coin machines industry are completely covered. Manufacturers and distributors of various merchandise, parts, supplies connected with, and all materials used in the vending, music and amusement fields are covered by The Cash Box. Banks, finance firms, loan organizations and other financial institutions, particularly interested in the financing of coin operated machines of all types, are covered.

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"The Confidential Price List" are the one and only officially recognized price quotation guide of all new and used machines in the United States. "The Confidential Price List" are an exclusive copyrighted feature of The Cash Box. "The Confidential Price List" report each week's low and high prices quoted for all new and used coin operated machines, regardless of age, listing all market changes, and continually adding on all the new equipment as this equipment is announced to the industry. "The Confidential Price List" are recognized by many cities and states throughout the country as the "official price book of the coin operated machines industry." They are an integral part of The Cash Box and appear in each week's issue. "The Confidential Price List" are officially used in the settlement of estates, for buying, selling and trading of all coin operated equipment, and are also officially recognized for taxation purposes. "The Confidential Price List" are used by finance firms, factors, loan companies, bankers, and other financial institutions to guide them in making loans to members of the coin operated machines industry. They have been legally recognized in courts throughout the United States and Canada. "The Confidential Price List" have been acclaimed by the coin operated machines industry. Every business transaction in cases are based upon the quotations appearing in "The Confidential Price List."

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As Every Operator Knows:

"IT'S WHAT'S IN THE CASH BOX THAT COUNTS"

"It's what's in the cash box that counts."

When a famous department store runs a 'sale' the one and only way they can tell whether the public liked the price and the merchandise offered is when they look into the cash box.

And the one and only way that any operator will ever know what a new type machine can do for him is to place that machine on his locations and then see what he finds in the cash box when he collects.

"It's what's in the cash box that counts."

To listen to other operators, even in the very same city, or the very same naborhood, means nothing at all to any old-time operator.

He knows that one professional operator operates one way, whereas he may be operating in an entirely different fashion.

And, therefore, right in the very same naborhood, where one operator may gross upon a new product the other operator may find it one of the finest money-makers he's featured in his spot.

This has happened time and time again.

The answer?

Simply that each and every operator is an individual merchandizer and operates according to his own precepts, his own intelligence, his own merchandizing methods, and, therefore, must decide for himself, only by testing the new products himself on his own locations.

The real answer to the success of any product to each individual operator is when that operator calls around to collect.

For—"It's what's in The Cash Box that counts!"
The Cash Box, Music

November 22, 1952

Only Two Weeks Remain To VOTE

In The Annual Cash Box Poll

There are only two weeks left for juke box operators to vote—to vote in one of the most important contests conducted in the operator's business, The Cash Box Music Poll.

Once a year, every operator in the nation has this positive, uncontestable way to let the record companies, the artists, the music publishers know exactly what kind of records they must produce to keep his machines playing most effectively, to tell them which performers made the most money for him during the year, which tunes drew the most coins into his machines.

The Seventh Annual Cash Box Poll, which is now in progress, will once again bestow upon the nation's music personalities the most important accolade they can possibly receive—the approval of the juke box industry of America, which is the basis for the continued popularity and prosperity of everyone connected with the recording industry.

For the juke box operator in every state of the nation, whether he owns five machines or five hundred, The Cash Box poll is one of the most important activities he can engage in. Voting in the poll is as important to the operator as the results are to the artist.

For more than just indicating the best artists of the year or the best tunes, the operator makes one of the most constructive industrywise that he possibly can with his vote. In this way he brings to the attention of the public and the record companies, in the most favorable manner, the importance of the juke box to the nation's entertainment needs. The excellent publicity which the results receive through radio, television and news columns reflects upon the juke box industry as a whole. And beyond publicity, it helps strengthen in immeasurable fashion the relationship between the juke box operator and the entire music trade.

To participate, however, in this industrywide endeavor, operators must cast their vote immediately—for again we repeat, only two weeks remain.

The Cash Box poll is the fairest one possible in that every operator, no matter how many machines he may own, gets one vote for every piece of equipment. This is the only way to represent every single operator in accordance with the amount of records he purchases.

The Cash Box Poll is the operator's poll, devoted exclusively to him, telling everyone in the industry just what he wants and needs.

Voting is now reaching a finish. As a juke box operator, as a member of this industry, you should have your vote included in the final results. You can only do this if you take the time to cast it.

Fill out the yellow card on the previous page to vote for the best moneymakers of 1952.

DO IT NOW.

You will not only be casting a vote; you will be acting in behalf of the entire juke box industry.
One of the big reasons for the tremendous success of The Four Aces is their knack of remembering friends. Too many stars of today consider friends of leaner years. Just a little over a year ago, Jimmy Lynn (WVCH, Chester, Pa.) kicked off the “Sin” recording in Chester. This push started the group on their fast rise to fame. Recently the “Aces,” after listening to one of his folk and western programs, sent him a ten-gallon hat to dress him up on his recent appearance on the Jimmy Dean show. . . . Gil Henry (KING-Seattle, Wash.) decided to test the audience reaction to his “Show Tune Time,” which spins only show tunes, and announced that he would discontinue the show on which he daily featured three tunes from a different Broadway show or musical film. The protests were overwhelming and gratifying. . . . Johnny Wilcox (KBOL-Boulder, Colorado) told his audience about The Cash Box disk jockey listings, and since then the fans have been writing in their picks, vying for honors with the top decays across the country. . . . Willis Conover (WWDC-Washington, D.C.), in addition to his many chores on radio and the musical field, this week bowes in as night club columnist of the Washington Spectator magazine. Titled “Night Out,” Conover’s column covers the entertainment of such widely diversified spots as the Blue Mirror, Carley Room, Watergate Inn, Club Ravakus and Jazzland where his own band has been holding forth with jazz concerts every Sunday.

Ken Malden, program director WBMS-Boston, finally settling down in his new studios in the Hotel Shelton, overlooking Boston and the Charles River. Never one to be content with the ordinary and tested, Malden shifted a rhythm and blues and pop show, “Hall ofEbony” to 7 a.m. and followed it right up with the “Swingiest” show in town, conducted by Bobby Lewis. Both shows have doubled their mail pull and sponsor reaction since the shift from their original spots—6 to 8 p.m. . . . Joe Cox (WLEX-Lexington, Ky.) says he is doing the only all night decay show in the state, which started on November 5. Joe is in the market for brief recorded personalized transcriptions from recording artists. . . . Hal Korman (WWRL-Woodside, N.Y.) and pretty Conover model eyesight Dolores Comment were engaged this week. It will rain rice sometime in April. . . . Bill Dawson (WGKV-Charleston, W. Va.) now doing a nightly opus called “Dawson In The Dark,” Bill writes that he’ll soon be taking over a Monday through Friday afternoon show as well. . . . Aldo Aldi (WOCV-New York, N.Y.) played host to Frank Campana last week. The entire interview was in Italian which is rather unique in artist promotion. Campana records for Jubilee Records. . . . Run for the hills. . . . WITH-Baltimore, Md., Jack Fatley (Wake Up Baltimore”) Deane has taken in poor wait with Witch Reed (of the same station) and the two are batching it since Deane’s wife and the kids have tied themselves off for a month’s vacation. The debris of newspapers and unwashed dishes have already piled higher than the beds and the boys have to blaze a trail in order to get to the station on time each day.

Leigh Kamman (WOW-New York) put aside the mythical baton of the deejay for a few minutes and dialed Louis Prima backstage at the Paramount. Prima was generous with detailed comment on his music and Kamman’s fans indicated by post cards and letters that they liked the role of party line aces-droppers and so Kamman’s (in turn) made up a talk-to-a-star has grown into a format. Every day now, several hours before air time, Kamman dials a “star number,” fires away with greetings and questions and elicits the kind of information that keeps jazz and popular music fans up to date. . . . Joe Allegro has been getting local pop deejay play on his Victor International record of “Gigolo,” Joe appeared on Jack Lay’s Showcase last Saturday night. . . . Dick Smith (WORC-Worcester, Mass.) is in town on his honeymoon. Dick was married on November 1.
YOUR VOTES DECIDE THE WINNERS IN THE 7th ANNUAL POLL OF THE AUTOMATIC MUSIC INDUSTRY OF AMERICA TO CHOOSE THE BEST RECORDS AND RECORDING ARTISTS OF 1952

VOTE TODAY—FILL OUT AND MAIL PREPAID POSTCARD IN THIS ISSUE

Sponsored and Conducted Exclusively by

THE CASH BOX

"The Official Publication of the Automatic Music Industry of America"
<table>
<thead>
<tr>
<th>Best Record of 1952</th>
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<tbody>
<tr>
<td>&quot;Cry&quot;—Johnnie Ray</td>
<td>26894</td>
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<td>&quot;Blue Tango&quot;—Hugo Winterhalter</td>
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<td>&quot;Delilah&quot;—Perry Faith</td>
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<td>&quot;Anytime&quot;—Eddie Fisher</td>
<td>22348</td>
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<td>&quot;Wheel Of Fortune&quot;—Sunny Gale</td>
<td>22062</td>
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<td>&quot;Tell Me Why&quot;—Four Aces</td>
<td>19253</td>
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<tr>
<td>&quot;Kiss Of Fire&quot;—Georgia Gibbs</td>
<td>19971</td>
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<tr>
<td>&quot;Aut Wiederseh'n Sweetheart&quot;—Vera Lynn</td>
<td>18469</td>
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<td>&quot;Shoe Peg&quot;—Fay Webber</td>
<td>18857</td>
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<tr>
<td>&quot;I'm Yours&quot;—Don Cornell</td>
<td>15320</td>
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<tr>
<td>&quot;When You Were Here&quot;—Eddie Fisher</td>
<td>22958</td>
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<td>&quot;Here In My Heart&quot;—Al Martino</td>
<td>13334</td>
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<td>&quot;I'm Yours&quot;—Eddie Fisher</td>
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<td>&quot;Love Me Lee&quot;—Roy Acuff</td>
<td>10514</td>
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<td>&quot;Tell Me Why&quot;—Eddie Fisher</td>
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<td>&quot;Half As Much&quot;—Rosemary Clooney</td>
<td>9773</td>
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<td>&quot;I Want You For My Wedding&quot;—Patti Page</td>
<td>9146</td>
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<td>&quot;Blacksmith Blues&quot;—Ella Mae Morse</td>
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<td>&quot;Vanessa&quot;—Hugo Winterhalter</td>
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<td>&quot;You Belong To Me&quot;—Jo Stafford</td>
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<td>&quot;I'll Walk Alone&quot;—Don Cornell</td>
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<td>&quot;Jambalaya&quot;—Jo Stafford</td>
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<td>&quot;Little White Cloud That Cried?&quot;—Johnnie Ray</td>
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<td>&quot;Walkin' My Baby Back Home&quot;—Johnnie Ray</td>
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<th>Best Female Vocalist of 1952</th>
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<tbody>
<tr>
<td>Rosemary Clooney</td>
<td>8960</td>
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<td>Patti Page</td>
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<td>Jo Stafford</td>
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<td>Vera Lynn</td>
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<td>Doris Day</td>
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<td>Fran Warren</td>
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<td>Sunny Gale</td>
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<td>Perley Faith</td>
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<td>Dinah Shore</td>
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<tr>
<td>Eddie Fisher</td>
<td>12962</td>
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<td>Johnny Ray</td>
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<td>Nat &quot;King&quot; Cole</td>
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<td>Bing Crosby</td>
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<td>Percy Como</td>
<td>8206</td>
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<td>Louis Armstrong</td>
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<td>Billy Eckstine</td>
<td>6460</td>
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<td>Eddy Howard</td>
<td>6223</td>
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<td>Vic Damone</td>
<td>5077</td>
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<td>Johnny Desmond</td>
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<tr>
<td>Tony Martin</td>
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<tbody>
<tr>
<td>Four Aces</td>
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<td>Wills Brothers</td>
<td>21664</td>
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<tr>
<td>Jo Stafford-Frankie Laine</td>
<td>20872</td>
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<td>Amee Brothers</td>
<td>16389</td>
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<tr>
<td>Billy &quot;The Kid&quot; Williams Quartet</td>
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<td>Four Lads</td>
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<td>Ink Spots</td>
<td>8894</td>
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<td>Andrews Sisters</td>
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<td>Tony Sisters</td>
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<tr>
<td>Weavers</td>
<td>3161</td>
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<tbody>
<tr>
<td>Les Paul &amp; Mary Ford</td>
<td>25187</td>
</tr>
<tr>
<td>George Shearing Quintet</td>
<td>16244</td>
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<td>Grady Martin &amp; His Slewfoot Five</td>
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<td>Harry Grove Trio</td>
<td>8105</td>
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<td>Louis Jordan &amp; His Tympany Five</td>
<td>5262</td>
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<td>Frank Petty Trio</td>
<td>3068</td>
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<td>Three Browns</td>
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<th>Best Country and Western Record of 1952</th>
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<tr>
<td>&quot;Wild Side Of Life&quot;—Hank Thompson</td>
<td>23144</td>
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<tr>
<td>&quot;Indian Love Call&quot;—Slim Whitman</td>
<td>21987</td>
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<tr>
<td>&quot;Shoe Peg&quot;—Pee Wee King</td>
<td>19253</td>
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<tr>
<td>&quot;Silver And Gold&quot;—Pee Wee King</td>
<td>20938</td>
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<td>&quot;Alone&quot;—George Morgan</td>
<td>17042</td>
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<tr>
<td>&quot;I Don't Want To Be Lonely&quot;—Jimmy Wakely</td>
<td>12668</td>
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<tr>
<td>&quot;Wild Side Of Life&quot;—Burl Ives</td>
<td>12832</td>
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<tr>
<td>&quot;Walking In The Lobby Of Your Heart&quot;—Hank Thompson</td>
<td>13603</td>
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<tr>
<td>&quot;Rudolph, The Red Nose Reindeer&quot;—Gene Autry</td>
<td>4916</td>
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EILEEN BARTON (Coral 2292; F-2292)

"THE NIGHT BEFORE CHRISTMAS SONG" (2:35) The famous Clement Clarke Moore poem has a very pretty tune set to it by Johnny Marks and Eileen Barton happily chirps the tune in her pleasing manner. Smooth backing comes from the Jimmy Luney Singers and Norman Leyden’s orchestra.

THE LITTLE MATCH GIRL (C-121) Eileen soars on another piece of Christmas music set to a pretty Waltz tempo and sung by the chirp in a very sweet manner. The soft smooth humming creates a very warm atmosphere.

DON ESTES (RCA Victor 20-5539; 47-5039)

"ONE KISS" (2:51) Norman Leyden and the orchestra back a fine vocal job by Don Estes on a pretty Waltz with a folk type of flavor. Don has a fine voice that could carry him to the top in the future.

"ALL DAY SINGIN' AND DINNER ON THE GROUND" (3:09) The chanters voice is in fine trim for a cute handclapping bouncer that has a folk type A. The tune twin wells with Don. The song is grand.

MOLLY BEE (Capitol 2285; F-2285)

"I SAW MOMMY KISSING SANTA CLAUS" (2:32) A wonderful Christmas novelty that's sure to appeal to all is most happily bumbled through by Molly Bee with the seasonal sound chimes and bells in the backdrop by Van Alexander’s orchestra.

"WILLY CLAUS" (2:59) Another cute type handbells type of bouncer about the little son of Santa Claus is well done by the pert voiced throat. This tune could (and should) be a holiday favorite.

These are two fine holiday sides.

MARGARET WHITING (Coral 2292; F-2292)

"WHY DON'T YOU BELIEVE ME?" (2:39) Lou Bush's grand boogie sets a perfect air for a wonderful piece of coverage by Margaret Whiting of a lovely tune that’s making its plunge into the hit parade. This side should get its share of color.

"COME BACK TO ME, JOHNNY" (5:04) The smooth voiced throat connects through with a fine job on another pretty number set to a pleasing Waltz tempo. Lou Busch backs again.

ACQUIVIVA ORCHESTRA (MGM 3073: K-3073)

"HOLIDAY IN RIO" (2:53) A thrilling and inviting lush instrumental is excitingly presented by the Acquiviva orchestra to the pulsating tempo of a samba. The sound of the strings blend beautifully in this glowing arrangement.

"HER TEARS" (2:47) The tempo is slowed up to a lovely lush instru- mental piece that’s just full of pleasant listening and relaxing soft tones. It’s a natural for the soft spot boxes.

GEORGIA GIBBS (Mercury 70034; 45-70034)

"A MOTION AND A FLAME" (2:47)

"THE PHOTOGRAPHER ON THE PIANO" (2:46)

PERRY COMO (RCA Victor 20-5604; 47-5064)

"DON'T LET THE STARS GET IN YOUR EYES" (2:31)

"LIES" (2:37)

Perry Como sings out with all the color and personality that his voice contains. The number is a cute little item set to a polka type of rhythm and is a top flight job called “Don't Let The Stars Get In Your Eyes.” The under half is another fast pace number that is a novelty “Lies” that is a grand job by the relaxed vocalist. He gets another fine backing job from the harmonious voices of the Ramblers. Both sides have a pleasing air about them. The top deck is the one that's loaded with punch. We look for the "Stars" deck to make a fine showing for the smooth voiced artist. It's a potent side that ought to keep the boxes bouncing.

SAMMY KAYE ORCHESTRA (Columbia 39894; 4-39894)

"ALL AROUND THE CHRISTMAS TREE" (2:53) A happy bouncer which should fit perfectly into the coming Christmas season is pleasingly presented by Sammy Kaye. His orchestra and chorus. The happy sound is excitingly presented by the Kaye chorus and his orchestra.

"SANTA CANTA, SANTA CLAUS" (2:35) A low male voice plays the part of Santa and the Kaye chorus imitates children’s voices on another cute holiday bouncer.

SAUTER-FINEGAN ORCH. & JOE MOONEY (RCA Victor 20-5065; 47-5065)

"NINA NEVER KNEW" (3:16)

A distinctive Sauter-Finegan orchestration with a husked whispery type of vocal by Joe Mooney introduces Joe Mooney's stylish vocal on a pretty slow ballad. This side might happen.

"LOVE IS A SIMPLE THING" (3:07) Joe and the Moodsmen present their grand voices on another pretty piece this one from Leonard Fillian's "New Faces of 1952." The fine vocal highlights a fine job by the group.

ANTIA O'DAY & HER ORCH. (Mercury 89012; 45-89012)

"NO SOAP, NO HOPE BLUES" (2:21) In her lovely and individual manner, Antia O'Day jumps through a cute oldie in a pleasant manner, and her vocal is backed by some slick orking.

"THE LADY IS A TRAMP" (2:37) Antia takes an old Rogers and Hart tune and lifts through it in her infectious manner. The chrip slowing at the end to belt out a sweet ending.

PAUL WESTON ORCHESTRA (Columbia 39897; 4-39897)

"THE THINGS I MIGHT HAVE HAD" (2:20) Charles Nelson is the featured vocalist on a pretty ballad with a sentimental touch. The whirling introduction and the grand backing by the Paul Weston Orchestra help make this a good side.

"THE COMMANDMENTS OF LOVE" (2:36) Paul and the crew dish out some more grand music for Charles as he chants a strong and meaningful ballad. An organ gives a church effect that fits the number.

THE MILLS BROTHERS (Decca 28458; 9-28458)

"LAZY RIVER" (2:47) The Mills brothers take a curtain call on an oldie that's currently being revived. Their slow and distinctive way of presenting the cute bounce results in a pretty side.

"WISH ME GOOD LUCK" "AMIGO" (2:46) Another fine oldie set to the music of a Spanish favorite "TYI YI TYI" is smoothly couched through by the men. The rhythmic tempo and fine harmony are standout.
NEW YORK:

Rumors of major A & R changes very persistent this week but there were only denials all around. The Four Aces breaking it up at the Paramount, where they are enjoying their first starring spot. Dizzy Gillespie was awarded $1000 by a Rochester, N. Y., court for damages he suffered in a 1949 accident. The begetter claimed that, as a result of the accident, he could no longer hit high B flat over G. Tony Woody Herman orch may accompany Frankie Laine on his Spring tour of 60 dates through the Northeast and West. The Record Industry Association certainly has a live wire in Joe Martin. WNEW this week inaugurated a new half hour show at 11:30 on Saturdays, using The Cash Box lists for up and coming tunes. Jerry Marshall is the dj. Peter Potter picked "I'm Used To You" by the Do-Re-Me Trio on Rainbow. Steve Lawrence has a good one in "How Many Stars Have To Shine." Dick Green of the Buddy Beach office on 6 city, 14 day, 48 station tour of the midwest. Spike Jones advises that he'll be in New York at the end of November for a vacation and a little business. Joe Allegro played the Pecos City Club in Newark, N. J., last week. He received top billing at this top nighter.

A private audition of a forthcoming musical comedy "Saddle & Go" revealed an excellent musical score written by Harry Revel and Milton Pascal. Several tunes have top hit possibilities. Dave Miller of Paul's Records is very funny the way he talks about his new smash "Oh Happy Day." He says he can't understand the public's taste in buying the record but since it is—and in large numbers—he's very happy to sell it to them.

CHICAGO:

Talk about a kid coming out of the old tough section of Oak and Townsend here in Chi. And then zooming up the ladder. But who kept his feet solidly implanted on this firmament. And at the same time, who, as he went up and up, and up, remained one of the sweetest and swellest of the very, very swellest people—Frankie Lovecchio—known to you and you as—Frankie Laine. Frankie now believes, from what he tells us, that he must be something that could be called a cousin not too many close meetings removed from Frank Sinatra. While Frankie was with "Papa" Lovecchio in Sicily they traveled down to Monreale to look up the lineage of the family and found that back, back, Frankie's great, great, great grandmother, Magdalena, was named (of all things) "Sinatra." (It's possible), Jimmy Hilliard in town, on a errand. Watching Mrs. Hilliard (Virginia) undergo an extremely serious operation at the Norwegian-American Hospital. But, everything seems to be coming along okay, and everyone of Jimmy's friends says Jimmy's one of the really sweetest of all the sweet guys in the entire music world) pulling like mad for him and especially pulling for Virginia. They tell me that charming Jeri Southern's got a new one called, "Dancing On The Ceiling," Sounds mighty fine. Here's luck for a No. 1 hit to a grand gal. Everyone round town's talkin' about Spike Jones' newest tune, "Big Spade Mama Kissin' Santa Claus." And all would like to get the first one released of this disk. This guy, Spike, is due for a ciercokero. In fact, he's way overdue. And from what all tell us, it's "it." Which reminds us that RCA-Victor is coming out with a circular addressed to juke box ops featuring that pic of Spike Jones and those two very beautiful gals on the front cover. (The same pic that made the front cover of The Cash Box last June an actual bootleg item.) . . . Couple noted dy's on the firing's pads, "Huh, Spike, bein' asked, "Which dy's like between the great Pearl Bailey and the great Louis (Satchmo) Armstrong recordings of the sensational Two To Tango? The answer? (Brother, listen in for 'yer' self and then tell us you're not the one 'dar' yer concerned.) Sorry to have to end it here. We get a xillion more things t'you, but, ye ed says "so."

LOS ANGELES:

Jimmy Warren's Central Record Sales doing a nookiay job for the many indie label's the firm carries. Op's unanimously agree that Jimmy delivers the merchandise when they want it—which is more than can be said of the majors around town. . . . The Giselle McKenzie disk of "Don't Let The Stars Get In Your Eyes" is really starting to whirl. Clever arrangement we say . . . ditto the Joni James version of "Why Don't You Believe Me" on MGM. Gordon Wolf, Sandiland Dirstres reports the platter is meeting with wonderful reception. Pearl Bailey's great etching of "Takes Two To Tango" starting to go solidly on the airwaves. Credit Harry Goodman for doing such an excellent promotion job. John Dolphin has a winner in the Linda Lawrence recording of "Big City." Look for several labels to change hands among local distribs shortly.

Ray Wolf, super salesman for Decca Records, got with a litter of pupes, while Dave Pierce over at Leo Myberg became the proud papas of one girl. . . . Have you heard the Buddy Morrow version of "Greyhound" yet? Lots of ops predicting that it'll top smalls. . . . The latest of "One Mint Julep" Mitchell's stand at the Palladium really playing to SRO. New Xmas ditty tagged "I Saw Mommy Kissing Santa Claus" is getting vibes. You can see Rudolph a run for the money. . . . Rainbow Records has a comer in "I'm Used To You" by the Do-Re-Me Trio. Lots snickers at that 10 C figure quoted, to keep a big bigness on the road. What happens to Bele Adams? . . . Keep Robert's excited his disk firm, with Hinton Bradbury continuing solo. Benny Strong sends his best to Bill Gerch in the Windy City. . . . Will local disk distribs form a trade group? If so we'll wager the charters will drawn up in blood. . . . Lou Chudd of Imperial keeps his string intact with another big one via Fats Domino and "How Long." . . . Nice to talk to Marty Shad who has a climber in Brownie McGhee's "I Feel So Good."

"It's What's in THE CASH BOX That Counts"
GORDON JENKINS ORCHESTRA
(Decca 28450; 9-28450)

"LEAVE ME JUST A LITTLE BIT" (2:45) The low keys of a piano are softly stroked as an introduction to a smooth vocal job done in a sincere manner by Blackie Jordan with a colorful backing by Gordon Jenkins and his boys. It's a fine side.

"I'LL KNOW MY LOVE" (2:38) Henry and his boys deliver the back- ing in a fashion that will make sentimental piece set a slow tempo as guitars back to add a flavor.

FRANKIE LANE-JO STAFFORD (Columbia 45-15209)

"CHRISTMAS ROSES" (2:20) With Carl Fischer at the piano and Paul Weston leading the orch. Frankie Laine and Jo Stafford team their voices on a cute Christmas bouser. They do a terrific job that's sure to draw coin.

"CHOW, WILLY" (2:06) The Norman Luboff choir joins the group as they ride through another exciting and happy piece. The harmony of the choir is a fine showcase for the rhythmic delivery by the duet.

LOUIS ARMSTRONG & GORDON JENKINS ORCH. (Decca 28443; 9-28443)

"WHITE CHRISTMAS" (2:36) Louis Armstrong does a stylish job on a classic Christmas item that should draw loads of loot in the boxes. The smooth sound is becking is one of Satchmo's best jobs.

"WINTER WONDERLAND" (3:57) Another grand holiday standard gets the Armstrong treatment as the low voice song fashion riders over the cool little. The Jen- kins orch deserves credit for two wonderul backing jobs.

KENNY ROBERTS
(Coral 60284; 9-60284)

"ELFIE THE ELF" (2:27) A happy folk type Christmas item is pleasingly bounces through by Kenny Roberts in a light and easy manner that should be liked by all. The number might become another holiday standard.

"THE NIGHT BEFORE CHRISTMAS" (2:23) Kenny glides through another seasonal item in a relaxed manner that makes the number easy on the ear. As the name indicates, the number is set to a polka tempo.

THE CASE BOX
SLEEPER OF THE WEEK

"A FULL TIME JOB" (2:38) "MA SAYS, PA SAYS" (2:47)

(COLUMBIA 39988; 4-39989)

DORIS DAY-JOHNNIE RAY

- If Johnnie Ray's and Doris first duet recording together is to be a yardstick of their future success as a team, we can expect them to measure up to the peak of the achievement ladder. Each is a top performer in his own right and together they total all their sensational vocal qualities and belt out two sides that are sure to rock the wax world. "A Full Time Job" is one of the exciting fast moving sides and is a terrific number that comes from the Western catalog. The rock tempo helps the stylish reading. An equally glowing side is a cute bounces that Johnnie and Doris ease through called "Ma Says, Pa Says" and is a real happy piece with cute lyrics and an appealing melody. The Paul Weston orch does the fine backing job. We're expect- ing either or both to make the grade.

ROYCE GOODRICH & THE HOLIDAYS (King 5121; 45-15211)

"SCHÖNIE" (2:20) Royce Good- rich blends his voice well with the Holidays and comes up with a fine Christmas story telling number that demonstrates some grand harmony. The happy tune is fine for the kids.

"HOME FOR THE HOLIDAYS" (3:06) The tenor changes the pace and softly ease through a sensi- tional slow romp with a pretty holi- day atmosphere. The Holidays' lovely harmony sets Royce's voice off to full advantage.

VICTOR MARCHESE
(AGM 31972; K-30702)

"FANDANGO" (2:58) Victor Marchese belts out a fast moving number with a Spanish tempo back- ground in his strong voiced manner. The rendition is appealing but may not be too commercial.

"WHEN YOU LOOK AT ME" (2:48) Jeff Alexander's ork packs the powerful character with a fine back- ing as he sings a slow ballad. The mandolin adds an Italian flavoring.

TOMMY DORSEY & GORDON JENKINS ORCH. (Decca 28451; 9-28451)

"HOLD ON TO YOUR HAT MINE" (3:06) Tommy Dorsey comes through with a fine exhibition of sweet trom- bone playing as he stands before the smooth backing of Gordon Jenkins' orch and chorus. The slow number is beautiful.

"YOUR IN MY HEART ALWAYS" (2:45) The Jenkins chorus sounds grand again as Tommy eases through some more softness on the horn this time to the tempo of Latin rhythm. The piece is very ran- mantic.

CHAMP BUTLER
(Columbia 39989; 4-39989)

"I'M NOT AFRAID" (2:25) Champ Butler in his "Down Yen- der" fashion hops through a fine rag time piece with a banjo strumming in the backdrop. Buddy Cole's Quintet supplies the backing for this peppy item.

"CAKEWALK RAG" (2:30) The rag time piece stands out again as Blackie Jordan does for his version in his inviting manner. The side makes for good listening material.

DOROTHY COLLINS & SNOOKY LANSO
(Decca 28461; 9-28461)

"WE BACK HONEY" (1:52) Dorothy Collins and Snooky Lanso take a vigorous jump number and make quite a splash with it. The rhythmic reading with fancy guitar backings adds a great deal of life to the piece.

"I WILL STILL LOVE YOU" (1:58) Dotty and Snooky harmonize on a cutie ditty in an interesting manner with the orch featuring the fine sounding guitar again. The good bounce and inviting rendition are appealing.

GUY LOMBARDO ORCHESTRA
(Decca 28476; 9-28476)

"HOLD ON TO YOUR HAT MINE" (2:58) Kenny Gardner with the Guy Lombardo Orch supplying the music glides through a pretty balled riding high on the pop charts. The grand sound of Guy's ork makes the side fine for dancing.

"BECAUSE YOU'RE MINE" (3:09) The current pop biggie is set to a waltz tempo and voiced by Kenny Martin with his round voice. The lush presentation by the ork adds a great deal to the side.

TOMMY TUCKER ORCHESTRA
(AGM 11368; K-11368)

"A SHOULDER TO WEEP ON" (2:53) Tommy Tucker and his ork set up some smooth backing for George Harwell and the Voices Four as they harmonize softly on a lovely ballad. The melody of the tune is hidden behind a fine harmony.

"OUR HONEYMOON" (2:48) A beautiful number gets a duet reading from Clare Nelson and George Harwell on a piece that comes from the country catalog. The back- ing by the Tucker ork is fitting for the number.

THE CASE BOX
BEST BETS

- "NINA NEVER KNEW" Sauder-Fangman Orch & Joe Mooney RCA Victor 20-5065; 47-5065
- "THE NIGHT BEFORE CHRISTMAS" Eileen Barton Coral 60280; 9-60280
- "WHITE CHRISTMAS" Louis Armstrong & Gordon Jenkins Orch. Decca 28443; 9-28443

The Cash Box, Music November 22, 1952
Martino’s Manager Explains Blinstrub Incident In Boston

NEW YORK—With the rumors flying thick and fast and fantastic about the apparent “firing” and disappearance of singer Al Martino, Joseph Piccola, manager of the artist, found it necessary to send the following wire to The Cash Box so that interested parties could get the unvarnished “clarified” version of the incident. “Gentlemen: Stanley Blinstrub, owner of Blinstrub Village in Boston, Mass., has been quoted as saying he discharged singer Al Martino following his opening there November 3rd. I wish to clarify this unfortunate incident. Martino was not discharged despite the statement attributed to Mr. Blinstrub. I would like to give you the facts. We agree that Martino was in a disturbed emotional state and that he made an unnecessary comment on stage, but apologies were made to Mr. Blinstrub by me as his manager and the assurance given that no further upheavals would occur during the engagement. Two weeks prior to the opening Blinstrub tried to cancel out Martino giving as his reason that November 3rd was election week and that he probably would not have much business. My personal opinion is that Blinstrub thought he had an out and could save the unprecedented $2,500, a week which Martino was to receive. Subsequently when Martino made the unfortunate comment opening quote Nine out of ten openings are flops unquote he probably felt he had cause for cancelling. However, according to AGVA no signed contract between a club owner and artist can be broken without arbitration. The reason for Martino’s regrettable remark on stage opening night was prompted by the refusal of the master of ceremonies to introduce him. I am sure Mr. Blinstrub will not deny this. I shall be glad to show you the mutual agreement signed by me with Blinstrub only because Blinstrub said he would make it extremely difficult for Martino to finish his week. It reads quote This is to certify that the contract by and between Blinstrub Village & Grill, Inc. and Al Martino and executed by The Everett L. Rich Entertainment Service through its owner, George C. McMichael, is hereby declared null and void and both parties hereby agree to hold each other harmless against all future claims of every kind or nature. Signed this 4th day of November, 1952 in Boston, Massachusetts. Signed The Everett L. Rich Entertainment service for Blinstrubs Village & Grill, Inc. by George C. McMichael, Al Martino by Joseph Piccola, manager unquote. Joseph Piccola.

“Greyhound”

CHICAGO—Vic Damone seated at the wheel of a Greyhound bus is given a bit of backseat kibitzing by Ralph Marterie. Pic is a promotional stunt for Vic and Ralph’s newest release “Greyhound” backed with “I Don’t Care” on the Mercury label.

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THE CASE BOX

SLEEPER OF THE WEEK

“SO-SO” (2:13)
“COOL SATURDAY NIGHT” (3:04)
BERNICE PARKS
(Seger 7006; 45-7006)

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Derby Record No. 813

NO DISTORTION!
DETOUR, MICH.—Three of those who helped build "Why Don't You Believe Me" into a national hit gather in front of Ed McKenzie's microphone at WXYZ, this city, King Laney (left), writer of the song, is an amateur tunesmith employed by a Detroit department store. Joni James is the recording artist from Chicago who picked the song from a pile of lead-sheets handed her by a musician friend. And right is Ed McKenzie, who did so much to bring the disk to the public's attention.

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Exciting Rendition Of
FANDANGO
R.C.A. VICTOR 20-4997

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SLEIGH RIDE
100% Recorded On All Major Labels
MUSIC FROM THE GREAT CATALOG OF
MILLS

"It's What's In THE CASH BOX That Counts!"
Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending November 15 without any changes on the part of THE CASH BOX.

Chaz Roye
WDAE—Tampa, Fla.
1. You Belong To Me (Stafford)
2. Glow Worm (The Mills Bros.)
3. Lady Of Spain (Eddie Fisher)
4. I Would Be More了解 (Fitzgerald)
5. Jambalaya (Jo Stafford)
6. Wish You Were Here (Fisher)
7. I Should Care (R. Flanagan)
8. Ruby And The Pearls (Cole)
9. That's Outside My Window (Ray Davies)
10. High Noon (Frankie Laine)

Fred Hobbs
KQKL—Boulder, Colo.
1. I Went To Your Wedding (Patti Page)
2. You Belong To Me (Stafford)
3. Meet Mr. Callaghan (Patti Page)
4. I Don't Hear (Eddie Fisher)
5. Glow Worm (The Mills Bros.)
6. That's Outside My Window (Ray Davies)
7. I'm In This Mood (Standley)
8. High Noon (Frankie Laine)
9. Lady Of Spain (Eddie Fisher)
10. I Remember When (E. Fisher)

Paul E. X. Brown
WEDR—Atlanta, Ga.
1. Somewhere Along The Way (Stafford)
2. You Belong To Me (Stafford)
3. Jambalaya (Jo Stafford)
4. Glow Worm (The Mills Bros.)
5. That's Outside My Window (Ray Davies)
6. Fanny's Song (E. McGuff)
7. I Went To Your Wedding (Patti Page)
8. Lady Of Spain (Eddie Fisher)
9. High Noon (Fred Waring)
10. Ruby And The Pearls (Cale)

Larry Gentile
WJBK—Detroit, Mich.
1. You Belong To Me (P. Page)
2. Don't Let The Stars Get In Your Eyes (Roy Acuff)
3. Meet Mr. Callaghan (Patti Page)
4. Wish You Were Here (Fisher)
5. Jambalaya (Jo Stafford)
6. Trying (Comin')-Patterson
7. You're You're Mine (Cale)
8. Ruby And The Pearls (Laine)
9. Thirty Minutes Late (Eddie Fisher)
10. Ouch My Heart (Bunny Lever)

Joe Dean
WHEC—Rochester, N. Y.
1. I Went To Your Wedding (Patti Page)
2. Because You're Mine (Lenox)
3. You Belong To Me (Stafford)
4. High Noon (Frankie Laine)
5. Songs In Adam's Garden (D. Shore)
6. Glow Worm (The Mills Bros.)
7. Jambalaya (Jo Stafford)
8. Glow Worm (The Mills Bros.)
9. Outside Of Heaven (E. Fisher)
10. I Don't Care (J. James)

Roger Clark
WNOR—Norfolk, Va.
1. Glow Worm (The Mills Bros.)
2. Why Don't You Believe Me (Joni James)
3. That's All Right (J. James)
4. Blues In Advance (D. Shore)
5. Because You're Mine (Lenox)
6. Don't Stop (Ray Anthony)
7. Puppy Love (E. Fisher)
8. My Favorite Song (McGriff)
9. That's Outside My Window (Ray Davies)
10. My Next Hoppin Hoppin Blues (Browns-Bill)

Martyn Hogan
WFLC—Chicago, Ill.
1. You Belong To Me (Martin)
2. Glow Worm (The Mills Bros.)
3. Jambalaya (Jo Stafford)
4. Heart And Soul (Four Aces)
5. Happy Days Are Here Again (Whiting)
6. Ruby And The Pearls (Cale)
7. Takes Two To Tango (Armstrong)
8. Forgetting You (R. Haynes)
9. I'll Remember You (B. Territory)
10. Whispering Of The North Star (Cash)

Hal Murray
WNYC—Miami, Fla.
1. You Belong To Me (Stafford)
2. Glow Worm (The Mills Bros.)
3. Lady Of Spain (Eddie Fisher)
4. I Went To Your Wedding (Patti Page)
5. Because You're Mine (Lenox)
6. It's In The Book (Standley)
7. You're You're Mine (Cale)
8. Ruby And The Pearls (Cale)
9. Don't Let The Stars Get In Your Eyes (Ray Davies)
10. Trying (The Hilltoppers)

Hal Fredericks
KNX—St. Louis, Mo.
1. You (Vera Lynn)
2. Glow Worm (The Mills Bros.)
3. (Don Cornell)
4. Heart And Soul (Four Aces)
5. Because You're Mine (Lenox)
6. I'm In This Mood (Standley)
7. Ruby And The Pearls (Cale)
8. That's Outside My Window (Ray Davies)
9. Keep It A Secret (Stafford)
10. Remember When (E. Fisher)

John Dixon
WFOS—Hattiesburg, Miss.
1. I Went To Your Wedding
2. Glow Worm (The Mills Bros.)
3. Why Don't You Believe Me (Joni James)
4. It's In The Book (Standley)
5. Because You're Mine (Cale)
6. You Never Know (Meade)
7. Meet Mr. Callaghan (Patti Page)
8. The Sun Forgot To Shine (George Cari)
9. Lady Of Spain (Eddie Fisher)

Bill Hyden
KJMC—Tulsa, Okla.
1. I Went To Your Wedding (Patti Page)
2. You Belong To Me (Stafford)
3. Glow Worm (The Mills Bros.)
4. Wish You Were Here (Fisher)
5. Meet Mr. Callaghan (Patti Page)
6. Give Me Some (J. James)
7. That's Outside My Window (Ray Davies)
8. I'm In This Mood (Standley)
9. You're You're Mine (Cale)
10. High Noon (Frankie Laine)

Franklin Breesch
KPYD—Los Angeles, Calif.
1. You Belong To Me (Martin)
2. I Went To Your Wedding (Patti Page)
3. Came Along A Love Song (Stella)
4. Wish You Were Here (Fisher)
5. Jambalaya (Jo Stafford)
6. High Noon (Fred Waring)
7. Lady Of Spain (Eddie Fisher)
8. Glow Worm (Johnny Mercer)
9. One More Kiss (E. McRae)
10. My Favorite Song (Fitzgerald)

Barrie Burrell
WKAL—Reno, N. Y.
1. Why Don't You Believe Me (Joni James)
2. Because You're Mine (Lenox)
3. You Wish You Were Here (Fisher)
4. Glow Worm (The Mills Bros.)
5. You'll Never Get Away (J. James-Browne)
6. You Belong To Me (Stafford)
7. Stay Where You Are (Bennett)
8. Trying (Johnny Desmond)
9. Outside Of Heaven (Fisher)
10. Dice Visions (H. Winterbottom)

Al Ross
WBAI—Baltimore, Md.
1. You Belong To Me (Stafford)
2. I Went To Your Wedding (Patti Page)
3. Glow Worm (The Mills Bros.)
4. Wish You Were Here (Fisher)
5. Why Don't You Believe Me (Joni James)
6. Lady Of Spain (Eddie Fisher)
7. Why Don't You Believe Me (Lenox)
8. Meet Mr. Callaghan (Patti Page)
9. I Should Care (R. Flanagan)
10. Because You're Mine (Lenox)

Joy Trompeter
WIND—Chicago, Ill.
1. Why Don't You Believe Me (Joni James)
2. Vera Lynn
3. I Went To Your Wedding (Patti Page)
4. Trying (The Hilltoppers)
5. You Belong To Me (Stafford)
6. Glow Worm (The Mills Bros.)
7. Because You're Mine (Lenox)
8. She's Still In Love With You (Brown)
9. That's Outside My Window (Ray Davies)
10. That's All Right (J. James)

Gene Whitaker
WREP—Rainesville, N. C.
1. You Belong To Me (Stafford)
2. Wish You Were Here (Fisher)
3. I Went To Your Wedding (Patti Page)
4. Trying (The Hilltoppers)
5. Glow Worm (The Mills Bros.)
6. Jambalaya (Fitch-Wayne)
7. Everything You Do (Hayes)
8. Birth Of The Blues (Sinatra)
9. I Should Care (R. Flanagan)
10. Nine Never Know (Darrone)

The Greatest Christmas Novelty Since SPIKE'S "TWO FRONT TEETH"

"I SAW MOMMY KISSIN' SANTA CLAUS"

RCA Victor Records
20-5067 47-5067

"It's What's In THE CASH BOX That Counts"
How Do You Find The Right Song?

NEW YORK—"How do you find the right song?", Dolores Gray plaintively asks. The Decca recording star, who made such a stir with her first duet for Decca, "Shrimp Boats," says that the question is the greatest dilemma of every recording star.

"Frankly it's puzzling as to what you should sing. In the past a number one plug by a good publisher almost certainly found its way to the best seller lists. But no more. And there aren't really any such things as cycles either. One good seller in a certain vein doesn't necessarily mean a second or third one will go.

Dolores, who's an established star on the stage and TV, feels this situation most keenly for she has made every kind of disk from a standard to a novelty to a new ballad to a hillbilly, all in the attempt to strike that big record.

Jimmy Hilliard, A & R chief at Decca, firmly believes that Dolores will become one of the biggest stars in the recording field (just as she presently is in other fields) in the months ahead.

One of the main reasons for this is that she has settled down in New York, after a great deal of travelling with her shows, and intends to concentrate in the recording field.

As for how to find the right song, Dolores says she's beginning to think it's like a roulette wheel. There's actually no tried and true formula. You just hope for the best.

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CAROL MUSIC CORPORATION

CHICK KARDALE, Pres.
1619 BROADWAY, N. Y.
(Phone: Plaza 8-2978)

"It's What's in THE CASHE BOX That Counts"
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<td>19</td>
<td>Blue Violins</td>
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<td>Fool, Fool, Fool</td>
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<td>Comes A-Long! A-Love</td>
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<td>The Ruby And The Pearl</td>
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<td>We're Setting The Woods On Fire</td>
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<td>Heart And Soul</td>
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<td>Gee, But I'm Lonesome</td>
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Special Release
INSTRUMENTAL
“MIRAGE”
RUMBA
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“HAPPY SAMBA”
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$4.51—45 r.p.m.
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WO IST DER OBER—Max Helmut Weissels
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The HALE You Say
by natt hale...

In the year or more since we laid claim to this space, it has become rather a personal policy to avoid credit, due or undue, to any personality in the busi¬ness. Though there might be any number of reasons ascribed to this theorem, in the main the thought was made manifest that, since we could hardly pay adequate homage to all deserving of high praise, it would be politic to eliminate even an intimated reference to anyone, and thereby keep whatever friends we may have accidentally acquired along the way.

This week, however, we list one small voice in timely tribute to one man, totally deserving of all the respect and gratitude of a business in which, too often, the talented standouts can be lost in the shuffle.

It seems almost impossible that twenty-five long years have passed since Edward Kennedy Ellington made his auspicious debut and burst upon the musical scene. Then and there was born a new musical in American music.

The Duke has for a quarter of a century, enlivened the hearts of the nation, with the same spirit which has prevailed throughout America for a hundred and seventy-six years. He has carried a noble tradition in introducing sounds in a pioneer vein, enriching the lore of an avocation which had apparently been content to carry on with material at hand. This requires an uncanny sense of perspicacity, more than a touch of genius and indefatigable application.

Experimentation in such a field as popular music is oft found upon, and, too often, derided. That Duke Ellington has been able to rally about him such a vast horde of faithful disciples is a glowing attestation that he is more than musician, little less than a Pied Piper of Musicdom. With a blessed knack for organization, Mr. Ellington has, time and again, assembled such groups of colleagues as dreams are made of, delineating his own compositions, in many cases his own arrangements, sparked by a brilliant personal performance. That he has become such a legend in triple-threat manner—composer, conductor and pianist—is again tangible evidence that he has long been slated for immortality.

Each occasion when we have had the opportunity to hear the Duke again has become a date to be fondly recorded in our personal memoranda. At times, we think in vainly imagined to note that new musical forms are presented which, oddly enough, had gone “above our heads.” Some years later, when other hands and other arrangers had made this new form quite commonplace, we have learned to avert criticism in leaping to the knowledge that our double cor¬horis in the business had also been awakened to this novel sound at the time we had an attentive ear to Mr. Ellington.

The trade press has made much mention of the current festivities surround¬ing the Duke and his silver anniversary in the music business. Tributes and praise have descended upon him by the score. In the reading of the elaborate prepar¬ations made to mark we have this a most commemorative occasion for the great Duke, the thought has occurred that, in all fairness, Mr. Ellington should be tendered some sort of testimonial each year. For never a year goes by without some outstanding contribution to the musical kingdom he rules from Duke.

Yes, twenty-five years can be considered a pretty long period of time. On the other hand, when one observes what one man has given the world in a music, it appears to be all too minute a stretch. One might even say that all that could be discovered has been discovered. Yet, we suppose that Mr. E. will continue to come up with startling innovations, astounding revelations in sound and musical theory for the next fifty years henceforth.

At any rate, that is our fervent and devout hope.

Our one small voice may never be heard amidst all the clamor and gaiety of this festive period to honor this man. In any event, we trust that he will accept the felicitations that we so humbly offer. His career, and the manner in which it was conducted, will serve as an exemplary source of inspiration to generations of disciples to come.

And, in the centuries to follow, along with the names of the masters of music, is sure to be inscribed the name of Edward Kennedy Ellington.

Another BMI Pin-Up Hit!
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recorded by
BILLY ECKSTINE (AGM)
DON CORNELL (Conrad)
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BROADCAST MUSIC, INC.

IT'S A HIT!
LITTLE SYLVIA
singing
“AMERICAN TEARS”
by
“DON’T BLAME MY HEART”
by
Jubilee 5100, 45-5100
2 Great Sides!
MINDY CARSON
singing
“BARRELS ‘N BARRELS OF ROSES”
and
“ALL THE TIME AND EvRYWHERE”
COLUMBIA 38889

“The Cash Box, Music
Hugo Winterhalter

An Ex-Sideman Develops Into A Top Musical Director

NEW YORK—Several years ago, a sideman, tired of traveling, decided to settle down. His name was Hugo Winterhalter. And at the time that he gave up the band business to go in for arranging, he had had experience with several orchestras (among them Larry Clinton’s) and as a leader of a small combo.

The first band he arranged for was Jack Denny’s and his was the arrangement on Denny’s memorable record of “Stardust.”

From Denny he went to Raymond Scott, Vaughn Monroe, Claude Thornhill, the Barlday-McKinley orchestra, Count Basie and then Tommy Dorsey for three years.

It was after these stretches that he went to work for the Kate Smith program and when Kate started recording for MGM, Hugo went along. He did free lance work there at first and among his most remembered disks is Billy Eckstine’s “Caravan.”

Then he was appointed musical director of Columbia, a post he held for a year and from Columbia moved over to RCA Victor in the same capacity and has been there for the last three years.

Hugo’s duties at Victor cover a wide field. He conducts numerous sessions; he supervises dates; he sees publishers and helps pick tunes with Dave Kapp; he is involved in general planning; and he has become an artist of the first stature himself.

Hugo claims that an A & R position is as close as an artist can get to leading a normal life and being a family man. It’s one of the few conditions under which he can keep more or less regular hours and live in one location most of the time.

The recording business also has changed most of Hugo’s ideas about arranging. It has given him an opportunity to experiment and he has found that the experience has been invaluable in that he can do in a studio things that are impossible outside of one.

What Hugo likes most of all about A & R is working with new singers and helping them develop. Of course in his case the singer he’s most associated with is Eddie Fisher, whose arrangements he has done and whose both current hits, “Wish You Were Here,” and “Lady Of Spain,” have attracted a great deal of attention for their spectacular backgrounds.

Most pleasing to him however is his recent development as a conducting star in his own right in recent months. It was Dave Kapp’s idea that he cover “Blue Tango” as an artist and that was the start of great things for Hugo. It led to his smash disk of “Vanessa” which put him into the top class of recording conductors.

With all the activity he’s currently engrossed in, Hugo’s future looks extremely bright. And immediately in the future is the release of two albums by him, “Music By Starlight” and “Music For Reminiscing.”
Seger Appoints Cosmat
New York Distribs

NEW YORK—Arthur E. Seger, president of Seger Records, this week announced the appointment of Cosmat Distributors as his N. Y. distribs.

Seger has made a splash in the pop field in recent months with artist Ber- nies Parks. Several sides which Seger has cut with the songstress and which have made noise are "You Intrigue Me," "My Baby Jack Homme," "That's What A Song Can Do" and "Silent Or Sane."

Currently she's hot with "So-So." The arrangements on the Seger Records are made by Fred Norman.

Seger is now developing a new artist, Bert Stewart, whom he expects to introduce shortly.

He also has formed a new Norman-airies group whose first record is due out in the near future.

"Heaven Help The Music Business" Says Miller

PHILADELPHIA, PA.—Through his daze, Dave Miller of Polka Records, was heard muttering this week, "Heaven help the music business if records like my 'Oh Happy Day' become a hit."

The record, written and recorded by 17-year-old Don Howard, has become a sensation throughout the east. Miller acquired the master and is sparking it into national hitdom.

However, he has no illusions about its lasting quality. He says he is willing to sell the disc to anyone who wants it—and they've wanted it to the tune of tens of thousands so far, he reports—but he just can't understand it.

Bregman, Vocco and Conn have taken over the song and it is reported that several majors have already covered the others planning to do so immediately.

"Lyn' Woman" Banned By Several Stations

HOLLYWOOD, CALIF.—Recorded In Hollywood's latest Little Caesar etching "Lyn' Woman," was the subject of a censorship has imposed by many local radio stations here this past week. Stations refused to play the record in its entirety on the grounds that it was suggestive.

DJ's instead are playing the record but deleting so by skipping the introduction which is deemed controversial.

As a result of the ban, the firm received an added hype to their already soaring sales of the platter. Little Caesar last elicted with his current "Goodbye Baby.

Lonny Starr Honored

NEW YORK—Lonny Starr, popular radio personality, was honored last week by two separate Chapters of the Disabled American Veterans for services rendered the veterans' groups.

Brooklyn Chapter No. 28 through its Commander, Murray Baeroc, presented Starr with a gold Brandy Dec- canter inscribed with the Chapters bylines. At the same time Com- mander Joseph French, of the Lt. John French Chapter No. 125, D.V. of Val- Stream, awarded Lonny a Sterling Silver table service as a moment of doing so for his aid in en- tertaining Veterans.

"Puppy Love"

NEW YORK—Dorothy Collins, the singing star of "Your Hit Parade" on NBC-TV every Saturday night, is now getting a big push from Decca. The recording company believes the tal- ented Collins gal will be one of our top female record names next year. Her second waxing for Decca is "Puppy Love" b/w "If I'm Blue."

How Do You Say "The Cash Box" In Dutch?

AMSTERDAM, HOLLAND—Disc jockey Don Kimmel, now serving with our armed forces in Europe, tells us that Dutch D.J. Peter Van Roock in Amsterdam, uses The Cash Box "Top Ten Tunes" chart on his show. He says it's very amusing to hear the songs and the name of the magazine in Dutch.

Don lets us know that the whole city of Amsterdam was all keyed up about the Jazz concert by Louis Armstrong. When "Satchmo" appeared at the famous Concertboux, numbers of obstinate jazz fans who couldn't get tickets for the sellout house, stormed over the fire escapes and roofs to catch a glimpse of Louis and his band. All seats and corridor space were sold out two weeks in advance of the engage- ment. The city is stirring up quite a bit of noise about the coming Billy May date.

The former D.J. was also surprised to see that juke boxes are all over Am- sterdam and all they contain are popu- lar American records. You can get three records for a Dutch quarter (7½ cents U. S. money). Joe Stafford's "You Belong To Me" is the top tune in this city with Ralph Flanagan's "I Should Care" getting loads of spins, too.

Don will be heading back to the States next month.

Double Clinks!

DR. JO-JO ADAMS

"DIDN'T I TELL YOU" b/w

"I'VE GOT A CRAZY BABY"

Chance 1127

JOHNNY SELLERS

"MIGHTY LONESOME" b/w

"BLUES THIS AIN'T NO PLACE FOR YOU"

Chance 1123

BOTH AVAILABLE ON 45's AS WELL AS ON 78's

CHANCE RECORDS 1151 E. 47TH ST. CHICAGO, I1."
FOUR MORE HITS!

AMOS MILBURN
"ROCK, ROCK, ROCK"
"BOO HOO"
AL 3159

PEPPERMINT HARRIS
"HEY, LITTLE SCHOOLGIRL"
"I SURE DO MISS MY BABY"
AL 3154

THE FLASHER BROTHERS
"TO LIVE THE LIFE OF A LIE"
"LOVE GAVE ME YOU"
AL 3156

CALVIN BOZE
"SHAMROCK"
"HAVING A TIME"
AL 3160

NEW YORK--By the expressions on the faces of the Griffin Brothers and Randy Wood, president of Dot Records, as they check the playback from their session last week, the artists and proxy seem to be well satisfied with the results. The title is hush-hush now, but the Griffin Brothers recently launched a novel contest in search of a singing sister to accompany their band.

Chick Kardale Forms Own Pubbery

NEW YORK—After 15 years as a contact man with the leading music firms, Chick (Boy Wonder) Kardale went into business on a tune and record which he feels has tremendous possibilities.

The tune, "That Night Of Heaven," was cut originally on a free lance basis featuring Eydie Gorme with orchestra and arrangement by Monte Kelly of "Here In My Heart" fame.

Coral Records took over the master and Chick Kardale bought the tune to form Chick Kardale Music Co.

Chick will leave shortly with Eydie Gorme for trips around the country on exploitation.

Mindy Carson Launches CBS Radio Show

NEW YORK—Mindy Carson launched a new two evenings a week show on CBS Radio, Thursday, Nov. 6. The "Mindy Carson Show" can be heard every Tuesday and Thursday at 7:30-7:45 PM, EST.

The thrush is the main attraction of the show and is backed by the orchestra of arranger and conductor Russ Case.

N. Y. Music Industry Mulls Fraternal Club

NEW YORK—A committee of volunteers representing the several segments of the New York music business met last Thursday (13) to frame a foundation for the formation of a fraternal organization similar to The Friars or The Lambs Club.

Several voluntary committees were formed at this meeting to create an outline of organization which will be presented at a meeting to be held sometime during the first week in December at an as yet undesignated place.

Cassone Promotes Rialto Disks

NEW YORK—Mike Cassone, president of Rialto Records just returned to the city after touring the east in a promotion tour of leading disk jockeys. Cassone has been getting great response on his recent releases "Time And Again," "Love, Oh Love," "Bravo," and "Wise Man."

Accompanied by ork leader Buddy Koster and singer Alan Paul, Cassone visited with deejays in several cities and was highly elated with the optimism with which the disks were received.

BIGGEST SELLING MAMBO LINE IN THE EAST AND WEST

TICO RECORDS

Top Instrumentals
"CUBAN CUTIE" "MAMBO LA ROCA" "LA GUIRA" "THE PANTHER" "DIABLO" "MONTERREY" (b/w) (b/w) (b/w) (b/w) (b/w) (b/w)
Dist.: A few territories available.

"It's What's in THE CASH BOX That Counts"
Prestige has signed the second generation Ella Logan and has great hopes that she will follow in the successful footsteps of mother. Daughter Annie goes under the name of Annie Ross and has a very impressive background. She has won the title of France's number one female singer in a poll of "Le Jazz Hot" magazine. She has appeared in the movies with Judy Garland before going to Europe at the age of twelve for education purposes. Shortly before returning to Europe for more engagements, Annie cut some sides for Prestige. The pair chosen for current release, "Twisted" and "Annie's Lament" is Prestige's number one push record.

King Records announced this week that Fred Weisman, veteran arranger and composer, has been assigned duties as assistant to Henry Glover, rhythm and blues A & R chief for the King label. Weisman will handle the New York office while Glover and Sydney Nathan tour the south on a talent hunting trip. Larry Smith, formerly associated with Rainbow and Derby Records, has been appointed general manager of Coleman Records, Newark, N. J. Larry's first release under the Coleman label is "Love's Moment" and "Mona Holmes" by the Ben Smith Quartet.

The Five Keys, Aladdin Recording group, will be awarded gold keys for their outstanding record work this year by the diskery. The group was such a smash on it opening at Uncle Tom's Plantation in Detroit, that Rheena Alford, manager of the Plantation, started return negotiations for the group immediately after the first show. "My Song," sung by Johnny Ace on the Duke label, subsidiary of Peacock, is still selling like mad all over the country. After all these many months it is still being listed all over the charts. Den RObey and Irv Marcus certainly came up with a big one in "My Son" when Peacock acquired title in the Duke purchase.

Sonny Thompson starts on a long tour that will take him from coast to coast. He starts in Philadelphia, then on to Columbus, Dayton, Cleveland and then Denver, Colorado. All are one-week engagements or more. By the end of January he winds up in California where he will be booked solid for two months. Norman Granz recently signed trumpeter Anita O'Day for Jazz at the Philharmonic. First release "No Soap, No Hope Blues," backed with the old Rodgers and Hart "The Lady Is A Tramp" is a coin-catcher if we ever heard one.

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**The Top Ten Tenures Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City's Harlem Area; Chicago's South Side, and New Orleans.**

### Top Ten Records

1. **PORT OF RICO**
   - Illinois Jacquet
   - Mercury (89001)

2. **OON-OON-OON**
   - Lloyd Price
   - Specialty (460)

3. **MY SONG**
   - Johnny Ace
   - Duke (102)

4. **ROCK ME ALL NIGHT LONG**
   - The Ravens
   - Mercury (4291)

5. **YOU KNOW I LOVE YOU**
   - B.B. King
   - R.P.M. (303)

6. **FAITH CAN MOVE MOUNTAINS**
   - Met "KING" Cole
   - Capitol (2220)

7. **YOU KNOW I KNOW**
   - The Five Keys
   - Apollo (441)

8. **MAKE BELIEVE DREAMS**
   - Dinah Washington
   - Mercury (9506)

9. **I PLAYED THE FOOL**
   - Dinah Washington
   - Atlantic (997)

10. **JUKE**
    - Little Walter
    - Checker (758)

### Top Ten Long-Selling Records

1. **MY HEART BELONGS TO ONLY YOU**
   - Burke McCallum
   - Decca (804)

2. **YOU KNOW I LOVE YOU**
   - B.B. King
   - R.P.M. (303)

3. **GOODBYE BABY**
   - Little Caesar
   - Decca (12088)

4. **PORT OF RICO**
   - Illinois Jacquet
   - Mercury (89001)

5. **YOU'RE MY INSPIRATION**
   - The Five Keys
   - Rainbow (179)

6. **MAKE BELIEVE DREAMS**
   - Dinah Washington
   - Mercury (9506)

7. **MOVE IT**
   - Lynn Hope
   - Aladdin (3155)

8. **HEY, MISS FANNIE**
   - The Clovers
   - Atlantic (997)

9. **RESTLESS HEART**
   - Lloyd Price
   - Specialty (440)

10. **I'M GONE**
    - Shuler & Lou
    - Imperial (3133)

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**The Big 3**

1. **ROCK ME ALL NIGHT LONG**
   - The Ravens
   - 8291

2. **THE CANDLE'S BURNING LOW**
   - Johnny Otis-Mel Walker
   - 8295

3. **MAKE BELIEVE DREAMS**
   - Dinah Washington
   - 5906
1. Blessed Be Thy Name
   Pilgrim Travellers (Specialty)
2. Every Day Will Be Sunday
   Original Gospel Harmonettes (Specialty)
3. He's So Wonderful
   Sister Jessie Mae Renfro (Pentecost)
4. If Jesus Goes With Me
   Angelic Gospel Singers (Covnet)
5. In The Upper Room
   Mahalia Jackson (Apollo)
6. Stop Right Now
   Bells Of Joy (Pentecost)
7. Tell Me Angel
   Angelic Gospel Singers (Covnet)
8. This Little Light Of Mine
   Ward Singers (Savoy)
9. Trouble In My Way
   Dixie Humming Birds (Pentecost)
10. Will He Welcome Me There
    Sensational Nightingales (Pentecost)

**REAL BIG!**

Ruth Brown's

**"THREE LETTERS"**

Atlantic 6798

**A Solid Smash!**

Gumbo Blues

Smiley Lewis

Imperial 5208

The Cash Box, Music

Page 21

November 22, 1952

**BEST SELLING SPIRITUAL RECORDS**

Listed Alphabetically:

- Blesses Be Thy Name
- Every Day Will Be Sunday
- He's So Wonderful
- If Jesus Goes With Me
- In The Upper Room
- Stop Right Now
- Tell Me Angel
- This Little Light Of Mine
- Trouble In My Way
- Will He Welcome Me There

**BLESSED BE THY NAME**

Pilgrim Travellers (Specialty)

**EVERY DAY WILL BE SUNDAY**

Original Gospel Harmonettes (Specialty)

**HE'S SO WONDROUS**

Sister Jessie Mae Renfro (Pentecost)

**IF JESUS GOES WITH ME**

Angelic Gospel Singers (Covnet)

**IN THE UPPER ROOM**

Mahalia Jackson (Apollo)

**STOP RIGHT NOW**

Bells Of Joy (Pentecost)

**TELL ME ANGEL**

Angelic Gospel Singers (Covnet)

**THIS LITTLE LIGHT OF MINE**

Ward Singers (Savoy)

**TROUBLE IN MY WAY**

Dixie Humming Birds (Pentecost)

**WILL HE WELCOME ME THERE**

Sensational Nightingales (Pentecost)
KITTEN MANN  
(Chesky 5002)  
"LOVE LiftED ME" (2:43)  
A new vocal group appears under the sponsorship of King Records, The Checkers, and it is safe to say that this aggregation will shortly be among the leading rhythm and blues units. The boys turn out two terrific sides. The upper deck, "Night's Curtains," is a slow, dramatic item in which, working on a great arrangement, the boys present a beautiful exhibition of teamwork. The harmony sparkles as the boys pin down a certain winner. Orking is light and in the mood. The other side is a spirited quick beat jump that permits the boys to show their versatility. The Checkers drive out a zestful alert reading of a rhumba rhythm that sticks to the bones. Watch this group.

FORD NELSON QUINTET  
(RCA Victor 20-5036)  
"LITTLE ANNIE" (2:15) The Ford Nelson Quintet waxes a quick beat bounce in a lively style. The instrumentation is enhanced with a gusty vocal by Frank Brown.  
"STILL FEELING SAD" (5:12) Flipside is a slow beat, with Brown belting a low down vocal. The Quintet provide solid musicianship.

LITTLE RICHARD  
(RCA Victor 20-5025)  
"PLEASE HAVE MERCY ON ME" (2:30) A soulful reading of a slow blues is projected by Little Richard. Orking is soft and in the mood.  
"I BROUGHT IT ALL ON MYSELF" (2:50) The under portion is a moderate-tempo slow rhythm bounce handled in top manner by Little Richard.

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JACKIE GREGG  
(Five 10-134)  
"ZAMBELE" (2:41) The Tito Rodriguez band beats out a stirring moderate mambo beat. A solid vocal with chorus support helps make this a solid side.  
"LEVANTANTE MANUEL" (2:42) The Latin recording stars wax a similar number for the ever growing mambo audience.

VIVIANE GREENE  
(Decca 28545)  
"SOLITUDE" (2:52) Viviane Green's sings the slow beat oddle in sultry manner and the orking of the rhythmic bounce is solid. Viviane has a good dish here.  
"COME ON LET'S FACE IT" (2:55) The thrush diapes a similar piece of material for the lower lid.

THE ROYAL KINGS  
(Speciality 444)  
"TEACHIN' AND PREACHIN'" (1:39) The Royal Kings blend instruments on a moderate tempo rhythmic bounce for some pleasant listening.  
"BOUNCIN' THE BOOGIE" (1:57) The group drives out a quick beat boogie in exciting style.
Willie Nix and his orchestra air each afternoon over KMVL, and during the署期 Memphis crowd with his jam, fife and blues. Stan Gets and group doing one week at Toronto’s Colonial Tavern as of 11/27. Usually we show business, locals, and the people who make up the deal; but this time we want to devote just a few lines to a subject that is very close to our gastronomical delight almost every afternoon. Here in town there is a little restaurant called Rothschilds (it’s the poor man’s Fritzel’s) located on East Lake Street, just off Washburn. The food is delicious, the waitsresses loud but friendly, the prices not too out of hand, and the best beef rare and delightfully tender; always many always crowded; songwriters, publishers, pluggers, agents, deals, deals, no deals, propositions, dreams, busted dreams, feet on the ground, in the clouds, you—they’re all there every day.

Potato Cakes, queen name for a best seller, but that rather simple sounding line is the biggest single attraction at this well known little eatery on East Lake Street here in Chicago. One thing that makes the Potato Cakes even more delicious is the cook’s only prepare a few at a time thus causing only fresh fried cakes to be served. Usually you have to wait for another batch to come out of the deep fryer. Today we observed a petite, blue-eyed blonde, about 110 lbs., adding a dash of fresh ground horseradish to her two Potato Pancakes. Nearby the switchboard operator from the Assocation Booking Corp. office had three of those delicious golden brown discs before her, and a side dish of sour cream. And then, she methodically dunked a tasty morsel of this food that is truly fit for the gods. They cost a dime, that’s principally because spuds now are selling for about 10c a pound, they used to be 3 for a dime, but now we got inflation. A corned beef sandwich, a Potato Pancake, piece of pie and a cup of coffee, makes the usual lunch. The cost 95c. But if you are a Potato Pancake fan, and aren’t we all, your check will run upwards based upon whether you are a tweener, threer or a fourer.

For the sake of those at home and also for your own delight, we are printing herewith a recipe that deejays, record mfrs., record distributors, jokermen, songwriters, talent, publishers and musicians can follow with ease: take about four medium sized potatoes, grate them (of course, raw potatoes). Select one big Bermuda type onion, grate it. Mix into this combination one or two tablespoons of the stirring and dependent on the consistency, add flour until the mixture is pliable and easily formed into a pancake shape. Have your grease, or cooking oil, hot to the point that a bit of blue smoke is coming from the fryer. If you are using an electric fryer, let your oil heat up to where it is bubbling. Drop in your cakes, and watch for a neat golden brown, before you turn. The above-mentioned formula would make about six or seven sized cakes. It’s important to serve while hot and right out of the pan. These will also make a delicious repast for those many cocktail parties that the trade is always being invited to. For you, it is suggested that the cakes be made much smaller, about the size of the breakfast biscuit. Some people like to use fresh green onions instead of the regular Bermuda style. If so, you will get a most agreeable flavor and added decorative effect due to the pleasant addition of the green coloring from the stems. And now that I have finished being the little housewife for this week, let’s on with the stuff.

Patti Bailey has been singing “It Takes Two To Tango,” so well and for so long that he has now decided to take a permanent partner for the very serious step of matrimonial waltzing. Louis Belkson, drummer with Duke Ellington, and a native of Bullockville, Illinois, is the lucky man who will wing across the box for a 11/19 ceremony in London; where the “Tango” gal is working the Colony and Astor Clubs. After a brief ten days the couple will return to the states, about which the record for commitments made prior to their marriage plans, will be released.

The Ink Spots, with Cootie Williams and his band, plus the blues voice of Eddie Mack played last week at the Hippodrome, on Beale Avenue, in Memphis. A talent scout for a records company, looking in the area of some of the best talent at the best of the local talent, the Ink Spots, worked out a contract with Cootie Williams. After Cootie, the Ink Spots, plus the band of freelance musicians, plan to start a coast-to-coast tour through the south and into the central west. The Ink Spots, with Cootie Williams, are scheduled to play in the South and Central states in November and December. At the time of the tour, the Ink Spots, with Cootie Williams, will release a new single record. The record will be distributed by a major record company and will be available in record stores throughout the United States.


Joe Brown, a lovable little character, has sunk more money into the recording business than lots of other people would ever dream of putting in. For years this what the hell’s he’s only about 5 feet tall) has come back, always and over to get one good one to break for him. At last Joe can see the light of day with his “Five Finger Hair.” It’s a prophetic title because it’s been just about five years that Joe has kept it going with only minor success. With Eddie Boyd to do up the tunes, J.O.B. label has one for the books. . . Swimming in Rhythm “Dexter Gordon is off to a flying start for the label with “Jingle, Jangle, Jump” b/w “The Rubeinat.” Lately side seem to have the greatest potential and is making Jack Lauderdale quite happy. Milton Karle is working his hard hat for the record’s success. He is now back in his NYC office. . . Meg O’Shearsnsey has recorded one for Pyramid called “Who Bother About the Bad When The Good Is So Good,” and you know that ain’t such a bad idea.

Joyce Bryant

with

"LOVE FOR SALE"
and
"A Shoulder To Weep On"

78 rpm 6905 • 45 rpm 4-6905

"It's What's in THE CASH BOX That Counts"
Columbia Announces More Shifts In Sales Department

NEW YORK—Paul Wexler, vice-president and director of sales and merchandising of Columbia Records, after having only a few short days ago announced the appointment of Terry Southern as National Sales manager, effective December 1st, disclosed that further key personnel shifts have been made. These changes are being made due to the company’s policy of further strengthening the sales department and implementing the long-range expansion program now under way.

Division Manager Bill O’Boyle takes charge of Columbia’s Canadian distribution starting December 1st and will also cover New York, New Jersey and Connecticut for Columbia.

Bill Nelson, Chicago Division Manager, is to be Sales Manager for Okeh Records.

Another key executive shift places Stan Kavan, now Popular Merchandising Manager for Columbia, as General Merchandising Manager for the firm, in which job he will handle Columbia’s entire line.

Other important personnel changes will take place on December 1st. George Hayes will take over as Division Manager for Philadelphia, Washington, Baltimore, Richmond, etc. district; Forrest Price becomes Division Manager for the Boston area, which includes upper New York State and New England. Merle Davis is slated to Division Manager out of Chicago and Robert Pampe will be Division Manager handling the Louisville and Charlotte, N. C. area. Danny Stephens, at present East Coast Promotion Manager will become the Cleveland District Manager. Other executive who will become District Managers next month are Tom Cade, Dallas; Jack Devaney, Los Angeles; C. Gallagher, Detroit; and T. Wilson, Kansas City, Mo.

DJ’s To Celebrate Tommy Dorsey’s 17th Year In Band Biz

NEW YORK—On Wednesday, November 19, the nation will celebrate Tommy Dorsey’s forty-seventh birthday and his seventeenth anniversary as one of the country’s all-time greats in the leading sales business. In addition to being one of the top bandleaders over his seventeen years of conducting, T. D. has also been an influential figure in the discovery and success of such great recording stars as Jo Stafford, Frank Sinatra, Hugo Winterhalter, Axel Stordahl, Paul Weston, Connie Haines and Dick Haymes, to mention just a few.

Tommy got his start in the music world with his brother Jimmy in their home state of Pennsylvania with a then famous group called “The Scranton Sirens.” Not long after, the artist came to New York and worked his way into the big leagues with Paul Whiteman, Rudy Vallee and Andre Kostelanetz.

In ‘34, Tommy and Jimmy formed their own band, and as most folks know, the aggregation became a tremendous success. The group broke attendance records all over the nation until the brothers had a clash over a difference of opinion.

Tommy created his own band and continued his SBO salesmanship. The band broke into the recording field, he made a commitment with RCA Victor, “The Marigold,” “Song Of India,” and had five major “Boogie Woogie” to name a few.

To celebrate his birthday and anniversary, DJs all over the country are devoting their shows to the music of the trombone artist. Martin Block (WNBE) in New York and Paul Bromer (WAAT) in Newark are just two of the local jockeys who will devote their Wednesday shows to the music of “The Tommy Dorsey.”

Standard Songs are MONEY MAKERS!

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ELLIOTT LARKIN—Decca
CLYDE MCCOY—Capitol
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A Pop Smash

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and
“OPEN YOUR HEART”
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“It’s What’s in THE CASH BOX That Counts”
Gene Rayburn Moves Over To WNBC

NEW YORK—Gene Rayburn has been signed to a five-year contract as WNBC's early morning personality and will chaperone daylight into metropolitan New York homes from 6:00 A.M. to 8:30 A.M. starting Monday, November 17th.

Rayburn incubated at Radio City in 1924 when his first job was as a page announcing tours of the NBC studios. He returns now, in star position, replacing the Peacock award winners, Bob and Ray, who will move to a new schedule of broadcasting both on radio and television.

Rayburn strikes out on his own after a six-year membership in the WNEW disk jockey team of Rayburn and Finch. Well known for his comic approach and gallery of funny voices and impersonations, he will be assisted on his WNBC series by Polly Bradford, a mythical Smith College girl and ornithologist, who in real life is Mrs. Rayburn.

Rayburn's WNBC schedule, which ranges across the week from Monday through Saturday, will be the largest block of time assigned to any single performer on NBC.

Miller Returns To Air

NEWARK N. J.—After a short absence from the local radio scene, Dave Miller, the pioneer of country music in the New York New Jersey area, returns to the air over WJNJ, this city, beginning November 17. He will be heard at 9 A.M. and sponsors are already waiting for available time. The entire show, even before it started, was S.R.O.

Election Bet

NEW YORK—Many strange bets are made during election time. Art Ford (WNEW) during the recent election made a wager on a local contest with his program assistant Mike Co- mito. The terms of the bet provided that should Art lose he would have to sing six of the worst records Mike could select from the WNEW library of 60,000 and play them without any mention of the bet or any explanation as to why such terrible music was being presented.

As might be expected, Art lost the contest and followed through with the rules as agreed upon. After the half hour of programming horror, the disk jockey was a relieved man. Art quoted in a sigh of relief, "I'd rather forfeit $600 than go through this torture again."

“SINNIN’ AGAIN”

DOROTHY LOUDON—RCA Victor

“COOL-WATER”

BING CROSBY; ANDREW SISTERS—Decca

APPRECIATION

NEW YORK—Tony Bennett, Columbia Records singing star, received a "Proclamation of Good Wishes" as a token of appreciation from the patients at Metropolitan Hospital on Welfare Island. Tony spent an after-noon singing for the tuberculosis patients, l. to R. Mrs. Elizabeth Le- nard, R.N., Tony, and Miss Mary Shields, R.N., making the presenta- tion in the patients' behalf.

“Rudolph” Season

NEW YORK—"Rudolph The Red Nosed Reindeer", the technicolor Max Fleischer short is now being shown in over 6000 theaters. The tune with 39 recordings is in its fourth year with no sign of any let-up either in sales of sheet music or recordings.
"Forman Bill" MacKinless is recuperating at his Los Gatos, Calif., home, from an auto accident last July which has kept his legs in casts ever since. The Forman is well enough now to do his ASO-San Jose radio show from his bed where remote equipment has been installed. Bill is best remembered for his years of work on San Francisco's early morning KNY shows. WSM's annual schedule for the coming week will find Jimmy Dickens and The Duke of Paducah booked into six Ohio centers; Lonzo & Oscar playing from times in Indiana; Carl Smith in Indianapolis for the 1st; Moon Mulranean doing Lexington, Ky., on the 21st; Bill Monroe in Dayton, Ohio, for the 16th; and The Carter Family playing Bean Blossom, Ind., Lynnville, Tenn., and Glasgow, Ky.

The Carliles (Mercury) did their first bookings out of Shreveport (KWWH) last week where business was reported as excellent. Group had only had three weeks of airing from the KWWH spot; therefore, success of the dates is attributed largely to the popularity of group's records from j.j.'s.

WLLD in Norfolk, Va., holds a big spot in that area's rural picture with Douglas Winstead, Harvey Sull, Curtiss Vallerie andRuby Lee Forcier—all doing live shows from the station according to WHLD's country spinner, Lee Forcier.

Mountville, Va.'s WMOD carrying county records daily-by-spray on Bonnie Baldwin from station's Belair, Ohio, remote studios. Jimmie Dickens held the guest spot on Red Foley's Prince Albert "Grand Ole Opry" NBC'er Nov. 8th. Martha Carson is scheduled for the spot in her first Prince Albert appearance Nov. 16th.

Frank Kelton adding Mason & Dixon Publishers to his Nashville operated companies. M & D is BMI affiliated and deals mainly with sacred songs in the country style.

Don Law, Columbia's rural recorder, in Nashville for a week with sessions planned with most of the Columbia country acts.

George Biggar, WLS Chicago head, relates that The Beaver Valley sweethearts (RCA Victor) have spent their third year as WLS artists. Jimmy James returned to the "National Barn Dance" last Saturday night after being laid up by an auto accident for several weeks. Sutton's artists setting only local personal appearances due to heavy commercial broadcast schedule on WLS every day.

Johnny Arizona taking one of the top country d.j. spots on the coast with 13 hours a week on KXOC in Chico, California. Johnny makes a occasional rendition of his own between records with nightly appearances in the area. Heis (RCA Victor) set as Perry Como's Chesterfield TV guest on Dec. 3rd. Eddy also being set for a number of 1953 performances for dalton Purina Co. who sponsors the Arnold transcribed radio shows.

Armed forces overseas show James Dill; the man-wife duo on WSM's "Grand Ole Opry" are proud parents of daughter, Ava Tyynn, born Nov. 5th in Nashville. Ray Price, as promised, is in the studio and wife, Ids, followed through on Nov. 8th with a son they have named Tom. Roy Acuff along with 18 guests enjoyed three days of deer hunting near Wilmington, N. C., this week.
GROOVES OF RECORDS COLLECT LESS DUST AND OTHER ABRASIVES WHEN STORED AND PLAYED IN THE VERTICAL POSITION

*only* SEEBURG STORES AND PLAYS RECORDS IN THE VERTICAL POSITION

www.americanradiohistory.com
PRESS RECOGNIZES KIDDIE FEVER

Rock-Ola Names Nine New Sales Outlets

CHICAGO—J. Raymond Bacon, executive vice-president of Rock-Ola Manufacturing Corporation, this city, returned this past week from a 9,000 mile flying trip, and after his arrival at his offices, reported that nine new sales outlets had been named for the firm.

Seven of these appointments were in this country:


Two Canadian sales outlets named are:

Sun Specialty Co., Edmonton, Alberta, Canada and Laniel Amusement Co., Montreal, Que., Canada.

The entire trip took approximately ten days. Bacon covered the ground as fast as he possibly could so that he would be on hand at the factory when the next big showings are under way.

It is believed that these new sales outlets for the Rock-Ola "Fireball" phonograph will give the firm much more intensive coverage of various areas throughout the country, in addition to the present distributors, jobbers and dealers which the firm has already announced.

Pictured below is David C. Rockola at the new Rock-Ola "Fireball" phonograph.

Chicago Paper Predicts Sales Of Space Equipment To Junior To Top Xmas Lists

CHICAGO—There's never been any question but what those men concerned with the manufacture of coin machine equipment are greatly infected with a vague, but highly imaginative and ingenuity when it comes to producing equipment that intrigues the general public, resulting in play that attracts coins for the continued business of the nation's operators.

Latest rage is equipment directed at the kiddies of the country. Leading item of the moment is the jet space ship, or "missile". In little more than a week, the Rock-Ola "Fireball" phonograph was brought to the press; this week, the "Fireball" was featured in a page editorial of "Flying Into Space" describing the thrills and chills that imaginative minds of youngsters dream of. The idea behind this public interest was to inform the trade of the tremendous possibilities of these rides, as well as to give the operators the opportunity to use it when soliciting locations.

On Saturday, November 9, the Chicago Daily News featured a column by John Justin Smith, who covered the event for the Chicago Tribune. Titled "Hold On To Your Gyros! Junior's Got Space Fever!"

Smith writes: "A new disease is clotting heck out of American kids. The disease is Space Fever.

"You get Space Fever," he continues, "or you watch the evening after noon television programs that describe mythical travels to the planets. The symptoms: The child looks and feels fine, but he doesn't talk much.

"You ask him, 'Are you ready for a ride in the car and he shouts: 'Blitz off, Pop. Your Jet burners are dragging.'"

"Or you bawl out your own two cents' worth on the space programs. "I can say astroinnercummunicaterible."

"How widespread is the fever?"

"A report from the telephone company.

GUESS AGAIN! HERE'S MORE PHONOS!

Trade Asks "The Cash Box" To Publish Additional Pics Of Pre-War Phonos. They Help Identify Machines For Trade-In Purposes—And Serve As Historical Encyclopedia Of Automatic Music Industry

See Next Week's Issue For Reprint Of This Page With Identification

NEW YORK—A page of old time automatic music machines (16) was published in the November 8 issue of The Cash Box. We asked our readers to see if they could identify them. We published these same machines with identifications in our November 15 issue.

So great was the interest, from a practical standpoint as well as for the fun involved, we decided to bring our readers some more pictures of these pre-war music machines.

We give you a week to guess again. We'll publish these machines with proper identification in next week's issue.
The Cash Box

Page 31

November 22, 1952

General Offices and Factory. 1500 Union Avenue, S. E., Grand Rapids 2, Michigan

THE "D" IS AVAILABLE IN 80 AND 40 SELECTION MODELS, BLOND OR MAHOGANY CABINETS

"It's What's in THE CASH BOX That Counts"
H. Rosenberg Co. Announces Shuffle Game Conversion "Try-'N'-Tie"

NEW YORK—Hymie Rosenberg, H. Rosenberg Company, this city, after many months of preparation, announced that he is introducing a shuffle game conversion unit "Try 'N' Tie."

Rosenberg describes the unit as a matching score type, and one which can be used on all shuffle games needing this feature. The cabinet can be fitted on top of the backboard—whether it requires an inch or a half inch of depth. The cabinet comes to fit backboards requiring one inch, but the operator, by taking out two screws, can remove a board of one-half inch depth.

The conversion unit features large number 2 inches high, running from 90 to 269 inclusive. The numbers change for every game.

"The entire unit is exceptionally simple for the operator," explained Rosenberg. "There are three sets of gears, which revolve the numbers, and they're so constructed that the 'match' numbers won't be duplicated in thousands of spins. These gears are driven by a motor which comes with the unit."

Rosenberg claims "Try 'N' Tie" is entirely different from any shuffle conversion unit ever presented to the trade. "I am fully aware of the large numbers of shuffle games throughout the country that could use the 'matching score' feature now being used on new games," said Rosenberg. "Try 'N' Tie,' which is attached to games very simply, will give the operator the opportunity to bring his shuffle games up to the play appeal of the current trend of matching scores."

Distributors are being appointed throughout the country, Rosenberg stated, and he'll make an announcement very shortly.

Williams' "Four Corners" New Inline Plus High Score

CHICAGO—New five-ball by Williams Manufacturing Company, this city, "Four Corners," was introduced this past week after intensive tests and reports from test centers that, "The game's a honey."

Sam Stern, executive vice-president of the firm reported:

"This is one game that has all the action of our sensational 'Hong Kong' plus an entirely new twist in inline play action."

The new twist is the card of 16 squares which appears on the game and not only can the player score on three-in-line and four-in-line, but, can also set himself up to score by lighted the four corners of the square itself.

Once the corners are made, three bumpers are lighted and four rollovers are set up to score replays.

There are 33 ways to score on this combination in-line and high score game which is appropriately named, "Four Corners."

The cabinet is extremely attractive and the colorful playing field very inviting.

The action is fast and much skill can be demonstrated by the player shooting for both the card and/or the high scoring.

Most fascinating of course, is the new twist to in-line play which this game features and which, Stern believes, is the first time that such action has yet appeared on a card.

That is the four corners being made by the player and where he can, on his last and fifth ball, continue to score replays right down to the very bottom of the game.

"Four Corners' is, without any doubt," Stern said, "one of the most attractive games from the standpoint of play appeal, action, and beauty, that we have ever turned out and, in many, many ways, supercedes the tremendous appeal of our sensational 'Hong Kong.'"
Wurlitzer Announces Territory Division For 4 Distributors In 3 States

In order to better serve operators in that area, The Rudolph Wurlitzer Company, this city, has reassigned certain counties in the states of Indiana, Illinois and Kentucky as additional territory to four present Wurlitzer distributorships. These counties have been assigned as they adjoin the territories of Coven Distributing Company, Chicago, T & L Distributing Company, Cincinnati, and the Nashville and Louisville offices of Cain-Callouette, Inc.

In a personal letter to each operator affected, Bob Bear, Wurlitzer sales manager, said in part, "To better serve you, we have made a territorial reassigment in the distribution of Wurlitzer phonographs, remote equipment, parts and service which we believe will be advantageous to you. "We feel confident that your Wurlitzer distributor will capably assist you, whether your requirements be the servicing of equipment or the purchase of the brilliant new 104 selection Model 1500 phonograph, remote equipment or parts. A completely equipped service department is available to aid you in maintaining your equipment to the highest standards of the automatic music industry."

Territory reassigments by counties are listed below.

Cain-Callouette, Inc., Nashville, Tennessee
Nine Illinois counties, including Edwards, Gallatin, Hamilton, Lawrence, Richland, Saline, Wabash, Wayne and White.
Ten Indiana counties, including Daviess, Dubois, Gibson, Knox, Martin, Pike, Posey, Spencer, Vanderburgh, and Warrick.

Coven Distributing Company, Kentucky
Twelve Kentucky counties, including Caldwell, Crittenden, Daviess, Hancock, Henderson, Hopkins, Lyon, McLean, Muhlenburg, Ohio, Union and Webster.

Cain-Callouette, Inc. of Louisville, Kentucky
Three Indiana counties, including Orange, Scott and Washington.

Distributing Co., Inc., Chicago, Illinois
Seven Illinois counties, including Clark, Coles, Crawford, Cumberland, Douglas, Edgar and Jasper.


Herman Distributing Co.
1505 Caney Island Ave. Brooklyn 30, N. Y.

NORTH TONAWANDA, N. Y. — We are happy to announce.

You are invited to see the 2 great phonographs at the PARK-SHERATON 55th Street & 7th Avenue Park Room NOV. 25—6 P.M. to 8 P. M. Join us for cocktails

We Are Happy To Announce Our Appointment as Exclusive Distributor for Evans CENTURY
100 Selections JUBILEE
40 Selections in New York, New Jersey and Connecticut

HERMAN DISTRIBUTING CO.

To: The Cash Box That Counts

"It's what's in the cash box that counts"
YOUR VOTE COUNTS

Have You, Mr. Juke Box Operator, Voted In The 7th Annual Poll Of The Music Machine Industry Of America?

This is the most glorious opportunity for every juke box operator in the nation... the 7th Annual Poll of the Automatic Music Industry of America... conducted exclusively for the nation's automatic music operators... solely and exclusively by The Cash Box. This is what every single juke box operator has always wanted... year after year to... be able to TALK OUT LOUD... and to tell every one of the bandleaders, artists, male and female vocalists, music combos, all the music industries, just exactly what he thinks of their efforts.

Therefore, it is evident that the juke box operator has a most wonderful opportunity to help himself. Because, by telling the artists and bandleaders just what he likes in music, he is telling them what the public likes, what the public will insert coins into his automatic musical instruments to hear. Therefore he is given the opportunity to have the artists and bandleaders and everyone else, in any fashion whatsoever connected with the music industries, bring him the KIND OF RECORDED MUSIC HE NEEDS... AND WANTS.

It is, therefore, up to every juke box operator to VOTE... TO VOTE NOW... in the 7th Annual Poll of the Automatic Music Industry of America... which has for these past seven years been exclusively and solely conducted by The Cash Box... "The Bible of the Automatic Music Industry."

The music operator will find a card enclosed in this issue. A card that he need but fill out and drop in his nearest mailbox. This card is postage paid. It's free mailing.

By filling out his voting card... by dropping it into the nearest mailbox today... the music operator is telling the nation's music industries exactly what he needs... and wants.

This is one of the very most important things that any music operator can do right this minute.

It will mean better records for him in 1953.

Records that will earn him bigger and better profits.

This voting card can mean the difference between profit and loss for 1953 and for years to follow... if he takes advantage of his great privilege to vote... to fill out the enclosed voting card today... and mail it immediately.

Operators all over the nation have been noticed to sadly shake their heads, when they have listened to some new recording by some popular star, whether this be R&B, Country, Folk, Foreign, Popular, or the many other types of music which the juke box operator continually needs and requests... but... how is that situation going to be cured if the music operator won't TELL the men and women and bandleaders and all others WHAT HE WANTS?

There's only ONE WAY TO TELL THESE PEOPLE THE FACTS! VOTE TODAY!!! VOTE... BY FILLING OUT THE CARD ENCLOSED IN THIS ISSUE!

It'll take but a few moments of each music operator's time.

IT CAN MEAN MANY, MANY DOLLARS OF PROFITS FOR EACH AND EVERY MUSIC OPERATOR IN AMERICA... IF HE FILLS OUT THE ENCLOSED POSTAGE-PAID CARD... AND TAKES ADVANTAGE OF HIS OPPORTUNITY... HIS PRIVILEGE TO CAST HIS VOTE... AND KNOW THAT HIS VOTE COUNTS!

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CALIFORNIA CLIPPINGS

LOS ANGELES

It seems if the election fever only added to the peak business along coin-row this past week. We didn't see anybody riding down Pico in a wheel-barrow, but we know of several hats that were lost in election bets. And what ever became of the expression, "bet you a hat." It just dawned upon us too, that none of the coin machine manufacturers took advantage of the intense interest in the election coming out with a five-ball that may well have predicted the election news via rolling up a score. Or a kiddie riding featuring the elephant and the donkey... hmmm... now we think of it.

Nice chat with Gary Sinclair, regional representative for Wurlitzer out this way. Met up with Gary reading the latest issue of The Cash Box at genial Paul Laymon's, latter of the way, who is doing a sensational job with that 1500. Gary heartily applauds the efforts of this trade paper to keep ops informed in the current O.P.S. flurry. Meanwhile, Ed Wilkes, Charles Daniels, and Jimmy Wilkens keep on smiling as ops keep rushing for Bally's "Frolics."

No father for this week sex Wilkens, too cold. The New Wurlitzer 1500 was featured on a TV show via KECA... How to win friends could easily have been written by Mary and Kay Solle over at Bill Leenaghan's Record Bar. Not only do the gals do a senational job in handling ops needs, but their latest is to furnish ops with title strips on any and all records, at no extra charge though. Raymond been giving us tidbits, it is, he's liable to trying off to Canada... Lots of twinkling eyes re Bill Gersh's recent column reminiscing about the days gone bye in the coin biz... Bill Yedlin, well known coin op, returned from a hunting trip where he bagged two deer... We don't know of anybody who came off with a perfect score in our recent "Name The Juke Quiz."

Lyn Brown receiving offers from the Olympic Games committee for the use of his new swimming pool. Or is it the other way around, that a duck couldn't swim without hitting up against the sides? Ops are anxiously awaiting the arrival of Exhibit's "Rudolph The Red Nosed Reindeer" with the W. C. Fields' nose. Lyn's record as a "quick-as-a-flash" repair man is still intact, although Herb Reitnas now appears doubtful. Keny Wolfe up from San Diego, only to be greeted with a change in weather. They're still kind of shaky up in shabby Bakersfield, reports John Domingo. Redecorating job being performed by Jack Dolan and Jo Ann Lewis over at Dan Stewart Company is out of this world. Jack plans to install indirect lighting, new showcases and plants 'n shubbery both in and outside the place. And that new parking set-up for ops is something too. You do look good in purple and yellow polka dots Jo Ann, but why the green hair? Cecil Allison, who hasn't been in town in some time now, made the trek in from Lancaster. Phil Robinson, Chicago Coin regional rep reports excellent reception to the firm's new "Bowl-A-Ball." Game is a bowling piece, but uses a ball, rather than a puck... as Red Locke of Inglewood a surprise visitor,... Over at C. A. Robinson Co., it still was booming business, with United's "Circus" causing the merry-go-round. Ops looking for a game with lots of fast action will surely find it in "Circus." With the cold weather setting in, Fred Gaunt has switched from soft drinks to hot coffee for all visitors,... Hank Trenick, Minthorne Music, could easily garner votes by the ton as one of the best dressed coin men in town. Take is booming in many drink locations—up by as much as 75 percent we hear... Local citizenry at Signal Hill voted for ban bagging games in the recent election... Bob Smith, Automatic Enterprises, extolling the praises of Nat Cohen's "Atomic Jet." Ops report peak grosses in all locations using the ride... ops unanimously agree that the influx of kiddie rides has revolutionized the coin machine industry.

Jack Simon, Simon Sales, playing host to a rash of business visitors from all over the state. "Business continues to boom" sez Jack. Seems as if the odd spell of cold weather can't keep cockpit Abe Chapman away from the golf but uses a ball, rather than a puck... as Red Locke of Inglewood a surprise visitor,... any wagers from Chi's Mike Spagnola?... Rhythm and Blues music ops report they like the way United Records keeps those hits coming. Latest is "Hey Mrs. Jones."
... Local ops climbing on the bandwagon for the Red, Features and Points, both of which are still doing well, but those Model "Dw"s keep rolling right along. The firm's "Write An Ad" contest sure is wonderful promotion for the industry... Badger Sales office keeps buzzin' day in and out. Export manager Joe Duarte tells us that business is exceptionally good right now. Abe Chapman, Joe Lewis and Al Silberman, all of whom we caught rushing to fill so many orders.

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Seen along the row this week were: C. F. Weber, San Diego; Jack Arnold, Barstow; Sid Ketchersis of San Berndo... Ollen Harrison, Bakersfield; Bill Bolton and Stan Johnson of Oceanoide; Joe Bell of 29 Palms (where the weather is a lot warmer); C. L. Andrews of Lompoc; Bill Black of Bakersfield; and Jack Neal of San Bernardino.
Keeney Service Schools

Click With Operators

Left to right: Nick Nelson, project engineer; Paul Huebsch, general sales manager; and Chester Biezad, field service director.

CHICAGO—Paul Huebsch, general sales manager of J. H. Keeney & Company, Inc., this city, reported this past week that their new service school plan for bowler operators was working out tremendously well.

In collaboration with the firm’s distributors, Huebsch stated that Nick Nelson, project engineer for Keeney, and Chester Biezad, also one of the Keeney project engineers and now named Field Service Director, were bringing understanding of the simplicity of Keeney mechanisms to the operators called together by distributors for this purpose.

“It is surprising,” Huebsch reported, “how many operators who have been servicing games for a long time still don’t know the ‘easy way’ to handle the servicing of our games.”

“Chester Biezad has been showing the operators at various distributor’s headquarters, and Nick Nelson has been doing the same here at the factory, how easy it can be to service any Keeney game if the operator better understands how that game is originally put together at the factory.

“We find that this educational process,” Huebsch continued, “is absolutely invaluable to the operators.

“Not only do the operators appreciate it, but our distributors and their mechanics also appreciate the time and money we are spending to bring them a better understanding of simplicity of mechanics in all Keeney products.

“Chester Biezad has just returned from New York where he spent time with Runyon Sales Company, their mechanics and officials, and met with many operators of Keeney products.

“In each instance, Chester reported, the operators were very much pleased to learn how really easy it could be to service Keeney equipment and to also note how well the mechanism was adapted to the games.

“We shall be shipping our distributors’ samples of ‘Aqua Jet’ by the end of November, and follow up immediately with quantity deliveries,” Cohn states.

“Aqua Jet” is described by Cohn as a fully realistic speed boat with the rider getting the impression of motion on water. “The kids will actually see what appears to be water, and will hear swishing water noises,” states Nat. “A nautical flag on the front part of the boat will fly in a breeze created by air rushing thru a metal flag post. And, of course, the instrument panel will have a number of gadgets, all of which can be used for some purpose.”

“New York—Nat Cohen announced that his firm is all set to introduce its newest kiddie ride “Aqua Jet,” a jet speed boat ride. This ride, as is his current ride “Atomic Jet,” space plane, is being manufactured exclusively for him by Nasco of Philadelphia, Pa.

Cohn states that Nasco will continue its full production of “Atomic Jet,” but has taken on additional factory space to manufacture the “Aqua Jet” ride.

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Get FROLICS on location today. Order from your Bally distributor today.
Exhibit Reports Big Acceptance For "Rudolph"

FRANK MENCURI

CHICAGO — Frank Mencuri, sales manager for Exhibit Supply, reported this past week that the firm was now digging well into the tremendous backlog of orders which had accumulated since their announcement of "Rudolph The Red Nosed Reindeer".

"In fact," Mencuri stated, "the acceptance is so tremendous for 'Rudolph' that we are working right around the clock, making every possible human effort, to dig deep into the backlog as well as to begin to handle the orders that are continuing to pour in for 'Rudolph'."

The factory has been working at great speed in an effort to meet the orders for all of their products like 'Big Bronco', 'Trigger', and now, especially, 'Rudolph The Red Nosed Reindeer'.

"Demand is just as great from the big cities," Mencuri stated, "as it is from the smaller towns all over the country."

"In fact, if anything at all," he continued, "it seems that 'Rudolph' has hit the fancy of the kids wherever there are kids.

"That means that whether it's a large city or just a small town, the kids want to get on and ride 'Rudolph' when they've come to love.'" The reindeer, itself, is so pleasingly made and so attractive that the average test proved it to be one of the most popular of all kiddie rides that Exhibit Supply has yet introduced to the field.

"Perhaps the Christmas season has much to do with the tremendous demand", Mencuri admitted, "but, in our estimation", he stated, "we believe that 'Rudolph' is going to go on for many, many months pleasing kiddies everywhere in the world."

Special Sale!

Buckley Bunns ... $5.00
Unesda Candy Machines ... $49.50
Stapler Cookie Machines ... $49.50
Supreme Distributors, Inc. ... 3700 M. I. 2nd Avenue, Miami 37, Fla.
Monroe Coin Big On ChiCoin "Bowl-A-Ball"

CLEVELAND, O.—Roy Monroe and George George of Monroe Coin Machine Exchange, this city, reported this past week that orders for Chicago Coin's "Bowl-A-Ball" were getting bigger by the hour.

The firm is distributor for Chicago Coin in this area. Roy and George report that they placed "Bowl-A-Ball" on test here for a few weeks, "And," they stated, "the returns were absolutely remarkable."

They also said, "In our estimation ChiCoin's "Bowl-A-Ball" is going to be one of the really big bowling games. "Orders we already have on hand, from what operators here heard about the bowler, checking the locations where the tests were conducted, are far ahead of that which we've had for any bowling game all year."

"This is the game we believe will set new collection marks for many of the operators in our territory."

Meeting Dates Of Music Operators' Associations

Nov. 17—Amusement Machine Operators' Association of Greater Baltimore
Place: Mandell-Ballow Restaurant, Baltimore, Md.

17—Westchester Operators' Guild
Place: American Legion Hall, White Plains, N. Y.

Dec. 8—Wisconsin Phonograph Operators' Assn.
Place: To Be Announced.

15—Westchester Operators' Guild
Place: American Legion Hall, White Plains, N. Y.

17—New York State Operators' Guild, Inc.
Place: Mitchell Inn; Middletown, N. Y.

"It's What's in THE CASH BOX That Counts!"
**MUSIC**

**IS OUR BUSINESS!**

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**ATLAS MUSIC CO**

2200 N. WESTERN AVENUE
CHICAGO 47, ILLINOIS
Phone: Almitage 6-5003

**INTERNATIONAL MUSOTYPE CORPORATION**

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**UNEXCELLED PORTRAIT QUALITY**

**PHOTOMAT**

delivers a 3½ x 5½ set of two fine portraits in less than a minute

Write for Details

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**EASTERN FLASHES**

Now that the election fever is over, operators here looking for the patrons to return to their favorite routes have been rewarded by the return of TV sets listening to political matters. Some of the operators reported that the first right after the election was particularly hard—and local ops weren't getting any play until after 9 P.M. Today, however, they were being sold to sell liquor. However, ops aren't complaining too loudly as collections have been good for all. This business from now on is in view with the happy holidays coming along.

Al Schlesinger, the popular coinman from Poughkeepsie, N.Y., sends in a reservation to Willie Blatt of Miami, Fla., for the annual banquet of the Miami association being held on November 29 at the Saxony Hotel. From what we can gather, there will be plenty of eastern visitors at the Miami banquet. . . . Hymie Rosenberg, H. Rosenberg & Co., set on the production of his shuffle game conversation "Try 'N Tie," now starts to line up distributors throughout the country. . . . Joe Young, Young Distributors, explained why his Saturday service school sessions drawing larger crowds each week. (Young holds their classes every Saturday A.M.) More and more Wurlitzer 1500's being placed on location as deliveries from the factory are stepped up. Therefore, with each succeeding week, more operators are anxious to know intimately the inner workings of this great business. In between a few hours spent at the shop, states Joe, "results in complete knowledge of the 1900 and can save the operator real money when he puts a service call..." Is Mike Munave happy? Well! say Exhibit's "Rudolph The Red Nosed Reindeer" and is put on display. "Operators who get their first view of this great machine simply raved about it," stated Mike. "Now all I need is for Exhibit to rush me this machine in curiod lot." . . . Art Weinand, assistant sales manager of Exhibit, on a fast whirl through this territory. Art visited Munaves for a short while on Monday and then went up to Boston on Tuesday.

Charley Soehn, Union, Automatic, met "Senator" Al Rodkin on cointhefting and said, "What's it going to take to get you to say what's mine?" asked Charley, as he's been asking for the past twenty years or more. . . . Dave Lowy, Dave Lowy & Co., walking around with a big smile these days, has several good ideas on his newest kiddie ride "Aqua Jet"—an atomic type speed boat (ride being manufactured exclusively to make to "same company" that gave him the "Atomic Jet", Naseo in Philadelphia)... . . . Jack Ehrlich, Brooklyn joke box op, visits on 10th Ave., doing some shopping. Jack owns one of the top eating spots in the knuckle bashing club, which at which he plays, he starts to get in more with Je Ann. . . . Harold Seidel, the Kingston, N.Y., music op, does some buying at the wholesalers on coinrow... . . . Joe Ficka, Torrington, Mass., op, bought a few machines here in town, and some there. . . . Al Simon, Albert Simon, Inc., Chicoop in, visiting his factory out of state. . . . Mike Stern, Coinmatics Mfg. & Eng. Co., Irving (Kempy) Kemper, spend several days visiting operators in New York State.

We hear that several Connecticut columnists have moved into the swank Indian Village of West Hartford—among them, Irving Markler, Bell Amusement; Harold Mackler, Capitol Amusement; Mac Pearlman, Atlantic-Connecticut; Bill and Al Niles, who will be here at the Brown Derby and Joe, which he plays, he starts to get in more with Je Ann. . . . Al Simon, Albert Simon, Inc., Chicoop in, visiting his factory out of state. . . . Mike Stern, Coinmatics Mfg. & Eng. Co., Irving (Kempy) Kemper, spend several days visiting operators in New York State.

**Fires in Texas**

This week brought welcome rains to Texas—and just in time to stop the forest fires that have been threatening all of East Texas. . . . A check with local operators shows that business is good. Mrs. Audrey Hunter over at State Music Distributors Inc. is all excited about the new Kenney 10-player Bowler. She says its a hot number—a super deal. . . . Jack Eckow at Commercial Music Company tells us that a sample of Chicago Coin's "Bowl-A-Ball" has arrived. The operators who have been watching it closely tell us this is the best machine we've seen in years. . . . Globe reported to us that the Empire Ball Company says they are doing a bang up good job with the Bally equipment. And speaking of Bally's, the company sent out a rather large package of pamphlets to us about their new product. . . . From Houston comes the news that Harris Frankhouser and Co. have changed their location on November 29. . . . We were sorry to hear about John Kik's accident. He was hit by a car in a dance while standing in the merchandise section. He has been unconscious for almost two weeks but doctors say that his condition is improving.

**DALLAS DOINGS**

R. A. Tissowtew of Corsicana was in town this week visiting the Dallas Home. . . . We heard that Fred Bessey, of Bessey Distributors in Dallas, is selling a lot of Rock-Ola's . . . Bally Electro-Mechanicals of McKinney, H. K. Lyde of Sherman; Rock Graven of Idlewild, Okla.; and Buddy Clem of Plano... . . . B. H. Williams, who operates the Chicago Coin in Fort Worth, is here for a visit... . . . B. Williams, who operates the Commercial branch in San Antonio... . . . Speedy Walker of Waco was in town buying... . . . R. B. Harrington of Carravale says that business is good... . . . A. L. Rewer, Fort Worth is adding shuffle alleys to his route... . . . John Bigsby of Hillsboro and Hugo Jueiris of Amarillo are buying both phonographs and shuffle alleys to expand their routes... . . . Louis Kellman and Dub Tyler are in Colorado deer hunting.

"It's What's in THE CASH BOX That Counts"
CHICAGO CHATTER

The labor problem is growing acute. Manufacturers find themselves short of help even when they can find it. So long as carloads and trucks are not being loaded as fast as they are coming into the yards, the workers are considered necessary. And the workers need the money that comes from doing the job. So the situation seems to be a real battle to eliminate or lower the $20,000 cabaret tax which they claim has resulted in "a persistent loss of business since 1948." (And every machine in the tavern industry that's not being loaded has always been a popo- phone talk.) ... Angelo Patri, the famed child psychologist, claims that dance- ing is wonderful exercise for the kids and, he says, if they want to dance let them. "Don't forbid them to do it if they decide to do it," he reports.

Federal Judge W. D. Murray at Butte, Mont., said that punchboards are subject to and line as levied (at last as these are levied) (under the Internal Revenue Act of 1931). The ruling was in an action brought by H. R. Lloyd of Butte against Thos. R. Robinson, Federal internal revenue director of Montana. The plaintiffs contended that punchboards were not lotto because every punch was a separate sale... Abe Wilson and Sol Groenteman of Scott-Croce, Phila., here in town last week, with Jack Nelson. (These two fellows have played a terrific distributing job against lots of odds. They are greatly respected round here.) ... Nute Feltol of Atlas put in this way: "Business is good. Everyone's in good health. Situation normal." ... "No one is in charge of a mill who is not raising revenue," said Judge W. S. Groenteman on to Pittsburgh where Phil Greenberg back at his office while Mrs. Greenberg now home from the trip, are working their way to recovery from their terrible auto accident on the Penna Turnpike. ... Donald J. Moloney became engaged to Miss Nancy Davis at the Ambassador East Hotel this past week.

Now we've got a lot of comment on his Chinese expression, "Rock me no clock," which appeared here last week. "Just look," Nate reported this past week, "Danny Thomas gets about 20 grand a week to say the same thing that I would not dare to say!"... A big day in the "World's Champions"... The New York Giants will play their "Champion" horse and their new "Space Ship" at the Theater Equip't & Supply Mrs Assn convention at the Morrison Hotel, Nov. 15 to 19 inclusive. Admission is $1.50. (Everyone believes that many of the owners of drive-ins and theaters will want on to place these units in their spots. What a sight, most of the drivers are driven to kidzillas forever. Which reminds us, Jack Nelson's southern trip was absolutely terrific. Jack came back with a bag full of orders.... Irv Morris of Newark, N. J., in town. Boys here claim that Irv Morris is the best ump in the game. Yeah, it's still "the game."... Joe (Hot Koals) Kuss claims, "Nothin' excitin' happenin'. Why 't come on out here and start somethin'!"

Caught Johnny Casola early morning. Just as he was having his rolls and coffee in United's big cafeteria. Johnny roared, "Lemme eat, willt?"... Very interesting letter from Frank H. Nelsen, Director of the Social Service Section of Chicago's Board of Education, who writes in part, "... the directors have expressed elation (at receiving the free joke boxes) and feel that the additional programs of a character and of club and evening activity programs will be of inestimable worth,..." Very surprising letter from Bob Guarro of ABC Music Service who is looking for just exactly fact leading majors are not completely supplying ops with 45s. Bob gives a total of 1,076 disks he ordered last week and shows he received just about 50% of his order. Less Vincent, noted Billy tonsorial artiste, can now claim the distinction of being an international celebrity. Seems that many wait days until they can see Lex before allowing even their favorite bar to keep this one. So much for Christmas. Official reports will be over reports on the firm's new "Four Corners" which features a new twist on in-linie.,

Biggest thrill of the week was the big, big package that arrived at our office and, after opening it, we found a 50c cigar with a dollar bill wrapped around the stem. The cigar was fine, this time due to the bot that had made with Frank Mencuri of Exhibit Supply. We bet Frank it would be a girl. It was. She weighed 61⁄2 lbs. Born at 8:40 A.M. this past Monday. No name yet. She looks very much for the sacker and the back, Frank.)

HAPPY BIRTHDAY TO: Jimmy Johnson of San Antonio; Bill DeSel, Chicago; Tony Sloan, Chicago; Dave O'Meely, Chicago; Vince Shaye, Chicago and Sammy Rabinowitz, Nurnberg, N. J. ... Raymond Bacon just back from a 9000 mile trip (in about nine days for Rock-Ola Mfg. Corp. Did a marvelous job of appointing sales outlets for this firm. ... Paul Hambach, Nick Nelson and Chester Bierad of Kenney all thrilled with the way their Service Schools boys rode the horse. "Joe" rides on the way for the kiddies. ... Morty Weinberger of Southern Art Music Co., Louisville, Ky., in town enjoying the Danny Thomas performance at the Chez and some of the other sites in town.

If you're a music operator then don't pass up your big privilege of voting in the 7th Annual Poll of the Automatic Music Industry of America conducted exclusively by The Cash Box. Takes you only a few minutes. Fill out the enclosed postage-paid card in this issue. Drop in nearest mailbox. That's all there is to it. ... Sure sorry to hear that Joe Darvin hasn't yet completely recovered from the stroke he suffered. Joe is confined to his South Orange, N. J., home. ... Ione A. Foster, Principal of the Hayes Grammar School, sent a very touching letter to our office, thanks to Mary Gillette for her donation of a joke box to the kids in that school. (Remember when you used to tremble in your pants when you were told to "see the principal")... Vince Shay predicts that kiddie-land will be the most handsomest and will then prove most phenomen- al in all history, ... Dave Gottlieb planning plans as this, his 25th year in the business. ... "Deliver me from being a one-man operation."... There's gonna be a "D. & D. Club" soon created for column in the industry. Most interesting club ever. Watch for it. ... Ben Coven and Dave O'Meely with their nalls right down to their elbows waiting for the shipments of Wurlitzer 1600's. The boys are so backlogged they go into a trance each time they get a shipment trying to correctly allocate the units they receive. ... Spike Jones says he has a zinger of a hit. "His music is a real treat in Chicago called "I Saw Mommy Kissin' Santa Claus."

Bally Coin-Operated Horse Riding High In Belgium

Bally Manufacturing Company's new Champion coin-operated horse, has received reports showing the horse to be one of the most outstanding coin-operated amusement devices ever exported to Belgium from the U. S. A., according to Jack Nelson, company salesman. "Most interesting," stated Nelson, "is the fact that the Champion operates for more money than other coin-operated equipment in Belgium, since The Champion coin-

chute is arranged to accept 5 francs, which is equivalent to 10 cents in American money. Other amusement games in Belgium operate for only 2 cents and 4 cents in American money. Yet, The Champion volume exceeds that of equipment operating for the smaller amounts," Illustration shows a Bally Horse at the Sportland Arcade in Blankenberge, Belgium, one of a number shipped to that country by The International Scott-Crosse Company of Philadelphia.
For Sale—Chicinn Bowling Alleys $55; Seeburgh Guns $75; Lite League $49.50; DeLuxe Bowler $54.50; many other values. Coin Adamusement Games, 1144 E. 55th St., Chicago 15, Ill.

For Sale—Spot Light $375; A.B.C. $175; Zingo $200; Lite-A-Line $90; Large Light $125; Small Island $350; Flying Sancer $65; Tri Score $50; Big Hustler $75. All parts there. Entire lot $1000. F.O.B. Cleveland. 111 Avenue, Ellwood City, Pa. All parts there.

For Sale—40 pcs. of pre-war music consisting of: 9 Rock-Olas, 7 War-liters, 11 Seaburgs, 7 Aircons, 5 Aircons. All parts there. Entire lot $1000. F.O.B. Cleveland. 111 Avenue, Ellwood City, Pa. All parts there.

For Sale—Williams Hayburners, $139.50; Spark Pings $149.50; Sea Jockeys $149.50; Williams Long Beach—close out. Late 5 Ball games, write for list. Arcade Equipment—$200. 3 Deluxe Full Comps. 2 Late Voice-o-grams, write. 5 Seeburch Bear Guns $189.50 each. Also late model 6 Guns. Call 9-6632 for appointment.

For Sale—Unidentified Sheffield alloys with genuine fornica tops and big pins: 4 player $225; 5 players $325; 6 player $425; Bing-A-Rolls $60. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCOTIA, 2, N. Y.

For Sale—Warlitter 1100 $349; Seeburb 148ML $265; 146S $115. On hand, a large supply of Packard, Warlitter and Seeburgh Wall Boxes fully reconditioned. Write: MUSIC DISTRIBUTORS, 1221 MAIN STREET, BUFFALO, 9, N. Y.

For Sale—United Shaffle Alleys with genuine fornica tops and big pins: 4 player $225; 5 players $325; 6 player $425; Bing-A-Rolls $60. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCOTIA, 2, N. Y.

For Sale—Knockout $79.50; Chi. Coin, 4 Player Derby $225; Rose Bowl $175; Chi. Coin 4 Player Derby $225; Rose Bowl $175; Chi. Coin Big Bowler $275; Six Shooter $175; Heavy Hitter $65. UNIVERSITY COIN MACHINES, 116 NORTH HIGH COLUMBUS, OHIO. Tel.: University 6900.

For Sale—We write for the lowest prices on the finest reconditioned used phonographs: 100 Seeburghs 78—45¢—Wurlitzer 1100’s, 1013’s. Export trade invited. WINTER’S MARK DISTRIBUTING COMPANY, 1715 HARRIS AVENUE, BALTIMORE 13, MD. Tel.: Lexington 6820. Wurlitzer distributor Maryland and District of Columbia.

For Sale—Closings out our used 5-bulk inventory, which includes: Old Faithful, Knockout, Basketball, Pinhead-Hitter, Frenchie, Tri-score, Dallas, Bear Gun, Viper, Two-Player, Red Head, Horseshoe, Fighting Irish, Shoo Shoo, plus 50 other machines. Make us a reasonable offer for one or all. Genco Shuffle Targets thoroughly reconditioned. Ships $50 while they last. SHELDON SALES, INC., 881 MAIN STREET, BUFFALO, NEW YORK.

For Sale—Four players with G. Formica tops and large pins $225; Two players with Bing-A-Rolls $65; Bear Gun $250; C. T. Trophy Bowls $25; Universal Super Twin Bowlers $25; MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCOTIA, 2, N. Y.


For Sale—Can you afford 92¢ per week to get ahead and stay ahead of all competition? For only 92¢ per week you can have a 40 word ad in this section plus a free full year’s (52 weeks) subscription to The Cash Box, the ‘Bible’ of the Coin Machine Industry.” Send your check for $48 today plus your first 40 word ad to: THE CASH BOX, 26 W. 47TH ST., NEW YORK 19, N. Y. (Phone: JU 6-2640).

For Sale—Match score shuffle conversion unit for United 2 to 6 player. Fits on top of head. Easily attached, only 4 wires. Proven highly satisfactory. Write: MUSIC DISTRIBUTORS, 1221 MAIN STREET, BUFFALO, 9, N. Y.

For Sale—America’s finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get out of your present order, ANGOTT DISTRIBUTING COMPANY, 1717 PURITAN AVENUE, DETROIT 21, MICH. Tel.: University 4-0773.

For Sale—Williams Deluxe World Series $240; Mills Panorama $185; Pan American, $255; Wurlitzer 1217 Hideaway $345; Williams 1017 Hideaway $95; Williams-Hayburner $175; Williams Sparking $195. RELIABLE COIN MACHINE COMPANY, 547 Bowline Rd., HARTFORD, CONN. Tel.: 6-5833.

For Sale—Had you some good equipment to sell—phonographs, pinball, bowlers, etc.—how would you write an ad to attract a few sales? We offer ‘The Cash Box’ prices. What can you use? EDWARDS DISTRIBUTING SERVICE, BOX 400, DOUGLAS, WY.

For Sale—Suggesting—1 Maryland Williams condition excellent; Dreamy Williams, condition good; 1 Telecard Goffleth, condition excellent; 1 Bally Baseball, condition excellent. Package deal only. F.O. D. Gomes, 876 per Pine, write. 1/3 deposit, balance in trade. A. L. HARRIS & CO., 5231 S. KEDZIE AV., CHICAGO, ILL. Tel.: Hembree 3-4844.

For Sale—Perfect condition, like new; Coney Islands (latest improved model with 5 contacts) $375; Leaders $325; Hot Rods $60; Turf Kings $165; Clasitions $35; Vipers, $116 per Pine, write. 1/3 deposit, balance in trade. A. L. HARRIS & CO. 5231 S. KEDZIE AV., CHICAGO, ILL. Tel.: Hembree 3-4844.

For Sale—1 Mills Constellation phography $100; 1 Coca Cola Baseball Shuffle Alle $49.50; 1 Chico Coin Basketball Champ $189.50; Six Shooter $249.50; Seeburgh Bear Gun $195; 1 Williams’ Jalopy $195. AUTOMATIC MACHINE CO., 1210 E. LINDEN ST., EVANSVILLE, IND.

For Sale—8 Champion $39.50; 5 Winners $64.50; 10 Turf Kings $119.50; Bally Side-Show Williams Chest $165; Griffin Williams Sweetheart $64.50; Chippa’s $89.50. Four Bowlers $250; Golfie Knocks $45.00; Triplets $94.50, MICKEY ANDER- SOHN CO., 152 MAIN STREET, ERIE, PA. Tel.: 22-894.

For Sale—Photo Finish, Citation—$35—For $100; C. C. King Pin $75; Quizzers $75; Coale $95.50. Super 150 Selection Candy Bar Vendor with base $121.50. J. RO- SENFELD CO., 3220 OLIVE ST., ST. LOUIS 3, MO. Tel.: O’Leary 2-5050.

For Sale—Wurlitzer 1080 $179.50 ea.; Wurlitzer 1100 $375 ea.; 10 Seeburg $179.50 ea. Plus 10% for cashing. All others—write for list. YOUNG DISTRIBUTING CO., 599 TENTH AV., N. Y. C. Tel.: Chickering 4-5050.

For Sale—Will sell, trade, or buy all of your coin machines—Pin Games; Shuffle Alleys; Music Boxes; Guns, etc., with operators in Pennsylvania. RUCINSKI NOVELTY CO., 329 East Seventh Street, Mount Carmel, Pens. Tel.: 31.

For Sale—Clean ready for location Wurlitzer 1080’s $150; Seeburg 5e wireless wall box $75; Packard wall box $70; Packard wall box $70; D’ETTE INC., 1500 BROADWAY, NASHVILLE, TENN. Tel.: 42-8216.

For Sale—The old reliable Massen- gill coin operated pool tables. Write for price list on used equipment. We will buy one or more. MACHINES, recent shuffle alleys, DARLINGTON MUSIC COMPANY, DARLINGTON, S. C. Tel.: 500.

For Sale—Bally Sunshine Parks, floor samples, never on location, $625.00 each. Also United Across The Boards and United Steeplechases. NEW ORLEANS NOVELTY CO., 115 MAGAZINE STREET, NEW ORLEANS, LOUISIANA. Tel: Cabin 8318.

For Sale—Futurity’s $250; Turf King $100; Very Clean. S & A NOVELTY CO., ANTLERS HOTEL, SAN BERNARDINO, CALIF.

For Sale—Knockout $79.50; Bowling Champions $49.50; Champion One Ball $49.50; College Daze 60$; Control Tower $125; Dallas $45; Universal 5 Star $129.50. Flying Sancer $69.50; Four Horsemen $115; Gin Rummy $70; Harvest Time $49.50; Hay- burner $195; Genco Bit & Run $155; accom $115. Dummy $21-39.50; Lady Robin Hood $29.50; 49 Majors $35; Oklahoma $60; Thing $39.50; Triple Action $29.50; Tel-Score $40; MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AV., CLEVELAND 14, OHIO. Tel: Superior 1-4600.

"It’s What’s in THE CASH BOX That Counts"
CLASSIFIED ADVERTISING SECTION

FOR SALE — Coney Island $390; A.B.C. $215; Spot Lights $425; Atlantic City—write, Skoe Alleys $45; Universal Supers $60; Shuffle Alleys $15; Five Stars $145. ALLIED COIN MACHINE CO., 706 MILWAUKEE AVE., CHICAGO 22, ILL. Tel.: Can. 6-0293.

FOR SALE — United Steeplechase $295; Coney Island $245; Touchdown $245; Williams Spark Plug $250; Hayburner $245; Sea Jockey $245. Write for low prices on pins, bingos, arcade games. LEHIGH SPECIALTY, 826 N. BROAD STREET, PHILADELPHIA 30, PA.

FOR SALE—Real bargains—Seeburg Bear Gun $265; Exhibit Silver Bullets $125; Dale Gun $45; Bally Hi-Rolls $45; '46 Seeburg Hide-aways $125; Twenty Post War Flipper Type Five Balls $25 each. Write for other bargains. WANTED—Used Exhibit Pony Express Mechanical Horse. STANLEY AMUSEMENT COMPANY, 5225 SOUTH TACOMA WAY, TACOMA 9, WASHINGTON.

FOR SALE—Chicago Coin Hit Parades $125; Model 1422 Rock-Ola $75; Genco Shuffle Target $125. A. P. SAUVE & SON, 7525 GRAND RIVER AVE., DETROIT 4, MICH. Tel.: Tyler 4-3810.

FOR SALE—New and used Scales. Send for our special price list on new Scales and bargain list on used ones. SPARKS SPECIALTY CO., SOPERTON, GA.

FOR SALE—Ready for location. C.C. King Pin $125; Genco Hits and Runs $75; The Thing $45; Harvest Time $50; Bomber $70; Tahiti $62.50; Utah $30; Stop & Go $70; Star Series $49.50; Chicago Coin Pistol $93; Dale Gun $45. AMUSEMENT ARCADE CO., 419 9TH STREET, N.W., WASHINGTON, D.C.

FOR SALE — AMI "A" $325; AMI "B" $450; AMI "C" $500 (with latest amplifier); Evans Constellation $375; 1015 Wurlitzer $125; 46 Seeburg $180; 1426 Rockola $100; 3048 Wurlitzer boxes $50. CENTRAL DISTRIBUTORS, 2315 OLIVE STREET, ST. LOUIS.

FOR SALE—The finest reconditioned phonographs and games in the country. Every single one guaranteed regardless of price. Before you get our quotation first, COMMERCIAL MUSIC CO., 1501 DRAGON ST., DALLAS, TEX. Tel.: Riverside 4131.

FOR SALE—New 5c hat nut machines, heavy steel construction. Attractive finished in white. Side cup dispenser. Capacity 6 lbs. We invite inquiries from distributors. Write for special quantity prices. SEA-COAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, N. J. Tel.: Bigelow 8-3524.

MISCELLANEOUS


NOTICE — Wire Music System—2-20 selection phonos, Units equipped with Western electric equipment for plug operation. 28-location mirrors and amplifiers. Late type Garrard turn tables, 8000 record library and racks. Complete ready to set up anywhere $4500. TELO MUSIC, 901 CHERNER ST., SAN FRANCISCO 12, CALIF.

NOTICE — Change to dime play. Hawley Convertor Kit for old style and new style Packard boxes. Lots of 25, $1 each; Samples $1.25. Contains new glass, dime bushings, parts for rejector. Kit also available for other five-cent boxes. Specify your needs. J. R. HAWLEY DISTRIBUTING CO., 2720 W. PICO BLVD., LOS ANGELES, CALIF.

NOTICE — Louisiana & Mississippi Operators—your authorized AMI phonograph distributor is DIXIE COIN MACH CO., 1201 ORLEANS, NEW ORLEANS, LA. Tel.: Magnolia 3931.

NOTICE — Mailing List of Coin Machine Operators, 767 Arizona, California, Nevada $11.50; 700 Connecticut, Maine, Massachusetts, New Hampshire, Rhode Island, Vermont $10.50. 703 Alabama, Florida, Georgia, South Carolina $9.50; 10,956 United States $125.00. L. W. WHIPPLE, BOX 125, MATTHEWS, NORTH CAROLINA.

NOTICE — These 3 telephone numbers are important to you: The Cash Box, New York City, JUdson 6-2640; The Cash Box, Chicago, Illinois, DEarborn 2-0045; The Cash Box, Los Angeles, Calif., WEBster 1-1212.

Did YOU Fill Out The Last "END-OF-MONTH INVENTORY ISSUE"

(OCTOBER 25th)

of The Cash Box

FOR YOUR FIRM?

IF YOU DIDN'T, THEN TEAR OUT AND MAIL THIS COUPON TODAY!

THE CASH BOX
26 WEST 47TH STREET
NEW YORK 36, N. Y.

Gentlemen:

Please send me a free copy of the last "End-Of-Month Inventory Issue" of The Cash Box. I'm enclosing $15 for a full year's subscription for 52 weeks which includes the "End-Of-Month Inventory Issue" (the last issue of each month) and which lets me know just where I stand as far as what my equipment is worth by compiling a permanent monthly inventory record.

FIRM NAME

ADDRESS

CITY...... ZONE...... STATE......

Individual's Name

"It's What's in THE CASH BOX That Counts!"
Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F. O. B. factory.

A.B.T. MFG. CORP.

<table>
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<tr>
<th>Item Description</th>
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<tr>
<td>Challenger (Counter Model Gun)</td>
<td>$65.00</td>
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<tr>
<td>Rifle Sport, 3 and more Guns, plus complete ranges of various types</td>
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AMI, INC.

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<th>Model</th>
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<td>Model D-40 Phonograph</td>
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<td>Model D-50 Phonograph</td>
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<td>Model HS-SM Hideaway</td>
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<tr>
<td>5-10c Wall Box (40 Selections)</td>
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<td>5c Wall Box (40 Selections)</td>
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AUTO-PHOTO CO.

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<td>Futurity</td>
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<td>The Champion (Mech. Home)</td>
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CHICAGO COIN

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COIN-O-MATIC MFG. CO.

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H. C. EVANS & CO.

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EXHIBIT SUPPLY

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<td>Rudolph the Red Nosed Reindeer</td>
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<tr>
<td>Pete the Rabbit</td>
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<tr>
<td>Rawhide</td>
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<tr>
<td>Complete Package of Three Bodies, &quot;Rudolph The Red Nosed Reindeer, &quot;Pete The Rabbit,&quot; and 'Rawhide,' with One Base</td>
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D. GOTTLEIB & CO.

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INTERNATIONAL MUTO. CORP.

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J. H. KEENEY & CO., INC.

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MARVEL MFG. CO.

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ROCK-OLA MFG. CORP.

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<td>&quot;Fire-Ball&quot; 120 Selection</td>
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<td>Model 1456, 5c-10c-25c Wall Box</td>
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<tr>
<td>Model 1536, 5c Wall Box, 25 Wire</td>
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J. P. SEEGBURG CORP.

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<tr>
<td>R.C. Special</td>
<td></td>
</tr>
<tr>
<td>SW-1 Wall-O-Matic &quot;100&quot;</td>
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<tr>
<td>MRV-1 Master Remote Volume Control</td>
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<tr>
<td>CY548-8&quot; Wall Speaker Ivory (Teardrop)</td>
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<tr>
<td>CY658-8&quot; Reeded Speaker</td>
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<tr>
<td>CY712-12&quot; Reeded Speaker</td>
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<tr>
<td>PS26Z Power Supply</td>
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<tr>
<td>ARA1-6 Auxiliary Remote Amplifier</td>
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<tr>
<td>AVC1 Automatic Volume Compensator Unit</td>
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UNITED MFG. CO.

<table>
<thead>
<tr>
<th>Item</th>
<th>Price</th>
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<tbody>
<tr>
<td>Circus</td>
<td>$600.00</td>
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<tr>
<td>10th Frame Star Shuffle Alley</td>
<td>605.00</td>
</tr>
<tr>
<td>10th Frame Super Shuffle Alley</td>
<td>590.00</td>
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WICO CORP.

<table>
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<tr>
<th>Item</th>
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<tbody>
<tr>
<td>Major Leaguer (Automatic Baseball Pitcher)</td>
<td>$1,095.00</td>
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WILLIAMS MFG. CO.

<table>
<thead>
<tr>
<th>Item</th>
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<tbody>
<tr>
<td>Hong Kong</td>
<td>$355.50</td>
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<tr>
<td>Four Corners</td>
<td>195.50</td>
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THE RUDOLPH WURLITZER CO.

<table>
<thead>
<tr>
<th>Model</th>
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<tbody>
<tr>
<td>Model &quot;100&quot; Phonograph</td>
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<tr>
<td>Model &quot;1450&quot; Phonograph</td>
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<tr>
<td>Model 1500 Phonograph</td>
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</tr>
<tr>
<td>Model 4531 5c-10c-25c Wall Box (48 Selections)</td>
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</tr>
<tr>
<td>Model 5024 Wall Box 5c-10c-25c (104 Selections)</td>
<td></td>
</tr>
<tr>
<td>Model 5100 8c Speaker</td>
<td></td>
</tr>
<tr>
<td>Model 5110 12&quot; DeLuxe Speaker</td>
<td></td>
</tr>
</tbody>
</table>
HE'S AUTHENTIC!
HE'S LOVABLE!
HE'S IRRISISTABLE!
HE'S THE KID'S FAVORITE!
HIS NOSE LIGHTS UP, TOO!
JINGLE BELL HALTER!
GENTLE, EASY ACTION!
YEAR 'ROUND APPEAL!

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4218-4230 W. LAKE ST
CHICAGO 24, ILL.

All the famed and proven features of "Big Bronco" incorporated into "Trigger" plus the backing of the tremendous promotion program of Roy Rogers Enterprises. On "Trigger" you'll find: 1) The Authentic Roy Rogers' Saddle and Bridle; 2) True-Life "Trigger" Palomino finish; 3) Colorful Double-R-Bar Ranch plus Roy Rogers' picture on base; 4) Retractable Casters; 5) Underwriter's Approval; And many, many more outstanding, captivating and precision–perfect features.

Day in and day out promotion on Roy Rogers is the greatest of all time. Millions see him on television, hear him on radio, read about him in newspaper comic strips and in comic books, his latest movie: "Son of Paleface" is breaking records. You benefit from all this consumer acceptance when you operate "Trigger". Order from EXHIBIT SUPPLY today!
UNITED'S

CIRCUS

DOUBLE and TRIPLE SCORE FEATURES

SPOTTEM FEATURE

ALL CARDS DOUBLED

ALL CARDS TRIPPED

SPOTS Nos. 15, 16, 17

SPOTS Nos. 14, 19, 22

ALSO SPOTS ABOVE NUMBERS SINGLY

EXTRA BALLS

1, 2 or 3 extra balls can be purchased after one or more of the first 5 balls have been played.

METHOD OF SCORING

Three, four or five in-line scoring
Diagonal, vertical and horizontal.

NEW HINGED FRONT DOOR

EASY TO SERVICE MECHANISM LOCATED IN BACK BOX AND ON HINGED BACK DOOR.

STANDARD PINBALL CABINET SIZE

SLUG-REJECTOR COIN CHUTE

SEE YOUR DISTRIBUTOR

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3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS
FASTEST PROFIT-PRODUCER EVER BUILT IN KIDDY-RIDE CLASS

Bally® SPACE-SHIP

new exclusive DIVE-DIP-ROLL-SWING action captures biggest play, insures biggest profit

See the Bally SPACE-SHIP in action... surging forward, gliding backward... dipping and rising... rolling from side to side... swinging and banking like a jet-fighter in battle... and you will see why junior space-pilots prefer the Bally SPACE-SHIP... why kids coax their parents to patronize the store with the Bally SPACE-SHIP. And remember... you can build a big-profit route of Bally Kiddy-Rides with a small cash investment. Ask your Bally Distributor for details of the Bally Kiddy-Ride Finance Plan.