Once again Patti Page comes up with a smash record. "I Went To Your Wedding," her latest, is currently sweeping the country and seems very likely to be one of her biggest sellers to date. At Mercury, the feeling is that it could beat the mark set by Patti's "Tennessee Waltz." Since that former smash, Patti has established herself at the top of the heap with one great disk after another. No little of the credit for her success belongs to the wonderful organization behind her headed by her associate Jack Rael and supported by Kappi Jordan who does her record promotion and Frances E. Kaye on publicity.
head and shoulders above the rest
in

ENGINEERING ADVANCEMENTS that mark this model ten years ahead of its time.

QUALITY CONSTRUCTION cabinetry that has always been the envy of the industry.

EXCLUSIVE FEATURES 104 selections from 45 and 78 RPM records intermixed. Twin low-inertia tone arms with Zencir Cobra Stylus.

SERVICE ACCESSIBILITY Quick-as-a-flash replacement under save service time—reduce service costs.

EARNING POWER that makes it your best dollar for dollar investment.

SEE YOUR WURLITZER DISTRIBUTOR

THE WURLITZER FIFTEEN HUNDRED

The Wurlitzer 48-Selection Fourteen Hundred — another magnificent Wurlitzer Model with an Envious Earning Record.

The Rudolph Wurlitzer Company, North Tonawanda, New York
With the introduction, and now the grand success, of the coin operated horses, the controversy as to whether outdoor locations are better than the indoor spots, continues to be heard 'cross the land.

The fact remains that, where the climate lends itself to outdoor location of various types of equipment, such super-attraction is bound to prove extremely profitable, especially during the daylight hours.

Likewise, it is also a fact that, in most instances, indoor locations are much more worthwhile, especially for the evening hours.

Right now, with the sudden demand for the robot baseball pitchers by many in the industry, there is a belief current that the swing is to, "outdoor locating of equipment of all kinds."

Many are, without too deep tho', going all out in this direction.

The fact still remains paramount that the indoor spots will always prove to be the best. It is in the intimacy of the indoors, where players are at their best.

The fact also remains that there are more bowlers than baseball players. There are more people who like the air conditioned indoors of the well patronized spot in the summertime, as against the number of people who appreciate the sun heating down on them in outdoor locations.

The most profitable spot industry has ever known in locations, has been that small space at the cashier's desk, where the cash register is located.

Here, for many, many reasons, the games of olden days earned more, much more steadily, than any location since discovered, on a comparative basis.

The outdoor locations, to keep a route going at top speed, should be well mixed with the indoor spots. If for no other reason than the fact that there are people who love the outdoor athletic type equipment action. There are just as many people who like the indoor type of machines which do not tax their athleticism.

There is also no doubt that, if placed on a national comparison basis, the facts and figures revealed, it would be surprising to many that, all averaged and added, the earnings during certain seasons in outdoor and indoor locations strike it off rather evenly.

There are more indoor locations than outdoor spots that can be used for a more steady period of time.

This is due to the fact that the largest population of the nation lives in the more variable weather areas. In short, the nation's largest and most highly populated cities are in those areas where the outdoor season is very short.

It is due to this, and many other reasons, that the manufacturers in the industry have driven, and will continue to do so, to bring the most popular indoor locations, prior to building in great quantity for the outdoor places.

The controversies which have been heard, here and there, and which revolve around the country, regarding what is best, outdoors or indoors, have no basis in fact.

The average operator realizes that he is much better off with a good sprinkling of outdoor spots "in season," but that his steadiest profit producers will always be found in the indoor spots regardless of season.

The fact that many have become rather excited, these past months, about outdoor locations, should not upset their equilib- rium, because what is best.

A bit deeper tho', and not quick, snap judgment, will convince these men who believe that the great outdoors "is the answer," that, perhaps, the indoors, too, is just as important, and much more important for consistent profits over a longer period of time.

Those who have found the robot baseball pitching machines much to their liking shouldn't hesitate to carry out their convictions for this type of equipment. There is no doubt that these men will greatly benefit from outdoor spots.

Similarly, this should not color their tho'ts to such an extent that they neglect to improve their indoor locations which, in the long run, will prove to be their finest spots, seasons disregarded and outdoor equipment coming and going.

Some in the trade have taken the question of outdoor as against indoor spots, much, much too seriously and have thereby, allowed themselves to lose perspective.

The fact remains that those who want to thrive best in the industry will improve and increase their indoor locations while taking on whatever equipment they best like for outdoor spots.
**AUF WIERSEH’N SWEETHEART**  
**VERA LYNN**  
CA-2045 (F-2045)—Dean Martin  
CO-39760 (F-60760)—Champ Butler  
DE-28217 (9-28217)—Guy Lombardo O.  
LO-1227 (45-1227)—Vera Lynn  
ME-5877 (45-5877)—Eddy Howard  
MGM—MGH.

**HALF AS MUCH**  
**ROSEMARY CLOONEY**  
CO-39710 (F-20879)—Guy Lombardo O.  
CO-39776 (F-2154)—Dean Martin  
CO-39708 (F-20879)—Guy Lombardo O.  
CO-39767 (F-2154)—Dean Martin  
CO-39708 (F-20879)—Guy Lombardo O.  

**WISH YOU WERE HERE**  
**EDDIE FISHER**  
DE-28108 (9-28108)—Guy Lombardo O.  
LO-1270 (71270)—Frank Warren  
VI-20-610 (45-610)—Eddie Fisher  

**BOTCH-A-ME**  
**ROSEMARY CLOONEY**  
CO-39737 (4-20767)—Rosemary Clooney  

**DELICADO**  
**PERCY FAITH**  
LA-1253—Lauderdale Andrea  
CA-2045 (F-2045)—Stan Kasten O.  
CA-20760 (4-20760)—Percy Faith O.  
CA-20760 (4-20760)—Percy Faith O.  
CA-20760 (4-20760)—Percy Faith O.  
CA-20760 (4-20760)—Percy Faith O.  
CA-20760 (4-20760)—Percy Faith O.  

**WALKIN’ MY BABY BACK HOME**  
**JOHNIE RAY**  
AT-1068—Dean Martin  
CO-39720 (F-720)—Dean Martin  
CO-39700 (F-700)—Dean Martin  
DE-28277 (9-28277)—Guy Lombardo O.  
SE-7002—Sonora Parks  

**HERE IN MY HEART**  
**AL MARTINO**  
EBS-105 (45-105)—Al Martino  
CO-39710 (F-710)—Tony Bennett  
CO-60766 (9-60766)—Alan Dale  
DE-28273 (9-28273)—The Andrews  
CA-125 (39729)—Kitty Collins  
SE-7002—Sonora Parks  

**HIGH NOON**  
**FRANKIE LAINE**  
CA-3120 (F-3120)—Les Ritter  
CO-39770 (F-770)—Papocio Laine  
CA-13198 (45-13198)—Bill Bixby  
LO-1232 (45-1232)—Jimmie Davis  
ME-11266 (K-71286)—Bill Davis  

**MAYBE**  
**COMO-FISHER**  
VI-30-4745 (45-4745)—Como-Fisher  

**YOU BELONG TO ME**  
**JO STAFFORD**  
CA-3125 (F-3125)—Dean Martin  
CO-39811 (F-39811)—In Staff  
ME-6487 (46-6487)—Jim Thompson  
ME-71295 (K-71295)—Jim James  

**THE CASH BOX**  
**P. O. Box 80**  
March 20, 1952  

**THE NATION’S**  
**TOP TEN**  
**PLUS THE NEXT 15**  
**JUKE BOX TUNES**  

**KNO**  
**YOUR**  
**DISK**  
**JOCKEY**  

**Promotion is one of the basic factors in the record business. Seldom does any record happen unless it has been properly exploited, unless it has been promoted, promoted and promoted some more.**  

**Yet how much time, effort and money is wasted daily by the wrong kind of promotion, ineffectual promotion, non-constructive promotion.**  

**As an example, let’s take promotion aimed at disk jockeys. Every key dj has a raft of mail waiting for him every morning. Among the other letters are communications from publishers, artists, record companies and several publicity men telling about their latest hits—or hopes. During the day he probably receives several telegrams because a letter will take too long. And on top of all this, the phone calls asking him to play a particular disk come in all the time.**  

**Very often, if two disk jockies at the same station compare mail, half of their letters are exactly the same. There is so little attempt at any individuality.**  

**Now every disk jockey wants to be informed of hits. That’s his business. But he also wants to feel that there’s a certain attention to his own needs on the part of people who are communicating with him.**  

**Sure he’s on a mailing list. Sure the telegram that goes out to him goes out to 100 other guys. In our business today it can’t be helped. He knows that.**  

**But still some attempt must be made to treat each disk jockey as an individual, to meet each one’s particular requirements.**  

**Perhaps one way to start would be to break down current lists of disk jockies even further than they are, into even finer categories so that communications to them can be varied to take into account different conditions.**  

**There is nothing that can create more harm than promotion which ends up annoying a dj.**  

**There’s nothing that can establish a “So What” attitude faster than urgent messages about numbers which the dj knows are absolute nothings.**  

**It may be that one of the things that must be corrected is the attitude of treating each disk as though it were THE one. For when you treat each effort with the same impact, when you have the same line for the dj with everything you do, then the disk jockey has no way of judging when you mean it and when you don’t. And there may come a time when you really mean it and he lets it go by.**  

**The thing to remember about promotion is that not every record is a hit. And it would be a highly unperceiving dj who didn’t know that. But what’s more important is that there are many, many reasons to play a record besides the fact that it’s selling a million copies.**  

**Promotion to dj’s today, for the most part, is in the horse and buggy stage. Get to know the jockey, what his conceptions of programming are, what his audience expects of him, and you’ll be able to do a much more effective job in fulfilling his needs.**

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**EDITORIAL**  
September 6, 1952

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**www.americanradiohistory.com**
A SUMMARY OF REPORTS RECEIVED FROM THE NATION’S DISK JOCKEYS

1. AUF WIEDERSEHEN'S SWEET HEART
   Vera Lynn (London)

2. WISH YOU WERE HERE
   Eddie Fisher (RCA Victor)

3. YOU BELONG TO ME
   Jo Stafford (Columbia)

4. SOMEWHERE ALONG THE WAY
   Not "King" Cole (Capitol)

5. HALF AS MUCH
   Rosemary Clooney (Columbia)

6. BOTCH-A-ME
   Rosemary Clooney (Columbia)

7. HERE IN MY HEART
   Al Martino (B.B.S.)

8. SHOULD I
   Four Ace Deco

9. LUNA ROSSA
   Alan Dean (M.G.M.)

10. WALKIN’ MY BABY BACK HOME
    Johnnie Ray (Columbia)

John Wrisley (WSAV-Savannah, Ga.) pens this very interesting, "Is Betty Clooney making any records these days? If not, why not? Been playing some of her old releases for the people and lot's of listeners are happy about them. Seems to me there is room for two Clooneys in this land of ours, particularly since both are loaded with so much talent." John has been keeping a weather eye open for news of what he would like to hear. As a rule, he would love to hear a good tune that would tug at the heartstrings of the people who kept the music business going. Now, he's found the tune. Got the melody-line and the lyric but no way to get the thing exploited. Anybody want one of the season's strong ballads to arrange and record? (He feels his boll-frog vocal and ukulele accompaniment don't do the song justice.) ... Harry Mergen (WRAM-Scranton, Pa.) is doing a late night show called "Harry's Lodge Peg." Tony Bavaress guested on one of his recent shows and went over big with the listeners. Harry would appreciate records and tapes over the air.) ... Don Tibbetts, New England favorite, kicked off a new series of broadcasting at WFEA-CBS in Manchester, N. H. Tibbetts' devopy work will be featured in the morning wake-up spot. The switch for Donn was from WFXL-CBS (same ownership), Concord, Phone calls and wires from publishers, artists and pluggers flooded Donn's Top Shelf Show. A score of top recording artists have lined up to appear by voice track the opening week of the show. As he has in the past, Donn will feature The Cash Box Top Ten every Saturday.

Sid Diedler (WMCK-Pittsburgh, Pa.) writes in to tell us of a most unique disc jockey party that was given by Harry Brothers, the Pittsburgh and Tri-State RCA Victor distriib. On Saturday eve, August 9, the distriib's auditorium was transformed into a gayety show on Saturday afternoon. All sorts of games were supplied with loads of moolah (fake, of course). During the course of the evening the numbers of participants were called and those holding the right numbers were enriched with extra loot. A luxurious buffet was served in the cafeteria adjacent to the auditorium. After the night's gambling, visitors in possession of "money" were able to purchase a vast assortment of prizes ranging from a aluminum canoe set to a $200 RCA Victor television set. Carl Fieldman, manager of the record department, and his assistant Bill Rapport hosted the affair with the aid of the department staff and salesmen. Sid emerged with an electric corn popper and a steam iron. Congratulations to Gene Whitaker (WREZ-Redwood, N. C.) and the station. Gene celebrated his second year of aircasting and WREZ joined the festivities with the occasion being its fourth birthday. ... Lou Barile (WKAL-Rome, N. Y.) writes "Please accept my belated but sincere best wishes on your tenth anniversary. It goes without saying that my prestige as a jock has climbed steadily since my association with The Cash Box. It's really wonderful to have folks from all over the country tell you that they read your name in this famous publication. It proves that more people read your magazine than any other publication in our field." ... Mel Fine started his new series of platter shows on Erie's only independent radio station, WJET. Mellow Mel has three times captured the "Most Popular" vote in this area. Mel will handle "Matinee With Mel" daily Monday through Friday from 1:05 to 2:45 p.m. and a special jazz to keep the home front going. Saturday night, at 10 p.m., Al Owen (WMID-Atlantic City, N. J.) is doing his three hour daily show from the Brighten Pool in trucks. Al also does a midnight to two a.m. stint from the Senator Roof and a Saturday Mutual Network show, under the band playing at the Steel Pier and interviews with celebrities in Atlantic City and at Wildwood.

"It's What's in THE CASH BOX That Counts"
KID ORY'S CREOLE JAZZ BAND (Good Time Jazz 70)

“MULKEY TOWN RAG” (2:38)
For folks who love the grand rag time jazz, this is a prime. The number is all life and energy and challenges us to swing in the right locations.

“1919 RAG” (2:41) Some more of the same grand listening material is offered by Kid Ory's Creole Jazz Band. The combo creates some wonderful sound.

BUDDY COSTA (Pyramid 903)

“WASTING TIME” (2:51) A terrific bounce is impressively charted by Buddy Costa in a style somewhat similar to that of the late Al Jolson's. A fitting backing to the crying voice of Buddy is set up by Johnny Michaels and the boys.

“YOU'RE NOT IN CHICAGO” (2:58) Another jump number with a tune based on a melody by Puccini, is belted out by Buddy. This time he gets another fine backing but from Joe Reisman's orch.

BETTE MCLaurin (Derby 804)

“IF YOUR HEART BELONGS TO ONLY YOU” (2:55) Bette Mclaurin and her pretty little voice do a fine job on a warm and attractive ballad while the Striders hum in the rear to set a fine mood. Eddie Wilson's grand orch supports the sentimental piece that again shows the feeling in the artist's voice is presented here. The Wilson orch and the Striders again support.

LISA KIRK (RCA Victor 20-4869; 47-4869)

“How Come You Do Me Like You Do” (3:14) An absolutely great waxing of a great number is dished up by Lisa Kirk. The star of “Kiss Me Kate” gives the number all the oompah, joy, and power that she can bring up and really delivers a smash side.

“If Your Heart Is Breaking” (2:50) The thrush’s powerful voice shows its sweetness on this slow number. The romantic piece also is very well read.

DORKY DAY (Columbia 39200; 4-39200)

“Just One of Those Things” (2:17) Doris Day comes up with a wonderful rendition of a fast moving oldie from Cole Porter's musical, “Jubilee.” Her happy and lively voice make the number glisten.

“Somebody Loves Me” (2:45) The chirp takes another oldie this time from “George White's Scandals” and gives the slow ballad all the warmth that her voice always carries. Frank Comstock’s wonderful orch support on both decks makes this a grand platter.

RAY ANTHONY ORCHESTRA (Capitol 2207; F-2207)

“Marilyn” (2:07) Another pretty song given the title of a girl’s name is added to the list of wonderful songs. Tommy Melcer and the Skyliners are fine on the vocal end of this cut. Ray and the orch deals out a fine backing fitting for the bounce.

“Randle’s Island” (2:36) A slow instrumental, fine for dancing is worked over by the Ray Anthony orchestra. The sound is very appealing.

JOHNNIE HOLIDAY (Capitol 2201; F-2201)

“If We Should Never Meet Again” (2:50) The high and clear voice of Johnny Holiday sends out a clear reading of a slow romantic type number. The ballad gets the instrumental backing from Dennis Farnon's orch.

“Over Somebody Else’s Shoulder” (2:27) The appearance of the songster shows up again on this side while he presents another slow and pretty ballad. Backing by the Farnon orch deserves credit.

DICK HAYMES (Decca 2636; 9-26361)

“That’s The Last Tear” (2:30) Dick Haymes belts out a fast bouncer with the aid of Perry Botkin’s String Band and The Cam Country Boys in the background. Number has cute lyrics and makes for light listening.

“Tinsel and Gold” (2:54) Dick’s expressive voice sounds mellow on this slow one which he portrays. He’s again back by the same artists in fitting fashion.

FIREHOUSE FIVE PLUS TWO (Good Time Jazz 67)

“Chinatown My Chinatown” (2:46) A bong and Chinese talk introduces a wild and roaring rag time rendition of a grand old melody. This number should be sensational in the right spots.

“When You Were a Tulip” (2:30) The Firehouse Five Plus Two bang out another oldie in their one and only wonderful rag time style. The number really jumps.

JOHNNIE RAY

“From the sound of Johnny Ray’s new record, it looks as though the artist is going to stay high on the “top ten tunes” list. Aided by the Four Lads, who helped make “Cry” the masterpiece that it was, Johnny turns out another slow walling type number that is just the meat for Mr. Emotion’s style. The sincere presentation is check full o’ cries and the expressions of the artist’s tormented feelings. The number is labeled “Faith Can Move Mountains” and gets a reading that should also move a few mountains. A grand backing job by Jimmy Carroll’s orch tops off the great number. Flip is a slow item with a slight bouncer tagged, “Love Me” and is another fine exhibition of style and melody. We look for the top deck to break soon and become a very hot number.

HARRY BELAFONTE (RCA Victor 20-4892; 47-4892)

“Jerry” (2:25) Such an exciting character is exhibited by Harry Belafonte on a fast moving spiritual type number. The artist’s fine voice echoes zestfully at the opening and sets the fine waxing off to a fine start. Male classical vocals.

“Man Smart” (2:30) The chorous backs the chanter again as he rhythm through a very catchy calypso number. The cute lyrics and the beating in the backdrop make this a most potent side.

PATTI PAGE & RUSTY DRAPER (Mercury 5895; 5985 45)

“WEDDING BELLS” (2:10) A smooth bounding Benjamin and Weiss number gets an attractive interpretation from Patti Page & Rusty Draper. The duet turns up with some fine harmony on this pretty piece as Jack Reel and the orch back fittingly.

“Release Me” (2:16) The Rae orch changes the beat to a moderate speed and Rusty team those voices once again. The voices go fine with one another.

SARAH VAUGHAN (Columbia 4-39389)

“Say You'll Wait For Me” (2:35) A strong and feelingful performance of a most lovely ballad is offered by Sarah Vaughan in her stylish and fascinating manner. The beautiful backing by the Percy Faith orch and chorus rounds out the side.

“My Tormented Heart” (2:40) The tremendous range of the thrush’s voice stands out impressively on another slow number with a familiar and pretty tune. The feelingful rendition is full of depth.

FREDDY MARTIN (RCA Victor 20-4879; 47-4879)

“Raging To Me” (3:14) An appealing arrangement of a tune currently stirring up a great deal of noise in the music field is presented by Freddy Martin and his crew. The slow ballad gets a fine reading by Stuart Wade and the Martin Men.

“Can’t It Go To Sleep” (2:43) Murray Arnold gives a cute bounding novelty a very enjoyable reading as the Martin Men and Freddy back him fittingly on this light listening platter.

THE MELLOMEN (Decca 23871; 9-23871)

“Walked Into The Garden” (2:56) The barbershop quartet like voices of the Mellomen blend harmoniously on a pretty religious type number. The backing by a novachord as backing helps round out the side.

“These Arms Are Open To Everyone” (2:43) Some more of the same material is eased through by the lads on this deck. The smooth harmony is very effective and could draw its share of coin in the right spots.
LAST CALL!

You Have Only A Few Days In Which To Place Your Ad In “The Cash Box”

MOA SPECIAL
(MUSIC OPERATORS OF AMERICA)

issue

Dated: SEPTEMBER 13

GOES TO: THURS. SEPTEMBER 4

YOUR ADVERTISING MESSAGE WILL REACH ALL OF THE NATION’S JUKE BOX OPERATORS

This Most Important Issue of “The Cash Box” Will Be Distributed At The MOA Convention In Chicago . . . and Mailed To Music Operators Thruout The Nation.

RUSH IN YOUR AD NOW!—PHONE OR WIRE THE CASH BOX, 26 West 47th Street, New York 36, N. Y. (PHONE: JUdson 6-2640)
**JULIA LEE**  
(Capitol 2203; F-2203)

- "LAST CALL" (2:27) Julia Lee runs through a cute boogie with Her Boy Friends in the backdrop to make some zestful listening out of a rhythm and blues type tune. Lyrics are interesting.
- "GOIN' TO CHICAGO BLUES" (2:27) Here the rhythm changes the pace and slowly oozes out a slow blues number. This blues tune gets rhythmic support from the orch and the boys.

**JANE TURZY**  
(Decca 28374; 9-28374)

- "IT WASN'T GOD WHO MADE HONKY TONK ANGELS" (2:31) Jane Turry does a fine job on an item which is high on the western hit parade. Remo Biondi and his orch sets the pace for this light boogey with a pretty tune.
- "TENNESSEE WARBLER" (2:13) The demonstration  

**EDDIE "PIANO" MILLER**  
(RCA Victor 20-4902; 47-4902)

- "ME AND MY PIANO" (2:08) A real jumpy rag time piano inter- 

**ELLA FITZGERALD**  
(Decca 28375; 9-28375)

- "TRYING" (2:55) The incomparable Ella Fitzgerald lifts a sentimental and most appealing slow romantic number. Lenny Kirkland's orch and the chorus back the stream in grand fashion on this side.
- "MY BONNIE LIES OVER THE OCEAN" (2:11) The star shows her versatility by belting out an exciting and different type number. Bobby Orton's Ten-Aces pound rhythmically on the bongos throughout the entire side. Number is absolutely rocking.

**JANE FROMAN**  
(Capitol 2219; F-2219)

- "MY LOVE, MY LIFE" (2:08) A pretty romantic piece is put over by Jane Froman with all the warmth and tenderness that the stylist carries in her heart. The lash backing to the slow ballad is very appropriate.
- "NO" (2:56) Another romantic number is presented by Jane in the same manner as the flip side. Her captivating voice is grand to listen to.

**THE SLEEPER OF THE WEEK**

- "IT WASN'T GOD WHO MADE HONKY TONK ANGELS" (2:10)  
  **SAMMY KAYE ORCHESTRA**  
  (Columbia 19856; 4-39566)  
  - Sammy Kaye keeps turning out his fine quality music and seems to have hit upon a tune that should make noise in the field. The tune is titled "It Wasn't God Who Made Honky Tonk Angels", a number which is definitely headed for the top of the lists in the Western music field. Jeff Clay and The Kaye Choir blend their voices beautifully on this light boogey with very pretty lyrics. Sammy's orch does another top job of backing the vocalists with his orchestra. The under side is some wonderful coverage of a lovely tune. Titled "I Went To Your Wedding", it goes another fine vocal job from Sammy and the chorus. The lyrics are sentimental and are very warmly read by the songster. Both sides are last and but we look for the upper half to move up among the best sellers.

**GEORGE BLODGE**  
(Col 031)

- "HOOPOE BEATS" (2:36) A number that gives you the feeling of riding the range is softly vocalized by George Bledsoe. The pretty melody is presented by Stephen McNeill and his orchestra.
- "WHEN APRIL COMES AROUND" (2:40) The McNeill orch sets up a lush and pretty backing for George to express his feelings in. The slow number is fine mood material.

**ROBERTA LEE**  
(Deeco 28362; 9-28362)

- "I WAS THE LAST ONE TO KNOW" (2:52) Roberta Lee warbles a pretty number with a sentimental touch. She gives the piece a fine western twang which vocal treatment that is truly fine going over.
- "COMMON FOLK" (2:38) A different and interesting fashion of a cute number is talked through by Roberts. Arranging lyrics and a fine orching adds a great deal to the lid.

**DICK FREITAS**  
(Jubilee 6013)

- "WONDERFUL LOVE" (2:34) Dick Freitas' orch deals out some fine backing in which is set the tender tearful and most warm vocal job by Frank Campana on a fine Latin tempo item.
- "FIDDLESTICKS" (2:27) A lovely lush instrumental with a fine sound and tune is sent forth in a light and gay manner by Dick and the crew. The full string rendition fits well with the present attraction by the public for such music.

**CARMEN CAVALLARO**  
(Deeco 28373; 9-28373)

- "MEET ME, CALLAGHAN" (2:47) The fleet fingers of Carmen Cavallaro glide over the keyboard of the harpsipiano as he plays a wondrous and very well arranged for the artist's style.
- "RUNNING WILD BOOGIE" (2:15) The stylist employs the use of the harpsipiano once again to dish up some ripppin' and rhythmic boogie matter. Some fine effects and interesting shuffle beat sounds adds color to the side.

**JERRY SHARD ORCHESTRA**  
(Capitol 2208; F-2208)

- "HOT LIPS" (2:21) Jerry Shard and his crew do some grand work on a boonzer. The oldie gets a multiple muted trumpet going over and comes up as some fine flowing matter.
- "CAN, CAN, CAN" (2:35) A grand boogey done to a polka tempo and based on a theme by Ofenbach gets another treatment by the lads. Trumpets and bells make the side really fine on the ear.

**VIC DANYOE**  
(Mercury 5878; 5878 x 45)

- "COME HELL OR HIGH WATER" (2:53) A chest out, head up rendition of a patriotic number about the Infantry is portrayed fully of inspiration by Vic Danyoe with the march tempo kept by Norman Leyden's orch. A vocal group backs Vic and makes the side more powerful.
- "THE GIRLS ARE MARCHING" (2:48) The artist belts out another similar tune, this time complementing the women of the armed forces. Number is vigorously done.

**LEW BARI**  
(Jubilee 6012)

- "TWO FACED CLOCK" (2:47) The tick tock of a clock opens the tasteful presentation of a light and cute novelty by Lew Bari. The smooth vocal and fitting backing by Joseph Kuhn's orch make the side a good item.
- "TILL NEVER KNOW" (2:49) Here Lew delivers a slow ballad with a pretty melody and is supported by an organ which stands out against an orch backing. Orch credits again go to Joe Kahn and the boys.

**LOUIS ARMSTRONG & VELMA MIDDLETON**  
(Decco 28272; 9-28272)

- "BABY IT'S COLD OUTSIDE" (2:31) Satinho teams with Velma Middleton on a most humorous presentation of an oldie. The record was taped while the artists were on stage at the Civic Auditorium in Pasadena. The audience is heard in the back. Side is great.
- "THAT'S MY DESIRE" (2:57) Another oldie that was taped at the Symphony Hall in Boston. The team is really solid on this very fine piece. The All Stars back the duo fine on both sides.

**BOBBY WAYNE**  
(Mercury 5997; 5997 x 45)

- "BECAUSE YOU'RE MINE" (2:59) From the flick of the same name comes this pretty tune as fashioned by the lovely voice of Bobby Wayne. The pretty rendering is supplement with a nice music of Dick Hayman's orchestra.

**MADALON OF THE ROSARY** (2:45) The warbler comes up with a really pretty melody and lyrics are set to a slow waltz tempo.

**SUNNY GALE**  
(RCA Victor 20-4901; 47-4901)

- "YOU COULD MAKE ME SMILE AGAIN" (2:55) Sunny Gale lets her emotions come forth on this most lovely ballad and really hits with a fine side. Her lifting voice is tender and carries the message right from the heart.
- "TOSSIN' AND TURNNIN'" (3:00) Here Ralph Bunn's orch backs the throw in her chirping of a pretty moderate beat tune. This individuality in the songstress' voice stands out.

**DON CHERRY**  
(Deeco 28368; 9-28368)

- "HIT'S BEEN SO LONG, DARLING" (2:51) Set against the background of western style music is Don Cherry's smoothly sung version of a slow and rhythmic boonzer. Lyrics are pretty.
- "SILVER DEW ON THE BLUE GRASS" (2:57) Again Don gets the western type backing for his offering of a moderate beat item with a lovely melody.

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**THE SLEEPER OF THE WEEK**

- "IT WASN'T GOD WHO MADE HONKY TONK ANGELS" (2:10)
- "I WENT TO YOUR WEDDING" (2:42)
NEW YORK: A great artist who is gracing New York City this week is Louis Armstrong, playing over at the Paramount. Together with Louis on the bill is Gordin Jenkins. What a combination! Dick Lee, brought to the public's attention with his first album of tape recordings, will be heard next Sunday night as host on the TV stations.

Henry Okun plugging Bill Hayes new MGM record "My Search For You Is Ended." Bill Alexander has pacted Joe Allegro. Roberta Lee has a cutie of a new record which was written by Walter Dean makes his bow in the New York area at the Meadowbrook on September 12. Seger Records, which has just released a much with Bernice Parks "Intrigue Me," has just cut a couple of new exciting sides for the label. We're also waiting to hear Terry Merritt, a girl with a striking voice, on her first Seger disk "Alone Again." Reports from distributors indicate that the Hilltoppers' Dot record of "Tryin' Is Breaking Wide Open." Harry Hall, who won first prize in the "Star of Tomorrow" TV show last week, may connect with a major label shortly. Bernie Booseen of Leslie Distributors became a papa last week. He and his wife Ellen joyed in the birth of Marvin. Frank has done a great job on the first issue of E. E. Marks' house organ called "Re-Marks." Peter Hanley who has been doing some wonderful vocalizing for Columbia finally closed at the Copa after a five month stay. He's also from the Dave Garwood radio show. It seems to us that one of the sincerest and hardest working, Frank Lee to Stan Cooper of Red Evans' office. Frank Campana has just returned from a New England jockey tour. The Skylarks have been signed to a Victor contract.

CHICAGO: It was interesting to note that since reading the editorial on better programming which appeared several weeks back in The Box, several Chicagoland disc jockeys feel more holds true for them. They feel that better programming means better shows, etc. Rosemary Clooney, gal with two hit tunes going currently, opened the at Chicago's The Near North. We hear that Johhnie Ray, set to open at the Chez Paree on September 5, evidence of local gal makin' good, in Hollywood started recording for Paul Cohen, A & R man. Thousands in this town this week. Shilbin from Warner tells us that Decen has taken a suite for the MCA show and hopes to have the Four Aces present, as well as Blossom Seeley and Benny Fields, who has "Somebody Loves Me" written. The pair has recorded an album. A tune to put out by Don Shultz is "Waiting for the Moon" and "I'd Rather Look at You." New duo on Mercury is Patti Page and Rusty Rep. Their tune called "Release Me" for which Mercury has a very high hopes released by January. According to Benny Meyers. Paul Cohen, A & R man. Thousands in this town this week. Shilbin from Warner tells us that Decen has taken a suite for the MCA show and hopes to have the Four Aces present, as well as Blossom Seeley and Benny Fields, who has "Somebody Loves Me" written. The pair has recorded an album. A tune to put out by Don Shultz is "Waiting for the Moon" and "I'd Rather Look at You." New duo on Mercury is Patti Page and Rusty Rep. Their tune called "Release Me" for which Mercury has a very high hopes released by January. According to Benny Meyers.

TEDDY PHILLIPS opens at the Trianon Ballroom for five weeks. Dewey Bergman came into town to cut six sides with Teddy, using a 3-man aggregation. He has a very exciting band. A hit of "The Voice" in the rhythm and blues field, titled "Moonstruck" by The Royal Family. Paul Cohen, A & R man. Thousands in this town this week. Shilbin from Warner tells us that Decen has taken a suite for the MCA show and hopes to have the Four Aces present, as well as Blossom Seeley and Benny Fields, who has "Somebody Loves Me" written. The pair has recorded an album. A tune to put out by Don Shultz is "Waiting for the Moon" and "I'd Rather Look at You." New duo on Mercury is Patti Page and Rusty Rep. Their tune called "Release Me" for which Mercury has a very high hopes released by January. According to Benny Meyers.

LOS ANGELES: It's a beautiful day in and around the music biz you wantin' to meet, just beat those feet to good ol' Vine Street, particularly, in the vicinity of Capitol Records' headquarter at Sunset and... En route to up with Capitol's Gene Becker, we ran into an assortment of song scribes, publishers, composers and salesmen, including George Hall, Hal Brooks, Hal Levy with co-writer Alan Bergman, latter out here on a vacation from his producing-choreographing-arranging duties. At Hal Levy that is, will be giving a course this Fall in lyric writing at UCLA. Also on the street was Al Gannaway, our former regular and now in from New York on a TV packaging deal with Henry Morris and Gene Becker heading for vac- tion but gleaned some interesting news from Bud Freeman. He July Garland's first releases for Capitol to come, as shown in "Pleasure." He also had 111, handling the assignment. Capitol has high hopes on two other recent releases, signed artists, one the very nice to look at Georgia Carr, who was discovered by Stan Kenton after six years at the Club Royale in San Francisco. The girl's got a voice. The other is a baritone from NBC's "The Name Game," who's got a good voice. TheCapitol Records. It's a beautiful day in and around the music biz you wantin' to meet, just beat those feet to good ol' Vine Street, particularly, in the vicinity of Capitol Records' headquarter at Sunset and... En route to up with Capitol's Gene Becker, we ran into an assortment of song scribes, publishers, composers and salesmen, including George Hall, Hal Brooks, Hal Levy with co-writer Alan Bergman, latter out here on a vacation from his producing-choreographing-arranging duties. At Hal Levy that is, will be giving a course this Fall in lyric writing at UCLA. Also on the street was Al Gannaway, our former regular and now in from New York on a TV packaging deal with Henry Morris and Gene Becker heading for vac- tion but gleaned some interesting news from Bud Freeman. He July Garland's first releases for Capitol to come, as shown in "Pleasure." He also had 111, handling the assignment. Capitol has high hopes on two other recent releases, signed artists, one the very nice to look at Georgia Carr, who was discovered by Stan Kenton after six years at the Club Royale in San Francisco. The girl's got a voice. The other is a baritone from NBC's "The Name Game," who's got a good voice. The

Capitol Ups Earnings For Last Year

HOLLYWOOD—Capitol Records in the twelve months ended June 30, 1952, increased its sales and earnings over the corresponding period a year earlier, President Glenn E. Wallichs informed shareholders last week.

Sales of the company and its subsidiaries in the twelve months ended June 30 last totaled $13,976,768, an increase of $945,538 over the volume of $12,031,230 in the period ended June 30, 1951. Recalling that the company started producing records July 1, 1949, Wallichs said that sales in the first six months of operation amounted to approximately $189,600, and in 1943, the first full year, were about $750,000.

Net income in the twelve months ended June 30, 1952, after Federal income tax, sales tax and all other charges, was $242,717. This was equal, after preferred dividends, to 82 cents a share on the 7,523,000 common shares outstanding. In the preceding twelve-month period net income totaled $349,141, equal to 74 cents a share on the same number of common shares.

Earnings per share increased despite substantially higher Federal taxes on income, which, after Federal and state income taxes, were $1.10 a share in the twelve months ended June 30, 1952, compared with 65 cents a share in the corresponding period ended June 30, 1951.

In comparing net income available for common stock in the two periods, Wallichs pointed out that dividends of $68,250 were paid on preferred stock in the twelve months ended June 30, 1951, but only $33,624 was required for this purpose in the period ended June 30 last. Dividend require-ments decreased as the company purchased for retirement 10,360 preferred shares in the twelve months ended June 30, 1952. During this period the interest charges on bank loans obtained to finance purchase of the preferred stock increased by $12, 927. This interest is a tax decision, whereas preferred dividends.

Selvin Renewed by Southern

NEW YORK—Ben Selvin, general manager of Southern Music, has had his contract, which runs out in Oc-tober, renewed. During Selvin's tenure at Southern, the firm has come up with such hits as "Mockin' Bird Hill" and "Down Yonder" among others.

"It's What's in THE CASH BOX That Counts"
Top Recording Stars Set To Perform At MOA Meet

NEW YORK — A million dollar show composed of all the talent which is seldom assembled under one roof, will be presented to MOA Convention participants next week. The great banquet, scheduled for the evening of September 12, will have such names on its entertainment roster as: Blossom Seely; Benny Fields; The Four Acors; Don Cornell; Patti Page; Johnnie Ray; Georgia Gibbs; Ella Mae Morse; Tennessee Ernie; Johnny Desmond; Al Martino, and movie singing stars. By convention time the above listing will probably have been doubled.

In order to assure the proper balance to the glittering array of talent lined up, on tap will be many acts of dancer, novelty, and comedy vein to break up the steady stream of recording stars who will be on hand to sing the songs the juke box operators of the nation have helped make hits.

Operators and families who would like to meet the stars in person will have the opportunity as the record companies plan to have the artists available for this purpose in their exhibit rooms. Women folk will find a completely planned schedule for the three days which will include luncheons, movies, radio and television shows.

Ray Cunliffe and Phil Levin are at the Congress Hall in Chicago making arrangements for the meet on September 11, 12 and 13. They are working with exhibitors who have not made reservations should wire, write or phone the Convention Department at the hotel.

The MRT Record Hit “FOREVERMORE”

b/w

“TAKE IT OFF”

by vocalist-arranger-composer pianist-conductor

Denny Vaughan

MRT RECORDS

1009-2

Denny Vaughan

September 6, 1952

Denny Vaughan

MRT RECORD SELLER

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“Where’s What’s in THE CASH BOX That Counts?”
Sensational!

RUTH BROWN'S

"DADDY DADDY"

Atlantic #973

Atlantic RECORDING CO.
242 W. 57th Street
New York 19, N. Y.

"Sleeper Of The Week" — The Cash Box by

"This Is Happiness"
HOLIDAY

"CUBAN NIGHTINGALE" b/w
"SERENADA"

Prestige 785 (45s785)

PRESTIGE RECORD CO.
754 10th Ave., N.Y.

Cash

Sam

The Sensational!

PEACOCK

754

Avenue, N.Y.

75,-

Tico's

Hit of the Week...

So Great...

"BODY AND SOUL"

"CUBAN NIGHTINGALE"

by World's Greatest Latin Swing Pianist
JOE LOCO and Trio

Tico 10-118

WATCH

"MUMBLES BLUES"

BY BOBBY LEWIS
CHESS #1518

CHESS

750 E. 49th Street
Chicago 15, Illinois

SENSATIONAL NIGHTINGALES

SING

"WILL WE WELCOME ME THERE"

"A SOLDIER NOT IN UNIFORM"

PEACOCK #1704

Peacock RECORDS, INC.

4104 Lenoir
Houston, Texas

Kickin' The Blues Around
with Sam Evans

Sam Evans is on vacation.
His column will be re-
sumed next week.

Chicagoland Music Festival
Honors "Uncle" Will Rossiter

CHICAGO — A sparkling spectacle of marching bands, choruses, baton twirlers, and guest star, Ruth Stevens, plus an estimated crowd of over 75,000 spectators present at Soldier's Field, added to the color of the Chicagoland Music Festival, which took place this past week, honoring songwriter and publisher, "Uncle" Will Rossiter.

Another feature of the program was one which takes place each year. This being a contest for vocal soloists, with possible fame and fortune awaiting the victor.

A chorus sang Rossiter's famed, "I'd Love to Live In Loveland" after which "Uncle" Will, himself, sang the song. He then made a very touching speech:

"I just want to say that being the guest of the Chicagoland Music Festival is the greatest honor I've ever had." He went on to say, "I'll leave you with a prayer that some day good music and song will help bring peace not only to America but to all the world. God Bless America."

A fine tribute to a very deserving gentleman.

Clipping To The Top!

THE MARYLANDERS

great follow-up to "I'M A SENTIMENTAL FOOL"

"PLEASE LOVE ME" and

"MAKE ME THRILL AGAIN"

JUBILEE 5091 (45s5091)

EDNA McGEEF with Buddy Lucas Ork.

"IN A CHAPEL BY THE SIDE OF THE ROAD" and

"PRAY FOR A BETTER WORLD"

JUBILEE 5098 (45s5098)

Got To Be

ONE OF THE BIGGEST SELLING R & B RECORDS OF ALL TIME!!

with Buddy Lucas Ork.

LITTLE SYLVIA

in her 1st Smash JUBILEE Release

"I Went To Your Wedding"

b/w

"Drive Daddy Drive"

JUBILEE 5093 (45s5093)

1st SMASH INSTRUMENTAL VERSION

BUDDY LUCAS

Pours his heart into the Tenor Sax

"You Belong To Me"

b/w

"BIG BERTHA"

JUBILEE 5094 (45s5094)

Picked—The Cash Box AWARD OF THE WEEK

THE ORIOLES

"Don't Cry Baby"

b/w

"See See Rider"

JUBILEE 5092 (45s5092)

"It's What's in THE CASH BOX That Counts"
### THE BIG 3

1. **ROCK ME ALL NIGHT LONG**
   - **THE RAVENS**
   - **8291**

2. **MY SONG**
   - **b/w**
   - **HALF AS MUCH**
   - **DINAH WASHINGTON**
   - **8294**

3. **CALL OPERATOR No. 210**
   - **b/w**
   - **BABY BABY BLUES**
   - **JOHNNY OTIS ORCH.**
   - **featuring MEL WALKER**
   - **8289**

### THE CASH BOX Rhythm & Blues Ramblings

With the summer drawing to a close, disk jockeys have become a beehive of activity and advance indications are that the coming fall season will prove to be the greatest in many years. Timed to give business a tremendous lift is the annual MOA meet in Chicago scheduled for September 11, 12 and 13. disk jockeys, large and small, from every part of the country will be represented at what looks like the biggest MOA convention yet. Most manufacturers have upped the number of releases and a goodly number of them appear to have smash possibilities. Also, the operators, after the usual summer lull, are in the mood to do business, so... see you in Chicago.

The Varetta Dillard "Them There Eyes" on the Savoy label has created so much excitement that Lee Magid had to interrupt his vacation in order to get back to his desk and take care of things. Ruth Brown and Willis Jackson, back now from their brief vacation, neither confirm nor deny the story carried in last week's Jet Mag that their "vacation" was a belated honeymoon. Ruth, with a hard string of one-nighters booked for the next few months, promises a statement soon. Irv Marcus, Peacock sales manager on a mercy-g保证金 with his three hot new releases. The Johnny Ace "My Song" on Duke label, the Marie Adams "My Song" and the Sensational Nightingales "Will He Welcome Me There," both on Peacock. A picture of Mr. at his hotel suite eating dinner, is a chicken leg in one hand and the telephone in the other.

Sam Meltzer, Hi-Lo Records, has come up with a sleeper in Eddie Jefferson's "Body And Soul." Rhythm orders have made him a happy man. Jerry Blake excited over the reception given to the new Marylanders release "Make Me Thrill Again" and "Please Love Me." Jerry also has a potential hit in Edna McGriff's "Pray For A Better World" and "In A Chapel By The Side Of The Road."... Newest addition to Atlantic's talent department is blues singer Linnea's Chase. Nate Stern, erstwhile Philadelphia bartender, wrote "I'm Used To Your Kisses" which has been done by The Du Ray Me Trio on the Rainbow label.

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### New Hit LONESOME HIGHWAY

by PERCY MAYFIELD  #439

8508 Sunset Blvd., Hollywood 46, Calif.

"It's What's in THE CASH BOX That Counts"
The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

1. **JUKE**
   Little Walter (Checker)

2. **RESIDE YOU**
   The Swallows (King)

3. **TING-A-LING**
   The Clovers (Atlantic)

4. **WORRIED ALL THE TIME**
   Howlin' Wolf (Chess)

5. **YOU KNOW I LOVE YOU**
   A. E. King (RPM)

6. **MARY JO**
   Four Blazes (United)

7. **LAWDY, MISS CLAWDY**
   Lloyd Price (Specialty)

8. **MARY JO**
   Fats Domino (United)

9. **TING-A-LING**
   The Clovers (Atlantic)

10. **MARY JO**
    Four Blazes (United)

---

**IN HOUSTON**

1. **BESIDE YOU**
   The Swallows (King)

2. **TING-A-LING**
   The Clovers (Atlantic)

3. **MARY JO**
   Four Blazes (United)

4. **MY SONG**
   Johnny Ace (RCA)

5. **DADDY DADDY**
   Ruth Brown (Atlantic)

6. **WORRIED ALL THE TIME**
   Howlin' Wolf (Chess)

7. **YOU KNOW I LOVE YOU**
   A. E. King (RPM)

8. **MARY JO**
   Four Blazes (United)

9. **LAWDY, MISS CLAWDY**
   Lloyd Price (Specialty)

10. **GOIN' HOME**
    Fats Domino (Imperial)

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**IN SAVANNAH**

1. **LAWDY, MISS CLAWDY**
   Lloyd Price (Specialty)

2. **MARY JO**
   Fats Domino (United)

3. **TING-A-LING**
   The Clovers (Atlantic)

4. **SO TIRED**
   Roy Milton (Specialty)

5. **DADDY DADDY**
   Ruth Brown (Atlantic)

6. **HAVE MERCY, BABY**
   The Dominos (Federal)

7. **MY HEART'S DESIRE**
   Jimmy Lee & Artis (Modern)

8. **CALL OPERATOR 210**
   Floyd Dixon (Aladdin)

9. **JUNCO PARTNER**
   Louis Jordan (Decca)

10. **DON'T YOU CRY**
     Joe Turner (Atlantic)

---

**IN NEWARK**

1. **LAWDY, MISS CLAWDY**
   Lloyd Price (Specialty)

2. **MARY JO**
   Fats Domino (United)

3. **TING-A-LING**
   The Clovers (Atlantic)

4. **DADDY DADDY**
   Ruth Brown (Atlantic)

5. **MAY SONG**
   Johnny Ace (Duke)

6. **FOOL, FOOL, FOOL**
   Ray Starr (Capitol)

7. **TING-A-LING**
   The Clovers (Atlantic)

8. **HAVE A GOOD TIME**
   Ruth Brown (Atlantic)

9. **BESIDE YOU**
   The Swallows (King)

10. **LAWDY, MISS CLAWDY**
    Lloyd Price (Specialty)

---

**VARETTA DILLARD**

Will Rock The Nation

In Pop and R. & B.

Her latest and greatest recording

"THEM THERE EYES"

You Are Gone

SAVOY RECORD #859

Stronger Than Ever... Her Sensational Recordings...

"EASY, EASY BABY"

SAVOY #847

and "I'M YOURS"

SAVOY #851

SAVOY RECORD CO. INC.

58 MARKET ST. NEWARK 1, NEW JERSEY

"It's What's in THE CASH BOX That Counts"
MARIE ADAMS (Frosh 1410)

**“MY SONG”** (2:51) Johnny Ace

started a race to cover this slow beat blues when his release turned into an instantaneous hit, and the dis- kerries, in an attempt to corner the market, waxed its number one gal singer on the item. Marie Adams lives up to expectations as she smashes through with a top flight deck that we think could establish her in the pop field. Marie gives a colorful, passion- ately reading with Cherokee Coneyers and orchestra providing a soft back- drop in the mood of the piece.

**“SWEET TALKING DADDY”** (2:42) Another slow tempo num- ber composed for a singer, a talented thrush really can sell a tune.

JOHNNY WICK (Busted 1061)

**“BLUE DAWN”** (2:48) Johnny and his Swinging Orkars belt a slow, low down instrumental that features some fancy saxing and "Preacher Man" on the piano.

**“GLASGOW KY BLUES”** (2:39) The flip is a slow blues viced in a strong manner and smoothly backed by the instrumentalists.

GILBERT HOLIDAY (States 1072)

**“LET’S DRINK”** (2:19) Gilbert Holiday charts a moderate-quick jump with rhythmic choral assistance. The guitar solos with some fine themes are well presented and should catch some ears.

**“LATE ONE NIGHT”** (2:50)

The under side is a change of pace in which the artist and band col- laborate effectively.

THE SENSATIONAL NIGHTINGALES (Pep-craft 1704)

**“I’LL WELCOME ME THERE”** (2:45) A fast beat spiritual is chanted with drive as Julie, Chuck and Ewing James blend their voices and lead. The group lends a spirited harmony backing and the total effect is inspiring.

**“A SOLDIER NOT IN UNIFORM”** (2:37)

The religious singers work together on a slow gospel tune with Chicks hand- ling the lead capably.

CALVIN BOZE (Aladdin 3147)

**“LOOSED”** (2:20) A cute, rhythmic rocker is fetchingy sung by Calvin Boze. The Boze treat- ment of the controversial lyrics and the solid support supplied by Maxwell Davis and his ork make this a likable platter.

**“BLOW, MAN, BLOW”** (2:27)

The lower lid is a moderate beat that the singer and musical group wax in top-notch style.

CALVIN FRAZIER (Savy 858)

**“GOT NOBODY TO TELL MY TROUBLES TO”** (2:48)

Calvin Frazier projects a sincere slow beat vocal with the Frazier- style Fowler ork setting up the musical mood.

**“LITTLE BABY CHILD”** (2:42)

The similar tempo blues is given a solid interpretation by the singer.

---

BILLY HADNOTT (Okeh 865)

**“JUNK WAGON”** (3:08) Billy Hadnott and his orchestra de- liveres a very instrumental with a weird sound that makes the side something different. Tinkle of the junk wagon bell carries the beat throughout.

**“LIMEHOUSE BLUES”** (2:26)

A moderate-quiet beat oldie is the material for the Hadnott aggrega- tion and the boys beat is out in smart style.

DINA WASHINGTON (Morgan 8986)

**“MY SONG”** (2:48) Dinah Washington throws her hat into the ring with her melodious reading of the exciting slow blues and comes through with a version that is bound to please. Her voice is strong and the potent arrangement spots them to advantage.

**“HALF AS MUCH”** (2:44)

The beautiful pop plug tune is smoothly and feelingly interpreted by the Mercury star.

EDDIE JEFFERSON (Mercury 1413)

**“BODY AND SOUL”** (2:30) Eddie Jefferson rhapsodizes a slow beat blues in a simple down low man- ner that has great appeal. Jefferson’s stylized delivery, with light ork back- up, puts the tune over perfectly.

**“GOT THE BLUES”** (2:48)

The lower deck is a quick beat rhythmic item chanted by the deep voiced vocalist in his unusual style.

THE TRENiERS (Okeh 6904)

**“CHEATIN’ ON ME”** (2:43)

The Treiners bounce through a rhythm set with zest and the result- ing waxing is an ok side. Gene Gilberts handles the more than the arrangement features Don Hill’s alto sax.

**“ROCKING ON SUNDAY NIGHT”** (5:00) A rocking wild thing with handclapping, saxes, hot saxing and the spirited chanting of the Treniers, make this a powerhouse etching.

THE FOUR INTERNS (Federal 1413)

**“COUNT YOUR BLESSINGS”** (2:40)

A bouncy religious item is chanted in lively style by The Four Interns who handle the moderate tempo with dash. This style of gospel singing is not necessarily limited to special locations.

**“SLEEPIN’ BECK TO JESUS”** (2:45)

A bit of wild chanting is done by the four some who turns out another potent deck as they handle the sharp beat arrangement dynami- cally.

CHARLEY BOOKER (Modern 878)

**“MOONRISE BLUES”** (2:43)

Charley Booker’s easy singing style on this slow beat blues in an accepted fashion.

**“PAPA’S BOOGIE WOOGIE”** (2:39) The under portion is a fast boogie woogie that is packing out the stores and really bating.
%THE CASH BOX% Reports THE NATION’S BIG 10

HILLBILLY, FOLK & WESTERN JUKE BOX TUNES

WILD SIDE OF LIFE
Hank Thompson (Capitol 1942; F-1942)

ARE YOU TEASING ME
Carl Smith (Columbia 20922; 4-20922)

IT WASN’T GOD WHO MADE THE HONKY TONK ANGELS
Kitty Wells (Decca 28232; 9-28232)

ALMOST
George Morgan (Columbia 20906; 4-20906)

WAITING IN THE LOBBY OF YOUR HEART
Hank Thompson (Capitol 2063; F-2063)

FULL TIME JOB
Eddy Arnold (RCA Victor 20-4787; 47-4787)

INDIAN LOVE CALL
Slim Whitman (Imperial 8156)

HALF AS MUCH
Hank Williams (MGM 11202; K-11202)

LADY’S MAN
Hank Snow (RCA Victor 20-4733; 47-4733)

THAT HEART BELONGS TO ME
Webb Pierce (Decca 28091; 9-28091)

NEW YORK—Dick Jockey Al “Jazbo” Collins of WNEW, New York, interviews Norman Greene, 21-year-old composer and arranger, who has just had a new album released through MGM called “Romantic Moods.”

Syd Nathan Off To Europe

—Syd Nathan, president of King Records, will leave on the Queen Mary September 10 for a six weeks trip to Europe. While there, he will work out deals for the leasing of his Rhythm and Blues and Folk and Western disk in each country, in the hope that he expects to make some reciprocal deals for bringing back likely material from the continent. This will be his first trip to Europe.

Frumkin Enlarges Quarters

CHICAGO—Hy Frumkin, well-known record distributor in this city, recently moved his sales company to new and larger quarters at 2007 South Michigan Ave. Here he has a distributor for several labels, large and small, covering pop, rhythm and blues and jazz. The section in which he has moved is known as “Record Row” and is very convenient for operators and dealers to reach and ultimately conduct their business.

“Trying” Breaks Through

NEW YORK—Randy Wood of Dot Records reports that the Hilltoppers’ latest, “Trying,” is gathering big orders. Over 150,000 in sales has already been chalked up and 100,000 additional have been pressed. Twenty-six presses are in full swing. So far, Cincinnati has ordered 20,000; Cleveland 17,000; Chicago 15,000; and New England and the West Coast are just getting started. The South originally kicked the record off with Nashville as the tee off spot and Atlanta, Charlotte, and Memphis in full swing.

“Remembering” Gets Push

NEW YORK—Pollak Music publishers of “Remembering” recorded by Toni Arden and Champ Butler, has just been joined by Whitehall Music to give further emphasis to promotion of the tune. A. E. Masters of Whitehall will be one of the guiding forces behind the tune. Larry Green has also been added to handle West Coast record promotion.

Meeting Dates Of Music Operators’ Associations

Sept. 11-13—Music Operators of America Place: Congress Hotel, Chicago, Ill.

11—Music Operators of Northern Illinois Place: To be announced

15—Westchester Operators Guild Place: American Legion Hall, White Plains, N. Y.

Jeri Southern To Cafe Society

NEW YORK—Jeri Southern, Decca singing star, who has been on a club and theater tour for the past eleven months, make her Manhattan debut when she opens at Cafe Society for two weeks beginning September 6. Since this is the recording star’s first New York date, Decca is planning an all out promotional campaign. The thrush will cut six additional sides during these two weeks and GAC is lining up several TV shows for her.

“Prodigy” Takes Hollywood

ST. LOUIS, MO.—Randy Wood of Dot Records reports that the Hilltoppers’ “Prodigy” is garnering big orders. Over 150,000 in sales has already been chalked up and 100,000 additional have been pressed. Twenty-six presses are in full swing. So far, Cincinnati has ordered 20,000; Cleveland 17,000; Chicago 15,000; and New England and the West Coast are just getting started. The South originally kicked the record off with Nashville as the tee off spot and Atlanta, Charlotte, and Memphis in full swing.

LADDER OF Best Sellers FROM K-K AND Federal Records

Popular

STEVE LAWRENCE
Sudden Fear
EMI 1199 and 45-15199
MINE AND MINE ALONE
EMI 15190 and 45-15190
ROYE GODDARD
Jungle Drum
TO YOU
15191 and 45-15197

Folk/Western

MOON MILICAN
Jambalaya
A Mighty Pretty Waltz
1106 and 45-1006

EDDIE SMITH
The Preacher and the Bear
Snow Deer
1095 and 45-1095

YORK BROS.
1 Sides to Every Story
Twisty Whirly
1992 and 45-1992

Rhythm/Blues

THE SWALLOWS
Bende You Let Me
4325 and 45-4325

SONNY THOMPSON
You Rovah in My Years
1457 and 45-1457
Let’s Call It a Day
4541 and 45-4541

EARL BOSTIC
MOON GLOW
Ain’t Misbehavin’
4550 and 45-4550

Federal

THE DOMINOES
Have Mercy, Baby
DEE 12094 and 45-12094

THE ROYALS
Moonin’
Fifth Street Blues
12096 and 45-12096

JIMMY WITHERSPOON
Foolish Prayer
Two Little Girls
12095 and 45-12095

DISTRIBUTED BY

THE KING RECORDS INC.

"It’s What’s in THE CASH BOX That Counts"
A Double Hit
"COMMON FOLKS"
plus
"I WAS THE LAST ONE TO KNOW"

ROBERTA LEE - BECKA 22632

AMERICAN MUSIC, INC.
1513 15th St., N.W., #1199 Sunset Station
CO 7-7300
CI 1-1134

M-G-M RECORDS
HANK WILLIAMS
sings
"JAMBAIAYA"

MGM-11333 (78 rpm)
A-11333 (45 rpm)

"It's What's IN THE CASH BOX That Counts"
Best Wishes MOA For A Happy Convention Time And THANKS For Consistent Plays

FLYING HIGH...

Hank SNOW

THE CASH BOX

BULLSEYE OF THE WEEK

"I WENT TO YOUR WEDDING"

and

"THE BOOGIE WOOGIE FLYING CLOUD"

FEATURED STAR OF WSM GRAND OLE OPRY AND WSM-TV
Another Cash Box "BULLSEYE OF THE WEEK"
The Spiritual Hit "JESUS WEPT" b/w "I'M IN LOVE WITH JESUS"
featuring THE JORDANAIRESRCA Victor 20-4856

Writing exclusively for HILL & RANGE SONGS, INC.

Personal Management— HUBERT LONG NEW DUE WEST VALLEY RD., MADISON, TENN.

"It's What's in THE CASH BOX That Counts"
New York, N. Y.
1. AUF WIEDERSEHN SWEETHEART (Vera Lynn)
2. YOU BELONG TO ME (Jo Stafford)
3. WISH YOU WERE HERE (Eddie Fisher)
4. HALF AS MUCH (Rosamunde Clooney)
5. SUGARBABY (Georgia Gibbs)
6. BOY MEETS CALLAGHAN (Harry Grove Trio)
7. SOMEBODY ALONG THE WAY (Not "King" Cole)

Chicago, Ill.
1. BOCH-A-ME (Rosamunde Clooney)
2. WISH YOU WERE HERE (Eddie Fisher)
3. YOU BELONG TO ME (Jo Stafford)
4. HALF AS MUCH (Rosamunde Clooney)
5. AUF WIEDERSEHN SWEETHEART (Vera Lynn)
6. TELL ME IN YOUR ARMS AND HOLD ME (Paul-Ford)
7. ZING A LITTLE ZONG (Crewe-Woman)
8. MEET ME, CALLAGHAN (Groo Trio & Paul)
9. MAYBE (Corno-Fisher)
10. SMOKERINGS (Paul-Ford)

Los Angeles, Calif.
1. AUF WIEDERSEHN SWEETHEART (Vera Lynn)
2. SOMEWHERE ALONG THE WAY (Not "King" Cole)
3. WISH YOU WERE HERE (Eddie Fisher)
4. HALF AS MUCH (Rosamunde Clooney)
5. AUF WIEDERSEHN SWEETHEART (Vera Lynn)
6. WALKIN' MY BABY BACK HOME (Roy & Cole)
7. LOVE ME LIKE YOU DO (Georgia Gibbs)
8. MAYBE (Corno-Fisher)
9. FEET UP (Guy Mitchell)
10. HOTTER THAN A PISTOL (Spade Jones)

St. Louis, Mo.
1. FOOL, FOOL, FOOL (Key Stor)
2. SMOKE RINGS (Paul-Ford)
3. KISSES FOR MIKE (Roy & Cole)
4. MEMORIES (Joe Plata)
5. HALF AS MUCH (Rosamunde Clooney)
6. TEARIN' (Rosamunde Clooney)
7. SHOULD I (Amos Brothers)
8. TAKE ME IN YOUR ARMS AND HOLD ME (Paul-Ford)

Reno, Nev.
1. HALF AS MUCH (Rosamunde Clooney)
2. BOCH-A-ME (Rosamunde Clooney)
3. WALKIN' MY BABY BACK HOME (Not "King" Cole)
4. LOVER (Lee-Jenkins)
5. KISSES FOR MIKE (Georgia Gibbs)
6. AUF WIEDERSEHN SWEETHEART (Vera Lynn)
7. SONG FOR MIKE (Davy Jones & Roy)
8. BLUES TANGO (Larry Anderson)
9. I'VE YOUNGS (Eddie Fisher)
10. HOLD ME IN YOUR HEART (Art Lowry)

Cincinnati, Ohio
1. AUF WIEDERSEHN SWEETHEART (Vera Lynn)
2. YOU BELONG TO ME (Jo Stafford)
3. WISH YOU WERE HERE (Eddie Fisher)
4. SUGABABY (Georgia Gibbs)
5. BOCH-A-ME (Rosamunde Clooney)
6. HALF AS MUCH (Rosamunde Clooney)
7. STRING ALONG (Amos Brothers)
8. SHOULD I (Four Aces)
9. LAUGHS AT LOVE (Funny Gal)
10. TENNIS NEWSBOY (Frank Sinatra)

Detroit, Mich.
1. AUF WIEDERSEHN SWEETHEART (Vera Lynn)
2. WALKIN' MY BABY BACK HOME (Johnnie Ray)
3. LOVER (Lee-Jenkins)
4. HERE IN MY HEART (Al Martino)
5. CARDOCA. (Paul-Ford)
6. FOOL, FOOL, FOOL (Roy & Cole)
7. IN THE GOOD OLD SUMMERTIME (Paul-Ford)
8. KISSES FOR MIKE (Georgia Gibbs)
9. KISSES FOR MIKE (Georgia Gibbs)
10. HALF AS MUCH (Rosamunde Clooney)

Des Moines, Iowa
1. AUF WIEDERSEHN SWEETHEART (Vera Lynn)
2. WALKIN' MY BABY BACK HOME (Johnnie Ray)
3. AUF WIEDERSEHN SWEETHEART (Vera Lynn)
4. FOOL, FOOL, FOOL (Roy & Cole)
5. HALF AS MUCH (Rosamunde Clooney)
6. SOMEWHERE ALONG THE WAY (Not "King" Cole)
7. HERE IN MY HEART (Al Martino)
8. YOU BELONG TO ME (Jo Stafford)
9. WISH YOU WERE HERE (Eddie Fisher)
10. TAKE ME IN YOUR ARMS AND HOLD ME (Paul-Ford)

Memphis, Tenn.
1. AUF WIEDERSEHN SWEETHEART (Vera Lynn)
2. WALKIN' MY BABY BACK HOME (Johnnie Ray)
3. DELICADO (Percy Faith)
4. WALKIN' MY BABY BACK HOME (Johnnie Ray)
5. IM CONFESSIN' (Paul-Ford)
6. HERE IN MY HEART (Tony Bennett)
7. HIGH NOON (Frankie Laine)
8. KISS OF FIRE (Georgia Gibbs)
9. IN THE GOOD OLD SUMMERTIME (Paul-Ford)
10. AUF WIEDERSEHN SWEETHEART (Vera Lynn)

New Orleans, La.
1. WALKIN' TO MISSOURI (Sammy Kaye)
2. AUF WIEDERSEHN SWEETHEART (Vera Lynn)
3. SINNER AM I (Japhet Ray)
4. JAMALAYA (Jo Stafford)
5. YOU BELONG TO ME (Jo Stafford)
6. BOCH-A-ME (Rosamunde Clooney)
7. DOODLETON FIFERS (Tufty-Tingan)
8. HALF AS MUCH (Rosamunde Clooney)
9. MAYBE (Corno-Fisher)
10. WALKIN' MY BABY BACK HOME (Johnnie Ray)

Massapequa, N. Y.
1. SOMEWHERE ALONG THE WAY (Not "King" Cole)
2. WALKIN' MY BABY BACK HOME (Johnnie Ray)
3. MAYBE (Corno-Fisher)
4. I'VE YOUNGS (Eddie Fisher)
5. HALF AS MUCH (Rosamunde Clooney)
6. HIGH NOON (Frankie Laine)
7. WALKIN' MY BABY BACK HOME (Johnnie Ray)
8. FAITH (Montavon)
9. DELICADO (Percy Faith)
10. WISH YOU WERE HERE (Eddie Fisher)

Indianapolis, Ind.
1. AUF WIEDERSEHN SWEETHEART (Vera Lynn)
2. WALKIN' MY BABY BACK HOME (Johnnie Ray)
3. WISH YOU WERE HERE (Eddie Fisher)
4. HIGH NOON (Frankie Laine)
5. HERE IN MY HEART (Al Martino)
6. WALKIN' MY BABY BACK HOME (Johnnie Ray)
7. HIGH HOON (Frankie Laine)
8. WALKIN' MY BABY BACK HOME (Johnnie Ray)
9. KAY'S LAMENT (Kay Starr)
10. LOVE (Lee-Jenkins)

Denver, Colo.
1. SOMEWHERE ALONG THE WAY (Not "King" Cole)
2. WALKIN' MY BABY BACK HOME (Paul-Ford)
3. MAYBE (Corno-Fisher)
4. I'VE YOUNGS (Eddie Fisher)
5. HALF AS MUCH (Rosamunde Clooney)
6. HIGH NOON (Frankie Laine)
7. WALKIN' MY BABY BACK HOME (Paul-Ford)
8. DELICADO (Percy Faith)
9. MAYBE (Corno-Fisher)
10. WALKIN' MY BABY BACK HOME (Johnnie Ray)

Oklahoma City, Okla.
1. HIGH NOON (Frankie Laine)
2. HIGH HOON (Johnnie Ray)
3. WALKIN' MY BABY BACK HOME (Paul-Ford)
4. AUF WIEDERSEHN SWEETHEART (Vera Lynn)
5. WALKIN' MY BABY BACK HOME (Johnnie Ray)
6. HIGH NOON (Frankie Laine)
7. KISS OF FIRE (Georgia Gibbs)
8. WALKIN' MY BABY BACK HOME (Johnnie Ray)
9. 1 WONT WALK ALONE (Jas, Fraron)
10. AUF WIEDERSEHN SWEETHEART (Vera Lynn)

Tampa, Fla.
1. AUF WIEDERSEHN SWEETHEART (Vera Lynn)
2. WALKIN' MY BABY BACK HOME (Johnnie Ray)
3. HERE IN MY HEART (Al Martino)
4. WALKIN' MY BABY BACK HOME (Johnnie Ray)
5. WALKIN' MY BABY BACK HOME (Paul-Ford)
6. DELICADO (Percy Faith)
7. BOCH-A-ME (Rosamunde Clooney)
8. KISS OF FIRE (Georgia Gibbs)
9. MAYBE (Corno-Fisher)
10. WISH YOU WERE HERE (Eddie Fisher)

Richmond, Va.
1. HIGH NOON (Frankie Laine)
2. HIGH NOON (Frankie Laine)
3. HIGH NOON (Frankie Laine)
4. HIGH NOON (Frankie Laine)
5. MAYBE (Corno-Fisher)
6. TAKE ME IN YOUR ARMS AND HOLD ME (Paul-Ford)
7. IN THE GOOD OLD SUMMERTIME (Paul-Ford)

Baltimore, Md.
1. AUF WIEDERSEHN SWEETHEART (Vera Lynn)
2. WALKIN' MY BABY BACK HOME (Johnnie Ray)
3. I'LL WALK ALONE (Jas. Fraron)
4. DELICADO (Percy Faith)
5. WALKIN' MY BABY BACK HOME (Johnnie Ray)
6. WALKIN' MY BABY BACK HOME (Paul-Ford)
7. SONG FOR MIKE (Davy Jones & Roy)
8. AUF WIEDERSEHN SWEETHEART (Vera Lynn)
9. VANESSA (Rags Warne)
10. IN THE GOOD OLD SUMMERTIME (Paul-Ford)

Davenport, Iowa
1. AUF WIEDERSEHN SWEETHEART (Vera Lynn)
2. WALKIN' MY BABY BACK HOME (Johnnie Ray)
3. AUF WIEDERSEHN SWEETHEART (Vera Lynn)
4. MAYBE (Corno-Fisher)
5. TELL ME IN YOUR ARMS AND HOLD ME (Paul-Ford)
6. SOMEWHERE ALONG THE WAY (Not "King" Cole)
7. HERE IN MY HEART (Tony Bennett)
8. WALKIN' MY BABY BACK HOME (Johnnie Ray)
9. SONG FOR MIKE (Davy Jones & Roy)
10. IN THE GOOD OLD SUMMERTIME (Paul-Ford)

Boston, Mass.
1. AUF WIEDERSEHN SWEETHEART (Vera Lynn)
2. WALKIN' MY BABY BACK HOME (Paul-Ford)
3. AUF WIEDERSEHN SWEETHEART (Vera Lynn)
4. MAYBE (Corno-Fisher)
5. WALKIN' MY BABY BACK HOME (Paul-Ford)
6. AUF WIEDERSEHN SWEETHEART (Vera Lynn)
7. MAYBE (Corno-Fisher)
8. KISS OF FIRE (Georgia Gibbs)
9. I'VE YOUNGS (Eddie Fisher)
10. TELL ME IN YOUR ARMS AND HOLD ME (Paul-Ford)
MOA ANNOUNCES PROGRAM FOR 3rd ANNUAL CONVENTION

Full Three Days Of Business And Social Activities For Nation’s Music Machine Operators

Robert H. Bear Appointed Sales Manager, Phonograph Division, Of Wurlitzer

Bear Replaces Wurgler, Who Resigned

NAMA Meet To Draw Large Number Of Ops

CHICAGO—J. W. Coan, president of Coan Manufacturing Company, and chairman of the attendance committee of NAMA (National Automatic Merchandising Association) reports that attendance at their Convention, being held at the Palmer House, this city, September 14 thru 17, will be the largest in the history of these meetings.

The enlarged attendance can be attributed partly to the MOA Convention being held in this city just prior to the NAMA meet. Many operators conduct a coin machine business that encompasses the use of both music and vendors. In practically every instance, these operators will be on hand for the MOA Show, and continue on thru the NAMA Exhibits.

John Mill, exhibit sales chairman, is also enthusiastic, pointing out that more exhibitors will show their wares this year, than in any previous year.

Officials of NAMA have lined up a highly interesting and constructive business program. A number of well informed speakers will address the operators on many important subjects. Heading the group is General Leslie Groves, USA retired, formerly chief of the National Atomic Energy Program and at present vice president of Remington Rand.

Ben Bouchard, sales manager of Mars, Inc., and chairman of the entertainment committee, reports that the banquet on Wednesday, September 17, will be a highlight of the convention. A great line up of the country's best talent will perform at that time.

Gottlieb Ships New 5-Ball Game “Skill Pool”

CHICAGO—D. Gottlieb & Company, this city, this week announced its newest game, “Skill Pool”.

“The most outstanding feature of this game,” stated Alvin Gottlieb, “is its eye appeal. It is a very bright and flashy game. The 15 plastic balls in the center of the machine light up in various colors, flashing on and off as scoring hits are made”. Methods of obtaining replays include, high point score, mystery roll-over when hit, and high score. Replays may also be obtained when letters S-K-I-L-L are spelled out when Kickout Holes on either side of machine are lit.

Alvin also stated that floor samples are now in the hands of distributors. The first shipments have already been made.

“We believe”, he concluded that this game will mean bigger profits to operators throughout the nation”.

CHICAGO—Just before leaving here for Chicago, where he'll be on hand several days ahead of the start of the MOA Convention, George A. Miller, president of Music Operators of America, put together the agenda for the three day meet, which starts at the Congress Hotel, Chicago, September 11 and runs thru the 13th.

On Wednesday evening at 8 P.M., a day prior to the opening of the convention, the Executive Board will have a special meeting to discuss amendments to the by-laws and other pertinent and important information for the benefit of the MOA membership.

On Thursday morning, September 11, at 10 o'clock the convention will officially get under way. The opening address will start exactly at 10 A.M., and all officers and directors will make their reports at this time. Speakers from the recording companies will address the membership, informing all of their current recordings and what can be expected in the future. This conclude will last until 12:30 P.M.

At 12:30, Thursday, a joint meeting of the MOA Executive Committee and representatives of the various associations will be held in the auditorium of the Automatic Music Machine Manufacturers’ Association, whose members include The Rudolph Wurlitzer Company, J. P. Seeburg Corporation, Rock-Ola Manufacturing Corporation, and AMI, Inc. Speakers from the manufacturers’ association and from MOA will address the group gathered at this luncheon. The luncheon will adjourn at 2 P.M., so that all can attend the opening of the exhibits. Exhibits will then remain open until midnight. The above hours will continue for exhibitors each day of the show.

On Friday, September 12, business meetings will once begin at 10 A.M., and continue until 1 P.M. Operators will hear talks by: 1) a speaker on public relations from Frank E. Mullin Associates, a national known firm; 2) A speaker on sales promotion and the promotion of the industry; 3) A California Congressman, who will discuss future copyright legislation and what should be done to avoid future trouble of this kind; 4) A Congressman from the Middle Western States, who will speak on world conditions; and 5) a representative of ASCAP (American Society of Composers, Authors and Publishers). Questions and comment will then be encouraged from the floor.

The big star studded show will be presented at the banquet on Friday night, September 12, beginning at 7 P.M.

Saturday, September 13, is the final day of the meet. Speakers will be heard starting at 10 A.M., and then the election of the officers and executive committee for the ensuing term will take place. Exhibits will continue until lunch, from 12 P.M. to midnight. In addition, operators and their guests are invited to a preview showing at thetheatre which has been arranged by Hirsh de la Vieze.

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L. A. OPS FIGHT FOR DIME PLAY

Contest O. P. S. Assessments On 5¢ To 10¢ Juke Box Changeover. Fresno Ops Also Hit. Attorney Harrison Call Heads Legal Battle, Contending Juke Boxes Do Not Effect Defense Effort, Nor Does It Influence The National Economy In Any Way

LOS ANGELES, CALIF.—Music operators here who have been assessed by the Office of Price Stabilization are fighting back.

They are not going to pay fines at the rate of about two-thirds of the increase which resulted when they changed over some of their juke boxes from nickel to dime play.

The case which is now before the federal court here, is that of an operator with an assessment of only $200, although one music op has been assessed about $18,000.

Some operators are reported to have paid the assessments asked of them by the Office of Price Stabilization without comment.

Others here decided not to pay and on principle, carry their arguments to the federal court here in an effort to prove that their juke boxes, hidden in the dim recesses of taverns and other places of business, are in no way affecting the defense effort and, especially, were in no fashion whatsoever creating any inflation of the nation’s economy.

The above are the two principal reasons for which OPS was created.

Some operators here went even further. They actually called at the local OPS offices and asked the officials there if they would be doing any wrong were they to change over from 5¢ to 10¢ play on their juke boxes.

Sad to relate, these operators did not obtain a written ruling in this matter, and the men with whom they spoke, claim, are no longer with the OPS office here.

The operators continued along on the theory that they were in no way affecting the nation’s defense effort or inflating the American economy.

Suddenly, and out of the blue, local offices of Price Stabilization officials denounced down upon them and started to make assessments at a wholesale rate.

Fearing this agency, some of the operators quietly went their way without asking of them, but others demanded their rights.

These latter operators wanted to know how they were in any fashion whatsoever affecting the defense effort or inflating the national economy.

This brought Harrison W. Call, attorney for the California Music Guild, into town from CMG headquarters in Oakland, Calif.

Call presented his brief to the Federal Court here asking for an immediate dismissal of the OPS assessments.

Attorney Call in his brief clearly pointed out that juke boxes in the dim recesses of taverns and other stores certainly weren’t affecting defense production nor the defense effort in any way and, especially, that definitely were not creating inflation of the national economy.

If the Federal Court here accepts the arguments contained in the brief presented by attorney Call and dismisses the case, then change over from nickel to dime play everywhere in the nation will have the precedent such action requires.

If the Court decides against dismissal, after reading the brief, then a judicial trial is planned for the OPS attorneys.

Call is reported further and went into Fresno to assess operators there. Three leading juice box ops were assessed $7,000, $20,000, and $2,000. This is two-thirds of the increase these men enjoyed when they changed over from nickel to dime play.

San Diego and some other sections of the state continue along on dime play, however, and have yet been attacked by OPS. These sections, too, eagerly await the Federal Court’s decision.

Music ops here all agree that dime play is necessary if they are to continue in business and meet their bills.

All eagerly await the Federal Court’s decision. Some have stated that if it comes right up to the Supreme Court of the United States if necessary.

Record Breaking Attendance To Be At Harry Rosen-UJA Testimonial Dinner To Be Held At Belmont-Plaza Hotel, Tuesday Evening, September 9

NEW YORK—With 350 reservations already in the bag for the annual dinner of the coin machine industry for the United Jewish Appeal being held at the Belmont Plaza Hotel, Tuesday night, September 9, leaders in the UJA effort look forward to a record-breaking dinner “and the finest results we’ve ever had for any philanthropic cause,” according to Sidney H. Levine, chairman of the industry’s 1952 UJA campaign.

“Interest in properly calling our guest of honor, Harry Rosen, widely known and liked as ‘dean of the music machine industry,’ and concern for the vital objectives of the United Jewish Appeal in a time of crisis both have combined to rouse our fellow-business men to a desire to participate in this traditionally gala affair,” Levine declared today. Attorney for the Automatic Music Operators Association, Inc., Levine is rounding out his second year as top leader in the UJA effort.

The chairman pointed to the Coin Machine Industry Division of UJA considers itself fortunate in obtaining as a guest speaker at its annual affair a brilliant lawyer and civic spokesman, James L. Kove, a nationally appointed Federal Prosecutor of the Department of Justice.

“Mr. Kove has had a fine career as a lawyer and an equally distinguished record of public service and devotion to Jewish affairs,” the chairman added.

In the announcement bidding the industry rally behind the dinner and the “key” men of the officers of the division declare that it “is indeed fitting that our industry should this year take occasion, at its annual dinner for the United Jewish Appeal, to honor a colleague who has been outstanding in achievement, in philanthropy and in those traits of character that win a man the warm affection of his fellows. Such a man is Harry Rosen, distinguished ‘dean of the music machine industry, Long a leader in the trade, Harry has not allowed success to interfere with his labors for his fellow-men. He has been a top leader in our industry on behalf of UJA for many years. In honoring Harry Rosen, we are in reality paying tribute not only to a great friend and a fine man but to our own participation in the humanitarian cause in which he has always played an important part.”

Honorary chairman of the division is Albert S. Osmer, president of the Automatic Music Operators Association who was guest of honor at last year’s successful dinner.

On the executive committee of the campaign, and chairman of dinner are the following trade leaders:


Little Boy Blue

Little Boy Blue can blow his horn—
With selections aplenty, both classic and corn:
Hit tunes, race and others to keep
The juke box busy while he's asleep.
Who will awake him? Just let him be.
There'll be no trouble. The box is a "D."

Why shouldn't the azure kid do a little bragging?
This smart youngster gathers a full program of varied selections that suit every fancy, match every mood. He makes sure the music will be played by offering it on the Model "D"—the AMI juke box that plays on and on while the money rolls in.

AMI Incorporated

General Offices and Factory, 1500 Union Avenue, S. E., Grand Rapids 2, Michigan

COME TO THE MOA CONVENTION, SEPTEMBER 11, 12, 13, CHICAGO

"It's What's in THE CASH BOX That Counts"
Looking into the Future

By Hirsh de LaViez
Treasurer and Director of MOA

operation: workshop

With the belief that the most constructive action toward the solving of our mutual problems comes from the floor at open business meetings or forums, this year's MOA convention has been planned to give the individual Operator a greater voice in order to thrash out matters that are the most pertinent to the welfare of all Juke Box Operators. This convention literally must be operation workshop if we are to find practical and tangible answers to many problems with which we are faced.

operators who work together, profit together

Your attendance will help to multiply the force and effectiveness of our plans. The various committee chairmen will serve to make this one of MOA's greatest conventions. Seasoned Operators who will do their utmost in providing necessary comforts and memorable events for all Operators and their ladies.

This meeting of the mind of MOA in Chicago for three days, September 11, 12 and 13, 1962, should come up with at least some answers to the problems an Operator must have if he is to plan a future course of profit and continued service to his customers and the public.

The exchange of ideas and information will be vital both to the Operator of the Juke Boxes as well as to the Operator of a thousand Jukes.

Among the more pregnant matters scheduled for a thorough hammer and tongs discussion are: TRADE PRACTICES, ASCAP, MERCHANDISING, PROGRAMMING, PUBLIC RELATIONS, OPS 10c PLAY.

Again this year it will be YOUR convention, and YOUR voice will be a pertinent factor in the solution of each problem. It will be operation workshop.

Attend and contribute your voice to the future welfare of your operation!
FLYING SAUCERS? LIGHTS IN THE SKY? We'll Let You in on a Secret! They're only Reflections from the Test Samples of GOTTLIEB'S NEW Brilliantly Colorful...

West Coast Distributors Plagued By Bootlegger Problem

LOS ANGELES, CAL.—Distributors throughout the entire west coast are up in arms again due to the bootlegging plague which has hit this area.

Most upsetting to some of the distributors is the fact that the differential in the prices is so small that there seems to be no reason for bootlegging from this angle at all.

The usual method used throughout the west coast is for a cash sale to some "operator."

Usually the "operator" is connected with one of the jobbers somewhere along the coast.

He pulls up to the distributor's headquarters in the distributor's home territory, purchases ten or twenty of the machines for cash, and then proceeds to drive them into one of the other areas covered by another distributor for the very same factory.

The resultant effect is to naturally cut sales down for one distributor and boost sales for the bootlegger.

Usually the bootlegger is a distributor in his own right, too. He in turn, burns madly when he hears about his own games being bootlegged to jobbers in his territory.

Regardless of the fact none are profiting from the bootlegging, not even the operators in the long run, it has now grown to the point where all are plagued by it.

Some noted distributors are already planning a meeting of all distributors and jobbers to arrange for more ethical business practice.

RUNYON SALES NAMED NATIONAL DISTRIBUTORS FOR SPACE SHIP RIDE

NEW YORK — Barney (Shugy) Sagerman, Runyon Sales Company, with offices in this city and Newark, N. J., announced this week that his firm had been appointed national distributers for a new coin operated space ship "Meteor Rocket."

"I have been in telephonic contact with leading distributors throughout the country" stated Sagerman, "and will have a complete line up of the nation's best before the week is over. It is now recognized that the coin operated space ship is one of the best items ever introduced to the coin machine industry, and I can say without qualification that our 'Meteor Rocket' will attract the small fry trade in large numbers. The Machine has been location tested for a number of weeks now, and not only has it proved to be attractive in design, mechanically perfect, but has resulted in a staggering weekly collection."

Sagerman, who had intended to wind up the summer with a vacation for a few weeks, states that he has now given up the vacation idea completely, and is devoting his time to prepare a sales plan for the merchandising of the "Meteor Rocket" ride to the country's leading distributors.

WANTED TO BUY

Lyn Brown of Lyn Brown Company, factory representative for Exhibit Supply, Chicago, Ill., announced this past week that he had appointed Paul Hawkins of Tucson, Ariz. distributor in that area for Exhibit's "Big Bronco" and "Super Twin Rotation."

Hawkins is very well known in the state of Arizona where he has been in the distributing business for some years.

Hawkins believes that Exhibit's new "Super Twin Rotation" game is certain to prove among the most outstanding ever enjoyed by the operators in his territory.

"It's What's in THE CASH BOX That Counts!"
SPECIAL ISSUE
Dated: SEPTEMBER 13

YOUR ADVERTISING MESSAGE WILL REACH ALL OF THE NATION'S JUKE BOX OPERATORS!

This Most Important Issue of "The Cash Box" Will Be Distributed At The MOA Convention in Chicago ... and Mailed To Music Operators Thruout The Nation.

HURRY! HURRY! HURRY!
YOU HAVE ONLY A FEW DAYS!

PHONE WIRE YOUR AD NOW!

THE CASH BOX
26 WEST 47TH STREET
NEW YORK 36, N. Y.

PHONE: JULson 6-2640

THE CASH BOX
MOA

SPECIAL ISSUE

Goes To Press
Thursday, Sept. 4

"It's What's in THE CASH BOX That Counts!"

THE CASH BOX

with BILL GERSH

in LOS ANGELES

Visit out to the West Coast is always interesting from the standpoint that there are so many things happening here which seem anything but glamorous to the people who are out here. For example, the Federal case wherein Johnny Hawley is battling OPS against paying a fine of $200 for having switched some of his players from nickel to dime play. Case has been in court a long time and will probably be delayed again, is the general belief. Should this case be lost, it would react like chain lighting all the way across the country and many spots where dime to go back to nickel late would have to change and, probably, be faced with fines at the same time. Other Los Angeles ops, like Sam Birkhauser, are also greatly interested in this case. Should the Justice decide in favor of Johnny Hawley and agree that a juke box in the dim recesses of a tavern, or other store, in no fashion whatsoever effects the cost of living, then ops who have been able to get started on dime play will have the precedent they need. Harrison Call of Oakland is attorney.

There definitely are some mighty important things happening out here in Los Angeles. Only an outsider who comes in for a visit, and knows the people as well as the industry, can see these things clearly. ... Al Silberman, who heads the forming machine department at Bill Happel's Happel Sales Co., answered the Wall Street Journal's report of $40,000 drink dispensers in the U. S. A., with the statement that a little better than $7,000 ever have been manufactured. ... Mac Sanders, Lynn Brown and Walter Solomon are in one of those morning cigarette smoke tallas. Mac has been in L. A. about 30 years now. He is probably one of the best versed of all the arcade men in the nation. The man holding anecdotes about the way he had to pull together some of the old time machines. ... Walter Solomon is seeking a new position. But one that will keep him here in L. A. preferred. This may happen very soon.

Sam and Charlie Lewis (he's from Chico) here in L. A. while Philip Robinson, the firm's west coast rep, on his way to Seattle. ... Hank Tronick of Jean Wimtheimer's conducted the big service school meet the firm held. Music ops from far and wide attended in goodly numbers. ... Al LaFayette of Walter Hellyer & Sons in town chasing down a couple of deadbeats. ... Johnny Nelson and Hugh McClellan talking over the ways and means of the fact that Pete Pellegro is selling his music route. ... Al Reiss, formerly of Chicago, the man whom Herb Jones of Bally practically invented the first issue of "Bally-Who" as being the first op to use "Rocket," tells more about that first spot. Al reminisced with a twinkle in his eye, "That first 'Rocket' used to go out of order regularly yet it made me a hundred dollars at the Annual Conference in Charley Robinson's place, with Cokes and some of the harder stuff, too, as Charles, Al Bettelman, Fred Gaunt, Manny Gutfman and a few others larked about the old loo thing. ... Flick and the Sandwich town for a few days. ... Doldances to the family of Irving Moss (Irv Bromberg's partner) who passed away. ... Mr. and Mrs. Irv Bromberg in Brooklyn when this happened this past week.

Two-thirds of the Genco firm now in Los Angeles, Dave and Myer Genshenberg here, and Fred (Jaques) Genshenberg handling the work of the Genco plant in Chicago, ... Lou Dennis bothered with stomach trouble is the news from his Portland, Ore., office. ... Paul Hawkins of Tucson, Ariz., was named distrib for Exhibit Supply by friends. ... L. L. Lebaron, who is in L. A. looking for new equipment, has been here about a month and has been here since he returned from the Southern Cal leading operators. He's only 67 and claims that he feels just like a young colt. ... Art Crane who represents Genco here, bro-in-law to Lebaron, has pegged up about Genco's "400." Believes that it always get going good but will prove itself one of the very best moneymakers. Chicago guy who recalls him from his early days with L. Klein at 14th St. and Halsted or with Foreman & Clark in Chicago.

Quite a bit of talk in L. A. among music men regarding press publicity given Hal Sherry, IBEW head, discussing the case that his firm gets about 16c over regular disk prices from ops (most of whom buy in very small quantities of each label from his firm) reveals that he must maintain sales of over 75,000 disks per month to make it pay. Bill uses quite a fine system of featuring records and has placed many ops next to hits by telling them how disks moving elsewhere and for ops to hop on the bandwagon. But can't see how and what will happen charging only a nickel above on a record. ... Paul and Lucille Laymons plenty busy hereabouts with Bally and Wurlitzer games better than the weather'll ever get. Seems all that the Laymons need are carloads and carloads of Wurlitzer 1500's. ... Dick Carter's place, by the way, hasn't a single AMI phonograph around. Nick was up north at Preme most of this past week anyway. But, like all the other music distribs in town, Nick also looking forward to getting more music machines from A&M's Grand Rapids plant very soon. ... Regardless of the fact that L. A. area is even below national $8 average, phono sales boom continues.

With two giant breweries being built in the Valley people here quite excited at great labor increase this will create. Anheuser Buach and Schlitzz spending millions on plants here. ... If you need a freezer, automatic ironer, refrigerater, TV set, electric range, antenna, appliances, premiums, vendors, games, parts, supplies, etc., etc., see Bill Happel, ... R. A. (Bob) Combs, known here as Combs's "Atomic Jet," said Smitty, "Hope I can get what I ordered. We're backing it away back." ... Bryant Herrin of Auto-Photo Co. was very much thrilled over the way Gil Ritter's Empurie firm in Chicago got going with a boom on this well known photo machine. Herrin was happy to hear that Babahan & Katz Chicago then got going on a photo in the plant featuring Jack Simon doing a very romantic wedding business and one guy who keeps the games moving. ... Abe Chapman who is a grandpa two times celebrating his birthday today this past Aug. 20.

Ray Moloney asked this column to convey his best regards to many of his friends who have been asking for him. All here tremendously pleased to hear that Ray plans a California visit sometime this coming Fall. ... Joe A. and Molly Fishman of New York on their way in to L. A. and easier to see music friends in action. Many like Joe and Molly have come to L. A. just for the sights and have never gone back again. They just simply fall in love with California's famed climate and beautiful sunshine.
Empire Coin Does
Lucrative Foreign Biz

CHICAGO—Howie Freer, export sales manager, Empire Coin Machine Exchange, this city, announced this past week that Empire has shipped during the past three months, 8,600 peanut and ball gum vendors to Canada. "That shows, said Howie, "Canada has a definite need for these machines. As a matter of fact Gil Kitt is planning to investigate the rapidly expanding Canadian market by personally going up to Canada to see the buyers there sometime this month." Howie went on to say, "By the way, we are getting re-orders on our five ball novelty games from operators and distributors as well as agents all over the world, wherever import licenses can be obtained."

Freer added, "Good quality and excellent reconditioning of used machines is what counts in the final analysis. When an operator receives a machine in this country as well as the foreign market he can be sure it's in A-1 condition, because we ship the game out in perfect shape. The operators really appreciate this, for it reduces expensive service calls."

"We try not to overlook a thing when it comes to shipments from Empire Coin Machine Exchange to any place in the world," Freer concluded.

Phil Greenberg, Pittsburgh Distrib, Seriously Injured in Auto Accident

CHICAGO—Phil Greenberg, owner of the Atlas Distributing Company of Pittsburgh, Pa., is in critical condition in a Pittsburgh hospital, as a result of a head-on auto collision which occurred on the Turnpike near Pittsburgh. In the car with Phil were his wife and brother-in-law, Aron Bronstein.

Morris Ginsburg of Atlas in this city, flew up to Pittsburgh to see Phil and his wife and offer whatever assistance he could.

Further details as to the actual damage physically to Phil Greenberg are not available at this time. However, we all wish him a speedy recovery.

L. A. Ops Conduct Quiet Public Relations

Donate Plenty Equipment

LOS ANGELES, CAL.—In this city, where public relations offices seem to be opened at the rate of one per minute, it is most surprising to find good public relations effort going on without fanfare.

For sometime now leading music operation here have quietly, almost secretively been donating renovated old juke boxes to worthy institutions.

The fact that such grand effort goes unreported by any publicist is quite commendable from the standpoint of silent philanthropy.

But, to all the members of the industry in this area, such effort without the reward of bringing about better understanding as well as praise from the community is rather upsetting.

Nick Carter, this past week, sent out a truckload of renovated juke boxes to the YMCA boys' camps.

Sam Richlin, this past week, took care of one of the leading Temples here, Beth-El, when he sent them a juke box for the entertainment of their youth organization.

Even this would have never been made public had our reporter from The Cash Box noted the shipments and asked questions.

Surely there is a time for quiet. Especially quiet as to what prices of machines are and the fact that such prices should most definitely not appear on newstand.

But, quiet in regard to such grand public relations effort, is much too far fetched.

The Angelos should, at least, get together in this matter to let the city fathers know that the juke box industry is doing a very fine job to help benefit the entire community.

"It's What's in THE CASH BOX That Counts"
**Chicago Coin's 6 Player 10th Frame BOWLER**

"JUST LIKE REGULATION BOWLING"

A STRIKE IN THE 10TH FRAME GIVES PLAYER 2 EXTRA SHOTS.

A SPARE IN THE 10TH FRAME GIVES PLAYER 1 EXTRA SHOT.

**NO MORE "ONE-SIDED" SCORES**

GAME IS COMPETITIVE 'TILL LAST PUCK IS THROWN.

**Features**
- High Score of the Week
- Individual Score
- USB
- 7-10 Split Pickup
- Jumbo "FIT-AWAY" Puck
- FORMICA Playfield
- Redundant 7-30 Scoring

**Size**
8 FT. X 2 FT.

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**SAVING MONEY! SMASH GOING PRICES!!**

**BIGGEST CLOSEOUT IN OUR HISTORY**

Ray Monroe

RCA 25c Radio...$22.50
4 Cyl. Battery Stamping...$18.00
Shipman 2 Cyl. Stamping...$18.00
Packard Wall Boxes...$7.50
Mills Candy Vendor...$6.50
Morton Athletic Scale...$60.00
Wms. Deluxe World Series...$275.00
Chicago Coin King Pie...$150.00
Dance 60...$60.00
Kenny Air Raiser...$110.00
Brock Super Bomber...$125.00
Monaco Coin Vending...$35.00
Chicago Coin & Player Dusy...$25.00
Kenny Submarine...$95.00

**United A B C...$225.00**
**United Boler...$375.00**
**United Leader...$375.00**
**Coney Island...$365.00**
**Stomp Light...$395.00**
**Bright Spot...$275.00**
**Bright Lights...$290.00**

**NOW DELIVERING!!**

CHICAGO COIN 10th FRAME 6 PLAYER MATCH BOWLER BIG HIT 5 BALL PIN GAME

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**EASTERN FLASHES**

Operators with locations in the mid-town area will find their cash boxes loaded when they make collections this week. Legionnaires from all over the country, together with their families in many instances, took over the town for several days as usual, in a happy, playful mood. They spent considerable time in the "pubs." Arcade owners, as far away as Coney Island, reported that these visitors gave their equipment a nice play.

With Labor Day approaching, the summer season is considered finished. Usually, however, the months of September and October continue nice and operators with equipment in such areas can still come up with some collections. But most of these operators start pulling machines and change back to their regular spots. This means cleaning up and renovating machines, adding new equipment, and in general preparing for the coming season. Wholesale and coin-op look for a spurt in their sales. Yet, the question arises, regarding new machines, just how it can be justified. This past year, and quite right up to this moment, every distributor and wholesaler here has been plagued with the problem of supplying the great demand. Never has this industry seen anything to equal the past summer in the way of sales. Each and every one of them, regardless of whether they were selling music machines or games, has had to contend with insufficient amount of equipment to meet the overwhelming demand by operators. Now that the factories have settled down after summer vacations, supply shortages, etc., everyone is hoping deliveries will be increased.

When Morris "Pop" Struhl died several weeks ago, many in the trade, who had been buying premiums from the firm for many years, were saddened. But when Teddy Struhl died suddenly from a cerebral hemorrhage last week, everyone was shocked. Mike Munves took it exceptionally hard, as Teddy had been his partner for over 20 years. At one time, when the firm was doing a big 6-day, day-on-the Bowery, the firm of Morris Struhl was across the street... Hirsh de LaVye, Washington operator, and treasurer of MOA, was in town last week, connecting with companies on the forthcoming 19th Annual Convention in Chicago, Sept. 13-18. While in town, we understand Hirsh sold out a few ice boxes and mattresses. Barry Shipman, Junyman, Runyon Sales Co., announces that his firm will act as national distributors for a new space ship ride "Meteor Rocket." But that doesn't affect the industry, seeing anything to equal the past summer in the way of sales. Each and every one of them, regardless of whether they were selling music machines or games, has had to contend with insufficient amount of equipment to meet the overwhelming demand by operators. Now that the factories have settled down after summer vacations, supply shortages, etc., everyone is hoping deliveries will be increased.

Happy to report that Ben Becker, Bally's regional representative, doing fine. All Ben needs is a short rest— and he's taking it at home in Brooklyn. Ben will be back in the office in about four weeks. . . The Harry Rosen-JUA Testimonial dinner on Sept. 9 at the Belmot Plaza Hotel, a complete sell out. Senator A. Bodkin and Joe Connor, the two committee members, deserve a world of praise for the many hours of time they spent contacting the trade. . . Morton Weiner, son of Murray Weiner, Weiner Sales Co., distributor for Eastern Electric cigarette machine, joins the sales force of his father's company. Morton was recently released from the Air Force after serving his country in the Pacific Theater. We hear Al Simon, Albert Simon Co., tells us he just can't get enough of Chi Coin's two shuffle games "6-Player Match Bowler" and "10th Frame Bowler." . . . Joe Young, Young Bally Dist. says he and Wally Litter's model 1500 now arriving steadily. Joe supervises their arrival, checking, and ships them out as they come in. Joe is a man who never complaining—smiles Joe, "but sure could use many more of these great 1500 phonos." Sam Goldsmith, Capitol Projector, backs in town from a trip which took him to Kansas City, St. Louis, and Missouri. "All of our machines are busting out all over the country," states Lee Willens, Goldsmith's associate.

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**DALLAS DOINGS**

Tommy Chatterton, Commercial Music Company, said that he and Bob Drystolan are looking forward to a fishing trip to Mexico over the Labor Day weekend. . . . B. H. Williams is in New York City on a business trip. . . . Miko Koening is spending his vacation in California. His son, who is a mechanic, is with him. . . . He was buying new phonos. . . . Buma Carr of Carosiana was also in town this week on a business trip. . . . Norm Becker, chairman of the Music Bazaar, that his business is holding its own. . . . Claude Hopkins of Lawton, Okla., his manager, for a long time. . . . He says the music business in Texas, which is really large, is doing well. . . . J. L. Bleidsee is a new coin machine maker at Sherman. He is waiting on a carload of coin machines. He's a retired oil man who believes the game in which he buys. . . . Everybody we call State Music Distributors Inc., we find that Abe Steinman is out in the territory. There are certainly no complaints about John Steinke being done. . . . John Steinke is very busy. . . . Leonard Kollman was seen at the local record houses looking for that record. "I see my friend, the bus operator from Horicon," he said. "He lives right next door to me in New York with his family. . . . Lewis Kollman says that he is getting ready for the opening of the season for Sept. 1. . . . The AMI is selling well. Audrey Hunter says that they can't get enough of them to satisfy the demand. . . . Fred Barber, Wal BX Sales Company, says that Bally's "Champion," he coin operated horse, is breaking all sales records.
TAC'S THERAPY, THERAPY, THERAPY! . . .

Among the visitors to United Mfg., Co. this past week was Herman Pastor, Mayflower Dist. Co., St. Paul, Minn. Also seen at United, Lou Casola and Frank Bush of Midwest Distributors, Rockford, Ill. . . .

Bill Welch, asset salesman at the company's headquarters in Chicago, said that the sales staff is making a "Light-A-Score" conversion which has a match score feature to pop up the play on older-type shuffle bowlers. Bill went on to say, "We are going very strong filling orders on the "Super" and "Star Shuffle Alley." . . .

In the industry hoping to hear of a real speedy recovery from the car accident on Greenberg of Atlas District, Co., after a very serious car accident on the Turnpike. . . .

The Roy Monroe of Monroe Coin Machine Exchange, Cleveland, back from his vacation and busy bustling again. "That's the trouble with a vacation," Roy said, "Once you get back there's so much to catch up on that you feel you've never been away." . . .

Lots of folks are doing a lot of business in between here and Canada for Exhibit Supply. Currently taking place is the Canadian National Exposition. For this fair, Exhibit has placed twenty horses in a Roy Rogers Double-R Bar Ranch Corral, Art Weinand is just back from a trip there, and told us his seat-partner on the plane was none other than Tony Martin, who is the star of the Exposition. Frank Mercure is currently enjoying a week's vacation and upon completion, he, too, is leaving for Canada. Before leaving, Frank announced that Max Brown of Philadelphia Coin Machine Exchange has been appointed an exhibit distributor for the Philadelphia territory on both horses and the "Two-Rotator." . . .

Jack Nelson, Bally sales manager, and Bill O'Donnell, asst. salesman, get into a huddle and try to figure out how to supply the demand for "The Champion" horse.

M. A. Miller Needle Mfg. Co. is expanding its quarters, moving to a new location in Lithonia, Ill. Roy Mitz, sales manager of this firm, stated, "At our old and elaboration location, we will be turning out in big production, a new feature consisting of assorted needles in the handy Miller Plastic Needle Wallet, which will be displayed at our booths during next month's MOA Convention." This firm also maintains a plant here in Chicago. . . .

Joe Abraham of Super Service Co., Cleveland, says business is still steady. Vincent of Lake City this past week was Bob Friend, operator from Ohio. . . .

Fred Barber and George Wren of Walbox Sales, Dallas, phone Jack Nelson of Bally continuously to ship them more "Champion" horses. . . .

Mary Gillette, of Gillette of New York, has now used up his summer's supply of fast P-Ball machines, ready to tackle whatever comes along with new strength and vitality. . . .

Joe Donaldson complaining that he has been trying in vain to get hold of Jack Kelner of National Vendors. "I guess he is shouting around too fast in that new South Roadster he bought," Joe surmised.

Frank Roelke and Harry Kate of Coin-O-Mfg., Co. called to tell us their automatic baseball pitching machine has been re-named "Bat-O-Mat." . . .

Al Mason, Factory Service Engineer for AMI, back home after continuing service school for this firm in South America. Al visited this past week at Automatic Phonograph Co., AMI's distrib in Chicago. . . .

Ralph Nicholson, Bally representative, covering the state of Indiana this week, and doing a big job. . . .

D. Gottlieb & Co. has another new game, this one called "Skill Pool." According to Alvin Gottlieb, the game is loaded with "eye appeal." . . .

In the city of Baltimore, while here in town of late but still away from the Gottlieb factory and increased his initial order on "Skill Pool." . . .

Irv Blumenfeld also called upon Sam Stern of Williams. . . .

Paul Huesch of Kee Ney happy to report that both "Super De Luxe Bowler" and "High Score League Bowler" are doing Big business here in Chicago. . . .

Jim Moore of Exhibits, Inc., Kenosha, sent a letter from the commanding officer of Percy Jones Army Hospital praising the Michigan Automatic Phonograph Co. for their promptness for the phonographs they have shipped for the vets confined there. . . .

Big Art Garvey, Bally district manager, in New England states, in town for the Labor Day holidays. . . .

As stated above, Irv Blumenfeld really got around. Also managed to huddle with Gil Kitt of Empire Coin Machine Exchange and Ted Rubenstein of Marvel Mfg. Co. Howie Freer of Empire saying they have shipped approximately 5,000 peanut and ball game units in Canada, showing that Canada has a definite need for these machines. Gil Kitt enlarged upon this subject saying he plans to investigate this "expanding Canadian market" by taking a trip to Canada to call upon the buyers, sometime after Labor Day. . . .

Harry Wiczer of Wico wishes to clarify statement in last week's issue of THE CASH BOX. "We are taking orders on our "Major League" games but are approximately eight weeks behind in delivery. We feel confident that though it is a little late for little, it will be better understood. The reason for the delay is to be certain that the machine when delivered will have passed a rigid inspection and proven itself to operate 100 percent perfectly." According to Lew Genchur of Genco, "As increasing amount of Genco's '400' Games have been placed in clubs recently and, the response has been overwhelming. Some holds true for profits." . . .

Dan Moloney of Bally back on Monday and was looking for "a variegation of ideas." . . .

Mr. Eric of Empire Empire Albino, "Mr. Eric of Empire Empire Albino, . . ." tells us that he has just engaged Mr. Vincent Shay, of this firm, who is working hard in hand with Genco on their "Super De Luxe." . . .

"New work of H. C. Evans & Co. for distribution of Evans' Century Phone." . . .

Coven Distributing Co., containing a plenary of series for operator service in to be held in various areas throughout the country. . . .

"It's what we call preventive maintenance," said Dave Bender of the firm.

All in the industry saddened by the death of Joe Liska of Bell-O-Matic. . . .

Belated congratulations to H. C. Evans & Co. on the birth of their baby girl, born at home after an illness kept him hospitalized. Billy Knapp, also of Allied, just back from a trip road. . . .

Ed Levin of ChicoChanges emphasis once again, "Because of the terrific demand for both the "Ten Frame Bowler" and the "Six Player Match Bowler," we are forced to go into another substantial run on production. The "welcome mat" at Bally Manufacturing Co. was put out this week for Harry Saunders of Nashville, Tennessee, in town with his wife and son. Another visitor to this plant, where hospitality is the by-word, was Herman Hertz.

"It's What's in THE CASH BOX That Counts"
TAX PROBLEMS?

PERSONAL PROPERTY TAXES?
SALES TAX?
BUSINESS TAXES?
DEPRECIATION RATES?

FOR JUST ABOUT TWO-BITS A WEEK—ONLY $15 FOR THE WHOLE YEAR—NOW YOU GET THE ANSWER! 

That's right! For just about two-bits a week, only $15 for the full year of 52 weeks' issue of "The Cash Box," you can PROVE TO YOUR TAX COLLECTOR the "why's" and "wherefore's" of your many, many TAX PROBLEMS! Each and every week's issue of "The Cash Box" brings you the "Confidential Price Lists" (the 14 year old unbroken, consecutive, week-after-week issue of the "Blue Book" of prices of all equipment). In ten, fifteen, twenty, or MORE important, than ever before, TO YOU and TO YOUR TAX COLLECTOR—at the end of each month's issues you receive the "END-OF-MONTH INVENTORY ISSUE" which allows you to easily, simply and speedily SHOW YOUR ENTIRE BUSINESS EQUIPMENT VALUATION, it lets you KNOW WHAT YOU'RE WORTH! It gives YOU and YOUR TAX COLLECTOR—"THE ANSWER"—to your tax problems! Why suffer sleepless nights full of nightmares and headaches when, for just about two-bits (Only $15 Per Year), you can sleep soundly—confident that you have THE ANSWER to what your TAX COLLECTOR wants to know about your business. Fill out the coupon below, enclose your check for $15, MAIL TODAY!!

THE CASH BOX
26 WEST 47TH STREET,
NEW YORK 19, N. Y.

Gentlemen: It's worth $15 a year to get straightened out with my Tax Collector. Enclosed find my check for $15. Start sending me "The Cash Box" immediately.

FIRM NAME ____________________________

ADDRESS ____________________________________________

CITY ___________________ STATE ______

"It's What's in THE CASH BOX That Counts"

CALIFORNIA CLIPPINGS

That long awaited court hearing expected to affect vitally and, perhaps, even Determine the status of dime music play in this area and, that, throughout the country, was eagerly awaited by music lovers within the week. The several local lads who went out to challenge the OPFS ruling, as interpreted in the Los Angeles region, are to be credited by the going and out of the city for making a test case out of this matter which, so importantly affects their livelihood. The Bakersfield earthquake Aug. 18, which was felt even felt in the L. A. area, played havoc with operators' property and their locations in that town. While the death toll of three was low compared to the upper Tchacapa quakes, the property losses was high. Several L. A. jobbers reported that some of the Bakersfield boys were so hard hit on equipment that they poured in orders for replacements as soon as the debris had been cleared away. Only trouble in authorities weren't allowing any deliveries to be made in any area hard hit by the temblor because of concern over the weakened buildings and their threat to human life.

We haven't heard anybody on the L. A. Row attribute the quake to Bill Gersh, but the Cash Box publisher has been likened to a typeweb the way he covered the story from both sides up and down Pico Blvd. the past week. He's been in this city. Bill has spent a fairly equal amount of time with just about every jobber on the Row and has also talked to as many operators as he's met up with. Among the invitations that Mr. G. had to turn down for press of work was Abe Chapman's to join him on a weekend vacation at Del Mar. With Abe he may be figuring to place a few bets on "Gucciadac." The fourth, Abe's back is on the mend since strained while helping load some of his and Jack Simon's horses. Jack tells us he has lots of faith in Exhibit's "Super Twin Celebration" he owns, and that the property loss was high. Several L. A. jobbers noted that some of the Bakersfield boys were so hard hit on equipment that they poured in orders for replacements as soon as the debris had been cleared away. Only trouble in authorities weren't allowing any deliveries to be made in any area hard hit by the temblor because of concern over the weakened buildings and their threat to human life.

Over at Charlie Robinson's, Al Betteman tells us that United's "6 Player Star Shuffle Alley" is the hottest one in the winning series to date, and that there's no corner is keeping 'em coming fast enough on a Crestline vacation with family. — Chatted with Johnny Hawley who, outside of his continued success with many of his readers are especially interested in one of his new inventions. It's called "The Perfect Matchmaker," and it's a real boon to those who want to make up those "perfect matches" of the opposite sex. It's been around for a few years and work is going on in a big way. — Jack Reiner tells us that the AMI is the hottest in that city and doing right fine out of Nickelsbobs Distributors in the Los Angeles area. — Ray Powers of Badger Sales notes that Williams' "Long Island" turned out to be the best hope and "Cross Roads" is the hottest 5-ball on the Badger floor these days, according to Ray, and operators regard for this machine.

On the Row: Merrill Knapp and wife from Arizona... George Young of Selma... Bob Chacon and Dick Lappert of Laguna Beach... Bhappy Jack Arndt tells us that the Technicolor "Monte's Star" was on the screen at the El Monte's Del Hunterford... Eddie Gaffke from San Bernardino... T. H. Loo of El Centro... Long Beach's Jack Johnson and Gary Thompson, through United's "Cross Roads"... A. H. Stansfield... Porterville... Joe Bells of 29 Palms... Ventura's Perry Irwin... Al Cicerio from Santa Maria... Wally Andrews of Lompoc... Lela Smith from Barstow... Riverside's Jack Niel and brother E. O. Niel...
WANT

WANT—Wurlitzer Model 1250’s. Seawinds 1940’s, $1295. Will pay cash or trade Williams Horse Feathers and Chicago Coin 4 Player Derbies. Write, wire or phone. Box 208, N.W. 206 W. ELLIOTT ST., MEXICO, MEXICO. Tel.: 3-4623.

WANT—Used Bright Lights; Coney Islands; Bright Spots and Leaders. Also 100 record Seaborgs and boxes. Best price. WESTERN DISTRICTS: Coney Island, 3126 MAIN ST., SEATTLE 1, WASHINGTON.

WANT—LateSolotone Master Entertainers; Hobby Horses; Shuffledes; Star Series; Heavy Hitters; 10th Anniversaries; Thru Guns; Tab Guns Vend- ers, Northwestern ‘49 preferred. E. LIEBDAM, 12 BABY POINT RD., TORONTO 9, ONT., CANADA. Tel.: 2648.

WANT—AM, C or D, 40 selection hideaways; Wall Boxes, Seaborg Model 5500’s, $29.95; 1461; Wurlitzer 1400; 1450; 1250; 1217; 1017. Very latest amusement machines; Scales; Adaptors; Speakers. Write stating condition and prices. ST. THOMAS COIN SALES, ST. THOMAS, ONTARIO, CANADA, Tel.: 2648.

WANT—Coney Island; Bright Spots; Bright Lights; United Leader; 100 Record Seaborg Phonograph & Bar boxes & Late Model Phonograph & Bar boxes; In- town Felt or Gun; Bright Spots, Seaborg Bear Gun; Hobby Horses, Old Seaborgs. Write, wire or phone. VALLEY DISTRIBUTORS, 710-12th STREET, SACRAMENTO, CALIFORNIA.

WANT—All types of post-war flipper five ball games, in any quantity. Give names, condition they are in, prices wanted, as well as when ready to ship. INTERNATIONAL AMUSE- MENT SUPPLIES, 622 N. SEVENTH STREET, PHILADELPHIA, PA.

WANT—Your used or surplus records. We buy all year round and pay top prices up to 5% blues and race. No lot too large or too small. We also buy low cost inventories complete. BEACON SHOPS, 821 NO. MAIN ST., PROVIDENCE, R. I. Tel.: Union 1-0320.

WANT—Tubes: 2051; 7071; 6571; 751; 65CD7; 2A3; 5V4; 6L6; 6K7 Metal; 6N7 Metal; 6L7 Metal. Will pay top price. Phoned. Minimum quantity 50 of a type. Have you other types in quantity? LEWIS ELECTRONICS, 3449 NO. ELAINE PL., CHICAGO 13 ILL.

WANT—Used 1428 Rock-Olas. State best price and general condition. SONIC COIN MACHINE EX-CHANGE, INC., 503 W. CENTRAL AVE. ORLANDO, FLA.


WANT—All types Arcade Equipment, Seeburg Bear Guns, Metro 1000. Quote lowest prices or will trade. New Turf Kings in original cases. WRIGHT ELECTRIC MUNITIONS, INC., 2301 W. PICO BLVD., LOS ANGELES, CALIF. Tel.: Dünkirk 3-1810.

WANT—Panoramas; Spot Lights; Lite- a-Lines; Five Stars; Coney Islands; Bright Spots; Bright Lights. MON- ACHI COIN MACHINE, INC., 2257 NO. LINCOLN AVE., CHICAGO, ILLINOIS. Tel.: Lincoln 9-3996.

WANT—Will buy phonograph records made before 1940; any quantity or dealer stock; $150 to $300 per thousand I will make trips to inspect if required. Some of labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion, etc. JACOB S. SCHNEIDER, 5707 th Avenue, NEW YORK, CITY. NY.

WANT—United Six Players-all models; Chibon Six Player stationary light-up pins. Quote quantity and prices on above. UNITED PLAY MA- CHINES, 5780—TENTH AVE., NEW YORK, N.Y. Tel.: Longacre 5-9748.

WANT—500 and 1015’s. All have. LACI KEMMERER, 1410 S. LA- REDO, TEXAS, Tel.: 672-723.

WANT—45 RPM Records, new or used; Quantity too large or small. Hightest prices paid. Write stating quantity, and prices. Kentucky Music Co., 1414 W. ARMITAGE, CHICAGO 39, ILL. Tel.: Dlekens 2-9680.

WANT—Will pay top price for AMI Model B; Bally Coney Islands; Bally Bright Lights; Bright Spots, MONROE COIN MACHINE EX- CHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. Tel.: Superior 1-4600.

WANT—We buy surplus stock. Operators we pay the highest price for used records from 3 to 6 months old. Top prices paid for 45 RPM’s. Call or write: G. & L. MUSIC CO., 11 BAYBERDY RD., FRANKLIN SQ., L. IS., N.Y. Tel.: Tilden 4-9040.

WANT—Tubes: 2051; 7071; 6571; 751; 65CD7; 2A3; 5V4; 6L6; 6K7 Metal; 6N7 Metal; 6L7 Metal. Will pay top price. Phoned. Minimum quantity 50 of a type. Have you other types in quantity? LEWIS ELECTRONICS, 3449 NO. ELAINE PL., CHICAGO 13 ILL.

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**CLASSIFIED ADVERTISING SECTION**

**FOR SALE -** Finest premiums for stimulating play on your amuse- ment machines. Variety of machines to choose from by operators. The premiums we feature are for operators only. We don't sell stores. Write for our descriptive list. HASTINGS DISTRIBUTING CO., 6018 BROAD RD., MILWAUKEE 13, WIS. Tel.: Blaemound 8-7600.

**FOR SALE -** The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph before you buy. UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: West 3-3224.

**FOR SALE -** Spot Lights $450; Brilite Lights $340; Conley Island $375; A.B.C. $215; Zingo $250; Flying Suacer $75; Tri-Scoro $50; Bally Big Inning $100; Star, $50; Alco $75; ALCO, 8225 W. 92ND STREET, WHEELING, WEST VIRGINIA.

**FOR SALE -** America's finest reconditioned phonographs and music accessories. Everyone of our re--conditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., Inc., 2166 PURITAN AVENUE, DETROIT 21, MICH. Tel.: University 4-0775.

**FOR SALE -** Contact us before you buy bulk lot of all types of coin machines. Largest Central Pennsylvania distributor for used, Universal, Chicago, United, Kon-Tiki, and Bally. WILLIAMS SPORT AMUSEMENT, CO., 211 E. SHIPPEN ST., MIDDLETOWN, PA. Tel.: 2-3326 or 2-1048.


**FOR SALE -** Complete line of used equipment on hand: Phonograph, Shuffle Games, etc. Tell us what you need. Our prices are right. We are also distributors for: Bally; Williams; Universal; Exhibit; Genco and others. TARIAN DISTRIBUTING, INC., 2280 N.W. 7f. AVE., MIAMI 34, FLA. Tel.: 3-7648.

**FOR SALE -** Seeburg Bear Cup $275; 100 selection Model A $725; 46M $175; 46H $150; 200 selection $195; $100 in 1 cent. United Steeplechase (floor samples $200 each); $85 each. Loudspeakers $50; Genco Shuffle Targets $49.50; Genco Rip Snorters $40, N.O.S. $30; Genco Blankets $25; 115 MARGIN STREET, NEW ORLEANS, LOUISIANA. Tel.: Canal 8-1188.

**FOR SALE -** Complete line of 25 cent to $2500 machines. Write for your order and terms. WILLIAMS SPORT AMUSEMENT, CO., 211 E. SHIPPEN ST., MIDDLETOWN, PA. Tel.: 2-3326 or 2-1048.

**FOR SALE -** Bally's Atlantic City $500 each. One-half deposit with balance at delivery. Bally Distribut- ing Co., 7624 N. 2nd AVE., MIAMI, FLA.


**FOR SALE -** Can you afford 92c per week to get music and story beats of all competition? For only 92c per week you can have a 40 word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box. The "Bible of the Coin Machine Industry." Send your check for $48 today plus your first 40 word ad. RETURN. 26 W. 47TH ST., NEW YORK 19, N. Y. (Phone: JU 6-2640).

**FOR SALE -** New & used Games. Note for our special price list on new Games and bargain list on used ones. SPARKS SPECIALTY CO., SOFERTON, GA.

**FOR SALE -** Beat this if you can. Every phonograph rebuilt and re-nevered ready for location. Wurlitzer 7350 $115; Fokidro Skee Finance Restored $109; Seeburg 116 $139; Airion Motors $49.5; 3 and 6 Amo $30 each; 100 Seeburg 50-1/2 with 25-1/2 with order, balance C. D. D. GAY- CON DISTRIBUTORS, INC., 4542 WOODWARD AVE., DETROIT 1, MICH.

**FOR SALE -** Sacrifice: Fighting Irish $60; Football $40; Thing $10; South Pacific $50; Double Action $115; Springtime $135; College Daze $65; Coca-Cola $55; Force $95; Lucky Inning $35; Gold Cup $25; Fish Story $25; Pro-King $35; Surf King $125; J. ROSENFELD CO., 3220 OLYMPIE STREET, ST. LOUIS 3, MO. Tel.: Olife 2900.

**FOR SALE -** Spotties $430; Madison Square Garden $115; Six Shooter $125 W. 1-0000 $79; St. Louis $115; Continental Tower $110; Football $40; Nicky $110; Wild West $115; St. Louis $115; Lucky Inning $100; 1946 Seeburg $100; 100 Seeburg $652. All ready for loca- tions. Approved Distributors. WILLIAMS SPORT AMUSEMENT, INC., 1111 W. 25TH STREET, CHARLESTON, W. VIRGINIA. Tel.: 3-0511.

**FOR SALE -** Clean for ready location: Wurlitzer 1080 $150; Seeburg 5e wireless wall box $75.50; Packard wall box $75. CAIN-CAHILL DISTRIB- UTORS, INC., 1210 W. 12TH AVE., NASHVILLE, TENN. Tel.: 42-2816.

**FOR SALE -** 6-2140 Wurlitzer boxes; 212 Master unit; 219 Stepper; 4-215 Transmitter; 25 Packard Boxes; 30 Seeburg Wi 156 5e; 1 Wurlitzer 700; 1 Wurlitzer 800; 1 Seeburg 475; 1 Seeburg 475; Co- nacts: Black Gold; South Pacific; Talk of the Town; Chicago West; Tri-Tops; Buttons & Boxes; Just; 2 Quizzers; 3 Gottlieb Bowlettes, Mad ForAbsent of the above equipment. We need the space. SILVERMAN BROS. MUSICAL CO., 201 E. 28TH STREET, KANSAS CITY, MO.

**FOR SALE -** New and used phonographs and machines for distributors of world's finest (Wurlitzer phonographs). For service and quality phone or write: COVEN DISTRIBUTING CO., 318 AILSTON AVE., CHICAGO 18, ILL. Tel.: Independ- ence 5-9416.

**FOR SALE -** Best buy in town—10 Super Rock-Ola Phonos $50 ea.; 3 Machines $65 each; 1 Brite Lights Table $300; 1 Spot Line $400; 1 Exhibit Street Twin Bower $50; 1 Wurlitzer $50; 3 Wurlitzer Remote Control 5e. Wurlitzer $25 ea. each. All in like new, $10 ea. All machines clean merchandise, good condition, just off display. C.O.D. Write, phone, wire PHIL NOVETTY CO., ROBERT EHR- HART SR., 100 SPRING ST., SHREVEPORT LA. Tel.: 2-4545 or 5-3625.

**FOR SALE -** Chicago Coin Hit Parades $125; Model 142 Rock-Ola $75; Genco Shuffle Target $125; A. P. ($95). 61 W. NORTH AVENUE, RIVER AVE., DETROIT 4, MICH. Tel.: Tiler 4-3816.

*It's what's in THE CASH BOX That Counts*
### Classified Advertising Section

**FOR SALE—**Packard Wall Boxes $10 each; Used Rock-Ola; Seeburg; Wurlitzer; etc.; New Smokebox Cigarette Machines priced right. One Ball; Turf Kings, new; in original crates; used Turf Kings: Citation; priced right. Also Mechanical Horses, Liberal trade-ins.

EASTERN VENDING SALES CO., INC., 184-199 WINDOR STREET, HARTFORD, CONN.

**FOR SALE—**Phonograph records direct from our routes. We welcome complete inspection of our stock. Continuous supply at all times. RELIABLE COIN MACHINE CO., 184-199 WINDOR STREET, HARTFORD, CONN.

**FOR SALE—**Chicoin Bowling Alloys $55; Seeburg Guns $75; Life League $49.50; DeLuxe Bowler $34.50; and many other values. NOIN AMUSEMENT GAMES, 1144 E. 55th ST, CHICAGO 15, ILL.

**FOR SALE—**Seeburg 100 A $719; Seeburg 147 $1149; Packard Machines $8.00 each. We also carry Top Hat, King, and East Coast. AMERICAN VENDING CO., 61540th AVENUE, NEW YORK CITY, NEW YORK.

**FOR SALE—**Rock-Ola 1424 Walnut Hideaway $140; Wall Boxes 1530, clean $15; Bar Brackets $14, $12.50 5-10-25; Wall bar boxes $5; Gotti 100; Pioneer 1100; INTERMEDIATE AMUSEMENT MACHINE CO., 453 WEST MAIN ST, WATERBURY 35, CONN.

**FOR SALE—**The finest recorded phonographs and games in the country. Every single one guaranteed regardless of price. Before you buy get your quotation first. COMMERCE MUSIC CO., 1501 DRAGON ST, DALLAS, Tex.; Tele: Riverside 4131.

**FOR SALE—**New and used wall boxes $100 at Wholesale. “Radio” JOE WARING-TIME. Yellow Plastic, THERMOPOLIS, WYOMING.

### Phonographs

**FOR SALE—**Wurlitzer 1100 $349; Seeburg 148ML $265; 1465 $115. On hand, a large supply of Packard, Wurlitzer and Seeburg Wall Boxes fully equipped with Wurlitzer **TURTY- MUS** DISTRIBUTORS, 1221 MAIN STREET, BUFFALO 9, N.Y.

**FOR SALE—**Special Limited Offer—Ten new manual machines from the Postage Stamp Machines plus 100,000 Free Stamp Foldders—all for $395. Victory Foldes $6 for 10,000. Shipman Foldes $10 for 20,000. Mail Check To—SCHWARTZ DISTRIBUTING CO., 1800 S. 17th ST, MIAMI, FLORIDA.

**FOR SALE—**Wurlitzer 1880 $179.50 each. Wurlitzer 1100 $375 each, 10 Seeburg 100A—$78 $675. Plus $10 for crating. Many others—write for list. YOUNG DISTRIBUTING CO., 590 TENTH AVE., N.Y. C. N.Y.; Tele: Chickering 4-5650.

**FOR SALE—**Double Action $129.50; Te Score $64.50; South Pacific $60.50; Mercury $60; Carnival $25; Tahiti $62.50; Baby Face $24.50; Aquacade $50; Tornado $135; Knockout $75.50. Write for our list of records available at the present time. MILLER NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N. W., GRAND RAPIDS, MICH. Tel: GRAND RIVER AVE., DETROIT 8, MICH. Tel: Tyler 26-2330.

**FOR SALE—**Had you some good equipment to sell—phonographs, pinballs, bowlers, etc.—how would you like to turn some 'cold' into 'hot'? We-salves? We offer the "Cash Box" price. What can we use? EDWARDS DISTRIBUTING SERVICE, BOX 400, DOUGLAS, WYO.

**FOR SALE—**Twin Shufflette $100; Te Score $64.50; South Pacific $60.50; Baromatic $142; Wireless Stroppers $50.00; Double Header, Goose 355 ea.; MOHAWK SKILL GAMES CO., 67 SWAGARD RD., SENECA, N. Y.

**WURLITZER**

| 34 | 29.50 | 39.00 |
| 60B | 39.50 | 59.00 |
| 60K | 49.00 | 69.50 |
| 190K | 59.50 | 79.00 |
| 54 | 39.50 | 49.00 |
| 65 | 59.50 | 79.00 |
| 1250 | 59.50 | 79.00 |
| 1250 | 39.50 | 49.00 |
| 1250 | 29.50 | 39.00 |

**SEEBURG**

| 34 | 23.00 | 35.00 |
| 60B | 25.00 | 35.00 |
| 60K | 25.00 | 35.00 |
| 190K | 25.00 | 35.00 |
| 54 | 25.00 | 35.00 |
| 65 | 25.00 | 35.00 |
| 1250 | 25.00 | 35.00 |
| 1250 | 25.00 | 35.00 |

### MISCELLANEOUS

**NOTICE—**These 3 telephone numbers are direct to your Cash Box, New York City, J Hudson 6-05, 655 W 42nd St, Chicago, Ill., Dearborn 2-0045, Shanghai 3-0435, Box, Los Angeles, Calif., WBeber 8-3102.

**NOTICE—**Louisiana & Mississippi Operators: Our Distributor for this territory, phonograph distributor is DIXIE CO. MACH CO., 122 NO HD ST, NEW ORLEANS, LA.; Tele: Magnolia 3931.

**NOTICE—**Change to dice play, Hayley Convery Port for old style and new style Packard Boxes. 10c, 15c, 25c, 5c. New samples. Ladie's shop. Contains new glass, dimes, 75c, 1.00, 1.25, 1.50, 2.50, 5.00, 10.00, 25.00, 50.00, 100.00, 250.00, 500.00, 1.000. Every week, the Cash Box will be sold for exactly 25c. See Cash Box for free Depression Plan. A 25c is never available on other orders or subscriptions. The Cash Box is a free monthly publication. A free copy is sent to you. Ask for it, have it sent to you. The Cash Box issues are always the same.

### How To Use "The Confidential Price Lists"

**FORWARD:** There are many differences in the high and low prices of certain equipment. Like any true reporter these "The Confidential Price Lists" can only illustrate the market prices as they are known. Meticulous compilation of these "Confidential Price Lists" acts exactly as the market quotation board on the Stock Exchange—pointing the prices as they are quoted for the past week, regardless of how much they may seem to have fluctuated in that minute. The "Confidential Price Lists," rather than show no price, retain the last known quotations for such equipment or tell the subscriber at least the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth $10.00 whereas someone on the East Coast may put it worth $375.00. Of course, actual appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping quality, may be offered at higher prices than others, due to the added costs of reconditioning.) "The Confidential Price Lists" reports each quantity exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

THE "CONFIDENTIAL PRICE LISTS" should be read as follows: First price listed is lowest price for the week; Second price listed is highest price.

**EXPLANATION:**

1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added

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**THE CASH BOX**

**Page 34**

**Sep. 29.**

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**RECREATIONAL PRICE LIST**

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**AIRIEN**

<table>
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<tr>
<th>Item</th>
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<tbody>
<tr>
<td>Hi-Boy (362)</td>
<td>49.50</td>
</tr>
<tr>
<td>Singing Towers (201)</td>
<td>39.50</td>
</tr>
<tr>
<td>Top Flight</td>
<td>35.00</td>
</tr>
<tr>
<td>Model A4</td>
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<tr>
<td>Model B48</td>
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<td>Model C</td>
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<tr>
<td>Model D</td>
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<td>Model E</td>
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<tr>
<td>Model F</td>
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<tr>
<td>Model G</td>
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<tr>
<td>Model H</td>
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<td>Model I</td>
<td>3.50</td>
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**CELLISTANE**

**BUCKLEY**

<table>
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<tr>
<td>Wall &amp; Bar Box</td>
<td>3.00</td>
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<td>Wall Bar Box N.S.</td>
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**PACKARD**

<table>
<thead>
<tr>
<th>Item</th>
<th>Price</th>
</tr>
</thead>
</table>
| Pin-Mor Wall & Bar Box | 1.50 | 12.50
There is a "SUPER TWIN ROTATION" distributor in your territory. Call him today — be the first to offer this terrific money-maker in your area.

- ADVANCED AUTOMATIC SALES CO. 733 Market St. - VAN NUYS, CALIF.
- ALBERTA VENDING MACHINES LTD. 295 South Ave. - CALGARY, ALBERTA, CANADA
- ATLANTIC MUSIC CO. 610 North St. - DES MOINES, IOWA
- BIRMINGHAM VENDING CO. 290 Second Ave. - BIRMINGHAM, ALA.
- BOB'S SUNSHINE HOCKEY CO. 355 W. Fourth St. - ALBUQUERQUE, N. M.
- BLY BROWN CO. 899 York Pk Bldg - LOS ANGELES, CALIF.
- CLEVELAND COIN MACHINE EXCHANGE 501 Progress Ave. - CLEVELAND, OHIO
- COPELAND DISTRIBUTORS 104 N. Eads - ORLANDO CITY, FLA.
- EMPIRE COIN MACHINE EXCHANGE 600 Madison Ave. - CHICAGO, III.
- FIRST DISTRIBUTORS 424 W. 31st St. - CHICAGO, III.
- GENERAL DISTRIBUTING CO. 1434 Wisconsin Ave. - WASHINGTON, D. C.
- GENERAL VENDING SALES CORP. 168 Broadway - HOBOKEN, N. J.
- GINGHER MUSIC CO. 737 Broadway - NEW YORK, N. Y.
- T. & H. HOLLIDAY CO. 247 W. June - CLEVELAND, O. C.
- LIEBERMANN MUSIC CO. 107 Liberty Ave. - PENNSAUKEN, N. J.
- MILLER-MARK CO. 126 Broadway - NEW YORK, N. Y.
- MODERN DISTRIBUTING CO. 2031 North S. - DENVER, COLO.
- MIKE MUNIVEZ CORP. 107 Clark Ave. - NEW YORK, N. Y.
- PHILADELPHIA COIN MACHINE EXCH. 301 S. Broad St. - PHILADELPHIA, PA.
- REDD DISTRIBUTING CO. INC. 245 Lewis St. - ALBION, WASH.
- REE DISTRIBUTING CO. INC. 261 South St. - WOODRIDGE, N. J.
- A. P. SAUVE & SON CO. 701 Grand Ave. - BROOKLYN, N. Y.
- SOUTHERN AUTOMATIC MUSIC CO. 250 South St. - CLEVELAND, O.
- SOUTHERN AUTOMATIC MUSIC CO. 204 Fourth St. - CLEVELAND, O.
- SOUTHERN AUTOMATIC MUSIC CO. 290 South St. - CLEVELAND, O.
- SOUTHERN AUTOMATIC MUSIC CO. 220 North St. - CLEVELAND, O.
- SOUTHERN AUTOMATIC MUSIC CO. 1004 Delmar St. - CLEVELAND, O.
- SOUTHERN AUTOMATIC MUSIC CO. 1033 Delaware, N. W. - WASHINGTON, D. C.
- SOUTHERN AUTOMATIC MUSIC CO. 1100 Indiana Ave. - WASHINGTON, D. C.
- SOUTHERN AUTOMATIC MUSIC CO. 1345 South 10th St. - PHILADELPHIA, PA.
- UNIVERSITY COIN MACH. EXCH. 625 N. Main St. - COLUMBUS, O.
- VARIANT DISTRIBUTING CORP. 300 South St. - CLEVELAND, O.
- W. & S. DISTRIBUTING CO. 1421 North St. - ST. LOUIS, MO.
- WESTERN DISTRIBUTORS 186 S. Main St. - SALT LAKE CITY, UTAH
- UNI-COIN DISTRIBUTING CO. 2910 Hall St. - KANSAS CITY, MO.
- UNITED DISTRIBUTORS, INC. 105 E. Pearl - PHILADELPHIA, PA.
- UNIVERSITY COIN MACH. EXCH. 625 N. Main St. - COLUMBUS, O.
- VARIANT DISTRIBUTING CORP. 300 South St. - CLEVELAND, O.
- W. & S. DISTRIBUTING CO. 1421 North St. - ST. LOUIS, MO.
- WESTERN DISTRIBUTORS 186 S. Main St. - SALT LAKE CITY, UTAH
- WESTERN DISTRIBUTORS 3314 NW 8th Ave. - SEATTLE, WASH.
UNITED'S 6 PLAYER SUPER SHUFFLE ALLEY

ONE TO SIX CAN PLAY
(10c per game, each player)

BIG, BOLD ILLUMINATED SCORE INDICATORS

EACH PLAYER CAN SEE HIS SCORE AT A GLANCE

HIGH SCORE FOR THE WEEK
FEATURE
PLAYER WRITES NAME ON BACK-GLASS

JUMBO
DISAPPEARING PINS
FAST REBOUND ACTION 20-30 SCORING
FORMICA PLAYBOARD
STRIKE OR SPARE FLASHER LIGHTS
CAN PICK UP 7-10 SPLIT

SIZES
8 FT. BY 2 FT.
9 FT. BY 2 FT.

HIGHEST SCORE KEY CONTROL

SEE YOUR DISTRIBUTOR

UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS
Ride the CHAMPION
by Bally
GREATEST MONEY-MAKER IN THE
ENTIRE AMUSEMENT INDUSTRY!

10¢
A RIDE

RETRACTABLE CASTERS FOR EASY MOVING

Out in front of an Illinois drugstore, a lady rides THE CHAMPION. Retractable casters permit easy, gliding movement of THE CHAMPION. Simply insert key-wrench in caster key-hole, a quick turn and THE CHAMPION is up on 4 smooth casters, ready to roll. Base sets solid when casters are retracted.

REQUIRES ONLY
22 IN. BY 44 IN.
FLOOR SPACE
110 VOLT
A.C.

THE CHAMPION as children's wear department of a New York department store stimulates extra sales of play-garments.

Typical crowd of junior cowboys and cowgirls eagerly waiting their turn to ride THE CHAMPION Ballyhorse in a Maryland variety store.

Through canyons of canned goods, a junior cowboy rides THE CHAMPION Ballyhorse in a Texas grocery store.

CHAMPION is a registered trademark

Bally MANUFACTURING COMPANY
DIVISION OF LION MANUFACTURING CORPORATION
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS

Palm Beach
See Page 24