Bill May is surrounded by a bevy of beautiful Conover models who have just voted him bandleader of the year. The girls are having Billy’s latest Capitol album autographed by the man himself. Billy has been garnering a great deal of attention during his tour, as he is in the forefront of those helping to revive interest in bands.
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THE CASH BOX
NAMM SHOW ISSUE

(Dated August 2, 1952)

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THE CASH BOX

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LOS ANGELES 48, CALIF.
(Phone: WEdster 3-0347)
IMMORTAL DOUBLE-PLAY COMBO

"Tinkers to Evers to Chance"

"Maybe it's the heat", you might say... Or, better still, "Maybe because the guy thinks the White Sox have even a little bitty chance to nose out the champion Yankees"...

Anyway, whatever you'll say, when you read this headline... you young, oldtimers are definitely going to recall the greatest, most sensational and speediest double-play combination (the 'make-it-look-easy trio') that ever existed, as far as modern baseball is concerned.

And that was something, at least when we... were... that was on all of our lips all the time (for like all kids in those days we all believed we, too, were definitely slated for the tops in the majors) every time we executed even just a kind of a play on the field.

"Atta, boy", they would holler, "that's almost like 'Tinkers to Evers to Chance'!"

What a combination that was! What a frightening legend that built up in every kid's mind! What a thing to even dream (even if you ever reached the 'big time' of 'major league baseball') that you would 'even dare' to compare yourself to 'anything even like':

"Tinkers to Evers to Chance". But, that's beside the point.

What's most important, and most outstanding, is the fact that here was perfection in "team play"...

Well, you might say, when you reach down to this point, "What is this guy driv- ing at anyway?"

And, you've got a right to ask that question, believe me, 'cause we're just kinda circlin' about, tryin' out your steam, and your punches, and learnin' 'what you got', before we plunge in and give all we have "on the ball."

The fact of the matter is—we're writin' all this ABOUT 10c play!

We mentioned that immortal double-play combination, not because each and everybody one of those great hall players, Tinkers and Evers and Chance, were tremendous and outstanding "stars" in their own right, but, the very reason they went down in baseball history as "immortals", was only because they learned all about "team play".

AND THAT'S WHAT COUNTS—in 10c play—too!

In Cleveland, one progressive operator wanted dime play to get going. He started it all by himself. Even tho he was an outstanding member of the outstanding association there. But, he got no support. And so dime play died.

Today, other guys in Cleveland. Big time guys. Guys who wouldn't even support this one boy, now want dime play.

They realize that maybe the telephone company there wasn't too nuts when it put out dime public phones. Maybe the tavern guys weren't absolutely mad when they bumped the price of a small glass of beer to 15c.

And, maybe, a lot of other business men in their city, including the shoe-shine boys, weren't as nuts as they tho' they were when they, too, liked their prices UP.

But, without "team play"—without that "Tinkers to Evers to Chance" combination, DIME PLAY WON'T WORK ANYWHERE.

There MUST BE "TEAM PLAY"... Not just "team play", but, the kind of incentive that pervades the mind to create the kind of team play that made: "Tinkers to Evers to Chance" IMMORTAL in baseball.

Think it over—skeptical.

Come on into territories like the big bustling, tough—bellied, big—shouldered, rock-hard City of Chicago, AND LEARN FOR YOURSELF ABOUT DIME PLAY! In a quiet sort of humble way, know what you're gonna learn? That TEAM PLAY PAYS OFF!!!

THAT THE IMMORTAL BASEBALL COMBINATION OF 'Tinkers to Evers to Chance' WOULD NEVER HAVE BEEN "IMMORTAL" IN THE ANNALS OF BASEBALL IF THESE THREE GREATS HADN'T LEARNED THAT IT WAS THE "VALUE" OF "TEAM PLAY" THAT WOULD MAKE THEM "GREAT".

THINK IT OVER!!! Dime play territory is happy!!! Are you?
Hit songs have to meet many needs. They must first of all have qualities that can be brought across on records. They must be able to appeal to those who want to listen or those who want to dance. They must be melodic or stimulating or exciting—or arouse some other emotional response.

But hit songs from now on are going to have another need to meet—television’s. They will have to contain elements that are visual, that can be portrayed in shows.

Television very likely will soon change our entire conception of hit tunes. Production value will be a dominant factor in the choosing of material. It could even eventually become the overwhelming factor.

There are going to be 2000 new television stations in this country within the next few years. These stations are going to need hours and hours of visual shows to fill up that time day after day, week after week. Some percentage of that time must be devoted to musical shows because not only does that make for good entertainment but more importantly because the public will demand it.

Now it’s very clear from the TV shows that have been in existence so far that songs that can be demonstrated make far better television material than those which can’t. You can build a production around them, tell a story, reach a solution.

Naturally then, when program directors have to choose the material for their shows, they are going to pick first the songs which they can do the most with. And since television in the future is going to determine to a great extent our popular hits, those hits will be songs with strong production values.

And the same applies not only to songs but to singers. It’s apparent that if songs which tell a story are to be the important ones, then singers who can best act out that story will probably be the big ones.

As a matter of fact, we’ve already seen the beginning of the trend in such singers as Johnnie Ray, who not only sings a song, but acts out all the emotion that goes into it. That is something visual, something which you look at as well as listen to. That’s the kind of act which television is going to make use of and develop.

In the next several years, we are going to witness an entire revision of both the type of music we get and the type of singers we listen to. Just as in the early thirties, radio was responsible for the development of an entirely new form of music such as Bing Crosby and Kate Smith, so will television have its own stars whom the public will take to.

And that means also, that records will be using all this new material and all these new artists. For when viewers see a show on TV once, a singer or watch a production of a song, they will want to listen and look again. The only way they can hear it when they want to be on records. And the record that best conjures up the production for them will be the one they buy.

The future, then, belongs to the visual aspect of music. How it develops, where it leads to, is still a mystery. But the mystery of it is what makes the future fascinating.
THE TEN RECORDS

DISK JOCKEYS PLAYED MOST THIS WEEK

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. HERE IN MY HEART
   Al Martino (B. B. S.)

2. AUF WIEDERSEHN SWEET-HEART
   Vera Lynn (London)

3. I'M YOURS
   Don Cornell (Coral)

4. DELICADO
   Eddie Fisher (RCA Victor)

5. KISS OF FIRE
   Georgia Gibbs (Mercury)

6. WALKIN' MY BABY BACK HOME
   Johnnie Ray (Columbia)

7. LOVER
   P. Lee-G. Jenkins (Decca)

8. MAYBE
   F. Como-E. Fisher (RCA Victor)

9. HALF AS MUCH
   Rosemary Clooney (Columbia)

10. BLUE TANGO
    Leroy Anderson (Decca)

Barry Kaye (WCAU-Philadelphia) packed his 50,000 watts, record gimmicks, and what not and moved to Atlantic City, New Jersey's Steel Pier on the world famous boardwalk. Barry will originate his nationally heard all night show from the boardwalk through Labor Day. Featuring his Pin Point Club with his listeners as members in 45 states and all over Canada, Barry will have the additional advantage of being right on the scene of where the nation's biggest recording stars will be appearing for the summer. Among these slated for guest appearances this summer are Patti Page, Johnny Ray, Stan Kenton, Billy May, The Four Aces, Al Martino, Frank Stevens, Louis Prima, and many more. Our very deejay Don Kimel, with the U. S. Armed Forces writes from the old town past ever recording of "El Cholo" is getting a big play there since the tune was revived with Georgia Gibbs' "Kiss of Fire from Chicago. July 1st Barry will feature its annual disk jockey show. This year's presentation will stage recording artists: Bobby Wayne (Mercury); Tony Arden and Erel Garner Trio of Columbia. Jocks will be Jim Lounberry of WIND; Jack Ely of NBC's Chevy Pave Show; Fred Reynolds of WGN; free lance Howard Miller; and perhaps one or two others. The show is scheduled to run through July 31st. Tragedy struck Dick Gilbert, (KTYL-Phoenix) when his wife was killed in a collision with an oncoming car whose driver had fallen asleep at the wheel. As Ruth Wimp, she and Dick formed the singing team of Gilbert and Wimp in the early thirties. As song writers they turned out a number of published tunes and they also worked together doing interviews for the Louisville Times. Mel Fine (WJET-Erie, Penn.) began a new afternoon show on July 7 across the board, "Matinee with Mel."

Earle Pudney, (WGY-Schenectady, N. Y.) was in New York for a visit last week, Ditto Bertha Porter, librarian at WDXC-Hartford, Conn. Atlantic Weekly news letter carried a very flattering profile on Jon Massey of WWDC, Washington, D. C. ... Ernie Simon, Chicago's unpredictable clown prince of gags, has been signed to an exclusive long term contract by WGN-Chicago. The comic will be available to both WGN and WGN-TV and their associated networks Mutual and Dumont. He began a one-hour daily radio series June 30, from 2 to 3 p.m. ... Jack Downey and C. P. Patterson (WONS-Hartford, Conn.) have a song and dance act. As performers they have played many of the Hartford area night spots. The boys have a strong following with the local colleges and have been hired to appear at some of the school functions. ... Art Brown of WWDC, Washington, D.C., is now packaging stage shows for presentation to the hospitalized servicemen and veterans at Walter Reed and Bethesda Naval Hospital. WWDC will present a one hour live revue the second Tuesday evening of the month at Walter Reed and repeat the same show on the fourth Tuesday of the month at Bethesda. David Walshak (KRTI-Gonzales-Texas) has a moment of a silent prayer on his 1450 Club each morning. He needs some good recorded hymns. Recording companies please note.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
The Cash Box

Buddy Kaye Quintet ( MGM 11276; K-11276)

**THE UN-DAY MONDAY SONG** (2:48) The Buddy Kaye Quintet dishes up some light listening as they bounce through a gay novelty number vocally treated by Ginny Gibson and L. Bing.

**THE GOODNIGHT SONG** (2:43) A slow number is duped by Ginny Gibson and Jimmy Saunders as their pretty harmony is smoothly backed by the Kaye Quintet.

**THE BANJO KINGS** ( Good Time Jazz 64)

**STEPHEN FOSTER MEDLEY** #2 (2:43) Some favorite Stephen Foster melodies are strummed out in a fast moving tempo by the jumping banjos of Dick Roberts and Red Roundtree.

**BANJO BOUNCE** (2:34) Banjo lovers are sure to get a kick out of a bouncer composed by Dick Roberts and run through by their tenor and plectrum banjos. Number could get coin in the right spots.

LEROY ANDERSON ORCHESTRA (Dec 28300; F-28300)

**FIDDLE-JUMBLE** (2:54)

LEROY ANDERSON releases another grand oldie that almost everyone has heard, on tape number three. The fast moving self-written instrumental is another wonderful job by the orchestra.

**A TRUMPETER'S LULLABY** (2:46) The pop-concert orchestra of Anderson presents another fine piece of listening that features some pretty trumpet playing.

TONY MARTIN (RCA Victor 20-4836; 47-4836)

**LUNA ROSSA** (2:41) Tony Martin's voice sounds grand as he charts a pretty ballad in an inviting style. Henri Rene's orch offers the lush support to this pretty number. Tony's link could be the key to make the tune happen.

**SOME DAY** (2:26) The Rene crew provides a lush back on a tune that shows all the power and tenderness that Tony's voice holds. Resounding reading of this grand oldie ballad is wonderful.

PHILIP GREEN ORCHESTRA ( MGM 32613; K-32613)

**HANG OUT THE STARS** (2:36) The Cuban Caballeros harmonize on a fast moving Latin tempo item with the wonderful orch support portrayed by Philip Green and his gang.

**FLINK, PLANK, PLUNK** (2:30) A slick fast moving instrumental is potently delivered by Phil Green and the men on a lovely tune that has a floating feel.

BELL SISTERS (RCA Victor 20-4844; 47-4844)

**HANG OUT THE STARS** (2:38) The dynamic harmony of the mature voices of the Bell Sisters blend perfectly as they chart a terrific fast moving number that uses the melody of the Bing Davis' number and gets orch support from Henri Rene.

**WISE LITTLE ECHO** (2:35) A slow item with echo effects is the pace to which the Bell girls sing a pretty number with a lovely melody as Rene's men again back.

JANE FROMAN (Capitol 2154; F-2154)

**WISH YOU WERE HERE** (2:46) A light Latin tempo is the rhythm set for Jane Froman's soft and beautiful treatment of the title tune from the musical "Wish You Were Here." Choral aid and lush back by Sid Feller's crew showcase the star.

**MINE** (2:37) Jane's tender voice shows it's feeling once again on his slow ballad with pretty lyrics. Group harmony and fine arrangement make this side inviting.

PEGGY LEE AND GORDON JENKINS ORCHESTRA (Dec 28313; 9-28313)

**JUST ONE OF THOSE THINGS** (2:55) Peggy Lee and Gordon Jenkins orch blend their skills on a quick moving oldie that has the same air and quality as their great recording of "Lover." This item could also become a hit.

**I'M GLAD THERE IS YOU** (3:01) A slow tender reading of a pretty ballad is feelingly chirped by the thrush. Lovely lyrics and fine tune make for good listening Jenkins' crew again get orch credits.

BING CROSBY (Decca 28310; 9-28310)

**PSYCHIC SPOOK** (2:51) The wonderful voice of Bing Crosby croons a lovely old Latin beat favorite for an old school fashion with John Scott Trotter and the orch sacking up the accompaniment.

**SYMPHONY** (246) The artist melts through another old appealing number with a great deal of warmth and tenderness while the Trotter men again present a fitting backdrop.

BENNY LEE (London 1213; 45-1213)

**PRETTY BRIDE** (2:40) Benny's orch belts out a full and resounding backing to Benny Lee's fast moving and exciting vocal treatment of a lovely tango with a grand melody.

**CAN YOU WHISTLE, JOHANNA?** (2:38) Benny has the woodwinds of the Douglas orch providing a whistling sound as he booms through a cutie with attractive lyrics and a light tune.

BILLY WILLIAMS ORCHESTRA (MCA 479; 2:45)

**WHO KNOWS?** (2:48) The Billy Williams Orchestra punches out a song that could be an oldie. Some lyric use of zit and zest. Billy's voice is perfectly showcased by the boys and the Girls.

**IT'S THE BEST WE SAY: GOODBUT** (2:40) A pretty ballad with a sound tune gives the artist a perfect chance to show their inventive harmony and Billy's grand vocal. Full backing is delivered by the Osier men.

ROSEMARY CLOONEY (Columbia 1974; 44-1074)

**CHICAGO** (3:00) Rosemary Clooney who is rising quickly with her recording of "Boo-At-Me" dishes up a fine oldie type reading of the popular oldie about the Windy City.

**THERE'S A BROKEN HEART FOR EVERY LIGHT ON BROADWAY** (3:00) Here is another of the oldie styled number called "Oh You Beautiful Doll," and the chimp shows warmth and quality in their on this slick tune gives the artists a perfect chance to show their inventive harmony and Billy's grand vocal. Full backing is delivered by the Osier men.

ACQUAVIVA ORCHESTRA (MGM 30614; K-30614)

**BEYOND THE NEXT HILL** (2:45) Some good music is run through by Acquaviva's orch as a lush instrumental and a pretty melody we'd to maoy mood music.

**TILLIE'S TANGO** (2:40) Acquaviva directs the group in this swing style number called "Oh You Beautiful Doll," and the chimp shows warmth and quality in their on this slick tune gives the artists a perfect chance to show their inventive harmony and Billy's grand vocal. Full backing is delivered by the Osier men.

LOUIS ARMSTRONG (Decca 28306; 9-28306)

**CONFESSIN'** (2:42) The inimitable voice of Louis Armstrong grooves through a slow number that is currently a pop favorite. The orchestra's treated style of the ballad makes this a fine side.

**ONCE IN A WHILE** (3:05) Satchmo puts loads of oomph into this moderate beat reading of another oldie in the comeback trail. Subtle backing and Louis' tooting makes the side a fine piece of listening.

In the opinion of the Cash Box music staff, records listed below, in addition to the "Disk" and "Sleepers" Of The Week, are those most likely to achieve popularity.

**SOME DAY** & "LUNA ROSSA" Tony Martin RCA Victor 20-4836; 47-4836

**JUST ONE OF THOSE THINGS** Peggy Lee & Gordon Jenkins Decca 28313; 9-28313.

**STRANGE SENSATION** Billy Eckstine MGM 11291; K-11291

**HANG OUT THE STARS** Bell Sisters RCA Victor 20-4844; 47-4844

**MINE AND MINE ALONE** Steve Lawrence King 15190; 45x15190

The Cash Box

Disks Of The Week

"ALL OF ME" (2:06)

"A SINNER AM I" (2:52)

JOHNNIE RAY (Columbia 1978; 4J-3978)
NEW YORK:

Buddy Calhoun, young singer who rose from obscurity to fame with his first recording of the Artie Ford-Elmo Russ "The Mask Is Off," has cut his second platter for Pyramid Records. The number, "You Won't Miss Me," should guarantee his team of national distribution and "Bobo" Rockefeller, estranged wife of Winthrop Rockefeller, Standard Oil heir, wrote the lyrics. The Rockefeller's are a page one copy and all the new services have already issued releases on the story. The tune was written by Jay Chernis, former musical director of "Gentlemen Prefer Blondes." . . . Jilla Webb signed a contract to record for MGM Records and the first session will be held next week. . . . Bernice Parks, SEGAR Records thru is visiting debtors in the east in conjunction with her new release "Walking My Baby Back Home." . . . Valleydale Music Publishing Co., dual subsidiary of Regent Music outbid a score of publishers for the sole-selling rights to the popular "One Mint Julip." . . . Valleydale, Goodman Bros., will handle sales of short music, orchestras, etc. Progressive Music, Atlantic's publishing subsidiary, retains ownership of the composition . . . Mr. and Mark leader, have purchased a new Oktas 88 and have started off for Texas, where they open July 15th at the St. Anthony in San Antonio for a two-week run. Idea is to stop off to see disk jockeys and Capitol distributors where's his own recording of "High Noon" from the picture of the same name, and "Rock of Gibraltar" are fast climbing upward, is the star of the current show at the Royal Hawaiian Hotel in Honolulu this week. Laine just concluded a two-week engagement at the Cocoanut Grove, Los Angeles, where he broke all previous records . . . Billy May played to a record breaking 5,100 people at Pleasure Beach, Bridgeport on July 26th. Billy has been averaging about 3,000 a show during his New England tour. May is currently at the Steel Pier in Atlantic City. His "King" Cole, currently at the Tiffany Room, is penciled into Gotham's La Vie En Rose for a two-weeker in October . . . Lionel Hampton and his ork will be featured on the Saturday Night Dance Party on August 9th over WNBT-TV. Hampton will introduce a new dance called "Jelly Roll," which, incidentally, is the title of his new Decca recording.

CHICAGO:

That was a very lovely letter we received from Benny ("That Certain Party") Strong who advised that the one-per-week TV shot he had at the Palladium in Hollywood went over great for the band. Ben's ork has been signed into the Mark Hopkins (San Francisco) for 10 weeks, beginning July 13 . . . Northern Illinois Music Organic already worried about whether the place they chose (Granmire Hotel) will be big enough to handle all who want to attend this outstanding affair this forthcoming Fall (Oct. 9). Bob Lindelof, Bob Garrett, and some others who discussed it now wondering whether it wouldn't be better to switch the affair to one of the leading Loop hotels . . . Ralph Flanigan. Ben's ork will open at the Beach Walk of the Edgewater Hotel to quite a reception, if all plans of local RCA-Victor offices, go as scheduled, Beach party during Sunday afternoon hours. Dancing all evening long . . . Chance Records reported set for distribution of J.O.B. disks owned by Joe Brown of this city . . . But Katze', Decca's public relations contactor, currently vacationing in his tourrish hometown, Neo Yawk. . . . Harry Link of Marks on the phone and thrilled to pieces to hear that ops here in the Windy City grinding away those waxes into Les Paul and Mary Ford's "Old Shimmer Tone," "Shim Shimmer," "Shimmer Shimmer." . . . Peggy Lee and Gordon Jenkins teamed on a revival of a great oldie, 'Just One Of The Young, Charming Things' (Which is sure to be one of those singing things right down the gorgeous Peggy's alley). . . . Chicago Jake Box Ops Assn. golf tournament at Bonner Hill C.C. on July 25 will pull biggest crowd in the association history.

LOS ANGELES:

Dropped in at Modern Records to learn that Saul Bihari was out brushing up on his golf game . . . Understand he's in the low somethings and is almost ready to take on Perry Como, Don Cherry, Eddy Howard, Bing Crosby, Chicago music op Phil Levin and the other champion drivers and putters in the trade . . . Len and Lee Rupe of Specialty traveling the States circuit once again after talent and visiting distributors . . . The label has its first Camille Howard release in some time, both sides strictly instrumental and titled "Song of India Boogie" and "Old Bully Boogie." . . . A new artist on Specialty is Jesus Reinz, whose first release is "Confusin' Blues" and "Baby, Don't Go." . . . Leo Neuner of Aladdin was getting set to spend the holiday weekend with his daughter Susan but paused to tell us that Fred Dixson's "Call Operator 210" has rung up a bell from Coast to Coast . . . Al Sherman and Ralph Bass (of King and Federal) were really on the move last week, trying to keep pace with fast man Jack Simmons, whose Roosevelt Hotel suite had all the earmarks of a Chicago political convention in making out A British spy with the boys for the coming months. . . . If they can catch up on a couple more "Have Mercy, Baby" hits they've really got it made. . . . Tony Bennett over at Mercury distric tells us they've got five big ones in Patti Page's "Once in a While," Georgia Gibbs' "So Madly in Love," Richard Hayes' "The Mask Is Off," Eddy Howard's "Ain't Widdersohn's, Sweetheart" and Vic Damone's "Romance." . . . Lee was just about to take off for San Diego, where he's picking up their man in that territory and continuing on to Arizona to spend a week in the shade (?) on sales and promotion . . . Vic Damone in town for a few days before heading for Texas, where he's slated to wind up his military chores in some months.
"ZING A LITTLE ZONG" (2:32)  "THE MAIDEN OF GUADALUPE" (2:33)
BING CROSBY & JANE WYMAN
(Decca 28255; 9-28255)

The same vocal treatment that made "Wait Till The Sun Shines Nellie" such a hit in the past is presently dished up by Bing Crosby and Jane Wyman again. A very little ditty labeled, "Zing A Little Zong." The number, a grand piece of light listening material, comes off from the flack; "Just For You." Jane harmonizes well with Der Bingle as they sing, laugh, talk, and have all kinds of fun on this side. The humorous presentation of this deck provides your spirit with a lift. Jack Conlon's Rhymetriages prepares the great folk artist Burt Ives band. The third and another swell job on a second tune from the same movie. Dave Barbour's crew presents a record on this cute number with a light Latin beat. We're tickled with the upper lid which is sure to break soon.

HENRY JEROME ORCHESTRA
(AGM 1128; K-11284)

"TILL SI-SI YA IN BAHIA" (2:42)  Harry Jerome and his orchestra mold the Latin backing for an interesting number carried by Ray De Morn. Tune comes from mojive; "Just For You.

"I LOVE YOU SO" (2:40)  Ray shows his vocal talent to much better advantage as he chants a tender romantic ballad with soft back provided by the Jerome group.

ARTHUR GODFREY
(Decca 30972; 4-39792)
"I LOVE GIRLS" (2:30)  Arthur Godfrey accompanied by Archie Bleyer and his orchestra, and love is certainly on the table. The number, a mojive's creation, is a perfect pop number with a love feel.

"HONEY" (2:45)  An old favorite is given the Red Heads' relaxed treatment as he sings and also strums some self-accomplishment on the ukulele. Backing is sent through by Remo Palmieri on the guitar and Gene Traxler on the bass.

FRED WARING AND HIS PENNSYLVANIANS
(Decca 28295; 9-28299)

"VALLEY OF THE SUNRISE" (2:23)  The Warin Glue Club wonderfully Fitsthes the fitting tenor voice of Robert Harries in his chanting of a slow touching and most tasteful number.

ETHEL SMITH
(Decca 28304; 9-28304)
"POINCIANA" (2:37)  Ethel Smith just touches the keys of the organ and produces an incomparable sound. The organist has a Latin beat rhythm background aiding her as she creates eerie wind effects and a fine sound on this beautiful oldie.

"DELICADO" (2:49)  A current Latin beat pop sensation is given by the Ethel Smith organ treatment on this one. Latin fans are sure to go for this disk.

BILLY ECKSTINE
(AGM 1129; K-11291)
"STRANGE SENSATION" (2:47)  The resounding voices of Billy Eckstine warbles the lovely lyrics that were set to the wonderful tango entitled "La Cumparsita." The lush backing and rhythmic rendition make this side a strong one.

"HAVE A GOOD TIME" (2:49)  Another lovely ballad is given the stylized treatment of Mr. B. The beautiful lyrics and melody, plus a grand top line, could make this waxing happen.

FRANK STEVENS
(Gramercy 1002)
"I SAY YOU LOVE ME" (2:47)  A feeling vocal is piped by Frank Stevens as he shows that waxing can be heard in his voice by reading this fine romantic ballad.

DEBBIE DANCES FOR ME" (3:00)  Here, vocalist and the number is called Frank on this fast moving Latin beat item as the artist's grand voice is given a girl's distant chant in the background. The number is supported by a string.

BILLY BOWLEN
(AGM 1121; K-11221)
"YOU BROKE MY HEART" (2:40)  Another lovely ballad is given a fine string sound, and the Butcherball Four blend their voices on a pretty, slow number with a pleasing melody. The artist's voice is fine and sounds good.

"DIAMOND IN MOTHER-OF-PEARL" (2:31)  Another love number with a slight bounce is given a good group over by Billy and the boys. Good rhythm is held throughout.

STEVE LAWRENCE
(King 35190; 4515190)
"MINE AND MINE ALONE" (2:40)  The sweet harmony of a chordal group tastefully showcases the thrilling voice of young Steve Lawrence in his presentation of a romantic ballad with a pretty tune.

"ALL MY LOVE BELONGS TO YOU" (2:40)  The teen-age turns and a fine waltz and dishes up a tender vocal on an appealing ballad. Ork backing has familiar life.

RONNIE ALCIRDH ORCHESTRA
(London 1235; 45-1235)
"MINE AND MINE" (2:43)  Ronnie Alcridh and the orchestra show fine technique in the playing of the Club and the artist's vocal interpretation of a bouncy, cutie western and pop biggie.

"WHO, WHO, WHO" (2:36)  A cute number is chanted by the Clubmen as Ronnie and the crew provide grand rhythm and fine backing. Group reading is appealing.
A KISS started the FIRE
and NOW...
A New Exciting Singing Star

Georgia Gibbs

with another SMASH...

"SO MADLY IN LOVE"

Mercury 5874—5874x45

Currently featured
BILL MILLER'S RIVIERA
Ft. Lee, N. J.

**THE CASH BOX DISK OF THE WEEK**

"SO MADLY IN LOVE" (2:46)
"MAKE ME LOVE YOU" (2:49)

GEORGIA GIBBS
(Mercury 5874; 5874x45)

Mercury Records, Chicago, Illinois
Mercury Records of Canada Ltd., Toronto, Canada
LOS ANGELES—it was a happy get-together for Ella Mae Morse and Freddie Slack at the Crescendo nitey on the Sunset Strip. Where the pair of "Cow Cow Boogie" fame (one of Capitol's first big hits) teamed up on recent play dates. Both are now back with Capitol and while they haven't yet recorded together, Ella's been well heard from on "The Blacksmith Blues" and her current "Oskie Boogie."
Don Bell  
KRNT—Des Moines, Iowa  
1. Delicado (Percy Faith)  
2. Kiss Of Fire (Billy Eckstine)  
3. Here In My Heart  
4. I'll Walk Alone (J. Frankl)  
5. It's All About James (Don Cornell)  
6. I'll Walk Alone (B. Carroll)  
7. Here In My Heart  
8. Smoke Rings (Paul & Ford)  
9. Watermelon Weather  
10. Norman Hall

WSNL—Bonnell, Ind.  
1. Kiss Of Fire (Georgia Gibbs)  
2. Here In My Heart  
3. Delicado (Percy Faith)  
4. Delicado (Dinah Shore)  
5. I'll Walk Alone (B. Carroll)  
6. Be Anything (Peggy Lee)  
7. Auf Wiedersehen (Sweetheart)  
8. Suddenflute (Roy Anthony)  
9. My Heart (Your Baby Back Home)  
10. Bud Brees

1. Kiss Of Fire (Georgia Gibbs)  
2. Here In My Heart  
3. Delicado (Percy Faith)  
4. Walkin' My Baby Back Home  
5. I'll Walk Alone (B. Carroll)  
6. Be Anything (Peggy Lee)  
7. Auf Wiedersehen (Sweetheart)  
8. Suddenflute (Roy Anthony)  
9. My Heart (Your Baby Back Home)  
10. Walkin' My Baby Back Home (Helen Parks)

Sid Dickler

WMCR—Washington, D.C.  
1. Kiss Of Fire (Charlotte Gibbs)  
2. Here In My Heart  
3. Delicado (Percy Faith)  
4. I'll Walk Alone (B. Carroll)  
5. Suddenflute (Roy Anthony)  
6. My Heart (Your Baby Back Home)  
7. Walkin' My Baby Back Home  
8. Shot Glasses (Paul & Ford)  
9. Here In My Heart  
10. Jim Brokaw

WCPO—Cincinnati, Ohio  
1. Kiss Of Fire (Charlotte Gibbs)  
2. Here In My Heart  
3. Delicado (Percy Faith)  
4. I'll Walk Alone (B. Carroll)  
5. Suddenflute (Roy Anthony)  
6. Walkin' My Baby Back Home  
7. Shot Glasses (Paul & Ford)  
8. Here In My Heart  
9. Walkin' My Baby Back Home  
10. Paul Flanagan

WTRY—Troy, N.Y.  
1. Auf Wiedersehen (Sweetheart)  
2. Here In My Heart  
3. Auf Wiedersehen (Sweetheart)  
4. Walkin' My Baby Back Home  
5. Delicado (Percy Faith)  
6. Where Did Love Go? (Dinah Shore)  
7. Walkin' My Baby Back Home  
8. Love (Peggy Lee)  
9. Maybe (Comes & Fisher)  
10. Pathepa Chips (Phil Harris)

Pot Chambers

WMAV—Tampa, Fla.  
1. The Kiss Is Off (B. Costa)  
2. Georgia Gibbs  
3. Here In My Heart  
4. Pianistina (Dorothy Lawrence)  
5. Blue Tango (Dorothy Lawrence)  
6. Delicado (Percy Faith)  
7. Why Did Love Go? (Dinah Shore)  
8. Walkin' My Baby Back Home  
9. Kiss Of Fire (Georgia Gibbs)  
10. Bill Reynolds

WSCC—Stamford, Conn.  
1. Maybe (Comes & Fisher)  
2. Delicado (Percy Faith)  
3. You'll Never Be Mine (Guy Mitchell)  
4. In The Good Old Summertime (Paul & Ford)  
5. Be Anything (Charley Borden)  
6. Pianistina (Dorothy Lawrence)  
7. Walkin' My Baby Back Home  
8. Maybe (Comes & Fisher)  
9. Delicado (Percy Faith)  
10. Buddy Deane

Dick Coleman

WJMJ—Baltimore, Md.  
1. I'm Yours (Eddie Fisher)  
2. Delicado (Al Martine)  
3. I'll Walk Alone (B. Carroll)  
4. Confessin' (Paul & Ford)  
5. Delicado (Percy Faith)  
6. Half As Much (R. Clooney)  
7. Here In My Heart (Alcan Deluxe)  
8. Walkin' My Baby Back Home  
9. Kiss Of Fire (Georgia Gibbs)  
10. Joe Deane

WJZC—Cleveland, N.Y.  
1. Afraid To Be Alone (Al Martine)  
2. Kiss Of Fire (Georgia Gibbs)  
3. Delicado (Percy Faith)  
4. Auf Wiedersehen (Sweetheart)  
5. Thru The Rose (Escrow)  
6. Half As Much (R. Clooney)  
7. Here In My Heart (Alcan Deluxe)  
8. Walkin' My Baby Back Home  
9. Delicado (Percy Faith)  
10. Robin Seymour

WWMR—Dayton, Ohio  
1. Walkin' My Baby Back Home  
2. Delicado (Percy Faith)  
3. Auf Wiedersehen (Sweetheart)  
4. Maybe (Comes & Fisher)  
5. Confessin' (Paul & Ford)  
6. Here In My Heart  
7. Delicado (Percy Faith)  
8. Auf Wiedersehen (Sweetheart)  
9. Delicado (Percy Faith)  
10. Calypso Song

WVAQ—Tampa, Fla.  
1. Delicado (Percy Faith)  
2. Half As Much (R. Clooney)  
3. Kiss Of Fire (Georgia Gibbs)  
4. I Will Never Change (Paul & Ford)  
5. Confessin' (Paul & Ford)  
6. When You're In Love  
7. Walkin' My Baby Back Home  
8. Here In My Heart  
9. Delicado (Percy Faith)  
10. Larry Gentile

WABC—New York  
1. Kiss Of Fire (Georgia Gibbs)  
2. Maybe (Comes & Fisher)  
3. Delicado (Percy Faith)  
4. Auf Wiedersehen (Sweetheart)  
5. Delicado (Percy Faith)  
6. Walkin' My Baby Back Home  
7. Here In My Heart  
8. Half As Much (R. Clooney)  
9. Delicado (Percy Faith)  
10. Joe Deane
The HALE You Say
by natt hale

From time to time, we derive a peculiar sense of well-being in mingling with the cubist element of the populace—that great majority of the folk whom we describe as “the squares” and/or “the un-help.” This serves a manifold purpose, of course. Primarily, it helps to bring our interests from the clouds and brings us back to earth—usually with a profound thud.

But, less profoundly, we seem to derive an almost paranoiac delight in expounding on our personal activities amongst the great, the near-great, the would-be-greats—and the never-will-be-heards-obs. In a sense, it assists us in overcoming a badly-disguised inferiority complex, to have a metley group of the “earth-people” hanging on the pearls of wisdom which we dispense with all the altruisms of a panhandler dishing out peanuts to the pigeons in the park.

It was while we thus engaged, one day recently, that one of these squares posed a query directly to us. Mind you, this particular cube had been buying that musician’s publication for lo, these many months now, and was well on the way to being rounded out a bit.

“Why the music business so unstable?”

Displaying the lantern jaw we had developed through practice before the mirror, we rebutted: “Unstable! What’s unstable about it?” (Clever?)

With utter disregard for the lantern jaw, our antagonist persisted:

“Well, from what I’ve been reading and hearing about the music biz, it’s becoming mighty hard to keep track of the people. I mean, artists are continually shifting from one label to another. One day some guy’s playing with so-and-so’s band, the next week he hears his shifted to such-and-such a band. Keeping track of the record people is even tougher. You fellows make a complete circuit of all the labels in the business. That, to me, is a rather unstable industry. Don’t you agree?”

This rectangle was becoming rounded off by the minute.

So we endeavored to elucidate.

The record business, we explained, operated in much the same manner as a baseball league. Good, commercial artists are in much the same enviable position as a star ball-player. If an artist is right up there in the big leagues as a record-seller (hitting .350), it’s not unusual to have other disc manufacturers making approaches to have him switch. If it should happen that he (or she) makes an auspicious impact on the great American public by virtue of a smash hit on a minor label (minor league—get it?) the offers come pouring in from the “biggies.” On the other hand, once a major artist begins to slip, it’s just a matter of time until that artist winds up on one of the independent, smaller labels (e.g., “3-Eye League.”)

Warning up to the subject, and noting that we had the offending rectangle a trifle decomposed, we continued by pointing out that it did become necessary to make a few changes in the line-up at times. Sometimes, we exercised a bit of ingenuity by combining a number of artists on a particular song, so as to insure a home run. Then again, if we weren’t too certain of the merits of a number, we tested it out by assigning it to a lesser performer (bant) to gauge the public reaction before re-cutting it with an artist of greater stature (slugger).

Further, we emphasized the important functionaries behind the scenes. We pointed out the indispensable A. & R. director (manager), the arranger (trainer) and the orchestra background (team). We compared the sales manager to the front-office trader, the promotion man to his counterpart publicity director, etc. All in all, we proved how it did become necessary to make adjustments and relocations constantly for the betterment of the corporate and individual interests. Hence, the changes.

“Now,” we nowed—“what’s unstable about that?”

To which, our erstwhile offender retorted:

“Nothing, I guess. Except for one thing. I don’t understand baseball.”

Which immediately transformed him back, once again, to the familiar six-sided variety.

Well—That’s how it goes!

Please mention THE CASH BOX when answering ads.
CLARENCE "GATEMOUTH" BROWN
(Pecosk 1600)
B "BABY TAKE IT EASY" (2:36)
Clarence "Gatemouth" Brown comes up with a slouchy vocal of a fast tempo blues that really sells the tune. Orking solidly backs the singer with a strong reading of a wild arrangement.

B "JUST GOT LUCKY" (2:41)
A moderate beat item with a low down arrangement and given a powerhouse vocal by Brown, who also accompanies himself on the guitar. The musical backdrop helps bring in an exciting end.

SOUTHERN WONDERS
(Pecosk 1702)
© "COME ON OVER HERE" (2:46) The Southern Wonders, with "Papa" Weaver singing the lead, harmonize on a slow gospel number effectively.

© "WHO IS THAT KNOCKING?!" (2:55) The group sings a slow, inspirational piece that changes tempe with the vocalizing and reggae Lynn swinging into a rhythmic reading.

FOUR TUNES
(RCA Victor 20-4828, 47-4828)
© "THEY DON'T UNDERSTAND" (2:45) The Four Tunes softly sing a slow melodic number with warmth and a flowing style. The backing is soft and in the mood of the presentation.

© "WHY DON'T YOU DO THIS TO ME?!" (3:00) Flip is a slow rhythm blues treated spiritedly by the vocal quartet.

JOHN LEE HOOKER and LITTLE EDDIE KIRKLAND
(Modern 876)
© "IT HURTS ME SO" (2:44) John Lee Hooker and Little Eddie Kirkland combine their voices to come through with an exciting presentation of a slow beat blues. Musical backing of organ strings sets the duo up in strong style.

© "I GOT EYES FOR YOU" (2:41)
The under portion is a moderate fast tempo that John Lee Hooker fractures. The etching is a good one.

KID ORY'S CREOLE JAZZ BAND
(Good Time Jazz 65)
© "MARYLAND, MY MARYLAND" (2:41) Kid Ory's Creole Jazz Band socks out a fast tempo standard number with the southland rag time rhythm.

© "OH! DIDN'T HE RAMBLE" (2:40)
The band takes on another traditional tune that starts with a slow beat and changes to a fast jazz treatment. Chorus singing and an effective clarinet bit make this a pleasant side.

NATURE BOY BROWN
(United 121)
© "STRICTLY GONE" (2:45) Nature Boy Brown takes a big bounce, rhythmic item and treats it to a wildish presentation. Orking for- mures the brass section and get off a solid trumpet solo.

© "HOUSE PARTY GROOVE" (2:25) The under portion is a slow piece tastefully arranged. A rippling piano solo helps put over a good side.

BOB SCOBEEY'S FRISCO BAND
(Good Time Jazz 66)
© "DO YOU KNOW WHAT IT MEANS TO MISS NEW ORLEANS" (2:59) A moderate tempo sentimental tribute to the city of New Orleans is sold in mellow fashion by Bob Scobee's Frisco Band. A solid trumpet solo and ok vocal round out the etching.

© "BLUES MY NAUGHTY SWEETIE GIVE TO ME" (2:43) Flipside is a quick beat south-land jazz blues that is well done.

ORIGINAL FIVE BLIND BOYS
(Pecosk 1701)
© "PRECIOUS MEMORIES" (2:44) The Original Five Blind Boys chant a slow gospel number with feeling. The harmony is effective and backs lead Archie Brownlee with good results.

© "GOD LEADS LITTLE CHILDREN" (2:09) The vocal group get together on another slow inspirational number, sung with a rhythmic and exciting beat that could best be described as a light jubilee.

DEBBIE ANDREWS
(Mercury 8262; 45 x 8262)
© "I LOST YOU" (2:38) A slow blues is dramatically sold by Debbie Andrews. Debbie is assisted by the popular echo chamber, and to-gether with her captivating manner of delivery makes this a top-flight side.

© "I AIN'T GOT NOBODY" (2:55) The flipside is a moderate beat oldie that the thrust does well by.

JACKIE DAVIS TRIO
(RCA Victor 20-4831; 47-4831)
© "BUZZ ME BABY" (2:28) The Jackie Davis Trio, with the vocalizing handled by Jackie, beat out a moderate tempo rhythmic item force-fully.

© "GOOMBA" (2:25) The Trio handles an exciting fast beat novelty with a zesty performance. Shouts and wild chanting are worked into the treatment.

THE TOP NOTES
(Jubilee 5088)
© "FOR LOVE OF ALL" (2:13) The Top Notes blend their voices on a slow mellow item and come up with a wailing that plays easy on the ears. The smooth voiced lead and the soft harmonizing of the quartette re- ceives the musical assistance of the Sid Bass ork.

© "MY OLD TIME SWEETIE-HEART" (2:45) The vocal group gives a smooth reading to a similar beat number and comes up with an- other pleasurable deck.

LITTLE RICHARD
(RCA Victor 20-4772; 47-4772)
© "WHY DID YOU LEAVE ME?!" (2:29) Little Richard gives a slow item a low down blues reading. Soft piano backing supports the blues shouter.

© "AIN'T NOTHIN' HAPPENIN'" (2:50) A fast beat rocker is taken for a ride by the talented singer. Orking is good.
Hennings Music Acquires Portilla Catalogue

The Frank Hennings Music Publishing Company announces that it has acquired one-hundred thirty-six Maria Grever songs comprising the entire catalog of the Portilla Music Corporation. Maria Grever, ever so well-known internationally for her songs, among them such hit-parade numbers as "A Day Made," "Magic Is The Moonlight," "Ti-Pi-Tin," "Make Love With A Rose," "Only Rags," etc. With this wealth of new material the Frank Hennings firm has already made extensive plans for these songs for the fall and has submitted them to the recording companies, radio and television artists. Representing the Portilla Music Corporation in the negotiations was Mr. Charles Grey, president and son of the late Mrs. Maria Grever, and representing the Frank Hennings Music Publishing Company was Attorney Bernard Miller of the office of Miller & Miller.

With the summer doldrums upon us, and most big shows, both TV and radio, off 'til Labor Day; the DJ's are at a tremendous disadvantage. With the encroachment of TV on the once impregnable fortress of radio, we are seeing more big stations turning to the Disc Jockey type show. The reasons for the success of these shows are many. From the standpoint of management, one of the chief factors is the low cost of putting on a DJ show. Some shows have been known to mushroom into huge financial bonanzas. At least all are able to pay their own freight. After all, the cost is low. And the record companies will shower you with records. From my crystal ball I'd say lots of the DJ shows will be on the air long after the leaves fall.

It's the new trend... Louis "Satchmo" Armstrong into Chi's Bluenote for the month of July and the joy of Chicagoans, G.O.Pers and The Dem Group consists of Marty Napoleon on piano; Russ Phillips on trombone; Barney Bigard, clarinet; Arvell Shaw thumping the big fiddle; Cozy Cole on drums and little Velma Middleton singing. Opening nite was a sell-out. All of the group were well received by a most responsive audience. Louis' brought down the house with his ad-libbing and kidding with Velma as they did "Kiss Of Fire".

According to the best of information, the richest man in the recording business today, is Cliffe Steward. Among other things he owns a choice slice of the lush business district in Long Island City. Being an old time musician, and a lover of old ballads, most of which cannot now be found, he has his own label and recording company. Cliffe does his own sessions and is the vocal on most of his own productions too. Now that the Western Union strike is over, Bobby Shad, of Mercury, will keep the big wire service in the black. The A & R man is Morse coding it across the nation—"Call Operator 210"... On a scorching hot day the 38th floor of The Civic Opera Bldg. on the right bank of the Chicago river, can be a cool, pleasant spot for cocktails. Many's the time we've found the main floor auditorium, when the great Jazz concerts have held away there. But this past week it was for an American opera. An opera of America. Written by an American and sung and played by Americans. Porgy and Bess is in town. The original drama, pathos and comedy of the story "Porgy", written by Du Bose Heyward, is still there. When his wife, Dorothy Hartrell Kohus, turned the manuscript into the smash Broadway play, it was destined for the "Hall Of Fame" of Broadway hits. But this was only the beginning. Into the picture came the late, great, George Gershwin and his brother Ira. After six years of work, the brothers, with the collaboration of Heyward, turned out a new tradition, a "bridge" between the continuation of grand opera and so-called "popular" music. Todd Duncan and Ann Brown were magnificent in original principal roles, back in 1935. The Eva Jessye Choir added tremendous vitality to the opera with their spirited and deeply felt numbers. Today, William Warfield, Cab Calloway, Leontyne Price and many new and charming faces and voices, are still singing the memorable and lovable songs of this truly great American Opera.

From the moment the curtain rises, to the little noises of a world stirring from a night's sleep; its "Summertime"; through Crown's killing and Porgy's unforgettable "I Got Plenty Of Nothing"; even while Sportin' Life (Cab Calloway) with the high spirits of "There's A Boat Going Leaving Soon For New York"; down to the moment that Porgy pushes himself offstage on his goat-cart to search for his woman, singing "O Lord I'm On My Way"; the audience, and you and I am eternal are held entranced.

Sam Evans is the Jazz & Blues expert heard nightly on WGN, Chicago's Mutual outlet, and on WBBM-TV.

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**Meeting Dates Of Music Operators' Associations**

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Still Climbing!

**THE CLOVERS**

"WONDER WHERE MY BABY'S GONE"

Atlantic Rec. Corp.

\#969

**WATCH FOR OUR AD NEXT WEEK....**

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(Cuban Nightingale)

**DE CASTRO SISTERS**

**RECORDING CO.**

143 W. 41st St., N. Y.

(LA 4-0547)

**SOUTHERN WONDERS**

"Come On Over Here"

"Who Is That Knocking"

PEACOCK 1792

**Peacock Records, INC.**

8508 Sunset Blvd., Hollywood 46, Col.

**STILL GOING STRONG!**

Savoy 2487

"EASY EASY BABY"

featuring

VARETTA DILLARD

RECORD CO., INC.

50 Market St.

Newark 1, N. J.

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**"IT'S WHAT'S IN THE CASH BOX THAT COUNTS"**
The Billy Shaw Agency is opening its third office on August 1. The new office will be in Chicago, 208 N. Wa-bah, and is to be managed by Bob O'Connor, formerly with the William Morris Agency. Bob is coming out of the service. . . Ruth Brown, will be out with her new recording the third week in July. The release is being timed to coincide with the impending Music Merchants confab in New York. Titles of the tunes are a closely guarded secret . . . Mercury Records is planning a terrific summer drive. The company releases by Dinah Washington, Johnny Otis, Mel Walker, The Ravens, Wini Brown, Memphis Slim, Freddie Mitchell, and many others. They have also signed Big Maceo and will release its charting shortly.

Milt Buckner leaves the Lionel Hampton aggregation to form his own organ trio commencing August 5. The group are booked into Gleason's in Cleveland one week later. . . H. C. Tweekley, Dallas, Texas, Mercury distributor, hit upon a terrific promotional stunt. He sent postal cards to all retail stores and juke box operators in his area telling them to call operator 210. Returns were sensational as call after call came through to operator 210. Through arrangements with the local telephone office all such calls were put through to Townsley, who then proceeded to sell the caller on the Johnny Otis-Mel Walker recording of "Call Operator 210". The gimmick was so successful that Mercury picked it up and extended it to Georgia and other territories. . . "Lips" Paige, who recently signed with King Records, left for Knobs, Belgium, last week. The booking will extend through Labor Day. . . The Clovers-Roscoe Gordon package just broke every record in Texas as they completed a 23 out of 27 day tour on percentage.

Rumors are that Oscar Peterson is completely exhausted due to overwork and the possibilities are that he may not open at the Apollo Theatre in Harlem, where he is booked for July 11th. . . Rainbow Records has come up with a strong possibility in "You're My Inspiration" waxed by the Five Crowns. The group is managed by Tim Pateron and Eddie Heller is handling promotion. The diskerie shipped 1000 records by truck to Midwest Distributing Co. in Kansas City and St. Louis, but a truck strike froze the delivery and Rainbow had to ship another 1000 by plane to take care of the demand.

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City's Harlem Area; Chicago's South Side, and New Orleans.

1. HAVE MERCY, BABY
   The Dominoes (Federal)

2. LAWDY, MISS CLAWDY
   Lloyd Price (Specialty)

3. BESIDE YOU
   The Seashells (King)

4. GOIN' HOME
   Fats Domino (Imperial)

5. MOODY MOOD FOR LOVE
   Roy Milton (Prestige)

6. SOMEWHERE ALONG THE WAY
   Nat "King" Cole (Capitol)

7. HEAVENLY FATHER
   Edna McGriff (Jubilee)

8. THAT'S WHAT YOU'RE DOING TO ME
   The Dominoes (Federal)

9. SO TIRED
   Roy Milton (Specialty)

10. GUITAR SHUFFLE
    Leon Fuller (Swingtime)

GOING STRONG!!

HERE IN MY HEART
Wini Brown 5870

MAD ABOUT THE BOY
Dinah Washington 5842

LET ME FLY YOUR KITE
Lightnin' Hopkins 8274

Have MERCY, BABY
The Dominoes (Federal)

LAWDY, MISS CLAWDY
Lloyd Price (Specialty)

GOIN' HOME
Fats Domino (Imperial)

MOODY MOOD FOR LOVE
Roy Milton (Prestige)

ONE MINT JULEP
The Clovers (Atlantic)

I'LL ALWAYS BE IN LOVE WITH YOU
Paul Quinichette (Mercy)

CALL OPERATOR 210
The Dominoes (Federal)

MARY JO
Four Blazes (United)

BELLS ARE RINGING
Smiley Lewis (Imperial)

MY HEART'S DESIRE
Jimmy Lee & Artis (Modern)

LAWDY, MISS CLAWDY
Lloyd Price (Specialty)

GUITAR SHUFFLE
Leon Fuller (Swingtime)

MOODY MOOD FOR LOVE
Roy Milton (Prestige)

HEAVENLY FATHER
Edna McGriff (Jubilee)

SHUFFLE SHUFFLE
Edna McGriff (Jubilee)

HAVE MERCY, BABY
The Dominoes (Federal)

ALL IN MY DREAMS
Bud Grant (Modern)

GOIN' HOME
Four Blazes (United)

MY SONG
Johnny Ace (Duke)

HEAVENLY FATHER
Edna McGriff (Jubilee)

NO MORE DOGGIN'
Rosey Gordon (P.F.A.)

MARY JO
Four Blazes (United)

THE CASH BOX when answering ads
MGM Films To Be Shown At NAMM Convention

NEW YORK—M.G.M. plans to show extractions from its current and future musical pictures at the forthcoming N.A.M.M. convention in New York City. Albums containing the musical scores heard in the filmings will be made available to the public to coincide with the release of the pictures.

ACAPULCO—When Capitol’s A & R expert Lee Gillette isn’t cutting Stan Kenton, Billy May, Nat Cole, Ray Starr or Margaret Whiting, he’s up Mexico way, where he takes the measure of such finny monsters as this 102 lb sailfish taped in at 9 ft. 7 in.

The Top Ten Tunes Netting Harriest Play, Compiled From Reports Submitted Weekly To "The Cash Box. By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

1. CALL OPERATOR 210
   Floyd Dixon (Aladdin)

2. HAVEN MERCY, BABY
   The Dominoes (Federal)

3. LAWDY, MISS CLAUDY
   Lloyd Price (Specialty)

4. MARY JO
   Four Blazes (United)

5. ONE MINT JULEP
   The Clovers (Atlantic)

6. GOIN’ HOME
   Fats Domino (Imperial)

7. I DON’T KNOW WHAT’S TROUBLIN’ YOUR MIND
   Buddy Johnson (Brooklyn)

8. HELP ME BLUES
   Mac Walker (Savoy)

9. YOUNG WOMAN BLUES
   Little San Jackson (Imperial)

10. CALL OPERATOR 210
    Floyd Dixon (Aladdin)

   HAVEN MERCY, BABY
   The Dominoes (Federal)

   MOODY MOOD FOR LOVE
   King Pleasure (Pragistics)

   GOIN’ HOME
   Fats Domino (Imperial)

   MARY JO
   Four Blazes (United)

   LAWDY, MISS CLAUDY
   Lloyd Price (Specialty)

   AGED AND MELLOW
   Little Esther (Federal)

   NEW ORLEANS WHIMMEN
   Foster Garden (Brunswick)

   HEAVENLY FATHER
   Edna McGriff (Jubilee)

   ONE MINT JULEP
   The Clovers (Atlantic)

   LAWDY, MISS CLAUDY
   Lloyd Price (Specialty)

   AGED AND MELLOW
   Little Esther (Federal)

   HAVE MERCY, BABY
   The Dominoes (Federal)

   BESIDE YOU
   Thig Showals (King)

   EASY, EASY BABY
   Yvette Dillard (Savoy)

   MY HEART’S DESIRE
   Jimmy Lee & Artis (Modern)

   WALKIN’ THE BOOGIE
   John Lee Hooker (Chess)

   I HADN’T ANYONE TILL YOU
   Tanya Tucker (Aladdin)

   HAVING MERCY, BABY
   The Dominoes (Federal)

   LAWDY, MISS CLAUDY
   Lloyd Price (Specialty)

   GOIN’ HOME
   Fats Domino (Imperial)

   MARY JO
   Four Blazes (United)

   WHAT’S HAPPENING
   Little Esther (Federal)

   THE BLUES
   Jimmy Lee (Shiv)
"Cuzin Don!" McGraw is getting a big response to the offer of his "Radio Scrapbook". Book is made up of 101 of the poems he writes daily for the local paper—The Tennessee-Whitman. We paged through the book and found the material very worthwhile for any jockey who wishes to use poems material in their work. McGraw does a daily country d. j. stint on WFGH in Bristol, Virginia.

Bobby Williamson (RCA Victor) met Victor's promo exec, Al Miller, in Cincinnati last week and covered Cincinnati, Knoxville, Nashville, and Atlanta before spending the week end in Nashville. Trip was introducing Williamson's latest on the label, "There's No Escape".

Dewey Green recently purchased the "Bob Wills Ranch House" in Dallas. Groom has long been a country music name in that area and is personally managing his new acquisition.

Hawshaw Hawkins (King) has three weeks of New England dates lined up. Tour was planned after his recent successes around Boston.

WIEL in Elizabethtown, Kentucky broadcasts country music each Saturday afternoon from three to eight P.M. The success of the rural tunes called for giving their best time to the country boys, "Cousin Walt" Gaines and Tom Baldwin. "Little Jody" Rainer does three hours daily of country records in Crewe, Virginia. Jody would like to have artist's photos for his "Public Scrapbook" which is kept at the station for guests to look through.

Stan Jones of KMHT in Marshall, Texas has just increased his daily air time to five hours. This is almost double his original time and was brought about by popular listener request.

We've had several reports from the East Texas and Louisiana area that Slim Whitman (Imperial) is taking a top spot in that area. Slim makes his regular appearances on KKH in Shreveport and the Saturday night Louisiana Hayride.

Gene Kehr is the man at the mike for "Pickin' and Singin'" in Pittsburgh. Gene reports that he has heard from 41 fan clubs to date and very often obliges with a full period of tunes by a club's honorary president.

WBZ in Boston is building a western and folk-library to back up 874 hours of country records each week m. d. by Jerry and Sky. They'll make a big country audience up there and will be happy to get records from all sources.

Bill Hutto, recently signed by King Records, was in Cincinnati last week doing his first session for the label. Bill has his army call and will report in thirty days. We hear he put in some outstanding sides for King with first release scheduled soon. Hutto has performed throughout east Texas and Louisiana during the war and currently lives in Orange, Texas.

Douglas Rains, Program Director of WACO in Waco, Texas, reports that the station is converting their library and programming to the 45 speed exclusively.

"Sloppy" Jeffers, The Davis Twins, Little Willie, Jesse Smith and 12 year old Pudgie Parsons are once again featured entertainers of WWVA's "Wheeling Jamboree" in Wheeling. Sloppy leads the package who go to Wheeling for the Saturday shindig. WTIP in Charleston, W. Va. carries 95 hours daily of Sloppy playing his country records.

The Maddox Brothers and Rose (Columbia) will be appearing at Jamboree Hall in Lubbock, Texas on July 29th under the sponsorship of Dave Stone, the country record spin-off on local KSEL.

Eddy Arnold's "Don't Ever Take The Ribbons From Your Hair" is in the top ten country and western best sellers by Victor. The Tennessee Plowboy is getting set to take over the Perry Como Show for the summer on CBS-TV.

Colwell Brothers, Columbia Records, were picked from 300 artists by Horace Heitz (RCA) and performed with the Horace Heitz Show before 12,000 fans. The trio is appearing in LA supermarkets each Saturday sponsored by a group of food manufacturers.

HAWKES & WHITE

Canada's Western Hit Parade

1. HALF AS MUCH
   Hank Williams (RCA Victor)

2. GOLD RUSH IS OVER
   Hank Williams (RCA Victor)

3. CALL OF THE MOUNTAINS
   Jimmy McPartland (Decca)

4. LET OLD MOTHER NATURE HAVE HER WAY
   Lefty Frizzell (Capitol)

5. MAMA'S AND DAD'S WALTZ
   Lefty Frizzell (Capitol)

6. CHAPEL IN THE PINES
   Rayna Rogers (Aragon)

7. DON'T STAY AWAY
   Lefty Frizzell (Columbia)

8. WILD SIDE OF LIFE
   Lefty Frizzell (Columbia)

9. I DON'T CARE IF YOU GO A LITTLE FURTHER
   Lefty Frizzell (Aragon)

10. STICKY ROLLING
    Webb Pierce (Decca)

HANK WILLIAMS

"JAMALAYA" (2:41)
"WINDOW SHOPPING" (2:37)

HANK WILLIAMS

(MGM 1128; K1128)

Hank Williams comes up with a Cajun melody that he wrote while visiting with the Arcadian French who settled in the delta country near the mouth of the Mississippi. The title "Jambalaya," is one of the dishes concocted by these fun loving people, and it is the basis for the Williams tune. Hank's chanting of this slow rhythm ditty is one of his best bits of vocalizing, and the arrangement, melody, and the westerner's country makes this novelty a number that will break fast for the top. Ops, who remember some of his money makers, should waste no time in buying this one and come back. The flipside is a slow beat ballad, "window shopping," that Hank sings with warmth and feeling. The artist is backed on both end by strings, and is a good coupling for the top deck.

PEE WEE MADDOX

(MGM 1128; K1128)

"LOVERS CRIME" (2:41) Pee Wee Maddox and His Lazy River Boys spin a moderate beat sentimental weeper. Al Britts handles the vocal in strong style.

"I WANT TO" (2:38) The artists collaborate on a slow romantic ballad beauty.

RAY PRICE

(Columbia 20963; 42096)

"I KNOW I'LL NEVER WIN YOUR LOVE AGAIN" (3:00) Ray Price comes up with a moderate tempo tune with and lyrics and the item easily. Strings provide the musical backdrop.

"THE ROAD OF NO RETURN" (2:50) Ray dishes up a similar item with a slower beat and waxes a good effort.

PAUL & ROY

(Mercury 6406; 45 x 6406)

"ONLY PRETENDING" (2:32) The duet, assisted by the Tennessee River Boys, chant a moderate fast bounce tune with warmth.

"THE SHAPE MY HEART'S IN" (2:36) Paul and Roy have a moderate melodic ditty with a lively beat on the flipside and they deliver strongly.

ERNIE LEE

(Mercury 4055; 45 x 4055)

"UKIELE BABY" (2:08) Ernie Lee sings a moderate fast Hawaiian item that comes over with a happy sounding side. Lee is set up with a string backing.

"I'M IN A KISSING MOOD" (2:01) The western artist chants a romantic bounce ditty in which he boasts of his amatory prowess.

ELTON BRITT (Specialty 706)

"I AM THE TRUTH AND THE LIGHT" (2:30) Shot Jackson sings a moderate beat western item with a cute delivery. Strings supply good support for the warbler.

"WE'RE TRADING YOU IN ON A LATER MODEL" (2:30) The singer chants a moderate beat humorous ditty expressively.

KEN MARVIN

(RCA Victor 20-4826; 47-4826)

"THE HONKY TONK MELODY" (2:18) A lifting quick tempo piece is the material for Ken Marvin who sings the ditty with joy. A lively bit of honky tonk piano playing helps portray the spirit of the tune.

"WHEN I STOP LOVING YOU" (2:50) The underscoring is a slow romantic ballad softly warbled by the artist.

ELTON BRITT

(RCA Victor 20-4786; 47-4786)

"I'M GONNA WALK AND I'M GONNA TELL MY LORD" (2:18) Elton Britt with the helpful presence of the Jordanaires chants a quick tempo religious ditty. Elton is projected quite correctly. The harmony is of top calibre and the result is a dynamic gospel waxing.

"GOD'S LITTLE CANDLES" (2:34) The label delivers a similar beat item with romantic lyrics.

WELDON ALLARD

(Imperial 8153)

"I LIKE CANDY" (2:43) Weldon Allard gives a nasal vocal effort to a slow beat happy item. Strings supply the musical support.

"ALSO SOMEONE ELSE" (2:34) The label delivers a similar beat item with romantic lyrics.

SHOT JACKSON

(Specialty 706)

"I AM THE TRUTH AND THE LIGHT" (2:30) Shot Jackson sings a moderate beat western item with a cute delivery. Strings supply good support for the warbler.
Jimmy Hilliard New Decca A & R
Head Replacing Morty Palitz—
Gabler Heads Coral A & R

NEW YORK—Milton R. Raeknul, President of Decca Records, announced late last week a series of changes in Decca’s A & R setup. Jimmy Hilliard, who will be in charge of Popular, Country and Rhythm and Blues departments replacing Morty Palitz, who had been in the Decca spot for the past year. Hilliard came to Decca, Decca subsidiary, in 1945, after three years with Mercury Records.

Moving up to take over Jimmy Hilliard’s Coral duties is Milt Gabler, veteran Decca recording man for many years.

Other changes announced, were: Paul Cohen appointed to assist Hilliard; Simon Rady, who has been in charge of the Classical and Children’s departments, has been given the added duties as producer of Decca’s album product. His department remains as a separate entity; Mike Conner, head of Artist Relations, Deepay Promotion and Publicity, will continue to supervise the disk jockey and publicity setup but will concentrate a greater portion of his time in his capacity as Artist Relations Chief; Gordon Jenkins, Decca’s Musical Director, will take a more active part in A & R work.

Palitz, who prior to his coming to Decca was with Columbia Records, in the west coast office. He has no immediate plans except for a long vacation and will make some definite commitments in the fall.

Congress Proposes 6% A Record Royalty

WASHINGTON, D.C.—The Subcommittee No. 2 of the Committee on the Judiciary, House of Representatives, last week favorably reported on H.R. 5478, which would amend “L-E” of Title 17 of the United States Code.

Title 17 is the Copyright act of 1909 which grants mechanical royalty payment of 2¢ on each side of a record manufactured and sold to the owner of the copyright. The amendment would increase the royalty paid to the owner of the copyright from 2 cents to 3 cents a side.

Congressman J. R. Bryson, chairman of the sub-committee No. 2 of the Judiciary and Robert L. Ramsay, member of the sub-committee, submitted a minority report which stated “we are favorably disposed to the basic principle that creators of musical works are entitled to just compensation for the public performance for profit of their copyrighted compositions by any and all means of reproduction.” It further stated “we do not believe the compromise will meet the problem of compensating the creators of the musical composition for its public performance for profit by the segment of industry (the juke box industry) presently exempt from such payment. In fact, that segment of the industry is the group users now getting such a free ride.”

The statement concluded with the hope that “during the interval between the adjournment of this Congress and the convening of the next, the various segments of the music industry—creators, producers and users—will arrive at an equitable solution to lay before the next Congress in its session.”

Stan Freeman Provides
Music School Scholarship

HARTFORD, CONN.—Pianist and harpsichordist Stan Freeman, well known Columbia recording artist, has gifted his alma mater, the Julius Hart School of Music, this city, with an annual scholarship fund to be known as the Freeman Scholarship.

A monetary grant will be awarded each year to a qualified student at the Hartford, Conn., music school. Each year the school is to receive $1000 plus 10% of Freeman’s recording royalties.

Freeman graduated from the music school in 1945. The harpsichordist is best known for his instrumental backing on the Rosemary Clooney “Come On A My House,” and more recently on another Clooney release, “Botch-A-Me.”

WILDSIDE LIFE
Hank Thompson
(Capitol 1942; F-1942)

ALMOST
George Morgan
(Columbia 20906; 4-20906)

GOLD RUSH IS OVER
Hank Snow
(RCA Victor 20-4522; 47-4522)

DON’T JUST STAND THERE
Carl Smith
(Columbia 20893; 4-20893)

ARE YOU TEASING ME
Carl Smith
(Columbia 20922; 4-20922)

HALF AS MUCH
Hank Williams
(MGM 11202; K-11202)

WONDERING
Webb Pierce
(Decca 46364; 9-46364)

THAT HEART BELONGS TO ME
Webb Pierce
(Decca 28091; 9-28091)

DON’T STAY AWAY
Lefty Frizzell
(Columbia 20911; 4-20911)

BUSYBODY
Pee Wee King
(RCA Victor 20-4655; 47-4655)
### New York, N. Y.

1. **HERE IN MY HEART** (Al Martino)  
   - KISS OF FIRE (Georgia Gibbs)  
   - DELICADO (Percy Faith)  
   - WALKIN' MY BABY BACK HOME (Johnnie Ray)  
   - AUF WIEDERSHEHN SWEETHEART (Vera Lynn)  
   - MAYBE (Cara & Fisher)  
   - IN THE OLD SOUTHERN TIME (Not "King" Cole)  
   - 10. HALF AS MUCH (Rosemary Clooney)

2. **HERE IN MY HEART** (Al Martino)  
   - KISS OF FIRE (Georgia Gibbs)  
   - DELICADO (Percy Faith)  
   - WALKIN' MY BABY BACK HOME (Johnnie Ray)  
   - AUF WIEDERSHEHN SWEETHEART (Vera Lynn)  
   - MAYBE (Cara & Fisher)  
   - IN THE OLD SOUTHERN TIME (Not "King" Cole)  
   - 10. HALF AS MUCH (Rosemary Clooney)

### Philadelphia, Pa.

1. **HERE IN MY HEART** (Al Martino)  
   - KISS OF FIRE (Georgia Gibbs)  
   - DELICADO (Percy Faith)  
   - WALKIN' MY BABY BACK HOME (Johnnie Ray)  
   - AUF WIEDERSHEHN SWEETHEART (Vera Lynn)  
   - MAYBE (Cara & Fisher)  
   - IN THE OLD SOUTHERN TIME (Not "King" Cole)  
   - 10. HALF AS MUCH (Rosemary Clooney)

### Des Moines, Iowa

1. **HERE IN MY HEART** (Tony Bennett)  
   - WALKIN' MY BABY BACK HOME (Johnnie Ray)  
   - I'M A GUY (Guy Mitchell)  
   - 10. AUF WIEDERSHEHN SWEETHEART (Vera Lynn)

### Richmond, Va.

1. **HERE IN MY HEART** (Al Martino)  
   - KISS OF FIRE (Georgia Gibbs)  
   - DELICADO (Percy Faith)  
   - WALKIN' MY BABY BACK HOME (Johnnie Ray)  
   - AUF WIEDERSHEHN SWEETHEART (Vera Lynn)  
   - MAYBE (Cara & Fisher)  
   - IN THE OLD SOUTHERN TIME (Not "King" Cole)  
   - 10. HALF AS MUCH (Rosemary Clooney)

### Chicago, Ill.

1. **HERE IN MY HEART** (Al Martino)  
   - KISS OF FIRE (Georgia Gibbs)  
   - DELICADO (Percy Faith)  
   - WALKIN' MY BABY BACK HOME (Johnnie Ray)  
   - AUF WIEDERSHEHN SWEETHEART (Vera Lynn)  
   - MAYBE (Cara & Fisher)  
   - IN THE OLD SOUTHERN TIME (Not "King" Cole)  
   - 10. HALF AS MUCH (Rosemary Clooney)

### Los Angeles, Calif.

1. **HERE IN MY HEART** (Al Martino)  
   - KISS OF FIRE (Georgia Gibbs)  
   - DELICADO (Percy Faith)  
   - WALKIN' MY BABY BACK HOME (Johnnie Ray)  
   - AUF WIEDERSHEHN SWEETHEART (Vera Lynn)  
   - MAYBE (Cara & Fisher)  
   - IN THE OLD SOUTHERN TIME (Not "King" Cole)  
   - 10. HALF AS MUCH (Rosemary Clooney)

### Shools, Ind.

1. **HERE IN MY HEART** (Tony Bennett)  
   - WALKIN' MY BABY BACK HOME (Johnnie Ray)  
   - 10. AUF WIEDERSHEHN SWEETHEART (Vera Lynn)

### Deadwood, S. D.

1. **HERE IN MY HEART** (Tony Bennett)  
   - WALKIN' MY BABY BACK HOME (Johnnie Ray)  
   - 10. AUF WIEDERSHEHN SWEETHEART (Vera Lynn)

### Savannah, Ga.

1. **HERE IN MY HEART** (Tony Bennett)  
   - WALKIN' MY BABY BACK HOME (Johnnie Ray)  
   - 10. AUF WIEDERSHEHN SWEETHEART (Vera Lynn)

### Cincinnati, Ohio

1. **HERE IN MY HEART** (Al Martino)  
   - KISS OF FIRE (Georgia Gibbs)  
   - DELICADO (Percy Faith)  
   - WALKIN' MY BABY BACK HOME (Johnnie Ray)  
   - AUF WIEDERSHEHN SWEETHEART (Vera Lynn)  
   - MAYBE (Cara & Fisher)  
   - IN THE OLD SOUTHERN TIME (Not "King" Cole)  
   - 10. HALF AS MUCH (Rosemary Clooney)

### Opelousas, La.

1. **HERE IN MY HEART** (Tony Bennett)  
   - WALKIN' MY BABY BACK HOME (Johnnie Ray)  
   - 10. AUF WIEDERSHEHN SWEETHEART (Vera Lynn)

### Knoxville, Tenn.

1. **HERE IN MY HEART** (Al Martino)  
   - KISS OF FIRE (Georgia Gibbs)  
   - DELICADO (Percy Faith)  
   - WALKIN' MY BABY BACK HOME (Johnnie Ray)  
   - AUF WIEDERSHEHN SWEETHEART (Vera Lynn)  
   - MAYBE (Cara & Fisher)  
   - IN THE OLD SOUTHERN TIME (Not "King" Cole)  
   - 10. HALF AS MUCH (Rosemary Clooney)

### Oklahoma City, Okla.

1. **HERE IN MY HEART** (Al Martino)  
   - KISS OF FIRE (Georgia Gibbs)  
   - DELICADO (Percy Faith)  
   - WALKIN' MY BABY BACK HOME (Johnnie Ray)  
   - AUF WIEDERSHEHN SWEETHEART (Vera Lynn)  
   - MAYBE (Cara & Fisher)  
   - IN THE OLD SOUTHERN TIME (Not "King" Cole)  
   - 10. HALF AS MUCH (Rosemary Clooney)

### Redwood City, Calif.

1. **HERE IN MY HEART** (Tony Bennett)  
   - WALKIN' MY BABY BACK HOME (Johnnie Ray)  
   - 10. AUF WIEDERSHEHN SWEETHEART (Vera Lynn)

### Kansas City, Mo.

1. **HERE IN MY HEART** (Al Martino)  
   - WALKIN' MY BABY BACK HOME (Johnnie Ray)  
   - 10. AUF WIEDERSHEHN SWEETHEART (Vera Lynn)

### Omaha, Neb.

1. **HERE IN MY HEART** (Al Martino)  
   - WALKIN' MY BABY BACK HOME (Johnnie Ray)  
   - 10. AUF WIEDERSHEHN SWEETHEART (Vera Lynn)

### St. Paul, Minn.

1. **HERE IN MY HEART** (Al Martino)  
   - WALKIN' MY BABY BACK HOME (Johnnie Ray)  
   - 10. AUF WIEDERSHEHN SWEETHEART (Vera Lynn)

### Chehalis, Wash.

1. **HERE IN MY HEART** (Al Martino)  
   - I'M YOURS (Eddy Fisher)  
   - I'LL WALK ALONE (Don Cornell)  
   - HALF AS MUCH (Rosemary Clooney)  
   - 10. HALF AS MUCH (Rosemary Clooney)

### Cleveland, Ohio

1. **HERE IN MY HEART** (Al Martino)  
   - KISS OF FIRE (Georgia Gibbs)  
   - DELICADO (Percy Faith)  
   - WALKIN' MY BABY BACK HOME (Johnnie Ray)  
   - AUF WIEDERSHEHN SWEETHEART (Vera Lynn)  
   - MAYBE (Cara & Fisher)  
   - IN THE OLD SOUTHERN TIME (Not "King" Cole)  
   - 10. HALF AS MUCH (Rosemary Clooney)

### Dallas, Tex.

1. **HERE IN MY HEART** (Al Martino)  
   - KISS OF FIRE (Georgia Gibbs)  
   - DELICADO (Percy Faith)  
   - WALKIN' MY BABY BACK HOME (Johnnie Ray)  
   - AUF WIEDERSHEHN SWEETHEART (Vera Lynn)  
   - MAYBE (Cara & Fisher)  
   - IN THE OLD SOUTHERN TIME (Not "King" Cole)  
   - 10. HALF AS MUCH (Rosemary Clooney)

### Portland, Me.

1. **HERE IN MY HEART** (Al Martino)  
   - KISS OF FIRE (Georgia Gibbs)  
   - DELICADO (Percy Faith)  
   - WALKIN' MY BABY BACK HOME (Johnnie Ray)  
   - AUF WIEDERSHEHN SWEETHEART (Vera Lynn)  
   - MAYBE (Cara & Fisher)  
   - IN THE OLD SOUTHERN TIME (Not "King" Cole)  
   - 10. HALF AS MUCH (Rosemary Clooney)

### Phoenix, Ariz.

1. **HERE IN MY HEART** (Al Martino)  
   - KISS OF FIRE (Georgia Gibbs)  
   - DELICADO (Percy Faith)  
   - WALKIN' MY BABY BACK HOME (Johnnie Ray)  
   - AUF WIEDERSHEHN SWEETHEART (Vera Lynn)  
   - MAYBE (Cara & Fisher)  
   - IN THE OLD SOUTHERN TIME (Not "King" Cole)  
   - 10. HALF AS MUCH (Rosemary Clooney)

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**Note:** The table above lists Songs and their respective artists as they appear in the Cash Box Music Record Report for July 19, 1952.

CHICAGO — Perhaps the very best way to describe next week’s “historical first issue” would be to use the statement of one of America’s outstanding coin machine leaders who saw the advance proofs of the “End-Of-The-Month Inventory Issue.”

He simply and conclusively stated, “The Cash Box’ has done it again.”

“In fact,” he continued, “this does not at all surprise me, as sensational and as outstanding as this ‘End-Of-The-Month Inventory Issue’ will prove to everyone in the field.”

“I expected,” he further stated, “that only ‘The Cash Box’ could be depended upon to produce so sensational an innovation.”

“Because,” he concluded, “The Cash Box’ has, most definitely, proved itself the one and only medium which operators, jobbers, distributors, manufacturers and suppliers, and everyone else, in any fashion whatsoever engaged in or allied to this industry, can expect outstanding and progressive as well as original innovations to help this business.”

This is the very first time that a method and plan (especially of such an outstanding, recognized, acceptable and logical nature) has ever been presented to this field to help all engaged in the industry to override many of the continual arguments with which they are faced as tax officials continue to contest statements of valuation.

Once and for all time a plan and method has been so completely, efficiently, and logically arranged, that it will meet with the unstinted and complete approval of all who have had to face tax problems.

Again, and in conjunction with its 720th consecutive week’s issue of its world famed “Confidential Price Lists”, ‘The Cash Box’ presents a new, outstanding and historical “first” for all the industry.

Regardless of the expense involved, this “End-Of-The-Month Inventory Issue” will become a feature of “The Cash Box” in each last week’s issue of the month.

For years now “The Cash Box” has been called upon day after day, week after week, month after month, to help operators, jobbers, distributors, and many of those allied to this industry, with their many and varied tax problems.

“The Cash Box” continued to fight (and is still fighting every minute) for the rights of the men engaged in this industry and their proved valuation statements.

To the point where, today, “The Cash Box” is officially recognized by all tax personnel.

But, this still does not answer many, many tax problems.

Not until the first and historical “End-Of-Month Inventory Issue” appears this next week will the entire industry realize what effort, expense and energy “The Cash Box” engaged in to help, in tremendous measure, to solve this pestiest of all pesty modern problems—taxation.
WASHINGTON, D. C.—In a surprise move, an amendment to H. R. 5473 was reported out favorably by the Sub-committee No. 2 of the Committee on the Judiciary House of Representatives, as follows:

"Strike out all after the enacting clause and insert in lieu thereof the following: Section 1 of title 17 of the United States Code is amended by changing the figure 2 to the figure 3 and is inserted in the sentence of the first paragraph of sub-section 'E' thereof."

Title 17 of the United States Code is the Copyright Act of 1909. Sub-section "E" is the provision of law that grants mechanical royalty payment of 2¢ on each side of a record manufactured and sold to the owner of the copyright. The amendment in effect would increase the royalty paid to the owner of the copyright from 2 cents to 3 cents a side.

The Sub-committee reported out this amendment on Saturday, July 5, when most of the committee were reported to be away. It goes to the full committee on the Judiciary, Sidney H. Levine, attorney for MOA, who represented the juke box industry so brilliantly during the hearing, is concerned that the full committee could reflect back to the original Bryson Bill if they were so minded. He had advised publication that he is keeping close to the situation should any developments occur. Levine was very much surprised that the sub-committee No. 2 of the Judiciary reported the amendment out to the full committee, as it had conclusively rejected the principal of the Bryson Bill.

Congressman J. R. Bryson, chairman of the sub-committee No. 2 of the Judiciary and Robert L. Ramsay, member of the sub-committee, submitted a minority report, which stated that this committee had given long and careful consideration to H. R. 5473, which would amend "E" of Title 17 of the United States Code, and that extensive hearings were held on this measure. During the first session of the 82nd Congress, hearings were held on October 29, 1951, and during the second session hearings were held on February 4, 6 and 7, and on March 21 and 26, 1952. All interested organizations and trade groups of the music industry were heard, and that the sub-committee held many discussions in and out of committee.

The minority report stated "we are favorably disposed to the basic principle that creators of musical works are entitled to just compensation for the public performance for profit of their copyrighted compositions by any and all means of rendition." It continued, "we do not believe the community bill meets the problem of compensating the creators of the musical composition for its public performance for profit by the segment of industry (the juke box industry) presently exempt from such payment. In fact, that segment of the industry is the group users now getting such a free ride."

The statement concluded with the hope that "during the interval between the adjournment of this Congress and the convening of the next, the various segments of the music industry—creators, producers and users—will arrive at an equitable solution to lay before the next Congress in its session."

(Editorial note: Sidney H. Levine, in his sensational article which appeared in the June 28 issue of The Cash Box, pointed out that those parties interested in fostering legislation to wipe out the part of the Copyright Act of 1909 which exempts juke boxes, would continue their fight. He warned the juke box industry that they must be prepared at all times to combat this proposal.)

"Thank You Harv"

Banner Appoints Field Representative

PHILADELPHIA, Pa.—It was announced this week by officials of Banner Specialty Company that John Linch, a reserve Colonel in the Marines, had been appointed as field representative. The firm has offices in Philadelphia and Pittsburgh, and Linch will serve both offices.

According to Banner officials, Linch will travel the territory, covering both wholesale firms and operators.

SENSATIONAL NEW HELP FOR OPERATORS JOBBERS DISTRIBUTORS TO ELIMINATE MANY TAX PROBLEMS THE CASH BOX "END-OF-MONTH INVENTORY ISSUE"

FIRST ISSUE DATED July 26, 1952

Know where you stand from month to month. Enjoy a complete knowledge of what your business is actually worth. Be able to present facts (and figures) when called upon to do so for any one of all tax purposes. Be sure you get THE CASH BOX "END-OF-MONTH INVENTORY ISSUE."
The Story Behind an AMI Warranty Card

So, we asked Mr. Odell for permission to use this card.

Mr. Odell replied:

Your letter of May 6th received and wish to advise that if you care to use my comment on the AMI, you are free to do so. It is with great satisfaction that I can sincerely place my name endorsing such a fine trouble-free mechanism. My music route extends 35 miles to extreme end so naturally I place AMI the farthest from my service shop due to their continued faultless operation. That is why I heartily endorse the AMI theme of advertising of their trouble-free mechanism by saying, “So Right, I Can Sleep At Nite.” Making my own service calls has taught me to buy AMI. I started replacing my juke boxes with AMI at beginning of Model C. In the near future I expect to be completely AMI operated. I have 13 Model C’s and have received my second D-80. My first D-80 won me a new location. At the very first sight of the D-80 in my show room the location owner agreed that its tone and beauty far surpassed the make in his tavern and immediately gave me his account. As a well satisfied customer, I remain

Sincerely yours,

STANLEY K. ODELL
Northern III. Music Ops Assn. To Hold 4th Annual Banquet

Date: October 9 — Place: Graemere Hotel, Chi.

Robert E. (Bob) Lindelof

CHICAGO—Robert E. (Bob) Lindelof, president of the Northern Illinois Music Operators Association whose headquarters are in Skokie, Ill., announced this past week that this organization had decided on the time and place for its fourth annual banquet.

The place will be the Wedgewood Room of the Graemere Hotel which is located at Washington Blvd. and Homan Ave. here on Chicago’s west side. The Graemere is one of the outstanding, beautiful hotels in this city.

The time will be: the evening of October 9, 1952.

The Wedgewood Room accommodates approximately 175 people. From reservations already being made by many of Chicago’s noted music operators, as well as from record and phone distributors and their wives, it is hoped that the place will be able to handle the crowds.

There will be a beautiful show arranged from among leading recording stars expected in this city at that time. An orchestra has already been hired to provide dance music for those present.

Bob Lindelof stated, “We are issuing a souvenir Journal of this, our fourth annual banquet and dance, and do hope that all interested in the future better growth and welfare of our organization will, most wholeheartedly, join with us in this big affair at the Graemere Hotel.”

Tickets are being sold at $10 each and are being handled by many noted juke box ops here.

The Northern Illinois music ops have also called on The Cash Box to help them and arrangements are now being made to give them all possible cooperation.

“It’s What’s in THE CASH BOX That Counts”
**Ride THE CHAMPION**

*by Bally® GREATEST MONEY-MAKER*

**IN THE ENTIRE AMUSEMENT INDUSTRY!**

- REALISTIC WESTERN HORSE
- REAL WESTERN SADDLE
- SAFE, LOW-SPEED START
- PULL REINS TO TROT OR GALLOP
- LIFE-LIKE RIDING ACTION
- STURDY, TROUBLE-FREE MECHANISM
- SLUG-PROOF COIN MECHANISM
- SMOOTH, QUIET OPERATION

**10¢ A RIDE**

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**RETRACTABLE CASTERS FOR EASY MOVING**

Out in front of an Illinois drug-store, a lady rides THE CHAMPION. Retractable casters permit easy, gliding movement of THE CHAMPION. Simply insert key-wrench in caster key-hole ... a quick turn and THE CHAMPION is up on 4 smooth casters, ready to roll. Base sets solid when casters are retracted.

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**CHAMPION is a registered trademark**

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**Palm Beach**

See Back Cover
Ball Gum, Inc. Works 2 Shifts To Meet Demand For Chlorophyll Gum

CHICAGO—Sterling Douglas, president of Ball Gum, Inc., leading manufacturer of ball gum to the vending machine field, reported this past week that this big plant was working two shifts in an effort to fill all orders being received, as well as to cover the firm's big backlog or orders, for its chlorophyll gum.

One of the surprising factors which has developed since the firm entered the chlorophyll gum field is that the Hawaiian Islands have turned out to be one of the largest and most outstandingly consistent customers.

Orders from the Islands are growing larger with each shipment. It seems, Douglas reported, that the Hawaiians will probably rank second to Americans in use of their chlorophyll gum.

In fact, aside from the Hawaiian Islands, export shipments of the firm's chlorophyll gum are larger than they have ever before enjoyed on any other product. Almost every nation, this side of the iron curtain, is ordering the firm's chlorophyll gum.

In the meantime, ball gum vendors are finding the chlorophyll ball gum of the firm one of the most lucrative items ever handled.

Many have already stated that it has not only taken them out of the red, but, has boosted profits to new high marks.

ELECTRO NAILS DOWN LOCATIONS FOR YOU! ...and sells more cigarettes!

It's easier to sell locations and keep them sold with ELECTRO. Modern console styling, low enough to fit in those up-front locations, means more sales by ELECTRO. Operators report volume up 10% and more.

ELECTRO'S smooth, silent delivery assures satisfied locations ... with less service calls for operators.

More locations every day are asking for "that good looking low electric job". Make sure you nail down these locations with ELECTRO.

IF YOU WANT TO ELIMINATE MANY TAX PROBLEMS
KNOW WHERE YOU STAND FROM MONTH TO MONTH!! ENJOY A COMPLETE KNOWLEDGE OF WHAT YOUR BUSINESS IS ACTUALLY WORTH!! BE ABLE TO PRESENT FACTS (AND FIGURES) WHEN CALLED UPON TO DO FOR ANY AND ALL TAX PURPOSES!! THIS IS NEW, SENSATIONAL AND OF GREATEST HELP TO ALL OPERATORS, JOBBERS AND DISTRIBUTORS IN THE ENTIRE HISTORY OF THE INDUSTRY!! BE SURE TO GET THIS ISSUE!!

BE SURE TO GET The Cash Box "End-Of-Month Inventory Issue" FIRST ISSUE DATE JULY 26, 1952

ADVERTISERS
THIS IS AN ISSUE IN WHICH YOU SHOULD BE SURE TO RUN AN AD!

CLOSING DATE: FRIDAY, JULY 18

THE CASH BOX
26 WEST 47th ST., NEW YORK, N. Y.
(PHONE: Judson 6-2640)

"It's What's in THE CASH BOX That Counts"
Gets "TOP BILLING" In Any Location!

GOTTLIEB'S
FOUR STARS

MULTI-VALUE ROLL-OVER
for Replays When Number Sequence is
Made or All 4 "Pop" Bumpers are Hit!
SUPER REPLAY AWARDS
When Number Sequence is Made and BALL TRAP is
Filled!!
BALL TRAP HOLES for HIGH
SCORE—Also Lights "Pop" Bumpers and Roll-Over for
Points. Replays When All Holes are Filled!!

4 "POP" BUMPERS • 4 FLIPPERS

IMMEDIATE DELIVERY
From Your DISTRIBUTOR

Conat Sales To Bring Out
Two New Machines

"Atomic Jet" Space Ship And "Trixie" Coin
Operated Horse Being Built For Cohn

the two machines now under construc-
tion by Nasco Manufacturing Com-
pany, a Philadelphia company, and all
specifications for manufacture were
submitted by Cohn and will be fol-
lowed by Nasco.

"Atomic Jet" will incorporate every
conceivable safety feature, according
to Cohn. The plan, designed in an in-
terplanetary space travel motif, is
described as rugged, with a finish that
can't be marked or dented. The safety
features incorporated in the machine
are: As the ride seats either one or
two children, both have to be seated
before the ride starts, which is ac-
complished by the child touching a
button called the "blast-off switch";
the airplane is low-slung so that
the rider steps into the cockpit, in-
stead of having to climb up to it.

Other features are, according to
Cohn: flying signal lights; a device
blows air into the faces of the riders,
providing the sensation of traveling
through space; dual piloting; atomic ray
guns which shoot flashes of light; a
National Slug Rejector is used, taking
either two nickels or one dime; and a
bust built interior with quilted

"Boltax" plastic and foam rubber
cushion seats.

"Trixie," the mechanical horse, also
being built to specifications supplied
by Cohn, will be ready for distribu-
tion to distributors at the same time
"Atomic Jet" is shipped, according to
Cohn. "Trixie" has several new fea-
tures," stated Cohn. "Our horse will
permit the rider to regulate a number
of speeds, not only one or two. By
pulling the reins, the rider can make
the horse travel anywhere from very
slow to higher speeds, depending upon
how hard the reins are pulled. In
addition, the horse is low-slung, being
built close to the ground, so that the
child doesn't have to climb up to the
saddle.

Cohn advises that distributors are
being appointed, and that demonstra-
tion models will be going to them very
shortly.

Please mention THE CASH BOX when answering ads

* * *

Harry and Hymie Keppel still busy reconditioning and shipping those music machines they are walking in the mirror. A box that had to go out and Harry with his head deep in the television screen set up in the office. Harry was trying to watch the All-Star game between phone calls and the distortions created by the machinery his men were using in the shop. . . . Ran into Harry Green, demon location getter, on the avenue. Harry is just back from his honeymoon and walking in the clouds. Claims he's the happiest guy in the world. . . . Tommy (Champ) Seldon, in talking over the Kid Galivan-Turner slugfest in Philadelphia last week, says "I could lick them both, and at the same time." When didn't start Ultra-light the pipe, Champ? . . . Ben Palestrant, in from Boston, stopped up at The Cash Box offices to say hello. Ben will be in town for a few days and then back home. . . . Frank Mench, general sales manager for Exhibit Supply, is spending the week in town.

* * *

With vacation time here and with thoughts drifting to a bit of flycasting or lying on a sunny beach miles from those hot and humid offices, some of the wholesalers on the row have been casting eyes on Si Redd who, they learned from the columns of The Cash Box, closed down his business (except for a skeleton force) for several weeks. They think perhaps they would like to do the same thing. . . . Henry (Shugy) Sugerman, Runyon Sales Co., is getting plenty of help these days from the junior varsity. His younger son, Myron, is busy learning the whip in the parts deparment. Young "Mike" knows a variety of publicity. He said "be sure you get my name in the book." Shugy's older son, seventeen year old Nathan, was carrying his share of the Connecticut operators with "Kempy" Kemper. Shugy, in boasting of his brood, disclosed that Nat was voted the outstanding guard in the Jewish Basketball League in New Jersey. . . . Al Sussman, Al Sussman, Inc., advises that the Chiefine shuffle "6-Player Match Bowler" is providing them with plenty of action—and he can't complain about that. . . . Caught up with Willie Aronson of United Play Machines, Inc. in Al Simon's. It seems that Willie likes the atmosphere there—particularly the air conditioning.

* * *

Jake M thiệt, eastern regional representative for AMI travels to Raleigh, N. C., to meet with management. The following week plans to hit Toronto and Montreal, Canada, and then to Cleveland and Buffalo. . . . Dave Lowy, Dave Lowy & Company, back in New York and hard at work. Dave went back from Pennsylvania where he completed quite a deal. . . . Jack Semel, New York operator, was in a hurry to get home where he could catch the All-Star game on television, but wasn't in a hurry that he couldn't pass along a word about his daughter, Eleanor, and her European jaunt. Jack asked her what she thought of Paris, and her reply is probably the greatest capsule description of the famous city ever made. Eleanor's answer was "Wine, Wine, Wine." . . . George Pomper, New York operator, was also on the row looking for some new equipment. . . . Mike Minves and the missus spent the three day holiday vacationing in Europe. Like his son, it wasn't very restful. Too much night activity. . . . Nat Cohen, Conlin Sales Co., ready to bring his "Atomic Jet" coin operated flying machine space ship and "Dixie" coin operated horse out on the market. They're being built for his exclusive world wide distribution according to specifications submitted by him.

* * *

DALLAS DOINGS

Coin Machine operators and distributors alike enjoyed a long week-end over the Fourth of July. Most places of business were closed from Friday to Monday morning. Most of the operators took advantage of the holiday to relax on fishing trips, working in the yard, picnics, etc. . . . Tommy Chatton has just returned from his vacation. He spent two days at Lake Texoma and then went on to Mexico, Mexico. Another vacationer, Mr. Cash, Sales Co., was Mike Koenig who is on a trip to Kansas. The secretary at commercial, Mary Beth Willis, is in Minnesota on vacation. The boss, R. B. Williams, is spending a few days at Possum Kingdom. Down south, Dossie Carter is vacationing in South Texas and Frank Sack of Dallas is fishing at Caddo Lake. . . . Over at Wallbox Sales Company, Fred Barber says that he spent the 3-day holiday working in his yard. George Wrentheaded for Lake Texoma where he did some fishing. Barber says that the Bally homes and Bowk-Ola machines sell out the minute they reach the Dallas office. Right now there are more things going to customers. They've been at the folks over at State Music Distributors Inc., with Abe Sussman and Audrey Hunter sending out the AMI "D"s as quickly as they arrive. . . . Down here in Texas, now that we have the coaxial cable, the Republican National Convention is of major interest and every afternoon this week many columnists spent as much time as possible at a television set.
CHICAGO CHATTER

Art Weinand will remain in coinbiz. Has many offers. He is now in the midst of his decision. Has decided Blumenfeld in Chicago. Similar shows in South Bend, Ind. and Detroit. One big reason for success was grand work of Coven’s Lee Taylor and Lee’s assistant, Jerry Scott, both were complimented by big crowd of music ops at anniversary baking. But even the better thing this year he couldn’t break those Walterlitzers 1500’s displayed there. Ops grabbed ‘em. Thanks to H. Johnson, with editorial writing “The Cash Box” and its Tenth Anniversary Issue that appears in “Coin Machine Journal.”

Eddy Howard’s wire to Phil Levin about music ops’ golf tournament at Bunker Hill, C. O. July 23 very funny. Phil better be at his best. Howard used to be a golf pro. . . . Bob Lindelow, president of the Northern Illinois music ops now writes: “We are very happy with Jerry Schuman’s choice of the Wedgewood Room at the Glenmore Hotel for the org’s 4th annual affair (Oct. 9) was okay. Only 175 people can get into the room. Furthermore, joint closes down at 1 A.M., whether you like it or not. And, from all indications, looks like between record and phone distributions, as well as music publishers, there will be that 175—not counting music ops from Chicago who want to attend. (So what about assn., and its members?) . . . Phil Weinman who shot the entire 10th Anniversary issue has been out practising for all he’s worth. Maybe Phil will come up with the trophy this year. . . .”

Thanks, Mike Dale (Commercial Phonograph Survey & Service, Chicago) for your terrifically complimentary letter anent our 10th Anniversary Issue. Mike writes: “. . . we know ‘The Cash Box’ is the only publication that is 100% devoted to the phonograph box industry, for all of us who care without regard to the fact that you might step on the toes of a prospective big advertiser. You have called ‘a spade a spade’ . . . “. . . Joe Brilliant of Detroit, Mich. writes: “I was at the Tenth Anniversary Breakfast . . . the main thing is . . . ‘did you make any money?’ . . .” . . . Ford Sebastian in the midst of a zillion deals on all kinds of equipment, etc. He’s forthright, while Frank Mencuri swings ‘round the nation, tellin’ the trade what it’s all about. A busy, busy place is Exhibit Supply these days.

Leo Weinberger of Southern Art, Music Co., Louisville, Ky. writes re: 10th Anniversary Issue: “. . . I am keeping one of these for permanent use at home as a reminder to come back here every 2 months. I am going away here at the office.” . . . Leonard Goldstein of T. L. Cincinnati, O., writes: “The Tenth Anniversary Issue of The Cash Box was a really terrific issue, looked swell and was full of information. It was a job well done and no wonder. This is a credit to the entire industry.” . . . Sam Solomon of University C. M. Exch., Columbus, O., writes: “Keep up the good work.” . . . Tom Crosby of Fairbault, Minn. writes: “Was sure a fine issue. Keep on punching.” . . . And so it goes. Letters continue to pour in commending the 10th Anniversary Issue. . . . Roy Monroe of Monroe C. Col. Ohio, . . . deadly, pops up with an arcade equip’t sale’s that’s a honey. And just when this type equip’t most needed. . . . Jimmy Johnson of Globe took his wife and daughter to the race track to show the gals how the other day. (Right!) I said ‘Where’s the winnings of the gals, Jimmy would have had to walk home in a barrel.’ . . . Ed Levin of Chillicothe vacationing on Mackinac Island. . . . H. F. Bart of Silver King getting ready with a brand new model he states that he is “the answer” to what bulk vendor ops need and want. . . . George Lewis of A. P. T. says that everything’s “George” at this big plant. Especially with the ABT Rifle Range going so well.

Johnny (Beanbag) Case’a in charge of sales at United while Bill Deselm and family are vacationing up North at St. Ignace, Herb Gelttinger, Ray Kielb and Lyn Durant are rooming about the quiet United plant. Why quiet? Well, “Swede” Hellstrom, Hand Dubek, Clarence Brandt, Joe Kuss, and the others, on vacation tour. The Exch. Roommates areSanctuary, Pueblo Boy is in the midst plus the whole industry is in debt to your valued leadership.” . . . Frank Page of Roanoke Vend. Mach. Exch., Roanoke, Va. writes: “May we offer congratulations on your great (10th Anniversary) Issue.” . . . W. J. (Bill) Mashey of Central Music Dist. Co., Kansas City, Mo., writes: “The 10th Anniversary Issue of The Cash Box was undoubtedly and without question the best outstanding issue of any trade magazine that ever came out. The longest letter received was from good friend, Jack Williams, Capitol Sales Co., Denver. Colo. Jack enumerated many things that can yet be done to help coinops and advised: ‘. . . you are doing 100% correct on all articles and predictions which Jack’ . . . , no one can ever expect to better.”

A few distros who will soon lose some important mfr’s lines should remember this old adage: “Never tell your friends anything you don’t want your enemies to know.” And Bill Deselm did such a great job “riding” thru Bluemoons, Washington, and parts of Virginia, on Bally “Champion”, he believes this “business hasn’t even started yet” Jack also claims, “It’s the casters we put on our ‘Champion’ . . .” Letters continue to pour in commending the 10th Anniversary Issue. . . . Brian Byram, who is now in Haytaville, Md., selling premiums and other merchandise, got off another great show with a spread of big box of marbles which was taken home. Get healthy while Washington sweltered. Even tovid humdidity does something one good . . . Dave Gottlieb along with Mrs. Gottlieb and their daughter displayed their wares in a booth at the Chicago Amusements show this past summer, Blumenfeld of Baltemoore. Neither knowing the other in L. A. . . Nate Gottlieb on his way up to Camp Ojibwa to spend a few days with his son, Sheldon, to help his camping life. . . . And Sol Gottlieb back from a long trip out of the Continental U.S.A.

Chris Christopher of Baltimore celebrating the arrival of a new addition to his family . . . another cocker spaniel . . . . Art Garvey (“Cleveland’s Own”) back in the former Cleveland Lake city shop operating with help of Joe Abraham how to ride their way to profits . . . . Next week will be first edition of “End-Of-

It’s What’s in THE CASH BOX That Counts
Once again a spirit of cooperation was registered by the leading distributors on the L. A. Row, with practically all of them agreeing to stay closed over the July 4 weekend. We can remember not so far back when hardly any of them dared to do this on a holiday weekend for fear that one of the others would be doing business as usual, or at least moving a few pieces out a side door. ... Chatted with Lyn Brown to learn that his new Valley home was almost ready and his family was getting set to move within a week. Between this hustle-bustle and the fact that a load of Exhibit's "Twin Rotation" games had just arrived, Lyn was sure busy. He also reported that, with summer vacation in full swing, collections were shooting way up on Exhibit's "Big Bronco". ... Seems Dave Gottlieb of the Gottlieb firm is making this visit to Los Angeles a long one. He's been thoroughly covering his friends and business contacts along the Row and catching up on a little of Los Angeles' places-to-go while here.

Working late at Badger Sales was Al Silberman, who's really busy with setting up the food, drink, cigarette, candy, music and games operation for big installations at Camp Cook, Inyokern and Point Magu. Seems Al specializes in lining up these whopping big deals at Army, Navy and Marine bases. Al told us he'd just closed another deal in Seward, Alaska, of all places, and described the town as being quite a summer resort for that territory. He spent a few days up there recently with operator Keith Copeland, who doesn't seem to have any great problem as to whether it should be nickel or dime play. According to Al, all the pieces shipped up there are equipped exclusively with quarter chutes. This applies even to the shoe shine machines. Our informant described Seward as truly the new frontier for the workingman and businessman, with Anchorage and Fairbanks also bustling towns full of opportunity for the enterprising individual.

Visited with a Miss Floyd at Bob Bard's, who told us, in the absence of Bob and Ed Kendall, that music was bearing up nicely on most locations. ... Former Paul and Lila Fours of Yuma planning a quiet family vacation Fourth of July while waiting on Bally's new "Palm Beach" game. Bally's "Champion" horse has turned out to be just that for the Laymons, who frankly are just willing to eat one of them in admitting that a really good thing apparently isn't hurt by coming on the tail of another. The new retractable caster featured on "Champion" has caught on fast out this way, with many operators finding them a real selling point for locations concerned with moving the horse in and out of the store at closing and opening. ... The new WurliTizer is arriving in a steady stream, Paul noted, and local ops are almost assured quick delivery upon order. ... This, we gathered from Nick Carter, applies to the new AMI while Dan Stewart also seems able to keep Rock-Ola buyers supplied.

On the Row: Wm. Steen of San Pedro. ... T. H. Loo and two sons from El Centro. ... Bob Batchler of ABC Coin Co. in San Diego en route to Wisconsin on vacation. ... Santa Ana's Lee Nelson ... Clyde Truss of Oceanside. ... Veteran L. A. op Henry Ballard visiting his many old friends. ... Lee Wirt and Jack Johnsten of Montebello. ... Paso Roble's E. E. Simmons. ... Joseph Bull from 29 Palms. ... Southgate's Lloyd Saunders ... Jack Spooner of Big Bear, where he anticipates big business on account of the weather being full up for the first time in years. ... San Luis Obiopo's Charlie Gauger and H. D. McClure. ... Cee Ellisson and Frank Roberts from Lancaster.

**Invaluable to Every Operator, Jobber and Distributor**

**Sensational, New End-of-Month Inventory Issue**

First Such Issue Will Appear July 26, 1952

Here's What This Sensational, New Issue Means To You...

- You will, within a few minutes, know the complete value of your business.
- You will be able to present correct and concise facts and figures for tax purposes.
- You will be able to enjoy a constant running monthly inventory showing you, month after month, just where you stand.
- The first "End-Of-Month Inventory Issue" will be the July 26, 1952 issue of "The Cash Box".
- At the end of each month thereafter you will see exactly the same sort of issue appear.
- Regardless of the cost and expense involved "The Cash Box" is creating this issue to benefit you so that you will enjoy better business.

Advertisers Attention!

Here's an issue you absolutely cannot afford to miss. It will prove one of the most sensational and outstanding ever presented to benefit everyone in the industry. Even if you are, at present, a steady week-to-week advertiser in The Cash Box, DOUBLE THE SIZE OF YOUR AD for the "End-Of-Month Inventory Issue". CLOSING DATE FOR ALL ADS: Friday Noon, July 18, 1952 or ...

**The Cash Box**

26 West 47th Street, New York 19, N. Y.

(All Phones: JUdson 6-2640)

"It's What's in THE CASH BOX That Counts"
WANT—A man for music and 5 ball route in Louisiana. Will give right man real proposition. Must have real service and be a hustler. No drunkards. 1 ball experience helpful. Write W 5th st. box 5811, Houston, Texas.

WANT—Will buy phonograph records made before 1940; any quantity or deal. Will pay $15.00 per thousand; will make trip to inspect if required. Some of labels wanted are: Phantom, Paramount; Cenetti; Bluebird; Champion, etc. Jacob S. Scheldel, 61-10 Woodside Ave., New York City, N.Y.

WANT—Panoramas; Spot Lights; Lite Lines; Five Stars; Coney Islands; Bright Spots; Monroe Coin Machine Inc., 2257 No. Lincoln AVE., Chicago 14, Ill. Tel: Lincoln 9-3996.


WANT—Any Horses. Will buy anything in quantity at the right price. Liebman, 12 Baby Point RD., Toronto, Canada.

WANT—Close Outs: Large model phonographs. ACTIVE AMUSEMENT CO., 401 NO. COSET STREET, ANDERSON, S. C. Tel. 2310.

WANT—Tubes: 2051; 70L7; 6SN7; 75C7; 2A3; 5V4; 6L6; 6K7. Have metal parts and will pay $40.00 hundred. Must have minimum quantity of 50 of type. Have you any type? Lewis Electronics, 3449 NO. ELAINE PL., Chicago 13, Ill.

WANT—Your used or surplus records. We buy all round and pay cash. Will buy D.A. and other rare. No lot too large or too small. We have used feature complete. BEACON SHOPS, 821 NO. MAIN ST., PROVIDENCE, R. I. Tel.: Union 1-0320.

WANT—All types of post-war flipper and pinball machines, in quantities. Give names, condition they are in, price wanted, and when ready to ship. ENJOY AMUSEMENT CO., 1423 SPRING GAREN STREET, PHILADELPHIA, Pa.

WANT—Used 1423 Rock-Ola. State heat price and southern music distributing co., 503 W. central ave., Orlando, Fla.

WANT—Bright Lights; Bright Spots; Coney Islands; Spot Lights. Will pay top dollar. CLEVELAND COIN MACHINE EXCHANGE, INC., 2021 PROSPECT AVE., CLEVELAND, O.

WANT—Music Operators—to send us their list of top ten names, cash week. Have good deal for you in exchange. Write: BOX #119, c/o THE CASH BOX, 26 W. 47th St., NEW YORK 19, N. Y.

WANT—Used Bright Lights; Coney Island Lights; Bright Spots; AIO Record Seeburgs and boxes. Best price. Western distributors: Mike Munve's corp., 577 Tenth Ave., New York, N. Y. Tel: Blyant 9-6677.

WANT—Seeburg Shoot The Bear Game. Quality condition and condition in first letter. MIKE MUNVES CORP., 577 TENTH AVENUE, NEW YORK, N. Y. Tel: Blyant 9-6677.

WANT—Broadways and 3-4-5x. GOLDEN CATE NOVELTY CO. 701 GOLDEN CATE AVENUE, SAN FRANCISCO, 2, CALIF. Tel: Mar- ket 1-3967.

WANT—All makes of consoles, free from Penna. operators only. Advise registered with the governments under the Johnson Act.Advise lowest prices wanted and conditions of machines as they must be complete. K.C. SPECIALTY CO., 7202 W. 8TH ST., PHILA., 6, PA. Tel: Market 7-6855 or 7-6391.

WANT—Very latest amusement machines. Scales: 2217; 1400: 1250; AM C or D; Seeburg M100's and Seeburg M100s, $70 and $85 each; Fakoda Motors, Parkay Flama-Flor and Wurlitzer 3025 Wall Boxes. Write stating condition and price. THOMAS COIN SALES, ST. THOMAS, ONTARIO, CANADA. Tel: 2648.

WANT—Wurlitzer Model 1250-s; Seeburg M100-s 45 P.M. Will pay cash or will trade with coin, Fakoda, and Seeburg Coin Player Derbies. Write, wire or phone, B. D. Martin, 299 N. 2nd st., Twin-ty-Ninth St., Miami, FL, Tel: 3-6423.


WANT—Used Bronchos. SAM J. SOLOMONS, UNIVERSITY CITY CO., 1306 N. 11TH STREET, MINNEAPOLIS, MINN. Tel: NORTH HIGH STREET, COLUMBUS, OHIO. Tel: University 6900.

WANT—15 Wise Owl Quizzes $55; 20 Up & Down Select-A-Bar (like new with stand) $15; 1 $2246 Seeburg Hideaway $85; Wurlitzer $166, Pflueger $144; Coin boxes $44.50 ea. MUSIC DISTRIBUTORS, INC., 215 FRANKLIN ST., FAYETTEVILLE, N. C. Tel.: 3992.

WANT—Perfect condition, look like new; Coney Island $1450; Bright Spots $425; Leaders $400; Bright Lights $550; 1st Rods $60; Turf King $950; Otago $750; late Flapper Pines (write). 1/3 deposit, balance C.O.D. E. W. KEENLEY MEMORIAL COLLEGE, 1701 SEABURY ST., CHICAGO, ILL. Tel. Henlom 3844.

WANT—The old reliable Massengilli and Darlingtonian coin operator poles. We are all sizes complete with accessories. Write for information and we will enclose our Bargain Sheet on used equipment. We will buy last one balls; Bingo games; Wall toys; Prize and shuffle alleys. DARLINGTON MUSIC COMPANY, 132 NORTH MAIN STREET, DARLINGTON, S. C. Tel: 500.

WANT—Used Juke Box records. No Rhythm and Blues. LIBERIAN MUSIC COMPANY, 237 PLY MOUTH AVENUE, MINNEAPOLIS, MINNESOTA.

WANT—Rally Spot Lites $149.50; Faturitas $324.50; Turf Kings $1625.00; Gottlieb Hit 'N Runs $1145; Happy Days $1145; Williams Sportsman (brand new) $1395; Hayburner $139.50; Rag Mop $75; Quarterback $75; Steeple Chase (floor samples, never operated) $274.50; Quiz Time (absolutely perfect) $99.50; Ex- hibit Jet Gun (slightly used) $285; Used Hillside (perfect conversion from Winner, like new) $257.50. PHILADELPHIA NOVELTY CO., 115 MAGAZINE STREET, NEW ORLEANS, LOUISIANA. Tel: Canal 8318.

WANT—115 New and used wall boxes $100 at Thermopolis, Wyom. "Radio Joe" 10E, WARRINGTON ADVERTISING DIVISION, THERMOPOLIS, WYOMING.

WANT—For sale: We offer the lowest price for the finest conditioned used phonographs: 100 Seeburg 78-45—Wurlitzer 1100-s, 1015. Excellent operator invited. WINTON DISTRIBUTING CO., 1715 HARBOR AVENUE, BALTIMORE 13, MD. Tel: EDGARCO 3742, Wurlitzer distributors Maryland and District of Columbia.

WANT—Citations $39.50; Championships $359.50; Shufflboard supplies; new scoring unit wall unit type $79.50; used; new shopping car type Adjuster $19.50; Bingo and Arcade Equip. Phone, SALT SPRING TOWERS, 542 W. 63 ST, CHICAGO, ILL. Tel: Englewood 4-9202, Englewood 4-9204.

WANT—For sale: New Astroscope $275; New 1c Camera $10; New 1c Adawe Unit Machines $12; 120 Wurlitzer Wall Type $15; Ball $55; Rapid Fire $75; Bowlette $460; Mathews-Wilson $500; Vending Inc., 564 W. DOUGLAS, WILKES, KENTUCKY.


WANT—Will sell, trade, or buy all types of coin operated equipment. Pin Games; Shuffle Alleys; Music Boxes; Guns, etc, with operators or without. RUGNIS NOVELTY COMPANY, 202 Ninth Street, Mount Carmel, Penna. Tel: 31.

WANT—Ready for location: Ari- ton, Illinois. Will pay top cash time $85; Fighting Irish $65; Majestic $55; Louis $50; Rah- ton $40; Star Shoot $35; D. $45; Bomber $75; Stop & Go $100; Fairy Tale $55; Silver Dollars $65; Dale Gun $65; Silver Bullets $100. AMUSEMENT ARCADE CO., TELEGRAPH ST., N. W., WASHINGTON, D. C.

WANT—Seeburg Bear Guns $295; 5-Seeburg 3-wire 5-10-25c, wall-boxes $325; Brunswick 65, Pflueger Goalie $65.95; 2-HiRolls $75; Photo Finish $65; Universal Winner $95; 5-Coins $125; Gold Cap $25; Entries $25; STANLEY AMUSEMENT COMPANY, 3225 SOUTH TACOMA WAY, TACOMA, WASHINGTON.
FOR SALE—For sale: antique phonographs, recorders, and parts in good working order. Reasonable prices. Tel. 270-8823.

FOR SALE—Boxing equipment, new and used. Equipment for all weight classes. Prices negotiable. Tel. 456-7890.

FOR SALE—Guitars, basses, amplifiers, and accessories. Quality instruments and parts at affordable prices. Tel. 567-8901.

FOR SALE—Antique pianos and organs. Professionally restored. Locally owned and operated. Tel. 987-6543.

FOR SALE—Vintage photographs and memorabilia. Collector's items and historical artifacts available. Tel. 123-4567.

FOR SALE—Antique furniture, including ornate tables, chairs, and sofas. Authentic reproductions from the turn of the century. Tel. 876-5432.

FOR SALE—Jewelry, watches, and collectibles. Wide selection of items to choose from. Tel. 456-7890.

FOR SALE—Antique china, crystal, and glassware. All items in excellent condition. Tel. 123-4567.

FOR SALE—Antique books and records. Historically significant items available for purchase. Tel. 987-6543.

FOR SALE—Antique maps and charts. Rare and antique maps for sale. Tel. 876-5432.

FOR SALE—Antique literature and manuscripts. Rare and unique materials for collectors. Tel. 456-7890.

FOR SALE—Antique clothing and accessories. Vintage fashion from all eras. Tel. 123-4567.

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