Steve Allen, popular emcee of CBS-TV's "Songs For Sale" show, is shown here cutting up on the keyboard. "Songs For Sale" has gained wide recognition for its work in introducing the songs of amateurs to the public and the trade. Steve, who has done so much to make it the lively entertainment that it is, is also a fine pianist and songwriter.
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50 SELECTION PHONOGRAPH
MODEL 1434

ROCK-OLA 50 SELECTION-3 WIRE
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CHICAGO—As has happened many times in the past, The Cash Box offered a suggestion for the construction of an entirely new product in its editorial (May 10, 1952 issue) which has since stirred up much comment throughout the industry.

The new product suggested was an "insurance weighing scale," which would be descriptive, the product is the ticket type coin operated weighing scale, but the ticket to feature an accident insurance policy printed on its back, where, for example, fortunes and such are printed at this time.

In short, the ticket would show date, time, weight, and would also be initialized by the patron thru an aperture from where the ticket would be vended, while on the back there would be a very brief digest of the usual $500.00 accident insurance policy. This policy would be good for 24 hours.

Since then many suggestions have been received while, at the same time, many have asked if any manufacturer planned to build such a scale.

Some distributors have stated that they would very gladly discuss and finance territorial operating and sales franchises with any manufacturer who planned to build the scale.

One suggestion was that the insurance weighing scale be set for 10c. The patron would be receiving his weight, date, time, as well as a $500 accident policy for a 24 hour period, all for a dime.

The men who suggested the dime be used believe that there will be no sales resistance.

All agreed that some opening must be made in the scale whereby the patron could either initial the ticket (and the duplicate would remain in the scale) or write his full name across it, prior to it being vended.

In short, the patron would have to push a button to have the ticket vended to him, and would then have to tear it off, these men suggested, so that there would be no difficulties when insurance payments would have to be made.

Some suggested that the tickets come in rolls. And that they all be serial numbered, so that they could always be traced back to the scale featuring the serial number.

All agreed that, as far as sales were concerned, this scale should not be sold outright.

It should, instead, be leased to the operator. In that way, control would always remain with the seller. This would not allow for bootleg tickets.

It was agreed that the lease basis be extremely reasonable and the manufacturer and/or seller earn his profit from the continued sale of the rolls of tickets.

Suggestions were made that no more than 20% commission be paid to locations on this scale.

The tickets should, in gross, cost the operators no more than 2c to 3c each. In this way the operator would still be able to pay the 20% commission and have some left over on dime sales per weight.

It is believed that the operator should wind up with a minimum gross profit of 5c from each ticket sold.

At the present time there are ticket scales available to the trade. But, no scale that vends tickets showing weight, vends the time of weighing as well as the date of the weight and, especially, none of these ticket scales have an accident insurance policy digested in brief and printed on the back.

There is no doubt that the comment which this suggestion for a new product has stirred up throut the trade that there is a big market for a scale of this kind.
Many people in the record industry seem to have a deadly fear of a summer slump.

Each year, they'll decry the fact that business drops off during the warm season and doesn't get going again until the autumn.

But what's really bad is that they use this as an excuse to let up on their own efforts and wait it out.

Naturally, with such an approach, their business falls off.

It's true, that as a whole, record sales are not as high in the summer as they are during the winter months.

But it's an indisputable fact that some of our greatest hits have originated in the summer season. And there's always a song that's at the top of the list no matter what season it may be.

It would seem natural to suppose that the way to attack a slump is to go at it with your very best efforts and material. If sales are harder to achieve, the situation won't be overcome by putting out mediocre records and doing little in the way of promotion. The way to do it is to issue your best records and then go all out on them.

The summer season, contrary to what people in the music industry generally suppose, offers great possibilities as far as records are concerned.

For instance, there is hardly a summer resort in this nation that doesn't have one or more juke boxes. In these locations, the machines are running almost all day and all night. Not only do they in themselves eat up a tremendous amount of records, but the promotional effect of having them played constantly creates untold purchases by the people who are listening to them.

However the way to get the maximum sales that this situation encourages is to make the finest possible records to put in the boxes.

Naturally if a listener hears one bad disk after another all day long, he's not going to be in a hurry to rush to his store to buy any. But if he hears one great record after another, he has to buy some; he just can't help it.

The juke box therefore obviously can be one of the greatest stimulants to summer record sales—and record manufacturers and distributors who understand their potentiality are the ones who reap the profits.

For to exploit juke box potential to its utmost, disc jockeys must not only put their best efforts forward, get the best songs available with the best artists to record them, but they must then see that they are promoted with all the power and energy that is possible.

Promotion is perhaps one of the most vital areas of activity that record manufacturers are apt to let up on during the summer months. And of course sales then let up also. For everyone in the record business knows that part of the process of making a hit besides having good basic material to work with—is the creation of excitement about the record, getting it talked about, making people anxious to hear it, getting operators to buy it, disk jockeys to play it.

All this is part of the promotional approach to the merchandising of records that simply cannot be neglected at any time—and especially at a time when slumps are feared.

As a matter of fact, fear of a summer slump is just the reason why record firms should redouble their efforts and make even greater attempts than they usually would.

We say again: The summer months can be extremely profitable ones for the record business. And the way to achieve this is to go all out, 100% hold back.
THE TEN RECORDS

A SUMMARY OF REPORTS RECEIVED FROM THE NATION’S DISK JOCKEYS

1. KISS OF FIRE .......... Georgia Gibbs (Mercury)
2. HERE IN MY HEART ... Al Martino (B.B.S.)
3. I’M YOURS ............ Don Cornell (Coral)
4. DELICADO .......... Percy Faith (Columbia)
5. BLUE TANGO ......... Leroy Anderson (Decca)
6. WALKIN’ MY BABY BACK HOME Johnnie Ray (Columbia)
7. I’LL WALK ALONE ........ Don Cornell (Coral)
8. BE ANYTHING ............ Eddy Howard (Mercury)
9. A GUY IS A GUY ........ Doris Day (Columbia)
10. LOVER ................. Lee-Jenkins (Decca)

After ten years in Cleveland broadcasting, Bud Wendell, WJMO, is bowing out of the radio scene. Wendell will join a national food organization in Chicago at the end of the month. Bud was with WW-Cleveland as a studio engineer. After two and one-half years he switched to WQAR as scriptor for the "Open House" show. Wendell followed that with a comic deejay stint at WHK and moved on to WJMO when his station opened and has been there since. In 1950 Cosmopolitan Magazine voted him one of the nation’s top 25 record men. BILL SILBERT (WABD-New York) has been doing a televised deejay show from the Palisades Amusement Park, "Rockin’" comedy and temas to WJMO then going to the board. The show will originate from the Park until Labor Day and will then return to the studio in New York. Bill has quite a set-up. Using The Cash Box Magazine lists as a basis for his programming, he buys sheet music on the stands, has slides made of the cover showing the title and the artist, and superimposes the picture over the action. This gimmick supplies a good deal of free publicity for both publisher and artist, and Silbert would appreciate publishers sending him copies of the actual retail sheet music. Professional copies do him no good as they have no front cover. TILL also send press kits as well as visitors to the park.

VICTOR ZEMBRANSKI and wife, Sophie, are the first Polish Mr. & Mrs. show on 50,000 watts, WPTR, Albany, N. Y. The show goes under the title of the "Mr. & Mrs. Polka Dance Hour," and is heard every Sunday from 9 to 10 a.m. in addition the Zembranski can be heard every Sunday from 9 to 11 a.m. over WLLI-New Haven, Conn. from 5:05 to 9 a.m. on WLAND-Danbury, Conn. and from 9 to 10 a.m. on WATR-Waterbury.

Victor has recorded nearly two hundred tunes of his own composition for Continental and Remington Records. Mike Casco just returned from a New England tour where he visited with dealy. Mike is plugging his tune "Should You Forsake Me" on the Derby label and was interviewed by Bob Clayton (WPHD-Boston) and Bob Adams (WSJM-New Bedford) along with Buddy Kester, whose group does the acting on the platter. Jo Ann F. De Graile (WWOX-Woonsocket, R. I.) who starts working for WJAR-Providence, R. I., on June 15, became the father of a second son, May 31. Joan Ellen Jamison was born last week setting up a record service for WAIU-Augusta, Ga. (Joan Ellen is moving there from WATO-Oakridge, Tenn. Charles Cash (WTIC-Durham, N. C.) is in town with his wife for a vacation. Another visitor is Ralph Richards (WOLF-Norwich, Va.) who is honeymooning with his wife.

WWDC-Washington, D. C., jock Milton Q. Ford has come up with a special Father’s Day set of prizies on his “Frisie Party” show, heard every week-day afternoon (1:00 to 5:30 p.m.) The prizes will go to fathers whose children send in the best two line jingie on fathers or Father’s Day. Ford says the contest is strictly on the up and up because his own children haven’t learned how to read or write. Lou Barille (WBAI-Orme) held his 5th “Holiday Hop” on May 30. Chuck Master’s band supplied the dance music. Ray Golden (KSTN-Stockton, Calif.) would like some name artist voice tracks for the station. Ray also has a Saturday morning kiddie show and would appreciate the diskers forwarding some kiddies... Pat Fredericks (WMAY-Springfield Ill.) also puts in a bid for children’s platters. He has a once a week kiddie session as “Uncle Pat.”... Klem Walters (WBAI-Allentown, Penn.) has started his own record company and made several recordings. Action was good in Wilkes-Barre-Scranton polka market, but Klem finds being a deejay takes too much of his time so that he cannot run his record sideline as it should be run. Any record companies interested?

“IT'S WHAT'S IN THE CASH BOX THAT COUNTS”
VAUGHN MONROE ORCHESTRA (RCA Victor 20-4760; 47-4760)

**“DO YOU CARE” (2:50)** The ballad is a very pretty vocal and is nicely done. The arrangement is excellent and the orchestra provides a fine accompaniment. The voice of Vaughn is rich and full of life. The song is well worth listening to.

**“FAITH” (3:00)** Another attractive ballad is this one. Vaughn sings it with great emotion and the orchestra provides a lovely background. The song is a real Tear-Jerker and is sure to be a big hit.

TOMY MARTIN (RCA Victor 20-4758; 47-4758)

**“PADAM PADAM” (2:44)** A pretty item that is done with a moderate beat. The arrangement is excellent and the orchestra provides a fine accompaniment. The voice of Tomy is pleasant and is nicely done. The song is well worth listening to.

**“WHERE DID THE NIGHT GO” (3:07)** A slow, soft number is this one. Tomy sings it with great emotion and the orchestra provides a lovely background. The song is a real Tear-Jerker and is sure to be a big hit.

TONY TUCKER (RCA Victor 20-4758; 47-4758)

**“PEPPY CANDY” (2:46)** Karen Tucker and George Harwell collaborate on a slow, cute tune that moves along with a lilting air. Tony Tucker and the orchestra lead the side in winnily.

**“HALO, ROUND MY HEART” (2:39)** A slow, tuneful item is projected smoothly by the vocal duo together with the Voices Bix. A creditable side.

BILL HAYES (MGM 11266; K-11266)

**“HIGH NOON” (2:51)** Surrounded by an exciting backing that is quite high and full of life throughout, Bill Hayes delivers a strong and expressive reading of a good tune that should make a hit. The Padam Padam is a fine vocal effort by Bill Hayes with an exciting piece that moves at a moderate pace. Joe Lipman once again comes up with a good arrangement that features delightful string strumming.

CECE BLAKE & BOB COLE ORCHESTRA (Warner 176)

**“TEEN QUEEN” (2:39)** A jumpy, jazzy clapping number with cute lyrics is given a fitting vocal treatment by Cece Blake as Bob Cole’s orchestra provides backing.

**“HAPPILY EVER AFTER” (2:38)** A slow number is pleasantly chirped by the orchestra with soft choral support adding to rendition.

JUNE VALI (RCA Victor 20-4759; 47-4759)

**“STRANGE SENSATION” (2:40)** An exciting vocal interpretation of the beautiful tango “La Cumparista” is expressively offered by June Vali with the orchestra providing an exciting background.

**“SO MADLY IN LOVE” (2:56)** Another jumpy, jazzy clapping number with the orchestra that adds cheerfully to the piece.

GET THE CASE BOX DISK OF THE WEEK

**“SO MADLY IN LOVE” (2:46)**

**“MAKE ME LOVE YOU” (2:49)**

GEORGIA GIBBS (Mercury 5874: 5874x45)

With one tune already on top of the disk derby, Georgia Gibbs is about to send another right to the same place, “Kiss Of Fire”. The chrip’s current success, should find a worthy mate in a new and lovely ballad tagged “So Madly In Love”. This slow, attractive melody is projected with all the warmth and feeling Georgia is able to muster and that’s enough to make this another big hit. Supporting the artful reading of the artist is a lush musical backing that sets the mood and gives the number additional appeal. The lower portion offers Her Nibbles in a stirring number that’s delivered sincerely while the orchestra provides a light Latin beat in the background. Here too ops have a delightful piece of wax, but the side that’s gonna set the turntables spinning like mad is the first one and we advise some quick ordering.

JANE WYMAN (Decca 28204; 9-28204)

**“HE’S JUST CRAYZ FOR ME” (2:44)** Jane Wyman offers a suave, accomplished reading of a slow ballad. She appears to be getting a lot of attention these days.

**“CHECKIN’ MY HEART” (2:50)** A light jump with an infectious quality that is handled effortlessly by the chrip resulting in a pleasant platter.

TONI ARDEN (Columbia 39768; 4-39768)

**“TELL YOUR TALE NIGHTIME” (2:46)** The lilting voice of Toni Arden projects beautifully as she chants a slow ballad with all the feeling that her voice carries. Percy Faith provides the backdrop.

**“TAKE MY HEART” (2:58)** Another slow number is capti- vatingly dished up by Toni and again the lush orking of Percy and the crew help make this a strong end. Number could happen.

JANE FROMAN (Capitol 2116; F-2116)

**“I CAN’T GET OUT OF THIS MOOD” (2:49)** The lovely voice of Jane Froman is put to work on an old, pretty ballad. Sid Faller assures the disk of a proper musical setting.

**“CLING TO ME” (3:00)** A slow ballad is once again carried easily by the chrip with a pleasing result.

DICK BEAVERS (Capitol 2217; F-2217)

**“PLEASE SAY YOU LOVE ME” (2:40)** Dick Beavers comes up with a heartfelt vocal rendition of a slow ballad. Les Baxter and the orchestra provide the backing effectively.

**“TEARS” (2:51)** Together with a choral group, Dick chants impressively on an ok ballad that moves slowly.

STAN KENTON (Capitol 2206; F-2206)

**“COOL EYES” (2:29)** The Stan Kenton orchestra moves through a slow and soft instrumental and comes up with a good sound. Connie Candoli is featured on the trumpet.

**“SHE’S A COMELY WENCH” (2:50)** The band dishes up a light jump with a novelty arrangement. With Jeri Winters offering the vocal, and whistling and clapping injected in the background the lid has appeal.

GROUCHO MARX (Decca 28158; 9-28158)

**“OMAHA, NEBRASKA” (2:47)** A humorous novelty number done in a slow tempo is given an enjoyable Grocho Marx talk-sing treatment as Victor Young’s orchestra and the singer provides the backing.

**“HOOBY FOR CAPTAIN SPAULDING” (2:07)** A fast bouncing novelty is comically pre- sented by the same artists.

THE AMES BROTHERS (Coral 60773; 9-60773)

**“AUF WIEDERSEHEN SWEETHEART” (2:42)** A wonderful slow ballad of German origin is presented in the Ames Brothers’ harmonic fashion with the full orchestra and the voices of the Sweetland Singers.

**“BREAK THE BANDS THAT BIND ME” (2:35)** The group delivers a slow pretty melody in waltz tempo with their pleasing harmony. Tune could happen.

THE BREWER BOYS (RCA Victor 20-4738; 47-4738)

**“YOU’LL NEVER KNOW” (2:20)** The Brewer Boys handle a grand oldie ballad in a smooth in- viting manner with the able support of the Hugo Winterhalter orchestra.

**“IT’S BEST WE SAY GOODBYE” (2:20)** A slow simple tune is given a good going over by the boys as their harmony carries the song. Orking is fitting.

LILY ANN CAROL (RCA Victor 20-4736; 47-4736)

**“I’M SORRY” (2:02)** A feeling-ful reading of a slow up and coming ballad is invitingly presented by Lily Ann Carol as a big sound of ork showcases her wonderful vocal inter- pretation.

**“PLEASE BE KIND” (2:08)** A pleasant, slow ballad is delivered smoothly by the stylish voice of the chrip.

In the opinion of The Cash Box music staff, records listed below, in addition to the “Best” and “Sleep” of The Week, are those most likely to achieve popularity.

**“THE HILLS FAR AWAY”** Al Jelane (Capitol 21016)

**“PADAM-PADAM”** Tony Martin (RCA Victor 20-4758; 47-4758)

**“HIGH NOON”** Bill Hayes (MGM 11266; K-11266)

**“TAKE MY HEART”** Toni Arden (Columbia 39768; 4-39768)
SPECIAL RELEASE!

The AMES BROTHERS

• The Billboard Picks
  AUF WIEDERSEHN, SWEETHEART — Ames Brothers
  "This is the beginning of the end"
  and
  "I can't cry anymore"

DON CORNELL

"AUF WIEDERSEHN SWEETHEART"

"BREAK THE BANDS THAT BIND ME"

CORAL RECORDS
America's Fastest Growing Record Company

IN CANADA Rogers Majestic Radio Corp. Ltd., Toronto—Montreal—Winnipeg

"It's What's in THE CASH BOX That Counts"
VINNI DE CAMPO
(Coral 60756; 9-60756)

"YOU'LL NEVER KNOW" (2:57) A grand old ballad is given an up to date going over by Vinni De Campo. Chorus and ork under Richard Maltby add to the side.

"MARIA MIA" (2:50) A slow pleasant melodic treatment of a strongly tuneful in a strong voiced manner by the artist who comes up with a good half.

EDDIE HABAT ORCHESTRA
(Decca 28240; 9-28240)

"BLUE DANCING SHOES" (2:43) The Eddie Habat orchestra with Roy Young taking charge of the vocal spins through a waltz tempo item.

"BARTENDER'S POLKA" (2:33) Here's a lively and jumpy polka that's banged out with lots of oomph. Can go if properly placed.

DICK HAYMES
(Decca 28219; 9-28219)

"ARE WE IN LOVE?" (3:15) Dick Haymes has some good material here in the form of a slow ballad and he takes full advantage of it. Victor Young supplies a lush backing.

"NEVER LET THE SUN SET ON A QUARREL" (2:50) Dick receives assistance from the Al Levine and the Four Hits and A Miss as he handles a slow fair number.

BING CROSBY
Decca 28217; 9-28217

"JUST FOR YOU" (2:58) The old crooner, Bing Crosby, manages a good vocal treatment of a slow number. Camarata sets the musical mood.

"A FLIGHT OF FANCY" (2:58) A light number is given a similar going over by the same artists.

TONY BAYAAR
(RCA Victor 20-4737; 47-4737)

"MORE OR LESS" (2:55) The refreshing and expressive voice of Tony Bayaar is paired with a slow ballad with an attractive melody. Hugo Winterhalter’s ork and chorus back effectively.

"BREAK THE BANDS THAT BIND ME" (2:52) Tony again chants a lovely ballad, done in waltz tempo, with a great deal of zest and feeling as chorus and ork support. Tune is appealing.

PHIL HARRIS
(RCA Victor 20-4750; 47-4750)

"UNDER THE LAMP POST" (2:35) A bouncy ditty is enjoyably worked over as Phil Harris and The Spinetmen deliver the vocal arrangement.

"POTATO CHIPS" (2:52) Phil and the boys present a jumpy novelty with amusing lyrics as ork presents rhythmic support.

BARCLAY ALLEN
(RCA Victor 20-4745; 47-4745)

"CHEROKEE" (2:45) Fancy fingering, multiple piano technique, and a swell oldie jump item add up to a strong side for Barclay Allen.

"AFTER YOU'VE GONE" (2:52) Another grand oldie is given the fleet fingered treatment of Barclay as he works his way through in winning style.

GENE KRUPA TRIO
(Mercury 8984; 8984445)

"PLEASE DON'T TALK ABOUT ME WHEN I'M GONE" (2:55) Gene Krupa, Charlie Ventura, and Teddy Napoleon jump through an oldie in delightful fashion. Solos display artists' individual talents.

"DUMBOOGIE" (2:41) Another oldie that really jumps is run through by the Krupa Trio as a slick instrumental piece.

VICTOR MARCHESI
(MGM 30596; K-30596)

"FAITH" (2:49) Victor Marchesi belts out a powerful vocal to a slow and attractive ballad. Jeff Alexander takes ork credits. If tune builds this should get spins.

"MY HEART'S DESIRE" (2:38) This level is done in a more subdued style by Marchesi resulting in a pleasant piece of wax.

DOROTHY COLLINS & GORDON JENKINS ORCHESTRA
(Decca 28251; 28252)

"SO MADLY IN LOVE" (2:40) One of the more pretty ballads is some time is given a top vocal treatment by chirs Dorothy Collins. The fine backing presented by the Jenkins crew assures this end of lots of plays.

"FROM THE TIME YOU SAY GOODBYE" (2:40) The Jenkins-Collins combo once again turns in a winning performance on a slow melodic piece that gets added help from a vocal group. Tune could take off.

TERESA BREWER
(Coral 60755; 9-60755)

"I HEAR THE BLUEBELLS RING" (2:40) A jumpy number is zestfully dished up by Teresa Brewer who makes up of her wonderful vocal gyrations. Jack Pleis offers the backing.

"Kisses On Paper" (2:17) A slow piece is projected warmly by the chantress who manages to bring out the most in the number. Ork again offers ample backing.

JUDY LYNN
(Coral 60757; 9-60757)

"PRETTY BRIDE" (3:00) A delightful ditty with a slow bounce feeling fully delivered by Judy Lynn. Norman Leyden helps bring this lid in.

AREN'T YOU YOUR SWEET-HARMONICS (2:51) Judy turns in first class vocal as she and the Ray Bloch ork and the Sweetland Singers join on a slow ballad.

JOHNNY LONG
(Mercury 5862; 5862445)

"MARY JANE" (2:41) A cute jump item is dished up by the Johnny Long ork with the voices of the boys adding to the enjoyment of the number.

"I WONDER WHAT'S BECOME OF SALLY" (2:39) A bounce version of a grand oldie is given the typical John Long treatment. Ork backs softly.

DICK THOMAS
(Mercury 5864; 5864445)

"WONDER" (2:46) A slow ballad is feelingly presented with a country style vocal by Dick Thomas as the Townsmen set up the stirring interpretation with soft harmony.

"DON'T BELIEVE A WORD THEY SAY" (2:36) Dick and the boys again dish up a slow ballad with an old melody. Ork supports warmly.

JERRY MURAD'S HARMONICATS
(Mercury 5865; 5865445)

"HOOTIN' BLUES" (2:29) A harmonica version of an exciting novelty item with vocal hooting throughout is rhythmically run through at high speed by Jerry Murad's Harmonicats.

"NIGHT TRAIN" (2:35) A slow rhythm and blues tune is treated forcefully by the boys and could move in right locations.

VIC DAMONE
(Mercury 5855; 5855445)

"TENDERLY" (2:43) Vic Damone offers his warm and heartfelt rendition of a terrific oldie as Glenn Osser's ork provides the lush backing for the tune.

"DIANE" (2:38) Another inviting oldie is given a tender reading by Vic with ork offering appealing support.
NEW YORK:

Patti Page starts her TV show beginning July 8th, twice a week.

Nate Cole leaves for Europe to begin work on the MGM film, “Small Town Girl.” ... Bernice Parks has a terrific tendency in her version of “Walkin’ My Baby Back Home” on wax. This one only missed its mark by a whisker. (EDDY HOWARD)

Music brand Gordon . . .

BENSON PARKS

Hamilton Veterans’ Hospital, Brooklyn, which Doc entered last week for an operation . . . Dave Greenman, disk promotion man for Times-Columbia, the father of a baby girl . . . Stuart Foster gets a terrific break when he starts his new radio show Sunday night July 6, following the Winchell spot from 9:15 to 9:30.

CHICAGO:

Everybody, everybody, phoning to ask the numbers of the two gorgeous gals on the sensational “Cash Box” front cover last week with Spike Jones, (At Last, My Man) . . . One of the most successful of the top ten hits of the season was “Walkin’ My Baby Back Home” by the Doc. This one will bring her entire show to Chi sometime this summer . . . Eddie Howard (when Wolf on Wolf, the Rocko hit) taken over by Johnny Grant, again. Begins mining his ‘South Bound’ tour June 27. His latest hit wax, “Asf Wiedersehen,” reported to be clickin’. 

Frank Sinatra drew one rave notice after the other at the Chez Paris, Los Angeles. The press praised him as one of America’s top entertainers. In the midst of the million phone calls to his suite here. His great show at the Chez. Frank still going strong. He is time to hit the Hines Hospital and give the vets there one of the greatest shows they’ve ever seen (many when they were young themselves, the guy). . . Erwin Barry of Robbins, Feist, Miller and Lion, wearing a breathy grin these days with 3 big plus signs under way: the “Mask Is Off”-“My Life” and “Saturday Rag.” . . . Larry Norret of E. B. Marks on the road promoting “In The Good Old Summerertime,” the Les Paul-Mary Ford clickers on Capella . . . Larry also raving about another Larry, Stevan’s great new drive on “The Sound of Poinciana” . . . RCA-Victor’s news enceed this past week by Jim Lounsbury with June Valli don’t the great shot. June clickin’ it in fine. (GEORGE LEANER)

George Leaner of United Record Diatribes report that they are enlarging their present quarters. . . . Depressed by the loss of the music business to the opening reaction to their newest, “This Love Of Mine,” by Eddie Johnson. And release another great one by John Lee Hooker, with a new brand new sound, called “Going Where The Boogie Is.” . . . Lew Simkins of United Records swapped with offers for his “Night Train” from some of the nation’s leading publishers. Lew clicked terrifically. They are hitting the ground running with his Unlabel. Now demand to wax. It continues to grow from all sides. . . Fred Forster has a couple clickers who are bustin wide open and gettin’ bigger by the second. Great tunes . . . Even more seasoned by the closing of the Oriental, lot, nobody doing anythin’ about bringin’ showbiz back to Chi bigger and better than ever.

LOS ANGELES:

“The Mask Is Off” by Buddy Costa on the Pyramid label out of Jubilee is coming in to vary their fashion pitch out. Sid Talmadge of Record Merchandising tells us that a lot of Miller Music is doing a good job on the tune with the local de-jays, which sometimes is quite a feat here with some of the lads minus a major label on a song . . . Sid also noted that Jubilee’s Edna McRill is hitting all locations on her “Heavenly Father.” Frank Kort of Swingtime comes up swinging with several new releases he describes as live ones, including Lloyd Glenn’s “Cuba Doll” and “Angora,” Ray Charles’ “Guitar Blues,” Cecil Gant’s “Baby, I’m Going to Cry,” backed by “Baby, I’m Losing You” and Lowell Fulson’s “Guitar Shuffle” still moving big . . . Leo Messer hard at it while brother Eddie on the road South and East after some new talent with the probability of cutting a session or two while on the move . . . The Boys have a show coming close to half a hundred and Joe de Visser’s “The Presidential Handicap” on their Intro label, with that the current political fever.

George Wolland, manager of Music Business magazine, he had the winner in the Belmont Sweepstakes, what with Martin Martino hitting the local sales spot on “Here In My Heart” (Uber label) and the Hillbilly Stompie’s “Kiss of Fire” on MGM right up there with it . . . Gordon predicts a few more will be re-covered by the whirlwind sales and promotion tours but so tied up on distance phone orders of Fatine, Splitty, and Slim Whitman’s “Indian Love Call” that we had to put off getting with it.

Seems Jules Bihari just can’t get the pressing plant business out of his blood . . . At any rate, the Modern topers has acquired a plant in Colver City, where the Biharists will be pressing their own Modern and RPM labels, as well as jobbing a few others on the side.

Please Mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
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You have only until WEDNESDAY

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Beyond any question - - The Greatest - Most Complete - Most Absorbing Issue ever to be presented to The Coin Machine and Music Industries

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NEW YORK 19, NEW YORK

(PHONE: JUdson 6-2640)
Dolly Entertains

NEW YORK—To introduce Dolly Dawn’s latest release, “Getting Sentimental Over You” and “Smooth As Silk,” Jerry Blaine, president of Jubilee Records, gave a party at Al & Dick’s for operators, disk jockeys, trade press and visiting dignitaries. Above Dolly is pictured in the center with Babe Kaufman, New Jersey operator while to the left can be seen Al Denver, Harry Skiland, and Stanley Feldman.

Entire Record Industry To Wax Women’s Recruiting Song

NEW YORK—In a cooperative effort to help the recruiting drive for the women’s auxiliaries of the Armed Forces, the entire recording industry will join in to record a song written especially for the drive itself.

Titled “The Girls Are Marching!” and written by Julie Styne, Betty Comden and Adolph Green, the tune is being waxed by top artists at each diskery.

Last week, Vic Damone was flown back to the United States from Germany by the Army and one of the projects he will participate in is this one. At a press conference in New York, at which members of the recording industry and Damone were present, it was announced by Joe Carlton, vice president of Mercury Records that Vic would do the number this week.

A special firm is being set up to handle the song and all royalties and profits will be used for recruiting purposes.

Helping Vets “Get Happy”

The Cash Box, Music Page 13 June 21, 1952

Standard Songs are MONEY MAKERS!

When the Swallows Come Back to Capistrano

The DOMINION—Federal BILLY MAY—Capitol CHARLES BAUM—Decca

Music Publishers Holding Corp.
NEW YORK, N.Y.

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NOW

Sweeping the Country

The Original Hit Version of

The Nation’s Newest Record Hit...

“THE MASK IS OFF”
by the thrilling new Singing Discovery

BUDDY COSTA
b/w “GOLDEN NIGHT”
Orchestra & Chorus Conducted by JOE REISMAN
PYRAMID RECORD 900 and (45x900)
Manufactured and Distributed by
Jubilee RECORD CO INC.
315 W. 47TH ST., NEW YORK, N. Y.

“IT'S WHAT'S IN THE CASH BOX THAT COUNTS”

Tahitian Theme Becomes American Tune “Farewell”

NEW YORK—Criterion Music is sending out pocket sized editions of James Michener’s “Return To Paradise” to all the key disk jockeys in the nation in a promotional spurt on their current plug tune “Farewell.” The best seller contains a page on Eddie Lund, writer of the song.

Lund, a disappointed left his native Seattle for Tahiti about fifteen years ago to forget his unsuccessful quest for fame in the music world. He struggled in this tropic isle until he became well known throughout the Pacific as an exile American pianist who wrote quaint Tahitian songs. James Michener, author of “South Pacific,” visited Papeete, Tahiti and struck up a friendship with Lund. In his latest best seller, “Return To Paradise,” he tells Lund’s story and dedicates the book to him.

Music publisher Mickey Golden read the book and came across the page about Lund. A correspondence that bridged the 3000 mile separation was begun and resulted in the forgetting of American’s songs being forwarded to the publisher with the fervent hope that it would achieve success. One of them, a beautiful original song based on a Tahitian theme, had polyglottic lyrics by Lund and was the official farewell song of the Islands.

Jack Brooks of “Oh! Buttermilk Sky” fame was called in to write the American lyric and Helen O’Connell, on the Capitol label, recorded it exactly as the native singing it in Tahiti. Lund told Golden that if one of his songs became a hit he would return to America. The pianist-composer will be listening in on his short wave radio hoping to hear “Farewell” and awaiting a cable that he has a hit and can come home.

Phil Brito Forms Own Diskery, Congress Records

NEWARK—Phil Brito, who is well known for his appearances in pictures and as a singing star on MGM records, has organized his own record company to be known as Congress Records. He has already issued his first four sides. They are, “I’m Just A Memory To You” and “Love Me My Love,” sung by Phil in English and Italian, and “Need Me” and “You Lied When You Cried To Me,” which he does in English.

Distribution rights have been lined up for the new diskery in many key cities. Among them are Comsat Distributors in New York, Philadelphia and Newark; Seaboard in Hartford; Ohio Record Distributors in Cleveland; and Jack Young in Pittsburgh.

The singer was guest of honor at a party given in his honor in Newark on June 11 by Mayor Ralph A. Villani and his Commissioners. More than 400 people were on hand as the Mayor presented Brito with a scroll honoring the local boy who had made good. He was also handed a certificate which provides for expense free landscaping and care of the ground around the new home that Phil is building in Miami, Florida.

Brito was also presented with a plaque by the Unico Civic Club in appreciation of his charitable endeavors, and a father and son statue in recognition of the work he has done for the underprivileged children by The Boys Club of Newark.

Phil plans to commute between Miami and Newark in promoting his Congress Record releases.

Danny Stevens Extends Duties To Cover Promotion For Okeh

NEW YORK—Danny Stevens, who has been serving in the capacity of East Coast Promotional Manager for Columbia Records, will extend his duties to the promotion and sale of Okeh recordings, effective immediately according to an announcement made by Stan Kavan, Merchandise Manager of the Pop, Folk and Blues Dept at Columbia.

The move was calculated to allow Danny Kessler to concentrate solely on Artist and Repertoire tasks for the label. At the moment, the two Danny’s are in Chicago. Stevens to further promote the sale of the Tren- tor’s hit OKEH disc, “Rhadacole That’s All” and the Four Lads’ “Mocking Bird” platter. Kessler to record and audition fresh talent.

Music Operators

STAR PRINTED TITLE STRIPS—save hours of valuable time for you every week. The One-Stop Service Shops will also.

The One-Stop listed here supply STAR printed titles with all records sold to Ops, which doubles your savings.

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STAR TITLE STRIP CO., INC.

Philadelphia Watch Company, Inc.

Reagan’s Back on the Air

“IT'S WHAT'S IN THE CASH BOX THAT COUNTS”
A page from a music-related publication discussing various artists and records. The content includes song titles, record details, and notes about the music industry. For example, it mentions Tuxedo Records and their entries, as well as various artists and their records. The layout includes lists and possibly advertisements for records and music-related products.
The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

1. Have Mercy, Baby
   - The Dominoes (Federal)

2. Lawdy, Miss Claudy
   - Lloyd Price (Specialty)

3. One Mint Julep
   - The Clovers (Atlantic)

4. So Tired
   - Roy Milton (Specialty)

5. Going Home
   - Fats Domino (Imperial)

6. Guitar Shuffle
   - Lowell Fulson (S Big Bill)

7. Jordan For President
   - Louis Jordan (Decca)

8. Heavenly Father
   - Eldon McGriff (Jubilee)

9. Two Hearts Are Greater Than One
   - Percy Mayfield (Specialty)

10. 5-10-15 Hours
    - Ruth Brown (Atlantic)

in San Francisco

1. One Mint Julep
   - The Clovers (Atlantic)

2. Beside You
   - Tha Swallows (King)

3. Have Mercy, Baby
   - The Dominoes (Federal)

4. So Tired
   - Roy Milton (Specialty)

5. Moody Mood For Love
   - King Pleasure (Prestige)

6. Lawdy, Miss Claudy
   - Lloyd Price (Specialty)

7. Worried Life Blues
   - Big Mama (RCA-Victor)

8. Help Me Some
   - Mel Walker (S Savoy)

9. 5-10-15 Hours
   - Ruth Brown (Atlantic)

10. Aged And Mellow
    - Little Esther (Federal)

in Newark

1. Lawdy, Miss Claudy
   - Lloyd Price (Specialty)

2. One Mint Julep
   - The Clovers (Atlantic)

3. Moody Mood For Love
   - King Pleasure (Prestige)

4. Have Mercy, Baby
   - The Dominoes (Federal)

5. Here In My Heart
   - Ventura Dillard (Savoy)

6. Keep Your Nose Out Of My Business
   - Calvin Brand (Decca)

7. My Heart's Desire
   - Jimmy Lee (Madison)

8. Drop Top
   - Billy "Red" Lore (Chess)

in Houston

1. Have Mercy, Baby
   - The Dominoes (Federal)

2. Lawdy, Miss Claudy
   - Lloyd Price (Specialty)

3. Worried Life Blues
   - Sonny Parker (Prestige)

4. One MINT Julep
   - The Clovers (Atlantic)

5. Going Home
   - Fats Domino (Imperial)

6. Trying To Forget
   - Luther Williams (Specialty)

7. Stop Right Now
   - Billy Byrd (Prestige)

8. Easy, Easy Baby
   - Ventura Dillard (Savoy)

9. Louisiana
   - Percy Mayfield (Atlantic)

10. Mary Jo
    - Four Blowers (United)

1. He's So Wonderful
    - Sister Jessie Mae Renfroe (Prestige)

2. How About You
    - Pilgrim Travelers (Specialty)

3. I Bowed On My Knees
    - Mel Alsberg (Apollo)

4. If Jesus Goes With Me
    - Angelic Gospel Singers (Gotham)

5. I Will Trust In The Lord
    - Clara Ward (Savoy)

6. Stop Right Now
    - Bells Of Joy (Prestige)

7. Tell Me Angel
    - Angelic Gospel Singers (Gotham)

8. Wading Through Blood And Water
    - Dixie Hummingbirds (Prestige)

9. When He Spoke
    - Ward Singers (Columbia)

10. When I Reach My Heavenly Home
    - Original Gospel Harmonettes (Specialty)

W-O-W! WHAT HITS....

1. Heavenly Father
   - 5073
   - Edna McGriff with Buddy Lucas Orch.

2. I'm A Sentimental Fool
   - The Marylanders
   - 5079

3. Proud Of You
   - Sonny Til
   - 5076

JUBILEE RECORD CO., INC.
315 W. 47TH, ST., N.Y., N.Y.

THRUWING NEW GUITAR SOUND

John Lee Hooker's

"WALKING THE BOOGIE"

B/W "SUGAR MAMA"

CHESS #1513

8508 Sunset Blvd., Hollywood 46, Cal.

"If's What's in THE CASH BOX That Counts"
LYNN HOPE
(Apollo 3218)
C “DRIFTIN’” (2:05) An instrumental version of “Going Home” is dialed up by Lynn Hope’s saxophonist. The moderate beat item is “jumped” up a bit and the arrangement shows off Hope’s saxing to good advantage.
D “SENTIMENTAL JOURNEY” (2:50) The Hope aggregation bellows out a moderate tempo item in lush manner and the mellow orking rests easy on the ears. Lynn Hope and his rock saxing make this an outstanding side.

FLOYD DIXON
(Apollo 3115)
C “CALL OPERATOR 210” (2:55) Floyd Dixon gives a low down presentation of a novelty ditty, Backing of bass, guitar and drums is solid.
D Dixon’s piping of this moderate beat is strong. The rhythm accompaniment, with tenor sax added, sets up the artist in ok style.

ROBERTA MARTIN SINGERS
(Apollo 261)
C “SHE’S MY LIGHT” (3:06) The Roberta Martin Singers, featuring Normalus McKinzie on the lead vocal, chant a slow religious number with a dramatic arrangement.
D The lower deck spots Eugene Smith as lead chanter. The Martin group out with a similar sounding number, a slow beat that becomes shouty towards the end.

GENE AMMONS ORK
(Deco 28222, 9-28222)
C “SOMEWHERE ALONG THE WAY” (2:41) The Gene Ammons Ork renders a sock reading of the current pop favorite. Ammons out of this world saxing is backed in easy fashion by a smooth instrumental group.
D “BREEZY” (2:30) The Ammons Ork goes all out on this racing number. The quick tempo item as handled by the Ammons sax and band comes out in ok side.

JOHNNY ACE
(Duke 102)
C “FOLLOW THE RULE” (2:25) Johnny Ace presents a strong voiced effort as he drives out a fast moving blues item in low down style. The Beale Streeters provide a big musical backband and take over in forceful manner in the breaks.
D “MY SONG” (3:02) The slow tempo beat receives a smooth and pleasant reading by Ace. The chanter does a great job with the melodic piece and sentimental lyrics.

ED BARRON & ORCHESTRA
(Decca 780)
C “CRACKLIN’ BREAD” (2:59) Ed Barron’s raucous vocal rendition of a moderate beat novelty comes out ok. The ork backs the singer solidly.
D “DAISY MILL” (2:35) Flip is a low down item. Barron chants dynamically. Ed’s string piping is done in low down manner.

THE CASE BOX
AWARD O’ THE WEEK

“I GET THAT LONESOME FEELING” (2:39)
“I THOUGHT I HAD LOVED” (2:41)
IVORY JOE HUNTER
(MGM 11263)

The Lonesome Feeling,” the upper lid is treated to smooth and polished vocalizing as offered by Joe who, as his name implies, is also one of the top keyboard specialists. Hunter’s expert chord sweeping and his fine singing make for exciting listening. Topped with solid support by the ork which handles an interesting arrangement potently, this end can’t help but be heard from. Flip is another slow item that again acts as a showcase for Hunter’s talents. Ivory Joe’s smooth and warm delivery of the mellow item results in a good half. We like both sides, but look for the top deck to break fast.

JIMMY TylER
(Federal 12080; 45-12080)
C “LITTLE JIM” (2:22) Jimmy Tyler and his orchestra wax a moderate beat instrumental effectiveness. Orchestra features some fine saxing.
D “TAKE IT AWAY” (2:22) The boys come through with a sock side as they bounce merrily through a quick beat number. Tyler’s low down vocal is enhanced with chorus chanting and backed with strong orking. Sax gets in some hot licks.

BIG BOY CRUDUP
(RCA Victor 20-4753; 47-4753)
C “WORRIED ‘BOUT YOU BABY” (2:40) Big Boy Crudup gives a fast jump item the low down treatment. Strings provide the big beat backing for the vocalist.
D “LATE IN THE EVENING” (2:58) Flip is a slow number also delivered in low down style. Crudup’s low down vocal is effective as he rends the sad lyrics. The backing, while unobtrusive, sets up a definite rhythmic beat.

THE CASE BOX
SLEEPER OF THE WEEK

“I AIN’T GONNA WORRY MY LIFE ANYMORE” (3:00)
“BACK BITIN’” (2:35)
FREDIE MITCHELL ORK—SAMMY COTTON
(Decca 800)

This is a waxing that will win itself many, many spins in the nation’s juke boxes. Sammy Cotton, who composed the number, handles the vocal with a shotty reading of a strong set of lyrics. Cotton’s top flight chanting and the inspired musicianship of the instrumental group combine to make this a strong deck. One would do well to waste no time in placing this number on your box. The under sliding is a moderate beat that the Mitchell ork gives a “hot” reading with a little emphasis on a bit of first rate saxing. Cotton again delivers the vocal effort. The boys put up a solid bit of music on wax and find themselves with another possible contender.

MAHALIA JACKSON
(Apollo 262)
C “THE UPPER ROOM” (Part One) (3:31) Mahalia Jackson goes from low soft to high shouty as she sings the slow spiritual.
D “IN THE UPPER ROOM” (Part Two) (2:37) The upper portion is the second half and continues in the same vein.

PINNOCCHIO JAMES
(Okeh 6681; 4-6681)
C “JUMPS” (2:26) A driving rhythm is taken for a wild ride by Pinnocchio James. The contagious treatment spits some nimble chord sweeping, but honors go to Ray Fielder whose tenor sax sends the musical notes flying at top speed.
D “CAMP MEETING” (2:22) Pin nocchio James and the boys go down on a fast tempo rhythmic blues. Ray Fuller’s guitar is out sanding, with his hot saxing. Vocalist provides a strong and sprightly reading of the cute lyrics.

JIMMY “Piano” JACkSON
(Decca 871)
C “DONKEY BOOGIE” (2:54) Jimmy “Piano” Jackson sends his fingers flying over the keys as he beats out a boogie beat treatment of the popular “Donkey Serenade”.
D “Piano Boogie” (2:37) Jackson displays his vast talents at the keyboard. The pianist is assisted with a rhythm accompaniment.

ALLEN Bunn
(Apollo 439)
C “I GOT YOU COVERED” (3:06) Allen Bunn gives a smooth and mellow treatment to a slow beat tune. Bunn’s easy handling of the cute lyrics is lightly supported by the trio.
D “DISCOURAGED” (3:05) Allen covers a similar number with ease and polish.

JOE WILLSAMS
(Trompet 171)
C “BAD HEART BLUES” (2:41) Joe Williams sings a slow blues number expressively. String accompaniment sets the mood music.
D “SHE LEFT ME FOR A RULE” (2:37) Artist sings a similar number with ease. Instrumental backing is handled fittingly.

AMOS MIBURN
(Aladdin 3133)
C “ROLL MR. JELLY” (2:33) Amos Miburn bangs out a fast moving boogie beat with a shotty vocal. The Chickenshackers back the artist with the same solid instrumentation.
D “I WONT BE A FOOL ANY MORE” (2:32)’ Amos gives a feelingful treatment to a slow ballad. The orking is mellow and subdued.
It's always a pleasure to see youngsters get a break in the game, and make a buck for themselves. The Ham- bone Kids have a new moving number in their 'Zeke! Zeke!'. Red Saunders, who wrote it, is thrilled about the prospects and thinks the flip "LaRapsu" will sell in all markets. This release is another from the growing string of hits being turned out these days for Okeh, by Danny Kessler. Sarah Vaughan, to do a concert at Yale Bowl in New Haven, with the New York Philharmonic. . .

Jimmie Wakeman, formerly of the New York Amsterdam News and now on staff for Jet magazine, has one of the most widely read columns in this News packed hip pocket sized mag. Column titled "People are Talking About," contains a world of info, gathered from across the country. . . Louis Armstrong, made a surprise and pleasant visit to Garroway's early morning TV and broke it up with his singing. . .

Chicago, fast catching up with NYC in number of remote late nite pick-ups, for late nights and drinkeries. Sunday Smith, who will interview and play records from Randolph Street's Preview show lounge. She will be the first female handling this chore in the city and on WGN. . . Wini Brown, minus tonics, breaking out great with "Here In My Heart," according to Mother Shad, the little shepherd of Mercury records. . . Johnny Davis, a newcomer to the solo MGN records, has an at first releasing "Way Downtown at the Bottom of the Hill" b/w "Where Were You?". Johnny hails from Memphis, Tenn., has worked around the country for several years. Here's hoping he clicks from this one on. . . E. Young Gay Attractions, theatrical booking agents, feel they have a money maker in Agnes Macney, Singer now working at the Center Lounge, in Springfield, Ohio, and is available after June 19. . . Jimmie Carpins forwards a copy of "Thar's Doubt in My Mind," a current plug tune of BMI.

Hal Tate doing twice weekly TV disc jockey show over WBKB, out of Chicago. . . For inspiration, a good spiritual turned out by the Original Gospel Harmonettes for Specialty. "When I Reach My Heavenly Home on the Other Side". Deces's lovely new singing star, has nice bookings for the balance of the summer, due to the energetic workings of her manager, Dave Blatin. Her latest release "A Mighty Pretty Waifu" is going to help the picture. . . Roy Topper doing a late nite D.J. interview from Chicago's far north side eat spot, Cairo Lounge, on station WGN. All top drawer names that hit town make a bee line for his show, which is fast growing in popularity due principally to Topper's claims over the air, that he knows absolutely nothing about the music he's playing. The novel part is, he's telling the truth and so far (including this week) profess great knowledge and actually know less than Topper.

Don Robey, happy for his Peacocks label over acquiring Sonny Parker and the resultant first release "A Worried Life" b/w "Money Ain't Everything." . . Several weeks ago, after first hearing "Moody Mood For Love," we thought it might go to the top. Nice to see that it has moved to the upper brackets in most all towns represented in The Cash Box Hot Charts. . . Jerry Blaine, has pretty good overall market, with his new Pyramids release by Ben Costa. "The Man is Off." Also with Dolly Dawn and the Johnny Dee Trio, . . Jubilee records, long a factor in R & B music, with their know how should make a move. . . "This Love of Mine" looks good on Chees and believe this Eddie Johnson one will click.

Jazz... look Art Talalay, of Mayway, to task over the placing of Paul Quinn-chette's name above Count Basie's, on the label for "I'll Always be in Love With You." Basie should never be topped by anyone. Even by Paul, who blows in this number. Count does some of the greatest organ swinging we've ever heard. . . Note to D.J.'s: For kicks try programming one of Nat Cole's earlier recordings right next to a vocal by Oscar Peterson. For the latter you might use "But Not For Me." The similarity in both piano and vocal stylings is rather amazing. . . Billy May makes like mud on "May- lyn's Heart Street," should do coin for the jive boxes, particularly those in bar locations.

High... "This is the Jazz and Blues expert heard nite after nite on WGN, Chicago's Mutual outlet, and on WBEZ-TV.

A SOLID HIT!

Marie Adams
"I'M GONNA PLAY THE HONKY TONKS"

A "HIGHLIGHT" For Every Program

It Happened In Monterey

by KING PLEASURE

"MOODY MOOD FOR LOVE"

by KING PLEASURE

A product of Columbia 3D Records, Inc.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
Pat Cook, one of the top country record spinners and promoters of the St. Louis area, was killed in an auto accident. Pat carried hours of time daily on St. Louis KTLT promoting week end appearances of name artists at one of the leading parks of St. Louis. Everyone in the country will feel the loss of Pat in the big spot that he held during recent years in the midwestern sector.

Bill Hutto (Feature) spending his vacation in Nashville talking recording with name labels after dropping his affiliation with the Louisiana firm. Hutto hails from Orange, Texas, where has has built a big following from radio and personal appearances.

Carl Beach, country d. j. and western club manager of Galveston, also spending his vacation in Nashville mulling recording deals and promoting some of his original song material. Carl carries the country and western record chaffes at KFVU covering "the heart of Texas.

Mel Phillips (RCA) overseas, making his usual summer west coast trip. Three will be out about six weeks.

Joe "Cactus" Nixon is leaving WOKO in Oak Ridge, Tenn., to accept a top country record spot with WQCL in Part Worth on June 23rd. "Cactus" has built a fine country audience around the Atomic Capital in less than a year and our best wishes go with him to KCUL. WOKE manager, Harry Weaver, is looking for a replacement. If interested get an audition at Harry's pronto.

Nashville again buzzing with recording this week with Capitol's Ken Nelson and Columbia's Don Law in for sessions.

Gabe Tucker (Dot), who left Houston's KLEE in their switch to Liberty Network, spending the sum- mer in Nashville in preparation to re-enter to a new country record spot on Houston's KATL. The country ops will be a new adventure for KATL but should pull top artists. Joe Byrd (Dot) was with them.

Wm., "Pigfoot Pete" Saunders recently christened a week at WSM as "Office Of Musician Myrt" by sending birthday cards to the honoree. Jennie, years ago the wardrobe mistress of a Proctor vaudeville house, was celebrating her 86th birthday with the compliments of many of the vaude artists as well as Pete's club. Such gestures have set Saunders' WKO show in the top around Albany, N. Y.

Shel Herton adding an early morning hour of country records via WHUN in Huntington, W. Va., to his current show over WMAM in Altoona, Pa. All shows are done by wire from Shel's home in Saxton, Pa.

S. W. "Cap" Corney of WKNA in Charleston, W. Va., with his country record shows each morning and a three-hour spot on Saturdays. In former years Cap was a part of the "Cap, Andy and Flip" team who were well known around Cleveland from their WIVAM broadcasts and their personal appearances with the "Lum and Abner" shows. Gene Stephens of KTRF in Mostro, Ohio, and Johnny Rien of WIBV in Belleville, Illinois, are using voice tracts from artists introducing their latest records. They welcome any such tracks from recording names so get yours to them—they will be good for promotion.

Bob Ellis, who has been overseas with the Navy for two years, recently returned to his old spot heading up the promotional department for King Records in Cincinnati, Carl Beach circulating Bob around the King office again.

Carl Smith (Columbia), Eddy Arnold (RCA Victor) and Hank Snow (RCA Victor) are the three top names in that order in the Southern Illinois area according to Orville Jackson, the country record man at WGGH in Marion, Illinois.

George Morgan (Columbia), Ray Price (Columbia), Autry Inman (Decca) and Jerry Byrd (Mercury) set for a four start appearance at Dessau Hall in Austin, Texas according to Joe Byrd (Dot), the country spot.

"Happy" Hal Smith spins two and a half hours of country records on his "Hilltop Hoedown" over WELP in Easley, S. C., each afternoon.

WBYV, a country spot on the WMAM (Aragon) in Altoona, Pa., selected early morning hour of country music with Jim Thomas doing the talking. This is in addition to Jim's other programs during the day.

The long awaited m. c. of KFAM in St. Cloud, Minn., named to m. c. all the summer shows of the local municipal orchestra.

Marle Travis (Capitol) takes the guest spot on WZM's Prince Albert Show June 14th.

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"BE SURE YOU KNOW" (2:34) "WHISTLE MY LOVE" (2:41) GEORGE MORGAN

(Columbia 20945, 4-20945)

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GEORGE MORGAN

- George Morgan has come up with a slow romantic number, "Be Sure You Know", that has all the essentials necessary to place it on the top of list. Morgan sings the mellow ballad with warmth and feeling. His tender rendering of the pretty tune makes this an etching that will appeal to the multitude of country song romantics who win a load of plays for itself and oops shall not be dealt to tackle this deck pronto. String band accompa- niment provides the proper set- ting for the warbler. The under- lying is a happy ditty of moderate tempo that George sings light heartedly. The tune is from Walt Disney's "Robin Hood" and is titled "Whistle My Love". The artist's effervescent delivery of the sprightly piece helps to make it a likely candidate for top of the deck for fast action.

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ELTON BRITT AND ROSALIE ALLEN

(RCA Victor 20-4752, 47-4752)

- "THE WALLFLOWER WALTZ" (2:35) Elton Britt and Rosalie Allen combine their voices on a slow sentimental waltz. Britt has the verse. A string accompaniment backs the smooth vocalizing duo softly.

- "THE FIDDLIN' FOOL" (2:20) In a change of pace, the few-歌手 sing a quick tempo item in happy fashion.

POOLY POSSUM & JOE WOLVERTON

(Columbia 20947, 4-20947)

- "LORDY, OH LORDY" (2:54) A fast moving piece is yodeled by Pooly Possum and the Dog Patch Boys provide the musical accompaniment with emphasis on the fiddle and guitar.

- "HURRY, HURRY" (2:08) Pooly and the boys go to town on a num- ber with a rhythm and blues arrange- ment. Pooly's low down chancing and the instrumentation which spots some choice piano playing in the break makes this an ok deck.

"TEXAS" BILL STRENGTH

(Coral 46133, 9-46133)

- "PAPER BOX BOOGIE" (2:19) "Texas" Bill Strength comes up with a bustling boogie beat and rolls out the cute lyrics in light hearted manner. A string band provides the musical accompaniment.

- "I WAS ONLY TEASIN' YOU" (2:55) "Texas" warbles a slow romantic item with ease and feeling.

SPADE COOLEY

(Decca 28253, 9-28253)

- "SWINGIN' THE DEVIL'S DREAM" (2:11) Spade Cooley and his orchestra bang out a wildish bounce item excitingly. The arrangement of this fox trot instrumental fea- tures some excellent electric guitarizing and hot fiddling.

- "CRAZY CAUSE I LOVE YOU" (2:19) Under deck is another sock waving. Space and the group dish up a quick best fox trot in effervescent style, Vocalist, Careless Love, handles the singing chore smoothly.

RED FOLEY with Anita Kerr Singers

(Decca 28252, 9-28252)

- "GLAD I'M A FITTING LIGHTING MAN" (2:44) Red Foley turns out a soothing bouncy charmer as he chants a slow religious number. The melody is ap- pealing and could catch on outside of the realm of the Anita Kerr Singers. Help round out an appealing end.

SOMEBODY BIGGER THAN YOU

(RCA Victor 20-4752, 4-20945)

- "OLD SALTY DOG BLUES" (2:30) Flip is a fast moving num- ber with a blues shape of arrange- ment featuring the terrific banjo playing of Scruggs. Lester Platt handles the vocal with chorus chanting by the trio.

LEFTY FRIZZELL

(Columbia 20950, 4-20950)

- "YOU CAN'T COMPARE THE TIME" (2:41) Lefty Frizzell lends his stylized warbling to a fast beat. A warm tingly ditty, Lefty's polished handling of the cute words is deftly backed by the string group.

- "IT'S JUST YOU" (2:14) Lefty sings a slow romantic number tenderly, Lefty's easy delivery and solid guitarizing make this a solid plate.

ARTHUR (Guitar Boogie) SMITH

(MGM 11282, K11282)

- "RIVER RAG" (2:44) Arthur (Guitar Boogie) Smith runs through a rocking beat tune which the artist composed expressly for his gal- loping guitar. The piece is a showcase for Smith's top flight instrumentation.

SOMEBOY LEFT ANOTHER GUITAR AT OURS"

(Decca 28253) Smith vocalizes on this end as he projects the cute novelty in his usual manner. Lester Platt as- sist with the musical backing.

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"It's What's in THE CASH BOX That Counts"
**Capitol Day In Seattle**

SEATTLE, WASH.—In one of the most unusual promotions of its kind, Radio Station KING in Seattle dedicated its entire broadcasting day on May 16 to Capitol Records. This is the first station in the country to honor Capitol in this way. From left to right (top row) are: Mike Roach, D.J.; Jay Nelson, D.J.; Gordon Smyth, Librarian; Al Stensson, Music Director; Bill Tailard, Capitol Records Branch Manager; Gil Henry, D.J. In the front row are: Hal Moon, D.J.; Hal Davis, Program Director; and Harry Jordan, D.J.

**Meeting Dates Of Music Operators’ Associations**

June

14-15—Music Guild of Nebraska
   Place: Paxton Hotel, Omaha, Neb.

18—Westchester Operators’ Guild, Inc.
   Place: American Legion Hall, White Plains, N. Y.

19—Progressive Music Guild Of South Jersey
   Place: Walt Whitman Hotel, Camden, N. J.

25—Phonograph Owners’ Association
   Place: Broadview Hotel, East St. Louis, Ill.

26—Amusement Machine Operators’ Assn. of Dade County
   Place: El Commodro Hotel, Miami, Fla.

July

3—Washington Music Guild, Inc.
   Place: 3110 H. Street, Washington, D. C.

7—Illinois Amusement Operators’ Association
   Place: 208 North Madison St., Rockford, Ill.

**Grand Ole Opry Ends Astor Stand**

NEW YORK—The Grand Ole Opry troupe will terminate its stay at the Astor Roof on June 21.

Originally scheduled to play through the entire summer, the troupe will now leave after a month’s stand.

The first two week show consisted of Red Foley and Minnie Pearl. The last two weeks will be the Roy Acuff show.

Carmen Cavallaro will follow into the hotel, opening on June 23. Cavallaro will be there as a soloist with Joe Sudy’s orchestra playing the dancing.

**Mercury Signs Freddie Mitchell and Mel Walker**

NEW YORK — Mercury Records this week announced that it had signed Mel Walker and Freddie Mitchell to its Rhythm and Blues roster.

Walker, who has toured the country as part of the Johnny Otis-Little Esther package, has had some major hits on the Savoy label.

Freddie Mitchell too is well known in the Rhythm and Blues field having hit the Hot Charts with his Derby disks.

"It’s Wha’t’s in THE CASH BOX That Counts"
Memphis, Tenn.

1. WHEEL OF FORTUNE (Key Starr)
2. BLUE TANGO (Leroy Anderson)
3. KISS OF FIRE (Georgia Gibbs)
4. BLACKSMITH BLUES (Eddie Mae Morse)
5. POINCIANA (Stevie Lawrence)
6. I'LL WALK ALONE (Don Cornell)
7. BE ANYTHING (Eddy Howard)
8. HALF AS MUCH (Rosemary Clooney)
9. DELICADO (Guy Lombardo)
10. ANYTIME (Eddie Fisher)

New York, N. Y.

1. KISS OF FIRE (Georgia Gibbs)
2. I'M YOURS (Carroll-Fisher)
3. HERE IN MY HEART (Al Martino)
4. BLUE TANGO (Leroy Anderson)
5. DELICADO (Percy Faith)
6. I'LL WALK ALONE (Don Cornell)
7. A GUY IS A GUY (Don Cornell)
8. WHEEL OF FORTUNE (Key Starr)
9. POP WIEDERSEHNP SWEETHEART (Vera Lynn)
10. WHEEL OF FORTUNE (Key Starr)

Des Moines, Iowa

1. KISS OF FIRE (Georgia Gibbs)
2. PITTSBURGH, PENNSYLVANIA (Guy Mitchell)
3. I'M YOURS (Eddy Fisher)
4. BE ANYTHING (Eddy Howard)
5. BLACKSMITH BLUES (Eddie Mae Morse)
6. I'LL WALK ALONE (Carroll-Fisher)
7. OAKIE BOOGIE (Eddie Mae Morse)
8. THE ROAD SONG (Jimmie Davis)
9. SUCHARITAS (Laine-Day)
10. MAYBE (Con-Crain)

Orlando, Fla.

1. BLUE TANGO (Leroy Anderson)
2. KISS OF FIRE (Georgia Gibbs)
3. WHEEL OF FORTUNE (Key Starr)
4. BLACKSMITH BLUES (Eddie Mae Morse)
5. A GUY IS A GUY (Eddy Howard)
6. I'M YOURS (Don Cornell)
7. FORGIVE ME (Eddy Fisher)
8. I'LL WALK ALONE (Don Cornell)
9. PITTSBURGH, PENNSYLVANIA (Guy Mitchell)
10. HERE IN MY HEART (Al Martino)

Chicago, Ill.

1. HERE IN MY HEART (Al Martino)
2. BLACKSMITH MY BABY BACK HOME (Johannine Ray)
3. I'M YOURS (Fisher-Cornell)
4. DELICADO (Percy Faith)
5. A GUY IS A GUY (Don Cornell)
6. I'M YOURS (Don Cornell)
7. FORGIVE ME (Eddy Fisher)
8. I'LL WALK ALONE (Don Cornell)
9. LOVE (Eddy Howard)
10. UP WIEDERSEHNP SWEETHEART (Vera Lynn)

Cincinnati, Ohio

1. HERE IN MY HEART (Al Martino)
2. KISS OF FIRE (Georgia Gibbs)
3. BE ANYTHING (Eddy Howard)
4. I'LL WALK ALONE (Don Cornell)
5. FORGIVE ME (Eddy Fisher)
6. BLACKSMITH BLUES (Eddie Mae Morse)
7. POINCIANA (Stevie Lawrence)
8. I'LL WALK ALONE (Don Cornell)
9. PITTSBURGH, PENNSYLVANIA (Guy Mitchell)
10. ONCE IN A WHILE (Paris Patrol)

St. Louis, Mo.

1. I WAITED A LITTLE TOO LONG (Key Starr)
2. I'M CONFESSION (Poul-Ford)
3. DELICADO (Percy Faith)
4. HERE IN MY HEART (Al Martino)
5. BLUE TANGO (Leroy Anderson)
6. AM I WAITING MY TIME ON YOU
7. AS TIME GOES BY (Key Ansrens)
8. SOMEWHERE ALONG THE WAY
9. KISS OF FIRE (Georgia Gibbs)
10. IN THE GOOD OLD SUMMERTIME (Poul-Ford)

Fertile, Minn.

1. WHEEL OF FORTUNE (Key Starr)
2. I DON'T MIND (Pou Wee King)
3. I'LL WALK ALONE (Don Cornell)
4. KISS OF FIRE (Leroy Anderson)
5. CARDAMOM MOON (Guy Lombardo)
6. TRUST IN ME (Eddie Fisher)
7. VARIOUS (CS. Howard)
8. SARA RUSKIN (Tennessee Ernie)
9. CAMBELL (Frankie Laine)

Denver, Colo.

1. A GUY IS A GUY (Don Cornell)
2. KISS OF FIRE (Georgia Gibbs)
3. BLACKSMITH BLUES (Eddie Mae Morse)
4. I'LL WALK ALONE (Eddy Howard)
5. HERE IN MY HEART (Al Martino)
6. WHEEL OF FORTUNE (Key Starr)
7. 5 WILL WALK ALONE (Eddy Howard)
8. PITTSBURGH, PA. (Gus Mitchell)
9. I'LL WALK ALONE (Don Cornell)

Phoenix, Ariz.

1. I'M YOURS (Eddie Fisher)
2. DELICADO (Percy Faith)
3. WALKIN' MY BABY BACK HOME (Johannine Ray)
4. KISS OF FIRE (Georgia Gibbs)
5. HERE IN MY HEART (Al Martino)
6. CAROCA (Les Paul)
7. WHEEL OF FORTUNE (Key Starr)
8. A GUY IS A GUY (Don Cornell)
9. BLACKSMITH BLUES (Eddie Mae Morse)
10. BE ANYTHING (Eddy Howard)

Savannah, Ga.

1. WHEEL OF FORTUNE (Key Starr)
2. I'M YOURS (Carroll-Fisher)
3. A GUY IS A GUY (Don Cornell)
4. I'LL WALK ALONE (Eddy Howard)
5. BE ANYTHING (Eddy Howard)
6. I'LL WALK ALONE (Eddy Howard)
7. MOUNTAINS IN THE MOONLIGHT (Johannine Ray)
8. CAROCA (Les Paul & Mary Ford)

St. Paul, Minn.

1. HERE IN MY HEART (Al Martino)
2. KISS OF FIRE (Georgia Gibbs)
3. BLACKSMITH BLUES (Eddie Mae Morse)
4. I'LL WALK ALONE (Don Cornell)
5. BLUE TANGO (Leroy Anderson)
6. WHEEL OF FORTUNE (Key Starr)
7. I'LL WALK ALONE (Fame Froman)
8. A GUY IS A GUY (Don Cornell)
9. PITTSBURGH, PENNSYLVANIA (Guy Mitchell)
10. WHEEL OF FORTUNE (Key Starr)

Cleveland, Ohio

1. KISS OF FIRE (Georgia Gibbs)
2. BLUE TANGO (Leroy Anderson)
3. I'M YOURS (Eddy Fisher)
4. BE ANYTHING (Eddy Howard)
5. WHEEL OF FORTUNE (Key Starr)
6. DELICADO (Percy Faith)
7. BLACKSMITH BLUES (Eddie Mae Morse)
8. FORGIVE ME (Eddy Fisher)
9. HERE IN MY HEART (Al Martino)
10. FORGIVE ME (Eddy Fisher)

Indianapolis, Ind.

1. BLUE TANGO (Leroy Anderson)
2. WHEEL OF FORTUNE (Key Starr)
3. A GUY IS A GUY (Eddy Howard)
4. BLACKSMITH BLUES (Eddie Mae Morse)
5. I'LL WALK ALONE (Don Cornell)
6. PITTSBURGH, PA. (Gus Mitchell)
7. I'LL WALK ALONE (Gus Mitchell)
8. KISS OF FIRE (Georgia Gibbs)
9. FORGIVE ME (Eddy Fisher)
10. PITTSBURGH, PENNSYLVANIA (Guy Mitchell)

Kansas City, Mo.

1. HERE IN MY HEART (Al Martino)
2. WALKIN' MY BABY BACK HOME (Johannine Ray)
3. PITTSBURGH, PA. (Gus Mitchell)
4. I'LL WALK ALONE (Eddy Howard)
5. GONNA GET ALONG WITHOUT YA
6. I'M YOURS (Eddy Fisher)
7. HERE IN MY HEART (Al Martino)
8. BE ANYTHING (Eddy Howard)
9. BLUE TANGO (Leroy Anderson)
10. I'LL WAIT A LITTLE TOO LONG (Key Starr)

San Francisco, Cal.

1. HERE IN MY HEART (Al Martino)
2. KISS OF FIRE (Georgia Gibbs)
3. I'M YOURS (Eddy Fisher)
4. DELICADO (Percy Faith)
5. A GUY IS A GUY (Don Cornell)
6. WALKIN' MY BABY BACK HOME (Johannine Ray)
7. PITTSBURGH, PENNSYLVANIA (Guy Mitchell)
8. FORGIVE ME (Eddy Fisher)
9. BE ANYTHING (Eddy Howard)
10. I'LL WALK ALONE (Don Cornell)

Los Angeles, Calif.

1. HERE IN MY HEART (Al Martino)
2. KISS OF FIRE (Georgia Gibbs)
3. I'LL WALK ALONE (Don Cornell)
4. A GUY IS A GUY (Don Cornell)
5. FORGIVE ME (Eddy Fisher)
6. BLUE TANGO (Leroy Anderson)
7. I'LL WALK ALONE (Con-Crain)
8. BE ANYTHING (Eddy Howard)
9. HALF AS MUCH (Rosemary Clooney)
10. WALKIN' MY BABY BACK HOME (Johannine Ray)
OAKLAND, CAL.—More than 350 music operators from all parts of California, their wives and many State, city and county officials honored George A. Miller by attending the testimonial dinner given in his behalf at the Leamington Hotel, Oakland, California on June 4, 1952 in appreciation of his 18 years service with the California Music Guild and for the outstanding public relations program that he has sponsored on a national basis.

Among the celebrities present were Congressman George P. Miller, Mayor Clifford Rishell, Chief of Police Lester Divine, Harry Bartell, chairman of the Board of Supervisors; Ray Adams, See-Treas. of the California State Tavern Owners’ Assn.; Rodney Pantages of Maestro Music, Los Angeles; Ray Carey, Vice-President of the State Home Owners’ Assn.; Bob Tracey, former Chief of Police of Oakland, California; Larry Marvin, President of the Sacramento division of the California Music Guild; Lee Spear, Vice-President of the Oakland Chapter-California Music Guild and Harrison D. Call, attorney for the California Music Guild who spoke in behalf of George A. Miller, stating that he not only was a fine citizen but was a man of high integrity, honesty, sincerity, cooperative and one who had many friends in his community.

Harry Bartell, the chairman of the Board of Supervisors for Alameda County, gave a lengthy address and stated that he had known Miller for more than 25 years, had watched him grow up with the automatic phonograph industry and complimented him most highly for his achievements in the line of public relations pertaining to the automatic phonograph business. He stated that Mr. Miller had gained the respect for the automatic phonograph business through the manner in which he presented himself and the industry at all times. There were many other speakers, including prominent people connected with the industry.

Harrison W. Call, chief counselor for the California Music Guild acted as Master of Ceremonies.

After many speakers had been heard, Rodney Pantages presented a beautiful Scottish Rite diamond ring to Miller, in behalf of the members of the C.M.G.

Larry Marvin, president of the Sacramento Division of the Northern California music operators presented a plaque dedicated to Miller for outstanding service and for the long years of service, rendered by him in behalf of the operators in this particular territory.

The honored guest, George A. Miller, responded by delivering a short address and extended his sincere appreciation and thanks to the members of the C.M.G. and to his many friends who were present. He stated that he would continue to work toward the betterment of the automatic phonograph industry through a greater public relations program and would work unceasingly to elevate the phonograph business to the highest degree. Mr. Miller stated that he would dedicate the rest of his life to the industry and that he would always strive to be worthy of the many fine things that were said about him on this particular occasion. He further stated that this particular night would be the outstanding event of his entire career.

Congratulations telegram were read from the Lt. Governor of the State of California, the Automatic Music Assn. of New York sent by president Al Denver and Sidney Levine; Harry Smoglass who is formulating a new association in Albuquerque, New Mexico; Ed Ratia of AMI; the Manufacturer’s Assn. of Automatic Phonographs signed by L. P. Myers, secretary and John Haddock, president of AMI INC.

NEW YORK—About three hundred and sixty friends and close business associates jammed the Modern Room of the Belmont Plaza Hotel, this city, on Tuesday night, June 10, to pay a testimonial dinner to Sidney H. Levine at a most wonderful "testimonial dinner."

Levine's friends came from near and far, with George A. Miller, president of MOA and the California Music Guild, traveling especially from Oakland, California, and Larry Marvin from Sacramento, California, coming the farthest. Miami, Florida, was represented by Willie Levey, and George Holmes, New York operator who was in Tucson, Arizona, also came back for the dinner.

Representatives from a number of associations from outlying areas were present. Carl Pavas, president of the Westchester group headed a large delegation; James Tolisano, president of the Connecticut State Coin Association, and several of their members was there; Al Schlesinger, president of the New York State group, came in from Poughkeepsie, N. Y.; Sam Waldr, president of the Jersey Music Guild, and Dick Steinberg, business manager of this association were on hand; and Hirsh de LeVies, representing the Washington Music Guild flew in.

Executives of recording companies, city and state officials, members of the press, and representatives of the phonograph manufacturers joined in to make this dinner a tremendous occasion. Many noted recording artists dropped in to pay their respects, and several serenaded Levine with some of their most recent song successes.

When the guests were seated at their respective tables, those individuals selected to sit on the dais marched in, with the guest of honor, Sidney H. Levine, following in the rear to thundering applause.

Seated on the dais were the entire board with his voice quivering (which is unusual for this particular speaker), Levine expressed his thanks and gratification for the gifts, and particularly for the tremendous turnout on his behalf.

Among the star recording artists who were present were: Billy Eckstine; Toni Arden; Johnnie Ray; Gordon Jenkins; Frank Stevens; Brewster Boys and Mary Lou Williams. Myron Cohen, nationally known comedien, took a short turn, and the guests laughing continually.

In addition to those already mentioned, out-of-town guests were: Abe Reichshaffer, Hartford, Conn.; Joe Fishman, Newark, N. J.; Murray Simon, Hartford, Conn.; Babe Kaufman, Atlantic City, N. J.; and Mac Perlman, Hartford, Conn.

Kurt Klueber, Asst. Sales Mgr.

ANNISTON, ALA. — Development of the South and Southeast as industrial centers within the next few years could hardly overlook the fact that the Southeast has already shown itself to be an area of tremendous proportions. The region includes nine states, with an area of 290,000 square miles and a population of 16,000,000. The region is served by a network of highways and rail systems, and is connected by waterways to the Gulf of Mexico and the Atlantic Ocean. The region is home to some of the nation's leading manufacturers, including General Electric, Ford, and IBM.

Electric's new $8,000,000 electronic tube plant located near Oxford, three miles south of Anniston. The plant is scheduled to be completed in 1954, and will employ approximately 1,300 workers. The plant will produce electronic tubes for use in televisions, radios, and other electronic equipment.

The opening of the new plant was celebrated with a dedication ceremony attended by hundreds of local residents. National leaders were also present, including President Eisenhower and Vice President Nixon.

The ceremony included speeches by local and national leaders, as well as a dedication of a tablet to commemorate the occasion. The plant was dedicated to the memory of those who have worked hard to make the region a leader in industry and commerce.

This plant is just one example of the rapid growth and development that is taking place in the region. The Southeast has become a major manufacturing hub, and is home to some of the nation's leading manufacturers. The region is also a leader in agriculture, with a strong presence in the production of cotton, soybeans, and peanuts.

The growth of the region is expected to continue, as new industries locate in the area and existing firms expand their operations. The region is well-positioned to continue its growth, with a strong workforce, a favorable business climate, and a commitment to innovation and technology.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
Wherever you find an operator with Model "D's" on his routes, you've found an employer with happy helpers. Benign bookkeepers and smiling service men mark the AMI operation. That's because it's fun to work with equipment that seldom needs long hours of care, with figures that show a real profit.

The "D" is available in 80 and 40 selection models, blond or mahogany cabinets.
**Weinand Resigns From Rock-Ola**

CHICAGO—J. A. (Art) Weinand, Vice-President and Sales Manager of the Phonograph Division of Rock-Ola Manufacturing Corp., this city, announced his resignation from the firm, this past week, effective as of June 15, 1952.

Weinand has been with Rock-Ola Manufacturing Corp. since March, 1936.

Weinand is well known to the entire field and especially well known in the automatic music division of the industry.

He has traveled the country meeting with music men in all the 48 states, and has a very fine and close knowledge of the automatic music business.

As he stated this past week:

"I have no plans at present for the future. If I make any new connection, I shall be happy to announce it just as soon as possible."

**S. D. Operators’ Association Holds Quarterly Meeting**

RAPID CITY, S. D.—The South Dakota Operators’ Association held its quarterly meeting in this city last week at the Alex Johnson Hotel.

The meeting was well attended. Among the members of the association who were present were: Mr. and Mrs. Harold Scott; Mr. and Mrs. Norman Gefeke of Sioux Falls, S. D.; Mr. and Mrs. W. C. Power of Sioux Falls; Roy Foster, Sioux Falls; Ike Pierson of Mitchell; Darlow Maxwell of Huron; Mr. & Mrs. Ted Salverston, Sr. of Huron; Herman Fischer, Aberdeen; Herman Harms of Rapid City; Mr. & Mrs. Julius Koers, Rapid City; Mr. & Mrs. Tony Trucano, Deadwood; Gordon Stout of Pierre; and Mrs. Bernard Stout of Pierre.

Also attending was John Morton and his wife of Bismarck, N. D. Morton is the secretary of the North Dakota Operators’ Association and he represented his group at the South Dakota meeting.

The Twin City Distributors were represented at that meeting by Irv Lindholm of the Automatic Games and Supply Co. in St. Paul.

The Lieberman Music Company showed the new 1500 Wurlitzer at the meeting. The firm was represented by Lester Rogsted.

**A Visit From Ed Wurgler**

MINNEAPOLIS, Minn.—Ed Wurgler, general sales manager of Wurlitzer, on his way to Seattle and the West Coast with his assistant, Bob Bear, stopped in the Twin Cities and paid a visit to the Lieberman Music Company, Wurlitzer distributor. Above from left to right are: Lawrence Sanford, Dodge Center, Minn., operator; Ed Wurgler; Pete Vanderhaly, also of Dodge Center; and Harold Lieberman of the Lieberman Music Co.

**Miller Leaves For Chicago To Formulate Final Convention Plans**

NEW YORK — George A. Miller, president of M.O.A., who was in New York this past week for the Sidney H. Levine testimonial dinner, informed *The Cash Box* that he was leaving for Chicago this week for the preparation of the final plans for M.O.A.’s national convention, to be held September 11, 12 and 13, at the Congress Hotel in Chicago.

The salient pointers regarding the arrangements and the policies to be followed at the convention will be decided at this coming committee meeting. It has already been established by Miller that over 100 potential exhibitors have received applications pertaining to the type and cost of space available.

The committee plans call for an extensive public relations drive that will spearhead the forthcoming convention. The representative of the Frank S. Mullen Associates, a national public relations firm, Abe Greenberg, has already submitted an outline for a possible promotion campaign, but no decisions can be made by Miller until he confers with the officers of the M.O.A. planning committee.

Miller also reported that the record industry committee formed to mediate the differences between the juke box operators and the record manufacturers has been making progress.

"It’s What’s in THE CASH BOX That Counts"
Canadian Coinmen Plagued With Slug Problem

TORONTO, CANADA—What to do about the width of the Canadian coin. That is the problem that has the Canadian Standards Association temporarily stopped. The body does not know whether to set a new standard for the manufacture of metal washers or to change the thickness of Canadian quarters, dimes and nickels.

Recently the Telephone Association of Canada and the operators of coin operated vending machines have been finding an increasing number of metal "slugs" in their collections. Last year, the Eastern Division of the Telephone Association alone suffered a loss of $32,840, as a result of finding almost 150,000 washers and slugs in the 25c boxes. Similar losses were sustained in the 10c and 5c receptacles, and the total losses probably reach in the neighborhood of $100,000 yearly.

The Canadian Standards Association issued a bulletin which stated: "It is reported that in one industrial plant some members of the night shift spend their relief periods in filing down washers and slugs in order to obtain free soft drinks. It is apparent the washers are being put to uses far from the original intention."

The quarter, when new, measures 0.096 inches in diameter, while the washer that most nearly approximated it measures 0.092. But, after being in circulation for a while, the quarter is worn down to about the same measurement of the slug. The dime measures 0.708 inch in diameter and is closely matched by a washer that is approximately 0.688 inch. A nickel is 0.845 inch and there is a washer that is 0.815 inch in diameter.

The telephone company has suggested that the makers of washers shave off .025, .024, and .010 inches from the quarter, dime and nickel sizes respectively. This would enable them to set their machines so that the mechanism would reject everything but the proper coins.

This could be the solution, but several objections crop up, namely, because of the close relationship between Canadian and United States industries, the sizes of washers are standard in the two countries. Secondly, should the Canadian manufacturers agree to change the size of their washers, what is to stop the importation of United States washers. Thirdly, if the Canadian Standards could prevail upon the United States manufacturers to change their washers in accord with the Canadian suggested measurements, the U. S. washers would find themselves in trouble as the U. S. coins are slightly thinner than those of their northern brothers.

If the slug can't be charged, why not change the thickness of the coin? This would prove to be very difficult inasmuch as, by law, Canadian coinage is established on a specific standard weight of metal for each denomination. To change the weight of the metal would necessitate a statute amendment.
You have only until **WEDNESDAY**

**JUNE 18**

to place your ad in the **10th Anniversary Issue of THE CASH BOX**

Beyond any question — The **Greatest — Most Complete — Most Absorbing** Issue ever to be presented to The Coin Machine and Music Industries

**You Cannot Afford To Be Out Of It!**

**HURRY — HURRY — PHONE RIGHT NOW!**

**THE CASH BOX**

26 WEST 47th STREET

NEW YORK 19, NEW YORK

(PHONE: JUdson 6-2640)
Would You...

go to a druggist for information regarding a serious stomach ailment?

Or would you, instead, go to a "specialist" in stomach ailments?

The coin operated entertainment industry is one of the most highly specialized industries in the world.

Why direct your advertising to: corner pitchmen, country fairs, burlesk strippers, vaudeville acrobats, circus tumblers, radio soap operas, etc., etc.?

Advertise where you know your ads will be read by the people you want to reach!

Spend your hard-earned advertising money in the one publication that "specializes" in reaching those very people.

The Cash Box is the one and only weekly magazine that concentrates on this industry—and this industry only.

The Cash Box is the one completely exclusive weekly publication in the one industry in which you are most interested.

You wouldn't stand for wasting your hard-earned advertising money by spending it where you do not reach your complete market?

Think! Advertise in The Cash Box—your magazine!

Write For Rates —

THE CASH BOX
26 W. 47th St., New York, N. Y.

First Customer

NASHVILLE, Tenn.—The son of Sid Parker, head of Parker Distributing Company, this city, distrof for the Bally Manufacturing Company, tries out "The Champion" as his father's first customer. What's more he found it a great ride. Sid says that "The Champion" is doing a wonderful job. As a matter of fact, he reports that it's done better each week than the week before.
Baseball Batting Machine Gets
Wide Newspaper Publicity

BROOKLYN, N. Y.—Since Max Levine, president of Scientific Ma-
chine Corporation, this city, installed
his new baseball batting machines at the
"Bat-A-Way" batting range in Coney
Island, a number of writers have run feature stories in several
publications.

This past week, Murray Robinson,
staff writer of the New York World-
Telegram and Sun, gave this game a
half page, including pictures, on the "feature" page of this
newspaper. The story is headed "Coney's
Gone Batty Over Pitching Machines," with a sub-headline, "11 Iron Men Keep 'Em Swinging."

The best way to acquaint The Cash
Box's readers with the impression this
"batting range" has made on the playing public is to reproduce the
totality, which is anything but pleasant and is written
in a slightly humorous vein.

Write Robinson:

"Two burly Brooklyn yots, (Ed
comment: Brooklynese for youths) each
pitching 33 strikes at a time, waddled
over into the field of the Bat-A-Way batting range on Coney
Island's Surf Avenue the other night.

"Outside, under brilliant floodlights,
11 tireless pitching robots, all arm and
none, were throwing plastic, covered
balls at gunning batters at all times.

"The swangers seemed happy to pay two bits for every nine balls
that they got through the hole, and
were happy to score a run.

"A steady rain of batted balls fell on
the Bat-A-Way outfield. Coney
Island has indeed gone batty since the range opened in mid-May. On one
recent day 8700 batters were clocked.

"One of the yots spoke up, 'We
want,' he said to berry Meloch, trea-
er of Bat-A-Way, 'you should let us
out and catch fly balls.'

"This is a batting range," Mr. Belson
pointed out, 'Why don't you go out
and catch fly balls?'

"Me and him,' the other yot said in,
'don't need no batting practice. We
can hit real good now. Only thing is,
the manager says we got to prac-
tice catching fly balls.'

"There are 11 pitching machines out
there,' Mr. Belson said. 'Each one
throws 600 balls an hour. That's 6600.
A lot of them get belted to the out-
field. We get kids with helmets to pick
the balls off a screen and put them
down where they start to be careful they don't get beaned. You're liable to get killed.'

"The manager,' the first yot said
heavily, 'he says some day I'll get killed by a fly ball anyway, so what the
hell.'

"Besides,' the other said reason-
ably, '11 guys hitting at once we gotta
get a better chance of catching at
least one ball.'

"Mr. Belson ushered them out into
Surf Avenue.

"Coney Island's new-found batters
is the result of the flawless hur-
ting and hardiness of Bat-A-Way's
pitching robots. This model is called the Scientific Pitchmaster and it's the dream pitcher. It never gets elbow
chips or swelled head. It costs about
$2,000 and no arguments at contract-
signing time. Give it a shot of grease and it's contented.

"It can throw a fast ball at 120 miles
per hour," says Max D. Levine,
president of the Scientific Machine
Company. "But it certainly is not a
clock at different speeds (80 miles per
top) in different cages to accommo-
date various tastes, squirts, and
punches. Each pitch is in turn, in the
cage, alto so come in higher than
others because of variations in the
condition of the ball.

"Bats are supplied by the range,
and their lives are generally short. The
customers swing them with more
abandon than saavy. Sometimes the
bat, greased with remnants of knishes or pizzas, goes flying farther than
the ball. The customers enjoy it for
the novelty's sake, but it can't prevail against a slathering
of mustard on the batman's
hands.

"The range is open from 8 a.m. to
4 p.m. and charges 50 cents an hour.
Along with the regular nickel-base
batters tootin' out of the cages to
whisper hoarsely the robots have been
throwing spitters and bean balls, and
they've been write Pav
d Frick.

"Most of the batters are men and
boys, but an occasional old Bloomer
Girl nostalgically spits on her hands
and takes her nine cuts for a quarter.

"New customers have always had
their hands
by running to the cashier for
more quarters. (The robots are
mercurial athletes. They start throwing
out of hand as soon as you've dropped a coin into the slot in the
cage. They don't take
markers.)

"Coney Island offers no sadder sight
than a lone batter trapped in a cage,
struggling against a line of coarse notes but
no quarter. There is no change and a long line of snearing
sluggers is waiting to grab his
cage if he steps out. They
give no quarter.

"One hitter with foresight and
strong pockets went thru three quar-
ters he had brought with him while the
waiting Muslads gnashed their
teeth.

"'This bum,' one of the waiters
growled, 'can't get a loud foul, but he
sure has an eye for that slot.'

"This coin-operated batting game is
the first produced by Scientific Ma-
chine Corporation. The machine
is on hand at the Coney Island
every day to watch customers
Levine intends to produce them
everywhere. The machine is
made of many years and
lots of experience, want to be absolutely
sure that no 'bugs' develop.

"The income producing possibilities
of this 'Coin-Op' machine, as
Mr. Belson states it, "is
a considerable. Since we've been
studying the game in action, it's produced
no important mechanical problems.
If we can secure materials, etc., we hope
to start manufacturing sometime this
year. If we are delayed for some rea-
non or other, we surely should be in
production in early 1955."

"It's What's in THE CASH BOX That Counts"
One of the most hectic weeks this columnist ever went through was this past week as the 10th Anniversary Issue of The Cash Box got closer by the second. Then a move back on the day before, to June 18, 1952. Because so many, many hadn’t as yet been able to get their ads completed. And in case you missed the last week, don’t count on that. Everyone in the outstanding and historical issue by just picking up your telephone and asking your operator to call The Chicago Tribune 2-0445, Chicago, Ill., A. P. Ben Coven, or talking to any of the gals who are asked for the phone numbers of the blonde and/or the brunette on the front cover of this magazine last week with Spike Jones are referred to Spike Jones and His City Slickers, Hollywood, Calif. (Maybe Spike will tell you. Resignation of J. A. (Art) Weinand from Rock-Ola Mfg. Corp. as of June 13, 1952 came as big surprise. Art has been with this noted firm since March, 1936. No new VP if Art’s resignation is made final, he has announced. June 16th was said to be final date by Art, close to retirement.

Harry Jacobs, Sr., of Milwaukee, Wis., visits us with us and, after a conference here, dashes out to Hawthorne to see the races. Also shows us his "corned diet." And we, in turn, tell him about the "green grass, the blue skies, etc."... Ben Coven is still being congratulated by many, many music ops on the fact that he gave up so much of his time and energy to help pioneer 10c play herewhorts. Ben worked like a trojan to get dine play over and all over his area still call around to thank him for his great efforts in this direction. ... Which reminds us, ain't that Dave Bender over at Coven's a helluva handsome guy? ... Milt Marner, son of old Bill Marner, in town this past week. Using such a very bad pitch his condition. (Sure ain't any place to be, Cincinnati that is, when you got that kinda sinuses trouble). ... Herb Gerttinger of United, who began to gain some reputation for his sales ability a few years ago, has just rejoined the big firm, 1952, has only played once so far this year.

Have you seen "Sunset" magazine? The March, 1952 issue? This is one of the most popular of west coast movies. Shows Budweight's very beautiful Portland, Ore. house and outdoor dining terrace on Page 138. (And is Budgewell proud? Well, dunt ask) ... Mike I ymig of Yankton, S. D., tells us that things are looking up as great as ever before. Sure sounds like a press of business has forced Doug Optis of Milwaukee to resign as secretary of the Wisconsin Phonograph Opr. in the meantime, Bro. Scott, P. Pierre of Brodhead, Wis. and also president of this organization has called a meeting in Madison to elect a new secretary. ... Tony Trucno of the Chicago Distributors, Inc. ... Don't know how old he is, but than over and that juke box ops can look forward to continuing better business. ... Joe Hribnik, who was here in the past week when, via phone call to Cleveland, Ohio, Joe stated, 'Tho I'm only an operator, put a half page ad in The Cash Box', Teny Coldwell, of the same box, found the ad in the Buffalo, N. Y. paper.

One of the most progressive moves in history of the coinbox, originating with Willie Ball's Miami Ops Assn., the banning of all pre-war equipment from the area at present by the association. It's estimated Miami is the last "pre-war" nation. This could mean a terrific sales boom for distributors and mfgs. It is quite possible that Miami, may be a leader in this area, it will then spread to this nation. That means machines eleven years old and older (last pre-war machines were built prior to December, 1941). ... Bill DeSelm tells us, "We're working on a new deal in Chicago next week here in the office. We'll see. Durant, too, he claims. ... See where Herb Mills and his "Coffee Bar" machine took television to get locations (and maybe some buyers) this past week on Herbie Mintz's program, Monday, June 6, 10:45 P. M. over channel 5, WNBQ-TV. ... Harry Lowenthal, who strictly deals with distributors' distribution, has some "very great merchandise" for "wholesale" only. "It can happen to the best of us," may be the moral of the story here. Was driven home in an American-Cuban catch this past week by a former shuffleboard player, Jack Waltch of Denver, Colo., a very busy guy these days. And is getting interested in equipment of sales. Billgate's have proven that our firm, Capital Sales Company, is not "turning up for distributing machines." ... Bob Gnarro of A. B. C. Music Service will soon be seen on television (American Broadcasting Corp.) and so will many others. Billgate's and juke box heads and the programming people there has her way. She wants these guys on her show for their generosity in donating jukers. ... Anheuser-Busch has many worthy institutions "round Chicagoland." ... Henry C. Lomke claims he's detroit's oldest distributor. Remember Henry was the first guy in his bakery. Has been active in the Motor City since 1919 in coinop. Monroe, Mich. - State of Detroit growing the fat with us and reminded Morrie that his late father was one of The Cash Box' first subscribers. ... Les Montooth of Poria advises that the Central States Assn. interested in getting dime play going. Good luck. Les. ... See letter from Hy Bosh of Chicago.

And another one that actually brought tears to our eyes because of its very great friendship, the letter sent to us by Leo Weinberger of Southern Automatic Music Co. ... Jack Gorecki of Jackie Rosenfeld's firm in St. Loo had us on edge. But, it sure was a very swell letter, Jack. (Keep sending in more like this one, won't you?) ... Thanks to Al Saluppe of the Vend. Mach. Service Employees Union of Cincinnati, Ohio, for his very grand congratulation. He is a swell brother. ... stay away from the weener kiosk that Channer of Kentucky of Cincinnati would like to meet him. Only sorry to hear that Charley isn't feeling well. Has been ordered down to Florida for the next 3 months. Will be at the Sea Gulf Hotel. Chris has a fine "come back" machine that looks like it's got no motors. Heard them tell a guy that desk fans wouldn't do the job and to buy window fans, instead. By the time the guy got a window fan, even though he does sell desk fans. ... The insurance weighing in on a deal which was first brought to light of day here in an editorial this past May has caught on so big now are many great. Many thanks to the. ... Tony Papa down in Chattanooga, Tenn. (Tennessee of all places) wants one. ... Sorry to hear Tom Crosby of Fairbault, Minn., slowed down by heart attack.addy. But, good old big, Tom, ready to get back in action, "tho," he says, "a little bit slower than before." Thanks to Al Saluppe of the Vend. Mach. Service Employees Union of Cincinnati, Ohio, for his very grand congratulation. He is a swell brother. ... stay away from the weener kiosk that Channer of Kentucky of Cincinnati would like to meet him. Only sorry to hear that Charley isn't feeling well. Has been ordered down to Florida for the next 3 months. Will be at the Sea Gulf Hotel. Chris has a fine "come back" machine that looks like it's got no motors. Heard them tell a guy that desk fans wouldn't do the job and to buy window fans, instead. By the time the guy got a window fan, even though he does sell desk fans. ... The insurance weighing in on a deal which was first brought to light of day here in an editorial this past May has caught on so big now are many great. Many thanks to the.

We caught sight of Bob Tanner, Delta Music Sales Co., and Sam Stern, Williams Manufacturing Company, dining at Antoine's. ... Ed Daniels and the very charming Mrs. Daniels combined business with pleasure and drove and drove from Jackson, Mississippi, for a few days in Nola. ... Z. Z. Chapman, Minter, Mississippi, making the rounds of distribs. ... Mr. and Mrs. Eddie Mesner of the Alladin Record firm, storing their Cadillac in New Orleans and boarding a train for New York City. ... Joe Caruso, TAC Amusement, vacating those past two weeks. ... Lois Sturzgell and Marlen Jones getting a beautiful suntan at Pouch below beach. ... Ralph Boshw and Arnum Callery heading for the golf links with Louis Bossardt's blessings. Just too hot for that sort of thing.
Phil Robinson up to Bakersfield to keep the boys happy till they can get their Chicago Coin "6 Player DeLuxe Bowling Alley." From what we hear of the game and its customer appeal, they’ll be happy on their own once the games arrive. What with the summer resorts now going in full blast and even the city’s already stepping up in action, most of the jobbers along the L. A. Row handling used equipment report some very nice action on just about all the games being sold these days. ... Over at Dan Stewart’s, Bob Bever was in town last week with the guy who designed ... Chicago Coin "6 Player DeLuxe Bowling Alley" and Rock-Olas are the two hot items at this spot. ... Lou Dunes of the Portland Distributing Company calling on his many friends among Pro-Rolls, and spending a few days with Bill Happe ... The folks bought Joe E. Lewis at the Mocambo and closed the joint after a fine time of it. Lou also visited with Paul and Ike Laymon, whose hospitality is a byword in this business throughout the country.

Congratulations due W. E. Happe and Mary Jane, Bill Happe’s ne’er... The young couple are now honeymooning via a trip to Mary Jane’s former home, Milwaukie, to see the shows and sights. ... Just out of the Navy, W. E. will be back on the job with his bride sometime in July. ... Up to Sacramento for a weekend went Ray Powers of Badger Sales—Bill Happe weekended it to Catalina for the opening of the Yacht Club there. ... Seems Badger’s Appliance, TV, etc., division is doing so well that the store is being kept open Monday nights until 9 p.m. for the late shoppers. ... Still on Badger, the firm’s Al Silverman has just completed another large installation of Colepa machines, this time at the Inyokern Naval Base. ... One deal has been closed with Camp Cook and the Marine Air Base at 29 Palms as well as the Point Magu Guided Air Missile Testing Grounds.

Up to Fresno to look over AMI operations up there was Nick Carter of the Nickaloh Distributing Co. ... Busy checking on collections from the very many Exhibits "Big Broncos" out in this area was Lyn Brown. ... Jack Simon tells us that the "Buccaroo" is the real horse to watch now, with production finely geared up and orders in great quantity from all over the country. ... Eagerly awaiting a new shipment of Wurlitzers due the very next day were Paul and Lucille Laymon, their staff and just about half the music operators in towns in the vicinity. ... In no time at all, now, Happe’s will be in full swing again, and he who happened to be out of town the several days the new 1500s were shown. ... Like the good cowboy he is, Jimmy also posed for a picture atop Bally’s "Champion Upright," which he loves like the Laymons ten-speed, and even the most optimistic expectations. ... Off on his annual vacation as usual to see his friends on the Northwest, passed out across-what-come-all-aroound, was it Fresno all-aroound, woman man anymore.

On the Row: Frank Lamb of Montebello ... Manta Lake’s Arthur Era ... Bill Bolton from Oceanside ... Colton’s Lawrence Raye ... C. L. Andrews of Santa Ana ... Charles Allen of Long Beach ... We hope to be saying howdy next week to some of the folks in the business up San Francisco and Oakland way, that is if we get away for that short trip we’re planning in that direction.

UPPER MID WEST MUSINGS

Mr. and Mrs. Ike Sundem of Montevideo, Minnesota, finally made the trip into the Twin Cities to pick up some supplies for their route. Even though Ike says he is very busy taking care of the route, he managed to take off a few days to go fishing up at Lake Nipigon in Canada, and he reports that his catch was a good one. ... Mr. and Mrs. Ernest Grist of Little Falls, Minn., were in town picking up supplies after being absent from the Twin Cities for quite sometime. Ernie has been sick but we are glad to see him up and around again and putting on a little weight. ... Danny Hellicher who is in the Air Force and is stationed in Seattle, Wash., managed to wangle a week’s leave and spend it with his brother Amos of the Advance Music Company in Minneapolis. Just to keep his hands in, Danny made the rounds on the route for a couple of days. ... Some of the operators from the St. Cloud area who made the trip into the Twin Cities were Jeff Kost; Charles Sersen; and Charles Bohmen. Charlie Bohmen doesn’t get into town as often as he used to. He claims that he is being kept busy with his route and also with his new motel. Good Work, Charlie.

Stan Woznak of Little Falls, Minn., always manages to get in a little fishing even if he has to get up early in the morning, just getting a couple hours in and then coming into town and going to work on the route again. It seems that Stan never gets "skunked." ... Some of the Wisconsin operators who were in town picking up supplies and equipment for their routes were Frank Davidson of Spooner, Eval Starianni of Eau Claire; and in from the Michigan territory was Andy Benna of Ironwood. ... Vince Jorgenson of Mason City, Iowa, stopped in to see what was new in coin operated equipment. ... Gill Hanson of St. Peter, Minn., said that inasmuch as his son Earl was too busy on the route to get a good view into town, he was the one elected to make this trip and get the items needed for the route. ... Seen here and there at the various distributors and record houses were George Cosetti of Nisswa, Minn.; Kenny Anderson of Austin, Minn.; Al Eggermont of Marshall, Minn.; Al Redding of LaCrosse, Wis.; Gordon Dunn of Moose Lake, Minn.; Pete Vanderheiden, of Cloquet, Minn.; Ben Jahnke and continuing onto New York to see the shows and sights. ... George Laymon, whose hospitality is a byword in this business throughout the country.

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WANT — 45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity and record titles, TONY GALGANO, 4142 W. ARMITAGE, CHICAGO, ILL. Tel. 2-7060.

WANT — We buy dealers surplus stocks. Operators we pay the highest price for used records, 2 to 6 months old. Top prices paid for 45 RPM’s. Call or write C & L MUSIC CO., 11 BAYBERRY RD., UNIONTOWN, PA. L. I. S. N. Y. Tel.: Tilden 4-9040.

WANT — Will pay top price for AMI Model B; Bally Coney Islands; Bally Bright Lights; Bright Spots. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. Tel.: Superior 1-4600.

WANT — Used 1428 Rock-Olas. State best price and general condition. SOUTHERN MUSIC DISTRIBUTING CO., 503 W. CENTRAL AVE., ORLANDO, FLA.

WANT — Bright Lights; Bright Spots; Coney Islands; Spot Lights. Will pay $30, 212 CLEVELAND COIN MACHINE EXCHANGE, INC., 2023 PAYNE AVE., CLEVELAND, OHIO.

WANT — Music Operators — to send us their list of top ten tunes, each week. Have good deal for you in exchange. Mail to: BOX 139, c/o THE CASH BOX, 26 W. 47th St., NEW YORK 19, N. Y.

WANT — Coney Islands; Bright Spots and Leaders. Also 100 record Seeburgs and box lots of AMI DISTRIBUTORS, 3126 ELLIOTT AVENUE, SEATTLE 1, WASHINGTON.


WANT — Will buy phonograph records made before 1940; any quantity or dealer stock; $1.50 to $3.00 per thousand; will make trip to inspect if required. Some of labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Columbia. All records should be held for following issue pending receipt of your check or money order. Notice to holders of Special (Special) Subscription: You are entitled to a free classified ad for one week, training on no more than 45 words, which includes your phone number and your name. Any phone number. All words over 40 will be charged to you at the regular rate of 10c per word. Please count words carefully.

ALL CLASSIFIED ADS CLOSE WEDNESDAY NOON AT THE CASH BOX, 26 W. 47TH ST., NEW YORK 19, N. Y.
FOR SALE—4 Bally Shuffle Lanes, 3 new, $45 each; 1 used $75; Speed Bowler $85; playing field $100; Court $30; all in good condition; also 1015 Wurlitzers $195; 1100 Wurlitzers $350; 475A $195; 475L $250; 1200 $750; 2200 $1500, 25% Deposit $75. Perfect condition. RE- 
SOLD SALES, INC., 881 MAIN ST., BU 
FFALO 3, N. Y.

FOR SALE—Operates of Archeads, Bowling Alleys, Skating Rinks, etc. Can sell on or off site on ticket or cash plan. Write for full particulars and photo. DAVE LEE, 145 Delancey St., New York, N. Y. Tel: Chickerling 4-5100.

FOR SALE—Carnival $25; Champion $50; Turf King $150; Play Ball $40; Thing $55; South Pacific $65; Buffalo Bill $53; Just 21 $25; Lucky Inning $50; Double Header $55. J. ROSENFIELD COMPANY, 3280 OLIVE STREET, ST. LOUIS 3, MO. Tel: Olive 2800.

FOR SALE—Trophy Bowl $50; Super Twin Bowler $55; Seeburg Shuffle $100; Shuffle Cade $150; ABC Bowling; Speed Bowler; Shuffle Baseball; Express $25 ea.; Deluxe Head Ball $25; Quarterback $50; Six Player League $100. ARCHEAD'S SKILL GAMES CO., 67 SWAGERTOWN ROAD, SCHEMENYAC 4, N. Y.

FOR SALE—All games ready for loc 
ation; Seven Day $125; Eight Day $125; Four Day $115; Five Day $115; Three Day $115; Two 
Day $75; Three Day $75; Total Rolls $50; High Rolls $75; Splits $75; Award Pin $40; One Two Three 
$50; Barnacle Ball $40; Ballerin $50; Associate $50; Champion $50; Y. VONTZ, BYESVILLE, OHIO. Tel: 7581.

FOR SALE—Reconditioned Wurlitzers: 1250's $500; 1100's $350; 1015's $225; 1080's $200; Seeburgs 146M $187; 147M $225; 143M $255; Wall Boxes 35L 
$156.81 %; W3-156 $15 less tubes. Packard, Parkhaus's, O'CONNOR DISTRIBUTORS, INC., 2320 W. MAIN ST., RICHMOND 2, VA.

FOR SALE—1 Brand New Universal Across The Board; Write 8 Packard, Chrome Wall Stick-in, $125.50 each; 1 Downey Johnson Cade or Shuffle, $125.00, in perfect condition; 1 of each; Copeland Champion, 1000 PENNSYLVANIA ST., EVANSVILLE 10, INDIANA.

FOR SALE—Packard Wall Boxes $10 ea.; Used Rock-Ola, Seeburgs; Wurlitzers; etc., New Smoke Shop Cabinets & Machines, 36¢ dirt; One Balls; Kentucky; Man-O-War; Citation; Turf King; Jack Pot; at unbelievably low prices. Also Mecha-nical Horses. Liberal trade-ins. EASTERN VENDING SALES CO., INC., 940-942 LINDEN AVE., BAL-TIMORE 1, MARYLAND.

FOR SALE—United Across The Board; Write 8 Packard, Chrome Wall Stick-in, $125.50 each; Cade or Shuffle, $125.00, in perfect condition; 1 of each; Copeland Champion, 1000 PENNSYLVANIA ST., EVANSVILLE 10, INDIANA.

FOR SALE—Just off our route; Wurlitzer 1250 adroit and $4 Selections; $17; Gottchel Bow 
lette $45; Seeburg Chicken Sam connected to Swing Monkey $50. 1/6 deposit with order. FRENCHY & CO., 7624 N. E. 2nd AVENUE, MIAMI, FLA. Tel: 72767.

FOR SALE—New and used Sales. Send for our special price list on new and used machines. SPARKS SPECIALTY CO., SOFERTON, GA.

FOR SALE—Photographs with famous Diaz print in six point guarantees: Seeburg 148M $299; Seeburg 147M $199; Seeburg 146M $169; Lark $195; Lark 464M $179; Seeburg 145M $159; Seeburg 144M $150; DIST. CORP., 783 ERIE BLVD. E., SYRACUSE 3, N. Y.

FOR SALE—Chicago Coin Hit Parades $112; 475A $50; 1100 Rock-Ola $75; Genco Shuffle Target $125. A. P. CO., 5901 S. HOPPENVILLE AVE., DARIEN RIVER, DETROIT, MICH. Tel: Tyler 4-3810.

FOR SALE—New and used phono - 
graph records of world's finest (Wurlitzer phonograph). For service and quality phonographs write Wurlitzer Phonograph Corporation, 3181 E 31ST ELSTON AVE., CHICAGO, ILL. Tel: Independance 2-2210.

FOR SALE—Best deal it can. Every photograph rebought and reprints are at $75 79.50; Rock-Ola 1422 blonde refinshed $109; Seeburg 146 $139; Allegro $159; 475A $195. Amp plug fuse $4.00 hundred. 1/3 of sales go to BENEFITING COIN DISTRIBUTORS, INC., 686 WOODWARD AVE., DETROIT 1, MICH.

FOR SALE—Coney Island $450; Spot 
Lites $255; A.B.C. $250; Zings $300; Citations $40; Champions $60; Turf Kings $100; bis 
Tennis $100; four other machines; ALLIAN SALES, INC., 928 MARKET ST., WHEELING, W.VA. Tel: Wheeling 5472.

FOR SALE—Wurlitzer 1010 $179.50 
each; Wurlitzer 1100 $337 ea.; 10 Seeburg write $75.00. Telephone $15.00 for eraging. Many others—write for list. D.R. BINNELL & CO., 599 TENTH AVE., N. Y., N. Y. Tel: (Continued on next page)
### Cigarette Machines

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<th>Price</th>
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<tr>
<td>69.50–89.50</td>
<td>DuGrenier &quot;W&quot; (9 col.)</td>
</tr>
<tr>
<td>69.50–85.00</td>
<td>DuGrenier &quot;S&quot; (9 col.)</td>
</tr>
<tr>
<td>69.50–85.00</td>
<td>DuGrenier &quot;D&quot; Champion (9 col.)</td>
</tr>
<tr>
<td>92.50–120.00</td>
<td>4. Eastern Electric C-8</td>
</tr>
<tr>
<td>100.00–145.00</td>
<td>Lehigh PX (10 col.)</td>
</tr>
<tr>
<td>125.00–145.00</td>
<td>Lehigh King Size</td>
</tr>
<tr>
<td>75.00–95.00</td>
<td>National 75</td>
</tr>
<tr>
<td>85.00–140.00</td>
<td>National 90</td>
</tr>
<tr>
<td>85.00–125.00</td>
<td>National 90 A</td>
</tr>
<tr>
<td>100.00–125.00</td>
<td>National Electric</td>
</tr>
<tr>
<td>69.50–89.50</td>
<td>Rowe Royal (6 col.)</td>
</tr>
<tr>
<td>92.50–100.00</td>
<td>Rowe Royal (6 col.)</td>
</tr>
<tr>
<td>85.00–135.00</td>
<td>Rowe Imperial (6 col.)</td>
</tr>
</tbody>
</table>

### This Week’s Used Market

The used machine market has settled down to a steady activity that is representative of this particular time of the year. The general increase in all divisions of the market continued to hold with some fluctuations causing slight increases and drops in both action and prices.

In the music section, prices seemed to have leveled off on the whole. Prices which have continued to hold steady all week show that the market has held firm. The prices in the used market continue to do fairly well, although these prices were steady the action was obvious.

The pin games continued along at the same rapid pace that has marked this division all year round. There were few fluctuations when compared to last week’s listing. The big items and the new pieces again led the field.

Shuffles too continued to carry a great deal of action and it seems quite evident that it will do so for some time. The trading was broken down evenly among all the various items in this section with the exception of the few leaders which continued to hold the big sellers. The arcade equipment proved once again to be active. This recent revived division showed tendencies of even greater increases as more and more of the items were quoted.

### Manufacturers New Equipment

Our manufacturers this week are reporting losses in production for the little while due to the fact that the people are busy with Christmas and New Year’s parties. Prices are listed at the factory price, F. O. B.

<table>
<thead>
<tr>
<th>Manufacturer</th>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>AMI, INC.</td>
<td>Model D-40 Phonograph</td>
<td>$795.00</td>
</tr>
<tr>
<td></td>
<td>Model D-80 Phonograph</td>
<td>$925.00</td>
</tr>
<tr>
<td></td>
<td>Model HS-8M Hideaway</td>
<td>$75.00</td>
</tr>
<tr>
<td></td>
<td>5c-10c-25c Wall Box (40 Selections)</td>
<td>59.50</td>
</tr>
<tr>
<td></td>
<td>50c-100c-250c Wall Box (80 Selections)</td>
<td>79.50</td>
</tr>
</tbody>
</table>

### Chicago Coin

<table>
<thead>
<tr>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>White Kids Band Box</td>
<td>$150.00</td>
</tr>
<tr>
<td>The Champion (Mech. Horse)</td>
<td>$1,100.00</td>
</tr>
</tbody>
</table>

### International Muto. Corp.

<table>
<thead>
<tr>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jet Gun</td>
<td>$739.50</td>
</tr>
<tr>
<td>Big Bronco</td>
<td>$975.00</td>
</tr>
<tr>
<td>Silent Salesman (Card Vendor)</td>
<td>79.50</td>
</tr>
</tbody>
</table>

### United Mfg. Co.

<table>
<thead>
<tr>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Six Player De Luxe Shuffle Alley</td>
<td>$465.00</td>
</tr>
<tr>
<td>Six Player Super Shuffle Alley</td>
<td>$535.00</td>
</tr>
</tbody>
</table>

### Williams Mfg. Co.

<table>
<thead>
<tr>
<th>Description</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Williams De Luxe World Series</td>
<td>$525.00</td>
</tr>
<tr>
<td>Domino</td>
<td>295.00</td>
</tr>
</tbody>
</table>
JOIN THE THRONGS
OF HAPPY OPERATORS
CASHING IN WITH...

"BIG BRONCO"

...ONLY HORSE
"SAFETY-APPROVED"
BY UNDERWRITERS
LABORATORIES

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IT GALLOPS!

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EACH
PLAYER

Sensational
New

SPOT

FEATURE

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LAST 2 FIGURES OF
PLAYERS SCORES

BIG, BOLD
ILLUMINATED
EASY-TO-SEE
SCORES

JUMBO
DISAPPEARING PINS

★
FAST-REBOUND ACTION
20-30 SCORING

★
STRIKE OR SPARE
FLASHER LIGHTS

★
CAN PICK UP
7-10 SPLIT

★
FORMICA
PLAYBOARD

★
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RICHLY ORNAMENTED
BOX-TYPE STIRRUP WITH EXTRA LEATHER LOOP FOR SHORT RIDERS

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