Spike Jones and a couple of his Country Cousins take time out from their work on the ranch to pose for a photo. Spike, whose latest RCA Victor release is “Stop Your Gamblin’” backed with “Way Out Yonder”, has just completed a record breaking 60 day tour. He’s managed by Arena Stars and his record promotion is handled by Buddy Basch Associates.
COIN CATCHING WALL BOX
SHOWS 104 TUNE TITLES
ON ROTATING PAGES
SINGLE BUTTON SELECTION

SEE YOUR NEAREST WURLITZER DISTRIBUTOR
The Rudolph Wurlitzer Company • North Tonawanda, N. Y.
Some friend asked us the other day, 
"How's it to reach your tenth year of publication?"

Listen, guy, it actually (and truthfully) feels like we started this medium, this only truthful interchange between all the peoples who comprise this business: JUST YESTERDAY.

Why?
Because we’'ve never had the time to look backwards! Because we'’ve been too busy building for and helping all the people who make this business so great.

Because we honestly believe that this industry hasn't even started to get going.

HELL, no, we're not going to call it an "infant industry," which has been a favorite expression of the automatic merchandising machines division of this business. We’'re just stating FACTS. This business is growing so fast and so furiously—even we'’ve never had the time to look backwards—in an effort to portray what makes the "backward’s step."
All we are interested in (and this is the truth) is the future.

That period AHEAD.
We haven't reached that time yet by a long shot. And what a grand future is ahead for the people in this business just can't be visualized in cold type.

Just think. In 18 years from number "nothing" (complete Zero) right to the present (1934 to 1952) there are over 550,000 juke boxes (modern version) on locations in these United States. (And we're not counting the popularity—or the numbers—of juke boxes throuzt the rest of the world.)
Ten years? Brother, we haven't even begun to MOVE UPWARDS!
The other publications delving into the field now are on their way down.
We’re just MOVING UP.
And MOVING UP HIGHER and HIGHER—EACH and EVERY DAY. Wanna know why? BECAUSE WE HAVE FAITH.
Because we BELIEVE.

Because we KNOW—that this industry hasn't EVEN STARTED YET.

Because there are the kind of people coming into this business today that no one in this field (even a year ago) believed would enter it.
WHY? Lots of "why's."
Most important—that this business has cleared itself of a lot of stuff it could never have done by itself.

Because this industry has all the attributes of a GREAT industry.

Because this industry by its ECONOMIC, POPULAR SERVICE and its very greatest feature: PORTABILITY—offers 24 HOURS A DAY SERVICE.

NO OTHER INDUSTRY IN THE WORLD CAN BOAST SUCH A FEATURE.

No other industry in the world can bring anyone so much fun and pleasure and relaxation and happiness for a dime that this industry can.

No other industry in the world can allow the people who want to hear the music of today play what they want to hear for as long as they want to hear it SO ECONOMICALLY all day long.

And no other industry in the world can serve the peoples with cigarettes and soft drinks and so many, many other things, twenty-four hours each day—every day—all year long!

So conveniently and—RIGHT ON THE PEOPLES' DOORSTEPS.

That's why these past TEN YEARS seem like JUST YESTERDAY.

And, brother, BELIEVE US (PLEASE DO SINCERELY AND HONESTLY BELIEVE US) if we were you, we'd get our ad into that Seventh Anniversary Issue of THE CASH BOX right this very minute.

Know why?
Because in THE CASH BOX you’ve got youth and fight and punch and vim and vigor and HEART . . . and the honest fearlessness of TRUTH!!

You’ve got the KIND of PEOPLE YOU WANT AND NEED BEHIND YOU!

Why not send the biggest and best ad of your life to THE CASH BOX—WRITE NOW . . . THIS MINUTE!
We're out of the "sound phase."

For the past several months, the only thing people in the music business would talk about was how to achieve a new sound, a new gimmick. That seems to be behind us now. And we've entered a new era—it'll probably be called "the belting phase."

Now the important thing is to belt out a song. But for that you need singers—singers with pipes. And so in the past several weeks we've watched the rise of a half a dozen new vocalists, all of whom have attracted attention for their ability to really give out.

One after another we've seen such singers reach the limelight as Al Martino, Steve Lawrence, Frank Stevens, Danny Sutton, Len Forrest and Buddy Costa.

These young men all have one thing in common. They can take a song and give it the excitement of a spectacular vocal.

Perhaps there's no greater indication of the importance of records today than the fact that all of these young men should be able to put themselves in the path of stardom with only one fine performance.

But to those in the record business, that's not at all surprising. A hit record moves faster than any other entertainment form. In time at all it is spread throughout the country by means of the 550,000 juke boxes located everywhere. In no time at all, it reaches a wide listening audience through the vast coverage which our nation's disk jockeys have. A hit record takes a singer from obscurity to prominence literally overnight.

Another indication of the increased importance which records now enjoy, is the changed attitude which booking agencies have towards up and coming singers. There used to be a time when the major agencies would hesitate to sign up singers who had not only one hit, but several. They would rather watch them develop slowly, perhaps under the auspices of smaller agencies and then when they really hit the top, buy their contracts and handle them.

Today there's no longer time to watch a singer develop slowly. One hit record can send him into the top money class. And so we see the phenomenon of the largest booking agents competing with all sorts of offers for practically anyone who even looks as though he has a chance on records. As a matter of fact, several cases have come to our attention where singers have been signed by booking agencies merely on the strength of a record contract even before they had cut any sides at all.

And so the entire record business, and the phases it goes through, and the artists it creates have at last taken their rightful place in the entertainment world.

The record business is now recognized for the important business it is—one which constantly creates new entertainment trends, one which constantly creates new artists.

It has become a practice—even among those in the music business—to talk about the phases we go through in a derogatory manner as "that sound phase" or "that folk phase." Yet each of those phases, each recording era we go through, has left a permanent mark on our recording tastes—has left a legacy of stardom behind it.

And in like manner, long after the belting phase is over, we will still be enjoying some of the stars it created, still be listening to some of those six young singers who are reaching the public eye because of their ability to adapt their styles to the public's needs and wants and tastes.
THE TEN RECORDS

DISK JOCKEYS PLAYED MOST THIS WEEK

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. KISS OF FIRE
   Georgia Gibbs (Mercury)
2. I'M YOURS
   Don Cornell (Coral)
3. HERE IN MY HEART
   Al Martino (BBS)
4. BLUE TANGO
   Leroy Anderson (Decca)
5. DELICADO
   Percy Faith (Columbia)
6. BE ANYTHING
   Eddy Howard (Mercury)
7. I'LL WALK ALONE
   Don Cornell (Coral)
8. WALKIN' MY BABY BACK HOME
   Johnny Ray (Columbia)
9. A GUY IS A GUY
   Doris Day (Columbia)
10. WHEEL OF FORTUNE
    Kay Starr (Capitol)

Station KING, 50,000 Watter of Seattle, Washington, in order to show its appreciation for the support and courtesy given by the station by the local record distributors has begun a series of All (record company) Days. Each Friday, for as many weeks as there are major labels, all twenty hours of the station's broadcast day are dedicated to playing only the records of one company. The wide range of KING's music programming throughout the day enables listeners to become acquainted with an enlarged roster of labels, as well as having a healthy sampling of the music to be found on any one label. John Wrisley is moving his musical activities south. He is amicably severing relations with WPGM in Fitchburg, Mass., to join NBC's outlet in Savannah, Ga., WSAV, which influences South Carolina, Georgia and Florida. Wrisley has been suffering ill health due to an extensive schedule during the past year and hopes to regain well-being in the southern climate. Jerry Cornet left WEIR, Cleveland, to go to work for WJBE, Detroit.

Del Parks (WPEN-Philadelphia) has replaced Stu Wayne on the early morning show. Airtime for 6:00 till 9 A.M. Monday through Saturday and features pop music; better than 100 time checks per hour; and frequent reports on the weather. This type of work is new to Del as he had done a similar show for four years. Parks also has done football broadcasts, but by boxing and M.G.C. on TV variety shows. "Hal Tate's TV Disk Jockey Show" will inaugurate Chicago's first night-time television disk program on June 10 over WBBK. The show will be seen on Tuesdays and Thursdays at 10:30 till 11 P.M. Hal will use specially made films produced by a Columbia Pictures subsidiary (Screen Gems, Inc.) which have been made to synchronize with specific popular and standard tunes. In addition, Hal will also use recording artists who are in Chicago, to do live lip synchronization with their latest recording hits.

Peter Dreyer, former deejay on shows in Montreal, is now doing airtime for the armed forces. Pete is now with the largest station in the far east. His shift lasts four and one half hours, starting at six in the evening. Dreyer writes the forbidden word on AFR is "I" under the station's "No Personality Building" policy. Larry Berrill moves from WIND, Chicago to WQIB-Catalina, Calif. Dave Keane, recently jumped from WKBK-Manchester, N. H., and Hal Show has replaced him. Joe Rich has also departed from the station to go into television and George "Bud" Hawkins has taken his place. Hal and Bud have eight hours a day and use The Cash Box exclusively as basis for their shows.

Art Tacker, New England deejay for years, has moved to WCRB-Waltham, Mass., where he conducts two shows daily. Art plays The Cash Box top ten tunes every Saturday at 11. "Lace" (WAAB-Worcester, Mass.) writes: "I have been getting all kinds of mail since my listing in your magazine. Shall we let the people who write to Mr. Lace know that Lace is still a man?" Maury Magill (WBW-Youngstown, Ohio) married Peggy Crawford on June 1 and is honeymooning in New York. "Joyce's Jamboree" the Saturday afternoon Jazz feature on WMUR-Manchester, N. H., has had two top men of music as it's panel guest for the past two weekends. Woody Herman on May 24 and Neil Hefti with wife Frances Wayne on the Hit List. Bob Martin, subby of Joyce, also enjoyed the guesting of the aforementioned along with Tony Bennett on his across the board program. A hit show in Atlanta is "Hit and Miss" featuring 100 of WSB's recording artists plus as well as using The Cash Box top 10. Descjays are Don Stevens, Bob Van Camp, Roy McCormick and Bob Watson. Emecking the show is new jock Walter Pashall, WSB's new editor. Bud Brees (WPEN-Philadelphia) was featured in a large writeup by Radio-TV Mirror mag. Russ Smitherman (WBIB-Burlington, Ala.) complaining about Columbia and MGM service. Gene Davis (WDOK-Cleveland) has started a "Dixie Bake"—the only show in Cleveland dedicated strictly to Dixieland music.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
THE CASE BOX

“IN THE GOOD OLD SUMMERTIME” (2:06)
LES PAUL & MARY FORD

“SMOKE RINGS” (2:54)

The Cas Box

THE CASE BOX

“A DISK & SLEEPER” (2:43)
THE CASH BOX

“A STRONG MAN” (2:50)

THE CASE BOX

THE CAS Box

LOUIS ARCAZ ORCHESTRA
(RCA Victor 20-4682; 47-4682)

“KISS OF FIRE” (2:38)

HERB GEORGE
(1952)

“A GUY IS A GUY” (2:48)

JUANITA HALL
(Top Ten 128)

“A GUN” (2:40)

“WHEEL OF FORTUNE” (2:37)

A CONTAGIOUS BENJAMIN AND WEISS HIT IS CURLED THROUGH IN POLKAS

“THE MOON CAME UP WITH A GREAT IDEA LAST NIGHT” (2:49)

The Four Lads

“LA ROSITA” (2:51)

THE FOUR LADS
(Okeh 6885; 6-6885)

“I MAY HATE MYSELF IN THE THREE TIME I’VE HAD A REVERIE” (2:55)

GEORGE WOLFE
(2:46)

“THUNDER AND LIGHTNING” (2:35)

THE THUNDERBIRDS
(2:35)

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THE THUNDERBIRDS
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DOLLY DAWN

singing
“SMOOTH AS SILK”
and
“I’M GETTING SENTIMENTAL OVER YOU”
JUBILEE #6006 and (45x6006)

JOHNNY DEE TRIO

socko treatment of
“REGARDS TO JOE”
and
“PLEASE GO”
JUBILEE #6007 and (45x6007)

Ops:
Grab These Two by
The Boxful—You’ll
Order and Reorder
—OFTEN

about the nation’s newest record hit...

JOHNNY DEE TRIO

BY THE THRILLING NEW SINGING DISCOVERY

Buddy Costa

backed with
“GOOD NIGHT”
Orchestra and Chorus Conducted by JOE REISMAN
PYRAMID RECORD 900 and (45x900)

Manufactured and Distributed Thru—

Jubilee RECORD CO., INC.
315 WEST 47TH STREET
NEW YORK, N.Y.
Due To Avalanche Of ADS — —

DEADLINE for the 10th ANNIVERSARY issue EXTENDED to...

JUNE 18 (ONE ADDITIONAL WEEK)

The overwhelming response of our friends and leaders in the industry who have flooded us with ads — and a number of requests from others who have reserved space, but are delayed in getting copy to us — makes it necessary for us to reset the date of the TENTH ANNIVERSARY ISSUE to JUNE 28 — thus also making it possible to

EXTEND THE CLOSING DATE ONE WEEK to

JUNE 18

Please RUSH YOUR AD RIGHT NOW!

THE CASH BOX
26 WEST 47th STREET
NEW YORK 19, NEW YORK
(PHONE: JUdson 6-2640)
NEW YORK—Vic Damone has been transferred back to the U. S. from Germany, where he’s currently at Port Jay. Rudy Vallee has been signed to the MGM label. Joan Roberts to tour this summer in “High Button Shoes.”

Walter Dann has been signed to a new recording contract with Charlie Victor. Rudy Vallee has been signed to the MGM label. Mike Goodwin has been transferred to the Decca label.

NEW YORK—Lloyd Webber’s current London production of “Hair” has been transferred to the Majestic Theater in New York City. The show, which has been playing to sold-out audiences in London, will open on September 15th.

The show features a cast including John Standing, Anna Jardine, and David Belmore. The music is composed by Andrew Lloyd Webber, with lyrics by Tim Rice.

Los Angeles—Earl Bostic stepped down from the podium to join the Shrine’s orchestra for a night of music. The jazz saxophonist traded his horn for the podium to join the Shrine’s orchestra for a night of music. The jazz saxophonist traded his horn for the podium to lead the band through a lively set of hits.

Chicago—Cindy Lord is the latest addition to the roster of performers at the Shrine of the Little Flower. The young vocalist, known for her sweet singing style, will be performing regularly at the Shrine’s auditorium.

Los Angeles—Los Angeles—That Earl Bostic topped concert at the Shrine was really sump’n to behold as well to behold. . . . We’re happy to report that Ralph Bass and Lee Sill, two very nice guys in the record business, came out unbursting on the heels of the venture in the jazz and blues concert field. Most of the dee-jays played with the boys, all adding up to a turnout of almost 500.000 fans at the Shrine Auditorium, where Bass, Sill & crew served up one of the finest shows of this type ever to hit this town. . . . Not only was Bostic great, crutches and all after his near-killing accident, but every man on stage played his very best. . . . This applied to Big Jay McNeely, who went real crazy with a lying-down sax solo, and to Ed Murry, Shelley Manne, Shorty Rogers, Jim Guiffre, Ben Webster, and all the other great musicians who made such fine music together. . . . And popular dee-jay Joe Adams did a really splendid job as emcee.

Mabel Scott, now on the Coral label, deserves a special tribute: We understand that her Mother that same evening was very, very seriously ill, but Mabel came from her bed and sock up over one of the happiest numbers we’ve ever seen anybody give out with. . . . Topped and stopped the show, leaving the young fans jumping in the aisles as the boys blew the concert to a finish. . . . A tremendous evening and Ralph and Lee, with what they’ve learned, should be able to pack the auditorium next time out with equally fine entertainment. . . . Syd Nathan may well be proud of the drawing power of his Earl Bostic and the goodwill created by the concert for the King FM Station.

Add great new voices in Steve Lawrence, the 16-year-old with the very mature pipes on King label. . . . His “Poinciana” should really point him toward the top of the current crop of fine new male voices. . . . Speaking of voices, maybe not new but still tops, Frankie Laine is expected to pack the first-nighters into the Convention Grove on June 6. . . . A voice to listen for in the blues and rhythm field is that of Willie Raylack, who does a great shooting job on “Tree Top Blues” and “Retreat,” his own tunes, on Recorded in Hollywood label.

“IT’S WHAT'S IN THE CASH BOX THAT COUNTS”
The HALE You Say

Music

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**NAMM Convention Set For July 28-31**

**NEW YORK**—The National Association of Music Merchants will hold its 51st convention and trade show at the Hotel New Yorker, July 28, 29, and 30th. The group has taken seven floors for exhibits, and musical merchandisers from every phase of the music industry will be represented.

The theme of the NAMM convention this year is "Music Is Fun For Everyone," and posters, one and two column mats for newspaper advertising and seals have been made available to members at minimum cost.

One of the expected highlights of the convention will be the luncheon address by Dr. John C. Kendal, vice president of the American Music Conference, and E. B. Mareux, director of NAMM's Education Division, to conduct a comprehensive Industrial Music Clinic. Jesse L. Lazy, famed Hollywood producer of such spics as "The Great Caruso" and "Rhapsody In Blue," has been engaged by NAMM to meet and address the membership on Tuesday morning, July 29, following the business meeting and election of directors. Mr. Lazy will use the plans and story of his forthcoming $2,000,000 Technicolor feature "The Big Brass Band". This production will depict the story of music education in America in typical entertainment fashion.

The convention will be closed on July 31 with a music industry banquet, in the Grand Ballroom of the Waldorf Astoria. Highlights of the ladies convention program will be a luncheon and fashion show to be held on The Starlight Roof of the Waldorf Astoria on July 29, and a boat cruise around Manhattan Island on July 30.

**Rush On To Put Out “Roberta” Music**

**NEW YORK**—With the current film revival of Jerome Kern’s musical "Roberta" as “Lovely To Look At”, three of the major companies have already announced the release of albums from the score.

The album, which was originally opened on Broadway in 1933 with Tamara, Lydia Roberts, Fred MacMurray, George Murphy, Bob Hope and Fay Templeton, was later made into a flicker which starred Irene Dunne, Ginger Rogers and Fred Astaire.

Present film version stars Kathryn Howard, Keel, Red Skelton and Ann Miller, and MGM in their album are utilizing selections taken directly from the soundtrack of the picture. Capitol has chosen Gordon MacRae, Licia Leonne and Anne Triola as their vocalists and Columbia has come up with Joan Roberts, Jack Cassidy, Kaye Ballard, and Stephen Douglass.

MGM is putting all out to promote the album sale with streamers, window display cards and special inducements. Columbia, which is piecing the plot of the story in with a fashion display of six striking Cecil Beaton gowns, is offering one of the album cover dresses to the dealers in a fashion selling the largest number of sets in each of the company’s forty distributing areas. M. G. M. is offering a thirty day price reduction as a sales stimulus.

**It’s What’s In THE CASH BOX That Counts**
BOSTON, MASS.—During her recent trip to Boston to promote her newest Top Ten record “A Guy Is A Guy,” Juanita Hall dropped in to say hello to Bob Clayton (left) WHDH disk jockey. With Juanita, who this week returned to the role she originated in “South Pacific,” is Herb George, a fellow recording artist on the Top Ten label.

WNEW Joins The Swing To 45 rpm

NEW YORK—In what is described as a major modernization and streamlining of its phonograph set-up, leading New York independent radio station WNEW this week announced the conversion of its turntable and music library facilities to the 45 rpm system of recorded music.

According to station manager, Bernice Judis, the launching of WNEW’s “swing to 45” is designed to “establish a new quality level for local broadcast programs” and “to take advantage of the considerable storage, handling and cost economies in the small-size, non-breakable, long-life, 45 rpm records.”

Accenting the landmark aspects of the nation’s 45 rpm conversion, a 3-way major promotional campaign was undertaken by WNEW, in cooperation with RCA Victor, and RCA Victor’s New York distributor, Bruno New York.

Taking the form of a “progress salute,” promotion blanketed the New York area with full-page newspaper ads, billboards, record shop window displays and a heavy schedule of commercial spots by the station for the 2-week period commencing on the June 4th kick-off date. Highlight of the promotion was a special 45-minute “cavalcade” program on WNEW from 4:45 to 5:30 P.M. June 4th, emceed by disk jockey, Martin Block, and featuring a host of RCA Victor recording artists.

Lyon Named Victor Distrub in Little Rock

CAMDEN, N. J.—To help serve a rising volume of demand in the southwest, RCA Victor has created a new distributorship and appointed the Frank Lyon Company, Little Rock, Arkansas, as distributor in the new territory. The appointment became effective June 1.

The territory of the Lyon Company includes the western two-thirds of Arkansas, three counties in Oklahoma, and one in Texas. The company will handle RCA Victor radio and television receivers, record players, and records, as well as RCA batteries, tubes, parts, test equipment, and room air conditioners.

McGregor’s, Inc., RCA Victor distributor with headquarters in Memphis, will continue to distribute the same lines of products in the eastern half of Arkansas, the western half of Tennessee, and the northern half of Mississippi.

“Meet Danny Sutton”

NEW YORK—A “Meet Danny Sutton” cocktail party was held on Thursday, May 29th at the La Cava Club, 52nd Street, New York. The affair saw friends, music field representatives, disk jockeys, trade press and juke box distributors crowd into the club to wish Danny well.

Danny entertained as his sponsor Angelo Papalia, musical advisor Lucky Millinder, and public relations chief Art Franklin circulated among the visitors to see that everything was being taken care of with regard to information and refreshments.

The party celebrated the sixth consecutive month that Danny has been headlining at the La Cava. Johnny Ilay was on hand to cut the cake.

At the present time Danny has a Federal release “It’s True” and “Jampaign” which has served to introduce the young singer on records. Another waxing, already cut will hit the market shortly.

Poinciana Week In Florida

MIAMI, FLA.—Celebrating the bloom of the Poinciana Tree in Miami, the Chamber of Commerce here proclaimed June 6th “Poinciana Week” in an effort to hyp attraction to the sun mecca. Disk jockeys throughout the state of Florida have scheduled the standard for daily programming. “Poinciana” is also getting the added benefit of the recent Steve Lawrence recording on King which is now going hot for the label.

From Bali Ha’i To Boston

NEW YORK—Al Trilling, music librarian at WNEW in New York is pictured receiving a record from the new Columbia “Roberta” album from Joan Roberts who sang the lead, Joan winces as she takes her visit to N. Y. stations this week by Dave Greenman of Times-Columbia, N. Y. distrub of the disks.

LATEST AND HIS GREATEST

FEATURING

EDNA McBRANE

“THIS LOVE OF MINE”

B/W “BACK UP”

This is Chess #151—OTHER No. 1 Money-Maker

ANNOUNCEMENT

DUE TO CIRCUMSTANCES BEYOND OUR CONTROL WE HAVE JUST BLUNDERED UPON ANOTHER HIT. AND IT’S ALL ABOUT AN AMAZING YOUNG LADY CALLED:

“MARY JO”

B/W “MOOD INDIGO”

BY THE FOUR BLAZES

U-114 (78 & 45 rpm)

UNITED RECORD CO.

5052 COTTAGE GROVE AVE., CHICAGO, ILL.

“It’s What’s in THE CASH BOX That Counts”
Billy Shaw is elated at having signed Pia Beck, Europe's most outstanding jazz pianist. American artists who returned to these shores from the continent reported that she is the most terrific chorus sweater they have heard in a long time. Pia entertained the armed forces as a USO entertainer for three years. The pianist, who doesn't read a note of music, claims she hits 1000+ notes in one session, 540 with the left hand and 1170 with the right. Don't know about Pia's playing, but sure would like to meet the statistician who keeps track of how many keys she shucked... Kitty Stevenson, one of the rising blues warblers until she took ill several months ago, passed away in Detroit last week.

Ebony Magazine, in its forthcoming issue, will have a comprehensive profile on Mabel Mercer, Atlantic Records thrush... The Louis M. Perkins (he holds the bass strings at Universal Attractions) celebrating their third anniversary... What a hit record can do for an artist is again emphasized by the terms Ruth Brown was able to make for her present tour. Ruth who is teaming up with Charles Brown on her trip has at this writing seventeen dates, fourteen of which went into percentages. Her sensational "5-10-15 Hours" has made her a big box office attraction... Leslie Uggams, Bill Graham's baby who is being booked by U.A., was terrific in her debut last week in Quaker City.

Following its first annual tour, Piano Parade has disbanded until fall. The show co-starred Art Tatum and trio, Erroll Garner and trio, and the team of Mende Lux Lewis and Pete Johnson. Gale Agency is working on a second tour for the group for next year, with more emphasis on college... Some of the fans who used to be in the guy's corner when he fought for Benny Goodman were on hand when Cootie Williams opened last week at Club Birdland. Wedding congratulations to Charles R. Byrd and the former Charlene Hodges, of Institute, West Virginia... Five Keys go into Ashbury Park on June 24th. Slim Gaillard opens at the Surf Club, Wildwood, N. J., on August 11th for one week.

Symphony Sid Show and his beehoppers go into the Spoters Club, Youngstown, the week of June 23 and then on to the Piedmont Club, Columbus, Ohio, a July 7... Charlie Parker opened very big at the Tiffany in Los Angeles. This marked the first time Charlie had been out here in seven years... Erith Kitt and Josh White scoring at the Blue Angel in New York... Jackie Brenston and Wini Brown scored a triumph last week at Cleveland's Club Ebony... Nat "King" Cole into Ben Melson's nitty-gritty... Dot Dramidge, Steve Gibson's Red Caps with Damita Jo "solid" box office at the Alhambra Tavern, Cleveland.
HAVE MERCY, BABY
The Dominos
(Federal)

LAWDY, MISS CLAUDY
Lloyd Price
(Specialty)

GUITAR SHUFFLE
Lloyd Price
(Specialty)

ONE MINT JULEP
The Clovers
(Atlantic)

HEAVENLY FATHER
Edna So
(Jubilee)

SO TIRED
Roy Milton
(Specialty)

TWO HEARTS ARE GREATER THAN ONE
Roy Milton
(Imperial)

5-10-15 HOURS
Roy Milton
(Specialty)

GOING HOME
Roy Milton
(Imperial)

NO MORE DOGGIN'
Roy Milton
(Specialty)

1. HAVE MERCY, BABY
The Dominos
(Federal)

2. LAWDY, MISS CLAUDY
Lloyd Price
(Specialty)

3. GUITAR SHUFFLE
Lloyd Price
(Specialty)

4. ONE MINT JULEP
The Clovers
(Atlantic)

5. HEAVENLY FATHER
Edna So
(Jubilee)

6. SO TIRED
Roy Milton
(Specialty)

7. TWO HEARTS ARE GREATER THAN ONE
Roy Milton
(Imperial)

8. 5-10-15 HOURS
Roy Milton
(Specialty)

9. GOING HOME
Roy Milton
(Imperial)

10. STORY BLUES
Fats Domino
(Savoy)

THE TOP TEN TUNES NETTING HEARTIEST PLAY, COMPILED FROM REPORTS SUBMITTED WEEKLY TO THE CASH BOX, BY LEADING MUSIC OPERATORS IN DALLAS, LOS ANGELES AND OTHER CITIES LISTED.

in DALLAS

in LOS ANGELES

in ST. LOUIS

HAVE MERCY, BABY
The Dominos
(Federal)

GOIN' HOME
Fats Domino
(Imperial)

HEAVENLY FATHER
Edna So
(Jubilee)

LAWDY, MISS CLAUDY
Lloyd Price
(Specialty)

MOODY MOOD FOR LOVE
King Pleasure
(Imperial)

ONE MINT JULEP
The Clovers
(Atlantic)

5-10-15 HOURS
Roy Milton
(Specialty)

BE ANYTHING
Roy Milton
(Imperial)

11. HAVE MERCY, BABY
The Dominos
(Federal)

12. GOIN' HOME
Fats Domino
(Imperial)

13. HEAVENLY FATHER
Edna So
(Jubilee)

14. LAWDY, MISS CLAUDY
Lloyd Price
(Specialty)

15. MOODY MOOD FOR LOVE
King Pleasure
(Imperial)

16. ONE MINT JULEP
The Clovers
(Atlantic)

17. 5-10-15 HOURS
Roy Milton
(Specialty)

18. BE ANYTHING
Roy Milton
(Imperial)

in SAN FRANCISCO

in NEWARK

in MILWAUKEE

LAWDY, MISS CLAUDY
Lloyd Price
(Specialty)

MOODY MOOD FOR LOVE
King Pleasure
(Imperial)

ONE MINT JULEP
The Clovers
(Atlantic)

5-10-15 HOURS
Roy Milton
(Specialty)

KEEP YOUR NOSE OUT OF MY BUSINESS
Calino Jone
(Aladdin)

LAWDY, MISS CLAUDY
Lloyd Price
(Specialty)

MOODY MOOD FOR LOVE
King Pleasure
(Imperial)

ONE MINT JULEP
The Clovers
(Atlantic)

5-10-15 HOURS
Roy Milton
(Specialty)

KEEP YOUR NOSE OUT OF MY BUSINESS
Calino Jone
(Aladdin)

5-10-15 HOURS
Roy Milton
(Specialty)

19. ONE MINT JULEP
The Clovers
(Atlantic)

20. 5-10-15 HOURS
Roy Milton
(Specialty)

21. KEEP YOUR NOSE OUT OF MY BUSINESS
Calino Jone
(Aladdin)

22. LAWDY, MISS CLAUDY
Lloyd Price
(Specialty)

23. MOODY MOOD FOR LOVE
King Pleasure
(Imperial)

24. ONE MINT JULEP
The Clovers
(Atlantic)

25. 5-10-15 HOURS
Roy Milton
(Specialty)

26. KEEP YOUR NOSE OUT OF MY BUSINESS
Calino Jone
(Aladdin)
THE GUY BROTHERS

"MARIÉ" (2:37) The Guy Brothers and ork get out a fast moving oldie with enthusiasm. Browley Guy handles the lead vocal dynamically as he dishes up the big bounce tune. The orking helps the boys bring in a solid deck.

"I LIKE BARBECUE" (2:55) A happy novelty is harmonized by the brothers who bounce through the driving number.

CALVIN BOZE

"KEEP YOUR NOSE OUT OF MY BUSINESS" (2:39) Calvin Boze and his all star come up with a moderate beat bounce with cute lyrics. Chorus chanting and strong orking back the singer.

"GOOD TIME SUE" (2:28) Flip is a live jump tune that Boze and his group go all out on. The orking is hot in the breaks.

LIL MISS CORNSHUCKS

"DON'T MARRY TOO SOON" (2:21) Lil Miss Cornshucks pipes a slow soft ballad with sad lyrics feeling. Musical backdrop is easy and subdued.

"TMY A LITTLE TENDERNESS" (3:04) The slow oldie is given a r & b treatment by the talented thrush. Miss Cornshucks sings the sentimental lyrics with ease and warmth.

EARL FOREST

"BABY, BABY" (2:45) Earle Forest and The Beale Streeters dash out a moderate beat jump number with a low down arrangement. Forest on the vocal turns in a top flight effort.

"ROCK THE BOTTLE" (2:35) The undersanding is a quick tempo bounce that Forest chants expressive, Wyk back the singer with a deft handling of an exciting arrangement that features some solid saxing.

THE BLENDERS

"NEVER IN A MILLION YEARS" (2:48) The Blenders beat out a moderate tempo oldie with feeling. The lead vocal does a grand job and is backed smoothly by the group.

"MEMORIES OF YOU" (2:59) Flip side is a slow mellow item that the Blenders handle with ease. The polished harmony of the group sets up a subdued backping for the top flight chanting of the lead.

LITTLE DONNA HIGHTOWER

"KISS ME BABY" (2:43) Little Donna Hightower drives out a moderate bounce item with zest and with a projection of personality that sends the lid soaring. Good orking featuring some slick saxing, sets the artist up in strong style.

"DON'T YOU THINK I OUGHT TO KNOW" (2:56) The under portion is another rhythmic number that Little Donna rocks out expressively for another strong end.

THE BLUES CARAVAN

"BEGIN THE BEGUINE" (2:41) The Blues Caravan wax an instrumental version of the Cole Porter favorite. The lilting melody is done with a rhythm and blues arrangement that spots Jay Jay on the sax.

"BEDTIME BLUES" (2:35) The Caravan dishes up a slow blues in soft manner as again the treatment features Jay and his stylish horn blowing.

FLOYD WILLIAMS

"CREEPIN' IN" (2:41) "JAMBO JUMP" (2:39) Floyd Williams displays his masterful horn blowing in this slow soft bounce item that he must have written with his alto sax in mind. Titled "Creepin' In," the top deck is a waxing of a mellow piece that becomes slightly more emphatic in tone and presentation as the boys get into the number. Williams' thrilling run make this a level that will get plenty of attention. The band sets up a musical assist that enhances the saxists' solo, and the arrangement spots the pianist who gets off some sparkling chord sweeping to round out a sock dish. The lower end is a change of pace item. The boys cover a fast tempo jump with much gusto, as once again, Williams treats the listener to some top-flight and exciting saxing. Ops can't miss with this disk.

TITUS TURNER

"GOT SO MUCH TROUBLE" (2:40) A slow blues piece is given a strong clear reading by Titus Turner who chants the sad lyrics in low down style.

"WHAT'CHA GONNA DO FOR ME?" (2:17) Flip is a quick beat tune that showcases Turner's big voice. A solid musical backdrop is set up for the artist.

MELVIN SMITH

"LOOPED" (2:26) Melvin Smith brings a moderate tempo with a slightly quickened pance. Smith's vocal tricks help make this rhythmic tune a strong possibility.

"WOMAN TRAINER" (2:55) The lover lid is a slow beat that is given a low down treatment by the vocalist. The arrangements of "Hambone" The Ham-bone Kids provide the vocal, and again give out with their now well known hand clapping and thigh slapping. A live jump tune.

"LA RASPA" (2:18) The ork beats out the Mexican Hat Dance, a fast item, with a happy feeling as they manage to inject bits of "London Bridges Falling Down", an Irish Jig, and a Scottish melody into the arrangement.

BILL FARRELL

"STAY" (2:49) Bill Farrell sings a moderate beat item excitingly as he gives the pretty ballad a blues reading.

"BREAK THE BANDS THAT BIND ME" (2:41) Vocalist pipes a lilting waltz in pop style. The chorus backs the singer softly.

MELVIN MOORE

"HOLD ME, KISS ME, SQUEEZE ME" (2:35) A slow sentimental ballad is softly delivered by the tenor voiced Melvin Moore. The haulting melody comes off well.

"POSESSED" (2:30) Flip is another slow romantic ballad that the singer handles easily. Soft or- chestral backing helps make this a strong dish.
Letters coming in from numerous record manufacturers asking for information as to the best way to promote a record, brings to mind the opinions expressed by D. J.'s, that they are more impressed with a personal visit from either the record distributor, or the talent. If said talent is in the territory. . . . Larry Smith, in charge of promotion for Rainbow Records, is truly excited about his "Creepin' in," and well he may be, if it has anything of the infectious rhythm contained in Savoy's "Night Crawler." At this writing, we are looking forward with keen interest to the Sunday night performance of Edward Hall, a student at Howard University, in his initial appearance on the Philip Morris Playhouse, to be aired over the full CBS network.

Bob Smith, Chicago press agent and record pluggers, raving over Perry Como's "Why Did You Leave Me." Another of Bob's clients is the new singer Ray Cura. Cura discovered by Dave Donn, Midwest industrialist and theatrical angel, is being parlayed up to the big time, through the combined efforts of Mercury and Bob Smith . . . Earl Bostick, the alto sax man is blowing like mad again these days, after his near fatal auto accident in Georgia. Currently working the territory around New Jersey, New York and Rhode Island, bands is winning new converts at every stop. . . . Louis Armstrong broke it up last Tuesday nite, on Uncle Millie's TV, with his gone version of "Kiss of Fire." . . . Kay Davis former featured with Duke Ellington's band, returns to the spotlight as a single after a two year absence. Singer is currently abandoning the chores of the pot and pan circuit for the glamour of the grease paint and smoke filled rooms circuit. Kay is best remembered for her beautiful vowel obligato, on Duke's "On a Turquoise Cloud" b/w "Hy's Sue." . . . Jeri Southern's latest on Decca sounds good "A Mighty Pretty Waltz." . . . Irving Berlin Pub. house pushing Tony Martin's "For the Very First Time." . . . Billy Bunn is thought by RCA Victor to have the qualities of Johnnie Ray. Personally, I would prefer to see Billy billed as Billy Bunn, rather than as an imitator or someone else, who is established with an individual style. . . . Quite a few have jumped on board "Wimoweh" but Jimmy Dorsey seems to have a solid version. . . . Give a listen to Sara Vaughan on Columbia, doing "If Someone Had Told Me." 

If a song writer wants to use his own melody in a new song of his, I guess he can be no law suit. Benjamin & Weis raked in so much gelt from their "Wheel of Fortune," that they were smart in carrying over a bit of the melody into "Lonesome Blue." When a tune is really terrific, it's almost a natural for any artist who handles it. . . . Neal Hefti and wife Frances Wayne have a good one on Coral. . . . The eighth annual Cavalcade of Jazz held 6-1, Wrigley Field in Los Angeles, featured Josephine Baker, Tony Harper, Anna Mae Winburn, Ray Brown, Jimmy Witherspoon, Terry Wallace and starred Mr. Personality, Louis Jordan and his Tympany Five. . . . Club Oasis at 38th & Western in the city of oranges, currently using Nellie Lutcher with Jack McVea and his orchestra. Earl "Farha" Hines due in the spot this week, to be followed on the 16th, by "T-Bone" Walker.

Joseph Makel, National representative of a major spirits company, presented Lionel Hampton with a trophy recently, at Carnegie Hall in New York, for his continuing contributions to show business. . . . Cy House, Midwest man for King, doing a yeomans job in covering eight states, but it's not hard when you have a good line. . . . Cab Calloway working the West Coast. . . . Billy Holiday closing this week at Club Alabam in L.A. . . . Mahalia Jackson, Apollo recording star, preparing a series of disks to be used on Danish radio station. . . . Eddie Chamblee, on Coral, has a swingy instrumental in "Wooden Soldiers Swing" b/w "Six String Boogie." . . . Mitch Miller has a highly commercial number in "Cuban Nightingale" b/w "Bunk House Boogie." The latter side is a makeover of the oldie "Chisholm Trail." 

Randy Dixon, former correspondent for Chi. Defender, now has the Philadelphia R & B audience locked up through the medium of his late nite show over WDAF. His recent play of Eddie Johnson's "This Love of Mine" created a stir with local distributors. Tune already bustin' out in Chi. . . . Bob Devere, MGM pluggers claims MGM is going to develop their R & B line . . . Jimmy Martin, top midnight distributor soon to add two major R & B labels to its stables.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
DEAN Richards and Penny West and their three children were in a very painful automobile accident recently, however, all members are on the way to recovery. Penny was operated upon but the other three required hospitalization. Dean and Penny are the name members of the Lucky Penny Trio of KMOX in St. Louis. News came to us from Larry Caruthers, all about the accident.

Jim Thomas, who now operates two country record shows on KPHO in Phoenix, Arizona, has a new show starting on KRUX in Glendale, Arizona. Jim is also Marty Robbins' (Columbia) manager and supervises the cutting of Marty's package shows done transcripted for other stations. This show is available if you are interested in a good show for local sponsorship. Marty was in Dallas last week for a Columbia session.

Bill Stell, the man who originated and still runs "The Original Mailbag" on WSM in Nashville, Va., reports that Little Jody Rainwater begins on WSVS June 9th.m. c'ming a little before 9 p.m. and getting "Little Jody," a well known in the Virginia area has been with the Lester Flatt & Earl Scruggs (Columbia) group for some time.

Slim Loy and his Crazy Country Boys of WFMH in Cullman, Alabama, have just signed to play eighteen Alabama and Florida dates for the Alabama Rural Electrification Association in connection with their "Electric Fails." Slim will tape part of his five hour per day rec- ord shows on the station while doing these personal.

For the first time in fifty years Princeton, Kentucky, is staging what used to be their annual country show. The days the latter part of July will be used with local station WPKY and Marvin Mahoney, country Disc record man, heading promotion. Several country artists will be on hand for the shindig—needless to say they will all be on M.C.'s broad casts many of which will originate from the fair grounds.

Dwight Gordon, new country man on WHL in St. Louis, needs records! Dwight is a vest jockey and recently went with station and finds no library to work from. He has three hours per day so if you have a record you want spun get in touch with him.

Jim Hall and his Radio Rangers have been playing dates with Movie Star Pal, Slim Hall, gave new name to Slim's Fats which are now known as Slim's Fats and the Little Elvises of KMOX. Slim's Fats are well known in the Virginia area has been with the Lester Flatt & Earl Scruggs (Columbia) group for some time.

"LADY'S MANS" (2:40)

"MARRIED BY THE BIBLE, DIVORCED BY THE LAW" (2:35)

GRADY MARTIN (Deco 2868; 9-9228)

A NIGHT AND A DAY (2:39)

Grady Martin and His Slew Foot Five spin the ever popular Cole Porter lovely with a westerner. An interesting arrangement of the quick beat oldie is interestingly handled by the group.

"YOU ARE THE LIGHT O' MY LIFE" (2:57) The boys dish out a fast tempo fox trot in captivating manner. Ceci Bailey warbles the happy tune potently and is backed with zest by the chorus and music man ship of the Slew Foot Five.

THE COLWELL BROTHERS (Columbia 20939; 4-20939)

"THE CITY SONG" (2:47) The Colwell Brothers, Paul and Ralph, based on a true incident a westerner with string backing. The happy sounding item is a live side.

"THING- A- MAJIG" (2:34) Flip is a similar novelty number that the boys handle zestfully.

RAMBLIN' JIMMIE DOLAN (Columbia 20613; F-2118)

"BACK UP THE BALLS BOYS" (2:52) Ramblin' Jimmie Dolan warbles a fast moving novelty song in joyful manner. Jimmie is supported by chorus and band.

"BUBBLE BALL HEART" (2:05) Dolan sings in his stylized fashion as he presents a cute moderate beat piece with sentiment. Dolan's potently written song is set up by the instrument group.

JOHNNIE LEE WILLS (RCA Victor 20-4721; 47-4721)

"THERE ARE JUST TWO I'S IN DIXIE" (2:54) A fast, up-tempo item is given the polished treatment of Johnnie Lee Wills and His Boys. Leon Huff offers the sentimental lyrical tune with ease and the boys come through with a strong end.

"HOT CHECK BABY" (2:28) John vocalizes the quick beat tune on the flip side. His smooth warbling is strongly supported by the instru- mental group which comes through with some solid orking in the breaks.

HANK SNOW

Hank Snow, whose every re- lease is an occasion for open- ing their ears and listen, has come through with another winner that will be a fit companion piece for his current hit "Gold Rush Is Over". Hank warbles a fast moving item on the upper lid, titled, tune to a polished vocal effort and comes up with a good side.

HAWKSHAW HAWKINS

EDDIE ZACK—Deco TERRY PRESTON—Capitol JHONNY HORTON—Abbett

AMERICAN MUSIC, INC., 1517 W. 54 St., N.Y. 19, N.Y.

"THAT'S SOMEBODY'S STOLEN MY MONEY" by ERNEST TUBB

Deco 28067

EDDIE ZACK

TERRY PRESTON—Capitol

JHONNY HORTON—Abbett

WASHINGTON D.C.

CANADA'S WESTERN HIT PARADE

Compiled Through the Cooperation of Program Directors Directory-Canada Canada

1. CALL OF THE MOUNTAINS (Capitol) (2:30)
2. JIM RUSH IS OVER (Hank Snow) (2:40)
3. I DON'T CARE IF YOU GO A LITTLE TOO FAST (Kerry Maguire) (Capitol) (2:30)
4. SILVER AND GOLD (RCA Victor 20-4723; 47-4723)
5. TWO DADS' WALTZ (Lefty Frizzell) (Capitol) (2:05)
6. MY CHAPEL IN THE PINES (Hank Snow) (2:30)
7. LOST TRAIL (Capitol) (2:30)
8. TOO OLD TO CUT THE MUSTARD (Hank Snow) (2:30)
9. LET OLD MOTHER NATURE HAVE HER WAY (Carl Smith) (2:30)
10. HALF AS MUCH (Maga) (2:30)

"MARRIED BY THE BIBLE, DIVORCED BY THE LAW" (3:40)

"WHEN YOU HAVE NO ONE ELSE TO LOVE" (2:52)

Clyde Moody warbles a sentimental weeper smoothly and with an easy delivery.

"DON'T YOU COME BACK TO ME" (2:30) Clyde sings another slow item on the lower lid, titled, tune to a polished vocal effort and comes up with a good side.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
Showmanship Award Winner

PHILADELPHIA—Stan Kenton, winner of WIP's first annual Showmanship Award, is shown receiving the trophy from Murray Arnold (center), program director, and Benedict Gimbel, Jr., president and General Manager of the station. Kenton's band received top honors for the best band of the year, by the listeners of WIP, which operates 24 hours a day and covers a great portion of the eastern seaboard.

Satherley Resigns Post As Columbia's VP In Charge Of Folk Department

NEW YORK—The resignation of Arthur Satherley as Columbia Records' Vice President in charge of American Folk Music Artists and Repertoire was announced this week by Godlie Liebermann, Executive Vice President of the company.

"Arthur Satherley is relinquishing his recording duties for Columbia after one of the longest and most remarkable careers in the entire industry," Liebermann stated. "Unlike Arthur, he is known to everyone in the folk music field, is a veteran of thirty-nine years of discovering and recording talent. He launched the recording careers of most of the country's leading country and western singers, developing such outstanding stars as Gene Autry and Roy Acuff. It is with profound appreciation for his distinguished service and with warmest regards that his associates at Columbia Records accept Arthur Satherley's retirement from the company."

Don Law, assistant to Mr. Satherley for more than five years, has been appointed Director of Folk Music Artists and Repertoire, Mr. Liebermann announced. Associated with Columbia Records' sales staff in Dallas, Texas, Mr. Law was chosen by Mr. Satherley to assist him in recording Columbia's far-flung country and western artists.

Bud Wendell Exits Cleveland Radio On June 15

CLEVELAND, O.—After ten years in Cleveland broadcasting, Bud Wendell, WJMO DJ, is bowing out of the radio scene. Wendell will join a national food organization in Chicago at the end of the month.

Wendell's start in radio came three days after he severed relations with the U. S. Army Signal Corps. He joined WJW (Cleveland) as a studio engineer. After two and one-half years, he switched to WQAR as writer for the "Open House" show.

During this time Wendell also opened a national sales organization for transcribed radio shows. Both of these enterprizes were dropped when WHK saved him to become a "comic" disc jockey! It was at WHK that Bud made his name in Cleveland radio. When WJMO, Cleveland's first Music and News station opened, Wendell switched over and he has remained there ever since.

In 1950 he was selected to represent Cleveland on the "ABC's Of Music Show" over CBS. That same year Cosmopolitan Magazine voted him one of the nation's top 25 record men. Throughout his free-lance career, Wendell was one of the top money makers in Cleveland radio.
New York, N. Y.
1. KISS OF FIRE (Georgia Gibbs)
2. BLUE TANGO (Leroy Anderson)
3. I'LL WALK ALONE (Don Cornell)
4. HERE IS MY HEART (Al Martino)
5. I'M YOURS (Eddie Fisher)
6. DELICADO (Percy Faith)
7. DELICADO (Percy Faith)
8. A GUY IS A GUY (Don Cornell)
9. BLACKSMITH BLUES (Elsie Mae Morse)
10. BE ANYTHING (Eddy Howard)

1. HERE IN MY HEART (Al Martino)
2. DELICADO (Percy Faith)
3. WALKIN' MY BABY BACK HOME (Jahannah Ray)
4. I'M GONNA GET ALONG WITHOUT YA (Georgia Gibbs)
5. BE ANYTHING (Eddy Howard)
6. I WAITED A LITTLE TOO LONG (Key Starr)
7. BLUE TANGO (Leroy Anderson)
8. KISS OF FIRE (Georgia Gibbs)
9. WITH A SONG IN MY HEART (Jane Froman)
10. CARIOCA (Les Paul & Mary Ford)

Los Angeles, Calif.
1. I'M YOURS (Eddie Fisher)
2. I'LL WALK ALONE (Don Cornell)
3. HERE IN MY HEART (Al Martino)
4. KISS OF FIRE (Georgia Gibbs)
5. I'M GONNA GET ALONG WITHOUT YA (Les Paul-Mary Ford)
6. CONFESSIONS (Les Paul-Mary Ford)
7. GEEWILLIKINS (The Whisperettes)
8. BLUE RAINBOWS (The Whisperettes)
9. GAYE BOOGIE (Les Paul & Mary Ford)
10. BLUE TANGO (Leroy Anderson)

Savannah, Ga.
1. BLUE TANGO (Hugo Winterhalter)
2. KISS OF FIRE (Georgia Gibbs)
3. A GUY IS A GUY (Don Cornell)
4. I'LL WALK ALONE (Les Paul & Mary Ford)
5. DELICADO (Percy Faith)
6. KISS OF FIRE (Georgia Gibbs)
7. BLACKSMITH BLUES (Elsie Mae Morse)
8. FORGIVE ME (Eddy Fisher)
9. HAMBONE (Les Paul)
10. CRIPSY JIVE (Eddie Fisher)

St. Paul, Minn.
1. KISS OF FIRE (Georgia Gibbs)
2. BLUE TANGO (Leroy Anderson)
3. WHEEL OF FORTUNE (Kay Starr)
4. KISS OF FIRE (Georgia Gibbs)
5. ANYTIME (Eddy Fisher)
6. KISS OF FIRE (Georgia Gibbs)
7. BLACKSMITH BLUES (Elsie Mae Morse)
8. PERFIDIA (Four Aces)
9. BE ANYTHING (Eddy Howard)
10. LADY LOVE (Vaugn Monroe)

Omaha, Neb.
1. HERE IN MY HEART (Al Martino)
2. WALKIN' MY BABY BACK HOME (Jahannah Ray)
3. KISS OF FIRE (Georgia Gibbs)
4. ANYTIME (Eddy Fisher)
5. KISS OF FIRE (Georgia Gibbs)
6. SEE ANYTHING (Eddy Howard)
7. BLUE TANGO (Leroy Anderson)
8. LADY LOVE (Vaugn Monroe)

Chicago, Ill.
1. HERE IN MY HEART (Al Martino)
2. DELICADO (Percy Faith)
3. WALKIN' MY BABY BACK HOME (Jahannah Ray)
4. I'M GONNA GET ALONG WITHOUT YA (Les Paul-Mary Ford)
5. BE ANYTHING (Eddy Howard)
6. I WAITED A LITTLE TOO LONG (Key Starr)
7. BLUE TANGO (Leroy Anderson)
8. KISS OF FIRE (Georgia Gibbs)
9. WITH A SONG IN MY HEART (Jane Froman)
10. CARIOCA (Les Paul & Mary Ford)

Des Moines, Iowa
1. KISS OF FIRE (Georgia Gibbs)
2. SEE ANYTHING (Eddy Howard)
3. PITTSBURGH, PENNSYLVANIA (Guy Mitchell)
4. WHEEL OF FORTUNE (Kay Starr)
5. BLACKSMITH BLUES (Elsie Mae Morse)
6. I'VE YOURS (Four Aces)
7. THE ROOM SONG (Johnny Gaye)
8. BLUE TANGO (Leroy Anderson)
9. A GUY IS A GUY (Don Cornell)

St. Louis, Mo.
1. I WAITED A LITTLE TOO LONG (Kay Starr)
2. BE ANYTHING (Eddy Howard)
3. PITTSBURGH, PENNSYLVANIA (Guy Mitchell)
4. WHEEL OF FORTUNE (Kay Starr)
5. BLACKSMITH BLUES (Elsie Mae Morse)
6. I'VE YOURS (Four Aces)
7. THE ROOM SONG (Johnny Gaye)
8. BLUE TANGO (Leroy Anderson)
9. A GUY IS A GUY (Don Cornell)

Phoenix, Ariz.
1. HERE IN MY HEART (Al Martino)
2. CONFESSIONS (Les Paul-Mary Ford)
3. KISS OF FIRE (Georgia Gibbs)
4. ANYTHING (Eddy Fisher)
5. KISS OF FIRE (Georgia Gibbs)
6. PERFIDIA (Four Aces)
7. LADY LOVE (Vaugn Monroe)
8. LITTLE WHITE CLOUD THAT CRIED (Jahannah Ray)
9. HERE IN MY HEART (Al Martino)

Cincinnati, Ohio
1. KISS OF FIRE (Georgia Gibbs)
2. BLUE TANGO (Leroy Anderson)
3. A GUY IS A GUY (Don Cornell)
4. I'LL WALK ALONE (Don Cornell)
5. WHEEL OF FORTUNE (Kay Starr)
6. GEEWILLIKINS (The Whisperettes)
7. GAYE BOOGIE (Les Paul & Mary Ford)
8. FORGIVE ME (Eddy Fisher)
9. CARIOCA (Les Paul & Mary Ford)

Indianapolis, Ind.
1. I'VE YOURS (Eddie Fisher)
2. DELICADO (Percy Faith)
3. WALKIN' MY BABY BACK HOME (Jahannah Ray)
4. KISS OF FIRE (Georgia Gibbs)
5. BLACKSMITH BLUES (Elsie Mae Morse)
6. FORGIVE ME (Eddy Fisher)
7. BE ANYTHING (Eddy Howard)
8. LADY LOVE (Vaugn Monroe)

San Francisco, Cal.
1. HERE IN MY HEART (Al Martino)
2. I'M YOURS (Don Cornell)
3. I'M YOURS (Don Cornell)
4. I'LL WALK ALONE (Don Cornell)
5. BLUE TANGO (Leroy Anderson)
6. BLACKSMITH BLUES (Elsie Mae Morse)
7. DELICADO (Percy Faith)
8. A GUY IS A GUY (Don Cornell)
9. FORGIVE ME (Eddie Fisher)
10. PITTSBURGH, PA. (Guy Mitchell)

Los Angeles, Calif.
1. HERE IN MY HEART (Al Martino)
2. DELICADO (Percy Faith)
3. WALKIN' MY BABY BACK HOME (Jahannah Ray)
4. I'M GONNA GET ALONG WITHOUT YA (Les Paul-Mary Ford)
5. BE ANYTHING (Eddy Howard)
6. I WAITED A LITTLE TOO LONG (Key Starr)
7. BLUE TANGO (Leroy Anderson)
8. KISS OF FIRE (Georgia Gibbs)
9. WITH A SONG IN MY HEART (Jane Froman)

Detroit, Colo.
1. KISS OF FIRE (Georgia Gibbs)
2. BLUE TANGO (Leroy Anderson)
3. WHEEL OF FORTUNE (Kay Starr)
4. KISS OF FIRE (Georgia Gibbs)
5. ANYTIME (Eddy Fisher)
6. KISS OF FIRE (Georgia Gibbs)
7. BLACKSMITH BLUES (Elsie Mae Morse)
8. FORFIDIA (Four Aces)
9. HAMBONE (Les Paul)
10. CRIPSY JIVE (Eddie Fisher)

Denver, Colo.
1. KISS OF FIRE (Georgia Gibbs)
2. BLUE TANGO (Leroy Anderson)
3. A GUY IS A GUY (Don Cornell)
4. I'LL WALK ALONE (Don Cornell)
5. WHEEL OF FORTUNE (Kay Starr)
6. GEEWILLIKINS (The Whisperettes)
7. GAYE BOOGIE (Les Paul & Mary Ford)
8. FORGIVE ME (Eddy Fisher)
9. CARIOCA (Les Paul & Mary Ford)

Chehalis, Wash.
1. I'VE YOURS (Eddie Fisher)
2. KISS OF FIRE (Georgia Gibbs)
3. WHEEL OF FORTUNE (Kay Starr)
4. DELICADO (Percy Faith)
5. I UNDERSTAND (Four Aces)
6. HALF AS MUCH (Rosamund Creame)
7. WILD SIDE OF LIFE (Ginny Martin-Burl Ives)

Richmond, Va.
1. A GUY IS A GUY (Don Cornell)
2. KISS OF FIRE (Georgia Gibbs)
3. BLACKSMITH BLUES (Elsie Mae Morse)
4. DELICADO (Percy Faith)
5. I'VE YOURS (Don Cornell)
6. HERE IN MY HEART (Al Martino)
7. I'LL WALK ALONE (Don Cornell)
8. PITTSBURGH, PA. (Guy Mitchell)
9. BLACKSMITH BLUES (Elsie Mae Morse)
10. FORGIVE ME (Eddie Fisher)

Cleveland, Ohio
1. I'M YOURS (Eddie Fisher)
2. DELICADO (Percy Faith)
3. WALKIN' MY BABY BACK HOME (Jahannah Ray)
4. KISS OF FIRE (Georgia Gibbs)
5. BLACKSMITH BLUES (Elsie Mae Morse)
6. CARIOCA (Les Paul)
7. A GUY IS A GUY (Don Cornell)
8. SEE ANYTHING (Eddy Howard)
9. LITTLE WHITE CLOUD THAT CRIED (Jahannah Ray)
10. HERE IN MY HEART (Al Martino)

Kansas City, Mo.
1. KISS OF FIRE (Georgia Gibbs)
2. BLUE TANGO (Leroy Anderson)
3. WHEEL OF FORTUNE (Kay Starr)
4. DELICADO (Percy Faith)
5. A GUY IS A GUY (Don Cornell)
6. KISS OF FIRE (Georgia Gibbs)
7.:blacksmith blues (Elsie Mae Morse)
8. FORGIVE ME (Eddie Fisher)
9. PITTSBURGH, PA. (Guy Mitchell)
10. DELICADO (Percy Faith)

Kansas City, Mo.
1. KISS OF FIRE (Georgia Gibbs)
2. BLUE TANGO (Leroy Anderson)
3. WHEEL OF FORTUNE (Kay Starr)
4. DELICADO (Percy Faith)
5. I'LL WALK ALONE (Don Cornell)
6. HERE IN MY HEART (Al Martino)
7. A GUY IS A GUY (Don Cornell)
8. KISS OF FIRE (Georgia Gibbs)
9. FORGIVE ME (Eddie Fisher)
10. PITTSBURGH, PA. (Guy Mitchell)
OUTDOOR SEASON STARTS BIG

First Reports from Ops After Memorial Weekend Indicates Big Resort and Roadside Season Ahead. Ops Switch Horses and Phonos to Outdoor Spots. More Autos on Roads With Entire Families Than Ever Before, Ops State. Eastern Area Also Looks For Biggest Season But Gets Off To Poor Start As Rain Cuts Into Play.

CHICAGO—First reports from operators, regarding the opening of the outdoor season with the Memorial weekend, are to the effect that all indications point to one of the best summer seasons in a long time.

One well known op said, “We’ve never before seen so many automobiles on the road. Whatever you can imagine, all jammed full of families.”

“Collections from our machines, which we hurriedly placed at well known roadside eating spots as well as at many seaside locations, are reported to have been above all ever believed they would.”

“In fact,” he continued, “if this is any indication, we may well expect that this season’s summer will see more auto traveling and with entire families also in the industry has seen in a long time.”

Reports of this kind have encouraged a great many ops. They are speeding equipment to nearby country spots.

Phonos and horses are being switched about in an effort to get the best results.

It was surprising to many coinmen, who also traveled during the Memorial weekend, to hear reports of outdoor machines.

“Operators were on the ball. They had already placed equipment in the best known locations and were doing business in the usual volumes.”

One op reported, “There are just as many jalousies as brand new cars on the road. This means that roadside-entertainment is going to be a big factor this summer.”

“The more expensive cars”, this operator stated, “usually stop at the bigger places along the road.

“The jalousies that bring the business to the roadside entertainment spots”, he concluded.

This year many are preparing entire kiddle parks for the travelers. Some have just been thrown together in a hurry. Others have improved their caliber of entertainment.

Many new spots are going up, even under canvas, in an effort to cash in on the auto-traveling trade.

Whatever else is ahead, the operators report, this summer will see some really great collections. The people are traveling more than ever before the claim.

Assn Heads Distrib, Ops, Mfrs Acclaim Action by Miami Assn As Big Step Forward

Music Leaders Hail Miami Pre-War Juke Box Ban

For example, one noted operator stated, “This is something that I’m going to propose at the next meeting of our association, reported to The Cash Box.

“Some of these old, worn-out and inferior juke boxes have done anything but help the industry to progress.”

“In fact, these are the kind of machines that are bringing us all those bad comments, even from cartoonists, and have started such movements as playing a blank record,” instead of the public listening to the screechy-scratchy music that comes from such old and wornout machines.

Others are even more vociferous in their statements regarding removal of all old juke boxes from locations everywhere.

One distributor said, “Who does an operator of a pre-war juke box think he’s fooling when he places such a machine in any spot.

“He’s only fooling himself,” this distrub answered.

He gave the reason, “Because if such an operator had any sense at all he’d know that by making customers away from his best equipment in his best spots after they listen to such a progressive move like this.”

“The customers think they all sound like that screechy old box,” he concluded.

Many well known musicians and songwriters commented on the fact that such old juke boxes do anything for them, but good, when their records are heard.

One well known singer now appearing in this city stated, “I only wish that this would happen all over America.

“I don’t care if it would mean that a lot of my records would be sold, but, I would know that the public would be hearing me as I want them to hear me, and not as some old, wornout machine plays my records.”

William Blatt, President of the Miami Automatic Music Operators Association, which passed this resolution, reported to The Cash Box.

“We have had much praise and good comments from people everywhere regarding this move.

“Frankly,” he said, “we are thrilled to learn that it started up the storm everywhere in the nation and that leaders of the industry are praising this move of our organization here in Miami.”
Keeney Introduces New Shuffle Game, “High Score League Bowler”

CHICAGO—“High Score League Bowler,” new shuffle game by J. H. Keeney & Company, this city, was introduced to the trade this week. Paul Huebsch of the Keeney firm, reported he expects the sale of “High Score League Bowler” to set new records for his firm on shuffle alley games. “We were highly successful with our previous game,” stated Huebsch, “but all indications point to a record performance for ‘High Score Bowling League.’ Our pre-production location tests proved to us that the game made an immediate hit with the players, and collections reports were surprisingly high. We were also greatly pleased with the enthusiasm of our distributors, who placed substantial orders after viewing the game.”

Huebsch describes “High Score League Bowler” as a four-player shuffle bowling type game that has 20-30 scoring, strike and spare boxes, with a high score for the week feature. The feature that appeals greatly to the player and draws them to continue play is the “Match Score” or “Mystery Score,” which can be eliminated entirely, or one of these two features can be used at the option of the operator to meet with local requirements. It also comes in two lengths—6 ft. or 8 ft.

All Keeney distributors have received samples, according to Huebsch, and quantity shipments are now on the way.

NPA Removes 20 Items From Scarce List, But Adds 53

WASHINGTON, D. C.—The National Production Authority this week revised its list of scarce materials, removing some 20 items completely, but at the same time announced that it has had to add 53 new items, predominantly in the chemical and metal fields.

Among the items removed from the scarce materials list, which are used in the manufacture of coin machines are: natural rubber; cadmium; lead; zinc products such as rolled and extruded shapes; wire and castings; and zircon.

Among the items added to the scarce materials list are: Non-nickel-bearing stainless steel; Gray iron castings; and Chromium including all forms of ferro chromium and all other compositions containing more than 25 per cent chromium which are used as sources of chromium in commercial manufacture or processing.

Copper Price Boost Authorized In Effort To Increase Imports

WASHINGTON, D. C.—The Government this week authorized a further price boost for copper products in its efforts to increase this metal importation from Chile, who had been holding back seeking more money.

A mobilization official predicted the new plan, altho it gives copper and brass mills only about six-tenths of a cent more per pound will “break the log jam in imports,” but he added “we cannot be sure that industry will buy at the present 35½c price being asked in Chile or elsewhere.”

Coin factories, who were recently allotted their metals for the third quarter, are hoping this new move will permit even higher allotments for the fourth quarter, but at the same time realize it will increase their production costs.

Baker Named Permo Distrib

CHICAGO—Irv Baker has been appointed as representative for Permo, Inc., this city, manufacturers of phono needles, for a six-state area in the Southwest, according to an announcement by Gail Carter, vice-president in charge of sales.

Baker, who has a long-time background with the record business, will cover Arkansas, Louisiana, Oklahoma, most of Texas, and parts of Tennessee and Mississippi. His permanent headquarters will be in Dallas, Texas.
New Mother Hubbard
Bought a place called "The Cupboard,"
A restaurant on Route 33;
At first business was slow,
But she soon made it go
With the help of a new Model "D."

"New" Mother Hubbard

Many a flourishing roadside restaurant got its boost on the road to success from an AMI juke box.
Business grows faster where patrons get an extra measure of pleasure from music they want to hear.
It is the "D's" job to provide that music, and in doing so, to build more income for location and operator.

The "L" is available in 80 and 40 selections, blond or mahogany cabinets.

AMI Incorporated

GENERAL OFFICES AND FACTORY: 1500 UNION AVENUE, S.E., GRAND RAPIDS 2, MICHIGAN

"It's What's in THE CASH BOX That Counts"
Due To Avalanche Of ADS — —

DEADLINE for the 10th ANNIVERSARY issue EXTENDED to...

JUNE 18 (ONE ADDITIONAL WEEK)

The overwhelming response of our friends and leaders in the industry who have flooded us with ads — and a number of requests from others who have reserved space, but are delayed in getting copy to us — makes it necessary for us to reset the date of the TENTH ANNIVERSARY ISSUE to JUNE 28 — thus also making it possible to

EXTEND THE CLOSING DATE ONE WEEK to

JUNE 18

Please RUSH YOUR AD RIGHT NOW!

THE CASH BOX

26 WEST 47th STREET
NEW YORK 19, NEW YORK

(PHONE: JUDson 6-2640)
You're on the Super Highway to Profits with...

GOTTLIEB'S
CROSSROADS

5 BALL-TRAP HOLES in the CROSSROADS CIRCLE—
Center hole scores 1 million—4 outer holes score 1/2 million.
All holes light corresponding Roll-Over Buttons for Super
High Score • FILL the 4 outer Ball-Traps for 1 REPLAY •
FILL ALL 5 BALL-TRAPS for 3 REPLAYS • Make 1 to 7
SEQUENCE—light Bottom Replay Roll-Over.

REPLAYS on HIGH SCORE up to 8 MILLION • REPLAYS
FOR "CROSS COUNTRY" POINT SCORING

UNIVERSAL MYSTIFIES WITH
"OFFICIAL SHUFFLE ALLEY"

New Multi-Player Clix With Trade

CHICAGO—Bill DeSelm, General
Sales Manager of United Manufac-
turing Company, this city, advised
this past week that all the mystifying ex-
citement over at the firm's big plant
here was due to its new, "Official
Shuffle Alley".

Said Bill, "To attempt to describe
all the features of this new, great
multi-player game would take reams
and reams of paper and would just
confuse everyone of your readers.

"Rather than do that", he said, "I
suggest that the operators get over
to one of our distributors and ac-
tually play the new 'Official Shuffle
Alley' themselves to get some idea of
what a really great and sensational
game this is."

The fact that orders have been
absolutely flooding into the factory
ever since first announcement of the
new 'Official Shuffle Alley,' DeSelm
claims, is only a "small part of the
story."

"The game itself", he says, "has
such features that the trade has never
before enjoyed and which have al-
ready proved themselves so outstand-
ing that, unless an operator can af-
ford to pass up the biggest money-
maker of all time, he will, most defi-
nitely, get in touch with his United
Distributor and see and learn all
about our new 'Official Shuffle Alley'"

The scoring methods which make
this 'alley' unique, above all others
that United have ever manufactured,
have won much praise for the firm
and have tripled and quadrupled orders
from all over the nation.

"Our new 'Official Shuffle Alley',
DeSelm stated, "is the most outstand-
ing of all the new products we have
ever yet introduced."

"It's What's in THE CASH BOX That Counts"
For Sale

TEN YEARS OF INVALUABLE DATA . . .
INFORMATION . . . AND EXPERIENCE

APPLY TO
The Cash Box
26 WEST 47th STREET, NEW YORK 19, N. Y.
All Phones: JU 4-2640

* The Cash Box' Tenth Anniversary issue will feature all data, information and experience that everyone in the entire industry wants to have at hand at all times. Listings of all manufacturers, distributors, sources of supply, as well as historical, and encyclopedic data of the past ten years. Information impossible to obtain in many instances, all in one week's issue—The Cash Box' Tenth Anniversary issue—and all for the price of one week's ad.

CLOSING DATE: JUNE 18
RUSH YOUR AD NOW!

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

Bally Mechanical Horse Equipped With Retractable Casters

CHICAGO—"The Champion" coin-operated mechanical horse, manufactured by Bally Manufacturing Company, this city, is now equipped with four smooth-running casters that are retractable into the base of unit, according to Jack Nelson, company sales manager.

To raise the entire unit on to the casters is said to be quick and easy. By simply inserting detachable key-wrench in holes in base of cabinet, with a quick turn "The Champion" is immediately up on all four casters for easy movement from spot to spot within the location.

The casters also permit the horse to be rolled out in front of location to capture passing business. The case sets solid when casters are retracted.

Nelson emphasized that retractable casters on a coin-operated horse are an exclusive Bally feature.

A Kentucky Derby Of Their Own

MINNEAPOLIS, Minn.—During the recent meeting in this city of the International Women's Clubs, several participants from Kentucky boosted one of their members atop an Exhibit Big Bruno which is in use at one of the local drug stores to have a derby of their own. From left to right are Mrs. D. D. Stewart, Pineville; Mrs. Stanley D. Pace, Burkesville; Mrs. Tailu Fish, Williamsburg; Chloe Gifford, Lexington; Mrs. Kenneth Toggis, Barbourville; Mrs. C. F. Pollard, Lawrenceburg; and Mrs. E. P. Warinzer, Albany.
Wurlitzer Admirers

DES MOINES, Iowa—Marvin Wood and Blaza Fontanini are pictured in the showroom of Sandler Distributing, Wurlitzer distrub in this city. The two operators expressed keen satisfaction with the innovations introduced in the new Wurlitzer 1500. Wood and Fontanini operate a large route of Wurlitzers out of Des Moines.

LAKE CITY SPECIALS!

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<thead>
<tr>
<th>SHUFFLE GAMES in lots of 5</th>
<th>$10 and up</th>
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<tbody>
<tr>
<td>Wms. MAYBURNERS</td>
<td>$25.00</td>
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<tr>
<td>Wms. SPARK PLUGS (like new)</td>
<td>$20.00</td>
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<tr>
<td>Seeburg BEAR GUNS</td>
<td>$25.00</td>
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<tr>
<td>Wms. HORSEFEATHERS, Floor Sample</td>
<td>$25.00</td>
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<tr>
<td>Wms. LUCKY INNINGS</td>
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<td>Wms. STAR SERIES</td>
<td>$95.00</td>
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<td>$15.00</td>
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<td>Bally CIVITATION</td>
<td>$45.00</td>
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LAKE CITY AMUSEMENT CO.

4533 PAYNE AVENUE, CLEVELAND, OHIO

Advertising Mats Available From Bally Distributors

CHICAGO—A series of advertising mats illustrating "The Champion," Bally's new coin-operated horse, are now available from all Bally distributors, stated Jack Nelson, general sales manager of Bally Manufacturing Company, this city.

The mats are made up in 2", 4", 6", 8" and 10" widths providing a size to meet all display ad requirements. According to Nelson, many mats are being supplied to various retail outlets, chain stores etc., where "The Champion" is in operation. The mats make it convenient for the store operator to fit "The Champion" into his local newspaper advertising.

Some of the largest chain store systems in the nation are among those who are using the new mats in their local display advertising, said Nelson.

CASH WAITING

FOR WURLITZER 1400
MUTOSCOPE SKY FIGHTER
EXHIBIT JET GUN
GOTTLEIB BASKETBALL
LATEST 5-BALLS
Write—Wire—Phone

INTERNATIONAL AMUSEMENT COMPANY
143 SPRING GARDEN STREET
PHILADELPHIA 30, PA.
(Tel: RI 6-7712)

Freeman Named Sales Mgr. of Eastern Vending

BALTIMORE, MD.—Eastern Vending Sales Company, this city, announced the appointment of Lee Freeman as sales manager. Freeman takes the position formerly held by Harvey Goldman, who resigned.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
The Mask Is Off On Williams’ New “Domino”

SAM STERN

CHICAGO — Sam Stern, executive vice president and general manager of Williams Manufacturing Company, this city, took the mask off this week on its new five-ball game “Domino.” Following the usual practice with new games, “Domino” was given a strong pre-test on a number of locations prior to going into full production and shipment to the firm’s distributors.

Stern said: “We never ‘more than me with our severest location tests’ stated Stern. “Not only was it proven mechanically perfect, with strong player appeal, but its flashy colorful backglass and playing field drew players to it by the score.”

The new five-ball is described by Stern as having every proven playing feature, plus some new ones. The game’s top feature is its “Special Bonus” which builds up to 10 replays and carries over from game to game to stimulate repeat play. It also features a Pocket which scores when the hit; matching numbers from 1 to 6 give the player a replay; 3 “Special Lanes” (5-4-5-6) score replays after numbers 1 to 6 are made; Roll-Over Button advances High Score Bonus; if numbers 1 to 4 are made, Roll-Over advances special bonus; special bonus lane at the bottom of the field scores “Special Bonus” after 1 to 6 are made; 3 Thumper Bumpers score bonus when hit; and players shoot point and score high for replacement.

“Domino” has been shipped to all the firm’s distributors, Stern stated, and are on display for the operators to view.

Meeting Dates Of
Music Operators’ Associations

June 9—Wisconsin Phonograph Operators’ Association Place: To be announced.


10—Automatic Phonograph Operators’ Association Place: Sheraton-Gibson Hotel, Cincinnati, Ohio

10—California Music Guild Place: 311 Club, Oakland, Calif.

12—Michigan Automatic Phonograph Operators’ Association Place: Maccabee Building, Detroit.

12—Summit County Music Operators’ Association Place: Mayflower Hotel, Akron, Ohio


14—Music Guild Of Nelson Place: Paxton Hotel, Omaha, Neb.

18—Westchester Operators’ Guild, Inc. Place: American Legion Hall, White Plains, N. Y.

26—Progressive Music Guild Of South Jersey Place: Walt Whitman Hotel, Camden, N. J.

25—Phonograph Operators’ Association Place: Broadview Hotel, East St. Louis, Ill.

26—Assurance Machine Operators’ Assn. of Dade County Place: El Comodoro Hotel, Miami, Fla.

UNIVERSAL BOWLOMATICS
18 FT. AUTOMATIC BOWLING ALLEYS—COIN OPERATED

New....$695.00 • Used.....$495.00

MANY RECONDITIONED EQUIPMENT

TURF KINGS...$175.00

PANORAMA PEEPSHOWS 200.00

UNIT A.B.C. 249.50

And Many More—Write Us

The HUB ENTERPRISES
32 S. CHARLES ST., BALTIMORE 1, Md.

(Tel: Lexington 4646-7)

Thru the Coin-Op

MIAMI MURMORS

Since publication in the June 7 issue of The Cash Box of the resolution passed by the Miami Automatic Music Operators Assn. of Miami to the effect that it condemned the use of pre-war music machines, and would no longer service them, The Miami Voice of Music Operators’ Federation, Inc., No. 455, IT IS NECESSARY THAT WE MOVE THE CLOSING DATE TO JUNE 18, NOT JUNE 15, AS WAS STATEMENT IN THE RESOLUTION (THAT IS, THOSE WHO HAVEN’T HAD AN OPPORTUNITY TO GET THEIR COPY). RUSH YOUR AD IN NOW.

EASTERN FLASHES

While other areas throughout the country may have enjoyed a pleasant Memorial Day weekend, there were those who labored on one fair day, one half-fair day, and one really wet day. Though not completely lost, the business didn’t bring in strong and average with the usual crowd at shore and resort spots. The optimist’s viewpoint is that a slow start may wind up with a blazing finish. There’s the Fourth of July coming—also a three day weekend. Let’s hope that treats us all to better in business along coinrow, which perked up considerably just before the holiday, continues to show vast improvement, with the current week even better.

Bernie Welland, bartender from Newark, N. J., appeared with his co-writer on the hit “Too Much Salem” TV 1, and has been working on his “No More Dreams” awarded 1st prize. New Jersey operators will remember Bernie, as he was employed by Runyan Sales Co., in its Newark office for a time... Charles Noble and Ralph Elefant of Elite Music Co., in the Greenpoint section of Brooklyn, visit along coinrow... Joe Young and Abe Lipsky, Young Distributors, sent happy greetings to the AMI “O.D.”—No. 1 receiving added quantities of the Wurlitzer 1500 phono—the new 104 selection photo... A. D. Palmer, Jr., Wurlitzer’s advertising and sales promotion manager entered a hospital this week for some minor surgery. Should be back in about two weeks. Hymie Koeppel, Koeppel Distributing Co., can’t shake off that recent illness—but no matter how strongly brother Harry insists he take a week off, he disregards the advice entirely. Orders for used music and plastics have been piling in, and Hymie feels his presence is necessary. We wouldn’t like to stick our two cents in and support Harry—taken a week off. Hymie, we’re sure Harry could struggle through for this short period.

Irv (Kempy) Kemper, Runyan’s roadman, phones in one day this week from upper New York and keeps a dozen people busy for what seemed like a few hours. Irv is working to complete the new “Ming Reflections” show. In the meantime, it’s been reported that Walter Conrad, Jr., of Conrad Music Co., Suffern, was celebrating the arrival of a daughter, Trudy Lee. Seems Walter, the misus, Ethel, and baby Trudy are doing fine... The Greenpoint office of Al’s Sales has a promotion in New York for a day, which he spends with Barney (Shug) Segerman, Al’s main man out there. No doubt, how to crown out the AMI “O.D.”—No. 1 receiving added quantities of the Wurlitzer 1500 phono—the new 104 selection photo... A. D. Palmer, Jr., Wurlitzer’s advertising and sales promotion manager entered a hospital this week for some minor surgery. Should be back in about two weeks. Hymie Koeppel, Koeppel Distributing Co., can’t shake off that recent illness—but no matter how strongly brother Harry insists he take a week off, he disregards the advice entirely. Orders for used music and plastics have been piling in, and Hymie feels his presence is necessary. We wouldn’t like to stick our two cents in and support Harry—taken a week off. Hymie, we’re sure Harry could struggle through for this short period.

Altho the rush for Memorial Day deliveries was over, it didn’t seem to slow up the action at Mike Munves’ place. Everyone still scurrying around, and plans for the big machines being booked up. There is both Dave Lowy’s locations being repainted and resigned. And, boy oh boy, what a flash! Dave tells us that Ann Sana, his former co-writer, who was recently injured in an accident in home and hospital, will be back on the scene, for real soon. Nat Cohn’s wife, Lillian, coming along fine after her operation last week. Nat is back and have out of the hospital. Hymie Koeppel, Koeppel Distributing Co., finds the time and strength to be so continuously on the move. This past week Willie took some guests to the Hurricane Inn at Cranford Park, and while there ran into old colleagues, Howard & Ruby Everitt, and others. Howard is a Robert F. Young man, while Ruby Archie is getting along fine. George Sax, owner of the gorgeous Saxony Hotel, and his family leaving for a three month trip thru Europe.

Ted Bush and Ozzie Truppman, Bush Distributing Co., both bustling at top speed. Bush is pushing along the sales of the latest release of “The Great Date” and has made quite an export job, we understand. . . . Roy Shapiro, Supreme, and the misus, the Supreme bookkeeper, motoring to New York for their vacation. Sam Takan and Eli Ross, over at Takan Distributing, look for a lively summer sales period now that the “Playground” has become a year ‘round vacation spot... Leaving for New York and a month vacation are Willie Lavey, the latest addition to their daughter. . . . Taking in the fights this week as is the usual procedure, were: Willie (Little Napoleon) Blatt; Charley Polcara; Lou Karen and son Donald, who’s here for a vacation; Morris Marder, Davey Friedman, Willie Lavey and Whitey Pinens.

“The That Counts”

It’s what’s in THE CASH BOX That Counts”
CHICAGO CHATTER

Chicago's June box office now realizes how well off they are that they all agreed to switch to dime play. Many other cities would now like to switch over. But are having trouble with O.P.S. Though, for the life of them, ops don't know why they can't make both ends meet here. Some of the smaller establishments, "effect the cost of living." (This is the basic fact for which O.P.S. was originally created.) . . . Cleveland ops, at long last, talking dime play. It seems they've given up trying to change this. . . . Over a year ago Jimmy Ross started dime play and proved that it would work, so the julex box ops of Cleveland needed. . . . But with no support, and eventually was forced to give up. Now Jimmy cynically listening to other ops talk about the need for dime play in Cleveland. . . . Bill O'Brien will be a big loser. . . . He has become a swinger. Not only catching his own bowling balls, but also trims those big hedges around his house. Aside from gardening, liked what Bill said last week, "There's a really terrible future ahead for the entire industry." That "insurance weighing scale" idea, originally suggested by The Cash Box in its current issue, is really coming home here in the city. . . . Willie (Little Napoleon) Blatt of Miami, says, "Tell any manufacturer who wants to build it that I'll buy the franchise for the entire state of Florida." . . . Carl Hoelzel and Irvin Weller, also much interested and would like to see someone start manufacturing such a scale. . . . In fact, many, many, many ops and distribute about the nation would be happy to invest some hard cash in such a product. . . . May even bring back those days of the 1929 convention at the Hotel Winton, Cleveland, when every booth featured a scale. . . . Jack Nelson drove 300 miles to Milwaukee to look over the horse situation. Said he, before he left, "It's just a good horse sense to operate the 'Champion' horse." . . . Jack must be 100 per cent right the way that Art Garvey, Dan Maloney, Ben Bekker, John Solomon, William Dau and Ralph Nielson, of the Hotel Winton, also trim those big hedges around his house. Aside from gardening, liked what Bill said last week, "There's a really terrible future ahead for the entire industry." That "insurance weighing scale" idea, originally suggested by The Cash Box in its current issue, is really coming home here in the city. . . . Willie (Little Napoleon) Blatt of Miami, says, "Tell any manufacturer who wants to build it that I'll buy the franchise for the entire state of Florida." . . . Carl Hoelzel and Irvin Weller, also much interested and would like to see someone start manufacturing such a scale. . . . In fact, many, many, many ops and distribute about the nation would be happy to invest some hard cash in such a product. . . . May even bring back those days of the 1929 convention at the Hotel Winton, Cleveland, when every booth featured a scale. . . . 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A Washington, D. C. Operator Writes:

The Cash Box
New York, N. Y.

Gentlemen: I would appreciate it very much if it would be possible for you to send me a copy of "The Cash Box" dated the last week in June or the first week in July of this year.

We base our Inventory for Personal Property Tax on the "Cash Box," and we are having some trouble with the tax people.

Very truly yours,
J. H. Phillips
Phillips Money Co., Inc.
Washington, D. C.

Are YOU Faced With The Problem Of
"Personal Property"

IS IT WORTH $15 A YEAR TO YOU TO GET FAIR AND EQUITABLE, COURTEOUS AND UNDERSTANDING TREATMENT FROM YOUR "PERSONAL PROPERTY" TAX COLLECTOR... AND KNOW, AT THE SAME TIME, THAT HE BELIEVES YOU BECAUSE YOU CAN PRODUCE OFFICIALLY-ACCEPTED, BONAFIDE VALUATION RECORDS?

Why endure sleepless nights? Why suffer worry headaches? Why have the "Personal Property" tax collector become the boogyman in your nightmare dreams? Why have him TELL YOU what HE THINKS your equipment is WORTH! And then TAX YOU ON THAT WORTH!

YOU show him exactly WHAT THE EQUIPMENT YOU OWN IS WORTH! In that way you obtain courteous, equitable treatment and completely better understanding.

THE ANSWER IS: "The Confidential Price List" which appear in each and every week's issue of "The Cash Box"—and which is an integral part of the Cash Box—The Operator's Bible! The One Magazine The Operator Can Believe In And That He Can Trust! The One Magazine that is Exclusively, Completely and Solely dedicated to the Collector! And Printed For The Operator's Best Interests! It costs you only $15 a year to have the "OFFICIAL" prices. Prices that are accepted by Canada—by U. S. Government departments—by States throughout the entire nation—for valuations which you present to your Collector of "Personal Property Taxes". These prices are authentic and meet his standards.

BE A HAPPY, SMILING OPERATOR—subscribe to THE CASH BOX today. All for only $15 per year—just about 25¢ per week!

TEAR OUT AND MAIL TODAY TO:

THE CASH BOX
26 WEST 47TH STREET, NEW YORK 19, N. Y.

Dear Friend: It is worth $15 a year to get straight forward information on personal property taxes.

FIRM NAME:
ADDRESS:
CITY:
STATE:
INDIVIDUAL'S NAME:

"It's What's in THE CASH BOX That Counts"
WANT—Will buy phonograph records made before 1940; any quantity or dealer stock; $125 to $500 per thousand; will make trip to inspect if required. Some of labels wanted are Brunswick; Victor; Vocalion; Paramount; Decca; Bluebird; Champion, etc. JACOB S. SCHNEIDER, 128 W. 66th STREET, NEW YORK CITY, N.Y.

WANT—Panoramas; Spot Lights; Lite-a-Lines; Five Stars; Coney Islands; Various. Tel. Union 4-7060. BURCH, THE ARCH COIN MACHINE, INC., 2257 NO. LINCOLN AVE., CHICAGO 14, ILLINOIS. Tel.: Lincoln 9-3996.

WANT—United Twin 8 ft.; Shuffle Alley Express 6 ft. Green Cabinet; and other top quality machines. Will pay lowest prices in first letter. DAVE LOWY & CO., 500 TENTH AVENUE, NEW YORK, N.Y. Tel.: Glickering 4-5100.

WANT—All types Arcade Equipment, Seeburg Bear Guns, Seeburg M100s. Quote lowest prices or will trade New Turf Kings in original crates. Write, Wire Phone: GOODFRED CO., 2301 W. PICO BLVD., LOS ANGELES, CALIF. (Tel.: Dünkirk 3-1810).

WANT—Ponies; latest Selective Solotone; All Stars; Heavy Bidders; United 10th inning; Coin Changers; Coin Counters. Any quantity at the right price. LIEBERMAN, 12 BABY POINT RD., TORONTO, CANADA.

WANT—Close Outs: Late model photographs. ACTIVE AMUSEMENT CO., 501 NO. GOSSER ST., ANDERSON, S.C. Tel.: 2310.

WANT—Tubes: 2051; 7017; 6577; 75; 65C7; 243; 5V4; 6L6; 6K7 Metal; 6N7 Metal; 6L7 Metal. Will pay $40.00 hundred. Must have minimum quantity 2 of a type. Have you other types in quantity? LEWIS ELECTRONICS, 3449 NO. ELAINE PL., CHICAGO 13, ILL.

WANT — You used or surplus records. We buy all year round and pay top prices up to 5% blues and race. No lot too large or too small. We also buy closeout inventories complete. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R.I. Tel.: Union 1-0320.

WANT—Coney Islands; Bright Spots; Bright Lights; United's Leader; 100 Record Seeburg Phonographs & Bar Boxes & Late Model Phonographs; Chicago Coin & Exhibit Guns; Seeburg Bear Guns; Hobby Horses. Give best prices quality in first letter. VALLEY DISTRIBUTORS, 401 NO. 16 STREET, SACRAMENTO, CALIFORNIA.

WANT—Metal tyers, late models, any quantity. Quote price, condition, in your first letter. SHELDON SALES, INC., 881 MAIN STREET, BUFFALO 7, NEW YORK.
SALE—Phonographs with famous Diva-six point loudspeakers. Seeburg 145M1 $299; Seeburg 147M $319; Seeburg HP245M $419; Seeburg H146M $319; Seeburg H146M-W1 $399. Send your check for $45 today plus your first 40 word ad in this section plus a free full color (3 months) subscription to The Cash Box, "The Bible of the Coin Machine Industry." Send your check for $45 today plus your first 40 word ad in THE CASH BOX, 2641 W. 110, CHICAGO 23, N. Y. (Phone: JU 6-2640).

SALE—Games brand new triplicates. Projectile Stamp Machine Plus 20,000 folders—Special $39.95 complete. Shipman folders 10 cent 20,000 Victory folders $6.00 cartoon 10,000. Mail check to SCHWARTZ DISTRIBUTING CO., 1500 S. 17th ST, MIAMI 45, FL.

SALE—Complete Wall box equipment for your Wall box. KEMPEL DISTRIBUTING CO., 62 SWAGGERTON RD., SCHENECTADY 2, N. Y.

SALE—Bring this by if you can. Every phonograph rebuilt and renumbered for repair. Wallboxer $95; Le Roy $95; Seeburg 424 $120. Re- shipped $100; Seeburg 142 $125; Royal $125. Send your order, balance, C.O.D. GAY-CO., 34-17 33rd ST., WOODWARD AVE., DERIOT 1, MICH.

SALE—Coney Island $450; ABC Bing $725; Zingo $325; Total Rolls $50; High Rolls $75; 50 $15; Wall boxes $25; Award Pin $40; One Two Three $50; Barnacle Bill $85; Ballerina $30; Wall boxes $15; Carnival $120; ROANOKE VENDING MACHINE EXCHANGE, INC., 1110 W. 31st ST., CHARLESTON, W. VA. Tel: 30011.

SALE—For sale new games for location. Won't last at these prices. 1017 raffle $125; 48 Seeburg Hide, Metal Cabinet $125; Jet Gun (new) $275; Pop Corn Machines $125; Touch drop speakers $121; Good Late Pin Games—low prices. 1000 new games, 100 with 10 boxes $1250; 2000 new games, 100 with 10 boxes $1200. ROANOKE VENDING MACHINE EXCHANGE, INC., 1110 W. 31st ST., CHARLESTON, W. VA. Tel: 30011.

SALE—A complete line of operating games. Ad for 5c. lowest price. 1000 new games, 100 with 10 boxes $1250; 2000 new games, 100 with 10 boxes $1200. ROANOKE VENDING MACHINE EXCHANGE, INC., 1110 W. 31st ST., CHARLESTON, W. VA. Tel: 30011.
### Classified Advertising Section

**FOR SALE—**Finest premiums for stimulating play on your amusement games. Every premium proven by operators. The premiums we feature are for operators only. We don’t sell stores. Write for our descriptive price list. HASTINGS DISTRIBUTING CO., 6108 BLUE-MOUND ROAD, MILWAUKEE 13, WIS. Tel.: Blumental 8-7600.

**FOR SALE—**New and used Turf Kings, write. Bally Champions and Citations, write. New Music Mite, Surprise, and Shuffle Alley, write. Bally-Off ’46 and ’47; Wurlitzer 1015; Seeburg 46M and 47M, write. LAKE CITY AMUSEMENT CO., 2804 PAYNE AVE., CLEVELAND 3, OHIO. Tel.: BEorden 1-7577.

**FOR SALE—**The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy from UNIVIT, INC., 4227 W. VLIET ST., MILWAUKEE, WIS. Tel.: WEST 3-3224.

**FOR SALE—**Chicago Coin Classic $115; Universal Super Twin Bowling $115; Bally Speed Bowling $50; Shuffle Alley with fly-away pegs $25. ALLIED COIN MACHINE CO., 766 MILWAUKEE AVE., CHICAGO 22, ILL. Tel.: CANAL 6-0295.

**FOR SALE—**Complete line of used equipment on hand: Phonographs; Shuffle Games; etc. Tell us what you need. Our prices are right. We are distributors for: AMI; United; Williams; Universal; Exhibit; Gregor and others. TARAN DISTRIBUTING, INC., 2820 N. 7th AVE., MIAMI, FLA. Tel.: 3-7648.

**FOR SALE—**5 Turk Kings $175 ea.; 2 Citiations $40 ea.; 1 Chicago Coin Shuffle Baseball $55. All machines A1 condition. NASTI DIST. CO., 1010 POYDRAS, NEW ORLEANS 12, LA. Tel.: MA 6386.

### MISCELLANEOUS

**NOTICE—**These 3 telephone numbers are yours: for your new Box, New York City, 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Los Angeles, Calif., WEBster 3-0847.

**NOTICE—**Louisiana & Mississippi Operators—your authorized AMI premium distributor is W. E. COX, COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MARY 1-9931.

**NOTICE—**Change to dime plan, Haw-lover features Kit for old style and new style Packard boxes. Lots of 50 or 50; Sample 50c. CONTINUOUS use of your Box, write now to get free replacement boxes. W. E. COX, COIN MACH. CO., 2722 W. PICO BLVD., LOS ANGELES, CALIF.

**NOTICE—**Carolina Operators—One stop record shop. All labels in popular, race, hillbilly and old favorites. A4 thru 78 or 45’s only 70c ea. with title slips. Send for free catalog. Bargain Sheet. DALLINGTON MUSIC CO., 132 NO. MAIN ST., WILMINGTON, N. C.

### How To Use “The Confidential Price Lists”

| Price UP | Price DOWN | Promo DOWN | No change from Last Week | *Great Activity*
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**EXPLANATION**

1. Prices UP
2. Prices DOWN
3. Prices Promotion DOWN
4. No change from Last Week
5. *Great Activity*
This week's used market

This week's used machine market reacted in the similar pattern set up the last few weeks because of the great condition that has been manifested by the incoming summer months. All sections of the market maintained their steady active pace with the arcade games showing to greater advantage this week.

The pin division once again showed strongly as action on the more popular pieces and the other items continued to draw well. Just as activity maintained a normal level, prices too showed no appreciable change with the fluctuations tending to create a status quo condition.

Music equipment also proved to be active and continued to hold the increase that was recorded last week in the used machine listing. In addition to the popular pieces the dormant items moved well too. Prices held here.

The shuffles, which came up with an increase last week, held quite steadily. This section has been picking up action each week and it now represents the highest point of activity this time. The arcade games proved to be the most active division when compared to last week's trading. With the hot season about here the arcade games are being put on the market, as recorded by this week's action. Items that have been dormant for some time also brought askings and helped to keep this section of the market.

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F. O. B. factory.

AMI, INC.

AMF Bowling

Model D-40 Phonograph $795.00

Model D-80 Phonograph 925.00

Model HS-14 Phonograph 765.00

5c-10c-25c Wall Box (40 Selections) 59.50

5c Wall Box (40 Selections) 53.50

Amuse Speaker 27.50

Bally MFG. CO.

Futurity $735.00

Atlantic City

Bowling (Mech. Horse) 1,190.00

CHICAGO COIN

Whiz Kids Band Box (New Model) 229.50

6 Player De Luxe Bowling Alley

H. C. EVANS & CO.

Century Photo 100/45 $1050.00

900/45 Box (conv.) 310.50

Juliette 40/45 765.00

THE EXHIBIT SUPPLY CO.

Jet Gun $379.50

Blitz Gun 997.50

Silent Salesman (Card Vendor) 79.50

D. GOTTLOB & CO.

Crossroads

INTERNATIONAL AUTO. CORP.

Photomat $1200.00

J. H. KEENEY & CO., INC.

De Luxe League Bowling $465.00

6-Player League Bowling 469.50

6-Way Bowling (conv.) 399.50

4-Player Rebound (conv.) 409.50

All-Electric Cigarette Vendor 269.50

All-Electric Cigarette Vendor with Changeless 287.00

ROCK-OLA MFG. CORP.

Super Rocket 52-50 Phonograph (Model 1585) $945.00

Model 1555, 5c-10c-25c Wall Box 93.50

Model 1535, 5c Wall Box 150.00

23 Wire 39.50

Model 1424 Playmaster 440.00

RISTRAFICT, INC.

S-45 Phonograph 289.50

UNITED MFG. CO.

Six Player De Luxe Shuffle Alley - $485.00

Six Player Super Shuffle Alley 535.00

WILLIAMS MFG. CO.

Williams De Luxe World Series $325.00

Olympic 250.00

THE RUDOLPH WURTZLITZ CO.

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