A happy occasion is being celebrated here, the passing of the million sales mark by the Four Aces on their Decca hit "Tell Me Why" and the awarding of a gold disk to them for the achievement. The boys, who started their meteoric disk career with "Sin," which brought them to national attention, created even more of a sensation by following it up with another solid smash "Tell Me Why." Currently making a bid for honors is "Perfidia," their latest. Left to right are: Lou Silvestri and Dave Mahoney of the Four Aces; Leonard Schneider, VP of Decca; Herb Kessler, their manager; Milton Rackmil, Decca prexy; and Al Alberts and Sod Vaccaro, who complete the team.
Wurlitzer gives its Models 1400 and 1450 terrific new money-making magnificence

The famous Wurlitzer 1400 and 1450 have been to the beauty salon... have had "the works" from Wurlitzer stylists... have emerged glorified and glamorized far beyond their former widely acclaimed beauty.

Concurrent with Wurlitzer's decision to continue the 1400 series in the line, it has been color engineered to blend with every location interior. The record changer compartment background now glows with the rippling radiance of moonlit waters. Pilaster lighting in new hues hits a new peak in eye appeal. The whole effect is more attention arresting, more play stimulating, more productive of consistently higher profits.

Coupled with such money-making features as all-speed operation, high-speed cycling and lower maintenance costs, the brilliant new beauty of the Wurlitzer Models 1400 and 1450 give them the greatest potential return per dollar invested of any phonograph on the market. Only a limited number can be built. Only fast action will get you yours. The Rudolph Wurlitzer Company, North Tonawanda, New York.

more than ever your best investment

All Speed Wurlitzer
More Glamorous
More Colorful
More Gorgeous
More Profitable

THE WURLITZER 1400 AND 1450
Need For

NEW PRODUCTS
Noted By Entire Industry

For many months this publication has been advising the field that there is a great need for new products.

This became more than ever evident at this past CMI convention.

Here the trade arrived to see new products. Many were disappointed. Others simply bought whatever they felt they could use.

But did not purchase in the quantities they would have, had there been new products available.

In fact, anything of a somewhat new nature, like the coin operated horses, which were so prominent throughout the booths of this past CMI convention, did more business than anyone ever expected.

A few new type products also did very fine business. A golf machine was given more volume than any dreamed would happen.

Other units, tho not exactly new to the field, also received a good volume of business.

Only because they were different than the average run of equipment.

The resultant effect was that the manufacturers have also noted the great need for new products.

They are trying with all their ingenuity and engineering skill to come into the market with the new type product that will completely revive the entire field.

The wheel of time has spun completely about, if old timers in the industry are to be believed.

They point to the fact that prior to the original pin games appearing in the industry, the larger machines, along the lines of the old “Hoot Mon Golf” and others of this nature, manufactured by such firms as the long gone Chester-Pollard Company, were the rage at that time.

This seems to be the case in the industry today. There has been a return to the larger type machines. What the trade likes to call “arcade equipment.” And what is now being termed “entertainment merchandise” by many others.

In short, if the wheel has actually turned back to its first beginning, then the circle will show an entirely new type product soon to appear on the market. That is, if it can be believed, that “history repeats itself.”

The new products are long, long overdue. The time has come when all in the field must join in, pooling their ingenuity and engineering ability, to produce something that is entirely different, new and unique, that it will once again (as did the first and original marble pin games—and the recent shuffle games) revive the entire industry.

Such a new product will, at the same time, bring much new blood into this entertainment business.

This is something which is now most desperately needed to once again revive that keen competitive spirit which made this field blossom out into a new and big industry. In fact, the most outstanding division of all the entertainment fields.

New products will not only, therefore, bring bigger and better business to all in the field but will also at the same time, bring about an entirely new era for greater growth, something that the field needs at this time.

Continued growth is important to all industry. The fact remains that this field has continued to be static.

This is not entirely due to the lack of volume production. It is more due to the lack of anything really new in coin operated products.

Development of a new product, one that will be popularly priced; that can be placed in every and any type of location; that can be easily handled; that has public appeal; that will definitely bring in bigger income; and that will amortize itself quickly; is something that this trade needs desperately at this time.

It is up to everyone engaged in this industry, not only the manufacturers and their engineers, to bring such a product about as quickly as possible.

Without an entirely new and better product this industry will continue to remain static, day by day, smaller routes will continue to be gobbled up by the bigger routes.

To the point where the field will minimize itself of its own necessity.
The Ten Top Tunes Having Greatest Hit in the United States, Compiled From Reports Sent in by the Cash Box Staff Throughout the Country.

1. "The Blacksmith at Coral"—MGM 7420 (97420 x 45) — Virginia Reel

2. "Tell Me Why"—Four Aces

3. "The Little White Cloud That Cried"—JOHNNY RAY

4. "Anytime"—EDDIE FISHER

5. "Tiger Rag"—LES PAUL & MARY FORD

6. "Slow Poke"—Pee Wee King

7. "Please, Mr. Sun"—JOHNNY RAY

8. "Bermuda"—BELL SISTERS & HENRI RENE O.

9. "Dance Me Loose"—ARTHUR GODFREY

10. "Wheel of Fortune"—WHEEL OF FORTUNE

* For Last Week

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**NEW!**

**TERRY TIMMONS**

"GOT NOBODY TO LOVE"

backed by

"I SHOULDN'T HAVE TO CRY OVER YOU"

RCA Victor

47-4549

20-4549

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**Going Strong**

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**WEEK OF MARCH 1**

1. **Any Time/Never Before**—Eddie Fisher

2. **Bermuda**—The Bell Sisters

3. **Tulips AM/Heather/Please, Mr. Sun**—Perry Como

4. **Blue Tango**—Hugo Winterhalter

5. **Noodlin' Rag**—Perry Como

6. **The Gold Rush Is Over**—Hank Snow

7. **Tell Me Why/Trust In Me**—Eddie Fisher

8. **Slow Poke**—Pee Wee King

9. **A Kiss To Build A Dream On**—Hugo Winterhalter

10. **Hambone**—Phil Harris & The Bell Sisters

**At Last! At Last!/Make With The Magic**—Tony Martin

**Poor Whip-Poor-Will/Wheel Of Fortune**—The Bell Sisters

**Down South**—Ray Copeland

**Egbert The Easter Egg**—Ray Rodgers

**Silver And Gold**—Pee Wee King

---

* 45 rpm cat. nos.
Call them ‘Sleepers’
Call them ‘Disks out of left field’
Call them what you may

3 Dot Pop Smash's

'Goody Goody' backed with

"Just Believe in Me"
sung by the goody good voice of...

Jane Grant

and

'Sensational Rag Time Piano Treatment of...

'Near You'

Backed With

'Johnny Maddox Boogie'

by

Johnny Maddox and the Rhythmasters

... Dot Records

Gallatin, Tennessee

Phone: 880-881

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
We’ve often been asked the question “What percentage of hit records do you pick?”

Our answer to that is very simple. “Just look at the charts”. A glance at “The Nation’s Top Ten” shows that almost invariably nine of the current top records in the country have been picked by The Cash Box—and sometimes all ten.

We’re very proud of that record. It’s a good one. And it can’t be beat by any other source.

The job of the music department of this magazine is to help the people who program music—juke box operators and disk jockeys—to select their tunes. We let them know as soon as a record comes out what its commercial possibilities are, whether people are going to put their nickels in the boxes to hear it, whether listeners are going to keep on listening to disk jockeys who play it.

These selections, we must emphasize, are made as soon as possible after the release of a record. We don’t—as one publication we know often does—wait several weeks to see whether a tune is showing up and then pick it. We admit that’s an easy way. But it would hardly be of much use to our readers. By that time they don’t need any publication to tell them that a disk has possibilities. They already know it.

We have another policy which we feel is in the interest of our readers and that’s to review only records which they can use. Why devote space to telling people how terrible a record is? If it’s terrible, we just don’t bother with it. There are too many records which have listener appeal and which should be brought to the attention of our readers. It’s pointless to waste time on the bad ones.

The good records, therefore, are the only ones that we review. And the best of them are the ones we pick.

It seems to us that a policy which has resulted in the predicting of nine out of ten moneymaking hits is a good policy.

And nine out of ten is what our record has been.

We’d like to see that score bettered anywhere.

ORDER FROM YOUR NEAREST DOT DISTRIBUTOR

ALLEN DISTRIBUTING COMPANY, 420 Broad St., Richmond, Va.
ARISTOCRAT DISTRIBUTING COMPANY, INC., 750 E. 49th St., Chicago 15, Ill.
ARTIST RECORD DISTRIBUTORS, 2416 Third Avenue, Seattle, Wash.
B. G. RECORD SERVICE, 1132 N. W. Glisan, Portland, Ore.
BENART DISTRIBUTING COMPANY, 327 East Columbus Ave., Cleveland, O.
BURNS DISTRIBUTING COMPANY, 828 N. Walnut St., Oklahoma City, Okla.
BIG STATE DISTRIBUTING COMPANY, 137 Bliss St., Dallas, Texas
CENTRAL RECORD SALES COMPANY, 4538 West Pico, Los Angeles, Cal.
CHATTON DISTRIBUTING COMPANY, 1921 Grove St., Oakland, Cal.
COSNAT DISTRIBUTING CORPORATION, 315 W. 47th St., New York 19, N. Y.
COASTLINE DISTRIBUTING COMPANY, 535 Fourth Ave., So., Nashville, Tenn.
DETA MUSIC SALES, 704 Baronne St., New Orleans, La.
ESSEX RECORD DISTRIBUTING COMPANY, 9 Springfield Ave., Newark, N. J.
HIT RECORDS DISTRIBUTORS, 1043 Central Ave., Cincinnati, Ohio
INDIANA STATE DISTRIBUTING CO., 505 E. Washington St., Indianapolis, Ind.
M. B. KRUPP, 309 E. Santo Fe St., El Paso, Texas
MANGOLD DISTRIBUTING COMPANY, 215 S. Eutaw St., Baltimore, Md.
MANGOLD DISTRIBUTING COMPANY, 913 S. Clarkson St., Charlotte, N. C.
JAMES H. MARTIN, 2641 N. North Ave., Chicago, III.
MUSIC SALES COMPANY, 1117 Union Ave., Memphis, Tenn.
PAN AMERICAN DISTRIBUTING CO., 1228 E. Commerce, San Antonio, Texas
PAN AMERICAN DISTRIBUTING COMPANY, 2820 N. W. 7th St., Miami, Fla.
PAN AMERICAN DISTRIBUTING CO., 90 W. Riverside Ave., Jacksonville, Fla.
PAN AMERICAN DISTRIBUTING COMPANY, 1731 Woodward Ave., Detroit, Mich.
ROBERTS RECORD DISTRIBUTING COMPANY, 1518 Pine St., St. Louis, Mo.
RECORDER SUPPLIES, Vancouver, B. C.
SOUTHLAND DISTRIBUTING COMPANY, 641 Edgewood Ave., S.E., Atlanta, Ga.
SOUTH COAST DISTRIBUTING COMPANY, 314 E. 11th St., Houston, Texas
LOU SOWA RECORDS INC., 711 Blygley Ave., Charleston, W. Va.
LOU SOWA RECORDS INC., 1628 Fifth Ave., Pittsburgh 19, Pa.

“It’s What’s in THE CASH BOX That Counts!”
"ONCE I LOVED YOU" (3:02)  
"LOVELY" (3:15)  
TOWN Criers (RCA Victor 20-4549; 47-4519)  
- The powerful voice of Broadway singing star Tony Bavaar is shown to great advantage here, two attractive ballads on this wax. Each lid offers dramatic turnarounds, and Frank is plotted to their fullest by Tony. Solid backings by Norman Leyden and his musical aggregation round out the disk. Ops should check here.

"SHOULD I" (2:40)  
"DOWN BY THE OLD MILL STREAM" (2:55)  
JOHNNY LONG ORCHESTRA (Mercury 5796; 5797)  
- The Johnny Long orchestra, with Ray Kinder and the Ensemble, takes an oldie, given it a hop and winds up a march tempo tune on the first lid. The second end is another march number that's carried with a faster gait and here too the male group delivers a strong arrangement of an attractive tune. These sides might take off.

"HEAVEN KNOWS WHY" (2:35)  
"SKYLARK" (2:35)  
FOR COCKTAILS (Mercury 5799; 5799 x 45)  
- An interesting ballad that's kicking around is taken for a smooth ride round the way by Bob Connolly and the Jack Halloran singers. The result is a listenable end. The under side is another oldie that has been pricked by Bob and here too ops have a side that should get some attention.

"THE ACAPELLO POLKA" (2:20)  
"THE HILLBILLLY MAMBO" (2:33)  
XAVIER CUGAT ORCHESTRA (Mercury 5798; 5799)  
- The Xavier Cugat orchestra hits out a fast moving polka in which Abbe Lane is featured on the vocal while a wild chorus presents a fitting backdrop for this Spanish flavored tune. Flip is a novelty number in which Abbe and Dick Thomas share the mic with this mixture of Latin American and hillbilly flavoring. The platter might make a go of it.

"YOU'RE NOT WORTH MY TEARS" (3:07)  
"TWO WRONGS NEVER MAKE A RIGHT" (2:48)  
THE THREE SUNS (RCA Victor 20-4562; 47-4562)  
- Vocalist Johnny Parker teams up the Three Suns on this speedy side to dish out a smooth version of an attractive ballad. Harmony and the soft backing mark this end as well as the under side which is a simple tune that's handled listenably by the artists. Ops might look at the initial half.

"BEWARE" (3:05)  
"FRANKIE" (2:59)  
DOLORES GRAY (Decca 28031; 9-28031)  
- Dolores Gray has a sleeper on the top dish in the form of a pretty melody that's covered with a light Latin beat. Dolores and the Sy Oliver orchestra collaborate to turn out a dramatic lid. The lower portion is a exciting ditty that gets a pleasant airing. Our nod goes to the first disk.

"HAMBONE" (1:58)  
"LET'S HAVE A PARTY" (2:30)  
FRANKIE LANE & JO STAFFORD  
(Columbia 39672; 4-39672)  
- The closest thing to a doubleheader in music are the two waxings that Frankie Laine has to offer on his latest releases. The first one titled "Hambone" finds Frankie teaming with his winning partner Jo Stafford and the duo opens up all the valves and gives out with a zestful, vibrant interpretation of a folk-like tune. This fast moving, wildish ditty is further complemented by a solid musical backing that rocks and rolls to the end. In addition to the Laine-Stafford chanting, a gang sing adds flavor to the number. Flip is a cute tune that the same artists handle easily with the added help of the Norman Laboc choir. The second disk featuring Frank with another folk type side that's labeled "The Gandy Dancer's Ball." This one is a bouncy item into which the vocalist injects all his warmth and vigor and the result is another winning number. Paul Weston and his orchestra once again support the melody with a top notch backdrop. The reverse end on this disk is a slow and pretty ballad which may find its way via the inimitable styling of Laine. Ops can't afford to miss out, our advice is to get with both binges as soon as possible.

"AT LAST, AT LAST" (2:47)  
"BLUE TANGO" (3:06)  
GUARDOMAR ORCHESTRA  
(Decco 28031; 9-28031)  
- A pair of current biffies is given the Guy Lombardo treatment on this new release. The top side is a good ballad that's helped along by the piano dashing of Fred Kreitzer and Buddy Brennan. Flip is a gorgeous tango that also receives the styling good over the Lombardo crew. Ops have strong ones on both ends.

"WHERE'S THE LITTLE MAN GOIN'?" (2:57)  
"OOH! WHAT YOU DID!" (3:00)  
CONNIE HAINES  
(Coral 39664; 4-39664)  
- A cute jump tune is bounced through in an easy and interesting fashion by Connie Haines along with the able backing of the Jud Conlon Rhythmaires and the Ted Mack orchestra. Flip finds the same artists with a fair novelty number. The upper half appears the stronger of the two.

"THE COMB AND PAPER POLKA" (2:50)  
"LONESTARY SAMBAS!" (2:41)  
BILLY COTTON ORCHESTRA  
(London 5033)  
- A novelty polka that makes use of the music's borderland is taken for a happy whirl on the upper end by the Billy Cotton orchestra. Composi- tion is needed for this level. The under sidet is a samba that blends in a little of the Irish feeling. Again ops might exploit this one in the right spots.

"THE CONTINENTAL SOLDIER" (2:15)  
"EIGHT DAYS IN A WEEK" (1:59)  
DE PAUR'S INFANTRY CHORUS  
(Columbia 39656; 4-39656)  
- De Paur's Infantry chorus presents a novelty number that's carried with a faster gait and here too the male group delivers a strong arrangement of an attractive tune. These sides might take off.

"TIPPERARY DANCER'S WEEK" (2:03)  
"HAMBONE" (2:50)  
BURT TAYLOR  
(Columbia 39654; 4-39654)  
- A revival of a pretty ballad that's nutty enough to sound like a popular with the younger set. A soft and expressive reading by Burt Taylor. Percy Faith and his orchestra get the lid up musically. Flip is an other oldie on which Burt is shown to greater advantage as he does out a big voiced, heartfelt vocal. Both ends are strong but we like the second one.

"TRULYFAULY" (2:40)  
"DOESN'T MAKE SENSE TO ME" (2:39)  
DEEP RIVER BOYS  
(Decca 28031)  
- Toy deck is a slow, smooth tune that's geared to sensation. It's taken for a ride by the Deep River Boys. The lead chant and the soft make this an ok novelty number. We've been in a slow mood and Art is the one to go with. The revised of the show. Ops might take a gander.

"THE ROCK ISLAND LINE" (2:46)  
"A WORLD I DON'T KNOW" (2:39)  
ART FORD  
(Emerson 402)  
- Art Ford makes his singing debut on this new Decca release. The first lid is a fast moving ditty with tramp effects and Art and the Al Lombardo orchestra give out with a slick treatment. The second level is a slow number that's covered with the same Art does a slow, haunting vocal. Ops should watch the first one.

"I'LL WALK ALONE" (3:06)  
"I COULD WRITE A BOOK" (3:03)  
JACQUES WHITTING (Capitol 2001; F-2000)  
- Margaret Whitting throws her rendition of a current revival into the disk picture and comes up with a splendid side. This slow ballad is given greater impetus by the Lombardo backing. The reverse end is another coverage of a ballad that has come to life in the revival of the show. "Pal Joey." The top may share in the loot.
NEW YORK:
A record we're looking forward to is the coming diet between Tony Bennett and Toni Arden. That should make for exciting disk fare. . . . Doc. Berger, veteran record man, out of Leeds Music after seven years. Doc. was two weeks from now, introducing some of the biggest tunes of the day. . . . Jo Stafford to wed maestro Paul Weston. . . . "Heaven Knows Why," published by Frank Hennings, set for about 20 recordings after its initial recording by the Four Sensations on Rainbow. . . . The Moderns, whose new "Dizzy Doodle" promises a lot of action, have been signed for 13 more weeks on the Club 15 Show. . . . Billy May's orchestra files in to a new fall at CBS for a 4 week engagement at the Cafe Rouge starting June 2. . . . Jills Webb appeared on Vaughn Monroe's show last Saturday night. . . . Johnny Ray drew 25,000 its 1st teen-agers to the Lancaster, Pa. High schools to give his performance on Johnny Lupton's DJ show. Another 1000 stormed the outside doors.

CHICAGO:
Jimmy (Skiplong) Tatler has asked that his picture appear in the "Skiplong" outfit which has made him famous 'round these here parts. So, to work right along with my pal Jimmy, I'm going to see that his picture appears in this issue. Heres the story . . .

Artists for exclusive for Desktop phone to advise that Don Cornelius's latest disk, "I'll Walk Alone", passed the 9,000 mark in one week here. This is a terrific advance for this to Jim Leornsby and his "Night Show". Jim picked up the tune and whipped it, but good. . . . Herb Brown worked it at Santa's Super Chief just in time to make his first show at the Chicago Theatre. Herb is, as personal single 'em out and when he did some terrific disks for Exclusive label and those grabbed plenty of nickels for Jake takes. Bobby Wayne got a win at the cocktail party at the Blackhawk where he opened Wednesday eve as lead vocal. Hal Tate featured him on his "Wheel Of Fortune" WBBK-TEV playing this past Sunday. Hal advises that he'll do the 1st TV show here from a nite spot when he does the Blackhawk Show about now. Carl Brison's opening at the Marine Room of the Edgewater pulled out a full house. Every top Scandanavian in town present to hear this charming and titled performer. Three shot for Brison and then on to a year-long European tour. . . . Benny Strong and his orch backed up Byrd beautifully. Those fellows in the Texas Kids in Benny's Mill. Lenny Carson and Joan Hovis, doing one grand job of entertaining the folks. This orch has turned into a top shot entertaining band. Should be in the most shots. By the way, Hal Tate tells me that he "picked" the grand "Wheel Of Fortune" to hit the top "in 3 weeks" after he had a record of shots in the Washington, Feist have a song. I do the same after reading The Cash Box' reviews. At least, he claims, "I'm honest enough to tell you so."

LOS ANGELES:
Interesting to note that, with Columbia's very profitable development of new male voices (Guy Mitchell, Tony Bennett and now Johnny Ray), most other recording companies have also become especially receptive to new male voices. . . . Capitol appears bound to come up with at least one major discovery among its newcomers, who include Norman Kaye, Harry Sands, Bob Goodby. . . . Lennie Hodges, professional manager of Criteron Music, is now the proud daddy of twin boys, . . . Julie Stears of BMI also became a papa last week, a baby boy. . . . " служи- служи" has been signed for a few months ago at the Cafe Rouge starting June 2. . . . Jills Webb appeared on Vaughn Monroe's show last Saturday night. . . . Johnny Ray drew 25,000 its 1st teen-agers to the Lancaster, Pa. High schools to give his performance on Johnny Lupton's DJ show. Another 1000 stormed the outside doors.

TOMMY TONY

TEDDY BROWN

Ellie Fitzgerald with Ray Charles Singers

Ellie Fitzgerald

Helen Humes with Gerald Wiggins

Helen Humes with Gerald Wiggins

J. (Skiplong) TATLER

Buddy Johnson

Also available at 45 RPM. See ads for 45 RPM model. 

--MGM--

SEPIA

Buddy Johnson

Ellie Fitzgerald with Ray Charles Singers

Helen Humes with Gerald Wiggins

Helen Humes with Gerald Wiggins

J. (Skiplong) TATLER

Tony Bennett

Toni Arden

Ellie Fitzgerald

Helen Humes with Gerald Wiggins

Helen Humes with Gerald Wiggins

JOE MEDLIN

NORVEL DAVIS

NORVEL DAVIS

NORVEL DAVIS

NORVEL DAVIS

NORVEL DAVIS

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
"SLEEPER OF THE WEEK"

"I'LL WALK ALONE" (3:02)
"THAT'S THE CHANCE YOU TAKE" (2:35)

DON CORNELL
(Coral 60659; 9-60659)

- Don Cornell makes his initial effort for Coral a winning one. The material is of proven calibre as Don takes hold of a beautiful old ballad and gives out with a strong and dramatic rendition. The number labeled "I'll Walk Alone" has a haunting melody that is exploited fully by Cornell and the Norman Leyden orchestra. The orchestra's expressive chanting will receive added impetus from the forthcoming picture "With A Song In My Heart." Flip is another attractive tune and once again Don dishes up a stirring vocal version that should make the lid a strong contender. The orchestra offers a top flight backing for this end to help round it out. Don has the talent to create a number one hit and this top level should be the side to do it. Ops ought get with it now.

"MEANT TO TELL YOU" (2:47)
"I LOVE THE WAY YOU'RE BREAKING MY HEART" (2:36)
APRIL STEVENS & MENI RENI ORCH.
(RCA Victor 20-4567; 47-4567)

- Two similar halves are doled out on this release by April Stevens. Both decks are slow, soft tunes that are neat and the suggestion of the Dorey orchestra. The vocally and the chip. As usual Henri Rene sets the musical mood in a fine fashion. Ops ought catch here; the deck should go big with her following.

"GOODY, GOODY" (2:07)
"JUST BELIEVE IN ME" (2:16)
JANE GRANT
(Dot 15009)

- Here's a rhythmic Jump item that has the ingredients to make it a big one. The beat is belted out by the band while Jane Grant bangs home the lyrics in a throaty fashion. The lower end is a slow ballad that Jane sings easily to the fitting backdrop set up by the band. The top one is the side ops should get with.

"NEITHER AM I" (3:00)
"THEY SAY YOU CRY" (2:54)
MERY GRiffin
(RCA Victor 20-4561; 47-4561)

- A couple of ballads are given expressive reading by Mery Griffin on this deck. Each half is slow and easy going and Mery does a feelingful job in bringing them in as listenable material. The orchestral setting provides a good background for the voice and ops are advised to take a peek.

"RAIN, RAIN POLKA" (2:44)
"WHITE EAGLE OBERK" (2:45)
RAY HENRY ORCHESTRA
(Dots 3076)

- The disking offers a pair of instrumental polkas with Ray Henry and his orchestra handling the orchestration. The first one is a fast moving, happy sounding number that is airy around a marvellous manner. Flip is done in a slower pace and here too the result is a good polka. Ops in the right spots ought look in.

"WHEN I SAW YOU" (2:28)
"FROM NOW ON" (3:06)
HORACE BAILEY
(Coral 60662; 9-60662)

- The top level offers Horace Bailey with a slow ballad that he dishes up with some fine vocal improvisations. Tune and vocal should make this good number and Horace is given a good oldie to take. The discerenthly, Ops might be interested.

"THREE O'CLOCK IN THE MORNING" (2:58)
"MISS YOU" (2:44)
BEN LIGHT
(Tempo 1238)

- Ben Light and Bob Mitchell present an organ rendition of a grand oldie on the top half. The tune is a dreamy type that falls right in with the soft sound of the organ. Ops finds the boys piping another old number in an easy fashion. Ops with the proper locations can use this disking to good advantage.

"AT LAST" (3:05)
"ROOT MAN BLUES" (3:12)
BUDDY JOHNSON ORCHESTRA
(Dots 27998)

- An olde that's currently making lots of noise is eased through on the top level by the Buddy Johnson orchestra with vocal credits going to Arthur Prysock. The expressive chanting of Prysock helps the number along. The under portion offers Cecil Minerve with a rhythm and blues number that'll go in the right spots. We like the initial end.
Time was, we remember, when a recording star was a recording star. That was it. The acme and zenith of his career was the achievement of a million-record seller wherein the recording contract was extended for another year.

But today... . . . Bu-Hi-Bu-Ha-a-a-a-u-u-u-u-

Orson Welles, in his maddest moments, hath he'er dreamed of such versatility as is possessed by our darlings of the wax. The quest for that gold-ding, symbolic of having wrested one million federal reserve notes from the tights little fists of the great American public, is still a corporate aim. But it is far from being the ultimate.

When today's vocalistic wonders strike the collective eardrums of the unsuspecting public through the medium of the decays, jink-boxes and retail dealers' high-pressure record clerks, they know that the success of just one platter can mean the 'Open, Sesame' to any and all fields of show biz. Goodbye to the house parties and Bar Mitzvahs and singing with that Hymie Horwitz' band over weekends.

Comes now the loot! First, of course, the artiste must dump his present "personal representative" and get himself a real, honest-to-goodness Manager. Such decision being made, he summons the chum who has been directing the course of his affairs ever since he panicked the kids in high school with his rendition of "Because" and somebody told him "you should go on the stage."

Said chum arrives, full of hope and enthusiasm, having given up his job in the middle of the week. Within a matter of minutes the new star has given out with a profusion of redolent remarks regarding the conduct of his career, culminating in some statement to the effect of casting aspersions on the legitimacy of his birth.

Thus, all connections are severed, and the star is now free to line himself up with a high-class, uptown Yankaroo-dandy who is willing to manage him for a paltry 20% of all gross earnings. So be it!

Oddly enough, the booking requests begin to roll in, and the new mentor seems to know his way around. Also, he decrees that the star must have a "routine."

Which means what? Which means that the artiste now has to take lessons. Lessons in dancing, ice-skating, juggling, comedy, mimicry, ventriloquism, magic—and singing...

Yes—singing. Mr. Genius says he isn't breathing right.

After a month of assorted mishigahine who labor long and industriously to convert the artiste from a singing star into a combination of Mickey Rooney, dears' high-premium record clerks, and that nose job and a dozen assorted pairs of elevator shoes and is off to the theatricals. By now, he has become the greatest trick-bicycle-rider since Joe Jackson.

Show business being what it is, the first tour is eminently successful. Our boy sings his hit song in great style (breathing all the time) and follows up with some cut-up patter (great for the fan clubs), a bit of tap dancing, another song, a sprinkling of juggling, another song—and some trick-bicycle-riding.

The revues in the trade journals are most gratifying. The Cash Box says: "Darken Hanmoore certainly proves that he is the flash-in-the-pan as he goes through his routine at the Bijou. . . . And what versatility! He is undoubtedly the greatest trick-bicycle-rider since Joe Jackson. (See?) Opa should get on the second last record—but pronto."

After awhile, tho, the word starts going around: "Boy, what's happened to Darken Hanoome? That guy really needs another record... . . ."

Back to the recording grind goes "That Hanoome Lad," to see if he can't pull another million-seller out of the bag.

And—wonder of wonders! He gets a good one. So what happens? The theater bookers hear about the record and comment:

"Tommy Edwards, bah! Say, isn't he that bike rider? Goah, does he sing, too? Well, whadda you know!!! Was. . . well. . . ."
NEW YORK — Sales of Johnnie Ray’s Columbia recording of “Cry” and “The Little White Cloud” have passed the million-and-a-half milestones, according to the company, to become one of the biggest single record best-sellers in its history. Only Gene Autry’s, perennial holiday hit, “Tubby, The Red-Nosed Reindeer,” with a three-season total of more than 3,800,000 sales, exceeds the Ray record in single disk volume.

“Cry” has been one of the country’s best-sellers for the past two months. Released early in November, the record captured first place on the industry’s sales charts by December 29th and sold more than 1,000,000 copies in less than 8 weeks.

A hit sequel to his “Cry” success is the newest Ray recording, “Please, Mr. Sun” and “Broken Hearted.” Climbing promptly into the top sales and popularity brackets, a 608,000 sales mark in six weeks is claimed for the disk.

The supercharged singing stylist has become one of the country’s top nightclub, theatre and television attractions, skyrocketing from a $90 minimum scale to the four-figure salary bracket.

**Switcheroo**

**Ross Smitherman**

**WHBS—Huntsville, Ala.**
1. **CRY (Johnnie Ray)**
2. **LITTLE WHITE CLOUD THAT CRIED (Johnnie Ray)**
3. **BELMUDA (Bill Sisters)**
4. **THINK OF ME (Tommy Edwards)**
5. **WHEEL OF FORTUNE (Sunny Gale & Eddie Wilcox)**
6. **TENNIS (Johnny Ray)**
7. **I WANNA SAY HELLO (Sophie Tucker)**
8. **AT LAST (Roy Ambient)**
9. **I WANNA LOVE YOU (Amos Brothers)**
10. **DON’T WIN AND DON’T LOSE (Eddy Fisher)**

**Ray Schreiner**

**WENL—Richmond, Va.**
1. **TELL ME WHY (Four Acows)**
2. **TELL ME OVER AGAIN (Toni Blackwood Edwards)**
3. **TIGER RAG (Les Paul & Mary Ford)**
4. **WANDERING (Nat “King” Cole)**
5. **BLACKSMITH BLUES (Elle Mae Monroe)**
6. **WE GONNA TALK ABOUT TEA (Billy May)**
7. **ANYTIME (Eddy Fisher)**
8. **I WANNA LOVE YOU (Amos Brothers)**
9. **WHEEL OF FORTUNE**
10. **SHIRMP BOATS (Jo Stafford)**

**Ed Perry**

**KFRE—Fresno, Calif.**
1. **CRY (Johnnie Ray)**
2. **AS DOG DOG (Larry Hooper)**
4. **TIGER RAG (Les Paul & Mary Ford)**
5. **SPRINGTIME (Tommy Edwards)**
6. **ANYTIME (Eddy Fisher)**
7. **RIVA (Bob Ambrose)**
8. **I WANNA LOVE YOU (Amos Brothers)**
9. **WHEEL OF FORTUNE**
10. **BLUE TANGO (Les Brown & His Orchestra)**

**Bob Martin**

**WMUR—Manchester, N. H.**
1. **WHEEL OF FORTUNE (Ray Star)**
2. **WALKING BLIND (Skeet Armstrong)**
3. **PENNY (Four Acows)**
4. **LET’S FALL IN LOVE (Dean Brody)**
5. **YOU’RE MY EVERYTHING (Les Brown)**
6. **WARM AND WOOLY CRADLE (Stan Kenton)**
7. **NEVER BEFORE (Faron Young)**
8. **STEET OF DREAMS (Stan Kenton)**
9. **YESTERDAYS (Stan Kenton)**
10. **COME WHAT MAY (Pattie Page)**

**Dave Rodman**

**WEIM—Fitchburg, Mass.**
1. **CRY (Johnnie Ray)**
2. **BLUE TANGO (Les Brown & His Orchestra)**
3. **UNFORGETTABLE (Nat “King” Cole)**
4. **WHEEL OF FORTUNE**
5. **BELMUDA (Bill Sisters)**
6. **DON’T WIN OR LOSE**
7. **DON’T LOVE WHAT I WANT**
8. **YOU’RE NOT MY TEENAGER**
9. **I HEAR A RHAPSODY (Frank Sinatra)**
10. **AT LAST (Ray Ambrose)**

**Jay McMaster**

**WHEN—Boston, Mass.**
1. **TELL ME WHY (Four Acows)**
2. **BLUE TANGO**
3. **UNFORGETTABLE (Nat “King” Cole)**
4. **WHEEL OF FORTUNE**
5. **BELMUDA (Bill Sisters)**
6. **WINOWER (The Wamans)**
7. **TELL TALE HEART (Eddy Fisher)**
8. **LITTLE WHITE CLOUD THAT CRIED**
9. **SLEEPY TIME DOWN SOUTH (Frank Sinatra)**
10. **AT LAST (Roy Ambrose)**

**Ira Cook**

**KECA & KMPF—Hollywood, Calif.**
1. **WHEEL OF FORTUNE (Ray Star)**
2. **AT LAST (Roy Ambient)**
3. **WALKING BLIND (Skeet Armstrong)**
4. **CRY (Johnnie Ray)**
5. **LITTLE WHITE CLOUD THAT CRIED**
6. **WE GONNA TALK ABOUT TEA (Billy May)**
7. **I WANNA LOVE YOU (Amos Brothers)**
8. **DON’T WIN OR LOSE**
9. **YOU’RE NOT MY TEENAGER**
10. **I HEAR A RHAPSODY (Frank Sinatra)**

**Brad Phillips**

**WINS, New York, N. Y.**
1. **TELL ME WHY (Four Acows)**
2. **DON’T WIN OR LOSE (Eddy Fisher)**
3. **SAY GOODBYE (Sunny Gale & Eddie Wilcox)**
4. **DON’T WIN OR LOSE**
5. **YOU’RE NOT MY TEENAGER**
6. **GOING HOME (Pattie Page)**
7. **I WANNA LOVE YOU (Amos Brothers)**
8. **DON’T WIN OR LOSE**
9. **YOU’RE NOT MY TEENAGER**
10. **I HEAR A RHAPSODY (Frank Sinatra)**

**Jan Andree**

**WJAS—Pittsburgh, Penna.**
1. **WHEEL OF FORTUNE (Ray Star)**
2. **AT LAST (Roy Ambrose)**
3. **CRY (Johnnie Ray)**
4. **UNFORGETTABLE (Nat “King” Cole)**
5. **WE GONNA TALK ABOUT TEA (Billboard)**
6. **YOU’RE NOT MY TEENAGER**
7. **SLEEPY TIME DOWN SOUTH (Frank Sinatra)**
8. **AT LAST (Roy Ambrose)**
9. **DON’T WIN OR LOSE**
10. **YOU’RE NOT MY TEENAGER**

**Lou Barile**

**WKAL—Rome, New York**
1. **CRY (Johnnie Ray)**
2. **TELL ME WHY (Eddy Fisher)**
3. **LITTLE WHITE CLOUD THAT CRIED**
4. **ANYTIME (Eddy Fisher)**
5. **TRUST IN ME (Eddy Fisher)**
6. **BELMUDA (Bill Sisters)**
7. **WHEEL OF FORTUNE (Ray Star)**
8. **UNFORGETTABLE (Nat “King” Cole)**
9. **SHIRMP BOATS (Jo Stafford)**

**Ray Perkins**

**KFTL—Davenport, Iowa**
1. **CRY (Johnnie Ray)**
2. **TELL ME WHY (Four Acows)**
3. **ANYTIME (Eddy Fisher)**
4. **SLOW POKE (Tiny Hill)**
5. **DIRTY LOVE (Billy Moll)**
6. **LITTLE WHITE CLOUD (Johnnie Ray)**
7. **TIGER RAG (Les Paul & Mary Ford)**
8. **BE MY LIFE’S COMPANION**
9. **PLEASE ME (Sun Peery)**
10. **DANCE ME LOOSE (Arthur Godfrey)**

**David Walshak**

**KCTL—Gonzales, Texas**
1. **BE MY LIFE’S COMPANION**
2. **BROKEN HEARTED**
3. **TIGER RAG (Les Paul & Mary Ford)**
4. **ANYTHING (Ray Ambrose)**
5. **RETREAT (Patti Page)**
6. **SILLY DREAMER (Billie Holiday)**
7. **CHAMBRAINE (Montgomery)**
8. **WE GONNA TALK ABOUT TEA (Billy May)**
9. **STOLEN LOVE (Eddy Howard)**
10. **DANCE ME LOOSE (Arthur Godfrey)**

**Pat Chamburs**

**WFIA—Tampa, Fla.**
1. **TIGER RAG (Les Paul & Mary Ford)**
2. **BE MY LIFE’S COMPANION**
3. **SILLY DREAMER (Tony Bennett)**
4. **FOR THE FIRST TIME IN MY LIFE**
5. **WHEEL OF FORTUNE**
6. **BROKEN HEARTED**
7. **DON’ (Dann Dunon)**
8. **OPPO (Don Ventures)**
9. **SILLY DREAMER (Billie Holiday)**
10. **ROMANCE ME (Mary Small)**

**Art Tacker**

**WHED—Boston, Mass.**
1. **RETREAT (Patti Page)**
2. **GOODBYE SWEETHEART (June Ward)**
3. **BROKEN HEARTED (Ray Ambrose)**
4. **REGULAR HEARTACHE**
5. **UNFORGETTABLE**
6. **HEART OF A WOMAN (Billie Holiday)**
7. **COME WHAT MAY (Pattie Page)**
8. **SILLY DREAMER (Billie Holiday)**
9. **ROMANCE ME (Mary Small)**
10. **ETERNALLY (Mary Griffin)**

**Rex Dale**

**WCKY—Cincinnati, Ohio**
1. **COME WHAT MAY (Patti Page)**
2. **CHINATOWN (Bobby Maxell)**
3. **COME WHAT MAY**
4. **STOLEN LOVE (Eddy Howard)**
5. **ANYTIME (Eddy Fisher)**
6. **GOODBYE SWEETHEART (June Ward)**
7. **BRIDGEHEARTED (Ray Ambrose)**
8. **SAY GOODBYE (Sunny Gale & Eddie Wilcox)**
9. **YOU’RE NOT MY TEENAGER**
10. **I HEAR A RHAPSODY (Frank Sinatra)**

**Brad Phillips**

**WINS, New York, N. Y.**
1. **TELL ME WHY (Four Acows)**
2. **DON’T WIN OR LOSE (Eddy Fisher)**
3. **SAY GOODBYE (Sunny Gale & Eddie Wilcox)**
4. **DON’T WIN OR LOSE**
5. **YOU’RE NOT MY TEENAGER**
6. **GOING HOME (Pattie Page)**
7. **I WANNA LOVE YOU (Amos Brothers)**
8. **DON’T WIN OR LOSE**
9. **YOU’RE NOT MY TEENAGER**
10. **I HEAR A RHAPSODY (Frank Sinatra)**

Please mention THE CASH BOX when answering ads—it proves you’re a real machine man!
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Benjamin and Weiss Parley Song Writing Team Into Night Club Act

NEW YORK — Binnie Benjamin and George Weiss, having conquered the song writing field with such smash hits as “Oh What It Seemed To Be,” “I’ll Never Be Free” and their current one, “Wheel Of Fortune,” are now setting their sights on the New York night club set.

It all happened this way: Two boys were given a celebrity night a week ago Sunday at Leon and Eddie’s in New York and in the course of the evening they were asked to get up on stage and play a few of their hits. They must have gone out big, because after one more song, the club booked them for the entire summer. They now have an engagement at the Cafe Society, 325 West 52nd Street, New York City, and are to open the club in June.

Willy Bryant Designated “Mayor of Harlem”

NEW YORK—Willy Bryant, well known Rhythm and Blues disk jockey, was named Mayor of Harlem at a testimonial dinner last Thursday night.

The designation is determined through a poll conducted by the Amsterdam News in New York in which ten Negro leaders are listed, the most popular of which becomes the local “Mayor of Harlem.”

Guest speakers at the dinner which was held at the Carnivale Room of the Hotel Capitol, and which was attended by celebrities in all walks of life, were Milten Berle and Barry Gray. The dinner was sponsored by the Harlem Committee for Civil Defense.

Bryant was presented with a plaque symbolizing his honor by the Negro Artists Guild, Noble Slate, orchestra leader, made the presentation.

Together with his partner Ray Carroll Bryant conducts the popular Ray disk jockey show over WHO every night from 11 P.M. to 2 A.M., which is one of the most listened to late evening Rhythm and Blues shows in the area.

New Film Garners Disks

NEW YORK—“With A Song In My Heart,” 50th Century Fox’s Technicolor splash for Easter showings, is being backed in recording circles by no less than 67 different recordings of the film’s top-featured songs.

Representing entire industry, the leading recording companies and their top-flight talent staffs, the etchings include versions of “With A Song In My Heart,” “Tess For Two,” “Endearing You,” “Either Too Young Or Too Old,” “Get Happy,” “Blue Moon,” “It’s A Good Day,” “I’ll Walk Alone,” and “That Old Feeling.”

Coral To Record Winning “Songs for Sale” Tune

NEW YORK—Coral Records has agreed to cut the winning tune on the April 5 “Song For Sale” show. The artist will be determined according to the type of song that wins. “Songs For Sale” increased its time over CBS-TV on March 1 and is now on from 9:30 to 11:00 every Saturday night.

“Ben and George” now have a major hit in the patter of “Cold Rain and Snow” and if the results of “Song For Sale” are any indication, a whole new wave of hits will be added to Columbia’s roll.

New York, N.Y.

Coral Records

Country Cousins vs. Slickers: Spike Jones To Wax Both

NEW YORK—Spike Jones said this week that reports published in another trade paper regarding him had been inaccurately reported. The report said Jones was giving up the City Slickers, in favor of recording with a new group called Spike Jones and His Country Cousins.

Truth of the matter is that Jones will record with both groups, continuing with the Slickers and doing the Country Cousins in addition. Two new “Slickers” sides are due out momentarily; “Deep Purple” and “It’s A Beautiful Day In Sunny California,” Buddy Baish, Jones’ New York recording promotion man stated.

MGM “Baby Doll” Contest

NEW YORK — MGM distributors, who sponsor their own local radio shows, are currently conducting a “Baby Doll” contest in conjunction with Tommy Tucker’s waxing of the song.

The contest involves having the disk jockey ask his young girl listeners to send in a doll. Awards are made for the top three winners and after it is all over, all dolls entered are presented to the local children’s ward of the hospital or orphanage.

“Goody Goody” Looks Good for Dot

GALLATIN, TENN.—Initial reaction to the Dot Record waxing of the old standard “Goody Goody,” sung by newcomer Jane Grant, looks great according to reports from Ranny Wood, president of Dot. The record is being heard every day over two 50,000 watt stations around Nashville. Paul Dixon featured the tune on his TV show over the ABC network, and St. Louis and Cincinnati Distribos have already reordered.

TRULY
ONE BY ONE ON FOUR

“A Laughing Matter

NEW YORK—Ivy Joe Hunter was guest of honor at a special press party given by author-columnist Larry Douglas at Harlem’s Hotel Theresa. The entire staffs of the American Negro Press attended which resulted in reams of publicity for Ivy Joe Hunter’s latest MGM release, “Laugh.” Left to right in front are: Ivy Joe Hunter; Dick Cowitt, of Sanford Record Distributors; Sol Handweiser, advertising and promotion manager for MGM Records; and Larry Douglas, author and columnist for the New York Age.

Rosemary Clooney Visits O.P.S.

CLEVELAND, O.—Cleveland’s Phonograph Merchant’s Association, carrying on its public relations program with recording artists, held a luncheon for Columbia artist Rosemary Clooney last week. In addition to the members of the association, disc jockeys and newspaper men were guests. Surprise and "Og" were Ford Craig and Kermit Goell, composers of the 1946 hit, “Near You.” Jack Cohen, president of the association commented on the policy of entertaining recording artists, “they’re in business with us . . . when they make a hit, we make money, so we’ve only good businessmen to meet the artists and discuss our mutual problems.” At the speakers table, left to right, Ted King, Columbia Records; Charles Trotter, Rosemary Clooney’s manager; Rosemary Clooney: Jack Cohen; Joseph Scribman, Rosemary Clooney’s manager; James Roos, vice president Phonograph Merchants Association; Sanford Levine, Secretary-Treasurer Phonograph Merchants Association; Virginia Holcomb, Secretary of the Association.

Tawny Nielson Named Remington A & R Head

NEW YORK—Latest step in Remington Records’ “operation expansion” is the appointment of Miss Tawny Nielson to the post of popular artists and repertoire director. It has been announced by Don H. Gabor, founder and president of the company.

Miss Nielson, until recently supervised pop A & R for London Records. Her wide experience in the field of popular music includes her tenure as a producer and musical director for the British Broadcasting Corporation.

In her Remington Records post Miss Nielson will function independently, with the office located at 54th Street as base headquarters. In addition to revitalizing the Remington pop line already in the library, she will blueprint a new and extensive popular catalogue that will make available both new and standard material at low prices.

A project which Miss Nielson will start immediately is a series of low priced show albums. Emphasis will be on the current crop which may achieve lasting worth.

The first to be recorded will be “South Pacific,” “The King And I” and “show.” “Og” will be done in England with some members of the cast which is now playing in London.

Still another function of Miss Nielson will be the development of a country music line.

It’s What’s in THE CASH BOX That Counts

NEW YORK—Coral Records has agreed to cut the winning tune on the April 5 “Song For Sale” show. The artist will be determined according to the type of song that wins. “Songs For Sale” increased its time over CBS-TV on March 1 and is now on from 9:30 to 11:00 every Saturday night.
Prestige is really clicking these days. Their disk “This Is Happiness” by Joe Holley is being away and they’ve come up with a great new artist, King Pleasure. Also signed is blues singer Bob Harris. Morry Price, vp in charge of sales, and Bob Shad, director of R & B at Mercury, on a trip through the South and Southwest are reporting big activity on the line and tell us that the Paul Monday, recording of “Dearest Mother,” which The Cash Box picked last year, is getting started all over again. Marcus also reports that Peacock has signed two new artists, the Dixie Humming Birds and Andy Tibbs.

Dinah Washington’s wedding date with Jimmy Cobb will wind up in the profit and loss sheet for the incompa- rable chanteuse. She’ll gain a hubby and new personal manager and lose a previously slated European booking. Dinah said she wants no part of a trip across the ocean. “I like it here and the possibility of my having to leave more than half of my earnings abroad is out.” New Atlantic blues singer Odell Turner off the list. Broadway will have both Ella Fitzgerald and Sarah Vaughan at the same time. Sarah will be at Birdland on the 15th of March and Ella will be at the Paramount.

Essex Record Distributors of Newark have their own dj show on station WNJR and they’re doing a fine job with their lines. Harold Laddell acts as the disc jockey on the “Mr. Blues” stanza and has built the show up to the point where it runs five nights a week for an hour. Illinois Jacquet has been added to the “Biggest Show of ‘52” along with Patti Page, Frankie Laine and the Billy May orchestra. New package to hit the provinces is The Ravens, sultry blues-ballad singer Wini Brown, and the Burnie Peacock Orch. Phil Chess in town excited about the great new record he has from the 3 Randolph kids titled “Two Honeys and a Comb.”

Arthur Prysock is leaving the Buddy Johnson orchestra at the end of March and is going out a single. He’s seeing off at the Senator Hotel in Philadelphia. Erroll Garner was voted the favorite pianist of jazz fans in France in the annual poll just conducted by Le Jazz Hot, Paris publication. A sensation of the current season was the recent presentation of the Howard Theater in Washington that spotlighted the Tiah Smith orchestra. Tiny Bradshaw’s band and a supporting cast that was highlighted by the first appearance there of B.B. King. New York’s WLIR may soon get a network set up with WOV. Both have heavy R & B market programming.

“Lookin’ For My Baby” b/w “Beguine the Beguine” by The Ravens Mercury 580

“Blue Tango” b/w “Everybody Loves My Baby” by Joe Thomas Mercury 8268

“Trouble in Mind” by Dinah Washington Mercury 8269

THE CASH BOX Rhythm & Blues Ramblings

The Top Ten Tunes Noting Harviett Week, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City’s Harlem Area; Chicago’s South Side, and New Orleans.

WHEEL OF FORTUNE Sunny Gale & Eddie Wilcox (Derby)

CRY Johnnie Ray (Okeh)

HEAVENLY FATHER Edna McGriff (Jubilees)

THIS IS HAPPINESS Joe Holiday (Prestige)

TELL ME WHY Dinah Washington (Mercury)

LITTLE WHITE CLOUD THAT CRIED Johnnie Ray (Okeh)

PLEASE, MR. SUN Johnnie Ray (Columbia)

WAGON WHEELS Ravens (Mercury)

CRY Johnnie Ray (Okeh)

SHINE ON Ruth Brown (Aladdin)

“Let’s Talk About Jesus” Bells Of Joy (Peacock)

BOURBON STREET PARADE Dukes of Dixieland (Imperial)

HARD TIMES Charles Brown (Aladdin)

“Kiss Me, Baby” Cardinals (Atlantic)

GOT YOU ON MY MIND John Greer (RCA Victor)

I MISS YOU Fats Domino (Imperial)

WHEEL OF FORTUNE Sunny Gale & Eddie Wilcox (Derby)

NIGHT TRAIN J. Forest (United)

BABY, PLEASE DON’T GO Orioles (Jubilees)

LITTLE WHITE CLOUD THAT CRIED Johnnie Ray (Okeh)

3 O’CLOCK BLUES B. B. King (R. P. M.)

WALKIN’ Nat “King” Cole (Capital)

TELL ME WHY Johnnie Ray (Okeh)

“It’s What’s in THE CASH BOX That Counts”
NIGHT TRAIN
Jimmy Forest (United)

2
BOOTED
Roscoe Gordon (R. P. M.)

3
HARD TIMES
Charles Brown (Aladdin)

I Didn't Sleep A Wink Last Night
Arthur Prysock (Decca)

4
WALKIN'
Not "King" Cole (Capitol)

5
WHY DON'T YOU EAT WHERE YOU SLEEP LAST NIGHT?
ZuZu Bollin (Torch)

6
HOT ICE
Freddie Mitchell (Derby)

7
CRY
Johnnie Ray (Okeh)

8
KISS-A ME, BABY
Ray Charles (Swingtime)

9
THAT'S WHAT'S KNOCKING ME OUT
Jimmy Liggins (Specialty)

10
THINKIN' AND DRINKIN'
Amos Milburn (Aladdin)

OAKLAND, CAL.
1. Night Train (Jimmy Forest)
2. The Night Kind Of Love (Lucky Millinder)
3. Wheel Of Fortune (Ginash Washington)
4. Dust My Brown (Elmo James)
5. Booted (Roscoe Gordon)
6. This Is Blowin' (Jimmy Witherspoon)
7. Everybody's Down On Me (Lightnin' Hopkins)
8. I'm So Lonely (Jimmy Rushing)
9. Would You (Ray Hawkins)
10. Tender Heart (Charles Brown)

MILWAUKEE, WISC.
1. Night Train (Jimmy Forest)
2. O'Clock Blues (B. B. King)
3. Give Me Central 209 (Lightnin' Hopkins)
4. Booted (Roscoe Gordon)
5. Guts (Ella Fitzgerald)
6. Walkin' (Not "KING" Cole)
7. Hi He Baby (Jackie Brenston)
8. Hold That Train Conductor (Mr. Cleaver)
9. I Didn't Sleep A Wink Last Night (Arthur Prysock)
10. How Many More Years? (Howlin' Wolf)

ATLANTA, GA.
1. Let's Talk About Jesus (Bells Of Joy)
2. Wheel Of Fortune (The Cardinals)
3. O'Clock Blues (B. B. King)
4. Shuffle Off In Brass (Ella Fitzgerald)
5. Excitement (Big Mitten)
6. Howlin' Wolf Boogie (Howlin' Wolf)
7. Every Evening (Buddy Wright)
8. I Got Laid (Eppie Mott)
9. The Wind Is Blowin' (Jimmy Witherspoon)
10. Night Train (Jimmy Forest)

ALBANY, GA.
1. Wheel Of Fortune (Sunny Gale & Eddie Wilcox)
2. Knockin' Blue (Tony Sheridan)
3. Flamin' (Earl Bostic)
4. O'Clock Blues (B. B. King)
5. Booted (Roscoe Gordon)
6. Real Good Funky (Big Ton Collins)
7. Bar Room Blues (W. B. "Big Mitten"
8. Wagon Wheel Blues (The Boppers)
9. Mellow Blues (Sonny Thompson)
10. Love Machine (Wynonie Harris)

PEACOCK RECORDS, INC.
404 Lyons Avenue, Houston, Texas

"STOLEN LOVE"
by
THE LARKS

APOLLO RECORDS, INC.
457 W. 45th St., N. Y.

Best Selling Spiritual Records Listed Alphabetically

- Angels Tell My Mother
- PILGRIM TRAVELLERS (Specialty)
- God Shall Take Care Of You
- GAY SISTERS (Savoy)
- I bowed On My Knees
- MEHALIA JACKSON (RCA)
- IF I Make It Somehow
- JOE MAY & SALLY MARTIN SINGERS (Specialty)
- JOY JOY To My Soul
- LOVE STIRRERS (Specialty)
- Let's Talk About Jesus
- BELLS OF JOY (Peacock)
- Our Father
- BLIND BOYS (Peacock)
- Surely God Is Able
- WARD SINGERS (Specialty)
- Touch Me Lord Jesus
- ANGELIC GOSPEL SINGERS (Gathan)
- When He Spoke
- WARD SINGERS (Savoy)

New Release!

"MY HOME AIN'T HERE"
by
LESTER WILLIAMS

Speciality Records

Sister Jessie Renfro
is wonderful singing
"HE'S SO WONDERFUL"

"IN THAT HOME BYE AND BYE"

Peacock #1588

March 8, 1952

Please mention THE CASH BOX when answering ads—it proves you’re a real machine man!
FRANKIE LANE SINGS AGAIN
AFTER SIX-WEEK HIATUS

NEW YORK—Columbia Records star Frankie Lane, one of the nation’s popular vocalists, is singing again after weeks of complete silence.

Stricken with a severe case of laryngitis while appearing at the New York Paramount Theatre earlier this year, Lane sang for a full week with a badly inflamed throat. It was feared that an operation might be necessary when nodes appeared on his vocal cords, but the “silent treatment!” prescribed by his doctor worked wonders.

While recuperating in mute fashion, Lane took breath control lessons for the first time in his life and emerged from the six-week course literally a better singer. The long, enforced lay-off cleared his vocal passages so completely that Lane was able to reach high notes he had never reached before.

Playing his first engagement since his illness Lane was accorded an ovation by the standing-room-only crowd.

Permo Phone Needle Plant
To Be Shown On TV Show

CHICAGO, ILL.—Manufacturing processes used by Permo, Inc., originators of long life phonograph needles, will be featured on a forthcoming television show, “Industry in Action,” sponsored by the National Association of Manufacturers.

This program, to be aired locally by nearly 65 TV stations throughout the U.S., is currently being filmed at the plant by ace NBC newsreel cameraman Earle Crotchett. About 40 minutes of film is being shot, for cutting and editing later.

It is anticipated that the film will have high interest for viewers, since phonograph needles are an item in widespread general use, and the microscopic precision with which they are made provides an unusual manufacturing story that can be told with telling effect by the camera.

“2 BIG ONES
“HEY-JIM”
JAMES MOODY—Prestige 768

“THIS IS HAPPINESS”
JOE HOLIDAY—Prestige 767

Get on the bandwagon
PRESTIGE RECORD CO.
754 10th Ave. Cl 6-0847 N.Y.

A SMASH IN THE EAST
and S-P-R-E-A-D-I-N-G!!
EDNA MCGRiff
A Prayer For Love

“Heavenly Father”
and
“I LOVE YOU”

Jubilee 5073 (507345)

The Orioles
“BABY PLEASE DON’T GO”
Jubilee 5065 (506545)

A Great New Release by
The Orioles

“TRUST IN ME”

and

“SHRIMP BOATS”
Jubilee 5074 (507445)

Jubilee RECORD CO.
315 W. 47TH ST., NEW YORK, N.Y.

“The Cash Box, Music
Page 18
March 8, 1952"
Johanie Ray "Crying" out on the west coast during a series of one-niners and plenty of deejay guest shots. Ole Satchmo has long been a favorite and big coin maker for the industry and his self, but I can't see his "Sleepy Time Down South." The lyrics are objectionable though written by two old friends of mine, namely Leon and Ots Rene who should have known better. On WJR in Kansas City, Roch Ulmer is spinning platters with a real know-how. Formerly with the great band of Ben Pollack, Roch is in a position to select good music and comment intelligently on it. The Art Van Damme Quintet gets his vote for tops in the modern field.

Since most radio stations have their transmitters out of town, it can sometimes be a nice deal to have to work from there. Especially if you live out that way. Such is the case with Merle Edwards at WMIN, in Minneapolis, who is aired from 11:00 P.M. to 3:00 A.M. Answering request telegrams keeps the show lively and in touch with the listeners. Dinah Washington is reported about to do it again, this time with James Cobb of Washington, D.C. Bill Lane adds to his busy schedule a disc show on Detroit's WJR to be aired Saturdays from 3:30-4:30 P.M. . . . Jack Dewellin, Garden City, Kans., is gone on the music of both Dave Brubeck and Lennie Tristano.

Two Tom Baker, the music maker, has moved from Chicago's WGN across the street to WIND. Dick, as he is known to his many friends, is one of the greatest guys in show business, all two tons of him. Duke Ellington, now working the west coast on concerts, dances and TV shows, has a new release called "Jam With Sam," and man its mad, dig it cats for some real gone jive. Mrs. Herb Jeffries has added one to the population out in Los Angeles; while proud papa is passing out the cigars backstage at the Chicago. Herb is in for two weeks and while here will perhaps do a few new sides for Coral. In NYC he is slated for a shot on both Ed Sullivan's and Steve Allen's T.V.'s. The only guy who doesn't get in trouble playing around is a musician. That's a pan son.

RCA Victor is first to bring Harold, of the famed Nickolas Brothers dance team, onto wax. The best side is "I Love That Feeling." George Avakian, noted jazz expert for Columbia records, has been up by the company to hear their new material. Larry Steele, with his "Smart Affairs Of 1935," show may be well on the way to bringing back to the American stage a revival of such great hit shows as we had years back. When Lew Leslie staged "Black Birds," he put on one of the greatest musicals of all times. In that same time we had such hits as "Shuffle Along" (almost ready to reopen with Pearl Bailey); "Miss Cellophane" with Ethel Waters; and "Under The Bamboo Tree" with Bert Williams. This latter show was also billed as "The Pink Slip." From these shows many a bright new discovery was skyrocketed to fame. Larry is coming into Chicago's Regal to give this town a look-see at some of the prettiest dancing girls in many a moon. Rumor that the show will soon go to London and hence on to the continent is well founded.

There is a cleaning and press ing establishment near my home that is having a sale on the cleaning of neck ties; 6 for $5c, the hitch is that I only have two; but I'm not downhearted about it cause I hear Sarah Vaughan has insured her clothes for $10,000. . . . There is only one war over in Korea, but here in the states we have two. In and around Charlotte, S. C., Larry Dorsell and Wyness Harris are having a "Battle Of The Shouting Blues." In Houston, Texas, Jimmie McCreelin and Gemnieth Brown engaged in a big one before 3,000 paying customers. Blues will pay. . . . Arnett Cobb and his blowing mob leaving Washington, D. C., for a stay at the Celebrity Club in Providence, R. I.

Beneke Meets Bonner

Remington Adds Distributors

NEW YORK—Remington Records has added two more outlets to its network of sales and distributing offices. Edward Stein, of New Britain, Conn., has been appointed to cover the New England territory from the sales office just set up at the Remington plant in Webster, Mass. Shipment will be made directly from the factory to all New England states. In northern New Jersey, distribution will be handled by the Medway Company, in Newark, through Elliot Welexer, a former Philadelphia distributor.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
PEE WEE "SLOW POKE" KING
and his Band featuring REDD STEWART
on his Victor Recording of...

THE CASH BOX

Folk and Western Record Reviews

"ONLY POLITICKIN" (2:33)
"SHAME ON YOU" (2:15)
TEX WILLIAMS & ORCHESTRA
(RCA Victor 20-4506)

- A spirited novelty tune is warbled pleasingly by Tex Williams on the upper deck. Williams' infectious chanting of this fast moving ditty, "Only Politickin," should win it loads of action. Lyrics tell the story of Polly Peck Pete, and the giddickies he uses to win votes and satisfy all of his constituents at the same time. The topic is timely with the elections hitting the headlines every day. Williams breaks his vocal and talks the lyrics in apes to give the reading a happy change of pace. The Tex Williams Orchestra provides a strong musical backdrop with the result a solid dink. Flip is a prettily tuned with a moderate tempo tune. Tex and the ole dish up an ok side as they blend their talents effectively. Looks like the top deck may kick off. Ops should listen in.

"THE KIWI BIRD" (2:27)
"BENNY THE MAGIC BUNNY" (2:31)
KENNY ROBERTS (Coral 60660)

- Kenny Roberts comes up with two novelty kiddie numbers for the approaching Easter season. The upper lid is a cute item about the Kiwi Bird which Roberts warbles in a pleasing manner. Bird noises are effectively set into the background to delight the youngsters. Flip is a similar tune about a magic bunny handled by Roberts delightfully. The Owen Bradley Quintet assist on both sides. The kids will love this one.

"AN ANGEL IN DISGUISE" (2:30)
"I'M OLD KENTUCKY BOUND" (2:35)
CHARLES MONROE (Decca 46406, 9-46406)

- An easy reading of a slow pretty tune is delivered by Charles Monroe on the upper lid. His pleasant chanting is supported by his Kentucky Partners, resulting in a pleasing waxing. Lower lid is a pretty tune of moderate tempo with Monroe handling the lyrics and vocals in a style. Both sides are listenable items and ops should take a peek.

"HOW CAN YOU SMILE" (2:43)
"DON'T WASTE YOUR TEARS" (2:28)
TONNY SUSEBBEE (Coral 64120)

- Tommy Susebee lends his pleasant voice to a slow country ballad with expressive lyrics. Susebee's soothing singing receives solid instrumental backing and the windup is an ok dink. Under portion is another slow tune that glides along with an easy movement. Tommy sings pleasingly. Ops might be interested.

I WONDER IF WE'LL ALWAYS BE APART" (2:24)
"LOVE'M AND LET'M BE" (2:34)
DANNY BROWN (Coral 64122)

- Danny Brown sails through a slow country number in his styled manner. A combination of listenable lyrics, a pretty tune, and solid backing by the Western Chorus hitting the nerves some strong guitar playing, bring in a pleasing waxing. The second side presents the same artist on the melodic number with a faster beat.

THE CASH BOX

The Cash Box, Music

March 8, 1952

Please mention THE CASH BOX when answering-ads—it proves you're a real coin machine man!
Dottie Cheechi, Boston's WMEX librarian, back on the job after quite a hospital stay and recovery. Although she's not her old self yet, we're glad to see her back at the schedule Roy Whitley's records for him.

Al Brock of WTAL in Tallahassee, Florida has just sold his "Ally Hymn Time" to Purina Mills. This is a 6:45 to 7:00 AM across the board show. Al also has an 11:45-1:00 noon record show for Ballard Ollanick Flour in addition to his managerial duties with The Silvertones who are currently on an appearance tour of Alabama, Georgia and Florida.

Johnny Martin reports mail from all states from the Atlantic coast to Arizona from his country record shows on Tula's 50 kw KRMG. Top record requested for past two weeks has been Martha Carson's Capital disc of "Satinelli".

"Uncle Charlie" Deming handles the country record chores at WKPT in Kingsport, Tennessee.

KUGN in Eugene, Oregon, recently joined the NBC chain after having aired the A & B programs for several years. "Skip-A-Long" Hathaway is having his country record schedule pushed around a little but reports no losses—just changes in time.

Frank Page has taken on a new Saturday night country record show on KWKH in Shreveport under the handle of "Counsel Frank's Cornett." Frank also co-commands the show each Monday night with "Louisiana Hayride" which features Webb Pierce (Decca), Slim Whitman (RCA Victor), Red Sovine (M-G-M). Recent guests on the show have been Carl Fox and Texas Ruby (King), Leon Payne (Capital), Maddox Brothers and Rose (Columbia), and Hank Locklin (Four Star).

"LET'S GET TOGETHER WITH RECORDS" is the title of Joe Morris's four to five P. M. country record spot on WREX in Newberry, S. C. Show is on the air five days a week.

"Pigfoot Pete" is featuring a "Mystery Cowboy" on his Albany, N. Y. WOGK programs such day the mystery name is given at the end of each program and Pete's "Radio Rangers" are really getting sharp on identification. William P. Saunders, same station needed materials for the "Pigfoot Pete" programming.

The century records in Bozeman, Montana are played by "Pan Handle" Don, who is Dan Snyder.

HILLBILLY, FOLK & WESTERN JUKE BOX TUNES

GIVE ME MORE, MORE, MORE
Lefty Frizzell
(Columbia 20885; 4-20885)

LET OLD MOTHER NATURE HAVE HER WAY
Carl Smith
(Columbia 20886; 4-20886)

SLOW POKE
Pee Wee King
(RCA Victor 21-0489; 4-0489)

BUNDLE OF SOUTHERN SUNSHINE
Eddy Arnold
(RCA Victor 20-4413; 4-4413)

SILVER AND GOLD
Pee Wee King
(RCA Victor 20-4458; 47-4458)

ALABAMA JUBILEE
Red Foley
(Decca 27810; 9-27810)

HONKY TONK BLUES
 Hank Williams
(MGM 11160; K11160)

WONDERING
Pee Wee Pierce
(Decca 46364; 4-46364)

MILK BUCKET BOOGIE
 Red Foley
(Decca 27981; 9-27981)

BABY, WE'RE REALLY IN LOVE
 Hank Williams
(MGM 11100; K11100)

"It's What's in THE CASH BOX That Counts"
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NPA 2nd QUARTER METAL QUOTAS
ABOUT THE SAME AS 1ST QUARTER

Vending Machine Mfrs. Get 5% More Aluminum Than Games
And Music Machine Mfrs

CHICAGO—A check thru the manufac-
turers here brought forth the fact that
NPA's new metal allotments for the
second quarter of 1952 were just
about the same as had been granted
to the coin operated machine manu-
facturers for the first quarter.

Belief was that the National Pro-
duction Authority might loosen up
with the second quarter and that manu-
facturers would be given larger al-
lotments than what they had received in the first quarter.

This now seems to be possible only
with the third and, possibly, the four-
th quarter on record, of course, that no further defense produc-
tion emergencies come about.

According to the published schedule,
manufacturers of coin operated phono-
cartographs will receive 10% of their base-
period carbon steel, 55% alloy steel, 30% copper brass mill products, 35% copper wire mill products, 30% cop-
per foundry products and 25% alumi-
num.

The very same ratio percentag-
ents would also be given to manufacturers of coin operated amusement (and other types) machines.

The only difference was noted in the allotments made to the manu-
facturers of automatic merchandisers.

These manufacturers receive the
very same percentage allotments, as
of their base period for everything,
but aluminum.

They have been granted 5% more
aluminum than either the phone or
amusement machine manufacturers.
They will receive 30% of their base
period allotment of aluminum, where
as the others (as noted above) receive
but 25%.

The three big products for the
amusement game manufacturers, and
other manufacturers, is carbon steel,
copper wire and aluminum. Not much
aluminum is used in games. But much
more is used in vendors and phono-
cartographs.

Blatt Would Like All Industry Show Same Time Various Hotels

NEW YORK—Among the question-
naires received this week in answer to
our inquiry "Are You In Favor Of
An MOA Meeting Same City Same
Time As The NAMA Show?" was one
from Willie (Little Napoleon) Blatt, expe-
nenced and long-time op-
erator, as well as president of the
Dade County Musicians Associa-
tion. In addition, Blatt wrote a
most interesting letter, which we feel
merits reproduction.

Blatt writes: "Your two articles
in the February 23, 1952 issue of Cash
Box titled, 'Wanted A Leader To Pull
The Industry Together Again,' and the
article re: holding all conventions
at the same time, really hit home as
far as I am concerned.

"I believe that if such a leader
emerged, he would undoubtedly in-
vince the entire coin machine industry
to hold one convention each year, even

if the manufacturers, products
were to be displayed at different hotels.

"It is my opinion that not only the
NAMA, the MOA, and the CMI, but
the parks convention should be united
and held in one gigantic show. It
should be called the 'Show Of Shows
For Advancement Of The Coin
Machine Industry.'

"You and I know there are quite
a few coin machine men who are in-
terested in kiddie parks and park con-
ventions. Quite a number of coin ma-
chine manufacturers and others who
display their equipment at the parks show each year. Therefore, why not
combine their convention with the rest
of the coin machine industry.

"I believe you ought to start the
ball rolling by polling every member
of every coin machine association
through their secretaries. Have each
member fill out a postcard giving their
views as to whether or not they
would prefer one convention for the
entire industry, and why. It would
be a good idea for them to identify themselves as to address, name, and
association they are affiliated with.
I assure you, I would make it my
business to make each and every mem-
er of my organization fill out a card
regardless of whether he is for or
against the idea of one convention.

"I remember the years gone by
when we used to look forward to our
annual conventions with much an-
ticipation. We started preparing sev-
eral months in advance by writing
in the local friends and acquaint-
ances, and particularly our out
of town customers. Our letters to them
were end with 'see you at the conven-
tion.' All that is now a thing of the past since you can't tell
what convention he will attend."
Phil. Assn. Prepares For Banquet

PHILADELPHIA, PA.—Joe Silverman announced this past week that the Amusement Machines Association of Philadelphia is preparing to hold its banquet at the Latin Casino on April 20.

In addition to a large turnout of Philadelphia column, it is expected that many operator friends from other territories will be on hand, as well as representatives from the leading manufacturers.

"We'll feed all of our friends with an unusually fine meal, and entertain them with one of the most terrific shows ever put together in the City of Philadelphia," promised Silverman.

Officials are hard at work preparing their Souvenir Journal, which they state will wind up most successfully.

WANTED

Stoner—or any other type of Candy Machine. Write us giving description of condition, make, quantity and price in 1st letter.

Supreme Distributors, Inc.
3700 N. E. 2nd Avenue, Miami 37, Fla.
MODEL "D" IS THE STANDOUT MACHINE
MODEL "D" IS THE STANDOUT MACHINE OF THEM
MODEL "D" IS THE STANDOUT MACHINE OF THEM ALL, PROVED
MODEL "D" IS THE STANDOUT MACHINE OF THEM ALL, PROVED ON LOCATION
MODEL "D" IS THE STANDOUT MACHINE OF THEM ALL, PROVED ON LOCATION AND BY ACCEPTANCE

Plain to See—without Glasses!

AMERICAN MINT INCORPORATED

GENERAL OFFICES AND FACTORY: 1300 UNION AVENUE, S. E., GRAND RAPIDS 2, MICHIGAN

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
Evans "Jubilee" Phonos Being Shipped

CHICAGO—Les Reid, manager of the music division of H. C. Evans & Company, this city, reported that the firm will begin shipping the first batch of its New 40 selection, 49 and 78 rpm "Jubilee" phonos this week.

Shipments on the new "Century" 100 selection, 49 rpm model is expected to begin around the middle of April.

The models are first shown to the trade at the Morrison Hotel, Chicago, on February 8, 4, 5, 6, during the CMA show. At that time, great enthusiasm was shown by both operators and distributors, and Reid was able to make some fine distributor appointments. Other distributors are now in the process of listing.

CHICAGO—The Marvel Manufacturing Company building at 2849 West Fullerton Ave., this city, burned this past week.

The not completely gutted, the fire did enough damage to halt all production for the time being of the firm's new electric shuffle scoreboard.

Ted Rubenstein of the firm stated, "We will probably fall two to three weeks behind on deliveries of our new 'Marvel Electric Shuffle Scoreboard.'"

"But," he stated, "we are trying as fast as we possibly can to get back into production and will, if necessary, work overtime and weekends, too, to catch up so that we can fill all orders we already have and those we are receiving each day."

Rubenstein asks those operators who have already sent him their orders to have patience and that within a very short time he will have the new "Marvel Electric Shuffle Scoreboard" on the way to them.

Pity The Poor Manufacturer—

Every Day New Rumors On Metal Availability

WASHINGTON, D. C. — Altho metal quotas for the 2nd period were issued by NPA this week (with manufacturers of coin operated equipment allotted practically the same amounts as for the 1st quarter—see story this issue) rumbles and conflicting statements have been made that make the current situation most confusing.

Statements issued by Government agencies seem to contradict each other. Other statements by metal producers are entirely at odds with those made by government officials. It seemed that both government and industry agreed that sheet and strip steel were in surplus, and the government moved quickly to re-allocate the extra metal. And, strange as it may seem, responsible officials stated on this same day, that shortages of common components necessary by the military are growing so rapidly that the use of directives to procure hard-to-get steel, copper and aluminum products for their manufacture has jumped fourfold in the last three weeks. It was reported that top NPA officials flatly declare there is no surplus of any "quality" steel products.

It is explained by some that the incongruous situation of acute shortages developing at the same time the trade reports an easing of most metals indicates that the hard-to-get shapes and forms are tighter than ever and that the easing is limited to such products as sheet steel that are used primarily to produce civilian goods.

Altho producers, it is reported, are confused and concerned. They state they are running into open spaces in mill schedules. They explain that certified CMP orders are not being picked up by customers.

Last week, the aluminum producers went to NPA in Washington and demanded prompt easing of the controls. Altho not asking for complete decontrol yet, they did suggest:

1) Reappraisal and upward revision of civilian quotas issued for the 2nd quarter.

2) More liberal policies for hardship cases.

3) Permit aluminum producers to accept orders up to 125% of their capacity in a quarter.

We pity the poor manufacturer of coin operated equipment who used steel, aluminum and copper in the production of his products. He must plan in advance, using the official quotas permitted, yet he doesn't know from day to day to the next whether he'll be getting the allotted amount, smaller quantities, or whether there will be more metals available than they could use.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
Something to Sing About...

GOTTLIEB'S Quartette

with a Foursome of Fascinating, Fast High-Stepping Features!

- MULTI-VALUE ROLL OVER at bottom center of playfield—scores Replays when numbers 1 to 8 are hit or when all 4 "Pop" Bumpers are lit.

- SUPER REPLAY AWARDS When numbers 1 to 8 are made and BALL TRAP is filled, Multi-Value Roll Over Lights for Extra Special Replay Awards.

BALL TRAP provides HIGH SCORE—lights corresponding "Pop" Bumpers and Roll Overs to score Pints—awards Replay when filled.

4 "POP" BUMPERS! 4 FLIPPERS!

and Foremost in Gorgeous, Dazzling Color and Design!

ORDER NOW FROM YOUR DISTRIBUTOR

1140-50 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS

"There is no substitute for Quality!"

BUY HERE WHERE EVERY MACHINE IS GUARANTEED REGARDLESS OF PRICE THESE ARE "AMERICA'S FINEST"!!

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<td>SEEBURG BEAR GUNS</td>
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EXTRA! United 5-Player Shuffle Alleys with Jumbo Pins and 7-10 Split: $324.50

MONROE COIN MACHINE EXCHANGE, INC.
2623 PAYNE AVENUE, CLEVELAND 14, OHIO
(Tel. 50380 1-4600)

YOUR JOB IS CLEAR -- GET IN THE SCRAP

to keep steel coming

MUN-PEERUS SCRAP IS NEEDED TOO!

Ted Snearly, partner at R & S, wasn't on hand for this season, as he was in Florida, taking a much needed vacation.

Emil Bango, service man from Northern's Columbus office also attended.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
We want to most sincerely thank all who attended our big Chicago Coin Show. We know that everyone was more than satisfied and that all enjoyed themselves. We have been told that every single man, woman and child who was present, was the most thrilled person in the world. To all of you, who thanked us and who gave us such outstanding (and, believe us, 'record breaking') orders, we want to once again say "Thanks a Million." But, whether you gave us an order, or did not, we still want to thank you again, and again, and again, for the very fine courtesy you showed us by attending our showing.

Geo. George and Roy Monroe

Betty the Secretary Says: IF

If you were present, you saw some of the world's finest boys in all types of machines. I was a very busy gal just typing orders all day long. So I imagine, that almost all of you, who attended our big show, ordered some of the finest and greatest bargains in every single type of better conditioned equipment in the entire industry. BUT, if you did not attend, let me tell you to have identity of the finest and greatest equipment—In fact, the very equipment you want—ON HAND—and at PRICES THAT ARE LOWER THAN ANYWHERE ELSE IN THE COUNTRY! Why don't YOU phone ME today! Let me tell you what you can have for the lowest price in all coin machine history!!

MONROE COIN MACHINE EXCHANGE, INC.
2423 PAYNE AVENUE, CLEVELAND 14, OHIO
(All Phones: Superior 1-4600)

4 Billions To Go Into Bucks County

U. S. Steel Fairless Mill, 40% Completed, Drawing Many Industries To Morrisville, Pa. And Area Running From Trenton, N. J. To Wilmington, Del.

MORRISVILLE, PA. — Several months ago The Cash Box advised the coin industry about the tremendous expansion program inaugurated in Bucks County, extending from Trenton, N. J. almost to Wilmington, Del. (March 1 issue of The Cash Box brought its readers a similar report on the expansion program under way through the Gulf area of Texas and Louisiana). Reports coming in at this time now amplify the progress made in Bucks County, all of construction and expansion is only beginning to gain momentum.

It is only about one year since the United States Steel Corporation started clearing the ground for the construction of its $400,000,000 mill—the largest steel expansion project ever undertaken. The steel plant is 40 per cent completed and will come into partial operation, rolling metal for the national defense effort, in May.

Coinciding with the progress on the United States Steel project are the many changes seen in Morrisville and surrounding areas during the last twelve months. The principal ones are:

Deposit of Morrisville's only bank jumped 10%. The bank's physical size and employment force doubled.

A new toll bridge across the Delaware linking Morrisville with Trenton, N. J. is nearing completion.

The Pennsylvania Railroad has begun a $9,000,000 expansion and modernization program for its previously inactive Morrisville freight yard.

The General Refractories Co. has started erection of a $3,000,000 plant.

A community development corporation has been formed by the town's business men and has already sold about $80,000 stock to provide funds for new parking accommodations and office space.

The Danherst Corp. has completed 1,100 low cost homes in Fairless Hills, a few miles from the mill site, and is going ahead quickly toward its 4,000 goal.

Levitt & Sons, Inc., has already sold 3,500 homes on the basis of models exhibited to the public. Construction of the first homes is being started this week on a plot two miles from the steel mill. Eventually 16,000 homes will be erected in this development.

Other projects are imminent for this vicinity. One official stated that before the spring is over, four shopping centers are due to be started, a garden apartment development consisting of 2,400 units is slated to get under way, and the Calgon Corp. of Pittsburgh is expected to begin construction of a plant.

Rumors prevail that a major automotive company, a large biscuit company, a chain store organization, a theatre operator and two banks are dickering for locations here.

Many other projects contemplated throughout the Bucks County area will see 4 Billions of dollars being invested by industry along the Delaware from Trenton, N. J. to Wilmington, Del. This total, it is stated, includes only projects costing $5,000,000 or more. It is reported that The Texas Co., Socony-Vacuum, Atlantic Refining, Gulf Oil, Sun Oil and Sinclair all have new facilities planned or coming along. New plants are also being erected by B. F. Goodrich, du Pont, the Sponge Iron Corp., and the Kieckhefer Co., among others.

Coin machine operators, among the merchants of these areas, are jubilant as they too, will gain greatly through the increased populations and their spending proclivities—particularly as their equipment offers the greatest majority amusement and entertainment at the most economical prices.
We're just absolutely speechless. We're thrilled to the very core. The way you great, grand Texans turned out for our two big open house parties—Saturday, March 1, 1952 at our Dallas offices, and Sunday, March 2, 1952 at our San Antonio offices—simply left us limp with delight. We just don't know how to thank you. We just don't know how we ever thank you. You Texas operators, your wives, your children, your families, all of you—we just love you. We didn't believe it would ever be possible to have so many, many of you attend these two affairs. Please accept our most sincere, our most grateful and heartfelt thanks and, believe me, when I say, I'm most humble for your grand generosity, your many, many orders for the products of the great manufacturers we represent: Wurlitzer, Williams, Chicago Coin and United. And, especially, for coming so gladly, and in such great numbers, to our two shows. Again, most humbly, I thank you.

Roy Williams

COMMERCIAL MUSIC COMPANY
1501 DRAGON STREET
DALLAS, TEXAS

CLOSING OUT!
Seeberg Hideaway Units, Metal, H 246M
Seeberg Wireless Wall Boxes, 5c—W1-L-56
Solotone Entertainer Units
Solotone Entertainer Boxes
30-Conductor Cable
Write For Special Prices!

RUNYON SALES COMPANY
Factory Representatives for AMI Inc.
593 10th Ave., New York 18, N.Y., LO 4-1880
123 W. Runyon St., Newark 3, N.J., BI 3-8777

Will Pay . . .
HIGHEST PRICES for
Exhibit SIX SHOOTER
Exhibit GUN PATROL
State condition and price in first letter

INTERNATIONAL AMUSEMENT COMPANY
1403 SPRING GARDEN STREET
PHILADELPHIA 30, PA. (Tel. RJ 6-7712)

Thank You, Texas

Meeting Dates Of
Music Operators Associations

March 3—Illinois Amusement Association
Place: 208 North Madison St., Rockford, Ill.

4—Central Assn of Music and Coin Machine Operators
Place: Bellringer Hotel, Kansas City, Mo.

6—Phonograph Merchants Association
Place: Hollenden Hotel, Cleveland, Ohio

6—Summit County Music Operators Association
Place: Mayflower Hotel, Akron, Ohio

6—Washington Music Guild, Inc.
Place: 3110 M Street, Washington, D. C.

10—Wisconsin Phonograph Operators Association
Place: To be announced.

Place: Mandell-Ballow Restaurant, Baltimore, Md.

11—Automatic Phonograph Owners Association
Place: Sheraton Gibson Hotel, Cincinnati, Ohio

11—California Music Guild
Place: 311 Club, Oakland, Calif.

12—Music Operators of North Illinois
Place: To be announced.

13—Michigan Automatic Phonograph Owners Association
Place: Macklebee Building, Detroit, Mich.

19—Westchester Operators' Guild, Inc.
Place: American Legion Hall, White Plains, N. Y.

20—Progressive Music Guild of South Jersey
Place: Walt Whitman Hotel, Camden, N. J.

Would You...
go to a druggist for information regarding a serious stomach ailment?

Or would you, instead, go to a "specialist" in stomach ailments?

The coin operated entertainment industry is one of the most highly specialized industries in the world.

Why direct your advertising to: corner pitchmen, country fares, burlesk strippers, vaudeville acrobats, circus tumblers, radio soap operas, etc.?

Advertise where your ads will be read by the people you want to reach!

Spend your hard-earned advertising money in the one publication that "specializes" in reaching those very people.

The Cash Box is the one and only weekly magazine that concentrates on this industry—and this industry only.

The Cash Box is the one completely exclusive weekly publication in the one industry in which you are most interested.

You wouldn't stand for money to be wasted in your business! Why stand for wasting your hard-earned advertising money by spending it where you do not reach your complete market?

Think! Advertise in The Cash Box—your magazine!

Write For Rates—
THE CASH BOX
26 W. 47th St., New York, N. Y.
A Washington, D. C. Operator Writes:

October 14, 1951

The Cash Box,
New York, N. Y.

Gentlemen:

I would appreciate it very much if you would be possible for you to send me a copy of "The Cash Box" dated the last week in June or the first week in July of this year.

We base our inventory for Personal Property Tax on "The Cash Box", and we are having some trouble with the tax people.

Very truly yours,
J. H. Phillips
Phillips Novelty Co., Inc.
Washington, D. C.

Are YOU Faced With The Problem Of "Personal Property" Tax?

IS IT WORTH $15 A YEAR TO YOU TO GET FAIR AND EQUITABLE COURTEOUS AND UNDERSTANDING TREATMENT FROM YOUR "PERSONAL PROPERTY" TAX COLLECTOR AND KNOW, AT THE SAME TIME, THAT HE BELIEVES YOU BECAUSE YOU CAN PRODUCE OFFICIALLY-ACCEPTED, BONAFIDE VALUATION RECORDS?

Why endure sleepless nights? Why suffer worry headaches? Why have the "Personal Property" tax collector become the bogeyman in your nightmare dreams?

Why have him TELL YOU what he THINKS your equipment is WORTH! And then TAX YOU ON THAT WORTH!

YOU show him exactly WHAT THE EQUIPMENT YOU OWN IS WORTH! In that way you obtain courteous, equitable treatment and completely better understanding.

THE ANSWER IS: "The Confidential Price Lists" which appear in each and every week's issue of The Cash Box—and which are an integral part of The Cash Box—"The Operator's Bible"! The One Magazine The Operator Can Believe In And That He Can Trust!! The One Magazine that is Exclusively, Completely and Solely dedicated to the Operator. And Printed For The Operator's Best Interests!

It costs you only $15 a year to have the "OFFICIAL" prices. Prices that are accepted by Canada—by U. S. Government departments—by States throughout the entire nation—for valuations which you present to your Collector of "Personal Property Taxes". These prices are authentic and meet his standards.

Be A HAPPY, SMILING OPERATOR—subscribe TO THE CASH BOX today. All for only $15 per year—just about $2.50 per week!

TEAR OUT AND MAIL TODAY TO...

THE CASH BOX
26 WEST 47TH STREET, NEW YORK 19, N.Y.

Gentlemen: It sure is worth $15 a year to get straightened out with my "Personal Property Tax" Collector. Enclosed find my check for $15, and start sending me "The Cash Box" immediately.

FIRM NAME
ADDRESS
CITY ZONE STATE

Individual's Name

Leaving it to Bill Leuenhagen and his enterprising staff to prove you can be in two places at one and the same time. Half of Bill's merchandise and personnel were down at the old place while the other half were doing business at their new location, the former General Music and several blocks up the street. Mary and Ray Solle were selling records at the new place right off the floor, and we do mean the floor. The merchandise was there and the customers but the fixtures hadn't been moved up or installed yet. Seems the music ops doing business with Leuenhagen's weren't bothered by formality, and didn't bother with the formal opening planned within a week of this article. Bill was pretty pleased with, and that was the warm welcome extended him by his immediate neighbors and, at times, competitors in at least the amusement game end of the trade. The Budweiser toppers and Charlie Robinson, Al Betteman and others were right over to wish him well in his new home.

This neighborly spirit reminded us there has been quite a change in competitive attitudes and relations among jobbers along the L. A. Coin Row. Looking back on the four years we've been covering this beat, we can recall a time when a few of the distributors seemed more concerned with what the other fellow could sell than in what they themselves could. We noticed that even the bargain-buyer will admit is bad for everybody in the business from the long-range view, wasn't too uncommon an occurrence then, but we gather that not too much of that goes on these days. There's competition, to be sure, as evidenced by the current jockeying around for customers and price on the several horses now available in this city. But with distribution of the different entries as clearly set as it appears to be, chances are the horses will sell on the basis of production cost, normal profit and consumer demand to supply, all this being the general approved and time-tested method of making an honest buck in this or any other form of merchandising.

From Paul Laymon's comes a report that the "Royal Mustang" is setting up a lively pace in the horse race while Jack Simon tells us that "Buccaneer" is leading by a nose. Bill H. Lun, Brown, of course, it's still Exhibit's "Big Bronco," win, place and show... There must be a tremendous amount of Exhibit horse out and around the town, or else we've just become human where ever one goes those days, there's a "Big Bronco" out front or inside the place... We're sold on 'em when it comes to peace of mind while shopping... We're the youngest a dollar, and half the time half the money can be a slogan to display at market and drug store locations.

Lots of interest among local ops in Gottlieb's "Quartet," new 5-ball that has made some great reports from test locations... Music seems to be building steady for the many ops, and sales are reflected at the distributors... Nick Carter reports that demand for the AMI is still ahead of supply while Dan Stewart is moving out Rock-Olas as fast as they come in and Paul Laymon added that there's a big advance in what he's had since being appointed Wurlitzer distributor...

Paul and Lucille did it up fancy one night recently, joining with Bob Gottlieb and some friends for dinner at the Mutoscope Club. The Right Honorable Mr. and Mrs. Wesley Knudsen of Salt Lake City... Southgate's Johnny Lantz and Pete Shupp... Charlie Keski of San Pedro... Pasadena's Jesus Cevallos, C. E. Howe, Richard Covina's Bill Bradley... Walter Keene of Taft and Big Bear's Jack Spencer.

THE MUSINGS OF MINNESOTA

The Northwest area was hit by a blizzard which tied up transportation for at least two days, Tuesday and Wednesday the 19th and 20th of February. But snow plows got out and cleaned up the roads at short order. Coin distributors were able to resume going about their regular duties and taking care of their equipment and making service calls. In spite of the rough weather and hazardous roads there are still a number of operators who made the trip into the Twin Cities... In from Seaton was Dick Grant... George Plummer and his wife made the long trip from St. Anger, Iowa, to see what was new in coin operated equipment, as did Harold Peterson of Bethel, and Earl Woods of Winona... L. I. Harris of Enderlin, N. D., was forced to stay in the Twin Cities an extra two days on account of the storm. He finally got back to Enderlin to take care of service calls and the generally approved and time-tested method of making an honest buck in this or any other form of merchandising.

Also forced to stay in the Twin Cities was Herman Harms of Rapid City, S. D., but he made the most of it by making the rounds and checking up on the latest coin equipment... The coin operated horses which received such a tremendous reception at the coin machine show, have been receiving a lot of attention from the local operators who view it as a long term revenue proposition... Jim Donnell and his charming wife of Spooner, Wis., were in town on their regular trip to pick up supplies and records for the route... Also in for the usual supply trip were George Atol of Duluth; Jerry Hardwig of St. Cloud; and E. E. McDaniel of Wadena... Earl Hanson and his wife of St. Peter out for a give-a-dog from a break, and left him on the other side... They made the trip into town. We have word that Pete Wronson of Mankato, was in the hospital for a few days, but we are glad to hear that he is up and around again... Harry Nold of Cambridge, and his charming wife, have just returned from a trip to Florida and Mary says that the weather in Florida was wonderful down there... Some of the busy individuals whom we just caught glimpses of here and there at the different distributors and record houses were Con Kaluzu of Browerville; Gordon Dunn of Moose Lake; Bob Cross of Jackson; Ben Kragtup of Tracy, and Glenn Rackliff of Superior, Wis., and John Howe of Foley.
Jack Nealon, Bally's well known and well liked salesman, will hit him self up to his mark on Thursday at the big banquet there. When a firm begins to be bounded by long distance phone calls—then "it's a hit." At least, that's the way Nate Gottlieb put it, when he introduced the "Six Quartet". 

Sam Sterns and his very charming missus, Ellie, on their way to California for a week. Sam will mix business with pleasure. Madame Angott has written between three decisions and, likewise, three games. "To ship or not to ship; to build or not to build", as Bill puts it, "our DeLux Six Player Shuffle Alley, in the midst of a great shuffle player re-estephelease." So, Bill reports, the firm has decided to put forth a heavy production schedule on all three. And how that United plant is buzzing with three games going down the production lines all at once and the same time that why Lyn Durant has hied himself off for a little vacation! Could be, maybe?)

The guy's so darn lucky that, before you fill your first straight, he's calling (you guessed it) "GIN!"). He's Johnny Beanbag Casola and his very charming wife, Mariel, are both living in Knoxville, Tennessee. And sho' do love the Sooth. Whatta gang down in Miami's warm and sunny beaches right now. Ray Moloney, Tom Callaghan, Ben Becker, Chris Christpher, Roy McGinnis, Samuel Wohlgem, and so many, many others. The lucky blokes. Georgia, Woodwards back on the job busier than ever. What with keeping his fingers in all legal decisions, for orders for "Spot Lites", and on a zillion other matters, even after just beating ole Man Virus to the punch.

Carl Angott tells us, all the way from Detroit yet, that he's gonna have a really big surprise for us and for all of his customers. (The guy's now got us wondered.) Art Wiemant returned to the big Rock-Ola factory, after a long visit around and about, and advises that he's on his way to Noy Yawk where he's gonna get special regional meet with the firm's northeastern distribr. The guy's a bear for work... Paul Eckstein, who heads "Lion TV", has just got himself a new office and is very happy. ... Bill O'Donnell, in between all his work selling Bally products, is trying to fix up his very beautiful new house.

Plenty phone calls from Columbus this past week for "Six Players." ... Canadian ops happy over the fact that this publication will meet their demand. And start a special Canadian section to run each week. But, the catch is to get a really outstanding Canadian correspondent. And, the editor advises, he thinks he must get "the right man for the job." (If you feel the finger fit into this important niche, let's hear from you.)

See how you never know, NPA has issued just about the same amount of materials for this second quarter as was issued during the first quarter. Where the Govt's experts tho' everything would go blooey—they now find that they've got materials on hand. So many, many ChinChip open house affairs going on this past week... that few knew where to fly first. ... Saw Sam Lewis out of their legal office and a big +1000 miles to the location to the driver.... Roy Monroe and George George of Monroe Coin Mach. Exch., Cleveland, went out of their way to invite people to their big affair this past Sunday. ... Ben Coven came up with a sale of brand new motors that had some of the ops clapping their hands with glee.

I'm moved to ask why we don't list prices of plastic. (We did, Bob. We listed parts and supplies for a long time. But, no cooperation from sellers. So we stopped) ... Shortage of mechanics becoming ever more serious everywhere in the country. Hope that someone will take on The Cash Box suggestion and help a "School For Mechanics," Coin Slot Coin Mach. University be created for almost ten years now... Biggest sensation of all time will be the Tenth Anniversary Issue of The Cash Box. This will actually be an encyclopedia of the coin operated machines industry for the past ten years. This will be the first time in history anyone has ever attempted an encyclopedic review of the industry. (Believe me, having seen some of the plans, I urge you to reserve your issue. And, if you're an advertiser, recommend that you get your space reserved quick in that issue. This will be a historical edition).

Frank Mencuri, Chet Gore and Ford Sebastian, over at Exhibit, have had me more or less nuts (which ain't surprising at all, at all) because of some "mystery" product we've been hearing rumblings about all around this big country. These men just smile. Nod their heads. But, won't tell. In the meantime, like everyone else, we wonder what it can be. ... If that Cherry Heering holds out, before my friend, "Big Swede" Hellstrom knocks it all off, I'll be re-naming him "Big Wonderful histo," Hellstrom and a long distance phone call to the driver. ... In fact, he's been shifting up that paddle of his for three weeks now, just trying to find out. (Which reminds me of the time when Hellstrom and Durand had it out over his birthday was which and who should). ... I know that lots and lots of youse guys all over the nation read this column. So, please help. In addition to the tremendous amount of research which is now under way for the big encyclopedia Tenth Anniversary Issue of The Cash Box, there are a great many interesting items which are probably unknown to one and all in the fildl and which clipping or notes please youse guys may have in your pockets, your desks, or in some old book. Please do send these to me. Let me guarantee you that they'll be returned just as neatly and perfectly as we receive them. This is your contribution to what will be the most historical issue of all time.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
International Amuse. Co. Party

PHILADELPHIA, PA.—Shortly after purchasing Scott-Crossey Company, this city, and combining it with their International Amusement Company, Abe Witten and Sol Greentman ran a big grand opening party (Feb. 23 Issue of The Cash Box).

Among the guests, pictured above, top—(l. to r.): Ben Smith, Ben Smith Advertising Agency, N. Y.; Joe Ash, Active Amusements Co.; Phila.; David Rosen, Phila.; Abe Witten and Sol Greentman. Bottom—(l. to r.): Abe Witten; Ben Becker, Bally regional representative; Harry Huna, sales manager for International; Sid Goodman and Sol Greentman surround Bally’s “Spot-Line,” “Shuffle Line” and Rock-Ola’s Model 1340 phonos.

Miami’s recent move to increase operator’s commissions to 60%–40% received the attention of the press in this area, appearing in several Miami “chatter columns.” It should help the ops, as one columnist quotes Willie Blatt, president of the Amusement Machine Operators Association of Dade County as follows: “operators simply weren’t getting enough profit to stay in business.”

... Abe Green, his wife and two sons vacationing at Lou Koren’s new King Cole Hotel, and really having a good time. ... Ray Moloney, the lovable president of Bally, and some of the Bally bunch relaxing here. ... Herman Paster arrived immediately after the CMI show, but didn’t stay too long as he had to be in Texas on Feb. 22. ... Sam Kreshek looking like a million (and some say he has it too—what a combination) drops in on Willie (Little Napoleon) Blatt for a visit. ... Seen at the auditorium taking in the fights were Lou Herman from Westchester, N. Y.; Ted Bush; Ozzie Trupmann; Joe Mangone; Willie Levey, Dave Friedman, Morris Marder, Whitey Pincus, Murray Blane, Lou Koren and many others. ... Ted Bush, Bush Distributors, Florida distris for ChicoCoin relates that the firm’s new “4-Player Derby” game has created such a demand that it will be impossible to supply the demand for several months. ... Harry Goldberg, H & G Novelty Co., has become the leading firm specializing in premiums for novelty games in this area. ... Sam Taran and manager Eli Ross, Taran Distributing Co., guests at the Feb. 15 meeting of AMOA. ... The annual benefit for the children’s hospital run by the Variety Club was a tremendous success, with the Olympic Theatre jammed to capacity, and stands extending to the very doors. The list of talent who donated their services was outstanding, with practically every top artist in and around the area on hand to give of their talents. ... Barney (Skugo) Sugarman and Dave Stern with their wives arrive for a short winter vacation. ... Harry Rosen expected back here this coming week.

Eastern Flashes

The battle for ten cent play on coin machines in the Dallas area has been won. At a meeting this week at Commercial Music Company the operators in these parts decided to begin converting their machines as of March 8. Cost of conversion is very low, about $1 per machine, plus labor, and the increased revenue makes it more than worth while. In various parliamentary talks it was pointed out that the cost of help, the cost of buying equipment and the cost of doing business has more than tripled in the years since World War II. Juke boxes are one of the few coin games that still operate. The $1 per machine is more than enough to pay for the trouble involved. At the time Hymie Marx, former operator of the music route now owned by John Benfari, celebrated the marriage of his son John at quite an affair. ... Leon Nathan, veteran coin machine operator, has come to Philadelphia. ... Conferences to Murray Fishman of Temore Music, whose father passed away. ... Leonard Nathan, Ocean Automatic Music, anxiously awaiting the arrival of a new Nathan. ... Saul Uva of J & S Music Co. sold his route to Tom Cola of Music Vending Corp.
THERE'S ONLY ONE
"BIG BRONCO"

BACKED BY
14 YEARS
OF
DEVELOPMENT
AND
51 YEARS
OF EXPERIENCE
MANUFACTURING
QUALITY MACHINES

IT TROTS!
Pull The
Reins
IT GALLOPS!

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4218-4230 W. LAKE STREET
CHICAGO 24, ILL.

"It's What's in THE CASH BOX That Counts"
WANT—United County Feist; Williams; Hi-Chrome; etc.; and other late five balls and Arcade equipment.

SOUTHERN MUSIC DISTRIBUTING CO., 124 HARBOR, TORONTO, CANADA.

WANT—Seeburg M100A; AM Model 1; Seargeant; Underwood; Bright Lights; Bar Glass for Bally Hot Rods. MONROE MINING CO., 2423 PAYNE AVE., CLEVELAND 14, OH. Tel. 4-3623.

WANT—are we paying the highest market price on United's Twin Rebounds. As is. Quote price, condition, and lot number. SOUTHERN MUSIC DISTRIBUTING CO., 594 TENTH AVENUE, NEW YORK, N. Y. Tel. 414-9600.

WANT—to hear from engineer with new idea for 6 ft. rolldown game. To be built on royalty basis. Write: JOE MUNVES, 577 TENTH AVE., NEW YORK, N. Y.

WANT—Used 1428 Rock-Olas. State best price and general condition. SOUTHERN MUSIC DISTRIBUTING CO., 505 W. CENTRAL AVE., COOL SPRINGS, TENN.

WANT—are used tubes small or large quantities of all types. Will pay cash. Write: WALTER D. LEWIS, TELETRONICS, 3449 NO. ELAINE PLACE, CHICAGO 13, ILL.

WANT—New and used records, all labels. We pay $100.00 per box. Operators, highest prices paid for your used 45 records. We need used records. Write: W. K. MOORE, 2290 CHESTNUT ST., PHILA., PA. Tel. MA. 7-7217.

WANT—Music Operators—to send us their list of top ten tunes, each week. Have good deal for you in exchange. Write: BOX #159, c/o THE CASH BOX, 26 W. 47th ST., NEW YORK, N. Y.

WANT—Used Bright Lights: Coney Islands; Bright Spots and Leaders. Also 100 cards, of which pickup is $1.00. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVENUE, SEATTLE 1, WASH.

WANT—Seeburg Shoot The Bear in original condition. JOHN H. HUNTINGTON, 1107 N. 2nd ST. AVE., NEW YORK, N. Y. Tel. BRant 9-6677.

WANT—Will buy phonograph records made by Seeburg or Imperial dealer stock; $150 to $300 per thousand; will make trip to inspect if recorded. Some of labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion; etc. IAG 193 S. SLEDGER, 128 W. 66th STREET, NEW YORK CITY, N. Y.

MISCELLANEOUS

NOTICE—These three telephone numbers are available for The Cash Box, New York City, through Telephone Operators. The Cash Box, 26 W. 47th Street, New York, Ill.®, 2-1445; The Cash Box, Los Angeles, Calif., 2-1666.

NOTICE—Louisiana & Mississippi Operators—you required AM products from THE INTERMEDIATE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, La.:—

NOTICE—Change to dime play. Hay- weber Conveyor Kit for odd style and make, 25c; 25c Round bottom Box, 25c, 51 each; Samples $1.25. Contains new glass, dime bushings, part for receiver. Tel. $491. Available for other five-cent boxes. Specify your needs. J. L. HAWLEY DISTRIBUTING INC., 2720 W. PICO BLVD., LOS ANGELES, CALIF.

THE CASH BOX

26 W. 47TH STREET
NEW YORK 19, N. Y.

*If you already have a $15 subscription you will be given credit for the unused classified ad whenever requested. The Cash Box "Special Classified Advertising Subscription."
As predicted in last week's analysis of the used machine market, the trade during the past week showed a definite upturn in action. This upward swing was not as pronounced as some months though and we feel the market showed a sizeable increase. However the barring concluded this week seems to indicate the used machine market is in a steady upward trend for the coming months. Prices in all these divisions held quite steady with slight fluctuations.

Music items enjoyed a good week in the used machine market, heavy in the popular machines, while some of the more dormant items came into the picture. Prices here are showing a steady trend that has been building up during the past few weeks. The noticeable feature in this section of the market was the steady uptrend of the older pieces as stated previously.

The following was the most active equipment in this week's used market:

### Most Active Used Music

<table>
<thead>
<tr>
<th>Model</th>
<th>Price</th>
<th>Price/Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Up—Wurlitzer 750</td>
<td>$950.00</td>
<td>+$100.00</td>
</tr>
<tr>
<td>Down—Wurlitzer 550</td>
<td>450.00</td>
<td>+$50.00</td>
</tr>
<tr>
<td>Held—Wurlitzer 1050</td>
<td>1350.00</td>
<td>+$250.00</td>
</tr>
<tr>
<td>Held—Wurlitzer 1080</td>
<td>1690.00</td>
<td>+$225.00</td>
</tr>
<tr>
<td>Up &amp; Down—Wurlitzer 1250</td>
<td>1450.00</td>
<td>+$250.00</td>
</tr>
<tr>
<td>Held—Wurlitzer 3020</td>
<td>2350.00</td>
<td>+$250.00</td>
</tr>
<tr>
<td>Down—Seeburg 165</td>
<td>110.00</td>
<td>+$5.00</td>
</tr>
<tr>
<td>Held—Seeburg 165</td>
<td>95.00</td>
<td></td>
</tr>
<tr>
<td>Down—Seeburg 147M</td>
<td>250.00</td>
<td>+$50.00</td>
</tr>
<tr>
<td>Down—Seeburg 3A</td>
<td>395.00</td>
<td>+$75.00</td>
</tr>
<tr>
<td>Down—Wurlitzer 3W2</td>
<td>85.00</td>
<td>-$25.00</td>
</tr>
<tr>
<td>Held—Wurlitzer 5L5-6</td>
<td>95.00</td>
<td></td>
</tr>
</tbody>
</table>

### Most Active Used Pin Games

<table>
<thead>
<tr>
<th>Model</th>
<th>Price</th>
<th>Price/Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Down—ABC (Un. 5/51)</td>
<td>$2500.00</td>
<td>-$250.00</td>
</tr>
<tr>
<td>Up—John's-Chase</td>
<td>750.00</td>
<td>+$250.00</td>
</tr>
<tr>
<td>Got (2/49)</td>
<td>57.50</td>
<td>+$5.00</td>
</tr>
<tr>
<td>Bright Lights (B-5/3)</td>
<td>50.00</td>
<td>+$50.00</td>
</tr>
<tr>
<td>Down—Citation (B-4/8)</td>
<td>40.00</td>
<td>+$10.00</td>
</tr>
<tr>
<td>Down—Dallas (Wm. 2/49)</td>
<td>100.00</td>
<td>+$75.00</td>
</tr>
<tr>
<td>Held—Five Star</td>
<td>175.00</td>
<td>+$25.00</td>
</tr>
<tr>
<td>Down—Football (CC 8/4/9)</td>
<td>45.00</td>
<td>+$50.00</td>
</tr>
<tr>
<td>Down—Gold Cap (B-49)</td>
<td>35.00</td>
<td>+$5.00</td>
</tr>
<tr>
<td>Down—Jockey Special (B-47)</td>
<td>35.00</td>
<td>-$5.00</td>
</tr>
<tr>
<td>Down—Lance (1/5/47)</td>
<td>25.00</td>
<td>+$10.00</td>
</tr>
<tr>
<td>Down—LITE A LINE (K/51)</td>
<td>175.00</td>
<td>+$225.00</td>
</tr>
<tr>
<td>Down—Jockeying In (Wm 5/59)</td>
<td>50.00</td>
<td>+$80.00</td>
</tr>
<tr>
<td>Down—Photo Finish</td>
<td>60.00</td>
<td>+$30.00</td>
</tr>
</tbody>
</table>

### Manufacturers New Equipment

- **AMERICAN**
  - Model D-400 (Photograph) $795.00
  - Model D-450 (Photograph) $845.00
  - 5c to 10c Wall Box (40 Selections) $59.00
- **BALLY MFG. CO.**
  - 12-4 Wall Box $490.00
  - Williams Pinball $595.00
- **GOLDEN AGE MFG. CO.**
  - Flipper (1/10) $395.00
- **Bally MFG. CO.**
  - King Pin $350.00
  - Band Box (New Model) $295.00
- **H. C. EVANS & CO.**
  - 60-40 Deluxe Baseball $505.00
  - Jubilee Photon 45 $825.00
  - Jubilee Photon 47 $785.00
- **THE EXHIBIT SUPPLY CO.**
  - Big Brother $375.00
  - Pony Express $495.00
  - Strike (Card Vendor) $795.00
- **D. GOTTLEBERG & CO.**
  - Hi Star Ballcabinet $239.00
- **INTERNATIONAL MUTO CORP.**
  - Photo Muto $250.00
- **J. A. BANK & CO., INC.**
  - Deluxe League Bowler $485.00
  - Player League Bowler $495.00
  - Player Rebound (conv.) $499.00

Manufacturers enjoyed a sharp increase in sales this week and production. Prices are manufacturers' list prices.
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FAST, REPLAY GAME

6 Galloping Horses
Animated Action

RIGHT UP TO FINISH LINE, EVERY GAME

EXCITING! THRILLING!
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