Two Eddy Arnolds get together here, each a major artist in his own right. Edward Arnold, at the left, is the famous movie star while Eddy Arnold, at the right, is the RCA Victor recording star. During his six years with Victor, Eddy has sold more than sixteen million records. In the sixth annual Cash Box poll, he was named "Best Folk Artist of 1951." Not only is he busy broadcasting three radio shows and making TV pictures in Hollywood, but he is currently appearing at the Shamrock Hotel in Houston in an engagement which lasts through February 10. Eddy is under the exclusive management of Thomas A. Parker.
Rock-Ola Super Rocket Phonograph

Model 1434

- Time-tested and proven trouble-free record changer. Fewer operating parts. Floating mechanism catches. Plays both sides of 25 records—offering 50 selections. Easily adapted to 33 1/3 or 45 R.P.M. by means of inexpensive convertible kits. Dual Motors for increased efficiency featuring new twin reversible turntable motor for longer life.
- Sturdy wood cabinet—steel door frame—lavish plastics—bright trimmed base—new sparkling lighting effects.
- Super Rocket amplifier has receptacle wired for remote volume control plug-in. A 500 ohm line output for auxiliary speakers. Bass compensated volume control—individual three point treble control and three point bass control. Speaker is large 15" high fidelity auditorium type.
- Accumulator electrically operated—positive action. Can easily be adjusted from conventional play to one play for 10c, three plays for 25c, or several other combinations as the operator desires.
- Dual title strips simplify servicing by providing a single card for each record. Entire program assembly snaps out for easy title strip change.
- Accumulates a maximum of 33 Credits.
- Multi-Selective—choice made after credits are registered.
- Oversize cash box holds up to $50.00. Total box operating wattage...40 watts, 24 volts. A.C.
- Brilliantly illuminated program.
- Height 14½ inches, width 11 inches, depth 7 inches.

Rock-Ola Universal
50 Selection Wall Box

Model 1542

- One three-wire cable carries power for both selections and lights.
- Program pages snap into position lining up title strips with large finger-tip selector buttons for simple, positive, single button selection.
- Accumulator...electrically operated positive action. Can easily be adjusted to one play for 10c, three plays for 25c, or several other combinations as the operator chooses.
- Dual title strips simplify servicing by providing a single card for each record. Entire program assembly snaps out for easy title strip change.
- Accumulates a maximum of 33 Credits.
- Multi-Selective—choice made after credits are registered.
- Oversize cash box holds up to $50.00. Total box operating wattage...40 watts, 24 volts. A.C.
- Brilliantly illuminated program.
- Height 14½ inches, width 11 inches, depth 7 inches.

ROCK-OLA Manufacturing Corporation
800 North Kedzie Avenue • Chicago 31, Illinois

Both—NOW AT YOUR ROCK-OLA DISTRIBUTORS
Last fall there were few who believed that there would be any coin machine exhibition.

After the various problems and rulings which have affected the industry during 1951, as well as the shortages of materials of all kinds and the entrance of top-speed, high-volume defense work, these men weren’t to be blamed one whit if they did not believe that there would be a coin machine convention of any kind.

But, there are always the daring, optimistic few, who want to come together with all others the nation over in one place in the country. Whether this stems from the standpoint of past tradition, good business, or just for the sake of getting together with old friends again, doesn’t really matter.

Anyway, there’s going to be a coin machine convention next week, February 4, 5 and 6, 1952.

The next week’s issue of The Cash Box will be devoted to this convention.

It is hoped that the February 9 issue of this publication will truly portray the feelings and the spirit of all engaged in the industry regarding this next week’s convention. (The Cash Box will not appear on newsstands to reveal these feelings to all those not engaged in the industry.

Already there are many arrived in Chicago who are waiting for the doors to the exhibition rooms to officially open.

Some of these men have come a long, long way, to be present at this convention. Some of these will be seeing a coin machine convention for the first time.

To others it will be old stuff, a repetition of what they have seen for many past years.

This convention will, to these oldsters, act as a comparative yardstick against the conventions which they attended in former years.

The hope is, that, they will consider all surrounding factors, and then be fair and just in their judgment and statements.

Since the vending machines division pulled away from the conventions which were held years ago, there has been, over the past four or five years, a gradual split-up of the industry into various divisions, each wanting to hold its own convention.

All this should be most completely cast out of the minds of all engaged in the industry. This may be the last convention for a long, long time to come.

Uncle Sam is guarding himself for defense, speedily and with complete power. Because of this fact few of the manufacturers, as time goes on, may be in a position, or even want to display, at any convention of the industry.

Therefore, optimism should reign freely for this forthcoming meet.

It will be interesting and pleasant to one and all to again meet with friends from everywhere in the nation. Men, perhaps, other men haven’t seen in years.

This, in itself, is worth the trip to the convention. It is this interchange of general business talk which helps each man to better understand the industry and to progress in his own territory.

There will be many products on display. There will be the usual get-togethers in various clubs around the city of Chicago and at the manufacturers’ factories.

There will be general meetings in various suites and rooms during the show.

There will be deals made between each other. There will be merchandise bought and sold and lots of discussion during the days of the show.

The exhibition is expected to wind up in a blaze of glory, with one of the finest entertainments and banquets ever arranged, the evening of the final day.

In short, there is much to enjoy. Much to see. Much to do. And, most of all, the pleasure of renewing acquaintanceships with men who’ve not seen each other for a long time.

There will, as per usual, be lots of gossip and lots of rumor. But, the old timers in the industry have been able, over the years, to pick the wheat from the chaff. There is no doubt, then, that this will stand them in good stead.

But, regardless of what they hear, the show is on . . . next week.

It’ll be an interesting and revealing convention. It is, therefore, a convention all should attend who are interested in the industry.

It is a convention that may bring about many, many new ideas and a great many changes in the industry.

See you at the CMI Convention.
The record business is zooming to new heights.

Almost every major company—and several independents—are enjoying a rate of sales never before experienced. The first couple of weeks in January saw the boom accelerated in every department—pop, rhythm and blues, and folk and western.

This phenomenal activity proves once again the old adage that there's no trouble which a hit can't cure.

During the summer doldrums, when business was disappointing, all sorts of reasons were put forth to show that records as a medium of entertainment were slipping. Some said they couldn't compete with television, others that the public was tiring of the same artists, and still others that the whole financial set up of record distribution was wrong with distributors in no position to pay bills promptly.

All these fantasies—and many others—have now vanished in the avalanche of hit records which we are enjoying.

It turns out that television does not diminish the sale of records after all—that is, if you have songs and artists that the public wants to hear. As a matter of fact, there is good evidence that television, which centers a family's entertainment in the home, increases the sale of records for the phonograph is one of the basic forms of home entertainment.

As for hearing the same artists over and over again—if the public was tiring of them, the A & R heads certainly lost no time in developing new talent. These past few months have seen an avalanche of fresh names, artists who have not only shown promise but who have fulfilled that promise and hit the top. There is never a shortage of any of the factors which contribute to the making of a good record. They simply have to be looked for and found.

Finally, when the financial set up of record distribution was questioned, those doubts were based on a period when there were few great hits. The past several weeks have shown conclusively that there's nothing which gets a distributor to pay his bills more promptly than his need for your next smash disk.

In other words, all this goes to prove that to have good business, you need good records. It's as simple as that.

This increase in record sales reflects on everyone in the music business. It's certainly not limited to the companies themselves.

The publishers, artists, distribution men—everyone who is in any way connected with the business—enjoys some part of its prosperity.

Now after months and months of effort, doubts, changes, and growth, we have entered a period which is capable of bringing returns to all. And we each of us have an interest—even more, an obligation—to keep the supply of hits going.

We have an opportunity to prove now that this increase in record sales to new heights is not a freak, is not due to a few lucky breaks, is not a passing phase which can't be maintained—or improved upon.

In juke boxes, in stores, in the ordinary person's home, records are being listened to, discussed, liked and disliked. The more records that can be produced which are liked rather than disliked, the greater prosperity we in the music business can enjoy.

And so it is up to all of us—the artist, music publisher, arranger, orchestra leader, A & R director, salesman, distributor, juke box operator, disk jockey—each and everyone, to make certain that our current volume of record sales is not a flash in the pan but the forerunner of even greater things to come.
A shakeup in programming at WINS in New York finds Jack Lacy with a solid afternoon show on the air Monday through Saturday from 13:30 to 6 P.M. This gives Jack 36 hours of air time... Bobbie Lee Davis, librarian at KCOY, Santa Maria, Cal., reports the station is 10 miles from Camp Cook, one of the west's largest armed installations, and would appreciate faster service from the record companies... John Wrisley and Jack Robinson, both of WFGM in Phippsburg, Me., have written a hillbilly novelty "Can't Keep Alone."... Shel Horton (VWAM, Altoona, Pa.) making plans for Saturday, March 15, at which time he will mark the beginning of his fourth consecutive year at the station. He wants greetings, via tape or recordings, and artists in person if possible.

Clarence Nash, better known to the public as Donald Duck, paid a visit to Don Tibbetts (WKXL-Concord, N.H.) and not only taped station breaks and time signals but on rainy mornings Don's listeners will hear Donald give the Ducky weather report as well... Gene Boucher (KCOM—Sioux City, Iowa) runs a two hour record review every Saturday morning based on The Cash Box charts. On December 29 he ran a special end of the year program which made use of the 1961 poll results and response was so good that he had to have the tabulations mimeographed to send to his listeners... Jack Downey (WONS—Hartford, Conn.) writes that his annual male vocalist poll had 23,000 votes cast in 8 days. Johnnie Ray, Frankie Laine and Eddie Fisher came in 1, 2, 3... Bill Randa no longer at WBBS, Huntington, Ala. ... Robin Seymour (WKMH—Dearborn, Mich.) has started a gossip and artist information session on his "Bobbin With Robin" show. Wants interesting facts about artists.

Bud Wendell (WJMO—Cleveland, Ohio) says that Eli Oberstein has done in the short time he's been at King is amazing. Three of King's records are showing up now... Wayne Harris (Reanoke Rapids, N.C.) writes that he only gets disks from RCA and Mercury.

Larry Shields (WFRP—Savannah, Ga.) is giving a course on radio advertising at the Savannah Vocational School... Ed Krieger (WSGO—Sault Ste. Marie, Mich.) wants records for the local USO... Bob Conrad (WJJJ—Montgomery, Ala.) is seeking autographed pictures for his newly decorated studios. He says that MGM Records get to him very slowly and Mercury almost not at all... Felix Gratz (WWDC—Washington) disk jockey, who presides over the station's all-night "Yawn Patrol" program, is no longer the lonely man in the world. WWDC's competition among its djs to see who can raise the most money for the "March of Dimes" drive is bringing him nightly visitors who donate their contribution in person.

THE TEN RECORDS

DISK JOCKEYS PLAYED MOST THIS WEEK

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. CRY Hobie Mantovani (London)
2. TELL ME WHY Four Aces (Decca)
3. CHARMER Dion Vontri (London)
4. LITTLE WHITE CLOUD MADONNA (London)
5. THAT CRIED Johnnie Ray (Columbia)
6. SLOW POKE Pee Wee King (RCA Victor)
7. JEALOUSY Frankie Laine (Columbia)
8. ANYTIME Eddie Fisher (RCA Victor)
9. SHRIMP BOATS Four Aces (Victoria)
10. TIGER RAG Les Paul & Mary Ford (Capitol)

RCA VICTOR'S NEW SINGING SENSATION

"I NEED A SHOULDER TO CRY ON AND 'I'M AFRAID'"

RCA VICTOR RECORD
20-4483 (47-4483)

WEEK OF JANUARY 26

Any Time / Never Before
Eddy Fisher 20-4359 (47-4359)*

Slow Poke
Pee Wee King 21-0489 (48-0489)*

Tell Me Why / Trust In Me
Eddy Fisher 20-4444 (47-4444)*

Bermuda June Night
The Bell Sisters 20-4422 (47-4422)*

Silver And Gold
Pee Wee King 20-4456 (47-4456)*

Tulips And Heather / Please, Mr. Sun
Perry Como 20-4455 (47-4455)*

Call Her Your Sweetheart / Bundle Of Southern Sunshine
Eddy Arnold 20-4413 (47-4413)*

A Kiss To Build A Dream On
Ira Winterhalter 20-4450 (47-4450)*

Loveliest Night Of The Year
Mario Lanza 10-3300 (49-3300)*

Slow Poke / Charmaine
Ralph Flanagan 20-4373 (47-4373)*

Domino / It's All Over But The Memories
Tony Martin 20-4343 (47-4343)*

Turn Back The Hands Of Time
Eddy Fisher with Hugo Winterhalter's Orch. 20-4357 (47-4357)*

I Get Ideas
Tony Martin 20-4414 (47-4414)*

Be My Love
Mario Lanza 10-1561 (49-1353)*

Heart Strings / Somebody's Been Beatin' My Time
Eddy Arnold 20-4273 (47-4273)*

* 45 rpm cat. num.
"WOULD YOU DANCE WITH A STRANGER?" (2:08)

"SHAME ON YOU" (2:32)

PEGGY LEE
(Capitol 1926; F-1926)

Chirg Peggy Lee delivers one of her Latin arrangements of a light sounding tune on the first side. Sid Feller offers the musical backing to this soft vocal just as he does on the lower dish which is a listenable novelty. The artist has appeal and ops would be wise to check here.

"IT'S RAINING" (2:52)

"WHAT YOU DON'T KNOW OF ME" (2:16)

TONY BAVAAR & JUNE VALI
(RCA Victor 20-4485; 47-4448)

The Norman Leyden orchestra and vocal is given the proper number mood for the combined vocalizing of June Vali and Tony Bavaar. The tune is given a Spanish style in an easy flip. A novelty-ballad that is carried through to a listenable end. Ops might look a take.

"MOUNTAIN LAUREL" (3:02)

"ALLECHENY FIDDLER" (2:20)

JANE OSBORN
(Decca 27949; 2-7949)

Making use of the popular multiple voice style of presentation, Jane Turey has an easy time making top dish an interesting one. The second number is a ballad of which a pseudo Italian addition of the Remo Biondi orchestra have no trouble in making it listenable material. Either half may go.

"ROUGH RIDIN'" (3:10)

"I DON'T WANT TO TAKE A CHANCE" (3:10)

ELLA FITZGERALD
(Decca 27948; 2-7948)

Stylist Ella Fitzgerald delivers the vocal in a fast moving number on the top lid in her characteristic glibberish manner. Remo Biondi does the baton twirling here just as he does on the lower half which proves to be an ok ballad that Ella makes sound good. It's the top portion.

"WHAT GOOD AM I WITHOUT YOU" (2:35)

"GIVE ME TIME" (2:09)

JERI SOUTHERN
(Decca 27950; 2-7950)

Jeri Southern offers a slow and pleasant ballad on the first side in her typical soft, whispering style. Sy Oliver's arrangement of the tune is quite as it does on the lower half with another ballad that Jeri handles with great ease. Opsi in the market for material of this nature oughta check here.

The editor of THE CASH BOX feel that both of these records offer equally fine interpretations of the same song and are therefore having them both share the Disk Of The Week award.

"WHEEL OF FORTUNE" (2:47)

"HEART OF A CLOWN" (2:52)

BOBBY WAYNE
(Mercury 5779; 5779x45)

KAY STARR
(Capitol 1946; F-1946)

A tune that's already causing lots of excitement is given one of the better treatments on this new Kay Starr release. The makeup of the number is right up the alley for the singing style of this artist. The song is labeled "Wheel Of Fortune" and an air that's gonna have it played over and over again. Kay does one of her best vocal jobs here and delivers the tune in a wonderfully exciting manner. Add to this a first class arrangement as dished up by the Harold Mooney orchestra and you have a side that's gonna grab itself quite a share of the loot that is sure to come. The lower deck is another plug tune that should make noise. Kay and the orchestra run through it in a wonderful fashion and chalk up another lid that may easily catch on. The level that's already there is the first one and ops who get with Kay's version will be assured of lots of play.

"I WISH I HAD A GIRL!" (2:24)

"THE WAY I FEEL" (2:35)

THE FOUR KNIGHTS
(Capitol 9504; F-9504)

The Four Knights conjure up some good harmony on the top level and come through with their interpretation of a current revival. Done slowly at first, the boys change their pace and add to the appeal of the half. The second lid is another slow ballad that is given a thorough going over. Ops can choose from either side.

"RIVER GET A ROLLIN'" (2:52)

"ROMANCE ME" (2:58)

MARY SMALL
(King 15157)

An interesting number that's done in a spiritual vein is run through in a lively race by Mary Small. Backed adequately by Vie Missy the level comes out as listenable fare. The lower portion is a simple tune done sweetly by Mary to a good musical setting. Ops oughta give both sides the once over.

"I'LL SING TO YOU" (2:52)

"MY EMOTIONAL HEART" (2:45)

DON CHERRY
(Decca 27949; 2-7949)

Don Cherry and the Sy Oliver orchestra send their way through a couple more senstive tunes as the new one. The first side finds a chords group and a soft backing aiding Don as he proves to be a top singer. The under half is a similar tune that the singer brings in a nice fashion. Ops oughta take a peek.

"YOU'RE THE ONLY ONE I LOVE" (2:57)

"REGULAR MAN" (2:57)

FRANK WATNEY & NEIL HEFTI ORCHESTRA
(Capitol 60637; 6-0637)

Frances Wayne and the Nat Hafti orchestra get together on the upper portion and offer a slow ballad in a pleasing fashion. The second side carries more appeal as the group presents a low down novelty number in a cute way. Both orchestra and vocal are shown to better advantage here and ops are urged to look in.

"PARADE" (2:58)

"I LOVE THAT FEELIN" (2:33)

VOICES OF WASHINGTON
(Capitol 1933; F-1933)

The beautiful blending voices of the Washingtonians do an excellent job as they work their way through a pleasant oldie. Again on the other side the choruses give their side a real soft and soothing style. This group always makes for pleasant listening and ops would be wise if they gave a listen.

"I'M ALWAYS FOLLOWING YOU" (2:27)

"DON'T PLAY THAT SONG" (2:50)

HELEN O'CONNELL & BOB EBERLY
(Capitol 1931; F-1931)

Helen O'Connell and Bob Eberly make some pretty music together on the first side as they spin around with a cute ditty. The lower end is done in a slide fashion as both artists give their best in bringing an ok ballad off the Harold Mooney and his boys handle the orchestra and make this disk one that ops oughta watch.

"UNTIL" (2:43)

"MY HEART HAS FOUND A NEW HOME" (2:04)

DEAN MARTIN
(Capitol 1938; F-1938)

Dean is currently getting a big plug is given another ride by Dean Martin and the Dick Stable orchestra. Dean spins this side and does the other end in his typical crooning fashion. The lower half is another ballad that is service as listenable fare. Ops might look in.
A great new record with 2 coin catching sides!

DECCA 27945 (78RPM) and 9-27945 (45RPM)

Connee Boswell sings...

Begin the Beloved Beguine

Believe it Beloved

America's Fastest Selling Records

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
"PLAY THEM BONES" (2:02)
"FOR THE FIRST TIME" (2:32)
FRANCIS CRAIG ORCHESTRA
(Decca 72793; 9-27937)
- The Francis Craig orchestra, featuring Roland Johnson, bounce through a novelty item that offers an authentic tongue twister. The lower portion lists Bob Lam and handling the vocal to some outstanding piano playing. The good vocal and iry scato make this end one ops oughta watch.

"TULIPS AND HEATHER" (2:50)
"ONCE I LOVED YOU" (2:40)
VERA LYN
(London 1172)
- A pretty English ballad that's getting a big push here is given a thorough going over on the first side and on the Vee. Lynn. Roland Shaw does the baton twirling here just as he does on the lower end, which is nothing last sound ballad. The level that's gonna cause excitement is the upper one.

"BABY, WE'RE REALLY IN LOVE" (2:29)
"TRY ME ONE MORE TIME" (2:20)
ROBERTA LEE
(Decca 27936; 9-27936)
- A current biggie in the folk and western field is given a pop send off by Roberta Lee on the initial side. This buoyancy and nuts half might easily kick off. Again on the under side a Roger's belts out a wistful novelty thing that offers good listening. Ops won't want to miss this two sider.

"UNTIL" (3:02)
"I'LL STILL LOVE YOU" (2:42)
VICTOR YOUNG ORCHESTRA
(Decca 27941; 9-27941)
- The Victor Young orchestra and vocalist Fred Darian have a couple of pleasant sides to offer on this new release. Each end offers some pretty music that's presented with grand arrangements by Victor and handled easily by Fred. Ops have soothing material here and should take a gander.

"LOVIN' MACHINE" (2:48)
"NOODLIN' RAG" (2:14)
TERESA BREWER
(Coral 60645; 9-60646)
- A bouncy number is taken from the rhythm and blues field together with some brush lyrics and given a good send off by Teresa Brewer. Ops oughta choose the right spots for this one. Flip is a music ball sort of tune that Teresa presents in an enjoyable manner. Ops might look in.

SLEEPER OF THE WEEK

"AT LAST! AT LAST!" (2:37)
"MAKE WITH THE MAGIC" (3:01)
TONY MARTIN
(RCA Victor 20-4477; 47-4477)
- A tune that's tailor made for the bion voice of Tony Martin is presented on the upper level. This walk is highly listenable and with the vocal treatment given it by Tony it appears to be headed for the top. The flowing melody called "At Last! At Last!" contains the dynamic qualities of a hit tune. Henri Rene and his orchestra set the whole side up musically and add to the powerful vocal of Tony. This end is a must for ops who wanna enjoy the profits the lid is gonna bring. The second half is another potent contender that Tony takes to easily. The number is labeled "Make With The Magic" and here the pretty melody is presented with a Latin flavor that goes a long way in adding to the feeling of the side. Henri again backs Tony's vocal and the result is another deck for ops to watch closely. The first lid is the one that should break first and fast and ops oughta act accordingly.

"BROAD STREET ASSOCIATION" (2:29)
"NOTHING" (3:08)
PEARL BAILEY
(Coral 60638; 9-60638)
- Here are two halves that offer the distinctive styling of Pearl Bailey on a pair of interesting novelty tunes. Both lids receive the wonderful treatments that Pearl is capable of offering. Set up nicely by the Don Redman orchestra, each deck can prove itself strong material for ops.

"WHAT'S TO BECOME OF ME?" (3:06)
"'TIL NOW" (2:41)
VINNI DE CAMPO & Denny VAUGHAN O.
(Coral 60595; 9-60595)
- The top deck has a pleasant ballad that's dished up by Vinni De Campo and the Denny Vaughan orchestra in an ok fashion. Again on the lower portion Vinni is himself another light ballad that he turns out with a fine vocal rendition. Ops might take a peek at these sides.

"I'VE GOT A FEELIN' YOU'RE FOOLIN'" (3:19)
"DID ANYONE CALL" (2:58)
DOLORES GRAY
(Decca 27942; 9-27942)
- Dolores Gray takes hold of a pretty ode and presents the lyrics in a soft suggestive manner. With the Sy Oliver orchestra setting the picture musically this end sounds grand. Flip is a tearful ballad that Dolores and the orchestra handle easily. The top dish looks loaded and ops oughta be prepared.

"A MAN AND A MOUNTAIN" (2:28)
"NOTHING MORE, NOTHING LESS" (2:56)
DON ESTES
(RCA Victor 20-4486; 47-4486)
- Don Estes, with the Norman Ley orchestra setting the mood musically, belts out a pleasant vocal to dynamic tune. The number is helped along further by a nice sounding chorus. The lower deck is a slow and easy going thing that the same artists offer in listenable manner. This boy shows plenty of promise.

"MOUNTAIN LAUREL" (3:02)
"OHH! WHAT YOU DID!" (3:12)
VAUGHN MONROE ORCHESTRA
(RCA Victor 20-4477; 47-4477)
- Vaughn Monroe and his orchestra, featuring Vaughn with the vocal, run through a slow interesting tune on the upper side together with the band. Vaughn is his usual Moon Maid. The group has a pretty tune working on the upper level and they do a job in bringing it in successfully. Both sides look good.

"UNTIL" (2:18)
"TAKE ME HOME" (2:40)
DINAH SHORE
(RCA Victor 20-4478; 47-4478)
- A nice ballad is doled out by Dinah Shore on the first half in Latin American rhythm. Together with the Vic Schoen orchestra, Dinah comes up with an ok side. The under side is a pleasant number that Dinah and the chorus run through in an easy fashion. Ops have their choice of either lid.

"OH SEBASTIAN" (2:40)
"THE PAN CAKE POLKA" (1:54)
ELMO RUS.
(Pyramid 644)
- A crazy sort of ditty, that utilizes all of the top song titles of the day, is delivered by Elmo Russ, assisted ably by the Seven Ladies and the Melotone Trio. This odd sounding number has potential. Flip is another novelty that comes out ok. The level to watch is the upper half.

"GIVE ME MORE, MORE, MORE" (3:03)
"LET OLD MOTHER NATURE HAVE HER WAY" (2:11)
MARGARET WHITING & JIMMY WAKELY
(Capitol 1965; F-1965)
- A pair of current big sellers in the folk and western market are given a go in the pop field by Margaret Whitin and Jimmy Wakely. Both lids are interesting and shows that the artists find no trouble in dishing up in a pleasant manner. Ops in the right locations oughta check here.

"BROKEN HEARTED" (2:55)
"BERMUDA" (3:08)
RAY ANTHONY ORCHESTRA
(Capitol 1956; F-1956)
- A wonderful oldie that's currently being revived, a good vocal and the Ray Anthony orchestra featuring a grand trumpet add up to a pleasure-full flip. Flip is a present hit that Tony Mercier along with Ray and his boys dish up in a cute manner. Both lids oughta do well in the boxes.

"SILVER AND GOLD" (2:45)
"UNFORGETTABLE" (2:34)
BILLY MAY ORCHESTRA
(Capitol 1955; F-1955)
- Bill May offers one of his smooth and interesting arrangements to a nice jump tune that's carried vocally by Liz Tilton. The orchestra presents some more of the same on the under side which is a current favorite. Billy is making a name for himself and these two decks are gonna help toward that end.

"PLEASE, MR. SUN!" (3:20)
"IF I FORGET YOU" (3:08)
BILL KENNY
(Decca 27946; 9-27946)
- A big plug tune that's already turning some noise is given another ride by vocal stylist Bill Kenny. His soft easy treatment makes this end a delight. The lower portion is an oldie that's done nicely by Bill and a chorus. The Sy Oliver group offers the musical setting for both levels. Ops oughta lend an ear.
NEW YORK: The Cash Box moved its offices last week. We’re now located at 26 West 47 Street, and “Dance Me Loose” grabbed one of the juiciest plums in the newspaper field, being featured in the Dick Tracy cartoon strip on Wednesday, Jan. 23. Recorders on “Goodbye Sweetheart”, the new Abbey Record hit, are now being shipped by air to Cleveland, Chicago and Pittsburgh.

Steve Allen was at Macy’s last Thursday night autographing copies of the “Steve Allen Music Book” published by Miller Music. Jimmy Durante recorded two sides last week for Golden Records with Mitch Miller directing. Eddie Cantor is set to cut for the same outfit later this month. Nat Shapiro handles the promotion.

Rosemary Clooney cancelled several dates last week when she was bedded with the flu. . . . June Picken traveling to Europe to interview Eisenhower. . . . Pee Wee King’s “Slow Poke” is said to have reached the 50,000 mark. . . . Toni Arden gets star billing in the new review slated to tee off January 31 in New York’s Copacabana.

The cigar and sweet stand is in 1619 Broadway, just off Times Square, attracting the music boys and girls with a new face lifting job.

John Parker who wrote the song “The White Man”, “I Wanna Love You”, has another one in “The Way You Feel.” . . . The MGM record promotion dept., under the supervision of Sol Handwerger, is going all out in mutually promoting the “Quo Vadis)” album and picture. . . . Ray Anthony has been drawing big crowds in his current engagement at the Cafe Rouge of N. Y. ’s Hotel Statler.

Tony Martin, Hal Borne and Director James V. Kern have written a new song titled “That’s For Sure” which they will introduce in Tony’s new RKO Radio musical tentatively titled “A Song Forever.” . . . Al Morgan opens a week’s engagement at the Capitol Theater in Washington, D. C. on Jan. 24.

Yera Lynn, currently appearing on The Big Show, is visiting America for the first time. Daland is going all out in promoting her current disks.

CHICAGO: The Johnnie Ray cocktail party given by The Sampson Co. attracted quite a few of the guys and gals in the music biz. This highly controversial million disk seller (some say he’s a flash-in-the-pan, others that he’s the big thing of today-and-tomorrow) attracted much attention. Everyone of the people in the music biz must have caught his TV show over WGN to see what would happen. The show went on for 46 minutes. Lots of awkwardness. But, as time went on, got rolling and, we believe, will prove a very good show, when all the rough edges have been smoothed. Johnnie Ray, The Four Lads, Jonie James, Dolores Hawkins and Ralph Marterie and his orchestra, were the main attractions. Howard Miller, Co’s well known deejay billed as: “The Nation’s No. 1 Disc Jockey” came thru in great voice, albeit a bit stiff here and there. But why could the guy do? Tele-Tronics and Zenith wanted those long, long, commercial lessers and the kid gave them what they wanted.

Frank Torke, whose orchestra is featured at the College Inn, advises that Dick Bradley is going all out on his Tower disk: “Candletlight Waltz” b/w “Love In Bloom.” Good to hear that both Frank and Dick back backing again . . . Sincerest thanks to Jack Eigen for telling his radio audience from the Chicago area about little Gals party and the many who were present that Friday evening. . . . By the way seems that Dave Halper of the Chess picked up the Ames’ option which carries them another three weeks. These four terrific guys simply wowing ’em nitely at this great spot. . . . Leonard Chess out on the road and reports that the Cash Box listings, but, his newest by Jackie Brenston going absolutely terrific.

George Pincus of Shapiro, Bernstein advises that his “Tulips And Heather” and his “Come What May” (only featuring Perry Como in love in Bloom”) (E. Page in the second) “is goin’ great”. Just as if we didn’t know. (Aside to George: Juke box ops are already playing the shellac off these disks). . . . Mucho congratulations to Eddie and Jackie Hubbard for the very swell job they’re doing at Shangri-La.

LOS ANGELES: Either Jake Porter and Sid Talmadge have something hot on the Combo label, but received the awards for Charles Brown and for Les Paul & Mary Ford, too late to present the latter’s to ’em while at Ciro’s but what better spot than Glenn Wallichs office at Capitol?

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
The HALE You Say
by natt hale

Completely aloof to the roar of the elements outside the spa wherein we had ostensibly gathered for refuge, we found ourselves in the midst of a tidy little group recently discovered by the CASH Box as a hot new vocal entity, bearing the name of the aforementioned Spa. The members of the Spa were all at attention, their faces set in a firm, Businesslike manner. One could almost have imagined that they were engaged in an air-raid practice.

One of the boys in the Spa, who was an old soldier, turned to his comrades and said, "Boys, remember, this is a business trip. We have a plane to catch before sun-up."

The Spa had been formed in the beginning of the year, and had already achieved some success. Their first record, "The HALE You Say," had sold over a hundred thousand copies in the first week of its release.

"But, but, the Spa," I heard a voice protest. "We just got a job at the Spa, and we're supposed to be coming to your city next week."

"Just you wait," I replied. "We'll be there before you know it."

The Spa had a reputation for being a disciplined group, and they lived up to it in every way. They were never late, always well-dressed, and never missed a performance. They had a set routine for every show, and they stuck to it.

"Hey, what's that sound?" I heard one of the Spa members exclaim.

"It's the sound of success," I replied. "We're gonna be big, boys."

The Spa had a lot of promise, and they were sure to make a name for themselves in the music world. I was proud to be a part of something so special.

"The Spa," I thought, "the Spa."

And with that thought, I turned my attention back to the Spa, who were now performing a new song they had just written.

"It's What's in THE CASH BOX That Counts."
Come Through with...
The Sleeper Of The Year
Gets CASH BOX

SLEEPER OF THE WEEK

"...Here's a sleeper that will soon be sweeping the country. An unknown singer, June Ward, takes a folk tune and gives it the kind of rendition that makes you sit up and take notice. After a couple of listenings you just can't stop and the nickels that this one is gonna draw should pile up to an avalanche... This side is headed for great things...

The First 100,000 in 10 days was easy —
The Second 100,000 looks easier.

"GOODBYE SWEETHEART"

sung by
JUNE WARD
with
LEE BARRETT ORCHESTRA

b/w

"TOO SURE"

Abbey 15062 (78 RPM) 15062 x 45 (45 RPM)

OPS - DISK JOCKEY'S - DEALERS -
DON'T BE FooLED BY IMITATIONS
GET THE ORIGINAL!!

ABBEY RECORDS, INC.

418 W. 49th St., New York, N. Y.
PLazo 7-696

"It's What's in THE CASH BOX That Counts"
Juke Box Ops See Carmichael Film

NEW YORK—New York's leading juke box operators were invited to a special screening of Howard Hughes' "The Las Vegas Story" by RKO Radio, last Tuesday night (22), in order to hear three Hoagy Carmichael songs that are being promoted in conjunction with the picture's opening at the Paramount, January 30.

Carmichael is featured in the film which stars Jane Russell, Victor Mature and Vincent Price.

Two of the songs, "My Resistance Is Low," with music by Carmichael, and "I Get Along Without You Very Well," with both words and music by the famed musician, are revivals.

The third, "Monkey Song," is new and is heard for the first time in the film.

Following the screening, a thousand recordings of "My Resistance Is Low," a Deca stamping with Carmichael singing, accompanied by Gordon Jenkins and his chorus and orchestra, distributed in a "Las Vegas Story" fashion, to the juke box ops, for placing in machines throughout the metropolitan area.

American Debut For British Singer

NEW YORK—Alan Dean (left) and Harry Meyerson, MGM recording director, study sheet music at the British singer's first recording date in this country. Alan is due for a big promotional build up here and his first sides to be released will be "Since My Love Has Gone" coupled with "If You Go."

Kickin' The Blues Around

with Sam Evans

Currently we are listening to one of George Weiss and Benny Benjamin's newest tunes, "Kickin' The Blues Around," to be released by Prestige. The arrangement features the National Symphony Orchestra, conducted by Earle H. John.

Top juke box ops here are due to hear the recording when it reaches them next week. Sam Evans, the Scotch vocalist who has had some recent hits, is the singer.

Miss Pat Giergerich, 1302 Atlantic Street, Dubuque, Iowa, keeps this department Flooded with material on Jack Fina. Seems the lady has a fan club that is really behind the boy and want to help him. Should be easy as the guy's good. ... Record makers with an eye out for someone new would do well to both look and listen, in the direction of glamour-louring Corin Davis. Young beauty has all of the correct measurements to fit a sleek gown and all of the tonal qualities to suit a big segment of record buyers.

David Lawson, of WWRL, New York, is playing spiritual music on Saturday and Sunday nite, 11:00 to midnight. ... Deep River Boys due back on the east coast early in April after their recent western tour. Group now starring at the Last Frontier in Las Vegas. From there the boys are off to Reno. ... One of the 98 vice-presidents at CBS banned "When the World Was Young." Johnny Mercer did the English translation and from our turntable we find nothing risque turning up. Tune is sweet and lovely, but who knows what is in the mind of a Vice-President.

Leonard Chess cards from New Orleans, on his treck through the south shaking hands with D.J.'s and distributors. ... Like message from Dick LaPalm, who is with Jere Soreith on the eastern cocktail lounge circuit. George Shearing into the famed Blue Note in Chicago; while Johnny Hodges is blowing the roof off Birdland on Broadway. ... Muddy Waters, Chess blues singer heading for Shreveport, La. for a one nite at a nice piece of change. ... From a D.J. in Florida comes the question: "Where can I get a copy of "Manhattan Towers?'' Write Decca. ... In answer to several letters from D.J.'s around the country asking for blues records; suggest contacting the various companies who are shown on these pages.

(Sam Evans is the Jazz and Rhythm expert heard nightly on WGN, Chicago's Mutual outlet and on WYBC-TIJ.)

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
"BEGIN THE BEGUINE" (2:34)
"SWINGS THE THING" (2:45)

TERRY GIBBS Sextet
(Savoy 829)

- The Terry Gibbs Sextet, with Terry handling the vibes, spins through a pop classic in a jumped up rendition. The treatment afforded this wonderful tune is exciting. The lower half is another jump item that once again features Terry and this one comes out as good listening. Ops oughta watch the platter.

"I'LL GET BY" (2:29)
"HEY! JIM" (2:41)

JAMES MOODY BAND
(Prestige 768)

- An old ballad is given an up to date treatment by the James Moody Band on the upper half. James himself blows a pretty alto sax in completing this pleasant end. The lower side offers James with the deeper tenor sax as he jumps through a fair tune. Ops might watch the first lid.

"EACH TIME" (2:54)
"LOST" (2:46)

THE CABINERS
(Prestige 904)

- The Cabiners, supported by the Mercer Ellington Quartet, dish up their version of a slow pretty ballad. The lead vocal helps make this end a pleasant one. Flip offers the same artists with a slow and easy going number that comes out as a nice sounding half. Our nod goes to the upper lid.

"TELL ME WHY" (2:54)
"WHEEL OF FORTUNE" (2:51)

DINAH WASHINGTON
(Mercury 8267)

- Two current biggies are given a wonderful going over. Dinah Washington is the first lid as is slow ballad that Dinah delivers in an appealing manner and with the variations she is noted for. Flip is another top drawer that Dinah does in her inimitable fashion. Both decks are loaded.

Ops at the present time are enjoying the flow of coins from his current hit "I Got Loaded" and this new one is a sure fire bet to he a successful follow up. Peppermint belts home the lyrics to this blues number, called "Let The Back Door Hit You" in a very feelingful fashion. Done slowly but forcefully and backed beautifully by the Maxwell Davis All Stars, this lid is gonna garner lots of play and ops are urged to get with it. The lower lid is another tune that has many of the qualities of the first side and here too Peppermint delivers the vocal with much gusto. The top one is gonna break first and fast and ops oughta take their cue.

"YOU'RE NOT GOING TO WORRY MY LIFE ANYMORE" (2:50)
"DADDY WILL BE HOME ONE DAY" (2:55)

LIGHTNIN' HOPKINS
(Aladdin 3117)

- An unusual sounding number is delivered on the top portion by Lightnin' Hopkins. The artist does it in a talk sing manner which is his typical style of delivery. The second half is a very similar tune and once more Lightnin' turns in a creditable performance. Ops oughta take a gander.

"YES SIR, THAT'S BY BABY" (2:35)
"OLD MACDONALD" (2:45)

FIVE KEYS
(Aladdin 3118)

- The Five Keys have a pair of interesting cuts here. The first one is an oldie that has been slowed down and belted out with a new rendition, rhythm and blues style. The lower half is an old time favorite that's given a jumpy and wildish treatment that sounds real good. Ops oughta get with both levels.

"GIVE ME SOMETHING CALLED LOVE" (3:01)
"MY BABY'S BACK HOME" (2:35)

HENRY HILL
(Federal 12053)

- Henry Hill does a grand job with a slow ballad on the top deck. The tune carries a nice quality and Henry gives it his best in bringing it in. The lower lid is a number with a slow horn and here Henry comes through with a listenable rendition. Ops have two sides to look over.

"WE'LL TALK IT OVER" (2:22)
"YOU BETTER GET READY FOR THE JUDGMENT" (2:00)

HARMONEERS QUARTET
(RCA Victor 20-4440; 47-4480)

- Two spiritual type numbers are belted out on this waxing by the harmonizing Harmoners. The first end is a slow thing that comes out as a fair side while the under dish is a fast moving number that moves along with a good rhythm. Ops needing material of this nature oughta watch this one.

"LONESOME FOR MY BABY"

78 rpm 6848
45 rpm 4-6847

"CRYIN' SIGHN' DYIN'

78 rpm 6852
45 rpm 4-6852

"LEFT MY BABY"

78 rpm 6848
45 rpm 4-6848

"HIGH SINGIN' BLUES COUNTS"
HOLLYWOOD, CAL.—Bobby Shad, head of Mercury's rhythm and blues department, is pictured in Hollywood supervising Dinah Washington's latest waxing, "Tell Me Why", backed with "Wheel Of Fortune". Bobbie left New York Monday, arrived in Hollywood that evening, cut the sides on Tuesday, and had dubs flown out by Wednesday. That's fast work in anyone's business.

The Bells Of Joy
with a great spiritual
"LET'S TALK ABOUT JESUS"
by
"I'LL WORK LORD"
Proveck #11584

PEACOCK 4104 Lyons Records, Inc. Houston, Texas

Jackie Brenston
with
Edna McRaney
"HI-HO BABY"
b/w "LEO THE LOUSE"
CHESS No. 1498

Another BMI Pin-Up Hit
published by WEISS & BARRY
recorded by
JOHNNIE RAY — Columbia
Tommy Edwards — M.G.M
Perry Como — Victor
Bill Kenny — Decca
Les Baxter — Capitol
Licensed Exclusively by
BROADCAST MUSIC, INC.

Another B.M.I. Pin-Up Hit
Please, Mr. Sun
published by WEISS & BARRY
recorded by
JOHNNIE RAY — Columbia
Tommy Edwards — M.G.M
Perry Como — Victor
Bill Kenny — Decca
Les Baxter — Capitol
Licensed Exclusively by
BROADCAST MUSIC, INC.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
Advice From An Expert

SAVANNAH, GA.—Larry Shields, d.j. on WFRP, Savannah, is pictured with Barbara Payton, who visited his studio recently during a promotional tour. Payton will be starring in Savannah's Little Theater. Barbara, who after leaving the city flew to New Orleans to continue the tour, is shown giving the boys a few pointers on script interpretation.

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities

ATLANTA, GA.
1. Hard Times (Cherliee Brown)
2. 3 O'Clock Blues (B. B. King)
3. Turn Your Lumps Down Low (Billy Wright)
4. I'll Be Gone (B. B. King)
5. How Many More Years? (Howlin' Wolf)
6. Lonesome Dog Blues (Lightnin' Hopkins)
7. Anybody Seen My Baby? (John Lee Hooker)
8. Good Lovin' (H. B. Ferguson)
9. Best Wishes (Roy Milton)
10. Let's Talk About Jesus (Bells Of Joy)

SADDLE THE COW
Rascoe Gordon (R. P. M.)

POPELOUSAS, LA.
1. Beaxed (Rascoe Gordon)
2. Cry (Johnnie Ray)
3. 3 O'Clock Blues (B. B. King)
4. Best Wishes (Roy Milton)
5. Saddle The Cow (Rascoe Gordon)
6. Sunset To Dawn (Johnnie Ray)
7. Early Morning Blues (Mississippi John Johnson)
8. Lovin' Machine
9. Little White Cloud That Cried (Johnnie Ray)
10. Flamingo (Earl Bostic)

DUST MY BROOM
Elmo James (Trompet)

CRY
Johnnie Ray (Okeh)

3 O'CLOCK BLUES
B. B. King (R. P. M.)

BEST WISHES
Roy Milton (Specially)

ROCKIN' CHAIR
Fats Domino (Imp.)

SHINE ON
Ruth Brown (Atlantic)

SIN
Tab Smith (United)

FLAMINGO
Earl Bostic (King)

OAKLAND, CAL.
1. Cry (Johnnie Ray)
2. Rockin' Chair (Fats Domino)
3. Samson's Boogie (Lester H買う)
4. Beaxed (Rascoe Gordon)
5. Shine On (B. B. King)
6. Best Wishes (Roy Milton)
7. 3 O'Clock Blues (B. B. King)
8. Ride, Daddy, Ride (Tots Neel)
9. Mellow Blues (Sonny King)
10. Groove Stomp (Al Sears)

MILWAUKEE, WIS.
1. 3 O'Clock Blues (B. B. King)
2. I Got Loaded (Pepenniist Harris)
3. Walkin' (Nat "King" Cole)
4. Boogie Woogie (Amos Milburn)
5. Worry, Worry (Leslie Uxston)
6. Hey, Little Girl (John Godfrey Trio)
7. Unforgettable (John Godfrey Trio)
8. Little White Cloud That Cried (Johnnie Ray)
9. Best Wishes (Roy Milton)
10. How Many More Years? (Howlin' Wolf)

LOUISVILLE, KY.
1. Fool, Fool, Fool (Cowen)
2. Cry (Johnnie Ray)
3. Lovin' Machine (Wynonie Harris)
4. I Got Loaded (Pepenniist Harris)
5. Best Wishes (Roy Milton)
6. C'est, C'est (Dinah Washington)
7. Flamingo (Earl Bostic)
8. It's All In The Game (Tommy Edwards)
9. Shine On (B. B. King)
10. I Can All The Way Home (Sarah Vaughan)

"It's What's in THE CASH BOX That Counts"
OAKLAND, CALIF.—After many long distance phone calls from leading music firms, George A. Miller, National President of MOA (Music Operators of America, has agreed to allow exhibits by all music firms at the Palmer House, Chicago, March 4, 5, 6, 1952, during the three days of the national MOA elections meeting.

Miller was emphatic and very specific in his statement that, "The music firms would have to maintain their room reservations and attract the music operators, who planned to attend the national elections, in their own way."

MOA would have nothing to do with this in any fashion whatsoever, according to George A. Miller.

MOA is concentrating all its efforts on the "Bryson Bill" (H.R. 5478) hearings in Washington, D.C., before the Sub-Committee of the Committee on the Judiciary beginning on Monday, February 12. In fact, MOA is expected to go deep into the red because of these hearings in its effort to defend the jube box industry from this terribly destructive bill.

The National MOA, along with other attorneys, as well as for leaders, to be present in Washington during these open public hearings, the paid for a good extent by those who will attend, is still of such a heavy financial nature as to cancel out any favorable bank balance which MOA might have.

In fact, most of the MOA conventions, the seemingly profitable, have not shown any real profit to the organization.

MOA has always taken a beating of one kind or another for these meetings, but has just barely managed to scrape out of the convention without going deep into red ink.

As for the MOA meeting that will take place on March 3, 4, and 5, many believe that this will prove a very profitable and for the exhibited records, needles, etc., as well as for music machines manufacturers.

The MOA national convention meeting, which will come after the Bryson Bill in Washington, is expected that many of the nation's juke box ops will be present and listen to the testimony and also to learn what may come about as a result of the hearings. The announcement by George A. Miller, National President of MOA, that exhibits may be displayed at this meeting will be a first to many members of the big music industry who want to show their wares to the nation's jube box operators.

Lawrence Appointed Radio Show Musical Director

NEW YORK—Eliot Lawrence has been signed as musical director of the "Philip Morris Playhour's" on Broadway, CBS, 8:30 P.M., it was announced by Charles Martin, producer-host-director of that program. Lawrence now becomes the youngest musical director of any major radio or TV network series.

Lawrence did his first show January 12 and was signed soon after. In addition to his regular TV directing and conducting for the 15 piece orchestra, Lawrence will do special choruses and instrumental numbers as the songs call for such music. He has already written and introduced the program's new musical theme.

According to Charles Martin, Lawrence's extensive previous musical composition and conducting earned the contract which had been sought by numerous top musicians. In addition, said Martin, Lawrence's heavy college following was a factor as the format of the program includes competitive participation among actors and actresses of colleges and universities throughout the country. Each week, a novice from one of these colleges is given a chance to act opposite a Hollywood "name" star. A point rating system earns rules to the winners as well as cash.

National DJ Contest Based on Sinatra Pic

NEW YORK—Seventy of the nation's disc-jockeys in key cities from coast-to-coast are participating in a nationwide search among a new singing star in a new singing contest inaugurated by Universal Pictures Company in connection with the premier of its national release of its new film production, "Meet Danny Wilson," which is based on the career of Frank Sinatra and co-star "The Voice" with Sinatra as a commentator.

The winning singer, who will inherit the professional name of "Danny Wilson," will be sent to Hollywood with the disc-jockey who sponsored him and both will appear on Sinatra's CBS television show, Tuesday, Feb. 19. Arrangements also have been completed for the "Jackpot Contest" in which the 100 winners who will receive a contract to record two of more sides for Columbia Records, and to be engaged at a key city in the key city promotion of the "Meet Danny Wilson" picture through personal appearance in theaters.

Disc-jockeys participating in the contest are asking their listeners, who feel they could fill the role of "Danny Wilson," to send a recording of their best performance and to the 100 winners, who will then be invited to Hollywood to send the winning disc will take place.

The Cash Box Rhythm & Blues Ramblings

A new R & B label has been formed by Harriet Wheeler, 6544 S. Western Avenue, Los Angeles, head of the Hartnett School of Music in New York. Leroy Kirkland, formerly with Savoy Records as an arrangeer, has been appointed to handle A & R activities and sales. First artists signed include Danny Taylor, Eddie Banks, Rose Marie McGee and the George Kelly Orchestra.

... Ella Fitzgerald into the Apollo for one week beginning February 1. ... Pee Wee Martin, emcee at Broadway's Club Birdland, introduces Arnett Cobb and his band as "Cobb and His Mob." Needless to say the tag has stuck and Cobb has now gone ahead and composed a tune "Cobb's Mob." Decca has signed Joe Medlin who used to be featured vocalist with Buddy Johnson's orchestra. ... Eddie Wilcox's arrangement of "The Wheel Of Fortune" with Sunny Gale on the vocal for Philadelphia's King of Hearts has been something. All the majors are now covering the Benjamin & Willis tune. The number looks good in the Brown-Peacock-Disc-jockey line up for the next few months. ... Earl Bostic is recuperating in New York from his serious automobile accident. Dinah Washington and Joe Williams bring all records out on the coast. ... Willie Mae Thornton of "Let Your Tears Fall Baby" fame, had the people going to the Brown-Peacock Party at Clubbound after the Holiday season along with guest stars Billy Wright, Jimmy Mc- Keen, Jimmy Witherspoon and a dozen or so others. ... Ben Taylor is back on the air conducting an across the board two hour R & B program over WOR, New York, in a half length show which runs from 11 to 1 A.M. ... Johnny Hodges and his band head westward once again after a brief stay at CBS. Present are plans for the band to hit California by early Spring. ... Roy Milton and his orchestra, a smash hit at Harlem's Apollo last week, is now hitting California towing them away, playing to capacity crowds at the Howard Theater in Washington, D. C. Crowd pleasing Milton, with Camille Howard and Little Greenwood, on a tour triumphantly, has been booked into Atlanta's Peacock Club, making appearances, getting a good reti- nery and a string of one niter that should place nationwide approval on this troupe. ... Dryer records have been in circulation for a while, and the material. The firm currently has a big one in "Got You On My Mind" which John Greer has cut for Victor.
Boston Station WHDH Adopts 45-RPM System

All DJ and Recorded Music Shows To Use New Speed

BOSTON, MASS. — Boston radio station WHDH this week announced that it has adopted the 45-rpm system of recorded music as standard broadcast equipment.

WHDH is the nation's first major independent station to go "45." Last year, Philadelphia station WIP, an ABC affiliate, became the nation's first all-45 station.

Installation of WHDH's new 45-rpm turntables has been completed, and the station is now featuring 45-rpm records on all of its many disc jockey and recorded music programs, according to William B. McGrath, managing director of the station. To meet its heavy musical requirements, the station has acquired a complete library of 45-rpm records, embracing more than 5000 discs.

The station has scheduled 40 periods per week of 45-rpm record music, to be spotlighted in 15-minute segments at 45 minutes past the hour on featured disc jockey programs. The jockeys include Bob Clayton, Ray Dorsey, Fred Coe, and John Scott.

A feature of the promotion program incorporating the station's swing-over to 45-rpm involved arrangement for "live" telephone conversations between the station's disc jockeys and five RCA Victor artists. These conversations were tape-recorded and broadcast during the day.

The calls were made by Perry Como, from New York, to Ray Dorsey; Vaughn Monroe, from Madison, Wisconsin, to Fred Cole; Dinah Shore, from Los Angeles, to Bob Clayton; Tony Martin, from Beverly Hills, to Clayton; and Ralph Flanagan, from Mobile, Ala., to John Scott.

Tannen Acquires Tunes

NEW YORK—Nat Tannen has snapped the copyright of the folk tune "Mountain Dew," a valuable piece of property of the past years. The deal was consummated with Scott Weisman, of the Lulu Belle & Scotty team, who wrote it.

Tannen is also currently working on a strong contender "Goodbye Maria, I'm Off To Korea," which has been recorded by Jimmie Dale on the Anchor label. Vince Mondi has another version of the tune on Jubilee.

Theme of Film Recorded by London

NEW YORK—London Records last week arranged a special showing of the film "A Magic Garden" to promote what the diskery expects to be a follow-up to its hit of a while ago, "Third Man Theme."

The musical theme to "The Magic Garden"—like that of "The Third Man"—is played on a rare and ancient instrument, the flagellet, by William Cele (pronounced Sielec), a 20-year-old native who was discovered on the streets of Alexandra Township in South Africa. The "Penny Whistle Blues" is the title of the record and it is an integral part of the film.

The entire picture was made in Johannesburg with a cast composed entirely of non-professionals and it won top honors at the Edinburgh Festival in 1951.

Theme of Film Recorded by London

BREAKING OUT BIG!

in Both Pop and Country & Western

"ROSA/LIT" with JIMMIE DALE and his "PRIDES OF THE PRAIRIE"

DAN LARKIN
the Dee Jay who introduced the record on his "Hometown Police" show

JIMMIE DALE
for his excellent treatment and to the
NATION'S JUKE BOX OPS AND DJs for their consistent plays
DISTRIBUTORS: Contact ANCHOR SALES CO., c/o Derby Records, 520 W. 50th St., N. Y.

DISTRIBUTORS: Contact ANCHOR SALES CO., c/o Derby Records, 520 W. 50th St., N. Y.

"GOODBYE MARIA (I'M OFF TO KOREA)"
with JIMMIE DALE

ACCORDING TO THE FACTS

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
The Cash Box, Music
February 2, 1952

WOWO in Fort Wayne, Indiana boasts of one of the top country music promotions in its area, with Nancy Lee and The Hi-Toppers (London) carrying the top artist spots and Roy Acuff making his debut on the WOWO roster on February 1st. The WOWO schedule is "Folk Music Time", an hour Saturday afternoon stunt m. e.d. by Hansen. Two spots are carried across the board by the entire group with top morning time.

George Lund, yet another country d.j., recently moved from WDMG of Douglas, Ga. to submit WGAA in Cedartown, Ga. Lund's new post includes managerial duties with his handling of important, announcing duties. Jimmy Dunaway takes over the country chores at WDMG.

Cowboy Copas (King), Carl Smith (Columbia), Johnnie And Jack (RCA Victor), set for a week's appearance in Michigan beginning February 10th.

Danny Davis (M-G-M pop new name) spent three days in Nashville recently going on to appear on the plush Neil House of Columbia, Ohio. Davis has shot to fame as a single via his M-G-M disk "A Novelty". His follow-up songs done pop style—the one of note being "Crazy Heart." Nashville trip was to get a feel of the country hold for future recording.

Dee Kilpatrick returned to Nashville last week and reported a successful west coast trip. Dude Martin and Sue Thompson WONG of Los Angeles, Ca., will be getting set up.

New names in the radio field include WAIN of Columbus, Kentucky and Otis Gowen who handles the country record shows. WAIN is a thousand watt station just recently taking to the air and reporting excellent response to their country wax renditions. "Cowboy" Don Perazzo reports his show from KRON in Omaha is leading the country record parade in the Omaha area.

Happy "Hap" Ion, Jr., who has been heard from in recent weeks, is now heard from WYOW of Logan, W. Va. on February 3rd. "Hap" is one of the big names among country d.j. circles and more power to you "Hap" on your new five kilo outlet.

Tubby Weeks who heads the Melody Ramblers around Rockford, Illinois reports that Gene Autry (Columbia) brings his show to the Rockford National Armory on January 26th. Kyle Zale has also replaced Jimmy Thompson in the Melody Ramblers line-up.

Al Morris is again set as the top country man on WONE in Dayton, Morris left WONE recently for a spot on Wheeling's WWV, that returned to Dayton when WONE's offers grew.

Sheriff "Tex" Davis spins four hours each day via WLW in Norfolk, Va. Programs are highlighted by his playing of his top fifteen records beginning at noon each Sunday. Programs originate from stations Portsmouth studios. sessions. Labels big push is now on Roberts Lee's "Baby, We're Really In Love" which was cut by Cohen on his last trip to Nashville.

"FOREVER'S A LONG TIME" (2:52)
"I AIN'T GONNA GIVE NOBODY NONE O' THIS JELLY ROLL" (2:15)
JIMMIE DAVIS (RCA Victor 46396; 9-6369)

The first lid offers Jimmy Davis with a listenable ballad that comes out alright. Jimmy gets a suitable backing and makes the most of it. The second dish is a simple sort of tune that appears to be aimed at the kiddies and hero too Jimmy makes it sound fair. Ops might be interested.

"JACKASS BLUES" (2:10)
"SUNNIE KISSES" (2:52)
ELTON BRIGHT (RCA Victor 20-4472; 47-4472)

Elton Bright takes a novelty type tune, does it with a bit of a blues and ends up with a cute presentation. With a fitting backing to boot this half comes out fine. The lower platter is a novelty ballad that Jimmy does the way through in an effortless manner. The first one always appears stronger.

"CRYIN' IN THE DEEP BLUE SEA" (2:27)
"THE WILD SIDE OF LIFE" (2:39)
HANK THOMPSON (Capitol 1942; F-1942)

Hank Thompson goes together with the Burlesque Boys and dishes up a delightful vocal to a fair tune with a lounce. The group dishes up on the under siding and make merry with a slow number that comes out as listenable fare. Ops might take a gander.

"I'M GONNA FIND ANOTHER SWEETHEART" (2:43)
GENE O'QUIN (Capitol 1943; F-1943)

Gene O'Quin is a nice one. A slow ballad that carries a nice built-up beat. The second side finds Roy collaborating with Bob Willis and his Texas Play boys on a Mildred sort of tune that carries a nice built-up beat. Ops need watch this disc closely.

"SLOW HORSES—FAST WOMAN" (2:20)
"YOU'RE THE WORM THAT USED TO BE THE APPLE OF MY EYE" (2:40)
OKLAHOMA WRANGLERS (RCA Victor 20-4481; 47-4481)

The Oklahoma Wranglers and Guy Willis give the lyrics to a cute, number a through going over and the result is pleasant end. On the under portion the boys team up with Tommy Duncan as he carries his beat number that sounds o.k., Ops have a packet of listenable ends to choose from.

"A BLUE MILLION TEARS" (2:30)
"DARK FUTURE" (2:18)
DON GIORDON (RCA Victor 20-4473; 47-4473)

A sad ballad is dished out by Don Acuff with a soothing job on the vocal and winds up with a nice half. The bottom dish is a novelty type number that's done slowly and easily and again Don Acuff himself an ok side. Ops might look in.

"RELAX AND TAKE IT EASY" (2:24)
ROBERT ORR (Decca 47-4473)

"MOVE A LITTLE CLOSER" (2:24)
TOMMY DUNCAN (Inter 46037)

The upper level is a cute ditty that offers some humorous lyrics and Tommy Duncan does a first rate job in bringing them home. The Ranger Mike draws out on this end as well as on the under siding which is a tune with a big bounce that receives a fine production. Ops oughta watch this disk closely.

"NIGHT TRAIN TO MEMPHIS" (2:48)
"COME BACK TOUTA" (2:52)
ROY ACUFF (Columbia 20035; 4-20035)

The familiar warbling of Roy Acuff is put to good use on an oldie that carries a nice built-up beat. The second side finds Roy collaborating with Bob Willis and his Texas Play boys on a Mildred sort of tune that carries a nice built-up beat. Ops should check here.

"It's What's in THE CASH BOX That Counts"
BEST FOLK ARTIST OF 1951

(voted by Music Machine Operators in The Cash Box Poll)

Eddy ARNOLD
The Tennessee Plowboy and His Guitar
RCA VICTOR RECORDS

THESE ARE SOLID... Try 'Em

I'LL HOLD YOU IN MY HEART
20-3332 (48-0010)

SOMEONE'S BEEN BEATING MY TIME
20-4273 (47-4273)

CALL HER YOUR SWEETHEART
20-4413 (47-4413)

HEART STRINGS
20-4273 (47-4273)

ThankS! MUSIC OPERATORS-

Exclusive Management THOMAS A. PARKER, Box 417, Madison, Tenn.
Going Strong....
Eddy Arnold's

"ANY TIME"

Original Great RCA Victor Release of the current Hit

RCA Victor 20-2700 78 rpm
(48-0002) 45 rpm

Exclusive RCA VICTOR
Recording Artist

OPERATORS: Get this original version—which has sold over 600,000 Records to date

Exclusive Management THOMAS A. PARKER, Box 417, Madison, Tenn.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
**Operators:** cash in with this great catalogue of RCA Victor standard money makers

**Eddy Arnold**

The Tennessee Plowboy and His Guitar

his latest and best...

**"Bundle of Southern Sunshine"**

and

**"Call Her Your Sweetheart"**

20-4413 (78 RPM) 47-4413 (45 RPM)

**Favorite Eddy Arnold Records**

| All Alone in This World Without You | 20-1855 | 48-0002 |
| Anytime | 20-2700 | 48-0099 |
| One Kiss There's No Mistake | 21-0160 | 48-0166 |
| Beautiful Isle of Somewhere | 21-0390 | 48-0051 |
| Bouquet of Roses | 20-2836 | 48-0009 |
| Bringin' All Roses to Her Now | 20-2488 | 48-0175 |
| Bundle of Southern Sunshine | 20-4413 | 48-0243 |
| Call Her Your Sweetheart | 20-4413 | 48-0413 |
| Cant Win, Can't Place, Can't Show | 20-1855 | 48-0175 |
| Cattle Call, The | 21-0133; 20-2128 | 48-0136 |
| Chained to a Memory | 20-1948 | 48-0137 |
| Cuddle Buggin' Baby | 21-0342 | 48-0127 |
| Don't Bother to Cry | 20-2332 | 48-0042 |
| Don't Rob Another Man's Castle | 21-0002 | 48-0043 |
| Each Minute Seems a Million Years | 20-2067 | 48-0040 |
| Easy Rockin' Chair | 20-2481 | 48-0197 |
| Echo of Your Footsteps, The | 21-0051 | 48-0083 |
| Enclosed, One Broken Heart | 21-0342 | 48-0342 |
| Evil Tempt Me Not | 21-0199 | 48-0163 |
| Heart Full of Love, A | 20-3714 | 48-0025 |
| Heart Strings | 20-4273 | 48-0273 |
| Hills of Tomorrow | 21-0161 | 48-0167 |
| I Couldn't Believe It Was True | 20-2241 | 48-0198 |
| I Talk to Myself About You | 21-0028 | 48-0218 |
| I Walk Alone | 20-2128 | 48-0044 |
| I Wanna Play House With You | 21-0476 | 48-0476 |
| I Wish I Had a Will, Like You Mother | 20-2585 | 48-0175 |
| I Wouldn't Trade the Silver in My Mother's Hair | 21-0011 | 48-0176 |
| I'll Hold You in My Heart | 21-2332 | 48-0030 |
| I'm Thinking Tonight of My Blue Eyes | 21-2866 | 48-0051 |
| I'm Throwing Rice | 21-0083 | 48-0080 |
| I'm Singing a Prayer to the Lord | 21-0360 | 48-0013 |
| It Makes No Difference Now | 20-2489 | 48-0017 |
| It's a Sin | 20-2421 | 48-0198 |
| Just a Little Lovin' | 20-3013 | 48-0038 |
| Kentucky Waltz | 21-0444 | 48-0444 |
| Lilt of the Valley, The | 21-0159 | 48-0165 |
| Little Angel with the Dirty Face | 21-0020 | 48-0169 |
| Live and Learn | 20-1801 | 48-0425 |
| Love Bugitcha, The | 21-0382 | 48-0032 |
| Mama and Daddy Broke My Heart | 21-0146 | 48-0150 |
| Many Years Ago | 20-1871 | 48-0425 |
| May the Good Lord Bless and Keep You | 21-0425 | 48-0036 |
| Million Miles from Your Heart, A | 21-0444 | 48-0044 |
| Molly Darlington | 20-2489 | 48-0017 |
| Mommy Please Stay Home With Me | 21-0099 | 48-0174 |
| M.O.T.H.E.R. | 20-1871 | 48-0082 |
| My Daddy is Only a Picture | 20-3013 | 48-0026 |
| My Mother's Sweet Voice | 21-0011 | 48-0176 |
| Nearest Thing to Heaven, The | 21-0333 | 48-0136 |
| One Kiss Too Many | 21-0051 | 48-0163 |
| Prison without Walls, A | 21-0382 | 48-0082 |
| Prisoner's Song, The | 21-0428 | 48-0018 |
| Ringing Alone | 21-0174 | 48-0013 |
| Santa Claus Is Coming to Town | 21-0390 | 48-0390 |
| Seven Years with the Wrong Woman | 20-2409 | 48-0013 |
| Show Me the Way to Your Heart | 21-0083 | 48-0080 |
| Softly and Tenderly | 21-0161 | 48-0167 |
| Somebody's Been Beatin' my Time | 20-4273 | 48-0013 |
| Something Old, Something New | 21-0476 | 48-0046 |
| Take Me in Your Arms and Hold Me | 21-0146 | 48-0150 |
| Texarkana Baby | 20-2506 | 48-0031 |

**Eddy Arnold's Sacred Songs**

| That Wonderful Mother of Mine | 21-0009 | 48-0174 |
| That's How Much I Love You | 20-1948 | 48-0099 |
| Then I Turned and Walked Slowly Away | 20-3714 | 48-0025 |
| There's Been a Change in Me | 21-0412 | 48-0012 |
| There Is No Wings on My Angel | 21-0134 | 48-0137 |
| There's Not a Thing | 21-0002 | 48-0042 |
| TIE ME TO YOUR APRON STRING AGAIN | 21-0165 | 48-0037 |
| TO MY SORROW | 20-2481 | 48-0197 |
| WHAT A FOOL I WAS | 20-2700 | 48-0090 |
| WHAT IS LIFE WITHOUT LOVE | 20-2058 | 48-0139 |
| WHEN JESUS BECKONS ME HOME | 21-0160 | 48-0166 |
| WHITE CHRISTIAN'S PRAYER | 21-0388 | 48-0990 |
| WOULD I SHUT MY EYES | 21-0030 | 48-0030 |
| WILL SANTA COME TO SHANTY TOWN | 21-0134 | 48-0027 |
| WILL THE CIRCLE BE UNBROKEN | 20-2491 | 48-0166 |
| WOULDN'T I CRY | 21-0134 | 48-0030 |
| WONT YOU COME TO SHANTY TOWN | 21-0134 | 48-0027 |
| YOU KNOW HOW TALK GETS AROUND | 21-0134 | 48-0137 |
| YOU MUST WALK THE LINE | 20-2507 | 48-0045 |

**Just Released**

| Open Thy Merciful Arms | 20-4490 | 48-4490 |
| Take My Hand, Precious Lord | 20-4490 | 48-4490 |

**Eddy Arnold's Albums**

| WP/P-195 ALL TIME HITS FROM THE HILLS | 21-0425 | 48-0025 |
| WP/P-261 Eddy Arnold's Favorite Sacred Songs | 21-0160 | 48-0166 |
| WP/P-266 Eddy Arnold Sings | 21-0160 | 48-0166 |

**Special**

Eddy Arnold's Newest Album

**"All-Time Hits From the Hills"**

Volume No. 2

78 rpm No. P-328 = 45 rpm No. WP-328

When My Blue Moon Turns to Gold Again

White Azaleas

When You and I Were Young Maggie

Roll Along Kentucky Moon

A Sinner's Prayer

That Little Boy of Mine

Exclusive Management THOMAS A. PARKER, Box 417, Madison, Tenn.
<table>
<thead>
<tr>
<th>Region</th>
<th>Songs</th>
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<tbody>
<tr>
<td>New York, N.Y.</td>
<td>1. CRY (Johnnie Ray) 2. SLOW POKE (Pee Wee King) 3. LITTLE WHITE CLOUD THAT CRIED (Johnnie Ray)</td>
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<td>4. TELL ME WHY (Four Accs) 5. SIN (Eddy Howard) 6. COLD, COLD HEART (Tony Bennett)</td>
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<td>Butte, Mont.</td>
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<td>Phoenix, Ariz.</td>
<td>1. SLOW POKE (Pee Wee King) 2. SIN (Four Accs) 3. DOWN YONDER (Champ Butler)</td>
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<td>6. BECAUSE OF YOU (Tony Bennett) 7. TURN BACK THE HANDS OF TIME (Eddy Fisher)</td>
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CHICAGO—Reportorial coverage of the CMI manufacturers here disclosed great optimism as to their forthcoming Convention, February 4, 5, and 6, at the Sherman Hotel, this city.

"Regardless of what you've heard, or what anyone has previously stated," one CMI manufacturer said, "the advance reservations at the Sherman, as well as the fact that manufacturers plan to hold open house and even special showings during the week of the CMI convention in themselves, indicative of the large numbers who will attend.

Another member of CMI stated, "Yes, we know all about the distributors who talked against our holding any convention, and the fact that they frowned on conventions during 1952. But we note that these very same distributors will instead, as has been the case during the CMI convention." Still another CMI member said, "We have checked with the Sherman, and some of the other hotels, and find that they just haven't anything left for the three days of the show. If that doesn't indicate a good crowd than we don't know what else does." So it goes. Everywhere in town, CMI members have confidence that the forthcoming CMI Convention at the Sherman Hotel hero, February 4, 5, and 6, will prove one of the best that has ever been held. It is known that some manufacturers have already called meetings of their distributors before, during, and after the CMI convention, indicating that they believe the distributors will be present.

Others have arranged for special showings of new equipment and merchandise at their factories, as well as at hotels, so that these firms, too, have tended to increase the size of the crowds all thought would originally attend.

It may prove, if the statements of these men come true, one of the biggest conventions.

If optimism and confidence, on the part of the majority of the CMI members have anything to do with pulling in the crowds, your reporter can only state that this should prove to be a very outstanding convention with many, many hundreds of operators here who hadn't been planned on by the majority of the firms in this city.

The fact remains that, with the distributors from everywhere in the nation, and leading operators as well, planning to attend, that many more ops than it was originally believed would attend, may come to this convention, and decide to do so at the very last minute. This is usually the case.

As one leader here stated, "They always make up their minds at the very last second. Then jam the show. Jam the hotels. And cry like mad because they don't get the finest accommodations."

Geo. A. Miller Urges All Music Ops To Write Letters Immediately To Their Congressman Protesting Bryson Bill

"What's more", he continued, "with the fact that hearings will start next Monday morning (February 4) before the Sub-Committee of the Committee on The Judiciary, there just isn't any more time left for anyone to hesitate. The letters must be rushed out airmail right this very minute. "Every single operator should also write a few thousand of words to Rep. Joseph A. Bryson, care-of House of Representatives, Washington, D. C., and do so immediately."

Just as The Cash Box has reported week after week since the first open public hearings were held on the Bryson Bill last November, 1961, the time has now grown so short that the majority of the nation's music operators cannot afford to wait even a minute longer.

Their letters of protest must go forth right now. Everyone of their friends, location owners, civic, church, and social leaders, must all be asked to write letters of protest.

George A. Miller has done tremendous work in behalf of the nation's juke box ops as have all the members of MOA. They are going to appear before the Sub-Committee of the Committee on The Judiciary on Monday morning, February 4.

Miller, like all the nation's juke box leaders, including the recording companies and the juke box manufacturers, realizes how dangerous the Bryson Bill really is.

"Definitely means the ruin of the entire automatic music industry", is the way many leaders have already put it.

"Time's of the essence", Miller appeals to the nation's music operators. "It is absolutely imperative that, before any juke box operator raise a finger to do his own work, if he ever wants a route to operate again, that he immediately write that letter of protest and get everyone of his friends and local owners, civic, social, and church leaders to do the same."
Silver Anniversary—

D. Gottlieb & Company

CHICAGO—The remarkable growth and outstanding progress of D. Gottlieb & Company is best indicated here in the pictures taken years ago, and those which were just taken, to show the trade what tremendous strides have been made by this firm in its 25 years in the coin machine industry.

Away back in 1927, when Dave Gottlieb opened his first factory at 159 North Jefferson Street, this city, the firm astounded the trade at the time by taking over 2,000 square feet of space.

Today, the firm's machine shop alone, occupies over 4,000 square feet of space, in a factory of over 38,000 square feet.

In 1927 Dave Gottlieb built and presented the "Grip Tester" to the industry. Repetitions of this grand counter game have been introduced many times since then. And, what is most outstanding, is the fact that there is a demand all over again this year of 1952 (twenty-five years later) that Dave Gottlieb build an entirely new model of this outstanding counter game.

In 1930 Gottlieb moved to occupy the then unheard of 5,000 square feet of space at 4818 West Chicago Avenue, this city. The industry was amazed at the daring of this energetic manufacturer who believed so strongly in the future of the coin machine business at that time that he opened a factory of more than double the space he had formerly occupied.

His faith and conviction in the progress of the business held fast and true, just as it has held fast and true to this day in 1952.

But Dave Gottlieb's energies weren't at all satisfied nor was he for a moment dismayed by the move to these

David Gottlieb pictured in the firm's showrooms this past week as he fondly gazes on three of the games which brought the company fame. Left to right (forefront): Baffle Ball (1931); Original Grip Tester (1927); and Fire Star Final (1932). In the back are two new games to be introduced to the trade for the first time at the CMI Show, February 4, 1952.
Celebrates 25th Year

Dave Gottlieb looks over work going on in the firm's 1952 edition of the machine shop, which occupies over 4,000 square feet of space—a portion of the total footage of 38,000 square feet now in use. In 1927 when Gottlieb opened at 159 N. Jefferson St., the entire space of the factory took up about 2,000 square feet.

Complete space used by entire factory at 2736 North Paulina Street, in 1933, which at that time was considered most impressive, as the footage ran about 18,000 square feet. By 1940 this factory was far too small to produce the equipment necessary, and Gottlieb once again moved, where the factory now occupies over 38,000 square feet.

larger quarters. He predicted, at that time, that the growth of the industry would prove even more remarkable. And to carry forth his own faith and belief in the industry he once again, in 1933, moved his entire factory.

This time he opened with over three times the 5,000 square feet he had occupied. His new plant, in 1933, at 2736 North Paulina Street, encompassed over 18,000 square feet of space. This won tremendous plaudits from his distributors and all of his friends in the industry.

Here Dave Gottlieb built some of his most outstanding and greatest products. By that move, many of his long time distributors state, he instilled great courage into many in the field and they, along with him, expanded their quarters, keeping faith with his belief in the growth of the industry.

And, again, his faith held. The industry continued to grow bigger and greater and, in 1940, just twelve years ago, D. Gottlieb & Company moved into its present and impressive factory, occupying over 38,000 square feet of space, in one of the most modern industrial plants in the country.

This is the commercial growth of D. Gottlieb & Company during those 25 years.

The man himself, David Gottlieb, has been one of the most remarkable leaders this, or any other industry, has ever had.

His energetic and tremendous efforts go back to almost his very first day in this industry. He captained the manufacturers' association for many, many years. In fact, a great number of the progressive methods now in use, can be attributed to him.

Many of his philanthropies are well known to all in the field. A great many of his charitable philanthropies are only known to his close friends. These mark the man as one of the real leaders in the life of the bustling City of Chicago, and the nation as well.

A great many things about David Gottlieb came to the forefront at the big testimonial dinner which the industry gave him in 1948. There are some who could have spoken for hours and hours, praising him far above and beyond what was said at this dinner. His efforts for some of the most outstanding and charitable organizations in this nation stamp him as a man of great and solid character.

In fact, right at this moment, he is engaged in the work of creating a great temple in Oak Park, Illinois. He is also actively engaged in bringing about the founding of a Home For The Aged here in Chicago. He is active in many nationally outstanding organizations at the same time.

His work in behalf of the Damon Runyon Cancer Fund a few years back will be long remembered by all in the field, when it raised over $250,000.00 for this great endeavor.

The growth of the D. Gottlieb & Company organization over these past 25 years is a true business romance. It is something people will long remember. From just a tiny bit of a business—to the tremendously impressive organization—and the great manufactory which he has created—required all the tremendous energy of this man—yet he carries on ahead today—just as if he had started in business but yesterday.

He again looks forward, with strong belief and fortight faith, in the thought that the growth of the industry has but begun.

And that D. Gottlieb & Company will again help lead the way to ever greater and more progressive growth.
BRYSON BILL Passes

JUKE BOX OPS PAY 2c PER RECORD PER WEEK ROYALTY — TRIBUTE

“It’s the little things that count.” It’s just a “little thing” that makes the Bryson Bill (H. R. 5473) as introduced by Rep. Joseph A. Bryson (D., S. C.) and sponsored by ASCAP (American Society of Composers, Authors and Publishers) such dangerous legislation.

The Bryson Bill is strictly a tax bill. The fact that it starts out with the purpose of amending the Copyright Act of 1909, so that juke boxes will have to pay royalty for playing copyrighted music, is only to get this type of legislation thru the Sub-Committee of the Committee On The Judiciary, into the House of Representatives and, eventually, to make it law.

But, the main part of the Bryson Bill (the “little thing” that’s included in it) is the fee of 1¢ per side of each recording per week of copyrighted music which the operator must pay as royalty to the holders of the copyrights of that music which appear in the tunes on his recordings.

That’s the “little thing.” Just 1¢. But, dear reader, worth MILLIONS PER YEAR to such organizations as ASCAP. And maybe worth a lot more as the years go by when ASCAP can ask for MORE THAN 1¢ PER SIDE PER WEEK OF RECORD AS ROYALTY FROM THE JUKE BOX INDUSTRY.

It sure is “the little things that count.” Take, for example, this headline. It probably scared hell out of a lot of readers. But, there was JUST ONE “LITTLE THING” THAT THE GREATER MAJORITY OF READERS PASSED UP WHEN THEY READ THIS HEADLINE.

That’s the tiny word: “IF,” that’s way up there to start off the headline.

That’s the same sort of “little thing” that’s in the Bryson Bill (H. R. 5473) that scares hell out of all the people in the industry who WATCH THE LITTLE THINGS that bring ruin to all industries.

And there’s still another “little thing” that lots of juke box operators have also been passing up. The fact that THEY HAD BETTER WRITE A LETTER TO THEIR CONGRESSMAN AND GET THEIR LOCATION OWNERS AND FRIENDS TO WRITE LETTERS TO THEIR CONGRESSMEN AND FOR GOOD MEASURE, EVERY OPERATOR SHOULD ALSO WRITE A LETTER TO EVERYONE OF THE REPRESENTATIVES ON THE SUB-COMMITTEE WHO WILL BE HEARING ARGUMENTS PRO AND CON BEGINNING MONDAY MORNING, FEBRUARY 4, 1952, ON THE BRYSON BILL — AS WELL AS WRITE A LETTER TO REP. JOSEPH A. BRYSON, CARE OF: THE HOUSE OF REPRESENTATIVES, WASHINGTON, D. C.

That’s just a “little thing” that any juke box operator can do. And, brother, he better do it quick.

IT’S A LOT LATER THAN YOU THINK!

These are the Congressmen who are the members of the Sub-Committee No. 3 of the Committee of The Judiciary who will conduct the hearings on February 4:


These are the members of the Full Committee of the Judiciary, who will hear the findings of the Sub-Committee:

Emanuel Celler, N. Y., Chairman.


Write to the Congressman from your area. Tell him how and why the Bryson Bill will ruin your business that you worked so hard to build up — and which is the means of support for yourself and your family. WRITE THAT LETTER NOW!
The answer is simple. Both have it. Every Model "D" AMI juke box has the same superlative tone, the same fidelity to instrument and voice.

This assured twin quality results from exacting engineering standards, painstaking production care, and continuous thoroughgoing inspection that build operator confidence into every AMI juke box.

Whether it's tone, or any other electronic or mechanical function, operators know that each sensational new Model "D" will duplicate the high quality of every other AMI produced.

The WAVE'S the same!

Testing of amplifiers with the cathode ray oscillograph is just one of the many frequent inspections given the various components of every AMI juke box.

AMi Incorporated

GENERAL OFFICES AND FACTORY, 1500 UNION AVENUE, S.E., GRAND RAPIDS 2, MICHIGAN

"It's What's in THE CASH BOX That Counts"
Lion Mfg. Corp. To Introduce New Line Of TV Sets

CHICAGO—The Lion Manufacturing Corporation, this city, announced this week that it will shortly introduce a television line under the brand name of "Lion."

Plans for the new sets, it was announced, which include a promotion appropriation of close to a million dollars, are being pushed ahead in time for the May Parts Show in Chicago and to officially enter the market during the Chicago Furniture Market in July.

Ray T. Moloney, president, reports that Lion has hired two electronic market experts to launch the new line. They are Paul Eckstein, who has the title of General Manager for the Television Division and Dr. Burton Browne, advertising agency president.

Moloney said that the company will aim towards a minimum of models, but closely geared to consumer market style trends. Cabinets will be in both light and dark woods and will include table models and consoles in contemporary and currently favored traditional types. It was indicated that Lion's extensive facilities for mechanical and electronic manufacturing will enable them to introduce important new sales features based on design improvements as yet not found in currently available television sets.

Altho no distributor commitments have been made, the field is being studied for reliable and aggressive outlets, said Paul Eckstein. He mentioned extensive plans for dealer helps which will include hard hitting local and national advertising, sales event promotions, educational literature and other coordinated and fresh approaches to the current consumer market.

Eckstein pointed out that there is a rapidly developing market being created by the substantial market which will open when FCC authorizes the opening of new television stations.

N. Y. Music Industry Gives Blood

NEW YORK—Answering a call from Frank Colland, president of the Automatic Machine Service Employees Union, a large group of union members and others associated with the music machine industry, visited the Manhattan division of the Red Cross and donated a pint of blood for Korea.

Top photo shows Frank Colland talking with the handsome Mac Polley, center, left: Irv (Kempy) Kempner of Runyon Sales Co. (Another Runyon employee, Johnny Twicker, also attended—not pictured here). Center, right: Barney Schlang, vice president of the union. Bottom l. to r.: Phil Schwartz, Nat Teller, Drew Colland, and Sam Goldberg.

Seeburg Compiles Safety Record In Factory

CHICAGO—The J. P. Seeburg Corporation, this city, was honored this week for its outstanding safety record. The company's 1,250 employees compiled a record of 1,072,181 man hours worked without an accident that caused the loss of a single day's employment or wages, according to R. E. Dalstrom, midwest safety director for Lumbermen's Mutual Casualty Company, a member of the Kemper insurance group.

Dalstrom presented a plaque to Fleming W. Johnson, vice president and director of manufacturing for Seeburg, and Arvid F. Grei, plant safety director, at a meeting of Seeburg executives and supervisors in the company's Dayton street offices.

CLOSING OUT!

Seeburg Hideaway Units, Metal, H 246M
Seeburg Wireless Wall Boxes, 5c—W1-L-56
Solotone Entertainer Units
Solotone Entertainer Boxes
30-Conductor Cable

Write For Special Prices!

RUNYON SALES COMPANY
Factory Representatives for AMI Inc.
Como Inc.

193 10th Ave., New York 18, N.Y. 10-1-1060
123 W. Runyon St., Newark 8, N.J. 8-3977

"It's What's in THE CASH BOX That Counts!"
D. GOTTLIEB & CO.

CELEBRATES 25 YEARS OF LEADERSHIP
In the Design and Manufacture of Coin Operated Machines!

Our Silver Jubilee Year Offers GOLDEN OPPORTUNITIES
to operators of GOTTLIEB GAMES!

SEE Gottlieb's "Silver Seal" Games . . .
the Greatest Releases in a Quarter Century
of Sensational Successes!

ANNIVERSARY OPEN HOUSE
AT THE FACTORY!

VISIT BOOTHs 38-40-42-44
at the C. M. I.
International
COIN MACHINE EXHIBITION
February 4-5-6 Sherman Hotel, Chicago

SEE GOTTLIEB'S

All Star

BASKETBALL

Headlong Speed! Breathtaking Thrills!
Explosive Action of Championship Play!

PLUS Fascinating
Tie-the-Score Incentive!

VISITOR'S SCORE flashes on score board. HOME
TEAM, represented by player, must tie the score
to win. Additional points score extra awards.

1 to 7 Bumpers in sequence light up Kickout Hole for 1 Replay. Hitting
any Bumper advances Basketball Player across court on light box until
point is made. Ball passing thru any Roll Over or Kickout awards
2 points. "A" and "B" Roll Overs light Roll Over Buttons for point
scoring and advance value of Kickout Hole to score additional
points.

ORDER
NOW
FROM YOUR
DISTRIBUTOR

• 3 "POP" BUMPERS
• 2 CYCLONIC BUMPERS
• 2 FLIPPERS

MEMBER:
COIN MACHINE INSTITUTE

1140-50 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS

"There is no substitute for Quality!"

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
Altho games ops here are getting a fair play on their shuffle games, how they will do the year the “new” shuffle game will be introduced. Dealers told us “When The Cash Box stated in an editorial a couple of years ago that anyone coming along with a new game will make a million dollars, was proven definitely when the shuffle games came along. They will prevail again today. Any of the factories that comes along with something new, either in a complete new game idea, or a new playing of a shuffle game, will be in for some big dough.” (Ed comment: It’s possible that these games will be introduced at the coming CMI Show in Chicago on February 4, 5 and 6).

Barney (Shugy) Superman, Runyon Sales Company, tells us that Keeneys “Six-Player Shuffle Game” is starting to sell real big in this city. We sold a number of these games” stated Shugy, “they were in the most part one or two to each operator. It seems that the game is bringing in the money, as these operators are now coming back and reordering in quantity.” Shugy tells us that the AMI Model “D” in both 40 and 80 selections are being delivered to his music operators as quickly as they arrive from the factory. . . . Morris Road, Runyon’s manager, home nursing a cold, which keeps Louis Wolberg hopping. . . . Frank Mencuri, sales manager for Exhibit Supply Company, in town for a couple of days, visiting with Mike Munves. . . . We dropped back to Chi. on Wednesday, having a great number of details to take care of in preparation for the firm’s plans for the CMI Show. . . . Mike Munves will exhibit at the CMI Show, and two of the machines that will definitely be on display are Exhibits “Big Brones” and “Jet Gun,” . . . When we dropped in on Joe Young of Young Distributing, both he and Abe Lipsky, sales manager, were wearing big, happy smiles. Another caddie of Wurlitzer 1900’s were received. But when they started to parcel them out to those ops who had orders on record, they sighed. “If only we could get enough to take care of all our friends, we really would be happy” stated Young.

A real big, major deal was consummated this week when Abe Witzson and Sal Greenstein of International Amusement Company bought the distributing firm of Scott-Croose Company, Philadelphia, International takes over the Philadelphia location, the high, which distributes exclusively for Williams Manufacturing Co., Rock-Ola Manufacturing Corp., Ball Manufacturing Co., and J. H. Keeneys & Co. . . . We understand that those two tragic airplane accidents, which have hit the home of Irving Morris by no more than a block or so. . . . Continuing at high speed sales of conventional music machines and good quality “fly-away” tubes, plastics and Koelpell Distributing Co. . . . Bob Jacobs and Whitey Druckman, associated with Dave Lowy, Dave Lowy & Company, are busy refinishing, re-furbishing and remodeling. Serves them right. . . . Large office buildings, fields, and large pins. . . . Herman Katz visiting Mike Munves, buying Exhibits “Big Brones.” . . . Tony Depugis, New Britain, Conn., phones to tell us operations in his territory have just been given a blanket Oklahoma “Oklahoma” . . . Ben Smith, the advertising agency man for many coin machine firms, was recently elected to the Board of Governors of the League of Advertising Executives. George Forman, music operator from Dublin, Ireland, left for home this week, traveling on the Queen Mary. Winston Churchill is also aboard this line, and it’s the talk before the ship. Exh. to Europe, the Irish-English situation may be completely resolved. . . . Dave Taub, former operator of wired music systems, together with his son Barry, have taken over the operation of the well-known Crescent Fairways, oldest golf course on the east. . . . Al Simon, Albert Simon, Inc., back from Boston, Mass., where he found great enthusiasm for ChioCoin’s “King Pin.” . . . Anxiously awaiting arrival of ChioCoin’s “Six-Player Shuffle game,” and the new T Missal.

The February 9 issue of The Cash Box is the big CMI convention special issue. . . . Goes to press in New York on Thursday, January 31. Will be distributed at the Hotel Sherman, Chicago, starting the first day of the show, February 4. New, the only coin machine we will see, be new and fresh—right off the presses. Wire—phone your ad in right now!!

DALLAS DOINGS

Spring has come early to the area surrounding Dallas. The weather has been extra good and so has business the local coin machine operators report. . . . B. H. Williams of Commercial Music Company is in El Paso on business. . . . Carl Adams of Adams music Company in Texarkana. . . . Jim Watt of West Texas. . . . Garland Delemeyer of J. E. L. Shelby Music Company in Waco is here during the week visiting around. . . . Dave Lowy’s son, Buddy, an old light of the music industry in Dallas, is here on business. . . . Guy Getz of the Big Brones, is flying over United 6-Player Shuffle alleys. . . . Mae Duce in Sweetwater bought himself another airplane. This time one that flies. If you will recall the last one that he bought he found this new one we got to expect of him. Lory Alsheker of Midland reports that his business is getting better and better. The Midland oil field is still going strong and there’s gold in them there hills.

"It's What's in THE CASH BOX That Counts"
EXHIBIT'S
Big Bronco
and
EXHIBIT'S
Jet Gun

The Two For You
For '52

SEE THEM AT YOUR NEAREST
EXHIBIT DISTRIBUTOR TODAY!

EXHIBIT SUPPLY CO.
4218-30 WEST LAKE STREET
CHICAGO 24, ILLINOIS

LOO for the WINNER in
EXHIBIT'S Booths Nos. 67 and 68
THAT'S WHERE THE BIG CROWDS ARE GOING TO GATHER TO SEE WHAT'S NEW FOR '52

Keeney's New "DeLuxe 4-Way League Bowler" Has New Features

Paul Huebsch

CHICAGO — Keeney's new "DeLuxe 4-Way League Bowler" represents a still further phase of the

march of events in bowling game development, according to Paul Huebsch, general sales manager of J. H. Keeney & Company, this city.

The new Keeney game introduces the new player handicap feature of a mystery "average score", which may range from 140 to 259 posted upon the backglass after the last shot is made. Play proceeds as follows: Upon insertion of the first coin, one of the four numbered circles situated in a starting area is lit up on a mystery basis to show 1-2-3 or 4 together with the word "average bowler". This lighted numeral designates that the final score posted on that particular player column is going to compete with the mystery "average score" of 140 to 259 which will appear in the light-up numerals after the final play of the game. Player may match the "average score" for highest points, or his score may come within the same bracket of ten as the "average score" to accomplish 100 points, etc. All such scoring is fully metered.

Additional features of Keeney's "DeLuxe 4-Way League Bowler" include Keeney's original lite-up pins, 20-30 scoring, a Formica top with sound resistant insulation for quiet play and other innovations not used previously in bowling games.

Paul Huebsch states "Keeney's new DeLuxe 4-Way League Bowler" has met with such immediate and favorable responses from distributors and operators, we are pointing our production to meet a heavy demand for this new game."

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
WE HAVE PURCHASED SCOTT-CROSSE

International Amusement Takes Pride in Making This Important Announcement

The purchase of this well known distributing organization is another step forward in our expansion program to maintain our high service standard.

We have taken over the Scott-Crosse facilities in Philadelphia... where we will now make our headquarters... as well as the facilities in Scranton. We have added the firm's trained personnel to our present staff and are retaining the Scott-Crosse exclusive distributor franchises on the lines manufactured by Williams Manufacturing Company, Rock-Ola Manufacturing Corporation, Bally Manufacturing Company and J. H. Keeney and Co., Inc.

To Scott-Crosse customers we extend a hearty welcome. It is a pleasure to have you join the International Amusement family of satisfied buyers now circling the globe.

Remember: FOR EXPORT AND DOMESTIC BUSINESS IT IS NOW INTERNATIONAL AND SCOTT-CROSSE!

INTERNATIONAL AMUSEMENT CO. SCOTT-CROSSE COMPANY
1423 SPRING GARDEN STREET Rittenhouse 6-7772 PHILADELPHIA 30, PA.
Branch: 906 Capouse Avenue, Scranton, Pa.

Evans To Show 3 New Model Phonos
Will Feature 100 Selection 45rpm Phono And Two Other Models At Morrison Hotel

This is the one created for the nation's juke box ons to meet the demand which H. C. Evans & Co. has had for many months.

In addition to this very special showing for the nation's juke box ops at the Morrison Hotel here, Vince Shay and Gil Kitt of Empire Coin Machine Exchange, this city, will also show these same phonos in their special suite in the Sherman Hotel. Empire will also have a booth display at the Sherman, but these new Evans phonos will be shown in their suite where they can play the machine so that music ops can hear the tonal quality.

Dick Hood also stated, "Please invite everyone of the nation's juke box operators thru The Cash Box to visit our suite at the Morrison Hotel for the four days that we will hold this special showing."

"We feel certain," he stated, "that every music operator will be thrilled at the way we've changed the 'Century' and the 'Jubilee' models to give a complete open view to the players."

Vince Shay With Empire Coin Featuring New Evans Phonos

CHICAGO—Vince Shay, one of the best known, and best loved of all coin men, is now with Empire Coin Machine Exchange, this city, who are featuring the new H. C. Evans & Company phonographs: the 190 selection "Century" and the two new 40 selection "Jubilee."

Since the days of the old Mills Novelty Company, later Mills Industries, Inc., and then the switch over to Bell-O-Matic Corp., and the tie-in with Atlas Novelty Company, this city, Vince has always been known to not only play it and shoreboard with whomever he dealt, but has held the enviable reputation of being: "One man in the coinbiz who's word is accepted like a 'U. S. gold bond guarantee."

Now that he has joined with Empire to handle the new Evans' phonos it is believed that he will, once again, prove his exceptional sales ability, as well as once again demonstrate to the trade that his word is "a U. S. gold bond guarantee" for any transaction with which he has had anything to do at anytime.

(Editor's Note: Tho we knew about the fact that Vince, had switched over to Empire with Dick Hood's newest phonos, since Vince himself had told us how he was studying a new more sometime ago, we didn't say anything until official announcements were made this past week. To Vince Shay, one of the really great grand men we must definitely want to keep in the industry... good luck!)

Expect Many Old-Timers To Attend CMI Show

CHICAGO—A number of coin machine leaders were advised that there were heard from many "old-timers" whom they had thought had been out of the coin biz for many years. These men have stated they expect to be present at the CMI Convention on February 4, 5 and 6.

With the presence of these dyed-in-the-wool old timers now, it is expected there will be seen a revival of the old-fashioned kind of fun which was so prevalent in years gone by.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
Roc-A-Ride Sales
Appoints Distribrs
In U.S. and Canada

PHILADELPHIA, PA.—Sam Kohn, Roc-A-Ride, this city, announced this week that he had appointed several distributors throughout the country and in Canada to act as distributors for the firm's "Thunderbolt" coin operated mechanical horse.

Automatic Enterprises, Los Angeles, Calif., was appointed for the California and Arizona territory; Anderson Amusements, Topeka, Kansas, will cover the states of Kansas and Oklahoma; T. B. Holliday Company, Columbus, S. C., will distribute thru North Carolina and South Carolina; Columbus Automatic Music Co., Columbus, Ohio, has the Ohio territory; Tri-State Amusement, Memphis, Tenn., has five states—Tennessee, Alabama, Louisiana, Mississippi and Arkansas; Dussell Novelty Co., New Britain, Conn., will distribute throughout Connecticut; and Roc-A-Ride Sales, Philadelphia, Pa., will handle the territory of Pennsylvania, New Jersey, New York, Northeastern states, Delaware, and Maryland.

Kohn reports that the firm has been flooded with inquiries about its "Thunderbolt" and, although the announcement was only made this past week about its new "Lun-A-Ride Rocket Patrol."

“Our production facilities have been enlarged greatly since we have taken over the three adjoining buildings" stated Kohn, “and Thunderbolts will soon be coming off the line in large quantities.”

Dept. Of Commerce Issues Basic Tax Info Bulletin

WASHINGTON, D.C.—The principal types of Federal, State and local tax laws which must be considered when operating a small business are summarized in a bulletin now being issued by the Department of Commerce.

The bulletin is titled, “Basic Tax Information for Small Business”. It discusses Federal income taxes upon business owners as individuals and as corporations; withholding of Federal income and social security taxes from employees’ wages; changes in the Social Security Act which went into effect during 1951; Federal excess profits, manufacturers’ excise, retailers’ excise and occupational taxes, and Federal license fees.

Other sections of the bulletin deal with State taxes, including property, sales and use license, unemployment compensation and income taxes, and typical local taxes such as those on property or on businesses, professions and occupations.

Copies of the “Basic Tax Information for Small Business” are available free from the Division of Printing Services, U. S. Dept. of Commerce, Washington 25, D. C., or from any Dept. of Commerce field office.

CHICAGO—From the happy smiles on Herb Oettinger, United Manufacturing Company, and Bill Gersh, The Cash Box, it would appear as if both were the “Gin Rummy” champion. However, in this private contest, only one champion has emerged when this picture was taken... which one is the “champ”? We’ll let you guess!

Who’s The “Gin Rummy” Champ?

NEW!
It's KEENEY'S GREAT NEW
DELUXE LEAGUE BOWLER
WITH THE SMARTEST MYSTERY HANDICAP
PLAY-INCITING COME-ON OF ALL TIME!
"AVERAGE BOWLER" LITES UP ON 1-2-3 OR 4 ON FIRST COIN INSERTED...

Yes! WHEN THE LAST SHOT IS MADE
"AVERAGE SCORE" OF 140 TO 259 APPEARS IN THIS SECTION FOR THE PLAYER TO MEET OR BEAT!

FULLY METERED TO RECORD AWARDS

- Plastic EVER-SLICK Silent Playfield
- To Up 4 Players Each Game
- 20-30 Automatic Scoring
- KEENEY LITE-UP PINS
"AVERAGE SCORE" POPS UP ON MYSTERY BASIS AFTER LAST SHOT IS MADE

Install KEENEY'S DELUXE LEAGUE BOWLER TODAY!

Remember "AVERAGE SCORE" TAKES IN MORE!

HIGHEST CASH PRICES PAID for...

SKY FIGHTER SIX SHOOTER GUN PATROL
Must Be In A-1 Condition

ALSO WANT LATE 5-BALLS

Write—Wire—Phone
INTERNATIONAL AMUSEMENT CO.
1423 Spring Garden Street
Philadelphia 30, Pa.
Rittenhouse 6-7712

The CMI Coin Machine Special Issue of THE CASH BOX

GOES TO PRESS: THURS. JAN. 31-
WIRE PHONE AIR MAIL YOUR AD NOW

“It’s What’s in THE CASH BOX That Counts”
Slides Bound
For Italy Seized
At N. Y. Pier

NEW YORK—A question that has been puzzling some coinmen recently was: "Is it legal to export slot machines and consoles to foreign countries where the operation of this type of equipment is legal?"

The answer was forthcoming this past week when a Brooklyn individual (unknown to those in the trade here) was picked up after FBI agents had seized 50 slot machines on a North River pier. The machines were being loaded aboard the liner Saturnia, sailing that day, when one of the cases was spotted in handling, according to the FBI.

The shipper was promptly arrested and accused of illegally transporting gambling devices—a charge that carries a maximum penalty of two years in prison and a $5000 fine. It was explained that the machines were en route to a charitable organization in Genoa, Italy.

FBI Drives Net Slots
In Four States

NEW YORK—The drive by the FBI against slots and consoles got in earnest this past week, when they reached out into four states and confiscated thousands of machines, and picked up a number of dealers, charging them with violating the law prohibiting the interstate shipment of gambling devices.

The FBI agents, it is reported, aided by local police, confiscated 3230 machines in lightning raids throughout Kentucky. These machines were picked up in a number of locations, such as private and public clubs, cafes, etc.

In Pennsylvania, scattered raids netted 88 machines at Scranton and nearby Peckville. Another 28 were picked up in Luzerne County, 24 of them in Wilkes-Barre.

It was also stated that raids in Indiana and Ohio resulted in confiscations and arrests.

Worth
Waiting
For!

AMAZING NEW
PHOTOTMAT.

(Trade Mark)

Radically different coin-operated photography.

*Patented

INTERNATIONAL MUTOSCOPE CORPORATION

44-06 11th St., Long Island City, N. Y.

(Phone) STillwell 4-3800

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See Us FIRST — For Values!

BOOTH NO.

87 88 89 90

Dave Taub Goes From Music To Golf

VAUXHALL, N. J.—Former wired music operator, Dave Taub, has joined with his son, Barry, in the operation of the famed Crescent Fairways, 2255 Springfield Ave., near Maplewood, N. J.

Crescent Fairways is the oldest golf driving range in the east. Dave and Barry Taub have completely renovated, redecorated, refurbished and completely modernized this well known entertainment spot with the skill and help of the very charming Mrs. Helen Taub, a well known decorator in her own right.

"The Metropolitan Golfer", well known monthly golf publication, reports that Crescent Fairways is among the most modern and most outstanding in the country.

The Taubs (Helen, Dave and Barry) are going in for extensive advertising and exploitation of Crescent Fairways. They have adopted some very interesting slogans. Among them: "Swing Your Way To Health At Crescent", Another: "Crescent Is Fun For The Whole Family". And still another: "Relax, Swing Away Strain And Tension—Unzip Yourself—Get Back That Old Feelin'—At Crescent".

Exploitation and promotional experience gained in the music field is standing Dave Taub in good stead. He is calling on doctors, large factories and many big organizations and arranging to give employees and executives a special rate.

"I'll help them do their work so much better the next day—if they can relax the evening before", Dave reports.

It's What's in THE CASH BOX That Counts!
MUSIC OPERATORS!
You are cordially invited to the Premiere Showing of

**EVANS' CENTURY 100/45**
and
**EVANS' JUBILEE 40/45**

SEE EVERY SERVICE MAN'S DREAM COME TRUE!

**SUITE 335, Morrison Hotel, Chicago**

*February 3-4-5-6*

**H. C. EVANS & CO.**

1556 W. CARROLL AVE.
CHICAGO 7, ILLINOIS

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**University Opens As Wholesale Firm**

COLUMBUS, O.—Sam J. Solomon who opened his own distributing firm here: University Coin Machine Exchange, 845 No. High St., has had over fifteen years of experience in the coin machines business.

Sam reports that he has already been named distributor by three different manufacturers.

Announcements in this regard, Sam reports, will probably soon be forthcoming from these manufacturers.

Sam also stated that he is stocking all new and used equipment and that he continues to feature speedy delivery service.

Sam Solomon is well known for his deliveries to the ops in this section and has worked seven days per week to help ops in many cases.

Sam stated, "Many times I've been phoned at my home on a Sunday to help some operator who needed a machine or parts and have not only rushed down to the firm and opened up, but even helped operators place the equipment."

"In fact", he says, "I've even made it my business to drive some miles out of town to deliver equipment to operators, even tho it was Sunday, to help the ops in an emergency, and so that they would not lose a good day's play."

The new firm, University Coin Machine Exchange, Sam claims will adopt the same sort of intensive service efforts in behalf of all the operators in this territory.

---

**We are looking for more distributors for the RISTAU CRAT S-45**

The beautiful 12 record 45 RPM selective phonograph — proven on location

SEE US AT THE SHOW
BOOTH NO. 7

**RISTAU CRAT, Inc.** 1216 E. Wisconsin Ave., Appleton, Wis.

---

**OPERATOR SPECIAL**

PACKARD WALL BOXES $7.50 EA.

Write—Wire—Phone

**DAVID ROSEN**

455 N. BROAD STREET PHILADELPHIA 23, Pa.
PHONE: STEVENSON 2-2502

"It's What's in THE CASH BOX That Counts"
Check the Facts!
52 Classified Ads of 40 Words Each

ONE 40 WORD CLASSIFIED AD EACH WEEK FOR AN ENTIRE YEAR -
52 WEEK'S ISSUES - ACTUAL COST OF 52 - 40 WORD CLASSIFIED ADS
AT REGULAR RATE OF 10¢ PER WORD ........................................ $208.00
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THE CASH BOX, 26 WEST 47th ST., NEW YORK 19, N. Y.
Next week we hope to meet you at Booth 76 at the CMI Convention. They're calling this forthcoming convention "The World's Largest Show for Amusement Devices," and we're happy to know that they have the horse show ring, the bowling alley, the horse racing track. To the left. Right. Everywhere else. In fact, it seems that everyone in the coin business will suddenly be asked to bowler or to ride horses. "Maybe they should hold everyone who attends should wear top hats, hunting coats, white stocks, and riding pants, along with red topped boots."

Reminds us of the 1929 Hotel Convention at Cleveland in which was a horse show that left an impression on M. J. Roberts. "They weren't kiddin'. Never saw so many scales since. . . . To be one ball or to be eight balls?" But the question that Bill Ryan of Williams will always remember is the last one. Because you know why. . . . George Jenkins talking about lively. . . . According to Kentuckians, servicemen better register, too. "Or else," it appears, "how will we machine engineers?"

George A. Miller, proxy of MQA appeals to the nation's juke box ops to get letters to their Congressmen. And to get their friends, location owners, civic leaders and chambermen, to also write their Congressmen. "It's a lot later than you think. So George A. Miller and his men hope that juke box ops and other firms who want to take suites and rooms during MQA's election days (March 6, 7 and 8, at Palmer House) are welcome to do so. . . Back from Puerto Rico, to advising is Tom Callahan of Buffalo. "Near, that Tom will have a suite at the Palmer House. . . . Jack Nelson winding his way thru Ohio. Meeting and greeting column there. . . . Fred Menoe of Exhibit very proud of the fact that Trans-World Airlines called them in to put a "Big Bronco" on display to promote TWA's Southwestern flights. Worked so beautifully TWA drops only 1 case for the most outstanding promotion of their big, promotional career. . . . And," as Frank Menoe tells us, "we've got two high school teachers who are operating our 'Big Broncos.' They're tremendously pleased and impressed." There's quite a bit of doings over at D. Gottlieb & Co. Dave, Nate, Sol and Alf apparently are going to greet their dealers and many other visitors prior, during, and after the CMI show. To help them celebrate their Silver Anniversary in the coin hobby, we hear that there'll be a very hearty dinner-meet of all their old friends Friday evening on the CMI premises. . . . Ralph Sheffield has new premiums for '62. Reports that business getting better every day. (No fewer than 300 people litter the break)! Chet Ger. since his son and daughter got so much publicity being pictured on Exhibit's "Big Bronco," is planning to picture himself on that horse. . . . They should give Ben Coven the degree of Doctor of Arts. The guy proved himself a terrific visualist in ad creation. . . . Herb Jones returned from a Washington visit this past week . . .

Estela Interamericana in the Parka Astor Bldg., Salttilo, Coah., Mexico, is again accepting students who want to learn Spanish where Spanish is spoken. And you can handle business in Mexico, Central and South America, here's your chance to be able to speak with the natives (the way the natives themselves speak) and, at the same time, enjoy a wonderful vacation in sunny Mexico. Estela offers full courses in Spanish. C. M. Frank will have Finke'siggly and candy machines. Also tells us that our long-time friend, Blanche Boohr of Duignerre very well in Haverhill, Mass. . . . Like Rep. Bruce and adding is Tom Callahan of Buffalo. "Near, that Tom will have a suite at the Palmer House. . . . Jack Nelson winding his way thru Ohio. Meeting and greeting column there. . . . Fred Menoe of Exhibit very proud of the fact that Trans-World Airlines called them in to put a "Big Bronco" on display to promote TWA's Southwestern flights. Worked so beautifully TWA drops only 1 case for the most outstanding promotion of their big, promotional career. . . . And," as Frank Menoe tells us, "we've got two high school teachers who are operating our 'Big Broncos.' They're tremendously pleased and impressed." There's quite a bit of doings over at D. Gottlieb & Co. Dave, Nate, Sol and Alf apparently are going to greet their dealers and many other visitors prior, during, and after the CMI show. To help them celebrate their Silver Anniversary in the coin hobby, we hear that there'll be a very hearty dinner-meet of all their old friends Friday evening on the CMI premises. . . . Ralph Sheffield has new premiums for '62. Reports that business getting better every day. (No fewer than 300 people litter the break)! Chet Ger. since his son and daughter got so much publicity being pictured on Exhibit's "Big Bronco," is planning to picture himself on that horse. . . . They should give Ben Coven the degree of Doctor of Arts. The guy proved himself a terrific visualist in ad creation. . . . Herb Jones returned from a Washington visit this past week . . .

Sincere apologies to Little Barbara Joan Klime. (Honey, we didn't know you were 10 years old or we would've invited you to Gail Ger's party at the Chestnut Hotel last week. Of course, it's on your Daddy. Joyce Klime should tell you.) Where'll you be. Wally Finke flew down from Florida for a week's rest on "doctor's orders." (That's what my doctors says that I should have done.) . . . Dudley Rutenberg of CMI advises that the dinner plates will be 15 books each for a big, big show and grand food last night of the convention. . . . Leo Weinberger was busier than a busy-bee for some days. We're able to reach him and then we've got a bunch of facts he knew about Kintuck. . . . "Oh, Boy, How We Want You To Attend!"

Dave Hirshg, who used to be with Woolf Solomon in Columbus and before that with the late Mike Cohen, phones us all the way from Charleston, West Va., to advising that he is now manager of: Bonnakee Vending. Machine Exchange offices at 118 Washington Street. (Lows of luck, Dave.) . . . Paul Huebsch of Keeley phones to tell us that their newest shuffle bowler with authentic shuffle scoring, "the newest, greatest, new 'mytery score' feature. That tests have indicated it's one of the most outstanding products the firm has ever built. . . . Bob Bleekman drops us a "hello." Advises that he's still operating in Gary, Ind. Still running his nite stop in Manistee, Mich. And now has a brand new arthritis remedy that is getting the entire medical world all aflutter. . . . CIO has held a conference with NPA on copper which may result in more copper for firms where labor will be lost. (Read this in NPA release—1722.) . . . If the Byron Bill passes, and it does, Joseph A. Brys (D., S. C.) thinks it will, this will be to the fact that neither Rep. Brys or many other Congressmen get letters from juke box ops. (Take that anyway you like it. But, juke box ops tax, watching their businesses being smashed. And won't even lift a pen to fight their way out.)

There's lots more news we could give you here, but, and very humbly too, we are going to ask your indulgence to grant us that little last paragraph all by itself. But, we consider that the article we use our Fruit Convention Issue, we shall have our real Convention Special Issue next week. The reason? Because we don't believe in bringing to the CMI (or any other convention) that is as a result of last week's paper. In short, The Cash Box "CMI Convention Special" will be all new. Brand new. Sparkling new. When you spotted registration Desk at the CMI Convention, Sunday, February 5. It'll be flown in from New York. This will be the FIRST TIME anyone will have seen our "CMI CONVENTION SPECIAL ISSUE." This NOT an issue that has been stamped around or an entire week prior to the show. IT IS, INSTEAD, "THE SHOW ISSUE." If that, Mr. Advertiser and Mr. Reader, makes any difference—then, surely, you know WHY The Cash Box is TOPS!—as far as this coin operated machine business is concerned . . . . So . . . See us in Booth 76. . . . Maybe we'll even help you judge the mares! Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
Looks as if quite a few of the L. A. lads are planning to ralph off to the big show in Chicago, especially those who have any chance deals on the several different horses that seem to be popping up hereabouts of late. ... The Abe Chapman "Buccarco" is now on display on the Jack Simon floor and reportedly winning lots of spectator interest with rugged fibre-class construction and two speeds. ... We also understand that it weighs about 35 pounds lighter than the first horse now successfully on the market. ... While Lyn Brown, Exhibitor "Big Bronto" local distributor, claims the market is fairly well skimmed by his all-out sales campaign, the other boys are out to prove him wrong.

Badger Sales has entered the local race with an entry tabbed "Royal Mustang," a product of the folks who did so well with the Royal Sinfulbeer. Seem to be tops by Bob and Frank of Omaha in this enterprise, and according to the folks selling it, this is the one to put your two bucks on. ... Yet another rumor, and that's all it is at this point, indicates that Charlie Craddock and Solly Friedman are about to take the wraps off a mechanical horse with four speeds. ... We could tell you about a few more horses ready to take off in the big race, but let's hold off.

Guess even bigger news in these parts and cross-country than the horse competition was the weather acting up the way it did for several days. ... Let alone getting into town for any shopping along the Row, many ops from Bakkenfield to San Diego were confined to their immediate home areas, without even being able to get out and round up whatever stray nickels found their way into their equipment. ... The boys out way, the San Fernando Valley, were marooned for sure, and if any of 'em were so foolishly to venture out, we're expecting to hear some tales about stranded cats and wet differentials.

Despite the storm, or because of it, the orders came in quite strong via phone (very few lines down) to Badger, General Music, Jack Simon and Paul Laymon, among others. ... Paul tells us that a batch of Wurlitzer 1400 and 1450 phonographs went out on phone order, also Bally's "Spot-Life" and a number of Exhibit's "spot machines" which the Laymon boys now furnish. ... The Dan Stewart Company also reports a steady flow of activity on the Rock-Ola, and Nick Carter's Nickkabob moved out its normal amount of AMI machines to outlying ops.

Over at Charlie Robinson's, Al Bettelmans told us that shuffle games and the 5-balls were hopping along, with United and Chicago Coin setting a merry pace for the others. ... Music collections are holding their own, we gathered, at Bob Bard's, where new and used merchandise continues to move in and out. ... Tried to get in touch with George Warner to see what was doing with Automatic Games but the closest we came to it was a quick holo on Los Angeles General, who did a bit of work on the new "Pendulum" and other products. The Bakersfield competition is a little too hot for us! ... That's about it till we can pull down the storm warnings at our house. ... Sunny California, liquid sunshine and in galleons.

Due to the pleasant weather there were quite a number of operators in town but on Monday, January 21st, we started to have the usual Northwest snows. Five of us who were determined to attend the Hoffman's Blow of snow. ... Sol Gottlieb, traveling representative for the D. Gottlieb & Company, stopped into Minneapolis to see the Lieberman Music Company, distributors for Gottlieb. Sol commended Harold Lieberman for the fine job they are doing on the Hoffman five balls. At the present time they are making deliveries of Gottlieb's new five ball just released called "All Star Basketball." ... Izy Berstein of the Empire Novelties Company in Minneapolis left California just in time to come back to Minneapolis snows. ... Con Caluzza, when in town reported that he had talked to his son Connie, Jr. by phone. Con, Jr. is in the Armed and is stationed in Washington State. Con intends to make a trip out to see his son in the near future. ... We are very sorry to hear that Joe Benden's father of Junction City, Wisconsin, passed away just a short time ago.

Wait Schmidt and his wife of Red Wing, former owners of the Red Wing Novelties Company were seen in town. They are planning on going to California to stay for a while. ... Some of the operators who brought their wives into town with them were: at least six or eight of the fifteen ball of Huron, S. D. ... Seen in town for the first time in many weeks was genial J. Allen Redding of La Crosse, Wis. ... Seen here and there at the various distributors and record houses were Amos Miller of Spooner, Wis.; Sidney Kern of Menominee, Wis.; Ray and Dan Kohner of Winona, Clayton Norberg of the C and S Sales Company in Mankato, Minn. ... In from the St. Cloud area were C. B. Sersen; Ed La Blanc; and Jeff Koot. ... Andy Benna made the long trip in from Ironwood, Michigan. Other ops who made the long trip to town were: Curly McDonell of Bloomer, Wis.; Morris Anseau of Minneapolis; Ted Heil of Grant on and Red Rocks of Superior, Wis.; Earl Hanson of St. Peter; and Elgin McDaniel of Wadena.

Word has it that Lloyd Ellingon has purchased the route of Jerry George, who is located at Spring Valley. ... Seen on their way out of the Twin Cities were S. P. Onstad of McIntosh; Curtis Anderson of Pocotton; John Howe of Foley; Harry Nold of Cambridge; and Bill and Don Hunder of Wheaton.
HURRY!  HURRY!  HURRY!

THE CASH BOX

CMI
Convention
Special Issue—
GOES TO PRESS:
THURSDAY
JAN. 31

YOUR AD WILL RECEIVE MAXIMUM ATTENTION!

PHONE — WIRE — AIRMAIL
YOUR AD RIGHT NOW!

THE CASH BOX
(NOTE NEW ADDRESS)

26 WEST 47th ST., NEW YORK 19, N. Y.

(All Phones: JUdson 6-2640)
WANT

WANT—All late model phonographs for trade, quantity required and price in first letter. AMUSEMENT DISTRIBUTORS, 1200 N. NORTH AVE., ELIZABETH, N. J.

WANT—United County Fairs; Williams Brothers; Seeburg; Dye; box sets. Will buy late five balls and Arcade equipment. State quantity and condition. MAN ENTERPRISES, 124 HARBOR, TORONTO, CANADA.

WANT—Seeburg M-1004; AMI Model B; Bally Coney Islands; Bally Bowling; Seaborg; Williams Brothers; Hot Rods; MONROE COIN MACHINE EXCHANGE, INC., 315 PAVE. AVE., CLEVELAND 14, OHIO. Tel. Superior 1-4600.

WANT—We are paying the highest market price on United's Twin Rebounds, 90's. Is. Open price, condition and quantity. DAVE LOWY & CO., 934 TENTH AVE., NEW YORK 19, N. Y. Tel. Clicker 4-5100.

WANT—Star Series (Williams); Coney Island; Bright Lights. IDEAL NEWS, 1022 LOCUST ST., ST. LOUIS, MO.

WANT—Will pay highest dollar for Coney Islands; Bright Spots and Bright Lights. Also late five balls plus any other information you may have. First letter, MONARCH COIN MACHINE ING., INC., NO. LINCOLN AVE, CHICAGO 14, ILL. Tel. Lincoln 9-3996.

WANT—National model 930 and 950 Cigarette Machines. State price and condition. First letter—SEABURG AMUSEMENT SERVICE, 104 ELM ST., CHILLICOTHE, MISSOURI.

WANT—Will buy tubes small or large quantity required. Will pay cash or trade. LEWIS ELECTRONICS, $449 NO. 1, ELAINE Cables, 574 LOCUST ST., ST. LOUIS, MO.

WANT—New and used records, all speeds. Attention 45 RPM Juke Box Operators, highest prices paid for your used 45's. We need used records 52 weeks a year. Entire stock held at 100 record Seaburgs and boxes. A1 condition. SEABURG STORES, 1539 CHSTN ST., PHILA., PA. Tel. MIA 7-2717.

WANT—Music Operators—to send us the names of all new operators who put phonographs in place. Have good deal for you in exchange. Write: BOX # 119, c/o T. E. BLOOR, 47TH ST., NEW YORK 19, N. Y.

WANT—Used Bright Lights; Coney Islands; Bright Spots and Leaders. All 100 record Seaburgs and boxes. Best price. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE 1, WASHINGTON.

FOR SALE

FOR SALE—Seeburg Bear Guns $349.50; 2 United County Fair, 916's; Williams Bowling; 2 Bally Bright Lights; write: 2 Williams Bros.; 716.1; Big inning $18.50; 4 Dave Guns $65; 4 Chicago Coin Pilots $78.50; 2 United County Fair; 2 Williams; Gay Recordor $165; 2 Bally Heavy Hitters; write: 2 Williams; $99.50; 2 Eastern Electric Civic; Golder 10 Col. Blond, brand new & $99.50; 2 American Eagle; CHER剩下的内容被截断了。
Here's How You Can Get 40 Classified Ads Absolutely FREE!

If you plan to use but one classified ad every so often. Let's say only one classified ad per month. Just 12 ads during the entire year. Each ad of 40 words. (40 words has been found to be the size of the average classified ad) These 12 classified ads would cost you $4.00.

Each classified ad of 40 words, at the regular rate of 10¢ per word, would cost you $4.00. Multiply the $4.00 by 12 such ads and you arrive at the total of $48.00.

For this very same $48 you can get an additional 40 classified ads, also of 40 words each, absolutely FREE.

In short, by taking immediate advantage today of The Cash Box "Special Classified Advertising Subscription" you can get 52 ads of 40 words each (one ad for each week of the Issue of The Cash Box for the entire next year) for the very same price of $48. You are actually getting a $225.80 value for only $48. An extremely bargain saving to you of $175.00 if you act quick.

Here's how you save that $175.20: You get your ads for $23.00. All for only $48.50 (actual cost of each ad is 40¢ at regular rate of 10¢ per word). This gives you a saving of $175.00. Of course, showing your ad only once a year or 52 weeks' issues) for the same price of $48. You are actually getting a $225.80 value for only $48. A tremendous savings to you of $175.00 if you act quick.

Classified Advertising Section

FOR SALE—100 Packard Wall Boxes, Hi-Chrome and Satin Finish, in quantity $10.00 each; SEUBERG $200 and $600; 1450W Stereo Set; $295; Fiber-Trans Radio 3808 SOUTHERN BLVD., YOUNGSTOWN, O. Tel: 8-7515.

FOR SALE—W4LX Box 5/10/25c $44; 3-WW3L Box three-wire $27; W4LX Box 5/25/50c $30. E. E. Vogel, 1579 Glenwood Ave., Columbus, Ohio.

FOR SALE—Used Phonograph Records taken from our routes. BIRMINGHAM 20, 913 Savannah Ave., Columbus, Ohio.

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get out your shopping list before you call. DURING DISTRIBUTING CO., INC., 2616 PURITAN AVE., DETROIT 21, MICH. Tel.: University 4-6773.

FOR SALE—Empresses; Thrones; '39 and '40 Ideal,足迹, Faultless; Classies; WIL5L Wall Boxes; 600's; Counter Models; Wasting Hill Scoop Rack at 60c; 146S, 146M, Pinballs, SOUTHSIDE VENDING, 541 S. SCYAMORE ST., PETERSBURG, VA. Tel.: 345.


FOR SALE—What Am I Bid Cash For Wurlitzer Model 700; 1015; 1105. Get the $200.00 value of these machines in good operating condition. Full credit for old machines. Requirements. HUGHES ELECTRIC CO., MAIN ST., LADOGA, IND. Tel.: 17.

MISCELLANEOUS

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUdson 6-225. The Electric City, DETROIT, MICH, DEarborn 2-0453; The Cash Box, Los Angeles, Calif., WEBSTER 3-6347.

NOTICE—Louisiana & Mississippi Operation. Would like your classified. Phonograph distributor is DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, La. Tel.: Magnolia 3931.

NOTICE—Change to dime plan. Hav- ing interest in dime plan, would like to get new style Package boxes. Lots of 25, or 50, or 100. Samples $1.25. Contain new glass, time workings, parts for repair. Kits also available for other five-cent boxes. Send your wants. J. R. HAWLEY DISTRIBUTING CO., 2720 W. PICO BLVD., LOS ANGELES, Cal. 7.

How To Use “The Confidential Price Lists”

FOREWORD: Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market price as they are quoted. "The Confidential Price Lists” acts exactly the same as the market information board at the Stock Exchange —posting the prices as they are quoted for the past week, regardless of how much the prices may seem to be. Prices may change for months. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast might think that it is worth only $75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment by outstanding firms, having the reputation for reconditioned, machines, will be offered at higher prices than others, due to the added costs of reconditioning.) "The Confidential Price Lists” reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

"The Confidential Price Lists” should be read as follows: First price listed is lowest price for the week; Second price listed is highest price.

EXPLANATION

1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week

5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Quoted
8. Great Activity

THE CASH BOX
26 W. 47TH STREET
NEW YORK 13, N. Y.

*If you already have a $15 subscription you will be given credit for the unused portion toward the Cash Box "Special Classified Advertising Subscription"*
“The Confidential Price Lists”

February 2, 1952

Buckley

6. Wall & Bar Box O.S. 3.00 7.00 15.00
6. Wall & Bar Box N.S. 3.00 7.00 15.00

Coney Island

*b) Roly-Poly (Un) 39.00 49.50 79.50
*3) Shoo-Fly (Un) 115.00 125.00
3) Easter (Wm 10/48) 175.00 185.00
3) Easter (Wm 11/48) 175.00 185.00
3) Easter (Wm 12/48) 175.00 185.00
3) Easter (Wm 13/48) 175.00 185.00

Pineapple

7) Bally Box (Wm 5/49) 79.50 85.00 150.00
2) Bally Box (Wm 6/49) 79.50 85.00 150.00
5) Bally Box (Wm 7/49) 79.50 85.00 150.00
4) Bally Box (Wm 8/49) 79.50 85.00 150.00
3) Bally Box (Wm 9/49) 79.50 85.00 150.00
2) Bally Box (Wm 10/49) 79.50 85.00 150.00
1) Bally Box (Wm 11/49) 79.50 85.00 150.00

Spectra

7) Bally Box (Wm 5/49) 79.50 85.00 150.00
2) Bally Box (Wm 6/49) 79.50 85.00 150.00
5) Bally Box (Wm 7/49) 79.50 85.00 150.00
4) Bally Box (Wm 8/49) 79.50 85.00 150.00
3) Bally Box (Wm 9/49) 79.50 85.00 150.00
2) Bally Box (Wm 10/49) 79.50 85.00 150.00
1) Bally Box (Wm 11/49) 79.50 85.00 150.00

Marjorie

7) Bally Box (Wm 5/49) 79.50 85.00 150.00
2) Bally Box (Wm 6/49) 79.50 85.00 150.00
5) Bally Box (Wm 7/49) 79.50 85.00 150.00
4) Bally Box (Wm 8/49) 79.50 85.00 150.00
3) Bally Box (Wm 9/49) 79.50 85.00 150.00
2) Bally Box (Wm 10/49) 79.50 85.00 150.00
1) Bally Box (Wm 11/49) 79.50 85.00 150.00

Note: Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Coin Cont. Cent. (Ex) Exhibi; (G) Gennoe; (Gt) Gottlieb; (Un) United; (Wm) Williams.

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# This Week's Used Market

Last week's trading in the used machine market saw many pieces being offered, but because of the clearance of old inventory and this week continuing to drone on a lesser degree. The majority of games either held on the market or enjoyed slight increases this week. As usual the pinball market continued to develop as usual, just as they have during the last price fluctuations of the past few months.

On the whole, the picture in the trading was the same increase in activity in the music division. Previous to this week's bartering, it was the case that the popular games that went well, but the present market has shown a marked increase in many other pieces, especially interesting points here and there. All of these active machines are immediate postwar models, and that the older ones continue to remain quite dormant.

Pin games enjoyed its usual large amount of action with prices tending to reach a more normal level after last week's unloading which saw prices drop. Prices are expected to continue increasing during the last three weeks showed up strongly as did the popular games and increased the trade quite nicely. Shuffles and arcade equipment shared a trend of the heavy activity in the used machine market. Nearly every piece that's listed in the charts proved to be strong, with a few indicated in the listing of the most active games. In addition to the older popular items the newer items appearing in the market also drew well as far as activity is concerned. Arcade equipment has proven itself an active division during the recent upsurge of all games and like this week it also followed the same form. Fluctuations in this section of the used market varied slightly either up or down with no noticeable changes taking place.

The following was the most active equipment in this week's used market:

### Most Active Used Music

**Down** - Wurlitzer 705E ... **Up** - Wurlitzer 1000

- **Price** **Up** - Down
- **Held** - **Wurlitzer**
- **105** 159 - 295
- **2475** 315 - 255
- **125** 175 - 225
- **215** 249 - 500
- **215** 185 - 215
- **2145** 195 - 2145
- **2145** 195 - 2145
- **2145** 195 - 2145

### Most Active Used Shuffles

**Held** - Bally Shuffle Line...

- **Price** **Held** - **Shuffle**
- **695** 275 - 325
- **695** 275 - 325
- **695** 275 - 325
- **695** 275 - 325
- **695** 275 - 325
- **695** 275 - 325
- **695** 275 - 325
- **695** 275 - 325
- **695** 275 - 325

### Most Active Used Arcade Equipment

**Held** - Chi-Coin Goalee...

- **Price** **Held** - **Equipment**
- **550** 615 - 825
- **600** 675 - 1050
- **625** 725 - 1100
- **625** 725 - 1100
- **625** 725 - 1100
- **625** 725 - 1100
- **625** 725 - 1100
- **625** 725 - 1100

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**Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory.**

### Roll Downs

<table>
<thead>
<tr>
<th>Game</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>6. ABC Roll Down</td>
<td>195.00</td>
</tr>
<tr>
<td>9. Bell Bowling</td>
<td>245.00</td>
</tr>
<tr>
<td>12. Big City</td>
<td>300.00</td>
</tr>
<tr>
<td>15. Bingo Ball</td>
<td>350.00</td>
</tr>
<tr>
<td>18. Bonz Roll</td>
<td>365.00</td>
</tr>
<tr>
<td>21. Bucceene</td>
<td>545.00</td>
</tr>
<tr>
<td>24. ChiCoin Roll Down</td>
<td>795.00</td>
</tr>
<tr>
<td>27. ChiCoin Roll Down</td>
<td>795.00</td>
</tr>
<tr>
<td>30. Genco Advance Roll</td>
<td>395.00</td>
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</tbody>
</table>

### Shuffle Line

<table>
<thead>
<tr>
<th>Game</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>4. Bally Shuffle-Line</td>
<td>275.00</td>
</tr>
<tr>
<td>7. Bally Hooker</td>
<td>250.00</td>
</tr>
<tr>
<td>10. Bermuda</td>
<td>250.00</td>
</tr>
<tr>
<td>13. Bally Shuffle Champ</td>
<td>250.00</td>
</tr>
<tr>
<td>16. Bally Speed Bower</td>
<td>250.00</td>
</tr>
<tr>
<td>19. California Shuffle Pins</td>
<td>250.00</td>
</tr>
<tr>
<td>22. ChiCoin Base Ball</td>
<td>595.00</td>
</tr>
<tr>
<td>25. ChiCoin Beacon</td>
<td>595.00</td>
</tr>
<tr>
<td>28. ChiCoin Bowling Alley</td>
<td>795.00</td>
</tr>
<tr>
<td>31. ChiCoin Ace Bowl</td>
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### Arcade Equipment

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<td>129. Jack Rabbit</td>
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