From England comes a photo of Mantovani (left) and Frank Lee, recording manager of London Records, looking over the sales chart of "Charmaine" and a copy of The Cash Box which first reported that the record was making noise. The disk, which stepped out of a Mantovani album and became a solid hit, put London Records all the way up there again on the popularity charts. This photo, which indicates the international importance of The Cash Box, shows "Charmaine" spiraling to the top of London's best seller list.
Wurlitzer's announcement that the Models 1400 and 1450 would be continued in the line, regardless of any future additions to it, has met with enthusiastic response by operators everywhere.

Here's why... in their own words

"Glad I can still buy 24-record, 48-selection, all-speed Wurlitzers. They're the right size for any location and the right style to stimulate play."

"Your keeping the Models 1400 and 1450 in your line means I can keep on using my 78 rpm record library—or—switch to 45 rpm if I want to. It's a good deal all around."

"The high speed cycling and single button selection on your Model 1400 have been money-makers for me. Delighted you are keeping it in the line."

"Thanks a million for keeping those 1400s and 1450s in your line. For my money they're the finest phonographs available because they've made real money for me."

Warning: Because of the critical material shortage the demand for Models 1400 and 1450 will far exceed the supply. It would be farsighted on your part to

SEE YOUR WURLITZER DISTRIBUTOR NOW
THE RUDOLPH WURLITZER COMPANY • NORTH TONAWANDA, NEW YORK

Your Best All Around Investment

ALL-SPEED WURLITZERS
Mfrs Will Produce As Many New Machines As They Possibly Can

Manufacturers throughout the industry offer encouragement to all the worried members of the industry.

They have stated time and again in the past, and they most adamantly state now:

"We will continue to produce just as many new machines as we possibly can and for as long as we can."

Gossip has been rife throughout the entire field that the manufacturers . . . "are going to quit producing new machines" . . . to take care of the defense work which they have obtained.

This is not true. It is not the wish of the Government that the manufacturers in this, or any other industry, quit producing merchandise for their own industries.

In fact, if anything at all, it is the hope of the Government that the manufacturers will be able to keep their industries alive, and in the best possible shape, by producing whatever they possibly can while materials are so critically short.

The manufacturers in this industry will continue on ahead trying their mightiest to produce whatever they can, and stretching their production to whatever point they can, so that all, everywhere in the nation, will obtain an equitable share of the production which they are allowed, under present quotas and restrictions.

In fact, leading manufacturers, queried in this regard, were all most definite in their statements that any gossip or rumor that they "would quit producing" had no basis in fact.

The manufacturers want everyone in the field to know that they will continue.

They will do their level best, they state, to give everyone an equal share of whatever new machines they can get off their production lines.

Many of the manufacturers have taken on defense work. Some haven’t yet been able to get prime or sub-contracts which would assure them keeping all of their employees busy. Sorrowfully, many of them have had to dismiss some employees, temporarily.

The manufacturers sincerely hope that, by the second quarter of 1952, there will be a letup in the present restrictions and quotas, and that they will be allowed to turn out more new machines than at the present time.

But, whatever they will be allowed to produce, within the range of the quotas which have been granted to them, they will produce.

This is important.

This will help squelch all those rumors, which seem to suddenly be floating about the industry, that: "the manufacturers will stop producing new machines altogether within a few more weeks."

Wherever these rumors originated is impossible to trace. But, they can be most completely and definitely stymied once and for all time, by the statements of the manufacturers themselves.

They will continue to produce, they state, whatever they can produce, and for as long as they are allowed to produce new machines.

Therefore this industry will have new equipment. It is true that there will be very few new machines as compared to the numbers produced even during 1951.

But there will be new machines. That’s most encouraging. The average manufacturer has already scheduled his production. He knows what new equipment he will produce as the weeks go by.

There is also no doubt that, because fewer new machines will be produced, the distributors and operators will both benefit. (This is from the statements of both leading distributors and operators.)

Whether or not these men will benefit because less new machines will be produced, regardless of their own reasoning, only time will tell.

The fact remains that new machines are, and always will be the backbone, in fact, the basis, for continuing this industry onward progressively.

If anything at all, the members of this field should strive hard to help the manufacturers to produce new equipment, for in new machines is the salvation of the entire industry.
**1951 Saw A Bumper Crop of Fresh Talent**

Once again the music industry has demonstrated its vitality and dynamic progression by bringing to the forefront one new artist after another, by making room for previously unknown or very young talent to emerge and boast rich new talent. All through the year, and on every album label, young artists made their appearance, providing a higher volume of hits and making themselves names to be contended with.

In one 12 month period, there were developed such top money making artists as Lee Paul and Mary Ford, Tony Bennett, Rosemary Clooney, Guy Mitchell, Johnnie Ray, April Stevens, the Four Acers, Del Wood, Dolores Gray, Tommy Edwards and many, many others.

It must be a healthy industry that can absorb so many new names and still have room for the established stars. People like Perry Como, Bing Crosby, Dinah Shore, Frankie Laine, Nat "King" Cole, Doris Day still came through with their hits; they still were terrific draws. But despite the big names, there was nevertheless room for the newer ones. That can only be a sign of strength, of growth, of steady expansion.

For the artist, a hit record during the past year proved to be the gateway to even greater success. There are several instances of a smash disk raising the personal appearance fee for an artist from practically nothing to four figured sums literally overnight. A hit record moreover opened the door to lucrative spots on radio, on television and in the movies. It started the ball rolling toward the pinnacle of success for many of them.

It was proved over and over again that an artist who can give the public the kind of music it wants to hear is the most quickly accepted, the most warmly thought of performer of all. For in the everyday music that we hear is embodied the thoughts, feelings and emotions we live with. Any artist who can express them with the degree of sincerity which touches the public is naturally thought of as a close friend and a welcome one.

This is one of the reason's why a musical star goes on year after year. A Bing Crosby, a Dinah Shore, a Perry Como remains constantly in public favor. Though styles may change, though the entertainment form moves from radio to the movies to television to whatever comes next, the person who can sing, who can express the people's mood in song remains always a star.

And this year the parade of new talent who could accomplish this feat was outstanding. Why there should have been a preponderance of new names this particular year is hard to explain. But it was certainly more than in other years.

Perhaps the development of new sounds on records, the expanded use of electronics, gave rise to the desire for all sorts of new voices. For certainly many of the new artists that made the grade offered unusual sounding records, ones with a very recognizable tone.

Another reason for the rise of so many new artists may be found in the fact that the established ones were devoting so much of their time to other entertainment forms such as television and radio that those who were so far only involved in records had more time to work on their presentations, more time to practice and more time to attain the exact kind of disc they were looking for.

Whatever the reason, it's been made fully apparent that the record industry is not a closed one, without room for young talent. If anything, the procession of new stars during the past year shows once and for all that it can be done, that new names are always welcome in the music business, that there's room for all in it.

If the current trend continues, 1952 should be another big year for the newcomer. Somewhere at this very minute is an artist who is working for $75 a week and who is going to wind up the year earning dozens of times that an appearance.

That's a realistic thought.

But in this business it's a reality.

And a business that can make such dreams come true, that can take young hopefuls and put them in the forefront of public approval, that can create one new star after another without diminishing the lustre of the established performers, is a strong business, one that be proud of.

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Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
Don Bell, KRNT and Bob Earle, KSO, Des Moines disk jockeys in a recent meeting with Danny Stevens, Columbia's on the road promotion rep, told him how they would appreciate a Tony Bennett or Guy Mitchell interview. At the moment Tony and Guy were in Chicago playing the Chicago and Oriental Theaters respectively. Danny picked up the phone, caught Tony and Guy between shows and there was the telephone interview, OVER THE AIR, and everybody very happy. Stevens repeated for Jim O'Neil of KOWH, Omaha, much to Jim's pleasure and surprise. ... Ed Bonner (KXOK, St. Louis, Mo.) who has a two hour stint, features the top 25 tunes as listed in The Cash Box as a major part of his show. Bonner slants his music towards high school kids. ... Hal Fredericks, also of KXOK, St. Louis, has an interesting feature each week which he calls "Hal's Hunch" and on which he spotlights what he believes to be the most likely disk of the week.

Donnie McGee, WMEX, Boston, Mass.) received the best Christmas gift of all. She was sent home from the hospital after spending a month there. Donnie went in for a two day check up originally but had her stay extended considerably. She wants to thank all her friends in the business who sent her notes of encouragement. She's well now but it will still be a little bit before she's completely back on her feet again. ... Phil Phillips (WXNT-Portsmouth, Ohio) has added an hour broadcasting time giving him a total of four hours. Phil will do a transcribed guest shot on Vince Williams' WJZ, New York show. ... Don Tibbetts, leading dj at WXXL, the CBS outlet in Concord, N. H., taken no chances on missing a broadcast. Donn, who lives 18 miles from the studio, can now broadcast his entire show from his home in nearby Manchester. Station management played it safe by installing studio equipment at Donn's home. Now come bad weather or illness, Donn can carry on from bedside with chatter and platter. By the way Donn recently did a remote broadcast with a tape recorder carried on his back. The mike was strapped to him as he was riding on skis down Mt. Sunapee ski trail in N. H. to give non skiers an on the spot picture of the thrills of skiing.

Vince Williams
(WJZ-New York, N.Y.)

The Cash Box, Music Page 5 January 12, 1952

This week's New Releases ...on RCA Victor

RELEASE # 52-4

POPULAR

DINAH SHORE with Vic Schenck's Orchestra and Chorus
Until
Take Me Home 
# 20-4478 (47-4478) *

VAUGHN MONROE
and his Orchestra
Mountain Laurel
Ooh! What You Did 
# 20-4479 (47-4479) *

JOHNNY YADNAI
and his Orchestra
The Arcade Avenue Polka
The Party Polka
# 20-4476 (47-4476) *

SACRED

GEORGE BEVERLY SHEA
Beloved Enemy
Each Step Of The Way
# 20-4471 (47-4471) *

COUNTRY - WESTERN

ELTON BRITT
Summer Kisses
Jackson Blues
# 20-4472 (47-4472) *

DON GIBSON
A Blue Million Tears
Dark Future
# 20-4473 (47-4473) *

BLUES - RHYTHM

DOSSIE TERRY
Twenty Four Years
Didn't Satisfy You
# 20-4474 (47-4474) *

HAROLD NICHOLAS
with Orchestra
I Love That Feelin'
Sad
# 20-4475 (47-4475) *

RED SEAL SPECIAL

JASCHA HEIFETZ, Violinist with RCA Victor Symphony Orchestra, William Steinberg, Conductor
Havanaise, Op. 63 (Part 1)
Havanaise, Op. 83 (Concl.)
# 49-3634 *

* 45 rpm cut. nos.

* indicates records which, according to actual notes, are recognized hits. The trade is urged to keep ample stocks of these records on hand, or to reorder promptly when current shows begin to approach the "old-out" stage.

WEEK OF JANUARY 5

Slow Poke
Pee Wee King
20-4422—(47-4422) *

Any Time
Never Before
Eddie Fisher
20-4423—(47-4424) *

Tell Me Why
In Trust Me
Eddie Fisher
20-4444—(47-4445) *

Turn Back The Hands Of Time
Eddie Fisher with Hug's Orchestra
20-4424—(47-4424) *

Domino
It's All Over But The Memories
Tony Martin
20-4150—(47-4150) *

Bermuda
June Night
The Bell Sisters with Hurl Rene
20-4422—(47-4150) *

The Loveliest Night Of The Year
Tony Martin
20-4150—(47-4150) *

I Get Ideas
Tony Martin
20-4424—(47-4424) *

Slow Poke
Charmaine
Phillip Phillips
20-4425—(47-4425) *

Call Her Your Sweetheart
Bundle Of Southern Sunshine
Eddy Arnold
20-4427 —(47-4427) *

Down Yonder
Take Her To Jamaica
Fred &-Ted Martin
20-4471—(47-4150) *

(It's) No Sin
Savannah Churchill
20-4426 —(47-4426) *

Vesti La Giubba
Mario Lanza
19-3232 —(49-3232) *

Because
Mario Lanza
19-3231 —(49-3231) *

Be My Love
Mario Lanza
19-1543 —(49-1543) *

* 45 rpm cut. nos.
"TIGER RAG" (2:03)
"IT'S A LONESOME OLD TOWN" (3:06)
LES PAUL & MARY FORD
(Capitol 1920; F-1920)

- The upper level is a honky tonk sort of number that offers Zeke Man-
nerns' usual wonderful performance with the tune and it may catch on now. The lower
dish is an oldie that's done on the receiving end of Ray's warm vocaliz-
ing. Dave Cavanaugh's backing helps both dishes of lots of play.

"A HEART FULL OF LOVE" (2:39)
"WOULD YOU" (2:19)
NORMAN KAYE
(Capitol 1904; FL-1904)

- A pretty ballad and a grand in-
strumental backing by Dave Car-
ansugh and his boys add up to a
strong side for Norman Kaye. Nor-
am man does a good job in handling
the lyrics and gives the side the needed
boost. Flip is a wonderful oldie that
sounds lovely as done by the same
artists. Each half is powerful with
the bottom one having a slight edge.

"GREENLEAVES" (2:37)
"LOVE MAKES THE WORLD GO
ROUND" (2:44)
MANTOVANI ORCHESTRA
(London 1171)

- A pair of instrumentals are
dished up by the Mantovani group. Each half
has the wonderful sound that this artist has been able to create with so much success. Both
share top rate listening pleasure and ops ought get with it.

"BRIGHT LIGHTS AND BLONDE
HAIR WOMEN" (2:39)
"KEEP OFF THE GRASS" (2:41)
RAY ELLINGTON QUARTET
(London 1047)

- The top level finds the Ray Ellin-
gton Quartet spinning through a light
tune that comes out ok. The lid is
done with a recitation and a small
instrumental backing just as is the
bottom half, which is another novelty
along the same lines. Ops can choose from either side.

"OFF AND ON" (2:50)
"PAT YOUR FOOT" (2:30)
THE SQUADRONAIRS
(London 1141)

- The upper level is a nice jump
that's treated ok by the Squad-
ronaires. The total effect here makes
for a pleasant listener. The flip end
offers Roy Edwards and the Squads
with a simple number and the boys
do their best to bring it in success-
fully. Ops have filler material with this
disk.

"THE PIANO PLAYERS" (2:58)
"GOOD HUMORESQUE BOOGIE"
(2:45)
ZEKE MANNERS
(Capitol 1906; F-1906)

- The upper level is a honky tonk sort of number that offers Zeke Man-
nerns' usual wonderful performance with the tune and it may catch on now. The lower
dish is an oldie that's done on the receiving end of Ray's warm vocaliz-
ing. Dave Cavanaugh's backing helps both dishes of lots of play.

"CALL ME LINDA" (2:39)
"CABBAGE" (2:39)
NORMAN KAYE
(Capitol 1904; FL-1904)

- A pretty ballad and a grand in-
strumental backing by Dave Car-
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THE CASH BOX
is MOVING on

JANUARY 19th, 1952-
to 26 West 47th Street
NEW YORK 19, N. Y.

(PHONE: JUdson 6-2640)

NOTE: VERY IMPORTANT-
These new offices will be functioning on Monday, January 21. All mail—Advertising copy, engravings, news, subscriptions, letters, etc.,—sent to The Cash Box on Friday or Saturday (January 18 or 19) SHOULD BE ADDRESSED TO..26 W. 47th Street.
“LOVE ME OR PLEASE LET ME BE” (3:09)
“DARLIN’” (3:14)
RITA MOSS
(Decca 27873; 9-27873)

A unusual sounding blues number is offered here by Rita Moss. Rita does this one in a slow and steady fashion and gives it a unique sound. Bottom half has the same feeling and again creates plenty of listening interest. Tips will have to take a look at this girl.

“TUNE ME WHY” (2:52)
“I’LL SEE YOU IN MY DREAMS” (3:00)
FOUR TUNES
(RCA Victor 20-4427; 47-4427)

A current ballad that looks as though it’s headed straight for the top is given a top rate rendition from the Four Tunes. The boys put a lot of feeling into this and turn out some good harmony. Bottom half is oldie which is currently getting a big play. This end too sounds good.

“TRUST IN ME” (2:22)
“I’LL STILL LOVE YOU” (2:28)
LOU DINNING
(Capitol 1927; F-1927)

Lou Dinning works with an echo chamber on the top half and comes up with a disk which should stir up some interest. With Don Robertson doing the orchestrating, Lou gives out with an ultra ballad. The second side is treated in the same style and this time too she has good material to work with. Ops might tune in.

“THE CROSS HAND BOOGIE” (2:45)
“The BLACK AND WHITE RAG” (2:40)
WINIFRED ATWELL
(London 1154)

Some terrific piano playing is demonstrated on the top half by Winifred Atwell. This girl races across the ivories in magnificent fashion as she makes this an exciting side. The flip is in current honky tonk style with her own touches added. This should do ok.

“FIDDLIN’ FOR FUN” (2:45)
“The RED SOMBRESO” (2:26)
SIDNEY TROCH ORCH.
(Coral 60624; 9-60624)

Two instruments by Sidney Troch show up here. The first half is an exciting racing item with plenty of fiddles and a real fast beat. The bottom end is in Latin rhythm and again the orchestra flies through the piece. Spots that go in for instrumentals will make out with this one.

“SLEEPER OF THE WEEK”

“TULIPS AND HEATHER” (3:12)
“PLEASE, MR. SUN” (3:17)
PERRY COMO
(RCA Victor 20-4453; 47-4453)

- Perry Como has another hit in one of his loveliest records in a long while. This ballad, entitled “Tulips And Heather”, is an English import which is destined to repeat its success over here. And the way Perry handles it is about all it needs. Ops are bound to be counting plenty of coins with this one in their machines. Based on a familiar sounding air, the tune gets a first rate treatment from Mitchell Ayres on the backing. It’s one that grows on you with each listening and it can’t miss being a big one. The bottom half too is a good ballad which has been getting a big push. Perry does this one in great style also. But it’s the top half that looks great. No op can afford to miss it.

“IF YOU GO” (3:05)
“THAT’S HOW A LOVE SONG IS BORN” (2:51)
PATTI ANDREWS & GORDON JENKINS O.
(Decca 27913; 9-27913)

Patti Andrews tackles a French translation and comes out with a fine side. With Gordon Jenkins doing the orchestration for the ballad, Patti makes this one a strong contender. Bottom half is another ballad which she does with the Jenkins crew. The top half is the one.

“I LOVE THAT FEELIN” (3:18)
“It WAS NICE WHILE THE MONEY ROLLED IN” (3:04)
JANE WYMAN
(Decca 27922; 9-27927)

A couple of cute novelty items are dished out on this platter by Jane Wyman. Jane, who handles disc material surprising well, has some good fun lyrics to work with here and she's backed up by a chorus that goes along with the spirit of the thing. These may get a play.

“ALL THE THINGS YOU ARE” (2:47)
“BLOW OUT THE CANDLE” (3:38)
The DELTA RHYTHM BOYS
(London 1145)

- Taking hold of an oldie, the Delta Rhythm Boys give it a wonderful ride. Roland Shaw’s orchestra does the backing as the boys lend a lot of charm to the side. The bottom half is another rhythmic item with a definite beat. Ops will want to take a listen to these sides.

“OH, MY DARLIN’” (2:38)
“UNTIL” (3:00)
JOHNNY DESMOND
(Coral 60629; 9-60629)

- Johnny Desmond’s first Coral waxing is a modern version of “You”. With new lyrics and the Ray Charles Singers to help out Johnny gives this side a big push. The bottom half is a new ballad which he also offers in pleasing style. Tony Mattola’s orchestra handles the backing at either end.

“SOMEBODY” (2:42)
“ANNA MARIA” (2:40)
GORDON JENKINS ORCH.
(Decca 27912; 9-27912)

- A lovely new ballad gets a first rate treatment from Gordon Jenkins and the orchestra as Bob Carroll continues his excellent showing with a beautiful vocal. The combination here looks like a winner one for the side is grand to hear. The lower end is a novelty with Jimmy Farmer coming through on the vocal. The top half looks like the one from here.

“I’LL SEE YOU IN MY DREAMS” (2:54)
“GOOD NIGHT, SWEETHEART” (3:03)
GUY LOMBARDO ORCH.
(Decca 27911; 9-27911)

- Guy Lombardo and the boys take hold of two oldies and give them a wonderful working over. Kenny Gard- ney handles the lyrics on both of these standards and makes them worthwhile disc fare. For the quiet, easy going spots, these sides are just the thing.

“NECESSARY EVIL” (2:31)
“OPPS” (3:09)
ELLA FITZGERALD & LOUIS ARMSTRONG
(Decca 27901; 9-27901)

- Ella Fitzgerald and Louis Arm- strong get together to turn out a couple of novelties that should delight their fans. Each end is done in their own inimitable fashion which means that they are simply great to listen to. The disc should get a tremendous play from these artists’ many followers.

“BABY DOLL” (3:14)
“LADY BUG” (3:17)
ELLA FITZGERALD
(Decca 27900; 9-27900)

- Ella goes it alone on this disc turning out a ballad on the upper half and another slow one on the flip. With Sonny Burke and the Rhythmaires providing the backing, Ella makes the top one a work of art. Lower end is in the novelty vein with some more Burke backing. Top half sounds good.
NEW YORK:

Al Morgan, in his first Brooklyn night club appearance, scored heavily, being considered one of the toughest, wittiest, and most incomparable of the新一代 of comedians, and he had them in the palm of his hands by the end of his performance. Here is one recording artist who knows what to do during a personal appearance....

The personal manager of Vic Damone, left the Shapiro-Biroff fold to start his own music publishing company, called Hilltop Music Publishing. He is now associated with songwriter Bob Harris. ... Columbia Records, in conjunction with Rosemary Clooney's manager, J. Arthur Bowles, sent out several hundred wedding bands to DJs with the tag "Be My Life's Companion" and signed Rosemary Clooney. Al Miller of RCA Victor is now on a Southern trip with Wade Ray promoting his new recording of "Heart Of A Clown" and "Just Like Taking Candy From A Baby."... Prestige Records has signed the well known Dixie-Aires group. ... Jan Arden, Toni's brother, is in Chicago's musical "Wheel Of Fortune," managed by Gary Romero. ... Vera Lynn is due in New York Saturday coming in on the same ship as Winston Churchill. She's scheduled for 4 weeks on The Big Show and a shot on the Texaco Star Theater. Her new platter, "If You Go," has been getting a big sendoff....

Sunny Gale who's making a lot of noise with her debut album of standards, can still be without a radio connection. This guy should be grabbed up.... Eddie Holler of Rainbow Records has signed the Four Sensations to a contract....

CHICAGO:

If Del Ward (WGN) calls up fast "Honey, Ah been down in Gawvra, visitin' ma folks for 'th' holidays, and I know where th' temperamental horses are. Well, honey, I was 65 degrees. Ain't that sompin'?" But that wasn't all Del wanted to tell us. Said he: "Honey, when you come gain eat tuhnip greens. Now, ain't that good?".... Most thrilling surprise the four Ames brothers (Vic, Ed, Gene and Joe) ever did get in all their lives was the presentation of The Cash Box award while they were singing away on stage at the Oriental Theatre here. Never expecting it, never even dreaming about it. (This reporter ashed to Brian Farnon, whose very grand org was on the Oriental stage. His highriced phrases were then taken up into the wings to tell him what it was all about.) Brian followed them thru perfectly. When the boys were just about to get off, lo and behold, Brian walked right over to the mikerow, and started to make a speech (and what a grand bank of the English grammar slin'g that was Brian). Not knowing how was where the boys tried to sing it off. One of the (Kem) brothers brought their award statuette to the fore—well, the four Ames' jaws just dropped.... The house came down. In fact, the Ames' just can't get over it yet. Claim it was: "The most remarkable event we've ever attended. Those very terrific (and swell) guys, The Dominoes, are playing the Regal Theatre here without a single hitman in the house. We're lucky to see the kind of night out, "Cmon sing Sixty Minute Man." What a job these boys did. They're great.... Marty Hogan comes up with a terrific angle for his New Year's Day hit. He's got the top 15 hits of '51 in a Cavalcade of 1951's Musical Hits. Orchids to Chicago's grand police dept. for capturing the guys who stole Pee Wee King's accordion. And what a New Year's make for Pee Wee. More Chicagoeanism of MCA phoners from the Pre-War World and then told us that she had read the story of Pee Wee's loss of his accordion (when the King of his car on his last trip into our Windy City) in Cash Box. It was Miss Kallman's quick thinking when talking to the police that saved our town from a bad hospital rap.... Say... all of you readers HAPPY NEW YEAR....

LOS ANGELES:

Started the New Year right by having Ramblin' Jimmie Dolan's rap ramble all over for disturbing the title of Jimmie's hit tune, "I'll Sail My Ship Alone" in the Christmas issue of The Cash Box. ... Our apologies and humble regrets to Dolan, Capitol and all concerned.... Jimmie's a very talented, congenial and enterprising young man who should go a song ways in the folk side of the field. ... Abe Diamond hopefully tells us that brother Leo Diamond, the harmonica player par excellence, is in focus for the new Andy James label with "Mambo No. 5" and "Sweethearts Forever" the pair taking six hours to cut, with Little Jimmy in the lead. The track is due to a treatment on 122/01/21. Aces Brothers (Kem)兄弟 are still in Europe.... Abe Diamond hopefuly tells us that brother Leo Diamond, the harmonica player par excellence, is in focus for the new Andy James label with "Mambo No. 5" and "Sweethearts Forever" the pair taking six hours to cut, with Little Jimmy in the lead. The track is due to a treatment on 122/01/21.

Brief report on the holiday parties: Tempo, for the third or fourth year running, was just about tops in our social book as to good cheer. Bawling and otherwise camaraderie and everything it takes to make folks let their hair down (a little) and have fun at a Christmas party. In Irving Posen's absence—he's still in Europe—right hand gals Joan and Margaret did a grand job of pinch hitting for the boss, phoned from Rome with a Merry Christmas. ... At Jimmy Warren's Central Records, we found another group of great folks taking in all the fun, among the guests being dee-Jays Hunter Hancock, Ray Robinson and Bill Sampson.

"It's What's in THE CASH BOX That Counts"
**POPULAR**

<table>
<thead>
<tr>
<th>Position</th>
<th>Track Title</th>
<th>Artist(s)</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>WHEN IT'S SLEEPY TIME DOWN SOUTH IT'S ALL IN THE GAME</td>
<td>Louis Armstrong and Gordon Jenkins</td>
<td>27995*</td>
</tr>
<tr>
<td>2.</td>
<td>BE MY LIFES COMPANION</td>
<td>Mills Brothers and George Stoney</td>
<td>27899*</td>
</tr>
<tr>
<td>3.</td>
<td>BLUE TANGO</td>
<td>Leroy Anderson</td>
<td>27975*</td>
</tr>
<tr>
<td>4.</td>
<td>LAY SOMETHIN' ON THE BAR</td>
<td>Louis Jordan</td>
<td>27899*</td>
</tr>
<tr>
<td>5.</td>
<td>RAGTIME MELODY</td>
<td>Rex Allen</td>
<td>27876*</td>
</tr>
<tr>
<td>6.</td>
<td>YOU BETTER GET DOWN BABY DID YOU HEARTH</td>
<td>Jeri Southern with Music by Camarata</td>
<td>27840*</td>
</tr>
<tr>
<td>7.</td>
<td>THE LITTLE WHITE CLOUD THAT CRIED REMINIS</td>
<td>Roberta Lee</td>
<td>27893*</td>
</tr>
<tr>
<td>8.</td>
<td>DANCE ME LOOSE</td>
<td>Russ Morgan</td>
<td>27906*</td>
</tr>
<tr>
<td>9.</td>
<td>A MAN AIN'T SUPPOSED TO CRY I DIDN'T SLEEP A WINK LAST NIGHT</td>
<td>Arthur Prysock</td>
<td>27873*</td>
</tr>
<tr>
<td>10.</td>
<td>OOPS!</td>
<td>Elly Fitzgerald and Louis Armstrong</td>
<td>27903*</td>
</tr>
<tr>
<td>11.</td>
<td>TAKE ME BACK WITH NO TROUBLE</td>
<td>Don Cherry</td>
<td>27904*</td>
</tr>
<tr>
<td>12.</td>
<td>DOWN IN THE VALLEY</td>
<td>Andrews Sisters</td>
<td>27924*</td>
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<tr>
<td>13.</td>
<td>MY FIRST AND MY LAST LOVE</td>
<td>Bill Kenny of the Ink Spots</td>
<td>27844*</td>
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<tr>
<td>14.</td>
<td>ALL THE WORLD, ALL THE TIME</td>
<td>Andrews Sisters</td>
<td>27978*</td>
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<tr>
<td>15.</td>
<td>SENSATIONAL WYOMING</td>
<td>Eileen Wilson with Music by Camarata</td>
<td>27881*</td>
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</tbody>
</table>

**COUNTRY**

<table>
<thead>
<tr>
<th>Position</th>
<th>Track Title</th>
<th>Artist(s)</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>MISSING IN ACTION</td>
<td>Ernest Tubb</td>
<td>46269*</td>
</tr>
<tr>
<td>2.</td>
<td>YOU KNOW I'M STILL IN LOVE WITH YOU I'M GONNA SEE MY BABY</td>
<td>Webb Pierce</td>
<td>46385*</td>
</tr>
<tr>
<td>3.</td>
<td>SOMEONE TO CARE</td>
<td>Jimmie Davis</td>
<td>14996*</td>
</tr>
<tr>
<td>4.</td>
<td>RAYGUN POUN POUN FIFTEEN MILES FROM DALLAS</td>
<td>Jimmie Davis</td>
<td>46381*</td>
</tr>
<tr>
<td>5.</td>
<td>HABITATION ROOFTOP DON'T YOU AGREE</td>
<td>Hardrock Gunter</td>
<td>46385*</td>
</tr>
<tr>
<td>6.</td>
<td>MY MOTHER'S PRAYER WHEN A CHILD SAYS HIS PRAYER</td>
<td>Andre Karr</td>
<td>14597*</td>
</tr>
</tbody>
</table>

**SEPIA**

<table>
<thead>
<tr>
<th>Position</th>
<th>Track Title</th>
<th>Artist(s)</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>THE BELL OF ST. MARY'S USE ME Lord</td>
<td>Rosette Thompson with Rosette Gospel Singers</td>
<td>48269*</td>
</tr>
<tr>
<td>2.</td>
<td>COOL IT BABY IT'S TA DO</td>
<td>John Godfrey Trio</td>
<td>48263*</td>
</tr>
<tr>
<td>3.</td>
<td>DO YOUR DUTY THE BLUES ARE BREWIN'</td>
<td>Billie Holiday</td>
<td>48255*</td>
</tr>
<tr>
<td>4.</td>
<td>ON THE BATTLEFIELD I'LL FLY AWAY</td>
<td>Marie Knight-Eric Gladney with Vivian Cooper</td>
<td>48253*</td>
</tr>
</tbody>
</table>

*All activities in 45 RPM (add prefix "78") to read symbol

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**Wishing Ops “Happy New Year”**

Feeling just a mite weary the other early a.m., we glanced at the bejeweled adornment gracing our wrist and noted that it was already three rubies past four diamonds. In square parlance, this indicated a quarter past four. Thus noting, we decided that we would forsake the pleasure and comfort of our bachelor quarters and seek the sweet solace of a major radio station wherein one of the all-night disc jocks held forth.

This would serve a two-fold purpose. It would take us out of the 15 below-zero element, primarily. And, secondly, it might provide the answer to our present-day riddle of “What makes radio?”

The d.j. seemed genuinely happy to see us. Especially when we produced the gallon of hot coffee, spiked with rum and brandy, which we had procured from the all-night sidewalk cafe downstairs.

Except for the lone engineer in the control room, who was occupied in the pages of a periodical entitled, “The Sun Bathing Monthly,” the jock and myself were comparatively alone.

In the discussion, we went on to the subject of this newer addition to wireless artistry—the all-night d.j. It developed that this particular friend was thus occupied simply because he had to get away from the ravies and rantings of his nagging spouse. By the time he arrived home from his nocturnal chore at 6:30 A.M., she was certain to be clutching her pillow in blissful vision of the romantic devil she had hoped he might have been. Once awakened, however, it seems this helpmate proceeds to divest and become our plug-buddy no end. Which probably accounts for his present drive to become the first 24-hour-a-day disc jockey in the country.

After some two hours discussion on the subject, we gave the engineer a quarter to rent “The Sun Bathing Monthly” for a day, and made trek for home.

Riding in the cab, having nothing better to do (it being too dark to look at the pictures), we began to think:

“Who drives a man to take on an all-night d.j. show?”

During the next few days, we conducted a personal survey and investigation amongst the seven or eight assorted guardians of the midnight-to-dawn microphones, and came up with the following reasons why these stalwarts chose this tangible of the business:

1—Insomnias. Most of these guys just can’t sleep! This appears to be the prime excuse for their gracing the crystals in their nightly vigil.

2—Romantiscism. This could be explained in various ways. Generally, we find that so many of the all-night workers in other fields comprise the audience of these chaps, that lasting friendships are formed via telephone. You’d be amazed to learn how many alliances and interludes have resulted through Dr. A. Graham Bell.

3—Coffee phobia. This is purely a personal observation, although we do believe that it would be readily admitted. Most all of the dusk-to-dawn microphiles have an irrestistable and irresistible craving for coffee. Rather than subject them, their wives, mothers, sisters, daughters, maids and/or butlers to stay all night with them preparing the concoction, they do it this way. Appliance distributors report their greatest sales outlet for electric percolators are the all-night disc jays.

4—Escapism. We touched on this one with the passage above, where our buddy told us of his wife. There are other facets of this reason, e.g. Hatred of shaving (Practically none of them shave, it seems), Or anataphobia (hatred of neckties), and all other forms of life they would wish to avoid.

We haven’t yet finished our investigation, but we’re certainly going to stick with it.

As we garner more facts on this peculiar aspect of the d.j. business, we’ll pass it on to you. It’s quite possible that we may have uncovered a far more interesting phase of the recording business than we ever dreamed possible.

But we find ourselves rapidly losing interest in it.

Come next Summer, we’re going to join the nearest Sunbathing Group.

---

**The HALE You Say**

_by natt hale_
Voted...“The Best Vocal Combination of 1951” in The Cash Box 6th Annual Juke Box Poll

THE AMES BROTHERS
EXCLUSIVELY FEATURED ON...

Personal Management: BILL FICKS
Direction: WILLIAM MORRIS AGENCY
NEW STARS on the label of the stars!

CHARMAINE SINGS
WHEN I DREAM OF HOME
78 rpm • MGM 20494 • 45 rpm • MGM K30494

M-G-M RECORDS
THE GREATEST NAME IN ENTERTAINMENT
207 SVENTH AVE. NEW YORK IN N.Y.

For the New Year...

A Thrilling Voice
with a Fantastic Future!

Victor Marchese FLAMINGO

RICKY VALLO SINGS
TRUST IN ME

RUBY LIPS • EMERALD EYES
78 rpm • MGM 11135 • 45 rpm • MGM 11135

M-G-M RECORDS
THE GREATEST NAME IN ENTERTAINMENT
207 SEVENTH AVE. NEW YORK IN N.Y.

THE CASH BOX
Regional Record Reports

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending January 5 without any changes on the sleepy night of "THE CASH BOX.

Dave Kean
WTTA—Staunton, Va.
1. JEALOUSY (Frankie Laine) 2. SLOW POKE (Arthur Godfrey) 3. MY LOVE (George Shearing) 4. CRY (Johnnie Ray) 5. IT'S ALL OVER BUT THE MEMORIES (Patti Page) 6. SOMEONE'S BEEN BEATING MY TIME (Patti Page) 7. SLO MO (Buddy Baer) 8. UNFORGETTABLE (Nat King Cole) 9. FOR ALL WE KNOW (Nat King Cole) 10. WALKIN' (Patti Page)

Bill Stewart
WHED—Baton, Miss.
1. LITTLE WHITE CLOUD (Johnnie Ray) 2. WALKIN' (Nat King Cole-Billy May) 3. DANCE WITH ME LOOEE (Arthur Godfrey) 4. MOTHER AT THY FEET IS KNEELING (Bobby Wayne) 5. CHARMAINE (Mantovani) 6. SILENT GUARDIAN (Bobby Wayne) 7. HERE IS MY HEART (Cindy Lord) 8. IT'S SLOW (Tony Bennett) 9. THEY CALL THE WIND MIRIAM (Patti Page) 10. UNDECIDED (Ames Bros.-Les Brown)

John Wrisley
WFGM—Fitchburg, Mass.
1. CRY (Johnnie Ray) 2. SLEEPIN' IN THE CLOSET (Johnnie Ray) 3. DANCE WITH ME LOOEE (Arthur Godfrey) 4. CHARMAINE (Mantovani) 5. MOTHER AT THY FEET IS KNEELING (Bobby Wayne) 6. BERMUDA (Bill Sisters) 7. I TELL THE TIDE (Tony Bennett) 8. JEALOUSY (Frankie Laine) 9. SIN (Four Ac's) 10. HERE IS MY HEART (Cindy Lord)

Norm Prescott
WOR—Boston, Mass.
1. LITTLE WHITE CLOUD (Johnnie Ray) 2. BERMUDA (Bill Sisters) 3. HERE IS MY HEART (Cindy Lord) 4. MOTHER AT THY FEET IS KNEELING (Bobby Wayne) 5. TELL ME WHY (Four Ac's) 6. STAIRWAY TO PARADISE (George Gues) 7. I TELL THE TIDE (Tony Bennett) 8. I WANNA SAY HELLA (Frank Poetry Tri) 9. UNDECIDED (Ames Bros.-Les Brown) 10. GUARDIAN ANGELS (Maria Lanza)

Claude Taylor
WIVY-Jacksonville, Fla.
1. SLEEPIN' IN THE CLOSET (Johnnie Ray) 2. SLEEPIN' IN THE CLOSET (Johnnie Ray) 3. HERE IS MY HEART (Cindy Lord) 4. MOTHER AT THY FEET IS KNEELING (Bobby Wayne) 5. TELL ME WHY (Four Ac's) 6. SLEEPIN' IN THE CLOSET (Johnnie Ray) 7. I TELL THE TIDE (Tony Bennett) 8. I WANNA SAY HELLA (Frank Poetry Tri) 9. UNDECIDED (Ames Bros.-Les Brown) 10. GUARDIAN ANGELS (Maria Lanza)

David Walshak
KCTI—Gonzales, Tex.

Robin Seymour
WKKM—Decatur, Ill.

Phil Wilson
WLEE—Richmond, Va.
1. CHARMAINE (Paul Weston) 2. AND SO TO SLEEP AGAIN (Paul Weston) 3. SIN (Eddy Howard) 4. UNDECIDED (Eddy Howard & Ames Bros.) 5. SLEEPIN' IN THE CLOSET (Johnnie Ray) 6. SLEEPIN' IN THE CLOSET (Johnnie Ray) 7. CRY (George Gues) 8. UNDECIDED (Ames Bros.-Les Brown) 9. MORE, MORE, MORE (Margaret Whiting) 10. DANCE WITH ME LOOEE (Arthur Godfrey)

Bob Anthony
KRAM—Tulsa, Okla.
1. SIN (Four Knights) 2. SLEEPIN' IN THE CLOSET (Johnnie Ray) 3. UNDECIDED (Rory Antony) 4. SLEEPIN' IN THE CLOSET (Johnnie Ray) 5. CRY (Johnnie Ray) 6. CHARMAINE (Paul Weston) 7. LITTLE WHITE CLOUD (Johnnie Ray) 8. SLEEPIN' IN THE CLOSET (Paul Weston) 9. POKE (Patti Page) 10. SLEEPIN' IN THE CLOSET (Johnnie Ray)
Americas 1st Big Hit of ’52

“TULIPS and HEATHER”

Eddie Golleher

WTOP—Washington, D. C.
1. IT’S NO SIN (Eddy Howard)
2. KISSES FROM ME (Tony Bennett)
3. AND SO TO SLEEP AGAIN (Pat Pepe)
4. UNDECIDED (Ames Bros.)
5. CHARMAIN (Montavon)
6. DOMINO (Tony Martin)
7. BECAUSE OF YOU (Tony Bennett)
8. DOWN YONDER (Del Wood)
9. SLOW POKE (Pee Wee King)
10. I GET IDEAS (Tony Martin)

Bill Silbert

WWJ—Detroit, Mich.
1. UNFORGETTABLE (Nat King Cole)
2. NEVER BEFORE (Eddy Howard)
3. NECESSARY EVIL (Frankie Laine)
4. SOLES TO MY LADY (Tony Carella)
5. I REMEMBER YOU (Johnny Scholl)
6. HAVE ONLY ONE LIFE TO LIVE (Paul Chapin)
7. SATISFIED (Leroy Lane)
8. FIND ME (Fezzi Warren)
9. BLUE DECLAMATOR (Royce Winterhalter)
10. TRUST IN ME (Bill Moss Jackson)

Lou Barile

WKAL—Rome, N. Y.
1. CRY (Johnnie Ray)
2. JEALOUSY (Frankie Laine)
3. KISS TO BUILD A DREAM ON (Louis Armstrong)
4. SLOW POKE (Pee Wee King)
5. ANYTIME (Eddie Fisher)
6. SLOW POKE (Pee Wee King)
7. SWEETIE (Tony Martin)
8. JUST ONE MORE CHANCE (Les Paul-Mary Ford)
9. SLOW POKE (Pee Wee King)
10. IT’S ALL IN THE GAME (Tommy Edwards)

Charles Avery

WPGT—Allentown, N. J.
1. CRY (Eileen Barton)
2. DOMINO (Tony Martin)
3. CHARMAIN (Paul Weston)
4. OUR LOVE AFFAIR (Johnny Long)
5. I REMEMBER YOU (Vic Damone)
6. SOLITAIRE (Tony Bennett)
7. OVER A BOTTLE OF WINE (Tony Martin)
8. MY CONCERTO (Fred Anderson)
9. SLOW POKE (Pee Wee King)
10. CLOSE TO YOU (Frank Sinatra)

Bob Perry

WLJ—Boston, Mass.
1. I’VE GOT A HAIR FEELING (Marian Morgan)
2. ME AND MY SHADOWS (Jo Stafford)
3. BLUE TANGO (LeRoy Anderson)
4. I’LL REMEMBER APRIL (Ray Anthony)
5. CASTLE ROCK (Sinatra-James)
6. SLOW POKE (Pee Wee King)
7. TELL ME WHY (Four Aces)
8. SLOW POKE (Pee Wee King)
9. SLOW POKE (Pee Wee King)
10. SLOW POKE (Pee Wee King)

Clarence Hammon

WJMJ—New Orleans, La.
1. CRY (Johnnie Ray)
2. BLUE TANGO (LeRoy Anderson)
3. LITTLE WHITE CLOUD (Johnny Ray)
4. SLOW POKE (Pee Wee King)
5. SLOW POKE (Pee Wee King)
6. SLOW POKE (Pee Wee King)
7. BOTTLE (Audrey Ferrari)
8. SLOW POKE (Pee Wee King)
9. SLOW POKE (Pee Wee King)
10. SLOW POKE (Pee Wee King)

Ira Cook

KECA—Hollywood, Calif.
1. JEALOUSY (Frankie Laine)
2. SIN (Tony Martin)
3. CRY (Johnnie Ray)
4. SLOW POKE (Pee Wee King)
5. CHARMAIN (Montavon)
6. ANYTIME (Eddie Fisher)
7. IT’S ALL OVER BUT THE MEMORIES (Tony Martin)
8. WINTER WONDERLAND (Walter Schumann)
9. SLOW POKE (Pee Wee King)
10. LOVE (Tony Martin)

Johnny Pearson

KOWN—Omaha, Neb.
1. CRY (Johnny Ray)
2. LITTERMATE (Ames Bros.)
3. SLOW POKE (Pee Wee King)
4. SLOW POKE (Pee Wee King)
5. I REMEMBER YOU (Ray Anthony)
6. SLOW POKE (Pee Wee King)
7. SLOW POKE (Pee Wee King)
8. SLOW POKE (Pee Wee King)
9. SLOW POKE (Pee Wee King)
10. SLOW POKE (Pee Wee King)

Roy Perkins

WEEL—Denver, Colo.
1. SLOW POKE (Pee Wee King)
2. SLOW POKE (Pee Wee King)
3. SLOW POKE (Pee Wee King)
4. SLOW POKE (Pee Wee King)
5. SLOW POKE (Pee Wee King)
6. SLOW POKE (Pee Wee King)
7. SLOW POKE (Pee Wee King)
8. SLOW POKE (Pee Wee King)
9. SLOW POKE (Pee Wee King)
10. SLOW POKE (Pee Wee King)

Don Bell

KREX—Des Moines, Iowa.
1. DOWN YONDER (Joe Fingers Corr)
2. SLOW POKE (Pee Wee King)
3. SLOW POKE (Pee Wee King)
4. SLOW POKE (Pee Wee King)
5. SLOW POKE (Pee Wee King)
6. SLOW POKE (Pee Wee King)
7. SLOW POKE (Pee Wee King)
8. SLOW POKE (Pee Wee King)
9. SLOW POKE (Pee Wee King)
10. SLOW POKE (Pee Wee King)

Bob Corley

WQXI—Atlanta, Ga.
1. SLOW POKE (Jo Stafford)
2. BLUE TANGO (LeRoy Anderson)
3. I’LL REMEMBER APRIL (Ray Anthony)
4. SLOW POKE (Pee Wee King)
5. I REMEMBER YOU (Ray Anthony)
6. SLOW POKE (Pee Wee King)
7. SLOW POKE (Pee Wee King)
8. SLOW POKE (Pee Wee King)
9. SLOW POKE (Pee Wee King)
10. SLOW POKE (Pee Wee King)

Charlie Parker

WLXL—Lexington, Ky.
1. CRY (Eddy Howard)
2. I LIKE IT (Janny Turry)
3. ME AND MY SHADOWS (Jo Stafford)
4. I’VE GOT A HAIR FEELING (Marian Morgan)
5. SLOW POKE (Pee Wee King)
6. SLOW POKE (Pee Wee King)
7. TELL ME WHY (Four Aces)
8. SLOW POKE (Pee Wee King)
9. SLOW POKE (Pee Wee King)
10. SLOW POKE (Pee Wee King)

Arty Kay

WVLX—Springfield, Mass.
1. LITTLE WHITE CLOUD (Johnny Ray)
2. SLOW POKE (Jo Stafford)
3. SLOW POKE (Jo Stafford)
4. SLOW POKE (Jo Stafford)
5. SLOW POKE (Jo Stafford)
6. SLOW POKE (Jo Stafford)
7. SLOW POKE (Jo Stafford)
8. SLOW POKE (Jo Stafford)
9. SLOW POKE (Jo Stafford)
10. SLOW POKE (Jo Stafford)

Ray Drury

WSVP—Springfield, Mass.
1. LITTLE WHITE CLOUD (Johnny Ray)
2. SLOW POKE (Jo Stafford)
3. SLOW POKE (Jo Stafford)
4. SLOW POKE (Jo Stafford)
5. SLOW POKE (Jo Stafford)
6. SLOW POKE (Jo Stafford)
7. SLOW POKE (Jo Stafford)
8. SLOW POKE (Jo Stafford)
9. SLOW POKE (Jo Stafford)
10. SLOW POKE (Jo Stafford)

Cly Russell

WVCC—Coral Gables, Fla.
1. LITTLE WHITE CLOUD (Johnny Ray)
2. SLOW POKE (Jo Stafford)
3. SLOW POKE (Jo Stafford)
4. SLOW POKE (Jo Stafford)
5. SLOW POKE (Jo Stafford)
6. SLOW POKE (Jo Stafford)
7. SLOW POKE (Jo Stafford)
8. SLOW POKE (Jo Stafford)
9. SLOW POKE (Jo Stafford)
10. SLOW POKE (Jo Stafford)

Johnny Pearson

KOWN—Omaha, Neb.
1. CRY (Johnny Ray)
2. LITTERMATE (Ames Bros.)
3. SLOW POKE (Jo Stafford)
4. SLOW POKE (Jo Stafford)
5. I REMEMBER YOU (Ray Anthony)
6. SLOW POKE (Jo Stafford)
7. SLOW POKE (Jo Stafford)
8. SLOW POKE (Jo Stafford)
9. SLOW POKE (Jo Stafford)
10. SLOW POKE (Jo Stafford)
**Best Selling Records**

COMPILED BY JACK "ONE SPOT" TUNNIS

- Tunes are listed in order of their popularity based on a continuing weekly national survey of thousands of record dealers by Jack "One Spot" Tunnis. Each listing includes the name of the song, record number, artist, and tune on the reserve side.
- The number underneath the title indicates the actual sale to 1000 records made for the week. If the figure is 744, it means that 744,000 records of that tune indicated a combination of all the records on which it was available.

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**Jan. 12, 1952**

<table>
<thead>
<tr>
<th>No.</th>
<th>Title</th>
<th>Artist</th>
<th>Record No.</th>
</tr>
</thead>
<tbody>
<tr>
<td>26</td>
<td><em>A Garden in the Rain</em></td>
<td>Martin</td>
<td>DE-27660</td>
</tr>
<tr>
<td>27</td>
<td><em>Three Bells</em></td>
<td>Martin</td>
<td>DE-27832</td>
</tr>
<tr>
<td>28</td>
<td><em>Taking a Chance on Love</em></td>
<td>Martin</td>
<td>MG-11011</td>
</tr>
<tr>
<td>29</td>
<td><em>Out in the Cold</em></td>
<td>Martin</td>
<td>ME-5724</td>
</tr>
<tr>
<td>30</td>
<td><em>Be My Life's Companion</em></td>
<td>Martin</td>
<td>ME-5743</td>
</tr>
<tr>
<td>31</td>
<td><em>Hey, Good Lookin'</em></td>
<td>Martin</td>
<td>CA-1809</td>
</tr>
<tr>
<td>32</td>
<td><em>Whispering</em></td>
<td>Martin</td>
<td>DE-27585</td>
</tr>
<tr>
<td>33</td>
<td><em>I Ran All the Way Home</em></td>
<td>Martin</td>
<td>DE-27899</td>
</tr>
<tr>
<td>34</td>
<td><em>Runnin' Wild</em></td>
<td>Martin</td>
<td>DE-27890</td>
</tr>
</tbody>
</table>

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**IOJPON, MO.—**Willie Lee Duckworth, writer of "Sound Off," was awarded the first "George Washington Carver Annual Achievement Award" on Carver Day, January 6, at Joplin, Mo. Duckworth was invited to Joplin by the Joplin Chamber of Commerce. The presentation was made in this city because it is the birthplace of Carver, the famous scientist whose research has earned millions of dollars for the peanut growers of the United States.

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**BEACON SHOPS**

882 NO. MAIN ST., PROVO, UTAH (PHONE: Union 1-3230)

**IT'S ALL IN THE POINT**

**WE WANT USED RECORDS**

LARGE OR SMALL QUANTITIES! WE PAY FREIGHT! Please state quantity, age of records, and price in first letter.

We Buy The Year Around
Dade County Ops Meet

MIAMI, FLA. — The Amusement Machine Operators’ Association of Dade County met at a banquet and dinner at the Clover Club in Miami on Sunday night, December 16. Among those who attended and are pictured at the above table are Mr. & Mrs. Overton Ganong and Mr. & Mrs. Phil Wall, both of Capitol Records; and Mr. and Mrs. Jim Stanford of Coral Record Shops.

Further pictures of the event may be found on page 22.

New Miller Hit Follows In Path of “Again”

NEW YORK—Lester Sims of Miller Music reports that “A Kiss To Build A Dream On” which looks like a big one, is acting the same way as one of his former hits, “Again.” “Again” took a couple of months to start showing any activity and during that time the song was actually dropped from plugging and exploitation activity. It then catapulted to the top.

“A Kiss To Build A Dream On” was sung by Louis Armstrong in the film “The Strip” and it took some time before it started making noise. Then all of a sudden it hit and another record has now been cut by Victor, this one with Hugo Winterhalter and Johnny Parker.

The Orioles

“Baby Please Don’t Go”
by Percy Mayfield
Jubilee 5041

Cry Baby
by Buddy Lucas
Jubilee 5070

Sonny (Orleans) Til
“FOR ALL WE KNOW”
by Percy Mayfield
Jubilee 5066

Howard Roberts
“WHERE ARE YOU”
by The Mellows
Robin 105

Thanks to Graham Distributors and D. J. Randy Dixon for making “EACH TIME” by the Cabineers

THE ENCHANTERS
Watch For Them—Out Next Week on JUBILEE 5072

JUBILEE RECORD CO. Inc
315 W. 47th St., N. Y., N. Y.

MIAMI — The Cash Box, Music January 12, 1952
Two Stars, One Show

NEW YORK—During his recent stay in New York, Nat "King" Cole appeared on five top TV shows. Above he is pictured with Milton Berle while rehearsing for a shot on his show. Nat's disk of "Unforgettable" is currently making lots of noise. While in New York, Nat also appeared for four days at Ben Mali's restaurant in Brooklyn.

Demand Forces Jubilee To Ship By Air

NEW YORK—Jubilee Records is currently so hot with its releases that Jerry Blause, president of the firm, has revealed that he is being forced to ship copies to the midwest by air. The three disks which are causing all the commotion are "Baby Please Don't Go" with the Orioles, "Diane" by Buddy Lucas and "Where Are You" by the Mellow Moods on the jubilee label. The unprecedented demand has Jubilee disks climbing fast on all the charts.

"IT'S THE TALK OF THE TOWN"

(2:45)

COLEMAN HAWKINS ORCHESTRA & CORKY CORCORAN

(Mello-Roll 5003)

• The upper end finds Corky Corcoran and his wonderful sax presenting an instrumental treatment to a lovely olde. On the bottom side the Coleman Hawkins orchestra gives its interpretation of another wonderful olde. Both levels make for grand listening and ops are urged to look in.

"SWEET HOME BLUES"

(2:37)

"TWINS"

(2:50)

DAVE BARTHOLOMEW

(King 4482)

"The Hucklebuckers" are a driving solo and makes this an interesting half.

"PEACTREE on PEEACTREE" (2:45)

"ALL I WANT IS YOU" (3:00)

ROY MAYS ORCHESTRA & CLAY BRADY

(Decca 48271)

• A real gone instrumental is dished up by the Roy Mays orchestra and shows up some fine sax blowing. The entire band and the moanin' sax make this a listenable end. Clay Braddy handles the vocal on the lower level and presents a wonderful blues ballad in an appealing manner. Our nod goes to the second side.

"WHERE ARE YOU?" (3:07)

"HOW COULD YOU?" (3:01)

THE MELLO-MOODS

(Robin 105)

• An oldie is given a new lift, rhythm and blues style, by the singing Mollo-Moods. With an echo chamber affect and the backing of the Schubert Swanton trio, this lid can make noise. The under level is similar to the top side in treatment and it too sounds good. We think it's the upper half.

The Cash Box, Music Page 18 January 12, 1952

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**THE CASH BOX**

**Folk and Western Record Reviews**

**BULLSEYE OF THE WEEK**

“GOOD OLD MOUNTAIN DEW” (2:57)
“F. O. B. TENNESSEE” (2:35)

KENNY ROBERTS (Coral 64115; 9-44115)

- Kenny Roberts, who can really put a song over, is given some material here that may easily have what it takes to kick off. Kenny, who has a yodel in his voice when singing, gives out on the upper level with a top rate vocal. The tune is a ditty that Kenny presents, and this good old fashioned twang and Kenny's delivery makes it sound a bit jazzy. "Good Old Mountain Dew" this number has the test and rendition to make it a number that's gonna be heard over and over again. The second dish is another bouncy ditty that Kenny presents with that familiar yodel in his voice. With the vocal carrying it, the lower half is gonna make some noise too. The lid that could break is the upper one and ops will wanna be ready should the coins start rolling in.

“WON'T YOU RIDE IN MY LITTLE RED WAGON?” (2:40)
“STEEL GUITAR POEKA” (2:45)

HANK PENNY (K 1022)

- The first lid is a tune that has the qualifications for a number one hit. Hank Penny takes this bouncy item and presents it in a most appealing manner. The flip is a fast moving number done with a polka beat and the result is a top grade number. The top level is loaded and ops oughta look in now.

“MISSING IN ACTION” (2:38)
“GIVE BACK MY RING AND PICTURE” (2:25)

JIMMY OSBORNE (King 1038)

- A tune that's on the verge of busting wide open is given another spin around the wax by Jimmy Osborne. Jimmy does a swell job on the vocal and he might easily share in the play this song gonna get. The bottom dish is a plain tune that Jimmy carries in an ok style. We like the top one.

“HOME SWEET OKLAHOMA” (2:20)
“HORSESHOE MOON” (2:50)

ROY ROGERS (RCA Victor 20-4424; 47-4424)

- The tune from a kiddie ditty is taken by Roy Rogers on the top level and with some new lyrics he manages a pleasant side. Roy is ably assisted by the Frank Worth orchestra and the Rogers Riders. Flip is a slow and soothing tune that Roy handles easily. The upper ending is the one that should draw more.

“SHOOT HIM HIGH PAW” (2:25)
“I'VE PAID FOR MY MISTAKE” (2:20)

ROSALIE ALLEN (RCA Victor 20-4425; 47-4425)

- Rosalie Allen and the Black River Riders have themselves a time on the upper lid. It's a happy sounding tune with cute lyrics that add to its appeal. The bottom end is a slow ballad that's delivered by Rosalie in a sorrowful and feeling manner. The lower deck is our choice.

Please mention THE CASH BOX when asking ads—it proves you're a real coin machine man!
**JUKE BOX REGIONAL REPORT**

**January 12, 1952**

**New York, N. Y.**
1. SING (Eddy Howard)
2. SLOW POKE (Pee Wee King)
3. COLD, COLD HEART (Tony Bennett)
4. DECEIVED (Pee Wee King)
5. CRY (Johnnie Ray)
6. UNDECIDED (Ames Bros. & Les Brown)
7. CHARMAINE (Mantovani)
8. DOWN YONDER (Bennett)
9. LITTLE WHITE CLOUD THAT CRIED (Roy Bennett)
10. DOWN YONDER (Del Wood)

**Chicago, Ill.**
1. LITTLE WHITE CLOUD THAT CRIED (Johnnie Ray)
2. SLOW POKE (Pee Wee King)
3. COLD, COLD HEART (Tony Bennett)
4. CRY (Johnnie Ray)
5. UNDECIDED (Ames Bros. & Les Brown)
6. CHARMAINE (Mantovani)
7. DOWN YONDER (Bennett)
8. SING (Eddy Howard)
9. DOMINO (Tony Martin)
10. BERNHADA (Bells Sisters)

**Los Angeles, Cal.**
1. SING (Eddy Howard)
2. COLD, COLD HEART (Tony Bennett)
3. LITTLE WHITE CLOUD THAT CRIED (Johnnie Ray)
4. SHRIMP BOATS (Je Stafford)
5. CHARMAINE (Mantovani)
6. TELL ME WHY (Four Acres)
7. DOMINO (Tony Martin)
8. SING (Eddy Howard)
9. SHRIMP BOATS (Je Stafford)
10. BERNHADA (Bells Sisters)

**Savannah, Ga.**
1. SING (Savannah Churchills)
2. COLD, COLD HEART (Tony Bennett)
3. BECAUSE OF YOU (Tony Bennett)
4. UNDECIDED (Ames Bros. & Les Brown)
5. CRY (Johnnie Ray)
6. DOMINO (Tony Martin)
7. SHRIMP BOATS (Je Stafford)
8. CHARMAINE (Mantovani)
9. I CAN'T HELP IT (Guy Mitchell)
10. WHISPERING (Les Paul & Mary Ford)

**Shoals, Ind.**
1. SING (Eddy Howard)
2. UNDECIDED (Ames Bros. & Les Brown)
3. BECAUSE OF YOU (Guy Lombardo)
4. COLD, COLD HEART (Tony Bennett)
5. CRY (Johnnie Ray)
6. DOWN YONDER (Bennett)
7. CHARMAINE (Frankie Laine)
8. I GET IDEAS (Louis Armstrong)
9. SHRIMP BOATS (Je Stafford)
10. CHARMAINE (Neal Hefti)

**Fort Worth, Tex.**
1. SING (Four Aces)
2. UNDECIDED (Ames Bros. & Les Brown)
3. BECAUSE OF YOU (Tony Bennett)
4. DOWN YONDER (Del Wood)
5. THE WORLD IS WAITING FOR THE SUNRISE (Les Paul & Mary Ford)
6. 7 AND SO TO SLEEP AGAIN (Patti Page)
7. DOMINO (Tony Martin)
8. SHRIMP BOATS (Je Stafford)
9. CHARMAINE (Mantovani)

**Denver, Colo.**
1. BECAUSE OF YOU (Tony Bennett)
2. COLD, COLD HEART (Tony Bennett)
3. UNDECIDED (Ames Bros. & Les Brown)
4. I GET IDEAS (Tony Martin)
5. THE WORLD IS WAITING FOR THE SUNRISE (Les Paul & Mary Ford)
6. AND TO SO TO SLEEP AGAIN (Patti Page)
7. COLD, COLD HEART (Tony Bennett)
8. CHARMAINE (Neal Hefti)
9. LOVELIEST NIGHT OF THE YEAR (Al Lancer)

**Kansas City, Mo.**
1. SING (Eddy Howard)
2. COLD, COLD HEART (Tony Bennett)
3. UNDECIDED (Ames Bros. & Les Brown)
4. THE WORLD IS WAITING FOR THE SUNRISE (Les Paul & Mary Ford)
5. LITTLE WHITE CLOUD THAT CRIED (Roy Bennett)
6. 8 AND SO TO SLEEP AGAIN (Patti Page)
7. JESUS LOVES YOU (Tony Bennett)
8. I GET IDEAS (Tony Martin)
9. SLEEP POKE (Helen Connell)
10. SHRIMP BOATS (Je Stafford)

**Birmingham, Ala.**
1. SING (Four Aces)
2. UNDECIDED (Ames Bros. & Les Brown)
3. I GET IDEAS (Tony Martin)
4. 7 AND SO TO SLEEP AGAIN (Patti Page)
5. THE WORLD IS WAITING FOR THE SUNRISE (Les Paul & Mary Ford)
6. DOMINO (Tony Martin)
7. SHRIMP BOATS (Je Stafford)
8. CHARMAINE (Mantovani)
9. DOMINO (Tony Martin)
10. SLEEP POKE (Helen Connell)

**Cleveland, Ohio**
1. COLD, COLD HEART (Tony Bennett)
2. SING (Eddy Howard)
3. UNDECIDED (Ames Bros. & Les Brown)
4. THE WORLD IS WAITING FOR THE SUNRISE (Les Paul & Mary Ford)
5. 7 AND SO TO SLEEP AGAIN (Patti Page)
6. COLD, COLD HEART (Tony Bennett)
7. CHARMAINE (Montevani)
8. LITTLE WHITE CLOUD THAT CRIED (Roy Bennett)
9. DOWN YONDER (Del Wood)
10. BLUE VELVET (Tony Bennett)

**Paducah, Ky.**
1. SING (Eddy Howard)
2. COLD, COLD HEART (Tony Bennett)
3. UNDECIDED (Ames Bros. & Les Brown)
4. THE WORLD IS WAITING FOR THE SUNRISE (Les Paul & Mary Ford)
5. 7 AND SO TO SLEEP AGAIN (Tony Bennett)
6. COLD, COLD HEART (Tony Bennett)
7. CHARMAINE (Montevani)
8. UNDECIDED (Ames Bros. & Les Brown)
9. SHRIMP BOATS (Je Stafford)
10. 1 GET IDEAS (Les Paul & Mary Ford)

**Des Moines, Iowa**
1. SING (Four Aces)
2. COLD, COLD HEART (Tony Bennett)
3. I GET IDEAS (Tony Martin)
4. THE WORLD IS WAITING FOR THE SUNRISE (Les Paul & Mary Ford)
5. DOMINO (Tony Martin)
6. SHRIMP BOATS (Je Stafford)
7. CHARMAINE (Montevani)
8. DOMINO (Tony Martin)
9. SHRIMP BOATS (Je Stafford)
10. SHRIMP BOATS (Je Stafford)

**San Diego, Cal.**
1. COLD, COLD HEART (Tony Bennett)
2. SING (Eddy Howard)
3. UNDECIDED (Ames Bros. & Les Brown)
4. THE WORLD IS WAITING FOR THE SUNRISE (Les Paul & Mary Ford)
5. 7 AND SO TO SLEEP AGAIN (Patti Page)
6. COLD, COLD HEART (Tony Bennett)
7. CHARMAINE (Montevani)
8. LITTLE WHITE CLOUD THAT CRIED (Roy Bennett)
9. DOWN YONDER (Del Wood)
10. SHRIMP BOATS (Je Stafford)

**Chehalis, Wash.**
1. SING (Eddy Howard)
2. COLD, COLD HEART (Tony Bennett)
3. UNDECIDED (Ames Bros. & Les Brown)
4. THE WORLD IS WAITING FOR THE SUNRISE (Les Paul & Mary Ford)
5. 7 AND SO TO SLEEP AGAIN (Patti Page)
6. COLD, COLD HEART (Tony Bennett)
7. CHARMAINE (Montevani)
8. 1 GET IDEAS (Tony Martin)
9. SHRIMP BOATS (Je Stafford)
10. SHRIMP BOATS (Je Stafford)

**Cincinnati, Ohio**
1. SING (Eddy Howard)
2. COLD, COLD HEART (Tony Bennett)
3. UNDECIDED (Ames Bros. & Les Brown)
4. THE WORLD IS WAITING FOR THE SUNRISE (Les Paul & Mary Ford)
5. 7 AND SO TO SLEEP AGAIN (Patti Page)
6. 1 GET IDEAS (Les Paul & Mary Ford)
7. COLD, COLD HEART (Tony Bennett)
8. CHARMAINE (Montevani)
9. UNDECIDED (Ames Bros. & Les Brown)
10. SHRIMP BOATS (Je Stafford)

**Milwaukee, Wis.**
1. SING (Eddy Howard)
2. COLD, COLD HEART (Tony Bennett)
3. UNDECIDED (Ames Bros. & Les Brown)
4. THE WORLD IS WAITING FOR THE SUNRISE (Les Paul & Mary Ford)
5. 7 AND SO TO SLEEP AGAIN (Patti Page)
6. COLD, COLD HEART (Tony Bennett)
7. CHARMAINE (Montevani)
8. 1 GET IDEAS (Les Paul & Mary Ford)
9. SHRIMP BOATS (Je Stafford)
10. CHARMAINE (Montevani)

**Phoenix, Ariz.**
1. CRY (Johnnie Ray)
2. SHRIMP BOATS (Je Stafford)
3. LITTLE WHITE CLOUD THAT CRIED (Johnnie Ray)
4. NEVER (Tony Arden)
5. JESUS LOVES (Frankie Laine)
6. DOMINO (Tony Martin)
7. SLEEP POKE (Pee Wee King)
8. CHARMAINE (Montevani)
9. DOMINO (Tony Martin)
10. UNDECIDED (Ames Bros. & Les Brown)

**Reno, Nev.**
1. SING (Eddy Howard)
2. COLD, COLD HEART (Tony Bennett)
3. CHARMAINE (Tony Bennett)
4. LITTLE WHITE CLOUD THAT CRIED (Johnnie Ray)
5. UNDECIDED (Ames Bros. & Les Brown)
6. CHARMAINE (Mantovani)
7. DOMINO (Tony Martin)
8. COLD, COLD HEART (Tony Bennett)
9. CHARMAINE (Montevani)
10. SHRIMP BOATS (Je Stafford)

**Portland, Ore.**
1. SING (Savannah Churchills)
2. COLD, COLD HEART (Tony Bennett)
3. BECAUSE OF YOU (Tony Bennett)
4. COLD, COLD HEART (Tony Bennett)
5. CHARMAINE (Montevani)
6. DOMINO (Tony Martin)
7. I GET IDEAS (Les Paul & Mary Ford)
8. SHRIMP BOATS (Je Stafford)
9. CHARMAINE (Montevani)
10. SHRIMP BOATS (Je Stafford)

**Albuquerque, N. M.**
1. SING (Eddy Howard)
2. UNDECIDED (Ames Bros. & Les Brown)
3. BECAUSE OF YOU (Tony Bennett)
4. COLD, COLD HEART (Tony Bennett)
5. 7 AND SO TO SLEEP AGAIN (Patti Page)
6. 1 GET IDEAS (Les Paul & Mary Ford)
7. SHRIMP BOATS (Je Stafford)
8. CHARMAINE (Montevani)

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
FEWER NEW MACHINES FOR '52

Manufacturers Will Continue Production Runs For Longer Periods Of Time

CHICAGO—The entire field probably now realizes that there will be far, far less new machines in 1952 than during any year since the end of World War II.

Manufacturers here are very frank in their statements that, “We just won’t be able to produce the number, or any where near the numbers of machines we built the last quarter of 1951, under present materials quotas.”

In fact, one manufacturer stated, “We’ll be extremely happy, even under these terribly slashed quotas which we are now enduring, that they didn’t cut us any further for the second quarter of ’52. Or, to be ever more exact, if the rumors now going the rounds in Washington are to be believed, don’t cut us out altogether this second quarter.”

The fact remains that, the average manufacturer simply must continue to produce whatever he clicks with for as long a period of time as he possibly can, in an effort to be able to satisfy his market demands.

No great production runs are foreseen for the future. The slash of critical materials like: copper, steel, aluminum, zinc, cobalt, lead, and all the others, is continuing.

The manufacturers will be happy, they state, to continue along even with what little they have been granted.

This is not expected to hurt the trade in regular replacement of machines. In fact, if anything at all, it is expected to up all trade-in values.

This disturbs believe, will be due to the fact that with less and less machines being produced, there is a certainty that the average machine’s trade-in value will go up, and stay up.

Demand For “Spark Plugs” And “Sea Jockeys” Continues Strong

Williams Mfg. Co. Now In Fourth Consecutive Month’s Production On These Two Games

Chicago—After four consecutive months of production, Williams Manufacturing Company, this city, found that it was not only going to continue to produce more “Spark Plugs” and “Sea Jockeys,” but that the demand had become even greater than ever with the first opening week’s business of 1952.

According to Bill Ryan, general sales manager of the firm, “We have returned to producing even more ‘Sea Jockeys’ and ‘Spark Plugs’ We are making every attempt to fill the orders that are continuing to arrive daily.

“This doesn’t mean,” he stated, “that we are going to hold up on ‘Shoot-The-Moon,’ or that we won’t also introduce other new games from time to time, as materials quotas and production schedules allow, but, in the meantime, we are again concentrating on these two great games.

It seems, from all indications, and this has been the case for over four months now, that every time the firm decided to stop their production runs on “Spark Plugs” and “Sea Jockeys” they were immediately flooded with orders, and their distributors advised them to continue ahead.

As Bill Ryan stated, “Both of these games, ‘Sea Jockeys’ and ‘Spark Plugs’ bid fair to be the longest run games ever yet produced by our firm.

“We wouldn’t at all be surprised that if three months from now we are still running regular schedules down our production lines on these two games.

“The more of the games that get out on locations,” he concluded, “the more orders we continue to receive.”

CHICAGO—Loss of mechanics to the armed forces, as well as to defense plants, has caused a very serious problem for many operators, jobbers and distributors everywhere in the nation.

Many coinmen have since written to The Cash Box urging that this publication continue its call to the industry to help create a “School For Mechanics.”

This proposal was first made over seven years ago by The Cash Box when World War II was gobbling up all experienced, and even inexperienced, mechanics.

This time many of the younger men are turning to large defense plants where their electronics experience is growing invaluable to these organizations.

Not only are they being paid much higher wages, but, they are also escaping draft calls by entering the armed forces.

Others have been offered better paying positions.

Advertisements for mechanics have continued to appear in the trade press is ever increasing numbers.

By this incorporation, won’t cure the present situation. They have to hire more graduates from technical courses but, as yet, have found that these men are of little value to them for many months. They have to be trained and taught by experienced mechanics.

That is why more and more coinmen have been calling on The Cash Box in again to start its proposal that a “School for Mechanics” get under way in some centrally located city (preferably Chicago these men state) where there will be a special course in coin and vending mechanics at one of the noted trade schools.

The factories can help by sending expert engineers and mechanics to the schools to lecture and demonstrate as well as allow those studying to send some hours each week at the various factories.

The hope is that enough coinmen will get together and start such a course going at one of the trade schools, guaranteeing to help pay tuition charges and also assure the school that they will immediately employ the men who will graduate.

Publicity for “The Cash Box” and, perhaps, if enough coinmen can get together, a proposal can be created in the City of Chicago where there are many fine electrical trade schools that would probably institute such a course.

United Opens ’52 With New Game “Bolero”

CHICAGO—Coin Machine Institute relates it has received notice from Joel Benham Co., of Gran, Algeria, that a representative of their company will attend the CMF International Exhibition in Chicago, Feb. 4, 5 and 6.

Their letter indicated they are interested in purchasing amusement, vending and music machines, as well as other types of machines and accessories.

CHICAGO—Sample shipments started this past week on the first game of 1952 for United Manufacturing Company.

The game is a three card, bowl-type bingo game with the sixth, seventh and eighth ball buy-extra feature. The game clicked, from what exami
There Was A “Hot” Time In Good Old Miami

MIAMI, FLA.—The Amusement Machine Operators Association of Dade County held its first annual banquet and dinner at the Clover Club, this city, on Sunday night, December 16, and about 200 members and their friends really had themselves a time.

Portrayed above are a few pies of the group as they “go to town.”

TOP TO BOTTOM:
(1) Officers of AMOA—I to r: Keith Nelson, secy.; Morris Marder, vice president; Willie (Little Napoleon) Blatt, president; and Duke Luker, past president.
(2) The RCA table: Among those here are: Mr. & Mrs. Sam Goodman; Mr. & Mrs. Craig Kennedy; Mr. & Mrs. Stanley Glaser; Art Cohen; Larry Bushkley; Bobby Holland; and Marcia Goodkin.
(3) The Taran Distributing table: Among those here are: Mr. & Mrs. Morris Horowitz; Mr. & Mrs. Arnold Rogan; Mr. & Mrs. Harold Carson; Mr. & Mrs. Sam Taran; the newly married daughter of Sam Taran and husband; and Mr. & Mrs. Eli Ross.
(4) At this table are: Si Wolfe; Gordon Williams; Mr. & Mrs. Joe Mangone; and Mr. & Mrs. McGowan.
(5) The Bush Distributing table: Seen here are: Mr. & Mrs. Ted Bush; Mr. & Mrs. Jack Felber; Mrs. Morris Marder; Mr. & Mrs. Ken Willis; and Mr. & Mrs. Ozzie Trupman.

Additional pictures on page 16.

“An old time with ‘Flamy’”
It's the "with" that seems to make a hamburger so much better when you're dining "out." And, "hamburger with" is more than relishes and pickles and onions. It's the friendly lights of a roadside stand at night; the smiling counterman; the steaming crockery mugs; the warm, good smells . . . and the pleasure of listening to the juke box. Music with an AMI Model "D" juke box is an essential ingredient of the stop for food and refreshment. It's the "with" that promotes and sustains the mood of good fellowship in the hamburger location.
"King Pin" Blasts Open New Year For ChiCoin

CHICAGO—Perhaps the best statement made at Chicago Coin Machine Company this past week in regard to the way the new year had been simply blasted open for the firm with its newest nickel panner."King Pin" is that of Ed Levin, sales manager of the company. Ed stated, "Not since "Kilroy" have we been as deluged with orders for any product we have ever produced as we are being called on to deliver immediately as many of the new "King Pin" as we possibly can."

The game is one of the speediest that has come out of this town. It takes only approximately one or one-quarter minutes to play the average game. In fact, the higher the score, the quicker the game is finished. This, in itself, naturally, has pulled tremendous interest to "King Pin."

But," according to Ed Levin, "that isn't even half the story. Just imagine a pinball game with a gorgeous big, deluxe cabinet. A pinball game with all the thrilling scoring of actual bowling, just like the big shuffle games. And, what's even more exciting, featuring actual fly-away pins."

"King Pin" features 20-30 strike-spares scoring. It has kickout pockets. Speed action bumpers. Score, just like in bowling, goes to 300, and ten frames complete the game.

Ed Levin calls it, "The first animated pinball bowling game. "And," he continues, "this is real bowling, just like the shuffle games, but done with such skill that the players are simply thrilled to the core every time they play 'King Pin.' It's real bowling. And all in a pinball game."

Ops Look For Hiked License Fees In 1952

Believe Demand For More Revenue To Meet Increased Budgets Of Almost All Nation's Communities Will Bring Higher License Fees. Also Expect To See Licenses Where None Ever Issued Before

New Hampshire State Liquor Comm. Okays Exhibit "Jet Gun"

BOSTON, MASS.—In a letter to Silas H. Redd of Redd Distributing Co., Allenstown, Mass., the New Hampshire State Liquor Commission advised that it had approved the new Exhibit "Jet Gun" in view of the fact that it did not feature “free games” or "payouts."

This is the first such machine okayed for operation in liquor licensed locations in the State of New Hampshire. Only other entertainment machines approved by the state liquor commission were shuffle games. It is believed that this okayed approval for the operation of Exhibit

"Jet Gun" in liquor licensed locations throughout the State of New Hampshire will have a very favorable effect on other New England states.

CHICAGO—Operators as well as jobbers and distributors coming into this city to buy merchandise advise that they believe they will be paying higher license fees than ever before, in view of the fact that almost every one of their communities desperately seek more revenue to meet increased budgets.

As one noted operator stated, "We have already been advised that license fees will be hiked as much as 50 per cent and more, in some cases, in our own city, because of the fact that our town had had to raise the pay of police, firemen and other civic employees."

A distributor stated, "Not only do we expect to have to pay higher license costs to our city, but, from what we already gather the state, too, wants to increase license fees, not only for all types of coin operated equipment, but for almost every business in the state."

From some sections of the nation word has already come thru that bills have been introduced with the opening of the New Year of 1952 to increase license fees in a myriad of businesses and that the coin operated machines field is among these in almost every case. In fact, some of the leading operators, jobbers and distributors, expect to see licenses come into being where none existed before.

One large midwestern city is expected to start licensing of coin operated entertainments in an effort to help pay the raise in pay of its police and firemen and other civic employees.

There is also no doubt, according to some who have visited here, that this won't be the only year when license costs will be hiked upwards. These men believe that this is only the beginning. That license fees will continue to go up so that many communities throughout the country will be able to come out of the red.

Some state that the general public, regardless of how much businessmen are against higher taxes, are for raises in taxation of all kinds, including especially licenses for all types of businesses, and will urge passage of higher license fees. Whatever the resultant effect, there is no doubt that, in the meantime, the majority of operators, jobbers and distributors, everywhere in the nation, can not only expect to pay higher license fees this year; but, can also expect to be buying licenses in communities where they were never before sold for coin operated entertainments.

"It's What's in THE CASH BOX That Counts!"
FABULOUS IN-A-BACKBOARD RACING ACTION:
Actual racing inside the backboards! 3-dimension horses and riders in Spark Plugs — speed boats and pilots in Sea Jockeys — race from start to finish line in laugh-boosted, thrill-filled action! Real skill play!

3 SELECTIONS FOR 1 COIN!
First, Second or Third Place Awards! If First Place Selection wins, game continues until 2nd and 3rd Place Selections finish in order!

PLUS CHANGE SELECTION in MID-RACE!

And A TIDAL WAVE of ACTION: 19 "ADVANCE-SEA-JOCKEY" FEATURES

THUMPER BUMPERS FLIPPERS HIGH SCORE

SEA JOCKEYS

Growing Defense Work Forces Points Way For Better Operations

CHICAGO—Ops in many surrounding communities, where the defense work forces are growing by leaps and bounds, report that operating profits have zoomed right along with the growth of these work forces.

Ops believe that, as the defense workers grow in numbers throughout this city, and especially in the surrounding areas, that they, too, will enjoy better operating.

The demand for workers here has shorted many ops of employees, at the same time it has opened the way for placement of much new equipment. This has greatly improved many operations.

Defense plants are calling for machines of all kinds. Leading the demand is the Coca-Cola and hot coffee vendors. Music seems to get second call. Games are placed regardless of the demand and do a very fine operating job.

The critical housing areas announced by NPA, where more housing is needed for defense workers, have blossomed out as very fine locations.

"There are advantages and disadvantages," one op reports.

He says, "In some cases we have been called on to place all types of equipment. Yet, some of these spots, located far away from the central part of the city, haven't proved as good as we had hoped they would.

"But," he continued, "there has been a definite increase shown in the entire territory. This we attribute to the fact that more people are earning more money than they ever did before."

Williams

SEA JOCKEYS

New York State Shows New High Records In Income And Employment For First Ten Months Of 1951

1952 Expected To Top This Figure

ALBANY, N. Y.—Harold Keller, head of the Commerce Commission in New York State, citing new high records for employment, total income and savings during 1951, predicted this week that business would continue to be good throughout the state in 1952.

He pointed to a substantial increase in business activity in 1951, and said the effects of the mounting defense program would sustain high levels of production and employment in the new year.

The volume of business in the state in the first 10 months of 1951 was 4 per cent above the comparable 1950 figure, he stated. The highest gain, 9 per cent, was shown in the manufacturing industries that benefited from defense work.

The Commissioner said that employment in the state made a new peak of 5,700,000 for the first 10 months of 1951, an increase of 200,000 over 1950. Leading the way in this gain were the defense-connected durable good industries, where employment rose 15 per cent.

The state's income also will reach a new high when 1951 figures are complete, Keller predicted. He estimated the year's income at $31,000,000,000, an increase of $2,000,000,000 over 1950.

State-wide unemployment, it was reported, was 2 per cent lower for the first 10 months of 1951 than for the same period of 1950.

All in all, this report is extremely encouraging to workers throughout the state, as it can be expected that they will benefit thus the increased spending power of these working people.
This was one of those real quiet weeks. Monday, before the New Year's holiday, was a short day, with wholesalers closing up early, and operators rushing around to those locations where emergency service and supplies were needed. Following the Tuesday holiday, quiet still prevailed, with practically everyone from office boy to boss, trying to rest up. Everyone looking for brisk action to start next week, when all the holidaying will be a thing of the past. Most operators report they expect their collections to be better than last year, as if it appeared that the holiday makers passed up the expensive clubs, and enjoyed their New Year's Eve either at house parties—or in neighborhood taverns.

Operators throughout the Great Neck, L. I. area, who benefited greatly by the large numbers of employees working at the Spertry Gyrscope Company (14,500), now can look forward to added benefits. The company predicted that it will add another 2,000 persons during 1953 at this Great Neck plant. . . Ben Becker, Bally's special representative, after a week's stay in Montreal, Canada, returned home for the Christmas and New Year's holidays. After a fast "hello" to Kate and his kids, the family left for Buffalo, N. Y. to visit relatives, but Ben remained at home as he had to contact the trade in and around the New York-New Jersey area. Ben intends to leave for the Bally factory on January 7 or 8 to say "hello" to the bunch there. . . We've been told that a certain Brooklyn operator (connected with the coin machine his as distributor, jobber and operator for the past twenty years) claims he's "the biggest sport in the country". (Ed comment: If he had just claimed this title for the coin machine business, he'd be covering quite a bit of ground) . . . Al Rodstein and I. R. Rothstein, Banner Specialty, Philadelphia, Pa., getting ready to really go to town with their refurbished shuffle game "Match-A-Score". The game so wonderfully received by operators in their area, that the firm has expanded its production facilities so as to produce in volume for the rest of the country. . . Barney (Shuzy) Sugarman, Runyon Sales Company, who thought he'd be a grandpa by Christmas—then it was New Years—still biting his fingernails. Shuzy is planning to leave for Chicago and Grand Rapids early next week (January 7 or 8) and hopes the "great evil" will pass before that time, or else he'll have to put the trip off. . . Dave Stern, Seacoast Distributors, Elizabeth, N. J., visits his pal, Ted Ruby, Amaco, Inc., to load up with premium merchandise. Ruby had that coin machine trade wants. Dave, who's been riding the airwaves between Miami and New York, tells us "everything going great".

Joe Young, Young Distributing, gets a bad break when a large shipment of Wurlitzer phones from the factory gets lost in transit. Joe finally located the equipment, and delivery was made before the week ended. "They didn't last long," smiled Joe, "ops grabbing them away almost before we could check them in." Young, by the way, places a 1400 Wurlitzer on the "Show Of Shows" TV program. The entire country will view the phone over NRC on Saturday night, January 5. . . Harry and Hymie Koeppe1, Koeppe Distributing Co., thought they'd get a short rest when action slowed down between the holidays and the day after New Year's Eve. However, the orders started rolling in on Thursday and Friday, and the brothers were moving at hurricane speed once again. Hymie enjoyed a visit from his son Sam, who's engaged in naval engineering in Johnsville, Pa. Sam spent the four-day holiday in Brooklyn with his family, . . . Mike Munves, back from a four-day vacation spent with Mrs. Rose Munves,changed his attitude to the high for action. He's all ready to get into high gear when Exhibit's "Jet Gun" starts coming along. Mike has a tremendous order with Exhibit on this machine. . . . Al Simon, Albert Simon, Inc., returns from a visit to Baltimore and Philadelphia, and reports that Chicago's "King Pin" is going great in these areas. Meanwhile the new building on the corner of 10th Avenue and 43rd Street nearing completion, and Al expects to be moving in around February 1st. . . Dave Lowy, Dave Lowy & Co., making quite a hit with shuffle games oas on his conversions of United's 2-Player, 4-Player and 6-Player games, as well as Christie's Trophy and Classic. Revamp has a stemmed Formica playing board and large bottle pins.

Meeting Dates Of
Music Operators' Associations

Jan. 7—Illinois Amusement Association
Place: 200 N. Madison St., Rockford, Ill.
8—California Music
Place: 311 Club, Oakland, Calif.
9—Automatic Phonograph Owners Assn.
Hygea Building, Berkeley, Calif.
9—Music Merchants Guild
Place: Narragansett Hotel, Providence, R. I.
9—Music Operators of Northern Illinois
Place: To be announced
10—Michigan Automatic Phonograph Owners Assn.
Place: Macabees Building, Detroit, Mich.
28—Phonograph Owners Assn.
Place: Broadway Hotel, East St. Louis, Ill.
Place: Park Sheraton Hotel, New York City

"It's What's in THE CASH BOX That Counts"
YOU'RE "HONEYMOONING" with MORE EARNINGS WHEN YOU OPERATE GOTTLIEB'S NIAGARA

NEW BALL TRAP
Lights "Pop" Bumpers for point scoring when balls are trapped. 4 Balls trapped awards Replay.

ROLL OVER REPLAY BUTTON
Lights to score Replays when 1 to 6 Bumper Sequence is completed.

Fast Play!
INCREASING BUMPER VALUES
Hitting Bumpers in rotation increases their scoring values!

Skill Play!
A TORRENT OF ACTION
AND FLASHING SPEED with
4 "POP" BUMPERS--2 FLIPPERS--
2 CYCLONIC BUMPERS!

SEE YOUR DISTRIBUTOR NOW!

1140-50 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS

"There is no substitute for Quality!"

Exhibit Supply Co. Boosts "Jet Gun" Production

CHICAGO—In an effort to fill the large and growing backlog of orders for its "Jet Gun," Frank Mencuri, general sales manager of Exhibit Supply Company, this city, advised this past week that the production department of the firm had decided to use the greater portion of its materials quota for the production of the new "Jet Gun."

Frank Mencuri stated, "Please advise everyone in the trade that we will do, and are doing, our level best to meet all orders that we are receiving at this time for our 'Jet Gun'."

"We have decided to use the greater portion of our present materials quota in an effort to fill as many of the backlog orders we already have on hand and to try, if at all possible, to catch up, so that we can fill future orders as we receive them."

Ever since the first showing of its new "Jet Gun," officials of the firm advised, they have simply been deluged with orders from everywhere in the country.

As Mencuri stated at that time, "I've never seen anything like it before. The orders for our brand new 'Jet Gun' are simply pouring in without halt."

It is now just about one month since that statement, and as Mencuri stated this last week:

"I could repeat the same statement all over again right this minute."

"Match - A - Score" Production Stepped Up

PHILADELPHIA, PA.—Increased production facilities and added personnel will now make it possible to turn out "Match-A-Score" refurbished shuffle games in greater quantity, according to I. H. Rothstein of Banner Specialty Company, this city.

"Word got around the country rapidly," stated Rothstein, "that 'Match-A-Score' won the favor of local operators, and since our announcement several weeks ago that we were preparing to ship through the entire nation, we've been deluged with requests from both wholesalers and operators for shipment to them."

"It was necessary, therefore, to step up our production. We're now ready to make deliveries in good quantity."

At present Banner is preparing to add some of the most progressive distributors to its roster, and states it will make an announcement to the trade very shortly so that operators can be serviced right in their own territory.

"It's What's in THE CASH BOX That Counts"
JANUARY 19th, 1952 -

26 West 47th Street

NEW YORK 19, N. Y.

(PHONE: JUdson 6-2640)

NOTE: VERY IMPORTANT—

These new offices will be functioning on Monday, January 21. All mail—Advertising copy, engravings, news, subscriptions, letters, etc.,—sent to The Cash Box on Friday or Saturday (January 18 or 19) SHOULD BE ADDRESSED TO . . 26 W. 47th Street.

"It's What's in THE CASH BOX That Counts"
The New Year has started off with lots of optimism. There is no doubt, from the way the average coinman talks about what's ahead for him and every- one in big business, that the greatest business upsurge in all history is just ahead. All it takes is that terrific feeling of, "We can do it." That faith and confidence. That belief that he and the world and this business especially is, after all, not going to the dogs and that he is toted up and careful and completely valued, here is the grandest year the coinboy can look forward to. He will have a dollar a day for the entire year and will set an employment boom— with over 63,000,000 people at work by late Spring. That more money will be jingling in more pockets than ever before in American history. That, with no trouble of war or depression in view for 52, business, regardless of the bureau's blast of a specialy economical entertainment, has before it every chance to become the most outstanding money-maker of all time. Put that all together and it spells— "The biggest coinyear in all its variations!"

Yes! operators, jobbers, distributors and suppliers should most definitely own a copy of the new world guide. SPM, Regulation 5; Repairmen should get a copy of the NPA's new "MRO" CMP, Reg. 7. These can be had by writing direct to: National Production Board, Dept. of Commerce, Washington 25, D. C.

Far too many of the less-glowing reports are pure fact, with the rumors now circulating about Washington that "some industries may have to be cut off from critical materials entirely" there is much worrying about "outpatient" orders. The only way to back up these charges is by Gail Carter, sales manager of Permo, Inc., clicked so well that our's was swiped almost within the first few hours we hung it on the special wall we set aside for it. (Aside to Gail: How about another one?) In "(Aside to George): Chicago's in a long, long discussion, over at United the other day, regarding whether it pays to travel there. The "Who's Who" men were all on the motion to start now for the firm. (Who's Who? Jeannebury up that where it's nice and warm? And where the sun is shining all day long?) Everyone in action over at United as its newest five-ball, "Bolero," gets under way.

Orchids to cigarette mfrs, and the soft drink producers who are plugging vending machines over TV these days and nights. See. . . . Seen at the Chicago Statler on the night of the 4th of July--Green Boys, Globetrotters vs. Minnesota Lakers pro basketball game: Herb Oettinger, Ray Riehl, Joe Simon and Bill DeSelm. (By the way, did you know that Bill DeSelm was a basketball star for Michigan State? He was....) . . . Those were busy men this past week with those phones jingling and jangling all day long while he tried to talk things over with the various vice presidents of Callahan. Herman and his very charming wife, Celia, in town this past week.... That was one grand Greet-The-New-Year party the Ray Moloney's gave for all their many, many friends at the beautiful Moloney's on Diversey in Wilmette. They're calling him "Walter" To Callaghan these days. Tom has the topmost apartment in the building and, with snow piling atop snow, the roof caved in, Boolong Angel's gorgeous, little kitchen just about to back up, a length of water out in one end and the same time. But, it's all fixed now and everything'sunky-dory again.

There's a chance right now that he hasn't even told one little teetee weeny joke. Jerome, according to Nate, that all the firm needs is enough materials to build a million of these to satisfy everyone.

The other side of the coin, shoves to advise that the firm is "absolutely slashing all prices" prior to inventory, Joe says, "I'm gonna sell everything." . . . Art Garvey, still wrapping it off from the many cotton boards he's shipped, started back into his favorite territory—Ohio—this past week. . . . And Ralph Nicholson, after spending the holidays here, also dashed back to—Indiana. . . . Two busy boys are Ed, Levin and Sam Leiberman in the "All the Eyes" in the front office; Pickvance, an "Ink King"—"Looks like another 'Krollie'"—is the way Ed puts it. . . . Ben and Trudy Coven (also Canadian) are getting along that the bank is not going to work and then, at the very last minute, deciding to attend New Year's parties after all. Even the Truly down with a bad cold all that day.

Bill L. Ryans at Williams for four consecutive months the firm has been going full blast on "Spark Plug" and "Spark Jockeys" and now Bill has had to start his adv in this game all over again because the one you have for these is drowning out everything else. Let's hope these games'll roll on and on and on. . . . There were forty couples present at United's New Year's Eve at this year’s. . . . They were Ed Wurzler, all the way from North Tonawanda. . . . Carl Angott comes through with a New Year's Greeting (same to you and many of 'em, Carl) from his office in Chicago. . . . Ralph Slessor of Ace Premium Sales is lining up some of the grandest premiums these old and jaded eyes have ever seen. Especially that one item, which Ralph hopes to get a big, big and tight copy, which he is like a winner.

Frank Mercure reports that Exhibit Supply is stepping up production of its "Jet Gun" because of the great demand from every single territory in the nation. "There isn't a spot in the country," Frank reports, "that the "Jet Gun" won't be operating if we can only meet this tremendous demand." The CMF shows getting more and more attention. Many southern dealers plan to make this trip a pleasure-plus-business jaunt this February. . . . Roy Monroe of Monroe Coin Mach. Exeh., Cleveland, tells us that the boys of the firm initially introduced George Buco's (Roy's George) go get new home (the recreation room especially) this past New Year's Eve with a party all who were present were just "Jeep's" and "Jet's" and "Forget for a long, long time." . . . Harold Sael of Coven Distributors tells us that he is very happy to see the this phone buy records" from his big record dept. free of charge. That's an inducement for the guy to join up with the Coven. . . . Ed Eddie O'Conner drops in from Portland, Ore. that they look for a great year ahead. One where they're starting with big progressive strides.

Captain Y's like a comet gone, looks for a dash by many down to Florida's sunshine. . . . Hear that Walter Trotch is enjoying himself at Palm Beach. . . . Roy McGinns and Mrs. McGinns are about ready to make that trip. . . . Jerome George's of Jerome George's (Joe's George) go get new home (the recreation room especially) his past New Year's Eve with a party all who were present "Jeep's" and "Jet's" and "Forget for a long, long time." . . . Harold Sael of Coven Distributors tells us that he is very happy to see the this phone buy records" from his big record dept. free of charge. That's an inducement for the guy to join up with the Coven. . . . Ed Eddie O'Conner drops in from Portland, Ore. that they look for a great year ahead. One where they're starting with big progressive strides.

Two E's of Y's gone, leave for a dash by many down to Florida's sunshine. . . . Hear that Walter Trotch is enjoying himself at Palm Beach. . . . Roy McGinns and Mrs. McGinns are about ready to make that trip. . . . Jerome George's Jerome George's (Joe's George) go get new home (the recreation room especially) his past New Year's Eve with a party all who were present "Jeep's" and "Jet's" and "Forget for a long, long time." . . . Harold Sael of Coven Distributors tells us that he is very happy to see the this phone buy records" from his big record dept. free of charge. That's an inducement for the guy to join up with the Coven. . . . Ed Eddie O'Conner drops in from Portland, Ore. that they look for a great year ahead. One where they're starting with big progressive strides.
In this competitive business, most of the jobbers along the L. A. Row are honestly a little envious, but they're also "handing it" to Lyn Brown for the enterprise and foresight (some folks call it luck; others blame) shown by him in going all out on Exhibit's "Big Bronze." One thing, we bet the world, to be credited to Lyn in his reported practice of not selling a single horse to locations, though he claims there have been numerous customers. And of interest to all operators in the business should be Lyn's statement that every unit out of his place is operating on 25 per cent to the location and 75 per cent to him. Rumor has it that some other local lads are itching to get in the saddle while the horses are still running out front. What was considered by many in these parts to be a gamble, or a passing fancy at best, has turned out to be a very solid item for Brown (his best in many years, he admits) and the whole town had a chance to take a ride during the other evening when KTAL featured a "Big Bronze" on its TV "Magic of the Air." Popular emcee-announcer Dick Lane climbed aboard for a ride, as did all the pretty gals and other TV people around the station. One more note of interest from our visit with Lyn was that every horse going out of his spot carries a $50,000 and $100,000 public liability insurance policy for the youngsters (and adults) riding same. Operators, we understand, pay $15 a year for the policy, which is written by a major insurance company.

The wet weather right after the Christmas holiday seemed to put an extra damper on business along the Row with many of the usual customers staying away for the cheer that was still on tap at most of the places along Pico Blvd. Out of the hospital and due back on the job shortly after the first of the year was Jack Simon, whose sçry, Cecl Padua seemed to be doing a good job of holding down the fort.... Cecl told us that Chicago Coin's new 6-ball, "King Pin," looked just like a royal job to her, and not just a new factory rep Phil Robinson like an old Dutch uncle. Another very capable young lady helping to prove that the only thing superior about the male is his opinion of himself.

Bruce and his nephews. Some of the holidays and business trip shortly after the first of the year was Bill Happel, Jr., of Badger Sales. It was going to be a quiet family New Year for many of the folks, including Paul Laymons and Charlie Bands and wife, who were going to see the old one out and new one in at Charlie's place. Business-wise, despite the quiet holiday week, Charlie predicts sales will boom bigger this ever on the Wurlitzer 1600 and 1600 phonographs and on Rock-Ola "Rock-A-Light" machines. New 5-balls were well represented on the Laymon floor in Chicago Coin's "King Pin," Gottlieb's "Nagara" and Williams' "Shoot the Moon," also the latter company's novelty game, "Sea Jockeys."... In from Salt Lake City for a holiday visit with their uncle, Wurlitzer service man Karel Johnson, were two of his nephews.


MINNESOTA MUSINGS

There were quite a few of the operators seen in the Twin Cities after the Christmas holidays and they were all getting ready for a big New Year's business. Some of the boys say that they figure the taverns and music machines and coin operated games will get quite a play on New Year's.

See here and there picking up supplies and equipment were August Strege of Hazelton, N. D.; Joe Standfield of Winona; Gabby Cluicy of Grand Rapids; and Frank Plummer of St. Ansgar, Iowa. In town for the first time in many a day was George Cossetti of Braintree, who is associated with George Mosher of Braintree. Also in town for the first time in many weeks was the whole Jack Harrison family of Crosby. Jack has usually been coming around the place on Latin heat four or five weeks. He and Karen are here and there, with the family crowd of Avon; Pete Vanderhyde of Dodge Center; Frank Davidson of Spooner, Wis.; and the Sieg Brothers of Augusta, Wis.... We were very sorry to hear that Harley Corbin, associated with Tom Crosby of Fairview, has certain hope he will be up and around again very soon.... One of the operators who has made the trip to the Southland for the winter is Johnny Chaple of Duluth, who is at the present time back in the sunshine at Tucson, Arizona.... Ralph Severinson and Comet Haroldson of Aneta, N. D., made the trip into the Twin Cities together and made a quick return trip inasmuch as they did not want to get tied up on the snowy highways.... Some of the boys who made the quick trip to town and then out again were Hank Kruger of Fairfax; Jack Lorraine of Lake City; Urban Rast of St. Cloud; as well as Charles Sersen of St. Cloud; Earl Hansen of St. Paul, and Charlie Johnson of Benndji.

"It's What's in THE CASH BOX That Counts"
'COME TO THE SHOW!'

Bring the Family... Let them enjoy the wonderful sights of Chicago, and visit the world-famous Department Stores, Night Clubs and dining spots...

Or Come Yourself... See the show, enjoy the friendly atmosphere of comradeship that comes when you sit down with fellows in your business and compare notes.

But whether you Bring The Family or Come By Yourself

MAKE YOUR HOTEL ROOM RESERVATIONS NOW

Write To:

Sherman Hotel,
Clark and Randolph Sts.,
Chicago 1, Illinois

DO IT TODAY AND BE SURE YOU HAVE A ROOM!

It's The INTERNATIONAL COIN MACHINE EXHIBITION
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Sponsored by COIN MACHINE INSTITUTE
134 N. La Salle Street Chicago, Ill.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
WANT

WANT—Coner Islands and Bright Lights; Coner Islands; Bright Spots and Leaders. Also 100 record machines and more. Write for details. WESTERN DISTRIBUTORS, 312 ELLIOTT AVE., SEATTLE 1, WASHINGTON.


WANT—Close Out: Late model phonograph, AMUSEMENT CO., 501 NO. GOSSET STREET, ANDERSON, S. C. Tel. 2310.

WANT—Will buy phonograph records made before 1940; any quantity or dealer. G. E. S. S., 1535 N. W. 26th St., Oklahoma City, OKLA.

WANT—Seeburg Bear Machines, Seeburg 100s. Quote lowest price and will trade. Write, Wire, Phone: C. W. ROBINSON, 6925 S. 3rd ST., LOS ANGELES, CALIF. (Tel.: Dinkirk 3-1810).

WANT—Used Records from 500 to 50,000, we buy them all. Special prices on 78’s. Trade in for pay freight. State condition and price. G. E. S. S., 11 BAYBERRY ROAD, FRANKLIN SQ., L. I., N. Y.


WANT—Seeburg Bear The Shoot The Bear Guns. All right model 2. Special prices on condition. First letter. MIKE MUNVES CORP., 577 TENTH AVE., NEW YORK, N. Y. Tel.: BRYant 9-6677.

WANT—Wurlitzer Model 1250’s, 1230’s, 1219’s, 1218’s, 1217’s, 78’s, or 45%. Will pay cash or trade late pin games, alleys, or arcade equipment. Write, wire or phone. BUSH DISTRICT CO., 206 N. W. 29TH ST., MIAMI, FLA. Tel.: 3-6423.

WANT—Now, surplus stock of new major labels. Mail us quantity of boxes—inventory- Venezuelas—. We will mail you top quotations on your stock. CAGLANO DIST. CO., 4142 W. CHICAGO AVENUE, CHICAGO, ILL. Tel.: Dickens 2-7060.

WANT—Wurlitzer 1100, 1250, 1400, 1017, 1217, Seeburg M-100, AMI C-4, & Pronto Theatre Boxes, Scales, Speakers, Adaptors, Motors, Steppers, etc. Write stating condition. G. E. S. S., 1535 N. W. 26th St., Oklahoma City, OKLA.

WANT—Your used or surplus records. We buy all year round and pay cash top up to $5 per box race. No lot too large or too small. Also we buy inventories complete. G. E. S. S., 1535 N. W. 26th St., Oklahoma City, OKLA.

WANT—All types of postwar flipper five ball games, in any quantity. G. E. S. S., 1535 N. W. 26th St., Oklahoma City, OKLA.

SALE

WANT—Seeburg 1000M; AMI Models A & B; Seeburg Tear Drop Speakers; Bally Bright Lights; United A-A-B: Rival; G. E. S. S., 1535 N. W. 26th St., Oklahoma City, OKLA.

WANT—Seeburg Bear Coin Machine, Inc., 4225 OHNE AVE., CLEVELAND 14, OHIO. Tel.: Superior 1-6400.

WANT—Wurlitzer 750’s $100; Wurlitzer 1080’s $225; Seeburg 148ML$290; William’s Music Mike $125. All thoroughly recom- mended. Write for more information. G. E. S. S., 1535 N. W. 26th St., Oklahoma City, OKLA.


WANT—For Sale—Turk Guns $200 ea.; Universal 5 Star $225; 2 Champions $60 ea.; 3 Citations $40 ea.; 1 Pro-Finish $60 ea. Write for complete list in A1 condition. NASTASI DIST. CO., 1010 POYDRAS ST., NEW ORLEANS 15, LA. Tel. MA. 6356.

WANT—For Sale—Turkey Guns in A1 condition, $249.50 ea. T & L DISTRIBUTING CO., 1321 CENTRAL PARKWAY, CINCINNATI 14, OHIO. Tel.: Main 8735.

WANT—For Sale—Seeburg 146M $149.50; Packard Pla Mor Boxes $7.95; Seeburg W-656 5¢ Wireless Wall Boxes $9.95; 2000 popular records 1¢. AMERICAN MACHINE COMPANY, 2359 CONEY ISLAND AVENUE, BROOKLYN, N. Y. Tel.: Elsmart 12-7326.

WANT—WILL I M A S All Stars $60 ea.; Gottlieb Cyclone $75 ea.; O&A (Deal) a 1 Imperial 20 Remote Control with 9-1301 D Dial-a-tone, 1 Imperial Sparkler a 1 Imperial Hawk, $79.50. Terms 1/4 deposit. WATER- BURY 33, CONN.

WANT—For Sale—25 Acorn Charm Vendors $12.50 ea.; 5 Dale Guns $69.50; 15$115 ea.; Seeburg Bear Guns $34.50 ea.; 2 Gottlieb Rose Bowl $235 ea.; 2 G. E. Rotary (new) $255 ea.; 3 $175 ea.; 3 United County Fair (new) $75 ea.; 1 Gottlieb 5¢ Holds Bright Lights $345 ea.; 2 Gottlieb Cyclone $150.50 ea.; 1 Control Cyclone a 1 Hi-Roller shooter $85 ea.; 1 Williams Star Shooter $175 ea.; 1 Golf Pinball game, valet for Shuffles $99.50; MONROE MACHINE CO., INC., 2421 PAYNE AVE., CLEVELAND 14, OHIO. Tel.: Superior 1-6400.

WANT—What Am I Bid Cash For Wurlitzer Model 700?; 1015; 1105. Coin machines, Business machines in general are our requirements. HUGHES ELECTRIC COMPANY, 751 MAIN ST., LATOGA, IND. Tel.: 17.

WANT—See us for your connections on United’s Twin, 4-Player and 5-Player—also Chi-Coin Classic and Rival—lots of inventory for sale. Seeburg Bear Low $89.50—TAYLOR OWY & Co., 594 TENTH AVE., NEW YORK, N. Y. Tel.: Ch 4 5100.

WANT—Bally Bowler with disappearing pins $50; Chicago Coin Dolls $50; Chicago Coin Monocube $45; Mutoscope Flying Saucers $10; Untied States $155; country model $45; Condition—used and repainted $75; Entry Ceiling $50; Alpine 4-Player $100; Chicago Star $25; Chicago Coin 5¢ at $25; Chicago Coin 1¢ at $99.50; Wurlitzer 1015 $175; Unltd 2-Player Hockey, floor sample—Williams $50; Chicago Coin $100. K. C. SPECIALTY CO., 410 S. 12TH ST., PHILADELPHIA 6, PA. Tel.: Market 7-6865 or 7-6391.

WANT—Now $40,000 and used records in good condition, crated, 10¢ each. "RADIO" JOE WAR- MINGHAM, THERMOPOLIS, WYO.

WANT—Williams Double Header $75; Universal Super-Twin Bowler $105; Williams $115; Twin Shuffle Cade $115; C. T. Trophy Bowl $100; Chicago Coin嘶 $115; Chicago Coin 5¢ $15; Shuffle Line $250. M. O. H. A. W. KILL SKILL GAMES CO., 67 SWAGGER RD., SCHENECTADY 2, N. Y.

WANT—Buy now—prices never better: Wurlitzer 750’s $75; Wurlitzer 550’s $65; Wurlitzer 750’s $57.50; Wurlitzer 1100’s $350; Airone Coronet $100, F. O. K. Natural Airone $175; C. T. Trophy Bowl $100; Chicago Coin $100; Chicago Coin 5¢ $100; Shuffle Line $250. M. O. H. A. W. KILL SKILL GAMES CO., 67 SWAGGER RD., SCHENECTADY 2, N. Y.

WANT—Chicago Coin-Bowling Alley Classic, very good condition, $65 ea. H. REITTI & SONS, 1706 CALATTA AVE., UNION CITY, N. J.

WANT—For Sale—20 Bally Eurekas. Will sell at retail low price. Make offer for one or all prices. WURLITZER, 1501 S. TENTH AVE., NEW YORK, N. Y. Tel.: LO 4 1880.

WANT—"America’s Finest One-Stop Cent." Sell-Alls with everything you need. Special time. Only a few pennies above wholesale. Contact CHICAGO BOWLING SUPPLY CORP., 3181 ELMSTON AVE., CHICAGO 18, ILL. Tel.: Independ- 3-2210.
Would You...

go to a drugstore for information regarding a serious stomach ailment?

or would you, instead, go to a "specialist" in stomach ailments?

The coin operated entertainment industry is large—larger than most of the special industries in the world.

Why direct your advertising to corner pitches, country fairs, burlesque shows, vaudeville acrobats, circus-tumblers, radio soap operas, etc.?

Advertise where your knowledge of your business will be the people you want to reach.

Spend your hard-earned advertising money in the one "specialist" that reaches those very people.

The Cash Box is the one and only weekly magazine that concentrates on this industry—and this industry only.

The Cash Box is the one completely exclusive weekly publication in the country in which you are interested.

You wouldn't stand for money to be wasted in your business! Why should you stand for wasting your hard-earned advertising money by sending it to people where you do not reach your complete market?

Advertise In The Cash Box—your magazine!

For the cost of this, and other ads, write today to: THE CASH BOX, Empire State Building, New York 1, N. Y.

(Continued on next page)
It’s results that count. When I advertised the machines I had for sale in The Cash Box classified ad section believe me, brother, I GOT RESULTS.

In fact, I wish I had ten times the number of machines to sell, because the orders are still pouring in.

Where in all the history of the coin machine industry can you spend only 10¢ a word for a classified ad and get the kind of results you get in The Cash Box?

No wonder The Cash Box prints more classified advertising each week than all the other publications combined, printed in a month.

Take my advice, brother, if you’ve got something for sale, spend 10¢ a word and put it in The Cash Box classified advertising section immediately.

Also, if you want-to-buy machines, parts, supplies, or anything else do the very same thing. The cost is no more. Just 10¢ a word and you’ll GET RESULTS... THAT’S WHAT COUNTS!
## BACKYARD INDOOR GAMES

<table>
<thead>
<tr>
<th>Description</th>
<th>Price</th>
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<tbody>
<tr>
<td>3, 5, 10 25c Wallomatic 1</td>
<td>75.00</td>
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<tr>
<td>3, 5, 10 25c Baromatic Wireless</td>
<td>69.50</td>
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<tr>
<td>4, Ball 75c Wallomatic Wireless</td>
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<tr>
<td>6, 15, 25c Wallomatic Wireless</td>
<td>15.00</td>
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<tr>
<td>8, Square Mash</td>
<td>35.00</td>
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<tr>
<td>10, W-15, 25c Wall Box 5</td>
<td>9.50</td>
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<tr>
<td>16, W-15, 25c Wall Box 5</td>
<td>23.00</td>
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<tr>
<td>25, W-15, 50c Wall Box 5</td>
<td>49.50</td>
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<tr>
<td>35, W-15, 50c Wall Box 5</td>
<td>59.50</td>
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<tr>
<td>39, Drop Speaker</td>
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## ROCK-OLA

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<tr>
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<tr>
<td>6, Windsor</td>
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<tr>
<td>6, Montgomery</td>
<td>25.00</td>
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<tr>
<td>6, Midget</td>
<td>39.50</td>
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<td>6, Std. Dial-A-Tone</td>
<td>49.50</td>
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<tr>
<td>6, Monarch</td>
<td>59.50</td>
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<tr>
<td>6, Counter '39</td>
<td>19.50</td>
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<tr>
<td>6, 39 Standard</td>
<td>39.50</td>
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<tr>
<td>6, 35 Standard</td>
<td>39.50</td>
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<tr>
<td>6, 40 Master Rockefeller</td>
<td>39.50</td>
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<tr>
<td>6, 40 Counter</td>
<td>39.50</td>
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<tr>
<td>6, 40 Counter with lid</td>
<td>49.50</td>
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<tr>
<td>6, 41 Premier</td>
<td>49.50</td>
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<tr>
<td>6, 42 Wire</td>
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<tr>
<td>6, Spectravox '41</td>
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<tr>
<td>6, Speckle Photo '41</td>
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<td>6, Mid Century</td>
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<td>6, Modern Tone Column</td>
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<tr>
<td>6, Playmaster &amp; Spectra</td>
<td>69.50</td>
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<td>6, Playmaster '46</td>
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<td>6, Wall-O-Matic</td>
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<tr>
<td>6, Commando</td>
<td>39.50</td>
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<tr>
<td>6, **1322 Phone ('46)</td>
<td>99.00</td>
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<tr>
<td>6, **1325 Phone (Haywire)</td>
<td>99.00</td>
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<tr>
<td>6, 1426 Phone ('47)</td>
<td>159.50</td>
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<td>6, Mina (Cl '42)</td>
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<td>6, 1502 Box Bar</td>
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<td>6, 1504 Box Bar</td>
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<td>6, 1505 Box Bar</td>
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<td>6, 1510 Box Bar</td>
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<tr>
<td>6, 1526 Box Bar</td>
<td>10.00</td>
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<tr>
<td>6, Dial A Tone B&amp;W Box</td>
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<td>6, 1895 Organ Player</td>
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## AIREON

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<tr>
<td>4, Super DeLuxe ('46)</td>
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<tr>
<td>4, Blonde Bomber</td>
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<tr>
<td>4, *Sideline</td>
<td>15.00</td>
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<tr>
<td>4, *45 Coronet 400</td>
<td>79.00</td>
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<tr>
<td>4, *49 Coronet 100</td>
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## MERRICK'S BUCKLEY

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<tr>
<td>4, Wall &amp; Bar Box O.S.</td>
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<td>4, Wall &amp; Bar Box N.S.</td>
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## MERRICK'S PRICED LIST

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<tbody>
<tr>
<td>4, Clarity Cola Hit</td>
<td>195.00</td>
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<tr>
<td>4, Risticenter</td>
<td>75.00</td>
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As was predicted in last week's analysis of the used machine market, activity has taken a sharp turn upward once more. The previous two weeks had seen a great deal of action, but the last two weeks of the year tended to cause this buying to fall off. With the beginning of the new year the used equipment market has perked up with newfound activity. All pieces enjoyed some of the heaviest trading in some time and indications point to a continuation of this trend. Pin games and shuffle boxes were the recipients of the greatest portion of this trade, with the shuffle boxes showing the largest amount of the action. Compared to last week's division of shuffle boxes, there were three more over s, over and machines that were not being asked for up to this point were also being quoted. The pin games continue along in a healthy manner with all the popular machines going strong and with dormant pieces coming to life again. Prices in general, in this division, held steady varying slightly either up or down. Music too joined in with some heavier activity and it seems likely that it will continue to draw more in the coming week. $35.00 price range here showed no important changes and the popular pieces are still bringing a good price.

As was predicted, traditionally the pieces that enjoyed a great deal of action and the quotations were spread almost equally among machines that had never seen some action in the past. The arcade equipment showed up as a surprisingly strong division this week, with lots of asking. The pieces that have always sold well continued to do well this week and in some cases there were quotes for games that have been dormant for a long time. Prices rose slightly in this section and it appears that arcade pieces will also share in the current buying spree.
SIX PLAYER Deluxe SHUFFLE-ALLEY

ONE TO SIX CAN PLAY (10¢ Per Game Each Player)
FAST REBOUND ACTION • 20-30 SCORING

NEW FORMICA PLAYBOARD
ADDS BEAUTY AND DURABILITY

NEW HI-SCORE FOR THE WEEK FEATURE
PLAYER WRITES NAME ON BACK-Glass

NEW JUMBO DISAPPEARING PINS

STRIKE or SPARE FLASHER LIGHTS
CAN PICK-UP 7-10 SPLIT

SIZES
8 FT. BY 2 FT.
9 FT. BY 2 FT.

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Here's a game that's got everything!

**Bally**

**SPOT-LITE**

NEW 1-CARD 5-BALL REPLAY SENSATION!

"IN-LINE" SKILL SCORES
3-IN-LINE, 4-IN-LINE, 5-IN-LINE

THRILLING "SPOTTEM" FEATURE

POPULAR ADVANCING SCORES
FAMOUS FOR PLAY-APPEAL AND EARNING-POWER

EXTRA BALLS FEATURE
WITH NEW PROGRESSIVE SUSPENSE IDEA

NEW "4-CORNERS" SCORE

SELECTIVE-BUTTON PLAY

Words cannot describe the powerful play-appeal of SPOT-LITE. You must see SPOT-LITE... see the great combination of "in-line" scoring and famous Bally button-play features. You'll see why SPOT-LITE is the greatest money-maker ever built in the 5-ball class. See SPOT-LITE at your Bally distributor today.

**FUTURITY**

all the profit-proved play-appeal of Tort King
PLUS NEW FUTURE-PLAY
SHUFFLE-LINE
SHUFFLE-BOWLING ACTION
PLUS "IN-LINE" SCORING

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