Fran Warren, vivacious song stylist who was recently signed by MGM Records, starts the new year by cutting quite a niche for herself with her rendition of “Find Me” and “Speak Low”. Her initial waxing for MGM was “It’s All Over But The Memories” backed with “Never Before”. Managed by Barbara Belle, Fran is currently on a successful nightclub tour, having just completed an engagement at the Chez Paree in Chicago and opening next at the Mocambo in Hollywood.
Designed with the operator in mind—to make more money!

Rock-Ola Super Rocket Phonograph

Both—NOW AT YOUR ROCK-OLA DISTRIBUTORS

ROCK-OLA Manufacturing Corporation
800 North Kedzie Avenue • Chicago 51, Illinois
What’ll we do in ’52?

As the year ’51 gradually fades into history, the question arises among the many engaged in the coin operated entertainment industry:

“What’ll we do in ’52?”

Not that this question doesn’t arise each and every new dawning year, but, this forthcoming year, it seems to carry a more plaintive and querulous sound.

There seems to be an undercurrent of fear, in the average man and woman engaged in the field, that ’52 may be a very dark and fateful year.

That this is the year when many, many eventful matters may come to a head.

But, the entertainments business, with its effervescent optimism, just rolls on ahead.

Causing people to laugh, joke, cry, and generally be entertained.

Which, all things considered, is the business of entertainers, whether they be live or mechanical.

So, as the field asks, “What’ll we do in ’52?”, oldtimers pause for but an instant, during their daily, busy routine, to look with askance over their shoulders... at the few who seem to dread the dawn of a new tomorrow.

How bad can that tomorrow be when even the outstanding economic experts of the nation report that there will be more people at work, earning more than they ever earned before in all the history of the nation and, at the same time, will have less actual things they really want to buy with the more money they will earn in ’52?

There, then, comes the rub for Mr. and Mrs. America. What to do with bigger earnings in ’52?

Where to spend? Why to spend?

And will spending of a normal nature be allowed?

Or will higher taxation, as proposed by the nation’s economists come into effect, to stymie such higher spending for ’52?

The taxes already in effect are taking a very deep bite from the average man’s pay envelope. The proposal for even higher taxation, from the President himself, is the stern fact which must be faced if a possible rampant inflation is to be curbed.

Higher taxes are bound to come into effect in ’52. Again giving the peoples of the country pause as to spending that extra dollar.

Who, then, in the entertainments field will benefit?

Will the high priced theatre, and all other high priced entertainments, share this extra dollar or two the public will have left to spend?

The general belief is that the economical entertainments will benefit most from whatever extra money will be jingling in the public’s pockets in ’52.

What’ll we do in ’52?

Provide the grandest, greatest, most relaxing, most outstanding, most stimulating entertainment in all the world’s history—for the most economical coin of the realm.

For just a few coins, the average workingman and workingwoman can today enjoy themselves, right in their very own naborrhoods. This is made possible by the complete portability of coin operated entertainment.

That’s the big and outstanding prospect for what this industry will do in ’52.

In fact, since World War II, this industry never before faced such a glowing opportunity to again prove to Mr. and Mrs. America, that coin operated entertainment in all its forms, juke box music, games, and all the other types of amusing, relaxing as well as stimulating coin operated entertainment, is what this nation always wanted.

Wants today. Will again want tomorrow. To satisfy that need for complete relaxation. For the few moments when all care is forgotten and the mind completely cleared.

Tomorrow looks more promising than ever!
In 1952

The Music Industry Will Keep Pace With The Nation's Needs

As we look forward into the uncertainties of 1952, we in the music business can be sure of this; Just as we have always done in the past, we will continue to meet the people's musical needs, give them the kind of tunes which fits into their mood, the kind of music and records they want to hear.

This has always been the activating force behind the music industry; and it will probably remain the activating force as long as that industry continues to be a prosperous and expanding one.

1952 will be a year of change for all of us. Our economy, balanced between peace and war, will suffer many stresses. There may be more hardship for some; there may be difficulties; there may be crises.

Yet the encouraging factor is that we are all—everyone of us—used to crises by now. For the past ten years or so, we've known nothing else.

We've faced crisis after crisis, and we've come out on top every time.

In 1952, we'll come out on top again.

And that holds too for the music business. No matter what situations may arise, no matter what may occur, the makers of music in this nation will keep pace.

Perhaps the most flexible of all the entertainment fields, and certainly the most sensitive to the people's needs, music reflects more quickly than any other art form the feelings of a nation, its mood, its thoughts, its preoccupations.

The music industry—writers, publishers, artists, record companies—are continually trying to determine the nation's current and effective current thought. For on that depends the real success of a tune or a record.

Almost everyone is looking for that elusive hit and almost no one—if he is being at all candid—can explain it when it comes. Yet certainly one factor must be that at that particular time, it suits a great many people's mood, it says something they want to hear, it's melody strikes a responding chord.

All of us have known songs which we thought should have been hits, beautiful ballads, clever novelties. But nothing happened. Very likely at other times those tunes may have been hits. But at the moment they were introduced, they didn't fit into the nation's needs.

The reason American music has remained constantly strong is that it has never failed, as a whole, to meet the people's needs.

Some may complain at times about the kind of music being put out. Some may say that ballads should have precedence over honky tonk tunes, that this should be a hit in preference to that. But it's the people who decide what should be hits—and they decide on the basis of what they want at any given time.

And so amid all that we may have to face in the coming year, we know that the music business will continue to give the people what they want, no matter what it is. For the music business is attuned to the nation's desires, the nation's mood.

As each new development arises in 1952, the music industry will face it with the same open mindedness and acceptance which it did in 1951. No doubt there will be new phases, new artists, certainly new hits. They will be accepted and welcomed, for every new development in the music business helps strengthen it, make it broader, more inclusive.

Most importantly, we in the music business can look forward to 1952 secure in the knowledge that we are equipped to meet the nation's wants, that no matter what may arise our music and records will keep pace.
During a two hour fund raising broadcast, December 15th in behalf of the Sister Elizabeth Kenny Foundation, M.C. Gary Lester had thirty stars of stage, screen, TV and radio parade past the WVNJ, Newark, microphones. Among them were Denise Darcel, Eva Gabor, Gene Raymond, Lon Chaney, Binnie Barnes, Geraldine Garnett, Peggy Ann Garner and Richard Haynes. Fred Cole (WEDH-Boston) has an unusual Christmas card that requires at least a half hour of careful study before you can determine who sent it. Jimmy Pedace (WICH-Norwich, Conn.) wants voice tracks from singers. Mickey Wallach, former producer of the Jack Elgan, Sherm Feller and Kal Ross shows, has left the Copa and is looking for a new spot.  

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Bert Knapp has landed the new WVNJ, Newark, night time stanza from 11 P.M. to 1 A.M. across the board. With tongue in cheek, the session is called "Midnight Serenade" but it's anything except a serenade. The show features the best pop tunes of today along with swingtime favorites of the thirties and forties. As a gimmick, Knapp intends to request listeners to send in their fifteen favorites each week and the most popular will be played on the "Listener's Corner." New music librarian at WWDC, Washington is Lowell Hannoock, a former student at the University of Miami in Florida. Hannoock replaced Norman Baum who received his "greetings" from the Armed Forces.
"TRUST ME" (2:28)
"RUBY LIPS—EMERALD EYES" (2:42)

RICKY VALLO
(MGM 11135; K11135)

A strong side is delivered by Ricky Vallo, an up and coming new singer, on the top level. The tune, vocal and arrangement are extremely pretty and ops should watch it closely. A novelty done in a slow jump and featuring Ricky and a chorus group, this is through easily on the bottom lid. Here's one worth watching too.

"OOGIE OOGIE WA WA" (2:42)
"OOPS!!" (2:55)

DEBBIE REYNOLDS
(MGM 5042; K9493)

An old novelty tune is handled in a pleasing manner by Debbie Reynolds. She's backed by the Les Brown band, Skip Martin and his orchestra. Along the same lines the second side is a novelty that again has the same Philsil label, but features pencil writing, a novelty with a sure fire follow up to their current hit, "Undecided," in a novelty entitled "I Wanna Love You". This rhythm piece has all the dynamic appeal necessary to shoot it right to the top. Both sides are a novelty. What a disk that's gonna be played over and over again, won't want to miss it. With lyrics on the somewhat simple side, this disk is all movement. It zooms ahead from beginning to end, showing the boys off at their best. The second half is a new ballad and it too has plenty of appeal with harmonizing which is in the top bracket. Marty Manning's orchestra offers the backing on the side. The big one to watch is "I Wanna Love You". It's not gonna take long to get right up there.

"BUSINESS IN MISSOURI" (2:58)
"BE MY LIFE'S COMPANION" (2:48)

ART LUND
(MGM 11133; K11133)

Art Lund and the Leroy Holmes orchestra send their way through a pleasant novelty number on the upper side. The level comes out ok. The flip half is a new plug tune that Art, the orchestra and the Three Beaus and a Peep through in easy fashion. We like the side.

"PLEASE, MR. SUN" (2:33)
"WHERE I MAY LIVE WITH MY LOVE" (2:45)

TOMMY EDWARDS
(MGM 11134; K11134)

Tommy Edwards has a pair of tunes that can easily kick off. The first side finds him with a wonderful ballad that has a lovely melody while the second disc is another slow number that Tommy does justice to. Leroy Holmes offers the musical backdrop for both halves. Each end is strong but the top one holds a slight edge.

"FLAMINGO" (2:35)
"WHEN I DREAM OF HOME" (2:39)

VICTOR MARCHESI
(MGM 5097; K9497)

The big voice of Victor Marches is put to fine advantage as he delivers the lyrics to a good song. The rendition offered by the Jeff Alexander orchestra and the chorus give the side an added bit of flair. Flip finds the singer in a pleasant sounding number. We give this to the first lid.

"TEN MORE MILES TO GO" (2:56)
"PEACEFUL HILLS" (2:44)

JOHNNY LANE & THE SPINNERS
(MGM 11139; K11139)

An interesting top end is turned out by Johnny Lane and the Spinners. The group takes off on a cute novelty item that has a western theme to it. The lower half is another western on a cute novelty item that has a western theme to it. The lower half is another western number that also comes out as a listenable end. The upper level carries more appeal and ops in the right locations oughta take a gander.

"I WISH I HAD A GIRL" (2:39)
"TEARS" (2:43)

BLUE BARRON ORCHESTRA
(MGM 5047; K9497)

A current revival is done in a soft and easy manner by the Blue Barron orchestra on the top disc. The side features the Blue Notes on the lyrics, and the entire crew turns in a commendable performance. Bobby Beers handles the vocal on the lower disc with John McCormick doing the narration. Ops might take a look.

"ORCHIDS IN THE MOONLIGHT" (2:30)
"SHOULD I" (2:45)

LEE MONTI TUTONES
(MGM 11160; K11140)

A pair of wonderful sounding oldies are revived on this new release by the Tutones. The Les Brown band is the upper disc and a slow instrumental with a nice beat. Ops oughta take a look at both ends.

"IN THE MOONLIGHT" (2:30)
"SHOULD I" (2:45)

"THE BLUEST WORD I KNOW IS 'LONESOME'" (2:15)

AL MORGAN
(Decca 27902; 9-27902)

One of Al Morgan's strongest sides is dished out on the upper end. Al puts all his emotion and feeling into this one and could very well have himself another great record. The lower disc is another slow piece done in his typical style. But it's the top half that ops should watch out for. It could go.

"DANCE ME LOOSE" (3:04)
"RIVER IN THE MOONLIGHT" (3:20)

RUSS MORGAN ORCHESTRA
(Decca 27906; 9-27906)

A couple of likely sides are being offered by Russ Morgan. The first half is a polka tune which gets a sprightly going over from Russ and the Morganaires while the second side is a rhythmic number reminiscent of "Cruising Down The River". Each end could get a play.

"TAKE ME BACK" (3:09)
"NEITHER AM I" (2:58)

DON CHERRY
(Decca 27904; 9-27904)

Don Cherry takes hold of a strong ballad on the upper end and gives it a worthwhile spin. With Sy Oliver's orchestra backing him up, Don makes the whole job really enticing. The bottom end is another ballad which the Young Singers handles well and again the Oliver crew does the backing. Ops won't want to miss the upper half.

"RAG RAG RAGGEDY MOON" (2:02)
"SHE LIVED NEXT DOOR TO A FIREHOUSE" (2:40)

CLIFF STEWARD
(Coral 60626; 9-60626)

A hokey tune number, which seems to be the upper end and gives it that catchy ring. Pushed around here by Cliff Steward and his San Francisco Boys, Ray Storyton plays piano. The boys make with the lyrics. Bottom side is a cute novelty in the same manner. Ops will do ok with this one.

"I WONT ALWAYS BE THIS WAY" (2:28)
"MARIETTA" (2:17)

GEORGIE'S TAVEN BAND
(Decca 4516)

A couple of polkas are tossed our way by Georgie's Tavern Band. Each end gets a vocal from Lee Sweetland as the band plays the kind of music which polkas fans like. Although these sides may not be for every location, they'll go over big in the polka spots.

"I'LL SEE YOU IN MY DREAMS" (3:05)
"JALOUSIE" (2:54)

JESSE CRAWFORD
(Decca 27905; 9-27905)

Jesse Crawford plays the organ here and gives out with two wonderful oldies. Each is currently being revived and each gets a first rate rendition from Jesse. The top half is a lovely ballade while the lower end is an exciting Latin rythmed tune. In these quiet spots, these sides should get play.

"I'LL NEVER LET YOU CRY" (2:45)
"I'LL DO ANYTHING YOU WANT ME TO" (2:35)

LOUIS HEYWOOD
(Decca 9-65073)

Louis Heywood displays some good work on the upper side. Both halves get similar arrangements and a good performance from Heywood. The upper half is an oldie while the bottom one is a more current number. Ops might look into this disk.

"LOVE ME OR LEAVE ME" (2:52)
"WITH ALL MY HEART AND SOUL" (2:52)

LOUIS HEYWOOD
(Coral 65073; 9-65073)

Louis Heywood displays some good work on the upper side. Both halves get similar arrangements and a good performance from Heywood. The upper half is an oldie while the bottom one is a more current number. Ops might look into this disk.

"FLYING FINGERS" (2:00)
"DIZZY FINGERS" (2:10)

BILL SNYDER
(Decca 27907; 9-27907)

Bill Snyder has two unusual sides in his current platter on which he offers an instrument called the harpsichord. Both ends are racing pieces with a new sound and both of course are instrumentals. Ops who feel they want a record in the same class as "Down Yonder" should take a look.

"THE CASH BOX, Music" Page 6

January 5, 1952

"BEST BETS"

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Hopper" Of The Week, are those most likely to achieve popularity.

* "I'LL NEVER LET YOU CRY".... Al Morgan... Decca 27902; 9-27902
* "RIVER IN THE MOONLIGHT".... Freddy Martin & Fontane Sisters... RCA Victor 20-4423; 47-4423
* "HEAVEN DROPS HER CURTAIN DOWN".... Comrade & Bob Carroll... Decca 27909; 9-27909
* "TRUST IN ME".... Ricky Vallo... MGM 11135; K11135
* "LIFE IS A BEAUTIFUL THING".... Dinah Shore... RCA Victor 20-4421; 47-4421
* "WHEEL OF FORTUNE".... Sunny Gale... Derby 787
NEW YORK:

This office has had a number of phone calls and letters suggesting Natt Hale for executive secretary of the Record Industry Association of America. We go along with those who think Hale is the most likely candidate for the post. . . . Al Morgan feels he has a follow up to "Jealous Heart" in "I'm Just A Simple Man," a tear jerker with which he does a great job with. . . . The Weavers' Town Hall concert was a sell out both nights. Remember, you can get Frank Sinatra's classic "Nobody Wants You When You're Down And Out" was a standout. It should be on wax. . . . Norm Rifkin was a New Orleans disc jockey. Frank Stovey goes over to WSM Artists Bureau. Norm is set for big buildup of Don Estes and Al Morgan this week. . . . Vincent James has been signed to a 4 month Warner Bros contract, picture deal, record deal, etc. . . . And what's old Bessie Smith classic "Nobody Wants You When You're Down And Out" was a standout. It should be on wax. . . . Norm Rifkin was a New Orleans disc jockey. Frank Stovey goes over to WSM Artists Bureau. Norm is set for big buildup of Don Estes and Al Morgan this week. . . . Vincent James has been signed to a 4 month Warner Bros contract, picture deal, record deal, etc.

HOPE

Some And... Only... Victor "TURN Christmas mass-suicide Derby."

LITTLE ESTHER

The holiday week being one of good cheer, . . . we'd just like to sort of roam thru this week's column and think of the many, many events. . . . For example . . . the many, many fine artists, desjays, band leaders, many, many others in the music biz . . . . It's been a grand week. . . . All those nice parties, nice parties, nice parties they have. A fine bunch of boys at Decca gave at the Empire Cafe (one of our favorite spots for real game foods) . . . And the many, many folks who planed a disc jockey package this week wrapped in Laurel sheet music. It was autographed by Jim Conking, Dave Kapp, Carl Harn, Harry Meyerson, Artie Young, Trotta, Benjamin and Weiss, Dick Volter and Paul Orland. Under the wrappings was a custom made, well decorated portable bar. . . . Tower Records has announced the appointment of Popular Distributors as the N. Y. dist. . . . Frances Wayne will get top billing on her future record releases with Neal Hefti as a result of her success with her recent Coral disc inc. of "Cabin In The Cotton." . . . Herman Lubinsky has signed H-Bomb Ferguson to a Savoy contract. . . . Johnny Parker is scoring on two fronts: He is the author (words and music) of the latest hit Brothers smash "I Want Love Too" and he has also just recorded a couple of sides for Victor with Hugo Winterhalter, "A Kiss To Build A Dream On" and "Love Is What You Go Round." . . . Lovely Mary May at the Copacabana, tour, opening in the star spot at the Monteant Hotel in New Orleans January 2. . . . Derby Records looks as though it has a great big in singer Sunny Gale.

CINCINNATI

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Los Angeles

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**SLEEPER OF THE WEEK**

**"WEAVER OF DREAMS" (2:42)**

**"WINE, WOMAN AND SONG" (2:21)**

NAT "KING" COLE

(Capitol 1925; F-1925)

of Dreams" and it turns out to be a warm and easy going tune that has all the necessary qualities of being a number one hit. Add to this the terrific vocal styling of Nat plus the beautiful orchestral backing and you have a level that’s gonna be heard over and over again. The second lid is a dynamic novelty number that contains an exciting flavor and here too Nat offers a grand vocal to make the side a potent entry. Ops know what this artist can do for any song and with the material on hand the disk is gonna be drawing plenty of coins and you’ll wanna be there when it happens.

**"SNOWFLAKES" (2:24)**

**"RIVER IN THE MOONLIGHT" (2:36)**

GEORGE CATES ORCHESTRA

(Coral 60627; 9-60627)

A current novelty number that’s making some noise is given another ride by the George Cates orchestra. The Heartbeats take care of the vocals and this upper end in an ok style. The lower dish is a corny but cute number that’s put over well by the orchestra and chorus. Either level can make good juke box fare.

**"TELL ME WHY" (3:05)**

**"IF I FORGET YOU" (2:54)**

HORACE BAILEY

(Coral 60625; 9-60625)

A likely comer is given another ride by Horace Bailey on the top deck. The Three Deuces and Lou Stein and his orchestra help out here to complete a good end. The bottom dish is a slow ballad that Horace and his backing ease through in a pleasing manner. Ops can choose from either lid.

**"TAKE ME BACK" (2:30)**

**"TILL ALL THE STARS FALL IN THE OCEAN" (2:36)**

BUDDY GRECO

(Coral 60623; 9-60623)

A new tune shows up on the upper level as a strong contender for top honors. Buddy Greco delivers one of his finer vocals while the Richard Maltby orchestra backs him beautifully. The second end is a soft and slow ballad that Buddy has no trouble in bringing in pleasantly. The top half is the one to watch.

**"A GARDEN IN THE RAIN" (3:05)**

**"OH, HOW I MISS YOU TONIGHT" (3:15)**

PERRY COMO

(RCA Victor 20-4445; 47-4445)

A re-release of a lovely oldie is offered on the upper deck. Perry Como does his usual fine vocal here while Russ Case’s orchestra and the Satisfiers help make this lid a wonderful one. The bottom dish is a slow and dreamy thing that comes out ok. The upper half is currently being revived and this disk might do it again.

**"WHY SHOULD I BELIEVE IN LOVE?" (3:15)**

**"LIFE IS A BEAUTIFUL THING" (1:50)**

DINAH SHORE

(RCA Victor 20-4422; 47-4421)

A grand vocal by Dinah Shore of a pleasant ballad makes the first disk an interesting one. Backed by Henri Rene’s side could make some noise. The lower lid is the half to watch closely. Here Dinah dishes out a wonderful vocal to a flowing ballad and the result is a first class performance.

**"SLEEPY SERENADE" (2:20)**

**"SUNSHOWER" (2:50)**

THE THREE SUNS

(RCA Victor 20-4385; 47-4385)

The initial half is a slow instrumental that’s done by the Three Suns in an interesting way. This small instrumental group knows how to handle these tunes and on the lower end they are shown to even greater advantage with a racing number that sounds fine. We like the bottom lid.

**"LULU" (2:35)**

**"THE OBJECT OF MY AFFECTION" (2:39)**

RALPH MATERIE ORCHESTRA

(Mercury 5759; 5759 k 45)

One of those old time teen age ditties is cleaned up and done with different lyrics by the Ralph Materie group. Wynne Stracke does the vocal and chances are that the number may catch on. A rhythmic rendition of an oldie is offered here and the Vagabonds on the lower disk in a pleasing manner but the upper half is the one to watch.

**"LITTLE WHITE CLOUD THAT CRIED" (2:39)**

**"A LONELY TOWN" (3:50)**

HERB LANCE

(Mercury 5761; 5761 k 45)

A current biggie is taken hold of by Herb Lance and he delivers an excellent version of this beautiful ballad. The momentum of the original play may push this one too. The flip lid is a nice blues number that Herb does a good job on. The first level might grab a share of the coin.

**"WHEEL OF FORTUNE" (2:55)**

**"YOU SHOWED ME THE WAY" (2:36)**

SUNNY GAYLE & EDDIE WILCOX ORCHESTRA

(Derby 787)

The wonderful voice of Sunny Gayle, a new chip is launched with a gorgeous tune on the upper deck. A lovely arrangement makes it that more appealing. The bottom half is another ballad that’s done with a blues rendition and here too the exciting vocal of Sunny stands out. Eddie Wilcox offers the backing to make this disk a two sided threat. The first one however is better suited for pop locations.
Bob Perry
WLAW—Boston, Mass.
1. CHARMAINE (Ray Conniff)
2. JACOBIN (Sammy Kaye)
3. SLOW POKE (Lindsey Nelson)
4. SLOW SONG (Lindsey Nelson)
5. SLO MO (Paul Winfield)
6. THE SLEEPER (Lindsey Nelson)

Murray Jordan
WLIR—New York, N. Y.
1. SLOW SONG (Ray Conniff)
2. SLOW SONG (Ray Conniff)
3. SLOW SONG (Ray Conniff)
4. SLOW SONG (Ray Conniff)
5. SLOW SONG (Ray Conniff)
6. SLOW SONG (Ray Conniff)

Chuck Thompson
WFOR—Hollywood, Fla.
1. FLAMINGO (Steve Brodie)
2. SLOW SONG (Steve Brodie)
3. SLOW SONG (Steve Brodie)
4. SLOW SONG (Steve Brodie)
5. SLOW SONG (Steve Brodie)
6. SLOW SONG (Steve Brodie)

Hy Davis
WXJN—Memphis, Tenn.
1. TELL ME WHY (Four Aces)
2. SLOW SONG (Robert Lee)
3. JUST SOMETHING ON THE BAR (Chuckle Murphy)
4. DOMINO (Sara Crosby)
5. SLOW SONG (Sara Crosby)
6. SLOW SONG (Sara Crosby)

Tom Bradshaw
KOPK—Batesville, Miss.
1. STOMPIN' AT THE SAVOY (Hadenmore)
2. CLOSER TO THE SKY (Ray Conniff)
3. SLOW SONG (Ray Conniff)
4. SLOW SONG (Ray Conniff)
5. SLOW SONG (Ray Conniff)
6. SLOW SONG (Ray Conniff)

Don McMillin
WWCA—Coral Gables, Fla.
1. CHARMAINE (Ray Conniff)
2. SLOW SONG (Ray Conniff)
3. SLOW SONG (Ray Conniff)
4. SLOW SONG (Ray Conniff)
5. SLOW SONG (Ray Conniff)
6. SLOW SONG (Ray Conniff)

Hal Fredericks
KXOK—St. Louis, Mo.
1. JALOUSY (Frankie Laine)
2. SLOW SONG (Ray Conniff)
3. SLOW SONG (Ray Conniff)
4. SLOW SONG (Ray Conniff)
5. SLOW SONG (Ray Conniff)
6. SLOW SONG (Ray Conniff)

David Wolshak
KCTO—Gonzales, Texas
1. RUDOLPH THE RED NOSED REINDEER
2. WHITE CHRISTMAS (Bing Crosby)
3. ANYTIME (Eddie Fisher)
4. A KISS TO BUILD A DREAM ON (Louis Armstrong)

Bob Earle
KSO—Des Moines, Iowa
1. SLOW SONG (Ray Conniff)
2. SLOW SONG (Ray Conniff)
3. SLOW SONG (Ray Conniff)
4. SLOW SONG (Ray Conniff)
5. SLOW SONG (Ray Conniff)
6. SLOW SONG (Ray Conniff)

John Wrisley
WFAG—Fitchburg, Mass.
1. CRY (Ray Conniff)
2. THE LITTLE WHITE CLOUD THAT CRIED
3. ANYTIME (Eddie Fisher)
4. ANYTIME (Eddie Fisher)
5. ANYTIME (Eddie Fisher)
6. ANYTIME (Eddie Fisher)

Myron Berg
WCFI—Chicago, Ill.
1. CHARMAINE (Ray Conniff)
2. JUST ONE MORE CHANCE (Paul Winfield)
3. A KISS TO BUILD A DREAM ON (Louis Armstrong)
4. IT'S ALL IN THE GAME (Louis Armstrong)
5. ANYTIME (Eddie Fisher)
6. ANYTIME (Eddie Fisher)

Earle蒲ney
WG—Cheney, N. Y.
1. SLOW ROADS (Ray Conniff)
2. DON'T YOU NEED ME (Tony Martin)
3. UNDECIDED (Amos Brothers)
4. UNFORGETTABLE (Not "King" Cole)
5. CHARMAINE (Ray Conniff)
6. SLOW POKE (Ray Conniff)

Dave Kean
WTSU—Brattleboro, Vt.
1. SLOW SONG (Ray Conniff)
2. SLOW SONG (Ray Conniff)
3. SLOW SONG (Ray Conniff)
4. SLOW SONG (Ray Conniff)
5. SLOW SONG (Ray Conniff)
6. SLOW SONG (Ray Conniff)

Bob Anthony
KRMF—Tahba, Okla.
1. SLOW SONG (Ray Conniff)
2. SLOW SONG (Ray Conniff)
3. SLOW SONG (Ray Conniff)
4. SLOW SONG (Ray Conniff)
5. SLOW SONG (Ray Conniff)
6. SLOW SONG (Ray Conniff)

Robin Seymour
WKKN—Dearborn, Mich.
1. CRY (Ray Conniff)
2. SLOW SONG (Ray Conniff)
3. SLOW SONG (Ray Conniff)
4. SLOW SONG (Ray Conniff)
5. SLOW SONG (Ray Conniff)
6. SLOW SONG (Ray Conniff)

Jack Coleman
WCNO—Baltimore, Md.
1. CRY (Ray Conniff)
2. THE LITTLE WHITE CLOUD THAT CRIED
3. ANYTIME (Eddie Fisher)
4. ANYTIME (Eddie Fisher)
5. ANYTIME (Eddie Fisher)
6. ANYTIME (Eddie Fisher)

John CASH
KMOX—St. Louis, Mo.
1. SLOW SONG (Ray Conniff)
2. SLOW SONG (Ray Conniff)
3. SLOW SONG (Ray Conniff)
4. SLOW SONG (Ray Conniff)
5. SLOW SONG (Ray Conniff)
6. SLOW SONG (Ray Conniff)

Eddy Fisher
KAN—Asheville, N. C.
1. SLOW SONG (Ray Conniff)
2. SLOW SONG (Ray Conniff)
3. SLOW SONG (Ray Conniff)
4. SLOW SONG (Ray Conniff)
5. SLOW SONG (Ray Conniff)
6. SLOW SONG (Ray Conniff)

James Brown
WATT—Washington, D.C.
1. SLOW SONG (Ray Conniff)
2. SLOW SONG (Ray Conniff)
3. SLOW SONG (Ray Conniff)
4. SLOW SONG (Ray Conniff)
5. SLOW SONG (Ray Conniff)
6. SLOW SONG (Ray Conniff)

David Wolshak
KCTO—Gonzales, Texas
1. ANYTIME (Eddie Fisher)
2. ANYTIME (Eddie Fisher)
3. ANYTIME (Eddie Fisher)
4. A KISS TO BUILD A DREAM ON (Louis Armstrong)
5. UNDECIDED (Amos Brothers-Lee Brown)

Taking the country by storm!!!

The Original KEM recording of...

"I wanna say hello"

by

Sir Hubert Pimm
at the Pianoforte
introducing the new chanteuse

ELLEN SUTTON

b/w

"I love the sunshine of your smile"

KEM RECORD #2710

70,000 Sold in two weeks—48 Hour Delivery to the furthest point in the United States. Don't be satisfied with imitations! Check with your local distributor for KEM #2710 or order direct from:

KEM RECORDS, INC.
1107 No. El Centro Hollywood 38, Calif. Phone: Hudson 2-3276

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
CINCINNATI, O. — Among the celebrities present at the annual Christmas party given by the Automatic Phonograph Owners Association of Cincinnati was Jimmy Wakely (left). Here he is pictured with Charles Kanter, Secretary of the Association, with a new AMI 840 as the background.

Kessler Tours R&B Market

NEW YORK—Danny Kessler, Columbia’s rhythm and blues rep, has just returned from a Southern jaunt in which he visited distribs and toured retail record shops in Atlanta, Dallas, Houston, Memphis and New Orleans. Kessler reports the Okeh label a solid click due to successful Johnnie Ray, The Treniers, and Larry Harnell Okeh disks. While touring, Danny signed the Jackson Gospel Singers of New Orleans, a newly formed spiritual group, to record for Okeh.

JUBILEE HITS

For You in '52
4 Solid Smashes

THE ORIOLES
“BABY PLEASE DON’T GO”
b/w “DON’T TELL HER WHAT HAPPENED TO ME”
Jubilee 5065

EDDIE FISHER—RCA Victor
MOOSE JACKSON—King
LOUIS JORDAN—Decca

Standard Songs are MONEY MAKERS!

“TRUST IN ME”
EDDIE FISHER—RCA Victor
MOOSE JACKSON—King
LOUIS JORDAN—Decca

MUSIC PUBLISHERS HOLDING CORP.
NEW YORK, N. Y.

MUDDY WATERS
“SHE MOVES ME”
B/W “EARLY MORNING BLUES”
CHESS RECORD No. 1900

FLAMINGO
EARL BOSTIC
(King)

FOOL, FOOL, FOOL
CLOVERS
(Atlantic)

WEEPIN’ AND CRYIN’
GRIFFin Brothers
(Dot)

I TRIED
CHUCK WILLIS
(Okeh)

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
Record Industry Cooperates With Sister Kenny Foundation Fund Raising Drive

NEW YORK—On December 15, the entire record industry got together to cooperate in a worthy cause, the Sister Kenny Foundation. A telethon over WNBC was held from 11 A.M. to 5 A.M. the next morning. At a meeting in the Copacabana in New York prior to the show, the above (left to right) attended: Harold Orzel, Adam Records; Jimmy Hilliard, Coral Records; Dick Liske, Capitol records; Martin Block, WNEW disk jockey; Sol Ross, WMGM disk jockey; Debbie Ishlon, Columbia Records; Sol Handwerger, MGM Records; Mike Conner, Decca Records; and David Paige, Sister Kenny Foundation coordinator.

ASCAP’S Quarterly Melon Spirals To $3,000,000

NEW YORK—ASCAP will conclude 1951 with what is reported to be the largest amount of performance revenue in its history. With 1951 collections scheduled to hit close to the $14,000,000 mark, the final three month dividend for the year is said to amount to approximately $3,000,000. With ASCAP income growing steadily, it is expected that next year’s take should be even bigger and that quarterly dividends may spiral to even greater heights.

Western Roundup Planned For Spring By Deejays

SAXTON, PA.—A roundup to promote and enhance western and folk music, swap ideas, gimmicks and methods is being planned for early Spring by Sheldon Horton, disk jockey. Horton has been looking around and checking with western DJs and the plan is to hold the meet in Cincinnati. Art Barret of Roanoke and Nelson King of WCKY, are both interested and approval from other western DJs seems assured.

It is expected the many top western names in the recording field will attend.

Eberle Emcees Mammoth New Year Eve Show

NEW YORK—Bob Eberle, Capitol recording artist, will co-emcee a mammoth New Year’s Eve TV program originating from Frank Dailey’s Meadowbrook in Cedar Grove, New Jersey, over the entire Dumont Network from 10 p.m. to 12:30 a.m. Eberle will begin festivities featuring the music of Bernie Cummins and his orchestra and vocal efforts by Eberle from 10 to 11:30 p.m. From 11:30 on, Don Russell, popular Dumont announcer, will take over and usher in the New Year. The deal was set by Frank Dailey and the entire show will be produced by Frank Bunetta, who also produces Dumont’s “Cavalcade Of Stars.”

Sensational Novelty!

“OH WHAT A SOUND OFF ON MOCKING BIRD HILL” by ELMO BUSS

Pyramid Records

NEW YORK—Bob Eberle, Capitol recording artist, will co-emcee a mammoth New Year’s Eve TV program originating from Frank Dailey’s Meadowbrook in Cedar Grove, New Jersey, over the entire Dumont Network from 10 p.m. to 12:30 a.m. Eberle will begin festivities featuring the music of Bernie Cummins and his orchestra and vocal efforts by Eberle from 10 to 11:30 p.m. From 11:30 on, Don Russell, popular Dumont announcer, will take over and usher in the New Year. The deal was set by Frank Dailey and the entire show will be produced by Frank Bunetta, who also produces Dumont’s “Cavalcade Of Stars.”
Coral To Give Party For Chicago Deejays

NEW YORK—Coral Records will entertain Chicago disc jockeys at a party in that city during the week of Jan. 4. Norman Winstroer and Jimmy Hilliard are both leaving for Chicago on January 4 where they will visit with local distributors and be present at the cocktail party.

Also planned for the event is the presence of Coral talent in the area at the time including the Ames Brothers, Johnny Desmond, Lorry Rainle and the Malbones.

Coral is currently hot with the Ames Brothers' recording of "Undecided" and the boys' latter "I Wanna Love You."

Xmas Song Offers Hope To Enslaved Countries

NEW YORK—Radio Free Europe, operating out of Munich, Germany, last week sent a disk jockey program through the iron curtain, titled "Date With Tomorrow." Chosen to be on the program was "Blue Christmas," a top holiday song, because it was felt that it offered a message of hope to those who could receive no other message from the outside world in this Christmas season.

"Blue Christmas" was the only song played on the show as it penetrated to the enslaved countries. It was hoped that the message it offered would reach its destination.

THE CASH BOX

Folk’ and Western "Record Reviews"

“COPY CAT” (2:40)

“THOSE ‘GONE AND LEFT ME BLUES” (2:40)

COWBOY COPS & KATHY COPAS

(King 1034)

COWBOY COPS

- Two likely sides are given thorough going over by Cowboy Copas and as a result he has a coupling that seems destined to get up and go. Both licks are strong tunes and with the vocal treatments given them by Cowboy Copas and Kathy Copas seem to be sure fire. The first level is Arthur "Copy Cat" Copas' doo-wop version that contains a pretty melody and some matching lyrics that are made to sound even livelier by Kathy and Cowboy Copas. While this end is a slow moving number the lower half is a fast moving tune that has a nice bounce to it. This dizzy is labeled "Those 'Gone And Left Me' Blues" and it's done with a bluish feeling to it by Cowboy Copas himself. Both licks are well sung and listen and ops who wanna be prepared for the play it's gonna with ought a start stock up now.

“YOU BETTER TREAT YOUR MAN RIGHT” (3:02)

“BLUES AT MY DOOR” (3:02)

WAYNE RANYE

(King 989)

- Wayne Ranye offers a good vocal job on a simple but pleasant track on the first side. The tune is put over with a bluish rendition and it comes out as listenable fare. The lower side is a tearful blues number in which Wayne sounds grand and his musical backing helps make it better. The bottom deck deserves ops attention.

“SHE'S JUST A CUTE THING” (2:40)

“MY LONELY HEART” (2:14)

JIMMY MARTIN & BOB OSBORNE

(King 995)

- Jimmy Martin and Bob Osbourne get together on a typical western number. Both sing it on the first side and as a result the group has themselves a good disk. With Buck handling the vocal on the second side, the boys give a fast moving number a brisk workout. Ops have two halves to pick from.

“SAVANNAH RIVER RAG” (1:56)

“UNHAPPY NEW YEAR” (2:30)

THE OKLAHOMA WRANGLERS

(RCA Victor 20-4576, 47-4576)

- A pleasant half is turned out easily by the Oklahoma Wranglers on the top deck. It's a jumpy thing that shows the band to fine advantage. Flip is a slow and sad number that's sung in a sorrowful manner which is appropriate for this tune. Ops can look for play from either side.

“GOODBYE WALTZ” (2:39)

“MA” (2:20)

JOHN GORDY

(Bullie 1098)

- The first level as an instrumental waltz number that John Gordy brings in easily. The side features lots of nice features. The lower is a lively side that John again handles in a listenable manner. Ops have filler material here.

American music, Inc.

164 West 54 St. New York 19

AMERICAN MUSIC, INC.

157-161 East 42nd St., N.Y., N. Y. (King 11137)

COWBOY COPS & KATHY COPAS

(King 1034)

- Two likely sides are given thorough going over by Cowboy Copas and as a result he has a coupling that seems destined to get up and go. Both licks are strong tunes and with the vocal treatments given them by Cowboy Copas and Kathy Copas seem to be sure fire. The first level is Arthur "Copy Cat" Copas' doo-wop version that contains a pretty melody and some matching lyrics that are made to sound even livelier by Kathy and Cowboy Copas. While this end is a slow moving number the lower half is a fast moving tune that has a nice bounce to it. This dizzy is labeled "Those 'Gone And Left Me' Blues" and it's done with a bluish feeling to it by Cowboy Copas himself. Both licks are well sung and listen and ops who wanna be prepared for the play it's gonna with ought a start stock up now.

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- The first level as an instrumental waltz number that John Gordy brings in easily. The side features lots of nice features. The lower is a lively side that John again handles in a listenable manner. Ops have filler material here.
### New York, N. Y.

1. **SIN (Eddy Howard)**
2. **COLD, COLD HEART (Tony Bennett)**
3. **JEALOUSY (Tony Bennett)**
4. **SLOW POKE (Pee Wee King)**
5. **UNDERDECIDED (Ames Bros. & Les Brown)**
6. **BECUSE OF YOU (Tony Bennett)**
7. **CRY (Johnny Ray)**
8. **SHRIMP BOATS (Jo Stafford)**
9. **DOWN YONDER (Del Wood)**
10. **SLOW POKE (Pee Wee King)**

### Chicago, Ill.

1. **CRY (Johnny Ray)**
2. **SHRIMP BOATS (Jo Stafford)**
3. **LITTLE WHITE CLOUD THAT CRIED (Johnny Ray)**
4. **NEVER (Tito Arod)**
5. **JEALOUSY (Frankie Laine)**
6. **COLD, COLD HEART (Tony Bennett)**
7. **SHRIMP BOATS (Jo Stafford)**
8. **CRY (Johnny Ray)**
9. **DOMINO (Timo Martin)**
10. **IT'S ALL IN THE GAME (Tony Martin)**
11. **WHISPERING (Les Paul & Mary Ford)**
12. **I CAN'T HELP IT (Guy Mitchell)**
13. **SHRIMP BOATS (Jo Stafford)**

### Albuquerque, N. M.

1. **SIN (Eddy Howard)**
2. **UNDERDECIDED (Ames Bros & Les Brown)**
3. **DOWN YONDER (Del Wood)**
4. **TURN BACK THE HANDS OF TIME (E. Fisher)**
5. **DOMINO (Tony Bennett)**
6. **GAMBELLA (Launcy & Stafford)**
7. **CHARMAINE (Montevan)**
8. **BECUSE OF YOU (Tony Bennett)**
9. **JEALOUSY (Frankie Laine)**
10. **COLD, COLD HEART (Tony Bennett)**

### Cleveland, Ohio

1. **SIN (Eddy Howard)**
2. **BECAUSE OF YOU (Tony Bennett)**
3. **UNDERDECIDED (Ames Bros.)**
4. **SLOW POKE (Pee Wee King)**
5. **CRY (Johnny Ray)**
6. **LITTLE WHITE CLOUD THAT CRIED (Johnny Ray)**
7. **JEALOUSY (Frankie Laine)**
8. **SLOW POKE (Pee Wee King)**
9. **CRY (Johnny Ray)**
10. **DOMINO (Timo Martin)**

### Denver, Colo.

1. **SIN (Eddy Howard)**
2. **COLD, COLD HEART (Tony Bennett)**
3. **BECUSE OF YOU (Tony Bennett)**
4. **I CAN'T HELP IT (Guy Mitchell)**
5. **SHRIMP BOATS (Jo Stafford)**
6. **JEALOUSY (Frankie Laine)**
7. **CHARMAINE (Montevan)**
8. **I GET IDEAS (Tony Martin)**
9. **COLD, COLD HEART (Tony Bennett)**
10. **DOMINO (Timo Martin)**

### Savannah, Ga.

1. **COLD, COLD HEART (Tony Bennett)**
2. **SIN (Eddy Howard)**
3. **BECAUSE OF YOU (Guy Lombardo)**
4. **I GET IDEAS (Launcy & Stafford)**
5. **LITTLE WHITE CLOUD THAT CRIED (Johnny Ray)**
7. **BECUSE OF YOU (Tony Bennett)**
8. **CRY (Johnny Ray)**
9. **DOMINO (Timo Martin)**
10. **SLOW POKE (Roberto Lesa)**
11. **DOMINO (Timo Martin)**

### Rochester, N. Y.

1. **SIN (Eddy Howard)**
2. **BECUSE OF YOU (Tony Bennett)**
3. **CRY (Johnny Ray)**
4. **DOMINO (Timo Martin)**
5. **SLOW POKE (Pee Wee King)**
6. **SHRIMP BOATS (Jo Stafford)**
7. **HOBBIES (Laura Armstrong)**
8. **AND SO TO SLEEP AGAIN (Patti Page)**
9. **SIN (Eddy Howard)**
10. **LITTLE WHITE CLOUD THAT CRIED (Johnny Ray)**
11. **SHRIMP BOATS (Jo Stafford)**
12. **JEALOUSY (Tony Bennett)**
13. **JUST ONE MORE CHANCE (Les Paul & Mary Ford)**
14. **HOT RAGS (Tony Martin)**

### Milwaukee, Wis.

1. **SIN (Eddy Howard)**
2. **COLD, COLD HEART (Tony Bennett)**
3. **BECUSE OF YOU (Tony Bennett)**
4. **JEALOUSY (Frankie Laine)**
5. **UNDERDECIDED (Ames Bros.)**
6. **SHRIMP BOATS (Jo Stafford)**
7. **DOMINO (Timo Martin)**
8. **HOT RAGS (Tony Martin)**
9. **I GET IDEAS (Tony Martin)**
10. **SHRIMP BOATS (Jo Stafford)**

### Cincinnati, Ohio

1. **SIN (Eddy Howard)**
2. **COLD, COLD HEART (Tony Bennett)**
3. **BECUSE OF YOU (Tony Bennett)**
4. **JEALOUSY (Frankie Laine)**
5. **UNDERDECIDED (Ames Bros. & Les Brown)**
6. **SHRIMP BOATS (Jo Stafford)**
7. **DOMINO (Timo Martin)**
8. **HOT RAGS (Tony Martin)**
9. **I GET IDEAS (Tony Martin)**
10. **SHRIMP BOATS (Jo Stafford)**
11. **DOMINO (Timo Martin)**

### San Diego, Cal.

1. **SIN (Eddy Howard)**
2. **COLD, COLD HEART (Tony Bennett)**
3. **BECUSE OF YOU (Tony Bennett)**
4. **HOT RAGS (Tony Martin)**
5. **DOMINO (Timo Martin)**
6. **SHRIMP BOATS (Jo Stafford)**
7. **DOMINO (Timo Martin)**
8. **SLOW POKE (Pee Wee King)**
9. **SHRIMP BOATS (Jo Stafford)**
10. **DOMINO (Timo Martin)**
11. **SLOW POKE (Pee Wee King)**
12. **SHRIMP BOATS (Jo Stafford)**

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**Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!**
**MRO Issues New CMP Regulations 5 and 7 Giving Quotas and Advising Methods to be Used by Ops and Repairmen to Obtain Controlled Materials for Maintaining and Repairing All Present Equipment**

*NAPA Issues New “MRO” Regulations 5 and 7*  
*Giving Quotas and Advising Methods to be Used by Ops and Repairmen to Obtain Controlled Materials for Maintaining and Repairing All Present Equipment*  

**NEW YORK**—Peculiar as it may now appear, the effect of coin operated equipment of all kinds has been, for all practical purposes, non-existent during the first quarter of 1951. This has proved of tremendous value to many distributors every time they went abroad.

It gives them the opportunity to compete on a competitive mark, and thereby, being able to accept trades of later models against the newest type machines.

But it has, in effect (and according to many noted ops) shorted the coin through the country.

As one noted operator reported this week:

“To try and dig up an older game for a low price is now becoming rather difficult in some sections.

“The fact is,” he continued, “that the distributors have sold off the older equipment to foreign countries, mainly to South and Central America, at extremely low prices, and now haven’t the merchandise we want.”

The Cash Box has heard from subscribers in many of the southern nations that the demand for amusement games and, especially, for automatic machines, continues to grow by leaps and bounds.

The manufacturers would like to be able to supply this demand, but due to the shortage of materials with which they are confronted at this time, they are happy just to be able to supply their domestic American market.

Therefore, the distributors and jobbers are enjoying happy days, while they ship whatever they can in older model, used equipment, into the South and Central American countries. Not to mention Europe and Asia, which also are beginning to call for more and more machines.

Being the distributors who ship whatever they can in older model, used equipment, into the South and Central American countries. Not to mention Europe and Asia, which also are beginning to call for more and more machines.

Letting down the foreign exchange and quota bars in Canada will also affect the domestic market to a great extent. This neighbor country has used many, many thousands of machines in past years and now that quota restrictions have been removed will, once again, gobble up whatever it possibly can, to replace old and worn out machines throughout the entire dominion.

But, every time that a machine is shipped out of the continental United States, according to some of the noted ops’ association leaders, and even tho’ ops aren’t buying them in bunches and very rapidly they state, those distrub are shorting the operators here, as new equipment becomes ever more difficult to obtain, and manufacturing quotas go lower each quarter.

It is surprising, therefore, as one distrub stated, that the operators don’t make every effort to anticipate their needs, and ask their jobbers and distributors to hold equipment for them for a month or two, so that these machines will not be shipped out of the country.

Perhaps the best answer is in what one noted distrub stated this past week:

“The tremendous overhead, labor costs and all other expenses which we now have to face to conduct a distributing business, makes it imperative that we turn over whatever merchandise we buy or trade against, as fast as we possibly can.

“If the operators think that we are shipping out of the country because they want to, or like to, they are just simply imagining things.

“We would much rather sell all of our merchandise right here in the U. S. A. and not have to worry about that shipping thousands of miles away.

“But,” he concluded, “the operators here think that everything will go on just like it always has. For some reason or other, they just can’t bring themselves to believe that the cold war is on in the United States, and that we are being embroiled in it deeper and deeper each day and that,” he claims, “there may not even be any more machines produced very, very shortly.”

**Shorts: Supply For Nation’s Ops Who Will Need Reconditioned Equip. In ’52**

Be Sure TO READ  
Pages 26 and 27 on The Bryson Bill  
Hearings Set For Feb. 4
Winner and still champion—that’s the AMI juke box, delivering music with the punch that pulls the big purse.

Lightning fast on the ten hits that count the most, the AMI is also unexcelled when the play goes all the way.

Always in condition, the AMI juke box needs no “seconds” in the corner to keep it going. Patrons like its winning style that makes listening so much more fun.

Ask your AMI Distributor to show you how the new Model “D” will help keep your route in top shape without lots of roadwork.

**AMI Incorporated**

GENERAL OFFICES AND FACTORY: 1500 UNION AVENUE, S. E., GRAND RAPIDS 2, MICHIGAN

"It’s What’s in THE CASH BOX That Counts"
Check the Facts!

52 Classified Ads of 40 Words Each

ONE 40 WORD CLASSIFIED AD EACH WEEK FOR AN ENTIRE YEAR — 52 WEEK’S ISSUES — ACTUAL COST OF 52 — 40 WORD CLASSIFIED ADS
AT REGULAR RATE OF 10¢ PER WORD ........................................ $208.00
PLUS - FREE - Full Year’s Subscription - ACTUAL COST ........... 15.00
TOTAL VALUE - - - $223.00

All For Only $48

America's outstanding magazine publishers call this, "America's Greatest Advertising Bargain." Imagine—a 40 Word Classified Ad FREE Each and Every Week in the Biggest and Most Famous Classified Advertising Section in the Entire Industry—PLUS—FREE Full Year’s Subscription to "The Cash Box"—A TOTAL VALUE OF $223.00—ALL FOR ONLY $48. Send your check for $48 along with your first 40 word classified ad TODAY! THIS IS THE GREATEST GIFT YOU CAN BUY YOURSELF! DO IT NOW!!

THE CASH BOX, EMPIRE STATE BLDG., NEW YORK 1, N. Y.
ROCKET TO NEW HEIGHTS of PLAY AND EARNINGS with Williams

SHOOT the MOON

“SUPER-SONIC” BALL SPEED AND ACTION advance Rocket from Launching Platform to the Moon!

“POWER CONTROL” CHANNELS activate Thumper Bumpers for Advance-Rocket Action!

“ROCKET POWER” THUMPER BUMPERS advance Rocket toward Moon when hit in 1 to 5 Rotation!

“POWER RELEASE” SIDE CHANNELS advance Rocket when lit. Also light up for Replays when Rocket reaches the Moon!

“RESERVE POWER” CHANNELS at bottom of playfield for last minute Rocket advances!

SEE IT—BUY IT AT YOUR DISTRIBUTOR NOW!

CREATORS OF DEPENDABLE PLAY APPEAL!

4242 W. FILLMORE ST. CHICAGO 24, ILLINOIS

---

Worth Waiting For!

AMAZING NEW PHOTOMAT.

(Trade Mark)

Radically different coin-operated photography

*Patented

INTERNATIONAL MUTOSCOPE CORPORATION

Wm. Rubble, Pres.
44-06 11th St., Long Island City, N. Y.
(Phone: STEWILL 4-3800)

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JUKE BOX OPS! DANGER!

Read PAGES 26 & 27 on THE BRYSON BILL Hearings Feb. 4

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Severe Metals Pinch Seen For Next 18 Mos.

WASHINGTON, D. C.—A report circulating at high levels in the defense agencies and the Defense Department indicates the severe material pinch for the civilian products probably will continue for as long as 18 months.

It is stated that the total military demand for steel, copper and aluminum will prevent any substantial relief to civilian consumers until the second or third quarter of 1953 even with substantial additions to the basic metal productive capacity.

If Congress approves an expanded Air Force program and a step-up in the atomic energy program, the shortages will last even longer. There is strong indication that these two programs will get a green light at the coming session.

Altho earlier, more optimistic estimates had placed the peak military demand in the second quarter of '52, followed by a leveling-off and gradual decline in the rest of the year, it is stated now that the military program will not reach its peak until the last of 1952, and the peak probably will extend into the first quarters of 1953.

Officials admit it is possible that “death sentence” orders to producers of a host of non-essential items may be issued by the National Production Authority sometime in the next quarter. But this decision has not been made as yet, and it is admitted that the fact that 1952 is an election year may have some bearing on holding up on this drastic move.

Byram Active In Local Organizations

HYATTSVILLE, MD. — Ira T. Byram, Jr., head of the well known operating firm of Silent Sales System, this city, was honored this past week by being elected to the presidency of the Prince George's County Boys' Clubs, who have Clubs in 30 communities throughout the area.

Byram, whose operating headquarters was located in Washington, D. C., for many years, now is located in Hyattsville, Md. He has attained local prominence, having served the past two years as executive vice president of the County Organization, and is a member of the Elks, American Legion and Veterans of Foreign Wars. In the last war Byram served in Europe and the Mediterranean as a Major in the Army Signal Corps.

Several years ago Byram started devoting his spare time to the County Boys' Clubs when he headed an Emergency Funds Drive which was successful in pulling the organization out of a financial rut.
Seemed to be less festive holiday cheer around the L. A. Row this year than in those past, probably due to the three-day spread of celebration not allowing any great concentration. . . . One thing for sure: Any distributor or operator you happened to host one with had the same toast, "To a better year." . . . Not that many of the boys cried too hard into their highball glasses past the usual New Year's hangover, but they all agreed that things could stand being better, rather than worse. . . . Most congenial spot we stumbled into along the Row was Paul Laymon's, where Paul and Lucille, Charlie Daniels, Ed Wilkes and the other folk had the place handsomely decorated in the Yule spirit and the Christmas cheer was much in evidence, in and out of the club. Paul took time out between elbow bends to inform us that Wurlitzer had announced the continuation of the 1400 and 1450 models because of their proving so successful on location and with operators. Another item to Laymon's expect to get this New Year right with is Bally's "Spot Light," which is proving a worthy mate to "Bright Spot" and "Futurity," . . . One thing was obvious at Laymon's and other partying districts this year: Imbiping was greatly reduced by announcement of the local gendarmes that road blocks and spot checks would go rough on anyone caught behind the wheel with even the traces of holiday wine on his breath.

Off to Honolulu on business and pleasure stay through Jan. 2 was W. R. Happling, Jr., of Badger Sales, where we happened to drop in just as his employ- ees presented him with a handsome leather ottoman. It came with a card saying what a nice guy he was to work with, and the boys sounded like they meant it . . . Toasting a little just before the holidays, but still moving out a steady stream of United's "Six Player," "Leader" and "Touchdown" ball games was Charlie Robinson and Al Bettelman. . . . At General Music, Fred Gaunt told us that Chicago Coin's "6" Player is still the game to beat. . . . Speaking of Chicago Coin, local rep Phil Robinson and golf course game magnate Mac Sanders, who share quarters, have moved their offices to a larger spot 2992 W. Pico Blvd., two blocks from their old place. The boys are glad to escape the spiral staircase that went with the former spot. . . . In hospital for minor surgery, Jack Simon is expected to be up and around within a few days.


Stealing a few lines from the Night Before Christmas, we could say that "The week before Christmas and all through the city, not even an operator was stirring, not even a jinxie. Which sums it up that the operators in this terri- tory were getting the operation and service work set up so that they would at least be able to take off Christmas and New Year's Day and not have to worry about any service calls. But, a lot of the business firms in the city closed down on Monday making a long business work vacation for many people in the Northwest area. . . . There were some operators who made the necessary trip in to pick up needed supplies and equipment and records. In the Taggies for the first time in a long time, was Jack Backus who drove in from James- town, N. D. and then had to worry as to how he was going to get back with all the snow on the roads. . . . In from Seaton, was Dick Grant, Roy Kohner and Don Kohn, the father and son team. Kohn, who, for thirty dollars, decided to give his father Gil a rest and made the usual trip into town for their opera- tion . . . In from the St. Cloud area was Ed La Blanche of Ed La Blanche of the genial Jeff Kost, who, in our estimation would really make a nice roly poly Santa Claus. Also in from the same area was Charles Serens.

We are very sorry to hear that E. J. Stalger of Hebron, N. D. is in the hospital and recovering from an appendectomy. We certainly hope that he is up and around very soon . . . Also seen in town were B. P. Kragt and Bill Gummow of Hopkins; O. L. Coefield of Annandale; and Fred Covenand of Moose Lake.
YOU'RE "HONEYMOONING" with MORE EARNINGS WHEN YOU OPERATE GOTTLIEB'S NIAGARA

NEW BALL TRAP
Lights "Pop" Bumpers for instant scoring when balls are trapped. 4 Balls trapped awards Replay.

ROLL OVER REPLAY BUTTON Lights to score Replays when 1 to 6 Bumper Sequence is completed.

Fast Play!
INCREASING BUMPER VALUES
Hitting Bumpers in rotation increases their scoring values!

Skill Play!
A TORRENT OF ACTION
AND FLASHING SPEED with
4 "POP" BUMPERS--2 FLIPPERS--2 CYCLONIC BUMPERS!

SEE YOUR DISTRIBUTOR NOW!

1140-50 N. KOSTNER AVE. CHICAGO 51, ILLINOIS
"There is no substitute for Quality!"

DO YOU WANT MORE SALES?

OPERATE THE KEENEY DELUXE ELECTRIC CIGARETTE VENDOR
★ Operates on any combination of nickels, dimes and a quarter thru a single coin opening.
★ 9 Double columns dispense alternately at bottom. Always fresh cigarettes. Holds 432 packs.
★ Dispenses regular or King size packs. Instantaneous price adjustments on each column.

THE PACK YOU SEE—IS THE PACK YOU GET! Swing-up front top for easy loading, 3-way match vending.

WRITE
Phone
Cleveland Coin Machine Exchange
2021 PROSPECT AVE., CLEVELAND, OHIO
Phone Tower 1-6715

REPLACEMENT PLASTICS and BUBBLER TUBES
For Wurlitzer and Seeburg Phonographs
WRITE FOR LIST OF MANY ITEMS! ALL PRICED EXTREMELY LOW!

KOEPPEL DISTRIBUTING CO.

GIVE VOLUNTARILY TO MARCH OF DIMES JANUARY 2-31

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
It's New! It's Revolutionary! THE 1ST ANIMATED PIN-BALL BOWLING GAME

Chicago Coin's KING PIN

Animated "FLY-AWAY" PINS

FAST PLAY! 1 1/2 MINUTES

10 FRAMES COMPLETE GAME

- 20-30 Strike-Spares Scoring
- 2 Super Flippers
- Score Goes To 300

"Kick-Out" Pockets
Speed Action Bumpers
Latest Deluxe Cabinet

THE CASH BOX CHOICE

FREE SHIPPING TO NAMES ON YOUR ORDER

It's only 285.00 C.O.D., +BALL II

NEW———THING

NEW JALOPIES
HEALTHIEST

BRAND NEW CLOSEOUTS

14—Sliver King S&H Net New Vendors...
7—Duck Hunters, BRAND NEW...
14—Candy Vendor, 104 Bar Capacity, BRAND NEW...

SPECIALS!

SEEBURG BEAR GUNS, Like New...
EXHIBIT GUN PATROLS, Can’t be told from New...

PRICED TO SELL FAST

2 Bachelor Babes, $99.50 ea.
2 Gopher Target Skills (Used On For...
5 Winners (Garnished Like New)...
Gold Cup (Marriner Coin)...
Gold Cup Champion (New)...
Ball Jockey Specials (Four or Six of the Year)...

MUSIC

AMF Model "C" (Gorgeous Phonos)...
Jockey 714A Landscape Hunters...

WANTED!

Any Quantity For CASH! WURLITZER 3020 WALL BOXES
5c — 10c — 25c
WURLITZER 219 STEPPER
State: Price—Condition—Quantity

Q-BALL TABLES

USED

$45.00 ea.

Casting 10 Extra

LOUIS L. BLACK
1745 E. 8th ST., BROOKLYN, N. Y.

**It's What's in THE CASH BOX That Counts**

EASTERN FLASHES

This is the week when the merry makers get up to their highest peak. Celebrating the Christmas holidays, they continue thru the week, ending up with the New Year’s celebrations. While the operators find additional collections in their boxes, the wholesale buyers have to reconcile the spirit of conviviality. Expectant sales to be slowed up on coinrow, your correspondent received quite a pleasant surprise. Unlike other years, this firm is quite busy. Both on reconditioned and new machines. It is explained by the condition that is most likely brought about by the fact that new machines are slow in deliveries, no doubt due to the present materials shortage problem. Whatever is delivered in the way of new machines is quickly shipped out to local ops, who, we’ve told have placed orders previously. The sharp increase in demand for used machines is evidently a result of smaller amounts of new equipment, besides operators buying reconditioned machines to take care of their needs. Wholesale state they look for this demand for reconditioned machines to keep increasing with each succeeding week.

That grandchild of Barney (Shugy) Sugarman, Runyon Sales Company, failed to arrive by Christmas, but Shugy is definite that his daughter, Lorraine, will make good on her promise, and make him a grandpa before the New Year rolls in. . . . Irv (Kempy) Kempler, Runyon’s road salesman, stays at the New York office all week due to the holidays. Which breaks thru from Connecticut, last week he cracked up his car. He ran into an icy road and skidded into a pole. No damage, except to the car. . . . Charley Gianone of Liberty Music Co., Liberty, N. Y., visits colmry. . . . Tony Centavese and partner Louis Maceli of Silver King Music Co., Suffern, N. Y., also come into the city to make purchases. . . . Hymie and Harry Koeppl, Koeppl Distributing Co., rushed to the lineup in the many coinop boxing received their reconditioned machines. And bubbler tubes, now also report, with great pleasure, that the demand for reconditioned machines has increased. "Let’s tell the brothers, ‘we’re fully ready to handle as many orders as we receive.’"

Joe Young, Young Distributors, beamed happily this week when a gooey delivery of new Wurlitzer 1400’s was received from the factory. Everyone of the machines was immediately taken in by the operators, and once again Joe is left without a sample for his showrooms.

Mike Munves expected to spend the Christmas week-end at Lakewood, N. J., with the missus, but wasn’t able to get away. "However," smiles Mike, "we’re going away for the New Year’s holiday-week-end, probably to the New Jersey coast. Meanwhile, he reported, his interest in the coinmachine industry is associated with the coin machine industry for a number of years know that there are many good sized, well established operating firms thruout the country. But, in most instances the location owners (and general public) do not know—and are never told. This week we received a booklet from the Automatic Vending Corporation, with offices in Chester, Pa., Wilmington, Del., and West Chester, Pa. We can’t find enough words to compliment David Berliner, president, not only for the idea of preparing this booklet, but also for the manner in which it is prepared and the story, it tells. We here at THE CASH Box would like to see a great many other firms follow this practice—and if they do half the job Automatic Vending does, then the stock of the operating division of the coin machine industry would jump 1,000 per cent. On the first page, Automatic Vending offers its thanks to “the loyalty, the suggestions, the cooperation of the helpful and dedicated men and women that make Automatic Vending.” By the way, the brochure was prepared in celebration of the firm’s 20th anniversary. A feature of the brochure is the reproduction of photographs of “the folks who keep your machines in tip-top condition.” In addition to Berliner, those pictured are Chester A. Glenn, A. Bettler, and Wm. McClellan, Jr.; Joseph Mills, Eva Montgomery, Robert Montgomery, Wm. Floyd Morris, Joseph Newsome, Ralph Pepper, L. Herbert Pololkin, Abe Quinl, James Redden, Dorothy Reheghan, John E. Rickard, Griffith Roberts, Connie Scilollo, John Shuckleton, Gilbert Smith, Philip Sudder, Donald Wasmold, Jules Weiss, George Walsh, Reid Whipple, John Williams, James Yates and James L. Yerkey. Those listed, but not pictured due to pressure of deadlines, were Emily England, John Kushner and Earl Simpson. A statement by the firm, appearing on its first opening page, is one all operating firms should adapt. Anyone can install a vending machine, but it requires an organization to render top service." Photographs are used to illustrate Automatic’s service to its clients. Repair shops (with vendors, games and music illustrated) are pictured, as well as coin counting activities, office procedure, record shop, and penny inserting. The firm wishes to the Automatic Vending Corporation on the celebration of its twentieth birthday, and know, that with the policies it uses, it will have many, many more birthdays to celebrate in the future.

Bill Rabkin, president, and Herb Klein, sales manager, International Motoscope Corporation, break with their first announcement about the firm’s new “Picture Show”, Al Denver’s, in the Automatinf the Automaton—Must See. This week, this program donates a phonograph by telephone over the “Strike It Rich” program, CBS-TV, Wednesday night, to Jackie Robinson, Brooklyn base ball star, for use at the Harlem YMCA. . . . Is it true that MOA won’t have a showing in Chicago in March as originally planned? To ALL OUR FRIENDS THROUGHOUT THE NATION, WE WISH THE HEALTHIEST, MOST PROSPEROUS OF NEW YEARS.

Mike Munves expected to spend the Christmas week-end at Lakewood, N. J., with the missus, but wasn’t able to get away. “However,” smiles Mike, “we’re going away for the New Year’s holiday-week-end, probably to the New Jersey coast. Meanwhile, he reported, his interest in the coinmachine industry is associated with the coin machine industry for a number of years know that there are many good sized, well established operating firms thruout the country. But, in most instances the location owners (and general public) do not know—and are never told. This week we received a booklet from the Automatic Vending Corporation, with offices in Chester, Pa., Wilmington, Del., and West Chester, Pa. We can’t find enough words to compliment David Berliner, president, not only for the idea of preparing this booklet, but also for the manner in which it is prepared and the story, it tells. We here at THE CASH Box would like to see a great many other firms follow this practice—and if they do half the job Automatic Vending does, then the stock of the operating division of the coin machine industry would jump 1,000 per cent. On the first page, Automatic Vending offers its thanks to “the loyalty, the suggestions, the cooperation of the helpful and dedicated men and women that make Automatic Vending.” By the way, the brochure was prepared in celebration of the firm’s 20th anniversary. A feature of the brochure is the reproduction of photographs of “the folks who keep your machines in tip-top condition.” In addition to Berliner, those pictured are Chester A. Glenn, A. Bettler, and Wm. McClellan, Jr.; Joseph Mills, Eva Montgomery, Robert Montgomery, Wm. Floyd Morris, Joseph Newsome, Ralph Pepper, L. Herbert Pololkin, Abe Quinl, James Redden, Dorothy Reheghan, John E. Rickard, Griffith Roberts, Connie Scilollo, John Shuckleton, Gilbert Smith, Philip Sudder, Donald Wasmold, Jules Weiss, George Walsh, Reid Whipple, John Williams, James Yates and James L. Yerkey. Those listed, but not pictured due to pressure of deadlines, were Emily England, John Kushner and Earl Simpson. A statement by the firm, appearing on its first opening page, is one all operating firms should adapt. Anyone can install a vending machine, but it requires an organization to render top service.” Photographs are used to illustrate Automatic’s service to its clients. Repair shops (with vendors, games and music illustrated) are pictured, as well as coin counting activities, office procedure, record shop, and penny inserting. The firm wishes to the Automatic Vending Corporation on the celebration of its twentieth birthday, and know, that with the policies it uses, it will have many, many more birthdays to celebrate in the future.

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January. Hey.

FACT
Roy (and Chicago Snow. Come and, and Wally with others, Chicago. again.

...and drifted exclusive. premium and looks come to the drifted wood, has some grand ideas. Snow just keeps piling up. And piling up. Already set record in December in Chip's history, by over seventeen inches of snow. And traffic getting worse every second of every day.

Harold Saul of Coven Distributing, who is in charge of the record department, has reported, advises that there are now featuring a "record buying guide" for all the joke box ops who buy their disks from this one-stop music service. Harold has all the latest reports of all the best records promptly posted for the Feb. 1 and the March 1. Mr. and Mrs. David Gottlieb; Mr. and Mrs. Myer Ginsburg; Mr. and Mrs. Martin, Mr. and Mrs. Herbert Guttman; Mr. and Mrs. Gilbert Kitten and others, enjoying this big shingle in the Grand Ballroom of the Conrad Hilton Hotel... Mr. and Mrs. Dave Gottlieb down to Florida for a few weeks of sun-bathing... And Nate Gottlieb telling us all about why that guy had bloodshot eyes. 14 days will do it, too... H. F. (Devy) Denison phones to wish us the best of the season. And to tell us that he has something really big breaking.

Mike Hammertime is back in town, and has spent the day and evening buying up a track way, north to his home in Minnesota. After he learns no planes are flying thataway... Louis Shubert's survey, and Bill Ry of Kansas City, on the long distance phone with us, at one and the same time, to talk about this and that. Both have some grand ideas... Snow just keeps piling up. And piling up. Already set record in December in Chip's history, by over seventeen inches of snow. And traffic getting worse every second of every day.

Ray Riehl; has been enjoying Missie Riehl held open house this past Xmas day, and had 'em rollin' in and rollin' out all day long... Bill DeSelm all happy and pleased, his firm's big Xmas affair went off, "Almost every one enjoyed it, and himself a grand gift before the party was over", is the way Bill put it... HAPPY BIRTHDAYS: Lew London of Reading, Pa.; Abe Green of Maple-wood, N.J.; Wurgler of Chicago, Ill. All three born on Christmas Day.

Also to Joe Hirsch, head of New York's game ann., born Dec. 27; Art Conrad of the Game Co., Los Angeles, born on the 28th. And to charming Peggy Smith (wife of Ed Smith) resident of San Francisco, born Dec. 29.

Roy Monroe of Cleveland phones in to tell us that his firm is preparing one of the biggest New Year's sales in all of its history. Mr. W. Williams home in Los Angeles for the holidays, Sam Stern and Mrs. Stern and their children in Tucson, Ariz., for a few weeks, Bill Ryan (to whom we offer our most sincere condolences on the passing of his mother this past Xmas eve) also out of the factory, Gordon Horlick had his hands full trying to answer all the questions that came into his office... Joe Abraham of Lake City Amusement, Cleveland, told us that the firm that under way one of the biggest sales of postwar music equipment they've ever yet featured. "We're just stockpiled," Joe said, "we give us more room. We want to sell more at prices that'll make big money for all buyers."... With the population of the nation growing by leaps and bounds and the birth rate setting new records—

Looks like Ralph Sheffield of Ace Premium Sales has himself a "million dollar sale" to the firm, just two seconds ago. But, to what a coincidence has shown the item, only the greatest of enthusiasts has resulted. To the point where Ralph is flying to the factory to get himself a most complete ex- ample for the buyer who saw the item, ordered 2,000 right away. Some of the execs here got down to their offices plenty late this past Wednesday due to the eight more inches of snow that swirled, swirled and continued in his area. On top of the two recorded deep snowfalls this city has already had... But, none who were as upset as Frank Mercouri of Exhibit Supply Co. Frank moved out to the suburbs this past year to get away from the city noise. So that the little Mercouri's could enjoy suburban sunshine. Only to find that a substantiates' life in the wintertime is awful, awful tough going.

Hey, Ben Coven, whyn't you buy a couple horses and a great big sleigh with sledge bells and all.

Meeting of the Wire And Cable Industry Advisory Committee with NPA re- presents, knows that there wouldn't be a NPA meeting if didn't come about... Roy McGinnis, Paul Huebsch and John Conroe all thrilled with the way the Keystone All-Electric Cigarette Vendor selling bigger and bigger and bigger all the time... Anyway, we tried. This past week, we tried to get in to say hello to Ray Moloney. But, we ran up against 14 guys waiting to see Ray. After we did get in for a moment, there were 16 other guys in his private offices. And a dozen important meetings waiting for him. So, after looking at the clock, we decided it was time to go home. (By the way, Roy)... Wally Finke and Joe Kline of First Intrigus advise that they are planning to have "just about anything and everything that come through"... Mail Finke and Bob Gaynor, the chief of the premium dept. of the firm, claim that they have already ordered, "Many more new and differently better items for the coming year,", Busier than ever, Hal, you're trying to keep your head in step with Gov't rulings and coinsales at one and the same time.

We are indebted to Ed Wurfler of Wurlitzer for one of the cutest and tiniest gift of the New Year, we've ever received in many a day... And many, many thanks to Ed... Sam Lewis of Choein suggests, "Just come on in and look at 'King Pin'," he said. "But," he adds, "and see whether this isn't the most thrilling game you've ever yet enjoyed playing." (Fair enough.)... With no new ones new coming thru, many are wondering whether MOA intends to really put on a show this year at the Palmer House. But, he went this week, we, too, along with all the others everywhere, want to wish each and everyone... you... (and you, too)... a very, very, healthy and happy New Year! Bill. Way, a prospect one, too. But, after having all health and happiness... do you care about prosperity?"

"It's What's in THE CASH BOX That Counts"
Bryson Bill Hearings (H. R. 5473) Will Continue Committee On The Judiciary. Music Ops, Their gressmen Immediately to Halt ASCAP from: “CRU

The Automatic Music Industry of America is in great danger.

The Bryson Bill (Rep. Joseph A. Bryson’s bill) which started public hearings before the Sub-Committee of the Committee On The Judiciary the latter part of last year (and wherein only the music industry had the opportunity of presenting its case before the Sub-Committee) will again start open public hearings on February 4.

This means that there is little time left for those juke box operators, who haven’t yet written or contacted their Congressmen, to appeal to these legislators to do everything in their power to halt the Bryson Bill right in the Sub-Committee.

The Bryson Bill would definitely ruin the entire juke box industry, should it be favorably cleared thru these hearings, and affirmatively voted upon by the Congress of these United States.

The Bryson Bill wants the Copyright Act of 1909 to be amended. So that juke boxes will have to pay royalties for playing copyrighted music. (Such royalty payment is now specifically exempted by the Copyright Act of 1909.)

But, tho this effort (to make automatic music ops pay royalty for playing copyrighted music) has been made time and time again in past years, the Bryson Bill goes even further.

The Bryson Bill, in addition to asking that the Copyright Act of 1909 be amended as far as juke boxes are concerned, also asks that the nation’s juke box operators should pay 1½ per week per side of each record (2¢ per record) royalty, for playing the copyrighted music of such organizations as ASCAP (American Society of Composers, Authors and Publishers) and similar groups.

The table included in this editorial gives juke box ops some idea of what they will have to pay each week and each year, to such groups as ASCAP. But, this table does not include the tremendous and complicated bookkeeping expense which is also involved, in keeping such records for the benefit of ASCAP and similar groups, who demand such tremendous royalty-tribute from the automatic music industry of America.

Nor does the Bryson Bill state that this (1½ per week per side of each record) is where ASCAP (and similar groups) must stop. The Bryson Bill does not state that they cannot ever expect more than 1½ per side of each record per week as royalty-tribute.

In short, if ASCAP wants to (and if this Bryson Bill ever becomes law) ASCAP (and similar groups) can approach the Congress each and every year and demand more, more, and still more royalty. In fact, they can build their case right up to 50¢ per side of each record, or $1.00 per record, royalty-tribute.

This is, without any iota of doubt, the most dangerous legislation which has ever yet faced the automatic music industry of America.

It will, definitely, wipe out over 85 per cent of the music operations in this industry.

How can the juke box operator of a route of even fifty 100 selection phonos pay $50.00 per week royalty on an average net income of only $35.00 per week?

(A loss of $15.00 each and every week. A loss of $884.00 per year.)

And this is based on the national gross average intake of $7.00 per week per phono with a high net earning average of ten per cent. (These facts can be read in the November 10, 1951 issue of The Cash Box, Pages 3, 4 and 5.)

Just think of the complicated and almost impossible intricate bookkeeping involved for the average small operator somewhere in a small town, many miles from any large city, checking thru his records to see which of these were copyrighted by whom.

He has to make payments to more than one group. More than just ASCAP. After all there are other groups who handle the royalty collections for publishers. And there are also independent publishers.

Should the Bryson Bill (H.R. 5473) ever become law, everyone should quick get into the music publishing business. (Hundreds would quickly do so.) Just as soon as an operator placed a copyrighted piece of music (already recorded) on his phono, this small publisher could jump him for royalty.
In short, the Bryson Bill (H.R. 5473) could stir up the most serious mess of intricate and complicated legal bookkeeping that has ever been known to the world of business.

Nor is this the end of the mess into which the Bryson Bill (if it ever passed Congress) could place the entire automatic music industry.

There would be a rush of groups to record "royalty free" music. There would be operators forming publishing companies. There would be more and more independent record firms arising with "deal" after "deal" for the juke box industry.

There would be so many, many ridiculous (even ludicrous) things happening that the average juke box operator just wouldn't know whom to believe about what, when and why.

There is but one answer to the Bryson Bill (H.R. 5473) and that is for every single juke box operator to immediately write or contact his Congressman and tell this elected representative of the peoples of his district how one, just one organization, one powerful, wealthy business group, and others like it, want the peoples' representatives of these United States to vote "it" (or "them") more and still more power, and more money, at the expense of all the peoples who elected these legislators.

How and where in the world can one group of business men approach the elected representatives of the people and ask these representatives to make them (these individual groups of powerful and wealthy businessmen) still richer and even more all-powerful?

At the very same time it is a known fact among these men engaged in music business that ASCAP (and such similar groups interested in this legislation) are only "KILLING THE GOOSE THAT LAYS THE GOLDEN EGGS" of ever-greater music royalties for them by showcasing their tunes in the juke boxes of the nation.

The juke box operators must call on their friends and, especially, on everyone of their location owners, on their civic leaders and everyone else, to show where they would be wiped out of business if the Bryson Bill was ever favorably voted out of the Committee On The Judiciary and went to the floor of Congress where it could be voted into law.

They must get these people to write to their Congressmen and, once and for all time, do definitely defeat this sort of bill (which has been brought up time and time again over the past years, sponsored by ASCAP) that it won't ever be brought back again.

This is the time to act!
WANT—Photographs, Voice-O-Graphs, ChicoCoin Basketball Machine, Monro-
Beach Gun, Evans Tommy Gun, 22 Win.
Skeel Balls, Pitch 'Em and Bat 'Em, Exhibi-
ble Dale Guns, Chico Coin and savannah.
State condition and price. MIKE
MANNY CORP., 577 TENTH AVE.,
NEW YORK, N. Y. Tel.: Bny 9667.

WANT—Seeburg Shoot The Bear Guns,
3rd Class—$125.00. State condition in
first letter. MIKE MANNY CORP.,
577 TENTH AVE., NEW YORK, N. Y. Tel.: Bny 9667.

WANT—Wurlitzer Model 1250’s,
1100’s, 1421, 1312, 1420, 1100’s, 78%, or 45%. Will pay cash or
late pin games, alley, or arcade equip-
ment. WINTER AND CO., 215 N.
BUSH DST., 226 W. 29TH ST.,
MIAMI, FLA. Tel.: 3-4625.

WANT—Now, surplus stock of new
major labels. Call us or inquire.
brand available—in inventory if pos-
sible. Give price and condi-
tion on stock. GALCANO
DIST., 3142 W. ARKHAM
AVENUE, CHICAGO, ILL. Dickens, 2-7060.

WANT—Wurlitzer 11200, 1250, 1400,
1171, 1217, Seeburg 13160, AMI
C-8, Champ, J. & E. Olds, Wurlitz-
er, Seeburg, AMI C-600, state
condition and price. ST. THOMAS
COIN SALES, 8'T., THOMAS, CAN-
ADA. Tel.: 2649.

WANT—Your used or surplus rec-
ords. We buy all year round and
pay top prices up to 5% blues and race
records only. We also buy closeout inventories complete. POCEDURES, 821
NO. MAIN ST., PROVIDENCE R. I. Tel.: Union 1-0320.

WANT—All types of post-war flipper
ball, 25-cent lights. United Boxes,
States, Scales, Speakers, Adapters,
Mechanics, Bally, pins, states, and
prices. INTERNATIONAL AMUSE-
MENT CO., 5 PARK STREET,
NEWARK 2, N. J.

WANT—Seeburg 100M; AMI Models
A & B; Seeburg Tear Drop Speak-
er. State price, quantity, Parma-
trum; Gennett; Bluebird; Champion, etc. JACOB S. SCHNEI-
DER, 1205 W. 66TH STREET,
NEW YORK CITY, N. Y.

WANT—Bally Coin Island; Bright Light;
2 Players, 25 Cents, 5 Players Shelle,
Alley; Wurlitzer 1100; AMI Model
B; Gottlieb Minstrel Match; Bright Light;
Four Horsemans, NATIONAL COIN
MACHINE, 305 W. 70TH ST.,
Diversey, Chicago 4, I1L. Tel.: Ruckingham 1-4646.

WANT—All types Arcade Equipment,
Seeburg Business Gun, Seeburg 1010.
Quote lowest prices or will trade. 25
Wright, Wire, Phones, C. A. ROBIN-
SON, 2301 W. PICO BLVD.,
LOS ANGELES 56, CALIF. Tel.: Dunskick 3-8180.

WANT—Used Records from 50c to
$10.00, we buy them all. Special
prices paid for rhumias. We pay
freight. State victory, Vocalion, G & L MUSIC CO., 11 BAYBERRY
ROAD, FRANKLIN SQ., L. I., N. Y.

WANT—Photographic services, 11
$25,000; 20 Wise Owl Quartzite
(like new) $50.00 ea.; 4 Grippers
$75; 5000 R. & R. ABT Challenges
$12.00 ea. 2 Pop Upright $125. 2
Electric Schoekers; $10.00 ea. 10
Skee-Ball; $15.00 ea. 5 Bowl Seeburg
$89.50. 4—1015 Wurlitzers $275
ea; 1 Shipman Select-A-Bowler (like
new, with stand) $285. 1 A-1 $275
ea; 1 H148M $249; 1 H124M
$219; 2 H146M $195 MUSIC
DISTRIBUTORS, INC., FAUVILLE,
FRANKLIN ST., CHICAGO.

FOR SALE—Arcade Equipment Six
Shooter like new; 2 Silver Bullets;
2 Bally Guns; Chicago Basketball
Champ; Liberator; 3 Bally Hi-
Roller; Baseball All American; 3 Goalee
Games. All machines A-1 condition and ready for loca-
tion. W. STANLEY AMUSEMENT CO.,
530, TACOMA WAY, TACOMA,
WASHINGTON.

FOR SALE—27 Bally Hot Rods $79.50;
Wurlitzer pre-comps, brand new, on
arm conversion kits re-
tail $39.50, concessions
weight Southwind tone assem-
blies $100. Also closed box to-
ners inventory new Wurlitzer parts,
Terrific discounts. ALFRED SALES,
1301 W. 73RD, CHICAGO, I1L. Tel.: Lolinca 9106.

FOR SALE—Bingo Games Like New;
Unisphere, another State, W. in
ABC Widget $295; Kenney Light
$265; Bally Bright Lights $365; Bally,
Bally Island and Bally Bright Spot $445. J. ROSENFIELD
CO., 2320 OLIVE ST., ST. LOUIS,
MO. Tel.: Olive 2000.

FOR SALE—Perfect condition ARCS
$275; Lite A Limes with improved
plus. Low priced. 1200’s, makes up to $75. 1/3 deposit. Will buy any
Coney Islands, W. E. KEENEY MFG. CO.,
5229 S. KEDZIE, CHICAGO, ILL.

FOR SALE—Your choice $325, Mel-
ody; Catala; Geoptra; Bermuda; Wis-
consin; Buller; Lemon; Year; Stans;
and many more. These games are off our routes, electrical and
mechanical gimmicks, perfect. A.
PENN MUSIC SERVICE, 220 ARCH
ST., MEADVILLE, PA.

FOR SALE—Best this a fa in your
enjoyment. You can play all
systems. Special price on used,
and reconditioned. Special
ready for location. Wurlitzer
750’s, Hammacher and
850’s, Box 148 MURPHY 418
now $125. All thoroughly re-
newed and cleaned. W excessively
refurnished $109; Seeburg 146 $139;
Alarcon Motors $4.95; 3-6 and
5 Alleys $4.00 hundred. 1/3
with order, balance C.O.D.
GAY-COIN DISTRIBUTORS, INC.,
BROOKWOOD AVE., DETROIT,
MICH.

FOR SALE—Citations; Gold Cups;
Juno, John, Bally; 5 Ball Machines,
Slot Stands $15.00; $25.00; $40.00
always in stock, 5000, 6000, 8000
lights 65.50. Write or phone to
FRENCHY CO., 7464 N. 2
E. 2AV. ELK HORN, I1L. Tel.: AM 7267.
All music sold.

FOR SALE—Packard Wall Boxes,
very clean condition $17.50 ea.
With lights. 7170’s, 1100’s
S. W. 16TH AVENUE, PORTLAND,
OREGON.

FOR SALE—Wurlitzer 750’s $100;
Wurlitzer 1080’s $225; Seeburg
148M $290; William’s Magic
Mike $340; Hand Carved Pre-
ased Distributors, 1121 MAIN
ST., BUFFALO, N. Y.

FOR SALE—Williams Double Header
$75; Universal Super-Twin-Bowler
$100; United Twin Shuffle $175;
C. C. Trophy $100; Genco Shuffle
Target $157; Bally Shuffle $50.
MINT CONDITION. Tel.: 8-2566.

FOR SALE—Chicago Coin-Bowling
Alley Classey, very good condi-
tion $85 ea. H. BETTI & SONS,
1706 MANHATTAN AVE., UNION
CITY, N. J.

FOR SALE—20 Bally Eurekas. Will
sell at retail low price. Make offer for one or all. 1050 W.
593 TENTH AVE., NEW YORK,
N. Y. Tel.: LO 4-1880.
For Sale—Packard # 400 hideaway $659; Packard Mandarin $1395; Packard Speaker #1000 $29.50; Packard Pla-Mor Boxes $10; Seeburg 105, $161; Seeburg WI-1660 5/10/25c wireless Wall Boxes $50; AMI Boxes #5077 PA. N. W. #3020 5/10/25c $39. American Vendor Aluminum Ball Coney 18, 314, 277 Adam Lane, Brooklyn, N. Y.

For Sale—Special Sale on WL-56 Seeburg Wireless Wall-O-Matics $95 complete. All in excellent condition. Deposit required. SPAL Specialty Co., Super- ton, GA.


For Sale—3 United ABC's $250 ea.; Bright Lights $335 ea.; 1 Universal 5 Star $310; Citations 400, 500 $555; American Vendor Model 1500 $425, $550; FAIRBANKS Model. 600, 1000 $495.

For Sale—100 Packard Wall Boxes, Hill, Gating, Staining, and Stain in quantity $10 ea.; Seeburg $200 and $3000's at $49.50 ea.; 3-wire and wire only at $5 ea. Western Wire: Dixon Distributors, 3068 Southern Blvd., Youngstown, O. Tel.: 8-7215.

For Sale—Chicago Coin Classic $115; Bally Speed Bowler $50; Shuffle Alley with Fly away pins $25, ALLIED COIN MACHINE CO., 736 Milwaukee Ave., Chicago 22, Ill. Tel.: Canal 6-0293.

For Sale—Chicoin Bowling Alleys $55; Seeburg Guns $75; Lite Leagues $40, $51; Other Games $45.50, and many other values. COIN AMUSEMENT GAMES, 1144 E. 55th St., Chicago 15, Ill.

For Sale—40 Selection AMI Model "C"; 100 Selection Seeburg 1949 or better $50 Model. Write. Dale Guns, Shuffleboards: Shuffle Alleys, twins or any type. We furnish in used games and all kinds of games. We deliver free in Wisconsin, also help new operators start regular business. NOVELTY CO., OOMRO, WlS.

For Sale—We can supply all your recorded needs—on all labels. Shipments made 24 hours after receipt of order. Please mention your record. We ship anywhere. LESLIE DISTRIBUTING CORP., 752 Tenth Ave., NEW YORK, N. Y. Phone Plaza 7-1977. Cable address: EXPORTRECORD, NEW YORK.

For Sale—Turf Kings, brand new $425; Kings, used $275; Wm. Bellers, brand new $325; Winners, used $195; Citations 75; Five Finger Pinball $125; Seeburg Universal Five Stars $275. CLEVELAND COIN MACHINE EXCHANGE, 277 2nd Avenue, Toledo, OHIO.

For Sale—Seeburg 148ML $349; Seeburg 147M $229; Seeburg 146M $197; Wurlitzer 1060 $199. All in excellent condition. Restored and refinished and sold with Davis six point guarantees. Davis Dist. Co., 738 Erie Blvd., E., Syracuse, 3, N. Y.

For Sale—Bally Bright Lights, beautifully restored. 1915, $325; five or more $310; Bally Turf Kings, the finest you can buy, $275; five or more $250; Super Coin Boxes, slightly used $375. NEW ORLEANS NO. 11, 115 MAGAZINE ST., NEW ORLEANS, LA. Tel.: Canal 5306.

For Sale—2 Photomites prewar $350; Wurlitzer Express $40; $25 Bally Speed Balls $46; Original United Allies $250; Seeburg 646; $195; 47s $225; 48's $325. CLEVELAND COIN MACHINE EXCHANGE, INC., 1827 Adams St., Toledo, OHIO.

For Sale—Contact us before you buy. We carry all types of coin machines and are distributors for United, Universal, Chicago Coin, Keeley and Bally, Wurlitzer, Seeburg, Allen, and American Vendor. CO., 233 W. 3rd Street, WILMINGTON, PA, Tel.: 3-2326 or 2-1649.

For Sale—Can you afford 92c per week to get ahead and stay ahead of this prewar reconditioning trend? For 92c per week you can have a 40 word ad in this section plus a full year's (52 weeks) subscription to The Cash Box, "The Bible of the Coin Machine Industry." Send your check for $48 today plus your first 40 word ad to: THE CASH BOX, 1001 W. 31ST ST., CHICAGO 9, ILLINOIS.


For Sale—Hard-to-get Parts and Supplies. We have stock on hand. Let us know your needs. Our prices are right. We also have complete stocks of used games and photographs of all kinds. COVEN DISTRIBUTING CO., INC., 3131 Elgin Avenue, CHICAGO 18, ILL., Tel.: Independence 3-2210.

For Sale—The finest reconditioned phonographs, record players and supplies. Every single one guaranteed regardless of price. Before you buy get your information from Bellingham Phonograph Music Co., 1501 Dragon St., Dallas, Texas. Tel.: Riverside 4131.

For Sale—Watch My Line $175; Six Finger $295; Superior $198; complete with writing; Jalopy $369.50; 6 Places; United write; Bowle 815; TRI; Seeburg 885; Copeland; J. CHEETHAM & CO. 826 NO. BROAD ST., PHILADELPHIA 30, Pa. Tel.: Poplar 3-2899.

For Sale—Unlimited quantity of phonograph records taken from our routes. Lowest prices in the business. Write now. RELIABLE COIN MACHINE CO., 184 WINDSOR ST., HARTFORD, Conn. Tel.: 6-5833.

---

"It's What's in THE CASH BOX That Counts!"
FOR SALE—5 South Pacifics, like new, one lot sale $200 or $50 each. 5 AM wire boxes straight nickel $25 each. SYSTEM AMUSEMENT CO., 510 SECOND AVENUE, SPOKANE, WASH.

FOR SALE—WAL-56 Boxes 5/10/25c: $100. Wire boxes three-wire $275. W156 wireless Boxes $245; Seeburg Hideaway 146 $225; Wurlitzer 1100 $1450; 1015 $950; Wurlitzer Speaker Roll $125, 14 ft. Bankrolls $150; Irish Pool $900; Dick Gamblers $85. A. YONTZ, BYESVILLE, OHIO.

FOR SALE—Used Phonograph Rec. taken from our routes. BIRMINGHAM VENDING COMPANY, 540 2nd Avenue, NORTH, BIRMINGHAM 4, ALA.

FOR SALE—Special Closeouts: Turf Kings, all other One Balls, Shuffle Alleys, Five Balls, Distributors. Write, Wire or Call; REDD DISTRIBUTING CO., INC., 290 LINCOLN ST., ALLSTON, MASS. Tel.: AL 4-1040.

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful, condition regardless of price. Tell us what you need, we'll quote prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PERTH AVE., CLEVELAND 8, OHIO. Tel.: University 4-0773.

FOR SALE—Empirees; Thrones '39 and '40 Standards and Deluxe Classics: W1156 Wall Boxes; 600's; Counter Models: Waltzing Hobo; 1000's; Wire Consoles; MIRR Pinball, SOUTHSIDE VENDING, 308 W. Sycamore St., PETERSBURG, VA. Tel.: S49.


MISCELLANEOUS

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, Ligon 5-4321; The Cash Box, Chicago, ILL, D'Earborn 2-0045; The Cash Box, Los Angeles, Calif., Webster 3-0947.

NOTICE—Louisiana & Mississippi Operators: your authorized AMI phonograph distributor is DIXIE CONCERN, 123 NO. BIRD ST., NEW ORLEANS, LA. Tel.: Magnolia 3931.

NOTICE—Change to dime play. Hay- ley Convertor Kit for old style and new. Parking meter kit. List: 10c, 25, 81 each: Samples $1.25. Contains new glass, dime bushings, parts for re-conditioning. Kits also available for other five-cent boxes. Specify your needs. J. H. HUNTER INDIAN- TURBO CORP., 2720 W. PICO BLVD., LOS ANGELES, CALIF.

NOTICE—Attention operators in Chi- cago. We can handle your service calls including lost keys. Pollution and factory trained mechanics take care of your calls. MIRIT INDUSTRIES, 542 W. 63rd STREET, CHICAGO 21, ILL. Tel.: ENglewood 4-9202, 4-9203.

IT'S results that count. When I advertised the machines I had for sale in The Cash Box classified ad section believe me, brother, I GOT RESULTS.

In fact, I wish I had ten times the number of machines to sell, because the orders are still pouring in.

Where in all the history of the coin machine industry can you spend only 10c a word for a classified ad and get the kind of results you get in The Cash Box?

No wonder The Cash Box prints more classified advertising each week than all the other publications combined in a month.

Take my advice, brother, if you've got something for sale, spend 10c a word and put it in The Cash Box classified advertising section immediately.

Also, if you want to buy machines, parts, supplies, or anything else do the very same thing. The cost is no more. Just 10c a word and you'll GET RESULTS . . . THAT'S WHAT COUNTS!
**The Cash Box, Page 31**

---

**ROCK-OLA**

- **Year**
  - Imperial 20
  - Imperial 16
  - Monarch
  - Radio-A-Tone
  - Radio-A-Tone, Super Rockette
  - Counter '39
  - Counter '40
  - De Luxe
  - Master Rockette
  - Counter with Std.
  - De Luxe
  - Wall Box
  - Bar Box
  - Spectravox XI
  - Glamour Tone Column
  - Modern Tone Column

**BUCKLEY**

- **Location**
  - Chicago
  - Fast Box
  - Hideaway
  - Coney Island
  - Hideaway
  - Hideaway
  - Coney Island
  - Close-Up

**MILLS**

- **Location**
  - Hi-Top
  - Singer Towers (301)
  - Streamliner 5, 10, 25
  - Empire
  - Panoram 10 Wall Box
  - Panoram Peak (Cont.)
  - Conv. for Panoram Peak
  - Constellation

**AM I**

- **Location**
  - Hi-Top (50)
  - Singer Towers (301)
  - Streamliner 5, 10, 25
  - Empire
  - Panoram 10 Wall Box
  - Panoram Peak (Cont.)
  - Constellation

**AIREON**

- **Location**
  - Super De Luxe ('46)
  - Blonde Bomber
  - Leader
  - Hideaway
  - Island
  - Coronet

**MISCELLANEOUS**

- **Location**
  - Chicago Coin Hit

---

**Manufacturers and data of game's release listed. Code: (B) Rally; (CC) Chicago Coin; (Ex) Exhibit; (G) Genser; (Gt) Gottlieb; (U) United; (Wm) William; (Ex) Exclusive; (Got) Gotz"
As was expected, this week’s trading in the used machine market showed a slight decline in activity; however this decrease was not as pronounced as has been in previous holiday periods. The amount of bargaining that started a few weeks back was still plainly visible and the prospects point to a continuation of this trend once the new year starts.

Though this week represented lesser activity it did not, in any appreciable manner, show a decrease in price. Most pieces held firmly with some machines going either up or down and with the majority of fluctuations being in the upward direction.

The pin games maintained their perennial activity as far as activity is concerned. All the popular pieces showed up strongly while the newer entries in the used equipment market continued to find askings. This section of the market bore a small part of the general holiday decrease and the expected 1952 action should continue to keep this division moving along at a steady clip.

Music showed up as the division reflecting the greatest decrease in activity and here too this decline can not be considered as a slumber one. As is usually the case the popular pieces showed no slumber in quotations or action while the other machines were quite slightly under normal. In general the price ranges remained quite constant and here too the market will take up the slack as soon as the holiday season is over.

The shuffle games and the arcade equipment reacted as a representative group of the entire market. Shuffles, which have enjoyed a large increase in action over the past four weeks, have continued on an elevated level. As the demand is not, however, it is expected that the present level of activity will continue during the remainder of the year.

The following was the most active equipment in this week’s used market:

<table>
<thead>
<tr>
<th>Price</th>
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<tbody>
<tr>
<td>S.</td>
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<tr>
<td>B.</td>
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<tr>
<td>U.</td>
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**Most Active Used Music**

<table>
<thead>
<tr>
<th>Manufacturer</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Held—Wurlitzer 1010</td>
<td>$175.00</td>
</tr>
<tr>
<td>Held—Wurlitzer 1080</td>
<td>$195.00</td>
</tr>
<tr>
<td>Held—Wurlitzer 1250</td>
<td>$205.00</td>
</tr>
<tr>
<td>Held—Seeburg 147M</td>
<td>$235.00</td>
</tr>
<tr>
<td>Held—Seeburg 149M</td>
<td>$295.00</td>
</tr>
<tr>
<td>Held—Rock-Ola 1450</td>
<td>$95.00</td>
</tr>
<tr>
<td>Up—Packard</td>
<td>$125.00</td>
</tr>
<tr>
<td>Down—AMF 254</td>
<td>$375.00</td>
</tr>
</tbody>
</table>

**Most Active Used Pin Games**

<table>
<thead>
<tr>
<th>Manufacturer</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Up—B. (C. Un 5/51)</td>
<td>$250.00</td>
</tr>
<tr>
<td>Held—Bright Lights 2540</td>
<td>$325.00</td>
</tr>
<tr>
<td>Down—Champion (B.45)</td>
<td>$165.00</td>
</tr>
<tr>
<td>Held—Citation (B.43)</td>
<td>$135.00</td>
</tr>
<tr>
<td>Held—Five Star (5/14)</td>
<td>$225.00</td>
</tr>
<tr>
<td>Held—Gold Cup (B.4)</td>
<td>$185.00</td>
</tr>
</tbody>
</table>

**Manufacturers’ New Equipment**

<table>
<thead>
<tr>
<th>Manufacturer</th>
<th>Price</th>
</tr>
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<tbody>
<tr>
<td>AMI, INC.</td>
<td>$85.00</td>
</tr>
<tr>
<td>Model D-40 Phonograph</td>
<td>$195.00</td>
</tr>
<tr>
<td>Model HS-SM Hideaway</td>
<td>$75.00</td>
</tr>
<tr>
<td>3c-10c Wall Box (40 Selections)</td>
<td>$95.00</td>
</tr>
<tr>
<td>3c Wall Box (40 Selections)</td>
<td>$35.00</td>
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</tbody>
</table>

**BUCKLEY MFG. CO.**

<table>
<thead>
<tr>
<th>Product</th>
<th>Price</th>
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<tbody>
<tr>
<td>Shuffle Line</td>
<td>$439.00</td>
</tr>
<tr>
<td>Wall &amp; Bar Box</td>
<td>$24.50</td>
</tr>
<tr>
<td>Chicago Coin King Pin</td>
<td>$395.00</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Manufacturer</th>
<th>Price</th>
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<tbody>
<tr>
<td>J. H. KEENEY &amp; CO., INC.</td>
<td>$545.00</td>
</tr>
<tr>
<td>4-Way Bowler (conv.)</td>
<td>$395.00</td>
</tr>
<tr>
<td>6-Player Rebound (conv.)</td>
<td>$495.00</td>
</tr>
<tr>
<td>All-Electric Cigarette Vending</td>
<td>$265.00</td>
</tr>
<tr>
<td>All-Commodities Vending with Changebank</td>
<td>$287.00</td>
</tr>
</tbody>
</table>

**RICK-O-LA MFG. CORP.**

<table>
<thead>
<tr>
<th>Product</th>
<th>Price</th>
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<tbody>
<tr>
<td>Super Rocket 58-50 Phonograph</td>
<td>$945.00</td>
</tr>
<tr>
<td>Model 1530, 5c-25c Wall Box</td>
<td>$59.00</td>
</tr>
<tr>
<td>Model 306, 5c Wall Box</td>
<td>$39.50</td>
</tr>
<tr>
<td>3 Wire, 5c Wall Box</td>
<td>$39.50</td>
</tr>
<tr>
<td>Model 1423 Playmaster</td>
<td>$440.00</td>
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</tbody>
</table>

**RUSTAURANT, INC.**

<table>
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<tr>
<th>Product</th>
<th>Price</th>
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<tbody>
<tr>
<td>Rival Injector</td>
<td>$289.50</td>
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**UNITED MFG. CO.**

<table>
<thead>
<tr>
<th>Product</th>
<th>Price</th>
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<tbody>
<tr>
<td>6 Player Shuffle Alley</td>
<td>$469.00</td>
</tr>
<tr>
<td>6 Player Deluxe Shuffle Alley</td>
<td>$295.00</td>
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</tbody>
</table>

**WILLIAMS MFG. CO.**

<table>
<thead>
<tr>
<th>Product</th>
<th>Price</th>
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<tbody>
<tr>
<td>Spark Plugs</td>
<td>$425.00</td>
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<table>
<thead>
<tr>
<th>Manufacturer</th>
<th>Price</th>
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<tbody>
<tr>
<td>THE RUDOLPH WURTLER CO.</td>
<td>$425.00</td>
</tr>
<tr>
<td>Model 1420 Phonograph</td>
<td>$945.00</td>
</tr>
<tr>
<td>Model 4851 5c 6-25c Wall Box (40 Selections)</td>
<td>$59.00</td>
</tr>
<tr>
<td>Model 5100 6c 10-25c Wall Box (40 Selections)</td>
<td>$59.00</td>
</tr>
<tr>
<td>Model 5110 12c DeLuxe Speaker</td>
<td>$295.00</td>
</tr>
</tbody>
</table>

**BALLY MFG. CO.**

<table>
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<tr>
<th>Product</th>
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<tbody>
<tr>
<td>Shuffle Line</td>
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<td>Chicago Coin King Pin</td>
<td>$395.00</td>
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<table>
<thead>
<tr>
<th>Manufacturer</th>
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<tbody>
<tr>
<td>H. C. EVANS &amp; CO.</td>
<td>$795.00</td>
</tr>
<tr>
<td>Constellation Phonograph</td>
<td>$795.00</td>
</tr>
<tr>
<td>Push-Over</td>
<td>$385.00</td>
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**THE EXHIBIT SUPPLY CO.**

<table>
<thead>
<tr>
<th>Product</th>
<th>Price</th>
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<tbody>
<tr>
<td>Jet Gun</td>
<td>$179.50</td>
</tr>
<tr>
<td>Big Bug Gun</td>
<td>$229.00</td>
</tr>
<tr>
<td>Pony Express</td>
<td>$195.00</td>
</tr>
<tr>
<td>Silent Salesman (Card Vendor)</td>
<td>$79.50</td>
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<tr>
<th>Manufacturer</th>
<th>Price</th>
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<tr>
<td>D. GOTTLIEB &amp; CO.</td>
<td>$329.50</td>
</tr>
<tr>
<td>Niagara</td>
<td>$329.50</td>
</tr>
</tbody>
</table>
UNITED'S

LEADER

FAST ACTION

3 CARD

REPLAY GAME

plus

BALL PURCHASE FEATURE

PLAYER MAY PURCHASE
6TH, 7TH, 8TH BALL
FOR EXTRA COINS AS
INDICATED ON SCORE CARD

AVAILABLE IN
5¢ OR 10¢ PLAY

SEE
YOUR
DISTRIBUTOR

APPROX. SIZE
2 FT. BY 4 FT.

WRITE
FOR YOUR FREE
UNITED PARTS
CATALOG

UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS
Here's a game that's got everything!

Bally

SPOT-LITE

NEW 1-CARD 5-BALL REPLAY SENSATION!

“IN-LINE” SKILL SCORES
3-IN-LINE, 4-IN-LINE, 5-IN-LINE

THRILLING “SPOTTEM” FEATURE

POPULAR ADVANCING SCORES
FAMOUS FOR PLAY-APPEAL AND EARNING-POWER

EXTRA BALLS FEATURE
WITH NEW PROGRESSIVE SUSPENSE IDEA

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