Once again, this Christmas season finds Perry Como expressing the Yuletide spirit with "There's No Christmas Like A Home Christmas" backed by "It's Beginning To Look Like Christmas", his latest RCA Victor hit. Perry is always in there with some top material, currently has another contender in "If Wishes Were Kisses".
WURLITZER TO CONTINUE
MODELS 1400 AND 1450 IN LINE

WILL UTILIZE CURTAILED MATERIAL ALLOTMENTS
TO BEST SERVE WURLITZER OPERATORS

The amount of critical materials allotted to Wurlitzer for phonograph pro-
duction has been substantially reduced. To utilize these materials to your
best advantage as a Wurlitzer Operator, Wurlitzer plans to continue the
Models 1400 and 1450 in its line regardless of any future additions to it.

What it means to you is this!

You will still be able to buy 24-record, 48-selection, all-speed
Wurlitzers, recognized as the finest phonographs available…
the right size for any location—styled to stimulate play and
engineered with such proven money-making features as high
speed cycling and single button selection.

With the 1400 and 1450 you can still use your present library
on 78 RPM—or—you can convert to 45 RPM and play current
hits with the terrific customer appeal of watching the small
records in action.

We at Wurlitzer believe that continuing these two great models
in our line is definitely to your advantage—and will reflect to
your profit.

We further predict that, in the face of ever stiffening restric-
tions, the demand for Models 1400 and 1450 will far exceed
the supply.

We suggest that you review your routes—inventory your equip-
ment—and then see your Wurlitzer Distributor AT ONCE.

THE RUDOLPH WURLITZER COMPANY
North Tonawanda, New York
Here is a romantic magazine.
One that has built a following on personalities.
And personalities, they tell us, is what count with people like you and us who are just "people".
Like you and us, these are the people who want their children to have everything "we didn't have".
Just plain people.
Just people. In fact, the "common run". The people who made this the greatest and finest country on earth.

The people who made a great nation zoom up out of a wilderness.

That's us.

We're the people.
And this romantic idea of a magazine that is strictly devoted to a certain trade, a certain people, this is the magazine that we bring you week after week — all year 'round.

This, my friends, is The Cash Box.

Captained by "people". People who know each other as "just folks". And that's the way we want it to be. Now, and for the years to come.

So, if you too, are "just folks", "just people", we're with you—in fact, we're your kind.

Let's all kind of grip into this thing—this business of ours—this livelihood that we are getting from operating, jobbing, distributing and manufacturing coin operated equipment in all its classifications . . . as well as recording, manufacturing and selling juke box tunes and records.

We're just people, aren't we?
Aren't we the people who help the people?

Aren't we supplying entertainment and services and merchandising—automatically?

Aren't we sort of doing a job—in a way—for all the people—just to make things a bit brighter and easier and happier for everyone concerned?

Well, we "just folks", here at The Cash Box, kind of want you "folks", out there, to feel that we, too, are like you.

That we are driving ahead for you. That we are trying with all might and main to make this, your business, a more solid business. A better business. A grander and more respected business.

That we "folks" are like you "folks", who also want "our children", just like "your children", to enjoy the things that "we folks" didn't have to enjoy.

Sort of carry on with us for we are for you. And want to help you and work with you. And cooperate and do things that you feel we should do—if you'll only tell us more often what you want us to do for you. So that we can all enjoy better times and grander fun and live and laugh and be prosperous and happy.

Why shouldn't we, in the coin machine industry, enjoy the things that others in other industries claim as "theirs"? Aren't they "people" just like we're "people"? Flesh and blood and sorrow and heartache? And, when you add it all up—just momentarily here?

So, as Xmas comes around and as the New Year sort of sticks its little, frozen, red nose 'round the corner—let's all of us kind of remember—"we're just folks", "just people",—just the kind of "friends" who are asking you to be friendly to us, and to like us, for we want to do what you want to do, and be good to you like you are good to us.

All of us "folks" here at The Cash Box—wish all of you "folks"—a very, very, merry Xmas.
Wishing you the Merriest of Merry Christmases and the Happiest of Happy New Years

The Cash Box
My Sincerest Thanks
TO ALL AMERICA'S
JUKE BOX OPERATORS FOR
VOTING ME THE...
"Best Western Artist
of 1951"

"Pee Wee King has been voted 'Best Western Artist' by America's Juke Box Operators in the Annual Poll of the Automatic Music Industry of America, conducted by 'The Cash Box' for the second consecutive year—1950—1951."

... and more and more thanks to all of you for featuring in all your juke boxes everywhere in the nation my...

"SLOWPOKE"

Watch for My latest...
RCA VICTOR RECORD

"SILVER & GOLD"
B/W "RAGTIME ANNIE LEE"

Pee Wee King Enterprises
307 Vaughn Bldg.
Louisville, Ky.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
When the attainments of a lifetime are added up and evaluated, the honors a person receives for honest achievement almost always turn out to be his most cherished reward—and most enduring. For after he has worked for all the other things an individual may aim at, and no matter whether he has attained further successes or not, the honor he carries is his, undeniably, beyond all recall.

In the music business, there are many things a person may set his sights for. Almost all, and that includes the artist, the publisher, record company officials and everyone else concerned, are working for financial security. Moreover, in our business, there is the peculiar reward of public acceptance—applause, fame and all the other things which are associated with the entertainment world.

But perhaps most important of all is the knowledge that the work we do brings success to the people we’re doing it for. Every artist wants to know that his record is the one that brings coins into the machines. Every publisher wants his tune to be the current hit. And every record company official wants it to be on his label. Naturally they want these things because it means income to them and the promise of more to come. But beyond all this, it means that they have done a successful job—something everyone in the world is aiming for, no matter what his life’s work may be.

For the past six years, we here at The Cash Box have been celebrating these successful jobs with our annual awards. And in these six years, The Cash Box award has come more and more to be the symbol of achievement in the music and record businesses.

Here are these men and women, the juke box operators—who as a whole are the greatest single market for records in this country—voting for the artists, the tunes, the records that made the most money for them. Here are no hyped sales figures, no publicist’s dream. Here are the simple facts as the juke box operators of this nation know them.

The artists they vote for are literally the most successful ones. For they are the ones who succeeded in a way which all understand. They garnered the most play during the year.

To those who receive a Cash Box Award therefore, goes the unquestioned accolade of the music world.

And the award is lasting in its meaning, unchanging. Through all the years to come, through the vicissitudes and glories that we all experience, that award remains as the undeniable symbol of a great accomplishment.

When all the money has been counted, when all the applause has been heard, all the fame enjoyed, The Cash Box statuette, simple in its beauty, will remain the honor which neither time nor fortune can tarnish.
THE TEN RECORDS
DISK JOCKEYS PLAYED MOST THIS WEEK

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. SIN Eddy Howard (Mercury)
2. CRY Four Aces (Victoria)
3. CHARMAINE Johnnie Ray (Columbia)
4. LITTLE WHITE CLOUD THAT CRIED Montovani (London)
5. JEALOUSY Johnnie Ray (Columbia)
6. SLOW POKE Pee Wee King (RCA Victor)
7. SHRIMP BOATS Jo Stafford (Columbia)
8. UNDECIDED Ames Bros. & Les Brown (Coral)
9. DOMINO Tony Martin (RCA Victor)
10. JUST ONE MORE CHANCE Les Paul & Mary Ford (Capitol)

Bob Poole may soon be heard in New York with his show. Bob's now on the MBS network, 560 stations. Walter Scheff (WPTF-Albany, N.Y.) wants recorded interviews with artists to use on his dj show. Jack Ellsworth will be program director of WALK, Patchogue, L.I. The station goes on the air after the first of the year. Jack will also do a dj show. John Wrisley (WFGL-Fitchburg, Mass.) coming into New York for Jan. 8, 9, 10. Mort Nussbaum (WHAM-Rochester, N.Y.) says he's received more mail on his Howdy Doody contest than for any other contest he's ever run. The mail ran to 5,000 letters. Herb Fontaine (WCOU-Lewiston, Maine) also received 5,000 letters on the contest. Allen Stuart doing one swell job broadcasting the amateur hour from the Apollo in N.Y. every Wednesday.

Lee Morris (WBS-Atlanta, Ga.) reports that Dean Martin and Jerry Lewis gave a party during their recent stay in Atlanta for the dj's in town. Sid Dickler (WHIO-Pittsburgh, Pa.) coming into N.Y. the week of Jan. 5. Bernie Brown (WAPO-Atlanta, Ga.) sounds so much like Godfrey that listeners phone in to check on it. Chuck Thompson (WFPO-Hattiesburg, Miss.) does a 15 minute guest shot on Bob Watson's Platter Party (12-08 A.M.) over WSB, Atlanta, Ga., Thursday, Jan. 3, 1952. Of course Elmer, his chicken real live trained Bantam) will appear with him. Dick Gilbert (KTYL-Phoenix, Arizona), who raises black German Shepherds, will be official announcer of the two-day Salhauker State Kennel Club Dog Show at the Phoenix Fair Grounds in March. Barry Kaye back in action again at WCAU in Philadelphia. Barry was recently at WRAT in Florida. Jazzbo Collins has moved his WNEW, N.Y. show to the 11 to 12 midnight spot. Jay Gould starting his second year as dj for National Record Mart shows via WMCK, McKeesport, Pa. Joe Basnett, program director of WCVI. He formerly was with WPFG in Pittsburgh.

Washington Wash: Jane Powell (not the singer) is now record librarian at WAGL. Louis Brown is librarian at WCFM and Doo-Walt Kaplan plays jazz there. John Corley is in the library at WJAM and the jocks include Wayne Farrell and Nat Albright. At WML, Mrs. Edith Balzer holds forth in the library while Jerry Strong, Lee Dayton and Jimmy Gibbons play the records. Earl Wood is librarian at WAL and Mike Humlicek, Bob Davis and George Crawford are platter spinners. WWSM has Mrs. Cynthia Bahcock in the library and the four top jocks include Hal Banks, Norman Evans, Bob Falcon and Maury Bigdon.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
winner of the award

the "BEST MALE VOCALIST OF 1951"

SIXTH ANNUAL MUSIC OPERATORS POLL CONDUCTED BY 'THE CASH BOX'

the "BEST MALE VOCALIST OF 1951"

SIXTH ANNUAL MUSIC OPERATORS POLL CONDUCTED BY 'THE CASH BOX'

it's all "Because of You"

TONY BENNETT  columbia recording artist

Personal Management: Raymond G. Muscarella; Press Relations: Sidney Ascher; Record Promotion: Paul Brown

"It's What's in THE CASH BOX That Counts"
Thanks

YOU'VE MADE US DOUBLY HAPPY...

BEST RECORD of 1951...

"TENNESSEE WALTZ"

Congratulations to
LOIS MUSIC PUB. CO.
winner of "Best Jazz 'N
Blues Record of 1951"
SIXTY MINUTE MAN
by
The Dominoes
and
FOLKWAYS MUSIC CO.
winner of "Best Country &
Western Record of 1951"
ON TOP OF OLD SMOKY
by
The Weavers &
Terry Gilkyson

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
Doubly!!

BEST FOLK RECORD of 1951

"COLD, COLD HEART"

by HANK WILLIAMS

Written and Recorded for M-G-M RECORDS

PUBLICATIONS 2510 FRANKLIN RD., Nashville, Tenn.

"It's What's in THE CASH BOX That Counts"
**BEST BETS**

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disco" and "Sharper" Of The Week, are those most likely to achieve popularity.

- **"TELL ME WHY"**
  - Eddie Fisher
  - RCA Victor 20-4444; 47-4444

- **"LAY SOMETHING ON THE BARE"**
  - Louis Jordan
  - Decca 27899; 9-27898

- **"I LIKE IT, I LIKE IT"**
  - Vaughn Monroe
  - RCA Victor 20-4403; 47-4403

- **"BERMUDA"**
  - Bell Sisters
  - RCA Victor 20-4422; 47-4422

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**DISK OF THE WEEK**

"WHEN IT'S SLEEPY TIME DOWN SOUTH" (2:38)

**"IT'S ALL IN THE GAME"** (2:45)

LOUIS ARMSTRONG & GORDON JENKINS ORCHESTRA

- The top level of this disk offers the unique vocal styling of Louis Armstrong and the masterful button twirling of Gordon Jenkins. Add to this a lovely obbligato that has the qualities of coming to life again and you have a lid that's destined for a long ride. Louis delivers one of his typical warm and charming vocals and backs it up with his fine trumpet work while Gordon and the orchestra supply the necessary musical setting. The slow and easy going tune called "When It's Sleepy Time Down South" is certain of making plenty of noise. The under half is another powerful entry in the form of a current biggie and Louis again does a great job with this ballad. Here too the orchestra is really shown to wonderful advantage and gives the side an added lift. Ops oughta wake up now to the tremendous potentialities of the first end—it's loaded.

LOUIS ARMSTRONG

GORDON JENKINS

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**THE TWELVE DAYS OF CHRISTMAS** (2:59)

**"GRANDFATHER KRINGLE"** (2:46)

BURL IVES

(Columbia 40-9138; 4-90138)

- A novelty with a good set of lyrics gives Louis Jordan one of his most potent sides of the long run. Louis goes through this one in real top rate style and makes it a potential standout. On the flip he comes up with a jump tune which again gets his typical treatment. The top side looks very good.

**"LAY SOMETHING ON THE BAR"** (2:35)

**"NO SALE"** (2:42)

LOUIS JORDAN & HIS TAMPANY FIVE

(Doco 27898; 9-27898)

- A novelty with a good set of lyrics gives Louis Jordan one of his most potent sides of the long run. Louis goes through this one in real top rate style and makes it a potential standout. On the flip he comes up with a jump tune which again gets his typical treatment. The top side looks very good.

"I MISS YOU SO" (2:30)

"ANOTHER NEW DAY" (2:46)

"THERE'S THE FIDDLER" (RCA Victor 20-4393; 47-4393)

- Two pleasant ends are turned out here. Louis should have a top number on this new release. The first level has the small instrumental group backing, a nice vocal and chord work while the lower side has the same combo doing an oldie and the Piccadilly Players make the lid top rate material. The under dish is a ballad that's done easily by the same artists. The top end is the one to keep a close tab on.

"WHAT COULD I DO?" (2:43)

"WEAPON OF PRAYER" (2:55)

THE HARMONISTS QUARTET

(RCA Victor 20-4391; 47-4391)

- The Harmonizers' quartet turns up with some lovely harmony on the top deck and takes an interesting rhythm sort of thing for a pleasant ride. The lower dish is not done with the same dynamic quality of the first side but just the same it sets the stage. Ops in the right locations should tune in here.

"IN A PERSIAN MARKET" (2:34)

"T'LL SEE YOU IN MY DREAMS" (2:37)

LEROY HOLMES ORCH.

(MGM 11126; K11126)

- A rhythmic number that sounds excellent and has an enjoyable ride around the wax by the Leroy Holmes orchestra. This instrumental should have a top number and in the right locations the catcher. The bottom dish features the Three Boats and a Peep with a wonderful oldie. The top level is our choice.

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**THE CASH BOX**

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.
I’m Most Grateful
Music Operators!

Best Female Vocalist
of 1951

Best Record of 1951
“TENNESSEE WALTZ”

Patti Page

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
"PIANA ANNA" (2:35)
THE BOOM-ZING SONG" (2:51)

LUC LaRACARZ ORCHESTRA
(RCA Victor 20-4407; 47-4048)

A novel oldie ditten done in the oft-recorded honky tonk style is turned out by the Honky-Tocks. The group offers lots of lively piano and choral singing and makes the end a listenable one. The second half is a similar number that the boys handle effectually. Ops can choose from either half.

"JALOUSIE" (2:46)

LADY JANE MONTGOMERY
(RCA Victor 20-4407; 47-4048)

A well arranged oldie is currently being revived is given another whirl around the wax by the Lady Jane Montgomery group. The group does a good job and makes this a worthwhile number. The second half is a similar number in a jumpy style. Ops can choose from either half.

"GOT NO MONEY" (2:39)

"ELEVAR" (2:39)
NICHOLAS PAONE ORCHESTRA
(RCA Victor 20-4396; 47-4396)

Two funny novelty tunes are given a good send-off by the Nicholas Paone orchestra. Each lead receipts vocals that are done with Italian accents and as a result the disk has a sincere humor to it. The instrumental behind the vocalist adds much to the appeal of both halves. Ops in need of such material oughta check here.

"BRIGHT GIRL" (2:54)
"HOWS YOU" (2:39)
WALTER JAWORSKI ORCHESTRA
(RCA Victor 20-9245)

The top level is a happy sounding polka that's run through with a lively tempo by the Walter Jaworski orchestra. The bottom half is another polka that's sung by Linda Chase and Henry Foskett in a jazzy style. The second lid needs specialized locations in order to be fully effective.

TOMMY JAY
(Tona Scotia 20-4403; 47-4043)

A novelty oldie is also done in the revue style and the boys handle this dainty with the same skill and humor. Both halves are listenable for ops in need of such a ditty. Both halves are similar numbers.

SLEEPER OF THE WEEK

"RIVER STAY AWAY FROM MY DOOR" (2:52)
"THE LADY DRINKS CHAMPAGNE" (2:37)

RICHARD HAYES

(Richard Hayes) (Mercury 5763; 5763 x 45)

Richard Hayes

River Stay Away From My Door"

The kind of workout which could easily make it step out. Ops are certain to gather in plenty of coins with this one. Following a style of singing which he started in "Out In The Cold Again," Hayes really goes in the groove with this one which is tailor made for that sort of presentation. With Joe Reisman coming through with an unusual arrangement, and a stimulating chorus in the background, this side looks like a natural. The bottom half is a ballad which Hayes does in straight fashion again with Joe Reisman conducting the orchestra. The side which looks good is the first one. Ops will be going with a great bet if they go with this one.

"DON'T LEAVE MY POOR HEART BREAKING" (2:44)
"LOVIN' MACHINE" (2:34)

Eliott Lawrence Orchestra
(King 15137)

A folkish sounding ditty is handled easily by the Elliott Lawrence orchestra with a vocal assist by Rosiland Patton and Lloyd Copas. The second dish finds Rosiland heading into the rhythm and gets the help for a tune and she winds up with a listenable platter. Ops have strong filler items here.

"I WANNA SAY HELLO" (2:14)

After you're gone" (2:50)

Sophie Tucker
(Mercury 5762; 5762 x 45)

A tune that's getting a big send-off is waxed in the inimitable style of Sophie Tucker. It's a honky tonk thing that creates a night club mood in presentation and it might step out. The lower side is a standard of Sophie's that always has lots of listening to offer. The upper one deserves the close attention of ops.

"I LIKE IT, I LIKE IT" (3:14)
"TENDERLY" (2:42)

VAUGHN MARO BROOKS
(RCA Victor 20-4403; 47-4043)

A cute novelty is tossed around by Vaughn Monroe and Shaye Cogan on the first lid. The fine vocal duo makes this a side to keep tab of. The lower level is a lovely oldie that comes out as an exceptionally pretty side. This end may very well kick off and ops oughta take stock of it now.

"BERMUDA" (3:14)
"JUNE NIGHT" (2:14)

THE BELL SISTERS
(RCA Victor 20-4402; 47-4042)

A perfect half is waxed by the Bell Sisters who not only handle the lyrics in a pleasing fashion, but in addition composed the tune themselves. The young girls have an attractive number for ops here. The lower deck is a cute little thing that has a nice melody and some good harmony too. It's the top one.

"I'LL SEE YOU IN MY DREAMS" (3:12)
"I WISH I HAD A GIRL" (3:20)

DORIS DAY
(Columbia)

Two sides from the Doris Day Album are offered here. Both tunes are from her latest picture "I'll See You In My Dreams." The first side, of the same name, is a wonderful oldie that's treated nicely by Doris and the Paul Weston orchestra. Flip is another old ballad that comes out CRE. The first side should get lots of play.

"MOTHER, AT YOUR FEET IS KNEEING" (3:11)

"LOVELY LADY DRESSED IN BLUE" (3:18)

ames BROTHERS
(Coral 60628; 9-60628)

A religious tune that's on the verge of breaking wide open all over is given another whirl by the Ames Brothers. Their version is loaded with appeal and it might easily share lots of coins. The lower end is a similar tune that comes out fair. The upper level is our choice.

"I WANNA SAY HELLO" (2:31)

"LOVE LETTERS IN THE SAND" (2:38)

Frank PETTY TRIO
(MGM 11141; K11141)

The Frank Petty Trio, with Frank and Ricky and Mike Di Napoli sharing the load, turn out another waxing of a hokey topic affair that's making a lot of noise. The same artists handle a standard ballad on the bottom deck in an easy and listenable fashion. The first one might move on the momentum of the original.

"IF I CAN LOVE YOU IN THE MORNING" (2:36)

EILEN WILSON
(Decca 27880; 9-27880)

A slow version of a novelty type number is doled out by Eileen Wilson. Her sultry feeling in presenting the tune should make it strong jive bop. The under lid is a pretty ballad that Eileen handles with a heartfelt rendition while backed with a fine musical setting. Ops have their choice here.
THANKS... THE CASH BOX AND MUSIC MACHINE OPERATORS OF THE COUNTRY—FOR MAKING POSSIBLE THE FOLLOWING AWARDS:

VAUGHN MONROE
"Best Orchestra of 1951"

PEE WEE KING
"Best Western Artist of 1951"

EDDY ARNOLD
"Best Folk Artist of 1951"

RADIO CORPORATION OF AMERICA
RCA VICTOR DIVISION
630 FIFTH AVENUE
NEW YORK 20, N.Y.

RECORD DEPARTMENT

December 12, 1951

Sid Farnes, Music Editor,
The Cash Box,
350 Fifth Avenue,
New York, New York.

Dear Mr. Farnes:

On behalf of the RCA Victor Record Department I would like to express sincere appreciation for the valuable service performed by Cash Box magazine in polling juke box operators of the country to determine their choice of the year’s best entertainers.

We are, of course, especially gratified that the 6th Annual Cash Box Poll has resulted in the selection of three of RCA Victor’s outstanding artists as the top entertainers in their categories.

We are immediately extending our warmest congratulations to Vaughn Monroe and his organization selected as "the best orchestra of 1951"; to Pee Wee King, "best country and western artist of 1951"; and to Eddy Arnold, "the best folk artist of 1951".

It is through such surveys as the Cash Box Annual Poll that we here at the Record Department are enabled to continue to produce merchandise by top artists of the most practical benefit to the industry.

Sincerely,

[Signature]

[Name]

In charge Record Department

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
NEW YORK:

A phenomenon of this Christmas season was that no holiday songs made the best seller lists. Although the standards were due to get quite a play during the last week before Christmas, there wasn’t much emphasis on the newer material... Reports from the Yankee Inn in Akron, where the Four Aces recently completed an engagement, had them doing tremendous business. The same thing happened at the stay at the Show-Boat in Lorain, Ohio. Mervy Amsterdam signed with Decca Records last week which, incidentally, was his birthday. Elliot Lawrence has an unusual Christmas day engagement. He will be playing at the Michigan Theatre in Detroit as part of the Christmas day entertainment for the inmates. To add a contrasting note, Lawrence will be playing prior to this engagement, an out party for debutantes at Gross Point Farms, near Detroit. Johnny O’Connor comes up with a likely tune in “Monastery Bells,” a love ballad, with reports of good play in California, Boston and Philadelphia. New singer Frances Yellen is a King, with Fred Waring on Decca getting his share.

“My One And Only Love,” a recent Songs For Sale winner will be sung by Jack Harkl on the December 30 show. He’s recorded it on Coral. Harold Lee, general manager of Sheldon Music, publishers of the song, will be one of the judges on the panel. “Nicodemus Rag” has been assigned to Sam Music for England. Abbey Record has been getting excellent rejections to Streisand recording. Vaughn Horton, writer and publisher of “Indiana,” back from 4000 mile trip covering great NBC network." Amos Bros. and Marilyn Sisters. Lee Paul & Mary Ford to get a gold guitar from Capitol for selling million records. Despite all reports to the contrary, Little Esther is still hot. She is completing arrangements with a Swiss manufacturer to have the original Kaye arrangements from his latest Columbia album, “Christmas Serenade” made into music boxes.

CHICAGO:

Merry Christmas and Happy Chanukah (they both fall on the same date) to all of our many, many readers. Looks like Lorry Raine and Tim Gayle have much to celebrate this holiday season. Lorry’s latest disk goes great.

Ery Victor and Bob Broz are two busy boys over at Jeb Records with some big surprises coming out very soon. Gee Davidson’s ork at the Chex has been welcoming ‘em all for years now. Still can’t understand why some major diehards don’t wax this giant aggregation.

Ray Pearl went all out to help a little girl sell rube for magazines and sold over 160 of them so far. (That’s the Xmas spirit)... Jimmy Martin and Morry Goldman have been working harder than ever with the big MGM line. Stuys Verkel seeking the great Mahalia Jackson for his Xmas show. Mahalia will simply wow ‘em...

Erwin Barg is definitely proving himself a very great prophet. His “Charmaine” climbing and climbing...

Happy Birthday to Evelyn Sheridan...
The entire gang over at The Sampson Company have come way out of their way to wish us all A Merry Xmas...

Arthur Godfrey advises us he’s get ‘em in his new platter, “Dance Me Slow.” David LeWinter is plenty busy at the Pump Room right now, but, finds time to call around and wish one and all the very best of the season... Jackie Bremson in town cutting new wax for RCA Victor and both Phil and Leonard Chess emerge with great big, big smiles after the session. They won’t sell. But state, “Just wait...” Regular guy-Champ Butler— and other friend for giving of his time to one and all and to his doing grand at the Oriental here. The kid’s got pipes...

Del Wood playing the devil out of “Down Yonder” for the Oriental audiences. How that gal can thump those 85’s...

Don Cherry, another very, very swell person, at the Cuyahoga, and winning more and more friends...

Hal Tate now has his own public relations counsel who told us all about that deal “in five figures” for Hal to do Screen Gems, Inc. deejay picks here in Chi.

LOS ANGELES:

There’ll be the usual round of Christmas parties this year, with most of the publishers and record companies slated to have an open door and open jug for the folks dropping in. Off to an early start, and certainly the year’s best to top artist entertainment and juke box owner attendance, was the Lewisham get-together at Rodeo Drive Auditorium on the night of December 11.... For all the details, the folks who were there and news of the “normal roof top chair,” flip to the back of the book under California Clippings while we do a little skipping around in this column...

RCA VICTOR RECORDS

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
Wishing you the merriest of Christmases and the most prosperous of New Years—

Direction - General Artists Corporation

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
Happy Holiday Hits

BILLY ECKSTINE
A WEAVER OF DREAMS
TAKE ME BACK
78 RPM — MGM 11125 • 45 RPM — MGM K11125

BILLY ECKSTINE and GEORGE SHEARING
TAKING A CHANCE ON LOVE
YOU'RE DRIVING ME CROW
78 RPM — MGM 11121 • 45 RPM — MGM K11123

TOMMY EDWARDS
IT'S ALL IN THE GAME • ALL OVER AGAIN
78 RPM — MGM 11033 • 45 RPM — MGM K1033
MY CONCERTO • SOLEIL
78 RPM — MGM 11077 • 45 RPM — MGM K11077

HAPPY HOLIDAY HITS

ROBERT Q. LEWIS
I'D LIKE TO BABY YOU
78 RPM — MGM 11118 • 45 RPM — MGM K11116

BILLY WILLIAMS QUARTET
BUSY LINE
I'LL NEVER FAIL YOU
78 RPM — MGM 11117 • 45 RPM — MGM K11117

LIONEL HAMPTON
SAMSON'S BOOGIE
HELPLESS
78 RPM — MGM 11108 • 45 RPM — MGM K11108

HANK WILLIAMS
BABY, WE'RE REALLY IN LOVE
I'D STILL WANT YOU
78 RPM — MGM 11100 • 45 RPM — MGM K11100

LEROY HOLMES
and his Orchestra
IN A PERSIAN MARKET
I'LL SEE YOU IN MY DREAMS
78 RPM — MGM 11126 • 45 RPM — MGM K11126

Merry Xmas
M-G-M RECORDS

The HALE You Say
by natt hale.

From time to time, we find ourselves reflecting back on all that has transpired since we first became a whirling dervish in the record business in the early 30's, and we relate ourselves to the days on the world of the industry with all the optimism of a 1952 Republican. . . . Misery to substantiate this emotion, we set down the following as some of the reasons why this revolving world of ours comes to a continuous high to our optic nerves:

1. — Frequent cocktail parties for artists... More and more distributors are tossing off these afternoon sessions with all the trimmings, including better liquor, gourmet's taste in fancy hors d'oeuvres, discriminating dress and a native Frenchman's pronunciation of Cordon Bleu by Georges Cinq. More and more d.j.'s get the opportunity to mingle with the artists, generally becoming so chummy-wummy that, after some two or three qualifying sessions together, the artist is thanking the d.j. for throwing the affair, the d.j. is speaking in praiseworthy phrases of the other platter-spinner who recently stole his top sponsor, and the distributor is plugging every other label but his own.

2. — Disc jockey interviews of record representatives... The nonsense which formerly permeated the radio stations whenever a pluggers entered upon the premises is now virtually disappeared. An unusual aura of friendliness is now much in evidence and we have observed some d.j.'s overdoing it to the point where they now offer the promoter a chair, cigarettes, candy, his address book (with his best numbers!) and the opportunity to address his vast radio audience. This permits the record rep to case his Sensational new releases at length and to call the d.j. by his first name, as if they have been buddies since "It Ain't Gonna Rain No More" was the top pop seller. This camaraderie is communicated to the vast radio audience, who realize that the record business is now loaded with good people and deals who are literally nuts about each other. And, sometimes, the songs that the d.j. asks the record man to have recorded aren't half-bad. And maybe his gal-friend isn't as bad a singer. (This is a singer?) As the disc rep first thought.

3. — Artist visitations while "on tour." . . . This has become the Number One requisite of any recording personality, it seems. Here, again, the first name of the d.j. is banded about with reckless abandon, conveying to the vast radio audience in 39 states the fact that the d.j. and the artists suffered the pains of gaining stardom together. This is divulged through countless references to sleeping in the park, sharing the cans of beans, the one-nighters they made together in one state or another, and the mutual joy they shared when each received the "big break." The only thing wrong with these disclosures is that the vast radio audience is often puzzled as to how many of the d.j.'s actually knew the artists during the lean period of ascending the staircase to stardom and how many shared those one-nighters—with her.

Anyway, we're constantly being thrilled by newer, more progressive elements of this great, swirling world of the recording business. Before too long, mayhap we'll present some other developments brought to our attention. And mayhap we'll be able to state that we are taking our own personal place in these developments.

Like some of those one-nighters, huh?
Well—what're you gonna do!

Holiday Greetings
TO OUR D. J. FRIENDS IN CHICAGO

JIM AMOSHE
PARKER WJJD

BILL EVERS WGN

LEONARD WNM

GRANT FRYE

HARRY HAGAN WCLL

HAROLD WRIGHT WICJ

BILLY MCBRIDE WCLL

AL HENDERSON WICJ

LARRY TRUELL WJJD

HARRY BURKE WJJD

FRANK ROBERTS WICJ

BILLY MAGNUS WJJD

A. H. MILLER WICJ

RICHARD RUMMEL WICJ

JACK CHAMBERS WICJ

EDDIE REID WICJ

DICK COTTON WICJ

JACK LEE WICJ

JOHN SMITH WICJ

LION HAMPTON WICJ

FRED LAMB WICJ

HAL ROBERTS WICJ

PAUL BURKE WICJ

JACK MIDDLETON WICJ

DOUGLAS REED WICJ

DON FYKE WICJ

KEN WILSON WICJ

BILL WILLIS WICJ

DON HUDSON WICJ

LARRY REED WICJ

DR. BILL WICJ

WALTER REED WICJ

DON WATTS WICJ

LEROY WATTS WICJ

ERWIN BARG
809 WOODS THEATRE BLDG., CHICAGO, ILLINOIS
CHICAGO REPRESENTATIVE FOR:
OUR CURRENT SONGS

ROBBINS MUSIC CORP.

LEO FEIST, INC.

"NEVER"

"CALIFORNIA MOON"

"SINGIN' IN THE RAIN"

"I'LL SEE YOU IN MY DREAMS"

"SWINGIN' DOWN THE LANE"

"WILL YOU"

"A KID TO BUILD A DREAM ON"

"THIRTY-TWO FEET AND EIGHT LITTLE TAILS"

"BABY DOLL"

"DOES"

"CHARMAINE"

MILLER MUSIC CORP.

LION MUSIC CORP.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
Again

A CLEAN SWEEP FOR
BMI-LICENSED SONGS

IN THE CASH BOX POPULARITY POLL OF 1951

BMI
...62.1%

OR NEARLY 1½ MILLION VOTES OUT
OF THE TOTAL OF OVER 2½ MILLION
GAVE BMI ITS WINNING MAJORITY
(A HEALTHY INCREASE OVER LAST YEAR'S 61%)

81.5% OF YOUR VOTES FOR "BEST FOLK RECORD of 1951"

COLD, COLD HEART—Hank Williams .................. 48,362
SHOTGUN BOOGIE—Tennessee Ernie ......... 44,729
KENTUCKY WALTZ—Eddy Arnold .......... 35,887
IF YOU'VE GOT THE MONEY—Lefty Frizzell 35,762
RUMBA BOOGIE—Hank Snow .................... 35,258
I CAN'T HELP IT—Hank Williams .... 31,967
I LOVE YOU A THOUSAND WAYS—
Lefty Frizzell .................................. 26,735
HEY, GOOD LOOKIN'—Hank Williams 25,324
I WANT TO BE WITH YOU ALWAYS—
Lefty Frizzell .................................. 22,946

68.6% OF YOUR VOTES FOR "BEST WESTERN RECORD of 1951"

ON TOP OF OLD SMOKY—Bob Wee King .................. 42,836
SLOW POKER—Pee Wee King ..................... 38,397
TENNESSEE WALTZ—Patti Page ........ 32,203

73% OF YOUR VOTES FOR "BEST JAZZ & BLUES RECORD of 1951"

SIXTY MINUTE MAN—Dominoes .................. 51,367
BLACK NIGHT—Charles Brown ............. 47,826
CASTLE ROCK—Johnny Hodges .................. 47,571
BAD BAD WHISKEY—Amos Milburn ............. 41,089
TENNESSEE WALTZ—Pattie Page ............. 36,209
PLEASE SEND ME SOMEONE TO LOVE—
Perry Mayfield ................................ 32,844
I'M WAITING JUST FOR YOU—
Lucky Millinder ................................ 29,425
ROCKET 88—Jackie Brenston ............. 26,783

38.9% OF YOUR VOTES FOR "BEST RECORD of 1951"

TENNESSEE WALTZ—Patti Page ............. 56,992
BECAUSE OF YOU—Tony Bennett ........... 43,226
ON TOP OF OLD SMOKY—The Weavers .... 41,437
SIN—Four Aces .................. 36,735
ROSEMARY CLOONEY .................. 35,169
SIN—Eddy Howard ................ 36,629
JEZEBEL—Frankie Laine .................. 37,368
DETOUR—Patti Page ................ 23,411
I GET IDEAS—Tony Martin ............. 14,339
THE THING—Phil Harris ............. 5,248

The BMI Family extends to the Coin Machine
terexpression sincerest appreciation for this vote
of confidence, and hopes to continue giving
you the winning hits all through 1952
NEW YORK—On his Saturday night show, December 15, Martin Block gathered some of the top A & R men in the city together to discuss before his radio audience the problems inherent to making records. Above from left to right are Morty Palitz of Decca; Mitch Miller, Columbia; Jimmy Hilliard, Coral; Martin Block; Duvo Cavanaugh, Capitol; and Joe Carlton. Broadcast over WNEW, the show highlighted some of the issues involved in cutting records. It was brought out that of the 100 songs that are submitted to an A & R man each week, 20 are listened to a second time and about 4 or 5 are accepted. The general consensus was that the combination of a good song and rendition make a hit. Bringing to a head some of the points which are seldom revealed to the general public, the men involved discussed how they find new artists, judge material, cover songs etc. Reaction from the trade to the show was that such public discussions should occur more often.
BEST ORCHESTRA
OF
1951

Awarded by The Cash Box in
6th Annual Music Operators Poll

Season's Greetings
Music

OCTOBER

SLOW

DOMINO

J.

LING

JUST

TELL

JINGLE

DOMINO

DANCE

SLOW

BLUE

TALK

THE

GARDEN

SHRIMP

MY

TING

SHRIMP

WANNA

THE

UNDECIDED

SHRIMP

SLOW

I

JEALOUSY

CHARMAINE

GET

SIN

GET

DOMINO

RUDOLPH,

DOWN

I

AND

I

IT'S

BECAUSE

DOMINO

BECAUSE

A

JEALOUSY

WHY

GET

submitted

CRY

MOTHER

CHARMAINE

CRY

JINGLE

ANYTIME

UNDECIDED

COLD

CHRISTMAS

JINGLE

THE

DOWN

JEALOUSY

SHRIMP

LITTLE

leading

UNDECIDED

UNDECIDED

MY

SLOW

Les

CHARMAINE

COLD

ELEANOR

"SLAUGHTER TRAIL"

Featured in the current RKO Picture "SLAUGHTER TRAIL"

Best Folk & Western Record of 1951

"On Top Of Old Smoky"

writer of...

- "Cry of the Wild Goose"
- "Gambella"
- "Christopher Columbus"
- "Girl in the Wood"
- "Fast Freight"

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
### America's Fastest Selling Records

Selections based on actual sales. Place these fast-moving numbers NOW to boost sales and profits.

<table>
<thead>
<tr>
<th>Position</th>
<th>Title</th>
<th>Artist</th>
<th>Record Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Snowflakes</td>
<td>Guy Lombardo and Evelyn Knight</td>
<td>27992</td>
</tr>
<tr>
<td>2</td>
<td>Crazy Heart</td>
<td>Guy Lombardo</td>
<td>27988</td>
</tr>
<tr>
<td>3</td>
<td>Rastine Melody</td>
<td>Rex Allen</td>
<td>27976</td>
</tr>
<tr>
<td>4</td>
<td>It's All In The Game</td>
<td>Louis Armstrong and Gordon Jenkins</td>
<td>27999</td>
</tr>
<tr>
<td>5</td>
<td>Blue Tango</td>
<td>Lenny Anderson</td>
<td>27975</td>
</tr>
<tr>
<td>6</td>
<td>Be My Life's Companion</td>
<td>Mills Brothers with By Olive</td>
<td>27987</td>
</tr>
<tr>
<td>7</td>
<td>Just One More Chance</td>
<td>J.R. Smith with Music by Commando</td>
<td>27983</td>
</tr>
<tr>
<td>8</td>
<td>Lay Something On The Bar</td>
<td>Louis Jordan</td>
<td>27982</td>
</tr>
<tr>
<td>9</td>
<td>The Object Of My Affection</td>
<td>Russ Morgan</td>
<td>27984</td>
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<td>10</td>
<td>The Little White Cloud That Cried</td>
<td>Roberto Lee</td>
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<td>11</td>
<td>My First and My Last Love</td>
<td>Bill Kenny of the Ink Spots</td>
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<td>12</td>
<td>Sensational Wyoming</td>
<td>Eileen Wilson with Commando</td>
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<tr>
<td>13</td>
<td>Down In The Valley</td>
<td>Andrews Sisters</td>
<td>27984</td>
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<td>14</td>
<td>The Blind Sailor</td>
<td>Andrews Sisters</td>
<td>27978</td>
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<tr>
<td>15</td>
<td>A Man Ain't Supposed To Cry</td>
<td>Arthur Prysock</td>
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### Warner Bros.

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<tr>
<td>1</td>
<td>I'm Missing In Action</td>
<td>Ernest Tubb</td>
<td>46508</td>
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<td>2</td>
<td>You Know I'm In Love With You I'm Gonna See My Baby</td>
<td>Webb Pierce</td>
<td>46508</td>
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<tr>
<td>3</td>
<td>Baby Don't You Know</td>
<td>Jimmy Davis</td>
<td>46508</td>
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<tr>
<td>4</td>
<td>The First Whisperin' Will</td>
<td>Bill Monroe</td>
<td>46508</td>
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<tr>
<td>5</td>
<td>Horse Talkin' Don't You Agree</td>
<td>Hardrock Gunter</td>
<td>46508</td>
</tr>
<tr>
<td>6</td>
<td>Brakes Man's Blues</td>
<td>Bill Monroe</td>
<td>46508</td>
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### Sepia Bests

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<tbody>
<tr>
<td>1</td>
<td>Baby Please Don't Go</td>
<td>Billy Valentine Trio</td>
<td>42621</td>
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<tr>
<td>2</td>
<td>Do Your Duty</td>
<td>Billie Holiday</td>
<td>42629</td>
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<tr>
<td>3</td>
<td>Change In The Moonlight</td>
<td>The Roy-O-Vacs</td>
<td>42650</td>
</tr>
<tr>
<td>4</td>
<td>Shady Lane</td>
<td>Good Lewis</td>
<td>42652</td>
</tr>
</tbody>
</table>

*Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!*
Cash Box Staff Entertains Prior To Presentation of Patti Page Awards

NEW YORK—Before presenting Patti Page with her awards for having been voted the “Best Female Vocalist of 1951” and for having her rendition of “Tennessee Waltz” chosen the “Best Record of 1951” in the Sixth Annual Cash Box Poll, The Cash Box staff entertained her at dinner at the Roosevelt Grill in New York. Guy Lombardo who was playing at the Roosevelt joined the group and later Patti received her statuettes on the stage of the Paramount Theater where she was then singing. Left to right above are: Joe Orleck, Sid Parnes, Sid Kaliner, Mrs. and Mr. Bob Austin, of The Cash Box staff; Guy Lombardo; Patti Page; Jack Rael, her associate; Kappi Jordan, her disk promotion rep; and Maurie Hartmann of Cherio Music.

Autry’s “Rudolph” Leads Xmas Pack Again

NEW YORK—Now as classic for Christmas as “Jingle Bells” and holly wreaths, Gene Autry’s Columbia recording of “Rudolph The Red Nosed Reindeer” in its third Yuletide season has raced past the 3,000,000 sales mark, according to Columbia’s figures. Gene Autry has been with Columbia Records longer than any other recording artist on the label. The famous cowboy star’s disk sales just about reach the 30,000,000 mark.

Aside from his tremendous success on Columbia records, Autry occupies a unique position in almost every other branch of the entertainment field. He has been a top box office draw in motion pictures for fifteen years and was voted Hollywood’s No. 1 Western star by theatre operators throughout the country. On the radio, Gene has had the same sponsor for more than ten years.

For Voting...

1951’s Best Country & Western Record

“On Top Of Old Smokey” by...

The Weavers

“The Weavers

“it’s what’s in the cash box that counts”
Season’s Greetings
FROM

RAY PEARL
And His Orchestra
TO ALL
Juke Box Operators
Disc Jockeys... and Dealers... Everywhere
Featured Exclusively On
Jeb Records

Season’s Greetings
to all my friends
in this grand
division of
show business
Cee Davidson
AND HIS ORCHESTRA
Chez Paree
Chicago

Xmas Greetings
Thanks, Bill, For Everything
from
CHICAGO’S
# 1 TV DISK JOCKEY
HAL TATE

The Top 30 Popular Records For 1951

1. TENNESSEE WALTZ
   Patti Page.
2. HOW HIGH THE MOON
   Les Paul & Mary Ford
3. BECAUSE OF YOU
   Tony Bennett
4. TOO YOUNG
   Nat “King” Cole
5. IF
   Perry Como
6. MY HEART CRIES FOR YOU
   Guy Mitchell
7. COME ON-A MY HOUSE
   Rosemary Clooney
8. BE MY LOVE
   Mario Lanza
9. GOLD, COLD HEART
   Tony Bennett
10. MOCKIN’ BIRD HILL
    Patti Page—Paul & Ford
11. SIN
    Four Aces—Eddy Howard
12. JEZEBEL
    Frankie Laine
13. ON TOP OF OLD SMOKY
    Weavers & Terry Gilkyson
14. I GET IDEAS
    Tony Martin
15. SWEET VIOLETS
    Dinah Shore
16. LOVELIEST NIGHT OF THE YEAR
    Mario Lanza
17. I APOLOGIZE
    Billy Eckstine
18. MY TRULY, TRULY FAIR
    Guy Mitchell
19. DOWN YONDER
    Del Wood
20. THE WORLD IS WAITING FOR THE SUNRISE
    Les Paul & Mary Ford
21. THE THING
    Phil Harris
22. THE ROVING KIND
    Guy Mitchell
23. SPARROW IN THE TREE TOP
    Guy Mitchell
24. SOUND OFF
    Vaughn Monroe
25. ABA DABA HONEYMOON
    Reynolds & Carpenter
26. AND SO TO SLEEP AGAIN
    Patti Page
27. DETOUR
    Patti Page
28. MISTER AND MISSISSIPPI
    Patti Page
29. I’M IN LOVE AGAIN
    April Stevens
30. SHANGHAI
    Doris Day

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
<table>
<thead>
<tr>
<th>Week</th>
<th>Title</th>
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<tr>
<td>29.1</td>
<td>It's No Sin</td>
<td>Cash</td>
<td>Columbia</td>
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<tr>
<td>15.3</td>
<td>Can't Stand Losing You</td>
<td>Beatles</td>
<td>Capitol</td>
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<td>24.9</td>
<td>The Living In The Moment</td>
<td>Hair</td>
<td>Decca</td>
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<td>I Want To Hold Your Hand</td>
<td>Beatles</td>
<td>Capitol</td>
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<td>My Special Prayer</td>
<td>Dionne Warwick</td>
<td>RCA Victor</td>
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<td>It's Just Like An Old Record</td>
<td>Bing Crosby</td>
<td>Decca</td>
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<td>23.4</td>
<td>I'll Remember You</td>
<td>Vocalion</td>
<td>Vocalion</td>
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<td>39.6</td>
<td>Down Yonder</td>
<td>Andy Kirk’s Kansas City Six</td>
<td>Vocalion</td>
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<td>AM I BLUE</td>
<td>Loretta Lynn</td>
<td>Coral</td>
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<td>Jealous Heart</td>
<td>Bobby Darin</td>
<td>Capitol</td>
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<td>Bring It On Home To Me</td>
<td>Louis Jordan</td>
<td>Coral</td>
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<td>46.9</td>
<td>Slow Poke</td>
<td>Kane &amp; Ames</td>
<td>Decca</td>
<td>46.9</td>
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<td>It's So Easy</td>
<td>Dinah Washington</td>
<td>Capitol</td>
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<td>42.8</td>
<td>An Old Devil Moon</td>
<td>Hoagy Carmichael</td>
<td>Columbia</td>
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<td>41.0</td>
<td>I've Got So Much To Say</td>
<td>Sammy Davis</td>
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<td>40.7</td>
<td>It's A Man's Man's Man's World</td>
<td>Sammy Davis</td>
<td>Capitol</td>
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<td>39.4</td>
<td>Let's Call The Whole Thing Off</td>
<td>Kay Starr</td>
<td>Decca</td>
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<td>38.1</td>
<td>What's New</td>
<td>Dinah Washington</td>
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<td>The King Of The Dance Floor</td>
<td>Louie Bellson</td>
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<td>35.5</td>
<td>My Melancholy Baby</td>
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<td>There's A Lull In My Life</td>
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<td>Goodnight Irene</td>
<td>The Lettermen</td>
<td>Decca</td>
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<td>Lights! Camera! Action!</td>
<td>Thelma Houston</td>
<td>United Artists</td>
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<td>There's A New Star In Heaven</td>
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<td>Coral</td>
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<td>Ooh Baby Baby</td>
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<td>All The Things You Are</td>
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<td>Columbia</td>
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<td>Reap What You Sow</td>
<td>Ray Charles</td>
<td>Atlantic</td>
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<td>22.7</td>
<td>линани The Morning After</td>
<td>Frank Sinatra</td>
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<td>21.4</td>
<td>Ain't That Just Like America?</td>
<td>Nat King Cole</td>
<td>Capitol</td>
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<td>20.1</td>
<td>Baby Don't Go</td>
<td>Chubby Checker</td>
<td>Decca</td>
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<td>18.8</td>
<td>The Peanut Butter Symphony</td>
<td>The Ventures</td>
<td>Columbia</td>
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<td>All Or Nothing At All</td>
<td>Frank Sinatra</td>
<td>Columbia</td>
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<tr>
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<td>I Love You More</td>
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Music

Music Moment

Page Three

order by number today from your local distributor

Thanks Ops—for choosing Les and Mary “The Best Small Instrumental Group of 1951!”

“JUST ONE MORE CHANCE,” “JAZZ ME BLUES”
Les Paul and Mary Ford
1825 F1825

“DOWN YONDER,” “IVORY RAG”
Joe “Fingers” Carr
1777 F1777

“The WORLD IS WAITING for the “WHISPERING”
Les Paul and Mary Ford
1748 F1748

UNFORGETTABLE”
NAT “King” Cole
1808 F1808

“I’M HURTIN’,” “WALKIN’”
NAT “King” Cole
1863 F1863

“HEARTBREAK HILL”
“NO! NO! NO! NOT THAT!”
Dinning Sisters and Jan Garber
1858 F1858

coming up fast

“TENNESSEE SATURDAY NIGHT”
“SENSATIONAL”
Ella Mae Morse
1903 F1903

“SAILOR'S POLKA,” “NEVER BEFORE”
Dean Martin
1901 F1901

“The TAVERN SONG”
“SWINGIN' DOWN THE LANE”
Jan Garber
1905 F1905

“ANY TIME,” “CRAZY HEART”
Helen O'Connell
1895 F1895

“BLUES IN BURLESQUE, PARTS I & II”
Stan Kenton
1874 F1874

“The LITTLE WHITE CLOUD THAT CRIED”
“BLUE DECEMBER”
Lou Dinning
1892 F1892

It’s What’s in THE CASHE BOX That Counts
Production of Musical Instruments May Be Cut 25% In First Quarter of 1952

WASHINGTON, D. C.—The production of musical instruments may be cut 25% by the end of March because of reduced first quarter allotments of controlled materials.

The Musical Instrument Industry Advisory Committee, which represents about 60 manufacturers and assemblers of fretted instruments such as mandolins, guitars and stringed instruments, said that such a cut may impel the manufacturers to reduce their total labor force by nearly 1000 employees. Present employment in the industry, slightly below normal, is estimated at between 3000 and 4000.

Since the industry's break-even point is estimated at a production rate of between 80 and 90 percent of normal, a reduction of possibly 25% in the first quarter of 1952 would create serious difficulties within the industry, committee members said. If second quarter 1952 allotments are at the same rate as in the first quarter, an additional 10 percent cut in employment and production may be expected because of exhaustion of inventories.

Defense contracts have not been obtained by all firms, according to the committee's knowledge, although musical instrument plants turned out a variety of equipment during World War II—ranging from electronic assembly work to canvas pouches, surgical instruments and various small parts.

A committee member cited a competitive difference between the present situation and World War II, when non-military production of musical instruments was prohibited. Now a manufacturer who can obtain a defense contract for 100% of his plant facilities would run the risk in a couple of years of losing his market to other producers who continued their normal trade lines.

The National Production Authority indicated that it recognizes the fact that reduced allotments will cause grave hardships in many cases. However, in light of requirements ranging from 180 to 170 percent of supply of the controlled materials for the first quarter, dislocations in non-defense production cannot be avoided, NPA emphasized.

Manufacturers have also protested the importation of musical instruments, saying that foreign makers have a market advantage since their use of materials is not controlled as it is in the United States.

The industry committee asked particularly for relief on its requirements of nickel silver for frets. Frets are crosspieces fixed at intervals in the fingerboards of mandolins, guitars and like instruments to establish the scale. They must be non-corrosive to withstand perspiration, soft enough to conform to the rounded shape of the neck and strong enough to stand up under pressure of steel strings.

One thousand pounds of nickel would make sufficient nickel silver fret wire to supply the whole industry for a year, the committee estimated.

No good substitute has been found in spite of considerable experimentation by some companies. NPA officials have agreed to study the problem.

Singers' Get-Together

NEW YORK—Tony Martin's party brought out some of the top names in show business recently. In honor of Tony's new picture, "Two Tickets To Broadway," the following were among those present (left to right): Johnny Johnston, Dolores Gray, Rosemary Clooney, Mimi Benzell, Fran Warren (in back), Tony, Jack Carter (leaving over Tony's shoulder) and Carol Bruce.

Party had another innovation: All disk jockeys present were able to record an interview with Tony through portable equipment which was at the party.

Hal Tate Signs Screen Gems Pact for TV Show

CHICAGO—Screen Gems, Inc., subsidiary of Columbia Pictures, which manufactures TV disk jockey musical shorts called TV Disk Jockey Toons this week signed an exclusive contract with Hal Tate to be the firm's exclusive producer-disk jockey in Chicago for two years starting January 1, 1952.

The music for the TV Disk Jockey Toons comes from currently popular recorded selections as well as standards while the video portion comes from special 8 minute shorts, capturing the mood of the musical number. 65% are live action films and 35% are of cartoon form.
Tony Bennett Aids Bond Drive

CHICAGO—Natt Hale, The Cash Box columnist; Milt Wolf, Midwest regional publicity director for the U. S. Treasury Dept.; and Tony Bennett, whose current Columbia recordings have made him one of the nation’s favorite singing stars, are shown taking part in a promotional campaign executed by the Sampson Co., Chicago’s Columbia distributor. Tony was named “Official Honorary Representative of the Treasury Bond Drive” and between shows at the Chicago Theater, where he broke all attendance records, he made personal appearances at the Hudson-Ross stores in the area. He takes to and from the theater in an official U. S. Treasury car.

Freddy Martin Celebrates 13th Year With Vitor

NEW YORK—Bandstand, Freddy Martin last week marked his 13th anniversary as an RCA Victor recording artist. He has been with the company longer than any other popular artist currently making Victor discs.

During his 13 years with Victor, Martin has “sold” more than 20 million discs, making him one of the biggest record sellers in the history of popular music. Best known of all Martin records during this period, and certainly the biggest seller—was his popularized version of Tchaikovsky’s Piano Concerto in B Flat Minor, which started a trend toward popularizing of classics.

Some of Martin’s other big records have been “I’ve Got A Lovely Bunch of Coconuts,” “Cumana,” “The Lady From 29 Palms,” “Lily Belle,” “Who Wouldn’t Love You,” “Bumble Boogie,” “Intermezzo” and "Hut Sut Song" to name just a few.

During the past 13 years, Martin’s orchestra has been the jumping off spot for other artists who eventually achieved fame on their own. Among them have been Claude Thornhill, Jack Fina, Barclay Allen and Russ Morgan. Two of Martin’s current crew, Murray Arnold and Merv Griffin, also seem headed for individual fame through his recordings as soloists.

NELLIE LUTCHER

BILLY MAY

Get LUCKY in ’52 with

“HAPPY GO LUCKY HEART”

published by

MAYJOE MUSIC PUB.
1 Bennett Ave., N. Y.
(Another 1951 Hit Tune)

Holiday Greetings
and thanks for your
Friendship the year round

NAT (KING) COLE

NELLIE LUTCHER

MEL TORME

BILLY MAY

Personal Management
CARLOS GASTEL
9157 Sun Blvd.
Hollywood, Calif.

“It’s What’s in THE CASH BOX That Counts”
Dorsey's Manager To Take On Other Artists

NEW YORK—Jimmy Dorsey, who is directing Tommy Dorsey's enterprise, is planning to expand the operation by going into personal management of other artists. Dorsey will be a partner in the operation. Tyson, who has had years of experience with Music Corporation of America, and Associated Booking Corporation, is now negotiating with several top artists in the singing and band fields.

Tyson's recent three months' book of Dorsey in South America has resulted in a number of queries from artists and bands leading, which clinched Tyson's decision to handle other properties. Tyson is also producing a television show for Tommy Dorsey for presentation when Dorsey returns from South America.

Mercer Records Plans 1952 Expansion

NEW YORK—Mercer Records, the thriving new record company started only last April by Mercer Ellington, intends to expand its activities in 1952. Already firmly entrenched in the field of 78 r.p.m. records, the Mercer label aims to be equally prominent in the field of 45 discs. Sides by Al Hibbler, Johnny Hodges, Oscar Pettiford, and other leading stars are scheduled for release on both speeds.

Mercer Ellington himself, in its 6 months period will take an active part in the national promotion of the records. Also, for the first time, he will record for the company that he, himself is the director and producer, in the form of an orchestra led by his musical father, the Duke.

Other Issues Needle Carrier

CHICAGO—The Miller Manufacturing Company, makers of Long Life Recording and Playback needles, have issued a needle wallet carrier which is ideal for servicemen. It holds one dozen individually carded needles and comes in the form of a handsome plastic leatherette case.

“It’s Christmas Time” (ALADDIN 3313)

OUR “Best Wishes” ON (SPECIALTY 414)

“Christmas Morn” FOR A (SAVOY 4029)

“Merry Christmas” (MODERN 716)

IT’S BEEN “So Happy” (AMERICAN 3163)

TO DO BUSINESS WITH ALL OF YOU!

Evelyn and Art

AMERICAN RECORD DISTRIBUTORS

2011 S. MICHIGAN AVENUE

CHICAGO, ILL.

The Top 15 Rhythm & Blues Tunes For 1951

1. SIXTY MINUTE MAN
   The Dominoes

2. BLACK NIGHT
   Charlie Brown

3. BAD BAD WHISKEY
   Art Swords

4. CASTLE ROCK
   Johnny Hodges

5. PLEASE SEND ME SOMEONE TO LOVE
   Percy Mayfield

6. TEARDROPS FROM MY EYES
   Ruth Brown

7. TENNESSEE WALTZ
   Patti Page

8. I'M WAITING JUST FOR YOU
   Lucky Millinder

9. BE MY LOVE
   Mario Lanza

10. ROCKET 88
    Jackie Brenston

11. I GOT LOADED
    Pep Pendley

12. COLD, COLD HEART
    Dinah Washington

13. GLORY OF LOVE
    The Five Keys

14. BLOODSHOT EYES
    Wynonie Harris

15. CHAINS OF LOVE
    Joe Turner

The Cash Box, Music
Page 30
December 29, 1951

Please mention The Cash Box when answering ads—it proves you're a real coin machine man!
Robert Q. Lewis has New York in his heart and poured same forth in his M. G. M. release “Grand Central Station”. Bob in Chicago last week and running constantly from one radio station to another for interviews. This guy is great... Paul Gayten, now on OKeh, has a honey in “All Alone And Lonely”, and a sweeter honey in his swanky underslung Jaguar with which he drives most nonchalantly down Seventh Avenue... Jack Elliott, writer of pretty ballads, has Nat “King” Cole and Billy Eckstine doing his latest, “A Weaver Of Dreams”.

Lew Simpkins, Los Angeles, at United Records hit a lucky streak, opening for business with Tab Smith’s “Because Of You” does a return with Tab’s “Sin”. Chess Records has parlayed moneymaker Jackie Brenston into the bigger time with a series of one-niters through the Midwest. Same dinky retailin’ and tootin’ over the success of “How Many More Years” by Howling Wolf. Gene Norman, West Coast Dee Jay of KFWB, is fast becoming a top producer of jazz shows; plans are now made for, Ellington in January and then an Eckstine package in February.

Larry Darnell, America’s bright young “punch” singer, played to a capacity house for his recent stay at N.Y. C’s Apollo. Arnett Cobb, wildcat man on a sax, had his hand on stage too. Butter Beans and Suzie, ace comics, for these many years laying ’em in the aisles at Broadway’s smart night club, SugarHill. Larry Steele, who sat across from us in 4th grade (that’s as far as we went) is producing the show called “Smart Affairs.” Billie Holiday, sultry singer of torchers now on Decca, with her first titled “Do Your Duty” b/w “The Blues Are Brewing”.

James Edwards, who will be remembered for his part in “Home Of The Brave” comes up with a reading of “The Lord’s Prayer” that is a pure masterpiece of eloquence. This on Decca would make an excellent opener for an early morning disk show or as a closer for a late nite. Jay Johnson of WFEC in Miami is spinning platters to the delight of a constantly growing audience. Ivory Joe Hunter’s legion of fans are eagerly awaiting the early release of his latest recordings for M. G. M. Ivory Joe’s popularity is due to his unflagging efforts to constantly improve his style and music. His diligence and adherence to perfection are bringing him dividends of that beautiful folding stuff. Joe Dally, formerly with Woody Herman, heading his own combo at Chicago’s new Circle Grove Inn.

(Sam Evans is the Rhythm and Blues specialist heard on WGN, Chicago’s Mutual outlet, nightly, and on WKEY-TV.)
Extends sincerest THANKS to the Nation's JUKE BOX OPERATORS—DISK JOCKEYS—DEALERS for their acceptance of my tunes—ALL OF WHICH YOU HAVE MADE TOP MONEY-MAKERS ...
The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

BEST WISHES
1. Ray Milton (Specialty)
2. Johnny Otis (Savoy)
3. Earl Bostic (King)
4. The Howling Wolf (Chess)
5. B. B. King (R. P. M.)
6. John Lee Hooker (Modern)
7. Griffin Brothers (Dot)
8. Clovers (Atlantic)
9. Tab Smith (United)
10. Tab Smith (United)

SIN
1. Tab Smith (United)
2. Ray Milton (Specialty)
3. Gene Forest (Recorded In Hollywood)
4. Dinah Washington (Mercury)
5. Griffin Bros. with Tommy Brown (Dot)
6. Ruth Brown (Atlantic)
7. Sonny Boy Williamson (Trumpet)
8. B. B. King (R. P. M.)
9. Roy Brown (DeLuxe)

HOT ICE
1. Tab Smith (United)
2. Ray Milton (Specialty)
3. Dinah Washington (Mercury)
4. Griffin Bros. with Tommy Brown (Dot)
5. Ruth Brown (Atlantic)
6. Sonny Boy Williamson (Trumpet)
7. B. B. King (R. P. M.)
8. Roy Brown (DeLuxe)

COLD, COLD HEART
1. Ray Milton (Specialty)
2. Dinah Washington (Mercury)
3. Griffin Bros. with Tommy Brown (Dot)
4. Ruth Brown (Atlantic)
5. Sonny Boy Williamson (Trumpet)
6. B. B. King (R. P. M.)

WEEPIN' AND CRYIN'
1. Griffin Brothers (Dot)
2. Dinah Washington (Mercury)
3. Ruth Brown (Atlantic)
4. Sonny Boy Williamson (Trumpet)
5. B. B. King (R. P. M.)

SHINE
1. Ray Milton (Specialty)
2. Dinah Washington (Mercury)
3. Griffin Bros. with Tommy Brown (Dot)
4. Ruth Brown (Atlantic)
5. Sonny Boy Williamson (Trumpet)

DO IT IF YOU WANTA
1. Griffin Brothers (Dot)
2. Dinah Washington (Mercury)
3. Ruth Brown (Atlantic)
4. Sonny Boy Williamson (Trumpet)
5. B. B. King (R. P. M.)

OAKLAND, CAL.
1. 3 O'Clock Blues (Ray Milton)
2. Best Wishes (Ray Milton)
3. Twilight Blues (Freddie Mitchell)
4. Samson's Boogie (Lawler Fonzi)
5. Sunset To Dawn (Johhnie Otis)
6. Rosie's Workin' (Amos Milburn)
7. I'll Be Home For Christmas (Bill Mance Jackson)
8. Rockin' Chair (Eddi Domino)
9.章程 (Fister, Rosetta Tharpe)
10. Cold, Cold Heart

PADUCAH, KY.
1. Cold, Cold Heart (Dinah Washington)
2. Because Of You (Tab Smith)
3. I'm In The Mood (John Lee Hooker)
4. Fool, Fool, Fool (Clovers)
5. Best Wishes (Ray Milton)
6. Boogie Woogie (Amos Milburn)
7. Weepin' And Crying (Griffin Bros.)
8. Flamingo (Earl Bostic)
9. I Got Loaded (Peppeyment Harris)
10. Sin (Tab Smith)

OPELOUSAS, LA.
1. Best Wishes (Ray Milton)
2. Cold, Cold Heart (Dinah Washington)
3. Ground Hog Blues (John Lee Hooker)
4. Lonesome Christmas (Lewis Faison)
5. Shine On (Buddy Guy)
6. I Ain't In The Mood (Blind Lemon)
7. Weepin' And Crying (Griffin Bros.)
8. Boogie Woogie (Amos Milburn)
9. Booted (Rooseveltガ)
10. Hey Good Lookin' (Dinah Washington)

MEMPHIS, TENN.
1. Cry (Johnnie Ray)
2. How Many More Years (Howling Wolf)
3. I'm In The Mood (John Lee Hooker)
4. Because Of You (Tab Smith)
5. Weepin' & Crying (Griffin Bros.)
6. Best Wishes (Ray Milton)
7. Fool, Fool, Fool (Clovers)
8. Sorry, Sorry, Sorry (Sister Rosetta)
9. Long Come For My Baby (Fats Domino)
10. Seven Long Days (Charlie Brown)

ATLANTA, GA.
1. 3 O'Clock Blues (Ray Milton)
2. Because Of You (Tab Smith)
3. Fool, Fool, Fool (Clovers)
4. I'm In The Mood (John Lee Hooker)
5. Hopeless (Perry Mayfield)
6. Ground Hog Blues (John Lee Hooker)
7. Weepin' And Crying (Griffin Bros.)
8. Sunset Till Dawn (Johnny Otis)
9. I Got Loaded (Peppeyment Harris)
10. It's All In The Game (Tommy Edwards)

Get With The HOLLYWOOD Label

During 1951, The Hollywood Label gave you these great hits—Percy Mayfield's "Two Years Of Torture," Jimmy Grissom's "Once There Lived A Fool," Red Callender's "Dolphin Street Boogie" and many others.

AND NOW FOR 1952
We Bring You

GENE FORREST

"IT WAS YOU"

AND H-O-T OFF THE PRESS

"Thrill Your Soul"

RHY 172

PAT RIVERS—"SAD, SAD STORY"

RHY 190

SMOKEY HOGG—"PENITENTIARY BLUES"

RHY 170

DAMITA JO—"HOW LONG CAN I LIVE"

RHY 180

JOE SWANSON—"EAST OF THE SUN"

RHY 173

EDDIE BEALE—"ROMPIN' AND STOMPIN'"

RHY 175

RED CALLENDER—"SEPTEMBER IN THE RAIN"

RHY 166AA

FRANK HAYWOOD—"ROCKABYE BABY"

RHY 181

Some Distributor Territory Open—WIRE—WRITE—PHONE

RECORDED IN HOLLYWOOD

A California Corporation

4822 SO. AVALON BLVD. LOS ANGELES 11, CALIF.

PHONE Adams 1 9239

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
The Happiest of New Years to

- OPERATORS
- DISK JOCKEYS
- DISTRIBUTORS

Everywhere—for making this the Happiest Year ever from . . . .

THE CLOVERS
and
HERB ABRAMSON & AHMET ERTEGUN
Atlantic Records

BILLY SHAW & STAFF
Shaw Artists Corp.

LOU KREFETZ
Personal Management

"FOOL, FOOL, FOOL"
and
"DON'T YOU KNOW I LOVE YOU"

The Cash Box, Music

December 29, 1951

The Cash Box
Jazz ‘n Blues Reviews

AWARD O’ THE WEEK

"WAGON WHEELS" (2:47)
"THERE’S NO USE PRETENDING" (2:29)

THE RAVENS
(Mercury 8259; 8259 x 45)

- The wonderful blending of voices by the Ravens adds up to a side that is destined to step out and go a long way. The presentation conjured up by this vocal group makes for top rate listening and should prove to be excellent juke box material. A lovely tune labeled “Wagon Wheels” provides the boys with a melody that they put over with slow bounce. The lead vocal, a deep baritone, offers the lyrics in an outstanding manner while the rest of the boys supply a fitting and harmonious backing. The total effect is one to please listeners and ops, who can clean up on this disk. The lower half is a slow ballad that finds one of the other boys taking charge of the vocal and turning in an equally effective job. The tune is very pretty and the arrangement first rate and here too operators have a potent side. If ops wanna see those coins roll, "Wagon Wheels" is the side to get with now.

"LEFT MY BABY" (3:04)
"WORK, BABY, WORK" (2:47)
LARRY DARNELL
(Okeh 6848)

- A good half is driven home by Larry Darnell and a hard hitting orchestra on the first level. This slow forceful number is treated royally by Larry and a fine sax. The lower dish is another driving thing that receives a good working over by the wise combination. Ops oughta take a peek.

"OCTOBER TWILIGHT" (2:54)
"THAT’S RIGHT" (2:58)
CHRIS POWELL
(Okeh 6850)

- Chris Powell and his Five Blue Flames, assisted by a choral group, spin through a slow and pretty tune, Vance Wilson adds to the side with some fine tenor sax blowing. The second level shows the whole band to fine advantage as they give a driving number a thorough going over. Both ends make for good listening.

"GONE WITH THE WIND" (2:30)
"BLOW, MR. SINGLETON" (2:35)
CHARLIE SINGLETON ORCHESTRA
(The Atlas 002)

- A couple of authentic jump renditions are done out by the Charlie Singleton orchestra on this new disk. The group goes through some wild instrumental arrangements in making both lds pleasurable listening. Charlie handles the lead sax and does a wonderful job. Ops are advised to watch this flutter closely.

"LONELIER" (2:30)
"BELLS OF THE NIGHT" (2:40)
LARRY DARNELL
(Okeh 6849)

- Larry Darnell, plus his orchestra, does a driving piece on the first half. The second level shows the whole band to fine advantage as they give a driving number a thorough going over. Both ends make for good listening.

"SHE’S A COOL OPERATOR" (3:00)
"GREEN AND LUCKY BLUES" (2:49)
TAMPA RED
(RCA Victor 20-4399; 47-4399)

- Two similar sounding sides are belted home in a forceful manner by Tampa Red. The upper level is a slow blues number that features the fitting vocalizing of Red and in addition shows his fine piano playing. The flip half finds Red carrying the same presentation to another listenable deck.

"FEELIN’ SAD AND LONELY" (2:45)
"BAREFOOT SUSE" (2:47)
WAYMON BROWN
(Decca 48264; 9-48264)

- Waymon Brown does a first class job in handling the lyrics to a pleasant ballad on the top end. Backed beautifully by a sax this level should prove to be good juke box fare. The bottom dish is a fast moving number with a good hop to it and this siding may also be a potent hit. Ops should tune in.

"TOO LATE, BABY" (2:31)
"TAKING NO CHANCES" (2:42)
CLARENCE "GATEMOUTH" BROWN
(Peacock 1586)

- Clarence “Gatemouth” Brown has a strong contender working on the first lid. A wonderful vocal plus a strong orchestral backing marks this disk a real good one. Flip is a forceful blues item that’s belted out in the typical style of the artist. The top one has possibilities and ops oughta tune in.

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
CHARLES BROWN

Says "Thank You
Juke Box Operators of America"

FOR VOTING ME "BEST JAZZ 'N' BLUES ARTIST OF 1951"
IN "The Cash Box" SIXTH ANNUAL POLL OF THE
AUTOMATIC MUSIC INDUSTRY.

And Thanks again and again from Aladdin Records, Its Artists, and
Staff, for placing more Artists and Hit Tunes on the Poll than any
other Label—and Thanks for Liking our Records the Year Around.

LEO MESNER  EDDIE MESNER

MAXWELL DAVIS—NOW EXCLUSIVELY ARRANGING FOR ALADDIN

For That Same Old Magic In '52, Here's The Label For You

Aladdin Records
Beverly Hills, Calif.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
Season's Greetings from the Midwest's Largest Record Distributors

REPRESENTING America's Finest Record Lines

"Blues With A Beat" - "Jazz With A Bounce"
"Bop With A Kick" - "Spirituals With Feeling"

- "Apollo" - "Prestige" - "Peacock"
- "Coleman" - "Premium" - "Dee Gee"
- "Dial" - "Royal Roost" - "Derby"
- "Hollywood" - "RPM" - "Trumpet"
- "Mercer" - "Swingtime" - "Gotham"
- "New Jazz" - "Sittin' In" - "United"

Ernie and George Leaner
United Record Distributors
4804 Cottage Grove Ave., Chicago 15, Ill.
(All Phones: Oakland 4-8133)

Season's Greetings
FROM
BEN WALLER ENTERPRISES
Theatrical Agency
BEN C. WALLER, President
223 West 2nd Street Suite 201
Los Angeles 12, Calif.
Phone Michigan 9681

Victor Augments Rhythm and Blues Roster

NEW YORK — Augmenting its Blues and Rhythm artists roster, RCA Victor has within the past month signed several promising young performers to recording contracts, Paul A. Barkmeier, Vice President in charge of the RCA Victor Record Department, has announced. The new artists include TNT Tribble and Frank Motley, Jimmy McPhail, The Heartbreakers, Little Richard, Gene Parrish, and Bob Williams.

Geographically, the group represents the result of a coast-to-coast talent search conducted by Steve Sholes, RCA Victor Blues-Rhythm A & R toppler. Tribble, Motley, and McPhail hail from Washington, D.C., where they are local favorites. Tribble is a drummer-singer featured in the combo fronted by Motley. Motley's personal specialty is playing two trumpets simultaneously. The two made their debut on RCA Victor records in two of Tribble's own compositions, "Cocoa Moo Joe" and "That's What Makes Me Love You".

Fellow Washingtonian Jimmy McPhail is a popular night-spot and radio singer whose latest RCA Victor disc is a pairing of "Artificial Leaf" and "I'll Be with You When You Are Dead". The nation's capital also contributed The Heartbreakers, a quintet consisting of three tenors, a bass, and a harambone guitarist. This unusually talented group consists of self-taught musicians who are engaged vocationally in such pursuits as selling insurance and truck driving. Their initial release was a pairing of "Heartbreaker" and "Wanda".

From Macon, Ga., comes little Richard, an 18-year-old blues shooter with a high in pitch but stylistically low-down. Currently making personal appearances in Kentucky and along the Dixie circuit, he is represented among new RCA Victor discs with "Taxi Blues" and "Every Hour".

The West Coast has yielded two baritones in the persons of Gene Parrish and Bob Williams. Parrish, who has a full-bodied voice which some jazz pundits have compared to that of Wynonie Harris, bowed with two original sides and has a new release pairing "Scraps For A Big Shot" and "You Cut The Biggest Hole, Baby".

Newest addition to the Blues and Rhythm line-up is young Bob Williams, who created a stir on the Coast with one recording under an indie label, and was promptly inked by RCA Victor for a premier with "On A Honky Tonk Hardwood Floor" and "Cry".

Season's Greetings
written by BILLY WARD
published by LOIS MUSIC PUB. CO.
"It's What's in THE CASH BOX That Counts"

BEN WALLER ENTERPRISES
Theatrical Agency
BEN C. WALLER, President
223 West 2nd Street Suite 201
Los Angeles 12, Calif.
Phone Michigan 9681

THE DOMINOS
"SIXTY MINUTE MAN"

distributed by KING RECORDS INC.

1540 BREDGER AV EN ANICE 7, OHIO
The Attraction: Yma Sumac

LOS ANGELES, CAL. — Capitol's western promotion manager Joe Mathews (left) and The Cash Box's western rep, Leo Simon, (right) didn't need any urging when the photog suggested they move in close to Yma Sumac at the press and dj party given by Capitol Records prior to the Peruvian beauty's opening at the Coconut Grove. Her amazing vocal range has since proven to be an in-person attraction in keeping with her record sales.

Christmas Cheers

 "CRYING AT DAYBREAK" 340
 "FINE LITTLE HONEYDRIPPER" 329
 "NEW FLYING HOME" 332
 "THREE O'CLOCK BLUES" 339
 "I AIN'T IN THE MOOD" 851
 "HOU STON HOT HOUSE" 850
 "TURN OVER A NEW LEAF" 847
 "I WALK ALONE" 842

Chance Records TAKES OFF IT'S "Top Hat" (featuring: SCHOOLBOY PORTER)
TO WISH ALL OUR DISTRIBUTORS
Season's Greetings

Season's Greetings

Thanks ... OPERATORS
You've made it a JUBILEE RECORD YEAR for us and our artists —

★ THE ORIOLES
★ SONNY TIL
★ EDNA McGRiFF
★ BUDDY LUCAS ORK.
★ HENRY WRIGHT
★ THE ENCHANTERS

Jubilee RECORD CO., INC.
315 WEST 47TH STREET
NEW YORK, N.Y.

PERCY MAYFIELD says,
Thanks Music Men

For Giving Me "SOMEONE TO LOVE"
and rating my first recording so high in 'The Cash Box' poll. I hope these new ones also meet with your pleasure."

"HOPELESS"
and
"CRY BABY"

SPECIALTY 416

Tour Direction
Ben Waller Enterprises
223 W. 2nd STREET, SUITE 201
LOS ANGELES 12, CALIF.
PHONE: Michigan 9681

Recording Exclusively for SPECIALTY HOLLYWOOD, CALIF.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
**The Cash Box, Music**

**Page 38**

**December 29, 1951**

**THE CASH BOX Reports**

**THE NATION'S BIG 10**

**HILLBILLY, FOLK & WESTERN JUKE BOX TUNES**

**1. SLOW POKE**

**Pee Wee King**

(RCA Victor 21-0489; 48-0489)

**2. LET OLD MOTHER NATURE HAVE HER WAY**

**Carl Smith**

(Columbia 20862; 4-20862)

**3. ALABAMA JUBILEE**

**Red Foley**

(Decca 27819; 9-27810)

**4. SOMEBODY'S BEEN BEATING MY TIME**

**Eddy Arnold**

(RCA Victor 20-4273; 47-4273)

**5. CRAZY HEART**

**Hank Williams**

(MGM 11054; K11054)

**6. ALWAYS LATE**

**Lefty Frizzell**

(Columbia 20837; 4-20837)

**7. I DON'T WANT TO BE FREE**

**Jimmy Wakely & Margaret Writing**

(Capitol 1816; F-1816)

**8. MOM'S AND DAD'S WALTZ**

**Lefty Frizzell**

(Columbia 20837; 4-20837)

**9. BABY, WE'RE REALLY IN LOVE**

**Hank Williams**

(MGM 11100; K11100)

**10. GIVE ME MORE, MORE, MORE**

**Lefty Frizzell**

(Columbia 4-20885)

---

**The Top 15 Folk and Western Tunes For 1951**

1. **COLD, COLD HEART**
   **Hank Williams**

2. **SHOTGUN BOOGIE**
   **Tennessee Ernie**

3. **I WANT TO BE WITH YOU ALWAYS**
   **Lefty Frizzell**

4. **I WANNA PLAY HOUSE WITH YOU**
   **Eddy Arnold**

5. **ALWAYS LATE**
   **Lefty Frizzell**

6. **RHUMBA BOOGIE**
   **Hank Snow**

7. **HEY, GOOD LOOKIN'**
   **Hank Williams**

8. **IF YOU'VE GOT THE MONEY**
   **Lefty Frizzell**

9. **SLOW POKE**
   **Pee Wee King**

10. **THERE'S BEEN A CHANGE IN ME**
    **Eddy Arnold**

   **Caller: Newcomer to the Columbia label, already has more than one smash hit to his recording credit. His waxing of “Let Old Mother Nature Have Her Way” is currently high on the charts of most-played and best-selling Folk recordings in the nation. Other Columbia hits by Smith are “If Teardrops Were Pennies,” “Mr. Moon,” “Let’s Live a Little” and “Me and My Broken Heart.”**

   At 24, Carl Smith has become one of the star singers of the hillbilly tune, just as his present home, Nashville, Tenn., has become the Broadway of “country” music. The son of a Maynardville, Tenn., farmer, he “farmed till he got into singin’” as a junior in high school, then joined the Navy for 18 months. He subsequently gained national recognition as a composer and singer.

---

**Thanks, Juke Box Operators and The Cash Box for Liking My Records**

**RAMBLIN’ JIMMIE DOLAN**

**EXCLUSIVELY ON CAPITOL**

Hope You Like—

**“THAT LAST LOVE LETTER FROM YOU”**

AND

**“UNTIL I DIE”**

As Much as You Liked—

**“SAILOR’S BLUES”**

AND

**“JUKEBOX BOOGIE”**

And I Sure Thank You for—

**“I’LL SAIL MY SHIP ALONG”**

AND

**“HOT ROD RACE”**

---

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
My Thanks
Music Operators
HANK WILLIAMS

Best Folk Record of 1951
(The Cash Box 6th Annual Music Operators Poll)

"COLD COLD HEART"

M-G-M #10904 (38) # K-10904 (45)

Writer and Artist of The Current Hits . . .
• "COLD, COLD HEART"
• "HEY, GOOD LOOKIN'"
• "I CAN'T HELP IT"
• "WHY DON'T YOU LOVE ME"

personal management
JAMES R. DENNY
WSM Artists Bureau
Nashville, Tenn.

Exclusively
M-G-M RECORDS
THE GREATEST NAME IN ENTERTAINMENT
777 SEVENTH AVE., NEW YORK 19, N.Y.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
Season's Greetings your

Best of the Season to our
Southern California Operators and Dealers

COLUMBIA RECORDS
THE RAY THOMAS CO.
1601 SO. HOPE ST. (PHONE: Prospect 6331) LOS ANGELES 15

Merry Christmas and A Happy New Year

CAPITOL RECORDS
DISTRIBUTING CORP.
Los Angeles Branch
318 W. 15th ST. LOS ANGELES 15

To our many friends and those associated with us during the years, our warmest regards and most sincere wishes, that this be a very Merry Christmas and the coming year a most happy one.

CENTRAL RECORD SALES CO.
2528 W. PICO BLVD., LOS ANGELES 6 (PHONE: DUnkirk 2-7379)

To our many friends and those associated with us during the years, our warmest regards and most sincere wishes, that this be a very Merry Christmas and the coming year a most happy one.

KING RECORD INC.
King • Federal • DeLuxe
AL SHERMAN
MILT WEISS
JEAN WILSON
2646 W. PICO BLVD. LOS ANGELES 6
PHONE: DUnkirk 2-7572

To our many friends and those associated with us during the years, our warmest regards and most sincere wishes, that this be a very Merry Christmas and the coming year a most happy one.

ALLIED RECORD SALES
• Irving Shorten •
Distributors of
ALADDIN DERBY
GOTHAM INTRO
PEACOCK RAINBOW
SCORE FALCON
TAXCO TICO
2542 W. PICO BLVD. LOS ANGELES 6
PHONE: DUnkirk 9-3685

To our many friends and those associated with us during the years, our warmest regards and most sincere wishes, that this be a very Merry Christmas and the coming year a most happy one.

CORAL-LY yours
Mike Kurlan
and the gang

MERCURY
RECORD DISTRIBUTORS
OF CALIFORNIA
Merry Christmas from—
HANK FINE
HARRY BLOOM
LEE PALMER
And All The Gang
2958 W. PICO BLVD.
LOS ANGELES 6

To our many friends and those associated with us during the years, our warmest regards and most sincere wishes, that this be a very Merry Christmas and the coming year a most happy one.

NORBERT SALES CO.
Distributing
REMINGTON RECORDS
2845 W. PICO BLVD., LOS ANGELES 6
PHONE: Parkway 2039

To our many friends and those associated with us during the years, our warmest regards and most sincere wishes, that this be a very Merry Christmas and the coming year a most happy one.

RECORD MERCHANDISING
Sid Talmadge Irv Pinensky
Now Distributing
COMBO RECORDS
(Jake Porter)
SITTIN' IN ROYAL ROOST
JUBILEE NATIONAL
TRUMPET SMC-CODA
AZTEC
2580 W. PICO BLVD.
LOS ANGELES 6
PHONE: DUnkirk 2-3027

To our many friends and those associated with us during the years, our warmest regards and most sincere wishes, that this be a very Merry Christmas and the coming year a most happy one.

SUNLAND MUSIC CO., INC.
You'll Feel at Home in the So. Calif. Home of
MGM RECORDS
2140 W. Washington Blvd. Los Angeles 18 RE 20169

To our many friends and those associated with us during the years, our warmest regards and most sincere wishes, that this be a very Merry Christmas and the coming year a most happy one.

VOL. 40 NO. 40 DECEMBER 29, 1951

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
**LOS ANGELES Distributors**

WM. H. LEUENHAGEN and Company
"TOPS WITH THE OPS"

All Record Lines
All New and Used Games
1813 W. PICO BLVD.
LOS ANGELES 6
Phone: DUnkirk 71345

PAUL A. LAYMON, Inc.,
"Where All Good Fellows Meet"
Distributor for
Bally and Wurlitzer
1429 W. PICO BLVD.
LOS ANGELES 15
Phone: Prospect 7351

PANTAGES MAESTRO
R. A. Pantages
J. Harry Snodgrass
"Home of the Famous gimmick"
1348 VENICE BLVD.
LOS ANGELES 6
Phone: PR 0286

DAN STEWART COMPANY
Exclusive Distributors
in Southern California
and Southern Nevada for
ROCK-OLA
Dan Stewart  Bob Bever
2667 W. PICO BLVD.
LOS ANGELES 6
PHONE: DUnkirk 4-4639

LYN BROWN COMPANY
Exclusive Distributor for
Exhibit’s
"BIG BRONCO"
1909 W. PICO BLVD.
LOS ANGELES 6
PHONE: DUnkirk 9-8066

BADGER SALES, Inc.
Distributors for
Leading Coin Machine
Manufacturers
2251 W. PICO BLVD.
LOS ANGELES 6
PHONE: DUnkirk 7-2243

PHIL ROBINSON
Western Representative of
CHICAGO COIN MACHINE CO.
2846 W. PICO BLVD.
Los Angeles 6
PHONE: REPUBLIC 3-7351

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**SPEEDIEST PLAYING RECORDS REVIEWED THIS WEEK**

Records All Under 2:30 Min.

**POPULAR**

"Undecided"  2:02  (Gisele Watton—Pyramid)
"Let’s All Sing Like The Birdies Sing"  2:03  (Johnny Gilbert Ork—Mercury)
"June Night"  2:14  (Ball Sisters—RCA Victor)
"Love Lies"  2:15  (Connie Haines & Neil Hefti Sextet—Card)
"Honey"  2:19  (Ace Harris—Card)
"One Little Raindrop"  2:20  (Ronnie Davis—Card)

**JAZZ & BLUES**

"Barefoot Susie"  2:27  (Wayman Brown—Decca)

**FOLK & WESTERN**

"Stranded"  2:17  (Buck Faye & Idaho Coli—Capitol)
"Advance Warning"  2:23  (Earl “Grandpappy” Davis—Intra)
"Tennessee Rose"  2:27  (Red Kirk—Mercury)
"Mark Me Off Your List"  2:29  (Pete Pyle—Intra)

**FOR REAL SERVICE**

- Yes, for real service, it pays to standardize on Permo Points—without hesitation! Permo Points are right on the money today—stand to reason.

**AMERICAN MUSIC, INC.**

1516 Broadway N.Y. 4515 Sunset Blvd. Melrose Co. 627-2414

---

**"I WAS THE LAST ONE TO KNOW"**

b/w

"IT’S HARD TO BE LOVED"

A Double Hit by
STUBBY & THE BUCHEENERS
Decca 14677

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**IT PAYS TO STANDARDIZE ON PERMO POINTS**

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
The Cash Box, Music

Hank Williams (M-G-M) underwent a spinal operation at Vanderbilt Hospital in Nashville, December 13th. Surgery is hoped to correct an injury of long standing which has been causing increasing pain during recent months. Doctors expect to release him from the hospital by Christmas.

Skeet Tucker, formerly with Eddy Arnold's show, now holds forth on KLEE in Houston as a disc jockey as well as with his own live shows. Along with his radio work he is kept busy recording on the Dot label, and with his weekly appearances at Houston's Cook's Heedown Club.

The Carlisles are set for guest appearance on WSM's Grand Ole Opry (NBC network) for Saturday night, December 29th. They will also do another session while in Nashville. Group is a feature of WNOX's regular noon-time shows in Knoxville, Tennessee. A tune, "Too Old To Cut The Mustard," penned by Bill Carlile of the group is currently building to the top with The Carlisles' record being the leader among several renditions. Their appearance on the Opry came from the national attention to their record of the song.

Ted Brooks (Decca) set to play his guitar on Don McNeil's Breakfast Club which originates from Birmingham via ABC Network on January 17th. Brooks came to the front with his penning and rendition of a tune entitled, "The Hot Guitar."

Johnny Marin, who holds the country record show for KRMG in Tulsa, is well listened to in that area for his shows also contain weather reports and news headlines in which the farm folk would be interested. His show comes early in the morning. Johnny is a native Oklahoman and has been in every branch of radio and entertaining since his law degree from Oklahoma University.

WANN of Annapolis, Maryland brags of two country personalities, "Cousin Clyde" spins records twice daily as the friendly hillbilly, and Billy Strickland (King) carries live shows across the board along with his personal appearances in the area.

Skip Hathaway conducts "Shipalong's Rhythm Roundup" which features the country style recordings over KUGN in Eugene, Oregon. Station reports an increased interest in country tunes since Hathaway's joining the station several months ago.

Ray Whitby, Boston's WMEX country jockey, returning to Hollywood this week to return to Boston the first week of 1962. Whitby's shows have been taped for his absence. Wife, Kay, and daughter will return to Boston with him and set up housekeeping.

Don Owens, formerly d.j. of WGAY of Silver Spring, Maryland, has returned to the station as leader of The Blue Mountain Boys after his recent discharge from the service.

FOLK & WESTERN ROUNDUP

MARK WILLIAMS

THE CASH BOX
"Folk & Western Record Reviews"

“MISSING IN ACTION” (3:06)
“A HEARTY SOLDIER ON HEARTBREAK RIDGE” (3:00)

ERNEST TUBB
(Decca 46389; 9-46389)

- An appropriate song is doled out on the first side by Ernest Tubb. This half carries lots of meaning and true to life pictures. The melody is simple but has the interesting quality of holding the attention of the listener. Ernest delivers the lyrics in his usual warm manner and gives added in

“MARK ME OFF YOUR LIST” (2:29)
“LITTLE BLUE-EYED BLONDE, GOOD-BYE” (2:33)
PETE PYLE
(Intro 6031)
- A simple tune is carried easily and smoothly on the upper end by Pete Pyle. Pete does a good job warbling the lyrics and makes this a listenable half. The bottom deck is similar treatment by Pete and his backing. Ops might take a peak here.

“STRANDED” (2:17)
“GRINNIN’ LIKE A POSSUM” (2:35)
BOOTS FAYE & IDAHO CALL
(Capitol 1871; F-1871)
- Some fine harmony along with good individual vocals mark the upper end. Boots Faye and Idaho Call handle the lyrics of this pleasant number and offer ops listenable material. The second level presents the same artists with a fast moving thing that carries much more appeal. Our nod goes to the under dish.

“DRUNKARD’S BLUES” (2:19)
“I FEEL LIKE A WRECK” (2:37)
ROD MORRIS
(Capitol 1882; F-1882)
- A strong item is waxed by Rod Morris on the upper level. It’s a number with a pretty tune and a matching vocal that’s doled out with lots of feeling. Another potent entry is turned in by Rod on the reverse side in the form of a bouncy ditty. Both jobs look good and ops ought to take their cues.

“RAMBLIN’ MAN” (2:19)
“PICTURES FROM LIFES OTHER SIDE” (2:45)
LUKE THE DRIFTER
(MGM 11120; K1120)
- A bouncy sort of number with an exciting beat to it is doled out by the Duke the Drifter on the first side. His soulful and tearful vocal help make this end a strong contender. Flip is a recitation by Luke to a fitting musical backdrop. The upper deck has the op’s rightful of a disk that can make some noise.

“GENTLE HANDS” (2:48)
“HE IS THE LIGHT OF THE WORLD” (2:50)
LEON PAYNE
(Capitol 1872; F-1872)
- A slow and lovely tune plus a fine vocal, is doled up to a good half for Leon Payne. The presentation is very soothing and should make for lots of listening pleasure. The lower side is a slow tune that carries a religious theme with it. The likely level is the first one and ops oughta check now.

“HEARTBREAK RIDGE” (3:00)
“TENNESSEE ROSE” (2:27)
WESLEY TUTTLE
(Capitol 1916; F-1916)
- A slow sentimental ballad is brought home in a pleasurable manner by Wesley Tuttle. In addition, the top half offers a good sounding choral group and an organ. Flip is a bouncy sort of number that is done in a first rate manner by the same artists and this level comes out as the more appealing end.

“GENTLE HANDS” (2:55)
“ONLY ONE STEP MORE” (2:50)
RED KIRK
(Mercury 6363; 6363 x 45)
- An easy flowing ballad is done softly and warmly by Red Kirk who has a knack with tunes of this kind. An organ supplies the musical setting for this half. The second dish is a dreamy number that Red takes to easily and comes out with a good deck. Our nod goes to the top one.

“I DON’T MEAN TO BE MEAN TO YOU” (2:30)
“ADVANCE WARNING” (2:23)
EARL “GRANDPAPPY” DAVIS
(Intro 6034)
- Earl “Grandpappy” Davis has a simple ditty with a nice bounce working for him on the first side. It’s a light number and should prove interesting material. Flip is a plain tune that’s given a thorough go over from Earl and his musical backing. Our guess would be the initial lid.

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<td>10. SLOW POKE (Tony Bennett)</td>
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Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
Canadian Ops Jubilant as All Foreign Exchange Restrictions Removed. American Firms Expect Sales Booms as Canadian Ops Seek Replacements for Worn Out Games and Phons. See Open Account and Credit as Basis for Coinbiz Boom

CHICAGO — This city's big coin machines manufacturing, distributing and operating industry was captured, most happily, by Santa Claus this past week.

A cheery Christmas spirit prevailed at all column's headquarters everywhere here in Chicago.

Liquid refreshment ran like rivers. There were holiday greetings being exchanged on phonos, in person, by cards and telegrams throughout the town.

Leading factories took time out from their materials quotas woes and production problems to give big Christmas parties for all their employees and friends.

The same practice was followed by all the large operating organizations and, especially, by jobbers and distributors everywhere in this area.

What may have sounded like mumbled conversations to some long distance phone callers this past week, was only the over-inhibited, happy spirits of all those in the industry here who were enjoying Santa Claus' arrival, and were wishing one and all the merriest of Merry Christmases and Happy New Years.

Most of the men here believe that 1952 will prove one of the biggest and best years this industry has ever yet enjoyed. Arguments are sound.

Belief is that the predictions which have been made for '52 is a great year for the industry, will prove true.

(In the meantime, this reporter, like all others in this big Shouldered, bustling, big muscled City of Chicago, is putting this report short to once again yell: Merry Christmas and Happy New Year, to one and all everywhere.)

Everything Considered

IT'S BEEN A GREAT YEAR

Coinmen Claim

CHICAGO—Regardless of all the legislation, regardless of all the new rulings, lowered materials quotas, slashed production schedules, head-aches and entirely new operating methods which have had to be adopted, coinmen through the entire big Midwest claim:

"It's been a great year!"

They point to the fact that shuffle games came along to entirely revive many thousands of locations which were dormant for years everywhere in this area.

They also point to the better phonos. The fact that the pinball games which have been produced in 1951 were among the most outstanding and the most entertaining of all time.

They also state that much new type equipment has started to come to market which has opened the path for new effort and better operating conditions.

They do not fear the slashed materials quotas of the first quarter of 1952.

In fact, the majority are of the belief that this won't last too long.

And, anyway, they state: "It's a good rest for the average operator. He can catch up by amortizing whatever he purchased the last months of 1951. The breathing spell will prove tremendously beneficial."

Operators in this area aren't at all worried about the outlook for less parts and supplies for 1952. They claim:

"Regardless of what happens, as long as the nation is still supplied with electric current, we will be able to earn just as good a living as we have in the past."

"Furthermore," some state, "with the fact that, each and every week, more and more people will gear into defense work, the industry will benefit because of its portability and economical entertainment."
Precision

- Keen eyed, steady nerved, aiming and firing with the precision of a machine, is the skeet champion whose uncanny accuracy runs up amazing totals without a miss. Such precision is characteristic of the AMI juke box. Every part is designed and built and tested to assure its uncanny coordination with every other part. That is why the AMI lasts longer, continues to give sparkling, trouble-free performance far beyond normal expectations, why it is a sound investment for the operator.

SEE THE NEW MODEL “D” AT YOUR DISTRIBUTOR’S

AMI Incorporated

General Offices and Factory:
1500 Union Ave. S.E., Grand Rapids 2, Mich.
Season's Greetings
BUY HERE FOR THE NEW YEAR

BRAND NEW CLOSEOUTS

<table>
<thead>
<tr>
<th>Item</th>
<th>Description</th>
<th>Price</th>
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<tbody>
<tr>
<td>14</td>
<td>Silver King 3-30 Nat Vendor, BRAND NEW</td>
<td>$100.00 ea.</td>
</tr>
<tr>
<td>7</td>
<td>Duck Hunter, BRAND NEW</td>
<td>37.50 ea.</td>
</tr>
<tr>
<td>16</td>
<td>Candy Vendor, 104 for Capacity, BRAND NEW</td>
<td>18.00 ea.</td>
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SPECIALS!!

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<tr>
<th>Item</th>
<th>Description</th>
<th>Price</th>
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<tbody>
<tr>
<td>SEEBOUR BEAR KINGS, Like New</td>
<td>$349.50 ea.</td>
<td></td>
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<tr>
<td>EXHIBIT GUN PATROLS, Can't be told from New</td>
<td>250.00 ea.</td>
<td></td>
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<tr>
<td>Williams HATBENDERS</td>
<td>250.00 ea.</td>
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<tr>
<td>Williams JALOPIES</td>
<td>250.00 ea.</td>
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1/2 Deposit With All Orders, Balance Shipped C.O.D., F.O.B. Cleveland, O.

PRICED TO SELL FAST

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<th>Item</th>
<th>Description</th>
<th>Price</th>
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<tbody>
<tr>
<td>4</td>
<td>Sally Hot Rocks</td>
<td>$99.50 ea.</td>
</tr>
<tr>
<td>2</td>
<td>Genco Target Skins (Used Only)</td>
<td>149.50 ea.</td>
</tr>
<tr>
<td>3</td>
<td>Genco Target Skins (Like New)</td>
<td>149.50 ea.</td>
</tr>
<tr>
<td>2</td>
<td>Gold Caps (Margarita Cond.</td>
<td>79.50 ea.</td>
</tr>
<tr>
<td>1</td>
<td>Genco Jockey Specials (Best Buy)</td>
<td>125.00 ea.</td>
</tr>
<tr>
<td>2</td>
<td>Sally Jockey Specials (Best Buy)</td>
<td>125.00 ea.</td>
</tr>
<tr>
<td>2</td>
<td>Sally Surf Kings (Like NEW)</td>
<td>315.00 ea.</td>
</tr>
<tr>
<td>10</td>
<td>Daily Golden (Brothers)</td>
<td>90.00 ea.</td>
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MUSIC

AMI Model "CC", Made in France, In. (Ludwig 1948), Rojo Monteira | 325.00 ea. |
Wurlitzer 1100s | 325.00 ea. |
Wurlitzer 1019s | 195.00 ea. |
Rolatera (Just Like NEW) | 65.00 ea.

XTRA (UNITED COUNTY FAIR) WRITE FOR BRAND NEW IN ORIGINAL CRATES PRICE!!

MONROE COIN MACHINE EXCHANGE, INC.

2422 PAYDAY AVENUE - CLEVELAND 14, OHIO
(Toll 1-4600)

AMI Stockholders Vote For Merger

GRAND RAPIDS, MICH.—Shareholders of AMI Incorporated, manufacturers of automatic music machines, this week voted to merge the Michigan concern into its wholly-owned Delaware subsidiary of the same name, it was announced after a special meeting here.

Under the terms of the adopted merger agreement, the 12,285 shares of the parent company's preferred stock now outstanding will be converted into common stock of the new company, at a rate of four shares of common for each share of preferred. Common stock will be exchanged on a share-for-share basis.

JOHN HADDOCK

MIAMI MURMURS

Seems like everyone from the cold and snowy North has been phoning down here to their favorite coinman and asking, "Is it true the sun's shining and temperature is in the 80's?" (For the benefit of the readers of this column: "It's true") . . . Biggest news of the past week, of course, was the first annual party of the AMOA (Amusement Operators). Dozens and dozens of the coinmen who were present at the smoothest affair ever run at the Clover Club, with its famed Hickory House cuisine and its gorgeous entertainment, all stated: "Why didn't we start this five years ago?" So why didn't we? . . . Everyone had a grand time. . . . President Willie (Little Napoleon) Blatt was the one and only one who made anything that even resembled a "speech." He said, in less than two minutes' time: "Enjoy yourself. And believe me—that's just what this big crowd did. . . . Lots of compliments to Davey Friedman and the very beautiful Mrs. Friedman for making all the arrangements along with Mr. and Mrs. Morris Marder. Morris is Veepees of the organization. Ozzie Truppman, Ted Bush and his whole gang present and all had a very grand time. Their wives and friends took up a big table and had pahleyny of fun, too. . . . Si Wolfe, Gordon Williams, Joe Mangene and the charming Mrs. Mangone, Mr. and Mrs. Bert Lane (and Bert Lane's B. W. never looked lovelier), Mr. and Mrs. Russ Shaapio, Joel Hoch, Mrs. Wm. Levey (Willie is in New York because his aged mother is very ill) . . . and so many, many others, . . . it was just a whirl of "hello's", "thank you's", "good bye's" . . . But, it was sure an affair to do the association plenty proud. Even if the organization was 57 years old the affair couldn't have been more pleasant. Henry Delfin of Bahati in town. Henry has decided that the climate here is better than what they have 'round the Back Bay. So, Henry says, he'll either get a job here or start operating. "All I want is to live here in Miami," . . . Maybe lots of guys found the country should think that over. Before it's too late. . . Merry Xmas and Happy New Year.

The Gang at
FIRST DISTRIBUTORS
1750 W. North Avenue . Chicago 22, Illinois

DI 2-0500

Merry Christmas and
A Happy New Year

PHIL MILLS
ED CLINTON
EDNA GORMAN
DICK McCANN
ART OTT

CENTURY MUSIC DISTRIBUTORS
1221 MAIN ST.
BUFFALO, N. Y.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
ROCKET TO NEW HEIGHTS of PLAY AND EARNINGS with Williams

"SUPER-SONIC" BALL SPEED AND ACTION advance Rocket from Launching Platform to the Moon!

"POWER CONTROL" CHANNELS activate Thumper Bumpers for Advance-Rocket Action!

"POWER RELEASE" SIDE CHANNELS advance Rocket when lit. Also light up for Replays when Rocket reaches the Moon!

"RESERVE POWER" CHANNELS at bottom of playfield for last minute Rocket advance!

SEE IT—BUY IT AT YOUR DISTRIBUTOR NOW!

CREATORS OF DEPENDABLE PLAY APPEAL!

4242 W. FILLMORE ST. CHICAGO 24, ILLINOIS

Predicts Great Activity To Come Thruout Nation In 1952

Department Of Commerce States Upturn Will Soon In Defense And Other Industries

WASHINGTON, D. C.—The Department of Commerce reported this week that business activity, which has remained level for the past several months despite the mounting defense program, probably will take a new upturn soon.

In a survey of current business, the Department of Commerce found little change in October and November from the July-September rate.

A joint survey with the Securities and Exchange Commission, however, showed manufacturers' outlays for new plant and equipment probably would reach a peak of $11,141,000,000 for 1951, compared with only $7,491,000,000 last year.

This indicates an increase in future production, it was stated. Output has been increasing in defense industries, but declines in other lines have held total production unusually stable for the past six months.

The Department of Commerce survey pointed to these other factors as indicating "some further improvement":

1. Deliveries of machine tools rose 16 per cent, with a further rise indicated from now on.

2. New orders to manufacturers have climbed to about twice that of the same period last year.

3. Farm commodities are up.

4. Some prices which had dropped for six months before September now have about leveled off.

5. Business inventories, exceptionally high earlier in the year, now appear to be about in line with current business sales.

It is pointed out that although production of consumer durable goods declined, and will decline further in the months to come, the additional government orders will put the country's manufacturers on large scale production, which will mean greatly increased employment.

P.M. Speakers To Be Scarce

WASHINGTON, D. C.—In a meeting with the Permanent Magnet Manufacturers' Advisory Committee, for the first time with the NPA (National Production Authority) it was indicated that permanent magnets would become extremely scarce after the first of the year.

This means to the automatic music industry that permanent magnet speakers will be difficult to obtain.

The committee reported that about 80 per cent of its output is directed into defense and defense-supporting industries.

A series of rules and regulations were drawn up for the permanent magnet manufacturers which will hold down the delivery of such magnets to any civilian goods manufacturers, especially producers of "B" products.

Worth Waiting For!

AMAZING NEW PHOTOMAT

Radically different coin operated photography

"Patented"

INTERNATIONAL MUTOSCOPE CORPORATION

Wm. Balbin, Pres.
44-06 11th St., L. I. C. I, N. Y.
(Phone: Stillwell 4-3900)

CHRIS NOVELTY CO.
806 ST. PAUL ST., BALTIMORE 2, M.D.
Phone: McMillan 3167

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
Runyon Looks To 1952 As Most Promising

"Featuring the equipment we do, how could it be otherwise" asks Shugy. "Our sales of AMI phonographs, Bally and Keeney games, and Ferro needles has recorded for Runyon a banner year."

However, Sugarman, altho proud of his past record, isn't looking back—he's looking toward 1952.

"We know Bally and Keeney will give us money-making games for the operators," Shugy said, "and the continued sales of AMI's Model "D-40" will be high. But, more than anything else, we shall have the sensational AMI Model "D-80" for the operator after the first of the year."

CHICAGO—Probably the greatest tribute to any music operating firm was paid this past Saturday evening (December 15) at the official house-warming party of ABC Music Service Corporation, this city, to show the firm's new quarters to all the field in this area.

Temperature was approximately ten degrees below zero. Roads were icy. Radio commentators as well as telecasters were warning auto drivers to stay off the roads.

But, this did not prevent the getting together of one of the largest crowds ever to assemble at any operator's house-warming in this area.

Over 200 people came to see the new and impressively beautiful quarters of ABC Music Service Corp. at 5915 West Grand Avenue, this city, from 7 P. M., Saturday and remained until the wee hours of Sunday morning.

Employees of the organization received gifts this evening from Robert E. Gnarro, manager of the firm, who had decided to combine this official house-warming with the annual Xmas party given for all employees of the organization.

This year, tho, the employees turned around and, in appreciation of their very swell manager, presented Bob Gnarro with an unusually fine gift.

Food and drink were plentiful. Photogs were on hand taking pictures of the many notables who attended. People continued to pour into the new offices of the firm, which were gaily lighted and decorated all night long.

Streams of compliments continued all evening long as one noted operator after another praised Bob Gnarro on the beautiful and efficient quarters of the firm.

Among those present from the ABC firm were: Robert E. Gnarro; Edith Davis; Mr. & Mrs. Vernon Hamann; Leonard Christiansen; Robert W. Bule; Mr. & Mrs. James Klingen berg; Gildo Losasso; Frank Cameron; Mr. & Mrs. Michael Fio Rito; Mr. & Mrs. Everett Demford; Mr. & Morris Pompe; Mr. & Mrs. Lester Taylor; Mr. & Mrs. Edward Swider; Mr. & Mrs. K. Anderson; Mr. & Mrs. Ben Chemers; Mr. & Mrs. Irving Cairo; Mr. & Mrs. Albert Rice; Mr. & Mrs. Carl Smolensky.

Outside guests were: Morrie Ginsburg; Nate Feinstain; Clayton Nemeroff; Charles J. Fiori; James H. Martin; Phil Holdman; Robert Dovere; Gene Janklow; Matt Hale; Bert Bondiello; Nilda Bondiello; Marino Pironi; Walter Korbus; Mr. & Mrs. Jacob Nomen; Merv Nomen; Richard Nomen; Mr. & Mrs. John J. Paschke; Mr. & Mrs. Ray Gallet; Mr. & Mrs. Steve Walsh; Mr. & Mrs. Raymond B. Cunifife; Mrs. S. Chamberlain; Mary H. Gillette; Mr. & Mrs. Jerry Shuman; Mr. & Mrs. George Hughes; Mr. & Mrs. Anton L. Oomens; Mr. George Schoel; Mr. & Mrs. John Oomens; Mr. & Mrs. Peter Oomen; Mr. & Mrs. Larry Oomens; Mr. & Mrs. Joseph Oomens; Mr. & Mrs. George Uhrich; Julius Mohill; Phil Levine; Mr. & Mrs. Angelo Angelieri; Vincent Angelieri; Frank Padula; Mr. & Mrs. Marrano; Mr. & Mrs. Anthony Galgano; Charles J. Alesi; Mr. & Mrs. Paul Brown; Mr. & Mrs. Bruno Ko sek; Mr. & Mrs. Walter Fiesko; Mr. & Mrs. A. J. Avers; Robert Lineback; Tony Grossman; Mr. & Mrs. Matt Salstone; Del Wood; M. S. Artists; Mr. & Mrs. Charles Micheils; Edward Min weitt; Mr. Philips and many others.

Pictured below are some of the members of the firm, their employees, and guests.


BOTTOM: L to R: Bob Gnarro, Gertrude Lenelen, Amelia Florita, T. Florita, Mr. R. Bondiello, Leo Kaner and Mrs. Leo Kaner.

"It's What's in THE CASH BOX That Counts"
Banner In Production On New Shuffle Game Revamp “Match-A-Score”

PHILADELPHIA, PA.—Banner Specialty Company, this city, announced two weeks ago that it has created an amusement machine, “Match-A-Score,” a refurbish of “Shuffle Alley” with a number of new innovations that have proved successful money-getters on location.

Headed by I. H. Rothstein and Al Rodstein, Banner Specialty is well qualified to produce refurbished games. It will be recalled by those in the trade that at the start of World War II, Al Rodstein successfully supplied the industry with several very popular refurbished and revamped pin games.

In 1942, Al Rodstein, heading the Arco Sales Company of Philadelphia, gave the industry “Thumbs Up,” “Fishin’,” and “Alert”—three games that made it possible for the operators to continue serving their locations throughout the early part of the war.

“We have made good use of this previous experience” stated Rodstein, “in producing our current ‘Match-A-Score’ game, which is perfect mechanically, and has a new appealing play that on location tests has brought in record collections. It was only after these most searching twelve weeks that we went into production.”

Banner stated it is delivering “Match-A-Score” games thru their Philadelphia and Pittsburgh offices, as well as in the State of Alabama, thru Birmingham Vending Company. Additional distributors are now being appointed throughout the country, it was announced.

“IT'S WHAT'S IN THE CASH BOX THAT COUNTS”
Banner Specialty To Show Revamp
"Match-A-Score" At CMI Convention

PHILADELPHIA, PA. — Al Rodstein, Banner Specialty Company, this city, wired in the information as we were going to press, that the firm had engaged exhibit space at the forthcoming CMI Convention to be held at the Hotel Sherman, Chicago, February 4, 5 and 6.

"We will display our new refurbish shuffle alley ‘Match-A-Score’ in two different models" stated Rodstein. "They will be novelty and free-play models.

"Banner will start delivering free-play ‘Match-A-Score’ games the day after Christmas."

In describing the game Rodstein pointed out that it offers players ten different scores. When a score is matched, the free-play model awards the player from one to ten replays.

"Demand on ‘Match-A-Score’ continues to increase" reports Al, "and collection reports from various operators exceed our own fondest expectations. These two factors combined prove conclusively that ‘Match-A-Score’ is the game in demand now and will remain in demand for an indefinite period."

WANTED!
Any Quantity FOR CASH!
WURLITZER 3020 WALL BOXES
5c - 10c - 25c
WURLITZER 219 STEPPER
State: Price-Condition—Quantity
BILOTTA DISTRIBUTING CORP.
1120 BROADWAY, ALBANY, N. Y.
(PHONE: 43-5841)

NPA Reports
Copper Wire Supply To Improve After Jan. ’52

WASHINGTON, D. C.—The supply of copper is expected to improve slightly in the first quarter of 1952 over the amount that was available in the fourth quarter of 1951, officials of NPA stated on Dec. 11, 1951, at a meeting with the Wire and Cable Industry Advisory Committee.

Despite the more favorable estimate of the supply for the first quarter as a whole, the improvements may not begin until after January, 1952.

Even then there will be more copper wire available after January, ’52, the facts remains, from the report issued by NPA after this meeting, that the greater portion of the copper wire produced will go for military and atomic needs.

It is doubtful, at this time, as to whether this, or any other civilian goods producing industry, will be able to obtain any more copper wire in the second quarter of 1952 (April, May, June) than what was allotted in the first quarter.

In fact official discussions being carried on in Washington are to cut quotas to civilian goods producers in the second quarter even lower than in the first quarter.

There is every discussion current to cut off some industries from critical materials entirely.

A Washington, D. C. Operator Writes:
October 14, 1951
The Cash Box, Empire State Bldg.,
New York, N. Y.

Gentlemen:
I would appreciate it very much if it would be possible for you to send me a copy of “The Cash Box” dated the last week in June or the first week in July of this year.

We base our inventory for Personal Property Tax on “The Cash Box”, and we are having some trouble with the tax people.

Very truly yours,
J. H. Phillips
Phillips Novelty Co., Inc.
Washington, D. C.

Are YOU Faced With The Problem Of
"Personal Property"
TAXES?

IS IT WORTH $15 A YEAR TO YOU TO GET FAIR AND EQUITABLE, COURTEOUS AND UNDERSTANDING TREATMENT FROM YOUR “PERSONAL PROPERTY” TAX COLLECTOR... AND KNOW, AT THE SAME TIME, THAT HE BELIEVES YOU BECAUSE YOU CAN PRODUCE OFFICALLY-ACCEPTED, BONAFIDE VALUATION RECORDS?

Why endure sleepless nights? Why suffer from headaches? Why have the "Personal Property" tax collector become the boogy-man in your nightmares?

Why have him TELL YOU what HE THINKS your equipment is WORTH? And then TAX YOU ON THAT WORTH!

YOU show him exactly WHAT THE EQUIPMENT YOU OWN IS WORTH in that way you obtain courteous, equitable treatment and completely better understanding.

THE ANSWER IS: “The Confidential Price Lists,” which appear in each and every week’s issue of "The Cash Box"—and which are an integral part of the Cash Box—"The Operator’s Bible"! The One Magazine The Operator Can Believe in and That He Can Trust! The One Magazine that is Exclusively, Completely and Solely dedicated to the Operator! And Printed For The Operator’s Best Interests! It costs you only $15 a year to have the "OFFICIAL" prices. Prices that are accepted by Canada—by U. S. Government departments—by States throughout the entire nation—for valuations which you present to your Collector of "Personal Property Taxes". These prices are authentic and meet his standards. Be a HAPPY, SMILING OPERATOR—subscribe to THE CASH BOX today. All for only $15 per year—just about 25¢ per week!

TEAR OUT AND MAIL TODAY TO...

THE CASH BOX
EMPIRE STATE BLDG.,
NEW YORK 1, N. Y.

Gentlemen: It sure is worth $15 a year to get straightened out with my “Personal Property Tax” Collector. Enclosed find my check for $15, and start sending me “The Cash Box” immediately.

FIRM NAME:

ADDRESS

CITY ZONE STATE

Individual’s Name

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
Additional Areas Listed Where Defense And Military Adds Population

WASHINGTON, D. C.—The Defense Production Administration this week designated several additional areas in the country as "critical housing areas", which indicates that a great deal of defense work is being done, or that military establishments have brought in large personnel. Wherever this condition prevails, the areas find that their economical entertainment of games or music receives top play.

The areas designated are as follows:

Quantico, Va., area, consisting of Prince William and Stafford Counties and the independent city of Fredericksburg: Expansion at the U. S. Marine Corps school and air station and the Naval Hospital has brought in a number of added persons.

Norton Shores, Mich. area: This area is isolated, but activities of two Naval Radio stations, have brought in added people.

Hawthorne, Nevada, area, including Hawthorne County: With great activity at the Naval Ammunition Depot, workers influx is heavy.

Inhpening-Negasset, Mich. area: Expansion of iron ore mining operations has created a housing problem here, with workers commuting from as far away as 120 miles.

Palatka, Fla. area, consisting of Putnam County in northeastern Florida: The Hudson pulp and Paper Company has hired additional personnel, bringing an influx of workers.

Soda Springs, Idaho, area: Expansion at Monsanto Chemical Company's phosphorous mine has brought in many construction and mine workers.

Fort Huachuca, Ariz. area: Activation of Fort Huachuca has brought in many workers, which is primarily a copper-mining center.

Kodiak, Alaska, area: Naval activities here has increased population.

Winter Harbor, Me., area: This area is isolated, but activities of two Naval Radio stations, have brought in added people.

Keene's Wisconsin many housing areas, and many heavy.

Real national copper mining. Monsanto E. Haywood, large Appleton, Livermore.

Additional personnel activated of people.

Population.

Additional persons. The population.

Cash Boxer. Wash., area, consisting of Naval Air Station.

Parris Island, S. C. area: Influx of personnel has created housing shortage.

Rebuilt STATLER CIGARETTE machine, Traffic Tea $49.50

BUCKLEY and PACKARD, 5.00

SOLD, slightly used, etc.

Supreme Distributors, Inc. 3705 N. E. 2nd Avenue, Miami 17, Fl.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
SINCEREST

Season's Greetings
FROM ALL OF US
TO ALL OF YOU

DALLAS
- Jack Eckew
- T. H. Chatten
- E. C. Koenig
- Doug Tidwell
- H. G. McKenzie
- Dossie Cotter

SAN ANTONIO
- Dan Perrotta
- Sam Winkler
- Virginia Vanderheider
- Jack Kratz
- Lench Segura

and we, too . . .

R. B. Williams
B. H. Williams

COMMERCIAL MUSIC COMPANY, INC.
150 DRAGON ST., DALLAS, TEXAS
901 E. HOUSTON ST., SAN ANTONIO, TEXAS

My Sincerest Wishes for a
Very Healthy, Happy
Prosperous New Year

FLETCHER A. BLALOCK
F. A. B. DISTRIBUTING CO. INC.
NEW ORLEANS, LA. ★ ATLANTA, GA. ★ COLUMBIA, S. C.

Exclusive Factory Distributors for
THE RUDOLPH WURLITZER COMPANY
WILLIAMS MANUFACTURING COMPANY
CHICAGO COIN MACHINE COMPANY
UNITED MANUFACTURING COMPANY
UNIVERSAL INDUSTRIES, INC.
EXHIBIT SUPPLY CO.

Meeting Dates Of
Music Operators' Associations

Jan. 3 — Phonograph Merchants Association Place: Hotel Mohawk, Cleveland, Ohio
3 — Summit County Music Operators Assn. Place: Akron Hotel, Akron, Ohio
3 — Milwaukee Phonograph Operators Assn. Place: Deutche's Restaurant, Milwaukee, Wis.
7 — Illinois Amusement Association Place: 205 N. Madison St., Rockford 111.
8 — California Music Guild Place: 311 Club, Oakland, Calif.
8 — Automatic Phonograph Owners Assn. Place: Sheraton Gibson Hotel, Cincinnati, O.
9 — Music Merchants Guild Place: Narragansett Hotel, Providence, R. I.
9 — Music Operators of Northern Illinois Place: To be announced

The weather this week had a lot to do with the activity on coinrows— and
so did the terrible mail situation. It snowed—it hailed—and it really poured.
Operators who needed equipment very badly braved the elements and visited
the wholesalers. Otherwise, some phoned for possible supplies—but mostly
stayed away. As for the mail, the post office, loaded with Christmas Cards and
Christmas parcel post packages, were evidently days behind in deliveries—and
this went for first class mail. Wholesalers, contending with these disadvantages,
were slowed down to a walk. Another factor was the holiday atmosphere
that started early in the week, and will probably now continue until after
New Year's Day.

One of the outstanding parties held here this week was that of the Automatic
Music Operators Association. Operators, jobbers and distributors were invited
to partake of the association's hospitality. Al Denver, president; Nash Gordon,
manager; and Sidney Levine, attorney; plus the members of the board of di-
rectors; saw to it that everyone had a most enjoyable time. Pin game operators
who were operating in 1942 will recall the popular revamps "Thumbs Up",
"Fishin" and "Alert", Al Rodstein, who was running the Arco Sales
Company, Philadelphia, Pa., at that time brought out these games. And now,
in association with L. H. Rothstein of Banner Specialty Company, Philadelphia,
Pa., a refurbished shuffle alley game, with many new twists, called "Match-A-
Score" is being offered to the trade. Banner is now appointing distributors thru-
out the nation. . . . Mike Munves, so impressed with Exhibit's new "Jet Gun",
that he gave Frank Menchuri, sales manager for the manufacturing company,
such a terrific order that Menchuri at first thought Mike was pulling his leg.
But Mike was deadly serious—and now it's all a question of sufficient pro-
duction and delivery. Mike, by the way, and Rose, the missus, take a short
holiday (the week-end and Christmas day) in Lakewood, N. J., . . . Willie Aren-
som, the ever smiling game operator, replies to our question of "How's busi-
ness" by saying that youth spirit is still evident and good cheer. "It may not be
as good as business was during World War II, I wasn't around, but it's better
than last year, which I consider very good."

No publication can claim 100% circulation among the trade it covers, but
in the opinion of many in the coin machine industry, "The Cash Box" should
definitely be considered a necessary part of the coinmen's overhead of running
distributing business. We, therefore, are exceedingly happy to reprint a portion of
a letter we received this week from an operator in Long Island. He writes "I
should have been getting "The Cash Box" a long time ago. "The Cash Box" is a
magazine that really pays dividends. You are really doing a superior job
on the Bryson Bill and ASCAP. As an operator—Thanks A Million." (Ed.
comment: Thanks you, Nunzia). . . . Perry Lowenthal, representative for
Rumy Sales Co., lost his mother this week, who had been ill for quite a while.
. . . Jackie Prizio, Rumy's chief engineer, back from a three weeks' vaca-
tion in Miami Beach—and he looks it... Barney (Shags) Asher of town for
several days... Dave Lowy, Dave Lowy & Company, quite active
with his line of used shuffle games... Lou Herman, White Plains, visits along
coinrow... Bob Luttman and his beautiful missus stop off at several whole-
salers—then rush to do some Christmas shopping... Helen Summerson, secy
to Al Simon, Albert Simon, Inc., takes off on her honeymoon the first of
the year—will be an extended trip thru Europe... Joe Young, Young Distributors,
can't fill the demand for Wurlitzer 1400 phonos, and hopes the factory
will keep his quota high. . . . . . .

Harry and Hymie Koeppel, Koeppel Distributing Company, regardless of
stormy weather, etc., keep hustling to ship merchandise. Loads of replacement
plastics go out each day, and the past few weeks has shown sales to be
in the sale of reconditioned phonos, . . . delivers to ALL OUR FRIENDS IN THIS
AREA—AND THROUGOUT THE UNITED STATES—OUR MOST SINCERE
WISHES FOR A MERRY XMAS, AND A HAPPY, PROSPEROUS NEW
YEAR.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
Real white Christmas abode for all the guys and gals in this grand, big, bustling city of Chicago. But, so much snow? Is it necessary? . . . Big news of the week here, was the defrosting of the Canadian market. This made many and many a guy feel terrific. . . . And quickly brought plenty long distance phone calls from our Canadian cousins for all kinds of equipment. But (as they like to say) they all wanted the stuff for nothing. Or close to it. So the boys here told 'em, "We can sell whatever we can get and we're not interested financially at this time, in giving the equipment away." The Canadian dollar grew stronger by the second, immediately after the defrosting announcement. Fell from $1.065 right down to $1.025 and is expected to be on equal level with our good old, inflated, Mexican any second now. . . .

Grandest tribute we ever yet heard of paid to any music of this firm was the appeal to Smalley's ABC Music Service. Over 300 attended Bob's opening (and in 10 below zero weather) to wish him all the grandest luck in the world and his quarters and also enjoy Bob's very great hospitality. The entire office gang over at Williams Mfg. Co. enjoyed a grand Xmas party right in the firm's extremely beautiful and spacious Starlight Room. . . . Harry Williams back in L. A. to enjoy the holiday season with his family. . . . Sam Stern taking his family down to Tucson for a couple weeks. . . . And good old Bill Ryan taking over at Williams as per usual. . . . The O'Donnell family ain't just even gonna move again. Not if Bill (Bally) O'Donnell can ever help it. Bill and his family moved all the way from Hyde Park to a handsomely new home in Wilmette, right during the height of that terrible blizzard. It was an all day job with plenty of nipped noses and stiff fingers. . . . Lyn Durant, Bill DeSelim, Herb Oettinger, Ray Rheil, and the entire gang over at United, were busier than ever this past week. The Big United Xmas party took place Saturday afternoon at Dr. Herzl Community Hall.

Ray Moloney and George Jenkins were working practically round the clock this past week getting ready for the usual, big, Bally Xmas party. It took place in the Bally-505 Betty spot at the Bal Tabarin of the Sherman Hotel with the inimitable Santa Claus, none other than Art Garvey, thrilling Bally's big gang of employees with the one perfect Santa Claus in the coinia. . . . Good ole John (the Kid) Casola came back from faraway New England to be home for the holidays. . . . Rumors have it that the CMI convention will be the "one and only" this forthcoming '52. . . . Also hear that the potent Bryant Bill and his associates are coming up for hearings in the Sub-Committee On The Judiciary In Washington on Feb. 4, '52. (This is the opening day of the CMI show in Chicago.) Also rumors are that all indications are, every music of the nation had best prepare for the hearings. The best thing he and all his friends can do is to appeal to his and their Congressmen to stymie the bill in the Sub-Committee.

Jack Nelson just back from Washington this past week and says, "Everybody's out for the same thing." Which absolutely isn't no surprise. . . . Dave Goldfinger has filed many plans for his firm for '52 (Silver Anniversary) year of D. Gottlieb & Co. . . . Electric fuses will be plenty short during '52 according to various reports. . . . Composite release, Bally break, Bar, Key, Bally bison, popular Bally bison, bar laughter, cutting bald heads, greatest in the world for smoothest shaves for bearded men, is still digging himself out of his Mundelein home. . . . Near that Ralph Nicholson had his best sales year (1951) in all the time he's been with Bally. Talk about irony, Wally Winke so busy this past week he opened one of the game doors (trimmed in sharp steel) without paying too much attention. And takes a terrible gash on his left knee. So bad, Wally was put to bed by his doctor for a few days. . . . J. A. (Art) Weinand got his 15th year award at the grand C. Rockola this past week. A beautiful, solid gold wrist watch. These are given to employees who reach their 15th year of service with the firm. Over 100 of Rock-Ola employees gifted this started right after Christmas.

Harold Saul over at Coven Distributing Co. surprised even Ben Coven this past week by giving away free printed ticket strips to all cops who buy their records from this firm. . . . Roy McGinnis home sick this past week . . . Past two weeks, cutting his family for the holidays. So John Conrey takes over and does his usual grand job. . . . There's plenty talk-talk-talk about that Permy phone. Showing this past week created much excitement. Belief is that it will appear with more selections than even originally proposed. But, best to wait until first, original production model shown. . . . Frank Menorini of Exhibit Supply had himself a really tough time getting down to his office this past week. With all the below zero weather freezing up his auto and the rush to get there, well, Frank a weary man each day when he, at long last, did reach his desk. (And what a batch of orders awaited Frank every day for "Jet Guns" and horses.)

Mike Hammertzen in town this past week. May pop with a big surprise. . . . Clayton Nemeroff came up with: "Happy Chanukah." Advising us that this important holiday started the very same time as Christmas Eve. . . . Smartest ever. The way Herb Jones played up the back plane of the new Bally Spot-Life in such big, outstanding, easy-to-read display on the front cover of the 12/31's December issue of "Bally-Win." . . . Mort and Irv Secore (Secore & Secore) really have something outstanding in their coin-op operated counter game, "Scatter Ball." Can grab pability of those sales tax people in the State of Illinois. A natural for many an opp. If you think that only the first quarter of '52 (Jan., Feb., Mar.) will be rough on building new equip., just wait, you'll find the stands are cut down to for the second quarter. Actually, the country is way down yet in Wisconsin, now going on as to whether many an industry should be entirely cut off from obtaining new materials whatever. . . . Now games of the firs here, as the year started to fade away, were all among the greatest these factories had ever produced. In fact, some of the games the very best yet produced.

And now, as we close this last column of 1951, let us wish you, you and yours a merry Christmas here and everywhere, readers of this and all other columns of The Cash Box, the merriest of all Merry Christmases and the very happiest of all Happy New Years. Once again we promise you interesting, new, entertaining columns all through the coming year. And again, and we promise this solemnly, you won't see The Cash Box on newsstands where all storekeepers, politicians and the general public can learn all about this business. We'll keep faith with you. We hope that you will keep faith with us.

"It's What's in THE CASH BOX That Counts!"

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Addendum

Coven Distributing Co., 3181 Elston Ave., Chicago, Ill.


Season's Greetings from Al Siegel

SIEGEL DISTRIBUTING COMPANY, LTD.

TORONTO   MONTREAL   VANCOUVER

Wurlitzer Phonographs

Mercury Records

Wurlitzer 1400 or 1450 (a deal the like of which you would never believe possible) BUT, you can also obtain every single item that you need (including all the top record labels) to assure yourself STEADY, PROFITABLE OPERATING, for all time to come. If you have not yet discovered the one and only outstanding "America's Leading One-Stop Music Distributor" call around TODAY! WRITE NOW! Get acquainted with the one firm that has everything and anything to help operators enjoy bigger, better, sure, steadier profits!!!

ANGOTT DISTRIBUTING CO., INC.

2616 PURITAN AVE., DETROIT, MICH. (Tel: University 4-0773)

THE BEST THING TO DO IN '52
Get Acquainted With: America's Leading
ONE-STOP MUSIC DISTRIBUTOR

CALIFORNIA CLIPPINGS

It looks like a Merry Christmas and a nice running start on the New Year for most of the folks around the Los Angeles Row, their friends and customers. . . . What with the long holiday weekend, many distributors and their wives will be up to the minute with their orders, and they'll be throwing in a cheer that flows on Friday and continue pouring all day Saturday, probably picking up again on Monday, . . . Several Pico Blvd. employees walked in this morning thinking it was a good idea to come in on Monday, but it's the old story of competitive merchandising without benefit of an effective association. Each one of the distributors would like to take credit for the one guy up the street, who wouldn't, will catch any action that comes along. . . . Local music operators got in the spirit early this year with the party ar-

New Orleans Notes

We are glad to head this week’s column with congratulations to Dorothy and Ken Elliot who were married in Jesus Church last Thursday; Ken is one of our favorite disc jockeys who is known to his vast listening audience as “Jack the Cat.” . . . Smoke signals went up in New Orleans announcing “away” for the members of Delta Music Sales and Maritime Sales, Les Papps, Ray and Emil Janmarotta of the Ray Thomas Co. (Columbia), . . . Uncle Art Statler of Columbia, . . . Floyd Buffle and Norman L. Ackerman of Glassco Charley Baker, . . . Hal Morr, . . . Press agent Red Doc.

The folks out front, enjoying the show, feeling like this was a good busi-
ness to be in and grateful to the Leuhenahgen for organization for throwing such a fine clambake (suds and popcorn on the house) included the following operators and their wives and youngsters as the top turners in the local talent department: Tommy Robinson, Ralph Mural, George Northin, Bill Dixon, Ed Martin, Kay Phillips, L. E. Shackley, Walter Hemple, Bill Gordon, Clyde Fields, Earl Cole, Hal Sherry (of the IBEW Union), W. O. Atkins, Louis Uhle, Orville Kindig and many others whose names we didn’t get.

The Cash Box

Page 34

December 29, 1951

It's What's in THE CASH BOX That Counts
CINCINNATI, O.—The Automatic Phonograph Owners Association of Cincinnati held its annual Christmas party this past Tuesday, December 11, in the Victory room of Hotel Sheridan Gilsom.

Charles Kantor, association president, gave a brief talk and wished all present the greetings of the season. He then turned the mike over to Nelson King of radio station WCKY, who acted as Master of Ceremonies.

The president, vice president and secretary of APOA were presented with gifts from the membership as a small token of appreciation for their work during the past year. Everyone attending also received Christmas gifts.

A full course dinner was served, followed by refreshments and entertainment, which lasted into the wee hours of the morning.

Attending the party were:

APOA Members and their wives: Charles Kantor, Phil Ostand, Sam Chester, Nat Bartfield, Milt Cole, William Harris, Sam Gerson, James Drivas, Abe Villinski, Ray Eigner, Abe Salman, Leonard Kantor, Paul Goldstein, Harry Heeter, Dave Tavel, and John Nicholas. The Union, Local 112, was represented by Alfred Salupo. The legal counsel Richard Morris was there.


Record Distributors and their wives: Sam Klayman, Vern Hawks, Peter Goyuk, Ike Klayman, Howard Kessel, Bobby Davis, Melvin Kahn, Maurice Rose, Mems Lennon and Mosel of RCA of New York, and John McFadden.


"It's What's in THE CASH BOX That Counts"
David C. Rockola Awards Employees For 15 Years Service


David C. Rockola

CHICAGO.—As is customary at this time of year, and a practice which has been in effect since the end of World War II, David C. Rockola, President and Founder of Rock-Ola Manufacturing Corporation, this city, took time out this past week to award solid gold wrist watches to employees who have reached their fifteenth year of employment with the organization.

This year ten more men were gifted with these Lord Elgin solid gold wrist watches in token of their fifteenth year with the firm.

Among those to receive this fifteenth year award, was J. A. (Art) Weinand, general sales manager of the firm, and well known to all in the coin machines industry.

With the awards this year, it is believed that over 100 such solid gold wrist watches have already been awarded to employees of Rock-Ola Manufacturing Corporation.

Season's Greetings from "The Arcade King"

MIKE MUNVES
577 - 10th AVE., NEW YORK, N. Y.

Season's Greetings TO ALL OUR FRIENDS AND CUSTOMERS . . . . AND FOR...

A Happy And Prosperous 1952

BUY - AMI

Phil Weisman • Joe Glimco • Mike Spagnola

AUTOMATIC PHONOGRAPH DISTRIBUTING CO.
806 MILWAUKEE AVENUE, CHICAGO, ILL.

THE ORGANIZATION OF

THE DELTA MUSIC SALES CO.
New Orleans, La.

Extends to One and All

Sincere Greetings for The Holiday Season

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
Season's Greetings
Would You... go to a druggist for information regarding a serious stomach ailment? Would you, instead, go to "specialist" in stomach ailments? The coin operated entertainment industry is one of the most highly specialized industries in the world. Why direct your advertising to corner pimicines, country fairs, barbers, strippers, vaudeville acrobats, circus tumblers, radio soap operas, etc., etc? Advertise where you know your ads will be read by the people you want to reach! Spend your hard-earned advertising money in the place where you can get seen and have $8. Write, or phone now, EMPIRE COIN MACHINE EXCHANGE, 1012 MILWAUKEE AVE., CHICAGO, IIL. Tel.: Eagles 4-2600.

For Sale:—Contact us before you buy. We buy all game machines. Largest Central Pennsylvania distributor for, Gカメ, Pinball, Coin, Keeley and Rally WILLIAMSPORT AMUSEMENT CO., 301 W. Third St., WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

For Sale:—Can you afford 92¢ per week to get ahead and stay ahead of all competition? For only 92¢ per week you can have a 40 word ad in this section plus a free full year’s (52 weeks) subscription to THE COIN MACHINE INDUSTRY. "The Birth of the Coin Machine Industry," Send your check for $48 today. Ad forwarded to: THE CASH BOX, EMPIRE STATE BLDG., NEW YORK, N. Y. (Phone: Longacre 4-3321).


For Sale:—Special Sale on WIL15 Seeburg Wireless Wall-O-Matic $89.50 ea. while stock lasts free of present condition. Deposit required. SPARKS SPECIALTY CO., SOFORT, EUA.

For Sale:—Hard-to-get Parts and Supplies. We have stock on hand. Let us know your needs. Our prices are right. We also have complete stock of used games and phonographs of all kinds. WILLIAMSBURG DISTRIBUTING CO., INC., 5181 ELSTON AVE., CHICAGO, ILL. Tel.: Independence 3-2210.

For Sale:—The finest reconditioned phonographs and games in the country. Every single machine is completely reconditioned regardless of price. Before you buy get our quotation first. COMMERCIAL MUSIC CO., 2911 KINGS HIGHWAY, ST. LOUIS, MISSOURI. Tel.: Riverside 4131.

For Sale:—Chicago, Coin, United and Keeley 6 Player Shuffle Allers, new. Coin-operated. The only company making Wurlitzer phonographs, all "McCan- nedy," CENTURY MUSIC DISTRIBUTORS, 1257 VLIET ST., MILWAUKEE 9, WIS. Tel.: Summer 4938.

For Sale:—Watch My Line $175; Six Shooter $239.50; Rose Bowl, Tally $350; Space Man, United write; Bowllette $155; Tr. Score $99.50, I. E. H. I. SPEC CO., 216 N. TROY AVE., PHILADELPHIA 30, PA., Tel.: Popular 5-2999.

For Sale:—Finest premiums for stimulating play on your amusement machines. Even proved by operators. The premiums we feature are for operators only. We don’t sell stores. Write for our descriptive price list. HASTINGS DISTRIBUTING CO., 6108 BLAINEWOOD RD., MILWAUKEE 13, WIS. Tel.: Blauneum 8-7606.

For Sale:—Unlimited quality of phonograph records taken from our customer’s State-wide exhibit. First letter. RELIABLE COIN MACHINE CO., 184 WINDSOR ST., HARTFORD, CONN. Tel.: 6-3833.

For Sale:—475 Seeburgs $175s; Seeburgs $200; 1600 $300; Wurlitzer $340; A.M.I. Model Cx $500. All above prices include reconditioning. Bill Alford, ALFRED SALES, INC., 881 MAIN ST., BUFFALO 3, N. Y.; Tel.: Lincoln 910K.

For Sale:—Guaranteed used phonographs, all makes; Pinball Machines; Coin operated machines are perfect, the price is right. Write for literature. F. A. B. DIST., 200-204 IVY STREET, N. E., ATLANTA, GA; 1910 BARONNE STREET, NEW ORLEANS, LOUISIANA; TURF STREET, COLUMBIA, S. C.

For Sale:—Reconditioned Wurlitzer Coin Operated Machines $500; 1100, $355; 1015’s $225; 1020 $225; 750, $100, Seeburgs: 147-M, 2435; Rock, 1422-760; 1426 $179. Packard Manhattan $169.50, O’CON. NATIONAL DISTRIBUTORS, INC., 2320 WEST MAIN STREET, RICHMOND 20, VA.

For Sale:—This is the time for specials and closouts, and Empire is the place where you can get them and have $8. Write, or phone now, EMPIRE COIN MACHINE EXCHANGE, 1012 MILWAUKEE AVE., CHICAGO, ILL. Tel.: Eagles 4-2600.

For Sale:—Used Seeburgs, Wurlitzer $2800, 1015 Wurlitzers $1850; 1080 Wurlitzers $2000; A. M. I. Model Bx $400; A. M. I. Model Cx $500. All above prices include reconditioning. Bill Alford, ALFRED SALES, INC., 881 MAIN ST., BUFFALO 3, N. Y.; Tel.: Lincoln 910K.

For Sale:—Coin, United and Keeley 6 Player Shuffle Allers, new. Coin-operated. The only company making Wurlitzer phonographs, all "McCan- nedy," CENTURY MUSIC DISTRIBUTORS, 1257 VLIET ST., MILWAUKEE 9, WIS. Tel.: Summer 4938.

For Sale:—Complete line of used equipment on hand: Phonographs; Shuffle Games; etc. Tell us what you need. Our prices are right. We are distributors for: AMI; United; Williams; Universal; Exhibit; Genco and others. Write: ELDEEN MANUFACTURING COMPANY, 621 WES T NATIONAVL, MILWAUKEE 4, WIS.

For Sale:—20 Bally Eurekas, Will sell at real low price. Make offer for complete or run your own. $593 TENTH AVE., NEW YORK, N. Y. Tel.: LO 4-1880.

For Sale:—Exhibit Pistol $45; Thrill $95; Three Musketeers $85; Bowling $175; Gas $50; Pop $50; Fireball $15; Just 21 $60; Buffalo Bill $60; South Pacific $80; A. P. SAUVE & SON. 7352 GRAND RIVER AVE., DETROIT 8, MICH. Tel.: T 4-3816.

It’s What’s in THE CASH BOX That Counts!
It's results that count.
When I advertised the machines I had for sale in The Cash Box classified ad section believe me, brother, I GOT RESULTS.

In fact, I wish I had ten times the number of machines to sell, because the orders are still pouring in.

Where in all the history of the coin machine industry can you spend only 10c a word for a classified ad and get the kind of results you get in The Cash Box?

No wonder The Cash Box prints more classified advertising each week than all the other publications combined print in a month.

Take my advice, brother, if you've got something for sale, spend 10c a word and put it in The Cash Box classified advertising section immediately.

Also, if you want-to-buy machines, parts, supplies, or anything else do the very same thing. The cost is no more. Just 10c a word and you'll GET RESULTS... THAT'S WHAT COUNTS!

FOR SALE—5 Pacifica, like new, one lot sale $2000 or $50 each. 5 A-1 No. 5404 coin boxes with nickel $25 each, SYSTEM AMUSEMENT Co., W. 810 SECOND AVENUE, SPokane, Wash.

FOR SALE—WAL56 boxes 5/10/25c $44; 3W256 boxes three-wire $27; WAL56 wire boxes $24; Sechler Hideaway 146 8225; Wurlitzer 1100 $450, 500c $295; Wurlitzer Shoe Roll $125; 14 ft. Bankrolls $150; Irish Pool $90; Dale Guns $85. V. Yontz, BYESVILLE, OHIO.

FOR SALE—Used Phonograph Records taken from our route, BIRMINGHAM RECORD COMPANY, 540 2nd AVENUE, NORTH, BIRMINGHAM 4, ALA.

FOR SALE—Special Closeouts: Turf Kings, all other One Balls, Shuffle Alleys Five Balls. Distributors, Wire, Cable or Call: REDD DISTRIBU- TING CO., INC., 298 LINCOLN ST., ALLSTON, MASS. Tel.: AL 4-4040.

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beyond question. No condition regardless of price. Tell us what you need. Get it now before you buy. ANGOT DISTRIBU- TING CO., INC., 2616 PURITAN AVE., DETROIT 21, MICH. Tel.: University 4-9773.

FOR SALE—Empresses; Thrones; '39 and '40 Standards and Deluxe; Classics; WAL56 Wall Boxes; 600's; Counter Models; Watling Hi floppy Synes Arcade Equipment; Misc, Pinball, 420 Out& Out, 300, 6 N. SYCAMORE ST., PETERSBURG, VA. Tel.: 749.


MISCELLANEOUS

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, LONGines 4-5232; The Cash Box, Chicago, Telephone Western 2-8026; The Cash Box, Los Angeles, Calif., Western 3-0347.

NOTICE—Louisiana & Mississippi Operators—your authorized AMI representative, L. W. Norfleet, distributes AMI for MANCHESTER COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, La. Tel.: Magnolia 9931.

NOTICE—Change to dime play, Haw- ley Convertor Kit for older and new style Packard boxes. Lots of 25, $1 each; Samples $1.25. Contains dime bushing sets, dime bushing nuts, parts for rejector. Kits also available for other recent boxes. Specify needs. J. R. HAWLEY DISTRIBUT- ING CO., 2720 W. PICO BLVD., LOS ANGELES, CALIF.

NOTICE—Attention operators in Chi- cago—Your used machines wanted. Pick up and calling. Only the finest factory trained mechanics take care of your calls. MIGHTY INDUSTRIES, 542 W. 63rd STREET, CHICAGO 21, ILL. Tel.: Englewood 4-9202, 4-9204.

This week's used machine price list

How to use "The Confidential Price Lists"

FOREWORD: Many times, white differences appear in the high and low prices of certain equipment. Like the case in point, the 'Confidential Price List' may offer the latest, lowest known quotations for such equipment so that the buyer at least has the last known prices as a basis to work from. Prices are to be paid, but divergent forms. Someone on the West Coast may feel a certain machine worth $100.00 whereas someone on the East Coast may think it worth but $75.00. Of course, all of this appears to be against our confusion affording by outstanding factors like a reputation for shipping completely reconditioned machines, will be offered at higher prices than others. For instance, many machines of the same make and model are sold as follows:

"The Confidential Price Lists" reports shipping each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Confidential Price Lists" should be read as follows: First, price listed is lowest price for this week. Second, price listed is highest price.

EXPLANATION

1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added
8. Great Activity

Classified Advertising Section

Sure I'm Happy

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**This Week's Used Market**

The market created in last week's used machine trading showed signs this past week of continuing along the same pattern. The marked increase in activity and the slight increase in price are again visible in the market and prospects are that it will remain this way for some time. All the divisions of the used equipment market continue to prosper, and as was the case last week, the pin and shuffle games led the way. As for the game machines, those with higher prices showed a slight increase. A negligible amount of pieces brought very small decreases.

Although the pin games had the greatest amount of trading last week, it also had the distinction of showing the most decreases in price; however this week's trading tended to leave prices where they were or raise them a little. This section of the market seems to be in a healthy position and should continue along these lines. A few new pieces were quoted for the first time this week while the most recent entries into the market maintained their activity.

The music machines and equipment showed very little change over last week's listing. Prices and activity were consistent and in general it can be said that this division of the market has lagged somewhat in comparison, should bust out in the near future.

As was the case last week, the shuffle equipment had the heaviest traffic and indications seem to show that it will persist in this manner. The large amount of new machines that were quoted for the first time last week were once again of the same size and ample amount of activity. Prices here followed the general trend of all ranges remaining somewhat constant. No noticeable change was apparent in the arcade pieces with last week's trading holding for this week as well.

### Used Pricing

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<td>Bally puppies</td>
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<td>Bally Duck</td>
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<td>Bally Baby</td>
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### The following was the most active equipment in this week's used market:

**Most Active Shuffles & Rebounds**

<table>
<thead>
<tr>
<th>Equipment</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bally Shuffle Line</td>
<td>245.00</td>
</tr>
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</table>

### Manufacture's New Equipment

<table>
<thead>
<tr>
<th>Manufacturer</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bally Mfg. Co.</td>
<td>$430.00</td>
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### The Exhibit Supply Co.

<table>
<thead>
<tr>
<th>Equipment</th>
<th>Price</th>
</tr>
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<tbody>
<tr>
<td>Jet Gun</td>
<td>$376.00</td>
</tr>
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**AMERICAN RADIO HISTORY**

December 29, 1951

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