Looking just as lovely in Eastern dress, Doris Day brings a little bit of "Shanghai" to the music world. Doris, who in the past few years has established herself as a Warner Brothers motion picture star as well as a recording star for Columbia, is currently riding high in the entertainment field. With her latest picture "On Moonlight Bay" now making the rounds, Doris is also getting a play on her waxing of "Got Him Off My Hands".
The Models 1400 and 1450 All-Speed Wurlitzers make the most money for many reasons. They have the right styling and tone to attract play...6 program classifications enabling any location to tailor its music to suit its patrons...a crackerjack coin banking and selection system that make it easy for a patron to pick his plays and assure him that he'll get what he picks. They'll play any speed record with amazing fidelity. They carry a name that means music to millions—the only name in automatic music that people associate with good music.

Add 'em all up and you've got just what you and your location owners want—the highest earning phonographs in the business!

...SEE YOUR WURLITZER DISTRIBUTOR

Why Buy Two when ONE will do?
WARTIME BUSINESS

This industry, like every other industry in this nation has, at long last, awakened to the fact that it is now engaged in a wartime business. That it must, then, adopt wartime business methods. That this means a most complete turnaround from former business methods. And that, by so doing, it will have the opportunity to outlast whatever shocks the economy of the nation will be subjected to as the weeks and the months roll by.

This publication has been commenced by operators, distributors and manufacturers for some months now for daring to tell the truth, fearlessly and frankly . . . and advising the trade that restrictions from government agencies were growing ever more severe and that, in due time, this and other industries would be faced with an entirely new and unique, peace-time/war-time economy which would cause many upheavals among strong businesses and would, at the same time, destroy the weak, the unfit, and those who just didn’t belong in industry in the first place.

This is the time for efficiency. But, efficiency, of such a nature, that it will not curtail business expansion, if such expansion is possible. Just to let out good help is not the answer, unless, definitely, that help is no longer needed. But if you are to transfer that help into other divisions of the business, so that the business will have the manpower to continue, regardless of what the future brings.

There should now be no doubt in the minds of any and all, engaged in this industry that, as far as new year’s rates are concerned, there will be only a trickle where there used to be a flood. Regarding parts and supplies, these will become ever more difficult to obtain, especially those parts and supplies which require critical and scarce materials. There is also no doubt that money will become more plentiful, but, to offset this, the government’s executive branch has already written the highest tax bill in the history of this nation. And will write still higher tax bills.

At first thought it all seems a vicious round-robin with no ending and no beginning. But, this is not the case at all. In fact, it is that strange twilight which all knew was on the way, and which this nation accepted when it foolishly threw away its armed might. At the same time, it accepted the leadership of all the world. This is the twilight, the time of peace and war. Whether peace will continue, or how soon will war come, few know.

In the meantime this nation now lives in a twilight, the peace-time/war-time economy. It sees its largest manufacturers in this, and in all other industries, producing materials for war. Its new governmental agencies restricting more stringently the future use of its money. It feels pinches, slight pinches, here and there, but pinches that will become ever more apparent as time goes on.

Therefore, those engaged in the industry, must look to the future. Must, in one way or another, prepare themselves for any and every eventuality. Should all equipment production be suddenly cut off, then these men must be prepared to go on ahead with whatever they have already accumulated. But, at the same time, they must accumulate the parts and supplies they will need for years ahead, to continue on regardless of the twilight ends. And the end of the twilight period is a very long, long way off, as any expert will admit, whether that expert is in military or civilian life.

The Cash Box brought this out time and again over the past year. These past weeks many have been after this publication to again fearlessly, truthfully and frankly report to all the industry what lies ahead for the salvation of the industry.

What lies ahead is good for the man now operating. More money will enter into his equipment as more loose money gathers in the pockets of the nation’s workers. He has the finest and most economical entertainment to offer the nation’s peoples. A relaxing entertainment. An entertainment he brings to the people—does not force the people to come to it. He has everything in his favor to earn more than he ever did. But, whether he will be able to keep more, will be up to the tax makers in his city, county, state and Federal government.

The distributor will be back in wartime methods. But, he will be plagued by that tiny trickle of new equipment which will hold down his profit margin on his used, converted and reconditioned machines. Unless the trickle stops completely, he will have a new type of rebuilding to do to obtain great some profits from what he sells. All wholesalers will be in this same position. It is already apparent in many fields where O.P.S has stepped into the picture and the business of the field changed to handle a new type of sales method.

The manufacturers will have problems of their own. Greater problems than can now be foreseen. For example, certain parts of all factories will be taken into the defense work program, yet, some domestic manufacturer will be allowed, but, of such small volume that it will prove extremely difficult to price so as to show any profit and yet, not price beyond means. With taxation on the average manufacturer already voted to a new high (the highest mark ever yet reached) it will pay the factories to produce what they can, continue their advertising and promotion, so that when the twilight period ends, one way or the other, they will be completely prepared to assume their former, or even a greater, position in the industry.
BECAUSE OF YOU
TONY BENNETT
CA-1439 (F-1439)—Les Baxter
CO-5363 (F-5363)—Roy Bennett
CO-6640 (F-6640)—Bob Crosby
DE-27730 (F-27730)—Artie Shaw
ME-5671 (F-5671) — Richard Haynes

COME ON-A MY HOUSE
ROSEMARY CLOONEY
CA-1719 (F-1719)—Kay Starr
CO-2476 (F-2476)—Rosemary Clooney
DE-27680 (F-27680)—Elia Fitzgerald
FE-50703 (F-50703)—Mary Lou Williams
ME-5671 (5671x45) — Richard Haynes

I GET IDEAS
TONY MARTIN
CA-1685 (F-1685)—Fern Peck
FE-27730 (F-27730)—Artie Shaw
ME-5671 (F-5671) — Tony Martin

COLD, COLD HEART
TONY BENNETT
CO-5509 (F-5509)—Tony Bennett
DE-27752 (F-27752)—Elia Fitzgerald
ME-5671 (F-5671) — Richard Haynes

SWEET VIOLETS
DIANA SHORE
CO-3488 (F-3488)—Jennette Davis
CR-60542 (F-60542)—Cliff Steward
DE-27763 (F-27763)—Artie Shaw
ME-5671 (5671x45) — Doris Drew

THE LOVELIEST NIGHT OF THE SUNRISE
MARIO LANZA
CA-1649 (F-1649)—Helen O'Connell
CA-3156 (F-3156)—.Mario Lanza
DE-27527 (F-27527)—Fred Waring
DE-27519 (F-27519)—Fred Waring
ME-5671 (F-5671) — Mario Lanza

THE WORLD IS WAITING FOR THE SUNRISE
LES PAUL & MARY FORD
CA-1748 (F-1748)—Les Paul & Mary Ford
DE-27730 (F-27730)—Perry Battin

TOO YOUNG
NAT "KING" COLE
CO-2361 (F-2361)—Kings Cole
CO-29271 (F-29271)—Toni Arden
DE-27535 (F-27535)—Fred Waring
DE-27559 (F-27559)—Patty Andrews
DE-27563 (F-27563)—Vickey Young
ME-5671 (5671x45) — Richard Haynes

BELLE, BELLE, MY LIBERTY BELLE
GUY MITCHELL & MITCH MILLER ORCHESTRA
CO-39512 (F-39512)—Guy Mitchell
DE-27711 (F-27711)—Don Cherry

MY TRULY, TRULY FAIR
GUY MITCHELL & MITCH MILLER—VIC DAMONE
CA-1523 (F-1523)—Guy Mitchell
CA-39415 (F-39415)—Guy Mitchell
CR-60542 (F-60542)—Dinah Shore
DE-27635 (F-27635)—Billie Holiday

BELOVED
MORRIS LEONARD
CO-6660 (F-6660)—Morris Leonard
DE-27635 (F-27635)—Artie Shaw

WHEN I FALL IN LOVE AGAIN
GUY MITCHELL & MITCH MILLER—BRETT MILLER
CA-1523 (F-1523)—Guy Mitchell
CA-39415 (F-39415)—Guy Mitchell
ME-5645 (5645x45)—Morgan
DE-27635 (F-27635)—Billie Holiday

I TAKES APPROXIMATELY THAT NUMBER OF DISKS TO FILL THE NATION'S JUKE BOXES JUST ONE TIME
The juke box industry is the greatest single user of records in this nation today.

To the most rural area in the country—you will find a juke box. Go to the most urban centers you know—they will abound in juke boxes. There's a juke box standing in the corner of your neighborhood bar, ice cream parlor, bowling alley, bar, and everywhere there's a need, in the recreation room of your veterans' hospital. In fact it would be quite a job to find a community in this country without a juke box to play its citizens' favorite tunes.

Add up all the machines that blanket this nation from east to west, north to south, and you have a total that exceeds 550,000, offering anywhere from 45,000 selections, or in other words using from 20 to 50 records that play both sides.

These 550,000 JUKE BOXES, USING AN AVERAGE OF 35 RECORDS PER MACHINE, NEED OVER 19,250,000 RECORDS TO FILL THEM ONLY ONCE.

Consider this staggering fact.

And yet this is only the beginning. For if you multiply that enormous amount by the minimum number of times any juke box must change its records during any one year, you reach a figure overwhelming in its proportions.

The network of juke boxes located throughout the nation—in the most remote places, in the most central location—affords the music publisher, the artist, the record manufacturer, the greatest opportunity ever imagined to display his wares.

For the juke box industry performs two great functions for the music business. Not only is it collectively the greatest single customer the record business ever had, but it multiplies its order each year to provide its players with the music they want to hear, but it performs the priceless service of acting as a display case for the entire music world.

A record sold to a juke box operator multiplies itself many times. It's a record that is headed for public display. It's a record that will be heard by thousands of people who never before knew that record existed. And some proportion of those thousands who hear it are bound to want it for themselves, are bound to go to their nearest shop to ask for and insist upon the record they heard in the juke box.

To the music publisher, this not only means record royalties, but it means increased demand for sheet music as the song becomes more familiar, as it gets into more homes.

To the artist, it means greater recognition than he ever dreamed of with consequent opportunities for profitable personal appearances at higher fees.

To the record company, it means a steady market to which its product can be sold.

And to all the surrounding trades and professions that depend on the sale of records for their livelihood, it means greater employment, greater stability, greater profits.

The juke box industry provides a firm base for the record business by giving it the assurance of a minimum number of sales on which record manufacturers can depend.

Sales may fall off among dealers. Customers for one reason or another may decide not to buy records. But the juke box operator must always keep his machine filled in order to stay in business.

And he must keep it filled with records people want to hear. He must have certain records as well as requested standards; he must have ballads and novelties and jump tunes and everything in between.

The market the juke box operator offers is a steady one, a constant one. an ever expanding one, an all embracing one. It's a market that is always open for the best records available to fill its juke boxes—for those 19,250,000 records it takes to fill them only once.

And a market that uses 19,250,000 records, a market that is the greatest purchaser of records in the nation today, a market that offers even greater possibilities for tomorrow is one that should be cultivated and encouraged, one whose needs should be met with alacrity by the record industry so well.
Ed Bonner (KNOX, St. Louis, Mo.) claims to have the fastest show in the music business. He says that he can record a tune or two for the ground communications from a T-33 jet fighter plane flying at speeds up to 720 miles per hour. Ed further claims that he is the first to have ever recorded through the communications system from the Air Training Command at Scott Field, Belleville, Ill. As part of the ceremony the station presented "The Sent Me" a Hill hit that Bonner who uses that slogan on his "St. Louis Ballroom" stand, 4 to 6 P.M., Monday through Friday.

Bud Wendell, (WJMO-Cleveland) who spends many an evening as M.C. for high school dances in Cleveland, had Vinni De Campo, Coral recording artist, as his guest at Cuyahoga Heights High School Friday Sept. 21. He sang a few of his recorded numbers and the girls went wild. On the spot they formed the Cleveland chapter of the Vinni De Campo Fan Club.

Two new radio shows have been added to the Dallas disk jockey programs. One is "Midnight Grinders" with Reddy Harris handling the mike. It's on every night 11 P.M. to 1 A.M. over WRR. The show is devoted exclusively to rhythm and blues tunes. The other show is called "Harrier Hit Parade" and features everything from Sarah Vaughan to Les Paul & Mary Ford. The station is KLIF. . . .

Sudie Freeman (WKAL, Las Vegas, Nev.) has announced that he will go into business with "Woman" by Lee Summers adding their opinion of the record further asking them to name the kind of disks that would best fit into their programming schedules.

Lou Bari (WKAL, Rome, N. Y.) writes that he had a marvelous visit in the big city and enjoyed dropping in to see us. . . . John Wright (WFGN, Fitchburg, Mass.) during his trip to N. Y. stopped in to let us know how important a role THE CASH BOX is playing in his programming. . . . Jack Lacy (WINN, N. Y.) says his agent finally got in touch with him for a job. Wanted to know from Lacy where he could get one. . . . Don Tibbetts (WXEL, Concord, N. H.) uses THE CASH BOX every Saturday morning from 8 to 9 A.M. . . . Lee and Lorraine Ellis (WSPR, Springfield, Mass.) came into N. Y. last week to cut interviews with Buddy Morrow, Mitch Miller, Stan Freeman and Nancy Reed. They'll be coming back every few weeks for further sessions. . . .

Howard Garland (KFBM, San Diego) reports that the station's record library was completely demolished in a recent fire and he's looking for as many disks as he possibly can get. . . . Ed Hatch has replaced Dave Mann at WLYN, Lynn, Mass. Mann has moved over to WAGE-Syracuse, N. Y.
"THEY CALL THE WIND MARIA" (2:37)
"MEANDERIN" (3:05)
VAGHIN MONOQ ORCH.
(RCA Victor 20-4247; 47-4271)
A very dynamic side in folk tradition is dished out here by both Monroe and the orchestra. Vaughn sings this one in the way that made "Rider on the Storm" a smash. The bottom half is a steady paced item in sea chanty style. Vaughn's fans are gonna go for this.

"OUT IN THE COLD AGAIN" (3:16)
"HANGIN' AROUND WITH YOU" (2:47)
MINDY CARSON
(RCA Victor 20-4259; 47-4259)
Mindy Carson has one of her best disks in a long while as she takes a lovely oldie and gives it a grand old rev. Mindy sings it in slow heartfelt style as Hugo Winterhalter provides the musical setting. The lower half is a novelty in easy manner which Mindy also does well. The top deck however looks like the one.

"TWENTY THREE STARLETS" (2:25)
"THE LORD'S RIDIN' WITH ME TONIGHT" (2:25)
MERRY GRIFFIN
(RCA Victor 20-4270; 47-4270)
Merry Griffin has a very clever novelty on the top deck which could easily be a hit. Merry and a chorus meditating it in lively fashion as Hugo Winterhalter backs them up. On the second side they take a ghostly sort of thing and gives it a driving vocal. The top deck is very hot.

"LITTLE BOY OF MINE" (2:42)
"SWEET POTATO HILL" (2:46)
JEANNE GARY
(2)
A tune based on an old Hebrew melody is put into modern terms by Jeanne Gary. The Gary and a chorus meditates it in lively fashion as Hugo Winterhalter provides the musical setting. The lower half is a very cute novelty with the Satisfiers helping out. The instrumental which fits right in. Ops oughta listen to this.

"DEEP NIGHT" (2:59)
"PLEASE BE KIND" (3:11)
DUKE ELLINGTON ORCH.
(Columbia 39545, 4-39545)
A standard gets a slippery go from Duke Ellington on the upper level. The Duke makes this real good to listen to as he runs through it in great instrumental fashion. The bottom half is a smooth package which also gets Duke the Satisfiers package. This will do ok in the boxes.

"MEANY MEANY" (2:40)
"DID I HURTCHA, BURNYA, CUTCHY MUCH" (2:40)
CAROL CHANNING
(Columbia 39544, 4-39544)
Carol Channing steps off the show stage to make her way here on records. This last half gives two novelty items done in her well known falsetto. Each side has that 1920 sound both in vocals and backing. Carol's style depends too much on the visual aspect to be completely effective when she can't be seen.

"SHOT CALLER" (2:31)
"ONLY RANCH" (3:01)
DINAH SHORE & TONY MARTIN
(RCA Victor 20-4268; 47-4268)
Dinah Shore and Tony Martin do a Status quo job on a tune which has been around for quite a while now. The top deck is very good.

DISK OF THE WEEK

"THE OLD SOFT SHOE" (2:10)
"BE MINE TONIGHT" (2:48)
DINAH SHORE & TONY MARTIN
(RCA Victor 20-4268; 47-4268)
Dinah Shore and Tony Martin who've turned out to be a sure fire recording team, have another one for ops in a tune labeled "The Old Soft Shoe". This one sounds for all the world like a vaudeville act and is bound to get attention from the customers. It's soft and easy in style with both Dinah and Tony singing and talking in appealing manner. The second half is a current adaptation of an oldie which the pair also find easy to put across. But the one that is due to make all the noise is the first side. Ops will do well to stock up now.

"EVERY OTHER DAY" (2:42)
"IT'S A MILLION TO ONE YOU'RE IN LOVE" (2:56)
CARLETON CARPENTER
(MGM 30424; K30424)
Carleton Carpenter takes a couple of tunes and gives them an almost whispering going over here. The first side is a pleasant little thing which he does in easy style while the lower half is a faster novelty. Earl Hagen's orchestra and the Starlighters help out at either end.

"NEVER" (2:22)
"LOVE, LOVE, LOVE" (2:44)
JAN GARBER ORCH.
(Capitol 1803; F-1803)
Jan Garber makes with his pretty music as Ray Cordell does a good job on a new ballad. This side is a real smooth one and should be heard by ops. Lower half offers a novelty duet by Thelma Gracen & Dick Barile. The top deck gets our nod.

"REACHING FOR THE MOON" (2:37)
"WHEN" (2:34)
CHAMP BUTLER
(Columbia 39546; 4-39546)
Both ends are wonderful oldies which Champ Butler sings in grand manner. The first side is a very good one and the second side is a beautiful arrangement and orchestration from Paul Weston while the Norman Luboff Choir provides the musical accompaniment in excellent fashion. The second side is a good one and is done in somewhat similar style. Ops shouldn't miss the upper half.

HILL" (3:01)
"MORE, MORE, MORE" (3:25)
MARGARET WHITING
(Capitol 1801; F-1801)
Margaret Whiting gives out with a very warm version of an old "Rolling Stone" standard. With Frank DeVoul's orchestra providing the musical accompaniment, Maggie runs through this in lovely style. The second half is a great one and a take off on April Showers with a slow easy sort of tune with Frank DeVoul doing the backing. The top half should get a play.

"HOW NEAR TO A QUEEN YOU ARE" (3:14)
"THE BOOGIE WOOGIE MARCH" (3:09)
BUDDY MORROW ORCH.
(RCA Victor 20-4272; 47-4272)
Frankie Lester comes up with a monster out of the Wavers, comes up with a couple of sides which are bound to enhance her reputation. The first half is a rollicking sort of which is good to hear. On the bottom half, the band goes out the lyrics to match that sound real jumpy. Buddy Morrow has a live disk here.

"CALLA, CALLA" (2:47)
"BELA BIMBA" (2:42)
RICHARD CEBERT
(Decca 27799; 9-27799)
Ronnie Gillette, well known as the featured tenor of the Wavers, comes up with a couple of sides which are bound to enhance her reputation. The first half is a rollicking sort of which is good to hear. On the bottom half, the band goes out the lyrics to match that sound real jumpy. Buddy Morrow has a live disk here.

"IF I RATHER BE" (2:39)
"AW CHON" (2:45)
EVELYN HIGHTON
(Decca 27787; 9-27787)
Taking two novelties, one fast and one slow, Evelyn Knight gives out with good interpretations of them. The top deck is the faster side on which Evelyn gets some help from the Ray Charles Singers. On the second side the Bob Haggart's orchestra does the backing. Ops might take a listen.

"BEALE STREET BLUES" (3:16)
"JOE TURNER BLUES" (2:47)
BOB CROSBY
(Coral 60337)
Two instrumentals provide Bob Crosby with a disk worth hearing. The first one is a slow blues number which Bob gives a smooth ride. The bottom side is in Dixieland style which Bob and the boys know how to handle. Ops who have the right kind of clientele will do ok with this one.

"REACHING FOR THE MOON" (2:37)
"WHEN" (2:34)
CHAMP BUTLER
(Columbia 39546; 4-39546)
"THE BOOGIE WOOGIE MARCH" (3:09)
BUDDY MORROW ORCH.
(RCA Victor 20-4272; 47-4272)
Let him who is without "SIN"

run like hell and get thee to thy nearest distributor and take unto thyself a supply for each of thy music machines!

*NATURALLY WE MEAN THE ORIGINAL VICTORIA Record No. 101 by THE FOUR ACES and AL ALBERTS

MANUFACTURED AND DISTRIBUTED BY
PALDA RECORD CO.
8406 LYONS AVE.
PHILADELPHIA 42, PA.
PHONE:SARATOGA 9-9816

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
"WITH MY HEART AND SOUL" (2:48)
RAY ANTHONY
(Capitol 1918; F-1810)
- A lovely ballad with a lot of potential gets a smooth working over from Ray Anthony and the crew. This side is offered with a good vocal and instrumental parts to match. The lower end is an instrumental of an oldie done in robust fashion. Ops will get a play on this.

"FAREWELL TO YOKOHAMA" (2:47)
JOHNNY LONG ORECH.
(Mercury 5720; 5720x45)
- A new tune in the current sea chanty manner is dished out on the top deck by Johnny Long and his orchestra. Rod Kinder delivers the vocal on this lively item which has a good worth. The bottom half is a Gershwin standard which gets an out of this world going over from Jills Webb. Ops will want to listen to both ends.

"DON'T TELL HIM WHAT'S HAPPENED TO ME" (2:56)
"ANGRY" (2:07)
KAY STARR
(Capitol 1796; F-1796)
- Kay Starr is singing those terrific blues numbers again. The top line is slow with a lot of breaking of the voice which is so typical Kay's singing while the second half is a medium paced thing with a steady beat. Her fans are going for this one.

"ALL OF ME" (3:09)
"LEAN, BABY" (3:10)
BILLY MAY ORCHESTRA.
(Capitol 1793; F-1793)
- A couple of wonderful instruments show up here done by the Billy May orchestra. The first side is an oldie offered in very smooth style while the second side is a slow jump tune which gets some grand instruments. In the right spots, this one should go over big.

"WHEN I GROW TOO OLD TO DREAM" (2:28)
"I LOVE YOU TRULY" (2:55)
JO STAFFORD & NELSON EDDY
(Columbia 5G)
- Two well loved standards are presented here by Jo Stafford and Nelson Eddy. The pair duet on each tune in slow, pleasant fashion as Paul Weston and the orchestra back them up. Although not suitable for every location, these sides should be well in the quieter spots.

"SLEEPER OF THE WEEK"

"GAMBELLA" (2:40)
FRANKIE LAINE & JO STAFFORD
(Columbia 39567; 4-39567)
- Frankie Laine and Jo Stafford have turned out two sides, both of which are so terrific that a choice between them is impossible. All we can say is get plenty of these disks for both ends are gonna be worn white in the machines. "Hey Good Lookin' comes from the folk field and serves the pair with dynamic material which they take good advantage of. Dusting it to a guitar accompaniment and a backing by Paul Weston, they assure this number of a great play. "Gambella" which is a magnificent new tune written by Terry Gilkyson looks like another unbeatable smash. It's melodic lift and clever lyrics can't help but get you public attention. Each end here is a winner. Ops have no reason to hesitate with this one.

"HEY, GOOD LOOKIN'" (2:20)
JO STAFFORD
(Columbia 39567; 4-39567)
- A couple of lively polkas are dished out on this platter by Ted Powers and his boys. Each side gets a happy sounding treatment with lots of music coming through. Ops who are in the spots that go in hearty for polkas will want to hold on this disk.

"STAY AS SWEET AS YOU ARE" (2:47)
"WALKING MY BABY BACK HOME" (2:52)
CHARLIE SPVAK ORCHESTRA.
(London 1091)
- An instrumental of an oldie gives Charlie Spvak and his crew a good side. This one turns out real smooth as Charlie and the boys come up with some listenable solos. On the bottom half, Tommy Lyon sings the lyrics to another standard as the orchestra provides an unusual backing with lots of stops. Ops ought take a look.

"I'M SITTING ON TOP OF THE WORLD" (2:53)
"GOOD NIGHT" (2:47)
THE MID-STATES FOUR
(London 951)
- The Mid-States Four give out with their harmony on an oldie which always sounds good. Done in fairly fast tempo, this one is ok to listen to. The bottom half is a ballad which the group also lends its vocal efforts to. This isn't as commercial as the first side.

"RIVER IN THE MOONLIGHT" (2:33)
"ONE RAINDROP DOESN'T MAKE A SHOWER" (2:47)
PRIMO SCALA
(London 1135)
- Primo Scala continues making with the dreamy accordion sounding music he's noted for. The top half of this disk is exactly in that groove with Les Howard providing a vocal that fits. Lower end too is a pleasant tune with Les again going out with the words. Ops might take a peak.

"BELA BIMBA" (2:44)
"MEANDERIN" (2:54)
DEAN MARTIN
(Capitol 1811; F-1811)
- A tune that's being recorded all over the place gets another go from Dean Martin. Dean gives this one a real working over as Dick Stables and the orchestra back him up. The bottom half is a novelty with some interesting music and a steady pace. This is right for the Martin fans.

"POWERHOUSE POLKA" (2:53)
"CROSSTOWN POLKA" (2:47)
TED POWERS
(Done 3062)
- A couple of lively polkas are dished out on this platter by Ted Powers and his boys. Each side gets a happy sounding treatment with lots of music coming through. Ops who are in the spots that go in hearty for polkas will want to hold on this disk.
NEW YORK:
Tony Bennett's cocktail party for operators at the N.Y. Paramount on Tues-
day was a terrific success. Tony ingratiated himself with the ops who are al-
ready well disposed towards him in view of the coins they've been gathering in
on his disks of "Because of You," "Diamond Heart" and "I Won't Cry Any-
more." ... Cliff Stewart has been signed to a 39 week TV deal on the Kate Smith show. The background for
his spot will be his nite club, the sparrow, Queens and of course he will feature his latest hit
"Don't Put A Tax On The Beautiful Girls." ... Just Boumanet announces this week the return of music man Jerry Johnson as general manager. Jerry was a recent farmer this past year, prior to which
he ran his own firm. ... New music pub, Holiday At-
tractions, headed by Larry Taylor, landed Eileen Wil-
en, of Decca Records, on its first plug tune "Lies, Lies, Nothing But Lies." ... Al Miller of RCA Victor hit
the road again this week on a talent search. ... Vet
arrangement Graham Price has signed Carline Records, re-
touching off with Paul Cunningham's "Hold Me Just A Fittin' Longer Daddy" and "I'm From You"
Lea Magid has signed Milke Marshall, formerly lead singer with the Ravens, to an exclusive contract
and will form a new group called the Marshall Brothers. Group will record for
Savoy, ... Dick Coviitt calls to natures us that Ivory Joe Hunter, contrary to all
rumors, is remaining on the MGM label. ... Joe Bertielli has been appointed sales manager of the M.G.M. branch in Providence, R. J. Zenith Radio Corp.,
Decca Records has bought the master of "I'll Wait For You" by Cliff Ayres,
originally signed by Jubilee. Ayres has also been signed to a recording contract by Decca. ... Wendy Wayes gives out with a sexy sound on her first music Of Our
Times disk "Stay Close To People." ... Herman Lubinsky writes from Dus-
seldorf, Germany that he has sold Savvy records to Hill Eastern regional sales manager for Capitol for the past 7 years has re-
signed.

CHICAGO:
Jimmy Martin of Sharp Records has one going on now that is getting bigger by
the minute: "Whispering Shadows." The only thing that seems to hold them in
the air is the Italian folk tune from time to time taken quick nationally is the need for
this disk, and Jimmy has his hands full there. As all the indie diskers know. In
the meantime, Jimmy's enthusiasm is carrying the band up right over as far as the
publishers are concerned as all the old folk disks, has started a new booklet here called "Sharpe," which is attracting mooche attention. ... Chuck Karle
came back from N.Y. after a successful record promotion. He's re-
building a big organization, he repeats, and will, at the
same time, have a record for all his clients which, he
believes, "is aces for anyone in the disk biz." ... Peggy Lee, after her click on TV, (almost sounds like a
greyhound) is moving 'em here at the Chicago Tribune, the
girl's just simply got what it takes. ... Frankie
Masters, a personal favorite in the Tommy City, is
going great at the Edgewater. And everyone happier
than all get-out because of his clicking success.

LOS ANGELES:
Happy Sid Talmadge, you can call him. Here's one record distrib who really
lets the folk know he appreciates their helping him have a good thing.
This time it's "Dunce Partnership," a duo made up of one and all contributing to it. ... He's especially grateful to James Wayne,
the young man who tended to Sid's business with "Tend to Your Business," and the Record Merchantes
man doesn't care whether you spell it Waynees or
Waynes—as long as it spells H.I.T. ... Sid has another hot one in "The Masquerade Is Over" by Jimmy Scott on Royal Roost. ... This number is
breaking big for another personable fellow name-
Irving Shorten, who has just moved his Allied Record Sales to 2542 West Pico Blvd. from So. Main Street
and has a fast moving "Masquerade Is Over" on Decca
by Bette McLaurin. ... He's also handling the Gomme and
Top Hat lines, and predicts some diskies out of them last night away.

Fogel of Tempo is still in New York, having delayed his European sailing date for
a few weeks. ... Also in New York but due back in L. A. soon is Leo Mers-
nel of Aladdin while brother Eddie traveled up to San Francisco after some
talent. ... A few more traveling men are Jules and Joe Bihari, who were
re-
dering their talent in Memphis when last heard of. ... Stater Roxy is in New
York and Brother Saul we hope to hit the road soon on a promotion tour.

---

| PEONY LEE
| 1. | CHEROKEE BOOGIE | I WISH I'VE NEVER SEEN SUNSHINE | Jimmie Davis | 40525* |
| 2. | DOWN TONER | NOBODY ELSE | Spade Cooley | 40535* |
| 3. | DOWN TONER | NOBODY ELSE | Harol Cormack | 40520* |
| 4. | DUMPLINS OR DUMPLINS | My Baby Buckaroo | Les "Corrpy Toop" Anderson | 40525* |
| 5. | DEE DOO DAAH | Unknown | Fay Willing | 40525* |
| 6. | I'M CRYING | SEVENTH AND UNION | Hank Garland | 40525* |

| SEPIA
| 1. | WHAT'S MINE IS MINE | I Still Love You, Baby | The Rey-O-Dears | 40234* |
| 2. | CHEROKEE BOOGIE | MOBO BOOGIE | Joey Thomas | 40250* |
| 3. | I'M IN YOUR POWER | STORMY WEATHER | Buddy Johnson | 27711* |
| 4. | TRUST IN ME | BOOGIE DOOGIE | Louis Jordan | 27794* |

*Also available in 45 RPM (add prefix "A") to record number
The Cash Box, Music

October 6, 1951

TODAY'S BIG HITS

“THE WORLD IS WAITING FOR THE SUNRISE”
“WHISPERING” Les Paul-Mary Ford...

“KISSIN' DON BOOGIE” and “WOMAN IS A FIVE LETTER WORD” Tennessee Ernie...

“BECAUSE OF YOU” (Tony Bennett)

“ANGRY” and “DON'T TELL HIM WHAT'S HAPPENED TO ME” Kay Starr...

“ALL OF ME”

“LEAN BABY” Billy May...

“FAT MAN BOOGIE”

“My SILENT LOVE” Billy May...

“When MY SUGAR WALKS DOWN THE STREET”

“I’LL GUESS IT'LL CHANGE MY PLANS” Billy May...

“LOVE ME BLUES” and “I DON'T STAND A CHANCE OF GETTING MY LOVE” Dining Sisters...

COMING UP FAST!

“JUST ONE MORE CHANCE” and “JAZZ ME BLUES” Les Paul Mary Ford...

“Weaver’s Blues” (Tonny Edwards)

“COLD SMOKE HEART” (Tony Bennett)

“COME ON, MY HOUSE” (Rosemary Clooney)

“TOO YOUNG” (Nat “King” Cole)

“LOVELY NIGHT OF THE YEAR” (M. Lanus)

“SWEET VIOLETS” (Dinah Shore)

“COLD COLD HEART” (Tony Bennett)

“COME ON, MY HOUSE” (Rosemary Clooney)

“IS IT WINTER OR SUMMER?” (The Weavers)

“I'M WAITING FOR YOU” (Buddy Clark)

“COOL, COOL, COOL OF THE EVENING” (Bing Crosby)

Buddy Deane

WITH—Baltimore, Md.

1. BECAUSE OF YOU (Tony Bennett)

2. DUTCH (Nat King Cole)

3. IT'S ALL LIDY'S DANCE (Tony Edwards)

4. CASTLE ROCK (Shirley Bassey)

5. THE WORLD IS WAITING FOR THE SUNRISE (Paul-Ford)

6. COLD COLD HEART (Tony Bennett)

7. COME ON, MY HOUSE (Rosemary Clooney)

8. TOO YOUNG (Nat “King” Cole)

9. LOVELY NIGHT OF THE YEAR (M. Lanus)

10. SWEET VIOLETS (Dinah Shore)

PUBLICITY

Claude Froul

WINN—Louisville, Ky.

1. BECAUSE OF YOU (Les Baxter)

2. COME ON, MY HOUSE (Rosemary Clooney)

3. TOO YOUNG (Nat “King” Cole)

4. LOVELY NIGHT OF THE YEAR (M. Lanus)

5. SWEET VIOLETS (Dinah Shore)

6. GET IDEAS (Tony Martin)

7. SHANGHAI (Bing Crosby)

8. MY TRULY, TRULY FAIR (Art Murray)

9. THE WORLD IS WAITING FOR THE SUNRISE (Paul-Ford)

10. COLD, COLD HEART (Tony Bennett)

Don Bell

KRTV—Des Moines, Iowa

1. BECAUSE OF YOU (Tony Bennett)

2. THE WORLD IS WAITING FOR THE SUNRISE (Paul-Ford)

3. SWEET VIOLETS (Dinah Shore)

4. UNDECIDED (Anita Brax-Les Brown)

5. I'M WAITING FOR YOU (The Clovers)

6. I GET IDEAS (Tony Martin)

7. TOO YOUNG (Nat “King” Cole)

8. SHANGHAI (Doris Day)

Bill Martin

WATT—Newark, N.J.

1. BECAUSE OF YOU (Tony Bennett)

2. TOO YOUNG (Nat “King” Cole)

3. COME ON, MY HOUSE (Rosemary Clooney)

4. THE MORNINGSIDE OF THE MOUNTAIN

5. SMOOTH SAILING (Elvis Presley)

6. I'M WAITING FOR YOU (The Clovers)

7. I GET IDEAS (Tony Martin)

8. THE GLORY OF LOVE (The Five Keys)

Pot M. Chambers

WFLA—Tampa, Fla.

1. AND SO TO SLEEP AGAIN (Dick Haymes)

2. DEEP NIGHT (Carmon Carver)

3. BECAUSE OF YOU (Tony Bennett)

4. COLD COLD HEART (Tony Bennett)

5. I'M WAITING FOR THE SUNRISE (Paul-Ford)

6. I'M ALWAYS CHASING RAINBOWS

7. I'M WAITING FOR YOU (Desi Arnaz)

8. ARAY'AN (Luis Arce)

9. ENTRY OF GLADIATORS (Red Nichols)

John Wrisley

WFGM—Fitchburg, Mass.

1. BECAUSE OF YOU (Tony Bennett)

2. THE WORLD IS WAITING FOR THE SUNRISE (Paul-Ford)

3. COLD, COLD HEART (Tony Bennett)

4. TURN BACK THE HANDS OF TIME (F. Fisher)

5. VINTAGE (Don Cherry)

6. ESCAPE FROM THE YEARS (Paul-Ford)

7. LONGING FOR YOU (Les Baxter)

8. I'M WAITING FOR THE SUNRISE (Tony Martin)

9. SMOKE, SMOKE (Guy Mitchell)

10. GOODBYE, MY LOVE (Art Grant)

C. O. Allen

KDOC—Boulder, Colo.

1. COME ON, MY HOUSE (Kay Starr)

2. SHANGHAI (Daily Dee)

3. VINTAGE (Don Cherry)

4. THE WORLD IS WAITING FOR THE SUNRISE (Paul-Ford)

5. SWEET VIOLETS (Dinah Shore)

6. COLD, COLD HEART (Tony Bennett)

7. YOU'VE CHANGED ME (Joe Gordon)

8. OUT OF BREATH (Guy Lombardo)

9. GET IDEAS (Les Lawrence)

10. LOVELY NIGHT OF THE YEAR (Bette O’Connell)

Roger Clark

WNDR—Norfolk, Va.

1. SIN (Four Aces)

2. OVER A BOTTLE OF WINE (Tony Martin)

3. WAY UP IN NORTH CAROLINA (Bill Bailey)

4. HAWAIIAN WAR CHANT (Amos Brothers)

5. SWEET VIOLETS (Dinah Shore)

6. TELLING ME YES (Len-Turner)

7. I'M WAITING FOR YOU (Nat “King” Cole)

8. I'M WAITING FOR YOU (Les Baxter)

9. DETOUR (Fats Waller)

10. HALF A LOVE (Larry Royle)

Bud Collyer

WQSM—Baltimore, Md.

1. BECAUSE OF YOU (Les Baxter)

2. THE WORLD IS WAITING FOR THE SUNRISE (Paul-Ford)

3. COME ON, MY HOUSE (Rosemary Clooney)

4. BELLE, BELLE, MY LIBERTY BELLE (Guy Mitchell)

5. OH HOW I LOVE YOU (Shirley Horn)

6. ALWAYS REMEMBER YOU (Nat “King” Cole)

7. OUT IN THE COLD AGAIN (Mindy Carson)

8. SWEET SORROW (Les Brown)

9. A KISS TO BUILD A DREAM ON (Jack Hylton)

10. I ONLY HAVE EYES FOR YOU (Belva Marquez)

Deve Keon

WTSN—Boston, Vt.

1. MAKE BELIEVE (Leslie Gore)

2. DANCING FOR YOU (Les Baxter)

3. BECAUSE OF YOU (Les Baxter)

4. LOVELY NIGHT OF THE YEAR (M. Lanus)

5. MAKE ME A TRAIN (Fonzie Sisters)

6. I'LL HOLD YOU IN MY HANDS (Foggy Fisher)

7. COLD, COLD HEART (Tony Bennett)

8. COOL, COOL, COOL OF THE EVENING (Rosemary Clooney)

9. RIDE OF THE MOUNTAIN (Rosemary Clooney)

10. WE NEVER TALK TOO MUCH (Martin O'Connell)

Eddie Paye

KFE-—Fresno, Cal.

1. BECAUSE OF YOU (Tony Bennett)

2. COME ON, MY HOUSE (Rosemary Clooney)

3. DOWN YONDER (Tony Bennett)

4. WHERE'S A YOUR HOUSE (Robert Q. Lewis)

5. SHANGHAI (Dorothy Lamour)

6. BELLE, BELLE, MY LIBERTY BELLE (Guy Mitchell)

7. TOO YOUNG (Nat “King” Cole)

8. COOL, COOL, COOL OF THE EVENING (Rosemary Clooney)

9. I'LL HOLD YOU IN MY HANDS (Foggy Fisher)

10. COLD, COLD HEART (Tony Bennett)

Vic Harbaugh

KSTA—Columbia, Tex.

1. BECAUSE OF YOU (Tony Bennett)

2. VANITY (Don Cherry)

3. LONGBURG FOR YOU (Vic Damone)

4. MAKE IT’S BECAUSE (Paul Weston)

5. I'M IN LOVE AGAIN (Eddy Howard)

6. COME ON, MY HOUSE (Key Store)

7. SIN (Eddy Howard)

8. TOO YOUNG (Nat “King” Cole)

9. OUT OF BREATH (Eddy Howard)

10. MY TRULY, TRULY FAIR (Vic Damone)

Bob Anthony

KRAM—Tulsa, Okla.

1. BECAUSE OF YOU (Les Baxter)

2. COME ON, MY HOUSE (Rosemary Clooney)

3. THE WORLD IS WAITING FOR THE SUNRISE (Paul-Ford)

4. I GET IDEAS (Tony Martin)

5. TOO YOUNG (Nat “King” Cole)

6. LOVELY NIGHT OF THE YEAR (M. Lanus)

7. WHISPERING (Paul-Ford)

8. I'M WAITING FOR YOU (Les Baxter)

9. SWEET VIOLETS (Dinah Shore)

10. DOWN YONDER (Guy Mitchell)

Dick Coleman

WCEM—Baltimore, Md.

1. BECAUSE OF YOU (Les Baxter)

2. THE WORLD IS WAITING FOR THE SUNRISE (Paul-Ford)

3. COME ON, MY HOUSE (Rosemary Clooney)

4. BELLE, BELLE, MY LIBERTY BELLE (Guy Mitchell)

5. VANITY (Don Cherry)

6. BLUES SWEETER THAN WINE (The Weavers)

7. SWEET VIOLETS (Dinah Shore)

8. SHANGHAI (Bing Crosby)

9. MIXED EMOTIONS (Rosemary Clooney)

10. LONGING FOR YOU (Vic Damone)

Ray Perkins

KFL—Denver, Colo.

1. BECAUSE OF YOU (Tony Bennett)

2. COME ON, MY HOUSE (Rosemary Clooney)

3. THE WORLD IS WAITING FOR THE SUNRISE (Paul-Ford)

4. I GET IDEAS (Tony Martin)

5. TOO YOUNG (Nat “King” Cole)

6. LOVELY NIGHT OF THE YEAR (M. Lanus)

7. SWEET VIOLETS (Dinah Shore)

8. I GET IDEAS (Tony Martin)

9. THE WORLD IS WAITING FOR THE SUNRISE (Paul-Ford)

10. SWEET SORROW (Les Brown)
This week's New Releases... on RCA Victor

RELEASE 251-40

HUGO WINTERHALTER's Orchestra and Chorus

"Beyond The Blue Horizon"
250-40 (47-4028)

JUNE VALLI with Hugo Winterhalter's Orchestra

"How You Made Me Feel"
220-40 (47-4034)

VAUGHN MONROE and his Orchestra

"Starry, Starry Nights"
220-40 (47-4039)

FREDDY MARTIN and his Orchestra

"Frosty the Snow Man"
10-40 (47-4041)

EDDIO PINZA with Norman Leyden's Orchestra

"Sibyl"
420-01 (47-4033)

COUNTRY - WESTERN

ROY ROGERS with the Roy Rogers Riders

"Daddy's Little Cowboy"
10-40 (47-4041)

WILL CATER (Montana Slim)

"The Night Before Christmas (In Texas That Is)"
10-40 (47-4039)

SACRED

SHANNON GRAYSON and his Golden Valley Boys

"Happy Birthday (to You)"
10-40 (47-4042)

THE FOUR TUNES

"In the Morning"
230-40 (47-4035)

THE BLUES

ROY ROGERS with the Roy Rogers Riders

"The Three Little Dwarfs"
20-40 (47-4033)

SINGERS (Eddy Arnold)

"Sings Some Old, New American Songs"
21-40 (47-4042)

SPINALT

LUIS ARCARAZ and his Orchestra

"The Ballad of a Bottle"
220-40 (47-4033)

NEW ALBUMS

GEORGE GERSHWIN, Pianist

"American in Paris"
220-40 (47-4031)

PAUL WING

"Christmas, Baby, Christmas"
220-40 (47-4033)

HUMMING BIRD

"Sings Some Old, New American Songs"
21-40 (47-4042)

THE BLUES

"From An American In Paris"
220-40 (47-4031)

Because

"Sings Some Old, New American Songs"
21-40 (47-4042)
Brady, Gilkyson Form Montclare Music

NEW YORK—Wally Brady has formed a partnership with Terry Gilkyson, creating a new music pub firm known as Montclare Music. Their first plug tune is "Gambella" which already looks like a smash as recorded by Frankie Laine and Jo Stafford for Columbia.

Brady is well equipped in the business having been general manager of American and Choice Music where he worked on such hits as "Turn Back The Hands Of Time" and "Girl In The Wood."

He is the personal manager of Terry Gilkyson who besides "Gambella" has written big hits including "Cry Of The Wild Goose." Gilkyson is an RKO Radio film star and a Decca artist. Brady is also manager of Roberta Lee, who is on Decca.

Alamo Leaves Kaye To Solo

NEW YORK—Tony Alamo, former vocalist for Sammy Kaye, has gone out on his own as a single. Alamo is being handled by Johnny Brown.

As his first engagement, he is scheduled to appear at the Rainbow Inn, New Brunswick, N. J., the weekend of October 5.

A record deal is reported pending.

Music Op Seeks Artists To Devote One Hour To Red Entertaining Vets In Hospital

BROOKLYN, N. Y.—Stanley Feldman, music machine operator of Kingsboro Music in Brooklyn, is anxious to contact any artist who can devote an hour of his time to helping patients in the St. Albans Veterans' Hospital.

Feldman devotes every bit of his spare time to getting talent together, driving them down and bringing them back from the hospital where they entertain the confined vets. Many of the cases they help are shock cases and the music and singing does more for them than any other therapy.

Last week Cliff Steward and the Martin Sisters, both Coral artists, entertained at the hospital. Steward singing his latest hit "Don't Put A Tax On The Beautiful Girls" and the Martin Sisters singing their record crazy version of "Lonely Little Robin."

The response and applause the performers get is the most heartwarming in the world.

Feldman would like any artist who can devote an hour of time to this worthy cause to contact him at Main 6-1700 or through The Cash Box.

President Launches United Red Feather Campaign

NEW YORK—President Truman will make a brief address to the nation over the four major networks and on all television channels at 10:15 P.M. EST, September 30.

The President will officially launch this year's United Red Feather Campaign of America. His talk will be preceded by a 25-minute radio show beginning at 10:00 P.M. EST, to be heard on the networks and featuring radio and theatrical entertainers.

Among those appearing on the show will be Bing Crosby, Jimmy Durante, Judy Garland, Maria Lanza, Tony Martin, Gregory Peck, Tyrone Power, Dinah Shore, Richard Warfield, Jane Wilson and Loretta Young. Don Wil- son will be master-of-ceremonies.

The Community Chests are featuring a record this year called "Give Your Best To Community Chest," by Gordon MacRae. Music operators throughout the nation are being urged to place one of these disks in each of their machines as a public service.

Jo Stafford Author Of Book On Singing

NEW YORK—Jo Stafford is the author of "Twenty Lessons In Singing," published last week by Carl Fischer.

Deems Taylor wrote the foreword for the book, saluting Miss Stafford for her emphasis on breath as the foundation of good singing, and upon enunciation.

Fred Heider, ABC writer-producer, assisted Miss Stafford in compiling the book, which deals with correct voice ranges, pitch, phrasing, education the ear, style, group singing, microphone technique, and concludes with "Advice to Ambitious Singers," including personal appearances, make-up and clothes.

Miss Stafford, Columbia Recording star, in addition to her Carnegie Hall and Club 15 appearances on the CBS network, is heard world-wide through her weekly Voice of America program and through Europe via a weekly radio Luxembourg Show sponsored by ECA.

"Sin" Breaks Wide Open Throughout Nation

NEW YORK—"Sin," by the Four Aces and Al Alberts the sensational sleeper that came out of Philadel-

phia, has broken all over the country. Recorded on the Victoria label, this was the first disc made by the Alice label, and is being distributed nationally by Palda Records.

Dave Miller of Palda has had to hire 150 extra people to manufacture the records which are being ordered again at a frantic pace, and are being swamped. His own pressing facilities are working to capacity making Dot and Sittin' In records.

Jimmy Martin in Chicago has been ordering in the 10,000 figures and he insists they make a new Cleveland is also demanding more disks. In Philadelphia, the demand can't be met. Miller had to fly a load of disks up to Sam Clark of Music Suppliers of New England in Boston personally. Now the disk is beginning to make fast headway in New York.

Within three weeks off the tune's original "pick" by The Cash Box, Bobby Mellin, its publisher, recovered the track order.

The following records have already been made since the Victoria version: Billy Williams on MGM; Savannah Church on RCA Victor; Eddy Howard; Sammy Kaye on Columbia; Arthur Prysock and Al Morgan for Decca; Arthur Godfrey on Smith on MGM; the Four Buddies on Savoy; The Four Knights on Capitol; and The And only this week, Miller had to fly a load of disks up to Sam Clark of Music Suppliers of New England in Boston personally. Now the disk is beginning to make fast headway in New York.

Within three weeks of the tune's original "pick" by The Cash Box, Bobby Mellin, its publisher, recovered the track order.

The following records have already been made since the Victoria version: Billy Williams on MGM; Savannah Church on RCA Victor; Eddy Howard; Sammy Kaye on Columbia; Arthur Prysock and Al Morgan for Decca; Arthur Godfrey on Smith on MGM; the Four Buddies on Savoy; The Four Knights on Capitol; and The And only this week, Miller had to fly a load of disks up to Sam Clark of Music Suppliers of New England in Boston personally. Now the disk is beginning to make fast headway in New York.

Within three weeks of the tune's original "pick" by The Cash Box, Bobby Mellin, its publisher, recovered the track order.

The following records have already been made since the Victoria version: Billy Williams on MGM; Savannah Church on RCA Victor; Eddy Howard; Sammy Kaye on Columbia; Arthur Prysock and Al Morgan for Decca; Arthur Godfrey on Smith on MGM; the Four Buddies on Savoy; The Four Knights on Capitol; and The And only this week, Miller had to fly a load of disks up to Sam Clark of Music Suppliers of New England in Boston personally. Now the disk is beginning to make fast headway in New York.

Within three weeks of the tune's original "pick" by The Cash Box, Bobby Mellin, its publisher, recovered the track order.

The following records have already been made since the Victoria version: Billy Williams on MGM; Savannah Church on RCA Victor; Eddy Howard; Sammy Kaye on Columbia; Arthur Prysock and Al Morgan for Decca; Arthur Godfrey on Smith on MGM; the Four Buddies on Savoy; The Four Knights on Capitol; and The And only this week, Miller had to fly a load of disks up to Sam Clark of Music Suppliers of New England in Boston personally. Now the disk is beginning to make fast headway in New York.

Within three weeks of the tune's original "pick" by The Cash Box, Bobby Mellin, its publisher, recovered the track order.

The following records have already been made since the Victoria version: Billy Williams on MGM; Savannah Church on RCA Victor; Eddy Howard; Sammy Kaye on Columbia; Arthur Prysock and Al Morgan for Decca; Arthur Godfrey on Smith on MGM; the Four Buddies on Savoy; The Four Knights on Capitol; and The And only this week, Miller had to fly a load of disks up to Sam Clark of Music Suppliers of New England in Boston personally. Now the disk is beginning to make fast headway in New York.

Within three weeks of the tune's original "pick" by The Cash Box, Bobby Mellin, its publisher, recovered the track order.

The following records have already been made since the Victoria version: Billy Williams on MGM; Savannah Church on RCA Victor; Eddy Howard; Sammy Kaye on Columbia; Arthur Prysock and Al Morgan for Decca; Arthur Godfrey on Smith on MGM; the Four Buddies on Savoy; The Four Knights on Capitol; and The And only this week, Miller had to fly a load of disks up to Sam Clark of Music Suppliers of New England in Boston personally. Now the disk is beginning to make fast headway in New York.

Within three weeks of the tune's original "pick" by The Cash Box, Bobby Mellin, its publisher, recovered the track order.

The following records have already been made since the Victoria version: Billy Williams on MGM; Savannah Church on RCA Victor; Eddy Howard; Sammy Kaye on Columbia; Arthur Prysock and Al Morgan for Decca; Arthur Godfrey on Smith on MGM; the Four Buddies on Savoy; The Four Knights on Capitol; and The And only this week, Miller had to fly a load of disks up to Sam Clark of Music Suppliers of New England in Boston personally. Now the disk is beginning to make fast headway in New York.
Disk Firms Plan Full Attendance At Midwest Coin Machine Show

OMAHA, Neb.—Every major record company will be represented at the Midwest Coin Machine Show to be held at the Paxton Hotel in Omaha on Monday and Tuesday, October 15 and 16.

The show, which originally started out as the "Six State Phonograph Operators' Convention" has grown to such proportions that it is expected to draw the largest group of operators in many years.

Harold Klein, publicity chairman, states that operators have been swamping his office with requests for reservations. Not only will it be well attended by ops from all over the country but 100% attendance is planned by the North Dakota Music Operators' Assn., the South Dakota Phonograph Owners' Assn., the Wisconsin Phonograph Operators' Assn., the Nebraska Phonograph Operators' Assn., the Minnesota Amusement Games Assn., and the Iowa Automatic Music Operators Assn.

In addition George A. Miller, President of the Music Operators of America, and the entire board of directors of MOA will be present.

A program which will be educational, instructive and interesting to both ops and the record representatives is being planned.

Among the disk firms that will attend through their local distributors are: RCA Victor (Sidelines Co., Omaha); MGM (Spud Murphy, Omaha); Columbia (Bran New Sales Co., Omaha); Decca (K. K. Dist. Co., Omaha); Major Dist. Co., Des Moines; Coral and London (D & E Dist. Co., Des Moines); and Capitol (Mueller Brothers, Omaha). Perno Inc., manufactures of needles, will also be present.

THE CASH BOX, which is featuring a special "Midwest Coin Machine" issue in conjunction with the show, will be located in booth one.

Columbia Appoints Four Division Sales Managers

NEW YORK—To strengthen Columbia's nation-wide sales supervision, the promotion of four District Managers to the posts of Division Managers has been announced by Paul Wexler, Vice President and National Sales Manager of the company. Promotions become effective October 1, 1952.

Terry Southard, formerly District Manager for the greater New York and New Jersey territory, will now supervise that area together with New England and upstate New York, as Division Manager.

The Middle Atlantic and Southeast areas will be supervised by new Division Manager Bill O'Boyle, formerly District Manager for the Philadelphia-Pittsburgh-Baltimore territories.

Bill Neilson, District Manager for the North Central area, will cover the entire Middle West as Division Manager.

West Coast District Manager Paul Poplin becomes Division Manager for that area as well as the Northwest and Southwest.

CAROUSEL RECORDS

Does It Again!!
A Great New Artist

AL JELANE
featuring JOE MOONEY TRIO and The Ray Charles Singers

"STAY CLOSE TO PEOPLE"
written by MARTIN LAWRENCE
backed with the great standard
"THE TOUCH OF YOUR LIPS"

Carousel Records #2006

DISTRIBUTORS: Write—Wire—Phone for available territory and Samples

CAROUSEL RECORDS
1650 BROADWAY
NEW YORK 19, N. Y.
(Phone: CO 7-9642)

"Whispering Shadows"
SHARP #39
SHARP RECORD CO.
2614 W. NORTH AVE., CHICAGO 47, ILL
ALL PHONES: EVERGLADES 4-6500

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
Paint a potent picture for all Midwest music operators with your ad in: “The Midwest Coin Machine Show Special”

issue of

THE CASH BOX
DATED: OCTOBER 20, 1951
Closes: Wednesday, October 10
RUSH YOUR AD TODAY

PUBLICATION HEADQUARTERS
EMPIRE STATE BLDG., NEW YORK 1, N. Y.
Tel.: LOngeacre 4-5321

CHICAGO
32 W. RANDOLPH STREET (Tel.: DEarborn 2-0045)
LOS ANGELES
6363 WILSHIRE BLVD. (Tel.: WEBster 3-0347)

Meeting Dates Of
Music Operators' Associations

Oct. 1—Illinois Amusement Association
Place: 208 N. Madison St., Rockford, Ill.
2—Music Operators' Association of Indiana
Place: Indianapolis Athletic Club, Indianapolis, Ind.
8—Wisconsin Phonograph Owners' Association
Place: City Hall, Brookhead, Wis.
9—California Music Guild
Place: 311 Club, Oakland, Cal.
9—Automatic Phonograph Owners' Association
Place: Gibson Hotel, Cincinnati, Ohio
10—Music Operators of Northern Illinois
Place: Hapsburg Inn, Des Plaines, Ill.
11—Michigan Automatic Phonograph Owners' Association
Place: Macabees Building, Detroit, Mich.
11—Oregon Music Association
Place: 827 S. W., 13th Ave., Portland, Ore.
15—Westchester Operators' Guild
Place: American Legion Hall, White Plains, N. Y.
16—Music Operators' Association of Indiana
Place: Indianapolis Athletic Club, Indianapolis, Ind.
22—Phonograph Owners' Association
Place: Broadview Hotel, West St. Louis, Ill.

OCTOBER 15 and 16
MIDWEST COIN MACHINE SHOW
Music Operators from Nebraska, Minnesota, North Dakota, South Dakota, Iowa and Wisconsin meet at the PAXTON HOTEL, OMAHA, NEB. Harold Klein, Publicity Director, 1611 CHICAGO ST., OMAHA, NEB.

FOR REAL SERVICE

- Yes, for real service, it pays to standardize on Permo Points; it’s full line that meets your needs. There are eight to date — more to come!

MIX ’EM UP!
With Permo, you take quantity discounts on your total needle order, regardless of the types you specify. So look ahead — and save — with Permo Points. Order now.

IT PAYS TO STANDARDIZE ON
PERMO POINTS

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
Mary Mayo Visits Scranton Deejays

SCRANTON, PA.—Mary Mayo, Capitol's latest singing find, is pictured surrounded with deejays from Scranton, during her recent trip to that city for a March Of Dimes benefit. Mary, who is currently appearing at Le Ruban Bleu in New York, is to be the subject of a major Capitol promotion drive. Left to right, first row: Joe Scott, WQAN, Scranton; Bob McHale, WSCR, Scranton; Judge James F. Brady; Scranton District Judge; Mary Mayo; Rick Thomas, WARM, Scranton; Mrs. Carlson, WCDL, Carbondale. Second row: James Bayliss, General Plant Mgr., Capitol Records; Gene Weiss, Scranton Branch Mgr., Capitol Records; Bill Pierce, WQAN, Scranton; Allen Cummings, WSCR, Scranton; Third row: Hugh Connor; WQAN; Mike Woloson, WQAN; Tut Perry, WCDL.

RUTH CASEY
The New Voice Sensation
singing
"HOLD ME JUST A LITTLE LONGER DADDY"
b/w "CRY"
on CADILLAC RECORD # 103

"TURN BACK THE HANDS OF TIME"
recorded by
EDDIE FISHER with Hugo Winterhalter Orch.
RCA Victor 230-4257

CHOICE MUSIC, INC.
1746 Sunset Blvd. Hollywood
Phone: 880-881

The New BIG HIT!

Ray Pearl

And

His Orchestra

Featuring Lois Costello and Bill Darlow

"PASS THE MEAT, PASS THE POTAOES"
(By Maddox and Behrens)

Official Song of the National Restaurant Assn.

JEB No. 3009

Other JEB Money Makers

JEB 3001
"IDA"
b/w "DARKTOWN STRUTTERS BALL"
Keynoters with Peter Congiardo

JEB 3002
"BIG BLUE EYES"
b/w "PRETTY LITTLE BELLS"
Danny Bello's Orch. - Sunday Smith

JEB 3003
"MARMADUKE THE SPOOK"
b/w "JAZZ ME BLUES"
Milt Hurth

JEB 3007
"HEY HOSE"
b/w "GIVE ME LOVIN' WHILE I'M LIVIN'"
Danny Bello's Orch.

JEB 3008
"ON MY MIND"
b/w "FIND 'EM, FOOL 'EM, AND FORGET 'EM"
Ray Pearl Orch.

JEB 3009
"CIMMARON"
Patsy Kelly Trio

The Cash Box, Music  Page 15  October 6, 1951

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
"I AM WITH YOU" (3:03)
"WEeping WILLOw BLUES" (2:31)

DOMINOES
(Federal 12039)

- The Dominoes, of "Sixty Minutes Man" fame, have another tune working for them that can easily be a successful follow up to their present hit. The manner of presentation that these boys have cooked up is going to register well, especially when they have material of this nature to deal with. The tune is labeled "I Am With You" and is a slow blues type ballad that has a very pretty melody and some good lyrics to match. The group vocalist gives out with a meaningful interpretation, while the rest of the boys back him up with the wonderful harmony. The tune is presented with singing and a talking interlude that makes for exciting listening. All this adds up to a half that ops will want to get with as soon as possible. The second end is another slow blues ballad that the Dominoes handle with ease and the half comes out well also. Both ends have great potential.

"FOREVER" (2:32)
"SHE'S FIT N' FAT N' FINE" (2:28)

BILLY VALENTINE TRIO
(Deca 4245; 9:4254)

- A pair of strong sides is dished up by Billy Valentine and his trio. The first half is a ballad type number that is on the receiving end of a very nice vocal. The same artist again shows up with another good job on his end. The second end is a side that is a bouncy tune. We think it'll be the top deck.

"THE SONG IS YOU" (3:27)
"I TOLD YOU SO" (2:45)

JOE HOLIDAY QUARTET
(Federal 12041)

- Two contrasting halves are waxed by the Joe Holiday Quartet. Both ends are instrumentals, but the type of tunes delivered differ. The first is a slow dreamy thing that features a pretty sounding sax, while the bottom level is a noisy and jazzy number. Ops have filler material here.

"I WON'T LET HER DO IT" (2:40)
"BOOGIE WOOGIE WOMAN" (2:20)

TAMPA RED
(RCA Victor 20-4275; 47-4275)

- The upper lid presents Tampa Red with his treatment of a low down blues item. With a fitting piano backing and a talk and sing rendition, this end may prove to be interesting. Flip offers Red with a slow boogie beat number that is turned out in a listenable manner. Ops can choose from either side.

"FREE AND EASY" (3:10)
"TOO YOUNG" (2:25)

LYNN HOPE ORCHESTRA
(Aladdin 3103)

- The top deck is a lively instrumental that is brought home by the Lynn Hope Orchestra. With a bit of jump to it that is carried through by a nice sounding sax, this lid comes out ok. The bottom dish is a rhumba version of a popular ballad. We think the lower half has a novel appeal.

"WALKIN' HOME" (2:10)
"COCKTAILS FOR TWO" (2:47)

ARNETT COBB
(Okeh 6823)

- A couple of pleasant instrumentals is waxed by Arnett Cobb and his boys. The upper end is a loud, swing number that is taken for a fast ride around the wax by the crew. The second end is a half that is a wonderful oddie that is first given a Latin American treatment and then jazzed up. Our nod goes to the bottom lid.

"THE JEEP IS JUMPIN'" (2:40)
"TIRED SOCKS" (2:40)

JOHNNY HODGES ORCHESTRA
(Okeh 6824)

- Two sides of interesting instrumentals are offered by Johnny Hodges and his orchestra. The first level is a jump tune that the orchestra handles in a listenable manner. Flip is a fine interpretation of a good number. This side features a clauszy clarinet as it takes a solo lead. Either end can draw the coin.

"BLUE PIANO" (2:41)
"SUNSHINE BLUES" (2:30)

SONNY THOMPSON
(King 4470)

- Sonny Thompson and his orchestra, with a tremendous vocal assist by Royal Brent, turns out a half that might go all the way. It's a beautiful, blues ballad done with ease and forcefully by Royal. The bottom level is a slow and pleasant instrumental. It's the upper deck that looks good and ops should get with it fast.

"LET'S HAVE A GOOD TIME TONIGHT!" (2:25)
"DIGGIN' THE BOOGIE" (2:18)

PIANO RED
(RCA Victor 20-4265; 47-4265)

- Here is a disk that Piano Red sings and plays with lots of gusto. The initial end is a loud bouncy tune that Red really belts home. The piano playing and vocal deserve the attention of ops. The under lid is a boogie beat number that is fast moving and lively. We think the first side will prove good juke box fare.

- The Dominoes, of "Sixty Minutes Man" fame, have another tune working for them that can easily be a successful follow up to their present hit. The manner of presentation that these boys have cooked up is going to register well, especially when they have material of this nature to deal with. The tune is labeled "I Am With You" and is a slow blues type ballad that has a very pretty melody and some good lyrics to match. The group vocalist gives out with a meaningful interpretation, while the rest of the boys back him up with the wonderful harmony. The tune is presented with singing and a talking interlude that makes for exciting listening. All this adds up to a half that ops will want to get with as soon as possible. The second end is another slow blues ballad that the Dominoes handle with ease and the half comes out well also. Both ends have great potential.

"FOREVER" (2:32)
"SHE'S FIT N' FAT N' FINE" (2:28)

BILLY VALENTINE TRIO
(Deca 4245; 9:4254)

- A pair of strong sides is dished up by Billy Valentine and his trio. The first half is a ballad type number that is on the receiving end of a very nice vocal. The same artist again shows up with another good job on his end. The second end is a side that is a bouncy tune. We think it'll be the top deck.

"THE SONG IS YOU" (3:27)
"I TOLD YOU SO" (2:45)

JOE HOLIDAY QUARTET
(Federal 12041)

- Two contrasting halves are waxed by the Joe Holiday Quartet. Both ends are instrumentals, but the type of tunes delivered differ. The first is a slow dreamy thing that features a pretty sounding sax, while the bottom level is a noisy and jazzy number. Ops have filler material here.

"I WON'T LET HER DO IT" (2:40)
"BOOGIE WOOGIE WOMAN" (2:20)

TAMPA RED
(RCA Victor 20-4275; 47-4275)

- The upper lid presents Tampa Red with his treatment of a low down blues item. With a fitting piano backing and a talk and sing rendition, this end may prove to be interesting. Flip offers Red with a slow boogie beat number that is turned out in a listenable manner. Ops can choose from either side.

"FREE AND EASY" (3:10)
"TOO YOUNG" (2:25)

LYNN HOPE ORCHESTRA
(Aladdin 3103)

- The top deck is a lively instrumental that is brought home by the Lynn Hope Orchestra. With a bit of jump to it that is carried through by a nice sounding sax, this lid comes out ok. The bottom dish is a rhumba version of a popular ballad. We think the lower half has a novel appeal.

"WALKIN' HOME" (2:10)
"COCKTAILS FOR TWO" (2:47)

ARNETT COBB
(Okeh 6823)

- A couple of pleasant instrumentals is waxed by Arnett Cobb and his boys. The upper end is a loud, swing number that is taken for a fast ride around the wax by the crew. The second end is another slow blues ballad that the Dominoes handle with ease and the half comes out well also. Both ends have great potential.

"THE JEEP IS JUMPIN'" (2:40)
"TIRED SOCKS" (2:40)

JOHNNY HODGES ORCHESTRA
(Okeh 6824)

- Two sides of interesting instrumentals are offered by Johnny Hodges and his orchestra. The first level is a jump tune that the orchestra handles in a listenable manner. Flip is a fine interpretation of a good number. This side features a clauszy clarinet as it takes a solo lead. Either end can draw the coin.

"BLUE PIANO" (2:41)
"SUNSHINE BLUES" (2:30)

SONNY THOMPSON
(King 4470)

- Sonny Thompson and his orchestra, with a tremendous vocal assist by Royal Brent, turns out a half that might go all the way. It's a beautiful, blues ballad done with ease and forcefully by Royal. The bottom level is a slow and pleasant instrumental. It's the upper deck that looks good and ops should get with it fast.

"LET'S HAVE A GOOD TIME TONIGHT!" (2:25)
"DIGGIN' THE BOOGIE" (2:18)

PIANO RED
(RCA Victor 20-4265; 47-4265)

- Here is a disk that Piano Red sings and plays with lots of gusto. The initial end is a loud bouncy tune that Red really belts home. The piano playing and vocal deserve the attention of ops. The under lid is a boogie beat number that is fast moving and lively. We think the first side will prove good juke box fare.
The question most often asked of this writer by youngsters is: “How can I get started in show business?” Of course we all know it’s a matter of getting that certain ‘break’. But, what so many fail to realize is that good, individual talent must be there, too. Too often singers or musicians get a big streak of just plain old laziness. They won’t study. To be a success in any chosen field requires never-ending-application, constant study, to improve one’s talent, and last, but not least, a huge amount of ‘sticking-to-it’. Imitation is another serious drawback. Many will cultivate a style established by some known artist, rather than seek to develop their own individuality. Thus, today, we have a rash of BILLY ECKSTINE’S and HERB JEFFRIES.

The following will cause many an eyebrow to raise, but it is my firm opinion that a Blues singer can sing the Blues better if he or she is a listener to, and a believer in, the Classics. One of the finest ways to study music is to listen to records. Any orchestra of any style, puts on wax only its best efforts. So with any singer, a dance engagement in a ballroom can often be a full dress rehearsal for a recording session to be held the next morning. Listen to records and get the best to be offered by a variety of artists, then improvise, add to, and give it your own individuality. Do it again and again. And then you will find the path slowly becoming easier, jobs coming more often.

But on the heavier side. How’s about some bits and chips? NELLIE LUTCHER who just recently cut that oldie “Birth Of The Blues” is at the Apollo this week and wowing ‘em as per always. She’ll upstage and upstate to Geneva, N. Y. for her next engagement. BILLY DANIELS holding down the Latin Quarter in New York. Blues crier CHARLES BROWN will wind up his current midwest tour in a few weeks and move on to the coast for a stint at his own club. LOUIS ARMSTRONG did a guest spot on UNCLE MILITIE’S TVer last week that brought down the house. Watch this column for info on the expected big blow-up between a very big female singer and her ‘not workin’ husband’. ED BOWDEN pens a card that he is working the El Sino in the town where Cadillacs are born.

SAM EVANS is the Rhythm and Blues Specialist heard over WGN, Chicago’s Mutual outlet, every night.

GLORY OF LOVE
Five Keys (Aladdin 3099)

SMOOTH SAILING
Ella Fitzgerald (Decca 27693)

HEY LITTLE GIRL
John Godfrey Trio (Chess 1478)

BLOODSHOT EYES
Wynonie Harris (King)

THE MASQUERADE IS OVER
Betty McLaurin & Eddie Wilcox Orch. (Derby 766)

SIXTY MINUTE MAN
Domingoes (Federal 12022)

BLOODSHOT EYES
Wynonie Harris (King)

DON’TE YOU KNOW I LOVE YOU
Clovers (Atlantic 934)

I’M JUST A FOOL IN LOVE
Orioles (Jubilee 5061)

CASTLE ROCK
Johnny Hodges (Mercury 8944)

THE THRILL IS GONE
Roy Hawkins (Modern)

T-99 BLUES
Jimmy Nelson (R.P.M. 325)

I GOT LOADED
Peppermint Harris (Aladdin)

GO, GO, GO
The Treniers (Okeh)

FOOL, FOOL, FOOL
Clowers (Atlantic)

SIXTY MINUTE MAN
Domingoes (Federal 12022)

BLUE VELVET
Arthur Prysock (Decca 22722)
I GOT LOADED
Peppermint Harris (Aladdin)

GLORY OF LOVE
Five Keys (Aladdin)

PRAYIN’ FOR YOUR RETURN
Percy Mayfield (Specialty)

DON’T YOU KNOW I LOVE YOU?
Clavers (Atlantic 934)

BLOODSHOT EYES
Wynonie Harris (King)

CHAINS OF LOVE
Joe Turner (Atlantic 939)

BIG TOWN
Ray Brown (DeLuxe)

T-99 BLUES
Jimmy Nelson (RPM)

SLEEP
Earl Bostic (King)

FOOL, FOOL, FOOL
Clavers (Atlantic)

SIXTY MINUTE MAN
The Dominoes (Federal 12022)

JUNCO PARTNER
James Wayne (Stirrin’ In)

THE GLORY OF LOVE
The Five Keys (Aladdin)

THE MASQUERADE IS OVER
Bette MacNamara & Eddie Wilcox Orch. (Derby 766)

GO, GO, GO
Trenier Twins (Okeh)

I GOT LOADED
Peppermint Harris (Aladdin)

NEWARK, N. J.
1. Glory Of Love
2. Sixty Minute Man
3. Smooth Sailing
4. I Got Loaded

MILWAUKEE, WIS.
1. Smooth Sailing
2. Sixty Minute Man
3. Chains Of Love
4. T-99 Blues
5. Honey Sue
6. Enchanted Land
7. Bloodshot Eyes
8. Don’t You Know I Love You
9. I Got Loaded

BLOOMINGTON, IND.
1. Glory Of Love
2. Chains Of Love
3. Rockin’ Chair
4. Sixty Minute Man
5. T-99 Blues
6. I’m On The Road
7. Goodbye Baby
8. Do I Love You
9. Careless Love
10. I’ll Ask My Heart

OPELOUSAS, LA.
1. Don’t You Know I Love You
2. Chains Of Love
3. Rockin’ Chair
4. Sixty Minute Man
5. T-99 Blues
6. You Wanting Just For You
7. Prayin’ For Your Return
8. Big Town
9. Things I Offer
10. Sixty Minute Man

SAVANNAH, GA.
1. Glory Of Love
2. Chains Of Love
3. Junco Partner
4. Smooth Sailing
5. I Got Loaded

OAKLAND, CAL.
1. Glory Of Love
2. Chains Of Love
3. Big Town (Ray Brown)
4. Louisiana
5. I’m In The Mood

THE CASH BOX Billboard and Ops
LOVE THESE TWO FROM ALADDIN!

Do I Love You
Floyd Dixon
AL 3101

“If You Don’t Love Me Anymore”
Frank Haywood
AL 3098

The Hottest Record in Texas available soon on IMPERIAL
RECORD NO. 5148

“Squeeze My Baby”
“Too Late”
Bill Johnson & His Stir Cats

IMPERIAL RECORD CO., INC.
6425 HOLLYWOOD BLVD. • HOLLYWOOD 28, CALIF.

COMING UP FAST!

Little Boy
by Savoy & SAVOY #816

“It’s No Sin”
by THE BUDDIES SAVOY #817

“It’s What’s in THE CASH BOX That Counts!”
George Morgan (Columbia) and Ken Marvin (Mercury) set to play six days in Texas beginning at Goteville on October 1st and continuing with stands at DeJure, Wichita Falls, Mineral Wells, Waxahachie, and Temple.

Sons Of The Pioneers (RCA Victor) cancelled p.n.s in Muskogee, Oklahoma, and Little Rock, Arkansas to begin their weekend ABC show from Hollywood. Show starts October 1st and will be tagged "The Lucky U Ranch" and will be carried by stations in western states.

Ginny Jackson will also be a part of the show which emanates from the famous Earl Carroll's Restaurant. Jimmy Dickens (Columbia) playing North Carolina and Virginia dates week of Sept. 24th and continues through Mississippi and Iowa for the following week. Dickens recently set six new all-time audience records while playing fairs and parks through Pennsylvania, Maryland, and Virginia.

Accordianist Lindy Rose currently playing with the all-girl accordion trio "Big Bongo Girls" around Vineyard, California. Formerly known through radio channels in Sioux Falls and Alabama, she has been with International Harvester shows on the west coast for past year.

George J. Lund, musical director and country music topper for WDMG in Douglas, Ga.

Bob Meadows who formerly worked with Whitey "Duke of Paduah" Ford from Nashville's WSM, currently in Compton, California at Joe's Fenced Inn with Jack Parsons and the Shadow Mountain Boys.

Dick Adams is heading The Top Tune Rustlers from Willimantic, Connecticut. Adams reports a big increase in requests for country tunes on their p.a. shows.

Roy Allen (Mercury) changed time on his net CBS show on August 27th. Show is now heard evenings at 7:30 P.M., EDT.

George Morgan's (Columbia) transcribed shows for Robbin Hood Flour are now going over 192 stations east of the Mississippi. More stations are to be added momentarily. International Milling Co. of Minneapolis is the advertiser.

Hank Williams (M-G-M) was surprised backstage at WSM's Grand Ole Opry on Sept. 22nd when Frank Walker, M-G-M Records, appeared and presented him with an M-G-M Contract. Advisors were quickly called to check the contract and the William's signature was affixed immediately. Situation is unique since this is the first contract M-G-M Pictures has executed with out first having screen tests made of prospective artist. Contract runs for four years with options and picture guarantees along with weekly waggings to $5,000. Hank is to be killed as co-star with other of M-G-M's catalogue. Four pictures are to be first-run features rather than the usual "westerns."

Don Law (Columbia) and Paul Cohen (Decca) both in Nashville week of Sept. 24th for country sessions. Cohen will cut Red Foley and Lurna and Oscar sides but Law's plans were undisclosed.

Life Magazine and Wall Street Journal covering Nashville artists and music business houses for stories. Coronet also working on feature story covering the country music capital.

Cliff Stewart Party

QUEENS, L. — Cliff Stewart and his San Francisco Boys are shown entertaining during the party given at their Boro Lounge by Lou Borstein and Harry Sultan of Douglas-Brace Dist. Co. to plug this new Coral disk "Don't Put A Tax On The Beautiful Girls". Leading operators from the music trade were present attending the event and the talent included Cliff Stewart, Frances Wayne, Rosalie Allen and the Berlin Staters. Chopin publishers, Abe Olman and Norm Foley and the writer Jack Yellen.

THE GIRL IN THE WOOD

FRANKIE LANE

TERRY GILKSYON - KATIE LEE

DOW YONDER

Del Wood

(Tennessee 775; 45-775)
"SOMEBODY'S BEEN BEATIN' MY TIME" (2:13)
"HEART STRINGS" (2:42)
EDDY ARNOLD
(RCA Victor 20-4271; 47-4273)

It seems that Eddy Arnold can do no wrong. Once Eddy lends his vocal talents to a tune, you can be sure that disk is headin' right for the top. The number he now gives his magical touch is called "Some-
body's Been Beatin' My Time". It's a bouncy ditty with a catchy melody and Eddy and the band give it a thorough going over. With a yodel in his voice and a lightness in his presentation, this half is a sure coin catcher. The lower deck is another powerful tune, but this one is a slow, sentimental ballad. Eddy changes mood here and comes up with a stirring side. This end features some wonderful electric guitar playing which insures the potency of the song. Ops who are now enjoying the flood of nickels that "I Wanna Play House With You" is bringing, will want to stock up on this platter that'll start another deluge of coins flowing.

"TEXAS MOON WALTZ" (3:05)
"BOOGIE WOOGIE SQUARE DANCE" (2:33)
JIM BOYD
(RCA Victor 20-4263; 47-4263)

The upper level is a slow number that is done to a waltz beat. Jim Boyd handles the lyrics easily and comes out with a soft and soothing vocal. The lower lid is a square dance number and the boys really turn into and turn up with a boogie woogie version. The bottom deck should prove to be strong in the boxes.

"THE COCKER SPANIEL POLKA"
"I WANT TO BE NEAR YOU" (2:05)
TEX WILLIAMS
(Capitol 1799; F-1799)

A fast and lively polka is taken for a happy ride around the wax by Tex Williams. With a cute tune and presentation and a wonderful accor-
dion backing, this end looks real strong. Flip is a pop tune that is mak-
ing some noise now and Tex adds to it. Both halves can go, but we look for the top deck to break first.

"WIND" (3:11)
"HEART BREAK HILL" (2:53)
SONS OF THE PIONEERS
(RCA Victor 20-4264; 47-4264)

The Sons Of The Pioneers throw everything into the top level. It's a soft and pleasant tune in which there is a wind sound effect, vocal wind ef-
fects and an echo chamber. All this adds up to a novel side that may take off. The under deck is a slow ballad that the harmonizing group turns out in a better than average manner.

"HE ONLY CAME BACK TO SAY GOODBYE" (2:24)
"ON ROSARY HILL" (2:43)
TERREA LEA
(Decca 6223)

Terrea Lea comes up with one of her better sides on this top lid. The tune is done to a waltz beat and a nice sounding organ and vocal group support Terrea's fine singing. The under half is a slow, dreamy ballad that also gets a good treatment by the same artists. Our nod goes to the first side.

"I'M CRYING" (2:42)
"SEVENTH AND UNION" (2:38)
HANK GARLAND
(Decca 46368; 9-46368)

• Guitar tootin' Hank Garland, to-
gether with Jack Shook and Dottie Dillard, presents a slow tune on the upper lid. The vocal harmony and fine musical backdrop make this half a pleasant one. The under end is a jumpy guitar solo by Hank and this half too sounds real good. Ops have their choice of either level.

"ONE MAN'S LOSS IS ANOTHER MAN'S GAIN" (3:03)
"ONE GOLDEN CURL" (2:55)
DEWEY RITTER
(Coral 64109; 9-64109)

• Dewey Ritter dishes two listenable ends. The first side is a slow number that has some clever lyrics in addition to a good vocal job. The bottom lid in a droopy tune that Dewey eases through and again only comes up with a fair side. Ops have strong filler items on this waxing.

"TRAIN TRACK SHUFFLE" (2:33)
"SENTIMENTAL JOURNEY" (3:00)
RED KIRK
(Mercury 6358)

• With lots of music backing him, Red Kirk turns out a creditable vocal of a blues type number. The second end offers a fine treatment of an oldie that can still draw those nickels. Red gives out with a fine bit of warbling while the band sets the mood musically. We like the bottom deck.

"DETOUR" (3:02)
"WITH TEARS IN MY EYES" (2:40)
WESLEY TUTTLE
(Capitol 1804; F-1804)

• Here is a bouncy arrangement of a tune that has already seen its best days. Wesley Tattle slides through the number, while his backup offers first rate support. The under level is a slow ballad that is on the receiving end of a nice vocal treatment from Wesley. We think the top half can still draw customers.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
CMI CONVENTION FEB. 4-6, 1952


CHICAGO—Coin Machine Industries, Inc. announced this past week that the Hotel Sherman had confirmed dates requested for a convention to be held on February 4, 5, and 6, 1952. The association advised that there had been many requests from manufacturers for an early date, including those from foreign buyers, distributors, operators and suppliers for a convention to again be held here in Chicago. The proceedings were carefully and quietly arranged, the news became quite general this past week.

Many who were here in Chicago, visiting with various manufacturers who are members of CMI, were elated over the fact that another convention would be held, it is reported. Further details as to the forthcoming convention, as well as all other plans, will be officially released by attorney Dudley Ruttenberg of Coin Machine Industries, Inc., according to information received.

As yet there are no official details, except that these will be forthcoming and should be made known to all the trade this week.

In the meantime this city was abuzz with discussions as to how and as to just what this convention will mean to the field.

Many pointed out that this will be the first convention in many years where nothing but entertainment products will be seen.

Those men claimed that, because of such products, the convention can go on without attracting any overt attention.

Others were of the belief that all types of products should be shown, including the new model phonographs, and that even manufacturers' representatives would also display at this show.

It is generally hoped by all concerned that the entire industry join in to make one of the biggest conventions of all time.

Some of the manufacturers, who are CMI members, are extremely enthusiastic over this forthcoming show. They feel that this is something that the entire industry has long awaited.

SENATE COMMITTEE TAKES FIRST STEP TO REMOVE PINBALLS FROM JOHNSON ACT


WASHINGTON, D. C.—Most important news emanating from this city, as far as this industry is concerned, was the fact that the Senate committee composed of Senators Kefauver, O'Connor, Wiley and Hunt agreed that free play pinball games be excluded, amendment, from the present Johnson Act.

It is also understood that this amendment has the approval of the Department of Justice.

This amendment to the Johnson Act is now reprinted out of committee and is one of approximately 23 amendments to the bill.

It is expected to reach the entire Senate for vote very soon. But, some predict that it may catch the Senate just at the time of recess.

At the same time some feel that some Congressman may pick up the amendments and turn them into the Congress for vote.

There were no protests against excluding free play pinball games from the amendments.

Leaders of the industry were present at the committee hearings. None came to speak against excluding pinball games from the new amendments.

It is also understood that in Senator Kefauver's final report on the work of the Senate Crime Committee throughout the country that free play pinball games were excluded from anything about the gambling lines.

It is also understood that, should the amendment pass, no publication will be allowed to advertise equipment of any nature banned by the Johnson Act.

Other of the amendments concern themselves with anything but pinball games in the industry is interested in at this time.

Those who were present at the Senate Committee hearings and all others throughout the country are eagerly awaiting the voting of the Senate regarding the amendment.

It is also reported that the Department of Justice has set up a special division in regard to the Johnson Act headed by one of their men who will watch all action in the industry regarding the equipment banned by this act.

As yet no further details have been heard as to what action has been taken by the Senator in regard to the amendments which will exclude free play pinball games from the present Johnson Act.

WILL DESEL

CHICAGO—Bill DeSelm, general sales manager of United Manufacturing Company, reported this past week that the firm set an entirely new kind of sales record with its newest game, "Zingo."

"This is the first time," Bill said, "that any game has enjoyed bigger business within one week on repeat orders than the number of samples shipped and," he emphasized, "by a margin of over four to one."

In short, according to DeSelm, the sample shipments that went out to their distributors everywhere in the nation were re-ordered within one week's time at the ratio of four games for each sample.

"Not only does this set a sales record," Bill claims, "but it proves that the players want 'Zingo.'"

The three coin play action shows no 'missouts' on play at any location.

"Where," he explained, "players might play an average of two out of four or five, in the case of 'Zingo' they play all three, whether they're playing for three nickels or three dimes."

The coin chute is up to the operator. Some operators feature dimes and report no missouts on dime play. Others feature nickels and report no missouts on nickel play action.

"Whatever the play angle," he contended, "Silver-King is the fact that operators have gone head over heels for 'Zingo' and our distributors have, years ago, already re-logged with our orders and," he concluded, "more and more orders are being in every single day."

Silver-King Announces New Large Ball Vendor

CHICAGO—Silver-King Corporation, this city, began production this past month of a new type "Super-Vendor," according to H. F. Brown, Silver-King's general sales manager.

This latest Silver-King vendor is designed to vend a new large size 3 1/2 inch "Super-Gum" ball, as well as being able to handle the regular 15/16 inch size. The new gum balls, manufactured by Ball-Gum, Inc., Chicago, were specially made at Silver-King's request and run 100-count to the pound.

The new feature of this "Super-Vendor" that permits it to handle the large 3 1/2 inch ball is a completely new rotary mechanism developed by Silver-King experts. The new mechanism allows simple and effective operation of this new coin operated "Zingo" type pinball machine.

"Silver-King's policy has always demanded consistent high quality of product," Burt said. "This is coupled with the introduction of new ideas into the trade as constant analysis of current vending trends show us they were needed. In keeping with this policy, we felt there was a need for a large ball coin operated machine that would offset dwindling sales and be money getters where charts are prohibited. Silver-King's 'Super-Vendor' is our answer."

"From all present indications the extra large ball, selling economically at 100 to the pound, will outsell ordinary gum by 5 to 1."
STEP ON IT!
YOU'LL GET GOING FAST with

Williams
RIP-ROARING
SENSATIONAL

OUT IN FRONT with HIGH OCTANE ACTION . . .
SOUPED-UP SUSPENSE . . . FAST 'N' FURIOUS FUN!

DEATH DEFYING DEMON DRIVERS
pilot actual Miniature Cars down the
track inside the backboard! Breath-taking
suspense as they race to hair-raising
photo finishes!

SIMPLE, EASY PLAY! No complicated in-
structions... no confusing scoring! Smooth
game all the way!

GET THE WINNER'S SHARE . . .
ORDER FROM YOUR DISTRIBUTOR TODAY!

CREATORS OF
DEPENDABLE
PLAY APPEAL!

Midwest Coin Machine Show
Adds More Exhibitors As Con-
vention Dates Draw Near

OMAHA, NEB. — Harold Klein,
publicity chairman of the Midwest
Coin Machine Show, sponsored by the
operator's associations of 6 states,
North Dakota; South Dakota; Wis-
consin; Nebraska; Minnesota; and
Iowa; reports intense interest by both
exhibitors and operators as the dates
for the meet approach. Meeting will be
held on October 15 and 16 at the
Fredonia Palace, Omaha, Neb.

Additional exhibitors (list pub-
lished Sept. 29 issue of This Cash Box)
signed for this past week are: First Dis-
tributors, Chicago (Booth No. 3); Spud
Murphy, Omaha, for MGM Rec-
ords (Booth No. 4); Pantages Ma-
estro Company, Los Angeles (Booths
Nos. 16-21); Gopher Distributing Co.,
St. Paul (Booth No. 15); Major Dis-
tributing, Inc. Des Moines (Booth No.
14); The Billboard (Booth No. 26): D & E
Distributing Co., Des Moines,
for Coral and London Records (Booth
No. 27); Ed Patton Company, Omaha
(Booth No. 28); Good Specialties,
Omaha (Booth No. 29); Marylower
Distributing and Pastor Distributing,
in addition to its previous reservation
of Parker A for AMI phones, take
Booths Nos. 35, 36 and 37, to display
games of Kenney, Bally and United.

With an expected 100% attendance
of all members of the associations
from the six states, officials and exec-
tives from the manufacturing com-
panies, officers and board executives
of MCA, will wade into the confusion
from many wholesaling firms throughout
the country (who are expected to do a
land office business in buying, selling
and trading), a tremendous turnout
is in view.

Because of the great interest and
expected jam of visitors, Harold
Klein urges all those who intend to be
on hand to be sure to wire or phone
him to assure hotel accommodations.
Dear Music Operator:

We hoped that the new Model "D" would win your immediate acceptance -- that it would prove to be the jukebox you've been waiting for.

Your response to the initial showings of the "D" has been more than gratifying.

It's overwhelming!

You may be sure that your AMI distributor is anxious to fill every order just as soon as he can do so. Please bear with him and with us.

We are producing new Model "D's" in the maximum quantity permitted under government regulations which limit the use of critical materials, and with all the speed possible consistent with our policy of rigidly holding to the highest standards of quality.

Sincerely yours,

John W. Haddock
President

JWH/1w
No. 1

at the MIDWEST COIN MACHINE SHOW
(Sponsored by the Music Operators' Associations of: N. D., S. D., MINN., WISC., NEBR. and IA.)

HOTEL PAXTON, OMAHA, NEBR., MON. & TUES. OCT. 15, & 16, 1951

"The Midwest Coin Machine Show Special"

ISSUE OF

THE CASH BOX

DATED: OCTOBER 20, 1951

LAST MINUTE CLOSING DAY: WEDNESDAY, OCTOBER 10th

Rush Your Ad Today For Best Possible Position!

Write! Wire! Phone! DO IT NOW!!

THE CASH BOX WILL BE IN
BOOTH No. 1

THE CASH BOX
Empire State Bldg.
New York 1, N. Y.
ALL PHONES
LO-4-5321

www.americanradiohistory.com
If You Like the W-I-D-E OPEN SPACES and W-I-D-E OPEN ACTION...

THIS IS IT!

GOTT Lieb's
ANIMATED INDIAN TARGET "bits the dust" when hit... scores points.

Non-Sequence "WILD" HOLES and "WEST" ROLL OVERS increase VALUES.

4 SUPER HIGH SCORE 'POP' BUMPERS • FLIPPERS

ORDER FROM YOUR DISTRIBUTOR NOW!

1140-50 N. KOSTNER AVE.
CHICAGO 31, ILLINOIS

"There is no substitute for Quality!"

There's Money To Be Made....

It's an old story. Put two coinmen in the same room—lock the door—and before long some kind of a deal will be made.

There will be many hundreds of coinmen at the Midwest Coin Machine Show on October 15 and 16—so one can expect many, many deals to be made.

Your ad in the "Midwest Coin Machine Show" Special Issue of The Cash Box (dated October 20) will assure plenty of action for you.

GOES TO PRESS WEDNESDAY OCT. 10
RUSH YOUR AD NOW TO THE CASH BOX
EMPIRE STATE BLDG., NEW YORK, N. Y.

101 Diggers And Rotaries Confiscated By FBI Agents From 5 Carnivals Traveling Thru N. C.

Carnivals Charged With Violation Of Johnson Act

NORFOLK, VA.—Although this happened throughout the state of North Carolina, the Norfolk Ledger-Dispatch featured a banner headline across the front page of their September 22 issue, describing the action of FBI agents who picked up 101 diggers and rotaries from 5 Carnivals throughout the state of North Carolina.

The government agents claim these Carnivals violated the Johnson Act effective January 2, 1951) and transported "gambling" machines across state lines.

Alto Federal license calls for a $150 fee on each of these type machines, many in the trade have been uncertain if they were to be classified as "gambling" machines. From the action of the government agents, it is obvious that they consider them such.

Many diggers and rotaries have been operating in stationary locations, depending upon local acceptance. The Johnson act doesn't apply to this operation. It is only when equipment judged as "gambling" machines is shipped (or carried) over state lines that it violates this act.

Otis Murphy, Well Known West Coast Coinman, Dies

CHICAGO—Word reached here this past week that Otis Murphy, well known to coinmen all over the country, passed away Sunday evening, September 22, at Colonial Hospital, Rochester, Minn.

Otis Murphy was 51 years old. He had entered Mayo Brothers Clinic for observation and was advised to be operated upon at Colonial Hospital in the same city. He did not survive the operation.

Many will recall that Otis Murphy was formerly connected with Bally Manufacturing Company of this city.

In the past few years he has made San Francisco, Calif., his headquarters.

CIGARETTE MACHINES

Cig. Machines All Makes... WHITE Cigarette-Fallford Golf Mach. $29.95
drew, Tommey, Gun 99.50
Sunshine Cookie Vendor 49.50

Supreme Distributors, Inc.
3700 S. E. 2nd Avenue, Miami 37, Fla.

It's What's in THE CASH BOX That Counts"
EASTERN FLASHES

After an absence of two weeks your correspondent returned to the city and was altogether pleasantly surprised to note a decided increase in activity, with a corresponding increase in optimism and good cheer. In particular, it was heartening to speak with operators of both music and games, who in the past month have called to report steady increases in sales of coin machines, and reports increased in collections. One music operator was bemoaning the fact that he didn't have enough time to make deliveries of equipment to a number of new locations, who were clamoring for increased delivery of machine to run a juke box. Naturally, this action reacted to the favor of the wholesalers along coinrow, who were stepping along at a merry pace. Both operators and wholesalers seem to feel that this activity is a preliminary of what is to come in the weeks approaching. Cooler weather, more spending money, and curtailment of TV sports programs bode the coin trade with an optimism that hasn't been so obvious in the past few years.

Mike Munves, who is busying himself mostly with export orders at this time, gets a chuckle as he relates that his secretary, Jeanne Mishkind, will be married over the week-end. The husband-to-be is connected with the coin machine industry. If during the past ten years," grins Mike, "every secretary I've had has married someone connected with the coin machine industry. Your correspondent and Mike put on an added zing, when it was pointed out that Mike himself married his secretary a few years ago... Irv Vidor, originally a Newark, N. J., boy, and a Virginia Beach, Va., operator for the past half dozen years, visits coinrow. Irv is a very happy man there. "Can a New York operator go fishing every day?" asks Irv. Vidor reports that music operators in the Tidewater area are very happy over their operation of music at a dime. It's been most successful, with collections up to 12 cents per machine.

Another smiling gent is Barney (Shugy) Sagerman of Runyon Sales Company. Many machine operators are placing untold orders for the new AMI Model "D-40" phone. "Orders are piling up," reports Shugy, and we're filling them in rotation — first come, first served." In addition, Shugy states that the games operators are placing their heaviest orders for the new AMI Model "P-Player-League Bowler," which first arrived this week. Irv (Kempy) Kemper, road salesman for Runyon, spends a day in the New York office, to meet with ops coming in from out of the country.

Have a note from the ever popular and hard working Ben Becker, Bally's representative, who has been working among the Canadian distributors and operators with Al Siegel and Art Tipton (Siegel Distributing) who have the Bally line in Canada. Ben expects it to reach the Canadian market, and this week, Joe Young, Young Distributing, tells us that the recent display of the Wurlitzer 1400 in eleven theatre lobbies was so successful, seven of the managers have asked permission to keep them for a little while longer. The pictures have changed, the theatre managers change their records to tie-in with the seasons being shown, we have something interesting for the trade... Joe Hanna, well known distributor and operator of Utica, N. Y., visits along coinrow. Joe points out that while his hair may be thinning slightly, he's as spry as ever...-

Nash Gordon, manager of the Automatic Music Operators Association, spent his time recently visiting the Sunoco Distributors, lunching up ads for the Journal which will be distributed at the forthcoming 14th Annual Banquet and Show to be held on Saturday night, over 3 at the Commodore Hotel. Joe was accompanied on his local tour of the distributing centers, starting preliminary work in preparation for their 2nd Annual Dinner which will take place on December 2... Wanted to get a look at Chico's new show, "Mister League Bowling Alley," but Al Simon tells us that it has been grabbed by an operator. "Can't even keep a game on the floor" he reported. Georgie Holzman, Brooklyn operator, recovering from a long hospital siege, re-appears at the Concord Hotel, in the Catskill Mountains.

NEW ORLEANS NOTES

Leon Boushur and Ray Beachow came back from the Chicago All star football game, and that was the only game. But the boys did more than go a game. Lou did a little observing on his own at the sports center and noted that Bally's "Coin Island" was doing a terrific job of drawing the crowds. Bob Duffy, F.A.B. v.p., returned from his vacation to find F.A.B. shipping Wurlitzer phones like mad... Armando Rivera, Dallas operator, in Nola on business with the same man, reports that his new "Coin Island" machines are doing well. Pat Buckley recently spent several days in Nola as guest of Mr. and Mrs. Bob Boushur who own the Complete Novelty Company.

We are very glad to know that Glenn Guillot, Jefferson parish operator is mending nicely from a recent illness... Henry Fox, well known throughout the Louisiana coin trade, is spending a few days in the New Orleans Sales Com- pany. Henry, by the way, is sporting a new Finolex... Having played a few games on Williams' "Spark Plug" we can vouch that this machine is going to be terrific. We're wary of telling you how good it is, for if the ops have enrolled at Tulane University I'm not at liberty to give you the names but before long we will have a lawyer and an engineer in our midst... Congratulations to Mr. and Mrs. Gene Battier of Globe Coin Machine Company, on the birth of their son... Joe Scovatto, Delta Coin Machine Company, was rushed to Hotel Dieu recently for emergency treatment. We sincerely hope that Joe will be back among us soon... We just had a chat with Bob Mallory who tells me that they can't get enough Rock-Olas, the demand is terrific. At the same time we learned that Bill Muddie had cold feet of the best of him, but he is still on the job.
You can expect to find every leading distrib and jobber in the country at the Midwest Coin Machine Show in Omaha on Oct. 14 and 15. These boys are going to sell off all kinds. There's gonna be plenty of trade here and we hope to have them at this big midwest ops show. . . . Grand news for the trade was the CMI ruling that the Sherman Hotel had confirmed Feb. 4, 5 and 6, '52 as dates for the coin machine convention. With ACMA dissolved this leaves only CMI lefts on the punch. They plan to make this one of the best. . . . The CMI is one group that met to discuss amendments to the present laws. Unfortunately, found no one present to protest when the question was made that pinball (free plays) be excepted from this Act. Belief among those who were present that free play pinball will be exempted. Committee was composed of Senators Kefauver, O'Connor, Wood and Hunt.

An orchidaceous medal to Joe Schulman of Coven Distributing Co. Joe is a spade. He started his business in his home town of Desplaines, Ill. Within a week he passed a stove, he found thieves trying to break in. Stepped right up to the armed thugs, grabbed 'em and held 'em, until a taxi came along with a two- piece cop and the lads took the train. We hope he takes the medal he deserves. . . . California Music Guild thru their attorney Harrison W. Call, obtained a Federal injunction preventing any local store of OPS, from handling 10c play until the OPS agency in Washington, D.C. decides the issue. Belief is that jube boxes (as explained and analyzed in The Cash Box, Aug. 25 issue) are strictly "entertainers" and should be under that classification, therefore exempted from any and all price scrutiny. Surely, jube box and any other coin operated entertainment, does not effect the living of, or enjoyment of anything but help speed our production. . . . George A. Miller, president of MOA, in the Stanford Lane Hospital, San Francisco, for the next few weeks. Jackie Rosenfeld of St. Louis made a special flying trip into Chi to see Jack Nelson at Bally. You guessed it. More "Coney Islands".

Nate and Irene Gottlieb, two rubid baseball fans, on their way to Noy Yawk to see the World Series. (Anyone got some extra tickets, please?) . . . Ralph Benfield is in Detroit, working on my way thru Michigan. . . . Paul Hubach over at J. H. Keeneys & Co. reports, "Even before we could publish an announcement on page 2 of Tayside true Bowler" we were besieged with orders for the "we're gonna try like anything to stop up production." . . . Bill DeSelm at United is the happiest salesman in town. Reports that Uniteds's "Zingo" were four to one samples thru in the last 10 weeks. . . . Within one week's time. That's a record. . . . Which also reminds us that Sam Stern and Bill Ryan of Williams just simply amazed at the way those orders come in. . . . Earlier than "Rayburners". Even earlier than that. . . . Our own one that could ever happen. See how you can never tell. . . . Gil Kitt the most newest addition to the fleet. Spent the week-end in the hospital. Was getting to hear from the hospital whether he was the daddy of a baby boy or a baby girl. And Valerie much more calm and braver than Gil by a mile.

Leo Wernberger of Louisville in our town and got thru that with a good laugh. We hear that Harry Williams gets up at 6 a.m. and cooks almost around the clock California way. . . . Cutest conversation in many a moon, Bill and Lucy DeSelm discussing Chloe DeSelm. . . . Ben Becker, a REAL deader trying to get thru his work at C. F. Evans. But his work at Evans is his untiring efforts in this direction. . . . Bill O'Donnell wants to become a Pappy. . . . Tom Callaghan tells us, "I'm a good sucker". Just what he meant by that, we can't figure. But, from what we gather, it had something to do with pin- dings. . . . Mr. and Mrs. Lou Casela of Rockford around town to say "hello" to many friends. . . . HAPPY BIRTHDAY TO: Fred Kleinman, Chi adman; Sam Rabinowitz of New Jersey; Irwin Blumenfeld of Baltimore; Eddie Smith of Oakland, Cal.; Jack Neeson of Chicago and Ben Robinson of Detroit. . . . Lee Black and Fred Harris of C. F. Evans & Co. advising us that they'll be at the Midwest C. M. Show in Omaha. . . . Jimmy Martin who has a very fine candy store also has taken over DuGrenier's mighty machine for the midwest and dropped that selling direct deal. Orchids to Jimmy for that achievement. . . . Charley Pieri of Monarch Coin says he's happier than anything because he's getting out from under the pile of work that accumulated.

Vic Weiss of Allied enlarged his premium department and put Mort Kallin in charge. . . . Herb Perkins of Purveyor is now taking over the second floor of his new building for premiums only. . . . Greatest kick of the month to Ralph Kimmel of Ace Premium Sales who won the affection of all ops because of his terrific ideas. Ralph used to be with Empire. And, by the way, is one of America's greatest personalities. But the op. is sure glad you decided to throw your lot with Bally. . . . It was we had to go over to buy your premiums at 1135 Milwaukee Ave, ask Ralph how to cure mechanical problems. . . . H. F. Burri, sales manager for Silver-Jing Corp, has returned from a 3-weeks vacation. . . . The book that's absolutely the very last word is "Horse & Hound". . . . Gun, Inc, tied in with him for a great deal. . . . If you think that Frank Mencur isn't getting younger everyday just drop over to Exhibit Supply Company where you'll find the latest in these horses. "Big Bruno" and "Pony Express" are the hottest items on the market today. And ain't nothin' yet as compared to what you have to offer. . . .

"Great pup" Ray Riehl is being called "Old Man War Work" these days . . . and the most prophetic thing I've heard in many a moon was that remark made by Sam Lewis of ChiCoin who said, "I'm gonna be a Pappy in 14 months".

Here's wishing the Jackals, Bob Dicke, with his fine General Machine make a zine with a terrific spread on jube box music. Location pictures and also pics of the largest collection of these machines in the south. . . . Kudos to You, the trade magazines for any reference to any equip banned by the Johnson Act. His name is Charles McNeils. . . . Also one amendment to the Johnson Act will be that any device in which rabbits or animals were used in the operation is banned by this bill. . . . This past week we heard from Jack Nelson and Ben Becker along with George (Golden Boy) Jenkins we saw in Washington the other week?
SPECIAL ATTENTION OF BUYERS AND SELLERS

IF "The Cash Box" Listings Help You!
IF "The Cash Box" News Is Beneficial!
IF "The Cash Box" Editorials Show The Industry The Way To A Better And More Profitable Business!

IF "The Cash Box" HELPS YOU! YOU — IN TURN CAN HELP "The Cash Box"

WHEN ORDERING FROM ADS PLEASE TELL THE ADVERTISER ... YOU "SAW IT IN THE CASH BOX"

CALIFORNIA CLIPPINGS

Biggest news of the week, other than "unreasonably" and unreasonably hot weather, is the arrival of Chicago Coin's new "Six Player Bowling." Phil Robinson, who usually calls even his own firm's product as he and the buying public see it, predicts this one will turn out to be the best and best selling bowling game of its type out yet. And agreeing with him, to be sure, are Bud Farr and Fred Gaunt of General Music, where the game is being shown to interested ops. Phil tells us he's just about to hit the road for Denver, Salt Lake City, San Francisco and points singing the praises of the game. ... Nick Carter reports the new AMI has been warmly welcomed by local ops and the lads up in Bakersfield, the machines moving out as fast as they come in from the factory.

If you're crossing Pico Blvd. these days in the vicinity of Sicking Co. and almost get run down by an attractive young brunette driving a shiny almost-new car, don't be unduly alarmed. It's only Cele Padwa, Jack Simon's secy., who has just taken unto herself an automobile, her first. Jack and staff are waiting on her and her new boys, "Will & West," which they figure will be a bundleger. At present, Sicking has had quite a rash of expert business, a field in which Badger Sales has been doing the major job out of this Coast for some time. ... Found Lyn Brown at home at his new location, 1909 W. Pico Blvd., and handling United's "Six-Player Shuffle" as well as an assortment of used game equipment.

At Badger Sales, it's nip and tuck between two Williams games, "Hayburners" and "Jalopy" with players, locations and ops just refusing to tire of the newer model. ... C. A. Robinson and Al Bettelman have their newly enlarged stock of games in and appear off to a fast start at acquainting local ops with the fact. ... Over at Paul Laymon's, the gang is enthused over Bally's "Coney Island," a pinball that's winning quick acceptance from the customers. Bally's new "Putt-Putt Paul" is also proving to be a real winner, Paul Jones, salesmen at the Wurlitzer factory that a brand new 1400 is being used by the "Ice-Capades" as theme for a big production number, "Juke Box Jamboree". The local folks are anxious for the show, which is now playing the East, to get out here at Pan-Pacific Auditorium so they can see the machine with its specially chromed record stock and the Wurlitzer name enlarged four times. There's a credit line, to be sure, in the show's program.

On the Row: Fred Shaeff of Bell. ... Balboa's Roy Smith ... Del Hungerford of Pasadena, ... San Bernardino's R. L. Gray and Tom Goodcell ... R. W. Mason from Escondido. ... Ken Ferrier of Oxnard, ... Covina's W. H. Bradley. ... R. T. Frazier and George Rodgers from San Diego. ... Pomona's Lloyd Barrett. ... Albert F. Martinez and Pat Patterson from Santa Maria. ... Lloyd Saunders of Southgate, off to Purple Lake in Inyokern after some deer. ... Bob Donahue of Pismo Beach. ... Riverside's Jack Neal. ... Mr. and Mrs. Jack Spence of Big Bear. ... Wm. Black of Bakersfield. ... Van Nays' E. McGlone. ... Mr. and Mrs. Al Anderson from Shafter to see "Guys and Dolls." ... Long Beach's Bert Regan. ... Johnny Lynn, formerly of Long Beach and now from Phoenix. ... Larry Hansford from Lompoc. ... Benny Shupp and Bernie Knott of El Monte. ... Bakersfield's Jack Sickley, out to the beach for some more ocean fishing. ... Cecil Ellison and Frank Roberts of Lancaster.

MINNESOTA MUSINGS

There have been quite a few operators in the Twin Cities seeing what is new in Coin Operated equipment and also making purchases. ... Mike Young of Soldiers Grove, Wis., reports that things are finally getting straightened out in his territory after having two very serious flash floods just a short time ago.

In the Twin Cities from the Duluth area were George Atol and Mike Atol and trailing in shortly after them was John Cremnich. ... Pete Leness of Grand Forks, N. D., was seen around as was George Bergquist of Ironwood, Mich., and Bnees and Housewre of Grand Forks, N. D.; Cap Keister of Frontonac; Bob Cross of Jackson; Kenny Anderson of Austin.

Some operators in town this week were Stan Woznick of Little Falls; Frank Mager of Grand Rapids; Frank Phillips of Winona; Pete Worsom of Mankato; Ed and Millie Birkenmeyer of Litchfield; L. J. Savard of Red Lake Falls; Gordon Dow of Moon Lake; and Harry Galep of Monominee, Wis. ... Chicago Coin Music Company had received its sample of Chicago Coin's new 6 Player Bowling and the operators who have seen the game really like the field of the game, which include a formica top and a high scorer which shows up on the back board. ... Ed Lu Page of International Falls, finally made a trip to the Twin Cities to see what was new in Coin operated equipment. ... Ben Couch of Grand Forks, N. D. was seen around town at the various distributors as was Ben Kranziger of Tracy; Al Edgemort of Marshall; and Sieg Brothers of Augsberg, Wis. ... Fred Schoen of Valley City, N. D; August Streyle of Hazleton, N. D.; Chuck Baird of La Crosse, Wis.; Pete Vanderhyde of Dodge Center; Harold Peterson of Bemidj; and Glen Rackliff of Superior, Wis. ... Mr. and Mrs. Verling Gieb of Deadwood, S. D. stopped into the Twin Cities on their way home after spending more than a week at a resort near Detroit Lakes. Not a fish was caught but a good rain was had by all everyday of their stay up there. Better luck next time!
That's right. What do YOU think of 10c play?

You're the man who counts. You're the man who decides whether 10c play will continue and whether it is "the answer" to the operators' problem.

This is the time to tell the industry the "truth" about 10c play. This is your opportunity to bring to the fore a fact or a fable.

There is no longer any doubt that more and more former skeptics everywhere in the country are switching over to 10c play.

Some smaller town ops are still holding back. They claim that they don't need as much as "the city ops." They also report that the incomes of the public in their smaller communities are such that the people cannot afford dime play.

There are still many fearful ops who would like to be convinced. These ops want to start 10c play.

Some of them claim that the other ops in their areas won't go along with them. Some are afraid that their competitors will jump their spots the moment they hike the play cost.

Others have a hundred and one reasons. Yet, all admit, that there is need for greater intake. And they agree that 10c play seems to be "the answer."

WHAT DO YOU THINK OF 10c PLAY?

Fill out the sheet here and mail immediately to: The Cash Box, Empire State Building, New York 1, N. Y.

Do it NOW!}

---

Gentlemen: Here's what I think about 10c play:

...[Blank lines for responses]...

SIGNED

FIRM

CITY ZONE STATE

TEAR OUT AND MAIL IMMEDIATELY! LET'S TELL THE INDUSTRY THE "TRUTH" ABOUT 10c PLAY! DO IT NOW!
WANT—Collector's Item for collect- ion—A very unusual and prominent collector will pay top price for "Doe Deer" recording of woman's voice presently being used in conjunction with AMI distribu- tor's showings of metal Model 119, jukebox. Write: CJM, e/o THE CASH BOX, EMPIRE STATE BLDG., NEW YORK 1, N. Y.

WANT—Collect all post-war, phonog- raphs, wall boxes, scales, arcade, All hideaways, speakers, adaptors, motors, Warnerit and Seeburg step- pend, 1000 quantity. Write and prices. ST. THOMAS COIN SALES, ST. THOMAS, CANADA. Tel.: 2648.

WANT—We want late model phonog- raphs, wall boxes, five ball games, amusement machines. CHICAGO DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH.

WANT—Your used or surplus rec- ords. We buy all round year and pay top prices up to 5% blues and race. No lot too large or too small. We also buy closeouts inventories complete. REASON SHOPS, 821 NO. MAIN ST., PROVIDENCE R. I. Tel.: UNION 1-0320.

WANT—Post-war flipper games. Will pick up within a radius of 500 miles, KOPPEL DISTRIBUTING CO. 629 TENTH AVE., NEW YORK 19, N. Y. Tel.: CI 68399.

WANT—Late model phonographs. Will pay cash, will pick up within

WANT—Two united player-two- shelly Alley Express; United Shufle- ple, Will pay any condition, unlimited quantity. Phone, wire: BITEWAY SALES & MFG. CO., INC., 2257 N. LINCOLN AVE., CHICAGO 14, ILL. Tel.: Lincoln 9-8086.

WANT—United two-player shuffle- Alley Express; United Shufle- ple, Will pay any condition, unlimited quantity. Phone, wire: BITEWAY SALES & MFG. CO., INC., 2257 N. LINCOLN AVE., CHICAGO 14, ILL. Tel.: Lincoln 9-8086.

WANT—Two united shuffle Alley Express; United Shuff- ple, Will pay any condition, unlimited quantity. Phone, wire: BITEWAY SALES & MFG. CO., INC., 2257 N. LINCOLN AVE., CHICAGO 14, ILL. Tel.: Lincoln 9-8086.

WANT—All types of post-war flipper five ball games, in any quantity. Give name of model shuffle-alleys and pin games. Write for prices. States, E. KENNEY MFG. CO., etc., WED- ZIE AVE., CHICAGO, ILL.

WANT—Will pay top cash for Bally Bright Lights, Wire, Phone, RED Dist. CO., 298 LINCOLN ST., ALLSTON, MASS. Tel.: AL 4-8888, for distributors with Wurlitzer, Bally, United, Kenney & Exhibit.

WANT—All types of pinball machines. Will buy any complete line of new or used machines. Address: Gal- LACO Dist. CO., 4142 W. ARMITAGE AVE., NEW YORK, N. Y. Tel.: B-Len 7-6677.

WANT—Now, surplus stock of new machines, some of the most popular brands: available—inventory if pos- sible. We will mail you price lists of our stock. GALACO Dist. CO., 4142 W. ARMITAGE AVE., NEW YORK, N. Y. Tel.: B-Len 7-6677.

WANT—For Sale—Buy now—prices were never better: Wurlitzer 7505E $75; Wurlitzer 7505 $57.50; Wurlitzer 1100 $130; Aircone Corton $100. FOB. Kan- sas City. AME VENDING CO., 2359 CONE- ISLAND AVE., BROOKLYN, N. Y.

WANT—For Sale—Buy now—prices were never better: Wurlitzer 7505E $75; Wurlitzer 7505 $57.50; Wurlitzer 1100 $130; Aircone Corton $100. FOB. Kan- sas City. AME VENDING CO., 2359 CONE- ISLAND AVE., BROOKLYN, N. Y.

WANT—For Sale—Trade will be considered: Exhibits, Advertisements, Scrap Books, etc. Wurlitzer Boxes, AME DISTRIBUTING CO., 3516 W. COLFAX AVE., DENVER, COLO.

WANT—For Sale—2 Exhibit Dale Guns $400 each; 1 Chicago Coin Pistol $145.50; Evans Shuffle Ten Strike $79.50; 2 Telequiz with film $179.50; 3 Prs. of Digs; 1 Seeburg Skeo Alley $175. AUTOMATIC AMUSE. CO., 1000 PENSYL- VANIA ST., EVANSVILLE 10, IND.

WANT—For Sale—Manhattan Packard pho- nograph and accessories. MANHATTAN DISTRIBUTORS, 1226 S. W. 16TH AVENUE, PORTLAND 5, ORE.

WANT—For Sale—100 Packard Wall Boxes, Hi-Chrome and Satin finish, in quantity $10.00; Seeburg $200 and $800's at $49.50 ca.; 3-wire and Write Wireboxes at $5 ca. Write of wire: DIXON DISTRIBUTORS, 3806 SOUTHERN BLVD., YOUNG- TOWN, O., Tel.: 8-7515.

WANT—For Sale—Universal Photo Finishers, in quantity $10.00. Write for quotations. Citations $95; Platers for AMI Phonos, new $49.50; J. R. M. $249; Telequiz $225. NO. 1 PORTLAND 1, ORE. Tel.: ATwater 6221.

WANT—For Sale—40 Selection AMI Model "DS," 1947, and Seeburg 1949 or Model 2000. Also all Shuffleboards: Shuffle Alleys, twins or singles; pool tables; miniature games. We deliver free in Wisconsin, also help new operators start all over. NO. 1949. NOVELTY CO., MUSO, WIS.

WANT—For Sale—Brand new Advance 21 F Venders for immediate delivery! New, full up, $179.50; Seeburg Venders $39.50 or ca. $200. Brand new Silver King Duck $85, Seeburg $179.50; CLEVELAND COIN MACHINE EX- PLA Carbon, 1127 ADAMS ST., TOLEDO, O.

FOR SALE—Buy—Your best conditioned con- trol can now be sold for the world's Largest Wurlitzer Dis- tributor. Genuine parts, factory tubs, and at a sensible price. Also conditioned cigarette machines. Write us, and we will buy, YOU DISTRIBUTING, TENTH AVE., NEW YORK, N. Y. Tel.: Cllicking 6-5560.

FOR SALE—Louisiana Operators: We've built and remodeled, with all the latest innovations in the field, the perfect life-size Super Bellas, Buckley Parkers. Write for prices. LOUISIANA COIN MACH. CO., BOX 861, LAFAY- ETTE, LA. Tel.: 2441.

FOR SALE—1 Manley Pop Corn Ma- chine—Model 49-PL. Includes sup- ply of all ingredients and approxi- mately 100 lbs. of corn. Lists for $650. Floor sample for sale at $495; Jungle Joe photo elec- tric Pistole with animated target, a real show-stopper. $65. Universal Shuffle Tournament, a four plus four combination tournament for use on any shuffleboard, $149.50. Six Gun ABT Rifle Sport Shooting Machine, $275. Includes compressor and new air pressure valve, write for price; Bang-A-Flush, patented, with modern manufacturer, in new crates $195. BUSH DIS- TRIB., 2636 S. 29th ST., MIAMI, FLA. Tel.: 3-6423.

FOR SALE—Pin Game Machines, size 21x1x8. $17 per case—3 sheets per case. RELIABLE COIN MACH. CO., 154 WINDSOR ST., HART- FORD, CONN. Tel.: 3-6883.

"It's What's in The CASH BOX That Counts"
Would you...

go to a drugstore for information regarding a serious abdominal ailment?
Or would you, instead, go to a "specialist" in stomach ailments?

The coin operated entertainment industry is one of the most highly specialized industries in the world.

Where will you advertise your business?

The Cash Box is the only and weekly magazine that concentrates on this industry and this industry only.

You wouldn't stand for money to be wasted in your business! Why stand for your hard-earned advertising money by spending it where you do not reach your complete market?

Think! Advertise in The Cash Box your business.

For the cost of this, and other ads, write today to: The Cash Box, Empire State Building, New York 1, N. Y.
FOR SALE—Empresses; Thrones; ‘39 and 44 standards and Deluxe; Classics; W1156 Wall Boxes; 600’s; Counter Models; Wurlitzer, Model 1015 Showroom Equipment; Model 2002. SOUTHSHORE VENDING, 3010 JEEVES ST, PETERSBURG, VA. Tel: 349.

FOR SALE—The famous lightweight Jacobs Tone Arm for all automatic phonographs. Get it from your nearest distributor. JACOBS NOV-ELITY CO., STEVENS POINT, WIS.

FOR SALE—5 Turf Kings $225 each; Citations $50; Champions $85; College Daze $55. All machines in A1 working order. 2130 Gettysburg St., NASTAS DIST., 1010 POYDRAS, NEW ORLEANS, LA. 6336.

FOR SALE—All makes of post-war equipment completely overhauled and in first rate condition for sale at current prices. Phone or write for particulars. We are distributors of Seeburg equipment for North Carolina. MUSIC DISTRIBUTORS, INC., 215 FRANKLIN ST, FAYETTEVILLE, N. C. Tel: 3992.


MISCELLANEOUS

NOTICE—We are exclusive factory distributors in Metropolitan New York and Northern New Jersey for Ridenhour and Thorne Cigarette Vendors. Now taking orders. Will accept trade. For prices, write DAVE LOWY & COMPANY, 594 TENTH AVENUE, NEW YORK, N. Y. Tel: GRaceland 4-5100.

NOTICE—These 3 telephone numbers are important to you: The Cash Box, Chicago, 1111; The Cash Box, 2044; The Cash Box, 3045. WURLITZER BOX, 3045, 8 8200, 8 8200.

NOTICE—Louisiana & Mississippi Operators—your authorized AMI phonograph distributor in DIXIE COIN, ANCHOR CO., INC., 999 BROAD ST, NEW ORLEANS, LA. Tel: Magnolia 9391.

NOTICE—We are distributors for Evans’ “Constellation” 40 record phonograph. Dealers invited to call. DICK LOWY & COMPANY, 594 TENTH AVENUE, NEW YORK, N. Y. Tel: GRaceland 4-5100.

NOTICE—Change to dime plan. Hay- low Converter Kit for old style and new style Packard boxes. Lots of 25, $1 each; Samples $1.25. Contains new class, dime shibing, parts for rejector. Kits also available for other manufacturers’ use. J. R. HAWLEY DISTRIBUTING Co., 2722 W. PICO BLVD, LOS ANGELES, CALIF.

NOTICE—Attention operators in Chicago. We can handle your service calls and trucking. Only the finest factory trained mechanics take care of your calls. MEAT INDUSTRIES, 542 W. 63rd STREET, CHICAGO 21, ILL. Tel: ENglish 4-9202, 2-0450.

How to Use “The Confidential Price Lists”

FOREWORD: Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter “The Confidential Price Lists” can only feature the market prices as they are quoted. “The Confidential Price Lists” acts exactly the same as the market quotation board at the Stock Exchange—pricing the stock as they are quoted for as long as they are quoted for, regardless of how much they seem to be out of line. Some prices do not change for months. “The Confidential Price Lists”, rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain value worth $150 whereas someone on the East Coast may think it worth but $75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. Some equipment is offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added costs of reconditioning. “The Confidential Price Lists” reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the particular use and territory.

METHOD: “The Confidential Price Lists” should be read as follows: First price listed is lowest price for the week; Second price listed is highest price.

EXPLANATION

1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added
* Great Activity

PHONOGRAH

WURLITZER

<table>
<thead>
<tr>
<th>Item</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>6.24</td>
<td>$25.00</td>
</tr>
<tr>
<td>6.400R</td>
<td>$35.00</td>
</tr>
<tr>
<td>6.500R</td>
<td>$40.00</td>
</tr>
<tr>
<td>6.500A</td>
<td>$35.00</td>
</tr>
<tr>
<td>6.500K</td>
<td>$35.00</td>
</tr>
<tr>
<td>6.51 (Counter)</td>
<td>$35.00</td>
</tr>
<tr>
<td>6.51</td>
<td>$35.00</td>
</tr>
<tr>
<td>6.61 (Counter)</td>
<td>$45.00</td>
</tr>
<tr>
<td>6.71 (Counter)</td>
<td>$45.00</td>
</tr>
<tr>
<td>7.150M</td>
<td>$69.50</td>
</tr>
<tr>
<td>7.250</td>
<td>$79.50</td>
</tr>
<tr>
<td>7.750E</td>
<td>$90.90</td>
</tr>
<tr>
<td>860</td>
<td>$90.90</td>
</tr>
<tr>
<td>950</td>
<td>$90.90</td>
</tr>
<tr>
<td>320 Wireless Wall Box</td>
<td>$50.00</td>
</tr>
<tr>
<td>320 Wall Box Wire Wall Box</td>
<td>$50.00</td>
</tr>
<tr>
<td>332 2 Wire Bar Box</td>
<td>$50.00</td>
</tr>
<tr>
<td>332 2 Wire Bar Box</td>
<td>$50.00</td>
</tr>
<tr>
<td>342 2 Wire Bar Box Wire Bar Box</td>
<td>$50.00</td>
</tr>
<tr>
<td>342 Wireless Strollers</td>
<td>$50.00</td>
</tr>
<tr>
<td>430 Speaker Club with 10, 25c Box</td>
<td>$75.00</td>
</tr>
<tr>
<td>430 Speaker Cabinet</td>
<td>$75.00</td>
</tr>
<tr>
<td>3011 Wall Box</td>
<td>$75.00</td>
</tr>
<tr>
<td>3045 Wall Box</td>
<td>$75.00</td>
</tr>
<tr>
<td>3082 Wall Box</td>
<td>$75.00</td>
</tr>
<tr>
<td>2146 Wall Box</td>
<td>$75.00</td>
</tr>
<tr>
<td>2180 Wall Box</td>
<td>$75.00</td>
</tr>
<tr>
<td>1100 Wall Box Se 30</td>
<td>$75.00</td>
</tr>
</tbody>
</table>

SEEBURG

<table>
<thead>
<tr>
<th>Item</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>6.24</td>
<td>$25.00</td>
</tr>
<tr>
<td>6.400R</td>
<td>$35.00</td>
</tr>
<tr>
<td>6.500R</td>
<td>$40.00</td>
</tr>
<tr>
<td>6.500A</td>
<td>$35.00</td>
</tr>
<tr>
<td>6.500K</td>
<td>$35.00</td>
</tr>
<tr>
<td>6.51 (Counter)</td>
<td>$35.00</td>
</tr>
<tr>
<td>6.51</td>
<td>$35.00</td>
</tr>
<tr>
<td>6.61 (Counter)</td>
<td>$45.00</td>
</tr>
<tr>
<td>6.71 (Counter)</td>
<td>$45.00</td>
</tr>
<tr>
<td>7.150M</td>
<td>$69.50</td>
</tr>
<tr>
<td>7.250</td>
<td>$79.50</td>
</tr>
<tr>
<td>7.750E</td>
<td>$90.90</td>
</tr>
<tr>
<td>860</td>
<td>$90.90</td>
</tr>
<tr>
<td>950</td>
<td>$90.90</td>
</tr>
<tr>
<td>320 Wireless Wall Box</td>
<td>$50.00</td>
</tr>
<tr>
<td>320 Wall Box Wire Wall Box</td>
<td>$50.00</td>
</tr>
<tr>
<td>332 2 Wire Bar Box</td>
<td>$50.00</td>
</tr>
<tr>
<td>332 2 Wire Bar Box</td>
<td>$50.00</td>
</tr>
<tr>
<td>342 2 Wire Bar Box Wire Bar Box</td>
<td>$50.00</td>
</tr>
<tr>
<td>342 Wireless Strollers</td>
<td>$50.00</td>
</tr>
<tr>
<td>430 Speaker Club with 10, 25c Box</td>
<td>$75.00</td>
</tr>
<tr>
<td>430 Speaker Cabinet</td>
<td>$75.00</td>
</tr>
<tr>
<td>3011 Wall Box</td>
<td>$75.00</td>
</tr>
<tr>
<td>3045 Wall Box</td>
<td>$75.00</td>
</tr>
<tr>
<td>3082 Wall Box</td>
<td>$75.00</td>
</tr>
<tr>
<td>2146 Wall Box</td>
<td>$75.00</td>
</tr>
<tr>
<td>2180 Wall Box</td>
<td>$75.00</td>
</tr>
<tr>
<td>1100 Wall Box Se 30</td>
<td>$75.00</td>
</tr>
</tbody>
</table>

Copyright 1951. Reproduction or quotation not permitted.
<table>
<thead>
<tr>
<th>BUCKLEY</th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>6. W&amp;L Bar &amp; Box O.S.</td>
<td>$3.00</td>
<td></td>
</tr>
<tr>
<td>7. W&amp;L Bar Box</td>
<td>$3.00</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>PACKARD</th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>2. Pla Mor Wall &amp; Bar Box</td>
<td>3.00</td>
<td></td>
</tr>
<tr>
<td>3. Wall &amp; Wm Box (10)</td>
<td>3.00</td>
<td></td>
</tr>
<tr>
<td>4. Wm Wall (10)</td>
<td>3.00</td>
<td></td>
</tr>
<tr>
<td>5. Wm Wall (5)</td>
<td>3.00</td>
<td></td>
</tr>
<tr>
<td>6. Wm Wall (5)</td>
<td>3.00</td>
<td></td>
</tr>
<tr>
<td>7. Wm Wall (2)</td>
<td>3.00</td>
<td></td>
</tr>
<tr>
<td>8. Wm Wall</td>
<td>3.00</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>MILLS</th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>6. Do Ril Mi</td>
<td>25.00</td>
<td>29.50</td>
</tr>
<tr>
<td>7. 1000</td>
<td>25.00</td>
<td>29.50</td>
</tr>
<tr>
<td>8. 1000</td>
<td>25.00</td>
<td>29.50</td>
</tr>
<tr>
<td>9. 1000</td>
<td>25.00</td>
<td>29.50</td>
</tr>
<tr>
<td>10. 1000</td>
<td>25.00</td>
<td>29.50</td>
</tr>
<tr>
<td>11. 1000</td>
<td>25.00</td>
<td>29.50</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>A M I</th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>6. Hi-Boy (307)</td>
<td>49.50</td>
<td>55.00</td>
</tr>
<tr>
<td>7. Hi-Boy (301)</td>
<td>49.50</td>
<td>55.00</td>
</tr>
<tr>
<td>8. Hi-Boy (321)</td>
<td>49.50</td>
<td>55.00</td>
</tr>
<tr>
<td>9. Hi-Boy (321)</td>
<td>49.50</td>
<td>55.00</td>
</tr>
<tr>
<td>10. Hi-Boy (321)</td>
<td>49.50</td>
<td>55.00</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>MICHELSON</th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Chicago Coin HIt</td>
<td>200.00</td>
<td>219.50</td>
</tr>
<tr>
<td>2. Riverside Coin HIt</td>
<td>200.00</td>
<td>219.50</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>MISCELLANEOUS</th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>6. Caribbean (Un 3/48)</td>
<td>15.00</td>
<td>24.50</td>
</tr>
<tr>
<td>7. Carnival (B '48)</td>
<td>69.50</td>
<td>75.00</td>
</tr>
<tr>
<td>8. Carnie (Wm 9/50)</td>
<td>79.50</td>
<td>8.50</td>
</tr>
<tr>
<td>9. Caskel (C 3/49)</td>
<td>55.00</td>
<td>60.00</td>
</tr>
</tbody>
</table>

| COPYRIGHT 1951. REPRODUCTION OR QUOTATION NOT PERMITTED. | | |

<table>
<thead>
<tr>
<th>THE CONFIDENTIAL PRICE LIST</th>
<th></th>
<th></th>
</tr>
</thead>
</table>
**This Week's Used Market**

As anticipated, each succeeding week shows increased activity in the used machine market. This past week action increased even more, although even today it was only a slight increase. As the weather continues to get cooler, and as the machine owners become more critical, one can almost forecast added purchases and sales of used machines. This week the greatest activity was in the pinball and shuffle alley field, with prices of music slipping in pre-war equipment, but holding in the post-war models, particularly the latest equipment.

With practically every new machine, both in the games and music field, in demand, but many of these machines taking in used equipment in trades, and after reconditioning them, are putting them on the market wholesale. However, prices on these machines this past week held their own. It seems that a certain point of equilibrium has been reached.

The following was the most active equipment in this week's used market:

### Most Active Used Music

<table>
<thead>
<tr>
<th>Machine</th>
<th>Used Price</th>
<th>Pre-War Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hold—Warlitzer, 700</td>
<td>$57.50</td>
<td>$79.50</td>
</tr>
<tr>
<td>Hold—Warlitzer, 750E</td>
<td>75.00</td>
<td>109.50</td>
</tr>
<tr>
<td>Down—Warlitzer, 1015</td>
<td>135.00</td>
<td>195.00</td>
</tr>
<tr>
<td>Hold—Warlitzer, 1110</td>
<td>350.00</td>
<td>450.00</td>
</tr>
<tr>
<td>Up &amp; Down—Warlitzer 1520</td>
<td>395.00</td>
<td>599.50</td>
</tr>
<tr>
<td>Up &amp; Down—Warlitzer 1650</td>
<td>179.50</td>
<td>259.50</td>
</tr>
<tr>
<td>Hold—Seeburg, 147M</td>
<td>189.00</td>
<td>249.50</td>
</tr>
<tr>
<td>Down—Rock-Ola 1426</td>
<td>199.50</td>
<td>299.50</td>
</tr>
<tr>
<td>Hold—Packard Manhattan</td>
<td>135.00</td>
<td>189.50</td>
</tr>
</tbody>
</table>

### Most Active Used Pinballs

<table>
<thead>
<tr>
<th>Machine</th>
<th>Used Price</th>
<th>Pre-War Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Hold—Big Top</td>
<td>$40.00</td>
<td>$79.50</td>
</tr>
<tr>
<td>Hold &amp; Up—Champion, 540</td>
<td>75.00</td>
<td>119.50</td>
</tr>
<tr>
<td>Down—Citation</td>
<td>50.00</td>
<td>119.50</td>
</tr>
<tr>
<td>Down—College Dare</td>
<td>55.00</td>
<td>109.50</td>
</tr>
<tr>
<td>Up—Flashing Power</td>
<td>45.00</td>
<td>69.50</td>
</tr>
<tr>
<td>Up &amp; Down—Football (CC)</td>
<td>39.50</td>
<td>110.50</td>
</tr>
<tr>
<td>Up—Normal</td>
<td>45.00</td>
<td>94.50</td>
</tr>
<tr>
<td>Down—Just 21</td>
<td>20.00</td>
<td>79.50</td>
</tr>
<tr>
<td>Down—Photo Finish</td>
<td>70.00</td>
<td>125.00</td>
</tr>
<tr>
<td>Up &amp; Down—Play Ball</td>
<td>175.00</td>
<td>295.00</td>
</tr>
<tr>
<td>Up—St. Louis</td>
<td>59.50</td>
<td>85.00</td>
</tr>
<tr>
<td>Down—Winner</td>
<td>145.00</td>
<td>225.00</td>
</tr>
</tbody>
</table>

### Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers list prices, F. O. B. factory.

### AMI, INC.

- **Model D-40 Phonograph**: $795.00
- **Model HSSM Hideaway**: $575.00
- **5c Me Wall Box (40 Selections)**: $59.50
- **5c Wall Box (40 Selections)**: $53.50
- **Amivox Speaker**: 275.00

### BALLY MFG. CO.

- **Shuffle Line**: $439.00
- **Futurity**: 735.00
- **Coney Island**: 545.00

### BUCKLEY MFG. CO.

- **Wall & Bar Box**: $249.00

### CHICAGO COIN MACHINE CO.

- **6 Player Bowling Alley**: $499.50

### COMO MFG. CORP.

- **CABIN**: $239.00
- **Hollywood**: 795.00

### H. C. EVANS & CO.

- **Constellation Phonograph**: $765.00
- **Purs-Over**: 385.00

### THE EXHIBIT SUPPLY CO.

- **Big Bence**: $997.50
- **Gun Patrol**: 419.50
- **Pony Express**: 495.00
- **Pony Salesman (Card Vendor)**: 79.50

### GENCO MFG. & SALES CO.

- **Shuffle Target**: $37.50

### D. GOTTLIEB & CO.

- **Jalopy**: $294.00

### J. H. KEENEY & CO., INC.

- **6 Player League Bowler**: $469.50
- **All-Electric Cigarette Vendor**: 265.00
- **All-Electric Cigarette Vendor with Changemaker**: 287.00
- **Penny Insertor**: 119.50

### ROCK-OLA MFG. CORP.

- **Super Rocket '52-50 Model**: $945.00
- **Model 1538, 6c-12c-25c Wall Box**: $99.50
- **Model 1936, 5c Wall Box**: $23 Wire... 39.50
- **Model 1542 Playmaster**: 440.00

### RUSTACRAT, INC.

- **S-45 Phonograph**: $389.50

### UNITED MFG. CO.

- **6 Player Shuffle Alley**: $169.50
- **Zingo**: 525.00

### WILLIAMS MFG. CO.

- **Jalopy**: $395.00

### THE RUDOLPH WURZLITER CO.

- **Model '4000' Phonograph**: $149.00
- **Model '4550' Phonograph**: $145.00
- **Model 4851 5c-12c-25c Wall Box (38 Selections)**: $51.00
- **Model 5108 8" Speaker**: 395.00
- **Model 5108 12" Deluxe Speaker**: 645.00

---

**COPYRIGHT 1951. REPRODUCTION OR QUOTATION NOT PERMITTED.**

---

**The Cash Box, Page 36**

---
UNITED'S "ZINGO"

NEW FAST-PLAY

3 CARD

REPLAY GAME
ONE COIN PER CARD
1 TO 3 COINS PER GAME

APPROX. SIZE
2 FT. BY 4 FT.

UNIVERSAL MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

WRITE
FOR YOUR FREE
UNITED PARTS
CATALOG

www.americanradiohistory.com
NEW "EXTRA BALLS" IDEA

INSURES EXTRA PLAY-APPEAL AND EXTRA PROFITS

FAMOUS "IN-LINE" SCORES

Popular 3-in-line, 4-in-line, 5-in-line score system attracts busy play ... and takes in up to 3 coins for first 5 balls, as players select 1, 2 or 3 score sections. Player scores only in selected sections, but scores light up in all sections to tantalize and insure repeat play and plenty of triple-section play.

NEW "EXTRA BALLS" IDEA

After shooting first 5 balls, player may deposit extra coins to play for 1, 2 or 3 extra balls. Extra balls are released on mystery-flash basis ... 1, 2 or 3 balls. Player may play as many coins as desired for extra balls, but only a total of 3 extra balls are released. Location checks prove players average 2 to 5 extra coins per game to turn near-winners into winners.

CONEY ISLAND combines the profit-proved play-appeal and earning-power of BRIGHT LIGHTS with the fascinating new Extra-Balls Feature that insures plenty of extra coins every game. Because every game played is either a winner or a near-winner, players can't pass up the opportunity to clinch a winner with extra balls. Try CONEY ISLAND today. You'll be mighty glad!

Bally MANUFACTURING COMPANY
DIVISION OF LION MANUFACTURING CORPORATION
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS