Several of the country's leading recording artists join AMI, Inc., in introducing its new Model "D" phonograph. Patti Page is at the top left; Rosemary Clooney is at top right; Les Paul and Mary Ford are in the center; Billy Williams is at bottom left; and Frankie Laine is at bottom right. New phono is now on display at all AMI's distributors.
more than 48 selections
only causes delay and confusion

From which of these lists would it be FASTER and EASIER to make selection?

This
1. Tennessee Waltz
2. Be My Love
3. I'm Waiting On
4. A Penny A Kiss
5. Let's Dance
6. La Cucaracha
7. Down in Nashville, Tennessee
8. Tell Me What Woman
9. Schottzenza
10. My Heart Cries For You
11. Highlights From Porgy and Bess
12. Shugon Beagle
13. Hallelujah
14. Blues in the Night
15. Leaves Must Fall
16. The Thing
17. Tell Me You Love Me
18. Hot freak Suite
19. So Long
20. wonded Junction
21. Golden Rocket
22. Oh, Babe
23. Someone Else Not Me
24. Rebound
25. The Aha Doba Honeymoon
26. Rhythm From South America
27. Cadil De Luna
28. Hi
29. Healer Lights
30. There's Been a Change in Me
31. Bring Back the Thrill
32. Don't Make Love to Mary
33. Babe and a Fish
34. You're Just In Love
35. Star Dust
36. Means'm the Blues
37. Bluff Fire Dance
38. Music of Jamaica Steam
39. To Think You've Chosen Me
40. Mambo
41. Little Rock Gateway
42. Carolina Moon
43. Promise
44. Our Lady of Fatima
45. A Rainy Day Babes
46. Neverwhere
47. Tin Tota
48. May the Good Lord Bless and Keep You

or this
1. Tennessee Waltz
2. Bring Me Down Slow
3. Be My Love
4. I'll Never Love You
5. I'm Waiting On
6. With The Eyes When We
7. A Penny A Kiss
8. In Your Arms
9. La Cucaracha
10. After You've Gone
11. Outland In The Moonlight
12. I'll Be Seeing You
13. Down In Nashville, Tennessee
14. Wipe Me Out
15. Tell Me Woman
16. Shoot Out Lee
17. Valse Trote
18. Reverie
19. My Heart Cries For You
20. Riding Wind
21. Estrella
22. My Mantra
23. Shugon Beagle
24. Tell Me You Love Me
25. Hallelujah
26. If I hadn't Seen You
27. Star Dust
28. Once in a Million
29. Leaves Must Fall
30. I was Once a Wandering
31. This Thing
32. Quelle
33. I Am In Guemes Let It Happen

48 SELECTION
All-Speed WURLITZERS
-Pay Best!

Why Buy Two When ONE Will Do?

The Rudolph Wurlitzer Company - North Tonawanda, New York

www.americanradiohistory.com
“MOST ‘OUT-OF-ORDER’ SIGNS SHOULD BE HUNG ON THE OPERATORS’ HEADS”

Probably one of the truer statements ever heard was made by a noted factory engineer just returned from visiting with some outstanding operators who had complained about equipment that was “out-of-order”.

"Most of the ‘out-of-order’ signs should be hung on operators’ heads.”

The fact remains, and every operator, himself, will agree to it, that covering many cities, as does this writer, he comes across “out-of-order” signs with great regularity, when he steps into locations.

Just the other day, in a large city, an out-of-order sign roust an operator some quarters of play.

On inquiry from the location owner, he learned that the coin chute had been jammed.

But, what was most distressing, was the fact that no one had called to repair the machine FOR OVER THREE DAYS.

Engineers suddenly rushed out to far away areas by manufacturers who are upset over an out-of-order complaint have found machines with even less mechanical faults than just jammed coin chutes.

This very same engineer, who used the above (headline) expression, reported that he traveled almost 1,000 miles to visit one popular operator to find that his mechanics had not inserted two screws into one part of the machine which, he said, are clearly explained on the chart that accompanies the new machine.

Others have had even less mechanical defects to cure. He just stared in amazement at mechanics for even daring to call themselves “mechanics” and rushing engineers from busy factories over a thousand miles to do something that should have been done the moment the machine arrived.

But, worse than this, is the operator whose machine does actually go out of order, and who doesn’t send anyone around for three or four or more days to repair it.

That’s a blackeye to the industry.

The most exasperating experience which this writer, or any of the public have ever come across, is to walk over to a vending machine to make an emergency purchase (after stopping in a car traveling to a far away place to do so) and then find an “out-of-order” sign on the machine.

But, exasperation becomes outright anger, when inquiry reveals that the operator hasn’t shown up in three or more days to even repair the machine.

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"CLEAN MACHINES—
WORKING PERFECTLY"

FIRST BIG STEP TOWARD
BETTER PUBLIC RELATIONS

Public relations effort on the part of the industry as a whole is again gone with the wind.

In fact, even individual public relations efforts are again at low ebb. Lower than ever before.

Therefore, the time has arrived when the trade must be reminded that, like any other industry in the nation, this field, too, requires constant public relations effort to offset whatever detrimental factors appear.

The first step to better public relations is so simple, so apparent, so much before the very eyes of the operators, that many completely neglect it.

And that first step is clean, wholesome, attractive machines that work perfectly.

There’s nothing in the world that hurts this business more than a dirt covered, cobwebbed, filthy machine, with bugs and flies crawling about inside it in such numbers that the public simply back away from the equipment in horror.

Then, of course, there are operators who strongly and adamantly insist that their servicemen clean and practically polish every machine before they leave it.

But, even if the machine is clean and inviting looking, but, if it doesn’t work—then, that’s just as bad as if the machine were dirty, filthy and smudge covered.

There’s nothing that will hurt an operator’s business as much as unclean and out-of-order equipment.

Not only does the public stay away from such machines, but, very soon the location owners begin to ask that the equipment be removed, for it has become an eyesore.

Even the filthiest of locations are pepped up by clean-looking, inviting appearing machines that work perfectly.

Regardless of how busy an operator is, or how busy his servicemen and collectors are, they can always find time to clean each and every machine in every location they cover.

They can also find time to make test plays on every machine before they leave it to make certain that it is working perfectly.

In this way, even if they cover less locations per day, they are not only winning public and location approval for themselves, but, for all the industry as well.

And that is the very first step in better public relations.

Every operator at one time or another, has called on locations where he has seen men and women shy away from some juke box, vendor or amusement game.

Upon investigation he, himself, walked away from the machine in disgust.

Not only was it dirty and filthy, to a point where its beautiful finish could no longer be recognized, but, it had bugs of every sort and description crawling about inside it.

Juke boxes with half the title strips missing. With title strips written by hand so that they just can’t be read. With records that won’t come up when picked. With records that do come up and weren’t chosen. With dirty front glass. With pieces of litter inside the machine. With bugs crawling about.

With so much general filth that, it is small wonder, only sorrowfully bad names become the case when people in that neighborhood, or in that community, discuss juke boxes.

Nor is the juke box alone in this fault of filth. Amusement games, service machine and vendors are also in this class.

Some peanut vendors are so filthy that it’s small wonder the local health department doesn’t close them all down.

Some games have so much dirt in them, which a little elbow grease and a clean cloth would eradicate that, those who have seen such machines, just stare in wonderment as to how such an operator intends to earn his livelihood with this equipment.

Operators simply must consider each machine they own as another branch store of a chain store business.

They would most certainly discharge the manager of any store where they found the front display windows dirty and filthy.

Where, in the front window display, they saw bugs and flies and dirt, and where they would find that the clerks just didn’t know what customers were asking for or about.

The same is true of a machine. The glass and the cabinet and every single individual part of the outside of the machine must be clean looking, wholesome and inviting, to attract business.

The machine itself must be working perfectly.

In fact, now that public relations as a whole isn’t any longer in effect on a national scale for the industry, each individual operator in the nation, to make this industry win more friends and bring him bigger and better returns, can help win public acclaim and approval with: clean machines that work perfectly.
**This week's New Releases... on RCA Victor**

**RELEASE # 51-36**

**POPULAR**

**PATRICE MUSSEL**

with Norman Leyden - Orchestra

_Bela Bimba_  

Look Me Over Once  

20-4255 (47-4255) *

**LUIS ARCARAZ**

and his Orchestra  

_CARAVAN_ - Swing  

Stormy Weather - Blues  

20-4256 (47-4256) *

**BUDDY MORROW**

and his Orchestra  

Truly Lulu  

Oh, How I Love You  

20-4260 (47-4260) *

**HUGO WINTERHALTER'S Orchestra and Chorus**

Red Leaves On The Campus Green  

Mr. Touchdown, U. S. A.  

20-4261 (47-4261) *

**FREDDY MARTIN**

and his Orchestra  

Dinn Yonder  

Take Her To Jamaica  

20-4267 (47-4267) *

**THE BEAVER VALLEY SWEETHEARTS**

Wooden Shoe Waltz  

Billy Buck  

20-4268 (47-4268) *

**JIM BOYD**

and his Men of the West  

Boogie Woogie Square Dance  

Texas Moon Waltz  

20-4263 (47-4263) *

**SONS OF THE PIONEERS**

Heart Break Hill  

Wind  

20-4264 (47-4264) *

**PIANO RED**

Diggin' The Boogie  

Let's Have A Cool Tune Tonight  

20-4265 (47-4265) *

**RED CALLENDER SEXTETTE**

Pendulo  

Chico's Boogie  

20-4266 (47-4266) *

**BLUES**

**SLOWpoke**

Poe Wee King  

20-4269 (47-4269) *

**THE MUSICIANS**

How You Do And Shake Hands  

20-4270 (47-4270) *

**BLOW, BLOW, WINDS OF THE SEA**

Hugo Winterhalter  

20-4271 (47-4271) *

* 45 rpm cat. nos.

**WEEK OF SEPTEMBER 1**

1. **The Loveliest Night Of The Year**  

Maria Lanza  

10-3909 (49-2369) *

2. **I Get Ideas**  

Tony Martin  

20-4641 (47-4441) *

3. **Because**  

Maria Lanza  

18-5207 (49-2367) *

6. **Sweet Violets**  

Dinah Shore  

20-4747 (47-4747) *

7. **I Wanna Play House With You**  

Something Old, Something New  

Eddy Arnold  

20-4963 (47-4963) *

8. **Unwanted Sign Upon My Heart**  

Hank Snow  

21-3042 (44-9493) *

9. **Vesti La Giubba**  

Rufino  

10-2324 (49-2324) *

**OVER A BOTTLE OF WINE**  

Tony Martin  

20-4288 (47-4288) *

**I'M IN LOVE AGAIN**  

April Stevens with Henry Reno  

20-4346 (47-4346) *

**THE WINKY DINK**  

While We Danced, Danced, Danced  

Ralph Flanagan  

20-4221 (47-4221) *

**CASTLE ROCK MAKIN' LIKE A TRAIN**  

The Fontane Sisters  

31-4153 (47-4153) *

**BE MY LOVE**  

Maria Lanza  

18-1951 (49-1951) *

**SLOWPOKE**  

Poe Wee King  

20-4269 (47-4269) *

**THE MUSICIANS**

How You Do And Shake Hands  

20-4270 (47-4270) *

**BLOW, BLOW, WINDS OF THE SEA**

Hugo Winterhalter  

20-4271 (47-4271) *

* 45 rpm cat. nos.
"I'M LUCKY I HAVE YOU" (3:19)
"I DON'T STAND A GHOST OF A CHANCE" (3:05)
INK SPOTS (Decca 2784; 9-2774)

- The Ink Spots, with Bill Kenny in the lead, have a very attractive offering. The first side is a ballad with great appeal which the boys do in excellent style. The second side is an oldie which Bill does very slowly in his familiar style. This is a good bet for ops.

"GREEN EYES" (2:45)
"WHEN YOU'RE NEAR ME" (2:52)
HELEN O'CONNELL (Capitol 1759; F-1759)

- Helen O'Connell goes back a number of years to remake the oldie with which she had a novelty hit. Singing it in the same style as she did before, Helen brings back a lot of memories with this one. The lower end is a ballad done slowly. The top deck may get some play.

"TAKE MY HEART" (2:53)
"MY BUDDY" (2:49)
MEL TORME (Capitol 1760; F-1761)

- The Four Knights, who've been causing a lot of comment for the fine job they did on their initial disks, repeat another one. Taking a ballad with much potential, the boys really sell it. The second half is a novelty with good harmonizing coming through. This is right for the boxes.

"I'M CRYING" (2:39)
"PUT ALL YOUR KISSES IN AN ENVELOPE" (2:25)
EDDIE HOWARD ORCH. (Mercury 5697)

- A very soft side done in his typical manner is offered here by Eddie Howard and the orchestra. Eddie sings the lyrics in crying style as the orchestra backs him up in similar fashion. The second side is a novelty in easy-going manner on which Eddie and the boys again do a fine job. Ops won't want to miss this.

"BIRD 'N' BUTTERFLIES" (2:31)
"FLASH IN THE PAN" (2:27)
FRANKIE CARLE ORCH. (RCA Victor 20-4235; 47-4236)

- A couple of little novelties show up on this disk sung by Kay Brown. Each side has a catchy feeling which Kay handles in nice form as Pete Rugolo does the orchestrations. Although these sides may not have a tremendous play, they should hold their own in the boxes.

"WISH I WUX" (2:40)
"HOLD ME, HOLD ME, HOLD ME" (2:38)
GUY LOMBARDO & GLORIA DEHAVEN (Decca 27741; 9-27741)

- A novelty with a great deal of appeal continues the Guy Lombardo and Glória DeHaven association. Sung in extremely pleasant fashion, this number gets the full treatment from the band. The last side, a tune taken from "Two On The Aisle", is another appealing item with a great deal to offer. This is a natural for ops.

"GOT HER OFF MY HANDS" (2:18)
"I GO CRAZY" (2:35)
FOUR KNIGHTS (Capitol 1761; F-1767)

- The Four Knights, who've been causing a lot of comment for the fine job they did on their initial disks, repeat another one. Taking a ballad with much potential, the boys really sell it. The second half is a novelty with good harmonizing coming through. This is right for the boxes.

"THE SHEIK OF ARABY" (2:45)
"OFF AND ON" (3:02)
GÈNE KRUPA ORCH. (RCA Victor 20-4234; 47-4234)

- Gene Krupa turns in a smooth version of an oldie on the top deck and gives it a real push again. Joe Freeman does the vocal with the band joining in and giving out with some terrific instrumentals. The bottom end is an instrumental as the band makes the music fast and jumpy. Ops will do fine with this.

"THE SOLE OF MY SHOE" (2:50)
"I'M NOBODY'S SWEETHEART TODAY" (2:52)
CASS DACEY & HOAGY CARMICHAEL (Decca 27743; 9-27743)

- Combining the talents of Cass Dacey and Hoagy Carmichael, the top deck number gets a terrific working over. With Matty Matlock's All Stars to provide the music, this pair duets through a dynamic piece. Lower half has some good lyrics to offer and another good performance. Ops won't go wrong with this.

"PUT YOUR ARMS AROUND ME, HONEY" (2:55)
"I'M NOT THE RIGHT GUY" (3:00)
BEN LIGHT (Tempo 1200)

- Two well known standards get an unusual treatment from Ben Light on this platter as he combines piano and drums to come out with a good sound. Each end is offered slowly and each is nice to hear. Ops looking for good filler material, might take a look at these.

Disc of the Week

"I'M WAITING JUST FOR YOU" (2:20)
"IF TEARDROPS WERE PENNIES" (1:50)
ROSEMARY CLOONEY

- Rosemary Clooney follows up her smash of "Come On-A My House" with still another one that's destined to rise the top. Titled "I'm Waiting Just For You", the tune is already flying high in rhythm and blue locations and this version will do the same for it in the pop field. Ops can be prepared for an avalanche of coins for this is the dynamic sort of thing which leaps into the front. As in "Come On-A My House", Stan Freeman accompanies Rosemary on the harpichord and he does a great job. But the chirp's bellowing of the lyrics is the outstanding thing. She certainly knows how to handle this. The second half is a former folk and western hit which also should get its share of play and here too Stan Freeman comes along. The top deck is the one we see hitting. It looks great.

Best Bets

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleepers" Of The Week, are those most likely to achieve popularity.

- "GOT HIM OFF MY HANDS" Doris Day Columbia 19535; 4-39535
- "SWANEE RIVER" Winifred Atwell London 11132
- "THE BOY NEXT DOOR" Fran Warren RCA Victor 20-4236; 47-4236
- "FLIP MY LUCKY HANDS" Ink Spots Decca 27742; 9-27742

"POOR BUTTERFLY" (2:59)
"HOW AM I TO KNOW?" (3:32)
BROTHER BONES (The 150)

- A couple of striking sides are offered here by Brother Bones. With Joe Lewis and his Shadows helping out, the title song and another oldie and give ops the chance to handle them in their own sort of treatment. These things are always fun to hear, and this one is no exception. Ops ought listen in.

"BECUSE OF YOU" (2:47)
"SOMEBODY, SOMEWHERE" (2:51)
LES BAXTER (Capitol 1760; F-1760)

- A new couple of tunes made up for sources are offered by Les Baxter. The top deck is the current smash on which Les does a wonderful job while the bottom half is a ballad with the chorus going to town. This is a sure bet for ops.

"AND SO TO SLEEP" (2:50)
"BEER BARREL POLKA" (2:04)
MARGARET WHITING (Capitol 1784; F-1784)

- A new ballad with a lot of potential gets a wonderful vocal from Margaret Whiting on the top deck. This dreamy number has all the looks of a hit and Maggie really sends it home. The bottom half is a revival of the hit of a few years back. Ops will do ok here.

"YOU'LL KNOW" (2:52)
"STAY AWILE" (2:47)
LES BAXTER (Capitol 1772; F-1773)

- A new ballad gets an exciting rendition on the upper level by Les Baxter. Done with a change of pace in the middle to Latin rhythm, this one also comes out very well. The bottom end is a cute farm type thing on which Les and the chorus again turn in an irridisible job. Ops ought stay tuned.

"THE BOY NEXT DOOR" (2:47)
"TRYIN' TOO HARD" (3:35)
FRANK WARREN (RCA Victor 20-4235; 47-4236)

- A very nostalgic oldie gets another chance on this platter as done by Frank Warren. Fran pours a lot of feeling into this piece while Alan Roth and the orchestra back her up. The bottom end is a true farm type offering which did well over the Winterhalter on the music end. Both sides should be heard by ops.

"WHO AM I?" (2:44)
"THE DAY ISN'T LONG ENOUGH" (3:15)
FRANKIE CARLE ORCH. (RCA Victor 20-4235; 47-4235)

- A couple of pleasant ballads are dished out on this disk by Frankie Carle and the orchestra. John House and the Satisfiers shine forth on the vocal end and of course some good piano work goes along. This one will make a good filler item for ops who tune in.
NEW YORK:

A major A & R name is now in the process of concluding a deal to take over the pop department of a big independent record firm. The story should break next week. Lea Kretz, vice-president for Gimbel Bros., Baltimore distributor, left his job last week to become full-time personal manager of the Conyers, recording artists on the Atlantic label. Kretz himself discovered the group who clicked with their first waxing "Don't You Know I Love You." ... The Dominos broke up at the Apollo Theater last week displaying vastly improved showmanship since their first appearance there some months ago. Their "Sixty Minute Man" is still on top of the Hot Charts around the country. ... Watch out for Maypole Music's great new song which all the disc jockeys are now recording. ... A notice by Hal Kester, N. R. V. Veteran's Hospital, advises us that they use The Cash Box selections of top tunes over their radio station. A total of nine stations use the charts in that one area. ... Donn Titbits recently moved from WHDH to WAKL in Concord, N. H. The possibilities are that they will also acquire a TV channel. ... Fred Kelly, Gene Kelly's brother, who was responsible for The Big Apple, has another promising dance called The Look-Look. ... Paul Breen sits once again setting his up as Christmas card sales agent. Bob Sher, wheel-chair victim of multiple sclerosis, Paul is soliciting everyone's orders on behalf of the boy who this year has a much larger selection of cards to choose from. ... Bud Bress starts his d.j. show over WPEN in Phila., on Sept. 10. ... Ralph Bass, A & R head of Federal Records, left on a month's talent search, covering the smaller towns through the south and winding up on the west coast. ... Muriel Diamond switched to Johnstone-Montel Publishing as secretary to Jack Johnstone. ... Merv Griffin flies to the west coast in December for a 25th Century-Fox screen test. ... Mayo Mays makes her nightclub debut at Reuben Bleu Sept. 8. ... Vaughn Monroe into the Waldorf for 4 weeks. ... Al Morgan rumored signed by Decca.

CHICAGO:

Xaver Cugati and vocallyownd, Abbe Lane, move from the Edgewater Beach to the Oriental Sept. 6. Natt Hale completely with sketch pads and pencils ready to cugie around to see, talk and sketch day's joys. ... Frankie Masters follows the Rhumba King into the Edgewater. ... Ella Fitzgerald going great at the Broad Box. ... Lee Ernlick off to New York on a promotional trip for his music publisher. ... Duke Ellington and his new band clicking like anything at the Blue Note. ... Sam Evans, WGN rhythm and blues disk jockey, and Ernie Leener have a little gaff fest. ... Joe Cooper, president of Job Records, just signed Ray Pearle, Henry Busse, Bernie Cummins, and newcomer Miles Edwarwards for the djs. ... Tommy Dorsey in for a terrific opening at the Rego. ... Count Basie hold out indefinitely at the Capitol Lounge. ... We hear that Eddie Howard may take a long rest after his present stint at the Aragon. ... Rosemary Clooney and Tony Bennett flew in for the opening of a new Chicago store. ... Al Beilin and his enthusiastic old boy, Al Radike, flying over the old Rudy Vallee tune, "Deep Night." Al thinks it's going to be a big one all over again. ... Leo Pelpe into the Hi-Note Sept. 4 and "Oh How I Love You" sung by Gloria Orat really clicking in Chicago. It's already hit the Cash Box charts and is climbing rapidly. ... Donn Washington into the Hi-Note for two weeks starting Sept. 14.

LOS ANGELES:

This town can show its appreciation of a fine thing musically at times, and so it did in the case of Billy Williams and his great Quartet, which drew a run of full houses to the Tiffany Club on 8th Street during a few week's run. The group showed itself to be as good in the vocal and showmanship departments in person as on Sid Caesar's TV show. It would take a top rank act to follow them into the place and the management had one scheduled in Nat Cole and his Quintet. ... Another visiting musical aggregate, one that doesn't cut out here too often, is Lawrence Welk, who's holding forth with his champagne rhythm at the Aragon Ballroom in Ocean Park. ... Competing with Welk for the popular beach's dance crowd was Charlie Barnett, who took a leave of absence from his artist-managerial desk to pick up the sax and front for the bunch of musicians at the Casino Gardens. ... Coming attractions around the town include the Ames Bros, who are expected to reach new heights with their local fans when they play the Cine a few weeks. ... The personal appearance routine really counts on record sales and juke box play, too, we gather, in talking to disc jockeys and music ops. ... Over at Sunset Music, Gordon Wolf notes the sales of MGM's "Shanghaied" by the Billy Williams 4 soared up there upon their opening locally while Mike Kurkian is already counting on a boom for the Ames Bros. current Coral releases soon as they hit the Cine. ... The Brothers Mason, Lee and Eddie, both hotly-ordered on their Aladdin hit, "The Five Keys on "Glory of Love," and Eddie trying to find somenowners who gotacquainted with the new off-spring, could have another hit on their hands in the hitfilm held via Intro's "Out Of Money, Out Of Place, Out Of Style," by Jimmie Walker, the fellow who kicked off "Detour" on Great Britain and is managed by Gene Kelly. ... It's another European trip coming up for Irving Fogel of Tempo, but not until he launches what could be a bit one on Theme, "She's Born In Texas," first for the label by the Cass County Boys.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
“AND SO TO SLEEP” (2:53)

PATI PAGE

(Mercury 5706; 5706 x 45)

• Patti Page, who can apparently do no wrong, has another big one titled “And So to Sleep” on the top deck. Taking this ballad with a very appealing melody, Patti teams up with herself in her well known manner and gives ops another crack at the customers’ coins. It has the looks of a big disk as Patti sings in her usual style and gets some grand backing from Jack Raal and his orchestra. The bottom half “One Sweet Letter” is another likely number taken from the rhythm and blues field with Patti doing it in low down style. Jack Raal again provides the musical background in fine manner. Either side could break out and reach the top. We think the top deck is headed there first.

“MAMAS GONE GOODBYE” (2:53)

“TUTONE POLKA” (2:49)

Lee Montis Tutones

(Shep 35)

• Lee Montis Tutones have a couple of sides which should do ok. The first one is an interesting sounding item while the flip is a polka which moves pretty fast. Ops in the locations that go for this type of music will do fine with this disk.

“CAN’T HELP LOVIN’ THAT MAN” (3:01)

“ENTRY OF THE GLADIATORS” (2:56)

Red Nichols

(Capitol 1763; F-1763)

• Red Nichols and his Famous Pennies have a couple of instruments that they turn to on this disk. The first half is the famous “Show Boat” tune done with wonderfully slow feeling. The lower half is a terrific instrumental of a well known circus tune. Ops oughta look into this.

“SLEEPER OF THE WEEK”

“IT’S ALL IN THE GAME” (2:45)

“BE MINE TONIGHT” (3:10)

Sammy Kaye Orch.

(Columbia 19531; 4-39531)

• A lovely ballad that may get up and go receives the Sammy Kaye treatment on the top half which means that it’s gonna get a lot of play. Cliff Ayres and the Glee Club turn in a very worthwhile vocal on this number and give it a good chance. On the bottom half, Barbara Benson goes forth on the vocal of a ballad. The upper half could do it.

“DON’T FAN THE FLAME” (2:50)

“LEMMO GO” (3:06)

Connie Haines

(Coral 6053)

• Connie Haines has a couple of different type numbers to offer on this platter. The top side is a lively tune with some good lyrics while the second side is a little number sung in a low down fashion. This one will make good filler items for ops.

“KEEP A LOCK ON YOUR HEART” (2:52)

“HEY BABE” (2:49)

Jack Lantz

(Orbit)

• Two light entries are turned out by Jack Lantz and the Huntington Park Ballroom Orchestra. Both sides are novelty type and Lantz while the orchestra backs him up. Although neither of these sides is gonna get the world airing, they may get some play.

“GOT HIM OFF MY HANDS” (2:49)

“KISS ME GOODBYE, LOVE” (2:49)

Doris Day

(Columbia 19534; 4-39534)

• A ballad that looks very strong is given an excellent interpretation on the upper end by Doris Day and may very easily break out. Doris sings one of her best vocals on the upper half as Paul Weston backs her up. The second side finds her harmonizing with herself again to good effect. The top deck is very potent.

“KISSIN’ BUG BOOGIE” (2:56)

“WOMAN IS A FIVE LETTER WORD” (2:49)

Tennessee Ernie

(Capitol 1775; F-1775)

• Tennessee Ernie has some strong material to play around with on both sides of this platter. The first one is a western type of thing with a good beat while the lower side is a novelty with good lyrics. Ops in the right locations are gonna do very well with this disk.

“BIRTH OF THE BLUES” (2:52)

“I WANT TO BE NEAR YOU” (2:36)

Nellie Lutcher

(Capitol 1789; F-1789)

• Nellie Lutcher takes a standard on the top deck and gives it a terrific working over. Doing it in slow steady style, Nellie gets some good vocalizing and piano playing into this side. The bottom half is a lovely novelty on which she gets some help from a chorus. The top deck sounds good.

“I CAN’T GET STARTED” (2:49)

“FASCINATING RHYTHM” (2:53)

Jess Stacy

(Brunswick 80170)

• Two wonderful oldies come alive again as played by Jess Stacy on the old Brunswick label. Reissued, these sides still make for fascinating wax material. The first half is done in slow tempo with a real easy going aire. The bottom end is offered in a faster vein. Each is good to hear.
**On TOP of the HOT Charts**

"SIXTY MINUTE MAN"

as recorded by

THE DOMINOES

Just Released — New Pop Versions with new lyrics for broadcast

ELLiot LAWRENCE

ROBERTA LEE

Published by

ARMO MUSIC PUB. CO. 146 W. 54th St., N. Y.

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**The New Dance Craze**

"THE WINKY DINK"

Recorded by

RALPH FLANAGAN . . . RCA Victor

HOT LIPS JOHNSON . . . Decca

SHELDON MUSIC, INC.

Harold Lee, Gen. Mgr.

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GEORGIA GIBBIS with Ork conducted by GLEN OSSER . . . Mercury

PEGGY LEE with Ork conducted by DAVE BARBOUR . . . Capitol

Pub. by REGENT MUSIC CORP. 1619 Broadway, N. Y. 19, N. Y.

---

**Rockin' The Nation**

"CASTLE ROCK"

Recorded by

FRANK SINATRA and HARRY JAMES Columbia

FONTANE SISTERS Victor

RALPH MARTERIE and Ork Mercury

DAVE BARBOUR Capitol

Pub. by WEMAR MUSIC CORP. 1619 Broadway, N. Y. 19, N. Y.

**Dinah-mite In Chicago**

CHICAGO—Starting her first personal appearance tour in several years, Dinah Shore opened at the Chicago Theater last week and took the town by storm. The RCA Victor star, who is currently hot with such disks as "Sweet Violets," "The Musicians" and her latest "It's All In The Game," won each audience by her gracious manner and grand renditions. Above are Bill Gersh, publisher of The Cash Box; Dinah Shore; Mrs. Bill Gersh; and Manie Sacks, vice president of RCA Victor.

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Steel Music Company

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"It's What's in THE CASH BOX That Counts"
Paul Wexler Named VP of Columbia

NEW YORK—James B. Conkling, President of Columbia Records has announced the appointment of Paul Wexler, National Sales Manager, as a Vice President of the company.

Wexler joined Columbia in 1941 as a junior field man, following his graduation from the University of Pennsylvania. As a sales trainee he worked in the New York, Louisiana, Mississippi and Alabama territories before entering the service in March 1942.

Discharged from the Air Force as a Captain in November 1945, Wexler returned to Columbia.

In October 1949, he was appointed to his present post of National Sales Manager for Columbia Records.

Wexler was born in Boston, Massachusetts on Nov. 8, 1919. He attended Boston Latin School and Roxbury Memorial High School, and, later, the University of Pennsylvania.

Columbia Signs Warfield

NEW YORK—William Warfield, young American baritone who has achieved success as a concert singer and in the role of Joe in the film hit, "Show Boat," has been signed to an exclusive contract by Columbia Records, according to an announcement by Richard Gilbert, Director of the company's Marketing Division.

Warfield made his concert debut in March 1950 with a Town Hall recital that was called the sensation of that year's spring season in New York. In less than two years, he has concertized widely in the United States, Canada, Australia and made numerous radio and television appearances.

Currently featured in the highly successful film, "Show Boat," singing the now-classic "Ol' Man River," War-Remington Announces 3 For S1 Reproduction Of Hit Recordings

NEW YORK—Don Gabor, president of Remington Records, announced this week that all the current top hits will be released on the Remington label back to back and sold to operators and consumers at three for $1.

Gabor claims that it will be hard for listeners to distinguish between the original recording and the Remington version since the exact style of the orchestra and vocalist has been captured.

The disks will be of the unbreakable type.

Remington, which has been concentrating on the LP field, putting out albums at low cost, now intends to go fully into the singles field.

Mindy Carson Signs New Victor Contract

NEW YORK—Mindy Carson and RCA Victor Records have signed a new term recording contract, it was announced today. Negotiations for the contract have been in progress for the past few months between Eddie Joy, the singer's manager, and executives of the recording company.

Added features of the new pact include provisions for the company to absorb costs of future recording sessions. The signing comes on the heels of recent announcements by the disks that it is paring down its popular label roster. A heavy promotional campaign is being planned for Mindy's next month begins work on his second motion picture. In a musical version of Mark Twain's "Huckleberry Finn," he will play the role of Jim.

“CALLA”
A SENSATIONAL NEW SMASH HIT BY VIC DAMONE
(English Translation The Bride, The Bride")

A Top Corn (Turn) GONE POP! "COLD COLD HEART" Tony Bennett

GOING BIG!

JEB No. 3001
The Keynoters with Pete Cogliarco "IDA" b/w "Darktown Strutters Bell"

JEB No. 3002
Don Bell's Orchestra Sunday Smith, Vocal with Fewl Music Makers "Big Blue Eyes" b/w "Pretty Little Bells"

JEB No. 3003
Milt Herth "Marmaduke The Spook" b/w "Jazz Me Blues"

JEFFERSON MUSIC CO. INC., 1619 BROADWAY, N. Y. 19

"It's What's in THE CASH BOX That Counts"
OBERSTEIN JOINS KING AS HEAD OF POP DIVISION

NEW YORK — Coinciding with his campaign to build up the pop division of King Records, Syd Nathan, president of the diakery, announced on Friday (August 31) that Eli Oberstein, for many years A & R head of Victor Records would become A & R Director of King effective September 1.

Oberstein's new position at King will not affect his status with Varsity Records which he heads. That firm will continue in business under Oberstein's direction.

From 1938 to 1939 and again from 1945 to 1948 Oberstein was in charge of artist and repertoire at Victor during which time he was responsible for establishing such stars as Perry Como, Glenn Miller, Harry James and many many others.

Oberstein was an early exponent of jazz and was one of the leaders in the pop field for many years. Upon leaving Victor for the second time, he established Varsity Records, designed to merchandise pop disks at 49c.

Nathan stated that Oberstein's attainments in the pop field entitle him a free hand in the selection of artists and tunes. He expects his drive to make King a factor in the pop field to be greatly enhanced by this move.

In which King acquires one of the most outstanding builders of talent in the business.

King will continue in all respects with the same policies it always had, Nathan also stated.

The company will continue to give an equal opportunity to everyone in the pop division just as it does in the rhythm and blues and folk and western fields.

Syd Nathan Files Suit On "Huckelbuck"

NEW YORK—Syd Nathan, president of King Records, has filed suit in Supreme Court against United Music Corporation, publishers of "The Huckelbuck" and also named as defendants Decca, Columbia, London, Mercury and Savoy Records.

The basis of the suit revolves around the fact that Nathan wrote a tune in March of 1948 called "Boarding House Blues" and it is alleged that "The Huckelbuck" is an infringement of that melody.

"The Huckelbuck" was a top rhythm and blues record on the Savoy label by Paul Williams and later became a big pop number after Frank Sinatra recorded it for Columbia.
Symphony Sid Moves Over To WINS

NEW YORK—Symphony Sid, holding court at the Birdland Restaurant, will be aired by radio station WINS beginning Wednesday morning, September 12th, from 12:01 A.M. until three in the morning.

One of the pioneers of the after-hours deejays, Sid is starting his third year of broadcasting from the famous Broadway night spot. The format of the show adhered to for so many years, answering listeners requests, will be the same on the new show.

Symphony Sid will be heard six times a week over WINS, Wednesday through Monday — 12 midnight to 4:00 A.M.

Big Cereal Tie-Up On New Kiddie Disk

NEW YORK—A new song, published by Marks Music and recorded by Rosemary Clooney for Columbia records, has set the wheels turning for a two million dollar promotion of a new cereal.

The tune, a kids novelty, called "Dandy, Handy and Candy," was written for Marks by Alan and Marilyn Scott. The publishers made the tie-in with Borton & Bowles, agency for Sugar Crisp Cereal, which is promoting the breakfast food via three Teddy Bears, now named Dandy, Handy and Candy.

One of the biggest promotion outlets set up is a premium deal through which Sugar Crisp will offer both the record and sheet music to cereal buyers. This guarantees minimum 80,000 disk and sheet music sales.


d--give your customers Capitol Entertainment

...TODAY'S TOP HITS!

Order by number today from your local distributor.

"THE WORLD IS WAITING FOR THE SUNRISE," 78 45
Les Paul and Mary Ford .......... 1748 F1748

"WHISPERING".............
"MAKE BELIEVE LAND," 78 45
"I'LL ALWAYS REMEMBER YOU"
Nat "King" Cole ............. 1747 F1747

"BECAUSE OF YOU," 78 45
"SOMEWHERE, SOMEHOW, SOMEWAY"
Les Baxter ............. 1760 F1760

"JUKE BOX BOOGEY," "SAILOR'S BLUES"
Ramblin' Jimmie Dolan ......... 1720 F1720

"TENNESSEE BLUES," "I CAN'T FORGET YOU"
Dinning Sisters and Jan Garber .... 1726 F1726

"DOWN YONDER," "IVORY RAG"
Joe "Fingers" Carr ............. 1777 F1777

...COMING UP FAST!

"SOUND OFF," "COME ON-A MY HOUSE"
Mickey Katz .......... 1788 F1788

"KISSIN' BUG BOOGIE," "WOMAN IS A FIVE LETTER WORD"
Tennessee Ernie .......... 1775 F1775

"ENTRY OF THE GLADIATORS," "CAN'T HELP LOVIN' THAT MAN"
Red Nichols .......... 1763 F1763

"LOVE THIEF," "HOW DO YOU FEEL?"
Hank Thompson .......... 1745 F1745

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
SAVOY DOES IT AGAIN!

LITTLE SYLVIA
With a 2-sided HIT

“LITTLE BOY”
backed by

“HOW LONG MUST I BE BLUE”

by THE FOUR BUDDIES

SAVOY RECORD CO., INC.
58 Market St., Newark 1, N. J.

Meeting Dates Of
Music Operators’ Associations

Sept. 3—Illinois Amusement Association
Place: 208 N. Madison St., Rockford, Ill.

4—Music Operators’ Association of Indiana
Place: Indianapolis Athletic Club, Indianapolis, Ind.

6—Oregon Music Association
Place: 827 S. W. 13th Ave., Portland Ore.

10—Wisconsin Phonograph Operators’ Association
Place: To be announced.

11—California Music Guild
Place: 311 Club, Oakland, Cal.

12—Automatic Phonograph Owners’ Association
Place: Gibson Hotel, Cincinnati, Ohio

13—Michigan Automatic Phonograph Owners’ Association
Place: Maccabees Building, Detroit, Mich.

13—Oregon Music Operators’ Association
Place: 827 S.W. 13th Ave., Portland Ore.

19—N. Y. State Operators’ Guild
Place: Governor Clinton Hotel, Kingston, N. Y.

21—Phonograph Owners’ Association
Place: Broadview Hotel, East St. Louis, Ill.

27—California Music Guild
Place: Sacramento Hotel, Sacramento, Cal.

“IT’S WHAT’S IN THE CASH BOX THAT COUNTS”

OCTOBER 15 and 16

SIX-STATE CONVENTION
Music Operators from Nebraska, Minnesota, North Dakota, South Dakota, Iowa and Wisconsin meet at the PAXTON HOTEL, OMAHA, NEB. Harold Klein, Publicity Director, 1611 CHICAGO ST., OMAHA, NEB.
HOT in DALLAS in LOS ANGELES in OTHER CITIES

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

1. DON'T YOU KNOW I LOVE YOU?
   Clovers
   (Atlantic 934)

2. CHAINS OF LOVE
   Joe Turner
   (Atlantic 599)

3. PRAYIN' FOR YOUR RETURN
   Percy Mayfield
   (Specialty)

4. GLORY OF LOVE
   Five Keys
   (Aladdin)

5. SIXTY MINUTE MAN
   The Dominoes
   (Federal 12022)

6. T-99 BLUES
   Jimmy Nelson
   (R.P.M.)

7. I GOT LOADED
   Peppermint Harris
   (Aladdin)

8. THE THRILL IS GONE
   Roy Hawkins
   (Modern)

9. SHE WINKED HER EYE
   Gatormouth Brown
   (Peacock)

10. I'M CRYING
    Memphis Slim
    (Premiere)

THE GLORY OF LOVE
The Five Keys
(Aladdin)

GO, GO, GO
Trenier Twins
(Okeh)

SLEEP
Earl Bostic
(King)

WILL YOU BE MINE?
The Swallows
(King)

T-99 BLUES
Jimmy Nelson
(RPM)

BLOW, JOE, BLOW
Joe Houston
(Modern)

ALL NIGHT LONG
Johnny Otis
(Serena)

THE THRILL IS GONE
Roy Hawkins
(Modern)

PRAYING FOR YOUR RETURN
Percy Mayfield
(Specialty)

NEWARK, N. J.

1. The Glory Of Love
   (Five Keys)
2. Don't You Know I Love You
   (Clovers)
3. Sixty Minute Man
   (Dominoes)
4. Juke Box Man
   (Amos Milburn)
5. I Have News For You
   (Ray Milian)
6. I'm Walking Just For You
   (Ray Milian)
7. Don't Let Me Know
   (Cardinals)
8. Prayin' For Your Return
   (Percy Mayfield)
9. Tend To Business
   (James Wayne)

ATLANTA, GA.

1. Little Car Blues
   (Willie Love)
2. Sixty Minute Man
   (Dominoes)
3. The Glory Of Love
   (Five Keys)
4. Hey, Little Girl
   (Jimmie Nelson)
5. Chains Of Love
   (Sorrows)
6. T-99 Blues
   (Jimmie Nelson)
7. I'm Crying
   (Memphis Slim)
8. Louisiana Woman
   (Joe Liggins)
9. Juiced
   (Jackie Brenston)
10. Tru-La-La
    (Griffin Brothers)

RICHMOND, VA.

1. Sixty Minute Man
   (Dominoes)
2. Rocket 88
   (Jimmie Brenston)
3. T-99 Blues
   (Jimmie Nelson)
4. All Nine Long
   (Johnny Otis)
5. Eyesight To The Blind
   (Larks)
6. Tend To Business
   (James Wayne)
7. Six Ten
   (Paul Williams)
8. The Thrill Is Gone
   (Roy Hawkins)
9. Blow, Joe, Blow
   (Joe Houston)

OAKLAND, CAL.

1. Chains Of Love
   (Joe Turner)
2. Big Town
   (Roy Brown)
3. The Glory Of Love
   (Five Keys)
4. Don't You Know I Love You
   (Clovers)
5. I Got Loaded
   (Peppermint Harris)
6. Saddle The Cow
   (Rappe-Cornel)
7. I'm Crying
   (Memphis Slim)
8. Eyesight To The Blind
   (Lynyrd Williams)
9. T-99 Blues
   (Jimmie Nelson)
10. Prayin' For Your Return
    (Percy Mayfield)

OPHELJAS, LA.

1. Chains Of Love
   (Joe Turner)
2. Sixty Minute Man
   (Dominoes)
3. Tru-La-La
   (Griffin Brothers)
4. T-99 Blues
   (Jimmie Nelson)
5. Don't You Know I Love You
   (Clovers)
6. I'm Walking Just For You
   (Lynyrd Williams)
7. All Nine Long
   (Johnny Otis)
8. I'm Crying
   (Memphis Slim)
9. Juiced
   (Jackie Brenston)
10. Shouldn't I Know
    (Cardinals)

POPULAR

"Down Yander"..................2.13
(Champ Butler—Columbia)
"The Stranger"..................2.17
(Human Keys—Columbia)
"Got Her Off My Hands"........2.18
(Roy Knights—Capitol)
"I'm Waiting For You".........2.20
(Rosmary Clooney—Columbia)
"Stay Away"....................2.23
(Dinah Shore—RCA Victor)
"Put All Your Kisses In An Envelope" 2.25
(Edsdy Howard—Mercury)

JAZZ & BLUES

"What's Mine Is Mine".........2.04
(Ray-O-Vee—Decca)
"How Can You Say You Love Me"..2.23
(Cars County Boys—Theme)
"Kentucky And You"............2.16
(Jimmie Skinner—Capital)

FOLK & WESTERN

"The Kiwi Bird"..................2.02
(Ray Rogers—RCA Victor)
"Down Yander"..................2.05
(Spade Cooley—Decca)
"See That You're Born In Texas" 2.13
(Cars County Boys—Theme)

TOO HOT TO HOLD!

"HEY LITTLE GIRL"

FEATURING THE JOHN GODFREY TRIO
CHES 1473

CHESS RECORDS
750 E. 49th St.
Chicago 15, Ill.

APOLLO RECORDS, INC.
457 W. 45 S. T. N. Y.

The Sensational LARKS
Having Another Big One Coming Up—
WANT TO GET IT!
Going Strong On
"Little Side Car" and
"Hey Little Girl"
Apollo 2429

AMERICAN FAMILY "D"

Visit Our Headquarters This Week

Friedman Amusement Company
441 Edgewood Ave., S.E., Atlanta, Ga.
Phone: Lamar 7511

"It's What's in THE CASH BOX That Counts"
"Miss Personality"

NEW YORK—At the Fifth Annual Shriners Talent and Beauty Pageant, Cy House, (left) talent scout for Specialty Records is pictured with Louise Parks of Boston who placed fifth. Pretty Miss Parks also won the title of most talented girl and "Miss Personality". She was awarded a $200 educational scholarship. Looking on is Paul E. X. Brown (right), chief announcer of Radio Station WEDE, Birmingham, Alabama. He serves the Imperial Council of Shriners as Deputy Imperial Publicist and editor.

THE CASH BOX
Jazz 'n Blues Reviews
AWARD O'THE WEEK

"LITTLE BOY" (2:52)
"HOW LONG MUST I BE BLUE?" (2:49)

LITTLE SYLVIA
(Savoy 816)

- Here's a new star who's destined to do big things. Little Sylvia, a 16 year old chirp, turns out her first sides on this platter and establishes herself as a singer to be reckoned with. Doing a couple of numbers labeled "Little Boy" and "How Long Must I Be Blue", the girl jumps into a class which assures her of being a real hit catcher for ops. Sylvia shows off a terrific voice and manner on the top deck doing the number in a steady beat as Hoywood Henry and the orchestra help her out. On the second side she goes into a broken vocal routine which is great to hear. It is ultra slow and very blue. Again the Henry crew do the backing. This is a potent new singer. Ops better take a listen.

"HEY, LITTLE GIRL!" (2:59)
"YOU DON'T KNOW" (2:48)

PAUL GAYTEN
(DeLuxe 3320)

- A jump tune that's been recorded all over the place gets another going over, this time from Paul Gayten. Paul gives it a talky vocal with some fine piano in the background. On the second half he runs through a very slow ballad and again does a good job. Paul always gets a play.

"I SCREAMED AND CRIED!" (2:49)
"I ALWAYS END UP BLUE" (2:52)
PEPPERMINT HARRIS
(Sittin' In 612)

- Two blues numbers which are very interesting to hear show up on this disk sung by Peppermint Harris. The top deck is a real slow one on which a good piano goes along. The lower side gets a fascinating backing as Harris cries the blues. This will get attention.

"MAY THAT DAY NEVER COME" (2:45)
"HOW CAN YOU SAY YOU LOVE ME?" (2:23)
AL RUSSELL & DO-RE-ME TRIO
(Okeh 8686)

- Two ballads with a good deal of appeal are being offered here by Al Russell and the Do-Re-Me Trio. Al sings both of these in pleasant style as he gets some nice small instrumental backing and the boys sing along in the background. Ops ought to listen in.

"WHISPERING FOR YOU" (2:50)
"SINCE YOU'VE BEEN AWAY" (2:47)
THE SWALLOWS
(King 4466)

- The Swallows, who've been showing such great promise, have another couple of sides which should bring them a lot of approval. Each of these is a ballad done in vocal solo style with the boys chiming in and each is wonderful to hear. These can't help but do well.

"I'M STILL LOVE YOU, BABY" (2:28)
"WHAT'S THE UP?" (2:52)
JOHNNIE INGRAM ORCH.
(Modern 834)

- Johnnie Ingram and the orchestra have a couple of different types of tunes on this disk. The top deck in an ultra slow item which Del Graham sings to a good accompaniment. The second side is an instrumental done in a fast way. These make for good listening.

"I'M LUCKY I HAVE YOU" (2:35)
MOOSE JACKSON
(King 4472)

- A very potent number is dished out on the top deck by Moose Jackson. Moose goes to town on a little number that has him making like an Indian and he sure knows how to do it. The lower half is in a lovely ballad which he also handles in winning style. This is a moneymaking disk.

"It's What's in THE CASH BOX That Counts"
DENVER, COLO.—Fans swarmed one of this city's top record stores to greet maestro Lawrence Welk, pictured above in dark suit. The bandleader made the p.a. in conjunction with his recent stand at Elitch's Gardens, Denver. Promotion stepped up sales of Welk's latest disk considerably. The disk couples "Sad And Lonely" with "Irving."

Jeb Records Signs Pop Artists

CHICAGO—Jeb Records, the new local label, in keeping with their recently declared "pop policy" announced this week the signing of several "pop" music names. Jeb has signed exclusive recording contracts with the Henry Busse and Ray Pearl orchestras, and is at present negotiating with Bernie Cummins former Victor artist, according to Joel Cooper, President.

Ray Pearl and his orchestra recently finished a 3 week stay at the popular Aragon Ballroom here and has been resigned for an indefinite stay beginning in November.

Cooper said that Jeb has had some original tunes written for Busse, his famous trumpet and his orchestra. They will be released soon, he promised.

The Bernie Cummins orchestra is currently playing at the New Yorker in New York City. Cooper expects to have the ex-Victor artist signed in the near future.

Also this week, Jeb announced the signing of Miles Edwards, recent winning male vocalist of the Chicagool Music Festival.

Additional Tunes

I WANT TO BE WITH YOU ALWAYS
Lefty Frizzell
(Columbia 20799; 4-20799)

LET'S LIVE A LITTLE
Carl Smith
(Columbia 20796; 4-20796)

DOWN YONDER
Del Woods
(Tennessee 775)

SLOW POKE
Pee Wee King
(RCA Victor 21-0489; 48-0489)

MR. MOON
Carl Smith
(Columbia 20825; 4-20825)
**Folk and Western Roundup**

Clyde Moody (King) was guest on WSM's Grand Ole Opry August 28th, while enroute to his home in Raleigh, N. C. Moody is taking up residence in Raleigh to play personnel throughout the Carolinas territory.

**Hank Snow** (RCA Victor) seriously injured in an automobile accident August 31st while driving to a Memphis, Tenn., appearance. Although Hank was badly injured, latest reports are encouraging.

Cotton Galyon (Mercury) who was with Carl Story's Rambling Mountainers and recently has been doing duties directing country activities at WSPG in Somerset, Ky, Chorus include the direction of an amateur contest sponsored by WSPG along with disc shows.

Tommy Carlisle (son of Cliff Carlisle who recently cut Mercury wax with his brother, Bill) recently joined WCLK in Campbellsville, Ky., as staff announcer and country disc jockey.

**Ernest Tubb** (Decca) plays Bethany, Missouri fair September 2nd. Tubb also begins northwestern tour September 10th in Vancouver, B. C., continuing on ascending schedule to Longview, Mount Vernon, Seattle, Washington. Above dates were booked by A. V. "Bam" Bamford, Nashville booking agent.

Jimmie and the Rhythmasters (Mercury) who recently broke up his group to work as single on WNOX in Knoxville, Tenn., plans on moving to home town Lenoir, N. C., in near future.

Gene Stephens of KTTB, modesto, Calif., reports a new country and western show on station tabbed "Western Jamboree." Show started August 29th with Don Lapan at the mike. Regular feature of the show is the appearance of country and western names as guests.

Roy Vernaun (KJAY-Topeka, Kansas) rates top appeal in mid-west area via his two country shows across the board--"Kaw Valley Klamabake" and "Western Hit Parade." Plans are soon to be completed on addition of "Rhythm Roundup" to Vernon's chore.

**Curly Kinsey** (WGTA-Summerville, Ga.) reports biggest mailbag in history on his show. Kinsey is backed via his air. Artist turned out to be Alan Flatt who is one of top country names on inside Tennessee label.

**Vic McAlpin** (Columbia country prom man) recently returned from Nashville from d. j. trip to Oklahoma, Alabama and Michigan. Interview told of top acceptance of all Columbia Hill artists with Carl Smith and Lefty Frizzell heading the list.

Al Morris of WONE in Dayton, Ohio, moves to WWVA in Wheeling, W. Va., September 1st. WWVA is getting one of top country D. J.'s as Al was No. 1 in Cleveland before going to Dayton.

John Carr handles country d. j. duties at WUBU in Coolville, Tenn. John formerly was heard from WNOX and WIBK of Knoxville and WGGP in Maryville before going to Coolville to attend Tenn. Polytechnic Institute March 1952 is his graduation date and it will probably be Uncle Sam thereafter.

Mack Sanders, formerly WNOX in Shenandoah, Iowa, currently m. c.ing country records at KBFL, Wichita, Kansas, P. D. at station is George Welli, formerly of Kanalkie's WKAN.

**FOLK AND WESTERN RECORD REVIEWS**

**THE SISY SONG** (2:28)

"SHE SAID" (2:31)

Tommy Sosbee & Kenny Roberts

(Coral 46108)

**THE SISY SONG**

A very clever novelty combines the talents of Tommy Sosbee and Kenny Roberts and gives the boys a potent disk. This amusing piece, labeled "The Sissy Song," could really break out and run away for it features a catchy melody with a bright set of lyrics which the boys handle in easy style. Osa have a great hit here on a disk that can be heard many many times. Doing it in a steady pace, the boys duct in fine style as they get a guitar backing which adds to the interest of the side. The bottom half is a novelty which Tommy and Kenny handle in fine manner. This one also has a chance. But the side that just can't miss is the first one. Osa oughta tune in right now.

**TRAVELIN' BLUES** (2:52)

"Hit manpar," No. 6, (3:48)

Lefty Frizzel

(Coleman 26042)

Lefty Frizzell continues his winning ways with a very soft appealing number on the top disk that should attain the popularity his recent disks have. Lefty handles this one very quietly and with much feeling. The second side is a blues number with a low down sounding aire. Osa should feature this disk.

**DOWN YONDER** (2:05)

"Horsin' R Boogie" (2:28)

Spade Cooley

(Decca 46335)

**DOWD YONDER**

A couple of very dynamic instrumentals are given a ride here by Spade Cooley. Putting his guitar to work, but good, Spade really goes to town on these numbers. The top disk is a great work which is now getting a revival while the lower half is another good sounding piece. Osa will do ok with this.

**KENTUCKY AND YOU** (2:16)

"Journey's End" (2:51)

Roger Skinner

(Capitol 17643; F-1764)

Jimmie Skinner has a couple of tunes to send our way. The first one is a regional number done in Jimmie's distinctive style. The bottom end is a ballad and a bad story to tell. Osa who are in the market for filler material might take a look here.

**ROVER, ROVER** (2:25)

"hit hurts 'm Boogie" (2:53)

Bob Newman

(King 973)

A little novelty which, he does in fine manner, gives Bob Newman a potent upper half. With some cute lyrics to go along, this side gets real good treatment from the singer. The flip is a blues tune with a steady pace which Bob also knows how to handle. Osa shouldn't miss this disk.
"We are adding thousands upon thousands..."

FRANK M. FOLSOM
President, Radio Corporation of America

"By a simple person-to-person canvass, we are adding thousands upon thousands of serious savers to our Payroll Savings Plan. Our employees are eager to contribute to the strengthening of America's defenses while they build their own security. They know that individual saving initiative means a blow at ruinous inflation. They know that is the line on which all of us at home can make our strongest fight."

"Thirty days has September." And every one of these September days is a D Day. In newspapers, magazines, on the radio, from the television screen, contributed advertising will urge every American to "Make today your D Day. Buy U.S. Defense Bonds."

September days are "D" Days for management, too—Decision Days.

If you have a Payroll Savings Plan and your employee participation is less than 50%... or if you have not made a person-to-person canvass recently—consider this your "D" Day.

Phone, wire or write to Savings Bond Division, U. S. Treasury Department, Suite 700, Washington Building, Washington, D. C. Your State Director will show you how easy it is to increase your employee participation to 70%, 80%—even 90%—by a simple person-to-person canvass that places an application blank in the hands of every employee. He will furnish you with application blanks, promotional material, practical suggestions and all the personal assistance you may desire.

Your employees, like those of the Radio Corporation of America and many other companies will join by the hundreds or thousands because they, too, are eager to contribute to the strengthening of America's defenses while they build their own security. Make it very easy for them—through the automatic Payroll Savings Plan.

The U. S. Government does not pay for this advertising. The Treasury Department thanks, for their patriotic donation, the Advertising Council and

THE CASH BOX
AMI INTRODUCES MODEL “D” PHONO

National “D” Day Showings At Distributors To Take Place At Dates Set From Sept. 5 to Sept. 15

Distributors Will Inform Local Ops As To Dates

GRAND RAPIDS, MICH.—AMI distributors throughout the country will welcome music operators to special “D-Day” showings of the new AMI juke boxes, beginning on September 5 and continuing on through the 15th, John W. Haddock, AMI president, announced.

The open house celebrations will be held by the distributors in their showrooms—and in some cases in other cities within their territories as well.

The new “D” phone, enthusiastically greeted by all of the AMI representatives, is a departure from previous models, the height of the new “D” has been lowered considerably and it is 3 feet overall. It occupies only 2 square feet of floor space.

Noteworthy among the many new features of the new “D” are its eye-high strip and selector buttons, located on a sloping bank above the record and mechanism changer for greater convenience to patrons in selecting records and paying for them.

According to John Haddock, this new location of the button bank answers open requests from operators for a juke box that would “handshake juke box bends” and help encourage more play by doing away with the need for a stepped position in reading tune titles.

To make the availability of music known to every person in the location, an edge-lighted plastic plaque runs completely across the top of the machine, bearing the message, “Music For You by AMI” in radiant changing colors. The interest created by this rainbow-motion lighting is obtained by a new internal, modulating color tube which also lights the titie strips in a diffused glow. This enables patrons to make selections quickly and without eye strain.

The operation of the record changer mechanism is plainly visible, the large plastic “picture window” which may be unlocked and opened wide for easy access to such components as the record changer, player, and rejector. The rejector is situated on a level with the top of the machine and is a rich, enclosed vinylite box, with a permanent finish that cleans like new with a damp cloth.

Typical of the high degree of accessibility of the new “D” is the rejector, located directly above the record changer. It may be removed completely for service in an instant’s time. The recessed rejector knob prevents abuse or mishandling and makes it impossible to exert sufficient force to strip rejector parts.

Rich, hand-rubbed sections of the new “D” cabinet frame a rigid door that makes for unusual sturdiness and comes in blonde and mahogany finishes. It is finished in a lighted plastic housing for the front and sides of the bottom portion of the new “D” opened from within and swing wide to allow operator access to stepper, vertical color wheel and the field coil. The front and sides of the machine are concealed by heavy steel kick plates. All bowers and hardware of the bottom doors are interchangeable to either side of the machine.

The new Model “D-49” weighs but 238 pounds, with the “D-80” but a few pounds heavier. The smooth rear panel and recessed grip box for easy handling by one man. For further accessibility, the amplifier, junction box, etc., are quickly reached thru a handy, removable back section of the box.

Extensive developments in the “D’s” sound system result from the improved amplifier which incorporates extensive circuit and other changes, to bring a new clarity of tone and a virtual elimination of surface noise.

“Operators will welcome this achievement of the AMI engineering staff, which not only brings a new “tone thrill” to juke box listening” said Haddock, “but also enables the operator to reduce tube inventories. The improved system requires tubes cut to but 5 tubes in all and only 3 different types. There is a new miniaturized switch and control as well which permits adjustment of tone to the needs of particular locations.”

(Continued On Page 29)

SALT LAKE CITY, UTAH—Effective immediately the Wurlitzer Company has become the authorized distributor for Wurlitzer commercial phonographs and auxiliary equipment in the Salt Lake City, Utah territory. This announcement was made today by Ed. R. Wurlinger, general sales manager of the phonograph division.

Wurlitzer has announced that they will take over the showrooms and facilities of the AMI Music Company at 201 East 2nd South in Salt Lake City.

A new office will be opened as a branch of the Denver, Colorado, AMI headquarters.

Manager of the Draco office in Salt Lake City will be Frank Negri, who has been a Wurlitzer representative for many years. Complete sales and service facilities will be offered and the Wurlitzer organization will also have the advantage of local sales and service representatives who are expected to call on all operators at regular intervals.

In making known the appointment, Wurlinger said, “The Drako organization to 5 has been known for its extremely successful background in the phonograph field. The association with Wurlitzer has existed since 1945. Howard Held, M. J. Savio, Frank and Howard Negri act as known to music operators throughout the Rocky Mountain States and have shown unusual ability and an outstanding record in the coin machine business. They will continue to represent Wurlitzer in the Drako territory.”

A letter from Wurlitzer to its distributors has announced the reassignment of the Utah territory to Ed. Wurlinger has gone out to all the operators in the territory urging them to call at the Drako-Salt Lake City office for a visit and discuss their needs as well as current problems in the phonograph business. From such old hands as the Wurlitzer boys at Drako, they will certainly receive expert advice and assistance.

Bally Introduces “Coney Island” New Five Ball Game

CHICAGO—Bally Manufacturing Company, this city, introduced a new five-ball this week, called “Coney Island”.

“Coney Island” incorporates a new extra ball idea, which, on test, has added many coins to the cash box, according to George Ray. After shooting the first five balls, the player may deposit extra coins to play for 1, 2, or 3 extra balls. Extra balls are released on a mystery-flash basis. The game is a 4-in-line, diamond, and 6-in-line scoring system. It takes up to 3 balls for five balls, as the players select 1, 2, or 3 extra balls. The player scores only in the extra balls. It is up to all sections to sustain and insure repeat play and plenty of triple-sec. tion play.

Distributors have been supplied and are making immediate deliveries.
Now...

YOU are cordially invited

See the "D"
at your AMI distributor

"It's What's in THE CASH BOX That Counts"
AMI DISTRIBUTORS "INVADER"

GRAND RAPIDS, MICH.—AMI distributors and factory executives had themselves quite a time on Thursday and Friday, August 23 and 24, when they were formerly introduced to the new AMI Model "D" phono. In addition to business sessions, all took part in day of sunshine and sports at the Blythefield Country Club. Pictured above: (1) L. to r.—Jim Prendergast, AMI traffic manager; Tony Koupal and Charles Kagels, St. Louis; Allen Nilva, St. Paul; and Sam Cooper, Milwaukee, standing alongside bus which took them to country club. (2) Sam Dieter leads the parade as distribs head for the club. (3) Allen Wallace, Mineral Wells, Texas, smiles happily over his gold award as champion sheeter. (4) Allen Wallace and John Huddock, AMI president, look on as Sam Taran, Miami, receives golf trophy for turning in low net, from Bill Fitzgerald, AMI ad manager. (5) Phil Weiman, Chicago, awarded a golf plaque as champion hooker. (6) Charlie Steel, Durham, N. C., left, wonders how they did it as Chris Christopher, Baltimore, and Frank Page, Roanoke, congratulate one another on the winning shoe, while E. H. Cashion, Nashville, points out that the judges ought to move in with a measuring stick.

Depend on the

AMI's New Juke Box

Designed for Today's Operating

Come in now! See and hear this great new AMI juke box. The "D" is packed with new features that persuade patrons to play more music.

Automatic Phonograph Distributing Co.

806 N. Milwaukee Ave., Chicago 22, Ill.  •  Phone: Chesapeake 3-4900

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
GRAND RAPIDS FOR "D" DAY

AMI distributors gather for a pre-dinner snack. (8) A group blend their voices in close harmony: 1 to r.—Murray Sandow, Buffalo; Bernard Bradford, Louisville; Sam Weinberger, Indianapolis; Barney Sugarman, New York; Joe Weinberger, Cincinnati; Herman Paster, St. Paul; Fred Iverson, Buffalo; Phil Wexman, Chicago; Allen Silva, St. Paul; and Dave Rosen, Philadelphia. (9) Representatives of the AMI Export Division from Latin America: Max Lewin, AMI Export; Jorge Se NOAA, Argentina; O. O. Mallegg, AMI Export; and Ben Rosental, Mexico City. (10) 1 to r.—Sam Weinberger, Indianapolis; Joe Weinberger, Cincinnati; Wolf Roberts, Denver; Morris Gilser, Cleveland; and Harry Hurvich, Birmingham, pause a moment on the club terrace. (11) A preliminary "appetizer" as they wait for an announcement that dinner is ready: 1 to r.—Budge Wright, Portland; Harry Hooser, Fort Worth; Ed Holyfield, New Orleans; and R. Warnock, San Antonio. (12) A Canadian group relax on the terrace: 1 to r.—M. Morrissay, Leo Pare and Bill Fielding, Toronto and Windsor; Moe Flites, Montreal; Al Clavir, Toronto; and Allan Pullmer, Winnipeg. (13) Wolf Roberts, Denver, left, holds an atmospheric clock, presented to him by Ed Ratajczak, AMI Western regional manager, and John Haddock, AMI president, in honor of his many years of outstanding service to the coin machine industry and as a special remembrance on the occasion of his retirement from Wolf Distributing Company.

WE'RE ALL SET TO DELIVER

AMI's New Model "D"

Super-enriched AMI Quality.
A Multitude of New Features
to Increase Cash Intake.

COME IN AND SEE IT NOW

Chris Novelty Company

806-808 St. Paul St., Baltimore 2, Md.
Phone: Mulberry 3167

"It's What's in THE CASH BOX That Counts"
FORTIFY YOUR ROUTES
Streamline Your Profits

SEE THE NEW AMI MODEL "D"
ON DISPLAY AT
RUNYON SALES COMPANY
593 10th Ave., New York 18, N. Y. LO 4-1880
123 W. Runyon St., Newark 8, N. J. 01 3-8777
354 S. Warren St., Trenton, N. J. TR 6-693

it's Here
AMI'S NEW MODEL "D"
designed
to make
more money
NOW ON DISPLAY AT
R. Warncke Company
3445 Leeland, Houston, Texas
Phone: Charter 9359
121 Navarro St., San Antonio, Texas
Phone: 2236

EASTERN FLASHERS

This week, before the Labor Day holidays, wasn't too hectic, but coinmen, both wholesalers and operators, are looking toward the holidays with a great deal more optimism than they've shown in months. Operators are of the opinion that collections should show substantial increases in the next few weeks, as they expect to get additional special promotions where television was a competitor. They state that it's become apparent that TV is no longer a novelty in this area, and that many people are now buying sets to a spot that will give them quiet. In addition, with the exception of the forthcoming World Series baseball period, sport events are being practically eliminated from TV. Variety shows, in the past few years, wasn't any competition. So with future peak playing hours in taverns and restaurants now available, it is believed that music machines and games will get considerably more play.

Barney (Shuggy) Superman, Abe Green and Morris Rod of Runyon Sales Co., back from their visit to the AMI factory in Grand Rapids, where they viewed the new model "D", They're all excited and enthused. While no date has been set for their showing here as we go to press, it's believed the date will be set between September 16 and 18. Shuggy is seriously thinking of taking the "D" on the road, with individual showings in a number of hotels across his territory. Superman and Abe Green, who had stopped off in Chicago prior to going to Grand Rapids, had an unlooked for experience. The plane they were supposed to pick up in Chicago, didn't honor their reservations as they had failed to confirm them upon arrival there. Shuggy, Abe, and Herman Fester, in an effort to get to the factory on time did, a car and drove most of the night, ... Morris Rod tells us he had a quite a "day" as the call game—going for 4 hits, including a home run. No, for Mike Munves, still busy, strange as it may seem. He was moaning this week, that coinmen were being slowed up due to some of his mechanical parts being away on vacation. Biggest item in demand, Mike says, is Exhibits' "Big Bronco".

Altho Joe Young, Young Distributing (Wurziliter distributors), keeps a pretty definite check on all new 1400 and 1450 phonos coming and going, he was just as surprised as we were when he wanted to demonstrate a point about the new Wurziliter and took us back in the shop. The company has a new machine in stock. They've all been shipped out", informed his shipping department. Now Joe's anxiously awaiting the next shipment to fill orders. ... both the keysets are now on the job—and it's a good thing too. He's been away from a 10 day auto vacation, which took him and his family thru upper New York State, and into Montreal, Canada. Harry relates that he decided to allow him to visit any coin firms along the way, insisting that a vacation must be disassociated from business completely. Now with Harry back to work in with brother Hymie, those export orders are being shipped out more rapidly. ... Dave Stern, Seacoast Distributors, Elizabeth, N. J., exhausted from the efforts put into his showing of the new Rock-Ola "Super Rocket '82-200" phonos, takes a short vacation in Miami Beach. The Philadelphia show is over and the watching and later were mightly pleasing to Dave. Bob Slifer handling this end for the firm. ... Al Simon, Albert Simon, Inc. (ChiCoin representative) still doing a fine job with the firm's "Horseshoe" shuffle alley. ... Dave Lowy, Dave Lowy & Co., away for the week with his family in the Catskill Mountains, taking in the last group of the summer vacation. ... Harry Hirsch, business manager for the games association, back on the job for the past few weeks, after his serious illness, tells us he feels as healthy as a horse.

Runyon Sales pulls a "ten strike" when it arranges to have the new AMI Model "D" appear on the TV "Surprising" program, to be broadcast on Tuesday, 9/19. F. A. Schaeffer and D. A. Ryan, national CBS network operators, who will have the new phon will get a national viewing, with the public getting a look at it as rapidly as the operators in the industry.

DALLAS DOINGS

Dime play is beginning to spread in Texas. This week we heard that Ralph Claybrook and Vincent Lopez of Fort Worth are converting their machines. Our guess is that Amarillo will be the next town to see dime play coin machines. ... Dave Westover in those parts opens Sept. 1 with a bang. The Age of Dimes has opened. Coinmen are leaving their coin wrappers for the larger machines, oil up their shot guns and take to the open field after birds. B. H. Williams bought a new shot gun this year as usual. He lets Tommy Catterson have his old ones—which gives Tommy quite a collection of guns. ... Speaking of Tommy, he was on hand for the recent Oil Bowl Game in Wichita Falls. He was the house guest of Roy Hyatt. That's mixing business with pleasure.

Big State Novelty Company of Fort Worth is adding new machines.

Who says the Juke box business is falling off? Guy Kincaid of Waco has just invested in a new night club. He is a coin machine expert in all respects.

We understand that Drew Osborn of Fort Worth has been ill but is recovering rapidly.

The folks over at Commercial Music Company had a sales meeting last week, which turned out to be a party at the Dry Ice Club. Two representatives from Wurlitzer were in town. Perhaps that is the reason for "putting on the dog." ... Johnny Casia of United Manufacturing Company (the one who makes the six player shuffle alley) was visiting here this week. ... R. B. Williams made a trip to Chicago to get a sneak preview of a new game—the Jalojy. ... Business is good for Roy McCracken of Texas, who has increasing his route. Sam Saltman, a Texas salesman, has quit the record business to sell used cars. Good luck to you, ... Sam. ... Ed Mahone of Marshall is taking a late summer vacation in Colorado. We understand he plans on a lot of trout fishing. ... Mr. and Mrs. Mac Duce of Sweetwater are in Galveston this week because of illness in the family.

In general the fall business picture looks good—at any rate there is lots of buying and selling going on. And who could ask for a better sign.
AMI Introduces Model "D" Phono

(Continued From Page 23)

Commenting further on the new "D", Haddock said, "AMI is especially proud and happy to bring out the 'D' at this time. I am confident that it is the finest juke box we have yet built—and the 'D' has worthy predecessors. Moreover, the new 'D-40' is available for immediate delivery following 'D-Day' showings. In addition, next month we expect to begin deliveries in volume of the new 'D-80'. AMI's good planning when one realizes the difficulties encountered in procuring materials and tooling under today's conditions."

Commenting on today's materials problems, Haddock said, "Whatever the problems, we had determined that AMI would use no substitute materials. I am happy to say that we have maintained that stand. Every component of every assembly in the 'D' has had to meet the same exacting requirements we impose on production and engineering during more normal times. While we cannot foresee the future with certainty, we can assure every operator that every AMI Model 'D' built will be the finest juke box we know how to make and that we are building them to give many years of completely satisfactory service so that the operator may enjoy the highest possible earnings from our product.

"Basically, the exterior design of the new 'D'" John Haddock continued, "is to sell more music on location by appealing to the patrons of the location with features that make the 'D' inviting to see, easy to play and pleasant to hear. These, plus the benefits of AMI modest first cost, low up-keep and high trade-in value, mean more money for the operator. We cordially invite every operator to attend the initial showings at AMI distributors so that each may see and hear and judge the 'D' for himself."

The Eli Roses of Miami introduce a new game idea for juke box operators. Miami, Fla.—Eli Ross and his missus, Sybil, are all excited over the arrival of their first baby on August 3. Judy, the daughter, surprised her parents by checking in a little prematurely. Being on the way only seven months, she was slightly underweight, 4 lbs. 2 oz., but we understand Judy is now making up the deficit.

Eli, manager of the local offices for Sam Taran’s Taran Distributing Company, announced the birth with one of the most unusual and clever pieces of literature conceived for an event of this kind. We’re wondering if the game factories, once they view this announcement, might not take over the idea and put it into full scale production.

"It’s Here"

AMI’s NEW MODEL "D" designed to make more money

NOW ON DISPLAY AT

David Rosen, Inc.
855 North Broad St., Philadelphia 23, Pa.
Phone: Stevenson 2-2903

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
Who's On First...

GRAND RAPIDS, MICH. — East met the West in a heated soft ball game, as the AMI distributors joined sectional teams, and fought it out on the diamond, following the AMI business meeting in this city last week. The East battled to a close victory.

"Good work on the mound, superior hitting and fast fielding did it," according to Jack Mitnick, eastern regional manager, who managed the Eastern distributors to their narrow margin of victory of 48 to 42 over the West.

Ed Ratajack, western regional manager, who piloted the losing team has demanded a return game, claiming his team was given bats with holes in them, while the East was using an uranium-loaded stick for extra hitting power.

Impartial eye witness accounts of the game indicate that the batteries for both teams were given an especially heavy workout.

Scores were even until the late inning when fast infield work by Lee Weinberger (Kentucky) and Barney Sugerman (New York) was responsible for quick putouts that let Allen Wallace (Texas) and Mike Spagnola (Chicago) die on third and second bases respectively. Tony Koupal (St. Louis) and Budge Wright (Portland) excelled for the West in running up under the high ones. "If they'd caught them," said Ratajack, "we'd have been in."

Louis Blatt (Boston) much maligned as umpire, a position he most reluctantly took over, was unanimously awarded a pair of binoculars at the conclusion of the game.

In picture action, we see above, (top) a group watching the East take a lead over the West: 1 to 1. — Jack Mitnick; Sam Dieter, Fort Wayne; Harry Hooser, Fort Worth; Harry Hauser, Fort Wayne; Abe Hooser, New Orleans; Ed Ratajack; Jake Friedman, Atlanta; and Roy Garrison, Phoenix. Bottom picture shows Herb Gorman, Jacksonville, getting ready to leave 3rd base, as coaches Morris Good, Barney Sugerman and Abe Green, New York and New Jersey, urge him on his way. Behind them in a white shirt is Louis Blatt, Boston, taking a moment out from umpiring, which kept him in his white shirt.

Let Us Arrange a FREE DEMONSTRATION of the Keeney Deluxe Electric CIGARETTE VENDOR

Let Us Arrange a FREE DEMONSTRATION of the Keeney Deluxe Electric CIGARETTE VENDOR

1. For MORE THAN 3 YEARS operators have made much more money with service carts at an alliance law.
2. Features: • 425 pack capacity • Easy loading with swing-up top • 3-way match vending • Alternate front and rear column vending • Quick price changes • Large storage. Write for an immediate free demonstration today.

J. H. KEENEEY & CO., INC., 3300 W. 50th St., Chicago 32, Ill.

"It's What's in THE CASH BOX That Counts"
CHICAGO CHATTER

There's nothing like getting away from home base every so often to see what's happening in other parts of this great nation. There have been great many complaints in some sections of the country. In others opinions are just as happy as they ever were. Most now claim things are getting better every day. Which of course, makes this the normal sort of thing that the average traveler can experience when he goes away from his familiar surroundings. This is quite a thing it does to give the traveler a much better perspective of conditions 'round the industry. A bit game cures everything. And, right at this moment, I feel sure it brings smiles to many. Nice! Note we received this week, and most heartening, too, came from Joe Casola of Midwest Distributing Co., Rockford, Ill., which says: "We are featuring 10c play and are enjoying an net increase of 30 per cent."

Before even reaching this column, a study of the new AMI Model D before we could get them, and this week we have seen the new AMI Model D in Chicago. In fact, we have seen them at the International Amusement Show in Cleveland, Ohio. It's a step up in the game of a new "D" Day right after Labor Day, Tues., Sept. 4. AMI Model D will be on display. Plenty of refreshments, music, etc., on hand. Ralph Nicholson is on a road trip thru Michigan with Bally Shuffle Line and Como products. Down south, where it counts, Bally's is firing as big as it is in the north. Of the nation, ops are keeping collection results secret from other ops and, especially, from distributors. But, even they are trying to keep the success of Hayv roadsh. the growing tree, Ltd., day at the Williams factory. Ray Williams of Dallas and Fletcher Blalock of New Orleans are becoming a noted twoosome 'round these parts. Seems like these two not-to-differs have become Chicago co-operators.

George (The G') Jenkins was a busy, busy man this past week welcoming visitors at the Bally plant, Mr. Hear from Art Lipton of Zevad Distributors, Canada, that his trip through the Dominion resulted in some terrific orders for the firm's many products. Especially Bally games. Herb Perkins of Parvey claims the Canadian has been on the road for the past month or so and in that moment Herb is digging himself out of that big remodeling job at his office and into the showrooms. Manufacturers are at their wit's end worrying about obtaining materials now that they are under C.M.P.'s allocations. Report that the things will be tough this 4th quarter, 'tain' nothin' to what it'll be like the first quarter of '52. Bill Mermar of Cinci stepped off the chat with Bill O'Donnell of Bally. Bill on his way to his L.A. offices. Charles Pieri and Clayton Nemeroff want it known that if customers can't reach them because of a busy period, Bill, too, is due to the fact that they only have one outlet as yet. In fact, the boys haven't as yet completely set themselves since removal to their new quarters.

Al Bereman on his way back to Buffalo after another visit to Mayo Bros. Clinic in Rochester, Minn. Wally Finke enjoying the sunshine at the Saxtons River and Madalina Beach while partner Joe Kline working away. And Joe very proud of the new space the firm has added onto their showrooms and offices. Abe Givens and Benat (Shuey) Sagerman of Runyon Sales, N.Y. Walk, spent some time visiting with Herman Paster after the AMI meeting.

Vince Shay believes in farming with tractors. But, it didn't sound like it, in that discussion with Eddie Giesbeck in Potsdam. Vince told about the thorned horses he has down on his farm while Vince talking tractors that aren't bothered by flies, bees, or other such pests as are horses. Ben Coven report on Canada is definitely on the upward. Those Wurlitzers and Bally products have been going out of the Coven showrooms at a more rapid pace than any other month over the past few months. "Looks like war spending is taking hold," is the way (10c play) Ben puts it.

Thanks Ray Caniffe for your very nice remarks regarding our O.P.S. editorial. Florida ops have written in expressing thanks and praising the editorial which analyzed the entire O.P.S. "General Overriding Regulation 14" as far as ten cent play on Jake boxes and all types of coin operated entertain- ment. . . . . . Sam Lewis of Chicago Coin says to look for something real hot, different, new, better, out in about a week or two. We are looking forward to the year of World Wide very happy over the way the new Rock-Ola Super Market has clicked with all his many customers. He looks for some really great sales. . . . Marvelous letter from George A. Miller president of M.O.A. . . . Thanks, for your very nice remarks. Mike Spindola are using The Cash Box "Confidential Price Lists" for their "Personal Property Tax." Florida has raised personal group, taxes over $5 million dollars this year. "The Confidential Price Lists" are complete valuation verification.

Busier than ever is Herb Jones. He's not only taking care of the big volume of dealers' orders with the large amount of defense work Bally now has but, also taking care of a volume of work on all the firm's games. Chris Joching, operator for 20 years in Auckland, New Zealand, in town this past weeks for a visit. Much whatever he possibly can, Chris firm, Bell Automatic Co., Ltd., has been operating premwar equipment right to this date. Which is the same problem of all our British cousins. . . . Johnny Casola reported to "champing at the bit" to get out on the road again. This has been his longest stay at the United plant. But, what Johnny wants, is to work his way south. So that he can call his Home town "home" round about Xmas and New Year's. Mervy Mertens at United claims that he's going on a strict diet. Just to show "Big Sweater" from a what a gorgeous figure of a man should really look like. Herb Gettekince met at the Pocokos in Pennsylvania where he is picking up his dotter and bringing her home. In the meantime playing golf in the Pocokos Mts., with Al Maffino.

Joe Abraham of Lake City Amusement, Cleveland, wants us to watch for the "Big Day," Sunday, Sept. 16. But, as yet, Joe won't tell us what it's all about. Nothing to say. "Get your grip locked. Put in your toothbrush and a fresh collar. Be ready for Sunday, Sept. 16." . . . Thanks George Alberts of Cedar Rapids, Iowa very nice remarks concerning The Cash Box. The best continue to give you, and all ops, the best that's in us. . . Harold Kendall here from Omaha, Neb., to advise that the Midwest Coin Machine Show is growing by leaps and bounds. Opa from as far away as California and anything from the deep South, planning to be present. "Looks like the coin machine show of the year will be here at the Paxton Hotel, Omaha, on October 15 and 16." Harold reports. . . . Hear that Joe Cohen of Restaurant phone very enthusiastic over the fine letters he's been receiving regarding the firm's new model. He is doing a real production as wise as he possibly can to take care of the demand the firm are enjoying at this time.

Please mention THE CASINO BOX when answering ads—it proves you're a real coin machine man!
The New AMI-ful, Daringly Different "D"
ON DISPLAY NOW! DELIVERY NOW!

Choose any location in your area... the "D" will fit it like a glove... and make money faster than any machine you've seen in a long, long time.

COME IN AND SEE ITS SCORES OF NEW FEATURES...
PRACTICAL AND PERSUASIVE!

"Profits Rise When You Standardize on AMI's"

WESTERN DISTRIBUTORS
3126 Elliot Ave., Seattle, Wash. Phone: Garfield 3585
1226 S.W. 16th Ave., Portland 5, Oregon. Phone: Atwater 7565

Southern Automatic Sales Company
To Hold Showing Of AMI Model "D" Phono On September 8 And 9

LOUISVILLE, KY.—All offices of Southern Automatic Sales Company will hold a showing of the new Model "D" AMI phono on Saturday and Sunday, September 8 and 9, according to Leo Weinberger, head of the organization.

All heads of the five offices are now making elaborate preparations for this special showing, at which time Southern will play host to the thousands of operators in their territory of Kentucky, Indiana and Southern Ohio. The offices are located in Louisville, Ky.; Lexington, Ky.; Cincinnati, Ohio; Ft. Wayne, Ind.; and Indianapolis, Ind.

All the executives and sales force of Southern attended the AMI distributors' meeting at Grand Rapids on August 23 and 24, at which time they were shown the new Model "D" for the first time. The thirteen members of this company was the largest single contingent at the meeting.

Pictured below are the Southern group as they posed for this shot at the Grand Rapids meet. Left to right: (Kneeling)—Johnny Stockdale, Fort Wayne; Leo Weinberger, Louisville; Joe Weinberger, Cincinnati; Sam Weinberger, Indianapolis; Ed Zoller, Louisville; and Sam Dieter, Fort Wayne. (Standing) — Homer Sharp, Dayton; Paul Himburg, Cincinnati; George Burch, Fort Wayne; Bernard Bradford, Louisville; Fred Allen, Fort Wayne; and Mat Malley, Cincinnati.
it's Here

AMI's NEW MODEL

"D"

designed
to make
more money

NOW ON DISPLAY AT

H. W. DOLPH DISTRIBUTING CO.

712 S. WHEELING

TULSA, OKLA.

NPA Grants Small Steel Users Carload

WASHINGTON—To relieve small users from difficulties encountered in placing orders of steel, copper and aluminum, the National Production Authority, U. S. Department of Commerce, today amended Direction 3 to CMP Regulation 1, which governs the placing of such orders.

Under the amendment, no manufacturer whose quarterly allotment or advance allotment of carbon steel is equal to or more than a carload lot shall be required to reduce his delivery order for such material below a carload lot. He may order the full carload despite the fact that the amount may exceed the total permitted to be ordered in one month under Direction 3.

Direction 3 prohibits any manufacturer from ordering for delivery in one month more than 55 percent of his total quarterly allotment of any controlled material. NPA explained that users of small quantities of carbon steel may thus purchase directly from steel mills and thereby save on transportation costs.

The amendment also permits a manufacturer to order up to 50 per cent of his advance quarterly allotment of steel, copper and aluminum for delivery in any one month for which the allotment is valid. In this case, a manufacturer is permitted to exceed 35 percent of his quarterly allotment because advance allotments are percentages of his current quarterly allotments.

NPA Closes Off Phono Needles And Vendors From Nickel-Bearing Stainless Steel

WASHINGTON—NPA Order M-80, effective August 15, 1951, prohibits use of nickel-bearing stainless steel in automatic vending machines (except for food vending machines where public health specifications make such use mandatory) and in phonograph needles.

Under Section 2, Schedule A, NPA Order M-80, the agency states, "No person shall use any nickel-bearing stainless steel, high nickel alloy, or any component parts made therefrom in the production, manufacture, or assembly of any product contained in the list."

The one list is effective as of August 15, 1951, another becomes effective as of September 15, 1951.

Those interested in the use of nickel-bearing stainless steel should immediately obtain NPA Order M-80.

Florida Hikes Personal Property Taxes Over $565 Millions

TALLAHASSEE, FLA.—Florida counties will levy taxes against a record total of nearly Three Billion Dollars worth of property this year.

Personal Property Tax assessments total over 656 Million Dollars, an increase of over 40 1/2 Million Dollars over last year.

Operators throughout this area are wondering how much increase they will have to pay over last year's personal property valuations.

"It's What's in THE CASH BOX That Counts"
George A. Miller Meets With Calif. Music Ops On Dime Play

OAKLAND, CALIF. — George A. Miller, president of Music Operators Of America and head of the California Music Guild, is reported to have been visiting with music operators throughout the state.

These visits were made necessary by the action taken over dime play. The operators were worried as to whether they were, in any way, going against present O.P.S. (Office of Price Stabilization) rulings.

Miller spoke to groups of operators in various cities throughout the state and gave them the facts regarding dime play.

Harrison W. Call, attorney for the California Music Guild, went along with Miller to explain the legal phase of the situation.

There was an exceptionally interesting meeting in Los Angeles, it is reported, with a committee of about twelve noted coinmen. Among those was Hari Sherry, international representative of the International Brotherhood of Pinball Machine Workers.

Miller reported, "We are doing everything we can, and we are very much in favor of being successful, regarding 10c play.

"There is nothing sure except death and taxes," he continued, "but there is one thing for sure—and that is we are trying our mightiest to get an adjustment so that the boys can continue on 10c play."

Ray Cunliffe
Compliments "The Cash Box" Editorial

CHICAGO — Ray Cunliffe took time out, during a conversation this past week, to praise The Cash Box on its two-page, two-color editorial, regarding juke boxes and 10c play, referring to as well as analyzing the ruling of the Office of Price Stabilization in this regard.

Cunliffe, who is president of the Recorded Music Service Assn. here, the Chicago juke box operators' organization, and a leading member of the Music Operators of America, stated:

"This was one of the clearest and timeliest editorials ever printed."

He also praised The Cash Box on its quick action in regard to offsetting statements of various tavern magazines about the country who took up cudgels against 10c play.

"Every juke box operator is doing so as to bring about official exemption of juke boxes from such price control in view of the fact (as The Cash Box editorial stated) they do not, in any fashion whatsoever, affect the cost of living, or in any way deter continued high scale defense production."

Harold Jeske
And Henry Strong Resign From Jennings

CHICAGO—Harold H. Jeske, vice-president and Henry Strong, general sales manager, (both were also members of the Board of Directors) have resigned from O. D. Jennings & Company, this city, effective August 24, 1951.

Jeske entered Green Watch Company of Cincinnati, Ohio, production manager this past week.

Henry Strong also has a new connection, but no announcement as yet, except to state, "I'm leaving for a few weeks of rest and when I return I will enter one of the largest firms here, entirely foreign to the coin machine industry."

Both men were well known to the trade and have long been connected with the O. D. Jennings organization.

NPA Halts Construction Of Coin Machine And Arcade Buildings

WASHINGTON—NPA Order M-4, as amended July 1, 1951, has been revoked.

That revocation does not affect any liabilities for violation of NPA Order M-4, as amended from time to time, or for violations of any adjustments, exceptions, directives, directions, or other actions of the National Production Authority.

The new order, M-4A, as amended August 20, 1951, provides new rules for limiting building construction and for limiting the use of certain building materials.

It prohibits the commencement or continuing of construction of amusement arcades, shooting galleries, or any type slot machine establishment.

Those seeking more details should contact their nearest National Production Authority office for NPA Order M-4A, as amended August 20, 1951.

Use Of Cobalt Prohibited In Mfr Of Pinball Games And Juke Boxes

WASHINGTON—NPA Order M-80, Schedule 2, effective September 1, 1951, prohibits use of cobalt in magnets used in "coin rejection for juke boxes, pinball games or gambling devices."

Cobalt is now subject to complete allocation.

Defining cobalt, NPA's reports:

"Cobalt means and includes cobalt metal, cobalt fines, cobalt oxide, cobalt powder, and all other primary compounds, as well as scrap containing more than 5 percent cobalt, which are used as sources of cobalt in commercial manufacturing and processing."
The Cash Box

Will Be In

BOOTH No. 1

at the

Midwest Coin Machine Show

Hotel Paxton
Omaha, Neb.

October 15 and 16, 1951

NPA Prohibits Use Of Nickel Plating For Pinballs, Juke Boxes And Vendors

WASHINGTON—NPA Order M-80, Schedule 1, effective as of August 15, 1951, takes away nickel plating from pinballs, juke boxes and vendors.

Section 5 of this order reads: "No person shall consume any nickel, secondary nickel, or nickel-bearing scrap containing 6 percent or more nickel for nickel plating any product in the list."

This list includes under division "A": pinball machines; slot machines; vending machines.

Under division "B," the list includes: juke boxes.

Give

It's a BIGGER Red Feather This Year!

AMI New Model “D”

Visit Our Headquarters This Week

DUNIS DISTRIBUTING CO.

906 W. SECOND AVE.,
SPOKANE, WASHINGTON

“It’s What’s in THE CASH BOX That Counts”
HERE IT IS...

The New AMI-ful, Daringly Different "D"
ON DISPLAY NOW! DELIVERY NOW!

Choose any location in your area... the "D" will fit it like a glove... and make money faster than any machine you've seen in a long, long time.

COME IN AND SEE ITS SCORES OF NEW FEATURES...
PRACTICAL AND PERSUASIVE!

United Distributors, Inc.
513 East Central, Wichita, Kan. Phone: 4-6111

Automatic Phonograph Distrib. Co. Sets Sept. 4 As AMI "D" Day In Chicago

Chicago—Tuesday, September 4, will be Chicago's "D" Day, according to Mike Spagnola of Automatic Phonograph Distributing Co., 806 North Milwaukee Ave., this city.

On that day, the day after Labor Day, the firm will show the new AMI Model "D" phonos for the first time to all juke box operators in this area.

There will be refreshments and many other outstanding events during this showing, according to the firm.

Mike Spagnola is also making it his business to bring in everyone of the firm's out-of-town customers to be present and see why the firm believes, according to Mike:

"The AMI Model 'D' is the first phonograph really built for the operator by the manufacturer who has done the most to help every operator."

The executives of the firm, who had spent two days, August 23 and 24, at the national distributors' meeting in Grand Rapids, returned home sprouting high praise and enthusiasm over the new Model "D." "The AMI mechanism is well known and thoroughly proved," stated Spagnola, "and all of us at this meeting were highly impressed with the new innovations and beautiful appearance of the cabinet. We are just as positive that the music operator will express the same opinion."

New Bowling Conversion Unit Being Manufactured

Chicago—Frank Roelke has joined with Joe Beck in Amusement Games Company, this city, to manufacture a new shuffleboard conversion called "Advance Four Player."

This conversion allows for two rebound shuffle games to be made from any one 18, 20 or 22 foot shuffleboard.

Roelke stated, "As an operator my first thought was to make this the easiest servicing conversion and the most economical ever built for the operators. I believe that we have achieved both purposes in our 'Advance Four Player' rebound conversion for shuffleboards."

Deliveries of this new conversion, Roelke reports, will start around September 16.

At the present time the firm is taking advance orders for its conversion unit.

They have also arranged to display it at the Midwest Coin Machine Show in Omaha at the Hotel Paxton on October 15 and 16.

"It's What's in THE CASH BOX That Counts"
GARRISON SALES CO.
1000 W. WASHINGTON ST.,
PHOENIX, ARIZONA

Gottlieb Introduces New Five-Ball

CHICAGO—Following on the heels of its recent hit five-ball game, D. Gottlieb & Company introduced its latest amusement five-ball “Wild West,” which officials of the company state will give the operators every bit the money-making potential of any of its best games.

“Wild West” features the theme of a covered wagon being attacked by a band of Indians. Colorful backboard and play field portray this theme vividly.

The game is developed for “wide-open action” for the player. The animated Indian target “bites the dust” when hit—scoring points. Non-sequential “Wild” holes and “West” roll overs increase values. Also included to add interest and excitement are 4 super-high score; “pop” bumpers; and flippers.

All Gottlieb distributors have received shipments and are making immediate deliveries.

Ray Maloney’s Trophy Display

CHICAGO—One of the most interesting displays at the Bally Manufacturing Company plant is the trophy collection set up in the office of Ray Maloney, president. Due to the great popularity of this outstanding executive, and the production of any number of superlative money-making machines, the shelves are loaded with mementos of praise.

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
THE BIG DAY IS
SUNDAY, SEP. 16TH
CANCEL ALL DATES AND DINNER'S FOR THE BIG DAY.
PACK UP YOUR SADDLEBAGS AND GALLOP OVER TO
LAKE CITY AMUSEMENT CO.
4533 PAYNE AVENUE, CLEVELAND, OHIO
(Phone Your Reservation Today: Henderson 1-7577)

Now Delivering
New Bally CONEY ISLAND

So. Dakota Bonus Tax To Be Removed

PIERRE, S. D.—Special sales and other taxes levied to finance South Dakota's veterans' bonus program will be terminated Oct. 1, as the result of official action taken by the State Bonus Board.

The action was announced (Aug. 27) by Governor Anderson, who said the board determined that all money necessary to pay the bonus will have been raised by Oct. 1.

South Dakota's sales tax, after Oct. 1, will revert to 2 per cent instead of 3 per cent, and application of the tax to liquor, beer, and cigarette sales will be abolished. Also, property owners will be relieved of a 2-mill levy and a 1 per cent license tax on automobile owners will be removed.

An indebtedness of $50,000,000 to pay the bonus and the special taxes were authorized by the 1949 State Legislature. Payments to veterans and their dependents, which began April 1, 1949, will total close to $250,000,000.

Dobson Distrib. Co.
Appointed Distribrs For
Spacarb Drink Vendors

DALLAS, TEXAS—Spacarb, Inc., Stamford, Conn., has announced the appointment of the Dobson Distributing Company, 4207 Maple Avenue, Dallas, Texas, as distributor of the Spacarb 4-flavor Hot 'n' Cold Mix-A-Drink automatic beverage dispenser in Eastern Arkansas, Louisiana, Mississippi, and Texas (with the exception of those counties north of Parmer, Castro, Swisher, Briscoe, Hall and Childress) according to H. J. "Pete" Foster, vice-president and sales manager for Spacarb.

Dobson Distributing Company is owned and operated by Joseph Dobson and James Dobson, both of Dallas. James Hostler, who has been Spacarb representative in this territory is now directly affiliated with the Dobson Company. He will make his headquarters in Dallas.

In addition to sales of Spacarb cup drink equipment, Dobson will represent the Bert Mills Coffee Bar, for which Spacarb is national sales representative.

Window Displays For
AMI Distribrs Feature
Huge Telegrams From
Recording Artists

NEW YORK—Every music operator approaching an AMI distributor's during national "D-Days" knows for certain that big things are in order way the moment he glances at the showroom windows.

Huge reproductions of telegrams from the nation's leading recording artists which congratulate AMI on the new Model "D" are displayed to form an attractive and striking window decoration.

"Satisfying as these commendations must be to the distributors, the effect of the wires should be widespread and beneficial to the automatic music business generally," stated Bill FitzGerald, AMI advertising manager. "Not only operators, but also every passerby who sees the names of these headliners cannot help but be impressed with this recognition of the important place occupied by the juke box in the entertainment industry."

every day is payday
with the new
"D"
by AMI

Come in and let us show you the host of brand new features on this great new juke box that makes more money for you.

Delivery NOW!

ROANOKE VENDING MACHINE
EXCHANGE, INC.

3110 Williamson Rd., N.W., Roanoke, Va. Phone: 3-1181
63 Commonwealth Ave., Bristol, Virginia. Phone: 1334
118 W. Washington, Charleston, W. Va. Phone: 30311

"It's What's in THE CASH BOX That Counts"
MIAMI MURMURS

Leading Miami's fishermen in the annual Sailfish contest is the 34 ft. Marben II owned by Ben Bodins (formerly of Washington, D. C) and resident of Miami Beach for the past three years. Ben has many and varied interests here, his heart still belongs to the coimbra. By the way, it was Ben who gave the first ship to the Israeli Navy. His former 46 ft. Marben I. It's now the Israeli Naval Cadets Training Ship. . . . Seen at Ye Noshery of the Saxony midnite entertaining a party from the Sea Gull, where he's been stopping for over six weeks, Charley Kanter of Cincinnati. Charley heads the jake box ops. of Cinci. . . . Ops. ops. here getting under way. Important officials have been invited to meetings to speak to the new group. Stickers at 25c per month per phono are to be the financial backbone. Duke Laker is president.

Bill and Sidelle Blatt entertaining DeWitt and Olga Eaton, who came from Sarasota, at dinner at the Hickory House. Doe Eaton of the belief that fresh Lychee nuts will, one of these days, prove America's favorite dessert . . . One of R. F. Dennison's "Lucky Wishing Wells" down in the King Arthur Room of the Saxony. Also at other Beach Hotels. . . . Herman Perin eager to get going again. May soon be direct regional rep for leading Chicago mfr. . . . Having dinner at the Sans Souci, Mr. and Mrs. Sam Taran with Mr. and Mrs. Elliot Berkwit. Elliot now helping build steel boats. His headquarters are in New York. . . . Harry Steinberg of Newark gradually gaining more Hialeah locations. . . . Mr. and Mrs. Bert Lane with a large party at Junior's. Bert doing very well with Cue Ball tables. Has Bob Wolfer working with him.

Lou and Ann Koren who bought a very beautiful home on the Beach, all hopped up over their North Shore Hotel. Plan to build 40 cottages and increase size of dining room. And both expecting to become Gran'na and Gran'pa for the second time almost any day now. . . . Trade here looks ahead for a very great season. Hot as this summer was, hotels were crowded. Reservations far in advance for the winter season already being reported by leading beach hostels. If you plan to play in sunshine, when the cold winds and snow blow about in the North, better make reservations far enough in advance this year. (And before you leave contact The Cash Box. Let us know where you'll be and when.)

Sam Mannarino at Mother Kelly's and the Sans Souci in Havana. . . . Wally Finke of Chicago at the Saxony for a vacation. . . . Florida Personal Property Taxes almost 600 Million Dollars. An increase of over 41½ million dollars. Florida ops eliminate worrying arguments with Personal Property Tax Collectors. They subscribe to The Cash Box. . . . Dave Engel just sold a route. Helping his son operate. . . . Happiest new Daddy in town is Eil Ross of Tarzan Distrib. He's been giving away imported hand-rolled cigars. "All because of Judy." . . . Ted Bush scoots up to Jax where Bush Distrib showroom and offices are now completely air conditioned and better set up than ever to do big business. Ozzie Truppman taking care of offices here and plenty busy. . . . Davey Friedman drives all the way from the city to the beach just for a Saxony ice cream soda. . . . Mr. and Mrs. Joe Mangone working like beavers and thrilled over new Gottlieb game.
FORTIFY YOUR ROUTES
Streamline Your Profits

SEE THE NEW AMI MODEL
"D"

ON DISPLAY AT
Huber Distributing Co.
1118 Howard St., San Francisco 3, Calif.
Phone: Underhill 3-2202

CALIFORNIA CLIPPINGS

The campaign long waged by this publication to keep certain matters pertinent to the industry and its operation within the trade and publications exclusively devoted to the trade once again is justified in recent weeks out this way. We don't mean to say that the OPS would not have decided to enter the dime play situation if some of the ever-eager lads hadn't trumpeted their intentions to the world via the local dailies, or if other magazines concerning themselves in part with this industry hadn't proclaimed the same from every news stand in town. But in looking back on recent developments, it's brought home forcibly to us that The Cash Box has a sound and far from selfish premise in harping away on the importance of discussing all matters of importance and possibly confidential nature to the only trade circle. We've yet to see any magazine or newspaper (even a stock market report) other than a publication, say, in the metal industry, carry the details, where and when of a pending new development in steel or a projected raise in price. The other journals get the news only after it's an accomplished fact, officially approved and released, not while the subject is still in the tentative stage, pro, con, if any stage.

All this pours out of our typewriter, despite the question of dime play now being one for the editorial pages up front and possibly for government reconsideration. What brings it on is that a number of loyally wading lads were quite willing to talk and do something about the matter, until they encountered official obstacle, now want to smash up and forget the whole thing to the extent of not even availing themselves of telling their story to the government. As we pointed out to one of the boys, they'll find no one more ready, willing, able and listened to than a recognized trade publication, one which recognizes interests as important as manufacturers, distributors, operators and others earning a livelihood in the coin machine industry.

In from Salt Lake City for a friendly greeting to the Laymons and his other friends along the Row was Rock-ola distributor Dan Stewart. We happened to be at Paul's place just as a fresh load of Bully's "Futurity" and "Shuffle-Line" game arrived, and we were told almost everything was an order. ... Popped in at Judge Sales and almost popped out, like a pop-up toaster. Thought we might be in the wrong place, (still we spotted Williams' "Hayburner") what with a section of the show room looking like an appliance store. Everything from refrigerators and stoves on down is on hand. ... Lyn Brown readying his new spot for moving in within a matter of weeks, and though the changeover will change his luck from fair to fairer. ... Fred Guant postcards in from his vacation that he's having a fine, peaceful time, even the fish aren't biting him. ... Johnny Hawley, up from his vacation and lining up his premium merchandise for a big Fall business, replacing his beach and summer lines with more appropriate indoor recreational and household items.

Haven't heard from Joe Peskin and firm since they moved off the Row, but word reaches us that the outfit is comfortably established in their new quarters and that the steel business is a good one these days. J. Simon took back from a short run out of town, with word that many operators are starting to feel the pinch of being short on equipment and are ready to buy the best and newest they can get in lively items. ... On the Row: William Black of Bakersfield; San Bernardino's Sid Snyder; T. H. Loo from El Centro; Tommy Workman of El Monte; Santa Ana's Bertin of Imperial (who just bought a restaurant there) ... Jack Thompson of Bellflower.

MINNEAPOLIS, MINN.

The Minnesota State Fair is going full swing, and after a slow start on Saturday with a lot of rain the weather man turned the trick and Sunday the sun came out and stood with us. The crowds were so great that for a while the State Fair attendants had to turn away quite a number of cars. With the weather decided on the fair side the turn-out for this week is expected to be greater than ever before. Even though the Midway grounds were muddy, thousands trekked through the midway.

Mrs. Don Kohner of Winona, gave birth to a daughter and Ray Kohner, the grandfather, well known operator from Winona, is certain to be on hand with a puff up chest. ... In town for the first time in many weeks were Joe and Clarence Totzke of Fairmont. ... In town to pick up supplies were Frank Gaul of Audubon and August Quad of Rochester. ... Phil Stang informed us that his partner, Joe Topic of Shakopee is finally getting up and around a little bit but he is not as active as he used to be. ... Liebermann Music Company reports that the Williams "Hayburners" had been receiving tremendous reception and that they just can not get enough machines to take care of all the orders. ... Some of the operators who were seen in town picking up supplies and records for their routes were Dick Grant of Sexton; Karl Hansen of St. Peter; John Galep of Menomonie, Wis. and Amos Miller of Spooner. 

Harry Galep of Menominie, also was in town visiting the various distributors. ... Harold Havener and his son of Elys, Wis. was seen around town as was Ben Jahnke of Hutchinson and Frank Kummer of St. Cloud. ... Gabby Clisius makes a trip into the Twin Cities to take in the Women's Golf Tournament since his wife is very active in the golf club at Grand Rapids. Also seen in town were Bruce Windhurst of Huron, S. Dak., and Scanlon of Hopkins and Frank Phillips of Winona. ... Andrew Markfielder of Staples, decided to take in both the State Fair and also to see some of the distributors that we see there. ... Jack Rowan of the United Machine Co. Minneapolis, is re-opening at the Mount Sinai hospital from a stroke suffered lately. ... Nel Nelson of Alexandria made the round last week.

"It's What's in THE CASH BOX That Counts"
CASH。

WHAT SHOULD YOU DO?

1. Editorialists who simply state their facts, but do not provide any context or analysis, are usually more objective and less likely to provide biased or inaccurate information.

2. Feature articles are designed to explore a particular topic in depth, often providing a more personal or subjective perspective.

3. News reports are designed to provide information about current events, often including quotes from experts or sources.

4. Advertisements are designed to persuade the reader to take a specific action, such as buying a product or visiting a website.

5. Pictures of outstanding personalities and events. More pictures printed in The Cash Box than in any other publication combined. Special photographers in leading centers always on hand for this great service.

6. Completely analyzed reprints of all Governmental regulations referring in any fashion whatsoever to this industry. Legal reports. Official actions. Tax reports. License reports and license changes. The Cash Box is RECORD ON NEWSPAPERS. Such legal reports and tax matters are a must for this industry and this industry only.

7. Famous columns that are avidly read by all the trade. Covering the intimate and inside news from New York, Chicago, Los Angeles, Minneapolis, Paul, Miami, Dallas, New Orleans, and many other important centers.

8. The biggest classified advertising section in the industry. Publishing more classified ads each week than all other publications combined. Published a month. Here's where everyone seeks bargains. Here's where everyone finds whatever they want to buy or sell. Outstanding. A section that earns everyone money.

9. The world famous, officially accepted, original and authentic "Confidential Price List". The Cash Box has been prepared and copied along official lines for all and used in all the leading banks in the United States. Giving all market changes as they occur each and every week.

10. Thousands of dollars have been saved by members of the industry because of close and consistent attention to each week's issue of "The Confidential Price List" in the matter of sales machines, purchase of machines, personal property taxes, income taxes, and other national and State taxes.

11. Loans have been made by and from finance firms, factors, loan companies, banks, and other financial institutions thru use of "The Confidential Price Lists". The Cash Box is the only and completely recognized guide to all machine prices in the industry.

12. The courts of the United States, Canada, Mexico, and many other countries have adjudicated and settled suits and claims by official use of "The Confidential Price Lists". (The Confidential Price Lists) are the Official of the Industry.

13. The Cash Box is recognized by various associations of operators thru-out the United States as their "official magzine." Operators, themselves, call The Cash Box "The operators bible." Operators make confidential reports to The Cash Box and completely favor The Cash Box BECAUSE The Cash Box IS NOT SOLD ON NEWSPAPERS. It is their truthful, fearless confidential friend.

One noted feature of The Cash Box that is growing ever more important is "Conversions." Here are listed the firms who are converting old games into new types. The old names and the new conversion names appear each week. This is one feature that is completely exclusive with The Cash Box.

New features are continually being added to The Cash Box as they become available. The Cash Box operates as an expense to bring its readers the most authentic, the finest, the most complete new guides. Other new features of great importance to The Cash Box readers are being announced from time to time. With every week there's something new, better, more valuable added for the reader's benefit.

Aside from all the above, for operators of all types, of coin operated arcades, lending and service equipment, operators of music machines find tremendously important features to continue their "Dish Of The Week" and "The Slooper Of The Week" records, plus complete reviews of all the new recordings, including Best Suited To The Requirements Of The Trade" are reviewed each and every week, prove invaluable to music operators for they can thus buy with full confidence and know that they are buying only the best moneymaking records of the week.

"Best Bets" featuring a column that tells about new records which have just been reviewed that week and which are considered the best bets to earn money for juke box operators.

Music news and editorials that are slanted to bring bigger, steadier profits to the nation's operators. Important information appears in the news reported each issue. Readers acclaim the music news of The Cash Box.

The "Juke Box Regional Record Report" gives a full page featuring the top ten tunes in twenty-four different cities each week. This is absolutely invaluable to the music operator. He knows what's going on in his town. He can follow right along to grab the biggest play. More money for every operator who reads his "Juke Box Regional Record Reports".

"Round The Wax Circle" offers a column of intimate and broody news from the Tin Pan Alleys of New York, Chicago, and Los Angeles, and brings music operators closer to the artists and Orchestrators who make the records for them. An extremely interesting column.

"Disk Jockey's Regional Record Reports" features the top ten tunes of 32 outstanding disk jockeys in the nation. A perfect tie-between the juke box operator and the disk jockey. Each knows what the other's playing. Each cooperates to please the public. Important for every juke box operator to know.

The world famous, original, exclusive, unequalled "Hot Charts" of The Cash Box are recognized by all juke box operators and all others in any fashion whatsoever engaged in music. Here are compiled from hundreds of reports directly from leading juke box operators the top ten "Jazz & Blues" records in New York, Chicago, Los Angeles, New Orleans, Dallas, and five other important centers, each and every week. The most authentic, the finest authentic, most-acceptable "Blues" record ratings in the nation.

The Cash Box started it. Columbia demanded it. Today it's becoming more and more the fact. Two minute records for operators. To help keep this a featured feature The Cash Box publishes a special column each and every week that features the spotlight players that have arrived in that every week's issue. Records only under 2:30 are featured in this column.

"Jazz & Blues Reviews" of all the records in this great field plus a special choice "Award Of The Week" record in one section that is absolutely priceless. There are literally dozens of blues recordings in The Cash Box ratings and reviews of these records are acclaimed by all the manufacturers of the records themselves, as well as by all the music trades and, especially, by the jazz and blues juke box operators.

The Big 5 Hillbilly, Folk & Western Juke Box Tunes" features the top five records in this category. These are compiled from dozens and dozens of reports received each week from noted music operators. An additional five records are added on each week so that the juke box operator knows the next five in line for top boxes.

The "Folk & Western Record Reviews" featuring the "Ballads Of The Week" record are any operator's eyes as blues recordings. The Cash Box ratings and reviews of these records are acclaimed by all the manufacturers of the records themselves, as well as by all the music trades and, especially, by the jazz and blues juke box operators.

"The Big 5 Hillbilly, Folk & Western Juke Box Tunes" features the top five records in this category. These are compiled from dozens and dozens of reports received each week from noted music operators. An additional five records are added on each week so that the juke box operator knows the next five in line for top boxes.

The "Folk & Western Record Reviews" featuring the "Ballads Of The Week" record are any operator's eyes as blues recordings. The Cash Box ratings and reviews of these records are acclaimed by all the manufacturers of the records themselves, as well as by all the music trades and, especially, by the jazz and blues juke box operators.

"Disc-Hit Box Score" features the top 20 big selling records around the nation. Compiled each week exclusively for The Cash Box by Jack Tennis whose "Disc-Spot" record system is the outstanding necessity of every record dealer in the country. A terrific full page rating the top 20 tunes.

IF YOU CAN AFFORD 25c A WEEK TO OBTAIN THE ABOVE FACTS VITAL TO THE CONTINUED SUCCESS OF YOUR BUSINESS EACH AND EVERY WEEK—THEN SUBSCRIBE TO "THE CASH BOX" TODAY!
### Want Ads

**Want—Used, new or surplus stock recorders**

1006 A-1 MFC. We will take unlimited quantity of any type records, except Race. Top prices paid. We pay freight. Write immediately, USED RECORD EXCHANGE, 3402 W. "Tony" Colgate, 4142 W. ARMITAGE Ave., Chicago 39, Ill. Tel.: Dickens 2-0706.

---

**Want—Zeisith Cobro Arm, the record depressers**

1006 A-1 MFC. We are interested in Zeisith Cobro Arms. Tenth condition All R. stove bolts. Inc., 11 BAYBERRY ROAD, FRANKLIN SQUARE, LONG ISLAND, N. Y.

---

**Want—All post-war games, phonographs, wall boxes, scales, arcade**

All sidelines, speakers, adaptors, motors, Waterrider and Seeburg speakers, etc. Write stating condition and prices. ST. THOMAS COIN SALES, ST. THOMAS, CANADA. Tel.: 2-246.

---

**Want—Will buy phonograph records made before 1940; any quantity or dealers stock. Will pay $1.50 each**

Please send address and labels are Paramount; Geddes; Victory; Columbia; Brunswick; Bluebird; etc. BRYANT S. SCHNEIDER, 128 W. 66th St., NEW YORK 25, N. Y.

---

**Want—We want late model phonographs, wall boxes, five ball games, amusement games, etc.**

WESTERN DISTRIBUTORS, 3126 ELLIOT AVENUE, SEATTLE, WASH.

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**Want—By Operator: Baby One Balls; Citation, Champion, Tipp King. Also late 5-balls and post-war phonographs. All machines must be A-1 and ready for location:**

ACTIVE AMUSEMENT CO., 501 NORTH CITY ST., ANGERS, DAN., Tel.: 2310.

---

**Want—Your used or surplus records. We buy all year round and top prices. No blues or race. Not too large or too small. We also buy complete inventories complete.**

REINA COIN SLOTS, 905 NO. MAIN PROVIDENCE 4 R. 1.

---

**Want—United two-player Shuffle Alley Express; United Shuffle Skills; Universal Twin Bowler can be unlimited quantity.**

RITeway SALES & MFG. CO., INC., 125 West 36th St., NEW YORK 1, N. Y. Tel.: Judson 4-1665.

---

**Want—Used Juke Box records, popular, high fidelity and polkas. An amount. We will pay highest prices. Give full details in first letter. F. A. WILSON, 2212 ORCHARD ST., CHICAGO 14, ILL.**

---

**Want—What have you in new lines of equipment? Write us first, ROCK ISLAND, ILL.**

---

**Want—For sale**


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**Want—For sale**

- Packard $2, 500. Stock, new, $75. $100. $100. $150. $75. Sell or trade. Seeburg $8, 500. $40. $50. $100. $25. 60. $25. 45. $50. $100.

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**Want—For sale**

- Packard $2, 500. Stock, new, $75. $100. $100. $150. $75. Sell or trade. Seeburg $8, 500. $40. $50. $100. $25. 60. $25. 45. $50. $100.

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- Packard $2, 500. Stock, new, $75. $100. $100. $150. $75. Sell or trade. Seeburg $8, 500. $40. $50. $100. $25. 60. $25. 45. $50. $100.
FOR SALE—Can you afford 92¢ per week to get ahead and stay ahead of all competition? For only 92¢ per week you can own the finest juke box made. Send your check for $42 today plus your first 40¢ ad to: THE CASH BOX, EMPIRE STATE BLDG., NEW YORK 17, N. Y. (Phone: Lincove 4-5321).

FOR SALE—Hard-to-get Parts and Supplies for all coin machines. Let us know your needs. Our prices are right. We also have complete stock of used machines and photographs of all kinds. COVEN DISTRIBUTING CO., 101 ELSTON AVE., CHICAGO 18, ILL. Tel.: Independence 3-2210.

FOR SALE—Ready for Location: Seeburg 147t $245; Seeburg 146t $220; Wurlitzer 1175 $215; Wurlitzer 1080 $225; Rock-Ola 142P $350; Hit Parader $200; Cain $250; Oldies Box $100. BROADWAY, NASHVILLE, TENN. Tel.: 42-6216.


FOR SALE—Guaranteed used phonographs, all makes; Pinball Machines. Rock-Ola and Wurlitzer machines are perfect, the price is right. Write for literature, F. A. B. DISTRIBUTING CO., 304 IVY STREET, N.E., ATLANTA, GA. 30309. HOPWOOD STREET, NEW ORLEANS, LA. 911 GRAVEY STREET, COLUMBUS, S. C.

FOR SALE—5 Seeburg M-100’s in perfect condition $789 ea., 1 heavy gauge canvas tent 40’ x 60’ $429; 12 Gates 6” plastic juke box stands $39 ea., 1/4 hp motor, ice cooled 2 tanks $49 ea., WANT — Rally’s Eureka’s and Attentions. AMERICAN AMUSEMENT CO.; 628 MONTGOMERY ST., SAN FRANCISCO, N. Y.

FOR SALE—America’s finest reconditioned phonographs and music machines. We have complete stock of all new and reconditioned machines guaranteed beautiful playing condition. Write for our list and price. Tell us what you need. Get our prices before you buy, ANGOTT DISTRIBUTING CO., 2111 PURITAN AVE., DETROIT 21, MICH. Tel.: University 4-0773.

FOR SALE — Louisiana Operators; Factory rebuilt and new Slots, Winner Books, Arrow Balls, Clover Balls, Specialty Works, etc. Write for prices. LOUISIANA COIN MACHINE CO., BOX 651, LAFAYETTE, LA. 70501.

FOR SALE—New American Sears $950; Mutoscope Cranes $1,500; Parkard Hideaways $50. GOLDEN CATE NOVELTY CO., 701 GOLDEN CATE AVE., SAN FRANCISCO 2, CALIF. Tel.: Market 1-5967.

FOR SALE—Complete line of used equipment on hand: Phonographs;sheet music, etc. We have a new compressor and new air pressure valve, write for price; Bang-A-Frites, post-war steelball, full ball feature, new in crates $195. BUSH DIS- TRIBUTING CO., 4219 9TH ST., MIAMI, FLA. Tel.: 3-6463.

FOR SALE—The finest reconditioned phonographs and games in the country. Every single one guaranteed regardless of price. Before you buy get your quotation first. COMMERCIAL MUSIC CO., 1501 DRAGON ST., DALLAS, TEX. Tel.: Riverside 4131.


FOR SALE—For Sale—For genuine value: 10 Bowling, 5 Pinball, 1 Shufflealee, 1 Baseball, 1 Juke Box. Used machines. Principal send for or phone for detail in first response. SELECT AMUSE- MENTS, BOX 288, NORTH AR- LINGTON, N. J.

FOR SALE—Contact us before you buy. We carry all types of coin machines for the Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeny and Bally. WILLIAMSPORT AMUSEMENT CO., 233 W. 3RD STREET, WILLIAMSPORT, PA. Tel.: 2332-37 or 215-302.

FOR SALE—4 Gold Coin Bowling Alleys, very clean, 865 ea.; 1 Exhibitor Dale Gun $69.50; 1 Keeny Ten Pin $65; 1 Telepin $49.50; $145 ea. AUTOMATIC AMUSE- MENT CO., 1004 PENNSYLVANIA ST., EVANSTON 10, ILL. Tel.: 3-4508.

FOR SALE—Wurlitzer 4/516 Boxes 5/1025. $41; Wurlitzer 3/36 Boxes three-wire $27; Wurlitzer 1/20 Boxes $12. Riverside Hideaway 1482 $225; Wurlitzer 1100 $450; 1015 $295; Wurlitzer Speakeasy $125; 14 ft, Bankrolls $150; Irish Pool $90; Dale Guns $85; Y. VON'TZ, BYESVILLE, OHIO.

FOR SALE—Plastic and Bubble Tubing. For Wurlitzer 1015 lower side plastic $7.95. Right and left corners $3.95 ea. $50 heads for Wurlitzer 1015 $3.95 ea. Domes for Seeberg 146, 147, 148 $15 ea. 1/3 deposit. Balanced C.O.D. KOEPPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK, N. Y.

FOR SALE—Juke Boxes for change plays. Complete $250, 2 change plays $460. Motorcycle $460, 3 change plays $650. RIGHT SHINE Machines: 2 Imperial $85 ea.; 6 Falcon $125 ea.; 4 Leaders $135 ea.; 1 Mutoscope Atomic Bomber, brand new original crate $160; 1 Rally Hot Rods, very good, $150; 3 Star Series $135 ea.; 3 Williams All Stars $79.50 ea.; 2 Leaders $135 ea. BUR- WING, INC., 4234 PAYNE AVE., CLEVELAND 14, OHIO. Tel.: 516-4900.

FOR SALE—Used Phonograph Records taken from our routes. BIRM- INGHAM VENDING COMPANY, 540 2ND AVENUE, NORTH, BIRM- INGHAM, ALA.

FOR SALE—New England’s Largest Game Room and Service Department. Exclusive distributor for Wurlitzer, Bally, Universal, Chicago Coin, Kenner. Ex- hibit: REDD DISTRIBUTING CO., INC., 298 LINCOLN STREET, MASS., Tel.: Al 4-9100 and REDD DISTRIBUTING CO., INC., 111 N. 5TH STREET, WATERTON- FIELD, MASS. Tel.: 6-5418.

FOR SALE—Or Exchange for non- coin operated items: 10 Bowling, 5 Pinball, 1 Shufflealee, 1 Baseball, 1 Juke Box, used machines. Principal send for or phone for detail in first response. SELECT AMUSE- MENTS, BOX 288, NORTH AR- LINGTON, N. J.

FOR SALE—Our price on any phonograph you want before you buy. UNITED, INC., 550 W. 36TH ST., TACOMA 6, WASH.

FOR SALE—Needles. All type needles for juke boxes and home machines. Every type of metal point. Give us your test and become the distributor for your area. WE SHIP ANYWHERE, LEM- TON DISTRIBUTING CO., 752 TENTH AVE., NEW YORK 19, N. Y. Tel.: Plaza 7-1977. Cable address: EXPO RECORD, NEW YORK.

FOR SALE—We can supply all your requirements for hard to get coin box equip- ments made 24 hours after receipt of order, 5c over wholesale per piece shipped. We ship anywhere, LESLIE DISTRIBUTOR CORP., 572 TENTH AVE., NEW YORK 36, N. Y. Tel.: 516-4900.


FOR SALE—Big Handleback back glass conversion for your Citation. Completely new. 15 new beautiful exciting colors. Get extra profits from your Citizens. Order now—$17.45. One-third deposit, balance C.O.D. 1 SAMPLE EFFECT, 1701 COURT ST., CINCINNATI 2, OHIO.

(Continued on next page)
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**CONVERSIONS**

If you are at present converting older machines into later type models, please notify The Cash Box immediately. The new names of your machines will be listed here along with the names of the original machines from which they were converted.

**AMCO ENGINEERING, INC.**

Bally Champion to Longshot

**NATE SCHNEIDER, INC.**

Gettell 21 to Bingo Range

**MANUFACTURERS NEW EQUIPMENT**

Equipment listed here is currently in production. Prices listed are manu-
ufacturer's list prices.

**AMI, INC.**

Model "C" Phonograph...

**BALLY MANUFACTURING CO.**

Shuffle Line...

**BUCKLEY MANUFACTURING CO.**

Buckley Wall & Bar Box...

**CHICAGO COIN MACHINE CO.**

Horse-Shoes...

**COMO MFG. CORP.**

Stadium...

**H. C. EVANS & CO.**

Constellation Phonograph...

**THE EXHIBIT SUPPLY CO.**

Big Bronco...

**D. GOTTLIEB & CO.**

Watch My Line...

**J. H. KEENEE & CO., INC.**

Lite-A-Line...

**ROCK-OLA MFG. CORP.**

Super Rocket '52-50 Phonograph (Model 1454)...

**UNITED MANUFACTURING CO.**

5-6-7...

**THE RUDOLPH WURLITZER CO.**

Model "1400" Phonograph...

**NOTICE**

In view of the national inactivity of Bells, Consoles and Auto-
matics, price lists of this type equipment have been removed.
UNITED’S
6 Player Shuffle-Alley
Larger Group Play for Greater Earnings

1,2,3,4,5 or 6 Can Play!
10c per game...each player

FAST REBOUND ACTION
(Roll-over switch rebound)

20-30 Scoring

DISAPPEARING PINS
Easy to Service

SIZES
8 ft. by 2 ft.
9 ft. by 2 ft.

UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

SEE YOUR DISTRIBUTOR

www.americanradiohistory.com
CONEY ISLAND combines the profit-proved play-appeal and earning-power of BRIGHT LIGHTS with the fascinating new Extra-Balls Feature that insures plenty of extra coins every game. Because every game played is either a winner or a near-winner, players can’t pass up the opportunity to clinch a winner with extra balls. Try CONEY ISLAND today. You’ll be mighty glad!