Singer Dinah Washington, whose Mercury recording of "I Won't Cry Anymore" is riding high in rhythm and blues locations throughout the country, is pictured in a huddle with Ike Carpenter, musical director, and Ben Bart, president of Universal Attractions, Dinah's booking agent. The meeting took place on the west coast recently when she was starring at the Club Oasis in Los Angeles. Since then Dinah has scored a tremendous success at Birdland in New York.
To help you make more money—all phonographs are set at the factory for 1 play for 10¢—3 plays for 25¢—Easily changed for other combinations desired.

The best phonograph for your top locations makes more money.

Model 1434

ROCK-OLA MANUFACTURING CORPORATION
800 N. KEDZIE AVE., CHICAGO 51, ILLINOIS
ARE YOU MAKING ANY MONEY?

That's the aged and popular query when coinman meets coinman anywhere in the nation: "Are you making any money?"

Naturally, among all businessmen in whatever business they are engaged, this is, without any doubt, the most important question.

Are you making any money?

Can you continue on 5¢ play when the cost of new equipment, parts, supplies and services have risen anywhere from 200% to over 400%?

Even if the commission-percentage basis is cut down to 75% to the operator and 25% to the storekeeper can you make money?

It is a well known fact that the field that, once the commission-percentage basis is cut low, cut down to 70%-30% or 75%-25% to the retailer's cooperation fades with the lower income he receives from the equipment.

When the storekeeper's cooperation is gone, or almost gone, then the equipment in his place of business might as well be removed.

To overcome this lack of cooperation which the down-to-the-bone-cut commission-percentage basis of 75%-25% brought about, dime play came into being.

It wasn't at all new. It was first proposed by this publication over eight years ago.

In fact, this publication even proposed the elimination of the nickel coin chute and a change to 2 plays 10¢ and 6 plays 25¢ for all phons about the same time.

All this just didn't seem to work out over a steady period of time. Not that the play didn't continue right along, but, that regardless of the play, the intake wasn't enough to take care of the overhead expense which the operator was enduring. He simply had to "sell more."

Many times accountants have gone over the books of leading business firms and, after elimination of waste expenses, have stated:

"The only answer to your problem, Mr. Businessman, is more business. More sales to obtain more income for your firm. Only by more business, more sales, producing more income, is there a possibility for profit for your organization."

And that was just what the average operator throughout the country was faced with. He had to sell more. He had to take in more. So that there would be some "possibility for profit" from his operations.

Since the greater majority of the nation's ops were already selling the highest possible percentage of the public traffic entering the establishments where their equipment was located, then it simply resulted down to the point where the operator had to "obtain more" for what he was already selling.

To do that he had to swing over to 10¢ play. Even if the adoption of the dime coin chute would eliminate half the players (which would mean saving 50 percent wear and tear on his equipment) he would still be taking in as much.

But, at the same time, his equipment would last longer, wouldn't wear out as quickly, and would still be able to give good service for a 50 percent longer period of time. This, too, is mighty important in these days of trade-in profit angles and expensive equipment.

The resultant effect was, tho, that in almost every case, the loss of players wasn't anywhere near 50 percent of the number who played the equipment formerly.

This, then, meant greater intake for the operators. It meant that they were seeing an overall higher average from their equipment.

Even if some of the poor spots dropped on dime play, and some of the mediocre spots continued about the same as on nickel play, the better spots boosted the general average sufficiently to show an overall increase.

But, as this increase came along, inflation grew more rampant and costs continued to rise for all parts, supplies and services, as well as higher costs of new machines.

Therefore, whether the operator is or is not as yet making money, he is to be considered having taken the right path.

In short, he has found the first step in increasing his intake, in selling more, in obtaining more for what he does sell, and, in the possibility that this greater income may, as things and ideas and plans develop, bring about the solution to:

"Are you making any money?"

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SIEGEL, Associate Editor
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THE CASH BOX covers the coin operated machines industry and allied to this industry in any fashion whatsoever, throughout the United States, Canada, Central and South America, Africa, Japan, Hawaii, Philippine Islands, and other Asiatic and Pacific countries, as well as certain European nations. The Cash Box is on hand at various American consular offices throughout the world. The magazine includes operators, jobbers, distributors and manufacturers and all allied to—automatic coin operated vending and service machines; as well as coin operated amusement equipment; in all divisions. The Cash Box's records, are the largest of the industry. The Cash Box is a weekly publication for all new and used coin operated machines, regardless of age, listing all market changes, and continually adding on all the new equipment as this equipment is announced to the industry. "The Confidential Price Lists" are recognized by many cities and states throughout the country as the official price book of the coin operated machines industry. They are an integral part of The Cash Box and appear in each week's issue. "The Confidential Price Lists" are officially used in the settlement of estates, for buying, selling, and trading of all coin operated equipment, and are also officially recognized for taxation purposes. "The Confidential Price Lists" are used by finance firms, factoring companies and other financial institutions to vary in making loans to members of the coin operated machines industry. They have been legally recognized in courts throughout the United States and Canada. "The Confidential Price Lists" have been acclaimed by the coin operated machines industry. Entire business transactions and legal cases are based upon the quotations appearing in "The Confidential Price Lists".
The this publication has made this statement before, it makes it again: There’s a new era dawning in the coin operated machines business that promises to bring about a great many radical changes.

The leading manufactories of the industry are gradually being jammed with defense work. This takes away their machine shop facilities and also takes over their die and tool makers, draftsmen and all skilled labor. It means, in most cases, that only assembly lines of a much shorter nature, are left to the manufacturer.

One noted manufacturer reported, “Even if I wanted to fabricate new parts for this machine I wouldn’t be able to do it. Our machine shop is working right around the clock completely engaged in defense work.”

Even this is not as effective in halting new machine production as the CMP (Controlled Materials Plan) which is cutting the three great necessities for continued high volume production: copper, steel and aluminum, to a bare minimum.

With materials gone, and with the fact that more and still more defense work is being taken on by the average manufacturer in the industry, there is little, if any, possibility, of any volume production in the fourth quarter of 1951 (October, November and December) and, especially, all during 1952, when the defense works program is being tremendously intensified in an effort to catch up with what the Russians already have built and are building at top speed each and every day, while they try to hurl the democracies to sleep with peace talks which can only mean absolutely nothing to peace.

With all this happening, even faster than the average coin machine man-can conceive it, there is now no longer any doubt that this forthcoming peacetime-war time economy will tremendously affect this industry.

Some manufacturers have been sufficiently fore- sighted to build up a stock of their standard products and warehouse them. Then continue to sell them as orders arrive.

Others are scheduling their production, and rationing their distributors, so that new machines will soon become something few will see.

In short, as one manufacturer stated, “We’ve been cut to the point where we can only see ourselves building about 500 games per month.

“That,” he stated, “isn’t enough to keep our factory in operation for a week.

This same manufacturer built more than 500 machines per week, even during slow weeks. The trade gets some idea of what the materials cuts brought about by the CMP mean to the industry.

In short, a new era is on the way, and will become more ever more apparent, especially as the fourth quarter gets under way.

By that time distributors should be accustomed to receiving but a very small part of what they order.

Already sales managers sit with shipping department heads and albeit whatever production is forthcoming each day to all their distributors, based on past sales performances and present needs.

It is no wonder, then, that the used machines market is perking up. This may be the saving force between the lack of new machines production, and the continuation of some manufacturing volume.

But, because there will continue to always be new machines, the used market will not rule the roost, as it did during World War II.

In short, this present condition is not war—and certainly, is not peace. It’s a wartime-peace time economy which was promised the nation. It upsets all business.

If no new machines at all were forthcoming from the factories then the trade would realize it was back in the era of used machine sales.

But, there are some new machines forthcoming. Not many. But enough to upset the used machines applecart: Upset it to the point where the used machines market must base itself on the price of the new machines.

In short, if a similar type new machine appears, and the machine sells for $100, the used machines of this type cannot sell even near this price.

This, therefore, means a big break for the operators. It means that, even tho the prices of new machines are skyrocketing and will continue to go up because of labor and materials costs, used machines will not surpass these prices and will, without any doubt, stay somewhere within reasonable distance.

This war will transpire as the months go by, there is now no doubt in the minds of all engaged in the field that manufactures, as it was known some months ago, is all over.

There will be but a tiny trickle of new machines coming to market. This will be enlarged by the purchase and sales of used machines.

Yet, used machines will not be able to dominate the picture. The trickle of new machines will always set as a threat against their price setup.

The new era is one that will probably last for many years. If there is no world war to intervene in between them. This is the era of a peacetime-war time economy whereby these United States of America take over the defense and protection of the entire world.

In short, the point of power has shifted to this youngest of all the great nations. Now the peoples of this great land realize what it has meant to many other great nations, for years and years in the past, to guarantee the peace and protection of freedom loving people.

The era of confusion and adjustment is nearing its apex. From now on there will be a gradual glide down to the point of absolute agreement among the peoples of this nation that there is, and will endure for years to come, a peacetime-war time economy which, if students who like to look into the future and predict, will last much, much longer than the optimistic words of Washington’s politicians have been attempting to disseminate.

For many, many years to come, this nation will live in fear of war. And to offset that fear, will have to continue an era of wartime production, even tho the peace is still in effect.

Little undeclared wars here and there. But, none that will mean anything—unless the big one comes along.

The new era is here.

The intelligent members of the industry will know what to do to best offset whatever economic slides may come about.

This is an era for fast thinking, hard working businessmen.

Right now: It is the era of the jitters. But also The Era of the Big Boom . . . beginning this October, 1951.
The Cash Box, Music Page 5 August 18, 1951

The Top Ten Tunes Netting Heaviest Play In The Nation’s Juke Box—Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

Record Companies Listed Alphabetically 45 rpm numbers in parentheses

**RCA Victor Records**

**THE NATION’S TOP TEN**

Juke Box Tunes

**COMING OUT IN A MY HOUSE**

**ROSEMARY CLOONEY**

DE-1370 (9-2319)—Helen Shore
CO-39476 (6-39476)—Rosemary Clooney
DE-1290 (9-2319)—Guy Trigemini
FE-14001—Kay Armen

**TOP YOUNG NAT “KING” COLE**

CA-1649 (7-2499)—King Cole
CO-39372 (7-2499)—Tony Arden
DE-27659 (7-2659)—Patty Andrews
CO-39370 (7-2499)—Terence Sheasby

**SWEET VIOLETS**

**DINAH SHORE**

CO-39482 (6-39482)—Janet Davis
DE-27568 (7-26568)—Jane Turzy

**JEZEBEL**

**FRANKIE LAINE**

CO-37267 (6-37267)—Frankie Laie
ME-5620—Alina Green

**BECAUSE OF YOU**

**TONY BENNETT**

CA-1419 (6-1419)—Barbara Butler
CO-39392 (6-39392)—Tony Bennett
CO-38440 (6-38440)—Tony Bennett
DE-27666 (7-2666)—Lombards & Defrances

**MY TRULY, TRULY FAIR**

**GUY MITCHELL & MITCH MILLER—VIC DAMONE**

CO-39413 (6-39413)—Guy Mitchell
CO-39413 (6-39413)—Guy Mitchell
DE-27630 (7-2630)—Russ Morgan

**THE LOVELIEST NIGHT OF THE YEAR**

**MARIO LANZA**

CA-1408 (7-1408)—Aline O’Connell
CO-39192 (6-39192)—Peggy Rith
DE-27207 (7-2707)—Fried Warling
DE-27581 (7-27581)—Ethel Smith

**I’M IN LOVE AGAIN**

**HENRI REICHEL & APRIL STEVENS**

DE-27633 (7-2633)—Andrew Stiles
DE-27410 (7-27410)—Freddy Martin

**HOW THE MOON**

**LES PAUL & MARY FORD**

CA-1575 (7-1575)—Les Paul & Mary Ford
CO-39143—Sarah Einstein
ME-5663 (5663x3)—Eddy Howard

**ON TOP OF OLD SMOKY**

**THE PEASERS & TERRY GILKYSON**

CO-39238—Barb Isaac
CO-39238 (6-39238)—Josh White
ME-5613 (5613x3)—George Jones
DE-27515 (7-27515)—Lionel Hampton Org

**CODE**

DY—Darby
FE—Feudal
FS—Fiddler
JU—Jubilino
LG—London
MG—M-G
MN—Mondart
NA—National
VI—Victor

**POPULAR**

THE THREE SUNS

At The End Of The Day
Bird Of Paradise
20-4221 (47-4221)*

FREDDY MARTIN

Mediterranean Concerto
The Gang That Sang “Heart Of My Heart”
20-4223 (47-4223)*

PHIL HARRIS

Golden Train
Tennessee Hill-Billy Ghost
20-4224 (47-4224)*

DINAH SHORE, BETTY HUTTON, TONY MARTIN, PHIL HARRIS WITH HENRI RENE AND HIS ORCHESTRA

The Musicians
How D'Ye Do And Shake Hands
20-4225 (47-4225)*

COUNTRY & WESTERN

JAN ATKINS AND THE REVERE VALLEY SWEETHEARTS

Crazy Rhythm
21-0500 (48-0500)*

WADE RAY

Are You Fer It?
Walk Softly
20-4226 (47-4226)*

EDDIE MARSHALL AND ROSALIE ALLEN

Playhouse Of Love
If You Don’t Believe I’m Learnin’ Just Count The Days I’ve Missed
20-4227 (47-4227)*

**BLUES**

TERRY TIMMONS

You Foolish Thing Ain’t Supposed To Be Like That
Eating My Heart Out For You
20-4228 (47-4228)*

Worried Woman Blues
20-4229 (47-4229)*

**POP-SPECIAL**

SIX FAT DUCHMEN

Eeny-Meeny Polka
Cobbler’s Waltz
23-1206 (51-1206)*

**RED SEAL SPECIAL**

JAN PEERCE

What Is A Girl
The Rose I Bring You
10-3684 (49-3684)*

*45 rpm cat. nos.

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**This Week’s New Releases**

**... on RCA Victor**

**RELEASE 15 33**

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**WEEK OF AUGUST 11**

**YOUR LOCKET IS MY BROKEN HEART**

Hugh Tracey
21-0408 (48-0408)*

**LOVELIEST NIGHT OF THE YEAR**

Mario Lanza
10-3909 (48-3909)*

**SWEET VIOLETS**

Dinah Shore
20-4173 (47-4173)*

**I GET IDEAS**

Tony Martin
26-4143 (47-4143)*

**BECAUSE**

Marvin Raines
10-3207 (47-3207)*

**SURPRISING**

Cara Cara Bella Bella
Perry Como
20-4230 (47-4230)*

**ROTATION BLUES**

Eddy Arnold
21-0414 (48-0414)*

**JESUS AND THE ALEPHIST**

Eddy Arnold
21-4245 (48-4245)*

**I WANNA PLAY HOUSE WITH YOU**

Eddy Arnold
21-0476 (48-0476)*

**I'M IN LOVE AGAIN**

April Stevens
55-3258 (49-3258)*

**VESTI LA GIBUHA**

Maria Lanza
10-3245 (48-3245)*

**MARECHIARE**

A’ Vucchella
Maria Lanza
10-3245 (48-3245)*

**BECAUSE OF YOU**

Jane Perry
21-3420 (48-3420)*

**BE MY LOVE**

Maria Lanza
10-3245 (48-3245)*

**DREAMY MELODY**

Gimmie A Little Kiss
April Stevens
20-3426 (47-3426)*
"THE WORLD IS WAITING FOR THE SUNRISE" (2:09)
"WHISPERING" (1:58)
LES PAUL & MARY FORD
(Capitol 1748; F-1748)

- Les Paul and Mary Ford have another oldie to bring back into the limelight on this disk and what a job they do with it. Taking "The World Is Waiting For The Sun- rise", the couple do it as it has never been done before and assure its resurgence in the coming months. 

- "The World Is Waiting For The Sunrise" is a novelty, and the second side is a novelty on which she faces some what better. Her fans might care to hear this.

- "YOU'LL KNOW" (2:38)
"FIVE LITTLE MILES FROM SAN BERNARDO" (2:49)
JAN GABER ORCH.
(Capitol 1742; F-1742)

- An appealing novelty is given a going over on the upper end by Jan Garber and his crew. Roy Cordell does the vocal on this one and gives it that light touch. Bottom half is another tune sung by Roy. The first side is the more likely one.

- "WITH ALL MY HEART AND SOUL" (2:46)
"TELL ME AGAIN" (2:38)
DICK JAMES
(London 1053)

- Dick James teams up with Pearl Cobb on the upper end to come through with a soft suit. This pleasant item has the vocal on this one and it comes at the backing. On the lower end Dick does it alone getting some nice feeling into treatment. This one is world shaking, this one may get some play.

- "YOU BLEW OUT THE FLAME" (2:43)
"THE DAY ISN'T LONG ENOUGH" (2:56)
TEX BENEKE ORCH.
(MGM 11029; KIL1029)

- A very catchy melody gets a nice workout from Tex Beneke and his band, Tex does the vocal on this as the boys back him up with a jumpy instrumental. The second side is a ballad done slowly. The top deck is the more commercial endeavor.

- "ENCHANTED LAND" (2:53)
"I'VE GOT MY MIND ON YOU" (2:38)
BILLY ECKSTINE
(MGM 11028; KIL1028)

- Taking a tune in beguine tempo, Billy Eckstine gives it a top notch vocal as Pete Rugolo and the orchestra back him up. The second half is another batch again getting the typical Eckstine sound. Alibeus is the combo that does the orchestra. This one will do ok in the boxes.

- "I WANT TO BE NEAR YOU" (2:37)
"I WILL NEVER CHANGE" (2:54)
JOHNNY DESMOND
(MGM 11027; KIL1027)

- A dynamic tune with great potential is offered by Johnny Desmond on the upper end. Johnny makes this a very classy tune one of his best recent sides as the Ray Charles Singers and Tony Mattola’s orchestra back him. The second half is a ballad done slowly by Johnny. The top deck could be big.

- "THAT OLD FEELING" (2:54)
"BUGLE CALL RAG" (2:35)
CHARLIE VENTURA ORCH.
(Mercury 8949)

- Charlie Ventura and his orchestra give out with some fine music on this one. First they do an oldie in slow style and then they take another standard and really give it a ride. This one needs the right locations but it should do very well in them.

- "THAT'S HOW YOUR MOM BECAME MINE" (2:53)
"THE PICNIC SONG" (2:58)
YOGI YORGESSON
(Charles 12325; 12326)

- On the first side, Yogi Yorgesson has a very sentimental piece to offer. Doing it in the accompaniment of orchestra this one gets a little sticky at times. The bottom half is a more appealing novelty on which Yogi tells a story with a moral. Ops might take a peek.

- "JOSEPHINE" (2:19)
"CASA LOMA STOMP" (2:08)
THE MADCAPS
(Decca 27702; 9-27702)

- The Madcaps, a harmonica group, turn in a grand job on this oldie which is currently being revived. With some very cute touches to go along, the boys show a lively feeling for this. On the lower end they’re moving fast again giving it with some more good music. Ops oughta take this one.

- "MARY ROSE" (2:30)
"IT'S OVER" (2:09)
RAY BARBOUR
(Mercury 5669; 5669 x 45)

- Ray Barbour has a good new ballad to work with on the top deck. Taking a Dutch import, Ray gives it a little added value with his Russ Case on it to provide the musical background. The bottom half is another ballad which sounds ok. The top half is the one that could go.

- "IN THE HALL OF THE MOUNTAIN KING" (2:55)
"JAZZ PIZZICATO" (2:38)
BARCLAY ALLEN
(Capitol 1734; F-1744)

- Some interesting music comes our way as Barclay Allen and his rhythm four go to work on two light numbers. Each end gets some fine instruments as the boys get going in a delicate style. The top should do well in specialized locations.

- "I'VE GOTTEN UNDER MY SKIN" (3:05)
"FAREWELL, FAREWELL TO LOVE" (3:00)
GEORGE SIRARO ORCH.
(Mercury 5668; 5668 x 45)

- An old standard is given a jumpy rendition on the upper half by George Siraro and his boys. Done as an instrumental, this one is good to hear. The lower end is in a slower vein with Sue Benet turning in a worthwhile vocal. Ops might take a look at this.

- "VENTURA BOULEVARD BOOGIE" (2:42)
"I LOVE A PIANO" (2:51)
JOE ELLIOTT & "FINGERS" CARR & EWING SISTERS
(Capitol 1733; F-1732)

- A terrific side is offered here with the Ewing Sisters and Joe "Fingers" Carr getting together. Joe comes up with some great piano work as the girls follow through on the vocal end to make this a strong contender. The bottom half is a novelty with some more good performances. Ops mustn’t miss the first side.
WHAT’S ALL THIS NONSENSE ABOUT FRANKENSTEINS AND DISK JOCKEYS?

There seems to be a contest going on among certain trade paper editors to determine who can write the nastiest things about disk jockeys. During the past few months, in one sheet or another, jockeys have been accused of everything from stealing their mother’s false teeth to claiming credit for the popularity of “The Star Spangled Banner”.

It’s become a practice among these editors, everytime some white space stares them in the face, to work up steam about the dj. And this is all sanctioned by done in the name of helping the music business.

One paper periodically drags out the old payola story. In mysterious terms, it talks about leading disk jockeys being on the take. But when asked to name names and give evidence, it pulls the gag about journalistic ethics preventing the disclosure of its sources. Journalistic ethics, in such a case, is used to clothe flagrant irresponsibility whereby groups of men are accused in the most general terms and yet cannot defend themselves since no one is accused personally.

Most disk jockeys, smarting under such attacks, nevertheless feel it best to say nothing lest in proclaiming their innocence they be asked, “Why are YOU defending yourself?”

Another paper recently devoted a great deal of space to prove that old, old equation, disk jockey = frankenstein. In a rambling perusal of the ills of the music business, the disk jockey was the focus of every fault in the music world down to and including the naiveté of his sponsor.

It’s about time that we looked at the disk jockey in a somewhat objective light, not as a god or a devil but as a guy who’s found a place in the entertainment world because he offers an effective and comparatively inexpensive means of bringing a sponsor’s product to the attention of the public. That is his main job. The fact that for the greater part of his program he plays records, can only help everyone in the business to greater sales — the songwriter, the publisher, the artist and the record company.

What kind of frankenstein can this be who has played a part in building the popularity and acceptance of records to the position it enjoys today?

Let’s examine then some of the charges against djs:

THE OLD PAYOLA

Sure there are some disk jockeys who can be bought. There are small time jerks in every business everywhere in the country. They can be had for anything from a can of beans to a Cadillac. But since when should this reflect upon the great majority of honest men in every industry who do their job as well as they know how and with all the integrity demanded of them?

How about a moratorium on vague stories about payola? If you have the goods on a guy, all well and good. Let him have it. If you haven’t, there are plenty of other constructive factors that can be worked for in the music business without printing a lot of unprovable rumors.

WHO MAKES THE HITS?

In the last analysis, it’s the public—and the public alone—that creates a hit. Everyone knows of cases where disk jockeys plugged tunes like mad, where publishers and record companies spent thousands for exploitation—and nothing happened. The public just didn’t like the song or treatment or both.

On the other hand, everyone knows of sleepers that came out of left field with no ballyhoo at all and just caught on because the paying customers wanted to hear them.

A disk jockey (and most of them will be quick to admit this) can only present a tune to the public. He can’t make anyone like it.

Of course some djs are vain. Of course some like to think they helped create a tune. Well in many cases they did help, and in those where they claim they did but didn’t—let him who is without sin, cast the first stone.

THAT GAG ABOUT THE GOOD OLD DAYS

There are constant references in all these attacks on disk jockeys to the music business of the good old days when songs sold on their own merits and didn’t depend on records. Someone ought to tell those guys that there never were any good old days. The business had just as many difficulties and hazards then as it does now. They were only different—not easier to take.

It’s much less difficult to accept the compelling fact that conditions change as time progresses if we forget about what used to be. Today the simple truth is that records make hit tunes almost singlehandedly. No amount of wailing, moaning and breastbeating will change it. In the coming years other factors may develop to alter this, but today the record is the thing.

It’s a simple fact too that the quickest way to get a disk before a large audience is through a disk jockey for through him a record is not only brought to the attention of the buying public, but can also be introduced to the buying music operator and dealer.

So let’s stop living in the past for a while—at least long enough to recognize reality. And reality makes it very clear that songs and records and disk jockeys go hand in hand.

In place of the periodic attacks on djs all in the name of helping the business, we would like to offer the suggestion that a better approach might be to treat the jockey as a fellow who wants to and can do a lot of good and who cares about the music business because it’s his business.

Let’s start judging disk jockeys by the great majority who are honest, capable, sincere entertainers rather than by the few who are heels.
"SLEEPER OF THE WEEK"

"BLOW, BLOW, WINDS OF THE SEA" (2:54)
"MAKE BELIEVE LAND" (2:46)
HUGO WINTERHALTER ORCHESTRA
(RCA Victor 20-4212; 47-4212)

Hugo Winterhalter has a likely side in a tune called "Blow, Blow, Winds Of The Sea." With his orchestra and chorus giving a top notch performance on this appealing number, it looks as though Hugo has a hit on his hands. Opa can have the same if they get this one into their machines. The tune is a one in a million one in fact. This is the sort of tune you listening for more and humming the melody. Ginny Gibson does a grand job with the vocal as the chorus and orchestra under Winterhalter's direction pitch in to help make this an appealing side. The bottom half, labeled "Make Believe Land", is another new ballad with a dreamy feeling which the aggregation also does well as Stuart Foster delivers the vocal. The side which looks as though it might step out is the first one. Opa better keep an eye on it.

"EVERLASTING" (2:52)
"AT THE END OF THE DAY" (2:49)
GRACIE HELDEN Fields (London 1068)

Gracie Fields has two numbers to offer in her loud recognizably way. The first side is a pretty tune on which Gracie gets some help from the Eight Stars and Bob Farron's orchestra. The second half is a slow religious side. Opa in the proper locations might have a look.

"DEEP NIGHT" (2:53)
"GOT HIM OFF MY HANDS" (2:48)
MARION MORGAN (MGM 11034; K11034)

A standard is given another go here as Marion Morgan does a wonderful job with it. Leroy Holmes provides a beautiful accompaniment and together these artists give this side a lot of distinction. Lower end is a torchy number with Marion again turning in some good work. This is a disk to watch.

"IT'S ALL IN THE GAME" (2:48)
"ALL OVER AGAIN" (2:52)
TOMMY EDWARDS (MGM 11015; K11035)

Tommy Edwards, who keeps showing more promise with each record, continues his progress with two more listenable sides. Each end is done in the misty style which Tommy has made his own and each deserves to be heard by ops. This is a good follow up to Tommy's "Morningside Of The Mountain."

"I LIKE IT—I LIKE IT" (2:45)
"I'LL TELL A POLICEMAN ON YOU" (2:39)
JERRY LEWIS
(Capitol 1740; F-1740)

Jerry Lewis is performing his antics again, this time with two novelty sides on the flip. The top deck, which is the better side, gets a spirited going over from Jerry as Dick Stable makes with music. The bottom half doesn't do much. Jerry's fans are gonna go for this however.

"TENNESSEE BLUES" (3:04)
"I CAN'T FORGET" (2:35)
DINNING SISTERS & JAN GARRER
(Capitol 1726; F-1726)

A very slow blues number gives the Dinning Sisters and Jan Garrer a likely side. The girls harmonize in fine form on this tune as Jan does right by the orchestrating. The second half is an easy going ballad with more good performances. The top side is the one to watch.

"TEMPATION" (2:35)
"THE HAPPY WALTZ" (2:57)
KEL WILSON & BILL GREEN
(Columbia 39401; 4-39401)

An interesting mixture of organ and piano makes for some good listening on this disk. Ken Wilson plays the organ and Bill Green the piano as the latter does an oldie on the upper deck. The bottom half is in waltz tempo just right for their type of playing. This is good for the quieter spots.

"WOMAN IS A FIVE LETTER WORD" (2:53)
"I'LL FOLLOW YOU" (2:43)
HARRY RANCH
(MGM 11018; K11018)

A couple of very cute tunes are worked over here by Harry Ranch accompanied by John Martin, Dick Wise and the Trio. The upper half is a slow go with listenable lyrics while the lower half is a novelty on which the group do a good job. Opa oughta tune in.

"A COTTAGE WITH A PRAYER" (2:53)
"LORD UPS AN' DOWNS" (3:10)
MILLS BROTHERS
(Decca 21683; 9-21683)

The Mills keep turning out their own brand of harmony. On the upper side they try a slow, sentimental tune with a good solo and harmony. The bottom end is a English novelty which the boys do complete with accent and all. This should get a play on the boxen.
GOLD DUST FOR EVERY JUKEBOX IN AMERICA

"LONGING FOR YOU"
DECCA RECORD NO. 27703 - 9-27703

RUSS MORGAN
and his "MUSIC IN THE MORGAN MANNER"

OPENING STATLER HOTEL,
NEW YORK CITY, SEPT. 7-29

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
<table>
<thead>
<tr>
<th>City</th>
<th>Top Songs</th>
</tr>
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"It's What's in THE CASH BOX That Counts"
NEW YORK:

Dave Kapp left for Europe last week reportedly having settled his contract with Decca for $75,000. . . . Cafe Society Downstairs was closed on the night of August 2 by an order from the Collector of Internal Revenue. . . . As a result of the success of their disk, "Out O' Breath," Guy Lombardo and his Princess DellaVence will do six more sides together. . . . Norman Frecoco, WORL dJ in Boston and his promotion man Bob Cabbitt, have had quite a long association. They've been buddies for more than ten years having gone to school together. They've worked together in the radio business for the last four years on various free lance shows and in October they started at WORL as a team. Norm as program director and disk jockey, Bob as promotion manager. . . . Henry Okan pondering some offers as consultant for disk firms. . . . "Wonderful, Wasn't It," Frankie Laine's new disk is wonderful, isn't it? . . . Ella Fitzgerald will play a two week engagement at the Rondochrome in Chicago prior to embarking on her nationwide tour with Norman Granz, "Jazz At The Philharmonic" organization. . . . It looks like Hadacol is running up every top star in the country for its show. . . . Dolores Gray, star of the musical "Two On The Town," has been signed to Decca contract. Prior to her appearance in her current show, she scored as the lead in the London company of "Annie Get Your Gun." . . . Wilf Carter (Montana Slim) in town this week to record "What happened?" for Victor which Dawn Music will publish. . . . Autt-Rose sent to disk jockeys a shot of Tony Bennett singing "Cold, Cold Heart" before an enraptured audience at the St. Benedictine Church in Cleveland. . . . Capitol Records singer Johnny Parker is testing at R.K.O. for a role in "The U. S. O. Story." Based on the belief that Duchess Music's new tune "Woman Is A Five Letter Word," recorded by Harry Ranch on MGM, is great for joke box operators, samples are being sent all over the country for ops via MGM distribs. . . . Sammy Kaye's new Sunday Serenade will make its bow on October 7, sponsored by Sylvan Sn. Show will originate from each city week over ABC network.

CHICAGO:

Dear Editor: With my secretary on vacation I've been forced to do lots of things I've almost forgotten how to do. Like calling up dozen of ops and asking (very politely), "May I have your top ten picks please?" Or, to learn that the tules are all right and "waiting" for The Cash Box. But, what's even more important, to bear the comment of the guys and in their turn these calls for (by what these agents out in the field tell them) are "making money!" and have them report on those artists or disk jobs and we give very "personal opinions" of their latest recordings. This, in itself, is an education for any of the exploitation guys. Anyway, we learned from one of them, the gals, who compile what the boys out covering the locations want, that Tony Bennett is zooming into terrific popularity round the town. (Next time Tony comes in we will have to drag him around to meet some of these people.) We've also learned that Mario Lanza remains "tops." And that Dinah Shore is actually revered by the gals and the guys. All are tremendously happy that she kicked off so well with "Sweet Violets." That Billy Williams Quartet is going up fast with all the juke box people here. (We're sure now we didn't take Billy around to meet the juke box people) . . . That Tony Martin is the gliss in many a gal's eye and heart 'round Chi's juke box circuit. So, next time Tony comes 'round to the jukes, we'll have to spend a day introducing this handsome homey to some of the gals who "call the shots" for the discos. . . . Well, Mr. Editor, we've gone off course quite a bit, so down to our own town's doings. . . . Billy Daniels (who impressed us when he was at the Savannah Club in the Village) is comin' in to the Chez Paree. . . . Jimmy Martin's "Sharp" label is growin' even more popular everywhere and he's got one terrific tune that listens like the money, "Can't beat those Chess boys, They're clickin' with "Juiced" while "Rocket 88" is still selling.

LOS ANGELES:

Great to hear that one of our favorite people and deejay's name of George Jay has opened his popular "Show People's Show" at a really live spot on Robertson & ROSS. It's the Ming Room, now run by another old friend named Bruce Wong. . . . KFJF will carry the show from midnight to 4 a.m. . . . Things 'appin' at Swingtime, whose Franki Kort buzzed us with news of their releasing Cecil Garland's "All Because of You," Ray Charles "What Have I Done" and the proved hits, former Supreme masters, of Paula (Little Bird Told Me) Watson's "Pretty Poppy Blues" and "Paula's Nightmare," Jimmy Witherspoon's "Cain River Blues" and Percy Mayfield's "Two Years of Torture." . . . Met up with Arnold Haber, a very nice young guy, new handling promotion for Decca and off to a flying start on Bing Crosby's and Jane Wyman's "In the Cool, Cool, Cool of the Evening." . . . Chatted with Eyvander Cross, headman of American Music, just back from an eight-month stay in New York. . . . He tells us that our former roommate Wally Brady is now headquartering his professional management for the firm in the Big City and that American has a big thing off fast in "The Girl in the Wood," via Frankie Laine on Columbia and Terry Glickson on Decca. . . . Andy who did all right on "Beautiful Brown Eyes," winding up with 22 records, Cross tells us.

We had our first visit with Floyd Bittaker since he took over as division sales manager for Capitol, operating out of their downtown distribution point. . . . The long rumored move of headman Glenn Wallach and the Capitol home office to Los Angeles is slated to take place soon, and Floyd decided to stay out here in Los Angeles for reasons of family health. . . . Just about all the majors seem to have reshuffled their distribution personnel of late in these parts, at least in the promotional end.

First big hit on the new OKEH label!

(coupled with "PLENTY OF MONEY"

(which it's gonna make for you)

the TRENIER'S orchestra under the direction of Gene Gilbeaux

33 1/3 rpm 3-6804 78 rpm 6804 45 rpm 4-6804

a product of Columbia Records, Inc.

"It's What's in THE CASH BOX That Counts"
ADVANCE PREDICTION

WAY UP NORTH CAROLINA (Raleigh) — From left field comes this ditty by the Belltones (Colonial 714) which may well turn out to be one of the biggest hits of the year. The major labels are rushing it. Belltones have cut a superb side.

MOVING UP

CASTLE ROCK (Womar) — Originally a rhythm instrumental, introduced by Johnny Hodges (Mor. 8944), three new vocal versions by Frank Sinatra-Harry James (Col. 39527), the Fontane Sisters (Vic. 20-4213) and Sy Oliver (Dec. 27707) are moving upward on the lists. Tune is high on the Rhythm and Blues "most played" lists. (Vocal versions are non-exclusive BMI)

RATES HONORS

BLUE VELVET (Meridian) — Deco's new singing star, Arthur Prysock with Sy Oliver's orchestra (Dec. 27722) tees off on this excellent ballad with appealing effect. Meanwhile Tony Bennett and Percy Faith (Col.) combine on a disc that will rate honors.

DANCE CLICK

THE WINKY DINK (Sheldon) — Ralph Flanagan (Vic. 20-4224) and Hot Lips Johnson (Dec. 27651) are strong contenders with this new Harlem dance sensation. Record distributors are moving the Flanagan disc.

DINAH SHORE HIT

TEN THOUSAND MILES (Serenade) — Dinah Shore (Vic. 20-4176) shows up with a definite possibility in this item which has what it takes. Buzz Butler (Mor. 6354) and Jenkins Carman (Cap. 1571), too, are in the money with their versions.

FOLK TO POP

HEY, GOOD LOOKIN' (Acuff-Rose) — Hank Williams (MGM 11000), one of the top folk artists who has started many a pop number, contributes another ditty heading for the best sellers.

BIG KIDSK

BROADCAST MUSICALS, INC. 580 FIFTH AVENUE • NEW YORK 18, N. Y. 

New York • Chicago 

Hollywood • Toronto 

Montreal

Franky Ford

WINOS—New York City, N. Y.
1. BECAUSE OF YOU (Tony Bennett)
2. THERE'S A BLUE SKY (Perry Como)
3. I'M IN LOVE AGAIN (April Stevens)
4. CUBAN LOVE SONG (Gordon MacRae)
5. I'M A FOOL TO WANT YOU (Billy Eckstine)
6. THESE THINGS I OFFER YOU (Dinah Shore)
7. THE COOL, COOL, COOL OF THE MORNINGS (Frankie Laine)
8. BELLE, BELLE, MY LIBERTY BELLE (Guy Mitchell)

John McKnight

WNYC—Newark, N. J.
1. COME ON-A MY HOUSE (Rosemary Clooney)
2. TOO YOUNG (Nat King Cole)
3. LOVELIEST NIGHT OF THE YEAR (M. Lanza)
4. BELLE, BELLE, MY LIBERTY BELLE (Guy Mitchell)
5. I'LL CLIMB THE HIGHEST MOUNTAIN (Timex)
6. MARCH OF THE SIAMAN CHILDREN (Perry Faith)
7. SHANGHAI (Harry Belafonte)
8. WORLD IS WAITING FOR THE SUNSHINE (Les Paul-Mary Ford)
9. LONGING (Vic Damone)
10. CARA CARA BELLA BELLA (Don Cherry)

Arky kay

WRXL—Lexington, Ky.
1. COME ON-A MY HOUSE (Rosemary Clooney)
2. TOO YOUNG (Nat King Cole)
3. LOVELIEST NIGHT OF THE YEAR (M. Lanza)
4. THE THREE BOTTLES (Tony Martin)
5. WHAT IS A ROY (Joe Powers)
6. HOW HIGH THE MOON (The Weavers)
7. I WANT TO BE WITH YOU ALWAYS (Tony Martin)
8. I'M WAITING JUST FOR YOU (Les Paul-Mary Ford)
9. SIXTY MINUTES (Tony Martin)

Bob Anthony

ΚΑΜΩ—Tulsa, Okla.
1. COME ON-A MY HOUSE (Rosemary Clooney)
2. LOVELIEST NIGHT OF THE YEAR (M. Lanza)
3. MY TRULY, TRULY FAIR (Gay Mitchell)
4. SWEET VIOLETS (Tony Martin)
5. I'LL HOLD YOU IN MY HEART (Eddie Fisher)
6. KISSES SWEETER THAN WINE (The Weavers)
7. I GET IDEAS (Tony Martin)
8. CASTLE ROCK (Les Paul-Mary Ford)
9. SWEETHEART OF YESTERDAY (Guy Mitchell)
10. CARA CARA BELLA BELLA (Don Cherry)

Wally Nolskov

KSB—Seattle, Wash.
1. COME ON-A MY HOUSE (Rosemary Clooney)
2. LOVELIEST NIGHT OF THE YEAR (M. Lanza)
3. YOU MAKE ME FEEL SO GOOD (The Weavers)
4. SWEET SWEETHEART OF THE YEAR (M. Lanza)
5. I'LL BE SEEING YOU AGAIN (Les Paul-Mary Ford)
6. I'LL BE SEEING YOU AGAIN (Les Paul-Mary Ford)
7. I'LL BE SEEING YOU AGAIN (Les Paul-Mary Ford)
8. I'LL BE SEEING YOU AGAIN (Les Paul-Mary Ford)
9. SWEETHEART OF YESTERDAY (Gay Mitchell)
10. BAKING THE ALICE (Johnny Kaye)

Howard Malcolm

WTRY—Albany, N. Y.
1. TOO YOUNG (Nat King Cole)
2. I'LL BE SEEING YOU AGAIN (Les Paul-Mary Ford)
3. LOVELIEST NIGHT OF THE YEAR (M. Lanza)
4. SWEETHEART OF THE YEAR (M. Lanza)
5. I'LL BE SEEING YOU AGAIN (Les Paul-Mary Ford)
6. I'LL BE SEEING YOU AGAIN (Les Paul-Mary Ford)
7. I'LL BE SEEING YOU AGAIN (Les Paul-Mary Ford)
8. SWEETHEART OF YESTERDAY (Guy Mitchell)
9. I'M IN LOVE AGAIN (Sue Page)
10. SWEET SWEETER THAN WINE (The Weavers)

Bob Corley

WQXI—Atlanta, Ga.
1. COME ON-A MY HOUSE (Rosemary Clooney)
2. I'LL BE SEEING YOU AGAIN (Les Paul-Mary Ford)
3. SHANGHAI (Bob Corley)
4. THE MUSKETEERS ( obscure)
5. MONTGOMERY (Sunset)
6. I'LL BE SEEING YOU AGAIN (Les Paul-Mary Ford)
7. SWEET SWEETER THAN WINE (The Weavers)
8. BECAUSE OF YOU (Tony Bennett)
9. THE MUSKETEERS (Sunset)
10. SWEET SWEETER THAN WINE (The Weavers)

Eddie Gallaher

WTOP—Washington, D. C.
1. TOO YOUNG (Nat King Cole)
2. TOO YOUNG (Nat King Cole)
3. COME ON-A MY HOUSE (Rosemary Clooney)
4. I'LL BE SEEING YOU AGAIN (Les Paul-Mary Ford)
5. THE MUSKETEERS (Sunset)
6. LOVELIEST NIGHT OF THE YEAR (M. Lanza)
7. I'M IN LOVE AGAIN (Les Paul-Mary Ford)
8. SWEET SWEETER THAN WINE (The Weavers)
9. SWEET SWEETER THAN WINE (The Weavers)
10. I'LL BE SEEING YOU AGAIN (Les Paul-Mary Ford)
2

**Big Ones**

**AL TRACIE AND HIS ORCHESTRA**

**FEATURING LOLA AMECHE**

**THE PRETTY EYED BABY GIRL**

**"OH HOW I LOVE YOU"**

**AND**

**"COLD HEARTED DADDY"**

**MERCURY 5694 • 569X45**

**Novelty Special!**

'The New Song Hit — First Time With Vocal**

**"Down Yonder"**

**VOCAL BY LOLA AMECHE**

**FLIP SIDE**

**A Half Fast Waltz**

Voices by Lola Amache and Billy Snary

**AL TRACE AND HIS ORCHESTRA**

**MERCURY 5695 • 569X545**
FIRST RELEASES

**JEB No. 3001**
FEATURING
The Keynoters with Pete Congiardo
"IDA"
b/w "DARKTOWN STRUTTERS BALL"  

**JEB No. 3002**
FEATURING
Don Belloc's Orchestra
Sunday Smith, Vocal with Four Music Makers
"BIG BLUE EYES"
b/w "PRETTY LITTLE BELLS"  

**JEB No. 3003**
FEATURING
Milt Herth
"MARMADUKE THE SPOOK"
b/w "JAZZ ME BLUES"  

**JEB No. 3004**
Grace Wilson
"SOMETHING OLD—SOMETHING NEW"
b/w "LONELY LITTLE ROBIN"  

**JEB No. 3005**
FEATURING
Lurlean Hunter with Denny Fornon Orch.
"IF I SHOULD LOSE YOU"
b/w "MOONLIGHT IN VERMONT"  

**JEB No. 3006**
FEATURING
Lurlean Hunter with Denny Fornon Orch.
"IMAGINATION"
b/w "THERE GOES MY HEART"  

**ATTENTION!!! DISTRIBUTORS!!!**
A FEW TERRITORIES STILL AVAILABLE!
WRITE! WIRE! PHONE QUICK!

2326 SO. MICHIGAN AVE., CHICAGO, ILL.
(All Phones: Victory 2-4003-4-5-6)
NEWARK, N. J.—The Weavers, Decca recording stars, whose latest disk is "When the Saints Go Marching In", are pictured with Paul Brenner on a simulcast of "Respectfully Yours", popular disk jockey show on WAAT and WATV. The Weavers were featured guests of Brenner on the August 3rd station. In addition to the guest celebrity featured each week, the program presents as regulars, vocalist Jana Commodore, Iris Lynn, Rick Marcell and the Two Blues And A Jay trio.

"BETTE MCLAURIN"

- The Eddie Wilcox orchestra and Bette MCLAURIN get together on the top deck to offer a wonderfull arrangement of an old pop tune. This number has tremendous potentialities and with the first rate treatment given to it, it can easily break out. A blues item, it is one of those strong and forceful type ballads that always carry a great listening appeal. Bette delivers a powerful and meaningful vocal which does justice to the lyrics and melody. Eddie and his crew back this fine chipping with an instrumental that adds to the presentation. The second end finds Eddie and his orchestra taking off with a lively jump tune and coming out with a pleasureful instrumental. Some real good sax and piano playing are featured here as finishing touch that has a similar treatment. Ops have strong material on this disk and surely can’t miss with the upper level. Our advice is to get with it fast.

"THE MASQUERADE IS OVER" (2:43)

"SHUFFLE EXPRESS" (2:44)

EDDIE WILCOX ORCHESTRA & BETTE MCLAURIN

(Derby 766)

"BABY, I'M ALONE" (2:32)

"LITTLE GIRL, LITTLE GIRL" (2:43)

PAUL GATTS ORCHESTRA

(Regal 332)

"REAL TRUE GAL" (2:21)

"RAMPAGING MAMA" (2:48)

BLOW TOP LYN (RCA Victor 22-0139; 40-019)

- Blow Top Lynn, with Melvin Smith piping the lyrics, spins through a slow, forceful tune. The vocal is delivered in that typical blues style, while the band supplies a fitting backdrop. The bottom deck is a bouncy instrumental that’s real good. Ops should get play on both ends.

"EYESIGHT TO THE BLIND"

(2:37)

"CATCH 'EM YOUNG, TREAT 'EM BOUGHC, TELL 'EM NOTHIN" (2:43)

BILLY DAVIS TRIO

(Gkeh 6808)

- Here is a tune that has already a couple a big fuses in the rhythm and blues field. The Bill Davis trio gives this slow number a strong treatment with a fine instrumental and vocal. The bottom lid is a bouncy item that also gets good handling from the vocalist and band. The top end should get its share.

"DARKNESS BLUES" (2:23)

"INFLATION BLUES" (2:45)

GEORGE VANN

(Savvy 811)

- George Vann does out a listenable vocal to a slow, forceful blues number. The band helps in setting the proper mood for his warbling. The under half shows George to better advantage as he hops through a nice sounding jump tune. This side features a bit of good sax playing. We give our nod to the lower deck.

"SHE'S GONE WITH THE WIND" (2:34)

"WHICH WOMAN DO I LOVE"? (2:45)

THE SUGARMAAN

"LOVE?" (2:45)

MEMPHIS SLIM

(Poock 151)

- Memphis Slim comes up with a pair of loud rhythm sides. The top end is a typical blues number that is offered by Slim in a singing manner. Flip is another such tune that also gets a similar treatment. Both ends are backed by some good guitar playing. Ops in the market for items of this nature oughts tune in.

"MEAN LITTLE WOMAN" (2:45)

THE GIRL I LOVE" (2:44)

THE MAJORES

(2:46)

- The Majores have a lovely blues item on the top deck that can easily get all the way. That soloist gives out with a tearful vocal while the group offers a grand backing for him. The under lid is a slow, soft ballad that gets a meaningful rendition from the boys. The upper lid is a sleeper and ops would be wise to watch it.
B.M.I.'s Collection of American Musican
Scheduled For Illinois State Fair

NEW YORK—B.M.I.'s rare collection of "American Musican" will be placed on exhibition at the Illinois State Fair in Springfield August 10 through August 19. Mr. Reiter, advertising and promotion manager who designed the exhibit, will be on hand for the opening this week (Wed., August 8) with more than a ton of manuscripts, display cases and packing crates.

The 'Musican' display has previously been shown in Chicago, Mil-
waukee, Silver Fox, Michigan and In-
dianapolis and is scheduled to be fea-
tured at the Wisconsin State Fair later this month. Plans have been made to tour the exhibit throughout the country with showings to be ar-
ranged under the auspices of Broad-
casters Association in each State.

Mercury To Feature
Record Playing Time

CHICAGO—Mercury Records will feature playing time of all new rec-
ords, in all advertisements and news releases, according to Art Talmadge.
Reason for prominently featuring the playing time in the ads of the firm, as well as in all exploitation material, will be for juke box ops to note that the firm is attempting to hold records down to as close to two minutes play-
ing time as good arranging and music will permit.

At present, like other firms, Mer-
cury has record playing time printed on the labels of all releases.

Peter Pan Institutes
Novel Return Plan

NEW YORK—Peter Pan kidskidy's prox-y Henry LaPidis announces a new three-for-one plan to be tested in New York and California distributing houses. Commencing today, every three dollars of Peter Pan al-
bums or 45 rpm records ordered, dealers may return one dollar's worth of any record whatsoever in stock. Thus, the three-for-one return privilege is good for kidskidy records, classics, pops, any record, any speed, and of any manufacturer—so that obsolescence of all kinds may be cut from inventory.

Purpose of the three-for-one promo-
tion, according to LaPidis, is to stimu-
late sales for everyone concerned dur-
ing the normal summer slower-down. It has never been attempted by a kidskidy firm, nor exclusively on kidskidy records by any major.

Additional Tunes

I CAN'T HELP IT
Hank Williams
(MGM 10961; K10961)

CRYIN' HEART BLUES
Johnnie & Jack
(RCA Victor 21-0478; 48-0478)

SOMETHING OLD, SOMETHING NEW
Eddy Arnold
(RCA Victor 21-0476; 48-0486)

SICK, SOBER & SORRY
Johnny Bond
(Columbia 20808; 42-0808)

RHumba BOOGIE
Hank Snow
(RCA Victor 21-0431; 48-0431)

Contact Man Arnold Adam Dies

NEW YORK—Arnold Adam, 52, contact man for the Sam Fox Pub-
lishing Company, died suddenly in New York on August 5. Adam had been employed by the Sam Fox firm for more than 25 years at both the New York and Cleveland offices. Serv-
ders were held in both cities with in-
ternment at Mount Olive Cemetery, Cleveland.

The collection is being exhibited at the Illinois Fair at the request of Gov-
ernors Adlai E. Stevenson and the Ill-
inois Broadcasters Association.

Among the large group of musical rarities included are two original autographed manuscripts of "Dixie," "Listen To The Mocking Bird," "Rocked in the Cradle of the Deep," "All Quiet Along the Potomac To-
night" and the little known but ex-
tremely rare Stephen Foster manu-
script of "Sadly To Mine Heart Ap-
palning." Other sheet music of "America," "Sweet Genevieve," "Tenting On The Old Camp Ground," and many other original documents that reflect the traditions of American music.

O. P. S. To Enforce
Price Filing Order

WASHINGTON, D.C.—Office or Price Stabilization enforcement inves-
tigators this week launched a nation wide survey to determine compliance on the part of retail dealers in radios and television sets and related fields in the filing of price charts under Ceiling Price Regulation 7.

According to Edward P. Morgan, assistant OPS director in charge of enforcement, many dealers have failed to comply with OPS regulations.

Compliance with the price filing or-
der is important, Mr. Morgan said, because of the number of retailers throughout the country who come un-
der the regulation. He noted that there has been a wide variance in compliance in the various OPS regions and that more than 25% of the price charts filed have been returned for correction of information or errors.

The Department of Justice has in-
structed the United States Attorneys in the field to institute suits to compel filing of the charts in all cases where dealers fail to heed warning letters within a grace period set by OPS, Mr. Morgan said.

Terry Gilkyson Signs
RKO Film Contract

HOLLYWOOD, CAL—Terry Gilky-
son, writer of the new hit "Girl In The Wood," which was recently re-
corded both by Frankie Laine and him-
self, has just signed a long term con-
tact with RKO Pictures. He will soon be seen in the forthcoming independ-
ent production "Slaughter Trail" co-
starring Brian Donlevy and on the strength of his performance in that film his contract has been taken over by RKO on a long term basis.

Gilkyson recently signed a new con-
tact with Decca Records also.

Standard Songs Are MONEY MAKERS!

"EVERY LITTLE MOVEMENT"

Recorded by
Doris Day—Columbia
Carmen Cavallaro—Decca
Lawrence Welk—Coral

Pub. by M. Witmark & Sons

MUSIC PUBLISHERS HOLDING CORP.
NEW YORK, N.Y.
Nashville Celebrates Phil Harris Day

NASHVILLE, TENN. — Friday, July 14th, was designated as "Phil Harris Day" in Nashville, Tenn., with the noted comic-singer planning in for a grand reception, beginning with a welcome at the airport by both the Mayor of Nashville and the Governor of Tennessee. Special honors included the award of a scroll to Harris, acclaiming him as the city's favorite native son. The singer was also made a Tennessee Colonel and given the key to the city.

Additional ceremonies included a charity baseball game at which Harris presided and a banquet at the Belle Meade Country Club. Harris, in turn, presented a baseball to RCA Victor 45-EY record player and a silver-plated copy of his RCA Victor recording, "That's What I Like About the South." 

Nashville's annual "son (or daughter)" ceremonies, sponsored by the Chamber of Commerce and the Kiwanis, two years ago honored Dinah Shore with a tumultuous reception which inspired the popular song, "Dear Hearts And Gentle People."
4—SWEET VIOLETS 71.1 63.9
CO-39488 (4-39488)—JANETTE DAVIS
My Darling Man
DE-27668 (9-27668)—JANE TURZY
Little Lonely Robin
ME-5673 (5673x45)—DORIS DREW
They There Eyes
VI-20-4174 (47x4174)—DIANNA SHORE
If You Turn Me Down

5—BECAUSE OF YOU 59.5 39.6
CA-1493 (4-1493)—LES BAXTER
Unless
CO-39362 (4-39362)—TONY BENNET
I Want Cry Anymore
CR-60400 (9-60400)—BOB CROSBY
Nine-Twenty Special
DE-27666 (9-27666)—LOMEARDO & DeHAVEN
Out O' Breath
ME-5643 (5643x45)—RAY BARRY
Girls We Never Did Wed
MG-10947 (9-10947)—JOHNNY DESMOND
VI-10-3425—JAN PEERCE
What Is A Boy?

6—THE LOVELIEST NIGHT OF THE YEAR 59.2 59.4
CA-1408 (F-1408)—HELEN O'NEILL
Arthur Murray Touched Dancing
CO-39192 (4-39192)—FERCY FAITH
You Are The One
DE-27507 (9-27507)—FRED WARDING
Tulips And Moon
DE-27583 (9-27583)—ETHEL SMITH
Synchronized Clock
RO-937 (49-937)—ANNE SHELTON
Love Me, My Love
MG-30332 (K30332)—ANN BLYTH
VI-10-3300—MARIO LANO
La Donna E Mobile

7—MY TRULY, TRULY FAIR 59.0 61.7
CA-1583 (F-1583)—RAY ANTHONY
Pretty Eyed Baby
CO-39145 (4-39145)—GUY MITCHELL
Who Knows Love
CR-60514 (9-60514)—GEORGE AULD
Sentimental Foot
DE-27630 (9-27630)—RUSSELL MORGAN
I Am Free
LO-1050 (45-1050)—DICK JAMES
Happy Valley
ME-5646 (5646x45)—VIC DAMONE
My Life's Desire
MG-10948 (9-10948)—ART MOONEY
This World Is Mine
VI-20-4159 (47-4159)—FREDDY MARTIN
The Good Humor Man

8—GET IDEAS 31.3 29.2
CA-1573 (F-1573)—PEGGY LEE
Tonight You Belong to Me
VI-20-4141 (47-4141)—TONY MARTIN
Tahiti My Island

9—ON TOP OF OLD SMOKY 31.1 38.2
CO-3928—BURL IVEY
Synchronization Clock
CR-60464 (9-60464)—GEORGE CATES
Synchronization Clock
DE-27515 (9-27515)—WAVEARS
Across The Wide Missouri
IN-404—TERREIA LEA
LO-1028 (45-1028)—JOSH WHITE
Black Girl
ME-5612 (5612x45)—GEORGE SIRAKO
Do You Dig John Peel
VI-20-4114 (47-4114)—VAUGHN MONROE

10—SHANGHAI 29.5 21.6
CA-1525 (F-1525)—BOB CROSBY
The Naughty Waifs
CA-1523 (F-1523)—DORIS DAY
My Life's Desire
CR-60521 (9-60521)—HARRY BABBITT
Never Again
DE-27635 (9-27635)—RING CROSBY
I've Got To Fall In Love
MG-10998 (K10998)—BILLY QUINN
Wondrous Word
VI-20-4119 (47-4119)—BUDDY MORROW Q. Good Morning Mr. Echo

11—I'M IN LOVE AGAIN 29.1 30.9
DE-27635 (9-27635)—ANDREW SISTERS
GORDON JENNINGS
It Never Entered My Mind
ME-5653 (5653x45)—EDDY HOWARD
A Woman Is A Deadly Weapon
VI-20-4148 (47-4148)—HERRI RENE
APKIL STEVENS
Rafter Rover

12—MISTER AND MISSISSIPPI 25.3 33.1
CA-1521 (F-1521)—TENNESSEE ERNIE
CO-39371 (4-39371)—GENE AUTOY
How Long Is Forever
DE-27579 (9-27579)—MILLS BROS.
I'm A Fool To Want You
ME-5664 (5664x45)—RICK ALLEN
Lonely Little Robin
ME-5654 (5654x45)—PATTIE PAGE
VI-20-4140 (47-4140)—DENNIS DAY
Tipple Of Shiny Gold

13—HOW THE MOON 22.8 47.9
CA-1451 (F-1451)—LES PAUL & MARY FORD
Walkin' & Whistlin' Blues
CO-39145—ERROLL GARNER
Piano Boogie
DE-24513 (9-24513)—LEONEL HAMPTON O.
ME-30303 (K30303)—DAVID ROSE

14—MORNINGSIDE OF THE MOUNTAIN 21.9 29.3
CA-1594 (F-1594)—JAN GABER
Moon, June, Spoon
CO-39424 (4-39424)—PAUL WESTON
What Will It Tell My Heart
MG-10999 (9-10999)—TOMMY EDWARDS F. Instance
VI-20-4181 (47-4181)—GRIFFIN & WINTERHALTER
I Love The Sunshine Of Your Smile

15—ROSE, ROSE, I LOVE YOU 21.8 27.6
CA-1532 (F-1532)—LOU ELLA ROBERTSON
The Letter
CA-39367 (4-39367)—FRANKIE LAIN JEESEBELL
CO-39420 (4-39420)—MISS HUE LEE
An Autumn Melody
CR-60484—MULCHETT TRIO
Easy Come, Easy Go
DE-27594 (9-27594)—GORDON JENNINGS
DE-1029 (45-1029)—DANNY MANN
WINNING
MG-10978 (K-10978)—ART LUND
I Like The Wide Open Spaces
VI-20-4135 (47-4135)—BUDDY MORROW Q.
After I Say I'm Sorry

16—IN VANITY 20.6 12.4
CA-1584 (F-1584)—LES BAXTER
World Is Mine
CA-39466 (4-39466)—SARAH VAUGHN
My Reverie
DE-27618 (9-27618)—DON CHERRY
DE-1095 (4-1095)—HADDA BROOKS
It Had Me Beaches
ME-5659 (5659x45)—TONY FONTANE
Wondrous Word

17—JOSEPHINE 18.5 12.7
CA-1592 (F-1592)—LES PAUL
I Wish I Had Never Seen Sunshine
DE-27702 (9-27702)—HADDAPVS.
Case Lompa Staple
DE-27703 (9-27703)—RUSS MORGAN
Longing For You
ME-5675 (5675x45)—LOLA AMECHTE
Hushy-Hastily

18—LAURA 13.9 6.2
CA-1704 (F-1704)—STAN KENTON
Jump For Joy
CO-39442 (4-39442)—DELLE TRIO

19—SOUND OFF 13.6 15.2
CO-39413 (4-39413)—DeARUS INES CH.
DI-27622 (9-27622)—JANE TURZY
De Doggone Sure You Call
ME-5662 (5662x45)—GEORGIA GIBBS
Doggone Sure You Call
VI-20-4119 (47-4119)—BUDDY MORROW O. Shanghai

ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY

21—UNLESS 10.7 12.3
22—in THE COOL—COOL—COOL OF THE EVENING 10.4 11.3
23—DETOUR 10.3 5.3
24—WHEN THE SAINTS GO MARCHING IN 10.1 5.2
25—COLD, COLD HEART 10.2 4.7
26—LONELY LITTLE ROBIN 9.8 8.6
27—THese THINGS I OFFER YOU 9.4 9.6
28—BECAUSE 9.2 10.8
29—YOU'LL HOLD ME IN MY HEART 8.2 12.1
30—LONGING FOR YOU 7.9 4.4
31—I WONT CRY ANYMORE 7.8 9.1
32—I'VE GOT YOU UNDER MY SKIN 7.7 —
33—Cara CARA BELLA BELLA 7.6 —
34—Kisses Sweeter Than Wine 7.5 —
35—Mockin' Bird Hill 7.3 9.2
36—Wang Wang Blues 6.8 8.8
37—What is A HOY? 6.5 9.4
38—Pretty Eyed Baby 6.3 10.5
39—Mi Mi LlEn CHER 4.9 10.2
40—BECaUSE OF RAIN 4.7 10.1
MANUFACTURE ON WARTIME BASIS

Shorted Production Schedules, Less Changes of Equip't, Continued Rationing of New Games Foreseen as New Peacetime - Wartime Manufacturing Basis Thru '52

USED MACHINES MARKET BEGINS TO WAKE UP

Chicago — Manufacture of new machines has gone on a wartime basis. This was what has been predicted for sometime now by all leading Government agencies.

The Cash Box analyzed this fact many months ago. It so reported to the industry. Few believed that it was fact.

Today, all are viewing the new type of wartime-peace-time economy, which the nation's leaders have been talking about for months.

Manufacture in this industry is now on this new type wartime-peace-time economy.

In short, even the peace does still exist, manufacturers are actually producing what they probably would manufacture if a war was in progress.

Each day even this small production is being hampered and cut down.

Not only will this small production continue thru the balance of 1951, but, is definitely the case of what can be looked forward to thru all of 1952.

There is now no doubt that The Cash Box reports of some many months ago regarding a wartime-peace-time economy are coming into being.

(Continued)

OMaha, Neb. — Harold Klein, publicity chairman of the Midwest Coin Machine Show to be held here at the Paxton Hotel, October 15 and 16, reported this past week that floor plans of the exhibit space for the show are now ready for all who wish to exhibit.

Klein also reported, "From all advance indications this looks like it will be the biggest convention ever held outside of the old Chicago coin machine shows."

Klein suggested, "All those interested in exhibiting at the Midwest Coin Machine Show should immediately write in to get a floor plan of the exhibit space and also arrange for their booths as well as for hotel accommodations."

Operators are urged to make their hotel reservations early. It is hoped that the greater majority of the operators will all have their reservations in before October 1.

The operators of the six states that are sponsoring the Midwest Coin Machine Show have been told to contact their state associations and to have their reservations made thru these organizations.


EXECUTIVES of any of the above six state organizations will pass on reservations to Harold Klein, Publicity Chairman.

Klein's address is 1611 Chicago St., Omaha, Neb.

All Civilian Manufacturers To Be Under Basic Metals Rule On Oct. 1

WASHINGTON, D. C.—In a national address over the radio this week, Manly Fleischmann, defense production administrator, announced that extension of basic metals controls to all civilian manufacturers, effective October 1.

He reported that the present system of allocating steel, copper and aluminum for tanks, planes, guns and other arms — and for essential items such as machine tools, freight cars, ships and industrial equipment — would cover all industry starting with the last quarter of 1951.

Fleischmann said the broadened order would end a wild scramble for reduced supplies and emphasize the importance of continued civilian output in the defense-related economy.

Manufacturers of consumer goods who now draw their supplies from the open market must apply for Government allocation permits by August 15, "or risk being unable to get materials," Fleischmann said.

Under the new plan the legal open market in steel, copper and aluminum no longer will exist. These metals control the use of almost all other materials.

International & Press Table At Party

CHICAGO — One of the most interesting tables at the Rock-Ola distribution party introducing the new "Super Rocket 52-300" phonos, Sunday, July 29, was the "international" and "press" table. Here we see included (not in order) Irving Solovy, Cambria Zone; Jose Romero, Puerto Rico; Napoleon Beechampe, Maracaibo, Venezuela; Mr. and Mrs. C. R. Sandoval, exclusive factory exporters; Harvey Carr; and Mr. and Mrs. Bill Gersh.
"I couldn’t believe it!"

Remember the farmer who saw his first giraffe?
"There ain’t no sech animal!" he insisted. He couldn’t believe it.

Many operators, looking over the earnings record of their first AMI juke box, are like that farmer. They, too, find the factual truth hard to believe.

They’re amazed when they realize how little it costs to operate the AMI. Breakdowns are nil. There’s no lengthy period of shutting down for repairs. The AMI costs less when new, sells for more on a trade-in; enjoys top earnings all the time between.

Small wonder that disbelief fades, for as operators add more AMI juke boxes to their routes, their experience proves that believing in AMI is a common-sense, profitable thing to do!

AMI Incorporated
General Offices and Factory: 1500 Union Ave., S. E., Grand Rapids 2, Mich.

"It’s What’s in THE CASH BOX That Counts"
NEW YORK — On May 11, the Office of Price Stabilization issued its Price Control Regulation 34. The regulation is lengthy and thorough. It includes services. The regulation set forth certain definite rules, and by using one of these rules, all who offer services are to determine their ceiling prices. We quote below the exact rules, regulations and suggestions issued in the “OPS Guide”.

RULE NO. 1—You charge no more now than you charged for a service you rendered and materials of the same kind during the base period, December 19, 1950, to January 25, 1951.

RULE NO. 2—if you did not actually deliver a service to a certain customer, your ceiling price is the highest price you offered in written regulations provided to the same class of customer in the base period.

RULE NO. 3—if you did not supply a service or offer it for sale, your selling price is the highest price of your closest competitor for the same service to a purchaser of the same class. You may use Rule No. 3 only if you neither offered nor supplied the service during the base period. If you do use this rule, you must file a statement with your District OPS Office showing how your price was computed. This must be done within 10 days after you determine it.

RULE NO. 4—you must file an application with the Director of Price Stabilization, Washington 25, D. C., for a proposed rule. You must use, write or visit your District OPS Office and ask for a copy of Ceiling Price Regulation No. 34.

SPECIAL EXCEPTIONS—In most cases you will be able to price your services according to the above four rules. There are other situations in which these rules will not apply, and the following rules apply instead. Before offering services for meeting such exceptional situations, Seasonal services offer an example. For complete information on all proposed rules you must use, write or visit your District OPS Office and ask for a copy of Ceiling Price Regulation No. 34.
NEW ORLEANS NOTES

An all too quiet week end in the hospital was had by yours truly and believe me kids this heat and a hospital both are no fun...Missed out on the dog races at Biloxi, Mississippi, but Lady Luck was more than generous with those who drove down over the week end. ... In Chicago last week, Bill Madden, Mal- lory's Distributing Company, saw Fred Barlow of Wobasx Sales of Dallas. Fred sent greetings to all his friends in Nola especially his old fire eating buddy Will Shatt...Ham Nelson, the saga of Notches was down a few days ago. Says times are getting so rough he's having to use some of the dough he has stashed in the basement. ... How did it get in the basement Ham???? John Serra spent a hot day in Nola today. ... By the time this is published, Mallory Distributing Company will be showing the new Rock-Ola "Super Rocket '32-50." We will give you all the particulars of the open house next week. ... Jennie Proudly drove in from Opelousas to week-end in Nola, and Jennie tells us that her operator business in phonograph records is terrific which means that the ops' business must be good around Opelousas way. ... J. C. Moore of Meridiana, Mississippi, seen purchasing five William's "Music Mites".

Wurlitzer Profit For 1st Quarter $166,792

Defense Contracts Now Total $16,000,000

CHICAGO—Consolidated operations of The Rudolph Wurlitzer Company for the first quarter (April, May and June), according to a statement by that company, resulted in a net profit of $165,792.53, or 20c per share, after provision for income taxes amounting to $160,000 computed at existing rates, as compared with a profit of $280, 529.33 for the same period last year. Sales for the first quarter were $5,415, 367.33 as compared with $5,791,255.29 for the same period last year. Production schedules on pianos, ac- cordsions, electronic organs and coin-operated phonographs have been ad- justed to comply with government limitation orders. "Present indications are that we should have no difficulty in selling all the civilian goods we are permitted to manufacture for the balance of the year," stated R. C. Rolling, president.

Wurlitzer has defense contracts amounting to more than $16,000,000. Full scale production on these contracts will be under way by early fall. At a meeting of the Board of Di- rectors held on June 5, a dividend of 20c per share was ordered paid on September 1 to stockholders of record at the close of business on August 15.

"It's What's in THE CASH BOX That Counts"
EMPLOYMENT BOOMS

More Than 14 Million Placements In Year

WASHINGTON, D. C.—More than 14,000,000 job placements of farm and non-farm workers were made by the public employment service during the fiscal year ending June 30, according to a report by the Bureau of Employ-
ment Security.

Bureau Director Robert C. Goodwin said that as a result of the in-
creased demand for workers for de-
clay , the state service employ-
ments made more job placements than in any previous year.

It was also reported that employ-
ment in the United States which has increased over 60 percent since the outbreak of Korean hostilities. It is predicted that 100,000 additional workers would be added by the middle of 1952.

With employment reaching top levels, coinmen are bound to reap greatly increased placements this year.

Many are now watching local developments so that they may have their best money making equipment in

Three Critical Housing Areas

WASHINGTON, D. C.—Critical ho-
ing areas, it has been found, prove ideal places for location of
coin operations.

Five more critical housing areas were announced this past week by
the National Production Authority.

In these areas Federal credit restric-
tions on housing are relaxed to
provide more housing units for mili-
tary personnel and workers.

The three areas are:

Northwestern Wisconsin and Michigan

Palmdale-Mojave, Calif.

Quayle, Wis.

The operator will take every step, however, to do his job, to protect himself for the future.

Rise In Military Contract Placements

Ops Favorable By Greater Employment—But New

Coin Equipment Will Be Scarce

WASHINGTON, D. C.—The De-

fense Department will break the cur-
rent “hull” in placing military procure-
ment contracts in critical areas, it was
indicated this week.

The Army, Navy and Air Force placed $3.8 billion in contracts dur-
ing May, boosted the rate to more than $4 billion in June, but then
slumped sharply during July.

A board official stated this week
that procurement activity will be
dropped up to $3 billion or more in August.

With the House adopting the bill to
appropriate $36 billion and the Sen-
ate is sure to pass it in fast order, it is expected that much more than
half of this amount will go into the
 manufacture of defense equipment.

From now on, it is predicted greater
monthly allotments will be made for
procurements, with more and more military contracts being drawn to

installing plants being directed toward

military items.

As a result of the increasing ac-

tivity in defense production, coin-

men will be affected both adversely and
favorably. With so many people em-
ployed, operators cannot fail to

find increases in their collections, but

at the same time, manufacture of new

equipment will be curtailed (three

lack of materials and defense pro-
duction activity of the coin factories).

The operator will take every step, however, to do his job, to protect himself for the future.

CONGRATULATIONS

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There's a NEW Slant on Playboard Action in GOTTlieb's Latest Proven Innovation!

An Exciting Game of SKILL! SPEED! SIMPLICITY!

RACING BALL ACTION and SUSPENSE on the FIGURE-8 PLAYFIELD!

INDIRECT LIGHTING ON THE PLAYFIELD! Attractive! Practical! Provides complete Board Visibility in all locations!

SKILL SHOOTING AT ITS GREATEST—Challenging! Fascinating!

Player wins Replays by shooting balls into holes and lighting up any 3 consecutive numbers horizontally or vertically on the giant card in the light box! As easy for a beginner as for the expert!

14 WINNING COMBINATIONS!

High Score Awards!

Fast, Motorized Automatic Shuffle

CONFIDENTIALLY:
Test Reports show that this game is TERRIFIC—a Big money maker!

ORDER FROM YOUR DISTRIBUTOR NOW!

D. Gottlieb & Co.
1140-50 N. Kostner Ave.
Chicago 51, Illinois

"There is no substitute for Quality!"

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
FOR QUICK SALE: SAVEd NO MONEY! Bally TURF RINGS

Bally CHAMPIONS and CITATIONS
Wally's MUSIC MITES (New)
Wally's MARKET-PLACE 45-470
ROCK-OLA PHONOGRAPH—Write! Phone! LAKE CITY AMUSEMENT CO.

J. H. KEENEY & CO., INC. Chicago 22, Ill.

SALE!! 4 BLONDE SEBRING 45 Model $3.50 each 2 AMI MODEL "C", slightly used and well worth WRITTEN FOR PRICE WRITE—WIRE—PHONE

Mid-West Distributing Co.
210 W. Madison St., Chicago 4, Ill.

[Image of a page from The Cash Box, August 18, 1951, featuring an advertisement for a sale on Bally Turf Rings and a notice about the Miami Murders and Miami Murmurs.]

MIAMI MURMURS

It was a big thrill to read "The Miami Mures" (June 28) and, on page 1-G, a neat little article about all the U. S. Mint thinks of a 7½¢ coin. Since the first and original suggestion came from this publication for all America, which was followed by the late Albert Klugman, and a few others, it is with the U. S. Mint, "What about a 7½¢ coin?" If such a coin is minted, all America's banks will have to take The Cash Box—and it's with this count lower that they will come to many good hotels on the Beach jammed. So if you, too, are coming down for a summer vacation here, better make sure you have reservations. . . . Mayers Friedman of the Six Songs hotel asked when "The Miami Murmurs" would be here. It's usually here in the summer-time! . . . Mr. and Mrs. Harry Siskind of nice ole Brooklyn down here for a three week vacation and enjoying every minute of it. . . . Dick Steinberger brother here buying small music records. Guess Dick wants to settle down in Florida's paradise. . . . Mr. and Mrs. Lou Koren on their way back to Chicago. The young Korens down are just married and buying in the hot and humid 'Windy City.' By the way these very grand people are building 50 more rooms and a brand new dining room for their new hotel, the North Shore. . . . Ted Bush and Ozzie Truppman are among the music publishers round about town. They're at every event. . . . Hear that Ron and Nancy Rood of Orlando must be the first Chic as they bought R. R. Marsh's collection. . . . Willie and Sydelle Blatt are just enjoying life. Taking things easy these days and looking forward to one of Miami's greatest seasons in 1962. (Can't stop these young bloods from hopping.) . . . Jack Bittick, AMI's eastern rep., in town this past week to say Hello to everyone here and to talk about "what's new" as well as AMI doing great things for the music ops and, before he knew it, was in the regular Thrusday night meeting with Superhit's reps, Spike Gill, Jack Elkin and Del Williams. . . . Willie Levey (Brooklyn's Miami Beau Brummel), Steve Delevan, formerly of Long Island, N. Y., now and one of the leading Motel owners down here, Maryr Green, and others of the "hard core" of music executives, are moving in on that million dollar spot, Liberty City Pool. (As to who took whom for how much money.)

The fame of The Cash Box has certainly spread far and wide as Willie (Little Napoleon) Blatt learned last week. Willy advised that Mr. and Mrs. Simon of Paramount, Panama, wrote to him to advise that they would be in Miami on Aug. 7, but that they had read in The Cash Box that he would be in New York about that time. So, their letter stated, they should be back to meet with them when they arrived. . . . Ted Bush is a "Hayburner" fan. Ted reports that he can sell all the "Hayburners" that Williams can ship him. "It's the hottest game we've had in months," is the way Ozzie Truppman and Ted Bush report. This should be sweet music to the ears of Harry Willams, Sam Stein and others, who have heard this game. . . . Sam Tarun just received another load of Genco's Shuffle Targets and claims that these machines "hold up averages" for ops. . . . Mr. and Mrs. Irma Sommer seen at Flamingo and ball game. Irma has turned his talent to real estate, but, still maintains his drink dispensers. . . . This is one of the best summers that Miami has ever had. . . . Northeasterners come down and state that it is cheaper and certainly more entertaining and relaxing to be down here in Miami with its even temperature than up in the northern resorts where they have been. There were the usual mysterious explosions, fires, etc., with many a happy 4th of July expedition. . . . Harry Willams, manager of the games association, who once again was busy at his desk. Joe Hirsch is doing a bang-up job with the medianos very pessimistic over his complete recovery. However, Joe, while still nervous, is not afraid to park his car and do business. . . . Barney (Shergy) Sageman, Runyon Sales Company, must be having himself a time at Paul's in Swan Lake, N. Y. Away for a while, but the reports he has been getting have been very good. The business is still very good, but the property is very good. It is a most stringent time to do business. . . . Joe Hirsch's Overholser and Barney (Shergy) Sageman are doing a bang-up job with the medianos very pessimistic over his complete recovery. However, Joe, while still nervous, is not afraid to park his car and do business. . . . Barney (Shergy) Sageman, Runyon Sales Company, must be having himself a time at Paul's in Swan Lake, N. Y. Away for a while, but the reports he has been getting have been very good. The business is still very good, but the property is very good. It is a most stringent time to do business. . . .

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
WHAT ABOUT YOUR BUSINESS THIS SUMMER?

CHICAGO CHATTER

Some music ops upset by OPS Reg 34. Most ops recall fact that this publication is telling them for years to go into trade. Those who did are okay. That's not the kind who didn't, who within specified time of OPS, should now apply for "relief." Like phone companies that have switched from dime to pay phones, and any bookie business, too, look for a new increase. OPS' expenses are from 200 to 400 more percent today than they were a decade ago. Not likely to get any better. Coin operated units will some much closer to the public this Fall and Winter, Paramount Pictures and other big movie moguls planning on installing coin operated meters in homes to show latest pics on TV. OLS is trying to popularize the idea of coin-in-the-slot entertainment. Low Dixon of Youngstown phones in to report that he spent two grand weeks away from the world. Far up in Quebec, Canada.

New book by Don Dixon of All-Star Football Game here on the 17th. Up at Nippersink, noted resort near Geneva City, Wisc., there's one of those "Lucky Wishing Wells" on the Purple Heart vets' program. (Harold Klein, publicity chairman of the Midwest Coin Machine Show to be held at the Hotel Paxton, Ottawa, Oct. 16 and 17, advises that floor plans for exhibit space are all prepared for those who want your booth already.)

Irwin Silverwood of Baltimore at the Chez with Sam Stern of Williams. Harry Silverwood of Kansas City phoned to Alvin Gottlieb to advise him that the line is going to be back on the job again and tells about how quiet and beautiful Drummond is in the Wisconsin peninsula. At the same time, Billy reports, "...the world's most outstanding and greatest sporting goods store is located there, ...as you walk out of the primordial wilderness." It's called the "Way-Farers."

And in Kansas City, Alvin Gottlieb's new Lecons were on their way into town as this was being written. There are now two pilots over at United—Ray Riel and Lyn Durant. Both now very big with the skiing folks. And both will fly you from Belmont to Denver/Avon avenues anytime.

Johnny Caesars, who just came back from "checking" (that's what he calls it) in Chicago, says there never before in United's history has he seen anything like the growing demand for "Six Player Shuffle Alley," "3-4-5," and "A-B-C."

A.M. S. Red's salesman, from Boston, is spending his vacation here. Also visiting some of the factories. (Note: Bill's mixing his vacation with business)... Joe Abraham of Lake City, Cleveland, advises that he is ready to buy with his host party sometime in Sep. Joe's new place will be completed by that time. ...Jack Nelson in the east calling on Bally districts. ...Tom Callaghan reported to be a busy man this past week. ...Bill O'Donnell reports that there just doesn't seem to be any letup in demand for "Bright Lights," "Shuffle Line" and "Futurity." ...Bill Fitzgerald, A&M's adman and Jim Mangan of Mangan & Eckland, in a hurry last week. ...Art Weinand dials off to Pittsburgh and advice that Larry Papen of Rock-Ola will take his place at Jerry Columbus' Boston show....Rock-Ola 52-50 Super Rocket. ...Sam Lewis working very hard to make this year's USA amusement dinner an even bigger financial success than his great accomplishment of last year. Sam hopes the coin machine division will again come thru with a new donation record.

Inquiry from Irv Vidor of Virginia City regarding the Johnson Act well answered by Artty. Marty Nelson here. ...Joe Cohen of Ristaurant, Inc., Appian Way. Reports that the firm is going to have a fine time in the future. ...Many of these small counter model phonies finding their way into Central and South America via Joe Caldwell here. ...Mike Hamm GRENN back in town and his new office jammed with guys who want to say "hello." ...Billy reports that "some of the boys" here are working mighty hard on 10c play. ...Wally Finke phones in to tell us about Monday's Trib's front page showing the burial of the nickel. Which is something every coinman in the nation should take cognizance of these days. ...There's a big jet plane sitting right in the yard of 4th & McGinnis' J. H. Keener & Co. Inc., from which Paul Huesch tells us. Something for all coincollectors to see. ...Henry Strong agrees with us that those who don't know the facts should at least keep their mouths shut.

Some idea of an ideal vacation is to get up on a hay mower and just now down that there hay. ...Ops who are requesting 2 minute records, since crusade carried on this publication some years back, will be helped immeasurably with program being placed into effect by The Cash Box to once again jab disk mfs awake to this need. The record mfs cut down playing time that went into the "nips." ...Lou and Ann Kohen held open house at the Covenant Club for their many friends this past week. They are now owners of North Shore Hotel in Miami Beach which, current reports state, they are remodeling. ...Bill O'Donnell makes everything mighty hard on 10c play. ...Wally Finke phones in to tell us about Monday's Trib's front page showing the burial of the nickel. Which is something every coinman in the nation should take cognizance of these days. ...There's a big jet plane sitting right in the yard of 4th & McGinnis' J. H. Keener & Co. Inc., from which Paul Huesch tells us. Something for all coincollectors to see. ...Henry Strong agrees with us that those who don't know the facts should at least keep their mouths shut.

You reach....

THE CASH BOX

It's a proven fact—if you're looking to sell—or buy—equipment for your wholesale and retail operation .. . The Cash Box is where your advertising gets the action!

Publication Office
STATE EMPIRE BLDG.
NEW YORK, N. Y.

CHICAGO
32 W. RANDOLPH ST.
6383 WILSHIRE BLVD.

LOS ANGELES

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
FOR SALE—Guaranteed used phonographs, all makes; Pinball Machines; Bowling Alley. These machines have been serviced and are in top condition. Write for literature, F. A. B. DISTRIBUTORS INC., 507 W. 11TH STREET, N.E., ATLANTA, GA.; 1019 BARONNE STREET, NEW ORLEANS, LA.; 91 GEARY STREET, COLUMBIA, S. C.

FOR SALE—5 Seeburg M-100's in perfect condition $79 ea.; 1 heavy canvas tent 40'x60' $429; 12 Jungle bowling machines, 100% metal, 1/4 hp, motor, ice cooled 2 fans included; $50—Want—Bally's Eurekas and Atentions. AMERICAN AMUSEMENT CO.; 628 MONTGOMERY ST., SYRACUSE, N. Y.

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines gained a most economical condition regardless of price. Tell us what you need. Get our prices before you buy, ANGOTT DISTRIBUTING CO., INC., 216 PURITAN AVE., DETROIT 21, MICH. Tel.: University 40773.

FOR SALE—New and used Turf Kings, write for prices. New and used pinball machines, write, New and used Mute, surprising price, write, 25 Rock-Ola ‘46 and ’47; 10 Wurlitzer 1015; 8 Seeburg 46M and 47M, write, LAKE WOONIE, BOX 94, PAYNE CLEVELAND 3, OH. Tel.: Henson 1-7577.

FOR SALE—Louisiana Operators; Factory rebuilt and new Slots, Winter Books, Arrow Bells, Clover Bells, Super Bells, 15k Coin Doors, 1948 Clover Series $110, MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHOENETADY 2, N. Y.

FOR SALE—Complete line of used equipment on hand: Phonographs; Shuffle Games, etc. Tell us what you need. Our prices are right. We are distributors for: AMI; United; Williams; Universal; Exhibit; Genec and others. TAN DISTRIBUTING CO., 308 7TH AVE., MIAMI 34, FLA. Tel.: 3-7618.

FOR SALE—The finest reconditioned phonographs and games in the country. Every machine guaranteed regardless of price. Before you buy get our prices. New and first class. AMERICANphonograph CO. INC., 1 DRAGON ST., DALLAS, TEX. Tel.: Riverside 4131.

FOR SALE—5 Seeburg Gem Chassis in metal cabinets with Package 30 widening $150 ea.; 50 Berkeley 1942 Boxes, 20 and 30 widening, $5 ea. All equipment usable and in good working condition. Address ELECTRIC CO., LADoga, IND. Tel.: 17.

FOR SALE—Ready for location: Bally Hot Rods $99; South Pacific $99; Bank-A-Ball $99; Twin Shuffle; Capsule Pinball $95; Wash & Dry $125; MERIT COIN MACHINE, EXHIBIT, TURF KING, 54 W. 63RD ST., CHICAGO 2, ILL.; 6019 9TH SQUARE, NEWARK 20, N. J.

FOR SALE—Needles. Top-quality juke box needles at lowest prices. All type needles to fit any machine; besides flat beds and Imperial, Immediate delivery! Call or write; JOHN CARROLL, INDUSTRIES, INC., 329 SOUTH WOOD STREET, CHICAGO 12, ILL.

FOR SALE—Reconditioned Wurlitzers: 1250's; $500.00; 1100's; $350.00; 1015's $225.; 1006's; $225.00; 750's $175.00; 570's $75; 470's $125.00; 415's; $125; 1426 $175.00; 475's $125.00. O'Connor, 2205 MAIN STREET, RICHMOND 20, VA.

FOR SALE—This is the time for special closouts and closouts, and Empire is the place where you can get 'em save $88. Write, or phone now. EMPIRE DIN MACH EXCHANGE, 1012 MILWAUKEE AVE., CHICAGO, ILL. Tel.: Evergreen 4-2606.

FOR SALE—Bally Shuffle Browsers, write for prices. 219 Steppers $85; Bally Deluxe Stepper $75; Geno Bowling League 25$; AUTOMATIC MUSIC CO., 703 MAIN STREET, BRIDGEPORT, OHIO, Tel.: 750.

FOR SALE—Special Bargains! Wurlitzer 1100 $379; Wurlitzer 1015 $229; Wurlitzer 1005 $229; Wurlitzer 1015A ball box; Wurlitzer 219 stepers $25. Machines delivered to conditions meet and that don't have any blemishes. Phone 3-5194, or write: DAVIS DISTRIBUTING CO., 715 BRYDEY, E., SYRACUSE, N. Y.

FOR SALE—Bally Citations, Champions, Turf-Kings; Universal Winners, new and used Consolens and same condition. We have in stock Rollercoaster and other games. West Virginia Bally Distributors, INC., 298-303 MARKET ST., WHEELING, W. VA. Tel.: Wheeling 5472.

FOR SALE—Chicago Classic $25; Chicago Atomic Super Twin Browsers $135; Bally Speed Bower $109; Shuffle Alley with airway plus pins $50. All very clean machines. Address: MURRAY, 751 MILWAUKEE AVE., CHICAGO 22, ILL.

FOR SALE—Big handicap back glass conversion for your Citation. Complete with 15 new beautiful colors. Get extra profits from your Citations. Order now—$17.45, one-third deposit, balance C.O.D. OHIO SPECIALTY CO., 29 WEST COURT ST., CINCINNATI 2, OH.

FOR SALE—Special Sale on W-1356 Seeburg Wall-O-Matic Machines, $99.95 ea., while the condition. Deposit required. SOPER, N. C.

FOR SALE—Used Phonograph records from our SAFE HAVEN, 82-1400 MAIN AVENUE, NORTH, BIRMINGHAM 4, ALA.

FOR SALE—New England's largest stock of new and used music machines and service department. Exclusive distributor for the original American Machines, United, Chicago Coin, Kenney, Exhib-. KEDD DISTRIBUTING CO., Box 213, PLYMOUTH MASS., Tel.: AL 4-4400—and HEDD DISTRIBUTING CO., INDIAN HILLS SQUARE, WEST SPRINGFIELD, MASS., Tel.: 6-5418.

FOR SALE—Two Manhattan Packaged phonographs, like new, $189.50 ea.; 250B; 75S machines, 375TH AVENUE, SOUTHWEST 16TH AVENUE, PORTLAND 5, ORE.

FOR SALE—23 Encore Wall Boxes, 24 selection (new) $27;50; Williams Music Mute, floor sample; $150; Chion Hi Brand (brand new) $215; Chion Coin Play Ball (selected machine) $350; J. ROSENFIELD CO., 3220 OLIVE ST., ST. LOUIS 3, MO. Tel.: Olive 2800.

FOR SALE—Or Exchange for non-coin operated items: 10 Bowling, 5 Pinochle, 10 Cigarette, 10 Vendor, 1 Bally: 1 Shameful Base, 1 Coin Box, used machines. Principals sent offers or pre-qualify when in first response. SELECT AMUSEMENTS, BOX 288, NORTH AR- LINGTON, N. J.

FOR SALE—Contact us before hunting. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally, 308 N. 20TH ST., ATWOOD, CO., 233 W. 3RD STREET, WILLIAMSPT, PA. Tel.: 2-3326 or 2-1646.

FOR SALE—4 Chico Bowling All-1, very clean, $65 ea.; 1 Exhibit Diamond Plate $50; 1 Super City $45; 8 Telespoto, with film, $145 ea. AUTOMATIC AMUSE- MENT CO., 1003 PENNSYLVANIA AVE., EVANSTON 10, ILL. Tel.: 3-4506.

FOR SALE—WALM 6 Boxes 5/10. $25; 6WLM6 boxes three-wire set: 6WLM6 wireless Boxes 24$; Seeburg Hi-Ball 220. $450; 1015 $250; Wurlitzer Ske Roll $25; 14 ft. Bankrolls $150; Integrated Mint $25 new. Dale Guns $25; YONTZ, BYESVILLE, OHIO.

FOR SALE—Machines, $99; 3 Turf Kings, write; Model 3031 Wall Boxes, clean, $10.95; Several 1015 Wall Boxes $15 ea.; working order. CENTRAL MUSIC DISTRIBUTORS CO., 308 WISCONSIN AVE., KANSAS CITY, MO.

FOR SALE—Plastic and Bubbletubes. For Wurlitzer 1015 lower side $9.50; 1015 upper side $9.50; 1005 upper side $9.50; this for corner $8.95 ea. All bubbletubes for Wurlitzer 1015. $2.00 For Domes for Seeburg 147, 148, 149, and 150 $16.95 ea. 1/3 deposit. Balance couplets. JOHNSON COPEPPE DISTRIBUTING CO., 629 TENNENT AVE, NEW YORK, N. Y.

FOR SALE—Finest premium for stimulating play on your amusement games. Every premium proven by operators. The premium feature only. We don't sell stores. Write for our descriptive price list. HASTING DISTRIBUTING CO., 6100 BLUEMOUND RD., MILWAUKEE 15, WIS. Tel.: Breamund 8-7600.

FOR SALE—Clean—Ready For Location. Muli-Stand Wall-O-Matic Service. Selection Seeburg Boxes $70; Seeburg 147 $250; Seeburg 146 $185; AMI Model ** $355. CAIN, CALLIOTT & CO., 1500 11TH AVENUE, ATLANTA, GA.

FOR SALE—Or will trade: 200 assorted Shuffle Alleys and Roll Down games. Will take in trade what you have, but prefer Turf Kings. CLEVELAND MACHINE EXHIBITING CO., 327 APPLETON ST., TOLEDO, O.

(Continued on next page)
**CLASSIFIED ADVERTISING SECTION**

Here's What You Can Get For Only 92¢ A Week

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**FOR SALE—**Turf Kings $245—5 to 9 $225—10 and over $215; Champion $175—5 or over $160; Citations $77.50—5 or more $75; Photo Finish $82.50 any quantity; United ABCs, floor samples, write: Geneo Stop & Gos $775.00; Brand New Samcoes, includes everything $447.50. NEW ORLEANS NOELTZY CLY, 115 MAGAZINE ST. NEW ORLEANS, La. Tel: Canal 3506.

**FOR SALE—**All makes of postwar equipment including the completely reconditioned and in first rate condition for sale at current prices. Phone or write for particulars. We are distributors of Seeburg equipment for North Carolina, MUSIC DISTRIBUTORS, INC., 215 FRANKLIN ST., FAYETTEVILLE, N. C. Tel: 3992.


**FOR SALE—**Thing $30; Fighting Loses $2.50; Rocketeer $15; Major Horsemens $135; Joker $150; Punchy $160; Pin Bowler $125; St. Louis $175; Champion Gels $150; Rocket $140; Tri Score $130; South Pacific $150. Bally Bowling Alley $50. A.P. SAUVE & SON, 7252 GRAND RAPIDS AVE., DETROIT 4, MICH. Tel: Tyler 4-3810.

**FOR SALE—**5 Turf Kings $235 ea.; Citation $150 ea.; Champion $850. NASTASI DISTRIBUTING CO., 1010 POYDRAS ST., NEW ORLEANS 12, LA. Tel: MA 6386.

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**MISCELLANEOUS**

**NOTICE—**We are exclusive factory distributors in Metropolitan New Orleans for Kenney Electric Cigarette Vendor. Now taking orders. Will accept cash orders. DAVE LOWY & CO., 594 TENTH AVENUE, NEW YORK, N. Y. Tel: CH 4-5100.

**NOTICE—**Louisiana & Mississippi Operators — your authorized AMI phonograph distributor is DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel: Magnolia 3931.

**NOTICE—**We are distributors for Evans “Constantia” 40 record player. Now delivering. DAVE LOWY & COMPANY, 594 TENTH AVENUE, NEW YORK, N. Y. Tel: CH 4-5100.

**NOTICE—**Change to dime play. Hawkeye Converter Kit for old style and new style Polar Parcels. Lots of 25, $1 each; Samples $1.25. Contains a time housing, parts for rejector. Kits also available for other five-cent boxes. Specify your model. HAWKEYE CONVERTING CO., 2720 W. PICO BLVD., LOS ANGELES, CALIF.

**NOTICE—**Our new address is 2257-59 N. Lincoln Avenue. Our telephone numbers are Lincoln 9-3996-7, MONARCH COIN MACHINE, INC., CHICAGO 14, ILL. Charles J. Pietil-Cavaney G. Nemozoff.

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**HERE'S YOURS**

**How To Use “The Confidential Price Lists”**

**FORESHORTENED:** Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter, The Confidential Price list can only feature the market prices as they are quoted, “The Confidential Price Lists” are exactly the market quotations board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. “The Confidential Price List” offers no guarantee, neither record of prices quoted in the past, to be sure. Someone on the East Coast may feel a certain machine worth $150.00 whereas someone on the West Coast may think it worth $75.00. Of course, serial, appearance, demand, condition of equipment and many other factors are taken into consideration. (Some equipment offered by outstanding firms, having a reputation for always offering the highest prices to others, offered at higher prices than others, due to the added costs of reconditioning.) “The Confidential Price Lists” reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: “The Confidential Price Lists” should be read as follows: First price listed is lowest price for the week; Second price listed is highest price.

**EXPLANATION**

1. Prices UP  
2. Prices DOWN  
3. Prices UP and DOWN  
4. No change from Last Week  
5. No quotations Last 2 to 4 Weeks  
6. No quotations 4 Weeks or Longer  

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**PHONOGRAPHS**

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<thead>
<tr>
<th>WURTLIZTER</th>
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**CONFIDENTIAL PRICE LIST**

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**THE CASH BOX**

EMPIRE STATE BLDG.

NEW YORK 1, N. Y.

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**CASH BOX MANUFACTURERS**

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**THE CASH BOX**

EMPIRE STATE BLDG.

NEW YORK 1, N. Y.

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**CASH BOX DISTRIBUTOR**

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**THE CASH BOX**

EMPIRE STATE BLDG.

NEW YORK 1, N. Y.
### MANUFACTURERS NEW EQUIPMENT

Equipment listed here is currently in production. Prices listed are manufacturer's list prices.

<table>
<thead>
<tr>
<th>Company</th>
<th>Equipment</th>
<th>Price</th>
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<tbody>
<tr>
<td>AMI, INC.</td>
<td>Model &quot;C&quot; Phonograph</td>
<td>$795.00</td>
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<tr>
<td>AMCO ENGINEERING, INC.</td>
<td>Bally Champion to Longshot</td>
<td>NATE SCHNEIDER, INC.</td>
</tr>
<tr>
<td>Bally Manufacturing CO.</td>
<td>Shuffle-Line</td>
<td>$425.00</td>
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<tr>
<td>BUCKLEY MANUFACTURING CO.</td>
<td>Buckeye Wall &amp; Bar Box</td>
<td>$24.50</td>
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<tr>
<td>CHICAGO COIN MACHINE CO.</td>
<td>Horse-Shoes</td>
<td>$545.00</td>
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<tr>
<td>COMO MFG. CORP.</td>
<td>Cymatic</td>
<td>$289.50</td>
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<tr>
<td>H. G. EVANS &amp; CO.</td>
<td>pins</td>
<td>$795.00</td>
</tr>
<tr>
<td>THE EXHIBIT SUPPLY CO.</td>
<td>Watch that Line on a Line of Phonograph</td>
<td>$289.50</td>
</tr>
<tr>
<td>J. H. KEENEY &amp; CO., INC.</td>
<td>All-Electric Bowling</td>
<td>$605.50</td>
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<tr>
<td>GENCO MFG. &amp; SALES CO.</td>
<td>Shuffle Watch on Telephone Numbers</td>
<td>$119.50</td>
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<tr>
<td>D. GOTTLIEB &amp; CO.</td>
<td>Player Shuffle-Alley</td>
<td>$400.00</td>
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<tr>
<td>UNITED MANUFACTURING CO.</td>
<td>Five-Player Shuffle-Alley</td>
<td>$825.00</td>
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<tr>
<td>WILLIAMS MANUFACTURING CO.</td>
<td>Utility Shuffle-Alley</td>
<td>$400.00</td>
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### CONVERSIONS

If you are at present converting older machines into later type models, please notify The Cash Box immediately. The names of your machines will be listed here along with the names of the original machines from which they were converted.

**AMICO ENGINEERING, INC.**
Bally Champion to Longshot
**NATE SCHNEIDER, INC.**
Gottlieb 21 to Bingo Bango

### MANUFACTURERS NEW EQUIPMENT

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<th>Company</th>
<th>Equipment</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>AMI, INC.</td>
<td>Model &quot;C&quot; Phonograph</td>
<td>$795.00</td>
</tr>
<tr>
<td>AMCO ENGINEERING, INC.</td>
<td>Bally Champion to Longshot</td>
<td>NATE SCHNEIDER, INC.</td>
</tr>
<tr>
<td>Bally Manufacturing CO.</td>
<td>Shuffle-Line</td>
<td>$425.00</td>
</tr>
<tr>
<td>BUCKLEY MANUFACTURING CO.</td>
<td>Buckeye Wall &amp; Bar Box</td>
<td>$24.50</td>
</tr>
<tr>
<td>CHICAGO COIN MACHINE CO.</td>
<td>Horse-Shoes</td>
<td>$545.00</td>
</tr>
<tr>
<td>COMO MFG. CORP.</td>
<td>Cymatic</td>
<td>$289.50</td>
</tr>
<tr>
<td>H. G. EVANS &amp; CO.</td>
<td>pins</td>
<td>$795.00</td>
</tr>
<tr>
<td>THE EXHIBIT SUPPLY CO.</td>
<td>Watch that Line on a Line of Phonograph</td>
<td>$289.50</td>
</tr>
<tr>
<td>J. H. KEENEY &amp; CO., INC.</td>
<td>All-Electric Bowling</td>
<td>$605.50</td>
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<tr>
<td>GENCO MFG. &amp; SALES CO.</td>
<td>Shuffle Watch on Telephone Numbers</td>
<td>$119.50</td>
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<tr>
<td>D. GOTTLIEB &amp; CO.</td>
<td>Player Shuffle-Alley</td>
<td>$400.00</td>
</tr>
<tr>
<td>UNITED MANUFACTURING CO.</td>
<td>Five-Player Shuffle-Alley</td>
<td>$825.00</td>
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<tr>
<td>WILLIAMS MANUFACTURING CO.</td>
<td>Utility Shuffle-Alley</td>
<td>$400.00</td>
</tr>
</tbody>
</table>

### NOTICE

In view of the national inactivity of Bells, Consoles and Automatics, price lists of this type equipment have been removed.
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