Rosemary Clooney, well stocked with exotic Armenian foods, is welcoming everyone to her door now that she has a tremendous hit going in "Come On-A My House". Rosemary, who’s been turning them out one after another with such top selling disks as "Beautiful Brown Eyes" and "Mixed Emotions". now really strikes gold. Her best selling Columbia disk has already gone over the 500,000 mark in the short time it’s been out and looks like a sure bet for a million. Having fulfilled all the promise which her well-wishers have known her capable of, Rosemary now takes her place as a recording artist of the first rank.
Why WURLITZER is America's Largest Selling Phonograph

Style and Tone that Attracts CONTINUOUS PLAY

PLAYS ALL SPEED RECORDS*
30-SECOND CHANGEOVER
(without tools) from 78 to 45 or 33⅓ RPM speeds on 10" or 7" records.

PLAYS 48 SELECTIONS ON 24 RECORDS
Top and bottom of each record played in numerical sequence. 75% of phonograph play comes from the eight or ten top tunes. More than 48 selections only causes delay and confusion.

By Actual Test...48 Selections Pay Best

All 48 Selections can be played from WURLITZER 3 and 4 wire Wall Boxes and through WURLITZER Speakers

QUICK CONVERSION TO 10¢ PLAY
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SIX UNIT, PROGRAM HOLDER
provides more classifications than any other phonographs. Two or more headings can be devoted to same classification. You can boost your profits by building different type programs for different type locations.

QUICK-AS-A-FLASH SERVICING
Tip the top up. It's a cinch to change records and title slips. Coin box in front easily accessible. All major units are built into easy-to-remove assemblies.

IT'S EASY TO PLAY THE WURLITZER WAY
Selector buttons are NEXT to titles. Customers get the tunes they want. Customers may deposit ANY NUMBER of coins, then make desired selections and BE SURE OF GETTING THEM.

Why Buy Two when ONE will do?

THE RUDOLPH WURLITZER COMPANY, NORTH TONAWANDA, N. Y.
THE CASH BOX
Volume 12, Number 44
PUBLISHED EVERY WEEK BY
The Cash Box Publishing Co., Inc.
Empire State Building, New York 1, N. Y.
(All Phone: LOngacre 4-5231)
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CHICAGO OFFICE
32 West Randolph St., Chicago 1, I1l.
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CMP PLUS MORE DEFENSE WORK LIMITS NEW MACHINE PRODUCTION FOR THIRD QUARTER

With the confusion which is expected to result from the entrance of the Controlled Materials Plan into all the durable goods industries, and with the further fact that this confusion will cause many shortages in scarce materials, mostly copper, steel and aluminum; plus the fact that the manufacturers in this industry are now obtaining more war work every week, there is now no doubt that many machines less will be produced this third quarter of 1951.

This is the general consensus among the leading manufacturers. These men believe that not only limitation orders and tight control-quotas on the use of materials most needed in the manufacture of new machines, but, the further fact that their plans are gradually being taken over for defense work contracts, limits, drastically, in some cases, their productive ability for the next few months.

It is also believed that this will be the fact continuing into the fourth quarter of the year.

Most of the manufacturers agree that new machines are going to become more and more difficult to build.

With plant space being taken over by defense work (some of the factories have already obtained sizeable contracts) and with the shortage of the most necessary materials becoming more apparent each day, there is no longer any room for all-out big volume new machines construction.

But, most state, new machines manufacture will continue. Perhaps not at the level which was attained in the first quarter of the year, but more or less equal to what was produced in the second quarter.

The second quarter of the year proved one of the biggest business disappointments to many in the field. Only a few of the larger manufacturers, switching over to new type games, were able to continue on ahead with any large volume production.

The outlook for the third quarter, which started with July 1 and the beginning of the CMP, looked good from a business standpoint to many manufacturers, but did not look good to these same manufacturers from a production viewpoint.

Some of these men stated they just couldn't understand why the operators didn't realize that, regardless of whether there is peace or not in Korea, the defense production program would continue. And that Uncle Sam was definitely bent on not being caught short material-wise any more.

A few said that reading the newspapers and listening to commentators should convince anyone in the industry that the manufacturers have only been able to produce what they have so far built because of the fact that business itself was not up to normal.

They also pointed out that the new machines were the answer to stimulating increased play on any operator's route. And that he should fortify himself with the very latest equipment while he can.

For, as one manufacturer said, "when our plant gets going on this big war order we have just received, the volume of new machines we will produce in the third and fourth quarters combined won't even be equal to what we produced in the first quarter of this year."

The outlook, he stated, for the future was not good from a new machine production standpoint.

But he, like all others, will continue to produce whatever he possibly can, he reported.

He urged the trade to take advantage of the new machines which are being presented today.
Dime Play Leads Way


Now that dime play has been in operation in some areas about the nation for a good length of time, many want to know:

What's the result?

And the results are extremely encouraging to those who haven't, as yet, entered into dime play action.

In the first place, ops have found that public acceptance of 10c play, is very gratifying.

The there may be some questioning from a few players (when 10c play starts) it usually disappears after a few weeks. The players accept the new coin chute action like they formerly accepted the old coin play.

What is even more impressive is the fact that the majority of the public soon agree that, with the inflated costs of all products and services, the machines which entertain them also deserve more.

Some few operators who started out on dime play, following others in their territories, expected the new coin action to zoom the play on poor spots.

This is extremely erroneous. There is no reason why a higher play action chute should turn a poor location into a good location.

The facts which have been discovered are that locations usually remain at the same status as they formerly did. In short, mediocre locations remain mediocre spots. Good places remain good spots.

But, what does happen, according to ops who have been featuring dime play for sometime, is that the better spots zoom averages higher than before.

In short, play increases in the better locations, and increases sufficiently to zoom the average of all the other mediocre locations on the same route.

This is important, naturally, to all the operators. They realize that any action, or promotion, or exploitation, or play method, which can increase their average, is mighty important to them.

Averages have jumped as high as 50 per cent and more, above what they ever had reached on nickel play action, according to many ops.

The overall nationwide increase has been approximately 25 per cent, from recent reports.

A 25 per cent increase is very vital to any operator. If dime play can do that for him, then he shouldn't hesitate a moment. He should get dime play into instant operation.

It has also been learned that new equipment is easier to start off on dime play. Where old machines exist, the players are rather perturbed when the coin chutes are changed, some ops report, unless of course, like in the City of Chicago, the entire city switches over to dime play at one and the same time.

Still, even Chicago ops claim, it takes some time before certain players return to the machines.

In short, then, wherever an operator starts in with new machines, he can quickly, by switching machines about, placing his newest equipment in the better spots, and transferring down the line, get 10c play into action.

Ops have reported that they have waited for new machines to come in before they started dime play action, both on music and games. They have found that the new machines get them off to a flying start.

Probably the best expression comes from a southern operator who reported that he was now enjoying approximately 40 per cent better average thruout his entire route.

He said, "I figured that it couldn't get any worse than it already was. My accountant told me we were actually losing money on our routes. He agreed that there might be some possibility (after reading some of the reports in The Cash Box) that 10c play could step up the average enough to again show us a profit."

"The first thing I did", this op continues, "was to contact other operators here and talk things over with them. They all agreed that their collection average was 'way down and that they were getting desperate about what to do, put themselves back in the black.

"I suggested we all start out on dime play at the same time, the way the operators had in Chicago, and that this would prove to us whether we could or could not feature 10c play here in this area."

"They shied away at that. Even tho they admitted that things couldn't get any worse than they were."

"Well", he says, "I went ahead on my own. It just couldn't be any worse than it was for us. My accountant, and the boys here in my place, also agreed that we might as well try 10c play to see whether we couldn't step up our business, "I'm happy to report to you that, so far, and of course, it's only three weeks since we started, our collections have shown approximately 40 per cent average increase. This sure is saving our lives. We hope that the other ops here will also join in on dime play."

A few of the other operators", he reports, "are kicking us around some. But, we explain our case to our locations very clearly and, if they can't see fit to earn some money once again, along with us, then we just don't see the value of the spot."

"We did lose a few spots to some of these nickel guys and a few we lost when we started have since returned to us."

"The majority of the operators have been very nice. They agree that we are probably ahead of them all at this time."

"Some are starting 10c play now and profiting by our experience. We are telling them the truth and also telling them to read The Cash Box and get the facts."

"My answer to any operator who's crying right now is, it certainly can't get worse than it is, why not try dime play?"
Thank you...

for your many good wishes on this, our Ninth Anniversary.

Our foremost thoughts are, always have been, and always will be, directed toward your best welfare by continually helping this industry to progress and grow ever greater in every possible fashion.

We most sincerely hope that, in the years to come, we shall be able to, once again, bring all of you, our good friends everywhere in the world, the continued great, truthful, factual and stimulating effort which has, and always will, most definitely designate this publication’s leadership in this ever progressive division of the world’s entertainment industries.

Bill Gersh, Joe Orleck
and the entire staff of
THE CASH BOX
NEW YORK • CHICAGO • LOS ANGELES • MIAMI • DALLAS • MINNEAPOLIS • NEW ORLEANS
“I'M FOREVER BLOWING BUBBLES” (2:14)
“THE LILAC TIME” (2:47)
DORIS DAY & JACK SMITH
(Columbia 39453; 4-39453)
- Doris Day and Jack Smith team up for a couple of ditties that make for good listening, with Doris singing the backing and the Norman Luboff Choir helping out. Second side is a little number which they also come through with. Ops might take a listen.

“MINE AND MINE ALONE” (3:00)
“THE WORLD IS YOUR BALLOON” (2:46)
JIMMY DORSEY ORCH.
(Columbia 39477; 4-39477)
- A couple of likely ballads are offered here by Jimmy Dorsey and his band. This side has Sandy and Betty in job vocalizing at either end, as the boys in the band back him up. Although not of the world's sleeping variety, this disk should hold its own in the box.

“LONGING FOR YOU” (2:46)
“DREAMY MELODY” (2:39)
LARRY CLINTON ORCH.
(Broadway 1008)
- A tune destined for big things is given a working over on the top deck here. Larry Clinton and his boys have a platter worth. The Paulette Sisters and Buddy Andrews come through on the vocal in good fashion. The second side is an easy going item on which every one of the boys get a little pitch in. Ops might take a look.

“HARD, FAST AND BEAUTIFUL” (2:35)
“WITH LOVE AND KISSES” (2:20)
JIMMY ATKINS
(Broadway 1010)
- Jimmy Atkins has a couple of items to offer here. Top side is a song based on a current film on which the Paulette Sisters and Walt Dana's Orchestra help out while the bottom half is a slow sentimental piece getting the same backing.

“DON'T BELIEVE IT” (3:07)
“THE WORLD IS YOUR BALLOON” (3:07)
ETHEL MERMAN & RAY BOLGER
(Becco 27654; 2-27654)
- Ethel Merman and Ray Bolger are at it again, this time turning out one of their cute little ditties which are always so infectious. The pair have a slow number to work on here and they certainly make it hum. Bottom half finds Ethel going it alone on a tune with a lot of appeal. The top deck should get attention.

“TELL ME” (3:13)
“MOONLIGHT BAY” (2:26)
DORIS DAY
(Columbia 39459; 4-39459)
- Doris Day has a couple of tunes here which she features in her new film. The top deck is a lovely ballad which Doris does a grand job with as she gets some help from Paul Weston's orchestra. Lower end is the oldie which receives a nice, soft interpretation. The top deck is a good bet.

“DETOUR”
Patti Page . RCA Victor 20-4203; 47-4203
- "I'VE GOT YOU UNDER MY SKIN" . Stan Freberg . Capitol 1711; F-1711
- "TELL ME" . Doris Day . Columbia 39450; 4-39450

“SURPRISING” (2:47)
“CARA, CARA, BELLA BELLA” (2:52)
PERRY COMO
(RCA Victor 20-4203; 47-4203)
- Perry Como has a double header here. Both ends of this disk could get a lot of play for both are very appealing ditties done beautifully by Perry. Labeled “Surprising” and “Cara, Cara, Bella, Bella,” these tunes show Perry at his easy going best which is something to bet. One ditty is done in a merry way. The other tune is in fine form as he runs through these ditties. The top deck is a light thing just right for his type of rendition while the second side is a pretty Italian melody which he really goes getting on. Ops better get going on it.

“MY DARLING MAN” (2:00)
“SWEET VIOLETS” (2:40)
JANETTE DAVIS & ARTHUR GODFREY
(Columbia 39488; 4-39488)
- Janette Davis and Arthur Godfrey offer a duet on this disk with Janette doing the singing and Godfrey coming in for a word here and there. It's a cute little item which should go some play. The second side is the current novelty which Janette tries on her own. Ops might take a peek.

“IT NEVER ENTERED MY MIND” (2:59)
“WANG WANG BLUES” (2:37)
BENNY GOODMAN QUARTET
(Columbia 39478; 4-39478)
- Two oldies are taken for a ride by Benny Goodman and his Sextet. Both sides are currently being revived and Benny turns out wonderful versions of them. The top deck has Helen Forrest singing the lyrics while the second half is an instrumental in Benny's best style. This is a natural for the boxes.

“DETOUR” (2:53)
“WHY'S GONNA GO ME MY PRETTY LITTLE FEET?” (2:48)
PATTI PAGE
(Mercury 5652; 5682 x 45)
- Patti Page is dishing with herself again on a couple of sides in the style which she has made all her own. The top deck is a likely little thing with a folk feeling and a backing from Jack Rael's orchestra. Lower half is an ultra easy ditty with some appeal. Ops should keep an eye on the first half.

“TELLING ME YES, TELLING ME NO” (2:56)
“DO OFF THE FLAME” (2:26)
PEGGY LEE & MEL TORME
(Capitol 1718; F-1718)
- Peggy Lee and Mel Torme get together for a couple of sides which should please their fans. The first half has some cute lyrics which the boys play to the hilt. The lower end is a driving ditty again performed in high fashion. Ops will do ok with both.

“I'VE GOT YOU UNDER MY SKIN” (2:05)
“THAT'S MY BOY” (3:05)
STAN FREBERG
(Capitol 1711; F-1711)
- Stan Freberg, who hit the jackpot with "The Ballad of the Green Beret," is out a couple of sides which should again by taking a grand oldie and making it new. Matching this one of the whacker disks around, Stan gives it a treatment which you may want to hear. it more than once. Second half too is a likely number with listenable lyrics. The top deck is a natural.

“WALKING” (2:47)
“THE SHEK OF ARABY” (2:52)
MARY LOU WILLIAMS
(Circle 3008)
- Mary Lou Williams has a couple of sides here which are going attract attention among her followers. The top half, a tune she wrote herself, is a blues thing with a vocal by Dave Lambert and of course some terrific piano playing. Bottom half is an instrumental version of an oldie which also comes out ok. Ops in the right spots might tune in.

“RUNAWAY FIDDLE” (2:52)
“PLANT A LITTLE GARDEN” (2:39)
LIE MONTI'S TUNES-
(Shap 34)
- Two instrumentals are offered on this platter by Lee Monti's Tunes-Quartet. Top side is an exciting piece featuring Remo Blood on the fiddle. The lower end is a soft easy going item which also makes for good listening. Ops oughta do just that.

“THERE'S NO BOAT LIKE A ROWBOAT” (2:42)
“BLUE EYES” (2:58)
PEARL CARR
(London 1046)
- A wonderful song stylist, Pearl Carr, comes up with two sides which are certainly worth listening to. The top deck is a current novelty which Pearl does with the Keynotes and Jack Monti's orchestra. Lower half is a lullaby sung very softly. These sides are grand to hear.

“KEEP OFF THE GRASS” (2:52)
“BRIGHT LIGHTS AND BLONDE HAIRLED WOMEN” (2:47)
RAY ELLINGTON QUARTET
(London 1047)
- Two novelties with a lot of appeal are dished out here by Ray Ellington and his quartet. Both ends get an interesting going over as Ray sings the lyrics and the small instrumental group provides the backing. This is worth ops' attention.
“IRISH STEW” (2:48)
“SAY IT AGAIN” (2:51)
MINDY CARSON
(Victor 20-2404; 47-4204)

- Chirp Mindy Carson comes up with a merry little tune that has just a bit of Irish in it. Backed nicely by a choral group and Norman Leyden's orchestra, Mindy bounces through this light number with ease. The lower half is another bouncy item that is given a good going over by the same artist. Ops should take a look.

“EVERYTHING I HAVE IS YOURS” (2:36)

“IT NEVER ENTERED MY MIND” (3:04)
BUDU MORROW ORCHESTRA
(Victor 20-1945; 47-4195)

- The top end features the Buddy Morrow orchestra as it wends its way through a beautiful oldie. Buddy gives it the slow, soft treatment that's sure to make this half good listening. Flip is an old ballad that is piped by Frankie Lester, with a musical backdrop supplied by the Morrow crew. Ops have proven material here.

“BECAUSE” (2:31)

“FOR YOU ALONE” (2:47)
MARIO LANA
(Victor 10-3207)

- Tenor Mario Lanza lends his powerful and vibrant voice to a classic tune and comes up with a side that's going to bring those nickels home. Both the slow, sentimental numbers and Maria's part out soulful heat. The lower end is another stirring tune. Ops know what this artist can do for any song.

“HAUNIWAR CHANT” (2:30)

“SWEET LEILANI” (3:03)
AMES BROTHERS
(Coral 60/10: 9-6010)

- A pretty Hawaiian war chant is given a working over by the Ames Brothers and Ray Smock and his Seven Sevens. Giving this first side their typical fine harmony, the Ames boys come up with a listenable half. Flip offers a slow romantic ballad done in a pleasant manner, Ops have their choice of either level.

“LONESOME” (2:40)

“THESE WILL BE THE GOOD OLD DAYS” (2:41)
The TWO MISTER F's
(Mercury 5684; 5684A45)

- The mysterious Two Mister F's dish out a very pretty thing on this first side. The duo has a good tune and backing to work with and as a result offer a pleasant sounding folk-type tune. Flip brings a number that brings in the old time flavor, which is handled ably by the boys. Ops have a good one on the top deck.

“OLD MAN RIVER” (4:10)

“IT STILL SUITS ME” (3:05)
TONY FONTANE
(Mercury 5683; 5683A45)

- Here is a tune that can be heard again and again with big voiced Tony Fontane delivering the vocal of this great tune there is all the more reason to listen. Tony does a fine job with this half and with the help of Louise Carlisle, turns it into a listenable item on the under half. Ops might take a peek.

“BEAUTIFUL OHIO” (2:47)

“A TRUMPETER'S LULLABY” (2:14)
RALPH MATERIE ORCHESTRA
(Mercury 5679; 5679A45)

- Ralph Materia and his orchestra present a pair of instrumental sides. The upper end is a slow number that offers the strains of some sweet trumpet and piano playing. As a change of pace the boys dish out a fast lower half, that shows the trumpet to good advantage. Ops needing instrumental fillers have a good one here.

“LONGING FOR YOU” (3:15)

“MARY ROSE” (2:40)
SAMY KAYE
(Columbia 39499; 39499)

- Sammy Kaye and his orchestra offer a lovely tune that might easily take off. Tony Alme and the glee club present this slow item with a folksy touch and make it sound appealing. Flip finds the same crew with another slow number which is made to sound good. We like the top deck.

“THE WORLD IS MINE” (2:28)

“LOOK AT ME” (2:26)
NORO Morales
(Deco 27673; 9-27673)

- A pair of slow rhumbas are delivered here by Noro Morales and his orchestra. Both sides are attractive ballads that are given first rate treatment by Noro. With fine accompanying music set up by Noro and the able vocalizing of Pat, ops have a good waxing on their hands.

“AIN'T NO CHICK GONNA FOOL ME” (3:21)

“MY FRIEND TOLD ME” (2:54)
SY OLIVER
(Deco 27672; 9-27672)

- Sy Oliver talks and sings his way through a slow and subdued ditty on the top deck. His interpretation and style help put this tune over. The bottom half is a lead thing with a big band where it is said that the orchestra is shown to advantage. Either end should get some play. Our bet is the upper level.

“TIN PAN ALLEY RAG” (2:16)

“THE LITTLE FAIRY WALTZ” (2:32)
GUY LOMBARDO
(Deco 27669; 9-27669)

- Consistent Guy Lombardo and his orchestra come up with a jump tune on the top level. Featuring the twin pianos, the boys dish out a pleasant sounding thing. Flip finds Bill Flanagan handling the vocal of a slow number that is done with a waltz feel. Ops know the drawing power of this perennial favorite.

“THAT OLD FEELING” (2:58)

“RUGLE CALL RAG” (2:49)
CHARLENE VENTURA ORCHESTRA
(Mercury 8949; 8949A45)

- Charlie Ventura and his talented sax go to work on the upper half and come up with a side that is sure to be a favorite. Done with a moderate beat, the orchestra comes up with a truly fine rendition of this oldie. Lower deck again features Charlie and his meanin' sax in a loud, blustery jump tune. Ops have a good one here.

“LAZY RIVER” (2:13)

“ROSE OF THE RIO GRANDE” (2:17)
OWEN BRADLEY QUINNET
(Coral 60449; 9-60449)

- With some fine organ, and electric guitar playing leading the way, the Owen Bradley Quintet offer a fine arrangement of an old tune. This upper half is done in a slow tempo while the second side is another instrumental by the same artist. It is done with a faster beat. Ops have strong filler material on this waxing.

“HE PUT IN A BAR IN THE BACK OF HIS CAR” (2:17)

“LOVE TO PLAY THE GLOCKENSPIEL” (2:10)
GEORGIE'S TAVERN BAND
(Deco 4514; 9-45141)

- With Joe Sweetland handling the vocal and Georgie's Tavern Band supplying the musical setting, the boys offer a lively number done in a very popular number in wall to tempo. The lower deck is a lovely thing done in the polka style with a rousing instrumental send off by the band. Ops in the right locations oughta tune in.

“KEEP A PRAYER IN YOUR HEART” (2:50)

“THE WONDROUS WORD” (2:55)
THE KING'S MEN
(Deco 14579; 9-14579)

- The top deck is a slow, dreamy tune that is carried across by the fine harmony of the King's Men. The pipers get appropriate backings on both halves and tune in a listenable piece of wax. The lower deck is a lumpy item that is done in a spiritual style. Ops might help themselves by looking in.

“WHEN THE SHADOWS FALL” (2:35)

“I'LL GIVE YOU ALL MY LOVE” (3:00)
DENISE MORGAN
(Deco 4824; 9-4824)

- Denise Morgan spins her way through down blues numbers. The first side is a hard driving tune, while the second side offers a change of pace with a slow, appealing item. Both ends get meaningful vocals by Joey Thomas and his band. Ops in the right spot have a good one here.
NEW YORK:
Dick Gersh and Buddy Basch have burst out into a rash of activity. Dick has signed the Smith Bretherton to a personal management contract and the Buddy Basch office will handle the record promotion for the boys. Another recent signee for promotion is Morry Amsterdam. Johnny Park and Nat Freyer have called it quits after the end of their one-year contract. Shapiro-Bernstein ranked first in the Parnass survey of most played radio tunes with “GI.”

...the Modernaires open at the Paramount August 1.
The Modernaires on the West End at the London's best selling disk in New York. . . . The Music Publishers’ Contact Employees have just released the first issue of their house organ. The Perry Como fan club sent a cut-out of a big cloud with a balloon stuck in it to folks around town last week with a note that it was really for the kiddies. What tune? “There’s A Big Blue Cloud Over Heaven,” what else? Ben Bart of Universal Attractions has signed a booking contract with Julian Dash, Sittin’ In Record artist. A band is being put around him and will be unveiled late this summer. Herman Lubinsky of Savoy coming out with a big LP line of symphonies and overtures which he brought back from the continent on his last trip abroad. Works by Beethoven, Mozart, Bach, Rouini, Shubert, etc., are included. The price will be competitive and the disks will be released on the Regent label. Gordon Jenkins records several sides for Decca July 18 at the California studios.

CHICAGO:
Everything this week centered over at the Palmer House where the NAMM convention was in progress. As far as diskiers concerned, could have been better. But business was done recordwise, and everyone had a good time.

...Bob Cherry of “The Home Of The Blues” on “The Street Where The Blues Were Born,” Beale St., Memphis, tells us that The Cash Box “Hot” chart’s most important to him and all the others in his area. Swell person this Dewey Phillips of WRB Memphis and his brother, Sam Phillips, just as swell a guy... . Tim Gayle advises that Fred Reynolds (WGN) been giving some big sendoffs to Larry Raine’s “I Don’t Want To Be Lonely” which was in the top five by good friend Ted Husing... . Jack Fulton drops in to let us listen to “Lonesome” done by the “Mr. F’s” (Vince and Skip Farrell), sounds like a honey-rose. Soft, but very gorgeous corn... . So many, many guys we met and said “hello” to after a long, long time: Wesley and Fred Rose of Acuff-Rose... . Betty Smith and Randy Woods... . Ed Larsen of Millard... . Freddie Mendelson and Jolie Braun (replacement for the Shad boys)... . Bess Berman of Apollo... . Jake Friedman of Atlanta... . Harold Lieberman of Minnesota... . John Larnie of Minneapolis... . Art Rupe and Charley House... . Lew Chudd... . Jerry Blaine... . Pee Wee King that “Slow Poke”... . Tony Bennett... . Pat Pape and her fans... . Hal Cook and Glenn Wallfisch of Capital... . Jim Conkling of Columbia... . Larry Belden, Henry Keisel and Sid Nathan of King and that “Sixty Minute Man” on Federal... . Dave Finn... . Bob and Milt Odell and the team of Dari & Ambar of ABC... . Herman Lubinsky of Savoy... . Jimmy Hilliard... . Paul Cohen, Sidney Goldberg, Leonard Schneider, Mike Conner, Shinsi Wein and MIT Rackmull of the Mutual group of guys from our own town; Bass Morgan and that 18-year-old hunk of gorgeous chirp, Manon Smith... . Billy Williams who spent sometime just past this July in the top slot... . A very grand guy... . Rosemary Clooney who cabled with us because of that Life pic... . that Cherokee great guy, Carl Fischer and, of course, Frankie Laine... . Johnny (Desmo) Desmond who has more than justified his billing rolling hot on wax right now... . Jimmy Jordan, Sharpe and London... . Maurice Price and Big Sneeeze of Mercury... . Lee English... . Evelyn and Art Sheridan... . and so many, many others we could mention, but, the editor of this column just won’t give us the space.

LOS ANGELES:
And so it turns out that local platterie chiefs turned out for the NAMM show in a big way... . At last count, the prominent heading back for Chicago included Hal Cook of Capitol, Lou Chudd of Imperial, Souc and Joe Bihari of Modern, Art Rupe of Specialty and Leo Messy of Aladdin... . Lee spent a few days in New York, catching up on the leg shows and visiting, before hoofing to Chicago, . Chatted with Art Rupe before he shoved off and gathered that the current craze for ballads by new quartets in the blues and rhythm deal has the Specialty top man just about ready to swing loose with one, too... . Capitol’s all-star lineup of talent keeping mighty busy these hot summer months, with Mel Torme and Peggy Lee teaming on the Chevrolet TV show and Peggy also on Recital’s CBS show, “Peggy’s Review,” which she encores and interviews other celebs in addition to singing... . For Margaret Whiting, it was from New York’s Capitol theater to McKeensport, Pa., July 30 and then to Detroit’s 250th birthday festival... . Stan Kenton and his crew jumped from Catalina Island’s Casino to the Steel Pier in Atlantic City for a July 20 opening... . Fresh back from an extended engagement in London, Nellie Lutcher was on at a p. a. tour in the East last heading for Hollywood and home... . Josephine Baker, the French thrush whose talent has been acclaimed by two continents, should find a ready audience on record, if any American platterie is able and interested to do business with her... . This terrific artist just finished a week stand at the EKO Hillcrest Club smashed house records and stacked up as the biggest theatrical attraction this town has seen in years.
July 28, 1951

The Cash Box, Music

Page 11

America's No. 1 Clarinetist and his New Band!

Buddy De Franco and his Orchestra

Ziggy Elman and his Orchestra

Lionel Hampton and his Orchestra

Leroy Holmes and his Orchestra

Pretty Polly Polka Way Down South

Vibrinpho King!

M-G-M Best Sellers!

Billy Eckstine

I Apologize

Bring Back the Thrill

Tommy Edwards

The Morningside of the Mountain

Blue Bonnet

and his Orchestra

Afraid

Sugar Coated Lies

Hank Williams

Hey, Good Lookin', My Heart Would Know

The Biggest Hit Cast-Off

Ivy Joe Hunter

When I Lost You

You Lie'd

Showboat

LaDonna Grant - Ava Gardner

Howard Keel

and His Orchestra

The Greatest Name in Entertainment

701 Seventh Avenue, New York 19, N. Y.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
New York, N. Y.
1. TOO YOUNG (Nat "King" Cole)
2. JEBEBEL (Frankie Laine)
3. IF 564 WOULD (Guy Mitchell)
4. HOW HIGH THE MOON (Les Paul & Mary Ford)
5. ON TOP OF OLD SMOKY (The Weavers)
6. MOCKIN' BIRD HILL (Les Paul & Mary Ford)
7. I APOLIGIZE (Billy Eckstine)
8. WHEN I AND YOU WERE MARGIE BLUES (Bill & Doris Day)
9. BE MY LOVE (Mario Lanza)

Los Angeles, Cal.
1. TOO YOUNG (Nat "King" Cole)
2. COME ON-A MY HOUSE (Roxanne Connors)
3. JEBEBEL (Frankie Laine)
4. IF 564 WOULD (Guy Mitchell)
5. ON TOP OF OLD SMOKY (The Weavers)
6. MOCKIN' BIRD HILL (Les Paul & Mary Ford)
7. I APOLIGIZE (Billy Eckstine)
8. WHEN I AND YOU WERE MARGIE BLUES (Bill & Doris Day)
9. BE MY LOVE (Mario Lanza)

Shools, Indiana
1. TOO YOUNG (Andrews Sisters)
2. SWEET VIOLETS (Dinah Shore)
3. MY TRULY, TRULY FAIR (Roy Morgan)
4. ROSE, ROSE I LOVE YOU (Frankie Laine)
5. JEBEBEL (Frankie Laine)
6. IF 564 WOULD (Guy Mitchell)
7. SOUNDBOY (Vernon Morris)
8. DOWN THE TRAIL OF AKIN' HEARTS (Pattie Page)
9. PRETTY EYEBA Y (Al Trace)
10. COME ON-A MY HOUSE (Roxanne Connors)

Opelousas, La.
1. TOO YOUNG (Nat "King" Cole)
2. JEBEBEL (Frankie Laine)
3. HOW HIGH THE MOON (Les Paul & Mary Ford)
4. ROSE, ROSE I LOVE YOU (Frankie Laine)
5. ON TOP OF OLD SMOKY (The Weavers)
6. MY TRULY, TRULY FAIR (Guy Mitchell)
7. SOUNDBOY (Vernon Morris)
8. MY TRULY, TRULY FAIR (Guy Mitchell)
9. SWEET VIOLETS (Dinah Shore)
10. THESE THINGS I OFFER (Pattie Page)

Fayetteville, Ark.
1. JEBEBEL (Frankie Laine)
2. MY TRULY, TRULY FAIR (Guy Mitchell)
3. I APOLIGIZE (Billy Eckstine)
4. ROSE, ROSE I LOVE YOU (Frankie Laine)
5. JEBEBEL (Frankie Laine)
6. I APOLIGIZE (Billy Eckstine)
7. ROSE, ROSE I LOVE YOU (Frankie Laine)
8. JEBEBEL (Frankie Laine)
9. MY TRULY, TRULY FAIR (Guy Mitchell)
10. I APOLIGIZE (Billy Eckstine)

Chicago, Ill.
1. SOUNDBOY (Vaugn Monroe)
2. TOO YOUNG (Nat "King" Cole)
3. BECAUSE OF YOU (Tony Bennett)
4. COME ON-A MY HOUSE (Roxanne Connors)
5. JEBEBEL (Frankie Laine)
6. MY TRULY, TRULY FAIR (Guy Mitchell)
7. I APOLIGIZE (Billy Eckstine)
8. ROSE, ROSE I LOVE YOU (Frankie Laine)
9. JET (Nat "King" Cole)
10. SOUNDBOY (Vaugn Monroe)

Cincinnati, Ohio
1. TOO YOUNG (Nat "King" Cole)
2. TOO HIGH THE MOON (Les Paul & M. Ford)
3. ON TOP OF OLD SMOKY (The Weavers)
4. JEBEBEL (Frankie Laine)
5. SPARKIN' IN THE TREE TOP (Guy Mitchell)
6. I APOLIGIZE (Billy Eckstine)
7. UNLESS (Eddie Fisher)
8. SOUNDBOY (Vaugn Monroe)

Seattle, Wash.
1. TOO YOUNG (Nat "King" Cole)
2. JEBEBEL (Frankie Laine)
3. ROSE, ROSE I LOVE YOU (Frankie Laine)
4. SOUNDBOY (Vaugn Monroe)
5. ROSE, ROSE I LOVE YOU (Frankie Laine)
6. ROSE, ROSE I LOVE YOU (Frankie Laine)
7. ROSE, ROSE I LOVE YOU (Frankie Laine)
8. JEBEBEL (Frankie Laine)
9. I APOLIGIZE (Billy Eckstine)
10. SOUNDBOY (Vaugn Monroe)

Detroil, Mich.
1. TOO YOUNG (Nat "King" Cole)
2. TOO HIGH THE MOON (Les Paul & M. Ford)
3. ON TOP OF OLD SMOKY (The Weavers)
4. ROSE, ROSE I LOVE YOU (Frankie Laine)
5. SOUNDBOY (Vaugn Monroe)
6. ROSE, ROSE I LOVE YOU (Frankie Laine)
7. ROSE, ROSE I LOVE YOU (Frankie Laine)
8. JEBEBEL (Frankie Laine)
9. I APOLIGIZE (Billy Eckstine)
10. SOUNDBOY (Vaugn Monroe)

Cleveland, Ohio
1. TOO YOUNG (Nat "King" Cole)
2. I APOLIGIZE (Billy Eckstine)
3. ROSE, ROSE I LOVE YOU (Frankie Laine)
4. SOUNDBOY (Vaugn Monroe)
5. ROSE, ROSE I LOVE YOU (Frankie Laine)
6. ROSE, ROSE I LOVE YOU (Frankie Laine)
7. ROSE, ROSE I LOVE YOU (Frankie Laine)
8. JEBEBEL (Frankie Laine)
9. I APOLIGIZE (Billy Eckstine)
10. SOUNDBOY (Vaugn Monroe)

Portland, Ore.
1. MISTER AND MISSISSIPPI (Dennis Day)
2. TOO YOUNG (Nat "King" Cole)
3. TOO HIGH THE MOON (Les Paul & M. Ford)
4. JEBEBEL (Frankie Laine)
5. SOUNDBOY (Vaugn Monroe)
6. TOO HIGH THE MOON (Les Paul & M. Ford)
7. ROSE, ROSE I LOVE YOU (Frankie Laine)
8. MISTER AND MISSISSIPPI (Pattie Page)
9. I APOLIGIZE (Billy Eckstine)
10. SOUNDBOY (Vaugn Monroe)

Omaha, Nebr.
1. HOW HIGH THE MOON (Les Paul & M. Ford)
2. ROSE, ROSE I LOVE YOU (Frankie Laine)
3. MISTER AND MISSISSIPPI (Dennis Day)
4. ROSE, ROSE I LOVE YOU (Frankie Laine)
5. JEBEBEL (Frankie Laine)
6. SOUNDBOY (Vaugn Monroe)
7. MISTER AND MISSISSIPPI (Pattie Page)
8. UNLESS (Eddie Fisher)
9. MISTER AND MISSISSIPPI (Pattie Page)
10. MISTER AND MISSISSIPPI (Pattie Page)

San Francisco, Cal.
1. SOUNDBOY (Vaugn Monroe)
2. TOO YOUNG (Nat "King" Cole)
3. MY TRULY, TRULY FAIR (Guy Mitchell)
4. JEBEBEL (Frankie Laine)
5. MY TRULY, TRULY FAIR (Guy Mitchell)
6. I'M IN LOVE AGAIN (April Stevens)
7. UNLESS (Eddie Fisher)
8. SOUNDBOY (Vaugn Monroe)
9. G'ERDIE VIOLETS (Dinah Shore)
10. GOOD MORNING MR. ECHO (Jane Tarby)

Reno, Nevada
1. I APOLIGIZE (Billy Eckstine)
2. BE MY LOVE (Mario Lanza)
3. PRETTY EYEBABY (Jane Tarby)
4. IF (Perry Como)
5. SYNCHOPATED CLOCK (Larry Anderson)
6. IF (Perry Como)
7. ROSE, ROSE I LOVE YOU (Frankie Laine)
8. WHEN I AND YOU WERE MARGIE BLUES (Bill & Doris Day)
9. JEBEBEL (Frankie Laine)
10. MY TRULY, TRULY FAIR (Guy Mitchell)

San Antonio, Texas
1. TOO YOUNG (Nat "King" Cole)
2. COME ON-A MY HOUSE (Roxanne Connors)
3. JEBEBEL (Frankie Laine)
4. ROSE, ROSE I LOVE YOU (Frankie Laine)
5. JEBEBEL (Frankie Laine)
6. ROSE, ROSE I LOVE YOU (Frankie Laine)
7. MY TRULY, TRULY FAIR (Guy Mitchell)
8. ROSE, ROSE I LOVE YOU (Frankie Laine)
9. ROSE, ROSE I LOVE YOU (Frankie Laine)
10. ROSE, ROSE I LOVE YOU (Frankie Laine)

Baltimore, Md.
1. TOO YOUNG (Nat "King" Cole)
2. HOW HIGH THE MOON (Les Paul & M. Ford)
3. ROSE, ROSE I LOVE YOU (Frankie Laine)
4. I APOLIGIZE (Billy Eckstine)
5. IF (Perry Como)
6. ROSE, ROSE I LOVE YOU (Frankie Laine)
7. MY TRULY, TRULY FAIR (Guy Mitchell)
8. ROSE, ROSE I LOVE YOU (Frankie Laine)
9. JEBEBEL (Frankie Laine)
10. ROSE, ROSE I LOVE YOU (Frankie Laine)

Norfolk, Va.
1. SOUNDBOY (Vaugn Monroe)
2. TOO YOUNG (Nat "King" Cole)
3. ROSE, ROSE I LOVE YOU (Frankie Laine)
4. JEBEBEL (Frankie Laine)
5. ROSE, ROSE I LOVE YOU (Frankie Laine)
6. ROSE, ROSE I LOVE YOU (Frankie Laine)
7. ROSE, ROSE I LOVE YOU (Frankie Laine)
8. ROSE, ROSE I LOVE YOU (Frankie Laine)
9. ROSE, ROSE I LOVE YOU (Frankie Laine)
10. ROSE, ROSE I LOVE YOU (Frankie Laine)

Spokane, Wash.
1. TOO YOUNG (Nat "King" Cole)
2. JEBEBEL (Frankie Laine)
3. ROSE, ROSE I LOVE YOU (Frankie Laine)
4. MISTER AND MISSISSIPPI (Pattie Page)
5. HOW HIGH THE MOON (Les Paul & M. Ford)
6. ROSE, ROSE I LOVE YOU (Frankie Laine)
7. UNLESS (Eddie Fisher)
8. ROSE, ROSE I LOVE YOU (Frankie Laine)
9. ROSE, ROSE I LOVE YOU (Frankie Laine)
10. ROSE, ROSE I LOVE YOU (Frankie Laine)
Victor Reveals Disk Demonstration

CHICAGO—A new counter-type record demonstrator, with facilities for playing records of all sizes, was unveiled this week by RCA Victor as part of the company’s exhibit at the annual convention of the National Association of Music Merchants.

In addition, the RCA Victor display included the company’s complete current line of home instruments: its Million Proof television receiver, Golden Throat radios, 45-rpm phonographs, and record-players, and combination instruments housing TV, phonograph and photograph facilities.

A display of RCA Victor records highlighted the company’s new album, ‘One Wonderland album, recorded with the same voices that were featured in the Disney film, including Ed Wynm., Jerry Colonna, Sterling Holloway and Kathryn Beaumont.

The new three-speed demonstrator is equipped with two turntables, one for 45-rpm records, and the other for 78 and 33⅓-rpm records. The instrument’s 12-inch, high-efficiency, electro-dynamic speaker and RCA Victor Golden Throat Tone System bring out the best in records of all speeds.

Columbia Features Color TV

CHICAGO—Columbia Records, Inc., in cooperation with the Columbia Broadcasting System and CBS-Columbia, Inc., gave special demonstrations of color television at its exhibit at the annual National Association of Music Merchants show.

The demonstrations, which were held in the fourth floor Exhibition Hall of the Merchandise Mart, were designed to give the thousands of television set buyers who attended the music show an opportunity to see in operation the new line of combination color and black-and-white receivers of CBS-Columbia, Inc., CBS-Manufacturing subsidiary.

Preston Love and Rosemary Clooney, two of Columbia Records’ top artists, sang at several of the demonstrations. James Conkling, Columbia Records president, appeared in the showings the opening day, Monday May 28. Goddard Kopp, head of the Columbia Records executive vice-president, also appeared during the four days’ demonstrations.

Hollis Burke emceed the program, during which Columbia Records conducted listening demonstrations. John Martin of CBS’ New York headquarters produced the shows.

A Columbia Records receiver was developed and field-tested in cooperation with engineers of the CBS Engineering and Research Development Department. Tuning is simple, incorporating a standard four-knob type of controls, with only one knob added for switching from color to black-and-white reception.

LOUISIANA WOMAN backed by

VICTOR'S DISK DEMONSTRATION

JOE LYGINS #493

PRAYIN' FOR YOUR RETURN backed by

MY BLUES

by BECKY COPEY #498
Meeting Dates Of Music Operators' Associations

July 23—Phonograph Owners' Association
Place: Broadway Hotel, East St. Louis, Ill.
25—Music Merchants' Guild
Place: Narragansett Hotel, Providence, R. I.
26—California Music Guild
Place: Hotel Sacramento, Sacramento, Cal.

Aug. 1—Coin Machine Operators' Association of Harris County
Place: Chamber Of Commerce Building, Houston, Texas
2—Summit County Operators' Association
Place: Akron Hotel, Akron, Ohio
2—Phonograph Merchants' Association
Place: Hotel Hollenden, Cleveland, Ohio
2—Washington Music Guild
Place: Washington, D. C.
6—Illinois Amusement Association
Place: 209 North Madison St., Rockford, Ill.
7—Music Operators' Association of Indiana
Place: Indianapolis Athletic Club, Indianapolis
9—Oregon Music Association
Place: 827 S.W. 13th Avenue, Portland, Ore.
9—Michigan Automatic Phonograph Owners' Association
Place: Maccabee Building, Detroit, Mich.
12—Wisconsin Phonograph Operators' Association
Place: To be announced.
13—California Music Guild
Place: 311 Club, Oakland, Cal.
13—Automatic Phonograph Owners' Association
Place: Sheraton-Gibson Hotel, Cincinnati, Ohio

The Wisconsin-Michigan artists M. J. King, B. Mooney, Kenton, Memphis, record LOV
publicity, Coin its $275 MINUTE I Mercury, 1 New Blues OFFER Stan
Whopping 4*

The Jubilee HIT "I'LL MUSIC FOR THE PHONOGRAPH PLACE:
THE JUBILEE RECORD—Wide Top—Going SQUEEZIN' YOU #
Strong Operators' Merchants' The Narragansett Operators'

Hot on CHICAGO'S South Side in NEW ORLEANS

<table>
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<tr>
<th>No.</th>
<th>Record</th>
<th>Artist</th>
<th>Label</th>
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<tbody>
<tr>
<td>1</td>
<td>SIXTY MINUTE MAN</td>
<td>Dominoes</td>
<td>(Federal 12022)</td>
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<tr>
<td>2</td>
<td>I WON'T CRY ANYMORE</td>
<td>Dinah Washington</td>
<td>(Mercury 4211)</td>
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<tr>
<td>3</td>
<td>DON'T YOU KNOW I LOVE YOU</td>
<td>Clovers</td>
<td>(Atlantic 934)</td>
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<td>4</td>
<td>CASTLE ROCK</td>
<td>Johnny Hodges</td>
<td>(Mercury)</td>
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<td>5</td>
<td>THESE THINGS I OFFER YOU</td>
<td>Sarah Vaughan</td>
<td>(Columbia 39730)</td>
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<tr>
<td>6</td>
<td>I'M WAITING JUST FOR YOU</td>
<td>Lucky Millinder</td>
<td>(King)</td>
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<td>7</td>
<td>BLOODSHOT EYES</td>
<td>Wynonie Harris</td>
<td>(King)</td>
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<tr>
<td>8</td>
<td>SHOULDN'T I KNOW</td>
<td>Cardinals</td>
<td>(Atlantic 938)</td>
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<tr>
<td>9</td>
<td>ROCKET 88</td>
<td>Jackie Brenston</td>
<td>(Chess 1458)</td>
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<tr>
<td>10</td>
<td>TOO YOUNG</td>
<td>Nat &quot;King&quot; Cole</td>
<td>(Capitol 1449)</td>
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Henry Oxon
The Record Promotion Man
Answering the inquiries we've had about the author of last week's article in The Cash Box entitled "Better Records—More Business," everyone knows that Henry Oxon is a veteran disk promotion man who's handled the publicity for such artists as Stan Kenton, Vaughn Monroe, Benny Goodman, Art Mooney, Carmen Cavallero, Tommy Tucker, Helen O'Connell, Blue Barron and many others. As a record promoter and exploiter, he's traveled over 78,000 miles from Maine to California, Cuba to Canada. At present, he is in charge of publicity for Frank Dailey's Meadowbrook in New Jersey.

Capitol Appoints Memphis Distributor
NEW YORK—Capitol Records this week announced the appointment of Glen Allen Co. in Memphis, Tenn., as a distributor, effective July 16. The firm, which formerly handled such lines as Mercury, London and Coral, will now have Capitol as its sole pop line. Glen Allen Co. is well known among juke box operators in the Memphis area and Capitol's announcement of their appointment is one more indication of the record firm's renewed drive for operator business.

Sarah Vaughan At Blue Note
CHICAGO—Sarah Vaughan is making her ninth appearance of the past four years in her current engagement at the Blue Note, Chicago nightspot. It was at the Blue Note four years ago that Sarah first attracted national attention and was signed to record for the defunct Musicraft label. That Sarah has come a long way since then is evidenced by the comparison of her original Blue Note salary of $275 a week and her present $350 a week.

JUBILEE RECORD Hits

HIT—OF THE SHOW
The Top Pop Poppin' Wide Open!
"I'LL WAIT FOR YOU"
by the new singing sensation CLIFFAYERS
Jubilee # 4060

Rhythm & Blues Naturals Going Strong
"LEMON SQUEEZIN' DADDY"
bY THE SULTANS
Jubilee # 5054

A Whopping Release Sopping Up The Nicks
"SOPPIN' MOLASSES" and "WHOPPING BLUES"
BUDDY LUCAS & All Stars
Jubilee # 5058

JUBILEE RECORD CO., INC. 315 W. 47th St., N. Y. N. Y.
Capitol Stars Sign New Pact

HOLLYWOOD—Les Paul and Mary Ford, Capitol artists who skyrocketed into national prominence with “How High The Moon” and “Meckin’ Bird Hill,” sign a new seven-year pact with Capitol Records, Inc., as Capitol executives beam their approval.

Inventor of Saxophone
To Receive Tribute

NEW YORK—The Belgian Government Information Center of New York, official agency of the Belgian Ministry of Foreign Affairs, has appointed bandleader Sammy Kaye to serve as Chairman of the 111th Anniversary celebration of the invention of the saxophone. It was invented in 1840 by Antoine Sax, a native of Dinant, Belgium.

The saxophone was first shown to the public in Paris in the summer of 1844 at the Industrial Exhibition. It made its debut in an orchestra on December 1, 1844, in George Kastner’s grand opera, “The Last King of Judah” performed at the Paris Conservatory. Gradually, the instrument received international public acceptance. In fact, it became so important in military bands that at the outbreak of World War II in Europe, saxophone makers in England were exempt from military service because of the shortage of this instrument in the European Allied armies, particularly France.

Adolph Sax was born November 6, 1813, and died in Paris on February 9, 1894.
**Dramatizing Records**

**THE CASH BOX**

"Folk and Western Record Reviews"

**"I MISS MY SWISS" (2:30)**
"BEAUTIFUL OHIO" (2:54)

KENNY ROBERTS & PINETOPPERS
(Coral 60540; 9-60540)

**“STEAMBOAT STOMP” (2:34)**
"THE HOT GUITAR" (2:55)

EDDIE HILL
(Mercury 6347)

**“TIED DOWN” (2:47)**
"TAKE MY HEART" (2:54)

SANDY ATCHER
(Decca 46340; 9-46340)

**“JEZEBEL” (2:43)**
"IT MUST BE SOMETHING I’M LIVING" (2:25)

LONZO & O’SCAR
(Decca 46340; 9-46340)

**“PRECIOUS LITTLE BABY” (2:48)**
"HEY LA LA" (3:02)

ERNST TUBB
(Decca 46341; 9-46341)

**“IT’S WHAT’S IN THE CASH BOX THAT COUNTS”**

**Hank Williams To Tour With Hadaloc Show**

NASHVILLE, TENN.—Hank Williams, MGM’s folk and western star, is set for a 47 day tour with the Hadaloc show starting in August. The show is one of the most lavish in the country and features the biggest names in the entertainment world. Among the participating artists will be Rita Hayworth, Bob Hope, Phil Harris and many more.

Williams will work with the show six days a week and will still be able to make the Grand Ole Opry every Saturday night over WSM in Nashville.

**The DJ And The Soldier**

WASHINGTON, D. C.—The DJ is Eddie Gallaher of WTOP, the soldier Vic Damone at the annual July 4 celebration in Washington, D. C. 200,000 people attended and the star of the show was President Truman assisted by Gallaher, Damone, Billy Williams, the Marine and Navy bands, a 55 piece orchestra and a 175 voice choir. The event, capped off by a giant fireworks display, was televised on two networks and broadcast on three.

**CHICAGO—Demonstrating how to dramatize records, Carson, Pirie, Scott & Co. features a window displaying scenes from RCA Victor’s "Treasury of Immortal Performances." A papier-mache figure of Caruso is surrounded by mementos of his colleagues: a necklace and earrings worn by Rosina Ponselle in "Traviata"; the white lace and mother of pearl fan which Lucrezia Bori used in "La Ronde"; the gold lace and black velvet "Carmen" costume of Ponselle; and other valubles of the singers who comprise RCA Victor’s "Treasury of Immortal Performances."

**PATTI PAGE**

"MISTER AND MISSISSIPPI"
"THESE THINGS I OFFER YOU"

Mercury 5645 (5645 X 45)

**The Hit Ballad from M-O-M’s**

"RICH, YOUNG AND PRETTY"

**RENNING WHY**

ROBBINS MUSIC CORPORATION

**THE GREATEST**
**LITTLE ESTHER-MEL WALKER**
**RECORD EVER MADE**

"I DREAM" by the Original J. OTIS ORCH., adapted with "HANGOVER BLUES"
A Great JOHNNY-O OTIS Instrumental It Rocks! It Roll!! It Jumps!!

REGENT RECORDS, INC. 36 Market St. New York 7, N. Y.
I WANT TO PLAY HOUSE WITH YOU
Eddy Arnold
(RCA Victor 21-0476; 48-0476)

LET'S LIVE A LITTLE
Carl Smith
(Columbia 20796; 4-20796)

I WANT TO BE WITH YOU ALWAYS
Lefty Frizzell
(Columbia 20799; 4-20799)

I CAN'T HELP IT
Hank Williams
(MGM 10961; K10961)

HOWLIN' AT THE MOON
Hank Williams
(MGM 10961; K10961)

ADDITIONAL TUNES

KENTUCKY WALTZ
Eddy Arnold
(RCA Victor 21-0444; 48-0444)

RHUMBA BOOGIE
Hank Snow
(RCA Victor 21-0431; 48-0431)

HEY, GOOD LOOKIN'
Hank Williams
(MGM 11000; K11000)

DOWN THE TRAIL OF ACHIN' HEARTS
Hank Snow
(RCA Victor 21-0441; 48-0441)

SOMETHING OLD, SOMETHING NEW
Eddy Arnold
(RCA Victor 21-0476; 48-0476)

NEW YORK—A new recording combination, Gloria De Haven and Guy Lombardo, got together in Decca's New York studios to turn out their first sides with each other. Gloria felt right at home singing with the Lombardo band for a singing years band vocalist ever having embarked on her movie career. The were waxed "Out O' Breath" backed with "Because Of You."

National Disk Jockey Week Set For Aug. 20-26

NEW YORK—For the first time, National Disk Jockey Week will be celebrated August 20-26. Its purpose is to call attention to disk jockeys as an important factor in American life, and to make the disk jockey himself aware of the responsibility he bears for the nation's entertainment.

National Disk Jockey Week is a direct outgrowth of Vaughn Monroe's weekly tribute to the disk jockeys on his CBS Saturday Night radio show.

The National Disk Jockey Week Committee, in kicking off its campaign, made public acknowledgement of the instrumental part Monroe has played in bringing recognition to the diskers. His practice of citing an individual DJ on each broadcast has helped call attention to the public of the importance of the platter spinners to American music. The organization of National Disk Jockey Week was the result.

Government officials, record company executives and many others have now joined the "Week" committee.

Al Grant or Guy Mitchell
He's A Hit Either Way

FITCHBURG, MASS. — Here's a little story: On June 25, John Wrisley, DJ on WFGM, was going through the record files and came across two records by Al Grant. He remembered that Al Grant was a name that Guy Mitchell used when he made some disks for King a few years back.

Just for the fun of it, he listened to them and decided "Goodbye My Love" now had potential.

He aired it on his afternoon show, June 26, and immediately got a large telephone response. On Monday, July 2, he nominated it as the "Hit Song of The Week." It was won by a landslide over two other nominations.

On July 9, Ed Penney, WTOA, Cambridge, took up the campaign.

In the meanwhile, Ed Schultz, head of King Records in Boston, contacted Wrisley. Schultz had no copies so Wrisley loaned him his original after making a dub and Schultz in turn delivered dubs to other Boston DJs.

According to the last word, the disk is beginning to click in Boston and several thousand have been ordered from the King plant in Cincinnati.

Says Wrisley: "Al Grant or Guy Mitchell, he's still a hit."

Named Capitol VP

HOLLYWOOD—Glenn E. Wallichi, President of Capitol Records, has announced the promotion of Lloyd Dunn, Merchandising Manager, to Vice President.

Dunn joined Capitol on the first of September 1950. He was formerly Executive Vice President of Abbott-Kimbill Advertising of California and was the Account Executive for Capitol. He had previously handled the Capitol account as President of the Dunn-Fenwick Advertising Agency which later merged with Abbott-Kimbill. Dunn was also Executive Vice President of Riegel and Company, New York, and earlier a Promotion Manager with McGraw-Hill.

All sales promotion, advertising and publicity, and merchandising will be supervised by him in his new capacity. Since he joined Capitol, the exploitation, publicity, and packaging functions of the Capitol operation have been, and will continue to be, expanded. Increased emphasis on promoting the individual categories of Capitol's product will be the chief direction Capitol's promotion will take.

Weavers At Cafe Society

NEW YORK—Returning from a tour of the country, The Weavers opened at Cafe Society last Thursday night before an audience filled with music business officials. The group, called back for encore after encore, sang many of their Decca hit recordings including "On Top Of Old Smokey" and their latest "When The Saints Go Marching In."
USED BIZ STARTS PERKING

Rock-Ola Calls Distribrs To Chicago Prevue

New Equipment To Be Shown Sunday Evening, July 29, At Sheraton Hotel

Bally "Futurity" Rolling Off The Line

"Futurity," began to roll off the production lines of the Bally Manufacturing Company plant this week.

WASHINGTON, D. C.—Hiring for the aircraft industry is setting the pace for defense plants, Robert C. Goodwin, executive director of the Defense Manpower Administration, reports.

Local offices of the State employment services recently completed a survey of employment in ninety establishments whose aggregate employment represents more than 90 percent of employment in the industry. This survey indicated that employers anticipated a further employment increase by October of at least 18 percent.

Some new plant facilities may come into production and may raise aggregate employment beyond the level planned at the time the survey was conducted.

Current labor market reports from the local offices indicate that in some instances, the employment increase will be even greater than forecast, particularly in San Diego, California.

About two-thirds of the aircraft industry's employment is centered in seven areas: San Diego, Los Angeles, Seattle, Hartford, Conn., Fort Worth, Texas, and Wichita, Kansas.

Coinmen in these areas are particularly well pleased, and are looking forward to increased play as the employment steadily increases.

"It's What's in THE CASH BOX That Counts"
PORTLAND, ORE.—An order temporarily restraining Portland city officials from seizing or prohibiting the ordinance outlawing pinball machines at least until after a Sept. 10 hearing was signed (July 13) by Circuit Judge James R. Bain.

The court issued the order at the request of Stanley G. Perry, amusement device operator, in a suit filed against city officials. Perry is bringing the suit also for the other operators connected with the 1,000 pinball devices operating in the city. David P. Cain, of the firm of Black and Kendall, is attorney for the complainant.

The suit attacks the emergency clause in the ordinance, contending no emergency existed to justify such action. It further alleges no enforcement problem exists and that the complaint that the amusement device may be adapted or used for lotteries or gambling is unjustified.

The complaint declares that the pinball machine operators are deprived of their property by the ordinance without due process of law. It also charges that by denying the right of referendum, the ordinance conflicts with state law.

Jacobs, Jr. Visits Wisconsin And Upper Michigan Operators

MILWAUKEE, WIS.—Harry Jacobs, Jr., of United, Inc., this city, districts for The Rudolph Wurlitzer Company, has just returned from a four-day trip thru Wisconsin and the upper Michigan peninsula, which comprises a part of the firm's distributing territory.

Jacobs advised that he found the operating situation, especially in the summer resort areas, going right ahead at top speed.

"In fact," Harry reported, "we sold a lot more equipment than we believed we would and this was due," he says, "to the fact that the operators are enjoying very fine collections."

One of the ops with whom Jacobs visited was Wm. Johnson of St. Ignace, Mich. Johnson is a comparatively new customer of the firm and is doing very well. He's building up his business right along.


Jacobs reported that he spent considerable time with Harry LaPouille, Manitoulin, Mich.; Herb Paul, Escanaba, Mich.; Leo Kowinski, Iron River, Mich.; Mickey Green of Wausau, Wis.; John Barros of Merrill, Wis.; Win. Wanek of Marinette, Wis.; Leonard Taylor of Stevens Point, Wis.; Mark Case of Eagle River, Wis.; and James McCunn of Portage, Wis.

While on the trip Harry reports he stopped off at the famous Hotel Northmore in Three Lakes, Wis., and spent a few days there with Mr. Jacobs. He reports this is one of the beauty spots of the nation.

State Coin Taxes

Better 1950 Yield

KENTUCKY:

FRANKFORT, KY. — Kentucky's $10 license tax on vending machines yielded a total of $100,455 during the fiscal year ending June 30, an increase of $125,942 over the preceding year, it was reported (July 11) by the State Finance and Revenue Departments.

IDAHO:

BOISE, IDAHO—Idaho's coin machine tax yielded $486,461 during the fiscal year ended June 30, an increase of $125,942 over the preceding year. It was reported (July 12) by State Tax Collector P. D. Nell.

"It's What's In THE CASH BOX That Counts"
Build up your income with the best money-making equipment in the music field. Nothing protects your investment better than a high level cash intake every week. There's no mystery about AMI's success: every AMI machine makes top money, costs less to operate, sells for more on the used machine market. Your money in AMI is better than cash!

AMI Incorporated

General Offices and Factory, 1300 Union Avenue, S. E., Grand Rapids 2, Michigan

“It's What's in THE CASH BOX That Counts”
WHAT ABOUT YOUR BUSINESS
THIS SUMMER?

CHICAGO CHATTER

Quite a few columnists this past week to attend the NAMM (National Assiciation of Music Merchants) convention at the Palmer House. Not only are some of the nation’s leading columnists noted record artists, but also distribute for TV stations, to name a few. Helen, a former student of Bill Rogers, reported that the firm’s sales of “A-B-C” 4-5-6, and “Six Player Shackle Alley” are going very well, to use Bill’s own words. . . . “’s fine, says Dave.”

The exhibit has the answer for you. A most glowing, golden opportunity for every progressive operator in the nation. The sensational, new “EXHIBIT WESTERN KIDDIE CORRALS,” its merchandising of its finest, “EXHIBIT WESTERN KIDDE CORRALS,” is the finest western kiddie corral line on the West Coast. It is an absolute hit in such stores as Quality, Dillard, Gay Autry, Roy Rogers, all in our weight market. Whether you want to franchise an “EXHIBIT WESTERN KIDDIE CORRAL” in department stores; super markets; kiddie parks; five and dime stores; or your own “SPECIAL SPOT” on the busiest thoroughfare in your city, the world is your oyster. A brand new line, merchandising yourself into a shower of golden profits the like of which you have never before experienced. “EXHIBIT WESTERN KIDDIE CORRALS” feature “EXHIBIT DALL SIX SHOOTER,” “EXHIBIT FAMOUS CARD VENDORS WITH THE COWBOY CARDS THE KIDS ARE WILD ABOUT, EXHIBIT BUBBIE BRONCO,” “EXHIBIT’s FAMOUS PONY EXPRESS,” “EXHIBIT’S FAMOUS SENSATIONAL GUN PATROL.” Everyone of these new lines is right in with the strike of the kiddies and sure to be a winner for all over the country. A new opportunity to make profits with an “EXHIBIT WESTERN KIDDIE CORRAL.” It’s new. It’s just what the kiddies (young and old) want. It’s the newest big business in the nation’s “EXHIBIT WESTERN KIDDIE CORRAL.” Write, wire, phone today for complete details! Call at the exhibit factory and see an “EXHIBIT WESTERN KIDDIE CORRAL” on display.

THE EXHIBIT SUPPLY COMPANY
4218-30 WEST LAKE STREET, CHICAGO, ILLINOIS

NEW ORLEANS NOTES

We were very pleasantly surprised to see Ed Robeson again. Ed drove in from Memphis to take care of last minute details in the sale of his New Orleans home. . . . Dave Martin, one time owner of Louisiana State Distributing Company, has gone into the watermelon business. Dave’s new place is called Leonard’s, Incorporated, and is located on the Airline Highway Neese to Mobile Airport. Best of luck to you, Dave. . . . Henry Fox, Console Distributing, is back from an extended trip north at which point he delivered his son to summer camp. . . . Consol Distributing is mighty busy these days trying to keep up with the orders on Keene’s “Lite A Line,” which is going over big in this territory. . . . Nearly every op in Louisiana is familiar with Stan and Pauline Lewis of Stan’s Record Shop in Shreveport. Stan and Pauline are to be congratulated on two counts, and we’ll start with son Leon born several weeks ago, who weighed in at 4 lbs.—and as Stan says: “Finally and at last we are getting an additional building so that we may expand our shop.” It’s in for a complete remodeling job from floor to ceiling.

We dropped into the Crown Amusement Company and found Nick Carabaj working like mad shipping used equipment mostly half fills and various types of bowling games. Nick leaves shortly for a ten day fiesta of fishing at Fort Walton. . . . A few of the local ops have left New Orleans to participate in the “Grand Island” Rodeo and Tarpon Contest, which is an annual event in these parts. Grand Isle is one of the finest spots in the country for Tarpon. Wouldn’t mind seeing this myself. . . . Gus Lamana, top mechanic at Crown New Orleans many years has ventured into the ice cream business with a five cent stick called “Fluffy Duff,” and we hear he is doing swell. . . . They tell me that Bally’s “Bright Lights,” distributed by New Orleans Novelty Co., is giving the operators new life. The game is getting a terrific reception in N. O. . . . On the square here and there: Mr. Watson of Watson Amusee, Biloxi, Miss.; Z. Z. Chapman, Monticello, Miss.; Carl Daniels & wife, Franklin, La.; S. J. Tricido, Norco, La.; Ray Landry, Gonzales, La.; Jack Morgan, New Orleans; and Print O’Neal, Chattman, Alabama.
NO PHILADELPHIA LAWYER NEEDED!

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will get you many new locations because STADIUM is really a new game with loads of new player-appearance features; New Scoring Bell Traps; New Sequence Scoring Feature; 10 Balls for 5 Cents; New Advancing Title Feature; all incorporated in one very fast game that is beautiful in design and color, and earns big money.

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1411 Diversey Blvd. (Tel: BU 1-6466)
Chicago 14, Ill.

Bally Introduces New Shuffle Game “Shuffle-Line”

CHICAGO — Bally Manufacturing Company this week announced a new type shuffle game, Bally “Shuffle-Line.”

George Jenkins, Bally vice-president and director of sales, described the new game as a combination of the fast action and skill appeal of shuffle-bowling with the popular “in-line” scoring of Bally “Bright Lights,” plus the time-tested attraction of high scores. Player aims at numbers 1 to 25 along the rebound end of playfield. Every shot, 10 shots will be boosted by skillful “in-line” scoring. For example, after any 3-in-line are hit, each shot scores 10-10 plus a bonus of 50. A double 5-in-line boosts the shot score by 50. 4-in-line adds 50 to the value of each shot, while 5-in-line ups the value of every shot by 100. “In-line” scores are “marked up” on a “card” of 25 numbers on backglass, and hits are registered on high-score panels that automatically totalize the boosted value of each hit. “Card” re-sets to “blank” after 8 shots, and player receives another 8 shots on the second “card,” a total of 16 shots for 10 cents. Two players may play for 20 cents.

Jenkins said that the new game has been a tremendous hit wherever placed, and that earning reports from operators have far exceeded previous shuffle records.

EASTERN FLASHES

With the weather hot, muggy and humid all week, there wasn't much doing along coinrow. Most operators have their equipment set for the summer spot, and with the demands of bookings, tickets and convention work, there was little time to run up the better scores. . . Perry Lowengrub, Runyon's local sales representative, stays around the showrooms denouncing the new Bally game给他 in his constant association of the hospital, and now at home. Joe is in pretty serious condition, and it will take considerable time before he recovers. . . The annual UJA coin machine industry appeal will be held on September 18 at the Belmont Plaza Hotel, and Albert S. Benjamin, president of the Automatic Music Operators Association, will be there with a testimonial dinner. Stanley C. Levine is the chairman “Senator” Al Bodkin is co-chairman. On the executive committee are Charles Aronson, Charlie Bennoff, Theodore Bremond, Charles Blatt, Arthur Harmon, Joseph Birsch, Max Isowitz, Max Klein, Mike Munves, Meyer Parkoff, Louis Price, Barnett Schlach, Jack Schoenbach, Jack Somel, Barney Sugarman and Max Weiss.

Ali Lieberman, the transplanted Brooklyn operator, who now operates in Cincinnati, O., as the B. W. Novelty Co., in town for the past four weeks vacations with his family. At left this week for Cincinnati Distributing (Warlitser distributors) donates a phono this week to Father Andrews of the St. Clare's removal to new large modern nurseries. This is the fifth phono Joe has given away this year to various institutions and teen-age clubs. . . Dave Lowy, Dave Lowy & Company, planning on buying at Bally for their very popular “all day” game, all depends on when I can tear myself away for a few days,” states Dave. . . Harry Pearl hustling along coinrow, all.tanned and fat, fishing must be good along the Long Island and New Jersey coast, says Travis Willard, Parkwood, one of the many dealers plugging ops. We stopped to chat with Phil Raken, Brooklyn op, who pulled up to us in one of the best looking cars we have seen. With with his usual honest and frank manner, we'd completed our talk by running alongside of the car for a block.

Nat Cohn's new office and showroom (corner 10th Avenue and 45th St.) starting to take shape, and we'd guess it'll be ready for occupancy in a week or two. Altho sales have slowed down a bit, Harry and Harri Keoppe's Kedbrook Distributing Company, still shipping out plenty of used music—and they are buying considerable equipment to fill these orders. Harry reports that they are now having more 1200's games ready for delivery. Bob Gage, boss of Gage Distributed Mechanicals, has reached that point where he can literally depend on his new machines. He was recently sold an op a shuffle game, which developed mechanical trouble. In order to keep his customers satisfied, Bob always helps out with the machinery he sent out, and they always come through. He had a fine yard full of new games, but they all failed, at the same time, all the old machines, including those put in last month in Enid, are doing fine. Finally, Bob drove over to the leek, and fixed it in twenty minutes. The two enterprises that pay the rent for Travin Roberts of San Antonio have enlarged. He added new machines to his route and new cabinets to his Loma Linda Tourist Courts are under construction. His partner, Fred Ellis of Waco bought another house. How many is that for you now, Fred?

BROther Price of Green and Price in Dallas, recently gave an intimate little swimming party, just three hundred guests. Among those who returned with a good burn was Tommy Chatten of Commercial Music. You have all the luck, Tommy, my boy, says Frank Sachse and Emmett Nutt of Advertisement Enterprises, we're expanding by leaps and bounds. Ten new machines this week . . . Weldon Denton is opening a new cafe in Dallas, . . . Mack Duco of Sweetwater, Illinois, is moving to Dallas. He just bought a new truck. . . J. R. File of Carthage reports that business is good and he is expanding his route . . . H. P. Harrison of Pampa, has bought a wrecked yard there . . . Mike Colas of Frisco, in the market for a new Inco with game and music machines in Possum Kingdom . . . They have a new boat that takes a lot of care and attention—you know, the kind of care that keeps your Music in San Angelo in on a vacation to South Texas. It's hot there, too . . . The tycoon of Bremod, Guy Fratt, is trying to figure out a way to make his cattle gain more weight during the summer—a problem not too uncommon to ranch. Guy has a filling station, hardware store and grocery store . . . Our sincere thanks to George Aronson, of the Chicago New York for his continual assistance to Ranch. Abe Sussman and Frank Emerson admit that there's oil in their blood. They have been dabbling quite extensively of late. . . T. P. Moore of Amarillo was in Dallas for the coinrow. He walked away with first prize in a baby contest. No wonder you're proud, T. P. Arabs of the Dales to the game department, the United 6-player shuffle, the Williams" "Hayburner" and the General Shuffle "Tartan" are doing away this way.

Illinois Pinball Tax Bill Vetoed

Governor Declares Bill Would Be Unconstitutional

SPRINGFIELD, ILL. — Governor Stevenson vetoed (July 13) a bill passed by the Illinois Legislature which would have allowed city governments to tax coin-operated amusement machines for revenue.

The governor said he had been advised by State Attorney General Ivan A. Elliott that the bill was unconstitutional.

Sponsored in the State Legislature by Senator William Knox, Chicago Republican, the measure would have applied to pinball machines, shuffleboard, bowling and similar devices.

H. W. Dolph Dist. Co. Moves To New Large Quarters

TULSA, OKLA. — H. W. Dolph, head of the H. W. Dolph Distributing Company, this city, announced the firm's move to new, large modern quarters at 712 So. Wheeling Ave. The firm retains the same phone number—3-9025.

Dolph, one of the foremost distributing firms in its area, handles the AM line of phonographs and accessories, as well as several games lines.

DALLAS DOINGS

The Texas sun is so hot that a man can't help but get a tan if he is out of doors at all. . . Take Benny McDonald of Star Coin in Fort Worth, for example. When friends ask how he got so brown, in his thick Texas drawl, he answers mysteriously, "I go to the beach every Sunday, you see. I live across the street from Mineral Wells, is buying more "Music Mites" for the 16 rpm records. Says they are very popular and that all the players are putting cold money in the machine. And once you have cold money down, then the new "Jack Pot" machine takes over and the store is just starting to make money. . . . John Parks, who runs the "Jack Pot," has added new machines to his line. . . . T. W. Hughes of S and H Novelty in Shreveport, La., has just returned from a fishing trip at Black Lake. The reward—2 black bass averaging five pounds each. . . The two enterprises that pay the rent for Travin Roberts of San Antonio have enlarged. He added new machines to his route and new cabinets to his Loma Linda Tourist Courts are under construction. His partner, Fred Ellis of Waco bought another house. How many is that for you now, Fred?...
CALIFORNIA CLIPPINGS

Something new and encouraging to the boys in the business re dime play are reports coming in from some of the fellows who have changed over in L.A. area, to the effect that collections are up as high as 100%. This is the result of an operation downtown against all odds. Still, the boys don't seem to have run into serious resistance, from location owners or customers. True, we do know of two fellows who have sworn they'll never use the equipment again, but then we have reason to believe they've rarely, if ever, put a nickel in one. Johnny Hawley tells us that he has now sold over 400 dime converters and has a head of one: his own. He claims his production crew and materials to catch up with 'em. Paul Laymon isn't sure whether dime play and increased collections are wholly responsible for the jump, but he's happy to report that sales are way up over previous month. Music seems to be coming in stronger than ever around Los Angeles and San Bernardino, we gather from comment along the Row. At any rate, Laymon and all the other distribs are now geared to put their new machines out ready for dime play. Paul's just got a brand new, slightly fine as you step into the Egyptian Theater lobby on Hollywood Blvd.

L.A. vet game man Elly Ray back with us for Guttridge after an extended stay in Chicago. Seems Elly decided California weather can't be licked. Except when it00 defeated itself! Jack Simon glad to hear his sister, Mrs. Lottie Berman of Sicking in Indianapolis, is recuperating from a recent operation. Jack's on the gamble with Guttridge's new 5-bail, "Glamour," although there's a fair share of that commodity around the local Sicking setup in secy. Cee Padwa, Lyn Brown is concentrating these days on moving out used equipment and pushing on some new merchandise. Charlie Daniels back on the Laymon sales floor after keeping one jump ahead of the Kansas storm on route east. Otherwise, he's had a great trip. Red (Domenic) Mechenic of Crestwell is up from Shimmering with his usual story, although he insists that the sale is going to be his last. In fact, Cardinals with a Washington-bound train are on the way. They seem to think the chances are better over there. We'll see. Jeannie and Joe Seeger of the Reserve are still in the game.

Johnny Hawley has really done it this time, taken on a full line of electrical appliances, iron, toasters, washing machines, etc., also beach equipment and yard furniture. Johnny's even putting out a complete catalogue on his new merchandise, but he's hope to list the interest or mail order direct. He's handling such items, as a sideline. The way Hawley puts it: "I've made a few bucks working with operators and I'd like to see all of them make a few more. If I've got a pickup, I'll sell it at cost, but the goods aren't for sale. And what with Badger Sales reporting a healthy acceptance for the many they're about to ship, I can't see the reason why they're going to sell. With all respect to the little woman's washing machine, we don't think we'll ever take the place of a lively 5-bail—although the one at our house does ring bells and shine lights. Guess all it needs is a bonus hole and, maybe, a pair of dipper buttons.


MINNEAPOLIS, MINN.

Dave Chapman, well-known Minneapolis operator, is on air these days as he has finally purchased a new home and will be moving in before the end of the month. Frank Magers of Grand Rapids, is up and around again after being laid low in the hospital. Automatic Piano Company was up at Lake Moe fishing and reports that he did catch some fish. In town to pick up some supplies and equipment were John Howe of Foley. Paul Felling and Walt Meyers of Suk Center. Jeff Root of St. Cloud; and Stan Wannam of Little Falls. Danny Havelich, brother of Alum Havelich surprised his brother by flying in from the West Coast where Danny is stationed with the Air Force. Danny had just a couple of days in town but made the most of it. He managed to get in to see the two operators.

Some of the Wisconsin operators seem around town were Leo DeMaras of Ashland; Gale Gale of Menomonie; John Gale of Menomonie; Earl Barkowitz of the B & B Novelty at Superior; and Frank Davison of Spooner. Frank Phillips of Winooski, was also seen around town was as Gordon Dunham of Superior; Jack England of Alexandria; and Mark Couhan of Manitowoc who made a quick trip into town. Also seen in town were Ed LeBlanc of Green Bay; Elroy Rydell of Mora; and Ben Johnstun of Hutchinson. Clifford McLain of Afton was in town with his son, Kenny, who was on leave from the Navy and seems to have grown some since he joined up. Jonas Besler of Mora, independent music company is on vacation at the present time and will be back on the job in the middle of the week. Jonas is spending some time in Detroit, Michigan. Gerald Olsen, cigarette machine operator of Minneapolis was in charge of the cigarette machine route of Clifford Wecksen. In town for the day were Jack Harrison, his wife and daughter, and Joe and Mary Tulleners of Fairmont, who visited all the distributors. E. J. Staiger of Hibbing, N.D., is in the hospital at Bismarck, North Dakota. Eldon was on the way to make a service call in his truck when he hit a soft shoulder on the road and the truck rolled over. We're all hoping that Eldon makes a speedy recovery.

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money with service costs at an all-time low.
Features: 432 pack capacity. Easy loading with
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Want

WANT—Free play Coal Towns and Turk Kings. Lieberman Music Co., 1102 Main St., St. Paul, Minn.

Want—Any Seeburg or Wurlitzer juke box. Write: Merit Coin Machine Exchange, 510 North Gossett St., Anderson, Ind. Tel. 2310.

Want—Used records—R.F. J. Wind; Bing Crosby; Nat King Cole; Fats Waller; Jimmy Dorsey; and others. Prefer good used ones. Hal L. March, 21 Allerton Ave., Brattleboro, Vt. Tel.: 901.

Want—Late model phonographs. Will pay cash. Will pick up within a radius of 300 miles. Koeppe! Distributing, Chicago, IIL.

Want—RCA or American Radio Corp. coin operated Radios for hotel room use. Will pay fair prices. Prefer good used ones. H. L. March, 21 Allerton Ave., Brattleboro, Vt. Tel.: 901.

Want—Used records—R.F. J. Wind; Bing Crosby; Nat King Cole; Fats Waller; Jimmy Dorsey; and others. Prefer good used ones. Hal L. March, 21 Allerton Ave., Brattleboro, Vt. Tel.: 901.

Want—All post-war games, phonographs, machines, etc. All hideaways, speakers, adaptors, motors, Wurlitzers and Seeburg steppers, etc. Will pay cash and pay on dealers' stock. Will pay $15 to $30 per hundred. Some late ones a paramount. Yucon: Victor: Columbia; Brunswick; Bluebird; Vocalion: Decca: Q. R. S. Juke Box 779; Vendome 66th St., New York 23, N. Y.

Want—Buy will buy phonograph record machines, harpsichords, etc. will pay any quantity or dealers stock. Will pay $15 to $30 per hundred. Some late ones a paramount. Yucon: Victor: Columbia; Brunswick; Bluebird; Vocalion: Decca: Q. R. S. Juke Box 779; Vendome 66th St., New York 23, N. Y.

Want—1 Player Bowlers: 5 Player Bowlers; orwaffles China, where Trade, Merit Coin Machine Exchange (subsidiary of Merit Machine Co.). Chico, Calif. 21, Ill. Tel.: Englewood 4-9202 and 04.

Want—We want late model phonographs, wall boxes, five ball games, amusement games, etc. Western Distributing Co., 3126 Elliott Ave., Seattle, Wash.

Want—By Operator: Bally One Balls: Citation Champion, Turk Kings and Airballs. All ball games, any model phonographs. All machines must be A-1, in perfect working order. Star Amusement Co., 501 North Gossett St., Anderson, Ind. Tel.: 2310.

Want—Used, new or surplus stock records. At this time we will purchase unlimited quantity of any type records (except Race). Top prices paid. We pay freight. Write immediately for sale offered exchange. Anthony "Tom" Gallegly, 442 W. Armigate Ave., Chicago 9, Ill. Tel.: Dickens 2-7060.

Want—Your used or surplus records. We will pay high prices, top prices. No blues or race. Not too large or too small. We also buy classified records companies Chicago, Sears, Roebuck, Olin, Osca, Seeburg, Wurlitzers and AMIs, and Accessories. Send us your want list. Chicago Coin & Exch, INC Co., 325 E. Nueva St., San Antonio, Texas. Tel.: Thiroux 8835.


Want—One or a hundred phonographs and games of all kinds. Cash waiting. Will pick up any or a large quantity of music or games. Also want: tubes, parts, supplies of all kinds. Write: Mike Munyves Corp., 577 Tenth Ave., New York, N. Y. Tel.: Blyant 9-6677.

Want—Photographs, pre-war and latest models. State price wanted, mechanical condition, appearance, quantity you have, and when ready to ship, in first letter. Bolivar Radio, Bolivar 1, Mont. 14, Ill. Mexico, City, Mexico.

"It's What's in THE CASINO Box That Counts"
Here's What You Can Get For Only 92¢ A Week

A 45 SPEED CLASSIFIED AD IN EACH AND EVERY WEEK’S ISSUE FOR A full YEAR (52 CONSECUTIVE WEEKS) actual Price would be $1.38 per week. Satisfaction Guaranteed for the entire year of 52 weeks PLUS...

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If you already have a $15 subscription to "The Cash Box" you will be given credit for the remainder of your subscription. This will be deducted from the $48 and you will be billed for the difference only.

MISCELLANEOUS

NOTICE—We are moving and are offering all shuffle games at special prices—also Arcade Equipment. First come, first served. Write Wire or phone: MONARCH COIN MACH INC., 5900 FALLOON FIELD AVE., CHICAGO, ILL. Tel.: Affindge 6-1434.

NOTICE—We are exclusive factory distributors of the Metropolitan New York and Northern New Jersey for Kenney Electric Coin-Operated Equipment. We are taking orders. Will accept trade orders. For prices, write: DALE LOVE, 408 N. 29TH STREET, DENVER, COLORADO.

NOTICE—Louisiana & Mississippi Operators—Your authorized AMI phonograph distributor is DIXIE CONNOLLY, NO. 39 MADISON ST., NEW ORLEANS, LA. Tel.: Magnolia 3951.

NOTICE—We are distributors for Evans' “Constellation” 40 record phonograph. Now delivering, DAVES PHONOGRAPH CO., 294 TENTH AVENUE, NEW YORK, N. Y. Tel.: CH 4-3100.

NOTICE—Change to dime play, Hawley Convertor Kit for old style and new style Packard boxes. Lots of $25.00, and other small change. Contains all new glass, dime bushings, parts for rejectors. Kits also available for other five-cent box. Specify your needs. J. R. HAWLEY DISTRIBUTING CO., 2720 W. SHARP SHOOTER BLVD., LOS ANGELES, CALIF.

FOR SALE—All makes of post-war equipment completely overhauled and in first rate condition for sale at current prices. Phone or write for particulars. We are distributors of Novelty Equipment for North Carolina. MUSIC DISTRIBUTORS, INC., 218 FRANKLIN ST, FAYETTEVILLE, N. C. Tel.: 3992.


FOR SALE—Fighting Irish $185; 4 Horse Criterion $125; Sharp $125; Select-A-Card $150; Telecard $125; College Down $125; Sweetheart $125; Pin Bowler $175; One Two-Three $95; Tahiti $95; Nifty $125; Jukebox $125; Chicago $125; Wisconsin $125; South Pacific $125; Trade Winds $60; Mardi Gras $50; Williams Outlaw $100. A. P. SALTER & SON, 7252 GRAND RIVER AVE., DETROIT 4, MICH. Tel.: TF 4-3810.

FOR SALE—Wurlitzer 1100’s $279.50; Wurlitzer 1015’S $199.50; Seeburg $241; Stars and Stripes $199.50; Bar Boxes of all types, from $5; Dale Gun, late model $47.50; Universal Twin $139.50; Kenny Double Bowler $169.50. We have a huge line of new and reconditioned equipment. Inspection and Financing on approved sales. 2% (5%) discount (cash). Write us for your needs. Guaranteed satisfaction. SAVAGE NOVELTY CO., 940 ELM ST., ROCHELLE, WIS. Tel.: College 2599-W.

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NEW YORK 1, N. Y.

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Bill Me For The Difference Due From My $15 Subscription. Enclosed Find My First 40 Word Classified Ad.
The Cash Box, Page 30

"The Confidential Price Lists"

July 28, 1951

CONVERSIONS

If you are at present converting older machines into later type models, please notify The Cash Box immediately. The new names of your machines will be listed here along with the names of the original machines from which they were converted.

AMCO ENGINEERING, INC.
Bally Champion to Longshot

NATE SCHNELLER, INC.
Gettles 51 to Bingo Range

MANUFACTURERS NEW EQUIPMENT

Equipment listed here is currently in production. Prices listed are manufacturer's list prices.

AMI, INC.
Model "C" Phonograph
Model "H-60" Hitophone
5c-10c Wall Box (40 Selections)
9c Wall Box (40 Selections)

BALLY MANUFACTURING CO.
Futurity
Bally Baseball
Bright Lights

BUCKLEY MANUFACTURING CO.
Bally X-Way & Wall Box

CHICAGO COIN MACHINE CO.
Band Box
Horse-Shoes

COMO MFG. CORP.
Stadium
Hollycane

H. C. EVANS & CO.
Constellation Phonograph

THE EXHIBIT SUPPLY CO.
Big Brass Gun
Guns Patrol
Silent Sales Card Vendor
Pony Express

GENCO MFG. & SALES CO.
Shuttle Target

D. GOTTLIB & CO.
Giant

J. H. KEENEY & CO., INC.
Listed
Big League Bowler
All-Electric Cigarette Vendor with Changer
Penny Inserter
Penny Bowling Conversion
Match Bowling Conversion
Dividend

ROCK-OLA MFG. CORP.
"Bucket 12-Boy" Phonograph
Model 1352
Model 1558 5c-10c-25e Wall Box
Model 1558 5c Wall Box, 28 Wire
Model 1424 Playmate
(All Prices F.O.B. Factory, Chicago)

UNITED MANUFACTURING CO.
6 Player Shuffle-Alley
A-B-C
Five-Player Shuffle Alley

UNIVERSAL INDUSTRIES, INC.
Double Leukoway 2 Star

WILLIAMS MANUFACTURING CO.
Music Mite Phonograph

The Rudolph Wurlitzer Co.
Model "1400" Phonograph
Model 4851 10c-25c Wall Box (48 Selections)
Model 5100 8" Speaker
Model 5110 12" Deluxe Speaker

NOTICE

In view of the national inactivity of Bells, Consoles and Automatics, price lists of this type equipment have been removed.

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UNITED'S
6 Player Shuffle-Alley
Larger Group Play for Greater Earnings

1, 2, 3, 4, 5 or 6 Can Play!
10¢ per game... each player

FAST REBOUND ACTION
(Roll-over Switch Rebound)

20-30 Scoring
DISAPPEARING PINS
Easy to Service

UNITED MANUFACTURING COMPANY
3401 N. California Avenue, Chicago 18, Illinois

SEE YOUR DISTRIBUTOR
INSURE YOUR FUTURE WITH Bally FUTURITY

THE FUTURE may look like a big black question-mark, but you can insure your future with FUTURITY. Because FUTURITY is designed and built to keep you going good when the going gets really rough. Remember...the harder Americans work in the hard-working, defense-building days ahead, the more eagerly they'll turn to the fun they find in FUTURITY. That's when you'll congratulate yourself for every FUTURITY you own and wish you owned twice as many. The extra play-appeal built into FUTURITY will put extra dollars in your pockets now. And, come what may in the future, you'll be sitting pretty to weather the storm if your routes are fortified with FUTURITY. Get set for the long pull...get FUTURITY now.

ALL THE PROFIT-PROVED PLAY-APPEAL OF TURF-KING

PLUS NEW FUTURE-PLAY ATTRACTION

NEW Future-Play idea increases earning power two ways: first, because players play extra coins to catch one of the three fascinating next-game advantages; second, because the next-game advantages provide a powerful repeat-play stimulator. FUTURITY includes famous "Citation" advancing odds, Player's Choice buttons popularized in Turf King, all the profit-proved Bally pinball features...plus the new profit-boosting Future-Play idea.