Here is the first picture of Vic Damone in uniform since he became a member of Uncle Sam's army. Vic is shown singing to the new recruits at the reception center in Fort Dix, N. J. Before he entered the army, Vic's last Mercury disk was "My Truly, Truly Fair" which bids fair to become one of his biggest hits. On June 15, the score of his first MGM film, "Rich, Young And Pretty", in which he stars with Jane Powell and Danielle Darrieux, will be released. The hot songs here look like "Wonder Why," and "Dark Is The Night".
War Orders
Rudolph Wurlitzer Has $10 Million in Contracts; Getting $2 Million More

Rudolph Wurlitzer Co. has a total of $10 million in defense contracts and is negotiating for $2 million additional Government work, officials reported. Electronic equipment, guided missiles and aircraft parts and electronic organs for armed forces chapels are the principal projects.

Large scale defense production will be under way by midsummer, the company said. The company is now engaged in tooling, materials procurement and plant layout arrangements. Wurlitzer will increase employment substantially in the next few months.

Prime contracts are held from the Army Signal Corps, Army Ordnance Corps, and Army Veterinary Administration. Sub-contracts have been obtained from Bell Aircraft Corp., Emerson Radio & Phonograph Co. and Zenith Radio Corp. Civilian production of pianos, accordions, organs and coin-operated phonographs is being continued "in as large a quantity as possible consistent with Government limitations," the company added.

Electric Auto-Lite Orders

Electric Auto-Lite Co., Toledo, O., announced receipt of an additional contract of an undisclosed amount for the production of 300 miles of shell casings for the armed forces. The award brings to more than $15 million the company's total defense business to date.

Company's Plant

Most of the other defense business of the company's Lockland, O., plant is for the production of automotive electrical equipment. Included are batteries, spark plugs, generators, distributors, ignition coils and starting motors, the company said. The company has had on and will receive additional defense contracts which will greatly increase the present total.

A Word to the Wise is Sufficient

THE RUDOLPH WURLITZER COMPANY, NORTH TONAWANDA, N. Y.

THE 48-SELECTION, ALL-SPEED

WURLITZER

FOURTEEN HUNDRED

THE INDUSTRY'S GREATEST PHONOGRAPH VALUE
"We’re Selling Ourselves Out Of Business"

"We’re selling ourselves out of business”, this noted distributor said. And continued, “We just can’t help ourselves."

He pointed out that his overhead had now grown to a point where he simply had to continue selling whatever merchandise he had, or could obtain, regardless of the fact that he realized it would be to his advantage to hold onto many of the machines he now had, for prices were sure to go zooming within a few more months.

“That’s not only our problem”, he stated, “it’s also the problem of the greater majority of the nation’s distributors."

“We just can’t afford to hold onto any machines too long. We have to let them go”, he explained, “even tho we know that this is a very foolish move on our part at this time.”

He agreed with others present that, “Many times, rather than sell some of the fine reconditioned machines we turn out, at prices so low we just don’t earn any profit at all, we should place them in storage and forget about them until the time comes when prices once again right themselves."

"Prices are going to straighten out. Then shoot upwards”, he claims.

In short, from the conversation and explanation of this distributor, as well as many, many others, operators are now able to take advantage of a low (extremely low) market and purchase equipment for their routes at prices they may never see again.

The fact remains that manufacture is on its way out. Or, if not completely out, then it will be in such small quantity, it just won’t effect the market generally, as these distributors and even manufacturers have pointed out, except to act as a guide for prices of used and revamped machines.

Both the used machine seller and the revampler realize that as long as some new machines are being manufactured, whether the majority of the distributors can, or cannot, obtain them, that the prices asked for those new machines will act as a gauge as to what the used machine seller or the revampler can ask for their equipment on the open market.

Some distributors have openly stated, “We only wish that the manufacture of new machines would halt.”

But, since then, these men have come to realize that this would hurt, rather than help, them.

In the first place, they now realize that new machines are a continued necessity to the operators. They also realize that without new machines the industry begins to slide backwards.

In the second place, as long as new machines are being manufactured, they have some basis on which to build for the future.

Used machine sales and revamped machine prices will be gauged on new machines. Production of new machines is, therefore, a mighty important factor to the continued success of the entire industry.

If this business could continue successfully on used machines only, manufacture of new equipment would have stopped many years ago.

It’s the new machine that helps the sales of all equipment and, at the same time, helps the operator to continue in business successfully.

There are a hundred more logical reasons for the continued manufacture of new equipment.

It is because of the shorted production of new machines, and the further fact that the general business slideoff drove prices downward, that these distrills have been saying, “We’re selling ourselves out of business”, as the CMP comes into effect and the tougher, tighter, new NPA restrictions come about, all tending to make used machines more important while zooming prices upward.

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THE CASH BOX covers the coin operated machines industry, and all allied to this industry in any fashion whatsoever, throughout the United States, Canada, Central and South America, Africa, Japan, Hawaii, Philippine Islands, and other Asiatic and Pacific countries, as well as certain European nations. The Cash Box is on hand at various American consular offices worldwide throughout the world. This coverage includes operators, jobbers, distributors and manufacturers, and all allied to—automatic coin operated music equipment; automatic coin operated vending and service machines; as well as coin operated amusement equipment; in all divisions. The music and record fields, recording artists, publishers of music, disc jockeys, radio stations, and all others in any fashion identified with, or allied to, the coin operated music machines industry are completely covered. Manufacturers and distributors of various merchandise, parts, supplies, components and all materials used in the coin operated vending, music and amusement fields are covered by The Cash Box. Banks, finance firms, loan organizations and other financial institutions, expressly interested in the financing of coin operated machines of all types, are covered by The Cash Box.

THE CASH BOX IS RECOGNIZED by various associations of coin machine operators throughout the United States as their "official" weekly magazine.

THE CONFIDENTIAL PRICE LISTS "The Confidential Price Lists" are the one and only officially recognized price guide of all new and used machines in the United States. "The Confidential Price Lists" are an exclusive, copyrighted feature of The Cash Box. "The Confidential Price Lists" export each week's low and high prices for all new and used coin operated machines, regardless of age, listing all market changes, and continually adding on all the new equipment and this equipment is announced to the industry. "The Confidential Price Lists" are recognized by many cities and states throughout the country as the "official price book of the coin operated machines industry". They are an integral part of The Cash Box and appear in each week's issue. "The Confidential Price Lists" are officially used in the settlement of estates, for burling, selling and trading of all coin operated equipment, and are also officially recognized for taxation purposes. "The Confidential Price Lists" are used by finance firms, factors, loan companies, bankers and other financial institutions to guide them in making loans to members of the coin operated machines industry. They are also generally recognized in courts throughout the United States and Canada. "The Confidential Price Lists" have been acclaimed by the coin operated machines industry. Entire business transactions and legal cases are based upon the quotations appearing in "The Confidential Price Lists".
C. M. P. PORTENDS DEEP MANUFACTURING CUTS

Trade Being Alerted To Expect Fewer New Machines During Third Quarter. Some Start to Clamp Down on Sales of Late Model Used Equip’t. Revampers Becoming More Active.

Majority of Mfrs Promise: “We’ll Keep Going As Long As We Can”

Now that all the trade realizes that the CMP (Controlled Materials Plan), which goes into effect on July 1, will definitely cut deeply into the manufacture of all non-essential durable civilian goods, everyone is suddenly seeking ways and means to offset any future losses which might occur.

NPA (National Production Authority) has already cut copper wire down to 25 per cent of production. This does not mean that the manufacturers in this, or any other, civilian goods industry, can obtain 25 per cent of their quota.

It means, instead, that the producers of the wire used mostly by the manufacturers in this industry, have been ordered to set aside 75 per cent of their production for defense industries.

At the same time the National Production Authority ordered a change in the base period. The former base period was any month between January and June, 1950.

But, NPA said that this should be made “more realistic,” and changed the base period to the first three months of 1951 as to the use of copper, so that the quota would apply instead in this three months period.

In short, the manufacturers can obtain their quota percentage of the copper (they will try and get in the forthcoming big scramble), by using any of the first three months of 1951 as their base on which to apply their quota percentage.

This means, as all can understand, that the manufacturers in this, and all other civilian hard goods industries, will only be able to obtain a very small portion of their average requirements.

Providing, of course, that they can obtain even that small portion from the 25% that will be thrown to the open market by the copper producers.

Every minute that goes by, prior to the CMP going into effect on July 1, portends deeper and deeper cuts in production. This means that the manufacturers in this industry will be building much fewer machines than even they believed that they would during the forthcoming third quarter (July, August and September, 1951).

In fact, just a few weeks ago (May 26, 1951 issue) The Cash Box reported, after discussions with manufacturers, that many of them believed that they would be finished, as far as the construction of new equipment was concerned, sometime in September.

The fact remains that whatever few machines will be produced will not satisfy the market. The trade needs new equipment. Needs it constantly.

This is a novelty business. The public tires of playing a novelty machine, after a certain number of weeks, and new equipment must be brought to the public if play action is to continue.

Therefore, with new machines growing scarce every week after the CMP goes into effect, the revampers will be able to get back in speedy action once again. Even the manufacturers promise that they will continue to build equipment for as long as they possibly can.

In fact, as one manufacturer stated, “We’ll continue to build new machines until we are definitely stopped.”

Still, this manufacturer and all others, realize that they cannot expect to build anything near what the capacity of their factories are capable of producing.

Late model used equipment will become more important. By the end of the third quarter (sometime late in September) it is believed that used machines of all kinds will once again be the paramount issue of the field.

Already some are clamping down on selling off their late model used machines. These men claim that rather than sacrifice at the prices they will now get for these late model machines, they would much rather hold off, and await a revival of the used equipment market, at least as far as higher prices are concerned.

This revival doesn’t seem to be too far away at this time, according to all leaders in the field. In fact, some of them even believe that:

“The used machine market is due for a real boom. And very soon, too.”

As to plans for the fourth quarter (the last three months of 1951) few, if any, will even dare make any prediction. These manufacturers foresee tighter and ever tighter controls coming into effect.

As one noted manufacturer stated, “This time the Government isn’t fooling. It’s all out for defense.

“That means,” he continued, “that our plant, as well as all other smaller manufacturers, will be tied right into the defense production program with little leeway to manufacture our own products anymore.”

The steep slashes across the board on copper, steel and aluminum are only a slight indication of what is coming for all consumer durable goods manufacturers.

One of these men, a leader in the field for many years, stated:

“This is one time when I, along with other manufacturers, want to take this opportunity to congratulate you at The Cash Box for having pointed all this out to the trade for some months.

“You’ve told the truth. Your predictions of coming events in the hard goods industries were completely and most definitely correct. The trade should go all out to compliment The Cash Box on the marvelous articles you have featured forewarning the trade what has already happened.”

The Cash Box, along with many others in the field, again predicts that, if the all out defense production program continues, and no Russian peace moves (of a truthful nature) come about, that this industry will soon be on a wartime basis, even tho this will remain (and all hope it will) a peace-time economy for sometime to come.

In short, those in trade who have the foresight and the courage of their convictions to back up their foresight, will prepare now.
The Nation's Top Ten Juke Box Tunes

The Top Ten Tunes Nettng Most Play In The National Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

Record Companies Listed Alphabetically. 45 rpm numbers in parentheses.

TOO YOUNG
NAT "KING" COLE
CA-1416 (F-1419)—King Cole
CO-19727 (4-19727)—Toni Arden
DE-19758 (2-19758)—Faye Andrews
DE-27546 (2-27546)—Victor Young
ME-5559 (155946)—Richard Haynes
OE-10908 (109086)—Johnny Desmond
VM-20-4143 (4-27143)—Rose Aileen

HOW HIGH THE MOON
LES PAUL & MARY FORD
CA-1451 (F-1451)—Les Paul & Mary Ford
DE-24533 (2-24533)—Lionel Hampton
ME-35033 (2-35033)—David Rose

ON TOP OF OLD SMOKY
THE WEAVERS & TERRY GILKSON
CA-25284—(F-25284)—Josh White
CB-69436 (9-69436)—George Cates O.
DE-27551 (2-7551)—Terry Gilkson

SOUND OFF
VAUGHN MONROE
CO-25413 (4-25413)—Orcutt's Inf. Ch
DE-27554 (2-7554)—Jerrry Gray

MOCKIN' BIRD HILL
LES PAUL & MARY FORD—PATTIE PAGE
CA-1475 (F-1475)—Les Paul & Mary Ford
ME-5558 (155584)—Tiny Hill
CB-25401 (4-25401)—Hank Williams
DE-27541 (2-7541)—Pattie Page
VM-10-3300 (40-3300)—Burt & Allen

JEZEBEL
FRANKIE LAINE
CO-21676 (4-21676)—Frankie Laine
ME-5620—Alexander Brothers

I APOLOGIZE
BILLY ECKSTINE
CO-31019 (9-31019)—Cherry Butler
DE-27468 (2-7468)—Don Cherry
LO-964 (45-964)—Arline O'Day

IF
FERRY COMO
CA-1542 (F-1542)—Dean Martin
CA-1531 (F-1531)—Jon Garber
CO-2328 (2-2328)—Johnny Stafford
DE-27391 (2-7391)—Paul Walsh
DE-27481 (2-7481)—Jimmy Durante

WHEN YOU AND I WERE YOUNG
MAGGIE BLUES
BING & GARY CROSBY
CA-2530 (F-2530)—Whitney & Wally
CO-2531 (2-2531)—Chet Gordon & Donn
ME-5615 (45615)—Gary Crosby & Sonny

BE MY LOVE
MARIO LANZA
CA-1332 (F-1332)—Ray Anthony O.
CO-25734 (2-25734)—Young Young O.
DE-27534 (2-7534)—Evel Smith
LO-833 (40-833)—Bill Monroe & Tommy McRae

CODE
AT-Atlantic
DE-Decca
FS-Film Society
CH-Chicago
CO-Columbia
CA-Canadian
DA-Dana
DE-Decca
NO-National
OR-Orpheum
PA-Pearl
PL-Prestige
RE-Red
RE-Red
UB-Umbrella
EL-Emerson
FS-Florida
LA-London
ML-Marx
MD—Marx
MR-Misty
MV-March
NW-National
SP-SPACER
SW-Sector
TV-Town
WE-Victor

This week's New Releases
... on RCA Victor

RELEASE #19-34

DINAH SHORE
* My Darlin' 21-0481 (48-0481)*

COUNTRY
* THE BEAVER VALLEY 21-0493 (48-0493)*

western
* BILL BOYD and His Cowboy Ramblers Why Do You Punish Me? 21-0492 (48-0492)*

sacred
* JACK HOLLEN and FRANCES KAY Everyone Is Welcome In The House Of The Lord 20-0432 (48-0432)*

RHYTHM
* JOHNNY HARTMAN with Chor. and Orchestra conducted by Norman Leyden Out Of The Night 22-0142 (50-0142)*

POP-SPECIALTY
* LAWRENCE DUCHOW and His Red Raven Orchestra Give Me A Girl And A Waltz 21-0483 (48-0483)*

RED REAL SPECIAL
* EZIO PINZA, Base and The Sons Of The Pioneers The Wind Is A Woman The Little Of State Of Texas 31-10427 (49-10427)*

NEW ALBUMS
* DICK LEIBERT at the Radio City Music Hall Organ Radio City Recital with Dick Leibert at the Organ P-312 (WP-312)*

* THE THREE SUNS with Larry Green at the Piano The Three Suns in Three Quarter Time P-313 (WP-313)*

* FRANKIE CARLE at the Piano with Rhythm Cocktail Time With Frankie Carle P-305 (WP-305)*

* 45 rpm Catalog nos.

* 45 rpm Catalog nos.

Please mention THE CASH BOX when answering ads—it pr vues you're a real coin machine man!
"MY LIFE'S DESIRE" (2:33)
"THE GIRLS WE NEVER DID WED" (3:43)
ROBERT MERRILL
(RCA Victor 10-3426)

A new ballad gets a big rendition on its first issue from Mr. Merrill. Continuing the trend of having Red Seal artists turn out pop numbers, Victor comes up with another good side here. The bottom half is a drinking song with a chorus and musical setting by Henri Rene and the orchestra. Ops won't want to pass this one up.

"LONELY LITTLE ROBIN" (2:54)
"SO THIS IS PARADISE" (2:48)
MARION MORGAN
(MGM 1099; K10099)

Marion Morgan comes up with two wonderful vocals on this disk. The top half is a current little novelty which she does with the help of the Skylarks and Leroy Holmes' orchestra. The second side is a ballad which she again does in easy style. Ops will certainly want to hear this girl.

"LONESOME AND SORRY" (2:49)
"ZIG'S POLKA" (2:59)
ZIGGY ELMAN
(MGM 11001; K11001)

Ziggy Elman has a couple of more listenable sides. The top disk is a pleasant item with a vocal by Jud Conlon's Rhythmaires while the lower half is a happy sounding polka in fast style. Ziggy's followers should have a field day with this one.

"SHANGHAI" (2:49)
"THE WON'ROUS WORD" (2:52)
BILLY WILLIAMS
(MGM 10998; K10098)

The Billy Williams Quartet has two wonderful tunes to work with on this platter and the boys do a great job with both of them. The top disk is a novelty that can't help but click. The flip is an inspirational type tune on which the group gets a good backing from Leroy Holmes and the orchestra. Here's a platter that ops can't miss.

"WHY DON'T YOU TELL ME SO?" (2:55)
"IF I HAD ANOTHER CHANGE" (2:57)
DON CORNELL
(RCA Victor 20-4149; 47-4149)

Don Cornell continues to turn out those big voiced disks. On this one he has two ballads to play with and each gets his own rendition. Each side is very slow with some good orchestral accompaniment. Ops who are in the market for filler material, might take a look at this.

"VANITY" (3:15)
"POWDER BLUE" (2:58)
DON CHERRY
(Decca 27618; 9-27618)

Titled "Vanity," this tune has one of the most popular lyrics heard in a long time with a melody that's just out of this world. Ops who want a disk that's gonna go and go, oughta go along with this. Don wards his way easily through this grand ditty with Sy Oliver providing a backing that's tailor made. A chorus which emphasizes Don's warbling helps highlight this side. The second half is another tune that's been built up with a push and Don does a noteworthy job with it. Quite assisted again by Sy Oliver. The top deck looks great and ops who want a sure fire money maker will want to go along with this.

"THE WANG, WANG BLUES" (2:17)
"SOPHISTICATED SWING" (2:57)
RUS MORGAN
(Bluebird 27629)

An oldie which has been the subject of a current revival itself with another version on the upper half which should push it along. Russ Morgan gives it a racing instrumental which helps you see it in a new light. The flip is a very slow smooth instrumental which also keeps you listening. Ops will want to hear these sides.

"UNLESS" (2:45)
"END THIS MISERY" (2:46)
BULL MOOSE JACKSON
(King 4462)

Bull Moose Jackson takes a current ballad which has been hitting it up all over the place and gives it his own interpretation. Singing out the lyrics in grand fashion, he gets an excellent assist from the orchestra. The lower half is a blues number gaining a good going over. Ops will do ok with this.

"YOU'RE EVERYBODY'S SWEET-HEART" (2:39)
"THE OLD ORGAN GRINDER"
AL TRACE
(Mercury 5652; 565245)

A potently novel on the top deck by Al Trace. Using it as a vehicle. It's a big success and is a hit right away. The bottom side is a slow ballad into which she gets some good feeling as Henri Rene conducts. Ops won't want to miss the top deck.

"MY LOVE FOR YOU" (2:53)
"A PICTURE OF YOU SMILING" (2:42)
VERA LYN
(London 948)

A couple of ballads are sent our way on this disk by Vera Lynn. Putting her big voice to work on these pleasant sides, she pours some good feeling into them. Barry Gray and his orchestra do very well on the backing and ops might take a peak.

"DIDN'T YOUR MOTHER EVER TELL YOU NOTHIN'" (2:05)
"MISTER HONKY TONK" (2:18)
OWEN BRADLEY
(Coral 65057; 9-65057)

A cute new novelty gets a grand going over on the top deck from the Owen Bradley crew. The Beasley Sisters give out with the good lyrics and musical backing fits right into the happy mood. The lower end is a jumpy thing by Otsie Dillard on the vocal. Ops better keep an eye on the first side.

"MY LIFE'S DESIRE" (2:54)
"I CAN SEE YOU" (3:06)
DON CHERRY
(Decca 27626; 9-27626)

A new ballad which is being recorded all over the place has another good effort here, this time by Don Cherry. Don runs through the appealing melody with a musical backing which fits right into the musical setting. The second side is another ballad done in Don's recognizable style. The top deck gets our nod.

"GOOD LUCK, GOOD HEALTH, GOD BLESS YOU" (3:02)
"OH, HOW I LOVE YOU" (3:00)
EVELYN KNIGHT
(Decca 27625; 9-27625)

Evelyn Knight comes through with a very slow and meaningful kind of tune for this wedding time of the year. With a chorus to back her up, Evelyn makes this worth while listening. The lower end is a very slow ballad sung in a sultry way. Ops will want to take a listen.

"I'VE GOT TO FALL IN LOVE AGAIN" (2:55)
"MINE" (2:49)
GUY LOMBARDO
(Decca 27624; 9-27624)

A very appealing novelty is dished out here by Guy Lombardo and his band. Kenny Gardner sings the cutie lyrics in very happy style and makes this side one to watch. The bottom half is a ballad putting another typically wonderful Lombardo treatment. Ops won't want to miss this disk.

"SHANGHAI" Billy Williams MGM 10998; K10098
"GOOD MORNING, MISTER ECHO" Jane Turrey Trio Decca 27622, 9-27622
"ALL I NEED IS YOU" Dick Paige Abbey 15047
NEW YORK:

A definite upturn in business has been noted this week by leading distributors, who report that their records have been counteracting the effects of the summer doldrums. ... The Sons of the Pioneers were feted by RCA Victor this week in honor of their Carnegie Hall concert. ... Guy Lombardo has inaugurated a series of "Hello Young Lovers" nights at the Rosemont Grill. During the month of June, Lombardo is announcing weekly celebrants in the room celebrating their engagements, following which he has Kenny Martin sing the latest Lombardo Decca disk "Hello Young Lovers." ... Alan Dale has branched out into the songwriting field with "Tell Me" which is based on an old European folk song. ... Henry Jerome and his orchestra are currently at the Arcadia Ballroom and will be there for four weeks. ... Pete Deraine has a great new find in Dick Paige, who sings a mean song. ... The May issue of "American Record" magazine carries a two page feature story on a group of Detroit housewives who have a "kitchen band" patterned after Spike Jones' style. ... Rustic gal in town is pretty Peggy Lee with her summer replacement jobs on radio and TV and also her waxing for Capitol. ... Ted Jacoby who wrote Nat Cole's latest "My Brother" used to be a song pluggers. ... Dave Greenman, who did such a great job of disk push for Decca promotion for Zenith, N.Y. distribute for MGM, got caught in a retrenchment squeeze and is on the lookout for a new spot. ... Don Becker, Biltmore's A & R head is on a promotional tour with Ken Carson's "Wondrous World" band. ... A recent meeting at top DJs in Chicago, St. Louis, Cleveland and Pittsburgh. ... London Records has a new distributor in Detroit, Perkins Sales Co. George McDuff, who formerly handled London sales in that area, will do the same in the new record dept. ... A letter from England reports that Micky Carson's waxings of "I'm Late" and "Twas Brillig" from Disney's "Alice In Wonderland" are both grabbing a lot of air time in that country. ... Phil Baker can't write a line of music, but with the aid of a friend who transposes his musical thoughts, Phil has written "Strange Interlude" and "Invitation To A Broken Heart." The latest creation of the accordion playing comedian is "Joe Is A 464 Question" which will be introduced on his program of the same name.

CHICAGO:

There's lots of romance in the music biz. One day, some weeks ago, our very good friend (that handsome thing) Johnny (Desmo) Desmond, brought a young, ambitious and rather talkative boy up to meet us. Name of Dan Parker. Not the famed sport ed of the N. Y. Mirro. Anyway, Danny had a disk. Made it himself of a gal he manages. Raved and raved and raved. "So," said we, "ship it on to our reviews in New York." Which he did. And it was "picked." The disk, under the "Major" label, that of Lurlene Hunter (a Chi gal) whose vocalizing of "Imagination" is absolutely something to thrill you right to the marrow. Danny owns the master. And since the "pick," he told our mail Friday, (Trudy Fine's name), "Major labels are after me to sell them the master." Now Danny's in a quandary. To or not to. ... Nate Hale, phonograph dealer, vociferously (he means loudlike) that Frankie Laine's great "Jezebel" wasn't being listed in our little book by the dealers. By the way, Nate, did you know that we picked Frankie's "Jezebel" as the "disk"? And with terrific rave review. ... Anyway, this says this very stout fellow, "I'm on my way up. We gonna talk. So we're waitin', Nathan. ... Howard A. Miller (don't know what the 'A' stands for) for RCA Victor, thanks us for something nice we said. (Your letter itself, Howie is reason enough why top guys always will top guys). ... Two swell guys with a gripe. Against Harry Link, who's now "professional" manager for Ed Marks. None other than those two N. Y. panda boys: Jack Reynolds and Larry McMahon. Who write, "Why'll you don't Harry put the push on 'Passport To Happiness' which we turned over to him?" Wish I knew, guys, I'd be happy to tell you. (But, maybe when Linky reads it here, he'll tell you). ... Now that Leonard and Phil Cheas (Chess Records) are establishing themselves as click waxers with "Rocket 88" and "Ridin' The Boogie" in the Rhythm & Blues dept., they report another that sounds like lots of wax sales, "Honey Bee," by Muddy Waters, who does things to many listeners.

LOS ANGELES:

Back from his trip to New York and off to Palm Springs to rest up was Arlie Ruppe of Specialty, who has a promising two-headed act planned. Howard's "Bangin' the Boogie" and the flip "Schubert's Serenade Boogie," the latter with apologies to the great composer who may well be flipping in 45 boogie time, ... While in the East, Ruppe appointed "House as Eastern sales rep working out of Philly plant. ... Art reports another disc off to a sweet sheet music is Joe Lizzier's "One Sweetheart" by Candy Rivers. ... Our New Mexico road agent notes that he ran across Aladdin's Eddie Meeney and family stopping in for lunch at an eatery in Ashton, N. M., which is a long ways to go for lunch. ... Decided it was high time we checked in with Gordon Wolf of Sunland Music re his several lines but must have caught him in midst of a sales meeting or some other big deal as the young lady who answered the phone said the Do Not Disturb Sign was hanging on his door. ... In all fairness to Gordon, it must be said that he's so busy doing a great job for MGM and Savory that he doesn't find time for idle chatter.

Yvonne Dennis, who Hollywood columnist, is about to take time out from soldiering to marry Jack Benny's daughter, Joan, is doing better than fair with his "My Troubly, Truly Fair," according to Stan Hickman and the other stalwarts of Harry Bloom's Mercury Distrib sales force. ... Stan also ventured a prediction, that the flip of Pattie Page's "Mr. and Mrs. Mississippi," titled "These Things I Offer You," would even top the hot other side.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
THE CASH BOX
Record Review

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

"THIS LITTLE PIGGY WENT TO MARKET" (2:48)
HOPPY, TOPPER AND ME" (3:13)

MARGARET WHITING
(Capitol 1566; F-1566)

• A grand oldie with a very nostalgic air is sent our way by Margaret Whiting. With Lou Busch providing a wonderful musical setting, Maggie makes this a side one will want to get. The bottom end is the kind of thing best suited for the kiddies. The top deck gets our nod.

"EARLY AMERICAN" (3:00)
MY BROTHER" (2:45)

NAT "KING" COLE
(Capitol 1565; F-1565)

• A couple of pieces with a message are put forward on this platter by Nat "King" Cole. Nat does each of them in his distinctive style as he sings the melodies to some good orchestral backing. Ops know the kind of drawing power this fellow has.

"THE CHESAPEAKE AND OHIO" (2:21)
"FORGETFUL" (2:24)

LINDY DOHERTY
(Capitol 1569; F-1569)

• A novelty with a lot of potential gets worked over here by Lindy Doherty. Lindy gives this attractive tune a steady beat and a forthright vocal. The second side is a ballad on which he has another opportunity to show off his voice. Lou Busch provides the orchestration at either end.

"TRULY, TRULY FAIR" (2:32)
"PRETTY EYED BABY" (2:27)

RAY ANTHONY ORCH.
(Capitol 1583; F-1583)

• A spirited version of a current hit shown up here done by Ray Anthony and his crew. Tommy Mercore provides a good vocal on the side. The lower half is another current hit again getting a good orchestra and vocal to match from Tommy. Ops will do well to listen in.

"ALL I NEED IS YOU" (3:02)
"IF I LOVE AGAIN" (2:55)

DICK PAIGE
(Abbey 15047)

• A new find, with a beautiful voice, turns up here. Dick Paige promises great things for the future as he sings a couple of ballads which show what he's made of. Both get a terrific rendition and fine orchestration which gives these sides a big time quality. No one can afford to pass up this new artist.

"WONDER WHY" (2:52)
"MINE AND MINE ALONE" (3:03)

HELEN O'CONNELL
(Capitol 1568; F-1568)

• A very infectious new tune which is bound to do big things gets a going over on the upper level from Helen O'Connell. With Harold Mooney's orchestra to back her up, Helen does ok with this. The lower half is in Latin American rhythm again with Mooney on the backing. Ops might take a peek.

"THE MORNINGSIDE OF THE MOUNTAIN" (2:33)
"WHAT WILL I TELL MY HEART?" (3:05)

PAUL WESTON ORCH.
(Columbia 39424)

• A beautiful new ballad which looks as though it should be a big one, shows up on the top deck of Paul Weston's new disk. It's titled "The Morningside Of The Mountain" and it has a melody which keeps you listening for more. Customers will probably be putting a lot of coins in to hear this one. The Norman Luboff Choir does a terrific job on the vocal and Weston gives it one of his first rate orchestrations. This really sounds good. The lower half is a plug tune that's had several recordings and this one should hold its own with the rest of them. The side that stands out is the first one. This could break out and go straight to the top.

"GOOD MORNING, MISTER ECHO" (2:34)
"BE DOGGONE SURE YOU CALL" (3:29)

KORLA PANDIT
(Vote 220)

• Korla Pandit, who plays the organ, gets an assist on this disk from Jetie Sattin, who sings and together they come up with a worthwhile platter. The top deck has a sultry feeling in it while the second half is a grand oldie. This should go over well in the right spots.

"MUSIC IN MY HEART" (2:35)
"THE SAME OLD ME" (2:48)

ALEXANDER BROTHERS
(Mercury 5633; 5635 x 45)

• The Alexander Brothers have a couple if more good sides to offer here. The upper half is a very slow thing, an old melody with new lyrics, which they do in appealing harmony. Bottom half is a very smooth and good ending sung out in similar style. Ops will want to listen in.

"THE WORLD ISPrimaryKey Mode" (2:39)
"MY MAGIC HEART" (2:56)

HARRY KEEL
(MGM 3078; K3078)

• Howard Keel has an oldie on the upper half which he delivers with a lot of spirit. Keel, who scored in films, has a voice which comes across as disk. The second side is another listenable one. David Rose provides the orchestraation and Bob Conlin in his usual exciting style. Ops ought to get with this.
Clarence Hammann
WJMR—New Orleans, La.
1. JEEZBEEL (Frankie Laine)
2. TOO YOUNG (Nat King Cole)
3. MY TRULY, TRULY FAIR (Guy Mitchell)
4. I WON'T CRY ANYMORE (Tony Bennett)
5. FOLSOM STREET (Johnny Cash)
6. UNLESS (Les Brown)
7. BECAUSE OF RAIN (King Cole)
8.enaire (Patti Page)
9. HOW HIGH THE MOON (Les Paul—Mary Ford)

Bob Earle
KDSO—Des Moines, Iowa
1. TOO YOUNG (Nat King Cole)
2. HOW HIGH THE MOON (Les Paul—Mary Ford)
3. ON A TOP OF OLD SMOKY (Burl Ives)
4. BE MY LOVE (Marian Lena)
5. ROSE, ROSE, I LOVE YOU (Frankie Laine)
6. WOULD I LOVE YOU? (Patti Page)
7. I APOLOGIZE (Patti Page)
8. UNLESS (Les Brown)
9. IF (Perry Como)

Ross Smitherman
WXAR—Mobile, Ala.
1. ROSE, ROSE, I LOVE YOU (Buddy Morrow)
2. TOO YOUNG (Nat King Cole)
3. HOW HIGH THE MOON (Les Paul—Mary Ford)
4. UNLESS (Les Brown)
5. ON TOP OF OLD SMOKY (The Weavers)
6. WONDROUS WORD (Patti Page)
7. SEPTEMBER SONG (Stan Kenton)
8. THE HARMONY OF THE WIDE MOUTH (Eileen Wilson)
9. LOVELIEST NIGHT OF THE YEAR (M. Lena)
10. EVER TRUE, EVER MORE (Patti Page)

Don Bell
KENT—Des Moines, Iowa
1. ON TOP OF OLD SMOKY (The Weavers)
2. HOW HIGH THE MOON (Les Paul—Mary Ford)
3. TOO YOUNG (Nat King Cole)
4. MODERN BIRD HILL (Les Paul—Mary Ford)
5. JEEZBEEL (Frankie Laine)
6. ON TOP OF OLD SMOKY (Vaughe Monroe)
7. ROSE, ROSE, I LOVE YOU (Frankie Laine)
8. UNLESS (Les Brown)
9. WOULD I LOVE YOU? (Patti Page)
10. NEVER BEEN KISSED (Fredric Martin)

Mort Nusbaum
WHAM—Rockham, N. Y.
1. FAITHFULLY YOURS (Tony Martin)
2. TOO YOUNG (Nat King Cole)
3. GET SOMEONE TO LOVE (Buddy Morrow)
4. Gotta Find Somebody To Love (Molly Carson)
5. ON TOP OF OLD SMOKY (Vaughe Monroe)
6. SING ME A SONG (Patti Page)
7. BLOCK BALL FERRY LIME (Patti Page)
8. ALL SOLDIERS NEVER DIE (Vaughe Monroe)
9. MY PRAYER (Rick Haymes)
10. WONDROUS WORD (Patti Page)

Bill Silbert
WJW—Detroit, Mich.
1. PRETTY EYED BABY (Al Taon)
2. HELLO, YOUNG LOVERS (Perry Como)
3. ROSE, ROSE, I LOVE YOU (Buddy Morrow)
4. BE ME (Gayfair)
5. LOVELIEST NIGHT OF THE YEAR (Les Paul—Mary Ford)
6. I LOVE YOU (Les Brown)
7. THEY ALL TELL FAIR (Vic Dennane)
8. SAME CRY (Sanctus)
9. MISTER AND MISSISSIPPI (Patti Page)
10. TOO YOUNG (Nat King Cole)

John Gole
WTAO—Cambridge, Mass.
1. TOO YOUNG (Nat King Cole)
2. MODERN BIRD HILL (Les Paul—Mary Ford)
3. HOW HIGH THE MOON (Les Paul—Mary Ford)
4. DEAR FRIENDS (Les Brown)
5. I'M GONNA UNDERSTAND (Les Brown)
6. MY TRULY, TRULY FAIR (Guy Mitchell)
7. STORMY WEATHER (Les Brown)
8. WANG WANG BLUES (Abras Bros.)

Dave Rodman
WFMJ—Fitchburg, Mass.
1. THESE THINGS I OFFER YOU (Sarah Vaughan)
2. TOO YOUNG (Nat King Cole)
3. BECAUSE OF YOU (Johnny Desmond)
4. HOT CANARY (Fats Waller)
5. ROSE, ROSE, I LOVE YOU (Frankie Laine)
6. ON TOP OF OLD SMOKY (Burl Ives)
7. THEY ALL TELL FAIR (Guy Mitchell)
8. WANG WANG BLUES (Abras Bros.)

Clayton Lawrence
WXAS—Boston, Mass.
1. TRULY, TRULY FAIR (Guy Mitchell)
2. TOO YOUNG (Nat King Cole)
3. NO ONE BUT YOU (Terry Martin)
4. THESE THINGS I OFFER YOU (Patti Page)
5. WONDROUS WORD (Patty Fair)
6. I'M GONNA UNDERSTAND (Les Brown)
7. ANYTIME AT ALL (Yancy Maves)
8. LOVELY LITTLE ROBIN (Mandy Carson)

Bob Watson
WSB—Atlanta, Ga.
1. MAMA WILL BARK (Frank Sinatra—Dagmar)
2. Gotta Find Somebody To Love (Molly Carson)
3. MY TRULY, TRULY FAIR (Vic Dennane)
4. WOULD I LOVE YOU? (Patti Page)
5. OLD SOLDIERS NEVER DIE (Vaughe Monroe)
6. JEEZBEEL (Frankie Laine)
7. THESE THINGS I OFFER YOU (Sarah Vaughan)
8. BE MY LOVE (Marian Lena)
9. I APOLOGIZE (Bobby Clark)
10. YOUNG (Richard Haynes)

Carl Caudill
WLUE—Richmond, Va.
1. TOO YOUNG (Toni Arthur)
2. HOW HIGH THE MOON (Les Paul—Mary Ford)
3. MY TRULY, TRULY FAIR (Guy Mitchell)
4. GETTING (Frankie Laine)
5. BEAUTIFUL BROWN EYES (Romany Clueo)
6. SEND OF DELILAH (Vaughe Monroe)
7. WOULD I LOVE YOU? (Patti Page)
8. UNLESS (Les Brown)
9. PRETTY EYED BABY (Gene Williams)
10. JUST LIKE TWO DROPS OF WATER (Terry Martin)

Lee Morris
WSB—Atlanta, Ga.
1. HOW HIGH THE MOON (Les Paul—Mary Ford)
2. UNLESS (Norton Jenkins)
3. WHY CRY (Larry Williams)
4. SEND OF DELILAH (Vaughe Monroe)
5. HOLD ON TO YOUR HEART (Patti Page)
6. BEAUTIFUL BROWN EYES (Romany Clueo)
7. NO ONE BUT YOU (Terry Martin)
8. TOO YOUNG (Toni Arthur)
9. I'M IN LOVE AGAIN (Stan Stevens)
10. WANG WANG BLUES (Abras Bros.)

Great Decca
COIN CATCHERS!

Tommy Dorsey
Vocal Chorus by
JACK LEONARD and Ensemble

Bob McCarley
WXOL—Atlanta, Ga.
1. LOVELIEST NIGHT OF THE YEAR (M. Lena)
2. UNLESS (Les Brown)
3. TOO YOUNG (Nat King Cole)
4. SYNCHOPATED CLOCK (Dad Rose)
5. ROSE, ROSE, I LOVE YOU (Buddy Morrow)
6. SOCIALS OF YOU! (Bud Clark)
7. MY TRULY, TRULY FAIR (Guy Mitchell)
8. YOU Gotta SHOW Me (Vic Dennane)

Jackson Lowe
WIXY—Washington, D. C.
1. HOW HIGH THE MOON (Les Paul—Mary Ford)
2. TOO YOUNG (Nat King Cole)
3. WOULD I LOVE YOU? (Patti Page)
4. OLD SOLDIERS NEVER DIE (Vaughe Monroe)
5. JEEZBEEL (Frankie Laine)
6. THESE THINGS I OFFER YOU (Sarah Vaughan)
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Bill Watson
WSB—Atlanta, Ga.
1. MAMA WILL BARK (Frank Sinatra—Dagmar)
2. Gotta Find Somebody To Love (Molly Carson)
3. MY TRULY, TRULY FAIR (Vic Dennane)
4. WOULD I LOVE YOU? (Patti Page)
5. OLD SOLDIERS NEVER DIE (Vaughe Monroe)
6. JEEZBEEL (Frankie Laine)
7. THESE THINGS I OFFER YOU (Sarah Vaughan)
8. BE MY LOVE (Marian Lena)
9. I APOLOGIZE (Bobby Clark)
10. TOO YOUNG (Richard Haynes)

Carl Caudill
WLUE—Richmond, Va.
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5. BEAUTIFUL BROWN EYES (Romany Clueo)
6. SEND OF DELILAH (Vaughe Monroe)
7. WOULD I LOVE YOU? (Patti Page)
8. UNLESS (Les Brown)
9. PRETTY EYED BABY (Gene Williams)
10. JUST LIKE TWO DROPS OF WATER (Terry Martin)

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3. WHY CRY (Larry Williams)
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5. HOLD ON TO YOUR HEART (Patti Page)
6. BEAUTIFUL BROWN EYES (Romany Clueo)
7. NO ONE BUT YOU (Terry Martin)
8. TOO YOUNG (Toni Arthur)
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10. WANG WANG BLUES (Abras Bros.)

Great Decca
COIN CATCHERS!

Tommy Dorsey
Vocal Chorus by
JACK LEONARD and Ensemble

AN ENSUED COUNTRY HIT FOR PLUS PLAYS!

LES "Carrot Top" ANDERSON
with NOEL BOGGS and THE DUDES

JUST LIKE TWO DROPS OF WATER
and I WAS SORRY WONDERIN'
### New York, N.Y.
1. "TOO YOUNG" (Nat King Cole)
2. "HOW HIGH THE MOON" (Les Paul & Mary Ford)
3. "ON TOP OF OLD SMOKY" (The Weavers)
4. "TOP SOUND OFF" (Vaugn Monroe)
5. "MOCK'N BIRD HILL" (Les Paul & Mary Ford)
6. "JEZEBEL" (Frankie Laine)
7. "I APOLOGIZE" (Billy Eckstine)
8. "IF (Perry Como)
9. "WHEN YOU AND I WERE YOUNG" (Maggie Blues [Frigg & Gary Crosby])
10. "BE MY LOVE" (Mario Lanza)

### Chicago, Ill.
1. "TOO YOUNG" (Nat King Cole)
2. "HOW HIGH THE MOON" (Les Paul & Mary Ford)
3. "ON TOP OF OLD SMOKY" (The Weavers)
4. "TOP SOUND OFF" (Vaugn Monroe)
5. "MOCK'N BIRD HILL" (Patti Page)
6. "SPARROW IN THE TREE TOP" (Guy Mitchell)
7. "I APOLOGIZE" (Billy Eckstine)
8. "UNLESS" (Freddy Fisher)
9. "MISTER AND MISSISSIPPI" (Patti Page)
10. "NEVER BEEN KISSED" (Jerry Lewis)

### Los Angeles, Cal.
1. "TOO YOUNG" (Nat King Cole)
2. "MISTER AND MISSISSIPPI" (Patti Page)
3. "PRETTY EYED BABY" (Laine-Staford)
4. "MY HOLY TRULY FAIR" (Vanilla Vaught)
5. "MOCK'N BIRD HILL" (Patti Page)
6. "SPARROW IN THE TREE TOP" (Guy Mitchell)
7. "I APOLOGIZE" (Billy Eckstine)
8. "BE MY LOVE" (Mario Lanza)
9. "NEVER BEEN KISSED" (Jerry Lewis)

### Fairlee, Vt.
1. "MOCK'N BIRD HILL" (Les Paul & Mary Ford)
2. "I APOLOGIZE" (Billy Eckstine)
3. "STRANGE LITTLE GIRL" (Cowboy Copas)
4. "SOUND OFF" (Vaugn Monroe)
5. "DOWN THE TRAIL OF ACHIN' HEARTS" (Patti Page)
6. "IF (Perry Como)
7. "ON TOP OF OLD SMOKY" (The Weavers)
8. "WOULD I LOVE YOU" (Patti Page)
9. "BEAUTIFUL BROWN EYES" (Rosamond Cleaver)
10. "JELLY DO-NUTS" (Don Conn)

### Savannah, Ga.
1. "TOO YOUNG" (Nat King Cole)
2. "IF (Perry Como)
3. "I APOLOGIZE" (Billy Eckstine)
4. "DOWN THE TRAIL OF ACHIN' HEARTS" (Patti Page)
5. "MOCK'N BIRD HILL" (Patti Page)
6. "SPARROW IN THE TREE TOP" (Guy Mitchell)
7. "I APOLOGIZE" (Billy Eckstine)
8. "UNLESS" (Freddy Fisher)
9. "WHEN YOU AND I WERE YOUNG" (Maggie Blues [Frigg & Gary Crosby])
10. "WOULD I LOVE YOU" (Patti Page)

### Cleveland, Ohio
1. "HOW HIGH THE MOON" (Les Paul & Mary Ford)
2. "LOVELIEST NIGHT OF THE YEAR" (M. Lanza)
3. "SOUND OFF" (Vaugn Monroe)
4. "MOCK'N BIRD HILL" (Patti Page)
5. "NEVER BEEN KISSED" (Freddie Martin)
6. "UNLESS" (Freddy Fisher)
7. "MY CRIES FOR YOU" (Guy Mitchell)
8. "JEZEBEL" (Frankie Laine)
9. "I APOLOGIZE" (Billy Eckstine)
10. "I'LL NEVER KNOW WHY" (Hugo Winterhalter)

### Andalusia, Ala.
1. "HOW HIGH THE MOON" (Les Paul & Mary Ford)
2. "TOO YOUNG" (Nat King Cole)
3. "SPARROW IN THE TREE TOP" (Guy Mitchell)
4. "I APOLOGIZE" (Billy Eckstine)
5. "YOU ARE MY LADY (Helen O'Connell)
6. "WHOSE BIRD ARE YOU?" (Bill Donnell)
7. "I APOLOGIZE" (Billy Eckstine)
8. "MOCK'N BIRD HILL" (Patti Page)
9. "ROSE, ROSE, I LOVE YOU" (Frankie Laine)
10. "JEZEBEL" (Frankie Laine)

### Shools, Ind.
1. "HOW HIGH THE MOON" (Les Paul & Mary Ford)
2. "TOO YOUNG" (Nat King Cole)
3. "I APOLOGIZE" (Billy Eckstine)
4. "DOWN THE TRAIL OF ACHIN' HEARTS" (Patti Page)
5. "MOCK'N BIRD HILL" (Rose Margoan)
6. "SPARROW IN THE TREE TOP" (Girl Mitchell)
7. "I APOLOGIZE" (Billy Eckstine)
8. "WHEN YOU AND I WERE YOUNG" (Maggie Blues [Frigg & Gary Crosby])
9. "SOUND OFF" (Vaugn Monroe)
10. "MY CRIES FOR YOU" (Guy Mitchell)

### Tulsa, Okla.
1. "HOW HIGH THE MOON" (Les Paul & Mary Ford)
2. "TOO YOUNG" (Nat King Cole)
3. "MOCKIN BIRD HILL" (Patti Page)
4. "ON TOP OF OLD SMOKY" (The Weavers)
5. "IF (Perry Como)
6. "WOULD I LOVE YOU" (Helen O'Connell)
7. "WHOSE BIRD ARE YOU?" (Bill Donnell)
8. "I APOLOGIZE" (Billy Eckstine)
9. "WHEN YOU AND I WERE YOUNG" (Maggie Blues [Frigg & Gary Crosby])
10. "SOUND OFF" (Vaugn Monroe)

### Miami, Fla.
1. "HOW HIGH THE MOON" (Les Paul & Mary Ford)
2. "TOO YOUNG" (Nat King Cole)
3. "MOCK'N BIRD HILL" (Patti Page)
4. "ON TOP OF OLD SMOKY" (The Weavers)
5. "IF (Perry Como)
6. "I APOLOGIZE" (Billy Eckstine)
7. "SPARROW IN THE TREE TOP" (Guy Mitchell)
8. "YOU AND I WERE YOUNG" (Maggie Blues [Frigg & Gary Crosby])
9. "BE MY LOVE" (Mario Lanza)
10. "BEAUTIFUL BROWN EYES" (Rosamond Cleaver)

### Atlantic, Ga.
1. "ON TOP OF OLD SMOKY" (The Weavers)
2. "HOW HIGH THE MOON" (Les Paul & Mary Ford)
3. "MOCK'N BIRD HILL" (Patti Page)
4. "YOU AND I WERE YOUNG" (Maggie Blues [Frigg & Gary Crosby])
5. "IF (Perry Como)
6. "I APOLOGIZE" (Billy Eckstine)
7. "SPARROW IN THE TREE TOP" (Guy Mitchell)
8. "YOU AND I WERE YOUNG" (Maggie Blues [Frigg & Gary Crosby])
9. "EYES BROWN" (Rosamond Cleaver)
10. "I APOLOGIZE" (Billy Eckstine)

### Reno, Nev.
1. "HOW HIGH THE MOON" (Les Paul & Mary Ford)
2. "TOO YOUNG" (Nat King Cole)
3. "ON TOP OF OLD SMOKY" (The Weavers)
4. "MOCKIN BIRD HILL" (Patti Page)
5. "I APOLOGIZE" (Billy Eckstine)
6. "JEZEBEL" (Frankie Laine)
7. "UNLESS" (Freddy Fisher)
8. "BE MY LOVE" (Mario Lanza)
9. "BEAUTIFUL BROWN EYES" (Rosemary Clooney)

### Denver, Colo.
1. "ON TOP OF OLD SMOKY" (The Weavers)
2. "MOCKIN BIRD HILL" (Les Paul & Mary Ford)
3. "BEAUTIFUL BROWN EYES" (Jimmy Wakely)
4. "HOW HIGH THE MOON" (Les Paul & Mary Ford)
5. "ABA DABA HONEYMOON" (Kayex-Carpenter)
6. "TOP SOUND OFF" (Vaugn Monroe)
7. "SUNRISE" (Gary Crosby)
8. "SPARROW IN THE TREE TOP" (Guy Mitchell)
9. "WHEN YOU AND I WERE YOUNG" (Maggie Blues [Frigg & Gary Crosby])
10. "BE MY LOVE" (Mario Lanza)

### Seattle, Wash.
1. "HOW HIGH THE MOON" (Les Paul & Mary Ford)
2. "TOO YOUNG" (Nat King Cole)
3. "MOCK'N BIRD HILL" (Les Paul & Mary Ford)
4. "SPARROW IN THE TREE TOP" (Guy Mitchell)
5. "I APOLOGIZE" (Billy Eckstine)
6. "JEZEBEL" (Frankie Laine)
7. "WHEN YOU AND I WERE YOUNG" (Maggie Blues [Frigg & Gary Crosby])
8. "SOUND OFF" (Vaugn Monroe)
9. "SUNRISE" (Gary Crosby)
10. "BE MY LOVE" (Mario Lanza)

### Portland, Ore.
1. "HOW HIGH THE MOON" (Les Paul & Mary Ford)
2. "TOO YOUNG" (Nat King Cole)
3. "MOCK'N BIRD HILL" (Les Paul & Mary Ford)
4. "SPARROW IN THE TREE TOP" (Guy Mitchell)
5. "I APOLOGIZE" (Billy Eckstine)
6. "JEZEBEL" (Frankie Laine)
7. "WHEN YOU AND I WERE YOUNG" (Maggie Blues [Frigg & Gary Crosby])
8. "SOUND OFF" (Vaugn Monroe)
9. "SUNRISE" (Gary Crosby)
10. "BE MY LOVE" (Mario Lanza)

### Baltimore, Md.
1. "MOCK'N BIRD HILL" (Les Paul & Mary Ford)
2. "HOW HIGH THE MOON" (Les Paul & Mary Ford)
3. "MOCKIN' BIRD HILL" (Les Paul & Mary Ford)
4. "MOCK'N BIRD HILL" (Patti Page)
5. "WHEN YOU AND I WERE YOUNG" (Maggie Blues [Frigg & Gary Crosby])
6. "IF (Perry Como)
7. "I APOLOGIZE" (Billy Eckstine)
8. "ON TOP OF OLD SMOKY" (The Weavers)
9. "YOU AND I WERE YOUNG" (Maggie Blues [Frigg & Gary Crosby])
10. "TOO YOUNG" (Nat King Cole)
Dick Wright
WMUR—Manchester, N. H.
1. TOO YOUNG (Nat King Cole)
2. SEPTEMBER SONG (Odetta)
3. OLD SOLDIERS NEVER DIE (Voyage- Monroe)
4. ROSE, ROSE, I LOVE YOU (Buddy Morrow)
5. JEZEBEL (Frankie Lane)
6. HOW HIGH THE MOON (Les Paul-and-Mary Ford)
7. THESE THINGS I OFFER YOU (Ray Anthony)
8. I APLOGIZE (Billy Eckstine)
9. IF (Perry Como)
10. HOW HIGH THE MOON (Les Paul-and-Mary Ford)

Wallie Dunlop
WLIZ—Bridgewater, Mass.
1. MY RESISTANCE IS LOW (Huppy Carmichael)
2. JEZEBEL (Frankie Lane)
3. ROSE, ROSE, I LOVE YOU (Buddy Morrow)
4. UNLESS (Eddie Fisher)
5. ROSE, ROSE, I LOVE YOU (Buddy Morrow)
6. BECAUSE OF RAIN (Kim Cade)
7. PRETTY EYED BABY (Billy Williams Quartet)
8. TOO LATE NOW (Toni Arden)
9. WONDERFUL WORLD (Perry Como)

Howard Malcolm
WTRY—Albany, N. Y.
1. ROSE, ROSE, I LOVE YOU (Frankie Lane)
2. MISTER AND MISSISSIPPI (Patti Page)
3. I LIKE THE WIDE OPEN SPACES (Lennie Andrews & Arthur Godfrey)
4. OLD SOLDIERS NEVER DIE (Voyage Monroe)
5. HOW HIGH THE MOON (Les Paul—and-Mary Ford)
6. TRULY, TRULY FAIR (Guy Mitchell)
7. ROSE, ROSE, I LOVE YOU (Perry Como)
8. LEFTY (Frankie Lane)
9. ON OFF (Les Paul-and-Mary Ford)
10. UNLESS (Guy Mitchell)

Bernard Malcolm
WLNA—Peaskill, N. Y.
1. ON TOP OF OLD SMOKY (The Weavers)
2. ROSE, ROSE, I LOVE YOU (Frankie Lane)
3. MCKIN' BIRD HILL (Les Paul—and-Mary Ford)
4. TOO YOUNG (Nat King Cole)
5. ROSE, ROSE, I LOVE YOU (Frankie Lane)
6. OLD SOLDIERS NEVER DIE (Voyage Monroe)
7. MY TRULY, TRULY FAIR (Guy Mitchell)
8. LEFTY (Frankie Lane)
9. BEAUTIFUL BROWN EYES (Jimmy W不可缺少-Lester Boster)
10. IF (Perry Como)

Ed McKenzie
WJKB—Detroit, Mich.
1. DREAM (Walter Schumann)
2. ROSE, ROSE, I LOVE YOU (Buddy Morrow)
3. MISTER AND MISSISSIPPI (Dennis Day)
4. I TOOK YOU AND I WISH IT (Perry Como)
5. TENNESSEE HILLBILLY SHOOT (Red Foley)
6. WANG WANG BLUES (Artie Shaw)
7. S 5 ST LOUIS BLUES (Clancy McCloskey)
8.appy (Don Chance)
9. THERE’S NO BOAT LIKE A ROWBOAT (Perry Como)

Bob Anthony
WEWO—Tulsa, Okla.
1. ON TOP OF OLD SMOKY (The Weavers)
2. ROSE, ROSE, I LOVE YOU (Buddy Morrow)
3. MCKIN’ BIRD HILL (Les Paul—and-Mary Ford)
4. TOO YOUNG (Gin King Cole)
5. JEZEBEL (Frankie Lane)
6. MCKIN’ BIRD HILL (Les Paul-and-Mary Ford)
7. LEFTY (Frankie Lane)
8. TRULY, TRULY FAIR (Guy Mitchell)
9. LOVE ME AGAIN (April Stevens & Harry Reis)
10. UNLESS (Perry Como)

Larry Gentile
WJDK—Detroit, Mich.
1. I GET IDEAS (Tom Martin)
2. MCKIN’ BIRD HILL (Les Paul-and-Mary Ford)
3. TOO YOUNG (Buddy Morrow)
4. UNLESS (Eddie Fisher)
5. ON TOP OF OLD SMOKY (The Weavers)
6. ROSE, ROSE, I LOVE YOU (Buddy Morrow)
7. JEZEBEL (Frankie Lane)
8. CAR TRULY, TRULY, TRULY EVERY (Patti Page)
9. I’M IN LOVE AGAIN (April Stevens & Harry Reis)
10. UNLESS (Perry Como)

Lee Stewart
1. MY ANGEL (Orie Water)
2. SONGS BUT ANYTHING (Ginny Astyr)
3. COLD, COLD HEART (Hank Williams)
4. RIGHT TURN—LEFT TURN (Don Arnold)
5. DOWN THE TRAIL OF ACHIN HEARTS (Hank Snow & Darrel McFarlane)
6. DID YOU WRITE A LETTER TO YOUR SWEETHEART (Little Jimmy Dickens)
7. I WANT TO BE WITH YOU ALWAYS (Billy Eckstine)
8. THE STRANGE LITTLE GIRL (Cowboy Copas)
9. MANY (Tina & The Barrons & Bill Sound)
10. IT MAY BE SWEET (Little Jimmy Dickens)

Dick Colman
WCWA—Baltimore, Md.
1. TOO YOUNG (Nat King Cole)
2. UNLESS (Eddie Fisher)
3. ROSE, ROSE, I LOVE YOU (Buddy Morrow)
4. TOO LATE NOW (Ray Powell)
5. THREE THINGS I OFFER YOU (Patti Page)
6. I APOLOGIZE (Billy Eckstine)
7. YOU ARE THE ONE (Perry Como)
8. SHOTGUN ROUGIE (Rosemary Clooney)
9. I STORE UP SOMETHING ELSE (Tenny Tucker)
10. MIXED EMOTIONS (Rosemary Clooney)

Roger Clark
WXOW—Maribel, Wis.
1. TOO YOUNG (Nat King Cole)
2. I’M IN LOVE AGAIN (April Stevens)
3. MISTER AND MISSISSIPPI (Patti Page)
4. JEZEBEL (Frankie Lane)
5. UNLESS (Guy Mitchell)
6. TRULY, TRULY FAIR (Guy Mitchell)
7. JEZEBEL (Frankie Lane)
8. MAMA WILL SARE (Snooks Eaglin)
9. MIXED EMOTIONS (Rosemary Clooney)
10. GONE FISHIN’ (Crazy-decoentian)

Sandy Taylor
WFKY—Albany, N. Y.
1. TOO YOUNG (Nat King Cole)
2. ROSE, ROSE, I LOVE YOU (Frankie Lane)
3. ON TOP OF OLD SMOKY (The Weavers)
4. SOUND OFF (Voyage Monroe)
5. HOW HIGH THE MOON (Les Paul—and-Mary Ford)
6. BECAUSE OF RAIN (Nat King Cole)
7. ALBEY, BIRD HILL (Les Paul-and-Mary Ford)
8. WANG WANG BLUES (Artie Shaw)
9. LEFTY (Frankie Lane)
10. UNLESS (Perry Como)

David Walshak
KCTI—Genesee, Tex.
1. TOO YOUNG (Nat King Cole)
2. ROSE, ROSE, I LOVE YOU (Frankie Lane)
3. TRULY, TRULY FAIR (Guy Mitchell)
4. LEFTY (Frankie Lane)
5. LEFTY (Frankie Lane)
6. LEFTY (Frankie Lane)
7. LEFTY (Frankie Lane)
8. LEFTY (Frankie Lane)
9. LEFTY (Frankie Lane)
10. LEFTY (Frankie Lane)

Alan Saunders
WVN—Newark, N. J.
1. TOO YOUNG (Nat King Cole)
2. HOW HIGH THE MOON (Les Paul-and-Mary Ford)
3. TRULY, TRULY FAIR (Guy Mitchell)
4. LEFTY (Frankie Lane)
5. LEFTY (Frankie Lane)
6. LEFTY (Frankie Lane)
7. LEFTY (Frankie Lane)
8. LEFTY (Frankie Lane)
9. LEFTY (Frankie Lane)
10. LEFTY (Frankie Lane)

Murray Jordan
WBZ—New York, N. Y.
1. TOO YOUNG (Nat King Cole)
2. JEZEBEL (Frankie Lane)
3. BEAUTIFUL BROWN EYES (Rosemary Clooney)
4. UNLESS (Eddie Fisher)
5. SONGS BUT ANYTHING (Ginny Astyr)
6. MCKIN’ BIRD HILL (Les Paul-and-Mary Ford)
7. ROSE, ROSE, I LOVE YOU (Buddy Morrow)
8. LEFTY (Frankie Lane)
9. LOVE ME (Frank Sinatra)
10. GONE FISHIN’ (B. Crosby-L. Armstrong)

Les Levinson
WEMI—Fitchburg, Mass.
1. TOO YOUNG (Nat King Cole)
2. THOSE THINGS I OFFER YOU (Sarah Vaughan)
3. BECAUSE OF YOU (Les Baxter)
4. MY TRUE, TRULY FAIR (Guy Mitchell)
5. WHO KNOWS LOVE (Millie Breck)
6. OLD SOLDIERS NEVER DIE (Voyage Monroe)
7. BECAUSE OF RAIN (Ella Fitzgerald)
8. HELLO, YOUNG LOVERS (Patti Page)
9. PRETTY EYED BABY (Amos Milburn)
10. LOVE ME (Billy Eckstine)

Phil Wilson
WLEE—Richmond, Va.
1. HOW HIGH THE MOON (Les Paul—and-Mary Ford)
2. TOO YOUNG (Nat King Cole)
3. JEZEBEL (Frankie Lane)
4. PRETTY EYED BABY (June Tupley Trio)
5. MCKIN’ BIRD HILL (Les Paul-and-Mary Ford)
6. SOUND OFF (Voyage Monroe)
7. ROSE, ROSE, I LOVE YOU (Buddy Morrow)
8. LEFTY (Frankie Lane)
9. LEFTY (Frankie Lane)
10. LEFTY (Frankie Lane)

Columbia Records
First, Finest, Foremost in Recorded Music
"Columbia"—"Hearthand"® and @ Trade Marks Reg. U. S. Pat. Off. Mexico Registrados

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RECORD MANUFACTURERS, DISTRIBUTORS, ARTISTS, PUBLISHERS, SUPPLIERS

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THE CASH BOX

NAMM SHOW ISSUE

(Dated July 21, 1951)

GOES TO PRESS: THURS. JULY 12
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(Phone: LOngacre 4-5321)

6363 WILSHIRE BLVD.
LOS ANGELES 48, CALIF.
(Phone: W'ebster 3-0347)

www.americanradiohistory.com
“MY SUMMER’S GONE” (2:48)
“WHY AT A TIME LIKE THIS?” (2:53)

THE FOUR BUDDIES
(Savoy 789)

The Four Buddies continue turning out those great sides with another one on the top deck called “My Summer’s Gone.” Not only is this a terrible tune with an appealing set of lyrics, but the way the boys do it should be enough to send it right to the top. Ops are gonna be counting a lot of coin when they get this one into their machines. With a slow and steady beat, the number gets a vocal solo in the broken style with the group in the background making with some fine harmony. The second side is a blue number on which the group do ok also. But the top deck is the one. It looks great from here.

“DEAREST” (2:51)
“WILL YOU BE MINE?” (3:00)

THE SWALLOWS
(King 4548)

The Swallows, a new harmony group, come up with a couple of sides which should gain a lot of attention for them. Both ends are done in the form of a vocal solo with the rest of the group joining in and both make for first rate listening. Ops oughta do just that.

“NO MORE DREAMS” (2:52)
“I WANT TO BE WITH YOU ALWAYS” (2:21)

AL RUSSELL
(Columbia 39385)

A couple of very pleasant sides are turned out here by Al Russell and his Do Re Me Trio. Al sings both these ballads in easy style as he gets a side a instrumental group backing. Ops who are looking for good filler items, have one in this platter.

“I’M STILL IN LOVE WITH YOU” (2:45)
“THERE’S A LULL IN MY LIFE” (2:31)

LEE RICHARDSON
(Deluxe 3316)

Lee Richardson, who knows how to sing a ballad, has two here which he does a grand job with. Both ends get his big voiced rendition which makes them great fare. The bottom half is that wonderful oldie which Lee does with much feeling. Ops oughta take a listen.

“ROCKIN’ AND JUMPIN’” (2:53)
“LONESOME AND MISTREATED” (2:49)

HONEY BROWN
(Derby 761)

Two very loud and jumpy sides are dished out on this platter by Honey Brown with the help of Freddie Mitchell’s orchestra. Honey and Freddie make these sides sound like a jamboree with lots of action going on. Ops are gonna do very well with it.

“MY LONELY HOUSE” (2:51)
“THIS MUST BE LOVE” (2:31)

ALLEN GREENE
(Mercury 8236)

Allen Greene takes a ballad on the upper half and gives it a good ride. With Tony Vail providing the musical setting, this one could go in the pop field also. Lower half is a Latin American rhythm thing featuring a listenable melody. Ops oughta take a peek.

“WALKIN’ THE CHALK LINE” (2:50)
“BRADSHAW BOOGIE” (2:25)

TINY BRADSHAW
(King 4457)

Tiny Bradshaw goes to town on two sides and each of them offers a great deal of listening matter. The top deck is a jumpy number with a steady beat while the bottom half gets a driving vocal and instrumental from Tiny. This is a natural for the box.

“How could I have been you and I?” (3:18)

“ALWAYS” (2:54)

EARL BOSTIC
(King 4454)

Earl Bostic goes here, giving out with a couple of items which should please his fans. First half is a ballad on which Clyde Terrell does the vocal. Flip is an instrumental on the grand side by Irving Berlin. The followers of Earl should eat this up.

“GREEN ONION TOP” (2:53)
“WONDERIN’ BLUES” (2:38)

ROOSEVELT SYKES
(Revel 3324)

Two different types of numbers are put forward on this platter by Roosevelt Sykes. First side is a very lively novelty while the second side is a ballad. Each gets a good working over from this artist and each side deserves ops’ attention.

NEW YORK—MacKin Marrow (center) musical director for MGM Records shows an arrangement of the song “Teresa” to Pier Angeli (left) and John Ericson stars of the MGM film “Teresa.” Inspiration to pen the tune came to songwriters Jerry Livingston and Mack David after seeing a preview of the film, which has been acclaimed by critics as one of the best of the year. The MGM disk is currently being played in motion picture theatres throughout the country.

Our Latest Release on RCA-Victor
PICKED by “The Cash Box” -June 2

“THERE’S A LULL IN MY LIFE” (2:31)

Our Latest Release on RCA-Victor
PICKED by “The Cash Box” -June 2

“I’M TO BLAME” (2:32)
“SIDEWALK SHUFFLE” (2:20)

STEVE GIBSON & ORIGINAL RED CAPS
(RCA Victor 22-0127)

Steve Gibson and the original red caps reveal themselves as a group to be reckoned with as they come up with two sides, either one of which could break out. Titled “I’m To Blame” and “Sidewalk Shuffle,” both ends of this platter are gonna make noise—and we mean music—in the boxes. The top deck is a ballad with a very attractive tune which the boys exploit to the hilt. Not only do they give it first rate vocal treatment, but the instrumental interlude is something to hear also. On the bottom half they have a change of pace with a very fast driving number and again they come on top. Both of these sides are naturals for ops.

STEVE GIBSON
AND HIS ORIGINAL RED CAPS

Thanks To Our Many Friends In The Juke Box Industry And All The Disk Jockeys
Publicity: ARTHUR FINE ASSOCIATES, N. Y. C.
EXCLUSIVE DIRECTION
Jolly Joyce Agency
2005 PARAMOUNT THEATRE BLDG.
NEW YORK
611-613 EARL THEATRE BLDG.
PHILADELPHIA, PA.

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Exciting Treatment of
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“CRAY SHE CALLS ME”

Carousel # 2003

A Great New Singer

AL JELANE

“CAN’T GET OUT OF THIS MOOD” and
“WHAT IS THIS THING CALLED LOVE”

Carousel # 2001

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The Ballad Smash from M-G-M’s
“ROYAL WEDDING”

JUBILEE RECORD Hits

Bigger by the Minute!
THE ORIOLES
new smash
“WHEN YOU'RE A LONG
LONG WAY FROM HOME”
“WOULD I LOVE YOU”
JUBILEE # 5057

JUBILEE RECORD CO, Inc.
315 W. 47th St., N. Y., N. Y.

The Top Ten Tunes Noting Heaviest Play, Compiled From Reports Submitted Weekly To
The Cash Box, By Leading Music Operators In New York City’s Harlem Area; Chicago’s
South Side, and New Orleans.

1. SIXTY MINUTE MAN
   Dominos
   (Federal 12022)

2. HOW HIGH THE MOON
   Les Paul & Mary Ford
   (Capitol 1451)

3. TOO YOUNG
   Nat “King” Cole
   (Capitol 1449)

4. I WON’T CRYANYMORE
   Dinah Washington
   (Mercury 5211)

5. SLEEP
   Earl Bostic
   (King)

6. I APOLOGIZE
   Billy Eckstine
   (MGM 10903)

7. DON’T TAKE YOUR LOVE AWAY FROM ME
   Laurie Tate & Joe Morris
   (Atlantic 923)

8. TEND TO YOUR BUSINESS
   James Wayne
   (Sittin’ In)

9. I’M IN THE MOOD FOR LOVE
   James Moody
   (Prestige)

10. COOL WATER
    Four Tunes
    (RCA Victor 20-3967)

ROCKET 88
Jackie Brenston
(Chees 1458)

CHICA BOO
Lloyd Glenn
(Swingtime)

HOW HIGH THE MOON
Les Paul & Mary Ford
(Capitol 1451)

TOO YOUNG
King Cole
(Capitol 1449)

I APOLOGIZE
Billy Eckstine
(MGM 10903)

BLACK NIGHT
Charles Brown
(Aladdin 3076)

DON’T TAKE YOUR LOVE AWAY FROM ME
Laurie Tate & Joe Morris
(Atlantic 923)

WEAK MINDED BLUES
Louis Jordan
(Decca 27547)

DON’T YOU
LIE TO ME
Fats Domino
(Imperial)

I’M A
NIGHT OWL
Lowell Fulson
(Swingtime)

BLUE AND LONESOME
King Perry
(Specialty)

ROCKET 88
Jackie Brenston
(Chees 1458)

TOO YOUNG
Nat “King” Cole
(Capitol 1449)

TRA LA LA
Dave Bartholomew
(Decca)

CHICA BOO
Lloyd Glenn
(Swingtime)

TEND TO YOUR BUSINESS
James Wayne
(Sittin’ In)

STACKED DECK
Billy Wright
(Savoy)

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
Piano Red First Victor R & B Artist To Hit Best Seller List

SAVANNAH, GA.
1. Tend To Your Business (James Wayne)
2. My Love, My Desire (Joe Morris)
3. Rocket 88 (Jackie Brenston)
4. Time To Say Goodbye (Hatt "King" Cole)
5. Black Night (Charles Brown)
6. Please Send The Same (James Wayne)
7. I'll Wait For You (Ruth Brown)
8. Last Love (Percy Mayfield)
9. Stepping Out (Billy Wright)
10. Give Baby (Johnny Otis)

OKLAHOMA, CAL.
1. I'm Wearing Just For You (Jackie Brenston)
2. Sixty Million Man (James Wayne)
3. Rocket 88 (Jackie Brenston)
4. Tend To Your Business (James Wayne)
5. What A Fool I Was (Percy Mayfield)
6. Wrong Woman Blues (Ray Brown)
7. How High You Funk (Percy Mayfield)
8. Castle Rock (Johnny Hodges)
10. Don't Take Your Love Away From Me (Joe Morris)

NEWARK, N.J.
1. Black Night (Charles Brown)
2. How High The Music (Let Paul & Mary Ford)
3. Last Love (Percy Mayfield)
4. Tend To Your Business (James Wayne)
5. Please Send The Same (James Wayne)
6. I'll Wait For You (Ruth Brown)
7. Let's Rock A While (Percy Mayfield)
8. I Will (Four Buddies)
9. You Two (King Cole)
10. Rockin' And Rollin' (Little Son Jackson)

ATLANTA, GA.
1. Rockin' High (Jackie Brenston)
2. Dig It, Let's Have Your Hand (Ray Charles)
3. Everybody Cope Hard (Anita Richmond)
4. Nighttime Lover (Percy Mayfield)
5. I Feel Like A Million (Joe Morris)
6. Stepping Out (Johnny Otis)
7. Sadie Good (Marjorie Day)
8. Chica Boy (Lloyd Glenn)
9. That's Alright (Jimmy Rogers)
10. Rockin' West (Little Son Jackson)

MIAMI, FLA.
1. Tend To Your Business (James Wayne)
2. Rocket 88 (Jackie Brenston)
3. Playing Guitar Blues (Elmore James)
4. How High The Music (Let Paul & Mary Ford)
5. Each Time (Paul Gayten)
6. Bopin' Blues (Charles Brown)
7. At Last (Herb Lance)
8. Hot Red (Julian Smith)
9. Sixty Million Man (Rivron)
10. I Want To Tell A Man (Elmon Nixon)

WHAT A FOOL I WAS
Percy Mayfield (Specialty)

Papa Stomps
Pee Wee Gentry (Modern)

ONE MONKEY DON'T STOP THE SHOW
Stick McGhee (Atlantic)

DOLPHIN STREET BOOGIE
Red Callender (Recorded In Hollywood)

STACKED DECK
Billy Wright (Savoy)

WHAT A FOOL I WAS
Percy Mayfield (Specialty)

THE WORLD'S IN A TANGLE
Jimmy Rogers (Chess)

BLUE AND LONESOME
King Perry (Specialty)

ROCKING & ROLLING
Little Son Jackson (Imperial)

I'VE BEEN LOST
Little Willie Littlefield (Modern)

TEND TO YOUR BUSINESS
James Wayne (Sittin' In)

ERRORS STREET
Little Son Jackson (Imperial)

ROCKET 88
Jackie Brenston (Chess)

PIECE 6
Percy Mayfield (Specialty)

DOLPHIN STREET BOOGIE
Red Callender (Recorded In Hollywood)

STACKED DECK
Billy Wright (Savoy)

CHAINS OF LOVE
Joe Turner (Atlantic)

SIXTY MINUTE MAN
The Dominoes (Federal)

KOREA BLUES
Bayou Boys (Chess 1469)

CHICA-BOO
Lloyd Glenn (Swingtime)

WONG WOMAN BLUES
Roy Brown (Delove)

PUMA RED
NEW YORK—For the first time in RCA Victor's history, one of the wax- ery's rhythm and blues artists, Piano Red, has leaped right up among the company's top pop best-sellers. "Red's Boogie," his debut disk, and "Layin' the Boogie" have skyrocketed into key prominence among RCA Victor's current platters, with "Layin' the Boogie" rating number three among the company's best-sellers. As a result of his spectacular success, it's "No move upholstering for- me," says Piano Red, after decades of upholstering furniture and picking up small change playing his piano in neighborhood bars and grills around Atlanta, Georgia.

One of the spots where Piano Red played last year when not hamming at his upholstery tacks, joined the Central Record Shop in Atlanta. Prom- otor John Vaughn, noting the crowds who gathered to hear Piano Red's ivory-knocking, engaged him as soloist for a disk jockey program on a local radio station, which advertised his store. The audience re- sponse was so tremendous that Vaughn then called RCA Victor's attention to this unusually potent attraction. The upholstery-turned-pianist was immedi- ately signed to an exclusive record-contract.

Since the appearance of his first record, "Red's Boogie," Piano Red has become one of the most popular instrumentalists on the RCA Victor label. As an unabashed demonstra- tion of loyalty, he rides around At- lanta in a bright red station wagon with his name and the RCA Victor trademark printed conspicuously on its sides. He is also in constant de- mand for Southern night club dates and is contemplating a trip to New York to try out his unique piano and blues shouting style on Northern au- dience.

Although acclaimed for his rhythm piano technique, Red has never had any musical training and is entirely self-taught. He mastered the key- board by practising two hours every day. He supported himself in school by doing odd jobs and his first pro- fessional musical engagement was playing at a tourist camp for $5 a week, plus food. Now he gets top bill- ing at Atlanta's biggest night club, "The Royal Peachcock."

Not only is Red handy at the key- board, but he also composes. All of his recordings with the exception of "You've Got The Wrong Yo-Yo" have been his own compositions. These in- clude "Rockin' With Red," "Red's Boogie," and "Layin' the Boogie." Red got the idea for "Rockin'" Riding in an Atlanta bus when he saw a little girl rocking her brother in a rocking chair. He had the number completely composed in his mind be- fore he got off the bus.

THE TOP TEN TUNES NETTING HEAVIEST PLAY, COMPARED FROM REPORTS SUBMITTED WEEKLY TO THE CASH BOX, BY LEADING MUSIC OPERATORS IN DALLAS, LOS ANGELES AND OTHER CITIES LISTED.

1. HOT IN DALLAS
2. HOT IN LOS ANGELES
3. HOT IN OTHER CITIES

IT'S A HIT!!

"PIDDIN' THE BOOGIE"

Flip Side
"She Really Treats Me Wrong"

The No. 1 SENSATION Across The Hot Charts

CHESS 1458 "ROCKET 88"

Rated Gene's Greatest Since "My Foolish Heart"

CHESS 1464 "HAPPINESS IS A THING CALLED JOE"

b/w "BABY WON'T YOU PLEASE SAY YES"

IT'S A MONEY FOR MAKING MONEY—HIS NEWEST AND BEST

MUDHY WATER'S "HONEY BEE"

b/w "APPEALING BLUES"

CHESS RECORDS

5249 Cottage Grove Ave., Chicago, Ill.

(A)ll Phones: M.4-1322

June 16, 1951
Meeting Dates Of Music Operators’ Associations

June 12—Automatic Phonograph Owners’ Association
Place: Sheraton-Gibson Hotel, Cincinnati, Ohio

12—California Music Guild
Place: 311 Club, Oakland, Cal.

14—Michigan Phonograph Owners’ Association
Place: Maccabee Building, Detroit, Mich.

20—Westchester Operators’ Guild
Place: Moose Hall, White Plains, N. Y.

25—Phonograph Owners’ Association
Place: Broadway Hotel, East St. Louis, Ill.

26—Automatic Music Operators’ Association
Place: Park Sheraton Hotel, New York, N. Y.

29—California Music Guild
Place: Hotel Sacramento, Sacramento, Cal.

“IF TEARDROPS WERE PENNIES” (3:00)
“MR. MOON” (2:48)

CARL SMITH
(Columbia 20025)

Carl Smith
Here’s a folk star: who’s destined for big things. In “If Tear-

dros Were Pennies,” he gives a

sample of the kind of disk he’s capable of, which is enough to start

any op ordering. This side is a ballad which Carl not only sings

with terrific feeling, but the guitar accompaniment is always an exci-
ting one. The entire top deck is a design to keep you listening

from start to finish. The second side is a very slow number with a

similar style of delivery and an equally good guitar backing. The

top deck should be the one to step out and ops who can tell a

good thing when they hear it will want to hear this one.

“DON’T BE ANGRY, DARLING” (2:45)
“YOU'RE BACK A CHEATIN’” (2:42)

BILLY STARR
(Columbia 20281)

Billy Starr has a couple of good tunes to work with on this disk. Each

couple side is a slow ballad which Billy pours a lot of meaning into

as he gets some good guitar accompaniment. Ops who are looking for

first rate filler material, have it here.

“WEDDING BLOOMS” (2:48)
“You’re Fixin’ To Break My Heart” (2:40)

JACK SWANSON
(Jubilee 4020)

A new artist, Jack Swanson, makes an auspicious debut here singing

couple sides which show his worth. Top deck is a ballad with a lot

of potential which Jack does with a tear in his voice while the second

half is a cute number with some good lyrics. Ops will want to listen

to this boy.

“You’re So Different” (2:50)
“You Better Save It For A Rainy Day” (2:50)

HANK PENNY
(King 927)

Hank Penny takes a couple of different kinds of tunes on this disk and

gives them a good going over. The upper level is a ballad with an

almost pop flavor which he does to a steady paced backing. The bottom end

is a driving thing with a lively feeling. Ops won’t want to miss this.

“TODAY I’m MOVING OUT” (2:33)
“Bless Your Little O’ Heart” (2:33)

SKEETS McNODELD
(Capitol 1570)

Skeets McDonald certainly knows how to deliver a song. Here he takes

two of them and sends them flying. The first one gets a vigorous vocal

at a steady pace while the second half is a novelty again with a top notch

rendition. This is an artist to watch.

“NO SHOT GUN WEDDIN’” (2:22)
“THROUGH CLOUDS AND SUNSHINE” (2:20)

ALICE EVANS
(Pyramid 250)

Alice Evans has a couple of different types of numbers here which she delivers

in excellent style. The top deck is a very cute novelty with a

wonderful set of lyrics while the second half is a pleasant ballad. On both

sides she gets an assist from a chorus which makes them sound like big productions.

“You’re That to Me” (3:03)
“ROSE OF OLD MONTEREY” (2:57)

FLOYD TILLMAN
(Columbia 20823)

A very easy going ballad is offered on the top deck by Floyd Till-

man. Floyd gets a good backing and some help from a chorus as he runs

through this soft number. The second half too features a listenable melody

done in pleasing style by Floyd. Ops will want to tune in.

“DADDY’S LITTLE BLUE-EYED BOY” (2:44)
“You’ve Had Your Way” (2:42)

COWBOY J ACK DERRICK
(Federal 10077)

Cowboy Jack Derrick has a sentimental ballad to work on with the

upper half and he sings it with feeling. Getting a good guitar backing, Jack

makes this a very listenable side. The lower end is a tearful thing with a

steady guitar throughout. Ops will do ok with it.

“QUEUE OF BROKEN HEARTS” (2:18)
“WHITE LIGHTNING” (2:46)

BILLY HIX
(Alley 15045)

The side of this platter has a ballad to offer by Billy Hix. He does it

good voice with some fine guitar playing in back of him. On the second

side he changes pace to a through with a talky vocal on a fast paced item. This is right for the machines.

“It’s What’s in THE CASH BOX That Counts”
Ed Kassner Buys Into J. J. Robbins; Jack Robbins Remains As Partner

NEW YORK—After a hurried day of negotiations, Ed Kassner today (Friday, June 8) concluded a deal whereby he became a partner of Jack Robbins in the J. J. Robbins Music Publishing firm. Robbins, who had intended selling his business outright, will now remain in the pubbery on a 50-50 basis with Kassner.

Kassner is the dynamic English publisher who started his own American operation after the sensational success of "I'll" which he brought over from England. The song took off after he leased the American rights to Shapiro-Bernstein, who promoted it in this country.

Until the actual signing of the contract, it was a toss up whether Kassner or Johnny Marks would buy into the firm since both had been reaching final stages of negotiations. Kassner finally came through after a formula was worked out by which Jack Robbins could remain in the music firm.

Buddy Robbins will move over to George Panton Music as General Professional Manager while "Brother" will return to California where a deal is pending with a major music firm.

RCA Victor Distrib
Offers Music Ops 45rpm Special Sub Service

CHICAGO—Rolf Yule of the local RCA-Victor distrib offices here reported this week that the firm is offering automatic music ops a special subscription service on all new 45 rpm disks.

Rolf was formerly with Charles Willmott's Tri-County Music & Novelty Co., Inc., and has a complete understanding of the juke box business.

The special subscription service will include sending juke box ops one or more of all the new 45 rpm disks as they come into the distrib's headquarter here.

This, as Rolf explains, is an unusual type subscription in that ops will be able to test each and everyone of the records and will be able to order whatever they like best.

Available in the above category will not only be the pop tunes, but also hillbilly, big bands and blues and some international music. This gives juke box ops a very wide choice.

At the same time, Rolf also announced that the firm have just released 50 all-time best sellers on 45 rpm.

These, include Paul Whiteman's, Tommy Dorsey's, Perry Como's, Artie Shaw's, and other recordings which have proved themselves favorites over the years.

These 50 can also be obtained in singles on 78 rpm.

Joe Mooney Cuts Disk For New Carousel Label

NEW YORK—Joe Mooney, who has been absent from the recording picture for several years, returned this week to cut two sides for the newly formed Carousel Records. Mooney, who formerly was a big seller on the Decca label, waxed "Long Ago Last Night" and "Crazy She Calls Me" with a trio consisting of Bob Carter, bass, and Bucky Pizzarelli on guitar. He himself played the organ and did the vocal.

Mooney was last associated with a quartet and for the past several months he has been working as a solo in a Paterson, N. J., night club.

Como Golf Meet Set For June 19

NEW YORK—The third annual Perry Como Golf Tournament will take place on Tuesday, June 19, at the Garden City Golf Course in Long Island.

The meet, which is by invitation to contact men, will consist of a day of golf and dinner.

Como will present the prizes and trophies to the winners.

Warners Denies Rumors of Sale of Music Publishers Holding Corp.

NEW YORK—Rumors that Music Publishers Holding Corporation, Warner Brothers music firm, consisting of Kemick, Harms and Witmark, would be sold as an aftermath of the recent attempts to buy the film company, were denied this week by Albert Warner.

Ever since the Lurie Interests first made their offer to buy Warner Brothers, the trade has been plagued with rumors that each part of the Warner organization would be sold separately and therefore among these to go would be the music firm which is one of the most powerful in the business.

As of the moment however, although Warners admits to having received several offers for the music end of their business, it is not for sale.
MUSIC OPS: PRINT PETITIONS FOR PLAYERS' SIGNATURES

Automatic Music Players Protest

Petition

WHEREAS there has been introduced a Bill (S.1553) in the Senate of the United States to force the Automatic Phonograph in this place of business:

"Main St. Tavern, 00 No. Main St., Anytown, U. S."

to pay tribute in the form of royalty on every record of copyrighted music (from which Automatic Phonographs are now exempted from so paying by the U. S. Copyright Law) and which would force the owner of the Automatic Phonograph located here to remove it from these premises.

Appeal is hereby made to all automatic music lovers who patronize this Automatic Phonograph to protest to the Senate of the United States the payment of such tribute, so that the Automatic Phonograph in this place of business can continue to bring musical pleasure, entertainment and relaxation to the patrons whose signatures are listed below:

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Alongside is the type of petition recommended for use by all automatic music operators everywhere in the nation.

This petition should only be used as a guide to be printed by the operator. He should also first take it to his attorney to see whether it meets with all the provisions of the laws of his community.

Then, after printing as many as he believes he will need for each one of his locations, he should arrange with his location owners to have this petition displayed in a prominent place near his phonograph in that location.

Every automatic music operator should obtain as many signatures as he possibly can. The patrons of his music machines are the constituents of his Senator and his Congressman.

He should then, along with all other phono ops in his community, arrange to present these petitions in person to his Senator and his Congressman.

He should not stop here. He should lead off the petition featured alongside with the name of his location owner. But, he should also obtain the names of all the leaders in his community, in addition to the names of all connected with him in any fashion whatsoever, like the man who sells him his gasoline, tires, etc.

He should, at the same time, sit down and write an explanatory and personal letter to his Senator and to his Congressman.

He should appeal to his Senator to VOTE AGAINST S. 1553 when it comes up for vote in the Senate.

He should appeal to his Congressman to VOTE AGAINST H.R. 2464 and H.R. 2465 when these bills come out of the Judiciary Committee for vote in the House of Representatives.

He should make it his business to get the names of all his community's officials.

In short, this is one time when the automatic music operator MUST GO TO WORK TO SAVE HIMSELF from paying tribute to a business organization like ASCAP who has reviled him and who are ready to smash his business completely.

This is the fight of the music operator's life.
ASCAP Hits Below Effort to Discredit

Alerts Its Members to "discuss with leaders in your community in Same Letter of May 29 to: "Write your opinion concerning Furnished to Special ASCAP Committee in Washington. ASCAP "Convincing evidence that many juke box operating companies Says That Special Senate Crime Investigating Committee "of which that many juke box operating companies have been infiltrated by brute force."

ASCAP Calls Juke Box Operators Control the Industry. These Dirty, Below-The-

Crucify The Music

Now, Mr. Juke Box Operator, you know whom and what you have to battle to remain in business. And to hold from a complete smash-up the great national music showcase for the very members of an organization, ASCAP (American Society of Composers, Authors and Publishers), whom you are benefiting every single hour of every day.

The above headlines are only a small part of the dirty, below-the-belt-blow-blowers that are already being employed by this so-called "society," and supposedly "staid "musical composer's organization" that has been in Washington under fire as a "trust!"

The people, ASCAP, are asking their well known members, noted music composers to, "write in letters" which their committee, already in Washington, a "special committee," will be able to present at any hearings which may come into being.

They also tell their members in an open letter from the president, Otto A. Harbach, dated May 29, 1951.

"I know you will want to discuss with leaders in your community the importance of this pending legislation to American composers and authors in our age of increasingly mechanized music."

In short, they are already telling all their members to get to their Senators, Congressmen, and anyone else with power "in their communities," and start the ball rolling to get the Copyright Act of 1909 amended and the Juke Box Operator TAXED under the most smashing "tax" that has ever yet been proposed, 1% per side of a record per week.

This would mean about $11,000,000.00 per year immediately to ASCAP (and the very few other copyright owners whose music is played in juke boxes) and would also give them the opportunity to NEXT YEAR AND THE YEAR AFTER ASK FOR MORE AND MORE AND MORE UNTIL THEY GET 50% per side of a disk per week. (There's nothing in Sen. Kefauver's bill, S. 1253, to prevent this.)

In a release to morning newspapers Tuesday, May 29, 1951, from ASCAP's headquarters at 575 Madison Ave., New York, N. Y., this outfit, which is opposed to only be concerned with the poor and struggling composer" stated:

"The evidence that many juke box operating companies have been infiltrated by criminals was uncovered by the Senate Special Committee to Investigate Organized Crime in Interstate Commerce, of which Senator Kefauver was Chairman. The proposed amendment would bring the operations and income of these individuals into public view, and thus help to rid a legitimate industry of a criminal element."

"Is this the business of ASCAP? To suddenly become a national police force? Or is the business of ASCAP to watch out for composers and see to it that they "don't starve"?

Whatever right in the world has ASCAP to police anything—not only the automatic music industry? Are they now authorized by anyone, anywhere, to be a police force, and to tell the world that by smashing an industry with the damnest, most punishing taxation ever devised, that they are doing this, as Hitler used to say, "for the good of the little people."

But, that isn't all. In a very special composition booklet of 13 pages ASCAP released this treatise entitled:"\n
"FIFTY COMPOSERS AND AUTHORS SUPPORT SENATOR KEFAUVER'S PROPOSED AMENDMENT OF THE COPYRIGHT LAW" (S. 1253)."

This is an elaborate and all one-sided digest of what has gone on in the past. ASCAP has been beaten trying to "amend" the Copyright Act of 1909 so that the nation's juke boxes would have to pay it TRIBUTE in the form of plenty of millions of dollars, which is all ASCAP is interested in anyway.

One Page 1 of this treatise ASCAP says:

"...there is now ample evidence that many juke box companies have been infiltrated by criminal elements who operate the business in true gangster fashion, establishing mutually exclusive 'territories,' falsifying records, and policing their jurisdictions by brute force."

On Page 2 of this same booklet that was sent far and wide by ASCAP there appears the following:
the importance of this pending legislation." Also Urges Members the advantages of this proposal" so that this info can be Also Says in Release to All Morning Newspapers on Tues., May 29: have been infiltrated by criminals." And in a Special Report ASCAP Senator Kefauver was chairman" Showed "ample evidence trated by criminal elements who operate the business in 'territories', falsifying records, and policing their juris-
"Racketeers." Claims Evidence is Widespread That Gang-
Belt-Blows Are Only Part of ASCAP's Methods to . . .
Copper, Steel And Aluminum Use Slashed For Third Quarter Beginning With CMP On July 1. Cuts Very Deep Into Production Of All Types Of New Equipment

WASHINGTON—Announcement by the National Production Authority this past week of an across-the-board slash on the three critical metals: copper, steel and aluminum; not only cut deep into production of automobiles for the forthcoming third quarter, but, cut even deeper into production of all consumer durable goods.

While steel was slashed an additional 55 per cent, to begin with July 1, 1951, when the Controlled Materials Plan becomes effective, copper was cut even more deeply to an approximate 40 per cent, with aluminum cut more than 50 per cent, from pre-Korean levels.

The final figures haven't as yet been made known, and are expected to be released by NPA within a few days, it is already reported in the industry that these new metal cuts will deeply slash production of all types of non-ferrous.

Manufacturers who have been hesitant in the past, regarding producing any new products, are now reporting to the officers in their belief that they will not be able to even regard production of anything new, and will have to continue along as best as they can with whatever they have in production at this time.

This latest cut, which comes in right on the heels of the Controlled Materials Plan, and which plan becomes effective July 1, 1951, is sure to shut down many of the smaller as well as many of the larger consumer durable goods plants, it is rumored.

The coin machine industry's manufacturers report that they will continue to build whatever they now have in production for as long as they possibly can, providing of course, no further cuts will be forthcoming.

So the cut, announced by NPA this past week, came as no surprise to the people engaged in this business for, as one noted leader stated:

"We've been reading your articles analyzing the materials cuts which were being placed in effect by NPA and knew that something like this was in the wind."

"We have complimented you in the past for these truthful and discerning articles and we want to take this opportunity to compliment The Cash Box once again.

"Your publication has been the one, and the only one, that foresaw the materials shortages for this industry, and has repeatedly warned the trade what was coming."

Como Speeds Production As "Stadium" Accepted By Country's Operators

CHICAGO—"Stadium", new novelty game manufactured by Como Manufacturing Corporation, this city, has caught on so strongly, company officials report, that production will be speeded up immediately to take care of the demand.

"With several altogether brand new features incorporated in 'Stadium', the operators are pleasantly surprised when viewing the game at distributors' offices during this past week," stated a Como executive. "Distributors from all over the country have advised us by phone and wire that operators were commending that 'at last there is really something new to offer locations and players.'"

"One of the outstanding features" he continued "is the fact that 'Stadium' gives the players more for their money and they seem to like this very much. 'Stadium' gives the player 10 balls for 5c, and still the game plays in less time and is faster than the regular conventional type pin games that have been previously produced."

Another new feature pointed out is the 10 ball traps that snap into action instantaneously, thus speeding up the play and greatly entertaining the player.

"Gun Patrol" Clix As Exhibit's "Golden Anniversary" Feature

FRANK MENCURI

CHICAGO—Frank Mencuri, sales manager of Exhibit Supply Company, reported this past week that the choice of "Gun Patrol" has been acclaimed by all the firm's distributors as well as many, many operators, as the feature product for this entire month, while Exhibit celebrates its "Golden Anniversary."

Having reached its fiftieth year in the coin machines industry, this month of June, 1951.

"It was very gratifying," Frank Mencuri reported, "to win such instant acclaim from all of our distributors, from so many, many operators and, especially, from the entire sales force, for the choice of 'Gun Patrol' as the 'feature product' for our fiftieth year celebration."

"From all parts of the country," Mencuri continued, "operators and distributors have written to us to tell us, 'You couldn't choose a finer product as the feature for your "Golden Anniversary" Celebration.'"

"In fact," he said, "proves to us and, especially, to all operators who haven't as yet completely investigated 'Gun Patrol', that this is one item that is earning more money, more steadily, for the nation's operators, in every territory in the country, than any other which has yet been built.

"In fact," he claims, "our 'Gun Patrol' because of the 5c, 10c and 25c chutes is bringing operators the biggest returns they've ever yet enjoyed.

"Here is a product that is real amusement in every sense of the word and that meets all conditions everywhere in any territory.

"Yet," Frank stated, "'Gun Patrol' is a bigger and steadier, longer-lived moneymaker than any product we've ever introduced to the field."

When this latter statement was questioned, Frank answered:

"I realize that this is a very strong statement. Exhibit products of almost fifty years ago can still be found in various arcades and in other locations throughout the country.

"But," Frank continued, "I'm certain that many years from today, 'Gun Patrol' will still be found to be operating everywhere in the country and still taking in big and steady profits."

Mencuri urges operators to get in touch with the firm's distributors during this month of their "Golden Anniversary" Celebration and check all the features of "Gun Patrol."
Who's a Smart Operator?

YOU ARE when you select a juke box* that has location appeal, that stands out with sparkling color and motion.

YOU ARE when the juke box* you buy is priced reasonably enough to leave you working capital to exploit your route.

YOU ARE when you appreciate the added profit which comes with a juke box* that plays dependably on with little or no need for costly service.

YOU ARE when you invest your money in a juke box* that maintains its high trade-in value, returns such a large share of your original investment.

* Operators Wise Buy AMI's
The Cash Box will celebrate its 9th Birthday with its July 21, 1951 issue... but it will be much more than just a 9th Anniversary Issue... this is the ONE BIG ISSUE that the entire industry has been looking forward to for many, many months.

Everyone recalls the 8th Anniversary Issue of The Cash Box and the many who were sorry that they didn’t participate with larger advertisements. This is, then, the one time during the entire year when operators, jobbers, distributors, manufacturers, suppliers, and all allied to the coin operated machines industry in any fashion whatsoever, can advertise in an issue that will be treasured by every coin machine man in the nation.

The 9th Anniversary Issue of The Cash Box is MORE THAN JUST ANOTHER BIRTHDAY CELEBRATION. It is something that is undefinable in the fact that so many, many people, everywhere in this great nation (as well as in many foreign countries) look forward to this issue that brings a most complete listing of all new and used machines. Discusses all the outstanding events of the year. Answers many, many problems and questions. It is an issue that is WITHOUT PARALLEL for the great services it renders to the entire industry. This is the one time during the year... the 9th Anniversary Issue of The Cash Box... when everyone, in any fashion whatsoever connected with the coin machines industry, is urged to take advantage of the advertising space which is offered at the most economical rate in all coin machines history.

To insure yourself the best possible position for that big annual issue... the 9th Anniversary Issue of The Cash Box... write, wire, phone or call today at any of The Cash Box offices listed below... reservation for your advertising space NOW will assure you the finest position!

THE CASH BOX
EMPIRE STATE BLDG., NEW YORK 1, N. Y.
(PHONE: Longacre 4-5321)
32 W. RANDOLPH STREET, CHICAGO 1, ILL.
(PHONE: Dearborn 2-0045)
6363 WILSHIRE BLVD., LOS ANGELES 48, CAL.
(PHONE: Webster 3-0347)
**Dedicate Wolberg Community Center**

**SAMUEL WOLBERG**

CHICAGO — Religious and civic leaders of the northside community here took part in the dedication of the $250,000 Wolberg Community Center of B’nai Zion Synagogue at 1447 Pratt Blvd., this past week (Wed. evening, June 6).

The building has a 1,000 seat auditorium, a nursery school, a library, recreation rooms, lounge, kitchen, and many other features.

It is a modern and attractive building, Windows encircle the entire two floors of the structure.

Many honor were heaped upon Samuel Wolberg by those who spoke at this dedication praising his great philanthropic efforts to bring about the Wolberg Community Center.

Dr. Louis Finkelstein, President of the Jewish Theological Seminary of America, delivered the dedicatory address.

Presentation of the building was made by Samuel Wolberg to H. D. Heyman, President of the B’nai Zion congregation.

Rabbis A. L. Lassen and Henry Fisher also shared in the exercises. It was one of the most outstanding evenings in the history of this congregation and, especially, in the civic advancement of the Rogers Park area.

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**NAMA Announces Dates Of 3 Regional Meets**

CHICAGO, ILL.—Announcement of dates and places for three more regional meetings was made this week by C. S. Darling, executive director of National Automatic Merchandising Association.

The meetings will all be held during the month of June. The schedule:

Region VIII—St. Louis—June 17—Chase Hotel—Round-table sessions from 10 a.m. to 2 p.m. with time out for lunch. In the afternoon, operators will be guests of National Vendors, Inc., at the St. Louis Cardin-Philippines baseball game.

Region X with Region XI members as guests—Los Angeles—June 25-26—Ambassador Hotel—Two-day program, closing with a cocktail party sponsored by P. Lorillard Company.

Region XII—Portland, Oregon—June 30—Moltomah Hotel—Program details to be announced later.

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**Iowa Rules Out Tournament Play On Coin Machines**

DES MOINES, IOWA.—So-called “tournaments” conducted by owners of coin-operated amusement devices are illegal under Iowa law according to a ruling (June 1) by State Attorney General Robert L. Larson.

Copies of the opinion, which was written at the request of Marshall County Attorney E. W. Adams, were sent to all 99 county attorneys in the state.

The attorney general was questioned as to the legality of the so-called “tournaments” played for a day, week, months or any stated period, with a prize awarded for the highest score at the end of the period.

"There is nothing magical in the word ‘tournament,’” the opinion said. "No enterprise, if otherwise legal, can be legalized by the simple experiment of dubbing it a ‘tournament.’"

"The concept of a tournament is that of a closed group of competitors, with each competitor having an equal chance to win,” the opinion added.

"Obviously, where the number of opportunities a competitor has to win is determined by the amount of money he is willing to pay for additional chances, violates the concept of equal competition to determine the champ- ion.”

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**Immedidate Delivery! COMO’s Sensationally New, Completely Different NOVELTY GAME**

**STADIUM**

Come In And See For Yourself!

CHRIS NOVELTY CO.

806 ST. PAUL ST., BALTIMORE, MD.

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**Coan Appointed Nat’l Sales Rep For SuperVend**

DALLAS, TEX.—Judge M. M. Miller, president of the SuperVend Corporation, this city, announced this week that the Coan Manufacturing Company of Madison, Wis., would take over the national sales and servicing of SuperVend three-flavor cup dispensers.

"Our contracts become effective at once,” Judge Miller said, "and the Coan organization is fortunate in being able to make immediate deliveries at the beginning of the season for soft drink sales.”

Coan has been associated in the vending division of the industry for many years and has complete national coverage thru many regional rep- resentatives.

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**BRAND NEW... TURF KINGS**

In Original Crates

**SuperVend**

3 Flavor Drink Vendor In Original Crate

**WRITE FOR PRICES**

**RUNYON SALES COMPANY**


593 10th Ave., New York 16, N.Y. 3-1880
123 W. Runyon St., Merivale, N.J., N.Y. 3-1677
345 S. Warren St., Trenton, N.J., N.J. 4-6593
We Are Closing Out!

★ ONE-BALLS
★ FIVE-BALLS
(Late Post-War Games)

★ PHONOGRAPHS

ALL ARE PRICED RIGHT!

- You'll be paying twice as much in a few months from now.

WRITE
BOX 77, c-o THE CASH BOX
EMPIRE STATE BLDG.
NEW YORK 1, N. Y.

Wurlitzer Directors Re-Elected-Declare Dividend

Wurlitzer Company, president of The Rudolph Wurlitzer Company, reported this week that at the meeting of the shareholders, one of the directors was elected: Fanny R. Wurlitzer, Chairman of the Board; R. C. Rolfing, President; R. C. Halmbaugh, Vice-President and Manager North Tonawanda Division; R. F. Wallen, Vice-President and Manager Delaware Division; E. C. Payton, Vice-President and Manager Retail Stores Division; Hugh A. Stewart, Vice-President and Treasurer; and M. R. C. Bristow, Assistant Treasurer. R. W. Carlson, Assistant Secretary and Comptroller; E. L. Hahn, Secretary and Treasurer; B. J. Stamm, Assistant Secretary; J. W. Carlson, Assistant Secretary; and J. W. Carlson, Assistant Secretary. A dividend of 20 cents per share of common stock was declared, payable September 1, 1951 to holders of record August 15.

EASTERN FLASHES

Coinrow showed a little more action this week than usual—due no doubt to the record-breaking sales of the $12,000,000 worth of coin machines displayed at the Convention. Although going along steadily, while used equipment sales show slight gains. Operators of both music and games report that the last few weeks are about in line with the demand better than several years ago.

Al Simon, Albert Simon, Inc., plays host to two visitors—one, Chico's new shuffle game "Horseshoes," which the ops have taken a fancy to; and, two, Sam Lewis, Chico Coin, executive, who is spending a few days in town. Sam is planning to round the country and see how things are looking in the Southwest territory. He and Al Simon visited several distributing firms in this area.

Another new shuffle game to arrive this week, was displayed at Dave Brink's, which Dave is now selling rapidly. Bally's "Baseball" shuffle game, from Runny Sales Company, has been something of a hit in the trade. Which reminds us—Al Green, over at Runny's Newark, N. J. office, was showing Cono's new novelty game "Stadium," and reported that the operators were very favorably impressed.

Special to Felix (Chippy) Maltz, wherever you are: Ike Berman would like you to get in touch with him—it's important. Or if any reader of this column has seen "Chippy," please pass along the message... Joe Young, Young Distributing, happy and smiling over the action on Wurlitzer's 1400 and 1450 models. They are quite a hit, the used phones... C. H. Weiler, his new offices (corner 10th Avenue and 45th St.) next week... Ben Smith, advertising counsel for many in the coin machine trade, has good cause to be proud of his youngists. First it was his son—graduating at 17 from High School, and being accepted at Princeton University; and now it's his fourteen year old daughter, Alice II, who's graduating and being celebrated.

June 10, from the Jewish Community Center, White Plains, N. Y. Alice will attend the gathering at the Center, and then following the ceremonies, all will come to her home for a celebration...

The ever smiling Koopel brothers, Harry and Hyman, of Koopel Distributing Company, have a wealth of experience in the coin machine business. Prior to opening their wholesaling firm on coinrow, they were truckers of coin equipment, and were in a position to settle the question with the best man goes to the top. From their associations with everyone wholesaler in the business, they've built a reliable and substantial reputation. "We found out" they state, "that the firm that has the best business and makes money, is the one that buys the finest possible reconditioned equipment, and the best cooperation." One of our spies reports that a tavern located on Eight Avenue, near the Square Garden, seems to have kicked the TV competition at all time. Up to six months ago, TV was on practically all the time, with the hours of 6 to 10 P.M. cut off from jive box play. In the last six months, the television set has been dormant, while the jive box getting the play during these important hours... Mike Munes, due to the pressure of the biggest business ever operated by this long-established firm, has been chairing-holding to relieve the tension. This week, Mike tells us that he's made up his mind to cut out the cigars completely. So far, he hasn't smoked since the beginning of the week. Mike plans to stop smoking once before Christmas, but that was back as good as ever. We're betting the same will happen this time, too.

NEW ORLEANS NOTES

Congratulations to Jimmy Lynch and Adrian "Red" Zander, who have purchased the Seaborg franchise from the S. H. Lynch Company of Dallas. These two boys have done a terrific job since they have had charge of the local branch of the S. H. Lynch Company, and now that they are the bosses, it should inspire them to even greater effort. Two swell fellows who will always do a good job... These two guys are not only salesmen, but they have a certain kind of game, and are active in several New Orleans locations these days are just watching the Bally's "Bright Lights." This game has taken New Orleans by storm. The distribution has been spread out over orders—operators and location owners receive the selection and the players love to play the game, so everyone is happy... Bob Breith, of the Bally engineering staff, due to arrive in town to June 7th to conduct a school for mechanics on Bally equipment. Bob is very popular here.

Ed Kramer, at long last able to leave his home after being confined because of doctor's orders. The extremely popular President of the New Orleans Amusement Association sure has the well wishes of everyone to keep his good health and to carry on his wonderful work. Once again, we congratulate the Veterans... Another item that came to our attention this week, was the news that the old landmark L. D. Brown's was sold, to a certain kind of game, and is soon to be replaced by a certain new game, so many New Orleans locations these days are just watching the Bally's "Bright Lights." This game has taken New Orleans by storm. The distribution has been spread out over orders—operators and location owners receive the selection and the players love to play the game, so everyone is happy... Bob Breith, of the Bally engineering staff, due to arrive in town to June 7th to conduct a school for mechanics on Bally equipment. Bob is very popular here.

One very smart local distributor is buying up all the "magazine" items and "citations" he can get. He must know something. What's up, Nick? Let us in on the secret. Have you a pipeline to Washington?... Two swell fellows on coinrow have been in the records department. H. F. Berman, of Bally's and Trudy Grand foll, well thought of by locations and operators alike. ... Arnon Callery off on a business trip to Washington. ... The French Quarter should keep up a little bit now that Papa Celeste has opened the famous Packard Club. ... It looks like New Orleans at long last has a good Chinese restaurant. Vic Cavena, former Marshal of Kenner, has opened a Chinese restaurant on Magazine, the largest in town.
We Sell Only to Operators

We are strictly factory distributors. Our policy always has been, and always will be, to SELL ONLY TO OPERATORS. And to only sell operators the finest, the biggest, the steadiest, long-lived monomakers, like:

Wurlitzer 1400 and 1450
Bally BasebalL
Bally Bright Lights
Bally Futurity

Let Us Arrange
FREE DEMONSTRATION of the Keeley Deluxe Electric

NPA-1717 Gives Users Of MRO, DO-97, 120% Of Base Period

WASHINGTON—NPA (May 22) adjusted limitations on the use of defense order rating (DO-97) for Maintenance, Repair, and Operations (MRO) items to compensate for increased prices and accelerated programs.

This action is an amendment to NPA Regulation 4, and permits the use of the DO-97 rating up to 120% of the amount spent on such MRO items during the base period (the base period is the year 1950). The limit, formerly, was 100 percent.

NPA explained that this situation developed:

1. As more on MRO items have increased about 10 per cent over the base period average. Thus organizations weren't getting as much material as they were during the base period, since limitation is on dollar expenditure basis.

2. Expansions and increased use of available facilities created a demand for more MRO items at the very time organizations were getting less because of the price factor. This increased demand was estimated at 10 per cent.

Therefore the limitation on DO-97 use was increased from 100 per cent to 120 per cent to absorb the increased price and use factors.

The objective of the MRO program, NPA said, is assure operation of civilian and military economy at the highest possible rate with the least possible drain on scarce materials.

In addition to the use increase, the amendment also made these changes in Regulation 4 to provide flexibility and to reduce the flow of applications for quota adjustments:

1. Any organization that used the DO-97 rating to get 20 per cent or less of its quarterly quota will also be permitted to purchase an unlimited MRO total with the use of the rating, subject to inventory and use limitations and any restrictions contained in other NPA orders.

2. If a firm used the DO-97 rating at all, it was limited to an overall total of 100 per cent, rated or unrated, of its base period use.

An organization now will be able to use DO-97 for some scarce items and still be free to make increased purchases of other needs on the open market. This should tend to prevent unnecessary DO-97 use, NPA said, as well as increasing its use for the more scarce materials.

The amended order permits a check of base period; either the calendar year or the nearest fiscal year ending before March 1, 1961.

3. DO-97 use for capital additions is limited to 10 per cent of the quarterly quota or to $750, whichever is higher. This is to prevent over-use for capital additions at the expense of MRO use, NPA said.

4. Companies which have more than one plant within the United States and its territories and possessions now have the option of deciding whether MRO quota shall be established for each plant individually or for the organization as a whole. Previously, quotas were on a single-plant basis.

DO-97 cannot be used to obtain material on lease.

Wurlitzer 1400 and 1450
Bally BasebalL
Bally Bright Lights
Bally Futurity

Let Us Arrange
FREE DEMONSTRATION of the Keeley Deluxe Electric

NPA-1717 Gives Users Of MRO, DO-97, 120% Of Base Period

WASHINGTON—NPA (May 22) adjusted limitations on the use of defense order rating (DO-97) for Maintenance, Repair, and Operations (MRO) items to compensate for increased prices and accelerated programs.

This action is an amendment to NPA Regulation 4, and permits the use of the DO-97 rating up to 120% of the amount spent on such MRO items during the base period (the base period is the year 1950). The limit, formerly, was 100 percent.

NPA explained that this situation developed:

1. As more on MRO items have increased about 10 per cent over the base period average. Thus organizations weren't getting as much material as they were during the base period, since limitation is on dollar expenditure basis.

2. Expansions and increased use of available facilities created a demand for more MRO items at the very time organizations were getting less because of the price factor. This increased demand was estimated at 10 per cent.

Therefore the limitation on DO-97 use was increased from 100 per cent to 120 per cent to absorb the increased price and use factors.

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DO-97 cannot be used to obtain material on lease.
WANTED
BY ONE OF CHICAGO'S MAJOR MANUFACTURERS

ideas, inventions or completed working models of all types of new coin operated machines. Your product, idea or invention, if it meets approval, will be given complete and immediate attention. You will be contacted directly after receipt of your first letter. You can write in full confidence. You are assured complete protection.

Give Full Details to...
Box No. 150
C/o The Cash Box, 32 W. Randolph St., Chicago 1, Ill.

Como's "Stadium" Gets Favorable Reception At Chris Novelty Co.

Most comments were made on the 4-step tilt feature never before incorporated in an amusement game, according to Chris Christopher, this new feature on "Stadium" permits the player to use old-fashioned body English to his heart's content, really is what made the pin game popular from the very first one made. The 4-step tilt feature is really an advancing tilt that lights up the word T-L-T-L in lights in the front of the game near the player. "It gives the player the thrill of having more chances to use old-fashioned body English which they seem to like very much," commented Chris.

"Operators were enthusiastic about "Stadium," stated Chris, "and as one operator said "now we can really tell the locations we have something that is new.""

"Stadium" varies from the conventional novelty type pin game in that it gives the player 10 balls for $2.50 and still the game is much faster and plays in less time than the conventional type pin games.

CALIFORNIA CLIPPINGS

Not since the big blow of '39 has there been such a lingering topic of conversation around the L. A. Coin Row as dime music play and its many ramifications in areas throughout the state... On the local level, Culver City seems to be the experimental ground for Sammie Ricklin, Johnny Hawley and several other lads operating out there... More than the prestige is that MGM employees have done more dime music better than other folks... At an area where, the boys are changing over and Bob Bard, who has one store throughout, tells us he's going along, although his location owner has already expressed considerable objection to the switch... Meanwhile, San Luis Obispo and Paso Robles may have a few... Red Catlin of Montrose is supposed to have made the move and S. L. Griffin of Pomona is also described by Johnny Hawley as being on the verge... Santa Ana's music men hold a meeting last week at Bert Hammond's place to consider the pros and cons of dime play and Pomona is already going strong for ten cent action... Nick Carter of the Nichols, who has a large route in the raisin city, has converted his route, we hear... According to Johnny Hawley, whose new place of business is shaping up nicely, the demand for his Hawley Converter Kit has now exceeded available supply, but he hopes to catch up on production within a few months... Already coming in from out-of-state, including a large one from Harry Hornbeck, of the R. F. Jones Co. in Portland... It's no idle rumor that Badger Sales has taken on an extensive line of appliances, including such standard brands as G. E., Bendix and Nor-ove, refrigerators and washing machines... Exhibits' "Pony Express" is off to a fast gallop at Sickings', Jack Simon reveals, with many ops getting such a boot out of the novelty ride he's not sure whether they're buying 'em for location, their own youngsters or their own Coin Rows. Caught, up with Phil Robinson, who's been very busy in these months, between doing a job for Chicago Coin and spending every spare minute working around his new home, Phil has our sympathetic understanding when talking about oiling up his redwood fence, spreading on 15 gallons of the stuff by hand, Chicago Coin's new shuffle game, "Horsehoes," is described by Phil as being dimes, as something new, and he's sure that something that went before... Understand that Fred Gaunt spent a day in court—but don't get excited—it was just as a witness in a civil suit... Talked to a budding young steel tycoon, Joe Peskin's son-in-law Paul Silverman, who says the most fascinating business in a fascinating one is being run at his new plant in gardens and might be even much better before long. Paul still finds time for his music route, though the Peskin firm has been selling many of the pieces. Joe was off to Chicago on his regular commuter schedules... Some new something has been added to the Wurlitzer line at Paul Laymon's, where a stylish new blonde and a beautiful baby blue machine now decorate the sales boys. Bally's "Bright Lights" are proving just that, according to Paul, who also tells us that Charlie Daniels and friends are taking off on a vacation trip to visit friends and family back home in Indiana... There's a Wurlitzer service call set for Jane Hawley, with set being at Laymon's, with set being set up by Jane Hawley coming out from the plant... On the Row; Bally regional mgr. Al Sleight came down from Portland with Ops Anderson and Bally's Otis Murphy was also in town Friday and his trip was not a return to business but to visit old friends and family... R. S. Goodsell, R. E. Blain, and Bud Teteris of San Berdo... Bakersfield's Wm. Black and Charles Hartman... Wm. Dufresne from Los R. G. T. Park were also around... Connie Nieriez and Lawrence Rays of Colton... San Pedro's Wm. Olsen and Johnny Retherford.

MINNEAPOLIS, MINN.

Dick Grant of Saxon, made a trip to pick up some supplies for his route and at the same time looked over to see what is new... Glen Rackliff of Superior, Wis. and John Kalasaro of Ladysmith, Wis. made some quick trips into town and were very much impressed with the C & N's new fishing game "Horsehoes," which is currently on display at the Lieberman Music Company. Also in town was John Galep of Menomonie, Wis. Some of the operators who were seen picking up supplies got quite enthusiastic, even in spite of the rain, were Jeff Kost of St. Cloud; Gordon Dunn of Moor Lake; Harold Peterson of Bethel; and Wes Nydel of Mora... Bar- benkowski of Cloquet, spent the Memorial Day holiday in the cities, looking over what is new in coin machines and also taking in the activities in town... Paul Felling, managed to get off from the Veterans Hospital and got some much needed supplies for his route, as did Jack Harrison of Crosby...

Clayton Norberg of the C & N Sales Co. is recovering from a hernia operation and should he be up and around by the Memorial Day holiday, was also seen around town as was Jerry Hardwig of St. Cloud. Chester Case, well known operator from Robbinsdale, has been busy up at Lake Minica. Personally, we think Joe Teteris has been doing a lot of fishing around here... Paul Felling of Superior and a branch member of the Lions Club there, came into town and it was not a business trip this time. Gaby came down to pick up two dozen fish from the Veterans Hospital and got a set for the changeover in the hospital to take them back to Grand Rapids, for a fishing excursion. The Lions Club has been doing a wonderful job and is sponsoring the fishing excursion for the patients at the Vet's hospital and also the doctors there... Also seen in town were Art Berg of Fairmont, and Stanley Matyas of Moose Lake.
1901 - EXHIBIT'S GOLDEN YEAR - 1951

The Golden Product Of A GOLDEN YEAR

GUN PATROL

REAL AMUSEMENT! STRICTLY SKILL!

See Your Nearest Distributor Immediately About All The Features On GUN PATROL

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EXHIBIT SUPPLY COMPANY
4218-4230 W. LAKE STREET
CHICAGO 24, ILL.

U. S. Supreme Court Ruling On Fair Trade Act Does Not Affect California Unfair Trade Practices Act

Coinman At Memorial Day Services

HYDE PARK, N. Y.—An annual practice on Memorial Day of the Fraternal Order of Eagles of Poughkeepsie is to lay a wreath at the grave of Franklin D. Roosevelt. Pictured above (1 to r) is Richard Barn, Worthy President, and Harry Schlesinger, past Worthy President of Roosevelt Aerie 2687, at the Roosevelt grave, laying the wreath, as part of their Memorial Day services.

Harry Schlesinger is associated with Square Amusement Company, Poughkeepsie.

GEORGE A. MILLER

OAKLAND, CALIF. — George A. Miller, president of MOA (Music Operators of America), this week informed members that the recent decision of the Supreme Court on the Federal Fair Trade Act has no bearing whatever on the California Unfair Trade Practices Act, which music operators in that state availed themselves in August, 1896. Miller also stated that he believes there are other states working under Unfair Trade Practices Acts and that they also are not affected by the Supreme Court decision.

"May I make it very clear to each and every music operator that the ruling of the United States Supreme Court on the Federal Fair Trade Practices Act has no bearing whatsoever on the California Unfair Trade Practices Act" states Miller. "They are two separate and distinct acts and under the California Unfair Practices Act we are protected to the extent that no music operator can legally operate automatic music below cost. This also applies to the location owner, because he is a party to the violation if he insists on the operator operating an automatic phonograph below cost. The California Unfair Trade Practices Act allows a fixing of the cost of operation or services and will be strictly adhered to and enforced to the fullest degree."

"It's What's in THE CASH BOX That Counts"
CLASSIFIED AD RATE
8 CENTS PER WORD
Count every word including all words in diagrams. The word count excludes titles, initials, abbreviations, etc. Include all words in diagrams. CASH OR CHECK MUST ACCOMPANY ALL ADS. Make checks payable to the Connecticut Post. No cash on delivery. No cash or check is not enclosed with order word count; your order will not be held for follow-up. No change will be made to you at the regular rate of 8c per word unless otherwise requested.

CLASSIFIED DISPLAY—Rate 75c per line (10c per column inch). No advertising胆 in any 10c size. Classified display orders must be in by Friday, 4:30 p.m.
FOR SALE—New Jungle Joe Target Guns $79.50; New Ambassador Fronts for 1015 Wurlitzer $59.30; New United Skee Alley $215; New Williams Big League Bowler $150. We are distributors for AMI, Williams, Keeney & Genex, MILLER-NEWMARK DIST. CO., 42 FAIRBANK ST., N. W., GRAND RAPIDS, MICH.

FOR SALE—Unused 9 column, electrical cigarette machine with coin changer, new, original crate $235; Doghouse new $42, write for quantity price. Swap for late one-hand machines. We are distributors for AMI, Williams, Keeney & Genex. MILLER-NEWMARK DIST. CO., 3220 OLIVE ST., ST. LOUIS, MO. Tel.: 1-Olive 2600.

FOR SALE—Complete line of used equipment on hand: Phonographs; Shuffle-Baseball; precius Wnrlitzer machines. TURF 1/3 United, 4-4040—WEST clean Seeburg 147-M Wnrlitzer 1/4 ILL. 1 special games. column, before test FOR 144's, or rent.$250. Scranton, PA. 22-1648. Tel: 2-WILLOW.
Here's What You Can Get For Only 92¢ A Week

**CLASSIFIED ADVERTISING SECTION**


**HOW TO USE "THE CONFIDENTIAL PRICE LIST"**

FOREWORD: Many times, wide differences appear in the high and low prices of certain equipment. Like any reputable "The Confidential Price List" can only feature the market prices as they are quoted. "The Confidential Price List" acts exactly the same as the market quotation board at the Stock Exchange—giving the prices as they are asked for in the ASP market, regardless of how much they may seem to be out of line. Some prices do not change for months. The "Confidential Price List", rather than show no price, retain the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth $119, but if it is not used anywhere on the East Coast it may think it worth $75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. Some equipment even at extremely high prices will bring a reputation for shipping completely reconditioned machines, will be offered at higher prices than others. Due to the added costs of reconditioning equipment, the "Confidential Price List" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the quantities of his territory.

**EXPLANATION**

1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week

**THE CONFIDENTIAL PRICE LIST**

**1. Prices UP**

**2. Prices DOWN**

**3. Prices UP and DOWN**

**4. No change from Last Week**

Great Activity

THE CASH BOX

EMPIRE STATE BLDG.
NEW YORK 1, N. Y.

**CLASSIFIED ADVERTISING SECTION**

**WURLITZER**

**SEEBURG**

**THE CASH BOX**

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**THE CASH BOX**

EMPIRE STATE BLDG.
NEW YORK 1, N. Y.
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"The Confidential Price List"

June 16, 1951

CONVERSIONS

If you are at present converting older machines into later type models, please notify The Cash Box immediately. The new names of your machines will be listed here along with the names of the original machines from which they were converted.

NATE SCHNELLER, INC.
Gottlieb 21 to Bingo Bango

MANUFACTURERS NEW PRICE LIST

Equipment listed here is currently in production. Prices listed are manufacturer's list prices.

AMI, INC.
Model "C" Phonograph. $75.00
Model H-12-SM Hideaway. $57.00
Se-10c Wall Box (40 Selections). 59.50
Se-Wax Ale (40 Selections). 59.50
Amivox Speaker. 27.50

BALLY MANUFACTURING CO.
Twin Carousel. $690.00
Bally Baseball. 420.50
Bright Lights. 545.00

BUCKLEY MANUFACTURING CO.
Bucket Wall & Bar Box. $24.50

CHICAGO COIN MACHINE CO.
Band Box. 59.50
Hit Parade Phonograph. 175.00

COMO MFG. CORP.
Stadium. 192.50

THE EXHIBIT SUPPLY CO.
Big Bronco. 145.00
Gun Patrol. 220.00
Silent Sales Car Vendor Pony Express. 45.00

GENCO MFG. & SALES CO.
Hits and Runs. 379.50
D. GOTTLIEB & CO. Mermaid. 294.50

J. H. KEENEY & CO., INC.
Big League Bowler. 345.00
League Bowler, 9th Ft. 419.50
League Bowler, 8th Ft. 389.00
All-Electric Cigarette Vendor. 255.50
All-Electric Cigarette Vendor with Change Maker. 277.00
Original Cigarette Vending Machine. 500.00
Four Way Bowler Conversion. 350.00
Match Bowler Conversion. 279.50
Dividend. 69.50

ROCK-OLA MFG. CORP.
"Rocket "51-00" Phonograph (Model 1422) $790.40
Model 1500 8c-10c-25c Wall Box. 59.50
Model 1556 5c Wall Box, 23 Wire. 25.50
Model 1424 Playmaster. 460.00

UNIFIED MANUFACTURING CO.
A. 6-3". 400.00
Five-Player Shuffle Alley. 420.00
Twins Shuffle-Cade. 650.00
Shuffle Alley Deluxe Conversion. 89.50
Super Shuffle Alley Deluxe Conversion. 89.50

UNIVERSAL INDUSTRIES, INC.
High Score Bowler. 378.00
DeLuxe Twin Bowl. 378.00

WILLIAMS MANUFACTURING CO.
Music Mite Phonograph. 210.00
Control Tower. 50.00
Super World Series. 100.00

THE RUDOLPH WURLTZ CO.
Model "1400" Phonograph. 1050.00
Model "1409" Phonograph. 1500.00
Model 4851 8c-10c-25c Wall Box (48 Selections). 510.00
Model 5160 "V" Speaker. 310.00
Model 5110 12" DeLuxe Speaker. 310.00

NOTICE

In view of the national inactivity of Bells, Consoles and Automatics, price lists of this type equipment have been removed.

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UNITED'S
A-B-C

NEW DIFFERENT 5-BALL REPLAY GAME

APPROXIMATE SIZE
4 FT. LONG BY 2 FT. WIDE

SEE YOUR DISTRIBUTOR

UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS
Fastest 5-Ball Game in Years!

**Bally**

**BRIGHT LIGHTS**

**EARNING-POWER MULTIPLIED**

*BY NEW 6-SECTION SELECTIVE PLAY*

Players can skill-shoot to score in 1, 2, 3, 4, 5 or 6 sections... a new player's choice feature that insures extra earning-power and profits never before known in the novelty field.

**LAST-BALL SUSPENSE**

Skillfully shot fifth ball can turn defeat into sudden victory... or boost a medium score to important totals. And every ball counts. Bally that are not shot into scoring-holes return to player for free shots.

**DESIGNED TO STIMULATE CONTINUOUS REPEAT PLAY**

Every game played is either a scoring success or a near miss. " Came-Close" appeal excites the try-again spirit that insures repeat-play. Although player scores only in selected sections, scores light up in all sections, and tantalizing scores in non-selected sections inspire repeat-play and stimulate multiple-section play.

**NOVELTY SIZE**

24 in. by 48 in.

Fits into every type of location... and brings the slowest spot back to life in a hurry!

**LAST-BALL SUSPENSE**

Skillfully shot fifth ball can turn defeat into sudden victory... or boost a medium score to important totals. And every ball counts. Bally that are not shot into scoring-holes return to player for free shots.

**FUN to play!**

Play 1 section, 2 sections or all 6 sections! You get big value for every coin you play... big fun-value in suspense, skill-appeal and fast, exciting action!

**SIMPLE to score!**

Every skill-shot is immediately visualized on the brilliant backglass. And you can keep your eye on 5 or 6 sections as easily as on 1, because of contrasting colors and easy-to-read numbers. Free plays registered on improved Bally register.

See and play BRIGHT LIGHTS today at your Bally distributor. Study the fascinating scoring-system. You will agree that BRIGHT LIGHTS is the answer to the operator's prayer for a money-making 5-ball free-play game. Be bright... get BRIGHT LIGHTS now!