These winners of the Fifth Annual Cash Box Poll made the most money for juke box operators in 1950. See page 3 for identifications.
"Why buy two when one will do? Why pile on more than 48 selections? Those are good questions. Any operator ought to know the answers. If he doesn’t, let him look at the new 48-Selection Wurlitzers. In my opinion, they’ll get me more spots, make me more money than any phonographs ever built."

JOSEPH HAHNEN
Gordon Amusement Co.
New York City

BEAUTY THAT GETS INSTANT ATTENTION
See the Wurlitzer Fourteen Hundred. Its styling stops all eyes. Completely visible, softly glowing plexiglass record changer compartment. Brilliant pilasters. Exquisitely designed metal grille. All extend a colorful and powerful invitation to start this beauty playing.

TONE THAT INVITES CONTINUOUS PLAY
Hear the Wurlitzer Fourteen Hundred. Its Zenith Cobra Pickups bring out the full brilliance of the new micro-groove records. Its Dynatone Sound System means a frequency range that reproduces the high fidelity of those records with perfect balance between treble and bass—music that’s an irresistible invitation to play this great instrument over and over again.

48-SELECTION ALL-SPEED WURLITZER
MILES OUT IN FRONT

"The new 48-Selection, All-Speed Wurlitzers are beauties. Your foresight in holding to 48 selections and in introducing one phonograph that will play all speed records with 30-second changeover, deserves the appreciation of all operators. For my money, you’re miles out in front."

NICK DACQUISTO
N. D. Novelty Co.
Milwaukee, Wisconsin
1. Dave Kapp, Vice President of Decca in charge of recording, Leo Simon of *The Cash Box*, Gordon Jenkins and The Weavers (Best Record of 1950, “Goodnight Irene”).

2. Leonard Schneider, Vice President and General Manager of Decca, Bob Austin of *The Cash Box* and Milton Rackmil, President of Decca (Award for Decca for “Best Record of 1950”).

3. Red Foley (Award for “Best Folk Artist”), Louis Buck, radio producer, Bob Austin, Fredd Rose of Acrobat-Rose Publishing (Award for “Best Folk and Best Western Record”), and Pee Wee King (Award for “Best Western Record”).

4. Steve Sholes, Manager of Country & Western for RCA Victor, Larry Kanaga, General Sales & Merchandise Manager for Victor and Bob Austin (Award to Victor for “Best Western Record”).

5. Ivory Joe Hunter (Award for “Best Jazz ‘N Blues Artist”), Leo Simon and Mac Green of Hill & Range Publishers (Award for “Best Jazz ‘N Blues Record”).

6. Maw Sachs, Vice President of RCA Victor, Mitchell Ayres, musical director for Perry Como, Paul Barkmeier, Vice President and General Manager of RCA Victor record department, Bob Austin and (seated) Perry Como ("Best Male Vocalist").

7. Andrews Sisters (Award for “Best Vocal Combination”) and Leo Simon.

8. Bob Austin, Kay Starr (Award for “Best Female Vocalist”) and Walter Rivers, Capitol A & R executive.

9. Howie Richmond of Spencer Music, Bob Austin and Pete Kameron, executive of Spencer Music (Award for “Best Record”).

10. Bob Austin, Howie Richmond, Carl Haverlin, President of BMI (“Special Award for Outstanding Service and Progressive Music Achievement”) and Pete Kameron.

11. Bob Austin, Frank Walker, President of MGM Records (Award for “Best Jazz ‘N Blues Record”) and Lon Bolton, manager of Ivory Joe Hunter.


The picture of Little Esther and Johnny Otis receiving their award for the “Best Jazz ‘N Blues Artist” did not arrive in time to be included.

**THE CASH BOX**

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MOA Special Issue

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**THE CASH BOX** covers the coin operated machines industry, and all allied to this industry in any fashion whatsoever, throughout the United States, Canada, Central and South America, Africa, Japan, Hawaii, Philippine Islands, and other Asiatic and Pacific countries, as well as certain European nations. The *Cash Box* is on hand at various American consular offices throughout the world. This coverage includes operators, jobbers, distributors and manufacturers and all allied to—automated coin operated music equipment; automatic coin operated vending and service machines; as well as coin operated amusement equipment; in all divisions. The music and record fields, recording artists, publishers of music, disc jockeys, radio stations, and all others in any fashion identified with, or allied to, the coin operated music machines industry are completely covered. Manufacturers and distributors of various merchandise, parts, supplies, components and all materials used in the coin operated vending, music and amusement fields are covered by The Cash Box. Banks, finance institutions and other financial institutions, expressly interested in the financing of coin operated machines of all types, are covered by The Cash Box.

THE CASH BOX IS RECOGNIZED by various associations of coin machine operators throughout the United States as their "official" weekly magazine.

**THE CONFIDENTIAL PRICE LISTS**

*The Confidential Price Lists* are the one and only officially recognized price guide of all new and used machines in the United States. *The Confidential Price Lists* are an exclusive, copyrighted feature of The Cash Box. *The Confidential Price Lists* report each week’s low and high prices for all new and used coin operated machines, regardless of age, listing all market changes, and continually adding on all new equipment to the industry. *The Confidential Price Lists* are recognized by many cities and states throughout the country as the "official price book of the coin operated machines industry". They are an integral part of The Cash Box and appear in each week's issue. *The Confidential Price Lists* are officially used in the settlement of estates, for buying, selling and trading of all coin operated equipment, and are also officially recognized for taxation purposes. *The Confidential Price Lists* are used by finance firms, loan companies, banks, and other financial institutions to guide them in making loans to members of the coin operated machines industry. They have been legally recognized in courts throughout the United States and Canada. *The Confidential Price Lists* have been acclaimed by the coin operated machines industry. Entire business transactions and legal cases are based upon the quotations appearing in *The Confidential Price Lists*. 
CHICAGO—The Second Annual Convention of Music Operators of America is expected to prove one of the most important in all MOA’s (as well as in all automatic music) history.

This is the first time that MOA is faced with national legislation (Scott Bill, H.R. 2465) which is now in the House of Representatives Judiciary Committee.

MOA was specifically created to watch national legislation, and only national legislation, which would, in any fashion whatsoever, upset the automatic music industry of America.

Since its inception in January of 1948 during a CMI convention, MOA hasn’t yet had to face anything as serious as the Scott Bill. In fact, the “idea” for MOA only came about after the defeat of the Scott Bill, a similar bill to this present one introduced by the same Rep. Hugh Scott, Jr. in 1947.

MOA was created in the Bismarck Hotel suite of The Cash Box during the January, 1948 CMI convention. The Cash Box called together all juke box leaders who attended this meet. After listening to various speakers, these leaders agreed that there should come into being a national organization which would watch national legislation.

That’s how MOA came into being formally the very next day after a meeting in the Sherman Hotel, agreeing to everything that was previously set down the evening before. That’s now an historical date for all in the field.

But, most important, while this Second Annual Convention of Music Operators of America is now in progress, is the fact that leaders of the music field will just simply have to get together (and meetings are already under way) to discuss a plan of defense against the Scott Bill.

It is most thrilling to think that no great hours of anguish will have to go into the defense of this threat to the juke box industry (this attempted amendment of the Copyright Act of 1909) by many engaged in the field for, now they have the best men in the industry, the men who can and will call them if and when they are needed, to watch out, and protect them in Washington.

This is a most comforting thought. This confidence in the men behind the guns of MOA should be most sincerely appreciated by every single juke box operator in the nation. Just think what hectic and frightening days would be endured over the Scott Bill if there were no MOA.

In addition, there will also be many other problems confronting those who will be present at this Second Annual Convention of MOA. 10c play is one of the top subjects of discussion. There will be many for and many against, according to advance reports received at the very last second. Regardless of what discussions will come about, the great majority agree that 2 plays for 10c and 5 or 6 plays for 23c will get top vote by almost all concerned.

While the nation’s juke box men scout about from display room to display room on the seventh floor of the Palmer House here, and look over the displays of the various manufacturers and music industries, there is no doubt that the majority will find this a most profitable and informative convention.

As was stated during the first annual convention of MOA last year by many noted music firms, “For the first time we are meeting the very people we want to meet. Not lots of curiosity seekers.”

This is again holding true during the Second Annual Convention and this is a boon to one and all who are displaying at this convention.

Impressive, too, is the fact that this year many, many operators from all over the country have decided to attend. Some of these men were here days before the meet and visited with leading manufacturers here discussing business in general.

These men came only because of the MOA meet and are here these three days to get a new angle on what is happening in the automatic music industry.

Some factories, hearing that so many of their distrbs would attend, called meets of their own prior to the opening of the MOA convention.

The fact remains that the noise and shouting which is now in process will all settle down to lots of listening, and will also produce many fine constructive suggestions as the meetings get under way. Operators from all over the nation will present ideas regarding the future welfare of the industry.

What is most important at this Second Annual Convention is the fact that everyone who is here at this time is here only to do good for the field. All are most serious in their intentions to make this juke box business a greater, better, sounder industry which will, because of such faith and belief in it, grow, and continue to grow, for the years and years to come.
How to Kill The Goose That Lays The Golden Eggs


As many have so succinctly stated these past years, "the greatest showcase in all music history is the 500,000 juke boxes located in every village, town and city in the nation."

Naturally, this has tempted many, time and time again, to obtain some sort of revenue from these thousands of juke boxes everywhere in the land. And among the first to obtain such revenue were the taxing agencies of the various cities, towns and states as well as the Federal Government.

This took a deep bite into the income of the average juke box operator. But this was only part of the deep bite which has since followed. Labor, rent, trucks, tires, tubes, parts, supplies, and hundreds of other overhead factors have zoomed to two, three and even four times what they were pre-war, while the juke box operator still charges the very same nickel for the musical entertainment he offers as he did 15 years ago. All this increased overhead expense cut into the income of the juke box routes located everywhere in the nation.

When video started into commercial locations it also kicked into juke box income. This was immediately admitted by all engaged in the field. Video programs were featured at the very "peak play hours" of the juke box and, therefore, were bound to hurt take.

All these factors have been taken into consideration by all engaged in the field and, yet, the juke box industry goes ahead, the sales have practically come to a standstill and other overhead has been cut, financially hurting many firms who formerly did a flourishing business with the juke box industry.

But, one major industry, the vital ally of the juke box field, the one reason juke boxes can still remain in business—music—could not be cut down. The juke box operator must continue to bring his patrons all the very latest music. Build up that music and build up the artists at the very same time, who sing or play the music while, thereby, helping to build greater income for the music publishers and the record manufacturers, and never yet asking for "promotion expense" so doing.

Here then, in the juke box business, is the "goose that lays the golden eggs" for the music industry. It is admitted by all engaged in popular music that the juke box has been tremendously responsible for creating hit after hit, for building the stars, for bringing on sales of music which would have otherwise fallen into the doldrums.

As one nationally famed columnist pointed out just a few weeks ago, any artist who could sell just one of his records to be placed in each juke box in the nation would earn tremendous income.

All this is only possible because, regardless of how hard the juke box income has been hit, its members have doggedly, bravely and ingeniously continued on ahead—to buy the music of the great music industry.

Now, along comes another Copyright Act fight. During the years of the war there was, naturally, no such action taken in Congress. Immediately the war was over, in 1947, the first sock was taken at the juke box industry. Again, in 1948; another smash was attempted. This second smash was responsible for creating Music Operators of America, a group of all of the nation’s local and state juke box operators’ associations, who are devoting their time to carefully watching any adverse national legislation.

The rumblings have just come thru from Washington that, once again, another bill will be attempted (or an old bill revamped and revived) in an effort to smash over the payment of royalties from each and every juke box in the nation playing copyrighted music.

It will pay one and all to enter into the music publishing business for then, once a tune is copyrighted, once a record is made and placed in a juke box, regardless of who the publisher may be, and further, regardless of whatever publisher’s group he may or may not belong to, he can then collect fees from juke boxes playing his copyrighted music.

In short, the making is here for one of the worst legal tangles in all history. Sure to smash the "goose that lays the golden eggs" for the very men for whom that goose lays its golden eggs today.

MOA Music Operators of America is alert to this forthcoming legislative effort in Congress. They will, as in the past, issue a call to every automatic music operator in the land and ask for his most complete and instant support to prevent the changing of that part of the Copyright Act of 1909 which applies to automatic music instruments.

Still, fight or no fight, this is not, of itself, the answer to the problem. For, whether those who will institute the 1949 bill lose again this year, as they have in past years, they will probably continue to come back year after year in an effort to get a share in what is erroneously believed to be "the terrific income of the juke box industry."

The time has come to once and for all time point out to these men that such action on their part does them more harm than good. The dollars which they may immediately gain will only result in smashing for them the grandest, greatest showcase they, their artists, and the diskers have ever had in the musical history of these United States.

Some solution must be arrived at once and for all time. Some method must be devised which will forever eliminate these constant Congressional Committee hearings and bickerings which can, and must definitely will, "kill the goose that lays the golden eggs."

EDITORIAL COMMENT: The above editorial appeared in "The Cash Box," issue of March 5, 1949. The exact same condition exists today with the introduction of the Scott Bill, H.R. 2465, and altho this article hasn’t been altered, it might have been written this week.
Welcome To The Second
Music Operators of America
Meet and Convention

By

GEORGE A. MILLER
National Chairman

The officers and members of the Music Operators of America owe a great amount of gratitude and appreciation to the many manufacturers, suppliers and exhibitors who have helped to make the MOA convention, March 19, 20 and 21 at the Palmer House, Chicago, a huge success.

We sincerely extend our deep appreciation for the beautiful exhibits and for the splendid cooperation and support shown by everyone connected with the industry.

This convention, more than any other, is most important due to the many serious problems that confront the automatic phonograph industry at this particular time.

The effect that Congressional Bill H.R. 2464, and H.R. 2465 would have upon the automatic phonograph industry is to be one of the most controversial subjects of the entire meet.

It was a foregone conclusion, even before the convention, that Music Operators of America would join forces with the manufacturing companies toward the complete defeat of this particular bill.

From a public relations and good will standpoint, this second convention will further cement the friendship and understanding between suppliers and music operators all over the nation. Conventions and meetings of this nature further help to elevate the automatic phonograph industry. The exchange of thoughts and views between suppliers and manufacturers help to place the automatic phonograph business on a profitable basis.

To the trade papers and magazines we owe a great amount of appreciation for the space devoted in our behalf and we are especially appreciative for their cooperation and efforts in making this convention a success.

To those manufacturers and suppliers who were not able to take part in this convention, for reasons best known to themselves, we sincerely hope that they, too, in the future might see the value of MOA and meetings of this kind to the extent of being with us at our next national meet.

To Al Denver, Sidney Levine, Hirsh de La Vies, and Ray Cunliffe, the operators owe a great amount of gratitude for their hard work and cooperation all during the past year. I wish to publicly express my gratitude for their assistance and the confidence they have reposed in me during my term as National Chairman and Treasurer of Music Operators of America.

We are indebted for and appreciative of the interest and constructive assistance of all other committeemen and executive members. Without the help and assistance of all, this convention could not have been a success.

To every operator who is attending, may the officers and executive committee of MOA thank each one of you for the part you have played through your attendance. We sincerely hope that every one of you go home with a large amount of valuable information concerning your business and also with the realization of what MOA is doing for the music operators on a national basis.
The Nation's Top Ten
Juke Box Tunes

The Top Ten Tunes Noting Heaviest Play In The Nation's Juke Boxes. Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country. -

Record Companies Listed Alphabetically. 434 song numbers in parentheses.

<table>
<thead>
<tr>
<th>No.</th>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
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<tbody>
<tr>
<td>1</td>
<td>IF</td>
<td>Perry Como</td>
<td>ME-5570</td>
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<tr>
<td>2</td>
<td>MY HEART CRIES FOR YOU</td>
<td>Guy Mitchell &amp; Mitch Miller</td>
<td>VI-20-3945</td>
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<tr>
<td>3</td>
<td>BE MY LOVE</td>
<td>Mario Lanza</td>
<td>VI-22-0009</td>
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<td>4</td>
<td>TENNESSEE WALTZ</td>
<td>Patti Page</td>
<td>VI-20-3945</td>
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<tr>
<td>5</td>
<td>YOU'RE JUST IN LOVE</td>
<td>Perry Como and Fontane Sisters</td>
<td>VI-20-3945</td>
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<tr>
<td>6</td>
<td>THE ROVING KIND</td>
<td>Guy Mitchell &amp; Mitch Miller</td>
<td>ME-5570</td>
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<td>7</td>
<td>A PENNY A KISS</td>
<td>Dinah Shore and Tony Martin</td>
<td>VI-20-3945</td>
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<tr>
<td>8</td>
<td>WOULD I LOVE YOU</td>
<td>Patti Page</td>
<td>ME-5570</td>
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<tr>
<td>9</td>
<td>ABA DABA HONEYMOON</td>
<td>Debbie Reynolds and Carleton Carpenter</td>
<td>VI-20-3945</td>
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<tr>
<td>10</td>
<td>SO LONG</td>
<td>Gordon Jenkins and the Weavers</td>
<td>VI-20-3945</td>
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VISIT US AT THE M.O.A. CONVENTION! ROOM 729

MONICA LEWIS
YOU ARE THE ONE — LUCKY PEOPLE
78 RPM — MGM 10925
45 RPM — MGM K10925

WOODY HERMAN
NINETY-NINE GUYS * SEARCHING
78 RPM — MGM 10929
45 RPM — MGM K10929

TOMMY EDWARDS
GYPSY HEART * OPERETTA
78 RPM — MGM 10921
45 RPM — MGM K10921

INTRODUCING . . .

HARVEY GRANT
YOU BELONG TO MY HEART * HANDS OFF MY HEART
78 RPM — MGM 10926
45 RPM — MGM K10926

LEADING THE PARADE!

BILLY ECKSTINE
I Apologize * Bring Back The Thirties
78 RPM — MGM 10923
45 RPM — MGM K10925

CARLETON CARPENTER
ABA DABA HONEYMOON
78 RPM — MGM 10923
45 RPM — MGM K10925

FRED ASHTON & JANIE POPEW
How Could I Believe Me When I Said I Loved You When You Know I've Been A Lady All My Life
78 RPM — MGM 10923
45 RPM — MGM K10925

BLUE BARON
Let Me In * Somebody's Thinking Of You Tonight
78 RPM — MGM 10923
45 RPM — MGM K10925

OMEGA RECORDS
1010 E. 77TH AVE., NEW YORK 19, N.Y.

Please mention THE CASH BOX when answering ads — it proves you're a real machine man!
**THE CASH BOX**

**BROADWAY**

**DISK OF THE WEEK**

**“SOLO”** (3:05)
**“SILVER MOON”** (2:55)

**BUDDY MORROW ORCH.**
(RCA Victor 20-4084; 47-0864)
- Buddy Morrow and his boys have an unusual side here. It’s a fox trot bole, based on Chopin’s Waltz in C Sharp, Minor. It continues in a very exciting instrumental, Buddy has really done a fine job. This is another instrumental by the band, this one a very rhythmic thing. Both ends make for very appealing listening.

**“I LOVE YOU MUCH TOO MUCH”**
**“DON’T LEAVE ME NOW”** (3:20)

**FRAN WARREN**
(RCA Victor 20-4082; 47-0802)
- Fran Warren has a beautiful tune to go with town on the upper end of this platter and she certainly seems it. Flying. With Hugo Winterhalter backing her up, Fran turns in one of her best jobs to date. The lower end also gets a fine vocal from Fran. No op should miss the first side.

**“YOU DON’T KNOW WHAT LONESOME IS”** (2:42)

**“TUMBLING TUMBLEWEEDS”**

**PERRY COMO**
(RCA Victor 20-4081; 47-0801)
- Perry Como goes western on this disc and of course comes out on top as he would anywhere. With the Sons of the Pioneers as his guest artists, Perry runs through a cute number on the upper end with some interesting guitar backing. The second half is another western item again done in appealing style by Perry Como. Opps won’t go wrong with this one.

**“A FOOL GROWS WISE”** (3:19)

**“DO NOTHING FOR ME”** (2:47)

**INK SPOTS**
(Decca 27493; 9-27493)
- A very soft vocal is offered here by the Ink Spots and the Ink Spots on the tune that has a tremendous amount of appeal. Doing it in their inimitable style, the boys make it quite a potent. Lower half is a blues number getting a typical Ink Spots treatment. Upper half looks very good.

**“ALWAYS YOU”** (2:45)

**“SPARROW IN THE TREE TOP”**

**REX ALLEN**
(Marshall 5597)
- A beautiful Tchaikovsky melody is given a very attractive vocal by Rex Allen and shows up here as a listenable upper half. Harry Geller’s orchestra provides the setting and adds to the charm. On the lower end, the Bud Conlon Singers join up with Allen to let go with a smash record. This disk should draw a lot of coins into the machines.

**“DON’T CRY”** (2:46)

**“CHANTE MOI”** (3:17)

**EDITORS**
(Columbia 39211)
- A couple of ballads sung in Edith Fellows and the Ink Spots on a wonderful dinging here. Pfaff gets a grand assist from Robert Chaupigny and the orchestra. That wrinkle in her voice should really make a few wrinkles in the machines and ops who have the spots will want to get going with this.

**“MAMA”** (3:16)

**“OPERETTA”** (2:57)

**VIC DAMONE**
(Mercury 5444; 5444 x 45)
- It’s a certainty that ops who get into their machines are gonna have their customers putting coin after coin in to hear it again. The rendition of this striking tune is one of the best that Vic’s ever done. This lyric the lower end appealing that should be lasting and the translation from the Italian, by the way, is almost literal. Vic does a chorus in Italian which adds charm to the side and George Siravo’s orchestra provides a musical setting that’s just about perfect. The lower half is another item which could hit. It’s an appealing ballad on which Vic also turns in some fine vocal work backed well on the orchestra. But the side that is really hot is the first one. Any op who misses “Mama” is depriving himself of a lot of coin.

**“CITY CALLED HEAVEN”** (3:27)

**“AVE MARIA”** (3:24)

**SARAH VAUGHAN**
(Columbia 39207)
- A sort of a spiritual is offered on the top deck by Sarah Vaughan. With Norman Leyden’s orchestra supplying the musical setting, Sarah makes it very attractive thing of this slow number. On the lower half, she does the famous “Ave Maria.” Her fans should like this.

**“MY INSPIRATION”** (3:06)

**“YOU CAN’T TELL A LIE TO YOUR HEART”** (2:44)

**DON CORNELL**
(RCA Victor 20-4083; 47-0803)
- Don Cornell has a strong contender on the upper half. He has a lovely tune to work with and a backing by Hugo Winterhalter that is light and airy and wonderful to hear. The flip is a ballad which also possesses a lot of charm. Don’s performance on these show him off at his best.

**“BEAUTIFUL BROWN EYES”** (2:49)

**“SPARROW IN THE TREE TOP”** (2:53)

**ANDY MOONEY ORCH.**
(MGM 10924; K10924)
- Andy Mooney and his orchestra come up with a couple of numbers that are currently riding high and the crew gives a good account of themselves. The upper half features a duet by Alan Foster and Rosetta Shaw which the pair perform in accomplished style. On the lower end, the job is alone. Both sides should be grabbing a lot of play in the boxes.

**“THAT’S HOW OUR LOVE WILL GROW”** (2:53)

**“I’LL BE ALL SMILES TONIGHT”** (2:09)

**TRUDY RICHARDS**
(MGM 10922; K10922)
- Teaming up with Ray Charles, Trudy Richards has a very hot potato offering on the upper layer. The duet is a thing that she could handle out and with Joe Lipman providing the orchestration, this pleasant ditty gets a lot of interest. The flip is a slow one and finds Trudy romping through an easy going Waltz. The top deck could easily make it.

**“WEDDING BELLS ARE BREAKING”**

**“THAT WILD OLD GANG OF MINE”** (2:54)

**“AND SO I CRY”** (2:49)

**SAVANNAH CHURCHILL**
(Rapel 3111)
- Savannah Churchill takes a wonderful side and gives it dynamic renditions, on the top deck. With a good chorus to back her up, Savannah really has a hit on this disc. The second half has a slow beat and again the chorus does nobly by her. This upper half is one ops shouldn’t miss.

**“RICKY TICKY LICKS”** (2:25)

**“PIGGY BANK POLKA”** (2:36)

**PAULETTE SISTERS**
(Broadway 1001)
- A cute tune with a lot of honky tonk-type quality, this one finds the Paulette Sisters on the deck. The girls display some fine harmony as they run through this ditty with Mel Delug’s orchestra. Second side is a polka which they do with gusto. Opps oughta listen in.

**“FIDDLE FADDLE”** (2:26)

**“YOU’VE BEEN SO GOOD TO ME DADDY”** (2:09)

**OWEN SISTERS**
(Capitol 142); F1421)
- Some lyric has been written to a very fast novelty hit and the Ewing Sisters show what they can do with it. Van Alexander’s orchestra really breaks it here. The lower end finds them working on a novelty with much interest. This is ok for ops.

**“WHEN SUNDAY COMES AROUND”** (2:48)

**“IF YOU CAN’T LOVE ME DARLING”** (2:47)

**THE TWILIGHTERS**
(Theme 120)
- The Twilighters have a listenable platter here. Upper half feature some grand instrumentals with Lefty Johnson’s vocal standing out. The bottom half is a western sounding ditty on which the group and Lefty again come through. Ops who want a good filler item, oughta listen to this.

**“I’M JUST ANOTHER SONG”** (2:48)

**“BLUEBELL”** (2:39)

**TOM ELDREDGE**
(TOF 711)
- Tom Eldredge shows off his good voice here. Both ends display some good styling and makes Tom a young man to watch. On the lower level, he goes into a duet with Peggy Marshall and they sound real pleasant. Although not of the world stopping variety, this disk should do ok.
The finest sound on record
"CHOROY" (2:39)
"DON'T EVER LEAVE ME" (2:54)
DAVE STREET & PAULETTE SISTERS
(Broadway 1003)

Dave Street and the Paulette Sisters team up to turn out a very promising new ballad that looks very good and the rendition it gets here should help push it to the forefront. The bottom half is another pleasant item on which Dave and the girls show to advantage. Buddy Kaye leads the orchestra on both sides. Osa should definitely listen to the upper half.

"ONCE UPON A NICKEL" (2:54)
"OLDIES" (3:08)
ETHEL MERMAN & RAY BOLGER
(Deco 27306; 9-27306)

Ethel Merman and Ray Bolger are back together again with a wonderful novelty that's headed for the top. Singing out the cute lyrics in their familiar style, the pair make this a joy to hear. The bottom half sounds like an old vaudeville act. The first side is due for a lot of play and Osa ought to get into them machines fast.

"THE LOLLIPPOP TREE" (2:56)
"KATY" (2:22)
EVELYN KNIGHT
(Deco 27489; 9-27489)

Two sides that should have special appeal to the kiddies make up the Evelyn Knight offering here. Both are novelties on which Evey turns in a real cut out job with Jimmy Carroll's orchestra providing the musical setting. Osa who have the proper locations oughta get with this one.

"LET ME IN" (2:39)
"I'M ON MY WAY HOME" (2:56)
PETER LIND HAYES
(Decc 27495; 9-27495)

A current novelty gets a lively going over from Peter Lind Hayes on the top deck. This number is sure to be a big one and the version offered here should help. The second side is a sentimental thing which comes out very pleasant with Jimmy Carroll's orchestra providing the music. A good filler item.

"TOO YOUNG" (2:55)
"SHENANDOAH WALTZ" (2:48)
RICHARD HAYES
(Mercury 5999; 599945)

A ballad that's been kicking up a lot of fuss gets a good rendition on the top deck from Richard Hayes. George Bassman's orchestra provides the accompaniment and a chorus comes in to help out. On the lower end, Hayes teams up with himself taking turns to turn out a multi-voiced version of another strong contender. These will get a play in the boxes.

"CHILDREN OF THE NIGHT" (2:46)
"I WON'T CRY ANYMORE" (2:46)
DICK BROWN
(Decca 4025)

Dick Brown, who turns out one fine disk after another, has one that looks spectacular here called "I Won't Cry Anymore." Dick takes this ballad and really sends it reeling. We have an idea that ops who go along with it may be reeling too.

"RED APPLE CHEEKS AND BLUE RIBBON EYES" (2:49)
"ONE, TWO, DRINK UP" (2:46)
STARGAZERS
(London 949)

The Stargazers have a cute number to work with on the top deck and they come through with some fine harmonies. Stanley Black is in there punching, setting up the musical end. The second side is a drinking song with some voices and a real happy feeling. This will make an ok filler item in the machines.

"FR INSTANCE" (2:32)
"DREAM AWAY" (3:03)
SNOOKY LANSON
(London 954)

A very pleasant number is offered here by Snoooky Lanson, a lad with an appealing voice. Snooky's grand personality comes right through the wax and his manner is a very ingratiating one. The bottom half is a western sounding thing with a chord backing. Ops will want to hear these sides.

"MY HEART STOOD STILL" (2:15)
"HONEYSCULK ROSE" (3:10)
ERROLL GARNER
(Columbia 39249)

The wonderful piano styling of Erroll Garner makes this a grand disk. Both ends are quite nice. The upper half is done very slowly with a change of pace half way through while the second half gets a racing rendition. This platter is right for the quiet spots.

"SO DEEP MY LOVE" (2:39)
"ROMAN GUITAR" (2:20)
LEE LAWRENCE
(London 932)

Lee Lawrence bursts forth on a couple of promising new tunes. Both ends get Lee's treatment and a backing by Bob Parson and the orchestra. They're extremely good to hear and it's quite possible that either side could break through. They'll do ok in the machines.

"IN APPLE BLOSSOM TIME" (2:33)
"BEER BARREL POLKA" (2:39)
IRVIN IRVING
(Emere 6027)

Irvin Irving and his Harmonica, a new instrumental group, have a worthwhile disk here. These are two oldies done in very appealing style. Upper half gets a very slow treatment with a definite rhythmic beat while the second side is the well known polka. Opa ought to hear it.

"FAITHFUL" (3:16)
"MY LOST MELODY" (3:12)
FRED WARING
(Decco 27496; 9-27496)

The Fred Waring organization have a couple of productions which they give out with on this platter. Upper half is a ballad on which Joe Marine does the vocal with the help of the chorus. Lower half finds Joanne Wheelston doing a lovely new tune with a rendition that flows very easily. Ops might care to have a listen.

"MY MAMMY" (2:43)
"MY BLUE HEAVEN" (2:39)
EDDIE FISHER
(RCA Victor 20-4036; 47-4036)

Eddie Fisher takes a couple of Al Jolson's old numbers and gives them his own dynamic interpretation. Both ends get Eddie's forceful vocal with Hugo Winterhalter backing him up. Although each end is grand to hear again, the top deck should have special interest in the machines.

"YOU ARE MY LUCKY STAR" (2:38)
"I CRIED FOR YOU" (2:39)
TONY MARTIN
(RCA Victor 20-4049; 47-4049)

Two more standards in the Singers Section are turn out on this platter by Tony Martin. First side is a light hearded version of a grand tune while the second side is done in Tony's big voiced ballad style. With Hank Rowe providing the musical setting, both sides make for good listening.

"WAS THAT THE HUMAN THING TO DO" (2:39)
DON CORNELL
(RCA Victor 20-4043; 47-4043)

Don Cornell takes a beautiful standard and really sends it flying here. Turning in a terrific vocal and helped by a flowing arrangement, Don makes this lovely tune a joy to hear. The second side is another oldie, a wonderful rhythm number to which Don does justice. Ops won't want to miss this.

"THAT OLD FEELING" (2:43)
"A MY OLDIES" (2:56)
"ON MY WAY HOME" (2:56)
"LET ME IN" (2:39)
PERRY COMO

Latest Releases
RCA Victor's "Single Singer Series"

WITHOUT A SONG • THAT OLD GANG OF MINE • IT'S ONLY A PAPER MOON
MORE THAN YOU KNOW • ME AND MY SHADOW • I FOUND A MILLION DOLLAR BABY

and with THE SONS OF THE PIONEERS
TUMBLING TUMBLEWEEDS • YOU DON'T KNO' WHAT LONESOME IS

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Current Hits

"GET OUT THOSE OLD RECORDS" and "Shenanigans"
Decca 27452 and 9-27452 (45 rpm)

"THE CHICKEN SONG" and "VELVET LIPS"
Decca 27393 and 9-27393 (45 rpm)

"IF" and "WAIT FOR ME"
Decca 27449 and 9-27449 (45 rpm)

"OH WHAT A FACE" and "A Nickel Ain't Worth A Cent Today"
Decca 27487 and 9-27487 (45 rpm)

"LITTLE WHITE DUCK" and "The Unbirthday Song"
from Walt Disney Picture Prod. "Alice in Wonderland"
Decca 27462 and 9-27462 (45 rpm)

Prediction for Two Hits of To-Morrow

"HAPPINESS" and "ALWAYS YOU"
Decca 27516 and 9-27516 (45 rpm)
"CHAPEL OF THE ROSES" (2:54)  "ALWAYS AND FOREVER?" (2:48)  JENNY DESMOND & NATTY LEE (MGM 10920; K10930)

- Jenny Desmond and Natty Lee get together for a duet on a wonderful oldie which they make real pleasant to listen to. Tony Mattola does the orchestration and the affect is a very attractive one. The lower end is another on a slow item. The top deck looks very good.

"I WANT A WITTY WABBIT" (2:19)
"MY FUNNY HUNNY HUNNY" (2:45)  M. GIGGLES (Decca 2749; 9-2749)

- An Easter disk for the kids is turned out here by Mr. Giggles. In a delightful manner he runs through a couple of seasonal novelty which should keep the small fry entertained. And with Jimmy Carroll's orchestra providing the music, it should sound good to adults too. The proper spots well do with this.

"WISHING YOU WERE HERE (TONIGHT)" (2:37)
"LOVELY IN THE SPRING" (3:02)  THE MODERNIERS  (Coral 6040; 9-6040)

- The Moderniars display their brand of harmony on the two sides of this platter. Both ends are ballads which they perform in good fashion with George Gates and the orchestra helping them out. The harmony is quite listenable and should make the disk hold its own in the boxes.

"I'LL BE AROUND" (2:48)  "IF I LOVED YOU" (3:13)  LES BROWN ORCH. (Coral 60047; 9-60047)

- Les Brown has a couple of standards to lose around here and he seems to come up with a novelty which could easily hit the stride into his piano roll deck. The side titled "What Ever Happened to the Good Old Days?" has a lot of punch to it and there's no doubt that customers are gonna be putting coin in another side in the machine to hear it. Tony Mango and the Sapphires do the vocals in grand style and make it end a real winner to listen to. The second half is a slower item again with Cook, Tony Mango, and the group going to town. The Nickelodeon sound is a very unusual one and certainly keeps you listening. The top deck has enough verve to keep you going right there and it won't be wrong to stock up on it now.

"BUTTON UP YOUR OVERCOAT" (2:49)  "TOGETHER" (2:53)  MINDY CARSON  (RCA Victor 20-4039; 47-4039)

- Two more oldies are thrown our way in the Singer Series, these performed by Mindy Carson and her partner half is a jumpy thing which Mindy does with a lot of zest with Andrew Ackers' orchestra backing her end. The bottom half is the well known blues tune on which Mindy turns in a first rate job. Opa oughta tune in.

"MARCHETA" (2:53)  "WHEN I LOSE YOU" (2:47)  FRANK PETTY TRIO  (MGM 10927; K10927)

- The Frank Petty Trio have a terrific oldie to work on with the upper half and they certainly do a job. Mike Di Napoli comes through with some very fine piano playing and the boys back him up. The second side finds them singing the lyrics to another oldie one and again they do a real good job. This will get a lot of play in the machines.

"I DON'T CHY ANYMORE" (2:48)  "THE GAUCHO SERENADE" (2:53)  BILLY WILLIAMS QUARTET  (MGM 10928; K10928)

- A beautiful new ballad gets a rendition to match from the Billy Williams Quartet. Billy does the vocal on this with the boys joining in and they make it sound very attractive. The lower end is another oldie which is slightly attracting the way it's done here. Opa oughtn't to miss it.

"NINETY-NINE GUYS" (2:53)  "SEARCHING" (2:37)  WOODY HERMAN ORCH.  (MGM 10929; K10929)

- Woody Herman has a winning novelty to offer on the top deck. Helped out by the chorus, Woody runs through the lyrics with gusto while the boys in the band come in with the instrumental. The second side is a slow item with Woody again singing out in the lyrics. Opa should hear this disk for themselves.

This week's new releases...

Tony Martin with Henri Rene's Orchestra and Chorus
Faithfully Yours
No One But You
20-4098 (47-4098)*

Freddy Martin and his Orchestra
Never Been Kissed
20-4099 (47-4099)*

Eddie Fisher with Hugo Winterhalter's Orchestra and Chorus
Good Bye C. L. Al
Get Your Paper (The Newspaper Song)
20-4000 (47-4000)*

Henri Rene and his Orchestra
You Are The One
My Lost Melody
20-4011 (47-4011)*

The Four Tunes
This Last Round Up
Wishing You Were Here Tonight
20-4012 (47-4012)*

COUNTRY

June Carter and her Bashful Rascals
A Bucket Of Love
Momine's Real Recorder
21-0450 (48-0450)*

Pee Wee King and his Golden West Cowboys
The Strange Little Girl
Chew Tobacco Rag
21-0451 (48-0451)*

WESTERN

Bill Boyd and his Cowboy Ramblers
Drifting Texas Sand
Stop Polka
21-0419 (48-0419)*

Blues

Piano Red
Jambin' The Boogie
Just Right Round
22-0118 (50-0118)*

Pop Speciality

Bernie WYETE and his Polka Band
Charlie Is My Darlin' The Candle Chandelier Waltz
25-1192 (51-1192)*

National Special

Gialee Musette Orchestra
Beer Barrel Polka
25-1000 (51-1000)*

Bernie Wyete's Musette Orchestra
Hot Pretzels

* 45 rpm cut, nos.
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Published by Acuff-Rose Publications
Recorded by Red Foley (Decca)
BEST FOLK RECORD

BONAPARTE'S RETREAT
Published by Acuff-Rose Publications
Recorded by Pee Wee King (RCA Victor)
BEST WESTERN RECORD

I ALMOST LOST MY MIND
Published by Hill & Range Songs, Inc.
Recorded by Ivory Joe Hunter (MGM)
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by Louis Prima and Milton Kobok
JERRY GRAY — Decca
PEGGY LEE — Capitol
JOE MORRIS — Atlantic
LOUIS PRIMA — Robin Hood

"I’ll Be Around"
by Alec Wilder
(VOGUE MUSIC CORP.)
LES BROWN — Coral
DORIS DAY — Columbia
GEORGE SHEARING — MGM

"BEAUTIFUL BROWN EYES"
by Chester Buony
Columbia
CYLDE MOODY — King
ROSEMARY CLOONEY — Columbia
ART MOONEY — MGM
DORIS DREW — Mercury
JESSE ROGERS — Victor
HARMONY BELLS — Dana
ORIGINAL ARTHUR SMITH — Capitol
LISA KERK — Victor
TRIO LOS MENDOZA — Columbia
EVELYN KNIGHT — Decca
JIMMY WAKELY — Capitol
TED MAXIM ORCH. — Decca
EDDIE ZACK — Decca

"CHRISTOPHER COLUMBUS"
GUY MITCHELL
MITCH MILLER ORCH. — Columbia

"DON’T MAKE LOVE TO MARY"
(WITH MABEL ON YOUR MIND)
TEX WILLIAMS — Capitol
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"TAG ALONG"
PATTI PAGE-REX ALLEN — Mercury

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The Cash Box, Music

March 24, 1951

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WHEN MONEY CAME IN THROUGH THE DOOR
Written by Jack Zero
ABBY No. 15041
CAMPBELL MUSIC, INC.
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"If You've Got the Money (I've Got the Time)"
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"Maria Elena"
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Johnny Desmond singing "I FELL"

March 12

Los Angeles

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Scott Douglas
WFMB—San Diego, Calif.
1. TENDERHEART WALTZ (Patti Page)
2. LITTLE ROCK GETAWAY (Art Page)
3. THAT GREAT DEAR (Frankie Laine)
4. MAY THE GOOD LORD BLESS AND KEEP YOU [I'LL GET BY (Harry Belafonte)
WILL YOU LOVE ME (Patti Page)
MCKIN' BIRD HILL (Les Paul)
ACROSS THE WIDE MISSOURI (Paul Weston)
LET ME IN (Red Foley)
DE BE LOVE (Maria Lanza)

Stephen Paul
WFLP—Richmond, Va.
1. IF (Perry Como)
2. I WOULD LOVE YOU (Patti Page)
3. BE MY LOVE (Maria Lanza)
4. LONESOME GAL (Dinah Shore)
5. MY MAN (Adwin)
6. TENNESSEE WALTZ (Patti Page)
7. MCKIN' BIRD HILL (Les Paul)
8. MY HEART CRIES FOR YOU (Guy Mitchell)
9. BEAUTIFUL BROWN EYES (Rosemary Clooney)
10. JET (King Cole)

Arty Kay
WKLV—Lexington, Ky.
1. IF (Perry Como)
2. I STILL TAW A PUPPY TAT (Mel Blanc)
3. ABA DABA HONEYMONG (Raymond Scott)
4. MCKIN' BIRD HILL (Les Paul)
5. BE MY LOVE (Maria Lanza)
6. IT'S A SECREAT (Stuart Hamblin)
7. A PENNY A KISS (T. Martin & D. Sherr)
8. MCKIN' BIRD HILL (Patti Page)
9. ABA DABA HONEYMONG (Rayees-Kellen)
10. SPARRING IN THE TREETOP (Ring Circus)

Wallie Dunlap
WLIZ—Bridgeton, Conn.
1. BROWN EYES (Rosemary Clooney)
2. WOULD YOU LOVE ME (Patti Page)
3. WHEELER EYES (Lark Cline)
4. ABA DABA HONEYMONG (Raymond Scott)
5. YOU ARE MY DARLING (Guy Mitchell)
6. CHARLIE IS MY DARLING (Lark Cline)
7. IF (Perry Como)
8. YOU ARE THE ONE (Perry Faith)
9. SHE'S A BEAUTIFUL BIRD (Walt Disney)
10. SILVER MOON (Ross Margera)

Sid Dickler
WHOD—Pittsburgh, Pa.
1. ABA DABA HONEYMONG (Raymond Scott)
2. I APOLOGIZE (Billy Eckstine)
3. SHENANDOAH WALTZ (Tommy Tucker)
4. CHRISTMAS COLLUMNA (Guy Mitchell)
5. MAGIC THREE (Neil King)
6. HILL OF MERRY BELLS (Neil King)
7. A PENNY A KISS (T. Martin & D. Sherr)
8. YOU ARE THE ONE (Perry Faith)
9. YOU ARE THE ONE (Perry Faith)
10. ACROSS THE WIDE MISSOURI (Hague Winterhalter)

Frank White
WXRY—Dover, Colo.
1. MCKIN' BIRD HILL (Les Paul)
2. ABA DABA HONEYMONG (Rayees-Kellen)
3. LONESOME GAL (Dinah Shore)
4. BE MY LOVE (Mel Blanc-Brown-Chapin Butte)
5. SPARRING IN THE TREETOP (Guy Mitchell)
6. WHEN YOU RETURN (Eddy Howard)
7. I'LL CRY UP THE MOUNTAIN (Fred & Letha Lee)
8. IF (Perry Como)
9. WOULD YOU LOVE ME (Jerry Gray)
10. LOVE MEANS LOVE (Macéa-Evening Sisters)

Wally Nelsgog
WRSC—Scott, Wash.
1. BE MY LOVE (Mario Lanza)
2. WOULD I LOVE YOU (Patti Page)
3. BE MY LOVE (Dinah Shore)
4. ABA DABA HONEYMONG (Georgia Gibbs)
5. MY HEART CRIES FOR YOU (Guy Mitchell)
6. BRING BACK THE THRILL (Eddy Fisher)
7. BOY, HOW I LOVE YOU (Lon Chasteen)
8. I WOULD LOVE YOU (Patti Page)
9. ABA DABA HONEYMONG (Georgia Gibbs)
10. CHRISTOPHER COLUMBUS (Guy Mitchell)

Roger Clark
WNOR—Norfolk, Va.
1. ABA DABA HONEYMONG (Raymond Scott)
2. BEAUTIFUL BROWN EYES (Rosemary Clooney)
3. MCKIN' BIRD HILL (Patti Page)
4. DADDY (Billy Eckstine)
5. SPIN THE BOTTLE (Dorothy Lamour)
6. ACROSS THE WIDE MISSOURI (Paul Weston)
7. LET ME IN (Bob Wayne)
8. (If Perry Como)
9. SPARRING IN THE TREETOP (Guy Mitchell)
10. I LOVE THE WAY YOU SAY GOODDAY (Tommy Dorsey)

Leo Stewart
1. SHOTGUN BOOGIE (Tennessee Ernie Ford)
2. PETER DEIGHTEN (Tennessee Ernie Ford)
3. BEAUTIFUL BROWN EYES (Jimmy Wakely)
4. THE ATTITUDE (Eddie Arnold)
5. I LOVE YOU A THOUSAND WAY (Dwight Watters)
6. THERE'S A CHANGE IN THE NET (Eddie Arnold)
7. GOLD COLD HEART ( Hank Williams)
8. GOLDEN ROCKET (Hank Williams)
9. MCKIN' BIRD HILL (Les Paul)

Dick Coleman
WVCM—Baltimore, Md.
1. IF (Perry Como)
2. WOULD YOU LOVE ME (Patti Page)
3. BE MY LOVE (Maria Lanza)
4. I APOLOGIZE (Billy Eckstine)
5. YOU'RE JUST IN LOVE (Perry Como)
6. THE ROVING KING (Guy Mitchell)
7. A PENNY A KISS (T. Martin & D. Sherr)
8. MCKIN' BIRD HILL (Patti Page)
9. ABA DABA HONEYMONG (Rayees-Kllen)
10. REMEMBER ME, I'M THE ONE WHO LOVES YOU (Bob Dorough)

Bud Wendell
WJMO—Cleveland, Ohio
1. IN THE LAND OF MAKE BELIEVE
2. I WOULD LOVE YOU (Patti Page)
3. THE ROVING KING (Guy Mitchell)
4. MY HEART CRIES FOR YOU (Guy Mitchell)
5. IF (Perry Como)
6. LULLABY OF BROADWAY (Davis Day)
7. ALWAYS YOU (Ruby Murray)
8. I'LL CRY UP THE MOUNTAIN (Fred & Letha Lee)
9. BE GOOD TO YOUR FATHER & MOTHER (Art Warner)
10. RE MY LOVE (Maria Lanza)

Horry Light
WSAN—Alleston, Pa.
1. THE ROVING KING (Guy Mitchell)
2. IF (Perry Como)
3. I WOULD LOVE YOU (Patti Page)
4. TENNESSEE WALTZ (Patti Page)
5. THE NIGHT (Guy Mitchell)
6. MCKIN' BIRD HILL (Patti Page)
7. YOU ARE THE ONE (Perry Faith)
8. CAN'T SEEM TO LAUGH ANYMORE (Guy Mitchell)
9. SOMEONE GAL (Tommy Dorsey)
10. SPARRING IN THE TREETOP (Guy Mitchell)

Jack The Bellboy
(WJDE—Detroit, Mich.
1. MY BLUE EYES (Billy Farrall)
2. BEAUTIFUL BROWN EYES (Rosemary Clooney)
3. SAY WHEN (Tommy Dorsey & Jack Teagarden)
4. PAPA (Guy Mitchell)
5. SLOW BLUES (Billy Eckstine)
6. I'LL BE WITH YOU IN APPLES (Bloomfield Time)
7. LONESOME GUM (Fell Flippers)
8. LITTLE WHITE LIES (George Shearing)
9. TEENAGE DREAM (Chris Powell & Five Blue Blazes)
10. IT'S ONLY A PAPER MAIL (Perry Como)

Dave Miller
WPAT—Paterson, N. J.
1. MCKIN' BIRD HILL (Pete Ruggeri)
2. IF MY EASTER BASKET (The Arleni-Keller)
3. I DON'T WANT TO SET THE WORLD ON FIRE (Stars Athletic)
4. DON'T EVEN CHANGE A PICTURE ON THE WALL (Les Martin)
5. BEAUTIFUL BROWN EYES (Rosemary Clooney)
6. IT IS NOT SECREAT (Stuart Hamblin)
7. SHE'S BEEN A BAD GIRL (Eddy Arnold)
8. THE CHICKEN SONG (Red Foley)
9. IF YOU WANT SOME LOVIN' (Emmett Till)
10. APLAUSO, STRAIGHT AHEAD (Les McCartney)

Robin Seymour
WMXM—Deebron, Mich.
1. ABA DABA HONEYMONG (Raymond Scott)
2. WOULD I LOVE YOU (Patti Page)
3. MCKIN' BIRD HILL (Patti Page)
4. SPARRING IN THE TREETOP (Guy Mitchell)
5. I APOLOGIZE (Billy Eckstine)
6. BEAUTIFUL BROWN EYES (Rosemary Clooney)
7. NEARNESS OF YOU (George Benson)
8. THAT'S THE ONE FOR ME (Joe Logmin)
9. FAITHFUL (Frank Sinatra)
10. ALWAYS YOU (Bobby Wayne)

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
Cincinnati, Ohio

1. ABA DABA HONEymOON (D. Reynolds-C. Carpenter)
2. IF (Billy Eckstine)
3. I KNOW YOU'D BE (Billy Eckstine)
4. BEAUTIFUL BROWN EYES (Rosemary Clooney)
5. MOCKIN' BIRD HILL (Patti Page)
6. I WON'T TOU SAY (Teresa Brewer)
7. EASTERNER (Frank Sinatra)
8. IF YOU'RE NOT THE ONE (Billy Eckstine)

TENNESSEE

1. LOVE IT
2. I
3. BEAUTIFUL BROWN EYES (Rosemary Clooney)
4. A PENNY A KISS (T. Mairdin/Shore)
5. BEAUTIFUL MADNESS (Don CHerry)
6. LET ME (Audrey Waye)
7. THE LANGUAGE OF MAKE BELIEVE (Bill Farrell)
8. STELLA (Tony Mange)
9. I KISSED TOO MUCH (Amos Barbra)
10. WATCHIN' AND WAITING (Mary怨怨)

Sherm Feller

WCOP—Boston, Mass.

1. TENDERLY (Larry Green-Three Sons)
2. TONDA WANDA HOT (Eddy Arnold)
3. IT'S NO SECREZ (Bobby Waye)
4. ABA DABA HONEymoon (Fredrick Martin)
5. OH SO SWEET (Don Cherry)
6. ACROSS THE WIDE MISSOURI (Teddy Winterhalter)
7. LEFT MY HAIR IN HAITI (Eckstein-Herman)
8. LEFT THE GETAWAY (Lea Paul)
9. SENTIMENTAL MUSIC (Patti Page)
10. WON'T YOU CANTO MORE (Earl Brown)

Don Larkin

WAAAT-Newark, N. J.

1. I LOVE YOU A THOUSAND WAYS (Levy Frizzell)
2. THERE'S BEEN A CHANGE IN ME (Eddy Arnold)
3. KINIBRA BOOGIE (Mack Snow)
4. SHOOTIN' BOOGIE (Tanner/Renap)
5. TAKE YOUR PLEASURE (Billy Eckstine)
6. GOLDEN ROCKET (Mack Snow)
7. THE SHADER WOMAN (James Rape)
8. A LITTLE WITH YOU (Stuart Hambert)
9. SHORE HEART (Neville Williams)
10. SHINE, SNAYE, SHOWER (Levy Frizzell)

Howard Malcolm

WTRY—Albany, N. Y.

1. ABA DABA Honeymoon (D. Reynolds-C. Carpenter)
2. BE MY LOVE (Patti Page)
3. THE BOYING KING (Guy Mitchell)
4. LET ME HAVE MORE (Patti Page)
5. FRIEND OF JOHNTH'S (Jane's Sons)
6. HOWDY FROM ZOOOM (Audrey Waye)
7. CHRISTOPHER COLUMBUS (Guy Mitchell)
8. I DON'T WANT TO PIECE (Bobby Lee)
9. BE GOOD TO FATHER & MOTHER (Dick Todd)
10. SPARROW IN THE TREETOP (Bing Crosby-Anthony Sisters)
Phonograph Records May Soar To New Popularity Peak In 1951

By Paul A. Barkmeier
Vice President and General Manager
RCA Victor Record Department

If the current pace is maintained, sales of phonograph records for use in the home and in public places serviced by coin-operated phonographs may soar to a new peak during 1951. Last year, record dealers sold more than $266 million worth of discs of all speeds, sizes, and classifications, representing a 10 per cent increase over 1949 record sales. And the pace is increasing, as indicated by RCA Victor's sales figures for January and February, 1951, which are approximately 40 per cent higher than sales for the same months in 1950.

Obviously, record fans are buying more and more records. Since record sales and coin phonograph plays each represent a lahrenheit for the other, it is safe to assume that these same record fans are pouring more and more nickels into the nation's coin phonographs. And as current figures indicate, there will be even more buying and more playing of records during the forthcoming months.

This mounting popularity, especially as it is influenced by the new-speed records, is important to the operators of coin phonographs in judging their record requirements for the future. Statistics indicate clearly that the two new speeds, especially 45 rpm, are not only well established, but are those with which the coin operators will be increasingly concerned from now on.

During 1949, dealers for the first time merchandised three different record-playing systems. At the end of that year, with the 45-rpm system only nine months old, the new speed records accounted for less than 15 per cent of the total record sales volume.

During the following 12 months, however, the sales picture changed significantly. Last year, the new-speed records accounted for nearly one-half of the total volume. And at the present time, they are accounting for more than half of current record sales.

Of the two new-speed systems, the "45" is showing the more dramatic advances. Currently, it is accounting for more than one-third of total re-

ord sales volume and represents a serious challenge to the 78-rpm record system for sales leadership among the three different systems.

On the basis of its rapid sales advance during the past 14 months, the 45-rpm system, we believe, will move well out in front during 1951 as the record-playing system most popular among record fans.

Much of the credit for the "45's" increasing popularity must go to the coin-operated phonograph industry, which last year introduced instruments that offer this system exclusively. The coin phonograph manufacturers and operators who introduced the 45-rpm instruments were attracted primarily by such advantages as the compactness and simplicity of the "45" equipment, the non-breakable feature of the 45-rpm discs, and the overall advantages of the small, wafer-thin records in storing, handling, and shipping.

In addition to these advantages, the coin-phonograph operators and manufacturers may now consider several other equally important factors: (1) that the 45-rpm system accounted for approximately one-third of total record sales volume last year; (2) that at its present sales rate, it may assume leadership in popularity this year; and (3) that virtually all record manufacturers are now putting their top artists and the latest popular music on the 45-rpm discs.

Of course, any discussion today regarding the future supply of records of any speed must take into consideration world conditions and their possible effect on supplies of raw materials. At the present time, however, the necessary ingredients for both vinyl plastic and shellac records are in good supply. Barring an all-out call for defense production, RCA Victor is confident that it will remain in a position to meet the requirements of coin phonograph operators for both 45-rpm records and 78-rpm discs, and at the same time discharge completely its obligations to the Government in the national emergency.

"Sharp"
and
"London"

Every Operators' Two
Best Money-Making
Labels!

James A. Martin, Inc.
2614 W. North Ave., Chicago, Ill.
(Tel: Evanston 4-6500)
**MOA CONVENTION EXHIBITORS**

Palmer House, Chicago, March 19, 20, 21

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For Complete Program of MOA Convention, See Page 44.

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**Welcome MOA Convention**

**Pee Wee King**

NATION'S #1 WESTERN BAND LEADER

**Welcome MOA Convention**

**Welcome MOA Convention**

WILL SEE YOU AT RCA-VICTOR ROOM 744 or AT "THE CASH BOX" ROOM 716

Thanks For TWO—HITS—1950

"Bonaparte's Retreat" — "Tennessee Waltz"

RCA-VICTOR RECORDS

♫ 21-0429—"NO ONE BUT YOU" ♫ 21-0393—"RIVER ROAD TWO-STEP"

Pee Wee King Enterprises, Louisville, KY.

---

"It's What's in THE CASH BOX That Counts!"

---

**"Pretty Little Bells" and "I Love You Because"**

Latest release by Sammy Kaye

78 rpm 39270 • 33 1/3 rpm 3-39270 • 45 rpm 4-39270

Feature it Now!

**Columbia Records**

First, Finest, Foremost in Recorded Music

COME AND SEE US AT THE

M. O. A. CONVENTION ROOM 702
Many Attend Last Rites For Arthur J. Olsen

CHICAGO—A great many well known leaders in the industrial field here attended the last rites to Arthur J. Olsen, founder of Permco, Inc. this city, originator and developer of long-play needles which helped to revolutionize the juke box and home phonograph industries. Services were held at Laine & Sons, 5601 North Ashland Ave., this city. There were a great many present from this industry as well as many who are allied to this field.

Many colleagues, who had planned on being in Chicago on March 18 for the start of the MOA Convention, upon hearing of Olsen's death, flew in for the funeral.

All the industry here has been tremendously saddened by the passing of Arthur J. Olsen.

Many stated at the services, "He was real man, as well as one of the best friends any man could ever hope to have."

He is survived by his mother, his wife, Ruth I. Olsen, and his daughter, Arlyn Rae Olsen.

Greetings to MOA from Paul Barrett

BOB ANDERSON

LOOK! for the following NOVELTY-HILLBILLY releases on the SKYSTREAK label:

- WHO STOLE THE BRIDGE AWAY? (Novelty Hillbilly with humor in the words and drive in the rhythm).
- SILVER DISCS IN THE SKY (Rhythmic Novelty on Flying Saucers).
- BOLD BAD MAN (Novelty Western with lively rhythmic beat).
- MOONLIGHT ON THE TECHE (A fine romantic Waltz with Folk quality).

BOB ANDERSON and his FAR WESTENERS will supply the music and DAVE ALLEN will sing the words in a way that will tell you what they are all about.

After hearing DAVE ALLEN on TV we were sure that he had exactly what the words of these songs needed on a RECORDING...So we signed him to a long term contract. WHY the Long Term Contract???

BECAUSE we have lots more songs like these and we want DAVE ALLEN to record 'em on the SKYSTREAK label.

Distributor: Write For Information. Some Territories Available.

SKYSTREAK RECORDS, 2406-36th Ave., San Francisco 16, Calif.

Please mention THE CASH BOX when answering ads—It proves you're a real coin machine man!
Rackmil Thanks Operators On Behalf of Decca For Tribute Expressed By Votes In Cash Box Poll

NEW YORK, N. Y.—Prior to the MOA Convention, Milton Rackmil, President of Decca Records, said this week that he "would like to thank all of America's operators for the tribute they paid Decca and its artists in the 1950 Cash Box Poll.

"I'm deeply grateful", stated Mr. Rackmil, "for the awards to Decca for BEST RECORD OF THE YEAR and BEST COUNTRY RECORD, and for the many honors won by Decca artists. Yes, I'm especially proud of this tribute because at Decca we have always planned our recording with the welfare of the operator in mind. Most coin men will recall, I'm sure, that it was Decca that established the first music operators department over two years ago. It was Decca, too, that instituted the special release card for operators. In setting up Decca's distributing system, the operators' needs were considered fully as much as the dealer.

"As for 1951, the first two months may well have been the barometer for the rest of the year. The entire entertainment industry took a definite turn upward in the first sixty days and with it, according to reports from many parts of the country, came a great resurgence in coin-machine plays. All signs point to a continuance of this trend; in short, this may be one of the healthiest years for the coin machine industry. One of the most frequent questions asked is, "Do we have to worry about a record shortage in the coming months?" I can honestly answer that I don't believe this will be a serious problem. But whatever the situation, music operators will always get their share of our production. Once again may I pledge Decca's unflagging efforts in behalf of the operators."

NEW YORK—At a recent session in the Capitol studios in New York, Mary Mayo was visited by disk jockey Willis Connover of WWDC, Washington, D. C. Mary has made quite a splash with her first records on the Capitol label and her latest coupling "My Love and My Mule" and "It Only Takes A Minute" promises still greater things for her. Left to right are Willis Connover, Al Ham, Mary's husband, arranger and conductor and Mary Mayo.
New York, N. Y.
1. IF (Perry Como)
2. THE ROVING KING (Guy Mitchell)
4. THE ROVING KID (Guy Mitchell)
5. THE ROVING KIND (Guy Mitchell)
6. THE ROVING KIND (Guy Mitchell)
7. IF (Perry Como)
8. A PENNY A KISS (Shore-Martin)
9. A PENNY A KISS (Shore-Martin)
10. A PENNY A KISS (Shore-Martin)

Chicago, Illinois
1. IF (Perry Como)
2. THE ROVING KIND (Guy Mitchell)
3. IF (Perry Como)
4. BE MY LOVE (Mario Lanza)
5. BE MY LOVE (Mario Lanza)
6. A PENNY A KID (Shore-Martin)
7. TENNESSEE WALTZ (Patti Page)
8. A PENNY A KID (Shore-Martin)
9. A PENNY A KISS (Shore-Martin)
10. SPARROW IN THE TREE TOP (Guy Mitchell)

Los Angeles, Calif.
2. SO LONG (The Weavers)
3. MACKIN' BIRD HILL (Les Paul)
7. A PENNY A KISS (Shore-Martin)
8. A PENNY A KISS (Shore-Martin)
9. A PENNY A KISS (Shore-Martin)
10. ZING-ZING-ZOOM-ZOOM (Perry Como)

1. MY HEART CRIES FOR YOU (Guy Mitchell)
2. TENNESSEE WALTZ (Patti Page)
3. BE MY LOVE (Mario Lanza)
4. A PENNY A KISS (Shore-Martin)
5. SO LONG (The Weavers)
6. IT IS NO SECRET (The Mariners)
7. IF (Perry Como)
8. A PENNY A KISS (Shore-Martin)
9. A PENNY A KISS (Shore-Martin)
10. BRING BACK THE THRILL (Eddie Fisher)

Opelousas, La.
1. IF (Ink Spots)
2. MY HEART CRIES FOR YOU (Guy Mitchell)
3. YOU'RE JUST IN LOVE (Dianne-Doreste)
4. TENNESSEE WALTZ (Patti Page)
5. IF (Perry Como)
6. YOU'RE JUST IN LOVE (Dianne-Doreste)
7. A PENNY A KISS (Shore-Martin)
8. A PENNY A KISS (Shore-Martin)
9. A PENNY A KISS (Shore-Martin)
10. BRING BACK THE THRILL (Eddie Fisher)

Malta, Mont.
1. TENNESSEE WALTZ (Les Paul)
2. MY HEART CRIES FOR YOU (Jimmy Wakely)
3. GET OUT THOSE OLD RECORDS
4. THE ROVING KING (Guy Mitchell)
5. MACKIN' BIRD HILL (Les Paul)
6. TO THINK YOU'VE CHOSSEN ME (Donna Downey)
7. THE OFFICIAL HONEYMOON (Patti Page)
8. THE OFFICIAL HONEYMOON (Patti Page)
9. THE OFFICIAL HONEYMOON (Patti Page)
10. PETITE WALTZ (Dorothy Bradley)

Fresno, Cal.
2. SO LONG (Weavers)
3. MACKIN' BIRD HILL (Les Paul)
6. A PENNY A KISS (Shore-Martin)
7. THE OFFICIAL HONEYMOON (Patti Page)
8. YOU'RE JUST IN LOVE (Perry Como)
9. TENNESSEE WALTZ (Patti Page)
10. JOHN AND MARSHA (Stan Freberg)

Shoals, Ind.
1. MY HEART CRIES FOR YOU (Guy Mitchell)
2. TENNESSEE WALTZ (Patti Page)
3. IF (Perry Como)
4. THE CHICKEN SONG (Guy Lombardo)
5. THE ROVING KING (Guy Mitchell)
6. A PENNY A KISS (Shore-Martin)
7. SO LONG (Les Paul)
8. ABA DABA HONEYMOON (Doris Day)
9. BEAUTIFUL BROWN EYES (Jimmy Wakely)
10. SPARROW IN THE TREE TOP (Patti Page)

Fertile, Minn.
1. MACKIN' BIRD HILL (Patti Page)
3. ABA DABA HONEYMOON (Doris Day)
4. TENNESSEE WALTZ (Guy Lombardo)
5. IF YOU'VE GOT THE MONEY (Hank Snow)
6. IF (Perry Como)
7. THE CHICKEN SONG (Guy Lombardo)
8. JOHN AND MARSHA (Stan Freberg)
9. SAN ANTONIO ROSE (Kan Griffin)
10. HOT ROD RACE (Tiny Hill)

Albuquerque, N. M.
2. BE MY LOVE (Mario Lanza)
3. THE ROVING KIND (Guy Mitchell)
4. TENNESSEE WALTZ (Patti Page)
5. IF YOU'VE GOT THE MONEY (Hank Snow)
6. SO LONG (Weaver)
7. A PENNY A KISS (Shore-Martin)
8. ABA DABA HONEYMOON (Doris Day)
9. ABA DABA HONEYMOON (Doris Day)

Boston, Mass.
1. IF (Perry Como)
2. BE MY LOVE (Mario Lanza)
3. THE HEART DRIVES (Guy Mitchell)
6. YOU'RE JUST IN LOVE (Perry Como)
7. A PENNY A KISS (Shore-Martin)
8. SO LONG (Weavers)
9. ABA DABA HONEYMOON (Doris Day)

San Antonio, N. Y.
1. IF (Perry Como)
2. THE ROVING KIND (Guy Mitchell)
4. YOU'RE JUST IN LOVE (Perry Como)
6. A PENNY A KISS (Shore-Martin)
7. A PENNY A KISS (Shore-Martin)
8. A PENNY A KISS (Shore-Martin)
9. A PENNY A KISS (Shore-Martin)
10. A PENNY A KISS (Shore-Martin)
**Indianapolis, Ind.**
1. TENNESSEE WALTZ (Patti Page)
2. MY HEART CRIES FOR YOU (Guy Mitchell)
3. If (Jimi Hendrix)
4. ROVING KIND (Guy Mitchell)
5. BE MY LOVE (Ray Anthony)
6. THE BLUE SKY (Roy Orbison)
7. I STILL FEEL THE SAME ABOUT YOU (Georgia Gibbs)
8. BUSHEL AND A PECK (Whitney & Wally)
9. IT IS NO SECRET (Jo Stafford)
10. MOCKIN' BIRD HILL (Les Paul)

**Denver, Colo.**
1. MY HEART CRIES FOR YOU (Guy Mitchell)
2. IF (Joe Stafford)
3. ROVING KIND (Weavers)
4. IF YOU'VE GOT THE MONEY (Jo Stafford)
5. THE THING (Phil Harris)
6. YOU'RE JUST IN LOVE (Perry Como)
7. SAN ANTONIO ROSE (Ken Griffin)
8. LOVE SICK BLUES (Ray Starr)
9. TENNESSEE WALTZ (Patti Page)
10. WOULD I LOVE YOU (Patti Page)

**Spokane, Wash.**
1. MY HEART CRIES FOR YOU (Guy Mitchell)
2. THE ROVING KIND (Guy Mitchell)
3. TENNESSEE WALTZ (Patti Page)
4. IF (Billy Eckstine)
5. SO LONG (Les Baxter)
6. BE MY LOVE (Victor Young)
7. YOU'RE JUST IN LOVE (Perry Como)
8. NEVERTHELESS (Frankie Laine)
9. CHICKEN FEET (Les Paul)
10. HARBOR LIGHTS (Sonny Kire)

**Detroit, Mich.**
1. MY HEART CRIES FOR YOU (Guy Mitchell)
2. TENNESSEE WALTZ (Patti Page)
3. THE ROVING KIND (Guy Mitchell)
4. SO LONG (Weavers)
5. NEVERTHELESS (Ray Anthony)
6. YOU'RE JUST IN LOVE (Perry Como)
7. I STILL FEEL THE SAME ABOUT YOU (Georgia Gibbs)
8. WOULD I LOVE YOU (Patti Page)
9. IF (Perry Como)

**San Francisco, Cal.**
1. IF (Perry Como)
2. BE MY LOVE (Marie Lanza)
3. ROVING KIND (Guy Mitchell)
4. IF (Perry Como)
5. TENNESSEE WALTZ (Patti Page)
6. A PENNY A KISS (Shar-Marlin)
7. WOULD I LOVE YOU? (Patti Page)
8. THE ROVING KIND (Weavers)
9. SO LONG (Weavers)
10. SHOT GUN BOOGIE (Tennessee Ernie)

**Baltimore, Md.**
1. ABA DABA HONEYMOON (Reynolds-Carpenter)
2. MY HEART CRIES FOR YOU (Guy Mitchell)
3. A PENNY A KISS (Shar-Marlin)
4. ROVING KIND (Guy Mitchell)
5. IT IS NO SECRET (Bill Kenny)
6. BEAUTIFUL BROWN EYES (Lisa Kirk)
7. TENNESSEE WALTZ (Patti Page)
8. HARBOR LIGHTS (Sonny Kire)
9. NEVERTHELESS (Mills Bros.)
10. ABA DABA HONEYMOON (Reynolds-Carpenter)

**Phoenix, Arizona**
1. IF (Perry Como)
2. MY HEART CRIES FOR YOU (Guy Mitchell)
3. A PENNY A KISS (Shar-Marlin)
4. NEVERTHELESS (Mills Bros.)
5. HARBOR LIGHTS (Sonny Kire)
6. TENNESSEE WALTZ (Patti Page)
7. IT IS NO SECRET (Jo Stafford)
8. BEAUTIFUL BROWN EYES (Lisa Kirk)
9. ABA DABA HONEYMOON (Friddie Martin)
10. THE ROVING KIND (Guy Mitchell)

**Pittsburgh, Pa.**
1. MY HEART CRIES FOR YOU (Guy Mitchell)
2. THE ROVING KIND (Guy Mitchell)
3. SO LONG (Weavers)
4. IF (Irak Spotts)
5. SHOT GUN BOOGIE (Tennessee Ernie)
6. YOU'RE JUST IN LOVE (Perry Como)
7. ZING, ZING—ZOOM, ZOOM (Perry Como)
8. YOU'RE JUST IN LOVE (Raymond Clooney)
9. MOCKIN' BIRD HILL (Les Paul)
10. A PENNY A KISS (Andrews Sisters)

**Cleveland, Ohio**
1. BE MY LOVE (Marie Lanza)
2. ROVING KIND (Guy Mitchell)
3. TENNESSEE WALTZ (Patti Page)
4. IF (Perry Como)
5. MY HEART CRIES FOR YOU (Dinah Shore)
6. TENNESSEE WALTZ (Patti Page)
7. THE ROVING KIND (Les Paul)
8. YOU'RE JUST IN LOVE (Perry Como)
9. ABA DABA HONEYMOON (Reynolds-Carpenter)
10. JOHN AND MARSHA (Stan Freberg)

---

**Cincinnati, Ohio**
1. MY HEART CRIES FOR YOU (Guy Mitchell)
2. IF (Perry Como)
3. BE MY LOVE (Marie Lanza)
4. TENNESSEE WALTZ (Patti Page)
5. YOU'RE JUST IN LOVE (Perry Como)
6. THE ROVING KIND (Guy Mitchell)
7. SO LONG (Weavers)
8. A PENNY A KISS (Shar-Marlin)
9. ZING, ZING—ZOOM, ZOOM (Perry Como)
10. ABA DABA HONEYMOON (Reynolds-Carpenter)
Mercury Emphasizes Aid To Ops In Trying Days Ahead

CHICAGO, ILL.—Emphasizing the importance of the music operator to the record business, Art Talmadge, vice-president of Mercury Records, this week assured ops that his firm would do all in its power to try to help them through the difficult times ahead.

Talmadge said that Mercury had always been first to work out beneficial plans for operators, both in promotion and special premium deals. "We are the first," he stated, "to give operators title strips on all our releases and have been making a practice of this for the last year. We expect to continue to do so as we have received many favorable comments on free title strips."

In relation to materials available for the burning of phonograph records, Talmadge felt certain that somehow or other Mercury would be able to meet this requirement. The only real problem that would present itself, he thought, would be in the use of vinyl for 45 rpm. "Currently we are in good shape," he said, "but what the future may bring remains to be seen."

Despite the possible shortage of vinyl, Mercury is at present releasing more and more disks on 45 rpm. With current machines featuring this speed and many changeovers taking place, the demand for 45 rpm has shown a tremendous increase.

"Our first concern," Talmadge stated in conclusion, "is always to give the operator a record that will bring in the coin. I think we did pretty well with "Tennessee Waltz" and many of the other outstanding releases which we put out in 1950. For 1951, we will do our best, as we have in the past."

New Desmond Disk Result Of Demand

CHICAGO, ILL.—There’s quite a story behind Johnny Desmond’s latest and special MGM release, “Mama,” backed with “Yiddishe Mama.”

For sometime Johnny wanted to cut “Mama” both in Italian and English. But he couldn’t find a side which to back this great tune, he reports.

Anyway, according to Johnny, because of a request from one of his friends, and clearing this request with the Lion McNeil, “Breakfast Club” show, he sang, “Yiddishe Mama.”

The result was,” Johnny reports, "dozens and dozens of letters asking that I sing it again."

"I did," he continues, "and, once again, another avalanche of letters from all over the country, to the point where I did it all over again."

"Then it dawned on me," he concludes, "that here’s the tune the public itself wants. After showing MGM what had happened they, too, agreed with me. So you might say that we did Yiddishe Mama as a backing to my Italian ‘Mama’ by public demand."
"Sparrow in the Treetop" and "Christopher Columbus"

COLUMBIA 39190

* "My Heart Cries for You" and "The Rovin' Kind" passed a million 3 weeks ago and is still going strong.

Milton Berle's Texaco Star Theater TV Show on March 20th; Opening New York Strand Theater March 23rd.

"It's What's in THE CASH BOX That Counts"
Champ Butler

The NAME and the VOICE
you'll ALL-WAYS remember

"DEAR, DEAR, DEAR"
"BE MY LOVE"
(WITH LES BROWN)

"I APOLOGIZE"
"LET ME IN"
(WITH PAUL WESTON)

MUSIC OPERATORS!
Listen To These Records
in the Columbia Room
702

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
Capitol Records To Accelerate And Extend Juke Box Service

by Glenn Wallichs
President, Capitol Records

There is a great deal of data on the overall business picture and it would be repetitious for me to review it here. The important thing for all of us, is to be aware of the fact that everything that happens in Washington today has some bearing on the operation of the smallest dealer in the most remote part of the country. People are psychologically affected by war news and the state of mind reflects itself in their way of life and their expenditures, both for necessities and pleasure.

As an example, I asked a local record dealer the familiar question, “How’s business?” and his reply was “I can’t tell until I see this morning’s headlines in the paper.” I had heard the expression before, but this dealer was serious about it. The mind of the masses is conditioned each day by the temper of front page news. And the state of mind presages the state of sales.

Now, where does that have us as record manufacturers and as suppliers to the vast Operator Industry? Each man has his opinion. I will give you mine based on the facts I have available.

I think, beyond a shadow of a doubt, that the prospect for phonograph records and for juke box business is excellent. There are many reasons. An increasing shortage of the major appliances, automobiles and other merchandise is moving in on us. Under such conditions, people who are not burdened with major expenditures, or who are not meeting payments, find themselves with more loose change in their pockets. And this money frequently goes into entertainment, which includes juke boxes.

War, or threatened war, is a terrible price to have to pay for increased business in any industry and no one welcomes it. But the fact remains that a war economy accelerates expenditures for entertainment of all kinds. Payrolls are increasing. Many men who have not been working are going back on the job and others are shifting to war jobs and higher salaries. In addition, there is, of course, a definite trend toward women going back into war work and this brings a vast flood of additional money into homes, where previously there has been enough for only the necessities.

On the subject of juke boxes; I believe there is more airtight programming today by the operators, which will pay off in additional coins. Magazines, such as "The Cash Box", have contributed a great deal toward keeping operators advised, and there is every indication that the result is more plays for most locations.

I believe that the advent of the "45" record, and its introduction to the juke box industry, will influence trade considerably, at an increasing rate. The quality is superior, the records wear longer, breakage is eliminated, and handling the small record simplifies the job for the operator. In addition, there is the appeal of novelty to the consumer, that is very likely to draw additional coins.

There has been some discussion about the possibility of 45's "drying up" during a severe war economy. I feel definitely this will not be the case. Plastic materials will be used by the armed forces under today's conditions, are quite different from those used in the last war and as a result, considerably more vinyl will be available. There is no indication now or in the immediate future that we will have any problems with materials and we feel sure that we will continue to issue "45" records indefinitely.

I would like to say a word in closing about the Juke Box Industry and it's relation to Capitol Records. Operators represent a substantial portion of our business, and for that we are grateful. In 1951, we are placing increasing emphasis on issuing records and making arrangements that have outstanding juke box appeal and results thus far are most encouraging. We are particularly pleased, because when we succeed in putting out the record that gets the "play", operator income goes up as well as our own sales—and that makes all of us happy.

We plan to accelerate and extend our juke box service. I doubt if there is one single thing more important to Capitol than this activity. All this talks for new artists, new tempos, new arrangements and even new recording techniques, developed exclusively for juke box acceptance. We are working on it constantly and the job has a No. 1 priority.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
By far her finest . . .

"I LOVE YOU MUCH TOO MUCH"

Listen To This Great Release At The MOA Convention In

RCA-VICTOR'S ROOM 744

RCA VICTOR RECORDS No. 20-4082
No. 47-4082

"It's What's in THE CASH BOX That Counts"
Prospects For 1951 Depend Upon Materials, Personnel, Purchasing Power

by Sydney Nathan
President, King Records

SYDNEY NATHAN

The prospects of the record industry, for 1951 hinges upon three basic factors: 1. materials, 2. personnel, 3. retail purchasing power.

During a period of emergency and rearrangement such as we are now experiencing, the first two factors are continuously pressing problems, while the third factor, purchasing power, increases so rapidly that the whole problem is supplying the demand. Each of these problems is intensified by the degree to which, in emergency, rearrangement program increases.

The new manufacturing business is facing a very serious shortage in vital materials, such as copper, nickel, vinyl, shellac and resins. We feel we can sweat it out, but the big job will be discovering and obtaining substitutes for short items. Since the last war many substitutes for shellac and resins have been developed; on other items, only the future will give us the answer. However, my personal feeling is that the industry will come through.

The biggest headache will be in the manpower field. Already the draft has taken many valuable salesmen and branch personnel and, in addition, the money-laden industries are wooing competent personnel from us here at King in the Sales and Administrative Departments, as well as skilled workers in the plant. These losses are not easily replaceable and, as in the last war, available personnel is becoming less and less competent.

Just as materials and manpower grow tighter and civilian products scarce, so the retail purchasing power increases. The biggest recipient of this excess money in times like these is the amusement industry and the recording companies should join in this with an upward trend in sales.

Competition in the industry will continue as keen as always and each manufacturer will still need the three important outlets for record sales: the retail dealer, the juke box operator, and the disc jockey. They are each equally important to the industry, the disc jockey and the operator to expose the wares to the buying public, and the retailer to serve their wants. The goodwill of one without the effort of the other is like the fellow who built a beautiful gadget which everyone thought was wonderful but the inventor died broke because nobody bought it.

I am sure the 45 rpm record will become increasingly in demand and demand the juke box operator in many locations is converting to 45s and because the public is still being supplied with three-speed players, although in reduced quantities. Many of the obstacles which were faced on 78s have overcome by the 45s, namely breakage, cost of shipping and storage space, all of which are costly factors to the record manufacturer and to the disc jockey. In addition, the disc buyer and operator have a product with greatly improved fidelity.

To summarize, from where we now sit, it looks like sales will continue upward and the industry will face some serious problems and swept off by some excess fat. However, the three main ones in the sales increase will remain as important as ever, namely the disc jockey, the operator and the retailer.

Abby Introduces Another New Sound With An Old Nickelodeon

NEW YORK—In March of last year, Peter Doreine startled the entire music industry by introducing the "new" sound of the Piano Roll on his hit record "Piano Roll Blues." Now in March, 1951, he's done it again. This time the "new" sound is that of a forty year old Nickelodeon, the forerunner of the Juke Box.

The new phenomenon on ABBREY Records is called the "Nickelodean Waits" backed by "What Ever Happened to the Good Old Days?" both written by Ben Walker and Don George. As music on the record emulates from one of the last nickelodeons in existence. Featured on the sides is the singing of Tony Mango with The Sapphires. And not to be overlooked is the tremendous effort put in by Lawrence (Piano Roll) Cook who spent ten days making the piano roll necessary to play the Nickelodeon; every perforation had to be done by hand.

Peter Doreine's successful recording of the Nickelodeon was no simple endeavor. For six months, he tried to locate a Nickelodeon but was unable to find one. Finally, it was suggested that he try a place called John's, a very popular and successful Ice Cream Parlor in Long Island. Fortunately, John's was the right place.

After six months of searching, Peter Doreine finally found a Nickelodeon suitable for recording. Making all necessary arrangements with Mr. John, Doreine proceeded to bring equipment into the Ice Cream Parlor, and recorded right there among the sodas and sundaes.

Wurlitzer On Stage

CHICAGO—One of the most important features of the picture that appeared on page 12 of the March 17 issue of The Cash Box, particularly to coinmen, was the two Wurlitzer 1400's that were displayed on the bandstand of the Oriental Theater. These new phonographs were put into theater by Ben Coven of Coven Distributing, Wurlitzer distributors here.

Aladdin's BIG THREE! "BLACK NIGHT"
Charles Brown

"TEARS, TEARS, TEARS" and
"LET'S ROCK AWAY"
Amos Milburn

"WALKING AND TALKING BLUES" and
"GIRL FIFTEEN"
Floyd Dixon

with Johnny Moore's 3 Blazers

Aladdin

Rudy Mills, Calif.

PROVEN PROFIT MAKERS!
"LOST LOVE"
By Percy Mayfield

"PLEASE SEND ME SOMEONE TO LOVE"

Also available on 45 rpm.
Extra Special—Now on DOT...

These Original Joe Liggins, Ivory Joe Hunter and Dixie-Aires recordings are now available for immediate shipment. Rush your order.

Joe Liggins
1031 "The Honeydripper" Part I
1032 "The Honeydripper" Part II
1033 "I've Got a Right to Cry"
1034 "Last Night Blues"

Ivy Joe Hunter
1036 "Blues at Sunset"
1037 "You Taught Me to Love"
1038 "My Trouble Is Hard"

The Dixie-Aires
1039 "Tanya"
1040 "Down Home Blues"

Popular

John Maddox with Rhythm Masters
1033 "Memphis Blues"
1034 "Alabama Jubilee"
1035 "Crazy Bone Rag"
1036 "St. Louis Tickle"
1037 "Hula Blues"
1038 "I Get the Blues When It Rains"

Andy Wilson
1021 "Faded Love"
1022 "This Side of Heaven"
1023 "You Count All My Mistakes"
1024 "Don't Ever Say You Love Me"

Billy Scott
1014 "Dear Daddy Uncle Sam"
1015 "When I Was Just Seventeen"

Rhythm & Blues

Griffin Brothers Orchestra
1020 "Blues With a Beat" (Griff's Boogie)
1021 "Cindy Lou"
1022 "Waiting for My Train"
1023 "Cryin' to Myself"
1024 "Nobody Wants You"

FAIRFIELD FOUR—cont.
1031 "In the Wilderness"
1032 "Let Me Tell You About Jesus"
1033 " Savior Don't Pass Me By"
1034 "Dear Lord Look Down Upon Me"

Spiritual

JIM WILSON with Ann Carr
1025 "Old Home Town"
1026 "If I Should Need You"

WES BRITT at the Organ with Rhythm Masters
1028 "Easy Melody"
1029 "Red Sails in the Sunset"

ANDY WILSON
1021 "Faded Love"
1022 "This Side of Heaven"
1023 "You Count All My Mistakes"
1024 "Don't Ever Say You Love Me"

BILLY SCOTT
1014 "Dear Daddy Uncle Sam"
1015 "When I Was Just Seventeen"

FAIRFIELD FOUR
1022 "I Don't Know Why I Have To"
1023 "When I Move in the Room"
1024 "Tree of Life"
1025 "Jesus Met the Woman at the Well"
1026 "I'll Tell the World"
1027 "In the Upper Room"

Dot Distributors

The Aristocrat Dist. Co.—Chicago, Illinois
Admiral Dist. Co.—Pittsburgh, Pa.
Benart Dist. Co.—Cleveland, Ohio
Burns Dist. Co.—Oklahoma City, Okla.
Coast Line Dist. Co.—Nashville, Tennessee
Cosmat Dist. Co.—New York, N. Y.
Central Record Sales—Los Angeles, Calif.
C & C Dist. Co.—Baltimore, Md.
Frukin Sales Co.—Chicago, Ill.
Fortune Record Dist.—Dorsett, Mich.
Gotham Record Co.—Philadelphia, Pa.
Wm. Greenblatt Record Dist.—Lynn, Mass.
Hit Record Dist. Co.—Cincinnati, Ohio

Indiana State Record Dist.—Indianapolis, Ind.
M. B. Krupp Dist. Co.—El Paso, Texas
Mangold Dist. Co.—Baltimore Md.
Mangold Dist. Co.—Charlottesville, N. C.
Music Sales Co.—Memphis, Tenn.
S. W. Martin Dist. Co.—San Antonio, Texas
Delta Music Sales—New Orleans, La.
Millner Record Sales Co.—St. Louis, Mo.
Pan American Dist. Co.—Jacksonville, Fla.
Record Sales Co.—Birmingham, Ala.
Southland Dist., Co.—Atlanta, Georgia.
South Coast Dist. Co.—Dallas, Texas.

Best Wishes Moa... see you at the show... Randy Wood — Dot Records... Dot Records, Inc. Gallatin, Tenn. Tel. Gallatin 880...
Get On The 100% Hit Parade with
RECORDED IN HOLLYWOOD
The Hollywood Label
BIGGEST THING OF THE YEAR
JIMMY GRISWOM'S
"ONCE THERE LIVED A FOOL"
(Award O' The Week — "The Cash Box")

AND HIS GREAT NEW RELEASE
“I LOST MY INSPIRATION”
backed by
“ONCE IN LOVE BLUES”
(Award O' The Week — "The Cash Box")

THIS ONE IS REALLY GOING — AND GONE!
“DOLPHIN STREET BOOGIE”
backed by
“POICIANA”

RED CALLENDER and His Sextet
THESE TWO ARE JUST LIKE MONEY IN THE BANK
The Great ERROL GARNER with
“NEW YORK CONCERTO”
backed by
“THIS IS MY BELOVED”

“LOTUS BLUE”
backed by
“SIX P.M.”

HERE'S ONE THAT JUST WON'T STOP!
PERCY MAYFIELD'S
“TWO YEARS OF TORTURE”
backed by
“HALF AWOKE”

Order Any or All of Them from Your Distributor —
100% Return

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

DON'T TAKE YOUR LOVE AWAY FROM ME
Laurie Tate & Joe Morris
(Atlantic 923)

BLACK NIGHT
Charles Brown
(Aladdin 3076)

BABY, LET ME HOLD YOUR HAND
Ray Charles
(Swingtime)

CHICA BOO
Lloyd Glenn
(Savoy)

ONCE THERE LIVED A FOOL
Jimmy Grissom
(Recorded in Hollywood)

DOLPHIN STREET BOOGIE
Red Callender
(Recorded in Hollywood)

LOOKIN’ FOR A WOMAN
Jimmy McCracklin
(Swingtime)

I’LL WAIT FOR YOU
Ruby Brown
(Atlantic)

LITTLE ROOSTER
Griffin Bros. & Margie Day
(Oct 1919)

I'M JUST A STRANGER HERE
Bobbed Gaddings Trio
(Gin Edge)

YEAH, YEAH, YEAH
Joe Morris
(Atlantic)

OPALOUSAS, LA.
1. Black Night
(Johnny Otis)
2. Rockin' Blues
(Johnny Otis)
3. Little Red Rooster
(Johnny Otis)
4. Do Something For Me
(Johnny Otis)
5. Once There Lived A Fool
(Johnny Otis)
6. I'll Wait For You
(Johnny Otis)
7. Twang From Minnie
Eyes
(Ruth Brown)
8. Little Joe's Boogie
(Johnny Otis)
9. Back Home Blues
(Johnny Otis)
10. Lost Love
(Johnny Otis)

RICHMOND, VA.
1. Easter Boogie
(Freddie Mitchell)
2. I Will Wait
(Four Buddies)
3. Rock Little Buddy
(Freddie Mitchell)
4. Sweet Slumber
(Four Buddies)
5. Lost Love
(Johnny Otis)
6. Shat Gun Boogie
(Kalee Williams)
7. Buggy Boogie
(Brownie McGhee)
8. Black Night
(Charles Brown)
9. Please Send Me Someone
(Percy Mayfield)
10. Rockin' Blues
(Charles Brown)

OAKLAND, CAL.
1. Don't You Want A Man Like Me?
2. Do Something For Me
(Johnny Otis)
3. Tired Of Crying
(Johnny Otis)
4. Black Night
(Charles Brown)
5. Lost Love
(Percy Mayfield)
6. Baby Let Me Hold Your Hand
(Ray Charles)
7. I Cry
(Buddy Johnson)
8. Tears, Tears, Tears
(Amos Milburn)
9. Gee Baby
(Charles Brown)
10. My Heart Cries For You
(Orin Washington)

FRESNO, CAL.
1. Lost Love
(Percy Mayfield)
2. Black Night
(Charles Brown)
3. Don't Go
(Charles Brown)
4. Rockin' Blues
(Charles Brown)
5. For You
(Charles Brown)
6. He's My Baby
(Blind Boys)
7. Every Night About This Time
(Tom Domino)
8. Please Send Me Someone
To Love
(Percy Mayfield)
9. Gee Baby
(Charles Brown)
10. Teardrops From You
(Ruth Brown)

LITTLE ROCK, S. C.
1. Little Red Rooster
(Margie Day)
2. Lost Love
(Percy Mayfield)
3. Tennessee Waltz
(Blind Boys)
4. Red's Boogie
(Blind Boys)
5. Black Night
(Blind Boys)
6. Little Baby
(Charles Brown)
7. Teardrops From You
(Charles Brown)
8. Red, Red, White, Black
(Amos Milburn)
9. Don't Take Your Love Away
(Amos Milburn)
10. Rambler Little Daddy
(Blind Boys)

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
"THAT'S THE ONE FOR ME" (2:42)  "BYE, BYE BABY BLUES" (2:55)  
ROY MILTON  (Specialty 336)  

ROY MILTON  

Here is a waxing that's sure to hit. "That's The One For Me," is a tune with catchy lyrics and a melody that's a cinch to make it fill the boxes. Roy Milton and Camille Howard really spin through this top disk in a fast, jumpy style that's gonna make you listen the top keep time. Roy's "Solid Senders" supply an instrumental backing that helps keep this platter moving in fine style. The combined effect is one to make music ops stop and take a listen and to stock up fast. The under side is a change of pace for Roy. Here he delivers a slow rhythmic blues number in that low down style that may also hit the stride. Roy does this tune alone and he sings it with a feeling that has you crying the blues. Either side can do it, but music ops have a sure one in the upper half. This disk by Roy Milton is destined for a big play in the boxes. Ops should get with it fast.

"SUNNY ROAD" (2:38)  "BE FAIR WITH ME" (2:41)  
CHARLES BROWN  
(Swingtime 259)  

Charles Brown has a real low down blues number on the top deck and he does a fine job with it. The lyrics are real listenable and there is beautiful guitar behind him. The flip is a pretty ballad done in a slow soothing manner. Ops would be wise to give it a listen.

"JUSTICE BLUES" (2:36)  "I LIVE MY LIFE" (2:42)  
CLARENCE "GATEMOUTH" BROWN  
(Fooneck 1566)  

A fast moving number is carried along on this top side by the familiar vocalizing of Clarence "Gatemouth" Brown. He does his usual good job along with some excellent instrumental backing. The under side is one of those low down blue numbers, that's done in an appealing style. Ops looking for fillers oughta give it a listen.

"SOMEDAY DARLIN'" (2:43)  "BAD LUCK BLUES" (2:39)  
JIMMY LOCKS  
(Regal 3314)  

Jimmy Locks dishes out two true blue numbers in that slow soft style. Both ends get some nice vocalizing as Jimmy sings this with feeling. An instrumental backing of smooth piano playing helps set the mood. Ops oughta lend an ear.

"NOTHING BUT TROUBLE" (2:39)  "NOBODY'S LOVIN' ME" (2:36)  
LONNIE JOHNSON  
(King 4432)  

Two sides with equally pretty tunes are turned out by Lonnie Johnson. Both are slow moving ballads with exceptionally beautiful instrumental backing supplied by the guitar and piano. It's certain that both will go big ops oughta order now. The number is a natural.
NEW YORK—Rayburn and Finch, those zany disk jockeys at WNEW, took a little bewilderment as they play host to an unusual guest. "Sonny The Bunny", the counterpart of the current seasonal opus, came hopping along one day, and the boys took it to their hearts. Among the versions available at present are those by Merv Shiner on Decca, Tommy Tucker on MGP and Gene Autry on the Columbia label.

Original Five Blind Boys — Jackson Harmoners

"HE'S MY ROCK" Sing
"I'VE GOT A RIGHT"
Makers of "OUR FATHER"

Another: Naturally by Clarence "Gatemouth" Brown

"I LIVE MY LIFE"
"JUSTICE BLUES"
Latest Release PEACOCK #1550

Willie Mae Thornton — New Blues Sensation

"PARTNERSHIP BLUES"
"I AM ALL FED UP"

"Doc" Jones — The "Sure Cure for the Blues" Man

"WOLF SONG"
"DO YOU WANT TO ROLL"

Harry Johnson — Blues Vocal and Guitar

"NONE CAN TAKE YOUR PLACE"
"MY BABY'S COMING HOME"

4104 LYONS AVE.
HOUSTON, TEXAS

Peacock Records, Inc.

See IRVING MARCUS at the MOA Show

Which One's The Bunny?

Tops Them All! Al Hibbler's

"What Will I Tell My Heart"

BACKED WITH

"It Don't Mean A Thing"
(Chess Record No. 1455)
Also Al Hibbler's "Trees" And "Solitude"

New!! Terrific!! Sensational!!

Jackie Brenston And His Delta Cats

"Rocket 88"

BACKED WITH

"Come Back Where You Belong"
(Chess Record No. 1458)

Getting Hotter By The Second!!

Muddy Waters'

"Long Distance Call"

BACKED WITH

"Too Young To Know"
(Chess Record No. 1452)

Attention Distributors!!

A few territories still available to tie in and cash in with "The Hottest Little Label in The Nation!" Write, Wire or Phone us Today! If you are attending the MOA Convention phone us and we'll meet with you at your convenience.

Chess Records
5249 Cottage Grove Ave., Chicago
(Tel.: Museum 4-1322)

A Special Announcement

Of Importance To All Music Operators

"La Salle Needles"

America's Finest Automatic Phonograph Needles
PERFECTLY OSMIUM TIPPED
FULLY GUARANTEED FOR 5000 PLAYS

See It!! Hear It!!
ROOM 719
MOA Convention
Palmer House, Chicago

La Salle Industries
100 North La Salle Street, Chicago, Illinois

Manny Guterman

"It's What's in THE CASH BOX That Counts"
Pee Wee King to File Own Suits in "Tennessee Waltz" Tangle

INDIANAPOLIS—A long legal battle over rights to "The Tennessee Waltz" began to take shape this week when Pee Wee King, co-writer of the hit tune, announced in Indianapolis he will file two actions of his own in a Coastal court within two weeks.

King declared to explain the nature of the two suits he will file except to say that only in time defendants will be the Ernest Tubb Music Corporation, Nashville.

Though King's publishers, the Acuff-Rose Publications of Nashville, Tennessee, first brought the tune months ago, King himself was put in position of being a plaintiff over rights of the song. That was because the Ernest Tubb Company on February 6 published the song under its own copyright and omitted King as co-author. If I'd used Redd Stewart, vocal in King's band, as the sole author and based its claim to the song on a contract which the Tubb Company said it held with Stewart for all his compositions, King said Stewart was not under contract to the other company when the song was written in 1946.

Through his attorney, Chris Duvall of Louisville, Kentucky, who conferred with King here during the weekend, King said property rights to the song must be settled in court. One of the largest hits in more than a decade, the "Waltz" has sold a phenomenal 3,500,000 records and 1,000,000 sheet music copies.

"An incidental phase to my suits will be an attempt to stop malicious rumors that I am not a co-author of the song," King said.

The first court battle loomed a few days ago when the Acuff-Rose Company announced in Nashville it will file a damage action against the Ernest Tubb Company which it described as a dummy subsidiary of the Hill and Range Songs, Inc., of Beverly Hills, California. So, indications are the tune will be involved at least three suits.

The Tubb company's action in publishing the song without any legal action of its own gives the situation a strange twist. This is partly because the company at the same time asked royalty sources in the music business to hold up all payments until anticipated litigation was settled. Unknown thousands in royalties are at stake in the cases to be filed.

King said Ernest Tubb, popular folk singer, had himself denied publicly since the dispute started, that he has any connection of any kind with the music company bearing his name. King repeated the charge that the Tubb Company is a dummy corporation for Hill and Range Songs.

"Both individuals and corporations are intertwined in the situation," King said. "And from what Mr. Du-

vail tells me, some of the individuals have been acting in the hope they won't be liable as individuals but in

stead can hide behind the corporation's high rate immunities. It will be a good fight but we'll win because it's right.

We've expected this all along because court battles are always an earmark of a good song, the bigger the fight, the better the song."

Gutterman's Trip Winds Up at MOA

CHICAGO—Manny Gutterman of LaSalle Industries made a fast spin around the Midwest this past week, placing on phonograph ops to show them his new "La Salle Needle."

"This was about the speediest trip I've made in years," Manny reported, "because I was gauging myself on my return to Chicago to be at the MOA convention where I was to meet with our own distributors and also to meet with many stores with whom I'd made appointments."

"La Salle Needles" are only sold through distributors, Gutterman reported. He also said that felt this was the finest way to serve the juke box trade. He said his company has guaranteed for 5,000 plays. Demonstrations have been going on in many centers throughout the country.

He stated, "There is no longer any doubt that many of the well-known men who will be present at the MOA convention are going to be mighty pleased with our 'La Salle Needles.'"

Surprise! Disk Jockeys Ask to Be Tuned Out

NEW YORK—For the first time in the history of radio, a group of disk jockeys in the New York area will suggest to their listeners that they tune in a rival station—for three minutes that is.

New York disk jockeys Ted Brown (WMGM), Rayburn & Finch (WNEW), Gallagher and O'Brien (WMCA), Skitch Henderson (WNBC), Sweeney & Marsh (WJZ), Aye Scandal (WIN) and Max Cole (WVO) will simultaneously play Anne Shelton's new London recording of "Come Back to Angoulême" at exactly ten minutes after eight o'clock on Friday morning, March 25. The record, made in England, has Anne Shelton singing four part harmony with herself which means that with seven disk jockeys playing it at the same time, New York will be blanketed with 28 Anne Shelton's at once.

The disk jockeys involved in the scheme are going to suggest that their listeners check with other radio stations and disk jockeys to find out whether they too are playing Miss Shelton's invitation that everyone return to Angoulême.
“Music For Morale” Should Be Slogan For Record Business

by Frank Walker
General Manager, MGM Records

What's ahead in 1951? Who knows? We're living in a terrified and tortured world—yet a world no one wishes to leave. What's our personal job in 1951? Just doing the job assigned to us as best we can, taking our daily dose of optimism, and settling our minds to the fact that "There have always been Wars and Rumors of Wars—there always will be". Those of us in the Record Business are fortunate indeed, for during these troublesome days we are engaged in something more than a commercial enterprise—we're supplying moments of relaxation and entertainment to millions of workers, to members of the armed forces throughout the world, to the folks at home, to the old, the young, to all who naturally turn to music during periods of emotional stress.

To the men who own and operate the coin phonographs throughout the country—yours is a big job. You are the dispensers of mood music. What else can be bought for a nickel (or a dime) that will furnish so much mental relaxation and real enjoyment? The nickel (or dime) dropped in one of your machines will provide a three-minute tonic which may favorably change the entire outlook of the listener.

How many nickels (or dimes) may be dropped in during 1951? Plenty. More, I'm sure than any of us can possibly imagine. Remember the years 1941-1945? No, then you must recall 1944-1945. Every existing Juke Box, no matter where located, was busy and at all hours too, for one, two and three shifts of workers were busy and they must have relaxation no matter the time of day or night. Will 1951 differ from the years mentioned? Not at all. We're living in a war-time economy, and it's here to stay, for this generation at least.

So operators of coin phonographs, yours is a big job ahead. Keep those machines in good repair, keep them loaded with new records of fresh and timely tunes, the folks want them and you'll be doing a great job of morale-building on all fronts. Do the work first, count the nickels for dime last, and you'll be well satisfied with the results.

"Music for Morale" might well be your 1951 slogan. Good Luck in your efforts.

Thanks OPS Thanks

Pee Wee "TENN WALTZ" KING

AND REDD STEWART—VOCALIST
CO-AUTHORS OF "TENNESSEE WALTZ"

Super Special RELEASE — MARCH 10th
RCA-VICTOR RECORD = 21-0451

"CHEW TOBACCO RAG"

b/w "STRANGE LITTLE GIRL"

CURRENT HITS = 21-0429 "NO ONE BUT YOU"
RCA-VICTOR = 21-0393 "RIVER ROAD TWO-STEP"

Pee Wee King Enterprises, Louisville, KY.

Only IMPERIAL has the Original

By the Writer

BILLY BRIGGS
WITH STRING BAND

Chew Tobacco Rag

AVAILABLE ON 2 SPEEDS-78 AND 45
RECORD NO. 8104-78 NO. 8104-45

IMPERIAL RECORD CO., INC.
6425 HOLLYWOOD BLVD., HOLLYWOOD 28, CALIF.

"It's What's in THE CASH BOX That Counts"
We want to extend our appreciation and thanks to the Recording Companies and their A & R men, Radio Program Dept., their Artists—Recording Artists—Juke Box Operators—Disc Jockeys—and other entertainers.

**NO ONE BUT YOU**
written by Pee Wee King-Redd Stewart

PAUL NEIGHBORS — Capitol # 1341
PEE WEE KING — Victor # 21-0429

**IF I SHOULD COME BACK**
written by Pee Wee King-Redd Stewart

EDDIE DEAN — Capitol # 1389
COWBOY COPAS — King # 937

**SOME DAY YOU'LL REMEMBER**
written by Vic Banks & J. L. Frank

JESS WILLARD — Capitol # 1436
CLYDE MOODY — King # 943

**ONE WAY STREET**
written by Vic Banks & J. L. Frank

JESS WILLARD — Capitol # 1436
VIC BANKS — Crystal # 301

---

**ANNOUNCING THE OPENING**

of

RIDGEWAY MUSIC CO.

**a B. M. I. affiliate**

We want to extend our appreciation and thanks to the Recording Companies and their A & R men, Radio Program Dept., their Artists—Recording Artists—Juke Box Operators—Disc Jockeys—and other entertainers.

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**THE CASH BOX**

**Folk and Western** Record Reviews

---

"BOOGIE BOTTOM BOOGIE" (2:54)
"DEAR JOHN" (2:48)

**JIM BOYD**

(RCA Victor 21-0441; 48-0444)

A very dynamic side is offered on the upper level by Jim Boyd and his Men of the West labeled "Boogie Bottom Boogie". Jim sends this one flying high with a first rate vocal and an excellent accompaniment. Ops who try it out are gonna find that they're going to be hopping around some nickels from the machines. With a good set of lyrics to work on, Jim gets going here with a very fast beat and a good guitar work that's a joy to hear. The bottom side too gets a high powered treatment from Jim and his boys. They certainly know what to do with a tune as they prove so ably on this platter. Ops who want a good thing, have it on the top deck.

---

"I DON'T KNOW WHY" (2:40)
"IF I COULD ONLY LIVE MY LIFE OVER" (2:47)

**LEON PAYNE**

(Capitol 1405; F-1405)

Leon Payne takes two ballads on this record and gives them a good going over. Both sides make for very easy listening with Leon's voice coming through very smoothly. Each end is helped by some fine guitar backing and the disc should get a good play in the boxes.

---

"HEADS YOU WIN" (2:27)
"YOU PLAYED AROUND WITH MY HEART" (2:15)

**GENE O'QUIN**

(Gene 1433; F-1433)

A tune with a set of good lyrics is taken over on the vocals by Gene O'Quin. It has a definite beat and Gene's rendition sends it flying. The second side is a ballad on which he gets a nice accompaniment. Ops will want to listen to this.

---

"I'M GLAD FOR YOUR SAKE" (2:47)
"YOU'RE THE ONLY STAR" (2:47)

**RAY SMITH**

(London 953)

Two very pleasant ballads make up Ray Smith's offering here. Ray sings them in a soft and easy to take manner and makes them sound very attractive as his Buckeye Boys come up on the instrumental backing. Ops oughtn't to miss these sides.

---

"KENTUCKY WALZT" (2:32)
"A MILLION MILES FROM YOUR HEART" (2:53)

**EDDY ARNOLD**

(RCA Victor 21-0441; 48-0444)

Eddy Arnold has two more winners. The top disc keeps up with the current trend of hit warbles and Eddy shows what he can do with a tune. The lower half is a ballad which he does again in his familiar style. Ops who know Eddy's drawing power won't want to miss this.

---

"MOUNTAIN MELODY" (2:05)
"YOU ARE ALWAYS BRAND NEW" (2:35)

**CHET ATKINS**

(RCA Victor 21-0443; 48-0443)

Chet Atkins displays some fine guitar work on a straight instrumental on the upper level. He has those strings moving for all they're worth. On the bottom half, Donny Hill comes in for the vocal on a ballad with a lot of appeal. Ops oughta hear this for themselves.

---

"I'M THROUGH CRYING OVER YOU" (2:48)
"BEER DRINKIN' BLUES" (2:47)

**MISSISSIPPI SLIM**

(Tennessee 745)

Mississippi Slim and the Night Owls take a slow number for a ride here and do it quite well. Displaying a good voice, Slim gets some interesting guitar accompaniment from his boys. The lower end is a cute tune with some listenable lyrics and a steady beat. Ops are going to do quite well with these sides.

---

"I'VE GOT TO TALK TO THAT MAN" (2:50)
"IT'S DRUNK OUT TONIGHT" (2:50)

**BUTTERBALL BROWN**

(Mercury 6320)

A fellow who certainly knows how to deliver a song, sends one our way and makes it good. Butterball Brown gets some fine feeling into this cute number which has a very clever set of lyrics. The lower end also has some interesting stuff to offer and ops who want to hear an artist who promises much for the future oughta hear this one.

---

"ROCKIN' CHAIR BLUES" (2:53)
"RUNNIN' AROUND" (2:47)

**JACK BOLES**

(MGM 10931)

Jack Boles has a couple of fascinating sides to work on with this disc. The top one features a nice good tune on which he is accompanied by a group of girls while on the lower end he gets some fine backing from a fiddle and guitar. Ops oughta take a listen to this for themselves.

---

"It's What's in THE CASH BOX That Counts"
for this...

and this...

THANKS from...

HANK WILLIAMS

Still Going Strong on
"MOANING THE BLUES"
backed with
"NOBODY'S LONESOME FOR ME"

MGM RECORD No. 10832 (78); K-10832 (45)

Now...
2 New Hits Riding on 1 Record
"DEAR JOHN"
backed with
"COLD, COLD HEART"

MGM RECORD No. 10904 (78); K-10904 (45)

Featured On M-G-M RECORDS

Featured Star on WSM "GRAND OLE OPRY" and WSM-TV

"It's What's in THE CASH BOX That Counts!"
OPS - Make Money with MONDI RECORDS
Sensational New Novelty
The Famous Tongle Twister . . . with a New Twist
"FEMALE SHOE SHINE BOY"
Backed With
"I WAKE UP EVERY MORNING"
(With a Heartache)
written by Fred Hall

by VINCE "BLUE" MONDI
Radio's Original One Man Band and Trio

Mondi Record # 105
Samples on Request
Dist.: CHOICE TERRITORIES OPEN—Write, Wire, Phone

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"I STILL FEEL THE SAME ABOUT YOU"
Recorded by
GEORGIA GIBBS
EDDY HOWARD
E. FITZGERALD-
INK SPOTS
3 SUNS
EVE YOUNG
ROSEMARY CLOONEY
DICK & DON

"SHENANDOAH WALTZ"
Recorded by
TOMMY TUCKER

GOOD LUCK M O A
Thanks For Your Many Spins of NATIONAL RECORDS

"WOULD I LOVE YOU"
(Love You, Love You)
"SENTIMENTAL MUSIC"

PATTI PAGE

Lubinsky Writes To Ops

Dear Mr. Juke Box Man:

We have always considered you the greatest adjunct to the record business. If you would like to know what is in store for you for 1951, we can tell you that we have some bang-up records waiting to be released of some material that will snatch a lot of nickels and dimes for you, although we think you are a sucker for allowing the nickel slot to remain on your boxes.

The 45 RPM records will go toward solving the problem of the careless service man who delivers the records in the back of his car and does not care if the records would break, and will also tend to be the nucleus of a library and an easy method of filing records for future use. However, with the new type of Juke boxes and pick-ups and needles, you have at last longer wear and quieter reproduction, and we are facetious enough to say that we at Savoy and Regent have given you the quietest record on the market. No surface noise, squeals, or howls. It would pay you to visit our distributor to see what is new, and I do know that you have passed upon a lot of hits merely because you are the self-styled judge, jury, and executioner, as to the commercial value of a record.

But we want to thank you for 12 years of support of our artists, our labels, and ourselves. Here's hoping that 1951 will be prosperous for you.

HERMAN LUBINSKY,
President
Savoy-Regent Records, Inc.

Northern N. J. Coinmen Guests of Runyon-Permo for Dinner and Entertainment

NEWARK, N. J.—Operators, their servicemen and mechanics of Northern New Jersey attended the Runyon-Permo party at the Essex House, this city, on February 27, and really had themselves a time. Pictured here are the coinmen starting to dig into the full course meal. During and following the meal, they were entertained by leading recording artists, and saw a fifteen minute movie of how the Permo needle is made. (Detailed story March 10 issue of The Cash Box.)
MONDAY, MARCH 19, 1951
11:00 A.M., Crystal Room

Opening Address: George A. Miller, National Chairman

Formal Address: Albert S. Denver, National Vice-Chairman

Addresses By:
Ray Culliffe, Second National Vice-Chairman
Charles Hannum, Third National Vice-Chairman
D. M. Steinberg, National Secretary

Reading of the Minutes of the Executive Committee Meeting, Oct. 30, 31, Nov. 1, 1950

Copyright Act: Attty. Sidney H. Levine

Open Discussion

An open discussion will be held on ten cent play by leading association representatives and music operators.

EXHIBIT HOURS: 2:30 P.M. – 12:00 M.

TUESDAY, MARCH 20, 1951
10:00 A.M., Crystal Room

Address By: Cong. George P. Miller of California

Address By: John Haddock, President AMI, Inc., Grand Rapids, Mich.

Music Business and the Music Operator: Carl Haverlin

Arnold Shaw will present Carl Haverlin who will speak on "Music Business And The Music Operator." There will be a round table discussion by a panel consisting of Albert Shulman, Carl Haverlin, and several other band leaders, artists and song writers. Mr. Shaw will act as moderator between this panel and the music operators.

Music Merchandising And Promotion: D. M. Steinberg

Dick Steinberg is National Secretary of AMO. He will present another constructive program on music merchandising and promotion. Questions and answers by all operators present will be allowed during this discussion.

EXHIBIT HOURS: 2:30 P.M. – 7:00 P.M.

An all-star floor show will be presented by Paul E. Winstein, followed by dancing to the Jim Blake NBC orchestra. Frank Allick and Burr Tillstrom of the KSLA, Frank and Olise show will be starred, among the popular record artists who will attend and who may perform will be: Tennessee Ernie Ford, Cassette Bill ("Blushing Brides," Mercury), Tommy Dorsey, Doris Day, Red, RCA Victor, Paty Lee, MGM, Tony Fontane, Mercury, Elke Wissard, RCA Victor, Art Van Inscoe, Capitol, Eddy Howard, Mercury, Jim Boyd, RCA Victor, Ernest Tubb, Depco, Janis Snow, RCA Victor, Bobby Coblentz, Mercury, Leo Paul, Capitol, Pee Wee King, RCA Victor, Red Foley, Denza, Betty Chappell, Mercury, Wayne King, RCA Victor, Mary Ford, Capitol, Two-Ten Bider, Mercury, Doris Drew, Mercury.


WEDNESDAY, MARCH 21, 1951
10:00 A.M., Crystal Room

Public Relations: Hirsh De La Vier

Hirsh de La Vier, Executive Director of MOA, will speak on public relations between manufacturers, operators and location owners.

Fair Trade Laws: Attty. Harrison W. Call

Attorney Harrison W. Call, authority on Fair Trade Laws, will speak on the Fair Trade Act and the benefits derived from this Act wherever it has been enacted. Mr. Call is attorney for the California Music Guild.

Tax Problems: George A. Miller

George A. Miller, National Chairman of MOA, will speak on the tax problems that confront the music operators in seventeen states. His discussion will also include "juke box fiddles and juke box advertising."

Title Strips: Frank W. Wood

Frank W. Wood of the Wood Printing Co., will speak on the importance of proper title strips.

MOA Incorporation: Attty. Sidney H. Levine

Sidney H. Levine, National Counselor for MOA, as well as attorney for the New York music operators, will explain in detail the present incorporation of Music Operators of America.

New Officers: Jack Mulligan

Jack Mulligan, Chairman of the Nominating Committee of MOA, will make recommendations for officers to host office for the year 1951, or until the next election is held.

EXHIBIT HOURS: 2:30 P.M. – 12:00 M.
"I couldn't believe it!"

Remember the farmer who saw his first giraffe? "There ain't no sech animal!" he insisted. *He couldn't believe it.*

Many operators, looking over the earnings record of their first AMI juke box, are like that farmer. They, too, find the factual truth hard to believe.

They're amazed when they realize how little it costs to operate the AMI. Breakdowns are nil. There's no lengthy period of shutting down for repairs. The AMI costs less when new, sells for more on a trade-in; enjoys top earnings all the time between.

Small wonder that disbelief fades, for as operators add more AMI juke boxes to their routes, their experience proves that believing in AMI is a common-sense, profitable thing to do!

**AMI Incorporated**

General Offices and Factory: 1500 Union Ave., S. E., Grand Rapids 2, Mich.
Conn. State Coin Assn. Holds Meet

Send 3 Delegates To MOA. Next Meeting In New London, Mar. 22

HARTFORD, CONN. — The Connecticut State Coin Association held its regular meeting here, at the DePasquale Restaurant, on March 8, with a very fine turnout of operators. More than fifty of the state’s operators from far and wide were in attendance.

Abe Fish, the organization’s president, made a stirring address, emphasizing the purpose of the association and the great benefits that can be derived by its members. He stressed a number of business methods which creates respect for the common by both fellow members as well as the outside public. Subjects which Fish spoke about were: Friendship; Goodwill; Cooperation between operators and location owners; Cooperation between operators and jobbers and distributors; Keep machines clean and in repair; Play fair; and of great importance, attend meetings of the association.

Other speakers were: Murray Simon, representing United Manufacturing and Chicago Coin; Ralph Calucci of Hartford; Mac Perelman of Atlantic; Hogan of Decca Records; and Barnes of RCA Victor.

La. Ops View New Wurlitzer 1400

NEW ORLEANS, LA. — Tom Sandifer (center), sales representative of F.A.B. Distributing, this city, demonstrates the many attractive features of the new Wurlitzer 1400 to B. E. McQueen and Louis Segur, operators from Alexandria, La.

Movies were shown by Chris Magenta of his 28 day European tour.

Three delegates were chosen to attend the MOA Convention in Chicago. They are: Frank Mack of New London; Art Rode of Bristol; and James Tolisano of Hartford.

Next meeting is scheduled to be held at the Norwich Inn, New London, on March 22.

THE CASH BOX "IS A MUST!"
FOR ALL IN THE COIN MACHINE INDUSTRY

- OPERATORS
- JOBBERS
- DISTRIBUTORS
- MANUFACTURERS
- ALLIED INDUSTRIES

Weekly Features:
- Confidential Price Lists Of All Equipment as Quoted For Sale
- Real Live Pertinent, Educational Editorials
- News
- Advertisements of Leading Firms
- Music Charts and Reviews
- Breezy Intimate Chatter Columns

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Please enter our subscription for 1 year (52 issues) at $15. Enclosed Our
Check Please Send Us A Bill

FIRM NAME

ADDRESS

CITY...... ZONE...... STATE

Individual's Name

SAINT PAUL, MINN.

It isn’t possible that Spring is only ten days off. As far as the people in Minnesota and the Dakotas are concerned, they wouldn’t care if they never saw another snow flake this year. This past week we have had snow each day, and the southern part of our state is continually digging out from one storm to another. In some parts of the Dakotas it has become necessary to dispatch airplanes to rescue people who have unfortunately been stranded on highways.

Strong winds accompanied by light snow has whipped up drifts to nine feet high in places. This kind of weather might be all right for the fuel companies, but it is most certainly hazardous for business in our city has suffered, since most people would rather spend an evening at home, than take a chance on getting stranded somewhere.

Since most of last week was particularly hazardous for driving, only a few operators drove further than a few miles from home—and we don’t blame them. As Northwood, N. D., and other towns in the Dakotas, make the trip. Quinton reports business fairly good, as his town just missed several blizzards that managed to cover most of the Dakotas. . . . Don Bolier, Baldwin, Wis., reports that business has suffered too in his town, as the situation is the same there. . . . Bud Curley, Brainerd, who recently purchased a route in Brainerd, has been busy making changes and purchasing equipment . . . Used equipment and new phonographs still selling rapidly, reports Automatic Games Supply Co.
**Here's What You Can Get For Only 92¢ A Week**

A 40 WORD CLASSIFIED AD IN EACH AND EVERY WEEK'S ISSUE FOR A FULL YEAR (52 CONSECUTIVE WEEKS) ACTUAL COST WOULD BE $2.25 PER WEEK OR $116.40 FOR THE ENTIRE YEAR OF 52 WEEKS ... PLUS...

A FULL YEAR'S SUBSCRIPTION THAT BRINGS YOU THE CASH BOX EACH WEEK FOR 52 CONSECUTIVE WEEKS. REGULAR PRICE OF SUBSCRIPTION IS $1.00 WHICH ADDS UP TO THE GRAND TOTAL OF...

$1.81 40 . . . . ALL THIS FOR ONLY...

$4.80 . . . OR 92¢ PER WEEK FOR YOUR 40 WORD CLASSIFIED AD PLUS YOUR WEEKLY COPY OF "THE CASH BOX"...

IF YOU ALREADY HAVE A $5 SUBSCRIPTION TO "THE CASH BOX" YOU WILL BE GIVEN FULL CREDIT FOR THE REMAINDER OF YOUR SUBSCRIPTION. THIS WILL BE DEDUCTED FROM THE $49 AND YOU WILL BE BILLED FOR THE DIFFERENCE ONLY.

THE CASH BOX
EMPIRE STATE BLDG.
NEW YORK 1, N. Y.

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**Cleveland, Ohio**—As part of a continuous campaign to promote music in the taverns instead of television, the Phonograph Merchants Association of this city has produced this cartoon for mailing to taverns throughout Ohio. According to Jack Cohen, head of the Association, the campaign was started a year ago, and consists of "tavern" mailings at periodic intervals.

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**Cleveland Phono Assn. Campaigns to Improve Collections**

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**T.V. for the Home Music for the Tavern**

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**The Operator — The Artist — The Phone — A Great Combination**

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**Once Upon A Nickel**

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**Cash Waiting**

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**For Sale**

NEW GAMES
Williams
SHOO SHOO
Bally
TURF KING
USED GAMES
CITATIONS
Champions
Williams
DOUBLE HEADERS $175
LAKE CITY AMUSEMENT CO.
1648 S. Clair Ave., Cleveland 14, O.
(All Phones: Cherry 1-3607)
A SMASH HIT!

WILLIAMS

BIG LEAGUER

HIGH SPEED REBOUND BASEBALL GAME

- Men Actually Run Bases on Field!
- Opposing Team Actually in Position on Field!
- 1 Player - 10c . . . 2 Players - 20c
- 8 FT. LONG – 2 FT. WIDE

YEAR ‘ROUND PLAY APPEAL!

SEE IT – BUY IT AT YOUR DISTRIBUTOR NOW!

NEW ENGLAND’S LARGEST STOCK!

Every Machine 100% Guaranteed

MUSIC $79.50 only

TAKE YOUR PICK – 1 or 100

BRIDGE: 360s – 500 Super – 600 – 900

Vogel – 1000 – Master

WURLITZER: 500 – 600 – 616 – 716

ROBUST: 40 Super – 60 Master – 29

Deluxe: 39 Standard

AIRIOLS: Deluxe PACKARD: Model 7

EXCLUSIVE NEW ENGLAND DISTRIBUTORS FOR: WURLITZER, BALLY, UNITED, KLEINER, CHICAGO COIN, and EXHIBIT

REDD DISTRIBUTING COMPANY, INC.

206 LINCOLN STREET

ALLSTON, MASS. - A-4900

Branch Office: 611 Union Street

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Elects Officers for ’51

WASHINGTON, D. C.—Members of the Washington Coin Machine Association, this city, held an extremely interesting meeting on March 8. Election of officers resulted in the following men selected to serve one year: Nick Guassalis, president; John H. Phillips, vice president; and Horace Biederman, secretary-treasurer. These officers with John Colkins and Robert C. Burner, who make up the new board of directors, will be installed at the next regular meeting to be held Monday, April 9, at the Capitol Plaza Hotel.

CHICAGO—There are still a great many coinmen around the country who say that, “The public won’t pay 10c.”

There are others, who have made tests on pinball games at 10c, and have found themselves extremely successful.

There are phone ops who have made tests of 2 plays 10c and 5 or 6 plays 25c, as well as 1 play 10c and 5 plays 25c, and have found that this was “the answer” to a living.

Will the public pay 10c?

To the old timers in the industry that brings back some history. In the ’20’s the great majority of “amusement” games were strictly penny play.

In the “terrible 30’s”, with the worst depression in the history of this nation under way, it became penny vs. nickel.

Regardless of the seriousness and blackness of the 30’s depression, ops stuck to the nickel. And the nickel became the standard for “amusement” game play.

In the “fighting 40’s” the nickel continued supreme. (This publication urged the trade to go to dime play since 1941.) But, also during the “fighting 40’s”, multiple coin chutes were placed on many games. At the same time, the 10c and 25c chutes on the phones brought good returns, especially during the war years, when money flowed freely.

Now, in the “fabulous 50’s” with rampant inflation which has forced down the value of all money, many are still tenaciously sticking to the nickel. Even the they openly admit that, “Dime play is the answer”.

Why won’t they change? For a number of reasons. The first, usually, that competitors won’t. The second, that the public won’t pay a dime, even if the value in the same, as for example, 2 plays for 10c, which still means 5c for each record played. Or 10c per pin play which means 10c per free play, instead of 5c.

These men should think back to the nation’s worst depression, the “terrible 30’s”, when banks closed and apple selling was a leading business, when soup kitchens were rolled around on trucks to feed people.

In those “terrible 30’s” the public was willing to play a nickel, instead of the penny. Many a penny play op felt plenty foolish afterwards and, quietly, changed over to the nickel. How may remember the 10 balls for 1c pin games? And how many remember all the other penny play games?

It’s history repeating itself all over again. Some fearful ops are timidly sitting back waiting and watching while the more aggressive and progressive operators go on the firing line with 10c play. And, what’s most thrilling, are profiting with dimes.

Then, as happened in the early thirties, these timid ops will gradually pull in their nickel play equipment, switch over to the groved 10c play method (whichever will work out best in their territories).

Would the public play a nickel during the depression years of the “terrible 30’s”?

Will the public play a dime during the inflationary, big income, “fabulous 50’s”?

“Bowl-O-Matic”
In 2 Day N. Y. Show

Chicago Display at
Palmer House, Mar. 18 to 20

NEW YORK—“Just like the old days” was the comment of the old-line local operators when they dropped in view Nat Cohn’s “Bowl-O-Matic” amusement game being played for two days, Wednesday and Thursday, March 14 and 15, in the Grand Ballroom of the Park Sheraton Hotel in this city.

What these men were referring to was the manner in which the game was being introduced. Nat Cohn, in days gone by, made it his practice to introduce new products with quite a flourish.

Several hundreds of coinmen from the city, and outlying areas as well, attended the showing. As a result, Cohn advises that a number of orders were booked, and several wholesale firms were being considered as distributors in their territories.

Immediately after this local display, Cohn left for Chicago, where “Bowl-O-Matic” will be shown at the Palmer House for four days—Sunday thru Wednesday, March 18, 19, 20 and 21. The Major Operators of America are holding its Convention at this same hotel at the same time, Cohn expects quite a number of operators and distributors to see his machine.

After this Chicago showing is completed, Cohn will select distributors throughout the country, and will then announce their names to the trade.


**ONLY Music Mite Offers All These ADVANTAGES TO MUSIC OPERATORS**

MUSIC MITE DOES EVERYTHING THE STANDARD SIZE PHONOGRAPH CAN DO—

---**BUT COSTS LESS—MUCH LESS!**

HEAR IT—SEE IT—

BUY IT FROM THE WILLIAMS DISTRIBUTOR LOCATED IN YOUR TERRITORY

---

4242 W. FILM MORE STREET,

CHICAGO 24, ILLINOIS

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**Coven Peoria Wurlitzer Show Proves Outstanding Success**

PEORIA, ILL.—Coven Distributing Company of Chicago held a special showing of the new Wurlitzers 1400 and 1450 models at the Jefferson Hotel here last Thursday, March 15, which proved one of the most successful showings the firm has ever held.

Ben, and his very charming wife, Trudy, were host and hostess to operators from this city, as well as from Champagne, Danville, Bloomington, Pekin, Galesburg, McComb, Mont- mouth, Mason City, Havana and Canton, Ill.

Carl Christiansen, district representative for Coven Distributing, was in charge of sales, with Harold Saul and Mac Brier as assistants.

Lee Taylor, old timer and well known to all music mechanics, was in charge of a special and advanced school for mechanics during the showing.

Bert Davidson of Permo, Inc., was present to discuss Permo Point Needles with the operators who attended from this and all the nearby Illinois cities.

This special showing was such an outstanding hit, according to Ben Coven, that the firm is now planning many more of the same throughout their territory.

"It certainly was a pleasure", Coven reported, "to hear all the nice comments the operators had to make regarding our new Wurlitzer models 1400 and 1450."

"Everyone of them", he continued, "believed that he hit the "bull's eye" by buying these great phonographs.

"In fact", Ben stated, "this is one showing all of us are going to remember for a long time to come because, we believe, it was one of the most outstanding in all our history.

"We want to thank everyone who attended", he concluded, "and especially thank them for their very fine compliments."

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**Nebraska Music Op Finds 10c—4 for 25c Best**

O'NEILL, NEB.—Clarence Potter, Potter Coinomatic Service, this city, appears to be a very progressive operator, and most certainly must be running a profitable music route. On March 4, Potter married Vera House of Gilben, Neb.

"For these conditions" states Potter, "I must make profits."

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**“No Greater Love...”**

"I am no man then that for his friend..."—the Wurlitzer 1951 Models, 1400 and 1450, have proven themselves true, sturdies, and completely reliable friends of all music operators. Wurlitzer’s Models 1400 and 1450 are the operator’s best friends. If you are a Michigan music operator roll on us today... let us tell you why!

Carl Angott

---

**ANGOTT DISTRIBUTING COMPANY, INC.**

2616 PURITAN AVENUE • DETROIT, MICHIGAN

(All Phones: UNiversity 4-0773)

Potter has been experimenting with the play, and reports that the system that is working out best for him is the 10c play, 4 for 25c. "Have been getting a good play on all," reports Potter, "but have decided that I like 10c for one play; 25c for 4 plays the best. A good location owner is a great help. In one location he explains to the patrons that it's cheaper to buy 4 for 25c—only 6c each. Gets lots of quarters!

"If any selection machines I get the first $35 to $50 per month, 50-50 above that. Have one spot where I do not get any guarantees, but get 50% and location gets 3%. On my regular 20 and 24 record machines, I take out $1.17 each for all new records which are inserted. I then add and subtract the amount for records before I divide it."

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
**Tax And License Legislation**

**Omaha Objects To Proposed State Tax**

**OMAHA, Neb.—**Omaha's city officials have expressed their opposition to proposed state legislation which would levy a state license fee of $10 on each pin ball machine, shuffle board and other coin-operated games of amusement or skill. Sen. Charles F. Twrlik of Omaha, chairman of the State Legislative Revenue and Taxation Committee, said (March 9) that Omaha City Attorney Edward F. Fogarty called him to express the city's opposition. He quoted Fogarty as saying city officials feel the state tax would invade a source of revenue which cities already are using.

**New Hampshire Tax Bill Killed**

**CONCORD, N. H.—**New Hampshire's House of Representatives killed (March 6) a bill proposing the imposition of a new state tax on all coin machines. The measure, which had been introduced by Rep. Gedeon Proulx of Manchester, had been adversely reported by committee.

**Michigan Bill Would Tax Juke Boxes $100—Pinball Machines $200**

**LANING, Mich.—**A bill to impose state license fees on coin-operated pin ball machines and juke boxes was reported out (March 7) by the General Taxation Committee of the Michigan House of Representatives. The measure was sponsored by Rep. Arthur Haufe, Saginaw Republican, who said it was applied only to those machines requiring a nickel or more to operate. He said it is so worded as to prevent any possibility of slot machines or "one-armed bandits" from being licensed.

As reported out of the committee the bill imposes annual license fees of $100 on juke boxes and $200 on pin ball machines. Haufe estimated it would raise upwards of $3,000,000.

**Tenn. Tax Bill Killed**

**NASHVILLE, Tenn.—**Tennessee's House of Representatives defeated (March 9) a bill which would have increased taxes on automatic amusement machines to $150 each.

**Texas Tax Bill Introduced**

**AUSTIN, Texas—**A bill to increase taxes on coin-operated machines, to produce an estimated $1,000,000 a year, in additional revenue, was introduced in the Texas Legislature (March 6) by Rep. Henry G. Lehman of Giddings.

Under the bill taxes on "skill or pleasure" machines would be more than doubled. Penny machines, now taxed $30, would be taxed $100. Machines operated by nickels and larger coins would have their tax increased from $60 to $150.

**Proposed Phila. Tax Of $30 Reduced To $25**

**PHILADELPHIA, Pa.—**A proposed municipal tax on coin machines operated for amusement, such as pin ball machines and juke boxes, was reduced from $30 to $25 on each machine by the finance committee of the Philadelphia City Council. The present city tax is $20 per machine. The committee decided to reduce the proposed increase after hearing (March 8) claims of industry spokesmen that the higher tax would drive them out of business.
Introducing...

**Bowl-O-Matic**

**BRAND NEW 18' COMPLETELY AUTOMATIC BOWLING ALLEY FEATURING INSTANTANEOUS FLASH SCORING AND DISAPPEARING FLY-UP PINS**

BOWL-O-MATIC is the new, modern approach that tops the profit potential of a time tested sport. Its smart, sleek design and solid construction give it PERMANENT acceptance in all types of locations; and, its fast, precision play, flash scoring and disappearing pin action give it player appeal that assures top earning capacity at all times. BOWL-O-MATIC lends itself to "High Score," team and league competition—all designed to hyper the play and increase your profits!

**Bowl-O-Matic**

**IS THE GREATEST ADVANCE IN THE FIELD OF AUTOMATIC ELECTRONIC BOWLING**

See It—Play It—
START OPERATING IT TODAY!

WRITE, WIRE OR PHONE FOR DETAILS!

Bowl-O-Matic Sales Company, Inc.
627 Tenth Ave. - New York 19, N.Y. Phone: Plaza 7-5660

---

**PALMER HOUSE**

CHICAGO, ILLINOIS

**SHOWING**

4 DAYS and NIGHTS

**SUNDAY - MONDAY - TUESDAY - WEDNESDAY**

• **MAR. 18, 19, 20 & 21** •

4 DAYS and NIGHTS
BIGGEST SHOW IN TOWN!

GOTTLIEB MINSTREL MAN

Minstrel Man Targets—Sequence Scoring—Safety Gate—"Pap" Bumpers!

ORDER FROM YOUR DISTRIBUTOR NOW!

"There is no Substitute for Quality!"

D. GOTTLIEB & CO. Inc.
140-30 N. Kosnier Ave., Chicago 5i, III.

GUARANTEED PHONOGRAPHs RIGHT OFF OUR OWN ROUTES CAN SHIP FROM CHICAGO OR LOS ANGELES AMI Model "B" $525.00 EACH WURLITZER 1015 $349.50 EACH SPECIAL LOW PRICE ON 10 OR MORE

PHONOGRAPHs PRICED FOR QUICK CLEARANCE

- WRITE - WIRE - PHONE -

<table>
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UNIVERSAL AUTOMATIC MUSIC CO.
1506 East 67th Street, Chicago, III. (Phone: Plaza 2-2003-4-5)

CLOSING OUT! TELEVISION RECEIVERS

RCA-VICTOR PHILCO ADMIRAL MOTOROLA OTHER NATIONAL MAKES

Write us Now—Tell us what you want and what you want to pay. All sets Brand New Direct from Factories in Original Cases.

Box 2214, c/o The Cash Box, 32 W. Randolph St., Chicago, III.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

EASTERN FLASHES

A number of music ops, and practically all the wholesalers at the Palmer House, Chicago, for the MOA Show when you read this. A few exceptions, among them Dave Lowry and Dave Lowry & Company. Dave Lowry & Company did not feel to go, but just got out of a sick bed, and doesn't feel up to it. Would have particularly liked to be at this show as he's just taken on the Evans' "Constellation" phone for this area.... Jack Nighbick, AMI regional representative, flies out Friday, Barney (Shugy) Sugerman and Abe Green of Runyon Sales Company, fly out early Sunday A.M. The AMI bunch want to be on hand in early Displays for the major party in honor of Joe Mitnick, celebrating his sixtieth anniversary as head of the manufacturing firm, which started turning out the modern AMI phones (the story when you read it in column). Just before taking the planes, Shugy remarked "I'm very happy our factory organization and the other distributors are getting along so well. Haddock, as he's one of the finest, as well as one of the most intelligent people in our industry. It's a great privilege to be associated with him in a business way.

* * *

Net Cohn showed local coinmen his "Bowl-O-Matic" amusement machine in a typical "Net Cohn Production." Originally scheduled to be displayed in the Oriental Room of the Park Sheraton Hotel, plans were changed, and the showing was held in the Grand Ballroom of the hotel. So many columnists had advised Nat that they would attend either on Wednesday or Thursday, March 14 or 15, that he switched over to the bigger and more beautiful room. Cohn reported many orders taken, and several firms are now using coinvestigators for appointment as distributors. The "Pogoerino" Arcade, on W. 42nd St., ordered four machines, and insisted upon immediate delivery. They had the four machines at 9 a.m. The next showing at the Palmer House was Sunday, March 18 to Wednesday, March 21. Al Simon, Albert Simon, Inc., ChiCoin representative, expected to have the factory's new "Hit Parade," 46 rpm additive phone on display this week, but it didn't arrive for the first showing is to take place at the MOA Convention in Chicago. Al leaves this weekend for the Show, and will be on hand to greet all his friends. Upon his return to New York, "Hit Parade" will be on display, and Simon states that deliveries will be going forth to the trade at that time.

* * *

Joe Young and Abe Lipsky of Young Distributing, use some choice swear words to express the shipping companies who seem to think that they can deliver at any spread of time they wish. Carloads of Wurlitzer phonos are in transit, and operators are demanding immediate delivery. (Ed Comment: How, Joe, why not buy?) No one knows; as he's received the Wurlitzer conversions for Model 1100. Previously conversions were available only for the 1250. Same report on Mike Munson, Ben's big boy, Start Exhibiting "Gun Patrol" in greater demand then ever. "Word is getting around rapidly that collections are terrific" smiled Mike "and not only are operators re-ordering, but new customers are besieging us with letters, wires and phone calls." While most of the other coinmen are in Chicago, Dave Lowy, due to his recent illness, remains here. However, Dave will be busy remodeling his New York showroom and plans to have an exclusive setup when he returns from the West Coast. Formerly, manager of Runyon Sales, back on the job after an absence of two weeks due to sickness,.... Dave Koeppel, Koeppel Distributing Company, flying out Sunday, will be attending the Show. Harry will be at his booth at the AMI Coin Machine Company, who's displaying phonos phonos. However, we would like to mention the fact that he's the first and only one at the show that can see the corner of his eye to see that he's not the victim of a sudden explosion, or somnambulism.... Mal Pollay, United Phonograph Service (the most handsome man in the business) is due to get away this week for Dallas and other cities of business. "That's for me," slugs Mac, "but business comes first. I'll make sure that the other man's there or not at all," etc. Hal Nyberg, Inc., Mt. Vernon, is a very disturbed by the statement in another publication that MOA will discuss forming a national association. "That's the farthest thing from our intention," states Bob Levine, "and as soon as we think of it we'll pull it to the gathering in detail. It's only our idea to incorporate the board."

DALLAS, TEXAS

We dropped by Commercial Music Company other day and encountered Ralph Chybrook leaving with a carload of Eastern Electric Cigarette machines. Frank McDonald and Clarence Chere were also there and both were doing the raves over United's "Five Player Shuffle Alley." That game is a going thing.... Ruben and Olin Dreyer are still expanding in San Angelo. They also have a retail location up there. They have a few factories under way. They are planning to be in the market in a big way. TheyJointly".... They went to see a few in Flying to Dallas and coke things.... Did you hear about Joe Mattaia and his "chicken pox"? Of all things contagious, Joe would have to get it. It didn't last long, either. It didn't last long. It didn't last long. It didn't last long. Joe Mattaia's son is doing a terrific job on Gottlieb's five ball "minstrel man." ... While I was looking over this little item, model C's little item, Bob De Friese was checking the AMI games, converted to 45 rpm. Bob was so enthused over the conversation that he went on to explain that the conversion kit is easily installed on all model A, B and C's. Sounds terrific to me.

The Wurlitzer factory in North Tonawanda, New York, is getting a one million dollar addition. William Hay will be making plans on making the big city.... Tommy Chatten, is still darting around the country. This week in Showport and next week in Amarillo. ... Mack McKenzie returned from holding service school on the Wurlitzer phonographs. Mack had very successful showings in Abilene, Amarillo, San Angelo and points west. ... Tulsa's Joe Gething (Culp Music Company) has been in Dallas several days. Joe was very curious about United's new five ball, as is everyone else. This game has been on test locations for over sixty days and has proved a great money earner. At this reading, we haven't been able to get the name of the game. Seems that's a big fat secret.
North Carolina Ops Assn. Sets Policy Of Front Money Guarantee. Many Also Adopting 10¢ Play

Organization Making Good Progress

RALEIGH, N. C.—S. W. Marr, Jr., executive secretary of The North Carolina Amusement And Recreation Association, Inc., whose headquarters are in this city, reported this past week that the organization was making very good progress throughout the state.

Marr reported, "The eastern region has been well ahead of the state. A. B. Cooper, the eastern leader, has done a remarkable job of bringing his group together into a splendidly working trade association. The rest of the state is trying to follow the eastern lead."

Marr also reported that most of the state have agreed to front service money guarantee systems. Our machines that are grossing less than $20 ops are now arranging for $3 front money service guarantees.

As Marr reports, most of the ops are affected by rising costs of parts, supplies, equipment, labor, and other overhead expenses. The organization is trying to help everyone of the men to show a profit from their individual businesses by presenting plans which have already been proved by other ops throughout the nation so that they, too, will enjoy a better business.

This seems to be the general policy of the North Carolina Amusement And Recreation Association. They

Washington State Legislature Okays City And County Pinball Licensing

Amusement Machine Tax To Be ½ Per Cent Of Gross

TACOMA, WASH.—A bill to permit city or county governments to boost their revenue by licensing pinball machines was given final passage by the Washington State Legislature (March 8) and sent to Governor Langlie.

The local governments in Washington lost their revenue from such devices early last year when the State Supreme Court ruled that pinball machines with payoffs were gambling devices. Subsequently, many operators of the machines said they converted them into purely amusement devices. As a result the State Tax Commission reduced the tax levy from 20 per cent of gross income to only ½ per cent.

While it was before the State Legislature, the new bill was interpreted by an assistant state attorney general to mean that pinball machines of all types could be licensed by the city or county governments, including the type banned by the State Supreme Court as gambling devices.

Listed as Senate Bill No. 65, the measure was sponsored by Senators Ed Flanagan, Wapato Republican, and Jess Sapp, Sedro Woolley Democrat.

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
Available Now!  

**PLASTIC Replacement Parts!**

**PRICE LIST**

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<th>Item Description</th>
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<td>Blue or White Mirror Squares for SEEBURG models M-100 B (Sq. ft.)</td>
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<tr>
<td>Magic-Glue-Oass (Permanent Adhesive for SEEBURG) and (Plain) (WURLITZER ORNAMENTAL GLASS)</td>
<td>$1.75</td>
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*NOTE:* The above plastics are absolutely guaranteed. They must be the best plastic replacement you ever used or your money will be refunded. No questions asked. You are the sole judge.

**HIRSH COIN MACHINE CORPORATION**

1309 New Jersey Avenue, N.W.  
Washington, D. C.

Hobart 3170

ORDER FROM YOUR LOCAL DISTRIBUTOR OR FROM US. WE SHIP VIA RAILWAY EXPRESS, DUE TO OUR LOW PRICES, WE SHIP C.O.D. ONLY.

---

**Come to Keeney's**

**DURING THE M. O. A. SHOW**

**VISIT J. H. KEENEY & CO. INC.**

The 3 New Sensational "Vending Deals".

See the New Keeney Custom-Built TV Sets.

The Greatest Rebound Game in the field today.

For GREATER PROFITS and Long-Life Games Use Keeney Equipment!

VISIT OUR SHOWROOM LOCATED AT 2600 W. 50TH STREET:CHICAGO

J. H. KEENEY & CO. INC.

2600 W. 50th St., Chicago 32, Ill.

---

**CALIFORNIA CLIPPINGS**

Between the boys who are down with the flu, Virus Y or what have you and those who are just too busy to get away, not too many of the L. A. regulars seem to be heading East for the MOA Convention. The one we've heard from for sure is Phil Robinson, who will check out of town March 14 to catch the show and the hit at the Chicago Coin plant. Phil is anxious to get his first look at the firm's new 45rpm "Hit Parade" coin box and also hopes to see the equipment of "The Thing." ... Incidentally, we played our first game on the latter at Bud Parr's and found it one of the most fascinating 5-balls yet made, with plenty of suspense as well as action once the ball gets into the wrapped box so no prize with no fun in it may have to be shown. BM will discuss its equipment in detail.

Johnny Brown's mom and dad have been up to see the fluff and Jack told us how sorry he was to miss the MOA show this year. He related how just a few years back, a bunch of the boys met in Bill's office to organize the MOA. In addition to Jack and Mr. G., there were George Miller, Jack Cohen of Cleveland, Al Denver of New York and several other familiar names in the music operating field. Sheppard, who is doing well with his premium merchandise in the Western states, just became a grand-pap and plans to visit his daughter in Philadelphia first of June.

Lyn Brown, we're told by Jack, is keeping busy with the United "Shuffle-Cade" and expects another live version "Boo-B-O-Matic," which Lyn has for Southern California and Lou Wolcher of San Francisco for the state. ... Al Betelmans just let us know that C. A. Robinson & Co. now have four out of five top las Vegas hotels completely in Jennings equipment. Al Betelmans just let us know that C. A. Robinson & Co. now have four out of five top las Vegas hotels completely in Jennings equipment. Jack H. M. and Mr. G. have closed the deal last week for more than 100 machines at El Rancho Vegas. ... Some of the really heavy stuff has been added to the Badger Sales flavor box, in the form of a handsome 17 inch, rectangular black tube TV set bearing the Keeney trademark, Van. W. C. W. and Jack H. M., to tell us his firm has the entire distribution for Southern California, dealership as well as sales outlet to operate for location resale. Bill Happler was also waiting on the new Keeney refrigerated machine for package candy, which should be a good item for theatres and other locations catering to the flan德尔 candy trade.

Found Paul Laymon's Wurlitzer dept. all decked out in fine lath of photos taken at the Wurlitzer show, including a rip of a pic of Paul and Margaret Whiting. Still galloping, according to Charles Daniels and Ed, Jack H. M. is Billy's "Turf King." ... Those lads, along with Bill Happler, Al Betelmans and others, had nothing but kind words for The Cash Box code listing on its Blue Book.

Jack Simon back in his office after a run down to Palm Springs, Banning and San Jacinto on some buying, selling, and trading. Jack H. M. told us after licking a touch of the flu was sey. Cede Padwa ... That old deilflu even caught up with Joe Peskin, who's on crutches to boot after stepping off a chair onto a sharp screed wire, while trying to hang his latest invention from his Palm Springs place, which proves that Palm Springs is a hazardous place. ... Also on the flu list is Mrs. Peskin, while working away at learning the Pecking Order business and getting the paths to Paul Silverman and A. and I. more slightly ailing fellow to this week's medical report: George Warner, who was about to take off from the Automatic Games office for the west coast, with his doctor for some anti-virus shots. ... Sommie Donin is still up North and Danny Jackson is keeping busy these days on a new deal. ... Nick Carter busy with A. & I. customers when we dropped in at his Nichols Bros. office: 

**MINNEAPOLIS, MINN.**

Let us not speak of snow in this territory because the Twin City area has had 67 inches of snow, of which 30 inches have fallen in the last two weeks and more is coming down. Spring is just around the corner and the operators are looking forward to it. In spite of the weather quite a few operators made the trip into the Twin Cities to pick up machines and supplies for their routes to be ready for spring changes in the equipment.

Larry Dishuenet of The Range Amusement Co. in Ironwood, Mich. was in town; also Hank Krueger of Fairifax, and Frank Betts and his wife also made the trip in from St. Cloud, to pick up supplies and machines for their route. ... Mike Crakes of the Friendly Sales Co, in Minneapolis has just returned from Florida and is sporting a pretty good sun tan. ... Some of the other operators in town were Lyle Keenev of Bellingham; J. C. Runnels of the Willow Mill; James Donnell of Spooner, Wis.; Gerald Zopf of St. Paul; and Carl Wickstrom of Brainerd.

Percy Villa, a Minneapolis operator and well known man-about-town, is recuperating in the new Mount Sinai hospital. Percy recently had his tonsils out. ... Mark Coughlin and Pete Wormon of Manito, came into town to go to the C. A. Robinson & Co. office. Captain and First Air Corps veteran of World War II, the Minneapolis operator gave a talk before the Northtown Businessmen Associa- tion. The talks were a very successful one. A. E. Shope, who joined the Army several years ago, is back from a trip in the South. ... In town to pick up supplies and machines for their routes were: Walt Schmidt of Red Wing; Dick Henderson of Willmar; Frank Phillips of Arcadia, Wis.; Glen Bischof of Chippewa Falls; August Quadle of Rochester; Frank Mayer of Grand Rapids, and Ed LaBlanc of St. Cloud. ... Norman Kady and his wife were in town on their way from Rochester back to Grand Forks, N. D. Mrs. Kady was in Rochester for a physical check-up, and also to visit her sister. ... Buf Lowrie and wife have just returned from an extensive tour through the South- west, making stops in California, Mexico and Texas. They came back just in time to do some snow shoveling. ... We understand that Greg Mraz of Brainerd, has sold his operation to Bill Mueller.
We take great pride and pleasure in announcing our appointment as

**Exclusive Distributors**

for the entire

**Dominion of Canada**

for all the products of

**Williams Manufacturing Co.**

★

**Williams’ “Music Mite”**

**Williams’ “Big Leaguer” Rebound**

**Williams’ Pinball Games**

★

**Siegel Distributing Company Ltd.**

477 Yonge St., Toronto, Ont., Canada

40 Powell St., Vancouver, B. C., Canada

853 Notre Dame St., W., Montreal, Que., Canada

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
CHICAGO CHATTER

Many started to come into town for the MOA convention the early part of last week... and will be reading their names here as the convention gets under way.... Great loss to the entire industry, the passing of Arthur J. Chappel, developer of the "Turf King" stimulator and developer of many other coin-operated devices which did much to revolutionize the juke box industry. Many, from all over the industry, present at the overflow services conducted by Rev. Dr. J. C. J. Lord in St. John's Church, Dec. 12... Max Sparks phones to state that he has a stimulator angle for a juke box play which requires an attachment to the phone. Suggest Max meet with leading manufacturers and demonstrate his idea.

Harold Lieberman, of Minneapolis, with Ben and Trudy Coven at the Pump Room for dinner and thoroughly enjoying himself. Ben and Trudy very genial and great fun. Eased into the conversation and aluminum pans. Ben, half dapper hard on steel. Will still remain 20% less quota. Belief that curb on steel will automatically hold down use of copper and aluminum. ... Ray Coven, manager of APOA of Detroit, reports that his association will stick to nickel play. (2 plays for 10c is nickel play.) Big columnists' gathering in many a city this week... Mrs. Daniel's' gathering at the Check Plaza. Lynn Durand took office some weight but looks fit as a fiddle and ready for lots of hard work.

Sam Stern of Williams announced the fact that Al Siegel of Siegel Distrib. Co., Ltd., Toronto, Vancouver, spent several months in the U.S., taking a sample distribution of all Williams' line for Canada. ... Gilt Kitt, the original owner of the Kansas City Kings, passed away. Ray Riehl, the 2nd to the life of a winter bachelor while Millie Riehl and Millie, Jr., in Florida grabbing sun. ... Snow, heat and rain doing things to Chicago temps. ... Grounds and Lurie's are growing like Jack's proverbial beanstalk. Lucy has her on a diet, Not Bill's diet of three helping helpings of desserts... ... Mr. and Mrs. Bob Schafer returned from a wedding in New York... George Jenkins and Herb Jones of Bally along with Red Zogg entertained at the Chez and having a very grand time. ... Raymond B. Williams of Bally off and attempting to upset Chelseas' championship in football but a tough job to do so. Only complaint Ray had was, "These guys wake me up too much too early here." - Frank Mercure of Exhibit entertaining summer visitors at Lake City and covering the better spots 'round town. Both men buming into a gang of cousins at the Chez and greatly enjoying themselves. ... Joe Hinkle of Universal Aut. Music and Lefty has some grand music on the shelf from Chicago and Los Angeles' routes of the firm. ... Vic Comforte of Distrib. Corp. of Ill., somewhat upset over a very grand promotion which we hope will be straighten out very soon.

Lee Rick of Evans showing the "Constellation" at the MOA show and entertaining his many excited prospects. Whole week he is plugging away. ... Grand Rapids, Mich., in town, headed by proxy John Haddock. Includes Ed Ratajsek, Bill Fitzgerald, Johnny Stewart, Jack Mitnick and others... George A. Miller, of Oakland, Calif., with Clem of Yorba Linda City, and Harrison Call, MOA's attorney, trained in early to attend last rites to Arthur J. Olsen. The men spent a busy week here prior to the opening of MOA convention. ... Ray Cuniffe a harried little guy as the MOA show opened.

Jack Nelson a very busy man over at Tellay trying to complete one and a million things all at the same time, ... That was a marquee opening at Leo Baosber and Ray Bousher what in "Bally-Woogie," Credit Horb, looking to prove his worth. ... Another trailer, ... Bill) Hemminger's show... ... "meets idea and solution of the situation" is the great thing going on in Texas, ... to see what's what... ... Sam and Charlotte Lewis (Chico) returning just in time for this MOA convention. Firm's clicking with "Hit Parade" 45 rpm phonos, in Texas.

Jerry Hales a busy boy over at Buckley Music Systems saying "hello" to many out-of-town visitors and trying to get over to the MOA show at the same time, ... Dan Gittman, of Chicago, distributing his new Les Needles and distrib and the Palm House. ... Jimmy Martin, well known to all coin men since his early DuGrenier gig vendor days, now leading disk distib 'round these parts, busy showing Long and Sharp Records to the juke box ops... ... The Cash Box display room 716 a busy meeting place for music men... Never saw Charley Harmon looking better... Ben Coven of Coven Distrib, Co., this town, may have more in mind than just "looking over" records featured at the MOA convention.

Stu Werner of Decca always smiling... Boys over at Keeney pointing for the big tobacco show with their great Keeney Electric Cigarette Vendor one of the top machines in the industry... ... Charley Pieri around to say "hello" to one and all at the National House, ... then the National Chairman and Treasurer of MOA, asks us to pass on his thanks to Leo Weinberger of Southern Art, Music Co., Louisville, for his nide ad here last week greeting MOA... ... Aside to Mr. David C. Rokoia. Thanks very much for your letter and those very kind words. ... Two really busy men, Joe Batten and Fred Scholten, on over at Exhib, while Frank Mercure away a few days. Both men having to take over Frank's work in addition to their own.

Carl Angott of Detroit advises the firm's biz has grown with leaps and bounds... "The nickel play is fast fading from the picture, but the dimes are still around, and dimes more dimes in their pockets every day," according to ops attending MOA. ... Jack Mead and Wurger expected to visit our town this week and. ... Theo Tugnolino, who holds up in Buffalo... ... Ben Coven's showing in Peoria clicked. Same time the new Wurlitzers were shown with Carl Christiansen, Mac Brier and Harold Saul to look over the exhibits. ... ... The young folks, Lee Taylor conducted an advanced class for mechanics who attended showing. Bert Davidson of Permo Point also present to say "hello" to ops and show them new Permo Point specials.

Joe Abraham of Lake City, Cleveland, expected in town... ... Leo Dixon of Dixon Distributors, Youngstown, around and about... ... Many plan to leave for a Florida rest after the MOA show. Many artists posed to advise that they are making special trips to be at the MOA show last week and almost all got here in time. ... Happy Birthday this week to Herb Jones of Bally Manufacturing Co., ... Nett Cohn and his bowling game in town. This is first showing here... ... Gail Carter, Permo sales manager, being warmly greeted by juke box leaders... ... It's a busy week.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
Chicago Coin's "Hit Parade"

A LOW COST SELECTIVE PHONOGRAPH
PLAYING TEN—45 R.P.M. RECORDS USING
THE PROVEN RCA MUSIC SYSTEM

EYE-APPEAL
Thesourceofattractiveappealof"HitParade"
isitsattractivecombinationofmodern,selected
stylesettings.Appleboxdesigns,subtle
contrast, and features that blend into a
pattern that adds to the "Hit Parade" appeal.

APPROXIMATE SIZE
HEIGHT—21"
WIDTH—20"
DEPTH—17"

ONLY Hit Parade"
NO OTHER "45" PHONOGRAPH HAS ALL THESE FEATURES

• ELECTRICAL SELECTION (permits connection) with wall boxes
• 5c-10c-25c DROP COIN CHUTE
A "MUST" for profitable operation
• CREDIT UNIT • CANCEL BUTTON
Chicago Coin's "Hit Parade" accepts up to 45 plays

Famous RCA record changing mechanism. EASILY UNDER-
STOOD. The operator of "Hit Parade" requires no special
knowledge or training.

Instantaneous changing of records
and title strips. All working parts
easily accessible through rear
door. Removable mechanism panel
for fast, easy servicing.

"Hit Parade" MOUNTED ON ITS
HANDSOME PEDESTAL BECOMES AN
EYE-APPEALING ONE PIECE UNIT

CHICAGO COIN MACHINE
COMPANY

1725 DIVERSEY BOULEVARD
CHICAGO 14, ILLINOIS

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
WANT

WANT—Late 1949, 1950 and 1951 music, preferably used or one hundred. Give quantity on hand, condition, price wanted and whether it is a shellac, 78 rpm. Address: 31-G, THE CASH BOX, 32 W. RANDOLPH ST., CHICAGO 1, ILL.

WANT—Illinois, Diggers, Rotary Merchandisers, O-Tables, Numbers, etc. Send 1st class mail, no stamps. Address: 2424 SANSOM, PHILADELPHIA, PA.

WANT—Voice-O-Graph; Phonographs ( preferring 10" ); Chicago Coin Choral Bell; Chicago Coin Goulard; Popcorn Vendors; Coke Vendors. Address: 1623-D, BUENA VISTA AVE., N., MINNEAPOLIS 11, MINN.

WANT—United two-player Shuffler Alley Express; United Shuffler Skills; Universal Twin Bowlers. Can use unlimited quantity. Phone: wire, U. S. DISTRIBUTING CO., 615 10th AVE., NEW YORK 1, N. Y. Tel.: JUdson 6-1865.

WANT—Late model phonographs. Will pay cash. Will pick up within a reasonable radius. Address: 350 W. 41st STREET DISTRIBUTING CO., 429 TENTH AVE., NEW YORK 19, N. Y. Tel.: CI 6-9394.

WANT—Will pay cash for Champions, Conquerors, Bomber, Duckpin, De Lorenzo, Olas, Seeburg, Wurlitzers and AMI's, and Accessories. Send your list. AMERICAN DISTRIBUTING CO., 325 E. NUEVA ST., SAN ANTONIO, TEX. Tel.: Trasia 2858.

WANT—All types of post-war music equipment. Please advise what you have and best price. DAVE LOWE & CO., 394 TENTH AVE., NEW YORK, N. Y. Tel.: BOS. 3-5955.


WANT—Wallis Guess-Your-Weight Scales. Metal Stampers, Please give price. Address: 225, W. 22nd ST., VAN DUSEN BROTHERS, 1014 112TH AVE., EDMONTON, ALBERTA, CANADA.

WANT—All types of Arcade Machines. Ray Guns needed. Give best price in first letter. BOX #15, CASH BOX, 32 W. RANDOLPH ST., CHICAGO 1, ILL.

WANT—Will buy all used phonograph records made before 1940; any quantity or dealers stock. Will pay $5.00 per hundred. Some labels are Paramount, Brunswick, Victor; Columbia; Brunswick; Bluebird, Coral etc. Address: JACOB S. SCHNEIDER, 128 W. 66TH ST., NEW YORK 23, N. Y.

WANT—Top prices paid for all original flipper Five-Balls, Dale Guns, Arcade uppers, Accessories. Give your five-balls, phonographs and arcade equipment. Best prices paid. Send us your complete list today. Write: BOX #95C, CASH BOX, 32 W. RANDOLPH ST., CHICAGO 1, ILL.

WANT—Use, new or surplus stock records for this time we will purchase unlimited quantity of any type records (except Race). Top prices for your records. Address: 271-51 ARTHUR MANGANO, 4142 W. ARMITAGE AVE., CHICAGO 39, ILL. Tel.: Dinkes 4-7300.

WANT—Bally Citations: Photo Finishes; Holylayers, late models; Metal Stampers; Parkard Wall Finishes; Wurlitzer, Bomber, 1947-'48, '49 only. Quote your lowest price. ADDRESS: MAURICE COIN MACHINE EXCHANGE, INC., 240 W. WACKAUKEE AVE., CHICAGO 22, ILL. Tel.: Everalde 4-2600.

WANT—Your used or surplus records. Any quantity. No blues or race. No lot too large or too small. We also buy coin operated amusement equipment; CASH REPAIRS, 905 NO. MAIN, PROVIDENCE 4, R. I.

WANT—Canadian Market now open. Are you in the amusement, arcade, phonograph business? Write stating condition and lowest price. ADDRESS: W. J. WANK AT SALES LIMITED, ST. THOMAS, ONTARIO, CANADA. Tel.: 2648.

WANT—We are manufacturers of outstanding reputation in the industry for coin operated machines, or other equipment. This industry, communicate with us one complete confidence, as well as immediate response. Write: Box #C-35, C/O THE CASH BOX, 32 W. RANDOLPH ST., CHICAGO 1, ILL.

WANT—Wish to purchase your music equipment, whether one or one hundred machines. Give complete music route. Write, wire. Give complete details and price wanted. Address: CENTRAL MUSIC DISTRIBUTORS, Inc., 1533-25 CHICAGO AVE., KANSAS CITY 8, MO.

WANT—One or a hundred phonos and games of any age. Will buy your complete route of phonographs, Five-Ball, tubes, parts, supplies of all kinds. Write, Wire, Phone, C. A. ROBINSON & CO., 338 N. W. LOS ANGELES, CALIF. (Tel. Dinkirk 3-1810).

WANT—Any quantity Solotone Master Entertainers, Personal Wall Boxes Machines and late Left Hand Rotary Merchandisers (Pushers) for Chicago only. Address: WEIR POINT ROAD, TORONTO 9, CANADA.

WANT—We want late model phonographs, wall boxes, fox ball, five-balls, amusement games, etc. WESTERN DISTRIBUTORS, Box 228, 247 ELLIOTT AVE., SEATTLE, WASH.

WANT—Used Juke Box records, popular, hillbillys and polkys. Any quantity. Will pay highest prices. Give full details, quantity, etc. Address: WILLIAM WIEDEL, 536 GRANT PL., CHICAGO 11, ILL.

WANT—Advance Scoring Units, regular or horse collar, will pay up to $25 for 1949, up to $75 for 1950. For scoring units, WESTERN DISTRIBUTING CO., 326 SOUTHWEST 16TH AVENUE, PORTLAND 5, OREGON.

WANT—Citations; Photo Finishes; Champions; Seeburg Bear Guns; Shuffler Alley Bullens; Chico Coin Pistols; Arcade complete equipment and Parts. Send best price for quick delivery. Address: SOUTHEASTLAND COIN, 2021 PROSPECT, CLEVELAND, 0. Tel: TOwer 1-6175.

WANT—By Operator: Bally One Ball Bomber, Bluebird, Amusement King. Also late 5-balls and post-war phonographs. All machines must be As New. Address: AUGUSTA AMUSEMENT CO., 501 NORTH CENTER ST., ANDERSON, S. C. Tel.: 2310.

WANT—Cash Waiting. Will buy your entire route of music or games. Give us complete details and price. Write: BOX #270, CASH WAITING, 3325 GRAND TOWER RD., NEW ORLEANS, LA. Tel.: Temple 5248.

WANT—Cash Waiting. Will pay your entire route of music or games. Give us complete details and price. Write: BOX #C-47, CASH WAITING, 32 W. RANDOLPH ST., CHICAGO 1, ILL.

WANT—Sales—Large stock purchased weekly. Call or wire, call REDD DISTRIBUTING COMPANY, 296 LINCOLN ST., NEW BEDFORD, MASS. (Branch Office: 111 Union St., Waltham, Mass.)

WANT—Completely reconditioned with new parts. Late 1947-'49 $147 Seeburgs $325 ea.; 1100 Wurlitzers, $400 to $600. Address: 20 New 5e Seeburg WIL15-O-Matics $31; 1 Wurlizer 6000, $750; 1000s of different brands. Address: BELL DISTRIBUTORS, INC., 213 FRANKLIN ST., PROVIDENCE 10, RHODE ISLAND, WILMINGTON, N. C. Tel: 3992.

FOR SALE

FOR SALE—3 Bally Hy Rolls; 2 Yankee Traveling Crane on Wheel; Wurlitzer; Change Machine; Chicago; Chicago Jazz; Chicago; Chicago. Address: Trade for Turfs Kings, Champions, Wholesalers. Address: WILLIAMSPORT, PA., WAWAY, TACOMA, WASH. Tel.: HI 2110.

FOR SALE—Hard-to-get Parts and Supplies for Coin Operated. Let us know your needs. Our prices are right. We also have complete stock of records and photographs of all kinds. COVEN TRADING CO., 615-17 ELSTON AVE., CHICAGO 18, ILL. Tel.:i-Independence 3-2210.

FOR SALE—Guaranteed used phonographs, all makes. Pinball Machine; Punch Ball Machines; Wurlitzer; Rock-O-Matic; Chicago; Crane Machines; all perfect, the price is right. Address: W. J. WANK AT SALES LIMITED, COIN EXCHANGE, INC., 304 IVY STREET, N.E., ATLANTA, GA. Tel.: 577-1317; TELEGRAPH 1120; Address: 119 N. BURTON ST., ORLANDO, FLA. 32801; MINTOSCOPE DRIVEMOBILE $139.50; 1 Chicago Coin Pistol $125; 1 Mutoscope Sky Fighter $100; 4 Dale Guns $79.50 ea.; 1 Wurlitzer 1000 (like new) $292; 1 Seeburg 147-M $235; 10 WL-56 Shot Machine $295; 1 5W2 Wall Box $125; 2 Wide Jingles $129.50; 1 5W1 $249; 1 5W2 Wide Jingles $245; 1 Radio $29.50; 1 MONROE Coin $25; 1 Wide Jingles $245; 1 Lightening $100; PAYNE AVENUE, CLEVELAND 14, OHIO. Tel.: Superior 4-6600.

FOR SALE—America’s finest reconditioned phonographs and music supplies. Every piece of our conditioned machines guaranteed bound to sell. These are our conditioned machines, give us a chance to sell. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., 3215 PURITAN AVE., DETROIT 21, MICH. Tel.: University 4-0773.


FOR SALE—Complete line of used equipment on hand: Phonographs; Shuffle Games; etc. Tell us what you need. Our prices are right. We are liquidating: Phonograph; Lionel; Williams; Universal; Exhibit. Genco and others. TARANT DISTRIBUTIONS, A1-527, MIAMI 34, Fla. Tel: 3-7648.

FOR SALE—50 Buckley Boxes N.S. 200. $10; 9 Rock-Ola 1530 Boxes $10 ea.; 4 Seaburgh Cassettes in metal cabinets $10 ea.; Brand new in original condition. HUGHS ELECTRIC CO., 336 E. MAIN ST., LADOGA, IND. Tel: 17.

FOR SALE—The finest conditioned phonographs and games in the country. Price reduced regardless of price. Before you buy get our quotation first. COMMERCIAL DISTRIBUTORS, A1-527, ST. DALLAS, TEX. Tel: Riverside 4131.

FOR SALE—A 40 word ad for full year (52 weeks) in this largest and most outstanding classified advertising newspaper in the world, in history plus a full year’s subscription to The Cash Box for only $9.88. Send your $48 and ad today to THE CASH BOX, EMPIRE STATE BLDG., NEW YORK 1, N. Y.

FOR SALE—Needles, Top-quality jockey, $1 ea.; #300, $25; #301 $35. All type needles to fit any machine; handwritten names of supply dealers. Immediate delivery! Call or write: JENSEN INDUSTRIES, INC., 329 S. WACKER ST., CHICAGO, I ILL.

FOR SALE—Greatest premium play stimulating equipment available. Real flash. Gorgeous Card Tables, with or without matching chairs. Priced extremely low for such outstanding quality. Operators who have featured them have doubled play action. Tables come in three sizes, all locked together for a cartoon. Write for descriptive circular. Your prior order: BOX #275, A1-527, THE CASH BOX, 32 W. RANKINE ST., CHICAGO, I ILL.

FOR SALE—500 Seeburg 30-wire pre- wall Bar Boxs $8.50 each. Pack- and ship at cost. Brand New Kleeney Vendors with Stands $35; Bally Speed Bowlers $145; Exhibit Rotors Class $225; Wurlizer 1250, write; Rock-Ola $16 $225; Rock-Ola $17 $275; Ritzmayer $95. 2-1 deposit required with order. CLEVELAND COIN, 2021 PROS- PECT, CLEVELAND, O. Tel: Tower 14715.

FOR SALE—Minut Pop Corn Ma- chines $99 ea.; Strikes N Spares $149 ea.; Packard Chrome Pla-Mor Phonograph $99; Packard Paragon Model 27 $99; Packard 2400 Hideaway $79 ea. AMERICAN VENDING CO., 355 CONEY ISLAND AVE., BROOKLYN, N. Y.

FOR SALE—Wall-Bar Boxs $14.50; Wall-Bar Box Wall Finish $300; Champions $395; CIVIL WAR NOTE $200. Also we will trade for, used Band. Tel: 721-6000, WINTER HAVEN, FLA.

FOR SALE—ChicCo Bowling Alley $75, 85; 25 Bowls $50; Bowl-O-Mat Finish $100; Sun Bar $250; Shuffle and bowling tube $25. GATE NOVELTY CO., 701 GOLDEN GATE AVE., SAN FRANCISCO, 2, CALIF. Tel: Market 13987.

FOR SALE—Wall Bar Boxs $14.50; Wall Bar Boxs $14.50; Wall Bar Box Wall Finish $300; Champions $395; CIVIL WAR NOTE $200. Also we will trade for, used Band. Tel: 721-6000.

FOR SALE—Call or write Davis Distributors for equipment in Miami. Our Dave Six Point Guarantee: *mechanism overhauled *worn parts replaced *full operation *squeaker inspected *ton head renewed *cabinet professionally finished. DAVIS DISTRIBUTING CORP., 783 E. ERIE BLVD., SARASAC, N. Y. Tel: 5-5194.

FOR SALE—Cigarettes, Photo Finish, Champions, Gold Cups. Write for a full list. MARSHALL ARENAS, P.O. Box 1. Today. Ball Return Practice 75c; Bouquet 35c; ChicCo Hockey 95c; Glove $1.50; Hartley 125c. Air Raider 125c; Panoramas $250; Hoke $50; Puck $25; Other, with finest. Quiz with $125; Record $175; Siro Brush $15; Periconse $125; Edile Pool Table $75; Exhib- ite Dale Brush $50; Seaburgh Rear Guns $35; Atomic Bomber $150; Triple Roll $125; Mustang $185; Plastic $35; Standard Metal Type $50. KOLOSA PROSPECT, CLEVELAND, O. Tel: Tower 14715.


FOR SALE—Finest premiums for stimulating play on your amusement games. Every premium has its own separate order and programming. For our features we are for operators only. We don't sell stores. Write for the complete listing. HASTINGS DISTRIBUTING CO., 6100 BEECHMONT BLDG., CINCINNATI, OHIO, 13, WIN. TelRameum 8-7600.

FOR SALE—Bally, Clover Balls 5c/5c. $95. Future Value $100. Select and Box. Bally Balls $150; Delux Draw Balls 250; Shuffle Balls $150; Automatic Music Co., 703 N. MAIN STREET, BRIDGE- PORT, OHIO. Tel: 730.

FOR SALE—7 Amusement Enterprise Skeeball Alleys 199 ea.; 1 Pace machine, 1 pinball, 1 air hockey, 1 Boztelz "52" miniature pooltable, 1 with 5-8 etre, perfect condition $95.90. Send to Seaburgh $148.50 1/3 deposit. Balance C.O.D. PIKE RD., SHREWSBURY, MASS. Tel: Worscote 3-3663.

FOR SALE—Clean—ready for location. Model 147 Seaburgh $350; Model 148 Seaburgh $450; Wurlitzer 1080 Wurlitzer $275, CAIN-CAIL- LOUETTE, INC., 1500 WILIS- BOOMER ST., ASHLTLY, OHI. Tel: 42-8216.

FOR SALE—Hack Games for Jockey Special and Special Entry $8.95 ea.; Hack Games for Victims Special, Victory Deluxe, $14.95 ea.; Personal Music Boxes $59; Bally Hack, Wurlitzer, MOORE CO., 1615 S.W. 14th AVE., PORTLAND, ORE.

FOR SALE—106 Transistor coin operated radios. Good operating condition. Just pulsed off location. Silvertone, West, wood cabinet. All tubes good. Includes following models: 7050, 7057, 12281, 1257. Will pay half shipping charges. 10 each. Owner going to Army. JARVIN, 234, PARIS PLACE, WEST, CAHO, ILLINOIS.

FOR SALE—We will supply all your record needs—on all labels. Shipments made 24 hours after receipt of order. Send for our wholesale price list. We ship anywhere, LESLIE DISTRIBUTOR CORP., 732 TENN. ST., CHICAGO 27, ILL. TEL: Plaza 7-1977. Cable address: EXPO- RECORD, NEW YORK.

FOR SALE—Genco Bowling League 8 & $10 $85; Gottch Bowlettes $75; Ross Bowling Ball $95; Genco Bowling League $125; Wineleaved $24; Seaburgh Hideaway $146 $225; Wurlitzer 1100 $175; Wurlitzer 1150 $185; Wurlitzer Roll $125; 14 ft. Bally Rolls $10; Irish Pool $50; Dale Gun $155; V. YONTZ, HEAVENLY, OHIO.

FOR SALE—For sale or trade with the Davis Six Point Guarantee: *mechanism overhauled *worn parts replaced *full operation *squeaker inspected *ton head renewed *cabinet professionally finished. DAVIS DISTRIBUTING CORP., 783 E. ERIE BLVD., SARASAC, N. Y. Tel: 5-5194.

FOR SALE—Genco Bowling League 8 & $10 $85; Gottch Bowlettes $75; Ross Bowling Ball $95; Genco Bowling Leag-ue $125; Wineleaved $24; Seaburgh Hideaway $146 $225; Wurlitzer 1100 $175; Wurlitzer 1150 $185; Wurlitzer Roll $125; 14 ft. Bally Rolls $10; Irish Pool $50; Dale Gun $155; V. YONTZ, HEAVENLY, OHIO.

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# This Week's Used Machine Quotations

## How To Use “The Confidential Price Lists”

**FOREWORD:** Many times, wide differences appear in the high and low prices of certain equipment. The way to support “The Confidential Price Lists” can only feature the market prices as they are quoted. “The Confidential Price Lists” acts exactly the same as the market quotation board at the Stock Exchange — pricing the stocks as they are quoted. This week, regardless of how much they may seem to be out of line, some prices do not change for months. “The Confidential Price Lists” can only feature the market prices that a retailer at least has the last known prices as a basis to work with. Prices continue to be very widely divergent days. Some of the West Coast may feel a certain cost worth $150.00 whereas someone on the East Coast may think it worth $75.00. Of course, condition, serial number, demand, territory, etc., must be taken in consideration. “The Confidential Price List” reports each quotation exactly as it is made and depends on the subscriber to make a dependable price adjustment for his territory. **METHOD:** “The Confidential Price Lists” should be read as follows: First price listed is lowest price for the week; Second price listed is highest price. Where only one price appears this should be considered lower price.

## EXPLANATION

1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from week before

### CODE: Use Code As Of March 3, 1951

<table>
<thead>
<tr>
<th>No Quotations</th>
<th>Last 2 to 4 Weeks</th>
<th>No Quotations</th>
<th>4 Weeks or Longer</th>
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## PINBALL GAMES

### Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (G) Gottlieb; (U) United; (F) Flying High.

### Influential Pinball Machines

### PHONOGRAPHIC WURLITZER SEEBURG

### MACHINES just added

### AMI

### BUCKLEY

### AIREON

### MILLS

### PACKARD

### FIELD PATTERNS

### CYBERNETIC WORKS

### SHOWCASES

### SIGNAGE

### EXHIBITS
**ARCADE EQUIPMENT**

**CONTINUED**

4. Arrow Bell
   - OGATT KHAT LHAH
5. Bally DeLuxe Draw
   - KHAT OATT
6. Jumbo Parade PO
   - KHAT IATT
7. Jumbo Parade 25c
   - KHAT EATT
8. Long Shot 50
   - KHAT FATT
9. Lucky Lure 5-5
   - KHAT AVATT
10. Lucky Lure 5c
    - KHAT EATT
11. Lucky Star
    - KHAT IATT
12. Mills 4 Balls
    - KHAT IATT
13. Mills 47 3 Balls
    - KHAT KATT
14. Mills Duplex
    - KHAT KATT
15. Multi Bells
    - OFLAY OHATT
16. Paces Racer B4 Cab
    - KATT LAHAT
17. Paces Racer Br Cab
    - KATT LAHAT
18. Paces Racer Red Arrow
    - KATT LAHAT
19. Paces Saratoga 25c
    - KATT LAHAT
20. Paces Saratoga w/ rails
    - OHATT
21. Superbolascore
    - ATT KHAT
22. Superscore
    - ATT KHAT
23. Telequips
    - HHATT
24. Western Baseball 39
    - OHATT
25. Western Baseball 48
    - OHATT
26. Williams' Box Score KHAT
27. Wilderhouse Skeeball
    - IATT KATT

**CONSOLES**

4. Jumbo Parade Comb.
   - OHATT
5. Jumbo Parade PO
   - OHATT
6. Jumbo Parade 25c
   - KATT EATT
7. Lucky Lure 5-5
   - KATT AVATT
8. Lucky Lure 5c
   - KATT EATT
9. Lucky Star
   - KATT IATT
10. Mills 4 Balls
    - KATT IATT
11. Mills 47 3 Balls
    - KATT KATT
12. Mills Duplex
    - KATT KATT
13. Multi Bells
    - OFLAY OHATT
14. Paces Racer B4 Cab
    - LAHAT
15. Paces Racer Br Cab
    - LAHAT
16. Paces Racer Red Arrow
    - LAHAT
17. Paces Saratoga 25c
    - KATT LAHAT
18. Paces Saratoga w/ rails
    - OHATT

**WHIRLWINDS**

4. Gold Chrome BL
   - AATT HATT
5. 5c Gold Chrome BL
   - AATT HATT
6. 10c Gold Chrome BL
   - AATT HATT
7. 25c Gold Chrome BL
   - AATT HATT

**GROETHEN**

6. 5c Columbia
   - KHAT OHATT
5. 5c Columbia Chrome
   - KHAT OHATT
4. 5c Columbia Chrome
   - KHAT OHATT
3. Columbia DeLuxe
   - KHAT OHATT
2. Columbia Deluxe
   - KHAT OHATT
1. Columbia Deluxe
   - KHAT OHATT

**WAYS**

6. 5c Comet FV
   - KATT EATT
5. 10c Comet FV
   - KATT EATT
4. 15c Comet FV
   - KATT EATT
3. 25c Comet FV
   - KATT EATT
2. 50c Comet FV
   - KATT EATT
1. 100c Comet FV
   - KATT EATT

**BUCKLEY**

4. 5c Criss Crosse
   - KOLTT KHATT
3. 10c Criss Crosse
   - KOLTT KHATT
2. 25c Criss Crosse
   - KOLTT KHATT

**MILLS (Cont.)**

4. 5c Club Bell
   - KHAT OHATT
5. 10c Blue Front
   - OHATT
6. 15c Blue Front
   - OHATT
7. 25c Blue Front
   - OHATT
8. 50c Blue Front
   - OHATT
9. 100c Blue Front
   - OHATT
10. 250c Blue Front
   - OHATT
11. 500c Blue Front
   - OHATT
12. 1000c Blue Front
   - OHATT

**JENNINGS**

6. 5c Chief
   - OATT EKATT
5. 25c Chief
   - EKATT
4. 50c Chief
   - EKATT
3. 100c Chief
   - EKATT
2. 200c Chief
   - EKATT
1. 500c Chief
   - EKATT

**WALTING**

6. 5c Rolatop '48
   - BATT EATT
5. 10c Rolatop '48
   - BATT EATT
4. 25c Rolatop '48
   - BATT EATT
3. 50c Rolatop '48
   - BATT EATT
2. 100c Rolatop
   - EATT
1. 250c Rolatop
   - EATT

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UNITED'S **TWIN**

**SHUFFLE-CADE**

**NOW TWO CAN PLAY**

ONE PLAYER 10c...TWO PLAYERS 20c

**GREATER COMPETITIVE APPEAL**

**QUIET, SMOOTH OPERATION**

**SPEEDY MOTOR-DRIVEN PUCK RETURN**

**BEAUTIFUL STREAMLINED CABINET DESIGN**

**LOCATION TESTS REVEAL TERRIFIC PUBLIC ACCEPTANCE**

**SIZE**

9½ FEET BY 2 FEET

- SEE YOUR DISTRIBUTOR

UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS
Bally TURF KING has been doing a big job for a long time. For 10 solid months TURF KING has been entertaining the public. And for 10 solid months operators have been doing a booming business. Made by the makers of the most successful pin games ever produced, TURF KING is the No. 1 hit in the pinball field today. Order from your Bally distributor now.