Mutual congratulations are in order as Governor Gordon Browning of Tennessee felicitates Hank Williams on his latest MGM release “Dear John” and “Cold, Cold Heart”. In return Hank salutes the Governor for his waxing of “Tennessee Waltz” which Mercury has just released. Governor Browning waxed the tune after he had performed it on Grand Ole Opry and he is donating all proceeds from the record to charity. Hank, who is one of the best known favorites in the country music field, has recently been hitting the top of the lists with “Moanin’ Blues”. 
Why Buy Two when ONE will do?

"48 selections on 24 records? I'm for it! 78 and 45 RPM records played on the same phonograph? That makes sense and saves dollars for me. You can rightfully ask, 'Why buy two when one will do?' I'm ordering those 'ones' for my route. They look like money-makers for me."

JOHN BARROS
Barros Novelty Company, Merrill, Wisconsin

YOUR BEST BET FOR SHEER VALUE

Look at what you get for what you pay. Listen to it play. Then base your verdict on your own experience. For eye-intriguing brilliance and ear-pleasing tone, the Wurlitzer Fourteen Hundred's the leader. Same for value. That's why music operators all over America are waving the flag for Wurlitzer.

SEE-HEAR
THE ALL-SPEED WURLITZER
Fourteen Hundred

SELECTIONS PAY BEST

"The recent trend to turn a juke box into a record library for all ages, moods and musical tastes never appealed to me.

"Thanks for staying with 48 selections. That, coupled with 30-second conversion to any record speed, wrapped it up for me. I'm in business to make money. No question but what your new 48-selection, All-Speed Wurlitzer will make it for me."

RANDY WHYTE
Schewe and Whyte Sales Co., St. Louis, Missouri
The status of *The Cash Box* is such today that all realize the "code" will only be placed in the hands of the people in the industry. It is up to those people, who will receive the code, to keep it confidential. It is up to these people not to insult the industry by breaking the confidence entrusted in them.

There is no reason why any operator should know what his tavern location pays for the beer, wine and whiskey, which that tavern sells. Likewise, there is no reason why that tavern owner should know what his operator pays for the machines he locates in that tavern.

That, in terse language, is the reason for the code which is now appearing in each and every week's issue of "The Confidential Price Lists." So that this business will remain exclusively, confidentially, completely and quietly, the business of the coin machine industry.

As already reported, the code will be changed at regular intervals. Changes will be received only by paid-up subscribers of *The Cash Box* in plenty of time, prior to any change of code.

The heading on each sheet of "The Confidential Price Lists" advises the trade just what "code" is being used. At a later date, codes may be interchanged.

It will pay subscribers to *The Cash Box* to check the heading of each week's issue to be sure of just which code is being used that issue.

What's most important, it will pay every subscriber to carefully protect and watch that his code card, which he receives confidentially, is not lost.

It is the most sincere hope of *The Cash Box* that every member of the industry will appreciate this effort to bring about . . . "quiet."

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**THE CASH BOX**

*Volume 12, Number 24*

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**ADVERTISING RATES** on request. All advertising closes Friday at 12 Noon preceding week of issue.

**SUBSCRIPTION RATES** $15 per year anywhere in the U.S.A. Special listing for jobbers and distributors at $48 per year includes 40 word classified advertisement each week for an entire year (12 weeks) plus the full year's subscription free of charge. Airmail, First Class, as well as Special Delivery subscription rates on request. Subscription rates for all foreign countries on request. Three weeks advance notice required for change of address.

**THE CASH BOX** covers the coin operated machines industry, and all allied to this industry in any fashion whatever, throughout the United States, Canada, Central and South America, Africa, Japan, Hawaii, Philippine Islands, and other Asiatic and Pacific countries, as well as certain European nations. *The Cash Box* is on hand at various American consular offices throughout the world. This coverage includes operators, jobbers, distributors and manufacturers and all allied to the coin operated music industry: automatic coin operated music equipment; automatic coin operated vending and service machines; coin operated amusement equipment, in all divisions. The music and record fields, recording artists, publishers of music, disc jockeys, radio stations, and all others in any fashion identified with, or allied to, the coin operated music machines industry are completely covered. Manufacturers and distributors of various merchandise, parts, supplies, components and all materials used in the coin operated vending, music and amusement fields are covered by *The Cash Box*. Banks, finance firms, loan organizations and other financial institutions, expressly interested in the financing of coin operated machines of all types, are covered by *The Cash Box*.

*THE CASH BOX* is recognized by various associations of coin machine operators throughout the United States as their "official" weekly magazine.

**"THE CONFIDENTIAL PRICE LISTS"**

"The Confidential Price Lists" are the one and only officially recognized price guide of all new and used machines in the United States. "The Confidential Price Lists" are the only confidentially copyrighted feature of *The Cash Box*. "The Confidential Price Lists" report each week's low and high prices for all new and used coin operated machines, regardless of age, listing all market changes, and continually adding on all the new equipment at this equipment is announced to the industry. "The Confidential Price Lists" are recognized by many cities and states throughout the country as the "official price book of the coin operated machines industry". They are an integral part of *The Cash Box* and appear in each week's issue. "The Confidential Price Lists" are officially used in the settlement of estates, for buying, selling and trading of all coin operated equipment, and are also officially recognized for taxation purposes. "The Confidential Price Lists" are used by finance firms, factors, loan companies, banks and other financial institutions to guide them in making loans to members of the coin operated machines industry. They have been legally recognized in court proceedings throughout the United States and Canada. "The Confidential Price Lists" have been acclaimed by the coin operated machines industry. Entire business transactions and legal cases are based upon the quotations appearing in "The Confidential Price Lists".
The above headline is self-explanatory. It tells why 10c play action is booming everywhere in the country.

The Mint reported, just a few weeks ago, that it was issuing 12 dimes as against each nickel. This 12 to 1 ratio means that there are, today, more dimes in the public's pockets than ever before.

In the meantime, in view of the fact that the average music op is not overcharging the public, in fact, is giving the public just an equal value as ever before, 2 plays for 10c and 5 or 6 plays for 25c (still at the cost of 5c per play) is, in itself, sufficient reason why the public has reacted so favorably to this type of play action.

As far as the operator is concerned, this play method means more money to him. The peak hour action is now on dimes and quarters, the overplays which result, because of dimes and quarter play action, bring the extra profit needed to the operator to allow him to continue on in business meeting the higher overhead with which he is faced at this time.

The fact remains that when 2 or 3 or more players walk over to a juke box and insert dimes and quarters, there will be a definite amount of overplays which are the extra profit both the operator and the location owner need to make juke box operating a better business.

When the phonos aren't taking in enough money, the location owner loses interest. When he loses interest, play continues to fall. It is the location owner who can stimulate play by making the change in the coins needed, and even starting the play himself, when there are customers, and the machine is quiet. He will only do this when he knows that he will profit from such play promotion.

At 10c and 25c, the location owner has again begun to see some profit from the juke box in his place of business. One noted Cleveland operator reported that, for the first time in over 26 weeks, one of his locations was once again earning money from his phonos.

That, this operator explained, not only tremendously pleased the location owner, but, he has since then been using his own coins to stimulate play among his customers. And that, in great measure, is the answer to continued earnings for this, or any other operator.

One well-known Chicago music operator reported that, about as careful a check as he could make on one of his locations, especially during the peak hour play period, showed him an average of over 35 per cent in overplays.

The fact that perhaps three players chose the same tune, and all three heard the same tune they had chosen, it is a known fact in the field that three coins were received for that tune.

This overplay feature, because the public like to choose the bargain of 6 plays for 25c, as this Chicago operator reported, has resulted in an increased from 200 per cent from some of his locations.

It was most important to the Chicago operator, as well as to the Cleveland op, and to other operators in other cities, was the fact that their location owners were tremendously elated over the increased collections.

This has resulted in a much finer and closer relationship between operators and retailers.

This better relationship, because both men are satisfied with the earnings, is the answer to operating success. It will continue to be the answer, only as long as the storekeeper can see profit from his equipment. He then will, in turn, promote the play for that equipment among his customers.

From every standpoint, the new play angle of 2 plays for 10c and 5 or 6 plays for 25c is the most successful method as yet adopted by the music trade. (The Cash Box had urged this type of play action as far back as 1943 and continued to urge that it be adopted from time to time since then.)

This new type of play will result in more money for operators in the great, great majority of cases. It means that with more prosperous operators, the field itself must prosper, all up the line.

Some operators, to force quarter play action, have turned to 1 play 10c and 5 plays for 25c. The greater majority have adopted the 2 plays for 10c and 6 plays for 25c method. This latter seems to be working out best at this time.

It is simply the old merchandising plan of getting the public to buy more goods, which results in the firm earning more profit.

Accountants have stepped into firm after firm and advised that there was nothing wrong with the business "if" more of the merchandise that business featured would be sold.

Juke box operators have learned their lesson. Nickel chutes mean single nickel plays, even during peak play hours. This also means less overplays.

It means, too, that the operator can only hope to earn as much as there are minutes in each hour. But, when that same operator sells more of his merchandise, sells in larger quantity, in volume, then he has a much better opportunity of profiting in his business.

That's just exactly what 2 plays for 10c and 6 plays for 25c play method is doing for juke box operators from coast to coast. They are selling more of their merchandise, sells in greater quantity, in volume, then he has a much better opportunity of profiting in his business.

It all adds up to a very simple and easy-to-understand merchandising plan. Sell more of your product to the public and you will more greatly profit.

As long as the operators find as many dimes and quarters in the cash box of their phonos, as they used to find nickels, then there is no doubt that they are more greatly profiting from the sale of their music.

The further, and even greater fact, regarding this wider usage of dimes and quarters, is the report of the U. S. Mint, which publicly advised that it was issuing 12 dimes to each nickel.

This 12 to 1 ratio should, most certainly decide any operator as to the type of play he had best adopt for the future better welfare of himself and his business.

"It's what's in The Cash Box that counts."
JOHNNY DESMOND
TOO YOUNG - I FELL
78 RPM — MGM 10920 • 45 RPM — MGM K10920

JOHNNY DESMOND
and PATSY LEE
CHAPEL OF THE ROSES • FOREVER AND ALWAYS
78 RPM — MGM 10930 • 45 RPM — MGM K10930

BLUE BARRON
and his Orchestra
LET ME IN
SOMEONE'S THINKING OF YOU TONIGHT
78 RPM — MGM 10923 • 45 RPM — MGM K10923

ART MOONEY
and his Orchestra
BEAUTIFUL BROWN EYES
SPARROW IN THE TREES
78 RPM — MGM 10924 • 45 RPM — MGM K10924

TRUDY RICHARDS
I'LL BE ALL SMILES TONIGHT
THAT'S HOW OUR LOVE WILL GROW
78 RPM — MGM 10922 • 45 RPM — MGM K10922

TOMMY TUCKER
and his Orchestra
SHENANDOAH WALTZ • BY HECK
78 RPM — MGM 10897 • 45 RPM — MGM K10897

A NEW EASTER HIT FOR YOUNGSTERS!
SONNY THE BUNNY
PETER COTTONTAIL
Tommy Tucker and his Orchestra
All on one MGM UNBREAKABLE RECORD
78 RPM — 5 16 • 45 RPM — 5 K16

Yes!
M-G-M RECORDS ARE BETTER THAN EVER!
M-G-M RECORDS
THE GREATEST NAME IN ENTERTAINMENT
701 SEVENTH AVENUE, NEW YORK 19, N.Y.
**DISK OF THE WEEK**

**“BEAUTIFUL BROWN EYES” (2:35)**
**“THAT’S HOW OUR LOVE WILL GROW” (3:10)**

EVELYN KNIGHT

- A tune that’s showing a lot of life gets a first rate rendition on the top deck from Evelyn Knight. Evy puts her smooth voice to work on this folk type ballad and comes out with the disk that might easily be the one for this number. Ops who want a good record that’s gonna pull in the coin oughta stock up on their one. The Ray Charles Singers give her some excellent vocal support on the tune which is tailor-made for her type of singing. She imparts all the folk quality into it and yet keeps it in the pop field. It should be a very big one.
- The second side is a pleasing ballad which Evy does very softly with the Ray Charles Singers again backing her up. The big side is "Beautiful Brown Eyes." It has loads of charm and comes through very strongly.

**“ON THE LITTLE BIG HORN” (2:47)**
**“HARTZANFLOURS” (2:54)**

RALPH FLANAGAN ORCH.

- A very appealing platter shows up here as done by Ralph Flanagan and his band. The first side is a rhythmic western sounding item on which the chorus and Harry Prine do a first class job and make it a top contender. Second half is a jazzy oldie which also sounds good. Ops oughta get with this.

**“SPARROW IN THE TREE TOP” (2:10)**
**“FORSAKING ALL OTHERS” (2:57)**

BING CROSBY & ALLIES SISTERS

- A wonderful current novelty gets a terrific interpretation from Bing Crosby and the Andrews Sisters. Bing and the girls give this number a splendid vocal and make it a top contender. Lower half is a ballad featuring a duet between Bing and Patt. Vic Shoen conducts the orchestra on each side. Upper half looks real good.

**BEST BETS**

In the opinion of The Cash Box music staff, records listed below, in addition to the disk and "Sleepers" of the Week, are those most likely to achieve popularity.

- **"I LOVE YOU MUCH TOO MUCH..."**
  - Amos Bros. - Coral 60404; 6-90404

- **"ANY TOWN IS PARIS WHEN YOU’RE YOUNG"**
  - Bing Crosby - Decca 27483; 9-27483

- **"ON THE LITTLE BIG HORN"**
  - Ralph Flanagan - RCA Victor 20-4068; 47-4068

**“ABA DABA HONEYMOON” (3:14)**
**“THE GOLDEN ROCKET” (2:59)**

HOAGY CARMICHAEL & CAS DALLEY (Decca 27474; 9-27474)

- Giving forth with another good version of a novelty that’s sweeping the land. George Ackerman and Cass Daley add new delight to the number. Matty Matlock’s All Stars do mightily with the pair on the backing and they turn out a good disk. Lower half is a tune from western circle getting another good go. Ops should order this platter.

**“ANY TOWN IS PARIS WHEN YOU’RE YOUNG” (3:25)**
**“SENTIMENTAL MUSIC” (3:15)**

BING CROSBY

- Bing Crosby turns up with a very appealing ballad which could easily be cut. Conlon’s choir and the John Scott Trotter’s orchestra providing the backing, Bing pours a lot of stuff into this and makes it a strong contender. Second side is another ballad in which he adds lustre. Ops can’t go wrong with this.

**“AFTER YOU’RE GONE!” (2:30)**
**“LATIN QUARTER” (2:47)**

JERRY MURAD’S HARMONICATS

(Mercury 5595)

- Jerry Murad’s Harmonicats have two instrumentals here which make for good listening. Upper half is the well known standard on which they do a slow job with a definite rhythm beat. The second side too is good to hear. Ops who are looking for filler items might take a look at this.

**“I’M ALL THAT LEFT OF THE OLD QUARTET” (2:59)**
**“AROUND THE WORLD” (2:55)**

EDDY HOWARD ORCH.

(Mercury 5950; 559405)

- A very nostalgic ballad is offered on the top deck by Eddy Howard and the orchestra. With Eddy and the orchestra, you get the backing which one has given this song for years and yet it is a newie to us. Lower half is another outstanding one which will easily be a hit. Eddy and it also has that identifiable soft touch. The top deck is potent.

**“LOVESICK BLUES” (2:38)**
**“IF I WERE A BLACKBIRD” (3:11)**

LEW DOUGLAS ORCH.

(Mercury 5553; 559453)

- Lew Douglas’ orchestra and Skip Farrell join up to turn out two interesting sides. Upper half is a western item with a yodeling touch which Bill does in fine style. On the lower half he does a duet with himself in the current manner which also turns out ok. Ops oughta listen to this.

**“THE DO-DO-MELODY” (2:54)**
**“JE T’ADORE” (2:43)**

BETTE CHAPEL

(Decca 27475; 9-27483)

- A very cute novelty that moves right along is sung on the upper level by Bette Chapel. Lew Douglas and the orchestra provide the backing and make this side a very appealing one. The second side is a French type thing with a very soft vocal from Bette. Top deck gets our nod.
MOA SPECIAL
(MUSIC OPERATORS OF AMERICA)
Issue of
“The Cash Box”
(Dated: MARCH 24)

GOES TO PRESS: THURS. MARCH 15

YOUR ADVERTISING MESSAGE WILL REACH ALL OF THE NATION’S
JUKE BOX OPERATORS

RUSH IN YOUR AD NOW!

This Most Important Issue of “The Cash Box” Will Be Distributed At The MOA Convention In Chicago . . . and Mailed To Music Operators Thruout The Nation.
“THE SEVEN WONDERS OF THE WORLD” (2:40)
“SAILING IN MY EYE TO MY LEFT EYE” (2:11)

LEW DOUGLAS ORCH. (Mercury 5594; S95445)
● A current ballad gets a good vocal on the upper half from Skip Farrell as Lew Douglas and the orchestra back him up. Skip also has a choral arrangement to help along and it comes out very well. Lower half is a novelty on which Skip and the orchestra also do ok. Ops should listen in.

“BABY SITTIN’” (2:43)

“YOU DON’T HAVE TO DROP A HEART TO BREAK IT” (2:52)

THE MELODEONS (MGM 10905; K10905)
● The Melodeons have two different types of numbers on this disk, both of which they execute with finesse. First side is a novelty featuring some good harmony and excellent instruments. Flip is a ballad which also has some appeal. Ops oughta hear this for themselves.

“FOR YOU” (2:48)

“LITTLE WHITE LIES” (2:39)

GEORGE SHEARING QUINTET (MGM 10907; K10907)
● George Shearing continues to turn out fine music. Here he and his quintet take two oldies for a ride and make them sound new all over again. The upper deck is a soft piece with Shearing’s piano of course highlighting the side. Lower half is a rhythmic thing again with some good instrumentalms. This one makes for interesting music.

“JET” (2:54)

“LONESOME GAL” (2:38)

WOODY HERMAN ORCH. (MGM 10908; K10908)
● An exciting tune is taken over the coils by Woody Herman and his orchestra on his first MGM disk. Woody does the vocal himself while the band backs him up nobly. Lower half is a lovely new ballad on which Dolly Houston comes through with a very soft dreamy vocal. Woody’s fans will be glad for this one.

“DOWN IN NASHVILLE, TENNESSEE” (2:48)

“SENTIMENTAL MUSIC” (2:53)

TEX BENEKE ORCH. (MGM 10910; K10910)
● A cute novelty serves as the material for Beneke on his initial MGM disk. Tex does this Southern type tune in his Southern type voice and makes it sound very appealing. Flip is a current ballad on which George Lawrence comes through with the vocals and the orchestra backs him up with a good arrangement. The Beneke crew makes listenable music.

“THE SLEEPER OF THE WEEK”

“ONCE UPON A NICKEL” (3:12)

“SHOO SHOO BABY” (2:36)

GEORGIA GIBBS (Coral 60406; 9-60406)
● It’s two in a row for Georgia Gibbs. Following her success with “I Still Feel The Same About You,” Georgia comes up with another winner in “Once Upon A Nickel,” a nostalgic number which is not only very timely but of special importance to ops. It’s gonna be even more important to ops when they enter the diskaret and find that full of both nickels and dimes. The tune is a very catchy one that you can find yourself humming in the shower. The record is over and the lyrics are made just to feature a lot while Georgia does them in a very appealing manner and Glen Osage’s orchestra provides a backing that adds a lot of charm to the side. Ops and their customers are gonna love this one. The flip is an oldie with a nice beat on which Georgia turns in another good job. It’s very meaningful again and comes at the right time. The first side, “Once Upon A Nickel,” looks as though it could break for big things. Ops will be doing themselves a favor to stock up on it now.

“TODAY WONDA HOY” (2:46)

“LOVE ME A LITTLE—LOVE ME A LOT” (2:49)

JUDY VALENTINE (MGM 10911; K10911)
● The baby voice of Judy Valentine is put to work on a couple of noveltys and they come out real sweet. On the upper half she’s supported by the Quartzones and Sid Ramin’s orchestra. The lower end is another appealing number, just right for Judy’s type of rendition. This should be a favorite among her followers.

“KINDA SORTA MISS YOU” (2:40)

“PUDDIN’ HEAD JONES” (2:25)

MARGARET PHelan (King 10599)
● Margaret Phelan takes a couple of different types of tunes and does a good job on each of them. Upper half is a ballad which she does slowly in a soft easy voice. Lower level is a novelty on which Margaret displays a lot of charm. Ops oughta listen to this.

“WOULD I LOVE YOU?” (2:43)

“FAITHFUL” (2:35)

BETTIE CLOONEY (King 15102)
● Bettie Clooney teams up with herself to give out with a good version of a current hit. Doing it in the present day style of harmonizing with herself, both Betties do ok. Flip is a slow ballad which has been getting a push and might break through. Both ends are good to hear.

“ACROSS THE WIDE MISSOURI” (2:55)

“SILVER MOON” (2:53)

RALPH MARTHIE ORCH. (Mercury 5428)
● A beautiful melody gets a wonder-full rendition from Ralph Martihie’s orchestra on the top deck. Bob Connelly and the Dick Page Chorus do well on the vocal and give this awesomely melody a great deal of verve. On the second side Ralph and the Dick Page Chorus go through a dreamy item in pleasant manner. Ops will get a play on the top deck.

“HOT ROD RACE NO. 2” (2:10)

“LET’S LIVE A LITTLE” (2:35)

TINY HILL ORCH. (Mercury 55996)
● In a sequel to his recent hit, Tiny Hill follows through again coming up with a platter that should get a lot of coins into the boxes. Doing it in the same fashion as the first one, Tiny gives it a faithful vocal and makes you keep on listening for more. Flip is a western sounding ditty done in his familiar style. Ops who did well on the first “Hot Rod Race” won’t want to miss this one.

“TWILIGHT BLUES” (2:44)

“OVER THE WAVES” (2:31)

JERRY BYRD (Mercury 6306)
● Jerry Byrd goes to work on a couple of tunes here with his guitar and both of them come out good. Upper half is an easy going item done nicely while the lower end is an oldie with an unusual twist. Although they won’t stop traffic, these sides should hold up in the boxes.

“I CRIED MYSELF TO SLEEP” (3:07)

“PRETTY EYED BABY” (2:28)

JANE TURZER (Decca 27479; 7-27479)
● Jane Turzer and her trio take over here and come up with two ditties that make for nice listening. The top deck is a very low down sounding thing which Jane sings well and the instrumental group makes good music to. Second side is a novelty on which they do ok again. Ops might have a listen.

“BEGIN THE BEGUINE” (2:54)

“ALWAYS” (2:49)

GEORGE WRIGHT (King 15094)
● Two numbers which conjure on a lot of nostalgia are turned out here by George Wright. The upper half is the exciting Cole Porter oldie which sounds good all the time while the lower end is the Irving Berlin classic which always brings a lump to the throat. These are perfect for the quiet spots.

“OH WHAT A FACE” (2:48)

“SOUTHERN FRIED CHICKEN” (2:52)

PHIL HARRIS (RCA Victor 20-4070; 47-2040)
● In a follow up to his recent smash “The Thing,” Phil Harris has another novelty on the same order. The tune doesn’t seem to have an appeal equal to the first one but of course Phil does his job on it with the help of Walter Scharf’s orchestra. The second side is done in his very fast racing style and is fun to hear. Ops might listen to these for themselves.

“SHUT UP AND MAKE LOVE TO ME” (3:08)

“BEAUTIFUL BROWN EYES” (2:38)

DORIS DEWEY (Mercury 5370)
● Doris Dewey draws an exciting voice on a low down sounding thing on the top deck. Running through the good lyrics of this tune, Doris gets some wonderful backing from Lew Douglas’ orchestra. Lower end is a current hit with a folk touch which Doris does well also. Ops oughta get with this disk.

“PROFESSOR SPOONS” (2:17)

“SHOUL’D I?” (2:15)

MR. GOON-BONES & BARNEY LANTZ (Mercury 5599)
● Mr. Goon-Bones and Barney Lantz have a fast rhythmic number with which they go to town on the upper deck. Besides the instrumental, they do a decided job of vocals as well. Second half is an instrumental in their well known style. Ops who want some stock items might take a look at this.
SINGS

"MAMA"

IN ENGLISH AND ITALIAN · ORCHESTRA CONDUCTED BY GEORGE SIRAVO

COUPLED WITH

"OPERETTA"

MERCURY 5444 · 5444X45
DETROIT, MICH.—There may not be much left you can do with a nickel but Ed (Jack The Bellboy) McKenzie, popular dj of Detroit's WJBK figured nickels could at least be put to work to fight cancer.

It seems that after introducing Georgia Gibbs' new disc "Once Upon A Nickel" last week, he said: "That's right Georgia—the nickel isn't what it used to be. But we can all prove that there still is something we can do with a nickel." He then urged his audience to collect their nickels and forward them to the Damon Runyon Memorial Fund, care of his station.

The tremendous response to the McKenzie plea has prompted fellow djs to employ the same approach and with one jockey after another joining this spontaneous campaign, the lowly nickel will at least be able to serve in the fight against cancer.

Ed is pictured above with a nickel covered disk of the reverse side of Georgia Gibbs' waxing of "Once Upon A Nickel."

Geller - Mercury Part Company

CHICAGO—Mercury Records this week parted company with Harvey Geller, who has acted as coast A. and R. rep and Musical Director for the diskery. Reason given by Art Talmadge, exec veep in charge of A. and R. was that Geller decided to remain permanently on the coast, after Talmadge had told him that Merce decided to close out on a coast A. and R. man. Talmadge pointed out that he feels sufficient coverage can be accomplished with Merce talent men here and in New York. Geller will handle Merce work on the coast on a freelance basis. Talmadge said that Frankie Laine's exodus from Merce was not responsible for Geller's departure.

Talmadge will operate as chief of Merce's A. and R. department from the diskery's central office here, while Joe Carlton will handle recording assignments out of New York and elsewhere depending on the artists' availability.

"I WON'T CRY ANYMORE"

on JUBILEE # 4025
Dist.: Watch For It
Ops: Yell For It

"TELL ME"

on NATIONAL No. 9141
Dist.: Watch For It
Ops: Yell For It

"I STILL FEEL THE SAME ABOUT YOU"

on ODDETE MUSIC Co. 1619 BROADWAY N. Y. C.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
This week's
New Releases
...on RCA Victor
RELEASE: 32-H

POPULAR
PERRY COMO and THE SONS OF THE PIONEERS with the
Western-Aires
Tumbling Tumbleweeds
You Don't Know What Lonesome Is...
20-4981 (47-0481) *

FRAN WARREN with Hugo Winterhalter and his Orchestra
Don't Leave Me
I Love You Much Too Much
20-4892 (47-0482) *

DON CORNELL with HUGO WINTERHALTER'S Orchestra and Chorus
My Inspiration
You Can't Tell A Lie To Your Heart
20-4893 (47-0483) *

BUDDY MORROW
and his Orchestra
Solo
Silver Moon
20-4984 (47-0484) *

SACRED
GEORGE BEVERLY SHEA
with Orchestra
I'd Rather Have Jesus
The King Of All Kings
20-4895 (47-0485) *

COUNTRY
EDDY ARNOLD The Tennessee Plowboy and his Guitar
Kentucky Waltz
A Million Miles From Your Heart
21-0444 (48-0444) *

CECIL CAMPBELL'S TENNESSEE RAMBLERS
Steel Guitar Wiggle
Coconut Island
21-0445 (48-0445) *

HOMER and JETHRO
I'm Movin' On No. 2
So Long No. 2
21-0416 (48-0446) *

RHYTHM
LLOYD THOMPSON with Brother Moncur's Strollers
Some Day You'll Want Me
Don't Rush Me Baby
22-0115 (50-0115) *

POP-SPECIALTY
SIX FAT DUTCHMEN
Dirty Chop—Polka
Styman's Yals
25-1190 (51-1190) *

* 45 rpm, cat. no.

** excerpts from records which are not to be released as new issues
** the trade is urged to keep ample stock of these records on hand, or to reorder promptly when current stock begins to approach the
"sold-out" stage.

WEEK OF MARCH 3

If
Zing Zing, Zoom Zoom
Perry Como (Jimmy Ramborg) (Mitchell Ayres)
21-2907 (47-0491) *

Be My Love
Marie Lanza
16-1254 (46-1251) *

Oh! What A Face
Southern Fried Chicken
Phillips
21-0403 (47-0471) *

You're Just In Love
Perry Como with the Fontanne Sisters
21-2903 (47-0463) *

The Rumba Boogie
Hank Williams
21-0431 (48-0431) *

In Your Arms
A Penny A Kiss
Dinah Shore and Tony Martin
21-2919 (47-0481) *

St. Patrick's Day Parade
Diana Martin
21-0461 (48-0451) *

Across The Wide Missouri
Hugo Winterhalter and His Orchestra
21-0461 (47-0481) *

There's Been A Change In Me
Eddy Arnold
21-0412 (47-0412) *

Charlie Is My Darlin'
Lita Kirk
20-0402 (47-0481) *

Peter Cotton Tail
Spike Jones
21-0403 (47-0461) *

The Golden Rocket
Hank Williams
21-0403 (48-0409) *

The Aha Daba Honeyoom
Fredy Martin
20-0403 (47-0454) *

Would I Love You
Tony Martin
20-0405 (47-0456) *

It Is No Secret
The Three Sons
21-2919 (47-0491) *

TENNESSEE ERNIE

NEW YORK:
Billy Eckstine's party at the Copa had a big turnout. How come Helen
Ferreras is not signed for recorded work? WPAT in Paterson is discon-
tinuing its all night schedule, going off the air at 1:00 A.M. This causes the
dropping of Ed Ladd, Chris Cunningham and Bill O'Toole from their jobs as an-
nouncers. . . . Jay Churns has a hot item in "Get A Letter From The White House"
coming out soon on the National label with a tune lining up a swell stunt for the MCA
Convention in Chicago. . . . Hal Cook in N. Y. from Capitol's Hollywood offices for special promotion
on the firm's artists including Helen Connell. Helen plays a string of Loew's Theaters in the East. . . .
Eddie Fisher "thrilling" them at the Paramount. . . . Bob Haynes
promises to keep WPAT's Furniture Show going. . . . Frank Decca
readying a "six day a week dj show" for WNEW. . . . Frankie Davis has a new tune published by
"The St. Lawrence River Express" (Adele H. and Ed M. Wax). . . . Duna Records is doing a swell job turning pop hits into
Polish disks. . . . Peggy Lee into the Copa on March 15. . . . The Blenders are now on TV regularly every Tues-
day with Richard Hayes. . . . Lee Finburgh is publishing a tune called "Boony Poo-Dee-Doo Dog" which has
an Arthur Murray dance to go with it. . . . Bernie Cummings
returned to the New York Terrace Room last Thursday night. . . . George
Graves of Shapuro-Bernstein hitting it up with two smashes going "If" and
"A Penny A Kiss." . . . Buddy Kaye who wrote the latter must be getting richer.
He's writing about nickels now in "Once Upon A Nickel." . . . Murray Nash,
Mercury's Tennessee representative, leaving for the west coast for some
aors. . . . Irving Fields, whose Victor album is entitled coincidentally enough, "Irving
Fields' Melody Cruise," removes this month on a melody cruise bound for the
West Indies. . . . Frank Keen severing connection with Joe Davis (Beacon
Music) on March lst to devote himself exclusively to his own fans, Turnpike
Music and Pennfield Music to Barbara Bonn, manager of Fran,
Warren and Champ Butler, on her marriage to Lee Newman.

CHICAGO:
More of that "Chicago throat" business. Teresa Brewer got off to a
great start at the Oriental Theatre and, before she could finish her first week, had
to give her spot to Bette Davis (of Garland's TV show) who wowed them out of
grand style. That makes two of Garrovay's lovely chirs, Bette and Connie
Russell taking over in ever given. Connie clicking at the
Oriental Theatre has bought for the former Glen Rendezvous in Newport, Ky., across from Cincinnati. Changed his
name to "Glen Rendezvous." An intimate club seating about 130. Al intends
to work this spot about eight months out of the year. . . .

Furniture Show
The Bay City (San Francisco) corres.
word from Eddy Howard that the band's doing a whale of a
hit at the St. Frans. . . . Mary Small chipping in at
the "Blue" show with the "Ben Blue tune. You Can't Take It With You When You Go," that sounds
like a grand platter for juke boxes. . . . Vic Damone on his
trip to New York where he'll soon be inducted
THELMA CARPENTER at the Riviera Lounge.

GUY LOMBardo

LOS ANGELES:
Found Eddie Mosner the chief executive in charge of executive desks at
Aladdin Records during New York visit of brother Leo, who's swinging around
the Eastern seaboard on recording contract. . . . Understand he's also catching a
few shows while in Gotham and vowed to see "Guys and Dolls" before coming
home. Probably see him in '51. . . . Something new added to Mercury staff out here, we gather, with receipt of
a letter from Ruby Goodwin, Public Relations (the lady who
check every disk) and telling us something we've known for
a long time and written up in these columns at least
twice: To wit, that Austin McClay for some time now
has been blues and rhythm headman for Mercury and
that he's a nice guy with a lot of talent and knowhow as
to where's good and what's better in that field and
that without him Modern's thick air would have probably
made a few bucks less in the business. . . . Had us a call
from a Guy who identified himself as "Sleepy" Stein,
a former Phoenix deejay, but he sounded mighty wide
away and was trying to relate a gimmick he related to the
Edgar Winter show that he1 was doing and a splendid
promotion of "Dear, Dear, Dear" going places. . . . Mary Murray of Harry Link's office writes to advise that Guy Lombardo
has cut a "Nickel Ain't Worth A Cent," with Shep Fields rippling into the
Edgewater Beach Marine Room following Jimmy Dorsey. . . . Teddy Phillips
opens at the Aragon to a grand gathering of his fans with Lynn Hoye, per as usual,
charming the listeners and dishing with her vocalizing. . . . Eddie Hubbard's
stage show at the Oriental clicked great.

TENNESSEE ERNIE

"ROUND THE WAY GIRL"
Disk Jockeying Goes International; "Voice Of America" Takes Over

NEW YORK—The State Department's "Voice of America" has signed Leonard Feather to do the first internationally syndicated jazz disk jockey show. Program will be piped weekly to all foreign countries and is sked to reach into Iron Curtain territory. The first series of broadcasts, titled JAZZ CLUB U.S.A., will run for 26 weeks with plans in progress to keep it a permanent feature of "Voice of America."

The jazz show was planned after an intensive research campaign to find just what the foreign countries desired most in the entertainment line—and also what would best typify the American spirit. The answer was unanimous . . . American jazz! A great number of letters smuggled out from behind the Iron Curtain indicated that jazz recordings, "Forbidden fruit" in those territories, were a top luxury to millions of Europeans and that a jazz broadcast would probably be more eagerly listened to than any other type of entertainment.

Leonard Feather, one of America's foremost authorities on the subject of jazz, is well known for his articles on the subject both here and abroad. His book, "Inside Bebop," published by J. J. Robbins was widely read and many of his musical compositions have been popularized by the outstanding jazz artists of the day. Feather is also active in radio and currently conducts his own show on WOR.

On the "Voice of America" broadcasts, Leonard Feather will take advantage of his linguistic talents and will speakin several different languages including French, German, and Italian.

**Shapiro, Lord Form Disk Promotion Firm**

NEW YORK—Under the guidance of veteran disk promoter Nat Shapiro, a new record promotion firm, NCL, Associates, headed by ex-slick magazine writer Charlotte Lord, began operations out of New York last week.

Working particularly in the rhythm, blues and jazz fields, NCL is handling the Joe Morris Band, the Lynn Hamilton Quintet, National Records, and in cooperation with Nat Shapiro, Billy Eckstine and Oscar Peterson.

The firm will specialize in national disk jockey promotion, Negro press publicity and coverage of the trade press. NCL will operate out of Nat Shapiro's office.

**Records Expected To Return To Shellac As Vinyl Goes To War**

NEW YORK—With synthetic resin, which go into the making of vinyl, being more and more directed into defense needs, phonograph manufacturers will soon be returning to the use of shellac for their platters.

The movement is due to begin first with the smaller companies who did not have the capital to stock up on large amounts of vinyl and who will soon be finding it difficult to get sufficient amounts from their suppliers.

There is no question of any shortage of shellac as occurred in World War II because normal trade is still being continued with India where most of the world's supply of shellac originates. Unlike the period during the last war when all supplies from foreign countries were cut off, the shellac industry at the present time has ample materials on hand and is in a position to import more continuously.

With the cost of everything going up, shellac prices have been rising since the Korean war began, even before the need for shellac in the manufacture of records was felt. Shellac is used in many products essential to the mobilization program and while the demands are high, they can at least be fulfilled while vinyl, which is synthetically manufactured, is becoming extremely scarce and will be even more so as defense needs grow larger.

It seems likely now that shellac for records will be the standard material for the smaller companies first and then for the larger ones as their supplies of vinyl give out.

But whether vinyl or shellac is used, one thing is certain. The record companies will continue turning out platters at the same rate that they always have, no matter what materials are available, unless the world situation deteriorates considerably.

**Mitchell Disk Hits Million**

NEW YORK—Guy Mitchell will receive a gold reproduction of his first hit record "My Heart Cries For You" commemorating over a million dollar sales. The second side, "The Roving Kind" is also hitting it up all over the country. Mitchell gets his first N.Y. theater date when he opens at the Strand at the end of March. His latest contender is "Sparrow In The Tree Top."

**Stars Show Up For Music Ops Dinner**

NEWARK, N. J.—Some of the top singing stars in the east turned out last Tuesday night to help operators, maintenance men and collectors at a party given in the Essex House by Whitcomb and Sessoms in cooperation with Permo Point, Inc., and in operation with Nat Shapiro, Billy Eckstine and Oscar Peterson.

The firm will specialize in national disk jockey promotion, Negro press publicity and coverage of the trade press. NCL will operate out of Nat Shapiro's office.

**A New Label — A Great Voice**

MARY JOHN

with Harry Corey at the Organ

singing

"THANK GOD FOR AMERICA" (Part 1 & Part 2)

and

"YOU'LL BE THINKING OF ME"

Both tunes written by Louis Bows.

Distributors: Write for available territory and samples

BOWS RECORDING CO. (Rm. 407) 1619 BROADWAY, N. Y.
Lost: A Singer.
Pyramid Searches As Contract Goes Begging

NEW YORK—Elmo Russ, who heads Pyramid Records, has been literally turning New York on its side, searching for the whereabouts of a talented young female vocalist whose voice he is anxious to record. Marian Maye is the young lady being sought.

Miss Maye had made an audition record for Russ early in January of a song called “Gotta Find Somebody To Love.” The best record sold Pyramid on the quality of both singer and tune. Last week when Russ called Miss Maye to set up a recording session and sign her to a contract, he learned that she had moved from her apartment leaving no forwarding address.

Marian Maye came to the attention of Russ some months ago through Hy Reiter, promotion director of BMI, who saw possibilities in the girl’s talents and had suggested her name to several recording companies. It was during November of last year that Miss Maye was attempting to audition for some of the major and independent record companies. Reiter arranged for Mr. Russ to provide organ accompaniment in the making of a group of audition records.

Early in January Russ completed the song, “Gotta Find Somebody To Love,” and decided Miss Maye was the only singer he wanted to perform his song. Now, he’s looking for the girl.

Russ has learned from Miss Maye’s roommate, Hadee Rolton, comedy singer and impressionist, that Miss Maye had left New York suddenly. Miss Rolton explained that Miss Maye left the apartment they shared on January 31, leaving a letter giving no other explanation than that the song had been discouraged in her career and had decided to leave New York for awhile. The note did not specify her destination but stated that she’d communicate with Miss Rolton later. As yet, no word has come from the missing Miss Maye.

Russ is continuing his search, however. He has wired a sister of Miss Maye who lives in Atlantic City, hoping that the girl may be headed there. Pyramid Records has had enthusiastic reaction to Miss Maye’s test platter of “Gotta Find Somebody To Love,” and is ready to promote the tune and a Marian Maye recording of it to the fullest.

This is the first time in the history of the record business that a recording contract and unlimited possibilities are open to a young lady who just didn’t have the patience to wait for the results of her audition.
"CHEW TOBACCO RAG" (2:35)  
"NO MORE NOTHIN" (2:32)  
ZEB TURNER  
(King 950)

ZEB TURNER

- Here's a number that looks as though it could go wild. Called "Chew Tobacco Rag," this one has all the unusual appeal it takes to take it off. Zeb Turner does it with a lot of dash and puts a terrific amount of drive into the rendition. Customers will be putting a terri- 

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"SHAME, SHAME ON JOLIE"  
(2:39)  
JACK RIVERS  
(Coral 6044)

- A couple of cute tunes are turned out here by Jack Rivers. On both ends he displays his appealing voice in fine style vocal treatment and some grand backing that adds delight to the disk. Each end is a novelty with interesting settings to tell and Jack certainly sells them well. Op's will want to hear them.

"POISON LOVE" (2:35)  
"ON THE OLD KENTUCKY SHORE"  
(3:10)  
BILL MONROE  
(Decca 46298)

- Bill Monroe goes to town on a promising number on the top deck. Backed up by a chorus and some good 

"Midnight Flyer" (2:48)  
"WHERE IS YOUR HEART TONIGHT?" (2:53)  
BENNY MARTIN  
(MGM 1092)

- Benny Martin goes to work on a couple of different numbers and makes them both sound fine. Top deck is a choo choo thing on which Benny does some good vocal work and gets an interesting background. The flip is a ballad which comes out ok. Upper half gets our nod.

"STEPPIN' OUT AGAIN" (2:49)  
"THE LAST TIME" (2:30)  
BILLY STARR  
(Columbia 20784)

- Two ballads are dished out here by Billy Starr. Both of them get his usual vocal treatment and both have some fine guitar work in the back- 

"THREE'S A CROWD" (2:22)  
"COLD STEEL BLUES" (2:45)  
RED KIRK  
(Mercury 6309)

- Red Kirk has a ballad on the top deck which he performs with a great deal of smooth. The guitar backing blends with the singing and the total affect is a very appealing one. On the bottom half he goes into a yodeling thing with a little beat and again he comes out ok. Op's should listen in.

"NO MUSO—NO FUSS—NO 
BOTHER" (2:48)  
HANK PENNY  
(RCA Victor 21-0436; 48-0436)

- A very cute tune gets a push here from Hank Penny and his California Cowhands. Going through the fasci- 

Wurlitzer Launched In Minneapolis

MINNEAPOLIS, MINN.—A musical group helped to launch the new Wurlitzer Automatic Phonograph at a cocktail party given by Lieberman Music Co. of this city. Among those present to give the new machine a sendoff were the Ames Brothers, Janis Paige and Jerry Colonna.
"New Stars - New Sounds"
For Mercer Records

NEW YORK—Mercer Ellington, son of the Duke and founder of the recently established Mercer record label, this week announced that his company will shortly plunge into the Long Playing record market on a big scale, with a series of LP discs entitled "New Stars-New Sounds."

"Most new artists can't get a record session until they have some name value," Mercer points out, "and they can't acquire any name value until they've made records. This is a vicious circle, and we'd like to break it, by devoting some releases and publicity to some deserving new people."

Among the new stars scheduled to be included in the series are Oscar Pettiford, whose "new sound" in the form of a jazz 'cello on "Pendido" became Mercer's biggest hit record to date; Wild Bill Davis and his "real gone organ," whose Lemonade Blues and Tamburitza Boogie with Louis Jordan led to his solo debut on the Mercer label; and Eddie Sha, former Lionel Hampton sideman whose distinctive "new sound" in a bop harmonic. Others to be featured are Joe Roland, his vibes and his unusual string ensemble, recently introduced at Birdland, and pianist Barbara Carroll, hailed as the year's brightest new feminine jazz star.

I WILL WAIT
Four Buddies (Savoy 769)

PLEASE SEND ME SOMEONE TO LOVE
Percy Mayfield (Specialty 375)

BLACK NIGHT
Charles Brown (Aladdin 3076)

LITTLE RED ROOSTER
Griffin Bros. & Margie Day (Dot 1019)

ROCKIN' BLUES
Johnny Otis (Savoy 766)

BLACK NIGHT
Charles Brown (Aladdin 3076)

LITTLE RED ROOSTER
Griffin Bros. & Margie Day (Dot 1019)

ROCKIN' BLUES
Johnny Otis (Savoy 766)

BADM, BAD WHISKEY
Amos Milburn (Aladdin 3068)

BADM, BAD WHISKEY
Amos Milburn (Aladdin 3068)

LOOKING FOR A WOMAN
Jimmy McCracklin (Swingtime)

IF
Ink Spots (Decca 27391)

LOST LOVE
Percy Mayfield (Specialty 390)

BADM, BAD WHISKEY
Amos Milburn (Aladdin 3068)

BADM, BAD WHISKEY
Amos Milburn (Aladdin 3068)

MIDNIGHT IS HERE AGAIN
Joe Turner (Freedom)

PLEASE SEND ME SOMEONE TO LOVE
Percy Mayfield (Specialty 375)

TELEPHONE BLUES
Floyd Dixon (Aladdin 1075)
NEW YORK—Tommy Johnston, who wrote “Sonny The Bunny” which is currently being pushed from every side, is better known as Thomas W. Johnston, vice-president of Macy's New York.

Challenged by the idea of introducing a new toy character, Johnston dreamed up a bunny, which later inspired him to write the song. On the disk parade already are Gene Autry’s recording for Columbia, Merv Shiner’s for Decca and the Tommy Tucker treatment for M.G.M. Other recordings by well-known artists will be released in the near future.

When a freshman at Kansas University in 1923, Johnston played saxophone in Chuck Shackelford’s band. Charles “Buddy” Rogers was the drummer in the same band. In his sophomore year, he organized his own 11 piece band and played college dances for the next four years.

He began as a salesman at Macy’s and became Vice-President in 1942. The toy department is one of several now under his jurisdiction.

Besides being tied up with a bunny which has poppy ears and a sparrow carrot in his back pocket, other merchandise inspired by the song includes games, books, jewelry, children’s wearing apparel, scarves and many more items.

King Strengthens Promotion Set-Up

CINCINNATI, OHIO—J. S. Kelley, Jr., vice-president and general sales manager of King Records announced that effective March 1, Jim Wilson, formerly the Detroit representative for the company will become national disk jockey promotion manager, personally making contacts with all the radio stations east of the Rockies.

At the same time, it was announced that Carl Kinke of Charlotte, North Carolina, formerly connected with King in a sales capacity, will become field sales supervisor for the fourteen King branches located throughout the South and Southwest. This appointment is in addition to the Russin House who until January 1 was credit manager for the company and now is field sales manager for the King branches in the Midwest and Eastern zones.

Mrs. Helen Kinke will continue as field branch supervisor of all the King branches with the exception of the West Coast where Al Sherman is in charge.

These appointments are in line with King’s expanded operations to promote their three labels King, Federal and Deluxe records.

JUBILEE RECORD HITS

Soaring To The Top

THE ORIOLES

“YOU ARE MY FIRST LOVE”

“MAY I MISS YOU”

Jubilee #5051

JUBILEE RECORD CO., Inc.
315 W. 47th St., New York, N. Y.


**THE BEST in RHYTHM AND BLUES NOW ON 45**

Charles Brown’s

“BLACK NIGHT”  AL 3076

Amos Milburn’s

“BAD, BAD WHISKEY”  and  AL 3068

“TEARS, TEARS, TEARS”  AL 3080

Floyd Dixon’s

“TELEPHONE BLUES”  AL 3035

New York—The beast doesn’t refer to phonograph. We mean Irving (Kemppy) Kempner shown here with Teresa Brewer next to the latest AMI machine. Kempy is sales representative for Runyon Sales, distributors for AMI. Teresa has just etched “If You Want Some Lovin’” which is due to be her next big smash in the jule boxes.

**NEW DANCE SENSATION!**

Savoy 777

MAMBO BOOGIE

backed by

“GEE BABY”

by MEL WALKER

SAVOY RECORD CO., INC.

56 Market Street, Newark, N. J.

**IT’S ALL IN THE POINT**

The new PERMO-made POINTS of Osmium Alloy are the result of 20 years of progressive development—which has made possible the practical combination of prolonged tone quality of both needles and records.

**PERMO POINT**

LONG LIFE COIN PHONOGRAPH NEEDLES

PERMO, Incorporated

225 North Broadway

Beverly Hills, Calif.

Beauty And The Beast

**THE CASH BOX**

**Jazz ‘n Blues Reviews**

**AWARD O’ THE WEEK**

“SWEET SLUMBER” (2:47)

“DON’T LEAVE ME NOW” (2:53)

FOUR BUDDIES

(Savoy 779)

- The Four Buddies, whose waxing of “I Will Wait” is drawing in a lot of coin currently, come up with another one that’s bound to click. Done in similar style as their first hit, this new vocal group sends this tune called “Sweet Slumber” out of this world. One can look forward to another field day. It’s a slow ballad performed with a great deal of feeling in the style of a vocal solo with the rest of the boys joining in to make some really listenable harmony. There’s a terrific amount of appeal in the dish as you hear it once. The second half gets still another good rendition from the group giving out with their own brand of delivery which adds excitement to a number. Here’s a new important set of singers in the blues field and here you have their second hit in a row.

“ALL OF ME” (2:32)

“WHEN YOU COME BACK TO ME” (3:05)

RONNIE DAVIS

(Carl 65046)

- Ronnie Davis shows that she has a voice well worth listening to on this platter. On the Upper deck she does an oldie in emphatic style which keeps you tuned to her condition. Lower end is a very slow number on which Bonnie displays some fine phrasing. Opa will do well with this.

“THE JUMPIN’ JACK” (2:43)

“MR. TRUMPET MAN” (3:02)

LUCKY MILLYNDER ORCH.

(King 4346)

- Lucky Millynder and his crew take a song with a beat over the coals on the top deck. The chorus describes this new dance in accurate style and makes it sound inviting. Flip is a slow, low number with Annistine Allen doing the vocal. Lucky always makes good music.

“SPHISTOCATED LADY” (3:05)

“IT’S ONLY A PAPER MOON” (3:00)

COLEMAN HAWKINS ORCH.

(Mercer 1962)

- A couple of instrumentals are offered here by Coleman Hawkins and his orchestra. Both ends are wonderful standards which are always good to hear and Hawkins comes through with a terrific tenor sax on either side. Opa will want to hear this.

“ROUND ABOUT ONE A. M.” (2:49)

“JUG” (2:40)

GENE AMMONS

(Prestige 124)

- The talented Gene Ammons takes care of both of these sides in easy style. On the upper half he does the vocal to a slow blues number while on the flip he plays a mean tenor sax to a driving melody. Both sides of this disk should get a play in the machines.

“WHY DID YOU GO?” (3:04)

“OUR WEDDING TUNE” (3:07)

BIG JOHN GREER

(BCA Victor 22-0112)

- A couple of ballads are dished up here by Big John Greer. On the upper half the Trio turn out a blues number in very slow fashion. The lower side finds Big John and Vi Williams going to town on another slow ballad which comes out ok. This is right for ops.

“LIVING AND LOVING YOU” (2:58)

“DOGGIN BLUES” (2:59)

JOHNNY OTIS ORCH.

(Savoy 780)

- Johnny Otis and his orchestra turn out two winning sides here. Both ends are ballads with terrific vocals by Linda Hopkins who delivers in a sort of broken style. Johnny backs her up with some terrific instrumentals and the net result is some highly listenable music.

“THE NEARNESS OF YOU” (2:59)

“BEGIN THE BEGUINE” (2:48)

GEORGE BENSON’S ALL STARS

(Rogent 1032)

- Two oldies are taken for a ride by George Benson’s All Stars. The top deck is a very slow thing done easily by the boys. The lower level features the exciting Cole Porter tune. Both ends are instrumentals and both should gather in some coin.

“TEN BUCKS” (3:00)

“LITTLE DOLL” (2:47)

JOE LIGGINS

(Specialty 392)

- Joe Liggins turns in his usual fine job on a couple of numbers here. The top deck is a slow item on which Joe gets some good support from his Honeydrippers. The bottom half is a low down sort of thing with a good beat and some help from the chorus. Both ends are right for the boxes.

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
CHICAGO—For the first time since its inception in 1948, MOA (Music Operators Of America), face national legislation against the continued good welfare and best interests of the automatic music industry of America. A few weeks ago the week's issue of The Cash Box (March 3, 1951), there were only a handful of automatic music leaders in its suite at the Bismarck Hotel, and that evening MOA was born.

The next day there was a formal meeting with constitutional elections. George A. Miller of Oakland, Calif., nominee for President of MOA (California Music Operators Association) was elected "National Chairman."

Since then there has been no national legislation which required the all out services of MOA. Its attorney, Sidney H. Levine of New York, and its Washington director, the Board of Directors, Hirsch de LaVie, President of the Washington Music Guild, have carefully watched for any such legislative maneuvers.

A few weeks ago, Rep. Hugh Scott, Jr., again re-introduced his bill into the House of Representatives. This Bill now resides in the Judiciary Committee of the House of Representatives, where it is being studied. If there is sufficient clamor, open public hearings will probably again be held by Senates Judiciary Committee on the Judiciary of the House of Representatives.

There are, therefore, crucial days ahead, for MOA, as well as for all concerned with the automatic music industry. The MOA has a three lawyer committee named for the hearings, Counsellors Levine of New York, Schaffers of Newark, N. J., and Rosenfeld of Cleveland, O. This committee remained in force until the creation of MOA. MOA then named Sidney H. Levine, who is also attorney for the New York music operators, as its attorney.

The manufacturers group was represented by attorney Chaftetz during the 1947 hearings. Morris C. Bristol, attorney for The Waldorf Astoria Company, also spoke at that hearing, as did David C. Rockola, President of the National Rockola Company. Chaftetz gave truly great testimony on behalf of the industry.

There is no doubt that MOA will alert all its members to the threats which the Scott Bill poses for the automatic music industry of America. There is also no doubt that this will be the subject of discussion at the forthcoming MOA convention, March 19, 20 and 21 at the Palmer House in Chicago.

There is, without any doubt, the surety that MOA will call on every single person, directly and indirectly engaged in the automatic music industry, to come to the defense of this industry when the Scott Bill becomes a threat.

Leaders of MOA are confident that the 1951 Scott Bill can be defeated with the wholehearted and fullest cooperation of everyone engaged in the automatic music industry as well as all those who are well disposed.

It must be remembered that what this new Scott Bill (as well as the old 1947 Scott Bill) wants to do, is to remove $50,000,000 of the automatic music industry, whereby coin operated musical instruments will not be excepted from paying royalties to the owners of copyrighted music.

Should Rep. Scott win his point, and the Copyright Act of 1909 be amended according to his bill, this would mean that any copyrighted song which is recorded, and that recorded playing in a juke box, would force the owner of that juke box, by Federal Law, to pay a royalty to the owner of that copyrighted song.

This would bring about the most complex problem in all copyright history. It would mean millions of dollars to ASCAP (American Society of Composers, Authors and Publishers) as well as to all other publishers societies and organizations each year, regardless of the fact that some of these organizations have stated that they meant to take it very easy with the juke box business.

Even if the 500,000 juke boxes in the nation agreed to settle at a cost of $10 or $20 per year with ASCAP (and it has been proved in Australia and other countries that the organizations there, similar to ASCAP heretofore, started with a small yearly charge for the right to play the music, and then built it to a point where it no longer paid operators to own machines) it would still mean anywhere from $5,500,000 to $11,000,000 each year to this one organization. But, what about the 16 or 17 other music organizations which would also want to collect royalties from the juke boxes? And these organizations would have Federal power behind them.

Also, what about some little fellow who writes a song, can't afford to make one recording of it, gets some operator to put it in his juke box, and then demands "royalty"? For the players of that tune? In short, thousands of unknown song writers can't even write tunes, press a few records of each tune, get juke box ops to put them in their phonos, and then demand royalties. And be able to collect those royalties with the power of the Federal Government behind them.

This situation is so complex, so serious, that few operators understood it in 1947 and just as few understand it today. This was the very reason why The Cash Box called together the leaders of the automatic music industry who were present in Chicago during the manufacturers' convention and, after a meeting of some hours in The Cash Box suite at the Bismarck Hotel (in 1948) there was created the MOA.

There were only a handful of music men present at the first meeting of the MOA, and the Scott Bill in 1947. These men were hurriedly called together by The Cash Box. They met in Washington, went over to the Old House Building and listened.

All told there were six hearings. The battle that went on between ASCAP and EPA over the "interpretation" of music then, will go on again this time, because Rep. Hugh Scott, Jr. has again introduced that same bill, in conjunction with the bill regarding juke boxes paying royalties.

Testimony was taken from Irving Berlin, Fred Waring, Gene Buck, and many noted music people. The attorneys for the music organizations were very powerful and intelligent men. The tiny handful of columnists simply sat thru the first four hearings and listened.

To the last word of legal counsel Sidney H. Levine of New York who presented a great argument, and with the help of men like attorney Morris C. Bristol, David C. Rockola, in fact, the entire manufacturers' association and their attorney (Chaftetz), and all the others who were there, this industry pulled itself out by its bootstraps.

This time the ball is in the hands of the MOA. Its leaders are confident that this 1951 Scott Bill can again be defeated. But, as they state, only with the fullest cooperation of everyone in the industry.

And once again it is The Cash Box, just as it was in 1947, that is alerting the entire industry to this threat against its future.

IMPORTANT NOTICE!

Do not make any direct approach on the Scott Bill without first consulting:

Mr. George A. Miller, Natl Chairman
Music Operators of America
128 East 14th Street
Oakland 6, Calif.

Or

Sidney H. Levine
165 Broadway
New York, N. Y.
Tough as a Rhino!

THE STURDY, DEPENDABLE AMI MECHANISM IS PROTECTED BY AN EXTERIOR THAT'S TOUGH AS A RHINO'S HIDE.

"C'S" CABINET OF MARINE PLYWOOD STANDS OFF HEAT... COLD... DAMPNESS... HARD KNOCKS.

IT'S DOME OF DURABLE, CLEAR PLASTIC WITHSTANDS BREAKAGE. KICK PLATES TAKE THE SHOE SCUFF.

AND "C" MOVES WITH A SURE FOOT ON STEEL-MOUNTED CASTERS BOLTED THROUGH THE CABINET.

STAMINA, RUGGED STRENGTH AND ROBUST TOUGHNESS SAVE MONEY, MAKE MONEY FOR OPERATORS.

AMI Incorporated

GENERAL OFFICES AND FACTORY: 1500 UNION AVENUE, S.E., GRAND RAPIDS 2, MICHIGAN

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
The introduction of H. R. 2465 in the House of Representatives on February 7, 1951, by Hugh D. Scott Jr., the former National Chairman of the Republican Party, seeking once again to eliminate from the Copyright Act of 1909, the exemption granted in that bill to coin-operated music machines, made it evident that ASCAP, DISTRIBUTOR, MANUFACTURER AND EVERY ONE CON- CERNED WITH THE MUSIC INDUSTRY TO BE PRESENT AT THE NATIONAL MEETING OF THE MUSIC OPERATORS OF AMERICA WHICH IS TAKING PLACE ON MARCH 10, 20, and 21, AT THE PALMER HOUSE IN CHICAGO, ILLINOIS.

The Music Operators of America organization came into being primarily as a result of the introduction in Congress of a similar measure sponsored by Mr. Scott in the 80th Congress. The 1947 bill resulted in extensive hearings conducted by the Sub-Committee on Patents, Trademarks and Copyrights of the Committee on the Judiciary House of Representatives during the months of May and June of 1947. In an article written by this writer which was published in the February 11, 1949 issue of "The Cash Box" and other trade papers, referring to this bill, the following statement was made:

"Almost connected with the coin music machine industry became alarmed over the possible passage of these bills. Various music operators from New York, New Jersey, Philadelphie, Cleveland, Detroit, and Chicago rushed down to Washington to appear before the Sub-committee to protest the passage of these measures at its first meeting which was called for May 22, 1947. The various phonograph operators were represented there by counsel. There is no exaggeration to say that bedlam reigned. There was no unity among the operators whatsoever. All present had different ideas as to how the operators' side of the picture should be presented. The proponents of the measures were there to present their side of the picture. The hearings lasted from May 22 through the June 22, 1947. It was only after many meetings among the representatives of the operators, that a small committee of three were chosen to present the operator's point of view. The writer of this article was privileged to be the first spokesman on behalf of the operators. The small committee chosen neither had the authority to designate other speakers in opposition to the bills nor to present arguments on behalf of all operators who wished to talk to them against from doing so. The phonograph operators who were organized and very helpful at these hearings, did not want their names to be quoted, for fear of the hearing's, fortunately, could have been more catastrophic than they actually were.

ASCAP in the year 1947, after many years of attempting to pass this legislation made great strides toward succeeding. The best information available is that they have made for one moment, stopped their fight to accomplish passage of these bills and that they feel more assured of doing so than ever before. This threat to the music operating business is genuine and real and presents the most serious problem to the business that the operators and the industry as a whole must fear.

The result in which the operators' side of the picture was presented to the Congressional Committee made it imperative that something constructive must be done so that the Music Operators throughout the country with their 120,000 members, could not be deluged by attacks on their business in a unified, effective and intelligent way. The resolution of the problem was left to ASCAP to destroy the exemption that coin-operated phonographs and juke boxes had heretofore enjoyed.

It is a tribute to such men as George A. Miller and Albert S. Denver, the National Chairman and Vice-Chairman, respectively, and all members of the executive committee that MOA is now in a position to meet the challenge of this bill sponsored by ASCAP so that every intelligent effort can be made to defeat legislation which would give such organizations as ASCAP, BMI, possibly NAPA and many other individual copyright owners of songs, the right to collect a fee through a box jukebox or other coin operated mechanical devices.

This proposed legislation must be defeated at all costs because it jeopardizes the welfare and might possibly destroy the entire coin operated business.

While the operators have learned a lot since the public hearings of 1947, and have well prepared themselves against the passage of H. R. 2465, ASCAP has prepared itself for a more successful fight to secure the passage of this bill.

Information has come to the writer that ASCAP has employed the services of a very able and high class public relations firm. This firm has been handing out Congressmen of the United States with articles, pamphlets and other propaganda material with a view toward creating a sympathetic understanding on the part of Congressmen towards ASCAP, and to enlist their support in the passage of this proposed legislation.

Without going into too much detail, a quote from an article printed in the November 26, 1950 issue of the Saturday Evening Post by a Robert M.وثوقي، "Allies Wonderful Monopoly," reprints of which were disseminated through these lines as follows:

"There is no doubt, however, of ASCAP's right to collect, on behalf of a member, when his music is performed publicly. When the customer pays and the proprietor profits, that would seem to be the elementary principle which makes ASCAP not to be able to collect a cent from those who use half million juke boxes, supposed to take in a half billion dollars a year. The customer pays through the music of the best ASCAP composers. The song could very well be Jimmy McHugh's 'Can't Give You Anything But Love,' played right back at Composers' Aid of view. The juke boxes escape under a law which regards them, somewhat curiously, as giving the listeners the benefit of their performances. That goes back to the days of the penny-arcade music boxes, when the customer would pay for a song and was lucky if he heard anything. As the position of this situation was expressed by Member Bert Hanlon in his famous musical about wartime life, 'I'll Do All the Work, and the Vest Gets All the Gravy.' At the rates in force in some foreign countries, where juke boxes do pay the composers, ASCAP could collect as much as $5,900,000 a year. There are indications the law may be modernized. ASCAP could call $8,000,000 estimates living anywhere near taverns to deny there is anything private about a juke box."

At the national meeting in Chicago the operators of the nation will be privileged to be addressed by many fine speakers; among them will be Congressman George F. Miller representing the 6th District of the State of California. He will talk on H.R. 2465.

It is well known in the industry that Music Operators of America, during its convention last year created history in the coin machine industry by authority the national meeting sponsored by operators. All meetings have been bigger and better meeting this year.

Every intelligent operator who has a right of way to the operations of ASCAP and the general welfare of the coin music machine industry at heart should support MOA and be present at its national meeting. It is the hope of the leaders of MOA that all manufacturers and distributors of phonographs, as well as manufacturers and distributors of phonograph records will also be present at the meeting.

Scott Bill Great Threat to Music Industry

Imperative All Divisions Attend MOA Meeting

By SIDNEY H. LEVINE

Levine is National Councillor for Music Operators of America, and in addition to being a member of the Music Industry Association, New York. During the past 16 years he has represented manufacturers, distributors and operators in various legal and business problems.

H.R. 2465

IN THE HOUSE OF REPRESENTATIVES

FEBRUARY 7, 1951

Mr. Hugh D. Scott, Jr., introduced the following bill; which was referred to the Committee on the Judiciary

A BILL

To amend the Act entitled "An Act to amend and consolidate the Acts respecting copyright", approved March 4, 1909, as amended.

Be it enacted by the Senate and House of Representatives of the United States of America in Congress assembled, That the Act entitled "An Act to amend and consolidate the Acts respecting copyright", approved March 4, 1909, as amended, be amended as follows:

Amend section 1 of such Act by striking out the last paragraph thereof which reads: "The reproduction or rendition of a musical composition by or upon coin-operated machines shall not be deemed a public performance for profit unless a fee is charged for admission to the place where such reproduction or rendition occurs."

This Act shall take effect as of July 1, 1951.
WASHINGTON, D. C.—Priorities for maintenance, repair, operating parts and supplies (MRO) were granted in a new regulation (NPA Regulation 4) issued this week.

The trade can use "DO-97" Priority Rating under MRO, effective February 27, 1951, based on repair and maintenance supplies and parts used during 1950. All orders for parts and supplies should carry: "MRO, DO-97, NPA Reg. 4." The purchases must not exceed 1950 quota unless special permission is granted by NPA.

Its purpose, according to NPA "is to provide a ready means whereby all business establishments, large and small, may when necessary use a priority rating to obtain supplies and materials they require for maintenance, repair and operating supplies."

This regulation gives this priority for "minor capital additions." This is interpreted to include items necessary to conduct their business, be it a screw driver or a welding machine. The trade is now given a most welcome opportunity to get parts and supplies to continue operating equipment.

For those in the trade who only began operating late in 1950 or early 1951 and have no means of basing their requirements on a 1950 quota, or if their operations have been expanded to an extent where additional parts and supplies are needed, it is suggested that they communicate immediately with NPA for special permission.

\[Ed. Comment\]: Important — We suggest that all in the trade write immediately for NPA Regulation 4, MRO, DO-97. Write to: NPA, Washington 25, D. C., or to your nearest NPA office.

WASHING TON, D. C.—With the national emergency becoming more imminent, the membership of the Washington Coin Machine Association held a special meeting on Tuesday night, February 27, at the headquarters of Phillips Novelty Company, with the view of uniting strongly to serve each other with parts and supplies, and exchanging equipment among each other.

Various business matters were discussed, such as the Scott Bill, 10c play on phonos, and methods of increasing operators' incomes, have overcome continued rising costs. The association is interested especially in five-ball and amusement equipment. Further discussions on these matters will take place at the next meeting, scheduled for Thursday, March 8 at the Hub Enterprises Building.

Among the matters discussed was the "Confidential Price Lists" of The Cash Box. The members voted these lists as the best source of prices of equipment of any trade paper. "The quotations now being printed in 'Code' is an added advantage to the industry," stated John Phillips.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
MUSIC MITE DOES EVERYTHING
THE STANDARD SIZE PHONOGRAPH
CAN DO—
—BUT COSTS LESS—MUCH LESS!

HEAR IT—SEE IT—
BUY IT FROM THE WILLIAMS
DISTRIBUTOR LOCATED IN
YOUR TERRITORY

4242 W. FILLMORE STREET,
CHICAGO 24, ILLINOIS

California Music Guild Strictly
Opposed To Juke Box Jingles

By

George A. Miller, State President

For some time there have been cer-
tain liquor and beer industries at-
tempts for placing advertising in or
about automatic phonographs com-
monly known as juke boxes.

A few months ago some of the op-
erators in California were almost
fooled into believing that they could
increase their play on phonographs
through this medium. An advertising
company representing a prominent
beer had solicited the operators in the
various parts of California be-
fore contacting the association repre-
sentatives.

This, of course, was to sell the op-
erators on the idea and ultimately
remove any opposition from the as-
soiation. When the matter was fin-
ally presented to the California Music
Guild and its State President, George
Miller, the proposition met with com-
plete defeat. The members and the
officers of the association turned
thumbs down on the idea in its en-
tirety.

It is only fair that you should know
why this action was taken. First of
all, for many years the California
Music Guild and the Music Operators
of America have been attempting to
place automatic music on a higher
plane and to educate the general pub-
lic that music is not only entertain-
ment, but essential.

To use music jingles from a com-
mercial standpoint or place advertise-
ing records or signs in or about au-

tomatic phonographs, puts the auto-
matic music business in a category
that certainly could be construed as
commercial musical instruments. This
would, in the opinion of the writer,
cause two things: Juke box operators
would be in the advertising business and
certain associations of copyright
owners, which associations pay roy-
alties to all owners of copyright
works.

As the State President of the
California Music Guild and one of
the Executive Officers of Music Op-
erators of America, sincerely believe
that this would place the automatic
phonograph business in jeopardy and
ask all trade papers and magazines,
as well as music operators, to cam-
paign against this proposition.

"Bowl-O-Matic" To Be Shown At N. Y. Hotel

NEW YORK—Nat Cohn, Bowl-O-
Matic Sales Company, Inc., this city,
announced that a showing of his "Bowl-
O-Matic" 18 foot automatic bowling
alley will be held at the Park Sheraton
Hotel, in the Oriental Room, on
Wednesday and Thursday, March
14 and 15, from 11 A.M. to 9 P.M.

The following week, on March 19,
20 and 21, Cohn will hold a showing
at the Palmer House, Chicago.

Samples will start going to dis-
tributing firms beginning March 14.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
CHICAGO—R. C. Roling, president of The Rudolph Wurlitzer Company, this week announced that Wurlitzer has been awarded more than $5,000,000 worth of defense contracts from the Army Signal Corps and Army Ordnance Department. For security reasons, the precise nature of these orders cannot be disclosed, but it was emphasized that substantially all of the new defense work is the direct result of the Wurlitzer Company's program of engineering and research with government engineers since the close of World War II in 1945.

Plant rearrangement and the acquisition of new equipment necessary to the expanded production of these materials is under way. Production schedules on Wurlitzer's famed civilian products—pianos, accordions, electronic organs and coin-operated phonographs—have been modified in line with the government's limitation orders. However, the Wurlitzer Company hopes to continue to produce these musical instruments, to fill, as promptly as possible, an enormous backlog of orders totaling approximately $10,000,000—the result of the greatest consumer demand in the Company's history.

In this connection, it is interesting to note that the Company was recently awarded an order by the Quartermaster Corps for 100 Wurlitzer electronic organs to bring music to men in the armed services throughout the world. Music is an important part of the morale building program of our armed forces. It is by no means confined to regimental bands, but is provided, via, electronic organs, pianos, coin-operated phonographs and many other musical instruments, in army posts, in hospitals, on Navy ships, all over the world wherever inspiration and relaxation are needed.

Asked about Company profits in the current fiscal year, and prospects for the future, Mr. Roling declined to give specific figures, but said: "In spite of unsettled world conditions I am optimistic about the future of Wurlitzer. We expect to end our current fiscal year on March 31 with a good report, and based on current unfilled orders for our civilian products as well as on defense orders already awarded the Company, plus other substantial defense orders now in the process of negotiation, I have every reason to believe that operations will continue to be profitable and at near capacity for an indefinite period."

Wurlitzer Announces New Defense Orders—To Continue To Manufacture Juke Boxes In Line With Gov't Regulations

Bilotta's Wurlitzer Bowler Wins Classic

NEWARK, N. Y.—Johnny Quinzi of East Rochester, who heads the Newark Wurlitzers, recently won the $8,100 Peterson Classic in Chicago. The Newark Wurlitzers and Quinzi are sponsored by the Bilotta Distributing Company of Newark, N. Y., which represents Wurlitzer in the central New York State territory. Quinzi went to victory wearing a bowling shirt inscribed with the Wurlitzer name, which was a present from The Rudolph Wurlitzer Company at the time it was announced Quinzi would enter the play-offs for the Chicago Classic.

Pictured below (1 to r) is Leonard McKinney of Fulton, N. Y. and his charming wife who join Johnny Bilotta along side the new Wurlitzer-1600. McKinney is a large operator in this area.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
**NOTICE!**

**INDIANA OPERATORS**

**We Are Now In Our New Building At . . .**

129 W. NORTH STREET

We are ready to serve you with all conveniences. After more than six months of work, this new building is now completed. Over 10,000 square feet of space to better our services.

Plenty of parking space in front and rear.

Within our building you will find large assortment of all types of new and used machines.

An up to the minute parts department, and a larger service department, manned by expert mechanics.

**DON'T FORGET THE NEW LOCATION**

129 W. NORTH STREET

Indianapolis, Ind.

DISTRIBUTORS OF

SOUTHERN AUTOMATIC
MUSIC COMPANY, INC.

DISTRIBUTORS OF

AMI
MUSIC

---

**WE WANT and WILL PAY HIGHEST CASH PRICES for**

ONE-BALLS and MUSIC MACHINES
WIRE — PHONE — WRITE

CHRIS NOVELTY COMPANY
806 ST. PAUL ST., BALTIMORE, MD.
(Phone: Mulberry 8722)

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**YOU AIN'T SEEN NUTHIN’ YET “45” IT PAYS TO WAIT FOR IT THE BEST IN PHONOS by Chicago Coin**

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**TERRITORY FOR AMI EXTENDED TO KC, MO.**

KANSAS CITY, MO.—United Distributors, Inc., Wichita, Kansas, has added the Kansas City, Mo., territory to its present coverage for AMI, according to an announcement made this week by John W. Haddock, AMI president.

This broadening of the firm’s market area gives them exclusive distribution of the AMI Jukebox and auxiliary equipment items for the entire state of Kansas, plus Richardson County, Neb., and ten counties in western Missouri.

President of United Distributors is M. Y. “Pete” Blum, M. M. Hammer is Secretary and Treasurer. Service facilities are being expanded to give quick and efficient attention to operators’ needs in the added territory. United’s service department is headed by Clyde Gage, Service Manager, who has held this position with United for a number of years. Headquarters of the distributorship for the present will be maintained at United Distributor’s Wichita offices at 518 E. Central Street.

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**MONTANA OPERATOR BUYS ROUTE — NOW ONE OF LARGEST IN STATE**

GREAT FALLS, MONT.—M. C. Britz, M. C. Britz Company, this city, announced he has just purchased the Western Novelty Company of Great Falls, and will operate it in conjunction with his present firm. The merger of these two firms, it is stated, makes Britz one of the largest operators in the Intermountain Empire.

Britz is well known in his community for his activity in civic affairs, particularly the Boy Scouts of America. Due to the time necessary to organize his business recently, he has been unable to devote as much time to these activities as he would like. In lieu of time, there, Britz donated $500 to the Boy Scouts.

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**Runyon-Permo Party For No. Jersey Coinmen Tremendous**

NEWARK, N. J.—A party given the music operators, and their service men and collectors by the combined efforts of Runyon Sales Company, this city, and, Permo, Inc., manufacturers of Chicago, on Tuesday night, February 27 at the Essex House, this city, will long be remembered by the 310 guests.

No one among the oldest members of the industry could remember when a party was ever run which included servicemen, mechanics and collectors. Runyon officials stated that it is their opinion that these men are valued members of the industry and should be included in any party of this type. That they enjoyed themselves is without question.

Guests started to arrive around seven P.M., where they were hosted by the Runyon staff for an hour with refreshments before moving into the ballroom for a full course dinner. During the meal top recording stars appeared and sang some of their latest songs. Among the artists to show were Frankie Laine, Helen O’Connell, Don Cherry and Georgia Gibbs.

A most interesting fifteen minute film was run off, showing the intricate process involved in making the Permo needle.

The guests then participated in drawings for numerous prizes. The lucky coinmen were: Grand Prize winners—Allen Kromberg of Crown Distributors, Newark; Fishbowl Contest winners—Tony Andres, Belmont Music, Paterson; Peter Richard, Ramirez, Garfield; Harry Milkin, Emerson, Newark; Tony Bemler, Allen Distributors, Newark; John Sofchak, Fairville; and Carmen Gagliano.

Quiz contest winners—Robert Kenna, Capitol Records, Newark; John Ratko, Fairville; Harry Knowles, Valley Amusement, Montclair; Tom Gassano, Atlas Music, Staten Island; Harry Miller, Newark; Peter Reda, J & R Distributors, Paterson; and A. Werner, Mayfair Music, Bradley Beach.

Gail Carter, vice president of Permo, and Bert Davidson, sales manager of Permo, attended, and expressed their great satisfaction with the large attendance and the manner in which the party was carried off.

Barney (Shugy) Sugerman and Abe Green headed the Runyon organization, which included 22 members.

Officials of both companies stated similar parties may be run in other cities.

"It's What's in THE CASH BOX That Counts"
D. Gottlieb & Co. Proudly Presents

MINSTREL MAN

BIGGEST SHOW IN TOWN!

Featuring 3 — COUNT 'EM — 3...

Thrilling MINSTREL MAN TARGETS!

They drop when hit! Award 500,000 Score and 1 Point when Lit!

Sensational SEQUENCE SCORING! 1 to 5
NUMBER SEQUENCE Awards Points! A-B or C-D ROLLOVER SEQUENCES Light BONUS POCKETS for 200,000! Complete A-B-C-D ROLLOVER SEQUENCES Lights BONUS HOLES for Replay!

Amazing "SAFETY" GATE! Automatically Closes as Each Ball is Played to Assure Extended Ball Action! Play Stimulator Deluxe!

Plus— for the First Time Anywhere—Mystery Gate-Closing Button! Closes Gate Any Time During Game, When Lit!

3 "POP" BUMPERS! FLIPPERS!

ORDER FROM YOUR DISTRIBUTOR NOW!

D. Gottlieb & Co.
1140-50 N. Kostner Ave.
Chicago 51, Illinois

Williams To Display "Music Mite" AT MOA Convention

"Every music operator who has watched 'Music Mites' on locations in his territory has instantly contacted our distributors. The result is," Stern said, "that demand piles in on demand with our factory trying its level best to somehow get machines out to our distributors."

"It must be remembered," he explained, "that with materials shortages what they are, and with the cuts in metals which have been ordered by the National Production Authority, production of new machines will continue downward, and definitely not upward.

"We feel that we are very lucky," he said, "to be able to continue on at all at this time. Metal and labor shortages are effecting us all down the line. We shall continue to do our best.

"We will show our 'Music Mite' at the MOA second annual meet for all those to check it and look it over, who haven't had the opportunity to closely examine it before."

Sells Miami Operating Interest

MIAMI, FLA.—Milton Green announced that he had sold out his Juke Box, Pin Game and Shuffleboard route in this city, which had been operating under the name of American Operating Company, Gene Lane, former partner of Green's, retains the operation, with Joe Wolfe joining him as a partner.

Green retains his jobbing firm, American Vending Co., which is moving to new quarters at 430 Jefferson Ave., Miami Beach.

Iowa's New Law Prohibits F. P. Games

DES MOINES, IA.—Des Moines Police Chief Frank Mabee warned (Feb. 23) that pinball machines which pay off in free games would be seized and the operators charged with violating Iowa's new anti-gambling law.

Explaining he had heard rumors that a few such machines had come into the city, he said this type of machine had been ruled a gambling device by the Iowa Supreme Court.

Iowa's new anti-gambling law provides that operators of business places in which gambling devices are found will lose their licenses.
EASTERN FLASHES

We went to another party on Tuesday night, February 27—and just loved it. Keep those parties coming. However, this wasn't just another party. Runyon Sales Company and Perino, Inc., joined forces to give the music operators, their collectors and servicemen of Northern New Jersey a free evening they'll long remember. Held at the Essex House, Newark, N.J., guests were entertained with a substantial meal, a contest with a substantial prize, a fifteen minute intriguing movie detailing the manufacture of Permo needles, and finally the lucky ones received expanded REXOT storage boxes. A great deal of credit is to be given Eddie Berg, Runyon's Newark manager for the smooth manner in which the party was run. Not even one simple hitch!

...Lost at a great deal of the evening with Trenton column, among whom were: Andrew Kandur and Robert Sharnoff of Trenton Advertisement; Vince Stati, Frank Spisak, A.A. Creamer, George Haden, Charley Gagliard, Anthony Fiorello, Vincent Fiorello, John A. Evans, Andrew Sochak and G. Mezzara of Brown's Novelty and Radio-Rex. (Carl (Pappy) Ippolito and Harry (Brownie) Berlinsky of above firm, tried to fly back from Miami, but couldn't make connections in time. ...Art Garvey and Ben Becker of Bally Manufacturing Company took this opportunity of catching up with their many friends. Art came in from Connecticut. Ben is working around the East. ...Jack Steiner, regional representative for AMI, was here representing the company. Jack doing quite a bit of traveling these days—"Explaining to my distributors how sorry we are that we can't ship them the large quantities of the model they all want," sighs Jack. ...Edward Ford and Eddie Krickett split the master of ceremonies job between them, with both doing an outstanding job. Krickett is quite well known as a band leader. ...In closing must compliment Perino's representatives, Galt and Bert Davidson; and the entire Runyon Staff, from Barney (Shugy) Sagerman and Abe Green, down to the four beautiful secretaries, and the entire staff of 22 people who worked so hard to make the party the great success it was.

Babe Kaufman, still the best woman operator (and a match for any male) in the business. Babe celebrated her 48th birthday on February 16th. She makes no bones about it. And for good reason—she hasn't lost any of her zip and zest. She's exceptionally proud over the accomplishments of her three boys—Willy, her executive director over at NBC-TV, Nick, executive director over at GE-FM, studying for his unsightly-ninth degree, and Stuart is about ready to finish up at University of Massachusetts. Mike Munves, University graduate, and Mike Munster, now is getting hectic. He can't even find time to eat a sandwich on the premises. Ops flocking in to see the new Exhibit "Gun Patrol" on display. "We could sell a million of these, or comparable," sighs Jack. ...Bob Firestone, one of the pioneer column men in this area, died suddenly of a heart attack on Tuesday, February 27. Bob was associated with George Pomer of at his death. ...Harry Rosenberg of Rosenberg's Machine Co., Baltimore, Baltimore, the Zephyr, Silverman, Inc., Philadelphia, Pa., another visitor here. ...George Zimmerman opens a new Arcade in Seaside Park, N.J. George operates other Arcades in Point Pleasant and Seaside. ...Harry Koeppe, Koeppe Distributing Company, back on the job after a week in bed with a virus. Brother Hymie who has a chance to see Wurlitzer doesn't feel well. ...Joe Young, Young Distributing, waiting anxiously for deliveries of more Wurlitzer phonos, which seem to be delayed in transit. Demand is so great, the sample is even missing from the showroom.

Al Simon, Albert Simon, Inc., tells us ChiCoin's "Thing" a tremendous hit. ...Samuel Kressberg, executive vice-president of Automatic Products Company, New York, was in town recently and made an appointment of Melville R. Brown. Mr. Brown, an old friend of Dallas, who has been associated with Kressberg in the drink machine business for years. For the past several years he has been in charge of the Eastern Sales Division of Cole Products Co. He resigned his position there to take over his new post with Automatic Products.

DALLAS, TEXAS

Yours truly flew to New Orleans over the week end to take in the handicaps races. So many many people were there, including President of Dallas, who was returning from a vacation in Florida. Had a long chat with Ed Rohrion who moves family and all to Memphis come March 1st. My friend Nick Carlela (Crown Angie) was a little under the weather with a virus but not so ill that he couldn't remember to say "howdy" to all his Dallas friends. ...South Coast Amusement Company, now in new quarters at 2838 Schaeffer Dr., in the industrial section. ...Tommy Chatten returned from the Panhandle, bubbling over with news about everyone. ...R. M. Keel is doing a terrific business in his new hotel which has just recently been completed in Kilgore, Texas. ...While Tommy was in San Angelo, Olen Dreyer took him around to the "Dixie Club" which is owned by Olen. The Dixie features big name bands and is one of the smartest clubs in San Angelo.

Commercial Music Company reports good sales on Williams "Shoo-Shoo" girlie machine. Under a subtitle "Get happy Truly," which they called for a chat and I learned that Bill is 100% Wurlitzer and mad about the new model. Bill's route in Paducah earlier this month was 3000 and 1000 and I learned that far on aensive call means nothing to him. That is probably the reason Bill has one of the cleanest routes in Texas. ...Clark Richardson now operating in Dumas, recently bought a route in Borger. ...Here and there: Bill McGee, Thanhlin Music Company, Fort Worth. ...Leister Woods, Gregg Investments. Longview. ...Buna Carr, Conroe. ...Jimmy Garrett, Longview. Texas. ...Charlie Remy has just received a new record shop and from all indications it is going to be the finest shop around.

Please mention THE CASH BOX when advertising--it proves you're a real coin machine man!
OPEN LETTER OF COMMENDATION

Only a few times, in our entire history as a distributor of fine operated musical instruments, have we published a letter of credit or commendation, whether by personal letter, or open advertisement, regarding the product which we now have in mind.

This recent letter, in all our offices, is the most outstanding automatic phonograph which has ever been delivered by our company, and we feel confident that this letter of commendation will benefit the operator.

As you have seen on the latest 1400 and 1450 call at our office today, Hear, see, and feel the story of our greatest automatic musical instruments. And think for yourself whether the 1400 and 1450 models, which Wurlitzer has produced for 1951, aren't the greatest automatic musical instruments, which have ever been seen, whether for $31 or for the years to come, up until the duration of this war-emergency.

Hear the story of our newest operator in our territory, BETTER BUY NOW.

Ben Coven

Stanley Herman

President

Coven Distributing Company

1821 E. 80th Street

Chicago 11, Illinois

March 30, 1951

To: Mr. and Mrs. Harry Jacobs

From: George A. Miller, Nat'l Chairman of the Board of Directors of M.O.A.

Subject: Letter to Operators

Dear Sirs:

I am writing this letter to advise that M.O.A. will be careful and closely watching all moves in House of Representatives on Scott Bill (H.R.2166) and won't let it slip by them. In fact, Miller gathering together all leaders, by letters and wire will communicate to the great delegation on hand, and will ask for public hearings on this 1951 version of the 1947 Scott Bill. All music ops will be dealing with Bud Birnbaum for MGM Records. Judy Miller has called to say that the new feature in this model, I believe it's just out and out ignorance of the industry, John.

Drink dispenser and vending machine firms continue on with the relief which they have received. And still think that, even if this relief is halted, they will still be granted a priority for some of their machines.

Carl Nelson, a busy man in Miami, advises that the firm is backlogged with orders for the new Wurlitzers 1400 and 1450. The firm has not been able to get any orders from the operators and save money and get together. Charley Pieri is still saddled by phone calls he received this week. Why? Because Charley has gone through the line of equipment and the callers want them from Keeney. "Oh brother," said Charley, "what I wouldn't give for about ten thousand machines."

Chayton Neumann of Chicago advises the firm of the new features on equipment of Scott.

"You did yourself proud," is the way Bill Donnell of Bally told it to us after he looked over our last issue. "Joe Abraham of Lake City, Cleveland, phoned in to say that he's sending us a letter of compliment. It's the way we've been telling the trade what the trade should know." Bill Mashke of Central, Kansas City, advises that his firm busier than ever, and wanted to take advantage of our phone and compliment us on the time, "What do we do for your firm?" Thoro, Bally.

What does it feel like for a sales manager to sit on pins and needles awaiting his district's reaction to a brand new product while that product is still in transit? Ask Frank Mercari of Exhibi who was on the "pins-and-needles-seat" most of last week. Then the pins turned out to be velvet cushions as compliments flowed into us from new Wurlitzers and phones for the new Willard's, the cinema's, and of course, the cinema's, and for the many machines which have come in.

Bob Becker now on war work in the east and reported to be being around his territory.

Bally man here at Bally. Also on war work matters and, at the same time, trying to take care of his many other duties. New French firm starts up in Marseille, France. S. H. Clement, Marseille Aut. Mach. Co., 70 Rue De La Pince, is very much around town. Herb Jones is and out of town so much these days it's almost impossible to keep track of him. Ralph Nicholson in the southwest. Heard that Ed. Johnson, former sales manager for Seeburg, very ill in his Hollywood, Calif, home with a throat ailment. Joe Hart of Everett, Wash., on the town with Bill Ancram of Bally, was one of the largest operators in his territory. Some of the tenants in his properties are Ford Motors, Sears-Bebeck, Woolworth, and Co., and the old Bally coast to coast. Sam Stern of Williams announces unique display for the firm's "Music Mite," at the 40th Chicago Phonodrama. This display counter phone has clocked "round about the nation." Bill DeSelm a hard man to catch up with this past week, but we finally got out of equipment these callers want from Keeney. "Oh brother," said Charley, "what I wouldn't give for about ten thousand machines."

Nothing like it on the market, no competition, the field is yours! Product is nationally known and liked by everyone. Tests proved to be terrific! $15 to $30 per week, NET, and even more. Machines and merchandise ready to go, no delay, you can start at once.

Contact your KEENEE distributor or write us direct for more information.

J. H. Keeney & Co., Inc.

2600 W. 50th St.

Chicago 11, Illinois

Telephone 4-5500
WANTED
BY ONE OF CHICAGO'S MAJOR MANUFACTURERS

ideas, inventions or
completed working
models of all types of
new coin operated
machines. Your product,
idea or invention, if it
meets approval, will be
given complete and
immediate attention. You
will be contacted directly
after receipt of your first
letter. You can write in full
confidence. You are
assured complete
protection.

Give Full Details to...
Box No. 150
c/o The Cash Box, 32 W. Randolph St.,
Chicago 1, Ill.

CALIFORNIA CLIPPINGS

Latest to fall victim to the virus bug was Badger Sales' Al Silberman,
who was laid up for several days. . . . Mr. and Mrs. Lou Dumas of the Portland
Amusement Co. were in town, along with Portland op Lee Terry and frau. The
founders of the firm, W. R. Happel, hit it hard at the town's hit, the
Tallyho restaurant for dinner and chumming into the wee small hours at the
Bar of Music. Bill Happel reports another lively item on his
new "Gun Patrol," which offers such exciting action as putting a few tanks and
other sport very popular in the daily press of late. . . . It had to happen and it
did. By chance a beautiful blonde, Candy McClure, had been
self engaged to an old school chum, at that, and on St. Valentine's Day, too,
which makes it very romantic and a very serious loss in the yeupple ihing
downtown General Music if she decides to leave upon reaching marriage.

Also along the Row that Joe Peskin has finally found the outside
business interest that he's been looking for in semi-in-law Paul Silverman

MINNEAPOLIS, MINN.

Walt Seawart of Cogswell, N. D., was seen in town and evidently he burned
up the roads because he hauled all the water out of his millpond. Walt had
that he got back alright. . . . Bill Larson, a former St. Paul operator, is vacation-
ning in Florida at the present time and we understand that he is contemplating
moving to the Florida climate. C. E. is Pershing Golden of Eden Prairie, D. is on a
short trip to California to see his folks, who live there. . . . Some of the operators
seen in town purchasing machines and supplies included A. F. Kragt of
"Thing," which promises to equal the same name in popularity
and should outlast it as a hit. . . . Ted Bloomer, Niles Smith's service man,

ST. PAUL, MINN.

If anyone would like to know how it feels to drive by instruments, through
trees as thick as pea soup, just ask Ray Thoren, Tracy, Minnesota, who was
grounded today by St. Paul, and encountered such a situation. He did get his
back alright. . . . Bill Larson, a former St. Paul operator, resents the

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
CONVERSIONS

If you are at present converting older machines to later type models, please notify The Cash Box immediately. The new names of your machines will be listed here along with the names of the original machines from which they were converted.

AUTOMATIC SALES & SERVICE CO.
Bally Champion to Ball Feature
Bally Citation to Play Feature

NATE SCHNELLER, INC.
Gottlieb 51 to Bingo Bango

U. S. DISTRIBUTING CO.
United Shuffle Alley to Deluxe Shuffle Alley
United Super Shuffle Alley to Deluxe Shuffle Alley Rebound
United Shuffle Alley to Deluxe Shuffle Alley Rebound
United Deluxe Shuffle Alley to Deluxe Shuffle Alley Rebound
United Deluxe Shuffle Alley Express to Deluxe Shuffle Alley Rebound
United One-Player Express to Deluxe Shuffle Alley Rebound
United Deluxe Shuffle Alley Express to Shuffle Alley Rebound
Bally Speed Bowler to Shuffle Champ
Gene Bowling League to Super Bowling League

MANUFACTURERS NEW EQUIPMENT

Equipment listed here is currently in production. Prices listed are manufacturer's list prices.

AMI, INC.
Model "C" Phonograph $795.00
Model HS-SH Hideaway $475.00
5c-10c Wall Box (40 Selections) $39.50
5c Wall Box (40 Selections) $33.50
Speaker $27.50

BALLY MANUFACTURING CO.
Turk King $595.00
Hook-Bowler $429.50

BUCYRUS-ERIE MANUFACTURING CO.
Buckeye Wall & Bar Box $24.50

CHICAGO COIN MACHINE CO.
Play Ball $299.50
Hand Box $299.50

H. C. EVANS & CO.
Constellation Phonograph $325.00
Ten Strike 1921

THE EXHIBIT SUPPLY CO.
Rotary Merchandiser $650.00
Dale Six Shooter  $395.50
Two Player Hocky  $184.50

Genco MFG. & SALES CO.
Tri-Score $292.50

D. GOTTLIEB & CO.
Knock Out $294.50

J. H. KEENEY & CO., INC.
League Bowler, 9½ ft.  $419.50
League Bowler, 8 ft. $409.60
All-Electric Cigarette Vendor  $259.50
All-Electric Cigarette Vendor with Change Box  $277.00
Penny Inserted  $119.60
Four Way Bowler Conversion  $350.00
Match-Bowler Conversion  $372.50
Dividend  $69.60

UNITED MANUFACTURING CO.
Team Hockey $196.50
Five-Player Shuffle Alley  $380.00
Twin Shuffle-Cade  $180.00
Skew Alley  $285.00
Two Player Shuffle Alley Rebound  $375.00
Shuffle Alley DeLuxe Conversion  $395.00
Super Shuffle Alley DeLuxe Conversion  $99.60
Double Shuffle Alley DeLuxe Conversion  $99.60

UNIVERSAL INDUSTRIES, INC.
High Score Bowler $375.00
DeLuxe Twin Bowler  $375.00

WILLIAMS MANUFACTURING CO.
Music Mite Phonograph $199.50

THE RUDOLPH WURLITZER CO.
Model "1410" Phonograph $949.50
Model "1510" Phonograph $914.00
Model 4851 5c-10c Wall Box (48 Selections)
Model 6100 8" Speaker
Model 5110 12" DeLuxe Speaker

America's Greatest Advertising Buy! A $181.40 Value For Only $48.

Here's What You Get...

1. A 40 WORD CLASSIFIED AD IN EACH AND EVERY WEEK'S ISSUE FOR A FULL YEAR (52 CONSECUTIVE WEEKS) ACTUAL COST WOULD BE $3.20 PER WEEK OR $166.40 FOR THE ENTIRE YEAR OF 52 WEEKS ... PLUS ... A FULL YEAR'S SUBSCRIPTION THAT BRINGS YOU "THE CASH BOX" EACH WEEK FOR 52 CONSECUTIVE WEEKS, REGULAR PRICE OF SUBSCRIPTION IS $15.00 WHICH ADDS UP TO THE GRAND TOTAL OF ...

$181.40 ... ALL THIS FOR ONLY $48 ... OR 92c PER WEEK FOR YOUR 40 WORD CLASSIFIED AD PLUS YOUR WEEKLY COPY OF "THE CASH BOX" ...

3. IF YOU ALREADY HAVE A $15 SUBSCRIPTION TO "THE CASH BOX" YOU WILL BE GIVEN FULL CREDIT FOR THE REMAINDER OF YOUR SUBSCRIPTION. THIS WILL BE DEDUCTED FROM THE $48 AND YOU WILL BE BILLED FOR THE DIFFERENCE ONLY.

THE CASH BOX

EMPIRE STATE BLDG.
NEW YORK 1, N. Y.

☐ Enclosed Find My First 40 Word Classified Ad Plus My Check For $48.
☐ Bill Me For The Difference Due From My $15 Subscription. Enclosed Find My First 40 Word Classified Ad.

Name __________________________
Firm __________________________
Address _________________________
City ____________________________ State ________
I AM AN OPERATOR ___________ JOBBER ____________________
DISTRIBUTOR ______________ MANUFACTURER ____________________
WANT—All types of phonographs and accessories. We will buy your music route. Give us complete details in first letter. We are distributors for Rock-ola "Rocket "$1-50" phonographs. DIX-OLAS, 2301 SPRING ST., TORONTO; and Seeburgs, models a Columbia; Rock-Ola issues. Tel. 3181. We pay freight. Written immediately, USED RECORD EXCHANGE, Anthony "Tony" Galle, 4142 W. ARMITAGE AVE., CHICAGO 39, ILL., Tel.: Dickens 2-7666.

WANT—Used, new or surplus stock records. At this time we will purchase unlimited quantity of any type records (except Race). Top prices paid. We pay freight. Write immediately, USED RECORD EXCHANGE, Anthony "Tony" Gal- la, 4142 W. ARMITAGE AVE., CHICAGO 39, ILL., Tel.: Dickens 2-7666.

WANT—Bally Citations: Photo Finishes: Holidaygrams, late models. Metal Stampers: Packard Wall Boxes. Address: World Wide Sales, 747 E. 48th St., Chicago 27, ILL. "49 only. Quote your lowest price. Bally Wall Box EXCHANGE, INC., 2423 PAYNE AVENUE, CLEVELAND 14, OHIO. Tel.: Superior 1-4600.

WANT—Mills Panorams any condition, but must be complete. Also Slot Machines, Arcade Equipment. Write today. MONARCH COIN MACHINE COMPANY, 1545 N. FAIRFIELD ST., CHICAGO 22, ILL. Tel.: Armitage 6-1434.

WANT—Your used or surplus records. We will buy records, books, periodicals, record prices. No blues or race. Not too large or too small. We also buy coin operated inventories. CON-BOCK, 905 NO. MAIN, PROVIDENCE 4, R. I.

WANT—Canadian Market now open. Will buy all types Post-war records, arcade, phonographs. All types Hi-ways, Wall Boxes, Speakers, Adaptors, Motors, etc. Write. Send Condition and prices. THE ST. THOMAS COIN SALES LIMITED, ST. THOMAS, ONTARIO, CANADA. Tel.: 2646.

WANT—Record tray for Wurlitzer, Seeburg, Bally, etc. Challenge, Ideal Novelty, ROYAL 20, 25, NO. MAIN. Tel.: 2646.

WANT—We want late model phonographs, wall boxes, five ball games, amusement games, etc., for SALE. WESTERN DISTRIBUTING CO., 3126 ELLIOTT AV., SEATTLE, WASH.

WANT—Used Juke Box records, popular, hillbillys and polkas. Any quantity. Will pay highest prices. Give full details. WILLIAMS, 536 GRANT PL., CHICAGO 14, ILL.

WANT—Advance Scoring Units, regular or horse collar, will pay up to $45.00. Write for complete details and prices. WESTERN DISTRIBUTORS, 1226 SOUTHWEST 106th ST., PORTLAND 5, OREGON.

WANT—Citations; Photo Finishes: Champions: Seeburg Bear Guns; Sky Fighters; Silver Bullets; Chico Coins; Arcade grade music. Send best price for quick deal. Will also trade. CLEVELAND, OHIO. Tel.: WASP 2-5826 or 2-1686.

WANT—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally, WILLIAMSPORT A MUSEMENT CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 5-9526 or 2-1686.

WANT—Wait for a phone call. You buy, we carry all types of coin machine. Contact us by phone. LESTER D. MILLER, 127 W. 45th ST., NEW YORK 37, N. Y.

WANT—For Sale: Wurlitzer 800 $90; Seeburg 9000 $75; Dale Gun $60; Shuffle Alley $50. Write, send first letter. WILLIAMS, 536 GRANT PL., CHICAGO 14, ILL.

WANT—We carry all types of phonographs and accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our low prices today. WILLIAMSPORT A MUSEMENT DISTRIBUTING CO. INC., 2616 PURITAN AVE., DETROIT 21, MICH. Tel.: University 6-0775.

WANT—We can supply all your record needs—on all labels. Shipments made 24 hours after receipt of order, 5¢ over wholesale per record. We ship anywhere, LESTER DISTRIBUTING CORP., 752 Tenth Ave., NEW YORK 1, N. Y. Plaza 7-1977. Cable address: EXPO RECORD, NEW YORK.

WANT—For Sale—we carry all types of coin machines. Contact us by phone. LESTER D. MILLER, 127 W. 45th ST., NEW YORK 37, N. Y.

For Sale—3 Bally Hy Rolls; 2 Yale & Towne Crane on Wheel; World Wide Sales, 747 E. 48th St., Chicago 27, ILL. 246 Hideaway $250; one 150 Wurlitzer write; one 1015 Wurlitzer write. WORLD WIDE SALES, 747 E. 48th St., Chicago 27, ILL. Reconditioned $275; one Rock-Ola 135 $275; one cigarette machine $200, ten 3020 Wurlitzer Boxes $450, one Wurlitzer 600 $65, Small de- stricto, GIBSON, INC., 213 FRANKLIN ST. FAYETTEVILLE, S. C.

WANT—For Sale—Two late model phonographs and two late model Voice-O-Graphs, completely rebuilt and overhauled. Priced to sell. 130 late used records all purchased within the past six months, 4c ea. BURLINGTON DISTRIBUTING CO., 286 N. 29th STREET, MIAMI, FLA.

WANT—Hard-to-get Parts and Supplies. We have stock on hand. Let us know your needs. Our prices are fair. WILLIAMSPORT A MUSEMENT DISTRIBUTING CO. INC., 3181 ELSTON AVE., CHICAGO 18, ILL. Tel.: Independence 3-2210.

WANT—Guaranteed used phonographs, all makes; Pinball Machines; Bowling Alleys. These machines all have complete details. Write for literature. F. A. B. DISTRIBUTING CO., INC., 304 IVY STREET, N.E., ATLANTA, GA.; 1019 BARONNE STREET, NEW ORLEANS, La.; 48 GERVAS STREET, COLUMBIA, S. C.

WANT—America’s finest reconditioned phonographs and accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our low prices today. WILLIAMSPORT A MUSEMENT DISTRIBUTING CO. INC., 2616 PURITAN AVE., DETROIT 21, MICH. Tel.: University 6-0775.

WANT—We can supply all your record needs—on all labels. Shipments made 24 hours after receipt of order, 5¢ over wholesale per record. We ship anywhere, LESTER DISTRIBUTING CORP., 752 Tenth Ave., NEW YORK 1, N. Y. Plaza 7-1977. Cable address: EXPO RECORD, NEW YORK.

WANT—At wholesale prices. Write for details or samples. Write for Lightning deal on Import phone. VOICE-O-GRAPH, INC., 2338 N. TENTH ST., LOS ANGELES 25, CALIF. Tel.: Vine 9-6141.
**SALE—for Wall Boxes: 11 DS20-12 5c play; 9 DS20-12X 10c play; 16 WS-22 5c play. These are preorder sales. Will ship immediately and ready for your locations—prices good only at $6.95 each. Small deposit required. SPARKS SPECIALTY COMPANY, SOPTERN, GEORGIA.**

**SALE—for 3 Ball Speed Bowlers (like new) $139.50 ea.; 5 Shuffle Alley Express $149.50 ea.; 10 United Shuffle Alleys $29.50 ea.; 5 Bally Bowlers $49.50 ea.; 5 Genco Shuffle Baseball (new) $96 ea.; Williams All Star $95; 3 Williams Star $95 ea.; 4 Bally Big Innings $192 ea.; 1 Chicago Coin Goales $125; 1 Wilecox Gay Record (brand new) $225; 1 Wilecox Gay Record (like new) $175; 2 Exhibit Rotary Merchandisers $250 ea.; 1 Monsanto Driving Disk $139.50; 1 Chicago Coin Pistol $125; 1 Mutoscope Sky Fighter $100; 4 Dale Guns $79.50 ea.; 1 Wurlitzer 1080 (like new) $295; 1 Seeburg 147-M $325; 10 W-I-L-56 Wall Boxes $24.50 ea.; 3 5 Wall Boxes $29.50 ea.; 15 RCA Coin Radios $29.50 ea.; MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYCE ST., GRENVILLE 1-4, OHIO. Tel.: Superior 1-4600.**

**Selling It Faster! Buy it Quickier! thru “The Cash Box”**

**The Cash Box**

**SAVE MONEY**

Get The Cash Box each week PLUS a FREE CLASSIFIED AD of 40 WORDS (40 word ad charge costs $3.20 at rate of 8c per word) for less than $2 per week. You can buy a 3 MONTHS Special Subscription to THE CASH BOX which allows you to run a 40 word classified ad FREE for 13 straight weeks for only...

**$15**

You can buy a 6 MONTHS Special Subscription to THE CASH BOX which allows you to run a 40 word classified ad FREE for 26 straight weeks for only...

**$26**

You can buy “THE WORLD’S GREATEST ADVERTISING BARGAIN” a full year’s subscription to THE CASH BOX for only $15! plus a 40 word classified ad FREE which will last for 52 consecutive weeks, costing you less than 2c per week, a $180.40 value for only...

**$48**

Write your first 40 word classified ad an unlimited number of times. Let us know when you want to do your show, and we will make sure your show is featured. **The Cash Box**

**The Cash Box EMMIRE STATE BUILDING NEW YORK 1, N. Y.**

THE MAGAZINE with "Readership Leadership"

**CLASSIFIED ADVERTISING SECTION**

**FOR SALE—Mint Pop Corn Machine $99 ea.; Strikes ‘N Spares $149 ea.; Packard Chrome Pla-Mor Bowler $139 ea.; Packard #99; Packard #2400 Hideaway $79 ea.; American Vending Co., 2539 CONEY ISLAND AVE., BROOKLYN, N. Y.**

**FOR SALE—The finest used phonographs in all our branches are always available for immediate sale. Get our list and see what you want before you buy. UNITED, INC., 4227 WEST VLIET ST, MILWAUKEE, WIS. Tel.: West 5-2234.**


**FOR SALE—Telephone for location, for sale at $200. WILL SELL for any amount of money. Every premium proven by operators. The premiums we feature are for operators only. We don’t sell stores. Write for our descriptive price list. HASTINGS DISTRIBUTING CO., 610 BLUEMOUND RD., Milwaukee, Wisconsin 1-6700.**

**FOR SALE—Filbin large mirror cabinet with late 30 selection hideaway 1175; Bally Skee Bowler: Bally $75; Bally Skee Bowler with later Westinghouse. All kinds of used late phonographs at their prices. We are handling Distributors for AMI: Williams; Keeney; Genex. Write or Phone for today's special. EARL'S DISTRIBUTING CO., 42 FAIRFAX AVE., N.W., WASHINGTON 9, D.C. (Tel.: 9-8632) or 574 GRAND RIVER AVENUE, DETROIT 8, MICH. Tel.: Tyler 2-2230.**

**FOR SALE—We are converting a 100 piece route to new Wurlitzers and will sell them all from $1250’s, thirty 1100’s, five 1000’s, ten 1015’s, all thoroughly overhaul and selling price will be right. Will accept any salable trades against this equipment. If interested, write: ALFRED SALES, 581 MAIN ST, BUFFALO 3, N. Y.**

**FOR SALE—Complete line of used equipment—table hand: Phonographs; Shuffle Games; etc. Tell us what you want to pay any price you see. We are distributors for: AMI; United; Williams; Universal; Exhibl; Genex and others. TAVAN DISTRIBUTING, INC., 2280 N.W. 7th Ave., MIAMI 34, FLA. Tel.: 3-7648.**

**FOR SALE—5 Seeburg Boy-O-Lite Shoot-The-Bear Guns $350 each. 1/4 Deposit, balance C.O.D. EARL'S NOVELTY DISTRIBUTING CO., PARKERSON AVE., CROWLEY, LA.**

**FOR SALE—Shuffle Alley Express $100; Used Twin Bowler $175; Chicago Coin Baseball $90; Bally Scientific $115, 3 Ball Machine. PHA, Machine Co., 228 MILWAUKEE AVE., CHICAGO 22, ILL.**

**FOR SALE—Genco Bowling League 8 & 10 $25; Gottlieb Bowlers $49.50; United Shuffle Express $49.50; Keeney Pin Boy $25; Chicago Coin Baseball $90; Bally Scientific $115, 3 Ball Machine. Note: Have no original tags. Will sell at $50, $45, $40.**

**FOR SALE—Used Phonograph Record COMPANY, 540 2nd AVENUE, NORTH, BIRMING-**

**FOR SALE—Buy your finest recorded Wurlitzer phonographs from the World’s Largest Wurlitzer Distributor. Genuine parts, factory trained mechanics. They are really priced. Also reconditioned cigarette machines. Place your order on your next trip.**

**FOR SALE—20 Hunter Ball Gum Machines, 8 with stands. Make offer. RUNYON SALES COMPANY, 593 TENTH AVE., NEW YORK, N. Y.**

**FOR SALE—Shuffle Alley Express $100; Used Twin Bowler $175; Chicago Coin Baseball $90; Bally Scientific $115, 3 Ball Machine. PHA, Machine Co., 228 MILWAUKEE AVE., CHICAGO 22, ILL.**

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**$48**

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## This Week's Used Machine Quotations

### Wurlitzer

<table>
<thead>
<tr>
<th>Number</th>
<th>Machine</th>
<th>Description</th>
<th>Price</th>
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Copyright 1951. Reproduction or quotation not permitted.
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ONE PLAYER 10¢...TWO PLAYERS 20¢

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QUIET, SMOOTH OPERATION
SPEEDY MOTOR-DRIVEN PUCK RETURN

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