Jimmy Grisom is singing and well he might with his great hit “Once There Lived A Fool” riding high all over the country. Leading an appreciative ear to Jimmy’s warbling is John Dolphin, headman of the Recorded In Hollywood label, for which Jimmy waxes exclusively, and owner of one of the biggest, busiest record shops in the blues and rhythm field on the west coast. The occasion is the opening of Dolphin’s new store in Los Angeles, where Jimmy was mobbed by his admiring fans. With several more promising releases due to be issued shortly, it looks as though Jimmy will have a lot more to sing about.
"The new 48-Selection, All-Speed Wurlitzer is the smartest looking phonograph in the history of the industry. It's landing locations on its beauty alone. Once in action, that same beauty makes it the center of all eyes. Everybody buys its music."

SARKES STEPHEN
Stephen Amusement Company, Kenmore, New York

"Last year some locations asked for phonos that play more than 48 selections. Now it's different. They learned 75% of the play is on 8 or 10 top tunes—that more than 48 selections causes confusion—delays selection. They are enthusiastic over the new 48-Selection, All-Speed Wurlitzers."

SAMUEL GRILLE
Royal Amusement Company, Westerly, Rhode Island

All the Selections You Need - 48

Why buy two when ONE will do?

The smart new Wurlitzer Fourteen Hundred is the only phonograph which can be converted in 30 seconds from 78 to 45 or 33⅓ RPM records.

No obsolescence of your 78 RPM records. No headaches no matter what happens to record supplies, record sizes or record trends.

The most beautiful, versatile, tuneful, flexible phonograph ever built—and they are proving it on the only proving ground that counts—America's top locations.
Busy Days Ahead...

There are busy days ahead for all engaged in the industry.

Operators will have many, many changes to make before they can settle down to a definite method of operation for the duration of this emergency.

Distributors will have much work ahead to take care of their customers and to assure those customers continuing on in business as profitably as they possibly can.

Whatever manufacturers will remain engaged in production of equipment which will not use critical materials, will be busier than ever trying to meet the demand and taking care of the needs of the field.

As operators, jobbers, distributors, mechanics, servicemen, agents, salesmen, and others leave the trade, to enter the armed forces, to go into defense industry, to change over to other businesses, busy days will continue, and will follow a pattern like that of World War II.

Sales of all types of equipment will continue. Machines that can't go in one territory will be a boon in another. Parts and supplies will become even more difficult to obtain and substitutes will be required. These substitutes will come into being, just as they did during War II, when the more ingenious members of the field originated, discovered and rebuilt such items. Conversions will become even more important.

Games die for lack of interest after some months have passed. The public just can't be made to eat grapefruit every single day in the year.

The converters will be the men who will change the games over sufficiently to regain public interest in their unique play action.

Busy days are ahead of the men in this industry who think along the lines of all the work that has to be done to keep an industry moving at all times.

During War II, operators who had never handled a screw driver or repaired any one of the machines they had on locations, suddenly became skilled mechanics.

In fact, even girls and women hired for such work, proved exceptionally skillful and outdid many of the men whose jobs they took over.

Trading, buying, selling will again become the most important business of the industry.

Operators will suddenly blossom forth as sellers. This also happened during War II.

Distributors and their salesmen will travel the highways and byways of the nation contacting operators and helping them to continue on in business.

Ideas will blossom forth by the dozens, as they did during War II. A great many of them will remain for the duration of the emergency.

Products will also come into being few believed they would ever use. Others will suddenly switch into sales who never before sold.

There are many, many busy days ahead for the man who thinks. The man upon whom this industry will build when this emergency is over.

Those men, the nucleus who will remain in the industry, will be the men who will make this a far better, bigger and more prosperous industry—when this emergency is over.

Busy days are ahead.
As new equipment fades from the coin machine picture, there is no doubt any longer that The Cash Box prediction of months back, is now proving itself true. Last Fall, as the talk of war grew louder, this publication predicted that operating would be most important and would keep the industry alive, regardless of whatever conditions resulted from the preparedness effort, which was then just barely getting under way.

This publication also urged all who wanted to continue on in this business to insure themselves for the future with concentrated routes of equipment so that, regardless of what happened, they would still be big business.

Many took the advice of this publication and bought or created routes of equipment. These men will, without any doubt, unless unforeseen events come to pass, remain in this industry.

These will be the men on whom this business will once again build for the future. They will remain as the solid nucleus of this industry, just as many operators did during World War II.

This time, of course, the going will be much rougher. In the first place, no arrangements have been made for continued manufacturing of parts and of many necessary supplies.

Bans being imposed on metals and minerals at this time are very absolute. They are simply cut off. And that’s that. Therefore, the problem of continuing on in business will be much more difficult to solve for a great many who are not ingenious as to creating, converting and maintaining their equipment.

At the same time it will also be a problem for those who did not heed the warnings of this publication, and who did not sufficiently stock up with new machines, as well as parts and supplies, to continue on, especially in face of competition which did take this advice.

The fact remains that there is the lack of new equipment, regardless that many ops believe this will be to their advantage, will hamper the continued growth of the industry. No equipment, regardless of the complaints from ops that continual purchasing eliminates all profit possibilities, is the answer to what the public wants and, therefore, what the operators need.

It will be up to the individual operator from now on to retain interest in his equipment by his own ingenuity. He will have to convert. He will have to be able to gain interest by changing about his machines. He will have to use many stimulating methods to insure continued play.

All regardless of the fact that there will be a working force of over 65,000,000 people and a military force of over 3,500,000 when 1952 gets going.

The average American just simply will not eat grapefruit every morning. People love change. They love something new. Something different, unique, interesting.

This publication urged every distributor in the country to prepare himself with a machine shop which would allow him to convert old equipment into new and more interesting machines.

The reason for this is, regardless of how long the operator keeps a machine on location, because there are no longer any new machines, he will soon find his take dropping downward, and will simply have to change about to re-interest the public in the play of his machines.

The average man and woman in this industry realizes these facts. Most of them believe that they are “completely prepared” for any eventuality. But, this belief may fade as conditions become ever more strenuous, and older machines are gradually torn apart, to keep newer machines operating.

This happened last time (during World War II) even with parts still being manufactured. This time there are no parts being manufactured. It means that every old machine is a potential play upholster as long as parts from that machine last.

At the same time supplies will become ever more difficult to obtain. Already some tubes, like the 2060, 2081 and the 6L6, are being quoted at 100% and 200% and even more, above the former normal figure. Even at that, these are still difficult to obtain. Those sellers who have some stock on hand are doing these tubes out very, very slowly and very carefully and, as one distributor stated, “to only my best customers”.

But, regardless of all the problems, and whether gas and tire rationing and whatever other rationing and restrictions come into being, regardless of new and higher taxes, operating now takes the spotlight, just as was predicted it would by this publication many months ago.

What’s more, whoever has an operation going, even if it isn’t considered among the “best” in the area, will find that collections will place it far up and above whatever was formerly the highest peak reached.

This is bound to happen as over 65,000,000 workers and 3,500,000 members of the armed forces seek economical relaxation. What’s more the people will be juggling more coins in their collective pocket than ever before, regardless of higher taxes. The average man and woman will find very little to purchase what he or she really wants.

In addition, spending seems to go along with war. It always has. People begin to think in such terms. Inflation abounds in wartime. This is only history. As people spend, coin operated entertainment will get its share.

Therefore, from every standpoint, operating has taken the spotlight. The operator is now in a rather unique position. A position which can be likened to that he enjoyed during World War II.

Yet, he will have many, many problems. He will find cost of parts and supplies tremendously inflated. He will also soon learn that his increased license fees and higher taxes will bite deeply into his take. He will also suddenly discover that new equipment is very essential to continued peak operating.

It can only be sincerely hoped that the average distributor has so well prepared himself that he can help his customers to carry on for a long, long time to come and, at the same time, that he has a staff of ingenious mechanics who will be able to convert equipment, as time goes by, so that the average operator is assured of continuing on ahead, remaining the sound and solid nucleus on which this industry will build when the time comes for this field to again be able to open its production lines.
This week's New Releases... on RCA Victor

CODE

POPULAR

VAUGHN MONROE

and his Orchestra
You Are The One

A Strawberry Moon
(In A Blue Sky)

20-0747 (47-0747)

FRANKIE CARLE

and his Orchestra

Around The World

Where The Red Roses Grow

20-0745 (47-0745)

STEVE GIBSON

and The Original Red Caps

Three Dollars And Ninety-Eight Cents

D'Ya—Eat Yet, Joe?

20-0746 (47-0746)

THE FONTANE SISTERS

with TEXAS JIM ROBERTSON

Let Me In

Hurry Home To Me

20-0747 (47-0747)

COUNTRY

ANNIE LOU

and the CARTER SISTERS

with CHET ATKINS and his Guitar Pickers

My Life With You

A Trinket Of Shiny Gold

21-0439 (48-0439)

CHET ATKINS

and his Guitar Pickers with DANNY DILL

You're Always Brand New

Mountain Melody

21-0440 (48-0440)

HANK SNOW

(The Singing Ranger) with ANITA CARTER and the Rainbow Ranch Boys

Down The Trail Of Ahab's Heart

Bluebird Island

21-0441 (48-0441)

JIM BOYD and his Men of the West

Dear John (I Brought Your Saddle Home)

Boogie Bottom Boogie

21-0443 (48-0443)

POP-SPECIALTY

ERNIE BENEDICT

and his PolkaTones

Theresa Polka

Let's Hold Hands While We're Dancing

25-1189 (51-1189)

RED SEAL SPECIAL

JAN PEERCE with Orchestra and Chorus directed by Jay Blackton

May The Good Lord Bless And Keep You

Sing Everyone Sing

10-9274 (49-2714)

45 rpm nos.

1) A PENNY A KISS
2) A BUMBLE AND A BECK
3) TO THINK YOU'VE CHOSEN ME
4) ARA DARA HONEYMOON
5) GET OUT THOSE OLD RECORDS
6) THE THING
7) BRING BACK THE THRILL
8) IT IS SECRET
9) I STILL FEEL THE SAME ABOUT YOU
10) THINKING OF YOU.
"MAGGIE IS MY SWEETHEART" (2:54)

"MY LITTLE DOLL" (2:49)

MICHAEL CARON
(Thrilwood 107)

The tune to which "The Thing" was written gets another ride here with a different set of lyrics. Although this can’t have the popularity the former song had, Michael Carron gives it a good vocal and it sounds real cute. Lower half is a novelty again getting a good vocal. Ops oughta listen to this themselves to decide.

"CHARLIE IS MY DARLING" (2:25)

"BEAUTIFUL BROWN EYES" (2:44)

LISA KIRK
(RCA Victor 20-4062; 47-4062)

Lisa Kirk has a happy sounding side here which makes for joyous listening. With lots of voices to accompany her, Lisa runs through this one with zest and bangs out the cute lyrics in an appealing way. The lower half is a current novelty hit which originated in the west. It gets one of its best renditions from Liza who makes it sound real good. Ops will get a play on these sides.

"JUST TO KNOW THAT YOU’RE AROUND" (2:09)

"THE KIND OF GIRL I’VE DREAMED OF" (2:10)

THE SMITH BROS.
(London 794)

The Smith Brothers turn out the kind of harmony that makes these two sides grand to hear. Upper deck is an easy going ballad complete with a recitation in the middle. The lower end is another good number on which the boys switch half way through to a rhythmic approach. Both ends make for excellent listening.

"STELLA" (2:13)

"THE BRIDAL WALTZ" (2:33)

TONY MANGO
(Abbey 15039)

A familiar old melody gets a new set of lyrics on the upper deck, a big production and a good vocal and comes out with a lot of potential. Tony Mango breaks through with some grand vocalizing which could easily make this a big one. The second half has a cute idea done pleasantly by Tony and the rest of the group. It too is worthy of ops’ attention. Too deck is very potent.

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Announcing "The Cash Box"

MOA SPECIAL
(MUSIC OPERATORS OF AMERICA)

issue

YOUR ADVERTISING MESSAGE WILL REACH ALL OF THE NATION'S JUKE BOX OPERATORS

Dated: MARCH 24

GOES TO PRESS: THURS. MARCH 15

SEND IN YOUR AD NOW!

This Most Important Issue of "The Cash Box" Will Be Distributed At The MOA Convention In Chicago . . . and Mailed To Music Operators Thruout The Nation.
“THE VALENTINO TANGO” (2:30)
“BEAUTIFUL MADNESS” (2:40)
TONY BENNETT
(Columbia 39209)
A very sultry tango gets a good vocal from Tony Bennett and makes us wish we could see some of our friends at the dance. Marty Manning’s orchestra provides the musical setting for this slow number and gives it that definite Latin beat. On the bottom half, Tony goes to work on a plucky ballad and does it in his big, powerful manner. This oughta do ok in the machines.

“THE SHEIK OF ARABY” (2:54)
“VAMPIN’” (2:47)
RAY NOBLE ORCH.
(Columbia 39195)
Two standards are twirled around by Ray Noble and his orchestra on this side. The top track is a rhythmical instrumental which makes this tune sound new again. The lower end is also done in a light manner with the Mellomen coming through on the vocal. For some pleasant listening ops should get with this.

“WHEN HEARTS ARE YOUNG” (2:45)
“SILVER MOON” (2:54)
DENNIS DAY
(RCA Victor 20-4052; 47-4052)
In its singing series, Victor has come up with some of the standards which never die. Here Dennis Day offers two of them in his good voice with Henri Rene providing the backing. Both ends are ballads which will get more than an occasional play. Ops oughta get aboard.

“I WONDER WHERE MY BABY IS TONIGHT” (2:48)
“MY ISLE OF GOLDEN DREAMS” (2:47)
DINAH SHORE
(RCA Victor 20-4047; 47-4047)
Two more standards show up this time with Dinah doing them. The upper deck is a lovely soft ballad just right for Dinah’s style of singing while the flip is a South Sea islandish item with some nice choral backing. Henri Rene’s orchestra does the music on both ends. Dinah’s fans will love these.

“WONDERFUL” (2:36)
“OUT OF NOWHERE” (2:24)
PAUL SMITH QUARTET
(Discovery 137)
A small instrumental group take a couple of oldies and makes them worth hearing again. The Paul Smith Quartet shows a terrific amount of talent on these sides. Some excellent arrangements help to show off their ability and makes them a young group to watch.

“THE UNBIRTHDAY SONG” (2:37)
“THE LITTLE WHITE DUCK” (2:42)
GUY LOMBARDO
(Decca 74647; 74646)
A novelty from Walt Disney’s film “Alice In Wonderland” gets worked over here by the Guy Lombardo aggregation. Kenny Gardiner and the trio do the vocal and make it sound as though it has possibilities. The flip is the cute item which has been getting a lot of play and this one stands up well with the others. Ops won’t go wrong with this.

“FURY SAMBA” (2:40)
“THE JITTERBUG WALTZ” (2:46)
ROY ROSS
(Carol 60394)
A couple of instrumentals by Roy Ross and the orchestra come through as pleasant listening and dancing material. “Fury Samba” is a samba with Roy’s organ music standing out while the second side is a waltz done with a little beat. Ops oughta hear these sides.

“YOU’RE GETTING TO BE A HABIT WITH ME” (3:03)
“SAILIN’ AWAY ON THE HENRY CLAY” (2:52)
MEL TORME
(Capitol 1402; F-1402)
Mel Torme gets on the oldie bandwagon with a tune that’s wonderful to hear again. The way Mel does it with Sonny Burke’s orchestra makes this one a great contender once more. Side two is a rhythmic item, a little fast, on which Mel gets a good assist from Pete Rugolo and the band. Ops oughta get going with this.

“FATE” (2:34)
“My Desire” (2:45)
BUD BREES
(Pavilion 782)
A couple of excellent sides are turned out on this disk by Bud Brees. Singing in his strong good voice he puts a lot of stuff into them and makes them stand out. Each end gets a fine arrangement by Allan Small’s orchestra which helps make this a worthwhile platter for ops to look into. Don’t miss the top deck.

“WHAT AM I TO DO?” (2:34)
“Live, Live, Live!” (2:57)
THE RHYTHMIDS
(Pavilion 783)
The Rhythmoids have a samba to sing to on the top deck and do it to the accompaniment of Allan Small’s orchestra. On the lower end, they have a novelty which doesn’t seem to have too much commercial appeal. Although these won’t stop traffic, one ought to tune in to decide for themselves.

“ALWAYS YOU” (2:55)
“DESTINATION MOON” (2:41)
NAT “KING” COLE
(Capitol 1401; F-1401)
A beautiful Tchaikovsky melody is turned into a first rate pop number and done in a very mellow style here by Nat “King” Cole. Nat has a disk that looks as though it’s gonna break wide open with this song called “Always You.” Ops who get in on these numbers fast are gonna have a break also. They’ll be doing the count off some time to come. Backed up with a chorus under the direction of Les Baxter numbers give this side a big production, Nat has some terrific material to work with. He comes through in a very subdued, easy manner and lends a lot of charm to natural appeal that the tune has. This is a side which shows tremendous possibilities. The flip is a cute novelty which he does in familiar style with Neal Hefti’s orchestra backing him up. It too should get a play in the machines. But the end that looks great is the first one. No op should miss it.

“OVER THE RAINBOW” (2:47)
“WANDERING” (2:24)
PAUL SMITH QUARTET
(Discovery 138)
Two more sides by the Paul Smith Quartet are shown here. Both are oldies which get new dimensions from the boys’ playing. A good piano is the feature of these sides and the arrangement of the tunes makes them extra exciting. Ops oughta give this group a listen.

“YOU’RE A SWEETHEART” (2:45)
“EXACTLY LIKE YOU” (2:43)
LISA KIRK
(RCA Victor 20-4032; 47-4032)
Lisa Kirk joins the Victor singer series with two oldies that should hold up in the machines. Both get a pleasant enough vocal from Lisa and the interest in the series should carry them along a little further. Ops might take a listen to these sides themselves.

“LET A SMILE BE YOUR UMBRELLA” (2:46)
“WEDDING BELLS” (2:45)
DON CORNELL
(RCA Victor 20-4042; 47-4042)
Don Cornell contributes to the Victor singer series with a couple of tunes that will always sound great. The upper half is a happy item which can’t fail to offer a lift while the lower end is a nostalgic piece which makes for especially good listening as done here by Don and a choral backing. Ops should certainly get with these sides.

“JUST YOU” (2:55)
“YOUR THE ONE I ADORE” (2:50)
JOE PRINCE
(Decca 45127; 9-4512)
Joe Prince and his orchestra offer a couple of cute items on this platter. Playing the accordion, Joe makes the musical end come out right while Tommy Gaylord and Jack Buchanan go town on the vocal end doing them in duet. For two pleasant sides, ops oughta tune up here.

“THEN YOU’VE NEVER BEEN BLUE” (2:48)
“YOU GOTTA SHOW ME” (2:47)
BING CROSBY & TOMMY DORSEY ORCHESTRA
(Decca 27461; 9-27461)
Bing Crosby teams up with Tommy Dorsey and his orchestra to come through with a wonderful old standard done in excellent style. Bing is in fine voice for this appealing tune and Tommy does right by him on the backing. The flip finds them together on a number which sounds right. Ops are advised not to miss the top deck.

“JUST A MEMORY” (2:45)
“THANK YOUR FATHER” (2:35)
MINDY CARSON
(RCA Victor 20-4040; 47-4040)
Mindy Carson’s entry in the Victor singer series sends her to the head of the class with a lively ballad which she does perfectly. With Andrew Ackers providing the music, this one has a great chance again. The lower end is a cute oldie done nicely by Mindy. Top deck gets our nod.
Their Greatest!

The Ames Brothers

Orchestra Directed by Roy Ross

Sing

MY LOVE

and

I LOVE

YOU MUCH

and

TOO MUCH

SERENADE

CORAL 60404 (78 rpm)
and
9-60404 (45 rpm)

CORAL RECORDS
America's Fastest Growing Record Company

(R.A. subsidiary of DECCA RECORDS, Inc.)

IN CANADA: Rogers Majestic Radio Corporation Ltd., Toronto-Montreal
JUKE BOX REGIONAL RECORD REPORT
The Ten Top Records—City by City
MARCH 3, 1951

New York, N. Y.
1. MY HEART CRIES FOR YOU (Guy Mitchell)
2. IF (Perry Como)
3. TENNESSEE WALTZ (Patti Page)
4. THE ROVING KIND (Weavers)
5. YOU'RE JUST IN LOVE (Perry Como)
6. THE THING (Phil Harris)
7. TENNESSEE WALTZ (Patti Page)
8. SO LONG (Weavers)
9. HARBOR LIGHTS (Sammy Kaye)
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Chicago, Ill.
1. MY HEART CRIES FOR YOU (Guy Mitchell)
2. TENNESSEE WALTZ (Patti Page)
3. IF (Perry Como)
4. BE MY LOVE (Mario Lanza)
5. YOU'RE JUST IN LOVE (Perry Como)
6. THE ROVING KIND (Weavers)
7. PENNY A KISS (Sharon-Martin)
8. SO LONG (Weavers)
9. WOULD I LOVE YOU (Patti Page)
10. SHOT GUN BOOGIE (Tennessee Ernie)

Los Angeles, Cal.
1. TENNESSEE WALTZ (Patti Page)
2. MY HEART CRIES FOR YOU (Guy Mitchell)
3. BE MY LOVE (Mario Lanza)
4. THE ROVING KIND (Weavers)
5. SO LONG (Weavers)
6. I STILL FEEL THE SAME ABOUT YOU (Georgia Gibbs)
7. ABA DABA HONEYMOON (Raynolds-Carpenter)
8. JOHN AND MARSHA (Stom Frohberg)

Fertile, Minn.
1. MY HEART CRIES FOR YOU (Faye-Knight)
2. JOHN AND MARSHA (Stom Frohberg)
3. TENNESSEE WALTZ (Guy Lombardo)
4. IF (Perry Como)
5. A PENNY A KISS (Sharon-Martin)
6. SUNSET IN YOUR EYES (Georgia Gibbs)
7. WILL YOU MARRY ME (Georgia Gibbs)
8. SO LONG (Weavers)
9. HARBOR LIGHTS (Sammy Kaye)
10. SENTIMENTAL MUSIC (Patti Page)

Little Rock, South Carolina
1. MY HEART CRIES FOR YOU (Foley-Knight)
2. IF (Perry Como)
3. TENNESSEE WALTZ (Guy Mitchell)
4. SHUHUODA BOOGIE (Bolsh Stover)
5. CHICKEN SONG (Guy Lombardo)
6. I STILL FEEL THE SAME ABOUT YOU (Georgia Gibbs)
7. WOULD I LOVE YOU (Tony Martin)
8. YOU AND YOUR BEAUTIFUL EYES (Sammy Kaye)
9. NEVERGET'S CHASING ME (Frankie Laine)
10. YOU KNOW YOU BELONG TO SOMEBODY ELSE (Mills Bros.-Tommie Devaney)

Baltimore, Md.
1. TENNESSEE WALTZ (Patti Page)
2. MY HEART CRIES FOR YOU (Guy Mitchell)
3. BE MY LOVE (Mario Lanza)
4. THE ROVING KIND (Weavers)
5. THE THING (Phil Harris)
6. I STILL FEEL THE SAME ABOUT YOU (Georgia Gibbs)
7. WOULD I LOVE YOU (Tony Martin)
8. YOU AND YOUR BEAUTIFUL EYES (Sammy Kaye)
9. NEVERGET'S CHASING ME (Frankie Laine)
10. HARBOR LIGHTS (Sammy Kaye)

Mobile, Ala.
1. MY HEART CRIES FOR YOU (Guy Mitchell)
2. TENNESSEE WALTZ (Patti Page)
3. IF (Perry Como)
4. BE MY LOVE (Mario Lanza)
5. YOU'RE JUST IN LOVE (Perry Como)
6. THE ROVING KIND (Guy Mitchell)
7. I STILL FEEL THE SAME ABOUT YOU (Georgia Gibbs)
8. NEVERGET'S CHASING ME (E. Howard)
9. HARBOR LIGHTS (Sammy Kaye)
10. TO THINK YOU'VE CHOSSEN ME (E. Howard)

Savannah, Ga.
1. MY HEART CRIES FOR YOU (Guy Mitchell)
2. TENNESSEE WALTZ (Patti Page)
3. THE ROVING KIND (The Weavers)
4. BE MY LOVE (Mario Lanza)
5. YOU'RE JUST IN LOVE (Perry Como)
6. THINKING OF YOU (Don Cherry)
7. YOU AND YOUR BEAUTIFUL EYES (Sammy Kaye)
8. I STILL FEEL THE SAME ABOUT YOU (Georgia Gibbs)
9. SO LONG (The Weavers)
10. HARBOR LIGHTS (Sammy Kaye)

Cincinnati, Ohio
1. MY HEART CRIES FOR YOU (Guy Mitchell)
2. TENNESSEE WALTZ (Patti Page)
3. I STILL FEEL THE SAME ABOUT YOU (Georgia Gibbs)
4. BE MY LOVE (Mario Lanza)
5. THINKING OF YOU (Don Cherry)
6. YOU'RE JUST IN LOVE (Perry Como)
7. HARBOR LIGHTS (Sammy Kaye)
8. NEVERGET'S CHASING ME (E. Howard)
9. THE THING (Phil Harris)
10. I TAUGHT I WASHED (Mel Blanc)

Des Moines, Iowa
1. NEVERGET'S CHASING ME (E. Howard)
2. TENNESSEE WALTZ (Patti Page)
3. I STILL FEEL THE SAME ABOUT YOU (Georgia Gibbs)
4. SO LONG (Weavers)
5. A BUSHEL AND A PECK (Carr-Natton)
6. YOU'RE JUST IN LOVE (Perry Como)
7. HARBOR LIGHTS (Sammy Kaye)
8. NEVERGET'S CHASING ME (E. Howard)
9. THE THING (Phil Harris)
10. NOBODY'S CHASING ME (Evelyn Knight)

Richmond, Va.
1. MY HEART CRIES FOR YOU (Guy Mitchell)
2. TENNESSEE WALTZ (Patti Page)
3. BE MY LOVE (Mario Lanza)
4. YOU'RE JUST IN LOVE (Perry Como)
5. THE ROVING KIND (Guy Mitchell)
6. BE MY LOVE (Mario Lanza)
7. SO LONG (Weavers)
8. HARBOR LIGHTS (Sammy Kaye)
9. THE THING (Phil Harris)
10. SHOT GUN BOOGIE (Tennessee Ernie)

St. Paul, Minn.
1. MY HEART CRIES FOR YOU (Guy Mitchell)
2. ABA DABA HONEYMOON (Raynolds-Carpenter)
3. TENNESSEE WALTZ (Patti Page)
4. SO LONG (The Weavers)
5. THE ROVING KIND (The Weavers)
6. HARBOR LIGHTS (Sammy Kaye)
7. ACROSS THE WIDE M MISSOURI (Guy Lombardo)
8. I LOVE THE WAY YOU SAY GOODNIGHT (Annie Brothers)
9. CHICKEN SONG (Guy Lombardo)
10. HARBOR LIGHTS (Sammy Kaye)

San Francisco, Cal.
1. MY HEART CRIES FOR YOU (Guy Mitchell)
2. ABA DABA HONEYMOON (Raynolds-Carpenter)
3. TENNESSEE WALTZ (Patti Page)
4. BE MY LOVE (Mario Lanza)
5. THE ROVING KIND (Guy Mitchell)
6. SO LONG (Weavers)
7. I STILL FEEL THE SAME ABOUT YOU (Georgia Gibbs)
8. NEVERGET'S CHASING ME (E. Howard)
9. THE THING (Phil Harris)
10. TO THINK YOU'VE CHOSSEN ME (E. Howard)

Indianapolis, Ind.
1. MY HEART CRIES FOR YOU (Guy Mitchell)
2. IF (Guy Lombardo)
3. BE MY LOVE (Mario Lanza)
4. THE ROVING KIND (Guy Mitchell)
5. HARBOR LIGHTS (Sammy Kaye)
6. HARBOR LIGHTS (Sammy Kaye)
7. THE THING (Phil Harris)
8. NEVERGET'S CHASING ME (E. Howard)
9. TENNESSEE WALTZ (Patti Page)
10. BUSHEL AND A PECK (Whitney & Walske)

Spokane, Wash.
1. TENNESSEE WALTZ (Patti Page)
2. MY HEART CRIES FOR YOU (Guy Mitchell)
3. BE MY LOVE (Mario Lanza)
4. I STILL FEEL THE SAME ABOUT YOU (Georgia Gibbs)
5. YOU'RE JUST IN LOVE (Perry Como)
6. THE ROVING KIND (Guy Mitchell)
7. SO LONG (Weavers)
8. THINKING OF YOU (Don Cherry)
9. HARBOR LIGHTS (Sammy Kaye)
10. NOBODY'S CHASING ME (Evelyn Knight)

Washington, D. C.
1. TENNESSEE WALTZ (Patti Page)
2. MY HEART CRIES FOR YOU (Guy Mitchell)
3. BE MY LOVE (Mario Lanza)
4. BUSHEL AND A PECK (Carr-Natton)
5. CHICKEN SONG (Guy Lombardo)
6. NEVERGET'S CHASING ME (E. Howard)
7. TO THINK YOU'VE CHOSSEN ME (E. Howard)
8. YOU'RE JUST IN LOVE (Perry Como)
9. THE ROVING KIND (Guy Mitchell)
10. IF (Perry Como)

Cleveland, Ohio
1. MY HEART CRIES FOR YOU (Guy Mitchell)
2. TENNESSEE WALTZ (Patti Page)
3. BE MY LOVE (Mario Lanza)
4. SO LONG (Weavers)
5. THE ROVING KIND (Guy Mitchell)
6. TO THINK YOU'VE CHOSSEN ME (E. Howard)
7. HARBOR LIGHTS (Sammy Kaye)
8. THE THING (Phil Harris)
9. YOU'RE JUST IN LOVE (Perry Como)
10. THE ROVING KIND (Guy Mitchell)

Denver, Colo.
1. MY HEART CRIES FOR YOU (Guy Mitchell)
2. TENNESSEE WALTZ (Patti Page)
3. SO LONG (Weavers)
4. BE MY LOVE (Mario Lanza)
5. THE ROVING KIND (Guy Mitchell)
6. THE THING (Phil Harris)
7. HARBOR LIGHTS (Sammy Kaye)
8. TO THINK YOU'VE CHOSSEN ME (E. Howard)
9. IN BABE'S HEART (Roving)
10. THINKING OF YOU (Don Cherry)

Phoenix, Ariz.
1. MY HEART CRIES FOR YOU (Guy Mitchell)
2. TENNESSEE WALTZ (Patti Page)
3. THE ROVING KIND (Guy Mitchell)
4. SO LONG (Weavers)
5. BUSHEL AND A PECK (Carr-Natton)
6. THE THING (Phil Harris)
7. NEVERGET'S CHASING ME (E. Howard)
8. PEGGY A KISS (Andrew Sisters)
9. HARBOR LIGHTS (Sammy Kaye)
10. THE THING (Phil Harris)
NEW YORK:

The music trade was shocked last week at the news that Joe Delaney had left London. His open door policy whereby he saw all the music pubs endorsed him to the boys on the street. Joe's working hours were an amazing thing to everyone who knew about him. He was back in a New York night. Needless to say he has the best wishes of almost every body in the trade. . . . Cosnat takes over the Regal line for N.Y. distribution. It has a new label called FTD which will carry country and novelty tunes. . . . Progressive Amusement Machine Co. reported that the bowling alley spot in Springfield Garden, L.I., "Red Hot Mama" by Lawrence "Piano Roll" Cook was played 146 times in a day, Mayopoly Amusements Inc. had just received a Jack order for "Bring Back The Thrill." . . . Don Cherry has just recorded "Thrill," refusing the rivalry he and Eddie Fisher started with "Thrilling." . . . Joe Walek was booked into the Last Frontier, Las Vegas, for two weeks opening April 11. He gets $5000 per week for his single as compared with $1500 when he played the Thunderbird with his hand five years ago. . . . Laurel Music acquired the new Ruth Robbins, Gene Pillar, Bill Katz tune "Here We Go Again," which will be featured by Harvey Stone as a follow up to his "G.I. Lament." . . . Joe Carlton on the west coast to record a host of tunes with Vic Damone. . . . Hugh Cherry, see dj in Nashville, will switch from WKN in that city to WMPS in Memphis on March 1. . . . Guy Lombardo sent a letter to the folks in the trade this week plugging Freddy Martin's opening at the Statler in N.Y. . . . Doris Day marries Marty Melcher in April. . . . Buddy Russ Alpert has been named to handle press and public relation for Gale Robbins during the young singing movie star's first New York theater appearance at the Roxy. . . . Al Greenlee modified change in distribution. Douglas-Brute will handle dealer sales and Abbey will handle operator sales. Belmont Sales are to distribute the line in New Jersey.

CHICAGO:

Song pluggers here point out the importance of this midwest market to all publishers. A delegation visited us and advised that the midwest market is best for sheet sales. Also stated that as far as radio shots and, especially, juke box promotion, nothing like the midwest in the nation, with the Windy City leading this tremendously big and important industrial and agricultural area. Need for more song pluggers was voiced. Publisher should make more intensive study of this big market. . . . Connie Russell stepped in to take over for Louis Prima at the Chicago Tower. As advised in last week's issue, when we called on the "Freem" he was on the couch in his dressing room all bundled up with blankets, overcoats, etc. via wire. They had submitted the visiting artists call, "Chicago throat." But, it seems the "Freem" had much more than "Chicago throat" on the same evening he was in bed in his suite at the Sherman with 104 fever. . . . The new day was rushed out of town. Connie Russell stepped in to take over. In addition to her radio shows, her Garway TV show, doing five days a week at the Chicago Tower. . . . Music publisher Tom Vernon, who proves that there is that certain something in show people hard to find anywhere else. . . . Art Morton drops in to say "so long." Art on his way to New York to open in a new Terrace Room show. . . . (See Dave Dié's)"Cora Simon advise that their new tune, "I'd Love To Be The One," getting plenty applause at the Chez Paree. Artists visiting the Chez advise they are setting aside a special night to cut this cut tune. . . . Jimmy Martin the"War Perks," the local musician, booked a party at the Steak House for Teresa Brewer with leading juke box ones and days present. . . . Among the deejays of the moment, Harvey Miller and Frank Weigle. Jack Teter, of "Johnson Rag" fame, also present. A grand time had by all. . . . Billy Bishop and his sweet music continues to win many friends as do the dancers at the Thunderbird Club. . . . Nat "King" Cole (as we predicted) at the Regal with Helen Humes doing the vocalizing. . . . Art Talmadge of Mercury just back from Acapulco, Mexico.

LOS ANGELES:

Just back from a Northern trip with a report that business is but good all over was Swingtime sales manager Frank Kori, who tell us it couldn't be anything but good with 11 hits riding on the blues and rhythm label. . . . Top items among the batch are Ray Charles' "Baby, Let Me Hold Your Hand," a reliable Lowell Fulsom's "Back Home Blues" and Lloyd Glen's "Jungle Street Jubilee." . . . We also learned that it's Lloyd Glen, Swingtime's music director, who will be credited for his ivory work on "Old Time Shuffle," and here we've been listing to Fulsom, who does well enough on his own . . . Yet another fast moving new artist on the Swingtime label is Jimmy McCracklin with his "Lookin' for a Woman." . . . War Perks, the local manufacturer a few years back and at times a stormy figure in the record business, has found peace in the Philippines along with a shortened profession. . . . Perkins, who struck a bonanza in record production in the islands as soon as he set up shop a year back, passed away a few weeks ago from causes unknown over on this side at present.

June Barton, the gal who sounds like Kay Starr only more so, has been doing fine at Jerry Wald's Studio Club, corner Sunset and Vermont, playing off to a flying start with Joe Greene's tune, "Jack and the Drops of Water," on the Modern label. . . . The Studio Club is drawing a nice late crowd these days, thanks in large measure to the presence of the out- law's favorite deejay, George Jay, who moved his show over from the Kings restaurant—and a few customers with it . . . Just back at his Discovery executive desk from an extended New York trip isploy Albert Marx . . . We gather his label has another big novelty due to break, and we wonder why thought that Marx, veeppee Dick Bock and staff won't let any first flash of potential influence their pressing too strongly. . . Al Sherman of King has another live one on his hands in "Walk That Mase," Tiny Bradshaw's quietly titled platter.

EDDIE FISHER

TOM VERNON

Teresa Brewer

WILLIAM BRADFORD

TNT BRADFORD

CHRISTOPHER COLUMBUS (American) - Guy Mitchell (Col. 59190) turns in a distinctive job on a bright item that will move up fast. Billboard gives it a "Disk Jockey Pick." Cash Box rates it "Disk of the Week."

MR. ANTHONY'S BOOGIE (Beechwood) - A Ray Anthony original instrumental (Cap. 1280) done exclusively, so far, by the popular young bandleader who is clicking with the public. Record sales are over the 200,000 mark. Looks like a "hit" from left field.

IT IS NO SECRET (What God Can Do) (Duchess) - Still coming up strong, this tune stepped into Billboard's "Honor Roll," chiefly on the popularity of Bill Kenny and Song Splitters (Dec. 27, 1951) - a superlative platter.

THE RHUMBA BOOGIE (Bill & Range) - High on the list of RCA Victor's best sellers is this new platter by Hahn Snow (Vic. 21-0431). All-around reaction indicates it will break fast.

CHARLIE IS MY DARLING (Hollis) - Lisa Kirk with Hugo Winterhalter's orchestra backing (Vic. 20-4082) has turned out a disk that is shaping up as a likely one. An oldie that everyone will be whistling again.

YOU ARE THE ONE (Bill & Range) - Strong lineup of forthcoming releases will assure this tune's success. Monica Lewis (MGM 10925) and Vaughn Monroe (Vic. 20-4074) versions are already available, with Margery Whiting (Cap.) and Percy Faith (Col.) soon to be ready. (Non-exclusive R.M.I.)

JACKIE MY DARLING (Tri-Boro) - Johnny Parker (Cap. 1369) seems to be hitting well on this, his newest release. The young singer has a world of vocal talent, and this may well be his vehicle to stardom.
“OTHER LIPS, OTHER ARMS” (2:34)
“THE DEACON MOVES IN” (2:42)

LITTLE ESTHER

Federal 12016

Little Esther smashest through with her first disk on the Federal label. Giving it all she has, Esther takes a tune called “Other Lips, Other Arms” and builds it up into a terrific offering. Ops who go along with it will have something to offer their customers too, a platter which will delight them and bring in the coins. Esther handles this ballad in a very slow, suity manner moulding the lyrics very deliber-ately. With Darle Warren’s orchestra backing her up, the musical setting is just right. This one should get a tremendous play in the boxes. The second side called “The Deacon Moves In” is an- interesting one also in that it unites Esther and the Dominos. This side on occasion rises to terrific heights with Esther and the boys turning in first rate vocals. Ops who want a sure money maker, better get this one into their ma-chines.

“YOU’RE SPENDING MY MONEY TOO FAST” (2:45)
“ONE NOTE” (2:45)

JOHNNY FELTON

Abbey 3022

A novelty with one of the cleverest sets of lyrics we’ve heard in a long while is offered here by Johnny Felton and his band. Singing out the words himself, Johnny makes this a dish you can hear over and over again. The second side is a driving instrumental piece which has a lot of interest in itself. These two ends are perfect for the machines.

“BLUES IN THE BACK ROOM” (2:55)
“ALL ALONE” (2:19)

DOLES DICKENS

Decca 48199

Doles Dickens and his quintet go to town on a slow number on the up- per level and make it sound real good. Doing his instrumental in good style, the boys give it a definite beat. Second half is an oldie with a vocal by Doles which makes it very appealing. Ops oughta tune in.

“OH WHAT A FACE” (2:27)
“YOU GOTTA HAVE SOMETHING ON THE BALL” (2:48)

STICKS MCGHEE

London 978

A current novelty that’s trying to break through gets a fur-ther push from Sticks McGhee. Going to town on this number, Sticks gives it a strong positivity. Lower end is a cute item with a driving piano accom-paniment. Ops should hear this for themselves.

“DOLPHIN STREET BOOGIE” (2:58)
“POINCIANA” (2:47)

RED CALLENDER SEXTETTE

Recorded In Hollywood 141

A wonderful small instrumental group, the Red Callender Sextette come up with a couple of winning ends. The first half features some excellent solos on an original number while the second half revives a grand oldie with a Latin American touch. Ops will want this one.

“KEEP YOUR HANDS ON YOUR HEART” (2:54)
“LET’S BE SWEETHEARTS AGAIN” (2:48)

HADDA BROOKS TRIO

Moderon 20-804

Hadda Brooks turns in two grand vocals here while her trio brings up the instrumental support. She does the tune on the upper level in a very subdued manner and makes it easy to take. The bottom half gets an almost broken voice which once more shines through. Ops oughtn’t to miss this.

“HEY EVERYBODY” (2:25)
“WHAT’S GOOD FOR ONE’S GOOD FOR ALL” (2:00)

CHARLES NORRIS

Mercury 8213

Charles Norris goes through a guitar workout on the top deck interrupting himself for an occasional spur of lyrics. The affect is a very good one and makes, for a fascinating side. Flip is a slow blues number with good lyrics and of course the excellent guitar work. Ops won’t go wrong with these two sides.

“BARBER JIM” (2:18)
“OH YES HE DOES” (2:15)

JEWYL LANG

Abbey 3023

Jewyl Lang has a couple of interesting sides here. Upper half gets an almost talky vocal from Jewyl with Johnny Felton’s orchestra backing her up. Flip is a faster tune with a cute set of lyrics to go along. This one will hold up in the boxes.

LOS ANGELES, CAL.—A host of recording stards were present in the offices of Paul Laymon, Wurlitzer distributor in this city, when the new Wurlitzer automatic phonograph was unveiled for the first time. Giving the machine a fine send off, the artists wanted to take a peek at the vehicle through which their disks would be heard all over the land. Left to right (more or less) are Mr. and Mrs. Paul A. Laymon, Mr. and Mrs. Joe Mathews, who handles publicity for the firm, Paul Featherstone, vice presi-dent, Vyole Gilmore, branch manager, The Four Freshmen, Peggy Lee, Dot-tie O’Brian, Les Paul, Mary Ford, Tex Williams and Mel Torme.

Wurlitzer Unveiling In L. A.
Permo Point Plans
MOA Meet Exhibit

CHICAGO—The rush to reserve space at the Music Operators of America convention to be held at the Palmer House in this city on March 16, 19 and 21 continues unabated.

The latest firm to make plans to attend is Permo Point.

Sherman E. Epp, Executive Vice President of the firm last week wrote the following letter to George A. Miller, National Chairman of MOA:

“We are happy to know, George, that there will be a Music Operators of America Convention during 1951. We want you to know that Permo will do everything it can to make the meeting this year an outstanding success.

“Art Olson’s interest in and friendship for Music Operators stems from his long and happy association with the industry during the last twenty-two years. His aim is to express his thanks to his friends in the industry by manufacturing the finest coin phonograph needles that can be made and by supporting them in their common efforts to improve their position in the market."

The 1950 MOA Convention gave everyone who attended and participated in the excellent programs and discussions something to take home with them. The good that has stemmed from that meeting can only be measured by the high interest that has already developed regarding the 1951 Convention.

“We of Permo look forward to meeting you and all other Music Operators at the Palmer House at Chicago, March 19th to 21st, 1951.”

Eileen Barton
NATIONAL No. 9137
“TELL ME”

Scotty Graham
NATIONAL No. 9141
“EASY TO SAY”

Melvin Moore
NATIONAL No. 9147
“I’m Still In Love With You
“Wannin’ The Blues”

Bette Clooney
13112 TO WOULD I DON’T LIKE YOU (LOVE YOU)
FAITHFUL

Elmer October
13101 I WANT A WITTE BABBIT
ONE HAMBURG SONG
SWAGGIE FOR SALE

Wayne Lovelie
13092 WHO-WHIT FROM MASSA CANE
ANY TIME IS SWEETHEART

Ruby Wright
13081 IF YOU WANT SOME LOVIN’
A CRAZY AFTERNOON
The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

1. BLACK NIGHT
   Charles Brown (Aladdin)

2. ROCKIN' BLUES
   Johnny Otis (Savoy)

3. LOST LOVE
   Percy Mayfield (Specialty)

4. TEARDROPS FROM MY EYES
   Ruth Brown (Atlantic)

5. LITTLE RED ROOSTER
   Griffin Bros. & Margie Day (Dot)

6. ROCK LITTLE DADDY
   Freddie Mitchell (Derby)

7. BAD, BAD WHISKEY
   Amos Milburn (Aladdin)

8. TELEPHONE BLUES
   Floyd Dixon (Aladdin)

9. BABY, LET ME HOLD YOUR HAND
   Ray Charles (Swingtime)

10. TENNESSEE WALTZ
    Patti Page (Mercury)

LITTLE ROCK, N. C.
1. Little Red Rooster (Margie Day)
2. Don't Take Your Love Away (Ruth Brown)
3. Bad, Bad Whiskey (Amos Milburn)
4. Lost Love (Percy Mayfield)
5. Tear Drops From My Eyes (Ruth Brown)
6. Standing On The Corner (Ruth Brown)
7. Tennessee Waltz (Chick Webb)
8. Red's Bop (Piano Red)
9. The Drunken Party (Jackie Brown)
10. Black Night (Charles Brown)

WASHINGTON, D. C.
1. I Will Wait (Four Burds)
2. You Are My First Love (Don Blue)
3. Tear Drops From My Eyes (Ruth Brown)
4. My Heart Cries For You (Dinah Washington)
5. Don't Take Your Love Away (Louie Tate)
6. Jet (King Cole)
7. Just To See You Smile (Four Burds)
8. Rockin' With Red (Piano Red)
9. Everybody's Somebody's Fool (Lloyd Hampton)
10. Black Night (Charles Brown)

OAKLAND, CAL.
1. Lost Love (Percy Mayfield)
2. Do Something For Me (Dominion)
3. Black Night (Charles Brown)
4. My Heart Cries For You (Dinah Washington)
5. Don't You Want A Man Like Me (E. E. King)
6. Let Me Be Your Red Man (Ray Charles)
7. Tennessee Waltz (Patti Page)
8. Tired Of Whiskey (Fats Domino)
9. Looking for Happiness (Jimmy McCracklin)
10. Rockin' With Red (Piano Red)

RICHMOND, VA.
1. Send Me Someone To Love (Percy Mayfield)
2. I Will Wait (Four Burds)
3. Rockin' Bumpin' (Dominion)
4. Frankie Lee's (Little Lilligons)
5. Don't Go, Don't Go (Lorrie Darrow)
6. Ship Gun Boogie (Cockie Williams)
7. Love Will Break Your Heart (Little Esther)
8. Rock Little Daddy (Eamice Davis)
9. Lost Love (Percy Mayfield)
10. Tear Drops From My Eyes (Ruth Brown)

LOOKIN' FOR A WOMAN
Jimmy McCracklin (Swingtime)

ATLANTA, GA.
1. Black Night (Charles Brown)
2. Last Love (Percy Mayfield)
3. I Found My Baby (Ivy Joe Hunter)
4. Bad, Bad Whiskey (Amos Milburn)
5. One More Time (John Lee Hooker)
6. Goin' Back (Buddy Johnson)
7. Please Send Me Someone To Love (Percy Mayfield)
8. Little Red Rooster (Margie Day)
9. Every Night About This Time (Fats Domino)
10. Day Time Shuffle (Lowell Fulsion)

Evangelist Singer
Shea Signed To Victor Contract

NEW YORK — George Beverly Shea, soloist with the Billy Graham Evangelistic Team and known as one of America's most beloved gospel singers, has been signed to an exclusive RCA Victor recording contract, Paul A. Bannerman, Vice President and General Manager, RCA Victor Record Department, has announced.

Shea, whose father was a minister, studied for opera before turning to gospel singing, where his rich voice met with a tremendous response among Evangelistic audiences. He will record first for Victor his own composition, "I'd Rather Have Jesus Than Anything!" and Stuart Hamblen's new song, "The King of All Kings."

Shea was born in Canada, now lives in the Chicago suburbs when not touring with Billy Graham, but makes a weekly network radio appearance on Graham's ABC network "The Hour of Decision," where his stirring renditions of famous hymns have won him one of the most devoted followings among all the gospel singers.

He already has a wide audience on records, having recorded for small religious labels, and now Victor will make his deep felt sacred renditions interpretations available to all the many followers who have acclaimed him in evangelistic meetings and on the airwaves.

Borden Appointed
Abbey Sales Manager

NEW YORK—Stanley Borden has been appointed general sales manager of Abbey Records, Pete Dorian, president, announced this week. Dorian who formerly handled those duties in addition to A & R will now confine himself exclusively to the latter.

Borden, who had been on a trip during which he will visit all the distributors around the country.

You'll Have A Great Day
With "BLACK NIGHT"
Charles Brown

New Release—
Watch It Go!

"TEARS TEARS TEARS"
backed by
"LET'S ROCK AWHILE"
Amos Milburn

APOLLO RECORDS, INC.
AL 3076

AL 3080

APOLLO RECORDS, INC.
457 W. 45 Ht. Y. Y.

M-M-G RECORDS

AL 3069

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recorded by
THE ANDREWS SISTERS
DECEBAL
PERCY FAITH ..............COLUMBIA
DOMINIC ROSE ..............M - G - M
PERRY COMO ..................RCA Victor
others to follow

ROBINS MUSIC CORPORATION

"It's What's in THE CASH BOX That Counts"
New Music Director, New Hits

BALTIMORE, MD.—Al Ross (center), disk jockey, emcee and announcer for WBAL and WBAL-TV in this city, has been appointed director of pop music for both radio and television at that station. Long an outstanding favorite in Baltimore, Al has gained considerable prestige as a shrewd judge in anticipating ever changing trends in popular music. Here he is pictured with Bob Green (left), disk jockey representative, and Arnold Klein, sales manager of the record department of Joe. M. Zamiaski Co., distributors for Columbia Records. Al is very enthusiastic about Columbia's two new potent entries, "Sparrow In The Tree Top" by Guy Mitchell and "Beautiful Brown Eyes" by Rosemary Clooney.

Music Trade Takes To The Brush

NEW YORK—Have you always wanted to be a painter (not of houses that is)? Well if you're in the music trade, here's your big chance.

Dave Dreyer is collecting paintings now of everyone in the trade who wants to submit them, in preparation for an exhibition to be held shortly.

His office at 1650 Broadway, at the present time looks more like a painting gallery than a music publishers hangout. It's walls are splattered not only with Dave's own paintings but with those of disk jockeys and representatives of various record companies.

In the near future, Dave expects to be sporting the works of Sinatra, Page, Lomax, Herb Abramson, Joe McGuffert, Carl Pudney, Johnny Loeb, Tommy Valando, Alex Kramer and Joe Whitney among others.

So if you should see some guys in the music trade splattered with paint these days, nix no questions. They're creating.

Addisonson Exits DJ For TV

SCHENECTADY, N. Y.—Garry Stevens, who until this week was doing a disk jockey stint on WGY in this city, has relinquished those duties to devote himself exclusively to TV. Stevens, who does a singing MC spot on the TV show over station WRGB, used to sing with Charlie Spivak before the war. He is best remembered for his diction of "White Christmas" with him. After the war, he did a turn with the Tex Beneke crew.

Liggins Signs New Pact

HOLLYWOOD—Joe Liggins, whose "Pink Champagne" turned into a top money making blues and rhythm disk of 1940, has signed a new 5-year pact with Specialty Records, reported up Art Rupe.

The new pact gives Liggins a sizeable yearly guarantee and a hefty royalty rate which should put him in the highest recording brackets.

First platter to be cut after the inking is "That's The One For Me" backed by "Bob Is My Guy."

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
“Tennessee Waltz” Souvenir

NASHVILLE, TENN. — Governor Gordon Browning of Tennessee is shown receiving a brief case commemorating his recording of the “Tennessee Waltz” from Redd Stewart, Fred Rose and Pee Wee King. Red Stewart and Pee Wee King wrote the tune while Fred Rose is a member of Acuff-Rose, the firm that published it. Governor Browning waxed “Tennessee Waltz” one midnight in Nashville for Mercury Records and the disk is expected to be distributed in his home state backed by Patti Page’s version.

NEWS that’s UP-TO-THE-MINUTE REVIEWS of the LATEST RECORDS CHARTS compiled EVERY WEEK ADS from LEADING RECORD FIRMS, ARTISTS and PUBLISHERS Every Week In THE CASH BOX ALL FOR ONLY $15. PER YEAR (52 ISSUES)

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Individual’s Name

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
REPRESENTATIVE SCOTT AGAIN INTRODUCES BILL IN CONGRESS TO MAKE JUKE BOX OPS PAY ROYALTIES IN MUSIC

"The Cash Box" Alerts Execs Of MOA Who Advise Trade They Will Oppose Legislation

It was due to this legislation battle in 1947 that "The Cash Box" brought about creation of MOA in Chicago.

NEW YORK—Again, just as he did in 1947, Rep. Hugh Scott, Jr., former Republican national chairman, introduced two bills to amend the Copyright Act. One is aimed at the interpretations of music being copyrighted which, in 1947, was battled out between the song writers and music publishers.

The other, one of the most important bills as far as the entire juke box industry is concerned, is the bill, exactly similar to the one which Rep. Scott introduced in 1947, which will bring an amendment to the Copyright Act of 1909, so that juke boxes will be forced to pay royalties to music publishers and all others who own copyrighted music.

The Copyright Act of 1909 excepts coin operated phonographs from paying royalties to the owners of copyrighted music.

Hearings went on for days in 1947 before a Special Subcommittee of the Committee of the Judiciary, House of Representatives.

Present in 1947 were only a handful of Juke box men, who fought so valiantly behind Sidney H. Levine of New York, who acted as the attorney, that they defeated the bill in Subcommittee.

It is now four years since this bill has again been brought before the House of Representatives. As is understood this bill is favored by the music publishers. It means that every record playing a copyrighted song in any juke box will force that Juke box owner to pay royalty to the owner of the copyrighted song.

For a long time now, ASCAP (American Society of Composers, Artists and Publishers) has been fighting to get royalty from the Juke box business. Fred Shein, ASCAP president and other greats like Irving Berlin appeared in open hearing before the House Judiciary Subcommittee in 1947 and talked in favor of getting Juke boxes to pay royalties to the owners of copyrighted songs.

It was because of this battle by only a handful of coin operated music men, with The Cash Box in the very midst of the fight, helping to marshal the forces together at that time, that The Cash Box urged and created the MOA in a meeting in its suite at the Bismark Hotel in 1909.

In the few years since MOA (Music Operators of America) has been in existence it has gained both strength among the musical publishers and among the nation's Juke box operators.

Today MOA, headed by George A. Miller of Oakland, Calif., National Chairman of the MOA, is at the forefront of the music industry, through the MOA, all phonos should be at the MOA Convention in Chicago on March 19, 20 and 21, where they can hear all about what's happening and take part.

George Miller, national chairman of MOA, wired The Cash Box "MOA will oppose Scott Bill H.R. 2454. Much discussion about this bill will come up at the MOA Convention and every operator should be on hand to know just how serious this problem is."

(Editor's Note: Once again the automatic music industry of America can give thanks to The Cash Box for its creation of MOA, Music Operators Of America. It will be up to this national organization, and all its member associations, to be on hand and present logical and conclusive reasons why the Juke box business should not pay royalties for the music it plays because it is not, most definitely not, commercializing that music. It was The Cash Box with its editorials, its phone calls, wires, letters and outstanding personal effort, which will be recalled by all who were engaged in the automatic music industry in 1947, that helped to squash this attempt to force the Juke box field to pay tribute, in the form of royalties, to organizations that owned copyrighted music.

Immediately afterwards, The Cash Box arranged a meeting in its suite at the Bismark Hotel, calling together all automatic music leaders who were in Chicago at the time to attend a convention, and brought about the creation of MOA. This is the organization in which the entire Juke box industry now places its faith and confidence to win for it again in Washington.)

Food, Drink, Merchandise Vendors Hope To Obtain Priority Rating

WASHINGTON—Copper is allowed to be used in coin operated vending machines and drink dispensers for current construction. In the drink dispensers this will allow copper for cooling and condensation. The amendment to NFPA Order M-32 states that copper cannot be used in coin operated vending machines "except (for) necessary operational parts and current carrying parts."

Al Silberman Sets New High Sales Mark For Popcorn Vendors

LOS ANGELES, CAL.—Albert A. Silberman who heads the vending machines division of Badger Sales Company, this city, this past week set a new high sales mark for self-popping popcorn vendors.

Silberman is reported to have sold the Old Fashioned Product Co., this city, operators of "Foster's Frozen Custard Stands," approximately 170 of the automatic popcorn vendors in a single order which involved close to $75,000.00.
NPA CUTS COPPER, STEEL & ALUMINUM

Game Mfrs Can Continue After Mar. 1, But Must Redouble Efforts To Obtain War Work. Relief Is Only Temporary.

Regardless Of Temporary Relief Production Continues To Fall Due To Lack Of Materials And New NPA Metal Cuts.

CHICAGO—The game manufacturers were reported to have been given "temporary relief" this past week by NPA (National Production Authority) in an effort to avoid severe unemployment at the factories here, this relief is only of short duration.

NPA wants the manufacturers to redouble their efforts to obtain war work. The moment the factories have war work they will no longer be able to continue to manufacture amusement machines.

Manufacturers were cut down even further this past week by new metal cut orders from NPA. Steel was cut 20 per cent to begin on April 1. This, with lack of steel at present, is a very severe cut to all factories.

Aluminum cut was the deepest, 35 per cent. This cut stands for the month of March. Further cuts are indicated with continued cuts thru June.

In fact, NPA has already announced that steel will be cut 30 per cent more on July 1. Deepest and most severe of all the cuts was in copper. This metal was cut 25 per cent. This is about 5 per cent more than was expected. Further copper cuts will continue, NPA officials said.

With all these metal cuts, and with the further fact that quotas are between the January and June, 1950, period, factories here see production continuing its downward trend. Games will continue scarce.

As soon as factories obtain war work they will have to stop regular business. With a drive under way to obtain war work by all factories, in view of the fact that the relief granted is only very temporary, and can be taken away at any moment, production of equipment will continue to be in the very-lowest of volume.

Manufacturers were thankful for even this very temporary relief which has been granted to them for, at least they can continue to employ their key people as well as the majority of their workers. This temporary relief eliminates the great unemployment which would have resulted. It also gives factory procurement officials the needed time to obtain war work for their firms.

It is generally believed throughout this city that continued production of amusement games is only a matter of weeks. Manufacturers are driving hard to obtain war work contracts and the factories will all be in war work within a very short time.

The amended order on coin operated games reads that copper cannot be used in "Coin-operated games and pinball machines except (for) tumblers for locks and current carrying parts."

Angott's Grand Rapids Wurlitzer Showing Brings Big Crowds

GRAND RAPIDS, Mich.—Angott Distributing Company, held the most successful showing in the firm's history in this city this past week at the Hotel Pantlind.

Clear weather brought biggest western Michigan crowds to see the new Wurlitzers 1400 and 1450 models, Sunday and Monday, February 18 and 19. Mr. and Mrs. Carl J. Angott acted as host and hostess for this big showing and offered all who attended refreshments every kind.

In addition to Mr. and Mrs. Angott, there were present from the Angott firm: Ted Parker, sales manager; John Bailey, special representative; Andrew Nazelli, chief mechanic and Miss Madeleine Garman, secretary of the firm.

Angott reported, "The reaction to the new Wurlitzer models 1400 and 1450 was the best yet. The operators, as well as their wives and even their children, were tremendously pleased and enthusiastic over these new models," Angott said, "and the orders which we received were far and beyond even our fondest hopes.

CARL ANGOTT

The "Thing" Clix For Chicago Coin

CHICAGO—Ed Levin and Sam Lewis of Chicago Coin Machine Company, this city, were very jubilant this past week because of the way orders have been rolling in for the firm's new pinball game, the "Thing."

Both men were on long distance phones constantly last week listening to much praise for the game from their distributors.

First shipment orders were doubled and tripled in many cases after samples arrived and were tested by distributors of the firm.

Ed Levin reported, "This is one of the greatest games we've yet built. It looks to us like it will upset the earning power of all former great games built by our firm."

"There is no doubt," Ed continued, "the "Thing" has already reached top demand from the way those long distance phone calls are coming into the office from our distributors everywhere in the country."

Sam Lewis has a great deal of fun with the game in the firm's showrooms here. When callers come around, he suggests that they first play the game, before they make any comment.

Usually after the first few balls are played, the player is in a smiling and happy mood and gets into the spirit of the "Thing" with real zest.

"This is one of the best games we've ever yet built," Sam said, "where the players get such great fun playing the game."

"It seems to us," Lewis continued, "that this game will go on and on for many, many months, even years, with players most thoroughly enjoying themselves with the play action."

"We wouldn't be surprised," Lewis concluded, "if the majority of the players change over to 10c play for the "Thing."

"This was," he continued, "the most successful showing our firm has ever held for the western Michigan operators."

"We want to thank each and everyone of these operators for attending our showing, and also especially thank them for the orders which they placed for the new Wurlitzers. We'll try our best to get these orders filled as fast as we can."

New York Games Operators Assn Attend Annual Election Of Officers

NEW YORK—Membership of the Associated Amusement Machine Operators of New York met recently to enjoy a grand meal, elect officers and listen to Jack Nelson of Bally Manufacturing Company. On the dais (1 to r): Nat Kapin; Sid Mittleberg, vice president; Harry Ross; George Pomer, newly elected president; Bart Hartnet; Joe Hirsch, business manager; Barney (Shapy) Siegman, Bunyon Sales Company; Jack Nelson, Bally Manufacturing Company, Louis Rosenberg, outgoing president; Theodore Blatt, attorney; Jack Semel, treasurer; Joe Kochansky, financial secy.; Willie Aronson, Sgt. at Arms; Milty Green; and Phil Greitzer.
EXHIBIT

presents

“GUN PATROL”

The Most Timely Product for Today... and Tomorrow!

“Gun Patrol” is not just location tested... but... location proven... on thousands of locations everywhere in the nation. “Gun Patrol” is an Exhibit life-time product... with features that are unsurpassed for their realism, outstanding beauty, and mechanical perfection...

★ TIMELY AS THE “H” BOMB.
★ TRAINING APPEAL FOR COORDINATION OF EYE AND TRIGGER FINGER.
★ BUILT TO LAST FOR YEARS TO COME.
★ REALISTIC BATTLE SCENE.
★ FLASHING COLORED LIGHTS SIMULATING BURSTING BOMBS.
★ EVERY HIT SCORES AGAINST THE INVADER.
★ FAST MOVING MECHANIZED CONVOY.
★ TANKS, JEEPS, HALF-TRACKS, REAL FRONT LINE ACTION.
★ AVAILABLE IN EITHER 5¢ OR 10¢ PLAY.
★ MANY CONVERTIBLE FEATURES INCLUDING “MARKSMAN AWARD” VENDED FOR SKILL SCORE.
★ OPTIONAL SCORING FEATURE.
★ AND MANY OTHERS.

See “Gun Patrol” at Your Nearest Exhibit Distributor

THE EXHIBIT SUPPLY COMPANY
4218-30 WEST LAKE STREET • CHICAGO 24, ILLINOIS

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
INDIANA OPERATORS

We Are Now In Our New Building At . . .
129 W. NORTH STREET

We are ready to serve you with all conveniences.
After more than six months of work, this new building is now completed. Over 10,000 square feet of space to better our services.
Plenty of parking space in front and rear.
Within our building you will find large assortment of all types of new and used machines.
An up to the minute parts department, and a larger service department, manned by expert mechanics.

DON'T FORGET THE NEW LOCATION
129 W. NORTH STREET
Indianapolis, Ind.

SOUTHERN AUTOMATIC
MUSIC COMPANY, INC.

NOTICE!

Coven Stocks Up Parts & Supplies

extremely fortunate in obtaining a
most complete stock of "hard-to-get
parts and supplies."
Coven said, "We have been very for-
tunate in obtaining a very large stock of
"hard-to-get parts and supplies and
can satisfy the needs of operators,
jobbers and distributors.
"This is the time," Coven said, "when
we recommend that every coin ma-
chine man get in touch with us as
quickly as he possibly can. We have
the stock on hand and can satisfy his
needs."
The Coven firm enlarged its parts
and supplies department some time
ago.
Ben Coven also reported, "In addi-
tion to enlarging our parts and sup-
plies department we have also added
more space to our premium quarters.
"We believe," he continued, "that
we are today carrying the finest pre-
miums for play stimulation in the
entire nation.
"Operators who want the best in
premiums at a right price," he said,
"should write us today."

MIAMI MURMURS

Mr. and Mrs. Charley Aronson and Mr. and Mrs. "Senator" Al Bodkin at the
London House, and really enjoying every minute of the sunshine. Both guys
admit that Miami's "the thing" for anyone from the north country . . . Plenty
of coinguys at the big Variety Club shindig on the 13th. Walter Winchell
was emcee. Such stars as Patti Page, Fran Warren, Benny Fields, The Vagabonds,
Rose Marie, Jackie Mills, Buddy Lester, Gracie Barrie, Googie Price,
John Boles and many, many others on the program . . . Well, Bert Lane went
and done it. He purchased a building here in Miami. Intends to remain and
operate here. Understand that Bert has been trying to get Harry Pearl of
Elizabeth, N. J. (his man Friday) to come down here and work with him . . .
Many of the old timers will feel older when they read this. Roy Tashman,
son of Jack Tashman of Brooklyn, down here with his wife and young son to
enjoy the sunshine. Child has rheumatic fever and doctors advised Roy to
bring the little boy here to save his life . . . There's plenty of rushing about here
to get more and more equipment, now that machines are so tough to obtain.
Funny how Miami's ops just won't believe anything—until it happens. Distrib-
utes here have more orders on hand than they'll be able to fill for a long time to come.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
Wisconsin Ops At Lieberman Party

MINNEAPOLIS, MINN. — Harold Lieberman, head of Lieberman Music Company, this city, recently played host to many mid-western music operators who attended the showing of the new Wurlitzer phonographs. In the picture above we see (1 to r): Glenn Bischell, Mrs. Bischell, Clarence Jenneman, Mrs. Jenneman. These music ops came in from Chippewa Falls, Wis.

Appointed To NAMA

CHICAGO—To expand membership services made necessary by the national defense emergency, H. F. (Pete) Maloy has been appointed field membership director of National Automatic Merchandising Association (NAMA), according to an announcement by C. S. Darling, executive director.

WANTED QUICK ALL TYPES OF PINBALL GAMES (5-BALL FREE PLAY) ANY QUANTITY MUST BE GAMES BUILT 1946 TO 1951 CASH WAITING

ADVISE QUANTITY YOU HAVE—CONDITION—APPEARANCE—PRICE WANTED AND WHEN READY TO SHIP. WE WILL CONTACT YOU IMMEDIATELY UPON RECEIPT OF YOUR LETTER.

BOX No. 100

c/o THE CASH BOX
32 W. RANDOLPH ST.
CHICAGO 1, ILLINOIS

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
ONLY Music Mite Offers All These Advantages to Music Operators

Music Mite Does Everything
The Standard Size Phonograph
Can Do—
—But Costs Less—Much Less!
Hear It—See It—
Buy It from the Williams Distributor Located in
Your Territory

Only Music Mite Offers All These Advantages to Music Operators

Music Mite Does Everything
The Standard Size Phonograph Can Do—
—But Costs Less—Much Less!
Hear It—See It—
Buy It from the Williams Distributor Located in
Your Territory

4242 W. Fillmore Street,
Chicago 24, Illinois

J. H. Keeney & Co., Inc.
Designers - Engineers - Manufacturers
Coin Controlled Equipment
2600 West 50th Street
Chicago 32, Illinois

Bill OKaying Music
And Other Equip. Signed
By Colorado Gov.

Governor Thornton has signed into Colorado law (Feb. 16) a bill revising the state liquor code to permit operation of certain non-gambling devices in restaurants, taverns and clubs where liquor is dispensed.

Effect of the measure will be to legalize the use of juke boxes, cigarette dispensing machines and entertainment devices in such places.

Former State Attorney General John W. Metzger, before leaving office, had ruled that the Colorado liquor code prohibited sale of everything except food, liquor and tobacco in licensed liquor establishments.

PEDESTAL STAND
(Optional)
For those locations where space doesn't limit installation to the bar or counter top, MUSIC MITE on this exquisite pedestal type stand. Decorated to complement the cabinet design of the phonograph, MUSIC MITE and its pedestal form one eye-appealing unit that captures patron attention in any location.

Bally Execs. Air Minded

CHICAGO—United Air Lines recently awarded three members of Bally Manufacturing Company 196,000-mile all-travel plaques. When anyone in the coin machine business wants to go anywhere, they always take the fastest method of travel—and Bally execs are known for their rapid pace. Pictured above, displaying their plaques are, left to right: Tom Callaghan, Dan Moloney and George Jenkins.

Advance Aut. Sales Co.
Distrib. For "Bowl-O-Matic"

NEW YORK—Nat Cohn, head of the Bowl-O-Matic Company, this city, reported that a deal was completed this week with Lou Wolcher, Advance Automatic Sales Company, San Francisco, Calif., who will distribute the "Bowl-O-Matic" game in the states of Washington, Oregon and California.

Lou, who was visiting here, told Cohn, "I saw the machine in Chicago, and I think it's the greatest bowling amusement machine ever built."

Cohn stated deliveries will be going out to Advance starting immediately.

Bill To Give Baltimore Special Taxing Powers

A bill extending the authority of the city of Baltimore to impose special local taxes on utilities, tobacco products, alcoholic beverages, pinball and similar machines and buses was given final approval by the Maryland Legislature (Feb. 16) and sent to the governor for signature.

The local taxing powers are extended indefinitely by the bill except in the case of liquor. The right to tax liquor must come up for renewal at the end of 1953.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
MAGNIFICENT, GRIPPING ACTION SPECTACLE!

A Circus of Dazzling Play!

HIGH SCORE!
POINT SCORE!

3 SPECIAL ROLLERS!

SUPER SPECIAL HOLE—
Builds Up to 10 REPLAYS! Remains Lit — Does Not Reset at End of Game!

TILT RESET! THUMPER BUMPERS!

See It—Buy It
NOW AT YOUR DISTRIBUTOR

CREATORS OF DEPENDABLE PLAY APPEAL!

WILLIAMS MANUFACTURING COMPANY

Used Equipment Prices Moving Up

Higher Bids For Used Machines Reflect General Market Conditions, Selling And Buying Speeds Up

CHICAGO—A nationwide survey just completed by this publication resulted in the information that used equipment prices have jumped in every category and in every territory.

Higher bids among operators themselves, it is claimed, first caused the price hikes in the used machines market. (This is similar to what happened during World War II.)

Since then distributors have also joined in the rising market. Prices are gradually inching up to new highs in the used machines field.

General belief is to the effect, everywhere in the country, that by October, '51 prices will be greatly advanced above current quotations.

Most impressive rise has been in consoles, bells and one-balls. The latter are far up and above what was ever before quoted. At the present time the one-ball market is considered the most active.

Pinballs, shuffles, rebounds and phones are in the slowest rising group. This is attributed to the larger numbers of machines on the market, as well as the fact that new units in this category are as yet obtainable.

This doesn't mean that pinball games, shuffle and rebound machines and phones haven't risen in price. They have continued to go up, but, much slower than some of the other fields. At the present time it is believed that there hasn't been more than a 10% overall price rise in these fields.

Bill Introduced To Slice Tenn. Vending Tax

Tennessee's House of Representatives passed (Feb. 13) and sent to the State Senate a bill to reduce state privilege taxes on vending machines in Memphis and Shelby County factories and business houses from $7.50 to $3 a year.

The cut in taxes would apply to vending machines that handle articles of a value in excess of 1 cent and which are located "in factories, industrial plants or other establishments at places not frequented by the general public, and situated primarily for the benefit of the employees of such factories, industries and establishments."

Since 1947 vending machines located in such places have been taxed $7.50 in Shelby County and $3 elsewhere in the state. Cities and counties customarily levy separate privilege taxes equal to the state tax. Thus, in Memphis and Shelby County, the overall reduction will be from $22.50 a year to $9.

Did you receive your "Code Card"?

Beginning with this issue of The Cash Box you will need to know the "Code of March 3, 1951" to be able to understand "The Confidential Price Lists". If you are a subscriber who is directly connected with the coin machine business and have paid your $15 or $48 per year subscription but have not yet received your "Code Card"

Write Now to:—THE CASH BOX, EMPIRE STATE BUILDING, NEW YORK 1, N. Y.

"It's What's in THE CASH BOX That Counts"
**NEW ENGLAND’S LARGEST STOCK!**

Every Machine 100% Guaranteed

**MUSIC ONLY ** $79.50 each

**TAKE YOUR PICK—1 or 100**

**SEEBURG: 8000—9000—Letone—Gem**

**Vogue—Envoy—Major**

**WURLITZER: 500—600—24—616—71—61—4**

**ROCKOLA: 40 Super**

**'45 Master**

**39 DeLuxe**

**39 Standard**

AERIONS: DeLuxe

PACKARD: Model 7

$$$$$$ WANTED $$$$$$ WILL PAY CASH

for Bally, used, Turf King, Champion, Citation, Gold Cup, Joker Special, Universal Winner, Photo Finish, used and new Five Balls, used and new Shuffle Machines, Packard Wallboxes and Music.

We Will Buy Any Coin Machine

Write or Call Today

$$$$$$$$$$$$$$$$$$$

**EXCLUSIVE NEW ENGLAND DISTRIBUTORS FOR WURLITZER, BALLY, UNITED, KENNEY, CHICAGO COIN, AND EXHIBIT**

**REDD DISTRIBUTING COMPANY, INC.**

295 Lincoln Street

ALLSTON, MASS. 4-4640

Branch Office: 811 Union Street

West Springfield, Mass.—Phone 5-3418

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**FAMOUS MAKE MEN’S TIES**

Nationally Handled

By America’s Finest

Hobarders

**Used By Noted Operators**

**As Gifts And Premiums**

For Stimulating Play

**Retail In Noted Men’s Hobardershop Stores From Coast To Coast**

**FOR $3.50 TO $5.50 EACH**

**Special Dealers’ Price**

(For Premium Use Only)

$14.00 PER DOZEN

(EACH TIE IN INDIVIDUAL BOX

ADD $1.50 PER DOZEN)

For complete references as to our handling in Industry as well as our financial responsibility and international reputation, we refer you to our "Cash Box" magazine.

1/3 With All Orders, Balance C.O.D.

Box No. 77

c/o THE CASH BOX

32 W. Randolph St., Chicago 1, III.

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**ST PAUL, MINN.**

It must be that most operators are suffering this week from spring fever. Traffic into the town of St. Paul has been light this week, but the weather has been just about perfect. The snow has just about seen its last days, and the streets and highways are free from ice and snow. Among the operators who took the weather into account and visited this week were Bill Gilles, Oakland, and Jack Cohen, Minneapolis. Several of the former have been traveling to the north, and this fact has given them something to be on the watch for in the near future.

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**MINNEAPOLIS, MINN.**

With a break in the weather and the snow melting and roads opening up, there are quite a few more operators coming into the Twin Cities and it seems as though the papers have made record ratings to get out. We have been on the lookout for this year in anticipation of any shortages in pin balls and phonographs. It seems that the operators coming into town have been taking more machines back south than ever before. Among the operators who have taken this road are those in Minneapolis, and the weather has been improving for them. They are expecting to be back soon.

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**CALIFORNIA CLIPPINGS**

Things were hopping along the L. A. Row, with the end of the railroad strike turning loose a fairly steady stream of new games and music that had been eagerly awaited by the West by distributors and operators. Paul Laymon's staff were expecting a large shipment of Wurlitzers in any day and Pacific music customers were right on hand to receive them. Applied to Bally one-balls at the Laymon emporium... Phil Robinson was out assuring his many prospects that the Chicago Coin game would be in for immediate delivery along The same promise of action applied to both the bowling and slot machine operators at Badger Sales and to Lyn Brown... Lyn is still taking orders on United's Shuffle-Cade and "L-Player Shuffle-Allies," at a fast rate and figures to make a bid for a few of the left over machines... Fred Guest reckons the Rockola--Ohio's will be coming in fast enough now to catch up with back orders at General Machine Company and Jack Simco...and, North after equipment, reports that Sickling still has one of the largest and most varied stocks in the state when it comes to late 5 balls and bowlers.

Every one in awhile, the best of men find time and need for some amusement as only provided by a coin machine. And with practically no such animal available to the public in this town these days, we've learned that it's quite a thrill for one of our friends to accompany us on the coin machines and try his hand on them. Happened this week, and just when we were pressed for time too, that something was lost. The moment of ours was lost and used in a game of pool, and did we have a true sense of paying him loose from several games. Amazing thing was the guy claimed never to have gone in for 5-balls when they were around, but for an amateur he did well right on Gottlieb's "Knock-Out" at the Sickling he was the first time we worked the game over—or tried any of them for awhile—and we realized the improvements made by the manufacturers with every new product. Maybe being a first fan from day one, and trying to do it, but we found the lively, stopped up slamming bang action of "Knock Out" the closest thing to a pair of ringers.

Local lads are starting to show interest in the coming MOA Convention in Chicago (March 19, 20 and 21) and indications are that a number of them will attend. We believe our members are on the lookout for a chance to do some work in the business and will attend to the extent possible. "Shuffle-Cade" would seem to be the answer to ops who've been dreaming for some time of a game combining action of a bowler with the manual skill of skee-ball, and this pairing of appeals that can be credited with its quick success, according to the several ops we talked with about the game.

Chatted with Paul Silverman of J. Peskin & Co. over music collections, also Johnny Hawley and Bob Hard... All the boys agree that, in general business conditions and all the other factors usually credited or blamed for phonographs, the thing that happens to be the most "Tennessee Waltz" and "Guy Mitchell's "My Heart Cries For You" out these days accounts for a steady flow of nickels. • Among out-of-town ops on the Row: H. J. Trifile of Pomeroy, Iowa; Pete Pellegreino of Southgate; Riverside's G. F. Cooper... Al Anderson from Shafter... Lawrence Rays of Colton... Ventura's Perry Irwin.
For Knock Down, Drag-Out, Two Fisted ACTION—
Operate GOTTLEB’S Amazing
KNOCK OUT
with SUPER-SENSATIONAL, SLAM-BANG ANIMATION in a REAL RING on the PLAYFIELD!
Uproarious Action as 3-Dimension Manikins Fight to a Knockout! Fighter Goes Down for Count of 5 or 10, But is Saved by the Bell! Manikin Referee Raises and Lowers Arm with the Count! Brilliant, Eye-Catching Ring Illumination ... Packs ‘Em in at “Ringside” for Maximum Play Attraction!

THRILLING SCORING ACTION! To Score Knockdown, Player Hits Bumpers 1 to 5—“KO” Target—“KO” Rollover Button—“KO” Rollovers. Replays Awarded on Knockdowns and High Score.

Mystery Replays! Number Spotting Targets! “Pop” Bumpers! Flippers!
Rib-tickling, Riotous, Colorful Backboard Light-Up Action!

IT’S PRE-TESTED TO PROTECT YOUR INVESTMENT!
ORDER NOW FROM YOUR DISTRIBUTOR!

D. Gottlieb & Co.
1140-50 N. Kostner Ave.
Chicago 51, Illinois
“There is no substitute for Quality!”

Exhibit Builds New Gun To Outlast Emergency

“Not Just Location Tested, But, Location Proven” States Frank Mencuri. Assures Ops “Gun Patrol” Will Outlast Emergency

FRANK MENCURI!

CHICAGO—Executives of Exhibit Supply Company have created a brand new product which is certain to outlast the emergency. It’s new “Gun Patrol” is probably the most ingenious machine of its kind ever presented to the industry. It is so realistic in action and in its scenic effects, that those who have already seen it, pronounce it, “The greatest gun ever yet built in the industry”.

“Gun Patrol” incorporates the great ticket vending feature with a special “Marksmanship Award” ticket being vended for high scores.

“The new “Gun Patrol”, Frank Mencuri reported, “is not just location tested, but, location-proven.”

He reminds that the thousands of Exhibit guns which have received so many hundreds of thousands of plays, everywhere in the country, have proved themselves the finest precision built products ever yet produced in the industry.

“These thousands of our guns everywhere in the nation”, Mencuri said, “are sufficient proof to all the nation’s operators that we have built them a really top-line product.

“This is a product that will outlast the present national emergency”, he continued, “and will prove the finest profit producer for today, as well as for all the tomorrows yet to come.

“Gun Patrol”, he said, “is without any doubt the kind of product that comes along but once in a blue moon to assure the nation’s operators of continued profit for years and years to come.”

“Gun Patrol” has so many unique features that only by seeing it and shooting it will the trade appreciate the great precision craftsmanship which has gone into its construction and design.

Battle scenes are realistic in every regard. Every hit scores against the invader. Fast moving mechanized convey is featured, Tanks, Tanks, Half-tracks. In short, real front-line action, is the essence of “Gun Patrol.”

In addition, Exhibit has made this brand new “Gun Patrol” available in either 5c or 10c play. There are many convertible features. Optional scoring feature is one that every operator will approve. “Marksmanship Awards” in the form of tickets for still scores is sure to please all players.

In short,” as Mencuri stated, “this is likely to be our last new product for the duration of the emergency and we believe,” he says, “that we have built not only a lifetime product, but one that is so truly realistic and so outstanding beautiful in design that it will be appreciated by everyone everywhere for years to come.”

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Gopher Distributing Co.
1930 University Ave.
St. Paul, Minnesota

EASTERN FLASHERS

A slump seems to have hit the trade, both on the operating and the wholesale end. Operators have been stating that their collections have dropped, and the reasons offered are many. All believe, however, that a run of good weather will put things up. While the sale of used games and coin machines are in great demand. There isn't a distributor on the street who isn't oversold.

Joe Young and his staff of Young Distributing hosted the music operators of the Westchester County Association on Wednesday, February 21, at the Negro's Club in Westchester White Plains, N.Y. When the group arrived at the offices of the Fairfield County, Conn., also were on hand. The association held a short meeting, after which they joined Young, who was displaying the new Wurlitzer phonograph. A buffet was set up so that operators attending at 5:30 P.M. could grab a bite before the association business took place. Abe Lipsky, sales manager, reported that despite the bad weather, a lot of operators turned out. A few of the operators were happy with the results of the showing; stated Young, "talking plenty of orders." Sales among local ops is exceptional, Young said, with phones going out as quickly as they are delivered by the factory. Dave Lowry, Dave Lowy & Company, spending the week in Chicago, visiting the factories he represents.

With Harry Kopein home, housed with the flu, Hymie missed out completely. Shipments of used phonos, as well as plastics, continue brisk, Hymie reported, and another batch of used machines is on the way to them.


Barney (Shugy) Sugerman of Runyon Sales Company tells us "I've always had the greatest respect and opinion of John Haddock, president of AMI, but as I see more and hear more of him grow greater and greater, I think he's one of the most intelligent attorneys in the country machine business has ever known, not only for his brilliant amount of acumen, but also for his friendliness toward the individuals with whom he is contacting."... Hirsh de LaVieze, Hirsh Coin Machine Company, Washington, D.C., celebrated a birthday on Monday, February 19, hitting the midway mark. His sleek and youthful approach to all problems belies the years he has passed by. Good Luck to you, my birthday baby... Harry Rosenberg, Double-U-Sales Company, Baltimore, Md., assures us that "the good press we've been getting was not the reason for the great penetrations that were made. It was the intimacy of the crowd and the friendly feeling that has always existed among us, those representatives and city officials in this market." (Ed. Comment: Harry refers to our recent report of the Baltimore Association Banquet, in which he acted as toastmaster, and we commend him for his fine job.)

Al Simon, Albert Simon, Inc., the recipient of many strange queries since his factory, Chicago Coin, announced its new five ball game "Thing." "Operators are ripping up all sorts of gags" stated Simon, with a smile. However, it's resulting in the continuous mention of the game, which by the way, has every indication of being a terrific hit. The forthcoming Runyon-Perino party on February 27 (Tuesday night) at the Riverside Hotel will bring out double the number originally expected, reported Barney (Shugy) Sugerman, people more than welcome to the music operators, whether it be in the shops and mechanics, and we've planned on giving them an evening they will long remember, he said. About twenty of the Runyon staff, in addition to Sugerman and Abe Green, will be on hand to greet the guests. Gall Carter, vice-president, and Bert Davidson, sales manager, of Perino, Inc., will represent the needle company that evening. We understand that "Senator" Al Bixdie, who is the tour manager at Miami Beach, Fla., is really showing up the thing and seeing how other visitors how to have a good time... Perry Wachtel, head of De Perri, is the man who handles a number of machine accounts, mourning the death of his mother-in-law, who died Wednesday morning.

DALLAS, TEXAS

We have a farmer among us and didn't know it. Monk Kaiker has turned his pigs into "pigs" to his boys and takes to the farm. We've been hearing of watermelon and a bale of cotton if the crop's good. That's good enough for us, anyway he came back to see us. Sam and Jules Bihari hurrying down through Houston enroute to Florida and a much needed vacation... Wild Bill McWhorter returned to Dallas (from California) for a few days, enroute to Mexico. Tommy Chatton's at it again. Traveling I mean, this time in West Texas... Commercial Music Company has been host to several days to Ed Wurgler of the Wurlitzer Company... R. H. Williams, definitely not in the pink, after a severe illness... Well, we've had the "Thing" in the form of song, now we have "The Thing" in the form of Chicago Coin's Five-Ball game. If you haven't seen this game, rush to your nearest Chicago Coin, Inc. I've been told that this is a plenty hot item... Incidentally, have you heard Cactus Pryors' recording of "I Married The Thing." Believe me, it's the total end.

My square dancing podners E. A. Smiley and R. L. Fennel from Paducah showed up for Macy's open house and so did several hundred more. Among them Mr. and Mrs. Sam Aylo, J. L. Eaton, Garland De Laman, Mr. and Mrs. Jack Duke, Lester Woods, Buddy Clem, Bona Carr, Mr. and Mrs. Stan Lewis of Shreveport, Pete Todd, W. R. Brown, Lou Sebbas and Lou Sebbas of Houston... George and Susan Gibson returned from a snow bound vacation in New Orleans... May we say that we are mighty proud of the operation going on here in the operation of the Foreign and Domestic Cash Box. Many, many operators have commented on the "confidential format" of The Cash Box and ask that I express their thanks to the editors and staff of the coin machine men's magazine... Chatted with George Wrenn who was in conference but took time out to note that Fred Barber remains in bed... Lou Sebastian of Rofco paid a visit to Wexler Sales. We were...
This week's issue with coded "Confidential Price Lists" starts a new era for this industry. With conditions what they are this publication is a belated reaction in the field. Since the tabloid paper, The Billboard, decided to list prices of equipment which any manufacturer or retailer can purchase at a newstand for 25c, and even the largest publishers have paid The Cash Box because of that, stating, 'Imitation is the sincerest form of flattery'. It is a sad and serious thing for the people engaged in this business to realize that their local competition now knows as much about the prices of their machines as they do. The change to the coded "Confidential Price Lists" is the one means which was available to The Cash Box to once and for all put to rest the ignorant survey about "quiets" as we gain the understanding of one and all in this industry.

Ben Coven's charming B.W., Trudy Coven, pulled a surprise birthday party on Ben at their gorgeous Highland Park home, which still has Ben wondering how he arrived there. But, Ben won't tell what year he reached. "Just say I'm 21," is the way Ben put it. . . . Frank Mencuri returned to his exhibit's plant here from his stay at the Florida State Fair in Tampa and instantly got into action with the announcement of a really great gun, "Gun Patrol." Great product. Great name. Credit for the name goes to Ford Sebastian of the firm, we're told. Try the product that Batten sold at a time when he said, "We've got the greatest product you've ever seen." . . . The Scott Bill in the House of Representatives Judiciary Committee is the very same that Rep. Hugh Scott, Jr., introduced in 1947. It wants all juk-boxes to pay royalties for playing copyrighted music. This Bill was defeated by only a handful of coins in 1947 during some of the loveliest Washington days. Now MOA is here to take care of such national legislation. In the meantime, all juke box ops should watch out for anything which would commercialize their machines. Anybody who does single puts the juke box in the "commercialized music" category. The many promoters who have tried to get ops to commercialize their products in this fashion, so far ops have steered clear of this type of promotion.

Henry Strong of Jennings on the ball when it comes to coin events, even tho he's usually quietly engaged. . . . H. F. (Denny) Hoffman dropped up to advise that he's out of the ladder biz. Now seeks scarce items. . . . Hymie Rosenberg may still open up as a distrub here in town. . . . Bob Busch is having the product that Batten sold while Ben tells us he's out of the ladder biz and all types of amusement and music equipment." . . . Gil Kiff off to Florida. Will return sometime in March. Ralph ShefPheld on the job. . . . Charley Feri is in London, giving it all he's worth that his firm is going right ahead with their candy, candy and sandwich vendors. Grant Shay, in the meantime, devoting himself to the Keystone, with his new firm, . . . Roy Miller's moving his offices from the Longhorn to a new outfit ahead of the other food, milk and coffee dispensers grow louder. . . . Lots Ber-man of Sicking's Indianapolis office in town. Advises his going right ahead.

Marly Bromley in town all the way from Honolulu. Creates much comment with his Cadillac convertible featuring Hawaiian license plates.

Seymour Pale, exec veep of Permo Products, wholeheartedly cooperating with MOA for their forthcoming convention, March 19, 20 and 21 at the Palmer House. Looks like this will be one big and crowded meet. . . . Dave Lowy of New York in town to visit around. . . . Harry Pearl pulls into town and advises that he may be coming back to Miami with Bert Lang. . . . Al Worthen is with representatives at the Belden-Stratford. . . . Leo Dixon of Youngstown phone in to advise that his firm is doing a very satisfactory business with Rock-Ola's 31-50 phones. . . . Jackie Fields, former weighterager chump of the world, introduced in this town before Robinson-Lambotta battle. This fight drew dozens of column from everywhere.

Our personal and sincerest thanks to Paul A. Laymen of L. A. when he recently stood in this place. Like someone said the other day, "Even the bucks go anywhere without sticking his neck out." . . . Les Rieck of H. C. Evans advises that firm is working hard and fast as possible to deliver the latest new passage phonos. . . . Ernie Dowsett of Ottawa, Can., one of the very first music ops to block off 2c chutes and work on 2 plays 10c, 5 plays 25c. . . . Salesmen are becoming more aggressive and materials procurers. . . . Nice letter from Harry Williams. (Thanks, Harry, you're echoing our sentiments.) . . . Ben Friedman of George Sylvan Elec. Corp., phones us from Cleveland to advise us about more and more of those hot dog machine setups. . . . All Bergman of Alfred Sales on to Hot Springs, but, before leaving hands us a job that will take a long time to complete. (Happy to do it for you, Al). . . . Gordon Sutton interested in new products development. . . . Al Siegel of Toronto phones to advise he'll be down in Miami for a week or so.

Compliments to Herb Jones, editor of the firm's house organ, "Bally-Who," for a full Bally game history which he printed. Lots of guys recalled pleasant old memories when they read the item. . . . Ben Coven phones to advise he's now distrub for Permo Needle. . . . Barney Sugarman and Abe Green of Rummy-Perno have an appointment for next week with newly appointed MOA representative, Mr. Marenco, to a Rummy-Perno party at the Essex House in Newark, Feb. 27, which we hope will be able to make it.

Steel cut 20% April 1. Aluminum cut 15% for March and same for June. Copper cut 20% April 1. All types of equipment that can continue will be had by these materials cuts. . . . Ray Moloney flies down to Miami. . . . Sam Lewis of Miami phone to advise that his firm was overworked their first week for their newest pinball, the "Thunder." . . . Henry Winter, "Way up north, in town buying equip't for "summer biz."

Jack Nelson of Bally tells me that two newest distribs for the firm, Jake Friedman of Atlanta and Bishop of Raleigh, "doing very great." . . . Tom Calhoun of Bally. . . . Seems this Los Angeles outfit is still doing very well, "Catching on Chicago." The business hasn't started for Flordia's sunny climate. . . . Last minute Important news is that everything has finally been "relaxed." Copper can be taken away from them any minute. They can only use it for "electrical conduction." Can't be available until they get war work. In meantime cuts of 25% on copper, 20% on aluminum in Illinois, 20% on aluminum placed in effect for all manufacturers of coin operated equipment. . . . Sam Stern reports that the firm's newest pinball game, "Shoo Shoo," very well accepted. . . . Ed Levin talking Florida where Mrs. Levin is going on a sunny stay.

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. . . . . . . ideas, inventions or completely working models of all types of new coin operated machines. Your product, idea or invention, if it meets approval, will be given complete and immediate attention. You will be contacted directly after receipt of your first letter. You will be assured complete protection.

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WANT—Will buy undamaged phonograph records, in any quantity or dealers stock. Will pay $15 to $30 per hundred. Some labels are: Paramount; Victor; Columbia; Brunswick; Bluebird; Vocalion; Decca; O. S. Janes. Write: MINEHEE 13, 66th ST., NEW YORK 23, N. Y.

WANT—Top prices paid for all original flipper Five-Balls, Dale Guns, Amusement Motors, including new, and used One Balls. Late Model Photomatics. Tell us exactly what you have, give condition and price, and when ready to ship. EMPIRE COIN MACHINES, 201 E. 42D STREET, BRIDGEPORT, OHIO. Tel.: 750.

WANT—One or a hundred phones and games of all kinds. Cash waiting. We buy in any phone and music or games. Also want: tuckers, supplies of all kinds. Write. Wire. Phone. C. A. ROBINSON CO., 2301 W. PICO BLVD., LOS ANGELES, CALIF. (Tel.: Dunkirk 3-1810).

WANT—Any quantity Solotone Master Entertainers, Personal Wall Boxes, Miniature Wall Boxes, and Bailey's Rotodynamic (Puzzlers). LIEBERMAN, 12 BABY POINT ROAD, TORONTO 9, CANADA.

WANT—Your used or surplus records. We buy in any quantity or prices. No blues or race. No lot too big or too small. Our closeout inventories complete. BEA-CON SHOPS, 905 NO. PROVENCE, 4, R. I.

WANT—Canadian market now open. Pay top price for Post-war stage, amusement, arcade, phonographs. All types Ringless, Wall Boxes, Speaker Adaptors, Models. Write stating condition and lowest price. TH. THOMAS. Sales Limited, St. Thomas, Ontario, Canada. Tel.: 2648.

WANT—We want late model phonographs, wall boxes, five ball games, amusement games, etc. West Coast DISTRIBUTORS, 3126 ELLIOT AVE., SEATTLE, WASH.

WANT—Used Juke Box records, popular, country and popular quality. Will pay highest prices. Give full details in first letter. F. A. WHITE, GRANT PL., CHI- CAGO 14, ILL.

WANT—Advance Scoring Units, regular or horse collar, will pay up to $45. Also Chicago Coin overscored change pay-your-own change. C. THOMAS. DISTRIBUTORS, 1226 SOUTHWEST 11, PORTLAND 5, OREGON.

WANT—By Operator: Bally One- Balls: Citation, Champion, Turf King. Also late 5 balls and post-war phonographs. Some are hard to find. Get A-1 and ready for location. ACTIVE AMUSEMENT CO., 501 NORTH GRACE ST., RICHMOND 19, VA. Tel.: 2350.

WANT—Bally Citations; Photo Finishes: Holleranes, late models; Midland Stampeders; Wall Boxes; Seeburg Hiaways, 1947, '48, '49 only. Quote your lowest prices on MOORE COIN EXCHANGE, INC., 2423 PAYNE AVENUE, CLEVELAND 14, OHIO. Tel.: Superior 1-6000.

WANT—Used, new or surplus stock phonographs. Will pay prices on any type. Will purchase unlimited quantity of any type and finish. Send prices paid. We pay freight. Write immediately. USED RECORD EXCHANGE, 1225 E. 10TH ST., COLUMBUS, O. Tel.: 614-531-9300.

WANT—Filten large mirror cabinet with late 30 selection hideaway $175; Bally Skee Alleys Bowler $75; Baug-A-Futts Skee Alley $45. All kinds of used late phonographs at the right prices. We are Michigan Distributors for AMI: Williams; Konig-Graf, West Coast; Bally. Write for your needs. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIR- WOOD ST., GRAND RAPIDS, MICH. (Tel.: 9-8632) or 3745 GRAND RIVER AVE., DETROIT 6, MICH. Tel.: Tyler 5-2200.

WANT—Two Packard "Out Of This World" in excellent condition in first letter. KEYSTONE AMUSEMENT CO., GLENN, TENN.

FOR SALE—Wurlitzer 800 $90; Seeburg 9600 $75; Dale Gun $80; Seeburg 9650 $50; 3010 $45; 3020 $35; ABT Gun $25; 2 Foot Shuffleboards $85; AUTOMATIC MACHINE CO., 1217 N. 29TH STREET, BRIDGEPORT, OHIO. Tel.: 750.

FOR SALE—20% Off List on following Tubes and Miniature Bulbs: 6FB, 687T, 687, 244, 185, 305, 665, $100; 345, 1129, J. H. PERES DISTRIBUTING CO., 924 Poydras St., NEW ORLEANS, LA. Tel.: MA 4644.

FOR SALE—Contact us before you buy another. We collect all kinds of machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Kerney and Bally, WILLIAMSPS AMUSEMENT CO., 1001 W. SIXTH ST., LANCASTER, PA. (Tel.: 2-3326 or 2-1648).

FOR SALE—Thrillboards Records, unbreakable, many milled offered, boxes of assorted, in hundreds. $5.00 to $15.00. $10, Alpha Distributors, 10th Ave., N. W., Washington, D.C. "My World Is Made Of Music" 104, "A Merry Bachelor"—Mary (A Real Show-Off) 106, $5.00 each. T. H. RAND ALL, BOXES, NORTH BERGEN, N. J.

FOR SALE—40 Selection AMI Model "C"; 100 Selection Seeburg 1949 or 1960 Model. Write. Dale Guns, Shuffleboards; Sh alleles, twins or singles; Pin Balls; Roll down games; We deliver free in Wisconsin, also help new operators start right. LIKE NOVELTY CO., OMRO, WIS.

FOR SALE—5-Ball Speedy Alley Express $159.50 ca.; 3 Shuffle Alley Express $175 ca.; 5-Cent Shuffle Base (New) $90 ca. Williams All Stars $89.50 ca.; 1 Williams St.@ $65.00 ca.; 1545A, 1954; 5 Dale Guns $79.50 ca.; 1 Seeburg Motorized $135; 3 Chicago Coin Golets $125; 3 Ex- hibit 1000 Motorized $125; 5 Dale Guns $79.50 ca.; 1 Seeburg Motorized $150; 5 Chicago Coin Pistol $125; 1 Aut- oscope Sky Fighter $110; 100 Victor Telescopic $125; 10 Seeburg 3 balls $50 ca.; 50 Brand New Packard Rich- mond $45.00 ca. 10 Seeburg 5/10/25c Wall-O-Matic $59.50 ca.; 50 Seeburg 3-5c Wall-O-Matic $29.50. MONROE COIN MACHINE EXCHANGE, INC., 50 PARKWAY, CLEVELAND 14, OHIO. Tel.: Superior 1-6000.

FOR SALE—3 Bally By Rolls; 2 Yankees; 2 Speedies; 1 Pueblo; Wurlitzer Hideaway; Seeburg Hideaway; Chicago Basketball; Laporte; 5c Mutoscope Voice-O-Graph; 4 Bally Entries. Tel. trade, or you may have some. Sources, Citations, STANLEY AMUSEMENT CO., 5223 NO. TACOMA WASH. TACOMA, WASH. Tel.: HI 5110.

FOR SALE—Completely reconditioned with used parts replaced by new; 6-10 Seeburgs $352 ea.; one #246 Highway $250; one 1250 Wurlitzer with all new parts and reconditioned $275; one Rock-Ola 1100 in perfect shape. Write or call #3020 Wurlitzer Boxes $45 ca. one Wurlitzer 600 $65. Small de- posits. MI SINGER BROS. INC., 213 FRANKLIN ST. FAY- EVILLE, N. C.

FOR SALE—Two late model phototro- nomic phonographs and music graphs, completely rebuilt and overhauled. Priced To Sell, 10,000-15,000,000$100.00. Will consider offers within the past six months, 4c ea. AMERICAN MACHINES, 286 W. 29TH STREET, MIAMI, FLA.

FOR SALE—Hard-to-get Phonographs. We have stock on hand. Local and out of town dealers are right. We also have complete selection of new and used graphs of all kinds. COVEN DISTRIBUTING CO., INC. 3181 W. 31ST ST., INDEPENDENCE 18, ILL. Tel.: Independence 3-2210.

FOR SALE—Guaranteed used phonographs, all makes; Pinball Ma- chines, all makes. These machines are perfect, the price is right. Write. W. T. KLUG MANUFACTURING DISTRIBUTING CO., INC., 304 IVY STREET, N. E., ATLANTA, GA; 180 E. 92ND ST., NEW YORK 28, N. Y.; 924 N. 22ND ST., DALLAS, TEXAS; 91 GERVAS STREET, COLUMBUS, S. C.

FOR SALE—America's finest reconditioned Wurlitzer phonographs and music accessories. Everyone of our reconditioned machines guaranteed accurate Baldwin/Phonograph of price. Tell us what you need. Get your orders in now. M. B. STREET DISTRIBUTING CO., INC. 2614 PURITAN AVE., DETROIT 21, MICH.

FOR SALE—We can supply all your record needs—on all labels. Shipments made 21 hours after receipt of order. We are the biggest record shipper. We ship anywhere. LESLIE DISTRIBUTOR CORP., 735 TENTH AVE., N.Y., N. Y. Tel.: Plaza 7-1977. Cable address: EXPO RECORD, NEW YORK.

FOR SALE—Buy your finest recondition- ed Wurlitzer phonographs from the World's Largest Wurlitzer Dis- tributor. Genuine parts, factory trained mechanics, personally priced. Also reconditioned cigarette machines complete. W. J. YOUNG DISTRIBUTING, 549 TENTH AVE., NEW YORK, N. Y.

FOR SALE—3 Exhibit Love Meters, all $95; 1 United Double Shuffle Alley Pin Conversion (close- out) $40. Carl Segal $135 ca.; 1 Exhibit Dale Gun $95; 1 DuCret/7 column cigarette Vendor $175; 1 Universal Automatic Amuse- ment CO., 1000 S. GRAND AVENUE, CHICAGO 11, ILL. Tel.: EVANS- VILLE 10, IND.

FOR SALE—The finest, cleanest games and phonographs. Before you buy, talk to us first. We are headquarters for all types of coin operated games. M. B. STREET DISTRIBUTING CO., 1321- 23 CENTRAL PARKWAY, CINCIN- NATI 14, OHIO. Tel.: Main 37251.
CONVERSIONS

If you are at present converting older machines into later type models, please note here The Cash Box immediately. The new names of your machines will be listed along with the names of the original machines from which they were converted.

AUTOMATIC SALES & SERVICE CO.
Bally Champion to Ball Feature Citation to Play Feature

U. S. DISTRIBUTING CO.
United Shuffle Alley to Deluxe Shuffle Alley
United Starter Shuffle Alley to Deluxe Shuffle Alley Rebound
United Shuffle Alley to Deluxe Shuffle Alley Rebound
United Double Shuffle Alley to Deluxe Shuffle Alley Express
United Two-Player Express to Twin Rebound
United Shuffle Alley Express to Shuffle Alley Rebound
Bally Speed Bowler to Shuffle Champ
Gene Bogen Bowling League to Super Bowling League

MANUFACTURERS NEW EQUIPMENT

Equipment listed here is currently in production. Prices listed are manufacturer’s list prices.

AMERICAN MACHINE & MILLS CORP.

1940-50 Combination Coin/Insert
$950.00

Rutten’s "B" Stand
$750.00

Rutten’s "C" Stand
$1,000.00

Rutten’s "D" Stand
$1,500.00

Rutten’s "E" Stand
$2,000.00

Rutten’s "F" Stand
$2,500.00

Rutten’s "G" Stand
$3,000.00

Rutten’s "H" Stand
$3,500.00

Rutten’s "I" Stand
$4,000.00

Rutten’s "J" Stand
$4,500.00

Rutten’s "K" Stand
$5,000.00

Rutten’s "L" Stand
$5,500.00

Rutten’s "M" Stand
$6,000.00

Rutten’s "N" Stand
$6,500.00

Rutten’s "O" Stand
$7,000.00

Rutten’s "P" Stand
$7,500.00

Rutten’s "Q" Stand
$8,000.00

Rutten’s "R" Stand
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Rutten’s "S" Stand
$9,000.00

Rutten’s "T" Stand
$9,500.00

Rutten’s "U" Stand
$10,000.00

Rutten’s "V" Stand
$10,500.00

Rutten’s "W" Stand
$11,000.00

Rutten’s "X" Stand
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Rutten’s "Y" Stand
$12,000.00

Rutten’s "Z" Stand
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Bally Manufacturing Co.

Bally Mall & Bar Box
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CHICAGO COIN MACHINE CO.

Play Ball
$299.50

Band Box
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H. C. EVANS & CO.

Constellation Phonograph
$25.00

THE EXHIBIT SUPPLY CO.

Rotary Merchandiser
$550.00

Dale Six Shooter
$75.50

Two Player Hockey
$75.00

Pony Express
$85.00

Big Bongos
$85.00

GENE MFG. & SALES CO.

Tri-Score
$279.50

D. GOTTLEIB & CO.

Knock Out
$294.50

J. H. KEENEY & CO., INC.

League Bowler, 94.5 Ft.
$419.50

League Bowler, 8 Ft.
$409.50

All-Electric Cigarette Vendor
$395.50

All-Electric Cigarette Vendor with Changer
$375.00

Penny Insertor
$115.00

Four Way Bowler Conversion
$55.00

Match Bowler Conversion
$75.00

Diydend
$65.00

UNITED MANUFACTURING CO.

Teamster
$195.00

Five-Player Shuffle Alley
$450.00

Twin Shuffle-Cade
$430.00

Shuffle Alley
$385.00

Two Player Shuffle Alley Rebound
$375.00

Four Player Shuffle Alley Rebound
$395.00

Shuffle Alley Deluxe Conversion
$79.50

Super Shuffle Alley Deluxe Conversion
$89.50

UNIVERSAL INDUSTRIES, INC.

High Score Bowler
$375.00

Deluxe Twin Bowler
$375.00

Shuffle Tournament Attachment
$175.00

WILLIAMS MANUFACTURING CO.

Music Mite Phonograph
$845.00

THE RUDOLPH WURLITZER CO.

Model "1400" Phonograph
$945.00

Model "1405" Phonograph
$914.00

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
FIRST CODED PRICE LISTS THIS ISSUE

After Eight Years “The Confidential Price Lists” Appear in Code for the Benefit of “The Cash Box” Subscribers

NEW YORK—For the first time in the history of the coin machine industry, beginning with this March 9, 1951 issue of The Cash Box, the internationally famous, officially accepted, “Confidential Price Lists,” which are almost twelve and one-half years old, having been born about four years before The Cash Box itself, appear completely coded for the exclusive and confidential benefit of subscribers to this publication only.

Those who are reading this can, if they so desire at this moment, turn to “The Confidential Price Lists” and note that the code method used is such that it cannot be read or understood by anyone but those who are subscribers to The Cash Box.

This is being done to once and for all time eliminate the possibility of anyone, except a bonafide coin machine man, from knowing the prices of the equipment of this industry.

For years The Cash Box continued, thru much controversy, the publication of “The Confidential Price Lists.” These lists of practically every single machine ever manufactured in the industry have proven themselves invaluable to all engaged in the field.

The proof of their greatness and their need by the industry is best noted by the feeble and insipid imitation which The Billboard has just started. Like coimmen from coast to coast have reported, “Imitation is the sincerest form of flattery.” This tabloid paper’s poor imitation of the used machine prices has won tremendously great honor and respect for The Cash Box.

But, The Cash Box, noting that such imitation was also damaging to the field, for anyone with a quarter could buy The Billboard at a newsstand and learn about the prices of this industry’s equipment, decided that the time had now arrived when a new method must be originated which would allow only those bonafide coin machine firms (the subscribers to The Cash Box) to know what the prices were.

To do this The Cash Box turned to an idea which it has held in abeyance since 1944. It was during that year when an outstanding coin machine distributor suggested that The Cash Box “code” its “Confidential Price Lists.”

During 1944 there was no reason for such coding. The Cash Box has always purposely remained off the newstands, tho it had been approached time and time again by leading newstand distributing services to get on the newstands.

The Cash Box has remained a strictly “confidential” weekly publication for the benefit of this entire industry to which it is exclusive, completely and solely devoted.

Now the time has, at long last, arrived when The Cash Box, because of the action of The Billboard, has turned to “code.” This was necessary so that the true used machine prices which are presented by the leaders of the field to The Cash Box each week would remain “confidential,” and not just something that was “advertised” weeks ago.

“The Confidential Price Lists,” as they appear in each week’s issue of The Cash Box are the true prices of the used equipment of this field and have been the prices for the years (over twelve and a half years) which they have been published.

“The Confidential Price Lists” first appeared in special sheets for the clients of the publisher of this magazine. This went on for over four years. Then, when World War II came on, they appeared in bound form known as “The Cash Box.” They have continued in this magazine form now for over eight years.

Beginning with this issue, “The Confidential Price Lists,” appear in special code. Only subscribers know the code. Only subscribers can understand and read the prices.

The code will be changed from time to time. Codes will also be switched about at regular intervals. It is important to every subscriber to keep the code confidential for his own benefit.

What Do You Think of the Coded “Confidential Price Lists”?

WRITE HERE

SIGNED

FIRM

ADDRESS

TEAR OFF—MAIL TO: The Cash Box, Empire State Bldg., New York 1, N. Y.

Notice!

IF YOU ARE A PAID-UP SUBSCRIBER TO “THE CASH BOX” AND HAVE NOT RECEIVED THE MARCH 3, 1951 CODE CARD, WRITE IMMEDIATELY TO:

The Cash Box
EMPIRE STATE BLDG.
NEW YORK 1, N. Y.

Full Year’s Subscription to “THE CASH BOX”
(52 WEEK’S ISSUES)

Advise Whether You Are Operator, Distributor or Jobber of Coin Machines

Only $15.00

“Special Advertising Subscription” Entitles You to a 40 Word Classified Ad FREE OF CHARGE Each Week for 52 Weeks—An Actual $181.40 VALUE

Only $48.00

YOU CAN GET FULL CREDIT FOR YOUR $15 SUBSCRIPTION IF YOU NOW DESIRE THE $48 “SPECIAL ADVERTISING SUBSCRIPTION”
How To Use "The Confidential Price Lists"

FOREWORD: Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange — when it is 70 or 75 some prices as those are quoted for the coming week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists", rather than show no price, retain the last known quotations for such equipment so that the subscriber has at least the last known prices as a basis to work with. Prices continue to be very widely divergent three days. Equipment on the West Coast may sell for a certain machine worth $150.00 whereas on the East Coast it may think it worth $75.00. Of course, condition, serial, appearance, demand, territory, etc., must all be taken into consideration. "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average prices adjustments for the postal distances of their territory.

This section should be read as follows: First price listed is lowest price for the week; Second price listed is highest price. Where only one price appears this should be considered lowest price.

CODE

1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week

Table:

| 6. 5, 10, 25 Wallomatic 2 | LAT, CHA |
| 7. 5, 10, 25 Baromatic | LAT, CHA |
| 8. 5, 10, 25 Wallomatic 3 | LAT, CHA |
| 9. 10, 25 Wallomatic 4 | LAT, CHA |
| 10. 10, 25 Wallomatic 5 | LAT, CHA |
| 11. 10, 25 Wallomatic 6 | LAT, CHA |
| 12. 10, 25 Wallomatic 7 | LAT, CHA |
| 13. 10, 25 Wallomatic 8 | LAT, CHA |
| 14. 10, 25 Wallomatic 9 | LAT, CHA |

PACKARD

4. Pla Mor Wall & Bar — KAT, OAT

MANUFACTURERS

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| 14. 10, 25 Wallomatic 9 | LAT, CHA |

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1 to 5 Players Can Play
10¢ PER GAME...EACH PLAYER
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Bowling-Team
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Greater Appeal...
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FEATURES INCLUDE
DISAPPEARING PINS
20-30 SCORING AND
FAST REBOUND ACTION
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SIZES:
8 FT. x 2 FT.
9 FT. x 2 FT.

UNITED'S
5 Player Shuffle-Alley

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