Debbie Reynolds and Carleton Carpenter, whose MGM platter "Aba Daba Honeymoon" is currently sweeping the country, are shown presenting a special scroll to Jack Lacy for being voted "New York's Top Dick Jockey of 1950." Jack is now celebrating his fourth anniversary with WINS. The team of Reynolds and Carpenter revived "Aba Daba Honeymoon," which was written 50 years ago, in the film "Two Weeks With Love" and the tune has not only been given a new lease on life but has brought to the forefront two sparkling new stars.
COST FIGURES PROVE IT

"Cost figures will show any operator that a phonograph with over 48 selections is no "big economy size." It costs too much money to buy, to own and operate.

"Wurlitzer’s 48 selections are ample. Its ability to handle both 78 and 45 RPM records is wonderful. My hat is off to you."

MARK E. HOWARD
Columbus, Ohio

In its sensational new Fourteen Hundred, Wurlitzer gives you one phonograph that plays all speed records. No matter what the future produces in platter sizes or shortages, you’re set with this phenomenally beautiful phonograph.

It carries the right record complement based on exhaustive tests that proved 48 selections pay best. Look at it from every angle—inside and out. You’ll know why operators all over America are saying, “Here’s the year’s best buy—the industry’s greatest value!”

THE 48-SELECTION, ALL-SPEED
WURLITZER
Fourteen Hundred

THE RUDOLPH WURLITZER COMPANY, NORTH Tonawanda, NEW YORK
WANTED

Amusement Counter Games

Discussions now going on in almost every major city about increasing their present sales taxes, brings back the thought to the average coin machine man that the time has, at long last arrived, to do something about, "the best spot in any location", the counter where the cashier makes change for customers.

There is no longer any doubt that higher sales taxes will come into being.

As these possibilities arise, then the trade begins to once again think about the counters in every location. And that means counter games of the amusement variety which will bring in the many loose pennies and other coins that are going to be circulating about in every location.

The old time reel-type counter games are out. Simple because of the high Federal license which is required.

Therefore, a new type counter game can, and should, be built which will not be even similar to the former reel-type games, but, which will be sufficiently interesting and amusing to attract public attention.

These games do not need electricity and therefore circumvent the copper ban. They can, and should, be very simple in construction, so that repairs are easy;

And, at the same time, because of the simple construction, the price of the game will also be much lower.

In short, the old time amusement counter games, which did so much to help create this industry, are now due for a comeback. One of these will open the path to take many of the sales tax pennies flooding average good locations.  (And if cigarettes are the awards, where awards can be made, these should be the award featured.)

Whatever plans manufacturers may have for after March 1st, they most certainly should include in these plans a counter game or two, which will help the nation's amusement operators enjoy greater boom play.

The fact remains that the most successful of all low-priced products which were ever introduced to the industry were always the counter games. These were in position in every location. They attracted a very great number of loose coins.

Everyone connected with this industry can recall that the 4-way chutes of most of these games were always active. Pennies, nickels, dimes and quarters, were accepted thru the chutes. And the pennies were the far greater number in everyone of these machines, yet, many reported large numbers of nickels, dimes and quarters, too, found in the cash boxes of the counter games.

As March 1st draws closer, all the trade realize they will become completely dependent on the ingenuity and inventiveness of the manufacturers and their engineers.

It is hoped by a great many men engaged in this industry, that among the new ideas will be a counter game, which can be featured in any and all locations everywhere in the nation, to assure the operators profitable continuity in their chosen profession.

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SUBSCRIPTION RATES $15 per year anywhere in the U.S.A. Special listing for jobbers and distributors at $4 per year includes 40 word classified advertisements each week for an entire year (52 weeks) plus the full year's subscription free of charge. Airmail, First Class, as well as Special Delivery subscription rates on request. Subscription rates for all foreign countries on request. Three weeks advance notice required for change of address.

THE CASH BOX covers the coin operated machines industry, and all allied to this industry in any fashion whatsoever, throughout the United States, Canada, Central and South America, Africa, Japan, Hawaii, Philippines Islands, and other Asian and Pacific countries, as well as certain European nations. The Cash Box is on hand at various American consular offices throughout the world. This coverage includes operators, jobbers, distributors and manufacturers and all allied to-automatic coin operated music equipment; automatic coin operated vending and service machines; as well as coin operated amusement equipment in all divisions. The music and record fields, recording artists, publishers of music, disc jockeys, radio stations, and all others in any fashion identified with, or allied to, the coin operated music machines industry are completely covered. Manufacturers and distributors of various merchandise, parts, supplies, components and all materials used in the coin operated vending, music and amusement fields are also covered by THE CASH BOX.

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Mr. Bill Gersh  
The Cash Box  
32 W. Randolph Street  
Chicago 1, Illinois

Dear Bill:  
We have just made our first collection on a 10 cent play pinball.  
The game is a Gottlieb (KNOCK OUT). We did not do anything to change  
the operation of the game outside of changing the coin chute to 10c  
The location, a bowling alley, averaged about $3.00 weekly gross.  
This was at a 5c play. At 10c play we grossed $41.00 and no sign of  
a let down.  
We are so confident of 10c play, that all our new games are going  
out on location at 10c play. The day of the nickel is gone with the  
Buffalo and the best part of the whole deal is that the public knows this.  

Kindest regards.  

Rudolph Kit

Amusement operators who read the above letter, if they are  
progressive and, at the same time, if they desire to profit  
from their investment, should make similar tests in their  
territories. Since 1943 this publication has urged the nation's  
amusement operators to change over to 10c play. It has published  
charts which could be pasted on cardboard backs and placed on  
equipment for test purposes. Today, amusement operators every-  
where in the nation, are testing 10c play. And are surprised at the  
marvelous returns. Just as with Rudolph Kit of the Suburban  
Music Service. It will pay every amusement operator to re-read the  
above letter. Then test 10c play in his own location. The answer is  
in The Cash Box.
The Top Ten Tunes Netting
Heaviest Play In The Nation’s Juke
Boxes, Compiled From Reports
mitted Weekly To The Cash Box
By Leading Music Publishers
Throughout The Country.

Record Companies Listed Alphabetically
45 rpm numbers in parentheses

MY HEART SINGS FOR YOU
GUY MITCHELL & MITCH MILLER
CA-1328 (F-1328)—Jimmy Wedek
CO-39069 (F-39086)–Stafford & Alt
CO-39886 (F-39866)–Stafford & Alt
CO-39142 (F-39142)–Ken Griffin
DE-27378 (9-27378)–Hilton Young

THE ROVING KIND
GUY MITCHELL & MITCH MILLER
CA-1313 (F-1313)—Lee Baxter
CO-39507 (F-39507)–Weavers
DE-27312 (9-27312)–Weavers

IF
PERRY COMO
CA-1342 (F-1342)—Dean Martin
CA-1339 (F-1339)—Jim Reeves
CO-39102 (F-39102)—J. Staff
CO-39113 (F-39113)—Sammy Kaye
DE-24122 (9-24122)–J. L. Shutt

BE MY LOVE
MARIO LANZA
CA-1323 (F-1323)—Ray Anthony O.
CO-39157—Lee Brown O.
DE-6037—Dinah Shore

YOU'RE JUST IN LOVE
PERRY COMO and FONTE SISTERS
CO-39022—Denny & Janie Piankoff
CO-40135—Tilten & Sabbath
DE-27317 (9-27317)–Herman & Haynes

SO LONG
GORDON JENKINS & THE WEavers
CA-1341 (F-1341)—Lee Baxter
CO-39141—Lee Brown O.
CO-39142—Ken Griffin
DE-27316—Jenkins & Weavers

NEVERTHELESS
MILLS BROS.—RALPH FLANAGAN ORCH.
CA-1190 (F-1190)—Ray Anthony O.
CO-39003 (F-39003)—Frank Smirke
DE-27317—Jenkins & Weavers

HARBOR LIGHTS
SAMMY KAYE ORCH.
CA-1110 (F-1110)—Ray Anthony O.
CO-39857 (F-39857)—Bert Warren O.
CO-39084 (F-39084)—Frank Smirke

TO THINK YOU'VE CHOSEN ME
TODD HOWARD ORCH.
CA-1307 (F-1307)—Glenn Miller & His Band
CO-39269 (F-39269)–Milt Bern
DE-27262 (9-27262)–Oliver

RCA VICTOR
RELESE 2-8
POPULAR
RALPH FLANAGAN and His Orchestra
On The Road To Mandalay
I'll Be With You In Apple Blossom Time
Every Time! Fall In Love
Silent Drive
On The Little Big Horn
Harmonicas
A! Sweet Mystery Of Life
Statesmen

COUNTRY
EDDIE MARSHALL and His Trail Busters
Crossroads
My Bucket's Been Fixed

ROY ROGERS and the Roy Rogers Riders with Frank Worth and His Orchestra
Katy (The Hoppinest Kangaroo)
Roy The Dogie (With The Ribbon on his Tail)

CHILDREN'S
ROY ROGERS and the Roy Rogers Riders with Frank Worth and His Orchestra
Katy (The Hoppinest Kangaroo)
Roy The Dogie (With The Ribbon on his Tail)

BLUES
JOHN CREER
and the Rhythm Rockers
Why Did You Go?
Our Wedding Tune

SPECIALTIES
THE FRIENDLY BROTHERS QUARTET
Soldier, Go Ahead
Journey To The Sky

PO-PRECEPTS
JOE BIVIANO with his Accordion Orchestra
Give Me Your Love
The Gophers Song-Polka

RED SEAL SPECIAL
JIMMY DURANTE assisted by HELEN TRAUBEL
The Song's Gotta Come From The Heart
A Real Piano Player

MARIO LANZA
I Pagliacci: Act II
VESTI LA GUERRA (On with the Play)

AVA MARTA
32-3229 (49-3229)

NEW ALBUMS
IRVING FIELD TRIO
Irving Fields Melody Cruise
(204067)

NATIONAL SPECIAL
PHIL HARRIS with Orchestra
conducted by Warren Scharf
Oh, What a Face
Sings Fred Waring

This week's
New Releases

WEEK OF FEBRUARY 17

9
Be My Love
Marilee
16-1541 (f-16-1541)

12
Zing Zing, Zoom Zoom
Perry Como (Eugene Remerger)
(Meliell Avenue)
20-2907 (f-29-2907)

15
You're Just In Love
Perry Como with the Fontana Sisters
20-4073 (f-40-4073)

18
In Your Arms
A Penny a Kiss

20
Peter Gottstein
Spike Jones
20-4855 (f-48-4855)

2
Would I Love You
Tony Martin
20-4618 (f-46-4618)

5
My Heart Cries For You
Nobody's Chasing Me

9
I'm Movin' On
Harry Soot
20-4826 (f-48-4826)

12
The Golden Rocket
Harold Soot
20-4800 (f-48-4800)

To Think You've Chosen Me
Is It No Secret

1
Zing, Zing, Zoom, Zoom
Dustin Groves
12-1195 (f-12-1195)

3
Sugar and a Peck
Bud Light
20-4709 (f-47-4709)

4
I Still Feel The Same About You
39-2528 (f-39-2528)

7
Back the Thrill
Harry Soot
20-3737 (f-20-3737)

10
Going Strong

The Nations' Top Ten Juke Box Tunes

20-2906 (f-20-2906)
**HULLABALOO** (2:44)  
**LOVESICK BLUES** (2:39)  
**JUNE IN THE VENTN** (Modern 20-792)  
- A very happy sounding item is offered up here by June Barton. With lots of noise and pieces in the chorus, this one sounds as though everyone is having a great big time. Flip is a very low down sounding thing which gets a real rough vocal from June and a good orchestra. These sides are right for the boxes.

**ST. PATRICK'S DAY, PARADE** (2:37)  
**GILLY, G'OLLY G, B'GORRAH** (2:35)  
**DIZZY DAY** (RCA Victor 20-4061; 47-4061)  
- A couple of sides in time for St. Patrick's Day show up on this platter with Dennis Day on the vocal. First half is an Irish march which sounds real cute as done by Dennis and the Henry Bene orchestra. The flip is another typically sounding Irish ditty which is good to listen to. A right disk for the right holiday.

**PETER COTTONTAIL** (2:48)  
**RHAPSODY FROM HUNGER (Y)** (2:45)  
**SPIKE JONES** (RCA Victor 20-4055; 47-4055)  
- A cute Easter tune is dished out here by Spike Jones and his band. The boys make this one a good bet for the coming holiday. Second side is a crazy thing getting a typical Spike Jones working over with Freddy Morgan and Helen Gray doing the vocal. Ops will do ok with this.

**OH WHAT A FACE** (2:50)  
**HUNGRY AS THE LITTLE WOMAN** (2:15)  
**HENRY JEROME ORCH. & RAY SMITH** (London 140)  
- A novelty with a lot of potential comes up on this disk. Ray Smith does the crazy lyrics with Henry Jerome doing his part with the first arrangement. The lower side is a sentimental little ballad done well again by Ray and the band. Both ends of this platter should get a play.

**TAG ALONG** (2:27)  
**SOFTLY AND TENDERLY** (2:40)  
**PATI PAGE & REX ALLEN** (Mercury 5592)  
- Pati Page, who is blaring at the moment with "Tennessee Waltz," teams up with Rex Allen to turn out a western sounding item on the upper half. Billy Barnes comes along at the organ and makes this thing a good hear. Lower end is a sentimental item again with an organ accompaniment. Ops oughta hear it.

**LUNA AZUL** (2:49)  
**MUCHO SWING** (2:53)  
**RICKY GARDI ORCH.** (Bomba 140)  
- A couple of mambos that makes for good dancer show up here played by Ricky Gardi and the orchestra. Both ends are very good, and Ricky should do well again with the first side of the old standard "Blue Moon" and the second a swing item with a lot of bounce. Ops in the right locations should have a listen.

**LONESOME GAL** (3:12)  
**TOO LATE NOW** (3:02)  
**DINAH SHORE** (RCA Victor 20-4060; 47-4060)  
- A wonderful new ballad which shows every sign of breaking thru gives Dinah Shore a great big hit record. Dinah makes this lovely, soft, ditty something to hear and ops who get it into their machines are gonna be hearing a lot of it themselves. Backed up with a terrific orchestra by Henri Rene, Dinah does this one very easily and with a whistling accompaniment that comes in now and then gives it a real lonely feeling. Her appealing voice tops off a grand song and winning interpretation. The lower end is another item which may go. A new ballad from "Royal Wedding," it too has a great deal to recommend it. And of course Dinah's singing and Axel's accompaniment assure its getting the proper attention. Ops can be certain of the top deck. Those who get it going with it will be gathering in a lot of coin.

**CHICKEN SONG** (2:35)  
**IF YOU WANT SOME LOVIN'** (2:30)  
**DOBBIE O'BRIEN & JOE FINGERS CARR** (Capitol 1409; F-1409)  
- A cute novelty with a farm background is offered on this platter by Dottie O'Brien. Joe Fingers Carr provides the musical background with some excellent piano playing. Lower end has the same combination going to town on another good number with listenable lyrics. Ops will find this one good for a play.

**SILVER SPURS** (2:49)  
**ANYTIME** (2:39)  
**LEO AND HIS TRIO** (stave 6000)  
- Two different kinds of sides are dished out by a new combo, Leo and His Trio. First side is a jumpy item, pretty fast and with an ok vocal. Lower end is a ballad with pleasing instrumental from the group and particularly with a lot of nice singing through. Ops might give this one a try.

**THE CHILLY CHIQUITA FROM CHILE** (2:48)  
**WOODEN SOLDIER SAMBA** (2:49)  
**EDMUNDO ROS ORCH.** (London 847)  
- Edmundo Ros has two more samples for his fans. The top deck is a cute little thing with Edmundo going to town on the vocal while the lower end finds him beating out a samba to march rhythm. For those with the taste, these sides will be the thing.

**CARRIAGE AND PAIR** (2:49)  
**BEES IN THE BONNET** (2:39)  
**MONTOVANI AND ORCH.** (London 919)  
- Montovani puts his full orchestra to work on a couple of numbers here and turns in his usual fascinating job. The upper half is a medium paced rendition with all the little embellishments that he uses. The lower end features the famous Sandata at the piano in a very fast side. These should get a play.

**IF YOU WANT SOME LOVIN'** (2:43)  
**LAST NIGHT MY HEART CROSSED THE OCEAN** (2:39)  
**KITTY KALLEN** (Marrow 5578)  
- A wonderful tune is given another good rendition, this time by Kitty Kallen. Running through this rough sounding ditty with verve, Kitty gets a lot of rough reaction from George Stravo and the orchestra. The second side is a sentimental ballad which she does in a different style which is equally as good. Ops should tune in.

**LITTLE BUD MAMBO** (2:11)  
**KOO KOO MAMBO** (3:18)  
**SONNY BURKE** (Decca 27417; 9-27417)  
- A couple of mambo's are offered here by Sonny Burke. Turning out two exciting dance sides, Sonny takes both in particular with the upper end. Ops, you'd better get your feet out cause this one is going to be hot. Upper end is an instrumental while the second side has a group of voices coming in for some shout. Perfect for the dance spots.

**BEGIN THE BEGUINE** (3:08)  
**DAYBREAK** (2:25)  
**ROBERTO INLEZ ORCH.** (Coral 6037; 4-6037)  
- A musical rendition of the great Cole Porter classic makes this top deck a good bet for ops. Roberto and his orchestra give this one a wonderful arrangement which makes this item a real one. The flip is a dainty instrumental with fine musicianship being displayed. Ops oughta listen in.

**PETER COTTONTAIL** (2:42)  
**THE FUNNY LITTLE BUNNY** (2:37)  
**GENE AUTRY** (Columbia 38750)  
- A perfect coupling for the Easter season is Gene Autry's offering on this platter. The first side is last year's hit which should hit again this year. The flip is another cute seasonal novelty which will get a lot of play. Ops who are putting holiday numbers together should click these machines, shouldn't overlook these.

**COUNTERFEIT KISSES** (2:51)  
**LONESOME GAL** (3:04)  
**TERESA BREWER** (Lewish 9274)  
- Teresa Brewer takes off on a couple of ballads on this disk and turns in a terrific job. Both ends are winners. Teresa gives all she's got on the flip which shows what she can do. They're both slow and easy to listen to and both have fine arrangements. Ops won't go wrong with them.
Announcing "The Cash Box"

**MOA SPECIAL**
(MUSIC OPERATORS OF AMERICA)

issue

YOUR ADVERTISING MESSAGE WILL REACH ALL OF THE NATION'S JUKE BOX OPERATORS

Dated: MARCH 24

**GOES TO:** THURS. MARCH 15

**SEND IN YOUR AD NOW!**

This Most Important Issue of "The Cash Box" Will Be Distributed At The MOA Convention In Chicago . . . and Mailed To Music Operators Thruout The Nation.
"ABA DABA HONEYMOON" (2:53)
"DOWN IN JUNGLE TOWN" (2:34)
CLIFF STEWARD
(Coral 60374; 9-60374)
• Two sides swathed in double talk are brought forth by Cliff Steward and his orchestra. Sonny Burke comes by as a sort of backup. Both sides are a jarring version of the current novelty hit which makes it doubly good to hear. The second side is a honky tonk sounding thing which also should go on the boxes. Ops oughta tune in.

"SPARROW IN THE TREE TOP" (2:55)
"LET ME IN" (2:56)
LYN MURRAY
(Coral 60401; 9-60401)
• A couple of novelties with a lot of potential are turned out by LYN Murray. Needless to say both ends get accomplished renditions of arrangements and orchestrations. Bill Lee and the chorus take care of the vocals and the result on either side is pleasing. Ops oughta listen into these sides. They're right for the machines.

"FAITHFUL" (2:54)
"YOU'RE THE ONE" (2:49)
FRANK SINATRA
(Columbia 29212; 4-39213)
• Frank Sinatra offers two new ballads in a strong voice. Both tunes have possibilities of breaking through and both get the work from the Axel Stordahl backing. Frank pours a lot of voice into these sides and ops will do well to consider them very carefully.

"SHE'S MY EASTER LILY" (2:49)
"MICHAEL McNERNY" (2:54)
DICK TODD
(Rainbow 40077)
• A combination Easter and St. Patrick's Day disc is the offering here and it's a good combination. Dick Todd repeats his hit of last year on the top deck with the help of the Jerry Packers chorus and Eddie "Piano" Miller's orchestra. Second side finds the same combination going through on Irish sounding ditty. Both sides should do ok.

"MAMBOOGE" (2:12)
"EL CHICOLO MAMBO" (2:40)
SONNY BURKE ORCH.
(Decca 27427; 9-27427)
• Two more mambos from Sonny Burke come our way. The upper level is a very danceable item, fast and rhythmic. The second side features some wonderful instruments by the boys in the band. Ops who have spots where dancing is the thing, oughta get going with the disk.

"SLEEPER OF THE WEEK"
"THEY'RE PLAYING OUR SONG" (3:18)
VAUGHN MONROE ORCH.
(Coral Victor 20-4059; 47-4059)

VAUGHN MONROE
• Vaughn Monroe takes a ballad with potential, gives it one of his full voiced renditions and turns it into an item that could easily make it. Vaughn's fans are bound to go wild for this one and with a melody that seems to linger and make void. Bob London does the vocals oughta go a little crazy for it too. Giving this one the full treatment, he runs through the sad story with the help of the boys in the band and the smoothness of the whole interpretation is appealing. On the lower half he offers another ballad which has been garnering some attention. A very slow, dreamy thing, it too has a good chance and Vaughn's vocal should help it along. While both ends are worth while, from our point of view the top deck has the edge. Ops oughta listen in to decide.

"FAITHFUL" (3:09)
VAUGHN MONROE ORCH.
(Coral Victor 20-4059; 47-4059)

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"LOVE'S OLD SWEET SONG" (3:04)
"BECAUSE" (2:45)
AMES BROS.
(Coral 60339; 9-60339)
• The Ames Brothers take two standards give them their own terrific brand of harmony and turn out a disk that should stick around for a long while. Both ends are very softly done with an organ accompaniment. This one is perfect for the quieter spots.

"I STILL FEEL THE SAME ABOUT YOU" (2:28)
"WHEN APPLES GROW ON CHERRY TREES" (2:35)
ROSEMARY CLOONEY
(Columbia 39185)
• Rosemary Clooney joins with her sister Betty to come up with a duo voiced rendition of a tune that's breaking through. The girls make some good harmony and this one is quite listenable. The lower side is a novelty with very cute lyrics and a grand orchestration by Percy Faith. Ops oughta get with this.

"DUST OFF THAT OLD PIANNA" (2:39)
"SAM, THE OLD ACCORDION MAN" (3:02)
EBO HANNON & JOHNNY RYAN
(Decca 27425; 9-27425)
• A couple of very catchy tunes are done here by Bob Hannon and Johnny Ryan. Upper half sounds like an old vaudevillean number and is done with a good deal of zest by the boys. Lower end is also an appealing item with some good harmony coming through. Top deck gets our nod.

"CASTLES IN THE SAND" (3:20)
"TELL ME YOU LOVE ME" (3:19)
INK SPOTS
(Decca 27464; 9-27464)
• The Ink Spots go through two ballads in their usual style and of course they do them fine. Bob London and the Bill Kenny solo and the recitation in the middle which have become standard procedures for the boys. Sy Oliver provides the orchestration and the total combination makes this a good bet for ops.

"LONESOME GAL" (2:38)
"FAITHFUL" (3:05)
MARGARET WHITING
(Capitol 1139; F-1391)
• A beautiful ballad gets a matching vocal from Margaret Whiting. Frank DeVol provides the musical accompaniment and together they give this tune great going over. Lower end is another slow ballad with an excellent arrangement by the orchestra and Maggie doing her usual fine job. Ops shouldn't miss this one.

"FRIENDSHIP" (2:49)
"PLEASANT, PRESENT PASTIME" (2:39)
RUTH WALLIS
(Wallis Original 3002)
• A novelty gets a cute interpretation from Ruth Wallis here, with the Ray Charles chorus and Mac Ceppos orchestra backing her up. The second half is a ballad done by Ruth and the same group. Although neither end will stop traffic, they should hold their own in the machines.

"AIN'T SHE SWEET" (3:10)
"TAINT WHAT YOU DO" (3:05)
SY OLIVER ORCH.
(Decca 27418; 9-27418)
• A couple of lively oldies are carried around here by Sy Oliver and the orchestra. The top deck gets a wonderfully smooth arrangement with an easy vocal by Sy and the Trio. Second side is a jump number which keeps your attention. These two are perfect for the boxes.

"HOW COULD YOU BELIEVE ME WHEN I SAID I LOVE YOU WHEN YOU KNOW I'VE BEEN A LIAR ALL MY LIFE" (2:21)
"I LEFT MY HAT IN HAITI" (2:40)
DANNY KAYE
(Decca 27463; 9-27463)
• A potent novelty gets a cute going over from Danny Kaye and Carol Richards. With one of the longest titles we've run across, the story from "Royal Wedding" should garner a lot of attention. On the second half, Danny is only the lead. Both ends have a Miss to go through a number in his usual wonderful style. His fans will go wild for this.
NEW YORK:

The entire town was saddened by the passing of Eddie Duchin this week. Eddie ingratiated himself with everyone who knew him and though he had taken it easy in the years since the war, before that he was one of the leaders in the dance band field. We'll all remember his magic piano playing for a long time and the boy who came far from the time he had to borrow a dress suit to lead the band. ... Frankie Laine a smash success at the Copa. He practically tore the house down with his renditions of such record hits as "That's My Desire," "Lucky Old Sun," "Mule Train" and his latest, "May The Good Lord Bless And Keep You." His greatness in extending credits to writers of the tunes and his conductor-arranger, Carl Fisher, is second to none. ... Here's a romantic story. When Ed Law son got back from Europe a few months ago, he called a few people around town for a job and finally got to Bryna Schwartz, Ben Kemper's assistant at Victor. She suggested he contact Ralph Flanagan's office which he did and was hired for public relations. Ed felt he ought to do something for Bryna, so now he is doing it. They'll be married soon. ... Eddie Mancini, new Victor singing artist, was feted by Bruno, N. Y. distributor, this past week. ... Capitol is making a big buildup on Helen O'Connell. ... The avalanche of oldies which are being revived continues unabated. ... Milton Karle has just added Jerry Gray's orchestra to its stable as eastern representative. ... Ray Sinatra, Evelyn Knight's accompanist, hurt in an automobile accident. ... In 1946, Jerry Gray broke every record for attendance and box office receipts at the Saxony Hotel in Miami. ... Sorry to hear that Mike Conway mother died last week. ... The Ames Brothers will accompany Guy Lombardo on his tour of the south and mid-west. ... Sarah Vaughan and Erroll Garner will be teamed for a concert together for the first time on Feb. 21 at Carnegie Hall. ... Ira Joachim doing a great job as advertising manager of Louis. ... Bill Schwartz of Hi-fi de La Vie's office in Washington will be Sid Prosin's guest over the George Washington week-end.

CHICAGO:

It's been a long time since we went to a benefit performance. One of the noted charities here called on show business to come thru. It, as always, show business instantly responded. It certainly was thrilling to see the fine people, like Paul Gilbert, Jerry Bergey, Cee Davidson, Benny Sharp, Nee Simon, Howard Zugunner, Lyle Todd, Myron Braz. Art Morton and Doris Drew get together and, within less than fifteen minutes, arrange what surely was one of the best shows those old gals have ever yet seen. Paul Gilbert simply wowed 'em. His act with Jerry Bergey just put the house down. At an encore Paul's the greatest. Art Morton's singing was received with such terrific applause that, tho' only two songs were arranged for Art, he had to go on and on. And then, to top the show, to make it zing right up to the very top of the scale, the very charming and gorgeous Doris Drew; Every performer was just stopped cold and applauded her chirping as much, if not more, than the audience. Performers are still talking about this gorgeous gal's voice and her "singing from the heart." We learned from Mercury, who just cut four more with this gal, that her first release will be "Beautiful Brown Eyes," backed with a tune that gal sings to a fare-thee-well, "Shut Up And Make Love To Me." ...

LOS ANGELES:

Well, we're finally fresh out of carrots, the 1950 crop, that is. ... Presented the Andrew Sisters with their award at a rehearsal of the CBS "Club 15" show. Bel and I couldn't resist as we were called to accept the handsome trophy as best singing combo and told us how they worried upon receiving the first and second that there wouldn't be enough to go around but now upon receiving their fourth in a row, they're anxious once again for another pair so it can be two a piece. ... The girls were so intent on doing a terrific rehearsal that it was hard to believe they're leaving "Club 15" and radio shortly for TV. ... Then, in the same manner, we put on a tie and turned over to the svelte clipper known as Chico, where Decca fantasy Dany Goldberg and V. P. Sidney Schwartz had the honor to witness the award presentation to Gordon Jenkins and the Weavers for the best selling record of 1950, "Good Night Irene." ... The Weavers, as fine entertainment in person as on record. ... The nicest part of the evening for the minus and us was the fact that we just last to a very splendid lady named Mr. and Mrs. Jenkins and we really got a lift out of one of The Weavers' number, their record, "Good Night Irene." ... Nice to see Virginia Wicks back in the public eye after being injured in a plane crash. ... And as usual, Eddie brings in all those many fans of his to jam every performance.

THE WEAVERS

The Weavers were paid, by their record company, the sum of $10,000 for the privilege of singing their biggest hit, "Good Night Irene," at the 1950 Radio City Music Hall. The Weavers are planning to use the money to buy a new home for Mrs. Weaver's sister, who lives in Chicago. The Weavers have been on the road for the past six months, and have been on the air almost every night. They have been featured on many of the major networks, and have also made several appearances on the Ed Sullivan show. The Weavers have a new album out, and are currently on tour in the United States. They are scheduled to perform at several sell-out concerts this summer, and are expected to make a fortune. The Weavers are considered one of the top selling groups in the world, and are currently ranked number one on the Billboard charts. They have been on the cover of many music magazines, and are often interviewed on television and radio shows. The Weavers are known for their harmonies and their simple, folk-like songs. They have a large following of fans, and are considered to be one of the most successful groups of all time.
Soaring up to "The Roving Kind" and "My Heart Cries For You"

GUY MITCHELL'S
Newest Hits

Sparrow in the tree top and
Christopher Columbus

A Best Seller For Sure!
Display it—Play it—Make it Pay!

Columbia Records
First, Foremost, Recorded in Music

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
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**Fertile, Minn.**
1. IF (Perry Como)  2. MY HEART CRIES FOR YOU (Foley-Knight)  3. TENNESSEE WALTZ (Guy Lombardo)  4. BE MY LOVE (Mario Lanza)  5. THE ROVING KIND (Guy Mitchell)  6. YOU'RE JUST IN LOVE (Perry Como)  7. SO LONG (The Weavers)  8. NEVERSUCH (Mills Bros.)  9. HARBOR LIGHTS (Sammy Kaye)  10. TO THINK YOU'VE CHOSEN ME (E. Howard)
"A Nickel Ain’t Worth A Cent Today"

Ops Continue Drive To Change Over To 10c
Play. Public Acceptance of Dime Play
Phenomenal. Gripes Few.
Collections Continue Up.

There’s no nickel pickle, no five cent
cigar
No nickel cup of coffee, no sweet candy bar
Now a nickel has wings and it flies
like a jet
You had it and you spent it and what
did you get
With a nickel you can’t call your girl
on the phone
You drop it in the coin box but no
dial tone
While you’re looking for pleasure you
spend and you spend
A nickel brings you nothin’, my
friend, in the end

CHICAGO—With thanks to Harry
Link, publisher, and songsmiths Jack
Segal and Fredbee Norman, writers of
the new pop click, “A Nickel Ain’t
Worth A Cent Today,” which title is
about as true as any statement yet
made regarding the nation’s present
economic situation, this publication
has been tremendously thrilled to
learn that more and more juke box
ops, clear across the nation, are driv-
ing to change over their phonos to
the new music merchandising plan, 2
plays 10c and 5 or 6 plays 25c.

Public acceptance of dime play has
been nothing short of phenomenal. In
every instance, where leading Juke
box ops have started out on dime play,
reports have followed of collect-
ions zooming anywhere from 100
per cent to far over 200 per cent bet-
ter than was earned in the very same
locations on nickel play action.

Most remarkable fact is that the
pubilc will insert dimes, and quarters
without even a second thought. . The
value of the play has not been raised.
It still remains at five cents. But, the
operators realized, as had been
brought home by this publication
since 1943, that they must “sell more
music” to assure themselves contin-
ing in business on a profitable basis.

This “buy more music” merchan-
dising plan is clicking. Operators re-
port that, much due to the fact that
the new phonos feature anywhere
from 40 to 100 selections, the public
finds tunes they want to hear and are,
therefore, willing to insert a dime for
2 plays or a quarter for 5 or 6 plays.
(In some cases ops are working on 1
play 10c and 5 or 6 plays 25c).

What is most important, especially
in a city of this size, where the entire
juke box ops’ association agreed to
swing over to 2 plays 10c and 5 or 6
plays for 25c, there have been so
few gripes that no reports in this
direction have appeared at association
headquarters. Even the kid spots
haven’t complained. In fact, location
owners have applauded the plan, as
they see themselves earning better
profits from the juke boxes in their
places of business with dime play.

The greatly increased play action
brought about by this new merchan-
dising of music has caused some Juke
box ops to worry whether records will
continue to remain as easily available
as they are at the present time.

They are hoping that should any
shortages appear in the near future,
the diskeries will contact them, and
also arrange for open publication of
this fact, so that they will be able
to stock up, especially now while play
is zooming up.

Whatever the future holds, it is
most definite that within a few more
months, the majority of the nation’s
550,000 juke boxes will be featuring
dime and quarter play.

The present method of 2 plays 10c
and 5 or 6 plays for 25c is taking
strong hold wherever it has been in-
troduced. Whether this will remain
the method used as the months go by
isn’t as yet known.

Some believe that this type play will
“condition the public” for 1 play
10c action.

But, as yet, all juke box ops who
have switched over to 10c play are
very much satisfied with the results,
and plan on continuing as is.

Chess Buys Hibbler’s
“Sunrise’’ Masters

CHICAGO—Leonard and Phil Chess
of Chess Records, 3849 Cottage Grove
Ave, this city, advised elatedly this
past week that they had purchased
the Al Hibbler masters made for Sun-
rise Records.

Among these are the famous Hibbler
standards, "Tress" and "Sunrise." The
firm immediately released a new
disk waxed by Al Hibbler and his
orchestra, "What Will I Tell My
Heart," backed with, "Don’t Mean A
Thing."

Both Chess brothers report that,
from the moment they made the an-
nouncement they had purchased the
Al Hibbler masters from Sunrise,
business started to flow in to their
headquarters here.

The new release was reordered the
very first few days of its release,
they claim.

Leonard Chess announced, "We
have some territories still available
for reliable distributors who, we
believe, will find that, in addition to
the hits we have been and are pre-
senting, these new Hibbler disks will
go tremendously anywhere."
Someone’s Getting Clipped

NEW YORK—Fred Robbins, WINS disk jockey, thought it was all a publicity gag when he posed for this picture with Perry Como. He lost some of the aplomb he displays here when he looked in the mirror afterwards and found that Perry had reverted to his former occupation during this setting and had taken a little off Fred’s top. It’s rumored about now that although Perry is a mean hand at the jockeys’ trade, Fred is going to stick to his own barber from here on in.

London Lifts Option On Larry Raine

NEW YORK—London Records’ A & R chief, Joe Delaney, has taken up his firm’s option on Larry Raine, fast-rising young thrush who stepped out last year via her waxes of “Strangers,” “Harbor Lights,” and “Music, Maestro, Please.” Under the new pact made with Tim Gayle, Raine’s publicity agent-husband, London will cut a minimum of 12 sides the first year, with artists’ percentages based on sales volume, and a guarantee. The contract has two one-year options.

Currently Miss Raine has a likely contender in “Spin, the Bottle” and a ballad, “Someone.” London’s stimulated plans for the thrust stem from her wide acceptance by the disk jockeys, with whom she has built a strong personal following, and the fact that she is now doing a string of personal appearances and TV shots.

MCA’s John Dugan holds the booking reins on Miss Raine, whose initial start was on the west coast via the “Sound Off!” show of the late Mark Warnow.

Specialty Waxes 45rpm

HOLLYWOOD—Art Rupe, top dog of Specialty Records, swung his firm into production of 45 rpm discs in answer to increasing demands from the trade. All future Specialty releases will be waxed on both 45 and 78.

Initial batch of tunes to be issued on 45 include “Lost Love” by Percy Mayfield, “Little Joe’s Boogie” by Joe Liggin, “That’s the One For Me,” Ringo Milton and a group of gospels and spirituals by the Pilgrim Travelers.

Brother Joe May and the Soul Stirrers.

FOR QUICK SALE

COMPLETE RECORD PRESSING PLANT

★ FIVE PRESSES COMPLETE WITH HIGH PRESSURE STEAM GENERATOR
★ ALSO 40 POSITION PLATING PLANT
★ MANY OTHER MISCELLANEOUS ITEMS, TOO NUMEROUS TO LIST

NOTICE

Must be quickly sold. Will therefore sell for extremely reasonable figure. Only financially responsible parties are requested to write or wire:

BOX NO. 290

THE CASH BOX, 32 W. RANDOLPH ST., CHICAGO 1, ILL.

Specialty Records, Inc.

418 W. 49 St.

New York, N.Y.

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
"MGM Maintains Tradition Of January Hit Disks"

NEW YORK—MGM Records is continuing its tradition of starting every year off with a hit. Officials of the diskery have maintained a special check on sales records of its line of single platters since the first of the year. It seems that every year this month for the four years of the company's existence one outstanding record has stepped out in front, to start on a sales course which would place it among the year's top hits. The check of the books was to see whether the tradition would be maintained and, if so, what the best marked platter for 1951 would be.

The last two weeks of January finally settled the whole affair. During those weeks, "Aba Daba Honeymoon" by Corlton Carpenter & Debbie Reynolds, a recording from the sound-track of "Two Weeks With Love," put on a tremendous amount of steam to streak ahead of other current M-G-M singles. The waxing has broken weekly records on amounts shipped from the diskery's Bloomfield, N. J. plant both of those weeks, topping shipping records formerly racked up by M-G-M hits like Art Mooney's "I'm Looking Over A Four Leaf Clover" and Hank Williams' "Lovesick Blues.

The whole thing began back in 1949 with Art Lund's "Mam'selle," which was actually the diskery's first hit of any sort. In 1948, it was the aforementioned Art Mooney waxing of "Four Leaf Clover." Blue Barron's "Cruising Down the River" was the 1949 topper, while 1950 boasted two: Hank Williams' "Lovesick Blues" & Ivory Joe Hunter's "I Almost Lost My Mind."

"LOOK—A BRAND NEW HIT BY THE SENSATIONAL A.H. Hibbler"

"What Will I Tell My Heart?"

"Don't Mean A Thing"

Now on CHESS Record No. 1455

IMPORTANT NOTICE

The great A.H. Hibbler And His Orchestra are now on CHESS RECORDS. A.H. Hibbler's famous "Trees" and "Sunrise" recordings are being pressed in large quantity right now. CHESS RECORDS owns these, and many more unreleased Hibbler masters. When you place your order for A.H.'s new sensation, "What Will I Tell My Heart," also order A.H.'s "Trees" and "Sunrise" records from CHESS.

"Zooming to the TOP"

"Korea Blues"

BACKED WITH

"My Baby Told Me"

Chase No. 1453

"The World Is A Tangle"

New Hit of the Season

Chase No. 1449

DISTRIBUTORS

CHESS RECORDS

5349 COTTAGE GROVE AVE.

CHICAGO, ILLINOIS

(All Phones: MU 4-1322)

"It's What's In THE CASH BOX That Counts"
The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City's Harlem Area; Chicago's South Side, and New Orleans.

1. **I'LL WAIT**
   - Four Buddies (Savoy)
   - Percy Mayfield (Specialty 373)

2. **PLEASE SEND ME SOMEONE TO LOVE**
   - Amos Milburn (Aladdin)
   - Jimmy Grissom (Hollywood)

3. **BE MY LOVE**
   - Patti Page (Mercury)
   - Johnny Otis (Savoy)

4. **ROCKIN' BLUES**
   - Floyd Dixon (Aladdin)

5. **TEAR DROPS FROM MY EYES**
   - Floyd Dixon (Aladdin)

6. **TELEPHONE BLUES**
   - Floyd Dixon (Aladdin)

7. **TENNESSEE WALTZ**
   - Johnny Otis (Savoy)

8. **ROCKIN' BLUES**
   - Floyd Dixon (Aladdin)

9. **OLD TIME SHUFFLE**
   - Floyd Dixon (Aladdin)

10. **OLD TIME SHUFFLE**
    - Floyd Dixon (Aladdin)

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"It's What's in THE CASH BOX That Counts"
Get On The 100% Hit Parade

with

RECORDED IN HOLLYWOOD

The Hollywood Label

BIGGEST THING OF THE YEAR

JIMMY GRISSOM'S

"ONCE THERE LIVED A FOOL"

RIH 143

AND HIS GREAT NEW RELEASE

"I LOST MY INSPIRATION"

backed by

"ONCE IN LOVE BLUES"

RIH 149

THIS ONE IS REALLY GOING — AND GONE!

"DOLPHIN STREET BOOGIE"

backed by

"POINCIANA"

RIH 141

RED CALLENDER and His Sextet

THESE TWO ARE JUST LIKE MONEY IN THE BANK

The Great ERROL GARNER with

"NEW YORK CONCERTO"

backed by

"THIS IS MY BELoved"

RIH 128

"LOTUS BLUE"

backed by

"SIX P.M."

RIH 110

HERE'S ONE THAT JUST WON'T STOP!

PERCY MAYFIELD'S

"TWO YEARS OF TORTURE"

backed by

"HALF AWOKE"

RIH 111

Order Any or All of Them from Your Distributor — 100% Return

RECORDED IN HOLLYWOOD

223 W. 2nd STREET, LOS ANGELES 12, CALIFORNIA

(Phones: Century 2901—Mutual 6623)

- Get HOT with DOT...
- Feature
  - "LITTLE RED ROOSTER"
    by
    - MARGIE DAY &
    - GRIFFIN BROS. ORK.
    Dot Record # 1019

APOLLO RECORDS, INC.
GALLATIN, TENN. Tel. Gallatin 880

APOLLO RECORDS, INC.
457 W. 45 ST. N.Y.
Meeting of the Brass

NEW YORK—Jim Conkling, recently appointed president of Columbia Records, is shown meeting with some of his top executives upon his arrival in New York. Left to right are Mitch Miller, director of the popular artists and repertoire division; Mr. Conkling; Goddard Lieberson, executive vice-president; and James Hunter, vice president. Following a series of executive changes in the company's set-up prior to his arrival, Conkling assured his staff that he planned no further shake up.

Music Pubs, Diskeries Prepare To Attend & Exhibit At MOA Meet

CHICAGO, ILL.—All firms connected with the music publishing and recording industries have been invited by George A. Miller, national chairman of the Music Operators of America, to attend and exhibit at the second annual MOA convention to be held at the Palmer House in Chicago on March 19, 20, and 21.

Music operators from all over the country will gather at this meeting where those in the music trades will be able to greet face to face the men who put their songs and recordings in the nation's juke boxes.

B.M.I. representing all the publishers associated with it, will have a major exhibition in which it will display the songs that were hits last year and current plug tunes.

The Chicago representatives of all the music firms will be present to plug their numbers.

The record companies will be there to display their wares and establish that all important good will.

Most of the diskeries are planning to have a host of their artists present to meet the operators and get to know them for they found last year's convention that the artists who made the best impression with the ops, had the easiest time getting their platters into the machines.

Records of Knowledge, a new entry into the kiddish field based upon education through entertainment, has set up offices in New York.

The records present the achievements of famous American historical figures in simple popular musical arrangements. Therefore Records of Knowledge is also suitable for the "pop" field.

Richard Morris, firm's vice-president in charge of sales and A & R, appointed the following distributors:

Douglas-Brace (N. Y. State and Northern N. J.)
Mutual (New England)
Mangold (Maryland, West Virginia, and District of Columbia)

New Kiddish Entry

EILEEN BARTON'S
New Smash Hit
NATIONAL No. 9137

"TELL ME"

"I MET HIM AT 1 O'CLOCK"

Wire—Phone—Write Orders directly to us or distributor

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
"IF YOU WANT SOME LOVIN'" (2:40)
"DON'T STAY TOO LONG" (2:58)

ERNST TUBB
(Decca 64296; 9-6296)

A song with a terrific amount of potential provides Ernst Tubb with a great side on the upper half. He takes to this one with a lot of gusto and makes certain by the way he does it that his promise has something to take to also. Running through the very clever lyrics in wonderful fashion, Ernst plays his songs with some good piano and guitar backing. The tune is the kind that you listen to for more sets of words and fading that puts another coin in to hear the old ones. It's absolutely right for the chorus. The flip is a ballad which he performs in accomplished style. But the side that really looks hot is the first one. Ops should find out for themselves.

"I DON'T CARE WHO KNOWS" (2:57)
"WHY ARE YOU BLUE?" (2:47)

BIF COLLIE & LITTLE MARGE
(Columbia 20776)

A very bouncy ballad is offered in duet here by Biff Collie and Little Marge. The pair make it sound real pleasant as they get a light backing of fiddles and piano. Second side is a very slow ballad on which they do a good job again. This couple is worth listening to.

"PICKUP TRUCK" (2:38)
"DO YOUR HONKY TONKIN' AT HOME" (2:43)

JIMMY WORK
(London 14656)

A honky tonk piano helps Jimmy Work present a grand song on the top deck. The musical accompaniment sets the mood as Jimmy comes in with some very clever lyrics. The second side finds him doing another good tune again with a fine backing. Ops oughta get with this one.

"STOP, LOOK AND LISTEN!" (2:41)
"YOU RULE MY HEART" (2:47)

MELISSA MONROE
(Columbia 20703)

A cute song is done here in the light voice of Melissa Monroe. This girl hillbilly singer adds a lot of interest to the tune and keeps you with it. The bottom half is a ballad in which Melissa gets some interesting backing. Top deck gets our nod.

"PETER COTTONTAIL" (2:56)
"EASTER PARADE" (2:51)

ROY ROGERS
(RCA Victor 21-0423; 47-0423)

A very listenable Easter record is turned out here by Roy Rogers. On the upper level he could get past very well and does make it sound good all over again. Dale Evans joins him on the lower level for a duet on Irving Berlin's grand tune. Both ends should garner a lot of play in the next months.

"THE CHICKEN SONG" (3:05)
"SO LONG" (3:02)

RED FOLEY & ERNST TUBB
(Decca 64297; 9-6297)

A couple of tunes that are now going strong in the pop field get a going over from Red Foley and Ernest Tubb. Singing in duet, the boys make each of these items new to hear and add new interest to them. Excellent guitar accompaniment goes along at either end and the total affect is a right one.

"CASPER, THE CANDY COWBOY" (2:24)
"MICKEY, THE CHICKEN" (2:25)

KENNY ROBERTS
(Coral 64079)

A couple of ditties that should have special appeal for the kids is turned out on this platter by Kenny Roberts. The upper end features a cute novelty which Kenny does in his appealing voice while the lower half is right for the Easter season. Little ones will love this.

"I LOVE NO ONE BUT YOU" (2:46)
"CAROLINA BREAKDOWN" (2:45)

DON GIbson
(RCA Victor 21-0424; 48-0424)

Don Gibson and his King Cotton Kinfolk have a sentimental ballad to sing on the upper deck. Doing it in slow tempo, Don pours a lot of feeling into the lyrics. The lower end is an all instrumental breakdown, very fast and very listenable. Ops will do ok with this.

"HONKY TONK BLUES" (2:18)
"MICKEY'S BEEN FIXED" (2:49)

CHUCK MURPHY
(Coral 64082)

A terrific side is put forth on the upper half by Chuck Murphy. Going to town on a very rough sounding tune, Chuck gets a honky tonk backing which puts this one right in the mood. Lower end is a pleasant item worth hearing. No ops should miss the top deck.

CHICAGO, ILL.—Patti Page, Mercury singing star, is shown receiving a Certificate of Merit from Howard Miller, Chicago disk jockey, who represented all the other disk spinners in the city in their selection of Pattie as the outstanding girl singer of the year. The plaque, signed by forty Chicago disk jockeys, was presented on the stage of the Chicago Theater where Pattie was appearing. Having teamed up with herself for such smashes as "Tennessee Waltz" and "Mocking Bird Hill," Pattie has now been joined by Rex Allen for a platter titled "Tag Along."

IT'S ALL IN THE POINT

The new PERMO-made POINTS of Osmium Alloy are the result of 20 years of progressive development—this has made possible the practical combination of prolonged tone quality of both needles and records.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
1—MY HEART CRIES FOR YOU 157.1 127.8
CA-1328 (1958) — JIMMY WATELY
Music By The Angels
CO-39067—GUY MCDONALD
The Hating Kind
CO-39086 (4-1959)—STAFFORD & AUTRY
Tear Down From My Eyes
CO-39142 (4-39142) — KEN GRIFFIN
DE-2733 (9-2733) — VICTOR YOUNG
The One Finger Melody
DE-27378 (9-27378) — KNIGHT-FOLEY
Peter Pie
LO-877 — AL MORGAN
Get Out Those Old Records
ME-5563 (5563 x 45) — VIC DAMONE
Music By The Angels
ME-8290 (9-46281) — DINAH WASHINGTON
I Apologize
MG-10868 — BILL FERRALL
You Love Me
VI-20-278 — DINAH SHORE
Nobody's Tuscan Traveler
2—BE MY LOVE 115.8 86.0
CA-1352 (1958) — RAY ANTHONY O.
I Wonder What's Became Of Sally
CO-39157 — LES BROWN
In The Land Of Make Believe
CR-6073 (9-6073) — OWEN BRADLEY
Owning The Game
DE-27362 (9-27362) — VICTOR YOUNG
Too Young
MG-10799 (K-10799) — EDDY DICKSTEIN
Only A Moment Ago
VI-10-161 (9-1953) — MARIO LANZA
I'll Never Love You Again
3—IF 97.9 102.9
VI-1342 (9-1342) — DEAN MARTIN
I Love The Way You Say It
CA-1351 (1958) — JAN CAPPELLE
Castles In The Sand
CO-39082 (6-39082) — JO STAFFORD
It Is A Shame
CR-60355 (9-60355) — DENNIS VAUGHAN
Looking On
DE-27391 (9-27391) — INK SPOTS
A Friend of John's
LO-833 — DICK JAMES
ME-5565 (5565 x 45) — VIC DAMONE
Music By The Angels
MG-10896 (K10896) — EDDY DICKSTEIN
When You Return
VI-20-399 — (9-27399) — FERRY COMO
Zing, Zing, Zoon, Zoon
4—TENNESSEE WALTZ 93.3 78.7
CA-1316 (F-1316) — LES PAUL
Little Rock Getaway
CO-20551 — JOY ACUFF
Sweetener Than The Flowers
CHICAGO—Used equipment dealings have taken the spotlight in the industry. Every day, according to current reports, more effort is being placed in this direction by the nation's distributors and operators. There is much buying and selling under way in the used machine field. This is expected, eventually, to equal the used machines dealings pace of World War II.

Conversions have been getting more attention than ever before. Many ops are reported to be asking for conversion work at this time, and also for converted games. To the credit of the greater majority of the nation's distributors, according to reports from operators, they are offering the field better deals than ever before.

Distributors are also offering the finest service ever yet seen in the industry to help ops continue ahead, regardless of whether there will continue to be new games, or not. Some distributors have built up their repair and conversion departments to a point where they can practically build entire games. This is of great help to every operator.

It is also pleasing to note, many ops report, that distributors have arranged for larger stocks of parts and supplies than they ever before carried, to help all of their customers, large and small.

The two most active fields at this time are the pinball games and automatic phones. Trading, buying and selling in these two fields are reported as "at top speed."

Following these fields come the vending machines. There has been much business in used vendors these past weeks. The larger dispensers leading, and cigarette machines in second place, followed by bulk vendors.

There has also been some exceptionally fine action in arcade equipment. Shuffle and rebound games continue to go ahead at a strong pace.

Movement of all types of used machines is reported to be at all highs. Many are of the belief that, as routes are purchased and liquidated in some areas, business in used equipment will zoom to World War II proportions.

CHICAGO—With interest mounting to unprecedented heights, officials of MOA (Music Operators of America) were most happy to receive special commendation from John W. Haddock, president of AMI, Inc. Referring to the MOA convention to be held at the Palmer House, Chicago, March 19, 20 and 21, Haddock said:

"In calling the annual convention of the Music Operators of America this year, the officers and directors of MOA have shown a foresight and confidence in the future which deserves the support of everyone in the music business.

"It may be said by some that there are too many grave uncertainties ahead to hold a convention at this time. It is my feeling that the very existence of these uncertainties will make this convention especially timely and appropriate.

"There is a need for flexibility in planning and action today. The convention will give us all an opportunity to scrutinize the problems which beset our industry and, in examining them through discussion with others, we will learn more of the peculiar nature of these problems and what to do about them, whichever way they develop.

"The participation of operators from all over the country in this examination of some problems will be of great value to all. The presence of distributors, and I think all those actively handling new music machines will find a visit to the convention to be very much worth while, will help towards that cooperation between operators and distributors which is needed.

"As manufacturers, we of AMI found last year's convention of great value. We will, I know, learn even more this year and intend to use the knowledge gained in helping the industry deal with its problems in the future.

"There is much to be discussed which is of mutual interest to all those whose business depends in part, or whole on the coins inserted in juke boxes, whether record, needle, or juke box manufacturers, distributors, or users. Frank discussions of these mutual problems from the speaker's stand, on the floor and in private conversations will amply repay everyone who attends.

"All will be vitally concerned in the waning purchasing power of the nickel. The availability of records, their quality and price are all of major concern. A common problem is the maintenance and dependable working order of used equipment during a period of material and parts shortages.

"There are always opportunities and we feel there has never been a time when there were more opportunities for alert music operators to realize substantial gains from the music business. The future for the industry can be a bright one. This convention should be of great benefit to all those who attend in helping them make the most of the future,"
For Knock Down, Drag-Out, Two Fisted ACTION—Operate GOTTlieb’s Amazing

KNOCK OUT

with SUPER-SENSATIONAL, SLAM-BANG ANIMATION in a REAL RING on the PLAYFIELD! Uproarious Action as 3-Dimension Manikins Fight to a Knockout! Fighter Goes Down for Count of 5 or 10, But is Saved by the Ball! Manikin Referee Raises and Lowers Arm for the Count! Brilliant, Eye-Catching Ring Illumination . . . Packs ’Em in at “Ringside” for Maximum Play Attraction!

THRILLING SCORING ACTION! To Score Knockdown, Player Hits Bumpers 1 to 5—"KO" Target—"KO" Rollover Button—"KO" Rollovers. Replays Awarded on Knockdowns and High Score.

Mystery Replays! Number Spotting Targets! “Pop” Bumpers! Flippers! Rib-tickling, Riotous, Colorful Backboard Light-Up Action!

IT’S PRE-TESTED TO PROTECT YOUR INVESTMENT!

ORDER NOW FROM YOUR DISTRIBUTOR!

D. GOTTlieb & Co.
1140-50 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS

"There is no substitute for Quality!"

WANTED

BY NATIONALLY KNOWN DISTRIBUTING ORGANIZATION

MERCHANDISE, PARTS, SUPPLIES, MACHINES
OF ALL KINDS AND MAKES, NOT NECESSARILy CONNECTED WITH THE COIN MACHINE INDUSTRY

We are interested in merchandise of all kinds. If you want an outstanding and reputable organization, well financed, with rating and reputation (You can check this with The Cash Box magazine), this is your opportunity. Tell us what you have to sell.

We’ll do the rest. Wherever you are, our representative will call to see you.

BOX NO. 212

C/O THE CASH BOX, 32 W. RANDOLPH ST., CHICAGO 1, ILL.

CASH WAITING

WANT TO BUY

ANYTHING COIN OPERATED
Send Your Equipment List Today!

HIGHEST PRICES PAID

DAVID ROSEN
633 N. BROAD STREET PHILADELPHIA, 23, PA.
PHONE STEVENSON 2-3963

Texas Phono Ops

DALLAS, TEX.—Attending the recent Wurlitzer party held at Commercial Music Company, Inc., this city, were (l to r) Sky Lancaster and Ralph Claybrook of Ft. Worth.

BOSTON, MASS.—At the party held by Reed Distributing Company, this city, a short while ago, several of Chicago’s games representatives took the opportunity to discuss their own equipment. Here we see Bill DeSelm (center), sales manager for United Manufacturing Company, explaining to (left) Art Garvey, regional representative for Bally Manufacturing Company, and (right) Johnny Cusola of United, the way the “5 Play Shuffle Alley” works. At the extreme left of the picture, another of the latest of United’s alleys is seen, the “Twin Shuffle-Cade.”

The Exhibit Supply Co.

Manufacturers of
Coin-Controlled Amusement,
Skill and Vending Machines
4218-30 W. LAKE STREET
CHICAGO 24, ILLINOIS

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
Rainbow with Gold

There's a whole spectrum of warm, gay colors in Model "C," "C" brightens up any location, adds a lively note of gaiety and fun that more patrons want. If not playing, the activated color area in top mirror is daring everyone to get in the mood. While playing, its whirling record is dancing in the vision of all. "C's" the juke box that makes more money. More for the operator! And more for the location both in a share of the bigger take and in an increase in business from happier customers.

AMI Incorporated

General Offices and Factory: 1500 Union Avenue, S.E., Grand Rapids 2, Michigan
NEW ENGLAND’S LARGEST STOCK!
Every Machine 100% Guaranteed
MUSIC only
$79.50 each
TAKE YOUR PICK—1 or 100
SEEBURG: 8800—9800—Lafone—Gem
WURLITZER: 500—600—2416—71—61—41
ROCKOLA: 40 Super
BOSS: 55 Master
DE LAURE: 19 Deluxe
TOMPSON: 39 Standard
AERIONS: Deluxe
PACKARD: Model 7

$$$$$$ WANTED$$$$$$
WILL PAY CASH
for Bally, used, Turf King, Champion, Citation, Gold Cup, Jockey Special, Universal Winner, Photo Finish, used and new First Balls, used and new Shuffle Machines, Packard Wallboxes and Music.
We Will Buy Any Coin Machine
Write or Call Today
$$$$$$$$$$$$$$$$$$$$$$

EXCLUSIVE NEW ENGLAND DISTRIBUTORS FOR WURLITZER, ROCKOLA, BALLY, UNITEK, KEYNEY, CHICAGO COIN, AND EXHIBIT

REDD DISTRIBUTING COMPANY, INC.
298 LINDEN STREET
ALLSTON, MASS. 4-4040
Branch Office 421 Union Street
West Springfield, Mass.—Phone 6-5418

THE "CASH BOX" IS A MUST!
FOR ALL IN THE COIN MACHINE INDUSTRY
• OPERATORS • JOBBERS • DISTRIBUTORS • MANUFACTURERS • ALLIED INDUSTRIES
Weekly Features:
• Confidential Price Lists Of All Equipment as Quoted For Sale
• Real Live, Pertinent, Educational Editorials
• News
• Advertisements of Leading Firms
• Music Charts and Reviews
• Blooey Intimate Chatter Columns

ALL FOR ONLY
$15. PER YEAR
(52 ISSUES)

THE CASH BOX
Empire State Bldg., New York 1, N. Y.

Please enter our subscription for 1 year (52 issues) at $15. Enclosed Our
Check __ Please send Us a Bill __

FIRM NAME

ADDRESS

CITY ZONE STATE

Individual’s Name

GO TO RUNYON
for PARTS
for A L L
JUKE BOXES

Our Parts Department is well stocked with—Tubers, Ferris Panels, Motors, Plastic, Bulbs, Coin Chutes; Amplifiers; etc.
Order What You Need Today!

CALIFORNIA CLIPPINGS

The railroad strike clipped a few of the L.A. distribs where it really hurt before settling. Just his luck, Lyn Brown says, that they had to spread the up shipment of United’s "Shuffle-Cade" and "A Player Shuffle-Alley" when he had all of them sold out and was left to sell a lot more if he had gone back to work. — At Paul Laymon’s, the delayed delivery also hurt, as applies to Wurlitzers and Bally one balls. — Something new, at least to us, has been added by the Paul Laymon staff in the form of a pleasant voiced lady of the Laymon painter, Russell Early. Mrs. Early had been with the company for a few years and during the war, we were told, and has just now returned to her secretarial chores on a part-time basis. — The presence of Bud Parr and Fred Gaunt, Bud's beauteous sevvy tells us that the boys are running mightily easy selling these Rock-Olas just as fast as they come in and faster. All games are also moving right along, she noted. — From Bob Bard and Ed Kendell games would not only of their game sales being on the upgrade but collections on their own accounts being paid off.

George Warner back from Las Vegas with Dannie Jackson after taking inventory of the Automatic Games warehouse up there and unloading some of the merchandise. — Sammy Deni is still at work taking out his new deal. — With Jack Simon, it’s still a quest for more merchandise. Easy enough to sell these days, theicking chief says, and sometimes you’re sorry right after a sale. Jack just returned from a shopping trip in Arizona, where he picked up some equipment. In the new field, he reports that Gottlieb’s 5-ball, "Knock-out" is the biggest thing in a long time. — Coughy half from a loyal friend of Dolores, the raven haired sevvy, at Joe Petkin’s, for leaving our last week’s column. — Here goes: Dolores is a beautiful name; what’s more, Dolores is a beautiful dame.

A very busy guy these days is Phil Robinson, with Chicago’s "Play Ball" very much in demand. Phil paused just long enough to be recredited greater Alas. — Beverly Hills and San Diego with a staff of both for his great service in behalf of the lodge. — W. R. Happe, Jr., reports that Rodgers Sales have two really busy ones now, Kenton’s "4-Way Bowler" and "League Bowler". — Al Bettelman and C. A. Robinson, both busy with a couple of cash customers when we dropped in.


MINNEAPOLIS, MINN.

Henry H. Greenstein is leaving February 18th for Florida. — Janus H. Bessler of the Lieberman Music Company has been under the weather for the past week and Mr. and Mrs. Bessler are flying to Miami Beach, Florida on February 14th. — Archie Pence and his wife left Minnesota on February 8th and are in Bilozi, Montana. — Peter King of the oldest, largest, oldest, and greatest Coin Machine Company in the world. — In Bilozi, they will meet up with Chester Case and his wife, a well known operator from Robbinsdale, Minnesota.

The Lieberman Music Company was host at a cocktail party Tuesday, February 6, in honor of the Ames Brothers. There was quite a turn-out of disc-jockeys, operators and music store personnel. The Ames Brothers were here on a road trip. Janice Paul, Junior Paul, Jimmy Colona and Jerry Colona were on the Cocktail party. From reports that gathered the Ames Brothers really wowed the audience at Radio City Theatre. The Ames Brothers latest record is getting to be quite a hit in this territory.

Stanley Woznak of Little Falls, which is the cold country, reports that even though the temperature was below zero he went fishing and had no trouble catching them. — Seen in and around town purchasing equipment were: Harlan Beach of Alexandria; Mike Illies of Long Prairie; Darlo Maxwell and wife of Horon, S. D.; Harry Nold and his wife of Cambridge; Wes Ruydel of Mora; and Ben Jahake of Hutchinson.

ST. PAUL, MINN.

We’ve all been keeping our fingers crossed this week so that our very pleasant spring-like weather will continue. Last week we were experiencing a thirty degree below temperature, and this week it has been thirty above. A more difference of sixty degrees warmer, which in our opinion is very welcome indeed. Operators have been steadily driving into the Twin Cities for equipment and supplies, among them, Jim Lucking, Bonom; Harland Beach, Alexandria; John Ketcher, Hills, Long Prairie; and Jim Stolp, Greenbush. — A 4-Way Bowler Clipper delivered at Chamberlain, S. D. paid us a pleasant visit. We haven’t seen Connie for much more than a week or so. It must have been the spring weather that tempted Archie Pence, Minneapolis, to leave for a six weeks vacation to Gulf Port, Mississippi.

Tragedy struck St. Paul last week, when an explosion at the Minnesota Mining and Mfg. Company, on St. Paul’s east side, killed twelve persons, and injured twenty others. Seen in and around town purchasing equipment were: Harry Beach of Alexandria; John Illies of Long Prairie; Darlo Maxwell and wife of Horon, S. D.; Harry Nold and his wife of Cambridge; Wes Ruydel of Mora; and Ben Jahake of Hutchinson.
There's No Holding It!

The "THING"
IS BUSTING OUT ALL OVER

Chicago Coin's

"THING"

With Attractive JUMBO Cabinet

OUR NEW 5-BALL GAME & 5¢ DROP CHUTE

Hear The
BOOM - BOOM - BOOM
When You Hit
The "Box"

Hear The
CLINK - CLINK - CLINK
of
"The Cash Box"

Chicago Coin MACHINE COMPANY
1725 DIVERSEY BOULEVARD
CHICAGO 14, ILLINOIS

WANTED QUICK
ALL TYPES OF
PINBALL GAMES
(5-BALL FREE PLAY)
ANY QUANTITY
MUST BE GAMES BUILT 1946 TO 1951

CASH WAITING

ADVISE QUANTITY YOU HAVE—CONDITION—APPEARANCE—
PRICE WANTED AND WHEN READY TO SHIP. WE WILL CON-
TRACT YOU IMMEDIATELY UPON RECEIPT OF YOUR LETTER.

BOX No. 100

C/O THE CASH BOX
32 W. RANDOLPH ST.
CHICAGO 1, ILLINOIS

HERE'S HOW
TO GET THE
TOP PRICE
FOR YOUR ROUTE
OR FOR ANY
MACHINES YOU HAVE
FOR SALE

WRITE OR PHONE
LAKE CITY
AMUSEMENT CO.
1648 St. Clair Ave., Cleveland 14, Ohio
(All Phones: Cherry 1-7067)

SELECTIVE PHONO
"45"

"LARGER" than miniatures
"More ATTRACTIVE" than
jumbos
"SMALL ENOUGH" to fit any
and all locations

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
SELECTIVITY... including "Cancel" Button.
CREDIT UNIT... accepts up to 40 nickels at a time.
PROVED PERFORMANCE... incorporates every up-to-the-minute engineering feature including a TONE AMPLIFIER to which an auxiliary speaker can be attached, a LIGHTWEIGHT TONE ARM with crystal pickup, VOLUME CONTROL and the famous RCA record changing mechanism.
SIMPLE TO SERVICE... Its easily understood mechanism requires no special knowledge and the exclusive "IN-A-DRAWER" feature permits entire mechanism to be pulled out at once for servicing from the front. MUSIC MITE is light - weighs only 50 lbs. and can be transported by car instead of a costly truck.

ONLY Music Mite Offers All These Advantages to Music Operators

Music Mite does everything the standard size phonograph can do -
-But Costs Less - Much Less!
Hear it - See it - Buy it from the Williams Distributor Located in your territory.

Williams Manufacturing Company
424 W. Fillmore Street
Chicago 24, Illinois

More in Demand Than Ever Before by Music Operators World Famous
Buckley Wall and Bar Box
For 16-20-24-32 Record Selections

"Shoo Shoo" New Pin Game

The cabinet and backboard of the game are extremely colorful and the playing board itself carries out the circus theme to perfection.

"It is," as Sam Stern stated, "one of the most beautiful games we have ever placed on the market and that's saying plenty for Williams' games are always among the most beautifully designed."

The firm enjoyed a flood of orders from the moment this new pinball game was announced and Stern is of the belief that they will be working as fast as they can with whatever materials they can obtain to produce as many as they possibly can to satisfy the demand.

Wurlitzer 10¢ Play Kits Available

North Tonawanda, N. Y.
A. D. Palmer, advertising manager of the Raphael Wurlitzer Company, advised this past week that due to the many inquiries which the firm has received, that there will still be 10¢ play kits available in the offices of Wurlitzer distributors.

Palmer stated, "I'm certain that if the operators will call around at the offices of our distributors they will find that there are 10¢ play kits still available.

"There," he continued, "can be used to good advantage by every Juke box operator who is now changing over to 10¢ play. Whether this is 2 plays for 10¢ or 1 play for 10¢ doesn't matter.

"The kits have been arranged to handle 10¢ play and will help operators get started and keep 10¢ play going."

Conn. State Coin Assn. Holds Meet

Next Meeting Set for Hartford On Feb. 22

Portland, Conn. - The membership of the Connecticut State Coin Association met at the Bywaterstone Restaurant, this city, on Thursday, February 8, with Duke Pandolfi as host.

In addition to regular business, the members, listened to talks by Bob Jones of Redd Distributing Co. (Wurlitzer distributor), and Mac Periman of Atlantic-New York Corp. (Scubag distributor).

Dime play was discussed thoroughly, and operators are testing various methods. Discussions revolved around just what the best method would be. Some favored cutting off the nickel chute, and running two plays for a dime, five or six for a quarter; others favored one play for a dime, four for a quarter.

I personally favor cutting off the 6¢ chute" stated Abe Fish, president. "We thereby get the public accustomed to putting in dimes. Later on, say a few months from now, we can go to one play for a dime, four for a quarter.

Next meeting was announced as being held at the Edrich Restaurant in Hartford on Thursday, February 22.

The Cash Box
Page 26 February 24, 1951
MAGNIFICENT, GRIPPING ACTION SPECTACLE!

A Circus of Dazzling Play!
HIGH SCORE! POINT SCORE!
3 SPECIAL ROLLOVERS!
SUPER SPECIAL HOLE—
Builds Up to 10 REPLAYS! Remains Lit — Does Not Reset at End of Game!
TILT RESET! THUMPER BUMPERS!

CREATORS OF DEPENDABLE PLAY APPEAL!
4242 W. Fillmore Street, Chicago 24, Illinois

FAMOUS MAKE MEN'S TIES
Nationally Handled By America's Finest Haberdashers

Used By Noted Operators As Gifts And Premiums For Stimulating Play

Retail In Noted Men's Haberdashery Stores From Coast To Coast
FOR $3.50 TO $5.50 EACH

Special Dealers' Price (FOR PREMIUM USE ONLY)
$14.00 PER DOZEN
(EACH TIE IN INDIVIDUAL BOX ADD $1.50 PER DOZEN)

For complete references as to our standing in industry, as well as our financial responsibility, and international reputation, we refer you to "The Cash Box" magazine.

1/3 With All Orders, Balance C.O.D.

Box No. 77
C/o THE CASH BOX
32 W. Randolph St., Chicago 1, Ill.

The Laymons And Their Staff

LOS ANGELES, CALIF.—Paul and Lucille Laymon's Wurlitzer Days party is still the talk of the town. Done up in real Hollywood style, with large numbers of music operators on hand, as well as top recording stars, Paul declared it was a tremendous success, with orders far beyond his early expectations.

With the intense excitement of the party, it was quite a chore getting the entire staff together for a pie, but it was finally accomplished. Reading from left to right: Charlie Daniels, Eddie Wilkes, Mrs. Russel Early, Russel Early, Karel Johnson, Paul and Lucille Laymon, Red Creswell, Stan Turner, Ollie Sutton and Jimmy Wilkins.

Ben Smith Honored For Ad

NEW YORK—Ben Smith, head of Ben Smith Advertising, Inc., well known in the coin trade for many years as an advertising councillor for a number of coin companies, was honored recently when one of his advertising pieces was chosen for a Certificate of Special Merit by the New York Employing Printers Assn. Together with the other award winners, the circular was exhibited at the Biltmore Hotel.

The circular was prepared for Automatic Products Company featuring the "Smokehop" cigarette vendor.

Cincy Phono Ops Meet

CINCINNATI, O.—Charles Kanter returned from a trip to Columbus in time to preside at the meeting of the Automatic Phono gramm Owners Association, held at the Hotel Sheraton on Tuesday night, February 13.

Among the ops present were: Nat Barrisfield, Abe Villinsky, Charles McKinney, John Toney, Fred Engel, Bill Streut, Luke Nicholas, Abe Sal- man, Bill Harris, Milt Cole, Frank Michaels and Maurie Rose.

Members were advised to attend the forthcoming MOA Convention.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
The season is at its very height right now. Even tho we had some cold days this past month, the sun continued to shine each day, and visitors told us it was "steaming warm" compared to what they had endured up north. So we can still say we have the very nicest climate in the nation. . . . Bill Bowles, well known to music columnists, is now assistant manager of one of the outstanding Miami Beach hotels, the Atlantic Towers. Bill drops around to say "hello" to many of the boys in the music biz here every so often. . . . Wedding of Lou and Ann Koren's daughter (Sunday, Feb. 4) was one of the outstanding social events here. The dinner and ceremony was at the Lake Shore Hotel. One of the most lavish we've ever seen. Many columnists and their wives were present. Saw Mr. and Mrs. Eddie Ginsberg of Chicago, Al Cole of Cole-Spa whose offices are in Chicago but who has a very beautiful home here on the Beach, Mr. and Mrs. Irv Sommer who are Miami natives, George Sax, Meyer Friedman, and many, many others. And at the Radisson's Great Southern Hotel, Al Cole, Lou, and Mrs. Charles Glaser, old-timer in the manufacturing end in Chicago, now in the tool and die business, is stopping at the Versailles with his wife. Both love Miami's sunshine. . . . Mr. and Mrs. Charles Arosn of Brooklyn are now here. Accompanying Charlie down here was the famed "Senator" Al (never-a-dull-moment) Bodkin. They advised that the Al Drazer's were planning to also be down soon. . . . Sam Kressburg, Dave Gottlieb, Joe Mangone and Bert Lane all plied to Wilie (Little Napoleon) Blatt's Supreme Distributors on one and the same day. And, as per usual, when a gang of old timers like those get together, talk went back to the "old days" when "things were different." It was a very pleasant afternoon with many a laugh at old reminennces. . . . Mr. and Mrs. Morris Mainkin in from Atlanta being entertained for dinner by the Blatt's who also entertained the Davey Friedman's and the Willie Levey's. . . . Mrs. Ruth Michaelson and her daughter, Eddi, of Long Island Music, Brooklyn, are vacationing here and so thrilled with beautiful Miami and the sunshine that they have decided to stay all season. Mrs. Michaelson advises that her husband and their daughter, Morris Ziegelboden, are on their way down. . . . It sure has been one very hectic season and growing more hectic each day as people from the north fly down to sunny Miami to escape below zero weather.

MIAMI MURMURS

M采暖

IMMEDIATE DELIVERY

TERMS: 25% WITH ORDER, BAL. C.O.D.

WRITE "TUBES", BOX 1304, PROVIDENCE, R. I.

EASTERN FLASHES

Uppermost in the minds of local games operators right now is preparing for their birthday parties. There are several due in the next week and legal problems being given considerable scrutiny, but all are of the opinion they'll all work out to the benefit of the operator. Meanwhile, reports are that collections are just about fabulous. Harry (Chippy) Suprenant ran quite a party for his son Nat's sixteenth birthday, as has guests Jack Nelson and Ben Falk. Mrs. H. P. H. De B. Aronson, left for a three week vacation in Miami Beach. The "Senator" should add quite a hit of color to the already colorful "playground of the world," as he is being entertained by the owners of the largest and most successful of the games operators association, but declined. "Operators serving on the board of directors of the Automatic Salesman's Association cannot assume similar tasks with any other association" he explained. Mr. and Mrs. Paul Quackenbush of Royal Amusement Company, Oneonta, N. Y., another coin counter, were en route to Miami Beach in March. While on the road, he was notified that two of his servicemen were involved in an auto accident. He was able, by phoning some of his good friends, to secure the services of other men to service his coin during this time. Pete Smith and John Gallagher, the servicemen involved, were driving along Route 17, when they were hit by a tractor trailer. John was able to leave the hospital after a few days, but Pete is still hospitalized, and may be for quite some time.

TUBES

IMMEDIATE DELIVERY

TERMS: 25% WITH ORDER, BAL. C.O.D.

WRITE "TUBES", BOX 1304, PROVIDENCE, R. I.

CLOSING OUT! TELEVISION RECEIVERS

RCA-VICTOR . PHILCO ADMIRAL . MOTOROLA

NEW AND OLD NATIONAL MAKES

Write us Now—Tell us what you want and what you want to pay. All sets Brand New Direct From Factories in Original Cases.

Box #214, c/o The Cash Box, 32 W. Randolph St., Chicago, Ill.

DALLAS DOINGS

Just as the ops were getting over the bad weeks brought on by much snow and sleet, we get freezing drizzling rains. However, when it comes to buying, weather doesn't stop the operators. J. T. Stewart of Greg's Novelties, Long. Ave., is becoming quite a fast favorite of the many other dealers down here and is stockpiling advertising for the Spring season. Jerry Simon, Albert Simon, Inc., out of the office, "seizing the trade on Chico's equipment," advises his attractive secretary, Helen. . . . Abe Green, Barney (Shugy) Sagerman, and Edward Berg, Rayburn Sales, who have been in the business for the last few years, are still holding for the music operators, their mechanics and collectors, at the Essex House, Newark, N. J., on Tuesday night, February 27. The party is being catered by the shine racket, Sandino, Inc., at which time the firm will show the new line of Perino Needles. . . .

ST. PAUL, MINNESOTA

St. Paul, Minnesota, was represented in Dallas this week in the person of Harry (Chippy) Suprenant of the Suprenant Amusement Co., quite long enough to learn that he was at the moment overhauling an outboard motor in preparation for his fishing trip to Pineau Kingdom. . . . Dallas, the city with the finest roads in Dallas, was in trouble again last week due to ice and freezing rain. . . . Cold Panhandle. . . . B. H. Williams is covering the west Texas territory this week and getting those new Wurlitzers acquainted with the ops, . . . We hear that both of Sherman Brothers' booths on Market Street have been taken over by Ted Quackenbush of Royal Amusement of Oneonta, N. Y. Mr. Quackenbush, who is quite well known in the Texas area, is to be married next month to an attractive young lady. . . . McBride and Partners are now in the process of taking over the former Wurlitzer location on Mr. and Mrs. Charlie Henry on opening of same. . . . We have had much favorable comment on the "Dallas" hot column in The Cash Box. This is something that the operators can use and participate in. This column is compiled from the "top ten" race numbers submitted to us by the ops. Use this column as a guide to better buying.

"It's What's in THE CASH BOX That Counts"
CHICAGO CHATTER

Most noteworthy are the reports of the many distributors who have visited this coincenter these past weeks. Almost everyone of these men have advertised that they have enlarged their repair, supplies and parts departments, but that they have stocked up with parts and supplies, have added much machinery and other new equipment to their repair departments, and many state they are now so well prepared that they can actually convert games and phones right from scratch. In short, ops everywhere in the country will find that distributors are well prepared to help them carry on through the emergency, regarding as the most of restrictions under way and even rationing, when and if it does come. ... Frank Mincer back from the Florida State Fair, Tampa, and tells of his exhibit last month. Ed Callahan over from the west. At the very least, Frank is speedy action. Announces, "There'll be something new next week!"

A. D. Palmer of Wurlitzer advises that all Wurlitzer Wall and Bar Boxes can be sold for 10c. That goes all the way back to the first boxes the firm built. Palmer also reports receiving inquiries on new legal and he believes that Wurlitzer distributors should get ready. Suggests ops call at their nearest Wurlitzer distri. ... Nate Gottlieb a very busy man all this past week. Gottlieb "Knock Out" the most sensational game produced. ... Charley Wurlitzers at Keeney constantly on long distance phones talking with distributors who are calling, and continuing to call, for those candy venders. ... Venders dispensing milk, coffee, sandwiches and such refreshments are being preserved for posterity. ... Ed Levin and Sam Lewis over at Chicago Coin telling their distributors all about "The Thing." That's the new ChCoin pinball, which is terrific. ... To the circus and carnival men who we are, we aren't as yet interested in creating sections for these two fine amusement industries. We're strictly, solely and completely devoted to the coin operated machines industry. Sorry. Listen in to Johnny Casola and Bill DeSelm talk about covering routes during the week. ... If you ever want to learn what hard operating work is like, boys tell how they used to start out before 9 A.M. to cover 100 mile route, switch 20 or more games, check each game for a little while before leaving the spot and return home sometime after midnight. God, hard, grueling work. That's why The Cash Box is so anxious to keep those stockkeepers from knowing too much about this business, especially prices. How would two boys like Bill and Johnny feel if they found themselves all alone on a route and were out to buy their own games? ... Rudolph Kit of Berwyn, Ill., has a lesson in his last xmas - give every pinball up in the nation. The jump in his take from $23 gross to $41 first week on 10c play should give all pin ops something to think about. ... The next week's issue of "The Confidential Price List" will prove sensational to everyone in this industry. We admit that we do make mistakes, but, we keep trying, and trying hard, to help build this industry to the millions of all the amusement industries. Even the turtle can't get anywhere without sticking its neck out.

Dan Moloney tells us how much he enjoyed that Baltimore ops' affair. "It was a swell surprise," is the way Dan puts it. ... Bill O'Donnell challenged by Bill DeSelm for a game of shuffle (Believe us, both guys are terrific). ... George Jenkins likes that story about "The sun shines all day." ... Tom Gray makes asking about Porto Rico almost to go down there and open up a business. What with twelve-tax-free years for new industries, it sure looks enticing. Wonder whether machines can be built to take 10c there. ... Jack Nelson, just returned from speaking to N.Y. C. games assn., advises that he was thrilled meeting so many new faces and so many old timers. Jack attended a birthday party in Newark, N.J., for Barney Sugerman's son, Nin, who reached his 16th birthday. Present were Ben Becker, Johnny Stewart, Jack Mintie, Mr. and Mrs. Abe Green and many others. ... Art Garvey has been busy with his new coin machine and is doing very important work.

Milt Marmer of the Cincinnati Marmer's in town. ... Phil Weinberg in from Dabl asking late of morning. We Budge Wright of Portland Ore., writes us a very interesting letter. ... Thanks, Al Silberman (Badger Sales Co., L. A.) for your very informative letter regarding PX's and Ship's Service Office. ... George Miller, Nat'l Chairman of the Board of MoA, thrilled with the way the forthcoming MoA convention is going. Reservations for show hotels now being filled. Looks like March 13 and 14 will be three big convention days in the Windy City. ... Chicago Magic ops may feature a radio program of their own which would be tremendously swell public relations effort. ... Getting the whole thing set up, the specimen boxes, paper, crate, etc., signed, etc., ... Thanks for the nice compliments on our "Parts & Supplies Directory." ... By Rosenberg has something new up his sleeve. ... H. F. DeSelm learns all about the ladder business. ... Ted Rubenstein expects some nice war work. ... Pat Buckley in town working with Jerry Hale on Bucky Wall and Bar Boxes.

Ten cents play is going nationwide with ops everywhere in the country testing dime play and, so far, all very happy with what their tests have proved. ... One adman for distributors here, on way to visit his children (Mac's a grandpa). ... Lou Boisberg of New Orleans has given ingenious column plenty incentive with his statement that there are "thousands of spots for good coin games." ... Many a Chicago columnist delaying his trip to Miami's sunshine. ... Haven't heard from Ed Ratajack of AMI of late. ... Oscar Spivak tells us that May resort deals a very busy man these days. ... So far records are down in very good quantity. But, record makers won't say whether this condition will prevail for too long. ... Happy Birthday This Week to: Eddie Lane, Bert Lane, Hiram De LaVista, Jack Shephard and George Pomeroy.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
FOR SALE — Two Videogame, coin operated combination 20 record Seeburg and 15 inch Emerson Televison in beautiful upright mirrored cabinet. Originally $1400, now $495 each. Also 20 High Channel Pinball Machine, 4 players each. CLEVELAND COIN, 2021 PROSPECT, CLEVELAND, OHIO. Tel.: Tower 1-6713.

FOR SALE — Wall Boxes: 11 DS20-1Z 5¢ play; 9 DS20-1Z 10¢ play; 16 WS-52 5¢ play. These are pre-war Seeburg boxes in good condition and ready for your locations—price, ridiculously low $1.95 each. Small deposit required. SPARKS SPECIALTY COMPANY, SOPERTON, GEORGIA.

FOR SALE — 7 Amusement Enterprise Skeleton Allys $199 ea.; 1 Pace Midget Auto Racer like new $79; 1 Boizelle "52" Miniature Pooltable with 5c chute, perfect condition $89. NORTHERN SUPPLY CO., 16 TURNPIKE RD., SHREWSBURY, MASS. Tel.: Worcester 3-5663.

FOR SALE — Used Phonograph Records taken from our routes. BIRMINGHAM VENDING COMPANY, 540 2nd AVENUE, NORTH, BIRMINGHAM 4, ALA.

FOR SALE — Needles. Top-quality juke box needles at lowest prices. All type needles to fit any machine; both osmium and sapphire points. Immediate delivery! Call or write: JENSEN INDUSTRIES, INC. 229 SOUTH WOOD STREET, CHICAGO 12, ILL.

FOR SALE — Gottlieb Bowling $70; Williams Twin Shuffle with light-up pins $45; Chicago Coin Bowling (Blue Cabinet) $115; Exhibit Strike (fly-up pins, 2 players) $115; Bally Rod Rotos (new) $210; Bally Special Bowling League $60; Shuffeboards, all sizes $59.50 and up; Climatic adjusters for Shuffleboards $16.50. (Plus Crating). MERIT INDUSTRIES, 542 WEST 63rd STREET, CHICAGO 21, ILL. Tel.: EN 4-0144 and ST 2-5600.

FOR SALE — Carnival $69.50; Bucaneer $41.50; Select-A-Cat $41.5; Screwball $45; Rondo Vera $45; Wurlitzer $50 $125; Wurlitzer 1015 $275; Seeburg 146 $249.50; Bally Shuffle Bowler $50; Bally Shuffle Champ $199.50, COVEN DISTRIBUTING CO., INC., 3181 ELSTON AVE., CHICAGO 18, ILL. Tel.: IN 3-2210.

FOR SALE — Special! 50 New Merkle-Korf Motors 110V 28 RPM $9.50 ea.; Seeburg Wall Box Motors #1333A $6.50 ea. #432-2145-1 $145 Lamps 6c ea.; $80, JACK R. MOORE CO., 1615 S. W. 14th AVE., PORTLAND 1, ORE.

FOR SALE — Minit Pop Corn Machine $99 ea.; Strike 'N' Squires $149 ea.; Packard Chrome Pla-Mor Boxes $19 ea.; Packard Model #7 $99; Packard #4400 Hideaway $79 ea. AMERICAN VENDING CO., 3350 W. 27TH AVENUE, BROOKLYN, N. Y.

FOR SALE — We are distributors for AMI phonographs and accessories; and Bally Manufacturing Company. RYNOY ALLIES CO., 593 TENTH AVE., NEW YORK, N. Y.

FOR SALE — Chi-Coin Bowling Alley $75; Chi-Coin Shuffle Baseball $65; Two Player Express $50; Bally Shuffle Alley with United conversions $75 Star Series $125; Quarterback $75; WANT — Rhodes, Coin-o-matic, Gottlieb, and others. TAN DISTRIBUTING INC., 2820 N.W. 7th Ave., MIAMI 34, FLA. Tel.: 3-7664.

FOR SALE — Plastic and Bubbler Tubes. For Wurlitzer 1015 lower side plas $6.95. Right and left corners $7.95 ea. All bubbler tubes for Wurlitzer 1015's $3.90 ea. Domes for Seeburg 146, 147, 148 $15.95 ea. 1/3 deposit. Balance C.O.D. KOEPPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK, N. Y.

FOR SALE — Complete line of used equipment on hand: Phonographs; Shuffle Games; etc. Tell us what you need. Our prices are right. We are distributors for: AMI; United; Williams; Universal; Exhibit; General and others. TAN DISTRIBUTING INC., 2820 N.W. 7th Ave., MIAMI 34, FLA. Tel.: 3-7664.

FOR SALE — 50 Buckley Boxes N.S. 20 and 24¢ $7; Brackets $1; 8 Rock-Ols 1530 Boxes $10 ea.; 4 Seeburg Chassis Hideaways in metal cabinets $50 each. Good operating condition. HUGHES ELECTRIC CORP., 336 E. MAIN ST., LODAGA, IND. Tel.: 17.

MISCELLANEOUS

NOTICE — We are exclusive factory distributors for Metropolitan New York and Northern New Jersey for Keeney Electric Cigarette Vendor and "League Bowler" 8" and 9 1/2", Fastest scoring 1-2-3 or 4 player Rebound Bowling game. Now taking orders. Will accept trades. For prices, write: DAVE LOWY & CO., 394 TENTH AVENUE, NEW YORK, N. Y. Tel.: CH 4-3100.


NOTICE — Operators in Louisiana, Mississippi and Alabama, we are distributors factory representatives for Mills, Evans Games, and AMI Phonographs and Music Accessories. Write, phone or wire us today. DIXIE COIN MACHINE CO., 912 POYDRAS ST., NEW ORLEANS, LA. Tel.: Magnolia 3931.

CONVERSIONS

If you are at present converting older machines into later type models, please notify The Cash Box immediately. The new names of your machines will be listed here along with the names of the original machines from which they were converted.

NATE SCHNELLER, INC.
Gottlieb 21 to Bingo Bongo

U. S. DISTRIBUTING CO.
United Shuffle Alley to Deluxe Shuffle Alley
United Super Shuffle Alley to Deluxe Shuffle Alley Rebound
United Shuffle Alley to Deluxe Shuffle Alley Rebound
United Double Shuffle Alley to Double Shuffle Alley
United Two-Player Express to Twin Rebound
United Shuffle Alley Express to Shuffle Alley Rebound
Bally Speed Bowler to Shuffle Champ.
Genco Bowling League to Super Bowling League.

MANUFACTURERS NEW EQUIPMENT

Equipment listed here is currently in production. Prices listed are manufacturer's list prices.

AMI, INC.
Model '0' Phonograph
Model HS-SM Hideaway
5¢ Wall Box (40 Selections)
5¢ Wall Box (40 Selections) Amvire Speaker

BALLY MANUFACTURING CO.
Turf King
Book-Bowler

BUCKLEY MANUFACTURING CO.
Buckley Wall & Bar Box

CHICAGO COIN MACHINE CO.
Play Ball
Band Box

H. C. EVANS & CO.
Constellation Phonograph

THE EXHIBIT SUPPLY CO.
Rotary Merchandiser
Dale Six Shooter
Two Player Hockey
Four Way Bowling Conversion

GENCO MFG. & SALES CO.
Tri-Score

D. GOTTliebe & CO.
Knock-Out

J. H. KEENEY & CO., INC.
League Bowler, 9½ Ft.
League Bowler, 8 Ft.
All-Electric Cigarette Vendor
All-Electric Cigarette Vendor with Changemaker

Genco Bowling League to Super Bowling League

UNIFIED MANUFACTURING CO.
Team Hockey
Five-Player Shuffle Alley
Twin Shuffle-Cade
Skee Alley

Twin Shuffle Alley Rebound
Four Player Shuffle Alley Rebound
Shuffle Alley Deluxe Conversion
Super Shuffle Alley Deluxe Conversion
Double Shuffle Alley Deluxe Conversion

UNIVERSAL INDUSTRIES, INC.
High Score Bowler
Deluxe Twin Bowler

WILLIAMS MANUFACTURING, INC.
Music Mite Phonograph
Shoo Shoo...

THE RUDOLPH WURLITZER CO.
Model "1400" Phonograph
Model "1540" Phonograph

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
IMPORTANT NOTICE TO ALL SUBSCRIBERS

IN REGARD TO

"The Confidential Price Lists"

BEGINNING WITH "THE CASH BOX" ISSUE OF

MARCH 3, 1951

ALL PRICES IN "The Confidential Price Lists"

WILL APPEAR IN CODE ONLY

ONLY SUBSCRIBERS TO "The Cash Box" WILL HAVE THE "Code" THAT WILL BE USED!!

Some months ago "The Cash Box" notified all subscribers that, in due time, "The Confidential Price Lists" would be coded. A special code word would be used. This code word would be changed at regular intervals. Only subscribers would know the code. This code word has already been sent by first class mail to reach every subscriber.

In an effort to eliminate much conjecture regarding the future prices of all types of machines, as well as to eliminate, if at all possible, the flagrant and dangerous imitation of "The Confidential Price Lists", so that the prices of machines won't be known to every location owner, because of open publication of prices which can be purchased for 25c on newsstands, "The Cash Box" will carry on its policy of "quiet", of "confidential" dissemination of the news to this industry, and this industry only.

If you are not a subscriber to "The Cash Box", but, have been reading each issue thru the grace of your jobber, distributor or fellow operator, you will not be able to understand "The Confidential Price Lists" beginning with the March 3, 1951 issue of "The Cash Box". Only subscribers to "The Cash Box" will confidentially receive the code word, and each code word thereafter, as the code words are changed.

If, as a subscriber, by any chance should you lose the code, write to THE CASH BOX, EMPIRE STATE BUILDING, NEW YORK 1, N. Y., and, after your subscription is checked, you will receive a new card with the code word in use at the time.

Note the heading of this page. From now on each page of "The Confidential Price Lists" will advise subscribers just what code word is being used. As a subscriber it is now up to you to retain the confidence of all fellow subscribers and not pass the code on to anyone else but a subscriber to "TheCash Box".

Also of great importance, if you are an advertiser, you can now advertise prices of all equipment you have for sale "in code", using the confidential code word in use at the time. You can advertise and be certain that your advertisement will be understood by all subscribers of "The Cash Box", who are the world's real coin machine men.
### Pinball Games (Continued)

**Lash**
- Spinning Temptation
- Dust
  - Price: $75.00
- 4. Keeney
  - Price: $49.50
- 4. Tumbleweed
  - Price: $55.00
- 6. Keeney
  - Price: $49.50
- 6. Bally
  - Boomerang
  - Price: $55.00
- 6. Supercharger
- 6. Exhibit Flying
  - Price: $95.00
- 6. Kentucky (B. 49)
  - Price: $375.00

**Roll Down**
- ABC Roll Down
  - Price: $24.50
- 5. Arrows
  - Price: $15.00
- 5. Hoot Roll
  - Price: $125.00
- 5. Bermuda
  - Price: $25.00
- 5. Big City
  - Price: $15.00
- 5. Bonus Roll
  - Price: $25.00
- 5. Buena
  - Price: $45.00
- 5. Chocin Roll Down
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- 5. Gene Advance Roll
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### ARCADE EQUIPMENT

#### MILL (Cont.)

| 45c Club Bell | 109.50 | 249.50 |
| 40c Club Bell | 200.50 | 59.00 |
| 35c Club Bell | 25.00 | 90.00 |
| 30c Club Bell | 30.00 | 90.00 |
| 25c Club Bell | 30.00 | 90.00 |
| 20c Club Bell | 30.00 | 90.00 |
| 15c Club Bell | 30.00 | 90.00 |
| 10c Club Bell | 30.00 | 90.00 |
| 5c Club Bell | 30.00 | 90.00 |

### PACE

#### JENNINGS

| 6c Seabury | 20.00 | 40.00 |
| 5c Seabury | 20.00 | 40.00 |
| 4c Seabury | 20.00 | 40.00 |

### WATLING

#### ROGETCHEN

| 6c Columbia | 15.00 | 29.50 |
| 6c Columbia Chrome | 20.00 | 34.50 |
| 6c Columbia JV Bell | 25.00 | 40.00 |
| 6c Columbia Fruit | 25.00 | 40.00 |
| 6c Columbia Big RJ | 25.00 | 40.00 |
| 6c Columbia DJP | 49.50 | 79.50 |
| 6c Columbia DJ | 34.50 | 79.50 |
| 6c Columbia Club Big | 25.00 | 79.50 |
| 6c Columbia Club DJ | 20.00 | 82.50 |
| 6c Columbia Club G | 25.50 | 79.50 |
| 6c Columbia Club G2 | 25.00 | 79.50 |
| 6c Columbia Club TJ | 25.00 | 79.50 |
| 6c Columbia Club BJ | 15.00 | 29.50 |
| 6c Columbia Club TJ | 25.00 | 79.50 |

### BUCKLEY

#### CROSSTOWN

| 4c Crosstown | 125.00 | 195.00 |
| 4c Crosstown | 125.00 | 195.00 |
| 4c Crosstown | 125.00 | 195.00 |
UNITED'S TWIN
SHUFFLE-CADE

NOW TWO CAN PLAY
ONE PLAYER 10c...TWO PLAYERS 20c

GREATER COMPETITIVE APPEAL
QUIET, SMOOTH OPERATION

SPEEDY MOTOR-DRIVEN PUCK RETURN
BEAUTIFUL STREAMLINED CABINET DESIGN
LOCATION TESTS REVEAL TERRIFIC PUBLIC ACCEPTANCE

SIZE
9 1/2 FEET
BY 2 FEET

SEE YOUR DISTRIBUTOR

UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS
Bally TURF KING has been doing a big job for a l-o-n-g time. For 8 solid months TURF KING has been entertaining the public. And for 8 solid months operators have been doing a booming business. Made by the makers of the most successful pin games ever produced, TURF KING is the No. 1 hit in the pinball field today. Order from your Bally distributor now.