Louis Prima hits the bullseye once more with "Oh Babe". Not only did he write the song, but his recording of it has been one of the best sellers for the past several weeks. Prima is pictured in front of the Paramount Theater in New York, where he is now appearing, with the two girls picked by the Prima Fan Club as the most likely "Oh Babes". Prima will soon be seen in a spot in a new Betty Grable picture. As is aptly demonstrated, he waxes exclusively for Robin Hood Records on whose label his latest number "This Evening" has just been released.
IMPORTANT SPECIAL NOTICE

By March 1, 1951, the used machines market will be most important. In fact, it will become absolutely vital in helping this industry to maintain itself, as well as to continue on ahead during the all-out defense, and probable war, period.

More important than ever before will be "The Confidential Price Lists" which appear in each week's issue of The Cash Box.

Not only will "The Confidential Price Lists" continue to give up-to-the-minute price quotations of all used equipment, but, will help to maintain a financially sound market level on which all can safely buy, sell and exchange equipment of all types and makes in the months and years to come.

The quotations which appear now, and will continue to appear in the months and years to come in "The Confidential Price Lists" will prove absolutely invaluable to the maintenance and continued progress of your business.

Whether you will buy, sell or exchange equipment, it will most definitely pay you to take immediate advantage of:

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THE CASH BOX

January 13, 1951

Volume 12, Number 16

PUBLISHED EVERY WEEK BY
The Cash Box Publishing Co., Inc.

EXECUTIVE STAFF
BILL GERSH, Publisher
JOE ORLECK, Editor and Advertising Director
BOB AUSTIN, GeneralMgr., Music Dept.
SID PARNESS, Music Editor
L. MILAZZO, Classified Advertising
A. ARTESE, Circulation
POMPE, Staff Photographer
VINCE DEPASIO, Art Director

ADVERTISING RATES on request. All advertising closes Friday at 12 Noon preceding week of issue.

SUBSCRIPTION RATES $5.00 per year anywhere in the U.S.A. Special listing for jobs and distributors at $4.00 per year includes 40 word classified advertisement each week for an entire year ($8 per week) plus the full year's subscription free of charge. Airmail, First Class, as well as Special Delivery subscription rates on request. Subscription rates for all foreign countries on request. Three weeks advance notice required for change of address.

THE CASH BOX covers the coin operated machines industry, and all allied to this industry in any fashion whatsoever, throughout the United States, Canada, Central and South America, Africa, Japan, Hawaii, Philippines Islands, and other Asiatic and Pacific countries, as well as certain European nations. The Cash Box is on hand at various American consular offices throughout the world. This coverage includes operators, jobbers, distributors and manufacturers and all allied to—coin operated machines, everything connected with the coin operated machine industry. The Cash Box covering the coin operated machine industry is the official price book of the coin operated machines industry. They are an integral part of The Cash Box and appear in each week's issue. The "Confidential Price Lists" are officially used in the settlement of estates, for buying, selling and trading of all coin operated equipment, and are also officially recognized for taxation purposes. "The Confidential Price Lists" are issued by finance companies, banks, loan companies, banks and other financial institutions. The names and addresses of all operators, distributors and manufacturers are listed in "The Confidential Price Lists". All operators, distributors and manufacturers are required to list their names and addresses in "The Confidential Price Lists". All operators, distributors and manufacturers are required to list their names and addresses in "The Confidential Price Lists". All operators, distributors and manufacturers are required to list their names and addresses in "The Confidential Price Lists". All operators, distributors and manufacturers are required to list their names and addresses in "The Confidential Price Lists".
What is the Workingman's Club?

Since the appearance of last week's editorial on this page, many have commented favorably on the expression, "workingman's club."

These men have asked that we continue along with this idea. Carry out to even greater fulfillment.

"And," as one of these men stated, "Explain just exactly what the 'workingman's club' really is and really means."

Frankly, in the estimation of this writer, this industry is doing one of the greatest and finest tasks of this all-out defense program.

This job is helping the workingman to relax. To forget for a few moments the many added working hours, the black and heavy type of the press, the cries of radio commentators.

And, by that short period of relaxation, bringing back to work a more eased, and relaxed workingman, able to do a better job each day.

This workingman is enjoying this moment or two of relaxation—economically. He enjoys those moments with his friends in the "workingman's club."

That club is the local tavern, or drug store, or lunch wagon, or other meeting spot in his community. Here he meets with his friends, enjoys a glass of beer or two, plays a shuffle or rebound game, drops a coin into a juke box to listen to a polka or some other bright disk.

And feels so much better after those moments of happy relaxation, that he's a much better worker the next day, for the big and important job he has ahead of him.

It's a tough and grueling job he faces. A speed up production job. We must simply catch up, militarily. We simply must be able to put as many planes into the air, as many cannon and tanks and guns on the front, as many submarines under the sea, and as many ships above the waves.

That means work, work, work, and more work. Hard, grueling, driving work. Work that frizzles the nerves. That creates high tension. It's the noise and rush. The drive ahead. The deadlines, and airwaves, and everything else that must be taken into consideration. It just simply knocks down that workingman—the most important element in the defense of this great nation.

With his nerves taut. With his legs tired. Walking stiffly down the street with his lunch pull under his arm. He pauses for a moment at the "workingman's club."

Or, he may first go home. Eat his dinner. Take his wife along. To the "workingman's club."

That happens everywhere in the nation, in every community large or small. The workingman seeks and needs that moment of soothing relaxation. To ease his nerves. To remove the strain. To just simply enjoy himself for a few moments.

But, he must do it economically. And the further we get into '51, the more economical every workingman will have to be, as more and more money is pulled out of his pay envelope.

What, then, faces him for an economical evening of relaxing entertainment?

The machines of this industry. The happy playing joke box. He drops a coin in a coin. Listens to a popular ballad or a sprightly polka.

He spends another dime, and along with a friend, plays a gams of shuffle or rebound. He sends those pucks singing down the board. He laughs. He enjoys himself.

In short, in that "workingman's club," whether it be the community tavern, or lunch wagon, or drug store, or general store, or whatever it is, the entertainment of this industry is helping America to further its defense. To build up its sinews to meet any challenge anywhere in the world.

And that, then, to those who want to know, is the "workingman's club." The one club where the workingman relaxes and enjoys himself—economically.

Economically, only because the coin operated entertainment of this industry can make such economy of entertainment possible to the workingman.

There is no medical man in the world who won't agree that such a moment's relaxation for the average workingman is of inestimable importance to his continued well being and his continued better production capabilities.

Therefore, in every "workingman's club" in the nation, whatever community it is, in village, town or city, the equipment of this industry is playing an extremely important part in the all-out defense of this country.

Playing a part no other industry can play. Playing a great role. A role that relaxes and soothes the nerves, entertains and brings a better, stronger, refreshed, mind eased worker back to the big war plants to do a job for Uncle Sam.

That is what the "workingman's club" is and what it means to America.

The basis of that club. It's very reason for existence in the great, great majority of cases, as stated by the owners of these "workingmen's clubs" themselves, is the coin operated entertainment of this industry.

There is no greater job being done for Uncle Sam than what this industry is doing right now, what it will continue to do, and what it will mean to every workingman in America's arsenal of Democracy for a Free and Better World.
The Top Ten Tunes Noting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country. Record Companies Listed Alphabetically 45 rpm numbers in parenthesis.

<table>
<thead>
<tr>
<th>#</th>
<th>TITLE</th>
<th>ARTIST</th>
<th>COMPANY</th>
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<tbody>
<tr>
<td>1</td>
<td>I Don't Want To Settle For Less</td>
<td>Roy Acuff</td>
<td>MGM-10861</td>
</tr>
<tr>
<td>2</td>
<td>Baby Talk</td>
<td>Bing Crosby</td>
<td>MGM-10792</td>
</tr>
<tr>
<td>3</td>
<td>One Man's Meat</td>
<td>Perry Como</td>
<td>MGM-10840</td>
</tr>
<tr>
<td>4</td>
<td>Sing Us a Song</td>
<td>Frank Sinatra</td>
<td>MGM-10864</td>
</tr>
<tr>
<td>5</td>
<td>The World's Greatest Lover</td>
<td>The Andrews Sisters</td>
<td>MGM-10839</td>
</tr>
<tr>
<td>6</td>
<td>There's No You</td>
<td>Nat King Cole</td>
<td>MGM-10851</td>
</tr>
<tr>
<td>7</td>
<td>I'll Be Seeing You</td>
<td>Bill Toms</td>
<td>MGM-10862</td>
</tr>
<tr>
<td>8</td>
<td>Christmas Time</td>
<td>The Mills Brothers</td>
<td>MGM-10852</td>
</tr>
<tr>
<td>9</td>
<td>Walkin' My Baby Back Home</td>
<td>Tommy Dorsey</td>
<td>MGM-10844</td>
</tr>
<tr>
<td>10</td>
<td>Redskin War Dance</td>
<td>Les Brown</td>
<td>MGM-10853</td>
</tr>
</tbody>
</table>

TENNESSEE WALTZ
PATTI PAGE
CD-2935—Roy Acuff
CA-3119 (6-919)—Artie Godfrey
CD-1033—Ameri-Tones
CD-1032—Eddie Fisher
DE-5641—Two Ten Bakers

HARBOUR LIGHTS
SAMMY KAYE ORCH.
CA-1190 (F-1190)—Joe Anthony O.
CA-1226 (F-1190)—Sonny Payne
CD-1024—Bob Crosby
DE-27219 (9-27359)—Bing Crosby
DE-27232 (9-27352)—Guy Lombardo O.
LO-781 (30194)—Lorry Flowers

A BUSHEL AND A PECK
PERRY COMO & BETTY HUTTON
CD-1060 (F-1224)—Whitting-Wakeley
CA-1040 (F-634)—Doris Day
CD-1025—Connie Fisler
DE-27253 (9-27352)—Andrews Sisters

NEVERTHELESS
MILLS BROS.—RALPH FLANAGAN ORCH.
CA-1190 (F-1190)—Joe Anthony O.
CA-1082 (F-613)—Paul Weston
CA-1047 (F-688)—Frank Sinatra
DE-27253 (9-27352)—Ameira Bros.

MY HEART CRIES FOR YOU
GUY MITCHELL
CA-1132 (F-1332)—Jimmy Wakely
CA-1096 (F-691)—Guy Mitchell
CD-1060 (F-3900)—Bob Crosby
DE-27232 (9-27333)—Vivian Young O.

THINKING OF YOU
DON CHERRY—EDDIE FISHER
CD-1166 (F-1166)—Artie Shaw
CD-1025—Sarah Vaughan
DE-27128 (9-27128)—Don Cherry

OH BABE!
LOUIS PRIMA—KAY STARR
CA-1215 (F-1270)—Ray Sharpe
ME-5320—Ray Brown
RH-301—Louis Prima
DE-2718—Herman finger
DE-27205 (9-27305)—Lionel Hampton

TO THINK YOU'VE CHOSEN ME
EDDY HOWARD ORCH.
CA-1137 (F-1337)—Stafford & LaRue
CA-1096 (F-687)—Sammy Kaye O.
CD-1019 (F-852)—George Shearing O.
DE-27262 (9-27262)—Oliver Onions

ALL MY LOVE
PATTI PAGE
CA-1183 (F-1183)—Edie Grant
CA-1093 (F-739)—Cozy Cole O.
CA-1082 (F-613)—Ferry Faith O.
CD-1000 (F-932)—Jack Smith
DE-27117 (9-27117)—Ring Crosby

BILLY'S FIRST NEW YEAR HIT

IF
WHEN YOU RETURN
78 RPM—MGM 10897 + 45 RPM—MGM 10890

ONE WITH A ROSY FUTURE

DAVID ROSE
and his Orchestra
FIDDLIN' FOR FUN
and
ZING ZING-ZOOM ZOOM
78 RPM—MGM 10897 + 45 RPM—MGM 10890

LEO'S LIVE ONES...

TEN BEST SELLERS!

*Also Available on MGM 45 RPM Records.

The Cash Box, Music Page 5 January 13, 1951

Please mention THE CASiL BOX when answering ads—it proves you're a real coin machine man!
“THE ROVING KIND” (2:41)
“WRECK OF THE JOHN B” (2:48)
REX ALLEN

“The rendition suited, ops
The good
Trade very
run an
couple this.

“MAY THE GOOD LORD BLESS AND KEEP YOU” (2:58)
“A PERFECT DAY” (2:58)
BING CROSBY

Bing Crosby has taken a
wonderful new tune, given it a first rate
rendition, and come up with another hit. Called “May, The Good Lord
Bless and Keep You,” this song has
all the flavor of the honey melodi-
es which are now going over so
big. With the kind of rendition
it’s getting here, there’s no doubt
about its hit potential and ops
should grab on immediately. Bing
turns in one of his best jobs in
recent months on this side and the
ken Darby Singers help give a
wonderfully appealing feeling to it.
What seems to be about the perfect
coupling for it, is, “A Perfect Day”
which Bing and the Darby Singers
offer up in beautiful style. This
old standard may itself become a
hit all over again with the kind of
receiving it gets here. For
two unbeatable sides, ops are advised

to latch onto this new Bing Crosby
disk.

“ME AND MY IMAGINATION”
(2:57)

“The Trouble with Love is
LOVE”
THE STARGAZERS

The Stargazers come up with a
grand record offering two equally
listenable sides. Both ends benefit from
wonderfully cute material and excel-
lent orchestrations from Stanley Black
and the Blacksmiths. For a disk that’s
sure to draw those niches in, ops
ought to get with this.

“My Little Grass Shack”
(3:05)
THE MARINERS

Here’s an oldie featuring harmony
as only the Mariniers can provide it.
With Archie Bleyer’s orchestra, the
boys run this one through its paces in
good order. The lower end is a conti-
mental ballad againshowing the Marinier’s
d Sty le of harmonizing. Both
sides should do well in the machines.

“How the Night Is Young
and You’re So Beautiful”
(3:09)
DICK HAYMES

Dick Haymes has two oldies on
this disk which he offers in a very relaxed
manner. Making his singing seem al-
most effortless, Dick turns in a beau-
tiful job on both of these numbers with
the help of Victor Young and his
orchestra. Ops have two slides here
that should get a lot of play.

“In the opinion of The Cash Box music staff, records listed below, in addi-
tion to the “Disk” and “Steeper” Of The Week, are those most likely to
achieve popularity.

“LOVEY COME BACK”
CLIFF STeward
Corol. 65058

“You and Your Beautiful Eyes”
Vic Damone
Mercury 5565; 5565 x 45

“Dear, Dear, Dear”
Chump Butler
Columbia 39123

“Wait for Me”
Dinah Shore
RCA Victor 20-4015; 47-4015

“IF”
(2:45)
“WAIT FOR ME”
(2:50)
DENNY VAUGHAN
(Coral 6035)

Denny Vaughan puts his good
voice to work on two ballads and the
result is a nobleable record. The up-
per level is the current number that
looks like a sure fire hit while the
lower end is a new thing which Denny
does well. Ops should hear this one
for themselves.

“The Masquerade Is Over”
(3:16)
“Small Town Girl”
(2:26)
THE BLENDErs

Some excellent harmony is put
forth by The Blenders on this disk.
Both ends are very listenable ballads
designed in the style of deep soul
with the group chiming in. The
back-ground is excellent with some
guitar breaking through. This is right for
the boxes.

“Say It with Your Kisses”
(2:59)
“A Little Rag Doll”
(2:31)
MARThA TILTON
(Coral 6035)

Martha Tilton has a couple of
pleasent sides here. The upper half
is a ballad which she does in her
easy manner, while the second side is a
novelty which is nice enough to hear.
George Cates and the orchestra help out
on both ends. Ops who are in
the market for good filler items
should be interested in this disk.

“Senetra”
(2:45)
“One Two Three A-LaRah”
(2:54)
REGGIE GOff
(London 540)

Reggie Goff lets go with his big
baritone voice on the top deck and
turns it into a lovely side.
Reggie does justice to a very
beautiful melody with Bob Farnon
and the orchestra providing the
lyrics done by a chorus.
Both sides are right as stock items in
the machines.

“Keep Me In Mind”
(3:00)
“The Winter Waltz”
(2:29)
MITH MILLER
(Columbia 39111)

Taking his boys for a ride, Mitch
Miller comes up with a couple of good
sides. The upper half is a new ballad
sung by Burt Taylor while the lower
half is a song that the group does
with lyrics done by a chorus.
Both sides are right as stock items in
the machines.

“Little Darling”
(2:46)
“Twilight Polka”
(2:52)
Eddie Harb ORCH.
(Decca 45126)

Two breezy polkas are tossed about
here by Eddie Harbat and his polka
orchestra. On the upper half Ray
Young and Bette Jayne do a lively
hearted dust while the flip is an
instrumental which carries you right along.
In the proper locations, this one should
do ok.
NEW YORK:

Everyone at London is going wild over Anita O'Day's new coupling of "Love Is Here With One Three Four Five". The entire staff is locked to the road to spread the word and it looks like a terrific hit... Did ya know that David Greenman the new sales manager of Zenith (MMG Distribs for N.Y.) is the son of the managing director of London's Capitol Theater, N.Y.?... Joe Carlton of Mercury is off to the coast to wax Vic Damone and Billy Daniel. Paul Brenner, WAAAT disk jockey, happy that his wife is in ok again after recovering in Florida for seven weeks from an attack of rheumatic fever... Ralph Raimondi, going all out on "She's My Easter Lily" by Dick Todd. The disk was the hit of the last AMOA show. English songwriter love Anne Shelton for using only their songs on her 21 broadcasts during her visit here. With lunching audience growing day by day no guy deserves this success more than Eddie who does a really fine and conscientious job... Eddie Howard at the Chicago in St. Louis for a few weeks then on to San Francisco's St. Francis. Diana Palmer at the Elgin Mill for the entire month. Hank Markbreit back at work for Bourne, Inc. Firm reopened their office here. Paul Salvatore out of Dinah. Dick Jurgens is clicking at the Aragon and very happy in this spot. Dick well known and well liked by all the northside dance fans. Young disk jockey enjoying his stay at the Francon. Which is almost like home to Lawrence... Irwin Dargue over Siegmond Romberg's pop tune, "Zing Zing, Zoom Zoom" which, Irwin claims, is gonna be the first big hit of St. Irwin spent a few days in N.Y.C. a few weeks ago. There was the time when he was at the '47 Club and saw his' home offices... Bad Brandom who has created Frederick Music publishing all the music that is now being used by Jan Garber and Danny O'Neill, and now others interested. Cass Davison gave it a real shot a few weeks back. Xavier Cugat pulled 'em into the Marine Room of the Edgewater almost every night and crows that he's spread-out-town to thru to his masterful arrangements. Ethel Smith is sending 'em out of the Chicago Theater after each performance with nothing but the very highest praise for the gals great organ playing. Connie Hams open his gate on the Empire Room one of the coldest nites of the year and filled the joint. She winds up with a number with Sharkey Bananas that's something to split your palmas applauding. The gals a grand, grand performer.

LOS ANGELES:

What with the dearth of legitimate news around the holidays period, it's mighty tempting to knock out one of those gooshawd columns of New Year's wishes, resolutions and frustrations for one and sundry... But remembering back to our newspaper columnist days, when we learned it was just a lazy man's out and excuse to foist his own petty opinions, prejudices and press agency on his innocent readers, we'll settle for merely wishing a lot of good things for one and all, including Phil Harris, whose "The Thing" should last him another 11 years. The New Year... Nice visit up to our office from Leon Rene, former disc jockey, who's happily back at his music writing and publishing business. Leon's enough man to make no bones about getting one of the sweetest free rides ever over the Lawrence Publishing staff. The hit "Boogie Woogie Santa Claus," both written and published by Leon, are all hits. Harry and Janie, who's got this spread-out-town to thru to his masterful arrangements. Ethel Smith is sending 'em out of the Chicago Theater after each performance with nothing but the very highest praise for the gals great organ playing. Connie Hams open his gate on the Empire Room one of the coldest nites of the year and filled the joint. She winds up with a number with Sharkey Bananas that's something to split your palmas applauding. The gals a grand, grand performer.

FRANKIE LAINE

Music on RCA Victor

This week's New Releases

<table>
<thead>
<tr>
<th>POPULAR</th>
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<tbody>
<tr>
<td>DINAH SHORE and TONY MARTIN with Henri Rene's Orchestra and Chorus</td>
</tr>
</tbody>
</table>

In Your Arms
A Penny A Kiss

PHIL SPITALNY and his Hour of Charm All-Girl Orchestra and Chorus with EDDIE FISHER

It's You—No One But You

The THREE SUNS and THE SONS OF THE PIONEERS

The Hokey Pokey
I Still Feel The Same About You

PONL BERGEN with The Melowomen

Tony, Wanda Hey
Out Of Sight Out Of Mind

COUNTRY

EDDY ARNOld The Tennessee Plowboy and his Guitar

May The Good Lord Bless And Keep You

I'm Writing A Letter
To the Lord

ANTA CARTER with Orchestra

Someone Else Not Me

Freight Train Blues

BLUES

ARTHUR "Big Boy" Crudup

Anytime Is The Right Time
My Baby Left Me

45 rpm cat. nos.

This entry was selected alphabetically by song title.
THE CASH BOX
record Reviews

Page 8
January 13, 1951

“WAIT FOR ME” (2:54)
“DON’T VIOLO FAMILY” (2:30)
DINAH SHORE
(RCA Victor 20-4015; 47-4015)
• Dinah Shore’s new disk is a winning one. During two different types of tunes, she comes out right on both.
• The first side is a beautiful ballad getting a full production from the orchestra and chorus under direction of Henry Lebo. The second side is a very appealing novelty with a happy feel. Both sides are due for a bunch of nickels.

“DEAR, DEAR, DEAR” (2:15)
“DRY LAND” (2:26)
CHAMP BUTLER
(Columbia 39123)
• A new singer, Champ Butler, is introduced in rousing fashion doing a novelty that might very well break through with Skippy Martin providing the backing. Champ shows he has a voice and could easily live up to his name. The second side is a well arranged novelty, and in which he again shows the power of his voice. The top deck is the one to watch.

“LOVE COME BACK” (2:21)
“I’M ALWAYS FALLING IN LOVE” (2:32)
CLIFF STEWARD
(Columbia 6538; 6539)
• A couple of high flying novelties are tossed around here by Cliff Steward and the San Francisco Boys. With Ray Stewart at the piano, the top deck is a novelty with a tremendous amount of potential. The lower half is also a winning novelty which one won’t want to miss. Better get with this one.

“BLOW, GABRIEL, BLOW” (2:54)
“You’re The Top” (2:47)
MARY MARTIN
(Columbia 43622)
• Mary Martin takes a couple of top cuts from “Anything Goes” and goes to town with them. With Lehman Engel’s orchestra providing the musical setting, Mary gives this exciting upper half a grand rendition. On the lower end, she adds several to Cole Porter’s amazing lyrics. Both ends are wonderful.

“THESE ARE THE THINGS I LOVE” (2:38)
“ALONE TOGETHER” (3:14)
DIZZY GILLESPIE
(Discovery 141)
• Two magnificent instrumentals are turned out on this disk by Dizzy Gillespie. With Johnny Richards conducting the orchestra, Dizzy goes to work on two old ballads that make for very good novelties. Both sides are exciting to hear and are bound to be played over and over again in the future.

“MY HOME TOWN CHICAGO” (2:54)
“I’VE GOT A WARM FEELING” (2:43)
LURLENE HUNTER
(Discovery 553)
• A girl with a very great deal of promise on a very fine voice, Lurleen Hunter, shows up with a tune that may go. John Young and his orchestra are there in the background and they help to make it good listening. The flip is a slow ballad on which Lurleen turns in another easy job. Ops should hear this one.

“I’VE GOTTEN A KICK OUT OF YOU” (2:46)
“ALL THROUGH THE NIGHT” (2:46)
MARY MARTIN
(Columbia 41550)
• Two more tunes from Cole Porter’s “Anything Goes” are out forward here by Mary Martin. Both are Porter classics. And the way Mary does them you understand why. Lehman Engel and the orchestra turn in a swell job and the final result is a record that should draw an awful lot of play.

“LULLABY OF THE LEAVES” (2:29)
“ON THE ALAMO” (2:17)
DIZZY GILLESPIE
(Discovery 142)
• Two old ballads are given a Dizzy Gillespie treatment here and turn out the way you’ve never heard them before. With Johnny Richards conducting the orchestra, Dizzy gives these a wild go over which is terribly exciting to hear. Ops have a good bet in these.

“THE SEVEN WONDERS OF THE WORLD” (2:66)
“ACROSS THE WIDE MOUTH” (2:48)
HUGO WINTERHALTER ORCH.
(RCA Victor 20-4017; 47-4017)
• Hugo Winterhalter, his orchestra and chorus, and Stuart Foster have a big production on both of these sides and both are good to hear. The top deck is a ballad with appealing lyrics. The bottom half gets some wonderful feeling into it and the whole group combines to make it very worthwhile. It should do well in the machines.

“HIGH AND LOW” (2:54)
“DANCING IN THE DARK” (2:47)
MARY MARTIN
(Columbia 41556)
• Two beautiful ballads from the “Bandwagon” are sung in Mary Martin’s excellent style here. Both ends bring back grand memories and should get a lot of nickles into the machines. Lehman Engel and the orchestra turn in swell performances. Mary’s style with this batch makes it even more listenable. These are naturals for ops.

SLEEPER OF THE WEEK

The editors of THE CASH BOX feel that both of these records offer equally fine interpretations of the same song and are therefore having them both share the Sleeper Of The Week award.

EDDIE FISHER
“BRING BACK THE THRILL” (3:12)
“If IT HADN’T BEEN FOR YOU” (3:06)
EDDIE FISHER
(RCA Victor 20-4016; 47-4016)
• A beautiful ballad is taken in hand by Eddie Fisher and Hugo Winterhalter’s orchestra and made into a winning deal. It’s labeled “Bring Back The Thrill” and it’s bound to be one of the biggest hits of the coming season. Eddie gives it one of his best vocals to date which means that it’s hard to beat. With Winterhalter providing the orchestra and a wonderful chorus, this has all the feeling that a big production number can give. The flip is another ballad done by Eddie, the orchestra and the chorus again and once more they get some fine feeling into it. Ops who want to get going with a sure fire hit, better go with this one fast.

TONY FONTAINE
“BRING BACK THE THRILL” (2:56)
“THE STORY OF BERNADETTE” (2:46)
TONY FONTAINE
(Mercury 5575; 5576 45)
• A young singer who excited everyone about with the promise he showed in his first recording “Stranger In The City,” now comes through to prove himself a champ with a top notch vocal on “Bring Back The Thrill.” Giving it a terrifically phlegm rendition, Tony Fontaine displays tremendous power in his voice and a feeling that adds a great deal of sincerity to his singing. This exciting record is sure to be right up there with those of all the other great artists who are cutting this tune and ops who get it into their machines are going to be well rewarded. It’s a beautiful tune, a beautiful vocal and those nickels are gonna look beautiful too.

“My Funny Valentine” (3:05)
“Autumn Leaves” (3:10)
DAVID LE WINTER
(RCA Victor 20-4018; 47-4018)
• A couple of listenable instrumentals are turned out on this disk by David Le Winter and the orchestra. Taking a wonderful oldie from “Rubes In Arms,” he gives it an exciting piano solo. The lower end is a ballad which gets a similar treatment. For excellent filler material, this one is right.

“YOU’RE JUST IN LOVE” (2:45)
“Get Out Those Old Records” (2:32)
MARY MARTIN
(Columbia 1915)
• Mary Martin and her son Larry turn out a novel platter. Joining in a duet the mother and son team do a first “Call Me Madame” favorite and then a new novelty that lends itself to their kind of interpretation. For an unusual sort of disk, ops should hear this one.

“My Wonderful Life” (3:15)
“Here’s To Happiness” (2:27)
RALPH MARTIHERE ORCH.
(Mercury 5578)
• Ralph Martiere and his crew give a bouncy feeling to a wonderful new tune that’s destined to go places. Slim Parrall, Ann Andrews and a chorus do the vocal and turn in a fine job. The flip is an instrumental in crying manner with a chorale background. These are two happy sides.
Is Public Turning To Bright, Homey, Simple, Folksy Melodies As Relief From War Tension?

Once There Lived A Thing

**THE NIGHT IS YOUNG**

AND YOU'RE SO BEAUTIFUL

Recorded by

VAUGHN MONROE

(RCA Victor)

WORDS & MUSIC, Inc.

BE MY LOVE

From the M-G-M picture "THE TOAST OF NEW ORLEANS"

recorded by

RAY ANTHONY ..........Capital
LES BROWN ..........Columbia
BILLY EckSTINE ..........M-G-M
MARIO LANZA ..........RCA Victor
VICTOR YOUNG ..........Decca

MILLER MUSIC CORPORATION

**NEW ATLANTIC SMASH HITS!!!**

*Torrando This Sensational "ANTHONY"

'DON'T TAKE YOUR LOVE AWAY FROM ME'

'STORMY WEATHER'

Laurie Tate with Joe Morris and his Orch.

#923

‘SLIPPIN’ and SLIDIN’’

Jimmy Lewis

ATLANTIC

RECORDS

301 W. 54th Street, New York

*It’s What’s in THE CASH BOX That Counts*
New York, N. Y.
1. TENNESSEE WALTZ (Patti Page)
2. THE THING (Phil Harris)
3. HARBOR LIGHTS (Sammy Kaye)
4. BUSHEL AND A PECK (Ernie-Starr)
5. NEVER THE LESS (Mills Bros.)
6. THINKING OF YOU (Don Cherry)
7. BUSHEL, & A PECK (Brothers Four)
8. 10. ALL MY LOVE (Patti Page)

Shoals, Ind.
1. TENNESSEE WALTZ (Patti Page)
2. ALL MY LOVE (Patti Page)
3. I'LL NEVER BE FREE (Enid-Storm)
4. I CAN'T ANYTHING EXPLAIN (Mills Bros.)
5. THINKING OF YOU (Don Cherry)
6. NEVER THE LESS (Mills Bros.)
7. BROKEN (Amazing Grass)
8. FROSTY, THE SNOWMAN (Vangie Marvin)
9. THIRSTY FOR YOUR KISSES (Amos Bros.)
10. THIRSTY FOR YOUR KISSES (Amos Bros.)

1. HARBOR LIGHTS (Sammy Kaye)
2. ALL MY LOVE (Patti Page)
3. I'LL NEVER BE FREE (Enid-Storm)
4. CAN'T ANYTHING EXPLAIN (Mills Bros.)
5. THINKING OF YOU (Don Cherry)
6. NEVER THE LESS (Mills Bros.)
7. BUSHEL AND A PECK-COMA-MONTO
8. BUSHEL AND A PECK (Doris Day)
9. 10. ALL MY LOVE (Patti Page)

St. Paul, Minn.
1. A BUSHEL AND A PECK (Whitney-Walsh)
2. PATRICIA (Perry Como)
3. NEVER THE LESS (Sammy Kaye)
4. HARBOR LIGHTS (Sammy Kaye)
5. THINKING OF YOU (Don Cherry)
6. BUSHEL AND A PECK (Johnnie Ray)
7. THINKING OF YOU (Don Cherry)
8. FROSTY, THE SNOWMAN (Vangie Marvin)
9. SENDS LIKE A TZ (Patti Page)
10. PETITE WALTZ (Guy Lombardo)

Des Moines, Iowa
1. TENNESSEE WALTZ (Patti Page)
2. THE THING (Phil Harris)
3. ALL MY LOVE (Patti Page)
4. HARBOR LIGHTS (Sammy Kaye)
5. THINKING OF YOU (Don Cherry)
6. BUSHEL AND A PECK (Whitney-Walsh)
7. THINKING OF YOU (Don Cherry)
8. THINKING OF YOU (Don Cherry)
9. THINKING OF YOU (Don Cherry)
10. THINKING OF YOU (Don Cherry)

Atlanta, Ga.
1. NEVER THE LESS (Roy Glassman)
2. BUSHEL AND A PECK (Cama-Monco)
3. PATRICIA (Perry Como)
4. THINKING OF YOU (Eddie Fisher)
5. I'LL NEVER BE FREE (Enid-Storm)
6. ON BASE (Louis Prima)
7. LA VIA IN ROSE (Tony Martin)
8. 10. WHITE CHRISTMAS (Bing Crosby)

Chicago, Ill.
1. TENNESSEE WALTZ (Patti Page)
2. MY HEART CRIES FOR YOU (Guy Mitchell)
3. HARROW LIGHTS (Sammy Kaye)
4. HARBOR LIGHTS (Sammy Kaye)
5. THINKING OF YOU (Don Cherry)
6. THINK THE THING (Phil Harris)
7. BUSHEL AND A PECK (Enid-Storm)
8. BUSHEL AND A PECK (Enid-Storm)
9. 10. ALL MY LOVE (Patti Page)

Seattle, Wash.
1. TENNESSEE WALTZ (Patti Page)
2. THE THING (Phil Harris)
3. ALL MY LOVE (Patti Page)
4. HARBOR LIGHTS (Sammy Kaye)
5. THINKING OF YOU (Don Cherry)
6. BUSHEL AND A PECK (Whitney-Walsh)
7. THINKING OF YOU (Don Cherry)
8. NEVER THE LESS (Mills Bros.)
9. 10. PETITE WALTZ (Guy Lombardo)

Denver, Colo.
1. TENNESSEE WALTZ (Patti Page)
2. THE THING (Phil Harris)
3. ALL MY LOVE (Patti Page)
4. HARBOR LIGHTS (Sammy Kaye)
5. THINKING OF YOU (Don Cherry)
6. NEVER THE LESS (Mills Bros.)
7. BUSHEL AND A PECK (Enid-Storm)
8. BUSHEL AND A PECK (Enid-Storm)
9. 10. CAN'T ANYTHING EXPLAIN (Louis Armstrong)

Los Angeles, Calif.
1. MY HEART CRIES FOR YOU (Guy Mitchell)
2. TENNESSEE WALTZ (Patti Page)
3. THE THING (Phil Harris)
4. ALL MY LOVE (Patti Page)
5. THINKING OF YOU (Don Cherry)
6. BUSHEL AND A PECK (Enid-Storm)
7. BUSHEL AND A PECK (Enid-Storm)
8. 9. IF I WERE A FABLE (Doris Day)
9. 10. ALL MY LOVE (Patti Page)

Savannah, Ga.
1. TENNESSEE WALTZ (Patti Page)
2. THINKING OF YOU (Don Cherry)
3. HARBOR LIGHTS (Sammy Kaye)
4. ORANGE COLORED SKY (Kenton-Cole)
5. THINKING OF YOU (Don Cherry)
6. BUSHEL AND A PECK (Enid-Storm)
7. 8. MY HEART CRIES FOR YOU (Guy Mitchell)
9. 10. THINKING OF YOU (Enid-Storm)

Lake Arthur, La.
1. TENNESSEE WALTZ (Patti Page)
2. THE THING (Phil Harris)
3. ALL MY LOVE (Patti Page)
4. HARBOR LIGHTS (Sammy Kaye)
5. THINKING OF YOU (Don Cherry)
6. NEVER THE LESS (Mills Bros.)
7. BUSHEL AND A PECK (Enid-Storm)
8. BUSHEL AND A PECK (Enid-Storm)
9. 10. CAN ANYONE EXPLAIN (Louis Armstrong)

Washington, D. C.
1. TENNESSEE WALTZ (Patti Page)
2. THE THING (Phil Harris)
3. ALL MY LOVE (Patti Page)
4. HARBOR LIGHTS (Sammy Kaye)
5. THINKING OF YOU (Don Cherry)
6. ORANGE COLORED SKY (Kenton-Cole)
7. THINKING OF YOU (Don Cherry)
8. THINKING OF YOU (Don Cherry)
9. 10. PETITE WALTZ (Guy Lombardo)

Palm Beach, Fla.
1. THE THING (Phil Harris)
2. LA VIA IN ROSE (Tony Martin)
3. I'LL NEVER BE FREE (Enid-Storm)
4. BUSHEL AND A PECK (Enid-Storm)
5. 7. A BUSHEL AND A PECK (Enid-Storm)
6. MAMMY RUB A BABY BROTHER (Bobbin Mouse)
7. 10. MEIN HEART CRIES FOR YOU (Guy Mitchell)

Dallas, Tex.
1. THE THING (Phil Harris)
2. TENNESSEE WALTZ (Patti Page)
3. ALL MY LOVE (Patti Page)
4. HARBOR LIGHTS (Sammy Kaye)
5. THINKING OF YOU (Don Cherry)
6. BUSHEL AND A PECK (Whitney-Walsh)
7. THINKING OF YOU (Don Cherry)
8. THINKING OF YOU (Don Cherry)
9. 10. BUSHEL AND A PECK (Whitney-Walsh)

Cincinnati, Ohio
1. TENNESSEE WALTZ (Patti Page)
2. I'LL NEVER BE FREE (Enid-Storm)
3. THINKING OF YOU (Bobby Burns)
4. NEVER THE LESS (Mills Bros.)
5. BUSHEL AND A PECK (Enid-Storm)
6. HARBOR LIGHTS (Sammy Kaye)
7. BUSHEL AND A PECK (Doris Day)
8. 10. BUSHEL AND A PECK (Doris Day)

Memphis, Tenn.
1. TENNESSEE WALTZ (Patti Page)
2. NEVER THE LESS (Frank Sinatra)
3. ALL MY LOVE (Patti Page)
4. ORANGE COLORED SKY (Kenton-Cole)
5. THE THING (Phil Harris)
6. THINKING OF YOU (Bobby Burns)
7. SONOPATAS RETREAT (Key Star)
8. HARBOR LIGHTS (Sammy Kaye)
9. OUR LADY OF FATIMA (Phil Spitalny)
10. HARBOR LIGHTS (Sammy Kaye)

Cleveland, Ohio
1. THE THING (Phil Harris)
2. TENNESSEE WALTZ (Patti Page)
3. ALL MY LOVE (Patti Page)
4. HARBOR LIGHTS (Sammy Kaye)
5. THINKING OF YOU (Don Cherry)
6. NEW YORK CRIES FOR YOU (Guy Mitchell)
7. NEAR AND FAITHFUL (Ernie-Starr)
8. 9. IF I WERE A FABLE (Doris Day)
9. 10. BUSHEL AND A PECK (Enid-Storm)
Foresee Biggest Play Boom On Way As Collections Start To C'mp. Expect To Reach New Peak Spring-Summer '51. Ops Worry Will Records, Tubes, Replacement Parts, Remain Available.

CHICAGO—Juke box ops throw the country report that there is no longer any doubt that the entire automatic music industry faces one of the greatest play booms in all its history.

Tho this has been predicted time and again in leading editorials in this publication, report from the “man-on-the-firing-line”, the juke box op, is something that is most factual and, therefore, most important for all to consider.

This entire industry has taken off on a “reversal angle” as the leaders report.

Instead of Fall and Winter being the “big play season,” the Spring and Summer seasons have now taken over for big play action.

The reason?
Simply because the big TV shows, during the Fall and Winter, are keeping people close to their firesides. This has affected all business. It has almost smashed entertainment.

Once the weather warms, once people can get out again, they want to say, “hello.” And shake hands, and laugh, and “meet people again.” So Spring and Summer are now the big play seasons.

And with war in the air, with people wanting to relax, with the “workingmen’s clubs” (the local tavern or other gathering spot) ever more important, the nation’s 550,000 juke boxes are pounding home tunes to the point where the records wear white.

What’s even more interesting, collections are climbing. Not in great leaps. But very steadily.

And that, according to juke box leaders, means that the industry is in for the greatest play boom in all of its history for, as war work goes going at terrific speed, as people seek relaxation to ease the overtime working strain—“economically”—juke boxes are destined for the biggest play of all time.

Juke box ops are faced with only one worry. Parts and supplies. They continue to wonder whether they will be able to obtain the vinylites and the non-breakables? Whether tubes and replacement parts will still be available? Whether they will have to smash up one phono out of every three to replace parts?

The time has now arrived for the record manufacturers, the tube makers, and all others engaged in producing parts and supplies, to advise the juke box ops of continued operation.

The most important location in America today is the “Workingman’s Club.”

That’s the corner tavern, or drug store, or lunchwagon, or other meeting spot, where Joe Warworker and his Missus meet all the other Joe Warworkers and their Missuses.

That’s the place where they can “economically” relax.

That’s the place where they spend a dollar to enjoy pop music that relaxes the nerve-strain. Play a pinball game, or a shuffle game, or some other coin operated amusement. To enjoy that moment of relaxation that sends them back to work feeling better than ever and able to work harder than ever before.

This industrial war will have much to thank the juke box for, as it did in the last war, when Secretary of the Treasury, Henry Morgenthau, praised the juke boxes for the job they did during World War II.

The juke box industry faces a boom. A boom that, regardless of intake and regardless of profits, is patriotic to the very extreme.

Because the play of the juke box is what makes better war workers.
CAMDEN, N. J.—To assure the most effective operation under rapidly changing national economic conditions, the RCA Victor Division of the Radio Corporation of America has reassigned duties of several of its executives, it was announced today by Walter A. Beck, Vice President of RCA and General Manager of the Division.

At the same time, Mr. Beck disclosed RCA Victor’s establishment of a Mobilization Planning Department to plan and coordinate all activities the Division may be required to undertake to meet the needs of the Government and the Armed Forces in the national emergency.

Among the reassignments, all effective January 1, is the appointment of Robert A. Seidel, Vice President in charge of RCA Victor Distribution since October 1, 1941, to a newly created position as Vice President and Special Assistant to the Vice President and General Manager.

Mr. Beck announced the responsibility for supervision and administration of RCA Victor Distribution, heretofore assigned to the Distribution Department under Mr. Seidel, has been reassigned as follows:

Harold M. Winters has been assigned to Mr. Elliott’s staff as Director of Consumer Products Distribution, and H. V. Somerville has been placed on Mr. Teegarden’s staff as Director of Technical Products Distribution. Administration of the Regional Offices has been assigned to Charles M. Odorizzi, Operating Vice President for the Division.

The reassignment program also specifies that Mr. Elliott, Mr. Teegarden, and Mr. Odorizzi, will coordinate and supervise the advertising and promotion work of the product departments and subsidiary companies under their supervision.

To implement this phase of the program, Ralston H. Coffin has been assigned to Mr. Elliott’s staff as Director of Consumer Products Advertising and Sales Promotion, and Julius Haber has been appointed Director of Technical Products Advertising and Sales Promotion, on Mr. Teegarden’s staff. Mr. Coffin will also have the responsibility for RCA Victor’s radio and television programs and the Division’s institutional advertising.

R. C. A. Victor Reassigns Executive Duties To Meet Changing Economic Situation

Company Also Announces Establishment Of Mobilization Planning Department

**Disc Jockey Regional Record Reports**

Listings below indicate preference with disc jockey radio audiences, compiled from reports furnished by leading disc jockeys throughout the nation, for the week ending January 6.

- **Rex Dale**
  - WCYY—Cincinnati, Ohio
  - 1. *My Heart Cries For You* (Guy Mitchell)
  - 2. *My Heart Cries For You* (Dinah Shore)
  - 3. *My Heart Cries For You* (Don Cherry)
  - 4. *My Heart Cries For You* (Don Cherry)
  - 5. *My Heart Cries For You* (Dinah Shore)
  - 6. *My Heart Cries For You* (Don Cherry)
  - 7. *My Heart Cries For You* (Don Cherry)
  - 8. *My Heart Cries For You* (Dinah Shore)
  - 9. *My Heart Cries For You* (Don Cherry)
  - 10. *My Heart Cries For You* (Don Cherry)

- **Roger Clark**
  - WVRK—Norfolk, Va.
  - 1. *The Heart Is A Lovely Thing* (Guy Mitchell)
  - 2. *The Heart Is A Lovely Thing* (Guy Mitchell)
  - 3. *The Heart Is A Lovely Thing* (Guy Mitchell)
  - 4. *The Heart Is A Lovely Thing* (Guy Mitchell)
  - 5. *The Heart Is A Lovely Thing* (Guy Mitchell)
  - 6. *The Heart Is A Lovely Thing* (Guy Mitchell)
  - 7. *The Heart Is A Lovely Thing* (Guy Mitchell)
  - 8. *The Heart Is A Lovely Thing* (Guy Mitchell)
  - 9. *The Heart Is A Lovely Thing* (Guy Mitchell)
  - 10. *The Heart Is A Lovely Thing* (Guy Mitchell)

- **Myron Borg**
  - WIND—Chicago, Ill.
  - 1. *My Heart Cries For You* (Guy Mitchell)
  - 2. *My Heart Cries For You* (Guy Mitchell)
  - 3. *My Heart Cries For You* (Guy Mitchell)
  - 4. *My Heart Cries For You* (Guy Mitchell)
  - 5. *My Heart Cries For You* (Guy Mitchell)
  - 6. *My Heart Cries For You* (Guy Mitchell)
  - 7. *My Heart Cries For You* (Guy Mitchell)
  - 8. *My Heart Cries For You* (Guy Mitchell)
  - 9. *My Heart Cries For You* (Guy Mitchell)
  - 10. *My Heart Cries For You* (Guy Mitchell)

- **Wally Nelskog**
  - KRSC—Scotts, Wash.
  - 1. *The Heart Is A Lovely Thing* (Guy Mitchell)
  - 2. *The Heart Is A Lovely Thing* (Guy Mitchell)
  - 3. *The Heart Is A Lovely Thing* (Guy Mitchell)
  - 4. *The Heart Is A Lovely Thing* (Guy Mitchell)
  - 5. *The Heart Is A Lovely Thing* (Guy Mitchell)
  - 6. *The Heart Is A Lovely Thing* (Guy Mitchell)
  - 7. *The Heart Is A Lovely Thing* (Guy Mitchell)
  - 8. *The Heart Is A Lovely Thing* (Guy Mitchell)
  - 9. *The Heart Is A Lovely Thing* (Guy Mitchell)
  - 10. *The Heart Is A Lovely Thing* (Guy Mitchell)

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
**Don Bell**

**WRCN—Des Moines, Iowa**
1. THE THING (Phil Harris)
2. TENNESSEE WALTZ (Patti Page)
3. REDDING, THE RED NOSED REINDEER (Donny Osmond)
4. TENNESSEE WALTZ (Guy Lombardo)
5. HARBOR LIGHTS (Roy Anthony)
6. I'LL NEVER BE FREE (Key Star)
7. HARBOR LIGHTS (Terry Tucker)
8. A BUSHEL & A PECK (Bill Dana)
9. NEVERMIND (Ray Anthony)
10. NEVERMIND (Roy Anthony)

**Sherm Feller**

**WCOP—Boston, Mass.**
1. MY HEART CRISES FOR YOU (Gigi.)
2. MY BOUQUET (Hugo Winterhalter)
3. LET IT OUT (Guy Lombardo)
4. BE MY LOVE (Mario Lanza)
5. I FORGOT YOU (Jimmy Durante)
6. ROOK LIKE A COLD WINTER (Terry Tucker)
7. RAINBOW GAL (Alan Dale)
8. I WANT SOME LOVIN' (Duke Martin)
9. HOPPY, TOPPER & BOOGE (Morgan Whiting)
10. DANCING IN THE DARK (Mary Haye)

**Stephen Paul**

**WLEE—Richmond, Va.**
1. TENNESSEE WALTZ (Patti Page)
2. I CRY MY HEART OUT (Four Jocks)
3. YOU LOVE ME (Dana Delany)
4. CAN'T HELP MYSELF (Donnie Rhodes)
5. RAINBOW GAL (Allen Dale)
6. I'LL LOSE YOU (Ray Anthony)
7. ORANGE COLORED SKY (King Cole)
8. MY BOUQUET (Hugo Winterhalter)

**Bob Corley**

**WXQ—Atlanta, Ga.**
1. MY HEART CRISES FOR YOU (Yow Denone)
2. A BUSHEL & A PECK (Johnny Desmond)
3. TO THINK YOU'VE CHOSEN ME (Eddy Howard)
4. TENNESSEE WALTZ (Jo Stafford)
5. I CAN'T HELP MYSELF (Dinah Shore)
6. A LITTLE DREAM OF ME (Viv Cooper)
7. GIVE IT A TRY (Richard Haynes)
8. YES, YOU'RE JUST IN LOVE (Perry Como)
9. ROYALTY'S CHASING ME (Stella Shaw)

**Art Tacker**

**WTAQ—Cambridge, Mass.**
1. MY BOUQUET (Hugo Winterhalter)
2. BE MY LOVE (Harry Langdon)
3. MY HEART CRISES FOR YOU (Guy Mitchell)
4. RAINBOW GAL (Allen Dale)
5. SMILE, SMILE, SMILE (Paco Sanchez)
6. I NEVER FEEL LONELY (Tommy Tucker)
7. ROVING KING (Jim Mitchell)
8. FREE ROVING KING (Jim Mitchell)
9. TWENTY WALTZ (Patti Page)
10. TENNESSEE WALTZ (Patti Page)

**Jan Andree**

**WSSW—Pittsburgh, Pa.**
1. TENNESSEE WALTZ (Patti Page)
2. BE MY LOVE (Maria Lanza)
3. THE THING (Phil Harris)
4. CHRISTMAS IN Killarney (Perry Como)
5. JUST LIKE I LOVE HER (Tom Bennett)
6. MY HEART CRISES FOR YOU (Guy Mitchell)
7. POSSIBILITIES (Bill Dana)
8. I'LL NEVER BE FREE (Key Star)
9. ORANGE COLORED SKY (Alan King)
10. OH BABE (Louis Prima)

**Scott Douglas**

**KFMB—San Diego, Calif.**
1. THE THING (Phil Harris)
2. THE PLACE WHERE I WORSHIP (Al Morgan)
3. NEVERMIND (Frankie Laine)
4. TENNESSEE WALTZ (Patti Page)
5. I'LL GET BY (Harry Babbit)
6. SILVER BELLS (Whitney & Welke)
7. OH BABE (Ray Starr)
8. A BUSHEL & A PECK (Koller-Hayes)
9. LOVE YOU BACK TO ME (Johnny Lyon)
10. I STILL FEEL THE SAME ABOUT YOU (Georgia Gibbs)

**GENE Reeves**

**WTOK—Meridian, Miss.**
1. MY HEART CRISES FOR YOU (Yow Denone)
2. POETRY (Gene Autry)
3. I'LL ALWAYS LOVE YOU (Dean Martin)
4. NEVERMIND (Frankie Laine)
5. HARBOR LIGHTS (Ralph Flanagan)
6. HARMONY (Ray Osuna)
7. JOHANNESBURG (Tony Martin)
8. SLEIGH RIDES (Roger Anderson)
9. TREBLE BELLS (Shep Fields)

**Jim Simmons**

**WSTA—Brattleboro, Vt.**
1. TENNESSEE WALTZ (Patti Page)
2. THE THING (Ines Brox)
3. HARBOR LIGHTS (Roy Anthony)
4. NEVERMIND (Ray Anthony)
5. A STRATEGY FOR THE SEA (A. H. Cochrane)
6. YOU'RE LOVIN' ME (The Weavers)
7. I'LL STILL FEEL THE SAME ABOUT YOU (Guy Lombardo)
8. ZOOG MIDZOOM (Perry Como)
9. WHITE CHRISTMAS (Bob Crosby)
10. ALL MY LOVE (Patti Page)

**Bob Larsen**

**WEMP—Milwaukee, Wis.**
1. MY HEART CRISES FOR YOU (Guy Mitchell)
2. THE THING (Phil Harris)
3. TENNESSEE WALTZ (Jo Stafford)
4. THE SOLDIER'S LAMENT (Burke Bankston)
5. YOU'RE JUST IN LOVE (Perry Como)
6. SO LONG (Gorden Jenkins)
7. THE ROYALTY (Jim Mitchell)
8. JING-A-LING (Lena Horne)
9. I'LL STILL FEEL THE SAME ABOUT YOU (Guy Lombardo)
10. ZING ZING ZOOM ZOOM (Perry Como)

**Bob Stevens**

**WVCG—Coral Gables, Fla.**
1. TENNESSEE WALTZ (Patti Page)
2. I NEED YOU (The Weavers)
3. TENNESSEE WALTZ (Patti Page)
4. THE WORDS (Jim Mitchell)
5. CAN'T HELP MYSELF (Dinah Shore)
6. NOBODY'S CHASING ME (Dinah Shore)
7. THINKING OF YOU (Eddy Howard)
8. HARBOR LIGHTS (Roy Anthony)
9. ALL MY LOVE (Patti Page)
10. THE PLACE I WORSHIP (Al Morgan)

**Wallie Dunlap**

**WLZI—Bridgetown, Conn.**
1. MY HEART CRISES FOR YOU (Guy Mitchell)
2. I NEED YOU SO (Don Cornell)
3. TENNESSEE WALTZ (Patti Page)
4. THE ROYALTY (Jim Mitchell)
5. CAN'T HELP MYSELF (Donnie Rhodes)
6. THE WORDS (Jim Mitchell)
7. NOBODY'S CHASING ME (Dinah Shore)
8. YOU'RE JUST IN LOVE (Perry Como)
9. ROYALTY'S CHASING ME (Stella Shaw)
10. TO THINK YOU'VE CHOSEN ME (Eddy Howard)

**Doris Day**

**WMEO—Dallas, Tex.**
1. LONGING (Ray Morgan)
2. HARBOR LIGHTS (Tommy Dorsey)
3. THE SONG OF THE SLEIGH (Ray Anthony)
4. ALL MY HEART CRISES FOR YOU (Guy Mitchell)
5. HARBOR LIGHTS (Ralph Flanagan)
6. TENNESSEE WALTZ (Patti Page)
7. THE THING (Phil Harris)
8. YOU'RE JUST IN LOVE (Perry Como)
9. ROYALTY'S CHASING ME (Stella Shaw)
10. TO THINK YOU'VE CHOSEN ME (Eddy Howard)

**FredCV Smith**

**WFBM—Indianapolis, Ind.**
1. THE ROYALTY (Jim Mitchell)
2. MAN WITH A BAG (Ray Starr)
3. NEVERMIND (Frankie Laine)
4. A BUSHEL & A PECK (Donnie Rhodes)
5. I NEVER FEEL LONELY (Tommy Tucker)
6. MY HEART CRISES FOR YOU (Guy Mitchell)
7. NEVERMIND (Frankie Laine)
8. TENNESSEE WALTZ (Patti Page)
9. HARBOR LIGHTS (Tommy Dorsey)
10. THE THING (Phil Harris)

**Jimmy Lowe**

**WRW—Dallas, Tex.**
1. LONGING (Ray Morgan)
2. HARBOR LIGHTS (Tommy Dorsey)
3. THE SONG OF THE SLEIGH (Ray Anthony)
4. THE WORDS (Jim Mitchell)
5. NOBODY'S CHASING ME (Dinah Shore)
6. YOU'RE JUST IN LOVE (Perry Como)
7. ROYALTY'S CHASING ME (Stella Shaw)
8. TO THINK YOU'VE CHOSEN ME (Eddy Howard)
9. THE THING (Phil Harris)
10. SHERRY (Frankie Laine)

**Columbia Records**

First, Finest and Most Recorded in Music

78 rpm 39117 33 1/3 rpm 39117 45 rpm 4-39117

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
NEW YORK—Georgia Gibbs is pictured in the WMGM record library with Ken Roberts who was the first disk jockey to play her new Coral release “Get Out Those Old Records” backed by another great side “I Still Feel The Same About You.” Georgia, who recently completed an engagement at the Capitol Theater in Washington, D. C., is coming up shortly with a plush date at the Waldorf Astoria.

Start 1951 with a Sure Coin-Catcher
Busting Wide Open All Over U. S.

**JIMMY GRISsom’S**

"ONCE THERE LIVED A FOOL"

(TH E OR IGINAL — IM ITATIONS WILL FOLLOW)

Backed by the Great Ted Mossman Tune

"I’LL STILL KEEP LOVING YOU"

“The Cash Box” says: “A great disk ... Ops who want to get going with a sure thing oughta grab onto this one as soon as they possibly can.”

Award O’ The Week—Dec. 23® HOT IN LOS ANGELES 1 Dec. 30

Read What The Big Distributors Say About It—
UNITED RECORD DIST. — CHICAGO

"Rush 3,000"

COSNAT — NEW YORK

"A Very Big Hit. Ship 1,000"

Macy’s, Houston & Dallas

“Rush 1000 more”

Rosen, Philadelphia

“Rush 1,000”

Milner, St. Louis

“Big Hit — Air Express 1,300”

Hit Record, Cincinnati

“The Best Yet”

Pan-American, Jacksonville

“This Is It”

Music Sales, Memphis and New Orleans

“This is a big one”

Soutland, Atlanta, Ga.

“Big Hit”

Record Sales, Birmingham, Ala.

“Ship 500”

Schwartz, Washington, D. C.

“Rush 1,000”

Pan-American, Detroit

“Start With 500”

Mangold Dist., North and South Carolina

“Send another 1000”

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City’s Harlem Area; Chicago’s South Side, and New Orleans.

<table>
<thead>
<tr>
<th>#</th>
<th>HOT in HARLEM</th>
<th>HOT in CHICAGO’S South Side</th>
<th>HOT in NEW ORLEANS</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>TENNESSEE WALTZ</td>
<td>Patti Page (Mercury)</td>
<td>TENNESSEE WALTZ</td>
</tr>
<tr>
<td>2</td>
<td>PLEASE SEND ME SOMEONE TO LOVE</td>
<td>Percy Mayfield (Specialty 375)</td>
<td>PLEASE SEND ME SOMEONE TO LOVE</td>
</tr>
<tr>
<td>3</td>
<td>BAD, BAD WHISKEY</td>
<td>Amos Milburn (Aladdin)</td>
<td>BAD, BAD WHISKEY</td>
</tr>
<tr>
<td>4</td>
<td>TEAR DROPS FROM MY EYES</td>
<td>Ruth Brown (Atlantic 919)</td>
<td>TEAR DROPS FROM MY EYES</td>
</tr>
<tr>
<td>5</td>
<td>OH BABE</td>
<td>Larry Darnel (Rugal)</td>
<td>OLD TIME SHUFFLE</td>
</tr>
<tr>
<td>6</td>
<td>THE LORD’S PRAYER</td>
<td>Orioles (Jubilee)</td>
<td>ANYTIME, ANYPLACE, ANYWHERE</td>
</tr>
<tr>
<td>7</td>
<td>MILLION DOLLAR SECRET</td>
<td>Helen Humes (Modern)</td>
<td>HARBOR LIGHTS</td>
</tr>
<tr>
<td>8</td>
<td>ANNA BACOA</td>
<td>Chapuseaux Y Damiron (Landia 5001)</td>
<td>ONCE THERE LIVED A FOOL</td>
</tr>
<tr>
<td>9</td>
<td>ANYTIME, ANYPLACE, ANYWHERE</td>
<td>Joe Morris (Atlantic 914)</td>
<td>OH BABE</td>
</tr>
<tr>
<td>10</td>
<td>THE NEARNESS OF YOU</td>
<td>Sarah Vaughan (Columbia 39071)</td>
<td>MILLION DOLLAR SECRET</td>
</tr>
</tbody>
</table>

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
Capitol's Dave Dexter Drops "News" Chores; Advanced To A & R.

HOLLYWOOD—After nearly eight years of writing and editing Capitol News, monthly music publication sponsored by Capitol Records, Inc., Dave Dexter has been upped to a full-time position with the company's artists and repertoire department it was announced by James B. Conkling of Capitol in Hollywood.

Dexter, a former trade paper scribe and editor, since early 1948 has divided his activities at Capitol between the magazine and recording. It was he who found and signed Peggy Lee, Ray Stark, Nolte Lather, Julia Lee and many jazz musicians to Capitol contracts, and with President Glenn E. Wallichs, Dexter was instrumental in acquiring the King Cole Trio and the Stan Kenton orchestra back in 1948 when the latter was hardly more than one year old.

Conkling, who heads the company's artists and repertoire division, revealed that Dexter would continue to headquarter in Capitol's executive offices in Hollywood but that "frequent" recording treks by him to other areas also will be scheduled. Dexter will particularly search for new talent which has never previously recorded.

The Capitol News will be handled by Lou Schurrier, who returned to Capitol recently after several years in advertising with W and John (Bud) Freeman, former Variety writer. Dexter will continue to contribute editorially to the publication, Conkling said, but the complete operation of the magazine will no longer be his responsibility.

The move will further strengthen Capitol's artists and repertoire activities. It was pointed out, and just a week ago the appointment of Dave Cavanaugh as eastern director of repertoire indicates that Capitol is placing heavier concentration on its artists and tunes for the new year.

**Record Guild Resumes Own Kid Distribution**

NEW YORK—The Record Guild of America has resumed distribution of its entire line of children's records through the Record Guild Distributing Company. For the past two years, the Meyercord Company, Chicago concern, has been representing Guild direct to all maor and independent chains.

The main reason for the return to house representation for the chaltern is the Guild's conviction that the local jobber is indispensable to its national distribution. Local jobber representation is desired.

Under the new set-up Mid-West sales will be handled by John S. Dun-combe, until last month manager of Meyercord's syndicate store division. Eastern territory will be directly under the supervision of Har- old L. Friedman, president of Guild.

Record Guild pioneers in the 25c children's record, is marketing the only pure vinyl surfaced children's record currently in production both as a solid record and a picture record. The line comprises 100 titles, plus a 1951 specialty addition of 20 titles under the name of "Twinldea," vinyl records contrasting colors on either side. The Guild line is pressed from vinyl biscuit under conventional hot and old cycle.

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**Don Bell Hits A Fowl Note**

DES MOINES, IOWA—One of the finest of the many songwriting contests disk jockey Don Bell has conducted on KRNT, Des Moines, Iowa, was his “Thing” contest, which attracted hundreds of fantastic entries. One of them was a live and frantastic rooster, whose voice Bell made use of for several mornings on his highly Hooper-rated wake-up show. The judges finally decided the “Thing” was a henchhoned, exhausted, rusty old hot water tank which was trucked into the studio.

---

**THE CASH BOX**

**Jazz n' Blues Reviews**

**AWARD O' THE WEEK**

**“ROCK LITTLE DADDY”** *(2:54)*

**“LONG LEAN DADDY”** *(2:46)*

FREDERICK MITCHELL ORCHESTRA

(Decca 2644)

- Freddie Mitchell and his orchestra turn up here with a terrific number that's a sure winner. Labelled "Rock Little Daddy" it's gonna have jazz and blues locations rockling in no time at all. This is something for ops to grab. A strong combo against a top notch vocal with the orchestra is Eunice Davis. She makes it sound loud and bouncy as she sings out with some fascinating clever lyrics. The second side has another good sounding item sung by Sarah Dean. This one has a good beat and a very low down feeling. It too should get its share of play. Ops who are looking for two sides that are gonna be played over and over again have them on this platter.

---

**FREDDIE MITCHELL ORCHESTRA**

(Decca 4824)

- Jimmie Lunceford has a couple of good sides here. The upper half is an instrumental with a choral background. It has a good bounce and makes for fine listening. The second side is all instrumental. It's slow and soft and easy and is bound to get a lot of play. Both ends are right for ops.

---

**WELL, ALL RIGHT THEN”** *(2:39)*

**“UPTOWN BLUES”** *(2:55)*

JIMMIE LUNCEFORD ORCHESTRA

(Columbia 3131)

- Jimmie Lunceford has a couple of good sides here. The upper half is an instrumental with a choral background. It has a good bounce and makes for fine listening. The second side is all instrumental. It's slow and soft and easy and is bound to get a lot of play. Both ends are right for ops.

---

**“FALSE FRIEND BLUES”** *(2:38)*

**“SEND ME PRETTY MAMA”** *(2:52)*

IVORY JOE HUNTER

(King 4424)

- Ivory Joe Hunter is at it again, this time with a blues item on the upper half featuring some excellent piano and a good vocal. The lower end again finds Joe at the piano on a number with a terrific beat. His many fans are gonna go for this.

---

**“DO SOMETHING FOR ME”** *(2:33)*

**“YOUR LOVE IS GETTING ME DOWN”** *(2:26)*

CARL VAN MOON

(King 4425)

- A grand ballad gets a fine interpretation from Carl Van Moon. To the accompaniment of a good orchestra, Carl runs through this in excellent manner. The lower end is another plush ballad with a crying vocal and an interesting setting. These are bound to do well in the machines.

---

**“WANDERING BLUES”** *(2:45)*

**“HOUSE RENT BOOGIE”** *(2:56)*

JOHNNY WILLIAMS

(Gotham 506)

- A very unusual two sides are turned out here by Johnny Williams. Playing the guitar for all it's worth, Johnny gets a fascinating feeling into each end. What's more, his talky vocal adds further interest to the disk. Ops oughta hear this one.

---

**Mindy Carson Doesn't Renew Movie Pact**

NEW YORK—Mindy Carson has decided not to renew her motion picture contract with Twentieth Century Fox because of the limitations it places on her television appearances.

Under the terms of the contract, the young singer was subject to call at any time to report to Hollywood for a picture. As a result, she was unable to accept numerous offers to star in her own tv show. Miss Carson was faced with the problem that so many personal appearances are coming up against these dates—deciding between Hollywood and television.

At the same time, it was announced that Miss Carson has been signed to co-star with Jack Haley on "The Ford Star Revue" television show via NBC. 9-10 P. M., EST. During the past year, she has guest-starred on leading TV variety shows and for the past thirteen weeks has been a Wednesday night feature on the "Perry Como Show" over CBS.

---

**Mogull Appointed General Manager Of Sheldon Music**

NEW YORK—Ivan Mogull was appointed general manager this week of a new publishing firm called Sheldon Music of which Moe Gale is president.

Mogull is the youthful publisher identified with many song hits who for the past few years has had his own firm, Mogull Music.

Moe Gale is head of the Gale Agency, bookers and personal management office.

The west coast is headed by Mike Gould, formerly of Borne Music. Lucky Millinder will supervise the rhythm and blues department.

Sheldon will be a BMI affiliate.
Music Operators-

Get Behind Your Government in this great emergency!

Feature:

"Any Bonds Today"

IN EVERY JUKE BOX IN AMERICA.
NEW YORK—During her recent engagement at the Birdland night club, Sarah Vaughan took time off between numbers to discuss musical subjects with Bill Cook (left), popular disk jockey of WAAT, Newark, N. J.; and Mitch Miller, Columbia recording director. Sarah has a new hit on the Columbia label that looks as though it's going to be a real big, the oldie "The Nearness Of You."

Jack Spina Resigns
Disney Music Post

NEW YORK—Jack Spina resigned this week as general manager of Walt Disney Music Publishing Co. to go into business on his own. Jack started with the firm when it began a year and a half ago and since then has worked on such hits as "Mule Train," the "Cinderella" score, and "No Other Love" among others.

Spina's new company will be called Spin-Lan Music and will tee off as his first plug, "What Did I Do?" which has already been released on the Victor label by the Fontane Sisters.

A full scale music operation is contemplated with offices on the coast and a staff in New York.

London Completes Executive Reorganization

NEW YORK—E. R. Lewis, president of the London Gramophone Corporation, announced that the reorganization, which was started last fall, was completed on January 5 with the appointment of Harry Kruse as executive vice-president in charge of sales, Joe Dunyce, vice-president in charge of a & r, and Lee Hartstone as vice-president in charge of administration, production and finance.

Kruse was until recently regional division manager of Columbia working out of Cincinnati. Before that he was national sales manager for Decca.

"Loving Is Believing"
Gets Winning Combo

NEW YORK—The winning combination that made "Sentimental Me" a hit, now have combined their talents to do it again.

Haydn Broughton, who did such a bang up job on the first tune, is handling coast operations for the new one.

Mack Wolfson, who worked with Haydn, is operating out of New York.

The song was written by the same authors, Jim Morehead and Jimmy Cassin, and the Ames Brothers, who had such a tremendous record with "Sentimental Me," have turned in another smash, "Loving Is Believing,"
Second Collection of Sandburg's American Folk Songs Published by B. M. I.

NEW YORK—Coinciding with the 73rd birthday of its author, Carl Sandburg, noted Lincoln biographer, Pulitzer Prize poet, and American literature, B.M.I. on January 6 released its new publication "New American Songbag." The first "American Songbag" published in 1927 was part of a trend in folk song and ballad that has recently been climbing toward a crest. The tremendous upsurge of ballad and song research that followed the original publication has been a phenomenon of the past generation. Now hundreds of groups from coast to coast, as in no former time in our history, gather to give out with melody and words, the well known old timers and the new songs dug up last year or to hear the records released just a week or two ago.

In mountain valleys and metropolitan centers they have put on for foundations of folk songs and dances, the audience usually large and enthusiastic. What this phenomenon portends cannot be foretold. It means in part that half-forgotten havens of folk fun and recreation have struck deep old time roots.

That American interest in true folk music is rising can be seen from the success of "Goodnight Irene," which all juke-box ops have known has had a tremendous recent popularity. Carl Sandburg, who has had so much to do with the recent rise in the interest shown in folk music, was born thirteen years after the death of Lincolns at Galesburg, Illinois. He grew up in the Lincoln tradition—the great tradition of the Midwest—eventually to become the foremost biographer of that great American— and to achieve a national and personal greatness for himself among the giants of our American Literature.

Carl Sandburg's poetry literally stems from the people—full of earthy, folksy, speech, from farms, mines, hobo camps, cities, sections gangs. For years he traveled around the country, lecturing, reading his poetry, singing folk songs, and searching out the words and music to songs, ballads, and ditties which have been sung in the making of America.

Through the years many of these songs discovered by Mr. Sandburg have become outstanding hits such as "Love Somebody," "Foggy Foggy River," "Red River Valley," and in a section called Hoho Songs, a peculiarly American number, a lyric of tough days, called "Wanderin'," which has developed into one of the more popular successes of the day.

In publishing the "New American Songbag," Broadcast Music Inc, pays tribute to the man who has done so much to make America's portion of the priceless music that is our national song—Carl Sandburg, poet of the people.

Lawrence Band & Rochester Symphony Orchestra for Concert

ROCHESTER, N. Y.—Eliot Lawrence, bandleader-arranger-composer, will combine his band with the Rochester Civic Symphony Orchestra, under the direction of Guy Frazer Harrison, for a concert at Eastman Auditorium in Rochester on Sunday, January 14.

This will mark one of the few times that a full dance band will have joined a symphony orchestra to offer a popular and classical concert. The program will include numbers by the two orchestras individually as well as combined.

"IT'S MY SONG" (2:54)

I VORY JOE HUNTER

MGM RECORDS

Tony Fontane

"TO LOVE YOU IS MADNESS"

"FRIEND OF JOHNNYS"

Mercury 5374 (527485)

Please mention THE CASH BOX when answering ads—It proves you're a real coin machine man!
MARCH 1951 COPPER BAN
FORESHADOWS END OF NEW EQUIP'T PRODUCTION


USED MACHINE PRICES START TO ZOOM AS FIRST SIGN OF BIG USED MARKET BOOM BECOMES APPARENT

CHICAGO—This industry was greeted by the infant 1951 with the toughest blow it could have received, the copper ban order from (National Production Authority). This NPA order is Amendment No. 1 to previous order M-12, and refers back to NPA Order 2923.

It gives a long list of products which will not be allowed to use copper after March 1, 1951.

Included in this list are slots, games, vending machines. Juke boxes will be allowed to use copper for electrical conduction only.

This means, according to most factory analysts of government orders, the end of new equipment after April 30, 1951.

In short, the manufacturers are only allowed to use 85% of the copper which they used in the base period (first six months of 1950) during the months of January and February, 1951.

They can no longer use copper after March 1, 1951. But, will be allowed to finish up whatever they have already in production as of March 1, up to April 30, 1951.

At the same time cadmium rust-proof plating of all metals, which is used on all types of coin operated products to keep metals from rusting, was banned by NPA as of January 1, 1951.

This means that all metal parts, except those on hand that are already cadmium plated, which will be put into new products after January 1, will be subject to rust.

This Amendment to Order M-12 hit this industry a stunning blow. The manufacturers will continue on ahead with whatever they can, and are, building at this time.

Whether they will attempt to appeal this order isn't as yet known, but, there have been a few manufacturers who have made the statement that an appeal should be attempted.

To sum it all up, this trade has only January and February, 1951, production months left to go for new machines.

It means that every operator must act quickly to get whatever new products he possibly can obtain.

Factories are already jammed with orders from their distributors trying to get under the finish line.

This publication has, for many past months, warned the industry of the possibility of a production halt, it didn't expect it to come as soon as it did, nor as violently as it did.

This publication believed that a minimum use of certain critical metals would be allowed so that domestic production could be continued by all the factories.

It seems now, as all can gather, that this is not the purpose of the present defense agencies and that they intend to go all out and halt complete domestic production wherever necessary to obtain whatever they will require for defense materials manufacture.

As the above began to sink into the minds of all engaged in the field, this past week, there was a sudden price rise noticeable in the used machines market.

These rises in prices of all used machines will, without any doubt, very soon be reflected in "The Confidential Price Lists" which are part and parcel of each week's issue of "The Cash Box."

The price rise is especially noticeable due to the fact that used machines contain such strategic parts which can no longer be obtained, or even manufactured that, regardless of their age, they will prove extremely vital to any who desire to continue on in this business.

Transformers, copper wire, resistors, condensers, speakers, and many, many other parts in old games have suddenly taken on tremendous value and have, for this one reason alone, zoomed prices.

It is hoped among insiders here that the manufacturers will combine into a group to appeal to NPA in an effort to arrange for some minimum use of copper wire so that they can continue their domestic production at some small base point and keep their hand in their original field to be ready for whatever will come about, if and when the defense production era ends.

Manufacturers are seeking substitute products which they can build after March 1. Whether or not they will be successful is as yet to be seen.

There is sufficient faith in the ingenuity of the manufacturers and their engineers among all in the industry for almost everyone to continue to look forward optimistically to what will result in the future.

More important than ever before will be "The Confidential Price Lists" which appear in each week's issue of this publication. Not only will "The Confidential Price Lists" continue to give up-to-the-minute price quotations on all used equipment, but will, because of this very fact, help to maintain a financially sound market level on which all can buy, sell and exchange equipment of all types in the months and years to come.
HARDSHIP RELIEF PLEDGED ON COPPER CURB BY NPA ADMINISTRATOR

Wm. H. Harrison Stresses, “Every Effort Will Be Made To Relieve Hardship Cases, Particularly Involving Unemployment.”

WASHINGTON—The NPA Administrator Wm. H. Harrison banned the use of copper in over 250 products over the holidays, to start as of March 1, 1951, he did cover the fact that where hardship would be shown, especially where unemployment would result because of the copper ban, that relief would be given in such cases.

Copper is still permitted for all functional purposes, such as electrical conduction, and where no substitute is available.

NPA Administrator Wm. H. Harrison is reported to have acknowledged that the order may cause hardship, “particularly involving unemployment,” and stressed that, “every effort will be made to relieve hardship cases.”

He added, “Altho everything possible is being done to increase copper production, there is not enough to meet our expanding defense needs and to supply all civilian demands.”

NPA’s Small Business Division, lost its fight to have the copper end-use order postponed and a deeper across-the-board slash in civilian consumption of the metal imposed instead.

This division pointed out that small companies, which manufacture many of the affected products, are much harder hit by end-use controls than the larger firms.

OPS SAY THIS IS TIME FOR NEW COUNTER GAMES

Foresee Greater Importance Of Location Counters As Sales Tax Sure To Increase. Ask New Amusement Counter Games To Help Boost Averages. Will Cover Servicing Expense Without Boosting Overhead.

CHICAGO—With the fact that many city administrations are now considering increased sales taxes to cover hiked expenses, operators have written in to advise they believe, “This is the time for a return of some good amusement counter games.”

There is no doubt to anyone who have been engaged in this industry for a number of years, they report, that counter games have always been among the most profitable products to operate.

In the first place, as they point out, these little machines are located at the most advantageous spot in any location, the cashier’s change counter, where the extra pennies and nickels will be invested in the games.

At the same time, they explain, many have placed these games on stands and have found them extremely good moneymakers.

Furthermore, it is reported, they last over a very long period of time and, even when switched to another location, continue on for many more months, so that the operator not only amortizes his cost rapidly, but, he also enjoys long-life profits on his investment.

Most important, these men explain, is the fact that the counter game does not increase servicing expense and, at the same time brings its cost back in covering servicing costs.

They say that the average service-man and collector spends only a few minutes more in any location to collect and service a counter game. This covers the servicing overhead for the entire location and, in many cases, even produces profit on top of this covered cost.

It is believed that counter games will prove very good operational machines as the war effort grows for many small lunchrooms and restaurants will be opened near war plants and these cannot handle the larger equipment in the majority of cases.

Substitutions On War Materials Will Grow

WASHINGTON, D. C.—Shortages of critical materials for civilian goods in the coming months probably will bring much of industry’s inventive genius to bear on the problem of finding adequate substitutes, industrial authorities said this past week.

It is pointed out that for quite a while, and at present, much testing, development and research work is going into the search for replacement materials and parts, or for ways to do without the war needed materials.

DETROIT, MICH.—“Juke Box Corner” (northeast corner of Grand River and Griswold), this city, once again played an important part in local charity over the Christmas Holidays.

Inaugurated some years ago by Irving Ackerman, coin machine attorney, and Ben Okum, local colman, this great charitable effort has become a very important function of these two men, as well as the entire local coin group.

Plotted above are Ackerman and Okum, in their news selling rigs, on “Juke Box Corner” parceling out some good cheer to a youngster.

“As you know,” states Ackerman, “the proceeds go to the under-privileged and needy children, providing for eye glasses, clothes, underwear, shoes and other necessities. I want to tell the world that some of the greatest experiences I have had was in the assistance of passing out Christmas boxes represented by moneys derived from the high school football championship games, several social events, as well as the sale of newspapers. The goal was attained, and I want to mention particularly that the operators as well as the distributors were liberal in their contributions and assistance given to Ben Okum and myself.”

“HERBERT PREFERS THIS DOUBLE FEATURE PROGRAM TO WATCHING TELEVISION.”

DRAWN EXCLUSIVELY FOR ‘CASH BOX’ BY HANK ROFFELE.
AMI is the balanced juke box!
Just the right size and weight for one-man transportation and set-up. Just the right height to attract attention and draw extra play on location. Just the right number of selections to suit the music buyer. Just the right operating features for fast, economical servicing. Just the right options in color and appearance to please every location. Just the right kind of musical performance to thrill a meticulous public. Just the right price to the operator to assure you a speedy return of your investment and to make your future financially secure.
Business-like music men today are planning their routes on a 100% AMI basis!
For Knock Down, Drag-Out, Two Fisted ACTION—
Operate GOTTLEIB’S Amazing

KNOCK OUT

with SUPER-SENSATIONAL, SLAM-BANG
ANIMATION in a REAL RING on the
PLAYFIELD!

Uproarious Action as 3-Dimensional Manikins Fight to a Knockout! Fighter
Goes Down for Count of 5 or 10, But is Saved by the Bell! Manikin Referee Raises and Lowers Arm
for the Count! Brilliant, Eye-Catching Ring Illumination... Packs ‘Em in at “Ringuide” for Maximum
Play Attraction!

THRILLING SCORING ACTION! To Score Knockdown, Player Hits Bumpers 1 to 5—“KO”
Target—“KO” Rollover Button—“KO” Rollers. Replays Awarded on Knockdowns and High
Score.

Mystery Replays! Number Spotted Targets! “Pop” Bumpers! Flippers!
Rib-tickling, Riotous, Colorful Backboard Light-Up Action!

IT’S PRE-TESTED TO PROTECT YOUR INVESTMENT!

ORDER NOW FROM YOUR
DISTRIBUTOR!

1140-50 N. KOSTNER AVE.
CHICAGO 31, ILLINOIS

“There is no substitute for Quality!”

WASHINGTON, D.C. — President
Truman this week signed into law
legislation banning shipment of slot
machines into all states except those
which specifically legalize them.

The new law also outlaw’s use of slot
machines on any land under exclusive
federal jurisdiction. This will compel
the armed services to exclude them
from officers’ clubs.

Nevada, the only state which has
legalized gambling, now must pass a
new law if it wants to continue to re-
cieve machines.

The measure also requires manufac-
turers and dealers in slot machines to
register with the Justice Department,
and to file a monthly statement of
their sales and deliveries. The state-
ment must include names and ad-
dresses of all buyers.

All shipments of slot machines must
now be labeled as such, with the name
of the shipper and the recipient
marked on each package.
It authorizes the government to
seize any slot machines shipped il-
legally.

The new measure makes it a federal
crime for anyone to ship a slot ma-
chine, or any parts of a slot machine,
across a state line into a state—unless
a state now takes specific action to
exempt itself from the federal law.
It sets a maximum penalty of $5,000
fine and two years in prison for vio-
lators.

WASHINGTON, D.C.— Hugh de
LaVies, president of the Washington
Music Guild is pictured above present-
ing an association check for $500 to
Captain Clark of the Metropolitan Po-
lice Department to “kick off” the Po-
lice Boy’s Drive in the nation’s capital.

This initial contribution is part of
$3,500 that will be donated by the
Guild membership.

One of the most active of all asso-
ciations throughout the country, the
Washington Music Guild has donated
since its inception 125 Juke Boxes to
Schools, Churchs, neighborhood Com-
unity Houses and Teen Age clubs.
8,000 phonograph records have also
gone along. The Guild has received
great commendation for its efforts in
assisting to combat juvenile delinquen-
cy—a field of work in which it is
vitaly interested.

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
How many locations are there in your territory that don't have music? Why?—primarily because you can't operate in them profitably with high cost equipment; or, maybe they're too small to accommodate a standard size phonograph. But now you have the expertly engineered, beautifully designed MUSIC MITE—with SELECTIVITY, CREDIT UNIT, PROVED RCA RECORD CHANGER and SIMPLE "IN-A-DRAWER" SERVICING—to assure profitable operation because it does everything the standard size phonograph can do but COSTS LESS THAN 1/2 AS MUCH—and can be placed anywhere. Location tests prove MUSIC MITE can recapture those locations and the profits they hold because MUSIC MITE is a LOW-COST, LOW-OVERHEAD phonograph that PRODUCES PROFITS IN LOW-AVERAGE LOCATIONS!

Hear it... See it at your Williams Distributor today or mail the coupon for complete information!

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
**WANTED**

BY ONE OF CHICAGO’S MAJOR MANUFACTURERS

.... ideas, inventions or completed working models of all types of new coin operated machines. Your product, idea or invention, if it meets approval, will be given complete and immediate attention. You will be contacted directly after receipt of your first letter. You can write in full confidence. You are assured complete protection.

Give Full Details to . . .
Box No. 150
c/o The Cash Box, 32 W. Randolph St., Chicago 1, Ill.

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**CALIFORNIA CLIPPINGS**

Many of the jobbers and most of the operators in this town have good reason to wish for a good New Year, one better than the last. For several of the lads, there’s little indication of it being a good year, what with the federal interstate restriction. ... Automatic Games, for one, finds its existence seriously threatened, and yet Dannie Jackson and George Warner manage to keep on pitching and crying less than many of their more prosperous engaged brethren on the Row. ... One young man who’s counting on a better year is Lyn Brown, who’s hoping on a new game out of United that will top anything that went before. Meanwhile, he tells us that he’s now lined up with a plentiful supply of almost-new games out of the East, and at “rock-bottom prices,” Lyn says.

* * * * *

Joe Penkin started his New Year right by spending a few days in Palm Springs with his family and son-in-law Paul Silverman. Secy. Phyllis Hammond hadn’t yet returned from her Washington, D. C. trip, leaving Dolores, our favorite dark-eyed lovely on Pico Blvd., to keep tab on the music routes. ... With Nick Carner, it’s a fervent hope for a musical New Year via AMI out of Nicklab Distribs. ... Paul Laymon & staff also are looking to music for bigger and better things in ’51, with Wurlitzer carrying their colors. Bally, of course, will also be in there push “Turf King” and the “Hook Bowler” hold their merry pace. A couple of new 5-balls that promised a fast start at Laymon’s, according to Charlie Daniels, are Gottlieb’s “Knock Out” and Geneco’s “Tri-Store.” ... Phil Robinson is up there on the Chicago Coin handwagon for their “Band Box.” Phil, who did a job in launching the product locally when it first hit, has some of the new samples out, and reports a promising response.

* * * * *

Still waiting for their Rock-la shipment, Bud Parr and Fred Gaunt are meanwhile turning over their share, and better, of new and used bowling games, and are also coming close to Johnny Hawley in the premium merchandise department. ... At Hawley’s, it was a sober pre-New Year’s, in relation—that is—to the pre-Christmas whistle-whetting. We found Johnny and his crew hard at it, taking inventory of their extensive stock, and agreeing on two things: That the firm was well in the black for 1950 and would probably have to seek larger quarters for 1951, especially if they take on the several new premium lines contemplated for exclusive distribution on the West Coast. ... Back for the holiday trip to San Francisco and points North was Jack Simon, who noted that business seemed to be on the upgrade up there. ... On the East, Bob Butcher of San Diego, Al Anderson from Shafter, ... S. L. Griffin of Pomona, ... Ventura’s Perry Irwin and a lot of other operators from in-and-out-of-town to whom we wish the Happiest of New Years, belated though our wish may be.

**MINNEAPOLIS, MINN.**

Here we are starting this New Year and from reports from different operators they look forward to 1951 being a bigger and better year. ... Mrs. Ike Sundem of Montevideo, is recovering from a fractured foot. She is up and around at the present time and we understand that the bones are healing very well. ... Frank Phillips of Austin, was in town adding equipment to his route. ... Gabby Clusie of Grand Rapids, made a two-fold trip into town, one was to see the Graves-Flannigan fight at the Minneapolis Auditorium and while he was in he looked over the latest coin operated equipment.

* * * * *

Also in from Grand Rapids, was Frank Mager and John Peterson. ... Harlan Beach of Alexandria, was also in town looking over the latest coin operated equipment. He states that he is eligible for the draft. ... Don Arden of the Red Wing Novelty Company, Red Wing, was in town. ... I. L. Harris of Enderlin, N. D., made one of his infrequent trips into the Twin Cities to look over the current bowling situation.

* * * * *

Dick Henderson of Willmar, states that he is feeling much better and he is getting around and taking care of his operations. ... Mike Kalasko of Tomahawk, Wis., was shopping for equipment for some new spots which he has coming up. ... Bruce Ruffing of Wells, has been quite busy in civic affairs in his home town. He was a Post Commander of the local branch of the American Legion and at the present time is on the executive board. He also was a past president of the Chamber of Commerce and is now on the board. Between taking care of his route and other matters Bruce must be given a lot of credit for finding the time to devote to civic activities.

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**Wurlitzer Phono And Coven Go Mex**

CHICAGO—The large, beautiful and impressive ticket offices of American Airlines at Wabash Ave. and Monroe St., this city, features the Wurlitzer 1250 model phonograph in a gorgeous display to exploit its Mexican Fiesta tours.

Pictured here is Ben Coven, Wurlitzer distributor who loaned the phone to the Airlines, Mexican hat and all, and one of the American Airlines girls.

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
ACMMA VOTES NO APRIL CONVENTION

In View Of National Emergency Directors Vote To Cancel April 9, 10, 11 Show Dates

CHICAGO—Herb Jones, president of ACMMA (American Coin Machine Manufacturers Association), informed the Cash Box that it had been decided at a board of directors meeting on Thursday, January 4, to cancel their impending convention and exhibit originally scheduled for April 9, 10 and 11, 1951.

"In view of the national emergency, the ACMMA directors, meeting Thursday night, voted to cancel our scheduled show," stated Jones.


Williams Announces Two Additional Distributors For "Music Mite"

CHICAGO—Sam Stern, executive vice-president of Williams Manufacturing Company, this city, is being kept busier than at any time in his life handling the many duties connected with the firm's new music machine, "Music Mite.

"Our first venture into the automatic music machine division of the coin operated industry with the introduction of "Music Mite," the selective 45 rpm phonograph, is keeping me on the jump," stated Stern.

Two new distributing firms were announced this week by Stern. They are Bush Distributing Company, with offices in Miami and Jacksonville, Florida, and Brady Distributing Company, Charlotte. N. C. Ted B. Rhoads heads the Bush firm, and C. B. Brady heads the Brady company.
EASTERN FLASHES

As we had predicted, buying this week picked up considerably in all equipment, music and amusement, new and used. Wholesalers had been reporting that operators were buying more equipment during recent weeks than they did in previous years, but this past week (immediately after the New Year's holiday) buying became quite brisk. It's quite evident that the recent restricting and adding to our own stocks of new equipment has already had its effect on operators. Some amusement games which haven't been looked upon favorably by operators in recent months, suddenly are now in demand, and in all cases, prices are on the increase. Post-war music machines are being called for, and wholesalers are finding it more and more difficult to buy up this type of equipment. Arcade machines, of which there aren't too many, are finding ready buyers all over at upped prices. With the opening of service camps, and in anticipation of the coming spring season, arcade owners are now on the prowl for more machines.

Barney (Shagy) Sagerman, Runyon Sales Company, now resting up at Lou Kercs' "King Cole" Hotel, Miami Beach, Fla., starts driving back on Thursday (January 4), and will be back at his desk on Monday. Meanwhile Morley Munves and his energetic staff due to the demand by operators for all types of equipment. Another coinman expected back from Florida this week is Bert Lane, who has settled his family in their new Miami Beach home. Joe Young, Young Distributors, played host to Ed Wurzinger, Wurzinger sales manager, and A. D. Palmer, Wurzinger advertising and promotion manager, who spent several days in the big city. Louis Rosenborg, president of the Associated Amusement Machine Operators of New York, is back from the Palm Beach convention, and Joe Hirsch, business manager for the group, in a huddle on coinrow. They tell us that the next general meeting and election of officers on February 8. Both men state they are still receiving congratulations for the wonderful affair held by the association a few weeks ago at the Latin Quarter night club. Joe Hochman, Bay Ridge Music Club, N. Y., who had hoped to be in Florida by this time, held up by several business problems. They're solved, and Joe and his family leave the early part of next week.

Mike Munves and his missing from their vacation spent in Bermuda. As we've always pointed out, no matter where a coinman goes, nor when, he's sure to run into another coinman. Joe Fishman and his wife were also vacationing in Bermuda at the same time as the Munves. Were they pleasantly surprised to meet up in Bermuda's leading department store, all buying shoes. Mike went and returned by boat, while the Fishmans flew up and back. "I tried to get Joe reservations on the return trip by boat," smiled Mike, "and if I were successful, Joe would probably never speak to me again. We ran into a storm, and no one on the boat either slept or ate for the entire trip."

... Congratulations to Ken Jensen, who takes over as sales chief at Eastern Electric this week. Harry and Hymie Koeppel, Koeppel Distributing Company, have every piece of music they can. Harry was on music this past week, returned for a few days, and then out he goes again. "The big problem at this moment" states Harry, "is whether to sell more goods to the equipment. However, the brothers agree that they will keep selling, and hope to buy up more used music as they go along. "But prices keep going up from day to day," they state.

Ben Palastrant of Boston, Mass. writes us that he had resigned as vice-president and executive regional sales manager of the Trans-Vue Corp., Chicago, and has sold his financial interests in the concern. Ben, prior to joining Trans-Vue, manufacturers of television sets, was connected in executive sales capacity with some of the largest coin machine manufacturers in the industry. We also have a statement from Trans-Vue Corp. that Fred Mann, heading a group of Chicago businessmen, has acquired 95% of the company's stock and holdings. Complete stock of Palastrant, as well as that of Ruby Greenbaum, former president, have been acquired in this transaction. Ruby, as well as Ben, has severed his connection with the firm. Fred Mann will be named president of the corporation at its annual meeting of stockholders this month. Meanwhile, rumors have it that Palastrant may soon become a buyer once again in the coin machine business.

Converting of used amusement machines, with shuffles leading the parade, appears to be one of the activities which will be keeping local wholesalers busy around here. At present a few are now actively engaged in this business, and others are preparing to get started. ... In Echelman and Detweiler, Mich. a was a coinman this week. Mike Berman of ideas he'll soon put to work. ... Numerous phone calls received this week from distributors and operators, wondering what effect the new tax on cooper will have on coin machine manufacturing. (See feature stories on pages 21 and 22). One coinman pointed out that many workers will be out of work in this industry if this bill is not reviewed with the purpose of allowing some production. "Every coin manufacturer was complimented for their war efforts during World War II," he stated, "and we can do as great a job now. However, if the fact...!

One of the most important of editorials ever to appear: In The Cash Box will be presented in the next issue, dated January 20. Everyone in the industry should be sure to read it. "PLAN AHEAD" it's called—and we advise all to look ahead to the January 20 issue.
CHICAGO CHATTER

Without any doubt, this past week has been one of the most eventful in all the history of the coin-operated machines industry. President Diana's signature on the Johnson Bill upset many from coast to coast. But, even that being relegated into the background, of greater importance was Amendment One to NPA. It contained the ban on the use of copper in "slots, games, and vending machines." Juke boxes could use copper "for electrical conduction." (Perhaps NPA Administrator Wm. H. Harrison considers a juke box a "machine"?) Someone ought to tell him. Anyway, that stirred up dozens of phone calls from everywhere in the nation to this office, Asking The Cash Box for "exact facts," and, "for what it is worth and good.

Those were tough punches from "Infant 1951" for anyone in this business to take. It means that, as far as many products are concerned, they are technically finished as of March 1. Whether or not will come to get is another story. Relief is at hand because this new copper ban, is yet to be seen. Belief is that there may be some angles here which can allow the leaders of the approach NPA and yet perhaps some better understanding of what this means to all the employees of the various factories in this industry. It's an important problem, as all can gather.

It means, regardless of whether manufacturers do, or do not, get relief, that the last two months of new model production are here. And that all had best buy whatever they can buy. And await the duration. Used machines are zooming in by the carload, as one leading salesman stated, "The transformation in old pinball games are now worth more than what we offered to sell the entire game for. And that doesn't count the copper wire, steppers, and other parts," he added in the story. The industry will go ahead. Mechanically operated games and vendors are always acceptable, and perhaps even more important than ever, from a long range viewpoint. That is, if brownouts and blackout return once again.

It may mean that the lesson learned then will bring back mechanically operated games this time and the industry will be able to continue. Many ops are also so important today because of increased sales being planned by so many cities throughout the country. In the meantime, thoughtful students of the industry, have suddenly come to the realization that there has been a complete reversal in the collection peak periods of this industry.

Instead of Fall and Winter being the big payoff season, it's now Spring and Summer. And, because TV is filling people home during the Fall and Winter with big programs. And making the average person feel happy he or she can't do to trudge about in cold and gloomy, snowy, wet, bleak weather. In the Spring and Summer, as big the TV programs fade off the airwaves, people want to get out, stretch, again, say "hello" to nabor in local "workin-men's clubhouse.

That's why Spring and Summer have now become the big collection season.

David Gottlieb has a great hit in his newest game, "Knock Out." Sales have been firm extremely jubilant. They're working at top speed to fill orders. . . . Sam Stern over at Williams is being besieged with phone calls every day from people want his "line." Especially the "Music Mite." Sam advised, "at the same time, there's a new game acomin' from his factory, Charley Peyer over at Keeey advises that the plant's charging ahead at full speed. That Big Kenny Electric Cigarette Vendor line is bustier than ever. Other vendors are also afraid to get to work. . . . Lots of young will have enjoyed Harry Hooser's party in Fort Worth, Tex., by the time you read this. . . . Charley Ewing of Evansville, Ind., phones in to report that he did not ship the last under-the-line orders he received. . . . H. F. (Danny) Denissen is busy putting more on Personal Music spots around town and looking forward to a big music play boom.

What with so many people at work and with so many millions of soldiers by the end of the year, how can a play boom miss? That's what many have come to realize. Ray Maloney had the most terrific New Year's party ever. Herman and Celia Paster in for that big party and Herman away while Celia in town who says she wants to have her place fixed up for parties the way Ray's is now. . . . Harry Brown phones in to advise that he's taking the "first real vacation of my life." He's leaving for six weeks in the south. And "don't want to be disturbed to do any business," he says.

Tom Callaghan remains one of the most chipper of the deeper guys around this man's town. Whether it's in the Pump Room or over in some tavern, the guy's just all peped and ready to go. . . . Sincere thanks to George Huesen and Frank Tibbott, really every well people. . . . Bill Byc and Vic Comfort having lunch at Fritz's. Both guys in the huddle of huddles regarding "Poperette," automatic pneumatic vendor which is being "requested" by all the big military establishments. . . . Col. Lew Lewis of Merit Industries advises, just after a long roadtrip, that, "Prices of used machines are absolutely zooming. It takes a miracle man," he says, "to get machines." Lewis is offering a terrific service here in Chi.

Tony Pappas of Chattanooga Coin Machine Co. advises that "Business is swell," and says, "only hope that it keeps going like it has been." . . . Leo Dixon of Youngstown, O., in town and rushing about the big plants here to get everything straightened out. . . . Bally's Jack Nelson, one of the busiest of the busy boys, phones in to answer phones and arrange sales. . . . mega's couple, Mr. and Mrs. Bill O'Donnell. . . . Sam Lewis, Ed Levin, and all the others at Chico, so busy this past week, almost impossible to catch up with them. . . . Mr. and Mrs. Herman are busy preparing to make those progressive measures now will avoid necessity for immediate and excessive measures later. And that's something every op can indeed impress on his mind.

More of the big factories here seeking war work. . . . Billy DeSelm stated this past week, "Hoo, man, we're busiest than ever." . . . Vince Barrie of St. Thomas Coin Sales having his hands full with Canadian Customs Agents to convince them that, between distributors, prices are lower. . . . "Intrastate" and "Interstate" games for the first time have many column puzzled last week. But, gotta register regard less. . . . And, perhaps, the way to wind up this column this week is with an expression by Abe Lincoln, who said, "Let us have faith that right makes might, and that truth is strong, and will prevail, we trust, in the end; but let us be true to that faith in the meantime; let those who are true to that faith here march together."
ASSIGNMENT — For sale—Packard Wall Boxes $15; Airline $10. Super recorded $65; Seeburg “100”, write: Wur- litzer 947. P.O. Box, Eireon Flaxia $125; Blond Bond $140; Wurlitzer Twin 12 Hideaway with additional $3 deposit, balance C.O.D. DIXON DISTRIBUTORS, 300 8TH AVENUE, NEW YORK, NEW YORK. Tel.: 8751.

FOR SALE—World's largest stock of Aireon parts. Also any part or plas- tic for $50 Wurlitzers. R & S SALES COMPANY, MARIAH, OHIO.

FOR SALE—Bally SpeedBowlers and Universal Shuffle Alley Express $119 ea.; Williams DeLuxe Bowlers $85 ea.; Bally Shuffle Bowlers, Universal Bowlers and Keeney Pin Boys $59 ea. $10 additional for crating. W.C. VAN & STORAGE CO., 2359 CONEY ISLAND AVENUE, BROOKLYN, N. Y.

FOR SALE—14 Kwik Kafe Coffee Vendors—make offer all or part; 10 United Express $115; 6 Ristra- cel 45 RPM, write: 250 Victor ‘Y’. $6.50 each; 55 10 each; 80 Toppers $6 each. CLEVELAND COIN, 2021 PROSPECT, CLEVEL- LAND, OHIO. Tel.: 1-6713.

FOR SALE—Tell us your needs in phonographs—Pre-War, Post-War. All makes and models at a price. S.E.E.G., 1200 NORTH AVENUE, ELIZABETH, N. J. Tel.: Bgrlow 8-3524.

FOR SALE—Bally Speed Bowlers $135; Universal Express $135; Gott- lieb $125; Kent $125; Seeburg League $50; Rastoria Music Boxes $125; Rastoria $45. Cleaned, checked and crated. 1/2 Deposit, balance C.O.D. CLEVELAND COIN, 2021 PROSPECT, CLEVEL- LAND, OHIO. Tel.: Tower 1-6715.

FOR SALE—Used Phonograph Recor- ds taken from our routes. BIRM- INGHAM VENDING COMPANY, 540 2nd AVENUE, NORTH, BIRMING- HAM 4, ALA.

FOR SALE—Champion $349.50; Citation $209.50; Lexington $189.50; Ball Shuffle Champs $199.50; Draw Bell, 5c or 25c $99.50; Williams All Stars $225; Seeburg $175; Shanghai $44.50; Select-A-Card $134.50; CION DISTRIBUTING CO., BROOKLYN 22, N. Y.

FOR SALE—Seeburg W1L56 5c Wall Boxes $20 perfect; ABT Gun $20; Dale Gun $30; Exhibit’s attachment for $20; $50.00; Shuffle Alley $10; Shuffle Bowler $65.00; Citation $15; American; Automatic CO., 609 MAIN STREET, BRIDGEPORT, OHIO. Tel.: 750.

FOR SALE—Plastic and Bubble Tubs, Bowlers and Reconditioned 105c lower side plastic $6.95. Right and left corners $7.95 ea. All bubble tubes for $.35 each. W. T. Thomas, 1015。“ Klines.” Domes for Seeburg 146, 147, 148 $125 each. Glass shelf, 4 1/4 x 7 1/4 x 7 1/4. C.O.D. KOPPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK, N. Y.

FOR SALE—Complete listing of prices for (1200) different machines. Consoles, Bowls, Phonographs, Ar- ticles, Shuffle, Reboads, Rolldowns, One-Ball, Automatics, etc. get weekly lists. Only $15 per year. W. T. Thomas, 1015.“ Klines.” STATE BLDG., NEW YORK 1, N. Y.

FOR SALE—7 Amusement Enterprise Super Deluxe, with 444 machines. Midget Auto Racer like new $79.50; 8" Basketball $25; Midget Pool Table with 5c chute, perfect condition $89; NOVELTY SALES CO., 16 TURN- PIKE RD., SHREWSBURY, MASS. Tel.: Worcester 3-5663.

FOR SALE—Arcade Equipment: Voice-O-Graph, A-1 condition (300 records, 500 envelopes included) $150; K-Box, Excellent $150; Exhibit Vitalizer $60; Champion Hockey (like new) $40; Exhibit Dale Gun $90; Evans Ten Strike $45; Victory Roll Skeel Ball (F4) $55; Reconditioned $35; 2 Camera Chief (counter) $75 each; Grip Vee (counter) $25; Mills Drop Vee (counter) $25; 1c changer (manual) $7.50, TRI- STATE SALES CO., 320 W. DIXON ST., FAYETTEVILLE, P.A.

FOR SALE—Bally Hot Rods (New original crates) $210; Universal Super Twin Bowler $195; Gottlieb Baseball $225; Just 21 $90; Bally Speed Bowler $195; Genco Bowling $65; Bally Carnival $65; Evershine $65; Shuffle Alley $165; Shuffleboards all sizes $50.50 and up, plus crating, MERIT INDUSTRIES, 542 W. 63rd STREET, CHICAGO, ILL. Tel.: Englewood 4-4144 and State 2-5600.

FOR SALE—We are distributors for AMD phonographs and accessories; and Bally Manufacturing Company. REGENCY DRIVES, CO., 519 TENTH AVENUE, NEW YORK, N. Y.

FOR SALE—5 Seeburg Classics $50 ea.; 40 Buckley Boxes N, S, 20 and 244’s $8 ea. Brackets $1; Rock-Ola 1500 Boxes $12.50 ea.; Shuffle Sharp Shooter $79.50. All in good operating condition. EXPERT ELECTRIC CO., LADOGA, INDIANA. Tel.: 17.

FOR SALE—ChicCoin Bowling Alley $65; ChicCoin Shuffle Baseball #60; ChicCoin Shuffle Baseball #70; ChicCoin Shuffle Baseball #60; Just 21 $755; Lucky Lining $100; Ten Pines $55, MO- HAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCOTIA, N. Y.

FOR SALE—Complete line of used equipment on hand. Phonographs, Shuffle Games, etc. Tell us what you need. Our prices are right. We are distributors for: AMI, Universal; Williams; Exhibit; Genco and others. TARN DISTRIBUT- ING, INC., 2329 N.W. 7th Ave., MIAMI 34, FLA. Tel.: 3-7646.

FOR SALE—Guaranteed Used Ma- chines—Bells; Consoles; One-Ball; Pinball Machines. The machines are perfect, the prices are right! Write for list. CONCENTRIC DISTRIBUTING CO., 3425 METAIRIE RD., NEW ORLEANS, LA.

MISCELLANEOUS

NOTICE—Operators in Louisiana, Mississippi and Alabama, we are direct factory distributors for: Mills Bells, Evans Consoles and Games, and many others. Please write for phonographs, Accessories, Write, phone or wire us today. DIXIE COIN MACHINE CO., LEAGUE LEader, 1914, NEW ORLEANS 13, LA. Tel.: Magnolia 3931.

NOTICE—Connect 30 wire boxes to Seeburg 10’s in a row. Hawley Adaptor connects to best side of first 24 records. Precision made, no working parts, Easy to install. Price $39.95. 1/3 deposit. J. R. HAWLEY, 2935 W. PICO BLVD., LOS ANGELES 6, CALIF.

NOTICE—We are exclusive factory distributors in Metropolitan New York and Northern New Jersey for Keeney Electric Cigarette Vendor and "Leaguer Bowling" 8 and 9’s, Fastest scoring 1-2-3 or 4 player Rebound Bowling game. Now taking orders. Will accept trades. For prices, write: DAVE LOWY & CO., 594 TENTH AVENUE, NEW YORK, N. Y. Tel.: CH 4-5100.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine pro.

MANUFACTURERS NEW EQUIPMENT

AMI, INC.

Model "C" Phonograph.

Model HS-SM Hideaway

5c - 10c Wall Box (40 Selections)

5c Wall Box (40 Selections)

Amivox Speaker

BALLY MANUFACTURING CO.

Turf King

Grandstand

Hook-Bowler

BUCKLEY MANUFACTURING CO.

Buckley Wall & Bar Box

$19.50

CHICAGO COIN MACHINE CO.

Punch

Ace Bowler

Pin-Lite

Band Box

H. C. EVANS & CO.

Constellation Phonograph

Winter Book '50

Coaltown

Races

Casino Bell '50

THE EXHIBIT SUPPLY CO.

Rotary Merchandiser (1950 Model)

Dale Six Shooter

Two Player Hockey

Trigger

GENCO MFG. & SALES CO.

Tri-Score

D. GOTTLEB & CO.

Knock Out

J. H. KEENEY & CO., INC.

League Leader, 914 Ft.

League Leader, 8 Ft.

All-Electric Cigarette Vendor

All-Electric Cigarette Vendor

Penny Inserter

Criss Cross

Bowling Champ Conversion

Match Bowler Conversion

Dyndivend

UNITED MANUFACTURING CO.

Skee Alley

Two Player Shuffle Alley Box

Four Player Shuffle Alley Rebound

Shuffle Alley DeLuxe Conversion

Super Shuffle Alley DeLuxe Conversion

Double Shuffle Alley DeLuxe Conversion

UNIVERSAL MANUFACTURING CO.

Winner

Feature Bell

WILLIAMS MANUFACTURING CO.

Double Header

Nifty

Music Mite Phonograph

THE RUDOLPH WURLITZER CO.

Model "1250" Phonograph

Model "1217" Hideaway

Model "4320" Wall Box 5c-10c-25c 4-wire (48 Selections)

$829.50

629.50

87.50
### The Confidential Price Lists

**How To Use The Confidential Price Lists**

**FOREWORD:** Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter, "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" are exactly the same as the market prices board at the Stock Exchange—it presents the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months.

"The Confidential Price Lists" are for the use of those who desire to know the known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices continue to be very widely divergent these days. Some on the East Coast may feel a certain amount worth $150.00 whereas someone on the West Coast may think it worth $75.00. Of course, opinions on condition, territories, etc., must be taken into consideration. "The Confidential Price Lists" reports each quotation exactly as it is and depends on the subscriber to make any adjustments in the market quotations.

**METHOD:** "The Confidential Price Lists" should be read as follows: First price listed is lowest price for the week. Second price is highest price. Where only one price appears this should be considered lowest price.

### CODE

1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week

### CONFIDENTIAL PRICE LIST

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### PHONOGRAPHIC EQUIPMENT

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<thead>
<tr>
<th>Code</th>
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<tbody>
<tr>
<td>1</td>
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<tr>
<td>2</td>
<td>Prices DOWN</td>
</tr>
<tr>
<td>3</td>
<td>Prices UP and DOWN</td>
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<tr>
<td>4</td>
<td>No change from Last Week</td>
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</tbody>
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### PINBALL TIMES

Manufacturers and date of game's release listed. Code: (B) Bally; (C) Chicago Coin; (Ex) Exhibit; (G) Genco; (Got) Gottlieb; (Un) United; (V) Williams.

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UNITED'S "Skee Alley"
A Great, New Automatic Scoring Shuffle-Type Game

Skill Shots Galore
Play Compelling Suspense
Fun for Everyone
Great for Competitive Play
Fast Action—2 Pucks
Proven Player Appeal

SIZE
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384x682
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LANE

New Hook-Action
INSURES TRUE-BOWLING APPEAL

New Power-Rebound
RETURNS SLOWEST SHOTS LIKE LIGHTNING

New Faster-Scoring
AND NO-WAIT UPRIGHT FLY-AWAY PINS
SPEEDS UP PLAY... STEPS UP PROFIT...

AMAZING NEW
HOOK-SHOT FEATURE

9½ FT. LONG, 2 FT. WIDE
Mechanism Easily ACCESSIBLE
Through Back-Box and Slide-Up Pin Panel

SHOOT a puck through the Hook-Lane at proper speed... and see the puck actually swerve into the pins for a smashing high-score hook-shot! Watch the players flock to the only shuffle-bowling game that permits all styles of bowling skill, including hook-shots and straight-shots... the only game that brings out players' speed-control skill as well as aiming skill! Watch the lightning speed of puck-rebound, score-totalizer and pin-reset! You'll quickly see why HOOK-BOWLER is the fastest profit-producer in the shuffle-class. Order HOOK-BOWLER today!

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THE GREATEST PIN-BALL GAME OF ALL TIME!

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