Top flight vocalist Billy Eckstine, whose latest juke box hit is "I'm So Crazy For Love" backed with "I Guess I'll Have To Dream The Best," is shown signing a ten year contract with MGM Records, which includes a deal with MGM Pictures which will take the singer to Hollywood early next year. Present at the signing were (standing left to right) Harry Meyerson, A & R director for MGM; Frank B. Walker, General Manager of the company; and Milton Ebbins, Billy's personal Manager. Seated are Billy Eckstine and Charles C. Moskowitz, vice president and treasurer of Loew's Inc., parent company of MGM Records.
SINGLE PUSH-BUTTON CHOICE—Pick your tune, push a button and it plays. No complicated combinations. No chance for errors that "peeve" patrons, discourage play.

SELECTOR BUTTON NEXT TO TITLES—The simplest “one punch” selection system. No time-consuming hunt for desired title. All Twelve Fiftys will play the top and bottom selection on each record in sequence, if desired.

48 SELECTIONS ON 24 RECORDS—That’s enough, patrons agree it’s enough. You can make them all hit tunes by placing two 7-inch records back to back.

SIX MUSICAL CLASSIFICATIONS—The most flexible programming system found on any juke box. Six standard sections. You can have 8 tunes under each heading or tailor your program to location requirements, devoting any multiple of 8 to any type music.

PLAYS THE NEW SPEED RECORDS—A few minutes time and an $8.75 kit changes any Twelve Fifty to play any speed record—78, 45 or 33⅓ RPM. You get the high fidelity of the new records, plus the record-needle economy of another exclusive Wurlitzer feature—Zenith Cobra Pick-ups.

COIN BANKING MECHANISM—Any number of coins can be inserted and selections made after the coins are deposited. No complaints that customers didn’t get the plays they paid for. Gives you three-for-a-quarter or six-for-a-quarter play.

Add them all up and you’ll see why the Wurlitzer Twelve Fifty is the feature phonograph of the years—the most profitable—the most versatile phonograph in operation today.

THE RUDOLPH WURLITZER COMPANY • NORTH TONAWANDA, NEW YORK
IMPORTANT

Read The Editorial
Page 24

"IS AMUSEMENT A CIVILIAN ESSENTIAL?"

THE CASH BOX

Volume 12, Number 8

PUBLISHED EVERY WEEK BY
The Cash Box Publishing Co., Inc.
Empire State Building, New York 1, N. Y.
(All Phones: LOn4gast 4-1231)
JOE ORLECK

CHICAGO OFFICE
32 West Randolph St., Chicago 1, III.
(All Phones: DEarborn 2-0045)
BILL GERSH

LOS ANGELES OFFICE
6363 Wilshire Blvd., Los Angeles 48, Cal.
(All Phones: WEBster 1-0547)
LEO SIMON

CORRESPONDENTS IN LEADING CITIES
THROUGHOUT THE UNITED STATES

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EXECUTIVE STAFF
BILL GERSH, Publisher
JOE ORLECK, Editor and Advertising Director
SID PARNES, Music Editor
L. MILAZZO, Classified Advertising
A. ARTHUR, Circulation
POPSIE, Staff Photographer
WM. NICOLA, Art Director

ADVERTISING RATES on request. All advertising closes Friday at 12 Noon preceding week of issue.

SUBSCRIPTION RATES on request. All advertising closes Friday at 12 Noon preceding week of issue.

THE CASH BOX is recognized by various associations of coin machine operators throughout the United States as their "official" weekly magazine.

"THE CONFIDENTIAL PRICE LISTS" "The Confidential Price Lists" are the one and only officially recognized price guide of all new and used machines in the United States. "The Confidential Price Lists" are recognized for taxation purposes. "The Confidential Price Lists" are recognized for taxation purposes. They are an integral part of The Cash Box and appear in each week's issue. "The Confidential Price Lists" are officially used in the settlement of estates, for buying, selling, and trading of all coin operated equipment, and are also officially recognized for taxation purposes. "The Confidential Price Lists" are used by finance firms, banks, loan companies, and other financial institutions. They have been legally recognized in courts throughout the United States and Canada. "The Confidential Price Lists" are officially recognized for taxation purposes. "The Confidential Price Lists" are recognized for taxation purposes.
BIG BOOM AHEAD

HERE ARE THE FACTS: Over 65,000,000 Men and Women at Work Yet Labor Shortage Acute! Over 60 Billions of Dollars to be Spent This Year and More Money Needed! More New Bigger Raw Materials Plants Being Built Requiring Record Supply of Building Materials and Manpower and Will Spread New Industries Into Many More Towns! Vast Military Requirements Plus Call for 2 to 3 Year Draft of 18 to 21 Year Olds to Build 3,000,000 Standing Army, Increased Air Force and Much Enlarged Navy.

HERE'S WHAT IT MEANS TO YOU: More People Working Require More Relaxation and With More Money to Spend to Enjoy Entertainment Music and Amusement Fields Face Big Boom Ahead!

CHICAGO—Almost everyone in all industry agrees that the pre-election calm period is at hand. And, in any storm, it is believed, is bound to bring with it one of the biggest boom periods in the business history of the nation, from all present economic indications.

The facts speak for themselves. There are now over 65,000,000 men and women gainfully employed in this nation. A new high employment record. Yet the country is faced with an acute labor shortage. More women are being asked to enter into jobs throughout the country. The handicapped are being pulled in and trained. Everywhere manufactories are advertising for help, willing to pay all expenses, to bring labor to the big plants.

Over $60 Billions will be spent this year. And the defense effort hasn't even yet started. These billions of dollars are going to create shortages one right after the other. They are going to bring about a wartime situation. This sort of money being spent, means dollars jingling in the public's pockets everywhere in the country, without too much merchandise to buy, and with the need of entertaining relaxation growing ever greater to hold down and calm frazzled work nerves.

In addition, there is the positive demand from the Federal Government, that present raw materials plants expand immediately. This means a tremendous industrial building program that will require untold vast amounts of building materials. It will spread industries into many, many towns now barren of any big factories.

Manpower, and more manpower, will be required. Not only for this great industrial building program, but, also, for the vast military requirements. There is now a 2 to 3 year draft of 18 to 21 year olds to bring about a 3,000,000 standing Army, a tremendously increased Air Force and a greater Navy.

All this will mean shortages, and more shortages, for the general public. It's all out for defense.

That, again, means that a large number of controls, rationing and restrictions will come into effect, immediately after the elections. Every businessman is already planning on these restrictions and controls. All realize that rubber tires as well as gasoline of any octane value will become extremely difficult to obtain, regardless of tremendously increased plants and required. Not only. The Navy bases.

There is a boom ahead for music and entertainment to ease the nerves of the workers. It means that this industry and its economical entertainment faces a tremendous growth. At the same time, it will enjoy a great share of the forthcoming pleasure-seeking boom.

With the public's pockets full of coins, and with more and more restrictions and controls coming into effect as the weeks and months follow the election, workers (which will be all the public) will be seeking that moment of relaxation and entertainment. This industry offers the proper economical relaxation for the jaded nerves of all defense workers.

Locations will spring up where there never were locations before. Lunchrooms and taprooms and restaurants will surround new plants as these new plants are under construction. More spots will follow to handle the workers who will flock to these plants, like groceries, drug stores, and other retail locations.

All this means the opening of more new places for the equipment of the industry. These new spots mean more play and more income.

The military encampments. The Air Force fields. The Navy bases. All these will also bring about millions of men and women in uniform who will be seeking that moment of relaxation entertainment. It will mean the beginning of a new era for many operators throughout the country located in the areas where the military are planning their training programs.

All this won't happen in a week, or in a month. It will probably be months before the full effect of this all out defense effort is felt by this, and all other, industry. But, it's on the way. It will be brought more strongly to all the peoples of this nation immediately after the elections.

There has been a slideoff as the nation's politicians rushed into their campaigns. This affected all business. It even stomped down on the stock market which has been going thru some very bad days.

But, the word was dropped by Washington that, once the elections are over, things are going to happen, and happen fast, and that the nation's leaders were going to get tough. They are going into this business of defense in a way that will smash down on many an industry in the nation.

There's a big boom ahead. Bigger than anyone in the industry has yet seen. The buying boom of the Summer of 1950 will be remembered as picayune compared to the tremendous effect which this all out defense drive will have.

This is the time for all engaged in the music and entertainment fields to be most completely prepared.

ARE YOU PREPARED?

Will you be able to carry on with your present equipment, parts and supplies? After the elections, drastic controls are expected to come smashing down one after the other. This is the time to prepare.

This is the time to buy. Be ready for the long pull. Be sure you have all the equipment you'll want and need on hand, as well as a complete stock of parts and supplies. There's a big boom ahead.
ALL MY LOVE

PATTI PAGE

1. "I Want To Be Loved" CR-1075
2. "I'll Remember April" CR-1076
3. "My Buddy" CR-1077
4. "Non-Stop" CR-1078
5. "Your Cheatin' Heart" CR-1079

HARBOUR LIGHTS

SAMMY KAYE ORCHESTRA

1. "Tenor Serenade" MG-30227
2. "Way Down South" MG-30228
3. "That Old Feeling" MG-30229
4. "The Jewelry Store" MG-30230
5. "ShéeP" MG-30231

Mona Lisa

King Cole

1. "Mona Lisa" UA-10721
2. "The Christmas Song" UA-10722
3. "Blue Christmas" UA-10723
4. "White Christmas" UA-10724
5. "Have Yourself A Merry Little Christmas" UA-10725

I'll Never Be Free

KAY STARR & TENN. ERNIE

1. "I'll Never Be Free" CA-2247
2. "When the Sun Goes Down" CA-2248
3. "The Angel Calls" CA-2249
4. "I'll Never Be Free Again" CA-2250
5. "The Grass Is Always Greener" CA-2251

Bonaparte's Retreat

KAY STARR

1. "Bonaparte's Retreat" CA-2384
2. "Here Comes The Bride" CA-2385
3. "The Girl From Ipanema" CA-2386
4. "The Lady Is bewitched" CA-2387
5. "The Boy From Ipanema" CA-2388

Sam's Song

GARY AND HING: CHESLEY

1. "Sam's Song" CA-2399
2. "I'll Remember April" CA-2400
3. "My Buddy" CA-2401
4. "You'll Never Get Away" CA-2402
5. "That Old Feeling" CA-2403

Orange Colored Sky

STAN KENTON & KING COLE

1. "Orange Colored Sky" CA-2416
2. "The Christmas Song" CA-2417
3. "Blue Christmas" CA-2418
4. "White Christmas" CA-2419
5. "Have Yourself A Merry Little Christmas" CA-2420

BILLY ECKSTINE

YOU ARE THE IDEAL OF MY DREAMS

That's The Way It Goes With Love

1. "That's The Way It Goes With Love" BMG-10820
2. "Red Cheeks and White Whiskers" BMG-10821
3. "Jolly Jingle Jingle" BMG-10822
4. "Beyond The Reef" BMG-10823
5. "Beyond The Reef (Bubbles)

YOUR LUCKY 7 BEST SELLERS!

GEORGE SHEARING

1. "When Your Lover Has Gone" CA-2490
2. "Carnegie Hall's Greatest Quento" CA-2491
3. "I'll Never Be Free" CA-2500
4. "Think of Me" CA-2501
5. "I'm Always Love You" CA-2502

BILLY ECKSTINE

1. "I'm So Crazy For Love" BMG-10789
2. "I Guess I'll Have To Dream The Rest" BMG-10790
3. "My Love" BMG-10791
4. "Only A Moment Ago" BMG-10792
5. "I'll Know" BMG-10793

M-G-M RECORDS

THE GREATEST NAME IN ENTERTAINMENT

M-G-M RECORDS ARE BETTER THAN EVER!!!
YOUR VOTES DECIDE THE WINNERS

IN THE 5th ANNUAL POLL OF THE AUTOMATIC MUSIC INDUSTRY OF AMERICA TO CHOOSE THE BEST RECORDS AND RECORDING ARTISTS OF 1950

VOTE TODAY—FILL OUT AND MAIL PREPAID POSTCARD IN THIS ISSUE

Sponsored and Conducted Exclusively by

THE CASH BOX

"The Official Publication of the Automatic Music Industry of America"
**Best Record of 1950**

- "Goodnight Irene" - Gordon Jenkins
- "It Isn't Fair" - Sammy Kaye
- "Third Man Theme" - Bing Crosby
- "In the Still of the Night" - Frank Sinatra
- "Mule Train" - Frankie Laine
- "Music, Music, Music" - Ray Brown
- "Jailhouse Rock" - Carl Perkins
- "I Wanna Be Loved" - Andrews Sisters
- "I've Gave A Million" - Eileen Barton
- "That Lucky Old Sun" - Frankie Laine
- "Count Every Star" - Hugo Winterhalter
- "There's No Tomorrow" - Tony Martin
- "Bonaparte's Retreat" - Ray Starr - Tennessee Ernie Ford
- "C'est Si Bon" - Johnny Herring
- "My Foolish Heart" - Billy Eckstine
- "Chattanooga Shoe Shine Boy" - Bing Crosby
- "Simple Melody" - Bing and Gary Crosby
- "Third Man Theme" - Guy Lombardo
- "Bones" - Sammy Kaye
- "Teena, Teena, Teena" - Gordon Jenkins
- "My Foolish Heart" - Johnny Ferraro
- "Can Anyone Explain" - Ames Brothers
- "Hoop-Doo-Dee" - Perry Como
- "La Vie En Rose" - Tony Martin
- "Why Was I Born?" - Vic Damone
- "I Said My Pajamas" - Frank Warren - Tony Martin

**Best Orchestra of 1950**

- Gordon Jenkins 39,872
- Sammy Kaye 36,910
- Vaughn Monroe 31,499
- Russ Morgan 25,074
- Ralph Flanagan 15,947
- Paul Weston 14,839
- Guy Lombardo 14,012
- Eddy Howard 11,604
- Hugo Winterhalter 11,633

**Best Female Vocalist of 1950**

- Doris Day 27,675
- Jo Stafford 23,699
- Morrie Morris 22,576
- Fran Warren 20,314
- Patti Page 25,615
- Kay Starr 24,866
- Georgia Whiting 20,412
- Dinah Shore 14,852
- Peggy Lee 22,637

**Best Male Vocalist of 1950**

- Perry Como 40,316
- Ames Brothers 28,912
- Mills Brothers 25,847
- The Orioles 17,563
- The Ravens 12,587
- The Mariners 9,819

**Best Vocal Combination of 1950**

- Andrews Sisters 32,659
- Ames Brothers 28,912
- Mills Brothers 25,847
- The Orioles 17,563
- The Ravens 12,587
- The Mariners 9,819

**Best Western Record of 1950**

- "Goodnight Irene" - Gene Autry
- "It Isn't Fair" - Bing Crosby
- "Mule Train" - Frank Sinatra
- "Music, Music, Music" - Ray Brown
- "Jailhouse Rock" - Carl Perkins
- "I Wanna Be Loved" - Andrews Sisters
- "I've Gave A Million" - Eileen Barton
- "That Lucky Old Sun" - Frankie Laine
- "Count Every Star" - Hugo Winterhalter
- "There's No Tomorrow" - Tony Martin
- "Bonaparte's Retreat" - Ray Starr - Tennessee Ernie Ford
- "C'est Si Bon" - Johnny Herring
- "My Foolish Heart" - Billy Eckstine
- "Chattanooga Shoe Shine Boy" - Bing Crosby
- "Simple Melody" - Bing and Gary Crosby
- "Third Man Theme" - Guy Lombardo
- "Bones" - Sammy Kaye
- "Teena, Teena, Teena" - Gordon Jenkins
- "My Foolish Heart" - Johnny Ferraro
- "Can Anyone Explain" - Ames Brothers
- "Hoop-Doo-Dee" - Perry Como
- "La Vie En Rose" - Tony Martin
- "Why Was I Born?" - Vic Damone
- "I Said My Pajamas" - Frank Warren - Tony Martin

**Best Western Artiste of 1950**

- Jimmy Wakely 29,638
- Tex Williams 25,912
- Perry Como 21,157
- Gene Autry 20,967
- T. Texas Tyler 21,735
- Cowboy Copas 19,951
- Elton Britt 19,129

**Best Hillbilly Record of 1950**

- "Chattanooga Shoe Shine Boy" - Red Foley
- "I Love You Because" - Ernest Tubb
- "Why Should I Cry?" - Eddie Arnold
- "I'll Sail My Ship Alone" - Moon Mullican
- "Take Me In Your Arms" - Eddy Arnold
- "Birmingham Boogie" - Red Foley
- "Why Don't You Love Me?" - Hank Williams
- "I'm Moving On" - Hank Snow
- "Goodnight Irene" - Ernest Tubb - Red Foley
- "Tennessee Border No. 2" - Ernest Tubb - Red Foley
- "Enclosed One Broken Heart" - Eddy Arnold
- "My Bucket's Got A Hole In It" - Hank Williams
- "Bag Man" - Johnny Lee Williams
- "Mule Train" - Tennessee Ernie Ford
- "Love Sick Blues" - Hank Williams
- "I'll Never Be Free" - Ray Hare - Tennessee Ernie Ford
- "Cry Of The Wild Goose" - Tennessee Ernie Ford
- "Mississippi" - Red Foley
- "Long Gone Lonesome Blues" - Hank Williams

**Best Hillbilly Artiste of 1950**

- Red Foley 29,196
- Ernest Tubb 26,762
- Eddy Arnold 24,319
- Roy Acuff 23,472
- Moon Mullican 18,878
- Hank Williams 16,946
- Kentucky Joe 13,847
- Tennessee Ernie Ford 13,847
- Little Jimmy Dickens 14,517

**Best Jazz B. Blues Record of 1950**

- "I Almost Lost My Mind" - Tony Joe Hunter
- "Double Crossing Blues" - Little Esther
- "For You, My Love" - Larry Darnell
- "Well, Oh Well" - Tony Brashaw
- "My Foolish Heart" - Billy Eckstine
- "Every Day I Get The Blues" - Lowell Fulson
- "Information Blues" - Roy Brown
- "Pink Champagne" - Johnnie Liggins
- "It Ain't Fair" - Dinah Washington
- "Stack A Lee" - Archibald
- "I Need You To Go" - Tony Joe Hunter
- "Mona Lisa" - King Cole Trio
- "Everything I Said Came True" - The Orioles
- "Saturday Night Fish Fry" - Louis Jordan
- "Bonaparte's Retreat" - Ivory Lash
- "No Rollin' Blues" - Jimmy Witherspoon
- "I'm Yours To Keep" - Herb Fisher
- "I Wanna Be Loved" - Dinah Washington
- "Goodnight Irene" - Paul Gayten

**Best Jazz B. Blues Artiste of 1950**

- Little Esther 29,672
- Ivory Joe Hunter 25,894
- Louis Jordan 22,417
- Jimmy Witherspoon 19,765
- Count Basie 19,170
- Lowell Fulson 14,517
- Dinah Washington 13,847
- The Orioles 11,973
- Tiny Bradshaw 11,615
- Joe Liggins 10,783

**Best Small Instrumental Group of 1950**

- King Cole Trio 28,974
- The Three Suns 24,569
- George Shearing Quintet 23,946
- Louis Jordan & Tymanpy Five 22,833
- Les Brown 17,712
- Irving Fields Trio 16,897
- Owen Bradley Quintet 10,872
- Page Cavanaugh Trio 8,125
- Benny Goodman Sextet 6,856
- Frank Pettry Trio 5,710
"YEA BOO" (3:04)
"TENNESSEE WALTZ" (2:59)

ANITA O'DAY (London 1067)
- Here are a couple of songs by Anita O'Day that might happen. Top deck features an unusual participation tune with a good idea, and Anita does a grand job. Flip is a ditty getting a big build-up currently and might make it. Top deck holds big things in store for ops.

"AND YOU'LL BE HOME" (2:58)
"ACCIDENTS WILL HAPPEN" (3:02)

VERA LYNN (London 745)
- Vera Lynn has two ballads on this disk which suit her strong voice very well. First is a pretty new thing on which she gets some good support from Bob Farnon and the orchestra. Second side is another slow number on which she does a good job. For a couple of pleasant sides, ops should take a look at this.

"I GUESS I'LL HAVE TO DREAM THE REST" (2:53)
"I'M SO CRAZY FOR LOVE" (3:00)

BILLY ECKSTEIN (MGM 10986)
- A power laden rendition of a good revival piece given Billy Eckstein a top slot that's gonna garner a lot of coin. Supported by the Quartet and Russ Case's orchestra, Bird gives voice to a terrific going over. Flip is another hot item on which he comes through with flying colors. This one will be keeping music ops happy for some time.

"CHI BIM RAM BOM" (3:02)
"CHURRUTA BANANA" (2:47)

XAVIER CUGAT ORCH. (Capitol 27243)
- Two cute Latin American numbers are offered here by Xavier Cugat and the orchestra. On the upper level, Abe Lane and the Three Beaux and A Peep do the vocal. Lower half has Spanish lyrics by Julian Oyarzabal. Ops with the right spots should hear this one.

"JINGLE BELLS" (2:57)
"WHITE CHRISTMAS" (2:53)

ARTIE SHAW ORCH. (Decca 27720)
- Here are two terrific instrumental numbers by Artie Shaw and the orchestra. Upper half is a current tune making strong bid for the top. Lower lid is a well remembered oldie. On both, Artie's clarinet work is outstanding. Shaw fans will eat this up.

"AUTUMN LEAVES" (3:07)
"SERENADE IN BLUE" (3:12)

ARTIE SHAW ORCH. (Decca 27243)
- Here are two good seasonal platters. Top deck is a jump version of an old standard sung by the Chickering Four with a great instrumental by Artie. Lower half is the beautiful "White Christmas" sung by Gwen Davies. Both of these sides should be getting a lot of play in the next few months.

"ROSY APPLES" (2:59)
"I'M IN THE MIDDLE OF A RIDDLE" (2:33)

EVELYN KNIGHT and GUY LOMBARDO (Decca 27247)
- Evelyn Knight and Guy Lombardo unite to turn out a couple of very listenable sides. Using two cute items to work on, they come up with very light hearted, happy recordings, on which both Evelyn and the orchestra show up at their best. There's no room for doubt. Ops will want this one.

"ORANGE COLORED SKY" (2:40)
"TIME TAKES CARE OF EVERYTHING" (2:57)

JERRY LESTER (Coral 60325)
- Here's a ballad done by a new singer with music ops who looks like he can't miss. Getting a big send-off with this beautiful ballad, Tony Fontaine is certainly someone we'll be hearing terrific things from. Lower lid also is a ballad done in magnificent style. No op should miss this one.

"GOOFUS" (3:01)
"WINTER WONDERLAND" (3:00)

JOHNNY MERCER (Capitol 1285)
- Johnny Mercer comes up with a version of a current novelty that makes it sound even better. Lots of rhythm, clever lyrics and good backing for this one. The orchestra makes this grand listener. Flip is a standard winter tune that still sounds good. Johnny runs through it with the Fiel Pipes and the Paul Weston crew again. Ops should get with this one.

"USE YOUR IMAGINATION" (3:19)
"I AM LOVED" (2:57)

GORDON MacRAE (Capitol 1292)
- Cole Porter's score for "Out Of This World" seems fair to provide ops with several smash hits. Gordon MacRae has two candidates here. Top deck is an unusual ballad on which Frank DeVol provides the orchestra. Lower lid is in romantic time and could easily break through. This disk deserves ops' careful attention.

"RIVER OF TEARS" (2:56)
"I STILL FEEL THE SAME ABOUT YOU" (2:50)

DICK & DON (Reed 4444)
- Here are a couple of slow ballads sung in harmony by Dick and Don. Webb with music ops as the background. Both sides give a very dreamy feeling. Bottom half has the better commercial possibilities. Although these won't stop traffic, they should hold their own with the proper spots might listen in.

"MUSIC—SOUTHERN STYLE" (2:43)
"CECCENTRIC" (2:38)

FEE WEE ERWIN (Kapp 4117)
- Fee Wee Erwin and the Five Five go to town on a new tune with a good beat. While the boys swing through with some fine instrumentals, Patty Dugan delivers the lyrics in excellent style. Flip is a wild instrumental that gets very hot. This'll go over big with Erwin fans.

"THE CASH BOX" Music Page 8 November 18, 1950

**DISK OF THE WEEK**

**"THE THING"** (2:15)
**"GOOFUS"** (2:44)

Phil Harris
(RCA Victor 20-3968)

- A song destined to run wild gives Phil Harris a tremendous side on this disk. It's called "The Thing", and it's the thing we're going to be hearing from here on in. A novelty number with a very clever set of lyrics, it will have listeners joining in, clapping hands and generally wondering what the thing is. Custom made for music ops, this waxing will wear white in no time at all. Phil Harris gives it an infectious going over in his usual talky style and he's backed up by Walter Scharf and the orchestra. Flip is a homeop novelty currently going the rounds, tagged "Goofs". It gets a typical Phil Harris vocal, which means it's fun to listen to. The side we're excited about though is "The Thing". Juice soccer will be eating it up. Ops should stock up fast, and cash in.

**"THE WINTER WALTZ"** (2:53)
**"REMEMBER ME IN YOUR DREAMS"** (2:18)

George Cates Orch.
(Cool 6028)
- The much recorded old skating waltz gets another going over from George Cates and the orchestra on the upper side. With a vocal by the Mellomen, the disk gives a very winsome feeling. Flip is a new ballad given a good send-off by Ralph Blaine. Ops in the market for filler material will do well with this.

**"TO THINK YOU'VE CHOSEN ME"** (3:17)
**"OH BABE"** (2:45)

Ames Brothers
(Coral 60327)
- The Ames Brothers have a couple of wonderful sides on this waxing. Top deck is a tune that won't be stopped. It's a beautiful ballad, on which Roy Ross does the accompaniment. Lower lid is a current rhythm number; given a fast going over by the boys. Both sides are gonna have the nickel's rolling in.
NEW YORK:

Kay Starr has the three best selling records at Capitol with "I'll Never Be Free", "Bonaparte's Retreat" and "Oh Babe". First time that's happened at the company. These hits are reflected in Kay's fast climb in "The Cash Box" popularity poll.

SHAPIRO Bernstein have a big Christmas hit in "Marshalltown World", with recordings by such names as Bing Crosby and Vaughn Monroe.

Spike Jones' recording of "Baby Brother" looks like a smash. Spike and his wife, Helen Gracyo, recently returned to the coast after a visit to N.Y. Pete Durante has named Jack Edwards musical assistant to Lawrence (Piano Roll) Cook. Jack has been heard and has recorded one of the largest controversies of piano rolls in the country. Kenny Myers in town in advance of Eddy Howard's opening at the Capitol Theatre, and the trio, doing a concert with the Rochester Symphony Orchestra at Eastman Theater, Nov. 19. They go into Paramount Nov 29 for three weeks. Andy Russell is busy apartment hunting for a place where he and Betty can settle down for some tight housekeeping. Anyone have any suggestions? Evelyn Knight into the Shamrock Hotel Nov 14, Larry Newton advises that Jimmy Preston stays on top, opening in Providence. Jimmy's, "Oh Babe" is showing up big.

CHICAGO:

Indie record distros are coming together to form an organization here.

This has been the plan for a good many months. Indie distros believe that they can best protect their interests here by uniting. First meeting was held in Benson's offices this past Wed. evening at 7:30.

Irv Katz, who is with Children's Record Guild, dropped in to say "hello" and advise that the records are going great guns.

Morere Pansue area and learns that one of his disks started into speedy action here even before he knew it.

Jan Garber (Capitol) closes the Trian, and will soon reopen in the Melody Mill and Benny Strong (Capitol) steps into Jan's spot at the Trian. Seems like the Capitol artists are taking over on the south side.

Jenny, by the way, has reported to have been in all day (Mon.) record session... Leighton Nolbe opened the boulevard room at the Stevens with the new Minstrel Show, and went over terrific, according to all the music boys who went.

Mecurio Noble features 12 pieces and plays some very grand rubabas and sambas. Condolences to Al Berlin, whose dad passed away this past week. He was at the hotel of 34.

Wayne King in the Edgewater for only a short turn.

Sealey plays of Eddy Howard's "To Think You've Chosen Me" biggest heard here on a new turn in the most. "My Whole Life Through" as sung by Sarah McLawor... Mike Irig, well known juke box salesman, is in town this trip.

Thanks, Dain Shoar, for your very sweet letter. You're still my favorite... for George Shearing on a recent TV shot with Irvin Kupcinet just as great as he is at the Blue Note... Watch 43s on the up in a job box his a job in a top way and say "I'm through with all their votes... The Cash Box poll has music men phoning for copies here to send to their favorites... Win, lose or draw, some of these artists should be plentifully thanks the job box co ops give 'em all their votes.

LOS ANGELES:

That one-night stand of Lionel Hampton and band at the Hollywood Paladium turned out to be one fine event and a success from just about every angle of 5000 from every part of town came close to the biggest ever served at the Paladium. George Shearing on a recent TV shot with Irvin Kupcinet just as great as he is at the Blue Note... Watch 43s on the up in a job box his a job in a top way and say "I'm through with all their votes... The Cash Box poll has music men phoning for copies here to send to their favorites... Win, lose or draw, some of these artists should be plentifully thanks the job box co ops give 'em all their votes.

This week's

New Releases

...on RCA Victor

RALPH FLANAGAN and his Orchestra

Melody Of The Breeze

RCA Victor 20-3971 (47-3971)*

THE THREE SUNS

To Think You've Chosen Me

It is No Secret

RAVNH MONROE and his Orchestra

Use Your Imagination

I Am Loved

DINAH SHORE with Harry Reene's Orchestra

Nobody's Chasing Me

My Heart Cries For You

THE FONTANE SISTERS

I Guess I'll Have To Dance The Rest

Tennessee Waltz

20-3979 (47-3979)*

COUNTRY

ELTON BRITT and ROSALIE ALLEN

It Is No Secret

A Little Bit Blue (47-4055)*

HANK PENNY and his California Cowhands

Tater Tot

Just For Old Time's Sake (48-4056)

PEE WEE KING and his Golden West Cowboys

Tejano Rebellion (48-4070)

THE LORETTAS

Hank Snow and his Rainbow Ranch Boys

20-4051 (44-4034)*

A Bushel & A Peck

Perry Como-Betty Hutton 20-3929 (47-3919)*

I'm Movin' On

And His Rainbow Ranch Boys 20-4032 (44-4034)*

Patricia

Perry Como 20-4032 (44-4034)*

The Golden Rocket

Harry James and His City Sticklers 20-3939 (47-3919)*

Our Lady Of Fatima

Phil Spitalny, Hour Of Charm All-Girl Orch. 20-3938 (47-3919)*

Rockin' With Red

Piano Red 22-1553 (46-4049)*

The Love Bug Itch

Eddy Arnold 21-4301 (44-4130)*

To The Guy, Irene

Ziegfeld Talent 20-3932 (47-3925)*

A Rainy Day Refrain

Mindie Carson 20-3931 (47-3921)*

* All records in this panel are listed alphabetically by song title.

The Cash Box, Music

Page 9

November 18, 1950

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
THE SLEEPER OF THE WEEK

**NOBODY'S CHASING ME** (2:46)
**I AM LOVED** (2:56)

**SLEEPER OF THE WEEK**

**EVELYN KNIGHT**

- Evelyn Knight has a couple of sock numbers here, labeled “Nobody's Chasing Me” and “I Am Loved” from the score of Cole Porter’s “Out Of This World”. The upper half will ring the bell first for it has a catchy tune which everybody will be humming in no time at all, and some very smart lyrics which make you wish there were a pleasant, dreamy ballad along the same lines. The lower half is an unmistakable Porter item, a ballad in beguine tempo. In the long run, this may very well turn out to be the big hit of the show. It is played with sophistication and Evelyn goes to town on the guitar and the orchestra. They’re both terrific songs and both can’t help but smash through. The one we’re picking for the quick hit is “Nobody’s Chasing Me”. It’ll have music ops commuting to the bank.

**BABY ME** (2:57)

**OH BABE** (3:00)

**KAY BROWN** (Mercury 5538)

- Two jump tunes provide Kay Brown with a couple of fast-moving sides on this disc. Both have a good rhythmic beat, with some terrific arrangements backing Kay up. Music ops should certainly hear these. They’re two good waxings.

**I DON’T MIND BEING ALL ALONE** (2:23)

**FUNNY FEELIN’** (2:25)

**MILLS BROTHERS** (Decca 27267)

- The Mills Brothers have two ballads here which have a lot of possibilities. Upper lid is a melodic item which might very easily break through, while lower half also has a pleasant ring to it. Top deck gets our nod. It should do well in the boxes.

**I WANNA BE LOVED BY YOU** (2:17)

**BUTTON UP YOUR OVERCOAT** (2:33)

**ROSE MURPHY** (Decca 27268)

- Rose Murphy comes up with two oldies done in her well-known style. Accompanying herself on the piano, she goes through these tunes in a hopping manner with her light voice. Her fans will be delighted by this disk, so ops with the right spots should get aboard.

**THE MAN I LOVE** (3:02)

**OVER MAN** (2:51)

**CONNIE HAINES** (Coral 60328)

- Connie Haines has an old Gershwin standard here which she does with a wonderful feeling. Taking an ever popular number, she gives it an interesting phrasing which makes it good to listen to all over again. Lower half is a ballad on which Connie goes to town with a rich rendition. Both sides are definitely superior material for ops.

**CHRISTMAS TIME** (2:54)

**MAYBE YOU CARE** (3:02)

**AMY, ALCOTT, THE CHIMES** (Coral 20-3979)

- Amy, Alcott and the Chimes are featured on this disc. Alcott gets an assist from the Ken Lane Singers and Victor Young’s orchestra. Flip is a ballad on which Bing gets an assist from the Ken Lane Singers and Victor Young’s orchestra. Flip is a ballad on which Bing gets an assist from the Ken Lane Singers and Victor Young’s orchestra. Flip is a ballad on which Bing gets an assist from the Ken Lane Singers and Victor Young’s orchestra. Flip is a ballad on which Bing gets an assist from the Ken Lane Singers and Victor Young’s orchestra. Flip is a ballad on which Bing gets an assist from the Ken Lane Singers and Victor Young’s orchestra. Flip is a ballad on which Bing gets an assist from the Ken Lane Singers and Victor Young’s orchestra. Flip is a ballad on which Bing gets an assist from the Ken Lane Singers and Victor Young’s orchestra. Flip is a ballad on which Bing gets an assist from the Ken Lane Singers and Victor Young’s orchestra. Flip is a ballad on which Bing gets an assist from the Ken Lane Singers and Victor Young’s orchestra. Flip is a ballad on which Bing gets an assist from the Ken Lane Singers and Victor Young’s orchestra.
"I'M GONNA LIVE 'TIL I DIE"

A NEW SENSATIONAL SMASH RELEASE THAT MOVES WITH A FURY!

BY FRANKIE LAINE

MERCURY RECORD NUMBER 5544 AND 5544X45

ONLY Mercury HAS THE HITS ON NON-BREAKABLE RECORDS

MERCURY RECORDS, CHICAGO, ILLINOIS

MERCURY RECORDS OF CANADA LTD, TORONTO, CANADA
LEADERS URGE ALL JUKE BOX OPS MAIL IN VOTES IN POLL

“The Cash Box” 5th Annual Automatic Music Industry of America Poll To Determine Best Records & Artists of 1950 Backed By Nation’s Juke Box Leaders

CHICAGO—The 5th Annual Poll exclusively conducted by The Cash Box for the Automatic Music Industry of America has again brought to the fore the nation’s juke box leaders. These men are urged juke box operators to cast their votes in this important poll to decide the best records and recording artists of 1950.

Each year, since this poll started, The Cash Box has covered the entire automatic music industry by direct mail as well as thru each week’s issues, and has given the juke box operators plenty of time to cast their votes.

Each year, too, since its inception, the poll has been backed by all the leading automatic music organizations everywhere in the nation.

Directors of these organizations have, each year, asked for cards to be sent to them so that these could be passed around at their meetings, and the operators could cast their votes.

George A. Miller, head of MOA (Music Operators of America) has, many times in the past, urged operators to come to cast their votes for the best money-making records and artists.

Miller has always believed that there should be a closer understanding established between the artists, the recording firms and the juke box operators.

He realizes that in this fashion the operators will be better able to sell the record manufacturers the type of music in which they are most interested and, at the same time, bring glory to the record firm and artists.

Other leaders have also made similar statements on behalf of the poll conducted exclusively by The Cash Box for the Automatic Music Industry of America.

Hirsh De LaVier of the Washington Music Guild, one of the most energetic and outstanding juke box leaders in the nation, stated in the past that this was “of very great benefit” to the nation’s automatic music industry.

He has, himself, helped to establish better and closer relationships with artists and music manufacturers.

Many other outstanding juke box leaders are just as anxious for the music operators to cast their votes in the annual poll conducted by The Cash Box because they realize what this means to the future of the industry.

This 5th Annual Poll of the Automatic Music Industry of America, to maintain the best records and artists of 1950, exclusively conducted by The Cash Box, will probably prove one of the most important of all time.
Eddie Golloher
WTOP—Washington, D. C.
1. HARBOUR LIGHTS (Sommy Kaye)
2. RAINBOW GAL (Alice Dye)
3. ALL MY LOVE (Ruth Page)
4. NEVER THE LESS (Ralph Flanagan)
5. ORANGE COLORED SKY (King Cole)
6. PATRICIA (Perry Como)
7. THINKING OF YOU (Don Cherry)
8. PETITE WALTZ (Guy Lombardo)
9. ALL MY LOVE (Patti Page)

Stephen Paul
WLEE—Richmond, Va.
1. MY DESTINY (Billy Eckstein)
2. CONTEST, LUCKY LUCKY ME (Freddy Knight)
3. I CRY MY HEART OUT (Four Jacks)
4. NEVER THE LESS (Ralph Flanagan)
5. LOVE TO THE RAINBOW (Fran Warren)
6. ORANGE COLORED SKY (Kenton-Cole)
7. DON'T EVER LEAVE ME (Toni Arden)
8. MONA LISA (King Cole)
9. PETITE WALTZ (Guy Lombardo)
10. ALL MY LOVE (Patti Page)

Art Tackler
WIAO—Cambridge, Mass.
1. MY BOUQUET (Kapp-Winterhalter)
2. LONGING (Ross Morgan)
3. DON'T MELLOUT (Frank Sinatra)
4. RAINBOW GAL (Alan Dale)
5. PATRICIA (Perry Como)
6. I'M AFRAID TO LOVE YOU (Trudy Richards)
7. I COULD BE (Dick Haymes)
8. OH BABE (Louis Prima)
9. GET A FUNNY FEELIN' (Milt Blake)
10. CHRISTMAS IN KILLARNEY (Perry Faith)

Gene Whitaker
WSWB—Durham, N. C.
1. THINKING OF YOU (Eddie Fisher)
2. MY LOVE (Patti Page)
3. NO OTHER LOVE (Jax Stoffen)
4. NEVER THE LESS (Ralph Flanagan)
5. MONA LISA (King Cole)
6. GOD B附RT IZEN (Gordon Jenkins)
7. OH BABE (Louis Prima)
8. DADDY WILLIE (Eddie Howard)
9. TO THINK YOU'VE CHOSEN ME
10. IF I WERE A BELL (Frankie Laine)

Bernie Mock
WMUR—Manchester, N. H.
1. BABY BLUE REMAINS (Dinah Shore)
2. YOU'RE NOT IN MY ARMS (Guy Mitchell)
3. LOOKS LIKE A COLD COLD WINTER (Morris Carnan)
4. ALL A Sudden (Eddy Arnold)
5. FLYING EAGLE POLKA (Frisbeeport)
6. I'M ALWAYS LOVE YOU (Donna Martin)
7. CAN'T EXPLAIN (Ames Bros.)
8. PLEASE ME (Donny Clark)
9. MISS YOU (Donny Clark)
10. LONGING (Spudie Colley)

Gene Reeves
WTOK—Meridian, Miss.
1. HOLASSELE, HOLASSELE (Robertson-Quinnell)
2. BE MY LOVE (Don Marlin)
3. ASTERION LEAVES (Roy Anderson)
4. NO OTHER LOVE (Jax Stoffen)
5. IF I WERE A BELL (Frankie Laine)
6. LONELY ARMS (Eddy Howard)
7. SO LONG SALLY (Johnny Desmond)
8. SONG OF DELLAS (Johnny Desmond)

Jimmy Lowe
WRK—Dallas, Tex.
1. I DO WORRY (Ross Morgan)
2. THE RED WE WANT (Ralph Flanagan)
3. HARBOUR LIGHTS (Sommy Kaye)
4. THINKING OF YOU (Don Cherry)
5. THIS IS THE ONLY TIME (Ross Morgan)
6. I'LL NEVER BE FREE (Evelyn Page)
7. OH BABE (Louis Prima)
8. MAMA I'M A SERVING WOMAN (Ames Bros.)
9. MISS YOU (Donny Clark)
10. LONGING (Spudie Colley)

Sherm Feller
WCOP—Boston, Mass.
1. PATRICIA (Perry Como)
2. ROW-DOW-DOE (Jude Valenzuela)
3. COCOLO BE (Phalaque Morse)
4. RAINBOW GAL (Alice Dye)
5. PATRICIA (Evelyn Page)
6. WHEN YOU KISS A STRANGER (Sonny Callis)
7. LONGING (Lawrence-Davis)
8. THIRSTY FOR YOUR KISSES (Ames Bros.)
9. SQUEEZE ME (Patti Page)
10. IF I BEGIN A ENDS WITH YOU (Phil Brea)

Bill Ramsey
WBOE—Cleveland, Ohio
1. THINKING OF YOU (Don Cherry)
2. THE PLACE WHERE I WORSHIP (Al Morgan)
3. OH BABE (Louis Prima)
4. NEVERTHELESS (Ralph Flanagan)
5. ORANGE COLORED SKY (Kenton-Cole)
6. PATRICIA (Evelyn Page)
7. PETITE WALTZ (Three Sons)
8. TO THINK YOU'VE CHOSEN ME (Eddie Howard)
9. CAN ANYONE EXPLAIN (Eddy Howard)
10. STRANGER IN THE CITY (Gordon Jenkins)

Eddie Hubbard
WIND—Chicago, Ill.
1. HARBOUR LIGHTS (Sommy Kaye)
2. NEVERTHELESS (Ralph Flanagan)
3. ORANGE COLORED SKY (Kenton-Cole)
4. BUSHEL AND A PECK (Johnny Desmond)
5. BUSHEL AND A PECK (Johnny Desmond)
6. TO THINK YOU'VE CHOSEN ME (Eddy Howard)
7. ALL MY LOVE (Patti Page)
8. THINKING OF YOU (Don Cherry)
9. PATRICIA (Perry Como)
10. OH BABE (Kay Starr)

Ken Ash
WHAU—Hornell, Mass.
1. ALL MY LOVE (Patti Page)
2. NEVERTHELESS (Ralph Flanagan)
3. OH BABE (Kay Starr)
4. RAINBOW GAL (Alan Dale)
5. THINKING OF YOU (Eddie Fisher)
6. CAN'T SEE TO LAUGH ANYMORE (Eddy Howard)
7. I'M AFRAID TO LOVE YOU (Milt Blake)
8. ORANGE COLORED SKY (Kenton-Cole)
9. I LOVE THE GIRL (From Warren)
10. HARBOUR LIGHTS (Sommy Kaye)

Mort Nusbaum
WHAM—Rochester, N. Y.
1. OH MY LOVE (Donna Martin)
2. OH MY LOVE (Donna Martin)
3. OH MY LOVE (Donna Martin)
4. CHRISTMAS IN KILLARNEY (Perry Faith)
5. THINKING OF YOU (Eddy Howard)
6. I'LL ALWAYS LOVE YOU (Donny Clark)
7. I'LL ALWAYS LOVE YOU (Donny Clark)
8. PETITE WALTZ (Three Sons)
9. SHINE (Edie Adams)
10. I GET A FUNNY FEELING (Milt Blake)

Lee Morris
WSB—Atlanta, Ga.
1. HARBOUR LIGHTS (Larry Balde)
2. MY SILENT LOVE (From Warren)
3. YOU'RE NOT IN MY ARMS TONIGHT
4. BABY ME (Evelyn Page)
5. OH MY LOVE (Donna Martin)
6. CREAM A LITTLE DREAM OF ME (Mary Lou Morley)
7. ALL MY LOVE (Patti Page)
8. OH MY LOVE (Donna Martin)
9. OH MY LOVE (Donna Martin)
10. I DON'T WORRY ABOUT ME (Sarah Vaughn)

Jimmy Lyons
KNBC—San Francisco, Cal.
1. MY SILENT LOVE (From Warren)
2. BE THE LOVE (Louis Edmund)
3. I'VE EN ROSE (Fire Smith)
4. DREAM A LITTLE DREAM OF ME (from "The Charleston"
5. WINTERHAWK (Whitney Best)
6. A BUSHEL AND A PECK (Johnny Desmond)
7. OH BABE (Patti Page)
8. ORANGE COLORED SKY (Kenton-Cole)
9. I'M AFRAID TO LOVE YOU (Milt Blake)
10. GET A FUNNY FEELING (Milt Blake)

Now Recording Exclusively for COLUMBIA RECORDS

"USE YOUR IMAGINATION" and "WHERE, OH WHERE" from Cole Porter Broadway Musical, "Out of This World"
Columbia Record 39049—7-inch EP 1-900—45 rpm 6-900

"STARDUST" and "YOU DON'T REMIND ME" (from "Out of This World")
Columbia Record 39056—7-inch LP 1-911—45 rpm 6-911

"TENNESSEE WALTZ" and "IF YOU'VE GOT THE MONEY, I'VE GOT THE TIME"
Columbia Record 39065—7-inch LP 1-916—45 rpm 6-916

With Orchestra under the direction of PAUL WESTON

Order Today!
YOU’LL SIT UP AND TAKE NOTICE with

SITTIN’ IN RECORD of

THE SHADOWS

singing

“JITTERBUG SPECIAL”

and

“I’LL NEVER NEVER LET YOU GO”

SITTIN’ IN RECORDS

774 10th Avenue, New York, N. Y.

(Plan 7-5562)

1. TEAR DROPS FROM MY EYES
   Ruth Brown (Atlantic)

2. ANYTIME, ANYPLACE, ANYWHERE
   Joe Morris (Atlantic 914)

3. I LOVE YOU, MY DARLIN’
   Joe Fritz (Sittin’ In 559)

4. BLUE SHADOWS
   Lowell Fulson (Swingtime 226)

5. MILLION DOLLAR SECRET
   Helen Humes (Modern)

6. HARD LUCK BLUES
   Roy Brown (DeLuxe 3304)

7. ANYTIME, ANYWHERE, ANYPLACE
   Joe Morris (Atlantic 914)

8. LOVE DON’T LOVE NOBODY
   Roy Brown (DeLuxe)

9. MILLION DOLLAR SECRET
   Helen Humes (Modern)

10. HARBOR LIGHTS
    Dinah Washington (Mercury)

HE’S A NATURAL FOR THE BOXES FROM NOW ON—

BONE ORNAMENTAL SCULPTURE

ST. NICHOLAS MUSIC, INC.

1619 S’WAY, NEW YORK

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
**The Cash Box, Music**

**Page 17, November 18, 1950**

**The Top Ten Yen Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Detroit, Los Angeles and Other Cities Listed.**

**I NEED YOU SO**
Ivy Joe Hunter (MGM 10663)

**BLUE SHADOWS**
Lowell Fulsom (Swingtime 226)

**MILLION DOLLAR SECRET**
Helen Humes (Modern)

**STREET WALKIN’ DADDY**
Margie Day (Dot)

**ANYTIME, ANYWHERE, ANYPLACE**
Joe Morris (Atlantic)

**BLUE SHADOWS**
Lowell Fulsom (Swingtime 226)

**I’M GONNA TELL MY MAMA**
Amos Milburn (Aladdin)

**WEDDING BOOGIE**
Little Esther (Sonny)

**SINNERS’ PRAYER**
Lowell Fulsom (Swingtime)

**EVERY NIGHT ABOUT THIS TIME**
Fats Domino (Imperial)

**EMPTY LIFE**
Mersey Dee (Imperial)

**TOBAR CITY, N. C.**
1. Goodnight, Irene
   (Gumer Lee Carroll)
2. Love Don’t Mean Nobody (Roy Brown)
3. I’m Gonna Have Myself A Time
   (Tiny Bradshaw)
4. Blue Light Boogie
   (Clayton Jenkins)
5. I Love My Baby
   (Larry O’Brien)
6. Shuffle Blues
   (Lightning Hopkins)
7. Hard Luck Blues
   (Roy Brown)
8. You Got To Love Me
   (Roy Brown)
9. Street Walking Daddy
   (Clarence Williams)
10. Saturday Night Boogie
    (Wiggle Waggle)

**CLEVELAND, OHIO**
1. Blue Shadows
   (Lowell Fulsom)
2. Blue Light Boogie
   (Clayton Jenkins)
3. Anytime, Anyplace, Anywhere
   (Joe Morris)
4. Everyday I Have The Blues
   (Lowell Fulsom)
5. Throbber From My Heart
   (Roy Brown)
6. Railroad Blues
   (Roy O’Vuck)
7. Cadillac Blues
   (Roy Brown)
8. Please Send Me Someone
    (Percy Mayfield)
9. Don’t Love Nobody
   (Roy Brown)
10. Shugars Blues
    (Lightning Hopkins)

**HOUSTON, TEX.**
1. Please Send Me Someone To Love
   (Percy Mayfield)
2. Blue Shadows
   (Lowell Fulsom)
3. Wedding Boogie
   (Little Esther)
4. Blues Is My Business
   (Lloyd Green Trio)
5. Old Time Shuffle
   (Lowell Fulsom)
6. Lonely Blues
   (Helen Humes)
7. Feel Like A Million
   (Roy Hawkins)
8. Jive A Boys
   (Ray Hawkins)
9. The Man I Love
   (Earl Bostic)
10. Boogie Ramble
   (Clarence "Gatemouth"
    Brown)

**SHOALS, IND.**
1. I’m Gonna Have Myself A Ball
   (Tiny Bradshaw)
2. Blues For The Night
   (Little Esther)
3. Somebody’s Fool
   (Jimmie Liggins)
4. Long About Sandown
   (Gay Ray)
5. Street Walking Daddy
   (Margie Day)
6. Time Out For Tears
   (Johnny Otis)
7. Daddy’s Girl
   (Disney Thompson)
8. You’re My Little Lover
   (Isaac Bashe)
9. Can Anyone Explain
   (Garnet Church)
10. You Don’t Love Nobody
    (Roy Brown)
11. Rock N’ Blues
    (Wyman Harris)

**ST. PAUL, MINN.**
1. Maria Lou (King Cole)
2. My Foolish Heart
   (Billy Eckstine)
3. Blue Light Boogie
   (Clay Williams)
4. Saturday Night Fish Fry
   (Clarence Williams)
5. It’s A Fair
   (Brown Washington)
6. Le Vie En Rose
   (Louis Armstrong)
7. I’ll Never Be Free
   (Brown Washington)
8. The Street
dow
   (Louis Armstrong)
9. Nevertheless
   (Mills Bros.)
10. Thirsty For Kisses
    (Mills Bros.)

**NEW YORK CITY**

**THEY MIGHT BE GIANTS**

**THE BLODGETTS**

**THE GAY LADIES**

**THE CASH BOX**

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Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
Baltimore Md.—Tommy Gaither, guitarist and vocalist with the nationally famous singing group the Orioles, was killed instantly and two other members of the group were injured severely last Sunday morning in the crash of their automobile on Route 40, three miles north of the Baltimore city limits.

Johnny Reed and George Nelson, Gaither’s companions in the death car, sustained severe head and body injuries and were rushed from the scene of the accident to Baltimore City Hospital.

According to eye-witness reports, the car, driven by Gaither, swerved around a sharp curve and apparently got out of the driver’s control, turning over four or five times and crashing into the wall of a roadside diner. Gaither, it was reported, was killed instantly and Reed and Nelson were unconscious when removed from the wreckage.

The Orioles were en route from Hempstead, N. Y., where they had played a Saturday night engagement, to Washington where they were booked for a one-night stand at Turner’s Arena Sunday night.

The other two members of the five-man group, Sonny Til and Alex Sharp, had made the trip in another car.

It was indeed ironic that such tragedy should strike the Orioles on the very outskirts of their native city of Baltimore. It was here just a little over two years ago that the group swept to nationwide acclaim via their Jubilee recording of “It’s Too Soon To Know” and subsequently became America’s most popular singing group on records.

Just two weeks ago the boys were accorded a triumphant homecoming celebration when they played an engagement on stage of the Royal Theater.

The last record made by The Orioles before the accident was “The Lord’s Prayer” backed by “Oh Holy Night,” just released.

Clarence “Gatemouth” Brown has a couple of sides labeled “She Walk Right In” and “Win With Me, Baby” that will set him in right with all hot jazz fans. Either end could be the one but music ops will do well to pay great voice makes his the top deck. It offers a superior job of the shouting type blues on which Clarence, not only shows a good feeling for the vocal, but also displays some fancy guitar work. Backed up by some magnificent instruments from his orchestra, he gives this number the kind of rendition which makes you ask for more. Flip is another blues item delivered in similar style which meshes the singing, orchestration and guitar playing into a grand thing. This disk will not only have the fans hopping, it’ll have the music ops going to town, too.

“Down Beat” (2:09)
“Slow Long, Goodbye Blues” (2:54)

Eskine Hawkins Orch.

Here are a couple of sides in Spanish which are causing a lot of excitement in jazz circles. Both ends have that warm feeling worked up by a Latin American beat. Lyrics are delivered in manner which minimizes language difference. Ops with the proper locations, should certainly get with this one.

“Anabacoo” (2:59)
“Chancha Quere a Sebastian” (3:00)

Chapuseaux y Damron

A new blues singer comes up with her first record here. Upper half is in a ballad in ultra slow style on which Florence Farrell is supported by Owen Kelly orchestra with Joe Thomas on tenor sax. Flip is a blues number which may turn into a hot item. Ops will want to listen to the girl.

“One Woman Man” (3:01)

Whippa Whippa Woo” (2:56)

Gwen Tynes

A couple of ballads offered by a girl with a beautiful voice makes this disk a good bet for music ops. Both ends were Gwen Tynes turning in an accomplished performance. Tune on upper level has the greater commercial potential and ops should get to hear it for themselves.
London Revamps Sales Program
For More Emphasis On Ops

JOE DELANEY

NEW YORK—Joe Delaney, Director of Sales and A & R at London Records, announced this week the revamping of his company’s sales program to put greater emphasis on contacting operators.

Highlighting the present drive on the part of record companies to establish closer relations with music ops, Delaney said that not only would London concentrate on jube box associations on a national basis but that representatives of the diskery would reach ops in the smallest towns.

In cooperation with this program, every London distributor will set up a separate jube box operator department whose job it will be to meet the needs of the men who run the machines.

According to present plans, the country is to be divided into four regions and this may later be raised to six. Each section will have a manager working out of a key city. The New York man will cover New England, go west as far as Cleveland and south as far as Richmond. From Chicago, a representative will take in the area between Cleveland and Omaha. The south will be covered from New Orleans and finally there will be someone on the west coast. All the regional managers will be under the supervision of Delaney.

The current wooing of ops by the recording companies, makes evident once more the important part they play in the distribution of disks and the tremendous sales they represent. With 550,000 jube boxes located all over the country, the amount of records they can absorb comes to a big slice of the total production.

Ops are also in the mind of records execs responsible for the cutting of new disks. This is apparent from the many platters being put out these days which invite the audience to join in. It seems certain that as long as jube boxes keep drawing those nickels in, record companies are going to place more and more emphasis on supplying ops with the kind of material they want.

Pubs Bid For
“Teardrops”

NEW YORK—Several publishers have been bidding for Atlantic Records’ torrid item, “Teardrops From My Eyes.” Not only does Atlantic have a smash record on it by Ruth Brown (which by the way has been hitting the number one spot in The Cash Box hot columns for weeks) but Progressive Music, Atlantic’s subsidiary also published the song. In response to the strength shown by the number, diskeries such as King, Mercury, Decca and Robin Hood have cut their own versions.

Frankie Laine’s
Great Holiday Hit!

WHAT AM I GONNA DO THIS CHRISTMAS

Don’t miss it on
Mercury Record No. 5552

J. J. ROBBINS & SONS, Inc.
1619 Broadway, N. Y. C.

ST. NICHOLAS MUSIC, INC.
1619 B'WAY, NEW YORK

STOP!! LOOK!! LISTEN!!

DANNY SCHOLL’S
ORIGINAL HIT RENDITION OF:

“I’M GONNA LIVE TILL I DIE”

NATIONAL NO. 9119

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
NEW YORK—Six bandleaders (left to right) Benny Strong, Tommy Dorsey, Sammy Kaye, Guy Lombardo, Shep Fields and Vincent Lopez represent a multi-million dollar aggregation who made like maestros recently at the Roosevelt Hotel where Lombardo is appearing.

Linde Reorganizes Office Set-up

NEW YORK—Dick Linde has reorganized his business activities whereby his immediate office will be geared for record promotion while he has engaged Weber & O'Rourke as his associates to handle publicity on all Linde's accounts. Linde will supervise all publicity but the actual operation will be done by Weber & O'Rourke.

As previously announced, Linde has established a Chicago office to handle his record artists in the Windy City. Bob Watson handles the Chicago set-up. Linde is also negotiating with several West Coast record men in hopes of opening an office in Hollywood. Plans also call for bringing in someone in the New York set-up as Linde's assistant in handling record promotion for Doris Day, Gordon MacRae, Bill Farrell, Jack Smith and Times of Columbia.

**Mercury Executives attend N.Y. Confab**

NEW YORK—Mercury execs Irving Green, president and Art Tal mound, VP., arrived in New York for a distributors meeting this weekend at the Astor Hotel. Eastern distributors will hear talks from Green and Joe Carlton who is in charge of Eastern sales. Supplan is expected on Frankie Laine's "That's Gonna Live Till I Die" just released by the diskery.

**Regal Signs Milton Larkin**

LINDEN, N. J.—Regal Records this week expanded it's rhythm and blues roster with the signing of Milton Larkin and his X-Rays. Larkin gathered considerable success during the last year with a hit recording of "I'll Always Be In Love With You." The diskery has big plans planned for Milt in conjunction with the release of his first Regal record, "Tennessee Waltz" backed by "Best Friend Blues."
"WALKING WITH THE BLUES" (2:43)
"BELOVED, BE FAITHFUL" (2:48)
Mervin Shiner and Eddie Crosby
(Decca 46277)

Cincinnati Aids "Cincinnati Hit Parade"

NOBODY'S FOOL" (2:53)
"COAL SMOKE, VALVE OIL AND STEAM" (2:58)

The Cash Box, Music delivery.

TEX KITTER
(Capitol 1188)

Here are two first rate sides by Mervin Shiner and Eddie Crosby. Both ends are winners. There are two different types of numbers. Top deck labeled "Walking With The Blues" has the boys going to town on a blues item that will be played over and over again in the juke boxes. It combines some clever lyrics with wonderful harmony and a sock instrumental. The guitar opening and continuation is set low and is haunting. It's one customers will be sure to hear again. Flip is a good ballad with a lot of potential. The boys make it sound real dreamy with the pleasing harmonizing intermingled with an organ interlude. The two sides show some excellent work and the combination is great. Music ops should stock up on this disk. It'll be getting a terrific play.

"A MILLION BLUE TEARS" (3:00)
"IT'S HARD TO SAY GOODBYE" (2:57)

SILM CARTER
(MGM 10181)

Slim Carter turns in two sides here that makes for pleasant listening. Both ends are ballads with some fine genuine guitar work in the background and Slim gives each of them a good vocal. These sides should hold their own in the boxes.

"THEY'RE GONNA LOVE YOU" (2:33)

FOLEY AND ERNEST TUBB
(CAPITOL 1216)

Both ends have authentic instrumentation that really rings. There are some fine vocal numbers here. If you can stretch, get both sides. They are winners with both ends.

"WALKING THE BLUES" (2:43)
"BELOVED, BE FAITHFUL" (2:48)
Mervin Shiner and Eddie Crosby
(Decca 46277)

THEY'RE GONNA LOVE YOU" (2:33)

FOLEY AND ERNEST TUBB
(CAPITOL 1216)

Both ends have authentic instrumentation that really rings. There are some fine vocal numbers here. If you can stretch, get both sides. They are winners with both ends.

"WHEN I'M IN THE MOOD" (2:51)

RED COAL AND TEX TUBB
(Mercury 6278)

A very nice vocal is probable here and the orchestration is quite up to par. The boys sound good on this record.

"WALKING THE BLUES" (2:43)
"BELOVED, BE FAITHFUL" (2:48)
Mervin Shiner and Eddie Crosby
(Decca 46277)

FOLEY AND ERNEST TUBB
(CAPITOL 1216)

Both ends have authentic instrumentation that really rings. There are some fine vocal numbers here. If you can stretch, get both sides. They are winners with both ends.

VICTOR RECORD
(2:57)

FAITHFUL" (2:48)

Mervin Shiner
(Decca 46277)

Here are two tunes offered here by Jack Shook and Dottie Dillard. Both are very promising numbers. The boys show fine capability and sure to be popular. Get both ends.

"THAT LITTLE BOY OF MINE" (3:02)
"DRIFTWOOD ON THE RIVER" (2:59)

TEX ALLAN
(Mercury 6278)

Tex Allan's appealing voice goes to work on two ballads that'll do well by ops. On both he gets a good assist from the Arizona Wranglers. Top deck has a winning theme while lower half is another slow number in good style. This one will get a lot of play in juke boxes.

"THEY'RE GONNA LOVE YOU" (2:33)

FOLEY AND ERNEST TUBB
(CAPITOL 1216)

Both ends have authentic instrumentation that really rings. There are some fine vocal numbers here. If you can stretch, get both sides. They are winners with both ends.

"SHIRRIN' THE LINES" (2:45)

CALVIN TUBB
(Decca 46277)

Calvin Tubb offers two tunes here in ballad style. They display some good background music to Calvin's vocals. While neither sides will set the world afire, they can serve as filler material and ops looking for some should listen here.

"I'LL NEVER GET YOU OUT OF MY MIND" (3:08)
"FOREST IS ON THE TREES" (2:50)

LOUIE & TOMIE THOMPSON
(COLUMBIA 20758)

A couple of ballads provide Louie and Tomie Thompson with an occasion for some good harmony. Backed up by a fine guitar, they run through these two sides in an accomplished manner. While the disk won't stop traffic, it deserves ops attention.

Ethel Smith To Publish Latin American Series

Camden, N. J.—Few popular phonograph records can boast a life span of more than six months to a year. One of the exceptions, however, will be Hugo Winterhalter's RCA Victor recording of "The Red We're In the Red We've Got the Old Red, White and Blue," which is a sure bet to be around for at least the next one hundred years.

A 45-rpm copy of the recording lies buried in a 25-foot hole deep in the soil of Texas, in a stainless steel, cylindrical time capsule which is scheduled to remain underground until the year 2050 A.D.

The time capsule is a feature of the recently concluded Texas State Fair. It contains, in addition to the RCA Victor 45-rpm disc, microfilmed copies of representative Southwestern newspapers and other selected 1950 American publications to give Americans of the next century some idea of the way of life of their ancestors. The capsule was buried on October 22, during the final hours of the 16-day fair.

Edmundo Ros, leading English exponent of Latin-American music, has been signed for a dance orchestra manuscript series by the Ethel Smith Music Corp. of New York. Negotiations started between the London Records maestro and Ethel Smith while the latter was appearing at the Palladium, in London, recently. At that time, too, Ros made arrangements to record the three selections which are now being published. They are "The Samba Polka," an original by Ethel Smith, "Ma Mambo" and "I Love To Mambo."

Each Latin-American orchestration has authentic Mambo and Samba instrumentation and is arranged as recorded by Ros for London Records.

While in Europe, Miss Smith also accepted several publications by Flor Peeters, celebrated Belgian organist. The first publication, "The Little Organ Book" will be published by Ethel Smith Music Corp. this month. Peeters is currently in this country on a concert tour of nineteen cities.

Cincinnati Aids "Cincinnati Hit Parade"
More Than 130 Firms Exhibiting Vendors, Equipment, And Supplies

Chicago—When the NAMA convention met last week, a total of 130 firms were exhibiting equipment, supplies and accessories to the large number of men who came to the Palmer House, this city, from all over the country, to view the displays and take part in the many discussions and forums.

Vendors and dealers included Ice Cream, Sandwiches, Candy, Hot Coffee, Hot Tea, Bakery Goods, Cigarettes, Cigars, Soft Drinks (bottle and cup—single and multiple), Hot Chocolate, Milk, Apples, Citrus Juices, Popcorn and Nylons. Supplies and equipment ran from peanuts and charms to automobile trucks.

The 15th Annual Convention taking place in 1950 is headed by George M. Seidman. Other officers are: J. B. Lanagan, vice-president; and J. T. Priester, treasurer. Paid executive is Clinton S. Darling, executive director. Convention chairman is Ernest H. Fox.

DIRECT SELLING INCREASING VEND OPS COMPLAIN

Chicago—Vending machine operators, who have been complaining for some time that there has been an increase in direct selling, report that instead of their complaints forcing a slowdown of direct sales, such sales seem to be increasing.

In fact, complaints have been received by organizations, as well as by various leaders in the trade, and so far, according to the operators, there hasn’t been any slackening of such selling.

One reason, some believe, that increased direct selling has entered into the vending machine field, even more than ever before, is due to the fact that prices of new machines are so much higher than when many operators were contracted to purchase the machines originally.

It seems that, because of the price hike, some operators have decided to forego buying machines, which they had arranged to purchase some time ago at lower prices.

Therefore, as some state, the sellers had no way to get rid of this equipment, and still obtain the higher price, to sell direct to those locations who have been calling for such equipment especially since the Korean incident began to cut production and machines were more difficult to obtain.

The resultant effect of these direct sales, according to reports, is to lose some of the better locations for merchandise machine operators and cause them much trouble from a commission standpoint as well.

Operators have found that, wherever machines have been sold direct, other locations in the same area also threaten to buy direct, with the final result that, in many cases, they have had to cut down on commissions to keep the location owners satisfied and away from direct purchases of equipment.

One complaint is that one of his best industrial locations suddenly ordered out the machines he had there, because they had purchased new vending machines of their own. This loss hurt the operator tremendously.

Not only the cost of removing his own equipment, but also the loss of collections from this large location deeply affected him, so that he finds himself working harder than ever in an attempt to readjust his route.

This has also affected him from the standpoint that other industrial locations he has in the same area are now also thinking of buying their own machines and donating the money to the employees’ fund.

The operator worked closely with this manufacturer, he claims, he now finds that because he did not want to purchase some new equipment, the price he had hiked far above what he had agreed to pay, the machines were sold direct to his locations and have tremendously hurt his route.

Whatever will come about in future months, direct selling seems to be on the way, and certain sellers are taking advantage of the much higher price they can obtain selling direct to the locations at this time.

Much of the blame for the direct selling at this time is laid at the door of traveling salesmen who are taking advantage of their knowledge of the better locations in many territories to call on these places and sell them equipment when they can’t make sales to the operators in the same area.

The slowdown in manufacturing of new equipment, which is said to be about 35% to 45% off normal, and which percentage grows bigger each day, as more and more manufacturers turn to defense work, may halt further direct selling to locations.

But, until that does happen, vending machine operators say, the loss of many good industrial and military spots, as well as other locations, is going to hurt many an operator’s business unless some method is instituted by leaders in the field to halt direct sales.

PEERLESS WEIGHING and VENDING MACHINE CORPORATION

HAVE A SELECT NUMBER OF "ON LOCATION" SCALE ROUTES AVAILABLE IN VARIOUS SECTIONS OF THE UNITED STATES.

TERMS AVAILABLE.

ROUTES INCLUDE ALL FAMOUS MAKES OF SCALES.

CONTACT
MR. L. D. CHAMBERS or MR. J. J. CROSBY,
ROOM 708 AT THE PALMER HOUSE
DURING N. A. M. A. CONVENTION IN CHICAGO,
NOVEMBER 12-15
OR WRITE TO DEPT. C

PEERLESS WEIGHING and VENDING MACHINE CORPORATION

29-28 Forty-First Avenue
Long Island City 1, N. Y.

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
IS AMUSEMENT A 'CIVILIAN ESSENTIAL'?

An Editorial

According to what we read in the papers, our present administration plans to get real tough about this defense business now that the elections are over.

But, they agree that there are certain industries and services catering to civilians, which can be classified as "essential."

So, whether they cut down very heavy on other industries, and practically close them, to force workers from these industries into defense and, of course, this will also mean that the materials used by these closed down industries will be diverted to defense needs, they will try to maintain and continue these industries and services considered "essential" to civilians, though these may not be directly connected with the production of defense material.

There will, no doubt, be lots of industries and services rushing to Washington to claim they are civilian "essentials." I'll take a Solomon, in some cases, to pick up the chaff from the wheat.

That's where amusement comes into the picture. That's why we believe amusement should be classified as a "civilian essential." If anything will be "essential" to help continue defense work for the nation it will be amusement in all its forms.

Amusement will relax, soothe, and calm the average working man and woman. That moment of laughter is invaluable, doctors agree. Relaxation will be doubly invaluable. It will bring that worker back to the plant with his mind clear and at ease. It will make for a better, more efficient worker.

So, the way we see it, amusement should, most definitely, be classified, by the guiding lights in Washington, as a "civilian essential." 

Now, of course, here is a point to think about. As stated above taxes, living costs, etc., will take a great big bite out of the worker's dollar. Therefore he must continue to practice economy.

So here's where coin operated amusement enters the picture. Coin operated amusement is the most economical way in all the world for the working man to relax, enjoy himself, and go back to work feeling better than ever.

That's been proved time and again. The neighborhood tavern, drug store, or lunch wagon, is the working man's club. He can't afford Broadway's $6.60 and $8.80 shows. Nor can he afford concerts at $4.40 a seat.

But, he sure can afford to drop a few coins in the juke box to play something as bright and lively as a polka, play a few games of shuffle alley with his fellow workers and, after an hour or so of such relaxation and laughter with his friends, he finds he's spent less than a dollar! (And the dollar sure isn't what he used to be.)

So the way we see it, if Washington is going to decide in favor of the most economical, most entertaining, most relaxing, most stimulating division of all the world's amusements--coin operated amusement--and we know of none better, then the armed forces should do likewise.

The way we see it, coin operated amusement in all its forms will prove the most economical and relaxing antidote for jangled work nerves of all the millions who will be punching presses, and guiding coils of wire through machinery in the nation, in the months and years to come, in an effort to be prepared for, if not to offset, another World War III.

So, if Washington's leaders are going to declare what is, and what is not, "essential" for civilians, some leaders of the coin operated amusement industry ought to get together now, talk it over, get the solid facts, and be ready to fly to Washington, when the time comes, to tell these men why coin operated amusement in all its forms is a "civilian essential."

Juke Box Serves Armed Forces

NEW YORK—The tremendous part played by amusement games and juke boxes in serving as economical entertainment for the armed forces in the last war is history.

These same instruments are once again being employed by the many service branches as a means of relaxation and entertainment. Pictured above is WAC PFC. Marilyn Ketner and CPL. Dowen L. Culver looking over a music machine in the club at Fort Jay, Governor's Island, operated by the YMCA for Associated Services for the Armed Forces.

This picture appeared in a feature story by Edwin Astbury of the staff of the World Telegram and Sun, Wednesday, November 4, under the caption "Pour Tell Why Life of War Suits Them."

(Ed. Comment: We reiterate our contention once more to the effect that not only are products of the coin machine industry great "Morale Boosters" for the Armed Forces—but also for the "civilians").

Gersh And Stern Relax In Private Office

CHICAGO—Seated in the rear section of the private office of Sam Stern, executive vice-president of Williams Manufacturing Company, Bill Gersh of The Cash Box, and Sam Stern (right) talk coin machine scuttlebut.
...and now, what about 45 r.p.m.?

How will the music operator be affected by these new slow-speed records? The question puzzles many for, while these records have gained acceptance in the home, their use by music operators will create many new problems which experience alone can reveal.

That experience will cost time plus money!

Whether or not the new slow-speed records gain widespread acceptance in our industry, there is a transition period ahead in which the purchase of new equipment should be based on its ready and economical adaptability to both present and future conditions.

To provide maximum protection to present users and future buyers of its juke boxes, AMI will soon be in production on its 45 r.p.m. conversion kit which was shown our distributors last spring. It will fit every Model “C” or Model “B” or “A”.

The price of this kit will be nominal. It can be quickly and easily installed in the field. It will give the operator all the advantages of a 45 r.p.m. player, plus the advantage of re-convertibility should experience with these records be unsatisfactory—all without the financial risk of buying a new machine limited exclusively to 45 r.p.m. play.

Thus the basic policy of AMI to manufacture “juke boxes built for the operator” enables the AMI operator to gain personal experience with a slow-speed record player without a substantial investment that might jeopardize his business — which is to sell music at the greatest profit.

AMI Incorporated

GENERAL OFFICES AND FACTORY: 1500 UNION AVENUE, S.E., GRAND RAPIDS 2, MICHIGAN

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
FEAR POST-ELECTION CONTROLS

Industry Is Concerned About Forthcoming Stringent Controls. Believe New Machines Production Will Be Severely Slashed

CHICAGO — After the many months of warning—articles which have appeared lately, it was annually interesting for your reporter to cover this area and learn, at this late moment, that a realization has developed in a great many members of this industry regarding forthcoming stringent, post-election controls.

Word has been emanating from Washington almost daily to this effect. It is a well-known fact among the nation's manufacturers.

Yet, it seems few cared to believe in the facts which were staring them in the face and, further, which were being openly announced.

There is definitely no doubt that this, and many other industries, face the most stringent sort of controls from Washington immediately after the elections are over, and political campaign slogans have simmered into nothingness.

It was learned, from phone calls to the Chicago offices of the Cash Box, that leading ops in this area, where they are holding on to used machines which they would ordinarily trade in at this time of the year, are being asked by the equipment, they, "For," they state, "if they use stringent controls do come into effect, these machines will be worth much more money and will, at the same time, help us keep going, while, on the other side," they state, "distributors and jobbers are giving us the short-end of the trade-in price at this time."

"So," as some stated, "we may as well hold on. The trade-in price certainly can't go any lower than at present. And," they believe, "it surely can't get higher."

Now there are current rumors that production may be "severely slashed."

Such statements have already come from Washington agencies and, therefore, it is certainly is surviving to hear them for the first time being stated by men who are supposed to be able to foresee general conditions.

Some distributors, tho' are holding on to whatever good used equipment they have, and won't let go, "Unless we get our price."

They, too, like the operators, believe that prices can "only go up" and that as long as they can hold out, they should do so. They foresee a more active and higher priced used market ahead.

It will be interesting, therefore, to watch the reactions as controls come into being, more severe controls and for a longer period of time, than any now foreseen.

Gottlieb Brings Trade New Five-Ball "Joker"

OUTSTANDING BARGAINS! BRAND NEW ONE BALLS

Turf Kings White

Winners

$595.00

USED 1-BALLS and 5-BALLS SHUFFLE AULES.

SHUFFLE BOARDS

Our prices are RIGHT! Write or Wire.

REEL DISTRIBUTING CO. 477 LOTUS AVE. ST. LOUIS 13, MO. (Phone: ROsedale 2022)

ELIMINATE Service Calls! INCREASE - Your Collections! NEW ART SLIDE TYPE COIN CHUTE 

Gottlieb, the one company, featuring on your brand, NEW REPLACEMENT DOORS for all United Shuffle games.

Don't conducted on new State Playwood, stenciled to match all United Tracks, Africa and adjusted for perfect fit.

Specify 5c or 10c chutes, and name of game. Charge for shipment - ONLY.

U. S. Distributing Co. 615-700 AVE. (Tel: JO 4-1652) N. Y. C.

Gottlieb’s "Jokers," the player fast and furious action. When he hits all seven Ace Bumpers, he scores 2 points: 7 Aces and 2 Jokers, 3 points; 7 Aces and 3 Jokers, 4 points; 7 Aces and 4 Jokers, 5 points. A 15-point score lights alternating bottom rollovers for replays. Each side rollover scores 2 Jokers and scores 2 points. Rollos are awarded on points, high score and mystery roller. "Joker" also gives the player an exciting last-ball action. Then there is extra scoring Kickout Hole, Flippers, and three Super Action "Pop" bumpers.

Gottlieb execs stated that "Joker" is now on display at all their distributors.

Success?

Work faithfully eight hours a day and don’t worry. Then in time you may become the boss and work 12 hours a day and do all the worrying.

CHICAGO — Sam Stern, executive vice-president of Williams Manufacturing Company, this city, announced this week that their new five-ball game "Rag Mop," is coming off the production line, and operators can now view it at their local distributing firms.

"Rag Mop" brings the player the usual winning features of Williams' five-ball, plus a new Tunnel Kickback, Thumper Bumpers, Hi Power Flippers, and the proven Tilt Reset.

Pictured above is a view of the Williams' factory production line preparing the new game for deliveries.

Altho the factory is busy with this new five-ball, Stern once again called attention to the fact that they are still in production on its "Double Header," shuffle rebound baseball game.

CHICAGO — Ed Levin, sales manager of Chicago Coin Machine Company, advised that the firm is continuing right ahead with its two very successful bowling games, "Pin Lite", and "Ace Bowler", as well as its current five-ball hit, "Fighting Irish."

The fly-away pin action of "Pin Lite", he said is so captivating to the players that they report this one of the finest games that they have ever played, he reported.

"'Ace Bowler' is the name as 'Pin Lite'," Levin stated, "but," he said, "'The Ace Bowler' is a free play model of 'Pin Lite', and is going great guns in those territories where the players enjoy free play action."

Williams' New Five-Ball "Rag Mop" Coming Off The Line

ChiCoin Continues Big On Bowling Games

Coven Displays Bally's "Hook Bowler"

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
BRING 'WESTERN'S' to your spots. CROWDS LIKE IT!

EXHIBIT'S DALE

SIX

VARI-SPEED MOVING TARGETS

VENDS TICKETS ON SKILL SCORES

SHOOTER

OPERATORS REPORT
FAST GROWING POPULARITY
WITH LOCATION CROWDS
TARGET SHOOTING BECOMES
A DAILY HABIT!
EVERY HIT TUMBLES OFF
A FAST RIDING BANDIT
FROM GALLOPING HORSE.
OPERATE EVERYWHERE!
A LONG TERM MONEymaker
SEE 'EXHIBIT' DISTRIBUTOR

EXHIBIT SUPPLY COMPANY
4218-4230 W. LAKE STREET
CHICAGO 24, ILL.

N. Y. Music Ops Guests Of Wurlitzer

NEW YORK—It was a gay ol' time
music operators had at the Wurlitzer
cocktail pre-banquet party held in the
Waldorf Astoria on Saturday night,
October 28.

Above is one of the many pictures
taken at the Wurlitzer suite. Pictured
left to right: Al Layne, Layne Music
Company; Mrs. Al Layne; Ed Wur-
gler, general sales manager of the
manufacturing firm; Mrs. Joe Con-
nors; Joe Connors of Connors Music
Company; and Joe Young, Young Dis-
tributing, distributor for the Wur-
litzer phono.

In addition to the many New York
music operators who attended this
shindig, a number of the foremost re-
cording stars from leading record com-
panies were present. While no music
was heard (not even from a Wurlitzer
phono), the ops and artists had a won-
derful opportunity to talk about tunes
and records.

H. C. Evans & Co.
Moves To New Large Building

CHICAGO—H. C. Evans & Com-
pany, this city, one of the oldest estab-
lished coin machine manufacturing
firms, announced its removal this
week to its new large building at 1506 W.
Carroll Avenue.

Dick Hood, genial head of the firm,
was proud and excited over the new
quarters. "Our new building is a
great deal larger than the old one" said
Hood "and not only will this per-
mit us to double our production ca-
pacity, but new modern equipment
and improved facilities now permits us
to give coin machine operators even
greater cooperation.

Dick Hood, whose friends are found
throughout the entire nation, invites
them all to be sure and visit with him
at the new plant when they are in
Chicago.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
DEFINITE BIZ UPSWING NOTED

MRS AND DISTRIBS REPORT SALES UP PAST WEEK WITH INDICATIONS UPSWING TO CONTINUE

CHICAGO—Thruout this city, coin center of the world, business enjoyed a very good week this past week. All indications point to better business from now on in. Belief here is that this is due to the fact that distributors have aroused themselves to the very apparent facts which are before them in all the press. With outstanding business journals reporting that Chinese communist intervention in Korea has suddenly spurred preparatory efforts and that controls will be placed into effect much sooner than expected, many now, at long last, realize that whatever equipment they can quickly stock may be the backbone of their business for sometime to come.

There was a sudden buying wave noted at the beginning of last week. Distributors and manufacturers were surprised with sudden orders from areas they never expected to receive business from at this time. Even the most pessimistic admitted that the upswing was at last under way.

One factory stated that they had hit a low point two weeks ago, and were rather upset and troubled over its cause. This past week, this same factory stated that a sudden jump, and that each business day orders were received forcing their production lines to step up.

New products are also expected to have a good effect during this business upswing. Many of these have been warmly received.

The trade feels, many claim, that the time to buy is now, and that there isn't too much time left before factories start tooling for defense work.

Keeney Plant Busy With Several Machines

DETROIT, MICH.—As part of a national radio program, Carl J. Angott, president of Angott Distributing Company, this city, presented a colonial style Wurlitzer to the Memphis Youth Club of Memphis, Michigan.

In a dramatic tie-in with John Reed King's radio show "Chance Of A Lifetime" over ABC stations, Angott granted a wish made by Mr. and Mrs. Floyd Pratt of Memphis, Michigan.

The Pratts sponsor a youth club in their city and wrote to the "Chance Of A Lifetime" program saying that what they most desired, if their wish was granted, was a juke box which could be enjoyed by the boys and girls in the club. This request was relayed to Angott who went the Pratts one better—not only giving them a beautiful 1960 Wurlitzer with Memphis Youth Club inscribed on the front, but also a supply of records.

The program aired Monday, October 18, and at that time, screen star Alexis Smith told the members of the youth club and Mr. and Mrs. Pratt of their good fortune over the air.

Angott (on right) shown making the presentation of the phonograph to Mr. and Mrs. Pratt and to a group of boys and girls from the Memphis Youth Club—another fine instance of good public relations in the automatic phonograph field.

NEW YORK—Forbes (Magazine of Business) in its November issue devoted an entire page to the "success story" of the coin operated shuffle bowling alley game, which they state "is the hottest money-maker since the juke box made its appearance."

Included with the text was a photograph reproduced below showing Ed Levin, (left) sales manager for Chicago Coin Machine Company, and Harold Lieberman of Lieberman-HY-G Music Company, Minneapolis, Minn., surrounding a ChiCoin "Bowling Alley."

The lengthy article went into quite a bit of detail as to the size of the games, description of the playfield, method of operation of the coin trade, locations preferable, and some of the problems of the operators.

Forbes writes that operators attribute the tremendous success of the game to the following factors: 1) Dazzling public acceptance; 2) Automatic Scoring; 3) Easy availability; 4) Speed of the game; 5) Competition among players; 6) Slight physical effort to play.

Mention is made that "it's the first game in the history of the coin machine industry that has hit the jackpot with a ten-cent tariff."

When you buy from Runyon

YOU BUY THE BEST

Bally Scores Again with the NEW—AMAZING

HOOR BOWLER

Makes every other bowler obsolete as far as "knee" is concerned IT'S TERRIFIC!

10¢-1 player 20¢-2 players ORDER SAME IMMEDIATELY!

RUNYON SALES COMPANY


593 10th Avenue 123 W. Runyon Street New York 18, N. Y. New Brunswick, N. J.

Empire 4-8880 Angott 2-8777

384 S. Warren St., Trenton, N. J. 1-6593

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
They Go Wild — Simply Wild — Over GOTTLIBE'S NEW JOKER ACTION PLAY RIGHT OFF THE TOP OF THE DECK!

- Player Hits All 7 Ace Bumpers, Scores 2 Points; 7 Aces and 2 Jokers, 3 Points; 7 Aces and 3 Jokers, 3 Points; 7 Aces and 4 Jokers, 5 Points.
- 15-Point Score Lights Alternating Bottom Rollovers for Replays.
- Each Side Rollover Spots 2 Jokers and Scores 2 Points.
- Replays Awarded on Points, High Score, Mystery Rollovers.
- EXCITING NEW LAST MINUTE BALL ACTION!
- Extra Scoring Kickout Hole
- Flippers
- 3 Super Action “POP” Bumpers

DEAL YOURSELF IN FOR A SURE-FIRE WIN...
ORDER NOW FROM YOUR DISTRIBUTOR

D. Gottlieb & Co.
114-50 N. Kostner Ave.
Chicago 51, Illinois

“There is no substitute for Quality!”

United Mfg. Delivering New “Skee Alley”

CHICAGO — Bill DeSelma, sales manager of United Manufacturing Company, announced this past week that deliveries were already under way of the firm’s newest shuffle game, “Skee Alley.”

DeSelma said, “Here’s the grand shuffle game that is accepted as one of the really basic staple games of the entire industry now in shuffle play action with the specialist, most successful, thrilling play we’ve ever yet incorporated into any game.

“Here’s the game,” DeSelma concluded, “that is going to wake up every sleepy location in the nation.”

Transformers Like Gold

CHICAGO — Procurement men in all factories here report, “Transformers are worth their weight in gold today.”

In all pinball factories transformers are becoming more scarce each day. Parts departments are now watching them carefully and doing them out.

Ope who are able to obtain extra transformers are urged to do so at this time. These will be one of the main parts of machines, it is believed, which will soon be practically unavailable.

FRANCE OPENS FOR 5-BALLS
Licenses Issued for “Amusement Only”

Goubert Buying 200 Games Will Return in Feb. For 400 More

NEW YORK — France is another foreign market sellers of used five-ball games can add to the growing numbers available since the termination of the past world conflict.

Fernand Goubert of 11 Square Carpeaux, Paris, France, visited the Cash Box offices this week, and reported that the French government had just issued a license to him to import five-ball games, and that operations in France will take on great activity, with the limitation that all equipment used be for “amusement only.”

Goubert, who had already visited some wholesalers in Philadelphia and Baltimore, where he had bought a number of games, will be covering Grand Rapids and Detroit, Mich., Chicago and Milwaukee. He returns to New York City on November 20, and will leave for Paris on November 29.

Before returning to his homeland, Goubert will have purchased 20 pinball games, and when he returns to the United States in February, he will be ready to buy 400 more games.

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
WANTED BY ONE OF CHICAGO'S MAJOR MANUFACTURERS
ideas, inventions or completed working models of all types of new coin operated machines. Your product, idea or invention, if it meets approval, will be given complete and immediate attention. You will be contacted directly after receipt of your first letter. You can write in full confidence. You are assured complete protection.

Give Full Details to
Box No. 150

C/o The Cash Box, 32 W. Randolph St., Chicago 1, Ill.

MUSIC OPERATORS - Be Sure To Get Your Vote In The 5th Annual Music Poll. Fill In Pre-Printed Post Card This Issue And Send It In.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
Happy Birthday to You...

Reports Rock-Ola Phono Orders Placed By Music Operators

CHICAGO—Al Stern of World Wide Distributors reported this past week that since the New York preview showing of the new “Rock-Ola ’51-50,” which the firm distributes in this area, they have received orders “right unseen” from many ops.

“Just as soon as we are able to display the new model, and just as soon as we are advised regarding delivery dates,” Al Stern stated, “we are going ahead with the biggest campaign we have yet attempted in this area to show the new ‘Rock-Ola ’51-50’ to all music machine operators in our territory.”

Monte West of the firm, who is one of the most experienced men in the music machine field, and sales manager for World Wide, stated that, “I believe that the new ‘Rock-Ola ’51-50’ points the way to one of the greatest and most profitable operating eras for all music ops in this territory.”

Stern asked that ops here await word from the firm regarding delivery dates, and also wait for a big showing which will be put into effect in the firm’s large offices in this city.
YOU’LL CLEAN UP with Williams RAG MOP

It’s got the ACTION with a “BOP”!

NEW TUNNEL KICKBACK
THUMPER BUMPERS
HI-POWER FLIPPER
TILT RESET

EASTERN FLASHES

New York this past week was embroiled in a hot election and hot weather. The temperature slowed down a bit, but the autumn chill is in the air and the temperatures will get colder, but the sun is still shining. Wholesale dealers, while looking for an upward turn, aren’t complaining—as a matter of fact, claimed that the sale of music and games “wasn’t bad at all.”

The first games buyer from France since the beginning of World War II in 1939, visited with us for a spell. Fernando Goubert of Paris, the first person in France to get a license to import and operate in Paris in many years, visiting the wholesalers buying 200 five-ball games. Goubert covered Philadelphia, Baltimore, and will be seeing the wholesalers in Detroit, Grand Rapids, Chicago, and Milwaukee. He returns to New York City on November 20, and leaves for France on November 29. His buying in France is for the United States in February, where he’ll buy 400 more five-ball. All games to be operated in France at this time must be for “amusement only.”

Mike Munves tells us he’s selling more and more games in the U.S. with higher prices. Joe Young, Young Distributors reports that more and more operators are buying the Wurlitzer 45 rpm conversion unit. Dave devotion of Philadelphia visits coinrow this week. Also Dave Alvis of Chicago, and Mike Munves, 920 N. KEDZIE on with the unmatchable AVE., CHICAGO 25, Ill. 60613.

Barney (Shagy) Sugarman, Runyon Sales Company, demonstrates Billy’s new game “Hook Bowler” to globs of visiting operators. On hand helping out were Ben Becker, Art Garvey and Paul Calamera, Bally’s service man. It’s starting to watch this game in action—The puck starts out when it goes thru the “hook lane.” It suddenly becomes alive and the ball begins to head up. Shagy reports ops have placed some very substantial orders. Ben Becker, who came up from the South, leaves for the Jersey Coast and Southern New Jersey, and Art Garvey heads for the New England States with Paul Calamera. Becker wants us to convey a special message to his pal Tom Callahan—he celebrates a birthday on Thanksgiving day.

Dave Lowry, Dave Lowry & Company, planning a trip to Canada. Hymie Koeppel, Koeppel Distributing Company, back from a road trip and while it was successful, comes away with a grudge against those bad machines. “Let Harry go on his buying trips from now on” says Hymie. Al Simon, Albert Simon, Inc. plans a surprise for the games operators short on Miami Beach, FL. next week, introducing them to their new winter home. Bert will be gone a month. Joe Hersch, business manager for the games operators association tells us that tickets for the Convention at the Latin Quarters practically all sold out. Elsie Green, wife of Mitty Green, American Vending Company, bragging about her beautiful children, and naturally about her two young sons. Al Koondel, starting out early, preparing for the Bar Mitzvah party for his son, Robert, who’ll be thirteen years old in Congregation J. B. Calander. Koondel tells about increases in sales this week. Some of the wholesalers planning on leaving Miami for the NAMA Show. Mrs. Ida London, mother of Lew London, well known Philadelphia coinman, passed away Sunday, November 18, after a prolonged illness. Services were held in Philadelphia on Monday. Eastern Electric, Inc., manufacturer of Electro Cigarette Machines, announced that two improvements and refinements have been added to their machine—the first is known as the Magnetic Control, and the other is called Synchronic Action.

DALLAS DOINGS

To all of you whom contributed one dollar to the pot at South Coast Distributing, we wish to say thank you for your most charitable gesture. With the money collected, we purchased an automatic record player for a parade at Parkland Hospital. The record player is donated records and this young lady by the name of Bea Alvis is just about the happiest person in the world. We will lay again that most of the coin machine men are wonderful people. Thanks again!

Making their Tuesday rounds together, the Mayor of East Waco and Monkey Kisser. Tommy Chatten traveling East Texas. J. L. Eaton leaves for Marble Falls and other deer hunting at Mount Rose. Fred Roeder reports three inches of snow in South Dakota, a hinderance to his pheasant hunting. Harry Sartori, back from “Long time no see” Benny MacDonald. Much glad to see Benny doing all the good. Jimmy Garrett in Dallas for S. M. U.—A & M Game. Glad to see G. C. Ormand off the sick list. George and Suzy Gribben dashing through the cotton bowl at the SMU game. Was that Leonard Matassa we saw buying a duck at the poultry market and it is coincidence that he looked as if he just returned from duck hunting. Audrey Hunter called to inform me that she is back with the General Distributing Company.

Larry LEDBETTER, Joe and Leonard Matassa will take in the SMU game. Mack Wamack and the Matassas boys leave for the coast next week. Purpose: hunting. Met two very nice guys from Elgin, Texas, and want to invite them back. We are referring back to last week’s story, Tex W. Reed and Son, who dropped by a manufacturer Company. Operators here and there: Bill Underwood, Itasca; Tom Closs, Sherman; Casey Jones and Sky Lancaster of Port Worth.

COINMEN YOU SHOULD KNOW: Everybody agrees that you can’t meet a nicer, more congenial fellow. The distributors in Dallas refer to Lester Godwin as an “Ideal Customer.” Les operates in Dallas and outlying counties, with approximately 100 pieces of equipment consisting of equipment consisting of employees three men who do all the service work, and Elizabeth Godwin does all the office work. Les has been in business now nine years, of which two years were spent in the Army. His wife and employees carried on the business during that period. Fishing and hunting are his pastimes, when he has time. He works long and hard hours and says of the coin machine business, "it’s a hell, but I wouldn’t trade for any other kind of business.” His only extravagance is a slick looking Cadillac but most of the time he runs around in his pick-up truck.

The Cash Box
Page 32
November 18, 1950

GET IT? DOUBLE HEADER
HIGH SPEED REBOUND BASEBALL GAME
GET IT!
and do better all year round with the game that’s set on earnings record unmatched by any other!

Williams MANUFACTURING COMPANY
Creators of Dependable Play Appeal!
4242 W. FILLMORE STREET, CHICAGO 24, ILLINOIS

$64 QUESTION

How much do you make on your investment? Do you have long-life equipment that will be making money for you many years after it has been paid for? Well, Brother, you can have it . . . Operate the exclusive HOLLYCROCK—coin-operated, miniature model industrial crane that has everything an operator wants.

Write for Descriptive Circular and Free Profit Chart
COMO MANUFACTURING CORPORATION
5013-5025 N. KEDZIE AVE., CHICAGO 25, ILL.

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
CALIFORNIA CLIPPINGS

Bad Parr and Fred Gaunt tell us that the new Rock-Ola phonos is due any week now at their General Music spot. There seems to be considerable interest among music ops as to the new unit, its special merits and how it stacks up alongside of the other fine machines on the market. . . . Ran into an Automatic Games PowerShell of Dannie Jackson, Sammie Donin, and George Baldow, for the three or three ways and means of stepping up the action both locally and out of their Las Vegas office. Dannie had just got back from a short run there and Sammie came back up for the huddle and to visit his family and friends in L. A. . . . Also back from a short one to Vegas was Jack Simon, who reported that business and the weather were fine, running several degrees under the hot spell this town has been experiencing recently.

Phil Robinson now calculates that his new house should be ready for occupancy about the end of the year. Meanwhile the Chicago Coin rep is expecting a couple of good and new things in soon from the plant, due to arrive by time he gets back from a quick swing around his Northern territory. According to Paul, the "Fighting Irish" 5-ball continues to do much better than its namesake. . . . Another newie due any day now, is Bally's "Hook Bowler", which, Ed Wilkes of Laymon's tells us, means just what it says—there's a gimmick allowing players to toss the hook just like in real bowling.

With Johnny Hawley, it's still premium merchandise, and it looks that way at least through Christmas, he figures. While 5-balls are bearing up well for him, he reports a slackening of bowling game customers. . . . Live ones on the Sicking floor these days, are Exhibit's "Dale Six Shooter" and Gottlieb's new 5-ball, "Catalan Bowler", Jack Ryan informs us and sandbag.


MINNEAPOLIS—ST. PAUL, MINN.

Kenny Anderson of Austin, in Minneapolis for the day and picking up his weekly supply of records and other miscellaneous parts. . . . Frank Davidson, of Spooner, Wis. also in town for a day picking up his records. . . . Dick Henderson, Willmar, in Minneapolis for the day for the same reason. . . . Jack Backus of Jamestown, N. D., in Minneapolis with his wife for several days' visit with his wife's relatives, and also calling on several of the jobbers in the Twin Cities. . . . Mr. and Mrs. Duane Knudsen of the Fertile Coin Machine Company, Fertile, in Minneapolis over the weekend doing business and pleasure.

H. W. Pickron of Rock Island, Ill., and Walter Hugeback of the Red Line Vending Company of New Hampton, Iowa, drove together to visit a few of the Twin Cities' Distributors. This is the first visit in several months for Pickron. . . . Mr. and Mrs. Russell Gethen of Baldwin, Wis., in Minneapolis for the day, picking up their record and premium supply. . . . Mr. and Mrs. Eddy Skalicky of Jackson, also in town for the day, making the rounds. . . . O. L. Coesfeld, of Annandale, taking time out to drive into Minneapolis for a few hours to pick up some supplies.

Frank Krall, of Chippewa Falls, Wis. is in for the day calling on a few distributors. . . . Mr. and Mrs. Greenstein, Mr. and Mrs. Harold Lieberman and Mr. and Mrs. Jonas Bessler of the Lieberman Hy-G Music Company, were in Chicago Sunday, November 5, to attend the wedding of Dave Gottlieb's daughter. Harold and Jonas stayed over for an extra two days, to take care of some business in Chicago. . . . Emil Sircanni, of the Sircanni Amusement Company, in Eau Claire, has sold his route to the Faster Distributing Company, in St. Paul, and will enter into the soft drink vending machine business.

John McMahon, of Eau Claire, Wis., in Minneapolis for the day, picking up a few miscellaneous supplies, also an excuse to take a day off to come into Minneapolis. . . . The entire force of the Lieberman Music Company is now at work in their new quarters, and are going full blast. Many operators now at work in their new quarters, and are going full blast. Many operators are. . . .

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
WANT

WANT—Used Juke box records. Also seeking used or dealers’ stock. Call or write: \textit{FIDELITY DIST.}, 1547 NEW YORK, N. Y. Tel.: Underhill 3-5761.

WANT—Used, new or surplus stock records made between 1925 and 1940. Will buy large or too small. Please advise what you have and prices. \textit{Balloons, Inc.,} 594 TENTH AVE., NEW YORK, N. Y.

WANT—Mills, Jennings, Pace slots. Any models, any quantities. Quote prices and conditions in writing. \textit{AUTOMATIC GAMES COMPANY,} 2855 W. PICO BLVD., LOS ANGELES, CALIF.

WANT—All types of post-war music equipment. Please advise what you have and prices. \textit{Tony} special $75.00; Daily Ball Bells 5c or $75.00; Bally Reserve Bells 5c or $135.; Select-A-CARD $129.50; Rack-A-ball $125. \textit{CHICAGO COIN MACHINE COMPANY, INC.,} 3181 ELMSTON AVE., CHICAGO 18, ILL. Tel.: 3-2210.


WANT—Record salesmen, dealers, distributors. Attractive profits. Best Xmas Record, sells fast. Smooth dance number. Write: \textit{LOS ANGELES ORDS,} 155 E. 46TH STREET, NEW YORK 17, N. Y.

WANT—All kinds of Arcade equipment for cash. Will pick up anywhere. \textit{METROPOLITAN DISTRIBUTING CO.,} 2952 W. 22ND ST., BROOKLYN, N. Y.

FOR SALE

FOR SALE—New ART Slide Type Coin Chute Featured on our latest Doors for all United shuffle games. Price complete $39.00. Also new of strong plywood and completely wired and adapted for future perfection. Specify 3c or 10c chute and name of game. Door size: 17" by 19". Write: \textit{SELESTORDS,} 155 E. 46TH STREET, NEW YORK 17, N. Y.


FOR SALE—Special for the week: United Shuffle Alley, large model by Saway pins, complete $109 while quantity lasts; Chicago Coin $239; Chicago Coin Trophy, like new $199. \textit{ALLIED MACHINE CO.,} 766 MILWAUKEE AVE., CHICAGO 22, ILL.

FOR SALE—We can supply all your record needs—on all labels. Ship Monday by Express. Any quantity. \textit{AMERICAN MACHINE LOCKS CO.,} 625 ELWOOD AVE., NEW BRUNSWICK, N. J.

FOR SALE—For sale—Wurlitzer 1015’s and 1100’s; 100 Record Seeburgs; Seeburg Shoot The Bear; Late Flipper Games; Autoball; Late GatenoVOLITY, 701 GOLDEN GATE AVENUE, SAN FRANCISCO, CALIF.

FOR SALE—Wurlitzer 1015’s and 1100’s; 100 Record Seeburgs; Seeburg Shoot The Bear; Late Flipper Games; Autoball; Late Gate NOVOLITY, 701 GOLDEN GATE AVENUE, SAN FRANCISCO, CALIF.

FOR SALE—Wurlitzer 600 $75; Air- con $80; Seeburg Classics $75; all refurbished, ready for location. Marit Gras $50; Mounglow $80; Seeburg Speed $80; Barnard 25¢; One-Two-Three $65; Sharpshooter $110; Mercury $150; Epa $85; Turbo $45; Select-A-Card $155; King Arthur $125; South Pacific $100; P. P. $100; 7525 GRAND RIVER AVE., DETROIT 4, Mich. (Mirror Print) $3-3810.

FOR SALE—United Shuffle Alley and Williams Twin Bowlers 859 $40; Bally Shuffle Alley $50; and Bally Shuffle Bowlers $59; Bally Speed Bowlers, Universal Super Model $125; Bally Shuffle Bowlers, Universal Deluxe Shuffle $399.00; Bally Shuffle Bowlers $149 ea. \textit{CHICAGO COIN MACHINE CO.,} 766 MILWAUKEE AVE., CHICAGO 22, ILL.

FOR SALE—For Sale—Needles. Top-quality juke box needles at lowest prices. All used for 60 or less. Will trade with both names and sapience points. Immediate delivery! Call or write: \textit{JENSEN INDUSTRIES, INC.,} 329 SOUTH WOOD STREET, CHICAGO 12, ILL.

FOR SALE—Super Bonus Bells 5¢/25c $35.00; FP & PO $195; Super Bonus Bells 5¢/FP & PO $195; Bally Triple FP & PO $305; Super Bonus Bells 3-way 5/25¢ $109.00. Mechanically right. Ready for location. 1/3 Deposit, Balance C.O.D. \textit{MARVIN'S CORP.,} 602 W. STREET, GRANTS PASS, OREGON, (Tel.: 5005-2611).

FOR SALE—10 Bally Speed Bowlers $209.50 ea.; 2 Shuffle Alley Express $209.50 ea.; 5 Ballyote (Gettlev) $79.50 ea.; 10 United Regular Alley $140.00 ea. All in good condition. \textit{Gottlieb} $79.50 ea.; 5 Genco Shuff The Basketball (New) $90 ea.; 1 Genco Bowl-A-Line (New) $250 ea.; 10 DeLuxe Shuffle (New) $295 ea. \textit{Bally} (one-ball) $225 ea.; 3 Bally (one-ball) $350 ea.; 3 Williams All Stars $75.50 ea.; 15 Northwestern Ball Ram Machines $169.50 ea.; 2 Tribes, $450 ea.; 4 Bally Citation (one-ball) $225 ea.; 1 Bally Ram $100 ea.; 2 Williams All Stars $75.50 ea.; 15 Northwestern Ball Ram Machines, all in good condition, purchased between the past six months, 4ea. \textit{BUSH DISTRIBUTING COMPANY,} 285 N. 29th STREET, MILWAUKEE, FLA.

FOR SALE—Two late model photo-mat and two late model Voice-O-Graph completely rebuilt and overhauled. Priced to Sell. 10 late used records all purchased within the past six months, 4ea. \textit{BUSH DISTRIBUTING COMPANY,} 285 N. 29th STREET, MILWAUKEE, FLA.

FOR SALE—Art Gun $80; Wurlitzer Model 800 $150; Bally Champion, like new $275; Bally Coffer Bell $450; Bally Shuffle Alley $375; Genco Bowling Machine Locks 75e; AUTO- MACHIND NAVAL, 703 MAIN ST., BRIDGEPORT, OHIO. Tel.: 7-576.

FOR SALE—Photo Finish $305; Champion Gold Cup $95; $100 Universal Twin Bowling $100; Universal Super Twin Shuffle and Bowling $100; Bally Speed Bower $215. \textit{HACOLA DISTRIBUTING CO.,} 233 W. 3RD STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1468.

FOR SALE—19" Jansen Speaker complete $115 ea.; 15" Jansen Speakers complete $135 ea. Cash with order. \textit{BRENDING, VEND- ING CO.,} 590 4TH AVE., NO. BRIGHAM, 4, ALA.

FOR SALE—Jennings Standard Chiefs and Deluxe Chiefs—5¢, 10¢ 25¢ 50¢. \textit{WIEDEL,} 536 GRANT PL., CHICAGO 14, ILL. Tel.: 3-4600.\textit{KOLAR DISTRIBUTING CO.,} 1500 ELWOOD AVE., SOUTH BEND 16, IND. (38492).

FOR SALE—Wurlitzer; Victories $3$ $85; 85¢, 975; 60¢, 65¢. \textit{ROCK-O-La} Commandos $50. All in good condition. F. A. B. DISTRIBUTING CO., INC., 1019 BARonne ST., NEW ORLEANS, LA. Telephone: 386. IVEY, N. E. A. ATLANTA, GA.

FOR SALE—7 Amusement Establishment Skeeball Alleys $199 ea. 1 Painted Auto Racer like new $791; 1 Rock-Ola Speed The Bear; Skeeball with 5¢ chute, perfect condition \textit{NOVELTY SALES CO.,} 16 TREDMORE ST., N.E., ATLANTA, GA.

FOR SALE—"My Sugar Lump" The Hit of the Season; "The Dance of Music" Thrillword 104; "Nonnie"$195; "Maria" Thrillword 105; "Merry Bachelor" Thrillword 106; "Marl" (A Ball of Fire) Thrillword 107; "Red" (With a Bunch) Box 44, BLOOMINGDALE, N. J.

Please mention \textbf{THE CASH BOX} when answering ads—it proves you’re a real coin machine man!
FOR SALE—5 Ball Sale: Dallas $79.50; Trade Winds $40; Sharpie $110; El Paso $75; Ramona $49.50; Show Boat $85; Monterrey $83.50, HACOLA DISTRIBUTING CORP., 262 FRANKLIN ST., BUFFALO, N. Y.

FOR SALE—Records, surplus, new, reasonable. SELLEST. 125 E. 46TH ST., NEW YORK 17, N. Y.

FOR SALE—Bally Hot Rods (New—on-motion $410) $210; Universal Super Twin Bowling $195; Gottlieb Bowllette $80; Just 21 890; Bally Supreme $195; Genie $95; $65; Bally Carnival $65; Climatic Adapter for Shuffleboard $29.50; $20.50; Shuffelboards all sizes $59.50 and up, plus shipping. MERIT INDUSTRIES, DEPARTMENT 219, 100 W. WILMINGTON AVE., ALEXANDRIA, CHICAGO 21, ILL. (Tel.: ENclewood 4-1144 and State 2-5600).

FOR SALE—1 Williams All Stars $95; 1 Bally Champion J.P. $89.90; Packard Wall Boxes $15 ea. AUTOMATIC AMUSEMENT CO., 150 PENNSYLVANIA ST., EVANSVILLE 10, IND.

FOR SALE—3 Poolette Pool Tables $125 each. Write or phone: TRI-STATE AMUSEMENT CO., 149 18TH ST., WHEELING, W. VA. (Tel.: WHEELing 469.)

FOR SALE—40 selection AMI 1947 Model "A" $410, Model "B" $510; 22 Ft. Black Top Shuffleboard with score head $300; Genro Bowling League or United Shuffle Alley with life-time pins $175; Dale Guns $75. We deal in Wide Track NOVELTY CO., OMO, WIS.

FOR SALE—Wurlitzer: Model 1100", 1015s and 750E'S; Seeburg: Model 1475", Ready for location. CAIN & BALLADETTE INC., 1500 BROADWAY, NASHVILLE, TENN. Tel.: 42-8216.

FOR SALE—Complete listing of prices for all types of machines—Pinballs, Consoles, Bells, Phonographs, Arcade, Shuffleboards, Rebounds, Pool Tables, etc. Write the CASH BOX, decoration. STATE RLDG., NEW YORK 1, N.Y.

FOR SALE—ChiCoin Bowling Alley $100; ChiCoin Midget Skeeball $125; ChiCoin shuffle Baseball $80; Hall BASEBALL $75; Bowllette $75; Bing-A-Ball $50. WANT—Seeburg Shoot-A-Bear Gun. MOHAWK SKILL GAMES CO., 67 SCOTT STREET ROAD, SCOTIA 2, N. Y.

FOR SALE—Shuffleboard Scoring Units: Advance Horse Collar $99.50; Rock-Ohs $89.50; Mills $69.50. WESTERN DISTRIBUTORS, 1226 S.W. 16th AVE., PORTLAND, ORE.

FOR SALE—1 Aircon 400 Coronet $150; 2' 4 Seeburgs $250 ea.; 1' 46 Seeburg converted to 1' 225; 1' 47 Rock-Ohs $225, Wurlitzer Distributors. MIDLAND MUSIC DISTRIBUTORS, 499 NORTH NOBLE ST., INDIANAPOLIS, IND. Tel.: MA 8514.

FOR SALE—You can convert your AMI Model "C" to 45 rpm right on location in less than 15 minutes for only $28.50. For demonstration drop into our New York and New Jersey offices. RUNYON SALES CO., 593 TENTH AVENUE, NEW YORK, N. Y.

FOR SALE—Wall Boxes: 11 DS20-12 5c play, 9 DS20-12 10c play; 18 WW-22 5c play. These are pre-war Seeburg boxes in good condition and ready for your locations—priced ridiculously low at $6.95 each. Full deposit required. SPARKS SPECIALTY COMPANY, SOPERSON, GEORGIA.

FOR SALE—Plastic and Bubbler Tubes. For Wurlitzer 1015 lower side plates, write, phone or wire. Right and left corners $7.95 ea. All bubbler tubes for Wurlitzer 1015's $3.90 ea. Pome: For Seeburg 114, 117, 148 $19.50. Write to: C.O.D. KOEPPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK, N. Y.

FOR SALE—Brand New Ambassador Front Door Conversions for 1015 Wurlitzer, gives a new and different appearance $57.50 ea.; New Jungle Joes $179.50; Lite-up conversions for Shuffle Alleys $9.95; new Pool Table Pads $79.50. We can supply your needs. MILENNUM MARK DISTRIBUTING COMPANY, 42 FAIRBANKS ST., N.W., GRAND RAPIDS 2, MICH. (Tel.: 9-3632) or: 5743 GRAND RIVER AVE., DETROIT 8, MICH. (Tel.: Tyler 8-2280).

FOR SALE—Smooth dance music. SELECT RECORDS, 155 E. 46TH ST., NEW YORK 17, N. Y.

MISCELLANEOUS

NOTICE—Operators in Louisiana, Mississippi and Alabama, we are direct factory distributors for: Millers, Evans Consoles and Games and AMI Phonographs and Music Accessories. Write, phone or wire us today. DIXIE COIN MACHINE CO., 912 POYDRAS ST., NEW ORLEANS 13, LA. Tel.: Magnolia 3931.

NOTICE—Connect 30 wire boxes to Seeburg 100 in a jiffy. Havely Adaptor connects to best side of first 24 records. Precision made. No working parts. Easy to install. Price $39.95. 1/2 deposit, J. H. HALEY DISTRIBUTING CO., 2845 W. PICO BLVD., LOS ANGELES 5, CALIF.

NOTICE—We are exclusive factory distributors in Metropolitan New York and Northern New Jersey for Keeney Electric Cigarette Vendor, Penny Inserter, and the current hit "League Bowling" $6 and 91/2", Fast scoring 1-2-3 or 4 player Rebound Bowling game. Now taking orders. Will accept trades. All parts and service on Keeney products. For prices write: DAVE LOWY & CO., 594 TENTH AVENUE, NEW YORK, N. Y. Tel.: CH 4-5100.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
How To Use "The Confidential Price Lists"

FOREWORD: Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter, the Market and Daily Prices quoted in "The Confidential Price Lists" are the most current as of the publication date. The "Market and Daily Prices" are quoted as of the date of publication. The "Confidential Price Lists" should be read as follows: First price listed is the highest price at which the item can be purchased. Second price listed is the lowest price at which the item can be purchased. Only price changes are published in this section of the newspaper, not quotations for new items. Methods of "The Confidential Price Lists" should be read as follows: First price listed is the lowest price for the item. Second price listed is the highest price where price is the highest. Where only one price appears this is because the item is not currently available.

CODE

1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week

WURLITZER

6. 123 Wall Box / 50/125 Wireless
9.00 15.00
5. 123 Wall Box / 50/185 Wireless
3.00 7.50

SEEBURG

6. 124 Piano / 50/200 Wireless
5.00 7.50
5. 124 Piano / 50/200 Wireless
6. 00 10.50
4. 124 Piano / 50/150 Wireless
5.75 9.25
5. 124 Piano / 50/150 Wireless
3.00 7.50

MILLS

6. Hi-Boy (302) 59.50 79.50
5. Hi-Boy (302) 69.50 99.50
4. Hi-Boy (302) 79.50 129.50

BUCKLEY

6. Wall & Bar Box O.S. 3.00 7.50
5. Wall & Bar Box N.S. 10.00 17.50

AIREON

3. Super DeLuxe (646) 79.50 100.00
5. Blonde Bomber 129.50 195.00
4. 47 Hideaway 119.50 195.00

CONFIDENTIAL PRICE LIST

Manufacturers and date of game's release listed. Code: (B) Bally; (C) Chicago Coin; (Es) Exhibitor; (Ge) Genco; (Got) Gottlieb; (Un) United; (Wm) Williams

1. Camel Caravan 189.50 219.00
2. Canal (Got 8/49) 139.50 219.00
3. Carabiner (Got 4/48) 129.50 219.00
4. Berry (Got 1/48) 119.50 195.00
5. Early Bird (Got 1/48) 109.50 195.00
6. Double Barrel (Got 8/49) 109.50 125.00
7. Double Shillelagh (Got 8/49) 99.50 145.00
8. Dreamy (Wm 8/49) 139.50 219.00
9. Dr. Jekyll (Got 4/48) 129.50 219.00
10. Dr. Jekyll (Wm 8/49) 119.50 195.00
11. Dew Wa Ditty 169.50 245.00
The Cash Box, November 18, 1950

**PINBALL GAMES**

(Continued)

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**CONFIDENTIAL PRICE LIST**

**ROLL DOWNS**

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<td>7. Champion Roll</td>
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<td>8. Chirion Roll Down</td>
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<td>9. Geno Advance Roll</td>
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**SHUFFLES - REBOUNDS**

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<td>2. Kentucky Ten Pins</td>
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**ARCADE EQUIPMENT**

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**CONFIDENTIAL PRICE LIST**

**AUTOMATICS**

Manufacturers and data of game's release listed. Code: (B) Rally.
The Lucky Star
Galloping Domino
Evans' Races

Big Bally DeLuxe Draw

Top FP

Pool Table '47
'46

Bells
BI

Odds
Bell PO Combo ..

VP Bell Green

1. 6c Club Bell
2. 6c Blue Front
3. 6c Turkey Bell
4. 6c Blue Front
5. 6c Blue Front
6. 6c Blue Front
7. 6c Brown Front
8. 6c Brown Front
9. 6c Brown Front
10. 6c Cherry Bell
11. 1e Bonus Bell
12. 4b Bonus Bell
13. 4b Bonus Bell
14. 1e Bonus Bell
15. 1e Original Chrome
16. 1e Original Chrome
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98. 1e Original Chrome
99. 1e Original Chrome
100. 1e Original Chrome

MILLS

GROETCHEM

WATLING

BUCKLEY
UNITED'S Skee Alley
A Great, New Automatic Scoring Shuffle-Type Game

Skill Shots Galore
Play Compelling Suspense
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Great for Competitive Play
Fast Action—2 Pucks
Proven Player Appeal

SIZE
9½ FT. BY 2 FT.

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