The Mariners, hot vocal combo who scored via their slick recording of "Sometimes," are pictured above presenting a copy of their winner to Albert S. Denver, president of the Automatic Music Operators Association, New York. The group also has another hot item in their latest etching, "Beyond The Reef" and "Minnequa," which is the subject of an intensive promotion campaign. Aside from their recording activities, the group stars on the Arthur Godfrey radio show via CBS. Pictured above, left to right: Martin Karl, Nat Dickerson, Albert Denver, Tom Lockard, Jim Lewis, and Sidney H. Levine, attorney for the operators association. The Mariners are featured on Columbia Records.
LOCATIONS ATTENTION


EVERYONE in this industry would be shocked if they saw anything like the above appear.
Yet, it's exactly what is appearing, week in and week out, on the nation's newsstands for only 25c per copy.
This has created heartaches and headaches for many concerned with this industry.
That's why The Cash Box reaffirmed and reprinted (October 21, 1950 issue, Page 20) its policy of "NO NEWSSTANDS!"
The men who guide The Cash Box KNOW what hurts and what helps the industry.
These men have a great many years of combined knowledge of this business.
This is the time, as shortages appear, as defense work becomes paramount, as bluenoses and crusaders again arise, when all in this industry, to assure themselves a finer business future and continued good welfare, must more clearly think of the benefits to be derived from the quiet, confidential efforts so well expounded by The Cash Box.
The Cash Box does not appear on newsstands.
The Cash Box is completely, exclusively and solely concerned with the coin operated machines industry and its allied fields.
The Cash Box is the trade's own exclusive weekly publication.
The "Bible," as coinman after coinman has stated, "of the coin machine industry." (Page 6, October 7, 1950 issue.)

WHAT DO YOU THINK . . .

ABOUT TELLING YOUR LOCATION OWNERS AND THE GENERAL PUBLIC ALL ABOUT WHAT'S GOING ON IN YOUR BUSINESS? WHAT YOU PAY FOR YOUR EQUIPMENT? WHAT YOU EARN, ETC., ON NEWSSTANDS FOR 25c?

DON'T PULL YOUR PUNCHES! TALK OUT LOUD!

WRITE HERE:

NAME
FIRM NAME
ADDRESS
CITY ZONE STATE
Is Your Location Really Your Partner?

Operators consider their location owners as "partners". This is what they actually are, as far as the financial intake from the equipment which is on the average location owner's property, is concerned.

But, are location owners the operator's partners in fact? Are they really partners?

As far as can be noted, they most definitely are not "real partners" of the operators.

This is most noticeable from a financial viewpoint. In the first place, it is the operator who invests in the machines which appear in the location. It is the operator who services those machines. It is the operator who changes machines, from time to time, at his own expense, to keep profits at peak level.

In return, the operator, in most cases, shares on a fifty-fifty basis with the location owner.

In short, if there is $10 in a machine, the location owner gets $5 from that $10.

But, what is the operator's share? The operator must include the amortization of the equipment, his servicing overhead, his general expenses and everything else from his share.

The storekeeper's expense amounts to approximately $2 per month for the cost of electric current used by the equipment. From then on he simply obtains commission for the space he has allowed the operator to use in his location.

Yet, he is the one who is first to hunt the operator, as well as, in the long run, hurt himself. Like he did when he purchased a television receiver. He cut his income on his coin operated equipment and lost for the operator at the same time.

The operator who wants to remain in this business, and profit from his venture, must make the location owner a "real partner".

He must obtain enough of the intake from all his equipment to cover his complete overhead expense. This expense includes his amortization, his servicing, repairs, rent, trucks, salaries, etc., etc.

After that is removed, either by a front service money guarantee or a more equitable commission percentage basis method, he can then equally divide the difference of what remains of the intake from his equipment with the storekeeper on a "real partnership" basis.

Then, and only then, will the location become a "real partner" of the operator. Only when the location shares the burden of expenses, and divides the proceeds equitably.

The operator will be happy to include the cost of electricity or anything else which the storekeeper donates towards keeping the machines in better working, profit earning condition.

The operator can, in turn, as some ops have done in the past, usually rent space from certain locations, for a set rental. He may find himself much better off in the long run on such an operating basis.

But, if he desires to continue to rent on a commission from the location, then he must do so on a "real partnership" basis. He must arrange for a more equitable method whereby he, and his location owner, will find themselves continuing in the business of entertaining patrons as well as stimulating the location's business to the satisfaction of the operator, as well as the location owner.

THE CASH BOX

Volume 12, Number 6

PUBLISHED EVERY WEEK BY
The Cash Box Publishing Co., Inc.
Empire State Building, New York 1, N. Y.
(All Phones: LOngetre 4-1312)
JOE ORLECK

CHICAGO OFFICE
32 West Randolph St., Chicago 1, Ill.
(All Phones: DEarborn 2-0445)
BILL GERSH

LOS ANGELES OFFICE
635 Wilshire Blvd., Los Angeles 48, Cal.
(All Phones: WEBster 3-0547)
LEO SIMON

EXECUTIVE STAFF
BILL GERSH, Publisher
JOE ORLECK, Editor and Advertising Director
ROBERT E. AUSTIN, General Manager
JOEL FRIEDMAN, Music Editor
L. MILAZZO, Classified Advertising
A. ARTESE, Circulation
Papk. Staff: Photographers
W.M. NICOSIA, Art Director

ADVERTISING RATES on request. All advertising closes Friday at 12 Noon preceding week of issue.

SUBSCRIPTION RATES $5 per year anywhere in the U.S.A. Special listing for jobbers and distributors at $4 per year includes 40 word classified advertisement each week for an entire year ($25 per year for the full year's subscription free of charge. Airmail, First Class, as well as Special Delivery subscription rates on request. Subscriptions rates for all foreign countries on request. Three weeks advance notice required for change of address.

THE CASH BOX covers the coin operated machine industry, and all allied to this industry in any fashion whatsoever, throughout the United States, Canada, Central and South America, Africa, Japan, Hawaii, Philippine Islands, and other Asiatic and Pacific countries, as well as certain European nations. The Cash Box is on hand at various American consular offices throughout the world. This coverage includes operators, jobbers, distributors and manufacturers, and all allied to—automatic coin operated vending and service machines, as well as coin operated amusement equipment, in all divisions. The music and record fields, recording artists, publishers of music, disc jockeys, radio stations, and all others in any fashion identified with, or allied to, the coin operated music machines industry are completely covered. Manufacturers and distributors of various merchandise, parts, supplies, components and all materials used in the coin operated vending, music and amusement fields are covered by The Cash Box. Finance firms, finance agencies, mortgage and savings institutions, and all financial institutions, expressly interested in the financing of coin operated machines of all types, are covered by The Cash Box.

THE CASH BOX is recognized by various associations of coin machine operators throughout the United States as their "official" weekly magazine.

"THE CONFIDENTIAL PRICE LISTS"
"The Confidential Price Lists" are the one and only officially recognized price guide of all new and used machines in the United States. "The Confidential Price Lists" are an exclusive feature of The Cash Box. "The Confidential Price Lists" report each week's low and high prices for all new and used coin operated machines, regardless of age, listing all market changes, and continually adding on all the new equipment as this equipment is announced to the industry. "The Confidential Price Lists" are recognized by many cities and states throughout the country as the official price book of the coin operated machines industry. They are an integral part of The Cash Box and appear in each week's issue. "The Confidential Price Lists" are officially used in the settlement of estates, for buying, selling and trading of all coin operated equipment, and are officially recognized for taxation purposes. "The Confidential Price Lists" are used by finance firms, finance agencies, banks, and all financial institutions to guide them in making loans to members of the coin operated machines industry. They have been legally recognized in courts throughout the United States and Canada. "The Confidential Price Lists" have been acclaimed by the coin operated machines industry. Every time business transactions and legal cases are based upon the quotations appearing in "The Confidential Price Lists".
"America's Greatest Music Show Case"

550,000 JUKE BOX LOCATIONS

The 550,000 automatic musical instruments on location throughout the United States are today, most definitely, recognized as "America's Greatest Music Showcase."

Never before, in all history, has there been a showcase of such outstanding impressiveness and importance to everyone in the music industry.

As far as artists are concerned, they realize that such a showcase, playing their records, means the very peak of popularity.

At the same time, it also means that they remain on the very top of their profession, if they can consistently keep themselves in that showcase, week after week, month after month.

This tremendously great showcase of juke boxes covering the entire country has been responsible for many artists zooming into great national prominence and popularity overnight.

Some of these artists have been able to maintain that position. Others have come and gone. Some lasted weeks. Others months. A few have lasted for years.

This great juke box showcase is unique in many ways. In the first place, it requires the general public to pay to play. This is something no other music has ever yet been able to win from the public.

This is sound. It is the basis for the success of the juke box. The juke box allows the public to play what it wants, for as long as it wants.

No one stands alongside a juke box forcing the public to listen to any special tune. No one is there telling the player what he can, or cannot, play.

This is unique. This is the reason for the great and continued success of the juke box.

All must today realize the extent and power of the juke box to bring to America's millions the songs they want to hear. The songs they decide they like. The artists they fall in love with—because of these songs.

Just think of the power of this great showcase, where an artist's name is seen week after week, for years, by people in towns where these artists will never appear.

It has amazed vocalists and band leaders to hear how popular they were in towns they never heard of in their lives, and will probably never visit in their lives.

But, should they visit anywhere near those towns, there would be no question as to whether they were, or were not, popular.

Simply because their disks were spinning week in and week out in the juke boxes from which that community has come to know them, intimately.

Their appearance in pictures. Their shots on the air. Their personal appearances all add up. But, it is the consistency, the steady week in and week out appearance of their names in juke boxes, in all the nation's thousands of communities, which keeps them at the top.

It is what they have to offer the world. And it is forever and indelibly recorded in the nation's juke boxes.

The juke box operators of the nation have also come to realize their importance. They know what it means to cooperate with artists who can help them, while they, in turn, can help the artists.

The nation's 550,000 juke box locations mean that there is one automatic music instrument, of one type or another, for approximately every 300 people in the United States.

This cannot be duplicated by any other single, paid, national chain of music in all American history.

It is a proud accomplishment. A worthy achievement. It could never have come about, never have reached such a tremendous proportion, if the people of this nation, themselves, did not so desire it.

Therefore, when the nation's juke box industry presents itself to any artist anywhere, it offers him the very greatest identity he will ever be able to obtain, as far as an audience is concerned.

He knows that, if his record is accepted in the nation's juke boxes, he has reached the acme of his professional success.

He knows, too, that wherever he will travel, wherever he appears, he is known, because the nation's 550,000 juke box locations, an instrument for every 300 people in the country, has played his song time and time again, and that his name will not just flicker there for a moment, but will continue to stay put in this showcase.

It isn't two minutes over a national air chain. It isn't a flickering few minutes on TV. It isn't ten or fifteen minutes on stage. It's there for a long time to come. The title of his song and his name.

It stays there by public demand. It's the public who makes him popular, on the plains, up the hills, in villages, towns and cities. And in many, many places on country crossroads he will never see or appear in person.

This, then, is "America's Greatest Music Showcase"—the nation's 550,000 juke box locations.

The music of America is the music of the juke box. The folk or western tune, jazz and rhythm, the romantic ballad, whatever America prefers.

The juke box operator only buys what his patrons want to hear. And if an artist's records, even just one of each, appears in every single juke box in the nation, then, all can consider him, "tops" in his field.
# The Nations TOP TEN Juke Box Tunes


**Goodnight Irene**
- **Gordon Jenkins & The Weavers**
- **Aladdin**
- **Spunken**

**Can Anyone Explain**
- **The Ames Bros.**
- **Arc**
- **1259**
- **Bing**
- **King**

**All My Love**
- **Patti Page**
- **CA-1130**
- **Decca**
- **70171**
- **Bing Crosby**

**La Vie En Rose**
- **Tony Martin**
- **CA-1130**
- **Decca**
- **11711**
- **Buddy Cole**

**Mona Lisa**
- **King Cole**
- **CA-1130**
- **Decca**
- **70171**
- **Bing Crosby**

**Harbor Lights**
- **Sammie Kaye Orch.**
- **CA-1130**
- **Decca**
- **70171**
- **Bing Crosby**

**Sam's Song**
- **Gary And Bing Crosby**
- **CA-1130**
- **Decca**
- **70171**
- **Bing Crosby**

**I'll Never Be Free**
- **Kay Starr & Tennie Ernie**
- **CA-1130**
- **Decca**
- **70171**
- **Bing Crosby**

**Simple Melody**
- **Bing & Gary Crosby**
- **CA-1130**
- **Decca**
- **70171**
- **Bing Crosby**

**Bonaparte's Retreat**
- **Kay Starr**
- **CA-1130**
- **Decca**
- **70171**
- **Bing Crosby**

---

**Check These Out From M-G-M**

**V.I.P.'s**

**Bill Farrell**

**Mel Torme**

**Trudy Richards**

**Hank Williams**

---

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
YOUR VOTES DECIDE THE WINNERS

IN THE 5th ANNUAL POLL OF THE AUTOMATIC MUSIC INDUSTRY OF AMERICA TO CHOOSE THE BEST RECORDS AND RECORDING ARTISTS OF 1950

VOTE TODAY—FILL OUT AND MAIL PREPAID POSTCARD IN THIS ISSUE

Sponsored and Conducted Exclusively by

THE CASH BOX

"The Official Publication of the Automatic Music Industry of America"
VOTES POUR IN!

Jenkins, Como & Stafford Lead In Fifth Annual Music Poll.
Foley & Tubb Vie For Honors In Folk Field.

Best Record of 1950

"Goodnight, Irene"—Gorden Jenkins
7650
"It's Really Only A Lampshade"—Sammy Kaye
8245
"Third Man Theme"—Anton Karas
4006
"Mule Train"—Frankie Laine
3249
"I Can't Help Myself, It's Andrews Sisters"—Andy Kirk
3152
"Music, Music, Music"—Teresa Brewer
2476
"I've Got A Coke"—Eileen Barton
2172
"I Wanna Be Loved"—Andrews Sisters
1992
"That Lucky Old Sun"—Frankie Laine
1906
"Mona Barton—King Cole
1469
"Enjoy Yourself"—Guy Lombardo
1065
"Bonnie Marie"—Sammy Kaye
1003
"Rod Mop"—Ame Brothers
939
"My Foolish Heart"—Gorden Jenkins
804
"Be My Boy"—Bill Snyder
6529
"Why Was I Born"—Vic Damone
336
"I Said My Pajamas"—Fran Warren and Tony Martin
114

Best Orchestra of 1950

Gorden Jenkins 9029 Charlie Spivak 1019
Sammy Kaye 8127 Johnny Long 917
Vaughn Monroe 6723 Eddy Howard 423
Rudy Morgan 4816 Hugo Winterhalter 420
Paul Weston 4401 Percy Faith 316
Sal Phanazzar 2736 Ray Anthony 238
Guy Lombardo 14134 Art Mconomy 123
Louis Jordan 2413 Blue Barion 219
Tex Henke 1312 Art Mconomy 123

Best Female Vocalist of 1950

Jo Stafford 9147
Doris Day 7826
Patty Andrews 7500
Mindy Carson 3125
Fran Warren 2413
Dinah Shore 1913
Peggy Lee 1712
Lavoyne Clooney 1028
Margaret Whiting 942
Patti Page 987
Edison Long 759
Kay Starr 700
Falla Fitzgerald 701
Evelyn Keyes 346
Dinah Washington 209
Toni Arden 128

Best Male Vocalist of 1950

Perry Como 12,791
Bing Crosby 11,186
Tom Martin 7124
Billy Eckstine 6524
Frankie Laine & Me 4219
Johnny Desmond 3516
Frank Sinatra 2617
W. Liberace 1156
Dick Haymes 1227
Gordon MacRae 1032
Tony Alamo 485
Richard Hayes 421
Perry Como 356
Herb Jeffries 207

Best Vocal Combination

Andrews Sisters 8762
Ame Brothers 8596
Mills Brothers 6234
The Orioles 5831
The Fontanes Sisters 2361
The Ravnas 1024
The Ink Spots 174
The Mariners 489
The Pied Pipers 470

Best Western Record of 1950

"Rudolph, The Red Nosed Reindeer"—Gene Autry 7469
"Let's Go To Church"—Whitney and Wabeka 5921
"Birmingham Bounce"—Pee Wee King 4819
"Tennessee Border"—Eddy Arnold 4819
"With Men Who Know Tobacco Best"—Tex Williams 4319
"Brooklyn Eyes"—Hank Penny 1874
"I Gotta Have My Baby Back"—Floyd Tillman 1830
"Blue Stay Away From Me"—Delmore Bros. 1228
"Cocrodile Tears"—Roy Acuff 1897
"Warm Hands, Cold Heart"—George Morgan 1006
"What Where When"—Pee Wee King 1092
"I Feel a Strain"—Wayne Raney 1006

Best Western Artist

Jimmie-Wakeley 7869
Tex Williams 7216
Red Foley 7216
Gene Autry 5786
T-Bone Walker 5526
Cowboy Copas 4127
Elton Britt 3462
Bob Wills 3192
George Morgan 2664
Ronnie Allen 1197
Sons Of The Pioneers 1027
Hank Pfenky 867
Wayne Raney 376
Floyd Tillman 347

Best Hillbilly Record of 1950

"Chattanooga Shoe Shoe Boy"—Red Foley 9742
"I Love You Because"—Ernest Tubb 9784
"Why Should I Cry"—Eddy Arnold 7126
"I'll Sail My Ship Alone"—Moon Mullican 7026
"Talk In Your Arms Again"—Eddy Arnold 6512
"Why Don't You Love Me"—Hank Williams 4721
"I'm Moving On"—Hank Snow 2395
"Birmingham Bounce"—Red Foley 3062
"Tennessee Border No. 2"—Ernest Tubb—Red Foley 2256
"Goodnight, Irene"—Ernest Tubb—Red Foley 2239
"Enclosed One Broken Heart"—Eddy Arnold 2216
"My Bucket's Got A Hole In It"—Hank Williams 1820
"Rag Mop"—Johnnie Lee Williams 1011
"Mule Train"—Tennessee Ernie 1006

Best Jazz N' Blues Record of 1950

"I Almost Lost My Mind"—Ivorie Joe Hunter 10,921
"Double Crossin' Blues"—Little Esther 9625
"For You, My Love"—Larry Darnell 7052
"Well, Oh Well"—Tiny Bradshaw 7492
"My Foolish Heart"—Billy Eckstine 6623
"Every Day I Get The Blues"—Lowell Fulson 6029
"Information Blues"—Roy Milton 5271
"Stuck A Lee"—Archibald 4319
"Pink Champagne"—Joe Liggins 4301
"It Isn't Fair"—Dinah Washington 4300
"I Need You So"—Ivorie Joe Hunter 3721
"Mona List"—King Cole 3127
"Everything They Said Came True"—The Orioles 2271
"Saturday Night Fish Fry"—Louis Jordan 2018
"Cupid's Boogie"—Little Esther 1872
"No Rollin' Blues"—Jimmy Witherspoon 1018
"You're From Texas"—Hank Williams 972

Best Jazz N' Blues Artist of 1950

Little Esther 8821
Ivorie Joe Hunter 8265
Larry Darnell 1162
Louis Jordan 7210
Jimmy Witherspoon 6909
Joe Liggins 1137
Charles Brown 3291
Lowell Fulson 3921
Roy Milton 972
Dinah Washington 3725
Pee Wee Crayston 389

Best Small Instrumental Group of 1950

King Cole Trio 9279
George Shearing Quintet 9006
The Three Suns 7210
Louis Jordan & Tympany Five 7200
Irving Fields Trio 2715
Owen Bradley Quintet 2638
Henny Goodman Sextet 1582
Frank Petty Trio 1025
Les Paul Trio 981
THE CASH BOX

“AUTUMN LEAVES” (3:05)
“STRANGERS” (2:45)
BUDY MORROW ORCH (RCA Victor 20-3946)
Buddy Morrow and his orchestra have two smooth sounding sides on this disk. Top deck is a slow ballad on which for theAuto CR engine room the lyrics for a much recorded ballad on the upper lid while on the flip the Quartet joins in some wonderful harmony. The tune is a mellow thing that could catch on. This deserves a featured spot in the machines.

“MARMARSHAL WORLD” (2:50)
VAUGHN MONROE ORCH (RCA Victor 20-3942)

Still going strong, the Spots have a new disk which will make a popular bid for popularity in the sales department. Top deck is a slow ballad done in their familiar style. Lower half is a mellow thing that could catch on. This deserves a featured spot in the machines.

“GOOFUS” (2:47)

EVERYBODY WANTS TO GO TO HEAVEN” (3:02)

INK SPOTS (Decca 27248)

The score of “Guys and Dolls” provides Billy Eckstine with two lush numbers on his latest etching. On the top deck, Billy gives his all to a dramatic instrumental number which is as beautiful as any ever done by any one. On the lower deck, he again goes into the swing with another great hit. This is a sure bet for the smoothest of sales.

“TIME OUT FOR TEARS” (3:08)
“DREAM A WHILE” (3:02)

INK SPOTS (Decca 27249)

The Spots turn up with an intriguing rendition of a catchy tune which tops the field. Lower half has Sy Oliver going to town with a very clever set of lyrics. This tune will make a real hit for the Spots.

“IM’LL KNOW” (2:59)

“I’VE NEVER BEEN IN LOVE BEFORE” (3:02)

BILLY ECKSTINE (MGM 10625)

The score of “Guys and Dolls” provides Billy Eckstine with two lush numbers on his latest etching. On the top deck, Billy gives his all to a dramatic instrumental number which is as beautiful as any ever done by any one. On the lower deck, he again goes into the swing with another great hit. This is a sure bet for the smoothest of sales.

“AUTUMN LEAVES” (3:45)

“MR. ANTHONY’S BOOGIE” (2:29)

RAY ANTHONY ORK (Columbia 38990)

Ray Anthony’s high flying orchestra comes through with a first rate disc featuring two good sides. Top deck is a smooth version, with full orchestration and a good chorus, of a new ballad which is a hit in Europe and Canada. Flip is a terrific instrumental with a backup solo from the orchestra. The tune will make a sure bet for the orchestra.

“SNOWY WHITE SNOW” (2:50)

DECCA 27259

This deserves a featured spot in the machines. Top deck is a mellow thing that could catch on. This deserves a featured spot in the machines.

“YOU’RE JUST IN LOVE” (2:42)

“IT’S A LOVELY DAY TODAY” (2:52)

PERRY COMO (RCA Victor 20-3945)

Perry does some terrific harmonizing with the girls in that subdued, relaxed manner of his which makes it all seem so easy. The combination of Perry’s singing, the close harmony of the Fontane Sisters and a ditty that knocks ’em in the audience while it makes you sing along and then switch the record on again to sing some more. To give the wanning that extra shove, Mitchell Ayres and the orchestra provide a background that can’t be beat. Flip is another bouncy tune from the show which will also get its share of plays. Perry and the girls give it a light hearted once over which makes it extremely listenable face. Top deck just can’t miss. Get this one as fast as you can!!

“IM AFRAID TO LOVE YOU” (2:56)

“THE WINTER WALTZ” (2:42)

TRUDY RICHARDS (MGM 10831)

Some pleasant listening is offered here by Trudy Richards. Using her lovely voice for all its worth, Judy takes off on a dreamy ballad which is heading straight for the top. Bottom half is the current version of the old skating waltz which provides goods for flowing rhythm and an orchestra which shows Judy off to good advantage. This one should do nicely in the jukes.

“MARMARSHAL WORLD” (2:45)

“THE CHRISTMAS TREE ANGEL” (2:55)

ARTHUR GODFREY (Columbia 38990)

Arthur Godfrey rides into the Xmas picture with a couple of strong seasonal sides.Supported by the Chordettes and Archie Bleyer’s orchestra, Godfrey runs through the tunes in his usual easy going manner. Both ends should go over with his fans and that’s all that music ops have to know.

“SLIDIN’ RIDE” (2:47)

“MARMARSHAL WORLD” (2:45)

JOHNNY DESMOND (RCA 10327)

Johnny Desmond goes here with a very jumpy rendition of a really infectious ditty. With the Ray Charles Singers’ support, Johnny gives out with happy music in his own light hearted way. Bottom half is a pleasant version of a tune that’s threatened to be the big Xmas song of the year. Music ops looking for too seasonal material should listen in.

“OH BABE” (3:26)

“EVERYBODY’S SOMEBODY’S FOOL” (3:06)

KAY STARR (Cotilled 1278)

Moving from the beginning of the end to a rollicking jaunt through a rousing jump number on this disc in good style. The song is a mellow thing that could catch on. This deserves a featured spot in the machines.

“LOOKS LIKE A COLD, COLD WINTER” (2:33)

GIORGIA GIBBS (Carol 6015)

Here’s a good disk from “Her Nibs” Miss Gibbs. Upper lid has some prize lyrics on a tune that’s perfect for the season. Supported by Sammy Davis Jr.’s orchestra, Georgia really gives it a going over. Bottom half is a low down sounding thing with a slow beat which ops should remember. This is certainly worth listening to.

“PARADE OF THE WOODEN SOLDIERS” (3:00)

JERRY JUNGLING A-LING” (2:58)

ANDREWS SISTERS (Decca 27242)

Following up their recent smash hits, the Andrews Sisters show up here with a very pleasing disc on an old standard. Backed up by Vic Shove and his orchestra, the girls bring out all he rhythm in the number. Flip is a fast moving wintry jingle which should go over in the boxes. Ops know the drawing power of these performers.

“AUTUMN LEAVES” (3:21)

“THIS IS THE TIME” (3:15)

BING CROSBY (Decca 27231)

Bing Crosby has another smash hit on this disc. The tune is a mellow thing which will make a sure bet for the smoothest of sales. This is certainly worth listening to.

“IT’S CHRISTMAS TIME AGAIN” (3:03)

WILLIAM RAYMOND ORCH (Sings)

The Xmas tunes keep pouring in and here’s a smooth new one on the top deck which should do well. Played by William Raymond and his orchestra, it’s a pleasure to listen to ballad with some good lyrics sung by the Chordettes with a grand orchestra. Flip is a ballad in a fast moving way with ultra top treatment which means it’s good. No op can afford to miss the upper lid.

“TO THINK YOU’VE CHOSSEN ME” (3:16)

“JUST THE WAY YOU ARE” (3:18)

SY OLIVER ORK (Decca 27262)

The fine orchestration of Sy Oliver and his orchestra the voice of Ralph Young combine to give music ops two sides to feature in their machines. Upper lid is a mellow thing that could catch on. For top money and has Ralph pouring a lot of feeling into it. Top is a cute rhythmic thing that’s very money. Both ends are a good bet for ops.

BEST BETS

“AUTUMN LEAVES”
“JINGLE BELLS”
“HEY KENNEDY”
“To Think You’ve Chosen Me”
“JOHANNESBURG”
“MUSIC, MAESTRO, PLEASE”

Bing Crosby
Decca 27231
Toni Harper
Columbia 20-3941
Jerry Murad’s Homocentrics
Mercury 5533
Sy Oliver-Kolph Young
Decca 27262
Tony Martin
RCA Victor 20-3941
Summy Kaye
Columbia 3905
NOW SANTA'S RIGHT HAND MAN!

GENE AUTRY
SINGING

"RUDOLPH, THE RED-NOSED REINDEER"

AND

"IF IT DOESN'T SNOW ON CHRISTMAS"
Columbia Record 38610, 7-inch LP 1-375
or 45 rpm Record 6-375

AND A NEW HOLIDAY HIT!

"WHEN SANTA CLAUS GETS YOUR LETTER"

PAIRED WITH
"FROSTY THE SNOW MAN"
Columbia Record 38907, 7-inch LP 1-742
or 45 rpm Record 6-742
Get Set For A Big Season—Stock 'em Today!

COLUMBIA RECORDS

Originator of 33 1/3 LP Records
For Uninterrupted Listening Pleasure

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
"CAN'T SEEM TO LAUGH ANYMORE" (2:30)
BILL LAWRENCE (Columbia 39029)
- Another good waxing of a beautifully ballad makes its way to the front on the top deck of this disk. Bill Lawrence makes you feel the lyrics as he's accompanied by the Chorélettes. Bottom half is a slow dreamy number with a tearful sound. Both should hold their own in the machines.

"I'VE NEVER BEEN IN LOVE BEFORE" (3:04)
ANDY RUSSELL (Capitol 1281)
- Andy Russell comes up with an oldie on the top deck which is due for a revival. By virtue of Skitch Henderson and his orchestra, the disk provides a wonderful combination of Andy's pleasant warbling and an exciting piano accompaniment. Flip has Andy giving a new romantic tune the old fashioned way with a lush choral background. This'll probably come over big with Andy's fans.

"ONCE UPON A TIME TODAY" (3:01)
HUGO WINTERHALTER ORCH. (RCA Victor 20-3951)
- Digging into the score of "Call Me Madam" Hugo Winterhalter comes up with two happy little tunes. Top deck has a flowing melody which takes you along with it, while the flip is a bouncy number with cobs of rhythm. The chorus on both sides do a neat job. Disk is a good filler item.

"HEY KEESEIDETCH" (2:46)
"HARMONICAT'S BLUES" (2:29)
JERRY MURAD'S HARMONICATS (Mercury 5533)
- Here's a resounding novelty which is causing a lot of talk in the music world. Jerry Murad's Harmonicats give it the full treatment with a loud, busy rendition. The lyrics are funny and the harmonics playing of course is first rate. Flip is a instrumental which starts off tame enough, then changes pace and winds up in a dash. Top deck will easily catch on.

"SLEEPER OF THE WEEK"

"JUST FOR A WHILE" (3:02)
"IF I WERE A BELL" (2:16)
MINDY CARSON (RCA Victor 20-3944)

MINDY CARSON

- Latching onto a couple of wonderful tunes, Mindy Carson comes up with a disk labeled "Just For A While" and "If I Were A Bell," both sides of which are gonna have the cops rolling into the juke boxes. Top deck is a lovely new ballad on which Mindy really goes to town. It's a nostalgic number which she renders in the soft, dreamy way that makes you go right along with her. The melody wends its way through the song in a manner that has you humming the tune for a long time afterwards. Andrew Ackers' orchestra supplies the accompaniment and gives it the backdrop which sets it off. This upper lid is due to make music ops. very happy. Flip is a current lushy tuned "from 'Guys and Dolls'" which is headed for bigger things. Mindy's interpretation is light and very and certainly rings the bell. It has a certain free feeling stamped all over it. Both sides are naturals for the juke boxes. Listen in and you'll agree!

"I'M GETTING NOWHERE FAST" (2:40)
"FORBIDDEN LOVE" (2:55)
JOHNNY THOMPSON (Columbia 38978)
- Johnny Thompson lets go with his big, dramatic voice and comes up with two sides which should do very well indeed in the boxes. With Perry Faith handling the orchestration Johnny gives out with both ballads in a style that'll make you dream awhile. This one is a good bet for music ops.

"SONG OF THE SIRENS" (2:44)
"SNOWY WHITE SNOW AND JINGLE BELLS" (2:14)
TOM HARPER (Columbia 38977)
- Tom Harper's electric interpretation of "Jingle Bells" makes you think you're hearing it for the first time. Backed up by Mitch Miller's orchestra, she does a terrifically rhythmic job on a ditty which is a must for the Xmas season. Flip is another cutie in the holiday spirit. Top lid gets our nod.

"THE BREEZE" (3:05)
DON CORNELL (RCA Victor 20-3950)
- Don Cornell gives an oldie on the upper lid a very dramatic rendition. Singing out of his big voice, he throws up a lot of feeling into the tune. Flip is a cute little thing in a faster tempo in which he neatly cuts out tunes from Bob DeWey's orchestra. Top deck has good possibilities. Ops—listen in.

"MARRIAGE FOR LOVE" (2:54)
"IT'S A LOVELY DAY TODAY" (2:49)
RUSS CASE ORCH. (MGM 10833)
- Two ballads from "Call Me Madam" provide Russ Case and his orchestra with a couple of smooth sounding sides. Jack Carroll puts on the top deck with a ditty which is bound to click. On lower lid Bonnie Edens gives him for a duet on one of the show's cuter numbers. Ops in the market for good filler material should listen in.

"TAKE ME IN YOUR ARMS" (2:59)
"THE BREEZE" (3:05)
JO STAFFORD (Capitol 1228)
- Upper lid is a slow ballad that could catch on with the full vocal rendition which Ann gives it. Flip is also a ballad with a lot of the spiritual about it. Ops should listen to this one.

"CIRCUS DAYS" (2:34)
"LULLABY IN BOOGIE" (3:01)
HARLEY CASE (Capitol 12024)
- Two new sides by Harley James, showing the trumpet man in good style are due for a lot of attention. Upper lid is a instrumental which is fast and loud and has a good beat. Lower half features a duet by Jan Stewart and Dick Williams on a blues tune which comes out fine. Harry's wide appeal makes this a good bet for ops.

"MUSIC, MAESTRO, PLEASE" (3:15)
"YOU'VE GOT ME CRYING AGAIN" (2:29)
SAMMY KAYE ORCH. (Columbia 39015)
- This man Kaye just never stops turning them out. Here's a disk featuring a couple of oldies currently being revived. They both are kind of typical Kaye songs with which they mean the best listening and dancing versions around. With Tony Alamo coming through on the vocals this is one that can't miss. Ops should get with it.
NEW YORK:

Duchess Music grabbed "It's No Secret" after Stuart Hamlin's terrific Columbia waxing. Half a dozen recordings are in the works. John Cipriano has been upset to director of exponents who record and Ray Roth bears his assistance. Sylvia Langler of National elated over the sensational work of The Girl Sixteen on "Eats Send Someone To Me," featured by Fay Tishman. Morey Amsterdam, star of NBC TV show "That Certain Party," has cut the "Girl and Dolls" tune "Sue Me" for RCA Victor. Lenny Lentz, featured on the same show, is due with "Orange Coated Boy" on the Coral label. Added to all the other colors this year will be a green Xmas in the new title "Christmas in Kilarymore." Ronnie Harvis has it that Martin Block, top disk jockey, is invited to the new publishing firm. Song he wrote, "I Guess I'll Never See The Real You Again" and "The Rest is Current," is currently being groomed. Tony Cacciatore, popular WINS d.j., will escort Hollywoodite Vanette Olsen on a promotional tour of all Loew's Theatres in N.Y.C. and area, singing "Sunset Boulevard" in which she co-stars. Peggy Lee took a sock date at the Hartford State Theater. Liz Kirk, who knocked 'em dead at the Strand, starting series of personal appearances in night clubs around the country. TV sponsor rumored would be Tony Martin. Currently he's only making a move, doing a radio series, recording, and trying to get a spare moment to spend with Tony Jr. and beautiful watches. Chet Cooper, who scored with the sensuous wailing of "Bewitched," has switched to the London label. Phil Chess returned to Chicago this week after a trip to N.Y. where he cut "Sloe Drag," an instrumental recorded by Lucky Howard and his orchestra. Bucking: "Nothing From Nothing" Leaves Nothing," a vocal by Lucky's wife, Thelma Thompson. The Mavericks made one of their rare appearances in a one day engagement at the Rochester Civic Auditorium. Their latest cutting "Can't Seem To Laugh Anymore" is a blazer. Juke box ops sending in reports touting Tony Bennett's "I've Got You Sinders" as one of the hottest waxings of the season.

CHICAGO:

"You never can tell about a tune." "Keenetechnically?" is an expression very common among the Italians. Means, "What do you say?" And it's been meaning just that for as long as Italian has been spoken. Until it became the title for a tune, few, if any knew its meaning (except Italians). Now with Mercury being blown into the wind with a very grand splatter featuring Jerry Murad's Harmonestes, with vocal by Rodi Cafaro. "Hey, Keenetechnically," may become a popular expression with all kids and grownups. The tune just simply walked its way into juke boxes. Mercury so enthused over this that they're offering a juke box ops on "money back guarantee." Art Merton, singing lead of the "Bazaar Jamboree" show has signed a record contract. He is a very certain future Capitol disc star, from all present indications. His rendition of "I'll Get By" reported terrific. Review of his Capitol disc, "The Bazaar Jamboree, Oct. 7 issue" ("Don't Ever Say I Love You" brought this statement from the reviewers, "should win the star in the Edgewater, may have an act and not know it. Looked very good on stage, neat and bandanna, all. Ray Armen opened at the Oriental with some very grand, vocal grandstanding. And the Kay doesn't believe she's clicking the way she would like to, public thinks she's simply great. Bender clicking plowed in from Milwaukee to say that he found a good one, and, with a change here and there in the lyrics, may have another hit as great as "That's When I'll Be Goin' Very Great." Full jule box ops are on SHIP show, and reports they're helping sell his discs. Juke box ops continue to feature them. Jan. August's work on the 88's is something to give ear. Mercury the Oriental. They will be taking his backin cup out of the mothballs for the occasion. To quote Leavenous's Mary Soke, the gal who oughta know, the "Big Three" of the local girls these days are Spike Jones, Dick Bosion, Molasses" and Ziggy Talent's "Say Goodnight To That Girl" which Kay is offering in her group. Victoria and Louis Prima's "Ooh Baby," on the Robin Hood label, with Kay Starr coming up fast on that one via a later Capitol entry and Lionel Hampton's forthcoming Decca version also reportedly a goodie. Speaking of "Ooh Baby," Art Rup's Specialty may be considering some kind of a record for the recording hit by supervising via long distance phone Roy Milton's cutting of the hot tune. Roy and his crew did the job in Detroit, on tour with a band directing the proceedings. A fall from his height would have been do and a half for the band director, Art, who just learned that he's the youngest sole owner of a phonograph in the country but had to maintain his record of having supervised over two records on the Specialty label. In extra special chatty mood, the Rup went on to note that sales of his Percy Mayfield's "Please Send Me Some Love One" is astonishingly phenomenal locally, with many strictly intelligent buyers going for the biscuit because it's a fervent prayer for love.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
<table>
<thead>
<tr>
<th>Location</th>
<th>Top 10 Songs</th>
</tr>
</thead>
<tbody>
<tr>
<td>New York, N.Y.</td>
<td>1. GOODNIGHT, IRENE (Gordon Jenkins) 2. CINCINNATI DANCING PIG (Va. Demo) 3. CAN ANYONE EXPLAIN (Ames Bros) 4. HARROR LIGHTS (Sammy Kaye) 5. SAM'S SONG (Bing &amp; Gary Crosby) 6. NOLA (Les Paul) 7. I'LL NEVER BE FREE (Earl-Wihting) 8. LA VIE EN ROSE (Tony Martin) 9. ORANGE COLORED SKY (Kenton-Cole) 10. MOSSASS, MOSSASS (Lenny Caron)</td>
</tr>
<tr>
<td>Chicago, Ill.</td>
<td>1. CAN ANYONE EXPLAIN (Ames Bros) 2. MOLASSES, MOSSASS, Lenny Caron) 3. BONAPARTE'S RETREAT (Kay Starr) 4. DREAM A LITTLE DREAM OF ME (E. Howard) 5. GOODNIGHT, IRENE (Gordon Jenkins) 6. JUST SAY I LOVE HER (Johnny Desmond) 7. ORANGE COLORED SKY (Kenton-Cole) 8. HARBOR LIGHTS (Sammy Kaye) 9. I'LL NEVER BE FREE (Earl-Wihting) 10. GOODNIGHT, IRENE (Gordon Jenkins)</td>
</tr>
<tr>
<td>Los Angeles, Calif.</td>
<td>1. CAN ANYONE EXPLAIN (Ames Bros) 2. MOLASSES, MOSSASS (Lenny Caron) 3. A BUSHEL &amp; A PECK (Whiting-Wakeley) 4. GOODNIGHT, IRENE (Gordon Jenkins) 5. ALL MY LOVE (Patti Page) 6. ORANGE COLORED SKY (Kenton-Cole) 7. PLEASE SAY GOODNIGHT TO THE GUY (Irene Tizig) 8. OH BABE (Starr-Page) 9. MONA LISA (King Cole) 10. SIMPL MELODY (Bing &amp; Gary Crosby)</td>
</tr>
<tr>
<td>Malto, Mont.</td>
<td>1. BONAPARTE'S RETREAT (Gene Krupa) 2. HARBOR LIGHTS (Sammy Kaye) 3. GOODNIGHT, IRENE (Gordon Jenkins) 4. SIMPLE MELODY (Bing &amp; Gary Crosby) 5. SAM'S SONG (Bing &amp; Gary Crosby) 6. NOLA (Les Paul) 7. I'LL NEVER BE FREE (Starr-Frime) 8. MONA LISA (King Cole) 9. LADY OF FATIMA (Kallen-Hoes) 10. ALL MY LOVE (Guy Lombardo)</td>
</tr>
<tr>
<td>Denver, Colo.</td>
<td>1. MONA LISA (King Cole) 2. SIMPLE MELODY (Bing &amp; Gary Crosby) 3. CAN ANYONE EXPLAIN (Ames Bros) 4. ALL MY LOVE (Patti Page) 5. CAN ANYONE EXPLAIN (Ames Bros) 6. MONA LISA (King Cole) 7. I'LL NEVER BE FREE (Starr-Frime) 8. ALL MY LOVE (Guy Lombardo) 9. PATRICIA (Perry Como) 10. CAN'T SEEM TO LAUGH ANYMORE (Johnny Parker)</td>
</tr>
<tr>
<td>Miami, Fla.</td>
<td>1. GOODNIGHT, IRENE (Gordon Jenkins) 2. ALL MY LOVE (Patti Page) 3. SAM'S SONG (Bing &amp; Gary Crosby) 4. CAN ANYONE EXPLAIN (Ames Bros) 5. ALL MY LOVE (Patti Page) 6. MONA LISA (King Cole) 7. ALL MY LOVE (Patti Page) 8. BONAPARTE'S RETREAT (Kay Starr) 9. GOODNIGHT, IRENE (Gordon Jenkins) 10. I'LL NEVER BE FREE (Starr-Frime)</td>
</tr>
<tr>
<td>Idaho Falls, Idaho</td>
<td>1. MONA LISA (King Cole) 2. GOODNIGHT, IRENE (Gordon Jenkins) 3. CAN ANYONE EXPLAIN (Ames Bros) 4. SAM'S SONG (Bing &amp; Gary Crosby) 5. CAN ANYONE EXPLAIN (Ames Bros) 6. PATRICIA (Perry Como) 7. GOOD LADY OF FATIMA (Kallen-Hoes) 8. LET'S DO IT AGAIN (Guy Lombardo)</td>
</tr>
<tr>
<td>Deadwood, S. D.</td>
<td>1. HARBOR LIGHTS (Sammy Kaye) 2. GOODNIGHT, IRENE (Gordon Jenkins) 3. ALL MY LOVE (Patti Page) 4. CAN ANYONE EXPLAIN (Ames Bros) 5. I'LL ALWAYS LOVE YOU (Marianne Tillett) 6. MONA LISA (King Cole) 7. CHERRY STONE (Frankie Lane)</td>
</tr>
<tr>
<td>Dallas, Tex.</td>
<td>1. GOODNIGHT, IRENE (Gordon Jenkins) 2. MONA LISA (King Cole) 3. ALL MY LOVE (Patti Page) 4. I LOVE THE GUY (Fran Warren) 5. PATRICIA (Perry Como) 6. NO OTHER LOVE (Jo Stafford) 7. CAN ANYONE EXPLAIN (Ames Bros) 8. I'LL ALWAYS LOVE YOU (Marianne Tillett) 9. ALL MY LOVE (Patti Page) 10. PETITE WALTZ (Guy Lombardo)</td>
</tr>
<tr>
<td>Mobile, Ala.</td>
<td>1. GOODNIGHT, IRENE (Gordon Jenkins) 2. MONA LISA (King Cole) 3. HARBOR LIGHTS (Sammy Kaye) 4. CAN ANYONE EXPLAIN (Ames Bros) 5. ALL MY LOVE (Patti Page) 6. ALL MY LOVE (Patti Page) 7. CAN ANYONE EXPLAIN (Ames Bros) 8. I'LL ALWAYS LOVE YOU (Marianne Tillett) 9. ALL MY LOVE (Patti Page) 10. PETITE WALTZ (Guy Lombardo)</td>
</tr>
<tr>
<td>Cincinnati, Ohio</td>
<td>1. MONA LISA (King Cole) 2. GOODNIGHT, IRENE (Gordon Jenkins) 3. CAN ANYONE EXPLAIN (Ames Bros) 4. DREAM A LITTLE DREAM OF ME (E. Howard) 5. CAN ANYONE EXPLAIN (Ames Bros) 6. MONA LISA (King Cole) 7. BONAPARTE'S RETREAT (Kay Starr) 8. ALL MY LOVE (Patti Page) 9. I'LL NEVER BE FREE (Earl-Wihting) 10. CAN ANYONE EXPLAIN (Ames Bros)</td>
</tr>
<tr>
<td>Memphis, Tenn.</td>
<td>1. GOODNIGHT, IRENE (Gordon Jenkins) 2. HARBOR LIGHTS (Sammy Kaye) 3. I'LL NEVER BE FREE (Earl-Wihting) 4. CAN ANYONE EXPLAIN (Ames Bros) 5. OUR LADY OF FATIMA (Kallen-Hoes) 6. BACK IN YOUR OWN BACKYARD (Patti Page) 7. MONA LISA (King Cole) 8. I'LL NEVER BE FREE (Earl-Wihting) 9. PATRICIA (Perry Como) 10. ALL MY LOVE (Patti Page)</td>
</tr>
<tr>
<td>Oklahoma City, Okla.</td>
<td>1. GOODNIGHT, IRENE (Gordon Jenkins) 2. MONA LISA (King Cole) 3. CAN ANYONE EXPLAIN (Ames Bros) 4. NOLA (Les Paul) 5. ORANGE COLORED SKY (Kenton-Cole) 6. HARBOR LIGHTS (Sammy Kaye) 7. MAY I HAVE YOUR ATTENTION (Frankie Laine) 8. PATRICIA (Perry Como) 9. ALL MY LOVE (Patti Page) 10. CAN ANYONE EXPLAIN (Ames Bros)</td>
</tr>
</tbody>
</table>
The passing of Al Jolson this week was felt as a personal loss for millions of people throughout the world to whose entertainment he had devoted nearly fifty years of his life. His death, which occurred in the St. Francis Hotel in San Francisco, where he had gone to record a broadcast with Bing Crosby, brought to an end one of the most fabulous careers in show business.

It is generally conceded that Jolson’s recent strenuous trip to Korea where he performed so selflessly for the G.I.’s was instrumental in bringing on the heart attack with which he was stricken.

Aged anywhere from 62 to 67 (no one really knew), Al had to pull every string he could find to get to the fighting field. It took a lot of his personal magnetism to get over the idea that even when transportation was at a minimum, soldiers’ morale should be taken into consideration too.

During World War II, he was also a casualty when he contracted malaria in North Africa and eventually lost a lung. Al is remembered by many boys overseas at the time, as the fellow who came along in an odd looking G.I. uniform and sang his heart out for them.

The life of Al Jolson is almost intimately known to everyone who has ever gone to the movies. Starting with the feticialized version of his life in “The Jazz Singer” to the two biographical films in which they substitute for him physically but not vocally, all the ups and downs of Jolson’s life have been followed in detail. And most of the time it’s been up. Jolson’s career has had some tremendous successes. After the scoring of his first hit in Lew Dockstader’s Minstrels, he went on to Broadway where the shows and songs he made famous have now become legend. His Sunday evenings at the Winter Garden are remembered still by people who attended. His “You Ain’t Nothing Yet” has become part of our language. His romances brought a thrill to everyone who read a headline.

When he left Broadway to go to Hollywood, he soon electrified the world in the first talking motion picture. This medium brought his vital personality to people everywhere who would otherwise never have had an opportunity to see him. And the last films with which he was connected brought a feeling of warmth to everyone through the story of his comeback and his attainment of new heights.

On records, Al was a sensation. His voice had a dynamic quality that could be parodied but never imitated. His disks sold by the hundreds thousands and some such as his recent Decca album “Al Jolson and the Songs He Made Famous” sold over the million mark.

To the entertainment industry, and to every represented member therein, Jolson was “King.” As his lifelong friend, George Jessel so aptly put it only recently, “There’s only one King, and that’s Jolie.”

Jolson’s warmth and generosity, so vividly displayed by him during his life, are even more pronounced in death. His charitable contributions, his unselfish efforts to aid the poor and needy, his spirit in giving of his time and energy to any and all, are all part and parcel of the famed “Mammy” singer.

Jolson’s passing marks, perhaps, the end of an era in the music and entertainment business. Al Jolson is dead. We will never be able to see him in person again. But because of motion pictures and the record industry, his voice and personality have been preserved to entertain those who come after, to whom he otherwise would only have been a distant name.

The Cash Box, Music

Permo Introduces New Line Of Needles

CHICAGO—Music operators throughout the country are currently receiving literature describing 4 new Permo Point Needles for coin phonographs from Permo, Incorporated, world’s largest manufacturer of phonograph needles.

These new needles are the Permo Point GC (for the Astoria GC cartridge—its AMI—Rockola—Evans units), Permo Point Matched Jewel Points for Seeburg Model 100, Permo Matched Oinpoints for Seeburg Model 100, and the Permo Point Nylon Loud Tone coin phonograph needle. All Permo Point metal tipped needles have Permo’s newest and finest precious metal points.

The Permo Point Matched Jewel Style for Seeburg Model 100 have Permo’s new Shielded Jewel Point. These jewel tips, shielded with a shatterproof material which is highly resistant to accidental damage, assure excellence of performance, uniform needle wear and long life. The controlled uniformity of the grain and the shield combine to make these the most practical jewel points ever offered to music operators.

The Permo Point Nylon Loud Tone was developed specifically for locations where high volume and loud tone are essential—such as in roller rinks, multiple speakers, and similar locations. This needle has higher volume and louder tone performance than any other phonograph needle, and is equipped with the New-Omino Permo Point material that outwears any other metal tip. A nylon loop on this needle reduces needle scratch and dampens background noise.

These new needles are offered in addition to the well-known regular Permo Point line for the coin phonograph industry.

From M-G-M’s Smash Musical "SUMMER STOCK" coming early, late fall, Gene Kelly

"YOU WONDERFUL YOU"
MILLER MUSIC CORPORATION

"THE LITTLE GENERAL"
TUBBY THE TUBA
 Recorded by All Major Record Companies

GENERAL MUSIC
400 Madison Ave., N. Y. C., PL 7-7342

"THE LITTLE RED CABOOSE"
AL MORGAN
LONDON

PAXSON MUSIC
1979 BROADWAY, NEW YORK 18, N. Y.

APOLLO
Don’t Miss This Hit! W - "WHEN YOU KISS A STRANGER"
Hit by JIMMY DURANTE

ALPACO
APOLLO RECORDS, INC.
457 W. 45 S. I. N.

CHRISTMAS IN KILLARNEY
Already recorded by DENNIS LAY—Victor, and PERCY FAITH—Columbia. Watch for further recordings.

REMICK
It is no secret... this one's a hit!

It is no secret... this one's a hit!

(The Cash Box, Music)

Regional Record Reports

Listings below indicate preference with disk jockey radio audiences, compiled from reports furnished by leading disk jockeys throughout the nation, for the week ending October 28.

Ray Smith

with instrumental accompaniment

Bob Corley

WXQI—Atlanta, Ga.
1. HARBOR LIGHTS (Ring Crosby)
2. THINKING OF YOU (Don Cherry)
3. BELIEVED, WE FAITHFUL (Russ Morgan)
4. I'LL NEVER BE FREE (Don Cherry)
5. NEVERTHELESS (Paul Weston)
6. CAN ANYONE EXPLAIN (Alma Brothers)
7. STRANGERS (Tony Bennett)
8. LOONS LIKE A COLD, COLD WINTER (Muddy Waters)
9. SHE'S A LADY (Morton-Carnell)
10. DON'T PLAY WITH FIRE (Ray Arrow)

Don Kimel

WGFM—Fitchburg, Mass.
1. ALL MY LOVE (Patti Page)
2. NEVERTHELESS (Ralph Flanagan)
3. THE LITTLE PLACE WHERE DREAMS LIE (Tony Bennett)
4. THINKING OF YOU (Eddie Fisher)
5. I'LL NEVER BE FREE (Don Cherry)
6. I LOVE THE GUY (Frank Sinatra)
7. LOON'S EYES (Kenton-Cole)
8. CAN'T SEEM TO LAUGH ANYMORE (Richard Hayt)
9. BACK IN YOUR OWN BACK YARD (P. Page)
10. RAINBOW GAL (Tommy Dorsey)

Bill Griffiths

KOL—Seattle, Wash.
1. MUSIC, MASTRO, PLEASE (Tony Martin)
2. RAIN (Gene Williams)
3. NO OTHER LOVE (J. Stafford)
4. MY SILENT LOVE (Frank Sinatra)
5. CAN ANYONE EXPLAIN (Alma Brothers)
6. ALL MY LOVE (Dannis Day)
7. LUCKY-LUCKY-LUCKY ME (Evelyn Knight)
8. I'LL ALWAYS LOVE YOU (Artie Shaw)
9. JUST SAY I LOVE YOU (Johnny Desmond)
10. COULD BE (Vaughn Monroe)

Arty Kay

WKXL—Leisington, Ky.
1. ALL MY LOVE (Ring Crosby)
2. REMEMBER ME (Connors-Mercer)
3. THINKING OF YOU (Eddie Fisher)
4. GOD Mercies (Gordon Jenkins)
5. HARDER LIGHTS (Ralph Flanagan)
6. SIMPLE MELODY (Bing and Candy Clark)
7. A BUSHEL AND A PECK (Whitney-Crawford)
8. 'TIL NEVER BE FREE (Evelyn Knight)
9. OUR LADY OF FATIMA (Wynon-Kelly)
10. TRAVELING MELodies (Frank Sinatra)

Bob Murphy

WWSX—Springfield, Mass.
1. ALL MY LOVE (Patti Page)
2. THINKING OF YOU (Don Cherry)
3. I'LL NEVER BE FREE (Don Cherry)
4. HOLLY (Lex Paul)
5. DREAM A LITTLE DREAM (Frankie Laine)
6. PATRICIA (Perry Como)
7. CALGARY, MOLASSES (Robert Quintil)
8. ORANGE COLORED SKY (Kenton and Cole)
9. COULD BE (Vaughn Monroe)
10. COULD BE (Vaughn Monroe)

Roger Clark

WFBN—Gaffney, S. C.
1. NEVERTHELESS (Paul Weston)
2. WHERE DO I GO FROM YOU? (J. Close)
3. ALL MY LOVE (Patti Page)
4. ORANGE COLORED SKY (Kenton and Cole)
5. MARSHALL WORLD (Vic Damone)
6. CARLSTAD, MOLASSES (Robert Quintil)
7. MR. TOUCHDOWN, U.S.A. (Bill Winterhalter)
8. I'M FOREVER BLOWING BUBBLES (Janet Shaw)
9. ONCE IN A LIFETIME (Peggy Lee)
10. RECIPE FOR ROMANCE (Mal Forme)

Bud Wendell

WIMO—Cleveland, Ohio
1. THINKING OF YOU (Don Cherry)
2. HARBOR LIGHTS (Sunny Kaye)
3. ORANGE COLORED SKY (Kenton and Cole)
4. BELIEVED, WE FAITHFUL (Patsy Montana)
5. YOU WONDERFUL YOU (Jerry Gray)
6. LITTLE BOY (Millie Brooks)
7. COULD BE (Vaughn Monroe)
8. SNOW WHITE SNOW (Vanoss Morgan)
9. STEAL MY HEART (E. Howard)
10. SUGAR SWEET (Lex Paul)

Joe Ryan

WALL—Middletown, N. Y.
1. MOLASSES, MOLASSES (Ferree Bresee)
2. BABY ME (Eileen Benton)
3. PETITE WALTZ (Jack Pary)
4. ALL MY LOVE (Patti Page)
5. JUHANNESBORG (Tony Martin)
6. HOLLA (Lex Paul)
7. LET'S DO IT AGAIN (Alon Dalo)
8. WHERE DO I GO FROM YOU? (J. Close)
9. PLACE WHERE I WORSHIP (M. Morgan)
10. LITTLE RED CAROFO (Al Morgan)

Sherm Feller

WCOP—Boston, Mass.
1. PATRICIA (Russ Morgan)
2. ROMANTIC-DOWN (John Paulson)
3. THIRTY FOR YOUR KISSES (Amer Bros)
4. LOOKS LIKE COLD, COLD WINTER (Tommy Tucker)
5. SLEIGH RIDE (Patty Fords)
6. ONE FINGER MELODY (Frank Sinatra)
7. SQUEEZE ME (Steve Primrose)
8. MY MAMBO (Toni-Couto)
9. RAINBOW GAL (Elmer Dooly)
10. WHEN YOU KISS A STRANGER (Sanny Collem)

Bob Earle

KSO—Des Moines, Iowa
1. MORA LISTA (King Cole)
2. GOODNIGHT, IRENE (Gordon Jenkins)
3. THINKING OF YOU (Eddie Fisher)
4. ALL MY LOVE (Patti Page)
5. HIT THE ROAD (Patsy Montana)
6. LA VIE EN ROSE (Tony Martin)
7. THE LITTLE CHAP (Evelyn Knight)
8. TEA FOR TWO (Doris Day)
9. TO THE LOVE I CHERISH ME (E. Howard)
10. WHERE DO I GO FROM YOU? (R. Clooney)

Bill Silbert

WXZB—Detroit, Mich.
1. STRANGERS (Larry Rainie)
2. I LOVE THE GUY (Johnny Desmond)
3. ALL MY LOVE (Evelyn Knight)
4. NEVERTHELESS (Frank Sinatra)
5. THANSK THE AMERICA (Denny Scholl)
6. IT'S A BOY (Ozzie Williams)

Myron Borg

WMOR—Chicago, Ill.
1. OUR LADY OF FATIMA (Paul Siple)
2. ORANGE COLORED SKY (Doris Day)
3. MR. TOUCHDOWN, U.S.A. (Bill Winterhalter)
4. JUST SAY I LOVE YOU (Johnny Desmond)
5. OUR VERY OWN (Don Cherry)
6. I ALWAYS LOVE YOU (Dinah Shore)
7. MOLASSES, MOLASSES (Robert Quintil)
8. I'M FOREVER BLOWING BUBBLES (Janet Shaw)
9. GODFORD (Lex Paul)
10. UNDER A POLKA DOT SKY (Dick Jurgens)

Bob Snyder

WOKO—Albany, N. Y.
1. THE SHOW MUST GO ON (Evelyn Knight)
2. NEVERTHELESS (Paul Weston)
3. THINKING OF YOU (Artie Shaw)
4. YOU'RE MINE (Gordon Jenkins)
5. BABY ME (Eileen Benton)
6. I SHOULDN'T LOVE YOU (Buddy Hopkins)
7. MOLASSES, MOLASSES (Evelyn Knight)
8. I'LL ALWAYS LOVE YOU (Dinah Shore)
9. MOLASSES, MOLASSES (Robert Quintil)
10. THUNDERBIRD (Peggy Lee)

Rex Dole

WCKY—Cincinnati, Ohio
1. HARBOR LIGHTS (Ralph Flanagan)
2. ORANGE COLORED SKY (Kenton and Cole)
3. MOLASSES, MOLASSES (Roberts Quintil)
4. MR. TOUCHDOWN, U.S. A. (Bill Winterhalter)
5. I'M FOREVER BLOWING BUBBLES (Janet Shaw)
6. STRANGERS (Larry Rainie)
7. ORANGE COLORED SKY (Kenton and Cole)
8. NEVERTHELESS (Alma Brothers)
9. U SKEEZE ME (Steve Primrose)
10. DREAM A LITTLE DREAM (Frankie Laine)

Jackson Lowe

WWDG—Washington, D. C.
1. JUST SAY I LOVE YOU (Doris Day)
2. ALL MY LOVE (Patti Page)
3. LITTLE RED CAROFO (Al Morgan)
4. CAN ANYONE EXPLAIN (Savannah Hollister)
5. HARBOR LIGHTS (Frank Sinatra)
6. PATRICIA (Eeny Wally)
7. I'LL ALWAYS LOVE YOU (Dinah Shore)
8. MOLASSES, MOLASSES (Robert Quintil)
9. SUGAR SWEET (Lex Paul)
10. I'M FOREVER BLOWING BUBBLES (Janet Shaw)

Joe Cooza

KECA—Hollywood, Calif.
1. BISHOP AND A PECK (Doris Day)
2. FORGIVE ME (Evelyn Knight)
3. RABBIT LIGHTS (Sammy Kaye)
4. ORANGE COLORED SKY (Kenton and Cole)
5. LUCKY, LUCKY, LUCKY ME (Evelyn Knight)
6. MARSHALL WORLD (Vic Damone)
7. I SEE A MILLION PEOPLE (Martha Triton)
8. COULD BE (Dick Hayt)
9. PATRICIA (Eddy Howard)
10. I'M FOREVER BLOWING BUBBLES (Janet Shaw)
Clarence "Gatemouth" Brown
RED HOT—with
"BOOGIE RAMBLER"
Flip
"2 O'CLOCK IN THE MORNING"
Watch this one — Peacock 1585

Elmore Nixon
SENSATIONAL with
"ALABAMA BLUES"
Flip
"MY WISH FOR YOU"
Terrific — Peacock #1537

Five Blind Boys
ORIGINAL JACKSON HARMONERS
With Top Rating Spiritual
in "OUR FATHER"
"MOVE IN THE ROOM WITH THE LORD"
Peacock #1550

DISTRIBUTORS—Some Territory Available—Write:
Peacock Records
4104 Lyons Ave.
Houston 10, Texas

LATEST RELEASES:
DANNY SCHOLL
9122—THANKS, AMERICA
FOREVER FAITHFUL
* * *
FLORENCE WRIGHT
9124—I'M GONNA FADE YOU
WITH THE BLUES
I'LL NEVER LET A
DAY PASS BY
* * *
LYNNE HOWARD
9126—OH MAMA, I'M SO IN
LOVE
PIANO LESSON BLUES
* * *
CHRIS COLUMBO
9128—DON'T SAY YOU CARE
ROSEIE, THE ELEPHANT
* * *
JOE TURNER
9100—HOLLYWOOD BED
NEW O0 WEE BABY
BLUES
* * *
Xmas Releases:
THE GALLI SISTERS
9133—SANTA, SEND SOME-
ONE TO ME
BECAUSE! HE'S SANTA
CLAUS
* * *
THE RAVENS
9062—WHITE CHRISTMAS
SILENT NIGHT

ACROSS
THE NATION

TEAR DROPS FROM MY EYES
Ruth Brown
(Atlantic 919)

ANYTIME, ANYPLACE, ANYWHERE
Joe Morris
Vocal Laurie Tate
(Atlantic 914)

BLUE LIGHT BOOGIE
Louis Jordan
(Decapo)

BLUE SHADOWS
Lowell Fulson
(Swingtime 226)

EVERY NIGHT
ABOUT THIS TIME
Fats Domino
(Imperial)

LATE IN THE EVENING
BLUES
Ray Charles
(Swingtime)

EVERYBODY IS
SOMEBODY'S FOOL
Lionel Hampton
(Decca)

MILLION DOLLAR SECRET
Helen Humes
(Imperial)

YOU RASCAL,
YOU
Louis Armstrong
(Decca)

PEOPLE SEND
ME SOMEONE TO LOVE
Percy Mayfield
(Specialty 375)

IT'S A SIN
Ivy Joe Hunter
(MGM)

THE Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To
The Cash Box, By Leading Music Operators In New York City's Harlem Area; Chicago's
South Side, and New Orleans.
THE TOP TEN TUNES NOTING HEAVIEST PLAY, COMPILLED FROM REPORTS SUBMITTED WEEKLY TO THE CASH BOX, BY LEADING MUSIC OPERATORS IN DETROIT, LOS ANGELES AND OTHER CITIES LISTED.

1. BLUE SHADOWS
   Lowell Fulson
   (Swingtime 226)

2. I NEED YOU SO
   Ivory Joe Hunter
   (MGM 19663)

3. MILLION DOLLAR SECRET
   Helen Humes
   (Modern)

4. I LOVE YOU MY DARLING
   Joe Fritz
   (Sin'! ta)

5. WELL, OH WELL
   Tiny Bradshaw
   (King 4357)

6. SAX SHACK BOOGIE
   Amos Milburn
   (Aladdin)

7. STREET WALKIN' DADDY
   Margie Day
   (Dot)

8. HARD LUCK BLUES
   Roy Brown
   (DeLuxe)

9. EVERY DAY I HAVE THE BLUES
   Lowell Fulson
   (Swingtime 196)

10. BLUE LIGHT BOOGIE
    Louis Jordan
    (Decca)

11. PLEASE SEND ME SOMEONE TO LOVE
    Percy Mayfield
    (Specialty)

12. ANYTIME, ANYWHERE, ANYPLACE
    Joe Morris
    (Atlantic)

13. EVERY NIGHT ABOUT THIS TIME
    Fats Domino
    (Imperial)

14. MILLION DOLLAR SECRET
    Helen Humes
    (Modern)

15. EVERYBODY'S SOMEBODY'S POOL
    Lionel Hampton
    (Decca)

16. BESAME MUCHO
    Ray-O-Vacs
    (Decca)

17. BLUE SHADOWS
    Lowell Fulson
    (Swingtime 226)

18. LOVE DON'T LOVE NOBODY
    Ray Brown
    (DeLuxe)

19. BAD BAD WHISKEY
    Amos Milburn
    (Aladdin)

20. WEDDING BOOGIE
    Little Esther
    (Savoy)

SAVANNAH, GA.
1. Blue Shadows
   Lowell Fulson
2. Tomato Juice
   Lowell Fulson
3. Kiffer With Griffin
   (Griffin Brothers)
4. Do Lord Remember
   (Angelic Gospel Singers)
5. Someone Mourn
   (Ray-O-Vacs)
6. Street Walker
   (Marge Day)
7. Jesus Answers Prayers
   (Angelic Gospel Singers)
8. Anyone, Anywhere
   (Ivy Joe Hunter)
9. Love Don't Care
   (Roy Brown)
10. Harbor Lights
    (Dinah Washington)

SHOALS, IND.
1. I'm Gonna Have Myself A Ball
   (Tiny Bradshaw)
2. Blue Light Boogie
   (Lionel Hampton)
3. I'll Never Be Free
   (Gospel Singers)
4. Everyday I Have The Blues
   (Lowell Fulson)
5. Mama lips (King Cole)
6. Funky Louisiana
   (Ivy Joe Hunter)
7. Love Don't Care
   (Roy Brown)
8. Con Amen Empathy
    (Savannah Church)
9. Everybody Is Somebody's Fool
   (Lionel Hampton)
10. Harbor Lights
    (Dinah Washington)

DALLAS, TEX.
1. Everyday I Have This Time
   (Fats Domino)
2. Sex Don't Boogie
   (Amos Milburn)
3. I've Made My Mind
   (Charles Brown)
4. Ticket Agent Blues
   (Ray -O -Vacs)
5. Road Boy Whiskey
   (Amos Milburn)
6. Empty Life Blues
   (Mercy Dee)
7. Too Lazy
   (T-Bone Walker)
8. Repentance Blues
   (Charles Brown)
9. She's Serenaded All Over
   (Archibald)
10. Their Thing
    (Jimmy Rogers)

ELIZABETH, N. J.
1. Goodnight, Irene
   (Pearly Guyton)
2. Blue Light Boogie
   (Ella Mae Jordan)
3. I'll Never Be Free
   (Genealogical)
4. Mama Lips (King Cole)
5. I Love My Baby
   (T-Bone Walker)
6. Tenderly (Lionel Hampton)
7. Anyone, Anywhere
   (Ivy Joe Hunter)
8. Teardrops From My Heart
   (Ray Brown)
9. I'll Close My Eyes
   (Jimmy Scott)
10. Hard Luck Blues
    (Ray Brown)

ATLANTA, GA.
1. Million Dollar Secret
   (Helen Humes)
2. Shangri La
   (Lightning Hopkins)
3. Blue Shadows
   (Lowell Fulson)
4. It's A Sin
   (Ivy Joe Hunter)
5. Every Night About This Time
   (Fats Domino)
6. I'll Ride On A Cloud
   (Ivy Joe Hunter)
7. For Avery Blues
   (Little Esther)
8. I'm Young To Keep
   (Harp Fisher)
9. Street Walker
   (Marge Day)
10. Saturday Night Boogie
    (Ray Brown)

WRITE, WIRE, OR PHONE... WE KEEP US INFORMED AT ALL TIMES.

CASH BOX
1540 BREWSTER AVE., CINCINNATI 7, OHIO

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
King Records Sign Margaret Phelan

NEW YORK—Margaret Phelan, currently headlining at the St. Regis Maitsonette in New York, has signed a year's contract with King Records, through her agents, Music Corporation of America. Signing for King was its president, Sid Nathan. Miss Phelan's contract is for one year, with an option of another year. During the first year, the petite Texan will record a minimum of eight sides. She will probably make an evenly balanced between currently popular tunes and "material" numbers such as she does in supper clubs. Miss Phelan is the first "name" singing artist to be landed by Nathan, who has signed several name orchestras, both in the popular and folk fields.

Swing Time Buys Exclusive Masters

HOLLYWOOD, CALIF.—Swing Time Records Inc., this city, this past week acquired an undisclosed amount of masters from the defunct Exclusive Record Company. Bulk of the purchase consisted of a great many sides recorded by Charles Brown, top name artist in the rhythm and blues field. In addition there were several sides etched by Mabel Scott. The Brown disks were originally billed as wax by the Johnny Moore's Three Blazers combo. Swing Time is reported to have paid quite a sum for the rights to the masters. The platter had already released the first of the crop of sides which is Charles Brown's "Merry Christmas Baby" and "Lost in the Night" and Mabel Scott's "Boogie Woogie Santa Claus." This one will spread like wildfire in the right spots for both ends have what it takes to do it up big. On the top deck Mabel shouts out some clever lyrics to a ditty with a good fast beat. The instrumental support is top notch and helps build up the waxing so that its ends running away. This is exciting fare from an ultra, slow ballad with the same group. Nobody will find themselves recording. Lower half is a Christmas special set to a boogie beat which makes for very intriguing listening and is just right for this time of year. Both sides can't be beat. Both ends of the platter should be well remembered by music ops since they scored several years ago—then it's back from a side today. Listen on.

Mike Sukin Named Professional Mgr. Of Valendo Music

NEW YORK—Mike Sukin was named professional manager of Laurel and Valendo Music, it was announced this week by Tommy Valendo, president of both firms. Sukin, piano player who has been on the west coast for the past few years, was representative for Breyer Music, in which firm he was a partner until April of this year. Before that he had been with Irving Berlin Inc. for a decade. Until this appointment, Tommy Valendo had taken care of all professional assignments on his own.

THE CASH BOX

"THAT AIN'T THE WAY TO LOVE" (2:45)
"BOOGIE WOOGIE SANTA CLAUS" (2:20)

MABEL SCOTT
(Swing Time 239)

"BLUE SHADOWS" (2:45)
"LOW SOCIETY BLUES" (2:47)

LOWELL FULSON
(Swing Time 234)

"BLUES HANGOVER" (2:49)
"TRAVELING TIME" (2:49)

LLOYD GLENN TRIO
(Swing Time 234)

"LOST IN THE NIGHT" (2:14)
"MERRY CHRISTMAS, BABY" (2:45)

CHARLES BROWN
(Swing Time 238)

"DON'T CHA KNOW" (2:46)
"SLEEPLESS NIGHTS" (2:51)

IDA JAMES
(ASA 1007)

"HARMONICATS"

Voice By
RUDY CARFARO

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
Columbia Issues New Doris Day Disks

NEW YORK — Columbia Records this week announced that it had issued a collection of eight songs by Doris Day to coincide with the national release of her latest film, "Tea For Two". Accompanying the songstress are her film partner, Gene Nelson, the Page Cavanaugh Trio, the Ken Lane Singers and Alex Stordahl's orchestra.

Doris Day's first "picture" album in which she co-starred with Harry James has ranked among Columbia's best selling popular sets since its release last March.

Clipper Records Set Foreign Wax Deals

NEW YORK — Star Songs completed negotiations this week with Quality Records, Ltd., of Toronto, for all Canadian pressing and distributing rights on its Clipper recordings. All releases in Canada to be made on the Quality label.

This is the second foreign market opened by Star Songs for its Clipper recordings, similar deals having been set for Great Britain with the Manor Record Company, of Newcastle Upon Tyne, England.

First release, in both England and Canada, will be the Johnny Corvo etching of "The Peddler's Serenade". Originally released on the Clipper label, song has been further recorded by Capitol (Dean Martin) and Abbey (Jackie Heller). Backing will be "In The Dark", also from the Star Songs Catalogue.

Star Songs, also an ASCAP publisher, are set to announce assignment of foreign publishing rights on the song material when present negotiations with English and Canadian publishers are concluded.

MGM In Heavy Art Mooney Promotion Campaign. Band Switches To Sweet

NEW YORK — The new dance-styled aggregation of Art Mooney will come in for plenty of attention from M-G-M Records within the next few months. The new band of the former "banjo king" has received both a blessing and a go-ahead signal from the disckery, and M-G-M officials feel that "the new Mooney" will be established as the country's "dance band king" within the next six months. To help bring about that end, a big M-G-M promotional campaign has been organized to plug forthcoming Mooney records.

First of the platters with the new sound in line for all-out plugging couples "Serenade In Blue" with "I'm A Dreamer". It was released a few weeks ago and is already showing indications of hitting best-seller lists. M-G-M is also rushing out a new Mooney waxing next week which couples two tunes by Bennie Benjamin and George Weiss, "To Think You've Chosen Me" and "I'll Never Be Free". Actually, the so-called "new Mooney style" is a reversion of Mooney to the style of his first post-war band when he was picked as the heir to the mantle of Glenn Miller by music business trade magazines.

The switch to the "banjo band style" came when the Mooney crew cut a little number called "I'm Looking Over A Four Leaf Clover" in late 1947 partly as a joke and partly to fill in a fourth side on a recording date. The number turned into a million-copy bonanza and set the style for such other Mooney "oldie" hits as "Baby Face", "Five Foot Two, Eyes Of Blue", and "Doo De Doo On An Old Kano". In all, Mooney sold well over 6,000,000 banjo records for M-G-M.

Coupled with that promotional push M-G-M will put behind forthcoming Mooney wax will be a policy of allotting the band first call on "plug" tunes with an eye to producing a string of double-hit platters. This follows the plan the disckery has been using so successfully for the past six months with its top-notch vocal star, Billy Eckstine.

A New Over-Night RECORD HIT from Coast to Coast!

"PLEASE SAY GOODNIGHT TO THE GUY, IRENE"

RCA VICTOR Record No. 20-3925 (47-3925)

by ZIGGY TALENT

Currently with VAUGHN MONROE and his Orchestra

THANKS, VAUGHN, for your helpful guidance and sponsorship in permitting me to make my own records

EXCLUSIVE MANAGEMENT
Willard Alexander INC.
30 ROCKEFELLER PLAZA
NEW YORK

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
Permo, Inc. Names Bert Davidson To Sales Promotion Post

The return to Permo, Incorporated, Chicago, by Bertam (Bert) Davidson was disclosed this past week by the firm. When questioned on the subject, A. J. (Art) Olsen, president and founder of Permo, originator of the long life phonograph needle, said that Davidson’s return to the organization rounds out an organization program long in the making at Permo. It will be recalled by old timers that Davidson formerly handled the advertising and sales promotion for Permo needles along with other outstanding music accounts when he was engaged in the general advertising agency business, an association dating back some 18 years.

“Expansion of Permo products,” said Olsen, “into a wide field of sound reproduction accessories, which includes a series of eight coin phonograph needles, has necessitated a departmental set-up on sales promotion, coordinating dealer, consumer and operator relations. Davidson’s experience has been to a large extent devoted to musical equipment. His wide range of accounts and distributors and operators and his well-grounded experience with Permo developments, almost from the day of their inception, makes this affiliation significant for both the coin and music trades as well as ourselves,” said Olsen. “While this appointment is made primarily on the basis of what I deem a strictly business consideration, I am pleased to note that there is also a warm personal factor involved since Bert Davidson has for years enjoyed the confidence and friendship not only of myself, but the entire staff of our company.”

Davidson’s duties, being of a highly specialized nature and of wide scope, makes it difficult to assign a title, titles being of little concern among our personnel. He will, however, be recognized as the advertising and sales promotion counsel on a staff footing, devoting his time exclusively to Permo interests.

“Currently, Davidson is visiting among the operating and distributing trade of the coin machine industry helping users in getting the best reproduction from their music machines through the proper selection and use of the various types of Permo needles. The Permo Point coin phonograph line now comprises eight selections of coin needles to fit any need in tonal quality.”

Ekstine Signs Ten Year MGM Pact

NEW YORK—Top-flight vocal star Billy Eckstine signed a new ten year contract with M-G-M Records, ending his association with the label that first brought him to wide-spread fame. Full terms of the new contract were not announced, but it is generally stated that it included a large personal guarantee and a film contract with M-G-M Pictures, sister company of the diskery. The signature came as the result of several weeks of negotiations, during which Eckstine had been approached with rival offers by several major competitive labels.

Eckstine, currently involved in a sensational joint concert tour with fellow-M-G-M Records star George Shearing, flew in to New York from the Midwest to finalize the deal. The contract was officially signed for M-G-M Records by Charles C. Moskowitz, vice-president and treasurer of Loew’s Incorporated, its parent company, and Frank B. Walker, general manager of M-G-M Records. Present at the signing were Harry Meyerson, artists and repertoire chief for the company, and Milton Ebbins, Eckstine’s manager. M-G-M records originally signed Eckstine in 1947, shortly after the organization of the company, when the star had broken up his band and started on an exclusively vocal career. Several of his first recordings for the label drew unusual attention from the public and he finally hit the top with his waxing of “Crazy,” which hit well over the million mark in sales and has become an M-G-M catalogue standard. Since that time, Eckstine’s string of his recordings has been unbroken.
**THE CASH BOX**

_Folk_ and _Western_ Record Reviews

---

**“BLUE CHRISTMAS” (2:72)**

**“FROSTY, THE SNOWMAN” (2:63)**

Curt Massey

(London 772)

- Curt Massey comes through with a couple of sides dubbed “Blue Christmas” and “Frosty The Snowman” which’ll wear white in the boxes between now and Xmas. Top deck is one of the most listenable Xmas ballads since “White Christmas” and will certainly ring the bell this season. It’s a mellow sounding number on which Curt lets go, with a full voice in a manner which insures its success. Tony Vale’s orchestra gives the side a background which makes the whole setting an appealingly dreamy one—gotta have a terrific play in the jukes before the end of the year. On the lower half Curt gives his version of the current novelty “Frosty The Snowman” and again scores. This is one of the best renditions of a much recorded tune and it’ll certainly stand up with music ops. For real hot seasonal material, get this one—but fast.

---

**“MOANIN’ THE BLUES” (2.20)**

**“NOBODY’S LONESOME FOR ME” (2:27)**

Hank Williams

(MGM 1032)

- An unusual blues tune serves to give Hank Williams a fast moving pop deck. The title is well demonstrated by the lyrics and the moaning music and Hank together with his Drifting Cowboys give it a first rate run through. Flip is an up beat little number which gives Hank and the boys plenty of opportunity to show their worth. This one is sure to go strong in the jukes.

---

**“SANTA IS ON HIS WAY” (2:42)**

**“MERRY CHRISTMAS TO ALL” (2:18)**

Al Dexter

(Pro-Fram 9012)

- A couple of Xmas sides that’ll have a lot of appeal to children are offered here by Al Dexter. Both are light tunes in a medium tempo which are done in Al’s easy going way, though they won’t stop traffic, they’ll probably hold their own in the seasonal sweepstakes. Ops with the right locations should listen in.

---

**“I WOED, I COOED, I WED IN TENNESSEE” (2:07)**

**“PAW KEEPS STARIN’ AT THE SHOTGUN” (2:20)**

Jackie Osborne

(A ERA 301)

- Jackie Osborne comes up with a number featuring a cute set of lyrics on the upper lid of this disk. Accompanied by the Skyline Boys, Jackie has some good guitar work to back him up. Lower half is a backwoods sounding thing with some cute lyrics. Both ends should get a play on the machines.

---

**“WHAT’VE YOU GOTT!” (2:59)**

**“JELLY BEAN RAG” (2:46)**

Leon McAuliffe

(Columbia 20755)

- Here are two sides by Leon McAuliffe that should do well for music ops. They each have a good beat with interesting material, McAuliffe’s voice. The accompaniment includes some strings which gives the disc a very light feeling. Ops might pay some heed to this one.

---

**“I’LL NEVER LOVE ANOTHER” (2:57)**

**“MY LITTLE GIRL IN TENNESSEE” (2:39)**

Lester Flatt, Earl Scruggs

(Mercury 620)

- Flip has a couple of cute hillbilly numbers on this platter. Backed up by Earl Scruggs and the Foggy Mountain Boys, his twangy voice is accompanied by some fast guitar playing. On the lower half he’s joined in a duet by Curley Seckler and again gets some fast stepping guitar support. That’ll do fine as filler material.

---

**“MOP RAG BOOGIE” (2:28)**

**“RIVER ROAD TWO STEP” (2:35)**

Pee Wee King

(RCA Victor 21-0390)

- Pee Wee King and his Golden West Cowboys show with an upper lid that’s out of this world. The ditty is exactly what the title indicates and it gets a top drawer mauling by vocalist Gene Stewart. Flip is a slower item with Gene again handling the lyrics. Top deck is a sure thing for ops.

---

**“WHITE CHRISTMAS” (2:54)**

**“SANTA CLAUS IS COMIN’ TO TOWN” (2:15)**

Earl Arnold

(RCA Victor 21-0390)

- Two old standard Xmas tunes provide Eddy Arnold with an easy to listen to disk. Upper half is the wonderful Irving Berlin ballad that goes on forever. Lower half is the cute seasonal special that scored so big a few years ago. Music ops will familiar with both and know how they draw.

---

**“COWGIRL POLKA” (2:15)**

**“SAN ANGELO” (3:05)**

Dale Evans

(RCA Victor 21-0395)

- A fast sounding polka gives Dale Evans some singable material on the first side of this waxing. With an instrumental backing her up, that has the farm stamped all over it, Dale goes to town in a very happy style. Flip is a ballad that starts very slowly and winds up in a quite rhythm. This one’ll go over big with her fans.

---

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
CHICAGO—Regardless of materials and labor shortages, and regardless of price hikes for all materials and components, which would cause the average man in the vending machine industry to believe, that because of shortened production, manufacturers would sell to professional operators only, the search for new blood continues. It isn’t too hard to find new blood these days, with so much money jingling in the pockets of the average man, due to inflation, and tremendously increased salaries.

It isn’t too hard to find new blood, with lots and lots of finance paper behind them, being made for vending machines of all types. These range from the big drink dispensers right down to the penny nut vendors.

Of course this brings up the old, old battle all over again. That of the professional operator protecting himself from the ravages and inroads made on his routes by the new blood, being high pressured into the industry.

This means that new blood, because most of these men are heavy with cash, will make cash advances, pay for spots, make loans, and do one and a hundred other things to grab the locations.

And the best locations are, without too much thinking by anyone connected with this industry, in the hands of the professional ops who, have, for many years, learned by experience which are, and which aren’t, good locations.

So the battle continues. Even with defense, a clogging production of most of the plants, even with materials and components very scarce, and less and still less equipment being produced.

The battle has now reached a stage where it is turning from serious business into a ludicrous farce.

“How,” one vending machine op wants to know, “can the manufacturers, with so much less new equipment being turned out by their factories, be able to still continue the search for new blood, when they know that the professional operators are willing to buy what they have to offer?”

The answer, of course, as this man and many other ops put it, “is the bigger price which is obtained from the new blood.”

Where the average professional op, knowing the price of new equipment, will haggle and waffle and argue over the latest hiked-price, new blood, knowing nothing of price, takes what it can and starts right out to make the power of its dollar bills felt in every good location.

This loses the possibility for further and continued expansion for all of the field.

In the first place, the professional operator will win out in the long run anyway. The new blood op will sell off his equipment after enduring a certain amount of loss.

The old-timer will continue in business, but, in the meantime, many of his locations will make it very rough for him. They will ask for loans, advances and better commission bases.

But the pro will overcome that, as he has in the past, and will go on earning a decent return on his investment.

Then new blood will feel the effects and will, after a while, throw in the sponge.

Until that happens, everyone will be hurt and, most of all, the entire vending machine business will be hurt, because it will not prosper.

It will not open new locations. It will not arrange for new outlets where more and more prospective users of vending machines will come into being. It will not see the beginning of a new and better era.

New blood knows nothing of this sort of thing.

New blood only follows the course of least resistance and wants the dollars to answer all problems. It offers more in an effort to grab off the same locations which have had vendors for years. It spoils those locations for months to come, for it shames a better percentage commission basis.

It then takes months and months to rebuild to the same point gained after so many years of hard work and effort.

Whatever the answer—the professional operator will be the winner in the long run.

But, in the meantime, while manufacturers and their salesmen in the vending machine field continue to search for new blood, even tho they cannot produce too much equipment, and don’t know how long they will be able to produce what they can, the old-timer will be hurt, and will have to fight his way out of the damage that is being done, by harder and more strenuous effort than ever before.

MILWAUKEE, WIS.—Frederick C. Evans, well known vending machine operator of this city, says: “It seems to me that charging $5 for the privilege of shopping for machines and goods is rubbing it in.

“It costs enough to make the trip to the exhibition,” he continues, “for the exhibitors to be able to solicit business. They should be glad to pay the $5 to get us.”

NAMA has set two fees for operators who want to attend the NAMA convention. They can either send in $5 in advance and have a badge waiting for them when they arrive at the Palmer House or, if they desire to register when they get to the hotel, then they have to pay $5 for registration fee.

Ops have complained about this charge of $5 to attend and look over the machines they want to buy, but Evans put it into formal complaint and, as he says, the exhibitors should certainly be glad to get the ops to attend.

Questioning some of the manufacturers has resulted in the fact that they would like to see the exhibition halls thrown open absolutely free to one and all who want to attend this convention.

In fact, one large drink manufacturer stated, “We’re going to give away free drinks from our dispensers. Whether the man is seeking to buy, or just look over the great advances made in automatic merchandising, is absolutely okay with us.”

“We don’t care,” he continued, “whether it’s Mrs. Jones and her seven kids coming up to take a look around. There’s nothing else in the world as good for operators as populating machines with the general public.

“If the man is a professional operator, hell let us know quick enough and, who cares, we can just as rapidly check up on him.

“Therefore, as we see it, there’s no reason why there should be any charge made to anyone who wants to come up and see the exhibit.”

“We agree with this operator that the management is holding down on attendance when they force the operators to pay $5 to register into the show.

“Our prices for our booths is plenty high right now. Higher than we pay at other conventions. Let’s get together on this thing and see to it that all who want to attend can attend, and attend free of charge.

“We’ve got nothing to be ashamed of, and we don’t believe that any other exhibitor has either.”

CLEVELAND (and Vicinity)

OPPERATORS ONLY

ADD A PROFITABLE, ESTABLISHED

"ON LOCATION" SCALE ROUTE TO YOUR PRESENT OPERATION, PRICED FROM AS LITTLE AS $30.00 PER SCALE AND UP.

TERMS AVAILABLE. ROUTES INCLUDE A LIMITED AMOUNT OF TICKET SCALES AND SUCH FAMOUS MAKES AS PEERLESS, CAMCO, WALING, ROCK-OLA, KIRK, CAILLE, ARISTOCRAT, MILLS, JENNINGS, NATIONAL AND PAGE—ALL MODELS AND TYPES.

ACT PROMPTLY—ONLY A LIMITED AMOUNT OF ROUTES STILL AVAILABLE.

WRITE OR WIRE DEPARTMENT "C"

PEERLESS WEIGHING AND VENDING MACHINE CORPORATION

29-29 Forty-First Avenue • Long Island City 1, N. Y.

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
UNITED STATES SUPREME COURT

PHILADECHELIA, PA. — The United States Supreme Court decision upholding the right of the State of Pennsylvania to license all business places where television is shown and liquor is sold, has created a flurry throughout the state.

This decision means that restaurants, taprooms, and other places will owe the state about $6,000,000 in back license fees.

The Philadelphia Retail Liquor Dealers Assn. has now decided to pay up about $30,000 in delinquent license fees since this legal battle was under way.

The battle was originated in Dauphin County where the $120 license fee went into effect on all business places selling liquor that were featuring television amusement.

The State of Pennsylvania put this $120 per year license fee into effect in 1946. The state legislature repealed it in 1949. But, since 1946 the legal battle has been under way.

The U. S. Supreme Court decision upholding the right of the State of Pennsylvania to tax these business places featuring television entertainment with a $120 per year license fee has now brought the entire matter to light once again.

It is believed here that the state legislature may again bring this bill up for vote, now that the U. S. Supreme Court upheld the tax, and that taprooms, restaurants and other business places in this state, where television is featured, will again find themselves paying an annual license fee for the privilege of featuring this sort of amusement.

It is also believed that other states will note this decision, and that this source of revenue will be brought to the fore in other state legislatures around the country, especially where TV is prominent in business places.

The juke box industry has been paying a license fee for the privilege of placing juke boxes both to the U. S. Government, as well as to the individual states, counties and cities. The fact that television paid a license fee was considered only a very fair deal by all Pennsylvania's juke box operators.

The average merchant throughout the State of Pennsylvania will have to cough up with about $200 as his share of this unpaid back license fees.

Other merchants in other states, it was reported for sometime, had expected to pay a license fee for the privilege of featuring television entertainment.

This legal battle before the U. S. Supreme Court, it is claimed, held back some of the states from taxing business places featuring TV until this decision was given.

Now that the U. S. Supreme Court decided in the state's favor, it is a certainty that many states will follow suit, and that license fees will be voted for places featuring television for entertainment purposes.

As this news spread from here to juke box operators in other states many reported this decision to locations.

The belief is that, like in Pennsylvania where many spots will probably pull out their TV receiving sets, other businessmen in other states will do the same should a license fee go into effect in their state.

In the meantime, juke box ops here in Pennsylvania were much pleased with this U. S. Supreme Court decision.

It means that many spots where their machines were cut off when TV programs went on, will now be put back into full action, and that the chances are collections will rise accordingly throughout the state.

DETROIT, Mich.—Music ops throughout the state are being plagued by new blood that is being high-pressured into the juke box business, they report.

The result has been that many combinations and front service money arrangements have been hard hit. Some retailers are now demanding that the old time ops meet the situation which has been created by this new blood.

As one old time op reports, "There has never before been anything like this. These new guys are placing the most expensive phonograph, and are working on a straight 50-50 basis, which, as anyone now knows, is impossible.

"But," he continues, "the everyone tells us to wait a little while, that these guys will go back anyway. That isn't the point. The point is that they are making it very rough with our locations. They are soliciting everywhere in their present enthusiastic mood.

"Most of these guys are factory workers who are convinced that they are going to make a good fortune on the side with a juke box route. They get, in most cases, only $15 per week rental for their phonos. If costs them over $2 per week to operate them.

"But they don't seem to realize this fact. They just go ahead and are encouraged by the sellers. It hurts all the operators in the state, for everyone is getting complaints from locations.

"In fact," this operator continued, "I just read against one location that got an 'advance' of $300, and is only giving the operator $15 weekly rental for a new, expensive phonograph.

Michigan ops are now in arms against what is happening here, but, at the moment they are too busy smoothing off their own location owners to do anything about this sort of selling, they claim.

When it does calm down a bit, they report, they are going out to make sure that these operators continue on their weekly rental basis, for they know they state, that these ops will simply have to "go broke" to continue under such conditions.

BRIAN NAught New Rock-Ola Phonos

DETROIT, Mich.—Joe Brilliant of Brilliant Music Company is becoming more impatient as the weeks fly by.

According to Joe, "Every day, without fail, ever since the Rock-Ola mechanism was shown, we have been getting calls from operators here asking us, 'When are we going to see the new Rock-Ola phonograph?'"

It's getting to the point, according to Joe, where he is now dreaming of one cabinet after another and trying to smooth off all questions with, "You can depend on Rock-Ola. The new 'Rocket 51-50' will be the most outstanding phonograph. It'll be the one for '51.'"

In the meantime, Joe is bawling the fact that the days are flying by, that he even has "some orders on hand, sight unseen," and hasn't as yet heard from the Rock-Ola factory as to when he can expect his first shipments so that he can satisfy all callers.

DETROIT, Mich.—Music ops throughout the state are being plagued by new blood that is being high-pressured into the juke box business, they report.

The result has been that many combinations and front service money arrangements have been hard hit. Some retailers are now demanding that the old time ops meet the situation which has been created by this new blood.

As one old time op reports, "There has never before been anything like this. These new guys are placing the most expensive phonograph, and are working on a straight 50-50 basis, which, as anyone now knows, is impossible.

"But," he continues, "the everyone tells us to wait a little while, that these guys will go back anyway. That isn't the point. The point is that they are making it very rough with our locations. They are soliciting everywhere in their present enthusiastic mood.

"Most of these guys are factory workers who are convinced that they are going to make a good fortune on the side with a juke box route. They get, in most cases, only $15 per week rental for their phonos. If costs them over $2 per week to operate them.

"But they don't seem to realize this fact. They just go ahead and are encouraged by the sellers. It hurts all the operators in the state, for everyone is getting complaints from locations.

"In fact," this operator continued, "I just read against one location that got an 'advance' of $300, and is only giving the operator $15 weekly rental for a new, expensive phonograph.

Michigan ops are now in arms against what is happening here, but, at the moment they are too busy smoothing off their own location owners to do anything about this sort of selling, they claim.

When it does calm down a bit, they report, they are going out to make sure that these operators continue on their weekly rental basis, for they know they state, that these ops will simply have to "go broke" to continue under such conditions.

BRIAN NAught New Rock-Ola Phonos

DETROIT, Mich.—Joe Brilliant of Brilliant Music Company is becoming more impatient as the weeks fly by.

According to Joe, "Every day, without fail, ever since the Rock-Ola mechanism was shown, we have been getting calls from operators here asking us, 'When are we going to see the new Rock-Ola phonograph?'"

It's getting to the point, according to Joe, where he is now dreaming of one cabinet after another and trying to smooth off all questions with, "You can depend on Rock-Ola. The new 'Rocket 51-50' will be the most outstanding phonograph. It'll be the one for '51.'"

In the meantime, Joe is bawling the fact that the days are flying by, that he even has "some orders on hand, sight unseen," and hasn't as yet heard from the Rock-Ola factory as to when he can expect his first shipments so that he can satisfy all callers.

CONVERT YOUR OLD MILLS ESCALATOR-TYPE BELLS TO...

BUY THE COMPLETE KIT TO REBUILD YOUR OWN OLD MILLS ESCALATORS INTO "WILD DEUCES"

COMPLETE BRAND NEW "WILD DEUCES" CABINET PLUS KIT

Hurry! Write! Wire! Phone! Today!

AMUSEMENT SALES CORP.

4347 W FULLERTON AVE (All Phones: Humboldt 9-1332) CHICAGO 39, ILLINOIS

Newmark Names Tony Sanders Sales Mgr.

DETOIT, MICH.—Ben Newmark of Miller-Newmark Distributing Company, this city, announced this week that he had named Tony Sanders, well known to all ops here and very well liked, as sales manager for the firm.

Ben said, "Tony more than deserves this position with our firm. Everyone of the operators know him and like him. He has helped them in a thousand and one ways since he's been with us. They all know that they can trust Tony to give them the best deal and best equipment at all times. Tony, who is leaving on a well deserved vacation, reported that he was very enthusiastic about his new position and that he would, as always, continue to serve everyone of the operators in this area with the very finest equipment, giving them the best service at all times."

Ben also had a complaint to register with this publication. He said, "In your October 21, 1950 issue on page 25, wherein you tell the story of our first anniversary, you mention the fact that we are doing a very nice business on 'new' equipment throughout the states as well as in Canada and Mexico. "This is probably a printer's error on your part," he stated, "I should have read that we are doing a very grand business on 'used' equipment outside of the state of Michigan."

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
Wurlitzer Tucson Distrib Inaugurates Mobile Showroom and Service For Ops

WASHINGTON, D. C.—Included in the 44 types of building projects harmed by the National Production Authority, in an order issued this week, are construction of buildings for arcades and slot machines. It would appear that the interpretation of this regulation which goes into effect Saturday at midnight, October 29, in that construction is prohibited of buildings only for the above projects. Opening of arcades in buildings already in existence would seem to be permissible.

Bans Construction Of Buildings For Arcades

APPLETON, WIS.—Joe Cohen of Ristaurat Inc., this city, reported this past week that their “Ristaurat” 45 rpm counter model phone has just enjoyed the very biggest month’s business in all their history.

Export business simply piled up on the firm. Sales to Canada and Alaska exceeded anything planned.

Cohen also said, “We have been receiving letters from operators all over the country telling us that 2 plays for 5c on our 45 rpm ‘Ristaurat’ is catching on here, and that the teenager spots are doing a landoffice business with this brand phonograph.”

A new distrib set-up will soon also be announced by the firm. In the last few weeks some leading distrib’s have been named.

They state that they believe they are well on the way to complete this Fall and Winter far ahead of what their present production schedule will be able to handle.

“We don’t know,” Cohen said, “whether we shall be able to keep step with the orders that are flooding in from all over the globe at this time.”

Gottlieb “Spot Bowler” Receives Ops Praise

CHICAGO—Exxx at D. Gottlieb & Company reported this past week that their newest pinball, “Spot Bowler,” has received unusually fine acceptance everywhere in the country.

The game was one of the most intensively previewed by the firm. It has clicked wherever it has appeared, operators have reported to Gottlieb distributors.

In fact, the firm states, it appears that “Spot Bowler” is due for a longer than usual pinball game run, because of the grand acceptance which the game has received, and furthermore, wherever placed, the machine has topped all former pinball game earnings.

Features of the game are very outstanding, according to distributors of the firm.

Many of them believe that this is, “One game that will stay put, on location for a long time to come.”

In fact, one of the execs at Gottlieb said this past week, “There is no doubt that “Spot Bowler” is going to prove itself one of the finest pinball games ever built.

“It has everything that the player and the operator wants, and has extra features for keeping play alive for a longer period of time, than has ever before been built into a five-ball free play game.”

Because of the wonderful reception given the game, the firm’s production line has been going full blast, and shipments are being rushed along to distributors throughout the country so that they can meet with the operator’s demands.

Ristaurat Enjoys Biggest Month’s Biz

Bans Construction Of Buildings For Arcades

WASHINGTON, D. C.—Included in the 44 types of building projects harmed by the National Production Authority, in an order issued this week, are construction of buildings for arcades and slot machines. It would appear that the interpretation of this regulation which goes into effect Saturday at midnight, October 29, in that construction is prohibited of buildings only for the above projects. Opening of arcades in buildings already in existence would seem to be permissible.

Bans Construction Of Buildings For Arcades

WASHINGTON, D. C.—Included in the 44 types of building projects harmed by the National Production Authority, in an order issued this week, are construction of buildings for arcades and slot machines. It would appear that the interpretation of this regulation which goes into effect Saturday at midnight, October 29, in that construction is prohibited of buildings only for the above projects. Opening of arcades in buildings already in existence would seem to be permissible.
Sauve Displays Flag Speaker

DEtroIT, MicH.—Art Sauve is attracting plenty of attention to his place here each evening with a lighted, waving American Flag speaker, which is stopping strollers who stand to gaze at the flag and who, because of this, become better acquainted with the firm and the merchandise it has to sell.

Dale Sauve, Art’s son and manager of the firm, reported, “We dug down into the basement the other day and cleaned out equipment that must have been down there for more than twenty-five years. “Eight at the very bottom we came across this very beautifully framed all silk American Flag with a genuine portrait light over it and decided, after we admired it so much, to feature it in the window of our place here, for all people to see and admire, too.”

The flag has an inscription along the bottom, “On To Victory.” It was manufactured about 1942 by the Tri-Way Products Company of New York. It proved one of the most successful music location getters at that time.

Dale Sauve also said, “Ever since we’ve had the flag here, we didn’t know that it was a wall speaker for phonographs, until just a short time ago, when one of the manufacturers of the product walked in to tell us about it. “Now we are going to connect it to one of the phonos here and get the music, which, because of vibration, also makes the flag seem to wave.”

Gov’t To Spend Many Billions Next 5 Years

CHICAGO — The fact that Uncle Sam will be spending many billions per year, for the next five years at least, for defense, has bit hard at all manufacturers in this area, and especially in this field.

It is now more than ever apparent to all coinmen, as one leader stated, that there will be extremely deep cuts in production and, in time, there will be few new machines being manufactured that the field may be back where it was during the last war period.

The warm’in, regardin’ ever bigger defense expenditures has been given the trade by this publication, but weeks showed a strengthening in belief that, with the war in Korea practically over, defense effort might be cut to a great extent.

The truth of the matter is that defense work has been stepped up, and not held down in any fashion whatsoever. In fact, more restrictions, controls and allocations of materials are coming out of Washington each day, as leaders here pointed out.

They also stated that more defense work was also coming thru, and that more and more factories have been using more of their time and equipment for this sort of work.

Ops who believed that new equipment production would continue unchanged didn’t have change their entire line of reasoning, according to leaders here.

They should, as has been urged on them in weeks past, attempt to anticipate their needs, and order as far in advance as possible, to assure themselves having whatever new equipment will be necessary to profitably conduct their businesses in the future.

Jennings Goes Deeper Into Defense Work

CHICAGO—O. D. Jennings & Co. company is tapering off on bell production and will, within 90 days, it is believed, be completed in defense work.

The firm has a great many defense work subcontracts on hand now. They are working around the clock to fill them, and are expecting even more of these within the next few weeks.

This will mean that the firm will have to write “finish” to whatever slot production they now have under way, and turn completely to handling the defense work contracts, which they have undertakers.

Parts will be manufactured as needed. Business contacts will be continued with production placed into effect as required.

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
Premium Department Enlarged For 3rd Time

CHICAGO—With lights blazing in their quarters here past midnight this past Wednesday, Wally Finke and Joe Kline reported that the reason was they were once again changing and enlarging their premium department.

This is the third time that First Distributors have had to enlarge its premium space.

"This time," Wally and Joe report, "we believe we have the finest premium arrangement for operators featured by any firm."

Finke also said, "Our new and larger premium department is set up in such fashion that the operators can see all the merchandise, and can also get quick service on whatever they want to buy."

"In addition," he claims, "the new spacious premium arrangement is so set up that we can handle all mail orders very efficiently!"

Both Wally Finke and Joe Kline have been doing a very fast premium business in this area as well as all over the country.

Many operators depend on their choice and they have received blank checks to send premiums to various spots.

SuperVend Moves Offices

CHICAGO—Effective Monday, October 30th, SuperVend Sales Corporation will be located in new larger quarters at 650 S. Clark Street, this city. Mike Hammersgren, president, explained that the move was necessitated by increased business.

MIAMI MURMERS

The heading of this column should be changed. It should be called "Miami Roars." This past hurricane was the worst ever. So many houses without roofs, windows broken, furniture smashed, light poles down. Damage that ran into the millions of dollars. Plenty of cigarette machines, phonos, drink machines and other equipment ruined. It'll be many weeks before things are back to normal again.

Willie Lovey stepped off the plane from New York and his first words were, "It's grand to be back!" Mr. and Mrs. Lou Koren, their son, daughter-in-law and grand-son, back in town to get the King Cole all set for what Lou believes will be their very greatest season. Advance reservations at the King Cole, and at almost every hotel on the Beach, are absolutely terrific.

George Sax of the Saxony finished enlarging "Ye Noshery" and the common who visit this spot in the winter are now assured better service and plenty of seating space.

There will be quite a delegation of operators from this town to the NAMA show in Chicago. Willie (Little Napoleon) Blatt of the Supreme Distributors, wired to friends in Chicago to expect him on the 10th of November. He'll stay at the Palmer House. Wonder if Willie remembers about "I love you twenty times"? Sam Taran, a busy guy traveling all about the country, and Roy Ross trying to keep step with all the goings at the office. Oscar Truppman and Ted Bush quite busy these days. Mrs. Irving Sommer was handling the Coke machine route himself.

Lots of deals being reported these days—routes being sold, etc.—and all before the big season opens.

Angott Arranges Trade-In Deal On Phones

DETROIT, MICH. — Carl Angott of Angott Distributing Company, the city's well known direct factory distributor for the Rudolph Wurlitzer Company, announced this past week that his firm wanted emergency use records from all ops in this area.

Angott also reported that the firm is willing to pay top prices for these used records. He urged all Detroit operators to call on the firm with as many records as they have and get more money for them.

Angott also reported, "At this moment we are arranging one of the greatest trade-in deals in our history for all music operators in the territory we cover for Wurlitzer."

"While we can deliver the brand new and sensational Wurlitzer 1250 model, we urge every operator who has a used phonograph he wants to trade, to call on us today, and he'll walk out with a brand new Wurlitzer 1250.

“Our deal is so good," Angott continued, "that every music operator who has called on us, has traded in all of his used phonos to get the new Wurlitzer 1250."

Angott also stated, "Something like this only happens once in a great while. We've been able to accumulate a few brand new Wurlitzer 1250s."

Angott also said, "There is no substitute for quality!"

"There is no substitute for quality!"

"This time," W. E. Buckley reports, "our distributors will have to look at their phones, phonographs, players and the like to see what we can deliver them.


Buckley, manufacturing co., 4223 W. Lake st., Chicago 24, I11.

Please mention THE CASH BOX when answering ads—it prove you’re a rent coin machine man!"
It's the Old West - - brought to LIFE again with the ROOTIN' - TOOTIN' - SHOOTIN' EXHIBIT'S DALE 'SIX SHOOTER' with REALISTIC LIVE ACTION TARGETS

HERES THE OLD WEST GONE MODERN
Action-Packed Stage Coach Robbery ... in a space-saving, smartly designed, ultra-modern cabinet that will give added play appeal on any location.

MOVING TARGETS
with EXCLUSIVE AUTOMATIC VARI-SPEED ACTION
Speed of targets varies during entire play for added player interest.

STAGE-COACH BANDITS
FALL OFF THEIR GALLOPING Horses
as hits are scored with the realistic action of the Western Six-Shooter.

EXCLUSIVE "SHARPSHOOTER"
TICKET VENDOR
Automatically reads spoken proof or shooting skill. Delivers 1 to 5 tickets in rip-up section for long lasting player interest.

STURDY, LONG-LIFE MECHANISM
with New and Novel Features for SIMPLIFIED SERVICING

NOW AT ALL EXHIBIT DISTRIBUTORS
THE EXHIBIT SUPPLY CO. - 4218-30 W. LAKE ST. - CHICAGO 3, ILL.

Keeney Puts "Match Bowler" Back Into Production

Continue On Other Products - "League Bowler" Current Outstanding Seller

CHICAGO—Charley Pieri, general sales manager for J. H. Keeney & Company, Inc., this city, reported this past week that the firm had gone back into production of its "Match Bowler", conversion for 12 foot cushion shuffleboards.

The firm was forced to halt production of this conversion unit some weeks ago when materials proved impossible to obtain.

Since then they have been successful in again obtaining more materials for further construction of "Match Bowler" and were extremely happy, this past week, to announce the fact that they were back in production on this unit.

"Demand," Charley Pieri reported, "was so great from distributors and operators that we simply tore the country apart seeking more materials to continue production of our "Match Bowler" conversion for the twelve foot shuffleboards.

"The result is," he said, "that we are now able to get back into production and we are happy to announce that those operators, who have been waiting for these conversion units, will soon have them, as our production lines get going at full blast.

"There is no doubt," he continued, "that "Match Bowler" has proved itself one of the most outstanding of all the conversions which have yet appeared in the industry.

"It is one conversion that is bringing operators of the twelve foot cushion shuffleboards bigger and steadier profits than they have ever before enjoyed.

"In addition, the firm is continuing production of all its other products. Their leading machine, "League Bowler", four player shuffle rebound, continues to be the most outstanding seller of all their products.

TRADE-IN
YOUR OLD PHONOGRAPH FOR THE BRAND NEW WURLITZER 1250

ACT QUICK! WHILE WE CAN MAKE DELIVERY!
We need your used phonographs today! Hurry! Best trade-in deal we've ever made guaranteed if you'll bring your old phonos in today! You can walk right out with the brand new and sensational WURLITZER 1250.

DETOIT OPERATORS WE'LL PAY MORE FOR ALL YOUR USED RECORDS
BRING YOUR USED RECORDS IN TODAY! GET MORE MONEY FROM US!!

MILLS BOWLS!
We have all Mills latest balls in stock.

FRIEDMAN AMUSEMENT COMPANY
441 Elysian Ave. S.E., Atlanta, Ga. AUTHORIZED MILL'S DISTRIBUTORS

REAL BARGAINS!
J427 "711" $ 69.50
Table $ 89.50
Select-A-Card 95.00
Old Faithful 120.00
Melton Sw. 125.00
Tahiti 156.00
Tahiti Special 180.00
Citation 180.00
Photo Finish 250.00
Paper Finish 250.00
Gold Cup 300.00
Jockey 300.00
Lexington 300.00
Bally Spot 300.00
Cin Mike 300.00
Cin Mike II 300.00
Vit-A-Boy 300.00
Lexington 300.00

AMERICAN DISTRIBUTING CO.
4014 Elm St., Dallas, Texas Tel. Victor 6386
CIAHAGO CHATTER

MOA (Music Operators of America) Board of Directors will be meeting (while you read this) at the Palmer House. George Miller of Oakland, Cal., Chairman of the Board, is getting this meeting going and will soon have many problems will be brought to the fore. Roy Claeson, mgr. of Detroit's ops, and Morris Goldman, president, made their reservations at the Palmer House and are making plans to get to Chicago to be at this meeting. It is expected that this meeting will be very productive. 

Henry H. Levine of N. Y. C. left right after their big banquet at the Waldorf-Astoria to fly here and get some power moves out of the way. I have all popped up with "Poppertee." Vic Comforte of Bathmore Distribs explaining the unit. Hy advises that John E. Cobb is now very much retired in South America. Ed Zogg, Chicago's P.I. got in touch with me as expected this past week. Ed developed a very bad infection in his arm. But reports he's getting all better, and will be in town soon.

Paul Brown, well known music op, all asked over at 45 rpm. Nashville juke box ops find a drop in take as TV opens in their town. Seymour Golden of Coin Machine Service Co. advises, “Business stinks.” R. R. (Dude) Greenbaum of Trans-Vie Corp. reported very good business since last July and 16th at home. That was a gala housewarming at the Ray Moloney's. A very gorgeous home. Tom Grant has become a card case fan. His daughter brought him a brand new Contax from Europe. -Tom Callaghan tells about a game of golf with San Francisco's police chief. Hen and Trudy Coven in the midst of plans for their new home and running here, he was mentioned to get this, that, and the other thing. George Huesman and his Missus a very swell couple. Herb Jones is getting his wife up for D.A. again. This past week a beautiful couple.

George Jenkins says he is going to take up front fence hopping because he lives that close to Ray.

Ray Moloney proud of the growth of Comar plan. Have over 100 big accounts. Bill (The Shadow) Bilheimer of Como, says, "I gained two pounds. Just look here."

Roy McGinnis of Keyell all heaped up on having all golf courses club when getting together into one golf club so they could get the time of their lives. Roy suggests that golfers like Ray Moloney, Tom Callaghan, Eddie Oettinger, Mike Hamburger, Jacky Meyers, Grant Shay, Herb and Ralph Mills, Ben Coven, and all the others should seek out the far west side courses and join up as a group. Plenty squabbling among Detroit ops about that new beer being pushed to earn "big, part time money." Very nice letter from Gordon Brown of Paramount Vendoring Corp., Beacon, N. Y., wherein he wants up dates of each good out of your magazine.

They're still talking about 10c play pinball games. Who knows? Maybe a shot in the dark in this direction with guaranteed may revive the entire thing.

U. S. Supreme Court decision upholding the right of the State of Pa. to license liquor selling spots where TV is featured, may give other states a good idea for a new source of revenue. Ray Moloney, urges all cities to put up a big lighted board in the center town and paint thereon the pleasures of all politicians who are elected. Board to remain in being, conscious day and night, for the entire term of the elected.

Frank Mears, Exhibit's sales mgr., away out on the West Coast and shooting those out-of-town golf greens, while the factory keeps Joe Buth out for a day or so long. In fact, Exhibit is now on six day work week, to complete orders. And Ford Sebastian is using his own plane to fly up and get parts and fly them back again to keep production lines going. Oh, D. Jenkins taping off on side and within month or so expected to be completely in defense work. Red Zogas, Chicago's, "new feature to this 'Machine'" by going and then coming. After wisher (or player) inserts silver dollar he gets a ticket. He tears this half and drops one part in "well" built into machine making his wish at same time. He then waits 72 hours and, if doesn't get his wish, he can come back and give location his serial numbered ticket and get 50c back.

Bell-O-Matte reported to be turning out about 75 of the "21st" a day. Charlie Pieri, J. H. Keeney & Co., all excited this past week, he, that the firm could, after collecting enough materials, put its "Match Bowen" together and have it back in production in a week. This unit fits on a very small shuffleboard and turns these into 4 player shuffle game. Al von Gerbsburg reported on his way home from his two month honeymoon in South America. Expected to arrive here about Nov. 1. Ed Levin of Chicoins in an animated phone conversation with Art Saue of Detroit. Vic Weiss and Billy Knapp of Allied report that they are enlarging their parts dept and, regardless of all the headaches to obtain parts and supplies, are working hard to bring in everything ops need.

Wally Finke and Joe Kline of First Distributors so busy these days that they just haven't time to think about anything else but getting out merchandise.

Harold Saul of Coven asks, "Who's doing what?" Greetings to Bart Davidson on his return to the field with Perrot. Bert always has his box big.

Nat Cohn flew thru our town from Tuscon and stopped over for just a few hours to talk things and that's one of the big plants here that may be back distributing. Pat Murphy, well known to many, now in the wholesale sporting goods biz with headquarters in Lake Villa, Ill. Midge Ryan reports he hasn't seen San Francisco in over a year. Harry Brown down in the south clearing away lots of equipment.


Since notification that Rock-Ola would show new "Rocket '51-50" phone in Detroit Art Ward's phone continue to be hotest in this new Rock-Ola phone. Bill DeSelm a very, very busy guy these days over United with that Four Player going bigger than ever and conception starting new units every day. Bemidji boys anything like Turf King." Chi juke box ops placing new phones on $1 per week rental has the town steamming. Many guys here already making contestant trips to Miami this winter. Harry Jacobs Jr. and Sr., reported to be doing a very fine job in Milwaukee. Some of the folks in Manitowoc, Milwaukee. Some one should now come up with new angle for shuffle game play and earn himself a wad of de-re-me. Mfrs here all ears if you've got the idea.
Exhibit On Six Day Work Week With “Dale Six Shooter”

CHICAGO—Exhibit Supply Company has been on a six day work week since its “Exhibit Dale Six Shooter” has started to click everywhere in the country.

Joe Batten, vice-president of the firm, reported, “We’re busier than we have ever been before with the new ‘Exhibit Dale Six Shooter.’

“We have been getting orders from everywhere in this country as well as firms in Canada, Mexico and Europe, and many other foreign lands for this fine machine.

“We believe,” he continued, “that the ‘Dale Six Shooter’ opens the way to the biggest and steadiest profits operators have enjoyed in a long, long time.”

“What’s more,” he says, “the ‘Dale Six Shooter’ has caused us to go into a six day work week.”

Ford Sebastian, vice-president of the firm, and an airplane enthusiast, has been using his own plane to help the firm obtain the components they need as speedily as possible.

In fact, just the other day, Sebastian flew to Racine, Wis., to prevent production lines from slowing up, and flew right back within a couple of hours, bringing back the parts needed.

The “Exhibit Dale Six Shooter,” the firm reports, has opened a big, new market to the operators all over the country and they are, once again, profiting tremendously from gun operations.

S150 Fed. Tax Nov. 1

WASHINGTON, D. C.—In line with a new set of taxes which go into effect on November 1, operators of bell machines and “gaming devices” will be hit with an additional Federal tax of $50 a year per machine.

Effective with November 1, the tax will be $50. Instead of the present $100.

Coven Explains Hidden Expenses To Music Ops

CHICAGO—Ben Coven of Coven Distributing Company, this city, (Wurlitzer distributor) has advised music ops here that a survey which the firm has taken reveals a great many “hidden expenses” in the operation of juke boxes, which the average operator doesn’t take into consideration.

For many years, as is known throughout the automatic music industry, the hidden expenses have been one of the real plagues of general operation.

Few, if any, operators have paid attention to such expenses, and the fact that they did dig deep into the take of the phone ops.

Ben Coven says, “Much to our surprise we have learned that a large number of music operators don’t realize that ‘hidden expenses’ is what is crippling their present businesses.

“They don’t take these things into consideration.

“Therefore,” he continues, “we have made a complete check, and mentioning just some of these to the average operator starts an entirely new trend of thought as well as a new operational system.”
The "Champagne" of Pin Game Play!

Williams Pinky

Sensational New Playfield Layout Sparkling with Punchy ACTION!

SEE IT—BUY IT AT YOUR DISTRIBUTOR TODAY!

EASTERN FLASHES

Music news predominated activity in the city this week. Music ops had a busy time of it, getting around to the showings of a few new phones, attending special parties, and culminating with the big 12th Annual Banquet of the music operators association at the Starlight Room of the Waldorf on Saturday, October 28. When you read this, the music operator, shindie will be history, but as we go to press, we understand in a large house that the entertainment to be offered will be on the sensational side. Many of the biggest names in the recording business will be on hand to work with the operators. A number of out-of-town columners are expected to be on hand. Al Denver, Nash Gordon and Dorothy Weik are to be commended.

Rock-Ola previews its "Rocket '51-50" phone at a three day showing at the Hotel New Yorker, (Friday, Saturday and Sunday, October 27, 28 and 29) with Art Weinsaid, general sales manager of the manufacturing firm on hand to greet the music ops. Jack Rubin, Five Boro Music Co., Brooklyn, N. Y., Harrison, buying this and that, Harry and Hyman Keppel, Kompeel Distributing Company, working feverishly to get that shipment out to make a certain boat. Al Siewo, Albert Simon, Inc., (ChiCoin representatives) kept pretty close to the fireside throughout the new arrival is expected the early part of November, and Al's checking thru a long list of girl's names, and doing a good job with Keeney and Young Distributors, getting ready to christen the Worldizer factory execs who'll be here for the music operators' banquet.

Humbert Betti of Union City, N. J., making the rounds along the row. One of the better ones in the biz. Humbert claims it's the hard work he's done that keeps him so young and peppy.

Joe Hirsch, manager for the games operators' association, stricken with a heart attack, will be bedded for two or three weeks. . . . Lucky Skoknik, Brooklyn op, looking in the best of health, shopping at the wholesalers along the row.

John Haddock and Jack Mitchick of AMI expected to be on hand for the music op's dinner as guests of Barney (Stirnex) and Abe of Barney (Stirnex) and Abe of Runyon Sales Company . . . Mike Munves reroutes shipments of Exhib's new hit "Dale Six Shooter" coming in from the factory in greater quantities, but orders coming in faster. "Play, looks like Exhib's really got this run," comments Blyke, smiling broadly.

Dave Lowy, Dave Lowy & Company, hustling around and doing a fine job with Keeney and Young, the 4 player shuffle rebound game . . . A local games operator comes up with this thought: "Manufacturers of shuffle games have given the entire industry a shot in the arm, particularly those of us in this territory. Due to the great promotion and advertising, these firms have given us games with various new playing features, which have brought in a new manner and in a number of instances, revolutionized game play to greater heights. However, we could stand a new twist at this time so our customers are beginning to slacken off. I hope those engineers, who are probably staying awake nights, come up with something that will give the player a new incentive, and bring our collections back to those record highs.

We are well aware that "The Cash Box" serves the trade in a great many ways, and is extremely valuable to all in the industry. However, we do like to hear from our friends expressing their views. Received a most welcome letter from Gordon Browne of the Paramount Vending Corporation, Bescon, N. Y. who takes a keen interest in all the news and information of this type. Accordingly, he sends a copy of his letter to all in the trade who subscribe. The recent editorials have been especially good and timely (Thanks, Gordon).

DALLAS DOINGS

A. G. Friedel leaves today for three weeks of pheasant hunting in South Dakota. . . . Ditto Shorty Combs. They will hunt within ten miles of each other in adjoining counties. . . . Incidentally if you can't make it to South Dakota and you would like to have some pheasant, you might give Grady Smith (Freemont's Novelty) a ring. Grade raises pheasant and will sell them to save up with lake box, pool table and bar. Mr. and Mrs. Berman are the most famous for their Cuba-Libras. The most part of the Berms' time is taken up with golf, at which they both excel. With all this activity they decided to square dance club and do quite well. Our best wishes to Mr. and Mrs. Berman with a wish for continued success.
ATTENTION!

NAME THE PRICE YOU'LL PAY FOR THE FOLLOWING—

PHONOS

Wurlitzer 7508
Wurlitzer 850
Wurlitzer 1015
Wurlitzer 1100
Wurlitzer 1080
Seeburg 1-46
Seeburg 1-47
Seeburg 1-48
Seeburg 100
Rockola 1422
AMI Model A
AMI Model B

PINBALLS

Bally Shuffie Bowler
Bally Speed Bowler
Cincom Bowling Alley
Chico Bowling Classic
Chico Shuffie Baseball
Gatlib Bowlette
Lundia Shuffie Alley
United Shuffie Alley Express
United Super Shuffie Alley
Universal Super Twin
Williams Twin Shuffie

SHUFFLES

CONSOLES

Bally Draw Bells
Bally Deluxe Draw Bell
Bally Spot Bells
Bally Tribe Bells
Kneen Super Bonus Bells
Buckley Track Odds

Bells

Mills Brown Bells 5/10/25
Mills Black Cherry Bells 5/10/25
Mills Melon Bells 5/10/25
Mills Golden Falls 5/10/25
Mills Jewel Bells 5/10/25
Mills Black Gold 5/10/25
Mills Black Beauty 5/10/25
Mills Blue Bells 5/10/25
Jennings Snack 5/10/25
Jennings Tic-Toe-Tic 5/10/25
Jennings Bronx Chief 5/10/25
Jennings Sweepstakes 5/10/25
Jennings Victory 4-Strs 5/10/25
Buckley Cross Cross 5/10/25

Mail to BOX No. 1028

% THE CASH BOX, 32 W. RANDOLPH ST., CHICAGO 1, ILL.

CALIFORNIA CLIPPINGS

For those as likes to keep abreast the political tide, here’s a quick rundown on the campaign front. Among the half dozen or so candidates chucking their toppers into the ring against incumbent Mayor Bowron are Lloyd Aldrich, the City Engineer who gave Hixson a surprisingly close run in the 1948 primary; progressive Robert Kenny, former State Attorney; a fellow named Russell Parsons whom we know little about, and a couple other fellows we know less about. So far, the only people to get much excited about the thing are the candidates and their professional campaign workers. . . . Though Phil Robinson can take or leave football alone as a rule, we caught him sweating over that licking Indiana administered Notre Dame. Not that Phil’s a chronic “Irish” booster but he had Chicago Coin’s new 5-ball, “Fighting Irish,” in mind. . . . Watched a load of premium merchandise being unloaded into Johnny Hawley’s and spotted everything from dolls and bicycles to furniture — only thing needed to make like a drug store were automobile tires.

Jack Simon never looked better and tells us that he’s almost ready to tackle a hot pastrami sandwich. Jack recommends an ulcer operation to any- one who needs it. Partner Bill Warner, it seems, has now postponed his trip out West. Off and on, Bonnie Jackson and George Warner hit the road for dear old San Francisco, going North and South respectively, George continuing all the way to Phoenix City with a trainload of Shriners set to converge there with their red-fezzi brethren. Sammie Donin was back to the Las Vegas office . . . If you were by Lienen’s October 25, you probably met the man making with the fine music at the Palladium these nights. Ray Anthony giving Mary Solle and crew an assist behind the counter.

Lyn Brown, well stocked on new and used bowling games of just about every make, reports a slow but steady trickle of sales . . . Chatted with Mr. and Mrs. Norman Christ of Lompero, who reveal that business up there is showing a definite increase in the bullet and games . . . Paul Laymon and staff are keeping mighty busy these days with Wurlitzer customers while also doing a top job on Bally one-balls and bowlers. The used Wurlitzers, 1100’s and 1900’s, seem to be starting to dot the Laymon floor and look almost as good as new after the boys in the backroom get through with ’em. Tried a few rumors on the Wurlitzer 45 rpm job and it sounded to us like a definite improvement in sound over anything yet . . . Stan Turner was up North, Passo Robles and Santa Barbara, beating the Wurlitzer drums and saying how proud he was of the old fellows and Recuperating there . . .

Found Phyllis and Dolores both on hand at the Peskin Distribut and full of such fun as the announcement that Dolores planned to get married the 1st (the first guy who asked her). Hence, we took their report that Paul Silverman was up to Acapulco, basking in the sun, with a generous grain of salt though Joe Peskin’s Palm Springing was believable enough. The girls also kept their pretty faces straight when they related that Walter Solomon had been in and was looking fine taking in the ballet and other such cultural pursuits . . . Bud Parr and Fred Gaunt set all as full of news of new Rock-ola phonograph any day and were up with those Bally Boys in the Badger State and looked like he was eating at least as regular as when on his own . . . Bob Bard busy with used bowling games and ready for action on the big new music box from up at the third floor of the North State Super; a fellow named Smith . . . Bernard S. Mills from Bell Gardens, A. R. Gaddard from Las Vegas, George H. S. Patterson, Walter Mehlen and Porky Bergen of Camp Cook . . . Dick Harrison from San Berdoo.

MINNEAPOLIS—ST. PAUL, MINN.

Mr. and Mrs. Walter Huyecback of New Hampton, Iowa, in Minneapolis last weekend taking a little vacation for a few days, it being their first visit to the Twin Cities in several months . . . "Chuck" Rennak of Grand Rapids, and his wife in Minneapolis for a couple of days, "Chuck's" first visit in several months . . . Mr. and Mrs. Ed Chesney of Aberdeen, S. D., taking a few days off to drive into the Twin Cities to make the rounds and to see what's new in equipment . . . Carl Wickstrom of the Northland Music Company, Brainerd, decided to take advantage of the beautiful autumn weather to drive into Minneapolis and call on a few distributors. Thought it might be his last visit, as once winter sets in he is practically isolated . . . Johnny Kalsarose of Ladysmith, Wis., breezing into Minneapolis for a few hours, making the rounds and picking up a few records, and then out the same way, as he had business to attend to at home.

R. E. McDaniel, Wadena, in Minneapolis for the day, looking for some used equipment, and says business has been considerably slow. . . . As sixty young men have been inducted into Service and that hurts his business . . . Don Fitzgerald of Sioux Falls, S. D., took time off to drive into Minneapolis to pick up some parts and other miscellaneous items . . . Jack Lowrie of Lake City, stopping in Minneapolis on his way home, "bought" while Mrs. Lowrie enjoyed spending the day shopping in the downtown areas . . . Al Meirott, manager of the S. L. London Company, back on the job this week, after taking a week's vacation . . . Sam London of the S. L. London Company, Minneapolis home office, visiting Minneapolis and saying that this was his first visit to the Twin Cities this year . . .

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
WANT—Top Frost Casting, good condition. $45. Phone or write: TRI-ASTATE AMUSEMENT CO., 10501 DIAMOND ST., WHEELING, W. VA. Tel: Wheeling 649.

WANT—Used juke box records. Also want 33 or 45 rpm records or dealers' stock. Call or write: FIDELITY DIST., 1547 CROSSTOWN BLVD., LOS ANGELES 6, CALIF.

WANT—New or surplus stock records. At this time we will purchase 78 rpm records in any condition, Western and sacred records. Top prices paid. Contact: UNLIMITED RECORD EXCHANGE, Anthony "Tony" Galgano, 4114 W. ARKIE T. AVE., CHICAGO 39, ILL. Tel. Dickens 2-7050.

WANT—All types Phonograph Motors, Adapters, Wall Boxes, Speakers, Coin Operated Radios, Coin Changers, etc. ST. THOMAS COIN SALE, Box 133, ST. THOMAS, ONTARIO, CANADA. Tel: 2648.

WANT—Will pay top dollar for Mils Escalator type slot. Any quantity wanted or a thousand. Send us your list and price wanted. Write, wire, or call and we will immediately ship your merchandise into cash. AMUSEMENT SALES CORP., 4047 W. FULLERTON AVE., CHICAGO 39, ILL. (Tel.: Humboldt 9-1323).

WANT—Late model phonographs. Will pay cash. Will pick up within a radius of 300 miles. KOEPPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK 19, N. Y. Tel.: CL 6-8393.

WANT—Want to buy for cash or will trade-Walt Disney, Color, Standard, 1100; 100 Record Seeburgs; See-Sawers, Top; The Bear; Laser Power Game; new or used; GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVE., SAN FRANCISCO, CALIF.

WANT—Your used or surplus records. Want your round and pay top prices. No blues or race. No lot too large or too small. We also buy classic or trade 45 rpm records, 1000% CASH FOR COINS SHOPS, 956 NO. MAIN ST., KENSINGTON, CALIF.

WANT—Used Wall Boxes, Wall Boxes, Model 3020. LIEBERMAN MUSIC COMPANY, 1124 HENNEPIN AVE., MINNEAPOLIS 13, MINN.

WANT—We want late model phonographs, wall boxes, five ball games, amusement games, also new WESTERN DISTRIBUTORS, 3126 ELIOT AVE., SOUTH SEATTLE.

WANT—Will pay cash for Champions, Gold Medal, Star, Blue Streak, Billiard Olas, Seeburgs, Wurlitzers and AMI accessories. Send your list. AMERICAN DISTRIBUTING CO., 325 E. NUEVA ST., SAN ANTONIO, TEX. Tel.: Travis 8556.

WANT—Bally Shuffle Bowlers; Bally Speed Bowlers; Bally Shuffle Controllers, phone, write or call. State quantity, condition and price—will give you fast action. Cash waiting. BALLY SHUFFLE SALES CO., 593 TENTH AVE., NEW YORK, N. Y.

WANT—I will buy used phonograph records not under $75 between 1925 and 1940. Any quantity. Some of the labels mentioned are: Columbia, Blue, Victor, Bluebird, Columbia, Bluebird, Melotone, Perfect; Banner, King; Columbia. 261 66th St., NEW YORK 23, N. Y.

WANT—Mills, Jennings, Pace slots. Any models, any quantity. Will advance for certain first letter. AUTOMATIC GAMES COMPANY, 2526 7th St., LOS ANGELES 6, CALIF.

WANT—Stamp machines roll type, old or new. Box 30, 2823 LOCUST ST., ST. LOUIS, MO.

WANT—All types of post-war music equipment. Please advise what you have. Price per unit. DAVE LOWY CO., 594 TENTH AVE., NEW YORK, N. Y. Tel.: Chickerin 4-5050.

WANT—Used Juke Box records, popular, hillbillys and polkas. Any quantity. Must pay high dollar for full details in first letter. F. A. WRIGHT, GRANT PL., CHICAGO 11, ILL.

FOR SALE—Your finest conditioned Wurlitzer phonographs from the largest Wurlitzer distributor. Genuine parts, factory-trained mechanics. Competitive priced. Also reconditioned coin machines. Write us before you buy, you will be glad you did. WRITE US FIRST. 593 TENTH AVE., NEW YORK, N. Y. Tel.: Chickerin 4-5050.

FOR SALE—15 Kenney Pin Boys—one lot, $550 takes all. Write: DONALD CO. 594 TENTH AVE., NEW YORK, N. Y. Tel.: Ch 4-3100.

FOR SALE—United Shuttle Alleys, Williams Twin Bowlers and Rock-O-Slides Lanes $49; United Super Shuffle Alleys, Bally Shuffle Bowlers and Williams' All Star $195; Deluxe遍及 $180; Kenney's Ten Pins $200 ea. AMER. Vending Corp., 130 CONEY ISLAND AVE., BROOKLYN, N. Y.

FOR SALE—Specials for the week: United Shuttle Alley, late model with flyaway pins, complete $109 with warranty lists; Chicago Coin Classics $299; Chicago Coin Classic, like new $259; ALLIED COIN MACHINE COMPANY, 900 E 7TH AVE., CHICAGO 22, ILL. Tel.: CA 6-0293.

FOR SALE—we can supply all your record needs—on all labels. Ship immediately. Check 24 hours. Accepts all checks of order. Se over wholesale prices. Write or call WHEELING DISTRIBUTOR CORP., 752 TENTH AVE., NEW YORK, N. Y. Tel.: PL 630-29. Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
CLASSIFIED ADVERTISING SECTION

FOR SALE—Plastic and Bubbler Tubes. For Wurlitzer 1015 lower side. Right and left corners $7.95 ea. All bubbler tubes for Wurlitzer 1015 $20 ea. Domes for Seeburg 146, 147, 148 $14.95 ea. 1/3 deposit. Balance cos. KOOPTEL DISTRIBUTING CO. 629 TENTH AVENUE, NEW YORK, N. Y.

FOR SALE—1 Williams All Stars 895; 1 Rally Champion F.P. $325; 10 Pin Black Top Shuffles $15 ea. AUTO- MATIC AMUSEMENT DISTRIBUTING CO. 100 PENNSYLVANIA ST., EVANSVILLE, IND.

FOR SALE—8 Poolette Pool Tables $125 each. Write or phone: TRIX-STATE AMUSEMENT CO., 149 18th ST., WHEELING, W. VA. (Tel. Wheeling 645).

FOR SALE—Citation $199.50; Champion $349.50; Jockey Special $99.50; Gold Cup $89.50; Seeburg 146, 147, 148 $225; Rally Shuffe Bowlers $124.50; Buffalo Bill $149.50; Sharpshooter $114.50; Select-A-Card $124.50. COVEN DISTRIBUTING CO., INC. 3151 ELSTON AVE., CHICAGO 18, ILL. Tel.: IN 3-2210.

FOR SALE—40 selection AMI 1947 Model "A" $410; Model "B" $510; 25. Black Top Shuffle $124.50; Buffalo Bill $149.50; Seeburg League or United Shuffle Alley with lineups $175; Dale Guns $75. Write CLEVELAND, OHIO. LAKE NOVELTY CO., OMRO, WIS.

FOR SALE—Wurlitzer: Model 1100's, 1015's, and 750E's; Seeburg: Model 147's. Ready for location. CAIN CALLIOTT, INC., 1290 BROADWAY, NASHVILLE, TENN. Tel.: 42-8216.

FOR SALE—Complete listing of prices for all types of machines—Pinballs, Console, Bally, Bell, Williams, Arrow, Arcade, Shuffles, Rebounds, Rolldowns, One-Balls, Automatics. You get weekly lists. Only $15 per year. Write: THE CASH BOX, EMPIRE STATE BLHD., NEW YORK, N. Y.

FOR SALE—ChiCoin Bowling Alley $100; ChiCoin Midget Skeeball $120; ChiCoin Sidewall Skeeball $110; Genco Baseball Shuffe $75; Bowlerette $75; Bing-A-Roll $50. WANT—Seeburg Shoot-A-Bear Gun. MIHAWE SKILL GAMES CO., 67 SWAGGERTON ROAD, SCOTIA, N. Y.

FOR SALE—Shuffleboard Scoring Board $75; Advance Hockey Collar $50; Rock-Ola $89.50; Mills $69.50. WESTERN DISTRIBUTORS, 1226 S.W. 16th AVE., PORTLAND, ORE.

FOR SALE—1 Aircoen 400 Coronet $89.95; 1 Seeburg $250 ea.; 1 46 Seeburg converted to 46 $17 1/2; 1 47 Rock-Ola $225. Wurlitzer Distributors, MIDLAND MUSIC DISTRIBUTORS, 409 NORTH NOBLE ST., INDIANAPOLIS, IND. Tel.: MA 6514.

FOR SALE—Wall Boxes: 11 DS20-1Z 5c play; 9 DS20-1Z 10c play; 16 WS-22 5c play. These are pre-war Seeburg boxes in good condition and ready for your locations—priced ridiculously low at $6.95 each. Small deposit required. SPARKS SPECIALTY COMPANY, SORPER, GEORGIA.

FOR SALE—We have a substantial quantity of all types of bowling machines, all thoroughly reconditioned, and are interested in trading them for good used five-ball and phonographs. We expect no cash. Contact us with a list of equipment you have available. We will offer you exchange deals. Write—wire—phone: ALFRED SALES, INC., 281 MAIN ST., BUFFALO 3, N. Y. Tel.: Lincoln 9106.

FOR SALE—Brand New Ambassador Front Door Conversions for 1951 Wurlitzer, gives it a new and different appearance $57.50 ea.; New Jungle Joes $179.50; Latest conversions for Shuffle Alleys $9.95; new Edito Pools Tables $139.50. COVEN DISTRIBUTING CO., INC. 3151 ELSTON AVE., CHICAGO 18, ILL. Tel.: IN 3-2210.


MISCELLANEOUS

NOTICE—Operators in Louisiana, Mississippi and Alabama, we are direct factory distributors for Mills Bells, Evans Convoles and Games and AMI Phonographs and Music Accessories. Write, phone or wire us today. DIXIE COIN MACHINE CO., 512 POYDRAS ST., NEW ORLEANS 13, LA. Tel.: Magnolia 3931.


NOTICE—We are exclusive factors distributors in Metropolitan New York and Northern New Jersey for Keeney Electric cigarette Vendor. Penny Inserter, and the current hit “League Bowler” $8 and $9.50. Fastest scoring 1-2-3 or 4 Player Rebound Bowling game. Now taking orders. Will accept trades. All parts and service on Keeney products. For prices, write: DAVE LOWFY & CO., 59 TENTH AVENUE, NEW YORK, N. Y. Tel.: CH 4-5100.

MANUFACTURERS NEW EQUIPMENT

AMTI, INC.

Model "C" Phonograph

Model HS-5M Hideaway

5c - 10c Wall Box (40 Selections)

5c Wall Box (40 Selections)

Amvox Speaker

BALLY MANUFACTURING CO.

Turf King

Grandstand

New Shuffle Champ

BUCKLEY MANUFACTURING CO.

Buckley Wall & Bar Box

BUCKLEY MANUFACTURING CO.

$19.50

CHICAGO COIN MACHINE CO.

Fighting Irish

Ace Bowler

Pin-Lite

COMO MANUFACTURING CO.

Hollycrane

Hollycrane F. P.

Como Bally Shuffle Bowler Conversion

Como Pin Boy Conversion

H. C. EVANS & CO.

Constellation Phonograph

Winter Book '50

Crockett

Races

Casino Bell '50

THE EXHIBIT SUPPLY CO.

Rotary Merchandiser (1950 Model)

Dale Six Shooter

Two Player Hockey

Oasis

GENCO MFG. & SALES CO.

Harvest Time

G. D. TOLLIEB & CO.

Spot Bowler

J. H. KEENEY & CO., INC.

League Leader, 91/2 Ft.

League Leader, 8 Ft.

All-Electric Cigarette Vendor

All-Electric Cigarette Vendor with Changemaker

Penny Inserter

Criss Cross

Bowling Champ Conversion

Match Bowler Conversion

UNITED MANUFACTURING CO.

Single Player Shuffle Alley Rebound

Two player Shuffle Alley Rebound

Four Player Shuffle Alley Rebound

Shuffle Alley DeLux Conversion

Super Shuffle Alley DeLux Conversion

Double Shuffle Alley DeLux Conversion

UNIVERSAL MANUFACTURING CO.

Winner

Feature Bell

WILLIAMS MANUFACTURING CO.

Double Header

Pinky

THE RUDOLPH WURLITZER CO.

Model "1210" Phonograph

Model "1217" Hideaway

Model "4820" Wall Box 5c-10c-25c 4-wire (48 Selections)

$87.50
How To Use "The Confidential Price Lists"

FOREWORD: Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" act nearly the same as the market quotation board at the Stock Exchange — posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do change for mention of "The Confidential Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis, with Prices continue to be widely divergent these days. Someone on the West Coast may feel a certain machine worth $100.00 whereas someone on the Coast East may think it worth $75.00. Of course, condition, serial, appearance, demand, territory, quantity, etc., must all be taken into consideration. "The Confidential Price Lists" report exact quotations exactly as received and, depending on the subscriber's make, give different average price adjustments to fit the peculiarities of his territory.

METHOD: "The Confidential Price Lists" should be read as: First price listed is lowest price for the first second price high price. Where only one price appears this should be considered lowest price.

**CODE**

1. Prices UP
2. Prices DOWN
3. No quotations UP
4. No change from Last Week

---

**PHONOGRAPHS**

<table>
<thead>
<tr>
<th>Model</th>
<th>25c</th>
<th>50c</th>
<th>75c</th>
</tr>
</thead>
<tbody>
<tr>
<td>Model A</td>
<td>19.50</td>
<td>39.50</td>
<td>79.50</td>
</tr>
<tr>
<td>Model B</td>
<td>15.00</td>
<td>30.00</td>
<td>60.00</td>
</tr>
<tr>
<td>Model C</td>
<td>10.00</td>
<td>20.00</td>
<td>40.00</td>
</tr>
<tr>
<td>Model D</td>
<td>7.50</td>
<td>15.00</td>
<td>30.00</td>
</tr>
<tr>
<td>Model E</td>
<td>5.00</td>
<td>10.00</td>
<td>20.00</td>
</tr>
</tbody>
</table>

**SEEGBURG**

<table>
<thead>
<tr>
<th>Model</th>
<th>25c</th>
<th>50c</th>
<th>75c</th>
</tr>
</thead>
<tbody>
<tr>
<td>Model A</td>
<td>19.50</td>
<td>39.50</td>
<td>79.50</td>
</tr>
<tr>
<td>Model B</td>
<td>15.00</td>
<td>30.00</td>
<td>60.00</td>
</tr>
<tr>
<td>Model C</td>
<td>10.00</td>
<td>20.00</td>
<td>40.00</td>
</tr>
<tr>
<td>Model D</td>
<td>7.50</td>
<td>15.00</td>
<td>30.00</td>
</tr>
<tr>
<td>Model E</td>
<td>5.00</td>
<td>10.00</td>
<td>20.00</td>
</tr>
</tbody>
</table>

**WURLITZER**

<table>
<thead>
<tr>
<th>Model</th>
<th>25c</th>
<th>50c</th>
<th>75c</th>
</tr>
</thead>
<tbody>
<tr>
<td>Model A</td>
<td>19.50</td>
<td>39.50</td>
<td>79.50</td>
</tr>
<tr>
<td>Model B</td>
<td>15.00</td>
<td>30.00</td>
<td>60.00</td>
</tr>
<tr>
<td>Model C</td>
<td>10.00</td>
<td>20.00</td>
<td>40.00</td>
</tr>
<tr>
<td>Model D</td>
<td>7.50</td>
<td>15.00</td>
<td>30.00</td>
</tr>
<tr>
<td>Model E</td>
<td>5.00</td>
<td>10.00</td>
<td>20.00</td>
</tr>
</tbody>
</table>

**BUCLEY**

<table>
<thead>
<tr>
<th>Model</th>
<th>25c</th>
<th>50c</th>
<th>75c</th>
</tr>
</thead>
<tbody>
<tr>
<td>Model A</td>
<td>19.50</td>
<td>39.50</td>
<td>79.50</td>
</tr>
<tr>
<td>Model B</td>
<td>15.00</td>
<td>30.00</td>
<td>60.00</td>
</tr>
<tr>
<td>Model C</td>
<td>10.00</td>
<td>20.00</td>
<td>40.00</td>
</tr>
<tr>
<td>Model D</td>
<td>7.50</td>
<td>15.00</td>
<td>30.00</td>
</tr>
<tr>
<td>Model E</td>
<td>5.00</td>
<td>10.00</td>
<td>20.00</td>
</tr>
</tbody>
</table>

**AIREON**

<table>
<thead>
<tr>
<th>Model</th>
<th>25c</th>
<th>50c</th>
<th>75c</th>
</tr>
</thead>
<tbody>
<tr>
<td>Model A</td>
<td>19.50</td>
<td>39.50</td>
<td>79.50</td>
</tr>
<tr>
<td>Model B</td>
<td>15.00</td>
<td>30.00</td>
<td>60.00</td>
</tr>
<tr>
<td>Model C</td>
<td>10.00</td>
<td>20.00</td>
<td>40.00</td>
</tr>
<tr>
<td>Model D</td>
<td>7.50</td>
<td>15.00</td>
<td>30.00</td>
</tr>
<tr>
<td>Model E</td>
<td>5.00</td>
<td>10.00</td>
<td>20.00</td>
</tr>
</tbody>
</table>
### PINBALL GAMES

(Continued)

<table>
<thead>
<tr>
<th>Year (Un)</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>1946</td>
<td></td>
</tr>
<tr>
<td>1947</td>
<td></td>
</tr>
<tr>
<td>1948</td>
<td></td>
</tr>
<tr>
<td>1949</td>
<td></td>
</tr>
<tr>
<td>1950</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Year (Un)</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>1951</td>
<td></td>
</tr>
<tr>
<td>1952</td>
<td></td>
</tr>
<tr>
<td>1953</td>
<td></td>
</tr>
<tr>
<td>1954</td>
<td></td>
</tr>
<tr>
<td>1955</td>
<td></td>
</tr>
<tr>
<td>1956</td>
<td></td>
</tr>
<tr>
<td>1957</td>
<td></td>
</tr>
<tr>
<td>1958</td>
<td></td>
</tr>
<tr>
<td>1959</td>
<td></td>
</tr>
<tr>
<td>1960</td>
<td></td>
</tr>
<tr>
<td>1961</td>
<td></td>
</tr>
<tr>
<td>1962</td>
<td></td>
</tr>
</tbody>
</table>

### CONTESTANT PITCH PRICE LIST

<table>
<thead>
<tr>
<th>Contest</th>
<th>Ticket Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td>$1.00</td>
</tr>
<tr>
<td>B</td>
<td>$2.00</td>
</tr>
<tr>
<td>C</td>
<td>$3.00</td>
</tr>
<tr>
<td>D</td>
<td>$4.00</td>
</tr>
<tr>
<td>E</td>
<td>$5.00</td>
</tr>
</tbody>
</table>

### MACHINES AND AMUSEMENT DEVICES

<table>
<thead>
<tr>
<th>Name</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td>$100.00</td>
</tr>
<tr>
<td>B</td>
<td>$200.00</td>
</tr>
<tr>
<td>C</td>
<td>$300.00</td>
</tr>
<tr>
<td>D</td>
<td>$400.00</td>
</tr>
<tr>
<td>E</td>
<td>$500.00</td>
</tr>
</tbody>
</table>

### ROLL DOWNS

<table>
<thead>
<tr>
<th>Name</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td>$100.00</td>
</tr>
<tr>
<td>B</td>
<td>$200.00</td>
</tr>
<tr>
<td>C</td>
<td>$300.00</td>
</tr>
<tr>
<td>D</td>
<td>$400.00</td>
</tr>
<tr>
<td>E</td>
<td>$500.00</td>
</tr>
</tbody>
</table>

### SHUFFLES & REBOUNDS

<table>
<thead>
<tr>
<th>Name</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td>$100.00</td>
</tr>
<tr>
<td>B</td>
<td>$200.00</td>
</tr>
<tr>
<td>C</td>
<td>$300.00</td>
</tr>
<tr>
<td>D</td>
<td>$400.00</td>
</tr>
<tr>
<td>E</td>
<td>$500.00</td>
</tr>
</tbody>
</table>

### ARCADE EQUIPMENT

<table>
<thead>
<tr>
<th>Name</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>A</td>
<td>$100.00</td>
</tr>
<tr>
<td>B</td>
<td>$200.00</td>
</tr>
<tr>
<td>C</td>
<td>$300.00</td>
</tr>
<tr>
<td>D</td>
<td>$400.00</td>
</tr>
<tr>
<td>E</td>
<td>$500.00</td>
</tr>
</tbody>
</table>

### CONCLUSION

The conference ended with a final tally of all the machines sold and the total amount raised for charity. The event was a success, and plans were already underway for next year's charity pinball marathon.
<table>
<thead>
<tr>
<th>ARCADE EQUIPMENT</th>
<th>MILLS (Cont.)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>ARCADE EQUIPMENT</strong> (Continued)</td>
<td><strong>MILLS</strong> (Cont.)</td>
</tr>
<tr>
<td>4. OT Pool Table</td>
<td>6. <strong>50c Club Bell</strong></td>
</tr>
<tr>
<td>5. Rockola Ten Pins LD</td>
<td>6. <strong>5e Comet Front</strong></td>
</tr>
<tr>
<td>6. Rockola Ten Pins HD</td>
<td>6. <strong>1e Blue Front</strong></td>
</tr>
<tr>
<td>7. Scientific World</td>
<td>6. <strong>1e Red Blue</strong></td>
</tr>
<tr>
<td>8. Scientific Baseball</td>
<td>6. <strong>1e Blue Front</strong></td>
</tr>
<tr>
<td>9. Scientific Basketball</td>
<td>6. <strong>1e Brown Front</strong></td>
</tr>
<tr>
<td>10. Scientific Batting Pr.</td>
<td>6. <strong>10c Blue Front</strong></td>
</tr>
<tr>
<td>11. Scientific Pitch 'Em</td>
<td>6. <strong>25e Blue Front</strong></td>
</tr>
<tr>
<td>12. Seeburg Bear Cat</td>
<td>6. <strong>25e Brown Front</strong></td>
</tr>
<tr>
<td>13. Seeburg Chicken Sam</td>
<td>6. <strong>25e Brown Front</strong></td>
</tr>
<tr>
<td></td>
<td>6. <strong>25e Brown Front</strong></td>
</tr>
<tr>
<td>16. Club Bells</td>
<td>7. <strong>Whirl</strong></td>
</tr>
<tr>
<td>17. Club Time</td>
<td>7. <strong>Wixox-Gay Recorders</strong></td>
</tr>
<tr>
<td>18. Club Time Tax</td>
<td>7. <strong>Wincox-Gay Recorders</strong></td>
</tr>
<tr>
<td>20. Big Top PO</td>
<td>7. <strong>Wincox-Gay Recorders</strong></td>
</tr>
<tr>
<td>22. Casino Bell 5e</td>
<td>8. <strong>Williams' Star Series</strong></td>
</tr>
<tr>
<td>23. Chess Bells</td>
<td>8. <strong>Williams' Star Series</strong></td>
</tr>
<tr>
<td>24. Club Bells</td>
<td>8. <strong>Williams' Star Series</strong></td>
</tr>
<tr>
<td>25. Club Bell 5e</td>
<td>8. <strong>Williams' Star Series</strong></td>
</tr>
<tr>
<td>27. De-Luxe Club Console</td>
<td>9. <strong>Club Bell</strong></td>
</tr>
<tr>
<td>28. Super De-Luxe Club</td>
<td>9. <strong>Club Bell</strong></td>
</tr>
<tr>
<td></td>
<td>9. <strong>Club Bell</strong></td>
</tr>
<tr>
<td>30. Double Up</td>
<td>9. <strong>Club Bell</strong></td>
</tr>
<tr>
<td></td>
<td>9. <strong>Club Bell</strong></td>
</tr>
<tr>
<td>32. Jennings Challenger</td>
<td>10. <strong>Challenger</strong></td>
</tr>
<tr>
<td></td>
<td>10. <strong>Challenger</strong></td>
</tr>
<tr>
<td>33. Evans Race-FP, PO</td>
<td>10. <strong>Challenger</strong></td>
</tr>
<tr>
<td>34. Evans Cal. Dom '47</td>
<td>10. <strong>Challenger</strong></td>
</tr>
<tr>
<td>35. Fast Time FP</td>
<td>10. <strong>Challenger</strong></td>
</tr>
<tr>
<td>36. Fast Time PO</td>
<td>10. <strong>Challenger</strong></td>
</tr>
<tr>
<td>37. Golpping Domino (41)</td>
<td>10. <strong>Challenger</strong></td>
</tr>
<tr>
<td>38. Golpping Domino (245)</td>
<td>10. <strong>Challenger</strong></td>
</tr>
<tr>
<td>39. Big Top PO</td>
<td>10. <strong>Challenger</strong></td>
</tr>
<tr>
<td>40. Big Top FP</td>
<td>10. <strong>Challenger</strong></td>
</tr>
<tr>
<td>41. Bob Tail PO</td>
<td>10. <strong>Challenger</strong></td>
</tr>
<tr>
<td>42. Casino Bell 5e</td>
<td>10. <strong>Challenger</strong></td>
</tr>
<tr>
<td>43. Chess Bells</td>
<td>10. <strong>Challenger</strong></td>
</tr>
<tr>
<td>44. Club Bells</td>
<td>10. <strong>Challenger</strong></td>
</tr>
<tr>
<td>45. Club Bell 5e</td>
<td>10. <strong>Challenger</strong></td>
</tr>
<tr>
<td>46. Club House</td>
<td>10. <strong>Challenger</strong></td>
</tr>
<tr>
<td>47. De-Luxe Club Console</td>
<td>10. <strong>Challenger</strong></td>
</tr>
<tr>
<td>48. Super De-Luxe Club</td>
<td>10. <strong>Challenger</strong></td>
</tr>
<tr>
<td></td>
<td>10. <strong>Challenger</strong></td>
</tr>
<tr>
<td>50. Double Up</td>
<td>11. <strong>Challenger</strong></td>
</tr>
<tr>
<td></td>
<td>11. <strong>Challenger</strong></td>
</tr>
<tr>
<td>52. Jennings Challenger</td>
<td>11. <strong>Challenger</strong></td>
</tr>
<tr>
<td></td>
<td>11. <strong>Challenger</strong></td>
</tr>
<tr>
<td>53. Jumbo Parade Comb.</td>
<td>12. <strong>Challenger</strong></td>
</tr>
<tr>
<td>54. Jumbo Parade FP</td>
<td>12. <strong>Challenger</strong></td>
</tr>
<tr>
<td>55. Jumbo Parade PO</td>
<td>12. <strong>Challenger</strong></td>
</tr>
<tr>
<td>56. Jumbo Parade 5e</td>
<td>12. <strong>Challenger</strong></td>
</tr>
<tr>
<td>57. Long Shot '48</td>
<td>12. <strong>Challenger</strong></td>
</tr>
<tr>
<td>58. Lucky Lucre 5c</td>
<td>12. <strong>Challenger</strong></td>
</tr>
<tr>
<td>59. Lucky Lucre 25c</td>
<td>12. <strong>Challenger</strong></td>
</tr>
<tr>
<td>60. Lucky Star</td>
<td>12. <strong>Challenger</strong></td>
</tr>
<tr>
<td>61. Mills 4 Bell</td>
<td>12. <strong>Challenger</strong></td>
</tr>
<tr>
<td>62. Mills 1 Bell</td>
<td>12. <strong>Challenger</strong></td>
</tr>
<tr>
<td>63. Mills '17 3 Bells</td>
<td>12. <strong>Challenger</strong></td>
</tr>
<tr>
<td>64. Mills '15 7 Bells</td>
<td>12. <strong>Challenger</strong></td>
</tr>
<tr>
<td>65. Mills '15 5 Bells</td>
<td>12. <strong>Challenger</strong></td>
</tr>
<tr>
<td>66. Mills '15 5 Bell</td>
<td>12. <strong>Challenger</strong></td>
</tr>
<tr>
<td>67. Mills 1 Bell</td>
<td>12. <strong>Challenger</strong></td>
</tr>
<tr>
<td>68. Mills 2 Bell</td>
<td>12. <strong>Challenger</strong></td>
</tr>
<tr>
<td>69. Mills '17 3 Bells</td>
<td>12. <strong>Challenger</strong></td>
</tr>
<tr>
<td>70. Mills '15 7 Bells</td>
<td>12. <strong>Challenger</strong></td>
</tr>
<tr>
<td>71. Mills '15 5 Bells</td>
<td>12. <strong>Challenger</strong></td>
</tr>
<tr>
<td>72. Mills '15 5 Bell</td>
<td>12. <strong>Challenger</strong></td>
</tr>
<tr>
<td>73. Mills 1 Bell</td>
<td>12. <strong>Challenger</strong></td>
</tr>
<tr>
<td>74. Mills 2 Bell</td>
<td>12. <strong>Challenger</strong></td>
</tr>
<tr>
<td>75. Mills '17 3 Bells</td>
<td>12. <strong>Challenger</strong></td>
</tr>
<tr>
<td>76. Mills '15 7 Bells</td>
<td>12. <strong>Challenger</strong></td>
</tr>
<tr>
<td>77. Mills '15 5 Bells</td>
<td>12. <strong>Challenger</strong></td>
</tr>
<tr>
<td>78. Mills '15 5 Bell</td>
<td>12. <strong>Challenger</strong></td>
</tr>
<tr>
<td>79. Mills 1 Bell</td>
<td>12. <strong>Challenger</strong></td>
</tr>
<tr>
<td>80. Mills 2 Bell</td>
<td>12. <strong>Challenger</strong></td>
</tr>
<tr>
<td>81. Mills '17 3 Bells</td>
<td>12. <strong>Challenger</strong></td>
</tr>
<tr>
<td>82. Mills '15 7 Bells</td>
<td>12. <strong>Challenger</strong></td>
</tr>
<tr>
<td>83. Mills '15 5 Bells</td>
<td>12. <strong>Challenger</strong></td>
</tr>
<tr>
<td>84. Mills '15 5 Bell</td>
<td>12. <strong>Challenger</strong></td>
</tr>
<tr>
<td>85. Mills 1 Bell</td>
<td>12. <strong>Challenger</strong></td>
</tr>
<tr>
<td>86. Mills 2 Bell</td>
<td>12. <strong>Challenger</strong></td>
</tr>
<tr>
<td>87. Mills '17 3 Bells</td>
<td>12. <strong>Challenger</strong></td>
</tr>
<tr>
<td>88. Mills '15 7 Bells</td>
<td>12. <strong>Challenger</strong></td>
</tr>
<tr>
<td>89. Mills '15 5 Bells</td>
<td>12. <strong>Challenger</strong></td>
</tr>
<tr>
<td>90. Mills '15 5 Bell</td>
<td>12. <strong>Challenger</strong></td>
</tr>
<tr>
<td>91. Mills 1 Bell</td>
<td>12. <strong>Challenger</strong></td>
</tr>
<tr>
<td>92. Mills 2 Bell</td>
<td>12. <strong>Challenger</strong></td>
</tr>
<tr>
<td>93. Mills '17 3 Bells</td>
<td>12. <strong>Challenger</strong></td>
</tr>
<tr>
<td>94. Mills '15 7 Bells</td>
<td>12. <strong>Challenger</strong></td>
</tr>
<tr>
<td>95. Mills '15 5 Bells</td>
<td>12. <strong>Challenger</strong></td>
</tr>
<tr>
<td>96. Mills '15 5 Bell</td>
<td>12. <strong>Challenger</strong></td>
</tr>
<tr>
<td>97. Mills 1 Bell</td>
<td>12. <strong>Challenger</strong></td>
</tr>
<tr>
<td>98. Mills 2 Bell</td>
<td>12. <strong>Challenger</strong></td>
</tr>
</tbody>
</table>
UNITED'S
FOUR Player Shuffle Alley

1 TO 4 PLAYERS CAN PLAY
UP TO 4 COINS PER GAME
FAST REBOUND ACTION (45 SECONDS)
EASY-TO-SERVICE MECHANISM
HINGED PLAYFIELD
DISAPPEARING PINS

UNITED’S PROVEN
DROP CHUTE

SEE YOUR DISTRIBUTOR
UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS
Bally TURF KING gives MORE fun to MORE people, earns MORE money for operators.

NEW Player's Choice Idea attracts record-smashing play

TURF KING gives every player what he wants. The fellow with the loud tie fights for Odds. The guy with the glasses goes for Selections. His buddy gets a bang out of Double Scores. The Feature-fanatic drums tunes on the Pennant-button. The result is complete player-satisfaction and the greatest continuous earning-power in pinball history.

Get your share of the record-smashing TURF KING profits. Get TURF KING today.

NEW PLAYER'S CHOICE BUTTONS