Joe "Fingers" Carr, otherwise known as Lou Buseh, strikes a pose for the camera to go along with his nom de plume. "Fingers" came into his own as a recording artist via several hot platters that scored with music operators throughout the nation. "Click disks were "Sam's Song" and "Sookie-Ookum". In addition to his recording activities, Joe is assistant director of Repertoire at Capitol Records. Latest wax for music ops by Carr is "Cincinnati Dancing Pig" coupled with "The Red We Want". Joe "Fingers" Carr is exclusively featured on Capitol Records.
WURLITZER Twelve Fifty
THE MOST VERSATILE PHONOGRAPH EVER BUILT

The only phonograph that can be quickly and economically adapted to play any speed record.
Has the most flexible of all program systems.
Provides for a greater variety of coin set-ups.
Offers you the most complete line of wall boxes, bar boxes and speakers.
Can be used with your present remote control equipment.
It's the operator's phonograph—designed and priced to make you money.

Honestly and Fairly Priced!

The only phonograph that provides for the New 45 or 33 1/3 R.P.M. records

THE RUDOLPH WURLITZER COMPANY • NORTH TONAWANDA, NEW YORK
Employment—and YOU...

Government agencies reported recently that there are over 62,000,000 persons employed, which is within five million of the maximum potential. And with all that—there is a decided shortage of manpower in practically every area of the country. When the full impact of the many billions to be let out for manufacture of war materials is felt in the next few months, experts look for a real critical situation to develop.

Add this condition to the stepped up draft for the military, and let’s see what effect it has on the coin machine industry.

Two immediate results are apparent—one good, one bad.

When the many millions of workers throughout the country are earning money, plus the servicemen seeking relaxation, it is natural that a goodly portion will go into coin operated machines, as the industry offers them the best economical entertainment possible in both music and amusement. In addition vendors of all kinds enjoy greatly increased revenue in defense plants and army camps.

As in the last war, the operator, if he is fully ready for all eventualities, is in the best position to keep going.

And yet, the employment situation will have its effects on this division. Operating firms are sure to lose some of its personnel to the war effort, as well as having to contend with controls of vital materials.

Without doubt, the manufacturers and distributors stand to be most vitally effected. Reports show that even at this date, many manufacturers are plagued with manpower shortages. Many of the coin factories will be engaged in producing war materials, either in whole or part. Those turning out equipment for this industry will have to compete with all factories for manpower, which is sure to result in increased labor costs. All this is based on the premise that the factories are not wholly stymied due to government order, and lack of materials, which is sure to take place, as even today these problems exist.

Naturally, it is quite obvious that distributors will be in a tough spot. New equipment will not be forthcoming in very large quantities, and what does come along will have to be sold for higher prices.

And yet—using the last war as a criterion, we look for the people in the coin machine industry to adjust their businesses to the prevailing conditions — and continue on, surmounting all problems. The coin machine industry came out of the last fracas, which was an all-out effort, a greater and better business. It will surely emerge from the present situation with honors and greater strength.

THE CASH BOX

Volume 12, Number 3

PUBLISHED EVERY WEEK BY
The Cash Box Publishing Co., Inc.,
Empire State Building, New York 1, N. Y.
(All Phones: Longacre 4-1521)
JOE ORLECK

CHICAGO OFFICE
32 West Randolph St., Chicago 1, Ill.
(All Phones: DE4toron 2-0065)
BILGE GERSH

LOS ANGELES OFFICE
6363 Wilshire Blvd., Los Angeles 48, Cal.
(All Phones: WEBster 3-0147)
LEO SIMON

EXECUTIVE STAFF
BILL GERSH, Publisher
JOE ORLECK, Editor and Advertising Director
ROBERT E. AUSTIN, General Mgr., Music Dept.
JOE L. FREIDMAN, Music Editor
I. MILAZZO, Classified Advertising
A. ARTESE, Circulation
PERRY B. STAFF Photographers
WM. NICORIA, Art Director

ADVERTISING RATES on request. All advertising closes Friday at 12 Noon preceding week of issue.

SUBSCRIPTION RATES $15 per year anywhere in the U.S.A. Special listing for jobbers and distributors at $18 per year; includes 40 word classified advertisements each week for an entire year (12 weeks), plus the full year’s subscription free of charge. Airmail, First Class, as well as Special Delivery subscription rates on request. Subscription rates for all foreign countries on request. Three weeks advance notice required for change of address.

THE CASH BOX covers the coin operated machine industry, and all allied to this industry in any fashion whatsoever, throughout the United States, Canada, Central and South America, Africa, Japan, Hawaii, Philippine Islands, and other Asiatic and Pacific countries, as well as certain European nations. The Cash Box is on hand at various American commercial offices throughout the world. This coverage includes operators, jobbers, distributors and manufacturers and all allied to—automatic coin operated music equipment; automatic coin operated vending and service machines, as well as coin operated amusement equipment; in all divisions. The music and record fields, recording artists, publishers of music, disco jockeys, radio stations, and all others in any fashion identified with, or allied to, the coin operated music machines industry are completely covered. Manufacturers and distributors of various merchandise, parts, supplies, components and all materials used in the coin operated vending, music and amusement fields are covered by The Cash Box. Banks, finance firms, loan organizations and other financial institutions, suppliers of coin operated amusement equipment of coin operated machines of all types, are covered by The Cash Box.

THE CASH BOX is recognized by various associations of coin machine operators throughout the United States as their "official" weekly magazine.

"THE CONFIDENTIAL PRICE LISTS" — "The Confidential Price Lists" are the only and officially recognized price guide of all new and used machines in the United States. "The Confidential Price Lists" are an exclusive, copyrighted feature of The Cash Box. "The Confidential Price Lists" report each week’s low and high prices for all coin operated machines, regardless of age, listing all market changes, and continually adding on all the new equipment as this equipment is announced to the industry. "The Confidential Price Lists" are recognized by many cities and states throughout the country as the "official" price book of the coin operated machines industry. They are an integral part of The Cash Box and appear in each week’s issue. "The Confidential Price Lists" are officially used in the settlement of estates, for buying, selling and trading of all coin operated equipment, and are also officially recognized for taxation purposes. "The Confidential Price Lists" are used by finance firms, banks, loan companies, bankers and other financial institutions to guide them in making loans to members of the coin operated machines industry. They have been legally recognized in courts throughout the United States and Canada. "The Confidential Price Lists" have been acclaimed by the coin operated machines industry. Entire business transactions and legal cases are based upon the quotations appearing in "The Confidential Price Lists."
There is much talk today, "Brother, it's gonna be a long pull."

Much the same talk was heard the last time. Many believed that, "It's all over now. No more shipping. No more parts and supplies. No more action."

But, field pulled out. Became even larger and stronger than it ever before was.

And if there is a long pull? Every coinman must remember that his phosans, in some cases, are far over ten years old, and that they're still on locations and still operating and earning profit.

There are scales and arcade machines that are over forty years old still operating and, cleaned up and reconverted at regular intervals, they are still bringing in collections.

The type of products being built by the nation's coin operated machines manufacturers are of such long lasting nature that they can withstand any long pull mechanically and, furthermore, retain their play appeal.

The operator need not be a magician to be able to changeover a game every so often when it has palled upon the players.

Such changeovers and conversions were done during the last war and done so well that many of them are still in operation today.

You can recall locations today where machines many, many years old are still operating, and still taking in coin.

This isn't surprising. The manufacturers have made it their business to build sturdy products. Products that withstand the greatest abuse. Long pull products.

The average operator today is a highly skilled electrical technician. He knows as much about electrical wiring, use of relays, coils, and other components, as does the average electrical school graduate.

What's more, the average operator can do a better engineering job than many of the engineers now being graduated by some of the nation's leading technical universities.

Sure it may be along pull ahead. Maybe even longer than we realize. But, there are enough men in this field who aren't afraid of long or longer pull periods.

They handle themselves confidently. They have complete faith in their ability to continue in business regardless of how long the pull ahead.

During the last war many old machines were broken up for parts only. It was amazing to note the ingenuity of the average operator and his mechanics and see how they transformed parts from old machines into parts for newer equipment, to make this new equipment work as well as it ever worked.

Use of painted glass and bits of plastic and a few bulbs, transformed old juke boxes into new instruments, which jumped collections, and continued on to bring better profits to the ingenious operators who created them.

The same was true of all sorts of games. Even intricate consoles were put back into shape so perfectly that they worked as well or better than they originally did.

Splashes of lead solder found in the bottom of cabinets were used over again. Wiring which was considered "all shot" did new duty. Cabinets which were supposedly marred and scarred forever, because brand new with some intensive ministration.

In fact, the ingeniousness which was displayed by the average operator in this business during War II was extremely praiseworthy.

Even such precious items as tubes were continued during the war as operators discovered that tho a certain numbered tube was in their machines they could substitute another type tube and it would not only work just as well, and in many cases, work even better than the original type.

In fact, it is only because the operators have been able to obtain new equipment that they have neglected to rebuild, convert and changeover.

But, should necessity again arise, regardless of how long the pull, the trade will again be pleasantly surprised at the ingenuity of the members of this industry.

And, perhaps, from those conversions and changeovers and rebuilding jobs, will come the next, and better product, which engineers are constantly seeking.

This has happened in the past. It's a well known fact that the best products are built in basements and attics and refined by the engineers.

No one in this field need fear the long pull. Of course, this doesn't mean that it isn't best to be prepared, most completely prepared for any eventuality.

But, should controls strike suddenly. Should all production stop. Should everything that is considered non-essential be pushed to the side. This industry will go on.

Long pull or short pull, the men in this business have that confidence in themselves which assures the field it will continue thru thick and thin and, in the end, be a much better industry.

Just remember the fact that War II was also a "long pull" but that this industry "pulled out in great shape."

In fact, it is now bigger and better than it ever was, with more dollars invested in it, with better business men engaged in it, and with the trade facing an even greater future ahead in the years yet to come—long pull—or short pull ahead.
YOUR VOTES
DECIDE THE WINNERS

IN THE 5th ANNUAL POLL OF THE AUTOMATIC
MUSIC INDUSTRY OF AMERICA TO CHOOSE THE
BEST RECORDS AND RECORDING ARTISTS OF 1950

VOTE TODAY—FILL OUT AND MAIL
PREPAID POSTCARD IN THIS ISSUE

Sponsored and Conducted Exclusively by

THE CASH BOX

"The Official Publication of the Automatic Music Industry of America"
"WHERE DO I GO FROM YOU?" (2:48) JOE ELLIOTT (Columbia 39868)

Teaming up, and this time it's the man with the voice of the Gospel, Rev. Dr. Martin Luther King, Jr., and the voice of the Blues, Muddy Waters. This is a powerful collaboration that is sure to move the listener.

"I'M THE ONE WHO LOVES YOU" (2:32) ROSEMARY CLOONEY (Columbia 38983)

New topical ballad sure to make a splash in the pop charts. Lyrically, it's a powerful statement that is sure to be heard around the world.

"A BUSHEL AND A PECK" (2:47) PERRY COMO-BETTY HUTTON (RCA Victor 20-3920)

This ballad is a classic that has stood the test of time. It features a catchy melody and delightful harmonies.

"DO THAT TO ME" (2:45) RICHARD HARMONICATS (Columbia 38986)

This song features a harmonica and piano arrangement that is sure to be popular with fans of easy-listening music.

"THE OCARINA" (2:46) FRANKIE LAINE (Columbia 20-3922)

This is a beautiful ballad that is sure to melt the hearts of listeners. It features a memorable melody and powerful vocals.

"WHEN YOU LOVE" (2:58) THE STRANGERS (3:07) BETTY CLOONEY (Columbia 38987)

This is a timeless love song that is sure to be a hit. It features a memorable melody and powerful vocals.

"DO THAT TO ME" (2:46) "EVERYBODY CLAP HANDS" (2:36) CLAIRE HOGAN (Columbia)

This is a fun and upbeat song that is sure to get the audience dancing.

"OH BABE!" (2:47) "MARGOT" (2:27) BILL HARMONICATS ORCHESTRA (Radio 3003)

This is a beautiful ballad that is sure to be a hit. It features a memorable melody and powerful vocals.

"THE BEST THING FOR YOU" (3:04) "MARRYING FOR LOVE" (3:28) PERRY COMO (KCA Victor 20-3922)

These two songs are perfect for a romantic evening. "The Best Thing for You" features a memorable melody and powerful vocals, while "Marrying for Love" features a catchy beat and memorable lyrics.

"BRAZILIAN SLEIGH BELLS" (2:50) "WHAT IS THIS THING CALLED LOVE?" (2:25) PERRY FAITH ORCHESTRA (Columbia 38986)

These two songs are perfect for the holiday season. "Brazilian Sleigh Bells" features a catchy melody and memorable lyrics, while "What Is This Thing Called Love?" features a beautiful melody and powerful vocals.

"DREAM A LITTLE DREAM OF ME" (3:15) "DREAM A WHILE" (3:15) VAUGHN MONROE ORCHESTRA (KCA Victor 20-3929)

These two songs are perfect for a romantic evening. "Dream a Little Dream of Me" features a beautiful melody and powerful vocals, while "Dream a While" features a catchy beat and memorable lyrics.

"A BUSHEL AND A PECK" (3:15) "THE BEST THING FOR YOU" (2:46) DORIS DAY (Columbia 38990)

These two songs are perfect for a romantic evening. "A Bushel and a Peck" features a catchy beat and memorable lyrics, while "The Best Thing for You" features a beautiful melody and powerful vocals.

"LENA, THE QUEEN A' THE UPTOWN ARENA" (2:15) ZIGGY TALENT (KCA Victor 20-3921)

This is a fun and upbeat song that is sure to get the audience dancing.

"Pleasing Goodnight To The Fain-the Laine" (2:27) "MARRYING FOR LOVE" (2:25) ZIGGY TALENT (KCA Victor 20-3921)

These two songs are perfect for a romantic evening. "Pleasing Goodnight To The Fain-the Laine" features a catchy beat and memorable lyrics, while "Marrying for Love" features a beautiful melody and powerful vocals.

"NEVERTHELESS" (2:56) "I WAS DANCING WITH SOMEONE" (2:46) FRANKIE LAINE (Mercury 5495)

These two songs are perfect for a romantic evening. "Nevertheless" features a beautiful melody and powerful vocals, while "I Was Dancing with Someone" features a catchy beat and memorable lyrics.

"IT'S A MARSHMALLOW WORLD" (2:07) "WHEN THE LIGHTS ARE LOW" (2:35) VICTOR DAMONE (Mercury 5496)

These two songs are perfect for a romantic evening. "It's a Marshmallow World" features a beautiful melody and powerful vocals, while "When the Lights Are Low" features a catchy beat and memorable lyrics.

"THE PLACE WHERE I WORSHIP" (3:00) "HOPE BEAT" (2:40) AL MORGAN (London 784)

These two songs are perfect for a romantic evening. "The Place Where I Worship" features a beautiful melody and powerful vocals, while "Hope Beat" features a catchy beat and memorable lyrics.

"CANT SEEM TO LAUGH ANYMORE" (3:05) "JING-A-LING, JING-A-LING" (2:48) "THE HARMONICATS" (Mercury 5497)

These three songs are perfect for a romantic evening. "Can't Seem to Laugh Anymore" features a beautiful melody and powerful vocals, "Jing-a-Ling, Jing-a-Ling" features a catchy beat and memorable lyrics, and "The Harmonicats" features a beautiful melody and powerful vocals.

"C'EST TOIT" (2:55) "A RAINY DAY REFRAIN" (2:10) MARY MARTIN-ARThUR GODFREY (Columbia 3899)

These two songs are perfect for a romantic evening. "C'Est Toit" features a beautiful melody and powerful vocals, while "A Rainy Day Refrain" features a catchy beat and memorable lyrics.

"NICE WORK IF YOU CAN GET IT" (3:00) "IT'S THE NATIVE" (2:40) MARY ANN MccALL (Discovery 512)

These two songs are perfect for a romantic evening. "Nice Work If You Can Get It" features a beautiful melody and powerful vocals, while "It's the Native" features a catchy beat and memorable lyrics.

In the opinion of The Cash Box music staff, records listed below, in addition to the "The Best" and "Smaller" Of The Week, are those most likely to achieve popularity.

- "A BUSHEL AND A PECK"
- "RAINBOW GAL"
- "BLUE CANADIAN ROCKIES"
- "NEVERTHELESS"
- "WHERE DO I GO FROM YOU?"

"Dora Day" Columbia 39008
"Tommy Dorsey O." Decca 27215
"Russ Morgan O." Decca 27216
"Rosemary Clooney" Columbia 38983

DORIS DAY Columbia 39008
RUSs Morgan. Decca 27216
Rosemary Clooney. Columbia 38983

- "NEVERTHELESS"
- "I WAS DANCING WITH SOMEONE"

"FRANKIE LAINE" (Mercury 5495)
"VICTOR DAMONE" (Mercury 5496)
"AL MORGAN" (London 784)

"Music tinted in the religious vein has Al Morgan on tap for these fresh sides. Both ends of the platter have a message. The big demand for this brand in the market, we see no reason why these sides shouldn't do well. Top deck, with a recap in the religious aura, with excellent backing by The Harmonicats and orchestra. Coupling the above, it is a pleasant package for the Xmas season. Top deck gets our nod."

CODE

1. GOODNIGHT IRENE
2. MONA LISA
3. SAM'S SONG
4. CAN ANYONE EXPLAIN
5. LA VIE EN ROSE
6. ALL MY LOVE
7. SIMPLE MELODY
8. TIZENA, TIZENA, TIZENA
9. BONAPARTE'S RETREAT
10. COUNT EVERY STAR

**POPULAR**

SPIKE JONES and his City Slickers
Mambo Moaners (I'm Baby Shirley Go)
Baby Bugle Blues 20-3934 (47-3934)

THE FONTANE SISTERS: DICK CONTINO and HUGO WINTERHALTER'S Orchestra
Jingle A Ling, Jingle A Loo
RCA Victor 20-3936 (47-3934)

TONY MARTIN with Harry Reser's Orchestra and Chorus
Alpine Valley
RCA Victor 20-3941 (47-3934)

VAUGHN MONROE and his Orchestra and The Moon Maid
A Marshmallow World
RCA Victor 20-3942 (47-3934)

HUGO WINTERHALTER'S Orchestra and Chorus with Peter Hankey
Lean My Heart, I Love My Husband
RCA Victor 20-3943 (47-3934)

MINDY CARSON with Andrew Ackers Orchestra
I'll Weep, I'll Sing
RCA Victor 20-3944 (47-3934)

**COUNTRY**

Pee Wee King: and his Cabin West Cowboys
Ring Ray Ray
RCA Victor 20-3935 (47-3934)

THE CARTER SISTERS
Kisses and foolin' you, when you, foolin' me Gotta Find Me Somebody To Love
RCA Victor 20-3938 (47-3934)

**FOR SPECIALTY**

SIX FAT DUTCHMEN
Harbor Walls
RCA Victor 21-038 (47-1257)

**WESTERN**

DAVE EVANS
Cowgirl Polka
Sun Angles 21-039 (47-0338)

**CHILDREN'S ALBUMS**

Little Nipper Junior Series
(Single Record)

SPIKE JONES and his City Slickers
Christmas Fun With Spike Jones
RCA Victor 47-0338 (47-3934)

FRAN ALLISON with Orchestra
Conducted by Davey Beckman
Frank Allison Songs Merry Xmas Songs
RCA Victor 47-0339 (47-3934)

MINDY CARSON with Andrew Ackers Orchestra
Toy Too
RCA Victor 47-0340 (47-3934)

JERRY COMO with Chorus and Orchestra directed by Mitchell Ayres
The First Christmas
RCA Victor 47-0341 (47-3934)

Little Nipper Series (Showpieces)

GEORGE "CABBY" HAYES
100 Western Songs (No. 1)
RCA Victor 47-0342 (47-3934)

As told and sung by RUPEE TILLI STROM'S KUKLA, FRAN and JOE with Fran Allison
Happy Mother Goose (2 Record Album)
RCA Victor 47-0343 (47-3934)

NEW ALBUMS

THE MITCHELL BOYCHOIR, Bob Mitchell, conductor-organist
Christmas Carol 2 (Record Album)
RCA Victor "WH-208" (47-3934)

HAPPY CLAY and his House of Charm All Girl Orchestra and Chorus
Carols by the Chords (2 Record Album)
RCA Victor "WH-209" (47-3934)

**NOTICE**

NOTE: All records in this panel are listed alphabetically by song title.

**WEEK OF OCTOBER 7**

**Patricia**
Perry Como 20-3930 (47-3930)

**Love Bug Itch**
Eddy Arnold 21-039 (48-0332)

**A Bushel & A Peck**
Perry Como—Betty Hutton 20-3930 (47-3930)

I'm Movin' On
Hank Snow 21-039 (48-0332)

**Please Say Goodnight To The Guy, Irene**
Ziggy Talent 21-039 (47-3932)

**Harbor Lights**
Ralph Flanagan 20-3931 (47-3931)

**Our Lady Of Fatima**
Phil Spitalny and Hour Of Charm All Girl Choir 20-3930 (47-3930)

I Need You So
Don Cornell 20-3931 (47-3930)

**Thinking Of You**
Eddie Fisher with Harry Winterhalter Orch 20-3931 (47-3930)

Mr. Touchdown USA
Harry Winterhalter 20-3930 (47-3930)

Yes, We Have
Spice Jones 20-3931 (47-3930)

**Orange Colored Sky**
Betty Hutton 20-3930 (47-3930)

A Rainy Day Refrain
Mindy Carson 20-3931 (47-3930)


doesn't indicate records which, according to actual sales, are recognized hits. This is due to...The Cash Box according to annual sales, are recognized hits. This is due to...the current stock begin to approach the "end-out" stage.

The Cash Box according to annual sales, are recognized hits. This is due to...the current stock begin to approach the "end-out" stage.
SLEEPER OF THE WEEK

"IN THE MIDDLE OF A RIDDLE" (2:18)
"GREEN GRASS AND PEACEFUL PASTURES" (3:10)

PERCY FAITH ORCH.
(Columbia 39065)

- Here's one that is bound to catch on with music ops and fans and result in some tremendous juice box play! It's a fresh new ballad, cute as all get out, and superbly offered by maestro Percy Faith. Dixieland is the sort of tune that makes you keep coming back for another serve. Side we're raving about is the top deck, "In The Middle Of A Riddle." It's a tempting sing-song melody with the vocal work by a chorus steeping thru in splendid tones that satisfy. Tune grows on you with every listening, and is sure to have music fans from six to sixty, humming, whistleing and singing its melody. On the other end maestro Percy Faith showers balladeer Andy Roberts to the fore, on an off-the-beaten-track ballad that might score in a big way. Ditty is in the sentimental, nostalgic vein, with the vocal work by Andy smooth and true throughout. The side we're touting is the flip; music ops should latch on!

**MOLASSES, MOLASSES** (2:58)
**GRIZZLY BEAR** (2:37)

TERESA BREWER
(London 794)

- Top pop-ditty picking up steam in the business today has Teresa Brewer on tap with her rendition. The "Music, Music, Music" gal delivers a sweet version, with the cute sing-song phrases clicking from the very start. Flip side is also a plug item that should suit the younger set of fans well enough. "Molasses" can't miss...

**SQUEEZLE ME** (2:43)
**SOMEBODY, SOMEWHERE, SOMEDAY** (2:56)

EVE YOUNG
(London 774)

- Novelty romance side on the upper crust has Eve Young displaying her charming vocal style. Tempting advantage Ditty echoes the title, and has a cute set of lyrics to match. Flip has Eve switching to a platter ballad that should do more than hold its own. Vox deserves ops attention.

**SOMEBODY'S KISSES** (2:46)
**HER SILK** (2:48)

LEO PFEIFF ORCH.
(Tower 1480)

- Pair of fair enough sides for music ops to take a peep at, are these offered by Leo Pfeifer and his orch. Top deck is a swingy romantic item, with the maestro handling the vocal spot in good order. Flip side is a bright instrumental which should hold its own. Ops in the market for a filler might get well with this pair.

**AND YOU'LL BE HOME** (3:05)
**MY TEARS WON'T DRY** (3:10)

TONI ARDEN
(Columbia 39003)

- Rich, inviting vocal tones by chyp Toni Arden make this pair of tunes potential hot items for music ops to follow. Both sides are in the sentimental vein, with the romantic expression making you apt attention. Toni's vocal delivery is superb throughout, as is the ork backing by maestro Percy Faith. Ops should listen in.

**RAINBOW GAL** (2:44)
**ONLY A MOMENT AGO** (3:20)

TOMMY DORSEY ORCH.
(Decca 27215)

- Sock rhythm tune on the top deck is a winner to get with. The ork tonalities by the Tommy Dorsey gang, coupled with a wonderful vocal spot by Sy Oliver make this pitching shine. Lyrics are in the romantic vein, with the orchestral beat and melody offering much that you wanna listen. Flip side has Johnny Amoroso on a smooth ballad that should do well in the boxes. "Rainbow Gal" gets our nod. 

"SWINGIN' DOORS" (2:35)
"EVERYONE KNOWS YOU BY YOUR FIRST NAME" (2:55)

CONNIE HAINES
(Coral 60308)

- Clever up tempo romantic lit of the top tune by Connie Haines should meet with fair reaction by music ops and fans alike. Mellow bounce to the tune, coupled with a chorus background add to the glitter of the side. Flip shows down some, and has Connie offering a medium tempo'ed rhythm item that should do exceptionally well. Listen in.

"IT MAY BE ON SUNDAY" (3:12)
"ONLY A MOTHER COULD LOVE YOU" (2:55)

HARRY BABBITT—MARTHA TILTON
(Coral 60306)

- Pair of tempting romance tunes in the offering for music ops, with Harry Babbit and Martha Tilton in the vocal slot. Both sides make for pleasant listening, and should be greeted by ops with good reaction. Top deck weaves in slow tempo, while the flip picks up a bit, and is slightly in the novelty vein. Latter side looks good.

"THE BLUE CANADIAN ROCKIES" (2:59)
"CLOSE YOUR PRETTY EYES" (2:45)

RUS MORGAN ORCH.
(Deco 2716)

- The echo of this pair are sure to nab some heavy juice box play. Both ends of the platter are in slow tempo, with the maestro and vocal group handling the lyrical expressions. Smooth sentimental tune of the wax is extremely inviting and makes you wanna listen. Both ends are top juice box material—ops should latch on.

"PATRICIA" (3:05)
"SO LONG, SALLY" (2:57)

EDDY HOWARD ORCH.
(Mercury 5491)

- Flug ballads on the rise in popularity are rendered in smooth enough fashion by Eddy Howard here. Both tunes are currently receiving heavy play in many locations—this rendition certainly add to the popularity of the songs, and do well in the boxes. Music ops take it from here.

"HOW DID I GET THIS WAY?" (3:18)

"THE KNOCK KNOCK MAN" (2:40)

FREDY MARTIN ORCH.
(King 15069)

- Romantic air on the upper lid is handled in smooth enough style by piper Pat Terry, with the Freddy Martin band. Ditty is in the novelty vein and has a fairly cute set of lyrics to match. Flip side has the Barry Siders on another novelty item, that weaves in slow tempo. Wax won't stop traffic—it might make an effective filler piece.
NEW YORK:

Stu Wayne YPEN, Philly disk jockey, can take a bow for treading off the wonderful Xmas tune "Christmas In My Heart," a Mayfair dj recording that was released last year, and Wayne pounded away on it for weeks. Three records are out now, with Fran Allison on RCA Victor; Perry Faith on Columbia and the original etching on Mayfair by Janie Winters, which is being released on Mercury Records.

London Records signed Anne Shelton from across the pond this past week. The pastry also served to introduce Joe Delaney, recently named top ad man of the firm; Mrs. Harstone, Director of Administration, and Jack Pleis, musical director. Aside to music boys Mike Martin, Murray Massey, George Dadley and Dave Blum: that was a sweet feed you had set up for some of the London crowd at The Rothschild.

Paston Muskett scores a touchdown with their clever promotion stunt connected with the song "Mr. Touchdown U.S.A." Paston is sending out miniature cardboard footballs, with a handpainted inscription in red, white and blue mentioning Hugo Winterhalter's waxing on RCA Victor.

Evelyn "Pepi" had a house full of guests the other night, to watch Perry Como do his tune of Perry's initial stab at a record. In the room were such as Jenny Vargas, many thousands. And the demand continues to grow unabated.

Word out now that Mercury cut the tune last week ... and 'that others are also cutting it. You figure it out.' Irwin Berg of Robbins goes away out of the limb with the prediction, "Our Lady of Patmos" will be the biggest hit twenty years." And Irwin says, "just watch what happens round Xmas time."

Music boys getting ready to give Lexington Noble a terrific hand at his opening in the Boulevard Room, Nov. 8. He's extremely well liked by Tin Pan Alley here. They've all still talking about Eddie Ballantine's party for the music boys. Some of the old timers claim that it was "the most sensational party given the music business in thirty years." Food, drink, and service, they claim, was so outstanding, U.S.A. will never be forgotten.

Eddy Howard on a series of one-nights which will shoot him all the way to Texas and back. Sammy Kaye's big hit has Frank Daniel in New Jersey, claim that Al superseded all big hits for the Jersey pop spot. Belle Baker opens at the Palace here with the same greatAbsentminded Shows that broke N.Y. Palace records. And Belle gets set for a series of dj and TV appearances already.

Sammy Kaye into the Trianon this week. It's a one-night and the music boys will sport the slick, Cee Davidson and his ok at the Cee Paree get a big break. Cee switched from CBS to ABC and Cee here now. at the six times weekly.

Teddy Phillips crowning about his latest London disc, "Nevertheless" with vocally Lynn Boyd doing the chirping. No more air time at the Glass Hat of John Lee. Looks left behind a very marvelous following here. Music boys simply loved the guy.

LOS ANGELES:

Had us a visit from songwriters Al Piantadosi, whose all-time great hits include "Pal of My Cradle Days," "Curse of an Ashen Heart" and "I Didn't Know My Brother Was a Soldier." Al has just launched his own Society label and is expecting big things from his April Stevens release of "Don't Be Afraid"

Congratulations to Benny Franklin, song writer and arranger, on his marriage to Anita Turroff, a very attractive young lady out of New York and well known in music circles. Benny's reach us from top flight pianists Dave Kenner and Ernie Stewart that they've got a great time going touring about 50 cities with Eddie Cantor on one nights, winding up in New York.

Lou Chudi of Imperial predicts a fast hit for its T-Bone Walker cutting of "Too Lazy to Work, Too Nervous to Steal." Decca appears the outfit to watch those days in the blues and rhythm dept., with Havy Williams returning to their fold and primed to soar all his knowhow into their forthcoming releases. Peggy Lee's "Plastic" catching on fast.

Julia Lee had herself a ball at Leuvenaeh's, we're told by Mary Solie, who joined Capitol's Vaugths, Greene in hosting a party for 100 at Tiffany's, the very nice new spot on Eighth Street which was opened by Julia and followed up by Art Tatum.

Art Rim of Specialty says all his business is well and the way Art seems to have one hit picking up where another one leaves off. With Joe Liggins' "Pink Champagne" still selling strong in many spots in the country, now comes Perry Mason's first Specialty plate, "Please Send Me Someone to Love," for a running start. Yet another new gal in the Rape office, named Joan and joining Benny's in the twos.

America's Fastest Selling Records

ORDER TODAY!
COULD BE (BMI) — Rates 100% from every angle. Cash Box selects the Russ Case — Jack Carroll (MGM) disc as a "Best Bet," and gives Vaughn Monroe (Victor) an equally strong sendoff. Meanwhile, Dick Haymes' (Decca) release was Martin Block's choice as "best male vocal of the week." Block also picked the Vaughn Monroe version as "best" the week before.

IF WE HAD IT TO DO (All Over Again) (Cherio) Osie Waters (Coral) keeps moving steadily to the top. His newest release is a potential winner, says Cash Box. Backing is IF MEMORIES WERE MONEY (Cherio), another impressive Waters click.

"BULLSEYE OF THE WEEK"

C-H-R-I-S-T-M-A-S (Hill & Range) — Ernest Tubbs (Decca) draws Cash Box honors for this "fesh and dramatic" Christmas tune. Disc will capture the holiday coin. Keep watch for new releases by Al Morgan (London) and Rosemary Clooney (Columbia). Eddy Arnold's great version of last year continues riding high.

"BEST MALE VOCAL"

FROSTY THE SNOW MAN (Hill & Range) Vaughn Monroe (Victor) rates a "Best Bet" in Cash Box, which says, "Frosty should start the Xmas season off early with a bang ..." You'll be hearing of at least a dozen versions of this number (non-exclusively licensed by BMI).

ADVANCE TIP

BLUE CANADIAN ROCKIES (BMI Canada, Ltd.—Golden West Melodies) — Russ Morgan's (Decca) release is scheduled for October 9. Test pressings of this tune indicate this is another Morgan success.

STANDOUT WAXING

DO I WORRY (Melody Lane) — Billboard finds the Morgan (Decca) version — "Superb, deep mood dance waxing ... lead trumpet solo, Morgan's sincere vocalizing and his noted wah-wah trum make this a standout slicing with 'sleeper' potential."

GOING STRONG

PETITE WALTZ (Duchess) — Guy Lombardo (Decca) — Three Suns (Victor) BONAPARTE'S RETREAT (Acuff-Rose) — Kay Starr (Capital)

CAN'T SEEM TO LAUGH ANYMORE (Dreyer) — Johnny Parker (Capital)

DADDY'S LITTLE BOY (Beacon) — Dick Todd (Rainbow) — Eddy Howard (Mercury)

GIVE TO CONQUER CANCER

Dick Coleman

WCMN—Baltimore, Md.
1. I NEED YOU SO (Don Cherry)
2. THINKING OF YOU (Don Cherry)
3. STRANGERS (Larry Rowe)
4. OUR LADY OF FATIMA (Kathleen Flynn)
5. I'LL ALWAYS LOVE YOU (Don Cherry)
6. SAM'S SONG (Don Cherry & Gary Crosby)
7. SIMPLE MELLODY (Don Cherry & Gary Crosby)
8. THE DREAMER EXPLAINS HIS DREAMS (Kathleen Flynn)
9. MY DESTINY (Billy Eckstine)
10. DREAM A LITTLE DREAM OF ME (Don Cherry & Gary Crosby)

Roger Clark

WGN—Gaffney, S. C.
1. I'M FOREVER BLOWING BUBBLES (Jenkins-Shaw)
2. STRANGERS (Larry Rowe)
3. OUR LADY OF FATIMA (Kathleen Flynn)
4. YOU'RE MINE (Jenkins-Shaw)
5. POPPY LEGEND (Johnnie Ray)
6. HARBOUR LIGHTS (Sammy Kaye)
7. I'M FOREVER BLOWING BUBBLES (Jenkins-Shaw)
8. ALL OF MY LOVES (Don Cherry)
9. I LOVE THE GUY (Don Cherry)
10. MY DESTINY (Billy Eckstine)

Ira Cook

KECA—Hollywood, Calif.
1. THINKING OF YOU (Marie’s Title)
2. LET'S DO IT AGAIN (Francois Cevel)
3. POPPY LEGEND (Johnnie Ray)
4. I CAN'T WAIT ANYMORE (Francois Cevel)
5. I'M FOREVER BLOWING BUBBLES (Jenkins-Shaw)
6. ALL OF MY LOVES (Don Cherry)
7. I LOVE THE GUY (Don Cherry)
8. CAN'T WE TALK IT OVER (Francois Cevel)
9. YOU WONDERFUL YOU (Art Tatum)

Bob Roberts

KPOJ—Portland, Ore
1. MUSIC, MAESTRO, PLEASE (Tony Martin)
2. I CAN'T WAIT ANYMORE (Francois Cevel)
3. I'M FOREVER BLOWING BUBBLES (Jenkins-Shaw)
4. I NEVER KNOWED HE (Don Cherry)
5. ALL OF MY LOVES (Don Cherry)
6. I LOVE THE GUY (Don Cherry)

Art Tacker

WTAO—Combridge, Mass.
1. OUR VERY OWN (Sarah Vaughan)
2. DREAM A LITTLE DREAM OF ME (Frankie Laine)
3. POPPY LEGEND (Johnnie Ray)
4. I CAN'T等 между ATE (Francois Cevel)
5. I CAN'T WAIT ANYMORE (Francois Cevel)
6. I'M FOREVER BLOWING BUBBLES (Jenkins-Shaw)
7. CAN'T WE TALK IT OVER (Francois Cevel)
8. SUGAR SWEET (Sunny Kaye)
9. POPPY LEGEND (Johnnie Ray)
10. I DON'T WORRY (Tony Martin)

Rex Dale

WCKY—Cincinnati, Ohio
1. ORANGE COLORED SKY (Ruston-Cole)
2. ALL OF MY LOVES (Patti Page)
3. I CAN'T WAIT ANYMORE (Francois Cevel)
4. I'M FOREVER BLOWING BUBBLES (Jenkins-Shaw)
5. SHE'S MY LADY (Frankie Laine)
6. I CAN'T WAIT ANYMORE (Francois Cevel)
7. I'M FOREVER BLOWING BUBBLES (Jenkins-Shaw)
8. LADY OF FATIMA (Gary Crosby)
9. I LOVE THE GUY (Don Cherry)
10. OUR VERY OWN (Art Tatum)

Gene Whitaker

WSB—Atlanta, Ga.
1. MONA LISA (King Cole)
2. GOODNIGHT IRENE (Judy Garland)
3. I CAN'T WAIT ANYMORE (Patti Page)
4. I'M FOREVER BLOWING BUBBLES (Jenkins-Shaw)
5. OUR VERY OWN (Art Tatum)
6. POPPY LEGEND (Johnnie Ray)
7. OUR LADY OF FATIMA (Peggy Lee)
8. LADY OF FATIMA (Gary Crosby)
9. DADDY'S LITTLE BOY (Don Cherry)
10. OUR VERY OWN (Art Tatum)

Bill Wright

WGST—Birmingham, Ala.
1. I THINKING OF YOU (Don Cherry)
2. PETITE WALTZ (Larry Rowe)
3. ALL OF MY LOVES (Patti Page)
4. PATTY (Patti Page)
5. GOODNIGHT IRENE (Frank Sinatra)
6. GOODNIGHT IRENE (Tony Martin)
7. ALL OF MY LOVES (Don Cherry)
8. I CAN'T WAIT ANYMORE (Patti Page)
9. POPPY LEGEND (Johnnie Ray)
10. I'M FOREVER BLOWING BUBBLES (Jenkins-Shaw)

Sherm Feller

WCOQ—Boston, Mass.
1. THINKING OF YOU (Don Cherry)
2. PETITE WALTZ (Larry Rowe)
3. ALL OF MY LOVES (Patti Page)
4. PATTY (Patti Page)
5. GOODNIGHT IRENE (Frank Sinatra)
6. GOODNIGHT IRENE (Tony Martin)
7. IT MAY BE ON SUNDAY (Ken Barry)
8. OUR LADY OF FATIMA (Peggy Lee)
9. DADDY'S LITTLE BOY (Don Cherry)
10. THE DREAMER EXPLAINS HIS DREAMS (Kathleen Flynn)

Bill Wright

WSGN—Birmingham, Ala.
1. GOODNIGHT IRENE (Frank Sinatra)
2. ALL OF MY LOVES (Don Cherry)
3. I CAN'T WAIT ANYMORE (Patti Page)
4. I'M FOREVER BLOWING BUBBLES (Jenkins-Shaw)
5. MONA LISA (King Cole)
6. NO OTHER LOVE (Artie Shaw)
7. I'M FOREVER BLOWING BUBBLES (Jenkins-Shaw)
8. HOME (King Cole)
9. OUR VERY OWN (Vivien Monroe)
10. ALL OF MY LOVES (Barry0
**1950 Music Poll Votes Pour In**

NEW YORK—Voting in the Fifth Annual Music Poll of the Automatic Music Industry of America started heavily this past week, as ballots cast by music operators started to pour in. The music poll, sponsored and conducted exclusively by The Cash Box, on behalf of the Automatic Music Industry, received congratulatory messages from music leaders throughout the nation.

Listed below to better aid music operators in casting their votes in the Fifth Annual Music Poll, is a recapturing of the top song favorites of 1950.

Recap Of The Top Song Favorites Of 1950

At Sundown
American Beauty Rose
All My Love
Are You Lonesome Tonight
A Dreamer’s Holiday
A Dream Is A Wish Your Heart Makes
Bewitched
Bamboo
Big Movie Show In The Sky
Bibbidi Bobbidi Boo
Bye Bye Baby
Buffalo Billy
Bonaparte’s Retreat
Bewitched
C’est Si Bon
Choo’o Gun
Count Every Star
Cry Of The Wild Goose
Candy & Cake
Careless Kisses
Careless Hands
Chattanooga Shoe Shine Boy
Charlie My Boy
Can Anyone Explain
Cincinnati Dancing Pig
Don’t Cry Joe
Dear Hearts & Gentle People
Down The Lane
Daddy’s Little Girl
Daddy’s Little Boy
Dearie
Enjoy Yourself
Echos
El Mambo
Go To Sleep, Go To Sleep
God’s Country
Goodnight Irene
Harbor Lights
Hop Scotch Polka
Hoop Dee Doo
I Didn’t Slip
I Love The Guy
I Cross My Fingers
I Wanna Be Loved
It’s So Nice To Have A Man
Around The House
I Said My Pajamas
It Isn’t Fair
I’ve Baked A Cake
I Wanna Go Home
I Can Dream Can’t I
I Don’t Care If The Sun Don’t
Shine
I Still Get A Thrill
I’ve Got A Lovely Bunch Of
Cocanots
Johnson Rag
Jealous Heart
Just Say I Love Her
La Vie En Rose
Let’s Go To Church
Music Maestro Please
Music, Music, Music
My Foolish Heart
Marta
Mona Lisa
Mississippi
Mule Train
Nola
No Other Love
On The Outgoing Tide
Old Piano Roll Blues
Our Lady Of Fatima
Peter Cottontail
Quicksilver
Rudolph The Red Nosed
Reindeer
Rag Mop
Rain
Roses
Riders In The Sky
Sentimental Me
Swamp Girl
Spaghetti Rag
Stars & Stripes Forever
Stars Are The Windows Of
Heaven
Simple Melody
Sorry
Sam’s Song
Sitting By The Window
Slippin’ Around
Sometime
The Old Master Painter
There’s No Tomorrow
That Lucky Old Sun
The Wedding Samba
Thanks Mr. Florist
Teena, Teena, Teena
Third Man Theme
Vagabond Shoes
Valencia
Wanderin’
With My Eyes Wide Open I’m
Dreaming
Way Back Home
Whispering Hope
Why Was I Born
Yellow Ribbon

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
### New York, N. Y.
1. Goodnight Irene (Gordon Jenkins)
2. Song of the Biscuit Man (Bing Crosby)
3. All My Love (Patti Page)
4. Can Anyone Explain (Amos Bros.)
5. Something (The Matadors)
6. Mystery Train (Elvis Presley)
7. Mona Lisa (King Cole)
8. The La Vie En Rose (Tony Martin)
9. Bonaparte's Retreat (Key Star)
10. Molasses, Molasses (Leslie Caron)

### Seattle, Wash.
1. Can Anyone Explain (Ray Anthony)
2. Simple Melody (Bing and Gary Crosby)
3. Mona Lisa (King Cole)
4. Goodnight Irene (Gordon Jenkins)
5. I Wanna Be Loved (Terry Maloney)
6. Summer Time (Bill Evans)
7. Sometime (Tina Spotts)
8. Till Then (Molly Burch)
9. Music, Maestro Please (Frankie Laine)
10. The La Vie En Rose (Louis Armstrong)

### Richmond, Va.
1. Mona Lisa (King Cole)
2. Goodnight Irene (Gordon Jenkins)
3. Simple Melody (Bing and Gary Crosby)
4. I Was Dancing (Toni Martin)
5. My Destiny (Billy Eckstine)
6. Look to the Rainbow (Bing Crosby)
7. I Wanna Be Loved (Andrews Sisters)
8. I'm Forever Blowing Bubbles (Bing Crosby)
9. All My Love (Patti Page)
10. Pettie Waltz (Guy Lombardo)

### Cleveland, Ohio.
1. Bonaparte's Retreat (Key Star)
2. Goodnight Irene (Gordon Jenkins)
3. Sam's Song (Bing and Gary Crosby)
4. Simple Melody (Bing and Gary Crosby)
5. Mona Lisa (King Cole)
6. Can Anyone Explain (Amos Bros.)
7. Sweet Lulu (The Matadors)
8. All My Love (Patti Page)
9. The La Vie En Rose (Louis Armstrong)
10. Tziena, Tzenia, Tzenia (Vic Damone)

### Los Angeles, Calif.
1. Goodnight Irene (Gordon Jenkins)
2. Mona Lisa (King Cole)
3. All My Love (Patti Page)
4. Can Anyone Explain (Amos Bros.)
5. I'll Never Be Free (Tina. Bernie Kay Star)
6. Mona Lisa (Art Lund)
7. The La Vie En Rose (Tony Martin)
8. A Beggin' at the Abbey (Laurel, Hardy)
9. Simple Melody (Bing and Gary Crosby)
10. Harbor Lights (Guy Lombardo)

### Fayetteville, Ark.
1. Sam's Song (Bing and Gary Crosby)
2. Simple Melody (Bing and Gary Crosby)
3. Count Every Star (H. Wartcholoff)
4. I Crossed My Fingers (Bing Crosby)
5. I'll Never Be Free (Tina. Bernie Kay Star)
6. All My Love (Patti Page)
7. Mona Lisa (Johnny Desmond)
8. Music, Maestro Please (Frankie Laine)
9. Tzenia, Tzenia, Tzenia (Vic Damone)
10. All My Love (Patti Page)

### Monroe, La.
1. Sometimes (Maine)
2. Mona Lisa (King Cole)
3. Goodnight Irene (Gordon Jenkins)
4. I Crossed My Fingers (Bing Crosby)
5. Simple Melody (Bing and Gary Crosby)
6. All My Love (Patti Page)
7. Mona Lisa (Tony Martin)
8. Harbor Lights (Harry Martin)
9. Simple Melody (Bing and Gary Crosby)
10. Harbor Lights (Guy Lombardo)

### Savannah, Ga.
1. Mona Lisa (King Cole)
2. Goodnight Irene (Gordon Jenkins)
3. Can Anyone Explain (Amos Bros.)
4. I Wanna Be Loved (Andrews Sisters)
5. Mona Lisa (Art Lund)
6. Sometimes (Tina Spotts)
7. Mona Lisa (Johnny Desmond)
8. Can't We Talk It Over (Andrews Sisters)
9. Mona Lisa (Tony Martin)
10. Simple Melody (Bing and Gary Crosby)

### Deadwood, S. D.
1. Mona Lisa (King Cole)
2. Goodnight Irene (Gordon Jenkins)
3. Can Anyone Explain (Amos Bros.)
4. I Was Dancing (Toni Martin)
5. My Destiny (Billy Eckstine)
6. Look to the Rainbow (Bing Crosby)
7. I Wanna Be Loved (Andrews Sisters)
8. I'm Forever Blowing Bubbles (Bing Crosby)
9. All My Love (Patti Page)
10. Harbor Lights (Guy Lombardo)

### Shoals, Ind.
1. Goodnight Irene (Gordon Jenkins)
2. Mona Lisa (King Cole)
3. Sam's Song (Bing and Gary Crosby)
4. Simple Melody (Bing and Gary Crosby)
5. Bonaparte's Retreat (Key Star)
6. Tzenia, Tzenia, Tzenia (Vic Damone)
7. Thru Man Theme (Guy Lombardo)
8. The La Vie En Rose (Louis Armstrong)
9. I Wanna Be Loved (Andrews Sisters)
10. Harbor Lights (Guy Lombardo)

### Dallas, Texas.
1. Goodnight Irene (Gordon Jenkins)
2. Sam's Song (Bing and Gary Crosby)
3. Simple Melody (Bing and Gary Crosby)
4. Mona Lisa (King Cole)
5. All My Love (Patti Page)
6. Can Anyone Explain? (Amos Bros.)
7. Mona Lisa (Tony Martin)
8. Harbor Lights (Harry Martin)
9. Simple Melody (Bing and Gary Crosby)
10. Sentimental Me (Rutti Morgen)

### Fertile, Minn.
1. Goodnight Irene (Gordon Jenkins)
2. Mona Lisa (King Cole)
3. Jesus Huits Like the Atom Bomb (Sunshine Boys)
4. Simple Melody (Bing and Gary Crosby)
5. Sam's Song (Bing and Gary Crosby)
6. Bonaparte's Retreat (Key Star)
7. Count Every Star (Dick Haymes)
8. Sometimes (Tina Spotts)
9. Just Say I Love Her (Johnny Desmond)
10. Can't Seem to Laugh Anymore (Tony Foss)

### Gulfport, Miss.
1. Goodnight Irene (Gordon Jenkins)
2. Sam's Song (Bing and Gary Crosby)
3. Simple Melody (Bing and Gary Crosby)
4. Mona Lisa (King Cole)
5. I Wanna Be Loved (Andrews Sisters)
6. Tzenia, Tzenia, Tzenia (Vic Damone)
7. Can Anyone Explain? (Amos Bros.)
8. The La Vie En Rose (Tony Martin)
9. Harbor Lights (Harry Martin)
10. All My Love (Patti Page)

### Toledo, Ohio.
1. Goodnight Irene (Gordon Jenkins)
2. Sam's Song (Bing and Gary Crosby)
3. Simple Melody (Bing and Gary Crosby)
4. Mona Lisa (King Cole)
5. I Crossed My Fingers (Perry Como)
6. Bonaparte's Retreat (Key Star)
7. I Wanna Be Loved (Andrews Sisters)
8. Simple Melody (Bing and Gary Crosby)
9. All My Love (Patti Page)
10. Harbor Lights (Guy Lombardo)
"I WANT TO LOVE YOU, BABY" (2:30)
"MR. BLUES IS COMING TO TOWN" (2:56)

WYNONIE HARRIS
(King 4022)

WYNONIE HARRIS

- Pair of fresh sides by the widely popular Wynonie Harris that are a cinch to reach.

- "I WANT TO LOVE YOU, BABY" and "MR. BLUES IS COMING TO TOWN" are tagged "I Want To Love You Baby" and "Mr. Blues Is Coming To Town". Both ends of the platter show Wynonie's great vocal style to excellent advantage. Wax is sure to reap heavy profits for music ops, and result in another hot seller for Wynonie. Top deck has the blues balladeer on a mellow side, with a fine set of lyrics and the first rate vocal. Tone is the sort that will gain consistent play, and is one of the better sides that Wynonie has offered in a long time. Excellent ork backing accords the piper on the side brightness to the disc all the more. On the other end with "Mr. Blues Is Coming To Town", Wynonie goes off the disc. Flip side has another other hot item to get with. Side roll in mellow tempo, with the maestro and the ork showing their brand of music in excellent style. Disk is a must in your machine. One should grab it!

"YOU'RE FINE BUT NOT MY KIND" (2:58)
"I'M THROUGH" (2:39)

THE ROBINS
(Savoy 2031)

- Vocal flavor by The Robins, with the group setting up a pair of fair enough ops on mellow ops for a good peak at. Top deck is a cute side and shows the group to good advantage. Flip side is better suited to rhythms and blues ops demands and should get a ride on the boxes. Listen in.

"SWEET AND LOVELY" (3:08)
"STATION BREAK" (2:35)

BOBBY SMITH ORCH.
(Apollo 805)

- Riding high with its rendition of "After Hours", Bobby Smith and his crew come up with some fresh material that should earn some fairly heavy play for music ops. Both ends of the platter are straight instruments that show the Smith gang at their musical best. Wax has to be heard in order to be fully appreciated—we suggest just that.

"HULA BLUES" (2:39)
"I GET THE BLUES WHEN IT RAINS" (2:25)

JOHN MADDOX
(Doe 1012)

- Unique piano technique of John Maddox, coupled with some background stuff by The Rhythm Masters should have this platter earning its keep in the phono. Top deck is just what the titives, while the flip is a well known standard. Ops who have the ears should lend an ear.

"YOU KNOW" (2:45)
"LYING WOMAN" (2:51)

IVORY JOE HUNTER
(Varsity 102)

- The widely popular Ivory Joe Hunter has some fresh wax in store for music ops in this hot pair. Both ends of the platter are potential winners that should do extremely well in the phono. Music is in the blues vein and features Ivory Joe in excellent voice. One should, by all means, lend an ear to this platter.

NEW YORK—Gordon MacRae, Capitol Records recording star, takes time out during his recent "cote party" held backstage at the Strand Theater, this city, to chat with members of his fan club. Some 200 fans attended the session, and had an opportunity to chat with the singing star.

Capitol Bows Transcription Library

HOLLYWOOD—A new plan of leasing Capitol transcribed music to music ops, as well as radio and TV stations, was announced this week by Glenn Wallich, prexy of Capitol Records, Inc. The new service will be known as the Capitol Custom Library. According to Wallich, the outstanding features of the new library are: The selection of transcription repertoire which a subscriber desires, one rate to apply to all subscribers in all markets; library expansion and rotation allowances; initial contract period of one year and month to month thereafter (the Custom Library rate, $75.00 per month the first year; drops to $50.00 per month thereafter).

Wallich also stated that, "Continued use will provide the subscriber with substantial benefits, and while the rate goes down and stays down, the subscriber's Custom Library expands and rotates with new and exchange transcriptions of his choice." The policy of the new service is to provide greater flexibility to the music ops and at the same time to save their subscribers money by eliminating cost of unused transcription.

A spot check in the Southern California area indicates favorable reception to Capitol's announcement. The operators generally agree that Capitol possesses a fine, substantial library which affords them greater selectivity in servicing their locations. Due to the unsettled world situation necessitating an increased allocation of industry to the nation's defense effort, there is a corresponding increase in demand for wired music installations in the nation's plants and factories. Cognizant of the upward surge in demand for wired music installation in their areas, the ops revealed that they will take full advantage of the Capitol Custom Library, upon its inception.

Gordon Mac Rae Guests With Fans

Gordon MacRae Guests With Fans

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
Duke Ellington Sets Award Project

NEW YORK—Starting some time in December, 1950, Duke Ellington will inaugurate a series of "Ellington Awards of Merit" hailing young, up-and-coming jazz artists who in his opinion "have never enjoyed the recognition they deserve."

Awards will not be selected by a poll or a board of experts, but by Ellington himself. There will be no division of the awards into instrumental categories. Plans are now being formulated to arrange the presentation of some of the winners in a New York concert with the Ellington organization.

It is alleged the project will stimulate young musicians in the jazz medium and will in effect fill the gap left by the suspension of the annual Esquire awards two years ago.

Ellington disclosed he will commemorate the awards with the presentation of "Oscars" in the form of miniature coronets.

Dick Gersh Joins Basch Promotion Firm

NEW YORK—Buddy Basch, proxy of the public relations-promotion firm bearing his name, announced the appointment of Dick Gersh as account executive recently.

The Basch office handles record promotion for Lesa Kirk, Spike Jones, Helen Grayco, Tony Martin, Bill Snyder, The Mariners, Johnny Long, and this past week added Tony Bennett. Dick Gersh formerly was a staff member of The Cash Box.

AMERICA'S SINGING SWEETHEART DOES IT AGAIN!!
CASH BOX, BILLBOARD, DJ'S, JUKE OPS, PICK!
"BABY ME"
National 9123
"WHAT WILL BE, WILL BE"
THE GALLI SISTERS
"MOLASSES, MOLASSES"
National 9127
"CHILDHOOD DAYS"
by GEORGE NOLAN
ORDER FROM YOUR NEAREST DISTRIBUTOR OR WRITE TO
NATIONAL RECORDS
1841 BROADWAY
NEW YORK 23, N. Y.

"DREAM A LITTLE DREAM OF ME"
Words & Music, Inc.
1619 Broadway, N. Y. C.

GIVE TO CONQUER CANCER

BRIGHT PARADE
TWO FOR THE MONEY!
"LET A SMILE BE YOUR UMBRELLA"
b/w "MISSOURI WALTZ"
by LAWRENCE "Finnin Roll" COOK and BOBBY MARSHALL
Another HIT by BOBBY MARSHALL
"I SHOULDN'T LOVE YOU BUT I DO"
b/w "ARE YOU LONESOME TONIGHT?"
Another HIT by BOBBY MARSHALL

ABBEY RECORDS, INC.
418 W. 49 St. New York, N. Y.
The Top Ten Tunes Netting Handsomest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Detroit, Los Angeles and Other Cities Listed.

1. **BLUE SHADOWS**  
   Lowell Fulson  
   (Swingtime 226)

2. **I NEED YOU SO**  
   Ivoy Joe Hunter  
   (MCM 10663)

3. **WELL, OH WELL**  
   Tiny Bradshaw  
   (King 4557)

4. **I LOVE YOU MY DARLING**  
   Joe Fritz  
   (Sittin' In)

5. **GOODNIGHT, IRENE**  
   Paul Gayten  
   (Regal)

6. **MONA LISA**  
   King Cole  
   (Capitol 1010)

7. **1950 BLUES**  
   Tampa Red  
   (RCA Victor)

8. **DECEIVING BLUES**  
   Little Esther  
   (Savoy)

9. **EVERY DAY I HAVE THE BLUES**  
   Lowell Fulson  
   (Swingtime 1964)

10. **MY FOOLISH HEART**  
    Gene Ammons  
    (Chess 1425)

---

**SAN FRANCISCO, CAL.**

1. **BESAME MUCHO**  
   Ray-O-Vacs  
   (Decca)

2. **EVERYBODY'S SOMEBODY'S FOOL**  
   Lionel Hampton  
   (Decca)

3. **BLUE SHADOWS**  
   Lowell Fulson  
   (Swingtime 226)

4. **BLUE LIGHT BOOGIE**  
   Louis Jordan  
   (Decca)

5. **PLEASE SEND ME SOMEONE TO LOVE**  
   Percy Mayfield  
   (Specialty)

6. **ANYTIME, ANYWHERE, ANYPLACE**  
   Joe Morris  
   (Atlantic)

7. **LOVE DON'T LOVE NOBODY**  
   Roy Brown  
   (DeLuxe)

8. **I'LL NEVER BE FREE**  
   Annie Laurie & Paul Gayten  
   (Regal 3258)

9. **MILLION DOLLAR SECRET**  
   Helen Humes  
   (Modern)

10. **EVERY NIGHT ABOUT THIS TIME**  
    Fats Domino  
    (Imperial)

---

**SHOALS, IND.**

1. **GOODNIGHT, IRENE**  
   Paul Gayten  
   (Chess 1425)

2. **I'LL NEVER BE FREE**  
   Gene Ammons  
   (Swingtime 226)

3. **WELL, OH WELL**  
   Joe Brown  
   (Swingtime 10663)

4. **BLUE SHADOWS**  
   Lowell Fulson  
   (Swingtime 226)

5. **BLUE LIGHT BOOGIE**  
   Louis Jordan  
   (Decca)

6. **PLEASE SEND ME SOMEONE TO LOVE**  
   Percy Mayfield  
   (Specialty)

7. **ANYTIME, ANYWHERE, ANYPLACE**  
   Joe Morris  
   (Atlantic)

8. **LOVE DON'T LOVE NOBODY**  
   Roy Brown  
   (DeLuxe)

9. **I'LL NEVER BE FREE**  
   Annie Laurie & Paul Gayten  
   (Regal 3258)

10. **MILLION DOLLAR SECRET**  
    Helen Humes  
    (Modern)

---

**HOUSTON, TEX.**

1. **SOUL FEELING**  
   (Roy Milton)

2. **LOVE YOU, MY DARLING**  
   Joe Fritz  
   (Imperial)

3. **CHANGE YOUR WAYS**  
   (Mickey Huggs)

4. **RHYTHM IN THE BAOY**  
   (Lionel Hampton)

5. **MY TEMPER IS RISING**  
   (Elmore Nixon)

6. **ALOHA MA**  
   (Elmer Thomas)

7. **I LOVE YOU BABY**  
   (Larry Danning)

8. **YOU'RE GONNA LOOK LIKE A MOTHER**  
   (Tiny Bradshaw)

9. **I'M YOURS TO KEEP**  
   (Dee Clark)

10. **EVERYDAY I HAVE THE BLUES**  
    (Lowell Fulson)

---

**MIAMI, FLA.**

1. **GOODNIGHT, IRENE**  
   Paul Gayten  
   (Chess 1425)

2. **I LOVE YOU, MY DARLING**  
   Joe Fritz  
   (Imperial)

3. **LOVE DON'T LOVE NOBODY**  
   Roy Brown  
   (DeLuxe)

4. **I'LL NEVER BE FREE**  
   Annie Laurie & Paul Gayten  
   (Regal 3258)

5. **MILLION DOLLAR SECRET**  
   Helen Humes  
   (Modern)

6. **EVERY NIGHT ABOUT THIS TIME**  
   Fats Domino  
   (Imperial)

---

**SAVANNAH, GA.**

1. **DO LORD, REMEMBER ME**  
   (Angelic Gospel Singers)

2. **STREET WALKIN' DADDY**  
   (Maurice Only)

3. **TRAVELIN' MAN**  
   (Clarence Walker)

4. **THE MEDITATION**  
   (Robert Johnson)

5. **MISS MARY**  
   (Joe Liggins)

6. **BLUE LIGHT BOOGIE**  
   (Louis Jordan)

7. **BLUE SHADOWS**  
   (Lowell Fulson)

8. **WELL, OH WELL**  
   (Swingtime 10663)

9. **I NEED YOU SO**  
   (Joe Brown)

10. **DECISION BLUES**  
    (Little Esther)

---

**MERCURY RECORDS, CHICAGO, ILLINOIS**

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
Hypo "Summer Stock" MGM Disks

NEW YORK—Station WOV disk-jockey Bill Williams gains his approval as two young representatives of Judy Garland and Gene Kelly present him with copies of the MGM record album from the soundtrack of those stars' latest movie musical "Summer Stock." Williams was one of fourteen New York disk-jockeys visited by the pair one day recently to plug the records. Earlier in the day, the couple danced their way up and down Broadway, stopping before each of the street's many record shops to dance to "Summer Stock" selections piped onto the sidewalk by loud-speakers.

Columbia Drops Price Of Kidisk Line

NEW YORK—Keeping in step with the modified price lines of rival major waxeries, Hecks Krasno, kidisk sales head of Columbia Records, announced this week that the label's 10-inch plastic kidisk singles which formerly sold at $1.19, plus tax, will now retail for $1.00, plus tax.

Krasno intends to release, in the very near future, Columbia's first picture books, with the 20-page "Gene Autry at the Rodeo" to be followed by a special kidisk version of the current Broadway hit, "Peter Pan." Each book, containing two 10-inch discs, was designed to appeal to young girls in the five-to-nine year old range, and will retail for $3.40.

Columbia, making a major move in the kidisk field, is proud of their kidisk sales, which in the past six months has jumped to about five per cent of the label's total sales.

Coral Signs Jerry Lester To Wax Pact

NEW YORK—Comedian Jerry Lester, one of television's most colorful personalities, has been signed to a Coral recording contract, it was announced by Jimmy Hilliard, director of the firm's artists and repertoire department.

The comedy star's first record release features the new entertaining rhythm novelty, "Orange Colored Sky," which he has been singing regularly for the past several weeks on his three-weekly "Broadway Open House" television show on WNTF. The much-requested song was composed by bandleader-accordionist Milton De Lugg, writer of "Hoop-De-Do," one of 1939's biggest hits. De Lugg is also the musical director on Lester's video program.

Another new song, "Time Takes Care of Everything," also delivered in Lester's inimitable fashion, is the coupling of "Orange Colored Sky." Coral is rushing release of the Lester record and is backing it up with extensive promotion plans.

Mercury Renews Vic Damone Wax Contract

NEW YORK—Joe Carlton, executive vice president of Mercury Records, Inc., this past week dissolved the contract renewal of Vic Damone. Deal was consummated after negotiations between Carlton, Marvin Kane, Damone's personal manager, and executives of the Williams Morris Agency.

Damone's new contract calls for a $45,000 per year guarantee, plus a five year term, with various stipulations concerning publicity and promotion on Damone's records.

Carlton, in announcing the contract renewal, stated, "We feel that Vic Damone represents one of the nation's top recording artists. His MGM motion picture contract, his recordings and personal appearances, will certainly prove to further his career."

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
"BEAUTIFUL MY HULA SIGNED, SEALED THEN" (2:38)
"DON'T BE AFRAID TO LOVE ME" (2:38)

GEORGE MORGAN (Columbia 20474)

"Signed, Sealed Then Forgotten" (2:51)
"My Hula Baby" (2:50)

COWBOY COPAS (King 895)

Side sure to win an avalanche of juke box jittery, is the upper lid. Dick is a follow up to the "Signed, Sealed & Delivered" click, and should score heavy. Hot by Cowboy Copas is a first rate throughout, with some wonderful string band backing adding to the glow of the side. Coupling rolls along at an up tempo pace and has Copas delivering another grade A etching. Top deck can't miss.

"BEAUTIFUL MORNING GLORY" (2:18)
"HELEGGED HILEGGED" (2:34)

STUBBY AND THE BUCANECANS (Deco 46265)

Pair of sides that should do fairly well and is a me-too to these by Captain Stubby and the Bucaneers. Top deck has Copas holding the vocal refrain, on a tempting melody that makes you want to listen. Flip has a vocal chorus by the group on a clever item. We like the lower lid.

"MY MOTHER AND DAD" (2:50)
"WHY SHOULD I WORRY OVER YOU" (2:40)

DICK REINHART (Hill & Country 112)

"Wax that music ops can use to good advantage as filler material is this duo by Dick Reinhart and his Oklahoma Roundup Gang. Both ends of the platter make for fairly pleasant listening time, and should not stop traffic, they will hold their own. Ops who have the spots should listen here.

"DOWN IN CAROLINE" (3:03)
"SUGAR CANE MAMA" (2:13)

CHARLIE MONROE (ICG Victor 21-0391)

"Widely popular Charlie Monroe comes up with a set that should score heavily in the phonos. Both ends show Charlie and his Kentucky Pardners in top style, with the songs themselves tempting and infectious throughout. Top deck has more commercial appeal, and as such, should win wide favor.

"THE HOLE TRAIN" (2:51)
"IS THERE ROOM FOR ME" (2:49)

HANK LOCKLIN (4 Star 1521)

Pair of sides tinted with a bit of religion, with Hank Locklin setting up the air with "The Holy Train," and "Is There Room For Me." Vocal work on both ends makes for excellent listening pleasure, with message the song offers to meet with fair reception. Ops who have the spots should listen in.

"OUTSIDE YOUR PICTURE FRAME" (2:40)
"BOOGIE WOOGIE LOU" (2:39)

ZEB TURNER (King 905)

"Turner comes up with some fair material in this duo. Top deck has Copas holding the vocal refrain, on a tempting melody that makes you wanna listen. Flip has a vocal chorus by the group on a clever item. We like the lower lid.

"I GOT ALONG WITHOUT YOU BEFORE I MET YOU" (2:39)
"DIXIELAND BUDGE" (2:47)

JIM BOYD (ICA Victor 21-0383)

"Clear cut piece of music on the upper lid should nab some heavy juke box play with music ops. Vocal echo by maestro Jim Boyd on the side is true to the title with the lyrical expression sure to draw raves. Flip tune is just what the title indicates, and has Jim in the spotlight again.

"THE POODLE DOG SONG" (2:13)
"THE CUCKLE CACKLE SONG" (2:32)

JIMMIE DAVIS (Capitol 1210)

"Pair of novelty items in store for music ops. First end is set up here by the widely popular Jimmie Davis. Both ends tehe the flavor of the titles, with Davis handling the material in good order. Wax should do more than earn its keep—ops should lend an ear in this direction.

NEW YORK—Larry Spier, former general manager of Chappell Music Co., this past week was appointed general manager of Bourne, Inc. Spier, upon assuming his new duties, added staffers in New York and Hollywood and instituted changes in the organizational setup in order to meet the demands of unusual catalog activity prompted by hit waxings of "Strangers," "Back In Your Own Backyard," and "Music, Maestro, Please." At present the pacts are working on three recent tunes, "Watching The Trains Go By," "The Place Where I Worship" and "Just Say I Love Her.

CONNELLY-HARMS FORMED TO HANDLE WARNERS MUSIC ABROAD

LONDON—Reg Connelly, head of the British music publishing firm, Campbell, Connelly & Co., Ltd., announced the formation of a new music publishing firm, Harms-Connelly, Ltd. The new firm will handle, for the British territory, publication of all songs and music in Warner Bros. films in addition to the output of the American catalogs of Harms, Remick & Witmark, Inc.

Connelly has long been recognized as one of the oldest and most established music firms in England, as has the Harms group in the United States.
CHICAGO—What might have been the biggest production year in all the history of the vending machine industry has now been stymied by lack of materials. Many manufacturers are being forced to cut production, and with cost of labor higher, some manufacturers have already advised purchasers that prices will continue to go up, regardless of the fact that they have already been placed into effect.

The fact remains that almost every single manufacturer of vending machines has been forced to raise prices. Some have tried to absorb as much as the increases as they possibly could. But the increases got far ahead of their ability to continue to absorb and, today, everyone in the industry is purchasing on the basis that, even before the machines will be delivered, they may be notified of still further price rises.

Some vending machine ops have tried to buy as far in advance as they possibly could. But, in most cases, manufacturers are so short of materials and components that they cannot accept orders too far in advance. They, themselves, don't know what they will be paying for the raw materials, as well as components, and, perhaps, labor from day to day.

So far the average factory has been very fortunate as far as labor is concerned. Manufacturers in the industry have continued to pay top wages. This has in almost every case, halted any possibility of strikes.

It has allowed the manufacturers to continue to produce with whatever amount of materials and components they can manage to obtain. Under present conditions, with production continuing to lag far behind demand, there is no possibility that they will get any big records broken by the factories.

If they can continue without too many shortages, and without raising prices, they would, without any doubt, according to leaders of the industry, have set production records which would probably have remained for many years to come.

Many of the manufacturers, who refused to buy materials and components at higher prices some weeks ago, are now frantically searching the market for whatever they can obtain and, in most cases, are paying even more than the high prices that shocked them just a few weeks back.

In addition, manufacturers are of the belief that their factories will be soon in defense work and that this, too, will have a dampening effect on whatever further production would have been possible.

Operators are being urged by many leaders to purchase whatever equipment they will require right now. Some ops have stocked up on machines. Some have them on order and are awaiting delivery. The average operator, from a short survey taken a few weeks ago, states that he is well set for whatever may come along, provided, of course, that he will be able to obtain the materials and merchandise, as well as repair parts.

He will be able to continue on ahead even should most of the factories be rushed into defense work and shed priorities, which have now come into being, take away even more of the raw materials and components required for vending machines.

Whatever will be produced in the next few months, most believe, may be the end of the production as it has been known up to this date by users and operators.

The manufacturer as well as his entire engineering and procurement staffs are at their wits' end attempting to obtain materials and components.

Because of the continued increase in prices manufacturers are paying for many materials and components where defense work looks more attractive than continued aggravation attempting to get scarce materials, having to continue to raise prices of equipment, and finding many in the trade doubting them as to the problem with which they are confronted at this time.

Steel, which was purchased by factories for 8c and a bit more, is now getting 35c, 45c, 50c and even higher, and is practically almost unobtainable even at these prices.

This is but one of the major items which is in shortage now. There are components that are almost impossible to obtain, and which hold back the finishing of many of the machines.

Some manufacturers point to idle forces of men due to the lack of one or two small components that haven't been able to obtain or, if promised the part, find it so far behind in delivery that, in some cases, they have been forced to lay off entire crews waiting for the parts to arrive to finish the machines.

This is becoming more and more apparent each day. It may soon mean the end of any sort of scheduled production.
After Year’s Operating Shuffle, Ops State 10¢ Play Proved Okay With Players. Urge All Amusement Games Get Dime.

CHICAGO—Shuffle game ops believe that all types of amusement games should be introduced to the field, from now on, featuring 10¢ play coin chutes.

They point to the success which the average operator has enjoyed with 10¢ play shuffle and rebound games. These games have now been in operation for about a year, and the public has come to accept the 10¢ coin chutes these machines feature.

It is quite amazing, some ops claim, to see machines still coming to the market with nickel chutes. They believe that the success of the 10¢ game has shown the other fact that a year’s run is as good an indication as any, should satisfy everyone that dime play is here to stay.

They also say that 10¢ play is appreciated by many location owners for it keeps the games in action by the type of players they best like to have in their places.

Very few shuffle games have been changed from 10¢ play to 5¢ play, according to leading ops.

There have been some who changed to nickel play, but, the great majority found it unnecessary and, therefore, the dime chute has won acceptance from the public and the location owners.

They claim all amusement games should now feature 10¢ play chutes, for this is the answer to steadier and better profits.

It is also hoped by the ops that this fall and winter seasons will see some very fine new type machines featuring dime play introduced, which will completely cement the idea of the 10¢ coin chute on amusement games.

Earl Lipe, Baltimore Distributor, Dies Of Heart Attack

Baltimore, M.D.—The coin machine industry was saddened recently by the death of one of its well known and respected men, Earl Lipe, general manager of Roy McGinnis Corporation, this city, who died in Union Memorial Hospital on September 29.

A premonition of his death occurred on September 26 when he suffered a severe heart attack while talking to several operator customers of the concern. Mr. Lipe had been a business associate of Roy McGinnis, who is president of J. H. Keeney and Co., Chicago manufacturer, also head of the Roy McGinnis Corporation in Baltimore, for a tenure of more than sixteen years. He was well known to Eastern operators and many others in all sections of the country; was established in the Miami area for three years; and had traveled extensively throughout the entire nation at frequent intervals.

Born in Murphysboro, Illinois, in 1891, Mr. Lipe engaged in business in a sales and managerial capacity upon reaching his majority, then in 1934 joined Roy McGinnis. He has since been associated with McGinnis for the most part, in the sale of coin operated equipment in the eastern area.

In addition to many business friends and operators, Mr. Lipe leaves his wife, one daughter and a son to mourn his passing. Funeral services were conducted on Monday, October 2, in Baltimore.

TV Survey Strengthens Ops Reasons For Getting ‘Front Money’

CHICAGO—A recent survey conducted by television experts here proved, most definitely, why operators must get front money guarantees.

The survey indicated that among the lower income groups, people in the $40 and $50 per week earning class, about 24 per cent spent more time in taverns, once they had purchased television receivers.

In the higher income group, about 12 per cent spent more time at home with their TV receivers.

The taverns were among the very first to feature TV, and gave it the start it required, less to tavern owners in patronage is indicated very definitely by this survey.

At the same time, it is agreed that without TV receivers in these places, taverns would be hurt with whatever patronage might be left.

At the same time, and most important to the coin machine industry, is the fact that the survey conducted here again proves the great need for front money guarantees from all sources.

The operators who do not arrange for $5, $10, or more, front money service guarantee, or a more equitable commission percentage basis (both methods have been forcefully editorialized by The Cash Box) will find, in the long run, that they must endure lower intake. This means less as prices of equipment go higher and overhead expenses increase.

Defence Materials Priorities Cut Deeper Into Production Ops Urged To Order Ahead As Materials Grow Scarcer. Less New Equipment Expected In Near Future

As one noted manufacturer here stated, “Operators who will anticipate their needs as far in advance as possible, and will order whatever they will require from their distributor, will find themselves far ahead of their competitors, as controls get tighter, and raw materials and components grow shorter in supply.”

At the present time manufacturers are able to fill almost all orders for certain products. Amusement games are still being delivered in good quantity.

Phonos and vending are growing scarcer. Demand for these has far exceeded supply. Music and vending machine ops have been urged for sometime now to get their orders in for whatever they will require in the months ahead.

Colorado Coinman Donates Juke Box To Teen-Age Center

DENVER, COLO.—The entire juke box industry in this city benefited recently, when The Denver Post, local daily newspaper, featured a story and photo, of the donation of a juke box to a teen-age recreation center.

Robert, head of Wolf Distributing Company, and president of the local music operators’ association, who many times in the past has shown his great interest in local groups, made the presentation. Inscribed in gold letters on the machine are the words “Donated by Mr. and Mrs. Wolf Roberts in honor of Miss Jane Sterling.” Miss Sterling is a Denver Post columnist extremely active in children’s welfare and recreation work.

Roberts, stated that both, himself personally, and the Colorado Music Guild are making extensive plans to continue this type of public relations, which brings all in the industry untold good-will throughout their area.
It Takes Time!

It takes time to make a dependable music machine! It takes time to build a record changing mechanism like the AMI, which plays for years and years without giving any sign of trouble or weakness!

It takes time to procure, factor and fashion each little and big part of the whole AMI juke box, time needed for testing, comparing, supervising and inspecting!

By trying to cheat clock and calendar, by relaxing our standards of quality,

it might be possible for us to build and ship many more AMI's to meet the extraordinary demand for this champion music-maker. But our ideals of manufacturing forbid it.

We refuse to steal a second's worth of quality from this great machine,

AMI Incorporated

GENERAL OFFICES AND FACTORY: 1500 UNION AVENUE, S.E., GRAND RAPIDS 2, MICHIGAN

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
CHICAGO—In general, according to reports of leaders here who have 
their ears attuned to the national 
market, business continues to hold at a 
high level. 
Sales of new machines of almost 
every make, especially music and 
the new four player games, as well as 
many other equipment, continues high. 
This may also be due to the fact 
that most manufacturers are not pro-
ducing as many machines as they did 
in the past. This is due to lack of 
materials and components. But, what-
ever they are able to produce, is usu-
ally sold well ahead of completion. 
There has been a sudden demand for 
guns on the market. Some manu-
facturers are already swinging back 
into such former products. Some are 
producing brand new ideas in the 
gun field. 
This may have been caused by the 
arcade field, which realizes that it 
will not be long before ammunition 
for rifle ranges.

At the same time guns always seem 
to gain in importance during war 
periods. This happened in War 
II when guns proved among the most 
popular of all machines. 
There has been a slackening in the 
used machines market. This is more 
or less due, most believe, to the scare-
cility of late model used equipment, as 
well as to the fact that orders were 
abnormally large for used machines 
last past months. 
This slackening in the used ma-
chines market, it is claimed, will not 
last long. To some sellers this is a 
breathing spell. A chance to obtain 
more used machines and recondition 
them. All expect the used machines 
to grow in importance as less 
new machines are produced. 

Good gains were noted these past 
weeks in the conversion and rebuild-
ing fields. Rebuilders of bells and 
other machines, report that they are 
working as many hours as they pos-
sibly can, to fill orders. 
Converters of old shuffle games 
are also busy. Distros who are doing 
this work claim that they only lack labor 
to complete the orders they have on 
hand. 

Many believe that converting and 
rebuilding will prove most important 
in '51 and are preparing their or-
ganizations for such work. 

From scattered territories there are 
reports of a letdown in collections. 
Some believe this is attributed to the re-
turn of big star programs to televi-
sion, which has cut down patronage 
of many tavern spots. 

Others attribute it to a general 
slackening of public money since the 
war scare seems to have, more or less. 

It was noted that there is a 
slacking off in demand for pinball 
games. 

Generally, tho, all believe that this 
is only temporary. That more play is 
around, with a definite play boom indi-
cated for the field in the months to 
come. 

To the overall picture is extremely 
optimistic. Many customers report 
they are working far longer hours than 
ever before in an effort to meet de-
mand for all kinds of coin operated 
equipment from locations, especially 
locations in those areas where many 
encampments and defense work have 
zoomed population figures. 

Keeney Plant 

Works Overtime 

CHICAGO — Charley Pieri, sales 
manager for J. H. Keeney & Company, 
Inc., this city, reported this past week 
that the firm is actually working over-
time, in addition to all the extra work 
hours they had set up, to get out as 
many machines as they possibly could 
of their entire line to meet increasing 
demand for their products. 
Pieri said, "There was a slackening 
off on some lines for a few weeks, as 
September got underway, but, in the 
last week this slack was not only 
pulled in, but, even more orders have 
started to come in to our factory 
from everywhere in the country. 
"We are working at top speed, and 

have even arranged for as much over-
time as our employees are willing to 
give us, to get machines out to 
our customers. 

We are trying with all our ingenu-
ity and energy to get all the products 
out to the trade and to meet the 
requirements of the orders, under present conditions, 
with materials getting shorter and 
shorter to obtain every week."

Williams continues 

"Georgia" run 

CHICAGO — Sam Stern, executive 
vice-president and general manager 
of Williams Manufacturing Company, 
this city, reported this past week 
that due to demand, the firm is continuing 
production of its present pinball game, 
"Georgia."

Stern reported, "This has been our 
first pinball game in some time. It 
has clicked wherever it has been 
placed.

We have had some very fine earn-
ings reports here from the street 
operators in almost every part of the 
country.

"They all tell us," he said, that 
"Georgia" is one of the best pinball 
games they have ever had, both me-
chanically and in earning power."

The firm is working ahead on many 
plans at this time. But, its "Georgia" 
game is continuing. Production for 
this machine is as heavy as the fac-
tory can put thru at this time. 
The features of the game, according 
to Stern, make this one of the 
finest of all pinball games to appear on 
the market.

He stated that, "Every one of our 
distributors was most pleased with 
"Georgia' and the orders which they 
sent prove this game to be one of the 
best to appear on the market in a long time."

12 New Exhibitors 

Signed for NAMA Convention In Chi

CHICAGO — F. H. Fox, NAMA's 
1950 convention chairman, reported 
that 12 new exhibitors recently con-
tacted to display their products at 
the annual convention and exhibit to 
be held at the Palmer House on 
November 12 to 15. 
These firms are: A & A, Inc., 
Plainfield, N.J.; Planters Nut & 
Chocolate Co., Wilkes-Barre, Pa.; Alik 
Co., Gallup, N.M.; Sirkle-Koff 
Gear Co., Cleveland, Ohio; 
Charlotte, Mich.; Ferrara Candy Co. 
Chicago; Huls Details, Inc., Spring-
field, Ill.; Arctic Vendors, Inc., Apple-
ton, Wis.; The Hupp Corp., Cleveland, 
and the Wm. Wrigley Jr. Co., Chicago.

BIZ CONTINUES AT FAST PACE 
Sales Of New Equip Continue High. Good Gains in Con-
verting And Rebuilding Field. Slight Drop In Collections 
In Some Areas, But Cool Weather Expected To Bring 
Increase. Overall Picture Most Optimistic
BUFFALO, N. Y.—Public recognition was given to_shuffle Alley manager, Outcome of the regional meeting and the "Automatic Merchandising Day" program at Buffalo held a day, attended by many leaders of the association. The plaque was given to Mr. Mason, father of Ford S. Mason, George M. Seedman, president of N.A.M.A., was unable to attend the banquet, but he sent the following wire from his office in Los Angeles to Mason:

"Regret my inability to be with you when your industry and the people of your community are paying you a signal honor. Your leadership, enthusiasm, your fair dealing, your kindness will surely be mentioned on this glorious occasion. It is my privilege to add my congratulations and to pass on to you an outstanding American, a crusader for what is right and a pioneer in an industry which has added to our national wealth by the creation of thousands of jobs and the establishment of small independent businesses throughout America."

Operators attending the regional meeting heard the subject, "How to Operate at a Profit under Today's Turbulent Conditions" discussed by a panel of experts. H. W. Scheuer, Vendomatic Corp. of America, Baltimore, Md., talked on the candy aspect of the question; William Schick, Schneider Vending Machine Co., Rochester, represented the cigarette operators; Raymond Lunn, Dispens-O-Matic Co., Schenectady, was in charge of the beverage section, while Robert K. Hawthorne, New England district manager, Ford Gum and Machine Co., Lockport, reported on the problems of penny-bulk operations.

Arthur J. Pierson, vice president, N.A.M.A., was selected as chairman of the organization for the 1951-52 term. William Schick was selected as alternate chairman. Following the regional meeting, Raymond H. Lunn, The Dispens-O-Matic Co., Schenectady, was elected chairman for N.A.M.A. Region II. William Schick was selected as vice chairman of the region.

N.A.M.A. officers and directors in Buffalo for the meeting and for the directors' meeting on the following day were: J. B. Langanan, vice president; John T. Pierson, treasurer; B. S. Schone, Aaron Goldman, Arthur F. Schultz, R. Z. Greene, I. H. Houston, Ford S. Mason, and C. S. Darling, executive director.

Arthur J. Nolan, Dixie Cup Company, Easton, Pa., representing the Cup Vending Division of N.A.M.A., and Ernest H. Fox, Austin Packing Co., Baltimore, chairman of the 1950 convention and exhibit, were special guests at the board of directors meeting.

"It's What's in THE CASH BOX That Counts!"
THE 4 Horsemen
Gottlieb's
ACTION-PACKED FOOTBALL THRILLER!
D. Gottlieb & Co.
1140-50 N. Kostner
Chicago 51, Ill.

ORDER Now FROM your DISTRIBUTOR!

"There is no substitute for Quality!"

Bally Busts All Busy Business Records

Erie, Pa.—"Mickey" Anderson, one of the largest operators in this area, reports that business this past summer was fair, "but nowhere near what we expected."

"The Bowling machines brought in a little extra revenue," stated Anderson, "over the previous year, but music and other games didn't do as well. With the increased profits from Bowlers, our profits were just about the same.

"We don't know what to blame for this," he said, "except that we know television kept its share of people at home. In addition, we've had a very bad summer as far as the weather was concerned."

"Our employment here is very high, but mostly 6-day week, so I believe with people buying new homes, automobiles, television and other new appliances, everybody seems to be buying at 1945 levels—less payroll money and increased cost of living and other things, the ordinary working people don't have very much left to spend for amusement on coin machines. That's about the only other reason I can give for the slump in my business.

"The past few weeks, which we could practically call our first weeks of the Fall season, we noticed an increased take, especially in 1-balls, which is our biggest source of revenue, so maybe I hope we are getting over the cautious 'war scare' spending."

"We keep our operations well supplied with the latest and best equipment, working without much profit the past year, waiting for the increased business which we didn't get—but maybe the last few weeks' returns is the start I hope!"

Anderson reports he keeps their routes supplied with the best equipment, and therefore doesn't believe controls or restrictions will effect the business for several years.

Penna. Up Reports Business Past Summer Disappointing But Present Collections Increasing

New York—Tubes are growing scarce every day, according to reports from many of the box men. They advise that they are being forced to phone long distance to friends many miles away in an effort to get tubes for their stock.

"We are running very low," one well known box man here stated, "on important tubes."

"If this keeps up," he said, "we won't have anything in stock to carry us over."

"Furthermore," he continued, "we don't know where or when we are going to get more tubes."

In the meantime, demand from makers of television receiving sets and radios are taking majority of tubes.

There is an effort being made by practically every operator to get as many tubes into stock as he possibly can.

All foresee a shortage. Some report that prices will without doubt, go sky high.

Demand is growing greater everywhere in the country. Tube manufacturers won't be able to keep up with this demand, it is believed, as they get deeper into war work.

One suggestion is to seek for substitute tubes, as happened during World War II, when tube box men found that various tubes fitted their needs.

In the meantime, most men here, and throughout the surrounding territory, are hoping that they will be able to get orders which they have placed, filled in the weeks to come.
WANTED
BY ONE OF CHICAGO'S
MAJOR MANUFACTURERS

... ideas, inventions or completed working models of all types of new coin operated machines. Your product, idea or invention, if it meets approval, will be given complete and immediate attention. You will be contacted directly after receipt of your first letter. You can write in full confidence. You are assured complete protection.

Give Full Details to ... Box No. 150
c/o The Cash Box, 32 W. Randolph St., Chicago 1, III.

United Salesmen Map Out Itinerary

CHICAGO—Pictured above are Ray De Roche (left) and Johnny Casola, United Manufacturing Company's sales representatives, shown as they map out their route for a road trip. Johnny is seen using his copy of "The Cash Box" as a pointer, while Ray's copy can be seen on his desk, which is used for quick reference.

“Ristaucrat”
Phono Collections
Draw Rave
Letters From
Ops And Distsribus

APPLETON, WIS.—Joe Cohen, president of Ristaucrat, Inc., this city, stated that the firm received a flood of letters this week from operators and distributors all praising the wonderful success being enjoyed by these customers with the "Ristaucrat '43" phone on location.

These reports, Cohen exclaimed, drew applause notices, almost "the mighty music note" had been out on location only 30 days or less.

Joe Bishop of Bishop's Amusement Company, Streator, III., said: "As you know the first week is always best with most music boxes. But with the 'Ristaucrat' it's different. Collections increase. My first locations wouldn't part with their machines, so you see why I have confidence in the 'Ristaucrat'."

Not only were letters received from this nation, but from Newfoundland, Puerto Rico, Hawaii and Canada as well.

H. Bromley of Service Games Company, Hawaii, dropped a short note saying the music-loving Islanders were buying them for their homes.

Cancel Hermanos of Puerto Rico received a sample model two weeks ago and immediately wired requesting a distributorship.

However, of greater importance, Cohen pointed out that more than praise, the letters were in a majority of instances, accompanied by re-orders.

"As soon as more distributors become acquainted with the method of promoting the "Ristaucrat" to small locations," said Cohen, "I'll be the busiest man in Wisconsin."

MUSIC OPERATORS—

Be Sure To Cost Your Vote

In The 5th Annual Music Poll

SEE PAGE 5

Full In Prepaid Postcard In
This Issue And Send It In

SWEEPSTAKE!

The machine that leads the industry for
BEAUTY...QUALITY...STAMINA...EARNINGS...

Also available in console model.

LOOK AT IT! The Jennings SWEEPSTAKE Chief—most beautiful, most efficient and most durable coin machine on the market today. Not one jackpot but 51 different types of each jackpot. The new jackpot front displays the coins to excellent advantage. Built with famed Jennings one-piece "Chief" mechanism that saves you out of order calls. Get the most out of your locations.

BE SURE TO READ THIS!

Many weeks ago we realized we should do our part in the defense effort. We have already started to convert to war work.

Materials are now critical and this situation will not improve. Now is the time to renew your equipment and make certain you have the latest and best.

When we curtail production—which we expect will be around October 15—a new price list will go into effect.

Now is the time for you to act—order TODAY.

Machines will never sell for less. See your Jennings distributor or dealer or wire direct for prices and full details.

O. D. JENNINGS & Company
4307-39 West Lake Street
Chicago 24, Illinois

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
STILL GOING Strong!
Williams
DOUBLE HEADER
THE HIGH SPEED REBOUND BASEBALL GAME
with a phenomenal earning record unequalled by any other game! For profitable year-round play, you’ll do better with DOUBLE HEADER!

Williams
Georgia
A PEACH
for Profitable
Play!
BURSTING WITH NEW ACTION!

EASTERN FLASHES
It was a toss-up on coinover as to paying attention to business or listening (and looking) to the accounts of the World Series. Every office had a radio going, and several had television sets working. The excess split their time between home and business, but not entirely, business. Their work had to be done, and with the excitement of ball game, we’re won-
derful baffling of some operators and quarters to find a few errors in bills. All of some of our wholesaler friends like to back their opinions with the green stuff, we couldn’t find one who had any action. Al Simon, Albert Simon, Inc., and Barney (Shugy) Supermark, Rynyon Sales, Inc., financial root interest, explained that they were too busy that the game was being played before they had moved in the time of the day. They both “lost” money as they would have been with the “Yanks”.

Irving Kaye, former games manufacturer and operator, visits his friends along the row. Irv looks disgustingly handsome and healthy. Guess that’s what their love & business does for one. Mike Muves reports that early sales indicate that Exhibit’s “Dale Six Shooter” will be one of the year’s best games, and if the action continues it will outsell the great “Dale Gun.”

Joe Young, Young Distributors, tells us that Ernie Pinto of Rainbow Phonograph Co. is going for the 45 RPM record over the coin unit in New York. Ernie tried out the “1250” with 45 RPM records in two spots, and the collections were so high, he’s ordered an additional eight. John Stanzlaw of Cliffside, N. J. another up who’s on the 78 RPM. However, John is using coasters on the 45 RPM. However, John is using coasters on the 45 RPM. Those operators who have been claiming the location has pipped up due to the marvelous tonal quality of these records. Milly Green, whose activites are in Brooklyn, Manhattan, Miami, Fla., and Chester, W. Va., tells us that every phase at all locations are doing exceptionally well. “Can’t understand how anyone knows the coin machine business,” says Milly. Green.

Harry and Hymie Koenig, Koenig Distributing Co., for a change, both away at the same time. The Koenigs take a trip to Washington, D. C., for a few days on business. And did you know that these brothers both have young daughters, around 15 or 16, whose youthful beauty would stop traffic on Broadway... Joe Kochinsky, Ray Ridge Music Co., Brooklyn, N. Y., shopping along coinover, after an absence of several weeks due to illness... Dave Lowy, Dave Lowy & Company, piling up those orders for Keeneys “League Bowler,” the four player game. Demand so great, Dave has placed quite a substantial order with the factory.

Ray G. (Shugy) Supermark, Rynyon Sales Co., raving about the collections on “Popperette’s” a new pop corn vendor. Machine pops the vendor’s machine in a few seconds, giving the buyer a large bag of fresh hot popcorn. Vendor is compact, and yet holds enough corn to fill 250 bags. The German returns from a road trip on the “Restaurant 45” phone, and reports its reception was great, and resulted in receiving quite a number of orders.

DALLAS DOINGS
The big top was in town over the week-end and operators were much in evidence. Marian and Earl Jones took in the show with Janina and Dewey Parsons... Caught a glimpse of Tommy Chatten and B. H. Williams (with their offspring’s) having a great time... Mike Muves reports that early sales indicate that Exhibit’s “Dale Six Shooter” will be one of the year’s best games, and if the action continues it will outsell the great “Dale Gun.”...
THE ORIGINATORS OF
SHUFFLE-TYPE AUTOMATIC-SCORING BOWLING GAMES

Now Present

“FOUR PLAYER SHUFFLE ALLEY”

FEATUREING . . .

✓ 1 to 4 Players Can Play (Up to 4 Coins Per Game)
✓ Fast Rebound Action (45 Seconds)
✓ Disappearing Pins
✓ Easy To Service Mechanism—Hinged Playfield

POPULAR SIZE
9 Ft. LENGTH

PHONE—WIRE—WRITE YOUR DISTRIBUTOR NOW

UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 16, ILLINOIS
Orders Flood United Mfg. Co.
For New 4 Player Alley

CHICAGO—Execs here at United Manufacturing Company enjoyed one of their busiest weeks, since announcing their brand new “Four Player Shuffle Alley.”

Billy DeSelm and Ray Riehl were constantly on long distance phones getting calls from everywhere the first sample games had been shipped.

In every case, each phone call resulted in a very sizable order for the firm’s brand new “Four Player Shuffle Alley”, they stated.

Both Billy DeSelm and Ray Riehl attributed the great popularity which this game was enjoying to the fact that “Players are putting in four dimes at a time, even when playing the game all by themselves in many instances, and, in other cases where two players play the game, four dimes are still inserted with each of the players choosing two scores.”

In short, according to United’s sales execs, the players enjoy the sensation of this speedy game, as well as the fact that they are actually rolling high scores, by combining the scores of two sets, where two players play the game.

Many times, one player will play all four scores. He gets a brand new practice thrill from this game, going from one score lane to the next on this four player game.

In addition to the “Four Player Shuffle Alley”, the firm is still shipping its Single and Twin models and are also shipping its conversion units in ever larger quantities.

“Bob,” as Billy DeSelm stated, “our brand new ‘Four Player Shuffle Alley’ just took right over and has just flooded us with orders from all over the country.

“With demand for this machine,” he continued, “increases every hour and the phones are keeping all of us here pretty busy. We are stepping up production constantly to fill all orders.”

Long Lunch Periods Prevail
As World Series Opens

CHICAGO—Any coinman, from almost anywhere in the country, attempting to get in touch with factory execs, from twelve noon onward, found these important people extremely hard to reach this past week. At least until the World Series games finished.

In fact, this past Wednesday, as the World Series got under way with “No Chances” winning a great opening game from Konstacy of the Philadelphia in a spectacular pitching duel, 1 to 0, it was practically impossible to get in touch with the executive offices.

As calls came thru white execs were intently watching television screens or listening to radios in private offices and factory lounges, callers were told, “He’s out to lunch.”

Lunch hour meant “World Series hour” in this city all past week.

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
October 14, 1950

CLASSIFIED AD RATES 8 CENTS PER WORD

CLASSIFIED ADVERTISING SECTION

CLASSIFIED AD RATE

CALIFORNIA CLIPPINGS

As expected for some time along the Row, the AMI line has found a new home in the Nick Haddock and Ed Ratajacy of AMI came to town to work out the details of the new deal with Carter. Things are still a little uncertain over the future of the firm for his future in the business. With Joe en route from Chicago and Paul Silverman on a short run to Fresno, there wasn't much we could learn from the preview but discreetly tight lips of the gang at the AMI reception, that Walter Solomon was in to visit his old stamping grounds and is still coasting along for the time being. Back into Irv Steep, former Seattle operator who plans to enter the music end of the business in this town... Jack Simon is coming along fine after his operation and gets down for a few hours every second day. He is back in business. Bill Hopp was back at his Badger desk after an extended tour in the East which had him picking up music and vending equipment from jobbers in Omaha, Detroit, St. Paul, Milwaukee and Grand Rapids. Bill found some time to spend relaxing and hunting with Herman Paster and Mike Hagemann at their lodges in Cross Lake, Minn. Phil Robinson was busy taking orders on Chicago Coin's new 5-ball "Fighting Irish," first sample being due on his floor this week. He has three new balls, which describes it as the liveliest zyde one yet seen in these parts, figures its just about time for another conference at the plant. -

Charlie Daniel's at Paul Laymon's the way Wurlitzer "1209" is moving right out. His 1208 was the fine entry point Charlie complained, doesn't let a guy grab a few wins anymore. -

Looked over a very interesting and quite promising new machine in the Rec-O-Mat, a phonograph record vendor perfected over years of work by inventor and engineer Dave Shelley while Bill Richards of the KEM record label heads the outfit in this territory. The new firm along with Dave Shelley while Bill Richards of the KEM record label heads the outfit in this territory. The new machine is light and compact, handling 50 discs and discs are turned over by a hand crank, but there are other locations as well as providing operators a new field in drugstores, movie houses, in drugstores, movie houses, libraries and numerous other spots. Inexpensively priced and at present featuring 78 platters, the machine will be sold by the boys around Hollywood High School and on Central Avenue before they take off for college with several large East Coast orders. Just had a call from southwest part of town operator Ralph Newbury, who asked for a description with the request that wasn't going to help his business with "The Cash Box." (Unpaid and unsolicited testimonial.) -

Dann Jackson back from two weeks in Vegas, where the Automatic Games outfit is giving up that arcade, but he reports some new action lined up in the way of new machine business. -

Oceanea's Clyde Trust. "Gay" DeWitt and Bill Shorey of San Bernardino, Bakersfield's Black Bill Black Bill Gordon of Bravely. -


MINNEAPOLIS—ST. PAUL, MINN.

Phil Gillerstein of the Novelty Sales Company, Fargo, N. D., stopped off in Minneapolis last Wednesday on his way back home after attending funeral services at Winona, Minn., for his wife's uncle Cliff McKenney, Minneapolis operator and his wife, took off for a nice eight-day vacation where they will spend part of their time in southern California, visiting friends. Cliff's brother, Mel, will hold the fort down until he returns. -

Mark Coughlan of Minneapolis is traveling with AMI at Hy-G Music to pick up a supply of Colonial records. Andy Benza of Ironwood, Mich., in Minneapolis over the weekend, having a few days vacation. -

Talking on the phone to Ira L. Lauer at Devils Lake, N. D., Iris reported six inches of snow on the ground and plenty of snow still falling. -

Dave Goren, manager of the record department at Hi-G Music, recently purchased a new home and has got himself a television set and plans to spend his evenings at home for the remainder of the month. Future plans include a trip up north in the wilderness of Canada, where you have to take a plane to get there. -

Ted Hel of Gaylord probably got his last look at fishing last week, as he was down in New Jersey with his wife, getting quite used to the rigors of Minneapolis to spend a day with his folks. -

Jonas Besler of the Liesl zooms around the Midwest promoting their machine to move into his new home. Lives in Chicago and is now to one of his fellow workers, Lou Ruben of Liebler Music. Both are very happy with the deal and Lou is very anxious to complete his home so that he can move in. -

Phyllis Ryan, of the Hy-G Record Exchange, is busy planning the move of business on Friday. She's planning to fly to New London, Conn., to visit a friend who attends the Coast Guard who wants her to be there to work the following Monday morning.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania Distributor. For Used Upright & Pinball Machines, Chicago Coin, Keeny, Bally and Williams Machines, contact JENSEN INDUSTRIES, INC., 501 E. 14TH STREET, WILLIAMSPORT, PA. Tel. 23326 or 2-6168.

FOR SALE—Needles. Top-quality juke box needles at lowest prices. All types available. We ship both oem and Lapine points. Immediate delivery! Call or write: TENSEN INDUSTRIES, INC., 59 SOUTH WOOD STREET, CHICAGO 12, ILL.

FOR SALE—147 Seeburg $25; 11 Bally $15; Spots $75. Total lots of 10 and others. 229-3000; 1426 ($75) 2500; 7 Model 1530 $125. Complete $25. All 10 racks and brackets $22.50 ea.; Keeny Ten PIns $80; Sharpshooter $100. Equipment in good working condition with sight drafts, HUGHES ELECTRIC, LADOGA, IND. (Tel.: 17)

FOR SALE—Used Columbus Models Z and G & 6 each. Condition guaranteed. Cash on purchase. BIRKENHEAD, 641-30, 1032 SECOND AVE., NO., BIRMING- HAM, ALA.

FOR SALE—60 Personal Music Boxes, 50 Solutone Music Boxes, 4 Am- phion Music Boxes. All changed to electrical—enjoy music as you never heard before. Will take best offer. Write or call: HUGHES MUSIC CO. 19th and CYPRESS AVE., VIRGINIA BEACH, VA. Tel.: VA Beach 883.

FOR SALE—1 Mutoscope Recorder $200; 9 Poker Tables Scientific, perfect and clean, complete with stools $40 ea.; 3 Love Seats $10 ea.; 3 Camera Chiefs $5 ea.; 1 Pol- laroid $80 ea. All complete with equipment and shelves. METRO- POLITAN DISTRIBUTORS, 2556 W. 12 AVENUE, DETROIT 3, MICH. Tel.: CO 6-2021.

FOR SALE—AMI "B" models $495; AMI "B" models $695; AMI "C" models $1015 $235, Wurlitzer 950 $94.50, Wurlitzer 550 $59.50, Wurlitzer 7500 $125, Wurlitzer 7900 $125, Wurlitzer 600 $860; Seeburg $904.50; Seeburg $800 $94.50; Classic $782; Mayfair $50.50; 7800 $75; Vogue $50.50; Regal $52.50; Envoy $62.50; Uni- GRASL MUS- HOME COMPANY. 1506 EAST 67TH ST. CHICAGO, ILL. Tel.: Plaza 2-5008.

FOR SALE—Complete line of used equipment on hand: Phonographs, Slot Machines, Skee-Ball, Wall Ball, Juke Boxes, etc.—contact us, what you need. Our prices are right. We are distributors for AMI; United; Williams; Bally; and many other manufacturers. TARA DISTRIBUT- IONS, INC., 2152 258 ST., MIA MI 34, FLA. Tel.: 3-7648.

FOR SALE—we are distributors for AMI Model "C" phonos; Bally-Manu- facturing Company products; Bell-O-Matic Corporation Mills Machines. 5c Play Vest Pocket Bell $9.45, lots of 10 or more $8.50. 10c de- pressor Mills, $13.45. We carry Bell-O-Matic and others. TARA DISTRIBUT- IONS, INC., 2152 258 ST., MIAMI 34, FLA. Tel.: 3-7648.

FOR SALE—Plastic and Babbler Tubes. For Wurlitzer 1015 lower side plastic $6.95. Right and left coin cups for Wurlitzer 1015 $3.90 each. Deposit $1.48. Available at C.O.D. KOPPEL DISTRIBUTING CORPORATION 58 WEST AVENUE, NEW YORK, N. Y.

FOR SALE—40 selection AMI 1947 Model "A" $410; Model "B" $510; 2250 $40; 2500 $50; 2500F $80. Total score head $300. Geneo Bowling League or United Shuffle Alley with line "B" or "C", $75. We Deliver. We deliver free in Wisconsin. LAKE NOVELTY CO., OSHKOSH, WIS.

FOR SALE—7 Amusement Enterprise Skils—Red Racer with 2-5c chutes; 1 Boizzle "Miniature Pooltable with 5c chute; Bally Claw $50; Shuffle Alley $55. We Deliver. We deliver free in Wisconsin. LAKE NOVELTY CO., OSHKOSH, WIS.

FOR SALE—JENSEN INDUSTRIES, INC., 501 E. 14TH STREET, WILLIAMSPORT, PA. Tel. 23326 or 2-6168.

FOR SALE—Bally Draw Bells, all Combos $125; Bally Deluxe Draw Bells, all Combos $165; Bally Triple Bells, all Combos $225; Bally Spot Bells, all Combos $75; Bally Clover Bells, all Combos $450; COVENS MILK MACHINE CO., MAIN ST., BRIDGEPORT, CT.

FOR SALE—In Dreams We Never Wake: Ball-Wellwood 102, Peggy Trilling: "My Gay Love"; Ball-Wellwood 101, Mac Perrin: "Darling, I'm In Love With You"; Ball-Wellwood 103, Mac Perrin: "A Merry Bachelor"; Ball-Wellwood 104. Phone: THREELRIDGE RECORDS, 404, BLOOMINGDALE, N. J.


FOR SALE—Two late model photo- maties and two late model Voice-O-Graphs; Completely rebuilt and overhauled. Priced to sell, 10,000 late used Records all purchased within the past six months, 4c ea. RUSI DISTRIBUTION COMPANY, 36 N. W. 29th STREET, MIAMI, FLA.

FOR SALE—Bally Speed Bowl $55; Seeburg 8200 models $125; Seeburg $50, $20 and $10; Bally $35; Chicago Coin Bowling Alley (Blue cabinet with steels) $139.50; National Wide Base 2 players $79; Chicago Adjustable for Shuffles (boxes to a box) $16.50; Gottlieb Bowllette $95. MERIT INDUSTRIES, 243-245 MAE STREET, BROOKLYN, N. Y. Tel.: 2-6413.

FOR SALE—Bally Clover Bells, like new; 2 Rock-Ola Shuffle Jingles, very slightly used; 1 United Star- band; 1 Gottlieb Sharpshooter; 1 Geneo Black Gold; 1 United Black Skies; 1 Chicago Bally Bally Double Coin Major. This equipment can be purchased at a very reasonable price. For further information, contact JENSEN AMUSEMENT CO., 149 18th ST., WHEELING, W. VA. Tel.: Wheeling 6-469.

FOR SALE—JENSSENS Standard Chiefs and other machines. We have $80 each; Jennings Challengers 5/5, 5/10, 5/25, late models. All equip- ment in good A-1 op. condition and appearance, chrome, excel- lent working parts. R. W. B. DISTRIBUTING CO., 1606 ELWAD AVENUE, SOLTAU MAIDEN. Tel.: (301) 346-8624.

FOR SALE—Diggers, Exhib- itor Merchandise. Iron Claws, Ears for Carnivals, Buckeyes, Exhibit Rotary Merchandisers (Pushers), Can supply various parts. NATIONAL 4243 SANSON, PHILADELPHIA, PA.

FOR SALE—Wurlitzer: Victories $33; 805 $97.50, 600R $65. Rock-Ola Commandos $50. All in good con- dition. F. A. B. DISTRIBUTING CO., INC., 1019 BARONNE ST., NEW ORLEANS, LA. Tel.: 304 IVY ST., N.E., ATLANTA, GA.

FOR SALE—Rebound Shuffle Alley $25; Late Nationwide Rebound Bally $40; Wurlitzer $700 $80; Rock-Ola 22 ft. Shuffle Alleys, per- son $15, used photo records, 5c ea. MAYO MUSICAL COMPANY, 325 METROPOLITAN RD., NEW OR- LEANS, LA.

FOR SALE—One Dress model photo- maties and one late model Voice-O-Graphs; Completely rebuilt and overhauled. Priced to sell, 10,000 late used Records all purchased within the past six months, 4c ea. RUSI DISTRIBUTION COMPANY, 36 N. W. 29th STREET, MIAMI, FLA.

FOR SALE—Wurlitzer 1015 lower side plastic $6.95. Right and left coin cups for Wurlitzer 1015 $3.90 each. Deposit $1.48. Available at C.O.D. KOPPEL DISTRIBUTING CORPORATION 58 WEST AVENUE, NEW YORK, N. Y.

FOR SALE—40 selection AMI 1947 Model "A" $410; Model "B" $510; 2250 $40; 2500 $50; 2500F $80. Total score head $300. Geneo Bowling League or United Shuffle Alley with line "B" or "C", $75. We Deliver. We deliver free in Wisconsin. LAKE NOVELTY CO., OSHKOSH, WIS.

FOR SALE—7 Amusement Enterprise Skils—Red Racer with 2-5c chutes; 1 Boizzle "Miniature Pooltable with 5c chute; Bally Claw $50; Shuffle Alley $55. We Deliver. We deliver free in Wisconsin. LAKE NOVELTY CO., OSHKOSH, WIS.

FOR SALE—JENSEN INDUSTRIES, INC., 501 E. 14TH STREET, WILLIAMSPORT, PA. Tel. 23326 or 2-6168.
1. Prices UP
2. Prices DOWN
3. 2 Prices UP and DOWN
4. No change from Last Week

### CODE
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Market Just Added
8. Great Activity

### PHONOGRAPH
6. 123 Wall Box 5/10/25
9. 150.00 12.50
6. 12 Wall Box 5/10/25
9. 150.00 12.50

### WURLITZER

#### 6. No quotations

#### 10. No quotations

#### 13. No quotations

#### 15. No quotations

#### 17. No quotations

#### 19. No quotations

#### 21. No quotations

#### 23. No quotations

#### 25. No quotations

#### 27. No quotations

### PACKARD

#### 6. No quotations

#### 12. No quotations

#### 18. No quotations

#### 24. No quotations

#### 30. No quotations

#### 36. No quotations

#### 42. No quotations

#### 48. No quotations

#### 54. No quotations

#### 60. No quotations

#### 66. No quotations

#### 72. No quotations

#### 78. No quotations

#### 84. No quotations

#### 90. No quotations

#### 96. No quotations

### MILLS

#### 6. No quotations

#### 12. No quotations

#### 18. No quotations

#### 24. No quotations

#### 30. No quotations

#### 36. No quotations

#### 42. No quotations

#### 48. No quotations

#### 54. No quotations

### AIREON

#### 6. No quotations

#### 12. No quotations

#### 18. No quotations

#### 24. No quotations

#### 30. No quotations

#### 36. No quotations

#### 42. No quotations

#### 48. No quotations

### CONNUMENTAL

#### 6. No quotations

#### 12. No quotations

#### 18. No quotations

#### 24. No quotations

#### 30. No quotations

#### 36. No quotations

#### 42. No quotations

#### 48. No quotations

### PINBALL GAMES

### REFERENCES

- The Cash Box, Page 32
- October 14, 1950

### COPYRIGHT

1950. REPRODUCTION OR QUOTATION NOT PERMITTED.
### PINBALL GAMES

**Continued**

<table>
<thead>
<tr>
<th>Game Name</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>2. Fast Ball</td>
<td>10.00</td>
</tr>
<tr>
<td>3. Fast Ball</td>
<td>15.75</td>
</tr>
<tr>
<td>4. Flamingo (Wm 7/47)</td>
<td>20.00</td>
</tr>
<tr>
<td>5. Flingham</td>
<td>20.00</td>
</tr>
<tr>
<td>6. Flying Trappe</td>
<td>65.00</td>
</tr>
<tr>
<td>7. Freestyle (Got 9/47)</td>
<td>14.50</td>
</tr>
<tr>
<td>8. Frenzy (Got 8/48)</td>
<td>99.50</td>
</tr>
<tr>
<td>9. Formation</td>
<td>15.00</td>
</tr>
<tr>
<td>10. Formation</td>
<td>25.00</td>
</tr>
<tr>
<td>11. Forth and Backs</td>
<td>14.50</td>
</tr>
<tr>
<td>12. Freshie (Wm 9/4)</td>
<td>18.50</td>
</tr>
<tr>
<td>13. Ginger (Wm 10/47)</td>
<td>10.00</td>
</tr>
<tr>
<td>14. Ginger (Wm 4/48)</td>
<td>20.00</td>
</tr>
<tr>
<td>15. Glamour</td>
<td>24.50</td>
</tr>
<tr>
<td>16. Gold Box (GC 8/47)</td>
<td>22.50</td>
</tr>
<tr>
<td>17. Gold Box (GC 8/47)</td>
<td>39.50</td>
</tr>
<tr>
<td>18. Gold Mine</td>
<td>39.50</td>
</tr>
<tr>
<td>19. Golden Dreams (CC 7/48)</td>
<td>99.50</td>
</tr>
<tr>
<td>20. Golden Dreams (CC 7/48)</td>
<td>109.50</td>
</tr>
<tr>
<td>21. Gold Medal</td>
<td>65.00</td>
</tr>
<tr>
<td>22. Grand Award (AC 1/49)</td>
<td>51.50</td>
</tr>
<tr>
<td>23. Gun</td>
<td>14.50</td>
</tr>
<tr>
<td>24. Harvest Moon</td>
<td>69.00</td>
</tr>
<tr>
<td>25. Hawaii (Un 3/47)</td>
<td>69.00</td>
</tr>
<tr>
<td>26. Hawaii (Un 8/47)</td>
<td>10.00</td>
</tr>
<tr>
<td>27. Hildie</td>
<td>14.50</td>
</tr>
<tr>
<td>28. Hi Ride</td>
<td>14.50</td>
</tr>
<tr>
<td>29. Hi Ride</td>
<td>14.50</td>
</tr>
<tr>
<td>30. Hid Parade</td>
<td>25.00</td>
</tr>
<tr>
<td>31. Hold Over</td>
<td>10.00</td>
</tr>
<tr>
<td>32. Holiday (CC 12/48)</td>
<td>64.50</td>
</tr>
<tr>
<td>33. Homestead</td>
<td>34.50</td>
</tr>
<tr>
<td>34. Honey</td>
<td>10.00</td>
</tr>
<tr>
<td>35. Horsepower</td>
<td>12.50</td>
</tr>
<tr>
<td>36. Horsepower (B 49)</td>
<td>59.75</td>
</tr>
<tr>
<td>37. Hustle Dumpy</td>
<td>10.00</td>
</tr>
<tr>
<td>38. Idaho</td>
<td>39.50</td>
</tr>
<tr>
<td>39. Idaho</td>
<td>10.00</td>
</tr>
<tr>
<td>40. Jack 'N Jill (Got 4/48)</td>
<td>45.00</td>
</tr>
<tr>
<td>41. Jeanie</td>
<td>89.50</td>
</tr>
<tr>
<td>42. Jeanie (Ex 7/50)</td>
<td>179.50</td>
</tr>
<tr>
<td>43. Jeannie Special (B 48)</td>
<td>64.50</td>
</tr>
<tr>
<td>44. Jungle</td>
<td>12.50</td>
</tr>
<tr>
<td>45. Just 21 (Got 1/50)</td>
<td>69.50</td>
</tr>
<tr>
<td>46. Just 21 (Got 1/50)</td>
<td>139.50</td>
</tr>
<tr>
<td>47. Kellow (CC 1/47)</td>
<td>10.00</td>
</tr>
<tr>
<td>48. King Col (Got 10/49)</td>
<td>95.00</td>
</tr>
<tr>
<td>49. King Col (Got 10/49)</td>
<td>125.00</td>
</tr>
<tr>
<td>50. Lady Robin Hood</td>
<td>30.00</td>
</tr>
<tr>
<td>51. Lady Robin Hood</td>
<td>49.50</td>
</tr>
<tr>
<td>52. Lasting Leader</td>
<td>10.00</td>
</tr>
<tr>
<td>53. Lasting Leader</td>
<td>17.50</td>
</tr>
<tr>
<td>54. Laura</td>
<td>10.00</td>
</tr>
<tr>
<td>55. Liberty</td>
<td>15.00</td>
</tr>
<tr>
<td>56. Liberty</td>
<td>14.50</td>
</tr>
<tr>
<td>57. Line Up</td>
<td>25.00</td>
</tr>
<tr>
<td>58. Lucky Junior (Wm 5/50)</td>
<td>109.50</td>
</tr>
<tr>
<td>59. Lucky Star (Got 5/47)</td>
<td>17.50</td>
</tr>
<tr>
<td>60. Lucky Star (Got 5/47)</td>
<td>35.00</td>
</tr>
<tr>
<td>61. Maisie (Got 3/47)</td>
<td>14.50</td>
</tr>
<tr>
<td>62. Major League Baseball</td>
<td>25.00</td>
</tr>
<tr>
<td>63. Manhattan (Un 2/48)</td>
<td>22.50</td>
</tr>
<tr>
<td>64. Mervyns</td>
<td>12.50</td>
</tr>
<tr>
<td>65. Mervyns (J 12/47)</td>
<td>12.50</td>
</tr>
<tr>
<td>66. Maryland (Wm 4/49)</td>
<td>79.50</td>
</tr>
<tr>
<td>67. Manselle</td>
<td>10.00</td>
</tr>
<tr>
<td>68. Manselle</td>
<td>25.00</td>
</tr>
<tr>
<td>69. Magic Ball</td>
<td>34.00</td>
</tr>
<tr>
<td>70. Melody (B 47)</td>
<td>29.50</td>
</tr>
<tr>
<td>71. Metro (Wm 6/44)</td>
<td>14.50</td>
</tr>
<tr>
<td>72. Mexico (Un 6/44)</td>
<td>14.50</td>
</tr>
<tr>
<td>73. Miami Beach</td>
<td>19.50</td>
</tr>
<tr>
<td>74. Mutoscope Dr. Mobile</td>
<td>10.00</td>
</tr>
<tr>
<td>75. Miss America</td>
<td>12.50</td>
</tr>
<tr>
<td>76. Montereau (Un 3/48)</td>
<td>27.50</td>
</tr>
<tr>
<td>77. Montereau (Un 12/48)</td>
<td>67.50</td>
</tr>
<tr>
<td>78. Morocco</td>
<td>39.00</td>
</tr>
<tr>
<td>79. Morocco</td>
<td>49.00</td>
</tr>
<tr>
<td>80. Nevada (Un 10/47)</td>
<td>15.00</td>
</tr>
<tr>
<td>81. Nevada (Un 10/47)</td>
<td>14.50</td>
</tr>
<tr>
<td>82. Oklahoma (Un 6/49)</td>
<td>69.50</td>
</tr>
<tr>
<td>83. Oklahoma (Un 6/49)</td>
<td>75.00</td>
</tr>
<tr>
<td>84. One Two Three</td>
<td>25.00</td>
</tr>
<tr>
<td>85. Opponent</td>
<td>14.50</td>
</tr>
<tr>
<td>86. Paradise (Un 7/48)</td>
<td>39.50</td>
</tr>
<tr>
<td>87. Paradise (Un 7/48)</td>
<td>39.50</td>
</tr>
<tr>
<td>88. Phoenix</td>
<td>25.00</td>
</tr>
<tr>
<td>89. Phoenix (Rvr)</td>
<td>25.00</td>
</tr>
<tr>
<td>90. Photo Finish</td>
<td>285.00</td>
</tr>
<tr>
<td>91. Pinch Hitter (Un 5/49)</td>
<td>39.50</td>
</tr>
<tr>
<td>92. Pinch Hitter (Un 5/49)</td>
<td>79.50</td>
</tr>
<tr>
<td>93. Play Ball</td>
<td>15.00</td>
</tr>
<tr>
<td>94. Play Ball</td>
<td>19.50</td>
</tr>
<tr>
<td>95. Progress</td>
<td>25.00</td>
</tr>
<tr>
<td>96. Pot o' Gold</td>
<td>95.00</td>
</tr>
<tr>
<td>97. Rainbow (Wm 2/48)</td>
<td>95.00</td>
</tr>
<tr>
<td>98. Rambo (Un 2/49)</td>
<td>49.50</td>
</tr>
<tr>
<td>99. Ranger</td>
<td>10.00</td>
</tr>
</tbody>
</table>

### ARCADE EQUIPMENT

- **List of Manufacturers and Game Price List:**
  - **Roll Downs**
    - ABC Roll Down
    - Hawaii Roll Down
    - Auto Roll
    - Auto Roll
    - Bally Roll
    - Bally Roll
    - Big City
    - Bingo-A-Roll
    - Bowling League
    - Cammerar
    - Chinoin Roll Down
    - Cincin Race Down
    - Cincin Total Down
    - Data Roll

- **Mutoscope Dr. Mobile**
  - 134.50
  - 150.00
  - 150.00
  - 159.50
  - 190.00

- **Finish Racer**
  - 120.00
  - 139.50
  - 4.90
  - 4.90
  - 10.00
  - 10.00

- **Manuever and Price List**
  - **Shuffles and Rebounds**
    - Long Shot
    - Santa Anna
    - Sport Foge
    - Spinning Reels
    - Sport King
    - Spotter Upper
    - Sportman (Rev)
    - Thrashed
    - Victory Derby (B 64)
    - Winning Ticket

- **Confidential Price List**
  - **Roll Downs**
    - ABC Roll Down
    - Hawaii Roll Down
    - Auto Roll
    - Auto Roll
    - Bally Roll
    - Bally Roll
    - Big City
    - Bingo-A-Roll
    - Bowling League
    - Cammerar
    - Chinoin Roll Down
    - Cincin Race Down
    - Cincin Total Down
    - Data Roll

- **Mutoscope Dr. Mobile**
  - 134.50
  - 150.00
  - 150.00
  - 159.50
  - 190.00
### ARCHAEDE EQUIPMENT

#### MILLS (Cont.)

| 6. 50c Club Bell | 100.00 | 189.50 |
| 7. 25c Club Bell | 200.00 | 20.00 |
| 8. Seeburg Shoot the Mills | 35.00 | 20.00 |
| 9. My Bell | 49.50 | 25.00 |
| 10. Club Bell | 49.50 | 25.00 |

#### CONSOLES

| 1. Arrow Bell | 345.00 | 429.50 |
| 2. Bally Draw Bell 5c | 165.00 | 199.50 |
| 3. Bally Deluxe Draw Bell 25c | 125.00 | 189.50 |
| 4. Bally Deluxe Draw Bell | 180.00 | 250.00 |
| 5. Big Top PO | 25.00 | 50.00 |
| 6. Big Top PO Jr | 20.00 | 40.00 |
| 7. Casino Bell Sr | 150.00 | 250.00 |
| 8. Clover Bells | 450.00 | 495.00 |
| 9. Club Bells Sr | 250.00 | 265.00 |
| 10. Club Royale | 200.00 | 225.00 |
| 11. Deluxe, Club Deluxe | 495.00 | 529.00 |
| 12. Double Up | 179.00 | 249.00 |
| 13. Evans' Challenger | 175.00 | 249.00 |
| 14. Evans' Racer—PO | 345.00 | 395.00 |
| 15. Evans Gal. Dom '47 | 174.00 | 209.00 |
| 16. Fast Time | 25.00 | 50.00 |
| 17. Fast Time PO | 25.00 | 40.00 |
| 18. Galloping Domino (4) | 30.00 | 59.00 |
| 19. Great National 5c | 25.00 | 50.00 |
| 20. Gold Nugget 5c | 175.00 | 215.00 |
| 21. Hi Boy 5c | 105.00 | 135.00 |
| 22. Hi Boy Jr | 150.00 | 200.00 |
| 23. High Hand | 25.00 | 50.00 |

#### GAME DRAFT

| 1. 4. 5c 60.00 89.50 10e |
| 2. 5c 100.00 189.50 5. 25c |
| 3. 10c 24.50 25c 50c 10e |
| 4. 20c 49.50 64.50 1. 5c |
| 5. 40c 99.50 150.00 3. 5c |
| 6. 50c 150.00 200.00 15. 25c |
| 7. 60c 209.50 250.00 50c 10e |
| 8. 1.00 350.00 1.5c 25c 50c |

### WATING

#### MILLS

| 6c Gold Chrome | 35.00 | 57.50 |
| 6s Gold Chrome | 40.00 | 51.50 |

### BUCKLEY

#### MILLS

| 5c Super Chrome | 25.00 | 39.50 |

---

**CONFIDENTIAL PRICE LIST**

---

**COPYRIGHT 1950: REPRODUCTION OR QUOTATION NOT PERMITTED.**
UNITED'S
Shuffle Alley Rebound

OFFICIAL BOWLING SCORING
EXTREMELY FAST PLAY
SINGLE PLAYER

THE PREFERRED
Hinged Playfield
For Easy Service

Two Sizes:
8 ft. by 2 ft.
9 ft. by 2 ft.

UNITED'S PROVEN DROP CHUTE

UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS
Bally TURF KING
GETS RECORD-SMASHING PLAY
from All Types of Players!

I PLAY FOR BETTER ODDS.
PURSE OR SHOW SCORES WIN IS MY MEAT.

WE CONSERVATIVES PLAY ALL ADVANTAGES.

I GO FOR DOUBLE SCORES.

GIVE ME MORE SELECTIONS.

I'M WILD ABOUT WILD HOLES.

WAVE THAT FEATURE FLAG FOR ME.

AMAZING NEW PLAYER'S CHOICE IDEA

offers attractions to every type of player...the passer-by who plays a couple of nickels now and then...and the dyed-in-the-wool pinball fan who enjoys lengthy sessions of exciting play. And TURF KING permits each player to test his judgment before the final skill-test of shooting the ball. The result is complete player-satisfaction and the greatest continuous earning-power in pinball history. Get your share...get TURF KING now.

Bally MANUFACTURING COMPANY
DIVISION OF SIDN MANUFACTURING CORPORATION
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS