Pert chirp Peggy Lee smiles at her hubby Dave Barbour during a recent get together they threw for the trade press. Peggy and Dave are currently engaged in a series of personal appearances and recently finished a smash engagement at the Paramount Theatre, New York. Both stars are riding hot, with Peg's latest, "Happy Music" catching on with music operators. Dave's "El Mambo" has the nation's juke boxes whirling merrily, with music operators reaping harvest. Peggy Lee and Dave Barbour are exclusive Capitol recording artists.
ENGINEERED MUSIC SYSTEM gives you all these
PLAY-PROMOTING, PROFIT-PULLING FEATURES

No other music system on the market can match the exclusive new features of the Wurlitzer 1250 Engineered Music System. Features that give you protection against obsolescence, greater flexibility, more saleable music, and a higher take with a better profit percentage. Visit your Wurlitzer Distributor. Find out now about today's most profitable investment—the feature-packed Wurlitzer 1250 Engineered Music System.

MUSIC AT A CONVERSATIONAL TONE LEVEL
A Wurlitzer 1250 Engineered Music System makes your music available to all the patrons of a location no matter where they sit. Your music comes to them at conversational tone level throughout the location. No blasting near the phonograph, no straining to hear at other sides of the room or in adjoining rooms. A sure-fire play promoting feature.

OPERATES FROM PRESENT REMOTE CONTROL EQUIPMENT
The Wurlitzer 1250 does not obsolete present remote control equipment. All current Wurlitzer Wall and Bar Boxes will play the top sides of all 24 records and many models can be converted to play all 48 selections.

48 TUNES—JUST THE RIGHT NUMBER
The 1250's 48 selections provide plenty of play-promoting variety without slowing down selection on too large and confusing a number of choices. And there's no increase in record costs—the 1250 plays 48 tunes from 24 records—saves you money, makes money at the same time.

COSTS ONLY $8.75 TO CONVERT TO 7" RECORDS
With an $8.75 kit and a half hour's time you can convert the 1250 to play 33 1/3 or 45 RPM seven inch records. No expensive new record changer needed. Here's full protection against obsolescence whichever speed records become the vogue. You can switch right now to the superior tone of seven inch records if you want. You can place two seven inch records back to back and play only the best sides of each.

REMOTE EQUIPMENT SUFFICIENT TO MEET ALL CONDITIONS
Wurlitzer offers the most complete, most flexible line of remote Wall Boxes, Bar Boxes and Speakers on the market. All the equipment you need to set up a profitable Wurlitzer Engineered Music System in any location is available, whatever its size, shape, acoustical properties or decorative scheme.

THE RUDOLPH WURLITZER COMPANY • NORTH TONAWANDA, NEW YORK
The plan is, simply, to arrange for 40% depreciation off the cost of the new automatic phono the first year, 30% the second year, 20% the third year and 10% the fourth and last year.

Kaner’s plan is truthful and logical. The average new phono does depreciate even more than 40% the first year. In fact, records prove that some phonos depreciate as much as 80% and 90% the very first six months.

The fact that the average operator can only depreciate his equipment on the basis of 20% or even 25% per year (there are so many different authorized depreciation schedules) means that he is actually losing money on the trade-in of the average new phono within a two to three-year period.

It seems, at the present time, that the headquarters of the Internal Revenue Bureau in Washington have decided that the local offices should rule on depreciation schedules. Some depreciate 33 1/3% each year. Others only 20% per year. Some 25% per year on a four-year plan.

But, what is most important, is that all in this industry realize that the average new phono depreciates over 50% the very first year and that, within two more years, is being sold for whatever it can bring, regardless of the trade-in prices which may be offered.

If the music operators will get together and meet in Washington they may, be able to arrange for a more equitable depreciation schedule, by proving to the proper authorities that they are actually being asked to take a loss depreciating their phonos at the rate of 20% or even 25% per year.

The best plan ever yet offered is that of C.P.A. Leo Kaner, who handles much work for Chicago’s juke box industry. He is in close touch with the situation. He knows the problems of the operators. He realizes that they must have a more equitable depreciation plan to come out on top of what they are paying for new equipment, in comparison to what this equipment will bring after a year or two of operation.

His plan of depreciating 40% of the original cost of the new phograph the first year, 30% the second year, 20% the third and 10% the fourth, and last year is the best which has ever yet been presented to the nation’s automatic music industry as a depreciation schedule to be placed into effect nationally.

It is, of course, up to the music operators themselves to bring this about. Somehow these men seem rather timid about approaching Washington and discussing this plan.

There is no reason why small businessmen, such as the juke box ops are, should be timid at this time, when the present administration is endeavoring to help small businessmen to enjoy better business.
Economic controls over all industry are under way. This is well known to all engaged in any type of industrial effort.

At the same time mobilization, which can be likened to that of war, is also under way. This will probably not be termed, "war mobilization," as some commentators are calling it will, in all probabilities, be a definite all out war preparedness mobilization program.

In either case, civilian production will gradually be drained off, down to wartime levels. This means shortages in anything with which war does not concern itself. It means the end of luxuries as well as the end of most industries that are of no help directly, or indirectly, to war effort.

Once again, this industry faces a wartime situation. There is no doubt that as more and more men are called up, or drafted, or enlisted, even the trade has no actual war declaration in effect, this industry, and many others that are in the same category, will find itself without production and will, once again, have to depend on its old equipment and ingenuity to keep that equipment working to continue to entertain the public.

Is the industry prepared?

Have operators all the equipment they will need, should economic controls, which are already being quietly applied, reach the point where production is halted in this trade? Will jobbers and distributors, who are not operating to any large extent today, again be able to switch over to large operations? Will manufacturers be able to produce some quantity of equipment, or will they be tightened down to just producing repair parts?

These questions and others are racing thru the minds of the average man engaged in this industry today.

He just doesn't know which way to turn at this time. But, he does know that he must be prepared to face the eventual economic control tightening process which is now under way, and which will mean little, if any, equipment for him in the near future.

The average operator believes that he can, given sufficient parts and supplies, continue on for some years with whatever new equipment he has purchased. But, those operators who held back from buying new machines, are now in a rather desperate position.

Should the present Korean incident, and the "incidents" which are following fast on the heels of this first one, eventually turn into actual war, which is what many experts believe can happen, then those who are engaged in the field will find themselves without sufficient equipment, or parts and supplies, to continue on for any great length of time.

The manufacturers are working hard to produce all the equipment they can to prepare the operators, jobbers and distributors for this eventuality.

They cannot very well exceed what they are doing at this time. They are forced to pay ever higher prices for raw materials, if they are lucky enough to be able to obtain these materials.

This means, of course, that prices of finished products must go up, and the price of machines going higher, may have a somewhat slackening off effect on the big volume market.

But, will there be big volume? Leaders in the industry don't believe so. They think that whatever will be manufactured, regardless of higher prices, will be gobbled up very quickly.

Some also foresee the rebirth of arcade everywhere in the country, where machines can be concentrated into one spot and better watch and tended.

This happened during World War II. There is no reason why it shouldn't be repeated as the camps once again get loaded with trainees for forthcoming military events.

The industry has been caught short. The average operator isn't prepared. Few, if any, have sufficient parts and supplies on hand, to outlast any long mobilization effort. Few, if any, can continue to supply new machines to locations for any length of time.

Therefore, as this publication has stated for some time now, the used market is growing ever more important. Late model used machines are being gobbled up just as fast as they are presented to the market.

All in the field want to know where they stand as far as prices are concerned. "The Confidential Price Lists" contained in each week's issue of The Cash Box have become more important than ever as prices rebound one way or the other, and as merchandise changes hands faster than it has for months past.

Once again the importance of a "confidential" magazine becomes paramount. Everyone knows of The Cash Box policy to keep this publication off the newsstands. To keep it within the trade only. To have it act as the medium thru which all can express themselves, as economic controls are applied to this, and all other, industries.

Those who can buy, should do so immediately. This is the one and only means of preparing for everyone concerned with the field.

There is no doubt that sooner than most believe, the manufacturers in this field, who covered themselves with glory during World War II for their marvelous war materials, will be called upon to work for Uncle Sam.

The manufacturers in this industry are ready to swing right into war work instantly. In fact, the majority of them have their old, reliable staff, who helped them obtain so many "E" awards.

Regardless, too, of how little most of the firms in this industry are prepared for economic controls and mobilization, they must now get set for that eventuality, and be ready to swing over to another type of operating, trading and selling, as they did during the past wartime era, when this industry survived that past great clash of arms.

There is also no doubt that much will be drained from the public during any forthcoming war effort. This time, according to experts, both men and women of all age groups will be mobilized.

It is therefore, very sad to state that this industry is unprepared for mobilization. It hasn't new equipment in sufficient quantity to continue on for too long a period.

But, it can, right now, without too much effort, at least prepare itself for whatever will be forthcoming as economic controls are tightened, and as the entire field switches over to war materials and war effort generally, so that it may, once again, outlast what is forthcoming.

The Cash Box, once again, as it did during the last wartime period, will continue to try and publish in whatever form will be allowed, unless, of course, all publishing of any nature, except that which is considered to be vital and necessary, is barred from the presses of the nation.

The Cash Box is adding to its staff to keep "The Confidential Price Lists" right up to the minute and may, once again, add on other equipment, such as vending machines, parts and supplies, as economic controls become tighter, so that all in the field will, at least, know where they stand from week to week.
The Top Ten Tunes Noting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

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**MONA LISA**

* King Cole

**I WANNA BE LOVED**

* Andrews Sisters

**TZENA, TZENA, TZENA**

* Gordon Jenkins

**GOODNIGHT IRENE**

* Gordon Jenkins & The Weavers

**SAM'S SONG**

* Gary and Bing Crosby

**BEWITCHED**

* Bill Snyder

**MY FOOLISH HEART**

* Gordon Jenkins—Billy Eckstine

**HOOP-DEE-DOO**

* Perry Como—Kay Starr

**SIMPLE MELODY**

* Bing & Gary Crosby—Jo Stafford

**LA VIE EN ROSE**

* Victor Young—Tony Martin

*冷库* 时梅

Arthur GODFREY'S
great quartet

The MARINERS
Singing the HIT RECORD of

* SOMETIMES

COLUMBIA No. 38781
Columbia Records

August 19, 1950
"I'VE GOT THE WORLD ON A STRING" (3:13)
ELLA FITZGERALD
(Decca 27120)
- Top notch vocal work of chip Ella. She has been known to be the greatest singer church has been known to send her stock even higher yet. This rendition is certain one of the best ever, and definitely rates a spot in ops' machine. Flip side is a cute calypso, with Ella interpreting the versatile pipes in great style. Ops shouldn't miss this one.

"THE FOX HUNT" (2:57)
"GYPSY FESTIVAL" (2:45)
IRVING FIELDS TRIO
(RCA Victor 20-3879)
- Novel piano work of maestro Irving Fields. On this pair of novel sides, should do more than hold its own in the box. Both sides feature Fields at the keyboard, running thru a pair of novel tunes. Top deck echoes the sentiment of the title, while the flip ispatterned in peppin' gypsy tune. Both sides are sure to please. Wax makes for nice listening.

"THREE LITTLE WORDS" (2:32)
"IF I HAD MY WAY" (3:05)
BEN LIGHT
(Tempo 1216)
- More piano wax in the offering for music ops, with Ben Light and deck to offer a pair of well known standards in "Three Little Words" and "If I Had My Way." Both sides are sure to please with favorable reception.

"SENSATION RAG" (2:49)
"SUGAR" (2:36)
YANK LAWSON ORCH
(Signature 15210)
- The crowd that goes for Dixie, and Diaz at its best, will surely go for this etching by the great Yank Lawson. Creations are sure to please in top notch Dixie manner, with choice of ragtime classics.

"WHY WAS I BORN" (2:36)
"WHY THE FOOLISH HEART" (2:01)
DODO MARMAROSA
(Sevoy 756)
- Piano styling by Dodo Marmarosa on a pair of top tunes is the sort of wax that generally goes best in the more quiet, sedate dining locations. Dodo's unique every style will have been won wide acclaim--this etching will repeat. Ops who have the spots should use with care.

"CINCINNATI DANCING FLE" (2:46)
"PUNKY PUNKIN" (2:43)
TERESA BREWER
(Ludlow 766)
- Thrush Teresa Brewer comes up with a pair that will surely earn their keep in the phones. Both ends of the wax are cute novelties that feature the lass in excellent vocal style. Tunes have a merry bounce to them, in addition to some wonderful lyrics. Music ops should feature this platter.

"DREAM A LITTLE DREAM OF ME" (2:53)
"CHERRY STONES" (2:50)
VAUGHN MONROE ORCH.
(RCA Victor 20-3880)
- Both ends of this fresh Vaughn Monroe waxing have the feel of jive box silver about them. Upper lid is a hot ballad from the Paramount flicker: "Let's Dance," and has Vaughn taking the slow and easy lyrics in relaxed style. Tune is extremely infectious, and makes for pleasurable listening. Flip is another warm tune very much in the "Whiftenpoof" gang-style. This side should attract loads of jive box play, especially so in tavern locations. Disk rates a top spot in ops' machine.

"SHOW ME HOW" (2:47)
"I WANT A ROOF OVER MY HEAD" (2:59)
LOUIS JORDAN
(Decca 27119)
- Sock calypso work of Louis Jordan on the upper crust is sure to attract a ton of attention, and in addition, swell music ops' cash box. Ditty rolls along in mellow tempo, with Louis and the group sporting some clever lyrics. Flip side is in the typical Jordan manner, and has the maestro offering some wonderful advice. We go for the top deck in a big way.

"LORD, LUCKY, LUCKY ME!" (3:02)
"OH MARIE!" (2:52)
THE NOCTURNES
(MGM 10768)
- Pair of standard Neapolitan themes, offering in fresh litemaiden style by The Nocturnes should do more than earn their keep here. Both sides are in the novelty vein, and make for wonderful listening pleasure. Vocal lead is held by Chico Messina, with excellent chorus backing throughout. Wax has to be heard in order to be truly appreciated--we suggest just that.

"THE PEDDLER SERENADE" (2:51)
"WHAT子弹? THANK YOU NAME" (2:56)
DEAN MARTIN
(Capitol 1139)
- Dean Martin's vocal echo on the top deck, a Neapolitan ode, is tailored for jazz trade. Tune rolls along at a nice clip, with Dean and the boys backing smoothly throughout. Flip side is a highly touted novelty, with a set of clever rhymes that might catch on. Top deck is a better bet.

"I SEE A MILLION PEOPLE" (3:15)
"THINKING OF YOU" (2:45)
MARTHA TILTON
(Coral 60279)
- Pair of fair enough ballads by chip Martha Tilton should hold their own with music fans and ops alike. Martha's pipes handle the material offered in smooth suity style, with effective backings to match. Both sides are strictly for the moon-in-June crowd who love to cuddle while they dance.

"LET GEORGE PLAY IT" (2:41)
"LAZY RIVER" (2:43)
LILY ANN CAROL
(Signature 15781)
- Pair of fair enough sides for music ops to take a peak at these offered by churl Lily Ann Carol, with the Ray Bloch ork backing. Top deck is a corn fed item, that has the Ork matching the tone of the up tempo player piano. Flip is an oddie with some jazz tunes injected. One in the market for a filler item might use this biscuit.

"YOU WONDERFUL YOU" (2:41)
"DIG-DIG-DIG DIG FOR YOUR DINNERS" (2:52)
JERRY NEAL ORCH.
(Decca 27122)
- Upper lid has Tommy Traynor and the Zippy Gray ork making smooth dance music on a dreamy lined ballad. Song is smooth and graceful, and easy to take to Other end is a plug side, and has Bob Troup and the Crew Chiefs on deck to offer a mellow novelty item. We like the ballad.
NEW YORK:

Paul Brenner up and around again, after his short absence from his WAAAT mike. Paul is expected back on the air again any day now. The artist radial gun is between Columbia and RCA Victor Records promised one veteran music man to remark, "Reminds me of the prohibition days, when they hijacked liquor." Sammy Kaye's switch to Columbia is undoubtedly one of the biggest gesmes RCA Victor has suffered in many a moon. Warren Rothchild, Dee Dee's demon photographer, tied the knot July 26th with pert Kaye Grysler-congrats Warren! Now that the summer season is waving, disk dealers and the diskers too, can the phonographindustry be<br />
lovely wife, Nan Gray; out<br />
LOS<br />
clix with customers. away lollypops<br />
for<br />
Nancy<br />
to<br />
Teddy<br />
waxing<br />
May...<br />
Opens<br />
national for<br />
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WHHM, Memphis, Tenn.<br />
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Louis, and<br />
Bill<br />
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Berg and<br />
and<br />
Getting airtime<br />
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Bill<br />
where<br />
for<br />
Hank Fine and<br />
Ventura.<br />
Dick<br />
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who<br />
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Frankie<br />
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Mildred Bailey<br />
51/e<br />
for<br />
RCA.<br />
Kaye's<br />
Warren<br />
years<br />
...<br />
"Reveille with Beverly"<br />
Pepe Bostic<br />
Wester<br />
Ralph Flanagan<br />
12-238 (47-3194)<br />
Melachrino Strings<br />
(47-3195)<br />
Tzena, Tzenia, Tzena<br />
Ralph Flanagan<br />
25-345 (44-3347)<br />
Sam's Song<br />
Friday Martin<br />
26-215 (47-3196)<br />
This week's<br />
NEW Releases<br />
... on RCA Victor<br />
RELEASE C-4333<br />

POPULAR<br />
BRADFORD and ROMANO<br />
Dogs-Logic-Ling<br />
Somebody's Got To<br />
Be Blue 20-3890 (47-3891)*<br />
SAMMY KAYE<br />
There's No Use<br />
Miss You 20-3891 (47-3891)*<br />
FREDDY MARTIN<br />
Rumshores<br />
Dod-Ee-Dod-Ee Do Right<br />
By You 20-3892 (47-3892)*<br />
HUGO WINTERHALTER'S ORCHESTRA and CHORUS<br />
Just An Echo In the Valley<br />
Memories of You 20-3893 (47-3893)*<br />
SPADE COOLEY<br />
Mountain Boys Have Fun With<br />
Mountain Girls<br />
Nine-Teeths Of The Tennessee River 20-3894 (47-3894)*

COUNTRY<br />
THE CARTER SISTERS and<br />
SMOKER MAYBEE<br />
Little Orphan Girl<br />
God Sent Me<br />
Little Girl 21-0372 (48-0372)*

WESTERN<br />
ROY ROGERS and DAVE SMOKES<br />
Smiles Are Made Out<br />
Of The Sunshine<br />
May The Good Lord Take A<br />
Like to Ya 21-0373 (48-0373)*

RHYTHM<br />
ILLINOIS JACQUET<br />
Slow Down Baby<br />
Hot Red 22-0097 (50-0097)

POP SPECIALITY<br />
HENRY MOCARSKY<br />
Intemational Polka<br />
Little Orphan Polka<br />
25-1170 (31-1170)*

NEW ALBUMS<br />
"Musical Smart Sets"

THE TAVERN POLKA BAND<br />
Polka Party 2-P-926 (WP-296)*

HUGO WINTERHALTER'S ORCHESTRA and CHORUS<br />
Hugo Winterhalter Plays<br />
Isham Jones 2-P-926 (WP-296)*

NOTE: All records in this panel are listed alphabetically by song title.<br />
* indicates records which, according to actual sales, are<br />
recognized hits. The trades are urged to keep close stocks of these<br />
records on hand, or to reorder promptly when current stock begins to approach<br />
the "sell-out" stage.<br />

WEEK OF AUGUST 12<br />
Bewitched<br />
Larry Green & the Honeymelons<br />
25-2156 (47-3128) 7<br />
Bonaparte's Retreat<br />
Gene Knap<br />
25-3166 (47-2196) 7<br />
Count Every Star<br />
Hugo Winterhalter<br />
25-3067 (47-2213) 7<br />
Cuddle Buggin' Baby<br />
Enclosed One Broken Heart<br />
Eddy Arnold<br />
21-9142 (44-4542) 7<br />
Hoop Dee Doo<br />
Perry Como<br />
25-2157 (47-2217) 7<br />
I Cross My Fingers<br />
Perry Como<br />
25-3166 (47-3186) 7<br />
I'm Movin' On<br />
Hank Snow<br />
25-8152 (48-3035) 7<br />
I Wanna Be Loved<br />
The Fantasia Sisters<br />
25-2157 (47-3175) 7<br />
La Vie En Rose<br />
Tony Martin<br />
25-3166 (47-3186) 7<br />
Ralph Flanagan<br />
25-3155 (44-3347)<br />
Tzena, Tzenia, Tzena<br />
Ralph Flanagan<br />
25-3155 (44-3347)<br />
Sam's Song<br />
Friday Martin<br />
26-215 (47-3196)
THE CASH BOX

Page 8

August 19, 1950

THE SLEEPER OF THE WEEK

"THE TOUCH OF YOUR LIPS" (2:40)
"YOU'RE NOT IN MY ARMS TONIGHT" (3:20)

MINDY CARSON

(ACA Victor 20-3878)

VERSATILE VOCAL STYLE TO EXPAND ADVANTAGE, and they should focus on an even brighter spotlight on her. The side, with its wild about, is top deck, "The Touch Of Your Lips." Ditty is a slowly woven dramatic ballad which was arranged and conducted by maestro Hugo Winterhalter. Song rolls along in slow tender tones that make you pay avid attention, with Mindy's pipes projecting all the feeling you could ask for. It's a danceable, rhapsodic melody—and is one that will linger long after the first ear.

FLIP SIDE is just as plush and tender, and has Mindy echoing the sentiments found in the title. Particular plaudits for an excellent performance go to Hugo Winterhalter. The disk is a juke box natural—music ops should grab it.

"THE MONKEY COACHMAN" (3:00)
"GOLDEN SAILS ON A SEA OF BLOOD" (2:35)

HARRY GELLER ORCH.

(Mercury 5432)

PLUSH, romantic side, out of the ordinary, twist of noon-in-the-lunes, is set up by maestro Harry Geller, with a fair vocal by Patti Clayton on the top deck. Tune rolls along at a moderate pace, with Patti and a voice roush furnishing the waltz story. Coupling is a dreamy affair, with Bob (Carroll) echoing the sentiments of the title. Side might add to music ops' take.

"WELL OH WELL" (2:43)
"PINK CHAMPAGNE" (2:52)

BILL DARNEL

(Coral 62887)

THERE'S no doubt about the fact that this pipe has arrived. Bill Darneil follows up his smash success with "Mississippi," yet another pair of blues tunes. Both sides are sung by juke box singer. Top deck is a wildly wavy chart for his many devotees. Both sides feature the instrumental wizardry of the combo in excellent format, which makes for pleasant listening. Flip side is the one we like best.

"WHEN YOUR LOVER HAS GONE" (2:45)
"CARNegie HORIZONS" (2:30)

GEORGE SHEARING QUINTETTE

(MGM 10763)

FRESH wax by the George Shearing gang, with the maestro offering an oldie and an original piece for his many devotees. Both sides feature the instrumental wizardry of the combo in excellent format, which makes for pleasant listening. Flip side is the one we like best.

"THE DUTCH CHILDREN'S SONG" (3:00)
"YOU NEVER HEARD A WORD I SAID" (2:50)

EMILE DYSON-HARRY WILLS ORCH.

(Empire 1001)

TOP deck of this one, offered in just the language the title gives off—a fair enough side with limited commercial possibilities. Coupling has Emile Dyson handling a smooth ballad that has the spark and grit of juke box coin play. Vocal work is extremely effective, as is the orchestraing. Side rates ops' attention.

"THE FACTOR" (2:31)

SLEEPER OF THE WEEK

"LONGING" (2:51)

BILLY WILLIAMS QUARTET

(MGM 10764)

VOCAL allure of the Billy Williams Quartet on this dud is just too good to pass up. Vocal work is extremely effective, as is the orchestraing. Side rates ops' attention.

"I DIDN'T SLIP" (2:31)

EMILE DYSON-HARRY WILLS ORCH.

(Empire 1001)

TOP deck of this one, offered in just the language the title gives off—a fair enough side with limited commercial possibilities. Coupling has Emile Dyson handling a smooth ballad that has the spark and grit of juke box coin play. Vocal work is extremely effective, as is the orchestraing. Side rates ops' attention.

"MISSOURI WALTZ" (2:01)

"LET'S SMILE BE YOUR UMBRELLA" (2:19)

LAWRENCE COOK

(Abbey 15012)

NOVELTY echo of the top deck, in follow-up format to Johnny Long's slick rendition of "We'll Build A Bungalow," is the sort of material music ops will go for. Vocal refrain is handled by the Glee Club and Peggy Barrett, with the cutesy chorus just used to excellent advantage. Flip side has The Beachcombers doing their best on a medium tempo ballad. Both sides should score for the Long fans.

"JUST FRIENDS" (2:40)

JOHNNY LONG ORCH.

(King 15060)

NOVELTY echo of the top deck, in follow-up format to Johnny Long's slick rendition of "We'll Build A Bungalow," is the sort of material music ops will go for. Vocal refrain is handled by the Glee Club and Peggy Barrett, with the cutesy chorus just used to excellent advantage. Flip side has The Beachcombers doing their best on a medium tempo ballad. Both sides should score for the Long fans.

"THE DUTCH CHILDREN'S SONG" (3:00)

"YOU NEVER HEARD A WORD I SAID" (2:50)

EMILE DYSON-HARRY WILLS ORCH.

(Empire 1001)

TOP deck of this one, offered in just the language the title gives off—a fair enough side with limited commercial possibilities. Coupling has Emile Dyson handling a smooth ballad that has the spark and grit of juke box coin play. Vocal work is extremely effective, as is the orchestraing. Side rates ops' attention.

"WHAM! BAM! THANK YOU MA'AM" (2:19)

"THERE'll NEVER BE ANOTHER YOU" (2:40)

ART MOONEY ORCH.

(MGM 10765)

NOVELTY flavor of the upper lid is just too good to pass up. Vocal work is extremely effective, as is the orchestraing. Side rates ops' attention.

"CAN ANYONE EXPLAIN" (2:50)

"DREAM A LITTLE DREAM OF ME" (3:13)

DINAH SHORE

(Columbia 38297)

BOTH ends of this one are mums in your machine. Dinah Shore's topnotch renditions of "Can Anyone Explain" and "Dream A Little Dream Of Me" will be hard to match, and should catch on in no time at all. Both ends are hot ballads that will zoom phonic pay off. Ops should grab this platter—but pronto!
19. THERE
10. BEFORE
2. 10.
5. 3.
8. 7.
6. 5.
7. 4.
4. 2.
5. 2.

THE CASH BOX, Music
Page 9
August 19, 1950

THE CASH BOX Regional Record Reports

Listings below indicate preference with disk jockey radio audiences, compiled from reports furnished by leading disk jockeys throughout the nation, for the week ending August 12.

Don Bell
KENT—Des Moines, Iowa
1. SIMPLE MELODY (Bing and Garry Crosby)
2. MOIRA LISA (King Cole)
3. TEZNA TEZNA TEZNA (Gordon Jenkins)
4. PIGALLE (Johnny Desmond)
5. I'LL ALWAYS LOVE YOU (Dinah Washington)
6. THREE MELODY (Bing and Garry Crosby)
7. MADAM JAMBO (Drew Barbour)
8. THREE MELODY (Bess Morgan)
9. TEZNA TEZNA TEZNA (Victor Damone)
10. SIMPLE MELODY (Bing and Garry Crosby)

Sherm Feller
WOCF—Bos ton, Mass.
1. MY DESTINY (Hugo Winterhalter)
2. I'M IN LOVE WITH THE MOTHER (Robert Q. Lewis)
3. CAN ANYONE EXPLAIN (James Joyce)
4. VAGABOND SHOES (Victor Damone)
5. MY FOOLISH HEART (Gordon Jenkins)
6. THREE MELODY (Bing and Garry Crosby)
7. PICNIC SONG (Johnny Desmond)
8. I'LL ALWAYS LOVE YOU (Bill Sundeen)
9. TEZNA TEZNA TEZNA (Vic Damone)
10. GOODNIGHT IRENE (Frank Sinatra)

Scott Douglas
KFMB—San Diego, Calif.
1. SAM'S SONG (Bing and Garry Crosby)
2. REMEMBERED (Little Arlen)
3. TEZNA TEZNA TEZNA (Victor Damone)
4. MOIRA LISA (King Cole)
5. MY FOOLISH HEART (Gordon Jenkins)
6. THREE MELODY (Bing and Garry Crosby)
7. PICNIC SONG (Johnny Desmond)
8. I'LL ALWAYS LOVE YOU (Andrews Sisters)
9. CAN ANYONE EXPLAIN (Ameo Bros.)

Lee Stewart
1. IF YOU ONLY KNEW (Ler Maroo)
2. MISS YOU (Bill Dorsey)
3. OLD MAN ATOM (Ray Mothers)
4. YOU'VE MADE ME (Evelyn Whitehead)
5. CUDDLE BUGGIN' BABY (Ler Maroo)
6. HULL YER FEVE No. 2 (Teddy Fields)
7. YOU DON'T HAVE TO BE A BABY TO CRY (Marilyn Montez)
8. WHAM! HIM! THANK YOU MAAM
9. WHY DON'T YOU LOVE ME (Patti Page)
10. OUR LADY OF FATIMA (Kenny Roberts)

Lee Niogara
1. ALL MY LOVE (Gord Page)
2. I'VE FORGOTTEN YOU (Doris Day)
3. I'LL ALWAYS LOVE YOU (Dinah Shore)
4. MUSIC MAESTRO PLEASE (Frankie Laine)
5. YOU'RE MINE YOU (Marguerite Whiting)
6. LADY OLD TUNE (Roy Anthony)
7. THREE MELODY (Frank Sinatra)
8. WHY FIGHT THE FEELING (Johnny Mathis)
9. ROSEMARY CHANCE (Hank Pente)
10. BEFORE I LOVED YOU (Doris Day)

Lloyd Perrin
KGLI—Sherman Oaks, Calif.
1. PHANTOM STAGECOACH (Vaughn Monroe)
2. TEZNA TEZNA TEZNA (Gordon Jenkins)
3. I LOVE THE GUY (Fran Warren)
4. GOODNIGHT IRENE (Dennis Day)
5. SIMPLE MELODY (Bing and Garry Crosby)
6. LAE AND ROSE (Tanya Martin)
7. PICNIC SONG (Johnny Desmond)
8. LOVE LIKE DUPS (Lil Kirk)
9. RAIN (Gene Williams)
10. I'LL ALWAYS LOVE YOU (Martha Tilton)

Arty Kay
WLAX—Lexington, Ky.
1. MOIRA LISA (King Cole)
2. BONAPARTE'S RETREAT (Ray Star)
3. SIMPLY MELODY (Bing and Garry Crosby)
4. TEZNA TEZNA TEZNA (Gordon Jenkins)
5. I'LL ALWAYS LOVE YOU (Dinah Shore)
6. THREE MELODY (Tanya Martin)
7. LET ME DREAM (Larry Hunter)
8. THREE MELODY (Gordon Jenkins)
9. NO OTHER LOVE (Jo Stafford)
10. COUNT EVERY STAR (Vic Damone)

Bob Snyder
WOKO—Albany, N. Y.
1. TEZNA TEZNA TEZNA (Gordon Jenkins)
2. I'LL ALWAYS LOVE YOU (Dinah Shore)
3. THREE MELODY (Bing and Garry Crosby)
4. ROSIE (Dick Haymes)
5. I DO BETTER UP IN THE MOUNTAINS (Bing Crosby)
6. GOODNIGHT IRENE (Gordon Jenkins)
7. I'LL WORRY (Jim Spirit)
8. MARMO (Frankie Martin)
9. THERE WILL NEVER BE ANOTHER YOU (Jilly Kallen)
10. THREE MELODY (Bing and Garry Crosby)

Don Jackson
WQCI—Norfolk, Va.
1. GOODNIGHT IRENE (Gordon Jenkins)
2. MOIRA LISA (King Cole)
3. I'M A ROVING RAMBLER (Johnny Desmond)
4. NO OTHER LOVE (Cardio Harris)
5. TUNNEL OF LOVE (Mills Bros.)
6. MY SILENT LOVE (Bill Sundeen)
7. PICNIC SONG (Colman Cavallaro)
8. THREE MELODY (Gordon Jenkins)
9. ALL MY LOVE (Patti Page)
10. STRANGERS (Larry Boone)

Ray Monroe
WMOR—Minneapolis, Minn.
1. GOODNIGHT IRENE (Gordon Jenkins)
2. TEZNA TEZNA TEZNA (Gordon Jenkins)
3. MOIRA LISA (King Cole)
4. FIGALIL (Johnny Desmond)
5. LAE AND ROSE (Tony Martin)
6. OUR LADY OF FATIMA (Teddy Fields)
7. I'M RAINY (Fanny Carman)
8. DREAM A LITTLE DREAM OF ME (Frankie Laine)
9. FRIENDLY STAR (Judy Garland)
10. JUST SAY I LOVE ME (Johnny Desmond)

Carrie Spivak
The man who plays the sweetest trumpet in the world and his Orchestra
Vocal by Rusty Nichols and the ensemble

THE THREE LITTLE WORDS

backed by FRIENDLY STAR Vocal by Tommy Lynn
NO. 763
NO. 30182
78 RPM 45 RPM
"Three Little Words"

Dick Coleman
WCBS—Baltimore, Md.
1. MOIRA LISA (King Cole)
2. I'LL ALWAYS LOVE YOU (Dinah Shore)
3. THREE MELODY (Bing and Garry Crosby)
4. GOODNIGHT IRENE (Gordon Jenkins)
5. I'M SORROWFUL (Benny Carter)
6. I'M IN LOVE WITH THE MOTHER (Robert Q. Lewis)
7. SAY WHEN (Doris Day)
8. I LOVE THE GUY (Dorothy Warrren)
9. VAGABOND SHOES (Vic Damone)
10. STRANGERS (Larry Boone)

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
**NEW YORK—Columbia Records virtually threw in the towel last week, in the long drawn out battle of the speeds, with the announcement by the plattery that they would issue some "test" 45 rpm records.**

Altho Columbia's announcement tersely stated that their issuing of two records in the 45 rpm speed was only a test campaign, veteran diskers easily saw the handwriting on the wall, realizing that Columbia would have to follow up with other pop recordings in order to realize any sales at all. Columbia will issue the Frank Sinatra recording of "Goodnight Irene" and The Mariners etching of "Sometimes," for immediate release.

The entry of Columbia Records into the 45 rpm field now gives complete uniformity to the disk biz, with all major record manufacturers now pressing 45. The disk biz is now seen as ready to settle down to a two speed industry; 45 rpm for pop platters, and 33-1/3 for longhair releases. Altho the use of 78 rpm recordings, and the marketing of same will continue for sometime to come, the slow demise of this speed is seen at hand. Platteries will have to continue to press and distribute 78 rpm recordings for a good many years, since there are some 18,000,000 players on this speed still in the market.

Columbia's decision to go 45 was more or less decided when Decca Records recently announced their entry into the 45 rpm field. At the time that Decca decided to join the 45 bandwagon, Columbia retained the lone major holdout in the disk speed war that had virtually torn the industry apart. It is well known throughout the trade that the battle of the speeds that exists today between Columbia and RCA Victor's 45, had the nation's recording industry in a state of confusion for more than a year.

Columbia's acceding to popular demand was a matter of cause. The increased popularity of 45 rpm records was recognized by all major platteries, and it was not in the best interest of the trade, that it would only be a matter of time before Columbia fell into line.

Undoubtedly one of the major worries of Columbia at this time, is the present battle of the speeds. The constant battle of the longhair platter versus the 33-1/3 phonophiles they have on hand. It is reported that the firm has a total of nearly $1,000,000 worth of players in stock or on order. The disposal of these machines is of major concern to Columbia.

RCA Victor tried to give the industry a stabilizing means sometime ago, when they announced they would issue 33-1/3 longhair platters, hoping that their 45 rpm line would be adopted throughout the field for the pop market. Columbia refused to go along, and continued promoting and advertising their 33-1/3, seven inch pop platter.

Many in the industry believe that the switch to 45 rpm recordings will come faster than believed. The automatic music industry, will in time, also switch to 45 rpm recordings. It is felt in these quarters, that the switch to 45 rpm platters for music operators will reflect in the general business outlook of the juke box business. It is pointed out that 45 rpm records cost less, take up less storage space, and make for easier handling a fall which cut down on the cost of operation for the music operator.

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**Mercer Ellington Heads New Plattery**

NEW YORK—Arrangements were completed this week for the launching of an important new company which will be known as Mercer Records, and which will introduce outstanding talent in the rhythm-and-blues and jazz fields.

Mercer Ellington, son of the famous Duke, and pianist and composer in his own right, will be in charge of the new company's activities. Initial plans call for the release of two sides by Duke Ellington's new girl singing star, Cherry Kemp, accompanied by Billy Strayhorn, Johnny Hodges, and an all-star contingent from the Ellington organization.

Mercer Records will also venture into the 33-1/3 LP field shortly.

National distribution arrangements have been completed with Bob Wein of Prestige Records, who handles the new Jazz and Prestige labels.

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**Bud Wendell Guests On "ABC's Of Music"**

NEW YORK—Disk jockey Bud Wendell took time out from his popular "Wendy's World of Music" show on WJMO, Cleveland, this past week to appear with Robert Q. Lewis and Ralph Flanagan on the "Checkerfield Air Show." Bud's appearance was so impressive, that Checkerfield decided to pick up the tab of Bud's own show in Cleveland, following his guest appearance here. Pictured above, Bud Wendell and Robert Q. Lewis.

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**Regal Records Pact The Coleman Brothers, New Vocal Group**

LINDEN, N. J.—Fred Mendelsihn, president of Regal Records, Inc., this city, this past week announced the signing of The Coleman Brothers to a long-term contract.

Mendelsihn disclosed that the vocal group, who came to the plattery under the guidance of Howard Biggs, will be given an intensive promotional campaign. Biggs stated, that he feels the group "are the most versatile combo I've heard in a long time." Biggs is largely responsible for the success of The Ravens.

The Coleman Brothers will record as featured artists, in addition as vocal background for other artists in the Regal stable. Their first diaking, "Goodnight Irene," made with the Paul Gayten ork, has already made rapid strides in the rhythm and blues field.

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**Sammy Kaye, Tommy Dorsey Leave RCA Victor Fold In Surprise Moves**

NEW YORK—Sammy Kaye, one of the top grossers on the RCA Victor stable of recording artists, has set a new spark to the talent war between Victor and Columbia by jumping to Columbia Records after Victor's feuil last week, to grant him the terms he desired for renewing his contract.

Kaye has been responsible for some of the biggest hits on Victor and is currently in the money with "Roses," "I Get a Kick Out of You," "Here Comes The Band," "Wanderin'" and "It's A Lovely Day For A Slight Fling." It is reported that Victor refused to grant Kaye's request for a ten year $100,000 annual guarantee plus an NBC television show.

Columbia gave the bandleader favorable terms and clinched the deal by assuring him of a television program sometime in the fall.

The loss of Sammy Kaye deprives Victor of one of their top dance bands and one of the big names that participated in the recent fifteen album series, "Here Comes The Dance Bands Again."

In addition to the Kaye loss to RCA Victor, the plattery also saw Maestro Bowers exit with their fold. Dorsey has been with the plattery for many years now, and his leaving the RCA Victor fold also represents a major name band loss. Altho Dorsey has as yet not re-signed to any plattery, troupe execs saw the maestro pitching for a Columbia wax pact. It was reported that Dorsey was dissatisfied in his relations with the plattery some months ago, when his contract expired.

Thus the raid situation between Columbia and RCA Victor continues.

When Manor Sacks moved over to RCA Victor, orksters Gene Krupa and Frankie Carle followed shortly. The recent move by orkster Paul Weston to Columbia from Capitol, has it that chief Joe Stafford will follow suit, with Dinah Shore going to RCA Victor. Both fem artists' contracts expire at the end of the year.

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**Mercury Execs, Meet**

NEW YORK— Mercury Records' chief execs held a meeting with twelve eastern distributors here this past weekend, discussing fall sales and merchandising plans. On hand for the confab were Mercury presser Ivy Green, sales manager Manny Price and veepie Art Talmadge, and eastern sales chief Joe Carleton.

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**"I SHOULDN'T LOVE YOU BUT I DO"**

Records Soon To Be Released Dartow Music Pub. Corp.

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THE CASH BOX

"THE PINBALL MILLIONAIRE" (2:24)
"THE HARD WAY" (2:34)
JENE O'QUIN
(Capitol 1148)

- There's no mistake about this one taking off! Capitol Records come up with a new name in the folk field, sure to capture a whale of an ear for this first performance. The side we're raving about is "The Pinball Millionaire." Ditty is a mellow piece of music that rolls along in steady up tempo fashion, with a deck set of lyrics expertly handled by O'Quin. Tempo is lively and happy, as Jene wails this clever wax saga. Side has loads of bounce and pep to it, in addition to being a tailor made item for the juke box trade. On the other end with "The Hard Way," O'Quin keeps the wax hot for music ops by offering still another excellent side that has loads of winning potential. "Pinball Millionaire" is the deck that'll cause loads of talk—ops should grab it.

"BARREL HOUSE BESSIE" (2:32)
"IT AIN'T GOA HAPPEN TO ME" (2:25)
JOHNNY BOND
(Columbia 20734)

- The widely popular Johnny Bond comes up with some new tunes that should meet with music ops approval. Top deck of this one is a cute piece, with the title giving off the bill of fare. Flip side has a wonderful set of clever lyrics, and makes for merry listening pleasure. The many Johnny Bond fans will go for this pair.

"WALKING WITH THE BLUES" (2:45)
"HI DE HO BOOGIE" (2:48)
AL DEXTER
(Kepp 884)

- Al Dexter should keep his string of recorded successes intact with this duo. Both sides feature Al on the vocals, with some mighty fashionable guitar licks coming thru. The top deck is a smooth blues chart, while the flip picks up some to a merrier tempo. Ops should lend an ear in this direction.

"OLD MAN ATOM" (2:45)
"WHAT THIS COUNTRY NEEDS" (2:23)
SONG OF THE PIONEERS
(RCA Victor 21-0368)

- A bit of sage advice on wax is offered here by the Sons Of The Pioneers. Top deck has caused a tremendous interest in the business, and should be widely known to music operators. Flip is in the same vein, and borders on the spiritual side. This rendition of "Old Man Atom" is one of the best around.

"TROUBLE THEN SATISFACTION" (2:40)
"TWO DOLLAR DIAMOND RING" (2:22)
JESS WILLARD
(Capitol 1137)

- Music ops in the market for filler material should take a look in this direction. Top deck is a fairly pleasing item, and is handled effectively by Jess Willard. It's a clever piece that will hold its own. Coupling is a run of the mill folk tune and is there for the asking.

"BIG BLUE EYES" (2:29)
"THE HEAD MEMBER OF OUR FAMILY IS GONE" (2:29)
BUD MESSNER
(Abbey 15011)

- Bud Messner and his Skyline Boys come up with another pot pair in this fresh waxing to offer music ops some excellent sides. Both ends of the platter make for wonderful listening pleasure, and have the mark of juke box coin play all about them. The top deck, "Big Blue Eyes" gets our nod—we're sure you'll like it.

"GIVE ME A LITTLE OLD FASHIONED LOVE" (3:00)
"GOODNIGHT IRENE" (2:46)
JACK SHOOK AND DOTTIE DILLARD
(T.W. 5710)

- Vocal duet of this pair is fair enough to warrant music ops attention. Top deck is a clever melody handled in smooth style by Jack Shook and Dottie Dillard. The flip tuns a current popular winner—this rendition will add to the increased popularity of the song. Ops should listen in.

"CHAMPAGNE POLKA" (2:20)
"IT'S THAT WAY ABOUT YOU" (2:21)
JOHNNIE LEE WILLS
(Sulter 710)

- Johnnie Lee Wills on deck with some fresh wax, with a set of sides that should do more than hold their own in the boxes. Top deck has Leon Huff on the vocals of a mellow musical tidbit. Flip offers Curly Lewis handling a ditty wrapped up in the title. We like the polka side.

"FOGGY RIVER" (2:55)
"AFRAID" (2:40)
REX ALLEN
(Mercury 6271)

- A platter which music ops may find so excellent advantage as a filler item is this piece labeled "Foggy River" and "Afraid," with Rex Allen and his Arizona Wranglers in the driver's seat. Both ends make for fairly pleasant listening time, and should be received well. Wax has to be heard in order to be fully appreciated—we suggest just that.

IT'S ALL IN THE POINT

The new PERMO-made POINTS of Osmium Alloy are the result of 20 years of progressive development—which has made possible the practical combination of prolonged tone quality of both needles and records.

PERMO POINT

LONG LIFE CONE PHONOGRAPH NEEDLES

PERMO, Incorporated
6515 N. Ravenswood Avenue
CHICAGO, ILLINOIS

JUNE 16, ILLINOIS

"DREAM A LITTLE DREAM OF ME"

Recorded by

- CATHY MASTICE
- ADMIRAL
- DINO SHORE
- COLUMBIA
- GIBBS-B. CROSBY
- CORAL
- JACK OWENS
- DECCA
- FRANKIE LAINE
- MERCURY

Words & Music, Inc.
400 Madison Ave., N. Y. C.

"INDIAN SUMMER"

Recorded by

VAUGHN MONROE—RCA Victor
CHARLES BAUM—Decca
RONNIE MUNROE—London

Pub. by: HARM, INC.

MUSIC PUBLISHERS HOLDING CORP.
NEW YORK, N. Y.

On CO-ED RECORD No. 5550
"SAID DO JOE WITH A SOUTH KOREAN" (A Sailor Boy And A U. S. Marine)
By Phone
"THE SEABOARD, THE SOUTHERN & THE C. O. C.
By Norris, The Troubadour And The Little Blue Chips
Distributor: Some Territories Still Available

WIDE WORLD OF PHONOGRAPHY

"SUMMER STOCK"

From M-G-M's Smack Musical
"FRIENDLY STAR"

RESERVERS

LEO FEIST, INC.

OPERATOR'S TIPS

"BONAPARTE'S RETREAT" by
KAY STARR
Capitol-936

"INDIAN SUMMER"

"BONAPARTE'S RETREAT"

STANDARD SONGS ARE MONEY MAKERS!

"FRIENDLY STAR"

By Phone
"BONAPARTE'S RETREAT"

STANDARD SONGS ARE MONEY MAKERS!

"INDIAN SUMMER"

"BONAPARTE'S RETREAT"

STANDARD SONGS ARE MONEY MAKERS!
### New York, N. Y.
1. Goodnight Irene (Gordon Jenkins)
2. Tzena, Tzena, Tzena (Raymond James)
3. Simple Melody (Ring and Gary Crosby)
4. Goodnight Irene (Gordon Jenkins)
5. I Wanna Be Loved (Andrews Sisters)
6. Blackbird (Raymond James)
7. La Vie En Rose (Tone Martin)
8. Bona Partes’ Retreat (Guy Lombardo)
9. I Was Born To Love (Sammy Kaye)
10. Sam’s Song (Gary and Crosby)

### Indianapolis, Ind.
1. Tzena, Tzena, Tzena (Raymond James)
2. I Wanna Be Loved (Andrews Sisters)
3. La Vie En Rose (Tone Martin)
4. Count Every Star (Guy Lombardo)
5. Sentimental Me (Russ Morgan)
6. Bewitched (Bill Snider)
7. My Foolish Heart (Billy Eckstine)
8. I Wanna Be Loved (Andrews Sisters)
9. La Vie En Rose (Tone Martin)
10. Emma Lou (Danny O’Neil)

### Tucson, Ariz.
1. Mona Lisa (King Cole)
2. I Wanna Be Loved (Andrews Sisters)
3. Tzena, Tzena, Tzena (Raymond James)
4. Goodnight Irene (Gordon Jenkins)
5. Mississippi (Kay Star)
6. It Isn’t Fair (Liza Rivers)
7. Goodnight Irene (Gordon Jenkins)
8. Rosies (Susie Kaye)
9. Sam’s Song (Gary and Crosby)
10. La Vie En Rose (Vic Martin)

### Oklahoma City, Okla.
1. Mona Lisa (King Cole)
2. I Wanna Be Loved (Andrews Sisters)
3. Tzena, Tzena, Tzena (Raymond James)
4. Count Every Star (Guy Lombardo)
5. Sentimental Me (Russ Morgan)
6. Bewitched (Bill Snider)
7. My Foolish Heart (Billy Eckstine)
8. Sam’s Song (Gary and Crosby)
9. Hoop Dee Doo (Perry Como)
10. Hoop Dee Doo (Perry Como)

### Bangor, Maine
1. Mona Lisa (King Cole)
2. Mona Lisa (Kay Cole)
3. Bonaparte’s Retreat (Kay Starr)
4. Goodnight Irene (Gordon Jenkins)
5. Third Man Theme (Guy Lombardo)
6. Sam’s Song (Gary and Crosby)
7. Mississippi (Kay Star)
8. Count Every Star (Guy Lombardo)
9. Chattanooga (Red Foley)
10. Hoop Dee Doo (Kay Starr)

### Toledo, Ohio
1. Mona Lisa (King Cole)
2. Mona Lisa (Kay Cole)
3. Bonaparte’s Retreat (Kay Starr)
4. Goodnight Irene (Gordon Jenkins)
5. Third Man Theme (Guy Lombardo)
6. Sam’s Song (Gary and Crosby)
7. Mississippi (Kay Star)
8. Chattanooga (Red Foley)
9. Count Every Star (Guy Lombardo)
10. If It Wasn’t For Your Father (Johnnie Green)

### Savannah, Ga.
1. I Didn’t Slip (Dare Day)
2. Tzena, Tzena, Tzena (Raymond James)
3. My Foolish Heart (Billy Eckstine)
4. Old Piano Roll Rules (Beatrice Kay)
5. Bippy Tippy Tune (Jack曲折)
6. If I Were You Baby (Frances Laine)
7. Kansas City (Billy Eckstine)
8. I Still Get a Thrill (Thurl Cravens)
9. If It Wasn’t For Your Father (Johnnie Green)

### San Francisco, Calif.
1. Mona Lisa (King Cole)
2. I Wanna Be Loved (Andrews Sisters)
3. Count Every Star (Guy Lombardo)
4. Sam’s Song (Ring and Gary Crosby)
5. Mississippi (Bill Daniels)
6. Mississippi (Bill Daniels)
7. Actress (Moe Howard)
8. Mississippi (Bill Daniels)
9. Still Get a Thrill (Thurl Cravens)
10. I Was Born To Love (Sammy Kaye)

### Butte, Mont.
1. Goodnight Irene (Gordon Jenkins)
2. Bewitched (Bill Snider)
3. I Wanna Be Loved (Andrews Sisters)
4. Goodnight Irene (Frank Sinatra)
5. Sam’s Song (Ring and Gary Crosby)
6. Bonaparte’s Retreat (Bill Snider)
7. Sam’s Song (Ring and Gary Crosby)
8. Simple Melody (Bill Snider)
9. I Cross My Fingers (Ray Brown)

### New Haven, Conn.
1. Mona Lisa (King Cole)
2. Goodnight Irene (Gordon Jenkins)
3. Simple Melody (Ring and Gary Crosby)
4. Bonaparte’s Retreat (Kay Starr)
5. I Wanna Be Loved (Andrews Sisters)
6. Bewitched (Bill Snider)
7. Tzena, Tzena, Tzena (Raymond James)
8. Sentimental Me (Amos Bro)
**THE CASH BOX**

**Cuss 'n Blues Reviews**

**AWARD O THE WEEK**

**BARTENDER'S BOOGE** (2:34)

ROY MILTON

**SAD FEELING** (2:34)

ROY MILTON

(Specialty 372)

- Widely popular Roy Milton
  - netches this featured spot this week
  - with a pair of sides that'll surely go
  - wild in the boxes. Music ops can
  - take their pick of these sides; they
  - both are excellent juke box fare.
  - and should reap harvest in no time
  - at all. Top deck, tagged "Bartender's
  - Boogie" has Roy taking it
  - mellow, with a clever set of lyrics
  - that will be taken up by his many
  - music fans. Ditty rolls along at an
  - up tempo pace with the ork match-
  - ing face, vocal efforts. On
  - the other end with "Sad Feeling,"
  - Roy switches tempo to a slow blues
  - pitch, with an equally brilliant set
  - of lyrics to go along. Tune is a
  - tempting bit of ballad blues, han-
  - ded to perfection by Roy. It's a
  - side that is a catch to clinch with
  - revise fans. Ops should grab this
  - platter—but pronto!

**MR. BLUES** (2:26)

**DON'T CRY, DARLING** (2:57)

THE MASTERKEYS

(Abbey 1017)

- Vocal harmony of the Masterkeys
  - on this pair is smooth and effective
  - enough to warrant music ops atten-
  - tion here. Both sides of the platter
  - whirl in moderate tempo, with the
  - group pitching something vocal strate-
  - gically throughout. The flip side has
  - more commercial possibilities—ops should
  - listen in.

**WHEN THE PEARLY GATES UNFOLD** (2:56)

FREDDIE EVANS

(Sun 4018)

- Wax in the spiritual vein, with
  - Freddie Evans and his Gospel group
  - on hand to deliver some appealing
  - material. The big demand for this
  - brand of wax should hold true for these
  - sides, and do well in the boxes. Vocal
  - work on both ends is smooth and
  - polished throughout. Ops who have
  - the spots should get it.

**I'M BLUE** (2:50)

**FIRE BALL BOOGIE** (2:24)

CAMILLE HOWARD

(Specialty 370)

- Chirp Camille Howard on deck with
  - some new wax, and the strains of
  - "I'm Blue" and "Fire Ball Boogie" in
  - the offing for music ops. Top deck
  - has the boy putting a smooth, blues
  - ballad, while on the flip she tackles
  - the irony's in hot, mellow fashion. We
  - like the blues ballad—we're sure you
  - will too.

**BOODIE GREEN** (2:43)

**AFTER YOU'VE GONE** (2:36)

TINY BRADSHAW

(Keg 4176)

- Tiny Bradshaw looks to repeat his
  - smash success of "Well Oh Well" with
  - this one titled "Boodie Green" and
  - "After You've Gone." Both sides fea-
  - ture the maestro on the vocals, turn-
  - ing in a wonderful performance all
  - the way. It's the sort of wax that
doesn't stay out of the machines—diks
- rates a top spot.

**OLD MAN'S BOOGIE** (2:58)

**LIVING A LIFE** (2:49)

IVORY JOE HUNTER

(MGM 10761)

- Hotter than a ten dollar pistol on the
  - boxes, Ivory Joe Hunter seems cer-
  - tain to score again via this fresh re-
  - lease. This deck has Joe on a tempest-
  - ing ballad, while the flip picks up and
  - takes off on a driving beat. Both ends
  - are typical top-notch Hunter
  - winners—ops should grab em—
  - but fast!

**I HEARD MY MOTHER CALL MY NAME** (2:43)

**THE NATURAL FACTS** (3:11)

SISTER ROSETTA THARPE

(Decca 48166)

- The great Sister Tharpe comes up
  - with two equally great sides in this
  - issue. Upper crust is in the religious
  - vein, and has Rosetta in fine voice
  - throughout. Coupling is a new rendi-
  - tion of one of Sister Tharpe's best-
  - ever, and is sure to be taken up by
  - music fans. Diks is a hot winner!

**DREAMING BLUES** (3:02)

**LOVE DON'T LOVE NOBODY** (2:40)

ROY BROWN

(Deluxe 3306)

- Roy Brown follows up his click
  - "Hard Luck Blues" with another ex-
  - cellent du in this pair of sides. Both
  - ends have Roy in top style on a pair
  - of mellow blues tunes that should
  - hold up well. Both sides feature the
  - chirp in mellow style, as she
  - offers a set that make for fairly pleas-
  - ant listening time. The top deck be-
  - gins a bit more than the flip, and has
  - Roy's vocals taking the air. The other
  - side is a fine one—ops should stock
  - up on these two. This should roll
  - along in the music section.

**NEW DEAL BLUES** (3:10)

**IT'S GOOD LIKE THAT** (2:33)

TAMPA RED

(RCA Victor 22-0094)

- Ops in the market for some filler
  - material might take a look at this
  - pair by Tampa Red. Both sides fea-
  - ture the chirp in mellow style, as she
  - offers a set that make for fairly pleas-
  - ant listening time. The top deck be-
  - gins a bit more than the flip, and has
  - Tampa turning in a smooth perform-
  - ance. Listen in.

**BARTENDER'S BOOGIE** (2:34)

ROY MILTON

**SAD FEELING** (2:34)

ROY MILTON

(Specialty 372)

- Widely popular Roy Milton
  - netches this featured spot this week
  - with a pair of sides that'll surely go
  - wild in the boxes. Music ops can
  - take their pick of these sides; they
  - both are excellent juke box fare, and
  - should reap harvest in no time at all.
  - Top deck, tagged "Bartender's
  - Boogie" has Roy taking it
  - mellow, with a clever set of lyrics
  - that will be taken up by his many
  - music fans. Ditty rolls along at an
  - up tempo pace with the ork match-
  - ing face, vocal efforts. On
  - the other end with "Sad Feeling,"
  - Roy switches tempo to a slow blues
  - pitch, with an equally brilliant set
  - of lyrics to go along. Tune is a
  - tempting bit of ballad blues, han-
  - ded to perfection by Roy. It's a
  - side that is a catch to clinch with
  - revise fans. Ops should grab this
  - platter—but pronto!

**MR. BLUES** (2:26)

**DON'T CRY, DARLING** (2:57)

THE MASTERKEYS

(Abbey 1017)

- Vocal harmony of the Masterkeys
  - on this pair is smooth and effective
  - enough to warrant music ops atten-
  - tion here. Both sides of the platter
  - whirl in moderate tempo, with the
  - group pitching something vocal strate-
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  - ture the maestro on the vocals, turn-
  - ing in a wonderful performance all
  - the way. It's the sort of wax that
doesn't stay out of the machines—diks
- rates a top spot.
The Cash Box, Music

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City's Harlem Area; Chicago's South Side, and New Orleans.

1
I NEED YOU SO
Ivy Joe Hunter
(MGM 10663)

2
WELL, OH WELL
Tiny Bradshaw
(Regal 4357)

3
PINK CHAMPAGNE
Joe Liggins
(Specialty 355)

4
MY FOOLISH HEART
Gene Ammons
(Chess 1425)

5
CUPID'S BOOGIE
Little Esther
(Savoy 750)

6
GOODNIGHT IRENE
Paul Gayten
(Regal)

7
LEAVING ON THE MIDNIGHT TRAIN
Helen Marina
(Decca 46159)

8
MONA LISA
Joe Liggins
(Specialty 355)

9
EVERY DAY I HAVE THE BLUES
Lowell Fulson
(Swingtime 226)

10
I NEED YOU SO
Ivy Joe Hunter
(MGM 10663)

Iops should grab this one—but pronto!

HALF-AWOKE

"Two Years of Torture"

Percy Mayfield—Monroe Tucker O.

The Original and TERRIFIC SMASH HIT!

"Two Years of Torture"

RIH No. 11

Vocal by Percy Mayfield
Monroe Tucker Orchestra

flip "HALF-AWOKE"

Recorded in Hollywood

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# 1505
MOTHER USED TO TELL ME" "ALibi"
by KATHY MARCH & Jerry Shary Ork

# 15014
WASTED WORDS"
"I'M ALWAYS IN LOVE WITH SOMEONE"
by JERRY COOPER & "Piano Roll" Cook

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New York, N. Y.

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NOW YOU CAN BUY ALL THE TOP RHYMTH & BLUES
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Intro • Imperial

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"The House With All The Hits"

AMERICAN RECORD DISTRIBUTORS, Inc.

"Let's Do It!
(Rockaway Blues)

THE CASH BOX, July 22 issue

"Half-Awoke"

"Two Years of Torture"

Percy Mayfield

Recorded in Hollywood (111)

THE CASH BOX, July 22 issue

"Two Years of Torture"

Percy Mayfield

(Recorded in Hollywood 111)

MUSIC OPERATORS!

- Health 
- Jukebox 
- Theatre Owners 
- Operators 
- All Others!

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Detroit, Los Angeles and Other Cities Listed.

1. WELL, OH WELL
Tiny Bradshaw
(King 4357)

2. HARD LUCK BLUES
Roy Brown
(DeLuxe 3304)

3. PINK CHAMPAGNE
Joe Liggins
(Specialty 355)

4. CUPID'S BOOGIE
Little Esther
(Savoy 750)

5. MY FOOLISH HEART
Billy Eckstine
(MGM 10623)

6. I NEED YOU SO
Ivy Joe Hunter
(MGM 10663)

7. MONA LISA
King Cole
(Capitol 1010)

8. I WANNA BE LOVED
Dinah Washington
(Mercury 8181)

9. BLUE SHADOWS
Lowell Fulsom
(Swingtime 226)

10. EVERY DAY I HAVE THE BLUES
Lowell Fulsom
(Swingtime 196)

WELL, OH WELL
Tiny Bradshaw
(King 4357)

I WANNA BE LOVED
Dinah Washington
(Mercury 8181)

I'LL NEVER BE FREE
Annie Laurie
(Regal 3258)

TWO YEARS OF TORMENT
Percy Mayfield
(Recorded in Hollywood)

PALM BEACH, FLA.
1. I Love My Baby
(Larry Borenstein)
2. Well Oh Well
(Tiny Bradshaw)
3. Cupid's Boogie
(Little Esther)
4. I Love You Boy
(Roy Turner)
5. Call Me Darlin'
(Billie Minter)
6. Hard Luck Blues
(Roy Brown)
7. Goodnight Irene
(Paul Gayten)
8. Can Anyone Explain
(Leroy Carr)
9. Pink Champagne
(Ivy Liggins)
10. I'M Yours So Keep
(Mack Turner)

CLEVELAND, OH
1. Cupid's Boogie
(Little Esther)
2. I Wanna Be Loved
(Dinah Washington)
3. Well Oh Well
(Tiny Bradshaw)
4. Mona Lisa
(King Cole)
5. Every Day I Have The Blues
(Lowell Fulsom)
6. The Mattox Is On
(Reggie Walker)
7. Freight Train Blues
(Ivy Liggins)
8. Repentance Blues
(Roy Brown)
9. Pink Champagne
(Ivy Liggins)
10. Two Years of Torment
(Percy Mayfield)

SAYVANNAH, GA
1. Well Oh Well
(Tiny Bradshaw)
2. Cupid's Boogie
(Little Esther)
3. Mona Lisa
(King Cole)
4. Goodnight Irene
(Paul Gayten)
5. Hard Luck Blues
(Roy Brown)
6. You Got My Baby
(Roy Brown)
7. Pink Champagne
(Ivy Liggins)
8. Repentance Blues
(Roy Brown)
9. Orions
(Louis Jordan)
10. I Want You So
(Ivy Joe Hunter)

ST. LOUIS, MO
1. Well Oh Well
(Tiny Bradshaw)
2. Mona Lisa
(King Cole)
3. Goodnight Irene
(Paul Gayten)
4. I'll Never Be Free
(Archie Liggins)
5. Cupid's Boogie
(Little Esther)
6. Orions
(Louis Jordan)
7. Pink Champagne
(Ivy Liggins)
8. Hard Luck Blues
(Roy Brown)
9. I Need You So
(Ivy Joe Hunter)
10. Good Morning Judge
(Walter Johnson)

Savoy RECORD CO., INC.
58 Market St., Newark 1, N. J.

Have You Got With INTRO
“WON'T YOU COME OVER TO MY HOUSE?”
LEO AND HIS TRIO
Intro 6002

“THIRD MAN THEME”
(Played Boogie-Woogie)
NICK STUART ORCHESTRA
Intro 6001

SQUARE DANCE ALBUM
JOE LEWIS, Caller
Intro Album 50

HERE IT IS! HIT No. 4
from AMERICA'S #1 TEAM
JOHNNY OTIS
LITTLE ESTHER
MEL WALKER
Savoy #759

“DECEIVIN' BLUES”
“LOST DREAM BLUES”
NOW AT YOUR DISTRIBUTORS!

Savoy RECORD CO., INC.
58 Market St., Newark 1, N. J.
Welcome Paul Weston To Columbia Records

NEW YORK—Columbia Records, 1010 Madison Ave., has appointed Paul Weston, a New York based musician, to the post of Director of Artists and Repertoire, and West Coast musical director for the company. Looking on is Mitch Miller, director of Columbia's Popular Record Division.

Shellsac & Vinylite Compounds In Extra Heavy Demand Despite Abundance Available

NEW YORK—Increasing talk of a scarcity of basic materials necessary for the manufacture of phonograph records persisted throughout the industry this past week, although a majority of dealers queried aptly stated that there was not a shortage in this business—"all the talk is so much hogwash." One supposed shortage of shellsac and vinyl is generally conceded to be a self-imposed one, brought on by several indie manufacturers obviously affected by the current Korean situation.

Veteran diskers in the business pointed out that should indie manufacturers make a "run on shellsac and vinyl," the prices of both compounds would be as a matter of course rise out of sight.

One well-known figure in the industry stated, "Any manufacturer, especially the independent fellow, who wishes to create a similar situation to that which we had during the last war, will go right on with all his talk about shortages, and at the same time, put himself right out of business. There is enough shellsac and basic vinyl to satisfy anybody's needs, and there is just no trouble in the immediate future in securing these products."

Larry Darnell In Theatre Stand

NEW YORK—Larry Darnell, winning up his weekend stand at Manhattan's Savoy Ballroom, headed southward this week to appear at the Lyric Theatre in Lexington, Ky. Wednesday (9), before moving on to Louisville, where he will commence a three-day stanza at the National, from Thursday through Saturday.

A Regal recording artist, young Darnell scored early this year with his recordings, "I'll Get Along Some How" and "You're My Love," only 23 years old, Larry Darnell has some 14 national fan club fans to his credit, which eagerly endorse everything he does. This includes a run out of all of his latest wax offerings, "I Love My Baby" and "My Kind of Baby."

Louis Sebok, Head Of Decca Int'l. Department, Dies

NEW YORK—Louis I. Sebok, sixty-four, for fifteen years in charge of the international division for Decca Records, Inc., died last Saturday (Mojave) at his home in New York. Mr. Sebok was with Decca since its formation in 1935. Prior to that, he worked for Columbia Records and for Brunswick-Balkie-Collinder, in its record division.

Surviving are his wife, Mrs. Louise E. Sebok; a daughter, Mrs. Lillian Nitir; and a son, Louis I. Sebok, Jr.

Atlantic Pacts Brown & McGhee Again

NEW YORK—Atlantic Records, this city, has announced the re-signing of singers Ruth Brown and Stick McGhee with substantial advances in the royalty agreements that the two vocalist have previously had with the firm.

Stick McGhee is one of the best known artists in the jazz 'n' blues field with his recording of "Drinking Wine Spo-Dee-O-Due" one of Atlantic's top sellers last year. Ruth Brown is top flight blues singer with many of her records among the most popular issued. The chimp is slated shortly for a personal appearance date at the local "Cafe Society Downtown."

Sherm Feller Into ASCAP

BOSTON, MASS.—Sherm Feller, popular disk jockey on WFCQ, this city, has been admitted to ASCAP as a songwriter on the strength of his "It's Easter Time" and "I'm In Love With The Mother Of The Girl I Love." Feller has been, writing songs for quite a while but got his first intensive action with the two ditties above, which are his latest. Vaughn Monroe's RCA Victor disc of "It's Easter Time" received a "nice" juke box play a few months back while "I'm In Love With The Mother Of The Girl I Love" has been catching very fast in the last few weeks on both the Phil Brown MCA and Don't Play It At Home version for Columbia.

"It's What's In THE CASH BOX That Counts"
VENDORS GO MILITARY

Drink Dispensers, Cig and Other Vendors Into Camps, Ships, Foreign Shores, War Production Plants to Serve Military and War Workers

The nation’s automatic merchants are going all out. In fact, almost every merchant located anywhere near military camps and war production plants is already in action, switching vendors into these locations, in preference to any other spots in his territory.

Vending machine ops have been notifying manufacturers that they have already made installations in camps being put back into shape to accept inductees.

Drink dispensers, cigarette machines, vendors of all kinds, are again being loaded on ships for the use of the Navy’s sailors and officers, at sea, and in ports.

Army installations will find vending machine operators ready to place vendors in almost whatever quantity demanded. Some ops have reported that they have already made necessary contacts, and have been advised that vendors will be needed.

Large war manufactories have been phoning and writing to some of the leading vending merchants to get them to install even more machines than are located in the plants at this time.

One large Chicago drink dispenser outfit stated, “We have been getting phone calls from plants here and in the surrounding area right along. As an example, one plant asked for twelve more drink dispensers to be immediately installed. They are increasing their working force daily. They realize that this is a fine morale booster for the workers.”

Other similar reports have been heard daily. The average installation consists of hot and cold drink dispensers, as well as cigarette vendors and many other types of machines.

The large war production factories have found automatic vendors tremendous time and expense savers. They have also come to the conclusion that they are extremely valuable to all their employees.

The vending machine industry, in all its branches, has gone all out to help war production and military effort in every possible fashion.

Vending machine operators quickly offered their present machines for the use of the military installations and the large manufactories, even tho, in many cases, these will have to be removed from good locations which aren’t connected with war production or military effort.

Most automatic merchants will recall that during World War II all the military camps and war production plants found vending machines tremendously important.

Hot coffee, hot soup and, in fact, all the hot drink vendors, will find themselves in big demand, especially for the late work shifts in outlying factories.

Candy and gum vendors, and other machines in this category, will also prove important. In fact, all food products vendors will reach new and important heights, during this all-out war effort.

There are some other vendors which will be welcomed in quantity. The multiple drink dispensers are among the leading machines wanted by all the war plants and military camps.

These proved of tremendous value in the last war, and are expected to prove as important, if not even more important, during this critical period.

Anything to do with food products, cookies, cakes, candies, etc., etc., are extremely well received by the war plants at this time.

Some of these plants are located in such outlying sections that many of the workers just can’t obtain anything during the evening shifts.

Plants of this kind should also have milk dispensers and hot coffee vendors. Hot soup machines and sandwich dispensers will be far more welcomed.

The military installations are more interested, it is claimed, in the soft drink dispensers and cigarette vendors. These, even tho there will again be large PX’s in all the camps, are well received, and well patronized by the men.

Juke boxes and amusement games are also expected back in action in the military PX’s.

It is extremely commendable to note how the vending machine merchants, everywhere in the country, wherever war work and military installations are found, have quickly offered their services and their machines to these extremely necessary locations.

This action on the part of the automatic merchants is going to help win much great and good comment for the industry. It will, once again, prove the importance of automatic merchandising as a complete necessity to successful war work and military effort.

If ever an opportunity presented itself for greater and better understanding of the automatic merchandising industry, this is it.

The vending machine operators, on their own, instantly came thru without suggestion, or even need of suggestion, to enter wholeheartedly into the war effort, and to continue to help the bigger plants as well as the military camps in every way they could.

This is public relations effort at its finest. This is the sort of thing, leaders realize, which makes this industry assume an even more important position in the life of the nation, and, especially, during critical and trying periods, when a service of this kind is so important to winning the war.

Workers must be rested at regular periods, so that they can give all-out effort. Vending machines help them to relax and enjoy those moments of rest.

The nation’s amusement games and juke boxes are also in the very midst of the war effort. They are among the finest and greatest morale boosters this country has ever known.

Like the vending machine operators, the nation’s amusement and music ops have again come to the front during a most crucial and trying time.

All credit to those ops who gave up good locations to offer their equipment to military and war plants so as to help the all-out effort now getting under way.

Send Us A Picture of Your Vendor Installations in Military Camps

A published record of the grand work that the vending machine industry is doing to help the war production effort will prove invaluable in future public relations programs.

If you have located vendors in a military camp, have a picture taken, give us full details and mail to:

THE CASH BOX, EMPIRE STATE BUILDING, NEW YORK 1, N. Y.
VENDING ONS SCURRY FOR DEFENSE AND MILITARY LOCATIONS

War Plants And Army Posts To Become Top Locations

NEW YORK — Operators around the United States are reported to be being called upon to fill Army camps and in industrial sites around the nation with the intention of getting even more equipment into them before they are being operated during the last war.

In many cases the Army officers themselves are actually getting in touch with the operators who were formerly in these camps to request them to start moving in equipment again for the greater and greater influxes of draftees that are filling these posts every day. In addition, the use of vending, in factories is now an accepted factor and these excellent locations are going to be multiplying over and over again at dollars of appropriations for the manufacturing of military equipment being done through the medium of war contracts.

It is anticipated that the greatest boom in the use of vendors in military sites and industrial locations will not reach the operators until after the end of this year when production moves into high gear and the rush of draftees goes far beyond the present number.

With the factories on a three-shift around-the-clock basis, equipment in the plants will be getting continuous action which will permit the operator to conduct his operation on a profit-and-manufacturing basis. However, wholesale merchandise become scarce, and have to be controlled, operators who are in defense plants and army camps are likely to remain over priorities they were granted in the last war.

In some cases, the large manufacturers are actually buying into these operations themselves in order to be covered around the day when they may paying basis. Furthermore, wholesale merchandise become scarce, and have to be controlled, operators who are in defense plants and army camps are likely to remain over priorities they were granted in the last war.

In the event something like that should happen, the operator should feel that through their routes they will at least remain in the business. Industrial employment figures are already 400,000 over what they were last year. This week and last week reported that in the Fall a heavy drive to get more men into war work is going to commence by the Labor Dept. Equally as significant to the operator is the fact that these workers are making a weekly pay check of $58.89 a piece.

LOS ANGELES—A new "frosted" vending machine called "Insta-Freeze" that can produce cones and shakes from non-dairy concentrates will shortly go into production here as climax of a two-month endurance test that the vendors were given by two of California's largest drug and grocery chains.

The structure and appearance the "Insta-Freeze" is very different from the usual "soft ice cream units" which are themselves a multi-million dollar retail industry developed during the past three years. The vendor has a stainless steel cabinet 2½ feet deep and four feet wide. The machine is entirely self-contained and is faced by eight refrigerated lucite plastic dispensers permitting the continuous freezing of so many different flavors. The freezing unit is mounted vertically in the upper part of the machine and is flanked by a storage display of 600 cone cases. The entire operation is performed by the current supplied from a single 220-volt line.

The concentrates stored in the container dispensers are drawn into the freezing unit four to four-ounces measures, poured into the clear plastic funnel at the top center and then spiral down through a stainless steel freezing cylinder contained at 30 degrees below zero. Inside the freezing cylinder the concentrates are whipped and frozen into cones or cups.

The machine yields cones at the rate of 180 an hour and cups at 300 per hour. George E. Read, president of the "Insta-Freez" firm declared, "The profits in frosted confections have been denied in many locations due to dairy laws and space requirements and the heavy finances usually required for such an operation. The "Insta-Freez" takes little space, is sanitary and can pay for itself in three to six months." Read revealed that, "Selling an average of 300 servings daily the opera- tor can realize a gross profit of six cents on the 10 cent cone and twelve cents on the twenty cent fruit juice shakes."

Ideal Dispensers Produce 50,000th Bottle Vendor

BLOOMINGTON, ILLINOIS—Ideal Bottling and Dairy, Inc., recently celebrated the production of the 50,000th Ideal Dispenser bottle vendor to come off the company's production line.

The growth of the firm has been one of the most meteoric in the entire industry. The first Ideal Vendors were produced in 1945 by Ralph Warner and Harold Smalley. The milk and dairy field were almost the sole market for the vendors which at first drew just a few tentative feelers from the bottling industry. With the advent of World War II and until mid 1947 there were delays in production, however, the company had already made its reputation and with the easing of curtailments by January 1, 1945, the vendors were being used by approximately 15% of the bottlers and dairies in the nation, it was stated.

William M. Kelly, executive of Ideal, stated that, "By the end of this year the users of our selective vendors have jumped to close to 50% of all the bottling and dairy companies in the United States."

Peter Paul Declares Dividend And Preps Fall Ad Campaign

NAUGATUCK, CONN.—The board of directors of Peter Paul, Inc., makers of "Mounds" and "Almond Joy" candy bars has announced the declaring of a regular dividend of fifty cents per share payable on Sept. 9, 1950, to stockholders of record at the close of business August 11, 1950.

The announcement of the latest dividend follows hard on the heels of last week's statement by H. M. Billings, sales manager of Peter Paul, that the firm is going into a fall advertising campaign, the most extensive advertising and selling program in the history of the candy industry.

Colonial Takes Over Triangle Operation

PITTSBURGH—The Colonial Vending Company, this city, has announced that it has purchased the Triangle Vending Company of Detroit, Mich.

The announcement followed the death of Ben Filkoff, last May. Filkoff, along with his partners, Morris Richman and Mel Bremner, were operators of over 1,000 vending machines of pistachio, nut and other type for several years. Carl Young, 31, of Dividends, is now in Detroit as representatives of the Colonial Vending Company and will survey the entire Triangle operation for future decisions as to its continuation and management.

Pepsi To NAMA Show

CHICAGO—The Pepsi Cola Company will be the first soft drink manufacturer to exhibit at the NAMA show, this city, at the Palmer House Nov. 12-16.

The move by the bottling company to display at the NAMA meet is regarded as an indication of the extreme interest that the convention is creating in trade circles.

When you buy from Runyon
YOU BUY THE BEST

EXCELLENT CONDITION
Ready For Location

5 REFRESH-O-MAT
CUP DRINK VENDORS
Vends The Nation's Leading Fruit Flavored Drinks.

WRITE FOR PRICE!

WHEN YOU BUY 5
GET ONE FREE!
**Acclaim Games & Music “Morale Boosters”**

New York—This publication was delayed with comments and compli- ments for another issue, but the more important theme was the “theme” that would lead this industry to a new and more outstandingly im- portant peak in public relations.

There is no longer any doubt, as the war production of the nation gains momentum, many stated, that juke boxes and amusement games would prove even more important.

The effect of the matter is that with an all-out war production program under way and with a war of nerves also under way, the music and amuse- ment entertainment offered by coin op- erated amusement games and phonographs, is sure to prove invaluable to all the nation.

All feel that some effort should be made by the industry as a whole to completely tie in with this war effort, and offer the amusements of the industry, as one of the necessary services for continuing to entertain the tired workers, as the war production effort grows greater and nervous tension increases.

Cooperation with this all-out war production effort, as one leader stated, is of greatest importance to all in this field. It again makes the industry justify the hope to help in every possible way for this nation to win, he said.

Some even stated that there’s nothing like the present amusement games to give workers a few moments of relaxation.

Everyone agrees with the fact that doctors have found games ex- tremely effective in calming nerves of many patients and that this, plus the economy of amusement games and juke box entertainment, is perfect for all present needs.

One common man said, “Certainly coin operated amusement games and phonographs will meet the needs of all the people during this all-out war effort. The very economy of the play is in keeping with what is planned for the nation as higher taxes come in being and prices of commodities go skyrocketing.”

Many plan to paste the double-page editorial on their front windows to show the public the all-out effort which will be made by this field.

Others also state that the idea of the actual product appearing on all amuse- ment games and juke boxes will prove effective. Already some are planning to offer games and phones where they will be most required to entertain and relax those who seek all to better enjoy their hours of intensive work which appears to be coming about in every- one of the nation’s major manufac- turers.

**WMG Fights To Halt 10 P. M. Juke Box Curfew**

Large Attendance At Regular Monthly Meet

WASHINGTON, D. C.—The Wash- ington Music Guild, music and amuse- ment operators association in this city, at its regular meeting at the Hamil- ton House on August 5, its officers to- gether, reported that membership, as- sociate members were invited to attend this “Associates Night” gathering.

The gathering listened to a report by Hirsh de LaViez, Guild president, who informed them of his visit to an ABC Board meeting, and his strenu- ous efforts to overcome what might well turn out to be a disastrous move by that body. The ABC Board is study- ing a program to close down on the operation of juke boxes after 10 PM every night. Hirsh eloquently and earnestly presented the case of the music merchant, arguing against this move for three hours.

The ABC Board asked assurance that the Guild police all of the opera- tors in that area, whether they were association members or not. Hirsh as- sured them that this could be done. The Board promised to hold up their final decision until they heard from the Guild proxy again.

De LaViez immediately called an emergency meeting at his office and all the operators in the vicinity at- tended. He explained the actions of the ABC Board, and all agreed to abide by the Guild’s decisions.

Associate members attending the regular August 3 meeting were: George Cervantes, Southern Wholesales (Victer Records); Art Selznick, Kaufmann - Washington Company (Decca Records); Mack Leckin, Mu- sical Sales Company (Seeburg distrib-utors); Frank Crowley, General Vending Sales (Roll-Ola distributor); Lou Krefetz, Gimbel Bros. (MGM Records) and Irving Satter, Whitney’s Coin Ma- chine Service.

Guild members on hand were: Mark Blacker and David Hirsh, Bell Amusement; Horace Biederman; Bar- rey Goldman and J. Oxenberg, Capitol Amusement; J. Kaplan and Al Denn- berg, D. C. Amusement Arcade; Mike Justinson, Domestic Amusement; John DeOude, Domestic Novelty Company; Charles Bowles, East Coast Music Company; Jerome Oxenberg, Fun- land; Nick Gourieux; Joe Narlin and Milton Hocker, Hub Vending Com- pany, Bernard Lichtman, Kay Koin Machine Company; Kenneth Keeffe, Keeffe Coin Machine Company; C. Rob- ert Burner, Liberty Music, Inc.; Ed- ward MacManus, MacManus Music Company, James H. Smith, Martin Amusement Corp.; Ivan Greenfield, Midway Arcade; Jack Kaplan, Mo- niek Amp Co.; Myron Lowniner, Game; Johnny Green, Nicholas Novelty Company; Ed Renner, North- ern Virginia Music Company; W. R. Pierce; John Phillips, Phillips Novelty Company; Roger Griffith, Pioneer Novelty Company.


Officers of the Guild attending were: Hirsh de LaViez, president; Leonard Abrams, vice-president (music); Ira T. Byram, Jr., vice-president (amuse- ment); John D. Cokinis, secretary; Evan Griffith, treasurer; and Tedd Crawford, asst.-arms.

**Next Few Weeks to See More Game Price Rises as Raw Materials Become Almost Impossible to Obtain, Labor Scarcity**

CHICAGO — Price hikes on all amusement games are imminent, ac- cording to leaders here. Fact is some of the larger manufacturers have al- ready started this past week, that due to many of the raw materials which they require are getting almost impossible to obtain, and the further fact that labor is becoming scarcer, indicates in itself, that they must since they are paying so much more, raise prices slightly to somehow offset their increased costs.

One noted manufacturer here stated this past week, "Don’t know whether it will be this or next week. But, reg- retfully, we will have to raise the price of our games."

"We’ve tried everything," he con- tinued, “to hold the present price line, but, he said, “it’s become practically impossible to with longer than the worst of materials and labor costs zooming.”

This is the story practically all downtown here in this coin ma- chine manufacturing center.

Manufacturers have held back much more longer than all in the industry thought they ever could.

Some of the manufacturers are still trying their best to hold back raising the price of equipment, and have been and still are, absorbing all the in- creases.

There is no doubt, that, as all in the field here agreed, this would have to come to an end.

"We just can’t go on absorbing the materials and labor increases any longer," one manufacturer here said.

“We’ve tried hard to do everything we possibly could do continue to cut corners. We are still trying.

"But we have needed, “I’m trying cor- ners just can’t do it anymore. We realize that, as much as we dislike so doing, we’ve got to go up in price if just to save ourselves from further loss.”

Possibility of an inventory freeze is also on everyone’s mind here. All are working hard to get out as much pro- duction as they possibly can before this occurs.

The fact that a materials freeze, and possibly even requisition of cer- tain important raw materials may come about, is well known to all in the field.

Furthermore, additions to the pres- ent labor force are almost impossible to obtain here as the large war pro- duction plants begin to call for more and more women and women to come to work for them.

Manufacturers are trying with all might and main to continue present production back. They are being faced with one headache after the other. Not only materials, but labor and other problems are creeping up daily.

Whatever the result, and whenever the price raises start coming about, even tho a few have already been an- nounced, it is most heartfelt and unani- mously agreed upon here that the manufacturers are to be commended for the period of time they did with bold price rises.
Save your dollars! Save your time—which is even more precious than dollars! Save the stress and strain of extra typing, titling, inventory-keeping—the clerical detail that tires and depresses! A minimum investment in 20 records which the willing AMI speedily plays on both sides to render 40 selections, gives over 3½ miles of music (by measure of groove-lengths). More than two hours of solid entertainment? The public likes 40 selections and the location does, too—patron wastes no time in trying to find the title he wants to play. The “C’s” menu of music is so varied that it satisfies every taste instantly, so comprehensive that it always has just a little bit more music than the public will ever ask for!
LAST CHANCE
TO GET WHAT YOU’LL NEED
SLOTS
Every type and every kind made. New and used. Greatest buys in history. Write, wire or phone us immediately! We have what you want and need! Hurry!

CONSOLES
All the finest consoles, new and used, on hand for immediate delivery. Tell us what you want. We’ll get them in transit for you TODAY!

Parts & Supplies
FOR Slots and Console. THE FINEST! THE ORIGINAL! Get all the parts and supplies you’ll NEED—right NOW!! Phone or Wire us IMMEDIATELY! No time to waste!

ACT QUICK! WIRE! PHONE!
Console Distributing Co.
3425 METAIRIE RD., NEW ORLEANS, LA.
(All Phones: TEMPLE 8248)

WANTED FOR EXPORT
\> Cash Waiting! Write! Wire!

60 Cycle Motors for Wurlitzer 1015’s-750’s-700’s
60 Cycle Turntable Motors Complete With Drive Motors for AMI “Top Flight” Phones

WANT ANY QUANTITY - 1 OR 100
WURLITZER 700’s - 750’s - 1015’s - 1100’s

GIVE FULL DETAILS AND PRICE WANTED FIRST LETTER
Box No. 230
c/o THE CASH BOX, EMPIRE STATE BLDG., NEW YORK 1, N. Y.

SENSATIONAL PROFITS WITH THE AMAZING NEW
AUTOMATIC “INSECT CONTROL”

Increase your profits without increasing your overhead appreciably. You can establish an instalation that needs no product frequently and that makes Automatic “INSECT CONTROL” — a natural in with your present business.

Automatic “INSECT CONTROL” is a new scientific development—an original and simple device which, for the first time, enables the amateur, untrained motorist, to operate an insect-control unit right in his store or office.

The unit is easy to use. There is no need to go out of your way to make an installation. It is simple, reliable and requires no maintenance.

Here’s a wonderful profit opportunity that will produce a steady, dependable income in years to come and require very little investment for equipment.

WE ARE APPOINTING AUTHORIZED DISTRIBUTORS FOR TERRITORIES ASSIGNED ON A FRANCHISE BASIS. FOR COMPLETE DETAILS CALL ELIZABETH, S-C8705 OR WRITE AND STATE TERRITORY DESIRED.

CHICAGO—Sam Stern, executive vice-president of Williams Manufacturing Company, this city, has one of the most moneymaking games in the world. Production of this game, “Double Header,” reported this past week that the firm has gone to a full six day week in an effort to produce the highest quality present, because of the demand for this game.

Stern stated, “Demand for ‘Double Header’ has reached such a point that we have added on all day Saturday in an effort to step up production even beyond what it has already reached.

“We feel certain,” he said, “that regardless of the tremendous numbers of orders which we are receiving from our distributors everywhere in the country, that, if materials continue to arrive here at our factory, with this extra full day’s work, we may somewhat catch up.

Arrow Mfg. Co. To Manufacture Games
Newly Formed Firm Headed By T. B. Holliday

CHARLOTTE, N.C.—T. B. Holliday, well known coinman throughout the country, and a wholesaler in this area for many years, has joined with Frank Lemmond and William F. Fisher to form the Arrow Manufacturing Company.

The new manufacturing company announces that it is preparing to introduce a new game to the trade very shortly. Meanwhile Holliday is busy setting up a chain of recognized distributors throughout the country, thru whom the game will be sold to operators.

“Our firm shall produce games that coin operators will find profitable, as I know from my many years of experience just what the operator needs,” states Holliday. “The first game we are getting ready to introduce is a piece of equipment that will last the operator practically a lifetime, and will earn money for a longer time than anything ever produced.

“When the operator takes a look at this game, that’s all that will be necessary to convince the most skeptical that it will do just what we say—last longer, have longer earning power and can be operated in practically every place due to its legal form.”

Several other games are being considered by the future manufacturing corporation, Holliday states.

While he will devote most of his time to this manufacturing venture, Holliday says he will continue in the jobbing of used equipment of all kinds.

CHICAGO—In an effort to fill continually increasing orders for its Bally conversions, Como Manufacturing Corporation, this city, has just arranged for an additional shift of workers to be put into instant action so that it can meet the demand at this time and try to fill orders so much faster.

According to Bill Billheimer, Don Pearl, Jerry Gerard and Henry Minta of the firm, who are throwing in every extra possible effort to take care of the demand, they are now forced to add on another shift to our plant for the demand for our Bally conversions just went beyond even our dreams.

“We didn’t realize,” Bill Billheimer stated, “how much the operators needed such an outstanding conversion, until the orders just began to flood into our office. Everyone of these orders was reordered and reordered again and again. Distributors and operators are calling for more and still more of our conversions.”

The new, big plant of the firm on North Kedzie Avenue in this city has the space as well as the production facilities for this extra shift.

The firm will try to be prompt for the conversions to go out even during the late, evening hours so that distributors will gain so many extra hours for speedier delivery, and be able to get the games to their customers in so much quicker time.

DICE • CARDS • SIGNS • PARTS • VENDING MACHINE CATALOG
FREE! WRITE FOR COPY
K. C. CARD CO. No. 1031, Wabash Ave., Chicago, III.

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
A SURE HIT!

Williams

DOUBLE HEADER

HIGH SPEED REBOUND BASEBALL GAME

• Men Actually Run Bases on Field!

• Opposing Team Actually in Position on Field!

1 or 2 Players 10¢ Play

SEE IT—BUY IT At Your Distributor NOW!

8 FEET LONG! 2 FEET WIDE

Protected Under Patent Nos. 2459011, 2296548, 2296549, 2210276. Other Patents Pending.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
Cincy Phono Ass'n In 9th Year

ATTENTION!!

1. Seeburg 146-H $245.50
2. Wurlitzer 1015X, 4X, e.
3. Rock-Ola Deluxe 45.50
4. Shuffle Skill 26.50
5. Galerie 64.50
6. Victory Special 1-ball 19.50
7. ChiCash Ball Days 39.50
8. Latest Vest Pocket, 4X, 19.50

OSLEIN DISTRIBUTING CO.
1100-20 BROADWAY, ALBANY 6, N. Y. (Phone: S-0228)

WANT
Mills Golden Falls 5c—10c—25c 1 Cherry PO
Mills Block Cherries 5c—10c—25c

Bally's 8' and '48 M's

LAKE CITY AMUSE. CO.
1648 ST. CLAIR AVE., CLEVELAND 14, O. (Tel. Cherry 1-707)

CINCINNATI, O.—When members of the Automatic Phonograph Owners Association gather after the hot summer months, and meet on September 14 at the Hotel Gibson, they will be celebrating their 15th anniversary. The big surprise is planned for those who attend.

All news from this area is pleasant this week. Orin Autenrieb, of Bigner, Inc., is boasting about the arrival of another son, born August 1st. Mr. and Mrs. James Drivaks are vacationing in Toronto, Canada, and do not expect to return for another three months... Ray Bigger, head of Big- ner, Inc., entertained his employees at a picnic at his home in White Oaks on August 6th. Bill Bigger, accompanied by his father, is planning a vacation trip to Michigan with his family.

BIGGEST PLAY BOOM AHEAD

Texas Wholesalers And Ops Enjoy Biggest Summer Biz Ever

DALLAS, TEXAS—Wholesalers and operators in the state are enjoying record summertime business, according to statements by company spokesmen.

Wholesalers, like those in other parts of the country, are selling all the equipment they can get, both new and used. And of great importance, opera- tors are reporting that collections are away ahead of anything ever experienced, and in some instances are double that of the previous year.

Texas Wholesalers And Ops Enjoy Biggest Summer Biz Ever

ELIZABETH, N. J.—Remington Products Corporation, this city, re- port that after years of intensive lab- oratory research, the firm has perfected "Insect Control" in an automatic control which they state eliminates completely the problem of controlling flies, mosquitoes, moths, gnats and as- sorted pesty insects indoors.

This newly developed scientific method of fly control is described by the firm’s executives as an odorless, stainless steel instrument which doesn’t affect hu- mans, animals or foodstuffs. It works day and night—requires no labor what- ever, and operates simply, swiftly and silently in desolate outgut.

Automatic “Insect Control” is stated to be an ingenious simple mechanism which is thermotically controlled to work automatically and vaporize a special formula insecticide. It is at- tached to the wall about three feet above a kitchen sink, and is supplied with standard AC or DC outlet. If doors and windows are closed during the night the premises will be free of flies in the morning—and flies that may enter during the day are killed in short order, it was stated.

Coin Machine operators in this area have taken to this item in a big way according to officials of the firm, and have been able to place them on their premises on a rental arrangement. They are able to derive additional income without any additional overhead, as they service the location in a casual way anyway. In addi- tion, many new locations have become available to the operators thru recom- mendations of satisfied location owners stated one executive.

Remington Products Corporation, exclusive manufacturers of the Auto- matic “Insect Control” unit is headed by well known coin machine men including Dan Strauss, Sam Winick, Harry Wichsman and Irving Sachs.

They believe that this increase is due to the fact that more and more people are back at work, and at higher salaries than ever before, in their territories. Help wanted signs are growing more and more prominent everywhere.

It is also believed that this boom will not be just confined to any one part of the country. "It will be nation- wide," is the way one coin dealer here put it.

In fact, according to some, the boom has already started in the West Coast shipment areas, like San Francisco, and traveling into the midwest very fast and will, in a short time, also reach a considerable part of the country.

At the present time, they claim, the midwest area is the busiest because of the increased activity, but that this is spreading fanwise all over the nation and gradually taking over parking lots and military depots as well as creating better business wherever the war production and military efforts spread.

Ops Place Automatic “Insect Control” On Locations For Extra Profits

NEW YORK—Capitol Records, Inc., has just released a record that deals with the pinball player’s plight. The record is called “The Pinball Million- aire” with a vocal by Jene O’Quin, from the newly released hit album by The Music Publishing Company of Holly- wood. The tune is recorded in a hill- billy vein.

For the edification and amusement of our readers, we reprint the lyrics:

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man.
NO. TONAWANDA, N. Y.—The Rudolph Wurlitzer Company, this city, manufacturers of the “Twelve Fifty” phonograph, resumed production of that model this week (August 7) following a two-week vacation period which began July 24.

Ed R. Wurgler, general sales manager for the Phonograph Division, reported: “We have an unexpectedly large backlog of orders on the ‘Twelve Fifty’ due to the increasing demand for this phonograph. We are planning to speed up our already high production to fill these backlog orders; the current ones and those which we must anticipate. Fortunately, we did not strip the assembly lines to prepare for the summer vacation. In consequence, it has been possible for the factory to resume normal production and no delay will be experienced in beginning to fill orders on hand.

“In addition to phonograph production,” added Wurgler, “we are in quantity production on forty-eight selection wallboxes, known as the 4820, and kits which, at a very nominal cost, will convert the present twenty-four play wallboxes to forty-eight selections so that all may be used with the new forty-eight selection phonograph. A number of steppe, speakers and other remote equipment are also being produced to meet the demand. It is expected that this latter production will continue to increase until it is entirely satisfactory.”

A check of Wurlitzer distributors across the country indicates a large majority of them are completely sold out on the model ‘Twelve Fifty.’ Several report that the demand for the phonograph was so great that they were forced to pair with their floor demonstrator models.

With the entrance of Decca and Columbia into the 45 RPM record field the demand for the Wurlitzer 109 conversion kits, which adapt the phonograph to the 45 RPM speed, is reported to have more than doubled and the factory has been hard pressed to meet the constantly increasing orders.

“This condition is undoubtedly spurred on by the fact that RCA Victor is offering the operator twenty-four 45 RPM records of his own selection when he converts to the 45 RPM speed,” stated Wurgler. “In addition, the Wurlitzer distributor is furnishing the adapter kit so that an operator buying a new Wurlitzer phonograph can convert his machines at no cost to himself and place them on location with a complete set of complimentary records. This arrangement has stimulated operators to 45 conversion in view of the fact that the library of current popular tunes on 45 is now almost as great as it is on 78.”

Wurgler further stated, “The increasing interest in the seven-inch record is proving an incentive to music operators to place as many Wurlitzer ‘Twelve Fiftys’ on their locations as possible. Public interest and convenience for the new records have been shown through a direct increase in phonograph ‘take’ and the improvement in tonal quality has caused much comment among patrons in top locations.”
IMMEDIATE SHIPMENT
Buckley
CRISS-CROSS
JACKPOT BELLE
5c • 10c • 25c
WRITE FOR PRICE!

WORLD FAMOUS
Buckley
Wall and Bar Box
For 16-20-24-32 Record Selections
NOW ONLY $19.50
ORDER QUICK!

Buckley Puck
PACKED 8 IN CELLOPHANE BOX
WRITE FOR PRICE!

Buckley Manufacturing Co.
4223 W. Lake St., Chicago 24, Ill.

CHICAGO—Of the many telephoned compliments which this office of "The Cash Box" received this past week, regardless its editorials in this past week's issue, none was more heartily commented upon than the opening frontispiece, "Quiet."

As one leader here states, "Your editorial on 'Moralare Boosters' is, without any doubt, the greatest that I've ever read. In fact, we are going to put it up here in our offices for all to see and read."

"But," he continued, "the this is a very great editorial and one that should be complimented and followed by all in the industry, we feel." he said, "that the greatest editorial was your frontispiece, Quiet."

"This," he believed, "is the most outstanding editorial that has been published to date. There is something that everyone engaged in this industry should think of and read again. The time for quiet is here. Quiet should be abandoned completely maintained."

Other telephone calls were along similar lines. Many believed that he "Moralare Boosters" editorial will be reprinted many times, and that every leading coinman will make good use of it in their territories.

(Editors' Note: The above was received in a letter form from our Chicago office. But, in view of the number of compliments which come in for both editorials, especially the frontispiece, 'Quiet,' we felt that it should be reproduced here.

Slot Bill Passage
In House Blocked
By Nevada Rep.

Probably Be Submitted
Again On Aug. 21

WASHINGTON, D.C.—Follow-
ing the Interstate Commerce Com-
mittee hearings on Senate Bill 3007, and after amendments were instituted (to ban the shipment of slot machines and pay-off machines into states where they are illegal), it was brought before the House of Representatives for a vote on Mon-
day, August 7.

Under House consent procedure, the clerk reads off the bill, and if there are no objections, passage is automatic. However, Representa-
tive Walter E. Baring, Democrat, of Nevada, objected, thus blocking passage.

The bill now must be approved by the House Rules Committee, be-ore it can be submitted for a vote on the house floor.

However, since parliamentary rules are so complex, it is expected the bill will not be submitted to the floor sooner than the third Mon-
day of the month, August 21.

ChicCoin Looks For Long Run On "Trophy Bowl"

CHICAGO—Executives of Chicago Coin Machine Company reported this past week that, with the continued long run orders which they are re-
ceiving from all over the country for their "Trophy Bowl" rebound game, they plan to continue ahead with this machine for sometime yet to come.

One executive stated, "No plans are being made for any other products to be manufactured."

"We have found," he continued, "that the demand for 'Trophy Bowl' has grown to such a point where we just can't make any future plans, except how to fill the demand which we now have for this machine."

From all indications it appears that "Trophy Bowl" may exceed in orders and long run time even the firm's outstanding machines which preceded it.

"Bowling Classic," their previous game in this category, was considered one of the greatest they had ever built. But, with "Trophy Bowl" con-
tinuing at the rate it is now going, and with orders coming in ever in-
creasing quantity, the general belief is that this new rebound game will exceed orders and unusual production time of "Bowling Classic."

The firm is most completely staffed and is working right ahead on an effort to fill the orders which are being re-
ceived each day.

One sales exec of the firm said, "We are trying our best to take care of every order we receive just as promptly as we possibly can. We don't know just when we are going to be able to con-
inue to offer such speedy service very much longer."

"The orders are simply beyond even our wildest dreams. The way the orders come for 'Trophy Bowl' keeps pushing us further and further be-
hind."

United Reports Unprecedented Demand For Equipment Continues

CHICAGO—Billy DeSelm of United Manufacturing Company reported this past week, "The business boom which we are enjoying is continuing stronger than ever and from all indications, everything else remaining in equa-
tique, this forthcoming Fall season will probably be much bigger and better than this record summer season we have just enjoyed."

United's conversions and its new "Twin Shuffle Alley Rebound" are go-
ing stronger than ever, according to DeSelm.

He also said, "We have never before seen orders continue to pile into our factory at the rate they are coming in today."

"The Twin Shuffle Alley Rebound," DeSelm says, "has caught on strong in every territory it has so far ap-
peared. We are loaded down with or-
ders for the game."

"What's most important is the fact that the greater majority of these are all reorderers which is proof in itself," he claims, "of the great moneymaking power of this new machine."

And further," he predicts, "it will probably continue on locations all thru the forthcoming Fall and far into the Winter season as one of the most out-
standing moneymakers United have ever built."

"That," he firmly stated, "is really making a statement in regard to any game."

All employees at United are now head over heels in praise of the new game and are pushing hard on the firm's production lines for new records. The firm's bonus plan for peak production is now being challenged by their employees with the belief here that they will, within a short while, probably surpass anything that has ever been achieved as far as quantity and speed in production is concerned.

FOR SALE!

50 AMI Model "B" . . . . $495.00
10 AMI Model "A" . . . . 385.00
10 Wurlitzer 1100 . . . . 439.50
45 Wurlitzer 1015 . . . . 247.50
20 Wurlitzer 750 . . . . 129.50
10 Wurlitzer 800 . . . . 98.50

EVERY MACHINE GUARANTEED REGARDLESS OF PRICE 1.3 WITH ORDER, BALANCE C.O.D.

Box No. 55
c/o THE CASH BOX, 32 W. RANDOLPH ST., CHICAGO 1, ILL.
Amusement Sales Prepares Surprise For Bell Operators

According to Harry Brown of this firm, “We've been working on this surprise for sometime. Naturally, with the demand what it is today, we have also hurried along and have been, without exaggeration, at work practically day and night to get our newest surprise for the bell operators ready in as quick time as possible. "We feel," Brown continued, "that this is just what everyone of the operators will need. Here is something that will make all the men around the country very happy. "Not only does it save them a lot of money, but, it also brings them the very latest in equipment. "There is no doubt," Brown stated, "that, after they see this surprise unit, they will acclaim it as strongly as has everyone who has visited with us and who already looked it over. "My suggestion," Brown said, "is to tell every bell operator to watch 'The Cash Box' for the next few weeks when we announce this new surprise."

HARRY BROWN

CHICAGO—Amusement Sales Corporation, this city, advised this past week that within a few more weeks they would have a surprise of outstanding character for everyone of the nation’s bell operators.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
WANTED

BY ONE OF CHICAGO’S MAJOR MANUFACTURERS

Ideas, inventions or completed working models of all types of new coin operated machines. Your product, idea or invention, if it meets approval will be given complete and immediate attention. You will be contacted directly after receipt of your first letter. You can write in full confidence. You are assured complete protection.

Give Full Details to...
c/o The Cash Box, 32 W. Randolph St., Chicago 1, Ill.

Box No. 150

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CHICAGO CHATTER

It seems that the hotter the weather gets—the hotter sales set for the firms here. In fact, many here believe that this summer season will go down in coin history as one of the greatest of all time. No one can recall any summer when sales was as great as it is here today. Many are working hard and fast to get out machines. More and more distributors around the nation are suddenly awakened to the fact that they had best get into town and set up from New Orleans to advise that they just can’t get enough machines

by the way, the ideal of a summer season as it is here today.

The new Premiums which have been added weekly to the displays are drawing more attention.

All the manufacturers are adding new manufacturers to their lines weekly.

The Coven Finance Plan, Bally and Wurlitzer products, and the Chicago Coin Box are all a great help in selling.

Sam Stern of William Mfg. Co., one of the happiest guys in town as he looks over those collection reports the ops keep sending him on his “D.H.” game. To take care of orders he advances, the firm has added on Saturdays, all day, to make a six-day work week. They’re gonna try to cut their cash to the bone with the way the orders are coming in, it’ll take plenty of time. sy Brown of American Coin Sales Corp. has planned up his orders for Bell openers and go over big. Col. Lewis who is over at Allad in these days is planning a trip down to his southern stamping grounds. Wally Finke of First Distributors a very busy boy with Joe O’neil out of the office. Lessie Micon and Carl Christiansen who are working hard over at Al Stern’s World Wide Distributors with ops coming and going like a yo-yo. Lessie says, “Come what I call ‘the phone surge’ is on in Mannarino in town and gives a little party to which Vince Shay and Oscar Schultz and some others invited. Nat Cohn, well known to and all here, is from New York, brown as a bear, he’s selling out all his interests in Tucson, Ariz. and will return permanently here next week. Two Years in Tucson” Nat says, “got me.” Bill Billheimer, Don Pearl, Jerry Gerardin and Harry Mints working harder than ever over at Como as the firm adds another shift. They’re trying to catch up with orders for “Hollycrane” and those Bally conversion units. Wally Boasberg from New Orleans in town talking the warm weather in his town. Listening to Lou, it’s “cool” here to Chi. Willy Werning of Dallas in town and happier than a lark telling how well “Turf King” is accepted in his part of the world. Al Bergman of Buffalo expected in this man’s town, but calling up to see him up to this writing with some Boosters in his pocket. Jake Friedman in Atlanta (they say Ben’s now got that “Satisfaction” and doing just as well with Jake on “Holycrane.” Clarence Camp, Parker Hender son and Cee Stone phone up for more and still more equipment. All because of that trailer display idea they developed.

Sitting in Jack Nelson’s office over at Bally is really something these days. The way those calls come in seems like Jack should invest in AT&T stock. Listen to Ben Lazar crying for more and more, as well as a dozen others, all in the space of less than 30 minutes. By the way, the ideal of a summer season as it is here today.

You will be contacted directly after receipt of your first letter. You can write in full confidence. You are assured complete protection.

Give Full Details to...
c/o The Cash Box, 32 W. Randolph St., Chicago 1, Ill.
EASTERN FLASHES

Altho its taken longer for the general public, and those in the coin machine business, here in the East to realize how greatly the war and preparation situation is effecting its everyday living, it is now becoming crystal clear that we are heading for a condition comparable to that of the last war. Coins in the midwest, situated in the center of heavy industry, were able to get the picture much earlier. Operators and wholesalers are now aware of the scarcity of good used music machines, and accept increased prices as a matter of course. They cannot but realize also that as the weeks go by, machines will get more difficult to obtain, and that those that do buy, will be priced higher. The trade is also discovering shortages in tubes, parts, etc. Also increased prices on these items, increases emanating from the factories. Many ops, in order to protect their future operations, are buying new phonos. Every distributor of music machines is not only sold out, but have backlogged orders, with deliveries being made in rotation.

Jack Mitnick, eastern regional representative for AMI, home after several weeks on the road. Jack attended the opening festivities of their two new Canadian distributors, Toronto Trading Post and Racy Specialty Corporation in Montreal. Mitnick then spent some time calling on AMI's mid-western distributors. You may not believe this—we found it difficult—but was finally convinced. Mike Munves is away from his office on a week's vacation. This is the first time in our memory that Mike has ever taken time off during the summer months. The firm enjoyed its greatest boom of all time, and Mike was plenty tired. Al Simon, Albert Simon, Inc., reports increased demand, if anything, for ChiCoin's new shuffle “Trophy Bowl.” “Wish I had the machines to satisfy our customers,” states Simon. Mike Falaceo, one of the newer shuffle games operators, very happy over it all. Harry Green, known as one of the top "location getters," seems to have snapped out of his dark melancholia caused by the death of his wife some months ago, and is out hustling once again.

Manny Ehrenfeld, one of Jersey's top music operators, down on coinrow shopping at the wholesalers. Sam Rabinowitz of Atlantic Highlands, N.J., down on Tenth Avenue. Sam tells us he's just returned from an extensive trip to the midwest. Barney (Shugy) Sugarman, Runyon Sales Company, moaning about how many more AMI Model "C" phonos he could sell, if only the factory could deliver. However, with all that, he's quite happy over the tremendous success it's enjoying. Teddy Seidell tells us he's just completed a deal to buy a large number of arcade machines for a party who he's been watching for a long time. Operators visiting from the South. Seaboard New York Corporation doing a tremendous job with Williams' "Double Header" baseball shuffle re-bound game. Meyer Packoff tells us that operators are reporting that players are getting a great thrill from its play features. Joe Young, Young Distributing, finally insists upon keeping a sample of Williams' Model 1100 on his floor. Every other phonos goes out as quickly as it comes from the factory. However, Joe has converted his sample for 45 RPM records, which he demonstrated to operators visiting. Joe says they're pleasantly surprised at the tonal effect of these records is putting it mildly. Several operators have placed converted phonos on location.

Dave Lowy, Dave Lowy & Company, so busy he doesn't get a chance to run out to the bakery for a cup of coffee. However, around 3 PM, Dave calls a halt, leaves a group of operator customers, and golobes down a sandwich. Harry and Hyemie Koeppel, Koeppel Distributing, dealing in used music, are among the busiest men on the street. Hyemie, completely exhausted, would like to take a breather for a week, but keeps putting it off. The result will be that he'll either collapse, or won't have any vacation at all but keep going. Hey, Hyemie, if Mike Munves finds a way to take a short vacation, you should. Al Draper, chairman of the industry division of the U.A., and all the committee, devoting considerable time and energy to the current drive for funds. Raffles are going fairly well, but could go much better. Lucky winners will be awarded brand new automatic phonos at a big dinner on September 19 at the Hotel New Yorker. Phonograph manufacturers, AMI, Wurlitzer and Seeburg have donated a machine each for the occasion. And the way new phonos are going, the winners will be away ahead of the game. Even those who do not win a prize know that their small contribution will be of great assistance in a

The Automatic Music Operators Association is now working on its 13th Annual Banquet and Show. Biggest yearly gathering of local coinmen will convene on Sunday afternoon, October 28 at the Waldorf Astoria Hotel. Date is Saturday, October 28. As in former years, a souvenir journal will be issued, and the committee is now working on awads. Press date for the journal is October 5. Al Draper, president, wishes this as being the best ever. Nash Gordon, business manager of AMOA, visiting the wholesalers along coinrow. Nat Cohn on his way to Tucson, Ariz., to wind up his business affairs out there, but will return East. Altho the current issue of "The Cash Box" in circulation several days, many enthusiastic compliments being received on the stimulating editorial, "Morale Boosters." As suggested in that issue, we once again urge coinmen to place it on their showroom walls. We will be happy to send coin men's free reprints of the "Morale Boosters" editorial.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
CALIFORNIA CLIPPINGS

With business apparently on the boom in many industries around the Los Angeles area, at least nobody can attribute the upturn in the coin machine business to the war. It happens that one ball and one equipment picked up by a trucker from a Los Angeles yard was the first shot fired, but the Korean set hasn’t slowed down activity on the music and amusement game fronts, according to reports last week from all jobbers...At Paul Laymon’s, Ball’s “Tony”-type model, is somewhat of a 20-foot game from visiting Bally engineers Bob Brether and Paul Calamari...Back on the job from his points-unknown vacation was Red Cresswell, the demon mechanic, while Ed Wilkes, the demon salesman, headed up to Balboa for his vacation.

Vacationers on the Row included Jerry Ingles, now operating in Boise, Idaho, and formerly a route man with the Laymons...Back to action from a vacation was Pete Pellegrino of Southgate while Al Queen of Santa Maria made the rounds en route from a Reno fling...Lyne Brown has finally gotten that long-promised game of his out, ten of them being shipped throughout the state on test runs. A rollover type operation, the game shows promise of a new look for any coin 실로...Tom Hendry, the kid for Bob’s, and the boys plan to start shipping ‘em far and wide if they go over. Otherwise, Lyne threw in for Chicago Coin’s new “Trophy,” United’s “Twist” rebuffed shuffle and an assortment of used equipment...With business booming back in the area, but before announcing that he was ready to call California home if he could wind up his Eastern business at a fair price. Seems the California sunshine got Max, but bad.

June is just around the corner thanks to Chicago Coin’s “Trophy”...The game has really got Phil Robinson bouncing away, now may be sure. Ever since his return from that trip to the Chicago plant, Phil’s been busy trying to keep both jobbers and ops happy with its fast-moving game...Over at Automatic, Howard George’s idea americas things a little slow at present and suggested that we might drop word to the boys that he’s now carrying a full line of one-balls and at prices, too. So we’re dropping word...The story in the Kansas City area is coming in and stepping right out at Joe Pekas’s...we were told by Phyllis, Chicago’s gift to Los Angeles, in the absence of Walter Solomon and Paul Silverman—both of ‘em busy with a couple of outside deals...On the Row, Jack Neal and G. F. Cooper of Riverside bought a couple of the Bradley...Walter Ross and Gary Thompson from Long Beach...Vern’s Perry Irwin...Wm. Black of Bakersfield...Johnie Ketchard from Artesia...C. E. Stephens of Duarte...Oceanside’s Clyde Truss...Howard Tisdale, champion queen dancer of Glendale...La Habra’s Henry Van Stollen...Al Capace of San Bernardino...Gardena’s Al Zaboki...S. L. Griffin and Lloyd Barrett from Pomona.

MINNEAPOLIS—ST PAUL, MINN.

Dick Henderson of Willmar, in Minneapolis for the day with his young son, both of them “battling” for a few weeks, as Mrs. Henderson and the young daughter are spending a few weeks with relations in Los Angeles, California. Dick is waiting for his mother to come up from Fairmont to take over...Mr. and Mrs. Milton Rose of Rhinelander, Wis. in Minneapolis over the weekend and driving into Hastings to spend the day with some relatives...Al Egger of Marshall, in Minneapolis for the day, making the rounds. Sol Rosy of the Hy-G Music Company, taking off for a few days to go up north to do a little fishing, and Sol will probably come back with the usual fish stories about the big ones that got away.

Jim Stauchfeld of Winton, Minn. in Minneapolis just for day, picking up his record supply...J. Allen Redding of Houston, also in Minneapolis just for the day calling on a few distributors...Sam Karter, Minneapolis operator, has made very little use of his cottage at Medicine Lake, because of the unusual weather. He has only been fishing once this summer, but intends to make up for it next week when he goes on his vacation...Charlie Bohm of St. Cloud, in town picking up his record supply and prizes for his shuffle bowling alleys. He claims that the dolls are still going over very big...Dave Chapman, who has had a week of “battling,” is getting fed up with it and is impatiently waiting for his wife and child to return from a trip to New Yoje, Pennsylvannia, where they are visiting for about two weeks...Ted Law of the L and M Sales Company, Minneapolis, is his old self again, as his wife is returning home today after a six weeks trip to Pennsylvania.

He is back at his job as operator and is back again after having been rushed to the hospital suddenly for an appendectomy. Angus was saying that they don’t even waste any time. Just imagine those pretty nurses making him a cup of coffee and changing his bandage within the first hour of his being rushed to the hospital. The Hy-G Music Company reports a busy last of activity on one balls...Greg Mras of the Mras Candy Company, Braintree, took his wife to Dalus, to the medical clinic for a check-up. In the meantime, William, Mras’s son, was in town buying records for the rental.

WANT

WANT—Can use any quantity of Wallings, Pace, Mills, Buckley and Jamaica Jivings and other similar wares. We are wholesalers so quote us your lowest quantity prices. MAR-MATIC SALES CORP., 1900 S. BALT Checkbox, BALT, BALT, 2, MD.

WANT—Holleryans and Freewar Diggers and a few other kinds. LIENBERGER MUSIC COMPANY, 1124 HENNEPIN AVE., MINNEAPOLIS 3, MINN.

WANT—Used juke box records. Also surplus new records distributors’ or dealers’ stock. Call or write: FRED H. BUMFORD, 1547 CROYDON AVE., BRONX, 61, N. Y. Tel.: Underhill 3-5761.

WANT—All types Phonograph Motors, Adaptors, Wall Boxes, Speakers, Coin Operated Head, Coin Changers, etc. ST. THOMAS COIN SALES, ST. THOMAS, ONTARIO, CANADA. Tel.: Tel.: 2648.

WANT—Will pay top dollar for any Mills Escalator type slot. Any quantity—one or a thousand. Send us your list and price wanted. Write, wire, phone immediately. Turn deal over to us. AMUSEMENT SALES CORP., 4017 W. FULLER AVE., CHICAGO 9, ILL. (Tel.: Humboldt 9-1233).

WANT—Late type phonograph models. Will pay cash. Will pick up within a month—500 all brands. Write, wire, call or phone—F. COOPER, 629 TENTH AVE., ST. THOMAS, ONTARIO.

WANT—Late model phonograph models. Will pay cash. Will pick up within a month—500 all brands. Write, wire, call or phone—F. COOPER, 629 TENTH AVE., ST. THOMAS, ONTARIO.

WANTED AD RATE 8 CENTS PER WORD

Count every word including all words in your ad. Numbers should be counted as one word. Minimum accepted $1.00. CASH PLS. Due with order. Ditto, ditto. THE CASH BOX. ST. THOMAS, 323 E. NUEVA ST., SAN ANTONIO, TEX. TEL. TRAVIS 8355.

WANT—Will pay highest prices for late model phonographs. Will pick up in surrounding area. DAVE OCHSE, 2781 W. PHILADELPHIA AVE., NEW YORK, N. Y. TEL.: CR 4-3100.

WANT—Used, new or surplus stock records. At this time we will purchase unlimited quantity of hillbilly, western and sacred records. Top prices paid. We pay freight. USED RECORD EXCHANGE, Anthony “Tony” SADLER, 1424 S. HIGHLAND AVE., CHICAGO 39, ILL. TEL.: Dickens 2-7600.

FOR SALE

FOR SALE—Special Offer. 40 Station Hostee Mackeen. Make offer. No reasonable offer refused. LEHIGH SPECIALTY CO., 826 NORTH BROAD ST., PHILADELPHIA 30, PA. TEL.: POP 1-3299.


FOR SALE—Bunshillers $125; Ten Pins $65; Bing-A-Roll $75; Advance Roll $25; Bermuda Rolls and Modern $25; New Black + Shuffle Champs $. MOHAWK SKILL GAMES, 79 WASHINGTON TOWNSEND ROAD. SOUTHセ, 2, Y.

FOR SALE—Complete line of used equipment on hand: Phonographs; Shuffle Games; One-Balls; Consoles, etc. We will sell at bottom of scale. Our prices are right. We are distributors for: AMI, United; Williams; Universal; Exhibits; Genco and others. TARNAN DISTRIBUTING INC., 2489 W. 10TH ST., MIAMI 34, FLA. TEL.: 3-7648.

FOR SALE—Used Columbus Models Z and G $6 each. Condition guaranteed.𝘷��*06, BINGHAM HAM VENDING COMPANY, 540 SECOND AVE. NO., BIRMING- HAM, ALA.

FOR SALE—Genco Bowling $10; Wilson Bowling $10; Bing-A-Roll $15; Bing-A-Rollette $185; Bing-A-Rolls $65; Hy-Balls $65; Humpy Dumpty $50; Trinidad $50; Floating Power $75; St. Louis $125; Baby Face $90; Lucky Star $35; Sharpshooter $135; Harvest Moon $99; Miller $100; Advance Roll $25; TAPPAN GRAND RIVER AVE., DETROIT 4, MICH. TEL.: Tyler 4-3810.

FOR SALE—For Export: Game and Music to E. E. in excellent condition. BRITISH AUTOMATIC VENDING CORPORATION, 525 PARKER ST., CHICHESTER, PA. TEL.: CLEARL. 3-9282. Ask for Mr. Shackleton.

"It's What's in THE CASH BOX That Counts!"
FOR SALE

FOR SALE—1 Bally Champion one-ball, $375; 1 Baker Pacific 9-ball, Model 165; 1 Bally Draw Bell M 125; 1 Mills 2.25c Duplicates: 125 $25; 1 Mills 3c, $165; 1 25c $49 Bonus 165. AUTOMATANE MANAGEMENT, 10 Pennsylvania st., Evansville, 10. Ind.

FOR SALE—Bally Sport Bell, like new $395; Citations $265; Gold Cups $275; Deluxe Draw Bells $195; Bally Speed Boxer $295; Bally Shuffle Boxer $150. Gott. Select-A-Card $159.50. COVEN DISTRIBUTING CO., 840 Madison Ave., Chicago 18, Ill. Tel: 3-2210.

FOR SALE—Minto-cro Recorder $200; Pad Checker, perfect and clean, complete with stools $40 ea.; 3 Love Meters $15 ea.; 3 Camera Chiefs $5 ea.; 1 Portrait Football $60. W.ART—Arcade equipment and supplies, BALLY DISTRIBUTOR CORP., 2530 Twentieth st., St. Louis, Mo.

FOR SALE—Used: Mills Golden Falls, Jewel, Black Cherries, Blue & Brown Front Pins, Wadding Turtles, Roll-A-Tops. Consoles: Keeney Super Bells, single play and 5 & 25c Twins. Machines are clean—prices are right. Broker offers welcome. 211; Buckley Cross Grill; Keeney Pyramid and Cigarette Vendors; Universal Arm-Candy & Bell & Twins Bowlers. Write for prices.

LOUISIANA MACHINES, 423 St. John Street, Lafayette, La. Tel.: 244.

FOR SALE—1015 Wurlitzers, $275; 1080 Wurlitzers, $250; 990 Ballys, $125; 950 Ballys, $95; 629 Ballys, $525; 950 Wurlitzers, $75, 2nd Tenth Ave., NEW YORK, N.Y. Tel.: 3-7177. Cable address: EXPO RECORD, New York.

FOR SALE—If You Can Beat It, We'll Eat It. We are famous, and anybody in the West. Give us a try and prove it's no lie. AUTOMATANE MANAGEMENT, 2838 W. Pico Blvd, Los Angeles, 6, Calif.

FOR SALE—Dale Gun $85; Post-war Challenger $15; Jig $14.95; Selection of other models $125; Case $185; 500 Girl $29.50; Contender $26; Stormy $35.50; Sunny $43.50; Baby $59.50; 50c over wholesale price. Bally Undersea, late model, $149.50; Bally Undersea Rainier, late model, $99.50. Write for list of shuffle machines, for quantity. WURLITZER CORPORATION, 4310 Carnegie Ave., Cleveland 3, O.

FOR SALE—In Dreams We Never Part" Thrillwood 102, Peerless Thrillwood 102, Peerless Thrillwood 101, Peerless, late model, $100. Mac Perrin: "Darling, I'm In Love With You" Thrillwood 103, Mac Perrin: "A Merry Christmas to You" Thrillwood 103, Mac Perrin: WURLITZER RECORDS, Box 44, BLOOMINGDALE, N. J.

FOR SALE—Not the most; just the best. Our customers know; have you made the test? Owners and players alike agree; Jennings machines have the top value. Originals only. JERRY'S COIN MACHINE REPAIR, 410 NORTH DIAMOND ST., ST. PAUL, 4, MINN.

FOR SALE—Wurlitzer 500s; 600s; 750s; 850s; 900s; 1001s; 1080s; Seeburg 8800s; 9800s. All used phonographs reconditioned, clean and in good shape. Wurlitzer Distributors. MIIDIAN-THURSTON, 609 N. NOBLE ST., INDIANAPOLIS, Ind. Tel.: Market 6514.

FOR SALE—Jennings Standard Chairs and De-Luxe-Chair; 5c, 10c, 25c, 50c, 75c, 90c, 5c, 10c, 25c, late models. All equipment complete and A 1 up and running, INCLUDING ALL PARTS AND ACCESSORIES, EXCELLENT CONDITION. $750. KASHIN & COMPANY, 141 EDGEMOOR AVE., S.E., ATLANTA, GA. Tel.: Larnar 7511.

FOR SALE—We are distributors for AMI Model "C" phonos: Bally Manufacturer of Chicago; O-Matic Corporation Mills Machines. 25c; 50c; 75c for Wurlitzer 1015; 10c, 25c, 50c, 75c, 10c. UNION BOX CO., 125 SOUTH WOOD STREET, CHICAGO 12, 1L.

FOR SALE—For AMI Model "C" phonos: Bally Manufacturers; O-Matic Corporation Mills Machines. 25c; 50c; 75c for Wurlitzer 1015; 10c, 25c, 50c, 75c, 10c. UNION BOX CO., 125 SOUTH WOOD STREET, CHICAGO 12, 1L.

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FOREWORD: Many times, wide differences appear in the high and low prices of certain equipment. Like any true representative of the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. The "Wurlitzer Price" is always accurate, no price, retained on the known quotations for such equipment so that the subscriber at least has the last known prices as a basis for work with. Prices continue to be very widely divergent these days. Someone on the West Coast may feel a certain machine worth $50.00 whereas someone on the East Coast may think it worth $75.00. Of course, considering the demand, territory, quantity, etc., must be taken into consideration. "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory. 

METHOD: "The Confidential Price Lists" should be read as follows: First price listed is the better price for the week, Second price listed as highest price. Only one price appears in this case appears to be considered lowest price.
TWIN SHUFFLE ALLEY REBOUND

FAST PLAY
45 SECONDS

DISAPPEARING PINS

1 OR 2 CAN PLAY

20-30 SCORING

THE PREFERRED
HINGED PLAYFIELD
FOR EASY SERVICE

UNITED'S PROVEN DROP CHUTE

8 FT. x 2 FT.

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3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS
Bally TURF KING
GETS RECORD-SMASHING PLAY from All Types of Players!

I PLAY FOR BETTER ODDS.
PURSE OR SHOW SCORES WIN
IS MY MEAT.

WE CONSERVATIVES PLAY ALL ADVANTAGES.

I GO FOR DOUBLE SCORES.

I'M WILD ABOUT WILD HOLES.

AMAZING NEW PLAYER'S CHOICE IDEA
offers attractions to every type of player... the passer-by who plays a couple of nickels now and then... and the dyed-in-the-wool pinball fan who enjoys lengthy sessions of exciting play. And TURF KING permits each player to test his judgment before the final skill-test of shooting the ball. The result is complete player satisfaction and the greatest continuous earning-power in pinball history. Get your share... get TURF KING now.

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