Giant-size records, and giant-size hits—that's how The Andrews Sisters turn 'em out. Following on the heels of the peak success they chalked up with their rendition of "I Can Dream, Can't I?" of a year ago, the famed vocal trio have come up with another click recording in their current hot one "I Wanna Be Loved." Hit promises to be one of the biggest hits of the year, and is currently winning an avalanche of juke box silver for music ops. The girls are set to open at the Chicago Theatre, Chicago, June 30th, and will follow with an engagement at the Roxy, New York. Latest wax has them paired with Al Jolson on "Old Piano Roll Blues." The Andrews Sisters are exclusively featured on Decca Records.
Only a Wurlitzer Twelve Fifty ENGINEERED MUSIC SYSTEM gives you all these PLAY-PROMOTING, PROFIT-PULLING FEATURES

No other music system on the market can match the exclusive new features of the Wurlitzer 1250 Engineered Music System. Features that give you protection against obsolescence, greater flexibility, more saleable music, and a higher take with a better profit percentage. Visit your Wurlitzer Distributor. Find out now about today's most profitable investment—the feature-packed Wurlitzer 1250 Engineered Music System.

- A Wurlitzer 1250 Engineered Music System makes your music available to all the patrons of a location no matter where they sit. Your music comes to them at conversational tone level throughout the location. No blasting near the phonograph, no straining to hear at other sides of the room or in adjoining rooms. A sure-fire play promoting feature.

- OPERATES FROM PRESENT REMOTE CONTROL EQUIPMENT

The Wurlitzer 1250 does not obsolete present remote control equipment. All current Wurlitzer Wall and Bar Boxes will play the top sides of all 48 records and many models can be converted to play all 48 selections.

- COSTS ONLY $8.75 TO CONVERT TO 7' RECORDS

With an $8.75 kit and a half hour's time you can convert the 1250 to play 331/3, 45 RPM seven inch records. No expensive new record changer needed. Here's full protection against obsolescence whichever speed record. Sounds the vogue. You can switch right way to the superior tone of seven inch records if you want. You can place two seven inch records back to back and play only the best sides of each.

- IDEAL PHONOGRAPH FOR MONTHLY RENTALS

The 1250 is the ideal phonograph for rental to plants, stores, banks, offices and other commercial establishments that desire continuous music to increase efficiency, improve working relations, entertain customers. Plays standard ten inch 78 RPM records. Can be converted to play ten inch or seven inch 45 or 33 1/3 RPM records. When converted to ten inch LP records it provides a preselected 24 hour program of continuous music.

- REMOTE EQUIPMENT SUFFICIENT TO MEET ALL CONDITIONS

Wurlitzer offers the most complete, most flexible line of remote Wall Boxes, Bar Boxes and Speakers on the market. All the equipment you need to set up a profitable Wurlitzer Engineered Music System in any location is available, whatever its size, shape, acoustical properties or decorative scheme.
8th Anniversary

Next week we will be celebrating our "8th Anniversary."

We are entering into our eighth year of publication. Exclusively, completely, daringly, truthfully and fearlessly concerned with the entire coin operated machines industry in all its branches, all its divisions, and with all its allies.

The past seven years have been extremely hectic, but extremely fascinating. There is, without any doubt, a lot of satisfaction in entering into another Anniversary.

There were times, all during those past seven years, when we were told, "You can't last."

Some said, as the war ended, "Well, that's the end of The Cash Box. It was just a war baby."

Others had snide remarks of one kind or another to make. But, the great majority of the people who comprise this, and the allied industries, believed in The Cash Box.

Believed that there was, and is, a place for a magazine that is intelligently daring. That will at least try to find and define the right path. That isn't afraid to tell the truth. And that will pioneer a righteous, better, more logical course—whether from a business economy standpoint, or for pure ethics.

Therefore, as we enter into our "8th Anniversary"—we feel that we have won "friends."

To us, just like any true family publication, we are closely interwoven with the lives and daily events of everyone engaged in the coin operated machines industry in any fashion whatsoever. There is that humble and very thankful satisfaction in knowing we have won "friends."

That these friends are sticking close to us—as we stick close to them—with all our might—with all our soul—and with all the friendship and truth and respect and faith that is in us—as human beings—as well as a publication.

That personal closeness. That personal understanding. That faith, belief, respect and assurance we have in our friends, and our friends have in us, is what keeps us going year after year. Fighting ever harder to win for them what they tell us is best for everyone's good.

We most sincerely hope that these friends will hear us out in our forthcoming "8th Anniversary Issue."

We also hope that they will continue to spread the word, as they have for the past seven years, of our every effort in behalf of everyone connected with the coin operated machines industry in any fashion whatsoever.

We most sincerely believe that this is the time—our "8th Anniversary"—when these friends will prove themselves the most outstanding members of the coin operated machines industry.

And that these men will, of themselves, and with the cooperation of their friends, proudly hail this great event in our publication life—our "8th Anniversary Issue."

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THE CASH BOX covers the coin operated machines industry, and all allied to this industry, in any fashion whatever, throughout the United States, Canada, Central and South America, Africa, Japan, Hawaii, Philippine Islands, and other Asiatic and Pacific countries, as well as certain European nations. The Cash Box is on hand at various American consular offices throughout the world. This coverage includes: operators, jobbers, manufacturers, and all allied to—automatic coin operated music equipment; automatic coin operated vending and service machines; as well as coin operated amusement equipment; in all divisions. The music and record fields, recording artists, publishers of music, disc jockeys, radio stations, and all others in any fashion identified with, or allied to, the coin operated music machines industry are completely covered. Manufacturers and distributors of various merchandise, parts, supplies, components and all materials used in the coin operated vending, music and amusement fields are covered by The Cash Box. Banks, finance firms, loan organizations and other financial institutions, expressly interested in the financing of coin operated machines of all types, are covered by The Cash Box.

THE CASH BOX is RECOGNIZED by various associations of coin machine operators throughout the United States as their "official" weekly magazine.

THE "CONFIDENTIAL PRICE LISTS"
"The Confidential Price Lists" are the one and only officially recognized price guide of all new and used machines in the United States. "The Confidential Price Lists" are an exclusive, copyrighted feature of The Cash Box. "The Confidential Price Lists" report each week's low and high prices for all new and used coin operated machines, regardless of age, living all market changes, and continually adding on all the new equipment as this equipment is announced to the industry. "The Confidential Price Lists" are recognized by many cities and states throughout the country as "the official price book of the coin operated machines industry" as an integral part of The Cash Box and appear in each week's issue. "The Confidential Price Lists" are officially used in the settlement of estates, for buying, selling and trading off coin operated equipment, and are also officially recognized for taxation purposes. "The Confidential Price Lists" are used by finance firms, banks, loan companies, bankers and other financial institutions to guide them in making loans to members of the coin operated machines industry. They have been legally recognized in courts throughout the United States and Canada. "The Confidential Price Lists" have been acclaimed by the coin operated machines industry. Entire business transactions and legal cases are based upon the quotations appearing in "The Confidential Price Lists."
NO SUMMER SLUMP
FOR JUKE BOX BIZ

Peak Production Continues As Demand Increases
Good Summer Sales and Operating Season
Prices Asked for Established Routes Go Up.

The old bugaboo of the seasonal summer slump is once again dispelled this year as the juke box industry continues booming right ahead with distributors reporting that orders are coming thru just as good, and in some cases even better, than they have in past months.

The only problem that seems to be upsetting some distributor’s plans is obtaining a sufficient number of phonos to fill past and present orders.

Many distribs report that they are far behind in orders. And are only accepting orders for smaller quantities of machines at future delivery dates.

The manufacturers, Wurlitzer, Rock-Ola, AMI, H. C. Evans and Seeburg, are busy producing right ahead.

The factories have been working at a fine production pace ever since they introduced their new models.

Rock-Ola's announcement of a 50 selection model on May 21 created a tremendous stir of business for that firm. They have actually taken orders for this machine without distribs even as yet seeing the cabinet.

All the manufacturers agree that this is one summer season when the trade will continue to go right ahead without halt.

The operators are enjoying better business. Summer spots opened big and are continuing to go great. Much traveling now noticeable throughout the nation is reaping with good favor on juke box biz. Wherever travelers stop juke boxes get play action.

Many roadside stand ops claim that this will be one of their best seasons. Same is true of ops in almost all summer resort areas.

As far as the used market is concerned, most noticeable is the fact that the better types of used phonos are very difficult to obtain, and command a very good price on the market.

Scarcity is the problem throughout the used market phonos industry. The demand continues for better and later models, but, few are to be found. Trade-in valuations have gone up to match this demand.

Most outstanding are the higher prices being asked for established routes of machines. Ops are now selling locations, and not just the equipment in the locations. Some smaller routes of 25 and 35 phonos have commanded amazing prices.

Even these higher prices are still going up, with routes of any valuable nature difficult to obtain, at what the trade terms a "reasonable figure."

It is believed that prices of established routes will continue going up for music ops are buying more new equipment to stimulate play and the routes become ever more valuable.

To offset the used market price demand, many distribs have instituted unusually high trade-in valuations. They have been selling new equipment in very good quantity because of this fact alone.

The opening of the Canadian market has also helped with many disposing of good used merchandise in the Dominion at fine prices.

The South American and Central American markets continue to demand used phonos as well as new machines.

With the good used equipment being exported the field here is left practically bare. New machines are being sold in larger number to take care of emptied locations.

Last summer season the juke box industry found itself holding its own. This year the industry is going ahead, torrid weather or not, and believes that it will sufficiently advance to open the Fall, 1950, season in a great blaze of better business.

Any business slump expected by economists doesn’t now frighten juke box men. Only thing upsetting some is loss to prohibitionists which means closing down of taverns in such areas.

Yet, even this is being overcome because of continued demand for juke box music from retail locations everywhere in the nation.

It is believed that Fall and Winter seasons will find many new innovations in the juke box industry becoming prominent.

Ops believe that phonos manufacturers are pointed toward a new and better type music and that possibly, 33 1/3 RPM and 45 RPM records may prevail over the present 78 RPM as the 1951 machines enter the market.

Whatever the future will bring isn’t causin’ to much disturbance at this time. Juke box ops are much too busy with their routes. Distribs and their salesmen are working hard and trying to please all of their customers.

Manufacturers are trying to fill orders. The manufacturers are faced with the problem of rising steel and lumber costs which are causing them much concern from the price standpoint.

In the meantime, a grand summer season is under way, and one in which the juke box industry gives promise to again jump into first place in sales for the entire industry.
NEW YORK — The dealer-distributor 78 rpm record swap plans announced by major platters recently have given added emphasis on the "Summer Plan" which allows dealers to return $1.00 worth of any label 78 rpm disks, when they make a purchase of $5.00 worth of London long play records. The offer is valid through the Long play plan is available to dealers until August 15th.

The RCA Victor offer, allows dealers to turn in $1.00 worth of 78 rpm RCA Victor records, when making a purchase of $5.00 of 45 rpm records. The Mercury swap plan is similar to that of London's, giving dealers the same dollar value, but including only Mercury 78s on 78 rpm records. It offers a change for Mercury 45 or Long Play material.

A change in the dealer’s offer, all are made to dealers for 78 rpm records. The "swap deals," Decca and Columbia have one, and records would not make any exchange deals for exclusively 78 rpm records. The dealers are always tempted to offer their 78 rpm records, when making up to proportion to potential sales. The music company knows, however, that the records of a given number can be used, the dealer’s position is at best a guess.

It is felt in some quarters, that the "swap deals" may or may not be worth the disk jockey’s consideration. Decca and Columbia have one, and records would not make any exchange deals for exclusively 78 rpm records. The dealers are always tempted to offer their 78 rpm records, when making up to proportion to potential sales. The music company knows, however, that the records of a given number can be used, the dealer’s position is at best a guess.

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“THERE’S A CITY ON A HILL BY THE SEA” (2:55)
“HERE COMES THE BRIDE A PINTO PONY” (3:10)
RUSSEMMETTY—PERCY FAITH ORCH.

- Russ Emmy turns in a competent vocal on a ballad with a home appeal in the lyric that looks to force a lot of quiet listening in spots where this material goes. Reverse has a Western tinge with Emmy evincing unusual sincerity to the potter.

“LITTLE LIZA LOU” (2:20)
“RAIN ON THE ROOF” (2:53)
STAFF GETTERS—PAUL WESTON ORCH.
(Capitol 1102)
- "Liza" is a folley number with a stock repeat by the same in the choruses; a hand clapping pop-type of song made for tavern locations and packed with pleasure for all ages. "Rain" is a catchy, bouncy tune with a clever lyric and a good group spoiling effort. Ops who have the spots should lend an ear.

“THIS CAN’T BE LOVE” (2:32)
“I DIDN’T KNOW WHAT TIME IT WAS” (2:06)
MARGARET WHITING (Capitol)
- Maggie’s wonderful singing does great things with both standards. Upper edge gets a solid bounce from Maggie while the reverse receives atorchy treatment that burns the wax of this side. The choir’s fans and all of the younger set will keep this one playing indefinitely.

“PETITE WALTZ” (2:37)
“JET” (2:41)
“PETITE INSTRUMENTS” (Capitol 1103)
- There’s a folley number with a stock repeat by the same in the choruses; a hand clapping pop-type of song made for tavern locations and packed with pleasure for all ages. "Petite" is a catchy, bouncy tune with a clever lyric and a good group spoiling effort. Ops who have the spots should lend an ear.

“BABY, OBEY ME!” (2:44)
“I LIKE THAT!” (2:31)
RUS CASE ORCH.
(MGM 1074)
- Top side is a polka tune that is presently attracting a lot of attention and which comes in here for a heavy dose of high-register piano work. Back is in a quieter mood. Rendering of instruments is just alright on both etchings. Material is only for ops with this type of spot.

“MENNY ISLAND” (3:05)
“JAZZ PICNIC” (2:45)
FREDY MARTIN ORCH.
(RCA Victor 20-3841)
- Upper layer is a ballad voiced by Jerry Golden and the Martin Men. Good orchestration is the most striking feature on this presentation. Under side features Joe Yentus on his famous jazz violin mbling the strings on a good instrumental. Waxing is clever and catchy.

“DISK OF THE WEEK
“LIKE HOW THE GIRL” (2:58)
“TZENA TZENA TZENA” (2:40)
VIC DAMONE
(Mercy 5454)
- Vic Damone glides into this lilt, simple lyric and Maggie’s wonderful vocal. Piano is a melody told by Damone with the cutest lyrics and some of the cutest touches that we have heard in years. It’s the saga of a girl who wants to "only wrestle" with youSimple. There is a quality about the delivery that Damone gives this material that we haven’t heard in a long time. The reverse is merely Tzenasational. When the time comes to cut the cake of the versions of this ditty, Damone’s slice will be one of the biggest. The background on the platter is excellent and Vic’s voice moves the wailing horns through to a punch ending that will guarantee replay. Ops with a wise eye for the cash register will place this disk in their deep jule box they have. It will attract the coin like bees to honey.

“For One Kiss of Love” (3:03)
“You Hold the Reins While I Kiss You” (2:43)
PHIL BRITO
(MGM 10746)
- Above shellac is wobbled in Italian and English by popular Brito with the backing of the Harold Mooney orch. Tune is a pleasingly done waltz that will pull in spots that normally like this singer. Flip is a boy-girl novelty told by Damone and Taylor. Top has all of the merit of the pressing.

“You Forgot About Me” (2:42)
“Little Jug” (2:49)
ART MOONEY ORCH.
(MGM 10748)
- Forgetful edge features the chirping of Allan Brook and the Four Covers with a dance-styled rendition of a yesteryear hit. "Little Jug" is a novelty told by Johnny Martin and the ensemble. The lyric is in English but the wobble style is Spanish, musical setting by Mooney is straight Fox-trot. Wax may make good filler material.

“The Tunnel of Love” (3:00)
“Whispering Rain” (2:50)
TEX RENKE ORCH.
(RCA Victor 20-3830)
- "Tunnel of Love" slice has a boy-girl vocal by Renke and Helen Lee in a true novelty vein concerning young love in an amusement park. "Whispering Rain" is an instrumental that is strictly in the Miller manner and shows us some excellent dance number for the Saturday night spots.

“FRANCI” (2:50)
“I REMEMBER” (2:50)
LARRY DEE ORCH.
(RCA Victor 20-3826)
- "Franzi" is the hit girl tune from "Whispering Rain" and certain to be a big number. Gil Philan & Troo give it a vaudevilian, straw-hat production. "I Remember" is a ballad with the typical Green stylized piano intro. A quartet sided Philan on this end. Top tune will do well on the box.

“DREAMIN’ IS MY BUSINESS” (2:50)
“You” (3:01)
FRANK CARLSTEIN ORCH.
(MGM 10747)
- "Dreamin’" is a plug tune that sticks off on that last chorus and all of the summer. Cecil Bailey does the vocal here in a dance-styled tempo following a long instrumental intro. "You" is sung by Bob Lamme, of "Near You" fame, Bob’s pipes are still as good as ever. Top side gets our nod.

“HAWAI” (2:50)
“You Wonderfully Wonderful” (3:00)
DON CORNELL
(RCA Victor 20-3839)
- Hugo Winterhalter’s ol’ prod and chorus frame Don Cornell’s efforts on the top side, novelty which is not too suited to the singer’s style. Reverse is a fine dreamy ballad that combines the best in Winterhalter and Cornell to rate a careful listen from all ops. We like this side—we’re sure you will too.

“TIRED HANDS” (2:47)
“STRANGE” (3:02)
UNA MAT CARLSTEIN
(Columbia 38864)
- Spinning “Tired Hands” airs the broomwork of the Fleeman backgrounding through Carlisle’s plaintive wail, done with sincerity and pathos in a good vocal. Top has a lot of force and has the same mournful tones. Bop’s are stylishly styled for locations that appreciate night-club style thumps.

“TO ME YOU’RE A SONG” (3:15)
“ME AND MY IMAGINATION” (3:00)
GUY MATTY—PERCY FAITH ORCH.
(Columbia 38872)
- Top deck is a ballad set in a slow-tempo mood—before the platter wears white. Percy Faith orch and chorus aid in this and flip which follows in same ballad vein for solid support. Top is a natural for all boxes.

“BEST BETS
In the opinion of The Cash Box music staff, records listed below, in addition
to the "Disk of the Week" of The Week, are those most likely to achieve popularity.

- "TO ME YOU’RE A SONG"
- "IF I HAD A MAGIC CARPET"
- "I TOLD THEM ALL ABOUT YOU"
- "I THOUGHT SHE WAS A LOCAL"
- "ALL AROUND FOR DIXIELAND"

- "MAY BE" (RCA Victor 20-3837)

- "The Tunnel of Love" slice has a boy-girl vocal by Renke and Helen Lee in a true novelty vein concerning young love in an amusement park. "Whispering Rain" is an instrumental that is strictly in the Miller manner and shows us some excellent dance number for the Saturday night spots.
THE ONLY VERSION WITH A TOP VOCALIST!

Vic Damone

SINGS THE EXCITING, SPECTACULAR

"TZENA TZENA TZENA"

with chorus and orchestra conducted by

RONNIE SELBY

Backed By

“I Love The Girl”

MERCURY 5454
45 RPM 5454X45

... and don’t forget Vic’s current hit

“Vagabond Shoes”

The hit picked by DJ’s, Ops, and Dealers

Mercury

Only Mercury has the hits on NON BREAKABLE RECORDS

MERCURY RECORDS, CHICAGO, ILLINOIS

MERCURY RECORDS OF CANADA, TORONTO, CANADA

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
A PERFECT PLUNK

THE ROSARY (2:36)
A PERFECT DAY (2:40)

JO STAFFORD—GORDON MacRAE

Paul Weston’s orch provides the
instrumental support as these two
great voices combine in a well-done duet
with a strong religious motif. Back is the
old Carrie-Bond classic, “The End
Of A Perfect Day” that sustains the
first effort. Strictly typed material but
worth placing where this vein
pours good.

DID-DIG-DIG FOR YOUR DINNER (2:47)

I’VE BEEN FLOATING DOWN THE OLD GREEN RIVER (2:48)

PHIL HARRIS

Walter Scharf’s orch supports Phil
Harris’ novelty talking-singing style as
he extolls the virtues of earning a
living by working for it. Over is an
oldie with Phil using his own instru-
cational group in a vaudeville-flavored
tavern-aimed impression of “The Good
Ship Rock And Bye.” Top deck looks
good.

DREAMIN’ IS MY BUSINESS (2:30)

HAPPY FEET (2:32)

ROY ROSS ORCH

“Dreamin’” is given a rousing
scorf by Roy Ross and a vocal
group called the Beavers. Instrument-
al of this rendition proves
stronger than the tanssling. “Happy Feet” was co-authored by Ross and his treatment of the converted Ming
jingle is a heavy contender. The
platter earns a ride.

HAPPY FEET (2:33)

HIRMINGHAM BOUNCE (2:38)

TOMMY DORSEY ORCH

Saxophonist, Frances Irwin does the
giving on “Happy Feet” as Dorsey
speeds up the tempo considerably with
tight horn riffs and jazz orchestration. Flip
shows gravel-voiced Charlie
Shavers on a jazz take-off that takes a
good many liberties with the origi-

SLEEPER OF THE WEEK

WOULD YOU LIKE TO TAKE A WALK (2:59)
GOODNIGHT MY LOVE (3:01)

CARMEN CAVALLARO ORCH

“I would You Like To Take A Walk” has all the
suspicious, swinging melody and rhythm of the
dance tunes that highlighted the era of the
great dance or-

CARNIVAL COMMANDERS ORCH

Would “Good-

Nights” be in
to the
tune’s charm and appeal. The
song’s charm and appeal. The

CHIQUITA BACANA—MARCHA (2:40)

MY FAVOURITE SAMBA (2:35)

SAMMY KAYE ORCH

Chiquita Bacana—Marcha” is a
cute vocal treatment of the hit tune.

Artie Wayne’s balladizing on the
upper

Eberly’s rich, throaty purring
top ballad oldie plus the sassy
shankings of the Heahertloves makes
this circle a winner. Danny Mendel-
son’s orch weaves nicely about the
shin-

GIVE A BROKEN HEART A CHANCE TO CRY (3:08)

EDDIE FISHER

Eddy’s rich, throaty purring of a
top ballad oldie plus the sassy
shankings of the Heahertloves makes
this circle a winner. Danny Mendel-
son’s orch weaves nicely about the
shin-

MAD MADMAD (3:00)

NICK DELANO

“MAD” woshing shows a good ballad
effect from Nick Delano and the
Cheeleepers but could move a
trifle faster. Lower deck is in the
same idiom but sounds stronger for
the dreamy-eyed crew who inhabit
the locations that feature dancing. Op’s
will want to hear this.

HAPPY FEET (2:38)

SAM’S SONG (2:48)

TONI HARPER

Ops who watch the coin come in
will dolf their kids to young Toni
Harper, the Dixieland orch of Mannie
Klein and the tapping of Nick Castle
to their top-notch rendition of “Happy Feet” that bids to be one that
will load the boxes. “Sam’s Song” adds the Four Hits And A Miss to
place this novelty in the “corner”
class. This is an operator special.

THE LITTLE GREEN MAN (2:32)

CATALINA LENA (2:43)

THE FOUR JOKERS

“A Little Green Man” is a rousing
riff in fine atmosphere. Fats and ops
will receive this well. Overside is on
the order of “ Riders In The Sky” and
“Flying Carpet” by the same band in
particular. Our opinion is that the
market for compilation-type songs is
now greatly limited.

MEXICALI TRAIL (3:04)

THE PHANTOM STAGE COACH (2:55)

VAUGHN MONROE

“Trail” is a Western ballad by
Vaughn Monroe with his orch aiding
him on this release. Fats and ops
will receive this well. Overside is on
the order of “ Riders In The Sky” and
“Flying Carpet” by the same band in
particular. Our opinion is that the
market for compilation-type songs is
now greatly limited.

MOONLIGHT SAVING TIME (2:52)

SWINGIN’ IN A HAMMICK (2:47)

GUY LOMBARDO ORCH

“Moonlight” is in the familiar
Lombardo style with a Don Rodney
vocal. The tune is sweet, corny and
will appeal on its own merits as well
as to Lombardo's tremendous audi-
cience. Flip is coined by the Trio and
set in a slow, summery tempo. Ops
can count on Lombardo to up takes.

ALL ABOARD FOR DIXIELAND (2:27)

HARD HEARTED HANNAH (2:19)

MARGARET YOUNG

Our drivers who remember authentic
Dixielanders and youngsters who are new
to Miss Young will thrill to this sen-
sational comeback by the great
Margaret on “All Aboard.” And add cre-
eds for Frank De Vol who joined in her
song for the occasion. “Hanna” is
nostalgic, done in a traditional Dixie-
bound style to watch this cookie
haul in the loot.
ROUND THE WAX CIRCLE

NEW YORK:
All faces west—as far as Chicago anyway—this week, and the NAMM Music Trade Show & Convention skedded for the Palmer House, July 10, 11, 12 and 13. The annual meet can expect a big attendance from Gotham, with a large bevvy of disc jockeys, distros, music publishers and recording artists set to be on hand. Most are hoping for some fairly sunny weather during the Chi meet, but it'll probably be hotter 'n all blazes. We'll meet the mob at Hearst's anyway. Martin Block expected back in the city this coming week. His disk interviews with Coast names caught loads of attention here.

Harry Link's plug tune, "Gone Fishin'" has an effect on Hirsh de la Vier, Washington's chairman of the phone association. Hirsh went fishing, and caught himself a 500 lb. marlin at the fishing grounds off Wachalawocke, Va. Now Nick and Charlie Kenny have dinner for a month. Sid Prosen's latest already waxed by Art Lund on MGM and Royce Carmichael on Decca. Ditto is tabbed "Somebody Stole My Horse & Wagon." These guys who make driving thru New York's bumper-to-bumper traffic a little lighter—Bayburn & Finch. Wonder how the duo would make out as a nitery act. Buddy Robbins and Goldie Goldmark of the J & J Robbins firm, have acquired the sole selling rights to the new Hopalong Cassidy songs, which are exclusively written by Nacio Herb Brown. First two tunes are "Hoppy, Topper & Me" and "Hopalong Cassidy March," are reported set for a picture that Hoppy is set to do with Bing Crosby this fall. To hold 'em off in the meantime, the boys have a couple things like "It Isn't Fair," "I Still Get A Thrill," and "A-Razz-A-Ma-Tazz." The Ames Brothers, all four of 'em, drive out to Chicago to fulfill their Oriental Theatre engagement in their brand new Oldsmobiles. Their horns have been equipped with the book of "Bag Mob," which makes us wonder whether or not Frankie Laine's car has a horn that makes like "wild geeze." Seymour Jaffe of the art stuff of Robbins, Feist & Miller wed Elaine Fuchs June 24, and are honeymooning in Miami. Mindy Carson got a swell story in the current issue of Newweek Magazine. Dee Jay Dean Tibbets set to ring dem bells within a year. Just gave his gal a sparkler!

CHICAGO:
Most interesting event of this past week (Mon., June 26) was Teddy Powell's closing nite at the Blackhawk. This brought out just about everyone in the music biz to say a fond farewell to Teddy who has endeared himself to all members of Chi's Tin Pan Alley. And many of the music guys at the Blackhawk were wearing those beautiful, individually engraved cuff links Teddy gave them. If even an odd pilot made friends in this town—his name's Teddy Powell. Report is that Blackhawk will change from "Hearing 20's" to "30's" for next show with same cast. If memory is correct regarding the 30's, it should be called the "terrible thirties." Henry Brandon opened the Blackhawk (Wed., June 28) to a large audience of Chi's music fraternity and was handily greeted. Much interest among rhumba dancers about town in Xavier Cugat's opening at the Edgewater. All the guys and gals who had their hip tones up on the Beach eager to get in action to Cugat's music. Kenny Meyers pops in to advise that Eddy Howard is taking a very grand job on his one niter. Seems like Eddy is playing to full houses everywhere and getting himself a big hand. But, looks forth to his return to the Aragon. Benny Strong is doing very fine at the Aragon with hoppy aplenty for a shot at a N.Y.C. spot this Fall after some nitters about the midwest area. Benny returned to his home town to find his Mom very ill in one of the hospitals here, but, like a real trooper, went right on stand and gave 'em his grand voice and music...... Bill ("K-9") Snyder on his way to Bill Green's in Pittsburgh and hopes to follow Teddy Powell into the Roosevelt Grill in N.Y. Dick Jurgens will follow Benny along into the Aragon. Johnny Desmond returned from the N.Y. Breakfast Club shows to thrill to the air shots his latest ballad, "Friggle," is getting on all dj programs around town. Johnny has something to crow about between his rendition of the "Picnic Song" and "Friggle." Plenty requests for both, dj report.

LOS ANGELES:
Lunched with Franklin Hori, general manager for Swingtime Records at the American restaurant named Rudi's, that good an eating spot it deserves a plug. ... Frank, who used to be Exclusive's right hand man to Leon Rene, is heading back to the NAMM show and is hoping to run into his many distrib friends Coast to Coast at the Palmer House. Chatted with Jerry Lester, Porkie Music West Coast rep, who's all stressed up about the seven big records they've got on their No. 1 plug tune, "Give a Broken Heart a Chance to Cry." Latest development on that Julie Mitchell record of "Shut the Door" on the Columbia label is that CBS slammed the door on it. Seems it's too naughty for the airwaves but the guy who caught her selling disc at Leuwenhagen's thought it was very nice. Local deejays are spinning Julian Kay's and Frank Worth's "Round Up Time on the Lone Tree Trail," particulary the new Lynn Howard recording on National, with several other fine disc out too on this Lone Tree's tape. Joe Chad and Max Feiring have moved their Imperial exec offices over to the Warner Bros. Hollywood theater building, turning over local distrib on their lively product to Max. Johnny and Cunlan and maintaining their own Pico Blvd. spot as a national shipping point. Billy Walters, a very affable young man, dropped up to say hello to us in our new office and brought greetings from the 3MJ gang, now all very busy with "Mahalo Nu!" the Hawaiian tune reading "My Thanks to You" and running top deejay action on the Coral cutting by Art Lafferty and the Heart Beats. Col. Irving Foldal of Tempo Records now in New York from his European jaunt and due back at his Hollywood desk July 1. Art Rope tells us that "Pink Champagne" has really caught on, with Victor's Ralph Flanagan cutting the tune and several other majors slated to follow.

"It's What's In THE CASH BOX That Counts"
RECORD MANUFACTURERS, DISTRIBUTORS, ARTISTS, PUBLISHERS, SUPPLIERS

LAST CALL!

THE CASH BOX

NAMM SHOW ISSUE

(Dated July 15)

GOES TO PRESS: THURS., JULY 6

RUSH YOUR AD IMMEDIATELY TO

THE CASH BOX

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“It’s What’s in THE CASH BOX That Counts”
Decca Artists Guest With Phono Firm

NEWARK, N. J.—Jukebox executives surround a trio of top-flight Decca recording artists at a recent “open house” at the Atlantic New York Corporation’s offices in Newark. Pictured above, left to right, Joseph Fishman, manager of the Newark office; Eileen Wilson, Hit Parade singing star; Gordon Jenkins, whose recording of “Tiara, Tiara, Tiara” is currently rocking the music industry; Evelyn Knight, riding high via “Baffalo Billy”; and Jack Govan, Eastern Sales representative.

Jo Stafford Set To Leave Capitol

NEW YORK—Songstress Jo Stafford this past week exercised a unique clause in her contract with Capitol Records, and gave the disconsolate news that she will be a free agent as of December 15th. Miss Stafford’s contract with Capitol provides for her release should either Paul Weston or Jim Conkling leave the diskery. Weston announced his resignation from Capitol two weeks ago. The chanteuse’s announcement immediately set the wheels in motion from several platteries, with reported offers for a wax part coming from RCA Victor and Columbia Records.

It is known that Weston has a deal hanging in the fire with RCA Victor Records, one of the major reasons for his leaving his Cap post as recording artist and musical director. Weston is reported to be weighing offers from RCA Victor and Columbia. Weston is reported to be weighing offers from RCA Victor and Columbia. Weston is reported to be weighing offers from RCA Victor and Columbia.

Main Distributing Opens Virginia Offices

RICHMOND, VA.—Main Distributing Company, newly formed record distributor, this past week announced the official opening of their offices in this city.

The firm headed by Bob Green, Sam Kaufman and Joe Green, will cover the Virginia and West Virginia territories. All principals of the organization have a wealth of experience in the record distributing business. As yet, new lines the distributing org will handle have not been announced.

WSSB—Durham, N. C.
1. MONA LISA (King Cole)
2. WALTZ OF THE LITTLE RIVER (Billie Holiday)
3. COUNT EVERY STAR (Ray Anthony)
4. JOSHDUB (Perry Como)
5. MONA LISA (King Cole)
6. BEautiful BARBARA (Mario Lanza)
7. EDEN GRASS (Nat King Cole)
8. COUNT EVERY STAR (Ray Anthony)
9. OLD PIANO ROLL BLUES (Lawrence Cook)
10. THE PICNIC SONG (Ella Fitzgerald)

Gene Whittaker

WSSB—Durham, N. C.
1. MY YOUNG HEART (Frankie Lymon & the Teen Kings)
2. SENTIMENTAL ME (Ray Anthony)
3. BOHEMIAN (Billie Holiday)
4. MY FOOLISH HEART (Gordun Jenkins)
5. MORE (Nat King Cole)
6. I’M IN LOVE WITH THE MOTHER (Jack Owens)
7. ROSES (Dick0 Sargent)
8. OLD PIANO ROLL BLUES (Lawrence Cook)
9. THE PICNIC SONG (Ella Fitzgerald)
10. MY YOUNG HEART (Frankie Lymon & the Teen Kings)

SHERM FELLER

WCOO—Baton, Mass.
1. AMERICAN BEAUTY ROSE (Frank Sinatra)
2. CONEY ISLAND WASHBOARD (Frankie Lymon & the Teen Kings)
3. I’M IN LOVE WITH THE MOTHER (Jack Owens)
4. WHERE IS THE WORLD (Guy Mitchell)
5. ICE CREAM CONE (Billie Holiday)
6. I’M IN LOVE WITH THE MOTHER (Jack Owens)
7. CROSS MY FINGERS (Carlos Jones)
8. SAM’S SONG (Joe Carson)
9. VIOLETTA (A. W. Neville)
10. ITS A LONG, LONG TIME (Ella Fitzgerald)

Gene Whitaker

WSSB—Durham, N. C.
1. MY YOUNG HEART (Frankie Lymon & the Teen Kings)
2. SENTIMENTAL ME (Ray Anthony)
3. BOHEMIAN (Billie Holiday)
4. MY FOOLISH HEART (Gordon Jenkins)
5. MORE (Nat King Cole)
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THE CASH BOX

Folk and Western Record Reviews

"SUGAR PLUM KISSES" (2:39)

"I DON'T HAVE TO DIE TO GO TO HEAVEN" (2:02)

JIMMY WAKELY

(Capitol 1066)

- Jimmy Wakely comes up with a fresh pair of sides to gain this listener's votes and feature Connie that is sure to grab an avalanche of juke box sale. Both sides of this platter are a must for coin op machines. The tremendous popularity of Jimmy is also sure to go over well toward making this pair hot sides for the juke box trade. Top deck, "Sugar Plum Kisses" is just what the title indicates, a light-hearted romantic veit, that has Jimmy spinning over the lyrics in crystal clear tunes of exceptionally fine vocal work. Tune is the sort that makes you wanna listen, and then come back for still another. It's that's it, it's good meloody for the family on the other end with "I Don't Have To Die To Go To Heaven." Jimmy switches tempo here with the song and offers still another of the great side. Tune is a lament that will surely catch on with music mania. The onus shouldn't hesitate one second with this one—grab it!

"COTTON CANDY" (2:20)

ROSALEE ALLEN—ELTON BRITT

(RCA Victor 21-0346)

- Patric is the mighty pair with Slowly goldenMicrosoft that is slowly worn thin, tinted with a bit of the religious therein, and a mono netting spot by Britt to heighten the disk's winning potential. Flip switches to a elegant happy, up tempo better, with Rosalie and Elton displaying their pipes in a fine style throughout. Both sides are must ma terial.

"WILL THE CIRCLE BE UNBROKEN" (2:41)

"JUST A CLOSE WALK WITH THEE" (2:21)

THE PINETOPPERS

(Capitol 6048)

- Music is the tuned down version, with the Pinetoppers offering "Will The Circle Be Unbroken." Top deck is a bit of a closer walk with Thee." Both sides are in the religious vein, and with the big demand for music of this brand, we see no reason for this duo not going to the top. This is here.

"THE ROAD OF BROKEN HEARTS" (2:56)

"THE POSTMAN JUST PASSES ME BY" (2:57)

COWBOY COPAS

(King 870)

- Tender romantic lyrics by Cow boy Copas should catch on with music fans. Both ends of this one weave in moderate tempo and a new kind of tune that is well received in the yellow vocal tunes that satisfy the top deck is a hit tuned down more so than the flop, and has some good fid dle work. Copas' wide bevy of fans will set up a call for this one.

"BULL OR CALL FROM HEAVEN" (2:33)

"PADDAY IN HEAVEN" (2:47)

WILLIAM MOORE

(4 Star 1487)

- More music in the religious vein, with William Moore offering the message of "Bull Or Call From Heaven." Top side is Heaven." Both sides make for fairly pleasant listening tune and should do more than earn their keep on the phonos. Moore's vocal is easy to take, and rings true from start to finish. One who has the spots should listen in.

Cromwell & Mills Music

In Dispute Over "Tzene" Song Hit

NEW YORK - The rights to the rapidly rising hit song, "Tzene, Tzene, Tzene" became a subject of wide controversy this past week, when Mills Music and Cromwell Music became entangled with the Mills claiming copyright ownership of the song. Mills claims to have obtained copyright ownership from the author of the song, while Howie Richmond, proxy of Cromwell Music, claims the song is in the public domain.

According to the Mills firm, the tune was authored by Chuma Milon, and brought to this country by U.S. soldiers. Milon is reported to have written the first two stanzas with a third part allegedly being written by Irving Grossman. It is from these two men, that Mills claims to have obtained copyright ownership.

Richmond claims to have checked the song thoroughly and found it to be in the public domain. The tune is reportedly a traditional Hebrew folk theme, with the current lyrics and arrangement set by Gordon Jenkins.

Meanwhile the tune has been widely recorded, with three versions on Decca, two on Columbia and two on Rainbow. In addition, RCA Victor has recorded the tune with Ralph Flanagan, Mercer, and with Dave Dunbar of MGM, Capitol and Coral Recod set to wax also. Thus far the Gordon Jenkins version has received the greatest airplay.

TRADESTRADERS HONOR

Como at 3rd Fete

NEW YORK - Perry Como was feted recently at the Third Annual Testimonial Dinner and Second Annual Golf Tournament sponsored by the Garden City Country Club, Garden City, Long Island, held in honor of his music by the trade. The highlight of the days activities was the golf tournament, sponsored for publishers and one for guests—which had a turnout of over eighty participants.

The winners in the publishers division were Duke Niles of Phonogram, who took first place, Jerry Johnson of Michael Music who came in second; the winners in the personality division was Jack Spina of Walt Disney who tied with Bob for third place.

In the golf tournament Como's secretary and brother-in-law, Dee Bel ling, took the honors; Lee Dolgurco, music printer, was second and Lou Drayer, attorney, came in third. The awards awarded were replicas of the trophy given to Perry Como by the music men.

Among the stars studled guest list were Mamie Sacks, Mitzi, Ayres, Jack Benny, Jack Kattz, Tom Lockwell, Joe Hume, Perry Faith, Morty Faith and Harry Meyerson.

THE LITTLE GENERAL

sings ... it's a HIT everytime up ...

THE BASEBALL POLKA

by GEORGE CATES & The Buccaneers

on CORAL RECORD 60249

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

July 8, 1950

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**SAN FRANCISCO, CALIF.**
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2. HARD LUCK BLUES (Roy Brown)
3. EVERY DAY I HAVE THE BLUES (Lowell Fulson)
4. I WANNA BE LOVED (Dinah Washington)
5. CUPID'S BOOGIE (Little Esther)
6. Pink Champagne (Joe Liggins)
7. Cold Hearted Woman (Lowell Fulson)
8. I WANNA BE LOVED (Dinah Washington)
9. Good Morning Blues (Wynonie Harris)
10. 1950 Blues (Tampa Red)

**BIRMINGHAM, ALA.**
1. PINK CHAMPAGNE (Joe Liggins)
2. CUPID'S BOOGIE (Little Esther)
3. Good Morning Blues (Wynonie Harris)
4. IT ISN'T FAIR (Dinah Washington)
5. My Foolish Heart (Billy Eckstine)
6. Birminghame Bounce (Lionel Hampton)
7. EVERY DAY I HAVE THE BLUES (Lowell Fulson)
8. Mistrustin' Blues (Little Esther)
9. Well Oh Well (Tiny Bradshaw)
10. Hard Luck Blues (Roy Brown)

**LITTLE ROCK, ARK.**
1. PINK CHAMPAGNE (Joe Liggins)
2. HARD LUCK BLUES (Roy Brown)
3. Well Oh Well (Tiny Bradshaw)
4. CUPID'S BOOGIE (Little Esther)
5. Answer To Tear Drop Blues (Johnny Liggins)
6. Tenderly (Lynne Hope Quintet)
7. I WANNA BE LOVED (Dinah Washington)
8. Mistrustin' Blues (Little Esther)
9. I GUESS I'M JUST A FOOL (Josephine Simms)
10. I'm Yours To Keep (Hob Fisher)

**DALLAS, TEX.**
1. PINK CHAMPAGNE (Joe Liggins)
2. Dromedary Blues (Johnny Otis)
3. CUPID'S BOOGIE (Little Esther)
4. I'M YOURS TO KEEP (Herb Fisher)
5. Well Oh Well (Tiny Bradshaw)
6. My Foolish Heart (Billy Eckstine)
7. I'LL NEVER BE FREE (Annie Laurie)
8. Junior Jives (Roy Milton)
9. Rollin' The Blues (Little Esther)
10. I WANNA BE LOVED (Dinah Washington)

**BILOXI, MISS.**
1. Well Oh Well (Tiny Bradshaw)
2. PINK CHAMPAGNE (Joe Liggins)
3. Rollin' The Blues (Joe Thomas)
4. I Need You So (Jerry Joe Hunter)
5. Bowdlerized & Confused (Red Miller)
6. CUPID'S BOOGIE (Little Esther)
7. EVERY DAY I HAVE THE BLUES (Lowell Fulson)
8. My Foolish Heart (Billy Eckstine)
9. I'LL NEVER BE FREE (Annie Laurie)
10. I WANNA BE LOVED (Dinah Washington)

**KANSAS CITY, MO.**
1. PINK CHAMPAGNE (Joe Liggins)
2. CUPID'S BOOGIE (Little Esther)
3. EVERY DAY I HAVE THE BLUES (Lowell Fulson)
4. STACK O' LEE (Archibald)
5. I'M YOURS TO KEEP (Herb Fisher)
6. I WANNA BE LOVED (Dinah Washington)
7. Mistrustin' Blues (Little Esther)
8. HARD LUCK BLUES (Roy Brown)
9. Well Oh Well (Tiny Bradshaw)
10. I'LL NEVER BE FREE (Annie Laurie)
RATIONAL

THE NATIONAL

“Round Drops In Your Eyes” (2:58)

“Thinking Blues” (2:50)

“Moaning Blues” (2:54)

“Hot Sauce” (2:57)

“Blue Lullaby” (2:59)

“Why I Run” (2:34)

“No Clothes On” (2:38)

“Literally Too Much Champagne” (2:51)

“You Don’t Know” (2:41)

“Suffer” (2:41)

“Chewing Gum Mama” (2:37)

Three Flames (MGM 1074)

Suff er

BILLY MATHIES

JUBILEE RECORD CO.

315 W. 47th St., N. Y. N. Y.

STILL ON TOP

On all Billboard and Cash Box Charts!

MISTRUSTIN' BLUES

Jason # 175

Double Crossing BLUES

Jason # 171

LITTLE ESTHER

On SAVOY, # 275

CUPID'S BOOGIE

with Mel Walker

Just Can't Get Free

MEET US FACE-TO-FACE!

Both @ # 62, N.A.M.M. Convention,
Chicago, July 10 to 14

SAVOY RECORD Co., INC.

58 Market St., Newark, N. J.

NATIONAL HITS!!

“May I Take Two Giant Steps”

EILEEN BARTON

“Round-Up Time On Lullaby Trail”

One Man Woman

“Your Love” — “I Surrender Dear”

LYNNE HOWARD

“Pie In The Basket” — “Real Gone Tone”

FLORENCE WRIGHT- ERROL GARNER

“TILL WE MEET AGAIN”

Recorded by

DICK HAYMES-Decca
FRANKIE LAINE-Mercury
KATE SMITH-M-G-M

MUSIC PUBLISHERS HOLDING CORP.

NEW YORK, N. Y.

GIVE TO CONQUER CANCER

“TEARDROPS IN YOUR EYES” (2:58)

“THE WORLD GOES ON” (3:01)

BILLY MATHIES

JUBILEE (5027)

Music ops in the market that'll boost jube box play by leaps and bounds will find just that in this disc by balladere Billy Mathews. That Billy has the start of a very promising career is easily seen in this platter. The side we're raving about is the top deck, "Teardrops In Your Eyes." Tone rolls along in slow, tender tempo, with a fine string orchestrated background provided by maestro Sid Bass. Billy's big voice reaches out and feels the dramatic lyrics in rich masterful tones that satisfy. It's a romantic ballad that makes you wanna sing along with it. Ditty is a cinch to score with music fans, especially those that like 'em dreamy. On the other end with "The World Goes On," Billy once again turns in a smooth performance on an equally pleasing tune that should do exceptionally well. We like the top deck though, and we're sure you will too. Ops should get with it!

“THINKING BLUES” (2:50)

“MOANING BLUES” (2:54)

TEXAS SLIM

(King 4377)

Music ops that like 'em in the low-down country blues style, will wanna go for this fresh duo by Texas Slim. Both sides weave in ultra slow tempo, and feature the mournful wailing of Slim, aided by some fair guitar work. We should be able to find some spots that have a call for this brand.

“HOT SAUCE” (2:57)

“BLUE LULLABY” (2:59)

T. J. FOWLER ORCH.

(Sensation 36)

Here's a hot side with a solid beat, that's gonna make 'em rock like mad. Top deck is a cinch to clinch with music fans, and grab a barrelful of juke box play. Instrumental tones of hot melody pour forth on this side, with the band echoing the title in a mellow chorus. Flip side slows down some, and has the group turning in a pleasant instrumental side. "Hot Sauce" for the dough.

“WHY I RUN” (2:34)

“NO CLOTHES ON” (2:38)

JUNE NELSON

(Jubilee 5209)

Music ops who have a call for music in the blues style, will wanna lend an ear in this direction. Both sides of this platter make for fairly pleasant listening time and should hold their own in the boxes. Lyrics of both tunes are cute and clever, and are handled in effective styling. Ops should lend an ear.

“GOD SHALL WIFE ALL TEARS AWAY” (2:20)

“DEAR LORD—LOOK DOWN UPON ME” (2:27)

PILGRIM TRAVELERS

(Specialty 363)

Wax is in the spiritual vein, with the deeply popular Pilgrim Travelers on deck offering a pair that should do exceptionally well. Both sides have the group in splendid voice and in the sort of material that consistently makes for peak jube box play. Music ops should get with this one—but pronto.

“IT'S WHAT'S IN THE CASH BOX THAT COUNTS”
NEW YORK—Abbey Records, Inc., this past week announced the appointment of officers to the corporation.

Named were: Kelly Canarasta as president; Peter Dorane as Vice President, and Gene Novello as treasurer.

The firm also disclosed that they will occupy new offices this week, moving from their Tenth Avenue location to new and larger quarters at 418 W. 49th St. The move will allow the firm to handle their increased business in a more efficient manner, and enable the trade to conduct their buying with much improved conditions.

Statement from the plattey said, "We shall continue to provide music operators and dealers with the music and recordings they want, and will strive to produce only those records which we feel will make money for them."

The firm also announced the appointment of Jerry Shardi, as musical director of their popular division. In addition, the plattey signed singer Vera Barton to a term recording deal.

**Abbey Names Officers**

**NEW YORK—**Abbey Records, Inc., has appointed Jimmy Durante, at the 13th Annual Juke Box Conference, as a new member of the Bandleaders’ Institute of the 1950 Greater New York Fund. The firm also disclosed that he will resign his post with the record firm.

Durante is slated to join the Bandleaders’ Record Guild in the position of sales manager. His resignation from the post he has held at Apollo for the past five years is effective June 30th.

During his tenure at Apollo, Durante played a major role in the operation of the plattey’s sales and distribution policy. He also contributed largely in an artist and repertoire capacity, and aligned many of the firm’s name talents.

Durante comes to the Bandleaders’ Rec-Ord Guild with a wide backlog of knowledge and experience in the phonograph record industry. Prior to his work at Apollo, he was with the Moe Gage Agency in an executive capacity. His immediate task at his new post will be to organize a national work of record distributors. No replacement for Durante has as yet been announced by the Apollo plattey.

**Elliot Lawrence Aids Greater New York Fund**

**NEW YORK—**Bandleader Elliot Lawrence, who was appointed chairman of the Bandleaders’ Institute of the 1950 Greater New York Fund, and lovely Candy Jones help the Fund hit a new high on its giant campaign thermometer. By adding one of the hundreds of luminous red bulbs as the mercury soars.

**Irv Katz Exits Apollo Post For Children’s Record Guild**

**NEW YORK—**Irv Katz, sales promotion manager for Apollo Records, Inc., this past week disclosed that he will resign his post with the record firm.

Katz is slated to join the Children’s Record Guild in the position of sales manager. His resignation from the post he has held at Apollo for the past five years is effective June 30th.

During his tenure at Apollo, Katz played a major role in the operation of the plattey’s sales and distribution policy. He also contributed largely in an artist and repertoire capacity, and aligned many of the firm’s name talents.

Katz comes to the Children’s Rec-Ord Guild with a wide backlog of knowledge and experience in the phonograph record industry. Prior to his work at Apollo, he was with the Moe Gage Agency in an executive capacity. His immediate task at his new post will be to organize a nation-wide work of record distributors.

No replacement for Katz has as yet been announced by the Apollo plattey.

**Dana Sets So. African Polka Deal**

**NEW YORK—**Walter Dana, president of Dana Records, Inc., this city, this past week announced the consummation of a deal for the purchasing and distribution of Dana Records in South Africa.

The Dana line will be handled by Record Industries, Ltd., and also includes distribution in several other countries on the European continent. Mr. Dana returned to business after a long siege of illness this past week.

**Howie Richmond Forms New BMI Firm Via ‘Goodnight Irene’**

**NEW YORK—**Howie Richmond has formed another music publishing firm, it was disclosed this past week, in addition to his Cromwell publishing setup.

The new firm, Spencer Music, is to be headed by Peter Kameron, formerly associated with Hill & Range Music. Spencer is a Broadcast Music affiliate.

The new firm has already started to work on its first song, “Goodnight Irene,” waxed by Gordon Jenkins on Decca. Interesting sidelight here is that the “Goodnight Irene” side is on the back of the widely popular “Tzena, Tzena, Tzena,” with many in the business feeling that the former tune has greater potentialities than “Tzena.” The “Tzena” side is published by Cromwell Music, Richmond’s ASCAP firm.
HOW LONG AN INFANT?

"We're Still An Infant Industry," Say Vending Machine Leaders...AND HAVE BEEN SAYING IT FOR OVER 20 YEARS

In 1929, at a convention held in the Hotel Winton in Cleveland, Ohio, a noted leader in the vending machine field, got up on the speaker's platform and, after extolling the glories of the vending machine industry of the time, and, probably, to impress all this glory upon his listeners, stated, "Remember, we are only an infant industry."

In 1950, twenty-one years later, one of the leaders of the vending machine industry, comparatively a new man to the field in the matter of years, after much harangue about the general condition of the field, its progress during the years since the war ended, its hopes, its ambitions, etc., etc., suddenly stated, "Remember, we are only an infant industry."

How long an infant?

How long must the people engaged in the automatic merchandising field continue to classify themselves as "infants"?

How long must they continue to speak in such terms of an industry which has long held the attention, and completely fascinated, the nation's leading merchandisers?

How long must this field wait until it has passed out of its diapers into the world of greater business where, for years, its merchandising efficiency has long been recognized as beyond and better and more efficient than that of any other type of merchandising ever known?

Every big advertiser in the nation knows the power of the vending machine.

Knows that when he's on the air, during the highest priced, best listening hours of the evening, that his chances for instant sales are—nil.

Also knows that, by the morrow, those who have listened to his intense plea to purchase his merchandise, ask for it in the stores "the next day," have forgotten all about it.

Knows, too, that dealer tie-ups, displays, P.M.'s, and every other method used to help those expensive radio and TV programs are but naught compared to what the coin operated merchandising machine could do for him.

The coin operated vending machine industry has long ago come out of its infancy.

But, it refuses to recognize this fact. It insists on following "what grandpa done" for "what grandpa done is done good enough for me."

Let's pick a product right out of the sky—the air waves—to prove what vending machines can do.

Let's take a prominent brand of coffee.

A coffee has a grand air program. It clicks with tremendous numbers of people everywhere in the nation. It goes coast to coast and the cost is enormous.

But, does it do as complete a job as it should and could?

Think along this line—were coffee vendors attached to the front (as well as the inside) of every store, located in large apartment lobbies, located in other outdoor spots, announcers could urge people on each station to "buy now." And people would actually be able "to buy now."

Think of the retailers, too. Why don't they feature nationally advertised brands? Because the profit's much smaller than what they make on independent, even unknown, brands.

But, if the retailer wouldn't have to be bothered, wouldn't even know that there was such a thing as this well advertised brand of coffee—where the public, itself, could pick it out of a vending machine, right in front of his store, or in his store and, he would still obtain a commission, certainly this would be an important item to him.

No investment on his part. And, profit, too.

Advertising space could be used on the front of every machine for this coffee or, for that matter, any other nationally advertised and nationally recognized brand.

For, the one and only product that really goes big in vending machines, is always a nationally advertised and nationally recognized brand.

It's the difference between the operator selling Wrigley's gum and an unknown brand of gum. Regardless of the fact that he pays more for Wrigley's, he earns more, because of larger volume sales.

This vending machine industry of 1950 is no infant.

It's a great and fascinating and tremendously efficient merchandising service for every outstanding, nationally advertised, product.

The men in the field must simply jump from the ordinary. Get a better, bigger, wider view of the entire picture. See the forest—not just sit up on the limb of one tree all covered over and hidden with little leaves.

The field has grown. Grown tremendously. It's out of its swaddling clothes.

It's in long pants now.

It should act like it's wearing long pants.
N.A.M.A. NAMES FIRST 102 EXHIBITORS

Attendance Stickers Ready For “Red Feather” - Community Chest Drive To Be National Promotion

CHICAGO, ILL.—For the first time in the history of the coin-operated machine industry, the entire promotional power of the nation’s automatic merchants will be combined in one national campaign throughout the United States.

This fall, the “Red Feather,” community chest drive will become an actuality under the direction of Aaron Goldman, chairman of the 1950 public relations committee of the National Automatic Merchandising Association. Goldman explained that due to the remarkable success of the Rochester, N.Y., test campaign the national go-ahead signal has been definitely given. Goldman added that the N.A.M.A. is cooperating with the Community Chests & Councils of America, Inc., N.Y., in the nationwide good will plan.

The selection of Rochester as a test city is due to its size (approximately 400,000 population) and because it is the only major city in the United States that holds the community chest drive in the spring. More than three thousand vending machines in Rochester bore the slogan, “Everybody Benefits Everybody Lives,” and wore the “Red Feather” from April 15-May 15.

Rochester’s cigarette vendors dispensed specially designed “Red Feather” match books. Paper cups containing the Community Chest “Red Feather” messages showed in all locations that had cup dispensers. In addition to the many thousands of private locations almost every public place and retail outlet in Rochester was covered in “Red Feather” drive.

Special stickers are now being readied for the use of automatic merchants in the fall campaign. N.A.M.A. members are being asked to order their cups, matches and stickers early so that cooperator concerns can gear their production by Labor Day. A one-month supply of special caps and matches will be dispensed by the automatic merchants, according to N.A.M.A. members at approximately 50 per cent off the normal rate.

If the actual fund-raising lasts only one week then the stickers, caps and matches must begin being dispensed three weeks in advance. In the case of a two-week money drive they would be available two weeks in advance. Each local operator will have to adjust his time schedule to suit his particular necessities. In addition, he will make individual contact with the local community chest chapter.

Matches and cups with the “Red Feather” imprint will be distributed to the participating operators at no extra cost.

Match companies include: Diamond Match Co., N.Y., N.Y.; Lion Match Co., N.Y., N.Y.; Maryland Match Co., Baltimore, Md.; Match Corp. of America, Chicago, Ill.; Ohio Match Co., Wadsworth, Ohio; and Universal Match Corp., St. Louis, Mo.

Cup companies taking part are: Dixie Cup Co., Easton, Pa.; Lilt- tulio Cup Corp., N.Y., N.Y.; and Maryland Cup Co., Baltimore, Md.

“Red Feather” message tape, for use on all machines, will be available to N.A.M.A. members at approximately $1.50 for a roll of ninety messages, and $1,000 special poster stamps for small machines at $11.00.

NATIONAL AUTOMATIC MERCHANDISING ASSOCIATION

The Cash Box Page 19 July 8, 1950

Industry Eyes Steel Price Rises

NEW YORK—Three subsidiary firms of the United States Steel Corporation this week announced price increases on certain stainless steel products.

The advance in stainless steel prices, the first since August 1948, range from a cent to one-and-a-half cents per pound. The jump was attributed by the steel firms to higher costs of ferrochromium, an alloy.

Participating in the price hike were the Carnegie-Illinois Steel Corporation, the United States Steel Corporation and the National Tube Company.

Stainless Steel products are essential in the manufacture of all coin-operated machines.

Welcome back to your favorite place for details on the latest news and events. We've got a special offer for you today—get 10% off your next purchase using the code "FRIENDS"! Don't miss out on this great deal. Use it now and save big!
8th Anniversary Issue of THE CASH BOX (Dated July 15)

GOES TO PRESS THURSDAY JULY 6

HURRY! HURRY! HURRY!

WIRE—PHONE— AIRMAIL YOUR AD IMMEDIATELY!

JOIN US IN CELEBRATING THIS GALA BIRTHDAY

The youngest BIG magazine—the most progressive, vital and interesting BIG magazine—the most informed and truthful BIG magazine in the Coin Machine Industry . . . THE CASH BOX

RUSH YOUR AD NOW TO...

THE CASH BOX

Empire State Building, New York 1, N. Y.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
Canadian Ops Face Many Problems. Seven Year Depreciation Schedule-10% Currency Tax-27% Duty On Imports-8% Sales Tax-10% Excise Tax. Games Cost is Biggest Factor. Players Welcome Return Of New Games With Lively Play.

Lack Of Factual Data Keeps Credit Millions From Industry

Furniture Buying Boom Means Less Lumber For Coin Industry

With Steel Shortage And Labor Costs Up

Machine Price Hike Inevitable

CHICAGO—Canadian coins, visiting at the large factories here explained that, tho there has been much review of interest though the American market regarding shipments of amusement equipment into Canada, most of the coin machine firms on this side of the Dominion line don't understand the problems with which Canadians are daily confronted.

For this sake, figures which have so far been imported into Canada, are receiving lively play from the Canadian Government. The first used shuffle games have also started well. There are many problems which prevent Canadians from going ahead at a faster rate.

One of these is the fact that the Canadian government seems to believe that amusement machines can be bought in New York and still be mechanically efficient, as well as maintain the Canadian standard. This is one problem which Canadian ops should certainly cure at the very first opportunity, in the general belief of American coinmen.

For example, Canadian coinmen can only deprecate a machine at 20% for the first six months and 10% for the second six months of its original cost. From then on they can only deprecate a machine at 5%.

This means that it takes seven years to completely deprecate any amusement machine. The Canadian Government is concerned.

When a machine is shipped into Canada, Canadian Customs don't care whether the operator paid $1 or $5 or $10 for it. They make the original distributor's price of the machine.

If the machine was built in 1945, and sold to distributors for $200, then the Customs will accept the machine, less two years depreciation, at the market valuation of $120.00.

They have deducted 30% for the first year and 10% for the second year (1948 and 1949), and having removed this 40% from the original price, the machine (originally $200) is now valued by them at $120.

From now on taxes and duties are imposed on the machine. In the first place there is a 10% currency tax because of the difference existing between Canadian and American dollars.

After that comes the duty impost. Each amount, roughly, to about 20% of the amount which was added onto the machine.

At the end of the duty impost there is an 8% sales tax which is added onto the last total, and in this case amounts to $9.60.

Now comes the 10% excise tax to be added to this total, which amounts to $10.20 and, therefore, brings the total tax of the machine, by the time the operator is able to take it out of customs, to $80.20.

Now, if the operator paid only $50 for the game originally, he has to add this onto the above figure, and what he actually paid for a 150 game was $130.20.

This may sound somewhat far fetched to the average American coinman, but, it gives some idea with what Canadians are faced, when they come to purchase equipment for their country.

That being so, some of the men here pause to reflect on the reasons why the Canadian operators aren't too anxious to purchase much equipment, and seek a better price for later machines, because of the fact that they realize that whatever they pay the Canadian Customs officials will then take from whatever they paid for the machines and will, thereby, bring the cost to a point where it may not prove possible to operate.

In addition, of course, the Canadian government is only allowing a certain percentage of dollar purchasing power in the United States. This is based on, as in the case of phonographs, whatever they imported in a 12 months' period in 1947 to 1948. From this amount they are allowed but 50%. And this money is only given to them quarterly.

NEW YORK—Lack of ordinary bookkeeping records in the pre-operated music and vending machine industry is discouraging millions in credit from its aid, according to Theodore H. Silbert, financial authority:

"Many sales now being lost due to insufficient financial and operating data," he said, "are saved by inaccurate financial information," he explained, and "credit lines presently in use could be improved greatly.

Mr. Silbert's statement is based on an industry financing study just completed by Standard Factors Corporation of which he is president. He is also president of the Association of Commercial Discount Companies of New York, treasurer and director of the National Conference of Commercial Receivable Companies and a member of the American Finance Conference.

In his concern's experience in the coin-operated music and merchandise vending machines has been "satisfactory for the most part available. After the war came the necessity for replacing worn out and obsolete units. This financial burden was on the face of a generally lower dollar income per operating unit and, more important, the substantial increase in the cost of post-war new units and all operating costs. Some companies took many more dollars invested to realize the same or lesser net income.

"Since many operators failed to provide adequate cash reserves for equipment, they were in a position of strong demand immediately asserted for the required term financing. This situation created an unusual heavy financial burden on the sales or distributors, who, in many of them to provide financing facilities that otherwise would have been unnecessary.

"During the past two or three years there was a noticeable tightening of credit, especially in the automatic phonograph field, due primarily to an unfortunate experience resulting in substantial losses to a company engaged in this type of financing. Another factor which made it somewhat difficult to permit a normal flow of credit availability was the apparent inadequate financial and operating information from the purchasers of equipment desiring term accommodations. While most finance companies and banks have had satisfactory experience in this field, it would be of immeasurable value to the automatic coin machine industry—and an extremely constructive move insofar as the financial institutions are concerned—if the term or credit buyers recognize the importance of ordinary business methods of record keeping. No doubt the information is made available generally from those seeking such credit accommodations.

"With adequate operating information, many sales now lost due to insufficient financial and operating data might be saved and credit lines presently in use could justifiably be increased."
All For Only $15

"When I send you my check for $15 I never believed that the very first week would bring me many, many times the value. In fact, I paid for the next ten years' subscriptions with the very first issue of "The Cash Box" I received. It came in just as I was wondering what to charge for one of the machines which has been in my place for sometime. I read the 'Confidential Price List', quoted the price, and got the cash. I made over ten times what I paid you for the whole year's subscription. I just wouldn't be without "The Cash Box" for a single day. It's my business bible from now on in. I work seven days a week in machine man, and is only one of hundreds of such letters on file at "The Cash Box" offices. Send your check for $15 today—get 52 weeks' issues (one full year) subscription and not only save money, but the most interesting, most honest and most fearlessly truthful magazine ever published in the history of the coin operated machines industry.

THE CASH BOX
Empire State Bldg., New York, N. Y.

Please enter our subscription for 1 year ($2 issues) at $15. Enclosed Our
Check \ Please Send Us A Bill ]

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Evans Shuffle Ten Strike $19.50
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RICE • CARDS

FREE BOOK CATALOG


N. Y. Occupancy Tax Due

NEW YORK—Seymour C. Young, treasurer, City of New York, wishes to call the attention of the local coin trade that the last day for payment of tax pursuant to the Occupancy Tax Law falls due on July 15.

Young pointed out that the tax applies to all occupied premises used for a gainful purpose for one month or more prior to July 15. $150. Penalties, which the law prescribes for late payment, are five times the amount of tax, plus interest of five percent per month.

1st Half Good, Trade
Looks For Better 2nd Half

CHICAGO—Reports indicate that the trade is enjoying one of the busiest summer seasons in all history. Manufacturers, as well as distributors and operators, are working at greater speed than at any time during the first half of 1950.

The belief is that the second half of the year will prove more profitable than did the first half, and that more business will be transacted over the next few months, to the end of the fiscal season, than any ever expected.

This is one summer, leaders here state, when many factories have decided to stock up on with heavy production schedules. Many plants have announced that they will stagger vacations throughout the summer months, instead of closing down for an entire two weeks period.

Amusement games field is leading in production, but other divisions of the trade are also extremely busy. Juke box manufacturers are unable to keep pace with demand. Vending machines are selling in volume.

Problems of production are the most aggravating. Business is well advertised and sales are concerned, with almost every area of the nation calling for more and still more equipment.

As the summer season progresses, manufacturers here are of the belief that they will establish production records for the torrid months of July and August and will be well in September before they catch up with the backlog.

Arcade Season Looms Best In Many Years

WGM To Hold Meet July 6 At Hamilton

WASHINGTON, D. C.—Washington
Music Guild (WMG) announced that it would continue its regular monthly meetings during the summer months, and that the next gathering is on Tuesday, July 6, at the Hotel Hamilton, 14th & E. Streets, in the Manager Room at 8:00 PM.

Irvin Goldin, president, Harry Rosenburg and several officers of the Amusement Machine Operators Association of Greater Baltimore will be the guest speakers, it was announced.

Officials of WMG announced that after July 1 the initiation fee to new members will again be $100. The association recently added many new members and state that WMG is now represented by 87% of all music and amusement machines in their area.

Meeting in August is set for Aug.

Cincy Phono Ops Assn To
Hold Regular Meet July 11

CINCINNATI, O.—The Automatic
Phonograph Owners Association an-
ounced it will hold its regular monthly meeting on Tuesday, July 11, at the Hotel Gibson at 9 PM.

The Executive Board meets the same evening at 5 PM.

Factory Roadmap
Report Good Biz

CHICAGO—Factory roadmen returning from trips throughout the urban and rural communities of the nation report that "Business is good." Some of the men stated that there have been conditions much improved almost everywhere they have traveled. They reported favorable sales average throughout the country.

They reported that there are many communities which are feeling the effects of inflation, and that prices of foodstuffs are rising to meet this inflationary trend.

Labor costs are up, roadmen report, and also materials are harder to get, even in the centers where there isn't too much manufacturing. "But," they state, "everyone admits that business is good. We are selling. The orders which we have taken," one well known factory roadman said, "are much better than we believed would come about during the hot months of the year.

One salesman here, just returned from an extensive trip, stated, "It's just a question of getting out to the buyer today. He's much too busy to think about anything right now keeping his routes well supplied and up.

"I took orders wherever I visited without having to do too much selling. In fact," he concluded, "I did less talking on this past trip than I have on many previous ones and found that the reason was because business was so much better everywhere than I traveled operators were in the mood to buy to insist continued peak collections."
For Faraway Places!

Those choice locations in faraway places seem to be a lot closer when there's an AMI to bring the music. Distances of one-hundred miles and more create no problem for the operator with an AMI in the remote spots.

The huge cash box on the model “C” allows the machine to go uncollected for a couple of weeks at least. AMI's sturdy, dependable mechanism assures continuing trouble-free performance, lets operators forget about breakdowns that don’t occur. And the model “C” is so light, so compact, so easily handled, that only one man need ever accompany this juke box to any faraway place.

Extend your income by extending your territory—with an AMI model “C.”

First Juke on the Moon?

One of these years some hardy band of jet-propelled adventurers is going to want a juke box on the moon. The operator whose route reaches out into interstellar space will probably put an AMI in that lunar location.

AMI Incorporated

Branch Office: 134 N. LaSalle St., Chicago 2, Ill.

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
**Lake City Specials!!**

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<tr>
<th>USED SHUFFLE GAMES</th>
<th>FIVE BALLS</th>
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<td>United Shuffle Alley</td>
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**CONSOLES**

| DO LACE DRAW Bell Sc $145.00 |
| Keeneys Super Bonus | $150.00 |
| Bally Mills Double 12/36c | 225.00 |
| Bally Trophy Bell | 50/10 25c | 275.00 |

**NEW GAMES**

| BALLY TURF KING One-Bell Williams LUCKY INNIE | $59.50 |
| WILLIAMS SWEETHEART GOTTLEBERG RARE A BALL & BALLY SHUFFLE CHAMPIONS |

**SPECIALS**

| Black Cherry 5c | 95 5c Silver Chute 5c | $5.50 |
| Black Cherry 15c | 99 50c Silver Chute 10c | 60.00 |
| Black Cherry 25c | 104 55c Silver Chute 25c | 65.00 |
| 5000 ft 3 wire cable | Single, Double & Triple Sates, new & used |

**NOTICE**

Every Machine we advertise is guaranteed regardless of price. Write for a price you don't see listed. Our prices are the lowest. 1/2 Deposit with all orders. Balance C.O.D., F.O.B. Cleveland, Ohio.

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**ACMMA Membership Growing**

CHICAGO—The list of distributors and jobbers applying for membership in the American Coin Machine Manufacturers Association (ACMMA) is rapidly growing according to a report by Grant Shyan.

"The recent successful coin show and the fact that the industry needs a strong association are the reasons why there have been so many applications," stated Shyan.

A list of coin machine organizations which have recently filed for membership are listed below:

- R. F. Jones Co., San Francisco, Calif.; Taran Distribution Co., Pia., Coven Distributing Co., Chicago-


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**ACMMA Membership Growing**

Bally Exces At Springfield Open House Of Redd Dist.

SPRINGFIELD, MASS. — Bally products and executives were very much in prominence at the opening of Si Redd’s Springfield and office of Redd Distributing Company, which took place on Sunday and Monday, June 11 and 12th.

The grand opening party brought several hundred operators from this area to participate. Of special note was Robert M. Jones, manager, and Si Redd, who were both very pleased with the reception given the various lines the firm distributes. (See story page 25.)

Ben Becker and Art Garvey, representatives for Bally Manufacturing Company, as well as Paul Calamari, engineer from the factory, arrived a day early, and helped set up. Calamari was busy demonstrating Bally’s ‘Turf King’ to local coinmen. On hand were a representative of the Chicago Boulevard Concessions, representing the demonstration purposes. Bally’s shuffle game ‘Shuffle Champ’ also came in for a great deal of attention. Becker was particularly busy, demonstrating Coin Manufacturers Corporation’s ‘Hollycrane,’ as well as acting as official photographer. An amateur photographer, note Becker, held his own on hand, and had himself a picnic. (Photos will appear in a later issue).

Representatives from other manufacturers represented by Redd were on hand—Wurlitzer, Keeneys and Execut.

(Ed. Note: We send to apologises for an error in the story of July 1 on this opening. We regret not having the names of the people arriving, and refer to them as sales representatives for Bally. For the record, the names of Jack Nelson, Ben Becker, and Art Garvey, have been corrected for J. H. Keeneys for the past several weeks.

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**Profit With Keeney’s Silver Bell (Console) • Pyramid (Electric Bell) Bowling Champ • Double Bowler • Duck Pins • Electric Cigarette Vendor**

**J. H. Keeney & Co., Inc.**

2600 W. Fifth Street

**Chicago 32, Illinois**

**9 Out of 10 Arcades Are Built Around Exhibit Supply Equipment.**

WRITE FOR DESCRIPTIVE LITERATURE TODAY—YOU’LL BE MONEY AHEAD TOMORROW.

**EXHibIT SUPPLY Co. (16) 4218-30 W. Lake St., Chicago 24, Ill.**

**D. Gottlieb & Co. Plant Shutters For Two Weeks As All Take Vacations**

CHICAGO—Officials of D. Gottlieb & Co., this city, announced that factory will be closed two weeks with all taking simultaneous vacations.

The firm will be closed from July 1 to July 17, when all departments will be functioning at full speed.

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**Hollycrane** Group Concessions Prove Profitable

CHICAGO—Jack Nelson, reported this past week that the result of a trip which he just made to visit with Dave Russell in Belmont Park, a branch of his company in trent, Canada, convinced him that "Hollycrane" diggers in group concessions were among the most profitable businesses in the industry.

Nelson reported, "Hollycrane" has a group concession of 10 'Hollycranes' in Belmont Park using no more than fifteen feet by eighteen feet space, and is collecting an average of $3,000 per week.

"The 'Hollycranes' are working on 10 play," he continued, "and have two men constantly making check changes. People are simply lined up two and three deep to play the machines at Belmont Park. In fact," Jack stated, "this past week, Sunday, was only one day's play. Russell reported that this group of ten 'Hollycranes' made $2,500 in one day. Nelson also said that Rex Billings, manager of Belmont Park, advised him that the 'Hollycranes' had been responsible for increasing the arcade's play action.

"Such reports," Jack said, "have reached us from many other parks around the country. Whenever 'Hollycranes' are in operation they stimulate play of all types of arcade machines. Nelson is in the opinion that any operator, who arranges for a group concession of 'Hollycranes' at any point in the resort country, will find this one of the most profitable business ventures he has ever entered into.

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Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
Introduces New Phono Unit Featuring Only 45 RPM Records

Small In Size — Priced Low

Some distributors have already completed deals for handling territory for this Ristacrat phono and have reported that they believe there is a fine market for a phono of this kind at this time.

With practically every recording company turning out platters on 45 RPM (in addition to the standard 78 RPM), officials of Ristacrat are fully convinced the music operators can buy hit records by leading recording artists.

The 45 RPM disks do outlast anything in the 78 RPM category, with the possible exception of expensive vinylite. Therefore, as long as the record remains popular, the op has little changes to make, because of the longer life of these 45 RPM disks.

Other features also favor the machine for many types of operation, this firm states.

T & L Holds Wurlitzer Showing At Dayton, O.

DAYTON, O.—The T & L Distributing Company of Cincinnati, O., recently appointed Wurlitzer distributor, held an open house party at the Dayton Biltmore Hotel for 2 days, Sunday, June 25 and Monday, June 26.

On hand to explain the features of the Wurlitzer 1250 phono were Leonard Goldstein, president; Paul Goldstein, Sidney Block, Morry Goret and Bob Fogle.


Biloxi Coinman Dies While Visiting Chicago Factories

CHICAGO—M. B. McGinty, Bay Novelty Co., Biloxi, Miss., visiting the factories here, died suddenly of a heart attack. With McGinty at the time was his employer, W. G. McCann. Body was shipped to Biloxi for burial.
Chicago Coin Releases New Five-Ball Game "Pin Bowler"

CHICAGO—Chicago Coin Machine Company, this city, released its first five-ball amusement game in seven months this past week and executives of the firm advised all their distributors that the first production run of the game, "Pin Bowler," was already well under way.

The game is the conventional type five-ball and is based on the type games for which the firm has become very well known throughout the industry. They are combining sports play plus high score action in "Pin Bowler" as they did in the other five-ball amusement games they built months ago.

The "Pin Bowler" features the sport of bowling, which firm has featured with its series of famed re-bound games. The player gets 10 points for a spare and 20 points for a strike.

There are four ways to win on "Pin Bowler," which features all the latest improvements to be found in the five-ball amusement games, such as thumper-lumpers, flippers, etc.

Following up on their sports theme, it is believed here by many distributors who visited the factory and saw this new five-ball amusement game, "That the players will be completely familiar with the action of 'Pin Bowler' and will find the game to be to their liking. It combines the sporting play of bowling, plus high score, and other ways to win.

"It's one game," these distributors stated, "which will definitely fill a need in every territory."

There is much activity throughout the Chicago Coin factory over "Pin Bowler" which followed the firm's latest bowling game hit, "Bowling Classic," and is the very first five-ball amusement game the firm has been able to get into production for the past seven months.

Included above are a group of the firm's distributors who recently visited the factory to get first hand information on its play features: (left to right): Jack Gorlick, Coin Machine Company, St. Louis, Mo.; Albert Simon, Albert Simon, Inc., New York, N.Y. (regional representative); Sam Lewis of Chicago Coin Machine Company; Frank Page and Frank Best of Runyon Vending Machine Company, Roanoke, Va.
Bilotta Opens Offices In Albany, N. Y. As Wurlitzer Distributor

Paul Taglione Appointed Manager

NEWARK, N. Y.—John Bilotta, owner of the Bilotta Distributing Company, this city, has announced the opening of new quarters at 98 Fuller Road, Albany, New York.

Making public his new location, Bilotta also announced that the Albany office will be managed by Paul F. Taglione, who has been active in the automatic phonograph field as an operator and in the sales end since 1939. Taglione will be assisted by a competent sales and service staff and will carry a complete stock of phonographs, remote equipment and parts to assure immediate delivery for operators in the surrounding territory.

Taglione has had a colorful background in the automatic phonograph business. In 1939 he operated in the Capital district around Washington, D. C., continuing this until entering military service in 1941. After a hitch at Officers Training School at Fort Benning, Georgia, and the Military Intelligence School at Washington, D. C., Taglione was honorably discharged in 1945. At that time he began the operation of the Mercury Phonograph Service, a route consisting of exclusively Wurlitzer phonographs in the Albany, New York area. The business was not limited to route operation, but also comprised the purchasing and sale of coin operated equipment. This selling led to personal contact with most of the operators in the eastern states.

Paul announces that he is planning very soon to have a formal opening of the new showrooms in Albany and will invite all of the operators from the surrounding cities of Schenectady, Troy, Utica, Gloversville, Herkimer, Hudson, Saratoga, Amsterdam, Johnstown and adjacent communities to come in and get acquainted and hear more about the Wurlitzer Twelve Fifty.

The distributing firm also handles several lines of games and automatic merchandise vendors, and it is expected the Albany office will also have these items on hand.

Bally Steps Up Production On “Turf King” To Meet Demand

Reports From Field Indicate Income Exceeds All Past Games

CHICAGO—With orders for its new jumbo sized pinball game “Turf King” piling into the factory in enormous quantities, officials of Bally Manufacturing Company, this city, state that they have converted more facilities to the production of this game to maintain prompt shipments.

According to Jack Nelson, Bally general sales manager, reports on “Turf King” from various sections of the country attest to the unusual success it has encountered, and most unanimously these reports tell the story of week after week after week of increased operating income on location.

Nelson pointed out a few reasons why he believed “Turf King” was making such an outstanding record in the pinball field. “First of all,” he said, “‘Turf King’ was designed to attract all types of amusement seeking individuals. To help do this, Bally engineers put special emphasis in color and design of the backglass and playfield. Many hours of careful study were expended, many sketches were re-ppapped and revamped before the final backglass design was approved. And the same kind of effort was put into the playfield and cabinet design. Then, with all the new skill features, such as ‘Player’s Choice Button’ color and the many other new play-competing features that attract all types of players,” Nelson said, “it is little wonder that ‘Turf King’ has been getting such tremendous play.”

Nelson further reported that the firm’s distributors are phoning in continually telling of their customer’s success with the game on location, and demanding more and more games to fill orders.

Williams MANNUFACTURING COMPANY

4242 W. FILLMORE
CHICAGO 24, ILL.

William's SENSATIONAL SWEETHEART HA'S WHAT IT TAKES TO TAKE THE PLAY! SEE IT—BUY IT AT YOUR DISTRIBUTOR NOW!

NOTICE CANADIAN DISTRIBUTORS AND OPERATORS

"The House That Confidence Built" IS READY TO SERVE YOU WITH ALL TYPES OF USED MUSIC and GAMES

We Have SIX OFFICES with LARGE Variety

Contact Us At Once

SOUTHERN AUTOMATIC MUSIC COMPANY, INC.

ESTABLISHED 1923

1009 Broadway, Cincinnati, Ohio
601 Linden Ave., Dayton 3, Ohio
123 N. Ellison St., Indianapolis 4, Ind.

July 6

IS THE LAST DAY TO GET YOUR AD TO US FOR THE 8th ANNIVERSARY ISSUE

RUSH IT NOW TO...

THE CASH BOX

EMPIRE STATE BLDG., NEW YORK 1, N. Y.

HIT-A-HOMER

HOMERUNS

STRIKE OUTS

The newest counter game with Baseball play

This is what you’ve been looking for. An inexpensive counter game, which can be operated everywhere.

$27.50 • ORDER NOW!

MURPHY

575 10th Ave. at 42nd
N. Y. 18, N. Y. (Rooney 9-6477)
NOTICE—

COMMENCING JULY 1

THE

D. Gottlieb & Co.
FACTORY

WILL BE CLOSED

FOR THE

ANNUAL 2-WEEK VACATION

Operations Will Be

Resumed by All
Departments on

JULY 17

The BIG

8th

ANNIVERSARY ISSUE

of

The youngest BIG magazine

THE CASH BOX
GOES TO PRESS

THURS. JULY 6

RUSH YOUR AD NOW to . . .
THE CASH BOX
Empire State Bldg.
New York 1, N. Y.

EASTERN FLASHES

Here we go into the Fourth of July Week-end, and a long one at that. Operators crowding up Tenth Avenue, getting all set for week-end biz, particularly those with equipment at shore and resort locations. Weather not exceptionally fine all week, and forecasts predict "great" week-end. All this means that the city locations will suffer off a bit, with seaside and country spots getting large crowds of vacationers. A good break will be happily welcomed by these ops as the past month's weather has been terrible.

Ben Becker, Bally's special representative, and Perry Lowengrub, Runyon Sales Company salesman, leave Wednesday for the Jersey shore resorts. They will spend a week traveling the area, returning home for the holiday. Becker, who is expecting to welcome a daughter (?) any moment, might have to hurry home before that time. Ben tells us he, Art Garvey, Bally regional representative and Paul Calameri, factory engineer, had a great time at Si Redd's Springfield, Mass. opening party, with plenty of Bally equipment sold. . . . Bill Runge, Jersey Automatic Music, Cliffs Park, N. J., down on coinrow buying phonos . . . . So was Harry Greenberg of Highland Falls, N. Y. . . . Al Simon, Albert Simon, Inc., out on the road seeing his customers on Chicago Coin's new five-ball "Pin Bowler". . . . Mike Munves, still rushed, getting to a point where he could use a long rest. Best he can do is take the Mission for a four-day holiday to the mountains. Mrs. Munves refuses to go anywhere near a seashore, claiming there's always arcades around, and Mike spends most of his time with his friends discussing business.

Jack Mitnick, regional representative for AMI, and John Haddock, president of the phone manufacturing firm in town. They had spent several days in Canada. Mitnick remains here over the 4th, and then out to the midwest. Jack returned with several Canadian One Dollar bills. When he offered one to his four year old grandson, the kid refused to accept it, claiming it wasn't money, just colored paper . . . . Barney (Shuggy) Super, Runyon's proxy, concerned over the serious illness of his brother-in-law, the Wally of Molly Super, ready to fly out any minute, which will leave Shuggy a bachelor over the holidays. . . . John Fitzgerald, New Haven, Conn. coinman, visits along coinrow. . . . Larry Slevin leaving this week for a vacation in Miami with his family. . . . Bob Charles, Binghamton Amusement Co., Binghamton, N. Y., visits with Runyon execs. . . . They're so busy at Keepel Distributing Company, that after a brief chat with Hymie Koeppel, who was crating phonos for shipment, he couldn't continue. Seems that while relaxing the muscles in his forearm tightened-up. Too much continuous work we imagine. Harry Koeppel, who was busier than ever in the office, had to come and finish up the crating. However, work means nothing to these men—all they strive for is to keep their customers happy, and evidently they are, as re-orders keep coming in.

Joe Young, Young Distributing Company, doing a great job in this area with Wurlitzer's 1205. Joe reports that music ops have been reordering, which he states "proves they are not only well satisfied with the phone, but it is bringing the ops good profits." . . . Phil Mason, Mason Distributing Company, Irvington, N. J., takes his family down to Miami. One of his kids ailing and the Miami sunshine recommended by the medico. . . . One of the busiest, and most pleasant people on coinrow is Murray Bay, who has returned from New York. Maybe we pay him this nice compliment because, in addition, he's a Dodger rooter. . . . Irving Kaye, formerly one of this city's manufacturers of games, now a busy guy in the retail radio and television field . . . . Bill Weiner, Weiner Sales, district for Eastern Electric cigarette machine, tells us he's behind in filling orders. . . . Dave Lowy, Lave Lowy & Company, Keeny distributor, out seeing some customers who were demanding equipment for the holidays. . . . Joe Hirsch and Lester Klein, two operators from the early days of pogoing in this city, discuss present conditions, letter operating shuffle games and Joe promoting a new operating twist.

DALLAS DOINGS

News is scarce, the weather's hot, and business is good. Everybody's fishing or "Gooin' Fishing". . . . Allan Wallis of Mineral Wells has been in Dallas for several days transacting much important business. . . . Homer Walker, Blue Bonnet Music Company, returned from Port Aransas with many many fish and a beautiful sun burn. . . . Paul Tyler is now a member of the famous Variety Club. . . . Bill O'Connor, S. H. Lynne and Co., returned from a very successful trip through East Texas and Shreveport, La. . . . Cecil Epps bought a carload of Wurlitzers this week. Business must really be all right all right down Waco way. The Mayor of East Waco was buzzing around Dallas Tuesday. . . . Ditto Jack Sprout, Central Music, Temple. However, Jack was delayed for three days. . . . Marlene Jones leaving in a big rush for four days in wonderful New Orleans. . . . Abe Sussman, S & C Amuse, leaves for New York and a big time, no doubt. . . . Tommy Chatten, Jack Askew and Warren Hinderling busied themselves at Port Aransas over the week end. . . . Get a glimpse of E. L. T. H. rushing down main. . . . Joe Metasso is still waiting for you know what. . . . Jimmy Garret had a touch of bad luck last week when he lost his watch. . . . Brust Goodacre, called in from Tyler. Just couldn't make it to Dallas this week.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
Lots of excitement over at Chicoin this past week. Firm presented first five-ball game in seven months. It's called "Pin Bowler," and brought Phil Rockola and Larry Rubenstein all the way from L. A. and Al Simon in from New York. In short, we had our first five-ball game for quite some time and both are reported as having agreed the "game's great."... Ben Becker of Bally is reported to be weathering the floor waiting to become a Daddy. May have happened while you're reading this.

Bill O'Donnell, who's winning a reputation for diplomatic skills, had a stab at recent diplomatic post. Carried the flag to Belgium, where he watched "Hollywood" in a movie projection of scenes taken in a more romantic era than those he believes possible,... George Jenkins full of pep these days. Ralph Nicholson, the new man down in Texas, was a real Pepzoo for the firm,... Mrs. H. G. Payne taking over since Harry passed away is what coinmen hear. Bill Bilheimer (The Shadow), Don Pearl and Bill Mulfers pop with brand new angles that make the Coney factory one of the biggest. Otis Murphy on his way in from San Francisco. Ben D. Lazar around town with some of the usual cajoling various factories to see what they can do. Sam Nern of Williams Mfg. Co. so busy right now that, "I just can't get away for the 4th," he advises. The firm is working at top speed. Hear that Harry Williams is also working on a new way into town which may mean even more active production lines...

If you know where you can obtain one of those machines, the new "Lord's Prayer" on a penny contact Joe Yekel of Santa Claus, Ind. That's the town where they send kids those packets "direct from Santa Claus." And are preparing their Xmas gift ideas now right in midst of summer. The Chicago Coin Chatter.

Bill Byc, well known to most common around town, is spending a few weeks here each week. He has several connections with his "west coast" and may have an announcement to make before he leaves Chicago. One of the programs has a newday when phrasing Supernova Sales is to be sure to call "Sir" or "Jr." when asking for Larry Cooper. Both Larry Cooper's and Larry Cooper Jr.'s are busily employed at SuperVend these days. Mike Hemmers has been out of town most of the time contending with coinmen along the way, even tho he says, "This is strictly a vacation." Bruno Knecht takes over with Ben Coven for a few minutes. Charlie Gillett is killing time with the National vending companies doing a very fine selling job of their baseball shuffle games. Gil Kitt entering a party of friends at the Coast this past Batter's Day. Herman Paster away a few minutes last week. Expect Joe Aykoom of City Amusement Co., Cleveland, in town right after the 4th holiday. Joe has been doing for more and more delivery. Firm is doing a very grand sales job on his reports. That joke box scene in the movie, "Asphalt Jungle," has won much comment. Harold Saul over at Coven Distributing advising, "Just can't keep up with Ben Coven these days. He's down in Peoria for a couple of weeks, and back for a few minutes. Off again to some other town. Back again. Always on the go! That's the way to keep business stepping at a peppy pace."... Jack Nelson, Jr. off on his honeymoon. Grant Francis Shay married Noreen O'Keefe on Saturday, July 1, at 10 A.M., St. Philip Neri Church here in Chicago. "Lucky guy," Join us in the harvested crop of Billy DeSelm and Jack Nelson, Jr., who joins the bandwagon. "U.S.D.A. has a product..." And Ray Reish just grinning along. All stem's air conditioned quarters a relief, ops say, during the heat.

Sam Lewis of Chicago Coin will be called "Daddy" sometime in September. Les Rieck over at H. C. Evans & Co. hard at work, filling orders for the first of his "Innovation" phone, report this is one music machine that could be adapted to all types of play angles. Meyer Sengsberg over at Genco gets ready to close down the Genco plant for two week vacation period and Dave Sengsberg is reported on his way in from the West Coast to take over for a while. Boys change off at regular intervals. Unionizing plan under way again. Tahoe reported that the best picture ever taken of him has never been received.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
MINNEAPOLIS-ST. PAUL, MINN.

Frank Davison of the Peerless Noveltty Company, Spooner, Wis., driving into the Twin Cities for the day, making the rounds and picking up his record supply for the week. ... Bill Bond of the Austin "Look" Company, and the Johnson Co. of Minneapolis, have been here recently with fresh goods from the factory. R. Mills expected on Tuesday will be a big job and H. E. Phillips of the Western Electric Company, and Frank Johnson, have been in town the past couple of days. Donald H. Jones of the Equitable Record Company, reports a big job has been done in the new street car. Bill Bond of the Austin "Look" Company had a little trouble with the new record plant in the Northeast. He was down there the past month and spent several days with Bob B. Jones of the Austin "Look" Company, and Dr. G. E. Johnson of the Equitable Record Company.

Classified Advertising

CALIFORNIA CLIPPINGS

Here's one to figure out: While most of the oldtimers along the L. A. Row softly sang the familiar blues this past week, a couple of the newcomers are buzzing right along. Maybe it's new blood or umph or both Bobs and company of Wisconsin. Or maybe it's just as indicated by partner Ed Kendall carrying a load of foot off to the bank, when we buzzed them. ... And for Johnny Hawley, well, genial Johnny is taking the road down south to spread the fame and name of his own record company. His trip was facilitated by partner Ed Kendall carrying a load of foot off to the bank, when we buzzed them.

The Minneapolis Times

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WANT

WANT—Hollevander's and Pre-war Dig.

WANT—Indianapolis Automatic Music Company, 1124 HENNEPIN AVE., MINNEAPOLIS, 3, MINN.

WANT—Will pay cash for Champions, Citations, Gold caps, late Records, Songsters, and all kinds.

WANT—For your list. AMERICAN DISTRIBUTION OFFICE, 435 W. N. MAIN ST. SAN ANTONIO, TEX. Tel.: Travis 8558.

WANT—Used jube boxes, record exchanges for dealers' stock. Cash please.

WANT—FIDELITY DISTRICT, 1547 CROSBY AVE., N. Y. Tel.: Underhill 3-5761.

WANT—All types Photograph Motors, Adaptors, Wall Boxes, Speakers, Coin Operated Radios, Coin Changers, etc. ST. THOMAS COIN SALES, ST. THOMAS, ONTARIO, CANADA. Tel.: 2648.

WANT—Late model phonographs. Will pay top bid. Will pick up within a radius of 300 miles. KEEPEL DISTRIBUTING CO., 629 TENTH AVE. NEW YORK, N. Y. Tel.: 6-8939.


WANT—Used, new or surplus stock records. In this time of curtailment of liquidation, we will purchase unlimited quantity of hillbilly, western and all types. We make the best prices paid. We pay freight. USED RECORD EXCHANGE, "Tony" Galvano, 414 W. ARMITAGE AVE., CHICAGO 39, ILL. Cash 3RS and 6/00.

WANT—Your used or surplus records. We buy all year round and top pay is given. No blues or rags. No lot too large or too small. We also buy clavinet inventories complete. BEACH, SHOPS, 909 E. 21ST, MAIN, PROVIDENCE 4, R. I.

FOLK SERVICES

WANT—Your used or surplus records. We buy all year round and top pay is given. No blues or rags. No lot too large or too small. We also buy clavinet inventories complete. BEACH, SHOPS, 909 E. 21ST, MAIN, PROVIDENCE 4, R. I.
FOR SALE—Shuffle games completely reconditioned. Two late models, $349.50 each United States Alleys $4109; Bally Shuffle Bowler $139; Chicago Chess Box $69.50; Choice Coin Baseball $219; United Shuffle Alleys $259; United Double Shuffle $229; Keno Dealer $95; Geneo Gigler $49; United Shuffle Multiflection Machine (Floor Sample) $195; Rockola Price: Base Premium First DISTRIBUTORS, 1750 W. NORTH AVE., CHICAGO 22, I1. Tel.: Dickens 2-6000.

FOR SALE—Complete line of used equipment on hand: Phonographs; Shuffle Games; Onedales; Consoles; etc. Tell us what you need. Our line includes: for AMI; United; Williams; Universal; Expo; and others. TAVAN, 1506-60 S. WABASH ST., CHICAGO 11. Tel.:

FOR SALE—Plastic and Rubber Tubing. For Wurlitzer 1015 lower $199.50, $259.50, $309.50, $319.75; for Wurlitzer 1119 $79.50 ea. All rubbler tubing for Wurlitzer 1012; $3.90 per Domes for Seeburg 146, 147, 148 Seeburg 237; $5.00 deposit Balance B.C.D. MAISON DISTRIB. CO., 184 PAINE AVENUE, IRVINGTON, N. J. Tel.: Essex 4-5542.

FOR SALE—Guaranteed Used Mahogany Coin Slot and Fire Pins. The machines are perfect, the prices are right! Write for list. P.O. BOX 531, LACHINE, CAN.

FOR SALE—Shuttle Alleys $90; Shuffle Boxer $80; Keeney’s new “Double Bowler” and “Chuck Pin” the two fastest working rebound shuffle games with actual appearing pins on the market. Keeney Distributors, 4254 METAIRIE RD., NEW ORLEANS, LA.

FOR SALE—Shuffleboard Scoring Equipment; SALES and SERVICE; IN SERVICE; $99.50; Rock-Ola $89; Mills $69.50; WESTERN DISTRIBUTORS; 1225—16th AVE., PORTLAND, ORE.

FOR SALE—Used—Mills Golden Falls, Jewel, Black Cherries, Blue & Brown Front Bells; Pace Cones; Walling Treasures; Roll-A-Tops; Consoles, Keeney Super Bells, single 5c play & 5c 25c Twins. Machines are clean—prices are right. All machines are well conditioned and competitive. Universal Arrow Bell, Feature Bell and Coin Dispenser Bells. Write, LOUISIANA COIN MACHINE COMPANY, 423 ST. JOHN BLVD., LAFAYETTE, LA. Tel.:

FOR SALE—Gold Cup $125; Gold Cup (with conversion) $160; Citation $209.50; Livingston $250; Bally Big Hitter $355; Celebrity $375; Star $329.50; Tally $65; Keeney Gold Nugget $169.50; Keeney Gold Nugget $169.50; Dale Gun $85; Mercury Shuttleboard $150; Deluxe Drew Arrow Bell $95; Millie’s Jigsaw $95; Spot On $95; Rock-Ola 1015 like new $249.50; Rock-Ola 1111A $199; Rock-Ola 1117A like new $239.50; Rock-Ola new $259; Rock-Ola $295; Williams All Star $115; Rock-Ola 1422 phone $149.50; COIN DISTRIBUTING, INC., 3116 ELYSTON AVE., CHICAGO 18, I1. Tel.: 3-2210.

FOR SALE—Two late model photo machines, completely rebuilt and overhauled. Priced to Sell, 10,000 late machines purchased within the past six months, 4c ea. RUSH DISTRIBUTING COMPANY, 226 W. 29th STREET, MIAMI, FLA.

FOR SALE—Dale Guns $69.50 ea.; Chiens Pistols $74.50 ea.; Geneo Gigler $29.50; Rock-Ola $29.50; Professional Coin Leasing. MINN. DISTRIBUTORS, 1151 S. SHUFFLEPINES, 41 ft., with new light-up $174.50, 1/3 Deposit. BUNNY SALES CO., 93 TENTH AVE., NEW YORK, N. Y.

FOR SALE—Can we supply all your requirements? We have the list on file. Sample machines made 24 hours after receipt of your order. Write, phone or wire. We ship anywhere. 3/4 DISTRIBUITE CORP., 752 TENTH AVE., NEW YORK, N. Y. Tel.: Plasa 2-1797. Cable address: EXPO RECORD, New York.

FOR SALE—5c Mills Black Beauty, brand new. Dime Token Bell, like new, $175; 1 Bakers Parlor, late, $225; 1 nickel, 2 quarters, $25 each. Machines are very clean, $125 ea. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSTON 10, I1N.

FOR SALE—Buy your finest reconditioned Wurlitzer phonographs from the World’s Largest Wurlitzer Distributor. Genuine parts, factory trained mechanics. Competitively priced, write today. Write your address and the phonograph you need. Write us before you buy. YOUR DISTRIBUTING, 59 TENTH AVE., NEW YORK, N. Y. Tel.: Chickerling 4-5050.

FOR SALE—Ten cent coin operated miniature railway, switches, signal and free shipping containers. Beautiful glass cabinet 4 1/2 by 6 3/4, $50. Also new electrically driven machines. Write us before you buy. NATIONAL DISTRIBUTING, 17 E. MICHIGAN AVE., MERRICK, NEW YORK.

FOR SALE—In excellent condition, five slightly used Parkard Pin-Mat. $50 each. Also new $75. Also a very beautiful glass cabinet 4 1/2 by 6 3/4, $50. Exhibits at Mike Mun- nes, 577—10th Ave. New York National NOVELTY CO., 179 E. MICHIGAN AVE., MERRICK, NEW YORK.

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July 8, 1950

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| Product          | Model A ILL | Model B | Model H | Model K15 | Model K20 | Rex | Rec | RC | Gem | Classic RC | Maestro | Mayfair RC | Melody King | Crown RC | Concert Grand | Concert Master | Concert Master RC | Cadet | Odell RC | Major RC | Envoy | Vogue | Casino RC | Melody King | King | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi Tone 8880 | Hi T...
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