Red Foley, one of the nation's outstanding folk recording stars, receives a gold Decca record of his hit disk, "Chattanooga Shoe Shine Boy", during a recent personal appearance in Chattanooga, Tennessee. Occasion for the presentation was Foley's clipping the million mark in sales via the click novelty hit. Latest wax for Foley is "Choc'late Ice Cream Cone" and "Birmingham Bounce", both sides showing tremendous hit possibilities. In addition to his record activities, Foley stars on the famed "Grand Ole Opry" afer NBC, coast-to-coast. Pictured above, left to right, Red Foley; Paul Cohen, director of Decca's folk department; and H. P. Watson, Mayor of Chattanooga.
PLenty of Tunes to Stimulate Play

No Increased Record Costs for You to Pay

Plays Any Speed Record
Can be quickly, economically adapted to play 33-1/3 or 45 RPM records.
No danger of obsolescence.

Many More Great Money-Making Features

Doesn't Obsolete Present Remote Equipment
All current Wurlitzer Wall and Bar Boxes can be used with the Wurlitzer 1250. Wurlitzer has protected your investment in remote equipment.

Amazing Dynatone Sound System
Brings out best musical qualities of any speed record by a mere turn of a tone control knob. Accurately reproduces high fidelity of the new speed records.

Zenith Cobra Record Economy
Twin Tone Arms equipped with Zenith Cobra Stylus assure finest tone with 50% saving in record and needle wear.

New Eye and Play Appeal
Sensational cabinet beauty. Maximum eye appeal at upper level visible from entire location.

Minimum Service
New, simplified record changer with fewer adjustments. New accessibility when service is required. Quick replacement units.

Priced for Today's Market
New all the way through. Priced to produce maximum operator profit—the Wurlitzer 1250 is the latest, greatest example of Wurlitzer's leadership.

Wurlitzer Twelve Fifty

The Rudolph Wurlitzer Company, North Tonawanda, New York
THE CASH BOX

"THE CONFIDENTIAL WEEKLY OF THE COIN MACHINE INDUSTRY"

THE CASH BOX IS THE OPERATOR'S MAGAZINE
IT IS NOT SOLD ON NEWSSTANDS

BILL GERSH, Publisher
JOE ORLECK, Editor and Advertising Director

ROBERT F. AUSTIN, General Manager, Music Dept.
L. MILAZZO, Classified Advertising
POPSIE, Staff Photographer
BILL GERSH, Chicago, Ill.

CORRESPONDENTS IN LEADING CITIES THROUGHOUT THE UNITED STATES

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ADVERTISING RATES on request. All advertising closes Friday at 12 noon preceding week of issue.

SUBSCRIPTION RATE $15 per year anywhere in the U.S.A. Special subscription allowing free classified advertising each week, not to exceed forty words, $48 per year. Subscription rates for all foreign countries on request. Three weeks advance notice required for change of address.

The CASH BOX exclusively covers the coin machine industry, including operators, jobbers, distributors and manufacturers, and all those allied to automatic coin operated music equipment; automatic coin operated vending machines and service machines as well as coin operated amusement equipment; the music and record business, recording artists and publishers of music; and all others in any fashion identified or allied to the coin operated machine industry as well as all finance firms, banks and other financial institutions especially interested in the financing of coin operated equipment of all types.

"The Confidential Price Lists" gives prices of all new and used coin operated machines of all kinds, weekly reporting all market changes and continually adding on all new equipment. "The Confidential Price Lists" is officially recognized by many cities and states throughout the country as the "official price book of the coin machine industry." It is an integral part of The Cash Box. The "Confidential Price Lists" is used in settlement of estates, in buying, selling, and trading of all coin operated equipment. It is the one and only officially recognized price guide in the coin machine industry. "The Confidential Price Lists" is used by finance firms, factors and bankers to guide them in making loans to the members of the coin machine industry.

Talking It Over

For almost eight years now this publication has urged every one of the operators engaged in the coin machine industry to employ Certified Public Accountants, regardless of bookkeepers and auditors they may employ at the present time. These CPAs are invaluable to the average coin machine operator. They save him many, many times their cost. It has been the practice of CPAs, meeting with tax officials of cities, states and the Federal government, which has brought tremendous savings to coinmen everywhere.

Leo Kaner, well known Chicago CPA, has been instrumental in driving for a more equitable depreciation arrangement for the music operators in this city. He first presented the plan for a four year depreciation schedule for all automatic phonograph equipment. His plan is to obtain 40% depreciation from the original price the first year, 30% the second, 20% the third and 10% the fourth year. Such a schedule would be of extremely great value to every phonopoperator.

Herman Jaffe, well known New York CPA, has been instrumental in helping coinmen to better understand tax problems. He has helped coinmen as well as manufacturers, and many others, to better appreciate their businesses. He has, because of his understanding of tax laws, not only in the New York area, but throughout the nation, arranged for savings which coinmen have marveled at, time and time again.

In the south there is a move afoot, by one CPA, to show that the average pinball machine should be depreciated at least 60% the very first month. Every pinball operator will agree this would save him money, many headaches. But, it took a CPA to present the problem correctly, and it will be a CPA who will obtain such a ruling, even if only locally. Other CPAs can follow thru everywhere in the country should this one man prove successful in this effort.

To this day only a very few of the larger operators employ CPAs as their tax advisors. For example, as one CPA explained, Section 1173 of the Internal Revenue Code is of extreme importance to operators.

Only on equipment which is actually operated for six months or longer, and should the operator then sell such equipment below the recoverable cost, he can deduct whatever he gets as a 100% loss. In short, if the operator paid $400 for a machine, operated it for six months, removed 50% depreciation or $200, and then sold it for only $100, the difference of $100 remaining is completely deductible as a loss.

Likewise, if the same machine was sold for $300 and, therefore, a profit of $100 was made on the recoverable loss, only 50% need be reported for taxes. In short, of the $100 profit, only $50 need be reported for tax purposes.

This, and many other sections, are already written into the Internal Revenue Code, and also appear in state and city tax laws. These are known to few, who should be employed by operators everywhere in the nation today.
BOOM!

BOOM!

BOOM!

After a swing about the country these past weeks the writer had the opportunity of meeting with leading coinmen and listening to just what is happening in their territories.

It is extremely impressive to note that there is today, without any doubt whatsoever, a very definite boom under way.

A few are still somewhat befuddled by it all. They just can't get up the enthusiasm necessary to help the boom continue booming in their areas.

Some are holding back. Others are puzzled. They can't believe the earning reports they are hearing or even the sales they are making.

Some are questioning the last power of the new type games. Without consulting factories that are busier than they have ever been before being producing for the trade; without phoning other coinmen about the country to learn what is happening in other centers; without gathering together data which would create elation and enthusiasm; they actually seem to resent the boom that has started right under their very noses in their own territories.

Other coinmen have just simply plunging right into the new type games and have given them a flying start and all business in such territories is booming.

It's stimulating to anyone traveling the country at this time to talk with leaders in the field and to hear them say, "We're amazed." "And," as some state, "we never would have believed that this could happen here."

It has happened. There is a booming boom under way. Coinmen are happier than they've been in many months. They're trying to cover every good location. They are buying all types of equipment.

Phonos, arcade equipment, vending machines, consoles, five-balls and everything that the locations now ask for are being purchased along with the shuffle games. Distributor after distributor reports that the biggest problem is to get the equipment to fill the orders.

While some of the overly cautious and conservative ask, "Wonder whether this will continue?" Others are jumping into the boom, boom, boom, of today's bigger and better business. They are going ahead.

Many are at long last loosening up and taking new interest in the coin operated amusements business, helping it to go forward with greater speed than ever before.

The majority in the trade believe that the industry has entered into an entirely new era which gives great promise of opening into something even more tremendous than what is even now being enjoyed.

The revival which has taken place has helped every type of equipment manufacturer. Operators are buying. Distributors are working right with the ops and, thereby, helping the boom to keep booming.

This boom has been created by the public's complete acceptance of the new shuffle games and the fact that they are thrilled by their play action.

As observant coinmen have remarked, "For the first time we have actually seen conservative and dignified business men take off their jackets to shoot the pucks down the board and have seen these men get the biggest thrill out of playing the new games."

These are the same business men who saw other machines on these very same locations day after day, for years, and never played them.

"It's this new type of thrilling action," ops explain, "which has suddenly made coin operated amusement entertaining to young and old. They sure love the new games."

There is the answer to the boom. The public. The public likes the new games. Likes the thrills and entertainment. They enjoy investing their coins in one of the finest amusements ever presented to the American public.

The public is the answer to this boom, boom, boom, that is resounding from coast to coast, that is keeping factories working, that is keeping operators, jobbers, distributors and manufacturers busier than they have been in years.

It's the public that is booming this industry into one of its most prosperous eras.

This is, then, the time for everyone engaged in the field to stimulate, to encourage, to make certain that this boom will continue to boom—boom—boom.
**The Nation's Top Ten Juke Box Tunes**


* Denotes Most Popular Recording. Record Companies Listed Alphabetically.

**IF I KNEW YOU WERE COMIN' I'D'VE BAKED A CAKE**

**1** **EILEEN BARTON**

DE-5009—Tommy Carlin
CA-316—Benny Strong O.
CO-37907—Al Trace O.
CR-40102—Georgia Gibbs
DE-7494—Harrington and taller

**2** **IT ISN'T FAIR**

**3** **SAMMY KAYE O.**

CA-550—Benny Goodman O.
CO-18706—Eddie Brooks O.
CR-60156—Bill Harrington
DE-24895—Joe Martin
GM-943—Ray Oreay

**3** **THE THIRD MAN THEME**

**8** **ANTON CARAS—GUY LOBARDO**

CA-924—Alvina Ray O.
CO-37906—Hugo Winterhalter O.
CR-60155—Owen Bradley
DE-24904—Ethel Smith

**4** **MY FOOLISH HEART**

**9** **GORDON JENKINS**

CA-934—Margaret Whiting
CO-38307—Hugo Winterhalter O.
DE-24810—Gordon Jenkins O.

**5** **MUSIC! MUSIC! MUSIC!**

**5** **Teresa Brewer**

CA-362—Mike Katz
CO-18704—Hugo Winterhalter O.
CR-60153—Ams Bros.
DE-24811—Carmen Cavalleres

**5** **DADDY'S LITTLE GIRL**

**6** **DICK TODD**

CA-915—Sis Bicker Henderson O.
CO-18711—Dick Jurgens O.
CR-60156—Bob Eberly
DE-24812—Bobbi Brothers

**7** **DEARIE**

**7** **MERIAM & BOLGER**

CA-858—Stafford-McRae
CO-37917—Laraine Hughes
DE-24873—Meriam-Bolger
DE-24959—Guy Lombardo O.

**8** **BEWITCHED**

**8** **BILL SNYDER**

CA-1000—Mel Tanne
DE-24811—Gordon Jenkins O.
ME-5995—Jan August & Harmonics

**9** **C'EST SI BON**

**9** **JOHNNY DESMOND**

CA-813—Robert Clary
DE-24832—Gowne Raya
DE-50156—Etienne Sisters

**10** **SENTIMENTAL ME**

**10** **RUSS MORGAN—AMES BROS.**

CA-927—Ray Anthony O.
CO-6916—Ams Bros.
CR-60173—Ams Bros.

**10** **SARAH MONEY**

The Country.

*Alphabetically Listed Popular Music by Domestic Companies Compiled Weekly. Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!*

*www.americanradiohistory.com*
Thank You...

1950 TRADE MAGAZINE AWARD
PRESENTED TO
THE CASH BOX
IN RECOGNITION OF THEIR
UN-BIASED RECORD REVIEWS AND
FAITHFULL SERVICE TO THE
DISC JOCKEYS.
PRESERVED BY
AMERICAN SOCIETY OF DISC JOCKEY

THE CASH BOX

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
The Cash Box, Music

Disk Jockeys!

FIRST with Music Operators
FIRST with Disk Jockeys

March 17, 1950

Dear Mr. Austin,

I received your letter dated Apr. 4, 1950; and I am very pleased to hear from you. We would like to express our gratitude to you for your kind words about our company and our services. We are always looking for ways to improve our services and we value your feedback.

We are very proud of our disk jockeys and we are always striving to provide the best possible experience for our customers. We appreciate your support and we look forward to continued cooperation.

Sincerely,

(Your Name)
Regional Administrator

[Photo of three men with microphones]
“THE PICNIC SONG” (3:05)  “I’VE GOT A HEART FILLED WITH LOVE” (3:02)  JOHNNY DESMOND  

**THE CASH BOX**  

**Page 8**  

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**THE DISC OF THE WEEK**  

**ALL MY LIFE** (2:57)  DICK TODD  

**“ROSES”** (2:57)  BILLY ECKSTINE  

**“BABY, WHAT ELSE CAN I DO?”** (2:53)  BILL FARRELL  

**“THE PICNIC SONG”** (3:05)  JOHNNY DESMOND  

---  

**BEST BETS**  

1. “ONLY SAW HIM ONCE” by Rosemary Clooney
2. “ON AN ORDINARY MORNING” by Tony Arden
3. “YOU’VE GOT TO MAKE SOMEBODY HAPPY” by Jerry Sellers
4. “WHERE IN THE WORLD” by Johnny Desmond
5. “THE PICNIC SONG” by Janette Godfrey

---  

**HOME COOKIN’** (3:07)  BING CROSBY  

**“WHEN THE SUN GOES DOWN”** (3:06)  BING CROSBY  

---  

**TONIGHT, TOMORROW AND FOREVER** (2:58)  AL & DAVE  

---  

**RIDE THE MAGIC CARPET** (2:30)  JANETTE DAVIS  

---  

**DECEIVING MYSELF** (3:04)  JERRY SELLERS  

---  

**WATERFALLS OF MINNETONKA** (3:12)  BOBBY HAGGART ORCHESTRA  

---  

**STARS AND STRIPES FOREVER** (2:56)  GORDON MACLEOD  

---  

**FOGGY FOGGY DEW** (2:48)  ARTHUR GODFREY  

---  

**ONLY RECORDS Considered Best Suited To The Requirements Of The Record Are Reviewed On These Pages.**
ONLY "LONDON" HAS THE RECORDING FROM

THE ORIGINAL SOUND TRACK OF THE FILM

"THE 3RD. MAN"

The Carol Reed Motion Picture Production by Graham Greene, Presented by David O. Selznick and Sir Alexander Korda.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
**THE CASH BOX**

**RECORD REVIEW**

**SLEEPER OF THE WEEK**

**"ROCKED WITH LOVE"**

**"ALL IS WELL"**

**"BROOMS"**

**"YOU'RE THE BEST OF MY DREAM""**

**"I'LL BE LOVING YOU""**

**"I'M GONNA BE A STAR""**

**THE CASH BOX**

**RECORD REVIEW**

**SLEEPER OF THE WEEK**

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**"ALL IS WELL"**

**"BROOMS"**

**"YOU'RE THE BEST OF MY DREAM""**

**"I'LL BE LOVING YOU""**

**"I'M GONNA BE A STAR""**

---

**"ON AN ORDINARY MORNING"**

"I ONLY SAW HIM ONCE" (3:12)

**ROSEMARY CLOONEY**

**Colcord 60188**

"Here's a set of sides that rate or- chids galore. Top chirping of Rose- mary Clooney, paired with Johnny Thompson on the top stuff from the word go. Tune is a cute romantic ode that makes you sing along with it from the very start. Gal's pipes are warm and sincere throughout. The flip slows down to a tempting piece of captivating romantic music. Ditty is a touching ballad and has a set of dramatic lyrics to match. We're just go-go about Clooney's vocal work—we're sure you will be too.

---

**"LET'S GO TO CHURCH"** (2:57)

**"IF YOU WERE ONLY MINE"** (3:02)

**PERRY COMO**

**RCA Victor 20-3763**

**Top deck here is a current winner on many a juke box, and has Perry Como delivering his usual gilded vocal work on a tempting, off-the-beaten track melody. Metro and mood are tender, with sweet music via Mitch Ayres and Chuck Hansen. Flip is a sentimental ballad which doesn't quite come off. Top deck for the silver.

---

**WHERE IN THE WORLD** (2:46)

**A LITTLE BIT INDEPENDENT**

**EDDIE FISHER-HUGO WINTERHALTER O.**

**RCA Victor 20-3764**

**Rich ballad purr in rich tones by Eddie Fisher can't miss for our money. Side is the sort the kiddies will soon pick up, and then come back and play again. It's a tempting romantic ode that rings the bell, as does Eddie's vocal work throughout the side. The flip is a plump rendition of a oldie constantly getting a big push. This rendition rates as tops too.

---

**"NIGHT AFTER NIGHT"** (2:26)

**"HOOF-DEE-DOO"** (2:13)

**FRANKIE YANKOVIC**

**Colcord 39799**

**Waltz tune on the top side has the maestro and a group turning in a fair enough item that should do well as a filler item. The flip is just another rendition of this current top flick, with a gang sing handling the lyrical ex- pression. Both sides are strictly for the Yankovic fans.

---

**"CHOCO GUM"** (2:48)

**"FLOPPY"** (3:04)

**TONI HARPER**

**Colcord 38801**

**Great vocal work by lass Toni Harper on this click novelty should do well in the markets. Tune is a current hot one, and if the discery men stick up for them their release, they might do a fair enough job. Side 1 is slightly better. Flip is just as cute and shows Toni's pipes to excellent advantage.

---

**"I'VE GOT A SUNDAY FEELING IN MY HEART"** (2:56)

**"IF I DIDN'T ALREADY LOVE YOU, I'D BE SICK"** (2:41)

**AL MORGAN**

**London 679**

**Al Morgan comes up with a pair that will sit well with the tavernly trade. Both ends of this one display Al's easy going pipes in fair style. Top deck whirles in light merry tempo, while the flip slows down to a corn fed tempo. It's Al's pipes that'll get 'em through. Ops should listen in.
NEW YORK:

Brother Robbins, of the J. J. Robbins pubbery, flocked with TV offers as a result of his one-night stand on video recently... Ben Jack, presby of RMP Records, played a test of a new tune the older day for us. Ditty has a cute tilt to it, and should score heavily. It's tagged "All Of A Sudden," Okun's Weather Bureau Weather Report: "It Isn't Fair," which by the way it hasn't been for sometime now. The weather—net the song... Bob Greenwood, the only disk jockey in the nation once a mayor of a city, starts a new series of shows on WJJD, Chicago, WGN, M. Fitchburg, Mass., WQ, Bill Cook, WAB, skidded to get into politics shortly. He's running for City Commissioner of Orange, N. J. You've got your vote Bill... Gordon MacLaurin only entertainer who appeared at the United States Chamber of Commerce meet in Washington last week... Louise Carlyle now heard via WOR, coast-to-coast on the Lanny Ross show, sponsored by Gulf Oil... Freddy Mendelson, presby of Regal Records has a find in Sammy Cotton, out of Atlanta, Ga., Greg Masters, Feist Music Co., fronting a small combo at Jessie's In Long Island... Didja know that Harry Link was a star second baseman for Connie Mack's Philly A's. We'll take you on in fungo hitting any day Harry. Vaughn Monroe will be back on the air by late May 20. Vaughn and the band take over the huge new million-dollar airplane hanger at Rapid City, South Dakota for the festivities surrounding the dedication of same. Secretary of Air W. Stuart Symington heads the parade and signs the first official paper adding to the above stunt. Vaughn will take an active part in the ceremonies surrounding the first official lighting of the famous Mt. Rushmore Memorial in the Black Hills... "If We Could Be A-1-O-N-E" could be a big hit if it had some heavy promotion—or the proper kind anyway... Buddy Rich's drum antics still thrill me no end. Takes me back to the days I hoped in the aisles at the Paramount, when Buddy skinned for Tommy Dorsey.

CHICAGO:

Most finished performer we've seen in a long, long time—Frankie Laine. The way Frankie steps out on the big stage of the Chicago Theatre and goes right to work, should be studied by every youngster trying for the vocal spotlight. The guy's simply grand. His newest disk, "Stars And Stripes Forever," a march tune as familiar as ice cream comes to everyone, is starting his ride up the ladder. Think back to how many new song ideas Frank has brought to the music biz, "That's My Desire." "That Lucky Old Sun," "Mule Train," "Cry Of The Wild Goose," and now, "Stars And Stripes Forever."

Danny Alvin gets his disk break. He's putting six sides on wax for Rondo. Here's hoping that Danny's grand distel style goes way over the top to send this boy 'round the bases for a solid homerun smash... Johnny Desmond, who, practically overnight, has lifted "C'est Si Bon!" into the top ten, is now preparing a singette of the eastern colleges. Johnny's won himself a million friends among the jule box ops. His next one starts right off with guys buying who never before were Desmo fans... Mindy Carson, gorgeous thrush, simply wowed 'em into teeney-weeney hits with her Oriental opener... The gal's got it!... this town's music wisegongs... Al Benson, who spins 'em away and gone for WJJD, now has his own TV show every Satty night from 9:30 to 10:30 over WBEU... Al Trace and his orch into the Miltinique, with his brand new vocalist, Chris Columbo... Just listen to "Sugar Babe" as chirped by Dotty O'Brien with Dixeland's Richard Red Nichols for background. It's on a pre-ban cutting on George Tinker's North American label. Georgie has something really grand in this platter... Dorothy Shay, Park Avenue beauty (like the way they spell Millville) had an active recording session in the studios last week... Joanie Spizzino, with the raffles on the microphones, was in the studio last week with some very good comedy tips... It's all over for Sammy Lane, International Records and Jim Warren of Central Records Distributes... Sammy staged a full house of people in town seemed to be buzzing in and out of the joint... (It's really a nice place, Nick, and not a shoddy place) Popular rhythm and blues disc jockey Hancock joined us at the table and listened in as Sammy and Jimmy raved about their fine new record, "Goodbye" featuring a new singing combo called The Bachelors... Seems Lane really has plans for his label to step out with this one and asked us to mention that he's interested in several new distrib deals... Charley (With Men Who Know Tobacco Best, It's Women 2 to 1) Hayes dropped by for a hello and shared the chaff about what Red Skelton did to the title of his tune on a recent broadcast... We like Johnny Desmond's new MGM disc... Tempo Records' spokesman tells us their new "Mojave Love," by a fellow named Dick Weil, appears off a nice start... Also developing for them is Ben Light's new "Wait Till The Sun Shines, Nellie" and his own composition, "Two Melody Rags," an album by the Six Alarm Six, who recently played at the Hanna House... Songwriter Margaret West dropped in for a chat and some good news on several of her new tunes, as did tunemaster George Howe on the many records and fine sales on his and Bobby Burns' "Down The Lane." Another visitor was a gent with the quaint monicker of Yogi Yorgesson (known to his friends as Harry Stewart), whose "Your Heart Is Gambling" recently hit at the Capitol sales register round Chicago. The 45 rpm, time and whose release on that same label will be the prominently titled "Nineteen Hundred And All The Fun"... Yogi, who keeps busy with his radio work, is about to take off on a national P. A. tour... Joe (like in DiMaggio) Bihari tells us the mighty Modern softshiners have taken the measure of both the Capitol Records and the Columbia Reporter teams.

LOUISIANA:

If it's songwriters, publishers, pluggers and an assortment of who-have-you in the music business that you're liking with your lunch, then the place to go is the Nick's, corner of O'Kane and El Centre in Hollywood... Stopped there for a sandwich the other day with Sammy Lane of International Records and Jim Warren of Central Records Distributes... Sammy's got people in town seemed to be buzzing in and out of the joint... (It's really a nice place, Nick, and not a shoddy place) Popular rhythm and blues disc jockey Hancock came by the table and listened in as Sammy and Jimmy raved about their fine new record, "Goodbye" featuring a new singing combo called The Bachelors... Seems Lane really has plans for his label to step out with this one and asked us to mention that he's interested in several new distrib deals... Charley (With Men Who Know Tobacco Best, It's Women 2 to 1) Hayes dropped by for a hello and shared the chaff about what Red Skelton did to the title of his tune on a recent broadcast... We like Johnny Desmond's new MGM disc... Tempo Records' spokesman tells us their new "Mojave Love," by a fellow named Dick Weil, appears off a nice start... Also developing for them is Ben Light's new "Wait Till The Sun Shines, Nellie" and his own composition, "Two Melody Rags," an album by the Six Alarm Six, who recently played at the Hanna House... Songwriter Margaret West dropped in for a chat and some good news on several of her new tunes, as did tunemaster George Howe on the many records and fine sales on his and Bobby Burns' "Down The Lane." Another visitor was a gent with the quaint monicker of Yogi Yorgesson (known to his friends as Harry Stewart), whose "Your Heart Is Gambling" recently hit at the Capitol sales register round Chicago. The 45 rpm, time and whose release on that same label will be the prominently titled "Nineteen Hundred And All The Fun"... Yogi, who keeps busy with his radio work, is about to take off on a national P. A. tour... Joe (like in DiMaggio) Bihari tells us the mighty Modern softshiners have taken the measure of both the Capitol Records and the Columbia Reporter teams.
<table>
<thead>
<tr>
<th>JUK-BOX REGIONAL RECORD REPORT</th>
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<tbody>
<tr>
<td>THE TEN TOP RECORDS CITY EDITION</td>
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<td>MAY 13, 1950</td>
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</tbody>
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Joe Kennedy
KOWH—Omaha, Nebr.
1. THIRD MAN THEME (Guy Lombardo)
2. IT ISN'T FAIR (Sammy Kaye)
3. SPLENDID LITTLE GIRL (Gordie Jenkins)
4. C'EST SI BON (Johnny Desmond)
5. DADDY'S LITTLE GIRL (Artie Shaw)
6. OLD PIANO ROLL BLUES (Joe Garber)
7. I'VE BAKED A CAKE (Flemm Barton)
8. SENTIMENTAL ME (Russ Morgan)
9. HOOT DEE Doo (Key Share)

Leo McDevitt
1. MY FOOLISH HEART (Billy Eckstine)
2. LATE IS ALL ME (Steve Gibson’s Red Caps)
3. BEWITCHED (Larry Green)
4. WHERE IS BABY (Frank Petrie)
5. DADDY'S LITTLE GIRL (Dick Todd)
6. WANDERIN’ (Sammy Kaye)
7. I'VE BAKED A CAKE (Flemm Barton)
8. DEDICATED TO YOU (Eileen Page)
9. THINKING OF YOU (Little Brown Jug)
10. I'LL REMEMBER APRIL (George Shearing)

Bill Silbert
WXZ—Detroit, Mich.
1. BEWITCHED (Bill Snyder)
2. HOOT DEE Doo (Key Share)
3. WHERES RED ROSES (Larry Rain)
4. I'VE BAKED A CAKE (Flemm Barton)
5. MY FOOLISH HEART (Gordie Jenkins)
6. OPEN PARACHUTE (Gordie Jenkins)
7. ARE YOU ONLY THINKING OF ME (Donna Trump)
8. DADDY'S LITTLE GIRL (Grilles Bro)
9. HOOT DEE Doo (Perry Como)
10. BEWITCHED (Mel Torme)

Eddie Gallagher
WTOP—Washington, D. C.
1. I'VE BAKED A CAKE (Eileen Barton)
2. LATE IS ALL ME (Steve Gibson’s Red Caps)
3. THIRD MAN THEME (Guy Lombardo)
4. BEWITCHED (Bill Snyder)
5. MY FOOLISH HEART (Gordie Jenkins)
6. OPEN PARACHUTE (Gordie Jenkins)
7. ARE YOU ONLY THINKING OF ME (Donna Trump)
8. DADDY'S LITTLE GIRL (Grilles Bro)
9. HOOT DEE Doo (Perry Como)
10. LATE IS ALL ME (Steve Gibson’s Red Caps)

Myron Borg
WMOR—Chicago, Ill.
1. BEWITCHED (Bill Snyder)
2. BEAUX ARE THE WINDOWS OF HEAVEN (From Atlantis)
3. C'EST SI BON (Johnny Desmond)
4. MY FOOLISH HEART (Gordie Jenkins)
5. OPEN PARACHUTE (Gordie Jenkins)
6. ARE YOU ONLY THINKING OF ME (Donna Trump)
7. SATAN WEARS A GREEN DOWN (M. Leine)
8. MUSIC, MUSIC, MUSIC (Carmen Cavallaro)
9. HOOT DEE Doo (Perry Como)

Art Pallan
WWVS—Pittsburgh, Pa.
1. MY FOOLISH HEART (Billy Eckstine)
2. C'EST SI BON (Johnny Desmond)
3. IT ISN'T FAIR (Sammy Kaye)
4. PLATTING HONOR (Minnie Pearl)
5. THIRD MAN THEME (Anton Karas)
6. MUSKAT'S SABRELS (Andrews Sisters)
7. DOWN THE LANE (Roy Morgan)
8. BEWITCHED (Gordie Jenkins)
9. HOOT DEE Doo (Key Share)
10. BEWITCHED (Mel Torme)

Stephen Paul
WLEE—Richmond, Va.
1. THIRD MAN THEME (Anton Karas)
2. MY FOOLISH HEART (Billy Eckstine)
3. BEWITCHED (Bill Snyder)
4. C'EST SI BON (Johnny Desmond)
5. SATAN WEARS A GREEN DOWN (M. Leine)
6. MUSIC, MUSIC, MUSIC (Carmen Cavallaro)
7. HOOT DEE Doo (Key Share)

Bob Story
WNSU—Burlington, Va.
1. BEWITCHED (Bill Snyder)
2. THIRD MAN THEME (Guy Lombardo)
3. LATE IS ALL ME (Steve Gibson’s Red Caps)
4. DOWN THE LANE (Stafford-MacRae)
5. I'VE BAKED A CAKE (Flemm Barton)
6. OPEN PARACHUTE (Gordie Jenkins)
7. CANDY AND CAKE (Mindy Carson)
8. I'VE LOST MY MIND (Fon Warsh)
9. I SADDENED PABAJAMAS (Marton-Warrten)

Peter Ebebeck
1. ARE YOU LONESOME TONIGHT? (Blue Grass Boys)
2. MY FOOLISH HEART (Gordon Jenkins)
3. JUKE BOX ANNIE (Evelyn Ashley)
4. LET'S GO TO CHURCH (Whitney-Wakely)
5. RAIN FREE (Perry Como)
6. C'EST SI BON (Johnny Desmond)
7. SENTIMENTAL ME (Russ Morgan)
8. HOOT DEE Doo (Key Share)
9. A GOOD TIME WAS HAD BY ALL
10. DADDY'S LITTLE GIRL (Dick Todd)

Claude Taylor
WJHP—Jacksonville, Fla.
1. LET'S GO TO CHURCH (Whitney-Wakely)
2. CRUSH-A-LUG (Key Kaya)
3. I'VE BAKED A CAKE (Flemm Barton)
4. DADDY'S LITTLE GIRL (Dick Todd)
5. CROUCH YUN (Andrews Sisters)
6. WANDERIN' (Sammy Kaye)
7. THINKING OF YOU (Little Brown Jug)
8. ARE YOU A REAL SWEETHEART (Royce Morgan)
9. ENJOY YOURSELF (Louis Prima)

Sherm Feller
WCPD—Boston, Mass.
1. COUNTRY EVERY STAR (Hupa Winterhalter)
2. COWGIRL ISLAND WASHERBIRD (Freddie Bell)
3. I'VE GON'T WAP YOU AT (Judy Caliente)
4. CROUCH YUN (Eileen Page)
5. I'M IN LOVE WITH THE MOTHER (Phil Brita)
6. THINKING OF YOU (Little Brown Jug)
7. DON'T CARE IF THE SUN DON'T SHINE
8. SWEET AND LATELY (Patti Page)

Ira Cook
KECA—KMC—Hollywood, Calif.
1. I'VE BAKED A CAKE (Eileen Barton)
2. C'EST SI BON (Johnny Desmond)
3. IT ISN'T FAIR (Sammy Kaye)
4. PLATTING HONOR (Minnie Pearl)
5. THIRD MAN THEME (Anton Karas)
6. MUSKAT'S SABRELS (Andrews Sisters)
7. DOWN THE LANE (Roy Morgan)
8. BEWITCHED (Gordie Jenkins)
9. HOOT DEE Doo (Key Share)
10. BEWITCHED (Mel Torme)

Mort Nusbaum
WHAM—Rochester, N. Y.
1. IT ISN'T FAIR (Sammy Kaye)
2. THIRD MAN THEME (Guy Lombardo)
3. BAKED A CAKE (Flemm Barton)
4. LATE IS ALL ME (Steve Gibson’s Red Caps)
5. HOOT DEE Doo (Perry Como)
6. LATE IS ALL ME (Steve Gibson’s Red Caps)
7. MUSIC, MUSIC, MUSIC (Carmen Cavallaro)
8. HOOT DEE Doo (Key Share)

Dave Miller
WAPF—Paterson, N. J.
1. LITTLE ANGEL WITH THE DIRTY FACE (Tom Arnold)
2. LONG GONE LONESOME BLUES (H. Williams)
3. UP ON THE MOUNTAIN (Rosalie Allen)
4. STEAL AWAY (Peyton Cove)
5. SING UNTIL THE COWS COME HOME (Amos Bros)
6. FOREVER I'LL STAND ALONG (R. Rogers)
7. ME AND MY TEDDY BEAR (Johnny Carson)
8. ROSES (Lord Of The Pioneers)

Please mention THE CASH BOX when answering ads—it proves you're a real machine man.
MEMORANDUM FROM HERMAN LUBINSKY

TO Max and Harry Hurvich and Leon Levy

Record Sales Company, Inc., Birmingham, Alabama

Just a line to extend my best wishes to you on the opening of your new building and the beginning of your 20th year in the record business.

But good wishes are not all that we’re sending you. Just as we have brought you hit after hit for year after year... get ready for another Screamer! This time it’s SAY WHEN, the greatest boy-and-girl pop record since “My Happiness.” See our ad in the music section, this issue.

I understand that you’ve bought your new building but I predict that this record is going to pay the rest for retailers and distributors all over the country... for a long time to come.

Herman Lubinsky, President
Savoy Record Company, Inc.
58 Market Street, Newark, N. J.

ATLANTIC RECORDS

SALUTES

LEON LEVY &
RECORD SALES CORP.

Doing A Bang-Up Job With Atlantic For the Past Two Years! !
NOW RIDING HOT WITH THESE HITS

RUTH BROWN’S
Where Can I Go?
Boy Of Mine
# 907

STICK MCGHEE’S
My Baby’s Comin’
Back
Venus Blues
# 909

PROF. LONGHAIR
Prof. Longhair’s Blues
Walk Your Blues Away
# 906

Best Wishes To
RECORD SALES CO., Inc.
For Great Success In Your New Building
An Old Friend
Aladdin RECORDS
Hollywood, Calif.

We Extend Our Congratulations to... RECORD SALES CO., Inc.
On The Opening Of Their New Building
BULLET RECORDING, 423 BROAD ST., NASHVILLE, TENN.

DISKERS HAIL LEON LEVY & RECORD SALES COMPANY

Firm Wins Plaudits From Host Of Recording Companies

NEW YORK—Record companies throughout the nation hailed the Record Sales Co., Birmingham, Alabama, and the firm’s general manager, Leon Levy, as the distributing organization took occupancy of their new headquarters this past week.

Platitude officials from a host of the nation’s indie distributors took time out to salute Levy, Max and Harry Hurvich and the organization that has progressed thru the years.

It was learned that congratulatory messages from the record companies and their sales executives were literally “pouring in” to the Record Sales Company offices.

The distributing firm celebrates the occupancy of new and larger quarters this week, teeing off with a gala three-day affair in their new home in Birmingham. By far one of the South’s largest disk distributors, and known throughout the nation as one of the most outstanding firms in the record business, the Record Sales distributor welcomed their many friends in the industry to partake in the three-day event.

Levy stated, "It has been an extreme pleasure to do business with the host of recording companies we represent. I feel that our relationship will grow stronger thru the years, and know that as a result of our new setup here, our business ties with our many friends will grow even more so. In behalf of the entire staff of Record Sales, I would like to thank our friends for their well wishes, and invite them all to our celebration."
BIRMINGHAM, ALA.—Pictured above are the new quarters of the Record Sales Company, who this week celebrate their removal to the new spacious offices with a gala three-day party, on May 12, 13 and 14th.

Leon Levy, general manager of the Record Sales Co., distributing organization disclosed that plans for the festivities had been formulated, with a host of entertainment and frolic in the offering for the expected large attendance.

Music operators, dealers and record company executives have already indicated that they will attend the celebration and partake in the festivities. The Record Sales Company is one of the nation’s largest record distributors, carrying a majority of the top independent record lines.

The new quarters will provide better facilities for the distributing firm, and allow operators and dealers to conduct their business in a fast, efficient manner.

The record division of the building will occupy almost two-thirds of the entire space, with plenty of room available for the storage and shipping departments. Operators will have ample space and time to preview the new record releases, too, it was learned.

Record Sales Co., Inc. is a division of the Birmingham Vending Company, headed by Max and Harry Hurvich for twenty years. The parent firm is one of the nation’s oldest coin machine enterprises.

**NEW RECORD SALES CO. QUARTERS**

**TEMPO RECORD COMPANY OF AMERICA**

Extends to

Its Hard-Hitting

**ALABAMA DISTRIBUTOR**

**RECORD SALES COMPANY, INC.**

Every Good Wish

For Their Continued Success

**TEMPO Southern Company**

D. J. MacKillop, Sales Manager

11 AVONDALE ROAD

AVONDALE ESTATES, GEORGIA

**IMPERIAL RECORDS**

**RECORD SALES CO., INC.**

540 SECOND ST., NORTH • BIRMINGHAM, ALABAMA

**Bigger Things in Your New Establishment from . . .**

**CONGRATULATIONS & BEST WISHES FOR CONTINUED SUCCESS TO**

**RECORD SALES CO., INC.**

**Modern Records**

**www.americanradiohistory.com**

*Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
Star Title Strip Moves To New Quarters

PITTSBURGH, PA.—Dal E. Haun, President of Star Title Strip Co., has announced that effective May 2nd the firm is moving to larger and more convenient quarters on Fifth Avenue, Pittsburgh’s “Coin Machine Row.”

Haun stated that Star’s entire stock of three quarters of a million cards of title strips (15 million strips) on over one hundred record labels, will be moved and filed back on the new shelves between Saturday, April 29th and Monday, May 1st.

The new location will give Star Title Strip the much needed additional space that they require for production machinery as well as being centrally placed for all local operators. Star has long had the reputation for close cooperation with music operators and it is felt that the firm will be able to do an even better service job now that they have more space to allow for even faster service to facilitate distributes, ops and disk firms.

It is reported that one of the major labels has contacted the Star Title Strip Co. regarding printed title strips which can be prearranged to be given gratis to the juke box operators along with the records they purchase. Haun declared: “This is definitely a step in the right direction and if other Recording firms follow suit, we will need all the additional space for production and shipping that we can get.”

MGM Adds Five To Talent Roster

NEW YORK—MGM Records has announced the addition of several new artists to their talent roster. Two new vocalists have been signed with Joan Shaw and Trudy Richards. On the male vocal front, MGM added Billy Williams, while also taking on the Ted Streeter orchestra for “dance band” sides. Final addition is the Kirby Stone Quintet, a jazz group. Recordings by Joan Shaw are scheduled for immediate release. The chprü, a vocalist with a style influenced by progressive jazz, will be given a heavy promotional build-up by the disc jockey. First release coupled “Peace Of Mind” and “Deceivin’s Myself.”

Rainbow Records Ink Buddy Williams Ork

NEW YORK—Edie Heller, top man of Rainbow Records, has announced the signing of the Buddy Williams Ork to an exclusive wax contract. The Philadelphia baton waver is another disciple of the Glenn Miller style with his variation being the use of a double-bell euphonium and a small band group within the larger organization called the Rhythmaires, who will cut Dixieland jazz sides for the indie disc jockey.

Haymes Renews Decca Pact

HOLLYWOOD, CALIF. — Dick Haymes, top Decca vocal artist, inked a new four-year deal with the platter this past week. Haymes has been with Decca since 1940. Alto terms of the pact were not disclosed, it was reported he had signed for the usual $5 royalty per platter. Haymes is set to stretch shortly with ork backing provided by Artie Shaw, Gordon Jenkins and Sonny Burke, in addition to vocal duets with Patty Andrews.

The Cash Box—April 22, 1950

RCA Victor's

Pee Wee King

No. 1

“BLAME IT ALL ON NASHVILLE” (Boogie)

THE KISSING DANCE

RCA Victor No. 21-0307

NOT 1-NOT 2-BUT 3 HITS!

No. 2. “BONAPARTE’S RETREAT”

An Original Written By Pee Wee King

Also Recorded: Kay Starr (Capitol)

BY GENE KRUPA (Victor)

And Now Pee Wee King’s Latest Release!

No. 3. “BIRMINGHAM BOUNCE” (sensory)

Flipside “WHAT, WHERE AND WHEN” (Trig Vocal)

RCA Victor No. 21-0322

ORDER NOW! ORDER NOW! ORDER NOW!

Please mention THE CASH BOX when answering ads. It proves you’re a real coin machine man!
THE CASH BOX
Folk and Western Record Reviews

"WHY DON'T YOU LOVE ME?" (2:55)
"A HOUSE WITHOUT LOVE" (2:57)
HANK WILLIAMS (MGM 10027)

- Currently riding high with "Long Gone, Lonesome Blues" and "Hank's Waltz" on the charts with the potential of another wax-winner.

"THE LAST STRAW" (2:57)
"JUST AS LONG AS I HAVE YOU" (2:45)
FLOYD TILLMAN (Columbia 20946)

- Tillman's mixed talking-singing delivery is a unique style with a familiar whine and wave of song strength to give something to the too-slow moving folk labels. Listeners were asked to watch out for all of Hank's many fans and any abstinence one who come within juke box range. "A House With Love," is set in musical style by the song is a new wall of the singer's detachment and not having with the little woman. Ones who catch Hank framing the outer-then-outer voice are going to run—not walk—to the nearest depot and load up on slices of pressed coin catchers.

"ROSES" (2:42)
"LITTLE BUFFALO BILL" (2:08)
STANLEY & THE ROLLING RUSSIAN CLOWNS—TINY STOKES (Decca 46240)

- "Roses" is currently creating a great deal of excitement and this version looks to be one that will cut its way through the jive in the box. The Stokes handling the chirping ably and the Buffalo Bill handling the circus top of a group within the large. All is concerned with the presently exploited theme of hillbilly cow-punchers. Sound effects are good and kid appeal is strong.

"HARD RAIN COMING ON" (2:44)
"IT'S THE DEVIL IN YOU" (2:56)
FRANK LONDON (Columbia 252)

- Top is a vocal that features the names of cities in Oklahoma while the sound looks around for its chorus gal. Western Sereena bring in a lot of instrumental work in the middle and the Bucsun Trio, a group within the larger org. Top is concerned with the presently exploited theme of hillbilly cow-punchers. Sound effects are good and kid appeal is strong.

"I'M JUST A POOR UNLUCKY DOG" (2:34)
FRANKIE BURNS—JIMMY SMITH (Ster Talent 752)

- Top is a satisfying and pleasant hillbilly, a cuter story patter and effective title tumbling. Ranch Boys handle the guitar work and their friends are around for its chorus gal. Western Sereena bring in a lot of instrumental work in the middle and the Bucsun Trio, a group within the larger org. Top is concerned with the presently exploited theme of hillbilly cow-punchers. Sound effects are good and kid appeal is strong.

"FOOLISH COUSIN OF THE MILLION" (2:59)
MEL COX (King 857)

- The Flying X Ranchboys shock the title call as Mel. Cox uses it for emphasis to stress his complaint on the cute wode angle of this "bustin' and bullerin' folk tune. Reverse is an instrument featuring some tricky finger picking that holds the beat throughout. The disk is well spilled to afford pace changing.

Legitimate Show Field Looms As Top Disk Market As Competition Grows

NEW YORK—Increased comment about the potentialities of Broadway on wax have turned record manufacturers away from their former independent attitude and created a scramble for platter right shows to as though theatre ditties were a guarantee of star billing in the nation's juke boxes.

Present rising member of the "Top Ten," "Revisited," was taken from the former hit musical "Fat Joey" and the money that presentations of the tunes have made will show that RCA Victor took a chance on "Oklahoma," "Finian's Rainbow," "Where's Charley," and "Gentlemen Prefer Blondes" made on engravings by the original cast is a matter of wonder to all engaged in the business of capturing the theatre on shellac.

The battle to get the rights to the new shows is so extreme that raids are now reported to be under way for executives with a flair for picking the commercial possibilities in record shows, if possible, before they even hit Broadway. It is an open secret that RCA-Victor acquired Manie Backs from Columbia, for one reason, because of his demonstrated ability in this field.

Father of the idea of cutting theatrical engravings for the jive box trade was the late Jack Kapp of Decca. However, use was recently that such rather hit-or-miss practice became refined to the art that it now is with Western publishers finishing out their golds, often while they are still in the try-out stages of their vehicle and on the road.

NEW YORK—"Floppy," the humorous, entertaining story of a rabbit who had trouble with one ear that kept falling down, is being readied for a big Christmas promotion campaign mainly because in a subtle way, the turn of the song to read tolerance and good-will.

The song is originally heard on the backing of the "Peter Cottontail" records by Merv Shiner and Frank Ludwig, who now turn into his forty million of these disks were sold, but more important the enthusiasm expressed for "Floppy" among record spinners, civic groups, fraternal orders and Government agencies is increasing. Recently, "Floppy" was recorded by Toni Harmer for Columbia Records and is scheduled for recording by Frn Allinson on Victor. There are indications that "Floppy" will be available on all major record companies by September.

"Buffalo Billy" Rides Again

NEW YORK—Music ops will have a raft of hit recordings to choose from when the new riding with "Buffalo Billy" shortly.

Disk is a major plug item and has the markings of a big hit. Song has already been recorded by Bobby Wayne on London, Roy Roper on RCA Victor, Tommy Carlin on Abbey, Evelyn Knight on Decca, Roberta Quinlan, Jan August and the Harmonie as a group on Mercury.

He Baked A Cake!

NEW YORK—London Records etches this past week reported that the "present day essence of the "Third Man Theme" had passed the one-half million mark in sales. The disk, recorded from the original sound track to the "Third Man" film, by Anton Karas currently occupies a top spot on music popularity lists. Total sales of the record are expected to come close to the million mark before popularity wanes.

PRIMA GUESTS WITH D-J

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London's "Third Man" Clips ½ Million Mark

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CLAREMONTE, N. H.--Orkster Louis Prima once played a gig together with see-jeay Don Tibbetts, WTSV, this city, when the maestro played a date here. When he learned that Don and Louis were discussing the latter's latest "Fibbers, The Talking Mule" and "A Good Time Was Had By All."
MISTRUSTIN' BLUES
Little Esther
(Savoy 735)

PINK CHAMPAGNE
Joe Liggins
(Specialty 355)

DOUBLE CROSSIN' BLUES
Little Esther
(Savoy 731)

I ALMOST LOST MY MIND
Ivy Joe Hunter
(MGM 10578)

MOONLIGHT
The Orioles
(Jubilee 5026)

DOUBLE CROSSIN' BLUES
King Cole
(Capitol 915)

I ALMOST LOST MY MIND
Ivy Joe Hunter
(MGM 10578)

EVEN DAY I HAVE THE BLUES
Lowell Fulsan
(Swingtime 1916)

CALYPSO BLUES
King Cole
(Capitol 915)

IT ISN'T FAIR
Dinah Washington
(Mercury 8169)

WELL, OH WELL
Tiny Bradshaw
(King 4537)

GET YOUR CONSCIENCE TO BE YOUR GUIDE
Bull Moose Jackson
(King 4532)

CALL ME DARLING
Bobby Marshall
(Abbey 3014)

PINK CHAMPAGNE
Joe Liggins
(Specialty 355)

STACK-A' LEE
Archibald
(Imperial 5068)

PINK CHAMPAGNE
Joe Liggins
(Specialty 355)

CRY, CRY BABY
Ed Wiley
(Sittin' In)

I NEED YOU SO
Ivy Joe Hunter
(MGM 10663)

GRAPE FEELING
Lionel Hampton
(Doce 24946)

WHERE YOU BEEN?
Ray Hawkins
(Modern)

ANOTHER'S BLUES
Amos Milburn
(Aladdin 349)

I ALMOST LOST MY MIND
Ivy Joe Hunter
(MGM 10578)

EVERY DAY I HAVE THE BLUES
Lowell Fulsan
(Swingtime 1916)

IT ISN'T FAIR
Dinah Washington
(Mercury 8169)

MISTRUSTIN' BLUES
Little Esther
(Savoy 735)

BECAUSE OF BILLY MILLS
Ray Milton
(Specialty 349)

MISTRUSTIN' BLUES
Little Esther
(Savoy 735)

INFORMATION BLUES
Ray Milton
(Specialty 349)
"I'LL NEVER BE FREE" (2:41) "YOU OUGHT TO KNOW" (2:43)
ANNE LAURIE—PAUL GAYTN ORCH.

(Regal 2258)

Fields' "Jamaica" Disk Subject of Write-In Contest

NEW YORK—The Irving Fields' waxing of "Take Her To Jamaica!" will be the subject of a write-in contest via radio. It was recorded in Jamaica and features music and lyrics by Earl Fields, who was there. Winner will get a free week at the Tower Isle Hotel, Jamaica, with transportation and expenses paid. Fields, who penned the "Jamaica" ode, will introduce the tune at the Clichee Plaza, New York, on May 18. Song was penned by Fields and Albert Guma. Roger Coleman, well-known recording tenor, will sing it at the Garden in both English and Hebrew.

"WHEN THERE IS NO LOVE" (2:47) "JUNIOR JIVES" (2:34)
KING ORCH.

(Specialty 358)

"No Love" side has a solo horn entrance, Roy shouts his vocal intro and the full band never overpowers the entrance. The placing in the title is a sure bet, the orchestra is a rhythm and blues band.

"SOME RAINY DAY" (2:46) "HUCKLE BOOGIE" (2:54)
JIMMY DEAN—BOBBY JOE 

(Regal 208-742)

Wet one shows Crayton handling a commercial sounding ballad in near pop style and orchestra arrangement. Overall, shows an instrumental boogie set in a jazz style. The rhythm section has a good beat.

"THIS LOVE OF MINE" (2:43) "IT'S DIVINE" (2:58)
LEE RICHARDSON

(Apollo 1931)

No doubt about it, Richardson is a "class" singer with a set of lungs that put him on a level with any clipper in the business. His deep pitched delivery of the classic, "This Love Of Mine," is a beautiful rendition of a tender and moving ballad. Flap airs Lee crooning from way down deep to grip his listeners with undeniable quality. Here's a disk that will pay its way over and over again in any box.

"CHICKEN NECK" (2:51) "OH-LITTLE GIRL!" (2:48)
CHUCK NORRIS

(Selecto 119)

Above slice shows an instrumental opus in near pop style. The rhythm section has a good beat. The title "Chicken Neck" is a bit misleading. Norris has a different style that could catch and make an attentive listener from every one.

"WRAP YOUR TROUBLES IN DREAMS" (2:42) "SUNNY SIDE" (2:58)
EARL EUSTIS

(King 3639)

"No Love" side has a solo horn entrance, Roy shouts his vocal intro and the full band never overpowers the entrance. The placing in the title is a sure bet, the orchestra is a rhythm and blues band.

"MOONLIGHT" (2:37) "I WONDER WHEN" (2:39)
THE ORIOLES

(Jubilee 5026)

Upper circle is a hot comedy that comes through with a very good beat. It may be one of the top ballads of the summer season. "I Wonder When," features the competent quintet turning in a rock arrangement with tremendous scope for a group band setup. Number itself is feet-curling artful engraving of a tender opus. Flap is a ballad featuring a deceptive male lead; "Moonlight" is our bet to happen very big.

"VENUS BLUES" (2:41) "MY BABY'S COMIN' BACK" (2:45)
STICK McGrhee

(Atlantic 909)

"Venus" is a rhythm blues duet with a hot beat. Stick has the tightest rhythm section has a good beat. The title "Chicken Neck" is a bit misleading. Norris has a different style that could catch and make an attentive listener from every one.

"I WANT TO CRY" (2:47) "HIGHWAY 75" (2:53)
BILL HAYES ORCH.—PERRY CAIN

(Sitih 1351)

"Sittin' in the Sun" is a ballad done is a restrained and quiet fashion by Perry Cain. Cain employs elementary voice and a few piano chords. It is a sentimental ballad, one that is immediately appealing. Cain has a very pretty vocal, though it is not anything new. Overall, a well-crafted ballad.

"GOING HOME" (2:47) "JACK LAMBERT" (2:39)
HARRY MILLER

(Harmony 216)

"Going Home" is a well-crafted ballad. Miller has a pleasant voice and a good beat. The title "Jack Lambert" is a bit misleading. Overall, a well-crafted ballad.

"HAPPY 75TH" (2:41) "HAPPY 100TH" (2:39)
PERRY CAIN

(Otis 109)

"Happy 75th" is a well-crafted ballad. Cain has a pleasant voice and a good beat. The title "Happy 100th" is a bit misleading. Overall, a well-crafted ballad.

"DON'T COME BACK TO ME" (2:47) "DON'T COME BACK TO ME AGAIN!" (2:39)
ARTHUR JAY

(Specialty 325)

"Don't Come Back To Me" is a well-crafted ballad. Jay has a pleasant voice and a good beat. The title "Don't Come Back To Me Again!" is a bit misleading. Overall, a well-crafted ballad.

"DON'T COME BACK TO ME" (2:47) "DON'T COME BACK TO ME AGAIN!" (2:39)
ARTHUR JAY

(Specialty 325)

"Don't Come Back To Me" is a well-crafted ballad. Jay has a pleasant voice and a good beat. The title "Don't Come Back To Me Again!" is a bit misleading. Overall, a well-crafted ballad.

"DON'T COME BACK TO ME" (2:47) "DON'T COME BACK TO ME AGAIN!" (2:39)
ARTHUR JAY

(Specialty 325)

"Don't Come Back To Me" is a well-crafted ballad. Jay has a pleasant voice and a good beat. The title "Don't Come Back To Me Again!" is a bit misleading. Overall, a well-crafted ballad.
**Doris Day Beams With The Cash Box Award**

LOS ANGELES—It was a great day for Doris Day, and Columbia Records district Bill Leuenhagen, Sam Ricklin, Sid Abelove and Joe Papps, the latter pair from Ray Thomas districts, and Mary Solle, Bill Leuenhagen's girl Friday; when the group got together to witness the presentation of The Cash Box award as the best female singer of 1949 to Miss Day by Leo Simon, West Coast staff rep, who modestly stepped out of camera range. Pictured above, Dodo Day beams widely as she proudly displays the Annual Music Award.

**Savoy Nat's Distribution & Sales Rights To “Say When” Click**

NEWARK, N. J.—Herman Lubin- sky, president of the Savoy-Regent Records Sys- tem, said last week he was not informed of the acquisition to the distribution and sales rights, to the much heralded “Say When.”

The song has been the subject of heavy trading in the music publishing industry, and only last week was taken up by Leeds Music Corp. Ditty was penned by Jim Mercer, and released on the latter’s small local label Royalty Records in southwest Texas. When taken around to several publishers, Mercer was not at first reported “thrown a curve.” Only after several moves did history catch up with the song, and led the bidding and fireworks start. Leeds was reported to have given Mercer a $1000 advance in return for publishing rights to the tune.

Miss Day is in the “My Happiness” vein, and Lubinsky has reported to have received well over 30,000 advance sales orders already. The disk will be marketed under the Royalty label, with Savoy national wide network of distributors.

**Lauritz Melchior To Record “Student Prince” For Decca**

NEW YORK—Lauritz Melchior, the star of the Metropolitan Opera Association and one of the greatest tenors in musical history, has been signed by Decca Records to star in the recording of an album of Sie- m one’s famous roles. He will record “The Student Prince,” it was announced today by David Kamp, Vice-President of Decca Records, Inc.

The album will also feature Jane Wilson, Lee Selden and Gloria Lane. The chorus and orchestra will be under the direction of Victor Young. Known to the world as the “Great Dane,” Melchior has also established an enviable reputation in radio, television and concert pictures. Born in Copenhagen, he has sung in many houses all over Europe, the United States and South America. He has broken all records for the number of performances of Tristan, Tannhäuser, Siegfried and other operatic roles.

Now a U. S. citizen, Melchior has received plaudits from many countries— notably the Commander Cross of Denmark, El Ministro de Chile T. C. ellel’s T. C., and Prince of France Gold Medal from Vassy Columbia and others. He is married to Marie, former Norwegian film star, who handles all her husband’s business affairs.

**Clowns—Faithful Discuss Recording Session**

NEW YORK—Climbing his nation’s hierarchy, which started in early February, and took him across the nation, orkester Stan Kenton points to this month on the last leg of his “Innovations in Music” trek that has ramped nationwide awareness.

Kenton is set to do Oklahoma City on May 6, Amarillo, Texas, on the 7th, Wichita, Kansas, May 9 and Den- ver on the 10th. The latter date will be the last until Kenton hits the Coast and the Shrine Auditorium in Los Angeles on May 10.

Kenton’s concerts have played to capacity crowds throughout the entire tour, with the big boffo coming in Carnegie Hall, New York, on two dates last month. Kenton’s crew will disembark at the close of the tour, with chieftane June Christy set to resume as a single.

**Eddy Howard Claim On Majestic Platter Denied By Court. New Hearing Set This Week**

CHICAGO—Petition has been filed by Eddy Howard in the U. S. District Court, Illinois, to settle his claim against the bankrupt Majestic Record Corp., for the sum of $7,500, in lieu of a prior claim by Howard in the sum of $41,952.75.

The Court disallowed the granting of royalties totaling $2,883.06 from the sale of Howard recordings, and further found that Howard did not have an equitable lien upon the mastering recorder cited in Howard’s original claim.

Trustees for the bankrupt Majestic firm recommended the settlement of the controversy on the basis of granting Howard the $7,500 requested giving as their reasons the possibility of a reversal of the judgment of the court which Howard had appealed. A hearing on the compromise and settlement of Howard’s claim has been set for May 11, in the U. S. District Court, Northern District, this city.

**Discers Flock To Wax “Stars & Stripes”**

NEW YORK — The “Stars & Stripes” are flying high today in the record business that is.

Recent instrumental rendition of the standard John Philip Sousa march tune took on new life this past week, as the nation’s recording companies flocked to the ditty. First waxing of the tune, by the Ralph Flanagan arr. on RCA Victor is said to have prompted a set of lyrics, with Hill & Range Music Publishers taking up the tune alone with John Church Co.

Records on the song, thus far indicate a possible smash hit. Lineup on “Stars & Stripes Forever” includes the Flanagan instrumental version in addition to Gordon MacRae on Capitol; Dennis Day on RCA Victor; Frankie Laine on Decca; Kay Kyser on Columbia; and Bob Crosby and a Dixie group on Coral.
OAKLAND, CALIF.—George A. Miller, national president of Music Operators of America (MOA) this week released a booklet outlining the committee's "Code Of Ethics" for music operators throughout the country.

The "Code," listed in twelve points, follows:

1) Music Operators of America is a national committee of music operators and executives of state and local associations from all parts of the nation banded together as active members to improve the conditions of the automatic phonograph business, which is commonly known as the joke box industry.

2) Further, and most important, to divorce the automatic phonograph industry from all other types of coin operated equipment.

3) Further, to continually build better public relations between manufacturers, suppliers and music operators.

4) Further, to secure the cooperation of the press and all trade magazines in bringing the advancement of the automatic phonograph business to the attention of the general public.

5) Further, to oppose any and all national legislation or taxation that is detrimental to the automatic phonograph industry.

6) Further, to hold annual meetings at a designated location so that operators from all parts of the nation can exchange views, ideas and discuss their problems in an intelligent manner with the manufacturers.

7) Further, to hold a national convention of the nation's music operators and invite all the manufacturers, suppliers and distributors of automatic phonographs, recordings, needle companies and other auxiliary equipment whereat improvements, new models, and so forth, can be presented to the music operators of the nation.

8) Further, memberships are strictly voluntary. There are no initiation fees, but voluntary contributions of 5¢ per phonograph are accepted from various music operators' associations and from individual operators who wish membership.

9) Further, to extend an invitation to the manufacturers and suppliers of phonographs, recordings, needles or auxiliary equipment, to become "associate members" which will entitle them to attend convention meetings, but does not entitle them to hold office or vote. The voluntary contribution for this membership is $250 annually.

10) Further, no officer or member shall receive a salary and voluntary contributions are only to be used for attorney fees, secretarial work, office supplies, necessary expense for public relations or convention expense.

11) Further, Music Operators of America will operate as a democratic organization and each active member will have an equal voice or vote in all matters pertaining to the industry.

12) Further, it shall be the policy of MOA that the term of all officers shall be for one year or until a successor be elected. Only active contributing members will be eligible for office.

Officers of MOA, in addition to George Miller, who is national chairman and treasurer, are: Al Denver, first vice-chairman; Dick Steinberg, national secretary; Sidney H. Levine, first vice-secretary; John A. Stocko, Sgt.-at-Arms; Ray Cuniff, second vice-chairman; and Charles Hannon, third vice-chairman.

Serving on the Board are: R. H. Schneider; Jack Cohen; C. S. Pierce; Hirshe de LaViego; Mike Igig; Norman Gertz; Sol Hoffman; Ben Ginsburg; Maurice Schotland; Fred Finkelstein; Crosby; Martin Brits; H. Elenbush; H. H. Ferguson; Elmer Feigel; Wm. E. Hullinger; Charles Kanter; J. H. Kiser; Howard S. Lee; Hal S. March; Henry O'Brien; A. E. Siddler; Vic Manhard; George Workman; C. C. Culp; Dave Edwards; Chet Johnson; Leo C. Millar; Mike Malkin; Jack Mulligan; Wolf Roberts; F. McKim Smith; Al Unterberger; Fred Weyh; T. F. Withrow and Bob Beaver.

Bally Announces Rebound Shuffle Bowier Game "Shuffle-Champ""The new game is called "Shuffle-Champ." Nelson stated, "and it really is a champion in the shuffle-bowling class. Play is actually 55 per cent faster than 'Speed-Bowler,' which was hailed as the fastest bowling game on the market. But, in spite of the terrific speed and the fact that the puck rebounds directly into the player's hand, 'Shuffle-Champ' is played by official bowling rules with every element of bowling scores.

"Puck glides over roll-overs and miniature pins fly out of sight exactly as in 'Speed-Bowler,' the chief difference being in the speed and the rebound action. Of course, many mechanical improvements have been incorporated in 'Shuffle-Champ.' And, above all, earning power, especially in peak-play hours, is increased easily one-third over other shuffle-bowling equipment."

"Shuffle-Champ' is built in two sizes—9½ ft. long by 2 ft. wide and 8 ft. long by 2½ ft. wide—and it's a gold mine either way."

United Re-Enters Five Ball Field With "Arizona"CHICAGO—After eight solid months of building shuffle bowler games, United Manufacturing Company, this city annoucened officially this past week, "We are re-entering the five ball field."

This will be the first five-ball game presented by the firm since they started building their now famed "Shuffle Skill," which they followed with "Shuffle Alley," the game that is reputed to have started an entirely new era in the amusement games field.

"Our first five-ball in eight months," Billy DeSelm, general sales manager of United said, "will be called, 'Arizona'."

"It will have many new and better features than we have ever before built into any five-ball game," he continued.

"In the first place," he said, "the scoring will go over 8 million. There will also be seven different ways to score. In addition there will be multiple objectives for replays. And a new double one to five continuous spot feature."

The new "Arizona" five-ball game, now on display at the factory, has been reported to have clicked with many of the operators, jobbers and distrubers who have already seen it.

"There's a demand on the market for five-balls at this time and United has quickly entered into the field to satisfy the demand of their many distributors throughout the country, they reported."

"The new 'Arizona'," DeSelm said, "carries out all the speed play and profit principles of all our games. It is unique in the fact that it is one of the most interesting, as well as one of the most beautiful, games which we have ever yet produced."
Who Sells Your Music for You?

The “C” is no shrinking violet—it loves to call attention to itself. It never hides in a corner—it’s built high enough so everyone can see it, and it’s endowed with the flashing appearance that proclaims it to be a juke box—and nothing else! We believe a juke box should go out to sell itself, to sell music, and to keep on selling without pause. Who sells your music for you? You’re not there to boost the machine in person, the location’s too busy with other things, so the “C” does your selling for you to insure your investment paying out as it should.

Model “C” has 50% extra visibility; exclusive top mirror delivers two separate effects before playing and while playing; machine blazes with color, motion, eye appeal and enchanting beauty. Whole program is visible at a glance right where the eye expects it and the fingers itch to sample it.

AMI Incorporated


Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
Ohio News Writer Says Public Doesn’t Think Playing Slots Wrong

COLUMBUS, O.—In a feature column in the Columbus Citizen-Sun, April 30, under his heading “Your Ohio Government,” John Frye discussed a situation where the State Liquor Department will dispose of 800 slot machines it has confiscated during the past few years.

This will put these particular machines out of business,” writes Frye “that won’t stop anybody in the state of Ohio from playing a slot machine if he wants to.

“The difficulty, and maybe the impossibility of stamping out such laws lies in the fact that a lot of people don’t think there’s a thing wrong with playing them. This class embraces all levels of culture, from Mortgage Heights to Skid Row and from hillbillies to college professors.

“They can make it pretty plausible that there’s fascination in watching the wheels spin, that they’re only relieved of their pocket of loose change, and there’s no issue here that the gentle tinkle of the jackpot.

“The only time the public, or any substantial portion thereof, seems to get mad is when children play them.

Nothing whips up an anti-slot crusade faster than a few reports of school kids going hungry, because their lunch money went down the slots.”

Keeney “Bowling Champ” Clix

JOHN CONROE
CHICAGO — John Conroe, vice-president and general manager of the J. H. Keeney & Company, Inc., this city, reported this past week that the firm’s new “Bowling Champ,”conversion for shuffieboards, clicked with ops almost the same day it was officially announced to the trade.

Operators from all parts of the country are reported to have phoned and wired—and many called at the Keeney plant here to see the new “Bowling Champ.”

Most fascinating feature to the ops was the fact that the entire mechanism is assembled in the backboard and that all the op need do is set this backboard right onto the shuffieboard, plug in and he has a coin operated shuffieboard bowling machine.

In just a few minutes he can remove the backboard and again has a tournament play shuffieboard, without any injury having been done to the board.

One or two players can play this new “Bowling Champ” which means that the game takes in 10c or 20c. Four pucks are used and return right or left gutter of the playing board.

This, too, is one feature that surprised many ops by its ingenious construction.

Other features, too numerous to mention, met with shuffieboard operator approval.

“It seemed that, from every standpoint, we have developed something that the shuffieboard ops long wanted,” stated Conroe. “Many praised the new ‘Bowling Champ’ to the skies.”

The two charts that scores are filled automatically on the backboard for one or for two players, and that four pucks are used in the game, giving it unusual speed, clicked with everyone who has seen and played “Bowling Champ.”

The Cash Box

FOR AN ENTIRE YEAR (52 WEEKS) OF 40 WORDS WHICH YOU CAN CHANGE EACH AND EVERY WEEK IF YOU SO DESIRE OR RUN READY FOR THE ENTIRE YEAR OF 52 ISSUES WITHOUT CHANGING

A FREE SUBSCRIPTION TO

The Cash Box
(\THE WORLD'S GREATEST COIN MACHINE MAGAZINE\)

ALL FOR ONLY $48 FOR THE ENTIRE YEAR

I SINCERELY believe that this is, without any doubt, the greatest advertising bargain that has ever been offered by any publisher in all the land. A FREE LISTING for all Jobbers and Distributors every single week, for 52 weeks, (one full year) without half of the last ad you send in continues to run week after week until you change it). 40 words that appear in our famous classified advertising section (cost of such an ad alone would be $3.20 per week or $166.00 per year) PLUS a full year's subscription to THE CASH BOX (“The World's Greatest Coin Machine Weekly Magazine”) cost $15. ALL THIS FOR LESS THAN 92c PER WEEK. Only $48 for the FULL YEAR of 52 weeks. Just read what one outstanding distributor wrote me, “My first week’s ad paid for the entire $48 subscription more than ten times over”. And this isn’t out of the ordinary. Many such letters reach me every week. Here’s a bargain of such outstanding quality and caliber that I am willing to PAY YOU DOUBLE YOUR MONEY BACK after the first four weeks if you don’t agree that this IS THE BIGGEST BARGAIN IN ALL THE HISTORY OF THE COIN MACHINE INDUSTRY. With sincere conviction that even before the first four weeks are over, you too, will write me a highly complimentary letter regarding this terrific $48 FREE LISTING 40 WORD AD—plus THE FULL YEAR’S SUBSCRIPTION. I’m willing to play ball with you all the way down the line. Send us your check along with your first 30 word ad TODAY.

Bill Gersh, Publisher.

IMPORTANT NOTICE

IF YOU ALREADY HAVE A SUBSCRIPTION TO “The Cash Box” THE DIFFERENCE REMAINING UNTIL COMPLETION OF YOUR PRESENT SUBSCRIPTION WILL BE CREDITED TO YOUR NEXT SUBSCRIPTION AND DEDUCTED FROM THE $48 COST OF THE ABOVE LISTING OFFER.

IF YOU USE MORE THAN 40 WORDS IN ANY ONE WEEK’S LISTING YOU WILL BE CHARGED AT THE RATE OF 8¢ PER EXTRA WORD YOU USE. PLEASE COUNT WORDS CAREFULLY. MAKE SURE THAT YOUR FIRST LISTING HAS NO MORE THAN 40 WORDS.

SEE CLASSIFIED SECTION FOR STYLE

THE CASH BOX
Empire State Bldg., New York 1, N. Y.

Enclosed is copy for Listing To Begin with next issue. Enclosed is Check for $48 □ Please Bill Us □

Firm Name

Address

City Zone State

Individual's Name

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!

www.americanradiohistory.com
COME TO THE
ACMMA SHOW
HOTEL SHERMAN—CHICAGO, MAY 22, 23, 24

Install KEENEY’S
BOWLING CHAMP
ON YOUR SHUFFLEBOARDS!

GET 3 TIMES THE SPEED AND
TRIPLE YOUR EARNINGS!
(2 PLAYERS—2 MINUTES)

Easy to attach to or remove
from your 20-inch wide alley right
on location! NO TROUGHS TO INSTALL—
PUCK RETURNS ON TOP ALONGSIDE ALLEY!

SENSATIONAL APPEAL!

Yes! YOU CAN
SWITCH BACK AND FORTH
FROM SHUFFLEBOARD TO
BOWLING CHAMP...
NO ALTERATIONS!

Yes!

EVERYTHING
COMPLETELY
AUTOMATIC!

SHREWD SHUFFLEBOARD OPERATORS
EVERYWHERE ARE SWITCHING TO
KEENEY’S “BOWLING CHAMP” AND ARE
ENJOYING RICH EARNINGS....

SCORES TOTALLED
AUTOMATICALLY
AND SEPARATELY
ON BACKGLASS
FOR ONE OR
2 PLAYERS
(10c or 20c)

FOUR PUCKS
release singly and
roll back to player
in gutter alongside alley...

BIG JUMBO
5”
LITE-UP PINS

SCORES
ALL
SPLIT
SHOTS

J.H. KEENEY & CO., INC.

Order FROM YOUR
KEENEY
DISTRIBUTOR

J. H. Keeney & Co., Inc.
2600 W. Fiftieth Street, Chicago 32, Illinois

Get in line today with
Keeney’s “BOWLING CHAMP”
for tomorrow’s profits!

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
year after year... at convention after convention... powerful... consistent... believed in by trade... fully backed by operators everywhere... a moving, guiding, leading spirit in helping always to better conditions for all engaged in the industry... this is LEADERSHIP... this is your most logical reason for advertising in...

The Cash Box
ACMMA CONVENTION ISSUE
(DATED: MAY 27)
GOES TO PRESS: THURS. MAY 18
RUSH YOUR AD NOW!

THE CASH BOX
EMPIRE STATE BLDG., NEW YORK 1, N. Y. (All Phones: L0ngacre 4-5321)

CHICAGO
32 W. Randolph St., Tel: DEarborn 2-0045

HOLLYWOOD
1520 No. Gower, Tel: HUdson 2-3359

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
National Columnist Views Washington Committee Hearing On Slot Bill

WASHINGTON, D. C.—Frederick C. Othman, nationally famous Scripps-Howard columnist, devoted his column on Tuesday (May 4) to an observation of goings-on at a session of the Interstate and Foreign Commerce Committee, which is trying to write a bill outlawing interstate shipment of gambling devices.

Othman comments: "The question before the House today is whether Congressmen are gambling devices and as such should be prohibited from traveling across state lines. Let us consider the legal difference, if any, between a Congressman and a one-armed bandit with wheels in its head and cherries and lemons on its face."

"It turns out first that the U. S. Capitol, itself, is a small-time and discreet gambling bell. In the Senate Office Building, according to Sen. Charles W. Tobey (R., N. H.), there is a bookmaker who takes bets on the ponies.

"And in the House of Representatives, as I saw, the members, themselves, are gambling devices. But not coin-operated.

"The problem is what is a slot machine? And how does it differ from an amusement device?"

"Rep. Charles A. Wolverten, the white-haired and courtly Republican from Camden, N. J., said, 'Only yesterday it came to my attention that a book is being made on how many Congressmen answer roll calls. That would seem to turn the Congressmen themselves, into a gambling device.'"

"And what are we going to do about them? Outlaw 'em to foil the Capitol gamblers?"

"Nobody answered that one. The gentlemen quickly changed the subject. They peppered a large and portly citizen in a gray-green suit with red checks, John E. Pickering of Chicago, about his coin machine institute.

"The members, said he, manufacture pin ball games only. The ones who make one-arm bandits got tossed out years ago. A pin ball machine, he said, provides wholesome amusement. And wholesome exercise. The best people feed nickels into these. He ran into his own Congressmen a while back amusing himself with a pin ball machine.

"The trouble seems to be that some dustbusts use pin balls for gambling purposes. Some of these lowlifers actually give prizes of maybe two packs of cigarettes to those who make high scores. The manufacturer should not be penalized because of this, Pickering said.

"Rep. Wolverten finally came up with what seemed to be a brilliant idea. He asked if the Bureau of Internal Revenue now taxes one-arm bandits $100 a year, why couldn't it put 'em out of business by raising the tax to maybe $5,000 a year?'"

AMI Appoints Adv. And Sales Promotions Manager

GRAND RAPIDS, MICH.—John W. Haddock, president of AMI, Inc., this city announced this week the appointment of William E. Fitzgerald to head up the company's advertising and sales promotion activities.

Prior to joining up with the music machine manufacturer, Fitzgerald was an account executive with a Chicago sales promotion advertising agency, specializing in radio and appliance accounts. While new to the automatic music machine field, Fitzgerald was formerly sales promotion manager of the Studebaker Corporation, Truck Division, and has a background in newspapers and publication advertising.

He will have his headquarters at AMI's general offices in Grand Rapids.

I'LL BE SEEING YOU AT THE MAY SHOW

AL BERSMAN

ALL-INDUSTRY COIN MACHINE SHOW

HOTEL SHERMAN

CHICAGO

MAY

22, 23, 24

Alfred Sales, Inc.

881 MAIN STREET  BUFFALO 3, N. Y.

Alfred Sales is exclusive distributor for this territory for Wurlitzer, Bally, Gottlieb, Williams, Exhibitor and other leading manufacturers.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
BIRMINGHAM VENDING CO.
BIRMINGHAM, ALABAMA
Extend A Cordial Invitation To All In The Coin Machine Industry To Attend The
GRAND OPENING
of Our
NEW BUILDING
at
540 SECOND AVENUE, NORTH
FRI
SUN
3 DAYS 3 NIGHTS MAY 12-13-14
* Distributors for Leading Coin Machine Manufacturers.

I’LL BE SEEING YOU AT THE
MAY SHOW
Chris Christopher

CHICAGO
22, 23, 24
CHRIS NOVELTY COMPANY
806 ST. PAUL ST., BALTIMORE, MARYLAND
Phone: Mulberry 8722

Buckley Mfg. To Feature 7 Products At Show

"Another product which has clicked with all operators," he said, "is the 'Buckley Flick.' Every shuffleboard and shuffle game operator," Haley continued, "who has tested the 'Buckley Flick' has told us that it's the finest he's ever used and that it meets with jubilant approval of the players."

In addition the firm is also going to feature the following products which have won great following, "Track Odds," in a new, 1950 model. This seven coin horse race console has continued, according to Haley, as one of the finest which has ever appeared in all the history of the console business. He also said, "We can't overlook the 'Buckley Wall & Bar Box' which has won acclaim everywhere among music operators. We'll feature the new box in 16, 20, 24 and 28 record selection, everyone better equipped to give the ops finer, surer play."

"And don't overlook these three," Haley concluded, "our sensational long-shot race horse console, 'Parlay.' Also our longshot jackpat bell that has won better play everywhere, 'Buckley Banana.' And last, but not least, the new 'Buckley Bar,' a bell that revives play anywhere."
EVERYBODY’S SELECTION...

GOTTLEIB

SELECT-A-CARD

TURRET SHOOTER ACTION with
OSCILLATING RANGE FINDER

NEW SELECT-A-CARD PLAY! Puts the Emphasis on Skill!

Selector knob permits choice of any one of 4 cards on which to score! Player shoots to hit numbered targets at top of field and numbered bumpers on field. Flippers for repeat action on each ball! Player scores winning card when all numbers on card are lighted. Replay awards depend on number of balls used to complete the card. The fewer balls required, the greater the number of replays.

EXTRA-POINT BUMPERS FOR HIGH SCORING
AWARDS FOR HIGH SCORE
FAST 5-SHOT PLAY!
Plus
GOTTLEIB’S USUAL MECHANICAL AND ELECTRICAL RELIABILITY!

ORDER FROM YOUR DISTRIBUTOR NOW!

D. GOTTLEIB & CO.
1740-50 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS

“There is no substitute for Quality!”

---

Purveyor To Award 1950 Board And Other Prizes At Show

CHICAGO—Herb Perkins of Purveyor Shuffleboards advised this past week that the firm is planning a real surprise for all the ops who will visit at their booth at the forthcoming ACMA show.

Perkins intends to give away free of charge one of their brand new, 1950 “Sportsman” shuffleboards. This is a regulation 22 foot board. It features hard wood construction throughout and beautifully grained maple top.

In addition to this first award, the firm will also give away a complete set of their clamp-on lights, used by all noted shuffleboard ops.

And, as a third award, Perkins reports, the firm is also going to give away a complete set of their pucks to some lucky operator.

“All the ops need do, as they come over to the Purveyor booth, is to simply put their name and address in a box which will be there for this purpose,” stated Perkins.

The lucky three names which will come out of that box will be awarded the above prizes.

Perkins also reports, “We’re plenty busy here at this time trying to get boards out to customers. We believe that we have the finest shuffleboard ever built in our new 1950 ‘Sportsman.’ Those who will see it at the ACMA show for the first time are in for a really grand surprise.”

---

Birmingham Vending Co. All Set In New Building—Anticipate Large Crowd For Opening Party

BIRMINGHAM, ALA.—“The welcome mat is out and our doors are wide open to everyone in the coin machine business” stated Max and Harry Hurvich (The Gold Dust Twins), heads of Birmingham Vending Company, this city.

“We have had letters, wires and phone calls from many of our out-of-town coin friends, informing us of their intention to be on hand on May 12, 13 and 14, Friday, Saturday and Sunday, when our grand opening party gets under way,” informed Max over the long-distance phone.

“Complete renovations and decorations should be finished by the end of this week, and we’ll be all moved in and ready to host all of our friends with typical ‘Southern hospitality.’ One thing we can promise our guests—and that is, they’ll never forget this event.”

Birmingham’s new large building, located at 540 Second Avenue, North, will house the several coin firms operated by the Hurvich brothers. Each division will be a separate unit, with sufficient space to service the members of the industry to the fullest extent.

In addition to its distributing and jobbing firm, Birmingham Vending Company, which deals in the wholesaling of equipment, the other companies are Record Sales Company, Inc., one of the largest recording distributing firms in the south (the firm represents more than twenty-five recording companies and several manufacturers of needles); and Cigarette Service Company, Inc., its merchandise machine operating division.

“IT’S WHAT’S IN THE CASH BOX THAT COUNTS”
SEE THESE MONEY-MAKERS AT THE ACMMA SHOW

Booths 17-18-19
SHERMAN HOTEL, CHICAGO - MAY 22 - 23 - 24

**“CRISS CROSS BELLE”**
The world famous Criss Cross Belle revolutionized the entire Bell business. Now featuring an entirely new payout arrangement.

**“BUCKLEY PUCK”**
Smoother, easier, safer profits with the Buckley Puck. It’s precision built. Fits the fingers perfectly. Makes players play more games.

**“BUCKLEY WALL & BAR BOX”**
The Best Wall and Bar Boxes EVER BUILT. Save Money. Buy Buckley Boxes for 16, 20, 24 and 32 record selections.

**“TRACK ODDS”**
The New, 1950, TRACK ODDS, 7-coin race horse console, features everything you want and need to assure you of big, steady profits.

**“PARLAY”**
The longest race horse console that has captured the attention of every leading console operator in the world, that’s “PARLAY” by Buckley.

**“BUCKLEY BONANZA”**
Here’s the bulb with the longest jackpots that gives the player and holds it and keeps it at peak all the time. Investigate the “BUCKLEY BONANZA” today.

**“BUCKLEY BAR”**
The ball that pays out on bars and lemons. “BUCKLEY BARS” revives the play wherever it’s placed and thrills the players.

For Full Details In Advance of the Big ACMMA Show—Write—Wire or Phone TODAY...

BUCKLEY MANUFACTURING CO.
4223 W. LAKE STREET, CHICAGO 24, ILL. (Tel.: VA 6-6536)

Chicago Coin Presents New Two-Player Rebound “Bowling Classic”

CHICAGO — Sam Genzburg and Sam Wolberg of Chicago Coin Machine Co., this city, announced this past week that the firm were now under way with their newest rebound two player bowling game featuring disappearing pins and also incorporating all the improvements which had come about thru their long experience in the manufacture of these games.

The new game is called, “Bowling Classic.” From advance reports it is said to be one of the speediest playing games the firm have ever yet produced. At the same time, because of the disappearing pins, “the game incorporates a thrill a second,” according to the firm’s execs.

Both Sam Genzburg and Sam Wolberg are much pleased with this new two player rebound bowling game and have reported that their distributors instantly took to it with some of the most commendatory statements any game which they have yet manufactured has ever received.

The cabinet, it is claimed, is one of the most beautiful the firm have ever yet introduced to the industry.

“And,” as one exec stated, “is sure to win the acclaim of every store-keeper everywhere in the country.”

Cushioned gutters also appear on “Bowling Classic,” as well as some other fine features which have been developed since the first successful rebound bowling game the firm constructed.

Production has started and is well underway with shipments being made to the firm’s many distributors throughout the country.

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**SHUFFLE ALLEYS**
at the lowest Prices ever offered
brand new • Rock-Ola

SHUFFLE LANES
in original crates

Two Sizes — 8 Ft. and 9½ Ft.

To get quick action we have cut the price of these brand new shuffle alleys so low you'll agree, when you learn the price, that here is the buy of a lifetime. Act today for they won't last long. Subject to prior sale.

WIRE — PHONE IMMEDIATELY

SEACOAST DISTRIBUTORS

DAVE STERN
1200 North Avenue

Phone: Bigelow 8-3524

BOB SIFFER
Elizabeth, N. J.

BUCKLEY MANUFACTURING CO.
4223 W. LAKE STREET, CHICAGO 24, ILL. (Tel.: VA 6-6536)

COME TO THE BIG MAY SHOW
All-Industry Coin Machine Show

HOTEL SHERMAN
CHICAGO
MAY 22, 23, 24

PAUL A. LAYMON, Inc.
1429-31 W. PICO BLVD. (PR. 7351)
LOS ANGELES 15, CALIF.

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
Monarch Coin Machine Co. Has New Trade Stimulator

CHICAGO—In addition to the “5-Jacks” which Monarch Coin Machine Co. presented to the trade some months ago, Roy Bazelon reports that the firm is now in the process of preparing a brand new 1c ball gum trade stimulator which they will show for the first time at the forthcoming ACMA show.

Bazelon said, “Ever since we introduced the ‘5-Jacks,’ we’ve had a demand from operators to construct a penny counter game that would be considered a true trade stimulator in every fashion and which would give them the opportunity to get some of the millions of sales tax pennies passing in change over counters everywhere in the country.”

He explained, “We have, therefore, developed a 1c ball gum trade stimulator which is the type of counter game that meets approval everywhere. It features interesting winners of 1, 2 and 5, where the player can choose his own 1, the 2 for 15c, and the 5 for 25c in merchandise from the retailer.

“In every regard,” he continued, “this new counter game offers operators the opportunity to get their share of the many sales tax pennies and cash in on one business that has proved itself among the most profitable in all the history of this industry—the counter game business.”

Bazelon suggests that this new penny play counter game ball gum vendor be located right at the cashier’s desk where change is made and that all odd sales tax pennies will be played and into the machine in return for 1c, 10c, and 25c worth of merchandise from the storekeeper.

CHICAGO — Jimmy Johnson of Globe Distributing Company is preparing an elaborate display of the new Downey-Johnson sorters and coin counters for the forthcoming ACMA show, according to Ann Clemens who is handling all details of the display.

She said, “We’ve shown the Downey-Johnson line in the past, but, we believe that this show will find the greatest number of satisfied operators ever yet in our history.

“In the first place,” she said, “when we first displayed the line it was entirely new. Since then,” she continued, “many operators have purchased Downey-Johnson coin counters with the result that there will be a big group of satisfied customers and boosters at this forthcoming convention.”

Bill Alberg Undergoes Successful Operation

BROOKLYN, N. Y. — Bill Alberg, Brooklyn Amusement Machine Company, this city underwent a major operation on Wednesday, May 3, which has been described by his doctors as “very satisfactory.”

The beloved “Dutchman” is now recuperating at the North Country Community Hospital, Glen Cove, L. I.

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
WANTED

BY ONE OF CHICAGO’S MAJOR MANUFACTURERS

.... ideas, inventions or completed working models of all types of new coin operated machines. Your product, idea or invention, if it meets approval, will be given complete and immediate attention. You will be contacted directly after receipt of your first letter. You can write in full confidence. You are assured complete protection.

Give Full Details to...

Box No. 150

c/o The Cash Box, 32 W. Randolph St., Chicago 1, Ill.

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Commercial Music Appoints Joe Gathings Manager Oklahoma City Office

Distributors For Wurlitzer Phonos And Other Equipment

ROANOKE VENDING MACHINE EXCHANGE, INC.
3110 Williamson Rd., N. W., Roanoke, Virginia

OKLAHOMA CITY, OKLA.—Joe Gathings, well known in the coin ma-

chine business for many years, has been appointed manager of the Oklahoma City office of Commercial Music Company, Inc., at 1004 North Walnut Street, this city, it was announced this week.

Commercial Music, which also has offices in Dallas and San Antonio, Texas, is Wurlitzer phonograph distributor for the Texas, Oklahoma and New Mexico territory.

Joe Gathings has been connected with Commercial Music for the past six years and will handle the entire Oklahoma City operation, including sales, parts and service on Wurlitzer phonographs and other products handled by the firm.

"I extend an invitation to all the operators in this area to stop in and visit with me," said Gathings. "They will be assured of a cordial welcome and expert advice on any matters which they may care to discuss."

"It's What's In THE CASH BOX That Counts"
Baker To Show 1950 Racer And New Amusement Counter Game

CHICAGO—Harold Baker of Baker Novelty Co., this city, reported this past week that the firm is planning to show its new, 1950 model, "Baker’s Pacer," 7-coin horse race console at the forthcoming show.

He stated, "The new ‘Racer’ is completely modernized. It has been re-engineered throughout. It has every feature for greatest profits that console operators have ever asked for and, furthermore, it assures the operators of a better playing, longer lasting machine, that is bound to bring them big steady profits for many years to come.

Models to be featured will be 5c cash and 25c cash as well as a 5c token payout model.

“Bat.” Baker said, “we have something for the amusement game operators in our new, 1950 ‘Kicker & Catcher’ counter game which is going to give them the opportunity to cash in with one of the greatest little amusement counter games ever developed.”

Baker advises that the new “Kicker & Catcher” can be had in 1c or 5c play and that, “It’s a natural for every counter in the nation.”

“Glide Rite” Wax Clicks With Shuffle Ops

CHICAGO—Seymour Golden, president of Coin Machine Service Company, this city, national distributors for J. C. Paul & Company “Glide Rite” wax products, stated that the nation’s shuffle game and shuffleboard ops have found "Glide Rite" the finest wax and wax powder that they’ve ever used.


He also said, “These noted manufacturer factories worked with us to develop this fine wax for shuffle games. They realized that the operators needed a superfine product which would assure them of speedy, thrilling action for the players and which would, at the same time, keep the playing surfaces of the shuffle games in tip-top shape.”

Golden also stated that the firm’s “Yellow Label” wax powder was considered the finest for every type of shuffleboard manufactured.

“This ‘Yellow Label’ wax powder,” Golden said, “is, without any doubt, the one proved powder for shuffleboard use. Operators everywhere in the country have complimented us on this special creation for shuffleboards. Wherever it is used it has actually helped make the playing surface of the shuffleboard better. It gives more thrilling and speedier play. Our ‘Yellow Label’ wax powder,” he concluded, “is unequaled. It is the finest product of its kind in history.”

Both these products will be displayed at the ACMMA show where Coin Machine Service Co. has booths. They will also display merchandise for prizes as well as other products of interest to all operators.

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
EASTERN FLASHES

Activity along coinrow reminiscent of the old days when pins were being operated locally. All the wholesaling firms are dealing in shuffle games, both new and used. Operators are more frequent visitors along the row, with customers in from outlying areas seeking to buy used games and music. In addition, shipments of many used games being made throughout the country. A great deal of action is also taking place in the new and used music machine division. As one walks along Tenth Avenue from 42nd to 45th Street, the coin firms are easily identified. Crates are stocked on the sidewalk alongside every one of them—either equipment being delivered or shipped out.

Leave it to the old time coinmen to give the biz the old hyp'o. Dave Stern, Seacoast Distributors, Elizabeth, N. J., making the trade an offer on new Rock-Ola "Shuffle-Lanes" that is really startling. If you don't believe us, just give him a phone call. ... Barney (Shugy) Berman, Runyon Sales Company, gets his first shipment of Bally's new shuffle game "Shuffle-Champ," and the ops grab them before he can set up his sample. Shugy tells us that the game is the fastest playing machine ever made, and has perfect bowling scoring. It is a rebound type game, with the puck coming directly back to the player. ... Irving (Kempy) Kempton, Runyon's Connecticut and New York traveling representative, out covering the trade in the AMI trailer. Reports ops buying plenty of the new model "C" phonos. ... Milty Green, American Vending Company, thinks he'll take a few weeks vacation in Miami Beach right after the ACMMA show. Meanwhile, his at his new 16th Avenue quarters picking up every week. ... Max Munves back from a long Miami Beach vacation—just in time to pitch in as the traffic at this organization is terrific. Mike shipping loads of arcade equipment, rushing everything out quickly so that his customers have the games as early in the season as possible. Most arcades now open weekends (if the weather is half-way decent). Real season gets going the end of May.

Joe Young, Young Distributing, getting nice shipments of the new Wurlitzer 1250 phone, and out they go as soon as they are delivered. "Operators who have them out on location," states Joe, "are coming back with re-orders. It's getting them the nickels." ... Dave Lowy, Dave Lowy & Company, and Dave Wallach, on the long distance phone with the Keesey factory when we walked in. "Ship those machines" Lowy was saying. ... Hymie Koeppel, Koeppel Distributing Company, seated in his office relaxing, a condition we've never encountered before. "We're all sold out," stated Hymie, "and I'm waiting for a number of shipments of used phonos. Harry bought while on his trip thru the South. The orders are here, and as soon as the machines are received, they'll be checked, and then shipped out." Harry very thoughtfully kept us informed of his travels with a series of post cards from the various cities he hit. Last word from him was that he was heading home, and should be at the office the end of this week. ... The DePerri Advertising was discovered this week, with the partners opening their own agencies. Perry Wachtel formed DePerri Advertising, Inc., with offices at 141 East 44th Street, and Ben Smith formed Ben Smith, Inc., with offices at 41 East 41st Street. Both men have serviced coin machine accounts for many years.

Al Simon, Albert Simon, Inc., hosts a half dozen of the city's game ops, all probably waiting to grab off a few of Chicago Coin's new "Stuffle Baseball." ... Henry Cooper, new selling aluminum row boats for Grumann, visits his coin friends along Tenth Avenue. ... Lester Klein, operating games with Al Meyer, tells us of an unusual experience one of his service men encountered while making a collection on a shuffle game. When he opened the backboard, he was surprised to find a small-sized mouse staring up at him. The mouse immediately took off and disappeared. The mechanic then took care of his business, but before leaving tested the machine. He released the puck, and without looking, put his hand down at the mouth of the runway, expecting the puck to come sliding out—but instead he was startled to find a mouse running up his sleeve. Seemed that puck started chasing the mouse, who kept outrunning ahead of it all down the runway. ... Bill Alberg, Brooklyn Amusement Machine Co., operated on this Wednesday (May 3) at the North Country Community Hospital, Glen Cove, L. L. Charley Arneson, Bill's partner, visited him and reported "operation complete success." However, Charley stated that the hospital won't permit any visitors for a week or ten days. Everybody rooting for you, Dutch. ... Connecticut ops get a tough blow when the State Liquor Control Commission was informed in an opinion from Attorney General William L. Hadden, that all liquor sales in the state must suspend at midnight on Saturdays. Most taverns had been operating until 1 A.M.
Relax a while with Bally

BOOTHs 55, 56, 57, 58, 59, 60, 61, 62 ... SUITE 2289

BIG MAY SHOW

ALL INDUSTRY COIN-MACHINE EXPOSITION
HOTEL SHERMAN, CHICAGO, MAY 22, 23, 24

THE BALLY booth will be furnished with plenty of comfortable chairs... so you can pause and take a load off your feet for a while, as you travel through the greatest coin-machine show you've ever seen. The Bally suite will also be arranged for your comfort. And upstairs and downstairs Bally will have plenty to show you in money-making games. Remember the dates ... May 22, 23, 24 ... and be sure to be there!

BALLY MANUFACTURING COMPANY
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS

"It's What's in THE CASH BOX That Counts"
Hollycrane

MINIATURE COIN-OPERATED INDUSTRIAL CRANE

FOR STEADY PROFITS... FOR BIG PROFITS!

NEW FEATURES GALORE
FAST 10-SECOND PLAY

STOP AT BOOTH 114
BIG MAY SHOW
HOTEL SHERMAN, CHICAGO
MAY 22, 23, 24

H. C. Evans To Show Complete Line

CHICAGO—"Dick Hood," according to sales manager, Fred Morris, "has prepared the most complete and varied line of products for the forthcoming ACMMA show that our firm, H. C. Evans & Company, have ever yet displayed."

Morris reported, "In addition to the 'Constellation' phono, which is winning more and more music operator following daily, we will have on display for all the operators our sensational 'Winterbook' console, as well as the famous 'Evans' Races' and the great 'Casino Ball.'"

According to Fred Morris, tho, this won't be all of the display which will appear at the ACMMA show, as well as at the big Evans' factory on the near west side.

RICHARD HOOD

ARCADE

Chi Coin Basketball $175.00
Chi Coin Midget Skee Ball 175.00
Early Money捅aux, new 65.00
Pitch 'Em & Set 'Em 25.00
Williams All Stars 25.00
Quiz Show, new 65.00
Quizzers 125.00
Greatest Skill Test, new 35.00
Bat-a-Ball Jr. 15.00
Bat-a-Ball Jr., on stand 19.50
Bat-a-Ball Jr., Ft. Mod., new 49.50
Scientific Bagging Practice 45.00
Chi Coin Hockey 65.00
Dominoes 45.00
Jack Rabbit 35.00
Exhibit Meters, 3 to set, complete with stand & sign 145.00
Tom Tot 100.00
Tom Tot Jr. 84.00
Skee Ball, Scientific, new 170.00
Skee Ball, Practice 44.00
Exhibit Card Vendors 35.00
Hawkeye Show-a-Matic 65.00
Pokerinos, Fac. Recd. 95.00
Pregnocrats, movies 45.00
Drum Picture Machine 45.00
Vitalizer Foot End 110.00
Foot End 110.00
Reaver's Name Plate, new 110.00
Groathe Metal Topper 245.00
Hawkeye Popcorn Vendors, new 115.00

MIKE MUNCH

377 10th Ave. at 42nd
N. Y. 18, N. Y. (Mount 9-6877)

"We will also have on display," Morris said, "our 'Shuffle Ten Strike' and the new 'Bat-A-Score.'"

"These machines," Morris contends, "are sure-fire moneymakers for every amusement game operator in the nation."

He stated, "We believe that when the men see what we have prepared for the first half of 1950 and realize that the second half of the year is going to be even better than the first half of the year."

"It looks to us, what we have already gathered together for our display, that this will be one of the most complete and interesting exhibits we've ever yet had at any coin machine show."
CHICAGO CHATTER

This has been a very hectic week. What\nwith preparations under way for the
forthcoming ACMMA show and the bill which is under testimony in Wash-
ington, there were much entangled with meetings, long distance reports, etc. General opinion regarding the bill is rather pessimistic. "But" as Grant Shay stated, "there'll always be pessimists. I'll tell you what, we've got a fifty-fifty chance." By the time this appears there may be more definite info. In the
meantime Herb Jones, O. D. Jennings, and others rushed down to Washington to testify before the committee.

The O. D. Jennings plant continues on strike. But it now seems that a settlement is very near. The big problem is "closed shop" to which O. D. Jennings will not agree.

Another thing that disturbs some here is that old 1910 Illinois law, regarding manufacture of gambling devices.

Walter Yeast, formerly V. P. of O. D. Jennings & Co., and now this firm's distrab for Kansas and Western Mo. (even the Walter continues to live in Oak Park, Ill. but headquarters is now El Dorado, Kansas) was in town much worried over "the bill." Ben Coven thrilled at the C-cover the op's in town as well as through his territory went hook, line and sinker for Bally's newest creation, "Shuffle-Champ." Ben reports, "This is the fastest playing game ever built."

Billy DeSelm was a busy boy this past week as the firm started shooting out their first five-ball game in 8 months, "Arizona." Billy claims that the market is there for a good five-ball and that United is going right into production.

... Joe Ricek over at H. C. Evans busy with the "Constellation" phonos. He's doing a very grand business, he reports, and says that re-orders are the orders of the day. ... They tell us that Bill O'Donnell of Bally has developed telephonitis, and such a husky young man, too. ... Sam Gensburg and his son, Arvin, 0h, they're shooting back to Florida for some orange sunshine.

John Conway and Roy McGinigal busier than all get-out with their new conversion for shuffleboards, "Bowling Champ." Acceptance was immediate, even before official announcement. ... Sam Lewis, Ed Levin and Sam Spectros excited over Chicago's latest, "Bowling Classic," a fast two-player rebound bowling game with disappearing pins.

... John Haddock of AMI calls it "geographical coincidence."

... So when the salesmen of the firm happen to be near Grand Rapids, they come in for a general chat. This past week AS found Jack Minick, Ed Ratajak, Johnny Stewart and John Haddock talking things over. ... Roy Bazelon has entered a charge in ABT's newest rifle range

Frank Mencuri of Exhibit back from a roadtrip and advises, even before he

takes his coat off, that business was "terrific" on the firm's new machines.

... Herd is still out east traveling the arcades and park circuit and

rushing orders in every day. Charley Pieri has himself a time trying to get

more and more production of Exhibit's "Strike." ... Carl Huppert on Kinzie St. building country.

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CALIFORNIA CLIPPINGS

With two bills signed by the Governor affecting the immediate future of several distributors specializing in the product covered by the bills, exact terms and effective enforcement dates of this legislation seem still to be in question but some effects are already noticeable on the L. A. Row... It's expected that the Mills office will continue in operation, at least for its very active Frozen Dyers branch. Branch manager Mark Jennison, however, is moving on to Arizona in a sales job for the firm... Automatic Games are establishing an office in Las Vegas but plan to maintain the Pace Blvd. office too. Donna Jackson and Sammie Donin were in Vegas last week settling up the new place... Gives a bellhop. Mazel Tov to Paul Silverman on the birth of his daughter, making it two and one in his family. California's a great place with Paul these days, a new baby, new house, new car and he's doing a fine job with his AM route...Father-in-law Joe Penkin was still in Chicago trying to line up some more "C" models for the waiting orders.

Lyn Brown was loaded with new bowling games, including Bally, Universal, United, Exhibits and Chicago Coin and awaiting Geneco's "Baseball." Latest product to come from the enterprising Brown shop is a conversion unit for dispensing pins... Back on the job at Sicking after a cold was Cede Padwa, looking none the worse for the experience... Another distributor literally overflowing with new and used equipment was Johnny Hawley, whose stock barely cleared the street and indicates that the bustling Hawley really needs a larger place... Phil Robinson tell us that Chicago Coin's "Shuffle Baseball" is sure to be a big thing, with the national sport in full swing and some locations about ready for a change from a bowling score game.

Ed Wilkes reports a nice demand from ops for both the Chicago Coin and Geneco new games and we also gathered that, very much under wraps, a new Bally game in similar vein was also expected... Daily Regional rep Al Sleight headed back from his home base in Portland after a sampling tour of southern California, San Francisco, Arizona, Nevada and Colorado... L. A. operator Ben Corenbaum recovering from the freak accident he recently suffered... On the road-S. L. Griffin of Minnesota... Bro's Ray Brandenburg... Pat Patterson from Glendale... Jack Lilly of Montebello (Cabinetxor)... Homer Gillespie from Long Beach... Ray Tisdale of La Crescenta recovering from his recent operation... Long Beach's Charlie Cahoone... L. Zabisko of Gardena... Milton Lang of the Lang amusement Co., picking up equipment for his mountain resort locations... Stewart Mets of Sun Berdo... C. E. Stevens from Sierra Madre... Southgate's Johnny Lantz... Stanley Tracy of Kingman, Arizona... Alex Kaleopolous from Bakersfield.

MINNEAPOLIS-ST. PAUL, MINN.

Henry Anself of Orient, S. D., in Minneapolis last week, driving in with his truck and taking back some games... Mr. and Mrs. Art Haggens of Grand Forks, N. D., in Minneapolis for a few days taking it very easy, and seeing the Ice Follies... Art decided to come to Minneapolis to spend a few days, as the crowds around the downtown area were also expected... Daily Regional rep Al Sleight headed back from his home base in Portland after a sampling tour of southern California, San Francisco, Arizona, Nevada and Colorado... L. A. operator Ben Corenbaum recovering from the freak accident he recently suffered... On the road-S. L. Griffin of Minnesota... Bro's Ray Brandenburg... Pat Patterson from Glendale... Jack Lilly of Montebello (Cabinetxor)... Homer Gillespie from Long Beach... Ray Tisdale of La Crescenta recovering from his recent operation... Long Beach's Charlie Cahoone... L. Zabisko of Gardena... Milton Lang of the Lang amusement Co., picking up equipment for his mountain resort locations... Stewart Mets of Sun Berdo... C. E. Stevens from Sierra Madre... Southgate's Johnny Lantz... Stanley Tracy of Kingman, Arizona... Alex Kaleopolous from Bakersfield.

WANT—Twenty-five (25) Wurlitzer Boxes No. 3020, State the condition of each. Call or write: VENCO MUSIC MAGAZINE, FRANKLIN ST., FAYETTEVILLE, N. C. Tel. 3123.

WANT—Used juke box records. Also surplus new records distributors or dealers' stocks. Call or write: FIDELITY DISTR. Bldg., DETROIT, MICH. AVE., BRONX 61, N. Y. Tel. Underhill 3-5761.

WANT—Bally Spots bells, cabinets, Champion, Aro Belles 5e and 25c, and 100 Record Seeburg in quantity. Cash Ready. GOLDEN GATE V. N. O. E. L. V. E. T. Y. COMPANY, 701 GOLDEN GATE AVE., SAN FRANCISCO 2, CAL.

WANT—All types Phonograph Motors. Adaptors, Wall Boxes, Speakers, Coin Operated Radios, Coin Changers, etc. ST. THOMAS COIN SALES, LTD., ST. THOMAS, ONTARIO, CANADA. Tel.: 2644.

WANT—Jennings Magic Music Wired Telephone Equipment. Must be new. The CASH BOX, EMPIRE STATE BLDG., 270 TROY, N. Y.


WANT—Bally One-Balls; Photo Finish; Late Five Balls; Seeburg 100 Record; Bally Eurekas; Wurlitzer 1002 Spot. W. E. Vogt, 2001 California Ave., SAN FRANCISCO. Will trade late United, Chicago Coin, Bally, Ready and Shulte Radio Machines. BOX NO. 298, c/o THE CASH BOX, EMPIRE STATE BLDG., NEW YORK 17, N. Y.

WANT—48 and '49 model Winter Books late head; 5c and 25c Mills and Black Cherry Bells one cherry pay. State quantity, condition, lowest cash price. BRANTLEY'S MUSIC CO., POCOMOKE CITY, MD. Tel.: 419-J-11.

WANT—Will pay the highest cash for late model phonographs in any quantity. CAPITOL AUTOMATIC MUSIC CO., 335 WEST 35TH ST., NEW YORK CITY, NEW YORK.

WANT—Will buy for cash all post-war phonographs. Write or phone quantity, condition and best price. M. H. JOHNSON & CO., 184 PAINE AVENUE, IRVINGTON, N. J. Tel.: Essex 5-4548.

WANT—Your used or surplus records. We buy all year round and pay top prices. No blues or race, too large or too small. We also buy electric inventories complete. BEACON SHOPS, 905 NO. MAIN, PROVIDENCE 4, R. I.

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FOR SALE

FOR SALE—Wurlitzer Star Speakers $25; 216 Impulse Rec. $18; Chicago Supernova $180; Universal Tons $135; 14 Ft. Bank Roll $30; Wurlitzer Premier $35; Strikes 'N' Spares $75; Boomergang $20; Dale Gans $50; Will trade for shuffle. Buyers, V. YONTZ, EYRESVILLE, O.

FOR SALE—Complete list of used equipment on hand: Phonographs; Shuffleboard; Bowling Equipment; Parts; Can tell you what we have. Our prices are right. We are distributors for: AMI; United; Williams; Universal; Exhibits Genco and others. TARGA DISTRIBUTING INC., 2220 N.W. 7th AVE., MIAMI, FLA. Tel.: 3-7648.

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FOR SALE—Hymie Zorinsky Bargains! United Shuffle Alleys, clean. $150; Baltimore, 5000; Rainier 2000; Monte Carlo Console $265 ea.; Used or Williams Twin Shuffle $250; Gimlet 5000; Arrows $150; 3000; Jockey Special $56; Golden Falls; Supreme, serviced. Used Shuffle, like new $250, H. Z. VENDING & SALES COMPANY, 12471 ROUGE ST., OAKLAND, NEB.

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## How To Use "The Confidential Price Lists"

**FOREWORD:** Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange — quotation prices in this issue are quoted for the next week, regardless of how much they may be out of line. Some prices do not change for months. "The Confidential Price Lists", rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices continue to be subject to divergent these days.

**METHOD:** "The Confidential Price Lists" should be read as follows: First price listed is lowest for the week; Second price listed is highest price. Where only one price appears this should be considered lowest price.

### WURLITZER

<table>
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<tr>
<th>Model</th>
<th>Steel Cab. Speaker</th>
<th>580 Speaker</th>
<th>125 Wall Box 5/10/25</th>
<th>Wireless</th>
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### SEEBURG (Cont.)

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<th>30 Wire Wall Box</th>
<th>Power Supply</th>
<th>5, 10, 25 Wallomatic</th>
<th>5, 10, 25 Wallomatic 3</th>
<th>5, 10, 25 Wallomatic 5</th>
<th>16, 25 Wallomatic Wireless</th>
<th>32W2 Wall-o-Matic</th>
<th>1W-16L Wall Box 5c</th>
<th>3W-12L Wall Box 5c</th>
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<th>Rhythm King 12</th>
<th>Rhythm King 14</th>
<th>Chromatone</th>
<th>Coronet 39</th>
<th>Standard</th>
<th>DeLuxe</th>
<th>Master Wallo-King</th>
<th>Master Wallo-King 59</th>
<th>Speaker *11</th>
<th>Speaker *12</th>
<th>Spectravox *18</th>
<th>Playmaster &amp; Spectra- *24</th>
<th>Playmaster *24</th>
<th>Playmaster *24 46</th>
<th>Walnut Box</th>
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### MILLS

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<th>Model</th>
<th>Hi-Boy (502)</th>
<th>Singing Towers (201)</th>
<th>Wurlitzer</th>
<th>Top Flight (201)</th>
<th>Big Boy (48)</th>
<th>49 Coronet +</th>
<th>49 Coronet</th>
<th>Hi-Boy (502)</th>
<th>Wurlitzer</th>
<th>Squeaky Wheel</th>
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<th>5, 10, 25 Wallomatic 3</th>
<th>5, 10, 25 Wallomatic 5</th>
<th>32W2 Wall-o-Matic</th>
<th>1W-16L Wall Box 5c</th>
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### FIVE BALL AMUSEMENT GAMES

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<tr>
<th>Model</th>
<th>Cinderella</th>
<th>Cleopatra</th>
<th>Star Parade</th>
<th>Daze</th>
<th>Contact</th>
<th>Cover Girl</th>
<th>Dallas</th>
<th>De Itec</th>
<th>Eight Ball</th>
<th>Parsonage</th>
<th>Champion</th>
<th>35 Ball Pool</th>
<th>Double Cannon</th>
<th>stuffed Driver</th>
<th>Bally</th>
<th>Dean</th>
<th>R畤mone</th>
<th>Foot Ball</th>
<th>Military</th>
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### LICENSED TO PRINT

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<table>
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<td>Caesar Spin-Fins</td>
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<td>Caesar Bingo</td>
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<td>Caesar Bowling Alley</td>
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<td>Genco Gilder</td>
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<tr>
<td>Keene Line Up</td>
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</table>

| Steelhead | 179.50 |
| Saltwater | 179.50 |
| Rock-Ola Shuffle Fins | 179.50 |
| Rock-Ola Shuffle Lane | 179.50 |
| Genco Shuffle | 179.50 |
| Universal Twin Bowl | 179.50 |

| Bally Bell 5c | 185.00 |
| Bally Deluxe Draw | 185.00 |
| Bally Deluxe Bell 25c | 185.50 |
| Bally Deluxe Bell 5c | 185.50 |
| Bally Deluxe Bell 2c | 185.50 |

| Arrow Bell | 225.00 |
| DeLuxe Bell 1c | 225.00 |
| DeLuxe Bell 2c | 225.00 |
| DeLuxe Bell 5c | 225.00 |
| DeLuxe Bell 25c | 225.00 |
| DeLuxe Bell 50c | 225.00 |

| Bally Bell 5c | 185.50 |
| Bally Deluxe Bell 25c | 185.50 |
| Bally Deluxe Bell 50c | 185.50 |
| Bally Deluxe Bell 75c | 185.50 |
| Bally Deluxe Bell 100c | 185.50 |

| DeLuxe Bell 1c | 225.00 |
| DeLuxe Bell 2c | 225.00 |
| DeLuxe Bell 5c | 225.00 |
| DeLuxe Bell 25c | 225.00 |
| DeLuxe Bell 50c | 225.00 |

| Bally Bell 5c | 185.50 |
| Bally Deluxe Bell 25c | 185.50 |
| Bally Deluxe Bell 50c | 185.50 |
| Bally Deluxe Bell 75c | 185.50 |
| Bally Deluxe Bell 100c | 185.50 |

| DeLuxe Bell 1c | 225.00 |
| DeLuxe Bell 2c | 225.00 |
| DeLuxe Bell 5c | 225.00 |
| DeLuxe Bell 25c | 225.00 |
| DeLuxe Bell 50c | 225.00 |

| Bally Bell 5c | 185.50 |
| Bally Deluxe Bell 25c | 185.50 |
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| Bally Deluxe Bell 75c | 185.50 |
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| DeLuxe Bell 1c | 225.00 |
| DeLuxe Bell 2c | 225.00 |
| DeLuxe Bell 5c | 225.00 |
| DeLuxe Bell 25c | 225.00 |
| DeLuxe Bell 50c | 225.00 |

| Bally Bell 5c | 185.50 |
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| Bally Deluxe Bell 75c | 185.50 |
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| DeLuxe Bell 1c | 225.00 |
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| DeLuxe Bell 50c | 225.00 |

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| Bally Deluxe Bell 100c | 185.50 |

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| DeLuxe Bell 50c | 225.00 |

| Bally Bell 5c | 185.50 |
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| DeLuxe Bell 1c | 225.00 |
| DeLuxe Bell 2c | 225.00 |
| DeLuxe Bell 5c | 225.00 |
| DeLuxe Bell 25c | 225.00 |
| DeLuxe Bell 50c | 225.00 |
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BY 2 FT.

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4,7-6,10 RAILROAD
QUIET OPÉRATION
SLUG-RÉJECTOR
DROP COIN CHUTE
2 POPULAR SIZES
9½ FT. BY 2 FT.  8 FT. BY 2 FT.

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