Pictured nimbly plying his musical wares on the zither is Anton Karas, widely heralded for his slick recording of the "Third Man Theme" from the Selznick-International film "The Third Man." The Karas rendition is currently soaring to new heights of popularity among juke box operators and appears to be a tune that will stay around for some time. As a result of the success of the recording, Anton Karas was brought over to the United States, and he is currently engaged in a series of theatre tours and personal appearance engagements. Karas is exclusively featured on London Records.
HERE'S AMERICA'S HOTTEST DEAL!

A NEW, BETTER WAY TO SECURE LARGE RETURNS ON A SMALL INVESTMENT

Read this Letter for Positive Proof!

Shown above is the new 1950 Chef-Master Hot Dogger, thousands of which are in use daily. Steams 200 franks to tender plumpness — warms 50 buns to bakery freshness. Every day new, profitable routes are being established with this value-packed Red Hot and Bun Warmer.

These machines are real profit producers! Your investment return is from two to four times per year. Don’t just take our word for it — let us prove it to you!

Write, wire or phone today for complete information covering exclusive distributor franchise on America's hottest deal!

P.S. As of this date there are 475 Chef-Master Hot Dogs in operation by Michigan Vending Company, Detroit, Michigan.

Michigan Vending Co.
Cigarette Vending Machines and Wholesalers of CANDY - CIGARS - CIGARETTES - TOBACCO
14838 WYOMING
Detroit 11, Mich.

December 10, 1949

George Sylvan Electric Corporation
215 W. Root Street
Chicago, Illinois

Gentlemen:

Please ship us twenty-five Chef Master Hot Doggers as soon as possible.

I want to take this opportunity to tell you that your plan for distributing hot dogs through this machine has worked out to our complete satisfaction. Everything you told us about this service business has been proved in our existing operation of two hundred machines.

Although this is not a vending machine, we find that the operation of this service business has been easily integrated with our present vending operation.

We feel certain that with the profits derived from our current operation, we will be able to expand into an operation of four hundred units within the next three months.

Thank you again for your fine cooperation.

Yours truly,

Paul Gold
The editorial which appeared in the April 22 issue "What Does It Take To Build A New Machine?" brought a number of interesting letters from coinmen, but one, which makes a comparison between the coin machine and the motion picture industry, was so pertinent, we reproduce part of it.

"Your most interesting article on the subject..." To Build a New Machine?" only backs up my contention that our business and that of the motion picture industry is so similar that we are practically blood brothers. I've been preaching this gospel for close to twenty years. Your editorial outlines the manufacturers' procedures, which I compare to that of the motion picture producer. They both have in mind producing a product that will find favor with the public. They take preliminary steps until the product is completed—then with, or without, fanfare turn it loose on the amusement seeking public.

"In the case of the motion picture, the local theatre exhibitor buys it or rejects it. The exhibitor then schedules certain dates and must show it, hoping for the best possible receipts. 

"Coming back to the coin machine industry—I have always likened the operator to the exhibitor. The manufacturer puts out a new product in the trade magazines, seeing it at the distributors, and studying it, the operator buys the machine and places it out on location. In his judgment the machine has what it takes to make money for the operator. In other instances he fails to buy a certain machine. In both cases, he can make errors in judgment. If the machine he buys fails to attract sufficient play to the operator loses money. However, if it brings coins pouring into the coin box, he has a money-maker. In other words, the operator, like the manufacturer of coin machines and producer of films, can't always come up with a "winner." In conducting my operation, I recognize this fact and am very careful in selecting the amusement machines I need. But with all factors considered, I know that I can't have a 100%; record of picking only money-makers. I therefore conduct my business with this in mind, and expect to have certain machines fail to earn me the profits I need to pay for the equipment. However, I must make up for the bad ones with the good ones. So far, I've done pretty well (and for that matter so have the manufacturers who turn out so many more money-making machines than ever before.

"It has always been my belief that the operator should realize he's in the business of selling the public entertainment, and that in some instances the public refuses to 'buy' certain entertainment offered by him. When this happens the operator must move fast and replace the unprofitable machine with a machine they do approve. And like the motion picture exhibitor, when he has a 'hit' he plays to a large attendance, and can extend the run indefinitely."
TRADE REVIVES DEMAND FOR " NATIONAL TAX COUNCIL"

Excise Taxes As Well As New Revenue Drives Cause Ops To Ask For Revival Of Suggestion First Proposed To Industry By The Cash Box Over Seven Years Ago.

Over seven years ago, practically at the very birth of "The Cash Box" this publication proposed that the industry come together to create a "National Tax Council."

As it pointed out at that time, and again points out now, taxes have always been one of the big problems of the industry.

Every so often some city, or state goes on a revenue seeking rampage, and operators of coin machines of every type are among the first battered to the wall.

It took educational explanations for years to legislators to convince them that certain types of vending and music machines, as well as amusement games, could not stand up under certain excessive tax proposals.

But, legislatures and city councils continue to change with each election and, once again, operators are faced with the very same problems which they just seemed to have most completely explained to some legislative committee. Once again they rush to meet with a group of legislators and talk and talk and argue and explain.

"The Cash Box" pointed out that leaders of the industry from coast to coast could, and should, come together into one national group to form a "National Tax Council."

This group would select a permanent head, as well as retain the necessary legal talent, so that operators everywhere in the nation would have some place to turn to when they were faced with taxation problems.

At the same time the problems of the wartime excise taxes should be tackled by the members of the industry. The automatic music people have brought this up time and again. There is no doubt that a great savings would accrue to everyone of the nation's Juke box ops were these excise tax eliminated, or at least cut down to a more reasonable point, just as many other excise taxes have been cut.

In fact, there is a national group of business men at work today in Washington in an effort to cut down excise taxes over $1,000,000,000. These are independent business men who came together because excise taxes are hurting sales.

So far the individual operator, in most areas, has been able to somewhat control excessive taxation. But, in almost every case, he has been forced to employ people who knew nothing about his business, who desperately called for whatever tax measures were in effect in other areas for comparison purposes, who rushed about blindly and, some times, caused more trouble than what the original revenue seekers demanded.

All this was, and is, due to ignorance of lawmakers about this industry. The legislators base their demand for more revenue on the need of their individual communities or states. They seek to tax whatever field they sincerely believe can stand more taxation. But, they know little or nothing, in most cases, of what can happen to any individual field if taxes are raised up to a point where profits disappear.

It is not the thought of any governing bodies to dispose of businesses thru excessive taxation. Tho this has happened, and will continue to happen in the future, it only happens because there is no one at hand to completely and intelligently explain the problems of that individual business.

In short, then, from every and any standpoint, the suggestion that this industry create a "National Tax Council" is for the complete benefit of the field. It means that the average operator has a place where he can get quick information and instant help with whatever taxation problems arise in his area.

It must be created by a group of men who are well acquainted with the entire industry. They must be helped by legal minds. They must also have a most complete file of every type of tax which has already been imposed on the members of this industry, national, state and city. These men, coming together to form a "National Tax Council," will be of invaluable aid to every member of the industry.

There have, in the past, been efforts made by individual associations and various organizations to help the operators with their taxation problems. But, there has never been an effort made to get all divisions of the field together into a single, solid unit to create a "National Tax Council."

The vending machine merchant, the automatic music and amusement machine operator, need one organization, one group, to which they can turn, and where they know they will get the correct information and help they need to intelligently explain their problems to whatever revenue seeking group with which they are faced.

This will come into being only when the industry, as a whole, comes together to create a "National Tax Council."

"THE CASH BOX" IS THE OPERATOR'S MAGAZINE
IT IS NOT SOLD ON NEWSSTANDS.
The Nation's
TOP Ten
Juke Box Tunes

The Top Ten Tunes Noting
Hit Record Play In The Nation's Juke
Boxes, Compiled From Reports Sub-
mitted Weekly To The Cash Box
By Leading Music Operators
Throughout The Country.

* Denotes Most Popular Recording.

Record Companies Listed Alphabetically.

IF I KNEW YOU WERE COMIN' I'D'VE BAKED A CAKE

* EILEEN BARTON
AL-309—Tommy Dorsey
CA-181—Benny Strong O.
CF-3917—Al Trace O.
CR-4831—Geoff Gibbons
DE-2496—Moran and Bulger
DE-2496—Ruth Etting
DE-2496—Ray Kinney
LO-655—Ray Young
ME-3359—Eileen Barton
MG-10650—Artie Mann O.
NA-9103—Eileen Barton
VI-20-3713—Forty-Niners Sisters

THE THIRD MAN THEME
ANTON KARA—GUY LOMBARDO
CA-832—Allie Ray O.
CO-3836—George Winterhalter
CO-3836—Cafe Vienna Quartz
CR-6215—Green Elrick
DE-24925—Edith Smith
DE-4821—Marita Garland
DE-8219—Guy Lombardo O.
DE-8216—Artie Shaw
KI-15104—allie Miller O.
ME-5322—Richard Hayes
ME-5290—Dinah Washington
MG-10677—Bill Farrell
VI-21-3698—Sammy Kaye

MUSIC! MUSIC! MUSIC!

* TERESA BREWER
CA-862—Jimmie Rodger
CO-38704—Hugo Winterhalter
CO-48153—Amos Bro.
DE-24961—Carmera Cavalla
LO-600—Terex Brewer
MG-10189—Two Ten Juke
ME-5362—Richard Hayes
MG-10621—Billy Eckstine
VI-21-3681—Mindy Carson

MY FOOLISH HEART
* GORDON JENKINS
CA-934—Margaret Whiting
CO-38697—Hugo Winterhalter
DE-24910—Gordon Jenkins O.
ME-5357—Richard Hayes
MG-10623—Billy Eckstine
VI-21-3681—Mindy Carson

DADDY'S LITTLE GIRL
* DICK TODD
CA-810—Dick Todd
CO-38711—Dick Jurgens O.
CO-38690—Ray Smith
CR-48108—Bob Eberly
DE-24872—Allie Brothers
LO-602—Henry Jerome O.
ME-5371—Eddy Howard O.
MG-10638—Johnny Desmond
RA-20668—Dick Todd
VI-20-3596—Kirk Warren

DEARIE
* HERMAN BURGER
CA-816—Stafield-MacRae
CO-38716—Marguerite Hughes
DE-24973—Herman Burger
DE-24989—Guy Lombardo O.
LO-609—George Towne O.
ME-5165—Mary Ellen
VI-20-3596—Kirk Warren

C'EST SI BON
* JOHNNY DESMOND
CA-803—Robert Clary
DE-24935—Davy Kaye
DE-5016—Gillespie Sis.
MG-10613—Johnny Desmond
VI-20-3712—Tommy Dorsey O.

SENTIMENTAL ME
* RUSSELL MORGAN—AMES BROS.
CA-927—Ray Anthony O.
TD-7840—Ames Bros.
CR-60193—Ames Bros.
DE-48161—Ray-O-Vacs
DE-24846—Raymond
ME-8176—Steve Gibson

BEWITCHED
* BILL SNYDER
CA-1020—Mel Torme
DE-24993—Gordon Jenkins O.
ME-5379—Jan Austin & Harmonics
VI-20-3617—Andre Penn
Music

**DEAR LITTLE BOY OF MINE** (2:56)

**WHERE CAN I GO?** (2:57)

RUTH BROWN

*Atlantic 907*

- Sock piece of vocal work that'll surely cause loads of tongue wagging in the music biz, is this coupling by Ruth Brown. The thrash demonstrates her capable versatile vocal style on a pair of pop melodies that should reach the pop top. Top deck is a standard, offered with an opening recitation bit and blended with a plush piece of work. Full ork backing, in addition to a chorus chant gild the song immensely, and add to Ruth's ever-present vocals. Frank is another sentimental ode handled in expert styling by Miss Brown. Both sides are first rate joke box material.

**THIRD MAN BOOGIE** (2:56)

**AT THE BALANCE ROOM** (2:55)

NICK STUART ORCH.

*Intro 6001*

- New label makes its bow here, with Nicky Stuart turning out a great instrumental version of the "Third Man." Sides roll in moderate up tempo manner, with some excellent spots taken by the boys. The flip has chimp Lorena UCLA. It's turning in a fair side on a piece tinted in the Latin vein. Gal pipes real good and should attract loads of attention via this side. Opa should get with this duo.

**DOIN' WHAT COMES NATURALLY** (2:56)

**HONKY TONKIN'** (2:57)

BETSY GAY

*Capitol 1017*

- Novelty wax by Betsy Gay shows fairly well off on the charts, and won't stop traffic, they should hold their own. Top deck is a standard piece with the thrash piping the well known lyrics in fair manner. Flip is a current pop climber and should do better than the top side. One should have the spots might get with this pair.

**THE GIRL THAT I MARRY**

**THEY SAY IT'S WONDERFUL** (2:57)

RAY AND DONNY ORCH.

*Capitol 1020*

- Pair of oldies offered in sock dance styl, they sure lay well on the air, and one could use the earmarks of developing into consistent joke box winners. Both sides feature pop by the Ray and Donny, who turns in a neat bit of vocal magic on the flip. The flip dubbed, "On the Ork's music which highlights the wax, Cookie should be gravy for ope.

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**DISK OF THE WEEK**

**AMERICAN BEAUTY ROSE** (2:30)

**JUST AN OLD STONE HOUSE** (3:00)

FRANK SINATRA

*Columbia 38809*

- Ditty Frank to be one of the better slick hits that Frank Sinatra has turned out is this fresh side titled "American Beauty Rose." Tune is tailor made for the joke box trade, and as offered, fits Frank's vocal styling like a glove. Frank handles the song in expert fashion from start to finish, and leaves little to be desired. Ditty is an up tempo rhythm ballad, essentially a June tine, with the utilization of names of flowers filling the slot. Song has an extremely enticing sock tempo to it that makes you wanna sing along with it. The complete package makes sure to have music fans from six to ninety, swaying, swishing, swaying in singing it in no time at all. Take a look at this musical masterpiece by Frank Sinatra. It's a good one to go to the beaten track a bit. Tune has loads of nostalgia therein and should do more than earn its keep in the box. There's no mistake about the top deck—ops can safely load up on this one by the bookful.

**PLAY, HURDY GURDY, PLAY** (2:49)

**WALTZ OF THE WINDS** (2:57)

JAN GABER ORCH.

*Capitol 1012*

- Plug tune that might prove to be a big winner for ope is this top side. Ditty, as set up here, is a sweet corry item with a boy-girl duet handling the pleasing lyrical expression. Music is danceable too, which should please many a music fan. The flip has Roy Cordell on deck, wailing a soft sentimental item that doesn't come off at all. Top lid nabs our nod.

**MOMA LISA** (2:46)

**THE GREATEST INVENTOR OF THEM ALL** (2:47)

KING COLE

*Capitol 1010*

- Here's two that can't miss! King Cole teams up with the Les Baxter ork and chorus to come thru with a sock rendition of "Moma Lisa." Tune is a slowly woven sentimental ode, with Nat's crystal clear vocal phrasing handling the plush melody in superb style. Flip is another excellent side, and basically is a wax story taken from the Bible. Tune is off the beaten-track, but is expertly handled throughout. Both sides should reap harvest for music ope.

**ROSES** (2:56)

**TIDDLEY WINKIE WOO** (2:48)

SAMMY KAYE ORCH.

* RCA Victor 20-3754*

- Side that'll ride on a million phonos and wear white at that is this "Roses" item by Sammy Kaye. Tune is a slow trolling ballad, expertly handled by maestro Kaye, and blended into vocal magic by the Kaydetas. Arrangement is absolutely in the old-time, classic manner. The flip side has the earmarks of a hit too, and has Laura Lee, the Kaydetas and the Kaye choir turning in some wonderful listening pleasure on a catatonic novelty. Both sides are a chic to clinch with music fans.

**BEST BETS**

* MAMA LISA*

**THE GREATEST INVENTOR OF THEM ALL**

*King Cole*

**ROSES**

**DEAR LITTLE BOY OF MINE** (RCA Victor 20-3754)

*MOROCCO*

*Kévin Cagot O*

*Decca 38798*

*BELLOVED, BE FAITHFUL*

*Russ Morgan O*

*Decca 27006*

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**OUR LOVE STORY** (2:45)

**JAVA JUNCTION** (2:57)

TEX BENEKE ORCH.

* RCA Victor 20-3755*

- Beneke has got Bob Shaver on the vocals turning in a fairly smooth rendition of a pleasing romantic ode. Tune itself is great, but the renditions lacks a bit of sincerity. The flip has the Beneke gang going over a treble, rather reminiscent of the material used by the late Glenn Miller. Both sides are in sweet tones thruout. Platter doesn't show too much coin potential.

**VALENCIA** (2:45)

**I DON'T CARE IF THE SUN DON'T SHINE** (2:57)

TONY MARTIN

* RCA Victor 20-3755*

- Standard melody gets a boffo send-off by Tony Martin's phat pipes via a warm, sincere rendition of "Valencia." Ork backing by Henre Rene adds luster to polish the tune. Flip has Tony turning in a rhythm ballad in great voice, with the same excellent orchestra and gorgeous backing. The wax "Valencia" looks like a winner.

**I STILL GET A THRILL** (2:34)

**OSES** (2:57)

DICK HAYMES

*Decca 27008*

- Very interesting by Dick Haymes shows well on this duo. Top side is an oldie getting a fresh lift, with Dick and his ork blending the mood in a straight sweet style. Flip is a hot plug ditty that can't miss. This rendition is certainly one of the top ones around, and should prove to be a big one for ope. "Oses" is the side to ride with.

**CHOCOLATE ICE CREAM CONE**

**LAZY DAY** (2:40)

**BREAKFAST AT SEVEN** (2:20)

TONY PASTOR ORCH.

* Capitol 27000*

- Novelty ditty taken from the country vein and turned pop has Tony Pastor and his fine ork going over a novel item. Tune rolls along in mellow-patter with a set of cute lyrics to match the mood of the song. The flip tops off with a novel Hafsted-McCoy routine thrown in. Top deck has the earmarks of becoming a coin winner.

**JAMBOREE JONES** (3:06)

**THE DIXIELAND BAND** (2:40)

* BILL CROSBY

*Decca 27031*

- Oldie "Cros gets going in Dixie with his combo of "Jamboree Jones" and "The Dixieland Ball," with Bobby Haggart's ork backing in mellow manner. Both ends are fine, and with a vocal lift added by the Tattler spending thru the background. Both sides should draw raves from the Crosby addicts.

**MOMA LISA** (2:45)

**A SHAME OF GALWAY GREY** (2:45)

DENNIS DAY

* RCA Victor 20-3753*

- Dennis Day has got in plunk manner by Dennis Day is there for the asking. Song itself is a piece of grade A material but the rendition just doesn't quite come off. The flip has Dennis' Irish tenor picking up line on a sentimental ballad that should serve his many fans well.
This week's New Releases ... on RCA Victor

RELEASE 350-18

POPPULAR

Here come the DANCE BANDS again!

RAY MCKINLEY and his orchestra and some of the boys
The Lonesome Whistle
Cane Bottom Chair. 20-3760—(47-3700)*

Here come the DANCE BANDS again!

LARRY GREEN
Sunshower. 20-3771—(47-3771)*
I'm Gonna Paper All My Walls With Your Love Letters
The FONTANÉ SISTERS with HUGO WINCHELTER'S Orch. and Chorus
I Wanna Be Loved. 20-3772—(47-3772)*

VAUGHN MONROE
Tell Her You Love Her
Thanks, Mister Florist. 20-3773—(47-3773)*

Here come the DANCE BANDS again!

CLAUDE THORNHILL
Down The Lane. 20-3774—(47-3774)*

SPADE COOLEY and his Orch.
Honky Tonkin'. 21-0330—(48-0338)*
The Doughnut Song

FRAN ALLISON
Little Buffalo Bill. 20-3775—(47-3775)*

PEREZ PRADO
El Mambo. 20-3782—(47-3782)

POP SPECIALTY

LAWRENCE DUCHOW
(Believe Me)
Beloved One. 25-1158—(51-0071)*

Jolly Peter Polka

COUNTRY

HANK SNOW
With This Ring I Thee Wed
I'm Moving On. 21-0329—(48-0329)*

CHET ATKINS
Main Street Breakdown
Under The Hickory Nut Tree. 21-0329—(48-0329)*

BLUES

ARREE STIDHAM
Let My Dreams Come True
Any Time You Ring My Bell. 22-0083—(50-0083)*

NOTE: All records in this panel are listed alphabetically by song title.

Week of April 29

1. Candy and Cake
   Mindy Carson. 20-3681—(47-3204)*

2. Chinese Mule Train
   Spike Jones. 20-3741—(47-3741)*

3. Hoop Dee Doo
   On The Outgoing Tide
   Perry Como. 20-3747—(47-3747)*

4. It Isn't Fair
   Sammy Kaye. 20-3609—(47-3115)*

5. Joshua
   Ralph Flanagan. 20-3724—(47-3724)*

6. Little Angel With The Dirty Face
   Eddy Arnold. 21-0300—(48-0300)*

7. Why Should I Cry
   Eddy Arnold. 21-0300—(48-0300)*

8. Quicksilver
   Elton Britt and Rosalie Allen. 20-0157—(48-0168)*

9. There's No Tomorrow
   Tony Martin. 20-3582—(47-3078)*

10. Wanderin'
    Sammy Kaye. 20-3630—(47-3203)*

... indicates records which, according to actual sales, are recognized hits. The trade is urged to keep ample stocks of these records on hand, or to reorder promptly when current stocks begin to approach the sold-out stage.

... designates that record is one of RCA Victor's "Certain Seven"—among the leading numbers on the trade paper's best selling retail sales charts. Obviously, sure things!

The stars who make the hits are on RCA VICTOR Records

JAN. FEB. MAR. THE APRIL MAY JUNE SWINGS JULY AUG. SEPT. TO OCT. NOV. DEC. "45
"TIDDLEY WINKIE WOO" (2:37)
"WHERE ARE YOU GONNA BE WHEN THE MOON SHINES" (2:24)

GUY LOMBARDO ORCH.

- Novelty item that has a world of potential in this bit by Guy Lombardo's tagged "Tiddley Winkie Woo." Mood and sentiment of the song follows the title throughout, with Kenny Gardner and the Lombardo Trio walling the light and fanciful words. Tune is cute enough to catch on and go like wildfire. Flip is a ditty that is currently picking up in popularity and has Gardner and the group turning in a so-so rendition. Top deck gets our nod.

"I DON'T WANNA BE KISSED" (2:43)

EVELYN KNIGHT

- Top side of this platter has seen better days, and altho the rendition of this cute romantic ode is good, the tune does not quite match up to Evelyn Knight's chirping done though. Other end is a cute piece with the bill of fare worked around a dream story offered in square dance style. Lyrically glamorous is added by the 4 Hites and A Miss. Flip side rates ops' listening time.

"OPEN THE GATES OF DREAMLAND" (3:00)
"I'VE SHED A HUNDRED TEARS" (3:07)

MILLS BROS.

- Vocal harmony of the Mills Brothers on this duo shows the group at their most edgy, despite the via a pair of smooth, dreamy sentimental items that should sit well with music fans. Top side has a set of romantic lyrics with an excellent lift to the tune evoking the group. Flip stays in the same vein and shows as some more first rate music. Both ends are good commercial juke box material.

"BUFFALO BILLY" (2:45)
"I NEVER HAD A WORRY IN THE WORLD" (2:57)

ROBERTA QUINLAN—THE HARMONICATS JAN AUGUST

- Considered novel tune that's gonna prove to be a boffo is this one set up by Roberta Quinlan, Jerry Murad's Harmonicats and Jan August. Novel touch of this group turns out fine, with the chip delivering a zesty vocal on a cute out-tune that scores. Lyrics ring the bell, as does the melody and the music. Coupling slows down to a ballad tempo and has the gang turning in another fine performance. Both ends rate a spade.

"SLEEPER OF THE WEEK"

- "I WANNA BE LOVED" (3:02)
"I'VE JUST GOT TO GET OUT OF THE HABIT" (3:04)

ANDREWS SISTERS

- Flush splendor surrounding this one is enough to make the most ardent music fan stop and take notice. "I Wanna Be Loved," offered here by The Andrews Sisters is a side that'll surely boost music ops play by the ton. Tune itself is an oldie that earned some popularity years ago—this fresh waxing by the Andrews gals will surely notch a top niche on the popularity lists in nothing flat. Solo vocal spot by Fatty Andrews is superb from the very start. The feeling and inflection in her delivery is first rate and deeply meaningful, and makes you sing the melody along with her. Harmony of the group on the side is soft and magnificent throughout too. The sentimental romantic refrain of the song will surely have the moon-in-June kids cuddling close. On the other end with "I've Just Got To Get Out Of The Habit," the gals turn in another excellent performance via another romantic lick that sounds extremely linking on the ear. "I Wanna Be Loved" will walk away with a zillion honors—a ton of silver to juke box play, Grab it!

"BASIN STREET BLUES" (2:43)
"HIGH SOCIETY" (2:56)

JIMMY LYTLE & DIXIE ALL STARS

- Pair of instrumental sides done up in Dixie, with Jimmy Lytlet and his group beating it out for music ops. Top deck is a medium-tempo rendition of the well known standard, with the group delivering their brand of musical wares in fine style. Flip shows in the same vein and makes for good listening. With Dixie going the way it is, this duo should hold their own.

"MOROCCO" (3:18)
"GUARARE" (2:43)

XAVIER CUGAT ORCH.

(Columbia 38798)

- Bewitching Latin instrumental by Xavier Cugat vividly captures the mood and feeling of "Morocco" in as scintillating a piece you could ask for. Biscuit is a plush and dramatic presentation that scores heavily. Tempo and melody makes you wanna keep time with it throughout. The flip has a band vocal on an up tempo Latin flavored item offered in top production manner. "Morocco" rates as one of Cugat's best ever.

"BELOVED, BE FAITHFUL" (2:45)
"YOU DREAMER YOU" (3:18)

RUSS MORGAN ORCH.

(Decca 27006)

- Russ Morgan seems to have come up with an item that may follow his "Forever & Ever." This top side is a slowly flowing waltz piece that is extremely incentive. Tune has a compelling nature about it that makes you wanna sing along with, Vocal by the Morganaires is excellent, as is the melody. Flip shows just as well and has the maestro slingin' a spot. We really go for the top end in a big way.

"CHOON' GUM" (2:34)
"I'M GONNA PAPER ALL MY WALLS WITH YOUR LOVE LETTERS" (3:28)

ANDREWS SISTERS

(Decca 24998)

- Gang sing by the Andrews gals on the top deck should prove to be a hot one for music ops. Ditty is a novelty that is currently kicking up a storm—that rendition should boom it all the more. The flip continues in up tempo pattern with the gals turning in some great vocal work on this merry romantic rhythm item. Both sides are top notch juke box fare.

"MY THANKS TO YOU" (2:28)
"RAIN" (2:15)

BILLY COTTON ORCH.

(London 704)

- Top deck of this one has Doreen Stephens and Alan Breeze doing a duet sing on a stock romantic ballad. Tune flows in moderate tempo, with a swing feel to it, with the gals pulling ground and the title. Flip is the oldie with the Bandits on deck for the vocal refrain. This version does a world of justice to the song, and will earn its keep in the boxes.

"ROSES" (3:00)
"CROSS YOUR HEART" (3:02)

EDDY HOWARD ORCH.

(Mercury 5414)

- Top deck is a plug ballad that will go like a whirlwind. This version, with the sweet tones of maestro Eddy Howard's ork seeping thru, and Eddy at the mike should do fairly well with the ork leaders many fans. The flip is another good moving ballad featuring Eddy and the trio. Tune as offered here is too weak and doesn't sound anywhere enough. "Roses" is the better of the pair.

"MIST" (3:01)
"KINDA SORTA MISS YOU" (2:20)

DICK NOEL

(Columbia 30199)

- Unusual side turns up here by Dick Noel, with the tagline "Mist," and music that's crossing all the way. Song is off the beaten track, and altho the theme is work is effective, the material is not commercial enough for juke box play. Sound effects of a rolling piano don't quite jell with the romantic lyrics. Flip is a straight ballad that shows Noel's vocal efforts to better advantage. Ops can take it from here.

"AN ANGEL SENT YOU" (2:42)
"SOMETIMES SOMEWHERE" (2:57)

KAY KELLOGG

(Crystal 259)

- Pair of fair enough ballads are offered by balladeer Kay Kellogg here, and altho the tunes themselves don't quite jell, Kay's pipes pitch nice. Both ends are in the sweet sentimentalist effective or background music under the direction of Frances Green. Ops in the market for fillers might take a look-see.

"INTERLUDE" (2:45)
"IF I Didn'T LOVE YOU LIKE I DO" (2:56)

KURT EDELHAGEN ORCH.

(Empire 502)

- Episcopal jazz sides by the Kurt Edelhagen ork show well enough here. Top deck is a theme more familiar by Stubby Kent's. This group display their musical wares in fair fashion though, and portray the music with similar tone. Flip is Limbo waltzing turning in a deep-voiced vocal on a stock ballad. Top deck gets our nod.

"THE ANSWER IS YES, NO!" (3:04)
"PLAY ME A GOSHDAMN GLIMPSE" (2:15)

GUY LOMBARDO ORCH.

(Decca 24999)

- Novelty romantic lift via Guy Lombardo should boom open opes take by leaps and bounds. Ditty has a cute Latin beat to it, with Kenny Gardiner and the Lombardo Trio handling the merry lyrics. Flip rolls along in smooth time, and is another item that bears ops avid listening attention. Gardner is highlighted on this side too, and turns in a good bit of vocal work on the novelty. Both ends are juke box musts.

"KEEP ME CLOSE TO YOU" (3:05)
"YOU GOT TO WALK THE CHALK LINE" (2:31)

BUDDY JOHNSON ORCH.

(Decca 24996)

- Top lid has chippin' Ella Johnson singing a bit of ballad blues on a slow tempo item that should hold its own with rhythm and blues fans. Tune itself is fair enough—add to that some excellent thrashing and the Johnson ensemble goes its own way. Flip is a wax story handled by the maestro and an ensemble in effective manner. Both ends should sit well with Johnson's many fans.

"ONLY RECORDS CONSIDERED BEST SUITED TO THE REQUIREMENTS OF THE TRADE ARE REVIEWED ON THESE PAGES."
FRANKIE LAINE
America's No. 1 Interpreter of Modern Music Sings
John Phillip Sousa's Immortal STARS AND STRIPES FOREVER
A Stirring and Moving Presentation of this American Classic Adapted for the First Time to Popular Lyrics on Mercury Records 5421
Coupled with "Thanks for Your Kisses"

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
MGM Records Receive The Cash Box Award

NEW YORK—MGM Records' general manager Frank Walker is the proud recipient of the American Award of the Automatic Music Operators of America. The film disckey topped both of "Love Sick Blues" being selected by the nation's music ops as the "Best Hillbilly Record of 1949." Pictured above, left, Bob Austin, of The Cash Box and Mr. Walker.

Joe Csida Exits RCA Victor A & R Post

NEW YORK—Joe Csida, A & R chief of RCA Victor, has vacated that position and returned to his original duties as editor of Billboard magazine.

In a move that came unexpectedly Csida left the major discery where he had spent a full year starting in the promotion end and eventually being elevated to the top slot in the A & R division. Csida had held the latter post for the past several months and will be replaced by Charles Green, one of his former aides.

Columbia Adds Talent To Wax Roster

NEW YORK—Columbia Records continued their signing spree of new talent to their label this past week with the addition of Bill Lawrence, Guy Mitchell, Tony Bennett and Russ Emery to their artist roster.

Lawrence formerly recorded for RCA Victor and is currently featured on Arthur Godfrey's CBS shows. The firm also poached Johnny Hicks in the country field, Ken Griffin in the popular instrumental division and Rus-tus Davis in their kiddish division.

Joe Csida Exits RCA Victor A & R Post

Cleveland Phono Ops

Hypo Music Play

CLEVELAND, OHIO—Second in a series of mailing pieces promoting music for the tavern and TV for the home is being sent to taverns in Cuyahoga County by the Phonograph Merchants Association.

Done in cartoon style, the piece shows a couple leaving an almost empty tavern where a woman's program is being telecast, and going to a tavern where a happy crowd listens to jukebox music. The piece is captioned "I Want Music! Music! Music!" with the campaign slogan "TV for the Home, RC Music For The Tavern" prominently displayed on the bottom.

The first mailing piece was sent to 1000 taverns last month.
Don Bell
KRKT—Des Moines, Iowa
1. THIRD MAN THEME (Guy Lombardo)
2. DADDY'S LITTLE GIRL (Marie Osmond)
3. I'VE BAKED A CAKE (Eileen Barton)
4. I'VE BAKED A CAKE (Eileen Barton)
5. IT'S NOT FAIR (Sammy Kaye)
6. MY FOOLISH HEART (Gordon Jenkins)
7. I'VE BAKED A CAKE (Georgia Gibbs)
8. THIRD MAN THEME (Alphonse Ros)
9. THERE'S THE LANE (Sidney Mizell)
10. SPAGHETTI RAG (Roy Anthony)

Bob Kennedy
WHBS—Kansas City, Mo.
1. MUSIC, MUSIC, MUSIC (Teresa Brewer)
2. GODS WERE ANGRY (Whitney-Wakely)
3. THERE'S THE LANE (Tony Martin)
4. RAG MOP (Ames Bros.)
5. I'VE BAKED A CAKE (Eileen Barton)
6. IT'S NOT FAIR (Sammy Kaye)
7. DADDY'S LITTLE GIRL (Melba Moore)
8. HAVE I TOLD YOU LATELY? (Bing Crosby)
9. THIRD MAN THEME (Anton Karas)
10. MUSIC, MUSIC, MUSIC (Teresa Brewer)

Roy Perkins
KFEU—Denver, Colo.
1. MUSIC, MUSIC, MUSIC (Fred's Martin)
2. I'VE BAKED A CAKE (Eileen Barton)
3. IT'S NOT FAIR (Sammy Kaye)
4. MY FOOLISH HEART (Gordon Jenkins)
5. I'VE BAKED A CAKE (Toni Martin)
6. CHINESE MULE TRAIN (Spade Cooley)
7. LET'S GO TO CHURCH (Whitney-Wakely)
8. BONFIRE (Perry Como)
9. DADDY'S LITTLE GIRL (Edie Adams)

Hal Tate
WAIT—Chicago, Ill.
1. C'EST SI BON (Johnny Desmond)
2. I'VE BAKED A CAKE (All Things)
3. MY DIARY OF LOVE (Dolly, Marge, and Olive)
4. MUSIC, MUSIC, MUSIC ("Two Ton" Baker)
5. STARS ARE THE WINDOWS OF HEAVEN (Radio All-lines)
6. MY FOOLISH HEART (Jockey)
7. MARTA (Tony Martin)
8. I'M GOING TO TWO LAKES (Marty)
9. MY FOOLISH HEART (Billy Eckstine)
10. JOHNNY RAG (Jack Teju Trill)

Eddie Gallaher
WTOP—Washington, D. C.
1. I'VE BAKED A CAKE (Eileen Barton)
2. MUSIC, MUSIC, MUSIC (Teresa Brewer)
3. THIRD MAN THEME (Guy Lombardo)
4. BONFIRE (Perry Como)
5. SENTIMENTAL ME (Ames Bros.)
6. I'VE TOLD YOU LATELY (Warren-Martin)
7. I'LL NEVER BE FREE (Lucky Millinder)
8. MUSIC, MUSIC, MUSIC (Teresa Brewer)
9. HONEY TONGUE (Teresa Brewer)
10. MY FOOLISH HEART (Freddie Martin)

Arty Kay
WKLX—Lexington, Ky.
1. I'VE BAKED A CAKE (Eileen Barton)
2. MUSIC, MUSIC, MUSIC (Teresa Brewer)
3. I'VE TOLD YOU LATELY (Warren-Martin)
4. I'LL NEVER BE FREE (Lucky Millinder)
5. MUSIC, MUSIC, MUSIC (Teresa Brewer)
6. MY FOOLISH HEART (Teresa Brewer)
7. THERE'S THE LANE (Whitney-Wakely)
8. THIRD MAN THEME (Anton Karas)
9. THERE'S THE LANE (Bill Snider)
10. I FOUND MY MAMA (Rosemary Clooney)

Gene Whitaker
WSBB—Durham, N. C.
1. MY FOOLISH HEART (Teresa Brewer)
2. I'VE BAKED A CAKE (Eileen Barton)
3. I'VE TOLD YOU LATELY (Warren-Martin)
4. I'LL NEVER BE FREE (Lucky Millinder)
5. MUSIC, MUSIC, MUSIC (Teresa Brewer)
6. HONEY TONGUE (Teresa Brewer)
7. THERE'S THE LANE (Whitney-Wakely)
8. THIRD MAN THEME (Anton Karas)
9. STAR DUST (Jerry Gray)
10. SITTIN' BY THE WINDOW (Billy Eckstine)

Herb Harris
WXO—Atlanta, Ga.
1. I'VE BAKED A CAKE (Eileen Barton)
2. DEARIE (Merman-Behar)
3. THIS IS THE TIME TO GO (Alco-Deh)
4. CHATTANOOGA SHOE SHINE BOY (B. Crosby)
5. BREATHE AND SING (Ray Anthony O. D.)
6. A DREAM IS A WISH (Jabaraires)
7. MUSIC, MUSIC, MUSIC (Teresa Brewer)
8. THERE'S THE LANE (Sidney Mizell)
9. WHY DO THEY ALWAYS NEED MY MAMA (Lonnie Donegan)
10. I LOVE YOU BECAUSE (Eddie Fisher)

Jim Ensslin
KROP—Brevard, Calif.
1. OLD PIANO ROLL BLUES (Jabaraires)
2. THIRD MAN THEME (Guy Lombardo)
3. TWO-FACED HEART (Tina Calloway)
4. DEARIE (W. Wenzel)
5. CANDY AND CAKE (Ray Anthony O. D.)
6. A DREAM IS A WISH (Jabaraires)
7. MUSIC, MUSIC, MUSIC (Teresa Brewer)
8. THERE'S THE LANE (Sidney Mizell)
9. WHY DO THEY ALWAYS NEED MY MAMA (Lonnie Donegan)
10. I LOVE YOU BECAUSE (Eddie Fisher)

Johnny Andrews
WEWH—Reading, Pa.
1. I'VE BAKED A CAKE (Eileen Barton)
2. MUSIC, MUSIC, MUSIC (Teresa Brewer)
3. I'VE TOLD YOU LATELY (Warren-Martin)
4. I'LL NEVER BE FREE (Lucky Millinder)
5. MUSIC, MUSIC, MUSIC (Teresa Brewer)
6. HONEY TONGUE (Teresa Brewer)
7. THERE'S THE LANE (Whitney-Wakely)
8. THIRD MAN THEME (Anton Karas)
9. SUNSHINE CAKE (Bing Crosby)
10. WALK WITH A WIGGLE (Phil Harris)

Ross Smitherman
WALA—Mobile, Ala.
1. I'VE BAKED A CAKE (Eileen Barton)
2. MY FOOLISH HEART (Mindy Carson)
3. THERE'S THE LANE (Tony Martin)
4. I'LL NEVER BE FREE (Lucky Millinder)
5. MUSIC, MUSIC, MUSIC (Teresa Brewer)
6. HONEY TONGUE (Teresa Brewer)
7. THERE'S THE LANE (Whitney-Wakely)
8. THIRD MAN THEME (Anton Karas)
9. SUNSHINE CAKE (Bing Crosby)
10. MY FOOLISH HEART (Gordon Jenkins)

Scott Douglass
KFMB—San Diego, Calif.
1. I'VE BAKED A CAKE (Eileen Barton)
2. MUSIC, MUSIC, MUSIC (Teresa Brewer)
3. I'VE TOLD YOU LATELY (Warren-Martin)
4. I'LL NEVER BE FREE (Lucky Millinder)
5. MUSIC, MUSIC, MUSIC (Teresa Brewer)
6. HONEY TONGUE (Teresa Brewer)
7. THERE'S THE LANE (Whitney-Wakely)
8. THIRD MAN THEME (Anton Karas)
9. CHATTANOOGA SHOE SHINE BOY (P. Harris)
10. I'VE TOLD YOU LATELY (Warren-Martin)
1. MISTRUSTIN' BLUES
   Little Esther (Savoy 735)

2. IT ISN'T FAIR
   Dinah Washington (Mercury 8169)

3. CALYPSO BLUES
   King Cole (Capital 915)

4. I ALMOST LOST MY MIND
   Ivory Joe Hunter (MG M10578)

5. DOUBLE CROSSIN' BLUES
   Little Esther (Savoy 731)

6. MOONLIGHT
   The Orioles (Jubilee 3026)

7. LET YOUR CONSCIENCE BE YOUR GUIDE
   Bull Moose Jackson (King 4352)

8. BLUE SUNDAY MORNING
   The Pipers (Melford 258)

9. CALL ME DARLING
   Bobby Marshall (Abbey 3014)

10. MY FOOLISH HEART
    Billy Eckstine (MG M10623)

DOUBLE CROSSIN' BLUES
Little Esther (Savoy 731)

STACK-A' LEE
Archibald (Imperial 5068)

SHE AIN'T GOT NO HAIR
Prof. Longhair (Talent)

IT ISN'T FAIR
Dinah Washington (Mercury 8169)

I NEED YOU SO
Ivy Joe Hunter (MG M10663)

ADAM BITE THE APPLE
Joe Turner (Freedom 1531)

MY BABY IS GONE
Charles Brown (Aladdin 3051)

LITTLE BEE
Fats Domino (Imperial 5065)

I'M JUST A FOOL IN LOVE
Amos Milburn (Aladdin 3043)

PINK CHAMPAGNE
Joe Liggins (Specialty 355)

BAD FEELIN' IN MY HEART
Joe Hunter (MG M10578)

SAD FEELING
Lionel Hampton (Decca 24946)

3 X 7 = 21
Jewel King (Imperial 5055)

SAN FRANCISCO, CALIF.
1. Cry Baby (Mel Walker)
2. Every Day I Have The Blues (Lew Fulfson)
3. My Baby's Gone (Charles Brown)
4. Another Blues (Little Esther)
5. A Fool In Love (Terry Hopkins)
6. At Night (The Orioles)
7. Turkey Hop (Johnny Otis)
8. Fat Man (Fats Domino)
9. Information Blues (Roy Milton)
10. Heart Full Of Pain (Bill Greenwood)

NEWARK, N. J.
1. I'll Never Be Free (Dinah Washington)
2. I Almost Lost My Mind (Ivy Joe Hunter)
3. Mistrustin' Blues (Lew Fulfson)
4. Double Crossin' Blues (Little Esther)
5. It Isn't Fair (Dinah Washington)
6. Why Do Things Happen To Me (Roy Hawkins)
7. I Only Know (Dinah Washington)
8. My Foolish Heart (Billy Eckstine)
9. You've Done A Fool (The Shadows)
10. You've Changed (Bill Farrell)

BALTIMORE, MD.
1. An Night (The Orioles)
2. Easter Parade (Freddie Mitchell)
3. Double Crossin' Blues (Little Esther)
4. Borrice (Roosevelt Waiard)
5. Potatoes From Hometown (The Orioles)
6. X X X (Some Ammons)
7. Foot In Love (Teddy Radke)
8. Love's A Drag (Billy Bailey)
9. Whoo-Paloo (Cabin Boys)
10. God's Country (Ging Jonce)

MIAMI, FLA.
1. Cry, Cry, Baby (Ed Wiley)
2. X X X 21 (Jewel King)
3. Sausage Rack (De Sausage)
4. Rainin' In My Heart (Peppermint Harris)
5. Stittin' On It (Wheatback Harris)
6. Mistrustin' Blues (Little Esther)
7. Double Crossin' Blues (Little Esther)
8. Information Blues (Big Milton)
9. You Stay Away From Me (Peppermint Harris)
10. Fat Man (Fats Dumas)

ATLANTA, GA.
1. Mistrustin' Blues (Little Esther)
2. My Baby's Gone (Charles Brown)
3. Pink Champagne (Joe Liggins)
4. This Is Goodbye, Baby (Peppermint Harris)
5. Why Do Things Happen To Me (Roy Hawkins)
6. Cry Baby (Lillie Hopkins)
7. Turkey Hop (Johnny Otis)
8. Need You So (Ivy Joe Hunter)
9. Rainin' In My Heart (Peppermint Harris)
10. Walking Blues (Amos Milburn)

DALLAS, TEX.
1. Double Crossin' Blues (Little Esther)
2. Why Do Things Happen To Me (Roy Hawkins)
3. Cry, Cry, Baby (Ed Wiley)
4. Cry Baby (Lillie Hopkins)
5. Mistrustin' Blues (Little Esther)
6. You Gotta Go (Peppermint Harris)
7. Turkey Hop (Johnny Otis)
8. My Baby's Gone (Charles Brown)
9. Every Day I Have This Blues (Lew Fulfson)
10. Pink Champagne (Joe Liggins)
Joe Thomas Named Director Of Blues And Rhythm Department At Decca

NEW YORK—Joe Thomas, well-known jazz saxophonist, composer and arranger, has been named director of Decca Records blues and rhythm department, it was announced by David Kapp, vice-president of the firm.

For the past few years, Thomas has been free-lancing as a vocal coach, and is famed for his work with such groups as the Ravens and the Beavers.

A native of Muskogee, Okla., he launched his professional career as a saxophone player with the late Jelly Roll Morton, one of America's top jazz pioneers. Thomas has also served as an arranger for Glen Gray, Ray Noble and Count Basie.

(For: Joe Thomas should not be confused with his namesake who gained distinction as a tenor sax man with the late Jimmie Lunceford, and who produces records for King Records.)

In addition, the firm announced the signing of a newly formed vocal group called The Blenders. Both of these acts were turned down by Mount Know, with whom they had worked. The group consists of Ollie Jones, Tommy Adams, Abel DeCosta and James McDole, who is the producer of the group.

Columbia To Have Jocks Blowing Bubble Gum

In Write-In Contest

BRIDGEPORT, Conn.—Columbia Records, through the agency of Bob Kirsten, Merchandise Manager of Children's Records, is in the process of promoting a unique disk jockey contest on the current novelty "The Bubble Gum Polka" recorded for Columbia by Dick Collier (Mr. Jolly). Bubble Gum is being sold in tie-in with Columbia in which they are offering to the kids twenty-five boxes of bubble gum to be used as prizes. Bubble runners will run a write-in on the subject "I enjoy Dick Collier's Bubble Gum Polka because......" and award a box of bubble gum to each of the best responses that they have ever had.
Jimmie Dolan Serenades Music Ops

NEW YORK, N.Y.—Irving Greenwald, who helped Spike Jones rise to fame and fortune, has taken over the personal exclusive management of Red Ingle and His Natural "77." Ingle skyrocketed into national prominence with his first Capitol recording of "Tintasyahun" which had Jo Stafford billed as Cinderella G. Stump. Ingle has since become a top disc artist via his Capitol records and last year had two successful engagements at the Village Barn in New York City. His last New York appearance was at the New York Strand Theatre after which he headed for the West Coast.

Greenwald is currently in New York tightening up the Ingle operation and has been handling GAC executives and advertising agencies for various TV appearances and possibly a TV show for Ingle of his own. One major ad agency is very interested in signing Ingle and his crew for a weekly video program. Greenwald hired an accounting firm to take care of Red's financial interests and on last Monday (April 24) hired Dick Linke to handle record exploitation and publicity, and will leave New York shortly to join Ingle in Cleveland, where Red is now appearing at the Skyline Lounge. Up to date GAC has lined up the following cities after Cleveland: Youngstown, Ohio, for two days; Louisville, Kentucky, for a two-week engagement at the Iroquois Garden; London, Ontario for one week; and Purdue University for five days. After this, Greenwald is looking for a six-week deal in Honolulu.

Capital has just cut three records with Ingle and as soon as Red hits New York, he will begin a heavy recording schedule at Capitol Records New York studio under Walter Rivers, head of Eastern A & R Department.

New Coral Distrib Named In New York
Firm Adds Five To Artist Roster

NEW YORK—Effective May 1, the Douglas Distributing Corp., 706 Tenth Ave., New York, will serve as the new distributor for Coral Records in the metropolitan New York area and northern New Jersey, it was announced by Michael Ross, Vice-President and General Sales Manager of Coral Records, Inc.

Louis Borstein, well-known in the record field for many years, will direct Coral distribution in the New York area as president of the Douglas Distributing Corp. He was formerly president of the Leslie Distributing Corp., of New York.

Coral, a wholly-owned subsidiary of Decca Records, now has a total of 38 distributors throughout the United States, its possessions and Canada.

The platter also disclosed the addition of five new artists to their growing roster of recording talent. Coral's artist and repertoire director Jimmy Hilliard announced the new additions as Freddie Hall, New England vocalist who has been prominently featured at theatres and night clubs; The Bill Bickel Trio, vocal and instrumental (organ, accordion and guitar) group, with strong reputation in the Pittsburgh area; George Gates, former arranger for Russ Morgan, debuting with his orchestra on Coral with the bright novelty, "Choo-A-Loo" . . . Don and Lou Robertson, a Mr. and Mrs. Music team, Lou being one of the original Dinning Sisters. The duo debuts on Coral with renditions of "Choo's Oum" and "Marriage Tie," . . . Rosa Shaw, outstanding Gospel singer.
NEW YORK—Nels Dornaine and Gene Novello, Abbey Records chiefs, revealed today that Carlton "Kelly" Camarata has joined the organization as a full partner in the capacity of Executive Vice President in charge of Sales and Promotion.

The former London Records Sales Promotion Manager will assume his new position as of May 1st. "Kelly" will embark on a three week intensive sales and promotion tour early in May during which he will visit all Abbey distributors, local jive box operators and disk jockeys around the country. The main purpose of the trip will be to contact the Abbey distribution set-ups.

It was stated that an intensive and large-scale sales campaign has already been blueprinted and is set for a grand teeing off at the ACMA and CMI conventions that will be held in Chicago during May and June. The Abbey disk firm has been as hot as the proverbial firecracker of late with their piano roll tunes "Why Do They Always Say No?" and "Piano Roll Blues" in the pop field and "Call Me Darling" and "Slippin' Around With Jolie Blor" in the blues and folk areas respectively.

Possible ramifications of this move by one of the major figures in the recording field has unleashed a tremendous amount of comment throughout the industry.

**RCA Victor Hops On Dixieland Bandwagon Via Dorsey, Krupa & Harris Disks**

NEW YORK—RCA Victor Records and recording artists are putting the emphasis on Dixieland players and Charleston dancing in keeping with the third revival of this genuinely American form of music since 1917.

Tommy Dorsey, Gene Krupa and Phil Harris have joined the present Dixieland jazz parade and are carrying the Victor banner into the field with such notable efforts as Dorsey's "Clambake Seven" engravings of "Original Dixieland One-Step," "Roll Yon Yonder In New Orleans," "Tiger Ray" and the soon-to-be-released "Bright Eyes."

Gene Krupa and his Chicago group are featured on "At The Jazz Band Ball" while Phil Harris is becoming oldie "Muskrat Ramble." Victor will continue to press this type of shellac in even greater quantities than they are at present.

In 1917 Victor stepped into the groove with the "Original Dixieland Jazz Band." In the middle 1920's Red Nichols, the Memphis Five, as well as the other Dixie standbys aided in a brief resurgence. In the middle 1930's Bob Crosby and his Bob Cats along with the famous Benny Goodman trio preached the gospel until the swing of taste moved to the sweater and hotter temps. The present renaissance has brought the Southern Fried style of jazz music back as great utility than at any previous time in history. The Charleston fad and shows like "Gentlemen Prefer Blondes" added to the heavy music disk and recording of combining to make the public acutely conscious of the good old days and to develop the dormant craving for Dixie.

A mention of the greats in the industry who are stalwart Dixieland adherents would fill several large (and interesting) books. RCA Victor is proudly harking to the large part that they had in nurturing the off-shoots of Jack Laine, whose ragtime band was a popular New Orleans fixture in the early 1900's, a part of which became the Tom Brown Band which played in the old Lamb's cage in Chicago and then made history at Reisenweber's in New York. The recordings of such groups ushered in one of the greatest eras in the history of American music. Dixieland was a basic part of the fabulous history of this country, and Dixie's stronger now than ever.
COINMEN TAKE PART IN CHARITABLE, POLITICAL AND CIVIC AFFAIRS

C. S. Pierce Elected Mayor Of Brodhead, Wisconsin

Samuel Wolberg Named Co-Chairman Chicago's 1950 Combined UJA

Place Wreath On Roosevelt's Grave

Rock-Ola Distrib To Meet May 21

POUGHKEEPSIE, N.Y.—Coinmen took part in the observation of the fifth anniversary of the death of former President Franklin D. Roosevelt. Pictured above are Harry Schlesinger (left) and Anthony Kolibash placing a wreath on Roosevelt's grave at Hyde Park.

Schlesinger and Kolibash, both are associated with Square Amusement Company, well known coin firm here. The ceremony took place on April 12, with these men representing the Roosevelt Aerie 2087 Fraternal Order of Eagles.

Al Schlesinger, head of the coin firm, would have been present at the ceremony, but is now out in the far west for an extended vacation.

CHICAGO—Samuel Wolberg of Chicago Coin Machine Co, was honored this past week by being named Co-Chairman of Chicago's 1950 Combined Jewish Appeal along with many other notables, among whom were John Balaban, Jacob M. Arvey, Lawrence F. Stern, A. G. Ballenger, Dr. S. S. Hollender and others.

Kickoff dinner was addressed by Edward G. Robinson of movie fame who had just completed a trip thru Israel.

At least $10,000,000.00 is expected to be raised as Chicago's share in the campaign to meet pressing overseas, national and local needs.

Cincy Phono Ops Assn. Contribute Phono To Theatre During Recording Artist Stay

CINCINNATI, 0.—An automatic phonograph was installed at the Western Theatre, Vine Street, this city, during the engagement of Rex Allen, RCA western recording artist.

Phonograph was placed at the theatre by Charley Kantor in behalf of the Automatic Phonograph Owners Association.

It was reported that a number of patrons were attracted to the theatre due to this display.

"It's What's in THE CASH BOX That Counts"
Birmingham Vending Co. All Set For Grand Opening Of New Bldg.

BIRMINGHAM, Ala.—The “Gold Dust Twins,” Max and Harry Hurvich, owners of Birmingham Vending Company, this city, rushing to complete all the details necessary for its grand three-day opening party, May 12, 13 and 14.

Representatives of leading coin machine factories, operators, recording companies, accessory and supply companies, recording artists and friends have been invited to the firm’s new building at 540 Second Avenue, North, where the Hurvich brothers and Leon Levy will celebrate the grand opening and its 20th year in the coin machine business.

“We are mighty proud of the progress we’ve made since 1930 which has enabled us to purchase our own large modern building,” stated the brothers. “In this building we have sufficient space to house our various divisions of enterprise, each, with large showrooms, stockrooms, offices, and repair departments. As much as we were able to serve our customers in the past, these new facilities now makes it possible to give them 100% perfect service.”

Max and Harry Hurvich state they have been in touch with various of the coin factories, and executives there have indicated their intentions of attending the gala opening party.

Miller-Newmark Dist. Co. Appointed Nat’l Reps For Berkley-Gay Shuffleboards

DETROIT, Mich.—Miller-Newmark Distributing Company, with offices in this city and Grand Rapids, have been appointed National Distributors for the Shuffleboards manufactured by Berkley-Gay, according to a joint announcement by Bill Miller and Ben Newmark, heads of the firm.

The shuffleboards are made in two sizes—12 foot (a bank board) and 22 foot (regulation shuffleboard size).

“We are most happy to handle the Berkley-Gay boards as this firm has an outstanding reputation as manufacturers of quality furniture for a great many years,” stated Newmark. “They are so confident of the quality of the shuffleboard that they issue a year’s Warranty with each board sold. The Warranty applies to warping or any other defects that the board may show throughout the first year of its use. In the event of any defects showing up in this period, a new board will be given the operator in exchange for the defective one, free of charge, the only expense involved being the freight charges.”

The Common Council for the City of Detroit recently adopted an ordinance regarding shuffleboards to be at least 12 feet long. Annual license fee was set at $10.

The firm is also distributors for AMI phonos, and amusement games for Williams, Exhibit and Keene for their area. Both offices report they are selling everything they can get, the only thing slowing them up is the lack of quantity deliveries.

“Business has been far beyond our expectations,” stated Miller, “and we want to most sincerely thank all of our good friends for the wonderful reception accorded Miller-Newmark since the inception of our partnership last October.”

First Distributors To Celebrate A Number Of “Firsts” On May 22

CHICAGO—May 22 is going to be a very important day for First Distributors of this city.

Not only will this new firm be displaying at a national convention for the first time, (the ACMMA show at the Sherman Hotel) but, that date will be the birthdays of Wally Finke and Harold Brennster of the firm.

In short, the first day of the ACMMA show (May 22) will find a couple of birthdays being celebrated at this first booth of this new firm displaying for the first time at a national convention.

JOBBERS! DISTRIBUTORS! A FREE AD EVERY WEEK!

FOR AN ENTIRE YEAR (52 WEEKS) OF 40 WORDS WHICH YOU CAN CHANGE EACH AND EVERY WEEK IF YOU SO DESIRE OR RUN STEADY FOR THE ENTIRE YEAR OF 52 ISSUES WITHOUT CHANGING

PLUS A FREE SUBSCRIPTION TO The Cash Box (WORLD’S GREATEST COIN MACHINE MAGAZINE)

ALL FOR ONLY $48 FOR THE ENTIRE YEAR

SAMPLE LISTINGS

FOR SALE—We are distributors for Bally, Wurlitzer, United, Williams, Exhibit, Gottlieb, SuperVend and Keenev. All the latest machines of these outstanding factories on hand ready for delivery. Also complete line of used machines on hand at all times. Write: JOHN JONES, 48 MAIN ST., NEWTOWN, N.Y.

FOR SALE—Closing out our entire stock of used machines. United Shuffle Alley $220; Bally Shuffle Bowler $350; Chicago Coin Rebound $150. Mills Three Bells 5/10/25c $175. Many others, write for list. UNITED STATES AMUSEMENT CO., 49 FOURTH ST., OLD TOWN, CALIF. (Tel. 48)

WANT—to pay highest cash prices for late model phonos, consoles and one-balls. Also want good five-balls and arcade machines. Write COIN MACHINE CO., 19 AVENUE D, BEST CITY, IND.

RUSH YOUR FIRST FREE LISTING WITH YOUR CHECK FOR $48—OR ASK TO BE BILLED

THE CASH BOX, EMPIRE STATE BLDG., NEW YORK 1, N.Y.

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
It's Done with a Mirror!

The beautiful transparent dome of the "C" reveals, when machine is not playing, an activated color area that irresistibly commands attention. Now drop a coin—and presto! This multi-colored area is transformed into a revealing expanse of mirror, reflecting mechanism, the record being selected and the record playing all the way through. The "C" is the only juke box with this intriguing "before & after" effect—and it's all done with a mirror!

The action of this magic mirror sends play soaring, gives every customer a box seat for the performance, spurs on the spending spirit in the location and helps explain the extraordinary earning power of this new model. Smart music operators appreciate what all smart merchandisers and display people have known for years—mirrors double sales appeal!

AMI Incorporated

General Offices and Factory:
1500 Union Ave., S.E., Grand Rapids 2, Mich.
Branch Office: 134 N. LaSalle St., Chicago 2, Ill.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
ACMMA Exhibitors – Manufacturers – Distributors

WILL FEATURE SPECIAL ADS IN THE

MAY 13 ISSUE OF THE CASH BOX

This big campaign in the May 13 issue of THE CASH BOX will stimulate the largest attendance possible for The ACMMA Convention and Exhibit – MAY 22, 23, 24

GOES TO PRESS: THURS. — MAY 4

Hurry – Time Is Short – WIRE, PHONE, AIRMAIL YOUR AD IMMEDIATELY

THE CASH BOX

N. Y.: EMPIRE STATE BLDG. (Phone: LO 4-5321) • CHICAGO: 32 W. RANDOLPH ST. (Phone: DE 2-0045)

IMPORTANT:

THE ACMMA CONVENTION SPECIAL Issue of THE CASH BOX

Distributed At The Show Circulated Throughout The Nation

RUSH YOUR AD NOW—or SEND US YOUR SPACE RESERVATION TODAY!

"To Sell Or Not To Sell" Is Bell Distributors’ Soliloquy

NEW ORLEANS, LA.—Soliloquy of distribs here is, “To sell or not to sell”.

As shipments of bells, consoles and other equipment arrives here, ops instantly flock around to buy.

But from all indications, the average distrub here handling this merchandise, isn’t at all sure whether he should, or should not, sell.

He believes that if the bill in Washington goes thru he won’t be able to get anymore such equipment and will be left high and dry for the future.

If the bill doesn’t pass he may find himself stocked up with equipment and, within a short while, see new models appear which will cut value of his stock considerably.

"Of course," as one noted distrub reported, "if the bill does go thru, then we would have been better off if we didn’t sell. We wouldn’t do anymore selling after that. The best deal we would give would be to lease or rent the machines to the clubs in this area or to the operators where we, ourselves, couldn’t operate."

Buying is extremely heavy here with action speedier than it has ever been before. Many are searching everywhere in the hinterlands for whatever used equipment they can gather up and are repairing and renewing.

One reason for the search for used equipment at this time is to know just how many replacement parts to buy and how much to keep on hand. Large stocks of parts and supplies will probably be on hand at all distrub here.

Cleveland Phonograph Merchants Assn. Plans 11th Annual Convention

CLEVELAND, O.—The Phonograph Merchants Association will mark its eleventh anniversary with a convention, highlighed by a banquet Thursday, June 1 in the ballroom of Cleveland’s Hohenden Hotel, it was announced by Jack Cohen, president of the association and chairman of the convention committee.

Blue Barron, MGM recording artist, will be guest star, along with other artists to be announced later.

In connection with the affair, a yearbook will be prepared, featuring highlights of the association’s history and advertisements of leading coin and recording firms.

Assisting Jack Cohen will be cochairmen Sanford Levine, James Burke and James Ross. Members of the convention committee are Nate Pearlman, John Bou-Sliman, Henry Hie, Edward Kemey, Coleman Stutz, Richard Head, Hyman Silverstein, Joseph Solomon, Charles Comella and Ralph Parker.

WASHINGTON, D. C.—The House Ways and Means Committee voted this past Thursday (April 29) to retain tentatively its tax on coin operated equipment. The body, going thru a long list of wartime levies item by item, agreed to hold the line on many other items in addition to coin machines. Among these are bowling alleys, billiard and pool tables, and the Cabaret Tax of 30%.

Coin operated machines are subject to a 20% annual tax on amusement devices and $100 to gambling equipment.

"THE CASH BOX" IS A MUST!

FOR ALL IN THE COIN MACHINE INDUSTRY

• OPERATORS • JOBBERS • DISTRIBUTORS • MANUFACTURERS • ALLIED INDUSTRIES

Weekly Features:

• Confidential Price Lists Of All Equipment as Quoted For Sale
• Real Live. Pertinent. Educational Editorials
• News
• Advertisements of Leading Firms
• Music Charts and Reviews
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ALL FOR ONLY $15. PER YEAR

(52 Issues)

THE CASH BOX

Emire State Bldg., New York 1, N. Y.

Please enter our subscription for 1 year (52 issues) at $15. Enclosed Our

Check ☐ Please Send Us A Bill ☐

FIRM NAME

ADDRESS

CITY ZONE STATE

Individual’s Name

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
ORIGINAL BELL MACHINES

COMPLETELY OVERHAULED AND REFINISHED IN ORIGINAL COLORS
5¢, 10¢ or 25¢ PLAY

ON HAND - AVAILABLE FOR IMMEDIATE DELIVERY

COMPLETE LINE OF PARTS IN STOCK

ON MILLS MACHINES STATE WHETHER YOU WANT ONE CHERRY PAYING OUT TWO, OR TWO CHERRY PAYING OUT THREE.

BUCKLEY CRISS CROSS
THREE BARS SHOWING IN GLASS PAYS 20.
Available in Blue, Grey or Red with Chrome Trim.

MILLS JEWELL BELL
Finished in Red and Blue. Crinkle Finish.

MILLS BLACK CHERRY
Finished in Grey with Red Cherry Ornaments.

MILLS CHROME
ALSO AVAILABLE IN Choice of Red, Blue or Grey

www.americanradiohistory.com
MILLS CHERRY BELL - 3-10 Pay
OR
MILLS BROWN FRONT - 3-5 Pay
Grey or Blue with Yellow Sunburst.

JENNINGS BLACK HAWK
Finished in Grey, Red or Blue
ALSO
STANDARD CHIEF
Same as above but Solid Chrome Trimmed in Red.

JENNINGS SILVER CHIEF
OR
FOUR STAR CHIEF
Finished in Choice of Colors.

PACE COMET
OR
OTHER LATE MODELS
Finished in Blue with Yellow Trim.
BUFFALO, N. Y.—The “Courier-Express” of this city covered three pages in its Sunday (April 30) rotogravure section with pictures and story, showing how the new Wurlitzer Model 1250 was born and how it is being manufactured with scientific precision at the Wurlitzer plant in North Tonawanda, N. Y.

Opening statement by the newspaper was, “Millions of motorists bound for Niagara Falls have observed the large factory of the Rudolph Wurlitzer Co. in North Tonawanda. Other millions through the world have enjoyed music from juke boxes produced by the local firm. Few of these persons, however, appreciate the complexity of the instrument that delivers their favorite tunes at the drop of a coin. Careful design and plenty of mechanical experience go into each machine. Ingredients for one of the current Wurlitzer phonographs included 10,912 hours of engineering, 19,018 hours of drafting to make 912 drawings, and 9,250 hours of model making. Before manufacture begins, an accurate scale model is built so that designers can correct obvious flaws. A second model, twice as large, helps engineers to decide on the best locations for operating units. Finally, a hand-built version of the actual phonograph is turned out for review by executives of the firm. Upon their approval, the machine is ready for mass production. The Wurlitzer concern, founded in 1908, represents one of the oldest industries in Western New York.”

The picture flanking the above is the famed tower of the Wurlitzer firm with the statement, “Tower of Wurlitzer plant in North Tonawanda is familiar sight to autoists on route to the Falls. The factory, on Niagara Falls Blvd., covers 750,000 square feet.”

There are then eleven more large-sized pictures featured, covering each step in the creation and manufacture of the new Wurlitzer Model 1250. Pics show “first design” drawing. This is followed by a “one-eighth scale model.” Then a “one-quarter scale model.” The first completed cabinet. The beginning of the production lines. The work on the “mechanical brain.” Then the “assembling of selector panels.” The installation of the “automatic record changer.” A close up of the two tone arms. A picture showing the “transparent plastic domes.”

Another showing engineers “auditioning for tone quality.” And the last picture shows the final check made before the machine is shipped to the operator.

There is no doubt that the complete pictorial story which appeared was actually an editorial helping to bring about better understanding by the public of what it takes to create and manufacture a juke box and, at the same time, helping to stimulate juke box play everywhere.

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
Bilotta Appointed Wurlitzer Distributing Co. For Albany-Syracuse Territory

CHICAGO—Chicago Coin Machine Company, this city, greeted the opening of the big league baseball season with its latest brand new baseball shuffle game, "Shuffle Baseball," and is reported to have been swamped with orders by the firm's distributors.

The game is based on the very popular success of the firm, "Bowling Alley." It's the same type of speedy rebound action which made this first game so successful.

One or two players can play the game. It features three pitches to an inning, therefore 21 pitches to the entire game. This means one more shot of the puck than on the "Bowling Alley" where the player had a maximum of 20 shots.

This 8 foot game features a bell and a knocker for sound. The knocker sounds off for every Homer and the bell rings for each run scored. The game is quiet in operation, regardless of the knocker and the bell.

The entire mechanism is contained in the back rack of the game and a panel of plexiglass about 4 inches high on the back rack lower portion over the playing surface features singles, two triples, two doubles, and two home runs.

There are no "outs" in the game. The perfect score would be 21 runs which means 3 runs for everyone of the seven innings. The home runs do not light up with the first shot. They light up after this first puck is shot and the player can therefore score anything but a home run with the first puck, but, can still bring in three runs.

The arrows screened on the plexiglass are very attractive and tempt the players.

An extra set of wire forms is included with each game which can double up the scoring if the players find it too tough to score on the machine as it is originally shipped from the factory.

The game is attractive and the firm believes that since it incorporates all the features of its sensational success, "Bowling Alley," that it will fit as a perfect companion game to this machine as well as fit into all locations where bowling type games are now operating.

Advance orders indicate one of the best production runs for the factory. Distributors who received samples are reported to have re-ordered even before any quantities were shipped to them.

"An indication," one of the factory execs stated, "of how well our 'Shuffle Baseball' was received by all the operators who have already seen it."
Coven Reports Wurlitzer 1250 Wins Operators' Confidence

CHICAGO—Ben Coven, Coven Distributing Co., Wurlitzer factory distributors here, reported this past week that the firm has never before, in all its history, received such reports of confidence in any product they have ever handled as they have for the new Wurlitzer Model 1250.

Coven stated, "When we introduced the brand new Wurlitzer Model 1250 we were, most naturally, met with caution and even, in a few cases, absolute skepticism, on the part of music operators. Some of the boys told us, 'We're not ordering any quantity of music machines at this time. Not until we've tested this new machine, because it's entirely different from any Wurlitzer's we've ever operated.'

"The result was that we sold single machines here, there and everywhere in our territory and just waited for the music operators to decide for themselves," Coven continued, "as to whether the new Wurlitzer Model 1250 was the sort of phonograph they wanted.

"The answer is in these orders piled up here on my desk," Coven stated, pointing to a two-inch thick pile of orders, "with operators calling around to tell us that their locations are simply wild over the new Wurlitzer.

"In many cases, these ops say, this is the first time that location owners have waxed enthusiastic over a new phonograph. In fact, one very well known operator told us that from now on, because his locations demanded them, he was going 100 percent Wurlitzer and would have all new 1250 Models on his locations before the summer was over."

The confidence inspired by the new Wurlitzer in old and new operators, according to Coven, has helped to boom sales for the firm to a point where they believe they will set an all time high record.

WANTED TO BUY FOR CASH

25 SEEURGS SELECT-O-MATIC 100A
50 SEEURGS WALL-O-MATICS
State price and quantity in first letter
KERTMAN SALES CORP.
20 WHIassen STREET
ROCHESTER 5, N. Y.

Nola Amuse Assn. Appeals For Funds To Help Pass State Bill

NEW ORLEANS, La.—Amusement Association of New Orleans, local operator's group, is sponsoring a bill in the forthcoming session of the Legislature that will clarify the present law in regard to pin games.

The bill, as proposed, will state that all pinball games which do not return to the operator or player thereof anything but free additional games or prizes, shall not be deemed to be gambling devices.

An attempt will also be made to reduce the yearly state license fee from $50 to $25.

The Amusement Association is appealing to all operators throughout the state of Louisiana for their financial aid to help pass this bill.

All operators are asked to make their contributions directly to the Association's attorneys, Blair Laninester, Whitney Building; or Edward Boyle, the Pere Marquette Building—both in New Orleans.
Opening the Baseball Season with a real MONEY MAKER!!

1 or 2 CAN PLAY COMPETITIVELY
INNING BY INNING IT'S FAST
LESS THAN 1 MIN.

PROVEN REBOUND ACTION
CABINET 8 FT. LONG 2 FT. WIDE

NOW DELIVERING PLASTIC PIN CONVERSION KIT
FOR CHICAGO COIN'S BOWLING ALLEY $25.00
EASY TO INSTALL-ATTRACTIVE-STURDY

Chicago Coin Machine Co.
1725 diversified Blvd., Chicago 14, Ill.

PHIL MASON
WILL BUY FOR CASH
NEW OR USED
WURLITZER: 700, 750, 800, 1000, 1500, 1100
SEEBURG: M-100
AMI: A, B, C

MASON DISTRIBUTING CO., 184 Paine st., IrVINGTON, N. J.

BERKLEY-GAY 12 FT. and 22 FT. SHUFFLEBOARDS
Manufactured by World Famous Berkley-Gay Company, creators of high quality and outstanding furniture. 12 FT. BOARD IS BANK BOARD—22 FT. BOARD IS STANDARD TYPE

WARRANTY Each board carries a year’s Warranty, In the event of warping or any other defect the board may show throughout the first year of its use, a new board will be given the operator FREE OF CHARGE—all the operator pays is the freight charges.

NATIONAL DISTRIBUTORS—WRITE US TODAY.
MILLER-NEWMARK DIST. CO.
3743 Grand River Ave., Detroit, Mich.
DISTRIBUTORS—FOR: AMI—WILLIAMS—EXHIBIT—KEENEY

EASTERN FLASHES

Johnny Bilotta, Bilotta Distributing Company, Newark, N.Y. appointed distributor for the Rudolph Wurlitzer Company line of coin operated machines and accessories for the Albany-Syracuse territory. Johnny is one of the best liked and most active of upper New York state coinmen. In addition, the company is also distributor for most of the games. Johnny is a well-known coinman for the city of Albany in an effort to find suitable quarters for the games he will open this fall. He will open Wurlitzer and Dave Wallach, associated with Lowy in the distribution of Kenney's products, doing so well with the line, that the firm has been given additional territory for their products in the area.

Added to the local industry committees serving the current drive by the UJA are: Meyer Parkoff, Lou Reicke, Nissach Gordon, Barney Schleg and Max Weiss.

Committee now consists of all coinmen and those mentioned in last week’s issue of THE CasH Box—Al Denver, Barney Sugarman, Charley Aronson, Bert Landis, Sid Brown, Jack Goldman, and J. Rosenberg, Koeppli Distributing Company, away for a two week road trip—buying music of all kinds. “He better pay” states brother Hymie, “as I need machines to fill orders.”

In a court test at the Superior Court of New Jersey, Chancery Division, Bergen County, Local 1477 of IBEW as defendants, was a award decision against the plaintiff who asked that an injunction be issued restraining the union from picketing a location running its own machine machine. Judge Grimshaw refused to issue the injunction. According to Eddie Pecora, business manager for the union, the picket was set because the location owner, Yankee Towers, Fairview, N.J., refused to employ union help to service the machine... . Dave Stern, Seacoast Distributors, Elizabeth, N.J., once again studying blueprints for the enlargement of his quarters, “With this new Pinball activity in the games field these past few months, and anticipating big things in the coming weeks, it is necessary that I have additional space” stated Dave.

... Bill Chen, Binghamton Amusement Co., is the right hand man “Smitty” in the big city last week visiting at Runyon. This week Runyon (Skeeter) Sugarman, Runyon’s top exec and right hand man, will be in town. Joe Kempner play host to Paul Quackenbush and his Missus of Royal Amusement Company, Oneonta, N.Y. In town with the Quackenbushes were Mr. & Mrs. Walter Simpson (Skeeter) is the mayor of Vernon, N.Y. Runyon was clearing its floors this week in anticipation of some new games.

Joe Fishman played host to a tremendous gathering of New Jersey coinmen at the grand opening party of the Newark, N.J. offices of Atlantic-Sea- board New York Corporation this past Wednesday, April 26. On hand representing the J. P. Seabury Corporation were Charley Smith and Jack Gordon. Harry Rosen and Meyer Parkoff, heads of the firm, spent the entire day with Joe, greeting their host of his time. Fishman will spend most of his time in the office, while Arthur Seglin, his assistant, will cover the state. “I was tremendously thrilled by the number of people attending, the number of phone calls received,” stated Fishman. . . . Jerry and Harry Kermitt, Kermitt Sales Corporation, Rochester, N.Y., drive in with a truck and pick up a number of shuffle games. . . . Al Simon, Albert Simon, Inc., feeling a situation to the fact that he had to contend with the past many months with Chicon’s “Bowling Alley.” Chicon’s new game “Shuffle Baseball” clicks immediately, and Al now yellow for Quality shipments from the factory.

Meet up with Louis Rosenberg, president of Amusement Machine Operators Association of New York, and he tells us the organization will hold a general meeting sometime in May (date to be set). Meanwhile the association making great progress adding many new members. . . . Joe Young, Young Distributors (Wurlitzer distributors) setting up five different operators with the adapter for a period of three weeks, on the machines creating plenty of interest on the street. The 1250 is set into the center panel of his window, the other two blocked out by Venetian blinds, creating a framed picture effect. Phil Mason, Mason Distributing Company, becoming a regular visitor to the row. Phil specializing in the buying and selling of music machines, and doing quite a job. . . . Sam Rabinswitz, Atlantic Hardware, N.J. went setting his stops and working for the best equipment. Sam talks of a new item he will soon introduce to the trade. . . . Harry Pearl, Bert Lane, Inc., another factory representative (Gemco), spending most of his time on the street—and for a very good reason. . . . Milly Green, American Vending Company, back from his Florida visit a week earlier than he figured—must be that the Miami office is going along great, and that there’s plenty of biz here.

DALLAS, TEXAS

They say the third time is a charm, but in Cliff Hereford’s case I would say that it’s the bunk. Cliff had the same machine robbed twice, and the third time it was literally torn to pieces. All we could do to pieces. All we could do was laugh. “I’ll be back next time.” After many months of avoiding Dallas and the hectic traffic, Les Woods, Miller Music Company, Longview, finally broke down and admitted that an operator just has to make the big city at least once a week. It’s nice seeing Les again. Just got the word that Benny McDonald, Ft. Worth, moved into a new store and bought a route of all kinds on the machines. Congratulations to, and Mrs. Mack Duke, on the birth of a baby girl. Mack operates in Lubbock, and from all we hear, he’s doing all the good. . . . Lory Albert, Lubbock Music Company, located in mid-town, still men on his books, and forty pounds. Don’t blame me, Lory, Smitty told me to print it.

Recently, we recently took a ride to Lubbock to find out if our problems were solved. Ran into Leonard Nelson, B. O. Allen, Jimmy Watson, and Chick McKool at American Dist. Co. Joe Melsona leaves in the next day or so for Longview, California, to be with his son, and to meet this week’s fair. Joe got a big load of Lubbock, buying equipment at various distributors. . . . Fred Denson and G. B. Wells at Fishman’s taking in the sights. . . . E. J. Pepper of Lubbock taking for American Dist. and on over to Harry Hooser’s in Fort Worth. Pepper is sub-distributor for Harry in Lubbock. I know that quite a few of the old time operators remember Joe Long. Joe has been in Lubbock for several months. He all wish for him a speedy recovery. Meanwhile Joe Jr. is operating for his father.

Please mention THE CASHER BOX when answering ads—it proves you’re a real coin machine man!
COMING!

William's

GREATEST

BASEBALL GAME!

WILL HOLD 1ST PLACE IN ALL LOCATIONS!

CHICAGO CHATTER

One of those hectic weeks and yet very quiet on the surface. Meetings held in which important subjects were brought up for discussion. Enthusiasm seems to prevail in certain quarters regarding national events. Others of the opinion that "watch and wait" is the best policy...

... Seems like a lot of legislators are blaming the inanimate hammer in the murder instead of he who wielded the hammer.

... Pat Buckley back in town for a few days and again off on a trip thru the west. Pat just loves to travel.

... Plenty more orders in for Criss-Cross Belle, Track Odds, Buckey Pack and the famed Buckey Wall Boxes all at one and the same time. And Jerry trying to satisfy one and all.

... O. D. Jennings has plenty of orders on hand and is trying to get 'em into production lines. Al Rudstein of Banner Specialty, Phila., Pa., in town this past week visiting over at United. Al did a grand TV sales job on shuffle games, Fletcher Blalock of New Orleans, Atlanta and points south, also in town and reporting that the shuffle games are getting going in great fashion in the southern part of the nation.

... Boys here hoping to hear from Atlanta this week that town has opened to shuffle games. ... Lyn Durant all talented and healthy looking returns from a long flight and gets right into action with new ideas.

... Ray Kiehl and Billy DeSelm at their desks all week long busier than ever before. (Something cooking, boys?) ... Herb Oettinger is taking a beating on the Cubs but building up that is better than ever, Herb not in least worried, says, "They'll pay it all back, plus plenty."

... You can expect to see some more new five-bells very shortly from well known factories in town. ... Honor to Samuel Wollberg of Chicago Coin who was named Co-Chairman of Chicago's 1959 Combined Jewish Appeal serving with such men as John Belaban, Jacob M. Arvey, Henry Broido, Lawrence F. Stern, Meyer Katz and many others, Edward G. Robinson of movies spoke at Palmer House kickoff dinner.

... Boys down in New Orleans working hard to get some clarification of pinballs as just passed in Mississippi. Old Mississippi ops can now locate all pinballs.

... Jerry Haley is busy as usual but, busy not in least worried, says, "They'll pay it all back, plus plenty."

... Here's one way of getting the ACMA show closer and other matters come to his desk.

... One guy that's winning himself a host of friends everywhere in the nation is Bill O'Donnell of Bally Mfg. Co. Bill is proving himself as the best of the young crop of coinmen and has a very analytical insight of the entire biz with a diplomatic manner which wins friends.

... Roy McGinnis' latest expression is, "Everything's going good." Roy reports that he's going to take more time out to play more golf. Says he's fit as a fiddle from his ten week stay in Miami's sun and isn't going to lose that fitness. ... Over at Chicago the Florida hegiras are still going on. Sam Wollberg back on Monday; Sam Genius leaves on Monday for Miami, Avron Genshur left Wednesday. Sam Lewis just returned. But good, old Ed Levin just stays on and on and on. "I can't even think of going away," says Ed.

... Of pep and vinegar is Sam Stern over at Williams during these days. Must be something new that Sam is getting ready to pop with. He always gets into that peppy mood when he feels the firm has something great ready for the trade. (Or did we guess wrong, Sam?)

... New German publication comes to our desk, "Automaten-Markt." Reminisce of the old "Der Automaten." of yesteryear days.

... David C. Rokola has called a meeting of the firm's draws for Sunday evening, May 21, at the Penthouse of the Stevens Hotel. Lots of surprises in store for the firm's draws from rumors circulating about.

... Roy Coven cuts the work day short by dropping his boy off to a "father and son dinner" at the Covenant Club where the kids demanded to be entertained by wrestling bouts; and got what they demanded. ... More ops should investigate Section 1172 of the Internal Revenue Code. Save money.

... Talk about Hamlet's soliloquy; same is true of draw about many of the county's "To sell or not to sell" — bills. ... Art Weinand cuts 'em short with, "Can't complain. Nobody listens."

... Grant Shay is busy, a busy boy, torn between legalities, advertising, displays and publicity. ... Avron Genshur just simply jammed our ears full of Chicoin's newest, "Shuffle Baseball." What a salesman this kid turned out to be! Here's one of the younger men in the field that gives great promise for the entire industry. ... Bill Saunders, promotion and exploitation man, for Coven Distributing, advises that the firm is thrilled by the confidence being displayed in the new Wickets by both operators and location owners. ... In fact, he says, "locations are demanding the Wurzite and ops are happy over the whole thing." ... Charley Flreet of Exhibit back from Texas where he visited with Mrs. Terry. Terry's in the meantime back in the old familiar meadows of the factory.

... That Exhibit is stepping up production of their "Strike" each day. ... Fred Rubystein still can't release the new ideas, the "new ideas," that they intend to have it in time for the ACMA show. ... Gottlieb factory continues busier than ever with the firm simply making one from one to the other, never halting the production line for a moment. ... Mike Hamberg, ... George Dick, et al, are working hard to prepare the SuperVend exhibit for forthcoming ACMA show. ... George Sylvan busy showing the hot dog vendor which is getting plenty of interest. Hundreds of the machines already in operation and ops plenty satisfied with results. ... Alvin Gottlieb, one of the best of the young men in the coinindus, home with a bad cold, away from the entire factory thrown for a loss. No one could figure out how to work the results of other equipment. Exces at Gottlieb factory plan to keep direct phone connection to Alvin's bedside next time he takes sick. if factory announcements are to continue going out on schedule.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
**CALIFORNIA CLIPPINGS**

Still much speculation on the L. A. Row as to changes that may take place soon in its locations and merchandise... A lot of bells have already been ringing Vesey way and the rumour room customers have really been moving in to take advantage of the lower prices. A lot of operators are getting concerned about any law invading a man's castle and his privilege to conduct a game using his own coins for the amusement of his own friends... Meanwhile, just across the street in the City, Johnny Hawley is still all alone and left high and dry by his friends, at least. It seems he's been seen with Johnny Hawley giving us some interesting comment re recent editorials in The Times. The general feeling is that the only way the boom play seems to be over locally for the time being, Johnny says that he's recently sold a nice route of them at a good price and is about to build up another new one on the same order. His new demand for the long hands hasn't let up in certain spots where players built up real leagues and expert skill at it... And, of course, there are some local areas where the welcome mat isn't out to any other game (local) so he's moving to a bigger spot a few doors away soon it should become available. Chatted with Mark Jennison of Mills re future plans. Gordon B. Miller, whose freezer business is hugging right along out of the same office, is due down from Oakland any day... Caught Phil Robinson catching up on his reading—The Cash Box, a good read, I asked Ned with us about typing Chicago's "Band Box" into "Band Stand,"... And what's wrong with "Band Stand" for a moniker?... Mac Sanders, Phil's estimable, hopping right along these days with three new miniature golf courses adding up to 10 and making him just about King of the Amusement Game Business, Miniature Golf Course Division... Danny Jackson of Automatic Games was really newsworthy this week, spotting a new line he's never sold before like with newspapers and all over it and him. Typical of the headlines was this one: State Mental Institutions Release Amusement Games... Maybe that's reason Sammie Delaney and Georgie Warner had taken off for San Diego for a couple days. The boys are sitting tight on their merchandise, but in the meantime are selling a little extra heavy down in... Joe Peskin to Chicago once again, Walter Solomon busy trying to keep enough AMI " boxes coming in and Aubrey Stemler in town for a few days trying to get the Studebaker 1700 deal off the ground. Mr. and Mrs. Charles King and family were in San Diego and Bakersfield. The latter is town really is building the reputation of being one of the busiest and most dependable towns in the state when it comes to music sales... This was further attested to by Jim Warren of Central Records, who just returned from a sales trip there... Paul Laymon reports that they've been trying out some of the improved titles of Bally's "Shower Bomber"... On the Row: Tom Boddy of Lomita... Claremont's Jack Mallett... S. L. Griffin from Pomona... Jim Murphy of Inyokern... Balboa's Clyde Dennington reports quite a boom in the game business... Visalia's Walter Carter... Mike Van... Perry Irvin of Ventura... Stewart Malt and Bill Shorey from San Bernardino... Charlie Cuhone of Long Beach and San Pedro's Johnny Ketchersid.

**MINNEAPOLIS—ST. PAUL, MINN.**

The northern part of the state of Minnesota and a good portion of North Dakota are still under water, with the Red River rising continuously and making traveling impossible, either by car or train. Ella and Andy Oberg two weeks ago, were on their way home to Eau Claire, Minnesota, after vacationing at Hot Springs, Arkansas, and are still tied up in Minneapolis, as they are unable to get home because of the floods.... Devils Lake, N. D., had five inches of snow today, and the Twin Cities and southern Minnesota snowstorms—All this on April 30th, a date usually considered.

Mr. and Mrs. Cecil Trever of Winona, taking time out to drive into Minneapolis to make the rounds.... Paul Feilinger of Sauk Center, also taking time out to come into Minneapolis to pick up his record supply.... Edwin Swanson of the Arrowhead Music Company at Moose Lake, also in Minneapolis for the day for the same purpose.... Mr. and Mrs. Richard Henderson of Willmar, in Minneapolis last Friday for a few hours, their first visit in Minneapolis in several months. Dick has been kept pretty busy and has been staying very close to home.... Jeff Kost of St. Cloud, become the proud father of a baby daughter last week. Jeff, who had the measles at 270 lbs. has gone on a diet, and is shedding considerable weight.... Mr. and Mrs. Charles Sersen, also of St. Cloud, in Minneapolis for the day.... Mr. and Mrs. Frank Betz, St. Cloud, too, were in Minneapolis for the day picking up their record supply for the week.... Dan and Lawrence Sieg of Augusta, Wisc., in the Twin Cities for the day.

Must have been South Dakota day in Minneapolis, Monday, April 24th. Al Riese and Burrel Brown of the Watertown Amusement Company, Watertown, S. D., in Minneapolis for the day, picking up equipment.... R. M. Shea of Westminister, Md., in Minneapolis over the weekend to meet his wife (the arrival last Sunday from vacationing in Texas).... Bud Nitteau, Castlewood, S. D., also in town for the day picking up equipment to take back with him.... Leo Barkovitch of the B and B Novelty Company, Superior, Wis., spending the weekend in Minneapolis and picking up all the machinery and equipment for the store still at Tucson, Arizona, and will return the latter part of this month. Leo decided to take his son, Sammy, to Minneapolis to visit a few friends and see the Ice Follies.

Governor Youngdal of the State of Minnesota, issued orders last week to all clergymen and county attorneys throughout the state, to enforce the law and to see that Consoles are not in operation. Operators throughout the state of Minnesota have quite a busy weekend pulling in their Consoles. The governor also classified Consoles as slot machines, and therefore are not to be in operation.

"It's What's In THE CASH BOX That Counts"

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**WANT**—Will buy for cash all post-phonograph machines—assortment by quantity, condition and best price. MASON DISTRIBUTING CO., 184 PARK AVENUE, M.Ď., NEW YORK, N. Y. Tel.: E. Essex 5-6458.

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**WANT**—Your used or surplus records. We buy all year round and pay top prices. No limit on number of records, no charts too large or too small. We also buy closeout inventories complete. BEACON SHOPS, 905 NO. MAIN, PROVIDENCE, R. I.

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**WANT**—Used, new or surplus stock records. Tony C. PRESTO, Chicago's largest distributor of used records. We pay freight. Write to USED RECORD EXCHANGE, Anthony "Tony" Galumbo, 4142 W. Armitage, Chicago, Ill. Tel.: 352-3500.

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**WANT**—Bally Champions; Citations; Williams Star Series; Exhibit Silver Bullets; Gottlieb College Box; Late five-balls and arcade equipment. Cash or trade. Give full details first name and phone number. THE CASH BOX, Eurekas, Calif. Tel.: 822-2722, Ill. Tel.: Dickens 2-0500.

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**Jobbie's! Distributors! A FREE Listing Every Week**

For an entire year (52 weeks) of 40 hundred free entries. MAIL YOUR AD AND CHECK TODAY! THE CASH BOX, ADVERTISING SECTION. EMPIRE STATE BUILDING, NEW YORK, N. Y.

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**FOR SALE**—10 Select-it-Hit Vendor Vendors $30 ca; 10 Needles Record Vendor $25 ca; 10 National Candy Machines Model 918 $69.50 ca; 5 Seeburg 5/10/25 25 cent 8¢ 25c 5¢ machines $75 ca; 4 Wurlitzer 1801 Hitway $325 ca; 2 Wurlitzer 1809 Hitway $195 ca; 5 Chicago Coin Twin Allies $225 ca; 10 Genco Bowling Lanes $350 ca; 2-20 Pocket Machines $125 ca; 100 Beauty Shuffle Boards, like new, $250 ca; 2250 Bally, Kneedy Shuffle Board machines, $175 ca; 2000 Coin Push Bally, BETTA BLDG., NEW YORK, N. Y.

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**FOR SALE**—1947 and '49 model Winter Books latest 14¢ and 25¢ Mills Bottos Morning Post Box... Price, State quantity, condition, lowest cash price. BRANTLEY'S MUSIC CO., POCONO CITY, MD. Tel.: 419-J-11.

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**FOR SALE**—Plastic Conversion Kits for Shuffle games $10.50 ca. Please specify game when ordering. 1/3 descent. C.O.D., PAUL E. EICHMANN SUPPLY CO., 2035 MARYLAND AVE., BALTIMORE, MD.
FOR SALE — The Birmingham Stand for vending machines. Connecticut Casting, 183 Outing Ave, Meriden, Conn. 52 oz. each. Fits all bulk vend- ers. The best notifier for our operators for a reason. Only $3.95 each. Cash with order. BIRMINGHAM VENDING COMPANY, 540 SECOND AVE., NO., BIRMINGHAM 4, ALA.

FOR SALE — Goallies $75; Dale Guns $75; Bingo-A-Rolls $80; Wurlitzer $750.00 $160: Packard, Chrome $189.50, Shuffleboard Scoring equipment $75.00, SAUCE & SON, 752 GRAND RIVER AVE, DETROIT 4, MICH. Tel: Tyler 4-3819.

FOR SALE — Steal Ball Rolldowns: Swinger Melody Rolls, Cover Girls, Gold Mines $20 each; Advance Rolls, Anto Rolls $40 each, $10 condition. WESTCHESTER $30 each, clean. WESTCHESTER RECAPI, 86 OAK ST, YONKERS, N.Y.

FOR SALE — On-Qualls; Gold Cup $85; Citations $225, Rebound Shuffleboard $360, Jennings 50c Silver Chief, late model $100; Wurlitzer 800 $30; Hot Rods $140; Carnivals $40. AUTOMATIC MUSIC CO., 703 MAIN ST, BRIDGE- PORT, OHIO. Tel: 750.

FOR SALE — Jennings Standard Chiefs and DeLuxe Chiefs—5c, 10c, 25c & 50c Jennings & LeRUE, 5/10, 2/52, late model. All equipment in good A-1 operating condition and appearance, chrome, excellent $200 each. KIHL DISTRIBUTION, 1606 ELDGOD AVENUE, SOUTH BEND 16, IN. (Tel. 38492).

FOR SALE — United Shuffle Alleys $140. Always in stock. Order now. DAVE LOWY & CO., 594 TENTH AVE, NEW YORK, N.Y. Tel: CH 4-5100.

FOR SALE — On-hand finest reconditioned Music, Bowling Games, Shuffleboards and Pinballs. Priced to move. Clean and marketable. We will pre- serve for you. Representatives for: Wurlitzer: Chicago Coin; J. H. Keene; Detroit Coin & Supplies, H. C. Evans; ABT Mfg. Corp., and others. BUS DISTRIBUTORS. 26 N.W. 299 ST, MIAMI, FLA. Tel: 3-6623.

FOR SALE — Chicago Coin Goallies $55.50; Contact P.F. $31.50; Robin Hood $44.50; Stormy $41.50; Trini- dad $59.50; Major League $57.50; Chicago coin postwar game $15; Jungle Joe, pistol, like new, $15.50. Note: All games are without free-play. All machines in first class condition, packed for shipment. Guaranteed new). NATIONAL NOVELTY COMPANY, 182 WILKINSON ROAD, MERRICK, L. I., N. Y.

FOR SALE — Used electric scoring units for shuffleboards, Genesee, Edwards, Monarch and others. Used little, 10 Mutoscope Voice-O-Graphs; 5 Chief Mutoscope Voice-O-Graphs; 16 Chief Keppel, 4300 CARNEGIE AVENUE, CLEVELAND 3, OHI0.

FOR SALE — 2 very clean Bingo-A-Rolls $69.50 each; 2 Paketinos $59.50 each; 1 New Keene Line Up $69.50; 2 new Royal Flash Poker Tables $150 each. Edelbrock $175 each; 1 used C.C. Basgo $19.50; 1 new Edelbrock 7-Hole. Paddle $250.00; SHERIFF MARK DISTRIBUTION COMPANY, 42 Park Ave., NEW YORK, N. Y. Tel: (Tel. 9-6332) or 5743 GRAND RIVER AVENUE, DETROIT, MICH. (Tel. Tyler 8-2230).

FOR SALE — We can supply all your record needs in all labels. Ship- ping made 24 hours, 2¢ per ounce, order, 5¢ over wholesale per record. Please write to our shipper, ELSTON SERVICE, DISTRIBUTOR CORP., 752 TENTH AVE., NEW YORK, N. Y. Tel: PL 1-9070, Cable Address: EXPO RECORD, New York.

FOR SALE — Used Citations $225; Champions, write; Photo Finish, write. All in best condition. Under the Seat and keystone. Contact for a low price. All for trade. Contact for details. SEATTLE 1, WASH. Tel: Gar- field 3383.

FOR SALE — Exhibit’s Silver Bullets and Shuffle Bowl; Double Double; and Silver Chief Shuffle Bowl Accessories. Exclusive distributors. MIKE MUNVES, 577 TENTH AVE., NEW YORK, N. Y.

FOR SALE — We are distributors for Alpine model phonograph, Coin Manufacturing Company products; Bell Mfg. Co. Coin Products; Chicago Coin, 25¢ Play Vest Pocket Bell $89.50, lots of 10 more or $84.10, 15 de- pose, 175¢, 3 new), PORT, NEW YORK, N. Y.; MASON, 441 EDGEMONT AVENUE, S.E., ATLANTA, GA. Tel: Lamar 7511.

FOR SALE — Dale Guns $60 95¢ each; Chifon Pitches $175 each; Bingo-A-Rolls $115 each; California Shufflepins, 1 ft., with new light- ing, 75¢ each. BURLINGTON SALES CO., 539 TENTH AVE., NEW YORK, N. Y.

FOR SALE — Shuffle Alley $149.50; Bango, Shuffle skil $49.50; Beaver Pond Table $175; Dale Guns $75; Chicago Coin Basketball $165; Pitch ‘n Bat & Bat liner $149.50; Ad- vocates $60, Winfield Distributing Corp. 412 TENTH AVE., NEW YORK 18, N.Y. Tel: Circle 6-9464.

FOR SALE — 7-Exhibit Rotators push type; also Exhibits, Box Type; 4 Mutoscope late model roll chute; 8 Flash Bowlers 12 Ft. long. All in great working order. Must sell to make room for Bingo. Best offer, RIALTO AMUSE- MENT ARCADE, 203 WEST 42nd ST., NEW YORK, N. Y.

FOR SALE — Wurlitzer: Victories $33; $50, 975.00; 600R $65. Rock-Ola Commandos $50. All in good con- dition. 1st & 2nd DISTRIBUTION CO., INC., 1019 BARONNE ST, NEW ORLEANS, LA., or 304 IVY ST., N.E., ATLANTA, GA.

FOR SALE — Wurlitzer Skil $50; United States $175; Chico Coin Machine $200, Finel $95, Pin $225; Bingo-A-Roll $75; MO- TORS IN NEW YORK: J. W. HAYES & CO., 67 SWAGGERTOWN ROAD, SCOTIA 2, N. Y.

FOR SALE — If you Can Beat It, We Can Buy It, and for less, and for less, than anybody in the West. Give us a try to prove it’s no lie! MUTOSCOPE CORPORATION, 2385 W, PICO BLVD., LOS ANGELES 6, CALIF.

FOR SALE — Wurlitzer Star Speakers $25; 216 Impulse Rec. $181; Chi- cago Rebound $50; Pitcher & Batten $135; 14 Ft. Bank Roll $60; Western Service $55; Strike N Spares $75; Boomerang $20; Dale Guns $50. Will trade for Coin Operatives. Y. VONTZ, BYERS- VILLE, O.

FOR SALE — United Shelves Alleys (very clean) $165; United latest Twin Double Shuffle, one or two players (like new) $265. Write, wire or call ANTHONY HIRT, 2303 N. 19th ST., SIEBOWYS, WIS. Tel: 5609.

FOR SALE — Guaranteed Used Machines—Bells, Consoles, One-Ball; PIns. The machines are perfect, please inspect. 100% MARKET, 3522 LATHAM ST., CHICAGO, ILL. CONSOLE DISTRIBUTING CO., BOX 228 TENTH CENTURY, BOX 106 N. MAIN, E. ST. LOUIS, ILL.

FOR SALE — 3 new condition American Shuffleboards $150 each. 20 Feet. Guaranteed condition, stabilizers included. SHUFFLEBOARDS BETWEEN CO., 106 N. MAIN, E. ST. LOUIS, ILL.

FOR SALE — Not the most just the best. Say: Wurlitzer Bally. Have you made the test? Owners and players alike all agree, Jerry’s re- conditioned machines look and play like new. Quality. Originals only. JERRY’S COIN MACHINE REPAIR, 410 NO. SYN- DICATE ST., ST. PAUL, MINN.

FOR SALE — United Shelves Alleys $129; Kneecy Ten Pin $119; Strikes ‘N Spares $139; Slightly used, 1 new, $10.00. AMERICAN VENDING CO., 631 16th Ave., 2539 CONELY ISLAND AVE., BROOKLYN, N. Y.

FOR SALE — Bally Reserve Bells, very clean $170; Keeney Super Bonus $110; Chicago Skil $93.50; WESTERN DISTRIBUTORS, 1226 NEWFIELD ST., 16th Ave., PORT- LAND 3, ORE.

MISCELLANEOUS

NOTICE — Music Ops: We regrind your used phone needles scientifically to a phenomenal satisfaction. Hundreds of operators use the service constantly. It’s a big seller. We hold the prices low and free shipping carriers, RE- SIZED NEEDLE SERVICE, BOX 470, TO-LEDO, OHIO.

NOTICE — Operators in Louisiana, Mississippi and Alabama, we are direct factory distributors for: Mills, Wurlitzer, Wehr, Mutoscope and AMI Phonographs and Music Accessories. We operate by phone, 1410 W. DAVID JOHNSON CO. 912 POYDRAS ST., NEW ORLEANS 13. LA. Tel: Magnolia 3931.
### FIVE-BALL AMUSEMENT GAMES

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### ARCADE EQUIPMENT

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### ROLL DOWNS

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### CONSOLES

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NEW, REALISTIC ANIMATION
DISAPPEARING PINS

EXTREMELY FAST PLAY
TWO WEIGHTS USED

EASY TO SERVICE
Entire Playfield Hinged

TWO SIZES
8 FT. OR 9½ FT.
BY 2 FT.

SEE YOUR DISTRIBUTOR

UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 15, ILLINOIS
NEW HIGH-SPEED TOTALIZER CUTS PLAYING TIME IN HALF... ...DOUBLES EARNING POWER!

Entire Mechanism Located in Back-Box

2 SIZES
9½ FT. LONG
8 FT. LONG (FOR CROWDED SPOTS)
BOTH 2 FT. WIDE

NEW TOTALIZER REGISTERS SCORES TWICE AS FAST AS ORDINARY SHUFFLE-BOWLING GAMES

Animated Upright PINS ACTUALLY DISAPPEAR as roll-overs are hit...automatically reset

All the bowling-skill and shuffle-science of the record-smashing SHUFFLE-BOWLER...plus new, improved HIGH-SPEED TOTALIZER that registers the score twice as fast as on other bowling games, cuts playing-time in half, DOUBLES EARNING POWER...plus new, animated upright pins that actually flip out of sight as roll-overs are hit...plus new, simplified mechanism all conveniently located in back-box. For biggest bowling profits order SPEED-BOWLER now.

Choice of two sizes:
9½ ft. by 2 ft., 8 ft. by 2 ft.
A gold-mine either way!