Pert chippin' a slice of a cake she baked is Eileen Barton, whose National recording of "If I Knew You Were Comin' I'd've Baked A Cake" is currently the nation's number one tune. Eileen's click rendition of the novelty tune has resulted in a string of personal appearance tours and theater engagements, with the last set to open at the Latin Quarter, New York, for a lengthy stay. Eileen's latest on National are "Dixieland Ball" and "Honey Won't You Honeymoon With Me," with advance sales on the "Ball" side showing tremendous juke box potential.
The most accessible phonograph in the industry's history, the Wurlitzer 1250, saves the operator's money by saving the serviceman's time. Every mechanical part is readily exposed, quickly removable, instantly replaceable.

Look the 1250 over from a service angle. You'll find it's as cleverly designed to save money as it is smartly styled to make money for every Wurlitzer operator.

Makes money *Saves money

WURLITZER
Twelve Fifty

The Rudolph Wurlitzer Company • North Tonawanda, N.Y.
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THE CASH BOX exclusively covers the coin machine industry, including operators, jobbers, distributors, and manufacturers, and all those allied to automatic coin operated music equipment; automatic coin operated vending machines and service services as well as coin operated amusement equipment; the music and record business, recording artists and publishers of music; and all others in any fashion identified or allied to the coin operated machine industry as well as all financial institutions expressy interested in the financing of coin operated equipment of all types.

THE CASH BOX is the official weekly magazine of the coin machine industry.

"The Confidential Price Lists" give prices of all new and used coin operated machines of all kinds, weekly reporting all market changes and continually adding on new equipment. "The Confidential Price Lists" is officially recognized by many cities and states throughout the country as the "official price book of the coin machine industry." It is an integral part of The Cash Box, The "Confidential Price Lists" is used in all settlements of estates, in buying, selling and trading of all coin operated equipment, it is the one and only officially recognized price guide in the coin machine industry. "The Confidential Price Lists" is used by finance firms, factors and bankers to guide them in making loans to the members of the coin machine industry.

Talking It Over

A mid-western music machine operator writes us, complaining that television has been cutting into his collections and wonders what he can do to offset this type of competition.

Television in his area has come along only during the past year. While this problem was of great importance to operators in a number of large cities in the past, this problem no longer exists today.

As video stretches out its coverage, it hits into areas formerly unaffected. Bars and taverns in these territories usually rush to install television sets for its customers. The result is that pay on phonos drops off, with the operator facing quite a dilemma.

Taking the experience of coinmen in affected territories in the past, we point out that after the initial flush, the novelty of video in bars and taverns fades out, and as more sets are installed in homes, collections return to previous averages. However, this condition usually lasts around a year or so—meaning what is to do during that interim.

Music operators in those areas affected gave the problem much thought, and discovered that as long as video was in direct competition with their juke boxes, it was up to them to offset the medium as much as possible with progressive measures. It was admitted that nothing could persuade a bar or tavern to turn off the television set during fights or ball games, but live-wire operators kept selling location owners and bartenders that it was to their advantage to shut off the set when cooking lessons, children programs, etc., were being beamed to people who would rather listen to music on the juke box. Some locations cater to a trade who desire soft music and conversation. These locations should be sold either not to put a tele set in, or if it is already in, to take it out. (A New Jersey operator had his locations advertise in local papers—when tele was a problem there—that "Jay's Candlelight Tavern hasn't any television").

As the operation of music machines is primarily one of selling entertainment to the public, operators fought tele competition by offering patrons the best in music on records and setting in better phones—top spots with new equipment—and secondary spots with equipment moved from the top spots. While video encroachments weren't eliminated entirely, operators soon found their collections on the up-grade.

Today, most large cities, which were affected by tele competition, do not have this problem, as most bars and taverns have had to remove their sets, caused mostly by the individual purchases of sets for home use.

Bill Gersh
Sales Action Seen Greater for All Types of Equipment as Shuffle Games Bring New Blood into Coinbiz in Ever Increasing Numbers.

Just about nineteen years ago this industry saw new blood entering the business in ever increasing numbers each day. It reached a point where factories were forced to expand to meet the production demands of the growing number of operators everywhere in the nation. Some of the country’s major cities created organizations of operators which surprised all concerned with the industry when their numbers were revealed.

Whether or not this situation will again become fact the future will tell, but, there is no doubt that each and every day, everywhere in the country, more and more new people are entering into the operation of shuffle games and this, of itself, is creating much optimism among members of the industry. Everyone believes that it will help bring about one of the most prosperous eras in the history of this business.

This demand for more and still more machines is making itself felt everywhere. The Chicago factories are being called upon for ever greater production. This has spread to other divisions of the trade for the new men have quickly foreseen the need for varied equipment routes as well as large routes to insure themselves a more secure and solid future in the business.

It’s like a shot-in-the-arm to the trade to learn that new blood is increasing in numbers everywhere. In some of the metropolitan centers reports have come thru that almost every day new men are entering into the business and, naturally they are bringing fresh money into the field while, at the same time, giving the industry in their communities that needed shot of pep which stimulates competitive action and which, in turn, stimulates better sales action as well as greater profit play.

Exploitation and promotion as introduced by some of the new men entering the field has helped all concerned with the industry. It is reported from some centers by traveling representatives of the larger factories, that the new men are responsible for better commission arrangements and also for increased collections from all equipment, because they are bringing more modern exploitation ideas to the field, to replace some of the worn out and stale programs which have been going along with for years without any change.

This new blood, then, is of great value to this industry from more than one standpoint. It is stepping up possible volume potentials for all the factories. That means there will be better games, and as volume grows greater and is more assured, possibly lower prices because of the economies which can be brought into manufacture by larger volume production.

New blood is stimulating the operators everywhere in the nation to get back on the ball and into big time promotional exploitation action. This is still a division of show business and, as such, needs all the best type of promotion to bring people to play the machines, enjoy the play, relax while playing, bring their friends to play, and both the operator and the retailer are going to enjoy better and more profitable businesses.

Another thing that new blood does is to create in the minds of the leaders of the industry the fact that the field can grow as big as it ever was, if not bigger, and that this time the size can be protected and the field remain big, if all will cooperate to hold onto the size. Manufacturers of every type of machines will enjoy profits and will be able to spend more money for experimentation and development to bring the trade the type of products it needs to insure its better future welfare if the field has a bigger sales market.

This time the operators should tie in with retailers to insure their futures. Not just let themselves be caught in the whirlpool of new machines popularity and fade out of the picture as the spinning of the whirlpool gets too speedy for their mentalities. This is one time when the lessons learned with the start and growth of the pinball business should be applied to the new shuffle games field, and all will benefit, if all will practice keen and acute business methods.

As more and more new blood enters into the coin machine business there is no doubt that everyone in the field will be effected in one way or another. Some will grow and someone will grin. Whatever the effect it has always been for the best.

Another thing that is apparent at this time is that the entrance of new blood is forcing old line ops to get into fast action once again to better insure their locations. To do so they are swinging into operations of almost every type of equipment so that they remain alone and paramount in each of their better locations.

This, then, creates business for all divisions of the field. Music and vending and service machines are profiting from the entrance of this new blood, just as is the amusement games field. All will find that the growth which is becoming more apparent each day can mean one of the most prosperous eras ahead for all in the industry.

As this new blood enters the business, and as this industry continues to grow great again, this should be the time when all engaged in this field must study and consider the resultant facts and to help protect these new men so that they become a permanent part of the industry for the benefit of all concerned with the trade.
The Nation's Top Ten Juke Box Tunes


- EILEEN BARTON
  - BE-4800—Tommy Dorsey
  - CA-916—Benny -Strand O.
  - CO-38719—Artie Shaw O.
  - CR-60169—Georgia Gibbs
  - DE-1986—Merritt and Bolger

- TERESA BREWER
  - CA-3980—Hank Ballard
  - CR-60197—Hugo Winterhalter
  - CO-38775—Alfonsi Bros.
  - DE-2580—Carmen Cavallaro
  - ME-3585—Terence Brewer
  - ME-5339—Two Ten Baker

- ANTON KARAS—GUY LOMBARDO
  - CA-420—Alvin Ray O.
  - CR-60190—Hugo Winterhalter
  - CO-38771—Cafe Vienna Quartet
  - DE-2580—Owen Bradley
  - DE-2580—Eddie Smith
  - DE-2580—B. Smith
  - DE-2580—Guy Lombardo

- DADDY'S LITTLE GIRL
  - DICK TODD
  - CA-308—J. Henderson O.
  - CO-38711—Dick Jurgens O.
  - CO-38711—Bill Smith
  - CO-38711—Bob Eberly
  - DE-1986—Bill Bowers

- IT ISN'T FAIR
  - SAMMY KYE O.
  - CA-460—Benny Goodman O.
  - CR-60171—Lee Brown O.
  - CR-60171—L. Brown O.
  - GM-942—Ray Dorsey
  - HG-942—Ray Monahan

- DEARIE
  - MIERMAN & BOLGER
  - CA-356—Stafford-MacRae
  - CO-38718—Joe Mandino
  - DE-2480—Herman Bolger
  - DE-2480—Guy Lombardo O.

- MY FOOLISH HEART
  - GORDON JENKINS
  - CA-934—Margaret Whiting
  - CR-60197—Lee Brown O.
  - DE-2180—Gordon Jenkins O.

- CHATTANOOGA SHOE SHINE BOY
  - RED FOLEY—BING CROSBY
  - CR-60182—Tommy Duncan
  - CR-60182—Herman Henderson
  - CR-60182—Bob Ederly
  - CR-60182—Bill Bowers

- CANDY AND CAKE
  - MINDY CARSON
  - CA-171—Willie Dixon O.
  - CR-721—Artie Godfrey
  - DE-2426—Evelyn Knight

- I SAID MY PAJAMAS
  - MARTIN & WARREN
  - CA-461—Willie Dixon O.
  - CR-720—Doris Day
  - CR-60151—Bill Ederly

- Music

- ESC Denotes DE-24873

- Wonder

- IA-40282

- Leading

- Record

- Factory

- Compiled

- Press

- Most

- Popular

- Recording.

- Record Companies Listed Alphabetically.

- IF I KNEW YOU WERE COMIN' I'D'VE BAKED A CAKE

- TURNED

- Music!

- Music!

- AL

- Compiled

- Press

- Most

- Popular

- Recording.

- Record Companies Listed Alphabetically.

- FROM THE BOX

- THE NATION'S


- IF I KNEW YOU WERE COMIN' I'D'VE BAKED A CAKE

- Music!

- Music!

- FROM THE BOX

- THE NATION'S


- IF I KNEW YOU WERE COMIN' I'D'VE BAKED A CAKE

- Music!

- Music!

- FROM THE BOX

- THE NATION'S


- IF I KNEW YOU WERE COMIN' I'D'VE BAKED A CAKE

- Music!

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- THE NATION'S

The Cash Box, Music
Page 6
April 29, 1950

"LET'S GO TO CHURCH" (3:10) "YOU ARE MY LOVE" (2:55) JERRY WAyNE (Columbia 38787) Top plug ditty rapidly climbing the popularity lists is this top deck purr by Jerry Wayne. Tune is in the down-home, atmospheric, with a propa rate worfing roundalgo the title. With the way he convinces a chorus is excellent from start to finish. The fip is a romantic ode in the Vene- tian vein, weaving in slow motion. Top deck will prove to be a big tune.

"LOVE GOES ROUND ON A MERRY-GO-ROUND" (2:45) "HARBOR LIGHTS" (2:57) LOIIY RAIHE (Universal 195) Novelty romance item by thrush Lorry Raine. Novelty is weird enough as it stands, and alto the wax won't stop traffic, it may please a fair shake of phone fans. Tune rolls in moderate tempo with Lorry pilling the pleasing lyrics in effective manner. Flip is a standard that holds nothing for music ops.

"WHY DO THEY ALWAYS SAY NO?" "PUT ON AN OLD PAIR OF SHOES" (2:35) BEARD AND ROMANO (RCA Victor 20-3710) Music tinted in the old vaudeville style, with Bradford and Romano offering a vocal duet on a pair of established corny melodies. Both ends are current winners—this rendition is fairly easy to give a fair shake of music sale. Both sides were clicks last years ago, and will be remembered by operators. Tony's spoofing on both ends of these ballads is excellent from start to finish. Wax is strictly for the Tony Martin fans.

"BONAPARTE'S RETREAT" (2:28) "SOMEDAY SWEETHEART" (2:26) KAY STARR (Capitol 936) Rhythm warbling by Kay Starr is first in a fashion, this biscuit. Kay's husky pipes trip the mellow ro- mantic lyrics in fine style, with her vocal efforts framed by a top notch bit of Dixie in the background. Tune has a catchy lift, with its bounce tempo ringing true as well. The flip has Kay displaying her grand tonals on an oldie. Top deck gets our nod.

"SCATTERED TOYS" (2:56) "ON THE OTHER SIDE OF THE WATER" (2:45) PHIL REGAN (RCA Victor 20-3729) Irish tenor vocal by Phil Regan on this nostalgic wax. This one is tailor made for the juke box trade. Phil's pipes pitch it just right to take lyrics in crystal clear tones of captivating sweetness. Flip is the bell. Flip is an ode to Eire, with the lyrics weaving about the title. Vo- cal has an appeal and is as acceptable by the Jud Conlon Singers, with the Skin Martin orchestra blending beautifully to round out the side. Top deck is a cinch to clinch with phono fans.

"OPEN PARACHUTE" (2:21) "OUR LOVE STORY" (2:21) DANNY SCHOLL (Notions 1005) New voice on the wax horizon bows into the disc spotlight in a blaze of glory via this sensational piece of material tagged "Open Parachute." Tune itself is in the increasingly popular-off-the-beaten-truck vein, and as such, should fare well with music ops and fans alike. Danny's vocal work on the side should establish him as a solid piece of music property, and likewise focuses a bright spotlight on his fu- ture career. The song is a dramatic saga concerning the trials of a parachutist, and his subsequent plight. "Open, Parachute." Strong rich tones of deeply intoned vocal allure by Danny fills the ear in plush beauty. Tune is a scintillating one that should catch on and wear white on the boxes. On the other end with "Our Love Story," Danny proves his versatile vocal style by coming up with a slow meaningful ballad that looks like a good one. Top deck should be hot on both ends of the wax rounds out the sides in an effective style. The side we will tile is "Open, Parachute."—we're sure you will too!

"BASIN STREET BLUES" (3:02) "IF I WOULD BE CAPRICE" (2:25) JOHNNY GUARNIERI (Admiral 1005) Light instrumental work by the Johnny Guariniere group might fill the bill in those music locations. Both sides feature spot solos by the crew that should meet with favorable reception deck is a rendition of a standard blues item, while the flip highlights the work of the master at the ivory. Both sides should make fair filler material.

"REMEMBER APRIL" (2:40) "JUMBO WITH SYMPHONY SID" (2:46) GEORGE SHEARING QUINTET (MGM 10687) You can't beat this group for light instrumental pattern! The great George Shearing five turn in a sock of sides with this duo of stand- ards in the jazz field. Top deck has the gang displaying their warz in grade A style as the tunes of "I'll Remem- ber April" slip thru in mellow time. Flip is just as great, with the tempo decidedly up. The "April" side will go like wildfire!

"JUKE BOX ANNE" (2:46) "CIOON' GUM" (2:47) KITTY KALLEN (Capitol 936) Pert chippity Kitty Allan comes along with a sock rendition of two climbers in this coupling of a pair of top notch novelty items on the market to ap- pear to be a big one. Tune is tailor made for Knee deep in Dixie. The flip is Kitty purring the mellow lyrics in cute voice to ring a loud resounding bell. The other end stays in the same vein, and has the last turning in another ex- cellent performance. Top deck will score.

"SCATTERED TOYS" (2:52) "I CAN CANOE YOU UP THE RIVER" (2:37) ARTHUR GODFREY (Columbia 38785) Monotone warbling of Arthur God- frey on this cute kid story is top notch fare for music fans. Tune weaves an enticing story, with Godfrey spoofing the lyrics in slow deliberate tones that ring in the sad, sentimental novelty lift that isn't going anywhere at all. Top deck is the one for the moola.

"AS WE ARE TODAY" (3:10) "SYMPHONY OF SPRING" (3:04) HUGO WINTERHALTER ORCH. (RCA Victor 20-3726) Plush presentation of this pair of equally lush tunes are served in fine taste by maestro Hugo Winterhalter. Top deck is a clever piece of work, with its echo ringing true. Side is a dramatic rendition of an enticing ro- mantic ode, with a beautiful bit of vocal work by a chorus. The coupling showed Hugo Winterhalter is a master port- rays Winterhalter's first rate musi- cianship. Both ends should satisfy music fans immensely.

"RE HONEST WITH ME" (2:56) "I STILL GET A THRILL" (2:54) DEAN MARTIN (Columbia 1002) Pair of oldies on tap for music ops are these by Dean Martin. Both tunes should be well remembered since they have gained wide popular- ity in the past. Top deck has an en- tire vocal by Dean, with the ever-lovin' lyrics coming thru in fine man- ner. Flip slows down some and has Dean turning in another fair bit of vocal work. Dixie background rounds out the wax effectively.

"THE THRILL IS GONE" (3:10) "SPRING MADE A FOOL OF ME" TONY MARTIN (RCA Victor 20-3736) Push vocal of Tony Martin on this old item is enough to set a wall for this top tune once again. Ditty should be familiar to veteran ops since it scored in a big way years ago. This pair of tunes is one of the top side of the month. Top deck should prove by another strongly-warbled melody, with the romantic lyrics gently lapped by invigorating tones. Both ends are bet- ter than average juke box material.

Disk of the Week

"OPEN PARACHUTE" (2:21) "OUR LOVE STORY" (2:21) DANNY SCHOLL (Notions 1005) New voice on the wax horizon bows into the disc spotlight in a blaze of glory via this sensational piece of material tagged "Open Parachute." Tune itself is in the increasingly popular-off-the-beaten-truck vein, and as such, should fare well with music ops and fans alike. Danny's vocal work on the side should establish him as a solid piece of music property, and likewise focuses a bright spotlight on his future career. The song is a dramatic saga concerning the trials of a parachutist, and his subsequent plight. "Open, Parachute." Strong rich tones of deeply intoned vocal allure by Danny fills the ear in plush beauty. Tune is a scintillating one that should catch on and wear white on the boxes. On the other end with "Our Love Story," Danny proves his versatile vocal style by coming up with a slow meaningful ballad that looks like a good one. Top deck should be hot on both ends of the wax rounds out the sides in an effective style. The side we will tile is "Open, Parachute."—we're sure you will too!

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NEW YORK:

Hagar Music accepted into ASCAP this past week. Diskiers can look to the indie pubbery for some excellent new material—the firm is on their toes.

Crooner Pat Terry opens at Bill Miller's Riviera April 25. Terry just completed a three week stint at Boston's Latin Quarter. Joe Bashkin set to bow into the Blue Note, Chicago. Joe Donahue now airs with WPAT, Paterson, N.J., on a 10-12 evening-deejay show.

Bill Schwartz of the Washington Music Guild in New York is an adapter of sonorice Sidney Prosen, who penned "Juke Box Annie," We hear tell that Schwartz, his wife Carolyn and Prosen really did the town up before flying visits to the Copa, Lady's and several Broadway shows. The phenomenal success of their dance biz at the King Philip Ballroom in Wrentham, Mass., continued last week with the appearance of Mel Torme and the Ted Herbert orchestra. The Tornere-Herbert package packed the house at the tune of $3000 cash customers on Saddy eve. Herbert stays on for another week according to the master plan. Frank Paul named musical director of WLEIE, Richmond, Va. ... Well known to the music trade, Rosi Hanken exits her post at Laurel Music to enter her own biz as an artist's secretary. Miss Hanken offers name to third party personality service, handling those seemingly minute details that make an attraction's life a very busy one. ... Billy Eckstine and Pete Rugolo still holding forth at the Paramount, with rat packers on the side. Chirp, Fran Warren doing a whole job chirping at the Roxy. He has a hot ingredient in his rendition of "Don't Say Goodbye, " by Eulalie. This sort of material was tailor made for Fran. ... Sarah Vaughan and Woody Herman headline the bill at Bop City. ... Old timers flocking to the Hotel Rudy where Rudy Vallee and the Larry Green orchestra are playing. You can look at the dance floor of the Hotel Statler, and watch the kids moaning to Ray Anthony's ork to know that dance band biz is on its way up once again. ... Thrush Evelyn Knight gives out at top, and this time a winner in the Eddie Fisher-Hugo Winterhalter disking of "Where In The World."
"ROSES" (2:56)  
"WHERE ARE YOU GONNA BE WHEN THE MOON SHINES?" (2:37)  
SNOOKY LANSON (London 682)  
- Top end of this one is gonna prove to be a hot joke box item. It's a smooth ballad handled to vocal perfection by the pipes Snooky Lansone. Tune rolls easily, with Snooky's warm pipes trilling the lyrical expression in alloted time and more. The other end has a rhythm beat to it with romantic lyrics to match. Orch backing by the Jack Plein sounds out the wax in first rate manner.

"DON'T SAY GOODBYE" (2:39)  
"NIGHTWIND" (2:51)  
RUS CAS ORCHESTRA (MGM 10961)  
- Fascinating music by maestro Rass Case holds the spotlight on this side. The vocal bit by the Quintones do all but kill a good side here, but okrter Case seems to have salvaged something by his beautiful arrangement nevertheless. The flip is handled with a haunting melody that lingers on the side is once again not up to par. Wax is there for the asking.

"ON THE OUTGOING TIDE" (2:56)  
"ONE SIDED LOVE" (2:50)  
VERA LYNN (London 702)  
- Vera Lynn's rendition of this soothing romantic ode is fair enough as it stands, and altho it won't prove to be the best rendition out, it will hold its own. Tune rolls easily, and as Vera purries the lyrics in smooth voice, with a choir effect in the background. Flip is in the same vein, and altho the tune is good, Miss Lynn's interpretation seems a bit forced. Top deck gets our nod.

"WISH ME LUCK" (2:56)  
"I'LL NEVER BE FREE" (2:57)  
JOYCE INGID (London 144)  
- Pair of torchy items on deck for music ops, with Joyce Ingid in the spotlight. Both sides weave in moderate tempo, with the laconic Packers in the lyrics in wee vocal efforts. Excellent backing by maestro John Plein sounds better than the gal's vocal, which is rather squeamish. Ops who have the spots might listen in.

"SLEEPER OF THE WEEK"  
"CALICO BALL" (2:56)  
"IN THE EVENING BY THE MOONLIGHT" (2:37)  
JOHNNY LONG ORCH.  
(King 1954)

- Following on the heels of his smash renditions of "We'll Build A Bungalow" and "Silver Dollar," the maestro Johnny Long aggregation comes up with still another pair of sides, this one should prove to be top notch joke box material. This coupling shapes up as a pair of blue-ribbon sides for music ops. Top deck has everything in it. Spots of country music, band work and a gang sing to boot all go to make "Calico Ball" the great side it is. The tune handled by chimp Janet Bruce and a band chorus rolls along at a mellow clip, with the music exciting, top notch vocal fro the Chimp. The flip shows just as well, and has as much winning potential. Ditty has the Glen Club and Janet Bruce walking a clever piece of material, with a cute wax story in the background. Tune makes you sing along with it, and then come back for still another earful. Take note of the wonderful music by the Long ork, and ops have a platter that can really take off. Ops should latch on to this duo—but pronto!

"LOVER COME BACK TO ME" (3:03)  
KATHRYN GRAYSON (MGM 20322)  
- Wax strictly aimed at the class wife of their spots, set here by Kathryn Grayson. Top deck is an oldie which music ops will know well. The flip that rolls along in easy at all, but should fair well. Flip is in the same vein, and has Miss Grayson rendering her vocal work in expert style again. Ops who have the spots might look in.

"I WISH I COULD SHIMMY LIKE MY MOTHER KATE" (3:15)  
"DIXIELAND IS HERE TO STAY" (2:35)  
PHIL NAPOLEON and HIS MEMPHIS FIVE (Columbia 38782)  
- Authentic Dixie by Phil Napoleon and his group shows fair enough here. Top deck weaves in slow tempo and has some pleasing spots by the group. Flip has a vocal by Betty Ann Grove and picks up in tempo a bit. Both sides, if aimed at the gang that goes for this brand of music, should do fairly well in the boxes.

"WHY DO THEY ALWAYS SAY "THE OLD PIANO ROLL BLUES" (2:46)  
BEATRICE KAY (London 1337)  
- Gay '90 rendition of this pair of current winners by Beatrice Kay shapes up as hot contenders for joke box moms. Miss Kay's husky warbling of the songs is hot commercial material, as well as being good to work on the phones. Both sides are offered in razz 'n tazz honky-tonk fashion, with a mellow piano hanging away. Ops should get with 'em.

"JUKE BOX ANNE" (2:46)  
"CALICO SAL" (2:57)  
CLaire "Shandy" Hogan (London 681)  
- Current winner picking up in popularity gets a roasting sendoff by Claire "Shandy" Hogan here. "Juke Box Annie" is on the way in—this rendition should add to its popularity immensely. The flip side stays in the same vein basically, with a bit of jazz tempo added. Vocal work is excellent throughout both sides, as is the ok tune.

"DIXIELAND BALL" (2:59)  
"HONEY, WON'T YOU HONEY-MOON WITH ME" (2:20)  
ELIEN S. BURLINGTON and HIS SEXTET (National 9109)  
- Sock drive of this dixie melody by Elien Burton sounds mellow enough to be on the spot. Gal's pipes pitch warm and invigorating throughout, with the echo making you feel the mood and taste of the music. Tune has a good beat to it, matched with a splendid set of lyrics. The flip is a cute romancer to take in, with Miss Barton's pipes ringing true throughout.

The Cash Box, Music

April 29, 1950
Columbia Records Presented With Cash Box Award

NEW YORK—Columbia Records' president Goddard Lieberson, right, is presented with The Cash Box Annual Music Award, in behalf of the Automatic Tape Recording Corporation. The award was given for the Columbia Records' contributions to the recording industry.

Capitol Names Bittaker Executive Vice President Of Distributing Organization, First Quarter Net Profit Tops 1949 Mark

HOLLYWOOD, CAL.—Capitol Records, Inc., this city, this past week further strengthened its sales and distribution organization with the appointment of six executives of the firm to the red-penultimate posts in the Capitol Records Distribution Corporation.

Named as executive vice-preside in the Capitol subsidiary was Floyd Bittaker, who has served as Capitol's top man in charge of national sales for several years now.

In addition to Bittaker, Capitol's five regional managers were named to the vice-presidium posts in the organization.

Named were: Bill Hill, New York; Ray Lambach, Cleveland; Bob Blanchard, Southern rep; Max Callin, Los Angeles; and Paul Peckhorne, Western vice-presidium.

The new sales team will continue to promote and exploit Capitol's three-speed line of recordings, and will also have as one of its primary objectives, a speed system designed to increase Capitol's output in the market.

Capitol recently expanded their distribution facilities in Hollywood by taking over the entire second floor in the Capitol building, housing more than 8,000 square feet of space. The firm will now have the entire building to themselves with the exception of the main floor.

Along with the announcement of the appointment of the new executives to their distribution firm, Capitol Records disclosed a sharp rise in their net profit for the first quarter of 1950.

The firm garnered a net profit of approximately $150,000 as compared to $40,000 for the similar period of last year. It was said that streamline the daisy's operations made possible the tremendous increase. Capitol's sales totaled an estimated $3,250,000 for an increase of approximately $100,000 over the similar 1949 period.

Capitol president Glenn Wallich is expected to leave shortly for a tour of European recording companies it was also learned.

Regal Pacts King Porter

LINDEM, N.D.—Fred Mendelssohn, president of Regal Records, Inc., this past week announced the signing of the King Porter group to a term recording contract.

Altoh terms of the pact were not disclosed, it was said to be a lengthy one for King Porter.

Mendelssohn and Jules Bearn, along with studio director Howard Biggs, planned to Detroit to conduct the initial recording session for the King Porter combo. First wax is set for an early May release.

Columbia Hypos Kiddie Record Line

NEW YORK—Columbia Records, Inc., has launched an extensive promotion and merchandising campaign for the release of Columbia Children's records.

Elaborate point of sale and display material has been prepared to promote Children's selections on Long-Playing Microgroove, conventional ten-inch and seven-inch Playtime discs. A series of nine full-color twelve-inch high-cut figures of characters on Columbia Children's records were shipped to distributors this month.

Additional cutouts will be shipped concurrently with release of the new records whose characters they depict.

A special 17" x 22" brilliantly colored poster for Children's LP Microgroove records will also be issued to dealers, together with hangers and release cards.

Available for use as a mailing and general promotion piece is a Children's Record Selectors, listing every this line in the catalog with indication of subject type and age group for which it is particularly suited.

Radio will also be used in this campaign, with mention of Children's records scheduled for each Sunday afternoon broadcast of the "Columbia LP Record Parade" on the CBS network.

Columbia is teeing off its Children's record promotion with a distributor contest's conclusion, which will run from April 17th to May 26th.

Rainbow Records In Heavy Promotion On "Chuckawalla Swing"

NEW YORK—Eddy Heller, president of Rainbow Recording Co., this past week disclosed plans for an extensive promotion and exploitation program aimed at stimulating sales of their new release "The Chuckawalla Swing." Ditty is the plug tune from the new EKO-Arpego film, "Wagon Master," directed by John Ford, and starring Ben Johnson, Joanne Dru, Gary Cooper, Jr., and Ward Bond. The song, written by Stan Jones of "Riders In The Sky" fame, is produced by Hill & Range Music, and is said to receive the firm's full promotional efforts.

Heller disclosed plans for a nationwide tie-up with EKO Pictures. The "Wagon Master" film will be previewed to disk jockeys and the trade press shortly, with djs and reviewers receiving promotion kits containing an explicit account of descriptive matter concerning the recording. reception, display, placards and the scene from the "Wagon Master" flicker and was recorded by Eddy Miller andorchestra of the movie theme and a mixed chorus. The Rainbow plan is to promote the disk thru their network of nation-wide distributors, with more than 25,000 window displays, and presently in the platter set to go out. The indie platter, one of the most progressive in the nation, will be first to come out on such hits as "She Wore A Yellow Ribbon."" "Saddle My Man," "Misty," "Daddy's Little Girl," and "Juke Box Annie."

Heller stated, "Similar promotion efforts were directed at the film's release and was "Chuckawalla Swing" recording, and set with widespread emphasis. Initial reaction we've received from distributors indicates to us that we've got a smash re-coupment on our hands. We assume that they'll continue the same promotional efforts to give our kids their due.

Boss Thomas Hassle

CINCINNATI—In an effort to straighten out some confusion existing concerning the appointment of Joe Thomas to a post with Decca Records in their eastern division, Decca Records, Inc., this past week issued a statement regarding the activity of Joe Thomas in their eastern promotion department.

Decca's Joe Thomas is a tenor sax man who had been with the late Jimmy Lunceford for more than fifteen years. When Lunceford died, Ray and Joe Wilcox took over leadership of the band.

Decca's Joe Thomas is a well-known figure in the trade, and has more specifically gained notoriety as a vocal coach.

King Clear's Up Joe Thomas Hassle

Hollywood—A statement concerning the move to the eastern division of Joe Thomas declared that he is "interested in catering to the needs of music operators and record dealers giving them the utmost in service."

"Operators and dealers are interested in coming in and buying their records without too much time wasted. We provide service for the trade set to go into operation immediately. Con- set will occupy their new offices on May 1st.

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Lawrence—Laine Set For Paramount Date

NEW YORK—Bandleader Elliot Lawrence and Frankie Laine have just booked a contract with the New York Paramount Theatre beginning May 17. Lawrence and Laine recently completed recording sessions for a Capitol album which was so successful, the booking agency (GAC) is planning frequent appearances for them as a unit.

Lawrence has appeared regularly at the Paramount while for Laine, it marks his third appearance there.

Ed Burton Joins N.Y. Hill & Range Office

NEW YORK—Ed Burton, formerly connected with Hill & Range Music in an executive capacity on the West Coast, this past week announced that he has assumed a similar position with the Hill & Range firm in their New York office.

Burton will strengthen the New York office staff and will work along with Jack Shifman in the promotion and advertising department of the firm. Burton is working on. In addition, Burton will also work with Shifman for newspaper. Current plug tune for the firm is "Roses."
WE PROUDLY PRESENT
OUR HIT PARADE ON
NATIONAL RECORDS

NATIONAL #9109 EILEEN BARTON
is terrific on
"DIXIELAND BALL"
backed by
"Honey, Won't You Honeymoon With Me?"

NATIONAL #9110 DANNY SCHOLL
Sensational New Singing Star
"OPEN, PARACHUTE"
backed by
"Our Love Story"

NATIONAL #9111 THE RAVENS
"COUNT EVERY STAR"
"I'm Gonna Paper All My Walls With Your Love Letters"

NATIONAL #9108 LYNNIE HOWARD
"CHOO'N GUM"
"Cry, Cry, Cry"

NATIONAL #9107 "I Found My Mama"
by Happy Lewis

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Listings below indicate preference with disk jockey radio audiences, compiled from reports
furnished by leading disk jockeys throughout the nation, for the week ending April 22.

Bertha Porter
WBCR—Harford, Conn.
1. THUNDER IN MY HEART
2. IF I HAD YOU ON A DESERT ISLAND
3. FLYING BUTTERFLY
4. CANDY AND CAKE
5. IT WAS SO
6. DON'T SAY GOODBYE
7. I'M GONNA FILL ALL MY WALLS WITH YOUR LOVE LETTERS
8. MY FOOLISH HEART
9. KISS ME

Larry Gentile
WBKJ—Detroit, Mich.
1. BESIDE THE SUNSET
2. IF I HAD YOU ON A DESERT ISLAND
3. MY FOOLISH HEART
4. BABY, WON'T YOU SAY YOU LOVE ME?
5. CHINESE MULE TRAIN
6. SWAMP GIRL (Frankie Laine)
7. COUNT EVERY STAR
8. I'D'VE TOLD DADDY'S RAG (Billy Eckstine)
9. DADDY'S LITTLE GIRL
10. FLYING RED ROSE POLKA

Dove Miller
WATP—Paterson, N. J.
1. BEYOND THE SUNSET
2. IF I HAD YOU ON A DESERT ISLAND
3. LITTLE ANGEL WITH THE DIRTY FACE
4. STEAL AWAY
5. SING UNTIL THE COWS COME HOME
6. MY MOTHER'S SMILE
7. FOREVER ISN'T LONG ENOUGH
8. JOLLY HAS A BROKEN HEART
9. DADDY'S LITTLE GIRL
10. WHERE IN THE WORLD (Carden Jenkins)

Ed Penney
WFGM—Fitchburg, Mass.
1. ARE YOU LONGSOME TONIGHT?
2. BABY, WON'T YOU SAY YOU LOVE ME?
3. IT WAS SO
4. IT ISN'T FAIR
5. CANDY AND CAKE
6. FLYING BUTTERFLY
7. MY FOOLISH HEART
8. I'D'VE TOLD DADDY'S RAG
9. WHERE IN THE WORLD (Carden Jenkins)
10. KISS ME

Sid Dickler
WHO-D-WMC—Pittsburgh, Pe.
1. THIRD MAN THEME (Aston Kanes)
2. ARE YOU LONGSOME TONIGHT?
3. LET'S GO TO CHURCH (Willie Nelson)
4. MUSIC, MUSIC, MUSIC (Teresa Brewer)
5. I FOUND MY MAMA
6. COUNT EVERY STAR
7. I'M GONNA FILL ALL MY WALLS WITH YOUR LOVE LETTERS
8. DON'TCHA GO Away MAD (Mama)
9. DADDY'S RAG
10. CHOON' GUM (Teresa Brewer)

Bill Wright
WBSN—Birmingham, Ala.
1. I ALMOST LOST MY MIND
2. MY FOOLISH HEART
3. COUNC' EVERY STAR
4. I DON'T FEEL FAIR
5. I FOUND MY MAMA
6. CHATTANOOGA SHO SHINE BOY
7. I'M GONNA FILL ALL MY WALLS WITH YOUR LOVE LETTERS
8. GON'T YOU COME BACK, MY LITTLE AGONY
9. DADDY'S LITTLE GIRL
10. I ALMOST LOST MY MIND

Dick Coleman
WCBS—Paterson, N. J.
1. MY FOOLISH HEART
2. COUNC' EVERY STAR
3. HAVE YOU TOLD US LATELY?
4. I DON'T FEEL FAIR
5. I FOUND MY MAMA
6. COUNC' EVERY STAR
7. WITH MY EYES WIDE OPEN
8. I DON'T FEEL
9. DADDY'S LITTLE GIRL
10. I ALMOST LOST MY MIND

Mort Nussbaum
WHAM—Rochester, N. Y.
1. THIRD MAN THEME
2. INFANT HEART
3. C'ST BON (Johnny Desmond)
4. PETER COTTONTAIL (Gene Krupa)
5. RAIN (Larry Refa)
6. GON'T YOU COME BACK, MY LITTLE AGONY
7. STAY WITH THE HAPPY PEOPLE
8. CAFE MOZART WALZ (Gang Lambiros)
9. I LIVE IN ROSE (Rex Allen)
10. A COW, A PLOD, A FRAUD (Jambolton)

Bob Watson
WSB—Atlanta, Ga.
1. C'ST BON (Danny Kaye)
2. THIRD MAN THEME
3. DON'T DON'T
4. THE RIGHT LADY (Eddy Arnold)
5. SWAMP GIRL (Frankie Laine)
6. DON'T DON'T (Charlie Spivak)
7. I'M GONNA FILL ALL MY WALLS WITH YOUR LOVE LETTERS
8. BEYOND THE SUNSET (Eddy Arnold)
9. IT ISN'T FAIR
10. FLYING BUTTERFLY

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Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
"MY SAN FERNANDO ROSE" (2:28)  
TEX WILLIAMS  
(Capitol 940)  

"WAS YESTERDAY A DREAM?" (2:53)  
TEX WILLIAMS  
(Capitol 940)  

"FAST TRAIN THROUGH ARKANSAS"  
"UNDER THE DOUBLE EAGLE"  
WAYNE RANEY  
(King 856)  

"TWILIGHT TIME IN TEXAS"  
(CLIPPER 1)  

"YOU DON'T LOVE ME LIKE YOU USED TO DO"  
(2:48)  
UULLY BELL & SCOTTY  
(London 16024)  

"YOU DON'T LOVE ME LIKE YOU USED TO DO"  
(2:48)  
UULLY BELL & SCOTTY  
(London 16024)  

"THAT'S WHAT I'M TALKING ABOUT"  
"THE CASH BOX"  
"Folk and Western Record Reviews"  

"DIRT NEATH YOUR FEET" (2:25)  
"TOO MANY TIMES" (2:37)  
BILLY WALKER  
(Capitol 941)  

"HEARTBROKEN" (2:42)  
COWBOY COPAS  
(King 855)  

"I DIED ALL OVER YOU" (3:00)  
BUD MESSNER BAND—BIL FRANKLIN  
(Atlantic 2051)  

"OKLAHOMA HILLS" (2:42)  
"OH, GOOD GRACIOUS, KATY" (2:14)  
RHYTHM RANGERS ORCH.  
(Highway 1004)  

"OKLAHOMA HILLS" (2:42)  
"OH, GOOD GRACIOUS, KATY" (2:14)  
RHYTHM RANGERS ORCH.  
(Highway 1004)  

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Eddie Joy Puts His "Silver Dollar"  
In Management Deal  

NEW YORK—Eddie Joy, professional manager of Sanny-Joy and Oxford publicity, has announced the signing of singers Guy Mitchell and Todd Manners to personal management contracts. Guy Mitchell, formerly Al Grant, will record for Columbia Records and is being handled through General Artists Corporation. Todd Manners is cutting for MGM and held his first session with the dajkery on April 5th. In addition to the two personalities Eddie Joy does personal management for his wife, thruindy Carmen.  

Johnny Long Gets His "Silver Dollar"  

NEW YORK—Cute pie snapped by Columbia Records has oxtaker Johnny Long getting a huge contract. The new being received at, with a simulatde hand-ful of "Silver Dollar's" pouring out the month. The new deal is a coda to the 1957 maestro's amahh King recording of "Silver Dollar."
Permo, Inc. Announces Phonograph Needle Contest Winners

CHICAGO—Contest winners in the recent contest introducing the new Permo Nylon Coil Phonograph Needle were announced recently by Permo, Incorporated, manufacturer of phonograph needles.

First prize winner was Mr. William J. Mowzer, Jr., of Daytona Beach, Fla., who won $250.00 in cash. Mr. Mowzer received the prize for his entry in the Permo Point Needle Contest. This needle was awarded to Mr. Mowzer for its outstanding quality and design.

The second prize winner was Mr. James D. Adams, of Kansas City, Mo., who won $150.00 in cash. Mr. Adams received the prize for his entry in the Permo Point Needle Contest. This needle was awarded to Mr. Adams for its outstanding quality and design.

The third prize winner was Mr. James D. Adams, of Kansas City, Mo., who won $100.00 in cash. Mr. Adams received the prize for his entry in the Permo Point Needle Contest. This needle was awarded to Mr. Adams for its outstanding quality and design.

The fourth prize winner was Mr. James D. Adams, of Kansas City, Mo., who won $50.00 in cash. Mr. Adams received the prize for his entry in the Permo Point Needle Contest. This needle was awarded to Mr. Adams for its outstanding quality and design.

The fifth prize winner was Mr. James D. Adams, of Kansas City, Mo., who won $25.00 in cash. Mr. Adams received the prize for his entry in the Permo Point Needle Contest. This needle was awarded to Mr. Adams for its outstanding quality and design.
1. MISTRUSTIN' BLUES
   Little Esther-Mal Walker (Savoy 735)

I ALMOST LOST MY MIND
   Ivory Joe Hunter (MGM 10578)

3. PINK CHAMPAGNE
   Joe Liggins (Specialty 355)

4. CALYPSO BLUES
   King Cole (Capital 915)

5. MOONLIGHT
   The Orioles ( Jubilee 5026)

6. MY MY FOOLISH HEART
   Billy Eckstine (MGM 10623)

7. BLUE SUNDAY MORNING
   The Puppers (Mel-Field 258)

8. CALL ME DARLING
   Bobby Marshall (Abbey 3014)

9. DOUBLE CROSSIN' BLUES
   Little Esther (Savoy 731)

10. STACK'A LEE
    Archibald (Imperial 5068)

NEWARK, N. J.

1. I Almost Lost My Mind
   Ivory Joe Hunter

2. I've Been a Fool (The Shadows)

3. Mistrusting Blues (Little Esther)

4. Double Crossing Blues
   Little Esther

5. I'll Never Go Free
   (Dinah Washington)

6. Why Do Things Happen To Me?
   Roy Hawkins

7. It's a Sin (Bill Harris)

8. Cry, Cry Baby (Johnny Otis)

9. Pusha On Bye Bye
   (Louis Jordan)

10. Sittin' On It (Wynonie Harris)

ATLANTA, GA.

1. Mistrusting Blues (Little Esther)

2. My Baby's Gone (Charles Brown)

3. Pink Champagne (Joe Liggins)

4. This I've Gotta Keep
   (Pepperin Harris)

5. Why Do Things Happen To Me?
   (Roy Hawkins)

6. Cry, Cry Baby (Johnny Otis)

7. Turkey Hop (Johnny Otis)

8. Rainin' In My Heart
   (Pepperin Harris)

9. I Need You So (Ivy Joe Hunter)

10. Walking Blues (Amos Milburn)

HOUSTON, TEX.

1. Everyday I Hear The Blues
   (Little Esther)

2. You And I (Memphis Slim)

3. Pink Champagne (Joe Liggins)

4. Mistrusting Blues (Little Esther)

5. He Rolling Blues
   (Jimmy Winterspoon)

6. Double Crossing Blues
   (Little Esther)

7. Wintertime Blues
   (Lester Williams)

8. Big Ten Ruvala (Clarence Gorley)

9. All I Need Is You
   (Lester Williams)

10. Rainin' In My Heart
    (Pepperin Harris)

BALTIMORE, MD.

1. At Night (The Orioles)

2. Easter Parade (Freddie Keilachi)

3. Double Crossing Blues
   (Little Esther)

4. Berencie (Reneeace Wardell)

5. Personality Figure
   (Gene Ammons)

6. 3 X 7 = 21 (Jeed King)

7. I'm Just A Fool
   (Joe Byrd)

8. It's A Blues (Max Bailey)

9. Whirlpool (Cabbers)

10. God's Country (Greg Jones)
MGM Records In Kiddisk Promotion

NEW YORK—M-G-M Records announced last week that it will release a kiddie album featuring Tom and Jerry, cat-and-mouse team of M-G-M Cartoon fame, sometime around May 3. The album, dubbed "Tom and Jerry At The Circus," will offer the first in a projected series of tales centered around the cartoon stars and will serve simultaneously to introduce M-G-M’s new series of "picture-book" albums in the kiddish field. The "Circus" set will have a 16-page storybook illustrated in full color and containing the text of the tale bound into the album. Story was produced by Betty Martin, the diskery’s Director of Children’s Recordings, and was authored by Irving Townes. It is narrated by radio star Francis DeSales, with music composed and conducted by Curtis Biever. The set will be pressed on two unbreakable records, listing at $2.57 (including excise tax).

Display and exploitational tie-ins are being sought in the 16,000 theatres now showing Tom and Jerry cartoons. Distributing agencies of the diskery will devote special attention to department stores in their selling campaigns, proposing store-wide merchandising schemes to the outlets designed to tie the sale of the many children’s products bearing the Tom and Jerry name in with the sale of the album.

Millet Joins Savoy Records

NEWARK, N. J.—Herman Lubinisky, president of Savoy Records, Inc., this past week announced the appointment of Al Millet to head the firm’s sales promotional activities.

Millet assumes the post recently vacated by Tom Grant. He comes to the Savoy-Regent platteries with a wide background of experience in the record and sales field. Millet formerly was with the Israel Recording Company and before that with Harmonia Records. In addition, he handled record promotion activities for numerous artists and recording companies.

The Savoy firm is currently riding high via their Little Esther-Mel Wayne rendition of "Mistrustin’ Blues."

Lee Norman Trio Rehearse For Apollo Wax Date

NEW YORK—Most recent addition to Apollo’s Records growing roster is the Lee Norman trio who inked a three-year pact with the diskery last week. Norman, one of Gotham’s foremost bassists, immediately correlated his trio’s fortunes into rehearsal for their scheduled etching this past week. In addition to Lee Norman on bass, the trio featured English born pianist Frank Lewis, and Gene Fields on guitar.

Decca Records Execs Receive Cash Box Award

NEW YORK—Proud beaming faces herald the presentation of The Cash Box Music Award presented to Milton Rackmil, president of Decca Records here recently. The Decca plattery took honors for the Best Record of 1949, "Forever & Ever," recorded by maestro Russ Morgan, in the Annual Music Poll of the Automatic Music Industry. Russ incidentally, was recently presented with a gold recording of his famed winner when "Forever & Ever" clipped the million mark in sales. Pictured above, left to right, Leonard Schneider, executive vice-president; Bob Austin of The Cash Box; Milton Rackmil, proxy of the Decca firm; and Joel Friedman, of The Cash Box.

Notary Label In Disk Biz

NEW YORK—Notary Records, Inc., new indie label, made their bow into the wax field this past week. The plattery, headed by Pierre Gaudet, well known in the record business, released their initial waxing this past week. Titled "They Used To Call Her Mary" and "Your Kisses," it was learned that the records have already met with wide acceptance from distributors throughout the nation.

The firm is currently engaged in aligning their distribution. Already named to handle the Notary line were: Saratoga Distributing, Baltimore, Md.; Goodwin Distributing Co., New York; Frumkin Sales Co., Chicago; Supreme Distributors, Cincinnati; Pan American Distributors, Detroit; Mamel Dist. Co., Philadelphia, and Specialty Dist. Co., Pittsburgh.

The firm will specialize in material deemed particularly appropriate with the current trends in music. In addition to Gaudet, other executives of the plattery are Dave Perber and Bill Martin.

Romero Inks Blazers

NEW YORK—Garet Romero, proxy of Arch Music Co., this city, this past week signed Johnny Moore and his Three Blazers to a personal management contract. The Blazes have for years been headliners in the rhythm and blues field, and are featured on RCA Victor Records. Bookings will be handled by the Billy Shaw office.

Standard Songs are MONEYMAKERS!

"TILL WE MEET AGAIN"

Recorded by:

DICK HAYMES—Decca
KATE SMITH—MGM
EDDY DUCHIN—Columbia

MUSIC PUBLISHERS HOLDING CORP.
NEW YORK, N. Y.

NOTARY Records

New Sensational HIT!!

"YOUR KISSES"

and

"THEY USED TO CALL HER MARY"

NOTARY 1007

The Cash Box—BEST BET

NOTARY RECORDS, INC.
1690 BROADWAY
NEW YORK, N. Y.

Diamonds Are A Girl’s Best Friend

from 'Gentlemen Prefer Blondes'

JO STAFFORD—Capitol
DOROTHY SHAY—Columbia
CAROL CHANNING—Columbia
THELMA MERMAN—Decca
JANE HARVEY—M-G-M

J. J. ROBBINS & SONS, Inc.
1418 Broadway
NEW YORK, N. Y.

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
May 1st Date Set By CMI As Final For Allocation Of Exhibit Space

CHICAGO—Dave Gottlieb, who is directing the CMI exhibit and convention as show committee chairman, announced that May 1 has been fixed as the deadline for final allocation of space at the annual coin machine show of Coin Machine Institute being held at the Hotel Stevens on June 29, 30 and July 1.

The May 1 deadline is necessary," said Gottlieb, "because of the flood of applications for choice space. Despite the fact that the May 1 date is a full month ahead of the usual deadline, the number of different games, equipment and machines will outnumber anything ever before seen at any coin machine show. He urgently urged that operators make reservations immediately at the Hotel Stevens for the show dates. Originally 1,500 rooms and 60 suites were set aside for the CMI show, but this number has since been increased to 1,900. As the weather at the end of June is usually wonderful, Gottlieb stated that it is expected that operators will be bringing their wives and kids to Chicago. Special entertainment has been arranged, with a special ladies entertainment committee planning an elaborate program. There will be free tickets to most of the popular radio shows," be stated. "This will include such shows as the Breakfast Club, Welcome Travelers, Ladies Fair and others. There will also be free bus trips to the world famous Brookfield zoo and a trip to Lincoln Park for the kids."

CHICAGO—All exhibit space for the ACMMA Convention being held at the Hotel Sherman on May 22, 23 and 24 has been sold out, according to an announcement by Edward Bowman, show exhibit manager. "The excellent response to ACMMA's first show has been very gratifying to the board of directors and members of the specialty committee who are planning the show," stated Herb Jones, president. "The wonderful variety of machines to be exhibited by the various manufacturers is bound to amaze and entertain the operators who are anxious to obtain new equipment. All exhibits are manufacturers or their direct representatives, and there will be no repetition of coin machines. Instead, each booth will display a completely new and different new coin operated unit."

Vince Shay, head of the Hospital Committee, reported that registration for rooms is increasing steadily and that they are arranging the "sleep in the park" stage. Vince wants all operators who plan to attend the show to get their reservations in before all the allotted rooms are taken. The ACMMA Banquet Committee, it was announced, is making arrangement with top flight entertainment and assures the operators of an old time operators' banquet full of fun, thrills and merriment.

FREE CADILLAC TO LUCKY OP AT ACMMA

CHICAGO—A Cadillac automobile will be given away at the ACMMA Show to some lucky operator! This announcement was made following a meeting of the board of directors at a meeting held April 11. The award is based simply on the operator's attendance at the coin machine exhibit. The Cadillac will be given away absolutely free, at no cost to the winner. The lucky operator must attend the show either the first or second day, May 22 or 23, as the winner profit will be awarded the night of the 23rd at the big operator's banquet.

The announcement stated that it will not be necessary for the operator who wins the car to be present at the banquet—the only requirement is that he attend the Coin Exhibit.

ACMMA Exhibit Space For May Show Complete Sellout

NEW EXHIBIT MACHINES

Two Player Hockey $119.50
Mechanical Horse $225.00
Two Speed Vibrator $149.50
Electric Card Vendor with 2500 cards of your choice $49.50
Baner Merchandiser $45.00
Sci. Jingle Joe, Ray Gun $195.00
Hammy Shines, Ray Gun $175.00
Immediate Delivery of Latest Shuffle Bowler, Allied, Charlie, Coin, Bally, Gottlieb, etc., $650.00
Complete Vending & Photomeric $650.00
Fac. Reconditioned $250.00
Mutoscope Fist War Violin-Organ $225.00
Various Other Merchandisers, Automatic Machines, Etc. $200.00

527 10th Ave., 42nd St., N. Y. 18, N. Y. (Phone 6-4677)

NO ADDITIONAL CHARGE! For RECONDITIONING and CRATING!

We Guarantee Our Merchandise

PHONOGRAPHs

AIREON
Super Deluxe, late models, new type accumulator and coin mechanisms $99.50 ea.
$89.50 ea. lots of 5

PACKARD
Manhattans Each $139.50
1122 $129.50

ROCK-OLA
1465 $224.50
1466 $240.00
425 $109.50
472 $119.50
474 $129.50

SEEBURG
1015 Xtol, no more bubble replacements, equipped with lucite tubes $30.00
1017 $20.00
1016 $100.00

WURLITZER
700 $89.00
701 $99.00
800 $89.00
1015 Xtol, no more bubble replacements, equipped with lucite tubes $24.00
1017 $20.00
1016 $100.00
All above equipments thoroughly reconditioned and guaranteed. Cabinet touched up where necessary, all worn pieces replaced.

SHUFFLE TYPE BOWLING GAMES

Bally Shuffle Bowler $229.50
Genco Bowling League 8" $169.50
Genco Bowling League 9½" $185.00
Williams Twin Shuffle $229.50
Keeney Pin Ball $179.50
United Shuffle Alley $139.50
United Super Shuffle Alley & Re $185.00
All above with lights pins conversions $15.00 additional

Each

Display Dales Guns $85.00

Good assortment of reconditioned Five Ball and One Ball free play machines.

We not only take pride in our reconditioning but go far and guarantee satisfaction.

ALFRED SALES INC.

881 MAIN ST. Lincoln 9106 BUFFALO 3, N. Y.

Alfred Sales is the exclusive Distributor in this territory for Wurlitzer, Bally, Gottlieb, Williams, Exhibit and other leading manufacturers.
Joins N. Y. Industry Committee Of U. J. A.

NEW YORK—"Senator" Al Botkin, operator of music machines and amusement equipment in this city, this week joined the committee of coin men who are setting up plans for a fund drive for the benefit of UJA (United Jewish Appeal).

The "Senator," known for his eternal optimism, good fellowship, and perpetual smile (and as the best dressed coinman in the city) is the only non-Jew ever to join the New York committee in the coin machine industry.

Others on the committee are Al Denver, Bert Lane, Jack Semel, Sidney Levine, Barney Sugarman, and Charlie Aronson.

Holds Showing At Indianapolis, Ind.

INDIANAPOLIS, IND. — Wally Finke of First Distributors, Chicago firm, headed a showing of equipment which the firm handles in this territory, at the Claypool Hotel, this city, on Friday, April 21.

A large turnout of operators from the area attended the showing which featured Koeey's "King Pin" and "Lucky Strike" shuffle machines; H. C. Evans' "Shuffle Ten Strike" and a baseball game, which the firm will handle exclusively for four states.

"We were extremely pleased with the large number of operators who visited our display at the Claypool, and more than happy over the reception given the equipment displayed. We booked many fine orders."

Assisting Finke here were Harold Bransetter of First Distributors and Al Ostrovsky of J. H. Keonee & Company.

Birmingham Vend. Co. To Hold 3 Day Gala Opening Party

BIRMINGHAM, Ala.—Max and Harry Hurvich, Birmingham Vending Company, this city, have set May 12, 13 and 14 (Friday, Saturday and Sunday) as the official opening of their new building at 540 Second Avenue, North.

In celebration of this momentous move, and to further commemorate the beginning of their 20th year in the coin machine business, "The Gold Dust Twins" as the Hurvich brothers are affectionately known, are planning on a gala opening party. Customers, factory executives and friends will be invited to be present at the new quarters on May 12, 13 and 14 to join in the celebration.

Over the period of the 19 years they have been in the coin machine business, the Hurvich brothers have at various times, operated, and later distributed equipment, representing most of the manufacturers. In the past few years, a separate distributing company, Record Sales Company, was organized to deal exclusive in the distribution of records. Record Sales represents over 25 recording companies for their territory.

"We have seen many changes in the coin machine business since we became associated with it nineteen years ago," stated Max. "We believe it is the finest business for anyone to make a good living. We entered the business operating peanut machines, and are mighty proud of our continued progress. We have at all times endeavored to conduct our business on the highest plane, which has resulted in Birmingham Vending Company attaining the finest possible reputation."

"It's What's In THE CASH BOX That Counts"
BUILT TO SUPPORT YOU, MR. OPERATOR!

Highest Return Per Dollar Invested
Fast Front Door Servicing
Famed AMI Trouble-free Mechanism
One Man Can Handle Cabinet
Color Effects Customized for Location
Lowest Operating Cost

AMI Incorporated

General Offices and Factory: 1500 Union Ave., S. E., Grand Rapids 2, Mich. • Sales Office: 127 N. Dearborn St., Chicago 2, Ill.

“It's What's In THE CASH BOX That Counts”
EVERYBODY'S SELECTION...

GOTTLEB

Select-A-Card

TURRET SHOOTER ACTION with
OSCILLATING RANGE FINDER

NEW SELECT-A-CARD PLAY! Puts the Emphasis on Skill!

Selector knob permits choice of any one of 4 cards on which to score! Player shoots to hit numbered targets at top of field and numbered bumpers on field. Flippers for repeat action on each ball! Player scores winning card when all numbers on card are lighted. Replay awards depend on number of balls used to complete the card. The fewer the greater the number of replays.

EXTRA-POINT BUMPERS FOR HIGH SCORING
AWARDS FOR HIGH SCORE
FAST 5-SHOT PLAY!
Plus
GOTTLEB'S USUAL MECHANICAL
AND ELECTRICAL RELIABILITY!

ORDER FROM YOUR DISTRIBUTOR NOW!

D. Gottlieb & Co.
1140-50 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS

"There is no substitute for Quality!"

ACMMA Exhibitors - Manufacturers - Distributors

WILL FEATURE THE FOLLOWING HEADLINE
IN SPECIAL ADS IN THE

MAY 13 issue of THE CASH BOX

COME TO THE
MAY 22, 23, 24

ACMMA SHOW
HOTEL SHERMAN
CHICAGO, ILLINOIS

This big campaign in the May 13 issue of THE CASH BOX will stimulate the largest attendance possible for
The ACMMA Convention and Exhibit

GOES TO PRESS: THURSDAY, MAY 4
Many space reservations already received—RUSH YOUR AD NOW!

THE CASH BOX
EMPIRE STATE BLDG., NEW YORK 1, N. Y.
CHICAGO OFFICE: 32 W. RANDOLPH STREET

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
TWICE AS FAST AS EVER!
THE PLAYING THRILLS!

WILLIAMS DE LUXE BOWLER

ACTUAL PINS!
Upright pins DISAPPEAR when rollovers are hit!
Automatically reset!

REAL GUTTERS!

AUTOMATIC PUCK RETURN...
AUTOMATIC PUCK LOCK-IN!

SEE IT — BUY IT AT YOUR DISTRIBUTOR NOW!

PLEASE MENTION THE CASH BOX WHEN ANSWERING ADS — IT PROVES YOU’RE A REAL COIN MACHINE MAN!
THE GAME THAT PRESENTS A REAL "REPEAT" CHALLENGE TO ALL PLAYERS

FLASHING PANORAMA OF MOVING ANIMALS FOR SKILL TARGETS.

KEATING POINTS ON BACKDROP FALLS OFF HIGH CLIFF WHEN SKILL TARGET IS HIT.

$1,500,000 POINTS — POSSIBLE HIGH SCORE.

TWO WAYS FOR SPEEDY GAME — 15 SHOTS FOR 15c.

GRAVITY WATe R e TU R N — NOT A REBOUND GAME.

 Entire Mechanism Located in Light Box.

The Game For Your "TOP" Locations.
It's "TOPS" As A Money-Maker.

Shuttle-Jungle Is A Fast Moving, Hard Hitting, Exciting Game That Holds The Interest Of All
Players—Beginners—Average—And Experts.

STANDARD SHUFFLEJUNGLE LEAGUE, INC.
3200 W. Chicago Avenue • Chicago, Illinois

MAIL THIS COUPON TODAY

NAME
ADDRESS
CITY
STATE

A PRODUCT OF
ROCK-OLd MANUFACTURING CORPORATION
600 North Kedzie Avenue • Chicago, Illinois

RUSH YOUR FIRST FREE LISTING WITH YOUR CHECK FOR $48 — OR ASK TO BE BILLED

THE CASH BOX, EMPIRE STATE BLDG., NEW YORK 1, N. Y.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
New! KEENEY’S Lucky Strikes

ALL MECHANISM IN BACK BOX

New!
★ HIGH-SPEED TOTALIZER
REGISTERS SCORES TWICE AS FAST!

★ TWICE THE EARNING POWER OF OTHERS!

SIZE:
9 feet long
2 feet wide

TWO PUCKS IN BOTH GAMES
RELEASE ALTERNATELY AND LOCK
IN WHEN GAME IS OVER

Order FROM
YOUR KEENEY DISTRIBUTOR

J. H. Keeney & Co., Inc.
3400 West Twelfth Street, Chicago 22, Illinois

REGULAR BOWLING SCORES
ON BOTH GAMES...

Keeney Games are Better

OPERATE LUCKY STRIKES AND KING PIN

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
Logan Appointed
Hollycane Distributor

CHICAGO—Appointment of Logan Distributing Company, this city, as exclusive distributor for Como Manufacturing Corporation, makers of Hollycane, was announced this week by Bill Sholteimer, vice-president of the manufacturing firm.

Logan will handle entire state of Indiana plus Chicago trading area including Northern half of Illinois.

Logan is located at 2220 Millennium Ave., Chicago, and is owned by Jack Nelson, Jr. Sales personnel and service department have already been set up to take care of orders of this miniature model coin operated industrial crane and immediate deliveries of Hollycane are being made.

Give to Conquer
CANCER

SMOTHER, SPEEDIER PROFITS WITH
THE BUCKLEY PUCK

PACKED 8 IN HANDY PLASTIC BOX - PRICED LOW

A HIT from the day it was introduced. The perfect production method, properly chromed, and packed in an attractive plastic box. The Buckley Puck brings smoother, speedier profits to all types of automatic phonos. Writes for springs and things. PRICED LOW FOR TODAY'S MARKET. Write Now.

WORLD FAMOUS
BUCKLEY WALL AND BAR BOX
16-20-24-32 SELECTION Buckley Wall & Bar Boxes. World famous for bringing bigger, better, steadier profits for all types of automatic phonos. Ship them with the phonos you have today. PRICED TO MEET PRESENT PHONO CONDITIONS. Write Now for prices of the boxes you want.

BUCKLEY MANUFACTURING CO.
4223 W. LAKE ST., CHICAGO 24, ILL.
(All Phones: Van Buren 6-6363)

EASTERN FLASHES

This week brought out the sunshine, baseball, and large numbers of coin men to Twentieth Avenue. Also most of the ten thousand Chicago Cub-wood baseball fans, all were so busy selling equipment, not even one radio was going. In talking with ops as well as wholesalers, we are happy to report activity at all points with not as much as one customer turning a wheel.

Dan Christopher, old time arcade owner, whose activities today include running of arcades in New York, New Jersey and Virginia, visits Mike Munves and leads up with many new pieces for the coming season. Remember back quite a number of years when Dan closed his ten-cent Charlie on 14th Street, and operated a night club on the floor above. Dan gave Joe Howard (H. I. Winder) the King of Coin -Op the chance of a lifetime in his floor show. Howard must have been over seventy at that time, but from then on, he gained popularity all over again. In addition to entertaining Christine, Munves kept running from one customer to another all day. With so many orders on hand, Mike's big problem now is to get the equipment to the arcade men as rapidly as possible—and he claims shipments are going out rapidly due to the additional men and freight clerks now employed.

Harry Pearl, of Bert Lane, Inc., brings his smiling and handsome countenance to the coin-op world this week. Harry is doing all he can to sell a new Gemco product, Harry? Sam Rahnowitz, one of our early day operators and wholesalers, building up a route of amusement machines in the Atlantic Highlands and Long Branch, N. J. area.

Local coinmen meeting weekly to organize a drive for funds for an industry wide United Jewish Appeal. Committee so far includes: Al Denver, Barney Sugarman, Charles Aronson, Bert Lane, Sidney Levine, Jack Samel and "Senator" Al Brodsky (Beau Denmar). Plans are being made for a theatre or night club party. A drawing will be held, the winners to come away with automatic phonos and amusement games (which have already been donated by manufacturers). American Coin Distributing Company, off to his Miami, Florida, residence for a few weeks. He's expected back around the last of May. Meanwhile, Bob Fiol, one of the largest operators in Miami, has moved to the new Tenth Avenue office, reports business picking up each week since the opening. Marcus Klein leaving around the middle of June for a European holiday, which will take him in Europe, Phil. From, Miami Distributing Company, Irvington, N. J., visits his friends along the way, completing several fine deals in used music.

Dave Stern, Seacoast Distributors, Elizabeth, N. J., beaming enthusiastically over the reception given to his newly converted to Rock-Ola’s new shuffle “Jungle Shuffle.” “We have enough orders on hand right now,” said Dave, “to keep the factory busy for us alone.” By the way, did you know that Dave has been buying up all the “Skyfighters” he can lay his hands on. He is so anxious to pick up as many more “Skyfighters” as is possible that’s he’s hired an assistant, Pete Fleser, for this very purpose. Hey, Dave, leave a few around for some of the other coinmen. Anthony Kollbasi and Herry Schleisenger, both associated with Square Amusement Company, Foughkeeper’s, N. Y., and Extrenal Orders are being placed for a large new shuffle. A new Tenth Avenue office, reports business picking up each week since the opening. Marcus Klein leaving around the middle of June for a European holiday, which will take him in Europe, Phil. From, Miami Distributing Company, Irvington, N. J., visits his friends along the way, completing several fine deals in used music.

DALLAS, TEXAS

Kenneth Smith, better known to the music ops as “Smitty” is back in the record business again, representing Mary's Record Dist. Co. We are very glad to know that Henry Manning will be on hand for the open house at American Distributing Company. It will be Henry's first venture out since his very serious heart attack. Gene Wells, who has been out of the hospital over to 45 rpm. Gene tells me that if the experiment works out to his satisfaction all his equipment will be converted. Loll will be on the floor with all manufacturers. Operators... Hey fellows! Have you noticed Joe Matusso's charming secretary? Her name is Mary Cass.

Howard Wehlsiger and Tommy Chatten are at it again. Who can catch the most fish is yet to be decided. Howard's count is five and Tommy is thirty-five on him. Boba Magee, of Dallas for a day. . Jack Eskow is sporting a new hat. Gene Wehlsiger is doing same in a fine new tuxedo. Mrs. and Mrs. Phelps were in from Corascia. Tom Clew chewing the fat with Bill Chatter at American Dist. Co., Kempp and Brown.  . Joe Shepley confirming the reports that business is good. . Paul Glass making great plans for the big step come May 15th. . Mrs. Macy Henry dropped up from Houston in her new Pontiac, given to her recent birthday by Mr. Henry. Hey, Bill Underwood, Itasco, dashing around Dallas.
**EXHIBIT SUPPLY COMPANY**

4218-4230 W. LAKE STREET
CHICAGO 24, ILL.

**NEW NEW SPEED RECORD 60 SECONDS a GAME**

**FAST PLAY SWIFT ACTION TOTALIZER THAT RECORDS SCORE FOR 1 OR 2 PLAYERS**

**ALL MECHANISM IN CONVENIENT BACKBOX—BUILT FOR BIG EARNINGS**

**Wurlitzer To Show A Beautiful Balance Sheet** — R. C. Rolfing

In an interview with a representative of Merrill Lynch, Pierce, Fenner & Beane, investment brokers, and publishers of “Investor’s Reader,” R. C. Rolfing, president of The Rudolph Wurlitzer Company, this city, stated that the firm is about to render a pleasing report for its 2,450 stockholders in its annual report due in May.

“The Investor’s Reader,” in its issue of April 12, stated “Last week President Reub C. Rolfing said his company would show a ‘beautiful balance sheet.’ Mum about net income he would only admit the company had done much better than the fiscal year ended March 31, 1949, when a combination of company finances, post-war competition, management and inventory problems racked up a consolidated loss of $1,957,000. Reason for the discordant note which put an end to 13 prosperous years was after V-J Day commercial phonographs flooded the market at cut-rate prices. Consequently Wurlitzer’s inventory moved slowly. Besides Wurlitzer had an internal problem in the phonograph division. Now the company has slashed its inventory of old phonographs to zero; it has just introduced a sparkling new model which it financed with its own funds; it has new personnel to replace those who left a year ago.”

Covering four pages, the article delves into the history of The Rudolph Wurlitzer Company, and its connection with the juke box industry when in 1932 it introduced its first model. Stating that juke boxes do not cater to longhauls, but to dancers, drinkers and those of the public who listen to popular music, Rolfing said “Recently Seeburg introduced a super juke box with 100 selections, but Wurlitzermen think their new model 1250 with 48 selections is more economical. Reasons: 1), more records boost operating costs; 2), customers waste time while they dawdle over selections; 3), in any week there is only a limited number of really top tunes; 4), the new model 1250 is the only juke box that will play either 78, 45 or 35 1/3 rpm records.”

Rolfing figured that in pre-war days Wurlitzer supplied about 60% of the phonos every year; with the ratio now about 40%. He stated that production on the new 1250 model “will reach about 2,000 monthly very soon.”

**Morrison To Display Truck Service Bodies At ACMMA Show**

BUFFALO, N. Y.—Morrison Steel Products, Inc., this city, manufacturers of truck service bodies, and who will show its products to the coin trade at the forthcoming ACMMA Convention at the Sheraton Hotel on May 22, 23 and 24, announced the production of two new models of its all-steel, all-purpose service and utility truck.

The new “Carry-All” models have been designated as B-750 and B-910. They have been designed for greater capacity and heavier loads. They fit all standard half, three-quarter, and full ton new and used truck chassis.

These models give complete weatherproof and weather-tight closure, it was stated. They are designed for ready adaptation to any job. Standard and optional parts include overhead ladder racks, tailored caravan canvas tops, sliding metal roofs, sectional material trays, shelves and side boxes. Morrison “Carry-All” models and accessory equipment are sold thru franchised chassis dealers strategically located from coast to coast.

“A survey shows conclusive proof of the demand which exists in the coin machine industry for such an all-purpose service and utility body” stated

_MSG_

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
Any One of these SENSATIONAL COUNTER GAMES
IN ANY LOCATION WILL INCREASE YOUR PROFIT FAST!

BUDDY—Cigarette or Fruit Reels
CUB—Cigarette or Fruit Reels
ACE—Poker Card Reels

WANT
CITATIONS
WILL PAY 5200. EA. F.O.B. PHILA.
Write—Wire—Phone
DAVID ROSEN
855 NORTH 1ST ST.
SAN ANTONIO, TEXAS 78215
(Phone: Stevenson 2923)

COMET INDUSTRIES, INC.
2649 W. Fullerton Ave.
Chicago 47, Illinois
(Tel. Distinct 1-2844)

WE STOCK PARTS FOR DAVAI COUNTER GAMES. WRITE FOR PRICES.

WANTED
BY ONE OF CHICAGO'S MAJOR MANUFACTURERS
.... ideas, inventions or completed working models of all types of new coin operated machines. Your product, ideas, or invention, if it meets approval, will be given complete and immediate attention. You will be contacted directly after receipt of your first letter. You can write in full confidence. You are assured complete protection.

Give Full Details to . . .
Box No. 150
c/o The Cash Box, 32 W. Randolph St., Chicago 1, Ill.

CHICAGO CUMMERS
A group visiting columnists were relaxing at one of their favorite entertainment spots the other day, and the conversation turned to the remarkable ingenuity of the manufacturers of amusement machines. It was stated that every conceivable game connected with athletics has been manufactured with the exception of wrestling. With this "green and growing" sport so popular these days, being given national coverage thru television, it was suggested that some manufacturer turn his, planning and engineering staffs busy. "Now there's some assignment" stated one of the columnists, "but I'll give odds that it can be accomplished if we can get our line factories gives it some concentrated thought."

Jerry Halsey, Buckley Manufacturing Company, reports the firm's new "Buckley Pack" for shuffle games is the latest in wonderful reception from coinmen all over the country, and he's busy all day long filling orders. He states that the Buckley Wall Box also is going strong. . . . Avron Gensburg, Chicago Coin Machine Company, tells about the wonderful reception reported received on the new and improved shuffle game "Chicago Coin Baseball" which has been out for location tests. Shipments began this week, and his men are now supplying a number of distributors calling in for more equipment. Altoho the firm is rushing out its "Baseball," orders still keep pouring in for the "Buckley Pack." New the firm is going on both as rapidly as possible. . . . Ed Levin, sales manager of Chicoin in New Orleans seeing the trade. . . . Eugene Haiges, plant superintendent for Chicoin, away from his family in Florida for a well earned two-week vacation. . . . Demand for Williams' "De-Luxe Bowler" gets heavier and heavier" says Sam Stern. "When operators get this shuffle game out on location, they find their collections surprisingly low, and then they rush to our distributors for additional machines. Then the distrub phones in for rush shipments of machines, which we are taking care of as quickly as possible." . . . Irv Blumenfeld, one of the generals of General Vending Sales Corporation, Baltimore, Md., in town seeking the firm's products. . . .

Ted Rubenstein finally rides himself of the pestiferous cold that has been plaguing him for many weeks, and now able to give his full time to taking care of those orders which have been piling in . . . Welly Finke and Joe Kline tremendously thankful and more than a little surprised over the volume of business being done by its first Distributors Wide Distributing, displaying Williams "De-Luxe Bowlers" and Exhibits' "Strike" and reports sales on both games exceptionally heavy. Al attributes the popularity of his firm to the fact that there are always four mechanics available to service his customers. . . . Bruno Kosak of M & T so busy answering phones and handling incoming orders, we are only able to talk with him a moment—"a mad house" chimes Bruno. . . . Art Weinand, chief of the firm's "Premier A-Card" a tremendous hit, informs Alvin Gottlieb of Detroit & Gottlieb & Company, who first introduced this five-ball game a week ago. He reports that the firm is planning several new games for visiting ops who'll attend the forthcoming CMI Convention in June. The firm entertained some visiting Canadian distributors, Herb Jones, as reported here a number of weeks ago, are being permitted to inspect all five ball games. . . . Fletcher Blakocks, F.A.B. Distributing Company, New Orleans and Atlanta, in town for a visit with Billy Deselm of United Manufacturing Company. "Buckley's "in press" going great in my territory" reports Fletcher. "What's so surprising?" asks Billy coyly "are operators in your territory so different from those all over the country?" . . . Ed Ratakoff of AMI, working day and night getting the firm's new sales offices settled at 154 N. Lashlee Street. Ed extend an invitation to all in the industry to visit with him at the new headquarters. . . . John Haddock, president of AMI, busy getting the firm's new set-up completed at the Convention, reports he will be in for a visit in a week or so. . . . John Conroe, J. H. Keeney, jubilantly reports that the firm's two new shuffles "King Pin" and "Lucy Sticker" make immediate hit with groups of amusement machine operators, shuffling game being rushed all over the country. Conroe also extremely happy over the tremendous amount of orders being taken on its new cigarette vendee. He reports Keeney will have some new equipment to show at the ACMA Convention in May. . . . Harry Brown of Savannah, Ga., in town visiting around and engaging in various civic and park activities starting at top speed, Bill Billheimer of Coto Manufacturing, working twenty-four hours a day and seven days a week to take care of the orders for "Hollycraze.". . . We don't know how he does it, but in addition to handling a number duties over at Coto Manufacturing, Herb Jones is also president of ACMA, and he says enthusiasm for the convention is growing greater every day, and he expects a tremendous turnout off visiting columnists. . . . Jack Nelson, sales manager forrelu, out on a country, Johnny Bilotta, Newark, N. J., distributor spent several days in town visiting the manufacturers. . . .

WANTED
by Ray Rock-Ola Manufacturing Company, Invited to attend the White Sox opener by several different friends, had to pass it up. With demand for the firm's new shuffle "Jungle Shuffle" so large, and press here was tremendous blast, Art is too busy to take a moment's relaxation (if watching the White Sox can be called relaxing). . . . Bally exzce Ray Moloney, Herb Jones, Tom Callahan, Arend Neen and others get together for a dinner one evening. . . . Jenkins looking better and better and getting back his old pep. . . . Bill O'Donnell, in town returning to the factory after spending a week-end in St. Paul. . . . Joe Batten, Exhibit Supply, reports distribute phoning in enthusiastic orders for the firm's new shuffle "Sticker" and placing enough orders to keep the production line busy for a long, long while. Batten's problem is one in fact coming out to distribute in quick order and in sufficient quantities to satisfy them. . . . Charlie Pieri still out on the road. . . . Clare Meyer, traveling thru the New England states and amusement parks, reports great demand for Exhibit's Rotary Merchandiser, Broncho Baster, and Two Player Hockey game.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
The Cash Box

Page 27

April 29, 1950

this is it...

CMI
Coin Machine Show

June 26-27-28, 1950

- You'll see the greatest array of coin operated equipment—Amusement—Music—Vending—Service—ever brought under one roof.

Bring the wife and kids. There will be tickets for their favorite radio shows, fashion shows, sightseeing trips... something every day.

It'll be the only Coin Machine Show this year under the direction of the industry's leading trade association.

For information write:
COIN MACHINE INSTITUTE
134 N. La Salle Street
Chicago, Illinois

HOTEL STEVENS
The World's Largest
Chicago

There Is No Substitute for CMI's Annual Coin Machine Show

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
Bally's Super Bowl is now open. The tiny, squeezed-in space is a popular venue for the fans, especially during the games. The jukebox is full of classic tunes, and the dartboards and shuffleboard tables are always busy. The patrons enjoy the atmosphere and the games, making it a favorite spot for many.

In Minneapolis, the world of amusement continues to thrive with the recent opening of the Bally's Super Bowl. The small space is packed with activities, such as dartboarding and shuffleboarding, providing a fun and engaging experience for those who visit. The jukebox plays a variety of songs, setting the mood for the game action. Overall, the establishment offers a lively and entertaining environment for its customers.
## How To Use "The Confidential Price Lists"

**FOREWORD:** Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter, "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange — posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists", rather than show no price, retain the last known quotations for such equipment as the subscriber at least 25% less known prices as a basis to work with. Prices continue to be very widely divergent these days. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth $75.00. Of course, conditions, appearance, demand, territory, quantity, etc., must all be taken into consideration. "The Confidential Price Lists" report each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

**METHOD:** "The Confidential Price Lists" should be read as follows: First price listed is the lower price for the item. Second price given is highest price. Where only one price appears this should be considered lowest price.

### SEEBURG (Cont.)

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<td>5, 10, 15, 25 Wallomatic 8 Wire...</td>
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### PACKARD

**Pipa Mor Wall & Bar**
- Manhattan... 145.00
- Model Pipp... 125.00
- Hideaway Model 400... 89.50
- Hideaway Model 100... 119.50

**Consolettes**
- Willow Adaptor... 14.50
- Chestnut Adaptor... 15.00
- Willow Box... 15.00
- Poplar Adaptor... 15.00
- Maple Adaptor... 15.00
- Juniper Adaptor... 15.00
- Elm Adaptor... 15.00
- Pine Adaptor... 15.00
- Beech Adaptor... 15.00
- Spruce Adaptor... 17.50
- Ash Adaptor... 17.50
- Walnut Adaptor... 17.50
- Cherry Adaptor... 17.50
- Oak Adaptor... 17.50
- Birch Adaptor... 17.50

### MILLS

- Zephyr... 29.50
- 450... 29.50
- Dance Master... 25.00
- DelUXe Dance Master... 40.00
- Do Ri Mi... 25.00
- Panorama... 125.00
- Thames... 25.00
- Embassy... 25.00
- Panorama Adaptor... 8.50

### A M I

- Hi-Bay... 49.50
- Singing Towers (201)... 39.00
- Streamer 5, 10, 25, 50... 25.00
- Top Flight... 25.00
- Singing Towers (201)... 39.00
- Model A-6... 350.00
- Model B-12... 495.00

### BUCKLEY

- Wall & Bar Box O... 50.00
- Wall & Bar Box N... 125.00

### AIREON

- Super DelUXe (156)... 79.50
- Blonde Bomber... 129.50
- Fireball... 119.00
- "7 Hideaway"... 39.50
- "18 Coronet"... 179.50
- "Golden Gold"... 299.50
- Impresario Speaker... 17.50
- Melodleon Speaker... 17.50
- Carillon Speaker... 22.50

### FIVE-BALL AMUSEMENT GAMES

- ABC Bowler... 35.50
- All Bala... 45.50
- Alice... 54.50
- Aquadale... 65.50
- Babie... 75.50
- Baby Face... 75.00
- Baffle... 50.00
- Ballybo... 25.00
- Band Leader... 59.50
- Big Top... 49.50
- Big Top... 60.00
- Blue Skies... 39.50
- Bonanza... 12.50
- Bowling Champ... 79.00
- Bowling League... 12.50
- Bounce... 60.00
- Buccaneer... 55.00
- Buttons & Bows... 45.00
- Camel Caravan... 129.50
- Camel Caravan... 129.50
- Carnival... 39.00
- Charleston... 89.50
- Carolina... 14.50
- Charleston (Chicon)... 44.50
- Chico... 44.50

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### FIVE-BALL AMUSEMENT GAMES

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### CONSOLES

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**JENNINGS**

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UNITED'S

SHUFFLE ALLEY EXPRESS

PATENT NO. 2,192,596
REGULATION BOWLING SCORING

NEW, REALISTIC ANIMATION
DISAPPEARING PINS

EXTREMELY FAST PLAY
TWO WEIGHTS USED

EASY TO SERVICE
Entire Playfield Hinged

UNITED'S PROVEN DROP-CHUTE
"JUST DROP IN COIN"

TWO SIZES
8 FT. OR 9½ FT.
BY 2 FT.

SEE YOUR DISTRIBUTOR

UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

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NEW HIGH-SPEED TOTALIZER CUTS PLAYING TIME IN HALF... DOUBLES EARNING POWER!

Bally SPEED BOWLER

NEWEST SHUFFLE-BOWLING SENSATION!

Entire Mechanism Located in Back-Box

All the bowling-skill and shuffle-science of the record-smashing SHUFFLE-BOWLER... plus new, improved HIGH-SPEED TOTALIZER that registers the score twice as fast as on other bowling games, cuts playing-time in half, DOUBLES EARNING POWER... plus new, animated upright pins that actually flip out of sight as roll-overs are hit... plus new, simplified mechanism all conveniently located in back-box. For biggest bowling profits order SPEED-BOWLER now.

Choice of two sizes: 9½ ft. by 2 ft., 8 ft. by 2 ft. A gold-mine either way!

Animated Upright PINS ACTUALLY DISAPPEAR as roll-overs are hit... automatically reset

2 SIZES
9½ FT. LONG
8 FT. LONG
(FOR CROWDED SPOTS)
BOTH 2 FT. WIDE

See us at the ALL-INDUSTRY SHOW
HOTEL SHERMAN CHICAGO
MAY 22, 23, 24

Champion Kentucky Clover-Bell