The above picture avidly depicts the hustle and bustle of the Rainbow Recording Corporation, indie plattery currently riding hot via a flock of recorded hits. The rhyme and reason for the firm's success can be attributed to the above trio, left to right, Eddie "Piano" Miller; Rainbow president Eddy Heller; and balladeer Dick Todd. Among the winners that the firm has etched are "She Wore A Yellow Ribbon", "Music, Music, Music", "She's My Easter Lily" and the smash "Daddy's Little Girl". The platter's amazing knack in producing hits has made the disk industry look to their laurels, with Rainbow's latest release, "Juke Box Annie", providing the spark for still another winner for the nation's music ops. Eddie Miller and Dick Todd are under the personal guidance of Eddie Heller, and are exclusive Rainbow recording artists.
You don’t have to worry about obsolescence if you operate Wurlitzer 1250s. No change in record speed can “bench” this phenomenal phonograph. All you will have to spend is $8.75 for an adapter kit and under 30 minutes changeover time and your Twelve Fifty will play 33-1/3 or 45 R. P. M. records. What’s more ... you can play all top sides by using two seven inch records in each tray.

No need to live on a prayer and a promise of what we hope to do for you in the future.

Wurlitzer has protected your phonograph AND your present remote control investment ... as of NOW.

Just one more example of Wurlitzer leadership ... this time through far-sighted engineering that incorporated the welfare of the operator way back in the blueprint stage.

And look at all these Features too!

48 SELECTIONS FROM 24 RECORDS
Ample tone variety, yet no increase in record investment.

AMAZING DYNATONE SOUND SYSTEM
Adjustable to produce the best qualities of any speed record including the high fidelity of the new micro-groove records.

TOP RECORD ECONOMY
Two tone arms with Zenith Cobra Stylus for top quality tone plus 50% saving in record and needle wear.

NEW EYE AND PLAY APPEAL
Outstanding all-over beauty with the accent on the upper level where it attracts all eyes.

NEW SERVICE ACCESSIBILITY
Actual, provable savings in service time and costs through instantly assessable, readily replaceable units.

PRICED FOR TODAY'S MARKET
Priced to make it a profitable investment for any operator NOW AND IN THE FUTURE.
WILL SHUFFLE GAMES
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EASTERN FLASHES—CHICAGO CHATTER—LOS ANGELES CLIPPINGS

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THE CONFIDENTIAL WEEKLY OF THE COIN MACHINE INDUSTRY
THE CASH BOX IS THE OPERATOR’S MAGAZINE
IT IS NOT SOLD ON NEWSSTANDS

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CORRESPONDENTS IN LEADING CITIES THROUGHOUT THE UNITED STATES

IN THIS ISSUE
April 15, 1950
Vol. 11, No. 29

The Cash Box has been recognized by various associations of coin machine operators throughout the United States as their official weekly magazine. "The Confidential Price Lists" gives prices of all new and used coin operated machines of all kinds, weekly reporting all market changes and continually adding all new equipment. "The Confidential Price Lists" is officially recognized by many cities and states throughout the country as the "official price book of the coin machine industry." It is an integral part of The Cash Box. The "Confidential Price Lists" is used in settlement of estates, in buying, selling and trading of all coin operated equipment. It is the one and only officially recognized price guide in the coin machine industry. "The Confidential Price Lists" is used by finance firms, factors and bankers to guide them in making loans to the members of the coin machine industry.

Talking It Over

For as many years as we can remember there has been a hue and cry thrown out the industry, especially by the more deep thinking members of the coin machine fraternity, for greater and more intensive public relations effort to offset the abysmal ignorance regarding this industry which seems to insist on predominating in many official and, especially, public quarters.

From its very inception The Cash Box continued to urge the creation of a "National Public Relations Bureau" for the entire coin machine industry. It feels today, as it did then, that such a Bureau would prove invaluable to all concerned with this trade.

Naturally, there are many differences of opinion regarding the what, how, why, when and where about a "Public Relations Bureau." But, all these differences always dissolve down to one common denominator that there should be in force a Public Relations Bureau of outstanding character for all concerned with the industry.

And, as is usually stated, such a Bureau would be of great help in answering for better understanding with the public, its officials, and all others with whom this field is daily concerned.

The fact that no "National Public Relations Bureau" has yet become fact shouldn't too much upset the average coinman. He must look back on all the attempts which have been made and which, in great part, failed because of his own lack of interest at the most crucial moments.

In the City of Chicago even such an outstanding institution as the Chicago Board of Trade just can't seem to agree on the how, when and where for a public relations bureau. But, all its members do agree that there should be in active existence a public relations bureau to help the public and its officials to better understand the Chicago Board of Trade.

Robert P. Vanderpoel, Financial Editor of The Chicago Herald-American reports, "Over a long period of years there has been considerable dissension within the Board as to proper public relations. Some members have seen little need for a public relations program of any kind. Some have favored open warfare with unfriendly administrations in Washington. Others have argued for 'smoking the pipe of peace.'

"Relations with the press, too, have been hot and cold. Some members have refused to recognize that the Board is a semi-public institution and have wanted to have it run pretty much like a private club. Others have said: 'We have nothing to hide. Let's adopt a frank and open policy and cooperate with those whose job it is to gather the news.'

"In short, as the reader peruses the above lines, he somehow senses their smack of familiarity in regards to what has and is transpiring in the coin machine industry. And, therefore, he shouldn't be too much perturbed that there is not as yet in effect a "National Public Relations Bureau" of the kind which all in the industry would be proud of. This is a young industry, not as aged as the Chicago Board of Trade. This industry has, in its own course, progressed far toward the need for a Public Relations Bureau which would incorporate all divisions and all elements of the field and which Bureau will, it is hoped, be the answer.

At least such is the hope of this publication.

www.americanradiohistory.com
Will Shuffle Games Last Much Longer?

Surprisingly, these past few weeks, inquiries have been received by this publication asking whether the shuffle games would continue to remain as popular much longer.

This sounds just like the queries which were made many years ago during the beginnings of the pinball games.

Almost every year, without fail, the query arose, during the very height of pinball popularity, as to whether the pins would continue to sell in as great volume as they had in the past.

The fact that they are still here today, in a much changed and revised fashion, attests to the fact that the public's love for any amusement once become habit, lasts for years.

As far as the shuffle games are concerned, there is no doubt that the popularity of this type amusement machine will continue on for some years, even in its present stage, with the public just as happy and eager to play it.

The first place, to use cold figures, it must be remembered that there are today over 2,500,000 retail locations in the United States.

If the manufacturers, who are today producing shuffle games, were to work at top speed for the next two years they wouldn't be able to satisfy even ten per cent of this potential.

And, as everyone in the coin operated machines field will agree, ten per cent of a complete potential market, isn't asking for too much, especially when the shuffle games have already proved that the public likes them extremely well.

Cold figures are hard to eradicate by just mere talk. They are factual to an extreme. Therefore, from the standpoint of just figures alone, and from the further standpoint that all agree at least ten per cent of the market can be sold, the manufacturers still have a long way to go, at least two years and maybe even longer, just to satisfy this fraction of the entire potential market.

Supposing, too, that future developments from the present shuffle games are such that they attract even greater interest than they already have from the public and play continues at peak heat.

This, being the fact, there is no doubt that 10% of the market will prove very small indeed. Perhaps 25% and even 50% of the entire possible market may go over to shuffle games and, if such becomes the case, then the field can go on for five and ten and even more years, just as the pinball games already have done.

The very first popular priced pin games were introduced early in 1931. It is now 19 years that these machines, with progressive changes, have continued to fascinate the public. It is a surety that the pinballs will, with more changes yet to come, go on for many more years.

Therefore, the shuffle games have every possibility of reaching somewhere along this record sales potential, and with the way they have started, there now seems to be no doubt that they are headed for an entirely greater market than anyone ever dreamed they would attain.

Few changes have been made since the introduction of the first of the shuffle games. The same type play continues. Yet, the public become ever more fascinated daily, and sales are zooming all along the line.

Even conversions, so early in the game, have come to light and these, too, are already selling in goodly quantity. This in itself proves the power of the shuffle game from the standpoint that public interest remains great and grows greater each day.

The shuffle games have continued to open much territory. They are pure amusement from every standpoint. They are the type game which all in the industry hoped for. They are sure to reach even greater heights of popularity as more territory is reached into by operators.

Population increase, new players who have grown to age in these past years, continued popularity of athletic type amusements, and many, many more reasons of a definitely factual nature can be brought to the fore to prove why the shuffle games will continue on for some years to come.

What most of the questioners regarding the lasting power of shuffle games probably mean is will the shuffle games continue to sell in as great volume as they are selling today?

That answer can be based on the pinball game's past history. There were times when inventive genius went stale, and pinballs sold in lesser volume. Just as many times, when inventive genius jumped upward, they sold in very great quantity.

Volume is based, many times on the new features which can be incorporated into the play action of any product to re-stimulate interest to a point where the game actually assumes a new and more fascinating appeal for the general public.

This was proved by the introduction of scoring (mechanical and electrical) in pinballs. The first bumper play action. Progressive scoring. Flippers. And the many other ideas which revived pinball play and volume production as well.

The same will prove true of the shuffle games. As long as inventive genius will find replacement ideas which will be as readily accepted by the public as the original idea that made the game popular, then shuffle game sales volume will continue high.

Simple arithmetic, being the basis for all sound and logical reasoning, is used again in the instance of whether shuffle games will last much longer. The fact remains that not even 3% of the market potential has as yet been covered by these new and sensational success products.

It will take at the very least, figuring on continued speed production some years to reach near 10% of the market potential of 250,000 games.

Therefore, the continued volume sales of shuffle games, to reach the 10% figure of the entire retail market potential, are assured; as long as no other factor enters into the picture which might, in any fashion whatsoever deviate the games from their present course and thereby offset the volume sales possibilities.
MUSIC! MUSIC! MUSIC!

* TERESA BREWER
CA-462—Mickey Katz
CO-38704—Hugo Winterhalter
CR-60153—Annis Bros.
DE-24881—Carmen Cavallero
LJ-604—Teresa Brewer
ME-5397—Two Ton Baker

IF I KNEW YOU WERE COMIN' I'VE BAKED A CAKE

* EILEEN BARTON
BE-5005—Tommyカルト
CA-916—Benny Strong O.
CO-38707—Al Trace O.
CR-60159—Herman & Bolger
ME-5392—Eileen Barton
MG-19660—Art Mooney O.
NA-9159—Eileen Barton
VI-20-3711—Fontaine Sisters

CHATTANOOGIE SHOE SHINE BOY

* RED FLEYE—RING CLOSEBY
CA-42382—Tommy Duncan
CO-3856—Jimmie Davis
CO-25649—Les Maloff
CR-60188—Fred Sexton
DE-60147—Bill Darnel
DE-38486—Ring Closeby

I SAID MY PAJAMAS

* MARTIN & WARREN
CA-2411—M. Whiting-De Vot
CO-38709—Dorli Day
DE-60157—Robbin-Tillot

DADDY'S LITTLE GIRL

* DICK TODD
CA-450—Jimmie Davis
CO-38711—Dick Jurgens O.
CO-25620—Roy Smith
CR-60158—Bob Laborcy
DE-4872—Mills Brothers

THE THIRD MAN THEME

* ANTON KARAS—GUILLOMBARDO
CA-820—Alton Roy O.
CO-38706—Hugo Winterhalter O.
CO-38562—Sid Vonne Quarter
CR-60155—Owen Bradley
DE-25790—Ethel Smith
DE-24839—Roy Lombardo O.
DE-3949—Tony Natoli

IT ISN'T FAIR

* SAMMY KAYE O.
CA-868—Benny Goodman O.
CO-38735—Les Brown O.
CR-60157—Bill Harrison
DE-24845—Jimmie Davis
Gal-953—Ray Dury
RAP-105—Jimmie Davis

DEARIE

* MERMER & BOLGER
CA-3588—Stafford-MacRae
CO-38712—Jimmie Davis
DE-24877—Herman Bolger
DE-58499—Ray Dury

RAG MOP

* AMES BROS.
BU-456—Johnny Lee Willis
BU-323—Chuck Merrill
BU-3958—Jimmie Davis
CO-38380—Roy Harding
CO-58187—Herman Bolger
CR-60142—Ames Brothers

PETER COTTONTAIL

* GENE AUTRY
CA-377—Jimmy Woolsey
CO-38705—Gene Autry
DE-24951—Guy Lombardo

** It's All In The Point **

NEW JUBILEE RECORD Hits For APRIL

Another BIG ONE By THE ORIOLES

"I WOnder When"

b/w "Moonlight"

 Jubilee 5025

BILLY MATTHEWS & THE BALLADEERS

"IF YOU ONLY KNEW"

b/w "I NEVER KNEW I LOVED YOU"

(2 sider) Jubilee 5024

THEY'RE GREAT ON THIS 2-SIDER

VIOLA WATKINS with Frank Humphries

"Laughing At Life"

b/w "Red Riding Hood"

Jubilee 5023

WILL GRAB THE NICKELS

LA VERNE RAY

"Yes He Did"

b/w "Rock and Roll"

duet with Arlene Talley

Jubilee 5022

Hot Blues

* "It's What's In THE CASH BOX That Counts"
"I DIDN’T KNOW WHAT TIME IT WAS" (3:07)
"NEVER HAVE I EVER FELT LIKE THIS BEFORE" (3:16)
EILEEN WILSON
(Decca 24978)

First rate rendition of the oldie on the top deck by chipper Eileen Wilson has the tiniest bit of surface for sure. Gala’s git up and does a neat job of spelling lyrics in tones that score. It’s a thrilling piece of music, delivered in excellent taste. The flip is a plush beguine, with a comedy set of romantic lyrics to match the splendor of the side. Music by Sy Oliver, in addition to a vocal chorus, is top rate, and starts to finish. Both ends are tailor made for the Juke box trade.

"LA MUCURA" (2:45)
"PERO QUE JELENGUE" (2:46)
CAB CALLOWAY
(London 632)

Cab Calloway turns in some fair work on a pair of Latin flavored calypso sides that rock and roll from start to finish. Wax isn’t just Juke box material, but Cab’s wide bevy of fans may go for it. Top deck has an English vocal chorus that is cute, but don’t even think about the flip. Flip is in the same vein with the pace a bit hotter. Ops who have the spots might listen in.

"CHOO'GUN" (2:51)
"I DON'T CARE IF THE SUN DON'T SHINE" (2:46)
DEAN MARTIN
(Capitol 146)

Dean Martin’s rendition of this rising novelty hit should do well on the box. Found vocal toned ring true throughout, with Dean doing a great job. Flip is a rhythm ballad that has the earmarks of a hit. It’s a mellow number with lively lilt, and is handled by Dean in wonderful manner. Take note of the great Dixie background furnished by Paul Weston and ops have an excellent cut of wax.

"JUKE BOX ANNE" (2:49)
"THE HAYES BLUE" (2:51)
EDDIE CANTOR—LISA KIRK
(Sammy Kaye Orch (RCA Victor 20-3751)

Top pairing of this trio of pro’s on this novelty should meet with ops approval. Vocal hooks are split by Cantor and Miss Kirk, with the Kaye orch lending top notch musical support. It’s a mellow corny hit that should have fans and ops alike on the go. The flip is in the same vein and has that same professional atmosphere about it. Ops should get with it.

"GREEN ON THE GREEN" (2:44)
"THE ROSE OF MOONCOIN" (2:51)
PETER WM. JULIAN
(Rich-K-Tone 475)

Mix of songs tinted with a shade of Erich green via Peter WM. Julian shows for a fair enough bid for Juke box smokers. Both ends of the wax feature the balladmers strong Irish tenor in crystal clear tones. While the material offered isn’t top commercial stuff, Julian’s delivery of same should do well in those spots that go for this brand.

"LITTLE DARLIN’, LITTLE ANGEL" (2:52)
"BE MINE" (3:12)
(RCA Victor 20-3725)

MINDY CARSON

Novelty sensation that will surely boost the stock of chip Mindy Carson, and likewise result in peak play profits for music operators. It is the top deck presently in the thrash tagged “Little Darlin’, Little Angel.” Ditty is one of the cleverest pieces we’ve heard in the pleasure of hearing in a long time. Adapted from the famed “Quartet” of Rigolotte,” this side echoes with the spark and gild of Juke box silver all about it. Tune rolls along at a lively pace, with Mindy purring the cute lyrical expression in exceptional manner throughout. Excellent arrangement and smart musical, backdrop furnished by maestro Henri Rene all make the side brighter than it is. It’s Mindy all the way though turning in as neat a vocal performance that could be asked for. On the other end, Mindy switches tempo and comes up with another great side the Barth-Harding styled ballad that makes you stop and take notice. Mindy’s captivating tones of scintillating vocal beauty fit the mood and patter of the song from the start to finish. It’s a plush romantic story, one that the moon-in-Junors should go wild about. Both ends are blue ribbon winners—ops shouldn’t hesitate a second with this release.

"SUMMERTIME" (2:45)
"THE PICCULINO" (2:39)
EDDIE HEYWOOD
(London CRAG (MGM 1066)

Unique piano styling by Eddie Heywood should hold its own in the quiet spots. This piece shows Eddie tinkling the ivories in a fair manner, with the music echoing pleasantly. Wax isn’t too commercial, and is therefore very limited as far as Juke box appeal is concerned. Ops might listen in nevertheless.

"TENDERLY" (2:45)
"AUTUMN NOCTURNE" (2:51)
RAY ANTHONY ORCH.
(Capitol 960)

Ray Anthony sets up a pair of oldies in instrumental style, with the echo here aimed at the dance trade. Orch shows in fine manner, and is toned down in presentation. Sweet sax and lack of taping brass make the disc shine all the more. Biscuit and tempo of listening time—and more.

"PUT ON AN OLD PAIR OF SHOES" (2:25)
"WILHELMINA" (2:24)
EDDIE HOWARD ORCH.
(Mercury 5401)

Fresh wax by maestro Eddie Howard will prove to be extremely worthy to music ops. Top side has Edwy and the trio turning in a corn styled ditty, with a soft, yet nevertheless slick beat to it. It’s cute stuff that jells as you listen. The flip is the Howard rendition of the current piece hit from the “Wabash Avenue” flicker, and shows fair enough. Top deck for the modas.

"IT WAS EASTER I REMEMBER" (2:55)
"DON'T MAKE ME SORRY" (2:47)
(PACKARD (MGM 1066)

Pair of so-so sides by the Francis rain orch might make fair filler items. Top deck is a seasonal ballad handled by Bob Lamm in effective style. Couple with some of the oldies this week, it’s a romantic hit. Both ends feature the 88 work of the maestro. Wax doesn’t hold anything for music ops.

"CAR-ROOM-PAPA" (2:15)
"YIPPEE-I-DO" (2:22)
CARMEN MIRANDA—ANDREWS SISTERS
(Capitol 24979)

Pair of novelty sides from the name NMBC Flicker "Nancy Goes To Brazil." Carmen has Miranda and the Andrews Sistres off in another world. Both sides are flavored with a Latin tempo, and show Carmen and the vocal three splitting honors on some hard music. Wax may draw some action via the film, but doesn’t appear to have too much for the box.

"I’VE BAKED A CAKE" (2:56)
"I FOUND A ROSE" (2:45)
TOMMY CARLYL O.
(Rand. 560)

Sweet rendition of this current picture click won’t stop traffic by any means. Vocal work on this cute novelty by DeLoria Randall is fair enough, with the flip being a slow moon-glow tune, with the chippering the lyrics again. Ops have the hit rendition of the top deck—this one doesn’t shine in at all.

"SAN SUE STRUT" (2:23)
"I CAN’T GIVE YOU ANYTHING (BUT MY LOVE)" (2:57)
BEN POLLOCK ORCH.
(Discovery 131)

Great Dixie work by the equally great Ben Pollock crew, with the maestro strumming the melody with a pair of mellow sides. Top deck is up tempo pure rocking shots by the boys joining in. The flip has the aggregation going slow in dixie tempo on a standard that makes you wanna’ listen. It’s true authentic Dixie that the group offers, and should get a whale of a ride in the boxes.

"THE OLD PIANO ROLL BLUES" (2:44)
"CLOD HOPPER" (2:47)
JAN GARBER ORCH.
(Capitol 970)

Click disc breaking it up in many a location is set up by the Jan Garber orch. Side rolls in up tempo patter, with a chorus vocally handling the lyrical expression. It’s barrel-house heavy on top, and this rendition should hold its own. The flip is a dance instrumental, with the Garber gang displaying their musical wares. Ops might go for the top lid.

"BEWITCHED" (3:00)
"WHERE IN THE WORLD" (3:00)
ROY ROSS ORCH.
(Coral 60182)

Both ends of this one rate ops attention. Top deck is a grade A rendition of this ever lovin’ oldie, with Roy and the gang making smooth music. Echo of the wax rings true and should excite music fans. Flip is no bull, that’s gonna’ happen. Vocal refrain by Eddie Wells on this tender piece is plush and soothing throughout. Both ends will do extremely well in the boxes.

"BLACK LACE" (2:50)
"NO! NO! NO! NOT THAT" (2:45)
APRIL STEVENS
(Castle 160)

Novel rendition of this smooth, swinging number turns out fine on this slick. Spooling by April Stevens is quite attractive. Echo chamber effect gives the wax the all the more, with music by the John Sentesi orch filling the bill. The latter end has a slow, romantic ode in the offering for ops, with the bass purring the lyrics. Alto the song itself hasn’t happened, this rendition should boost its stock.

"BLUE SKIES" (2:52)
"THIS CAN'T BE LOVE" (3:01)
JERRY GRAY ORCH.
(Decca 24980)

Music in the Miller manner, with Jerry getting up yet another pair of smoothies that should keep the dancers happy. Top deck is a slow, smooth ballad style in rich blending. It’s the sort of sweet wax that gets a consistent ride on the boxes. Flip has the Gray crew switching to a mellow version of another standard. Both ends will do more than earn their keep in the boxes.
<table>
<thead>
<tr>
<th>City</th>
<th>Top 10 Songs</th>
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<tbody>
<tr>
<td>Chicago, Ill.</td>
<td>1. I'D'VE BAKED A CAKE (Eileen Barton) 2. MUSIC, MUSIC, MUSIC (Teresa Brewer) 3. ENJOY YOURSELF (Doris Day) 4. I'D'VE BAKED A CAKE (Eileen Barton) 5. DEARIE (Stafford-MacRae) 6. WITH MY EYES WIDE OPEN (Patti Page) 7. C'EST SI BON (Johnny Desmond) 8. I SAID MY PAJAMAS (Martin-Warren) 9. CANDY AND CAKE (Arthur Godfrey) 10. RAG MOP (Amos Brooks)</td>
</tr>
<tr>
<td>Los Angeles, Calif.</td>
<td>1. I'D'VE BAKED A CAKE (Eileen Barton) 2. MUSIC, MUSIC, MUSIC (Teresa Brewer) 3. ENJOY YOURSELF (Doris Day) 4. WITH MY EYES WIDE OPEN (Patti Page) 5. I SAID MY PAJAMAS (Martin-Warren) 6. C'EST SI BON (Johnny Desmond) 7. THE OLD PIANO ROLL BLUES (Lawrence Costa) 8. SILVER DOLLAR (Johnny Long)</td>
</tr>
<tr>
<td>Newark, N. J.</td>
<td>1. IT ISN'T FAIR (Sammy Kaye) 2. MUSIC, MUSIC, MUSIC (Teresa Brewer) 3. I'D'VE BAKED A CAKE (Eileen Barton) 4. MUSIC, MUSIC, MUSIC (Teresa Brewer) 5. ENJOY YOURSELF (Guy Lombardo) 6. I'D'VE BAKED A CAKE (Eileen Barton) 7. CHATTANOOGA SHOE SHINE BOY (Red Foley) 8. DADDY'S LITTLE GIRL (Dick Todd) 9. QUICKSILVER (Bing Crosby) 10. ENJOY YOURSELF (Guy Lombardo)</td>
</tr>
<tr>
<td>Coeburn, Virginia</td>
<td>1. MUSIC, MUSIC, MUSIC (Carmen Cavallaro) 2. I'D'VE BAKED A CAKE (Eileen Barton) 3. MUSIC, MUSIC, MUSIC (Teresa Brewer) 4. CHATTANOOGA SHOE SHINE BOY (Red Foley) 5. I ALMOST LOST MY MIND (F ern Warren) 6. ARE YOU LONESOME TONIGHT (George Blue Barton) 7. C'EST SI BON (Johnny Desmond) 8. RAG MOP (Lampl Hampton) 9. DADDY'S LITTLE GIRL (Dick Todd) 10. I SAID MY PAJAMAS (Martin-Warren)</td>
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<td>Cincinnati, Ohio</td>
<td>1. TELL ME LIES (Reggie Goff) 2. I'D'VE BAKED A CAKE (Eileen Barton) 3. MUSIC, MUSIC, MUSIC (Teresa Brewer) 4. CHATTANOOGA SHOE SHINE BOY (Red Foley) 5. I ALMOST LOST MY MIND (F ern Warren) 6. ARE YOU LONESOME TONIGHT (George Blue Barton) 7. C'EST SI BON (Johnny Desmond) 8. RAG MOP (Lampl Hampton) 9. DADDY'S LITTLE GIRL (Dick Todd) 10. I SAID MY PAJAMAS (Martin-Warren)</td>
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<tr>
<td>Seattle, Wash.</td>
<td>1. MUSIC, MUSIC, MUSIC (Teresa Brewer) 2. QUICKSILVER (Bing Crosby) 3. Peter Cotton Tail (Mervin Shiner) 4. CRY OF THE WILD GOOSE (Frankie Laine) 5. SHINE (Bing Crosby) 6. THE OLD SONG (Teresa Brewer) 7. I SAID MY PAJAMAS (Martin-Warren) 8. RAG MOP (Lampl Hampton) 9. DADDY'S LITTLE GIRL (Doris Day) 10. FEEL NO AIN'T (Mervin Shiner)</td>
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<tr>
<td>Shreveport, La.</td>
<td>1. MY FOOLISH HEART (Gordon Jenkins) 2. QUICKSILVER (Bing Crosby) 3. Peter Cotton Tail (Mervin Shiner) 4. CRY OF THE WILD GOOSE (Frankie Laine) 5. SHINE (Bing Crosby) 6. THE OLD SONG (Teresa Brewer) 7. I SAID MY PAJAMAS (Martin-Warren) 8. RAG MOP (Lampl Hampton) 9. DADDY'S LITTLE GIRL (Doris Day) 10. FEEL NO AIN'T (Mervin Shiner)</td>
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<tr>
<td>Syracuse, N. Y.</td>
<td>1. I'D'VE BAKED A CAKE (Eileen Barton) 2. I'D'VE BAKED A CAKE (Eileen Barton) 3. MUSIC, MUSIC, MUSIC (Teresa Brewer) 4. I'D'VE BAKED A CAKE (Eileen Barton) 5. WITH MY EYES WIDE OPEN (Patti Page) 6. I SAID MY PAJAMAS (Martin-Warren) 7. THE OLD SONG (Teresa Brewer) 8. RAG MOP (Lampl Hampton) 9. DADDY'S LITTLE GIRL (Doris Day) 10. FEEL NO AIN'T (Mervin Shiner)</td>
</tr>
<tr>
<td>Fertile, Minn.</td>
<td>1. MUSIC, MUSIC, MUSIC (Teresa Brewer) 2. QUICKSILVER (Bing Crosby) 3. Peter Cotton Tail (Mervin Shiner) 4. CRY OF THE WILD GOOSE (Frankie Laine) 5. SHINE (Bing Crosby) 6. THE OLD SONG (Teresa Brewer) 7. I SAID MY PAJAMAS (Martin-Warren) 8. RAG MOP (Lampl Hampton) 9. DADDY'S LITTLE GIRL (Doris Day) 10. FEEL NO AIN'T (Mervin Shiner)</td>
</tr>
<tr>
<td>Great Falls, Mont.</td>
<td>1. QUICKSILVER (Bing Crosby) 2. I'D'VE BAKED A CAKE (Georgia Gibbs) 3. GODS WERE ANGRY (Owen Bradley) 4. MUSIC, MUSIC, MUSIC (Teresa Brewer) 5. CHATTANOOGA SHOE SHINE BOY (Red Foley) 6. CANDY AND CAKE (Artie Shaw) 7. SENTIMENTAL ME (Amos Brooks) 8. HAVE I TOLD YOU Lately (Bing Crosby) 9. THERE'S NO MORE TODAY (Tony Martin)</td>
</tr>
<tr>
<td>Deadwood, S. Dak.</td>
<td>1. THIRD MAN THEME (Guy Lombardo) 2. MUSIC, MUSIC, MUSIC (Teresa Brewer) 3. CHATTANOOGA SHOE SHINE BOY (Red Foley) 4. MONDAY, TUESDAY, WEDNESDAY (Artie Shaw) 5. DADDY'S LITTLE GIRL (Doris Day) 6. CANDY AND CAKE (Artie Shaw) 7. I SAID MY PAJAMAS (Martin-Warren) 8. RAG MOP (Amos Brooks) 9. DADDY'S LITTLE GIRL (Doris Day) 10. BAMBOO (Vaughn Monroe)</td>
</tr>
<tr>
<td>Montpelier, Vt.</td>
<td>1. MUSIC, MUSIC, MUSIC (Teresa Brewer) 2. I'D'VE BAKED A CAKE (Eileen Barton) 3. QUICKSILVER (Bing Crosby) 4. I CAN DREAM, CAN'T I? (Audrey Sisters) 5. SILVER BELL &amp; JINGLE BELL PEOPLE (Gordon MacRae) 6. THERE'S NO MORE TODAY (Tony Martin) 7. WITH MY EYES WIDE OPEN (Patti Page) 8. MY SONGS &amp; PAJAMAS (Martin-Warren) 9. C'EST SI BON (Johnny Desmond) 10. RAG MOP (Amos Brooks)</td>
</tr>
<tr>
<td>Little Rock, Ark.</td>
<td>1. CHATTANOOGA SHOE SHINE BOY (Red Foley) 2. RAG MOP (Johanna Lee Will) 3. THERE'S NO MORE TODAY (Tony Martin) 4. MUSIC, MUSIC, MUSIC (Teresa Brewer) 5. I SAID MY PAJAMAS (Martin-Warren) 6. JOHNNIE RAG (Russ Morgan) 7. CANDY AND CAKE (Artie Shaw) 8. WITH MY EYES WIDE OPEN (Patti Page) 9. FOR YOU MY LOVE (Ring Conlee) 10. DADDY'S LITTLE GIRL (Doris Day)</td>
</tr>
<tr>
<td>Cheyenne, Wyo.</td>
<td>1. THERE'S NO MORE TODAY (Tony Martin) 2. MY ROSA (Tony Pastor) 3. CHATTANOOGA SHOE SHINE BOY (Red Foley) 4. I SAID MY PAJAMAS (Martin-Warren) 5. BAKED CAKE (Amos Brooks) 6. CANDY AND CAKE (Artie Shaw) 7. I SAID MY PAJAMAS (Martin-Warren) 8. FOR YOU MY LOVE (Ring Conlee) 9. DADDY'S LITTLE GIRL (Doris Day) 10. BAMBOO (Vaughn Monroe)</td>
</tr>
<tr>
<td>Kansas City, Mo.</td>
<td>1. MUSIC, MUSIC, MUSIC (Teresa Brewer) 2. I'D'VE BAKED A CAKE (Eileen Barton) 3. CHATTANOOGA SHOE SHINE BOY (Red Foley) 4. I SAID MY PAJAMAS (Martin-Warren) 5. CANDY AND CAKE (Artie Shaw) 6. WITH MY EYES WIDE OPEN (Patti Page) 7. DADDY'S LITTLE GIRL (Doris Day) 8. CANDY AND CAKE (Artie Shaw) 9. STARLIGHT (Jan Currin) 10. SENTIMENTAL ME (Amos Brooks)</td>
</tr>
</tbody>
</table>
"MILENBERG JOYS" (2:32)

The own.

SIX ALARM SIX
(Tempo 474)

Dixieland jazz set up by the Six Alarm Six on this pair of oldies makes for mellow listening pleasure. The group display some excellent rhythm, and should do extremely well for many ops by this one. Top deck weaves in up tempo patter, while the flip slows down some. Both sides should do extremely well.

"BABY'S GONNA GO BYE BYE" (2:43)

HEED MY WARNING (3:14)

LOUIS JORDAN
(Deco 24981)

Fresh sides by Louis Jordan should hold their own in the boxen. Top deck rolls in medium tempo with the maestro purring the lyrics that parrot the title. Flip has Louis offering some of his well known advice on a slow-moving item. Both sides show the group at a fine level of performance. Wax should sit well with Louis' many fans.

"STAY WITH THE HAPPY PEOPLE" (3:02)

"LOVE ME A LITTLE, LITTLE BIT" (2:53)

ART MOONEY ORCH.
(MGM 10567)

Wax that doesn't appear to be headed anywhere are these sides by Art Mooney ork. Top deck has Eugenie Baird turning in a so-so rendition of a current plug item. Tempo is happy, with a fond-hand-clap rounding out the side. Flip is a romantic ode with a French accent vocal by John Paree. For the Mooney fans only.

"BEWITCHED" (3:01)

"THE PICCOLINO" (2:45)

MEL TORME
(Capel 1000)

Mel Torme comes up with a sock rendition of the "Bewitched" oldie, to keep the boxen open for his rendition. It's a plash, slowly woven piece, with excellent ork backing furnished by maestro Peter Rugolo, and bush chorus charting in the background. The flip shows just as well, with Mel and the chorus offering a vocal piece weaving around the title. Top deck for the moollas!

"IF WE COULD BE A-L-O-N-E" (2:55)

"WHERE CAN I GO" (2:52)

VIC DAMONE
(Deco 24586)

Cute novelty ditty that's gonna perk up is this one by Vic Damone. Lyrical expression echoes the title, and has Vic turning in a neat trick of vocal work. Music has a mellow lift that creeps true, with a spooling bit to round it out. Flip is another grade A side and has Vic turning in a dramatic musical picture of the plight of the displaced persons. Side is drowsy stirring and makes you stop and listen. Add to this delightful package and ops have a side that will take off and go. Wax will prove to be gravy.

"WHERE IN THE WORLD" (2:54)

"BEWITCHED" (3:27)

GORDON JENKINS ORCH.
(Deco 24983)

Top ballad that's gonna catch on and go like sixty is this fresh one via maestro Gordon Jenkins. The superb musical wizardry of Gordon is easily demonstrated on this one. It's a tune that should prove to be a first rate coin nabber, and reap harvest for music operators. Titled "Where In The World," tune weaves in slow, melodic tones of sheer musical entertain-ment, throughout, with the echo lingering long after the wax has stopped spinning. Vocal refrain by Don Duke, with a chordal backdrop fits the mood and patter of the material dramatically. It's smooth, danceable stuff—the sort music fans are going hog wild over these days. It's a touching, sentimental piece, expertly performed by the Jenkins aggregation, and is one that will surely meet with ops approval. On the other end with still another great piece, Gordy showers chrip Jennie Lou Williams to the mike for the vocal refrain of the oldie "Bewitched." Recent revival of this tune has spotlighted it as a strong contender for juke box honors. This rendition definitely will earn its share of juke box silver. This side too, ably serves to por-tray the Jenkins' musicmanship can do for a song. Both ends are top drawer sides—music ops should get 'em.

"I WANT A GAL" (2:54)

"MY GAL SAL" (2:47)

AL WINTER
(Don 10171)

Hunky-tong piano work by Al Wint-er on a pair of "Gal" songs should do well in those elbow rest spots. Al's music is popular, and the lady sides themselves won't prove to be the kind you can go with about, they should hold their own. The big demand for this brand of music should keep this biscuit in the limelight.

"SUN SHOWERS" (2:52)

"TODAY, TOMORROW & FOREVER" (3:02)

SHEP FIELDS ORCH.
(MGM 10678)

Novel piano work by Ivey thumper Ben Light should hold its own. Altho the sides don't have too much com-mercial appeal for the phono trade, they do be son Ben at his best. Both tunes are well known oldies, and as offered by this gang, are fair enough. Ops who have a call for this brand might listen in.

"DREAMBOAT RENDEZVOUS" (2:45)

"THAT'S A PLENTY" (2:43)

JACK FINA ORCH.
(MGM 10671)

Ballad on the top deck of this one, with a vocal by Bob Darnell, doesn't quite come off. Side echoes the title throughout, with effective slowly woven music by the crew. Coupling has the maestro at the 88's in a jazz standard. Current plugging on the side might raise a bit of a fuss as far as ops are concerned.

"FISH" (2:45)

"THE KEY TO MY HEART"

THE KEYS
(London 669)

Vocal blending by The Keys on this top deck looks good in this corner. Side has loads of professional appeal, and should sit well with music ops and fans alike. Lyrics are cute and well turned throughout. The flip stays in the same vein and receives nice treatment by the group. Ops should get with this one.

"NO, NO, NOLLE" (2:54)

"GOOD NIGHT LITTLE GIRL, GOOD NIGHT" (2:56)

TOMMY TUCKER ORCH.
(MGM 10679)

Smart ballad that has loads of winning potential is this one set up by the Tommy Tucker ork. Vocal effort by Don Brown and a group is smooth and dramatic throughout, with the Tucker gang making mellow dance music in the background. Ditty should prove to be a winner—with this rendition right up on top of the heap. The flip shows just as well, and has Don back on a gang-a-lang affair that makes for mellow listening pleasure. Ops should get this biscuit.

"DOWN IN HONKY TONKY TOWN" (2:58)

"SUSIE" (2:49)

RAY BAUDUC & THE BOBCATS
(Capitol 919)

Pair of authentich Dixie sides by Ray Bauduc and the Bobcats should do well in those spots that go for this brand. The increased demand for this style of wax should create fair enough call. Both sides work in a mellow clipp, with the group displaying the duo's musical wares in effective style. Ops might listen in.

"I WISH I COULD SHIMMY LIKE MY SISTER KATE" (2:57)

"MARTHA'S CHILDREN, I SHOULDN'T" (2:38)

HELEN FORREST
(MGM 10680)

Helen Forrest chirps a cute mel-o-dy here, with a cute set of lyrics and some mellow music headed ops way in this wax story. Ditty has a nice ring to it, and with her appealing style, her fans, their hearts, it should hold its own. The coupling has Helen going for a torchy ballad that should do fairly well. Ork backing by maestro Russ Case rounds out the package, an excellent tasty. Ops should listen in.

"I'VE GOT RINGS IN MY FINGERS" (2:56)

"BILLY BAILEY, WON'T YOU PLEASE COME HOME" (2:46)

HUGO MALAN ORCH.
(Theon 63)

Pair of oldies dressed up by the Hugo Malan ork may make fitter ma-terial for music ops. Both tunes should be well known to ops since they have been around for some time. Vocal on the sides by Lisa Prierson and a group that is effective as it stands, with the Malan gang rounding out the wax in pleasing manner. Ops who have the spots might listen in.

"THE BOY NEXT DOOR" (3:13)

"LOTUS LAND" (2:57)

MARTHA RAYE
(Capitol 49)

Chirp Martha Raye turns in a neat trick of vocalizing on this oldie tagged "The Boy Next Door." Tune has al-ways earned a juke box silver—this ren-dition should do well. The coupling is nothing to write home about, but maestro Phil Moore that doesn't hold anything for music ops. Top deck might do some-thing.
Watch For The Release Date Of

NATIONAL'S
New Double Barreled Hits

NATIONAL #9109
EILEEN BARTON
The "Bake A Cake" Gal
"DIXIELAND BALL"
Backed by
"Howey Want You Honeymoon With Me"
ALSO ON 45 RPM

NATIONAL #9110
DANNY SCHOLL
Singing Star Of "Texas Lil Darlin'"
"OPEN, PARACHUTE!!"
Backed by
"Our Love Story"
ALSO ON 45 RPM

NATIONAL RECORDS
NAMM Trade Show
Set For Chgo., In July

CHICAGO, ILL.—The exhibitor’s prospectus for the 1950 N.A.M.M. (National Association of Music Manufacturers) trade show has been mailed to all exhibitors, according to W. R. Gard, executive secretary of the National Association of Music Manufacturers, sponsors.

Mr. Gard disclosed that the exhibitors will be notified of their space assignments sometime early this month.

The N.A.M.M. trade show will occupy the Palmer House Exhibit Hall, the Club Floor, 6th, 7th and 8th floors.

The traditional music industry banqueteer, without which no association trade show would be complete, will be held in the Hilton Stevens grand ballroom on Wednesday, July 12, rather than at the final day of the show as has been the custom in past years. In announcing the date change, Mr. Gard said that Wednesday had been decided upon so that more persons would be able to attend the banquet and thus be able to leave for home on the late afternoon or early evening trains on Thursday, the final day of the show.

The convention will begin on Monday with the traditional opening luncheon in the grand ballroom of the Palmer House. Allied industry associations are again planning meetings during this week and there will be several instrument manufacturers exhibiting.

Chicago hotels reserving blocks of rooms for the visitors at the N.A.M.M. convention and trade show include the Congress, Blackstone, Morrison, and Stevens hotels.

Johnny Desmond
READ WHAT

C. S. Pierce
President, Wisconsin Phonograph Operators Assoc., and member of Board of Directors of Music Operators on America.

SAYS:

"Johnny Desmond's 'C'est Si Bon' is a hit record in this area.—milk money-makers on our jive boxes, and it's selling bigger every day."

C. S. PIERCE

"C'EST SI BON"
("It's So Good")
backed by "IF YOU COULD CARE"

MGM Unbreakable 10613

PRESS RELATIONS
Milton Karle New York
Paul Montague Chicago
Jerry Johnson Hollywood

MGM RECORDS
THE GREATEST NAME IN ENTERTAINMENT

NEW YORK—Big hoopla concerning the Stan Kenton concert at Carnegie Hall as The Cash Box went to press this past week. Advances reports indicated a smash turnout for Stan and his "Innovations In Music." Aside from all the wise-guy reports which claim that Kenton is far off-base in playing the music he is, this scribe still maintains that the ork leader is to be applauded for basically furthering a new tone in music, regardless of its form. Stan was among the first to play progressive music, bep or what have you. Sure hop is dead, but while it was alive, the music biz received a much needed hype, and at the same time it gave birth to a host of "no-names" who just wouldn't have "happened" if the likes of Kenton weren't around. We daff our lid to Stan. Mr. Kenton has formed a "Bachelor Club" as an exploitation campaign to be carried on through disk jockeys, in one of the biggest give-away shows ever offered. Deal carries 1250 prizes to the single gentle giving their views pro and con on bache-lorhood... GAC has signed Jimmy Wakely to a manage-ment pact which the agency will represent the Capitol disk star in all fields.... We'll say it again: You ain't heard nothin' yet, till you've heard Ben Pollack's Dixie rendition of "The Van Theme."... The Mindy Carson success story continues to thrill us. Mindy has caused scribes throughout the nation to haul out superlatives they've been saving for years, since Jolson and Al Jolson and all that jazz. RCA Victor recording, "Little Darlin', Little Angel" is a cinch to clinch with fans and opa as if the H-Bomb itself had been dropped. We'll pause for a minute and put ourselves in the shoes of the public when we first heard her on a thing called "Planissimo" on Muscraft... Pat White has joined the Buddy Basch firm as assistant to the major domo and accountant executive... The Vaughan Monroe pie, "Singin' Guns" for Republic continues to draw top grosses.... Elliot Lawrence and ork set to play at the Philadelphia Phillips-Delcar Emmett Byrd show in Philly. We'd sug-gest that the Lawrence crew get on the field themselves.

CHICAGO:

Success story: Johnny Desmond's great MGM recording of "C'est Si Bon" which he continued to plug for so many weeks, jumped into 13th place in the Total Airplay Charts which gives us a clue that the song is, and hit 9th place in this past issue of The Cash Box in New York, Chicago, and L.A., with the record definitely now on the way up. Proving once again that good good exploitation can always push a good record up the charts. LeRoy Mints of M. A. Miller putting Lejt-paches on nylon needles for phonos.... Bill Farrell MGM recording star, keeping the customers happy at the Blue Note singing "It Isn't Fair," "You're Cheating On Your Country," "Sammy Kahn, writer of "Go To Sleep," visited Chi for a few days.... Received eye-catchin' circular on Fran Warren, whose newest RCA-Victor release I Almost Lost My Mind" sounds really great. Sheryl Leonard, WDOR gals, are having a blast at Sat. site show.... Jerry Eilene's new Universal records are "Where Can I Go" and "Love Goes Round On A Merry-Go-Round" (off of the latest Columbia, being Leo Fox, Michigan Blvd. tailor).... Kenny Myers, ex-trumpeter with Eddy Howard, now doing d.j. promo- tion for Standard Phonograph... Leo Art Musical and Jerry and Art Kell, add hillbilly and Western section, with Randy Blake, WJJD folk music disk spinner to his credits.... Dean Martin and Jerry Lewis playing to SRO crowds at the Chicago Theatre.

LOS ANGELES:

That kickoff klanbake on Mel Torme's "California Suite" was a very nice little affair, hosted by our old friend and night club engagements, has a hot platter in his latest Columbia release pating "No, No, No" and "Don't Say Goodbye." The former side, only in the market two weeks, has already notched wide spreading music operators, with sales reports from the platter indicating a winner for Jerry. Above pic was shot during a recent visit by the balladier to a local music operator.
ALBERTO SIMON

Bob Earle
KSO—Davenport, Iowa.
1. I'VE BAKED A CAKE (Eileen Barton)
2. I'VE BAKED A CAKE (Eileen Barton)
3. COUNT EVERY STAR (Hope Winterhalter)
4. SATAN'S A SATIN GOWN (S. Lane)
5. MUSKRAT RAMBLE (Billy Eckstine)
6. SATAN'S GONE (Billy Eckstine)
7. SATAN'S GONE (Billy Eckstine)
8. SATAN'S GONE (Billy Eckstine)
9. I'VE FOUND MY MAMA (Rosenmary Clooney)
10. YOU BECAUSE I LOVE YOU (Gordon Jenkins)

Johnny Slege
WXYZ—Detroit, Mich.
1. C'EST SI BON (Johnny Desmond)
2. I'VE BAKED A CAKE (Eileen Barton)
3. THIRD MAN THEME (Anton Karas)
4. CRY OF THE WILD GOOSE (Frankie Laine)
5. SATAN WEARS A SATIN GOWN (F. Lane)
6. SATAN WEARS A SATIN GOWN (F. Lane)
7. SATAN WEARS A SATIN GOWN (F. Lane)
8. SATAN WEARS A SATIN GOWN (F. Lane)
9. I'VE FOUND MY MAMA (Rosenmary Clooney)
10. BECAUSE YOU BECAUSE I LOVE YOU (Gordon Jenkins)

Bud Wendell
WJNO—Cleveland, Ohio
1. MUSIC, MUSIC, MUSIC (Terese Brewer)
2. SUNSHINE CARE (Bing Crosby)
3. I'VE BAKED A CAKE (Eileen Barton)
4. I'VE BAKED A CAKE (Eileen Barton)
5. CRY OF THE WILD GOOSE (Frankie Laine)
6. I'VE BAKED A CAKE (Eileen Barton)
7. C'EST SI BON (Johnny Desmond)
8. I'VE BAKED A CAKE (Eileen Barton)
9. THE FOOLISH HEART (Gordon Jenkins)
10. WHERE IN THE WORLD (Ginny Gibbons)

Eddie Gallaher
WTOF—Washington, D. C.
1. MUSIC, MUSIC, MUSIC (Terese Brewer)
2. MUSIC, MUSIC, MUSIC (Terese Brewer)
3. CHATTANOOGA SHOE SHINE BOY (B. Crosby)
4. I SAID MY PRAYERS (Martin-Warren)
5. DADDY'S LITTLE GIRL (Minn. Bros.)
6. DEARIE (Baltimore, Md.)
7. CRY OF THE WILD GOOSE (Frankie Laine)
8. CRY OF THE WILD GOOSE (Frankie Laine)
9. CRY OF THE WILD GOOSE (Frankie Laine)
10. MY FOOLISH HEART (Gordon Jenkins)

Art Pollan
WWRS—Pittsburgh, Pa.
1. C'EST SI BON (Johnny Desmond)
2. I'VE BAKED A CAKE (Eileen Barton)
3. BROWSE THE HEART (Billy Eckstine)
4. NICE TO HAVE A MAN AND THE HOUSE (Billy Eckstine)
5. IT ISN'T FAIR (Billy Eckstine)
6. SO YOU'RE ON MY MIND (Billy Holiday)
7. SATAN'S A SATIN GOWN (F. Lane)
8. SATAN'S GONE (Billy Eckstine)
9. FRACTIC PANIC (Johnny Saboy)
10. ALL THE THINGS YOU ARE (Jerry Gray)

Myron Barg
WMOR—Chicago, Ill.
1. C'EST SI BON (Johnny Desmond)
2. PETER COTTONTAIL (Farl Allison)
3. MRS. WARREN (EugeneGiven)
4. I'VE BAKED A CAKE (Eileen Barton)
5. MY FOOLISH HEART (Gordon Jenkins)
6. SATAN WEARS A SATIN GOWN (F. Lane)
7. SATAN WEARS A SATIN GOWN (F. Lane)
8. SATAN WEARS A SATIN GOWN (F. Lane)
9. MUSKRAT RAMBLE (Billy Eckstine)
10. CRY OF THE WILD GOOSE (Frankie Laine)

Bob Story
WOR—Norfolk, Va.
1. C'EST SI BON (Johnny Desmond)
2. CRY OF THE WILD GOOSE (Frankie Laine)
3. MUSKRAT RAMBLE (Billy Eckstine)
4. C'EST SI BON (Johnny Desmond)
5. CRY OF THE WILD GOOSE (Frankie Laine)
6. SATAN WEARS A SATIN GOWN (F. Lane)
7. SATAN WEARS A SATIN GOWN (F. Lane)
8. SATAN WEARS A SATIN GOWN (F. Lane)
9. C'EST SI BON (Johnny Desmond)
10. I'VE FOUND MY MAMA (Rosenmary Clooney)

Ira Cook
KECA—Hollywood, Calif.
1. C'EST SI BON (Johnny Desmond)
2. CRY OF THE WILD GOOSE (Frankie Laine)
3. SATAN WEARS A SATIN GOWN (F. Lane)
4. SATAN WEARS A SATIN GOWN (F. Lane)
5. SATAN WEARS A SATIN GOWN (F. Lane)
6. CRY OF THE WILD GOOSE (Frankie Laine)
7. I'VE FOUND MY MAMA (Rosenmary Clooney)
8. I'VE FOUND MY MAMA (Rosenmary Clooney)
9. I'VE FOUND MY MAMA (Rosenmary Clooney)
10. I'VE FOUND MY MAMA (Rosenmary Clooney)

Dick Coleman
WCAM—Baltimore, Md.
1. MY FOOLISH HEART (Gordon Jenkins)
2. I'VE BAKED A CAKE (Eileen Barton)
3. CANDY AND CAKE (Mindy Carson)
4. I'VE BAKED A CAKE (Eileen Barton)
5. NICE TO HAVE A MAN AND THE HOUSE (Billy Eckstine)
6. SATAN WEARS A SATIN GOWN (F. Lane)
7. SATAN WEARS A SATIN GOWN (F. Lane)
8. SATAN WEARS A SATIN GOWN (F. Lane)
9. I'VE FOUND MY MAMA (Rosenmary Clooney)
10. ENJOY YOURSELF (Gordon Jenkins)

Dona Tabbets
WKDR—Manchester, N. H.
1. CANADA SONG (Rosemary Clooney)
2. I'VE BAKED A CAKE (Eileen Barton)
3. DEARIE (Evelyn Warren)
4. DON'T BAKE A CAKE (Eileen Barton)
5. I FOUND MY MAMA (Sally Halves)
6. I'VE GOTTEN A HEART FULLLED WITH LOVE (Tx. Battle)
7. CHARLESTON (Louise Prima)
8. I'VE GOTTEN A HEART FULLLED WITH LOVE (Tx. Battle)
9. I DON'T CARE IF THE SUN DON'T SHINE (Patti Page)
10. I DON'T CARE IF THE SUN DON'T SHINE (Patti Page)

"It's What's In THE CASH BOX That Counts"
Ivan Fields Disk Gets Big Promotion

NEW YORK—The Irving Fields Trio with Three Beaus and a Beep recorded a unique version of "The Scottish Samba" using the lyrics of the ditty which are the names of over twenty-five Scottish clans. Ten thousand miniature copies of the RCA Victor platter will be distributed to disk jockeys. When the disk is played, any listener whose name is mentioned in the patter will be entitled to a free copy if he calls or writes the station.

Present line-up on the tune includes the Ethel Smith-Guy Lombardo version for Decca Records and the Edmundo Ros arrangement on the London label.

New York Times

Juke Box—Office

IZIO PINZA'S

TE AME

(I Loved You)

COLUMBIA 38748

Climbing to a New High! Regent 1016

"CRY BABY"

and

"I'M NOT FALLING IN LOVE WITH YOU"

Johnny Otis Orchestra featuring Mel Walker

Regent Records, Inc.

Cash box "AWARD OF THE WEEK"

Ruth Brown's

"SENTIMENTAL JOURNEY"

"I CAN DREAM, CAN'T I"

No. 905

M. A. Miller Mfg. Co.
Manufacturers of world's largest line of Playback and Recording Needles.

ATTACK OF THE WEEK

"It's What's In THE CASH BOX That Counts"

The Cash Box, Music
Page 12
April 15, 1950

George Shearing Guests With Fans At Recent New York Theater Date

NEW YORK — MGM Records'

George Shearing, just back from a

sensational tour of the West Coast

with his Quintet, held a mass inter-

view for 75 high school and college

newspaper representatives backstage

after his opening at New York's Strand

Theatre recently. Besides the long

interview session with the blind

British pianist, junior scribes got

autographed copies of Shearing's lat-

est M-G-M release and free passes for

the second week of the artist's ap-

pearance at the theatre.

Watch for

NOTARY

See The Cash Box NEXT WEEK

Here's the point...

CARILLON DYNAMIC

NEEDLES... Last Longer!

A new, high-quality needle, designed for longer wear, cleaner tone, greater com-

plexion in all tone arms. Priced below competitive needles. Order $3.33.

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M. A. MILLER MFG. CO.

1167 East 43rd Street

Chicago 15, Ill.
Fran ALLISON
Scores In Her RCA Victor Debut
With TOP POP VERSION OF...

"Stars Are The Windows of Heaven"
and
"Peter Cottontail"

RCA VICTOR Records
78 RPM 20-3727
45 RPM 47-3727
1. **Easter Parade**  
   Freddie Mitchell  
   (Decca 733)  
   **1st**  

2. **I Almost Lost My Mind**  
   Ivory Joe Hunter  
   (MGM 10578)  
   **2nd**  

3. **My Foolish Heart**  
   Billy Eckstine  
   (MGM 10623)  
   **3rd**  

4. **Double Crossin' Blues**  
   Little Esther  
   (Savoy 731)  
   **4th**  

5. **Mistrustin' Blues**  
   Little Esther-Mel Walker  
   (Savoy 735)  
   **5th**  

6. **Bernice**  
   Roosevelt Wardell  
   (Metford 256)  
   **6th**  

7. **3 x 7 = 21**  
   Jewel King  
   (Imperial 5055)  
   **7th**  

8. **At Night**  
   The Orioles  
   (Jubilee 5025)  
   **8th**  

9. **Pennies From Heaven**  
   Gene Ammons  
   (Aristocrat)  
   **9th**  

10. **Fat Man**  
    Fats Domino  
    (Imperial 5058)  
    **10th**

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1. **Double Crossin' Blues**  
   Little Esther  
   (Savoy 731)  

2. **Mistrustin' Blues**  
   Little Esther  
   (Savoy 735)  

3. **I Almost Lost My Mind**  
   Ivory Joe Hunter  
   (MGM 10578)  

4. **Information Blues**  
   Ray Milton  
   (Speciality 349)  

5. **Rag Mop**  
   Joe Liggins  
   (Specialty)  

6. **Big Fine Girl**  
   Jimmie Witherspoon  
   (Modern 721)  

7. **Pennies From Heaven**  
   Gene Ammons  
   (Aristocrat)  

8. **Stack O' Lee**  
   Archie Ball  
   (Imperial)  

9. **Pink Champagne**  
   Joe Liggins  
   (Speciality 355)  

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**Every Day I Have the Blues**  
Lowell Fulson  
(Swingletime 196)  

**Double Crossin' Blues**  
Little Esther  
(Savoy 731)  

**After Hours Session**  
Frank (Floorshow)  
Calley  
(Atlantic 888)  

**Why Do Things Happen to Me?**  
Roy Hawkins  
(Moder 734)  

**I'm Just a Fool in Love**  
Amos Milburn  
(Aladdin 3043)  

**Blue on Love**  
Billie Holiday  
(King 4352)  

**Central Avenue Blues**  
Al Winter  
(International 701)  

**Wham a Lam**  
Joe Thomas  
(King 4339)  

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**San Francisco, Calif.**  
1. Fat Man (Fats Domino)  
2. Double Crossing Blues (Little Esther)  
3. My Baby's Gone (Charles Brown)  
4. Cry Baby (Mal Waldman)  
5. Mistrustin' Blues (Little Esther)  
6. I Only Know (Glen Washington)  
7. Just A Fool In Love (Amos Milburn)  
8. Back Biting Woman (Billy Wright)  
9. Why Do Things Happen To Me? (Ivy Joe Hunter)  
10. Double Crossing Blues (Little Esther)  

**Newark, N. J.**  
1. Double Crossing Blues (Little Esther)  
2. I Almost Lost My Mind (Ivy Joe Hunter)  
3. I'm Paid A Fool (Shadows)  
4. I Don't Feel (Billy Eckstine)  
5. Rag Mop (Doc Scroggins)  
6. I'm Tired Crying Over You (Buddy Johnson)  
7. Why Do Things Happen To Me? (Ivy Joe Hunter)  
8. You've Changed (Bill Forrest)  
9. For You Love (Larry Ganem)  
10. Mistrusting Blues (Little Esther)  

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**Atlanta, Ga.**  
1. Why Do Things Happen To Me? (Ivy Joe Hunter)  
2. I Almost Lost My Mind (Ivy Joe Hunter)  
3. Mistrusting Blues (Little Esther)  
4. Walking Blues (Amos Milburn)  
5. Cry Baby (Ivy Joe Hunter)  
6. Turkey Hop (Johnny Otis)  
7. Double Crossing Blues (Little Esther)  
8. I Need You So (Roy Hawkins)  
9. Every Day I Have The Blues (Lowell Fulson)  
10. There Ain't No Use Beggin' (Fats Domino)  

**Detroit, Mich.**  
1. I Almost Lost My Mind (King Cole)  
2. Double Crossing Blues (Little Esther)  
3. Rag Mop (Lonnie Hampton)  
4. Cry Baby (Ivy Joe Hunter)  
5. I Don't Feel (Lonnie Hampton)  
6. Ain't You Sad You Love Me? (Ivy Joe Hunter)  
7. Why Do Things Happen To Me? (Ivy Joe Hunter)  
8. 3 x 7 = 21 (Jewel King)  
9. Information Blues (Ivy Joe Hunter)  
10. Mistrusting Blues (Little Esther)  

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**Albuquerque, N. M.**  
1. 3 x 7 = 21 (Jewel King)  
2. My Foolish Heart (Billy Eckstine)  
3. Fat Man (Fats Domino)  
4. Johnson Rag (Amos Milburn)  
5. Turkey Hop (Johnny Otis)  
6. I Almost Lost My Mind (Ivy Joe Hunter)  
7. Information Blues (Roy Milton)  
8. Gotta Grin (What A Girl)  
9. I'll Get Along Somewhere (Esther Brown)  
10. I Like My Baby's Pudding (Makaha Harris)  

**Seattle, Wash.**  
1. I Almost Lost My Mind (Ivy Joe Hunter)  
2. Double Crossing Blues (Little Esther)  
3. Fat Man In Love (Amos Milburn)  
4. Sugar Cane (Sheryl Thompson)  
5. Rag Mop (Doc Scroggins)  
6. I'm Paid A Fool (Shadows)  
7. Mistrustin' Blues (Little Esther)  
8. Push A Fat Shoe (Little Esther)  
9. S. P. Blues (Ivy Joe Hunter)  
10. Shone On You (Cliffside)
MGM Baltimore Distrib in Talent Hunt Tie-In

BALTIMORE, MD.—Gimbel Brothers, Inc., Baltimore area distributing agency for M-G-M Records, is currently sponsoring a huge 13-week talent hunt within its territory in cooperation with its city's citery, Club Charles. The contest, open to any amateur musical or variety entertainer, got underway in the Maryland metropolis Monday, March 27th, with M-G-M Records stars Phil Brito and Derry Falligant plugging in to act as Judges. Judges for second week was Art Lund. It is planned to have at least one M-G-M recording artist on the judge's panel for each of the ensuing 11 weeks of contest.

All contestants who reach the competition are awarded prizes depending on the place they achieve among winners. Included among the prizes are one of M-G-M albums and single records, radio-phonograph combinations, television sets, and other big prizes. Final prize includes a trip to New York with expenses paid and a chance to audition for an M-G-M Records contract.

The contest is being plugged weekly in the big newspaper-radio-campaign, with local jockeys, record dealers, and organizations lending heavy support.

King Records Add Three To Artist Roster

CINCINNATI, OHIO—King Records announced this week the signing of Shorty Long for their Hillbilly and Western series and Mabel Scott and "Wild" Bill Moore in the Blues and Rhythm catalog.

Shorty Long recorded for Decca and RCA Victor before inking his long term pact with King. Long's first session will be held April 15th and his waxings will be on the market within thirty days of their pressing. Mabel Scott will be remembered for "Heaven's Back Door," "Dog and Woogie Santa Claus." In addition to packing the 88, Mabel will do thrashing chores for King. Miss Scott's first release, "Baseball Boogie" and "I Feel Like a Baby" will be on the market by the end of this month. Bill Moore is a tenor sax man distinguished in the sepsia field for his last hit, "Bubbles." Wild Bill's first cookies will be out about the same time as Mabel Scott's make their appearance.

WPAT Airs New Show

PATERSON, N. J.—WPAT, local indie station, is going all out on a super d.j. promotion based on the latest news of records and record personalities according to data from The Cash Box, and other trade publications.

The show, titled "Pick Your Favorites," started Monday, April 1st, and will run from Monday through Saturday, 6 p.m. to 7:30 p.m. Don Kerr, the platter spinner, will act as commentator and curio-burner. The listening audience will add their votes to the comments of the magazine quoted and the results will be announced on the Saturday night "All Winners Jamboree." The program will spotlight new bands, artists, and songs as "Sleepers" in the "Give a Break To" portion of the show. Disks that are being given heavy pre-release promotion will also be featured as "discoveries."

Mammoth of the show is Don Kerr himself; the disk whirler conceived his brainchild as a result of a four week "audience-testing" show run in February by Kerr called "Choose Your Favorites," which wound up with Bill Lawrence in first place, Vic Dana is second and Tony Martin third.

Milton DeLugy

HOO-DE-DOS Polka Zone Twenty-Eight

5

Brother # 2

Ernest Tubb—Red Foley

(Deeco 46200)

Additional Tunes Listed Below in Order of Popularity

Letters Have No Arms

Ernest Tubb

(Deeco 46207)

My Bucket's Got a Hole

Hank Williams

(MGM 10560)

I Just Don't Like This Kind of Livin'

Hank Williams

(MGM 10629)

Blues Stay Away From Me

Delmore Brothers

(King 803)

Owen Bradley

(Coral 6017)

With Men Who Know Tobacco Best

Tex Williams

(Capitol 40276)

Watching the Weather

The Cash Box, Inc.
The radio program features Columbia LP Microgroove records of all types, including seven-inch and twelve-inch Popular and Masterworks releases. Columbia began sponsorship of this series on February 5th. Its tremendous success since then has re-iterated the faith Mr. McAllister placed in the new format for expansion.

The magazine phase of the campaign begins in May with double page spreads in Life, Look and The Saturday Evening Post. These will be followed by space advertisements in May and June, half pages in July and August, and full pages in September, October, November and December.

Rainbow Renews Eddie Miller

NEW YORK—Eddy Miller, president of Rainbow Records, Inc, this city, this past week disclosed the contract renewal of Eddie "Piano" Miller. Each week a prominent Columbia Records artist will appear on "The Show Goes On." Columbia's roster of top flight artists is one of the most extensive in the record field. During the Spring the program will be seen on WMAR-TV, Baltimore; WCBS-TV, New York; WCAU-TV, Philadelphia; WCON-TV, Washington, D. C.; WBKB-TV, Chicago; WJRE-TV, Cincinnati; WDNS-TV, Columbus; WBKB-TV, Detroit; and WXEL-TV, Cleveland. When it returns to the air in September, it will be seen in 40 cities throughout the country.

"THE COLUMBIA LP Record Parade," now heard over CBS on Sunday afternoons, will be renewed.

NOTARY
See The Cash Box Next Week

REGAL'S 3 SMASH HITS!

REGAL'S TEN BEST SELLERS

3240 FOR YOU, MY LOVE....LARRY DARNELL

3251 RAG MOP

3236 I'LL GET ALONG SOMEHOW...LARRY DARNELL

3234 CONFUSED...FISHTAIL

3235 CUTTIN' OUT....ANNIE LAURIE

3250 I'M STILL IN LOVE WITH YOU...CHUBBY NEWCOMBE

3260 PACK YOUR RAGS AND GO...LARRY DARNELL

3248 SHE DON'T WANT ME NO MORE...DOG SAUSAGE

3259 WHY DID I MAKE YOU CRY?...MINNEAPOLIS MINNIE

3231 MISTREATED BLUES...BLAZER BOY LOCKS

REGAL Record Corp., LINDEN, N. J.

**Music winner stellar MAKE going New LARRY Ops September, MEMPHIS PAUL ANNIE was "DOC" SAUSAGE co-op program tion a 9:00 sorship in radio, noons, returns 1965 year. September The itfew "The one seen WXEL-TV, PM, has 3259 3250 3234 3236 REGAL'S Columbia Cincinnati; 18 the most CBS RAGS record, will of 1961 WHY SHE RAGS CONFUSED I'M STILL...RAGS LOVES LIGHTNIN' IN...YOU RE...MY...YOU CASH BOX...LOCI locks.)

"THE CASH BOX"

"JUST ONE MORE TIME" (2:31)
"CALL ME DARLING" (3:04)
BOBBY MARSHALL (Abbey 3240)

BOBBY MARSHALL

- "Just One More Time" is slated to create full-scale riot in the juke boxes that feature jump tunes with a frantic pace, a low-down lyric and a tumbling beat that leaves no holds barred. Bobby Marshall has come up with a winning combination on Abbey Records, that is going to create a real stir.

"DIRTY MISTREATERS, DON'T YOU KNOW" (2:40)
"TELEPHONE BLUES" (3:20)
SUNNY TERRY (Capitol 931)

- Shellac topping employs unusual sound techniques with the combined efforts of a harmonica, guitar and then some little jivin' over the years. "Telephone Blues" again offers a harmonica entrance but this time followed by the great voice. With the piano and a steady drum frame in the "JESUS HITS LIKE THE ATOM Bomb" (2:27)
"PRECIOUS MEMORIES" (2:48)
SUNSHINE BOYS (Decca 4628)

- There is the double barred number with appeal both as a spiritual and as a compelling piece. Chorus Rock with a classic number, the Boys setting an irresistible pace. The "hit" noise is likely to start a 1500 dollar minimum at no sale. "Precious Memories" is straight sac- red with the Boys carrying the tune nicely and the center marked by some serious preaching talk. Op's—their only hit.

"GIVE ME ONE DOLLAR" (2:20)
"THE CALYPSO MAN" (2:47)
CALYPSO SERNADERS (Spivey 737)

- Both sides of the disk are set in the four-year-old tradition. The Sernadlers and should hold strong appeal in the spots where ops have successfully planted this type of wax. Upper whirl has a drum beat entrance, a calypso type rhythm, with the Boys Bottom has the same intro pattern but sets a faster pace due to a livelier vocal and the "BABY CHILD" (2:27)
"CHANGING WEATHER BLUES" (2:29)
LIGHTNING HOPKINS (Abbey 223)

- Both of these pressings are set in a down-home-country-blues idiom. "Baby Child" is heaviest on the instrumental discordant in a wild, Karen and tricky fingerpicking technique. The instrumental is a nice background for the twanging. Bottom is set in the slow-drag manner with an ap- proach to pathos and the made-ready market that has added itself. With the right loca- tions should listen closely.
RCA-VICTOR AIMS FOR INCREASED JUKE BOX DISK SALES VIA NEW SERVICE PLAN FOR MUSIC OPS

NEW YORK—RCA Victor Records this past week unveiled a new service plan for the music operator trade, in an effort to further strengthen their relations and successfully promote the popularity of their RCA Victor record line.

The new plan, set to go into operation immediately, embraces more than 500 "top" music operators throughout the nation, and approximately 150 trade association leaders.

In describing the plan, diskery executives disclosed that the firm hopes to achieve a maximum amount of advance representation insofar as their new releases are concerned, among juke box operators, by allowing these individuals connected to preview new recordings deemed "music machine potential." The plan, called the "Coin Operators Preview Service" will go out to the select list of music machine operators averaging three records per release. Along with the records, made of vinylite compound, the operator will receive an order blank, which can be passed on to his local distributor for immediate processing and service.

The disclosure of the RCA Victor plan follows on the heels of similar plans announced by Decca and Columbia Records. It is evident that the major diskeries are making a concerted effort to increase their sales with music machine operators. Recent events in the music field have further proved to the platteries that the juke box operator remains one of the most dependable sources of record promotion and song popularity stimulation. Sales executives of all major platteries have indicated that they feel their efforts along these lines, in the automatic music machine market, will be well remunerated. The recent First Annual Music Operators of America Convention, held in Chicago, easily demonstrated to the record manufacturers just what a group of earnest business men can do, and have done, to further prosper their field of endeavor.

Henry Onoratti, RCA Victor promotion executive, announced the first releases which will go to the music operators. Included are, Perry Como's "Hoop-De-Doo" and "On The Outgoing Tide," Milton Berle's "I Found My Marna" and "I'll Kill You A Million Times" and Spike Jones' "Chinese Mule Train" and "Riders In The Sky." Included in the second release are Mindy Carson's "Little Darlin', Little Angel" and Sammy Kaye's "Roses."

MGM Hypo's "Nancy" Disks

NEW YORK — M-G-M Records staged a novel ballyhoo stunt on its album of sound-track recordings from "Nancy Goes To Rio" in New York this week just prior to the opening of the movie at Loew's State Theatre. A starlet from the cast of the musical was flown in from the coast and was dubbed "Nancy" for the duration of the three day promotion. On the first day, seven of the area's top disk-jockeys received telegrams mysteriously worded: "Just got to town. I'll be up to see you soon. [signed Nancy]." Next day, "Nancy" called up each of the DJs, saying briefly: "This is Nancy. I'll be up to see you tomorrow." When questioned as to her identity, she immediately hung up. Then, on the third day, "Nancy" appeared at each station while the DJ was on the air. She was dressed in a colorful Brazilian costume and bore a copy of the "Nancy Goes To Rio" MGM Record Album. Each jockey was presented with the album during the course of his broadcast, with "Nancy" plugging the records, the movie, and the opening at the State in turn. In most cases, the seven jockeys played the album then and there.

Among jockeys visited were: Rayburn & Finch, WNEW; Charlie Stark, WINS; Ted Steel, WMCA; Jack Lacy, WINS; Jerry Marshall, WNEW; Rob Poole, Mutual; and Hal Tunis, WMGM.

TOPS FOR OPS

EZIO PINZA'S "TE AME" (I Loved You)
COLUMBIA 38748

They're All Saying YES To

ABBIE'S "WHY DO THEY ALWAYS SAY NO"
backed with "PIANO ROLL BLUES"

By Lawrence "Piano Roll" Cook

ABBIE RECORDS
754 Tenth Ave.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
ACMMA LIST'S SHOW EXHIBITORS

April 15, 1950

Williams Delivering New Game
"DeLuxe Bowler"

CHICAGO—Sam Stern, executive vice-president and general sales manager of Williams Manufacturing Co., this city, reported this past week that the firm had started deliveries of their new speed action shuffle bowling game, "DeLuxe Bowler," and that production was being stepped up each day to meet the demand which had already been great among their distributors around the nation.

Stern stated, "This is, without any doubt, the most beautiful, fastest playing shuffle bowling game ever yet introduced. We have presented, what we believe, is the most outstanding bowling play game of all time in DeLuxe Bowler."

"Everyone who saw it at the factory," he continued, "even before we started production, acclaimed it as one of the finest and most beautiful games yet built. There is no doubt, by the size of the orders which our distributors have sent us, that this game has also met with the same approval from operators all over the country."

The game is being built in eight foot and nine and a half foot sizes. It will be rushed to market each day in ever increasing quantities, Stern said, so that the factory will not fall far behind in orders. As it is, it seems that the factory will be backlogged before the week is over with the first rush of telephone orders received from their distributors.

In this regard, Stern said, "We have never before experienced such a tremendous rush of orders for any game we have ever built as we have for our DeLuxe Bowler." From the moment many of our distributors unboxed the game, set it up, our phones were ringing with demand for large quantity shipments to be made immediately. We believe that the beauty of the cabinet, the outstanding lighting effect which we introduce with this new game, and the speedy play action, is what has won the acclaim of operators everywhere."

Coven Distrib. Co. Backs Bally "Speed Bowler" With Liberal Finance Plan To Operators

CHICAGO—Ben Coven, Coven Distributing Co., this city, Bally factory distributors for Indiana, Wisconsin and Northern Illinois, has gone all out for "Bally Speed Bowler," he reports, adopting the most liberal financing plan for this bowling game that his firm have ever yet offered to the operators.

Coven stated, "From the very first machine we received, we have gone all out to back the Bally Speed Bowler" with the most liberal financing plan for operators which has ever yet been presented to the trade.

"We believe," he continued, "that the Bally Speed Bowler is, without any doubt, the greatest profit producer which has appeared in the coin operated games field in many, many years."

"To prove this point to the operators we simply opened our finance plan wide to whatever suggestions they had. The result has been that, in every instance, and without fail, we have not only been paid on time, but, we have been paid, in many, many cases, long before the time asked by the operators."

Coven states that the firm will continue to back any operator in his territory who wants to buy "Bally Speed Bowler" with the most liberal finance plan ever yet offered.

He stated, "There is no longer any doubt of the earning power of the 'Bally Speed Bowler' and any operator in our territory who wants to really spread out and enlarge his route with these great moneymakers can name his own financing deal for buying the 'Bally Speed Bowler.'"
**Keeny Introduces Two New Shuffle Games**

"King Pin" is 8 Ft.; "Lucky Strike" is 9½ Ft.

**Chicago—**Roy McGinnis, president of J. H. Keeny & Co., Inc., this city, just returned from a Miami vacation, hustled right into action to meet demand of the firm's many distributors to get their two new shuffle games with disappearing pins to market.

These are, "King Pin," an 8 foot game, and "Lucky Strike," a 9½ foot machine. Both games feature the latest speedy bowling play action, and both also incorporate unique and beautiful lighting effects, in addition to disappearing pins and new cabinet design.

The smaller size "King Pin," according to McGinnis, has met with much approval for it is "a natural," as he stated, "for the smaller locations where space is at a premium." The game is only 8 foot in length but has been made narrower to meet with demand of operators who have asked for a more narrow game to fit into the smaller spots.

The larger game, "Lucky Strike," is reported to have also taken hold instantly with all distributors of the firm. The general belief is that this game will be among the top selling machines in the nation. McGinnis stated, "We are giving the operators just what they asked for in both 'King Pin' and 'Lucky Strike.' Here are two shuffle bowling games with the very latest speed play action and the most outstanding construal ideas. They are actually among the most outstanding and beautiful machines yet placed on the field. Both games are proved perfect and will earn operators the biggest profits that they've ever yet enjoyed."

**Exhibit Swings into Production On New Shuffle Game**

Pieri also remarked, "It seems to us that bowling is one of the best growth businesses continues unabated. More and more operators advise us that the players are thrilled by the speedy action of the bowling shuffle games and that they just keep shooting the puck down the alley all day long."

"In our estimation," he continued, "'Strike' is the game that the operators have been demanding. It's speedy, beautiful, sturdy and perfectly constructed, and has all the player appeal that yet built into any shuffle bowling machine."

Shipments are under way and quantities will increase as production steps up.

**Cincy Phono Ops Assn. To Hold Annual Election**

CINCINNATI, O.—The Automatic Phonograph Owners Association, local music group, holds its annual election certification and election of officers and members of the board on Tuesday, April 11 at the Hotel Continental. A large turnout of operator members is expected.

Prior to the general meeting, the board members will hold an executive meeting. On the board are Charles Arkin, Phil Ostanek, Michael William Strout, Abe Villinsky, Bill Harris and Nat Bartfield.

Sam Klajman, Supreme Distributing Company, who has been asked to distribute the new nylon Fermo Point needle to all attending.

In addition, it's expected that Bob Arkin of Deca will be in town and shall attend the meeting.

"It's What's In THE CASH BOX That Counts"
Two side record playing was first introduced by AMI over 20 years ago. Two decades experience in building this type of equipment have helped to make the AMI record changer the most dependable mechanism in the field of automatic music today. The AMI plays either side of 20 records to give 40 selections. While playing, the record is revolving on a horizontal turntable, with single tone arm, single pickup, single needle—riding the grooves by gravity.

See on the "C"
Change in appearance “before & after” playing. Choice of color lighting schemes. Fast front door servicing. Lowest operating cost. Double size cash box, doubly protected. Completely new sound system. Cabinet natural or blond mahogany; net weight only 253 lbs. Occupies only 5.1 sq.ft. of floor space.

AMI Incorporated

General Offices and Factory: 1500 Union Ave., S. E., Grand Rapids 2, Mich.
Sales Office: 127 N. Dearborn St., Chicago 2, Ill.
EXHIBITORS* YOU WILL SEE AT THE

MAY SHOW

ALL-INDUSTRY COIN MACHINE SHOW

HOTEL SHERMAN, CHICAGO, MAY 22, 23, 24

ABGO Novelty Company
A. B. T. Mfg. Corp.
American Shuffleboard Co.
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Baker Novelty Co.
Bally Manufacturing Co.
Bell-O-Matic Corporation
Breuer Electric Mfg. Co.
Billboard Publishing Co.
Buckley Manufacturing Co.
The Cash Box
Citation Novelty Products
Coin Machine Journal, Inc.
Coin Machine Service Co.
Como Manufacturing Corp.
Edeleco Mfg. & Sales Co.
H. C. Evans & Co.

Exhibit Supply Co.
Fruit-O-Matic Mfg. Co., Inc.
Gaylord Mfg. Co.
Globe Distributing Co.
Karl Guggenheim, Inc.
International Mutoscope Corp.
O. D. Jennings Co.
J. H. Keeney & Co., Inc.
King-Pin Equipment Co.
Leaf Brands, Inc.
Mills, Industries, Inc.
The Bert Mills Corporation
Morrison Steel Products, Inc.
Memphis Metal Mfg. Co.
Marvel Manufacturing Co.
Monarch Coin Machine Co.
National Rejectors Serv. Co.

National Shuffleboard Co.
National Vendors, Inc.
The Northwestern Corp.
Oak Mfg. Co., Inc.
Pace Manufacturing Co., Inc.
The Penny King Co.
Play-Rite Corporation
Purveyor Shuffleboard Co.
Royal Products Co.
Shuffleboard Specialists
SuperVend Sales Corp.
Geo. Sylvan Elect. Corp.
Telequiz Corporation
Valley Shuffleboard, Inc.
Universal Industries, Inc.
R. C. Walters Mfg. Co.
Watling Mfg. Co.

*Contracts signed up to March 27

THE ONLY SHOW IN 1950 at which all types of equipment will be exhibited—arcade equipment, bells, consoles, counter games, cranes and diggers, five-ball games, one-ball games, phonographs, scales, shoe-shiners, photograph machines and other service equipment, shuffle-games and a variety of vendors.

American Coin Machine Manufacturers Association
SUITE 1772 • 231 S. LA SALLE STREET • CHICAGO 4, ILLINOIS

3 BIG DAYS OF FUN!

MEN you know sponsor the Show

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SHOW COMMITTEE
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J. H. KEENEE & COMPANY
ORGANIZATION COMMITTEE

"It's What's In THE CASH BOX That Counts"
TWICE AS FAST AS EVER!
THE PLAYING THRILLS!

and

DOUBLE THE EARNINGS!

Williams
DE LUXE
BOWLER

ACTUAL PINS!
Upright pins DISAPPEAR when rollovers are hit!
Automatically reset!

REAL GUTTERS!

AUTOMATIC PUCK RETURN
AUTOMATIC PUCK LOCK-IN!

See it - buy it
AT YOUR DISTRIBUTOR
NOW!

CREATORS OF DEPENDABLE PLAY APPEAL!
4242 W. FILLMORE STREET, CHICAGO 24, ILLINOIS

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
**The Cash Box That Counts**

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**FANTASTIC COLLECTIONS! PHENOMENAL ORDERS!**

**GOTTLIEB'S**

**WOLLETTE**

**THRILLS OF BOWLING! SUSPENSE OF BOWLING SCORING —**

All Built into a Game that "GOES" ANYWHERE Is Welcome EVERYWHERE!

SMOOTH - QUIET FAST PLAY!

ORDER FROM YOUR DISTRIBUTOR TODAY!

ONLY 63" LONG - 65" HIGH — 20" WIDE!

Assures Big-Location Earning Power in Small Space!

ACTUAL STANDING LIGHTED PINS!

STRIKES — DOUBLES — TURKEYS RAILROADS — SPARES — ETC.!

FULL GAME — 10 FRAMES!

FAST PLAY! Average game requires only 2 minutes!

AUTOMATIC PUCK RETURN PUCK LOCKED IN AT END OF PLAY COMFORTABLE TABLE HEIGHT — encourages extended play!

PLUS GOTTIEB'S FAMOUS TROUBLE-FREE MECHANISM!

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**"BUDDY"**

The Counter Game That's Bringing BIG PROFITS TO ALL OPERATORS

Check These Features:

1. Cigarette or Fruit Reels.
2. Separate Cash Boxes with Coin Dividers — One Cash Box for location — One for Operator plus perfect Coin Divider.
3. 1c or 5c or 10c Play — Name coin play desired with order.

**IMPORTANT**

WE STOCK ALL DAILY PARTS. WE convert "American Eagle" to "Movers" and "Millionaire" to "Wollette". We also have plans to pay on non-coin operated counter games.

**COMET INDUSTRIES, INC.**

2649 W. Fullerton Ave. Chicago 47, Illinois (Tel: Dickens 2-3424)

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**Wurlitzer 1250 Production Line High Gear**

NO. TONAWANDA, N. Y. — "Every Wurlitzer distributor has received shipments of the new model Twelve Fifty," that was the advice received today from Ed Wurlitzer, general sales manager of the phonograph division for Wurlitzer, this city.

"With the coal strike ended and the railroads back on schedule, the last foreseeable bottleneck in production and delivery of the Wurlitzer Twelve Fifty has been overcome," Wurlitzer continued. "While we have a large backlog of orders, production is increasing daily on this latest Wurlitzer model and deliveries are being made to operators on orders given our distributors on and immediately following Wurlitzer Days.

"Additional orders are flowing in every day from distributors throughout the country. I have talked with all of them and they are enthusiastic about the way sales on the Twelve Fifty are increasing. We find an ever-growing interest on the part of the operators in adapting these new Wurlitzer's to 48 and 53 1/3 RPM play. We have now filled all back orders on the adapter kit units, priced at only $8.75, and are currently shipping all additional orders as they are received.

"The record companies have been extremely cooperative in explaining the story of our adapter kit to operators who are interested in playing the new microgroove high fidelity records on their phonographs. They are aware, as are we, that the Wurlitzer Twelve Fifty is the only phonograph now being produced which can be put on location today to bring this new high fidelity music to the American public. It is obvious that we can expect a banner sales year for Wurlitzer and our production facilities are geared to take care of this ever-increasing demand for the new Twelve Fifty."

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**Miller-Newmark Adds To Sales Staff**

DETOIT, MICH. — Ben Newmark of Miller-Newmark Distributing Co., this city, advised that the firm has added to its sales staff in an effort to handle their ever growing biz.

Bill Punton will help cover the road for the firm in conjunction with Ben, even the Ben finds that his road is much longer and more tied to his headquarters here. Punton was formerly with Budger Novelty of Milwaukee.

Glynn Payne, who was former assistant to Ben Newmark at Alsah Novelty, this city, will cover the Detroit sales area for the firm.

Newmark stated, "Due to the fact that our business has increased by leaps and bounds, it has been impossible for me to cover the road as I have in the past, my duties keeping me in the office most of the time."

"All of our road business will be handled out of Detroit, however," he continued, "and shipments will be made from both Grand Rapids and Detroit, whichever office is most convenient to the town which we are shipping."

Newmark also reported that the firm have been appointed state distributors for Berkeley-Gay, 12 foot rebound and 22 foot shuffleboard.

The firm also reported that its business on AMI phones is the greatest they have ever enjoyed in the automatic music field.

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**WANT CITATIONS WILL PAY $200, I, A. F.O.B. PHILA. WRITE — WIRE — PHONE DAVID ROSEN 855 NORTH BROAD ST., PHILADELPHIA 23, PA. (Phone: Stevens 2803) 3333 No. Knoll Drive Hollywood 29, Cal.**

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**RUNYON SALES COMPANY**

345 W. Los Angeles Ave., Los Angeles 12, Calif.

For Regular Panoramas and Send-Yours REELS OF 8 AND 1 SUBJECTS Our Films Get The Dimes PRICE $32.50 TO $58.50 Per Reel

**PHONOFILM**

3333 No. Knoll Drive Hollywood 29, Cal.
HERE'S AMERICA'S HOTTEST DEAL!

A NEW, BETTER WAY TO SECURE LARGE RETURNS ON A SMALL INVESTMENT

HERE'S AMERICA'S HOTTEST DEAL!

A NEW, BETTER WAY TO SECURE LARGE RETURNS ON A SMALL INVESTMENT

Read this Letter for Positive Proof!

Michigan Vending Co.

Cigarette Vending Machines and Wholesalers of
CANDY - CIGARS - CIGARETTES - TOBACCO
14838 WYOMING
Detroit 21, Mich.

George Sylvan Electric Corporation
215 W. Root Street
Chicago, Illinois

Gentlemen:

Please ship us twenty-five Chef Master Hot Doggers as soon as possible.

I want to take this opportunity to tell you that your plan for distributing hot dogs through this machine has worked out to our complete satisfaction. Everything you told us about this service business has been proved in our existing operation of two hundred machines.

Although this is not a vending machine, we find that the operation of this service business has been easily integrated with our present vending operation.

We feel certain that with the profits derived from our current operation, we will be able to expand into an operation of four hundred units within the next three months.

Thank you again for your fine cooperation.

Yours truly,

Paul Gold

P.S. As of this date there are 475 Chef-Master Hot Doggers in operation by Michigan Vending Company, Detroit, Michigan.
A SURE WINNER!
Chicago Coin's
2 PLAYER REBOUND ACTION
BOWLING ALLEY

NOW with the LITED PLASTIC PINS
the FASTEST Competitively Priced
AND GREATEST MONEY MAKER
IN THE 10¢ FIELD TODAY!

CHICAGO COIN MACHINE CO.
1725 DIVERSEY BLVD. CHICAGO 14, ILLINOIS

We Are Happy And Proud
To Announce
OUR APPOINTMENT
as AMI DISTRIBUTORS
for
Southern Part of WEST VIRGINIA
Western Part of VIRGINIA
Eastern Part of TENNESSEE

NOW DELIVERING AMI
MODEL "C"

Frank Page
Roanoke Vending Mach. Exch., Inc.
1814 WILLIAMSON ROAD
ROANOKE, VIRGINIA

Eastern Flashes
Happy faces all along the street, divided equally among distributors, jobbers and operators. Wholesalers of games selling everything that come in, both new and used, while those engaged in the sale of music (also well) can't keep a piece on their floors. Operators in particular oozing good cheer. Seems that they're just getting over the tough give-up for city licenses (March 15), which unfortunately had to be paid just when Uncle Sam had his hand out too. Mendy Mendelson, business manager for the local games association, tells us he also feels quite a difference in the attitude of games operators. During the past week quite a few new members have been signed up.

Indicative of the times is the reaction of our good friend, Harry Fries, one of the city's most experienced and knowing operators. Upon being complimented on his appearance of good health and prosperity, Harry remarked 'I've never complained so of it, but I sure had plenty of it during the past several years. Now, with my route of shuffle games going extremely well, I almost feel as young and prosperous as when I started in business.' . . . Some of the city's largest music ops haven't gone into operating games, claiming they were burned badly during the last run, which ended so unfortunately. One of our operators, who also took a licking to the tune of $18,000 at that time, went up to shuffles right at the start. He tells us he has not only recouped his eighteen grand, but the route is bringing back fresh profit. One of these operators, Roy Runyon, Kingston, N.Y., comes into the city purposely to call on Harry and Hymie Kegel, Kegel Distributing Co. Seems like Ivanhoe discovered the 'Holy Grail' at this distributor and is staying with them. . . . Pete Rinaldo, Bronx game op expanding into music.

Barney (Shugy) Sugarman, Runyon Sales Company, exceptionally well pleased with the success of the school for mechanics held last week at both New York and Newark offices, when Bob Brether and Johnny Rosenberger road engineers for Bally held classes on "Speed Bowler." Altho the factory has increased production fivefold and is delivering the hit times in greater quantity, Shugy still has more orders on hand than games. . . Fred Waring, orchestra leader, devoted 22 minutes on his tele show last Sunday night to music, "Music, Music, Music," in which an A&M Model "G" waltz piano, "Gowrie," was featured. With the phone . . . Evans' "Shuffle Ten Strike" displayed on the floor of Brooklyn American Machine Company, Brooklyn, N.Y. C., Wurlitzer Distributing Co. Bill Alberg tell us the machine has fine sales possibilities as it's a machine that can stay on location for a long while. Bill Alberg went into the Glen Cove Hospital on Long Island this past Monday for a check up on him back in a week. . . Larry Serlin (just back from Miami Beach) and Lou Price of County Enterprises, visit the wholesalers along the route. The other hitter, Morris Kahn, of Moyer-Johnson, Atlantic-Seaboard New York Corp., place Williams' new shuffle "DeLuxe Bowler" on the showrooms floor, which makes an immense hit with the ops.

Joe Young, Young Distributing, getting many orders for the new Warliiter 12¢, from Harlem's operators. One op there, after taking out one machine, immediately re-ordered five more. He reported a $365. weekly spot using a 9101 jump to $360. . . Dave Lowy, Dave Lowy & Company, uncrowned shuffle champ, lost a decision on Keystone's "A.B.C. Bowler" to Harvey, but refused to step down from the throne. Wanted a re-match, but Harry quit on him. . . . A couple of sheets that ran a route of music in Miami during the war, and how he sold out the same day as his, Herbie "Happy" (who was in the army) was shipped overseas. . . . Mike Munves, acknowledged the "Arcade King," gets buster by the minute as orders from all over the nation pour in. There won't be a busier man from now until July anywhere in the country. . . Milly Green and Bob Jacobs supervise the construction of new offices for the coin-op line of American Vending Company. Milly tells us he'll be spending considerable time here. One of the office parties going on the embelished "White Beard of Trade." Wonder how many wholesalers are still around that remember this organization.

Dave Stern, Seacoast Distributors, Elizabeth, N. J. (distributors for Rock-Ola Manufacturing Corporation in New York and New Jersey) returned home after viewing the factory's new shuffle game "Shuffle Jungle" and his enthusiasm bordered on the extreme. "Here's a game, only 41¢, that will bring the operators plenty of moneys," stated Mr. Stern. "This is sure to make a game small and can go into locations where space is at a premium, and also can be spotted in locations where largest games are set, acting as an auxiliary piece. The big feature, however, is the different and attractive play appeal, where children are getting the puck at moving animal targets. High scores can be made, running to a total of 5,000,000.

Disaster Threatens
1. "There is scarcely anything anywhere but ruin and despair." -
2. "Society has played out its last stake, it is checkmate. Young men
   have no hope. Adults stand like day laborers idle in the streets. None
   call us to labor. The present generation is bankrupt of principles and
   hopes as of property." -
3. "It is a gloomy moment in history. Not for many years, not in the life-
   time of most men who read this paper, there has been so much grave
   and deep apprehension; never has the future seemed so gloomy as
   at this time—if our troubles can not prove the end. The very haste
   to be rich, which is the occasion of this wide spread calamity, has also
   tended to destroy the moral forces with which we are now threatened and
   subdue the calamity." -

WHOA—as George M. Dick, secretary of SuperVend Sales Corporation, who
substituted the above captions, "I don't run for the nearest window."—
These quotations were extracted from the works of well known writers,
periods, as a number of years ago as 1857. -
Number 1. William Penn in 1806; Number 2. Ralph Waldo Emerson in May,
1857; and Number 3. Harper's Weekly in October 1867.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
Buckley Wall Box enjoys Sales Boom In Recent Weeks

“More and more music operators realize that the Buckley Wall & Bar Box is geared to today's price conditions,” stated Haley. “It is extremely low priced, and, therefore, offers the music operators all the advantages of obtaining better and bigger profits without too much additional investment.”

Haley also pointed out that ops everywhere have come to realize that the top ten records in every machine receive the biggest play. After that, about ten more records receive some play action, but, not comparable to what the top ten will get.

“Therefore,” Haley says, “the average music op is assured of getting top profits at unusually low cost by using B-1 low Wall & Bar Boxes. Our Wall & Bar Box has been proved over the years. Everyone who uses them calls them the very best there is. This, in addition to the fact that they are so low priced, assures the music operators getting top profits at low cost, plus quick amortization of the entire expenditure.”

The Buckley Wall & Bar Box comes in 16, 20, 24, and 32 record selection.

Most popular are the Buckley 24 Selection Boxes. This box has been a favorite of the music ops over the years and sales have boomed ever since the MOA show when many heard the new low price which the factory was quoting on the boxes. At the same time, Haley stated, “it must be remembered that the higher prices of the new juke boxes makes it necessary for the ops to use economy when purchasing wall and bar boxes. Our boxes give the operators this economy.”

NEW YORK—Group of New York game operators and mechanics attending the lecture and quiz class held at Runyon Sales Company, this city, Wednesday and Thursday, March 29 and 30. Johnny Rosenberger, field engineer of Bally Manufacturing Co., center of group, in picture above, shown answering operators’ questions and pointing out feature of “Speed Bowler,” Bob Breither, other Bally field engineer who splits the lecture assignment here with Rosenberger, was busy with another group when the picture was taken.
WANTED
BY ONE OF CHICAGO'S MAJOR MANUFACTURERS
ideas, inventions or completed working models of all types of new coin operated machines. Your product, idea or invention, if it meets approval, will be given complete and immediate attention. You will be contacted directly after receipt of your first letter. You can write in full confidence. You are assured complete protection.

Give Full Details to . . .
Box No. 150
c/o The Cash Box, 32 W. Randall St., Chicago 1, Ill.

PROFIT with KEENEE'S
ABC BOWLER • TEN PINS • PYRAMID • PIN BOY
* ELECTRIC CIGARETTE VENDOR
J. H. KEENEE & CO., INC.
2600 W. FIFTH STREET
CHICAGO 32, ILLINOIS

Arcade Owners, Attention!
PROMPT DELIVERIES SPRING RELEASES
* Exhibit Hacks - Shuffle Alleys - Ray Guns - Complete Line Arcade Equipment
Write for Prices and 10 Page, 75 Illus. Catalog

MILLS BILLS!
We have all Mills latest Bells in stock.
FRIEDMAN AMUSEMENT COMPANY
941 Edgewood Ave. S.E., Atlanta, Ga.
AUTHORIZED BELLO-MATIC DISTRIBUTOR

CHICAGO CHATTER

One of the most hectic weeks in this Windy City's history. New game after new game announced. And announcements piling one atop the other. So far, this past week, a glance at the shuffle game market has revealed: Rent-O-Alley with shuffle range; Bally with "Speed Bowler"; Chicago Coin with "Bowling Alley"; United with "Shuffle Alley Experience"; Wurlitzers with "Pin Strike"; Williams with "Pin Bowler"; Keeny with "King Pin" and "Lucky Strike"; Gottlieb with "Bowlette." And more on the way. . . .

Ray Moloney, just returned from Miami, played 18 holes of golf with some of the folks in Portland, advises them he'll be out there shortly. But, the boys there tell him to stay away, until April 15. Why? Because the fishing season opens then, and they fear the Hawaiian Ray might go fishing greater each day. . . . John Casola and Ray DeRoche, United sales reps, traveling thru mid-west and south, with Paul Federman still covering the big eastern markets. . . . Herb Oettinger back at his desk at United all sun tanned and healthy looking after a nice vacation in Florida. . . . And Billy DeBekof of United has an offer for those out who get home late. Won't tell about it as yet. . . .

Ed Levin of Chicoo advises that the firm simply had to re-start production all over again three times in the past eight days. "Seems like they won't ever let us stop producing 'Bowling Alley,'" he advises. This is the new model with the lighted plastic pins.

Ben and Trudy Coven and Mr. and Mrs. Joe Bernstein entered the box to listen to Paul Martin. Now that Ben's in the music biz (Wurlitzer's distrb) he appreciates vocalists much more than he ever did, and listens with a more critical ear. . . . Herb Jones banter than ever as the last ACCMA booths are sold. Firms called at the very last second to get into the show. . . . Dave Gensburg flies to California to enjoy the holiday with his family. . . . Ben Friedman reports that the firm's Chef Master hot dog maker is earning nice extra profits for it. It's not called a "hot dog," but Joe Kline and Wally Finke doing a very swell job with used equip. Joe claims they come in and go out almost the same day. . . .

Many rush at the big Gensburg plant where Sam Stern got delivery of the firm's new "DeLuxe Bowler" under way. . . . Nate Gottlieb still on vacation. Sol Gottlieb bawling about the countryside. And productively going ahead. All speed at this factory . . . Roy McGinnis back at the Keeney factory and into action immediately. Both he and John Conroe urging production of more and still more "King Pin" and "Lucky Strike" games to fill orders. . . . Over at the Bally factory best way to get the offices closed is to pull, "Gimme 'Speed Bowlers.'" This factory has been going at most terrific production pace in all its history with orders just piling . . . Ted Robenstien getting ready to privatise the trade with a new brand conversion . . . Henry Strong over at C. D. Jennings & Co. still rushing out to get orders out here, there and everywhere . . . Mike Hammingren and Larry Cooper of SuperVend make a fast trip down to Dallas where Mike is to look over newest for the firm. And Larry yelling over his shoulder, as he rushes down the hall, "We've oversold for the next sixty days . . . Inventor of a bowling idea here is reported to be on the rocks." Sandwich vendors being offered around for someone to build and sell . . . Those 45 RPM Weathermen getting attention. Ken show box ops now that they are starting to get on location . . . Mac Brier of Coven Distribs upsets over methods used by one of his competitors. "But, but Mac, it's all in a day's work."

Ken in town this past week discussing coin machines calls them "adult toys." Ken also reminds, "Remember, this is still show business. . . ."

Art Weinand, Mr. and Mrs. . . . From what we hear, Mr. and Mrs. . . .

Ray Moloney

HERB OETTINGER

JOHN CONROE

ART WEINAND

Ray Moloney

HERB OETTINGER

Art Weinand

Ken in town this past week discussing coin machines calls them "adult toys." Ken also reminds, "Remember, this is still show business. . . ."

Ray Moloney
Roanoke Vending App’t’d AMI Distrib

ROANOKE, VA.—Roanoke Vending Machine Exchange, Inc., with principal offices in this city, has been appointed distributors for AMI, Inc., according to an announcement by John W. Haddock, president of the phonograph manufacturing firm.

The distributing firm will cover the southern part of West Virginia, the western part of Virginia, and the eastern part of Tennessee.

Frank E. Page, head of Roanoke Vending, is well known throughout the industry, having had 18 years experience, and has a wide acquaintance, particularly in this area.

In commenting on the appointment, Haddock stated “I am more than pleased to have Frank Page become one of the AMI distributing family, and expect he will do a top job both for operators and for AMI.”

Page has extended an invitation to all operators in his territory to come in for demonstrations and see the new Model ‘C’.

Produces Combination Scale Coin Changer & Stamp Vendor

TOLEDO, O.—A new penny-weighing scale with coin changer and stamp vendor is now in production at Hamilton Scale Company, this city according to the firm’s announcement.

Scale mechanism is standard Hamilton—coin changer changes quarters to either two dimes and one nickel or three nickels and one dime according to wishes of buyer—the stamp vendor is of the folder type, giving 4 one-cent stamps for a nickel or 3 three-cent stamps for a dime.

SMOTHER, SPEEDIER PROFITS WITH THE BUCKLEY PUCK

PACKED IN HANDY PLASTIC BOX—PRICED LOW

A HIT from the first day introduced. The perfect practice model, perfectly formed, BUCKLEY PUCK, “Perfectly Fits The Fingers”! Brings smoother, swifter, better profits. Write for sample box of 8 today. Use plastic box for listings and signs. PRICED LOW FOR TODAY’S MARKET. Write Now.

WORLD FAMOUS BUCKLEY WALL AND BAR BOX

16-20-24-32 SELECTION Buckley Wall & Bar Boxes. World Famous for bringing bigger, better, steadier profits for all types of automatic machines. Use with any of the phonos you have today. PRICED TO SELL QUICK. WRITE NOW. Write Now for prices of the boxes you want.

BUCKLEY MANUFACTURING CO.
4223 W. LAKE ST., CHICAGO 24, ILL.
(All Phones: Van Buren 6-6636)

"It’s What’s In THE CASH BOX That Counts"
CALIFORNIA CLIPPINGS

Al Mendez back from San Diego and Norman Rotheschild returned from the San Joaquin territory to Southland Distributing Co. with dozens more orders for the Wurlitzer 1250. Only hitch, their office manager Stan Turner tells us, is that they can’t fill the orders now on hand. The factory has assured them greatly increased shipment within the next few weeks and the boys are hoping to catch up somewhat with the demand. Stan even reports that the last one in the house was “stole” right off the demonstration floor. Noticed the attractive and spacious Southland offices decorated with blow-ups of telegrams to the Wurlitzer plant from such top record execs as Edward Wallerstein of RCA-Victor, P. A. Burklemeier of Columbia and Glenn Wallilich of Capitol commending Wurlitzer for their different speed adapter unit, which, Stan tells us, has many operators getting set for the 46 conversion before long.

Whole gang on hand at Paul Laymon’s, sitting by and waiting for more of the Dally “Speed Bowler.” The day before had been Paul’s birthday and, borrowing a familiar figure, he quoted himself as just having turned 26. Mr. Paul Silverman of J. Peskin Distribria was set to celebrate another joyous event, being on the brink of fatherhood with a third child expected any day. Either sex was O. K. with Paul, what with one boy and one girl already on hand.

For father-in-law Joe Peskin, it was nothing but grandchildren, upon the arrival at his Palm Springs spot of four other youngsters from Chicago. . . . The passing street scene: Gabe Orland of California Music engaged in a spirited (but friendly) street corner conversation with Mike Kurlan of Modern Record Districts. Driving by, we couldn’t tell who was selling whom what.

Ran into Jack Shergard of Exhibit Sales in Philly visiting Fred Bailparn at the Lyn Brown Co. Jack has spent two months on the road and reports a great reception from operators in California, New Mexico, Texas and elsewhere for his products. He plans to hop up to California and Utah after leaving L. A. and San Francisco. . . . Gather from Jack’s talk about the old music days in Philadelphia that he’s been around for quite a while and knows a lot of people in the record business as well as the coin machine industry. . . . On the Row: S. L. Griffin and Lloyd Barrett from Pomona . . . Earl Simmons of Pabo Robles . . . Louis Dunn from June Lake . . . Tucson’s William Rowe . . . Ivan Wileox of Visalia . . . William Black and J. A. Ewing of Bakersfield . . . Ventura’s Ken Ferrier . . . Norman Christ of Lompoc.

MINNEAPOLIS—ST. PAUL, MINN.

Minnesota still is far away from Spring, as it is still snowing daily. Highways are run over by torrents of water from rising lakes and rivers, and country roads are full of gunk, which makes it almost impossible for the operators to get in to see their locations, especially through the state of North Dakota, which at the present time is very bad.

Jeff Kos of St. Cloud, in Minneapolis for the day picking up his record supply. . . . Herb Greenfield who does considerable repair work for the operators in the Twin Cities, became the proud father of a baby girl last week. The mother and baby are doing very nicely, and Herb seems to be holding up pretty good, too . . . Frnk Major of Grand Rapids, also in Minneapolis for the day to pick up his record supply. . . . Eddie Kubis of the Eddie’s Novelty Company, New Prague, taking time off to drive into Minneapolis to see Universal’s “Super Twin Bowler” on display at Hy-G Music Company.

Wes Rydell of Mora, also in Minneapolis for a few hours, his first trip in several months. Wes has been striking pretty close to home. . . . John Howe of Foley, also in Minneapolis for the day making the rounds . . . E. E. McDaniel of Wadena, spending the day in Minneapolis and St. Paul, calling on several of the distributors . . . Al Reese of the Watertown Amusement Company, Watertown, S. D. recently returned after visiting an eye specialist in Chicago, was in Minneapolis visiting another eye specialist and was given a good send-off by the doctor. Al feels much better now.

Milton Casebere of C & N Sales Company, Mankato, also in Minneapolis for the day. . . . L. I. Harris of Enderlin, N. D. spending a full week in Minneapolis visiting relatives and taking a little vacation before returning home. . . . Ella and Andy Oberg of East Grand Forks, stopped off in Minneapolis for a few days before returning home, after spending several weeks at Hot Springs, Arkansas. . . . Mr. and Mrs. Jack Harrison, of Crosby, in town for the day. . . . Mrs. Richard Unger, who recently lost her husband, is taking care of the route in great style and getting along just fine.

WANT—Will buy for cash all post-war phonographs. Write or phone quantity, condition and best price. MASON DISTRIBUTING CO., 314 E. 29th ST. PAINE AVENUE, IRVINGTON, N.J. Tel.: E sex 5-6458.

WANT—Used, new or surplus stock records. Top prices paid. Sell to Chicago’s largest distributor of used records. Write. Pay freight. Write to USED RECORD EXCHANGE, Anthony “Tony” Golano, 4142 W. ARMITAGE AVE., CHICAGO 39, ILL. Tel.: DICKENS 2-7606.

WANT—McGlashon Air Gun and live ammunition gallery; antique muse boxes, coin operated or otherwise. Also, Call-O-Sopes. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE, SEATTLE, 1, WASH.

WANT—Late model phonographs. Will pay cash. Will pick up within a radius of 300 miles. KOEPPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK 19, N. Y. Tel.: CL 6-8939.
FOR SALE—United Shuffle Alley $199.50; Keeney Pin Boy, like new, $235; Keeney Ten Pins, new in original crate, write; Rock-Ola Shuffle Lane, new, write; 6 Pitch 'Em & Bat 'Em $145 ea.; 6 Chieon Midget Skeeball $195 ea. D.AVE. LOWY & COMPANY, 594 TENTH AVE., NEW YORK, N. Y. Tel.: CH 4-5100.

FOR SALE—Eight (8) Bally Multi Bells. Brand new in original crates. No reasonable offer turned down. E. T. MAPE MUSIC CO., 21 NORTH AURORA ST., STOCKTON, CALIF.

FOR SALE—Bango $69.50; Beacon $69.50; Shuffle Ball $60.50; 10 Coin 104-510; Chicago Coin Pistol $114.50; Beacon Pool Table $225; Shuffle Alley, like new, $239.50. Trades accepted. WEST SIDE DISTRICTING CO., 612 TENTH AVE., NEW YORK 18, N. Y. Tel.: Circle 6-8464.

FOR SALE—Mechanic's specials: 13 1/2" blade screw driver $1.25; 8" Quick-Wedge screw-holding screw driver $1.35; Utes long chain nose side-cutting pliers $2.20; Proto heavy diagonals 7" $2.20. JERRY'S COIN MACHINE REPAIR, 410 SYNDICATE STREET, ST. PAUL, MINN.

FOR SALE—Goofees $75; Dale Guns $75; Bing-A-Rolls $80; Wurlitzer $7300 $160; Packard Model 7 $189.50; Shuffleboard Scoring Units that hang on wall $75. A. P. SAUVE & SON, 7525 GRAND RIVER AVE., DETROIT 4, MICH. Tel.: Tyler 4-3810.

FOR SALE—Chieon Midget Skeeball $165; Chieon Basketball Champ $135; Bing-A-Roll $100; United Shuffle Alley $200; Star Series $2000; Advance Roll $25; Pro-Score $45. MOHAWK SKILL GAMES COMPANY, 67 SWAGGERTON ROAD, SCOTIA 2, N. Y.

FOR SALE—Special Offer. 40 Station Hostess Machines. Make offer. No reasonable offer refused. LEHIGH SPECIALTY CO., 26 NORTHERN BROAD ST., PHILADELPHIA 30, PA. Tel.: Poplar 5-2999.

FOR SALE—26 Strikes 'N Spares, some new, some used. What is your best offer? 10 used Shuffleboards 22 ft. All tops refinished like new $150 ea.; 10 Mutoscope Voice-O-Graphics; 5 Photomaties. Write us your needs. THE MARKPP COMPANY, 4310 CARNegie AVE., CLEVELAND 3, O.

FOR SALE—Fivey or more of flipper type pinballs and rolldowns. Will sacrifice. HASTINGS DISTRIBUTING CO., 6100 W. BLUEMOUND ROAD, MILWAUKEE 13, WIS.


FOR SALE—Used electric scoring units for shuffleboards, Genius, Edelco, Monarch's and others. Used little. 10 Mutoscope Voice-O-Graphs; 5 Photomaties. Write THE MARKPP CO., 4310 CARNegie AVE., CLEVELAND 3, OHIO.

FOR SALE—Two Koffre King vending machines. Floor samples. Never on location. $375 each. Complete with changers. AUBREY STEINBERG, 2667 W. PICO, LOS ANGELES, CALIF. Tel.: DU 6179.

FOR SALE—Steel Ball Rolldowns: Singapore, Melody Rolls, Cover Girls, Gold Mines $20 each; Advance Rolls, Auto Rolls $40 each, A-1 condition; Western Baseballs $30 each, clean. WESTCHESTER AMUSEMENT CO., 86 OAK ST., YONKERS, N. Y.

FOR SALE—Jennings Standard Chiefs and DeLuxe Chiefs—5¢, 10¢, 25¢ each; Jennings Challenger 5¢, 10¢, 25¢, late models. All equipment in good A-1 operating condition and appearance,chrome, excellent $200 each. KOLAR DISTRIBUTING CO., 1666 ELMWOOD AVE., SOUTH BEND 16, IND. (Tel.: 38492).

FOR SALE—Special Buy! 10 Only—Lyceum Shoe Shine Machines, black or brown $69.50 each, 1/2 deposit, balance C.O.D. RUNYON SALES COMPANY, 593 TENTH AVENUE, NEW YORK, N. Y.

FOR SALE—Chicago Coin Goofers $56.50; Contact F.P. $31.50; Robin Hood $44.50; Stormy $41.50; Tronix $39.50; Major League $37.50; Champion post-war counter game $15; Jungle Joe, pistol, like new, $139.50. Note: All games are without free-play, all machines in first class condition, packed for shipment. 1/2 deposit, balance C.O.D. NATIONAL NOVELTY COMPANY, 183 E. MERRICK ROAD, MERRICK, L. I., N. Y.

FOR SALE—We can supply all your record needs—on all labels. Shipments made 24 hours after receipt of order. 5¢ over wholesale per record; we ship anywhere. LESLIE DISTRIBUTOR CORP., 752 TENTH AVE., NEW YORK, N. Y. Tel.: Plaza 7-1977. Cable address: EXPO RECORD, New York.

FOR SALE—Gold Cap $110; Citations like new $250; Carnival $60; Maryland $100; Rebound, perfect $35. Will trade on Bally Free Play Consoles such as Draw Bells, etc. AUTOMATIC MUSIC COMPANY, 53 MAIN ST., BRIDGEPORT, CTJIO. Tel.: 750.

FOR SALE—Exhibit's Silver Bullets and Shuffle Bowl; Double Double pool game; and Scientific: Jungle Joe. Exclusive distributors. MIKE MUNDY, 577 TENTH AVE., NEW YORK, N. Y.

FOR SALE—147 Seaburg Hideaway, like new, $295; Victory Wurlitzer, excellent, $40; Wurlitzer 1080 $299; 216 Impulse Receivers $20; Tear Drop Speaker, $12.50; Seaburg WL156 Wireless Boxes $22; Pitch 'Em & Bat 'Em $135; Strikes 'N Spares $75, V. YONTZ SALES CO., BYVESLES, O.

FOR SALE—Wurlitzer: Victories $33; $50 $97.50; 600R $85. Rock-Ola Commandos $50. All in good condition. F. A. B. DISTRIBUTING CO., INC., 1019 BARONNE ST., NEW ORLEANS, LA., or 304 IVY ST., N.E., ATLANTA, GA.

FOR SALE—Victory Derby $49.50; Special Entry $69.50; Keeney Twin Bonus Super $25 $249.50; Paces Reels with rails $39.50; Mills Smoker Bells 5¢ $35.50; Jumbo Parades, P.O. $42.50, Silver Moon P.O. $39.50, Columbus DJF Bells $49.50; Mills Vest Pockets 5¢ $34.50, 1/3 certified deposit, balance 5/0. TWIN CITY AMUSEMENT CO., 1922 W 7TH ST., TExARKANA, Tex. Tel.: 3-3723.

FOR SALE—United Shuffle Alley $179; Chicago Coin Bowling Alley; write; Bally Shuffle Bowler $239. AMERICAN VENDING CO., 631 10th AVENUE, NEW YORK, N. Y.

FOR SALE—1 Mills Golden Falls HL 5c play, 1 Mills Golden Falls HL 10c play—$85 each, 2 for $150. 1/3 with order. M. E. GRIMME, DURANGO, IOWA.

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FOREWORD: Many times, wide differences appear in the high and low prices of certain equipment. Like most reporters "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may vary from line to line. Some prices do not change montmounthly. "The Confidential Price Lists", rather than show no price, retain the last known quotations for such equipment so the subscriber at least has the last known prices as a basis to work with. Prices continue to be very widely divergent these days. Sores, on the West coast may sell a reel tape recorder worth $150.00 whereas someone on the East Coast may think it worth $75.00. Of course, condition, serial, appearance, demand, territory, quantity, etc., must all be taken into consideration. "The Confidential Price Lists" reports each quotation exactly as it is made and does not change it to fit the peculiarities of his territory.

METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price for the week; second price listed is highest price. Where only one price appears this should be considered lowest price.

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DOUBLE SHUFFLE-ALLEY

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WITH

TWIN SCORING FEATURE

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ONE OR TWO PLAYERS
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