Echoing the sentiments of "We'll Build A Bungalow" are left, disk jockey Lee Donahue and the fellow responsible for the success of the song, maestro Johnny Long. Johnny's smash rendition of the tune blossomed out into a big winner for music operators, and appears to be headed toward a top niche on music popularity charts. Long, the nation's only southpaw fiddler, has been consistently supplying music ops with coin winners, among them are his famed rendition of "Shanty In Old Shanty Town", "Sweet Sue" and "Just Like That". Johnny's latest release, "Silver Dollar", has all the earmarks of becoming a hot number for phonograph operators, and has already attracted tremendous attention. Johnny Long is exclusively featured on King Records. Direction: General Artists Corporation. Personal Management: John O'Connor. Press Relations: Buddy Basch.
The Wurlitzer 1250 is a triumph of all-over eye appeal with emphasis at the upper level... the eye level... where, over tables and chairs and the heads of the people that occupy them, ALL can see its ACTION and ILLUMINATION.

Add top-side beauty and visibility to the galaxy of other great coin-coaxing features of this phonograph and you’ll see why it deserved the one word most heard from operators... TERRIFIC!

The Great New
Wurlitzer
Twelve Fifty
THE RUDOLPH WURLITZER COMPANY • NORTH TONAWANDA, NEW YORK
How to handle depreciation on automatic phonos gets to be more and more a problem for the average operator each day. It seems that each revenue district has different ideas concerning automatic phonograph depreciation. In short, there is no set rule, schedule or method which the intrarural revenue men agree on in this regard.

Most operators find that they are allowed to depreciate the cost of their phonos over a five year period. In Chicago, for example, five years is demanded by the revenue tax men. In this Chicago area the men depreciate 20% of the cost each year.

Five years is what the average revenue tax man believes is the length of time that should be allowed to depreciate a phonograph. This is due to the fact that prior to the war the phonos averaged in cost around $500 and $600. Today, they are in the $1,500 category.

The operators who have argued this depreciation method have found themselves more or less handicapped and dependent on what their local tax office would rule. The one and only way in which a national ruling can come about, according to experts, is for operators from all the 48 states to argue this collectively in Washington and arrange for a depreciation schedule which would be placed in effect nationally.

The very fact that a certain group of music ops may ask for a ruling in any one territory regarding a four year depreciation schedule will, according to the experts, allow for that same method or schedule of depreciation to be used in other territories throughout the country.

The method which the operators would like to see come into being on a national basis is a four year depreciation schedule and the schedule to be arranged as follows: 40% depreciation allowed the first year; 30% to be allowed the second year; 20% the third year and 10% for the final, and fourth, year.

This, they claim, would be the most equitable because, they state, after four years any phon is considered an old and worn out piece of equipment. By that time, experts report, it should be completely depreciated and no longer classified as an usable merchandise for the time has come to either trade it in, discard it, or relegate it to the type of location where the collection isn't important.

The one and only way in which such a depreciation schedule over a four year period will ever be obtained, these experts claim, is for the entire juke box industry, collectively to march into Washington and explain why such a ruling is necessary to them. If this is granted then the industry will, at long last, have overcome one of its worst problems.

Accountants have, for a long time, argued with tax men in their various localities. But, everytime that arguments have been advanced, they have been ruled against and so they are, in almost all cases, working on a five year (20% per year) depreciation schedule whereas they want to work on the four year schedule as presented here.

The auto industry obtained such a ruling for its purchase of special tools. This has helped them to more readily depreciate the tools and to enjoy profits after such depreciation. The same will, eventually, have to come into being in the automatic music industry. But, this will not happen unless all members of the industry make it their business to collectively present their case in Washington.
LONGLIFE EQUIPMENT HAS MADE OPERATING A BETTER BUSINESS


Regardless of what may be said about the many machines which have been manufactured over the years, as to whether they were hits or not, one thing that must be remarked in favor of every one of the manufacturers engaged in building coin operated equipment, either amusement, music, vending or service machines, is that they all build with one high purpose foremost in mind; that the equipment be sturdy, long lasting, as mechanically foolproof and theft-proof as any product can be manufactured.

A long time ago experienced coinmen used to impart this one story to all manufacturers who wanted to enter into the coin machine field, or who had just started. That manufacturing even as delicate and complicated an instrument as a typewriter was an entirely different thing from manufacturing a coin machine.

It was pointed out and proved to be fact, over a period of years, that some of the most outstanding manufacturers in other industries who entered into this field, failed miserably.

The reason? Simply because they continued to build machines like the typewriter. Naturally, there's nothing at all wrong with the typewriter. It is one of the most ingenious devices ever yet put together by human hands. But, when a typewriter goes out of order, as for example, one key needs a bit more pressure than all the others, the typist will favor that key and apply the needed extra pressure.

This isn't true in coin operated machines. Even staid matrons of outstanding regard in the community will attempt to "beat" a coin machine. Every coinman has, at one time or other in his life, seen one of these very lovely ladies step on a scale and then, holding the platform down with one foot, call to her friend to quickly step on, so that, as she thinks, both can be weighed for the very same penny. This is true of all coin operated machines of every type and kind.

The public try their best to "beat" the machines. Therefore, many times, manufacturers are forced to construct equipment so that the public will obtain free entertainment, but, will not jam the mechanism and, especially, upset the coin chute. Well tested materials, with aged and cured woods, well informed engineers and production experts, are all involved in the manufacture of any product which comes to the market and which meets with the approval of the distributor, jobber and, especially, the professional operator and thru him, the public at large.

There is no doubt that almost every music operator can point to one or a dozen locations in his territory where the old ten and twelve record mechanisms of the very first modern type phonos, usually 1934 and 1935 vintage, are still operating in hidden units buried away in backrooms and cellars.

Every amusement machine operator can point to pinballs that are ten and more years old and that are still operating in many of the nation's smaller communities and along the highways and byways. The very fact, that with but minor repairs, the games go on for so many years, bringing income to the operator, insures the operator's business future.

Scales, arcade equipment, vending machines, some of these over forty years old, are around and about the nation. Many times operators come across them in their travels and stare in amazement. In fact, Times Square, New York, still has about the very first scale that was ever brought into this country. It is now well over fifty years old, still taking in coin day after day, and meeting all official tests.

It is because of this all important fact, that coin machines are built to last, that operating has become a better business. It took many years to convince some of the operators of this fact. Those who jumped into, and out of the business, and lost contact with it since, would be surprised to find the routes of machines which they sold still operating and still bringing in income.

It is also well known that the new machines are the ones that live up a route. That add the moneymaking spark to it. That jump the average of all machines on the route. Only constant construction of new, better and more attractive machines, keeps this industry flourishing. These, added to the older machines, keep operators in business on a long term, steady profit basis.

The very fact that the manufacturers build machines to last is what insures the operator a better business. The new games, new phones, new arcade machines, new vendors, and all other equipment, are built to last and last for many, many years.

As the operator buys new machines, he is able to switch the older models down the line of his route and even, in time, sell them off to communities where, as old as they are, they appear to be new, with some conversion and a coat of paint applied to them.

This has caused the operating business to last longer and better than was ever expected. And for this every one of the nation's manufacturers should be commended. It is the manufacturer who has made it possible for the operator to progress and to continue in a good business on a profitable basis.


**MUSIC! MUSIC! MUSIC!**

**TERESA BREWER**

1. *CA-682—Mickey Katz*
   CO-1877—Hugo Winterhalter
   RE-603—Tony Martin
   FW-3669—Ted Heath
   WI-1907—Two Ton Baker

2. *AMES BROS.*
   BL-476—Johnny Lee Wilks
   BI-322—Lester Merritt
   CA-684—Suffolk Players
   CA-418—Ray Hugol
   CO-477—Jimmie Donley
   CR-1268—Lion McAuliffe
   CR-640—Ames Bros.

3. CHATTANOOGIE SHOE SHINE BOY
   DE-2083—Tanny Donnelly
   CA-685—Sidney Henderson
   CO-604—Suffolk Players
   CA-470—Frank Sinatra
   CR-614—Bill Bemahl

4. I SAID MY PAJAMAS
   MARTIN—W. H. BEASSELL
   CA-471—M. Whiting-De Vol
   CR-1807—Paris Royal
   CR-40157—Bebop-Titton

5. IT ISN’T FAIR
   SAMMY KAYE O.
   CA-580—Hunny Games O.
   CO-1373—Jim Brown O.
   CR-60183—Bill Bemahl
   CR-5895—Jim Marine
   CR-6214—Ray Deery
   RAF-103—Joe Niles

6. DADDY’S LITTLE GIRL
   DICK TADD
   CA-850—Sidney Henderson O.
   CA-3727—Jack Brooks
   CO-3872—Ray Smith
   CR-6215—Buddy Emery
   DE-24972—Millers Brothers

7. THERE’S NO TOMORROW
   TONY MARTIN
   CO-1667—Harry Ross
   CO-1836—Hugo Winterhalter O.
   DE-24782—Carl Raveza
   HA-1078—Abe Dobe
   LO-543—Charles Sprink
   VI-20-3627—Tony Martin

8. BAMBOO
   VAUGHN MONROE O.
   CR-4894—Ray Anthony O.
   DE-24994—Jerry Gray O.

9. IF I KNEW YOU WERE COMIN’ I’D’VE BAKED A CAKE
   EILEEN BARTON
   BL-586—Tommy Caselton
   CA-916—Benny Strong O.
   CO-1972—Al Trace O.
   CR-67169—Georgia Gibbs
   CR-7246—Marian and Balger

10. THE THIRD MAN THEME
    ANTON KARAS—GUY LOMBARDO
    CA-195—Alfred Ray O.
    CO-1576—Hugo Winterhalter
    CR-1866—Cafe Versace Quartet
    CR-6115—Denny Bradley
    DE-24908—Evelyn Smith
    DE-68218—Hank Garland
    DE-24939—Guy Lombardo O.

**CODE**

AI—Adaline
AM—Alpine
AR—Aristocrat
BR—Barnard
BU—Buffalo
CA—Capitol
CD—Columbia
CH—Chanteur
DA—Dane
DE—Decca
DI—Decca
MH—Harmony
MT—Monterey
O—Oscar
RO—Rondo
SA—Sax
ST—Stein
SP—Supreme
TE—Tempo
TV—Tavern
V—I—Victor
VO—Vocal

**DE-24944**

© 000 E. O. S.

**Compiled Weekly**

**Record Companies Listed Alphabetically**

**Asterisk Denotes Most Popular Juke Box Recording**

**Disk Double by M-G-M Records!**

**MACKLIN MARROW**

Conducting The M-G-M Orchestra

When We’re Dancing

La Vie En Rose

**October 1950**

**M-G-M Records**

**THE GREATEST NAME IN ENTERTAINMENT**

**701 SEVENTH AVE., NEW YORK 19, N.Y.**
THE CASH BOX

Page 6

March 25, 1950

"IT'S SO NICE TO HAVE A MAN AROUND THE HOUSE" (3:10)

"I'D BAKED A CAKE" (2:42)

Ethel Merman—Ray Bolger

(Decca 24593)

The pair of show biz stars in their rendition of two current pop winners, with the echo of this platter spelling for a fair enough shake of juke box play. Both tunes have been well received with ops unconditionally riding high on the songs. Altogether this platter shows the Merman and Bolger duo off to excellent advantage, we believe the other versions will grab off the gravy.

"OL MAN MOSE" (2:57)

"WHERE DO YOU CALL ME LIKE YOU DO" (2:35)

Connie Haines

(Coral 60166)

(2:29)

The pair of oldies purveyed with loads of zest by Connie Haines should add to many ops' tops. The musical decal wailing of this disc displays her vocal effort to fine light. Both ends are done in up tempo fashion, with melo
dow or putter rounding out the material. Ops in the market for a filler shosen.

"C'EST SI BON" (2:52)

"THE POLKA DOT POLKA" (2:23)

John Parce

(Coral 566)

French dialect by John Parce shows fair enough on "C'est Si Bon" and "The Polka Dot Polka." Altho the wax won't stop traffic, it should hold its own in those locations that go for this type. Top deck is an uninspiring rendition of the current pop dink, while the polka is done with filling in the item. Wax deserves an earing by ops as at any rate.

"CANDY AND CAKE" (2:50)

"IN THE WORLD OF" (2:53)

Ray Anthony

(Capitol 933)

(2:29)

The Ray Anthony orky display their excellent musical wizardry on this pair to offer ops some potential hot material. Top deck is currently climbing in popularity, this rendition with chinky Betty Holiday handling the vocals is sure to go as one that will stand up in the trade. The coupling has Ronnie Deavelle on platter, with some of romantic material. Wax rates ops listening time.

"SPRING MADE A FOOL OF ME" (3:04)

"AS WE ARE TODAY" (2:29)

Eddy Duchin Orch

(Decca 24593)

The pair of fair enough ballads offered in the light romantic vein by the Eddy Duchin orky are good for the asking by music ops. Both ends of this platter, with vocals handled by Tommy Mercer in effective manner, have the Duchin orky displaying smooth danceable material. Wax won't stop traffic by any means.

"ONE TWO! THREE!" (2:51)

"ANOTHER KISS" (2:52)

Imus the Cliff Ferre

(London 620)

Chirp Eve Young and Cliff Ferre team up on this biscuit, and come up with a fairly agreeable piece of wax in this pair of ballads. Top side is a smooth one handled with vocal honors split between Eve and Cliff. The other end stays in the same up tempo, and has the kids turning in another capable per
tformance. Wax should hold its own in the phone shop.

DISK OF THE WEEK

"WANDERIN'" (2:58)

"THE BICYCLE SONG" (2:51)

Sammy Kaye Orch.

(RCA Victor 20-3608)

My opinion of The Cash Box music staff, records listed below, in addi

tion to the "Disk" and "Stapled" On The Week, are those most likely to

achieve popularity.

☆ MY BABY IS BLUE.....Don Cornell...RCA Victor 20-3706

☆ THE WRESTLING SONG.....Elvis Presley...Sun 20-0002

☆ AM I WASTING MY TIME.....Eddie Fisher...Bluebird 20-0002

☆ LA VIE EN ROSE.....Paul Weston O...Columbia 30192

☆ JUKE BOX ANNIE.....The Sunshine Gal..Eddie Miller..Rainbow 60009

☆ A CHAPEL IN YOUR HEART....(2:50)

☆ NO LOVE HAYE I" (2:56)

Bobby Colt

(Admiral 1003)

Rising balladeer on the wax scene is Bobby Colt, who turns in an ex
cellent vocal job on this ballad tagged "A Chapel In Your Heart." Tune is in emotional, tender vein, and makes you stop and listen. It should sit well with the moon-in-June kids. The other end shows as a fair enough ballad that will hold itself. Orch backing is done with a chorus headed by Ray Charles and add to the polish of the platter.

"THE OLD PIANO ROLL BLUES" (2:50)

"WHY DO THEY ALWAYS SAY NO!" (2:40)

Cliff Steward

(Coral 60177)

This rendition of a pair of oldies currently running ground shows enough, and effectively, and should earn its keep on the juke box. Both tunes are current juke box winners. Wax plays in old vaudeville spirit, with Cliff Stew

ard and the San Francisco Boys doing a good job. It's player-material and, likewise tagged for the juke box traffic.

"LE VIE EN ROSE" (2:37)

"LES FEUILLES MORTES" (2:48)

Paul Weston Orch.

(Capitol 890)

Orkster Paul Weston's teeming orchestral partner makes for wonderful

listening sides. Both ends of the biscuit make for easy listening, and should do fairly well in those locations that call for this type of music. Top deck has a vocal by the Miller Sisters, while the flip finds El Roy backing in the spotlight. Tempo is rapid, and the music good. Ops take it from here.

"VIRGIN ISLANDS..." (2:47)

"YO' NEVER GET NO DOLLAR" (3:01)

The Six LaMattos Tre.

(Columbia 30192)

Pair of Calypso sides in store for music ops, with the Six LaMattos

Brothers sending ops a pair of pleasing sides. Both ends of the biscuit make for easy listening, and should do fairly well in those locations that call for this type of music. Top deck has a vocal by the Miller Sisters, while the flip finds El Roy backing in the spotlight. Tempo is rapid, and the music good. Ops take it from here.

"YOU ARE A SWEETHEART" (2:55)

"CROSS YOUR HEART" (2:48)

Jack Owens

(Decca 24535)

Vocal echo of Jack Owens on the oldie, "You Are A Sweetheart" doesn't quite fill the bill on this etching. Jack is spinning lacks meaning, and comes out in so-so fashion. The flip is an up tempo rhythm ballad that shows a bit better. Lyrics are cute and the tune has a pleasant lift to it. Only backing on the wax by maestro St Oliver, with a chorus spot by the Three Beaus & A Peep add to the wax incentive found here.
This week’s
New Releases
... on RCA Victor
RELEASE 50-12

**POPULAR**

RALPH FLANAGAN
Spring Will Be A Little Late This Year (from the Universal film “Christmas Holiday”) Joshua Vocal refrain by Harry Prinz 20-3724—(47-3724)

MINDY CARSON
Little Darlin’ Little Angel Be Mine 20-3725—(47-3725)

LARRY GREEN
Bewitched (from the musical production “Pal Joey”) If I Had You On A Desert Island 20-3726—(47-3726)

FRAN ALLISON
Petter Cottontail Stars Are The Windows Of Heaven 20-3727—(47-3727)

PHIL HARRIS
Musk Rat Ramble Walk With A Wiggie 20-3728—(47-3728)

PHIL REGAN
Scattered Toys On The Other Side Of The Water 20-3729—(47-3729)

**COUNTRY**

TEXAS JIM ROBERTSON
Rubber Knockle Sam Wedding Bells Will Never Ring Again 21-0304—(48-0304)

ROSALIE ALLEN
Choco’late Ice Cream Cone My Dolly Has A Broken Heart 21-0305—(48-0305)

**RHYTHM**

JOHNNY MOORE’S THREE BLAZERS
Rock With It Misery Blues 22-0073—(50-0073) (Vocal refrain by Billy Valentine)

**POP SPECIALTY**

ERNIE BENEDICT
Tie-Tock Polka Broken-Down Merry-Go-Round 25-1150—(51-0060)

---

The Cash Box, Music
Page 7

March 25, 1950

NOTE: All records in this panel are listed alphabetically by song title.

$ indicates records which,
according to actual sales, are
recognized hits. The trade is
urged to keep ample stocks of these
records on hand, or to reorder promptly when
current stocks begin to approach the
"sold-out" stage.

7 designates that record is
one of RCA Victor’s "Certain
Seven"- among the leading
numbers on the trade paper best
selling retail sales charts. Obviously, sure
things!

Bamboo
Vaughn Monroe 20-3627 (47-3143) 7

Candy and Cake
Mindy Carson 20-3681 (47-3204) 7

Chattanooga Shoe Shine Boy
Phil Harris 20-3685 (47-3208) 7

I Said My Pajamas
Tony Martin-Fran Warren 20-3613 (47-3119) 7

It Isn’t Fair
Sammy Kaye 20-3609 (47-3115) 7

Marta
Tony Martin 20-3598 (47-3104) 7

Music, Music, Music
Freddy Martin 20-3693 (47-3217) 7

Rag Mop
Ralph Flanagan 30-0025 (54-0020) 7

Take Me In Your Arms And Hold Me
Eddy Arnold 21-0146 (48-0150) 7

There’s No Tomorrow
Tony Martin 20-3582 (47-3078) 7

Dearie
Fran Warren & Lisa Kirk 20-3694 (47-3220) 7

$ 6 Retail Picks March 18 Billboard

$ 22 Records Most Played by Disk Jockeys
March 18 Billboard

Wanderin’
Sammy Kaye 20-3680 (47-3203) 7

$ 1 Disk Jockeys Pick March 18 Billboard

$ 0 Juke Box Pick March 18 Billboard

$ 10 Retailers Pick March 18 Billboard

—the first week on sale!

I Almost Lost My Mind
Fran Warren 20-3686 (47-3209) 7

$ 5 Retailers Pick March 18 Billboard

$ 0 Disk Jockeys Pick March 18 Billboard

Roulette
Tony Martin 20-3695 (47-3219) 7

$ 6 Disk Jockeys Pick March 18 Billboard

$ 8 Retailers Pick March 18 Billboard

Chattanooga Shoe Shine Boy
Bradford and Romano 20-3685 (47-3208) 7

$ 8 Records Most Played by Disk Jockeys
March 18 Billboard

Quicksilver
Eliot Britt and Rosalie Allen 21-0157 (48-0168) 7

$ 4 Country and Western Most Played by Disk
Jockeys Billboard March 18

The stars who make the hits are on RCA VICTOR Records

RCA VICTOR DIVISION
RADIO CORPORATION OF AMERICA, CAMDEN, NEW JERSEY

JAN FEB MAR APRIL MAY JUNE JULY AUG SEPT OCT NOV DEC "45"
"I DON'T WANNA BE KISSED" (2:52)
"THE THIRD MAN THEME" (2:51)
Ray McKinley Orch.
(RCA Victor 26-3709)

The Warner Brothers' Opensley crew turn in a fair enough pair of sides with this duo, and afloat they don't quite come off. It's an old fave with the maestro's many fans. Top deck is a light romantic ode, with an effective vocal by chipper Dale Nunnally. The flip has Ray offering a dance band version of the current click, "The Third Man Theme," minus either accompaniment. Other renditions of both tunes will grab off the big play, while this biscuit might show as a filler.

"MY BABY IS BLUE" (3:01)
"COME BACK TO ME" (3:03)
Don Cornell
(RCA Victor 26-3706)

The deep, peaceful voice of picker Don Cornell shows in fine light on this ditty titled "My Baby Is Blue." Tone is an oldie that is currently being re- done. Don's strong vocal strains, matched with a smooth vocal chorus in the background, and the ork potter of maestro Henri Rene make this disc worth. The flip shows just as fine a ball, and has Don turning in a rendition of the standard "Come Back To Me." Folk-potatolean flavor makes the side a come- by. Both sides pack enough punch to click on the big play.

"AM I WASTING MY TIME ON YOU?" (2:58)
Eddie Fisher
(Bluebird 30-0026)

The comparatively new voice of balladeer Eddie Fisher has the earmarks of becoming a potent juke box name via this pair of ballads. Top deck is a current plug tune that has Eddie's usual fervor and is the first earful. Coupling is a folk item turned pop that is only another side in this release's title. Top deck makes modest attention.

"JUKE BOX ANNIE" (2:37)
"WHEN YOU WORE A TULIP" (2:41)
The Sunshine Girl—Eddy Miller O.

Rumba. (Decca 30-627)

Ditty that may prove to be a winner. This is a bit tagged "Juke Box Annie." The Sunshine Girl and the Eddie Miller ork has the spark that makes for juke box winners. Peppy lyrics worked around an up tempo piece of ivory work light- hand the side. Vocal work is fair enough, and has a cute riff in it. The flip is the oldie in the same vein. Odes should get with this one— pronto!

"THE WRESTLER'S SONG" (2:46)
"JAZZ ME BLUES" (2:57)
Ed Martin Orch.
(Silver 114)

New novelty disk that might take hold. This one tagged "The Wrestler's Song." The Juke Box Annie Corp. Has the料 that makes for a jazz POP. Top deck is smooth and well done. No charting by straining group, and the side is quite popular. The flip is the flip item from "Wabash Avenue," ricer, with Herb turning in another effective job. Ork backing on both ends is super. If you like Jeffries this may do well.

"SLEEPER OF THE WEEK"

"ASK ME NO QUESTIONS" (2:51)
"ON THE OUTGOING TIDE" (2:53)
Jo Stafford
(Capitol 946)

A new vocalist with a sound that we're ga-ga about, and alike there are other renditions of the tune that appear headed for a bright future, we feel this one should be a front-runner the trick for mus- ic ops. Ditty is a neat melody, with Jo and The Starlighters pur- ring the cute romance lyrics in smooth tones that score. Bonne tempo figure set by the Paul West- torr ork makes the deck glow all the more. Refrain echoes pleasant- ly, and has that certain taint about it that makes you wanna keep on singing the tune. The flip slows down some and finds Jo and the vocal group warbling the patter of a tender, sentimental ballad. The tune rings true and might prove to be of juke box merit. The side to ride with is "Ask Me No Ques- tions."

"DOWN THE LANE" (2:30)
"COME INTO MY ARMS" (2:48)
Chuck Cabor Orch.
(Atomik 1005)

Wax that should do well in juke box terr- itories is this pair by the Chuck Cabor ork. "Down The Lane" is a rhythm romantic ode, with a chorus wailing the lyrics in fair enough man- ner. March tempo on the side, added to a whistle spot brightens the wax some. The other end has chuck Lynn Avalon doing an uninspired ballad in tepetempo. Odes who have the spots should take a look-see.

"OLD SONGS BRING MEMORIES" (2:41)
Dick Robertson
(Carol 6015)

A pair of sides for the tavern trade, this Dick Robertson piping the tender sentimental lyrics. Both ends of the wax are tear-jerkers, and should sit well with the elbow rest crew. Tempo is slow throughout, with the lyrics of the pair infectious enough to warrant odes attention. Disk is there for the asking— odes take it from here.

"THE FLYING DUTCHMAN" (2:20)
"BABY, WON'T YOU SAY YOU LOVE ME" (2:40)
Herb Jeffries
(Columbo 39788)

"RAIN" (2:50)
"ZING-A-ZING-A-ZING BOOM" (2:52)
Dick Robertson
(Capitol 937)

"RAIN" (2:50)
"ZING-A-ZING-A-ZING BOOM" (2:52)
Dick Robertson
(Capitol 937)

Dean Martin
(Capitol 937)

Dean Martin handles the refrain of "Rain." In effective manner here, to set up a fair enough biscuit for music ops. Tune is an oldie currently being revived, and should catch on and go. This rendition is one of the best around. The flip switches to a Latin tempo'd piece rolling in moderate pat- ter, with Dean once again turning in a smooth vocal job. Wax rates heav- ily for juke box play.

"YOU AIN'T GOT FAITH" (2:34)
"TOUCH ME, LORD JESUS" (2:49)
The Landfordirs
(Columbo 30186)

The Landfordirs on this one tagged "African theme" and the flip one with a Opportunities. Vocal harmony is smooth and listenable, and should be greeted by spiritual fans with excellent reception. Dixie demand of this brand of music should account for some juke box silver on this one.

"NO, NO, NO" (2:59)
"DON'T SAY GOODBYE" (3:01)
Jerry Wayne
(Columbia 39719)

Bright new comer in the wax mart that is being titled "No, No, No." It's a plush sentimental ballad, offered in smooth romantic strains of every type that make you stop and listen. Tune has what it takes to make the romance side cuddled up to the phone. Flip is in the same vein, and should hold its own. The side we believe well go places is the top one— ops should get with it.

"SAD FEELING" (2:44)
"HAMP'S GUMBO" (2:43)
Lionel Hampton Orch.
(Decca 24946)

Fresh wax by Lionel Hampton is here for the asking. Top side on this platter is a medium up tempo novelty item, with Sonny Parker handling the lyrics effectively. Ditty has no com- mercial appeal. The slows down to a sad blues item with Sonny in the same vocal vein. This one tagged as a stock blues item that doesn't appear to be headed anywhere in particular.

"PETER COTTONTAIL" (2:33)
"IF YOU SMILE AT THE SUN" (2:18)
Guy Lombardo Orch.
(Decca 24951)

Money in the bank is the story with this one. This rendition of "Peter Cot- tonsall" has all the spark and glitter of a hot juke box item, and should find a top spot on the phonos in no time at all. Vocal echo by Kenny Gardner and the Lombardo Trio on this bright Easter melody is top- drawer stuff all the way. The flip is a big pop ditty with the trio handling the lyrics. "Peter Cottontail" for the morn.

"LAZY RIVER" (2:56)
"GOD'S COUNTRY" (3:03)
Phil Harris
(RCA Victor 20-3708)

Phil Harris goes solo here on this pair of smarties. The flip is tagged "Lazy River" and "God's Country." Top side is a standard, and has Phil turning in an impressive piece of balladry. The coupling is a plump rendition of a current pop ditty on the early earth. Ork backing by the Walter Scharf men fills the sides out effectively. "God's Country" nabs our.

"DARN IT BABY, THAT'S LOVE" (2:56)
"THAT WE IS ME AND YOU" (2:55)
Tony Martin—Freeman Warren
(RCA Victor 20-3710)

Sock teaming of Tony Martin and Freeman Warren turn the trick again on this platter. Both sides show the vocal duo in fine voice, sounding a pair of smarties. One of these sides that make for pleasurable listening. Tony has a clever lyric, while the flip adds a beautiful ballad. Ork back- ing by Henri Rene rounds out the wax nicely. The demand for this brand of music would account for juke box silver.
"WHY DO THEY ALWAYS SAY NO?"

by LAWRENCE "PIANO ROLL" COOK

The Biggest Song of the Century

WALTER WINCHELL says:
"Song Hit of 30 Years Ago 'Why Do They Always Say No?' Is Clicking Again."

THE BILLBOARD rates as Possibilities "SAY NO" is gay gang-sing lilt which should score.

THE BILLBOARD Record Reviews
Registers strong with ratings of (90) for Operators and (89) for Disk Jockeys.

THE CASH BOX picks as SLEEPER OF THE WEEK
"... platter rates a spot in any location ... should usher in era of prosperity for ops ... boffo!"

ABBREY RECORDS HAS DISK BIZ GOING WILD

New York—Abbey Records has the entire recording industry talking about the exciting new record "Why Do They Always Say No?" The question in everyone's mind is whether Abbey Records has started a new trend in using piano rolls that will be even "hotter" than the present Dixieland craze.

Excerpt of editorial from THE CASH BOX.

STASNY MUSIC CORP.
1619 BROADWAY • NEW YORK 19, N. Y.
ONLY “LONDON” HAS THE RECORDING FROM
THE ORIGINAL SOUND TRACK OF THE FILM

“THE 3RD. MAN”

The Carol Reed Motion Picture Production by Graham Greene, Presented by David O. Selznick and Sir Alexander Korda.

LONDON RECORDS

NO. 536 (78 RPM) 75c plus tax
NO. 30005 (45 RPM) 75c plus tax

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
NEW YORK:
Nat "King" Cole and The Ray McKinley org headline the bill at the Paramount Theatre. Speaking of the latter spot, we're still amazed at the smash gross racked up by Bob Hope, upped prices and all. . . . Art Mooney org going great guns at the Capitol. . . . Michael Music has taken over the likely talent. "The Foot Foot Song," penned by Sid Bass, Lee Tully and Sid DeMay, . . . Add top notch shows along the vaudeville mainstay, the George Shearing Quintet at the A1. The guy really makes good music. . . . Lou Chudd, proxy of Imperial Records, Los Angeles, stopped in for a visit. . . . Irv Katz of Apollo still on that extended tour around the nation. Last heard from out L.A. way. . . . Speaking of the sunny climes, we wonder if Guy Warz has reached his destination yet—anybody know! . . . Congrats to Hy Better of BMI, the proud poppa of a 3rd boy, Elliot, last Friday. . . . Fran Allison pacted to an RCA Victor wax deal, Look for her first side, "Peter Cottontail." . . . National Records signed Danny Schell to a wax contract this past week. Danny stars in the "Texas Li'l Darlin" show. . . . Edward Cooper doing the arrangements for Diana Lee at the swank Penthouse Club . . . Ella Fitzgerald into the Apollo March 17 for a week—seventeen years almost to the day since she made her debut on that same stage in an amateur contest. . . . Stan Kenton's Minneapolis concert date was a whopping success we hear. When it was over, the audience of 3000 was trapped because of a severe blizzard, and the band continued to entertain them for four hours. . . . Dick Jockey Art Ford, WNEW, and publicist Buddy Basch air off to Europe via BOAC this week. Ford starts his new TV show April 6 . . . Johnny Long hits the road for a string of one-nighters down South after eight successful weeks at the Hotel New Yorker. . . . The Glenn Miller "styled" b'n's meeting with huge success we hear. Seems as if the kids, now adults, still go for that brand of music. . . . Eddy Manson holding forth at the Shuburne Lounge.

CHICAGO:
"Canasta Song," written by Cliff Parman, Clyde (Sugar Blue) McCoy and Jimmy Krum, has been cut by all major labels. . . . Sherman Hayes & org take over at the Blackhawk Restaurant for four weeks run starting March 15 . . . Bill Walker and His Swingcats cut four for Aristocrat Records. Bill is staff pianist on WIND and writer of "Half A Heart." . . . "Don't Shove, I'm Saving," a rhythm blues, recorded by Nat "King" Cole for Capitol, was penned by Cliff Parman and Peggy Murdoch. . . . Dick Juron's "Well Build A Bungalow" backed with "Daddy's Little Girl," going strong in midwest area, about to break nationally. . . . Teddy Phillips currently at Club Trocadero, Henderson, Kentucky. . . . Ernie Leaner, well known in jazz and blues field, is now president of Chicago's newest record distrub firm, United Record Distributing (good luck, Ernie). . . . Jimmy Wakely, Tennessee native, Art Van Damme Quintet, The Johnstones, and Sammy Shore as m.c. did benefit show for 500 vets at Vaughn Hospital—sponsored by WNUH Sachar Lodge. . . . Irwin Berke, Shapiro-Bernstein, just back from his trip to New York home office. . . . Freddy Nager leaves the band and is heading west. . . . Jimmy Palmer & org will open at the Aramaz Ballroom for three week stand May 25 . . . Dee Jays Sr Oliver Edwards, Jim Lundsbury and Eddie Hubbard, subscriber to pony Smith's first disk on Aristocrat label, "Here I Am." . . . Jimmy Featherstone and band, with vivacious chimp Peggy Murdoch, holding forth at the Triomph Ballroom. . . . Tony Martin, whose latest RCA Victor platter "I Said My Pajamas" is click big, opens at the Chez Paree, Friday, March 17, St. Patrick's Day. . . . Sugar Chile Robinson, crowned prince of boogie woogie, and Richard (The Old Master Painter) Hayes packing them in at the Oriental Theatre.

LOS ANGELES:
Met up with Mercury Sales Manager Hank Pollock, out of Chicago do Coast sales trip and visiting with Mercury distributor Harry Bloom and Sam Lutz at the Cubby, Lutz and Heller offices. . . . If any proof is needed that record companies are increasingly recognizing the joke box is here to stay and that an ever-greater portion of their income will come from the automatic music industry, you might note that the latest outfit to move its local distribution setup to "Coin Row" (Pico Blvd.) is Imperial, whose Max Peart reports that Joe Delson, formerl of Delson and Stoken, will head up their new setup, thus joining recent Pico Blvd. newcomers Al Shermorn of King Records and Gordon Wolf, handling MGM distribution and formerly of United Music Sales in San Francisco. . . . Jack Landesdale of Swingtime, recently changed from the Downbeat label, has a fast climbing hit in Lowell Fulson's "Every Day I Get The Blues." . . . Nice chat with RCA Victor's Walt Hehner, a nice guy we haven't seen being enough of the just. . . . Hailed Irving Katz of Apollo over at Jim Warren's Central Records, where the Eastern plattery chief dropped in while shopping around for a new distrib setup and that of Delson and Stoken closed down. He's anxious to set with his friend Bill Gerch, soon as The Cash Box publisher arrives in town. . . . Lou Chudd hopped back East once again. . . . Understand that Jackie Haidle, formerly with Johnny Blue, and Bob Kirkland of Selective Music, will be working for one another. . . . Or so we gathered chatting with her at the Nat Cole return engagement at the Dari. . . . Nine time at the popular place, hosted by genial Jeante, Worman of the Gene Howard publicity office and rubber ebonies with Steve Allen, a real gentleman away from the mike and a rare wit in front of one. . . . Nat and the group of comedians wound the people with everything they had showing their great versatility by going from the nostalgic bounce of "Yes Sir, That's My Baby" to the philosophial soliigny (if you can't pronounce it—or spell it) of "Lush Life." . . . On the show with Nat was another Capitol combo, the very hip Alice Hall trio. . . . Lee Young org still doing the hometown honors. . . . Old school mate Dudley Brooks a standout on the 88. . . . Jules Bihari back from the MOA setup and making quite a few disdists cross country for his recently acquired Kaye-Halbert twosome set up. . . . We've just wild about Doris Day's dirge on "Enjoy Yourself."

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

### ROUND THE WAX CIRCLE ###

**ART MOONEY**

"Cherry Pie" a rhythm blues, recorded by Nat "King" Cole for Capitol, was penned by Cliff Parman and Peggy Murdoch. Dick Juron's "We'll Build A Bungalow" backed with "Daddy's Little Girl," going strong in midwest area, about to break nationally. Teddy Phillips currently at Club Trocadero, Henderson, Kentucky. Ernie Leaner, well known in jazz and blues field, is now president of Chicago's newest record distrub firm, United Record Distributing (good luck, Ernie). Jimmy Wakely, Tennessee native, Art Van Damme Quintet, The Johnstones, and Sammy Shore as m.c. did benefit show for 500 vets at Vaughn Hospital—sponsored by WNUH Sachar Lodge. Irwin Berke, Shapiro-Bernstein, just back from his trip to New York home office. Freddy Nager leaves the band and is heading west. Jimmy Palmer & org will open at the Aramaz Ballroom for three week stand May 25. Dee Jays Sr Oliver Edwards, Jim Lundsbury and Eddie Hubbard, subscriber to pony Smith's first disk on Aristocrat label, "Here I Am." Jimmy Featherstone and band, with vivacious chimp Peggy Murdoch, holding forth at the Triomph Ballroom. Tony Martin, whose latest RCA Victor platter "I Said My Pajamas" is click big, opens at the Chez Paree, Friday, March 17, St. Patrick's Day. Sugar Chile Robinson, crowned prince of boogie woogie, and Richard (The Old Master Painter) Hayes packing them in at the Oriental Theatre.

### SINGING "PLEASE BELIEVE ME" ###

**DORIS DAY**

Doris Day

**THE CASH BOX, Music**

Page 11

March 25, 1950
1. "Almost Lost My Mind" - Ivory Joe Hunter (MGM 10578)
2. "Fat Man" - Fats Domino (Imperial 5058)
3. "I Almost Lost My Mind" - My Foolish Heart (Epic 5039)
4. "DOUBLE CROSSIN' BLUES" - Little Esther (Savoy 731)
5. "CHATTANOOGA SHOE SHINE BOY" - Red Foley (Decca 46205)
6. "BIG FINE GIRL" - Jimmie Witherspoon (Modern 721)
7. "I DON'T HAVE TO RIDE NO MORE" - The Ravens (National 9101)
8. "3 X 7 = 21" - Jewel King (Imperial 5055)
9. "MISTRUSTIN' BLUES" - Little Esther-Mel Walker (Savoy 735)
10. "EASTER PARADE" - Freddy Mitchell (Derby 733)

**NEWARK, N. J.**
1. "In Other Cities" - The Cash Box (Savoy 91)
2. "Push Ka Pee Shee Pie" - Louis Jordan (Decca 24877)
3. "I Almost Lost My Mind" - Ivory Joe Hunter (MGM 10578)
4. "Almost New Double Like March Almost Information Almost Rag Almost = I Rag" - Joe (Savoy 731)
5. "RAG MOP" - Ames Brothers (Carole 60140)
6. "BIG FINE GIRL" - Jimmie Witherspoon (Modern 721)
7. "IT ISN'T FAIR" - Bill Farrell (MGM 10637)
8. "I ALMOST LOST MY MIND" - Ivory Joe Hunter (MGM 10578)
9. "3 X 7 = 21" - Jewel King (Imperial 5055)
10. "MISTRUSTIN' BLUES" - Little Esther-Mel Walker (Savoy 735)

**OAKLAND, CALIF.**
1. "In Other Cities" - The Cash Box (Savoy 91)
2. "Push Ka Pee Shee Pie" - Louis Jordan (Decca 24877)
3. "I Almost Lost My Mind" - Ivory Joe Hunter (MGM 10578)
4. "Almost New Double Like March Almost Information Almost Rag Almost = I Rag" - Joe (Savoy 731)
5. "RAG MOP" - Ames Brothers (Carole 60140)
6. "BIG FINE GIRL" - Jimmie Witherspoon (Modern 721)
7. "IT ISN'T FAIR" - Bill Farrell (MGM 10637)
8. "I ALMOST LOST MY MIND" - Ivory Joe Hunter (MGM 10578)
9. "3 X 7 = 21" - Jewel King (Imperial 5055)
10. "MISTRUSTIN' BLUES" - Little Esther-Mel Walker (Savoy 735)

**CHARLOTTE, N. C.**
1. "In Other Cities" - The Cash Box (Savoy 91)
2. "Push Ka Pee Shee Pie" - Louis Jordan (Decca 24877)
3. "I Almost Lost My Mind" - Ivory Joe Hunter (MGM 10578)
4. "Almost New Double Like March Almost Information Almost Rag Almost = I Rag" - Joe (Savoy 731)
5. "RAG MOP" - Ames Brothers (Carole 60140)
6. "BIG FINE GIRL" - Jimmie Witherspoon (Modern 721)
7. "IT ISN'T FAIR" - Bill Farrell (MGM 10637)
8. "I ALMOST LOST MY MIND" - Ivory Joe Hunter (MGM 10578)
9. "3 X 7 = 21" - Jewel King (Imperial 5055)
10. "MISTRUSTIN' BLUES" - Little Esther-Mel Walker (Savoy 735)

**SAVANNAH, GA.**
1. "In Other Cities" - The Cash Box (Savoy 91)
2. "Push Ka Pee Shee Pie" - Louis Jordan (Decca 24877)
3. "I Almost Lost My Mind" - Ivory Joe Hunter (MGM 10578)
4. "Almost New Double Like March Almost Information Almost Rag Almost = I Rag" - Joe (Savoy 731)
5. "RAG MOP" - Ames Brothers (Carole 60140)
6. "BIG FINE GIRL" - Jimmie Witherspoon (Modern 721)
7. "IT ISN'T FAIR" - Bill Farrell (MGM 10637)
8. "I ALMOST LOST MY MIND" - Ivory Joe Hunter (MGM 10578)
9. "3 X 7 = 21" - Jewel King (Imperial 5055)
10. "MISTRUSTIN' BLUES" - Little Esther-Mel Walker (Savoy 735)

**DETROIT, MICH.**
1. "In Other Cities" - The Cash Box (Savoy 91)
2. "Push Ka Pee Shee Pie" - Louis Jordan (Decca 24877)
3. "I Almost Lost My Mind" - Ivory Joe Hunter (MGM 10578)
4. "Almost New Double Like March Almost Information Almost Rag Almost = I Rag" - Joe (Savoy 731)
5. "RAG MOP" - Ames Brothers (Carole 60140)
6. "BIG FINE GIRL" - Jimmie Witherspoon (Modern 721)
7. "IT ISN'T FAIR" - Bill Farrell (MGM 10637)
8. "I ALMOST LOST MY MIND" - Ivory Joe Hunter (MGM 10578)
9. "3 X 7 = 21" - Jewel King (Imperial 5055)
10. "MISTRUSTIN' BLUES" - Little Esther-Mel Walker (Savoy 735)

**BALTIMORE, MD.**
1. "In Other Cities" - The Cash Box (Savoy 91)
2. "Push Ka Pee Shee Pie" - Louis Jordan (Decca 24877)
3. "I Almost Lost My Mind" - Ivory Joe Hunter (MGM 10578)
4. "Almost New Double Like March Almost Information Almost Rag Almost = I Rag" - Joe (Savoy 731)
5. "RAG MOP" - Ames Brothers (Carole 60140)
6. "BIG FINE GIRL" - Jimmie Witherspoon (Modern 721)
7. "IT ISN'T FAIR" - Bill Farrell (MGM 10637)
8. "I ALMOST LOST MY MIND" - Ivory Joe Hunter (MGM 10578)
9. "3 X 7 = 21" - Jewel King (Imperial 5055)
10. "MISTRUSTIN' BLUES" - Little Esther-Mel Walker (Savoy 735)
“A Fool In Love” (2:56)  
“Let Your Conscience Be Your Guide” (2:59)  
BULL MOOSE JACKSON  
(King 4132)

- The high-flying Bull Moose Jackson, currently hot via a number of elixir discs, comes up with another pair of great sides to nabs this featured spot this week. Both ends of this platter have all the ear-marks of becoming hot coin cutters that should wear white in the phonos. Titled “A Fool In Love” and “Let Your Conscience Be Your Guide,” Bull Moose demonstrates the great style that has made him the top poular performer that he is. Top deck is a bit of romantic blues, with Bull Moose pitching the lyrics in wonderful manner. Orch backing on the side rings true to round out the side. It is a bit that should be taken up by music fans in no time at all. The flip is another grade-A tune that should catch on with great favor. Bull Moose offers a bit of clever advice in his vocal refrain, with the band joining in the backdrop. The side that we feel will step out and be a big one is “A Fool In Love.” Ogs should latch on—but pronto!

“Tee Nah Nah” (2:44)  
“ Ain’t Gonna Scold You” (2:45)  
VAN WELLS  
(Atlantic 904)

- Ditty that is rapidly catching on in El Yipanyo, throughout the nation this item tagged “Tee Nah Nah.” It’s a nifty piece of music, that is due to blossom out into a big hit. This rendition, by Van “Piano” Wall and his After Hour Session Boys shows well enough, and should grab some heavy coin play. With music such as “Tee Nah Nah” on the side echoes the title in effective manner. The flip has Sam back again, turning in another side that has joke box possibilities. Ogs should look into “Tee Nah Nah.”

“Key To My Heart” (2:56)  
“Why Do I Love You” (2:57)  
HERB KENNY  
(Aladdin 3048)

- The big demand for music with a recitation backdrop should be amply served with this recording by Herb Kenny titled “Key To My Heart” and “Why Do I Love You.” Herb’s fine version of this pair should account for some competitive coin play on the date, and boost music ops take. Music is simply styled, with light instrumental background. Music ops who have a call for this brand of wax, should by all means, lend an ear in this direction.

“Joog, Joog” (2:59)  
“The World Is Waiting For The Sunrise” (2:43)  
Duke Ellington Orch.  
(Columbia 30195)

- Music styled in the Duke Ellington manner, with the refrain of “Joog, Joog” and the oldie, “The World Is Waiting For The Sunrise” in the offering for music ops. Top deck shows the old master in great style, with a vocal chorus echoing the sentiments found in the title of this bit. It’s fair enough wax, and although it won’t stop traffic, it may hold its own. The coupling is the standard that has always won wide fans. Vocal refrain by Al Hibbler is top-drawer material, and is hard to match. This side gets our nod.

“Camp Meeting Bounce” (2:37)  
“What’s Happening” (2:56)  
PAUL WILLIAMS ORCH.  
(Savoy 534)

- The Guy that made “The Hucklebuck” the big hit wax, comes up here with a pair of fresh sides in this new titled “Camp Meeting Bounce” and “What’s Happening.” Top deck is just what the title indicates, with the Williams crew displaying their instrumental wares in fine fashion. The coupling has chip Connie Allen on the vocal, offering a bit of blues that should be eagerly snapped up in the phonos. The wide following Williams has should account for some lively box action with this pair.
Columbia Records Develop New Recording Technique

NEW YORK—A new record cutting technique, utilizing a revolutionized heavy stylus device which reduces a much quieter cut, thus producing a cleaner groove with greatly reduced loss of high frequencies, has been developed by Columbia Records, Inc., under the direction of William S. Bachman, Director of Engineering and Development.

The new technique, known as the Thermal Engraving Process for recording, is now being used by Columbia in its L.P. Microgroove record production, it was disclosed by Mr. Bachman. Recording engineers have discovered that ordinary stylus require a compromise between high frequency loss and quietness of cut. Mr. Bachman’s research revealed that this loss of high frequencies resulted from the particular shape of the cutting stylus required to generate enough heat for a quiet cut. To counteract this tendency, Mr. Bachman developed a cutting tool which is electrically heated by means of hair-thin wires wrapped around the stylus.

Mr. Bachman stated, “We feel that this represents another advance in the constant improvement of Columbia Records.”

Flanagan Signs Fem Chirp For Band Debut

NEW YORK—Evelyn Joyce, Irvington, N.J., songbird has been signed for vocal duties with the Ralph Flanagan orchestra. She will chirp opposite Harry Prime, Flanagan warbler and male recording voice.

The band’s rehearsals were marked by the hectic pace and the eagerness of the players for a slot with the new outfit which opened last week at Wrentham, Mass., prior to an engagement slated for Frank Dalley’s Meadowbrook, New Jersey, tney. Finding a drummer who could satisfy Flanagan was one of the most difficult tasks of the entire auditioning period.

Flanagan’s Meadowbrook opening is expected to be one of the biggest in the East in many a year, and bring out a tremendous turnout of the music industry who are anxious to hear the band.

“IT ISN’T FAIR”

recording by

LIS BROWN Columbia
BILL FARRELL MGM
BENNY GOODMAN Capitol
RICHARD CLAYTON Mercury
BILL HARRINGTON Coral
SAMMY KAYE Victor
JOEY NASH Happiness
FRED WARING Mercury
DINAH WASHINGTON Mercury

Words & Music, Inc.
1619 Broadway
M. C. N.

JUBILEE RECORD Hits

HOT! HOT! HOT!

THE ORIOLES
New Color Collector

“AT NIGHT”

backed with

“EVERY DOG-GONE TIME”

Jubiles 9025

THE CASH BOX

Fill & Western Record Reviews

“Angel Mother” (3:11)
“Lucky Seven” (3:05)
GEORGE MORGAN (Columbia 20678)

with still another pair that have juke box silver written all over it. Both sides of this platter are sure-fire juke box hits, with George’s large growing flock of fans. The flip has the spark and sizzle of that juke box cult play into it too, with George offering the strains of “Lucky Seven.” Lyrics of the song ring the bell, as George’s vocal refrain and the instrumental accompaniment produced George on the side. Both sides are blue-ribbon winners for music ops and fans alike—ops should, by all means, get with this duo!

“Headin’ Down The Wrong Highway” (2:15)
“I Never Knew I Loved You” (2:38)
BUD HOBBS
(MGM 10656)

Budd Hobbs comes up with some really thrilling material for music ops in this pairing of “Headin’ Down The Wrong Highway” and “I Never Knew I Loved You.” Top deck is Swing and steady-movin’ and makes for pleasant listening time. The coupling is easy on the ears and flows along in melodic manner throughout. Budd’s vocal work is smooth, and rings the bell from start to finish. The wide popularity Budd has should account for some heavy coinage with this duo.

“Onions, Onions” (2:43)
“If Texas Told What Arkan-Saw” (2:55)
LONZO & OSCAR
(Capitol 939)

Novelty vocal work by Lonzo and Oscar on this merry pair of sides makes the wax a hot item for music ops to get next to. Both sides of this one make for wonderful listening time, and should be greeted by music ops with much fervor. The cute and novel lyrics of the top deck, handled in a top-notch manner by Lonzo, makes this one for the boxes. The flip shows just as well, with a set of top-notch lyrics weaving around the tune. Disk rates a featured spot on music ops machines.

“Who’s Been Here Since I’ve Been Gone” (2:50)
“Surrounded By Water And Bar” (3:07)
JIMMY WORK
(Deca 46223)

The fine vocal work of Jimmy Work and his Tennessee Border Boys tabs this platter one headed for the phones. Wax, titled “Who’s Been Here Since I’ve Been Gone” and “Surrounded By Water And Bar” is tailor made for the juke box trade, and should catch on and go in no time at all. Vocal flavor of the excellent lyrical expression on both ends is first-rate, with the instrumental backing showing just as well. Music ops should latch on.

“Are You From Dixie” (2:33)
“Jesse James” (2:44)
GIANNA JONES
(King 847)

Pair of fair enough sides by Grandpa Jones in the offering for music ops to get this week. “Are You From Dixie” and “Jesse James” both sides feature Jones’ vocal work in effective package with the good performance and tunes ringing true. Wax is the sort that may not stop traffic, but should hold its own on the phonos. Music ops in the market for filler items should take a look-see.

“Travellin’ This Lonesome Road” (3:11)

“Can’t You Hear Me Collin” (3:14)
BILL MONROE
(Columbia 20676)

Bill Monroe and his Blue Grass Boys display their vocal and instrumental styling on this pair, with the echo of this one sounding fair enough for juke box coin play. Both sides echo the sentiments found in the title, and should meet with great reaction from music ops and fans alike. Vocal work is by a duet that handles the lyrical expression of the material in effective package. Music ops who have a call for music of this sort, should listen in.

“The Handwriting On My Heart” (2:45)

“I’m Broken Hearted” (2:50)
MARTY ROBERTS
(Ment-Yet 16010)

Marty Roberts and The Golden West Four turn in some wax that will garner its fair share of juke box silver via this duo titled “The Handwriting On My Heart” and “I’m Broken Hearted.” Vocal echo by Marty is fair enough as it stands, and altho it won’t raise havoc with fans and ops, it fills the bill none the less. Both sides are in the lament vein, and as such, don’t quite come off. Ops who have the room on their machines might lend an ear in this direction.

“This Is What’s In THE CASH BOX That Counts”
Coral Records Renew Kenny Roberts Pact—Add Two To Talent Roster

NEW YORK—Kenny Roberts, talented young folk singer who rocketed to national fame with his recording of "I Never See Maggie Alone," has been re-signed by Coral Records for an additional two-year period, it was announced today by Jimmy Hilliard, director of Coral's artists-and-reertoire division.

Roberts is currently being featured on his own radio and television shows over Station WJW, Cincinnati, Ohio. His latest Coral recording couples "Hillbilly Fever" with "Choclate Ice Cream Cone."

It was also announced that Cy Coleman, brilliant young pianist, and Jack Hay, country singer, have been signed to exclusive Coral recording contracts. Coleman, who amazes fans with his piano wizardry, is in the midst of a lengthy engagement at the Hotel Chelsea in New York. He is also appearing regularly on his own television show via New York Station WABD.

A graduate of WLS' "Barn Dance" in Chicago, Day was one of the featured stars for three years on ABC's network show, "Hayloft Hoedown." He now conducts his own program over WNNR, Norristown, Pa. He debuts on Coral with recordings of "Peter Cotton Tail" and "The Magic Mountain."
Capitol Chirp Guests With Mel Torme

NEW YORK—Trio of Capitol recording stars pictured above beam happily for the lens that captured this pic. Pictured above, left to right, are Jo Stafford, Mel Torme and ork leader Pete Rugolo. Visit was tendered Mel by Jo and Pete, during the former’s recent engagement in Gotham.

Report Tex Beneke Asks For Contract Release From RCA Victor

HOLLYWOOD—Tex Beneke has asked for a release from his contract with RCA Victor on the basis of an alleged brushoff from the diskery, whose advertising campaign, Beneke claims, favors Ralph Flanagan, who also plays in the Glenn Miller style.

The row over the late Glenn Miller’s baton has progressed from the “smouldering ashes” stage to a full scale four-alarm fire on the basis of the charges reported lodged by Don Haynes, manager of Tex Beneke. The latter’s Victor Records pact does not expire until next January. Mancie Sacks, Vicor’s new director of artist’s relations, attempted to square matters with the irate band leader during his last trip to the West Coast, Haynes bid for a contract release for Beneke following Sacks’ departure for New York.

Decca Records have advanced strong promotion for Jerry Gray, whose organization features a Miller-esque style and treatment. Gray was the arranger and composer of many of Miller’s most popular tunes including “String of Pearls” and “Pennsylvania 6-5000.” The major diskery’s advertising campaign has heralded Gray’s orchestra as contenders for the now vacant top position in the music industry’s national trend to dance bands.

Capitol Signs Wayne Gregg

HOLLYWOOD—Wayne Gregg, popular orchestra leader in the Chicago area, signed with Capitol Records this week. Gregg will be featured on vocals along with his 13-piece band. Wayne started his career in show business as a singer with the old Clyde McCoy crew and later joined Jack McLean. When McLean departed, Gregg stepped in as leader of his group. He is best remembered for popularizing “My Adobe Hacienda” a few seasons back. Wayne is currently appearing at the Triamon Ballroom in the Windy City.” Capitol released his initial coupling on March 29, titled “Red Lips” and “Ten Times” on wax.

Here’s the Point...

CARILLON DYNAMIC

NEEDLES... Last Longer!

A new, high-quality needle, designed for longer wear, clearer tone, greater compliance in all tone arms. Priced below competitive needles here for less than $3.33.

Write for your free.no.

TODAY!

M. A. MILLER MFG. CO.

Manufacturers of world’s largest line of Playback and Recording Needles

1167 EAST 43 ST. STREET CHICAGO 18, ILL

“Here’s What’s In THE CASH BOX That Counts”

“Id the Cash Box, Music” March 25, 1950

Shapiro-Bernstein Nabs “Where Can I Go?”

NEW YORK—Shapiro-Bernstein & Co., this city, has acquired the American publishing rights to the song, “Where Can I Go?” by Peter Cottontail, an Easter special which has sold over 175,000 platters since its March 6th release.

Miss Martin and Mr. Godfrey were teamed for the first time on the “Go To Sleep, Go To Sleep, Go To Sleep” side while Art’s version of “Peter Cottontail” has been released both in the pop pressing and the kiddish viny-lite.

Imperial Tactics T-Bone Walker

NEW YORK—Lou Chauld, President of Imperial Records, announced that he has signed recording artist T-Bone Walker.

The Coast diskory chief has been on a flying visit of the entire country stepping at New Orleans, La., before visiting the Big City. He is expected to have returned to Lou to discuss the song lines on the 16th. The acquisition of guitarist Walker is a real feather in the cap of the fast-moving Chauld, as the artist has been responsible for many hit numbers.

Andrews Sisters Receive ’49 Cash Box Award

HOLLYWOOD, CALIF.—“Love that boy,” beam The Andrews Sisters, Maureen, Patti and LaVerne, as Nancy Gould presents them with The Cash Box Music Award, for the Best Female Vocal Combination of 1949. Dick Haymes joins in with a smiling congrats on a recent Club 15 airshow.

Sid Silverman, Variety Publisher, Dies

Sid Silverman, publisher of Variety and Daily Variety, passed at his home in Harrison, N. Y., March 19 (Friday) after a lingering illness. Silverman was 51, he is survived by his only son, Syd, 16, a senior at Manlius Military School, and by his mother, Mrs. Sime Silverman, widow of the former Vari-ety. Mrs. Sid Silverman, mother of the Manlius cadet, died in New York, Nov. 15, 1941. She was the former Marie Saxon, musical comedy star who also had a brief career in Hollywood. A great athlete, critic and publisher, Mr. Sid Silverman will be mourned by his many friends in all branches of show business.

RCA Victor Promotes Two Veterans To New Posts

CAMDEN, N. J.—The appointment of R. C. Dove and H. V. Somerville to the positions of Operating Assistant to the Vice President and Technical Assistant to the Vice President, respectively, were announced this week by Frank Presid-ent in Charge of RCA Victor Distribu-tions.

Mr. Dove had been engaged in invent-ory control for RCA Victor for the past four years and had served both the general office and the Engineer-ing Products Department. In that capacity, prior to joining RCA Vic-tor, he was with Montgomery Ward & Company for 18 years.
WASHINGTON, D. C. — Senate hearings on the proposed 71/2c coins will be held in the morning of March 21 and 22 in Washington by the Coinage Sub-Committee of the Senate Banking and Currency Committee.

Edward W. Mehran, chairman of the board of the American Institute for Intermediate Coinage, is in Washington at present and will appear before the committee. Mehran addressed the music operators at the recent MOA convention in Chicago, and was received enthusiastically by operators who realize the importance of the minting of a new coin and the opportunity to run their music machines business on a profitable level.

However, Mehran in a phone conversation with The Cash Box this week, made it clear that it is most imperative that all in this industry get behind the initial hearings with all their energy. Letters or wires must be sent immediately to the Senate Banking and Currency Committee asking that action be taken.

"Letters and wires regarding the proposed coins will be testimony," stated Mehran. "They should be sent to the Committee as soon as possible to arrive preferably before March 21. Letters received following that date may be used in evidence, if received soon afterwards.

"This is the time for action! It is an absolute MUST that coin machine operators write letters to the Senate Banking and Currency Committee AT ONCE if they want the 71/2c and 21/2c coins to be approved by Congress this year. Adequate demand for the coin can only be demonstrated in this manner. The whole success of the legislative effort depends on a favorable report from the Committee. The Treasury Department insists that there is not enough demand for the coins, and may so testify at the hearings. The coin machine operators are the ones who can make the demand that now exists evident to the Senators.

"Mehran, thru long experience at Washington, recommends the following procedures:

1) Write a letter to: Senate Banking and Currency Committee, Senate Office Building, Washington, D. C.

2) Tell the Senators that you specifically favor the 71/2c coin (provided for in the Senate Bill S. 3152).

3) Tell them your reasons in your own words.

4) Make your letter any length you desire—though one page will receive most attention.

5) Get others to send letters favoring the proposal.

6) Send letters Air Mail.

Letters from South Carolina, Idaho, and Louisiana coiners are particularly desired, Mehran stated.

As pointed out in The Cash Box thru editorials since May, 1946, coin stand to gain considerably from the favorable passage of this legislation, and it is imperative that letters go forward immediately. RUSH THEM AT ONCE BY AIR MAIL.

Chicoin Introduces New "Bowling Alley"

CHICAGO—Chicoin Machine Company, this city, after a most sensational consecutive week production run of its new famous "Bowling Alley" announced it has gone into production of a new "Bowling Alley."

The new machine features all the money making features of the previous game, and has, in addition, several new innovations, one of which is the addition of plastic bowling pins. The game is just as fast playing as "Bowling Alley," but these added features makes for additional player appeal.

The new "Bowling Alley" with plastic bowling pins has been out on test for several weeks, according to Chicoin officials, and has proven extremely successful.

First shipments have been made to distributors, and quantity production is being rushed so that deliveries to operators can be made as rapidly as possible.

Cincy Phono Assn. To Hold Elections In April

CINCINNATI, O.—The Automatic Phonograph Owners Assn., this city, held its regular monthly meeting on Tuesday, March 14, Charles Hunter and Abe Villinsky, who represented the association at the MOA convention, related the highlights to a large group of members. It was stated that the association planned on embarking on a merchandising and publicity campaign as outlined by the various speakers at the MOA convention.

Min Matmer and Bob Fogel of Sicking, Inc. explained the features of the Wurlitzer 1250 which was on display.

Nat Bartfeld, BW Novelty Company, leaving for New York and Pennsylvania with his wife and two children to spend the Easter holidays.

Next regular meeting scheduled for April 11 expected to draw 100% attendance as annual election of officers will take place.

Demand For CMI Show Space A Month Ahead Of Schedule

CHICAGO—CMI's annual Coin Machine Show at Hotel Stevens, June 26, 27 and 28, will have equipment never before seen at any show, according to Dave Gottlieb, CMI show chairman.

"Four manufacturers will exhibit games never before displayed at any coin machine show" Gottlieb stated. "As a matter of fact, the amount of new equipment that will be shown indicates that the CMI show will certainly be the most diversified ever put into one exhibition hall."

Gottlieb continued "The Stevens Hotel's air conditioned exhibition hall is the largest ever contracted for by CMI. It is a huge room and set apart from the rest of the hotel with a private lobby which is served by both elevators and stairways."

"There will be no jamming or confusion for registration as a result. In complete view of the heavy demand for space, we have confused milling around the hotel lobby because of increased demand for space and to eliminate confusion, CMI direct registration was ordered for a month prior of all our requirements."

Gottlieb said demands for show space were running about a month ahead of the usual schedule. First allotment of space went out this week, he said.

"The 1950 show will be the most revealing ever staged by CMI" stated Gottlieb. "For the operator who is looking for diversified equipment to operate on his routes, the CMI show will present what the operator needs — a complete picture."

A program of entertainment for operators and their families has been set up. Gottlieb stated that tickets will be sold at the radio and television show in advance so that wives and children can enjoy themselves, and there will also be lake tours and other tours of interest.

Keyoney Delivering New Shuffle Bowling Game "ABC Bowlor"

CHICAGO—John Corro, vice president, J. H. Keoney & Company, announced the firm's new shuffle bowling game "ABC Bowlor" is now in full production.

"First machines on the line were sent to our distributors; others are being packaged for shipment throughout the country" stated Corro. "We immediately started to feel its effect. Phone calls and wires from every point of the nation began to arrive, demanding quantity shipments immediately."

"ABC Bowlor" features official bowling scoring, with shuffle ball action, five players are seated at the backboard instantly showing strikes, spares, splits, etc. Keoney's original handwritings clearly indicate scoring on each frame.

"The rebound action of the puck makes "ABC Bowling' one of the fastest playing games ever built," stated Corro. "The rebound action of the puck makes "ABC Bowlor" one of the fastest playing games ever built," stated Corro, "the rebound action of the puck makes "ABC Bowlor" one of the fastest playing games ever built," stated Corro, "the rebound action of the puck makes "ABC Bowlor" one of the fastest playing games ever built," stated Corro.

"We are running full blast and quantity shipments are being made as rapidly as possible."

www.americanphilex.com
Spring, Spring—Go Away!

No operator welcomes more springs—the springs in his music boxes already worry him enough. Only on the AMI does “spring” cease to be a headache; examine our record changer and you’ll marvel at how this comprehensive mechanism functions with so few springs! Only five of the familiar coil type, ordinarily recognized by laymen as “springs,” are needed by the AMI during the complete cycle of changing a record. Simplified engineering explains its trouble-free performance.

The “C” is Built for the Operator

Model “C” wins you because it’s built for you! Fast front-door servicing. Double size cash box, double locked. Beautiful blond and natural mahogany cabinets; net weight only 253 lbs. Choice of de luxe color effects to suit every location. Lowest operating cost; highest profit per dollar of investment. For security and satisfaction center your efforts on the “C”!

AMI Incorporated

General Offices and Factory: 1500 Union Ave., S. E., Grand Rapids 2, Mich.
Sales Office: 127 N. Dearborn St., Chicago 2, Ill.
EXHIBIT'S

FOR ALL SHUFFLE BOARD OPERATORS

CONVERT YOUR SHUFFLE BOARDS into immediate BIG MONEY MAKERS... RIGHT NOW with the smartest and the most REAL miniature Bowling performance of today.

1 to 5 CAN PLAY

$200.00
takes the ENTIRE LOT!

BALLY HOT RODS . . . . WRITE
WRITE - WIRE - PHONE

Here you see EXHIBIT'S 'SHUFFLE BOWL' assembly on your Shuffle Board. The installation is simple—easily done by yourself with illustrated instructions right on your locations. Puck return also provided. You then have a NEW POPULAR GAME on your LOCATION...

... to EARN BIGGER and BETTER for you than ever before.

AT ALL EXHIBIT DISTRIBUTORS

EXHIBIT SUPPLY CO.
4218-30 W. LAKE STREET • CHICAGO 24, ILL.

Wurlitzer Wins 3 Safety Awards

NORTH TONAWANDA, N. Y.— The Wurlitzer factory, manufacturers of the world's largest Five-Finger pinball machine, has been awarded three 1950 safety certificates in the state-wide accident prevention campaign of the Associated Industries of New York State. Awards were made at a dinner held March 14 in Hotel Statler in Buffalo, N. Y.

The Wood Division, Assembly Division and Metal Division at the Wurlitzer plant producing the new Twelve Fifty Pinball photograph, each won the 1950 certificate for having no accidents in the thirteen week period constituting the duration of the campaign. This record was particularly impressive in view of the fact that all production had been speeded up to meet the demand for deliveries of the new model photograph immediately following nationwide showings on March 1, 2, 3 and 15.

R. C. Boling, president and Morris Bristol, vice-president and counsel from the corporation's office in Chicago, as well as the men in charge of manufacturing at the North Tonawanda plant, attended the dinner.

The presentation was made by Harry C. Lautensack, president of the Buffalo Chamber of Commerce. The awards for Wurlitzer were accepted by Florian F. Frencaz, safety manager of the North Tonawanda plant.

Miami Murmurs

With the addition of the Keeneys line for the state of Florida and Parbo Point needles for Florida and Cuba, Ted Bush and Ottie Trupmann, Bush Distributing Company, are about the busiest individuals in the state. Phil Moer, one of the top operators in Minneapolis, stopping up the sun here, enjoying himself tremendously after experiencing the bitter winter prevailing in his part of the country. Ed Levin, Chicoon, seen relaxing on the beach. Joe Mangan, Allen Colen, Amusement's, returns from a successful road trip on Gottlieb's "Bowlette." Ely Ross, Taran Distributing, breaks away from the office and makes a sales trip thru up-state Florida. Ross reports greater sales of AMI pinball model "CM" and United's "Double Shuffle-Alley" than had been anticipated even in his most optimistic figure. Greatly in need of a rest, Ely has a deal on with Sam Taran—when Sam's in town, he'll take off. Roy McGinnis, J. H. Keeneey & Company, advises he hopes to stay around until the beginning of April.

Willie (Little Napoleon) Blatt comes up with a complaint (which is very unusual for him). It seems that practically every visiting comedian calls on him during his stay here, and whenever they wish to locate other visiting friends, request what hotel this one or that one is staying at. He's thinking of putting up a "Bulletin Board" or opening an Information Booth." Willie tells us he doesn't mind passing this info along, if only the visitors would leave the names of their hotels with him. Spotted DeWitt "Doc" Eaton and his mission on Lincoln Road loaded down with a mess of packages. Lou Willens comes in from a business trip to Dallas, Texas, and resting up from a recent illness picked up on the way in.

... Sam Gensburg, Chicago, looking great, and extends stay here until the end of May. Art Olsen, Parbo needles, and George A. Miller, Oakland, Calif. (MOA national chairman) arrive following the recent MOA convention, and immediately set out to do some fishing. Sidney Levine, N. Y. attorney, also arrives after attending the MOA convention.

... Meyer Gensburg, Genco, splits his time between playing "Gin" and golf. They tell us he's developing into quite an accomplished player in both "sports." Earl Moloney enjoying himself immensely, as are Joe Mahoney and "Little" Jimmy Johnson. ... Expected any day now are Nate, Gottlieb (D. Gottlieb & Company) and Sam Lewis (Chicoon). ... Al Donahue, former owner of Daval Mfg., seen around.

"It's What's In THE CASH BOX That Counts"
YOUR DREAM COMES TRUE in Williams

A Real 5-BALL GAME with Greater than Ever Appeal!

- MODERN PLAYFIELD DESIGN—New Layout! Different Action! Faster Play!
- The Original TILT RESET (Patent Pending)

Special - When - Lit ROLLOVERS
THUMPER BUMPERS
FLIPPERS
POINT SCORING HIGH SCORING

SEE IT—BUY IT AT YOUR DISTRIBUTOR NOW!

CREATORS OF DEPENDABLE PLAY APPEAL!
4242 W. FILLMORE ST., CHICAGO 24, ILLINOIS

Last Minute Chatter Items From Chicago

Henry Strong over at O. D. Jennings hosted several coinmen this week—Harry Zorinsky of Omaha, Neb.; Fred Anderson of South Bend, Ind., and Fritz Burgeson, distri for Central Illinois. Strong reports business very good. . . .

Larry Cooper and George Dick only reps of SuperVend Sales at the office this week—seems all others traveling, scattered throughout the entire country. . . . They tell us that Dick Eaton of SuperVend is now known to his friends as “one punch Eaton.” . . . Charlie Pieri, Exhibit Supply returns from a trip to Dallas, and reports that business throughout the entire state is terrific on pinballs, shuffle games and Rotary Merchandisers—in fact everything running so good, that the ops are working day and night. . . . Alvin Gottlieb, D. Gottlieb & Company, reports that its small-sized shuffle “Bowlette” going great guns. . . . Dave returns from a Florida vacation, and Nate takes off for the land of sunshine. . . .

Sol on the road seeing the customers. . . . Angelo Delaport, well known distri and head of Rex Distributing in Syracuse, visits the Gottlieb factory. . . . Ted Rubenstein of Comet and M. & T., getting plenty of long distance action on the firms “Lite-A-Pin,” and shipping as rapidly as possible. . . . Bruno Kosak, Mid-State, kept on the go continually.

* * *

Sam Stern, Williams Manufacturing Company, dreaming of volume business on the new five-ball game just released “Dreamy.” . . . Herman Pastor and Leo Weisberger, distri, with Stern. . . . United Manufacturing plant going a full blast. Billy DeSelms getting ready to make an important announcement. Billy hosted Lou Casola from Rockford one day this week. Which reminds us that Johnny Casola of United’s sales department making a trip thru the midwest. . . . Ben Coven, Coven Distributing, reports that the sales and demand for Wurlitzer’s 1250 phono and Bally’s “Speed Bowler” is beyond his fondest hopes. Salesmen Carl Christiansen and Larry Schatz are constantly phoning in from the road inquiring upon more and quicker deliveries. . . .

Si Redd, Redd Distributing, Boston, and Si Lazar, B. D. Lazar, Pittsburgh, visit with Herb Jones and Bill O’Donnell of Bally. Seems as if the Bally plant is bringing in more and more distri, all yelling for more and more “Speed Bowlers.” . . . John Conroe, J. H. Kee-ney & Company, doing a million and one things. The firm introduces its new shuffle game “ABC Bowler” and the factory running day and night trying to get production to satisfy the immediate demand. In addition, Conroe is getting the firm’s display ready to show the cigarette vendor for the NATD convention being held at the Palmer House. He also spends time with Lou Dentl of Washington Amusement Co., Tacoma, Wash., and Bill Price of Los Angeles, who drop in for a visit.

* * *

Wally Finke and Joe Kline, heads of First Distributors report a heavy traffic of visiting ops during the past week from 8 states, Illinois, Indiana, Iowa, Michigan, Wisconsin, Minnesota, Nebraska and Ohio. . . . Bob Tyrell, Art Wein- naud and other execs at Rock-Ola Manufacturing glad-hand many visiting distris this week, all of whom report that the firm’s “Shuf- fle-Lane” getting a terrific operator response. . . . Over at World Wide Dist., Monty West, sales manager, amazed at the tremendous popularity of shuffle games and says “These new games have certainly hyped the industry.”
New! IT'S KEENEY'S A.B.C. BOWLER

A. B. C. LEAGUE

Best in any league!

MIGHTY FAST!

★ REBOUND Play!
★ OFFICIAL BOWLING SCORING
★ LITE-UP PINS

by the Originator

OFFICIAL SCORING for Tournament Play!

Regular bowling scores plus lightning-fast return of the puck plus instantaneous posting of scores, strikes and spares. Add Keeney's original LITE-UP PINS, a beautifully grained super finished cabinet and it's as simple as A-B-C to decide. Order Keeney's A.B.C BOWLER today

J. H. Keeney & CO. INC.
2600 W. FIFTIETH STREET
CHICAGO 32, ILLINOIS

Game Ops Attend Minneapolis Meet

MINNEAPOLIS, MINN.—A special meeting of the Twin Cities Operators was held Thursday, March 9, at the Hastings Hotel, this city, to discuss the new license proposal made to the City Council.

The matter is now being decided by the Council, and reports indicate it stands a very good chance of being passed at the next meeting of the body when pinball licenses come up for renewal. The measure would assess each operator an initial $500 issuance fee, which would apply to 10 machines at $50 each.

It was pointed out at the meeting that this measure favors the professional operator, as it would eliminate locations from buying and operating its own machine.

ST. PAUL, MINN.—A large turnout of operators attended the Minnesota State Association meeting, held Friday, March 10 at the Midway Commercial Club Building, this city.

Many of the out-of-town operators remained in Minneapolis for the weekend, attending the various shows and night spots.

Williams Introduces New Five-Ball

CHICAGO.—Sam Stern, vice president, Williams Manufacturing Company, this city, announced the introduction of its new five-ball game "Dreamy" this week.

"There has been a terrific demand for good new five-balls this past month," stated Stern, "and we are now on the production line with "Dreamy," which on test locations has proven to be one of the best we've ever manufactured.

The game is described as one with great player appeal, featuring fast play and a different sort of action. It has a modern playfield design, special "when-it" rollovers, thumper bumpers, flippers, point scoring, high scoring, and the original Williams' tilt reset.

Smoother . . . Speedier PROFITS
WITH THE "Buckley Puck"
FOR ALL SHUFFLE GAMES AND SHUFFLEBOARDS

• The BUCKLEY PUCK is precision milled, gorgeously chromed and perfectly "fits the fingers"—it's scientifically measured to fit. It helps the players to better enjoy your shuffle games and shuffleboards.

The BUCKLEY PUCK rolls smoother, speedier, easier on the surface of any game you have. Buy the BUCKLEY PUCK for bigger profits.

PACKED 8 TO HANDY PLASTIC BOX, PRICED LOW

When you've used all eight pucks you have a sturdy, jam-free box to use for spares and things. But, the most pleasant surprise is the LOW PRICE of the entire box of 8 super-precious BUCKLEY PUCKS. Order a box of 8 today!

BUCKLEY MANUFACTURING CO.
4223 W. LAKE ST., CHICAGO
(Tel.: VA 6-6636)
Expresses Gratification At Success Of MOA Convention In Chicago, March 6, 7 & 8

CHICAGO—After the completion of the convention of MOA (Music Operators of America) which ran at the Palmer House, this city, on March 6, 7 and 8, George A. Miller, national chairman, was extremely pleased, and issued the following statement:

"The officers and executive committee who launched this undertaking expected a small representative assembly in its initial effort. It became apparent before the convention opened that the situation was completely underestimated. Music operators from all parts of the nation were pouring into Chicago to give MOA the boost which it stands for, their support.

"The Executive Committee and exhibitors were both amazed and gratified at this performance. Serious minded, purposeful music operators surged into the meeting rooms and exhibits each day. It astonished the observers and professionals who admitted they have never witnessed anything comparable in the coin machine industry.

"Here was a spontaneous response from the grass roots. How can one explain this unusual development? Perhaps the key may be found in the caliber of MOA leadership, or perhaps because the leadership has provided the means whereby this entire business may be lifted to a higher level.

"That can best be done by improving the lot of the music operator. It follows that this will create a better market for the suppliers. It is now crystal clear that all allied branches of this industry can best serve themselves by encouraging their customers to help themselves.

"The series of meetings for three days were well attended. They were extremely interesting and educational. Many operators expressed their feeling that for the first time they were returning home from a coin convention with new ideas and a more enlightened grasp of their business. This was the first time that the operators had the opportunity of discussing their problems with manufacturers, suppliers and operators from all parts of the nation. Each operator had an equal voice and vote on all matters pertaining to the automatic phonograph industry. It was made clear in my closing address that MOA is a representative organization for all operators in the country. It is not now, nor ever will be controlled by an individual or group of individuals with selfish interests.

"The officers and executive committee of MOA were host to over 334 at the banquet held Wednesday night, March 8. Lack of space and facilities meant turning away many friends who wanted to join with us in this convention finale. It was an unusual spectacle and tribute to MOA.

"To those suppliers who encouraged us by being exhibitors, we are deeply appreciative. To the trade press who did a thorough job, our thanks would be an understatement. To the music operators of America, we salute you. Because of your loyal support, 1950 will mark a milestone in which our music business took a progressive step forward.

"The officers and executive committee of MOA have the deep satisfaction of knowing that our first convention was a huge success and that it was a job that anyone may say was 'well done.'"

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
FOR STEADY PROFITS...FOR BIG PROFITS!
HOLLYCRANE
MINIATURE COIN-OPERATED INDUSTRIAL CRANE

Make more money operating HOLLYCRANE than with any
other coin-operated equipment. A real skill game
with all the fascinating action of a real industrial crane. A fast money-maker
that stays on location. For steady income ... for big income
year in and year out ... operate HOLLYCRANE. Available
in Free-Play and Merchandise Models. Write for the
complete profit story.

COMO
MANUFACTURING CORPORATION
5013-5035 N. KEDZIE AV., CHICAGO 25, ILL.
PHONE Independence 3-1969

NEW FEATURES GALORE FAST 10-SECOND PLAY

Are you looking for something NEW in a shuffle BOWLING ALLEY?
If you want the BEST, then ask your distributor for Chicago Coin's LATEST

CHICAGO COIN MACHINE CO.
1725 DIVERSEY BLVD. Chicago 14, Illinois

EASTERN FLASHES

March 15th was the big "get it up" week to Mr. Whilhams all over the country—but in New York games ones had an additional cash payment to make. Yearly license fees of $50 for all locations running shuffle type games had to be paid. Many ones have been taking games off locations during the past few weeks, as it would have cost the same $50, but would have been in effect only until the 15th of March. Licenses taken out now hold up throughout the year. The games business here is more stable than at any time in the history of the business. Most of the operators are old line substantial operators who know the operating business backwards, and often have other places all around. It is the consensus of opinion that from now on a great many more locations will be spotted by operators with a variety of games of the older type shuffles to poorer locations, and giving others new games being shipped in by Chicago factories.

Associated Amusement Machine Operators of New York (games association)
held a meeting on Monday night, March 18, at the Broadway Central Hotel.
Alhbo a great many operators have joined up, the attendance wasn't too good
(as was expected) due to the fact that operators were chasing around setting up
their locations for the license tax which they were to pay on March 15. However, those who attended heard some very interesting news from Louis Rosen-
berg, Teddy Blatt and Mendi Mendelson. Operators are particularly pleased with
the program and results obtained thru the cooperative efforts of all members.

Leave it to the ingenuity of coinmen to overcome all types of problems. The
Knoeppel brothers, Harry and Hymie, Knoeppel Distributing Company, doing such
an extensive business in the wholesaling of used music machines, they haven't
even room to hold the machines in the shop. However, they worked out a brilliant plan. As all machines must be checked and completely renovated, they must go thru the mechanical department. All machines being delivered are taken out of the cellar storage room, and put in the repair department, they are moved up front for crating. Then another machine comes up from the cellar. After crating, machines are placed on the sidewalks in front of the store. However, as it isn't permitted to load the sidewalks, here is where the Knoeppels put their brains to work. They have their ten ton truck parked all along the sidewalk, and machines are simply rolled into it. When the delivery trailer comes along, it is backed up to the truck, and machines are simply rolled into it. Clever, eh?

Barney (Shugy) Sugerman and Abe Green, Runyon Sales Company, sport-
ing new beautiful cuff links—a gift. Shugy, by the way, does a "Wylie Blatt"
that is, relaxing, and doesn't permit anything to bother him. A victim of
high blood pressure, Shugy points out "The doctor advised that aggravation,
only means my pressure rises to 180, 190, and upwards until I blow a top. So I've become smart—I won't let anything bother me from now on."
A number of coinmen will be present at the wedding of Shugy's beautiful daughter, Lor-
rine, on Saturday, March 21.

Dave Lowy, Dave Lowy & Company, place Krenny's new shuffle game "ABC Bowler" on his floor, and reports immediate acceptance. Joe Young, Youse Distributing (Wurlitzer distributor) reports that his sales staff continues to load up orders for the new Shuffle-Lane.

Mike Munves, after a week's illness back on the job. Mike looks rested. Tell us that orders for arcade equipment are starting to come in and he is
resting up in Miami after that strenuous week at the MOA show. Manny Ehrenfeld, that demon operator from Bayonne, N. J., visits on coinrow.

Carlsberg with Mower Purtstorf, Atlantic-Seafood New York Corp. Seems he's always out seeing the trade.

Al Simon, Albert Simon, Inc., places Chicoin's new "Bowling Alley" with the
plastic bowling nins on his floor, and smiles happily. Dave Stern, Seacoast Distributors, Elizabeth, N. J., reports great increase in the wholesaling of used equipment. Also that Rock-Ola's "Shuffle-Lane" is coming through as rapidly as he receives delivery.

DALLAS, TEXAS

Henry Manning, after suffering a severe heart attack, is recovering slowly
but surely, and wants to get back on the job. As a matter of fact, we all want
to see him back and soon. Ray Barnes bounced into Dallas just in time to
too Armando Rivera and Marian Jones celebrate the latter's birthday at the
mural room... "Cuseplease, the Dallas column that wasn't here last week.
Biggest compliment came from W. W. Brown at Henderson. "Quote Brown, "The minute my cash box arrives I flip over to the Dallas column." "Jimmy
Bonds, Moex, dashing around Dallas in a new Buick. Bill McWirtler took
over the operation of Big Spring Music Company—great luck Bill. We
hear Jack Malone, Panther Dist. Company, is converting his music machines to
45's and is very much impressed with the thing in the phonograph business.

Jack is first operator in the territory to convert to 45 rpm... B. H. Williams
returned from San Francisco and points west.

Ed Wargler, general sales manager for the Rudolph Wurlitzer Company,
spent several days in Dallas with Commercial Music Company... Monk Kalen,
Hillsboro, dropped by to say howdy... C. L. Ford, San Augustine, brought
Mrs. Ford along on his recent trip to Dallas... Loping along in his usual
slow pace, none other but J. L. Eaton... Hear tell that Ralph Claybrook, Ft.
Worth, is joining the happy operators family... Raymond Williams flew to
Burlington, to speed along those cases into I. D. Hightower looking over new equipment... Mr. Cates, Tyler, dropped into town, but
let himself be known. We knew Mr. Cason recently bought Tyler Amusing of
now known as S. & J. Amuse. But hadn't the pleasure of meeting him.

Paging Holland Farrow and E. L. Certain, Jr.: Where have you been keeping yourselves... Caught in the spotlight: Mr. and Mrs. Harry
dancing to the music of Carmen Cavallers.
CHICAGO CHATTER

The successful return of the five-ball free play game has many somewhat dazed. But, as this publication stated some weeks ago, this shouldn’t surprise anyone. The very fact that so few five-balls were manufactured for so long a period of time, now that what Floridians call “sand in his shoes.” Jimmy is making Miami his home. . . . Joe Mahoney is also all gone on Florida. Joe is a great fisherman. Most of his time down in the sunny south is spent fishing. In fact, Joe has broken some long standing fish catching records. Nite Gottlieb picked himself up from his desk the other day, and said, “That’s that.” He then headed himself down to Miami. . . . John Conroe is back on the job. So are H. Keoney & Co., once more. But, John’s still talking things a little easy. He was hit hard by those “but” balls. . . . Earl Moloney packed his grip the other week and all charged down to grab some of that Florida sunshine. . . . They’re still talking about John Haddock’s (proxy of A.M. Inc.) speech at the MOA convention. Music ops report this was one of the “very best talks we’ve ever heard.” . . . Some of the boys who just blatted away in our room at the show claimed that, “There just won’t be anymore big shows like there used to be.” They pointed to the last NAMA show in Atlantic City. Then to the MOA show. Since every show, they said, was going more or less over to the specialized equipment side, it would just bring us in only on that type of equip. What wonder? Which wonderment should be answered by the forthcoming ACMA and CAMI show which will be held in May and June respectively.

One of the most generous hearted coinmen around town is Al Stern of World Wide Distributors. And Al might not like our printing this, we believe that someone should tell about the way Al has gone all out for old customers. In fact, Al’s responsible for the son of one of his customers being alive today. Not only did he arrange for hospitalization, but sent the boy a portable TV receiver for his hospital room, and has been following the case diligently, as well as financially. There are other cases which have been brought to our attention. We’re not mentioning names in print so that there will be no embarrassment on the part of the recipients of Al’s grand and unselfishness. But, we do want to say here and now, “An orchid to Al.” . . . Ray Moloney spent a little time in Florida’s sunshine then came back to town to walk in more work than he ever dreamed would accumulate. . . . Ray, have you noticed, that Sam and Ellie Stern make a very swell looking couple? . . . Sam and his wife are of the pinball industry’s favorite coinmen, and host par excellence to all in the industry who visit this “Playland of the World,” recently entertained four of his most intimate cronies—Ray Moloney, Meyer Gensburg, Roy McGinnis and Lou Welcher.

"Little Napoleon" Dreams Of "The Good Old Days"

MIAMI, FLA.—"Little Napoleon" Blatt, Supreme Distributors, Inc., one of the industry’s favorite coinmen, and host par excellence to all in the industry who visit this "Playland of the World," recently entertained four of his most intimate cronies—Ray Moloney, Meyer Gensburg, Roy McGinnis and Lou Welcher.

"These visitors started me day dreaming about the old days" sighed Willie, "when we didn’t make too much money, but what a lot of fun we all had.

"I can still remember the old-time conventions where the coin machine people came to Chicago for 90% pleasure and 10% business; and when pinball games sold for $15.00 each; and how Bally Manufacturing Company, led by Ray Moloney, played clever practical jokes on their friends and distributors (like the one involving Meyer Marcus). And how about the wonderful story Lou Welcher tells of his 1c Flip Target operation in New York City and the tons of pennies he had to carry! And the days ‘way back when the Geneco factory was the site of its present day office. And a great many other memories."

Blatt ends up with the thought "I was wondering if our industry would be the same if there hadn’t been people like Ray Moloney, Meyer Gensburg, Roy McGinnis and Lou Welcher, and must come to the conclusion that it definitely would not have been as pleasant had they not been connected with the coin machine industry."

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
CALIFORNIA CLIPPINGS

Despite some cause for concern at the antics of the politicos up North and an effort by a few of the local dailies to confuse several other things with the coast-to-coast industry, via an alleged minor infraction on the part of one individual, business appeared to be bearing up fairly well for most distributors and operators around the Los Angeles area, thanks chiefly to the popular reception of the shuffle bowling games. Local dailies are looking forward to that long delayed visit from Bill Gersh, publisher of The Cash Box, who is due in town later in the week. Phil Robinson of Chicago Cole, at the early news of the party he hosted at a recent affair of his Beverly Hills Fll's Britrh Lodge, at which theater magnate Charles Skouras was presented with the "Man of the Year." It was the first and very probably last testimonial evening for his able and humble efforts for all possible and worthy causes. Phil's guests, coming in especially for the occasion, included motion picture stars of the Portland Amusement Company, Lou Schulman of Denver's Modern Vending Company and Ray Proctor of Sacramento, all complete with wives.

Jack Simon, who also hosted a party at the affair, is just back at his Sicking Distributing office from a run up to Arizona, San Diego and points, reporting that business up that way is holding its own. . . . At Paul Layman's, it's still Bally's "Speed Bowler," with orders far behind shipment. Ed Wilkes tells us. Also eagerly awaited is a shipment of Geno's new 5-ball, "South Pacific." . . . Under the above headline, appears a paragraph of daily saying "A shuffle day, a resting room and breakfast look. Ed remarks that his colleague has used a ton of flaps on the job. Hmmn... something new. Flapstone walls and ceiling, but why not?. . . W. E. Hoppal, Jr., of Badey Sales Palm Springs it over the weekend. . . Lyn Brown still busy with his shuffle pin conversion units, now using eleven shuffle in his shop and putting out about 100 a day while preparing to go into game mfg. out here in the very near future. Lyn admits to being no technician at all but that claims that partner Fred Hailparn, formerly of the Scientific Mfg. Company, and electrical engineer Lindsay Hall, recently of Mobile, Alabama, really have several excellent games lined up. . . Speaking of new flourishes, mention all to Bob Bard, of Bob's Cigarettes, N. Y. Bob is keeping mighty busy with used equipment and music operation out of his now completely renovated location on Pico Blvd.


MINNEAPOLIS-ST. PAUL, MINN.

Bob Sande of the North Dakota Sales Company, Minot, N. D., visited the Twin Cities last week and spent the day calling on several distributors for merchandise. . . Mike Imig, President of the South Dakota State Association, and Secretary, Norman Gertken returned from the M. O. A. Convention in Chicago. . . Tom Creasy, President of the Minnesota State Association also was at the Twin Cities last week. Bob Finol, President of the North Dakota State Association, was unable to attend the MOA Convention due to the nature of business . . . Henry H. Greenstein, of the Hy-G Music Company, enroute home from Miami, also at the M. O. A. Convention for the day, and arriving in Minneapolis in the middle of a terrific blizzard.

Jim Donatel of Spooner, Wis., in Minneapolis for the day visiting the distributors . . . Bob Cross of Jackson, also in Minneapolis for the day picking up his record supply for the week. . . John Howe of Foley, also taking time out to drop in the Minneapolis area . . . Bill Lebow, of the All State Amusement Company, Minneapolis, sporting a brand new 1950 Ford.

Gabby Chueau and Frank Major of Grand Rapids, driving in together and making the rounds. . . J. C. Weber of Blue Earth, also in Minneapolis for the day and stopping at the Hy-G Music Company to see the new Gottlieb "Bowl-ette," as was F. E. Donaldson of Taunton. . . John McMahon of the Eau Claire News-Times, to Minneapolis this week in the H-G box for the day, picking up a record supply and looking over the new games. . . John Happel, of West St. Paul, Minnesota, in the Twin city buying machines. . . I. F. LaFleur of Devils Lake, N. D., spending the weekend in Minneapolis, and expects to leave the latter part of the month for a trip to the West Coast for at least four to five weeks.

Matt Cabece, of the C & N Sales Company, Mankato, also in Minneapolis for the day. . . Leo Berkovich of the B & B Novelty Company, Superior, Wisconsin, drove into Minneapolis to pick up equipment, having just come back from a two weeks vacation from Tuscon, Arizona, with his family. . . Kenny Ferguson, operator at Stillwater, is promoting a Sportsman Show at Omaha, Nebraska.

WANT—Reliable sober mechanic to locate in Mississippi. Must know music, pins and slots. Write stating full publications. Box 643, GREENWOOD, MISSISSIPPI.

WANT—Used, new or surplus stock records. Top prices paid. Sell to Chicago's largest distributor of used records. Write in care. Box 1719A, USED RECORD EXCHANGE, Anthony "Tony" Galgano, 4142 W. ARMITAGE AVE., CHICAGO 39, ILL. Tel.: DICKENS 2-7060.

WANT—McGlashon Air Guns and live ammunition gallery; antique music boxes, coins operated or otherwise. Also, Call-O-Scopes. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE 1, WASH.

WANT—5c & 10c Bonus Bell Slots (pro-war), Blue & Brown Fronts. State price, quantity and condition. EAST COAST MUSIC CO., DARLING, DELAWARE — Phone: IRONDEQUOIT, PENN. Tel.: Valleybrook 2565.

WANT—Wurlitzer 219 fast steppers. Will pay $80 in good condition. We pay freight. Write for confirmation. HUGHES ELECTRIC COMPANY, LODAGA, IND. Tel.: 17.

WANT—Used juke box records. Also surplus "new records distributors" or dealers' stock. Call or write: FIDELITY DIST., 1547 CROSBY AVE., BRONX 61, N. Y. Tel.: Underhill 3-5761.

WANT—Billy Spot Balls, Cigarette, Champions, Arrow Balls 5c and 25c, and Premiums. Write with description, quantity. Cash Ready. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVE., SAN FRANCISCO 2, CALIF.

WANT—For cash. 1946 Pace Deluxe Slots. Price quote and condition in letter. CAVALIER COIN MACHINE CO., 19th and CYPRESS AVENUE, VIRGINIA BEACH, VA.

WANT—All types Phonograph Motors, Adaptors, Wall Boxes, Speakers, Coin Operated Radios. Coin Change Machines. Write for Catalog. JULIUS L. COHEN SALES, LTD., ST. THOMAS, ON- TARIO, CANADA. Tel.: 2648.

Please mention THE CASH BOX when answering ads. It proves you're a real coin machine man!
FOR SALE

FOR SALE—United’s Shuffle Alleys $195; Geanco’s 5’ foot $200; Bally’s 9’/5 foot $249.50. All checked and cleaned. Chicago Coin Hockey $95; Tahiti $90; Original used deposit, balance C.O.D. Write for list of other equipment. D. & P. MUSIC COMPANY, 27 E. PHILADELPHIA STREET, YANKA.


FOR SALE—8 Veeda Monarch’s, like new—will trade for phonos or games; 2 Seeburg Venegev revamped $60 ea.; Wurlitzer 850 revamped $100; 60 Jiffy “Home Theater” model. Everything, including advertising material, everything to start in business. Also Willy’s Jeep, 4 speeds, Ice Cream Body, only 18,000 miles, very reasonable. Write ACE DISTRIBUTING CO., 507 FIFTH AVE., NEW YORK, N. Y. Tel.: Academy 2-7400.

FOR SALE—AMI “B” used $225; AMI “B” new $575; AMI “A” used $425. KOEPPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK, N. Y. Tel.: Ch 6-8939.

FOR SALE—United Shuffle Alley $199.50; Keeny Pin Boy, like new, $255; Keeny Ten Pin, new in original crate. write: Rock-Ola, Shuffle Lane, New York. N. Y. Tel.: Ch 4-1100.

FOR SALE—Bango $69.50; Beacon $69.50; Shuffle Skill $69.50; Dale Gun $104.50; Chicago Coin Pistol $114.50; Beacon Pool Table $225; Shuffle Alley, like new, $239.50. Trades accepted. WEST SIDE DISTRIBUTING CORP., 612 TENTH AVE., NEW YORK 18, N. Y. Tel.: Circle 6-5464.

FOR SALE—Goalettes $75; Dale Guns $75; Bing-A-Roll $50; Wurlitzer $750E $160; Packard Model 7 $189.50; Shuffleboard Scoring Units. Just hang up. $175; SAUVE & SON, 7525 GRAND RIVER AVE., DETROIT 4, MICH. Tel.: Tyler 4-3810.

FOR SALE—Bally Citations $250; Bally Reserve Bell $225; 25c Evans Winter Book (Conv.) $250; Mills $1 Melnor Bell $125; Mills 25c Melnor Bell $135. ECONOMY SUPPLY COMPANY, 2015 MARYLAND AVE., BALTIMORE 18, MD.

FOR SALE—Special Offer. 40 Station Hostess Machines. Make offer. No rebates. Offer refused. LEHIGH SPECIALTY CO., 226 NORTH BROAD ST., PHILADELPHIA 30, PA. Tel.: Poplar 5-3299.

FOR SALE—Variety is the spice of Bells. Colorful decals show your Mills Bells have the savvy of their Awards. Burs in line, Top or Bottom, means winners. Easily installed. Write for price. JERRY’S COIN, 410 N. SYNDICATE STREET, ST. PAUL, MINN.

FOR SALE—1 Rebound Shuffleboard $50; 1 Jumbo Parade P.O. $25; 1 25c Mills Glitter Gold $40; Mills 25c Handle 80: Mills Cherry Bell 5c $25; Jennings 50c Club Console $200; ABT 1c Gun $30; Seeburg 9000 RC $60; Seeburg Cabinet $60. AUTOMATIC MUSIC CO., 703 MAIN STREET, BRIDGEPORT, OHIO. Tel.: 750.

FOR SALE—Used electric scoring units for shuffleboards, Geanco, Edelco, Monarch’s and others. Used little. 10 Mutoscope Voice-O-Graphs; 5 Phonomatics. Write THE MARKET CO., 4310 CARNEGIE AVE., CLEVELAND 3, OHIO.

FOR SALE—Two Koffee King vending machines. Floor samples. Never on location. $357 each. Complete with changers, AUBREY STEMLER, 2667 W. PICO, LOS ANGELES, CALIF. Tel.: DU 8179.

FOR SALE—Jennings Standard Chiefs and DeLuxe Chiefs—5c, 10c, 25c each; Jennings Challengers 5/10, 7/25c, late models. All equipment in good A-1 operating condition and appearance, chrome, excellent $200 each. KOLAR DISTRIBUTING CO., 1606 ELWOOD AVE., SOUTH BEND 16, IND. (Tel.: 38429)

FOR SALE—Chicinni Midget Skeel $165; Chicinni Basketball Champ $135; Bing-A-Roll $125; United Shuffle Alley $225; Advance Roll $25; Pro-Score $45. MOHAWK SKILL GAMES COMPANY, 67 SWAGGERTOWN ROAD, SCOTIA 2, N. Y.

FOR SALE—Wurlitzer 215 Transmitters $5; 216 Receivers $20; 219 Steppers $25; 3020 Wall Boxes $25; 320 Star Speaker $45. Seeburg 84/56 Wall Boxes $95; 115/56 Wall Boxes $24; 47M Seeburg Hideaway $355; 146M $240; Wurlitzer 1080 $300. V. YONITZ, BYESVILLE, O.

FOR SALE—Voice-O-Graph $200; K. O. Boxer $150; Rotary Merchandiser $200; Odyssey $75; Ace Shoe Shine $100; Revel $15 Cream Vendor $100. 1/3 deposit with order. All in A-1 condition. Write for list of Pin Ball and Arcade Equipment. TRISTATE SALES COMPANY, 320 WEST DIXON, FAYETTEVILLE, ARKANSAS. Tel.: 513.

FOR SALE—Special Buy! 10 Only—Lycoem Shoe Shines Machines, black or brown $69.50 each. 1/3 deposit, balance C.O.D. RUNYON SALES COMPANY, 503 TENTH AVENUE, NEW YORK, N. Y.

FOR SALE—We can supply all your record needs—on all labels. Shipments made 24 hours after receipt of order. 5c over wholesale per record. We ship anywhere. LESLIE DISTRIBUTOR CORP., 752 TENTH AVE., NEW YORK, N. Y. Tel.: Plaza 7-1977; Cable address: EXPO RECORD, New York.

FOR SALE—Exhibit’s Silver Bullers and Shuffle Bowl; Double Double pool game; and Scientific: Jungle Joe. Exclusive distributors. MIKE MUNYES, 277 TENTH AVE., NEW YORK, N. Y.

FOR SALE—Scale model railroad, 10c coin operated. Player has control of switches, red and green stop signal, and speed of train. Wonderful foot-proof cabinet. Wonderful for arcades. Fully tested. $650. NATIONAL NOVELTY CO., 138 E. MERRICK ROAD, MERRICK, NEW YORK.

FOR SALE—If You Can Beat It, We’ll Eat It! We sell more bells and for less, than anybody in the West. Give us a try to prove it’s no lie! AUTOMATIC GAMES COMPANY, 4555 W. 1ST BLVD., LOS ANGELES 6, CALIF.

FOR SALE—Guaranteed Used Machines—Bells: Consoles, One-Ball, Pins. The machines are perfect, the prices are right! Write for list. CONSOLE DISTRIBUTING CO., 3425 METAIRIE RD., NEW ORLEANS, LA.

FOR SALE—United Shuffle Alley $189; Chicago Coin Bowling Alley, write; Shuffle Skill $75. American $100; Beacon $49; Brand New in Crates Mini Pop Corn Machines $99. AMERICAN VENDING COMPANY, 3460 S. CADIZ AVE., BROOKLYN, N. Y.

FOR SALE—Postwar, used Mutoscope Voice-O-Graph, excellent condition, like new. LIEBERMAN MUSIC COMPANY, 1124 HENNEPIN AVE., MINNEAPOLIS, MINN.

FOR SALE—South Louisiana Distributor for Kenney, Universal, Buckley, Aircon—has for sale the following, in A-1 condition and appearance: 5 25c Original Jewel Bells $120 each; 2 5c Original Jewel Bells C100 each. 20 5c and 25c Brown Fronts $47.50 each; 1 Miami Three Bells $25/25c like new $175; 1 5c Daily Hi Buy $150; 10 A.B.T. Challengers, very clean, all for $100. Send 1/3 deposit and advise how to ship. LOUISIANA COIN MACHINE COMPANY, 423 ST. JOHN STREET, LAFAYETTE, LA. Tel.: 2441.

FOR SALE—5 10c Mills ’49 Bonus Bell $125 each; 1 5c Jennings Sun Chief (SF) $150; 1 5c Jennings Sun Chief (SF) $165. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA STREET, EVANSTON 10, IND.

FOR SALE—Wurlitzer: Victories $33; $55 $97.50; 690R $65. Rock-Ola Commandos $50. All in good condition. F. A. B. DISTRIBUTING CO., INC. 1019 BARONE ST., NEW ORLEANS, LA., or 304 IVY ST., N.E. ATLANTA, GA.


MISCELLANEOUS

FREE CLASSIFIED ADVERTISING ON SPECIAL SUBSCRIPTION DEAL TO THE CASH BOX
You can run a 40-word Classified Ad FREE each week (worth $3.20) plus subscription on any of the following deals:
52 WEEKS (Full Year)...... $48.00
26 WEEKS (1 Year)...... $26.00
13 WEEKS (1 Year)...... $15.00

THE CASH BOX
EMPIRE STATE BLDG., NEW YORK 1, N. Y.

NOTICE—Music Ops: We re-grind your used phon needles scientifically and guarantee complete satisfaction. Hundreds of operators use the service constantly. It's a big saving. Write for complete details and free shipping containers. RESHARP NEEDLE SERVICE, BOX 770, FT. DODGE, IOWA.
How To Use "The Confidential Price Lists"

FOREWORD: Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market quotations as they are noted. "The Confidential Price Lists" acts exactly as the market quotation board at the Stock Exchange —posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists", rather than show no price, retain the latest known quotations for some equipment to the subscriber at least as known prices as a basis to work with. Prices continue to be very widely divergent days. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it is worth $75.00. Of course, condition, serial number, demand, territory, quantity, etc., must all be taken into consideration. "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price. Second price is next highest price. Where only one price appears this should be considered lowest price.

WURLITZER

WURLITZER (Cont.)

Steel Cab. Speaker... 140.00 175.00
Steel Cab. Wire... 25.00 75.00
123 Wall Box 5/10/25 Wireless... 9.00 15.00
125 Wall Box 5/10/25 Wireless... 3.00 7.50

SEEBURG

Model A I.II... 19.50 25.00
Model B... 19.50 29.50
Model C... 14.50 24.50
Model K15... 19.50 39.50
Model R20... 25.00 55.00
Royalite... 25.00 39.00
Regal... 35.00 59.00
Regal R... 35.00 69.00
Gem... 45.00 95.00
Classic... 69.00 105.00
Mastro... 74.95 125.00
Mayfair RC... 65.00 95.00
King... 45.00 79.50
Crown... 49.50 95.00
Crown RC... 69.50 95.00
Colt Grand... 35.00 69.50
Colt... 35.00 69.50
Colt R... 45.00 82.50
Colt Master... 85.00 119.50
Cadet RC... 85.00 99.50
Major... 35.00 69.50
Majestic... 59.00 95.00
Emery... 74.50 125.00
Ranchero... 45.00 79.50
Vogue... 95.00 154.50
Vogue RC... 79.50 154.50
Panoram... 72.50 129.50
Casino RC... 69.00 89.50
Commander RC... 85.00 99.50
Hi Tone 8900... 35.00 69.50
Hi Tone 8900 RC... 39.50 69.50
Hi Tone 8700... 39.50 69.50
Hi Tone 8700 RC... 43.50 79.50
Hi Tone 8500 RC... 49.50 99.50

ACW Speaker... 19.50...
All Call Speaker... 19.50...
Alice... 50.00 64.50
Athena... 16.00 15.00
Aurora... 59.50 89.00
Barbie... 10.00 17.50
Ballarina... 54.00 69.00
Bankers... 79.50 99.50
Bobbin... 135.00 149.50
Bombo... 59.50 145.50
Bombo... 55.00 145.50
Bombo... 64.50 145.50
Carnival... 59.50 69.50
Carole... 64.50 69.50
Carole... 59.50 69.50
Champion (Chicpea)... 29.50 37.50
Chico... 42.50 59.00
Cinderella... 42.50 59.00
City... 12.50 17.50

Copyright 1950. Reproduction or quotation not permitted.
United's Super Shuffle-Alley

Patent No. 2,192,596

Regulation Bowling Scoring

New Animation!

Lighted Upright Bowling Pins

Complete Accessibility...

Entire Play Field Hinged

Two Sizes
8 ft. or 9½ ft. lengths
Each 2 ft. wide

New Modernistic Cabinet Design

Universal Appeal
Fun for Everyone

Excellent for Competitive Play

Puck Returns Automatically... Locked in After Each Game

See Your Distributor

United Manufacturing Company

3401 N. California Avenue, Chicago 18, Illinois
NEW HIGH-SPEED TOTALIZER CUTS PLAYING TIME IN HALF... ...DOUBLES EARNING POWER!

Bally® SPEED BOWLER

NEWEST SHUFFLE-BOWLING SENSATION!

Entire Mechanism Located in Back-Box

NEw TOTALIZER REGISTERS SCORES TWICE AS FAST

As ORDINARY SHUFFLE-BOWLING GAMES

2 SIZES
9½ FT. LONG
8 FT. LONG
(For crowded spots)
Both 2 FT. WIDE

SLUG-REJECTOR
COIN-CHUTE
Same as on Famous Bally One-Balls and Consoles

All the bowling-skill and shuffle-science of the record-smashing SHUFFLE-BOWLER...plus new, improved HIGH-SPEED TOTALIZER that registers the score twice as fast as on other bowling games, cuts playing-time in half, DOUBLES EARNING POWER...plus new, animated upright pins that actually flip out of sight as roll-overs are hit...plus SLUG-REJECTOR. Drop Coin-Chute used on Bally consoles and one-ball games...plus new, simplified mechanism all conveniently located in back-box. For biggest bowling profits order SPEED-BOWLER now.

Choice of two sizes:
9½ ft. by 2 ft., 8 ft. by 2 ft.
A gold-mine either way!

www.americanradiohistory.com