The high-flying Orioles are pictured above admiring the trophy awarded them on stage of the Apollo Theatre, New York, by New York disk jockeys in recognition of their tremendous popularity. Among the disk hits for The Orioles and music operators were "Tell Me So", "I Challenge Your Kiss", "Forgive And Forget" and their current winner "Is My Heart Wasting Time". Pictured above are, left to right: Dizzy Gillespie; Ray Carroll; Willie Bryant; The Orioles; song-writer Deborah Chessler; and Jerry Blaine, president of the Jubilee plattery.
FACTS

worth repeating

worth re-reading

about the Wurlitzer

Twelve Fifty

PLAYS 48 SELECTIONS ON 24 RECORDS

No increase in your record investment yet no question of enough tunes to satisfy any patron.

PLAYS ANY SPEED RECORD

Can be quickly, economically adapted to play 33 1/3 or 45 RPM records. No danger of obsolescence.

DOESN'T OBSOLET EXPREAT REMOTE CONTROL EQUIPMENT

All current Wurlitzer Wall and Bar Boxes can be used with the Wurlitzer 1250. Wurlitzer has protected your investment in remote equipment.

AMAZING DYNATONE SOUND SYSTEM

Brings out best musical qualities of any speed record by a mere turn of a tone control knob. Accurately reproduces high fidelity of the new speed records.

ZENITH COBRA RECORD ECONOMY

Twin Cobra Tone Arms assure finest tone with 50% saving in record and needle wear.

NEW EYE AND PLAY APPEAL

Sensational cabinet beauty. Maximum eye appeal at upper level where visible from entire location.

NEW SERVICE ACCESSIBILITY

All service units instantly accessible, readily replaceable. Greatest savings yet in service time and costs.

DESIGNED AND PRICED FOR TODAY'S MARKET

New all the way through. Priced to produce a profit — the Wurlitzer Twelve Fifty is the culmination of Wurlitzer's long years of leadership.

THE RUDOLPH WURLITZER COMPANY - NORTH TONAWANDA, NEW YORK
Talking It Over

The forthcoming convention of MOA (Music Operators Of America) which will be held at the Palmer House in Chicago on March 6, 7 and 8, 1950, has begun to gain much interest from all engaged in the automatic music industry. This is the very first time in the history of the industry that the music operators have decided to hold their very own convention. The there will be exhibits at this convention, they are not the complete subject matter of the convention itself.

The floors housing the exhibits will be open to all who attend and the exhibits will be in suites of rooms. This is somewhat different from the usual coin machine conventions where definite areas are set aside for the displays.

There will be much to discuss at this convention, from what we can gather. Almost everyone of the nation’s music operators’ associations wants to have its say in this first national meeting.

There are problems all down the line. But, MOA was and is, created for the sole purpose of national defense and guidance on national problems only, mostly national legislation, for which it was originally formed.

These national problems haven’t abated. If anything at all, they are becoming more intense and, therefore, more apparent to everyone in the automatic music industry. The trade must realize that there are forces which are jealous of the prominence which the juke box has gained as a national music network.

The juke box field continues to grow, regardless of television, or any other force, which has been introduced.

The Federal Excise Tax on juke boxes, which was, and is, a wartime measure should be eliminated. It will probably be brought up for discussion during this meeting. There will also be other discussions.

It is hoped, among many, that all discussions which will be brought up on the floor, will be confined strictly to the national basis, and not to any local affairs. Except from the standpoint where local events, which can hurt the industry, should be explained and pointed out to all music ops, so that they can, in the future, protect themselves.

In short, this being so entirely new and different a convention, it has naturally, gained much interest from all leaders in the field who want to hear just exactly what the nation’s music operators will discuss in meeting by themselves.

This should, therefore, be a very interesting convention from every standpoint. The fact that this meeting is the very first of the conventions to come upon the trade this year, also holds much interest for all concerned.

It may prove itself, this first national convention of MOA, a very stimulating force.
Can The 7½c Coin Win This Session?

One of the most frequently asked questions, since the introduction of Senate Bill (S. 2787) by Senator Sheridan Downey of California, is whether the 7½c coin can win through this busy Congressional Session?

The answer is: Yes!

It most definitely can win thru this session of Congress if the entire business world gets behind the bill and helps get it voted thru the Congress.

In the first place that means that every single coin machine operator—and every coin machine operator realizes what a 7½c coin can mean to him (if he wants to, he can refer back to the many editorials printed by this publication since May 6, 1946) must get a letter or wire to his Senator and his Congressman to urge them to vote for this bill.

Not only must he write or wire his own message, but he should, most definitely, also get letters and wires from everyone of his locations and from the general public as well, to their Senators and Congressmen.

The public, as the American Institute For Intermediate Coinage can prove, will save over $8 billion per year when the 7½c coin comes into use. That means that every man, woman and child in the nation will save $55 per year.

It has been proved by the American Institute For Intermediate Coinage that the fractional coin is the most successful. There are fractional coins in use in many countries at this time. In short, the 7½c coin will be successful.

Today the public is paying many extra fractions for products which it could avoid were there fractional coins in existence. The coin chute can accommodate a nickel and a dime and coins of larger denomination, but, all realize that a 7½c coin, 50% more than the nickel means the difference between profit and loss.

Every vending machine operator realizes this fact. Every music machine operator also knows the value of the 7½c coin. And certainly every amusement operator needs the 7½c coin as compared to the nickel.

In many cases, vending machine ops have been forced to cut down on the size and quantity of the products they vend, only because they cannot afford to give full size for 5c. Otherwise they must charge 10c. And if they charge 10c they instantly lose volume. Loss of volume means loss of profit.

The same, in varied instances, holds true in the case of the automatic music and amusement operators. The cost of new equipment, overhead expense, cost of upkeep, cost of servicing and collecting, cost of parts and supplies, has placed them in almost every case, in the loss category when they continue to charge 5c for their entertainment.

And since the public will be the biggest benefactor then, definitely, all want the 7½c coin to come into existence. This coin will probably be matched with a 2½c coin, as proposed by the American Institute For Intermediate Coinage so that change can be made, equaling the dime. The 2½c coin should prove of good value to the operators of bulk vendors, as well as to operators of card vendors and other such equipment.

But, what is most important to the nation’s operators, is the fact that the bill to mint a fractional coin can win its way thru this Congressional Session if all engaged in this business (as well as in all other businesses thruout the country) get behind it with good, solid business logic.

The politicians in Washington are, most naturally, guided by public appeal and demand. That is their mainstay. That is their reason for being in the Congress of these United States. The public and the nation’s business men, cooperating in this instance, to save the public $8 billions and to help business men once again enjoy profits instead of enduring loss, can get this Bill (S. 2787) voted thru this session.

For years leaders of the industry have complimented this publication on its suggestion that such a coin be minted. When the very first editorial to ever appear in any publication was printed in The Cash Box (May 6, 1946 issue) regarding the need for a 7½c coin, many, many compliments were received from the trade.

It proved at that time, and proved during the interim of years that followed, that all in this industry realized what a 7½c coin would mean. Now, after all these years the Congress itself has recognized this need. Therefore, now is the time to get back of this bill with all might and main, and to get it thru the Senate and the House so that such a fractional coin will be minted to help everyone in the nation.

As stated in a previous editorial, Edward W. Mehren, Chairman of the Board of the American Institute For Intermediate Coinage, was tremendously impressed and greatly gratified to hear that The Cash Box was the very first publication in the nation to urge that a fractional denomination coin be minted. He was thrilled to read those first editorials. In fact, two well known coinmen are members of the Board of Directors along with many of the nation’s outstanding business men.

Mr. Mehren has been on a one-man crusade trying to get a 7½c coin minted to benefit all business men as well as the general public. He most sincerely hopes for, and desires, the support of the great coin machine industry.

Since there are members of this industry who want to know whether the 7½c coin can win thru this session he, as well as The Cash Box, can only give these men the same answer: That only the support which will be thrown back of getting this bill thru Congress will win for all the public and all industries thruout the nation.

It is up to you, you and you—to write, wire, or even phone your Senator and Congressman to vote “yes” for the minting of a 7½c coin. And, in addition, to get every location owner and its patrons, as well as all the general public, to also write or wire or phone their Congressmen and Senators to do the same.

"THE CASH BOX" IS THE OPERATOR'S MAGAZINE IT IS NOT SOLD ON NEWSSTANDS.
MUSIC OPERATORS of AMERICA (MOA)

CONVENTION SPECIAL

ISSUE of

THE CASH BOX

GOES TO PRESS: MARCH 3 - FRIDAY, 12 NOON IN NEW YORK

Wire-Phone Your Ad RIGHT NOW TO

THE CASH BOX

EMPIRE STATE BLDG., NEW YORK 1, N. Y. (All Phones: LOngacre 4-5321)

The Cash Box Staff Will Be In

Palmer House, Chicago Room 746

Come And Visit With Us

During MOA Show

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
"If I Knew You Were Comin' I'd've Baked A Cake" (2:45)

"Does The Spearmint Lose Its Flavor On the Bedpost Overnight?" (2:50)

BENNY STRONG ORCH.

• Pair of hit novelty items by the Benny Strong orch. and the set up of "If I Knew You Were Comin' I'd've Baked A Cake" and "Does The Spearmint Lose Its Flavor On the Bedpost Overnight." Top deck is a current winner, and has Benny and a vocal chorus chancing the happy refrain of this one in bright style. The flip is an oldie that might catch on and go. Both sides sparkle in the Strong orch. typical bright manner, and rate ops listening time.

"If I Knew You Were Comin' I'd've Baked A Cake" (2:43)

"Stay With The Happy People" (2:56)

GEORGE GIBBS
(Coral 60169)

• Chirp Georgia Gibba offers ops her rendition tenure of this hit novelty. "If I Knew You Were Comin' I'd've Baked A Cake," and turns in a wonderful piece of vocal work on the side. Ditty is a happy up tempo item, with a fond hand clap added. "Ork backround by Max Kaminsky's Dixieland boys flavors the side immensely. The flip is a weak one, and has Georgia purring the cute lyrics to "Stay With The Happy People." Both should hold their own in the boxes.

"Baby Won't You Say You Love Me?" (2:53)

BILLY ECKSTINE
(MGM 10643)

• Balladeer Billy Eckstone in the limelight with a pair of fresh tunes in the offering for music ops. This duo, titled "Baby Won't You Say You Love Me?" and "From Now On," shows Billy's strong voiced vocals off to excellent advantage. Top deck is from the 20th Century Fox flicker "Wabash Avenue," and should be one of the clock tunes from the flicker. It's a pleasing romantic ode, with vocal and instrumental parts nicely fitted. The flip has Billy going off the deep end on a strong, pulse tagged "From Now On." Ditty is a smart novelty, that will make 'em sit up and take notice. Dick is one that will surely garner some heavy silver, and rates ops avid listening attention.

"Calipso Blues" (2:27)

"Twisted Stockings" (2:53)

NAT "KING" COLE
(Capitol 915)

• Sparkling new side by Nat "KING" Cole is this unusual item tagged "Calipso Blues." It's a fresh slowly woven calipso tune, with a set of wonderful lyrics superbly handled by Nat. His phrasing on the clever song is something to really marvel at. Ditty has a strong calipso flavor and as to be heard in order to be fully appreciated. Calypso on the side is offered by some fine bongo work which brightens the wax immensely. The flip is a new novelty which should do well too. We like "Calipso Blues."

"The French Can-Can Polka" (2:40)

"My Rose" (2:40)

TONY PASTOR ORCH.
(Columbia 38714)

• Here's one that has the earmarks of hit written on it! It's the Tony Pastor orch. on deck with "The French Can-Can Polka," to offer music ops a side that'll surely grab some healthy coin play in the boxes. Ditty is a clever novelty, that whirs in mellow temp. Instrumental refrain should be familiar to music ops since it has been around for sometime. Vocal by the maestro and a vocal group is extremely pleasing, and should be received by music ops and fans alike with much favor. It's bright, happy tune, whirring in merry polka time. On the other end with "My Rose," the Pastor orch. come up with another novelty sides that is sure to grab a load of joke box silver. Tune is a cute Italian novelty bit, with Tony and a chorus chancing the lyrics in smart style. Ditty is a sultry waltz made for the joke box trade, and has that extra spark about it that spells the difference. The Pastor orch. long missing from the joke box spotlight, should garner a barrel-ful of popularity via this fresh waxing. Platter is one that music ops shouldn't miss!

"The Third Man Theme" (2:45)

"Cafe Mozart Waltz" (2:30)

DAVE APOLLO
(National 9104)

• Pair of sides from the "Third Man" film click, with Dave Apollo on zither for the refrain of "The Third Man Theme" and "Cafe Mozart Waltz." Both ends of the platter make for pleasing listening, and should be greeted with fair reception. Top deck is a widely heralded piece--this rendition should add to the charm. Music ops haven't as yet caught this music should lend an ear in this direction.

"Have You Ever Been Lonely?" (2:51)

"You Missed The Boat" (2:50)

LISA KIRK—DON CORNELL
(RCA Victor 20-3694)

• Lisa Kirk and Don Cornell team up on this platter to offer ops a pair of sides through side. It's fair to fairly well on the boxes. Wax, titled "Have You Ever Been Lonely?" and "You Missed The Boat" makes for easy listening, with Lisa and Don teaming up in a smart fashion. Top deck is a slow moving items in the lament ballad vein, while the flip picks up the popular rhythm romantic ode. Ork backing by maestro Rene rounds out the platter in effective manner. Ops might listen in.

"Deenie" (2:50)

"Just A Girl That Men Forget" (3:02)

FRAN WARREN—LISA KIRK
(RCA Victor 20-3696)

• More vocal duet wax, with Fran Warren and Lisa Kirk teaming up on "Deenie" and "Just A Girl That Men Forget." Top deck is a catty girl affair, with Fran and Lisa spooing the lyrics of this cutie in pleasing manner. Ditty is currently rising in popularity -- this rendition should boost it higher. The flip is another hair pulling act that should hold its own on the boxes. Wax is tinted with a barrel-house piano, with the girls splitting vocal honors on the side. Both sides should earn their keep in the machines.

"Roulette" (2:50)

"It's Easy For You To Say" (2:44)

TONY MARTIN
(RCA Victor 20-3695)

• Fresh with the success he scored via "Marta," balladeer Tony Martin comes up with a new bissait that should satisfy his many fans. Top deck is a stirring jazz piece, with the mood and tempo of the song weaving about the title. Beguine tempe blends well with Martin's deep resounding vocal. The other end is a slow moving romantic ode which Tony handles in excellent style. Both sides are potential wax winners--check rate ops avid listening attention.

"The Flying Dutchman" (2:54)

HUGO WINTERHALTER ORCH.
(Capitol 24896)

• Here's one that'll nab some healthy coin play. It's Hugo Winterhalter and Paty Andrews, dreaming on a sock pair of tunes that should grab some heavy silver in the boxes. Top deck, tagged "I Gugtta Know More About You," is a cute number, with Dick and Patty splitting vocal honors on the side. The flip stays in the same vein, and shows as a tune that has tremendous possibilities. Both sides are handled in superb vocal fashion, with Dick the maestro backing by the Vic Schoen gang. Dick rates a spot in ops machines.

"Count Every Star" (3:01)

"The Flying Dutchman" (2:54)

DICK HAYMES—PATTY ANDREWS
(Capitol 24896)

• Pair of superbly orchestrated sides by maestro Hugo Winterhalter should sell off the floor. The top deck, "Count Every Star," is an enticing ballad that fans will step out and go. Smooth vocal refrain by a chorus is pleasing throughout, with the Dick Haymes-Ork making sparkling music in the background. The flip is a novel side, with a brilliant backdrop of music. It's a wax story, of the famed "Flying Dutchman," handled in unique manner by the orchestra and chorus. Both ends of the platter rate ops listening attention.

"Wilhelmina" (2:53)

"Music, Music, Music" (2:51)

FREDDY MARTIN ORCH.
(RCA Victor 20-3693)

• New plug tune from the 20th Century-Fox flicker "Wahash Avenue" is this latest hit by maestro Freddy Martin. Titled "Wilhelmina," the tune shows fairly good possibilities of catching on. Ditty is a moderately paced girl tune, with Merv Griffin and the Chips Men parring the lyrics. Melodies are fine, and attention and are pleasing on the ear. The flip is the Martin orch.'s handling of "Music, Music, Music," currently click "Music, Music, Music." This version, with Merv Griffin in the vocal spotlight again should add to the popularity of the tune. Top deck make 'em nod.

"The French Can Can Polka" (2:37)

"Out Of A Clear Sky" (2:17)

LENNY HERMAN
(Coral 60161)

• Pair of tunes that are sure to crop up as hot joke box items are these offered by the Lenny Herman orch. "The French Can Can Polka" and "Out Of A Clear Sky," both sides show a tremendous amount of winning potential, and bear watching avid interest. Top side is a cute novelty item, with a familiar refrain about it. Vocal by the Hermanes is top draw throughout, as is the musical accompaniment. "Out Of A Clear Sky," as well as, and is a side that definitely rates a place in the megaphone spotlight. Wax has that mellow up tempo rhythm piece, with the maestro and the vocal group backing in a well displayed vocal spotting. Dick is hot—ops should latch on.
This week’s

New Releases
... on RCA Victor

Release 50-9

**POPULAR**

DENNIS DAY
There’s An “X” In The Middle Of Texas
The Horse Told Me 20-3597—(47-3249)
(from the Paramount film “Riding High”)

PHIL HARRIS
God’s Country
Lazy River 20-3708—(47-3241)

RAY McKINLEY
I Don’t Wanna Be Kissed (By Anyone But You)
The 3rd Man Theme 20-3709—(47-3242)
(from the Carol Reed film production “The 3rd Man” presented by David O. Selznick and Alexander Korda)

TONY MARTIN and FRAN WARREN
Darn It Baby—That’s Love
That We Is Me And You 20-3710—(47-3243)

**WESTERN**

ROY ROGERS (King of the Cowboys)
Peter Cottontail
Next To The X In Texas 21-0173—(48-0207)

EDDIE ARNOLD’S FAVORITE SACRED SONGS
Eddy Arnold, The Tennessee Plowboy And His Guitar
P-991—(WP-991)
Evil Tempt Me Not
The Lilly Of The Valley 21-0190—(48-0165)
Beautiful Isle of Somewhere
When Jesus Beckons Me Home 21-0160—(48-0166)
(In The) Hills of Tomorrow
Softly And Tenderly 21-0161—(48-0167)

**COUNTRY**

BILL BOYD
The Bandera Waltz
Letters Have No Arms 21-0174—(48-0208)

**POP SPECIALTY**

SIX FAT DUTCHMEN
Happy Go Lucky Polka
Moonbeam 25-1151—(51-0056)

**THE STARS WHO MAKE THE HITS ARE ON**

RCA VICTOR Records

RCA VICTOR DIVISION
RADIO CORPORATION OF AMERICA, CAMDEN, NEW JERSEY

**NOTE:** All records in this panel are listed alphabetically by song title.

$... indicates records which, according to actual sales, are recognized hits. The trade is urged to keep ample stocks of these records on hand, or to reorder promptly when current stocks begin to approach the “sold-out” stage.

7... designates that record is one of RCA Victor’s “Certain Seven”—among the leading numbers on the trade paper best selling retail sales charts. Obviously, rare things!

**pering Strong...**

**Candy and Cake**
Mindy Carson 20-3681—(47-3204)
17 Billboard Operators Pick 2/25
20 Record Shops Pick 2/25
18 RCA Victor Hits! Re Run List 2/10

**Chattanooga Shoe Shine Boy**
Bradford and Romano 20-3683—(47-3208)
24 Billboard Most Played by Disc Jockeys 2/25

**Dearie**
Fran Warren-Lisa Kirk 20-3606
“Girl Vocal Record of The Week” Martin Block 2/16

**Did Anyone Ever Tell You, Mrs. Murphy**
Perry Como 20-3684—(47-3211)
34 Billboard Retailers Pick 2/25

**I Almost Lost My Mind**
Fran Warren 20-3686—(47-3209)
Billboard Possibility 2/25

**Please Believe Me**
Perry Como 20-3684—(47-3211)
25 Billboard Disc Jockeys Pick 2/25

**Quicksilver**
Elton Britt-Rosalie Allen 21-0177—(48-0168)
56 Billboard Most Played by Folk and Western Disc Jockeys 2/25

**Roulette**
Tony Martin 20-3685
“Girl Vocal Record of The Week” Martin Block 2/18

The Cash Box, Music

March 4, 1950
"Tell Me You Love Me" (2:50)  "Melissa" (2:40)  RUSSELL MORGAN ORCH. (Decca 24888)

- Music styled in the Russ Morgan manner should have a wall of sound reminiscent of "Tell Me You Love Me" and "Melissa" for music operators. Both sides of this platter make for easy listening and should be greeted warmly. Top deck is a smooth sentiment item which the dancers might take to. The flip is a slowly wove gin tune that is likewise pleasant for dancing or listening time. Vocal refrain on both ends of the deck is very effective, with the smooth strains of the Morgan orchestra rounding out the wax. Platter is tailor made for those tavern locations.

"These Are Things I Want To Share With You" (3:25)  "Tell Him I'm Blue" (2:54)  MARION MORGAN (Decca 24901)

- Pair of blue tunes in the offering for music operators with chiff Marion Morgan for both by the refrain of "These Are Things I Want To Share With You" and "Tell Him I'm Blue." Both sides make for effective listening pleasure, and although they span the traffic, they hold their own in the box. Marion's vocal work is easy on the ears, and she handles the material in top notch style. Wax is slow and sentimental, and should meet with some enthusiasm in those quiet dining spots.

"Royal Garden Blues" (2:36)  "That's A Plenty" (2:54)  PEE WEE HUNT ORCH. (Capitol 891)

- Pair of jazz standards, with the Pee Wee Hunt orchestra blazing forth with "Royal Garden Blues" and "That's A Plenty." Veteran music operators will be quick to recognize this pair since they have been top notch classics for many a year. This rendition, with the Hunt aggregation displaying their Dixie musical waves in fine fashion, should do more than hold its own. With Dixie taking hold more than ever, we see no reason for this duo not nabbing a healthy slice of juke box play.

"My Lily And My Rose" (3:02)  "Open Door—Open Arms" (2:49)  KAY KYSER ORCH. (Columbia 38712)

- The Kay Kyser orchestra turns in an effective pair of sides with this duo labeled "My Lily & My Rose" and "Open Door—Open Arms." Both sides have been on the market for some time, and are currently doing fairly well. Wax is as it stands, in the sweet vein, with the vocal refrain offering chords pleasantly. The platter should hold its own in the box, with Kyser's many probably setting up a howl for the birds.

"Rain" (2:45)  "A Precious Little Thing Called Love" (2:57)  FRANK PETTY TRIO (Decca 1010)

- A new streak of popularity for the song, and likewise, a batch of new recordings. This version, with the Petty group offering light, melodic tones of satisfying music is smooth and scintillating enough to capture an avalanche of juke box coin. Vocal by the maestro is extremely captivating and should result in a load of attention to be focused on him. It's the type of tune that gathers repeat coin plays and is one that will surely draw the tavern trade. On the other end with "A Precious Little Thing Called Love," the Petty trio once again display their musical waves, and come up with another fine platter for music operators. The side to get with though is "Rain"—but pronto!

"Wilhelmina" (2:38)  "Tootsie, Dorlin', Angel, Honey, Baby" (2:27)  KAY KYSER ORCH. (Columbia 38713)

- More Kay Kyser wax in store for music ops, with the strains of "Wilhelmina" labeled ops way. Ditty is a plug item from the 20th Century-Fox flicker "Wabash Avenue" and should receive some heavy ball in the near future. Tune, handled by Michael Douglas and Sue Bennett in the vocal department, is an easy to take girl song, with the lyrics echoing pleasantly throughout. The flip is just what the title indicates, a cute romantic novelty, with pert chiff Sue Bennett parring the wondrous in this freshening vocal style. Platter might prove to be a "sleepy"—ops should listen in.

"Crazy He Calls Me" (2:55)  "Them There Eyes" (2:59)  PEGGY LEE (Capitol 898)

- More wax by chimp Peggy Lee, with the echo of "Crazy He Calls Me" and "Them There Eyes" seeking thru the platter. Both sides of the platter make for wonderful listening pleasure, and should be greeted by music ops and fans alike with much enthusiasm. Top deck is a torchy number which Peggy trills in smooth hush-hush tones of simplicity. The flip is a bright rendition of "Them There Eyes," a jazz classic that has always garnered a heapsful of sugar. Both sides are grade A material and rate ops avid attention.

"Sunshine Cake" (2:24)  "Goodbye, John" (3:09)  PEGGY LEE (Capitol 849)

- More music from the Paramount film "Ridlin' High," with chimp Peggy Lee on tap for the refrain of "Sunshine Cake." Ditty has been widely recorded and should be familiar to music ops with this side, with her bright hearted happy tune, with Peggy pouring the bright wordsides in smooth, seeping tones that score. The coupling switches tempo to a slow plush ballad, and has Peggy showing off her veritable platter here in high lights. It's a tune that holds your attention, and then makes you enjoy what you are listening to. Song has that extra "hit" about it that spells the difference. Wax rates a spot in ops machines.

"Dear Old Girl" (2:38)  "Candy And Cake" (2:26)  ARTHUR GODFREY (Columbia 38721)

- Music ops with tavern locations might do well to get with this duo. Godfrey's "Dear Old Girl," paired with "Candy And Cake" in the offering for music ops. Top deck is a waltz-jinker if there ever was one. It's a slowly wove sentimental item, with The Mariners adding their vocal chorale on the side. The flip switches to a happy vein and has Arthur parring the lyrical expression of "Candy & Cake" in effective pattern. Both sides are there for the asking—music ops who have the locations might lend an ear.

"Two Faced Heart" (2:40)  "Lynin' Kisses" (2:51)  THE HOMESTEADERS (London 618)

- The Homesteaders on deck with a pair of grade A sides in this waxing tagged "Two Faced Heart" and "Lynin' Kisses." Top deck is a current climber which The Homesteaders handle in excellent fashion. It's a mellow novelty with a banjo spot shinnin' brightly. The coupling is another side that shows the group off to excellent advantage. "Two Faced Heart" is the side to ride with.

"The Horse Told Me" (2:58)  "Don't Shove, I'm Leaving" (2:38)  NAT "KING" COLE (Capitol 852)

- Nat "King" Cole in the spotlight, with this duo of "The Horse Told Me" and "Don't Shove, I'm Leaving" in the offering for music operators. Top deck, from the Paramount flicker "Ridlin' High" is a cute novelty item, with the lyrics weaving away and giving title. Nat, phrasing on the side is something to marvel at. Ditty should account for a round of better than average coin play. The flip is in the same vein, and has Nat turning in another wonder-ful performance. Top side is the one that merits music ops attention.

"Dixieland Band" (2:40)  "Jamboree Jones" (3:09)  JOHNNY MERCER (Capitol 853)

- Pair of oldies on tap for music ops, with Johnny Mercer, the Pied Pipers and the Paul Weston orchestra delivering "Dixieland Band" and "Jamboree Jones." Both sides are cute items that should receive warm reception. Music is in the novelty vein, and are offered in effective manner throughout. Both sides make for a great addition to ops who hold its own. Ops who have the spots that may go for this brand should take a looker.

"Four Eyes Only" (2:28)  "Runaway" (3:20)  MARGARET WHITING (Capitol 861)

- A pair of side by side waxings with Margaret Whiting on tap, "Four Eyes Only" and "Runaway." Forecast both items, with the flip featuring "Runaway," being a classic and providing lots of titles. Wax makes a thing of potential.
RAG MOP
BU-696—Johnny Lee Wills
BU-322—Chuck Merrill
CA-346—Schatzkiner-P., Weston O.
CA-6020—Ray Heggard
CO-2819—Jimmy, Dorsey O.
CO-6016—Leon McAuliffe
DE-60140—Annis Bros.

CHATTANOOG SHOE SHINE BOY
CA-6028—Tommy Duncan
CA-393—Skitch Henderson
CA-6019—Leon McAuliffe
CO-6016—Edgar Lee
CR-60147—Bill Dornel

DEAR HEARTS AND GENTLEPEOPLE
CA-57-777—Sidney Janis
CA-57-757—Benny Strong O.
CA-37-010—Eddy Kirk
CO-3865—Dinah Shore
DE-2499—Harrison-Rye

MUSIC! MUSIC! MUSIC!
ME-5369—Two Ton Baker
ME-3555—Eddie Miller
VI-20-3596—Danny Day

I CAN DREAM, CAN'T I
CO-6012—Toni Alden
CR-6016—Gene Grey O.
DE-2600—Andrews Sisters
HA-1078—Alex Dale

THERE'S NO TOMORROW
CO-3862—Doris Day
CO-3864—Mack Winterhalter O.
DE-2479—Bert Reaves

I SAID MY PAJAMAS
CA-851—M. Whiting-O. Val
CO-3870—Doris Day
CR-6015—Bobbitt-Tilton

JOHNSON RAG
CA-57.713—Alton Ray O.
CO-3869—Jimmie Dorsey O.
DE-2541—Russ Morgan O.
DE-2542—Russ Morgan O.
HA-1088—Pearl Bailey

IT ISN'T FAIR
CA-867—Benny Goodman O.
CE-6014—Bill Harrington

THE OLD MASTER PAINTER
CA-791—Peggy Lee & Milt Torme
CO-3858—Frank Sinatra
DE-2472—Dick Haymes

Saves a delicious platter of...

“CANDY and CAKE”
backed by

“My Foolish Heart”
RCA Victor No. 20-3681
RCA Victor Records

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
STAY RIGHT ON TOP!!

* "Enjoy Yourself"
  (IT'S LATER THAN YOU THINK)
  GUY LOMBARDO—Decca
  TOMMY DORSEY—R.C.A. Victor
  LOUIS PRIMA—Mercury
  EDDIE CANTOR—R.C.A. Victor
  DORIS DAY—Columbia
  JACK SMITH—Capitol
  JANE HARVEY—MGM

* "QUICKSILVER"
  BING CROSBY and THE ANDREWS SISTERS—Decca
  DORIS DAY—Columbia
  ROSALIE ALLEN—R.C.A. Victor
  ERNIE BERGER—White Squirrel

* "It's So Nice To Have A Man Around The House"
  DINAH SHORE—Columbia
  RAY BOLGER and ETHEL MERMAN—Decca

AND COMING UP

* "BE MINE"
  MINDY CARSON—R.C.A. Victor
  MARGARET WHITING—Capitol
  HARRY JAMES—Columbia

* "I DON'T WANNA BE KISSED"
  DORIS DAY—Columbia

EDWIN H. MORRIS & COMPANY, INC.
MAYFAIR MUSIC CORP. • MELROSE MUSIC CORP.
1619 Broadway

NEW YORK:

Music row talking about some of the click tunes from the 20th Century-Fox flicker "Washash Avenue." Shern Feller pens us from WQOP, Boston. Sherm is back on the air again, doing one and a half hours from the Latin Quarter in bean-town. . . . Ozzy Morris of the leader, has been signed to a London record contract. His first release will be "You Hold The Reins" and "I'm Blowing The Barnacles From My Ship Of Dreams." Edie McKeagon has been TV record promotion in this country. . . Fran Warren set for Tuesday, New York theater appearance. She opens at the Roxy Easter week. . . Keep your eyes peeled on Ruth Poli's latest, "It Was So Good While It Lasted." Rudi Vallee is putting a good campaign up . . . Bandleader Elliot Lawrence, who recently celebrated his 25th birthday, escaped serious injury when the car he was driving skidded off the road near Vernon, New York, and went over an embankment. Lawrence was on his way from Utica, N.Y., to an engagement in Canada. Travelling with Lawrence at the time was his vocalist, Rosalind Patton, and drummer Howie Mann, none of whom were injured. Artie Wayne, of Superb Records and "Black Lace" fame has a deal practically set with a handkerchief company sending black lace headbands to his fans. . . . Newest Saturday afternoon feature on the CBS network is the "Jimmy Dorsey show" that emanates from the Cafe Rouge of the Hotel Statler every Saturday from 5 to 5:30 p.m. Dorsey's show goes to 140 stations coast to coast. Loads of talk in the music breaks about the sluffing off music operators have been getting for some time now by one of the major platteries. Seems as if the salesmen for the firm have "neglected" (Ed. Note—That's mild) to call on oprs for months. Ditto the situation in Washington, D.C. . . . Herb Jeffries new show via WNEW off to a flying start. Understand that fan mail has been nonexistent for a long time. Any word from anybody in the record business: Metropolitan PAL groups are in dire need of records for youth centers. Send records local precint PAL headquarters.

CHICAGO:

Music biz here eagerly looking for the opening of the MOA (Music Operators of America) convention at the Palmer House, Mar. 6, 7 and 8. (By the way, "MOA Convention Issue" of The Cash Box closes in NYC on Mar. 3. Be sure your ad gets into that issue—on time). . . . "You're Always There," M. M. Marcusco's and Ned Miller's tune, getting grand rides from deejays here. After all these months the boys are plenty happy to have some songs in the airwaves . . . Chick Karadle is simply raving (can't stop him) about his new disc, "I've Just Been Dreaming," a variation of "Monday, Tuesday, Wednesday." A tune that sounds like it has it . . . Georgie Pincus in town visiting with Oliver Bolke and Shapiro-Bernstein tunes ride and ride and ride. Which is one of Georgie's ways of saying, "I'm here." Gordon MacRae has passed thru town too fast for some of the boys to catch up with him . . . Spike Jones and his "Musical Drama Creations Revue" are playing to SES crowds at the Great Northern. Spike giving the people great entertainment . . . Lou Butler of Johnston Music all but convinced Perry Como's RCA-Victor disc of "I'm Not Alone Here" will be a monster hit. "Did Anyone Ever Tell You Mrs. Murphy," which by the way was "Pick Of The Week" here, Feb. 18 issue . . . Lawrence Wells opens at the Casa Loma Ballroom, St. Louis, March 10 . . . followed by Sammy Kaye, Mar. 17. Eddy Howard's run at the Blackhawk extended indefinitely. Eddy was bedded for a few days this past week and pal Buddy Morena jumped right in to pinch hit for Eddy. Buddy did a very good job of heading the Howard orchestra . . . Nellie Luteinger skedded for the Club Silhouette following her personal appearance at the Oriental with Eddie Hubbard's show. . . . Bobby Mann in town and, immediately, crank out that catchy ditty, "If I Knew You Were Coming I'd Have Baked A Cake," cooperating with Maurice Wells and his Orsten Music Co. We still wonder why someone hasn't asked George Olsen's great version of the tune.

LOS ANGELES:

Recent recording session for chip Doris Day was also the occasion for our presenting the lass with her Music Award she topped 20 Automatic Music Industry Poll. On hand were West Coast A & R chief Ben Selvin, Bill Leuenhagen, Mary Salle, Ricklin, and music operators Sid Abbeve and Joseph C. Papp . . . Another one of our favorite female singers appears to be getting a few of the breaks she so richly deserves, speaking of Maie Williams, who opens this week at the Marama and follows with a tour at the Las Vegas Flamingo. . . The top engagements coincide with her first sides for Crystallette, the up and coming Lone Star concern, which has arranged for a national deejay tour for the gal and is out to show what a terrific voice she has via such fine material as Henry Nemo's "Don't Take Your Love From Me," Mae does in person like we've never heard anyone else do it . . . Sarah Vaughan opened at the Casa and the overflow crowds prove his gal is just as popular out West as she is point East, South and everywhere . . . That Jack-in-the-box Eddie Meurer jumped right back to the East via chip-bug to Chicago. Eddie is a recently signed male artist whose name brother Lee wouldn't spill, any more than he'd tell us the hand of the group he was hopping up to shake hands with Maxwells Davis . . . Lou Chudl of Imperial definitely moving ahead in the hot and rhythm departments with his and Max Peritz's Co- mmodore payback working wonders. Latest big one is "It's A Boy," also Dave Bartholomew on "Carnival Day" and "That's How You Get Killed Before," our title of the week . . . If that platter newly landed on the Super Box Strip has forgotten how to act like ladies and gentlemen, one number that it doesn't pay to be nasty, the latter in the case of a brush young secretary. There's "information" that we can give 'em that can turn out to be pretty handy too.
“Rock-A-Bye Baby” (2:48)

“Morganistic” (2:49)

“Save Me A Boogie” (2:25)

“Hard Lovin’ Mama” (2:43)

“Rockin’ Jenny Jones” (2:45)

“I’ve Just Found Love” (2:58)

“Just Good Luck” (2:56)

“Blues Got Me Walking, Talking To Myself“ (2:28)

“The New Blues Sensation!”

AMERICA’S GOING WILD OVER THIS

THE JOHNNY OTIS recording of

“DOUBLE CROSSING BLUES”

featuring LITTLE ESTHER

Listen to a real money-maker!

by “THE WIZARD OF THE STRINGS”

DAVE APOLLOn

IN HIS NEW ZITHER STYLE

RECORDING OF

“The Third Man Theme”

backed by

“The CAFE MOZART WALTZ”

NATIONAL RECORD No. 9104

WANT FOR YOUR NEXT ZITHER STYLE RELEASES

“Rocking Jenny Jones” (2:45)

“Please Come Back” (2:43)

PEE WEE CRAYTON

(Regent 3250)

“Hard Lovin’ Mama” (2:43)

“I’m Still In Love With You” (2:59)

CHUBBY NEWBORN

(Regal 3260)

“Save Me A Boogie” (2:25)

“Morganistic” (2:49)

MARVIN JOHNSON ORCH.

(Regal 3260)

“Save Me A Boogie” (2:25)

“Morganistic” (2:49)

MARVIN JOHNSON ORCH.

(Regal 3260)

“You Are Closer To My Heart” (2:53)

“Blues Got Me Walking, Talking To Myself“ (2:28)

BEN SMITH QUARTET

(Regal 3260)

“You Are Closer To My Heart” (2:53)

“Blues Got Me Walking, Talking To Myself“ (2:28)

BEN SMITH QUARTET

(Regal 3260)

“The Last Mile” (2:45)

“Pennies From Heaven” (2:57)

GENE AMMONS ORCH.

(Aristocrat 411)

“Save Me A Boogie” (2:25)

“Morganistic” (2:49)

MARVIN JOHNSON ORCH.

(Regal 3260)

“You Are Closer To My Heart” (2:53)

“Blues Got Me Walking, Talking To Myself“ (2:28)

BEN SMITH QUARTET

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BEN SMITH QUARTET

(Regal 3260)

“You Are Closer To My Heart” (2:53)

“Blues Got Me Walking, Talking To Myself“ (2:28)

BEN SMITH QUARTET

(Regal 3260)
RAG MOP
Doc Sausage
(Regal 3251)
Lionel Hampton
(Decca 24855)

DOUBLE CROSSIN' BLUES
Little Esther
(Savoy 732)

I'VE BEEN A FOOL
The Shadows
(Decca 24877)

NO ROLLIN' BLUES
Jimmie Witherspoon
(Modern 721)

FOR YOU MY LOVE
Larry Darnell
(Regal 3240)

BIG FINE GIRL
Jimmy Witherspoon
(Modern 721)

I DON'T HAVE TO RIDE NO MORE
The Ravens
(National 9101)

DOUBLE CROSSIN' BLUES
Little Esther
(Savoy 732)

TIMES ARE GETTING HARD
Blues Rockers
(Aristocrat 407)

SITTING BY THE WINDOW
Billy Eckstine
(MGM 10601)

I'VE BEEN A FOOL
The Shadows
(Lee 200)

BLUES IN CUBA
Eddie William
(Supreme)

TIMES ARE GETTING HARD
Blues Rockers
(Aristocrat 407)

RAG MOP
Doc Sausage
(Regal 3251)
Lionel Hampton
(Decca 24855)

DOUBLE CROSSIN' BLUES
Little Esther
(Savoy 732)

3 X 7 = 21
Jewel King
(Imperial 5055)

MARDI GRAS
Joe Lutcher
(Mercury 726)

WHY DO THINGS HAPPEN TO ME?
Roy Hawkins
(Modern 734)

I'VE BEEN A FOOL
The Shadows
(Lee 200)

HEART TROUBLE
Texas Slim
(King)

RAG MOP
Doc Sausage
(Regal 3251)
Lionel Hampton
(Decca 24855)

DOUBLE CROSSIN' BLUES
Little Esther
(Savoy 732)

FOR YOU MY LOVE
Larry Darnell
(Regal 3240)

I'VE JUST A FOOL IN LOVE
Amos Milburn
(Aladdin)

I ALMOST LOST MY MIND
Ivy Joe Hunter
(MGM 10578)

3 X 7 = 21
Jewel King
(Imperial 5055)

PUSH KA PEE SHEE PIE
Louis Jordan
(Decca 24877)

SAN FRANCISCO, CALIF.
1. Double Crossin' Blues
(Regal 805)
2. I Almost Lost My Mind
(Little Esther)
3. Push Ka Pee Shee Pie
(Louis Jordan)
4. For You, My Love
(Jimmy Witherspoon)
5. Big Fine Girl
(Jimmy Witherspoon)
6. In Other Cities
7. Push Ka Pee Shee Pie
(Louis Jordan)

MIAMI, FLA.
1. Rag Mop
(Regal 24877)
2. Double Crossin' Blues
(Little Esther)
3. Raining In My Heart
(Jimmy Witherspoon)
4. For You, My Love
(Jimmy Witherspoon)
5. I'm Tired Cryin' Over You
(Buddy Johnson)
6. Blues Away From Me
(Leslie Johnson)
7. Crawlin' King Snake
(Lon Lee Hooker)
8. Little School Girl
(Lon Lee Hooker)
9. I Don't Ever Love A Woman
(Lonnie Johnson)
10. I Quit My Pretty Mama
(Lonnie Johnson)

GULFPORT, MISS.
1. The Fat Man
(Fats Domino)
2. I Almost Lost My Mind
(Regal 24877)
3. For You, My Love
(Jimmy Witherspoon)
4. Rag Mop
(Regal 24877)
5. I'm Tired Cryin' Over You
(Buddy Johnson)
6. Blues Away From Me
(Leslie Johnson)
7. Crawlin' King Snake
(Lon Lee Hooker)
8. Little School Girl
(Lon Lee Hooker)
9. I Don't Ever Love A Woman
(Lonnie Johnson)
10. I Quit My Pretty Mama
(Lonnie Johnson)

RICHMOND, VA.
1. I Almost Lost My Mind
(Regal 24877)
2. Rag Mop
(Regal 24877)
3. Big Fine Girl
(Jimmy Witherspoon)
4. I've Been A Fool
(The Shadows)
5. No Rollin' Blues
(Jimmy Witherspoon)
6. Big Fine Girl
(Jimmy Witherspoon)
7. Three Times Seven
(Jimmy Witherspoon)
8. I Don't Ever Love A Woman
(Regal 24877)
9. I'll Get Along Somehow
(Regal 24877)

DETROIT, MICH.
1. Double Crossin' Blues
(Little Esther)
2. Don't Worry Me
(Hattie Hill)
3. My Sue
(Decca 24877)
4. Three Times Seven
(Jimmy Witherspoon)
5. For You, My Love
(Jimmy Witherspoon)
6. Why Do Those Things Happen
To Me?
(Regal 24877)
7. I'm Just A Fool
(Aladdin)
8. I've Been A Fool
(The Shadows)
9. Rag Mop
(Imperial 5055)
10. Turkey Hop
(Johnny Otis)

DALLAS, TEX.
1. Double Crossin' Blues
(Little Esther)
2. Relaxin' In My Heart
(Peppermint Smith)
3. I've Been A Fool
(The Shadows)
4. I'm Just A Fool
(Imperial 5055)
5. For You, My Love
(Jimmy Witherspoon)
6. Why Do Those Things Happen
To Me?
(Regal 24877)
7. I'm Just A Fool
(Imperial 5055)
8. Tell Me How Long The Train's Been Gone
(Imperial 5055)
9. I'll Get Along Somehow
(MGM 588)
10. I'll Get Along Somehow
(Imperial 5055)
"Second-Hand Heart" (2:48)
"Headin' Home" (2:51)
(RCA Victor 21-0170)

- Ernie Lee and his Southerners come up with a blue ribbon pair of sides for music operating to reach this featured spot this week. Both ends of this platter show as top coin cutters, and are sides that should find a wide audience across the nation. Titled "Second-Hand Heart" and "Headin' Home," Ernie and his boys display their vocal and instrumental talents in excellent manner throughout, to set the stage for some torrid coin play. Top deck is a sentimental ode that seems certain of catching on and going. It's a smooth, light-hearted piece that makes you wanna listen, and is one that will surely wear white on the phones. Tune is a current plug item and promises to be a big one. On the other end with "Headin' Home," Ernie and the group turn in another excellent performance. Tune is an ode to Kentucky, and should draw heavy play in that territory. Both sides are tailor made for the phone trade, and should win heavy play for Operas.

"Condemnation" (2:42)
"Sheepskin Corn And A Wrinkle On A Horn" (2:28)
STUART HAMBLEN
(Columbia 20674)

- Wax that music ops may care to use in the boxes as a filler item is this duo by Stuart Hamblen. Titled "Condemnation" and "Sheepskin Corn And A Wrinkle On A Horn," the heart offers a pair of melodic sides in effective vocal style. Wax may not stop traffic, but it should do fairly well in the boxes. Music ops who have a call for this brand might take a look-see.

"I Didn't Mean To Cry" (2:41)
"Hopalong Cassidy" (2:22)
OKLAHOMA SWEETHEARTS
(Capitol 40288)

- The Oklahoma Sweethearts on deck with a pair of fresh sides, and the echo of "I Didn't Mean To Cry" and "Hopalong Cassidy" in the offing for music operators. Vocal by the team, in duo style, is pleasing through-out, and makes for wonderful listening time. Top deck is in the lament vein, and has a set of lyrics that run around the title. The flip picks up a bit, and has the team wailing a wax story about "Hopalong Cassidy," current TV favorite. Both tunes are sides that should find a wide audience, and rate ops listening time—and more.

"Now Ain't You Glad Dear" (2:50)
"Got The Louisiana Blues" (2:56)
HANK PENNY
(King 842)

- The wide popularity of folk star Hank Penny should account for a ton of coinage on this disc titled "Now Ain't You Glad Dear" and "Got The Louisiana Blues." His fame is extensive, and the piece of wax on this pair is top notch from start to finish, and should be enough to warrant a little extra coin. Top deck has a set of clever lyrics, while the flip switches into a blues ode about Louisiana. String back in the background rounds out the platter in fine fashion. Wax is one that is sure to garner some heavy Juke box silver—ops should get with it.

Juke Box G.I.'s Hop On Johnny Desmond's "C'est Si Bon"

CHICAGO—Johnny (Desmo) Desmond, who used to be known during the war as the G.I.'s favorite singer," received many surprises this past week as more and more Juke box ops began to feature his newest MGM disk click, "C'est Si Bon" (It's So Good).

He has been receiving letters from Juke box ops who were former G.I.'s and who recall Johnny as their favorite singer with the late Glenn Miller's orchestra in Paris, London and throughout Germany.

The lyrics in "C'est Si Bon," according to the letters, reminded these ex-G.I. Juke box ops of Johnny Desmond.

Johnny spent eight months in Paris singing with the late Glenn Miller, and doing three and four shows a day for the boys who came into town for rest periods. He also spent six months in London singing for the G.I.'s. And, after the war, toured three-quarters of Germany singing for the boys stationed there.

"Many times," as Johnny reports, "we sang in open fields in Germany. 'It certainly is a thrill," Johnny commented, "to hear from so many Juke box ops who remember my singing with the late Glenn Miller Air Force band.'"

"I'm corresponding with all of them and recalling the days we spent over in the European theatre."

Discovery Names New Gotham Distributor

NEW YORK—Bruce Record Distributors, Inc., New York City headed by Harry Sultan, has been appointed Discovery Record Company, Inc., to represent the disk firm in the Metropolitan New York area and upstate New York areas according to an announcement made by Discovery president, Bert Marx.

Both Mr. Sultan and Mr. Marx were with the old Musiccraft company prior to their present business associations. Discovery's New York distributorship has been in the hands of Portem, Inc., and Mr. Marx also announced that Discovery will enter into an expanded promotional campaign via their New York press office, Dixon Grayson Public Relations, to take advantage of top trade and consumer reviews which the label's releases have been getting.

Flanagan Readies Ork

NEW YORK—Ralph Flanagan started rehearsing his new band this past week, in preparation for a four-day stand at the King Philip ballroom, Wrentham, Mass. He follows with a six-week engagement at the Mendocino Ork, Ojai, Calif., after which he goes on a string of one-nighters and some town dates during May and June.

The Flanagan ork was recently upscaled from a previous label to the parent RCA Victor biscuit, as a result of Flanagan's widespread popularity.

The Greatest Sax Find Since The Saxes!

WILLIS JACKSON playing
"CHUCK'S CHUCKLES"
"CAN'T HELP LOVING THAT MAN"
(Apollo 800)
Order From Your Nearest Distributor Or
APOLLO RECORDS, INC.
437 W. 45th St.
New York, N. Y.

JUBILEE RECORD Hits

Catching On Like Wildfire!

THE ORIOLES
"New Money-Maker"
"IS MY HEART WASTING TIME?"
"With "I STILL WOULD BE THE ONE IN YOUR HEART."
JUBILEE 5018

JUBILEE RECORD CO., Inc.
764 10th Ave. N.Y., N.Y.

"I Said My Nightshirt" (2:55)
"Music, Music, Music" (2:51)
HOMER & JETHRO WITH JUNE CARTER
(RCA Victor 21-0169)

- Novelty duo in the market for music operators are these sides tagged "I Said My Nightshirt" and 'Music, Music, Music." Both tunes are cute and should do exceptionally well in the boxes. The first features a couple of verses flows up as a merry, happy pair that make for loads of mirth and pleasure. Vocal refrain, in addition to some wonderful instrumental background is fine throughout the biscuit. Top deck is a parody on the current click, "I Said My Nightshirt," while the flip is the groups rendition of another pop winner. Platter has enough to merit a spot in music ops machines.

"It's What's In THE CASH BOX That Counts"
Disk Stars Guest At New York Showing Of New Wurlitzer Phono

NEW YORK—Recording stars galore took part in the festivities surrounding the showing of the new Model 1250 Wurlitzer Phonograph, held in New York this past week at the Young Distributing Company, metropolitan distributors for the Wurlitzer firm. The Cash Box candid camera clicked a host of stars who visited during the showing, and pictured above, are Ethel Merman, Ray Young, Al Shacht, clown-prince of baseball; Benny Goodman; and Abe Lipisky.

Bill Favoring Ban On Obscene Records Gains Momentum

NEW YORK—The proposed Federal ban on the manufacture, shipment and trading of phonograph records deemed “pornographic” gained strength this past week as music operators throughout the East raised their voices in protest against the use of such recordings.

The recent decision by the U.S. Supreme Court in which they ruled obscene records transported across state boundaries in violation of the law, gave the current Federal legislation in the matter tremendous impetus.

Operators were quick to state that the use of such material on Juke boxes represents a most severe threat to the continued operation of their business. One music op stated “Music fans of every walk of life hear a Juke box, whether it be located in a tavern or the neighborhood ice-cream parlor. Certainly no progressive music op will want his patrons to take part in the furthering of a ‘lewd enterprise’.”

It should be pointed out that many local state and city laws ban the sale of obscene records and that heavy penalties exist for violators of the law.

In addition to the many government officials and members of the phonograph record industry who are in favor of the present legislation, civic organizations throughout the nation have also added their voices in favor of the bill banning obscene recordings.

“Can I Come In For A Second” Banned By ABC Radio

NEW YORK—The American Broadcasting Company last week banned the much-recorded tune “Can I Come In For A Second,” from the ABC network in both, “alive” and recorded versions. Spearheading a drive to lift the ban is MGM Records, who have recorded the song in duet version by Betty Garrett and husband Larry Parks. MGM Records is circulating petitions among famous entertainers both in New York and in Hollywood, with signers protesting what is termed an unfair, narrow-minded decision for censorship on the part of ABC. MGM is also auditioning the Garrett and Parks disk for the Catholic Legion Of Decency, seeking approval of its contents from that body.

Decca Cuts “Cocktail Party”

NEW YORK—Decca Records, Inc., this city, this past week announced the completion of the recording of T. S. Eliot’s “The Cocktail Party,” featuring the original Broadway cast. This recording marks the first complete waxing of a modern play.

“The Cocktail Party,” starring Alex Guiness, is currently one of the top productions on Broadway. It has been acclaimed a masterpiece by many of the leading New York critics. Veterans in the phonograph recording field looked to Decca’s cutting of the play as a major experiment.
MUSIC OPS TO SEE PREVIEW OF "WABASH AVENUE" PIC AT FIRST ANNUAL MOA CONVENTION; SHOW ATTENDANCE BOOMS

MERRY LAMB HARRY GELLER, JOE CARLETON & NORMAN GRANZ TO A & R DEPARTMENT

CHICAGO, ILL.—Irv Green, president of Mercury Records, last week announced the appointment of Harry Geller, well-known musical director, to the post of director of popular music and artists.

Geller assumes the position recently vacated when Mitchell Miller resigned his a & r post, to accept a similar position at Columbia Records.

Geller is to have full charge of all aspects of the popular artist and repertoire division, and will operate from New York and Hollywood, maintaining offices in the latter city.

In addition, Mr. Green appointed him director of the label's promotion division.

Geller, Carleton and Geller will work in conjunction with the artists and songwriters to coordinate the selection of songs and to ensure the best possible material for the label.

This new responsibility will be an added challenge for Geller, who has already gained a reputation for his innovative approach to the music industry.

In his new role, Geller will be responsible for the creative aspects of the label's output, working closely with artists and songwriters to ensure that the music produced is of the highest quality.

Geller's appointment comes at a time when the music industry is undergoing a major transformation, with new technologies and distribution methods changing the way music is produced and consumed.

With his extensive experience and proven track record, Geller is well-placed to help Mercury Records maintain its position as a leader in the industry.

---

DOUBLE YOUR TAKE WITH THIS GREAT 2 SIDER!!

ART MONEY'S

"(If You Knew You Were Comin') I'D'VE BAKED A CAKE"

“SILVER DOLLAR”

M-G-M 10660

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
The Curtain Is Opening on the

FIRST NATIONAL CONVENTION
of the
MUSIC OPERATORS OF AMERICA
Palmer House, CHICAGO
MARCH 6, 7 & 8
Time Is Short.....Hurry—Hurry—Hurry
PHONE or WIRE IMMEDIATELY

For
EXHIBIT SPACE:
Write to:
RAY CUNLiffe
MUSIC OPERATORS OF AMERICA
3018 EAST 91st STREET
CHICAGO 17, ILL.

For
HOTEL RESERVATIONS:
Write to:
RAY CUNLiffe
MUSIC OPERATORS OF AMERICA
3018 EAST 91st STREET
CHICAGO 17, ILL.

Let's Go—ALL THE WAY WITH MOA

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
MUSIC OPERATORS RECEIVE ADVANCE WELCOME TO MOA

By GEORGE A. MILLER, National Chairman

Bally Distributors Acclaim New "Speed Bowler" Game

Report Game Opening New Territories

Bally 'Speed Bowler' plays the full game of bowling in less than half the time of any other game on the market.

Distributors of the firm have come out with advertisements in publications as well as direct mail literature to issue a very special appeal to their customers, regarding the fact that the speed totalizer and the speed action of this new game is 'doubling profits for operators.' A number of the operators have also advised the factory, 'This is the very first game which has been allowed a to open many cities and territories which have been closed down tight for some time.'

One distributor, "We went into four cities in our state that haven't been open for a long time. It's been seen in a pinball machine since '59 and when officials in these towns visited it they could hardly believe we had not been able to get the game into these cities before."

Bally's Vice President, Bally Manufacturing Company, explained, "This is only a sample of some of the letters which we have been receiving from our distributors from all over the country."

"In fact," he continued, "if we were to report some of the telephone conversations as to the phenomenal money earning reports which we have already received, many would simply be astounded.

"We have never," he said, "heard such a thing before. And I don't think there will ever be any doubt that 'Speed Bowler' is the greatest game of its kind ever produced. It is once again leading operators to the highest profits in history!"

Biz Keeps Exhibit Execs On The Hop

now traveling on the West Coast, with Charley Pieri, sales manager in charge of the games division, traveling throughout the Midwest, and Clare Meyer somewhere on the East Coast, all home sales for the firm are in the hands of Batten.

It seems, according to Batten, that business everywhere in the country for Exhibit's "Shuffle Bowl," conversion game, as well as their new arcade line, has been keeping sales executives of the firm hopping about meeting with colonnists.

"We have been working like hounds," he goes on, "to get production up to a point where we can meet the huge backlog of orders with which we are faced.

"Our arcde line for 1950," he continued, "has eluded with everyone who has been able to roll a pin and make a strike in their shuffleboard.

"Our Shuffle Bowl" conversion is in great demand everywhere there are shuffleboards.

"In short," he concluded, "it looks at this time as if we, here at Exhibit, are facing one of the best years our firm has ever enjoyed!"
Williams TWIN SHUFFLE

*TRADE MARK

1st BOWLING TYPE SHUFFLE GAME with AUTHENTIC BOWLING SCORING FOR 1 OR 2 PLAYERS!

GETS DOUBLE THE EARNINGS!

1 PLAYER 10c
2 PLAYERS 20c

REAL GUTTERS!

ALTERNATING FRAME BY FRAME SCORING FOR EACH PLAYER!

8 FT. OR 9½ FT. LENGTH, 2 FT. WIDE

TERRIFIC FOR COMPETITIVE PLAY!

2 DOORS ON SIDE OF CABINET FOR EASY SERVICING!

* AUTOMATIC PUCK RETURN
* PUCK LOCKED IN AFTER EACH GAME
* IDEAL SIZE FOR ANY LOCATION

* RECESSED COIN CHUTE AND PUCK RETURN TO PROTECT PLAYER

SEE IT—BUY IT AT YOUR DISTRIBUTOR NOW!

*CREATORS OF DEPENDABLE PLAY APPEAL*

4242 W. FILMORE ST.
CHICAGO 24, ILLINOIS.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
Wanted

...ideas, inventions, completed working models of all types of new coin operated machines. Your product, idea or invention, if it meets approval, will be placed with nationally known, financially responsible manufacturer who is in position to give it complete and immediate attention.

GIVE FULL DETAILS TO—Box No. 180
% THE CASH BOX
32 W. Randolph Street, Chicago 1, Ill.

Bally Furnishes Large Window Streamer With Each “Speed Bowler”

Reports Tests Prove Attractive Sheet Increases Play Greatly

CHICAGO—To assist its operators get maximum play on “Speed Bowler,” Bally Manufacturing Company, this city, is including a large window streamer with each game, urging patrons to come in and play the game, according to a statement by Jack Nelson, general sales manager of the manufacturing firm.

The streamer is described by Nelson as a real attention-getter, printed in brilliant red and vivid yellow colors on 34” x 11” sized sheet.

“We have spot checked the streamers,” stated Nelson, “and when conspicuously displayed within the location, or in the front window, it has already proved an effective play-stimulator.”

Additional streamers may be obtained from all Bally distributors without cost, Nelson said.

United Mfg. Co. Distribute Hold Factory Meeting

meeting here in the firm’s factory (Monday, Feb. 27) for general round table discussions.

The no news has officially been released regarding just what will be discussed during the meeting, it is stated that discussions will be on a general basis with the distributors, and that all the executives of the firm will join in these discussions.

Among the firm’s executives who will be present will be Lyn Durant, president of the organization, Herb Gettinger, Billy DeBoh, Ray Kiehl, Paul Federman, Johnny Casola, H. F. Denison and Ray Deroche.

Excess report that they will have some surprising good news for the trade after the meeting is over.

Entertainment it is reported, has also been scheduled for the evenings after the meetings.

Cincy Chit-Chat

The Executive Board of Directors of the Automatic Phonograph Owners Association meet on Tuesday afternoon, February 28, at the Association offices. On the board are Phil Ostad, Nat Bartfield, Bill Street, Abe Vajna, William Harris and Charles Kanter.

Mrs. Dolores Ganzmaker, who operates the Lincoln Amusement Company, returned this week from a two week vacation in Miami. . . Mr. and Mrs. Frank Galardo moved into their new home in Mt. Healthy. . . Harry Hester of Reading, Ohio, owner and operator of B & H Vending Company, back after a trip to Dillabro Springs, Indiana.

Ohio Specialty are distributors here for Meck Television and are running a showing of their 1950 models this week. Bill Harris is sales manager for the firm. . . Bill Bigner, associated with his father in Bigner, Inc., has been appointed Chairman of the Publicity Committee of the Elder Alumni Association, which will have its reunion on March 14, with Dr. Eddie Anderson, head coach of football at Holy Cross, as principle speaker. . . Orin Autenreik, with Bigner, Inc., was the lucky winner of $1,000 at St. Williams Church in Price Hill this past week.
Built for the Operator!
AMI quality manufacture, AMI lightning-fast one door servicing, produce new pleasure and profits for “C” operators! The famous AMI 20 record, 40 selection mechanism reduces trouble to the vanishing point. The “C” has everything—it’s an engineer’s masterpiece, a mechanical showpiece.

Wins the Location! The “C”, offering a host of new mechanical features is loaded with lure! Dominates with its high style, handsome looks, but occupies only 5.1 sq. ft. of floor space. Weighs only 253 lbs.; clean, flat back has no protruding points. Beautiful blond or rich, natural mahogany cabinets. Wide choice of colored lighting effects to suit the most meticulous locations.

Thrills the Public! Thrills the eye with its astral vista design and its vast areas of all-revealing Plexiglas. Before-playing appearance accentuates golden plastic interior lining and beautiful finish of mechanism with lavish combinations of light and color. While playing, whirling disc reflected in top mirror, is visible from any view, any distance. The glorious music of the “C’s” new sound system amazes the entire music world and delivers to the public musical quality it never thought possible on an automatic machine. See them clamor to buy tunes! See those locations clamor to be first in their neighborhood with the “C”! No wonder operators cheer because all this clamor is swelling the double size cash box to the breaking point!

See the AMI Exhibit, Room 736, Palmer House . . . MOA Convention, March 6, 7, 8
NEW
HIGH-SPEED TOTALIZER
Bally

ENTIRE MECHANISM
CONVENIENTLY LOCATED IN BACK-BOX

2 SIZES
9½ FT. LONG
8 FT. LONG (FOR CROWDED SPOTS)
BOTH 2 FT. WIDE

SLUG-REJECTOR
COIN-CHUTE
SAME AS USED ON FAMOUS BALLY CONSOLES AND ONE-BALLS

FOR CROWDED SPOTS
10 FRAMES 10¢
OFFICIAL SWINGING DESIGNS

PAT. PENDING

located

www.americanradiohistory.com
Cuts playing time in half...
Double earning power...

Animated Upright PINS
Actually disappear as roll-overs are hit...automatically reset

All the bowling skill and shuffle science of the record-smashing SHUFFLE-BOWLER... plus new, improved HIGH-SPEED TOTALIZER that registers the score twice as fast as on other bowling games, cuts playing-time in half.
DOUBLES EARNING POWER... plus new, animated upright pins that actually flip out of sight as roll-overs are hit... plus SLUG-REJECTOR Drop Coin Chute used on Bally consoles and one-ball games... plus new, simplified mechanism all conveniently located in back-box. For biggest bowling profits order SPEED BOWLER now. Choice of two sizes: 9½ ft. by 2 ft., 8 ft. by 2 ft. A gold-mine either way!

Bally MANUFACTURING COMPANY
DIVISION OF LION MANUFACTURING CORPORATION
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS
Pinball Anonymous?

NEW YORK—Looks as if the psychology boys can’t be very busy these days. Look what they came up with! In a special story titled "Tilt" by Eldon Barrett, United Press Staff Writer, two university professors agreed that pinball playing can become habit forming, just like drinking or biting fingernails.

Barrett writes: "Dr. C. R. Strother, professor of clinical psychology at the University of Washington, said, 'Just as with alcohol some people can indulge occasionally and casually in pinball playing without becoming addicted, but other persons develop what amounts to addiction. In many cases, compulsion to play pinball machines is as much a disease as alcoholism.'

"Dr. Strother doesn’t advocate a 'pinball anonymous' organization for players who can’t resist poking nickels in pinball devices, but he says many such cases need treatment. ‘Psychological analysis of emotional needs and conflicts that make them susceptible is necessary,’ he said. Dr. Strother doesn’t believe that outlawing pinball machines is the solution. 'The solution is to make them (the pinball addicts) aware that over-indulgence is a system of maladjustment; then, make available facilities for treatment.'"

Dr. Herbert S. Ripley, head of the university's psychiatry department, the other professor, also agreed that pinball playing can become an addiction.

NEW YORK—Congressional hearings on the 2½c and 7½c coin bills are expected during the first week of March, 1950, according to Edward Walsh Mehren, chairman of the American Institute for Intermediate Coinage.

The entire coin machine industry is intensely interested in the passage of these bills (or similar legislation for 7c and 9c coins), as it would mean the difference between profit and loss to a great many operators throughout the country.

Mehren states these coins, which will save the consumer an estimated eight billion dollars a year, or $55 for each man, woman and child in the United States, are important to labor and business, the consumer, as well as the coin machine industry.

Mehren points out that labor and business, and the entire coin machine industry, should let the Departments of Labor and Commerce know that they want these coins. He brings out the fact that business profits thru the coins because the savings which they make possible will be re-spent for additional goods and services, calling for increased production and manufacturing facilities. Labor, he states, has a stake in the coins, too, for increased production and distribution means more employment and higher payrolls.

Mehren, now in Washington, D.C., on behalf of the coinage proposal, reports that letters requesting legislative action are not arriving in quantity sufficient to convince Senators and Representatives that the public really wants these two coins. As it is of great importance to all in the coin machine trade it is urged that they immediately rush a letter to their Congressmen and Senators.

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
Mike Hammengren, President of SuperVend Sales Corporation, says:
"More money is going to be made in the coin machine business in the immediate future than was made a few years ago in the richest days of the boom! The GOLDEN DAYS are right ahead!"

But times have changed... methods that worked perfectly ten years ago are outmoded today! The OPPORTUNITY is there, but you can't harvest 1950's Golden Grain with a 1934 sickle.

New as it is, already SuperVend Sales Corporation has been acclaimed not only from coast to coast but throughout the world—because Super-Vend provides not only the finest drink vendor in merchandising history, but equally important SuperVend has the organization and the methods that enable you to capitalize on the conditions as they are today!

A lot of money is going to be made from automatic drink vendors! To make sure you get your full share of these profits—work with SuperVend’s modern machines and up-to-the-minute merchandising methods!

When you are in Chicago, be sure to drop in and let us tell you more about SuperVend. We’re always glad to see you! If we don’t see you in Chicago, one of our sales directors or distributors will drop by soon to tell you about SuperVend’s sales plan for 1950! Or write to:—

SALES CORPORATION
134 N. LaSalle St., Chicago 2, Illinois.

"It's What's In THE CASH BOX That Counts"
Interest Great In Coin Shows

MAY SHOW DATES Favored BY OPERATORS

By Herb Jones, President, ACMMA

Comments by operators registering for the All-Industry Coin Machine Show, Hotel Sherman, Chicago, May 22, 23, 24, 1950, indicate that operators approve the May date.

The balmy weather that Chicago invariably enjoys in late May has a lot to do with operators' enthusiasm for the All-Industry Show. Typical of comments received from Southern operators is that of Benny McDonald, prominent Ft. Worth operator, who writes, 'Tickled to see the Show set for May. That January shivering never did appeal to me, and any later in the summer I'd just as soon be in Texas as Chicago as far as heat is concerned.'

Jimmy Tallon, New Orleans operator, member of the executive committee of the Amusement Association of New Orleans, says, 'Operators around here go for those May 22, 23, 24 dates—avoiding the cold weather and yet a month ahead of really hot weather.'

Operators generally also approve the May dates for business reasons. For example, Otis Anderson of Portland, Oregon, writes, 'The May dates are sensible, coming in ahead of the summer season when operators are busiest.' 'Bunny' Levinson, one of the largest operators in Baltimore, comments, 'May 22, 23, 24 dates check with operators in this territory—a natural buying period for the summer season. Any later would interfere with summer operations.'

Personal, as well as business reasons, account for many operators' approval of the May dates. Typical of numerous comments is that of Louis Levine, Boston, who says, 'At least the sponsors of the May show kept in mind that some operators may want to be home when their youngsters graduate from high school.'

I want to emphasize to operators and distributors the importance of reserving hotel rooms early. At the rate reservations are pouring in hotels will be booked to capacity. Vince Shay of Bell-O-Matic Corporation is Chairman of the Hospitality Committee. Write to him now for room reservations.

CMI Exhibit Applications Show 10% New Coin Show Exhibitors

26, 27 and 28 at the Hotel Stevens in Chicago.

"Applications for show space at the CMI Show, largest in its history indicates that nearly 10 per cent of the exhibitors will be showing their products to operators for the first time" Gottlieb continued.

He further stated that more than 50 per cent of the space in the giant air conditioned exhibition hall at the Stevens had already been applied for.

"Early applications justify CMI engaging the exhibition hall at the Stevens, the largest space ever set up for a national coin machine show," Gottlieb added.

"We are amazed at the number of applications from firms which have never shown at CMI before." Show contracts and floor plans were now available and many have already been signed and returned to CMI headquarters, Gottlieb said.

Elaborate plans for the giant program of entertainment for operators and their wives during their Chicago visit this summer is now being completed, and will be announced within the next month.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
**GOTTLIEB'S NEW REVOLUTIONARY**

**REPLAY GAME** with the ONLY REALLY DIFFERENT ACTION IN YEARS, featuring HIGH-POWER "TURRET SHOOTER"

- SUPER-POWER FLIPPERS  
- OSCILLATING RANGE FINDER  
- TEN NUMBERED TARGETS  
- POINT AND HIGH SCORE REPLAY AWARDS.

IT’S FAST — SIMPLE — FASCINATING — A MONEY-MAKING WONDER!

**STEP RIGHT UP** 

**AND ORDER FROM** 

**YOUR DISTRIBUTOR TODAY!**

**“Lite-A-Pin” Shuffle Conversion Clicks Big**

**M & T Sales Co. Speeds Up Production**

CHICAGO—Ted Rubenstein of M & T Sales Co., this city, reported this past week that, “from the very moment we opened our doors on Monday morning we have been busy with long distance phones receiving telegrams and getting mail, all ordering our new shuffle game conversion, ‘Lite-A-Pin.’ The orders which we have already taken and are delivering establish this newest product of our firm as absolutely sensational.”

Ted said that never before in the firm’s history have operators and distributors called around for a product which they created as they are for the new plexiglass “Lite-A-Pin.”

As Rubenstein explained, “This is the only conversion unit for the unlighted pin shuffle games which allows the player to follow the puck all the way as it sails underneath the plexiglass tray. The fact that the player can follow the puck until it drops out of sight is one thrill that just can’t be equalled.

“Another thrill,” he continued, “is the fact that the players see the lighted plastic pins go off as the puck sails over the rollover switches. These pins go on again with each new play.

“Yet,” Ted explains, “it takes only a few minutes for any mechanic or any operator to install the ‘Lite-A-Pin’ conversion on any of the old style shuffle games right on location and make a brand new style lighted plexiglass shuffle game out of the old machine.”

Distributors and operators have been phoning in to M & T Sales Co. all day long from all parts of the nation. In the meantime, production is being speeded far beyond first expectations of the firm.

They are shipping samples by air to coinmen all over the nation to get operators and distributors started with the “Lite-A-Pin.” Volume deliveries follow these first sample shipments.

“In fact,” Ted reported, “one operator has asked us to air express a very large quantity to him immediately. He calls ‘Lite-A-Pin’ his ‘life-saver.’”

**MOA CONVENTION SPECIAL ISSUE**

**OF THE CASH BOX**

**GOES TO PRESS: MARCH 3**

RUSH YOUR AD!  
• SEE PAGE 5 •

**SuperVend Sales Places Million Dollar Order For Drink Vendor**

their invention has been placed with Texas Engineering and Manufacturing Company, Inc., Dallas, Texas, by the SuperVend Sales Corporation, Chicago, Illinois, H. L. Howard, Executive Vice President and Treasurer of TEMCO, and M. G. Hammergren, President of SuperVend Sales Corporation revealed today in a joint announcement.

Neither Howard nor Hammergren would reveal the exact number of machines involved in the contract, but they stated that it will involve several million dollars of production business for TEMCO during the current year. The contract was negotiated by Paul M. Fuller and Larry Cooper, Vice Presidents of SuperVend Sales Corporation.

The SuperVend machine, which TEMCO will build, is a soft drink cup-vending machine which gives the purchaser a choice of three different beverages by the turning of a selection lever. The desired beverage is delivered in a paper cup.

**Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!**
ATTENTION OPERATORS!  NO NEED TO PAY CASH IF YOU USE THE “COVEN FINANCE PLAN”

- There is no need to pay cash for the games and phonographs you want.
- The “Coven Finance Plan” allows every operator the opportunity to expand his route and increase his business without need for full cash payment.
- For many years operators have always stated that they could enjoy a better, more progressive business and earn greater profits if they could obtain correct financing. The kind of financing which would allow them to correctly expand their business.
- This finance plan was created especially for operators. The “Coven Finance Plan” has taken into consideration every means to benefit the operator’s future, healthier growth and assure him the greatest possible profits.
- Come in today. Select the games and music machines you need. Make a small down payment. We finance the rest.

IMPORTANT NOTICE
The “Coven Finance Plan” arranges complete financing for the new Wurlitzer Model 1250 phonograph and all the Wurlitzer 1956 music accessories for Northern Illinois, Northwest Indiana and Berrien County, Mich.
Financing also arranged for all Bally Manufacturing Company products, including the sensational, new “Bally Speed Bowler” for Northern Illinois, entire State of Indiana and the entire State of Wisconsin.

COVEN DISTRIBUTING CO.
3181 ELSTON AVENUE CHICAGO 18, ILL.
(All Phones: Independence 3-2210)

LAST CALL!!

MOA
(MUSIC OPERATORS OF AMERICA)

SPECIAL CONVENTION

ISSUE OF

THE CASH BOX

GOES TO PRESS FRIDAY-MARCH 3 AT NOON

SEE PAGE 5

RUSH YOUR AD NOW!

THE CASH BOX

EMPIRE STATE BLDG., NEW YORK 1, N. Y.
(PHONE: Longacre 4-5321)

CHICAGO CHATTER

Next week, at this time, MOA will be in convention meet. This is the first time that the nation’s jule box ops have come together in a national convention. Leaders of the MOA are expected in town much before Mar 6 (opening day). Complete program (Feb. 27) at the United Mfg. Co. plant. Over 40 of the United, distributors present in round table discussion with execs of the firm...ops are now wondering what the first “shuffle game” will mean for distribs here created such conversion. Ops look to game featuring singles, doubles, triples, that firm will homer, as well as strikers. Novs and outs. Three outs to be entire game...New jule going the rounds here about that British sargeant who won outstanding citations during the war. The punishment was what off their feet...Dave Gensbury is back from the coast and in action at Genoa. Expecting new and different games and machines.

CATHY RAY ROONEY

RUSHING THE COIN GAME

HARRY WILLIAMS

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
CONVERT YOUR SHUFFLE BOARDS into immediate big money makers...right now with the smartest and the most real miniature bowling performance of today.

Here you see EXHIBIT'S 'SHUFFLE BOWL' assembly on your shuffle board. The installation is simple—easily done by yourself with illustrated instructions right on your locations. Puck return also provided. You then have a new popular game on your location...to earn bigger and better for you than ever before.

AT ALL EXHIBIT DISTRIBUTORS

EXHIBIT SUPPLY CO.
4218-30 W. LAKE STREET - CHICAGO 24, ILL.

Young Distributing Moves To New Quarters On N.Y.'s Coinrow

New York—Young Distributing, Inc., Wurlitzer distributors here, moved this past week into its new quarters on coinrow, 866 Tenth Avenue, this city.

Joe Young, head of the firm, had contemplated the move for some time, but waited until the showing of the new 1250 phonograph on "National Wurlitzer Days" was completed.

Located between 43rd and 44th Street, the firm is right in the center of activity. Showrooms, offices, and stockrooms have been laid out, but complete construction hasn't been completed. "When all construction is completed," stated Young, "we'll have one of the most modern and finest appearing buildings in the business. In addition to the large floor space, we have additional space of the same footage in our cellar for storage and warehousing."

Great interest continues on the 1250, reported Young. "We have a continual flock of music operators dropping into these new quarters to talk things over with us, and we're very happy that we're continuing to sign up very fine orders every day."

Display rooms and offices face the visitor immediately upon his entrance, with the Wurlitzer 1250 set up in an attractive display that catches the eye at once. A large, completely stocked parts department is a few steps off, and the shop is set at the rear of the floor.

Japanese Inquiry Puzzles SuperVend Execs

CHICAGO—From almost every state in the union and from nine foreign countries have come letters to SuperVend Sales Corp., this city. Many have been personally addressed to executives of the firm. Each one of these letters, of course, asks about the firm's new cup drink dispenser, Brooke Coin Changer and the other automatic merchandisers.

A letter from a tenth foreign country arrived this past week and has Larry Cooper, vice-president of the corporation, still trying to puzzle it out.

The letter was from Tokyo, Japan, and read as follows:

"Thanks for courtesy allowing us to write.

"Please tell authorities as to what comes your machines to be used for here Tokyo.

"If rice wine we got permission.

"Advice us of immediately machines buying now merchandise of kind in U.S.A.

"Give courtesy as to write."

Larry hasn't yet made out the details of what is wanted. He has been asking coinmen who have had deals—with the Japanese how to go about this letter.

Anyone knowing how communicate with Larry Cooper.

PROFIT with KEENEY'S

TEN PINS - PYRAMID - PIN BOY
Electric Bell

ELECTRIC CIGARETTE VENDOR
J. H. KEENEY & CO., INC.
2600 W. FIFTIETH STREET
CHICAGO 32, ILLINOIS

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
Coven Arranges Finance Plan For Ops On Games And Phonos

EASTERN FLASHES

What a week! Freezing cold weather, snow, sleet, rain, and worse of all, icy pavements that resembled skating rinks. With these adverse conditions, the bankers were already forecasting a fall in coin machine business, but somehow they went on. Another factor that slowed sales up on games somewhat is the license situations. The new licenses will be issued March 15, and many operators holding off buying as many new machines at this time would order completion of an additional $50 until March 15. Watch the action after March 15.

However, nothing affected the demand of operators for Bally's new shuffle game and Bowler, 'Bally's New Speed-Bowler,' local distributor for Bally, in a peculiar position. With demand great, and deliveries unable to take care of the rush on hand, Bally, being a new machine, will be arriving in quantities so that he'll be able to allot them to coinmen in a manner that is far greater than expected. Shugy and Abe Green, by the way, making out the reservations for the MOA convention in Chicago, where their firm (AMCO) will display its phono. . . . AL (Belf) Schwartz, Morris Vendine Company of Miami, is represented here by William Dykeman, handling the phono, visits along the way, and has made the best job he ever did; "chuckled Al, "you should have been in Morristown this morning when it was way below zero." . . . Eddie Corrison, Fullsido Specialties, Clifftide Park, N. J., is again this week. This is the third week in a row we've caught up with Eddie. He really must be in action.

Joe Young moves his Young Distributing, Inc., firm to his new and modernized building at 459 Tenth Avenue (opposite between 32nd and 33rd Streets). Joe tells us music operators are dropping into these new showrooms continually to view the new Wurlitzer 1250. "We are mighty satisfied with, not only their new Wurlitzers, but with the services that we are getting. Joe's service is so good we are ordering the 1250 in most instances," . . . With the worst weather of the year, music operators here are complaining about representation here and there. They are demanding that they be taken care of in their localities. One of the lucky ones is Al Denver, president of the music operators association, who's finishing up a vacation there. Al will fly directly to Miami, where he is up on the latest in music machine developments in the AMCO Distributing Machine Company, another coinman in Miami. . . .

Joe Young's company, which operates in Chicago, is not the only one to operate in Miami. One of the lucky ones is Al Denver, president of the music operators association, who's finishing up a vacation there. Al will fly directly to Miami, where he is up on the latest in music machine developments in the AMCO Distributing Machine Company, another coinman in Miami. One of the lucky ones is Al Denver, president of the music operators association, who's finishing up a vacation there. Al will fly directly to Miami, where he is up on the latest in music machine developments in the AMCO Distributing Machine Company, another coinman in Miami. . . .

Jack Semel just about completing that very interesting route deal. . . . Al Simon, Albert Simon, Inc., Chicago representative here, reported that most of the coinmen, both local and out-of-town, every week at his offices—all probably insisting upon faster deliveries of the factory's "Bowling Alley." . . . Harry Keesee, Keesee Distributing Company, back from a road trip, and his showroom loaded with good used music equipment. When we visited them this week, Hymie was supervising the loading of a couple of phono machines headed for out-of-town buyers. . . . Harry Wïnchisky, Elizabeth, N. J., down on the street buying machines. Harry operating remote music in Elizabeth, and finds music operators here are complaining about representation here and there. They are demanding that they be taken care of in their localities. One of the lucky ones is Al Denver, president of the music operators association, who's finishing up a vacation there. Al will fly directly to Miami, where he is up on the latest in music machine developments in the AMCO Distributing Machine Company, another coinman in Miami. . . .

Getting ready to depart for the MOA convention . . . Have an interesting chat about the old days with Donnie Covens in the downtown hotel, then will be on the Atlantic New York Corp. . . .

MIAMI MURMURS

Things are humming at too speed here. It seems that the cold, cold February days brought many more of the coinmen down from the north. Everywhere we turn we bump into coin machine men from all over the nation. The natives are complaining about not being able to take care of their own business while rushing out to say "hello," or meeting with the "tourists" every site, etc. etc. But, everyone's happy and hustling. . . . While it's busy here, two days entertaining Gil Kitt and the very beautiful Mrs. Kitt and their children. The Kitts intend to stay down here for a long while enjoying the sunshine. Sam Taran of Tarin Distributing and his ever busy "Man Friday," none other than Ely Ross, are at their wits' end trying to satisfy the demand for the AMI Model "C." Sam and Ely claim that, "The more we sell the more they want." . . . Roy McGehee, president of J. H. Keeve & Co., Inc., is really having himself a time down here. In fact, even Mrs. McGehee doesn't know where to visit while being entertained half the time. But, Roy is out on the golf course, enjoying the wind and the sunshine, somewhere out in his yard fixing flowers, or taking short trips out on his cars, which are full of people. . . . Lou Cohen's Music Club is busy, but he's coming back from Chicago. Lou spent almost a week there. Mrs. Cohen tells us he just can't take those raw and biting winds anymore.

Orie Truppman's sure glad they have that 3,000 square feet of additional space, which was just completed and added to their new building. They are very happy with the new Wurlit- zter 1250. The boys are all enthused about their showing in Tamas which was held at the swank Tampa Terrace Hotel. This is in addition to their Miami convention showings and the recent show at the American Hotel, Ten Willis and Jacksonville office manager, Len Harwood . . . Phil Fats of York, N. Y., has been holidaying in Hollywood, adding some real nice music to the Miami scene. . . .

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
NOW DELIVERING!

"Lite-A-Pin"

THE ONE AND ONLY PLASTIC (PLEXIGLAS) TRAY WITH LITE-UP PLASTIC PINS—YOU CAN SEE THE PUCK SAILING UNDER THE PINS!! PIN LITES GO OUT AS HIT—AUTOMATICALLY RE-LITE FOR NEW PLAY. IT'S SENSATIONAL!

CONVERT EVERY SHUFFLE GAME YOU OWN TO THE NEW STYLE "Lite-A-Pin" GAMES!!

IMPORTANT NOTICE

It takes only a few minutes, right on location, for any operator or mechanic to install the "Lite-A-Pin" plastic tray on any shuffle game! Rush your order immediately!

M & T SALES CO.

Como Mfg. Corp. Moves To New And Larger Quarters

Production Of "Hollycrane" To Be Increased

CHICAGO—Como Manufacturing Corporation, manufacturers of the popular "Hollycrane" coin-operated game, have moved to new and larger quarters at 5013-25 N. Kedzie Avenue, this city. The expansion program of this company calls for greater space and increased production. An entire floor of 25,000 square feet will be used by the firm.

Bill Billheimer, vice president and general manager of Como, reported that roadmen Ralph Nicholson and Ben Becker have been turning in large orders, and substantial business received from representatives Lew London and Dave Russell have made it necessary to enlarge production facilities.

Dave Russell, specializing in carnivals and traveling shows, has turned in this season throughout the country at carnivals, fairs, etc.

RALEIGH, N. C.—Bishop Music Company, 117 E. Morgan Street, this city, has been appointed distributor for Bally Manufacturing Company for the state of North Carolina according to an announcement by Jack Nelson, general sales manager of the manufacturing company.

The firm is headed by C. C. Bishop, who has many years of experience in the coin machine field. The appointment was made by Dan Moloney, during a recent visit.

Bishop Music will handle the complete Bally line and is now concentrating on Bally's new shuffle game "Speed Bowler."

Lou Casola Elected Pres. Illinois Amuse Assn. For Third Consecutive Term

ROCKFORD, ILL.—Lou Casola, this city, was elected President of the Illinois Amusement Assn. for the third consecutive time this past week.

John Beckhus was elected Vice-President, Harold Hildebrand, Secretary-Treasurer and Marvin Wolf, Recording Secretary.

The organization was created in 1948 and the membership now consists of 14 of the 16 recognized spots in pinballs, phonographs and related equipment in this area.

The IAA territory radiates out of this city in all directions, covering Northern Illinois and Southern Wisconsin. The organization reports that operations of its members covers over 1,500 machines of various kinds.

Marvin Wolf stated, "We consider ours as a progressive, wide-awake organization furthering public relations. Close cooperation between our operators and their location owners is one of our foremost aims."

Meetings are held by the association the first Monday of every month at 208 North Madison Street Rockford, Ill., at 8 P.M.

The organization extends a cordial welcome to any and all coin machine men to pay them a visit on meeting nights or at any other time when in Rockford.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
CALIFORNIA CLIPPINGS

Plenty of excitement among operators and distributors over the arrival last week of 300 new coin-operated music machines from General's "Shuffle Alley" over to the right for a look at the floor sample of Bally's "Speed Bowler," an improvement over the "Shuffle Bowler" and every other game on the market, to quote Charlie Daniels, who might be suspected of a slight prejudice on the subject. It's a fine looking game, with its newly animated pins, more attractive headboard and all mechanical workings concentrated in the back for easier service, as are the pinsetter's top and half pinsetter's top against the former three minute play period, and with even more appeal to the "Shuffle Alley," which is often called "Shuffle Alley" over at General Music, was Fred Gaunt, who stressed its plastic pins, improved cabinet and hinged toffit for complete, easy servicing of mechanicals. Fred says it now looks like Bud Farr won't be able to get away for that long overdue trip for some time.

Justifying the Chicago "Shuffle Alley" customers that haven't been able to get delivery was Phil Robinson... An interesting and possibly provocative move was made by Lynn Brown in his new setup, with the announcement that he was in the "manufacturing business," putting out a special conversion job for one of the popular bowling games with the idea of bringing a former model up to a later one by lighting up the pins etc... Two a minute, Lynn Brown's machine rolls in his assembly line and he and partner are lining up a national deal on their baby... Jack Simon in Chicago, Jack Ryan reports, and possibly back to Cincy before heading home. Included on Simon's itinerary were Indianapolis and several Kentucky cities... Walter Solomon reveals the Revco ice cream machines are really spinning into a slow of locations with a couple of outside salesmen in the field. And, of course, the AMI "I" is doing fine, but

Chatted with Nels Nelson at Bob Bard's and Nels, despite his usual conservative approach to a proposal, expressed confidence in the chances of that new game of theirs turning out to be a very big hit... not only locally but throughout the country. He thinks it is a do due to that old devil virus bug but sey... Vers tells us that he hoped to be back on the job the following day... "Quiet month but a little coming in frontier bowling, John's getting the slum drunk, who will have the distinction, we understand, of introducing the Mayor of Las Vegas, of introducing the Mayor of Las Vegas, of introducing the Mayor of Las Vegas"... We offered to write the intro but Warner decided to wrestle with the dictionary himself... Interesting comment in the local sheets both on the jukebox business (very quiet) and City Council consideration of a new licensing ordinance, and comment on a phase of the coin machine business, with reports streaming in from Washington, Sacramento and wherever else the politicians were out hunting a vote.

MINNEAPOLIS-ST. PAUL, MINN.

Frank Davidson of Spooner, Wis, in Minneapolis for the day calling on several distributors and picking up his record supply... Frank Coubl of Northwest Coin Machine Company, Bloomer, Wis, back on his feet again after having been operated on with diabetes... All in good shape but will have a little trouble getting back to the business of life... Harry Marshall, making a trip into Minneapolis to see the "Just 21" at the Hy-G Music Company.

Henry Assoph of Orient, S. D., spending a few days in town... Fritz Eichinger of St. Paul, left last week with the wife for Miami... L. E. Keil of Atlantic Machine Company in Minneapolis picking up several deals and looks for his listeners. Somebody stole his set of keys for his machines, and now he has the job of having to drill every machine and replace them with new locks... Mr. and Mrs. Bob Addington of Bismarck, N. D., drove into Minneapolis last week... The Van Specialty Company of Bismarck, N. D., has been sold to Bob and Glen and Brands and firm will be known as the Dakotan Music Company... Don Hatelwood of Atkin, in Minneapolis for the day. Don and his wife returned recently from a nice long vacation in Mexico City. Bob Hopf of St. Paul spent a few days in town making the rounds... Harry Johnson of Mitchell, S. D., driving into Minneapolis to spend a few days just to rest up... A. M. Westby of Mitchell, S. D., also in town for a few days. Harold Lieberman of the Lieberman Music Company in New York for a few days... Hy Greenstein of the Hy-G Music Company, and Dave Goldthich of the D. Golden Machine Company, Chicago, seeing quite a bit of each other in Miami... Walter Flach of Pipestone, drives into Minneapolis calls on distributors... T. J. Fisher, Waconia, has been doing quite a bit of ice fishing.Hits on his stops in Minneapolis has been bringing in some beautiful crappies and giving them to his friends.

DALLAS, TEXAS

Fishin' season is here again. Proved by Louie Coleman and Tommy Chatten. Tommy caught 80 bass and a terrible cold... Have you heard about the Old Man in the Hillside in Austin, Texas? It is quite a sight to see. The Old Man recently adjourned to South Texas for a week of golf. Along with his clubs would scoot along to any hillside in the course. Roy pleases don't ask us where I got my information... J. L. Eaton and Frank Emerson are the two outkalking people we've yet to encounter. Ever try to get a word out of them either? Homer Amrine, Warner, Okla., W. B. Moseley, Hugo, Okla., and Ray Wade, Ryan, Okla., were all in Big D for the Warfitter show... Russell Burns returned from Hot Spring's only last week and reports having a fine three day's fishing... Sid King, of Waco's King's Kabinet, has been down at Lee County where his boss, Williams leaves for El Paso and Bud Ray takes off from Chicago on the same date... Bob and Walt at Atlantic, are doing a good job on his horizons... Williams leaves for El Paso and Bud Ray takes off from Chicago on the same date... Bob and Walt at Atlantic, are doing a good job on his horizons.

FOR SALE—2 Seeburg 100 Selecto- maties. Best offer. ECONOMY SUP- PLY COMPANY, 2015 MARYLAND AVE., BALTIMORE 18, Md. Tel.: (Hilltop 6612).
FOR SALE—Used electric scoring units for shuffleboards, Genco, Edelco, Monarch's and others. Used little. 10 Mutoscope Voice-O-Graphs; 5 Photomats. Write THE MARKET OF CO., 4310 CARNegie Ave., CLEVELAND 3, OHIO.

FOR SALE—Goaless $75; Dale Guns $75; Bing-A-Rolls $50; Wurlitzer $7500 $160; Packard Model 7 $118.50; Shuffleboard Scoring Units that hang on wall $75. A. P. SAUVE & SON, 7252 GRAND RIVER AVE., DETROIT 4, MICH. Tel.: Tyler 4-3810.

FOR SALE—Bango $50; Pistol $75; Dale Gun $75; Shuffle Skill $60. Must be picked up at GORDON AMUSEMENT COMPANY, 2377 JEROME AVE., BRONX, N. Y.

FOR SALE—Jennings Standard Chiefs and Deluxe Chiefs—5c, 10c, 25c, 50c, $1, $2, $5, $10, $25, $50, $100. Jennings Challengers 5/5, 5/10, 5/25, late models. Excellent condition in good A-1 operating condition and appearance, chrome, excellent $200 each. KOLAR DISTRIBUTING CO., 1606 ELWOOD AVE., SOUTH BEND 16, IND. (Tel.) 38492.

FOR SALE—Jennings—1 Packard Model #7 phonograph $150; 1 Packard Manhattan phonograph $250; 2 Dale Guns $125 ea.; 1 Williams All Stars $115. AUTO-MAT AMUSEMENT COMPANY, 1000 PENNSYLVANIA ST., EVANSTON, ILL.

FOR SALE—Wurlitzer: Victories $35; $50 $97.50; 600R $65. Rock-Ola Commandos $50. At good condition. J. A. B. DISTRIBUTING CO., INC., 1019 BARONNE ST., NEW ORLEANS, LA., or 304 IVY ST., N.E., ATLANTA, GA.

FOR SALE—Special Offer. 40 Station Hostess Machines. Make offer. No reasonable offer refused. LEHIGH SPECIALITY CO., 826 NORTH BROAD ST., PHILADELPHIA 30, PA. Tel.: Pophar 5-3299.

FOR SALE—Two Koffre King vending machines. Floor samples. Never on location. $375 each. Complete with changers. AUBREY STEMLER, 2667 W. PICO, LOS ANGELES, CALIF. Tel.: DU 86179.

FOR SALE—25 National 918 Candy Machines $69.50 each; 50 U-Needs Pack Monarch Cigarette Machines, just like new $59.50; 1017 Wurlitzer hideaway $239.50; 3 AM Model "A" phonograph $465 ea.; 4 Mutoscope Voice-O-Graphs $69.50 ea.; 2 Bally Big Innings $239.50 ea.; 1 Quizer like new $149.50; 4 Dale Guns late model $95 ea.; 2 Pillow-Gay Records $325 ea.; 10 Seeburg late model Walk-O-Matics wireless $32.50 ea. MON-ROE COIN MACHINE DISTRIBUTORS, INC., 2223 CHESTER AVE., CLEVELAND 14, OHIO. Tel.: Superior 4600.

FOR SALE—Chicin Midget Skeddle $200; Basketball Chump $150; Bing-A-Rolls $125; Hy-Roll $50; Pro-Sco $50; Advance Roll $25. Steel Balls, write, MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 2, N. Y.

FOR SALE—Exhibit's Silver Bullets and Shuffle Bowl; Double Double pool game; and Scientific Jungle 4-exclusive distributions. MIKE MUNYES, 577 TENTH AVE., NEW YORK, N. Y.

FOR SALE—1 Rebound Shuffleboard $50; 1 Jumbo Parade P.O. $125; 25c Mills Glitter Gold $40; Mills 25c Handball $40; Mills Cherry Bell 5c $25; Jennings 30c Club Console $200; ABT 1c Gun $30; Seeburg 9000 RC $60; Seeburg Colonel $60. AUTOMATIC MUSIC CO., 703 MAIN STREET, BRIDGEPORT, OHIO. Tel.: 700.

FOR SALE—8 Uneeda Monarchs, like new—will trade for phonos or games; 2 Seeburg Vogue’s revamped $60 ea.; Wurlitzer 850 revamped $100; 60 Jiffy "Hot" Dog machines, including advertising material, etc., everything to start in business. Also, Willy's Jeep, 4 speeds, speed Cream Body, only 18,000 miles, very reasonable. Write ACE DISTRIBUTING CO., 507 FIFTH AVE., NEW YORK, N. Y. Tel.: Academy 2-7400.

FOR SALE—Mercury DeLuxe Counter Grippers. 600 on locations. Few months old. Factory guaranteed. Moneymakers. Regular $59.50. Sacrifice $12, all or part. Locations Detroit, Toledo, Cleveland, Akron. Also 80 one month old. Will ship. C. ROZENSKI, 2416 HOLMES AVE., HAMTRAMCK, MICH.

FOR SALE—Keeny’s New sensational “Ten Pins”. Actual bowling game played with ball which is directed at real pins. Immediate delivery. Exclusive distributors: Keeny & Company, DAVE LOWY & COMPANY, 594 TENTH AVE., NEW YORK, N. Y. Tel.: CH 4-5100.

FOR SALE—If You Can Beat It, We’ll Eat It! We sell more bells, and for less, than anybody in the West. Give us a try to prove it’s no lie! AUTOMATIC GAMES COMPANY, 2830 W. PICO BLVD., LOS ANGELES 6, CALIF.

FOR SALE—Bongo $69.50; Beacon $69.50; Shuffle Skill $69.50; Dale Gun $104.50; Chicago Coin Pisto $114.50; Beacon Pool Table $225; Shuffle Alley, like new, $239.50. Traders accepted. WEST SIDE DISTRIBUTING CORP., 612 TENTH AVE., NEW YORK 18, N. Y. Tel.: Circle 6-8464.

FOR SALE—5 25c Challengers—late model $249.50, original model $179.50; Victory Derby PO $95.50; Wurlitzer 1015, $99.50; WESTERN DISTRIBUTORS, 1226 S 16th Avenue, PORTLAND 5, ORE.

FOR SALE—We can supply all your record needs—on all labels. Shipments made 24 hours after receipt of order. 5c over wholesale per record. We ship anywhere. LESLIE DISTRIBUTOR CORP., 752 TENTH AVE., NEW YORK, N. Y. Tel.: PHiladelphia 9-977. Cable address: EXPO RECORD, New York.

FOR SALE—1 Rebound shuffleboard $50; 1 Jumbo Parade P.O. $125; 25c Mills Glitter Gold $40; Mills 25c Handball $40; Mills Cherry Bell 5c $25; Jennings 30c Club Console $200; ABT 1c Gun $30; Seeburg 9000 RC $60; Seeburg Colonel $60. AUTOMATIC MUSIC CO., 703 MAIN STREET, BRIDGEPORT, OHIO. Tel.: 700.

FOR SALE—Wurlitzer: Victories $35; $50 $97.50; 600R $65. Rock-Ola Commandos $50. All in good condition. J. A. B. DISTRIBUTING CO., INC., 1019 BARONNE ST., NEW ORLEANS, LA., or 304 IVY ST., N.E., ATLANTA, GA.

FOR SALE—Special Offer. 40 Station Hostess Machines. Make offer. No reasonable offer refused. LEHIGH SPECIALITY CO., 826 NORTH BROAD ST., PHILADELPHIA 30, PA. Tel.: Pophar 5-3299.

NOTICE—Music Ops: We re-grind your used phono needles scientifically and guarantee complete satisfaction. Hundreds of operators use the service constantly. It's a big saving. Write for complete details and free shipping containers. RE- SHARP NEEDLE SERVICE, BOX 770, FT. DODGE, IOWA.

NOTICE—Dave Lowy & Company is exclusive distributors for J. H. Keeny & Company's fast selling electric Cigarette Vending Machine for entire New York City, Nassau and Westchester counties. Liberal Finance Plan Arranged—also Liberal Trade-In allowances on your cigarette machines. DAVE LOWY & COMPANY, 594 TENTH AVE., NEW YORK, N. Y. Tel.: CH 4-5100.
How To Use "The Confidential Price Lists"

FOREWORD: Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted, the "Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists", Column 9 shows, prices are lowest quoted for such equipment so that the subscriber must at least have the last known prices as a basis to work with. Prices continue to be very widely divergent these days. Someone on the West Coast may feel a certain machine worth $15.00 while on the East Coast it may think it worth $75.00. Of course, condition, cision, serial, appearance, demand, territory, quantity, etc., must all be taken into consideration. "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Confidential Price Lists" should be read as follows: First price listed is first price furnished. Second price listed is highest price. Where only one price appears this should be considered lowest price.

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SEEBURG

50 Wire Wall Box 2.00 7.50
50 Wire Harmonic 5.00 12.50
5 Wire Wallomatic 3 Wire 7.50 17.00
5, 16, 25e Harmonic 12.50 17.00
5, 10, 25e Wallomatic 8.50 17.50
Electric Speaker 25.00 29.50
32W 2-Wire-O-Matic 7.50 29.00
WLS-56 Wall Box 5, 10, 25 32.50 59.50
Wireless 40.00 49.50
Teardrop Speaker 12.50 29.50

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PACKARD

Pla Mor Wall & Bar Box 12.50 14.50
Model 20 Wall & Bar Box 15.00 50.00
Model 7 Phono 179.50 189.50
Hideaway Model 60 119.50 139.50
Hi-Way Adapter 15.00 24.50
Chesnut Adapter 15.00 24.50
Cedar Adapter 15.00 24.50
Poplar Adapter 15.00 27.50
Maple Adapter 15.00 30.00
Juniper Adapter 15.00 27.50
El Adapter 15.00 25.00
Fine Adapter 15.00 25.00
Beech Adapter 15.00 27.50
Spruce Adapter 15.00 29.50
Ash Adapter 15.00 25.00
Wald Adapter 17.50 25.00
City Adapter 18.00 25.00
Violet Speaker 10.00 15.00
Earth Speaker 12.50 27.50
Iris Speaker 31.50 29.50

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MILL S

Zephyr 19.50 25.50
Dance Master 25.00 32.50
Dance Master 25.00 32.50
De Bo Mt. 25.00 59.50
Panoram 125.00 150.00
Throne of Music 25.00 35.00
Empress 40.00 45.00
Pep Adapter 50.00 50.00
Panoram 10 Wall Box 5.00 8.50
Speaker 12.50 19.50
Peek 30 Speaker (Com.) 17.50 19.50
Conv. for Panoram 10.00 25.50
Constellation 199.95 275.00

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AM I

Hi-Boy (302) 49.00 89.50
Singing Tower (301) 125.00 150.00
Streamliner 5, 10, 25 25.00 50.00
Top Flight 25.00 50.00
Me!odeon 125.00 150.00
Model A 46 150.00 465.00
Model B 46 125.00 675.00

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BUCKLEY

Wall & Bar Box O. S. 3.00 5.00
Wall & Bar Box 12.50 17.50

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AIREON

Super DeLuxe (46) 79.50 99.50
Blonde Bomber 125.00 195.00
Blonde Bomber 125.00 195.00
47 Hideaway 150.00 195.00
47 Coronet 195.00 295.00
Super Deluxe 150.00 295.00
Impressio Speaker 17.50 25.00
Mel-o-ded Speaker 22.50 25.00

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CONFIDENTIAL PRICE LIST

FIVE-BALL AMUSEMENT GAMES

ABC Bowler 19.50 24.50
All Bull 59.50 69.50
Alice 59.50 89.50
Amber 10.00 15.00
Aquaide 9.95 9.95
Arizona 10.00 14.50
Baby Face 79.50 100.00
Ball Speaker 25.00 29.50
Ballina 30.00 59.50
Band Leader 149.50 159.50
Banjo 39.50 45.00
Bandonoil Bill 35.00 45.00
Bermuda 29.50 59.50
Big Fugle 14.95 19.00
Big Time 32.50 39.50
Big Top 74.50 119.50
Blue Skies 60.00 74.50
Bunana 119.50 159.50
Boat Club 129.50 159.50
Bowling Champ 100.00 165.00
Bowling League 100.00 165.00
Brocho 16.00 19.50
Bucconer 69.50 91.50
Build Up 29.50 35.50
Buttons & Bows 95.50 110.50
Caribbean 45.50 52.50
Caroline 48.50 81.50
Carnival 20.00 30.00
Catalina 30.00 59.50
Champion (Chicos) 55.00 125.50
Cindrella 40.00 65.50
Cirus 79.50 109.50

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**Confidential Price List**

- **Chicoin Bango** 50.00 90.00
- **Chicoin Beacon** 65.90 95.90
- **Chicoin Rebound** 50.00 95.90
- **Genco Glide** 69.90 175.00

**April 1950**
### Mills (Cont.)

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