Novel pic above finds Bill Darnel and the Ames Brothers exemplifying their current click recordings of “Chattanooga Shoe Shine Boy” and “Rag Mop.” Darnel’s rendition of “Chattanooga” is the disk that caused all the flurry in the music business. The Ames Brothers’ “Rag Mop” is currently spinning wildly on phonos throughout the nation, and represents the biggest seller on the Coral label to date. Bill Darnel is currently engaged in a series of cafe and night club engagements, while the vocal group are playing a national theater and personal appearance tour. New wax for Darnel is “Cry Of The Wild Goose” and “Trouble Ain’t Nothin’ But The Blues.” The Ames team is found on “Music, Music, Music” and “Fif.” Bill Darnel and The Ames Brothers are featured on Coral Records.
I've seen the new
WURLITZER
Twelve Fifty
and
I'M SOLD!

SOLD that it protects me against OBSOLESCENCE...

No matter which way the record business goes 33⅓ rpm. or 45 rpm. I’m safe with a Wurlitzer Twelve Fifty. My investment is protected. My new Twelve Fiftys will never be orphans. They’ll handle whatever speed record becomes the vogue and play it to perfection.

SOLD that I CAN USE my present REMOTE CONTROL EQUIPMENT...

Every Wurlitzer Wall and Bar Box will play the 24 top side selections on the Twelve Fifty’s 48 records without any change—or, by a simple change I can convert my present 3020, 3025 and 3045 Wall Boxes to 48 selections. Wurlitzer sure had my interests in mind when they designed the new Twelve Fifty phonograph.

SOLD on its BEAUTY, TONE and 48 SELECTIONS...

The Twelve Fifty is a knockout for eye appeal. Its tone is magnificent. By making 48 selections available on 24 records, you’ve come up with a money-making, money-saving idea that will win every operator’s approval.

SOLD on its outstanding VALUE and EARNING POWER...

No doubt about it. The Wurlitzer Twelve Fifty is styled to get and hold locations—engineered to operate at rock bottom service costs—priced to pay off plenty for any operator. I’m SOLD that the Wurlitzer Twelve Fifty is the only buy for any operator who wants top profits PLUS protection against OBSOLESCENCE.

THE RUDOLPH WURLITZER COMPANY, NORTH TONAWANDA, N. Y.
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EASTERN FLASHES—CHICAGO CHATTER—LOS ANGELES CLIPPINGS

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SUBSCRIPTION RATE $1.50 per year anywhere in the U.S.A. Special subscription allowing free classified advertisement each week, not to exceed forty words, $48 per year. Subscription rates for all foreign countries on request. Three weeks advance notice required for change of address.
The CASH BOX exclusively covers the coin machine industry, including operators, jobbers, distributors and manufacturers, and all those allied to automatic coin operated music equipment; automatic coin operated vending machines and service machines as well as all coin operated amusement equipment; the music and record business, recording artists and publishers of music; and all others in any fashion identified or allied to the coin operated machine industry as well as all finance firms, banks and other financial institutions expressly interested in the financing of coin operated equipment of all types.

THE CASH BOX has been recognized by various associations of coin machine operators throughout the United States as their official weekly magazine.

"The Confidential Price Lists" gives prices of all new and used coin operated machines of all kinds, weekly reporting all market changes and continually adding on all new equipment. "The Confidential Price Lists" is officially recognized by many cities and states throughout the country as the "official price book of the coin machine industry." It is an integral part of The CASH Box. The "Confidential Price Lists" is used in settlement of estates, in buying, selling and trading of all coin operated equipment. It is the one and only officially recognized price guide in the coin machine industry. "The Confidential Price Lists" is used by finance firms, factors and bankers to guide them in making loans to the members of the coin machine industry.

Talking It Over

From leading distributors through the nation comes reports that a very brisk demand has arisen for late model, flipper type, five-ball games.

Though this has come as a surprise to many coinmen, it shouldn't really be surprising to anyone in the field.

It must be remembered that since last Fall, when five-ball production started to fall off at the leading factories sales were, to say the very least, the lowest that had ever been experienced in the post-war period.

Along came the shuffle and rebound games and revived the amusement games industry. They not only took instant, but very strong, hold on the field, with the result that factory after factory jumped into this new type of game, and five-ball production lagged even further behind.

In fact, it has been said, that the lowest point in five-ball production history were the two months of December, 1949, and January, 1950. Even prior to that, as stated above, five-balls were only being built in small quantities and, therefore, this very popular field was left, or more or less desultite of new machines.

The sudden rebirth of demand for five-balls was only natural. After the players somewhat tired of the five-ball games they had been playing for some months, they wanted replacements. The fact is that there just weren't any replacements along the lines of the old line five-balls.

The newest style five-ball game isn't at all like the old machines. The game features no ball lift or plunger. It has clicked tremendously well on the market and D. Gottlieb & Co., the manufacturer of the game, is well pleased with the fine reaction.

Now comes this sudden demand which has started to creep steadily up and up to the point where distributors have been phoning and wiring each other asking for whatever five-ball games are on hand to meet the demand.

Naturally, prices have risen with the increased demand. Regardless of whatever rise in price is noticeable, the games are still extremely low priced as used machines and, therefore, very profitable to operate.

Operators who have been placing the flipper type five-balls on locations in their operating territory have suddenly found that the players have returned to them with greater zest.

This was to be expected. The trade believed that this would eventually happen. As one manufacturer stated some time ago, "Sure the public wants something new. Who wants to eat grapefruit every morning? Orange juice for a change is very stimulating. But, the public will return to the five-ball, especially when it's completely surfeited with novelty games."

Whether this is completely true has yet to be seen. What most remarkable occurrence is the sudden demand for flipper type five-balls which has hit the used market.

Perhaps the players are getting more fun out of the five-balls after a vacation from them. This, too, will only become definitely apparent in the near future.

In the meantime it will be interesting for all in the amusement games business to watch and wait.
NEW EQUIPMENT SALES BIG


There are many who are now of the belief that 1950 will excel any postwar year in sales of new equipment.

The reason given is due to the fact that every leading factory is enjoying greater sales action than ever before for new machines.

There is no longer any doubt that the shuffle and rebound games have definitely made their mark on the amusement game field.

There is also no doubt that the new automatic phonographs have also met with great approval.

In every case the operator seems to be of the belief now, not like he was some months back, that the new machines are most definitely the mover to upped income.

Furthermore, the new equipment has proved itself tremendously profitable and has furthered the cause of the industry everywhere in the land.

This, in itself, means much to all engaged in the field, for there is now every effort being bent to build into an extended boom period so that the market will enjoy greater prosperity and thereby grow accordingly.

With the advent of this new type equipment an entirely new industry seems to have been born. Operators are much more enthusiastic and optimistic than they have been in many, many months.

This optimistic feeling has crept right up the line to jobber, distributor and manufacturer. All factors are now working harder than ever before for the boom which has long been threatening to erupt upon the industry.

The music field has come back strong. Operators have learned that by replacing old phonos with the latest equipment they not only give the customers better tone quality and finer record reproduction which instantly gains greater acceptance and approval for their music, but, that they are also able to arrange for a better commission percentage arrangement which means more money to them.

This is even more manifest in the amusement games field. Here the use of the dime coin chute has lifted the depressing weight of doubtful profits from the shoulders of operator after operator around the country. Many are now changing over entire routes to the new type games so that they can continue on the dime.

No greater enthusiasm is noted than from the distributors who visit the factories and insist on ever larger volume delivery. Some of these distributors have, this past month, set sales and buying records for their firms. One after the other report that the new products take strong hold in their area and continue on without halt.

The great increase in sales once again proves that the nation's professional operators know their business. That they can also raise the necessary monies to continue increased purchasing if the product which is being sold them merits such purchases on their part.

In short, then, it is always up to the manufacturer to produce products which will stimulate ever greater play. This is a tremendous task as all realize. Yet, the manufacturers have succeeded, and are continuing to succeed. They are, without any doubt, bringing the field the finest new equipment it has ever yet enjoyed.

The same applies to the players. They, too, want products which appeal to them. Which entertain them. That will thrill and relax them. The new equipment which is being purchased by the leading factories is doing just that.

The industry's growth these past months has been phenomenal. No one expected that such a sudden rebirth of business would result right after such a slack period.

But, it wasn't just the mechanically fine and attractive equipment which the manufacturers were producing, it was the crying need for something "new".

Since the new products have entered into the field they have taken up whatever sales slack formerly resulted. They have also added to this their own power of stimulation and interest, thereby creating the beginning of a boom period which, from all present indications, seems destined to grow greater as the weeks go by.

There is now on the market some of the greatest products ever yet produced in the history of the amusement games and music industries. In both classifications the revival of business and the great rebirth of interest is due to these great products.

It is also due to the grand public acceptance of the products. This public acceptance makes itself swiftly known thru the operator, traveling from him up the merchandising line, to the manufactury itself.

As this new period gets going there seems to be definite indication that it will exceed, in actual sales and dollar volume, any year since the beginning of the postwar era. It has continued to grow upwards, instead of tending downwards, since the introduction of the new products.

The tendency at present, the optimism which is rife in the field, the sales which are being made far in advance so as to backlog factory after factory, all point to one of the greatest years in the history of the coin machine industry.

The vending machine field hasn't been able to keep step with the sales and dollar volume now being enjoyed in the music and amusement game fields. It is doubtful whether the automatic merchandising field will, or can, catch up.

But, it must be remembered, that whatever field booms the trade, all other fields profit. Operators continue to expand and to vary the equipment on their routes along with general expansion.

The boom is under way. It is up to the field to continue it. It is up to all engaged in the industry to carry the new equipment over the top.

"THE CASH BOX" IS THE OPERATOR'S MAGAZINE IT IS NOT SOLD ON NEWSSTANDS.
**The Nation's Top Ten Juke Box Tunes**

**CODE**

| AL | A1 | A2 | A3 | A4 | B1 | B2 | B3 | B4 | B5 | C1 | C2 | C3 | C4 | C5 | C6 | C7 | C8 | C9 | C10 | DE | DE | DE | DE |
| EX | EX | EX | EX | EX | EX | EX | EX | EX | EX | EX | EX | EX | EX | EX | EX | EX | EX | EX | EX | EX | EX | EX |
| HA | HA | HA | HA | HA | HA | HA | HA | HA | HA | HA | HA | HA | HA | HA | HA | HA | HA | HA | HA | HA | HA | HA |
| HT | HT | HT | HT | HT | HT | HT | HT | HT | HT | HT | HT | HT | HT | HT | HT | HT | HT | HT | HT | HT | HT | HT |
| Ki | Ki | Ki | Ki | Ki | Ki | Ki | Ki | Ki | Ki | Ki | Ki | Ki | Ki | Ki | Ki | Ki | Ki | Ki | Ki | Ki | Ki | Ki |
| ME | ME | ME | ME | ME | ME | ME | ME | ME | ME | ME | ME | ME | ME | ME | ME | ME | ME | ME | ME | ME | ME | ME |
| M1 | M1 | M1 | M1 | M1 | M1 | M1 | M1 | M1 | M1 | M1 | M1 | M1 | M1 | M1 | M1 | M1 | M1 | M1 | M1 | M1 | M1 | M1 |
| M2 | M2 | M2 | M2 | M2 | M2 | M2 | M2 | M2 | M2 | M2 | M2 | M2 | M2 | M2 | M2 | M2 | M2 | M2 | M2 | M2 | M2 | M2 |
| NA | NA | NA | NA | NA | NA | NA | NA | NA | NA | NA | NA | NA | NA | NA | NA | NA | NA | NA | NA | NA | NA | NA |
| RA | RA | RA | RA | RA | RA | RA | RA | RA | RA | RA | RA | RA | RA | RA | RA | RA | RA | RA | RA | RA | RA | RA |

**DEAR HEARTS AND GENTLE PEOPLE**

1. CA-5775—Gordon MacRae
2. CA-5775—Benny Strong, O. C.
3. CA-57629—Harry Kempe
4. CO-20609—Jimmie Johnson
De-24730—Herman Renfrew

**RAG MOP**

1. BU-695—Johnny L. Willes
2. BU-323—Chuck Merrill
3. CA-966—Starlighters of Weston, O.
4. CA-408—Ray Hagen
5. CO-21081—Jimmie Johnson, O.
6. CO-20669—Leon McAllister
7. CO-615—Terry March

**CHATTANOOGA SHOE SHINE BOY**

1. CA-407—Tommy Duncan
2. CA-350—Shirley Harvard
3. CA-2549—Leon McAllister
4. C-24370—Frank Sinatra
5. CO-611—Bill Darin

**I CAN DREAM, CAN'T I?**

1. CO-3812—Toni Arden
2. CO-6106—Glenn Gray, O.
3. DE-24705—Andrews Sisters
4. HA-1078—Alon Dale
5. NA-929—The Blanders

**THE OLD MASTER PAINTER**

1. CA-291—Peggy Lee & Mel Torme
2. CA-3805—Frank Sinatra
3. CA-57629—Harry Kempe
De-24702—Dick Haymes

**THERE'S NO TOMORROW**

1. CO-3803—Bobby Davi
2. CO-3803—Roy Winterhalter, O.
3. The Wind Was Green
4. HA-1078—Alon Dale

**MUSIC! MUSIC! MUSIC!**

1. CO-3870—Hugh Winterhalter
2. CO-4055—Archie Bogue
3. DE-2481—Carmen Cavallero
4. LO-605—Tyros Stewart
5. ME-5169—Two Ton Baker

**JOHNSON RAG**

1. CA-57715—Alvin Roy O.
2. CO-3849—Jimmy Dorsey, O.
3. DE-2481—Russ Morgan, O.
4. DE-2481—Russ Morgan, O.
5. HA-1056—Pearl Bailey
6. LO-501—Jack Teter Trio
7. MG-10589—Glenn Moore
8. RD-207—Marinon Quartet
9. VI-20-3604—Clifford Tornhill, O.

**THE WEDDING SAMBA**

1. CA-386—Chay Reyes, O.
2. CA-386—Tonny Pastor, O.
3. DE-2481—Miranda Andrews, S.
4. DE-2481—Guy Lombardo, O.
5. LO-449—Edmundo Ros, O.
6. MG-1052—Ziggy Elman, O.
7. VI-20-3628—Irving Fields Trio

**I SAID MY PAJAMAS**

1. CA-601—M. Whiting, O.
2. CO-3870—Doris Day
3. CB-6017—Boblight-Tiltus

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**Record**

The Top Ten Tunes Notting
Heaviest Play In The Nation's Juke
Boxes, Compiled From Reports Sub-
mitted Weekly To The Cash Box
By Leading Music Operators
Throughout The Country.
Record Companies Listed Alphabetically.

---

**BARRON’S DYNAMITE ON THIS ONE**

ARE YOU LONESOME TONIGHT?

PENNY WISE AND LOVE FOOLISH!

BLUE BARRON

and his Orchestra

M-G-M Non-Breakable 10628

Press on METROLITE NON-BREAKABLE under Normal Use

---

**THE CASH BOX**

When answering ads—it proves you're a real coin machine man!
**THE CASH BOX**

**Record Review — Page 6**

**“Sing A Happy Song”** (3:09)

**“Lady Play Your Mandolin”** (2:34)

**FRANK DEVL ORCH.**

— A disk that may prove to be a big surprise to music ops is this one by maestro Frank DeVols. The side is featuring a medley titled “Sing A Happy Song.” Ditty is an extremely clever one, and has Frank handling the lyrics in a monotone fashion. Vocal trio on the side adds to the song’s winning incentive. The flip is an instrumental number, with a pleasing mandolin spot. The side that will make ‘em sit up and take notice is “Sing A Happy Song.” Ops should get with it.

**“She’s My Easter Lily”** (2:44)

**“You’re In Love With Everyone”** (2:47)

**DICK TODD**

(Rainbow 90088)

— Ditty that seems certain of catching on is this one, the latest striking by Dick Todd. It’s a rock seasonal item that should go over like a firecracker in a mellow up tempo, with Eddie “Pig” Jordan’s pic on the vocal spot, and the Jerry Parker chorus chanting in the background. It’s one of those infectious tunes that linger long after the first earful. The flip is a slowly moving beat-joke that should do extremely well in those many tavern locations. The side they will catch on is “She’s My Easter Lily.”

**“I’ll Be Waiting Darling”** (2:51)

**“Clap Your Hands When You’re Feeling Blue”** (2:50)

**ELAINE JORDAN—THE SPOTLIGHTERS**

(Playsong 107)

— Ditty that has a ton of winning potential is this bit by chum Elaine Jordan titled “I’ll Be Waiting Darling.” The song is a little tale that makes you stop and pay close attention. The chum’s vocal work on the side, and the slow low tones that satisfy, is extremely effective. Vocal allure is added by The Spotlighters, in addition to a tempting mandolin spot on the side. The flip switches to a mellow happy tune, with Elaine darting in the limelight. Lyrics play around the side, with some mellow music rounding out the biscuit. We like the top deck—we’re sure you will too.

**“Sentimental Me”** (3:26)

**“Copper Canyon”** (2:47)

**RUSS MORGAN ORCH.**

(Decca 24904)

— The Russ Morgan ork comes up with a ditty that’ll spin wildly in many a location. This one, titled “Sentimental Me” has all the earmarks of a hot coin-caller. It’s a slow moving tune, with the maestro and the Morganians purring the light lyrics in a magnificent fashion. Song is highly infectious, and makes you sing and hum the melody long after the first earful. The side features the title tune from the Paramount pic of the same name, and should catch on like a firecracker on the boxes. “Sentimental Me” is the side to ride with.

**DISK OF THE WEEK**

**“If I Know You Were Comin’ I’d’ve Baked A Cake”** (2:37)

**FOCO, LOCO IN THE COCO**

**EILEEN BARTON**

(National 9103)

— A song that’s sure to be a smash hit is this one, with Eileen Barton making her bow on National wax with this one, and steps out on the right foot right off. It’s a mellow up tempo novelty, tailor made for the phone trade. The tune fairly reeks of the stuff that goes along with making top juke box material. Eileen’s vocal work on the side is nothing less than sensational. Ditty has a merry bounce to it, with a band chorus chanting in the background and a fond slp to brighten the side all the more. It’s the type of tune that makes you wanna play the thing all the more—and then come back time and again for another go- round. Music ops should keep their eyes on Eileen—the gal is gonna be a top contender for juke box honors.

The flip is another novelty, with Eileen wailing the cute lyrics in effective manner. Song is tinkled with a Latin beat, with the wordage echoing the sentiments found in the title. The top deck is a click if there ever was one—ops should catch this one—quick.

**The Wedding Samba** (2:56)

**“Zing-A-Zing-A-Zing Boom”** (2:55)

**XAVIER CUGAT ORCH.**

(Columbia 13725)

— The Latin beat of the Xavier Cugat ork, with the refrain of “The Wedding Samba” and “Zing-A-Zing-A-Zing Boom” on tap for music ops bogs. Cagie shows his musical wile- ardly to good style on the pair, and comes thru for his many fans with this pair. Top deck is a current click —this rendition should hocp coin play immensely. The flip is a catchy rapid riser, and is sure to meet with ops approval. Both sides will satisfy the flip-swellers. Ops should latch on.

**“Lazy River”** (2:51)

**“You Too My Man”** (2:46)

**WINI BEATTY**

(Crystalites 622)

— Some wax which music ops can use as a filler item is this pair by chum WinI Beatty titled “Lazy River” and “You Too My Man.” Top deck is an oldie that has always earned its keep in the boxes. This rendition, with WinI handling the lyrics in deep jazz tones is fair enough as it stands. The flip stays in the same vein and has WinI turning in an admirable waxing. Both sides won’t stop traffic—ops might lend an ear in this direction.

**BETTER BETS**

- **I MAY HATE MYSELF IN THE MORNING** Betty Brewer

- **SHE’S MY EASTER LILY** Dick Todd

- **ONE! TWO! THREE!** Russ Morgan Orch.

- **SENTIMENTAL ME**

- **SING A HAPPY SONG** Frank DeVol Orch.

* In the opinion of The Cash Box music staff, records listed below, in addition to the "Dish" and "Speeder" Of The Week, are those most likely to achieve page 1 status.

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**February 25, 1956**

**Best of the rest**

“I May Hate Myself In The Morning” (3:02)

“Playing” (3:06)

BETTY BREWER

(Decca 24907)

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Double-barrel winner in store for music ops is rendered by chum Betty Brewer. Top deck tagged “I May Hate Myself In The Morning” and “Playing.” Top deck nicely handled by DeVol backing by maestro Cole. Flip rounds out the biscuit in excellent fashion. Both ends will prove to be gravy for music ops.

“A Cow And A Plough And A Frau” (2:53)

**THE ROLLER SKATING SONG** (3:11)

**GUY LOMBARDO ORCH.**

— Music styled in the Guy Lombardo manner, and the set up of “A Cow And A Plough And A Frau” and “The Roller Skating Song” in the offering for music ops. Top side is a plug tune, for the platter tagged “Arms & The Girl,” and might step out as a hit winner. It’s a cute, light-hearted melody with Andy Gardner handling the lyrics. The flip is just what the title indicates, an easy flowing skaters melody, and has Don Rodney wailing the pleasing vocals. Music ops should satisfy the many Lombardo fans.

“Cry Of The Wild Goose” (3:01)

“Trouble Ain’t Nothin’ But The Blues” (2:45)

BILL DARNEL

(Coral 60163)

— Piper Bill Darnel, currently riding high with the presentation of “Chat- anagoo Shoe Shine Boy” turns in an administration performance this title tagged “Cry Of The Wild Goose” and “Trouble Ain’t Nothin’ But The Blues.” Man should be familiar with the top deck since it is a hot item at present. This rendition, with Bill delivering a strong bit of vocal pleasure, should do fairly well in the boxes. The flip is an older offered in medium slow tempo. Music ops in the market for some excellent filler material might latch on to this biscuit.

“I’m The Girl” (3:19)

“Strange New Look” (2:34)

**EILEEN WILSON**

(Decca 24908)

— More shown tune wax, with this pair from the musical “Dance Me A Song.” Wilson tagged “I’m The Girl” and “Strange New Look” is a pair of slowly moving bal- lads, with Wilson familiarly pur- sing the gilded lyrics in smooth tones that are tailor made for this side. All are tailormade for the cuddle kids, and should go for this bit. Gall’s pipes handle the vocal spots in a pleasant style, with brilliant ork backing by maestro Cole. Flip rounds out the side. Disc rates, ops ignoring at- tention—and more.

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**only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.**

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**www.americanradiohistory.com**
VOTED THE NUMBER 1 "WESTERN RECORDING ARTIST OF 1949"
by the MUSIC MACHINE OPERATORS OF AMERICA in the 4th ANNUAL MUSIC POLL CONDUCTED BY THE CASH BOX...THE MAN WHO GAVE YOU
"SLIPPING AROUND"
"ONE HAS MY NAME"
and
"I LOVE YOU SO MUCH IT HURTS"
SOLD OVER 2½ MILLION RECORDS IN 1949

and NOW
JIMMY WAKELY
COMES UP WITH ANOTHER SMASH NICKEL-NABBER
"DUST"
backed by
"THE TOUCH OF GOD'S HAND"
with FRANK DeVOL and his ORCHESTRA
CAPITOL RECORD No. 40283

1950 RADIO & TV
BOB HOPE SHOW — NBC
GRAND OLE' OPRY — NBC
KEN MURRAY TELEVISION — CBS

Personal Management
CHARLES WICK
40 CENTRAL PARK SOUTH
NEW YORK CITY, N. Y.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
“Did Anyone Ever Tell You Mrs. Murphy?” (2:50)

“You’re Irish And You’re Beautiful!” (2:47)

JACK OWENS
(Decca 24903)

• Balladeer Jack Owens turns in a fair enough pair of sides, with this ditty tang in mind: "Did Anyone Ever Tell You Mrs. Murphy" and "You’re Irish And You’re Beautiful" seeping thru the wax. But bards are picassafsque hits and are easy on the ears. Top deck has a cute romantic story to it, while the flip parrots the title. Jack’s vocal efforts are effective throughout the sides, with Roy Zono ork rounding out the platter. Opts who have the wall for Owens might take a look-see.

“Sunshine Cake” (3:10)

“Sure Thing” (3:12)

FRANK SINATRA
(Columbia 38705)

• Pair of click tunes from the Paramount flierc “Rudin’ High,” with Frank leading the charge at the piano and his own wistful vocal. An easy one to swing seat on “Sunshine Cake” and “Sure Thing.” Top deck is a really plump item, and has Frank teaming with chip Paula Kelly. Ditty rolls smoothly in light bright tempo, with vocals some split by Frank and Paula. The comp- limentary side with Paula is the Ken Lane Singers parring in the background. Tune is a melodic ballad that should ring true once the pie gets started. Ork backing on the pair by maestro Axel Stordahl lends itself to the music in fine style. We like “Sunshine Cake”—we’re sure you will too.

“There Must Be Somethin’ Better Than Love” (2:31)

“Notin’ For Nothin’” (3:10)

PEARL BAILEY
(Columbia 38722)

• More show music headed ows way, with this pair of click tunes from the music platter for “Notin’ For Nothin’.” “There Must Be Somethin’ Better Than Love” and “Notin’ For Nothin’” shows chip Bailey at her best. Pearl delivers the songs in her own inimitable vocal style, and turns in an excellent performance. Top deck rolls smoothly in light mellow tempo, while the flip slows down some. Both sides should receive a heavy hypn from the show attachment. Opts might listen in here.

“How Can You Buy Killarney?” (2:56)

“O, Katharina!” (2:50)

DENNIS DAY
(ACA Victor 20-3669)

• The rich Irish tenor of Dennis Day is shown to even better advantage on this one tagged “How Can You Buy Killarney?” Song is a plush sentiment- al one, with the lyrics ringing around the title. Dennis’ vocal pitch on the tune is quite throughout, with the Rhythmaires and the Charles Davis ork backing in splendid fashion. The coupling should just as well and has Dennis turning in another effective side on a melody novelty ditty. “Killarney” gets our nod.

“Can I Come In For A Second?” (2:59)

“For You, My Love” (2:47)

NELLY LUTCHER—KING COLE
(Capitol 847)

• Blue ribbon winner in the offering for music ops is this biscuit by Nellie Lutcher and King Cole. Both sides of this platter are loaded with dynamite, and are sure to go like wildfire in the land of the phonographic phones once they get around. It’s the type of platter that makes you wanna step up and play a juke box. Nellie and Nat share the vocal limelight on “Can I Come In For A Second” and come up with a side that’ll last for lots more time than that. Ditty is a bright, pert novelty with a set of wonderful lyrics. Spin vocal on the side, with Nellie and Nat taking several spots in their own inimitable styling, making their flip shine and glow brightly. Tempo is mercy thorough- out, with the ork backing provided with enough spirit in the side great manner. The flip, “For You My Love,” is another excellent side. It’s a mellow up tempo blues ditty, with some great ork backing. Solo sax ride hyps the wax all the more. Both ends of this recording will add to music ops take—the disk rates a top spot in any ma- chine. Grab it—but pronto!

“I Almost Lost My Mind” (2:53)

“It Isn’t Fair” (3:15)

FRAN WARREN
(RCA Victor 20-3668)

• Thrash Fran Warren, currently riding hot via several tunes, comes up with another effective pair in this coupling titled “I Almost Lost My Mind” and “It’s Not Fair.” Top deck is a jazz ballad, while the flip turns to a sentimental romantic ode. Fran’s pipes pitch true on both ends of the wax, and should be greeted warmly by her many fans. Orchestral back- ground by maestro Henri Rene rounds out the sides in excellent manner. Top deck might look good.

“Small Town” (2:45)

“Time To Start The Day” (2:56)

RAY BLOOD ORCH.
(Signature 15265)

• Pair of fair enough sides by the Ray Blood ork, and the set up of “Small Town” and “Time To Start The Day.” Top deck features the Riddlers and a vocal ensemble running thru a cute tune offered in the corn tempo. Time is up, with a spot of mellow banjo work seeping thru. The flip has Jimmy Saunders in the limelight running thru another merry ditty that might take hold. Both sides should make for better than average filler items—music ops who have the room in their machine might take a look-see.

“Nothin’ But The Blues” (2:50)

“Till We Meet Again” (3:15)

JERRY GRAY ORCH.
(Epic 24984)

• Top plug tune from the musical production “Alive & Kicking,” with the Jerry Gray ork on tap with “Nothin’ But The Blues” and “Till We Meet Again.” This offering is one that makes for excellent listening thru the wax. Great drivers for music fans and ops alike. Vocal refrain by Tommy Tray- nor is extremely effective throughout, with the Gray ork making sweet music in the background. The flip has Tommy and the group back again to do “Bam- boozled,” and this should add to the popularity of the tune immensely. Top deck for the mooza!

“God’s Country” (2:50)

“Let’s Go West Again” (3:15)

AL JOLSON
(Decca 24805)

• Ditty that is kicking up a storm in many spots throughout the nation is offered in the A & M platter titled “God’s Country.” Jolie walls the capti- vating musical theme of this musical thriller in scintillating vocal style, to set the stage for some heavy coin play. Jack’s vocal on this offering, and makes you listen attentively. The flip is a mellow up tempo blues ditty, and has the comp- limentary MGM flierc “Annie Get Your Gun,” titled “Let’s Go West Again.” The flip on this pair should push this tune among the hot coin contenders. Top deck nabs the edge on this one.

“A Cow And A Plough And A Frau” (3:04)

“Did You Miss Me?” (3:17)

DICK HAYMES
(Decca 24997)

• A tune that has the spark of coin may say it is this one tagged “A Cow And A Plough And A Frau,” with balladeer Dick Haymes lending in the vocal spotlight. It’s a light- bright ditty, one that makes you perk up and pay attention. Lyricists of the tune are extremely clever and should be greeted with ops approval. Song is from the Broadwa musical “Arms & The Girl” and should receive a hypo from this flip. The flip, “Did You Miss Me?” is a smooth, stirring ballad from the show too, and becomes an avalanche of juke box silver. Dick’s vocal work on the side is top notch from start to finish. Ork backing by maestro Gordon Jen- kins rounds out the wax in an aura of splendor. Opts should latch on to this platter.

“Orinoco” (2:51)

“Mucha De Nada” (2:30)

ARIE SHAW ORCH.
(Decca 24889)

• Arie Shaw on tap for music ops, with a pair of nice rompers in the offering. Wax, tabbed “Orinoco” and “Mucha De Nada” are both lovely romps in mel- low tempo, and should be greeted by the hip-swellers with much enthus- iastic grave. Both sides are out of control ditties, and also make for pleasurable listening moments. Top deck is recorded for the Afro-Cuban band, while the flip picks up to a mambo beat. Wax is there, however, and both sides as the spots might get next to this cookie.
NEW YORK:

Joey Nash, who scored years ago via "I Isn't Fair" has cut the hit on Happiness Records... Tom Dayton, former stage manager for Sammy Kaye, died Wednesday, February, of a heart attack... Perry Como and Glenn Miller of Sanitized Joy Music, running themselves in Nassau. Perry transcribes his radio show, and will have a guest artist for the TV Sunday show... Radio Station KST, Portland, Oregon is currently running a deejay contest, with the winners skedded for a 15 week radio contract... Mae Clark doing a great job over at Maypole Music on their current plag, "I Was So Good While It Lasted." Ditty is beginning to take hold in many spots throughout the nation... Tony Pastor into the Hotel New Yorker March 9... Watch the big splash once the oldie "Rain" gets going. Ditty started to rocket on an indie label out Boston way, and has since caused enough favor to have all the majors schedule new recordings... We're wondering if this won't easy the water shortage a bit?... Keep your eyes peeled on the Abbey recording of "We Were Married." Ditty started out as a hillbilly hit, and since raised enough of a storm to set the majors thinking about pop records... Jubilee's new singing group, The Balladeers, are receiving offers for theatre dates, based upon the action on their release of "Red Sails In The Sunset" and "It Ain't Right"... Elaine Jordan, singing thrust on Pleasant Records gave birth to another chip in this past week, Fredricka Lynne, and Janet Lord getting theatre and television buildup via her Metro recording of "Tell Me Lies"... Big contingent of music publishers headed Chicago way for the forthcoming MOA conv. Harry Link of Feist, Hayden Broughton of Knickerbocker and the complete stuff of Chicago pub-bery's will be on hand... Irene Murasky of American Records, married non- pro Frank Suter, Irvington, N. J.... Bill Darnel into Clubby's, Philly, Feb- ruary 20... Ella "Satchmo" Fitzgerald tops the new show at Birdland, Feb- ruary 17 thru March 2. Ella is winning widespread applause for her hilarious imitation of her pal Rose Murphy... Stan Kenton's country-western tour with his new 40-piece ork has started out with a bang, with the first five dates on the West Coast all box office sell-outs... Joe Schuster sets four sides with Ivory Records.

CHICAGO:

Letter just received from Benny Strong telling us he is being held over at the Mark Hopkins Hotel, San Francisco until April and will open at the Aragon here on June 20th... Sammy Kaye did a one-niter at the Aragon Feb. 10, 1st time any deejay will put show on with such array of talent will be Eddie Hubbard's Chesterfield ABC Club show at the Oriental. Theatre beginning Thursday Feb. 23 thru March 8—stars appearing will be Ken Griffen, Herb Fields, Ames Brothers and Nellie Lutcher, all big disk stars. Eddie will emcee the show (by the way, Eddie has just cut 3 sides for his new label)... Leading joke box is a tune going very big for Johnny (Diamo) Desmond's slick MGM platter, "C'est Si Bon"—it's so good... Sam Singer, ex Walt Disney cartoonist produces new show, "Paddy Peli- can," over WENR-TV to replace "Uncle Mistletoe," with Chuck Cavall doing the organ work... Hughie Regous new Chicago contact man for Mille Music... David LeWinter popular maestro at the famed Pump Room, while in New York, used Mache's rhythm section to cut "Malaguena," "Rumba Rhapsody," "Cuminas," and "Mosetron," to be released in March. This was Mitch Miller's latest recording date as director of Mercury... Report of Frankie Masters switch to new label not yet officially confirmed... Ray Herbeck and his ork will open the Oh Henry Bedroom March 8... Willard Alexander, Vaugh Monroe's manager is in town and reports that Vaughn is "going great guns"... Karen Ford vocally one who just closed at the Edgewater Beach Hotel reaches the finals in Horace Heidt's aud... Yvett Hale, well known music man, will shortly take over public relations for one of nation's leading orks... Joe Nello and Frank Lavers, Emerald Music (new pubbery) drop in to say "hello"... Dick (Two Ton) Baker, one of the most pleasantly surprised guys in town as joke box ops tell him how much they like his disks... Spike Jones will say "hello" in person at the MOA (Music Operators Of America) convention at Biltmore House on March 6, 7, 8... Eddy Howard's "Daddy's Little Girl" looks like "it."
YOUR AD in the...
SPECIAL MOA CONVENTION
ISSUE of
THE CASH BOX
will
REACH ALL of the NATION'S
JUKE BOX OPERATORS

★ DISTRIBUTED AT THE MOA CONVENTION in CHICAGO—MAR. 6, 7 & 8
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★ MAILED TO MUSIC OPERATORS THRUOUT THE NATION

Issue Dated: MARCH 11

GOES TO PRESS : MARCH 3 - FRIDAY, 12 NOON
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EMPIRE STATE BLDG.
NEW YORK 1, N. Y.

CHICAGO:
32 W. RANDOLPH ST.

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"It's What's In THE CASH BOX That Counts"
Claude Taylor  
WHP—Jacksonville, Fla.  
1. SAM FRANCISCO BAY (CCH Stewart O.)  
2. FAIRY TALES (Paul Weston O.)  
3. OPEN DOOR—OPEN ARMS (Stefford)  
4. CHARLIE, MY BOY (Louis Prima O.)  
5. REEF AND RIDGE (Tony Pacifico)  
6. MUSIC, MUSIC, MUSIC (Eddie Miller O.)  
7. WEDDING SAMBA (Andrews Sisters)  
8. QUICKSILVER (Sparky)  
9. MY SMALL SHIN (Peppe Lee)  
10. YOU'RE THE ONE I CARE FOR (Ray Stor)  

Eddie Gallaher  
WTOP—Washington, D. C.  
1. CHATTANOOGA SHOE SHINE BOY (Big Crosby)  
2. DEAR HEARTS & GENTLE PEOPLE (Dinah Shore)  
3. THERE'S NO TOMORROW (Tony Martin)  
4. MUSIC, MUSIC, MUSIC (Tony Martin)  
5. BIBBIDI BOBBIDTI BOO (Perry Como)  
6. RAG MOP (Amos Brax)  
7. I SAID MY PAJAMAS (Martin-Warren)  
8. THE OLD MASTER PAINTER (Don Haynes)  
9. ENJOY YOURSELF (Guy Lombardo)  
10. BAMBOO (Vangah Monroe)  

Bill Wright  
WSGN—Birmingham, Ala.  
1. CHATTANOOGA SHOE SHINE BOY (Bill Wright)  
2. THE OLD MASTER PAINTER (Phil Harris)  
3. MASTA (Tony Martin)  
4. SITTING BY THE WINDOW (Ray Anthony)  
5. THE KID'S A DREAMER (Rosemary Clooney)  
6. FOR YOU MY LOVE (Roy McKinley)  
7. JOHNNY RAG (Cladie Loomis)  
8. I CAN DREAM, CAN'T I (Andrews Sisters)  
9. FAIR FAIR (Sammy Kaye)  
10. CABARET (Rosemary Clooney)  

Max Cole  
WVOY—New York, N. Y.  
1. MARTA (Tony Martin)  
2. OLD MASTER PAINTER (Phil Harris)  
3. MUSIC, MUSIC, MUSIC (Eddy Miller)  
4. BIBBIDI BOBBIDTI BOO (Perry Como)  
5. DEAR HEARTS & GENTLE PEOPLE (Dinah Shore)  
6. DADDY'S LITTLE GIRL (Dick Todd)  
7. COME DANCE WITH ME (Fred Waring)  
8. WEDDING SAMBA (Andrews Sisters)  
9. CRY OF THE WILD GOOSE (Frankie Laine)  
10. I BEEPED WHEN I SHOULD HAVE BOPPED (Tex Beneke)  

Ray Perkins  
KFEI—Denver, Colo.  
1. CHATTANOOGA SHOE SHINE BOY (Big Crosby)  
2. I CAN DREAM, CAN'T I (Andrews Sisters)  
3. DREAMERS HOLIDAY (Perry Como)  
4. CRY OF THE WILD GOOSE (Frankie Laine)  
5. RAG MOP (Wangh Rath)  
6. I SAID MY PAJAMAS (Martin-Warren)  
7. BIBBIDI BOBBIDTI BOO (Perry Como)  
8. DEAR HEARTS & GENTLE PEOPLE (Dinah Shore)  
9. TOP HAT TAPPERS (Roy Margo)  
10. I'VE GOT A LOVELY BUNCH OF COCONUTS (Fred Astaire)  

Phil Haines  
WTTC—Elkton, Md.  
1. SOME ENCHANTED EVENING (Frank Sinatra)  
2. IF THAT ISN'T LOVE, THEN I DON'T KNOW (Wayne-Davis)  
3. JUST ONE WAY TO SAY I LOVE YOU (Billy Eckstine)  
4. MULE TRAIN (Frankie Laine)  
5. I CAN DREAM, CAN'T I (Andrews Sisters)  
6. PUSSY CAT SONG (Dorothy-Dorothy)  
7. A TREE IN THE MEADOW (Herman Lewis)  
8. CHATTANOOGA SHOE SHINE BOY (Bill Detrie)  
9. TAKE ME OUT TO THE BALL GAME (Gladdy & Andrews Sisters)  
10. ME AND MY SHADOW (The Sparrsmen)  

Dick Gilbert  
KTYL—Phoenix, Ariz.  
1. BAMBOO (Vangah Monroe)  
2. WITH MY EYES WIDE OPEN (Patti Page)  
3. RAG MOP (Amos Brax)  
4. CHATTANOOGA SHOE SHINE BOY (Bill Detrie)  
5. SCARLET RIBBON (Jo Stafford)  
6. WE'LL BUILD A BUNGALOW (Johnny Long)  
7. CRY OF THE WILD GOOSE (Frankie Laine)  
8. CINDERELLA WORK SOME MAGIC (Ala. Williams)  
9. SUGAR COATED LIES (Perry Como)  
10. I LOVE, OH, OH, OH (Louis Armstrong)  

Gene Whittaker  
WSBB—Durham, N. C.  
1. I CAN DREAM, CAN'T I (Andrews Sisters)  
2. WITH MY EYES WIDE OPEN (Patti Page)  
3. DREAMERS HOLIDAY (Perry Como)  
4. ECHOES (Sammy Kaye)  
5. A DREAM IS A WISH (Perry Como)  
6. DEAR HEARTS & GENTLE PEOPLE (Dinah Shore)  
7. THERE'S NO TOMORROW (Tony Martin)  
8. DON'T CRY, JOE (Gordon Jenkins)  
9. I SAID MY PAJAMAS (MARGARET WHITING)  
10. CHATTANOOGA SHOE SHINE BOY (Bill Detrie)  

(Listings below indicate preference with disk jockey radio audiences, compiled from reports furnished by leading disk jockeys throughout the nation, for the week ending February 18.)
CHICAGO, ILL.—Among the many notables attending the recent Wurlitzer 1250 exhibit, this city, held in the showrooms of Wurlitzer distributor Ben Coven, were those pictured above. Reading down from the left are; (1) Art Van Donnita and Mrs. Ben Coven, (2) Mr. Al Evans, music operator, with Mrs. Evans, (3) Spike Jones with Mr. and Mrs. Pete Robbins, (4) Johnny Desmond, popular MGM recording artist, (5) Spike Jones and Mr. Ben Coven, (6) Lowell (Fat Man) Timmons, well-known Benton Harbor, Mich., music operator and Dick "Two Ton" Baker.

National Records Pact
Eileen Barton

NEW YORK—National Records announced the signing of a long term contract with songstress Eileen Barton, simultaneous with the release of her first platter, "If I Knew You Were Comin'" last week.

Eileen is no novice to show business. She made her debut at the Kansas City Theatre at the age of three, her song choice was the appropriate "Ain't Misbehavin'". By the time she was six, Eileen had been hired by a New York radio station to do 18 numbers a week. Following this she guested with Rudy Vallee, Eddie Can- tor, Bobby Breen and Milton Berle.

More recently, Miss Barton had the featured singing lead in the hit musical "Angel In The Wings," her own show on NBC and headline billing at the Paramount with Frank Sinatra.

Claude Taylor Hypo's
"Fairy Tales"

JACKSONVILLE, FLA.—Disk jockey Claude Taylor, of radio station WJHP, this city, claims credit for being the first DJ in the country to latch on to the hit tune "Fairy Tales." A few months ago tunesmith Bill Reitz made the rounds seeking plugs for his ditty. Taylor immediately worked it into the top ten among the request songs on his show. Now that "Fairy Tales" is starting to reap the profits of its deserved merit, Tay- lor, who is still listing it among his top ten can feel wholly justified for his support.

King Records Spike Rumors
On Chi Branch Closing

CINCINNATI, OHIO—Syd Nathan, president of King Records, Inc., this city, this past week vehemently de- nied any and all reports to the effect that the firm was closing their Chi- cago distributing branch.

In a statement issued at press time, Mr. Nathan disclosed that they had received information from "three or four of the major cities where we have branches, that the dealers are being told that we are going to close our local (Ed. Note — Chicago) branch.

"We have also received calls from Detroit, Cleveland and one or two other points on this same matter," he continued.

"The King Record Company and its affiliates have never been stronger. We have never been in a more solvent position."

Mr. Nathan further pointed out that King has opened branch distributing offices Miami and Louisville in recent weeks, and will shortly open another branch in Columbus, Ohio and Jackson, Miss.

"If and where a branch is war- ranted, be it only a small one, King will put it in. We now have 33 fac- tory-owned branches in all. There is no limit to the amount of branches that it is possible for us to open. Should survey show that a territory can be divided or can stand a branch, there will be one there."

It is easily seen that such reports as the unwarranted one concerning the Chicago King branch can do not only King Records, but the entire phonograph recording industry much harm. Other recording firms have been in similar positions, and have always had to fight and spike the ugly rumors.

Another Jordan Smash!

PUSH KA PEE SHEE PIE
(The Saga of Saga Boy)

coupled with

HUNGRY MAN

and his Tympny Five

DECCA 24877

America's fastest selling records

"It's What's In THE CASH BOX That Counts"
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<th>Rank</th>
<th>Title</th>
<th>Artist</th>
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<td>Rag Mop</td>
<td>Doc Sausage</td>
<td>Decca 24855</td>
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<td>Amos Brothers (Carol 6010)</td>
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<td>Lionel Hampton</td>
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<td>Double Crossin’ Blues</td>
<td>Little Esther</td>
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<td>Big Fine Girl</td>
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<td>I Don’t Have To Ride No More</td>
<td>The Ravens</td>
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<td>10</td>
<td>I’m Tired Crying Over You</td>
<td>Buddy Johnson</td>
<td>Decca 24817</td>
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**OAKLAND, CALIF.**
- 1. Double Crossin’ Blues (Little Esther)
- 2. Sitting On It All The Time (Louie Bellini)
- 3. Rag Mop (Amos Bros.)
- 4. For You, My Love (Larry Darnell)
- 5. No Rollin’ Blues (Jimmy Witherspoon)
- 6. Roll On (Little Esther)
- 7. Why Do Things Happen To Me? (Roy Hawkins)
- 8. Information Blues (Roy Horton)
- 9. Blues Stay Away From Me (Owen Bradley)
- 10. Fat Man (Fats Domino)

**ATLANTA, GA.**
- 1. Double Crossin’ Blues (Little Esther)
- 2. I Almost Lost My Mind (Ivory Joe Hunter)
- 3. Why Do Things Happen To Me? (Roy Hawkins)
- 4. I’ve Been A Fool (The Shadows)
- 5. Tennessee Charlie Brown
- 6. Raining In My Heart (Imperial)
- 7. Turkey Trails (Johnny Otis)
- 8. Everyday Gets Racket (Smoky Hogg)
- 9. I’d Rather Be Wrong Than Blue (Joe Hunter)
- 10. Back Biting Woman (Billy Wright)

**INDIANAPOLIS, IND.**
- 1. For You, My Love (Larry Darnell)
- 2. I’ll Get Along Someday (Larry Darnell)
- 3. Saturday Night Fish Fry (L. O. Jordan)
- 4. Big Fink Girl (Jimmy Witherspoon)
- 5. Guess Who That Big Fool (Joe Hunter)
- 6. After Hour Session (Frank Culley)
- 7. I Got Royalty (Roy Hunter)
- 8. Rag Mop (Doc Sausage)
- 9. Confused (Lennie Johnson)
- 10. Forgive And Forget (The Orioles)

**KANSAS CITY, MO.**
- 1. For You, My Love (Larry Darnell)
- 2. Pack Your Bags And Go (Larry Darnell)
- 3. Blues Stay Away From Me (Owen Bradley)
- 4. 3 X 7 = 21 (Jewel King)
- 5. Honeymoon Flight (Johnny Sparrow)
- 6. Double Crossin’ Blues (Little Esther)
- 7. Rag Mop (Lionel Hampton)
- 8. Rag Mop (Lionel Hampton)
- 9. Saturday Night Fish Fry (L. O. Jordan)
- 10. I Almost Lost My Mind (Ivory Hunter)

**SHOALS, IND.**
- 1. School Days (Larry Jordan)
- 2. Little Girl (Roy Horton)
- 3. Caldonia (Sugar Cub Robinson)
- 4. Sitting By The Window (Eddie Keckstein)
- 5. I Gotta Have My Baby (Mills Bros.)
- 6. Rag Mop (Lionel Hampton)
- 7. Don’t Put Me Down (Joe Liggins)
- 8. All She Wants To Do Is Rock (Roy Horton)
- 9. Good Daddy Blues (Dinah Washington)
- 10. Number Bigger (Sugar Cub Robinson)

**MIAMI, FLA.**
- 1. Rag Mop (Doc Sausage)
- 2. Double Crossin’ Blues (Little Esther)
- 3. Raining In My Heart (Imperial)
- 4. For You, My Love (Larry Darnell)
- 5. Roll On (Joe Liggins)
- 6. I’ve Been A Fool (ُThe Shadows)
- 7. Start Talking, Baby (Owen Bradley)
- 8. Sunday’s Child (Jimmy Witherspoon)
- 9. Confused (Lennie Johnson)
- 10. I Quit My Pretty Mama (Ivory Joe Hunter)

**KANSAS CITY, MO.**
- 1. Rag Mop (Doc Sausage)
- 2. Double Crossin’ Blues (Little Esther)
- 3. Raining In My Heart (Imperial)
- 4. For You, My Love (Larry Darnell)
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- 8. Sunday’s Child (Jimmy Witherspoon)
- 9. Confused (Lennie Johnson)
- 10. I Quit My Pretty Mama (Ivory Joe Hunter)
LARRY DARNELL

Ballad-type Larry Darnell follows up the success he scored with "For You My Love" and "I'll Get Away Somewhow" with another great pair of sides to notch this featured spot this week. Both ends of the platter are packed with the stuff that makes for juke box coin winners. Ton deck, titled "Pack Your Bags And Go" is a mellow up tempo blues up with Larry purring the heavy lyrics in strong tones that score. Ork backing is tight, the side, with a mellow sax riff, lends itself to the side. Ditty has lots of bounce and beat, which should satisfy the jump fans. It's the type of tune that will grab repeat plays on many a box. On the other end with "God Bless The Child" Larry switches tempo to come up with a sentimental blues tune. Disk weaves in slow tempo and has Larry pitching his lines in great style. It's a side that'll make 'em sit up and take notice—and then come back and play the tune time and again. Both sides of this platter should help harvest for music ops— latch on!

"Drinkin' Beer" (2:43)
"Hard Workin' Blues" (2:40)
JIMMY WITHERSPOON
(Modern 20-737)

The wide popularity of Jimmy Witherspoon, whose rendition of "No Rollin' Blues" is a current hot item, should account for some heavy coin play on this duo. Wax, tabbed "Drinkin' Beer" and "Hard Workin' Blues" is gruffy for music ops. Jimmy's vocal work on both ends of this platter shines brightly, with some excellent ork backing rounding out the sides. It's a platter that will garner repeat coin play, and rates a spot in music ops machines. Latch on!

"Let Your Daddy Die" (2:43)
"Goin' On Highway No. 51" (2:30)
JOHN LEE HOOKER
(Sensation 30)

John Lee Hooker strums his guitar, and offers ops an effective bit of blues vocal work on this pair to come up with a duo that might catch on and go. Titled, "Let Your Daddy Die" and "Goin' On Highway #51," Hooker displays his own unique vocal talents in a fair enough manner throughout the warping. Both sides are in the country blues vein, and as such, should do fairly well on the boxes. Music ops who have the spots should take a look-

"Comin' Home" (2:51)
"I'm Just A Fool In Love" (2:56)
TODD RHODES
(Sensation 29)

Pair of instrumental sides in store for music ops, with the Todd Rhodes ork setting up "Comin' Home" and "I'm Just A Fool In Love." Both sides make for fair enough listening pleasure, and they should earn their share of coin play in the phones. Sax spots by the maestro brighten the wax, with the rest of the crew showing their musical wares in effective fashion. Wax won't stop traffic—but it should do fairly well. Ork, nevertheless, rates music ops listening attention.

"Where's My Woman Been?" (2:45)
"Screaming And Crying" (2:40)
MUDDY WATERS
(Aristocrat 406)

Pair of sides by Muddy Waters shows the spark and glitter of juke box play about it with the echo of "Where's My Woman Been" and "Screaming And Crying" seeping thru the wax. Vocal work by Muddy on both sides of this platter is grade A material throughout and should meet with excellent reception on the part of music ops and fans alike. Both tunes shape up as tailor made items for the juke box trade and should do extremely well. Ops should latch on!

"The Worst Is Yet To Come" (2:47)
"Ham Hocks" (2:50)
CECIL PAYNE ORCH.
(Decca 48139)

Some fair enough wax by the Cecil Payne ork, and the offering of "The Worst Is Yet To Come" and "Ham Hocks" headed music ops way. Top deck, with an effective vocal by Henry Johnson is a blues number that is fair enough as it stands. The flip is an instrumental number that shows the Payne ork delivering their musical wares in mellow style. Both sides should make fairly decent filler material—ops might take a look-

"Please Don't Leave Me Now" (2:45)
"She Don't Want Me No More" (2:50)
DOC SAUSAGE
(Regal 3248)

Currently riding hotter than a ten dollar pistol via his smash recording of "Rag Man," Doc Sausage and his Mad Lads come up with some more great wax in this pair titled "Please Don't Leave Me Now" and "She Don't Want Me No More." Both sides make for great listening pleasure, and should be greeted with much enthusiasm. The platter has all the earmarks of a hot nickel and seems ready for a critical of catching on. Ork patter and vocal work on both sides are excellent. Ops should get with this one.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
WASHINGTON, D.C. — Informed sources here indicate that a concerted drive, embracing the whole of the recording industry, is being organized for the purpose of including the phonograph record tax among the excise tax reductions now being discussed.

This almost prohibitive tax on records is one that affects artists, retailers, wholesalers, recording companies, juke box operators and all others in allied fields. Since these taxes cannot be absorbed at the source but must be ultimately passed on to the consumer, the price of records rises with a resulting loss of sales that hurts everyone.

While many voices have already been raised to add to the general dis- cussion over excise tax reductions, the phonograph record manufacturers have employed the strategy of maintaining an outward silence while they mobilize solid and substantial support, for their cause. It is hoped that when the Ways and Means Committee finally writes a tax reduction bill the record tax will be included. To many record purchasers the tax on discs has assumed the proportions of a "fine" on people who like music enough to want to buy it. With a 20% tax facing them that allows them to do it seems to the average person that he should at least be permitted the tax-free enjoyment of music in his own home. The value of less-expensive records for the music operator can hardly be underestimated.

Last year the record tax totaled $6,000,000 and therefore may be inserted in any "tax package" that the Ways and Means Committee recommends.

The juke box operator, purchaser of almost 27% of all 78 r.p.m. records annually produced, is another citizen's group with a "more-than-passing" interest in a reduction of the tax on records. His plight is a special one. From the standpoint of the men who make their living from the operation of music machines, we must remember that the same nickel is going into the music machines while the cost of all equipment (including records) has skyrocketed.

The reduction in the disk taxes, with the resultant decrease in the cost of platters to the music operator (as well as to everyone else), would mean a substantial increase in profits and a "shot in the arm" to the entire coin machine industry such as it has not received in many, many years.

Jack Hallstrom Joins Valendo Music As General Manager

NEW YORK, N. Y.—Latest move in the series of shakeups that have startled the music and recording industries is the completion of a deal last week which places Jack Hallstrom, formerly the head of RCA-Victor's pop artists and repertoire, as general manager of Tommy Valando and Valando music catalogs.

Hallstrom, who had apparently withdrawn entirely from the music and recording industry after leaving Victor, caught the whole disk and publishing field by complete surprise when his return in connection with the Valando organization was announced. He will assume his new duties with Valando on February 27th.

After leaving Victor Hallstrom went into the advertising business and has been active in that field in recent months. In the chain of commands that have directed the pop A & R activities of RCA-Victor, Hallstrom replaced Ell Hallstrom and was himself replaced by present head, Joe Ceida. Before taking the position with Victor Hallstrom has been assistant to the then-president, Jim Murray.
THE CASH BOX

Folk and Western Record Reviews

BULLSEYE-WERE-YOU-

“Hillbilly Fever” (2:59)
“Chocolate Ice Cream Cone” (2:22)
KENNY ROBERTS
(Coral 64032)

- Here’s a platter that will make ‘em sit up and take notice! Kenny Roberts, famed for his click rendition of “I Never See Maggie Alone,” turns up with a pair of great sides in this duo tabbed “Hillbilly Fever” and “Chocolate Ice Cream Cone.” Both sides of this platter are tinted with the odor of buffalo hide, and are sure to be greeted by music ops and fans alike with wide fervor. Top deck is a mellow piece of music, with Kenny purring the lyrics in great style. Vocal chorus added spice to the song all the more. Lyrics of the tune make for wondrous listening, as does the excellent instrumental accompaniment. It’s a side that’s sure to garner an avalanche of juke box play, and is one that will wear white in the phonos. On the other end with “Chocolate Ice Cream Cone,” Kenny turns in another superb performance. Music is offered in medium tempo, with a set of cute lyrics that make you wanna listen. Tune weaves a pleasing wax story throughout, and should take hold with Kenny’s many fans. Take note of the wonderful harmonica work on both sides of the platter—it really is top drawer material. The disk is a juke box natural—ops should grab this one by the armful!

“Give A Little, Take A Little” (2:31)
“Unfaithful One” (2:33)
MONTANA SLIM
(RCA Victor 21-0168)
- Montana Slim comes up with some cute wax in this coupling titled “Give A Little, Take A Little” and “Unfaithful One.” Top deck has a mellow set of lyrics about it, that weave a cute, loving story work on the side is excellent, as is the instrumental accompaniment offered. The flip takes on a lament twist with the tempo slowed down a trifle, and the lyrics echoing the sentiments found in the title. Both sides should draw some healthy coin play. Platter rates ops listening time.

“The Third Man Theme” (2:18)
“Lowdown Billy” (2:35)
HANK SUGARFOOT GARLAND
(Decca 46218)
- Top notch piece of music by Hank Sugarfoot Garland is this hit titled “The Third Man Theme,” from the Selznick flicker “The Third Man.” Hank’s guitar work on the side is exceptional, and should be greeted by music fans warmly. The melody is an extremely fascinating one, and lingers long after the first earful. The flip is another instrumental number with Hank showing his wonderful guitar work in high light. The side we like is “The Third Man Theme”—we’re sure you will too.

“Tennessee, Kentucky & Alabama” (2:33)
“Love Song In 32 Bars” (2:48)
JOHNNY BOND AND HIS RED RIVER VALLEY BOYS
(Columbia 20671)
- Johnny Bond and his Red River Valley boys come up with a pair of effective sides in this coupling titled “Tennessee, Kentucky & Alabama,” and “Love Song In 32 Bars.” Both sides should earn their fair share of juke box coin, with the top deck nabbing the favor. Time is an ode to the states mentioned in the title, and makes for plausible listening. The flip is another cute one that should win music ops praise. The wide popularity of Johnny Bond should account for some calls for this disk.

“Things That Might Have Been” (2:41)
“I Wanted A Nickel” (2:44)
CLIFF WAREN
(Coral 64033)
- Pair of fair enough sides by Cliff Warren, and the set up of “Things That Might Have Been” and “I Wanted A Nickel” in the offering for music ops. Both ends of the platter make for effective listening pleasure, and while they won’t stop traffic, they should hold their own in the boxes. Cliff’s vocal work on the platter is fair enough as it stands, with some pleasing instrumental accompaniment rounding out the wax. Ops who have the spots might take a listen.

“Strongers Passing By” (2:50)
“So Dissatisfied” (3:04)
TED DAFFAN
(Columbia 20668)
- Ted Daffan and his Texans turn up with a pair of excellent sides in this duo titled “Strongers Passing By” and “So Dissatisfied.” Vocal refrain by Ted on the pair is extremely fetching, and should be greeted by his many fans with much enthusiasm. The wax has that extra spark about it that spells the difference. Platter is the sort that has to be heard in order to be fully appreciated. That’s just what we recommend.

“Shattered Dreams” (3:00)
“Peter Cotton Tail” (2:12)
JOHNIE LEE WILLS
(Butter 700)
- Currently riding hot via his click rendition of “Rag Moon,” comes up with another pair that have some winning potential about them. This platter, titled “Shattered Dreams” and “Peter Cotton Tail” shows Johnnie’s added vocal style to top notch advantage. Music is easy to take, and should draw raves from Wills’ many fans. The disk is one that will surely earn its keep in the boxes—and more. Music ops should get with this one.

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
CASH FOR YOUR CASH BOX!
The Biggest Line-up Of Talent And Hits From The Label That Never Misses!!

ALADDIN

AMOS MILBURN
"Johnson Rag"
"Walking Blues"
AL 3049

HERB KENNY
"Key To My Heart"
"Why Do I Love You?"
AL 3048

SOUL STIRRERS
"Seek And Ye Shall Find"
"One Of These Days"
AL 3029

CALVIN BOZE
"Waiting And Drinking"
"If You Ever Had The Blues"
AL 3045

Happiness Records

FORGET Now NEED N. tone
Jerritaries all 12
"SEPTEMBER
RECORDS^"
I'M AMOS CALVIN
HITS ALADDIN
"IF HERB Magic HAPPINESS
JOEY Cash
FOR THE FAIR"

Candid Camera Clicks AMI New York Showing

NEW YORK, N. Y.—The recent AMI model "C" phonograph showing in the quarters of the Runyon Sales Company was the occasion for a glittering assembly of stars from the field of recorded music. Reading from left to right in the photos above are (1) Teresa Brewer, whose "Music Music Music" is currently the hottest thing on wax, and Bobby Wayne, both on London Records, (2) Louise Carlyle, featured vocalist on Coral Records, (3) Ralph Young of London Records, (4) Jack Berch, also appearing on the London label.

Glen Gray Inks Signature Wax Pact

SHELTON, CONN.—Glen Gray has signed an exclusive contract with Signature Records, according to Bob Thiele, Signature's president. In a move to the current Dixieland popularity rise, the Casa Loma band will switch to a Dixie style and specialize in Dixie arrangements. Gray is scheduled to record with both large and small combos. First sides will be pressed within three weeks. The contract deal was concluded by Bob Thiele for Signature and "Corky" O'Reed, representing the orchestra leader.

Thiele reports that the current nationwide movement to Dixieland music is reflected in orders from many distributors requiring the Dixieland sides of Yank Lawson, Will Bradley, James P. Johnson and many other Dixie musicians who waxed for Signa- ture many years ago.

TWO BIG HITS!

"TIMES ARE GETTING HARD"
BACKED WITH
"Trouble In My Home"
By THE BLUES ROCKERS
(ARISTOCRAT 407)

"ALL I NEED IS YOU"
BACKED WITH
"SHE'S GONE"
By THE DOZIER BOYS
(ARISTOCRAT 499)

ARISTOCRAT RECORD CORP.
5249 Cottage Grove, Chicago 15, Ill.
(Tel.: Museum 4-1322)

REGENT

Watch These NEW Releases Climb!

REGENT #1016
"CRY BABY"
Mel Walker & Johnny Otis Orch.

REGENT #1017
"LITTLE RED HEN"
and

"I'M NOT FALLING IN LOVE WITH YOU"
Devonia & Johnny Otis Orch.

Watch For Our Giant Release On 45 RPM's.

REGENT RECORDS, INC. 58 MARKET ST., NEWARK 1, N. J.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
Bobby Colt Guests With Phono Distributors

NEW YORK—Singer Bobby Colt, featured on Admiral Records, dropped in to visit with local juke box distributors Meyer Parkoff and Murray Kaye recently, with the above pic resulting. Pictured above around the Seashore Selectomatic are, left to right, Nick Carrano, proxy of Admiral Records; Meyer Parkoff, Murray Kaye and Bobby Colt.

Columbia Distributor Raps Price Cutting

NEW YORK, N. Y.—Times-Columbia, the New York distributor for Columbia Records, has announced a full-scale attack on cramming of their new platter releases through middle men.

Specifically cited in the directive was Sam Goody, one of the largest record distributors in the entire industry. Times-Columbia gave definite orders that no merchandise is to be sold to Goody, who is accused of allowing his customers to cut rate the disks to the point where the label feared actual retaliation on the part of large department stores such as Macy's, which was reported being undersold on many items. It was obvious to the record firm that if Macy's were to reply to their unpleasant position with a price war the results would be disastrous not only to themselves but to the entire record industry.

Emphatic orders have been issued by the distributor that no middle man are to get price reductions of any kind and that henceforth all business is to be on a "fair-trade" basis.

She's "Daddy's Little Girl"

NEW YORK—Perched on top of a ladder to equal the height of record promotion gal Kitty Carr is orch leader Henry Jerome whose current London "Daddy's Little Girl" is being well received. The music tips from Henry waxyed the tune many months ago, and when it recently cropped up to hit categories, the London discytry bought the Jerome master. The Henry Jerome orch currently hold forth at the Hotel Edsion, New York.

Ray Bloch Forms Own Music Pubbery

SHELTON, CONN.—Ray Bloch this past week announced the formation of his own ASCAP publishing firm entitled Hollybrook Music.

The popular band leader and arranger further revealed that his first plug tune, "Small Town," has been recorded by him on the Signature label. Reaction to "Small Town" has been very favorable forcing Bloch to employ the services of two plugers in the eastern area.

1-2-3-4 JUKE BOX "NATURALS" THE WRESTLER'S SONG (JUST RELEASED) — DV 117

OH-OH-OH OPHelia (ZOOMING UP—UP—UP) — DV 115

By ED FARLEY AND HIS ORCHESTRA

THE FLYING GHOST BOOGIE (ALREADY NO. 4 IN THE TOP 10 IN CLEVELAND) — DV 501

THE FUZZY BEAR BOOGIE (ALSO CLIMBING HIGH) — DV 503

By THE FOUR WILD CATS

ALL FOUR TUNES WRITTEN BY BETZNER—FARLEY & DEA

THE WRITERS WHO ARE BECOMING A NATIONAL SENSATION

RCA Nabs Carle & Krupa. Renew Monroe, Phil Harris Wax Contracts

NEW YORK, N. Y.—Frankie Carle, Gene Krupa, Vaughn Monroe, and Phil Harris have all been secured by RCA-Victor during the past week.

In one of the most tremendous buying sprees in years the platter literally "mopped up" on all recording contracts. Minnie Sacks, himself a recent RCA acquisition from the Columbia fold, accomplished the task. First in line was Frankie Carle's orchestra which was wooed away from Columbia by Sacks. A deal, not yet signed, was then closed with Gene Krupa who will switch his band from the Columbia label to the RCA camp. Joe Cisida, A&I chief for Victor made the most important disclosure of all announcing only shortly thereafter Vaughn Monroe's agreement to renew his contract. Phil Harris was the last to renew, signing towards the end of the week before the singer-comedian returned to the West Coast.

The acquisition of Carle was in itself no surprise to the industry, but it does mark the first raid of the Columbia group by Sacks. It has resulted in one of the best of Columbia artists changing to the RCA label. Carle has for years occupied a top position among Columbia recording artists and two years ago he was acclaimed the top disk orchestra at Columbia. His new contract with RCA is for three years and begins with a waxing date set for next week in Chicago.

Monroe's renewal is the result of a number of months of negotiations. It is for five years commencing as soon as his present deal expires next week. Monroe winner of The Cash Box Award as the "Best Orchestra of 1949" was probably the nation's largest disk seller last year with sales on the phenomenal "Rider's In The Sky" alone surpassing the million-and-one-half mark.

HILLBILLY-WESTERN

FRIDLY MILLER 846 Open Door—Open Arms
More Precious Than Silver or Gold
HARRY HAWKINS 838 Wanted Someone To Love Me
You're A Teardrop In Your Eye
YORK BROTHERS 852 Gravy Train
Tell Me A Number
MOON MULLIGAN 839 Broken Dreams
Don't You Take My Picture Down
WAYNE RANEY 840 I Feel A Streak Of Love Coming On
Del Rio Boogie
DUKE BOWMAN 853 The Cry Of The Wild Goose
Who At My Door Is Standing
HANK PENNY 842 Ain't You Glad Dear
Artie's Louisiana Blues
REDD STEWART 843 Brother, Drop Dead (Boogie)
If You Can't Take It To Me There's A Tree To Sit In Your Eye
COWBOY COPAS AND GRANDPA JONES 844 The Feudin' Boogie
MARVIN MONTGOMERY 846 Rapping The Range
KING'S SACRED QUARTET 861 I'll Be Listening
The Old Country Church

SEPIA-BLUES

HULL MOOSE JACKSON 4322 A Feat In Love
Let Your Conscience Be Your Guide
WYNONIE HARRIS 4342 I Like My Baby's Pudding
Joe Thomas
JOE THOMAS 4339 Whom-A-Lam
Artie in Moods
EARL BOSTIC 4320 Choppin' It Down
No Name Blues
BILL JOHNSON 4338 I Love You More Each Day
What Can I Do
CLIFF BUTLER 4341 Shame On You
I Dream Such Foolish Dreams
THE SPIRIT OF MEMPHIS QUARTET 4340 Days Passed And Gone
Blessed Are The Dead
SWAN'S SILVERTONE 4338 Nellie Mae
4344 Down On My Knee
My God's Getting Us Ready

"It's What's In THE CASH BOX That Counts"
Let's Go

"ALL THE WAY WITH MOA"

To The

FIRST NATIONAL CONVENTION

of the

MUSIC OPERATORS OF AMERICA

Palmer House, CHICAGO

MARCH 6, 7 & 8

For EXHIBIT SPACE:
Write to:
RAY CUNLIFFE
MUSIC OPERATORS OF AMERICA
3018 EAST 91st STREET
CHICAGO 17, ILL.

For HOTEL RESERVATIONS:
Write to:
RAY CUNLIFFE
MUSIC OPERATORS OF AMERICA
3018 EAST 91st STREET
CHICAGO 17, ILL.

Let's Go — Write RIGHT NOW!
Chicago Editorial Urges 7c & 3c Coins

BALLY INTRODUCES "SPEED-BOWLER" GAME

Action Lives Up To Name

Form New Distribr

Firm In Chicago

MOA Looks To Large Attendance

CHICAGO—With Sen. Sheridan Downey's bill (S.2787) introduced in the Senate urging that the U.S. mint a 7c coin to save the American public millions of dollars, and with the coin machine industry on the upswing, it is interesting to note the editorial which appeared in the Chicago Herald-American this past week (Tuesday, Feb. 12).

The editorial was headed: "Our Inefficient Coinage." It stated:

"This is the time to alert the public to the fact that the market is ready for a 7c coin and that the time has come when Congress should move to authorize the manufacture of such a coin."

The editorial was signed: "The Herald-American"

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MOA—Bally Manufacturing Company, this city, introduced its new "Speedy-Bowler" type game this week, and according to Jack Nelson, general sales manager, "Speedy-Bowler, resulting in greater earning power, is the outstanding feature of Speedy-Bowler."

"Speedy-Bowler" features a Bally-exclusive high-speed totalizer mechanism" stated Nelson, "which registers the score twice as fast as on other shuffle-bowling games, and two packs are used to eliminate the play of waiting for packs to return. Playing time is thus cut in half and earning power doubled."

"Earning power of 'Speedy-Bowler' is also increased by the powerful appeal of the new animation that actually flip out of sight when roll-overs have hit. Upright pins provide a skill-target that permits players to gauge their shots exactly as in bowling. Although pins appear to be setting on the playfield, roll-overs are played to a definite pin, and the puck glides under the pins."

"Speed-Bowler" is equipped with Slub-Selector Drop Coin-Cute exactly as used on Bally consoles and one-ball games. All mechanism is conveniently located in the back-box. The new Bally game is offered in two sizes: 9½ ft. long (same as "Shuffle-Bowler") and 8 ft. long for smaller spots. Both models are 2 ft. wide and identical in appearance and play-features.

"Alto we've only got on going on 'Speed-Bowler'" stated Nelson, "our distributors are already phoning in orders during the first week. We are missing our deadline with the results of this order indicates that these orders will be filled imme-

just as fast as we possibly can,"

Pier also read the fact that the firm had reached top production and that they are working faster on the "Shuffle-Bowler" conversion unit for shuffleboards than they have on any product for some time.

He also stated "It seems that the moment a few of the 'Shuffle Bowler' conversions get on shuffleboards in any territory the demand simply snowballers that we are up against to fill the orders that are phoned into us."

Pier claims that the factory engineers, as well as their production expe-

"Shuffle Bowler" Being Shipped As Fast As Possible

"Shuffle Bowler" Being Shipped As Fast As Possible

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Charles J. Pieri

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Williams TWIN SHUFFLE

1st BOWLING TYPE SHUFFLE GAME with AUTHENTIC BOWLING SCORING FOR 1 OR 2 PLAYERS!

GETS DOUBLE THE EARNINGS!

1 PLAYER 10c
2 PLAYERS 20c

REAL GUTTERS!

ALTERNATING FRAME BY FRAME SCORING FOR EACH PLAYER!

8 FT. OR 9½ FT. LENGTH, 2 FT. WIDE

TERRIFIC FOR COMPETITIVE PLAY!

2 DOORS ON SIDE OF CABINET FOR EASY SERVICING!

☆ AUTOMATIC PUCK RETURN
☆ PUCK LOCKED IN AFTER EACH GAME
☆ IDEAL SIZE FOR ANY LOCATION
☆ RECESSED COIN CHUTE AND PUCK RETURN TO PROTECT PLAYER

SEE IT—BUY IT AT YOUR DISTRIBUTOR NOW!

"It's What's In THE CASH BOX That Counts"
NEW HIGH-SPEED TOTALIZER

ENTIRE MECHANISM CONVENIENTLY LOCATED IN BACK-BOX

2 SIZES
9 1/2 FT. LONG
8 FT. LONG (FOR CROWDED SPOTS)
BOTH 2 FT. WIDE

SLUG-REJECTOR COIN-CHUTE
SAME AS USED ON FAMOUS BALLY CONSOLES AND ONE-BALLS

PAT. PENDING
Animated Upright PINS ACTUALLY DISAPPEAR as roll-overs are hit... automatically reset

All the bowling skill and shuffle science of the record-smashing SHUFFLE-BOWLER... plus new, improved HIGH-SPEED TOTALIZER that registers the score twice as fast as on other bowling games, cuts playing-time in half, DOUBLES EARNING POWER... plus new, animated upright pins that actually flip out of sight as roll-overs are hit... plus SLUG-REJECTOR Drop Coin Chute used on Bally consoles and one-ball games... plus new, simplified mechanism all conveniently located in back-box. For biggest bowling profits order SPEED BOWLER now. Choice of two sizes: 9\(\frac{1}{2}\) ft. by 2 ft., 8 ft. by 2 ft. A gold-mine either way!

Bally MANUFACTURING COMPANY
DIVISION OF LION MANUFACTURING CORPORATION
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS
"Wurlitzer's '1250' Big Success"—Wurgler

Coven Wurlitzer Showing Clicks Big With Music Ops

M&T Presents Shuffle Conversion

CHICAGO—Ted Rubenstein of M & T Sales Co., this city, presented the firm's new "Lite-A-Pin" conversion this past week to the nation's shuffle game ops.

According to Ted, "This is the most unique conversion that has ever yet appeared on the market. In the first place," he continued, "it allows the operators of every old type unlighted pins shuffle game to get into the new and modern class with light-up pin action."

"Also," Ted stated, "not only does he get all plastic lighted pins, which are put out at the puck sails over the rollover switches, but this is the very first unit where the tray, itself, is also made of all clear plastic and, therefore, the player can watch the puck as it scoots underneath the pins right to the point where it drops."

Rubenstein also said that the firm have found, from experience with shuffle games right on locations, that the players prefer to watch the puck sail underneath the lighted pins. They don't care too much for any type of conversion unit which doesn't let them see the complete puck sailing action, he claims.

"Most Important," Ted stated, "is the fact that we are using an all clear plastic tray and lighted plastic bowling pins, we are keeping the price down away from the operator." The firm has also arranged for a distributor deal for their new "Lite-A-Pin" and are asking that distributors who feel they are qualified to handle this shuffle game conversion unit write or wire them immediately.

"I CAN'T UNDERSTAND IT, 'FOREVER AND EVER' GOES OVER BIG IN MY OTHER LOCATIONS"—The Cash Box

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North Tonawanda, N. Y.—Officials of The Rudolph Wurlitzer Company, this city, are now back at the factory this past week, after visiting the various distributing organizations during the introduction of its new phonograph, Model 1250, on "National Wurlitzer Days," February 12 and 13. Each and every one of them have reported that the showings they attended were sensational successes, not only from the viewpoint of attendance, but of more importance, from the number of orders taken.

Ed Wurgler, general sales manager, mistletoe prior to the villa covering St. Louis, Kansas City, Des Moines and Chicago, was bubbling with enthusiasm. "The reaction of operators with whom I spoke while visiting these midwest distributors," stated Wurgler, "was nothing short of terrific. However, during the past few days, something has taken place that has never happened in all my long experience in the music machine business. I have been deluged with over a thousand wires from operators complimenting Wurlitzer on the 1250, and stating they were buying them in good quantities. We were pretty optimistic about the showings, but now we definitely know we have the machine operators want."

In addition, Wurgler stated that wire and phone calls from Wurlitzer distributors in the 43 cities where the 1250 was shown, further stressed the successful reception of the new phon in these areas.

Other executives of the Wurlitzer company who attended showings were R. C. Roering, chairman of the board, who visited with Fletcher Blalock at New Orleans; Ray C. Haimbaugh, general manager, who dropped into Alfred Sales, Inc., Buffalo, to be with Alfred Bergman; A. D. Palmer, who spent his time with Joe Young, Young Distributing, Inc., New York City; Gary Sinclair covered Charles Winters' in Baltimore and Joe Ash in Philadelphia; Max Waters was at Herb Wedelow's Northern Music in Cleveland; and Bob Bear took care of Albany, N. Y.

The production line is running full blast, informed Wurgler, and deliveries will soon be made throughout the entire country.
The Roaring Voice of Approval from the Field
Now Informs You the “C” Has Reached

The Summit of Musical Quality!

Attention, operators all! Lend a critical ear to the AMI Model “C”—a juke box whose virtuosity is so outstanding that the very artists who make the records beam with gushing approval as they listen to it! This enriched musicality springs from the “C’s” entirely new sound system—new amplifier, new pickup, new needle. New gain control defies distortion; built-in automatic bass control; special record wear compensator. These and a long list of other sound improvements help explain the “C’s” smashing success from the first day it hit the street. Step into your AMI distributor’s; see it, hear it, and you’ll fall in love with it. Order now for spring!

"Built for the Operator"

AMI Incorporated

General Offices and Factory: 1500 Union Ave., S. E., Grand Rapids 2, Mich.
Sales Office: 127 N. Dearborn St., Chicago 2, Ill.

www.americanradiohistory.com
### Advertisement: Lite-A-Pin

**NOW DELIVERING!**

**"Lite-A-Pin"**

**THE ONE AND ONLY PLASTIC TRAY WITH LITE-UP PLASTIC PINS—YOU CAN SEE THE PUCK SAILING UNDER THE PINS!! PIN LITES GO OUT AS HIT—AUTOMATICALLY RE-LITE FOR NEW PLAY. IT'S SENSATIONAL!**

**CONVERT EVERY SHUFFLE GAME YOU OWN TO THE NEW STYLE "Lite-A-Pin" GAMES!!**

**IMPORTANT NOTICE**

It takes only a few minutes, right on location, for any operator or mechanic to install the "Lite-A-Pin" plastic tray on any shuffle game! Rush your order immediately!

---

**M & T SALES CO.**

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### Distributors Attention

**TERRITORIES AVAILABLE. WRITE, WIRE OR PHONE IMMEDIATELY. DELIVERIES NOW BEING RUSHED. GET YOUR SHARE QUICK.**

**DISTRIBUTORS ATTENTION**

**2849 FULLERTON AVE., CHICAGO 47, ILL.**

(All Phones: **DICKENS 2-2424**)

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### Advertising: Wurlitzer 1250 in N. Y.

**NEW YORK—Joe Young, president of Young Distributing Inc., played host during the "National Wurlitzer Days," February 12th and 13th, Sunday and Monday, to one of the largest crowds in his history.**

The entire staff at Young's were on hand for the festivities, refreshments and greeting of the many celebrities from music business who attended and for the more serious business of demonstrating and explaining the many new features of the new Wurlitzer 1250 to the visiting operators. Busy on the floor were Abe Lipsky, Henry Slavis, Alexander Goldberg, William Rose, Andres Echevarrais, Robert Greenway, Manny Wolin, the charming Etta Brodsky and Sophie Selinger and, of course, Joe Young and the lovely Mrs. Young. A. D. Palmer, advertising manager of Rudolph Wurlitzer and Henry Barbour, representing the Landshaft Advertising Agency were present both days as observers and partakers in the greeting, conversation and brisk selling that marked the crowds reaction to the new three speed mechanism and 48 selection play on both sides of 24 records that stumped the new machine as a really "different" Wurlitzer product.

Attendance both days was very large despite the bad weather and the holiday on Monday. "The Wurlitzer 1250 was given the most tremendous ovation of any machine that we have ever handled. The music operators who were guests at our two-day opening were greatly impressed with it, and as far as I am concerned the volume of business that we have already done more than confirms this opinion." That's the way that Joe Young describes the hectic Sunday and Monday, "National Wurlitzer Days."

Among the many great recording artists who were present were Benny Goodman of Capitol Records, Bobby Colt of Admiral Records, Eileen Barton of National Records, Eve Young, C. H. White, Harry Jerome of London Records, Jack Pleis of London Records, Kitty Karr, Henry Okem, Milton Karle, Faye Tishman and a host of other press agents, artist exploitation and record promotion men and women who were busy "talking up" their artists and records to the assembled operators.

Pictured above, l. to r.: Joe Young, Frank Brohemy (op), Abe Lipsky and Teddy Seidel.

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### Special Advertisements

**SCOTT-CROSSE CO.**

1423 SPRING GARDEN STREET
PHILADELPHIA, PENNSYLVANIA

**FINESP RECONDITIONED EQUIPMENT IN THE NATION**

Do not confuse our Reconditioned Equipment with so-called "Close-Outs" or "As Is" equipment. Every machine we sell is in BEAUTIFUL SHAPE, READY FOR LOCATION.

<table>
<thead>
<tr>
<th>Model</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Keystone Bonus Super Bell, Sr.</td>
<td>$149.50</td>
</tr>
<tr>
<td>Keystone Bonus Super Bell, Jr.</td>
<td>$249.50</td>
</tr>
<tr>
<td>Keystone Gold Nugget</td>
<td>$299.50</td>
</tr>
<tr>
<td>Beauty Queen Bell, Jr.</td>
<td>$199.50</td>
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<td>Beauty Queen Bell, Jr.</td>
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<tr>
<td>Beauty Queen Bell, Jr.</td>
<td>$299.50</td>
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<tr>
<td>Beauty Queen Lemon</td>
<td>$199.50</td>
</tr>
<tr>
<td>Evans Piano, Late Model</td>
<td>$195.00</td>
</tr>
<tr>
<td>Evans Club Bell</td>
<td>$95.00</td>
</tr>
</tbody>
</table>

**2849 FULLERTON AVE., CHICAGO 47, ILL.**

(All Phones: **DICKENS 2-2424**)

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### Wurlitzer 750

**WURLITZER 750**

|$159.50**

**NEW YORK CORPORATION**

503 10th Ave. (Cor. 42nd St.)
New York 10, N. Y.

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**Special Offer:**

Remodeled Lite-New Ready for Location

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### Special Area: The Cash Box

Please mention **THE CASH BOX** when answering ads—it proves you're a real coin machine man!
First Showing Of Bally “Speed-Bowler” Brings Record Orders

Monte West Named Sales Manager

GOTTLEIB’S NEW REVOLUTIONARY REPLAY GAME with the ONLY REALLY DIFFERENT ACTION IN YEARS, featuring HIGH-POWER “TURRET SHOOTER”

- SUPER-POWER FLIPPERS  
- OSCILLATING RANGE FINDER  
- TEN NUMBERED TARGETS  
- POINT AND HIGH SCORE REPLAY AWARDS.  
IT’S FAST — SIMPLE — FASCINATING — A MONEY-MAKING WONDER!

STEP RIGHT UP AND ORDER FROM YOUR DISTRIBUTOR TODAY!

D. GOTTLEIB & CO.
1140-50 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS

“There is no substitute for Quality!”

THE WORLD’S GREATEST COUNTER GAMES

MARVEL

& AMERICAN EAGLE
Both "Marvel" and "American Eagle" come fully equipped with Taken Payout and are available in two models: 1) Non-Coin Operated (Tax Free) 1c or 5c Play and 2) Coin Operated, 1c or 5c Play.  

"BUDDY"
Features Cigarette or Fruit Reels. Comes fully equipped with Two Coin Bases (one for location, one for Generality). Can be had in 1c or 5c Play.

"CUB" and "ACE"
"Ace" has Poker Reels and 1c or 5c Play. "Cub" features either cigarette or fruit reels. Both have nice in the money-making field. Come in 1c or 5c or 10c Play. Order by the dozens.

WE STOCK PARTS FOR ALL DALY GAMES
WE CONVERT your Coin Operated “Marvel” and “American Eagle” to Non-Coin Operated (Tax Free Model).

COMET INDUSTRIES, INC.
3849 FULLERTON AVE., CHICAGO 47, ILL.  
(Tel: Dickens 2-2424)

PROFIT with KEENEY’S

TEN PINS  •  PYRAMID  •  PIN BOY

ELECTRIC CIGARETTE VENDOR

J. H. KEENEY & CO., INC.
2600 W. FIFTIETH STREET
CHICAGO 32, ILLINOIS

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
NOW DELIVERING
in
NEW YORK
and
NEW JERSEY
Bally’s NEW SPEED-BOWLER
The Greatest Shuffle Bowler Of Them All!

ORDER TODAY!
RUNYON
SALES COMPANY

593 TENTH AVENUE
NEW YORK 18, N. Y. 123 W. RUNYON STREET
NEWARK 8, N. J. (Bi-gelow 3-8777)

SAVE MONEY
BIGGEST SALE WE’VE
EVER YET RUN!!

SHUFFLE GAMES
United Shuffle Alley WRITE
Williams WRITE
Genco WRITE
Kenney WRITE
Gilders WRITE
Rebound Shuffle Games With
Score Unit and Coin Box WRITE

SHUFFLEBOARDS
Used Shuffleboards with Maple
Top in 18 Foot, 20 Foot and
22 Foot
Stitching Scoreboards for Wall or
Top of Boards WRITE

ARCADE SPECIALS
DALE GUNS $74.50
Bally Shuffle Boards WRITE
Total Rolls and Advance Rolls WRITE
For anything else you need in Arcades
Equipment write us immediately—we have
it in our warehouse.

Mid-State Co.
2369 Milwaukee Ave., Chicago 47, Ill.
(All Phones: Dickens 3-4444)

Re-Elected Pres.
Wash. Music Guild

WASHINGTON, D. C.—At the an-
nual election of officers of the Wash-
ington Music Guild (music operators
association), this city, Hirsh de La
Vie was re-elected to the post of
president. Leonard Abrams was
Elected vice president, and Evan Grif-
th was re-elected as the organiza-
tion’s secretary and treasurer.

Chosen to serve on the board of di-
rectors were: Charles Bowles, Ira
Byram, Kenny Crawford, Jack Kap-
lan and John Phillips. Officers serve
on the board automatically.

The Guild’s next meeting on March
2 will see installation of officers and
all music ops, non-members as well
have been invited.

WANTED
BY ONE OF CHICAGO’S
MAJOR MANUFACTURERS

. . . ideas, inventions or
completed working
models of all types of
new coin operated
machines. Your product,
idea or invention, if it
meets approval, will be
given complete and
immediate attention. You
will be contacted directly
after receipt of your first
letter. You can write in full
confidence. You are
assured complete
protection.

Give Full Details to . . .
Box No. 150
C/o The Cash Box, 32 W. Randolph St., Chicago 1, Ill.

DALLAS DOINGS

Lots of celebrities in town whooping it up . . . Caught a glimpse of the
Herb Ripps and Mrs. Terry Shand listening in on the best session yet.
Terry Shand, Jimmy Joy and Tony Pasto made with the vocals “till the wee
small hours. Incidentally Terry has formed his own record company, and the
label will be named the “Hit.” Good Jack Terry, hope you make a million . . .
The S. H. Lynch Company entertained the Northeast Texas Operators to
introduce Seaburg’s “Shoot The Bear!” Not only did they serve dinner at the
Downtown Club Terry Shand was on hand as guest of Robert Rippa, and very
ably entertained. Everyone thoroughly enjoyed the evening and they also
learned the A.B.C.’s of “Shoot The Bear!” . . . want to say howdy to Ernest
Ballis of Texarkana. Ernest has been in Dallas several days buying and
selling equipment and making lots of friends . . . Gene Carlson’s been dashing
up to Dallas weekly . . . Johnnie Caldwell once again out of the music business
and into the beer business . . . Little brother Frank is doing great in Paris . . .
George Bury drove in to take a peek at the machines being shown . . . Ditto
O. L. Lowrey of Nacogdoches. Tony Lewis and his charming wife made the
open house at Commercial . . . We want to remind Benny McDonald that we
still love boats . . . Happy to see more of Gene Williams—thought for a while
that he had completely deserted us . . . Never saw two such charming people
as Mr. and Mrs. E. L. Certain Jr.

Paul Glass, John McEvee and “Smitty” Smith reported raves on Commer-
cial’s new building and at the open house . . . Jimmy Garrett was a day late
for the festivities but Tommy Chattien had a reserve for him . . . Juanita and
Deswe Parsons dished in and out . . . Charlie Nowell, Jimmie Bounds, Dutch
Thornton, and Raymond Williams were in a biddle discussing the new
Wurlitzer . . . The operators turned out in large numbers for this event. Mrs.
Buna Carr, Mrs. Guion, Mrs. E. L. Certain Jr., Mrs. A. E. Thornton, Mrs.
Bob Dunbar, Mrs. Jimmie (Jones) Cooper, Mrs. Hooks, and Mrs. Herb Ripps
added much to the day. There were beautiful coupes for the ladies . . . Mr.
and Mrs. Carr’s twin boys stole the show . . . Last but not least the Mayor of
East Waco (Delemar to you) came up for the day and brought Boss E. J. Shelby.

"It’s What’s In THE CASH BOX That Counts"
'EXHIBIT'S SHUFFLE BOWL
FOR ALL SHUFFLE BOARD OPERATORS

CONVERT YOUR SHUFFLE BOARDS into immediate BIG MONEY MAKERS... RIGHT NOW with the smartest and the most REAL miniature Bowling performance of today.

Here you see EXHIBIT'S 'SHUFFLE BOWL' assembly on your Shuffle Board. The installation is simple—easily done by yourself with illustrated instructions right on your locations. Puck return also provided. You then have a NEW POPULAR GAME ON YOUR LOCATION ... to EARN BIGGER and BETTER for you than ever before.

AT ALL EXHIBIT DISTRIBUTORS
EXHIBIT SUPPLY CO.
4218-30 W. LAKE STREET • CHICAGO 24, ILL.

DALLAS, TEX.—When they get onto something in this area, they do it in a big way. Ray and B. H. Williams, Commercial Music Company, Inc., this city, had the operators in to view the new Wurlitzer 1250, and at the same time show them around their new building at 1501 Dragon Street.

During the two days of the showing, February 12 and 13, it's estimated that over 2,000 people were Commercial's guests. "It was the greatest outpouring of coinmen we've ever seen" stated Ray Williams.

Tommy Chatten of the firm conducted the operators on a tour thru the building. It is spacious, completely modern, boasting the most beautiful offices and showrooms in the Lone Star State. The parts department covers one entire side of the building, assuring complete service to the ops. The service department contains the very latest in tools and machinery, combined with servicemen who have been associated with the coin business for years. In addition a spacious warehouse is set right along side a railroad siding, where equipment is rolled right up to the door.

The list of visitors to the Wurlitzer showing reads like the roster of all of Texas coinmen, but unfortunately space limitations prevent listing them.

DALLAS PHONO OPS VIEW WURLITZER 1250

CHICAGO COIN MACHINES CO., 1725 DIVERSITY BLVD., CHICAGO 14, ILL.

CHICAGO COIN'S
"BOWLING ALLEY"
"Best of 'em all!"

CORRECTION
Al Calderon, NOT Joe Calderon Takes Over Indianapolis For Rock-Ola

NEW YORK—A long distance phone call at press time this past week confused our news writers who, because of the same pronunciation for the names "Calderon" and "Caldron," believed that Joe Caldon who is, and who remains, assistant salesmanager for AMI, Inc., in charge of the Chicago offices of AMI, was the man who had taken over the Indiana Automatic Sales Co., Indianapolis, Ind., and would represent Rock-Ola Manufacturing Corp.

This is to correct the item which appeared in our past week's issue. Joe Caldon remains in his present position with AMI and will be found in AMI's Chicago offices.

He is not the Al Calderon who has taken over Indianapolis offices and distribution for Rock-Ola Mfg. Corp.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
“Successful beyond our wildest dreams” was the way Joe Young, Jr., President of Young Distributors, Inc., put it when reviewing the two day showing of the new Wurlitzer 1525 phonos. “We expected large attendance” stated Young, “but the crowds that came along both Sunday and Monday, even the weather, were not so surprizing.” The Wurlitzer was a great success and the show was run off in four days. “It was a success of the record industry,” said Mr. E. C. Gross, manager of the music division; Joe Huddles, head of the music service department; Mr. Jerry Browne, manager of the Service Department; Mr. Mike Guadardi, Marty’s assistant. The entire staff of the office was on hand to greet the operators.

The showing of the 1250 Wurlitzer in Philadelphia was also acclaimed successful by Joe Ash, head of Active Amusement Machines Corporation. “We couldn’t have been more pleased,” said Mr. Ash, whose showroom filled with visitors from the area. “Many of Mr. Wurlitzer’s operators and manufacturers are not only interested in the phone, but are also interested in the business we are doing with them.”

Bally’s new game “Speed-Bowler” on the showroom floors of Runyon Sales Company, and Barney’s “Sugarman” immediately became the rage of the Wurlitzer Operators, after seeing and playing the floor sample, not only in Philadelphia, but immediately started a commotion for delivery (that day if possible).

“The Wurlitzer is simply the best phonos we have ever seen,” said one supplier. “We are interested in the business we can do with them.”

Bally’s new game “Speed-Bowler” on the showroom floors of Runyon Sales Company, and Barney’s “Sugarman” immediately became the rage of the Wurlitzer Operators, after seeing and playing the floor sample, not only in Philadelphia, but immediately started a commotion for delivery (that day if possible).

Shugy, with new friends, was tremendously interested in the long to other phonos and quickly settled on this one. “I have been dealing with Bally a long time,” he said, “and I am happy to see that they have decided on this new phonos.”

The在玩家对新产品的反应中，Bally的“Speed-Bowler”和Barney的“Sugarman”迅速成为管理层的热点。

Mike Munvev getting ready to add more space to his already large building. A bar, located in this building, and whose lease expired, closed its doors, and Mike has already started the separation wall. The total cost of the building has not been announced, but it is said that it is being worked on by some of the top architects in the city.

Bally and its competitors have been busy with new games, and the distribution of these games has been jammed with orders, and they don’t know when or where they will be able to fill these orders. Some of the demand is growing every day and from all over the state. Then, of course, there are those that Wurlitzer showing by Ted Busk in his showroom that brought the crowds down on him. Wurlitzer was at the time the no. 1 phonos maker in the country and his work was spread throughout the United States.

Meyer Parkoff, Atlantic-Seaboard New York Corp., gets his pin snapped with Bobby Colt, rising young recording star, and side his Seeburg phonos.

Dave Lowy, Dave Lowy & Company, introduces a new service for his store and his office staffs start to increase in size. There’s a good chance that when you read this, Young Distributing will be located at his new quarters on Tenth Avenue.

MIAMI MURMURS

This past week seemed to be entitled (or should have been, anyway) “shuffle off to Buffalo”—for that was about the size of what went on here. In the first place, weather was in simply wild about when or where we could get together, and the districts of these games are simply jammed with orders, and they don’t know when or where they will be able to fill these orders. Some of the demand seems to grow every day and from all over the state. Then, of course, there was that terrible Wurlitzer showing by Ted Busk in his showroom that brought the crowds down on him. Wurlitzer was at the time the no. 1 phonos maker in the country and his work was spread throughout the United States.

Sam Wolberg of Chicago already providing a terrific tan, but, with the factory so busy these days, we expect Sam will soon pick himself up and get back to help ... Herbert Puster, from St. Paul, reported to have been in town with some big records and Art Talmadge of Mercury Records both together in town ... Roy McGinnis, Tommy Grant and Dave Rockola enjoying their golf games tremendously in the warm sunshine. Some of the weather attack ... Ely Ross, Sam Tarman’s “Man Friday,” is absolutely over his ears with work. It seems that in addition to the popularity of AMI’s Model “C” phonos (Sam ordered plenty of these new phonos), Ely is now trying to satisfy demand for all the shuffle games the firm features and just doesn’t know from where or when. Next week will bring in another shot at the biggest stock of machines in our history,” Ely tells me, “and just can’t keep the boys here supplied!” The same story goes for Joe Mangone, who is still looking for the summer’s “Judy Jetts” and other greats every day. Joe went out on the road, the moment he got his sample, and now has to slip to his office down alley to get away from the phone ops who are jumping him every minute asking, “Where are my machines?”

Please mention THE CASE BOX when answering ads—it proves you’re a real coin machine man!
Another very eventful week. Seems like everyone was down at Ben Coven's place to see the new Wurlitzer phone during "National Wurlitzer Days"... In addition, Ben displayed Bally's new "Speed Bowler" which clicked with the ops. All in all, Ben enjoyed one of the most hectic weeks of his biz career... Shuffle game conversions coming to market... Dave Genshur on his way back to town from California and Myer Genshur will soon be on his way out to Florida... What with the ice and snow storm which hit town this past week the commer who are now down in Florida should simply stay on until the weather clears... Ray Moloney one of the honorary pallbearers at Ernie Byfeld's funeral this past week... Herb Jones Jack Nelson Ben Becker Phil Weinberg Bill O'Donnell, Earl Moloney and everyone else around the Bally factory busier than bees with the new "Speed Bowler"... Myer Marcus of Nationwide Novelties had a very sore throat this past week and could barely make himself heard over the phone. Meyer now plans a visit south to see some of the distrbirs while curing that hoarseness... Sam Stern of Williams back at the factory and working away just as if he didn't ever hear of an apprenticeship... Al Stern among the busier distrbirs in town... Ray Cunliffe reports many new displays for the MOA show and also says that more and more ops have been making reservations for rooms... Mike Hammargren of SuperVend is very busy rushing in and out of town... Herb Jones is here there and everywhere and the enterprising AC/MA got up featuring red, white and blue colors and, frankly, one of the most attractive seen in a long time... J. A. (Art) Weinand is one of the busiest guys in the Rock-Ola factory and even busier is J. Raymond Bacon who has this entire huge plant on his shoulders these days... Charley Piero over at Exhibit asking ops to bear with the firm. Even the production is at tremendous high speed for their new conversion "Shuffle Bowl," the firm is still backlogged for orders... Frank Mercuni and Clay Meyer of Exhibit return from the Florida State Fair in Tampa with an armload a real armload, of orders for the firm's new arcade creations... Bruno Kosek of Mid-State claims, "I'm simply going nuts here trying to get machines out to the operators!"... Ted Rubenstein getting ready to pop with a real surprise very, very soon... Apologies to Joe Myer who was mistaken, because of similar sounding name, for Al Calderon. Joe is still with AMI and heads Chicago offices. He is assistant salesman for the firm... Sam Lewis over at Chicoin is thrilled with the fact that the firm's "Bowling Alley" is going right ahead in production and each day nearing the connective weeks production record mark set by their great "Kilroy!"... By the way, Herb Oettinger of United already has all the guys at the factory on the Cub's games list. "They have me on contract," is the way Herb puts it... Ed Wurflinger of Wurlitzer expected in town. With the grand jet that the Wurlitzer distrbirs have done for salesman Eddie, he must be feeling very, very good... Monte West and his charming missus report that "things were never better"... Morris Ginsberg of Atlas visiting over at Coven's to see the new Wurlitzer 1250. Also Ivy Webb who came around to talk music... Lou Boasberg of New Orleans in town for a few days recommends that the boys read, "The Aspilin Age," a book with a title that seems to fit the production headquarters at the business at this time... Tom Callaghan reports that the radio serial covering his "Secrets Of The Secret Service" may soon come into being. Having heard the first transcription sounds like it'll be a real click on the airwaves. United execs are absolutely thrilled at the way the "Shuffle Bowling League Of America" is using up "Super Shuffle Alley." Orders to United are, "ship and keep on shipping"... Rumor has it that Joe Beck of Telequiz will soon also make his appearance in shuffle game conversion field... Al Sebting and Roy Bazelon also said to be ready to make their bow into the shuffle conversion field... Genoa will pop with new game which Myer Genshur claims, "is the finest we've produced"... Spike Jones, Eddy Howard, Johnny Desmond, Jack Haskell and other well known recording stars plan to attend the MOA convention on March 7 and 8... Recovery of the juke box biz is one of the most pleasant things... Nate Gottlieb still wearing out the telephone wires for the firm talking long distance to disturb after disturb and trying to satisfy them all... John Conroe of J. H. Keeney & Co. continues to be one of the busy, busy men of the combs. The way the firm's distrbirs are ordering those "Ten Pins" it'll be a long time before John can relax... Regardless of the bad weather here the distrbirs are still coming in and each and everyone wants "more games." There's little or no kibitzing around these days for the boys have ops waiting with orders and what's most important cash for the shuffles... Letter from Arizona to effect The Cash Box should stress the elimination of extra taxes in the combs. Writer is jake box op as well as former lawyer and probably remembers The Cash Box suggestion for a "National Tax Council" to handle such matters... Expect to hear some good news on the 75 cent bill which is now in the Senate. Ed. W. Mehrer who heads the "American Institute For Intermediate Coinage" now in Wash., D.C. working on this bill with Congressmen.
MINNEAPOLIS—ST. PAUL, MINN.

Hortold Lieberman, and his staff, was responsible for large numbers of music operators visiting Minneapolis this week to view the new Wurlitzer 1250 photo, displayed at his quarters on Sunday and Monday, February 12 and 13. The Minneapolis Wurlitzer was taken off the five-day assignment on Monday for Rep. Frank A. McGlashon.

Lieberman, who is Ely's representative, is a native of Minneapolis and has been living in the city for the past thirty years.

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FOR SALE—Wurlitzer 1017 Hideaway $225; 5 Wurlitzer Serial 5000 and 10000 Boxes $15 ea.; Wurlitzer 219 Steppers $22.50 ea.; AMI "A" $450; Seeburg 86 4x65; Rock-Ola 1426 $85; Wurlitzer 1100 $425; Wurlitzer 750 $125; Wurlitzer $00 $120; Wurlitzer $50 $120. All our equipment reconditioned and ready for location. LIEBERMAN- DOMINGO CO., 629 TENTH AVE., NEW YORK, N.Y. Tel.: CI 6-8939.

FOR SALE—South Louisiana Distributor for Keenev, Universal, Buckley, Atreom—has for sale the following, in A-1 condition and appearance: 5 25c Original Jewel Bells $120 ea.; 2 5c Original Jewel Bells $110 ea.; 20 5c and 25c Brown Fronts $47.50 ea.; 1 Mills Three Bells 10/5/25c like new $175; 1 5c Bally Hi Boy $150; 10 A.B.C. Changers, very clean, all for $100. Send 2/3 deposit and advise how to ship. LUSISAIAN COIN MACHINE COMPANY, 423 ST. JOHN STREET, LAFAYETTE, LA. Tel.: 2441.

FOR SALE—Postwar, used Mutoscope Voice-O-Graph, excellent condition, like new. LIEBERMAN MUSIC COMPANY, 1124 HEENAPIN AVE., MINNEAPOLIS, MINN.

FOR SALE—Mutoscope Digger Machine Motors (Dumore) in various conditions: Good $13, Fair $10, those needing repair, $5, or the whole lot of 50 for $400. RED-WING NOVELTY CO., 4256 N. 12th STREET, PHOENIX, ARIZ.

FOR SALE—Citations $225; Champions, like new, write: Reband Shuffle $25; Mills Cherry Bell 5c $35; Jumbo Parade P. O. $30; Wurlitzer 800 $75; Wurlitzer 700 $75; Japs Empress $50; Renew Seeburg Colour $60. AUTOMATIC MUSIC CO., 703 MAIN STREET, BRIDGEPORT, OHIO. Tel.: 750.

FOR SALE—Guaranteed Used Machines—Belts, Consoles, One-Ball Pins. The machines are perfect, the prices are right: Write for list. COUNCIL DISTRIBUTING CO., 3425 METAIRIE RD., NEW ORLEANS, LA.

FOR SALE—Special Buy! 10 Only—Lyricum Shoe Shine Machines, black or brown $69.50 each. 1/3 deposit, balance C.O.D. RUNYAN SALES COMPANY, 503 TENTH DISTRIBUTING CO., NEW YORK, N. Y.

FOR SALE—Used electric scoring units for shuffle-boards, Geneva, Edelco, Monarch and others. Used little, 10 Mutoscope Voice-O-Graphs; 5 Photomats, Write THE MARKEPP CO., 9310 CARNegie AVE., CLEVELAND, OHIO.

FOR SALE—Coalesces $75; Dale Guns $50; Bing-A-Rolls $80; Wurlitzer $750; 750E $160; Parkard Model 7 $189.50; Shuffleboard Scoring Units that hang on wall $75. A. P. SAUVE & SON, 7525 GRAND RIVER AVE., DETROIT 4, MICH. Tel.: Tyler 4-3810.

FOR SALE—Keenev's New sensational "Ten Pins". Actual bowling game played with ball which is directed at real pins. Immediate delivery. Exclusive distributors for H. J. Keenev & Company. DAVE LOWY & COMPANY, 357 TENTH AVE., NEW YORK, N.Y. Tel.: CH 4-5100.

FOR SALE—If You Can Beat It, We'll Eat It! We sell more bells, and for less, than anybody in the West. Give us a try to prove it's no lie! AUTOMATIC GAMES COMPANY, 2858 W. PICO BLVD., LOS ANGELES 6, CALIF.

FOR SALE—Fifty or more of flipper type pinballs and rolldowns, will sacrifice. BASTINGS DISTRIBUTING CO., 6100 W. BLUEMOUND ROAD, MILWAUKEE 13, WIS.

FOR SALE—Bango $69.50; Beatrn $69.50; Shuffle Skill $69.50; Dale Gun $104.50; Chicago Coin Pistol $114.50; Beatrn Pool Table $225; Shuffle Alley, like new, $239.50. Trades accepted. WEST SIDE DISTRIBUTING CORP., 612 TENTH AVE., NEW YORK 18, N.Y. Tel.: Circle 6-686.

FOR SALE—5/25c Challengers—late model $249.50, original model $179.50; Victory Derby PO $39.50; Wurlitzer 1015, clean, $325. WESTERN DISTRIBUTORS, 1226 S 16th AVE., PORTLAND 5, ORE.

FOR SALE—We can supply all your record needs—on all labels. Shipments made 24 hours after receipt of order, 5c over wholesale per record. We ship anywhere. LESLIE DISTRIBUTING CORP., 752 TENTH AVE., NEW YORK, N.Y. Tel.: Plaza 7-1957. Cable address: EXPOR RECORD, New York.

FOR SALE—Thoroughly reconditioned Mills Original Black Cherries, Golden Falls $125; Melon and Jewel Bells $130; Bally Triple Bells $325; Jennings Challengers $200; Mills 3-Bells $125. JERRY'S COIN MACHINE REPAIR, 410 N. SYNDI CATE ST., ST. PAUL, 4, MINN.

FOR SALE—Two Koffee King vending machines. Floor samples. Never on location. $375 each. Complete with changers, AUBREY STEMLER, 2667 W. PICO, LOS ANGELES, CALIF. Tel.: DU 6-1797.

FOR SALE—25 National 918 Candy Machines $60.50 ea.; 50 U-Needle Monarch Cigarette Machines, just like new $59.50; 1 1017 Wurlitzer Hideaway $249.50; 3 AMI Model "A" phonographs $165 ea.; 4 Brand New Mercury Scales $69.50 ea.; 5 Rock-Ola Big Bouncing $239.50 ea.; 1 Quizer like new $119.50; 4 Dale Guns late model $95 ea.; 2 Wilco-G-Ray Recorders New $235 ea.; 10 Seeburg late model $400; Maties wireless $32.50 ea. MON- ROE COIN MACHINE DISTRIBUTORS, INC., 2323 CHESTER AVE., CLEVELAND 14, OHIO. Tel.: Superior 4600.

FOR SALE—Chicem Midget Skeeball $200; Basketball Champ $150; Bing-A-Roll $125; Hy-Roll $50; Pro-Scot $50; Advance Roll $25; Steel Balls, write, MOHAWK SKILL GAMES CO., 509 SPAGGACH MOUNT ROAD, SCHENECTADY 2, N. Y.

FOR SALE—Exhibit's Silver Bullets and Shuffie Bowl; Double Double pool game; and Scientific: Jungle Joc, Exclusive distributors. MIKE MULF, 577 TENTH AVE., NEW YORK, N. Y.

MISCELLANEOUS

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NOTICE—Dave Lowy & Company is exclusive distributors for J. H. Keenev & Company's fast selling electric Cigarette Vending Machine for entire New York City, Nassau and Westchester counties. Liberal Finance Plan Arranged—also Liberal Trade-In allowances on your cigarette machines. DAVE LOWY & COMPANY, 594 TENTH AVE., NEW YORK, N.Y. Tel.: CH 4-5100.
**How to Use “The Confidential Price Lists”**

**FOREWORD:** Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter, "The Confidential Price Lists" can only feature the major price quotations. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists" states that there are no price, retail or known quotations for such equipment so the subscriber at least has the last known prices as a basis to work with. Prices continue to be very widely divergent these days. Someone on the West Coast may feel a certain machine would cost $150.00 whereas $10.00 on the East Coast may think it worth $75.00. Of course, condition, serial, appearance, demand, territory, quantity, etc., must all be taken into consideration. "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

**METHOD:** The "Confidential Price Lists" should be read as follows: First price listed is lowest price for equipment, Second price listed is highest price. Where only one price appears this should be considered lowest price.

**CONFIDENTIAL PRICE LISTS**

**SEEBURG (Cont.)**

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<tr>
<th>Model</th>
<th>Price 1</th>
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<td>Power Supply</td>
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<td>30 Wire Automatic</td>
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<td>Tear Drop Speaker</td>
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**WURLITZER (Cont.)**

| Steel Cab. Speaker | 140.00 | 175.00 |
| Steel Cab. Speaker | 25.00 | 75.00 |
| 123 Wall Box 5/10/15 | Wireless | 9.00 | 15.00 |
| 125 Wall Box 5/10/15 | Wireless | 9.00 | 15.00 |
| Wire | 3.00 | 7.50 |

**BUCKLEY**

**Wall & Bar Box, O.S.**

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**Super Deluxe (56)**

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<td>79.50</td>
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**ALEX**

**AM I**

| Hi-Boy (302) | $49.00 | 89.50 |
| Singing Tower (301) | 29.00 | 59.50 |
| Streamliner 5, 10, 25 | 29.00 | 59.50 |
| Top Flight | 25.00 | 59.50 |
| Singing Tower (301) | 29.00 | 59.50 |
| Model A (46) | 45.00 | 65.00 |
| Model B (46) | 45.00 | 65.00 |

**CROWN**

**FIVE-BALL AMUSEMENT GAMES**

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### Holiday, Hollywood, Hi-Ride, Hawaii, Honey, Ice Capades, Jack 'N Jill, Jamboree, Jungle, Kilroy, King Arthur, King Cole, Kismet, Lady Robin Hood, Landslide, Lazy, Leader, Leap Year, Liberty, Lighting, Line Up, Lucky Star, Magic, Maise, Majo...
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