RCA Victor recording star Fran Warren casts an admiring eye at the new Model 1250 Wurlitzer Phonograph, which was introduced to juke box operators throughout the nation during National Wurlitzer Days, February 12 and 13. Fran is currently riding hot with a host of hit platters, among them “Easy,” “This Is Where Love Walks Out” and “I Said My Pajamas,” the latter tune a vocal duet with Tony Martin. Miss Warren is one of the most outstanding stars carrying the RCA Victor banner, and has meant consistent juke box play for music ops.
READ THE 12 PAGE BOOKLET INSERTED OPPOSITE THIS PAGE

And you will learn about the

WURLITZER

Twelve Fifty

A SENSATIONAL NEW PHONOGRAPH
DESIGNED AND PRICED FOR TODAY’S MARKET

 Plays the 48 SELECTIONS on 24 records
 Costs less than $10 to adapt it to play 45 or 33-1/3 RPM Records
 Won’t Obsolete Present Remote Control Equipment
 Provides Feature after Feature that you will find in no other phonograph
 The One Phonograph you can buy with Confidence for the Future

YOUR GOLDEN OPPORTUNITY FOR PROFITS
Talking It Over

The juke box industry is revived. Like a tired sprinter, it needed a good rest period. During that rest period, the nation's juke box men had the opportunity to better study their businesses. The readjustments which resulted during this rest period have straightened out most business affairs for the greater majority engaged in the juke box industry.

Greater economy in being practiced. More efficient operating is the vogue. Routes have been more highly concentrated into a closer, more economical and more efficient working area.

More equitable commission arrangements have been put into practice during this rest period. The majority of juke box operators are now assured a more equitable share from their operating equipment. Almost all have adopted legal location contractual agreements.

Record costs have been cut and longer and better playing records have been introduced. Other parts and supplies have also been cut back to a more economical base.

During every long rest period, men become restless. As they cleaned up and straightened out their business affairs, they now sought ways and means to boost their income. They polished, cleaned and repaired their old equipment. They did just about everything that could be done to make their music more attractive to the eye and the ear.

But, after this long rest, came the sudden realization that there was nothing like new equipment to boost income.

Buying of new machines started very slowly. Manufacturers and distributors of automatic music equipment worked closely with the operators. The manufacturers cut prices as far back as they possibly could and, at the same time, offered finer equipment. The distributors arranged financial deals which made the equipment easier to buy.

Slowly the idea took hold. Operator after operator called around and talked new equipment, to help revive his route. And, suddenly, the flood gates opened, as more new machines came to market, and now the beginning of a music boom seems to be under way.

Interest in the new equipment is at high pitch. Buying has soared up. Enthusiasm is apparent everywhere. Optimism continues to grow apace. The long rest is over. The sprint is on again.

But this time the sprinter is more experienced. He is better equipped for this race toward progress and growth. He better understands and knows the course. He is following the precepts of good business. His methods are sounder and, therefore, indicative of solidarity.

There is no longer any doubt that he will win. He has proved that he has great comeback power. And he is already going ahead faster, with greater surety, than he ever thought he would.

1950 has well started to be the music year. This is the year when every music operator can set himself solidly ahead in a strong business with the new equipment he needs to fortify himself for the future.
HOUSE BILL TO BAN OBSCENE DISKS GETS JUKE BOX BIZ BACKING

Juke Box Field Fought Against Dirty Disks For Many Years. Ops And Assn Leaders Urge Passage Of Rep. Celler's Bill To Halt Interstate Traffic Of Records

Congressional Representative Emanuel Celler (D., N.Y.) has introduced a bill into the House of Representatives to halt interstate shipping of "obscene" records. The bill has already been sent to the House of Representatives' Judiciary Committee of which Rep. Celler is Chairman.

The the juke box industry has always made it a practice to never use any disks which might, in any fashion whatsoever, be interpreted as "obscene," there have been times when disk salesmen have attempted to get juke box operators interested in records which just seemed to "hug the line."

The Cash Box instantly jumped to the fore on such occasions and has always fought against any record which might have even a "vague possibility" of being interpreted "a party record." The Cash Box has always warned the music operators of disks that came to the market which might be looked at with askance.

The fact, then, that the juke box industry has always made it a practice to keep well clear of disks which would be considered anything but music, has helped this industry to grow, and to win the respect of the public.

It is because the juke box industry is so intensely interested in the future of the recording business that it has come to the fore this once again in the matter of Rep. Celler's bill, and is backing this bill to eliminate interstate shipping of any records which might be interpreted as "obscene."

The automatic music operators of the nation have, in their own fashion, practiced self-censorship. Whenever a record appears which might be considered anything but music, the juke box men, themselves, have passed the word along "not to buy." The automatic music industry will not tolerate anything that will hurt its continued good progress.

Whatever may happen with Rep. Celler's bill at this time while the Judiciary Committee is so busy is therefore of interest to the juke box industry. The juke box operator wants the so-called "party" disks eliminated from interstate commerce, so that it will prove unprofitable to manufacture and sell them. The juke box operator doesn't want any disks in his phonographs which might be interpreted as anything but good, clean music.

The Cash Box has, for many years, fought against those fly-by-night record manufacturers, who spring up at regular intervals, featuring "party" records, and attempt to sell these disks to the juke box field. This prohibition has only been successful in such crusades because the nation's juke box ops have heartedly cooperated with it in this battle.

There is a "self-imposed-censorship" in the field which has kept the records featured in juke boxes throughout the country always on the highest possible level and has helped to win great respect for this industry.

Many high school and college students throughout the nation look for their music to juke boxes. These boys and girls have found that juke box music has always remained in the best of good taste.

The average operator first listens to every record he features. Sometimes, of course, certain types of record sellers will attempt to sneak thru a disk or two which cannot be considered in good taste. But, before such a disk can gain any prominence, it is usually stopped by the members of the trade, and the word passes down the line not to buy or use any record of such a firm.

This has happened in the past and will again, probably, happen in the future. The industry itself, will definitely censor any records that do not meet with the type of modern music which has made the juke box so outstanding, and such a favorite everywhere in the nation, where music is desired at the most economical price.

Leaders in the industry hope that Rep. Emanuel Celler of New York will be successful with his bill and that it will become law. This is one bill which has the heartiest and most complete backing of everyone in the juke box industry. It will eliminate one evil which should have long ago been wiped out.

This is, without any doubt, one bill that definitely does good, and only good, for all concerned with music in any and every fashion whatsoever.

"THE CASH BOX" IS THE OPERATOR'S MAGAZINE
IT IS NOT SOLD ON NEWSSTANDS.
DEAR HEARTS AND GENTLE PEOPLE

CA-13,777—Gordon MacRae
CA-23,572—Benny Strong O.
CA-13,763—Eddie Kirk
CO-28,802—Dinah Shore
DE-24,784—Hannan Ryan

I CAN DREAM, CAN'T I

CO-28,612—Toni Arden
CR-6156—Olen Gray O.
DE-24,705—Andrews Sisters
HA-1978—Allen Dale

THERE'S NO TOMORROW

CO-28,537—Doris Day
CO-28,539—Hugo Westerholt O.
When The Wind Was Green
HA-1978—Allen Dale

THE OLD MASTER PAINTER

CA-29,032—Peggy Lee & Mel Tormé
CO-28,532—Frank Sinatra
DE-24,782—Dick Haymes

RAG MOP

BU-1181—Johnny Lee Willis
BU-312—Chuck Merrill
CA-22,466—Straightfrom Panama West, O.
CA-28,026—Roy Higgins
CO-28,713—Johnny Jackson O.
CO-28,669—Leon McAuliffe
HA-1978—Amen Boys

CHATTANOOGIE SHOE SHINE BOY

CA-28,032—Tommy Duncan
CR-68,047—Bill Daniel
DE-24,603—Bing Crosby

THE WEDDING SAMBA

CA-28,116—Chuck Reavy O.
DE-24,643—Mirtia Andrews Sisters
DE-24,832—Guy Lombardo O.

JOHNSON RAG

CA-28,723—Alvin Reavy O.
CO-28,068—Jimmy Dorsey O.
DE-28,196—Basie Morgan O.
HA-1978—Perley Bailey

BIBBIDI-BOBBIKI-BOO

CA-28,782—Sharriff-MacRae
CR-65,059—Ray Stanford O.
CO-28,602—Dinah Shore

DADDY'S LITTLE GIRL

CA-28,150—Skitch Henderson O.
CO-15,711—Dick Saunders O.
CR-68,098—Bob Eberle
DE-24,653—Mills Bros.

CODE

AL—Aladdin
AF—Apollo
AR—Artograph
BB—Bluebird
B—Bullet
C—Columbia
CA—Cantrell
CM—Commodore
CO—Columbia
CR—Coral
DA—Dana
DE—Decca
EX—Exclusive
HA—Harmony
HT—Hi-Tone
KI—King
LO—Leonard
ME—Mercury
MG—MGM
MN—Mamar
NA—National
RA—Rainbow
RE—Regent
RO—Rondo
SB—Sparrow
SP—Speciality
SU—Supreme
TE—Temple
TW—Tower
VA—Vanity
VI—Victor
VO—Vocalion

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
"Put On Your Old Grey Bonnet" (2:41)
"Farewell Blues" (2:31)
JIMMY and MILDRED MULCAY (MGM 10631)

- Pair of easy songs by sides by Jimmy & Mildred Mulcahy, with the refrain of "Put On Your Old Grey Bonnet" as "Farewell Blues" in "Oleo." Pair of smooth music ops' way. Both tunes are oldies, and are handled well by the harmonica team. Wax may have an exceptional appeal to tavern locations, and as such should do fairly well in the machines. Music ops who have the room might take a look-in at these.

"Not Really The Blues" (2:47)
"Detour Ahead" (3:06)
WOODY HERMAN ORCH. (Capitol 137)

- Orkster Woody Herman on deck with some fresh wax, and the echo of "Blues" and "Detour Ahead" seeming thru the biscuit. Both sides are rendered in Woody's idiom, and as such, have limited commercial appeal. Top deck is an instrumental bit with a section being heard. Wax is pleasing, and the flip has Mary Ann McCla in the vocal spotlight, turning in a teeming performance on this slow, but mellow jazz melody. Both sides are strictly for the Herman fans.

"When I Was A Ladd" (2:55)
"My Name Is John Wellington Wells" (1:55)
DANNY KAYE (Decca 24656)

- Danny Kaye steps out on a pair of new sides, and offers ops a pleasing bit of music in this duo titled "When I Was A Ladd" and "My Name Is John Wellington Wells." Danny's novel, and unique vocal style handles the lyrics of the top deck in bright manner throughout. Tune is from the Gilbert and Sullivan operetta "H.M.S. Pinafore," and will be remembered by ops and fans alike. The flip is another Gilbert and Sullivan melody, with Danny proving another pert set of lyrics from "The Sorcerer." Both are bright listening pleasure, with music by maestro Victor Young rounding out the sides.

"Basin Street Blues" (3:04)
"I'm Waitin' For The Junkman" (3:17)
ELLA FITZGERALD (Decca 24686)

- The great Ella Fitzgerald comes up with a side that is bound to draw an avalanche of juke box coin in this bit titled "Basin Street Blues." Tune is a standard which music ops are undoubtedly familiar with. Ella takes it straight for the first chorus and then comes in with her usual brilliant impersonation of Louis Armstrong. Gal's pipes ring true all the way, and echo the blues in the manner of Armstrong. Wax is definitely an attention getter. The flip has Ella turning in another splendid performance, doing a medium tempo ditty that should win wide favor. "Basin Street Blues" is the side to ride with.

"Diamonds Are A Girl's Best Friend" (2:57)
"A Little Girl From Little Rock"
CAROL CHANNING (Columbia 42541)

- More music by the original cast of "Gentlemen Prefer Blondes," with more of the pleasing music ops. Wax are "Diamonds Are A Girl's Best Friend" and "A Little Girl From Little Rock." Carol's chanting of both sides of this platter is first rate material all the way. Wax has that professional touch to it that spells the difference. Both sides have clever sets of lyrics, which should catch on with music fans. Wax rates a spot in ops' machines.

"Are You Lonesome Tonight?" (3:10)
"Penny Wise & Love Foolish" (2:50)
BLUE BARRON ORCH. (MGM 16028)

- Orkster Blue Barron on deck with a pair of new sides, and the pleasing echo of "Are You Lonesome Tonight" and "Penny Wise & Love Foolish" to add to his already popular sides. Top deck finds Bobby Beers and The Blue Notes spotting some scintillating lyrics of this slow, romantic ballad. Music is styled for the cheek-to-cheek dancer and should be greeted favorably. The flip is a pseudo-hillbilly tune, with the tempo picked up a bit. Vocal by Slim Harris and the Blue Notes is fair enough as it stands. Both sides are there for the asking — music ops take it from here.

"Monday, Tuesday, Wednesday" (3:00)
"One! Two! Three!" (2:42)
HARRY BABBITT (Coral 60148)

- Long missing from the phonograph spotlight as a name attraction, ballaster Harry Babbitt comes up with a pair of fresh sides should make this top deck wax, titled "Monday, Tuesday, Wednesday" and "One! Two! Three!" Piper true all the way, and makes for pleasant listening. Top deck is currently riding hot—this rendition of this clever ballad should do well in the boxes. The flip is a new tune from the musical production "Alive & Kicking," and weaves in slow melodic tempo throughout. It's teeming ballad that might catch on and go. Ops should listen in.

"God's Country" (3:01)
"Lies" (2:56)
SNICKY LANSON (Voces 3003)

- Top plug tune currently causing loads of attention in the music biz is this bit by Snicky Lanson tagged "God's Country." Snicky's vocal interpretation of this earthy tune is excellent from first note to finish. "Lies" is a strong, scintillating tune that makes you perk up as the wax spins. Orkster true all the way, and echoes the blues in "God's Country" and rounds out the side in excellent fashioned. The flip is a fair enough ballad, with Snicky handling in his usual smooth style. "God's Country" is the side to ride with.
Both great numbers back-to-back on same record!

"It Isn't Fair"
Vocal by BUDDY GRECO
And The Singers

"You're Always There"
Vocal by BUDDY GRECO
And The Heathertones

78 rpm No. 860 . . . 45 rpm No. F860

And don’t miss these great Goodman hits!
"SPIN A RECORD" and "LITTLE GIRL, DON'T CRY"
78 rpm No. 828 . . . 45 rpm No. F828

Write or Wire Your Distributor Today!

FIRST WITH THE HITS FROM HOLLYWOOD!
THE CASH BOX

SLEEPER OF THE WEEK

"The Little Gray House" (2:54)
"Big Movie Show In The Sky" (2:49)

PAUL WESTON ORCH.
(Capitol 863)

Here’s one that has the makings of a smash hit! Maestro Paul Weston lends his superb musicianship to “The Little Gray House,” and comes up with a piece of top drawer material if there ever was one. The echo of this song gives you stop and pay close attention—

and then go right back and play the thing time and again. Ditty is a slow tempo’ed earthy tune, with the lyrics warm and meaningful. Vocal refrain by the Jud Conlon Singers is extremely satisfying and easy on the ears. Vocal hon- 
rors are split by a boy-girl team on the side, with a chorus backing them in excellent manner. Ditty has that extra twist of quality about it that spells the difference. On the other end with “Big Movie Show In The Sky,” the Weston ork show their versatility, and turn in another slick perform-

ance. Tune is from the Texas Li’l Darlin’ musical winner, and should prove to be a big one. Chorus vocal of the fascinating lyrics, in addition to the Weston ork’s wonderful background sup-

port, makes this one hot. The platter is a blue-ribbon item for music ops. Latch on!

PAUL WESTON

--

"Half A Heart" (2:51)
"Poison Ivy" (2:45)
GORDON MACRAE
(Capitol 842)

Piper Gordon MacRae on deck, and the metro of “Half A Heart” and “Poison Ivy” seeping thru the wax. Top deck is a current platter that appears to be getting up. This ren-

dition, with Gordy parrying the lyrics in smooth style rings true all the way. Ditty is a lamenting ballad, with added vocal pleasure by the Starlighters chanting in the back-

ground. The coupling picks up a bit in tempo, and has Gordy telling a cute tale here. Both sides will satisfy the many MacRae fans.

--

"Do You Ever Think Of Me?" (2:51)
"As Long As I Have You" (2:54)
FERKO STRING BAND
(Paflo 124)

More string band wax on tap for music ops, with the potent Ferko String Band turning in a socko rendi-
tion of “Do You Ever Think Of Me” and “As Long As I Have You.” Top deck is an oldie that has always worn heavy coin—this rendition, with a vocal chorus spoonsing the lyrics in mellow manner is one that might perk up and go like wildfire. The platter ships. The platter shows just as well and has the Great City Four handling the vocal spot. Tempo is loaded with winning poten-
tial—ops should get it.

--

"The Third Man Theme" (2:50)
"Come Into My Heart" (3:18)
HUGO WINTERHALTER ORCH.
(Columbia 38706)

Ditty that is sure to go limp-

fire is this bit by maestro Hugo Win-

terhalter titled “The Third Man Theme.” The song, widely talked about in the music biz, is the background music from the flicker of the same name, and will receive some ultra heavy bally therefrom. Ditty is a straight instrumental, utilizing the sitar. Tempo is moderate, but catchy throughout, with the Winterhalter ork lending a superb touch to it. On the flip with “Come Into My Heart,” Hugo showers a vocal choir to the fore to spoothe the plush vocal found on this side. Lyrics echo the title in smooth sentimental tones that sat-

isfy. “The Third Man Theme” is the side to ride with.
NEW YORK:

Mindly Carson broadcast her RCA Victor rendition of "Candy & Cake" on the NBC big band throw by Chesterfield at the opening of their Durham, N.C. factory. Present at the show, among other stars, were Arthur Godfrey, Bob Hope and Perry Como. Godfrey liked the song so much that Columbia execs asked to record the tune. To wit—they granted him same. Evelyn Knight will also cut it on Decca. . . . Buddy DiFranco, clarinetist and corn lover, joins the Count Basie crew for a short stint, for which he will again form his band. . . . King Odum Port is headed to a disk pact with Decca Records. First sides are "Lover Come Back To Me" and "I'm Glad I Made You Cry." The platter also pacted a deal for the release of their wax in Canada under the Gavotte label. . . . The Shadows set for their first big theater dates in the Pacific, specifically 17 Group are currently riding hot via their rendition of "I've Been A Fool." . . . Jimmy Wakely received The Cash Box Music Award as the "Best Western Record Artist of 1949" on the Ken Murray TV show this past week, shown over the complete CBS network. . . . Dansle, "King Of The Drums" renewed at Jack Dempsey's thru May 1950. He opened in April of '49. . . . Bob Merrill, see songscribe was actually prompted to write "Candy & Cake" by his father, billed as a candy manufacturer in Philly. . . . Irv Katz memo's from Memphis that "Hoot & Roller" by Eddie Mack is starting to pick up in popularity. . . . Didja see the promotion piece King Records are doing on Johnny Long's latest click "Silver Dollar"? It's one of the cleverest pieces we've ever seen. . . . RCA Victor pacted Margaret Truman . . . Valinda Snow's newest Decca disk, "Tell Me How Long The Train's Been Gone," which is a best seller in Philly and St. Louis, is catching on here. This is her first recording since her discharge from a Nazi concentration camp in Denmark, where she was imprisoned while on a tour in 1942 . . . back on Broadway, and into a big showcase at Hop City goes Mel Torme, who open there February 16. . . . Jimmy Dorsey's one a perfect big band throw by Chesterfield last week. . . . Jimmy Dorsey's one a perfect big band throw by Chesterfield last week. . . .
WASHINGTON, D.C.—The shipment of obscene phonograph records across state lines was declared against the law by a recent (Feb. 6) ruling of the United States Supreme Court. The tribunal split 5-3 in ruling that the U. S. Circuit Court at San Francisco was wrong in throwing out the conviction of Alexander Lawrence Alpers, who was fined $250 for the interstate shipping of obscene records.

There is a Federal ban against interstate traffic in obscene books, pictures, films, writings, "or other matter of indecent character." But in the case of Alpers, the Federal Court at San Francisco held that the law was specific in barring only items giving visual means of conveying obscenity, not auditory means. Thus, the lower court had held that "other matter" could not be constituted to include recordings.

However, Justice Minton, in writing the majority opinion, said that the Supreme Court could not agree that Congress wished to limit the law only to such obscene matter "as is comprehended through the sense of sight." Justice Minton further asserted that there is nothing in the history of the law, and its application, to further the contention that the ban on obscenity extends only to what may be seen, ignoring auditory pornography.

For the minority, Justice Black criticized the decision as the sort of ruling that could lead to censorship and so readily encroach on constitutionally protected liberties "that courts should not add to the list of items which are at present banned by congress."

There is a bill now before the House of Representatives, introduced by Rep. Emanuel Celler (D.) of Brooklyn, N. Y., which is designed specifically to provide for the banning of the pornographic records. (Editor's Note: See Editorial P. 4) The decision of the Supreme Court will in effect increase the need for the measure now demanding the attention of the House. The need for Rep. Celler's bill to win the support of the entire music industry remains as great as it was before the present ruling.

Music operators have long been opposed to obscene records and as a group are solidly behind Rep. Celler and his like-minded colleagues in the House of Representatives. Dirty discs represent a danger to the good public relations of the entire industry as well as being personally distasteful to the average operator—a man who is proud of the fact that he is an honest businessman in a decent business

Music operators are well aware of the very real danger that pornographic records represent to them. This opportunity to declare the interstate shipments of such obscene discs as illegal meets with the hearty approval of the entire industry.
Larry Berrill
WCAE—Pittsburgh, Pa.
1. SENTIMENTAL ME (Ames Bros.)
2. I CAN'T HELP MYSELF (Sam and Dave)
3. IT ISN'T FAIR (Don Cornell)
4. WAITING AT END OF ROAD (Frankie Laine)
5. CHATTANOOGA SHOE SHINE BOY (B. Crosby)
6. THERE'S NO TOMORROW (Tina Martin)
7. OLD MASTER PAINTER (Snokey Lamon)
8. I'M LOVING YOU (Snokey Lamon)
10. THIS IS WHERE LOVE WALKED OUT (Fran Warren)

Dick Gilbert
KTYL—Phoenix, Ariz.
1. WITH MY EYES WIDE OPEN (Patti Page)
2. CHATTANOOGA SHOE SHINE BOY (B. Crosby)
3. OLD MASTER PAINTER (Phil Harris)
4. SHOE SHINE BOY (B. Crosby)
5. LEAVE IT TO ME (Rage Wingerholler)
6. I'VE TOLD YOU LATELY (Crawford-Andrews-Sisters)
7. WILD BILL HICUP (Snokey Lamon)
10. ENNY (Fran Warren)

Don Kelly
WDRO—Augusta, Me.
1. DANCER AT THE FAIR (Ted Herbert)
2. AM I IN LOVE (Ames Bros.)
3. BAMBOO (Vaugn Monroe)
4. REDHEAD (Tina Martin)
5. SUGARFOOT JOHNSON (Woody Woodman)
6. I CAN DREAM, CAN'T I? (Andrews Sisters)
7. THIS IS WHERE LOVE WALKS OUT (Fran Warren)
10. SATURDAY NIGHT FISH FRY (Louis Jordan)

Eddie Gallaher
WTOH—Washington, D. C.
1. DEAR HEARTS & GENTLE PEOPLE (D. Shore)
2. CHATTANOOGA SHOE SHINE BOY (B. Crosby)
3. THERE'S NO TOMORROW (Tina Martin)
4. SAMBA (Paul Martin)
5. I CAN DREAM, CAN'T I? (Andrews Sisters)
6. I'M LOVING YOU (Dale)
7. SITTING BY THE WINDOW (Ray Anthony)
8. I'VE TOLD YOU LATELY (Crawford-Andrews-Sisters)
10. CRY OF THE WILD GOOSE (Francoise Laine)

Ken Ash
WHAV—Haverhill, Mass.
1. DANCER AT THE FAIR (Ted Herbert)
2. I SAID MY PAJAMAS (Dale)
3. THERE'S NO TOMORROW (Tina Martin)
4. POOL'S PARADISE (Billie Eldridge)
5. WITH MY EYES WIDE OPEN (Patti Page)
6. I CAN DREAM, CAN'T I? (Andrews Sisters)
7. I'M LOVING YOU (Dale)
8. THIS IS WHERE LOVE WALKS OUT (Fran Warren)
10. SATURDAY NIGHT FISH FRY (Louis Jordan)

Bud Wendell
WMJO—Cleveland, Ohio
1. KID'S A DREAMER (Rosamond Chaney)
2. RAG MOP (Ralph Flanagan)
3. CHATTANOOGA SHOE SHINE BOY (Red Foley)
4. THERE'S NO TOMORROW (Tina Martin)
5. I CAN DREAM, CAN'T I? (Andrews Sisters)
6. SITTING BY THE WINDOW (Ray Anthony)
7. I'VE TOLD YOU LATELY (Crawford-Andrews-Sisters)
10. CRY OF THE WILD GOOSE (Francoise Laine)

Pete Ebbecke
1. RAG MOP (Ames Bros.)
2. THE SKINNY BOAT (Katey Kallin)
3. IT ISN'T FAIR (Snokey Lamon)
4. DEAR HEARTS & GENTLE PEOPLE (D. Shore)
5. WITH MY EYES WIDE OPEN (Patti Page)
6. I CAN DREAM, CAN'T I? (Andrews Sisters)
7. CHATTANOOGA SHOE SHINE BOY (B. Crosby)
8. THERE'S NO TOMORROW (Tina Martin)
10. KID'S A DREAMER (Rosamond Chaney)

Trav Boyl
KDAL—Duluth, Minn.
1. RAG MOP (Ames Bros.)
2. TWO FACED HEART (Eddie Miller)
3. I'VE TOLD YOU LATELY (Crawford-Andrews-Sisters)
4. CHATTANOOGA SHOE SHINE BOY (B. Crosby)
5. THERE'S NO TOMORROW (Tina Martin)
6. I'VE TOLD YOU LATELY (Crawford-Andrews-Sisters)
7. RAG MOP (Ames Bros.)
8. I CAN'T HELP MYSELF (Sam and Dave)
10. I DON'T WANNA BE KISSED (Burl Ives)

Bob McLaughlin
KLAC—Hollywood, Calif.
1. ISAIAH (Tony Martin)
2. DREAMER'S HOLIDAY (Perry Como)
3. CHATTANOOGA SHOE SHINE BOY (B. Crosby)
4. LOVELY BUNCH OF COCONUTS (M. Martin)
5. GOD'S BUILDING (Bill Anderson)
6. HALF A HEART (Eddy Howard)
7. BECAUSE THE TRUTH (Red Foley)
8. CARELESS KISSES (Sommie Kaye)
9. WEDDING SAMA (Andrews Sisters)
10. CRAZY HE CALLS ME (Baffle Holiday)

Ray Perkins
KFLU—Denver, Colo.
1. DEAR HEARTS & GENTLE PEOPLE (D. Shore)
2. I CAN DREAM, CAN'T I? (Dale)
3. CHATTANOOGA SHOE SHINE BOY (B. Crosby)
4. DREAMER'S HOLIDAY (Perry Como)
5. JOHNSON RAG (Russ Morgan)
6. LOVELY BUNCH OF COCONUTS (M. Martin)
7. OLD MASTER PAINTER (Richard Haynes)
8. CHATTANOOGA SHOE SHINE BOY (B. Crosby)
9. CRY OF THE WILD GOOSE (Francoise Laine)
10. MAXIMUM MAX ROACH

Wille Bryant—Ray Carroll
WHOM—New York, N. Y.
1. I'M THE ONE WITH HEARTS AND TEARS (Patti Page)
2. FRANKIE AND I (Amiee McPherson)
3. DOUBLE CROSSING BLUEBERRIES (Little Esther)
4. WHTY FEED (N. Page)
5. SATURDAY NIGHT SITTING (Patti Page)
6. CRY OF THE WILD GOOSE (Francoise Laine)
7. OKLAHOMA (C. Carson)
8. WOULD I STILL BE THE ONE? (Juliet)
9. CHATTANOOGA SHOE SHINE BOY (B. Crosby)
10. MAXIMUM MAX ROACH

Bill O'Toole and Alan Carter
WPAT—Paterson, N. J.
1. CRY YOU LATER THAT I LOVE YOU? (Patti Page)
2. DEAR HEARTS & GENTLE PEOPLE (D. Shore)
3. BLACKACE (Archie Wayne)
4. I'M THE ONE WITH HEARTS AND TEARS (Patti Page)
5. CHATTANOOGA SHOE SHINE BOY (B. Crosby)
6. NICE TO KNOW YOU CARE (Pattie Denova)
7. SITTING BY THE WINDOW (Ray Anthony)
8. I'M LOVING YOU (Dale)
9. CRY OF THE WILD GOOSE (Francoise Laine)
10. WITH MY EYES WIDE OPEN I'M DREAMING (Patti Page)

Lee Donahue
WGCRE—Frederick, N. Y.
1. WE'LL BUILD A BUNGALOW (Johnny Long)
2. MUSIC, MUSIC, MUSIC (Amiee McPherson)
3. WEDDING SAMA (Strange Messia)
4. YOU'VE CHANGED (Bill Parment)
5. SUGARFOOT RAG (Bill Anderson)
6. ME, MYSELF AND I (Carmelina Wain)
7. CRY OF THE WILD GOOSE (Francoise Laine)
8. IT'S STILL FAIR (Snokey Lamon)
9. C'EST SI BON (Johnny Desmond)
10. WITH MY EYES WIDE OPEN I'M DREAMING (Patti Page)

Larry Gentile
WBK—Detroit, Mich.
1. SENTIMENTAL ME (Ames Bros.)
2. CRY OF THE WILD GOOSE (Francoise Laine)
3. MUSIC, MUSIC, MUSIC (Tina Martin)
4. CHATTANOOGA SHOE SHINE BOY (B. Crosby)
5. WITH MY EYES WIDE OPEN I'M DREAMING (Patti Page)
6. I SAID MY PAJAMAS (Warren-Martinez)
7. C'EST SI BON (Johnny Desmond)
8. I'M LOVING YOU (Dale)
9. I'M SO LONELY (Tina Martin)
10. CRY OF THE WILD GOOSE (Francoise Laine)

Myron Borg
WMOR—Chicago, Ill.
1. THE OLD MASTER PAINTER (Richard Haynes)
2. MUSIC, MUSIC, MUSIC (Two Fan Sisters)
3. CHATTANOOGA SHOE SHINE BOY (Red Foley)
4. DEAR HEARTS & GENTLE PEOPLE (D. Shore)
5. YOU'RE ALWAYS THERE (Freem Knight)
6. MY FOOLISH HEART (Dale)
7. CRY OF THE WILD GOOSE (Francoise Laine)

Phil Haines
WTRC—Elkhart, Ind.
1. AN OLD-FASHIONED WALK (Sneebo and Dee)
2. CRUSHING DOWN THE RIVER (Frankie Carle)
3. MORE BEER (Starlighters)
4. MAN WITH THE WIERD BEARDS (A. Geffreys)
5. DEAR HEARTS & GENTLE PEOPLE (D. Shore)
6. DEAR HEARTS & GENTLE PEOPLE (Beatrice's Sister)
7. MAYBE IT'S BECAUSE (Bob Crosby)
8. THAT LUCKY OLD SUN (Tina Martin)
9. YOU'RE BREAKING MY HEART (Tim Garber)
10. "It's What's In THE CASH BOX That Counts"
### New York, N. Y.

1. **DEAR HEARTS & GENTLE PEOPLE** (D. Shore)
2. **MUSIC, MUSIC, MUSIC** (Terence Brewer)
3. **RAG MOP** (Amos Bros.)
4. **DADDY’S LITTLE GIRL** (Ralph Flanagan)
5. **WEDDING SAMA** (Edmundo Ros)
6. **MATTY, NO MOURNING** (Terence Brewer)
7. **JOHN RAG** (Jack Teter Trio)
8. **DADDY’S LITTLE GIRL** (Dick Todd-Eddie Miller)
9. **STEPPIN’ SHINE BOY** (Russ Morgan)
10. **RAG MOP** (Amos Bros.)

### Chicago, Ill.

1. **THERE’S NO TOMORROW** (Tony Martin)
2. **DEAR HEARTS & GENTLE PEOPLE** (B. Crosby)
3. **GENTLE MINDS, GENTLE HEARTS** (Russ Morgan)
4. **RAG MOP** (Amos Bros.)
5. **SLIPPING AROUND** (Terence Brewer)
6. **WEDDING SAMA** (Edmundo Ros)
7. **I CAN DREAM, CAN’T I? (Andrews Sisters)
8. **BIBBIDI-BIBBIDI-BOO** (Perry Como)
9. **CRY OF THE WILD GOOSE** (Frankie Laine)

### Los Angeles, Calif.

1. **THERE’S NO TOMORROW** (Tony Martin)
2. **DEAR HEARTS & GENTLE PEOPLE** (B. Crosby)
3. **GENTLE MINDS, GENTLE HEARTS** (Russ Morgan)
4. **RAG MOP** (Amos Bros.)
5. **SLIPPING AROUND** (Terence Brewer)
6. **WEDDING SAMA** (Edmundo Ros)
7. **I CAN DREAM, CAN’T I? (Andrews Sisters)
8. **BIBBIDI-BIBBIDI-BOO** (Perry Como)
9. **CRY OF THE WILD GOOSE** (Frankie Laine)

### Atlantic City, N. J.

1. **I CAN DREAM, CAN’T I? (Andrews Sisters)
2. **THERE’S NO TOMORROW** (Tony Martin)
3. **OLD MASTER PAINTER** (Dick Haymes)
4. **RAG MOP** (Amos Bros.)
5. **SLIPPING AROUND** (Terence Brewer)
6. **WEDDING SAMA** (Edmundo Ros)
7. **I CAN DREAM, CAN’T I? (Andrews Sisters)
8. **BIBBIDI-BIBBIDI-BOO** (Stafford-MacRae)
9. **SHINE** (Bing Crosby)
10. **DADDY’S LITTLE GIRL** (Dinah Shore)

### Fertile, Minn.

1. **STAR DUST** (Jan Garber)
2. **RAG MOP** (Amos Bros.)
3. **I CAN DREAM, CAN’T I? (Andrews Sisters)
4. **BIBBIDI-BIBBIDI-BOO** (Stafford-MacRae)
5. **TIGER RAG** (Pee Wee Hunt)
6. **DADDY’S LITTLE GIRL** (Dinah Shore)
7. **SHINE** (Bing Crosby)
8. **OLD MASTER PAINTER** (Frank Sinatra)

### Chattanooga, Tenn.

1. **SHINE** (Russ Morgan)
2. **BIBBIDI-BIBBIDI-BOO** (Stafford-MacRae)
3. **SHINE** (Bing Crosby)
4. **DADDY’S LITTLE GIRL** (Dinah Shore)
5. **SHINE** (Bing Crosby)
6. **DADDY’S LITTLE GIRL** (Dinah Shore)
7. **OLD MASTER PAINTER** (Frank Sinatra)
8. **SHINE** (Bing Crosby)
9. **SHINE** (Bing Crosby)
10. **IF SWING GOES, I GO TOO** (Fred Astaire)

### Louisville, Ky.

1. **BAMBOO** (Vaghn Monroe)
2. **MUSIC, MUSIC** (Terence Brewer)
3. **DEAR HEARTS & GENTLE PEOPLE** (B. Crosby)
4. **RAG MOP** (Amos Bros.)
5. **SLIPPING AROUND** (Terence Brewer)
6. **WEDDING SAMA** (Edmundo Ros)
7. **I CAN DREAM, CAN’T I? (Andrews Sisters)
8. **BIBBIDI-BIBBIDI-BOO** (Perry Como)
9. **SHINE** (Bing Crosby)
10. **SHINE** (Bing Crosby)

### Tulcan, Ariz.

1. **BAMBOO** (Vaghn Monroe)
2. **RAG MOP** (Amos Bros.)
3. **SLIPPING AROUND** (Terence Brewer)
4. **WEDDING SAMA** (Edmundo Ros)
5. **I CAN DREAM, CAN’T I? (Andrews Sisters)
6. **BIBBIDI-BIBBIDI-BOO** (Stafford-MacRae)
7. **SHINE** (Bing Crosby)
8. **SHINE** (Bing Crosby)
9. **SHINE** (Bing Crosby)
10. **SHINE** (Bing Crosby)

### Durham, N. C.

1. **BAMBOO** (Vaghn Monroe)
2. **DEAR HEARTS & GENTLE PEOPLE** (B. Crosby)
3. **RAG MOP** (Amos Bros.)
4. **SLIPPING AROUND** (Terence Brewer)
5. **WEDDING SAMA** (Edmundo Ros)
6. **I CAN DREAM, CAN’T I? (Andrews Sisters)
7. **BIBBIDI-BIBBIDI-BOO** (Stafford-MacRae)
8. **SHINE** (Bing Crosby)
9. **SHINE** (Bing Crosby)
10. **SHINE** (Bing Crosby)
King Cole Receives "Th Cash Box" Music Award

LOS ANGELES—"You do it again," says Nellie Lutcher, congratulating Nat "King" Cole on his winning The Cash Box award for Best Small Combo for the second year in a row. The happy chapf on the right is Leo Simon, West Coast representative of The Cash Box.

Coral Records Add To Talent Roster

NEW YORK—Coral Records, Inc., announced the signing of Bob Crosby, Bill Harrington and Sandy Evans to exclusive Coral recording contracts.

Bob Crosby, featured for several years on the Decca label, has long been regarded as one of the foremost exponents of Dixieland style music. Crosby will reorganize his famed Dixieland "Bob Cats" under the Coral label with the maestro doing his own vocalizing.

Bill Harrington is the younger who succeeded Frank Sinatra as the singing star of NBC's Lucky Strike Hit Parade. Previously, he starred for three years on the "Bill Harrington Sings" network show. A Navy veteran, Harrington has sung with both Orrin Tucker and Alvino Rey. His first two sides for Coral will be "It Isn't Fair" and "High On The Eiffel Tower".

Sandy Evans, young vocalist from the West Coast, is gaining nationwide attention as the soloist on the Gordon Jenkins recording of "My Foolish Heart" and the Victor Young disc "A Thousand Violins".

Peggy And Her "Small Senor"

LOS ANGELES—Very much in a gay Latin mood, thanks to their new click record, "My Small Senor," are thrush Peggy Lee and her band leader husby Dave Barbour. The novelty, causing much favorable comment, is being compared to the smash "Manana." But the combination of Lee and Barbour created using the same Spanish tempo and engaging accent delivery. Disk, issued just last week, is already causing great excitement among the nation's Capitol Records distributors.

King In Heavy Promotion On Long's "Silver Dollar"

CINCINNATI, OHIO—King Records have instituted a promotion campaign of the new Johnny Long recording of "Silver Dollar" with the shipment of 5,000 novelty displays to King distribution branches all over the country.

The display consists of an actual stamper with the center made of black cardboard and a real silver dollar placed squarely in the middle. The stamper itself is silk screened with an advertising message. The display is being sold to the dealer for the price of 98c, the additional gimmick being that once he has steamed off the silver dollar he is ahead two cents.

Hypo idea was conceived by Bob Evans, promotion manager for the record company.

"Rag Mop"

DETROIT, MICH.—TV disk jockey Johnny Slagle of Detroit station WXYZ had no trouble at all finding a suitable name for the station's new pet, a Peruvian guinea pig. He tagged the animal "Rag Mop," after the Ames Bros. recording of the same name. The title is peculiarly fitting—the pet is a white, bushy haired little fellow who closely resembles his new name.

Both the guinea pig and the Ames Bros. Coral recording are big hits in the Motor City.

New Disk Distrib Branch For Kansas City

ST. LOUIS, MO.—Paul Levy, vice president of the Midwest Distributing Co., St. Louis distributors for London Records announced the formation of a new branch outlet in Kansas City, Mo., under the direction of Mr. Sallwyn Polisky, vice president of the firm. Levy reports that in addition to a nice building the new location has parking facilities for twelve automobiles. Distribution operations will commence as of Feb. 17. An open house is slated for the first of March with Dan Baine, Executive Vice President of London Records on hand to greet the many dealers and operators who are expected.

It's What's In THE CASH BOX That Counts

from WALT DISNEY'S CINDERELLA

Words and Music by
MACK DAVID AL HOFFMAN
JERRY LIVINGSTON

“A DREAM IS A WISH YOUR HEART MAKES”

P. COMO
Victor
R. CASE
MGM
M. HUGHES
Columbia
THE JUBILAIRES
Capitol
SY OLIVER
Decca
LAWRENCE WELK
Mercury
ILENE WOODS
Bluebird

“BIBBIDI-BOBBIDI-BOO”

P. COMO
Victor
D. SHORE
Columbia
STAFFORD-MacRAE
Capitol
ROY ROBBINS
Capitol
J. DURANTE
MGM
BING CROSBY
Decca
SY OLIVER
Decca
LAWRENCE WELK
Mercury
JACK BERCH
London
ILENE WOODS
Bluebird

and so this is love... and... “CINDERELLA WORK SONG”
YOUR AD in the...

SPECIAL MOA CONVENTION ISSUE of

THE CASH BOX will

REACH ALL of the NATION'S JUKE BOX OPERATORS

★ DISTRIBUTED AT THE MOA CONVENTION in CHICAGO—MAR. 6, 7 & 8
★ MAILED TO MUSIC OPERATORS THRUOUT THE NATION

Issue Dated: MARCH 11

GOES TO PRESS: MARCH 3 - FRIDAY, 12 NOON

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EMPIRE STATE BLDG.
NEW YORK 1, N. Y.

CHICAGO: 32 W. RANDOLPH ST.

HOLLYWOOD: 1520 NO. GOWER

"It's What's In THE CASH BOX That Counts"
Leo The Lion Hypo’s Disk Jockey Show

NEW YORK—Leo, the MGM Records Lion (in the person of lionine Dick Cottrell, New York distributor for MGM Records), helps Eileen O’Connell, popular disk-jockey celebrate the third anniversary of her WMGM wax program. Leo provided refreshments for the kiddie audience, after one of Eileen’s Saturday-morning shows recently.

Capitol Records Sign Art Tatum

HOLLYWOOD, CALIF.—Capitol Records Inc., this past week signed famed jazz pianist Art Tatum to a recording contract.

Tatum, almost totally blind now, is still playing various bistros from coast to coast, and recently returned to his California home from the east. He is currently appearing at the Surf nityer in Los Angeles.

Capitol is rushing thru an album of eight Tatum masterpieces, all new material recorded a short time ago for February release.

Canada Repeals Tax On U. S. Platters

NEW YORK—Harry Fox, music publishers agent and trustee, will soon distribute in excess of $10,000 to publisher clients representing refunds on the repealed Canadian coin transfer law. This statute deducted 15% of all record royalty coin handed across the border to U. S. pubs and the recent repeal calls for refunds of previously deducted taxes back to Jan. 1, 1949. The sum Fox received stems from record sales only. Pubs figure to get a return on sheet sales thru Canadian music houses too.

IT’S ALL IN THE POINT

The new PERMO-made POINTS of Osmium Alloy are the result of 20 years of progressive development—which has made possible the practical combination of prolonged tone quality of both needles and records.

THE NICKELS WILL NEVER (well hardly ever) STOP! STOP! STOP!

IRVING BERLIN’S NOSTALGIC HIT!

A Vinyl biscuit that’s grade “A” all the way. Ops . . . give avid attention.

Here’s plenty of juke box play on tunes whose sheet music sold in the big figures!

ALL LINCOLN RECORDS are UNBREAKABLE VINYL

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
The Cash Box, Music

February 18, 1950

SAVOY-HOPPIN' To the TOP
From Coast-to-Coast!

"THE TURKEY HOP" ON ITS WAY TO
No. 1 IN THE NATION

Little ESTHER SINGS

"DOUBLE CROSSING BLUES"

BY THE JOHNNY OTIS ORCHESTRA

With Johnny Otis' Orch.

SAVOY # 732

SAVOY RECORD CO., INC.
58 MARKET STREET, NEWARK 2, NEW JERSEY

THE CASH BOX

Folk and Western Record Reviews

"Dust" (2:03)
"The Touch Of God's Hand" (2:57)

JIMMY WAKELEY

(Capitol 40283)

- Here's one that will surely make music fans and ops alike sit up and take notice. By far one of the most outstanding platters we've had the pleasure of hearing in

notch material, and are avid proof of the folk star's nationwide coin says ability. It's the top deck we're wild about. Tune is rendered in strong vocal tones, with Jimmy piping the clever lyrics in sure-fire tones that count. Lyrically are off the beaten track, and make for attentive listening pleasure. It's an earthy tune that's for the sit up and take notice. Vocal chorus chanting in the backing, in addition to a sparkling musical arrangement by maestro Frank De-Vol adds hootch to polish to an already glowing side. On the other end with "The Touch Of God's Hand", Jimmy once again displays his versatile vocal style, by turning in another superb performance. This side is a stirring one too, altho the tempo is slowed up a bit. Lyrics play about the title, and once again maestro Frank De-Vol turns in some wonderful music. Both sides are gravy for music ops — grab it!

- Eddie Kirk comes up with a pair of sides that should hypop Juke box play, with this coupling targeted "Away Out On The Mountain" and "A Year Of City Livin'". Both sides make for mellow listening pleasure, with Eddie handling the vocal and a yodel spot on the top side. The flip has a set of cute lyrics that should meet with the enthusiasm of Juke box patrons. Both tunes will add to music ops coin action.

- Pair of cute sides that should catch an avalanche of juke box coin are these sides by Eddie Brundt and his Hollywood Hicks. Both tunes are mellow, and have a ton of wonderful, mellow lyrics. Top deck, with a vocaBy Lynn Johnson is just what the title indicates, with some great work in the background rounding out the side. The coupling is a bright ditty weaving about the current craze for T star Hopalong Cassidy, a side that will certainly attract loads of attention. Disk rates a spot in ops machines.

- Pair of great sides by Moon Mullican, set up of "Broken Dreams" and "Don't Ever Take My Picture Down" for music ops to take a peek at. Both feature Moon in excellent vocal tones, with the refrain of the music ringing true. Tunes should be greeted warmly by music fans and allies alike. Moon's wide popularity is sure to account for many a call for this one.

- Wax that may attract some Juke box ops, and should earn its keep in the phonotop deck is just what the title indicates, a blues ode to Texas. The flip perks up a bit and might take hold with ops. Platter titled "Texas Blues" and "Yes You Did" is another excellent performance. Both sides bear music ops avid listening attention.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
“I Like My Baby’s Pudding” (2.42)  
“I Can’t Take It No More” (2.58)  

WYNONIE HARRIS  
(King 4342)  

- Currently riding hot across the boards with a number of winning platters, Wynonie Harris comes up with another click in this rendition of “I Like My Baby’s Pudding” and “I Can’t Take It No More.”

“ Ain’t It A Crime” (3.06)  
“ Don’t Save It Too Long” (2.24)  

JULIA LEE  
(Capitol 933)  

- Julia Lee and her Boyfriends come up with some new sides, with the refrain of “Ain’t It A Crime” and “Don’t Save It Too Long” in the offering. Vocal ops. Both sides make for mellow listening pleasure, and should be greeted by her many fans with wide fervor. Wax has that snap that makes for consistent juice box silver. Both tunes are stylish in Julia’s inimitable song manner, with the top-notch, aggregation behind her making great music. Wax rates a spot in ops.

“Yesterdays” (2.37)  
“ Buck A-Boo” (2.45)  

MILT BUCKNER ORCH.  
(MGM 10632)  

- Milt Buckner comes up with a pair of mellow sides in this pairing titled “Yesterdays” and “Buck-A-Boo.” Top deck is a novel, and excellent rendition of this ever-lovin’ standard, with a French horn sound that is really wonderful. Lazy jazz tempo should attract loads of coinage. The top pick-up harmony with and has the crew running thru a boppish melody. We like “Yesterdays”—we’re sure you will too.

“Lover Come Back To Me” (2.43)  
“I’m Glad I Made You Cry” (2.41)  

KING ODOM FOUR  
(Debut 736)  

- Here’s one that should certainly blossom into a big hit. The King Odom Four make their bow on Derby wax, with a sook rendition of “Lover Come Back To Me” and “I’m Glad I Made You Cry.” Both ends of this disk are laden with silver for music ops. Top deck is an exceptionally wonderful rendition of this great standard, and has the group in top-notch throughout, with some light instrumental music drifting thru in the background. The flip comes just as well, and has the group turning in another excellent performance. We like “Lover Come Back To Me”—grab it.

“Little Red Hen” (2.54)  
“Going To See My Baby” (2.45)  

JOHNNY OTIS ORCH.  
(Regent 1017)  

- The Johnny Otis orch., currently riding hot with the rendition of “Turkey Hop,” come up with another pair of excellent sides with this coupling tagged “Little Red Hen” and “Going To See My Baby.” Both sides of this platter make for wonderful listening pleasure, and should be greeted by jazz and blues fans with much enthusiasm. Vowel by Reid Lyte on the duo is effective throughout, with the Otis orch making mellow music in the background. Ops should get with this one.

“Shake Hands” (2.30)  
“Brown Boy” (2.57)  

AL SEARS & THE SPARROWS  
(Coral 65023)  

- Al Sears And The Sparrows make their bow on Coral wax, and come up with a pair of potential coin cutters for music ops in this duo titled “Shake Hands” and “Brown Boy.” Top deck, with a vocal by the maestro and the ensemble is mellow throughout, with the melody ringing true. The flip has Clarence Palmer stepping into the limelight, on a tune that bears music ops’ attention. Both sides should ring the bell for ops—latch on.

“Mardi Gras In New Orleans” (2.43)  
“She Walks Right In” (2.47)  

PROFESSOR LONGHAIR  
(Atlantic 897)  

- Fair of fair enough sides by Professor Longhair and his New Orleans Boys, and the set up of “Mardi Gras In New Orleans” and “She Walks Right In” headed music ops’ way. Top deck a novelty ditty that should hold its own in the boxes, while the flip stays in the blues vein throughout. Wax has some winning potential, and alike it won’t stop traffic, it should do fairly well. Music ops who have locations might take a look-see in this direction.
1. **NO ROLLIN' BLUES**  
   Jimmie Witherspoon  
   (Mop 721)

2. **RAG MOP**  
   Doc Sausage  
   (Regal 2325)  
   Lionel Hampton  
   (Decca 24855)

3. **I’VE BEEN A FOOL**  
   The Shadows  
   (Lee 200)

4. **DOUBLE CROSSIN’ BLUES**  
   Little Esther  
   (Savoy 722)

5. **BIG FINE GIRL**  
   Jimmie Witherspoon  
   (Mop 721)

6. **FORGIVE AND FORGET**  
   The Orioles  
   (Jubilee 5016)

7. **FOR YOU MY LOVE**  
   Larry Darnel  
   (Regal 3240)

8. **I DON’T HAVE TO RIDE NO MORE**  
   The Ravens  
   (National 9101)

9. **INDIANA EXPRESS**  
   Freddie Mitchell  
   (Debs)

10. **WHIRLPOOL**  
    The Cabiniers  
    (Abbey 3003)

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**OAKLAND, CALIF.**

1. Double Crossin’ Blues (Little Esther)
2. Rollin’ Blues (Jimmy Witherspoon)
3. For You My Love (Larry Darnel)
4. Sitin’ On It (Wynonie Harris)
5. Rollin’ Blues (Amos Baby)
6. I Almost Lost My Mind (Larry Joe Hunter)
7. Why Do These Things Happen To Me? (Roy Hawkins)
8. Forget And Forget (The Orioles)
9. Blues Stay Away (Owen Bradley)
10. 3 X 7 = 21 (Julius King)

**NEWARK, N. J.**

1. For You My Love (Larry Darnel)
2. Rag Mop (Doc Sausage)
3. I Almost Lost My Mind (Ivory Joe Hunter)
4. Double Crossing Blues (Little Esther)
5. Sitin’ On It (Wynonie Harris)
6. No Rollin’ Blues (Jimmy Witherspoon)
7. I’ll Get Along Somehow (Larry Darnel)
8. Forget And Forget (The Orioles)
9. I Quit My Pretty Mama (Ivory Joe Hunter)
10. Saturday Night Fish Fry (Louis Jordan)

**DALLAS, TEX.**

1. Double Crossin’ Blues (Little Esther)
2. Rag Mop (Doc Sausage)
3. For You My Love (Larry Darnel)
4. I’ll Get Along Somehow (Larry Darnel)
5. Wintertime Blues (Lester Williams)
6. I’ve Been A Fool (The Shadows)
7. I Quit My Pretty Mama (Ivory Joe Hunter)
8. I Almost Lost My Mind (Ivory Joe Hunter)
9. No Rollin’ Blues (Jimmy Witherspoon)
10. My Buddy (Herb Lance)

**COLUMBUS, OHIO**

1. For You My Love (Larry Darnel)
2. I Almost Lost My Mind (Larry Joe Hunter)
3. Indiana Express (Freddie Mitchell)
4. Angel Child (Memphis Slim)
5. I Quit My Pretty Mama (Ivory Joe Hunter)
6. Forget And Forget (The Orioles)
7. Rag Mop (Lionel Hampton)
8. Sitin’ On It (Wynonie Harris)
9. No Rollin’ Blues (Jimmy Liggins)
10. So Long (Johnny Moore & Big Bill)

**SAVANNAH, GA.**

1. Little School Girl (Smacky Hopp)
2. Guess Who (Every Joe Hunter)
3. Crawlin’ King (John Lee Hooker)
4. Whippin’ Lee (Hank Williams)
5. My Baby Done Left Me (Joe Thomas)
6. Don’t Play Ball With My Mama (Lennie Johnson)
7. Baby, Shoo Me On (Wynonie Harris)
8. You, Just You (Every Joe Hunter)
9. Confused (Lennie Johnson)
10. School Days (Lloyd Jordan)

**DETOIT, MICH.**

1. Double Crossin’ Blues (Little Esther)
2. Turkey Hop, Part I (Johnny Otis)
3. Information Blues (Ray Millette)
4. Rag Mop (Joe Liggins)
5. I’ll Be Boss of Your Group (T-Bone Walker)
6. Blues Stay Away (Owen Bradley)
7. I Quit My Pretty Mama (Ivory Joe Hunter)
8. If It’s So Baby (The Robins)
9. Don’t You Want Me Mama (Jimmie Liggins)
10. Don’t Put Me Down (Jimmie Liggins)
Coral Records Name New Divisional Mgrs.

NEW YORK—Michael Ross, Vice-president and general sales manager of Coral Records Inc., announces the appointment of Joel Cooper as the label’s mid-West Division Manager and Frank Holland as the Southern Division Manager.

Cooper, well known in the recording field throughout the mid-West territory, will operate out of Indianapolis, Ind. He will service the Coral distributors, open new distributors in his area and contact dealers, coin machine operators and disk jockeys.

Holland, formerly with a distributing corporation in Boston, will carry on similar duties throughout the South, with headquarters in Atlanta, Ga. Joe Delaney, assistant general sales manager of Coral, introduced Holland to distributors and other contacts on a recent promotion tour covering New Orleans, Birmingham, Jacksonville, Charleston, and Columbia.

Tower Records Into Long Play Field.

Tower Records will go into the long-playing field with a series of pop records starting about March 15. No price has been set, but President Dick Bradley said that they would sell at a "competitive price."

Bradley, just back from Coast, where he set up distribution system, is busy signing talent. While west, he signed Ken Carson, featured on Gary Moore program. He has also signed Gloria Van, local songstress who opens with Jimmy Durant at Chez Paree, Feb. 11. And prior to western trips, he inked Snyder, Danny Cas-sells orchestra, Skip Farrell and Ralph Sterling.

First disk will consist of eight numbers by Bill Snyder, two of which are already recorded by Tower on Standard 78 rpm disks. Bradley, who formerly leased and sold masters to major companies, particularly Capitol and London, has decided to go on his own. Last month he formed partnership with three Californians: Hly Brown, who will handle legal end, Morris Cowen and Barney Perel, promotion. Bradley will handle artist and repertoire.

Tower will not try to compete with majors, according to Bradley. Outfit will specialize in originals and unusual treatment of oldies.

Okun Sets Heavy Flack on “Little Rock”

NEW YORK—Heavy promotion on the click tune, "Little Girl From Little Rock," from the musical production "Gentlemen Prefer Blonds" swung into action this past week, with nifty hundred booklets wrapped up with the Carol Channing and Dorothy Shay versions of the tune, going to disk jockeys throughout the nation. Program directors of every radio station in Arkansas, as well as all jake ops in the state, have been asked to feature it.

The Mayor of Little Rock has issued scrolls to the two chippers, making them honorary citizens of Little Rock, and honorary members of the Chamber of Commerce. Scrolls will be presented to the Misses Shay and Channing by a personality in a few weeks.

Entire promotion, an extensive one, was set up by the well-known Henry Okun.

HOLLYWOOD.—Paul Brenner, WAAT (Newark) disc-jockey, presents scrap-book containing autographed photos of leading recording artists, disc-jockeys and newspaper columnists to Barbara Allen. Barbara is recovering from injuries received in an automobile accident last summer and although he is paralyzed from his chest down, has full use of his arms and hands. Bob McLaughlin of KLC, Los Angeles, and pianist's ex-boss Freddy Martin look on.

Hammerstein Donates Musical Scores To Israel

NEW YORK — Musical scores of four top Rodgers-Hammerstein shows: "South Pacific," "Carousel," "Allegro" and "Oklahoma," have been contributed by Oscar Hammerstein II to the Hebrew University of Jerusalem, according to an announcement by Mrs. Frank Cohen, Musical Library Chairman of the American Friends of Hebrew University.

Brenner Adds Cheer To Barclay Allen

Cowitt Named N. J. Mgr. Adds To Duties

NEW YORK—Zenith Radio & Tele- vision, this city, this past week announced the appointment of Dick Cowitt to the post of sales manager of the MGM Records Department of the firm's New Jersey branch, which services that state from Orange, N.J.

In addition to these new duties, Cowitt will continue in his present position as MGM Records' department sales manager for Zenith's New York City office.

Additional Tunes Listed Below in Order of Popularity

SUNDAY DOWN IN TENNESSEE
Red Foley
(Decca 46197)

ANTICIPATION BLUES
Tennessee Ernie
(Capitol 57-40258)

MY BUCKET’S GOTT A HOLE IN IT
Hank Williams
(MGM 10560)

I GOTTA HAVE MY BABY BACK
Floyd Tillman
(Columbia 20641)

RAG MOP
Johnnie Lee Wills
(Bullet 969)

HIBILLY FOLK & WESTERN JUKE BOX TUNES

TENNESSEE BORDER #2
Ernest Tubb—Red Foley
(Decca 46200)

CHATTANOOGIE SHOE SHINE BOY
Red Foley
(Decca 46205)

TAKE ME IN YOUR ARMS AND HOLD ME
Eddy Arnold
(RCA Victor 21-0146)

SLIPPING AROUND
Whiting-Wakeley
(Capitol 57-40224)

BLUES STAY AWAY FROM ME
Delmore Brothers
(King 803)

THE OLD MASTER PAINTER
recording by
PHIL MARRIS.....ECA Victor
RICHARD HAYES......Mercury
RICHARD HAYES......PAR
SNOOKY LANSON....London
PEGGY LEE—WELDON HAYS, Cape-
JACKIE PARIS.....National
FRANK SINITA.....Columbia
with others to follow
ROBBINS MUSIC CORPORATION

THE CASH BOX Announces:
THE CASH BOX "BULLETINS OF THE WEEK":
"WE WERE MARRIED" backed by
"Tell Her You Love Her Today"
by RUD MESSNER ORCHESTRA
vocals by DOLLY DARE & ALAN ROBERTS
ABBRE 14002

PETER DORAINE, INC.
Maurice ABBEY RECORDS
754—10th Ave. New York 19, N. Y.

TERRIFIC—Any Night Of The Week!
EDDIE MACK’S BLUES HIT
"Hoot and Holler Sat. Night!"
AND
"COOL MAMA"
(APOLLO 417)

Order From Your Nearest Distributor Or
APOLLO RECORDS, INC.
427 W. 45th St.
New York, N. Y.

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!

February 18, 1950
Page 19
The Cash Box, Music
NEW YORK—The circulation of a pamphlet, titled "What's The Next Move," issued by Johnny F. Tunnis of Tunnis One-Spot Publishers, caused quite a flurry in the record industry this past week.

The Tunnis organization, which services the nation's record dealers with record release information and record speed systems, reached the attention of record executives and resulted in a great deal of "eye-brow raising."

The statement read, "For practical purposes we can assume that the present demand for micro records, both speeds, is 20,000,000 records per year. More less—it's already a large pot of gold with eager takers. And we can safely assume that Victor's share on the present basis would be about 50% and Columbia's share also 50%.

When Victor begins rolling with 33-1/3 it is also reasonable to assume that they will capture at least 50% of the 33-1/3 business that Columbia has had to itself until now. Hence, Victor would secure at least 75% of the new-type record business and be in a very favorable position to call the next turn.

"It isn't far fetched to believe that Victor will drive harder than ever to produce 45s. Further gains will be made. Therefore, instead of a 75-25 advantage, Victor is more likely to have an 85-15 advantage, unless of course, Columbia gets motivated to produce 45 in addition to 33-1/3. If they do, the public swing to 45 is further advanced. In any event, Victor would dominate the industry, and I, for one, cannot and will not believe that Victor would cherish any desire to duplicate 45 and 33-1/3 records for so long. It isn't natural, practical or economical."

"My guess is that 33-1/3 will not only die a natural death, but will be given the needle just as soon as resistance has broken down."

Another statement by Tunnis, reprinted in Jet magazine, read in part, "Certainly no manufacturer, distributor, dealer or record buyer wants three speeds—not two speeds! 78 rpm is on the way out. Either of the new speeds is a decided improvement.... Hence the battle of the speeds continues at a more decisive tempo, with 45 rpm having won a major and strategic victory over 78."

The balance of both industries are perfectly stacked and laden with dynamite for the record manufacturers, has come to the attention of top executives at both RCA Victor and Columbia. Allie execs of both firms were not available for comment, it is known that they are studying the articles with intense interest.

NEW YORK—It is starting to appear to many interested observers of musical trends that the music business has given a caesarian birth to Dixieland style jazz. In a thoroughly unpredictable business this recent move is one of the most surprising phenomena in many years. Shades of Kid Ory, Roy Eldridgee, Trum Wison and Mezz Mezzrow, are the current Johnny Dorsey aggregate meeting with tremendous public favor, and the announcement of the recognition of Bob Crosby's 'Bob Cats.'

Among the recent smash hits that have afforded the impetus for these apparently backward swings in the musical cycle are "Twelfth Street Rag," (which was actually waxed by Pee Wee Hunt as a "gag") "Darktown Strutters' Ball" and the current "Johnson Rag" by Jimmy Dorsey. Perhaps the best portent of what the future holds is the amazingly solid grip that Dixie has taken on the pace-setting, west Coast. A half dozen big names on the Pacific Coast including such stalwarts as Pete Daley and Bunk Johnson have switched to the "Dixieland" style that was the frame for the evolution of all modern jazz.

The man who can say with definitively what the future holds has never been discovered and never will be. It's safe to say that he would be worth his weight in gold. However, there can be no doubt that the old champion has come back, and come back in a very big way. We can't say low long it will last but it looks like a money-in-the-bank prediction that there will be a lot more Dixieland hits before the last hot trumpet and jump vocalist calls it a day.

Advertisement

The Cash Box

In Other Cities

CHARLOTTE, N. C.
1. No Rollin' Blues (Jimmy Witherspoon)
2. Little School Girl (Smoky Horm)
3. The Moon Is Rising (Little Willie)
4. Crawling King Snake (John Lee Hooker)
5. Howling Wolf (John Lee Hooker)
6. Mississippi Blues (Polly Dixon)
7. Nobody Knows (The Shadows)
8. Farewell (Little Willie)
9. Sawbuck (Johnny Crawford)
10. Country Girl (Memphis Slim)
1—DEAR HEARTS AND GENTLE PEOPLE 77.3 93.3
CA-57-77—GORDON MacRae Male Trio
CA-57-79—DADDY strong O. You're The One
CO-3965—DINAH SHORE
DE-24794—HANNON-RAY
DE-24796—BING CROSBY Male Trio
LO-558—BUDDY GRECO
ME-5336—PATTI PAGE The Game Of Broken Hearts
VI-20-3596—DENIS DAY I Must Have Done Something Wonderful

2—I CAN DREAM, CAN'T I? 70.8 110.2
CO-38612—TONY ARDEN A Little Love—A Little Kiss
CR-60106—GLEN Gray O.
DE-24705—ANDREW SISTERS The Wedding Of Lili Marte
HA-1078—ALAN DANE
HA-9902—THE BLENDEARS
RA-10038—JIMMY SAUNDERS
VI-20-3553—TEX BENEKE O. Over Three Hills

3—JOHNSON RAG 70.6 82.2
CA-57-735—ALVINO ROY O. Four Leaf Clover
CA-57-6849—J. DOXEY O. A Little Kiss
CR-624819—RUSS MORGAN O. Where Are My Blue Eyes?
DE-25442—RUSS MORGAN O. China Doll Parade
HA-1088—PEARL BAILEY
LO-301—JACK TETTER TRIO Back Of The Yards
MG-1058—GLEN MOORE
RO-207—HOYGART QUARTET
VI-20-3604—CLAUDE THORNHILL O. Iowa Indian Song

4—CHATANOOGA SHOE BOY 65.9 45.1
CA-40282—TONY DUNCAN Never No Me Blues
CR-60147—BILL DARNEL
CR-62483—BING CROSBY Bubbled-Bubbled-Bibby
DE-46205—RED POLY
JO-20364—FRANKLIN-ROMANO Rag Map

5—RAG MOP 62.5 48.9
BU-496—JOHNNY Lee WILLS Hear Me
BU-322—CHUCK MERRILL—CHATTANOOGA Shoe Shiny Boy
CA-844—THE STARLIGHTERS—PAUL WESTON O. It Not Bad
CA-40286—ROY HOGGED Rainbow Polka
CO-39710—JIMMY DOREY O. That's A Plenty
CO-20584—LEON McCulliffe—CHATTANOOGA Shoe Shiny Boy
CR-60140—AMES RIOS Sentimental Me
DE-24855—LIONEL HAMPTON O. For You My Love
DE-46214—FOGGY RIVER BOYS I'm So Lonesome I Could Cry
ME-3371—EDDY HOWARD O. Daddy's Little Girl
MG-10627—JOHN BOND O. Music, Music, Music
VI-20-3685—BRADFORD-ROMANO CHATTANOOGA Shoe Shiny Boy
VI-20-3688—RALPH FLANAGAN ORCH. You're Always There
VI-21-0167—PEE WEE KING When They Play That Old Mississippi River Waltz

6—THERE'S NO TOMORROW 62.3 68.1
CO-38636—HUGO WINTHEILATER O. When The Wind Was Green
CO-38637—Doris DAY Game Of Broken Hearts
DE-24782—CARL RAVAZZA Wenti Su
HA-1078—ALAN DANE
LO-554—CHARLIE SPIVAK
VI-20-3583—TONY MARTIN A Thousand Violins

7—OLD MASTER PAINTER 59.7 82.3
CA-57-791—PEGGY LEE-MEL TORME Bless You
CO-38560—FRANK SINATRA Lost In The Stars
DE-24801—DICK HAYMES Why Was I Born?
ME-3342—RICHARD HAYES Open Door, Open Arms
LO-549—SNOOKY LANSON
VI-20-3608—PHIL HARRIS St. James Infirmary

8—DREAMER'S HOLIDAY 47.9 59.5
CA-37-761—RAY ANTHONY O. Bye, Bye, Baby
CA-38599—BUDDY CLARK
VI-24738—EILEEN WILSON Tell Me Why
HA-1088—ALAN DANE
MG-10566—JACK FINA O. My Love Loves Me
SI-1589—RAY BLOCH O. The Meadows Of Heaven
VI-20-3543—PERCY COMO

9—I SAID MY PAPASAM AND PUT ON MY PRAYERS 45.3 15.9
CA-841—MARGARET WHITING Be Mine
CR-60157—HARRY BABBITT—MARIAH MARLENE—MARTHA TILTON
VI-24875—RAY BOLGER-ETHEL MERMAN
VI-20-3613—TONY MARTIN Have I Told You Lately etc.

10—MUSIC, MUSIC, MUSIC 41.3 5.9
DE-24817—CARL CAVALCARLO
LO-604—THERESA BREWER
RA-90055—EDDIE MILLER O.

11—BAMBOO 41.1 21.8
CA-859—RAY ANTHONY O. Count Every Star
VI-20-3627—VAUGHN MONROE—A Little Golden Cross

12—THE WEDDING SAMBA 37.9 42.1
CA-836—CHUY REYES O. Lost Love
CO-38696—TONY PASTOR O. Can I Come In For A Second? I'm
DE-24841—MIRANDA-ANDREWS SIS.
OM-10382—GUY LOMBARDO O. There's A Lonely Lake In Loveland
LO-449—EDMUND ROS
MG-10622—ZIGGY ELMAN O.
VI-20-3626—IRVING FIELDS´ Trio Kitty

13—BIBBIDI-BOB-BIDDY-BOO 32.6 31.9
BL-30-0019—RENÉ WOODS So This Is Love
CA-57-782—JO STAFFORD—GORDON MacRae
Echos
CA-57-776—RAY ROBBINS O. Skirts
CO-38659—DINAH SHORE Happy Times
DE-24807—SY OLIVER Dream Is A Wish
DE-24863—BING CROSBY
ME-5347—LAWRENCE WILKING
MG-30226—JIMMY DURANTE
VI-20-3607—FERRY COMO—FONTANE SISTERS

14—DADDY'S LITTLE GIRL 31.2 25.2
CA-38611—DICK JURGENS O.
DE-24872—MILLS BROTHERS If I Live To Be A Hundred
LO-602—HERMIS JEROME ORCHESTRA
RA-80088—EDDIE MILLER O.-DICK TORD

15—I'VE GOT A LOVELY BUNCH OF COCONUTS 27.1 29.5
CO-38609—TONY PASTOR O. I Never See Maggie Alone
DE-24784—DANNY KAYE The Penny Bush
LO-449—FRANCO SCALA ORCH.
MG-10553—TONNY TUCKER O.

16—QUICKSILVER 24.8 23.1
CO-38638—DORIS DAY
DE-24827—CROSSY-ANDREWS SISTERS
VI-21-0157—ROSALIE ALLEN-ELTON BRITT

17—SLIPPING AROUND 23.3 26.1
CA-57-40224—WHITING-WAKELY
CO-20581—FLOYD TILLMAN
ME-5343—VIC DAMONE
MG-10602—BILLY ECKSTINE
VI-20-3620—CLAUDE THORNHILL O. 720 In The Books

18—SITTING BY THE WINDOW 18.9 24.7
CA-794—RAY ANTHONY O.
CO-38672—DINAH SHORE Scarlet Ribbons
DE-24837—JERRY GRAY O. Just For Old Times
ME-5343—VIC DAMONE
MG-10602—BILLY ECKSTINE
VI-20-3620—SAMMY KAYE O.

19—IT ISN'T FAIR 15.6 1.9
CA-860—BENNY GOODMAN O.
VI-20-3609—SAMMY KAYE O.

20—BUDDY STAYS AWAY FROM ME 15.5 5.8
CA-57-40254—TRAVIS-KIRK
CR-60107—OWEN BRADLEY
DE-24812—ROBERTSON QUINNETT
DE-46180—EDDIE CROSSY
ME-6196—CURLY KINSEY

ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY

21—WITH MY EYES WIDE OPEN I'M DREAMING 13.2 14.2
22—MULE TRAIN 13.1 29.4
23—CRY OF THE WILD GOOSE 12.9 —
24—DON'T CRY JOE 12.8 20.7
25—ECHELLO 12.7 24.9
26—MARTA 12.3 14.4
27—SORRY 10.9 12.1
28—ENJOY YOURSELF 8.8 2.9
29—CHARLEY, MY BOY 8.3 20.9
30—HALF A HEART 6.2 2.4
31—I WANNA GO HOME WITH YOU 5.9 15.1
32—GAME OF BROKEN HEARTS 5.7 1.4
33—DREAM IS A WISH YOUR HEART MAKES, A 5.6 5.2
34—JEALOUS HEART 5.3 17.2
35—WUNDERBAR 4.9 5.6
36—FAIRY TALES 4.8 5.4
37—BROKEN DOWN MERRY-GO-ROUND 3.6 —
38—SCARLET RIBBONS (FOR HER HAIR) 2.4 5.3
39—ENYV 2.2 5.7
40—SO THIS IS LOVE 1.9 7.1
Let's Go — Write RIGHT NOW!

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

www.americanradiohistory.com
NORTH TONAWANDA, N. Y.—Thousands of the nation's music merchants packed Wurlitzer distributors' showrooms on "National Wurlitzer Days" last February to get a first look at the new Wurlitzer "Twelve Fifty." The reception it received was the most enthusiastic ever accorded any Wurlitzer model, said Ed Wurgler, General Sales Manager of the Music Lithograph Division.

First to test the music merchant's interest was the striking appearance of the new model. In styling the "Twelve Fifty," the Wurlitzer veteran designer, concentrated the greatest play appeal on top of the phonograph because, as he said, "the lower part of a phonograph is obstructed by aisles, chairs and people." Not only is the play appeal centered where everyone can see it, but in the time automatic record changer, long one of Wurlitzer's greatest crowd-pulling features, is completely visible. It is housed in a cylindrical over made of transparent glass. The cabinet, in a colorfully decorated, has a mirrored background and is brilliantly illuminated.

"No previous Wurlitzer model has ever had so many interesting and technical improvements, all designed to increase the music merchants' profit by reducing production costs and increasing his investment. Foremost is the new Adams-Speeed Changer that gives 48 selections on both sides of 24 records. Tremendous enthusiasm was generated when it was revealed that the new changer can be adapted to play either 45 or 78 RPM. In addition to its multiple selection feature, this changer is so designed that the new changer can be adapted to play either 45 or 78 RPM. In addition to its multiple selection feature, this changer is so designed that the new changer has been so ingeniously designed that it always handled the larger size record."

"Furthermore," said Wurgler, "the new Dynatone Sound System in the Wurlitzer Twelve Fifty has been designed to bring out the best musical qualities in any speed record. It has greater power which reduces distortion at high volume—an increased frequency range to reproduce the high fidelity of the new records—and a perfect balance between bass and treble. It is designed to utilize the tone knob, the sound system can be adjusted for the perfect reproduction of any record, be it 78, 45 or 38 1/3 RPM."

The "Twelve Fifty" does not obviate present Wurlitzer remote control equipment. Present Wurlitzer remote control wall and bar boxes will play the 24 selections on the round record. Kits are available for converting Models 3020, 3025 and 3045 Wall Boxes to play all 48 selections. Two new Wall Boxes, Models 4250 and 4285, will play all 48 selections.

In addition to the Wall Boxes, Wurlitzer's remote control equipment includes a complete line of wall and ceiling speakers. "Incorporating many outstanding improvements and provisions for safety, the new Wurlitzer was designed against obsolescence, Wulgler, by smart engineering, has produced a phonograph that justifies the claim that it is "today's market," concluded Wurgler.

The Cash Box
February 18, 1950

Wurlitzer "1250" Phono Shown To Music Ops At All Dists' Showrooms Thruout Nation

Thousands Of Juke Box Ops Attend Showings On "National Wurlitzer Days"

Chicoin "Bowling Alley" Passes 16th Week Of Production

Ops Regain Spots Using Exhibits "Shuffle Bowl"

CHICAGO—At Chicoin and Sam Wurberg of Chicago Coin Machine Co. are celebrating their sixteenth straight week of production on their remarkable "Bowling Alley" shuffle game.

There is every likelihood that the production of "Bowling Alley" will surpass the firm's record made with its famous "Kilroy" five-ball game which set the consecutive week production mark for the firm.

"Demand," according to Sam Gensburg, "continues unabated. We believe that we have every opportunity to set a new production mark for our firm with 'Bowling Alley.' Present production record, he continued, "is held in our factory by our former five-ball game, 'Kilroy.' But," he said, "with the way 'Bowling Alley' sales are going we feel certain that this machine will set a new consecutive week production mark for the firm.

According to engineers and executives of the firm "Bowling Alley" is of the greatest interest, the trade has ever yet used. It has already set records for the firm, but, hasn't as yet reached its full potential. The production mark of "Kilroy," the Chicago Coin plant has set many production records with former games, but all were surpassed by its five-ball "Kilroy." Since then no other product reached any possibility of rivalling this mark until "Bowling Alley" shuffle game, which is now going past its sixteenth production week.

Ed Bowman Appointed ACMA Director Of Exhibits

CHICAGO—Edward C. Bowman, who has handled many successful conventions and shows, has been appointed Director of Exhibits for the coin machine show being sponsored by American Coin Machine Manufactures Assn. (ACMMA) at the Hotel Sherman, May 22, 23 and 24.

In a report to association heads on January 5, Bowman said that the show was 54% sold out, and that other manufacturers were in the process of selecting their booth space.

It's What's In THE CASH BOX That Counts
SuperVend Sales Corp. Dists Have Finance Plan

Regional Sales Directors of the SuperVend firm, thruout the country will feature a very special finance plan for all operators interested in purchasing the new merchandising machine line of the firm.

Hammeregren stated, "Tho we are not as yet revealing all details of this new finance plan for operators, we can state that it will prove one of the very best ever introduced to the field and that it will allow for the operators to enjoy greater expansion of their businesses without any hardship on their part and actually prove the most helpful finance plan ever yet originated to benefit the nation’s merchandising machine operators."

Other officials of the firm are just as enthusiastic in their acclaim for this new finance plan. They all believe that it will result in a much better operating era for these men who desire to enter into the automatic merchandising machine field.

The plan is already being placed into action for operators interested in getting into the drink dispenser and coin changer fields. The two products of the first firm are appealing to distributors have won much attention from their dealers, and all the company’s financing representatives have stated that the finance plan will prove tremendously helpful to large volume operation of automatic merchandising equipment.

Wisconsin And Detroit Phonos Ops Asns. To Give MOA Full Support

MILWAUKEE, WIS.—The Wisconsin Phonograph Operators Association held its quarterly meeting in Milwaukee the middle of January, and voted unanimously to support MOA in Chicago in its phonos operators’ first convention to be held at the Chicago convention, Chicago, March 6, 7 and 8.

"State associations present to all of us a common meeting ground" stated C. S. Pierce, president of the association, "wherein we can meet and intelligently discuss our mutual problems. Through a national meeting the music operators will be given an opportunity to keep abreast of the latest developments in our industry. You, Mr. Music Operator, will be given the opportunity to see and meet the different association directors and individual operators, and exchange viewpoints, at these meetings."

The leading music operators of the country will attend this convention, and every music operator will have the opportunity of finding out what our national problems are and what should be done about them. "Everyone who is interested in protecting his business should assist in every way possible in making MOA’s convention a success. I can assure you that Wisconsin will have one of the largest state delegations of music operators at that convention, and you can count on our full support."

DETROIT, MICH.—The Board of Trustees of the Michigan Automatic Phonograph Owners’ Association, Inc. at its regular weekly meeting Monday, January 23, 1950, passed the following resolution: "Be it resolved that the Michigan Automatic Phonograph Owners’ Association, Inc. wholeheartedly endorses the aims and purposes of the convention to be held March 6, 7, and 8 in Chicago under the auspices of the Music Operators of America, and be it further resolved that all members of this association be advised to attend said convention."

Morris A. Goldman, president of the Michigan association, in discussing the above resolution, pointed out that the primary purpose of the meeting is to make progress during 1950, then a great many problems which face the operators must be solved. It is his belief that these problems can only be met with the wholehearted cooperation of all music operators.

This convention presents for the first time an opportunity for operators to discuss their music operating problems on a national scope.

Williams Mfg. Delivering 9 1/2 Ft. "Twin Shuffle" In Addition To 8 Ft.

CHICAGO—Sam Stern of Williams Mfg. Co., this city, announced that the firm will be delivering their two player shuffle game, "Twin Shuffle", in a 9 1/2 foot size beginning this week.

He stated, "Our distributors have advised us that there is a wide demand for our "Twin Shuffle" in a larger cabinet size, and to accommodate this demand they are receiving from their operators, we are now starting to deliver 'Twin Shuffle' in this larger 9 1/2 foot size cabinet."

Stern also reported, "There are many who prefer the 8 foot size cabinet for play action. We shall, therefore, continue to manufacture the 8 foot size 'Twin Shuffle' just as we are doing, but, in addition to the 8 foot game, we shall also deliver a 9 1/2 foot game to those who desire this larger size cabinet."

In addition, Stern also stated, that the firm have added gutters for better general appearance.

"But," he said, "most important is the servicing feature which we have added to 'Twin Shuffle'. This allows mechanics to remove burned out bulbs in the pick panel without having to remove the glass and panel. A small door has been added which makes it extremely simple for the service man."

"All he now has to do" said Mr. Stern, "is to open this door and change any burned out bulb. It takes a few seconds instead of the time it formerly took."

Distributors of the firm are reported to have ordered heavily on this new 9 1/2 foot size 'Twin Shuffle' and shipments are getting under way this week to satisfy these commitments.

Add New Servicing Features

'T50 Opens Big For Music Ops

CHICAGO — Word reaching here from factory roadmen to the effect that music ops got off to a very good start for 1950.

As one roadman who travels for one of the largest factories here advised, "The music operators started off the week with plenty of good collections. Hit tunes have kept their machines hot. The general belief is this that it is going to be one of the best years for the jute box industry."

One noted distributor of music here stated this past week: "The operators have been telling us that collections are holding up and that the public are playing jute boxes more than ever before. Of course," he said, "most operators have better commission arrangements and the good tunes and records the operators have been getting these past months have had much to do with the increased collections they are enjoying."

Interest in the new phonos is at a high mark throughout this entire area and, if the various factory roadmen are to be believed, even of greater interest in the small towns.

One factory executive who visited showings stated, "Interest in the new jute boxes is plenty good. The sales that were made at the showrooms I visited were really surprising. Most of the music operators are buying new equipment to increase the value of their routes and at the same time, to obtain better commission arrangements, as well as enjoy better take."
Williams

TWIN

SHUFFLE*

TRADE MARK

1st

BOWLING TYPE

SHUFFLE GAME with

AUTHENTIC BOWLING

SCORING FOR 1 OR

2 PLAYERS!

GETS DOUBLE

THE EARNINGS!

1 PLAYER 10c
2 PLAYERS 20c

REAL

GUTTERS!

ALTERNATING

FRAME BY FRAME

SCORING FOR

EACH PLAYER!

8 FT. OR 9½ FT.
LENGTH,
2 FT. WIDE

TERRIFIC FOR

COMPETITIVE

PLAY!

2 DOORS ON SIDE
OF CABINET FOR
EASY SERVICING!

* AUTOMATIC
PUCK RETURN

* PUCK LOCKED IN
AFTER EACH GAME

* IDEAL SIZE FOR ANY
LOCATION

* RECESSED COIN CHUTE
AND PUCK RETURN TO PROTECT PLAYER

SEE IT—BUY IT AT YOUR DISTRIBUTOR NOW!

CREATORS OF DEPENDABLE PLAY APPEAL!
4242 W. FILLMORE ST.
CHICAGO 24, ILLINOIS.

"It's What’s In THE CASH BOX That Counts"
NOW ON DISPLAY!
IN OUR SHOW ROOMS

The Perfect Combination!
The Phonograph Designed and Prices for Today's Market.
The Sensational New WURLITZER

Twelve Fifty

AND...

Alfred Sales, Inc.
881 Main St. (Lincoln 9106) Buffalo 3, N. Y.
Western New York and Northern Pennsylvania Exclusive Factory Distributor for WURLITZER

WANTED
BY ONE OF CHICAGO'S MAJOR MANUFACTURERS
. . . . ideas, inventions or completed working models of all types of new coin operated machines. Your product, idea or invention, if it meets approval, will be given complete and immediate attention. You will be contacted directly after receipt of your first letter. You can write in full confidence. You are assured complete protection.

Give Full Details to . . . Box No. 150
c/o The Cash Box, 32 W. Randolph St., Chicago 1, Ill.

Op's Watch AMI's "C" In Demonstration

SuperVend Names
Harvey Friedman N. E. Regional Sales Director

CHICAGO—SuperVend Sales Corp., this city, named Harvey Friedman as their New England Regional Sales Director this past week.

Executives of the SuperVend firm, M. G. (Mike) Hammengren, Larry Cooper, George Diehl, Herman Pastel and others who were present during the announcement stated, "Harvey Friedman has proved himself one of the most outstanding regional sales directors. He knows the business and has always cooperated with the operators. He will cover the entire New England territory including the State of Pennsylvania as well as upper New York state for SuperVend Sales Corp."

Friedman has had a long and successful career in the automatic music industry. His headquarters were in Washington D. C. and Baltimore, Md. He comes to the field with much experience gained in the automatic machine field.

"It's What's In THE CASH BOX That Counts"

Removal Notice
K. C. Vending Co. - Jack Kauffman
Write for Special Opening Bargain Sale of All Types of Vending Equipment: Consoles, Arcades, Fire Balls, etc.

Annnouces The Removal To
NEW QUARTERS AT
800 NO. 3rd STREET
(3rd and Brown)
(Phone: Market 7-6911)

We Carry the Lines of ALL Manufacturers: EVANS, CHICAGO BILTED, UNIVERSAL, RALLY, GENCO, and WILLIAMS.

Stuart Lyon, Worthington Pump Buy Drink Vender From Lion Mfg.
Form Lyon Industries, Inc. With Lyon As President

NEW YORK, N. Y.—Stuart G. Lyon has joined with Worthington Pump and Machinery Corporation in organizing a new company, Lyon Industries, Inc., to distribute beverage vending machines.

This company has acquired the rights, designs, patents, etc., formerly held on beverage vending machines by Lyon Industries, Inc., and Lyon Manufacturing Corp., both of Chicago, Ill. The "Lion" 1400 cup vender was formerly distributed by Lyon Industries, Inc. in the future this machine will be distributed by Lyon Industries, Inc. and will be known as the "Lyon" vender.

Lyon Industries, Inc. will market a complete line of beverage vending equipment, both manual and coin operated, and have set up headquarters at 542 Madison Ave., this city. Service headquarters and warehousing facilities have also been set up by Lyon Industries, Inc. at Long Island City, N. Y.

The officers of Lyon Industries, Inc. include: Stuart G. Lyon, president, former president of Lyon Industries, Inc.; Frank J. Whelan, vice president, who is also vice president of Worthington Pump and Machinery Corporation; Don S. Reynolds, formerly with Lyon Manufacturing Corp., and Lyon Industries, Inc., will be chief engineer of the new corporation.

Contracts have been concluded between Lyon Industries, Inc., and Worthington Pump and Machinery Corp., for the latter to manufacture at their Holyoke, Mass. plant, the products to be distributed by Lyon Industries, Inc. The "Lion" 1400 cup vending machine, of which a large quantity are being successfully operated by many important customers such as Automatic Canteen Co.; Coca-Cola Bottlers; Pepsi-Cola Bottlers, and others, is available for immediate shipment.

It is understood Worthington will continue the manufacture of the Stewart 500 cup capacity beverage venders.

NEW YORK — Indicative of the great interest of music machine operators in new phonos was the great turnout during the recent showing of AMI's Model "C" at Runyon Sales Company, this city.

Barney (Shug) Supperman and Abe Green, heads of the firm, pointed out that not only did large crowds of operators attend the three showings here and in New Jersey, but they placed substantial orders for machines.

Pictured above is Jackie Prigoff of Runyon demonstrating the mechanism of the "C" to a group of interested operators.

"It's What's In THE CASH BOX That Counts"
Records are Dollars!

Time, experience and the all-knowing cash box have satisfied you that 20 records, playing both sides to give 40 selections, are the right number for profitable juke box operation. Record economy is the high road to profit! On the AMI Model "C" record changing is simple: just reach through the front door! Title changing is simple; title racks are removable and numbered for easy identification. The "C's" new sound system adds tremendous life to every record—this extra life is just as truly PROFIT as money in the cash box! Go to your AMI distributor today and hear the magnificent music the "C" gives out—with new amplifier, new pickup, new wasp needle and a score of other major refinements and improvements. Invest your dollars in the juke box that means more income, longer life, higher trade-in value.

AMI
Incorporated

General Offices and Factory: 1500 Union Ave., S. E., Grand Rapids 2, Mich.
Sales Office: 127 N. Dearborn St., Chicago 2, Ill.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
Nate Gottlieb Accepts Ear Phone Suggestion

CHICAGO—This past week’s issue of The Cash Box carried an item in its “Chicago Chatter” column suggesting to Nate Gottlieb of D. Gottlieb & Co., that due to the numerous phone calls, Nate get himself a telephone operator’s head set so that he would be able to continue writing while listening to distracts.

On Monday (Feb. 6) in the early afternoon, Nate phoned the Chicago office of The Cash Box to report, “I’ve accepted your suggestion that appeared in “Chicago Chatter.” I’m getting myself a telephone operator’s headset.

“Just take this morning,” Nate continued, “I’ve already had phone calls from Baltimore, Omaha, Nashville, St. Louis, Salt Lake City and others are waiting for me to call back.

“The one and only way that I can continue to talk on the long distance phone and write the orders while at the same time handling other business matters that come into my office is with a headset.”

It’s all due to the new Gottlieb revolutionary five-ball game that has no plunger or ball lift, “Just 21.” The phones have been booming all day long at the Gottlieb factory since announcement of the game with Nate just about ready to accept even the possibility of a phone strike.

“Think Nate says, “I certainly don’t want a phone strike, it might give us a chance to catch up somewhat on the big backlog of orders we already have for ‘Just 21.’ We’re trying to deliver just as fast as humanly possible.”

Jack Kauffman Moves To New Large Quarters — Changes Firm Name To K. C. Vending Co.

PHILADELPHIA, PA. — Jack Kauffman, one of the industries oldest wholesalers, and who headed the K. C. Novelty Company, this city, since the early days, announced two important changes in his firm. Firstly, from now on the firm will be known as K. C. Vending Company, and, secondly, the company will be located at 806 North 3rd Street, as of February 12.

The new headquarters are located at the corner of 3rd Street and Brown. New modern beautifully decorated showrooms and offices are comparable to any in the industry, and Kauffman is mighty proud of them. In addition, large parking space is available right outside these premises, which is particularly helpful to operators these days.

A pre-view showing on Sunday, February 12, of Evans’ new “Shuffle Ten Strike” brought out a number of operators to the new quarters. However, Kauffman stated that this was something special, and an official opening date will be set for some time in the near future.

In addition to Evans, Kauffman handles equipment of all manufacturers, and does a very large volume in used machines of all kinds.

Rubenstein Sells ’Em By The Dozen To Operators Throuout Nation

CHICAGO — Ted Rubenstein reported this past week, “I’m selling ‘em by the dozen.”

According to Ted, that’s how the firm’s “Cub” and “Ace” counter games, “mighty little moneymakers,” they are labeled, have been selling to operators around the country who know that these little reel machines can take in on location.

Comet Industries, Inc. have been featuring the “Marvel,” “American Eagle” and “Buddy” catcher games, “and business has been going up right along,” Ted reports.

“But,” he says, “one day we received a wired order from an operator who has been using our counter games quite consistently. The wire read, ‘Send me a dozen each of Cub and Ace.' ”

“Since then,” Ted continues, “we’ve been using the slogan, ‘Buy ‘em by the dozen,’ for our Cub and Ace counter games.

“These are almost small enough for an operator to carry them around in his pockets. What’s more they are perfect for all locations. They can be put under the counter whenever an desired and brought back up on the counter when customers are around. In almost every way,” Ted claims, “the little Cub and Ace have proved themselves among the best operators’ games ever manufactured.”

The firm is planning a special program to get operators acquainted with all their counter games and is espe-

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
WE'RE TOGETHER AGAIN—to help you cash in on the Golden Days of automatic vending machines!

MIKE HAMMERMREN
President

We sincerely believe this is the finest drink vendor in merchandising history

WRITE NOW FOR FULL INFORMATION—AND WE'LL BE SEEING YOU SOON!
CONVERT YOUR SHUFFLE BOARDS into immediate BIG MONEY MAKERS...RIGHT NOW with the smartest and the most REAL miniature Bowling performance of today.

Here you see EXHIBIT'S 'SHUFFLE BOWL' assembly on your Shuffle Board. The installation is simple—easily done by yourself with illustrated instructions right on your locations. Puck return also provided. You then have a NEW POPULAR GAME ON YOUR LOCATION...to EARN BIGGER and BETTER for you than ever before.

AT ALL EXHIBIT DISTRIBUTORS

EXHIBIT SUPPLY CO.
4218-30 W. LAKE STREET - CHICAGO 24, ILL.

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Rock-Ola Mfg. Corp. Names Two New Distributors

H. Z. Vending & Sales Covers Iowa and Nebraska, Indiana Automatic Sales Gets Indianapolis

Chicago—J. A. (Art) Weinand, Vice-President and Director of Sales for Rock-Ola Mfg. Corp., this city, announced this past week the appointment of H. Z. Vending & Sales Co., Omaha, Neb., and Indiana Automatic Sales Co., Indianapolis, as distributors for the entire Rock-Ola line of equipment. H. Z. Vending & Sales Company will handle the Rock-Ola line for the states of Iowa and Nebraska, while Indiana Automatic Sales Co., Indianapolis, will handle the Rock-Ola line for that specific territory.

Heading H. Z. Vending & Sales Co. is Hymie Zorinsky who is well known to the trade in those states.

Joe Caldron, formerly connected with AMI, Inc., will head the Indiana Automatic Sales Co. of Indianapolis, Ind., which he has just taken over, and his first complete line will be that of Rock-Ola Mfg. Corp.

Weinand stated, "I'm very happy to announce both of these men as our distributors in their respective territories. Both men know the coin machine business and have always made it a practice to give operators the finest cooperation in every regard. "Furthermore," he said, "both Hymie Zorinsky and Joe Caldron are among the men in the country who know the Rock-Ola line of products in every detail. They have spent time here at the factory becoming completely acquainted with our phonograph and also with our new 'Shuffle-Lane.' Both men are enthusiastic over our new products and have already indicated, by their orders, that they will prove among the leading distributors we have in our organization."

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When you buy from Runyon
YOU BUY THE BEST

SPECIAL BUY!
10 ONLY
LYCEUM
SHOE SHINE
MACHINES

Black
Brown

$69.50 EACH

1/3 Dept., Bol. C. O. D.

RUNYON
SALES COMPANY

Exclusive AMI Distributors in N.Y. N.J. & Conn.
593 10th Avenue 123 W. Runyon Street
New York 16, N. Y. Newark 8, N. J.
Chicago 41860 4825-2 W. 187th

WANT CITATIONS WILL PAY $200. EA. F.O.B. PHILA.
Write: Write: Phone
DAVID ROSEN
355 NORTH BROAD ST., PHILADELPHIA 33, PA.
(Phones: Stevenson 2303)

Rock-Ola Mfg. Corp.

Special Sale!
WURLITZER 1015'S
Guaranteed Like New
$235.00 EA.
1/3 Dep., Bol. C. O. D.
SEACOAST DISTRIBUTORS
1200 North Ave., Elizabeth, N. J.

JERRY HALEY
CHICAGO—Since the story broke in the last issue of THE CASH BOX regarding Jerry Haley's 26th Anniversary in the coin machine business, he's been receiving congratulations from coinmen throughout the entire country.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
GOTTLIEB'S NEW REVOLUTIONARY

REPLAY GAME with the ONLY REALLY DIFFERENT ACTION IN YEARS, featuring HIGH-POWER "TURRET SHOOTER"

- SUPER-POWER FLIPPERS - OSCILLATING RANGE FINDER - TEN NUMBERED TARGETS - POINT AND HIGH SCORE REPLAY AWARDS.

IT'S FAST — SIMPLE — FASCINATING — A MONEY-MAKING WONDER!

STEP RIGHT UP AND ORDER FROM YOUR DISTRIBUTOR TODAY!

D. Gottlieb & Co.
1140-50 N. Kostner Ave.
Chicago 31, Illinois

"There is no substitute for Quality!"

United Execls Thrilled By Shuffle Huber Gifted With Giant Bow Tie Bowling League Action In Phila.

January 22. Some of United's executives were present and were tremendously impressed with the manner in which this dinner was arranged.

In addition to an appetizing meal, there was also entertainment and a complete setup of "Shuffle Alley" games on which the ladies were allowed to play for highest score.

Since then the idea of shuffle bowling has appeared on television in Philly over WCAU-TV (Wed., Feb. 1, 9:00-9:30 PM) for a one time shot each week and starts with another Philly TV station, WFIL-TV on Monday, Feb. 13, 1950.

Most outstanding feature was the "Sports Parade" a coast to coast Mutual Broadcasting System broadcast (Sat., Jan. 20) which originates from Philadelphia. Part of the program was devoted to the "Shuffle Bowling League of America" with Angelo Musi introduced to the radio audience.

On this broadcast, Lyn Durant of United Mfg. Co. was labeled a "genius" by the sportscaster for his electrical ingenuity in arranging for perfect bowling scoring automatically.

Since the introduction of the "Shuffle Bowling League of America" with score cards, rules and regulations for play, and with show cards for the spots featuring tournament competition, there have been tremendous results in the Philadelphia area. The idea is spreading to other nearby centers such as southern New Jersey and Delaware. The hope is that the plan will go national within a few months.

In a meeting here, Lyn Durant, Herb Oettinger, Billy DeSelm, Ray Riehl, Paul Federman and other United Manufacturing Company executives advised that this plan has proved one of the most helpful for Philly's shuffle bowling operators. They hope that everyone of the operators of shuffle games will benefit.

Frank Hurley, head of the service department, assisted in demonstrating the phone.

Huber, nationally known for his row ties, which has been his trade mark among operators throughout the years, is pictured above wearing a giant tie presented to him by Jerry Wilson of the F. E. Morgan Music Company, Oakland. Stating with Huber is Mr. and Mrs. Wilson. Huber reports that his showing was a tremendous success, and that since then, he's on the receiving end of many fine orders for the "C."
EASTERN FLASHES

Paraphrasing an old bromide to suit our own purpose, we garble the line to read "There was great excitement, but we learned plenty." So did the large numbers of music operators who attended the showing of Wurlitzer's Model "1250" at Young Distributing, Inc., this past Sunday and Monday, February 12 and 13. The first day of the showing, Sunday, was a tremendous success. In addition to the many in-box operators, representatives of the country's leading recording studios were on hand to say "hello." We'll report about Monday in the next issue. On hand from the符合音符 plant was A. D. Thurlow, manager. Joe Ash, of Active, in Philadelphia, Pa., also played host to groups of coinmen and recording artists.

The success of the shuffle type games reached the ears of quite a number of ex-co-operators. Gradually we note more and more amusement operators getting into the swim, with others phoning in to find out what the score is. We ran into Lou Rosenberg (not to be confused with Lou Rosenberg, president of the Rosenberg-Theater Co.,) brother of Abe. Lou is one of the most active operators of games in years gone by, and he was visiting around coinrow, asking questions with a view to returning. Another old-timer visiting the wholesalers was Jack Gardiko, who will remembered as the head of the pinball association in Long Island, many years ago. Otto Stegman of Greenwood Lake, N. Y., visiting along the row. Otto, who has been in New York eleven years ago, left the city when the territory closed. He started with one piece at Greenwood Lake, then gradually increased the operation until he now has quite a route going. Have a post card from his new address.

Barney (Shugy) Segerman, Runyon Sales Company, handing out souvenir photos to his customers on which they appear, which were taken during the open house showing of the same of "Gaming Mfg's "C." One has been the noted photographer who worked the camera during the showing, and for their benefit, he's Harry Taub. Incidentally, Harry's father is the well known photographer, Dave Taub. . . . Dave Wallach, with offices at 4315 Church Ave., Brooklyn, N. Y., doing quite a job distributing Keeny's games. Dave Lowy, Dave Lowy & Co., who also distributes Keeny's equipment in this area, hoping to get "Pin Boy" and "Ten Pins" to him in larger quantities and more quickly than they're coming in now. . . . Sol Gottlieb, D. Gottlieb & Company, seeing visiting along the row. . . . Mike Harmer has Exhibit's "Shuffle Bowl" set up on a shuffleboard right at the front of his showrooms, and it's attracting quite a lot of attention. Mike looks a little tired to us, but still can't be stopped. We're building to be completely organized and ready for the coming spring arcade buying season. . . . Al Simon, Albert Simon, Inc. (Chicoo representative) reports that demand for the factory's "Bowling Alley" is getting quite strong, and that operators find it such a fine money-maker."Smiled Al, "once the game gets on location, that they're re-ordering the game for their other locations."

Eddie Corrison, Palladise Specialty, Cliffside Park, N. J., visits the wholesale area along the row. He's still in line of the row, and only the best restaurants are on his list. . . . Dave Stern, Sesco Distributors, Elizabeth, N. J. (distributor for Rock-Ola in New York as well as Jersey) makes for the factory as we see a number of "Shuffle-lane" signs around.

Which reminds us, Morris Rood of Runyon tells us he could use a great many more of his company's "Pin Boy-Bowler" and was to the factory to see what they can do in faster, . . . Meyer Parkoff, of Seaboard New York Corp., distributor for Williams' "Twin Shuffle" in the same predicament of having a nice backlog of orders, arriving within sufficient quantities to take care of them all.

MIAMI MURMURS

Willie (Little Napoleon) Blank is one of the busiest, and happiest, guys in town. All the coinmen, or at least more orders on Keeny's "Ten Pins" and "Pin Boy." I've got hairs in my head! and, from the activity around his place, looks like he ain't just kiddin'. . . In fact, Willie tells us that he had a phone call from M. G. Well to get a piece of a "Pin Boy." (The town for he wanted to get some rest) and Morris also advised him that he was busier than at anytime in his life with Keeny's "Ten Pins" and "Pin Boy" and the Keeny Electric Cigarette Vendor. In fact, Morris reports that he had to "put on extra help." . . . We hear that Bill Frey gave up his operations and remains "strictly a distributor." . . . St. Paul and his Specialties, vacationing at the El Comedoro in Miami Beach and visiting around with coinmen here. . . . Ozie Truppman of Bush Distributing just returned from a very successful upstate trip and reported that the Big to be back in Miami to get all the sunshine again. . . . Amos Heilich, one of Minneapolis' better known coinmen, vacationing at Miami, says. . . . Amos is sporting a terrific tan which should blend beautifully with all the Minneapolis snow. . . . Ted Bush is so busy with Cuban and South American business these days that he isn't even answering phone calls. Ted claims that the southern countries are going "simply terrific" for coin operated equipment all over again. . . . Paul Federman of United claims, in fact, business is the best he has ever seen here mixing business and pleasure. . . . Gordon Horlick, Williams' engineer, down with his whole family and enjoying every ray of the warm sunshine.

Columns have Passer this is coming out the water's edge expected as this is being written. . . . Sam Taran is out of his office most of the day greeting and entertaining coinmen from everywhere in the country who down the road from town to get away from the winter's tension and a "Man Friday" (Ely Ross) who is now carrying the full burden of filling all orders for the firm, and Joe Marviss All Coin Amar- tainment, is a very busy traveling man these days. Joe reports he took a "million orders for Gottlieb's Just 21 game" and is now scared about showing himself while being the factory's game. By the way, he's in town and Bill Frey have been getting together over this and thats lately. Is there a deal cooking? Lou and Gottlieb are both of this opinion. Joe and daughter enjoying a full month's vacation here in Florida's sunny climate.

. . . . Sam Wollenberg of Chicago also here with his family enjoying the beautiful sunshiny weather over . . . Route Garcia, well, has been by town seen at the Joe Louis fight and sporting a terrifically big smile when it was all over. Wonder if his man won?

"It's What's In THE CASH BOX That Counts"
Thanks...  

to all the juke box operators and all the famous recording artists for attending the biggest showing in all our business history on “National Wurlitzer Days”... and especially, our sincerest thanks for your overwhelming and marvelous complimentary statements about...

THE GREATEST AUTOMATIC PHONOGRAPH IN ALL MUSIC HISTORY

WURLITZER
Model 1250

Exclusive Wurlitzer Factory Distributor for Northern Illinois, Northwest Indiana and Borrien County, Mich.

COVEN DISTRIBUTING CO.
381 ELSTON AVENUE • CHICAGO, ILL. 
(All Phones: INDEPENDENCE 3-2210)

BUDDY ACE

One of the biggest moneymakers of all time. Features Cigarettes and Fruit. Feeds come equipped with Two Cash Bases (one for Manager, one for operator) plus dividends. Can be had in 1c or 5c or 10c Play.

ORDER TODAY!

WE ARE ALSO DELIVERING...
MARVEL & AMERICAN EAGLE

Both “Marvel” and “American Eagle” come fully equipped with Coin-Operated cards in two models: 1) Non-Coin operated, 1c or 5c Play or 2) Coin Operated, 1c or 5c Play. “Marvel” and “American Eagle” are the two greatest courtiers games ever built.

WE CONVERT YOUR “COIN OPERATED” MARVELS AND AMERICAN EAGLES TO “NON-COIN OPERATED TAX FREE MODELS”

COMET INDUSTRIES, INC.
2859 FULLERTON AVE., CHICAGO (67), ILL. Tel: DI-2-2424

We stock parts for all DAVAL games.

Chicago Coin's “BOWLING ALLEY”

“Best of 'em all!”

CHICAGO COIN MACHINE CO., 1725 DIVERSEY BLVD., CHICAGO 14, ILL.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
FOR SALE—Two Koffee King vending machines. Floor samples. Never on location. $75 each. Complete with changer. AURORA MACHINE, 2628 W. PICO, LOS ANGELES, CALIF. Tel.: DU 8617.

FOR SALE—Scale model railroad, 10c coin operated. Player has control of switches, red and green stop signals, and speed of trains. Beautiful foolproof cabinet. Wonderful for arcades. Fully tested. $550. NATIONAL NOVELTY CO., 103 E. MERRICK ROAD, MERRICK, NEW YORK.

FOR SALE—Wurlitzer 1017 Hideaway $225; 5 Wurlitzer 3020 Wireless Boys $45 ea.; Wurlitzer 219 Steppers $22.50 ea.; AM "A" $450; Seeburg 36M $260; Rock-Ola 1426 $275; Wurlitzer 1100 $425; Wurlitzer 750E $125; Wurlitzer $90 $120. All our equipment reconditioned and ready for location. KOEPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK, N.Y. Tel.: CI 6-0999.

FOR SALE—Postwar, used Mutoscope Voice-O-Graph, excellent condition, like new. I. LIBERMAN MUSIC COMPANY, 1124 HENNEPIN AVE., MINNEAPOLIS, MINN.

FOR SALE—8 Unde Excels, much like new—will trade for phonos or games; 2 Seeburg revamps $60 ea.; Wurlitzer 830 revamped $100; 65 Jiffy; "Hot Dog" machines, including advertising material, etc., everything to start in business. Also Wilt's 4, Speeds Ice Cream Body, only 18,000 miles, very reasonable. Write ACE DISTRIBUTING CO., 507 FIFTH AVE., NEW YORK, N.Y. Tel.: ACademy 2-7400.

FOR SALE—Jennings Stand.rd Chiefs and DeLuxe Chiefs—5c, 10c, 25c: $80 each; Jennings Challengers 5/5, 10/5, 5/25c, late models. All equipment in good A-A op-rating condition and appearance, chrome, excellent $250 each. KOHAN DISTRIBUTING CO., 1606 ELWOOD AVE., SOUTH BEND 16, IND. (Tel.: 38492).

FOR SALE—If You Can Beat Us, We'll Eat It! We sell more bells, and for less, than anybody in the West. Give us a try to prove it: no lie! AUTOMATIC GAMES COMPANY, 2388 W. PICO BLVD., LOS ANGELES 6, CALIF.

FOR SALE—Fifty or more of flipper type pinballs and rollabouts, will sacrifice. HASTINGS DISTRIBUTING CO., 6100 W. BLUEMOUND ROAD, MILWAUKEE 13, WIS.

FOR SALE—Guaranteed Used Machines—Balls; Cones; One-Ball; Pins. The machines are perfect, the prices are right! Write for list. CONSOLE DISTRIBUTING CO., 3425 METAIRIE RD., NEW ORLEANS, LA.

FOR SALE—Chiefton Midget Skeeball $200; Basketball Champ $150; Bing-A-Roll $125; Hy-Roll $50; Pro-Spin $50; Advance Roll $25; Steel Balls, write. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY, N. Y.

FOR SALE—5/25c Challengers—late model $249.50, original model $179.50; Victory Derby PO $39.50; Wurlitzer 1015, clean, $325. WESTERN DISTRIBUTORS, 1225 S 16th AVENUE, PORTLAND 5, ORE.

FOR SALE—Steel Ball Roll Downs, Advance Rolls, and Western Baseball. First class condition. Write WESTCHESTER AMUSEMENT CO., 86 OAK ST., YONKERS, N. Y.

FOR SALE—Banjo $69.50; Beacon $69.50; Shuffle Skill $69.50; Dale Gun $105.40; Chicago Coin Pluto $114.50; Beacon Pool Table $225; Shuffle Alley, like new, $239.50. Trades accepted. WEST SIDE DISTRIBUTING CORP., 612 TENTH AVE., NEW YORK 18, N. Y. Tel.: Circle 6-846.

FOR SALE—Thoroughly reconditioned Mills Original Black Cherries, Golden Falls $125; Melon and Jewel Bells $150; Bally Triple Bells $325; Jennings: Challengers $200; Mills 3-Bells $125; JERRY'S COIN MACHINE REPAIR, 410 N. SYNDICATE ST., ST. PAUL 4, MINN.

FOR SALE—Wurlitzer: Victories $33; $80 to $975: 600 Rock-Ola Commandos $50. All in good condition. F. A. B. DISTRIBUTING CO., INC., 1019 BARONEST ST., NEW ORLEANS, LA., or 304 IVY ST., N.E., ATLANTA, GA.

FOR SALE—Exhib's Silver Bullets and Shuffle Bowl; Double Double pool game; and Scientific Jungle Joe. Exclusive distributors. MIKE MUHVES, 577 TENTH AVE., NEW YORK, N. Y.

FOR SALE—10 Mutoscope Voice-O-Graphs, rare items. What's your best offer? Pre-war Mutoscope Photomatic $250; Mutoscope Silver Glove $195; Champion Hockey $395; Chicago Coin Pearl $39.50; Mercury Athlete Scale $75; Heavy Hitter $49.50: Pool Golf $59.50; Catalina $59.50; Ramona $69.50. THE MARKOFF CO., 4340 CARNegie AVE., CLEVELAND 3, OHIO.

FOR SALE—Gallows $175; Dale Guns $75; Bing-A-Roll $80; Big-Bell $750E $160; Packard Model 7 $189.50; Shuffleboard Scoring Units that hang on wall $75. A. P. SALES & SERVICE, 7525 GRAND RIVER AVE., DETROIT 4, MICH. Tel.: TYler 4-3310.

FOR SALE—Citations $225; Champions, like new, write; Rebound Shuffle $25; Mills Cherry Bell 5c $35; Jumbo Paradise P. O. $30; Wurlitzer 800 $75; Wurlitzer 701; Mills Empress $100; Remote Seeburg Colonel $60. AUTOMATIC MUSIC CO., 703 MAIN STREET, BRIDGEPORT, OHIO. Tel.: 750.

FOR SALE—25 National 198 Candy Machines $69.50 ea.; 50 U-Needa-Pak Monarch Cigarette Machines, just like new $59.50; 1 1017 Wurlitzer hideaway $249.50; 3 AM Model "A" phonograph $465 ea.; 4 Brand New Mercury Series $69.50 ea.; 2 Bally Big Guns $225.50 ea.; 1 Quizer like new $149.50; 4 Dale Guns late model $95 ea.; 2 Wilcox-Gay Recordos $952 ea.; 10 Seeburg late model Wall-O-Matics wireless $32.50 ea. ROE COIN MACHINE DISTRIBUTORS, INC., 2323 CHESTER AVE., CLEVELAND 14, OHIO. Tel.: Superior 6000.

FOR SALE—1 Packard Model #7 phonograph $115; 1 Packard Manhattan phonograph $250; 2 Dale Guns $125 ea.; 1 Williams All Stars $115. AUTOMATIC AMUSEMENT COMPANY, 100 PENNSYLVANIA ST., EVANSTON, IND.

FOR SALE—We can supply all your record needs—on all labels. Shipments made 24 hours after receipt of order. 5c over wholesale per record. We ship anywhere. LESSLEY DISTRIBUTOR CORP., 752 TENTH AVE., NEW YORK, N. Y. Tel.: Plaza 7-1977. Cable address: EXPO RECORD, New York.

FOR SALE—Special Offer. 40 Station Hostess Machines, make offer. No reasonable offer refused. LEHIGH SPECIALTY CO., 826 NORTH BROAD ST., PHILADELPHIA 30, PA. Tel.: Phipps 5-3299.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
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*Note: The prices are for new or like-new condition.*
### Game Prices

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### Equipment Prices

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### Arcade Game Prices

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UNITED'S
Super Shuffle-Alley

PATENT NO. 2,192,596
REGULATION BOWLING SCORING

NEW ANIMATION!
LIGHTED UPRIGHT BOWLING PINS

COMPLETE ACCESSIBILITY...
Entire Play Field Hinged

TWO SIZES
8 FT. OR 9½ FT. LENGTHS
EACH 2 FT. WIDE

NEW MODERNISTIC CABINET DESIGN

UNIVERSAL APPEAL
FUN FOR EVERYONE
EXCELLENT FOR COMPETITIVE PLAY

PUCK RETURNS AUTOMATICALLY...
LOCKED IN AFTER EACH GAME

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AFTER 60 TO 90 DAYS ON LOCATION

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OFFICIAL BOWLING RULES AND SCORES
Shrikes, Doubles, Turkeys
Spare, Splits Railroads

AUTOMATIC SCORING ON FLASHY BACK-GLASS

SKILL SIZE 9 1/2 FT. LONG
2 FT. WIDE
REALISTIC GUTTERS ON EACH SIDE OF ALLEY

Puck returns to player automatically
Puck locked in at end of game

CONVENIENT MECHANISM DRAWER IN SIDE OF CABINET

Gets More Play! Earns More Profit!
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MORE ways to win! MORE skill-thrills!
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