The title of maestro Vaughn Monroe's latest click RCA Victor platter, "Bamboo", blends well with this picture. Vaughn's recording of the tune has already passed the 250,000 mark in sales, with record execs at the RCA Victor plattery, predicting another million disk hit for Vaughn. The Monroe org is currently engaged in a series of theater engagements after finishing a very successful run at the New York Strand. Vaughn is soon to be seen in his first motion picture, "Singin' Guns" for Republic. Vaughn Monroe is exclusively featured on RCA Victor Records. Direction: Marshard Music. Management: Willard Alexander, Inc. Press Relations: Marvin Drager.
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EASTERN FLASHES—CHICAGO CHATTER—LOS ANGELES CLIPPINGS

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The Cash Box exclusively covers the coin machine industry, including operators, jobbers, distributors and manufacturers, and all those allied to automatic coin operated music equipment; automatic coin operated vending machines and service machines as well as all coin operated amusement equipment; the music and record business, recording artists and publishers of music; and all others in any fashion identified or allied to the coin operated machine industry as well as all finance firms, banks and other financial institutions expressly interested in the financing of coin operated equipment of all types.

The Cash Box has been recognized by various associations of coin machine operators throughout the United States as their official weekly magazine.

"The Confidential Price Lists" gives prices of all new and used coin operated machines of all kinds, weekly reporting all market changes and continually adding on all new equipment. The "Confidential Price Lists" is officially recognized by many cities and states throughout the country as the "official price book of the coin machine industry." It is an integral part of The Cash Box. The "Confidential Price Lists" is used in settlement of estates, in buying, selling and trading of all coin operated equipment. It is the one and only officially recognized price guide in the coin machine industry. "The Confidential Price Lists" is used by finance firms, factors and bankers to guide them in making loans to the members of the coin machine industry.

Talking It Over

Never in the history of The Cash Box has any of its constructive suggestions attained the intense interest as has the minting of a 7½¢ coin, now that a bill has been introduced in the Senate (S.2787) by Senator Downey of California.

Innumerable letters, wire and phone calls have been received at both New York and Chicago offices of The Cash Box complimenting us for the initial suggestion (Editorial—May 6, 1946), and also for devoting considerable space in the past two issues recommending coinmen to communicate with their senators and congressmen.

Many heads of associations throughout the country have informed us that not only will their associations write Washington, but have insisted that all members do likewise. It is of utmost importance that these letters, wires, or even a penny postcard be sent forward to your senators and congressmen. We all know that these men are extremely busy due to pressure of their many official duties, and only thru the medium of a large volume of mail on this specific bill, will coinmen be able to impress them on the importance of this legislative piece of legislation. Any and all correspondence from interested parties to Senators and Congressmen will be greatly appreciated.

Everyone in the coin machine industry in all of its many divisions, manufacturers, distributors, jobbers and operators (as well as associations) should get off their communications immediately. In a letter to The Cash Box, Senator Downey states "I intend to press for early hearings on my bill."--Large volumes of correspondence from your senators and congressmen will enhance greatly the possibilities of the passage of this bill, which is the most important piece of legislation to the coin machine industry ever to be presented.

We know our good friend, Senator Homer E. Capehart will exert his every effort to help passage ("You may say that as a member of the Senate Banking and Currency Committee, that I shall vote for the coinage of the 7½¢ piece and believe it to be in the best interest of the nation")—Front Cover The Cash Box, January 12).

The bill is getting a great sendoff—but it needs the support of the industry in a large way—to be sure to write your senators and congressmen.

Do It Now
SHUFFLE GAME
BOOM GROWS


Instead of diminishing, as many expected it would, the boom for shuffle games continues to grow with each passing week.

In fact, it has grown to such a point that many now have of the belief that these games are, most definitely, opening an entirely new era for the coin operated amusement industry.

Even the most skeptical now admit that the shuffle games have something which no other product ever to appear in the field has been able to equal or, in any fashion whatsoever, duplicate, as far as public acceptance is concerned.

The alacrity with which the public accepted the shuffle games is what won such an outstanding following for them.

People had become accustomed, and thrilled, to the play of the larger shuffleboards, and, when the smaller size, coin operated shuffle games first appeared, many believed that they would be "just a passing fancy."

In fact, many leaders in the field did not believe that they "would last." They foresaw the new type shuffle games as something that "met with the public's fancy," but, that like any other "novelty" would only last "just so long" or, until the public became saturated with the play action of these machines, and that "the public would then drop them like a hot potato."

Instead, the public has continued to play the games, and to such an extent, that ops, report "collections are holding 'way up." Furthermore, ops state, they have never before operated machines which have won such instantaneous and complete following of the playing public "on any location."

This, in itself, is an indication that the boom which started some months back is continuing on stronger than ever before, and that the public, now better accustomed to the play of the shuffle games, likes them even more than when they were first introduced.

The larger cities have taken to the game most wholeheartedly. It was the larger centers, such as New York and Chicago which did not, at first, believe that these would meet with general approval.

Not only have they met with the approval of the authorities, but, what is most important, have met with the approval of the players. And this latter factor is what is creating ever greater sales for the manufacture of shuffle games and their distributors.

It must be remembered that, at one time, there were approximately 20,000 pinballs in and about the metropolitan New York area. Should the shuffle games be able to duplicate only half this number, the production which will continue at the larger factories will mean prosperity for sometime yet to come and will, once again, make New York the largest mechanizing market for coin operated amusement, which was its former title.

It is also, therefore, interesting to note that as the shuffle game boom continues that more and more areas throughout the nation begin to accept the machine and demand grows greater each week.

Instead of production slowing down at the factories in the Chicago coincenter, manufacturers report that they are driving ahead just as rapidly as they can, and believe that this demand, or the saturation point, whichever is most acceptable to the coinman, is yet far from being reached.

The very fact that more and more of the shuffle games reach the market means also that there is an entirely new field being opened for the "follow up game." This is something which every experimental department in the manufacturing center of Chicago is now working on. Many are of the hope that they will be first to replace the game with another just as interesting to the public and, therefore, just as outstanding to the field.

Whatever the future will bring is as yet to be seen, but, in the meantime, the boom for the shuffle games continues and this brings to the coin operated amusement industry a new and better business which is growing by leaps and bounds. It insures all in the trade that this will drive on ahead and, without any doubt, make this division the leading moneymaker for the operators of the nation.

Never before in the history of the field have so many operators agreed on the same principle. That the shuffle games have helped them tremendously to recover from the readjustment period thru which they went and have, at the very same time, helped them to enjoy an entirely new and better business.

Of course the 10¢ play factor had much to do with this recovery and with the fact that collections are holding up so well. But, whether it is 1¢ play or 5¢ play or even 25¢ play, the fact remains that the product must meet with the approval of the general public before it can become acceptable to all the trade. And the shuffle games have met with public approval to the extent where the players are happy to continue playing them.

No halt in the growing popularity of the shuffle games is foreseen for sometime yet to come. Whatever will replace them will probably be built in the same style and size cabinet and will have to prove to be just as interesting to the players. It will also feature 10¢ play action and this will meet with the approval of the old time operators as well as the many new men who have already entered into the business and those who are entering into it every day.

The shuffle games are not only booming the field, but, they are creating an entirely new and better industry. The hope continues that this type of entertainment and simple play action will remain with the industry for many years to come.

"THE CASH BOX" IS THE OPERATOR'S MAGAZINE
IT IS NOT SOLD ON NEWSSTANDS.
The Top Ten Tune Netting Hit #1 Week in The Nation's Juke Box. Compiled from Reports Submitted Weekly to The Cash Box By Leading Music Operators Throughout the Country.

I CAN DREAM, CAN'T I
CO-36512—Toni Arden
CO-36515—Don Gray O.
DE-24759—Andrew S. Brown
DE-24768—Alan Dale

DEAR HEARTS AND GENTLE PEOPLE
CA-57-731—Johnny Cash
CA-57-740—Dale Evans
CO-36530—Frank Sinatra
DI-24782—Dick Haymes

THE OLD MASTER PAINTER
CA-57-751—Peggy Lee & Mel Torme
CO-36535—Frank Sinatra
DI-24782—Dick Haymes

THERE'S NO TOMORROW
CO-36537—Derby Day
CO-36536—Hugo Winterhalter O.
HA-1075—Alan Dale

BIBBIDI-BOBBI-DOO
CA-57-82—Stafford-Maclane
CA-57-76—Ray Robbins O.
CO-36559—Dinah Shore

A DREAMER'S HOLIDAY
CA-57-761—Ray Anthony O.
CO-36559—Buddy Clark
DE-24759—Elise Wilcox

JOHNSON RAG
CA-57-715—Alvin Ray O.
CO-36540—Buddy Clark O.
DE-24815—Gene Moore O.
HA-1038—Pearl Bailey

SLIPPING AROUND
CA-57-4022—Margaret Whiting
CA-57-773—Ray Waldo
CO-20551—Frances Williams

THE WEDDING SAMBA
CA-56-1—Peggy Rosen
DE-24810—Nelson Andrade, Sr.
DE-24818—Guy Lombardo O.

RAG MOP
BU-496—Johnny Lee Wells
BU-322—Chuck Merrell
CA-344—Forest Stimson
CA-4210—Ray Hagedon
CO-38710—Jimmy Dorsey O.
CO-20667—Lois McAllister
CR-60140—Amici Bros.

CO-38290—The Blazers
RA-1005—Jimmy Sanders
VI-20-3565—Tess Salzberg O.

ME-3342—Richard Hayes
LO-109—Buddy Clark O.
VI-20-3566—Phil Harris

ME-556—Charlie Spivak
VI-20-3567—Perry Como

HA-1039—Alaka Dale
MG-10946—Jack Pine O.
VI-20-3567—Perry Como

LO-501—Jack Teator Trio
MG-10359—Glen Moore
RI-201—Homestead Quartet
VI-20-3564—Clarence Thornhill O.

LO-459—Edmundo Ros O.
MG-10327—Irving Fazar O.
VI-20-3568—Irving Fields Trio

DE-24815—Lionel Hampton O.
DE-4525—Peggy Davis O.
ME-3371—Eddy Howard O.
MG-10357—Johnny Bond O.
VI-20-3569—Bud Shuman O.
VI-21-0167—Pete Winkie

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Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
"My Foolish Heart" (3:00)
"The Flying Dutchman" (2:55)

RICHARD HAYES
(Mercury 3562)

- Richard Hayes spics up his smash disking of "The Old Master Painter" with another noho item in this recording, and weaves a waltz aired on his label this month. "Ditty" is the title tune from the Goldwyn picture of the same name, and should receive some heavy ballay therefrom. The song itself is a beautiful one—Haven's vocal interpretation is just as thrilling. It's a lush production piece in the hands of Richard spanning the glowing lyrics in strong, meaningful tunes that satisfy. Vocal chorus in the background adds to the luster and polish of the platter all the more. On the other end with "The Flying Dutchman," Richard offers a novel story of that famed ship. It's a thrilling piece of music, one that should catch on. "My Foolish Heart" nabs a sleight edge here.

"My Foolish Heart" (3:02)
"Sure Thing" (2:59)

RUSE CASE ORCH.
(MGM 10623)

- Balladeer Billy Eckstine offers his version of "Sure Thing," and comes up with a solid rendition that is sure to grab an avalanche of listeners. The song is one that will definitely attract a ton of coinage. Billy's pipes put the gridded romantic lyric to different notes through the platter, with maestro Russ Case lending superb musical accompaniment. The song is from the Paramount flicker "Riding High," and has Billy turning in another excellent performance. "My Foolish Heart" will score—and score heavily.

"You Can Die From A Broken Heart" (2:31)
"I'll Dance You" (2:50)

EDDY HOWARD ORCH.
(Mercury 3531)

- Eddy Howard steps up with a pair of fair enough sides in this duo tagged "You Can Die From A Broken Heart" and "I'll Dance You." Both sides are rendered in slow dance tempo, with Eddy backing in the vocal spotlight. Top deck is a tender romantic lament, with Eddy and the orchestra beautifully music. The flip picks up a bit and features the maestro and the vocal trio. Wax should earn consistent Juke box play. Oya know of Howard's wide popularity—take it from here.

"Wedding Waltz" (2:51)
"Wine Palka" (2:53)

GENE WIDOWSKI on THE HARMONY BELLS ORCH.
(Done 2056)

- Gene Widowski and the Harmony Bells orchestra turn in some pleasing music on this pair tagged "Wedding Waltz" and "Wine Palka." With the Wayfarers in the spotlight on the top deck, this waltz tune takes on bright glow. Song flows easily, and should make for good dance music. A-Checker wax with them some wonderful lyrics to match. Both sides have winning potential and rate music ops listening attention.

GORDON JENKINS

- The superb musical wizardry of maestro Gordon Jenkins is vividly portrayed on this recording, one that will definitely prove to be one of the bigger hits of this season. Gordon's excellent arrangement of this tune rates him a loud round of applause, for a truly beautiful recording. The tune is a sparkling romantic ballad that is sure to be taken up by music fans. The scintillating chorus vocal on the side, added to the vocal refrain by Sandy Evans, makes the disk glitter all the more. Thrilling production manner of the tune makes you sit up and take notice. Lyrics of the song make for wonderful listening pleasure, and are sure to be repeated by fans once this disk gets around. Ditty is from the Goldwyn picture of the same name, and as such, should receive some tremendous bally. On the other end with "Don't Do Something To Someone Else," Gordon offers up a double take. Chocolate La Vere to the mike to offer another top notch piece of music for operators. This tune is already kicking up a storm in many locations—this rendition rates with the best of them. "My Foolish Heart" is a solid one, with wear white on the phonos—ops should get it—but pronto!

THE WEDDING SOMBLO" (2:50)
"Sombo With Zig" (2:09)

ZIGGY ELHAMAN ORCH.
(MGM 10622)

- Zigg Elman brandishes his horn on some hot on some great wax, with the echo of "The Wedding Samblo" and "Samba With Zig" giving thru the platter. Top side is already riding hot on music machines throughout the land, and should receive an additional hyp via this version. Vocal refrain by Doris Drew is effective and easy on the ears. The flip is just what the title indicates, an instrumental samblo with the maestro backing in the spotlight.

"Zimbo" (2:22)
"Snake Pit" (3:09)

EY MORALES ORCH.
(Deco 24858)

- Some instrumental Latin rhythm, with Ery Morales setting up "Zimbo" and "Snake Pit." Both sides span in ultra fast tempo, with enjoy solo by Ery on flute adding to the winning incentive. Top deck is a mixture of rhythms, while the flip pops up to a rumba beat. Both sides should make the hip-swivellers shake all the more. Music ops who have a call for music of this brand, should by all means listen in.

"The Cry Of The Wild Gooses" (2:30)
"Black Lace" (2:40)

FRANKIE LANE
(MOR-1003)

- Music ops can lay this platter end to end or any way at all—and it still comes up with the glib of jube box fan reaction. One of the highlights of singers of this era, Frankie Lane, turns in a thrilling rendition of this top side that should rise to top notchers in no time at all. The top deck, definitely off the beaten track, and offers a memorable music to the nation. Frankie's great warbling here is truly amazing. The feeling be injected into the vocal refrain of this tune holds your attention throughout the platter. It's a song with a powerful set of lyrics—the kind you don't easily forget. The hoff orchestral background, with full use of the French horn adapted to fit the mood of this tune, added to a fascinating vocal chorus, make this side a captivating one. On the other end with "Black Lace," Frankie switches tempo and comes up with another great one. Bolero background here, added to Frankie's great handling of the lyrics, makes this side a hot one. The disk can't miss—ops should grab it!

"The Big Movie Show In The Sky" (3:00)
"The Yodel Blues" (3:23)

BING CROSBY—RUSSELL MORGAN ORCH.
(Deco 24853)

- Bing Crosby teams up with the Russell Morgan orchestra on this fine set of sounds. Wax, titled "The Big Movie Show In The Sky" and "The Yodel Blues," is from the "Texas Li'l" Daring musical production, and should step out and go. Top deck is the one to get with. Bing's vocal work on this piece is excellent, with Russ and a vocal chorus adding to the glamour shown here. Lyrics of the tune are off the beaten track, and should catch the ear of the most attactive music fan. The flip is a cute hit, with Bing's vocal being a spot yodel that is easy to take. We go for the top deck—we're sure you will too.

"Hey-Ho Virginia Reel" (2:57)
"Sweetheart Semimoci" (2:53)

THE HONEYDREAMERS
(Bluebird 30-0022)

- Vocal harmony by The Honeydreamers offers up this set of sides tagged "Hey Ho Virginia Reel" and "Sweetheart Semimoci." For operators, take a peek at. Top deck has loads of sparkly about it, and might prove to be a hot blue. The group's vocal work is smooth throughout, with the refrain on this one catching pleasant. Ditty is styled in a cute pseudo-folk vein, and should attract music fans. The flip is another light item which should earn its keep in the boxes. Top deck rates ops listening time.

"We'll Build A Bungalow" (2:39)
"Out Of A Clear Blue Sky" (2:48)

TOMMY TUCKER ORCH.
(MGM 10624)

- Pair of fair enough sides by the Tommy Tucker, and the refrain of "We'll Build A Bungalow" and "Out Of A Clear Blue Sky" headed music ops way. Top deck has the ensemble doing a cute piece that has already stepped out in a blaze of glory. This rendition is effective enough, and should increase the popularity of the tune. The coupling has the Tommy Timers on tap, who turn in a pleasant vocal on this light tempo ditty. Both sides should make good filler material.

"My Small Senor" (2:50)
"When You Speak With Your Eyes" (2:57)

PEGGY LEE
(Capitol 801)

- Thrush Peggy Lee comes up with some wonderful wax in this pairing of "My Small Senor" and "When You Speak With Your Eyes." Both sides are teamed up with a south-of-the-border partner, with Peggy's vocals in smooth style to match. Top deck weaves in slow tempo, and has a set of vocals to match. Peggy's part is in the same vein and has Peggy settling up with a hint of romantic flavor. Both sides should do extremely well in the boxes—especially so with the many, many Peggy Lee fans.

BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleepy" Of The Week, are those most likely to achieve popularity.

★ BLACK LACE ★ THE CRY OF THE WILD GOOSE...FRANKIE LANE...Mercury 3563 ★ MY SMALL SENOR...PEGGY LEE...Capitol 801 ★ MY FOOLISH HEART...RICHARD HAYES...Mercury 3562 ★ THE GODS WERE ANGRY WITH ME...Whiting/Walt...Capitol 800

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.
THE CASH BOX

Record Reviews

“The Kid's A Dreamer” (2:57)

“Why Don’t You Haul Off And Love Me?” (3:01)

ROSEMARY CLOONEY (Columbia 36768)

• Rosemary Clooney on deck, with a wonderful piece of music in this piece titled “The Kid’s A Dreamer.” The gals pip up their vocal piece with lyrics of this smart ballad in smooth vocal style all the way. The tune tells a wonderful story, and is sure to meet with loads of attention from music fans and ops alike. It’s a slow dreamy bit of music—the kind that lingers long after the first earful. The flip is a tune that has been around—the rendition rates the best of ‘em. “The Kid’s A Dreamer” will reap harvest for music ops.

“Don’t Do Something To Someone Else” (2:57)

“Crazy He Calls Me” (2:59)

LUCY ANN POLK (Hollywood 30-0023)

• First wax for choir Lucy Ann Polk has the gals stepping out on the right foot with “Don’t Do Something To Someone Else.” Tune is currently picking up in popularity—this rendition should make it climb fast. Lucy’s pipes trill the lyrics in smooth tones of melody satisfyingly, with some great background by the Jerry Fielding orch. Tune is offered in medium tempo with just the right intonation in the thrush’s vocal pitch. On the other end with “Crazy He Calls Me,” Lucy Ann once again turns in a thrilling performance to keep the wax hot. Both sides do show extremely well—ops should grab this one!

“Have You Ever Been Lonely” (2:49)

“Take Your Girlie To The Movie” (2:45)

LITTLE SANS AND LEE (Apollo 1153)

• Pair of sides that should sit well with the tavern trade are these set up by Little Sans and Lee, with the echo of “Have You Ever Been Lonely” and “Take Your Girlie To The Movie” here. Both sides feature a duo vocal, with effective instrumental backing. Music is the kind that consistently play, ops should look into this one.

SLEEPER OF THE WEEK

“Dearie” (3:15)

“I Said My Pajamas” (3:00)

ETHEL MERMAN—RAY BOLGER (Decca 26743)

• Here’s one that is a cinch to notch a top spot in music ops machines in no time at all. It’s “Dearie,” with Ethel Merman and Ray Bolger teaming up to offer ops a platter that simply can’t miss. Ethel and Ray split vocal honors on the side, a tune filler with loads of nostalgia of yester-years. It’s rendered in vaudeville style, and is a side that should have music fans humming and whistling the melody night and day. The disk is one that is sure to draw consistent phono play, especially so in those many tavern locations. Vocal effort by Ethel and Ray is smooth and sharp throughout, and easily shows why the combo are tops in their field. On the other end with another cute side, the team offer “I Said My Pajamas,” a song that is rapidly catching on in many a spot. Lyrics of the song make for loads of merriment, and should be greeted by music ops with much enthusiasm. Ork backing on the pair, by maestro Sy Oliver rounds out the platter in excellent style. “Dearie” is in the bag—grab it by the boxful!

“On A Cruise To Old Bermuda” (2:58)

“A Little Kvetch” (3:01)

GENE WISNIENSKI—HARMONY BELLS ORCH. (Decca 2696)

• Pair of sides that music ops should listen to are these rendered by Gene Wisniewski and the Harmony Bells orchestra. Wax, titled “On Cruise To Old Bermuda” and “A Little Kvetch,” makes for nice listening, and should do more than earn its keep in the boxes. Topside is an ode to Bermuda, with the music flowing in waltz tempo. The Dana chorus handle the lyrics very effectively throughout the waxing. The coupling is a cute piece that should make for loads of laughter. Lyrics of the tune, added to a fresh hand clasp, adds just polish to an already bright platter. Disk rates a spot in ops machines.

“Sitting By The Window” (3:01)

“720 In The Books” (2:51)

CLAUDE THORNHILL ORCH. (TCA Victor 20-3629)

• Music styled in the Claude Thornhill manner, with a pair of smooth sides in the offering for music ops. Top deck, tagged “Sitting By The Window” is a slowly styled romanesque air with Russ McIntyre pitching vocal ref. Ditty has already started to climb in popularity—this rendition should booms it all the more. The flip is a typical Thornhill arrangement of an oldie that has always won wide favor. This version of “720 In The Books,” with Claude tickling the ivory, makes for pleasant listening. Both sides should attract the many Thornhill fans.

“Dearie” (3:02)

“Chattanooga Shoe Shine Boy” (2:56)

GEORG TOWNHE ORCH. (Linden 609)

• A ditty music ops and fans alike are going to be hearing quite a bit of in the near future is this piece by the George Towne orch tagged “Dearie.” Ditty is from the “Copacabana Show of 1950” and is a cinch to score. Done up in a mellow old-time vaudeville tempo, a vocal chorus handle the hand-me-down lyrics in smooth style, while the Towne orch make excellent music. The flip is the rapidly rising hit “Chattanooga Shoe Shine Boy.” This rendition will earn its fair share of juke box coin. “Dearie” is the side on this biscuit.

“Why Didn’t Gonna Take It Settin’ Down” (2:48)

“Enjoy Yourself” (2:49)

LOUIS PRIMA ORCH. (Mercury 5361)

• Louis Prima on tap with a pair of fresh sides titled “Why Didn’t Gonna Take It Settin’ Down” and “Enjoy Yourself.” Both sides are in the novelty vein, and feature the maestro and chirp Keely Smith in the vocal department. Top deck parrots the title, with the lyrics making for loads of mirth. The flip is a side that should prove to be a comer. This platter is one of the best by Prima we’ve heard in many a moon, and rates a spot on music ops machines.

“Scatterbrain” (2:40)

“Deep Purple” (2:43)

ERROL GARNER TRIO (Vee-Jay 408)

• More piano interpretations by Errol Garner, and the set up of the standards “Scatterbrain” and “Deep Purple” for music ops. Both sides should be well known, since they have long been heavy favorites with music fans. This rendition, with Errol tinkling the ivory in his unique bright style, shimmers exceptionally well in the machines. Garner’s heavy following should add to the calls for this one.

“For You My Love” (2:50)

“I Gotta Have My Baby Back” (2:51)

RAY MCKINLEY ORCH. (TCA Victor 20-3678)

• Orkster Ray McKinley comes up with a pair of new sides in this coupling titled “For You My Love” and “I Gotta Have My Baby Back.” Top deck is a mellow up tempo blues item that is currently kicking up quite a storm. Vocal by Ray in his Dixie voice, added to the hea beat, is effective throughout. The flip is quite some and has Ray warbling a medium tempo’d blues ballad. Top deck is the side to ride with.

“There Must Be Somethin’ Better Than Love” (2:55)

“Nothin’ For Nothin’” (2:58)

ARTIE SHAW and HIS GRAMERY FIVE (Decca 26470)

• First wax for maestro Artie Shaw on Decca, and the set up of “There Must Be Somethin’ Better Than Love” and “Nothin’ For Nothin’” in the offering for music ops. Both tunes are from the musical production “Arms & The Girl” and should receive some heavy vocal. Vocal ref on the place by the Artie, is extremely effective, as is the music Artie and the Gramery Five make here. Songs are light hearted and good for listening. Both sides should attract some play, especially so with the Shaw tag. Ops should listen in.

“Don’t Do Something To Someone Else” (2:57)

“Crazy He Calls Me” (2:59)

LUCY ANN POLK (Hollywood 30-0023)

• First wax for choir Lucy Ann Polk has the gals stepping out on the right foot with “Don’t Do Something To Someone Else.” Tune is currently picking up in popularity—this rendition should make it climb fast. Lucy’s pipes trill the lyrics in smooth tones of melody satisfyingly, with some great background by the Jerry Fielding orch. Tune is offered in medium tempo with just the right intonation in the thrush’s vocal pitch. On the other end with “Crazy He Calls Me,” Lucy Ann once again turns in a thrilling performance to keep the wax hot. Both sides do show extremely well—ops should grab this one!

“Have You Ever Been Lonely” (2:49)

“Take Your Girlie To The Movie” (2:45)

LITTLE SANS and LEE (Apollo 1153)

• Pair of sides that should sit well with the tavern trade are these set up by Little Sans and Lee, with the echo of “Have You Ever Been Lonely” and “Take Your Girlie To The Movie” here. Both sides feature a duo vocal, with effective instrumental backing. Music is the kind that consistently play, ops should look into this one.
NEW YORK:

You ain't heard nothin', till you've listened to Mindy Carson's latest RCA Victor waxing tagged "Candy & Cake" and "My Foolish Heart." Mindy, who wowed 'em but good down in Florida, has a sizzly recording in this pairing. The lass continues to draw raves at any and all personal engagements. And didn't notice the likeness between Mindy and Ingrid Bergman?

Murray Lotch of Paramount Music sustained a broken toe the other A. M. Funny thing about this is that Murray was merely walking, and missed a step in crossing the curb!... "The Kid's A Dreamer" creating a bit of a storm in Philly. Dick, by Rosemary Clooney, is being plagued heavily by Doug Arthur and Jack The Bellboy,... keep your eyes peeled for Dick Todd's next Rainbow release. It's a cinch to sell a million copies.

The big basset regarding the music to the Third Man pic has finally been settled (we hope). Platteries may now go ahead and release their recordings we understand, although the songs are still restricted for air play. Ivory Records have reorganized, and have signed new talent. Among them are Peggy Thomas, Leslie Scott, Do Ray Me Trio, the Rhythm Kings and Harold Connor,... Herman Lubinsky celebrating his Tenth Year in the disk biz. His current "Double Cross" Ridge will make it a happy anniversary for Herman... Gals Music takes over "Tell Me Lies" from B & B Music in Detroit. J. J. Robbins & Sons take over the publishing rights to "It Isn't Fair," from Words & Music publishing. Sammy Kaye's disking getting loads of action. George Rosette, proxy of Lincoln Records due out with a sleeper next week. Diskery is set with "Stop, Stop, Stop," an oldie that sold well over a million sheet copies some time ago. Seemed as if the tune was tucked away in a corner at Irving Berlin's office and forgotten about. There never has been a recording on the song, prior to the Lincoln release due next week.

CHICAGO:

Gloria Van who was picked as a "Record Potential" (The Cash Box Oct. 15, '49) will be vocal during Jimmy Durante show. Opens at Chez Paree Feb. 10. Mercury believes Frankie Laine is going to give disk his big goose (like with "Mule Train") with his "The Cry Of The Wild Goose."... Keith Texter, arranger and director of the Honeydreamers in town to say hello to his deejay friends, reports their new Bluebird release "Sweethearts" off to a grand start. Other visitors in Chi this week were Al Gallico of Gallico Music and Jolie Stern of B.M.I. Eddy Howard records sensational hit "Bag Man" backed with another slicker "Daddy's Little Girl" for Mercury, and Two Ton Baker waxes "Music, Music, Music" backed with "Chattanooga Shoe Shine Boy."... Decca writes new contract for Jack Owens. Dick Ellington does matinee and evening concerts at Opera House, Feb. 6. Ray Pearl and Pigeon with new chip Doris Harris takes over band spot at the Schroeder Hotel, Milwaukee (Feb. 14) for 3 weeks. Anita O'Day cut 4 sides for London. Mitch Miller Mercury's A. & R head in town for recording session with Lawrence Welk, currently at the Trianon Ballroom. Sy Stern handling flack job for George Barnes, ace ABC-WENR announcer, conductor and guitarist—several eastern recording biggies reported showing interest. At "Jealous Heart" Morgan will headline show at Helsing Vodvil Lounge March 24 for a six week stay. Dick Larkin, sweet warbler on WIND stops in to say "hello" and talk shop—Dick should be picked for musical.

LOS ANGELES:

Eddie DeSure's Oasis is once again pouring it on in the talent department, with Nellie Lutcher, joining Artie Wayne for a double header and Nat Cole and his gang following them into the popular Western Avenue spot. Notice Stan Kenton is hitting a new music trail with a "Workshop Preview" at the Philharmonic on the night of Jan. 30. Publicity gal Jeanette Warnser tells Stan has something really new and startling in his 40 piece ork with strings galore. Maybe, instead of progressive jazz, this new fling will be conservative concert or sump'n. Lou Chudd of Imperial tells us that his firm is in the hot and rhythm business for keeps following the great reception throughout the country of their "Fat Man" and the new "If Times Seven" with Jerry King on the vocal. He's signed a big name artist but wasn't giving out with the name till next issue, and has a couple more lined up. There's a new Ben Lambert coming off the Tempo presses in "I'm Just Wild About Harry" and though the folks aren't expecting a boom sale on it in the Pasadena Republican area, they figure it'll be a thing around some parts of Missouri and in the vicinity of every Democratic party headquarters. Genial Joe Ans. Carl Fogel's secy, tells us that Roberta Lee's second disc, "Singin' the Blues" and "Back in Your Own Backyard" will show this talented novelty gal off at her best on a couple of standards. Another Tempo artist disc for a hot sale is Mel Henke, the "sad pianist," who never heard alternate weeks on the Bing Crosby air show and will be spinning soon with "I Surrender Dear" and his own quaintly titled tune, "Dance of the Cavenants." The Joe Venuti-Bobby Maxwell interesting combo are due out with "My Heart Stood Still" and "Schone Rosemarie," a disc we already have in our private stock and which warrants rating as a collectors item.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
DEARIE

Jo Stafford and Gordon MacRae

“Monday, Tuesday, Wednesday (I LOVE YOU)”

78 rpm No. 858—45 rpm No. F858

First with the hits from Hollywood!

Wyatt Earp—Hosted, Pa.

Other Stafford-MacRae Hits:

“Echos” and “Sibidi-Bobidi-Boo” . . . . No. 762 No. 762
“Wunderbar” and “I’ll String Along with You” . . . . No. 758 No. 758
“Whispering Hope” . . . . . . . . . . No. 670 No. 670

Frankie & Johnny (Message Songs)

Claude Taylor

WJHP—Jacksonville, Fla.

Fair Tales (Paul Weston)
2. My Last Rose (Amanda Andrews Sisters)
3. CHATTANOOGA SHOE SHINE BOY (B. Crosby)
4. THE BLUE SKIES (Bob Miller)
5. ON SAN FRANCISCO BAY (Bill Stewart)
6. SATURDAY NIGHT BOGIE (Bill Devall)
7. RIVER SEINE (Dave Barry)
8. THE BOOZE WERE ANGRY WITH ME (Wingate-Wakley)
9. LOVELY LADY IN LOVELAND (Guy Lombardo)

Leo McDowell


1. DON’T DO SOMETHING (Frankie & Johnny)
2. DON’T BE ANGEL (Amanda Andrews Sisters)
3. DREAMLAND HOLIDAY (Perry Como)
4. ECHOES (Phil Spies)
5. SIBIDI-BOBIDI-BOO (Diamond Shore)
6. WHY WAS I SORRY (Eric Demars)
7. SITTING AT THE END OF THE ROAD (Irv Rome)
8. BLUESOME ON THE ROUGH (Andrews Sisters)
9. I’VE GOT A RIGHT TO CRY (Joe Liggin)

Eddie Gallaher

WTOP—Washington, D. C.

1. DEAR HEARTS & GENTLE PEOPLE (D. Shore)
2. I CAN DREAM, CAN’T I (Andrews Sisters)
3. THERE’S NO TIME FOR LADY (Tony Martin)
4. THE OLD MASTER PAINTER (Dick Haymes)
5. DREAMER’S HOLIDAY (Perry Como)
6. JOHNNY RAG (Jimmy Durante)
7. CHARLEY, MY BOY (Andrews Sisters)
8. SIBIDI-BOBIDI-BOO (Stafford-MacRae)
9. ENJOY YOURSELF (Guy Lombardo)

Robert Snyder

WOKO—Albany, N. Y.

1. DEAR HEARTS & GENTLE PEOPLE (D. Shore)
2. THE OLD MASTER PAINTER (Phil Harris)
3. WE’RE BUILD A BUNGALOW (Johnny Lang)
4. JOHNNY RAG (Jeanette MacDonald)
5. MARRIAGE (Tony Martin)
6. MUSIC, MUSIC, MUSIC (Miss Carmen McRae)
7. I BELIEVE WHEN I SHOULD ROPED (Casino Prime)
8. DADDY’S LITTLE GIRL (Dick Todd)
9. COME DANCE WITH ME (Fred Waring)

Max Cole

WVY—New York, N. Y.

1. DEAR HEARTS & GENTLE PEOPLE (D. Shore)
2. THE OLD MASTER PAINTER (Phil Harris)
3. WE’RE BUILD A BUNGALOW (Johnny Lang)
4. JOHNNY RAG (Jeanette MacDonald)
5. SIBIDI-BOBIDI-BOO (Stafford-MacRae)
6. TRASHIN’ (Tony Martin)
7. MUSIC, MUSIC, MUSIC (Miss Carmen McRae)
8. I BELIEVE WHEN I SHOULD ROPED (Casino Prime)
9. DADDY’S LITTLE GIRL (Dick Todd)
10. COME DANCE WITH ME (Fred Waring)

Norman Hall

WOW—Owensboro, Ky.

1. QUICKSILVER (Donny Day)
2. I’LL CRY ALONG (Donny Day)
3. COPPER CANYON (Linn Kirk)
4. THIS IS WHERE LOVE WALKS OUT (Billie Vaughn)
5. HAVE I TOLD YOU LATELY THAT I’M LOVING YOU? (The Barrettes)
6. MOTHER BAND (The Modernaires)
7. WEDDING SAMA (Zippy Simon)
8. LOVELY LADY IN LOVELAND (Art Mooney)
9. RAG MOP (Starlighters)
10. JOHNNY RAG (Russ Morgan)

Ira Cook

KECA—Hollywood, Calif.

1. SIBIDI-BOBIDI-BOO (Diamond Shore)
2. ECHOS (Phil Spies)
3. COPPER CANYON (Linn Kirk)
4. THIS IS WHERE LOVE WALKS OUT (Billie Vaughn)
5. HAVE I TOLD YOU LATELY THAT I’M LOVING YOU? (The Barrettes)
6. MOTHER BAND (The Modernaires)
7. WEDDING SAMA (Zippy Simon)
8. LOVELY LADY IN LOVELAND (Art Mooney)
9. RAG MOP (Starlighters)
10. JOHNNY RAG (Russ Morgan)

Bernie Mack

WMUR—Manchester, N. H.

1. MARRIAGE (Tony Martin)
2. DADDY’S LITTLE GIRL (Dick Todd)
3. WEDDING SAMA (Edardo Bar)
4. DEAR HEARTS & GENTLE PEOPLE (D. Shore)
5. CHATTANOOGA SHOE SHINE BOY (R. Darin)
6. DANCER AT THE FAIR (Ted Hanford)
7. THERE’S NO TIME FOR LADY (Tony Martin)
8. I’LL JUST GIVE UP (Perry Como)
9. KISS ME (Tiny Timmons)
10. I’LL LIVE IF I EVER LIVE (Dills Bros.)

Don Lorkin

WAAT—Newark, N. J.

1. SLIPPING AROUND (Whiting-Wakley)
2. I’LL CRY ALONG (Donny Day)
3. LOVELY LADY IN LOVELAND (Art Mooney)
4. SIBIDI-BOBIDI-BOO (Diamond Shore)
5. TENNESSEE BORDER NO. 2 (Paul & Foley)
6. I HATE YOU (Dorothy Daniels)
7. I’LL JUST GIVE UP (Perry Como)
8. ANCHOR בינउס (“Bangkok”)
9. ANTICIPATION BLUES (Penni Fenler)
10. I’LL GIVE MY BABY BACK (F. Tillman)

Russ Offhaus

WPIT—Pittsburgh, Pa.

1. RAG MOP (Amanda Bros.)
2. SAVE A LITTLE SUNBEAM (Donny Day)
3. THE ME (Amanda Bros.)
4. WE WERE MARRIED (Robert Evans)
5. MUSIC, MUSIC, MUSIC (Elaine Purcell)
6. WE’LL BUILD A BUNGALOW (Johnny Lang)
7. I’LL JUST GIVE UP (Perry Como)
8. SWEETHEART, SWEETHEART (Helen Forrest)
9. WHEN THE WIND WAS RIGHT (Billie Vaughn)
10. WHEN THE WIND WAS RIGHT (Billie Vaughn)

Please mention THE CASH BOX when asking ads— it proves you’re a real coin machine man!
"I Love You Because" (2:37)
"Unfaithful One" (3:05)

ERNEST TUBB
(Decca 46213)

There's no mistake about this one! Ernest Tubb comes up with some fresh wax, and keeps his string of recorded successes hot via another pair that should wear white in the phonos. Both sides of this platter spell gravy for music ops. "I Love You Because" has Ernest turning in an excellent vocal on a tune that makes you perk up and pay attention. It's the kind of music that lingers long after the first earful, and is sure to garner an avalanche of silver for music ops. On the other end with "Un-

"Mean Woman With Green Eyes" (2:50)
"She's Gone" (2:44)
BOB WILLS and HIS TEXAS PLAYBOYS
(MGM 10620)

The wildly popular Bob Wills and his Texas Playboys come up with a pair of fresh sides that should add loads of loot to music ops jeans. Top deck has Jack Lloyd on the vocal doing a tune that's real low-down. Lyrics make for mellow listening, and should be greeted with much enthusiasm. The flip is a well known Wills' favorite that should have Bob's fans clamoring for this disk. It's a well known side that has to be heard in order to be fully appreciated. That is just what we recommend. Ops should get with this one.

"Thank You Lord" (2:55)
"I'm Building My Future In Heaven" (2:46)
THE 101 RANCH BOYS
(Columbia 30663)

Pair of sides tinted in the religious vein, with the 101 Ranch Boys sitting in the saddle for the echo of "Thank You Lord" and "I'm Building My Future In Heaven." Both sides feature vocals by Andy & Cliff, who turn in an effective job. Music itself is pleasant, and should do well with ops who have a call for this brand. Lyrics of both sides weave around the title, while some smooth instrumental background music soothes thru the wax. Ops who have the spots might listen in.

"Petticoat Fever" (2:48)
"I'm Pickin' Up The Pieces Of My Heart" (2:26)
MERLE TRAVIS
(Capitol 40272)

Merle Travis turns in an excellent performance on this disk, to set the stage for some heavy play for music operators. This platter, titled "Petticoat Fever" and "I'm Pickin' Up The Pieces Of My Heart" should certainly meet with widespread favor on the part of music ops and fans alike. Top deck is a cute piece, while the flip shows down some and is in the lament vein. Merle's vocal on both ends is top notch, as is the instrumental music in the background. Disk is a winner—ops should climb on.

"A Penny Post Card" (2:39)
"A Waltz For Two Broken Hearts" (2:43)
SLIM CARTER
(MGM 10619)

Pair of soothing folk laments, with Slim Carter and His Country Boys on tap for the echo of "A Penny Post Card" and "A Waltz For Two Broken Hearts." Both sides move in moderate tempo, with Slim purring the effective lyrics in satisfying vocal tones. Wax is the sort that should draw consistent phone play, and rates a spot in music ops machines.

"She Is Just My Kind" (2:41)
"I'm In Love Up To My Ears" (2:00)
KEN MARVIN
(Capitol 40273)

Ken Marvin on deck with a pair of new sides, and the refrain of "She Is Just My Kind" and "I'm In Love Up To My Ears" headed music ops way. Both sides make for fairly pleasant listening, and feature Ken's affable vocal style throughout. Effective instrumental background rounds out the platter in smooth fashion. Wax won't stop traffic but it should hold its own. Music ops who have the spots might take a look-see in this direction.

"Tears On Her Bridal Bouquet" (2:39)
"Bless Your Little Thumpin' Gizzard" (2:50)
SMLIN' EDDIE HILL
(Decca 46212)

Music ops in the market for some excellent filler material would be wise to lend an ear toward this disk. Titled "Tears On Her Bridal Bouquet" and "Bless Your Little Thumpin' Gizzard," the wax echoes pleasantly enough to warrant a spot on ops machines. Top deck parrots the title in moderate tempo, while the flip picks up a bit and has a cute set of lyrics. Take note of the wonderful instrumental background recorded Eddie Hill and ops have a platter that might do it. Wax rates listening time—and more.

High on the Parade of Hits!

Jo Stafford's

open Door—Open Arms

and

"DIAMONDS ARE A GIRL'S BEST FRIEND"

... with the Starlighters and Paul Weston & His Orchestra
78 rpm No. 824
45 rpm No. F824

Feature These STAFFORD Hits, too!

"The Last Mile Home" and "Ragtime Cowboy Joe" ......... No. 710 No. F710
"Just One of Those Things" and "Fools Rush In (Where Angels Fear to Tread)" ......... No. 808 No. F808
"Yodel Blues" with Johnny Mercer ......... No. 793 No. F793

First with the Hits from Hollywood!

WRITE OR WIRE YOUR DISTRIBUTOR TODAY!

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
RIDING High With SAVOY!

We’ve Started Off The New Year With A BANG!

SAVOY # 726

“IF I DIDN’T “IF IT’S SO LOVE YOU SO” BABY”
JOHNNY OTIS’ ORCHESTRA & THE 4 ROBINS

SAVOY # 731

OUR NEW BLUES SENSATION!!

“DOUBLE CROSSING BLUES”
JOHNNY OTIS’ ORCHESTRA with Little Esther & The Robins

SAVOY # 732

“TURKEY HOP”
THE NEW CALIFORNIA DANCE SENSATION!
EXCLUSIVE DISTRIBUTOR TERRITORIES AVAILABLE

SAVOY Record Co., Inc.
58 Market Street, Newark 2, New Jersey

OPERATOR AFTER OPERATOR REPORTS:
"The Biggest Moneymaker We’ve Ever Used In Our Juke Boxes!"
(CLIMBING UP “The Cash Box” HOT CHARTS)

“TIMES ARE GETTING HARD”
BACKED WITH

“Trouble In My Home”
By THE BLUES ROCKERS

(Aristocrat 407)

And NOW—Another Great New Moneymaker

THE DOZIER BOYS
SINGING

“ALL I NEED IS YOU”
BACKED WITH

“SHE’S GONE”

(Aristocrat 409)

- DISTRIBUTORS! A few territories still available. Write, wire or phone Today! Get Started Making Money Again!

ARISTOCRAT RECORD CORP.
5249 Cottage Grove Ave., Chicago, Ill. (Tel.: MU-4-1322)

THE CASH BOX

Jazz n Blues Reviews

AWARD O’ THE WEEK

“Tell Me How Long The Train’s Been Gone” (2:56)
“Wig A Woman Loves A Man” (2:57)

VALLADA SNOW
(Derby 729)

Snow displays her great versatile vocal style on “Tell Me How Long The Train’s Been Gone,” and comes thru with a coin culler for music ops. Ditty rocks in a mellow up-tempo patter, with a fond hand clap keeping time to the melody music. Cal’s pipes trill the lyrics of this great tune in sure-fire tones that score. Vallada has a tone of feeling and warmth in her vocal that spells the difference. On the other end with “When A Woman Loves A Man,” the canary switches tempo and turns in a red hot blues ballad that should satisfy fans. Her pitch on the song is extremely thrilling, and should cause loads of attention in the music biz. Both sides—sizzling hot—ops should grab ‘em.

“Good Daddy Blues” (2:51)
“Richest Guy In The Graveyard” (2:52)

DINAH WASHINGTON
(Mercer 1514)

- Thorough Dinah Washington comes up with some mellow blues music, in this latest pairing titled “Good Daddy Blues” and “Richest Guy In The Graveyard.” Top side has Dinah purring the mellow blues lyrics in fine style, with the Teddy Stewart ork beating out equally excellent melody. The flip picks up a bit and has Dinah echoing the sentiments found in the title. “Good Daddy Blues” is one to get with.

“My Love Is True” (2:54)
“Big Red Blues” (2:56)

JIMMY EARLE
(Aristocrat 895)

- Jimmy Earle and his group turn in a pair of effective sides on this duo, with the metro of “My Love Is True” and “Big Red Blues” seeping thru the platter. Both ends are vocal blues sides that should do fairly well in the boxes. Vocal refrain on the sides rings true, with the instrumental backing rounding out the wax in fair fashion. Disk is one that will draw more than hold its own on the boxes. Ops should listen in.

“Love That Man” (2:40)
“Bow Legged Daddy” (2:49)

BLUE LU BARKER
(Heart 807)

- Pair of vocal blues sides by Lu Barker, and the echo of “Love That Man” and “Bow Legged Daddy” in the offering for music operators. Both sides spin in moderate tempo, and have Lu Larkeying the lyrics in effective patter. Songs make for fairly good listening pleasure, and albeit they won’t stop traffic, they should hold their own. Music ops in the market for a filler item might take a look-see in this direction.

“Ooh Ooh Ooh That’s Good” (3:00)
“Wig Head Mama Blues” (2:39)

JOE MORRIS ORCH.
(Decca 48153)

- The Joe Morris ork comes up with a pair of fair enough sides in this coupling titled “Ooh Ooh Ooh That’s Good” and “Wig Head Mama Blues.” Top deck skips along at a pleasing pace with the maestro in the vocal spotlight. The flip is a blues bit which Joe warbles effectively, with the ork rounding out the side in fair manner. Wax won’t stop traffic—it should hold its own.

“Why Fool Yourself” (2:43)
“S. P. Blues” (2:47)

IVORY JOE HUNTER
(MGM 10618)

- Ivory Joe Hunter, currently riding hot with “I Almost Lost My Mind,” comes up with a pair of new sides that should catch on and go. Top deck is a jazz tune that should do very well, while the flip slows down to a blues pace. Hunter’s vocal on both ends of the platter is top notch from start to finish, with some great music weaving thru the wax in the background. The wide popularity of Ivory Joe should raise quite a call for this biscuit.

Please mention THE CASH BOX when ascertaining ads—it proves you’re a real coin machine man!
MANIE SACKS JOINS RCA VICTOR & NBC AS ARTIST RELATIONS CHIEF

NEW YORK — Emanuel (Manie) Sacks has resigned as vice-president and artists and repertoire director of Columbia Records, Inc., to join the RCA Victor Division in the National Broadcasting Company, effective February 1st. Frank M. Folsom, president of RCA announced today. Mr. Sacks will serve as director of artist relations at RCA Victor, and will assist in the same field of operations at NBC.

Mr. Sacks has been associated with Columbia Records since 1940. Prior to his association with Columbia, he was with the Music Corporation of America for seven years, in charge of the artists bureau. Prior to that he was director of publicity relations, and handled the artist bureau at radio station WCAU, Philadelphia.

It was emphasized by Mr. Folsom that Mr. Sacks’ appointment in no way changes the operation or the personnel of the popular artists section of RCA Victor, or the operation and personnel of the program department at NBC. Mr. Folsom pointed out that the responsibility for the determination of tunes to be recorded, and the selection of artists by whom such tunes are to be recorded, will remain with Joe Ceida, present popular artist and rep chief, and his staff. This staff includes Charlie Green, Henri Rene, Hugo Winterhalter, Stephen Sholes, Alex Bard, Stephen Carlin and Walt Heebner.

The final decision on the signing of new talent for RCA Victor popular records will also remain with Mr. Ceida and staff. Mr. Sacks’ appointment follows by less than a month, the appointment of Hugo Winterhalter to the post of chief musical director of RCA Victor Records.

“Having thoroughly studied the phonograph record situation from every angle, it is clear to me,” said Mr. Sacks, “that the 45 rpm system which RCA introduced, is an outstanding success. It is rapidly taking the lead over all other types of recorded music because the 45 meets the demand of the greatest number of music lovers who want their music both popular and classical on single disks, easy to select and simple to play. Furthermore, RCA Victor has complete catalogs of the conventional 78 rpm record, which it will continue to supply as long as there is a demand for such disks, and on March 1st RCA will introduce a new and improved non-breakable record at 33-1/3 rpm. All of these factors have convinced me, that in the phonograph record field RCA Victor will continue to lead the parade, not only in the interests of the music loving public, but also of the artists who are happy to become associated with such a progressive organization.”

Meanwhile, it was learned that Columbia Records officials were discussing a replacement for Mr. Sacks, although at press time, the plattery had no statement to issue.

THE ORIOLES Join THE BALLADEERS
New Sensational Singing Quartet on Jubilee Records

THE ORIOLES terrific follow-up to "FORGIVE AND FORGET"
“WOULD YOU STILL BE THE ONE IN MY HEART”
“IS MY HEART WASTING TIME”

Jubilee No. 5018

THE BALLADEERS first release only 2 weeks old and-selling like mad
“RED SAILS IN THE SUNSET”
“IT AIN’T RIGHT”

Jubilee No. 5021

Calypso Rags!! and his JUNE NELSON AND HIS ORGAN QUARTET
“SH. DON’T WAKE THE NEIGHBOR NEXT DOOR”
“GUMBO LAY LAY”
Jubilee No. 5019

TERRIFIC JUMP SMASH!! RENÉ HALL SEXTET
“RENE’S BOOGIE” “BLOWING A WHILE”
Jubilee No. 5023

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
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**Chicago's South Side!**

- **February 4, 1950**
- **The Top Ten Tunes Netting Hearst!**
- Play Compiled From Reports Submitted Weekly to The Cash Box by Leading Music Operators in New York City's Harlem Area.
Decca Execs Congratulate Artie Shaw

NEW YORK—Congratulating Artie Shaw on the signing of an exclusive three-year Decca recording contract are, left to right, Sydney N. Goldberg, Vice-President and General Sales Manager of the Decca Dist. Corp.; Milton R. Rackmil, President of Decca Records, Inc.; Artie Shaw; and David Kapp, vice-president of the Decca firm. Shaw's first platters, titled "Nothin' For Nothin' " and "There Must Be Something Better Than Love" were released this past week.

Capitol Records Announces "Songs Without Words" Contest Winners

HOLLYWOOD—Six winners of the Capitol Records "Song Without Words" contest were announced this week by President Glenn Wallichs, who personally telephoned each winner informing him of his success. For the past six months, the length of the contest, judges have poured over thousands of manuscripts from all sections of the United States. A selection of excellent material was submitted, written to the melodies of composers Johnny Mercer, Paul Weston, Ray Noble, Isham Jones, Livingston, Evans and Jimmy McHugh; and final judges Margaret Whiting, Mack Gordon and the composers of each lyric found it a difficult proposition to choose only six lyrics, one for each tune, from the multitude of talent.

Winners were: John Sharpe, III, Mill Valley, Calif.; Minnette Allard, Paso Robles, Calif.; Robert Swenson, Atlanta, Ga.; Aileen LeBhart, San Lorenzo, Calif.; John Goldsberry, San Francisco, Calif.; Doris Marie Schaefer, Baltimore, Md.

Prizes awarded on this contest sponsored by Capitol Records include a songwriting contract for each winner, with the company's publishing firm, a cash advance of $1000 to each against contract royalties, and each tune is to be recorded by a top Capitol artist.

* * * * * * * * * * *

George Evans, 48, Succumbs To Heart Attack

NEW YORK—George B. Evans, public relations counsel for more than twenty years, and one of the music industry's most well known figures, passed away this past week, Thursday, January 26. Cause of death was attributed to a heart attack. Evans was 48.

Evans, numbered Frank Sinatra, Lena Horne, Dean Martin & Jerry Lewis, Peter Lind Hayes, Kitty Kallen, Marie Lanza, Margaret O'Brien, Dick Smart, Duke Ellington, Bob Crosby, the Copacabana, New York; and Mack David & Jerry Livingston among his clients.

Evans was highly responsible for the amazing success of Frank Sinatra, and the bobby-sox fan craze of the early '40's. Surviving are his widow, Emma, two sons Phillips and Lawrence, two brothers, two sisters and a grandson.

Memorial services were held at the Park West Chapel on Friday, and burial services at Mount Hazon Cemetery.

* * * * * * * * * * *

Gale and Gayles

1619 BROADWAY, NEW YORK 19, N.Y.
2034 W. ARPTLE, HOLLYWOOD, CALIF.

OPERATORS NATION-WIDE ARE COINING MONEY WITH KING RECORDS

POPULAR

JOHNNY LONG

WELL BUILD A BUNGALOW KING 1935

SILVER DOLLAR

DIXIE KING 1934

SISTER SLOCOM

I'VE GOT RINGS ON MY FINGERS BYE BYE BLUES KING 15023

DE MARCO SISTERS

I LOVE JEMMY THAT'S OKAY KING 19323

FREDDIE MILLER

RONE, ROW, ROW I CAN'T MAKE YOU KING 19337

SEPTEMBER

IVORY JOE HUNTER I QUIT MY PRETTY MAMA KING 3256

GUESS WHO KING 4591

WYNONIE HARRIS

SITTING ON IT ALL THE TIME KING 4330

* * * * * * * * * * *

LONNIE JOHNSON

CONFUSED BLUES STAY AWAY FROM ME KING 3236

TINY BRADSHAW

GRASY TRAIN TEARHOPS KING 4327

FOLK

DELMORE BROTHERS BLUES STAY AWAY FROM ME KING 383

TROUBLES AIN'T NOthin' BUT THE BLUES KING 3240

PAN AMERICAN BOOGIE KING 3246

HANK PENNY

BLOODSHOT EYES KING 328

CLYDE MOODY

I LOVE YOU BECAUSE AFRAID KING 3507

COWBOY COPAS

THE GYPSY TOLD ME KING 325
MGM Records announce entry into 33 1/3 long play field

New York—Frank B. Walker, General Manager of M-G-M Records, announced in New York that M-G-M Records will begin the release of 33 1/3 long-playing microgroove records on March 1st.

The first M-G-M long-playing release will include four of the company's most popular albums formerly released on standard 78 r.p.m. shellac and Metrolite records. Three of the first long-playing discs will offer musical scores from M-G-M Pictures performed by the original casts in recordings transferred directly from the sound track of the specific film. It is appropriate that included among these will be the "historic first" of M-G-M's unusual sound track series, "Till The Clouds Roll By," featuring Jerome Kern songs sung by June Allyson, Judy Garland, Kathryn Grayson, Lena Horne, Tony Martin, Virginia O'Brien, and Caleb Peterson.

The other two sound track transfers to long-playing discs will be the Irving Berlin score from "Easter Parade" performed by Fred Astaire, Judy Garland, Peter Lawford, and Ann Miller, and the songs from M-G-M's new musical, "Nancy Goes To Rio," featuring Jane Powell, Ann St ethos and Carmen Miranda. The fourth album converted to the long-playing 33 1/3 speed will be David Rose's "Holiday For Strings" set, which has long been one of the top-selling items in the M-G-M Records catalogue.

Even before this official announcement, it was a sort of "case history" in music trade circles that M-G-M engineers had been involved in experimentation in the long-playing field for several months. It was not until last week, however, that the M-G-M engineering staff judged that all the many technical difficulties of long-playing production had been solved successfully. The new 33 1/3 r.p.m. M-G-M long-playing records will be uniformly 10 inches in size and will offer up to 30 minutes of music on a single record. They will be pressed on non-breakable material, and will be packaged in durable, hard-covered, dust-proof, slip-sleeve envelopes.

In making the announcement, Mr. Walker stated: "We feel that long-playing production opens to M-G-M Records unusual and completely new possibilities in the field of recorded entertainment, and, especially, in the field of sound-track recording. With the technical problems of our first long-playing release settled, exciting plans are underway for the development of an M-G-M long-playing catalogue which will be one of the most appealing and unusually 'different' available to the record fan. We hope that M-G-M's Long-Playing Records will do much to keep M-G-M 'the greatest name in entertainment.'"

Additional tunes listed below in order of popularity

SUNDAY DOWN IN TENNESSEE
Red Foley
(Deco 46197)

ANTICIPATION BLUES
Tennessee Ernie
(Capitol 57-40258)

MY BUCKET'S GOT A HOLE IN IT
Hank Williams
(MGM 10560)

I GOTTA HAVE MY BABY BACK
Floyd Tillman
(Columbia 20641)

RAG MOP
Johnnie Lee Will
(Bullet 696)
CONVENTIONS STIR INTENSE INTEREST

CMI REPORTS 25% SHOW SPACE HAS BEEN APPLIED FOR

Contracts To Exhibitors Ready February 1st

CHICAGO—More than 25 per cent of the show space for CMI (Coin Machine Institute) coin machine show at the Stevens Hotel, June 26, 27 and 28 has already been applied for, it was announced by Dave Gottlieb, CMI show committee chairman.

Gottlieb, who served as president of CMI for nine years, probably has had more experience in staging coin machine shows than anyone in the industry, Harry Williams, CMI president, stated when the board members chose him to head the show committee.

"No," according to CMI's letter notifying prospective exhibitors that contracts would be ready by February 1, has brought by post cards, requests for over one-quarter of the space in the huge exhibition hall at the Stevens.

"This is a tremendous first demand since it must be remembered that the show space at the Stevens is the largest ever set aside for a national coin machine show under former conditions."

"CMI show besides being the largest in its history, will also stress activities for wives and kids, since operators when voting 10 to 1 for the late June show date, said they would bring the wives and kids as part of their vacation plans."

Chicoin's "Bowling Alley" Called "Speediest Play Action" Game

CHICAGO—Executives of Chicoin Coin Machine Co., this city, were being complimented on their big hit game, "Bowling Alley," by many distributors who are in constant long distance phone touch with the factory that once again their original and ingenious manufacturing and production methods are being imitated, "But," as one of these distributors reported to the factory, "Bowling Alley" remaining unequalled.

The Chicago Coin factory was the first to introduce the two player rebound action shuffle game. This game caught on fast everywhere in the country and has been termed by many, "the speediest of them all".

The one big feature which clicked with operator after operator, the factory reported, was that during peak play hours on any location the operator was able to earn almost double with the Chicoin Coin "Bowling Alley" than with almost any other game.

As Sam Gensburt stated, "It has always been our policy to build only the finest products for the operators. We always make it our business to test every game thoroughly and to assure the operators, by such extensive and thorough tests, that the games we will ship will be the best that he has ever operated."

With the imitating of their sensational "Bowling Alley" game, execs of the firm stated, "There is now no longer any doubt of the superiority of our "Bowling Alley" two player game which has proved to the trade everywhere in the nation, that, not only is it the speediest, but also the most thrilling, of all the games which have been presented."
FIRST BOWLING TYPE SHUFFLE GAME with AUTHENTIC BOWLING SCORING for 1 or 2 PLAYERS!

GETS DOUBLE THE EARNINGS!

ALTERNATING FRAME BY FRAME SCORING FOR EACH PLAYER!

ONE PLAYER 10c
TWO PLAYERS 20c

STRIKES SPARES TURKEYS Splits RAILROADS ETC.!

A TERRIFIC COMPETITIVE PLAY GAME!

SEE IT-BUY IT AT YOUR DISTRIBUTOR NOW!

"It's What's In THE CASH BOX That Counts"
NO. TONAWANDA, N. Y.—In two training school classes operating from Monday, January 23, through Wednesday, January 25, and from Thursday, January 26 to Saturday, January 28, the service and engineering staffs of the Rudolph Wurlitzer Company, this city, schooled training classes in the maintenance operation of the new Model Twelve Fifty.

"Because of the many new developments incorporated in the Model Twelve Fifty, it was considered wise to have the service managers for each distributor visit our plant and receive expert instruction on the operation of the new model." This was the statement of Ed R. Wurgler, General Sales Manager of the Phonograph Division of Wurlitzer, as he announced a first training school which would cover a full week of instruction for over fifty service representatives of the distributor organization.

The classes were broken down into mechanical and electrical units and covered completely the operation of the new chassis, the audio system and structural and cabinet features. The school was in charge of Lou Draper, Service Manager for the Phonograph Division, who was assisted by specialists in engineering and production departments.

The meeting was opened with a word of welcome from R. C. Haimbaugh, Vice President and Manager of the Wurlitzer North Tonawanda plant. Following this, Ed Wurgler explained the purpose of the school and the curriculum which was to be followed. The remainder of the first morning in each of the two classes was taken up with a tour of the plant where the servicemen watched the actual manufacture and assembly of the Model Twelve Fifty units as they came down the half mile long Wurlitzer assembly lines. Upon the completion of the training each man was thoroughly capable of every phase of service, maintenance and repair concerning the new Twenty Five. Immediately following "Wurlitzer Days," all distributors plan to inaugurate classes in which operators' servicemen will become thoroughly familiar with the new improvements incorporated in the Wurlitzer automatic phonograph for 1950.

Photo above shows Robert S. Tuttle, senior engineer, briefing service representatives of distributors on the chassis of the new model.

CHICAGO— Never before in the history of D. Gottlieb & Co., this city, has there been such an avalanche of orders for any product ever built by the firm as the plant is now enjoying with their new sensational five-ball game that has no ball lift or plunger, "Just 21."

Within 48 hours of first announcement of the game to the trade, the firm received long distance phone calls from all over the country asking for immediate shipment in largest quantities these distributors have ever ordered.

"The orders already taken have surpassed the tremendous sales for a comparative period of the Gottlieb "Humpty-Dumpty" five-ball which introduced flipper to the trade. "In fact," as Dave Gottlieb reported, "we have distributors who have set new records for the largest orders of "Just 21" ever placed for any five-ball game in all their business histories."

He pointed out that the following: Harry Silverberg of W. B. Music Co., Kansas City; Hyman Zornisky of H. Z. Zemke & Sales Co., Omaha; Joe Ash of Active Amusement Machines Co., Philadelphia; Lou Boasberg of New Orleans Novelty Co., New Orleans and Dave Bond of Trumount Coin Machine Co., Boston, have placed the biggest orders in their history for any five-ball game for "Just 21."

"Even more amazing," Dave Gottlieb stated, "than the huge orders which are being placed by our distributors, surpassing anything they ever did before in all the other games in our world history, is the fact that operators everywhere in the nation, according to reports we are daily receiving, are absolutely thrilled with the game "Just 21" has clicked with the players."

"Collection reports," Gottlieb continued, "are far up and above anything we have ever had on any five-ball field."

He also stated, "We are working at top speed here and assure everyone of the operators that we are going to get 'Just 21' to them as fast as is humanly possible."

CHICAGO—John Conroe of J. H. Keeney & Co., Inc., this city, reported this past week that the firm's idea of two games for one location is clicking everywhere in the nation.

The big Keeney plant here is working on both "Pin Boy" and "Ten Pins" on two huge production lines and both games, the firm reports, complement each other on the same location.

"Our idea," John Conroe reports, "was to give the nation's operators the opportunity to cash in on the two types of play which the players most preferred."

"In the first place," he continued, "Our 'Pin Boy' is the regular shuffle type game where the puck is used plus the original feature of the lighted pins. This game instantly clicked on every location where it appeared and thrilled the players. Even location owners couldn't keep 'Pin Boy' off the market."

And many have stated that it is the most outstanding of all the shuffle games on the market.

"Then," Conroe said, "we decided that the operators would still be able to reach even higher collections if they had a companion game for our 'Pin Boy', but which would be much different in player appeal. This is our 'Ten Pins' which features the bowling ball and live pin action."

"In short," Conroe explains, "players choose their own choice. Some like the puck action and lighted pins of our 'Pin Boy' and others prefer the bowling ball and live pins of our 'Ten Pins', both games for that reason."

"Conroe commented, "are companions to each other and act as a double play unit for the players."

Conroe went on to state in his statement, "The 'Ten Pins' is not a follow-up game for 'Pin Boy'. It is a complementary game and both working together on the same location will bring the operator the very tops in collections."
"Built for the Operator"

ONE DOOR

SERVICING

Flip your key, swing open the front door—and all servicing points are at your reach—no stooping, stretching or bending! Change records? It’s done in seconds! Change title strips? Racks are removable for quick insertion, numbered for easy identification. Clean the machine? All plastic surfaces, inside and out, easily reached and cleaned with a damp rag! Check the slug rejector? It’s attached to inside front door, swings open for easy inspection! Bookkeep the play? New electric coin counter is right in front of you! Collect the profits? Ah, those profits are big and heavy on the new AMI Model “C” and that’s why we’ve provided large double size cash box, placed in exact center of machine waist high, and separately locked for extra protection!

You can make all routine service moves and not move your feet from a floor area any larger than a handkerchief! The “C” is built for the operator, built to reduce your service calls, built to save your time, built to please your locations, built to earn more and be a better investment for you!

AMI Model “C”
20 RECORDS, 40 SELECTIONS

"Built for the Operator"

AMI Incorporated

General Offices and Factory: 1500 Union Ave., S.E., Grand Rapids 2, Mich.
Sales Office: 127 N. Dearborn St., Chicago 2, Ill.

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
Shuffle-lane

SHUFFLE-LANE
SHUFFLEBOARD-GAME

A Dozen Striking Features

1 Two money-making models Deluxe 8' size, Super Deluxe 9'6" size.
2 Automatic scoring—scores just like bowling—strikers, spares, doubles, turkeys, splits, railroads.
3 10 Frames—12 when a strike is scored in the last frame—exactly like bowling.
4 Real gutters simulate actual bowling conditions.
5 Raised playfield permits real shuffleboard technique.
6 Wipe released at start of game—locked at all finish.

Coin operated 10¢ play—slide type chute.
Gravity return—quickly and surely returns wale after each shot.
Built-in device keeps returning wale from bouncing out onto floor.
Mechanical device inside of cabinet brings score central mechanism into full force for easy service.
Scoreboard mechanism easily accessible from rear of scoreboard.
Leveling device on each leg—easily adjustable. Legal anywhere.

Fill in this COUPON and MAIL IT TODAY

Product of
ROCK-OLA MFG. CORPORATION
800 N. Keeler Ave., Chicago 11, Ill.

COIN MACHINE MOVIES
For Regular Pictures and Solo-Yum
REELS OF 8 AND 6 SUBJECTS
Our Films Get The Dimes
PRICE $2.50 TO $3.00 PER REEL

PHONOFILM
3311 No. Kedzie Blvd. Hollywood 28, Cal

A DREAM COME TRUE

By ALBERT DENVER
National Vice-Chairman, Music Operators of America

For the first time in the history of the Juke Box Industry, the operators' dream of a National Meeting is about to be accomplished.

Undoubtedly every Juke Box operator throughout the breadth and width of these United States knows that the first Annual MOA (Music Operators of America) Meeting will be held at the Palmer House, Chicago, on March 6, 7, and 8.

In January, 1948, MOA came into being as a National Committee. Its purposes, as set forth by the 68 representatives of State and City music associations, were to solidify our efforts against proposed Congressional legislation and to oppose the efforts of destructive forces of a national nature.

It is a known fact that local associations have always been of great benefit to its members and have always contributed substantially to efficiency and progress. The power of a single phonograph operator, though relatively good, cannot possibly amount to much when viewed in terms of an entire association.

Today, more than ever before, operators realize the indispensability of an association. Without one, they are unable to cope with the present trend of conditions.

With a National Committee to look out for the welfare of the operator from the viewpoint of national problems, he can be assured of protection from matters that otherwise may strike him unawares.

Matters of vital importance to the very existence of the phonograph industry will be discussed. Your leaders are doing everything within their power to make this first Annual Meeting "Of Operators," "By Operators" and "For Operators" a great success.

Operators, whether members of a local association, or those who operate "independent" stand to gain much by attending this national meeting. Put all other business aside and arrange the necessary reservations. Write to: Ray Cunliffe, Music Operators of America, 3018 East 91st Street, Chicago, Ill., and he'll take care of your hotel reservations.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
EXHIBIT’S

SHUFFLE BOWL

FOR ALL SHUFFLE BOARD OPERATORS

CONVERT YOUR SHUFFLE BOARDS into immediate BIG MONEY MAKERS...

RIGHT NOW with the SMARTEST and the most REAL miniature Bowling performance of today.

1 to 5 CAN PLAY

10¢  20¢  30¢  40¢  50¢

STRIKES SPARES RAILROADS SPLITS ETC.

PLAY FRAME BY FRAME

ONE-THIRD ACTUAL LENGTH OF REGULATION ALLEYS. ADAPTABLE TO ALL LENGTH SHUFFLE BOARDS

OFFICIAL REGULATION SCORE TAB

AUTOMATIC PUCK RETURN NO WAITING

Here you see EXHIBIT’S ‘SHUFFLE BOWL’ assembly on your Shuffle Board. The installation is simple—easily done by yourself with illustrated instructions right on your locations. Puck return also provided. You then have a NEW POPULAR GAME ON YOUR LOCATION...to EARN BIGGER and BETTER for you than ever before.

SEE NOW!! at all Exhibit DISTRIBUTORS

EXHIBIT SUPPLY CO.

4218-30 W. LAKE STREET • CHICAGO 24, ILL.

ORDER EARLY FOR EARLY DELIVERY!
CHICAGO Coin's
BOWLING Alley

★ MAY BE PLAYED BY 1 OR 2 PLAYERS
★ EACH SCORE TOTALS SEPARATELY AND COMPLETELY AUTOMATIC
★ FASTER THAN ALL OTHERS
★ A DOUBLE MECHANISM THAT COSTS YOU LESS THAN MOST SINGLE PLAYER GAMES

ACCEPTED EVERYWHERE
LEGAL IN CHICAGO
LICENSED IN NEW YORK CITY

Chicago Coin Machine Co.
1725 Diversey Blvd.
Chicago 14, Ill.

When you buy from Runyon
YOU BUY THE BEST

A GREAT BUY
Reconditioned—Can't Tell From New

SOLO TONE
ENTERTAINER UNITS
(Like New) EA. $369.50

SOLO TONE
ENTERTAINER BOXES
(Like New) EA. $22.50
RUSH ORDERS TODAY
1/3 Dep., Bal. C. 0. D.

RUNYON
SALES COMPANY
Exclusive AMI Distributors in N.E. & Conn.
1323 12th Ave.
New York 23, N. Y.

AMERICAN MUSICAL INSTRUMENTS

Exhibit Thanks Distibs For "Shuffle Bowl" Tests

“Just the other day a location owner walked in and when he looked over ‘Shuffle Bowl’ begged us for one immediately to revive the play on his shuffleboard. We immediately turned him over to our distributor who recommended an operator and this location we hear, is now back in the hands of a professional operator.

“Shuffle Bowl,” from what our distributors tell us,” Batten continued, “is bound to do the same for operators all over the country and return many profitable locations to the field once again.”

Another experience which Batten enjoyed this past week was that of operators who came in and wanted to see the “Shuffle Bowl” conversion.

“One of these men said,” he reports, “after seeing the ‘Shuffle Bowl’ in action, ‘Thank goodness, here’s what’s going to save my business.’ Others,” he reports, “were even more enthusiastic.”

Wherever tests were conducted by the firm’s distributors, orders have been coming at such a rate that Exhibit hasn’t had time to even mail them all of them as yet. They are working at top speed attempting to get production correctly allocated.

According to Batten, “Each time,” he stated, “we think we have everything running smoothly another territory test is completed and the job of orders we receive from our distributor simply upsets all our allocations.

The new “Shuffle Bowl” conversion is taking over everywhere in the country where ops have found that their shuffleboard collections have dropped and is boosting them up once again to even greater receipts.

Distributors continue to report to the factory that receipts show such big increases that operators of the test locations are simply amased. “What’s more,” one distri told Batten over the long distance phone “each week the receipts have been increasing on test locations here with the operators thrilied at the way their shuffleboards have recovered and players are just as thrilled at the action of the new ‘Shuffle Bowl’ conversion unit.”

Leaf Brands Expands

CHICAGO—Sol S. Leaf, president of Leaf Brands, Inc., this city, announced a merger with Court House Candy Co., Washington Court House, Ohio with Leaf Brands.

In addition to being the leading supplier of ball gum for the vending trade, Leaf numbers among its items of manufacture that of hard candy, stick candy, passed confections (sugar and chocolate), jellies, creams, marshmallow, caramels, toffees, malted milk balls, solid chocolate items, moulded chocolates and chocolate coatings. The firm also produces standard chicle gum and gum novelties.

Many new products are been developed, stated an official of the firm, some of which are scheduled for release early this year.
GOTTLIEB'S NEW REVOLUTIONARY
REPLAY GAME with the ONLY REALLY DIFFERENT ACTION
IN YEARS, featuring HIGH-POWER "TURRET SHOOTER"

- SUPER-POWER FLIPPERS  
- OSCILLATING RANGE FINDER  
- TEN NUMBERED TARGETS  
- POINT AND HIGH SCORE REPLAY AWARDS.

IT'S FAST—SIMPLE—FASCINATING—A MONEY-MAKING WONDER!

STEP RIGHT UP
AND ORDER FROM
YOUR DISTRIBUTOR
TODAY!

United Mfg. Co. Releases
"Super Shuffle-Alley"

R. F. Jones Co. To
Distribute Keeney
Line In Northwest

CHICAGO—Important announce-
ment was made this past week by John
Conroe of J. H. Keeney & Co., Inc.,
this city, to the effect that the firm
had appointed the R. F. Jones Com-
pany as their distributors for the
northwest territory.

The Jones firm will handle Keeney
products in their offices located in
Denver, Colo., Salt Lake City, Utah,
Portland, Ore., Seattle, Wash., and
San Francisco, Calif.

Shipments of all Keeney products
have been made to the Jones' offices
and Jones' roadmen are now out cov-
ering this huge northwest territory
acquiring operators with the fact
that they will have stock on hand and
be able to make instant shipment of
all Keeney machines.

United Mfg. Co. Releases
"Super Shuffle-Alley"

features uprighted fully lighted pins
which are blocked out by the player's
skill shots. The puck is used as in the
former United game, but, this time
the puck shots close the lights in the
plastic pins and give the player much
more thrill than he ever before re-
ceived.

In addition the firm has gone in for
an exceptional and deluxe cabinet de-
sign which gives the new "Super Shuf-
Feller-Alley" an extremely rich and
outstanding appearance.

As DeSelma states, "The new cabinet
design has won the approval of every-
one who has seen it and all tell as
that it makes the game look richer
and better all around."

In addition to the above features
the firm has arranged for smooth and
quiet operation on "Super Shuffle-
Alley" which meets with the demand
of most of the territories throughout
the country.

"Most outstanding feature for the
operator and his mechanics," Billy re-
ported, "is the fact that the 'Super 
Shuffle-Alley' is completely and easily
accessible for repairs."

He continued, "The entire play field
is hinged and the mechanic or the
operator can lift it up and finds
that the mechanism is then right at
eye-level. This," DeSelma said, "is one
feature which every operator who has
seen 'Super Shuffle-Alley' agrees will
mean a great savings of time, effort,
and energy."

DeSelma also commented, "We are
already shipping in quantities and
wherever the game has been shipped
we have instantly received repeat or-
ders in ever larger quantities.

"In fact," he said, "we feel the 'Super Shuffle-Alley,' because of the
number of repeat orders which we
have already received, and are receiv-
ing daily, will establish a new high
sales record for our firm.

"There is no doubt," he continued,
"that 'Super Shuffle-Alley' is the game
the nation's operators have been wait-
ing for. Its one of the greatest and
most thrilling games of all time with
features that are original and better
in every regard."
Wanted

... ideas, inventions, completed working models of all types of coin operated machines. Your product, idea or invention, if it meets approval, will be placed with nationally known, financially responsible manufacturer who is in position to give it complete and immediate attention.

GIVE FULL DETAILS TO—Box No. 150
% THE CASH BOX
32 W. Randolph Street, Chicago 1, Ill.

Munves Moves To Coinrow

NEW YORK—A moving job of gigantic proportions will be handled by Mike Munves when he emplques his offices and showroom to 577 Tenth Avenue, this city, on February 1.

All the machines will be at these new quarters, it will take a few more weeks to arrange them in any order. In addition, renovation of the front of the building will start first at that time, as will the building of offices and showrooms. The building was to be available weeks ago, but due to delays in construction of floors, ceilings, and particularly the enormous elevator, Munves had to move his equipment even though all renovations haven't been completed.

As Munves probably has the largest stock of used arcade machines of any one in the country, and is distributor for several manufacturers, moving trucks have been running up and back for over six weeks. When the last piece is delivered to Tenth Avenue, Mike and his staff will breathe a sigh of relief, altho Mike points out that organizing the equipment and his parts and supplies department will take a number of weeks.

"However," Munves states "it works out perfectly, as we shall be all set up for the big Spring and Summer seasons."

EASTERN FLASHES

By the end of February, all distributors and jobbers of coin operated equipment will be located on Tenth Avenue (Coinrow). We consider the Albert Simon company as being on coinrow, as his offices are on 42nd Street, only a few steps off the main stem. Beginning on 41st Street, there is Marcus Klein; Albert Simon, 42nd Street, 510 Tenth Avenue; Mike Munves, 577 Tenth Avenue; Harry Runyon, 599 Tenth Avenue; West Side Distributing Company, 612 Tenth Avenue; Randolph Distributing Company, 527 Tenth Avenue, and Simon Sales Company, 527 Tenth Avenue. So we have all machines concentrated between 41st and 45th Street. This reminds— mr. Bert Lane still at 593 W. 57th Street. Come on down, Bert—the water's fine.)

Jack Semel informs us he has severed his connection with Simon Sales, as of Friday, January 20. Jack immediately flew out to Chicago, where he will spend the next few days in New Jersey State Phonograph operators association Thursday night, January 26. Operators from the entire state are present. They ate a meal and then elected officers for the coming year. Sidney Levine and Al Denver of the New York phonograph association also spoke. Hirsh, by the way, had a hoot of a weekend. On Monday, he presented The Cash Box award to Vaughn Monroe at the United Theatre, Washington, D. C. On Wednesday night, Hirsh was presented with the "Big Heart" award by the Variety Club. And thus the week ended, after we had a mysterious hurray-up trip to Connecticut on Wednesday. Probably a good-sized deal in the making.

Jack Sheppard, formerly president of the Philadelphia Phonograph Operators Association, leaves Monday (January 30) for the Far West, where he will contact the trade as representative for Exhibit Sales Company (Philadelphia) specialists in premium and novelty coin operated machines. He will cover the states of California, Texas, Nevada, New Mexico and Arizona. He is setting up headquarters in Los Angeles. Joe Young, Young Distributing, Inc., will handle the Wurlitzer's new player model 1520 at his present store, 264 West 43rd Street on February 12 and 13, and then will move about a week or ten days later to his new building at 189 Tenth Avenue. Henry Slavas, head of Young's service department, heading for the Wurlitzer factory service school session for Thursday and Friday, ran into some tough luck with his transportation. He had a plane flight reserved, but upon arrival in Denver, he was told all flights had been cancelled due to weather. He then had to rush back to the city to grab a train. Joe, however, found the train that evening in Los Angeles. We wish the best of luck to the "Phil Call Cat" category. Mike's "Pin Boy" department. "Pins"—the bowling game played with a bullet. "Rock-Ola's "Shuffle-Lane" seen around more and more. Guess that Dave Stes, Sears distributor, responsible, as no doubt is the fact that increased quantities are being shipped here.

Fine progress is reported in the membership drive by the Associated Amusement Machine Operators of New York (other chapters of the association committee has met several times since their initial get-together, and expects to hold a few more meetings before the season opens). One of the major problems of the association is to keep operators from installing machines in locations where minors can play them. Most operators realize this problem and are keeping their machines out, but a few of the "hungry" unintelligent are setting in where they shouldn't. Harry Kejoppel, Kejoppel Distributing Company, had a ball with the fort, while brother Hymie is away on the road picking up a load of used machines. He is in the fort, while brother Hymie is away on the road picking up a load of used machines. He is planning to drop in on the Kejoppels as their experience in the coin biz dates back to the early days when they did all the trucking for the industry. Their experiences read like a history of local coin machine business.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
CHICAGO CHATTER

This week we're devoting a paragraph here to a very important subject. In the May 6, 1946, issue, The Cash Box printed (in the very first editorial of its kind to appear in any publication in the nation) that the U. S. mint a 7 1/2c coin. As time went by, since that week in 1946, businessmen throughout the nation reported that sales of certain merchandise began to drop in volume. They rightfully attributed this to the fact that the public was becoming more and more irritated with an added 1c for what was, to the retailers readily admitted, they would gladly sell for 7c or 7 1/2c, were there such a coin in existence. The phone companies around the nation applied to their city and state governments, as well as to the FCC, in Washington, to allow them to use 10c coin boxes. The phone companies would probably charge local call fees their own intermediate coin, between the nickel and the dime, available. This past December, 1949, the telephone company of Rochester, N. Y., was granted the right by this state's Public Service Commission to charge all of its calls which cost 10c. Perhaps this will prevent our country's legislators from enacting the 1c bill. We have awakened the nation's legislators. Anyway, a few weeks ago, U. S. Senator Sheridan Downey of California introduced a bill (S. 2787) in the Senate, urging that a 7 1/2c coin be minted. Since this coin will mean so much to every coin machine operator, now is the time to write a letter, or send a telegram, to your U. S. Senator asking that he back this bill. Regardless of whether it will eventually be a 7c, 7 1/2c or 8c coin that may be agreed upon by the Senate, this coin will mean the difference between profit and loss to many, many operators all over the country. The time to act is now. Write right this minute.

One of the busiest guys in town is John Conroe. With Roy McGinnis down in his Miami Beach home, John has taken over double duties (his own and Roy's) at the big Keeney plant, and with those phones ringing for Pin Boys, Ten Pins and Pyramids, as well as Keeney consoles and their cigarette machine, John's got his hands full these days. By the way, that reminds us, Roy McGinnis has the easiest-to-remember phone number in Miami Beach; he's 2142. The Larry Cooper (vice-presy, Supervend Sales Corp.) is out of the music biz, he still seems to be talking in music terms. When asked the other day, "How's things?" he answered, "Everything's bouncing...". Bunch of distribs in town this past week: Irv Blumenfeld, Baltimore; Leo Weinberger, Louisville; Bill Marnier, Cincinnati; Al Redd, Boston; Mr. and Mrs. Neword Vestch and Mr. and Mrs. Chas. Kagley, St. Louis; Fletcher Blalock, New Orleans; Del Vestch, St. Louis; Ernie Waldrop, Baltimore; M. E. Outcoster, Chester, Va., and others. Some of the boys gathered about the flowing cup the other evening heard one of them say, "Looks like Dave Gottlieb has given the five-ball shooter a shot in the arm with his 'Just 21,' just like he did with the flippers." From what we could gather, "Just 21" has taken hold 'round the country with ops very much enthused over this game which has no ball lift or plunger.

Bruno Kosel of Mid-State looked the picture of the busy distrib one day this past week. As shuffle games came thru the front door of his place, one of his boys was moving 'em right out the back door. The action was plenty speedy. Bruno also told us that if he can ever get around to checking the used games in his warehouse, "I'll run the biggest sale in history...". Looking the picture of health is Sam Ginsburg of Chicoo, just back from Florida and tan as they make 'em, and, busier than he's ever been trying to satisfy demand for the firm's "Bowling Alley" game... Nate Gottlieb enjoys a birthday Friday, Feb. 3... Ben Coven is eagerly looking forth to "National Wurlitzer Days," Feb. 12 and 13, to show music ops here the new Wurlitzer 1250, "Which," Ben claims, "is the bestest Wurlitzer ever produced." And one reason why Ben is so anxious to get over the showing is because of a most unique advertising stunt it is planning. It'll be the first of its kind ever attempted here.

We were wondering why Ted Rubenstein was complaining about being "too busy" until we bunched into his offices. Seems that, in addition to his own products, Ted has also taken on the manufacture of a game or two for some out-of-town guys. And what with trying to fill orders for his own equipment, plus taking care of these other guys, he's plenty "too busy..." Jack Nelson, Bally's salesman, has our vote for being the most thorough analyzing reporter in the coin biz. Returning from a trip east, Jack gave us the most thorough analysis of the territory and the men he visited we ever heard. And being well acquainted with both the territory and the men there, we just sat and listened with our mouth wide open. Coming to think of it—wonder where Tom Gallagher (that capper man) gets those cravats he wears?... The Preston Bill, introduced in the House of Representatives by Rep. Preston of Ga., has some of the men here plenty worried. Ray Rich, who is the flying rep for United these days, was grounded in Joplin, Mo., for two days and just sat and twisted his thumbs (which we doubt), but, when it was revealed that Billy DeSelm tells us, hopped right away, the moment he got clearance, for Phoenix, Ariz. Billy also tells us that Ray'll be flying back by way of Oklahoma and Texas, visiting with ops and distribs wherever he lands. An orchid to Senator Capehart (R.) who is a member of the Senate Banking and Currency Committee and who is voting for the minting of a 7 1/2c coin. Senate Majority Leader stated (The Cash Box, Jan. 28, 1950 issue), "... believe it to be in the best interest of the nation..." Harry Keeney, the old golf enthusiast. In fact, he and his mates broke a hundred the other week, we hear, and no happier man ever lived. Harry is playing golf almost every day out California. Some of the Jennings' distrib's who've been 'round Our Town told us the other day that there's a very interesting Cigarolla out at this big Lake St. plant which bears looking into by the people who can use 'em... Manufacturers of allied products seem somewhat confused over the forthcoming conventions.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
MINNEAPOLIS. ST. PAUL, MINN.

Gordon Worron of Kasota, in town for the day, picking up miscellaneous parts at the Machine Mart. Mr. Ahearn of LaMoure, N. D., who has been in the hospital because of bleeding ulcers, is now home and taking it easy for a couple of more weeks, before he gets out on the territory. . . . Art Hagness of Grand Forks, D., was in town yesterday afternoon, as he was here for some days and in the pink of condition since he broke his hip several months ago.

Herman Pastor of the Pastor Distributing Company, St. Paul, in Chicago last week, transferred his wedding date last Monday, January 16th, and then back to Chicago the next day to complete his honeymoon. Walter Whalen, Chicago, and Mr. Pastor are roommates for the time being. Jorgen of Mason City, Iowa, in town for the day and leaving the following week for Tucson, Arizona, where he will vacation for about two or three weeks.

Mr. Pastor plans on a trip to Minneapolis for a few days, calling on distributors in the Twin Cities. . . . Martin Johnson, of Des Moines, was in town last week visiting friends, and catching the Hildaguey Show at the Terrace Room, Niccolot Hotel. . . . Chuck Veistrom of Kennett, Iowa, in town for the day, making the rounds.

Joe Beller of Minneapolis is back in town picking up equipment. . . . Walter Fischer of Pipestone, taking a few days off from the R & W Sales Company, Tracy, also in town for the day. . . . Herman Pastor of the Pastor Distributing Company, Minneapolis, watching the Ritz Brothers show last Sunday at Club Cafe, bought some new used record albums and called on the Ritz Brothers. . . . Wally Madsen and Befel Sorenson, of H & G Music, Electra; Speedy Walker, Waco, Winston Ward, M. Pleasant; C. L. Ford, San Augustin; M. C. Hicks, Denton; Caney Jones, Fort Worth; Drew Osborne, Fort Worth, M. F. Snow, Fort Worth; Hall Wall, Frank Emerson, Abe Sussman, Dallas.

BETTER-ADVANTAGE TO READ THE CLASSIFIED ADS BEFORE SENDING OUT QUOTATIONS.

FIVE-CENT SPECIAL AD Rates.

CLASSIFIED ADS.

CLASSIFIED AD RATE 8 CENTS PER WORD.

Want—McClendon Air Guns and live ammunition gallery; saddle to match, music boxes, coin operated or otherwise. Also, Call-O-Scoops. Western Distributors, 3126 Elliott Ave., Seattle, Wash.

Want—Used Citations, Champions, Photo-Finish, Hot-Rods, Star Series for cash. State condition and lowest price via airmail. THE R. F. VOGT DISTRIBUTORS, 43 WEST SECOND ST., SALT LAKE CITY, UTAH. Tel.: 5046.11

Want—Used or new hillbilly or western records. Top prices paid. Sell to Chicago's largest distributor of used records. We pay freight. Write to USED RECORD EXCHANGE, Anthony "Tony" Galgano, 4142 W. HERITAGE AVE., CHICAGO 39, Ill. Tel.: Dickens 2-7060.

Want—All late model phonographs. Will pay cash. DAVE LOWY & COMPANY, 594 TENTH AVE., NEW YORK, N. Y., TEL.: CH 4-5100.

Want—Used Juke box records. Also surplus new records distributor's or dealers' stock. Call or write: FIDELITY DISTRICT, 6930 10th Ave., BRONX 61, N. Y. Tel.: Undereilh 3-5761.

WANT—All types Phonograph Motors, Adaptors, Wall Boxes, Speakers, Coin Operated Radios, Coin Changers, etc. ST. THOMAS COIN SALES, LTD., ST. THOMAS, ONTARIO, CANADA. Tel.: 264-164.


Want—Bally Spot Bells, Citations, Champion, Arrow Bells 5c and 25c, and 100 Record Seeburg in quantity. Cash Ready. GOLDEN GATE NOVELTY COMPANY, 701 GOLDEN GATE AVE., SAN FRANCISCO 2, CALIF.

Want—for cash. 1946 Paceluxe Slots. Quote price and condition in letter. CAVALIER COIN MACHINE CO., 19th and Cypress Avenue, VIRGINIA BEACH, VA.

WANT—March 10th. 1000 boxes, good condition, $3.50 per thousand. Cash paid. Price to change. Write Henry Fish of Minneapolis, St. Paul, Minn.
FOR SALE—Ballenas $25; Carnival $45; Carolina $89.50; Morocco $45; Monterrey $35; Manhattan $15; Major 49 $95; Melody $25; One-Two-Three $35; Rainbow $50; Serenella $50; Saratoga $85; Tunisian $95; Wisconsin $35; Yanks $30; Banjo $35. All in A-1 shape. RELIABLE COIN MACHINE CO., 158 WINDSOR ST., HARTFORD, CONN.

FOR SALE—5 Uneedha Monarchs, like new—will trade for phonos or games; 2 Seeburg Vogues revamped $60 ea.; Wurlitzer $50 revamped $100; 60 Jiffy “Hot Dog” machines, including advertising material, etc., everything to start in business. Also Willy’s Jeep, 4 speeds, Ice Cream Body, only 18,000 miles, very reasonable. Write ACE DIVISION, W. C. B. ROCHELLE, CO., 507 FIFTH AVE., NEW YORK, N. Y. Tel.: Acadamy 2-7400.

FOR SALE—10 Eurekas, like new. Box and parts take $100. W. C. B. ROCHELLE, CO., 593 TENTH AVENUE, NEW YORK 18, N. Y.

FOR SALE—South Louisiana Distributor for Kentee, Universal, Buckey, Aircon—has for sale the following, in A-1 condition and appearance: 5 25¢ Original Jewel Bells $120 ea.; 2 5¢ Original Jewel Bells $110 ea.; 20 5¢ and 25¢ Brown Fronts $47 apr. ea.; 1 Mills Three Bells 5/10 25¢ like new $175; 1 5c Bally Hi Boy $150; 10 A.B.T. Challenges, very clean; all for $100. Send 1/3 deposit and advice how to ship. LOUISIANA COIN MACHINE COMPANY, 423 S. JOHN STREET, LAFAYETTE, LA. Tel.: 2441.

FOR SALE—Scale model railroad, 10c coin operated. Player has control of switches, red and green stop signal and speed of train. Beautiful foothood cabinet. Wonderful for arcades. Fully tested. $50. NATIONAL NOVELTY CO., 183 E. MERRICK ROAD, MERRICK, NEW YORK.


FOR SALE—Guaranteed Used Machines—Bells; Consoles, One-Ball; Pins. The machines are perfect, the prices are right! Write for list. CONSOLE DISTRIBUTING CO., 3425 METARIE RD., NEW ORLEANS, LA.

FOR SALE—Here’s what you’ve been waiting for. All priced to sell. Total Rolls $15; Auto Rolls $225; Buxx Scores $30; Gold Mines, Tropicanas, Cover Girls (S. B. R. B.) $12.50; Nevada, Mexico, Flamingos, Battle Cars, Vanities, Cy- clonew, Primansworth, Superl希ers, Caneuts, Rios; Bronchos, Manhattans, Sky Blazers, Marjories, Manises, Samuels; Singapore, Aries, GLAMALES; each $1 for $100. A great buy for your routes, or use them for parts. One (3-3) Super Bell P. O. $50; one 5/10 25¢ Bonus Super Bell P. O $300; one Mills 50¢ Brown Front (3-3) P.O. $120; one Mills 5¢ Black Cherry (3-3) P.O. $90; one Mills Black Cherry (3-3) P. O. $180; one Jennings Silver Moon Chief (3-5) $50; Flappers: Shanghi $35; Serenells $30; Puddin’ Heads $60; Merry Widows $60; Gamsun Bowling Chairs $95; B. E. MAN SALES, 217 N. MAIN ST., GLOVERSVILLE, N. Y.

FOR SALE—Rolldowns: Merry Widow ($57); Big Nickel ($57); Melody $35 ea. (3 for $100); Barnacle Bill and Round Up $100 ea.; 1/2 Advanced Roll $35; WOBBLE SKILL GAMES COMPANY, 62 SWAGGERTOWN ROAD, SCHAUMBURG, T. N. Y.

FOR SALE—Steel Ball Roll Downs, Advance Rolls, and Western Baseball. First class condition. Write WESTCHESTER AMUSEMENT CO., 86 OAK ST., YONKERS, N. Y.

FOR SALE—5¢ Ruby Hot Nut Vend- ors, same as new $12.50 ea.; Winterbok Baughts $735; 1 Marvel 22 ft. Shuffleboard, Top Refinished $85; Packard Wall Boxes $15 ea.; AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSTON 10, IND.

FOR SALE—Bango $119.50; Beacon $119.50; Shuffe Skille $129.50; 52 Pool Tables $29.50; Dale Gun $124.50; Chicago Coin Pistol $134.50; Beacon Pool Table (new) $249.50; Shuffle Alley, Write, Trades accepted. WEST SIDE DISTRIBUTING CORP., 612 TENTH AVE., NEW YORK 18, N. Y. Tel.: Circle 6-8464.

FOR SALE—Wurlitzer Victory $33; $50 $97.50; 600R $65; Rock-Ola Commandos $50. All in good condition. F. A. B. DISTRIBUTING CO., INC., 1019 BARONNE ST., NEW ORLEANS, LA. 70104 IVY ST., NEW ORLEANS, LA.

FOR SALE—Keeve’s New sensational “Ten Pins”. Actual bowling game played with ball which is directed at real pins. Immediate delivery. Exclusive distributors for H. J. Keeve & Company. DAVE LOWY & COMPANY, 594 TENTH AVE., NEW YORK, N. Y. Tel.: CH 4-5100.

FOR SALE—10 Mutoscope Voice-O-Graph, A-1 condition. What is your best offer? PRECISE Mutoscope Photomatic $250; Mutoscope Silver Glove $195; Champion Hockey $39.50; Chicago Coin Hockey $39.50; Mercury Athletic Score $75; Heavy Hitter $49.50; Golf Bell $29.50; Catalina $59.50; Ramona $69.50. THE MARKKEP CO., 4310 CARNEGIE AVE., CLEVELAND 3, OHIO.

FOR SALE—Goales $75; Dale Guns $75; Bing-A-Rolls $80; Wurlitzer $750E $160; Packard Model 7 $189.50; Shuffleboard Scoring Units that hang on wall $75. SAUFE & SON, 7535 GRAND RIVER AVE., DETROIT 4, MICH. Tel.: Tyler 4-3810.

FOR SALE—5/25¢ Challengers—late model $249.50, original model $179.50; Victory Derby PO $95.50; Wurlitzer 1015, clean, $325. WESTERN DISTRIBUTORS, 1226 S W 16TH AVENUE, PORTLAND 5, ORE.

FOR SALE—Diggers: 12 Exhibit Merchants, 12 Exhibit Iron Claws, 6 Electro-Bois, 2 Buckleys, 12 Mutoscope hand operated, 12 Erle hand operated, Exhibit Mutoscope Mills Rotary Merchandisers, we buy diggers, rotaries, NATIONAL, 4243 SANSOM, PHILADELPHIA, PA.

FOR SALE—25 National 1981 Candy Machines $69.50 ea.; 50 U.Needa Pak Monarch Cigarette Machines, just like new $59.50; 1 1017 Wurlitzer hideaway $249.50; 3 AM Model “A” phonograph $465 ea.; 4 Brand New Mercury Sales $60.50 ea.; 2 Bally Big Innings $239.50 ea.; 1 Quizzer like new $194.50; 4 Dale Guns late model $95 ea.; 2 Western Recordings New $235 ea.; 10 Seeburg late model Wall-O-Maties wireless $32.50 ea. MONROE COIN MACHINE DISTRIBUTORS, INC., 2323 CHESTER AVE., CLEVELAND 14, OHIO. Tel.: Superior 4600.

FOR SALE—Exhibit’s Silver Bullets and Double Double pool game. Exclusive distributors, MIKE MUNVES, 575 ELEVENTH AVE., NEW YORK, N. Y.

FOR SALE—Special Offer. 40 Station Hostess Machines. Make offer. No reasonable offer refused. LIGHT SPECIALTY CO., 826 (SOUTH) BROAD ST., PHILADELPHIA 30, PA. Tel.: POpolar 5-3299.

FOR SALE—Keeve’s New sensational “Ten Pins”. Actual bowling game played with ball which is directed at real pins. Immediate delivery. Exclusive distributors for H. J. Keeve & Company. DAVE LOWY & COMPANY, 594 TENTH AVE., NEW YORK, N. Y. Tel.: CH 4-5100.

NOTICE—Dave Lowy & Company is exclusive distributors for J. H. Keeve & Company’s fast selling electric Cigarette Vending Machine for entire New York City, Nassau and Westchester counties. Liberal Finance Plan Arranged—also Liberal Trade-In allowances on your cigarette machines. DAVE LOWY & COMPANY, 594 TENTH AVENUE, NEW YORK, N. Y. Tel.: CH 4-5100.

TRADE—Will trade the following on a Bally Clover Bell 5c or 5c and 25c play—Bally Champion one-ball, Citation, Gold Cup, Mills Empress, Humphry Daisypin, pinball. United Rebound, Mills 10c Jewel, Walting 10c Top—or make me an offer. AUTOMATIC MUSIC CO., 703 MAIN STREET, BRIDGEPORT, OREGON. Tel.: 749.

NOTE—Music Ops: We re-grind your used phonos needles scientifically and guarantee complete satisfaction. Hundreds of operators use the service constantly. It’s a big saving. Write for complete details and free shipping containers. RE- SHARP NEEDLE SERVICE, BOX 770, FT. DODGE, IOWA.

FREE
CLASSIFIED ADVERTISING
ON SPECIAL SUBSCRIPTION
DEAL TO THE CASH BOX
You can run a 40-word Classified Ad free each week (worth $3.30) plus subscription on any of the following deals:
52 WEEKS (Fall Year) $48.00
26 WEEKS (½ Year) $26.00
13 WEEKS (¼ Year) $15.00

THE CASH BOX
EMPIRE STATE BLDG., NEW YORK 1, N. Y.
### How To Use "The Confidential Price Lists"

**FOREWORD:** Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—position the prices are quoted for the past week, regardless of what the market may or may not think is 'right.' The only reason the prices are stated is that the subscriber has requested them. The differences are wide and divergent these days. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth $75.00. Of course, condition, serial, appearance, demand, territory, quantity, etc., must all be taken into consideration. "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

**METHOD:** "The Confidential Price Lists" should be read as follows: First price listed is lowest for the week; Second list price is highest price. Where only one price appears this should be considered lowest price.

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### CONFIDENTIAL PRICE LIST

#### PHONOGRAPH

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### FIVE-BALL AMUSEMENT GAMES

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## The Confidential Price List
### February 4, 1950

### Arcade Equipment

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### Five-Ball Amusement Games

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### Guest Articles

1. **Jane**
2. **Eric**
3. **Brian**
4. **Liam**

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### Game Lists

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### Game List

<table>
<thead>
<tr>
<th>Game</th>
<th>Price</th>
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### Mills

<table>
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<tr>
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</tr>
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</tr>
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### Groetchen

<table>
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### PACE

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### Jackpot

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### Bucky

<table>
<thead>
<tr>
<th>Bucky</th>
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### Jennings

<table>
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<tbody>
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<td>5c Chief</td>
<td>35.00</td>
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### Watling

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<tr>
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</tbody>
</table>

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SHUFFLE-ALLEY

THE ORIGINAL

Shuffle-Type Automatic Scoring Bowling Game
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ALL THE THRILLS
OF BOWLING
SCORES EXACTLY LIKE BOWLING
TOTALED AUTOMATICALLY

WEIGHT RELEASED
AT START OF GAME
RETURNING TO PLAYER AUTOMATICALLY

WEIGHT LOCKED WITHIN GAME
AT FINISH

GREATEST NOVELTY GAME
OF THIS ERA
EXCELLENT FOR COMPETITIVE PLAY
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LEGAL IN CHICAGO
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NEW
DROP CHUTE

SEE YOUR DISTRIBUTOR

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AUTOMATIC SCORING ON FLASHY BACK-Glass

SKILL SIZE
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2 FT. WIDE

Puck returns to player automatically
Puck locked in at end of game

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