S. 2787

81st CONGRESS
2d Session

IN THE SENATE OF THE UNITED STATES

JANUARY 5 (legislative day, January 4), 1950

Mr. Dows introduced the following bill; which was read twice and referred to the Committee on Banking and Currency

A BILL

To provide for the coinage of a 7½-cent piece.

1. Be it enacted by the Senate and House of Representatives of the United States of America, in Congress assembled,

2. That there shall be

3. an additional

4. Supplement

5. therein

7½¢
See and hear
the Sensational
WURLITZER
Twelve Fifty
On
NATIONAL WURLITZER DAYS
at your Wurlitzer Distributors
DATES WILL BE ANNOUNCED SOON
DESIGNED AND PRICED
FOR TODAY'S MARKET
YOUR GOLDEN OPPORTUNITY
FOR PROFITS
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SUBSCRIPTION RATE $15 per year anywhere in the U. S. Special subscription allowing free classified advertisement each week, not to exceed forty words, $48 per year. Subscription rates for all foreign countries on request. Three weeks advance notice required for change of address.

THE CASH BOX exclusively covers the coin machine industry, including operators, jobbers, distributors and manufacturers, and all those allied to automatic coin operated music equipment; automatic coin operated vending machines and service machines as well as coin operated amusement equipment; the music and record business, recording artists and publishers of music; and all others in any fashion identified or allied to the coin operated machine industry as well as all finance firms, banks and other financial institutions expressly interested in the financing of coin operated equipment of all types.

THE CASH BOX has been recognized by various associations of coin machine operators throughout the United States as their official weekly magazine.

"The Confidential Price Lists" gives prices of all new and used coin operated machines of all kinds, weekly reporting all market changes and continually adding on new all equipment. "The Confidential Price Lists" is officially recognized by many cities and states throughout the country as the "official price book of the coin machine industry." It is an integral part of The Cash Box. The "Confidential Price Lists" is used in settlement of estates, in buying and trading of all coin operated equipment. It is the one and only officially recognized price guide in the coin machine industry. "The Confidential Price Lists" is used by finance firms, factors and bankers to guide them in making loans to the members of the coin machine industry.

THE CONFIDENTIAL PRICES \为主提价 Ray, the legal limit in the U. S. is 414% of the price, or $1.00. The law provides for the raising of the price to $2.00, if the operator desires to do so, but the cost of the coin box may exceed the cost of the coin machine and the machine is sold at a profit. The law requires that the operator maintain a supply of coins of the same denomination as the machine, and that the machine be operated only with those coins.

Talking It Over
Without a doubt the most important event in the history of the coin machine industry has just occurred in this 51st Session of the Congress of these United States where Senator Shriver Downey (Calif.) has just introduced a bill (S.2787) for the minting of a 7½¢ coin.

The nation's press immediately pounced on this idea and, without a single dissent, are backing the plan for this new coin.

Years ago, The Cash Box wrote about the need for a 7½¢ coin. This was the very first story to ever appear in any publication in these United States regarding the need for a coin of such denomination.

The reason, naturally, that The Cash Box discussed this openly in editorial form, was due to the fact that the nation's coin machine operators were faced with continued loss. Profits had disappeared as overhead continued to climb as the cost of equipment climbed along with overhead hikes.

The Cash Box in that original editorial, the idea of which has since appeared in many other publications and newspapers throughout the nation, pointed out the great savings which such a coin would create for the general public.

It explained that much more merchandise was being sold for 10¢ which would be sold for 7½¢, were there a 7½¢ coin in existence, and that this saving would go to the general public.

It also, and most naturally, pointed out to the nation's coin machine operators that they would, by featuring a 7½¢ coin, collect 50¢ per cent more on a gross basis, and that this 50% differential would mean the difference between profit and loss to them.

The five-ball operators, the music ops, even the vending machine merchants, all realize what a 7½¢ coin can mean to them, from every standpoint.

Many operators, jobbers, distributors and manufacturers have since continued to keep this idea alive. In many speeches which the writer has made to operators' organizations about the country this question was brought up time and again. Perhaps this property, kept alive by columnists, helped to inspire the instigation and introduction of this Congressional Bill.

It will be recognized that the telephone companies thrust the nation asking for 10¢ coin boxes also had much to do with the demand for a coin between the nickel and the dime. The Public Service Commission in the State of New York has already granted the phone company in Rochester the right to replace its 5¢ coin boxes with 10¢ coin receptacles. Other phone companies have also been asked to limit coinage for their purpose.

Instead of a 7½¢ coin, there may be a 7c coin, which would allow for change to be made with pennies. No change could be made for the 1c. But, whether it will be a 7c, 7½¢ or 5¢ coin that Congress may decide upon, the new coin will prove invaluable to the future of the coin machine business.

Therefore, everyone now engaged in the industry should write his Congressman and his Senator to back the bill to make it law. The new denomination coin will be minted.
PRESS AND CONGRESS NEED FOR 7½¢ COIN

“The Cash Box” Was First Publication In Nation To Ask For Minting Of 7½¢ Coin. Bill Just Presented In Congress Backed By Press. 7½¢ Coin Will Be Profit Factor For Entire Coin Machine Industry.

Some years ago The Cash Box printed an editorial regarding the fact that the nation’s businessmen realized that a new coin must come into being to eliminate the excess profits being earned on certain products. This excess was, at the same time, withholding volume sale of these products.

The Cash Box pointed out at the time that many items which were now selling for 10¢, and which had formerly sold for 5¢, would be selling for approximately 7½ or 7¼¢, if there were such coins in existence.

The Cash Box also dug back in the records of the mint and explained that during the time there was a 6¢ coin in existence, sales of such a coin should once again come into being. This would eliminate the charge of 5¢ for merchandise which formerly sold for 1¢ or even 2¢.

In fact, as The Cash Box explained, this would prove of tremendous value to all the public. It would mean millions of dollars saved by Mr. and Mrs. Johnny Public.

Of course, it would be a tremendous boon for the entire coin machine industry, ranging into every type of machine known and used.

The automatic phonos, who have long been disheartened by the loss occasioned by use of the nickel, realizing that their overhead costs as well as the cost of new equipment caused the nickel to prove each operation a loss to them, would be revived by the use of a 7½¢ coin. The 50 per cent differential would be the difference between profit and loss to the average phonograph operator.

The same would also be true in the case of the amusement operator who also realized that he must obtain more than 5¢ to assure himself any decent return on his investment. Many amusement ops had been working at a loss when they featured the 5¢ chute on five-ball games. The 7½¢ coin would lift them right up out of the loss category and begin to show them a profit on their investment.

Even the automatic merchandising industry would find this coin invaluable. Here, too, many items selling for 10¢ should be selling for less. The 7½¢ coin would prove of tremendous value to the entire coin machine industry.

Since then the nation’s telephone companies have seen fit to petition their cities, states and even the Federal Government for a change from 5¢ to 10¢ coin boxes. They would just as well use the 7½¢ coin boxes, but, there being no such coin in existence, they were forced to jump to 10¢.

Perhaps it was this latter fact. Perhaps, too, it was the propaganda which was started by many coin machine operators in their communities who have since started campaigns of their own for the minting of 7½¢ coins because of the editorials which they read and commended in The Cash Box.

Perhaps it was an accumulation of all these facts which brought about the present editorial appearing in the press throughout the nation and the introduction of a bill into the Senate asking that such a coin (7½¢) be immediately minted.

In fact, The Chicago Herald-American (Thurs., Jan. 5), in its daily editorial asked that a 3¢ coin, as well as a 7¢ coin, be minted immediately and pointed out what advantages would accrue to the public were these two coins minted.

It is now up to every member of the coin machine industry to get back of this bill just introduced into the Congress to ask their Congressmen as well as their Senators to back the immediate minting of a 7½¢ coin.

Every operator of every type of automatic machine knows the value of this coin. The phonograph operators realize that the 50 per cent differential will be their profit. The amusement machine operators also realize this as do the vending machine operators.

The time to act is NOW.

IMPORTANT
WRITE OR WIRE YOUR CONGRESSMAN AND YOUR SENATOR TO BACK THE BILL (S. 2787) INTRODUCED IN THIS SESSION TO IMMEDIATELY MINT A 7½¢ COIN

"THE CASH BOX" IS THE OPERATOR'S MAGAZINE IT IS NOT SOLD ON NEWSSTANDS.
## The Nation's Top Ten Juke Box Tunes


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### I CAN DREAM, CAN'T I

1. **CO-38512**—Toni Arden
   - **CA**-57-3605—Glen Gray O.
   - **DE**-24705—Andrews Sisters
   - **HA**-1078—Alan Dale
   - **NA**-9992—The Blenders
   - **RA**-10495—Jimmie Daugherty
   - **VI**-20-1553—Tex Beneke O.

### DEAR HEARTS AND GENTLE PEOPLE

2. **CA-57-771**—Gordon MacRae
   - **CA**-57-357—Benny Strong O.
   - **CA**-57-926—Edgar Kite
   - **CO**-38605—Dinah Shore
   - **DE**-24794—Hannah Ryan
   - **DE**-24796—Bing Crosby
   - **LO**-550—Buddy Greco
   - **ME**-1514—Pat Boller
   - **VI**-20-1596—Dennis Day

### A DREAMER'S HOLIDAY

3. **CA-57-761**—Ray Anthony O.
   - **CO**-38699—Buddy Clark
   - **DE**-24739—Eileen Wilson
   - **HA**-1030—Alan Dale
   - **MG**-1994—Nash Five O.
   - **VI**-20-1543—Perry Como

### THE OLD MASTER PAINTER

4. **CA-57-739**—Peggy Lee & Neil Thomas
   - **CO**-38692—Frank Sinatra
   - **DE**-24761—Dick Haymes
   - **MG**-5334—Richard Haynes
   - **LO**-549—Smokey Lanese
   - **VI**-20-1508—Phil Harris

### DON'T CRY JOE

5. **BB-10-8007**—Ralph Flanagan O.
   - **CO**-38515—Frank Sinatra
   - **DE**-24726—Gordon Jenkins O.
   - **LO**-575—Charlie Spivak O.
   - **MG**-1414—Johnny Desmond
   - **VI**-20-1594—Dinah Shore
   - **VO**-5950—Bill Harrington

### THERE'S NO TOMORROW

6. **CO-38637**—Del Rio
   - **CO-38634**—Huss Winterhalter O.
   - **HA**-1078—Alan Dale
   - **DE**-24792—Carl Ravecz
   - **LO**-554—Charlie Spivak
   - **VI**-20-1542—Tony Harris & A Thousand Violins

### JOHNSON RAG

7. **CA-57-739**—Althea Bob O.
   - **CO**-38605—Jimmie Davis O.
   - **DE**-24842—Russ Morgan O.
   - **HA**-1085—Ferlin Bailey
   - **LO**-501—Jack Pater Trio
   - **MG**-10589—Glen Moore
   - **RO**-220—Hayden Quartet
   - **VI**-20-3604—Claude Thompson O.

### MULE TRAIN

8. **AB-10-9976**—Ron Smith Quartet
   - **CA-57-777**—Gordon MacRae
   - **CA-57-790**—Woody Herman-Hot Cole
   - **CA-57-9028**—Tennessee Ernie Ford
   - **CO-38601—Gene Autry
   - **DE**-24844—Ralph Eddy
   - **DA**-2590—Vol Time
   - **DE**-4619—Buzz Butler
   - **DE**-6190—Bing Crosby
   - **DK-853—Cowboy Copas-Grandpa Jones
   - **ME**-5343—Frankie Laine
   - **MG**-10177—Marty Smith
   - **NG**-502—The Symphonettes
   - **PA-10026—Jimmy White
   - **VI**-20-3605—Young Matron O.

### SLIPPING AROUND

9. **CA-57-40926**—Margaret Whiting
   - **CA-57-778**—Ray Robbins O.
   - **CO**-25801—Floyd Tillman
   - **DE**-4609—Earl Tubb
   - **DE**-6173—Emmitt Robin
   - **VI**-20-3602—Jimmy Roberts
   - **VO**-53022—Jimmy Dale

### BIBBIDI-BOBBIDI-BOO

10. **CA-57-732**—Stafford-MacRae
    - **CA-57-778**—Ray Robbins O.
    - **CO**-38697—Dinah Shore
    - **DE**-24887—Sister O.
    - **VI**-20-3607—Perry Como

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**Fran is the "ENVY" of most singers!**

**VICTORS VERSATILE VIBRANT VOICE...**

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"It's What's In THE CASH BOX That Counts!"
"In My Little Red Book" (2:55)
"Cry Baby Heart" (2:57)
BILL LAWRENCE (RCA Victor 20-3628)
- The enchanthing vocal strains of balladeer Bill Lawrence show effective the "in My Little Red Book" and "Cry Baby Heart" seen thru the wax. Top deck is a smooth number, makes for pleasant listening, while the flip is a romanetic number, that should do fairly well. The latter tune was originally offered in the folk vein and might stir some oldies. Both sides won't cause traffic jams, but they will hold their own.

"I Ain't Gonna Take It Settin' Down" (2:50)

"Save That Confederacy Money Boys" (2:51)
ZIGGY TALENT (RCA Victor 20-3613)
- Music ops in the market for a pair of sides loaded with mirth and merri- ment. "Save That Confederacy Money Boys" is the flip on this disc, written by Ziggs Talent. Not since his famed click "Maharajah" has there been anything like this. Top deck is the story of a hero who is stupidly going to buy a book called "I Ain't Gonna Take It Settin' Down." Ziggs' wide range of vocal style more than adequately fills in the rest. A novelty side is in the same vein and has Ziggs and his sidekick echoing the sentiments of the title. Both sides bear ops avid attention.

"The Wedding Samba" (2:51)
IRVING FIELDS' TRIO (RCA Victor 20-3628)
- There's no doubt about this one! One of the hottest platters currently on the market is this item by the Irving Fields Trio tagged "The Wedding Samba." Refrain of this disc was sure to make the silver samba into the phono. It's a sassy up tempo Latin affair, with Fields tinkling the ivory's in sparkling fashion throughout. Vocal echo by the Three Beaus & A Peepo's matches the beauty and splendor of Fields' piano excellently. The flip has Ralph Young and Nancy Reed wailing a girl tune that might step out and go. It's the kind of song thatingers long after the first earful. Both sides are grade A materials with "The Wedding Samba" labeled a must for your machine.

"The Little Grey House" (2:52)
"A Dream Is A Wish Your Heart Makes" (2:55)
RUSS CASE ORCHESTRA (MGM 10604)
- The musical industry of master Russ Case blends well on this fresh cookie titled "The Little Grey House" and "A Dream Is A Wish Your Heart Makes." Topside is from the musical "Lost In The Stars" and has a vocal group on hand. This disc is a most pleasant tune, full of joy. "The Little Grey House," is a dreamy number. Time is smooth and makes for pleasant listening throughout. The coupling is from the Disney "Cin- deraella's" film, and is currently kicking a bit of a storm in stores throughout the nation. This rendition of "A Dream Is A Wish Your Heart Makes," should certainly add to the popularity of the song. Both sides will do more than hold their own in the marketplace.

"Bamboos" (3:01)
"A Little Golden Cross" (2:56)
VAUGHN MONROE (RCA Victor 20-3627)
- Latest platter etching by Vaughn Monroe is causing some of the lousiest talk in the music biz has ever heard, and with good cause too. The tune, tagged "Bamboo," is a cinch to clinic with Vaughn's tremendous flock of fans, and no featured spot on music ops machines in top time at all. With Vaughn and the Moon Mails in the vocal spot, the disc takes on a bright glow. Tune echoes the am- biance of a banjo piano, with slow enchanthing melody seeping thru the background. Choral ef- fect and top-ton harmonizing thru the luster and polish of the platter immensely, while Vaughn's strong vocal effort highlights the side. Disk looms as a big one for Vaughn. It's a good one bally on the side, and music ops have enough to go on. On the other end, "A Little Golden Cross," Vaughn and the Moon Mails bounce back with another excel- lent musical offering. The song is a dreamy romantic item that makes for easy listening pleasure throughout. It's not the run-of-the-mill boy-girl affair, and since the trend seems to be away from such material, this one might very well click. "Bamboos" can't miss, music ops should climb aboard the band- wagon.

"C'EST SI Bon" (2:59)
"If You Could Care" (2:29)
JOHNNY DESMOND (MGM 10613)
- Piper Johnny Desmond comes up with a hot one in this latest cookie tagged "C'EST SI Bon." Patterned on a cute French-American lift, the song makes for a top of infectious listen- ing pleasure. Johnny's smooth, fas- cinating vocal effect on the side is grade A material from start to finish. Ditty rolls along at a happy pace, with the Quinton pattering in the background. The coupling is a dreamy ballad that should do fairly well. "C'EST SI Bon" is the side to ride with.

"The Moonshiner" (2:50)
"How Can You Buy Killogy" (2:46)
PETER WILLIAM JULIAN (RCA Victor 20-3640)
- Disk that is tailor made for the jule box trade is this biscuit by Peter William Julian tagged "The Moon- shiner," and "How Can You Buy Killogy." Top deck should wear white in the phonos, and result in top play for music ops. It's a cute item that rolls along at an easy clip, with Peter handling the lyrics in excellent vocal style. Tune is a natural for the tavern trade. The flip is a pleasing wait- ting with the lyrics weaving about the title. "The Moonshiner" for the mood.

"The Wise Old Owl" (2:50)
"If You Were Mine" (2:59)
CARROLL LUCAS ORCHESTRA (King 15021)
- Pair of sides which music ops can use as fair filler material are these set up by the Carroll Lucas ork. Wax, titled "The Wise Old Owl" and "If You Were Mine" makes for pleasant enough listening, and almost it won't stop 'em. It could do fairly well in the phonos. Top deck is a cute item with Jackie Seattle and a trio handling the lyrical expression. The coupling switches to a romantic vein with the pipe purring "rich" ornament in effective manner. Both sides are tops for the asking—music ops take it from here.

"Why?" (2:58)
"Playing" (2:58)
VAL TINO-KAY PENTO RAY BLOCH ORCHESTRA (Done 2066)
- One of the better platters we've had the pleasure of hearing in quite a long time is this bit set up by pipers Val Tino, Kay Pento and Ray Bloch orking backing. It's the top deck we're ga-ga about. Tagged "Why?," it's the flip on this disc which is tailored for the lounge. And turns in a superb vocal perform- ance. While the stage for a slow top-ton coin play. The melody itself is adapted from "The Things We Left Behind," and should be remem- bered by veteran music ops. Flush background maids, offers the side to the luster and polish of the flip. It's smoothly smooth-to- check music which some dance want to cuddle up close to. On the other end with "Playing," Chup Kay Pent- on comes into his own with "playing" that should draw some heavy silver. Soft and soothing to the ear the wordage is soft; captivating tones that sat- isfy. Both sides are top drawer ma- terial, with "Why?" nipping a slight edge.

"Song Of The Islands" (2:49)
"Opaline" (2:55)
ED FARLEY ORK (Decca 116)
- Some wax that might attract some vocal listeners, this flip by Ed Farley ork titled "Song Of The Islands" and "Opaline". Top deck is a novel rendition of a Hawaiian lift, with Ed offering some corn music to fill in. The flip is a girl tune done up in string band style, with an up tempo tambourine handling the wordage. Both who have the spots might listen in.

"California Is Wonderful" (2:48)
"I'm Goin' Back To What I Come From" (2:25)
ARTHUR GODFREY (Columbia 38680)
- The growling vocal efforts of Arthur Godfrey and his novelty routines are shown to fair advantage on this coupling with "California Is Won- derful" and "I'm Goin' Back To What I Come From" headed on up. Top deck has Arthur echoing the title, with the cute tag, "if you're a grape- fruit" added on the flip. The coupling is a hililfully parody rendered in slow tone fashion. Ed Farley circles round the platter in effective manner. Both sides are strictly for the Godfrey fans.

**BEST BETS**

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

| **WHY?** | Val Tino-Ray Bloch Or... | Dana 2066 |
| **C'EST SI Bon** | Johnny Desmond ....... | MGM 10613 |
| **THE WEDDING SAMBA** | Irving Fields Trio, RCA Victor 20-3628 |
NEW YORK:
A majority of the music trade quartered on Gotham's Coin Machine Row this past week to witness the showing of AM's new Model "C" phonograph. On hand to purchase in the festivities were Henry Jerome, Ralph Young, Jack Berch, Teresa Brewer, Bobby Wayne, Dick Todd, Eddie "Piano" Miller, Jack Owens, Louise Carlyle, George Towne, Ralph Planggan, among many others. New machine features forty selections and was received by the trade with much enthusiasm. Noble discing in the new machine was a ditty tagged "Buy The Beautiful G," a parody on the standard "By The Beautiful Sea." ... Art Ford, noted disk jockey and TV personality, and Buddy Basich, publicist and columnist, just returned to the US via BOAC after having spent a week in Bermuda studying music and broadcasting techniques there. They discovered the Talbot Brothers during their stay, and Ford liked the group so much, that he has decided to present them in person on his February 12, WPIX (TV) show. ... Band openings find Errol Garner and a stellar crew at Birdland, Johnny Long and chirp Patti Page at the New Yorker. ... Those following the disk jockey situation in New York are still speculating as to the reasons for the switch on Fred Robbins WOV airer. Our bosom buddy, and a guy with a ton of personality, Bill Williams, has taken over Robbins spot. ... as there are 1,482 professional musicians in Local 47 (Los Angeles) AFM, and only 12 glockenspiel players, according to Alta Durant. ... Derby Records potted Valaida Snow and the Jimmy Mundy Quartet this past week. Lattor's first release is tagged "Air Mail Boogie." ... The Ink Spots due in at The Capitol. ... The Copacabana Revue, starring Andy & Della Russell headlining the new show at the Royal. ... It's a boy for the Chadwicks' of Montreuil, Papa Morris, a whiz at figures, can now add up the nights he is kept awake. ... Pittsburgh deejays are hopping on Art Pallini's recording of "Star Of My Show." Disk is already one of the top 10 in that area. ... Skitch Henderson ork signed by Universal-International for a musical featurette.

CHICAGO:
Johnny Desmond, Breakfast Club Warbler, comes out with two new releases Jan. 10, "C'est Ci Bon" (French-English novelty) and "If You Could Care For Me," both on the MGM label. ... he is quite a busy guy these days. ... flew to New York to transcribe four radio shows for new series which makes how over ABC Wed. Jan. 11, and will commingle between Chit and New York once a month to fulfill radio and transcription commitments. ... Eddy Howard opened at the Blackhawk to a full house. ... "alarm clock Eddy" is what they call him now, both Moe Wells and Al Beilin just about jumped out of their chairs at the Blackhawk where he showed up off his wrist watch. ... Len-Art Music Publications is new rubbery which was organized by local music and business men with Natt Hale, well-known Midwest recording exec, as executive manager. Their first plug tunes will be "My Dream" and "Love Is Here To Stay" penned by Leonard Keller. ... Natt leaves for New York Jan. 10 to open permanent contact office. ... Nick Laney, Randy Records, off on a two month jaunt to Italy and France, mixing business with pleasure. ... bon voyage, Nick.

Art Kanel and ork step into the band spot at the Martineaux, Thurs. Jan. 12, with lovely Gloria Hart as chirp. ... Moe Wells, Orten Music Co., has a brand new song, "If I Were You Comin', I'd've Baked A Cake," written by three top writers, Al Hoffman, Bob Merrill and Glenn Watts. ... The Swiss Chalet, Bismarck Hotel, will introduce Wed. Jan. 12, wire-free "Champagne," a vocal quartet of 3 men and a girl, who gained much popularity via radio and supper room engagements. ... Sat. Jan. 14 marks return, after a three year absence, of VI and Jerry Wagner, the popular pianosong team, to the Glass House of the Grassmere Hotel. ... Evelyn Anne of American Record Distributors, Inc., ravin' about Herb Lance's rendition of "Santa's Buddy" a Sittin In disk. ... Chicago Music Publishers Contact Employees (MPE) has Easter Monday, April 10 for its annual benefit show at the Morrison Hotel.

LOS ANGELES:
Given again with the handing out Oscars. ... This trip it was Nat (King) Cole and his merry, musical souls. ... Sure couldn't have called his combo a trio, or even a quartet, as they backed him up on a cutting date at Capitol. ... Looked like at least six of 'em to us, and that sax has a familiar sound when you hear the disc, well it might. ... On the blowing end of it was a fair country sax man name of Charlie Barnet. ... Seems the Mab, who supposedly is retired pro from ork leading since he teamed up with agent Carl Gassert, still gets his kicks out of blowing the brass. ... Long as Nat Cole is a Gastel client, what could be more natural.

Another unusual flip to this session was the doubling on vocal by Nat and Nellie Lutcher, their first time on wax together, and if what we heard 'em run through is any indication, they're going to be a socker team. ... The number was "Can I Come In For A Second?" and whatever ... Baby, it's Cold Outside left undone, this one does— or gets mighty close to it. ... Really a great rhythm number, short lyrics and a terrific presentation by the great Nat and equally great Nellie. ... In charge of the session was Capitol's Jim Conkling, a young man who seemed to know what he was after, and what's more, he got it. ... From Nat Cole came these words when we presented him with The Cash Box award: "Gee, this is one of the really great moments in my life. ... And we both broke it up laughing upon our reminiscing him that he said the same thing when he got the award last year. When it comes to terrific titles, here's one to try on your toes: "With Men Who Know Tobacco Best, It's Women 2 To 1." ... Friend Charlie Hayes teamed up with Lou Bush on the ditty and, we understand, a Tex Williams record is in the cutting. ... If that cigarette company should sue, then the boys are sure going to cut a hit.
"The Night Is Young" (2:53)
"You And The Night And The Music" (2:51)

**JACK NYE** (Superb 702)

- Music ops in the market for some dulcet piano antics can find some good stuff in this trio's "The Night Is Young" and "You And The Night And The Music." Jack delivers his ivory tinkling in light, artful manner throughout. Both tunes are oldies that hold long season wide favor—this rendition should certainly add to their widespread popularity. Pelter is for the intimate locations.

"A Perfect Day" (3:03)
"The Lord's Prayer" (2:42)

**CLARK DENNIS**

- The Irish tenor of balladeer Clark Dennis pitches fine and sharp on this trio's "A Perfect Day" and "The Lord's Prayer." Clark's smooth tenor is the glowing lyrics of the top deck an oldie, a sure cut of that ring true throughout the platter. The flip is a traditional piece that has long won wide favor in many an operator's machine. Ork backing on the pair by maestro Buddy Cole adds to the luster and polish of the sides. Wax is not too commercial, but nevertheless, is top notch listening.

"Pizza Pie Boogie" (2:56)
"Bourbon Street Bounce" (2:55)

**SHARKEY & HIS KINGS OF DIXIELAND**

- What with Dixie taking hold in many a spot throughout the nation, this fresh bit of wax by Sharkey and his Kings of Dixieland might prove to be hot coin cutters. Offering "Pizza Pie Boogie" and "Bourbon Street Bounce," Sharkey and his group show some mighty fine musical licks to set up a potential winner for this platter. Top deck is a novelty item with the maestro and a hash chorus enlivening the title. The flip is an instrumental affair that is easy on the ears. Wax has the call for music of this brand, should, by all means listen in.

"Trees" (2:40)
"Bebe" (2:47)

**EDDIE HEYWOOD**

- The piano wizardry of Eddie Heywood, long famed for his ivory skill, is shown to effective mood on this pair titled "Trees" and "Bebe." It's light relaxing stuff, with Eddie at the 88's all the way in fine manner. Top deck is his unique rendition of a well known standard, while the flip is a light original piece. Wax should do well with both due to its direct locations. Ops who have the spots might listen in.

"When You're Away" (3:06)
"Kiss Me Again" (3:19)

**JAN GABBER ORCH.**

- Jan Gabber and his crew serve up some smooth music in this coupling titled "When You're Away" and "Kiss Me Again." Both sides are old Victor Herbert melodies that should be fairly familiar to music ops. Top deck, with Russ Brown in the vocal spot, is a smooth flowing waltz melody, while the flip echoes the same vein. Wax should make fairly good filler material. Ops in the market for same would do well to take a look-see in this direction.

"110th St. and 5th Avenue" (2:44)

**NORO MORALES ORCH.**

- Pair of fair enough sides by Noro Morales in the set up of "Ponce" and "110th St. & 5th Avenue" for a offering. Both sides are up tempo rumba's that should serve the many Morales fans. Tunes swing at a torrid pace, with Noro and the band flourishing throughout. Wax is aimed at the hip-swirl trade, should hold its own on the boxes.

"Last Week's Kisses" (2:42)
"Be Kind And Make Me Love You" (2:46)

**SHEP FIELDS ORCH.**

- Shep Fields and his orchestra offer music operators some attractive wax in this fresh duo out of MGM titled "Last Week's Kisses" and "Be Kind And Make Me Love You." Top deck, with chirp Thelma Graces and the Ripplers in the vocal spotlight, is a smooth piece of music with a romantic tint to it. Lyrics weave around the title, while the Fields' ork make melow music. The flip echoes the top deck and features Mira Graces on a solo. Both sides make for pleasing dance sets who have the spots should listen in.

"Wedding Waltz" (2:49)
"In San Francisco" (2:44)

**CHUCK CABOT ORCH.**

- The Chuck Cabot ork come up with some fair wax in this coupling of "Wedding Waltz" and "In San Francisco." Topside is a smoothly flowing waltz ditty that might step out and go. Vocal work on the side is excellent, as is the orchestral background. Tempo is slow and pleasant, while the melody has an infectious quality about it. Flip is just what the title indicates, an ode to "Frasco," with chirp Lyn Avalon handling the lyrics "Wedding Waltz" is the side to ride with.
The BIGGEST INITIAL SALE IN RCA VICTOR'S HISTORY!!!

VAUGHN MONROE MONAHUL SINGS...

OVER 250,000 IN THE FIRST TWO WEEKS

RCA VICTOR RECORDS

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
MUSIC ODDS ELATED
OVER BILL TO MINT 7¹/₂¢ COIN

Senator Downey (D. Calif.) Introduces Bill Asking Immediate Minting of New Coin

Economists Point To Bill As Hypo To Prosperity

NEW YORK—A spot survey made by The Cash Box among music operators revealed that interest in new coinage was high, and such enthusiasm is high with regard to the recent introduction in Congress of proposed legislation authorizing the Federal Government to mint a new 7¹/₂¢ coin.

Operators greeted the measure with unanimous approval, and pointed to the bill, as one of the most "progressive measures" to be introduced in a long time.

"The minting of a 7¹/₂¢ coin," one operator stated, "would almost immediately stabilize the coin machine industry, and put it back on a profitable business basis such as most forms of industry operate." It has long been known that the music machine industry has been made to adhere to "custom" and continue the 5¢ coin due to the lack of a lack of uniformity in the acceptance of the part of the nation's economy. Yet on the other hand, practically every form of retail business has increased its prices from the standard 5¢ charge, and jumped to a dime, merely because of convenience.

Not only are music operators in accord on the minting of a 7¹/₂¢ coin. Economists point out that the nation's productivity would increase, the buying power of the consumer would increase, and likewise prices that had been pegged too high, would drop toward the 7¹/₂¢ level.

Record executives were also quick to note the possible increase in the sale of records, if a 7¹/₂¢ coin were to be authorized. Officials of the record industry pointed out that music operators' sales would increase, as would retail and chain store sales, owing to the buying power increase of the consumer.

It is commonly known that utilities, i.e., subways, street-cars, public telephones, etc., have increased their prices above and beyond their necessary rates. Coin denominations are in circulation as a basic convenience. However, price changes and fluctuations in our competitive economy have brought on a general prevalence of petty profiteering. One could think of innumerable things which used to sell for a nickel, which now actually cost seven cents to market, and for which the consumer pays a dime because we have no "token" to suit the circumstances. These small but countless overcharges are costing American households hundreds of millions of dollars a year.

It has generally been established and recognized that the automatic music industry, in addition to the vending and coin machine industries, have had to maintain lower prices in face of rising costs and overhead. Were a 7¹/₂¢ coin in circulation, these markets could adjust their prices to suit the changing times.

Senate Bill 2787, introduced on January 5th by Mr. Sheridan Downey (D.-Calif.), has since been referred to the Committee on Banking and Currency. This legislation deserves the utmost support of all members of the music industry and its allied fields.

WRITE YOUR CONGRESSMAN AND SENATOR NOW!

Dana To Issue 45 RPM Disks

NEW YORK—Walter Dana, president of Dana Records, Inc., this city, this past week announced the entry of the Dana firm into the manufacture of 45 rpm records.

First Dana platter on 45 will feature the newly signed Ray Bloch orchestra on "Why" and "Playthings," with vocals by Vai Tino and Ray Penton. In addition, the firm will, in the future, add to their 45 releases, with polka instrumentalists.

The platters also disclosed plans for a tie-up with the Maneischewitz Wine Corp., in conjunction with the release of the firm's "Wine Polka." Bottles of wine will be presented to the nation's leading disk jockeys along with a vinyl copy of the platter.
"I've Been A Fool" (2:40)
"I Don't Have To Ride No More" (2:50)

THE RAVENS
(National 9101)

"Don't Want No Skinny Woman" (2:56)
"Lonesome Cabin Blues" (2:54)
BABY BOY WARREN
(Shuff 707)

- Wax that might surprise ops and take hold with music fans is this platter by Baby Boy Warren tagged "Don't Want No Skinny Woman" and "Lonesome Cabin Blues." Both ends of the biscuit are in the blues vein, and have Warren and his "Buddy" turning in a top notch performance. Disc has loads of infectious melody behind it and lingers long after the first earful. It's the type of platter that has to be heard in order to be fully appreciated—and that's just what we recommend.

"The Flying Ghost Boogie" (2:48)

- The Ravens wrap up a blue-ribbon package of wax for music operators with this latest pair of sides that are sure to find a featured spot on music machines throughout the land in no time at all. Both sides of this biscuit are grade A material and each should meet with peak phone play. "I've Been A Fool" is a slow moving ballad with vocal solo by Maith Marshall and Jimmy Ricks that grid the platter immoderately. It's tempting music, the kind you can sit back and relax with. Harmony of the group is terrific, and from the very start, as is the light instrumental accompaniment accorded them on the side. The Ravens switch tempo on the coupling and turn in a space blues number with Jimmy Ricks backing in a well deserved spotlight. Disc rolls and rocks, with the blues pick-up by the gang ringing true throughout the cookie. Tune is styled on the pattern of the Ravens "Write Me A Letter" winner, and as such, should mean an avalanche of silver for music operators. The platter is a must for your machine—grab it!

"Blue And Disgusted" (2:46)
"Boby, What's New" (2:48)
ANNIE LAURIE
(Regal 3246)

- The torrid chirping of thrush Annie Laurie shows to good advantage on this coupling tagged "Blue & Disgusted" and "Boby What's New." Both sides are in the blues vein, and portray Annie's vocal allure in excellent fashion. Wax is done justice and should be greeted with much enthusiasm. The wide following of the label should account for loads of juke box play with this disk.

"Pretty Baby" (2:40)
"Hump's Gumbo" (2:51)
SONNY PARKER and HIS ALL STARS
(Aladdin 303)

- Sonny Parker and his All Stars come up with some smooth wax in this diskling tagged "Pretty Baby" and "Hump's Gumbo." Both sides make for fairly pleasant listening, and earn their keep in the phonos. Top deck echoes the title, while the flip shows as an effective piece which can be used by ops as a filler item. Platter rates ops listening time—and possibly more.

"Rag Mop" (2:59)
"You Got Me Cheatin'" (2:55)
DOC SAUSAGE
(Regal 3251)

- A side that'll wear absolutely white in the phonos is this one by Doc Sausage tagged "Rag Mop." The tune, already causing loads of tumult throughout the nation, gets a torrid sendoff by Doc and his Mad Lads. Tempo is up and hot, with Doc handling the moody vocal in smart tones that up to peak jive, the box play. Only backing rides with the tune in great style throughout. The flip slows down a bit in tempo and has Doc offering ops a bit of medium tempo'd blues. "Rag Mop" is the side to ride with.

**New Sensational Quartet**

**THE BALLADEERS**

"Red Sails In The Sunset" (Regal 3251)

**RENÉ HALL Sextet**

"BLOWING A WHALE" (Regal 3251)
FORGIVE AND FORGET
The Orioles (Jubilee 5016)

FOR YOU MY LOVE
Larry Darnell (Regal 3240)

SITTIN' ON IT
Wyman Harris (King)

WHIRLPOOL
The Cabiniers (Abbey 3003)

AFTER HOURS SESSION
Frank Culley (Atlantic 888)

I'LL GET ALONG SOMEHOW
Larry Darnell (Regal 3236)
Ruth Brown (Atlantic 887)

SPARROW'S FLIGHT
Johnny Sparrow (Melford)

DON'T WORRY ME NO MORE
Ben Smith (Abbey)

NO ROLLIN' BLUES
Jimmie Witherspoon (Modern)

SATURDAY NIGHT FISH FRY
Louis Jordan (Decca 24725)

FORGIVE AND FORGET
The Orioles (Jubilee 5016)

I ALMOST LOST MY MIND
Ivy Joe Hunter (MGM 10578)

I QUIT MY PRETTY MAMA
Ivy Joe Hunter (King)

YOU'VE CHANGED
Bill Farrell (MG M 10519)

GOOD DADDY BLUES
Dinah Washington (Mercury)

I'LL GET ALONG SOMEHOW
Larry Darnell (Regal 3236)

THE MOON IS RISING
Little Willie Littlefield (Modern)

SNEAKIN' AROUND
Rudy Render (London)

LETTERT HOME
Memphis Slim (Miracle)

I'LL GET ALONG SOMEHOW
Larry Darnell (Regal 3236)

MISSISSIPPI BLUES
Floyd Dixon (Modern)

WHY DON'T YOU HAUL OFF AND LOVE ME?
Bull Moose Jackson (King)

FOR YOU MY LOVE
Larry Darnell (Regal 3240)

SNEAKIN' AROUND
Jimmie Witherspoon (Modern)

I'LL GET ALONG SOMEHOW
Larry Darnell (Regal 3236)

REAL PRETTY MAMA BLUES
Amos Milburn (Aladdin)

NO ROLLIN' BLUES
Jimmie Witherspoon (Modern)

SNEAKIN' AROUND
Rudy Render (London)

LETTERT HOME
Memphis Slim (Miracle)

I'LL GET ALONG SOMEHOW
Larry Darnell (Regal 3236)

MISSISSIPPI BLUES
Floyd Dixon (Modern)

WHY DON'T YOU HAUL OFF AND LOVE ME?
Bull Moose Jackson (King)
The Cash Box, Music

Folk and Western Record Reviews

THE CASH BOX

BULLETIN (of the Week)

"We Were Married" (2:50)
"Tell Her You Love Her Today" (2:39)
ALAN ROBERTS—DOLLY DARR—BUD MESSNER
(County 15002)

BUD MESSNER

- Bud Messner and his Skyline Boys turn in a pair of musical sides to notch this featured spot this week. Both tunes show up for folk and western music sides, and should meet with excellent reception from music fans. Top deck, titled "We Were Married" has Alan Roberts and Dolly Darr handling the vocals in the wonder-ful manner. Vocal dud on this side makes that grade A listening all thru the disk. It's a slowly moving side, with the lyrics bearing a path around the title. Vocal- age of the song rings true and makes you stop and listen. It's a tender story that should garner some heavy silver. The coupling stays in the same slow vein and has the vocal team turning in another excellent performance. Ly- rics of the song echo the sentiments of the title, with some fine instrumental work by Messner and the boys. Recitation piece by the maestro adds to the winning in- centive of the disk immensely. The platter is a hot hillbilly item and rates a spot in opa machines. Grab it by the boxful!

"Back To Old Smoky Mountain" (2:55)
"I'll Take Her From The Valley" (2:58)
BOB DEAN
(DC 4019)

- Bob Dean and the Hi-Way Wanderers come up with a pair of effective sides in this couple of "Back To Old Smoky Mountain" and "I'll Take Her From The Valley." Both sides make for fairly pleasant listen- ing, and should earn their keep in the boxes. Top deck parrots the title, and has a vocal by Bob & Hank Dean. The flip stays in the same vein and has Bob in the vocal spot again. Music ops in the market for some filler material might do well to listen in.

"Texas Yodel" (2:20)
"A Picture In A Frame" (2:50)
WESLEY TUTTLE
(Capitol 40271)

- Wesley Tuttle on deck with some new wax, and the refrain of "Texas Yodel" and "A Picture In A Frame" on tap for music operators. Top deck is a pretty piece of hillbilly music, with Wesley turning in an excellent performance all thru. The side is an ode to Texas, and features some great yodel work too. The coupling is in a slower tempo and has Wesley in great style once again. Wax should boost music ops take by leaps and bounds.

"May You Never Be Alone" (2:38)
"I Just Don't Like This Kind Of Livin'" (2:45)
HANK WILLIAMS
(MGM 10609)

- Hank Williams comes up with a pair of original tunes that should reap harvest for music ops. Top deck, titled "May You Never Be Alone" is a mournful lament, with Hank spoon- ing the lyrics in tones that add up to juke box beauty. In contrast, the flip moves in a blues up tempo with Hank in the limelight once again. In- strumental accompaniment by the Drifting Cowboys rounds out the platter in top notch style. Both sides spell coin play for ops.

"I'm Only Telling You" (2:27)
"Guitar And Piano Boogie" (3:03)
ARTHUR SMITH
(MGM 10608)

- Pair of original tunes by Arthur (Guitar Boogie) Smith, and the set up of "I'm Only Telling You" and "Guitar And Piano Boogie" headed music ops way. Top deck has Art carrying the vocal chorus in fine style, with the humorous lyrics ring- ing true. The flip is just what the title indicates, a mellow piece of in- strumental work, with Art shining on guitar and one of Cracker-Jacks on the ivory. Smith's many fans should set up a bowl for this one.

The Original and Greatest "BIGGEST JAZZ & BLUES HIT"

"TIMES ARE GETTING HARD"
BACKED WITH
"Trouble In My Home"
BY
THE BLUES ROCKERS
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RUSH YOUR ORDER IMMEDIATELY!

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IT'S ALL IN THE POINT

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ARISTOCRAT RECORDS
SET SALES MARK WITH PREVIEW DISK

CHICAGO—Phil Chess of Aristocrat Records, this city, reported this past week that the firm had set a sales mark with a brand new acetate which they played for leading buyers here. The actual record itself won't be out for a few more weeks, Phil decided to call in some of the leading buyers here and give them a preview of the new tune.

The disk is Gene Ammons' original creation and is entitled, "Rockin' Rocker". Over 2,500 of these were ordered by the preview listeners. All acclaimed the record as one of the most outstanding yet heard.

It's a slow blues number, beautifully done by Gene Ammons on sax and is well backgrounded. It features a rocking rhythm that is sure to get attention. Completely original as to its music, Phil reports that since the preview playing of "Rockin' Rocker", there have been offers to write the lyrics with the belief that it can turn into a very fine sheet seller.

Exclusive Selling Stock Of Masters

HOLLYWOOD, CALIF.—The suspension of operations of Exclusive Records, one of the strongest independent record companies in the nation at one time, caused veteran diskers to turn their heads and speculate as to the possibility of like events among other indie platters.

Exclusive is currently engaged in the process of disposing of more than 200 masters thru Francis F. Quin- net, attorney in assignment for the benefit of the firm's creditors. Exclusive masters include masters by Herb Jeffries, Johnny Moore's Three Blazers, Joe Liggins, Buddy Baker, Francis Wayne, Basin Street Boys, Mabel Scott, Doyle O'Dell and many others.

The label, which bowed into the disk scene in the early 40's was one of the first in the nation to reap tremendous profits thru the war years in the jazz and blues field. It will be remembered that up until last year, the majority of the indie labels listed for $1.05.

Following the war, Exclusive regained one of the top indie platters while others folded.

Leon Rene, president of Exclusive, and the major stockholder of the corporation, will now concentrate his efforts into his music publishing firm it was learned. One of the nation's most accomplished songwriters, Rene has had such hits as "Sleepy Time Down South", "When Swallows Come Back To Capistrano", "Someone's Rocking My Dreamboat" and "I Lost My Sugar In Salt Lake City."

MGM Signs Phil Brito

NEW YORK—Phil Brito was signed to an M-G-M Records contract last week. Although the name of the Italian-American tenor has already appeared on the M-G-M label through re-issues of several of his Musicalraft sides recently purchased by M-G-M, he had no official connection with the diskery until last week. Heavy sales on one of the re-issues, an all-Italian vocal of "Come Back To Sorrento", prompted the new contract, according to Harry Meyerson, artist and repertoire head for M-G-M.

Also added to the diskery's line-up recently were Broadway vocalist Robert Leno and Louisville Folk favorite Al Rogers.
Hugo Winterhalter Joins RCA Victor as Musical Recording Director

NEW YORK—RCA Victor added to their artist and repertoire department this past week, with the signing of Hugo Winterhalter as Chief Musical Director.

Winterhalter left his Columbia Records post to assume his new duties at the RCA Victor platterry, at a reported $50,000 annual contract. The RCA firm now has Winterhalter, Henry Luce and Charlie Green in their fold, all under the direction of a d & e head, Joe Caida.

Prior to his association with Columbia, Winterhalter was musical director of Selznick Records, which handled the majority of the click Billy Eckstine recordings.

The new director will carry on his a & e musical director duties at Victor, Winterhalter will record under his own name.

Coral Records Sign New Talent

Coral Records, Inc., announces the signing of the following to exclusive Coral recording contracts:

Harry Babbitt, ex-Ray Kyser vocalist, currently starred on his own five-day-a-week morning show over radio station KNX, Los Angeles, and on the S. S. American comedy show via the Pacific Coast Network (CBS).

Curt Massey, well-known singer, now starring on the coast-to-coast Curt Massey show over CBS.

Dick Robertson, now appearing as a vocalist on his own, formerly featured in the bandleader and singer, Leighton Noble, noted bandleader with huge following on Coast, formed his own unit for maestros Hal Grayson, George Hamilton and Orvel Knapp. When Knapp met death in a plane crash over the Baton Rouge and later formed his own band. In addition to his maestro, heads own group in New York area, has debuted impressively on Coral banner, with three waxings on "San Francisco Bay" and "Good Night Little Girl, Good Night."

The Pinetoppers, a new instrumental country group, making their initial Coral effort with "Pinetopper's Blues" and "Huckleberry Boogie."

Eddie Vincent, outstanding tenor man, featured for seven years with Duke Ellington's band formerly with Lionel Hampton, Don Redman, Benny Carter and Andy Kirk.

Sonny Vaughn, young vocalist and singer from New York City, formerly featured with maestros Jay McShann and Cee Payne.

Bob Sadoff Named Professional Manager At Knickerbocker Music

NEW YORK—Knickerbocker Music Publishing Co., this city, this past week announced the appointment of Bob Sadoff to the post of professional manager.

Singing together with the Jewel Music Publishing Co., assumes his duties immediately. Plug for the Knickerbocker firm is "Where Are You Blue Eyes."

Coral Records

MGM Records Hike Pop Platters To 75c

NEW YORK—MGM Records this week announced the increase in the price of their popular series of records, re-pegging the label to 75c, including tax. The new rate includes all platters recorded in the 10,000 series, which covers pop, hillbilly, and jazz and blues. Their 30,000 and 50,000 series remain at the 79 cent level.

The move by MGM follows a similar one made by Columbia Records several weeks ago. The latter firm had also been selling at 61c, and increased their pop label to 75c too.

Move was made by MGM it was reported, to conform to price standards generally accepted throughout the record industry.

Record Execs In A Dither About Zither

NEW YORK—Record execs from the majority of recording companies proved to be in a dither about the other this past week, with all "poison arrows" aimed at the restriction laid down by Chappell Music Publishing and the Selznick Releasing Co.

For weeks, record execs have had to badger artists and labels, "Third Man" flickers the Selznick organization has set for a February 1st release in New York. Deco Records recently had to recall their records on "Third Man Theme" released by Guy Lombardo. MGM this past week announced that they will temporarily withdraw from circulation their newly released Art Mooney "Zither Serenade." While the musical composition "Zither Serenade" is an original, and in no way infringes upon the theme music, MGM disclosed that it is "not the intention of Loew's, Inc., to interfere in any way with the success of either the picture or the music." MGM's "Zither Serenade" will be released March 1st.

The tremendous amount of publicity connected with the Third Man has resulted in a run on all stores it was learned. Record fans called the stores asking for the reported click tunes.

Vaughn Monroe-Sonny Sklar Form Pubbery

NEW YORK—Vaughn Monroe and Sonny Sklar from a past week announced the formation of a musical publishing firm which will do business as Carlton Music Publishing Co. Sole selling agents for the firm will be the J. J. Robbins Co. (ASCAP).

First tune for the new pubbery is "The Little Golden Cross," recorded by Vaughn, with a new plug item "Faith & Determination" in the works. Former song is backed up by Vaughn's "Bamboo," a hot one for the RCA Victor plattery.

Standard Songs Are MONEY MAKERS!

"BUT NOT FOR ME"

Recorded By
MARTIN—Columbus
MONICA LEWIS—Signature

published by: NEW WORLD MUSIC CORP.

New York, New York.
Entire Coin Machine Industry Urged To Write Congressmen And Senators To Back Bill Introduced This Session

NEW YORK—Soon after the war it became apparent that operating coin machines with a 5c coin chute was bringing a most chaotic condition to the industry. Collections were falling off from war time peaks with starting rapidity. Yet, the cost of equipment, labor, parts and supplies, trucking and all overhead was three to four times higher than pre-war expenditures.

The operator (who is the backbone of the industry) began to run out of money. As a result others in the business, manufacturers, distributors and manufacturers suffered along, and in some instances were forced to leave the business entirely.

Anticipating such a condition, The Cash Box, thru its editorials and news columns, offered various suggestions and plans even during the days of great prosperity. As business became worse, and the need for added income became necessary, many of these suggestions were adopted thru out the industry. However, the problem never was solved to the complete satisfaction to all.

Continuing with its policy of offering the trade constructive plans, The Cash Box in its issue of May 6, 1946, presented the idea of a new coin—one that would permit operation of coin machines on a profitable basis, and yet be within the buying power of the public—the minting of a 7½c coin was suggested. This was the first time this idea had ever been offered in any national publication.

This past week Senator Sheridan Downey (D-Calif) introduced a bill (S.2787) in the Senate to provide for the making of a 7½c piece. The design and size of the coin would be determined by the Director of the Mint with the approval of the Treasury Secretary.

It is quite evident that during the past years, the necessity of an intermediate coin has been forcibly brought to the attention of the country's law makers. Whether this has been due to the general public, or the coin machine industry, or a combination of both, is immaterial now. That this bill is now an actuality is the important matter.

The nation's press, in a great many instances, has come to the fore since news of the bill has been known. In every case they have acknowledged the great need, and have given it their hearty approval.

However, as a 7½c coin is a basic need of all in the coin machine business, everybody connected should immediately write or wire their congressmen and their senators to back the passage of Bill S. 2787. Since news of the bill has been known, The Cash Box has received many letters from coinmen, claiming that the 7½c coin would be a great boon to their operations. As pointed out elsewhere in the feature editorial, the ½% difference over the nickel is just what the industry needs to conduct its business on a profitable basis.

One of the letters received by The Cash Box was from Mr. Hiroh de Laines, Washington, D. C., operator who states: "At long last a bill has been introduced for a 7½c coin. The time and need for a 7½c coin is today. The coin machine industry could use the coin in all of its machines—Vending; Music and Amusement. As an operator of all three types of coin machine equipment, I would welcome the 7½c coin. The music industry alone could use it more than anyone. The sales of cigarettes thru vending machines could use it. The amusement group could use the extra 2½c and it would mean the difference of just making a living or making money in our operations. In concluding, I would like to make this suggestion that the coin machine industry could be of great assistance to the mint in the matter of size. The manufacturers of equipment, coin chutes and mechanisms should be consulted as they are familiar with the troublesome details of hard currency."

**IMPORTANT!!**

**WIRE - WRITE**

Your Congressman and Senator to back Bill S. 2787, introduced this session to immediately mint a 7½c coin.

Reproduced above (top) is the original editorial that appeared in the May 6, 1946 issue of The Cash Box. This was the first suggestion of any kind in any national publication that appeared urging the minting of a 7½c coin.

Center item appeared in the Chicago Herald-American, January 5, 1950, pointing out the necessity of new coins stating "token money is no longer in gear with public requirements."

Reproduced (bottom item) is the complete Bill S. 2787 introduced by Senator Sheridan Downey of California.

"It's-What's In THE CASH BOX That Counts!"
NEW YORK—The Field Research Division Paper Cup and Container Survey, Inc., a subsidiary of the New York City subway system, has conducted a study of cup vending machines in the subway system of New York City. Farrelly, division director of the research firm, has directed his team to study the exhibit, The Cash Box, which is reproduced below as an exclusive release in the subway system.

"Any attempt to study the sales potential of vending machines must rely heavily on the experience of the New York City subway rapid transit system's three years of operation. If well thought out and well installed, this system is an ideal laboratory for testing what machines will work and what will not.

"To conduct the study, the management of The Exhibit Supply Company, which operates all vending machines in the subway system, decided to have a series of machines installed in key locations near a group of New Yorkers, in order to test the reaction of the public to such a service. The machines were installed in various locations in the subway system, and the results were monitored over a period of six months.

"The results of the study showed that the vending machines were popular with the public, and that they were able to provide a steady stream of income for the subway system. The machines were also found to be well received by the public, and were seen as a convenient way to purchase a drink while on the subway.

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CHICAGO—Of interest to all card vendor ops are the five new color sales combos available from Exhibit Supply Company, this city, are preparing for the trade.

Two of these are six color drawings, featuring "Slick Chickens" and "Calendar Girls." Two others of the series and 5, it was picked up in New York for four days, Monday thru Thursday, January 9, 10, 11 and 12, and finally wound up with the New York team.

The price of the cards has been cut to the operator down to $4.85 per thousand which as two cents retailers, even the vendor a very handsome profit for these unusually attractive and very beautiful cards.

What is more important to the operators is the new Exhibit Electric Card Vendor. This machine was shown at the NAAABP show and made a big hit with all operators who saw it there. It has one of the speediest and most directional deliveries ever seen on any card vendor. It sells the cards for either 1c or 2c and is very fast and easy to use, with a selection by price by the simple flick of a switch.

The greatest innovation of the Exhibit Electric Card Vendors is that each card box is a complete steel case. The case box is made of steel and can operate easily to service and holds two columns of 500 cards each for a total of 1,000 cards per box.

There is a beautiful transparent leaflet on this machine which reads all cards and which instantly attracts attention to it from all prospective customers.

Frank Merceri, who is manager of the Exhibit Supply Company arcade division, stated in regard to the new series of card boxes being released by the firm as well as the new Exhibit Electric Card Vendor, "We believe, and we have had many years of experience with cards and vendors, that this combination of our new Exhibit Electric Card Vendor plus the new five series of full color cards will give the vendor the opportunity to profit from one of the best businesses in the entire coin machine industry.

"We have 80 percent of the business in the five color cards," Merceri continued, "is in addition to our regular single color cards. The new cards cost $3.85 per thousand which is a 25 percent increase, but there will be plenty of profits for the card vendor operators feature this new set of full color cards as well as our single color cards which are popular all over the nation."

NEW YORK—AMIs Model "C" phonograph was displayed at Runyon's 4 Day Showing of New Phonos to large crowds this week, and received a most enthusiastic reception from music operators.

Starting off at their Trenton, N. J., offices on Monday, January 9, it was picked up in New York for four days, Monday thru Thursday, January 9, 10, 11 and 12, and finally wound up with the New York team.

From the time the doors of the New York offices were opened on Monday, January 9, a continuous stream of music operators viewed the new phonos, both local as well as out-of-town operators.

"Never in our experience have we seen anything to equal the intense interest" stated Barney (Shug) Sugarman and Abe Green, heads of Runyon. "However, of more than passing interest to us," they continued, "was the number of actual orders booked. It is indeed a great compliment to the factory for producing this phonograph and it only serves to show that our years of experience of the fact that music operators have been doing fairly well these past months. We want to thank them all for their good work as well as the many who visited us. We shall continue to display the "C" at all of our showrooms, and invite all to drop in and get the opportunity to get to the open house parties.

In addition to local operators, recording artists, many out-of-town column were on hand. They included: Bill Wakelee, Troy, N. Y.; Paul Quackenbush, Oneonta, N. Y.; George Mara, New Haven, Conn.; Manfredo, Cortland, N. Y.; Tommy Greco, Glascow, N. Y.; Bob Charles, Binghamton, N. Y.; Patsy Montana, New Haven, Conn.; John Bullock, Los Angeles, Calif.; Robert Marston, Bridgeport, Conn.; Winifred, Throggs Neck, Conn.; Harold Siedel and Sam Galley, Kingston, N. Y.; and Pete Summa, Bronx, N. Y.

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FIRST BOWLING TYPE SHUFFLE GAME with AUTHENTIC BOWLING SCORING for 1 or 2 PLAYERS!

GETS DOUBLE THE EARNINGS!

- MECHANISM DOOR IN SIDE OF CABINET
- AUTOMATIC PUCK RETURN
- PUCK LOCKED IN AFTER EACH GAME
- IDEAL SIZE FOR ANY LOCATION—APPROX. 8 FT. LONG, 2 FT. WIDE

ALTERNATING FRAME BY FRAME SCORING FOR EACH PLAYER!

STRIKES SPARES TURKEYS SPLITS RAILROADS ETC.!

A TERRIFIC COMPETITIVE PLAY GAME!

RECESSED COIN CHUTE AND PUCK RETURN TO PROTECT PLAYER!

SEE IT BUY IT AT YOUR DISTRIBUTOR NOW!

Williams TWIN SHUFFLE

ONE PLAYER 10c TWO PLAYERS 20c

CREATORS OF DEPENDABLE PLAY APPEAL!
4242 W. FILLMORE ST.
CHICAGO 24, ILLINOIS

"It's What's In THE CASH BOX That Counts"
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American Distributing Company
2034 Commerce St., Dallas 1, Texas • Phone: Riverside 1526

Atlas Distributors
1024 Commonwealth Ave., Boston 15, Mass. • Phone: Beacon 2-3870

Automatic Music System
306 W. Broad St., Richmond 20, Va. • Phones: 2-2912 and 7-2787

Automatic Phonograph Distributing Co.
806 N. Milwaukee Ave., Chicago 22, Ill. • Phone Chesapeake 3-4900

Banner Specialty Company
1508 Fifth Avenue, Pittsburgh 19, Pennsylvania • Phone: Grant 1373

Birmingham Vending Company
2117 Third Avenue North, Birmingham 3, Alabama • Phone: 3-5183

Central Ohio Coin Machine Exchange
525 South High St., Columbus 15, Ohio • Phone: ADams 7254

Chris Novelty Company
806 St. Paul St., Baltimore 2, Md. • Phones: Mulberry 3167 and 8722

Cleveland Coin Machine Exchange, Inc.
2021 S Prospect Ave., Cleveland 15, Ohio • Phone: Prospect 6316

Coin Machine Sales Company
156 East Third South St., Salt Lake City 1, Utah • Phone: 9-0222

Dixie Coin Machine Company
912 Poydras St., New Orleans 13, Louisiana • Phone: Magnolia 3931

H. W. Dolph Distributing Co.
222 East Fourth St., Tulsa 3, Oklahoma • Phone: 3-9025

Fort Worth Amusement Company
110 S. Jennings Ave., Fort Worth, Texas • Phone: 3-9427

Friedman Amusement Company
441 Edgewood Ave., S. E., Atlanta, Georgia • Phone: Lamar 7511

AMI Model “C”
—the outstanding Juke Box of the Era

★ ASTRAL VISTA DESIGN
★ 50% EXTRA VISIBILITY
★ SEPARATE “BEFORE & AFTER” EFFECTS
★ ONE DOOR SERVICING
★ ENTIRELY NEW SOUND SYSTEM
★ FAMED AMI MECHANISM

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
Deliveries!

Garrison Sales Company
1000 Washington St., Phoenix, Arizona • Phone: 3-2920

Hermitage Music Company
423 Broad St., Nashville 3, Tennessee • Phone: 6-5666

Huber Distributing Company
3716 San Pablo Ave., Emeryville, Calif. • Phone: Piedmont 5-5412

Koers Distributing Company
613 Eighth St., Rapid City, South Dakota • Phone: 530

O. O. Mallegg
AMI Incorporated, Export Department
400 W. Madison St., Chicago 6, Ill. • Phone: FRanklin 2-4868

Mayflower Distributing Corporation
1209 Douglas St., Omaha 2, Nebraska • Phone: Atlantic 3407

Miller-Newmark Distributing Company
42 Fairbanks St., N. W., Grand Rapids 2, Mich. • Phone: 5-8632
5743 Grand River Ave., Detroit 8, Mich. • Phone: Tyler 8-2230

North American Music Company, S. A.
Cardenas 209, Havana, Cuba

Paster Distributing Company
2218 University Ave., St. Paul 4, Minnesota • Phone: Nestor 7901
2006 W. Fond du Lac Ave., Milwaukee 6, Wis. • Phone Hopkins 2-5425

J. Peskin Distributing Company
2663-67 W. Pico Blvd., Los Angeles 6, Calif. • Phone: Dunkirk 6-1178

Rex Coin Machine Distributing Corp.
821-29 South Salina Street, Syracuse 3, New York • Phone: 2-8255

David Rosen, Inc.
855 N. Broad St., Philadelphia 23, Pa. • Phone: Stevenson 2-2903

J. Rosenfeld Company
3218 Olive St., St. Louis 3, Missouri • Phone: LUCas 3196

Runyon Sales Co. of New Jersey, Inc.
123 W. Runyon St., Newark 8, New Jersey • Phone: Bigelow 3-8777

Runyon Sales Co. of New York, Inc.
593 Tenth Ave., New York City 18, New York • Phone: Longacre 4-1880

Southern Amusement Company
628 Madison Ave., Memphis, Tenn. • Phones: 5-3609 and LD 524

Southern Automatic Music Company
624 S. Third St., Louisville 2, Kentucky • Phone: Wabash 5094
325 N. Illinois St., Indianapolis 4, Indiana • Phone: Reilly 5571
605 Linden Avenue, Dayton 3, Ohio • Phone: Kenmore 3159
240 N. Jefferson, Lexington 2, Kentucky • Phone: Lexington 2393
228 W. Seventh St., Cincinnati 2, Ohio • Phone: Main 3282
3011 E. Maumee Ave., Fort Wayne 4, Ind. • Phone: Eastbrook 3487

Steel Music Company
218 E. Parrish St., Durham, North Carolina • Phone: N-6281

Taran Distributing, Inc.
2820 N. W. Seventh Ave., Miami 37, Florida • Phone: 3-7648
90 Riverside Ave., Jacksonville, Florida • Phone: 6-1551

United Amusement Company
3410 Main St., Kansas City 2, Missouri • Phone: Logan 8434

United Distributors, Inc.
513 E. Central St., P.O. Box 1995, Wichita 2, Kansas • Phone: 4-6111

Wallace Distributing Company
205 Northeast First Ave., Mineral Wells, Texas • Phone: 216

R. Warncke Company
121 Navarro St., San Antonio, Texas • Phone: Fannin 2236
1217 Taft Ave., Houston 6, Texas • Phone: Jackson 2-5161

Western Distributors
3126 Elliott Ave., Seattle 1, Washington • Phone: Garfield 3585

Western Distributors, Inc.
1226 S. W. 16th St., Portland 5, Oregon • Phone: Atwater 7565

Wolf Distributing Company
2854 Champa St., Denver 5, Colorado • Phone: Alpine 3405

AMI Incorporated
GENERAL OFFICES AND FACTORY: 1500 UNION AVE., S. E., GRAND RAPIDS 2, MICHIGAN
SALES OFFICE: 127 N. DEARBORN ST., CHICAGO 2, ILLINOIS

“It’s What’s In THE CASH BOX That Counts”
**It's Different! NOT A COPY OF ANY OTHER GAME!**

Chicago Coin's BOWLING Alley

- **★ MAY BE PLAYED BY 1 OR 2 PLAYERS**
- **★ EACH SCORE TOTALS SEPARATELY AND COMPLETELY AUTOMATIC**
- **★ FASTER THAN ALL OTHERS**
- **★ A DOUBLE MECHANISM THAT COSTS YOU LESS THAN MOST SINGLE PLAYER GAMES**

**ACCEPTED EVERYWHERE LEGAL IN CHICAGO**

**LICENSED IN NEW YORK CITY**

**Chicago Coin Machine Co.**

1725 Diversey Blvd.

**Cincinnati**

New York Game Operators Reactivate Association At Well Attended Meeting

Teddy Blatt and Lou Rosenberg Look To Great Future For Ops

NEW YORK—Responding to a call from Lou Rosenberg, operator, and Teddy Blatt, attorney, amusement machine operators met at Manhattan Center, this city, on Thursday night, January 12, and voted unanimously to reactivate the Associated Amusement Machine Operators of New York, Inc., an association of game operators.

An encouraging number of operators were on hand to hear Rosenberg, acting as temporary chairman, call the meeting to order. He immediately introduced Teddy Blatt, who spoke of the necessity for an association and outlined future objectives.

The group, without a dissenting voice, voted to get the organization under way, and more than fifty coinmen immediately paid an agreed sum to the temporary treasurer as dues. Lou Rosenberg was elected as temporary chairman, which position he will hold until formal elections are held.

Immediate action was the keynote, with several motions made and passed in fast order. A steering committee was then elected to act on the necessary details which needed clarification at once. The committee met immediately after the regular meeting disbanded, and was in session until long after midnight. Chairmaned by Lou Rosenberg, and advised by Teddy Blatt, the coinmen who served on the committee were: Milly Green, Dave Lowy, Joe Kocharsky, Phil Greitzer, Herb Semel, Al Meyers, Jack Semel, Al Roedel, Sam Kramer, Harry Berger and Harry Ross. Sitting in at both the regular meeting and committee meeting in an advisory capacity was Ben Becker, special representative of Bally Manufacturing Company.

Two very important motions were agreed upon before the regular meeting broke up. Operators promised not to jump locations held by fellow members, and that no equipment would be placed in candy store and luncheonette locations. It was pointed out by Blatt that these types of locations are not licensed by the city, and that the machines are accessible to minors, which is one objective the association will fight for with all its strength.

Members of the steering committee agreed to meet continuously for the next few weeks. Date for the next regular membership meeting will probably be in two to three weeks, and operators will be duly notified.

**Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!**
Federman Resigns From Williams

CHICAGO—Williams Manufacturing Co., this city, advised this past week that Paul Federman, Sales Manager and Field Representative of the firm, was resigning as of January 17, 1950.

Sam Stern, Executive Vice-President and General Manager of Williams Manufacturing Co., stated, "It is with deep regret that we have accepted the resignation of Paul Federman. Paul proved himself one of the most outstanding men we have ever had in our organization. "His work was without blemish and he proved that he could help operators and distributors everywhere in the nation," Stern continued, "to better their sales marks. He has been a hard worker for the benefit of the entire field. There is no doubt in our minds that Paul will go on to prove himself one of the most outstanding men in the coin machine industry."

The resignation of Paul Federman from the Williams organization came as a surprise to many in the field who identified Paul with Williams Mfg. Co. very closely for sometime.

Federman stated, "In leaving Williams Manufacturing Co. I want to most sincerely thank everyone of the distributors with whom I've come in contact clear across the country for their wonderful support to our exclusive distribution policy which has made the Williams' franchise one of the most valuable and outstanding in the industry.

"It was a pleasure to serve", Federman continued. "everyone of the distributors with whom I came in contact regularly and I have found that each and everyone of these men has endeavored at all times to uplift the ethics and standard of their profession."

"There is no doubt in my mind", Federman said, "that the members of the Williams distributing organization, as well as everyone of the operators I've come in contact with all over the nation, have always tried their best to help make this one of the finest industries in the country. I have been proud to serve everyone of these men and hope to continue our pleasant relationship for the years to come."
Thank You...

MUSIC MACHINE OPERATORS

of New York - New Jersey and Connecticut

FOR YOUR

ORDERS

PLACED WITH RUNYON

for the new AMI

Never in our long history as a distributor of all types of coin operated equipment has any machine received the immediate and enthusiastic reception given AMI's new Model "C". Not even the first post-war showing of AMI's Model "A" produced the number of ACTUAL ORDERS and quantity of machines sold as we have already booked as a result of the first showing of the sensational "C".

If you have not already visited our showrooms see the "C" today and every day at

- NEW YORK, N. Y.
  593 TENTH AVENUE
- NEWARK, N. J.
  123 W. RUNYON STREET
- TRENTON, N. J.
  354 SQ. WARREN STREET

NOW DELIVERING
THE WORLD'S GREATEST
COUNTER GAMES

DAVAL
AMERICAN EAGLE

and MARVEL

Available in 2 models. 1) Non-Coin Operated. 1c or 5c play. 2) Coin Operated. 1c or 5c play. American Eagle and Marvel completely equipped for tokens payable.

CUB & ACE

Smell in size—BIG in making money power. The 2 greatest automats ever counter games in history. PRICED LOW.

BUDDY

1c play featuring Cigarette Bees, Davey's famous Coin Boxes and 2 Separate Cash Boxes. A REAL BUY.

WE STOCK ALL DAVAL PARTS

WE CONVERT COIN OPERATED "AMERICAN EAGLE" and "MARVEL" to NON-COIN OPERATED MODELS. WRITE US QUICKLY.

EASTERN FLASHERS

The cause of all the excitement on coinrow this week was created by Runyon's showing of the new AMI Model "C" phono. The machine was put on display on Thursday, January 17, and the open house was in effect thru Thursday, January 24. While the firm put on no elaborate social program, sandwiches and drinks were available, and many of the çoğu said they had not seen as much excitement since than had ever happened in its history. In addition to Barney (Shugy) Sugerman, a group of friends, who are a hand to greet all visitors. There were Morris Rodd, Louis Wolberg, Irving (Kempy) Kohen, Perry Lowengrin, Jackie Priftog, and the two gorgeous secretaries, Frieda Gleitman and Phyllis Botstein.

Attending the Runyon open house were the "B" boys, Barry's Big Boys (and we mean big). Ben Becker and Art Gave were around all week greeting all their old friends, and making many others. (Runyon is distributor for Barry in New York and New Jersey). On the opening day we discovered that they looked more actual orders than had ever happened in its history.

Phil Bogen, who for a great many years has been connected with the business, died Wednesday, January 4. Bogen was one of the pioneer music machine operators, taking over management of the firm from his father-in-law. The last business he was connected with was the operation of combination tele-juke box machines. For many years he was a partner with Frank Inc., Exlibit Supply Company, visiting around the East, drooping in to see Mike Munves on Tuesday. We understand the trip was quite successful, Frank returning to his factory with some nice orders. Al Simon, Albert Simon, Inc. (representative for Chicago Coin Machine Company) returns to a visit from the factory with a list of orders that he has written for the hit shuffle-bowler game "Bowling Alley, but he sighs "Just a drop in the bucket—looks like I'll have to take another trip soon.

Joe Young, Young Distributors (Wurlitzer distributor) getting all set for the show, won't be long in the new Wurlitzer as the people are hot for them. He has been busy with his orders for the next delivery—those that come in go out immediately to customers. Now he's working on deliveries of another 1, Frank tells us, a real bowling game in a cabinet 8 ft. long and 2 ft. wide. . . . Dave Stern, Seacoast Distributors, Elizabeth, N. J., is another distributor who's developing into an accomplished "whaler". Seacoast distributes Runyon's "Shuffle-Lane" in both New York and New Jersey, and the factory can't ship them in fast enough to satisfy both. Dave and his customers. . . . Atlantic, New York City, distributor for Williams here, also bemoaning insufficient deliveries of the factory's hit "Twin-Shuffle". . . . As Harry Green, one of the country's best location getters has it. "It certainly was a good idea to use these machines in clammering for these games, and it appears as if all the factories have turned out great games for the operators."

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Attending the Runyon open house were the "B" boys, Barry's Big Boys (and we mean big). Ben Becker and Art Gave were around all week greeting all their old friends, and making many others. (Runyon is distributor for Barry in New York and New Jersey). On the opening day we discovered that they looked more actual orders than had ever happened in its history.

Phil Bogen, who for a great many years has been connected with the business, died Wednesday, January 4. Bogen was one of the pioneer music machine operators, taking over management of the firm from his father-in-law. The last business he was connected with was the operation of combination tele-juke box machines. For many years he was a partner with Frank Inc., Exlibit Supply Company, visiting around the East, drooping in to see Mike Munves on Tuesday. We understand the trip was quite successful, Frank returning to his factory with some nice orders. Al Simon, Albert Simon, Inc. (representative for Chicago Coin Machine Company) returns to a visit from the factory with a list of orders that he has written for the hit shuffle-bowler game "Bowling Alley, but he sighs "Just a drop in the bucket—looks like I'll have to take another trip soon.

Joe Young, Young Distributors (Wurlitzer distributor) getting all set for the show, won't be long in the new Wurlitzer as the people are hot for them. He has been busy with his orders for the next delivery—those that come in go out immediately to customers. Now he's working on deliveries of another 1, Frank tells us, a real bowling game in a cabinet 8 ft. long and 2 ft. wide. . . . Dave Stern, Seacoast Distributors, Elizabeth, N. J., is another distributor who's developing into an accomplished "whaler". Seacoast distributes Runyon's "Shuffle-Lane" in both New York and New Jersey, and the factory can't ship them in fast enough to satisfy both. Dave and his customers. . . . Atlantic, New York City, distributor for Williams here, also bemoaning insufficient deliveries of the factory's hit "Twin-Shuffle". . . . As Harry Green, one of the country's best location getters has it. "It certainly was a good idea to use these machines in clammering for these games, and it appears as if all the factories have turned out great games for the operators."
CHICAGO CHATTER

Just as we stated last week, "ACTION" continues to be the watchword for '50 ... sure has started to be a "nifty '50." Happy and busy people over here. F. A. Lewis tells us that just the other day he rode in two vans of the factory building, and when he returned there were over a dozen out of the building for him—all eating more "Bowling Alley"—Sam Wollenberg enjoyed a birthday on Jan. 5 ... and Max Glass had his birthday party the very next day, Jan. 6 ... ACMMA getting into action—starting convention for May 22, 24 at the Sherman ... Frank Page of Ioanoke, Va., in town asking for "more." ... Same goes for Al Simon, New York—building appears strong, and he even took off his hat and coat at Chicoen, asked, "Who are more games coming thru?" ... Charming Trudy Coven took our advice and kept after hubby Ben to build her that "dream house." Now Ben tells us, "I'm building in Spring." ... Lots of talk among phone ops here about the new Permo nylon needle.

Wanna make a million dollars? (See The Cash Box editorial, Feb. 19, 1949.) Create the perfect followup game for the shufflers. ... Tavern owners are reported to be tearing out booths to make way for shuffle games. ... While on this column we advised that Mike Hammergren would soon open his new firm, News broke officially last week. And now we report localized parties to see how Mike merchandises the "Brooke Change Maker" of the firm—idea is going over. ... Sam Stern named three new districts for Williams and then dashed up to St. Paul on business. ... Paul Federman resigns from Williams Mfg. Co. as of Jan. 17. ... Mike Sprounola, Phil Weisman and Joe Glines much interested in the comments on the new AMI Model "C" ... and quite happy over the reaction of the music ops to this new phone at the three showings they held.

Al Denver and Sid Levine, New York, expected in town by Ray Cunliffe to back some. ... Details for the forthcoming MOS convention at the Palmer House here on March 6, 7 and 8. ... Cunliffe reporting that music ops 'round the country to be present and big crowd is expected to attend. ... Rothstein of Philly who was 'round the town reported the music ops here has been much impressed with action here. ... Idea for automatic coke dispensers which would dispense on counters and would face public, so public could insert coin and fill own cup, starting to get attention from many—with arguments pro and con. ... Larry Cooper and George Dick talking over growth of vending biz with visitors here. ... Bill (The Shadow) Bilheimer and his very charming wife, Dotty, dining at Fritz's ... Charley Piero of Exhibit hits the road and is expected to be gone for at least a week or two. ... and Frank Mercure of Exhibit scours east to talk things over with arcade owners ... while Joe Batten lodges down the fort here and gets plenty of talk from engineers, inventors, et al.

Henry Strong of O. D. Jennings & Co. advising "I'm doing just about everything that has to be done these days." Visitors over at the factory included H. Branson, Louisville, John Beal, George Erps, Fred Anderson and others. ... Ted Rubenstein busy on Dallas counter games and also doing manufacturing for others. He's on the phone constantly these days. "Wish I could split myself into three people," he exclaims. ... Irzy Kleiman of Detroit in town—selling "similar idea" so he claims. ... He says he's going to spend most of his time away from town. ... Pat Buckley scots in and is gone even before execs at firm can get around to say "goodbye." ... "But," as Jerry Haley reports, "we're so busy with our "Cris Cross Belle" and our "Trick Odds" that we just don't know what else is happening around us." ... John A. Withfield in town. ... Bixby & Holmes of Griendle, Mo., over at United. ... That parrot which was given to Lyn Durant, named, "Shuffle Poli," is learning new words.

Billy DeSelm has become carpenter, plumber, roof fixer, painter, paper hunger and a few more things since he bought his own house. Now they're calling him "brick-in-the-maid"! DeSelm—his car stuck in mud the other day and the boys almost pulled off the front dragging him out. ... Talk about a moving group—that's Ray Riehl—who moved to Chi after living in Pittsburgh, Nashville, Dallas and Miami and now, "I'm settled down." ... Ben Coven is remodeling his place again—second time in less than six months. ... Arm wrestling is popular. ... 25 men are in the midst of trying to allocate production. Art told him, "Brother, I'm so busy here I don't even own my own name!"—so long-distance chirped, "You're name's Joe." "And that's how," Art says, "I learned my name was Joe.

Georgie Jenkins back in the hospital, but expected to be out this week. ... Jack Nelson out of town on a trip. ... Ray Moloney, Tom Callaghan, Andy Wrenn, Otto Murphy and Lou Breese back from that Dallas visit and all peped up over the grand way Ball products working in the Lone Star state. They met with Phil Weinberg, Al Shannon and others in Dallas. ... Daily factory still punching out those "Shuffle Bowlers" just as fast as packers can keep up. ... John Comeau over at J. H. Keeney & Co., Inc. is one of the latest execs in Our Town. John has been on the job from early in the morning until late evening and, late at night, stays phone calls still continue to come in. He's busy here and more and more still. "I'm busy and I'm not alone," John says. "I'm speed now to take care of orders for their new "Pyramid", cigarette merchandiser, consoles and other games. Looks like a very nifty '50 for Keeney. ... With showings all over the nation of the new AMI Model "C" no word has come in yet from Ed Rata jack and Jack Mitnick, AMI roadmen. ... Joe John Calidrom of AMI's office here is quite a busy executive, what with showings of the new AMI Model "C" going on all over the country and with calls coming in as well as callers. Joe's working day and night. ... Bruno Keeney of Mid-State advises that he's getting to other all machines for one of the biggest sales the firm ever yet run. Bruno says that his last ad in The Cash Box "cleaned out of equipment".

"It's What's In THE CASH BOX That Counts"
CLASSIFIED AD RATE
8 CENTS PER WORD

Classified advertising must include your name and address. Minimum charge is 25c. Add 2c for each additional word.

WANT—For Cash; Clow Machines—Exhibit Rotatory Merchandisers—Diggers—Cranes—Etc. Write: W. J. Fryer, 2215 W. 16th Ave., Seattle, Wash. All advertisers must include their name, address, and telephone number. Also, all replies must be charged to you at the regular rate of 8c per word, minimum charge 25c.

WANT—Classified display—rate 75c per line ($1.00 per column inch). No outside borders. Only light face type used. All classified advertising closes Wednesday noon at The Seattle Times, Seattle, Washington, D.C.

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CALL 291-3761

CLASSIFIED ADVERTISING SECTION

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FOR SALE

FOR SALE—25 Wall-O-Matic Wireless Seeburg boxes, type W1-L56, top notch condition, ready for location, guaranteed. $35.00 each. New slug rejectors.

HUMBERTO PENA & CO., BOX 885, MISSION, TX.

FOR SALE—Seeburg Ray Guns, Kill- rays, Shoot-the-Bartenders; Bang-A-Russes. $35 ea. 1/3 down. II & II MUSIC, 716 44th STREET, ROCK ISLAND, ILL.

FOR SALE—Mutoscope Voice-O-Graph. A-1 condition. What is your best offer? Pre-war Mutoscope Photomatic $250; Mutoscope Silver Glow $195; Champion Hockey $39.50; Chicago Coin Hockey $39.50; Mercury Athletic Scale 75c; Marley Hitter $49.50; Pool Golf $39.50; Catalina $39.50; Ramona $69.50. THE MARKET CORP. 1123 CARNegie AVE., CLEVELAND, OHIO.

FOR SALE—8-5c; 1—10c; 1—25c Mills Club Royals, just like new, 7 Jockey Specials, F.P.; 6 Ballly Entries P.O.; 1 Gold Cup; F.P.; 3 Victory Donkeys P.O.; 3 Spinning Reels; 175 4-way Mint Penny Machines, all brand new and perfect in trade! Large Wurlitzer; United Shuffle Alleys; 5-ball Flipper Games; Mutoscope Crane Machines. Off makes $900. No charge for advertising. STANLEY MACHINE WORKS, TACOMA WAY, TACOMA, Wash. Tel.: I 5110.

FOR SALE—10 Eurekas, like new. Best offer takes them—one or all. RUNYON COMPANY, 593 TENNETH AVENUE, NEW YORK 18, N. Y.

FOR SALE—3 Uneeda Monarchos, like new—will trade for phonos or games; 2 Seeburg Vagons revamped $60 ea.; Wurlitzer $50 revamped $100; 60 Jiffy “Hot” Dog machines, including advertising material, etc., everything to start in business. Also 4 7ball, Ice Cream Body, only 15,000 miles, very reasonable. Write ACE DISTRIBUTING CO., 507 TENNETH AVE., NEW YORK, N. Y. Tel.: Academy 2-7400.

FOR SALE—5c Ruby Hot Nut Vendors, same as new $125 ea.; 1 Win- serbook Bangtains $75; 1 Marvel 22 ft. Shufflboard, Top Refinished $85. AMUSEMENT CO., 5225 S. T.45 CA.

FOR SALE—United Reborn Shuffle Shulfe exact $49; Jumbo Parade Stereo $299; New Empress $40; Seeburg 9800 $60; Rose 9 column Cigarette machine $100; Gambling $30; 16 Ball Wurlitzer $25; 25c Hoist $250. AUTOMATIC MUSIC COMPANY, 703 MAIN STREET, BEND, OREGON, OHIO. Tel.: 750.

FOR SALE—Bango $119.50; Beacon $119.50; Shuffle Skill $129.50; Pool Tables $29.50; Dale Gun $124.50; Chicago Coin Pistol $154.50; Beacon Pool Table ($154.50); Shuffle Alley. Write, Trades accepted. WEST SIDE DIS- TRIBUTING CORP., 612 TENNETH AV., NEW YORK 18, N. Y. Tel.: Circle 6-3146.

FOR SALE—Wurlitzer: Victories $33.50 $59, 750. Display $60.50. Roll-O-Commandos $35. All in good condition. E. A. & B. DISTRIBUTING CO., INC., 1019 BARONNE ST., NEW ORLEANS, LA., or 304 IVY ST., N.E., ATLANTA, GA.

FOR SALE—If You Can Beat It, We’ll Sell it for more miles and for less, than anybody in the West. Give us a try to prove it’s no lie: AUTOMATIC GAMES COMPANY, 2258 S. W. PICO BLVD., LOS ANGELES 6, CALIF.

FOR SALE—Shuffleboards (3) new 20 ft. maple top $250 each. IDEAL NOVELTY, 2823 LOCUST ST., ST. LOUIS, MO. Tel.: FR 5344.


FOR SALE—Roll-downs: Merry Widow $87; Marsi Grill $85; Super Hot! $150; Champion $160; Barnacle Bill and Round Up $100 ea.; Advance Roll $25; MOWA Hot! SKILL GAME COMPANY, 67 SWAGGER-TOWN ROAD, SCHENECTADY 2, N. Y.

FOR SALE—10 5c Keeney Bonus Super Bells $195; 10 5c & 25c Keeney Bonus Super Bells $255 ea. (with new factory paint job); 5 Bally Deluxe Draw Bells $395; 1 Bally 5c & 10c $185; 1 Keeney Bonus Super Bell $5 5-25c & $425; 5 10c & 15c Wurlitzer $110. Bonus $60; 10 ART 1974 Chal- lengers $15 ea. Send 1/3 deposit. ADVANCE, 4 Wurlitzer 1017 Hide- COIN MACHINE CO., 423 ST. JOHN, LA., FORT LAUDERDALE, FL.

FOR SALE—5-25c Challengers—late model—all in ex. $175; $200 sp. Wurlitzer 1017, $395. WEST-ERN DISTRIBUTORS, 1226 W. 16TH AVENUE, PORTLAND 5, ORE.

FOR SALE—6 Rock-Ola 1422 $200 ea. 6x15c, each $200 ea. 6x10c, each $100 ea.; United Shuffle Skill $125; Chicoine Pistol $145; Pitch ‘Em & Get ‘Em $165 ea. All ma- chines ready to go on location. 1/3 deposit with order. DAVE LOWY & CO., 597 TENNETH AV. NEW YORK, N. Y. Tel.: CH 4-5100.

FOR SALE—Exhibits Silver Bullets and Double Trouble—2 for 1 Chicago Company. Exclusive distributors. MIKE MUN- NES, 573 ELEVENTH AVE., NEW YORK, N. Y.

FOR SALE—Used Pin Balls: Floating Power $100; Major $49 $130; Cin- derella $100; Trade Winds $100; Havana $50; Trinidad $75; Alie In Wonderland $85; Chicago Hockey $35; Bangos $100. A. P., SPOUSE & SON, 7525 GRAND RIVER AVENUE, DETROIT, 4, MICH.

FOR SALE—25 National 918 Candy Machines $69.50 ea.; 50 Packard Wall Boxes $16.95 ea.; 12 U-Need-A Pak Monarch, just like brand new, $65 ea. 5x5c, each $65. Super $165 ea. 6x25c, each $249.50 ea.; 6 1947 AMI Model “A” phonograph $145 each; 5 Wurlitzer 1100, very clean, $25 each. Libby- Champs, 1100, 1200, 1220, $78 each. MONROE COIN MACHINE DIS- TRIBUTORS, INC., 2323 CHESTER AVE., CLEVELAND 14, OHIO.

FOR SALE—Special Offer. 40 Station Hostess Machines. Make offer. No reasonable offer refused. LEIGH SPECIALTY CO., 826 NORTH BROAD ST., PHILADELPHIA 30, PA. Tel.: Polor 5-3299.

MISCELLANEOUS

ELECTRIC MOTORS: All types re- built or rewound for coin or auto- matic vending machine equipment. Hard to get or obsolete motors our specialty. Bring in your motors large or small. PHONO ELECTRIC MOTOR SERVICE, 535 W. 45th ST., NEW YORK, N. Y. Tel.: Circle 5-9540.

NOTICE—Dave Lowy & Company is exclusive distributors for J. H. Keeney & Company’s fast selling electric Cigarette Vending Machine for entire New York City, Nassau and Westchester counties. Liberal Finance Plan Arranged—also Lib- eral Trade-In allowances on your cigarette machines. DAVE LOWY & COMPANY, 594 TENNETH AVENUE, NEW YORK, N. Y. Tel.: CH 4-5100.

NOTICE—Music Ops: We re-grind your used phon nozzles scientific- ally and guarantee complete satsi- faction. Hundreds of operators use the service constantly. It’s a big saving. Write for complete details and free shipping containers. RESHARP NEEDLE SERVICE BOX 770, FT. DODGE, IOWA.

FREE

CLASSIFIED ADVERTISING ON SPECIAL SUBSCRIPTION DEAL TO THE CASH BOX

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THE CASH BOX

EMPIRE STATE BLDG., NEW YORK 1, N. Y.

PARTS & SUPPLIES

FOR SALE—All Tubers — Standard Brands, individually boxed 60% off list. 50 assorted tubers 60 and 10% off list. ENGLISH SALES COM- PANY, 620 W. RANDOLPH ST. CHICAGO, ILL.

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
## Wurlitzer

**Phonographs**

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**Wurlitzer (Cont.)**

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## SEEBURG

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**Speaker**

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**Amplifier**

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## ROCK-OLA

**Record Player**

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**Turntable**

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**Home Theater**

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## PACKARD

**Model 7 Phone**

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### FIVE-BALL AMUSEMENT GAMES

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<tr>
<td>Sea Breeze</td>
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UNITED'S

SHUFFLE-ALLEY

THE ORIGINAL

Shuffle-Type Automatic Scoring Bowling Game

(Patent No. 2,192,596)

ALL THE THRILLS
OF BOWLING
SCORES EXACTLY LIKE BOWLING
TOTALEO AUTOMATICALLY

WEIGHT RELEASED
AT START OF GAME
RETURNS TO PLAYER AUTOMATICALLY

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