Exemplifying the true spirit of the Yuletide Season, Perry Como gathers with a church choir for the traditional “Ave Maria,” recently issued by RCA Victor Records. Perry’s flock of recorded successes, accorded him top honors as the Best Male Vocalist of 1949 in the Fourth Annual Music Poll of the Automatic Music Industry, recently sponsored and conducted by The Cash Box.
Greetings from Wurlitzer and the Wurlitzer Distributor Organization to the Music Merchants of the World

As 1949 draws to a close we of Wurlitzer extend to you our best wishes for a Very Merry Christmas and a Most Happy and Prosperous 1950. Wurlitzer Music Merchants can look forward to the future with confidence — can count on Wurlitzer to help make 1950 a great year. In 1950 and years to follow:

Wurlitzer will continue to design phonographs that will lead the industry in eye appeal, play appeal and cost-saving features ...

Wurlitzer will fairly price these phonographs so that they will continue to be outstanding values in the industry ...

Wurlitzer will provide up-to-the-minute models at reasonable intervals to bring to the phonograph industry newly developed engineering and tonal features ...

Wurlitzer will maintain in its distributor organization men with experience and ability, and these men pledge to help you make the greatest success of your business ...

Wurlitzer will continue to promote to the public the best in music and to produce phonographs which will render this music at its finest.

With the Wurlitzer organization, distributors and operators, working hand in hand, we all may expect an ever increasing prosperity in the phonograph business.

The Rudolph Wurlitzer Company and its Distributors

- Active Amusement Machines Co., Philadelphia, Pennsylvania
- Alfred Sales, Inc., Buffalo, New York
- Angell Distributing Co., Inc., Dearborn, Michigan
- Brady Distributing Co., Charlotte, North Carolina
- Brandt Distributing Co., Inc., St. Louis, Missouri
- Sush Distributing Co., Miami, Florida
- Ctein-Carrefourte, Inc., Nashville, Tennessee
- Central Music Distributing Co., Inc., Kansas City, Missouri
- Omaha, Nebraska
- Commercial Music Co., Inc., Dallas, Texas
- San Antonio, Texas
- Oklahoma City, Oklahoma
- Coven Distributing Co., Inc., Chicago, Illinois
- Cruze Distributing Co., Inc., Charleston, West Virginia
- Louisville, Kentucky
- Drake Sales Company, Denver, Colorado
- Emery Distributing Co., San Francisco, California
- Columbus, South Carolina
- Atlanta, Georgia
- Hart Distributing Co., Seattle, Washington
- The Arthur Herman Co., Inc., Albany, New York
- Iowa Music Distributors, Inc., Des Moines, Iowa
- Knudsen Music Company, Inc., Provo, Utah
- Lieberman Music Co., Minneapolis, Minnesota
- Moog Music, Inc., Tuscon, Arizona
- Midland Music Distributors, Inc., Indianapolis, Indiana
- Music Distributing Co., Pittsburgh, Pennsylvania
- Northern Music, Inc., Cleveland, Ohio
- O'Connell Distributors, Inc., Richmond, Virginia
- Portland, Virginia
- Redd Distributing Co., Allston, Massachusetts
- Sickel, Inc., Cincinnati, Ohio
- Siegel Distributing Co., Ltd., Toronto, Ontario, Canada
- Vancouver, B.C., Canada
- Montreal, Quebec, Canada
- Southland Distributing Co., Los Angeles, California
- Steele Distributing Co., Houston, Texas
- Sterling Service, Trenton, Pennsylvania
- United, Inc., Milwaukee, Wisconsin
- Walker Sales Company, El Paso, Texas
- Williams Distributing Co., Inc., Memphis, Tennessee
- The Winters Distributing Co., Baltimore, Maryland
- Young Distributing, Inc., New York, New York
Talking It Over

A well known Miami, Fla. operator reported, "Shuffleboard operators are, at long last, cementing the idea of 'front money.' Tho," he adds, "The Cash Box has been, for a long time, urging the nation's operators that front money and a more fair percentage commission basis was necessary for continued profitable operating. It took the shuffleboards to make this idea sink in strongly.

By that he means that the average shuffleboard operator in Miami is getting $20 per week front money. The next $10 goes to the location owner. All over $30 is then split on a 45-55% basis. The operator getting the 65 per cent and the location the 55 percent.

The reason, this well known op claims, that 'front money' came into being with the shuffleboards is "because the operators didn't want to get stuck with time to make any good idea sink in. The shuffleboard ops in Miami else where have come to realize that under present conditions they cannot operate without some sort of guarantee. The front money which they are obtaining is assurance that they will be able to get more rapidly amortization of the cost of his shuffleboard, as well as seeing clearer profits so much faster.

It takes time to make any good idea sink in. The shuffleboard ops in Miami and elsewhere have come to realize that under present conditions they cannot operate without some sort of guarantee. The front money which they are obtaining is assurance that they will be able to get more rapidly amortization of the cost of his shuffleboard, as well as seeing clearer profits so much faster.

Therefore Miami ops are getting along fine with the location owners in their territory. Every op has arranged to obtain $20 per week front money guarantee. In addition, because other ops have already done so, he has also worked out a better percentage commission basis, and is now assured of more rapidly amortization of the cost of his shuffleboard, as well as seeing clearer profits so much faster.

The Confidential Price Lists—Pages 42, 43 and 44

For the same time the majority of the ops are signing location agreements which assures them the establishment for at least one year. Most of the operators agree that this will show profits.

As the ops learn more and more about the profits which a more fair commission basis will earn for them, and also that front service money will assure quicker amortization of their investments, they have begun to think about all other new items which appear on the market in the same percentage light. Shuffleboard operators, therefore, have reason to believe that better business methods on the part of the nation's ops who have taken to these boards for more assured income.
Here is a romantic magazine.

One that has built a following on personalities.
And personalities, they tell me, is what count with people like you and me who are just “people”.

Like you and me, these are the people who want their children to have everything “we didn’t have”.

Just plain people.

Just people. In fact, the “common run”. The people who made this the greatest and finest country on earth.

The people who made a great nation zoom up out of a wilderness.

That’s us.

We’re the people.

And this romantic idea of a magazine that is strictly devoted to a certain trade, a certain people, this is the magazine that we bring you week after week—all year ‘round.

This, my friends, is The Cash Box.

Captained by “people”. People who know each other as “just folks”. And that’s the way we want it to be. Now, and for the years to come.

So, if you, too, are “just folks”, “just people”, we’re with you—in fact, we’re your kind.

Let’s all of us kind of grip into this thing—this business of ours—this livelihood that we are getting from operating, jobbing, distributing and manufacturing coin operated equipment in all its classifications . . . as well as recording, manufacturing and selling juke box tunes and records.

We’re just people, aren’t we?
Aren’t we the people who help the people?
Aren’t we supplying entertainment and services and merchandising—automatically?
Aren’t we sort of doing a job—in a way—for all the people—to make things just a bit brighter and easier and happier for everyone concerned?

Well, we “just folks”, here at The Cash Box, kind of want you “folks”, out there, to feel that we, too, are like you.

That we are driving ahead for you. That we are trying with all might and main to make this, your business, a more solid business. A better business. A grander and more respected business.

That we “folks” are like you “folks”, who also want “our children”, just like “your children”, to enjoy the things that “we folks” didn’t have to enjoy.

Sort of carry on with us for we are for you. And want to help you and work with you. And cooperate and do things that you feel we should do—if you’ll only tell us more often what you want us to do for you. So that we can all enjoy better times and grander fun and live and laugh and be prosperous and happy.

Why shouldn’t we, in the coin machine industry, enjoy the things that others in other industries claim as “theirs”? Aren’t they “people” just like we’re “people”? Flesh and blood and sorrow and heartache? And, when you add it all up—just momentarily here?

So, as Xmas comes around and as the New Year sort of sticks its little, frozen, red nose ’round the corner—let’s all of us, you and me and everyone, kind of remember—“we’re just folks”—“just people”—just the kind of “friends” who are asking you to be friendly to us, and to like us, for we want to do what you want to do, and be good to you like you are good to us.

All of us “folks” here at The Cash Box—wish all of you “folks”—a very, very merry Xmas.

"THE CASH BOX" IS THE OPERATOR'S MAGAZINE
IT IS NOT SOLD ON NEWSSTANDS.
# The Nation's Top Ten Juke Box Tunes

**The Top Ten Tunes Noting Newest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.**

**Record Companies Listed Alphabetically**

## Code

| AL—Aladdin | AR—Apollo | DE—Decca | MG—MGM | RE—Regent |
| AB—Acme | AS—Artistic | HT—Hi-Tone | MG—MG | SA—Savoy |
| BB—Buck | BS—Bud | LO—London | MN—Miracle | SP—Speciality |
| BU—Bullet | CA—Capital | MG—MG | MO—Modern | ST—Standard |
| CAS—Castle | CM—Cabot | MI—Mira | NA—National | SU—Supreme |
| CG—Columbia | CN—Coral | MN—Music | NA—National | TE— Tempo |
| DA—Don | DA—Dono | ND—Music | VA—Vocalion | TH—True |
| DD—Decca | SA—Rainbow | VO—Vocalion | |

## I Can Dream, Can’t I?

CO-30617—Ted Adams
CR-40106—Glen Gray O.
DE-24705—Andrews Sisters
HA-1078—Alene Dale

**Sings and Plays:**

I ALMOST LOST MY MIND
IF I GIVE YOU MY LOVE
M-G-M Non-Breakable 10578

## Mule Train

AB-309—Ben Smith Quartet
CA-37-757—Gordon MacRae
CA-37-757—Wayne Hanna—Nat Cole
CA-38-408—Patrick O’Brian
DA-2061—Gene Autry
DA-3844—Barney Biggs
DA-3845—Helen Eddy
DA-4205—Val Tise

**Sings:**

De-46194—Bazza Butler
De-24714—Bing Crosby
KL-833—Cowboy Copas—Grandpa Jones
MG-15145—Frankie Laine
HA-1095—Arthur Smith
HA-1092—The Syncopators
VO-55074—J. Rosapepe
VT-20-3600—Buddy Martin O.

## Slipping Around

CA-37-40724—Margaret Whiting—Jimmy Wakely
CA-20651—Floyd Tillman

**Sings:**

De-46173—Emmet Tabb
VT-21-0074—Jimmy Robertson
VO-55022—Jimmie Dale

## Don’t Cry, Joe

BB-10907—Ralph Flanagan O.
CA-30612—Frank Sinatra
HA-1073—Charlie Spivak
LO-313—Charlie Spivak O.

**Sings:**

MG-15218—Johnny Desmond
VT-20-3557—Emmet Tabb
VO-55058—Bill Hartington

## That Lucky Old Sun

CA-37-732—Dean Martin
CAS-126—Ned Lamb
CO-20659—Joseph Yablans
CO-38608—Frank Sinatra
DA-24712—Buddy Armstrong
HA-1077—Hot Lips Page

**Sings:**

MG-15116—Frankie Laine
MG-10597—Bob Houston
SIT-324—Jack Leslie
VA-191—T. Manns
VT-20-3557—Buddy Martin O.
VO-55035—Chuck Foster O.

## A Dreamer’s Holiday

CA-37-761—Ray Anthony O.
CA-30616—Buddy Clark
DE-24779—Evelyn Wilson

**Sings:**

HA-1078—Alene Dale
MG-12066—Jack Fina O.
VT-20-3533—Perry Como

## Dear Hearts and Gentle People

CA-37-777—Harry MacKay
CA-37-757—Benny Strong O.
CA-37-402—Eddie Kirk
CA-38605—Dinah Shore
DE-24794—Hannon Eddies

**Sings:**

DE-24794—Bing Crosby
LO-358—Buddy Greco
ME-336—Patti Page
VT-20-3596—Dennis Day

## Jealous Heart

BR-1108—Buddy Bailey
CA-1526—Tex Ritter
CA-37-759—Joe Gerber O.
CO-2173—Harry Parman
CO-20603—Hugo Winterhalter O.
CR-40031—Kenny Roberts
DE-2176—Jimmy Lee Carson
DE-24717—Jack Owens

**Sings:**

HA-1060—Eddy Duchin O.
KL-3134—Incy Joe Hunter
LO-300—Arden Morgan
ME-618—Dave Keddi
MG-10519—Derry Follinsby
VA-225—Z. Turner
VT-20-3558—Bill Lawrence
VO-55010—Norton Noble O.

## I’ve Got A Lovely Bunch of Cocoonuts

CA-37-780—Milt Blake
CA-19069—Tony Pastor O.
DE-24784—Danny Kaye

**Sings:**

MT-10555—Tommy Tucker O.
VT-20-3554—Freddy Martin O.

## There’s No Tomorrow

CO-3860—Hugo Winterhalter O.
When The Wind Was Green
DE-24794—Carl Rovani

**Sings:**

VT-20-3532—Tony Martin
A Thousand Violins
Yield So

## Metrolite Non-Breakable

**M-G-M Records**

The Greatest Name In Entertainment

701 Seventh Ave., New York 19, N.Y.

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
PERRY

VOTED "THE BEST MALE VOCALIST OF 1949"
BY THE AUTOMATIC MUSIC MACHINE INDUSTRY OF AMERICA

RCA VICTOR RECORDS

CHESTERFIELD SUPPER CLUB
NBC-THURSDAYS 10-10:30 P.M. E.S.T.
ON TELEVISION
WNBT SUNDAYS 8-8:30 P.M. E.S.T.

"It's What's In THE CASH BOX That Counts"
"THANKS A MILLION"

IN THE 4th ANNUAL MUSIC POLL
CONDUCTED BY THE CASH BOX

Direction: GENERAL ARTISTS CORPORATION
NEW YORK CHICAGO HOLLYWOOD CINCINNATI LONDON

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
"The Man I Love" (3:34)  
"Bill Bailey" (3:47)  
VAUGHN MONROE ORCH.  
(RCA Victor 20-3606)  
- Fresh wax by maestro Vaughn Monroe, with this coupling from the Diana flicker. Monroe is on tap for these three unique tracks. The bop-top side bop-top side to "The Man I Love" is a slow moving ballad, with Vaughn Monroe on top of the silhouette lyric. Ditty echoes nicely, and should win its fair share of jive coin play. A flip has Vaughn, the Moon Maidens and the Moon Men on "There's No One Here But Me," a plummy dream tune that might prove to be a sleeper. Wax definitely rates aopsy listening time—and more.

"What For Didja" (2:21)  
"Fargo Fanny" (2:52)  
DOROTHY SHAY  
(Columbia 38651)  
- Thrush Dorothy Shay offers music ops a pair of cute tunes in this coupling of "What For Didja" and "Fargo Fanny." Both songs have a down-home twang to it, with Dot's vocal work shining brightly. Attractive for excellent listening pleasure, and should be requested by Miss Shay's many fans with fair reception. On backing the pair by maestro George Wyle rounded out the platter effectively. Wax who have the room on their machines should lend an ear in this direction.

"Flaming Sand" (3:17)  
"Sunday Isn't Sunday Anymore" (3:13)  
HERM JEFFRIES  
(Columbia 38652)  
- Flush pair of sides by strong-voiced Herm Jeffries shows to excellent light on this bit of wax. Both sides receive brilliant musical interpretation by maestro Harry Zimmerman, who rates a great big book for a stimulating performance. Top deck, labeled "Flaming Sand" is a meaningful piece of material, with Herm's booming voice ringing true. The other side echoes just as bright and is extremely pleasant listening. Add this pair to the collection of maestro Harry Zimmerman for this beautiful bit of music. Wax looks good.

**BEST BETS**

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- **I Love HER, OH, OH, OH, Ench Ligh Light O...**  
Lincoln 514  
**HAPPY TIMES**  
Danny Kaye  
Decca 24820

- **There's No ONE BUT ME**  
Vaughn Monroe  
(RCA Victor 20-3606)

**DISK OF THE WEEK**

- "Big Movie Show In The Sky" (3:41)  
**Mr. Dick Jockey** (3:03)  
BLUE BARRON ORCH.  
(MGM 10549)  
- Production number if there ever was one, with balladeer Bobby Beals and a vocal choir handling the lyrical expression of the tune in pleasing manner. Lyrics of the song are especially wonderful, and have that all-ear quality of a hit which makes you want to listen all the more. Rollicking choruses of "shooINS and hand-clapping," in addition to sincere, strong vocal work by Bobby makes this delightful number. Melody of the song is extremely haunting and lingers long after the first earing. On the other end with "Mr. Dick Jockey," Blue sends Bobby to the mike again to offer a ballad in the blues vein. Tempo is smooth and infectious, and makes for excellent listening pleasure. Music ops and fans alike are in for a store of wonderful music, and some sensational moments are in store, with the top deck, "Big Movie Show In The Sky." Ops should grab it.

**ST. JAMES INFIRMARY" (2:56)  
"The Old Master Painter" (2:55)  
PHIL HARRIS and ORCH.  
(RCA Victor 20-3608)  
- Phil Harris and his Dixie twang show loads of care for some excellent material on this pair. Top deck is a soakin' rendition of "St. James Infirmary," with Phil delivering the song in straight, strong tones that ring true. Sincere feeling in Phil's vocal pitch is reason enough for this side nailing a spot in ops machines. The coupling is a current plug item which the song-star handles effectively both sides. Wax looks good for makinglistening.

"Saturday Night Fish Fry" (2:30)  
"Not Tonight" (2:45)  
PEARL BAI LIE  
(Columbia 38660)  
- Thrush Pearl Bailey comes up with a pair of comedy sides in this duo titled "Saturday Night Fish Fry" and "Not Tonight." Top deck has Pearl and Jackie Mabie turning in a fair rendition of this current pop item. Chatter between the vocal duo is bright and effective, and should do fairly well. The flip has Pearl solo on a slow moving cutie side that should hold its own. Both sides are specialty material—ops who have the spots might listen in.

"I'm In Love" (2:49)  
"You'd Be So Nice To Come Home To" (2:15)  
DICK HAYMES—ELVY KNIGHT  
(Decca 24668)  
- Dick Haymes and Evelyn Knight team up on "I'm In Love" to offer ops a hot coin winner. Ditty is a light-hearted up tempo ballad that makes for wonderful listening pleasure from start to finish. Split vocal on the side is cute, added to some great music by maestro Jerry Gray in the background. On the other end with "You'd Be So Nice To Come Home To," Dick takes it solo and turns in an effective performance on this ever-lovin' standard. "I'm In Love" is the side to ride with.

"A Dream Is A Wish Your Heart Makes" (3:01)  
"Bibbidi-Bobbidi-Boo" (2:50)  
FERRY COMO  
(RCA Victor 20-3607)  
- Just try and stop this one! There's no question about this disk becoming a huge hit in the record business. Ferry Como's rendition of "A Dream Is A Wish Your Heart Makes" and "Bibbidi-Bobbidi-Boo," both from the Disney "Cinderella" film, is a chinc to score with music fans and ops throughout the nation in no time at all. Both songs have been well recorded and should be known to ops. This excellent version by Perry adds proof to the balladeer's winning potential. Both sides are tailor made for the jive box trade—don't miss 'em by any means.

"Crocodile Tears" (2:36)  
"Crime And Punishment" (2:21)  
EVELYN KNIGHT—HOAGY CARMICHAEL  
(Decca 24821)  
- Some wax which music ops might use as a filler item is this bit by Evelyn Knight and Hoagy Carmichael. Both sides are offered in pseudo hillbilly nolony and have the vocal pair turning in only fair work on the side. Vocal is incoherent throughout with Perry's stick string back and back backing effectively. Wax is there for the asking—ops can take it from here.

"Happy Me" (2:52)  
"Love Me Or Leave Me" (3:01)  
DANNY KAYE  
(Decca 24820)  
- Top notch ballad that is sure to be on top of the popularity lists in the very near future is this bit tagged "Happy Me," offered here by Danny Kaye. This rendition by Kaye is unusual for the versatile balladeer, in that he renders the song in straight ballad style. The fact that Kaye has an excellent voice is especially seen in this recording. The flip is a straight rendition of "Love Me Or Leave Me" with Danny turning in another brilliant performance. Top deck for the moods!

"Open Door—Open Arms" (2:46)  
"The Blossoms On The Bough" (3:02)  
ANDREWS SISTERS  
(Decca 24822)  
- Continuing their streak of hot platters, the Andrews Sisters come up with another bright bit of wax in this piece titled "Open Door—Open Arms" and "The Blossoms On The Bough." Both sides show the Andrews Spring Singers and the op's gal group at their vocal best. Add to the splendor of the Andrews Spring Singers and maestro Vic Schoen's music, and you have two sides that both ends should reap harvest for ops.
Our sincere appreciation for selecting us as your "BEST VOCAL COMBO OF 1949".

MAY THE JOYS OF THIS HOLIDAY SEASON REMAIN WITH YOU NOT ONLY AT CHRISTMAS BUT EACH DAY OF THE COMING YEAR

THE ANDREWS SISTERS

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
**THE CASH BOX**

**Record Lead**

“Auld Lang Syne” (2:43)

*This Perfect Day* (2:15)

VERA LYNN

(Decca 582)

*• Vera Lynn on deck again, with “Auld Lang Syne” and “This Perfect Day” headed ope way. Top deck is the standard seasonal item which Vera takes off on in slow enchanting style. The flip is a tender wax message which might do well on the machines. Ork backing on the pair by the Bob Farrow gang rounds out the platter effectively. Ops in the market for a fairly decent filler might get this one.*

**“Tell Me Lies”** (3:10)

**“Ghost Town”** (2:25)

REGGIE GOFF

(London 543)

*• Balladere Reggie Goff pitches his pipes on this strong moving bal-

lad, and comes out with a side that might well turn out to be a sleeper. Tagged “Tell Me Lies,” the tune is a good walking song that makes for grade A musical pleasure. Vocal flavor by the harmon-

y of the Velveteens adds lust to and polish to an already glowing piece of music. On the other end with “Ghost Town,” Reggie turns in an effective performance on a tune that is easy on the ears. Side to ride with “Tell Me Lies.”*

**“Fiddle Faddle”** (2:44)

**“Avallon”** (2:40)

JOE PETRAK

(Swingmaster 1022)

*• The accordion wizardry of Joe Petak is displayed in excellent manner on this coupling titled “Fiddle Faddle” and “Avallon.” Both tunes are well known standards that have long won wide favor. This novel rendi-

tion, with Joe turning in a top notch bit of accordion should hold its own in the boxes. Platter is especially suited to the tavern trade. Ops who have the loca-

tions should listen in. *

**“Too-Whit-Too-Whoo”** (3:15)

**“It’s The Little Things”** (3:03)

VERA LYNN

(London 581)

*• Vera Lynn on deck with a pair of smooth ballads, and the echo of “Too-Whit-Too-Whoo!” and “It’s The Little Things” in the offering for music ops. Top deck is a different bug bal-

lad which Vera handles effectively. It’s slow, soothing music which should satisfy the moon-in-Juners. The flip echoes the melody of the tune throughout. Ops who have the room might take a look-see.*

**“Daddy’s Little Girl”** (2:50)

**“Who’ll Be The Next One?”** (2:54)

DICK TODD—EDDIE MILLER ORCH.

(Rainbow 8008)
Thank you, operators... for selecting us as your "BEST ORCHESTRA OF 1949."

The tremendous play you've given our records was instrumental in making 1949 the most successful year we've ever enjoyed. We appreciate it.

VAUGHN MONROE
and his Orchestra

RCA Victor
RECORDS

on the Air for
CAMEL CIGARETTES
7:30 to 8:00 PM EST
SATURDAYS CBS

soon to be released
The Republic Picture
"SINGING GUNS"

Exclusive Management—

Willard Alexander, Inc.
30 ROCKEFELLER PLAZA, NEW YORK

"It's What's In THE CASH BOX That Counts"
<table>
<thead>
<tr>
<th>Location</th>
<th>Tracks</th>
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<tbody>
<tr>
<td>New York, N. Y.</td>
<td>1. I CAN DREAM, CANT IT’ (Andrews Sisters) 2. MULE TRAIN (Frankie Laine) 3. I’VE LOST MY LUCKY OLD SUN (Frankie Laine) 4. DON’T CRY, JOE (Gordon Jenkins) 5. I’VE GOT A LOVELY BUNCH OF COCONUTS (Freddy Martin) 6. SLIPPING AROUND (Whiting-Wakely) 7. DREAMERS’ HOLIDAY (Perry Como) 8. DEAR HEARTS &amp; GENTLE PEOPLE (D. Shore) 9. THERE’S NO TOMORROW (Tony Martin) 10. THE OLD MASTER PAINTER (Richard Haynes)</td>
</tr>
<tr>
<td>Chicago, Ill.</td>
<td>1. SLIPPING AROUND (Whiting-Wakely) 2. MULE TRAIN (Frankie Laine) 3. I CAN DREAM, CANT IT’ (Andrews Sisters) 4. SHE WORE A YELLOW RIBBON (Andrews Sis.) 5. THERE’S NO TOMORROW (Tony Martin) 6. DONT CRY, JOE (Gordon Jenkins) 7. SHE WORE A YELLOW RIBBON (Andrews Sis.) 8. CHARLEY, MY BOY (Teddy Phillips) 9. I’VE GOT A LOVELY BUNCH OF COCONUTS (Freddy Martin) 10. THE OLD MASTER PAINTER (Richard Haynes)</td>
</tr>
<tr>
<td>Los Angeles, Calif.</td>
<td>1. I NEVER SEE MAGGIE ALONE (Doris Day) 2. THE OLD MASTER PAINTER (Doris Day) 3. SLIPPING AROUND (Whiting-Wakely) 4. IF YOU NEED ME (Tony Martin) 5. MULE TRAIN (Frankie Laine) 6. SLIPPING AROUND (Whiting-Wakely) 7. I CAN DREAM, CANT IT’ (Andrews Sisters) 8. I’VE GOT A LOVELY BUNCH OF COCONUTS (Freddy Martin) 9. I’LL WANA GO HOME (Perry Como) 10. HUSH, LITTLE DARLIN’ (Perry Como)</td>
</tr>
<tr>
<td>St. Louis, Mo.</td>
<td>1. I CAN DREAM, CANT IT’ (Andrews Sisters) 2. SLIPPING AROUND (Whiting-Wakely) 3. HOW NOW, MY LITTLE COW (Tony Martin) 4. MULE TRAIN (Frankie Laine) 5. DON’T CRY, JOE (Gordon Jenkins) 6. SHE WORE A YELLOW RIBBON (Andrews Sisters) 7. I’VE GOT A LOVELY BUNCH OF COCONUTS (Freddy Martin) 8. I’LL WANA GO HOME (Perry Como) 9. HUSH, LITTLE DARLIN’ (Perry Como) 10. WHITE CHRISTMAS (Bing Crosby)</td>
</tr>
<tr>
<td>Mobile, Ala.</td>
<td>1. MULE TRAIN (Frankie Laine) 2. SLIPPING AROUND (Whiting-Wakely) 3. DON’T CRY, JOE (Gordon Jenkins) 4. I’VE LOST MY LUCKY OLD SUN (Frankie Laine) 5. DREAMER’S HOLIDAY (Perry Como) 6. THE OLD MASTER PAINTER (Doris Day) 7. I’VE GOT A LOVELY BUNCH OF COCONUTS (Freddy Martin) 8. STILL CRYING (Frankie Laine) 9. I’VE NEVER SEEN MAGGIE ALONE (Doris Day) 10. BLUES IN YOUR BONNET (Dick Haymes)</td>
</tr>
<tr>
<td>Flint, Mich.</td>
<td>1. MULE TRAIN (Frankie Laine) 2. SLIPPING AROUND (Whiting-Wakely) 3. DON’T CRY, JOE (Gordon Jenkins) 4. I’VE LOST MY LUCKY OLD SUN (Frankie Laine) 5. DREAMER’S HOLIDAY (Perry Como) 6. THE OLD MASTER PAINTER (Doris Day) 7. I’VE NEVER SEEN MAGGIE ALONE (Doris Day) 8. BLUES IN YOUR BONNET (Dick Haymes) 9. I’VE LOST MY LUCKY OLD SUN (Frankie Laine) 10. BLUEBIRD ON YOUR WINDOWSILL (D. Day)</td>
</tr>
<tr>
<td>Rochester, N. Y.</td>
<td>1. MULE TRAIN (Frankie Laine) 2. SLIPPING AROUND (Whiting-Wakely) 3. DON’T CRY, JOE (Gordon Jenkins) 4. I’VE LOST MY LUCKY OLD SUN (Frankie Laine) 5. DREAMER’S HOLIDAY (Perry Como) 6. THE OLD MASTER PAINTER (Doris Day) 7. I’VE NEVER SEEN MAGGIE ALONE (Doris Day) 8. BLUES IN YOUR BONNET (Dick Haymes) 9. I’VE LOST MY LUCKY OLD SUN (Frankie Laine) 10. MAYBE IT’S BECAUSE (Dick Haymes)</td>
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<tr>
<td>Medford, Ore.</td>
<td>1. MULE TRAIN (Bing Crosby) 2. SLIPPING AROUND (Whiting-Wakely) 3. DON’T CRY, JOE (Gordon Jenkins) 4. I’VE LOST MY LUCKY OLD SUN (Frankie Laine) 5. DREAMER’S HOLIDAY (Perry Como) 6. THE OLD MASTER PAINTER (Doris Day) 7. I’VE NEVER SEEN MAGGIE ALONE (Doris Day) 8. BLUES IN YOUR BONNET (Dick Haymes) 9. I’VE LOST MY LUCKY OLD SUN (Frankie Laine) 10. MAYBE IT’S BECAUSE (Dick Haymes)</td>
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<td>Providence, R.I.</td>
<td>1. SLIPPING AROUND (Whiting-Wakely) 2. MULE TRAIN (Frankie Laine) 3. I’VE LOST MY LUCKY OLD SUN (Frankie Laine) 4. DREAMER’S HOLIDAY (Perry Como) 5. DON’T CRY, JOE (Gordon Jenkins) 6. JALOUSHEART (Al Morgan) 7. THE OLD MASTERS’ PAINTER (Richard Haynes) 8. I’VE NEVER SEEN MAGGIE ALONE (Doris Day) 9. DON’T CRY, JOE (Gordon Jenkins) 10. MULE TRAIN (Frankie Laine)</td>
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<td>Tulsa, Okla.</td>
<td>1. MULE TRAIN (Frankie Laine) 2. SLIPPING AROUND (Whiting-Wakely) 3. HAGARDO WALTZ (Lawrence Daehner) 4. THAT LUCKY OLD SUN (Frankie Laine) 5. DREAMER’S HOLIDAY (Perry Como) 6. I’VE NEVER SEEN MAGGIE ALONE (Doris Day) 7. DON’T CRY, JOE (Gordon Jenkins) 8. DREAMER’S HOLIDAY (Perry Como) 9. I’VE NEVER SEEN MAGGIE ALONE (Doris Day) 10. I’VE NEVER SEEN MAGGIE ALONE (Doris Day)</td>
</tr>
<tr>
<td>Corpus Christi, Texas</td>
<td>1. MULE TRAIN (Frankie Laine) 2. JALOUSHEART (Al Morgan) 3. I CAN DREAM, CANT IT’ (Andrews Sisters) 4. I’VE NEVER SEEN MAGGIE ALONE (Doris Day) 5. DREAMER’S HOLIDAY (Perry Como) 6. I’VE NEVER SEEN MAGGIE ALONE (Doris Day) 7. DON’T CRY, JOE (Gordon Jenkins) 8. DREAMER’S HOLIDAY (Perry Como) 9. I’VE NEVER SEEN MAGGIE ALONE (Doris Day) 10. I’VE NEVER SEEN MAGGIE ALONE (Doris Day)</td>
</tr>
<tr>
<td>Arlington, Va.</td>
<td>1. MULE TRAIN (Frankie Laine) 2. SLIPPING AROUND (Whiting-Wakely) 3. DON’T CRY, JOE (Gordon Jenkins) 4. I’VE NEVER SEEN MAGGIE ALONE (Doris Day) 5. DREAMER’S HOLIDAY (Perry Como) 6. I’VE NEVER SEEN MAGGIE ALONE (Doris Day) 7. DON’T CRY, JOE (Gordon Jenkins) 8. DREAMER’S HOLIDAY (Perry Como) 9. I’VE NEVER SEEN MAGGIE ALONE (Doris Day) 10. I’VE NEVER SEEN MAGGIE ALONE (Doris Day)</td>
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</table>
“MY BEST TO YOU”

From America's Most Consistent Record Seller

Eddy Howard

AND HIS ORCHESTRA

On Mercury—of course

"It's What's In THE CASH BOX That Counts"
NEW YORK:

Elliott Lawrence, pianist-bandleader, who as a child had infantile paralysis, has been named 1949's Chairman of the Bandleaders' Division of the March of Dimes campaign by Basil O'Connor, President of the National Foundation of Infantile Paralysis. Lawrence, who helped rehabilitate his paralyzed fingers as a youth by piano exercises, is 24 years old, the youngest person ever to serve as a March of Dimes chairman...

Glad to hear that Bill Williams, truly one of the country's best disk-jockey's is back on the air again. Bill's new show comes out of WVNJ, Newark, N. J. . . . Vaughan Monroe so pleased with the results of his first major fight into celluloid in "Singin' Guns," that he says he'll make at least two films a year from now on. His fans don't have to worry too much, though, for Vaughan has no intention of slitting his band dates. The way he's been packing 'em in on personal appearances really is a wonderful . . . RCA Victor threw a cocktail party this past week, hosting Perry Como and Eddy Arnold at the RCA Victor Exhibition Hall, and in addition, previewed the sensational Walt Disney's new technicolor film "Cinderella." It was one of the rare occasions in the Como career, in which he met the trade press and disk jockey's en masse. It's still a toss-up as to which of the four reasons brought out the huge turnout—Como, Arnold, "Cinderella" or the drinks. Other RCA Victor discs up for grabs at the party were "I'm a Tombstone Pardner" and "Hey, Good Lookin'." Major General David Sarnoff made one of his rare appearances, along with a host of platter officials from Camden . . . Tommy Dorsey grease guns on his tour thru the South, with much of the popularity due to the success of his "I Thought I'd Die" on Coral . . . Nicholas R. Carrano, proxy of Admiral Records, may now be addressed as "Admiral" Carrano. He was just appointed by Gov. Val Peterson of Nebraska, "Admiral in the Great State Of Nebraska"! Carrano is personal manager of balladist Bobby Cole . . . a big round of plaudits to Buddy Basch for his sockeroo promotion via Tootie Roll on Tony Martin's, "Toot, Toot, Tootsie"...

CHICAGO:

Eddy Howard on a record smashing tour . . . breaks all records at the Castle Pastie. Curtii, G. (even the late Glenn Miller's attendances) and then on to the Deisher-Wallerich Hotel, Columbus, where he smashed even more the attendance marks proving, once again, that his sweet voice and great orch. is among the nation's very best . . . Benny Strong, just in from a string of one-niners, drops into our offices to say "hello" and advises that, after s'more dates, he opens at the Schroeder, Milwaukee, Dec. 20 for a two week stay . . . Lea Anneche, vivacious chimp, jumps Jerry Gillett's orch. when he returns to the Glass Hat Jan. 8. Nat "King" Cole into the Chicago Theate Dec. 9 for a two week stay . . . Ethel Smith, "Queen Of The Organ" appears nightly at the Mayfair Room of the Blackstone has the columnist ga-ga over her twinking fingering . . . One kid slated for hitime recordings, Bob Deu, now at the Oriental . . . Helen Hansen at the Lotus Room of the LaSalle ready for attention by the better spots . . . Les Gay Howard Miller returns to WIND with a new show featuring phone conversation round the nation with leading music personalities . . . Note how race record distributors use the push payola over the air to get disk moving . . . Georgie Olsen opens at his favorite spot, Edgewater Beach, Friday, Dec. 16 . . . assured full house from music people . . . Billy Rogers, Ronnie Peterson, Benny Strong, and others, giving of their time to entertain disabled vets at Vaughan General Hospital this past week. More, nite, Dec. 19 . . . Honeydirect release on Bluebird label will be "I'll Never Slip Around Again" . . . a hottie . . Bill Walker, relief band at the famed Pump Room, wrote the music for "Half A Heart" with lyrics by Al Morgan and Teddy Rice, just in case you didn't know.

LOS ANGELES:

The best yet, that's all we can say about the latest Leuenhagen's Record Party for Jukebox Operators on December 8 in Rogers Young's Astoria. Not that the free beer, java and popcorn were any freer . . . or the entertainment especially better than ever before . . . but there's nothing like a little spinich to dress up a party . . . This time Mary Solle, Bill L. and staff went all out in rigging up the room with spotlights, flowers and that of party spirit generally . . . It was general agreement that a full house of ops, families, friends and folks around the disc business enjoyed to the utmost the personal appearance of such top artists as Margaret Whiting of Capitol, Tempo's Ben Light, T. Texas Tyler of Four Star, King's Hank Penny (whose own wing-ding will be held Dec. 15 at Riverside Ranch), Superb's Art T. Wayne, who has a really terrific thing in "Black Lace," and feelin' new vocal discovery named Joyce Bryant whose "Drunk In Love" is on the London label and that professional destiny is in the able hands of Berle Adams . . . More Whiting, who came complete with Buddy Pepper, Capitol rep Voyle Gilmore and a friend of ours, name of Bob Washman, turned out to be the vocal star is, giving the gang a "Slippin' Around," "I Might As Well Be Spring" and a million dollars worth of that great, unafflicted Whiting personality . . . Another main attraction is Hank Powell in Rank Roll's "Those Bloodshot Eyes At Me" is topped only by his own warmth and likeable personalit... . . . In the western department, it's hard to outdo that great showman, T. Texas Tyler, whose new version of "My Bucket's Got a Hole In It" was a big hit with the audience . . . Ben Light, of course, wowed the folks with his lightem's antics at the forefront and the only way to describe this new Miss Bryant is a combination of Lena Horne and Billie Holiday.
NEW YORK — Singing star Jo Stafford, who was elected by the Philadelphia Disc-Jockeys Association as the most cooperative and best-liked recording artist of 1949, is shown receiving a plaque symbolic of her award from a delegation of the Quaker City platter-spinners, who trekked to New York to make the presentation to their favorite gal during Jo’s recent engagement at the Paramount Theater. They also made her honorary president of their organization. Shown here, left to right, are Oscar Treadwell of WKDN, Eddie Newman of WPEN, Stuart Wayne of KYW and Joe McCauley of WIP.

Sammy Kaye To Flack For Easter Seal Sales

Sammy Kaye, master maestro of danceology, is going to put his “Swing and Sway” talents to use in a cause that’s dear to his heart. Come 1950, Sammy will make special one minute radio appeals during the fund raising campaign of the Easter Seal sale for care and education of crippled children and adults.

YOU REQUESTED THESE SPECIAL RELEASES

JOHNNY LONG
ALL THE WAY CHOO CHOO
UNIVERSITY OF NORTH CAROLINA MEDLEY
KING 15030

DE MARCO SISTERS
I LOVE JEEMY
THAT’S OKAY
KING 15025

LENNY ROGSERS
I WAKE UP EVERY MORNING
WITH A HEARTACHE
IN TIME
KING 15024

LONNIE JOHNSON
CONFUSED
BLUES STAY AWAY FROM ME
KING 4336

TINY BRADSHAW
TEARDROPS
GRAVY TRAIN
KING 4337

IVORY JOE HUNTER
I QUIT MY PRETTY MAMA
IT’S JUST YOU
KING 4326

RED PERKINS
I HATE YOU
CROCODILE TEARS
KING 836

CLYDE MOODY
I LOVE YOU BECAUSE
AFRAID
KING 837

A Tower Resolution For 1950:
Be it resolved that Tower will bring you more Tower-riffic firsts and greater Juke Box favorites
WATCH TOWER IN 1950

P.S. To All Tower Distributors:
I’ll be around to see you personally to let you listen to the Tower FIRST for 1950, featuring new Tower artists. Let me add my Tower-riffic wishes for the Merriest of Christmases and for a Record Smashing Prosperous 1950.
Dick Bradley
FOR YOU MY LOVE  
Larry Darnell  
(Royal 3240)

WHAT ARE YOU DOING NEW YEAR'S EVE?  
The Orioles  
(Jubilee 5017)

KIND LOVING DADDY  
Eddie Mack  
(Apollo 414)

FORGIVE AND FORGET  
The Orioles  
(Jubilee 5016)

INDIANA EXPRESS  
Freddie Mitchell  
(Derby 725)

SUNDAY NIGHT FISH FRY  
Louis Jordan  
(Decca 24725)

LET'S MAKE CHRISTMAS MERRY, BABY  
Amos Milburn  
(Aladdin 3037)

I'LL GET ALONG SOMEHOW  
Larry Darnell  
(Royal 3240)

FOR YOU MY LOVE  
Larry Darnell  
(Royal 3240)

I'LL GET ALONG SOMEHOW  
Larry Darnell  
(Royal 3240)

MERRY CHRISTMAS, BABY  
Little Willie  
(Modern 709)

MISQUISIPI BLUES  
Floyd Dixon  
(Modern)

NO ROLLIN' BLUES  
Jimmy Witherspoon  
(Modern)

HY'A SUE  
Duke Ellington  
(Columbia 38234)

SNEAKIN' AROUND  
Rudy Render  
(London 17000)

MULE TRAIN  
Frankie Laine  
(Mercury 5345)

YOU SATISFY  
Billy Wright  
(Savoy 710)

MISSISSIPPI BLUES  
Floyd Dixon  
(Modern)

WHO DON'T YOU HAOUL OFF AND LOVE ME?  
Popeye Jones  
(Bull Moose Jackson  
(King)

SNEAKIN' AROUND  
Rudy Render  
(London 17000)

MULE TRAIN  
Frankie Laine  
(Mercury 5345)

REAL PRETTY MAMA BLUES  
Amos Milburn  
(Aladdin 3038)

FOR YOU MY LOVE  
Larry Darnell  
(Royal 3240)

LETT'S MAKE CHRISTMAS MERRY, BABY  
Amos Milburn  
(Aladdin 3037)

DON'T PUT ME DOWN  
Jimmy Liggins  
(Specialty 337)

THEY'RE DOIN' SOMEHOW  
Larry Darnell  
(Royal 3240)

SNEAKIN' AROUND  
Rudy Render  
(London 17000)

SATURDAY NIGHT FISH FRY  
Louis Jordan  
(Decca 24725)

THAT LUCKY OLD SUN  
Louis Armstrong  
(Decca 24725)

FOR YOU, MY LOVE  
Larry Darnell  
(Royal 3240)

FOR YOU I'M EXPENSIVE  
Clarence Brown  
(Peacock)
RCA Victor Signs
The Honey Dreamers

NEW YORK — The Honey Dreamers, versatile young vocal group, whose dramatized singing productions have been a feature of Dave Garroway's famous network television program and the sensation of New York and Chicago supper club revues, have been signed to an exclusive RCA Victor recording contract. Joe Csida, Manager of Popular Artists and Repertoire, has announced.

The Honey Dreamers' initial Bluebird disc, "Six Times a Week and Twice on Sundays," and "I'll Never Slip Around Again," is scheduled for December shipment on the fourth Bluebird release in RCA Victor's recently re-activated series, which also includes discs by the sensational new bandleader Ralph Flanagan, Disney "Cinderella" star Ilene Woods, Eddie Fisher, the Eddie Cantor starring discovery, and country bandleader Jesse Rogers.

A quintet comprised of two girls and three boys, all of which left the campus of St. Olaf College only three years ago, the Honey Dreamers now have over a thousand ABC network shows and 65 weeks in supper club and stage work under their belts. Working with their producer, Sherman Marks, they have developed a proficiency for staging, comedy, movement and versatility hitherto unknown for strictly vocal organizations. Currently appearing in "Salute to Cole Porter," an elaborate nict club revue at the Hotel New Yorker, they have been enthusiastically acclaimed by Manhattan's nict club critics as an unusually talented new entertainment group.

"Howdy Doody" On
RCA Platters


Packaged as a 78 rpm Showpiece and also as a 45 rpm Storybook Showpiece, the album tells the story of a trip Howdy Doody takes with some friends in an amazing vehicle, the "Air-O-Doodle", which is partly car, partly train, and partly ship and plane.

LOS ANGELES — Jimmy, Starr, popular record reviewer for The Los Angeles Herald Express, tests a sample of the new M-G-M Non-breakable Metrolite Records as Leo, the M-G-M Record Lion beams his approval. Guess Leo is grinning so broadly because he knows that Jimmy's type-writer won't faze that Metrolite platter.
The end of the year generally bears some significance for a majority of those of us engaged in industry. This holds true, possibly more so with the automatic music field of endeavor, than with most businesses. This is the time of year when music operators make a recapitulation of events that have affected the operation of their business throughout the year just passed. Equipment is checked over, new machines are put in place, and old ones remodeled, staple record stock is checked, and possibly other insignificant details that have a bearing on their business are hashed over.

That the music machine operating industry has progressed with relations to the recording industry is easily seen in the record sales statements brought out by phonograph record manufacturers at this time of the year. Members of the trade are well acquainted with the figures concerning the total percentage of records purchased by music operators. It is estimated that total sales of records in 1949 will have passed 250,000,000, of which the automatic music operating industry will have contributed a potential sales figure of 40,000,000 records.

Music operators and phonograph record manufacturers have a basic and solid interest in each other's business. Both, when it comes down to the boiling point, are interested in ways and means of increasing the productivity of their respective enterprises. That the record industry is vitally interested in promoting better business relations with the nations music operators is further brought to light by recent statements of the disk manufacturers themselves. Capitol Records, for one, is scheduled to make a drive for increased sales among music operators. The record company has made plans to issue a special monthly newsletter slanted toward the operator, giving them information vital to the operation of their business.

To further strengthen the ties between the music operator and the record manufacturer, it is of prime importance for the latter group to be aware of rapidly changing conditions within their own distributor organizations. The practice of allowing a bulk initial shipment of records to go to one distributor, thus causing a shortage of records on the market in a given territory, and forcing the operator to buy records at a price higher than the established wholesale price, certainly does not make for goodwill with the music operating industry. Record manufacturers will point out that they are thus gaining "unforeseen" sales; they are also gaining "unforeseen" ill-will with the music operating industry. Record manufacturers will want to discuss such problems as the "speed" situation; of vital importance to both groups.

As President of the Music Operators of America, and in behalf of all trade associations and independent operators, I can assure you that the forthcoming MOA Convention will bring about the closest type of harmony between the record manufacturers and the music operators.
BUY THE BIG HITS FROM

**“ARISTOCRAT”**

**JUBILEE No. 5017**

**“Lonely Christmas”**

THE ORIOSLES

**NATIONAL No. 9090**

**“Deal Me A Hand”**

FLORENCE WRIGHT

**ARISTOCRAT No. 407**

**“Times Are Getting Hard”**

THE BLUE ROCKERS

**DERBY No. 723**

**“Jingle Bell Boogie”**

FREDDY MITCHELL

**ARCO No. 1202**

**“I’ll Never Be Free”**

SAVANNAH CHURCHILL

**ABBOT No. 3003**

**“Whirlpool”**

THE CABIÑEES

**JAMBOREE No. 1002**

**“The Spot”**

SKIP HALL

**ARISTOCRAT DISTRIBUTING CO.**

5249 COTTAGE GROVE AVE.

CHICAGO, ILL. (Tel. MU-4-1323)

MGM Looks To New Barron—Mooney Disks As Top Hits

NEW YORK—Officials of M-G-M Records announced in New York last week that the first tradition of their three-year-old company seems to have come into existence.

Each December since it started operations in 1947, the company, a division of Loew’s Incorporated and a sister-company of M-G-M Pictures, has released a record during the month of December which has attained the status of a run-away hit. In 1947, the lucky December release was “Four Leaf Clover” by Art Mooney, which made sales history and started the still-current banjo-band fad. In December of 1948, M-G-M struck it rich again by releasing Blue Barron’s recording of “Cruising Down The River,” which became one of 1949’s top-selling single records.

With this situation in mind and with an eye to establishing a trade tradition, M-G-M prepared with special care not only one, but two records for inclusion in releases during the last half of December 1949: Blue Barron’s recording of “Big Movie Show In The Sky” and Art Mooney’s “Lovely Lake In Loveland,” both novelties. The two records have already drawn an unusual amount of favorable pre-release reaction in music trade circles, and M-G-M officials feel that either or both will make record history again.

Barron’s recording of “Big Movie Show In The Sky” is the subject of an intense promotion campaign at present, and is one of the featured songs from the new Broadway musical production “Texas Li’l Darlin’.”

**Holiday Greetings to Chicago and Milwaukee Disc Jockeys**

**FRAN WARREN**

**“This Is Where Love Walks Out”**

RCA VICTOR Records

Radio Station WIND

Linn Burton

Oliver Nagels

Jim Hamilton

Martha Hogan

Edwin Hubbard

Claude Harrison

Jim Loundsby

Radio Station WBBM

John McCormick

Joe Dorsey

Tom Mercieca

Tom Sheehan

Radio Station WTMJ

Al Buehrer

Radio Station WJJD

Don Carleton

Don Leyer

Emile Simon

Glen Warnet

Radio Station WAIT

Daddys Dayle

Paul Robile

Don Toste

Paul Wight

Radio Station WEMP

Joe Taggart

Sid Shank

John Simms

Radio Station WMOR

Myron Berg

Radio Station WGN

Charles Alumni

Horace Banker

Bill Brown

Marshall Kent

Frank Reynolds

Irving Victor

Radio Station WRAF

Sgt. George Landis

James Kellem

John Simms

Dick Winters

Radio Station WCON

Dick Courtenay

Dixie Morris

Art Linick

Radio Station WBBM

Jack Cooper

Paul Ford

Radio Station WCFL

Tony Ford

Jim Bedney

Radio Station WGES

Lloyd Webb

WILLIAMSBURG

Radio Station WFOX

Paul Foreman

Ray Staines

Radio Station WCFL

Mal Balkin

Hugh Douglas

Don McCarty

Wright Wilcox

Howie Roberts

Erwin Borg

Woods Theatre Bldg.

54 W. Randolph St.

Ned Miller

CHICAGO, ILL.

ROBBINS MUSIC CORP.

MILLER MUSIC CORP.

LEO FEIST, INC.

THE OLD MASTER PAINTER [OUR NEXT] THEY’RE PLAYING OUR SONGS

JOHNSON RAG * FAIRY TALES [BIG HITS] I’VE GOT TEARS IN MY EYES

Getting Fast Action!

**THE BLUEST KIND OF BLUES**

**HAROLD CONNER**

with DON RAY ME TRIO

“I DONE NO WRONG”

“I’LL GET YOU”

(When The Bridge Is Down) IVORY 752

**IVORY Recording Co.**

117 West 44th Street

New York 19, N. Y.

**ABBEY RECORDS**

142-144 W. 45th St.

New York 19, N. Y.

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
A MILLION THANKS, OPERATORS and D.J.'s

Tops! as an RCA Victor recording artist

1. "Miami Beach Rhumba" 26-9012
2. "The Wedding Song" 26-9035
3. "St. Louis Blues" 20-3369
4. "Scalawag" 20-3493
5. "Mexican Hotfoot" 20-3529
6. "Send Ten Pretty Flowers To My Gal In Tennessee" "Puppets Holiday" 20-3577

Soon To Be Released
"THE WEDDING SAMEA" "THE THIRD MAN" THEME

WILL PRODUCE THE MONEY-MAKING RECORDS FOR OPERATORS

By Sydney N. Goldberg
Vice-Pres. & Gen'l Sales Mgr.
Decca Distributing Corp.

NEW YORK—Decca has always recognized the tremendous portion that the operators represent of the total records sold in the record industry. We have always felt that the phonograph operator was, for all intents and purposes, a merchandiser of entertainment to the public through the medium of records.

Decca has always tried to give the operator the kind of entertainment on its records that would bring them the maximum returns when played on the phonographs. In line with this policy, we will continue to give you great interpretations by top artists. In the final analysis the cheapest record that an operator can buy is the one that has the entertainment in the groove.

Decca now has branches and distributors in fifty-two key cities in the United States. This increased distribution has enabled us to give much better service to our customers than ever before in our history. We fully intend to produce the money-making records for the operators and to strengthen our distributing organization to give the best service in the country.

We at Decca are very optimistic for the coming year. We intend to intensify our activities in every field of recorded entertainment. I am confident that our friends, the phonograph operators, will prosper with us in this coming year.

Decca looks forward to 1950 for continuing their pleasant relationship with the music operators.

Carrano Named Admiral

NEW YORK—Nicholas R. Carrano, president of Admiral Records, Inc., has been officially commissioned an Admiral by Governor Val Peter- son of the State of Nebraska. The commission is in the Great Navy of the State of Nebraska and is in recognition of Mr. pardon us, Admiral Carrano's efforts to find a suitable song about Nebraska which his company intends to record as soon as possible.

Any writer having a song about Nebraska is invited to send it to Admiral Nicholas R. Carrano, Admiral Records, Inc., 701 Seventh Avenue. The song would also be published by Admiral Music, Inc. Incidentally, the tune needn't be nautical but it should be nice.

The Fabulous Fingers of Irving Fields

Tops! as a composer

1. Managua Nicaragua
2. Miami Beach Rhumba
3. Chillicothe, Ohio
4. Walter Thornton Rhumba
5. Morocco
6. Puppets Holiday etc.

IRVING FIELDS TRIO
Selected in the Top Five by the Nation's Juke Box Operators as "BEST SMALL INSTRUMENTAL GROUP OF 1949" in Poll conducted by The Cash Box

IRVING FIELDS TRIO
Currently at Weylin Hotel, New York
Just Concluded Successful Concert at Carnegie Hall, New York
Opening in March at Roxy Theatre, New York

Thanks and HOLIDAY GREETINGS

Pee Wee "WALTZ" KING
— and his GOLDEN WEST COWBOYS —
1949
RCA Victor's No. 1 WESTERN BAND LEADER
"TENNESSEE WALTZ" "KENTUCKY WALTZ"
"TENNESSEE POLKA" "WALTZ OF ALAMO"
NOW "BONAPARTE'S RETREAT"
BOOGIES—POLKAS—WALTZES—also SQUARE DANCES

Exclusively on RCA Victor
Personal Mgr.
J. L. Frank, Nashville, Tenn.
"Mama And Daddy Broke My Heart" (2:53)
"Take Me In Your Arms And Hold Me" (2:55)

EDDY ARNOLD
(RCA Victor 21-0146)

- You can always count on Eddy Arnold to come up with a platter that'll ring the bell. This one will do more—it'll cause a landslide of silver right to every hillbilly spot in the nation. It's Eddy's latest, and a sure-fire winner it is. Disk, titled "Mama and Daddy Broke My Heart" and "Take Me In Your Arms And Hold Me" is tailor made for the juke box trade. Eddy's vocal with music make for music ops. Both sides show George at his vocal best, with the top deck leading the way. Dixie is a cute bit of folk music that should satisfy the tremendously clock of George's fans. The flip serves up the top deck in quality, and finds George turning in another sensational performance. Disk rates a top spot in the boxes.

"You Can't Divorce A Loving Heart" (2:45)
"Baby Darling" (2:51)

REDD STEWART
(King 827)

- Some wax which music ops may use to excellent advantage are these items by Redd Stewart and his Kentucky Colonels. Wax, titled "You Can't Divorce A Loving Heart" and "Baby Darling," makes for perfect hillbilly listening. Lyrics of the tunes weave around the title, with Redd and the boys turning in excellent vocal and instrumental work. Ops who have the spots might get with this duo.

"Time Clock Of Life" (2:34)
"Red Rocking Chair" (2:57)

CHARLIE MONROE
(RCA Victor 21-0145)

- Charlie Monroe and his Kentucky Pardners turn in a pair of pleasing sides in this pair titled "Time Clock Of Life" and "Red Rocking Chair." Both sides are easy listening, and should serve up as pot-luck sellers. The wide popularity of Charlie and his group, should be cause enough for ops claim. Wax has to be heard in order to be fully appreciatory—and that is just what we recommend.

"Don't Let Someone Else Take My Place" (2:32)
"There Ain't No Use To Cry" (2:18)

TOMMY FAILE
(Capitol 57-0626)

- New artist on Capitol wax bow into the spotlight with this pair titled "Don't Let Someone Else Take My Place" and "There Ain't No Use To Cry." The vocal work of Tommy Faile on this coupling should establish him as a top contender for juke box honors. Tommy handles the lamenting refrain of the tunes in clear vocal manner, and ops on either side of this duo should do fairly well in the boxes. Ops should listen in—because it's good!
Season’s Greetings from
JOHNNY DESMOND

To All
JUKE BOX OPERATORS—
DISK JOCKEYS—
and DEALERS

... • ...

Current Favorite

“You’re All I Want For Xmas”
“IF EVERY DAY COULD BE XMAS”

MGM # 10524

EXCLUSIVELY ON MGM RECORDS

—

THE CASH BOX, Music

December 24, 1949

---

Season’s Greetings

to all my friends
in this grand
division of
show business

Cee Davidson
AND HIS ORCHESTRA
Chez Paree
Chicago

---

ALAN KAYES PROMOTED TO NEW POST AT RCA

CAMDEN, N. J. — Alan Kayes, former publicity manager of the RCA Victor Record Department, has been appointed to a newly created position as Commercial Manager of Red Seal Records. It was announced today by Samuel Chotzinoff, Manager of the Red Seal Artist and Repertoire Division.

Representing a coordinated effort to strengthen RCA Victor’s leadership in the classical record field, Mr. Kayes’ appointment is designed to bring closer liaison between the Artists and Repertoire Division, and the Sales, Merchandise, Advertising, Recording, and Manufacturing Divisions in the development of Red Seal Products and in improvements in existing products from a commercial standpoint. In his new position, he will coordinate all Red Seal activities within these Divisions of the Record Department.

A graduate of Penn State College, Mr. Kayes has been identified since 1933 with commercial publicity and public relations in the music field. He joined RCA Victor in June, 1946, as publicity manager for the Record Department, after three and a half years’ Army service as a combat correspondent and Public Relations Officer.

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WATCH THE BIRDIE, NICK—

Sammy Kaye’s RCA Victor recording of “Careless Kisses” received the typical Dave Alber promotion when model Lucille Tighe made the rounds of disc jockeys and newspapers last week. Nick Kenny and brother Charlie were taken by surprise when the model dropped into their Mirror office planting a kiss on Nick’s cheek and presenting him with the record and a bag of Hersheey kisses.

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SINCE THE BEGINNING OF THE DEVELOPMENT OF THIS COUNTRY, it has been a tradition to send a special season’s greetings to those who have been loyal to our company. We are pleased to extend our special greetings to all our customers, both old and new, during this holiday season.

---

ANOTHER BEAUT! —

THE ROBERTA MARTIN SINGERS’
Renditions of
“My Friend”
“WHAT A BLESSING”
Order from Your Nearest Distributor Or
APOLLO RECORDS, INC.
457 W. 45th St.
New York, N. Y.

---

EXCLUSIVELY ON MGM RECORDS

---

“IT’S WHAT’S IN THE CASH BOX THAT COUNTS”
Little Willie's vocal on this pair is nothing less than sensational. It's the top deck we've been about. Ditty is one of the greatest blues tunes we've heard in many a moon. It's a slow rolling blues number that makes you shake and rock as the melody seeps thru the wax. Tempo is ultra slow, with Willie purring the laid-down lyrics in first rate vocal manner. On the other end, Willie comes up with another top-notch performance in "The Moon Is Risin'." Tempo on this side echoes the top deck, and drifts in the slow blues vein too. Lyrics of the song weave about the title, and find Willie in excellent form. Piano tinkling adds to the low-down blues style effectively. Both ends of the plum and standing hot— with "Frightened" leading the way. Ops can any order this one by the arm full!

"Frightened" (2:40)  
"The Moon Is Risin'" (2:47)  
LITTLE WILLIE LITTLEFIELD  
(Modern 20-726)
NEW YORK—Trade circles fore-saw the possibility of Gene Autry's Columbia recording of "Rudolph, The Red Nosed Reindeer" hitting the 2,000,000 mark in sales this past week.

Columbia revealed that they had shipped more than 1,000,000 records as of last week. With still another week of Xmas sales to go, and the few weeks that generally tag along on a peak Xmas tune, the disk figures to elip the two million mark.

Columbia Record's official expressed confidence that Autry's "Reindeer" would attain this sensational sales figure, and pointed out, that in the event the Autry platter does go that high, it will have been the first initial disk to have done so in many years. There are only a handful of songs that have spiraled into the neighborhood of the two million mark, among them, Vaughn Monroe's "Mart- lerina" and the Harmonicas "Peg Of My Heart."

Autry's record sells at two different price levels, one in the popular bracket at 79c and the other at $1.19 in the children's field. Columbia revealed that the sale of the platter started fairly limited, and then took off as no other disk has in Columbia's history. It was reported that the platter had shipped totals of 49,000, 69,000 and 86,000 on individual days, only to be topped by a solid smash day of 166,000 one day last week.

**D.C. Music Ops Push "Timbales" For Allen**

WASHINGTON, D. C. — Hirsch de La Vez, President of the Washington Music Guild, this past week issued a call to members of the music operators association to get behind the Freddy Martin-RCA Victor recording of "Timbales" in an effort to boost the royalty figure, the proceeds of which are going to Barclay Allen, injured months ago in an automobile accident.

Allen, who penned "Timbales," suffered a spinal injury that has almost paralyzed him completely. Members of the music and record industry have climbed aboard the Allen bandwagon, and are donating royalties and the like in an effort to aid Allen. Maestro Freddy Martin, RCA Victor and others have passed up their royalties on the recording of "Timbales."

**"Birdland" Opens**

NEW YORK—Birdland, the Broadway nightclub that shuttered on the day it was scheduled to open a few months ago, opened its doors this past week, with a novel show tagged "The American Jazz Festival." Show presents a panorama of jazz from the early 1920's through the era and into the progressive music. Artist lineup consists of many of the exponents of all phases, with 22 soloists, most of them many-time winners of yearly jazz polls and awards.

**RCA Offers Free Disks In Christmas Package**

NEW YORK — To spotlight the holiday gift appeal of the new 45 rpm self-continued instrument, RCA Victor is currently offering in all retail stores a complimentary 14-disc Introductory Album with the purchase of each instrument. The special package, which includes classical, semi-classical, popular and country discs, has a ten dollar value, and is designed to acquaint new listeners with the wide variety of music available on the record in the year-round, distortion-free records.

The 14 discs, in gay colors for each musical category, are packed in a special album box finished in green leatherette, with the names of the various artists embossed in gold in the cover. The gift package contains selections by Sammy Kaye, Perry Como, Glenn Miller, Wayne King, The Three Suns, Tommy Dorsey, Tex Beneke, Tony Martin, Al Goodman, Sons of the Pioneers, Eddy Arnold, Freddy Martin and Vaughn Monroe in the popular, country and Western Categories; and Allan Jones, the Boston Pops, and Arturo Toscanini and the NBC Symphony on the Red Seal label. Chosen from all-time best-seller lists, the record offers a well-rounded introductory musical program to new purchasers of the self-contained 45 rpm units.

The broad selection of titles, running the gamut from the NBC Symphony rendition of the perennial favorite, "Skaters, Waltz" to the immortal Glenn Miller "In the Mood" classic, has a wide appeal which should make the Yuletide gift popular with all types and ages of record buyers.

**Season's Greetings**

Robert Duberstein
LIFE INSURANCE CONSULTANT
50 Court Street
Main 4-8250
Brooklyn 2, N. Y.
Thank you, George...

MUSIC OPERATORS OF AMERICA
GEORGE A. MILLER, TRUSTEE
128 EAST 14TH STREET
OAKLAND 6, CALIFORNIA

December 13, 1949

Mr. Joe Orleck
Suite 5613 Empire State Bldg.
New York 1, New York

Dear Joe:

Just a line to thank you for the release in the December 10 issue of Cash Box and may I say that it is the finest article and the most truthful statement that has ever been made or written about Music Operators of America. No magazine has ever given us a greater boost than you have in this particular issue and I want you to know that I personally, sincerely appreciate it.

I am sure that when the officers of MOA read this article, they must have felt as I do at this particular moment and I have just read it one moment ago. They must have felt that this was the greatest moral builder along with Jack Cohen's statements in the same issue that has been released at any time. I am sure that the manufacturers and operators all over the country who read this article will realize how very important it is that each and every one of them attend and that each and every manufacturer do their part to make this convention a success.

I have never had very much doubt about the operators attendance, but I have been concerned from time to time about how far the manufacturers would go along with us. Some of them are overboard for the idea and then there are a few whom I think are trying to retard our progress. You can be assured Joe that nothing is going to stop us not even if we only had one manufacturer represented, we are still going on from year to year and our convention and our organization is going to become bigger and more important. I have always felt that you must crawl before you walk. We are just about through crawling, we will start walking for the next year or two and then everyone will have to run like hell to keep up with us because MOA has been built on a sound, honest basis and everyone associated with it has forgotten the mercenary side and has donated valuable time effort, and money that couldn't be had at any cost.

I am just so hopped up about your article and Jack Cohen's article that I could go on writing you forever, but I will close by wishing you, yours, and Bill Gersh a very happy holiday season. The best of everything to you. Very kindest, sincere regards.

Sincerely,

George A. Miller
National Chairman - Treasurer
MUSIC OPERATORS OF AMERICA

GMIVT

★ "THE CASH BOX" IS THE OPERATOR'S MAGAZINE ★

Please mention THE CASH BOX when answering ads— it proves you're a real coin machine man!
Exhibit Supply Company Awarded NAAPPB's Fred W. Pierce Plaque

CHICAGO—Frank Mescari, (L.) Manager of the Arcade Department of Exhibit Supply Company, receiving the Fred W. Pierce plaque from Paul Hulepohl, secretary of the National Association Of Amusement Parks, Pools And Beaches at the convention held in Chicago, for his firm.

This award is given to the firm with the most outstanding display of coin operated equipment. Exhibit Supply Company displayed eight new arcade machines at the NAAPPB show.

WANT!
WILL BUY ALL LATE MODEL FREE PLAY FIVE-BALL GAMES.
Write—Wire
BOYLE AMUSEMENT CO.
522 N.W. 3rd St., OKLAHOMA CITY, OKLA.

Season's Greetings TO THE ENTIRE COIN MACHINE INDUSTRY from Automatic Music Operators Assn., Inc. 250 WEST 57TH STREET, NEW YORK CITY ALBERT S. DENVER, Pres.

STRIKE IT RICH with ROCK-OLA’s “SHUFFLE-LANE” We've Got It! Order Now! Exclusive Distributors For THE STATE OF WISCONSIN Carl Happel BADGER NOVELTY COMPANY 2546 N. 30TH ST. (Phone: MILWAUKEE 5-3030) MILWAUKEE 10, WIS.

“BOWLING SHOES! OUR PATRONS TAKE THIS GAME SERIOUSLY.” The Cash Box

CHICAGO — Sam Stern, Vice-President and General Manager of Williams Mfg. Co., this city surprised the trade this past week with the introduction of the firm’s first shuffle game.

In addition to all the well known features of the present shuffle games on the market, the firm have incorporated an entirely new and revolutionary departure by arranging for the game to accommodate the play action of two players at one and the same time.

The game is called, "Twin Shuffle," and lives up to its name from the play action which it incorporates.

In the first place, two dimes are inserted into this bowling game, it instantly arranges for player to follow player in alternate scoring.

In short, the first player plays the first frame and gets his score on the top score lane, then, as the second player plays his frame, the score swings to the bottom lane, and automatically scores his play action.

This feature clicked with everyone of the Williams’ distribs who have seen “Twin Shuffle.” All are very enthusiastic over this unusually fine action.

At the same time, the “Twin Shuffle” can also be played by the individual player. As the single player inserts his dime, he will score only on the upper scoring lane, since no other dime followed his in rapid succession.

As Stern stated, “We’ve incorporated every feature our distributors and their operators have asked for in new Twin Shuffle, and spec for at the same time, given them one of the most unusual machines which has ever been introduced to the market.

“We feel,” he continued, “that Twin Shuffle will lead the field for it opens the way to really competitive play.”

Most important statement made by Sam Stern was to the effect, “We have been experimenting with ‘Twin Shuffle’ for sometime now and have had it in many test locations.

“We found,” he said, “that the twin player action of the game increased collections in many instances from 40% to as high as 80% over single player games for it added impetus and incentive to the competitive play action which has made this type game so outstanding.

“Our ‘Twin Shuffle’ brings the operator,” he commented, “the finest type of play action ever yet originated.”
FIRST BOWLING TYPE SHUFFLE GAME with AUTHENTIC BOWLING SCORING for 1 or 2 PLAYERS!

GETS DOUBLE THE EARNINGS!

ALTERNATING FRAME BY FRAME SCORING FOR EACH PLAYER!

- MECHANISM DOOR IN SIDE OF CABINET
- AUTOMATIC PUCK RETURN
- PUCK LOCKED IN AFTER EACH GAME
- IDEAL SIZE FOR ANY LOCATION—APPROX. 8 FT. LONG, 2 FT. WIDE
- RECESSED COIN CHUTE AND PUCK RETURN TO PROTECT PLAYER!

SEE-IT BUY IT AT YOUR DISTRIBUTOR NOW!

Williams TWIN SHUFFLE

ONE PLAYER 10c
TWO PLAYERS 20c

STRIKES SPARES TURKEYS SPLITS RAILROADS ETC.!

A TERRIFIC COMPETITIVE PLAY GAME!

CREATORS OF DEPENDABLE PLAY APPEAL!

4242 W. FILMORE ST.
CHICAGO 24, ILLINOIS

"It's What's In THE CASH BOX That Counts"
ATTENTION ALL OPERATORS AND
JOBBERS IN NEW YORK & NEW JERSEY
IMMEDIATE DELIVERY OF
ROCK-OLA “SHUFFLE-LANE”
NEW! AMAZING!
THE NUMBER 1
MONEY-MAKER
FOR 1950

TWO MONEY-MAKING MODELS:
DE LUXE 8" SIZE—SUPER DELUXE 9 ½" SIZE
REAL GUTTERS
RAISED PLAYFIELD
MECHANISM DRAWER
FOR EASY SERVICING!

ORDER NOW!
SEACOAST DISTRIBUTORS, INC.
Exclusive Rock-Ola Distributors in N. Y., & N. J.
1200 NORTH AVE., ELIZABETH, N. J.
BIGelow 8-3524

LA BEAU NOVELTY SALES COMPANY
1946 UNIVERSITY AVE. (Phone: 2324) ST. PAUL 4, MINN.

THE GREATEST SHUFFLE GAME OF THEM ALL!
ROCK-OLA'S
SHUFFLE-LANE
DISTRIBUTORS FOR ROCK-OLA MFG. CORP. FOR
NORTH DAKOTA — SOUTH DAKOTA
MINNESOTA & NORTHWEST WISCONSIN
* Ready for Delivery *
We have the most complete Stock of all types of equipment on hand—NEW or USED.
Write us before you buy any game or phonograph.

THE CASH BOX Page 30 December 24, 1949

ATTENTION ALL OPERATORS AND
JOBBERS IN NEW YORK & NEW JERSEY
IMMEDIATE DELIVERY OF
ROCK-OLA “SHUFFLE-LANE”
NEW! AMAZING!
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BIGelow 8-3524

La Beau Novelty Sales Company
1946 UNIVERSITY AVE. (Phone: 2324) ST. PAUL 4, MINN.

5 BALL FREE PLAY
SUPER HOCKEY $99.50
RAMONA 69.50
AQUACADE 99.50
BLACK GOLD 99.50
THREE FEATHERS 99.50
CARNIVAL 99.50
BOYDIE AMUSEMENT CO.
512 N. W. 3rd St. Oklahoma City, Okla.

Rock-Ola Re-Enters Games Division With Shuffle Bowler Type Game “Shuffle-Lane”
Deliveries To Distributors Now Being Made

ChiCAGO—David C. Rockola, president of the Rock-Ola Manufacturing Corporation, this city, announced today a new game program is now under way. In addition to shuffleboards and phonographs, they are now manufacturing a line of shuffle-type games.

The first game, “Shuffle-Lane,” is being delivered now.

It is said to have many improvements over existing shuffle-bowling games. One of its many features is the raised playfield to permit true shuffle-board technique; real gutters to simulate bowling alley conditions; a slide-out mechanism drawer to simplify re-

pairs; and a Deluxe 8 foot model and super Deluxe 9 ½" model.

J. Raymond Bacon, executive vice-president of the Corporation, stated that the manufacture of a shuffle-game line would in no way interfere with Rock-Ola Standard Shuffleboard production. He added, “Standard Shuffle-board and Magic Glo phonographs are still on a full production schedule.”

Art Weinand, vice-president and director of sales explained Rock-Ola’s entering into the shuffle-game field as a natural step. He called attention to the fact that Rock-Ola was originally one of the biggest manufacturers of coin operated amusement devices and that Rock-Ola games like “World Series” and “Jigsaw,” have become almost legendary. Weinand added, “Since shuffleboard has created a player demand for skill games that incorporate the use of a shuffleboard wade, we feel that Rock-Ola’s position in the shuffleboard picture makes it logical and advisable to produce skill games that appeal to a wide market.”

The firm’s distributors throughout the nation are reported to be extremely enthused over its announcement of production of this shufflebowler type amusement game. They remember the successes they’ve had with previous amusement games of this factory, and are looking for the same quantity sales of “Shuffle-Lane.”

To Celebrate 19th Year
In Coin Biz In New Large Building

BIRMINGHAM, ALA.—Max and Harry Hurvich, known affectionately as the “Brothers from another mother” for many years as the “Gold Dust Twins,” heads of Birmingham Vending Company, this city, will celebrate their 19th anniversary in the coin machine business on April 1st, 1949.

Preparing for this outstanding event, the firm has just purchased a building at 840 Second Avenue, North. They will begin moving into it around March, so as to be ready by April 1st, at which time they intend to run a formal opening party.

“April 1 will be 19 years since Harry and I started the Birmingham Vending Company with Peanut Machines” states Max. “From that time we progressed with various other equipment, including a distributing business representing most of the coin machine manufacturers. In this period of 19 years we have seen many changes in the coin machine industry, and we still believe it is the finest business for an individual to make a living.

“We have endeavored to conduct our business on the highest plane, and we feel that we have established a reputation locally and throughout the country for honest and fair dealings. Now that we will be in our own building, we will be equipped with better facilities to take care of the operators’ requirements at all times.”

Bally To Conduct School For Servicemen In January & February

ChiCAGO, ILL.—Bally Manufacturing Company, this city, announced it has scheduled a series of classes for mechanics and operators on Bally game mechanisms to be held at the factory during January and February, 1949.

Colinsm have been invited to attend the Bally School for Servicemen on the following dates: Monday, January 9—Champion and Kentucky; Tuesday, January 10, Consoles and Hot-Rods; Wednesday, January 11—Shuffle-Bowler . . . Monday, February 13—Champion and Kentucky; Tuesday, February 14—Consoles and Hot-Rods; Wednesday, February 15—Shuffle-Bowler. They may attend all three classes or only classes in which they are interested. Classes on above dates start in the morning.

Bob Brether is supervising these classes, which will be conducted by the firm’s field engineers. Mechanical and electrical features of the games will be reviewed with actual games and also diagrams and pictures. Circuits will be explained in detail with special emphasis on trouble-shooting.

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
December 24, 1949

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
CINCINNATI — The regular Board of Directors meeting of the Automatic Phonograph Owners Association, this city, was held at the Hotel Gibson on December 13.

Attending the meeting were Charley Kantor, Phil Ostland, Frank Michaels, Bill Harris, Al Liberman, Nat Bartfield, Abe Vilinsky, Norton Robinson and Robert Wood. Capitol Record's new manager, John F. Maitland, was the group's guest.

Among the items of business handled was the approval of the application of Sicking, Inc., as an Associate member. It was decided to hold a social after each regular monthly meeting, starting in January. Refreshments will be served. Members reported that the association's hit tune for January, "Tell Me Lies," was selling very well. Charley Kantor is one of the writers, and the group agreed to give it its full cooperation.

It was also reported that Abe Vilinsky, who operates the A & B Music Company, has purchased the route of Simon Rissover.

N.Y.C. Accepts Bids For Drink Vendors In Subway

NEW YORK — The Board of Transportation, this city, set December 29 as the day for receiving bids for the soft drink vending concessions in the city's subways.

In past years concessions have been allowed to operate this equipment on what the board described as an "experimental" basis.

The board said, this week, that bids will be received for the privilege of installing, maintaining and operating automatic drink vending machines in stations of the city's transit system for five years, starting February 1, 1950.

CHICAGO — Altho quantity shipments are being made, "Pin Boy," shuffle bowling type game manufactured by J. H. Keeney & Company, this city, demand from coinmen throughout the country, has the firm stopping to keep up with orders, according to John Conroe, general manager for the firm.

"Pin Boy" combines the play features of shuffle and bowling in an attractive cabinet 9½ ft. long and 2 ft. wide, with a colorful scoreboard that automatically records strikes, doubles, turkeys, spares, splits, etc. Player slides the puck up the board, aiming at the pin set up, similar to real bowling, and scores are recorded on the backboard in frames.

"The game met with instantaneous success," reports Roy McGinnis, president of the firm, "and we are making every effort to step up our production."

Merry Christmas

WORLD WIDE DISTRIBUTORS, INC.
Al Stern
Wally Fink
Monty West

We've Got 'Em
EXCLUSIVE DISTRIBUTORS FOR THE STATES OF

IOWA and
NEBRASKA

IRV SANDLER

SANDLER DISTRIBUTING CO.
110 ELEVENTH ST. (Phone: 49186) DES MOINES, IOWA

AN OPERATOR'S MUST!
ROCK-OLA's
"SHUFFLE-LANE"
The Greatest Shuffle Bowler Of Them All!

De Luxe 8 Ft. Model
Super De Luxe 9 Ft. 6 In. Model

IMMEDIATE DELIVERY!
BRILLIANT MUSIC CO.
4606 CASS AVE. (TEMPE 1-7455) DETROIT 1, MICH.

SEASON'S GREETINGS from "LITTLE NAPOLEAN" Willie Blatt

FLORIDA OPS: GET IN TOUCH WITH ME FOR A REAL SURPRISE!!

EXCLUSIVE FLORIDA DISTRIBUTORS FOR J. H. KEENY & CO.

Supreme Distributors, Inc.
3817 N. E. 2nd Avenue MIAMI, FLA.
Phone 78-4711

IT'S THE TOPS IN SHUFFLES
ROCK-OLA's "SHUFFLE-LANE"
COMBINES ALL THE GOOD MONEY MAKING FEATURES OF SHUFFLE BOWLING—PLUS ADDED NEW ONES.

We've Got 'Em For Immediate Delivery!

ROYAL DISTRIBUTING CO.
3800 GLENMORE AVE. (MONTANA 6418) CINCINNATI, OHIO

CINCINNATI, Miam, Touch December

SHUFFLES

of "Pin Boy"

JOHN CONROE

We're Got 'Em
EXCLUSIVE DISTRIBUTORS FOR THE STATES OF

IOWA and
NEBRASKA

IRV SANDLER

SANDLER DISTRIBUTING CO.
110 ELEVENTH ST. (Phone: 49186) DES MOINES, IOWA

"It's What's In THE CASH BOX That Counts!"
AMI DISTRIBS MEET

GRAND RAPIDS, MICH.—AMI distribu-
tions from coast to coast were presen-
t at the two day meeting here this past
week, Friday and Saturday, December
16 and 17, 1949, at the Hotel Pantlind, this
city.

A business meeting was called early
Friday for all distributors and execu-
tives of the firm.

Heading the meet was John W.
Haddock, President and General
Salesmanager of AMI, Inc.

Other exec present were Joe Cal-
dros, assistant salesmanager; Jack
Blinick, eastern regional representa-
tive; Ed Ratjack, western regional
representative; H. H. Vanderzee,
chief engineer; Miss M. B. Cavan-
ough, head of the accounting depart-
ment; and others.

After the business meeting trade
press representatives who also at-
tended this two day meet greeted the
visitors.

A cocktail party and dinner was
then given to all who attended late
Friday at the Hotel Pantlind and the
discussion among those present was
to the effect that, “AMI has given the
juke box industry one of the great-
est phonographs.”

The distrubs were much elated with
the information given them. Some went
so far as to state that they be-
lieved it would see “a complete re-
birth of the automatic music business
from coast to coast.”

The reason these distrubs feel this
way is due to the fact that much
greater interest has been shown in
the automatic music business these
past months than in the many pre-
ceding months.

Saturday morning there was a
breakfast for all who attended and
then a tour of the AMI plant here.

The crowd present was broken up
into small parties and executives of
the factory escorted the men about
the plant explaining the various
methods used by the firm to obtain
precision craftsmanship.

This tour met with acclaim of all
who attended and many are of the
belief that operators of AMI phonos
should also be escorted through the
factory to get some idea of what fine
workmanship goes into the manufac-
ture of the phonos.

The meeting broke up about 1:00
P.M. on Saturday with some getting
planes and trains back to Chicago
and other cities and some remaining
over to discuss future plans with the
executive of the organization.

Goes All-Out On
Rock-Ola’s Shuffle Game

ELIZABETH, N. J.—Dave Stern,
president of Seacoast Distributors,
Inc., this city, exclusive distributors
for Rock-Ola Manufacturing Corpo-
rati on in New York and New Jersey,
is tremendously enthused over the
factory’s first amusement game in
many years “Shuffle Lane,” a shuffle
bowler type machine.

“it was a most pleasant surprise
to me when Rock-Ola informed me
that it was manufacturing this
amusement game” beamed Dave, “as
all column know what success this
factory has had years ago when it was
in the games division of the busi-
sness. ‘Shuffle Lane’ has all the
moneymaking play features of shuffle
bowling, plus several new innovations
which are sure to fire favor with both
players and operators. And there’s
no reason for even mentioning the
construction incorporated into the
game by the factory—everyone knows
that Rock-Ola’s reputation is tops in
that phase.”

STRIKE IT RICH with . . .
THE GREATEST OF ALL SHUFFLE GAMES

ROCK-OLA’s “SHUFFLE-LANE”
INDIANA Operators
WE’VE GOT ‘EM FOR
IMMEDIATE DELIVERY

COME IN
AND SEE US
OR SEND IN
YOUR ORDER
NOW!

For all new and used machines—games,
phonographs, vendors—call or write us first.

BINCO AMUSEMENT CO.
1329 50. CALHOUN
FORT WAYNE, INDIANA

We’re CLEANING HOUSE
FOR INVENTORY
Terrific Bargain Prices!
TOP VALUES! SUPER RECONDITIONED!

All equipment guaranteed 100%. All worn parts replaced where necessary, rails
repainted, cabinets touched up. In many cases, in better condition when than
when it came off the assembly line. When ordering state 2nd choice. All prices include
packing, 1/3 deposit, balance C.O.D.

FIVE BALLS

Bally... $49.50
Big Top... 99.50
Black Gold... 114.50
Carnival... 50.00
Dallas... 179.50
Floating Power... 109.50
Major of ‘49... 99.50
Melody... 35.00
Merry Widow... 65.00

Monopoly... 44.50
Marconi... 69.50
Samba... 49.50
Saratoga... 104.50
St. Louis... 129.50
Stormy... 45.00
Summertime... 49.50
Super Hockey... 124.50
Temptation... 74.00

BALLY ONE BALLS

Citations... $33.00
Gold Cups... 79.50
Jockey Specials... 129.50
Victory Specials... 59.50

21 TC 10 POP CORN SEZ VENDORS $49.50 ea. $900.00 takes the lot

ARCADE EQUIPMENT

Wide Mouth Gobblers... $59.50 ea.

AIREON PHONOGRAPH

Super Deluxe... $99.50
Vinyl Bowler... $139.50
Coneats (brand new) ‘48... 295.00

FALCON SHOE SHINE $5 operation, brand new, floor sample, $109.50

21 TC 10 POP CORN SEZ VENDORS $49.50 ea. $900.00 takes the lot

ST. LOUIS SHUFFLEBOARD SALES CO.
2823 LOCUST STREET
Page 33
December 24, 1949
ST. LOUIS, MO.

“IT’S WHAT’S IN THE CASH BOX THAT COUNTS”
Wanted

...ideas, inventions, completed working models of all types of new coin operated machines. Your product, idea or invention, if it meets approval, will be placed with nationally known, financially responsible manufacturer who is in position to give it complete and immediate attention.

GIVE FULL DETAILS TO—Box No. 150
% THE CASH BOX
32 W. Randolph Street, Chicago 1, Ill.

Back Home After Two Month Vacation

POUGHKEEPSE, N.Y.—Al Schlesinger, Square Amusement Company, this city, returned to his offices, after a prolonged ten weeks vacation. Al spent his time leisurely in several far western states, California, Arizona, Nevada and New Mexico.

Altho he vacationed during this period, Al drove thru many cities and towns, and always asked questions of the coin machine fraternity. "Conditions were improving considerably, it was the consensus" reported Schlesinger, "and coinmen were quite optimistic about the coming year's business."

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
Wishing All Our Good Friends
A Merry Christmas
and a
Prosperous New Year

EXHIBIT WILL BE SHOOTING FOR
BIGGER HITS DURING 1950

Exhibit Supply Company
(ESTABLISHED 1901)
4218-30 W. LAKE ST., CHICAGO 24, ILLINOIS

Buckley Presents Two New Consoles For 1950

These will be the 1950 model “parlay Long Shot” console and the new 1950 model of “Track Odds,” featuring the Dally Double and Jack Pot.

In addition to the above two consoles, according to Pat Buckley, the firm will also continue their Criss Cross Belle which has clicked with so many in the trade and which, Buckley believes, will prove an even greater moneymaker during 1950.

According to Jerry Haley, general sales manager for the firm, “In these two new and entirely better consoles we have what we believe every operator of consoles in the country wants.”

“We know,” he said, “from actual location tests that the new ‘Parlay Long Shot’ and the new ‘Track Odds, Dally Double, Jack Pot Model’ will be among the biggest and best moneymakers ever yet introduced in the field.”

The firm is already showing the new models and has won much commendation from their distributors as well as from leading operators who have called around to see these new machines.

Haley also said, “There is no need to describe the moneymaking prowess of these consoles. The trade knows what these machines can do on any location anywhere in the nation. The new 1950 models of these great consoles,” he continued, “are so outstanding that every operator, jobber and distributor who has seen them has marveled at them. We believe, just as these men do, that these are the greatest machines we have ever yet produced.”
**Revamp Your Kilroys and Havanases at Low Cost!**

**“Sweet Sue” Revamp from Havanas**

**“Elmer” Revamp from Kilroy**

We revamp your games completely **$75 Each Game**

- S10 deposit required with each game.
- Customer pays freight. All broken and missing parts replaced at nominal cost.

**Features**
- Super High Score
- Redesigned Playfield
- Bang Bumper
- Refinished Cabinet
- New Backboard Glass
- Fillipers

We must have your complete game as we refinish entire cabinet.

**Automatic Electric Overhead Scoreboard with Frame Scoring**

Attention Distributors

Due to increased production, we are now in a position to appoint a few more distributors. Write! Wire! Phone for details!

**M & T Sales Co.**

2849 Fullerton Avenue
Chicago 47, Illinois
Dickens 2-2424

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**A Very Merry Christmas and A Prosperous New Year**

to all association representatives and to all music operators of the nation and a very sincere thanks to The Cash Box for the courtesies extended to the music operators of the nation and for the cooperation in behalf of the MOA convention which is to be held in Chicago March 6, 7, and 8, 1950.

George A. Miller
National President and Treasurer
MUSIC OPERATORS OF AMERICA

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**Last Minute Flash Items from Chicago**

Ted Rubenstein is enjoying a Merry Xmas with the way the Daval counter games are going over for Comet Industries, Inc., and more and more coinmen going for them... Joe Batten, Charley Fier, Frank Mencuri, Ed Hughes, Clare Meyer and all the others at Exhbit Supply, including their well known adman, Oscar Soeliner, saying, “Season’s Greetings to one and all”... it’s a merry place to visit... With Harry Williams on the west coast, Sam Stern is doing one grand job at Williams Mfg. Co. and surprises the field with an entirely new product... Jerry Haley and Pat Buckley and other execs over at Buckley Mfg. Co. well under way with some grand surprises for the trade and some even more surprising announcements, too... Walter Tratsch, George Lewis, R. L. Budde, W. A. Patzer, and all the others at A.B.T. Mfg. Corp. also spreading good cheer to all in the field and making this a very merry Merry Xmas... Much cheer and goodwill will be sent forth by Ray Moloney, Earl Moloney, George Jenkins, Herb Jones, Jack Nelson, Tom Callaghan, and the rest of the Bally boys, especially celebrating the successes of “Champion,” “Shuffle Bowler,” “Hot-Rods,” “Spot-Bell” and others.

**Reissues**

Thomas F. Anderson, director of sales, Allied Mfg., Inc., Cleveland, dropped into our office to discuss the firm’s “Skill Bowl”. Theo this game is not as yet coin operated it has been doing a terrific job on locations in many parts of the midwest he reports. Anderson of the belief that if “coin operated” will do even better... B. Bigler in from Japan and talking bells around town. From what we hear seems like the construction work that is going on in the far eastern islands will soon have plenty of the latest bells working for him... “Wanna see my operation?” is latest by George Jenkins of Bally—who only runs a very close second to Capt. Tommy Callaghan of the same firm (whom Ray Moloney dubbed with the title of “Mr. McKlester”). By the way, Tommy turned down a chance to be Sheriff of Cook County, “Would rather work with Ray”, he tells us... Busiest cigar smoker over at Bally is Jack Nelson... Frank Roeke back in his again with his own firm, F. H. Roeke Co., 2165 Lincoln Ave. ... Sam Ginsburg of Chilcon absolutely thrilled at the way those orders are coming in for the firm’s bowling game and, as Sam stated some months ago, “Ten cent play is the answer”... Sam Stern of Williams Mfg. Co. isn’t satisfied with one color ads to tell the story of the firm’s new shuffle game, “Twin Shuffle”... he’s using two colors—and from location reports—the game deserves about 30 colors each issue... Al Stern dashing madly out of Williams’ plant to tell his ops about this firm’s latest... Plenty out-of-town guys in Our Town this past week, even the Xmas just a few hours away... That was a very handsomely engraved card we received advising us that Harry Rosenblatt’s son, former Capt. Herbert Ralph Rosenblatt, had just been married to Louisa Jane Saul, and we do wish them every bit of happiness.

**Holiday Greetings**

**Immediate Shipment**

**Buckley CRSS CROSS**

**Jackpot Belle**

5¢ 10¢ or 25¢

**For Music Operators**

**Buckley Wall and Bar Boxes**

Available in 20-24-32 Record Selections

**Immediate Shipment**

**Write for Prices**

**Buckley Manufacturing Co.**

4223 W. Lake St.
Chicago 24, Ill.

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“It’s What’s In THE CASH BOX That Counts”
HERE'S THE REAL LOW-DOWN ON THE BIGGEST THING THAT WE'VE EVER HAD THE CHANCE TO OFFER YOU!

GENUINE PLAYER COMPETITION! TWO CAN PLAY AT THE SAME TIME! NO WAITING UNTIL YOUR OPPONENT HAS COMPLETED HIS ENTIRE GAME. YOU COMPETE FRAME BY FRAME—MATCHING YOUR SKILL WITH YOUR OPPONENT'S, TOSS BY TOSS—NOW YOU'RE AHEAD—NOW HE'S AHEAD! EACH SCORE TOTALS SEPARATELY AND COMPLETELY AUTOMATIC! EXCITING, THRILLING! JAM PACKED WITH ALL THE KICK OF REAL BOWLING! STRIKES, SPARES, SPLITS AND RAILROADS!

Here's the real low-down on the biggest thing that we've ever had the chance to offer you!

Genuine player competition! Two can play at the same time! No waiting until your opponent has completed his entire game. You compete frame by frame—matching your skill with your opponent's, toss by toss—now you're ahead—now he's ahead! Each score totals separately and completely automatic! Exciting, thrilling! Jam packed with all the kick of real bowling! Strikes, spares, splits and railroads!

**CHICAGO COIN'S BOWLING ALLEY**

**HERE'S THE REAL LOW-DOWN ON THE BIGGEST THING THAT WE'VE EVER HAD THE CHANCE TO OFFER YOU!**

GENUINE PLAYER COMPETITION! TWO CAN PLAY AT THE SAME TIME! NO WAITING UNTIL YOUR OPPONENT HAS COMPLETED HIS ENTIRE GAME. YOU COMPETE FRAME BY FRAME—MATCHING YOUR SKILL WITH YOUR OPPONENT'S, TOSS BY TOSS—NOW YOU'RE AHEAD—NOW HE'S AHEAD! EACH SCORE TOTALS SEPARATELY AND COMPLETELY AUTOMATIC! EXCITING, THRILLING! JAM PACKED WITH ALL THE KICK OF REAL BOWLING! STRIKES, SPARES, SPLITS AND RAILROADS!

**APPROXIMATE SIZE—**

8 FT. BY 2 FT.

1 or 2 CAN PLAY!

- IT'S FAST!
- IT'S PROFITABLE!
- IT'S THE ANSWER TO EVERY OPERATOR'S PRAYER!

**10c—1 PLAYER**

**20c—2 PLAYERS**

Merry Christmas and a Happy New Year

**To All**

**TARAN DISTRIBUTING, INC.**

90 Riverside Ave., Jacksonville, Fla. 826 Mills Street, Kalamazoo, Michigan

Phone 6-1551  Phone 3-7648

Herb Gorman  Eli Ross

Phonographs and Music Systems, plus "all makes" Pin Games—Shuffleboards—Electric Scoreboards—Consoles—Full Stock of Parts—All Accessories.

THE SOUTH'S LARGEST DISTRIBUTOR OF COIN OPERATED MACHINES

**WE'VE GOT 'EM!! READY FOR DELIVERY!**

EXCLUSIVE MICHIGAN DISTRIBUTORS FOR

**ROCK-OLA'S "SHUFFLE-LANE"**

**BALLY'S "SHUFFLE-BOWLER"**

**WILLIAMS' "TWIN SHUFFLE"**

KING-PIN DISTRIBUTING COMPANY

826 MILLS STREET

KALAMAZOO, MICHIGAN

KING-PIN DISTRIBUTING COMPANY

3001 GRAND RIVER AVE.

DETROIT, MICHIGAN

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
Happy the Operator whose music route is all AMI, for he truly knows the peace and joy of service-free operating — more profit, less expense, and plenty of spare time for himself and family.

AMI Incorporated
127 N. DEARBORN ST., CHICAGO 2, ILL.

Eastern Flashes

The holiday season is approaching rapidly, and ops are rushing to make sure their locations are all set to take a maximum revenue from their players. Most locations this year, in addition to juice boxes, will be featuring someone's "shuffle bowlery" type amusement game. With collections steadily improving, owners are hopeful of a fine holiday business. And we at The Cash Box take this opportunity to wish all in the trade a most enjoyable Christmas, and real continuous prosperity through the coming year.

Operator demand for the "shuffle bowler" type games is keeping all regional representatives, and the wholesalers clamoring for more and more deliveries. Games from all the factories are on the "hit list," and we understand a few more manufacturers will be entering the field in the very near future. It is quite evident that the public has entered into the spirit with a keen desire to apply its skill, and the definite amusement qualities of the game have been realized by the officials in a great many territories which have been closed to games for a number of years. However, of great importance is the fact that these games are running on a 10c coin job—within the definite approval of the public. These operators who for many years have condemned any effort to operate on a 10c play, are now the first to shout their approval. As a matter of fact, these same people are the ones now most vociferous in belaboring the manufacturers for not producing 10c play equipment in the past years.

Operators have a wide choice now in the shuffle bowling game field. United's "Shuffle-Alley" keeps Jack Semel hopping to take care of the great demand in the Chicago area. Barney (Shugy) Segerman and Abe Green of Segerman Sales Company, leave for the AMI confab in Chicago, but Morris Rood selling Bally's "Shuffle-Bowler" as rapidly as they arrive. Dave Lowy, Dave Lewy & Co., reports from New York, "There's a hit. Altho bothered by ops to allow him out of his sample from the floor, Dave refuses to let it go, insisting that visiting club men get the opportunity to give it a "go-see."" As what the game can do, I am able to look more and better orders" states Lowy. Dave Stern, Seacoast Distributors, Inc., more excited and enthusiastic than in years when he gets his first glimpse of Rode-Ola's "Operator." David reports that "evidently word-of-mouth news got out in our territory, and jobbers and operators have been in touch with us for immediate deliveries."

Al Simon, Albert Simon, Inc., Chicago Maine's eastern representative, philosophically accepting operator pressure for more and more "Bowlers" and making a big hit in town, and doing things in a big way as Runyon's sales manager of A.B.T. Manufacturing Corp., Chicago, in town combining business with pleasure, and we understand he enjoyed both. Louis Rabinowitz, of the factory's most popular coinmen, dollying up his King Cole Hotel in anticipation of playing host to many of his northern friends who spend their vacations at his home. Hymie Rosenberg, now residing in Miami, Fla., celebrated a birthday this past Thursday, December 15th. Mike Munroe tied a knot with details on the building preparations going on at his new 10th Avenue location.

Miami Murmurs

Bush Distributing Company receives samples of that new animated speaker and Ted Bush reports terrific results from all test locations. Orville Trupman means he's having a time fighting off "the impossible" who are flocking into town looking for jobs in the city of sunshine. Dan Domenico, a native of New York, is in town and doing things in a big way. Fred Kunkel, sales manager of A.B.T. Manufacturing Corp., Chicago, in town combining business with pleasure, and we understand he enjoyed both. Louis Rabinowitz, one of the industry's most popular coinmen, dollying up his King Cole Hotel, in anticipation of playing host to many of his northern friends who spend their vacations at his home. Hymie Rosenberg, now residing in Miami, Fla., celebrated a birthday this past Thursday, December 15th. Mike Munroe tied a knot with details on the building preparations going on at his new 10th Avenue location.

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Barney (Shugy) Segerman
Abe Green
The Entire Runyon Staff

And Remember This —

Bally's SHUFFLE BOWLER
Will Be a Santa Claus To You
For Many Months To Come

RUNYON SALES CO.
593 10th AVENUE
NEW YORK 18, N. Y.
PHONE: 123 W. RUNYON STREET
NEWARK 8, N. J.
PHONE: 1853 W. RUNYON STREET

exclusive distributors for AMI, INC., and Bally Mfg. Co.®
CHICAGO CHATTER

Christmastime is here. The factories are celebrating. There will be employees’ parties as well as those private little affairs in the home offices. Many cardsmen from all about the country will be dropping in for a toddy and a chat, and some will be seen leaving a bit on theeward side. Many will leave for warmer climes to spend the holidays in Florida’s brilliant sunshine, or the warmth of the California desert. All in all, it’s one grand week in Our Town with some good cheer. Frankly, we’ve never heard or seen so many Christmas parties planned before. Seems like everyone wants to celebrate this Christmas to the very fullest extent.

The way gifts have been floating about the factories... the loads of bundles and packages that are being taken home night after night... the hearty and cheery greetings that are expressed daily at the offices... the homecoming regal. Everyone is plunging in to make this the grandest, bestest Christmas of all time. It’s the one time of the year worth waiting for. It’s the one time of the year when cardsmen from all about the land can walk into any factory, any distributor’s or jobber’s headquarters, into any op’s place of business, and get a great, big, grand, satisfying, hearty, happy greeting. This is Christmas-time in the coin machine industry.

So, before we go any further, here’s wishing you and you and you, in fact, all of you, everywhere, the merriest of Merry Christmas. May you enjoy this Christmas in happy, healthy, hearty and pleasant fashion. May everyone of your heart’s desires come true. May this be the day when all you are every wished for you and yours will be right there waiting for you under your Christmas tree bright and early Christmas morning.

And even tho the holiday season has everyone’s attention the men are still working away and many a surprise will be forthcoming—just like an Xmas present to greet coinmen all about the country. Many will leave for Larry Corning’s Christmas Day celebration that he was on his way to visit in upper New York state and that there “might be some surprises” when he returns... so here’s an Xmas gift in package from Larry which may please many a coinman... We hear that Red Zegg is back operating again and this time is talking about “cheese and crackers”... has been up to the cheese country in Wisconsin and came back with a big smile... Frank Roelke, too, who has been around Our Town for sometime working on shuffleboards and scoreboards, is also getting ready for an Xmas surprise we hear. Very happy wedding news that broke a week ago was that Don Moloney, son of Ray-Moloney, would be soon taking that happy walk down the aisle—Merry Christmas, Don.

George Dick, all smiles, and waving a hearty greeting as he hurries down Randolph Street... H. F. (Denny) Dennison who spent a few weeks in Our Town seems to have fallen right into that Christmas spirit and is getting ready to tell operators, jobbers and distributors in eleven western states all about the Xmas gift he has for them. Among the busiest of the busy this Xmas are Lyn Jurant, Billy DeSelm, Ray Riehl, Herb Gettinger and one and all at Union Carbide where “Shuffle Alley” is coming off the line at top speed and still backordered... Rumors here regarding a pistol being rushed to market by Max D. Levine of Scientific Machine Corp., Brooklyn, N. Y. — Gil Kitt of Editionco, building his offices at United practically all day long, and getting his phone calls there... Vince Shay, Midge Ryan, Jim Longacre, Grant Shay and all the gang over at Bell-O-Matic very, very happy this Christmas-time at the way they’ve made many an op happy with their “All Chrome ‘21’ Bell,” a custom built job.

Keeney presents its new bowling game, “Pin Boy,” to the trade just in time for Xmas greetings to all ops everywhere... Jackie Rosenfeld in from St. Louis to visit with a doctor here regarding his sinus attacks—and, at the same time, advising that he is busier than ever with the shuffle games... John Neise a very busy boy covering ads and sales and one and a dozen more things these days... Sam Lewis over at Chicago Coin advises, “The orders we’re getting for our ‘Bowler’ are simply amazing,” and Sam working harder than ever to help get these rebouds out to the trade with Ed Levin and all the men at Chicano working at top speed as Xmas comes into being... Mike Hammenger, now residing in Chi, also a busy man these days. Having returned from the NAMA show, Mike dashed right into plans to present a new product which is bound to get attention from the trade... Coliman’s wife, the phones to get copy where her name was mentioned and requests, “Please send each week’s issue of The Cash Box to our home, I like to read it too.” (If you want your copy to go to your home, instead of your office, just drop us a line.

There’s a new electric dice game being completed in town—in fact, it’s on test here full time now. And the people back of it have many great hopes for its success. Big announcement this past week was return to games field of the Ziegler Corp. The firm that made history with the “Ugns” and “World Series” is now opening in the games field with a shuffle game called, “Shuffle-Lane,” and reported to be one of the outstanding on the market. The game will come in both “6’s” and “8’s”... so here’s a Christmas gift from Ziegler for all coinmen. In one of those chats over a toddy or two, some of the coinmen in town, recommended The Cash Box for its championing of lie play action for amusement games. Said one, “The trade should take time out to compliment your magazine (The Cash Box) for its fine work in proving that the ops must get 10c per play, as well as for your many other marvelous suggestions regarding phone commission basis and other things.”

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
The folks at Solotone got an early start on the Christmas loot by copying two of the three door prizes at Leunen's Record Party last week... If you've got any spare time pieces around the place, we suggest you don't try hugging 'em off to Cecil Wilson or his sister, Hazel Gustafson, since both of these efforts are very, very musical. The third clock went to Mrs. F. W. Penhall, whose husband is a new operator out Santa Monica with a sense of humor and plenty of what it takes in this business or any other. He told us he's never had so much fun as he's having as an operator and, what's more, "A guy can almost make a living at it," he says. Other operators say that if he had the time, he could sell a lot of things, too. And the Penhall's new music entertainment (see Wax Circle up front) included Robert Fruitl, Orville Kindig, Ralph Norton, Forrest Wilson, William Wuchnak, Eleanor Bloomer, Jack Goodman, James Reagan, Marie Friarte, Frank Gill, W. R. Hunt, Mel Eades, H. A. Butchart and Ralph Cragan.

Phil Robinson back from Chicago with word that Chicago Coin plant is now geared up to production on "Bowler" to take care of the big demand out here... Jack Simon told us at Sicking Distributs that he has a stack of orders on tap and that Chicago Music Industry supplies the guys a great love and loyalty for United's "Shuttle Alliance," there was enough interest in Phil's product to warrant a nice, fat order... Simon also anxiously awaiting Genco's new entry in the shuffle game dressing "Bowling League," and, according to advance reports from Art Crane and even unprejudiced sources, it's a live one...

C. A. Robinson back from his long stay in Vegas and in for a friendly visit with Bud Parr and Fred Gaunt, chatting about business in Nevada and elsewhere.

Get the ring from Bob Bari and Neil Nelson at Bard Distributing, upon finding the pair in drawers (French for schmuck up in their appetites and it's taking a lot longer to get the old cleaned out and the new in than we'd figured and that grand opening announcement of ours is at least several weeks premature... Al Silberman passing out some hot Java from a Milla Vendor at Budge Sales to several prospective buyers and almost offered us a cup by mistake... Johnny Hawley doing fine at his new stand on the Row and reports that he sold a whopping big route last week, in addition to maintaining a steady flow of new and used music and game sales... Nice kibitz session with Jack Burgoon at Automatic Games while comparing ceph prescriptions... Visiting firemen for week included John Goodwin of Beverly Hills (bought and who is she if she is in)... Paul Millburn of Hollywood... Bernie Mills from Bell... San Berdo's Tommy Felkins and W. H. Shorey... L. G. Leonard of Santa Monica.

MINNEAPOLIS—ST. PAUL, MINN.

Dick Unger, very popular St. Paul operator for many years in the coin machine business, passed away last week after a supposedly successful kidney operation. Mrs. Unger has been running the downtown department store and getting in her Christmas shopping... E. E. McDaniel of Wadena, Minnesota also is in town for the day... Jim Donatell of Spooner, Wisconsin, accompanied by his wife, in Minneapolis over the week-end... Harold Peterson of Bethel, Minnesota, has lost about seventy-five pounds and looks in pretty good shape. Had to shed this fat, as he had just made up her mind to take complete charges of the route, and to continue to operate. Distributors and operator friends, who mourn the death of Dick Unger, wish Mrs. Unger the best of success... Herman Faster of Pater Distributing Company, St. Paul, Minnesota, in Chicago several days ago visiting the manufacturing Company and the Ballon Manufacturing Company plants... Andy Benna of Ironwood, Michigan, spending the week-end in Minneapolis, and making the rounds... Lyle Kesting of Bellingham, Minnesota, in Minneapolis for the day picking up records and mailed out, and in some towns throughout the country, even five balls were ordered out. Newspapers throughout the entire state playing up very big and following the pattern, such as took place in the state of Minnesota.
FOR SALE—Rolladows, unrestored $10 each — Tropitunas, Singaporeans, Hawaiis, Minis; $15 each — Ber- 
 mudas, Melody Rolls, Cover Girls; $20 each — Advance Rolls, Pinballs; $15 each — Baffle Card, Blondie, 
 Romanza, Broncho, Bubbles, Cy- 
 clone, Fiesta, Flat Top, Gold Hall, 
 Havana, Kibroy, Lucky Star, Madrid, 
 Mexico, Rocket, Surf Queens, 
 Sunny, Tropicana, Skeeballs; $25 
cash—Barrel Roll, Super Skeeball 
 Bonus Roll, Wurlitzer Skeeball, Add 
 $5 for erating on rolladows and 
pinballs, FRONTIER NOVELTY 
 COMPANY, $25 PINE AVENUE, 
 NIAGARA FALLS, N. Y. Tel.: 
 2-8444.

FOR SALE—Cinderella, Ballerina, 
 Trade Winds, Yanks, Robin Hood 
at $37.50 each; Barcaroa Bill $59.50; 
 Victory Special, ABCD motor driven 
 $39.50; Special Entries $59.50; 
 Jockey Specials $79.50; 25¢ Winter- 
 book (conversion) $250; Wild 
 Lemon $225; 49¢, like new; write, 
 146-S Seeburg $255. 1/3 deposit, 
 balance C.O.D. ECONOMY 
 SUPPLY COMPANY, 2015 MARI- 
 LAND AVE., BALTIMORE 18, MD. 
 (Tel. CH 6612).

FOR SALE—Wurlitzer 1100, write; 
 3 Wurlitzer 1015 $295 ea.; 
 3 Wurlitzer 1080, write; 1 Wurlitzer 
 1015 25 cycle $295; Rock-Ola 1422 
 $225; Rock-Ola 1426 $250; Rock- 
 Ola Super $65; Rock-Ola Plant- 
master $49.50. HACOLA COM- 
 PANY, 265 FRANKLIN STREET, 
 BUFFALO, N. Y. Tel.: WA 6948.

FOR SALE—Seeburg Engoy R.G.; 3 
 Seeburg Classic; 1 Wurlitzer 7500. 
 Make bid, want—Wurlitzer 2020 
 3-box wire. Will trade or quote 
 price. Rated Dun and Bradstreet. 
 HUGHES ELECTRIC COMPANY, 
 LAODA, IND. Tel.: 17.

FOR SALE—All Shuffleboards, com- 
 pletely factory refinished, and 
 sauded, just like new, erated; Rock- 
 Ola Shufflesboards 18 ft., 20 ft., 
 22 ft., $395; Valley Shufflesboards, 
 factory rebuilt tops, $330. LIEBER- 
 MAN MUSIC COMPANY, 1124 
 HENNEPIN AVE., MINNEAPOLIS 
 3, MINN.

FOR SALE—Special Offer. 40 Station 
 Hostess Machines. Make offer. 
 No reserve. Available now. 
 DETROIT SPECIALTY CO., 826 NORTH 
 BROAD ST., PHILADELPHIA 30, 
 PA. Tel.: Poplar 5-3299.

FOR SALE—2 Wurlitzer 1100, write; 
 2 Wurlitzer 600 $100 ea.; 3 Wur- 
litzer 610 $250 ea.; 1 Wurlitzer 
 500 $110; 25 Fireball pinball games 
 $10 up. All machines in excellent 
 condition. X-CHEL NOVETY CO., 
 1929 W. TIIOCA ST., PHILADEL- 
 PHIA 40, PA. Tel.: RA 5-8705.

FOR SALE—5 Hi Hands $42.50 ea.; 
 Skee Ball Alleys 9 ft.—write best 
 offer. RUNyon SALES CO., 205 
 TENTH AVE., NEW YORK 18, N. Y.

FOR SALE—Wurlitzer: Victories $75; 
 $50 $125: 950 $125. Rock-Ola 
 Commandos $75. All in good con- 
 dition. F. A. B. DISTRIBUTING 
 CO., 1019 BARONNE ST., 
 NEW ORLEANS, LA.; or 304 IVY 
 ST., N.E., ATLANTA, CA.

FOR SALE — 5-25¢ Challengers—late 
 model $29.50, original model 
 $179.50; Victory Derby PO $39.50; 
 Wurlitzer 1015, clean, $325. 
 STEERS DISTRIBUTORS, 1226 S W 
 16th AVENUE, PORTLAND 5, ORE.

FOR SALE—5¢ Keeney Bonus 
 Super Bell $195 ea.; 10¢ & 25¢ 
 Keeney Bonus Super Bells $325 ea. 
 (with new factory paint job); 5 
 Bally DeLuxe Draw Bells 5¢ $195 
 ea.; 1 Bally 5¢ Hi-Buy $185; 1 
 Keeney Bonus Super Bell 5-25¢ 
 $425; 20 Mills Original Brown 
 Fronts $60 ea.; 10 ABT 1947 
 Challengers $15 ea. Send 1/3 deposit. 
 Advise how to ship. LOUISIANA 
 COIN MACHINE CO., 423 ST. 
 JOHN ST., LAFAYETTE, LA.

FOR SALE—6 Rock-Ola 1422 $200 
 ea.; Chicoine Beacon and Bango 
 $125 ea.; United Shake Skill $150 
 ea.; Chicoine Pistol $145 ea.; Pitch 
 Tennis & Bat 'Em $165 ea. All ma- 
 chines ready to go on location. 1/3 
 deposit with order. DAVE LOWY 
 & CO., 394 TENTH AVENUE, 
 NEW YORK, N. Y. Tel.: CH 4-5100.

FOR SALE—Reconditioned One-Roll 
 Machines: Citations $309.50, 
 Gold Cups $109.50, Jockey Spe- 
 cials $89.50 ea.; Special Entries 
 $19.50 ea.; Victory Specials $29.50 
 ea.; Daily Raves $29.50 ea. 1/3 De- 
 posit with order. HAGENSTEIN 
 CO., 265 FRANKLIN STREET, 
 BUFFALO, N. Y. Tel.: WA 6948.

FOR SALE—Used Pin Balls: Floating 
 Power $100; Major '49 $130; Cim- 
 derra $100; Trade Winds $100; 
 Hawaiian $55; Trinidad $25; 
 Wonder Land $85; Chicago Coin's 
 Hockey $35; Bango $100. A. P. 
 SAUVE & SON, 7325 GRAND 
 AVENUE, DETROIT 4, MICH.

FOR SALE—Pinball Machines: 
 Used, all types: 25¢ Skee Ball; 
 25¢ Beauty; Coinage of all 
 types. Address: ANTHONY 
 HIRT, 2303 NO. 11TH ST., 
 SHEBOYGAN, WIS.

MISCELLANEOUS

NOTICE—Music Ops: We re-grind 
your used phonograph needle, 
safely and guarantee complete 
satisfaction. Hundreds of operators use 
this method. Arranged—also Liberal Trade 
In allowances on your cigarette 
machines. DAVE LOWY & COMPANY, 
394 TENTH AVENUE, NEW 
 YORK, N. Y. Tel.: CH 4-5100.

NOTICE—Dave Lowy & Company is 
 exclusive distributor for J. H. 
 Keeney & Company’s fast selling 
 Cigarette Vending Machine for 
etire New York City, Nassau and 
 Westchester counties. Liberal Finance 
 Plan Arranged—also Liberal Trade 
 In allowances on your cigarette 
machines. DAVE LOWY & COMPANY, 
394 TENTH AVENUE, NEW 
 YORK, N. Y. Tel.: CH 4-5100.

FUNDS ARE DISTRIBUTED ON 
 SPECIAL SUBSCRIPTION 
 DEAL TO THE CASH BOX

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THE CASH BOX
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PARTS & SUPPLIES

FOR SALE — All Tubes — Standard 
 Brands, individually boxed 60% off 
 list. 50 assorted tubes 60 and 10% 
 off list. ENGLISH SALES COM- 
PANY, 620 W. RANDOLPH ST., 
CHICAGO, ILL.
### How to Use "The Confidential Price Lists"

**FOREWORD:** Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter, "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may vary from the last known price. Some prices do not change for months, while others vary as much as $50.00 within 24 hours.

"The Confidential Price Lists", rather than show no price, retain the last known quotations for such equipment so that the subscriber has the last known prices as a basis to work with. Prices continue to vary widely during these days. Sales on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth $75.00. Of course, condition, serial, appearance, demand, territory, quantity, etc. must all be taken into consideration. "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make the price adjustment in their territory.

**METHOD:** "The Confidential Price Lists" should be read as follows: First price listed is lowest price for the week; Second price listed is highest price. Where only one price appears this should be considered lowest price.

### WURLITZER

<table>
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<tr>
<th>Model</th>
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<tr>
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### WURLITZER (Cont.)

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### BUCKLEY

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### FIVE-BALL AMUSEMENT GAMES

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## FIVE-BALL AMUSEMENT GAMES (Cont.)

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### MILLS (Cont.)

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### CONSOLES

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</table>
UNIVERS'S
SHUFFLE-ALLEY
THE ORIGINAL
Shuffle-Type Automatic Scoring Bowling Game
(Patent No. 2,192,596)

ALL THE THRILLS
OF BOWLING
SCORES EXACTLY LIKE BOWLING
TOALED AUTOMATICALLY

WEIGHT RELEASED
AT START OF GAME
RETURNS TO PLAYER AUTOMATICALLY

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GREATEST NOVELTY GAME
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