Caught going over the music of his latest wax hit, the sensational "Mule Train", are Bing Crosby and his youngest son Lindsay. Those ranch outfits Bing and his son are wearing aren't props either, since Bing and the family have been spending a great deal of time out on their ranch. Bing's etching of "Mule Train" has caught on throughout the nation to the tune of more than 200,000 sales in less than two weeks. Other current hot items for the Crosby crooner are: "Weddin' Day", "The Meadow Of Heaven" and "Top O' The Morning", the latter from the Paramount picture of the same name. Bing Crosby is exclusively featured on Decca Records.
YOUR VOTES DECIDE THE WINNERS

IN THE 4th ANNUAL POLL OF THE AUTOMATIC MUSIC INDUSTRY OF AMERICA TO CHOOSE THE BEST RECORDS AND RECORDING ARTISTS OF 1949

VOTE TODAY—FILL OUT AND MAIL PREPAID POSTCARD IN THIS ISSUE

* POLL CLOSES
FRIDAY
NOVEMBER
25
*

* RUSH YOUR VOTING CARD RIGHT NOW!

Sponsored and Conducted Exclusively by
THE CASH BOX

"The Official Publication of the Automatic Music Industry of America"
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Talking It Over

The great success being enjoyed by the shuffle and rebound games has almost everyone in the industry grasping with amazement. Yet, certain old heads in the business aren’t at all surprised. They believe this is definitely pointed to the fact that the coin business is a changeable business. And, as such a business, it caters to the public’s instinct for new and different amusement.

In short, as one old timer put it, “You’ve got to give the public something new all of the time. It’s just like eating grapefruit every morning for weeks on end. You want a change.”

The change, then, according to this logic, was the switch over to the shuffles and rebounds for a great many players. These players were becoming somewhat satiated with playing the same games after a week. The shuffles and rebounds gave them a chance to display their skill all over again with something entirely new and different.

That is the success of the coin operated amusement business. It seizes opportunity immediately. It can change about overnight when someone comes along with something that strikes the public’s fancy. And, as long as whatever strikes the public’s fancy earns more money for the operators, then all are going to put their ingenuity to work to make the idea better and more appealing to the public in every possible fashion.

This works for the success of all concerned with the industry. There are now many different kinds of shuffles and rebounds on the market. There will, without any doubt, be even more as time goes by when these games prove their lasting prowess.

That is the most important element yet to be ascertained in these latest coin operated amusement wonders. Whether they can stick it out on location and last over a goodly period of time.

So far, from all indications, it seems that they have had a very grand start. They are appealing to the players and are winning more and more fans each day. Will this, then, continue on for months to come?

There is no doubt that if the New Year (1950) sees the shuffles and rebounds going ahead just as strongly as they are at the present time, there will be even more manufacturers jumping into this division of the industry.

These manufacturers will bring new ideas to the field. They will also, to get on the market quickly and effectively, present new price levels. This is always the case.

In short, a great deal of business is predicated on what the future holds in store for the shuffle and rebound games. As in each instance, this seems to point to a very successful future as more and more of these machines get out on locations and begin to gain more players.

The old timers, as well as those not too long engaged in the field among the professional operators, are eagerly going ahead with the purchase of shuffles and rebounds in the full belief that these games have opened an entirely new path for the industry.
CUP DRINK VENDORS CAN LEAD AUTOMATIC MERCHANDISING FIELD

1,500,000 Location Potential. Only 25,000 Venders Now in Operation. Multiple Units Gain in Popularity. Commissions Being Stabilized.

It is rapidly becoming apparent to all in the automatic merchandising field that the cup drink venders have every possibility of leading this division of the industry.

There is a potential of 1,500,000 locations in the nation for these units. As yet there are only 20,000 to 25,000 on locations.

The potential is so great that additional manufacturers who will enter into the field will find, as long as their equipment correctly meets the requirements of the trade, that they can continue on for some years at top production without fully covering this great potential market.

The multiple units have continued to grow in popularity. These are gradually pulling away from the single units. More and more of the drink vender ops believe that the multiple units are not only more profitable, because they allow for payment of a better commission percentage to locations, but, because they also allow for more rapid amortization of the cost of the equipment.

The cup drink vender ops are gradually stabilizing the commissions which they are paying to locations. Already a cup drink vender organization of operators has sprung up where the top commission being paid to locations is 17 1/4%.

The hoped for commission, where name brand drinks are vended, is 15%. The operator who has multiple unit machines cuts down the cost of his syrup by average and is therefore in position to pay anywhere from 20% to as high as 25% commission to the location.

The mortality rate among new blood entering into the cup drink vender field at this time is less than 15%. This is far, far below previous figures, and gives some idea of how close the present drink vender manufacturers are working with the newcomers to this business.

The drink vender manufacturers are encouraging and opening new types of locations for their products by national mass medium advertising. Such publications as "Time," "Life," "Newsweek," "Fortune," "Colliers," "Saturday Evening Post," all the leading newspapers and many other types of advertising, in addition to the advertisements being featured by the syrup firms themselves, has helped to stimulate demand for drink venders, and from locations where operators formerly never thought of locating the merchandisers.

The cost of the average drink dispenser has risen greatly since the war years. The venders today cost about double what they did prior to the war. The new multiple units, duals, triples, and so forth, keep hiking the price, but, because of the fact that the operators engaged in this field realize that they are in a highly specialized business, plus the fact the investments which are being made are carried by finance firms and banks, has been able to allow this division of the industry to progress with greater surety than would otherwise be the case because of the high prices.

The manufacturers have made it their business to carefully guide the newcomer to the field. Almost every one of the factories have training schools where the oldtime operators as well as the new blood entering the field are taught every part of the machine, as well as given a liberal education in the method of obtaining locations, the type of locations which have proved most profitable, and also the amount of commission which should be paid.

The commission scale which operators of single drink units vending Coca-Cola should pay is agreed to be approximately 15% at the utmost. Of course, there are locations where sales are so great that even 17 1/4% commission can be paid and the operation still be very profitable. The average, tho, should not exceed 15% and, in some instances, even 10% has been found to be too high, especially in locations where the machines are a convenience and do not produce sufficient number of sales to allow for greater commission payment.

With only 20,000 to 25,000 drink dispensers in the country at this time, gives some idea of how little the surface has been scratched, especially when considering that there are better than 2,500,000 retail locations in the nation and possibly 1,000,000 industrial locations. Of this 3,500,000 total locations the manufacturer believes that about 1,500,000 will eventually feature drink dispensers of one type or another. The potential market for the future is so great that it actually stagger's the imagination.

Nor is this all. The fact that many an operator has started in the drink dispenser business with only five machines, and usually single unit venders, and is today operating anywhere from 50 to more than 100 of the machines, featuring dual and triple and even quadruple unit venders, gives some idea of how rapidly the field is going ahead.

Nor has experimentation stopped for even an instant. Counter drink dispensers are also planned for retail stores now selling Coca-Cola and other drinks where the public can buy from its side of the counter and relieve the clerk from such small profit sale. This type of vender is found to be bound to find its way into over 1,000,000 locations in the United States. It will, without doubt, prove a boon to every large chain. It will also prove of tremendous value to the retailer who features beverages. It is one of the future important developments.

At the moment, tho, the manufacturers are busy attempting to fill orders as fast as they can. The bottle venders have their share of the market, but the belief among students of the field, is that the cup dispensers will eventually push these out of locations for they eliminate the location owner handling the bottles, from filling the machines and can, at the same time, pay the retail merchant a better commission than the bottle vender.

It is therefore of great importance to watch future developments in the drink dispenser industry for this field gives every indication of exceeding even the cigarette merchandisers in importance.

The turn to juice dispensers is also interesting, but, with orders for the cup drink dispensers continuing at the pace which they are being received by the leading manufacturers, it is doubtful whether the juice venders will overtake the tremendous sales being made by the soft drink machines and, even then, whether they will outclass the sales importance of these machines from a pure merchandising standpoint.

As operators come to agreement in various territories regarding commissions to be paid; as the new type multiple venders begin to show the operators a better profit; as more and more new type locations open for the dispensers; as the manufacturers begin to develop and produce more mechanically perfect machines; and as more and more finance enters into the picture; there is no longer an iota of doubt that the cup drink dispenser business is well on its way to leadership in the automatic merchandising industry.

Best Record of 1949

"Forever And Ever"—Russ Morgan Orch. 27,154
"Riders In The Sky"—Vocals—Ray Orman 24,912
"Forever And Ever"—Perry Como 20,590
"Ain’t Gonna Work Tomorrow"—Nat King Cole 19,275
"Cruising Down The River"—Blue Barron Orch. 9,001
"Cruising Down The River"—Russ Morgan Orch. 8,733
"Le Cross Blue"—Blue Barron 8,104
"So Tired"—Russ Morgan Orch. 6,255
"Only The Wind Knows"—Dinah Shore 5,003
"Avalanche"—Vic Damone 5,003
"I’ve Got My Love To Keep Me Warm"—Les Brown Orch. 4,631
"Some Exhusted Evening"—Perry Como 4,225
"That Lucky Old Sun"—Frankie Laine 4,147
"Baby, It’s Cold Outside"—Dinah Shore—Buddy Clark 4,127
"I Don’t See Me In Your Eyes Anymore"—The Stardusters 3,812
"Far Away Places"—Margaret Whiting 3,068
"My Accordion My Heart"—Ralph Flanagan—Morgan 1,209
"Powder Your Face With Sunshine"—Evelyn Knight 3,33
"Jealous Heart"—Al Morgan 672
"The Hucklebuck"—Frankie Laine 2,625
"The Hucklebuck"—Tommy Dorsey 430
"You’re Breaking My Heart"—Vic Damone 125

Best Female Vocalist of 1949

Doris Day .................. 27,916
Margaret Whiting ............ 20,918
Evelyn Knight .............. 15,872
JeStafford .................. 14,580
Kay Starr .................... 12,387
Dinah Shore ................ 10,847
Frankie Laine ............. 10,268
Peggy Lee ................... 9,046
Sarah Vaughan ............. 7,622
Benny Goodman ............. 7,551
Best Male Vocalist of 1949

Perry Como .................. 40,112
Vic Damone ................. 32,208
Frankie Laine .............. 32,139
Dick Haymes ............... 31,792
Bing Crosby ............... 31,653
Bobby Ewing ................ 31,231
Frank Sinatra .............. 15,738
Buddy Clark ............... 12,046
Best Vocal Combination of 1949

The Mills Brothers ........ 25,498
The Andrews Sisters .... 23,217
The Carters ................. 21,490
The Beatles ................ 11,450
The Orioles ................. 9,517
The Ink Spots ................ 9,517
The Starlighters ........... 9,007
The Modernaires ........... 8,289
The Deep River Boys ....... 8,001
The Ravens .................. 7,920

Best Western Record of 1949

"One Has My Name"—Jimmy Wakely 27,516
"Candy Kisses"—George Shearing 21,175
"Slippin’ Around"—Margaret Whiting—Jimmy Wakely 15,000
"Open Sail Of My Heart"—Frankie Laine 12,644
"I Love You So Much It Hurts"—Jimmy Wakely 10,917
"Texas Walls"—Pee Wee King 7,181
"I Wish You So Much It Hurts"—Jimmy Wakely 3,390
"Candy Kisses"—Cowboy Copas 3,265
"I Wish I Knew"—Delph Hewitt 2,580
"Here Comes Santa Claus"—Gene Autry 1,250
"Have I Told You Lately That I Love You"—Gene Autry 564

Best Westerner of 1949

Jimmy Wakely .................. 29,234
Gene Autry .................. 21,817
Pee Wee King ............... 17,283
Cowboy Copas .............. 14,390
Tex Williams .............. 13,149
Bob Wills ................. 11,856
Elvis Presley .............. 8,360
Sons Of The Pioneers .... 7,118
Rutledge Allen ............ 6,863
Ray Brown ................. 6,723
Bill Baker ................. 6,723
Burl Ives ................. 5,807
Andy Parker ............... 5,266

Best Hillbilly Record of 1949

"Love Sick Blues"—Hank Williams 24,816
"I’m Throwing Away Trees"—Eddy Arnold 23,068
"When You Take A Love Me"—Hank Williams 20,063
"Till The End Of The World"—Ernest Tubbs 15,322
"The Cats Meow"—Eddy Arnold 13,116
"Tennessee Waltz"—Red Foley 12,975
"Don’t Rob Another Man’s Castle"—Eddy Arnold 7,165
"Walkin’ Hound Dog Blues"—Hank Williams 7,002
"Riders In The Sky"—Burl Ives 4,839
"Tennessee Saturday Night"—Red Foley 3,812
"Let’s Say Goodbye Like We Said Hello"—Ernest Tubbs 3,791
"I Never See Magpie Alone"—Ken Roberts 2,460
"Money, Marbles & Chalk"—Captain Stubby 2,257

Best Hillbilly Artist of 1949

Eddy Arnold ................. 46,318
Bugs Borden ................ 32,460
Ernest Tubbs ................ 19,915
Burl Ives ................... 16,867
Bobby Helms ............... 11,363
Bob Atcher ................ 6,918

Best Jazz N’ Blues Record of 1949

"The Hucklebuck"—Paul Williams 27,543
"Chicken Shack Boogie"—Amos Milburn 20,891
"Bewilderus"—Amos Milburn 20,063
"Tell Me So"—The Orioles 14,817
"Close Your Eyes"—Eddie Love 11,346
"Blues After Hours"—Pee Wee Crayton—Ernest Tooth 9,007
"Trouble Blues"—Charles Brown 8,155
"September In The Rain"—George Shearing 8,440
"Run Joe"—Louis Jordan 8,115
"I’m Forever Blowing Bubbles"—Charlie Ventura 4,957
"Here Comes Midnight"—Little Willie John 4,957
"Drinkin’ Wine Spo’ Dee O’Dee"—Wynonie Harris 3,815
"So Long"—Bud Brown 2,126
"Don’t Say Goodbye"—Bull Moose Jackson 1,244
"D’Natural Blues"—Lucky Millinder 1,162
"Crying"—Billy Eckstine 927

Best Jazz N’ Blues Artist of 1949

Amos Milburn .............. 10,270
Louis Jordan ............. 10,420
Charlie Brown ............. 9,419
Pee Wee Crayton ........ 11,179
Julie Lee ................... 10,450
Herman Lance .......... 9,276
Geoff Shearing ........... 9,276
Paul Williams ........... 7,518
Charlie Ventura .......... 5,240
Emlen Goodson .......... 4,367
Wynonie Harris .......... 4,135
Jimmy Witherspoon .... 4,135
Joe Turner ............... 3,085
Sarah Vaughan ............ 816

Best Small Instrumental Group of 1949

King Cole Trio ............ 28,187
Louis Jordan ............. 24,590
The Three Suns ........... 20,117
George Shearing Quintette 14,381
Jimmy Dorsey Trio ....... 12,490
Charles Brown Trio ....... 8,660
Page cavernaugh Trio .... 6,278
Burl Ives .................. 5,018
Charlie Ventura .......... 3,085
Ben Smith ................. 1,213
**THE CASH BOX**

**Record Breakers**

**“Johnson Rag”** (2:53)

**“Side By Side”** (2:55)

THE HOYLAN QUARTET
(Rondo 207)

- Ditty kicking up a whale of a storm in many locations throughout the nation is this hit tagged “Johnson Rag,” by the Hoylan Quartet. The song is the ever-lovin’ oldie, dressed up with Gene Colon handling the vocal work. This rendition is the maestro, the winner, and should boost ops take sky high. On the other end with “Side By Side,” Gene and the group once again offer an oldie, and turn in an excellent performance. Ops should get with “Johnson Rag.”

**“The Old Master Painter”** (2:58)

**“Did You Ever See A Dream Walking?”** (2:59)

SNOOKY LANSON
(London 555)

- A ditty music ops are getting to be hearing quite a bit of is this new song tagged “The Old Master Painter.” Balladner Snooky Lanson holds the vocal spotlight, and turns a wonderful piece of work on the song. Ditty is a mellow, up tempo item that rolls along at a quick pace. It’s a meaningful tune that makes you stop and listen all the way. Snooky’s vocal is superb throughout, as is the fine oik backing under the direction of Beasley Smith. The flip is an oldie that should hold its own. Top deck for the moolah.

**“There’s No Tomorrow”** (2:50)

**“Mod About You”** (2:53)

CHARLIE SPIVAK ORCH.
(London 554)

- Charlie Spivak in the drivers seat, with the refrain of “There’s No Tomorrow” and “Mod About You” headed music ops way. Top deck is a current pop plug gaining in popularity. It’s a real gem title of “O Sole Mio,” with the Stardrivers handling the vocal work. The flip has ballahns. Tommy Lynn on a soft ballad that should do fairly well in the boxes. Topside for the gravy.

**“Blue”** (2:50)

**“Freckle Face”** (2:53)

SHERMAN HAYES ORCH.
(Sharp 59)

- The Sherman Hayes oik offer ops a pair of oldies in this recording of “Blue” and “Freckle Face.” The maestro and a vocal group tagged the Haymakers back in the spotlight on the pair, with the Hayes oik blending smooth, averages in the background. Ops should be familiar with the music as both the songs were big hits years ago. This rendition, while it won’t stop traffic, should be a play boi, especially in those tavern locations.

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**DISK OF THE WEEK**

**The Blossoms On The Bough** (2:58)

**“Don’t Do Something To Someone Else”** (2:55)

Mel Torme
(Capitol 57-773)

- Long missing from the photo spotlight with a hot jule box winner, balladeer Mel Torme comes up with a pair of sides that beckon some heavy coin play. Mel’s vocal work on this coupling is superb throughout. Both ends of this platter have that taint of coin, play about them that spells the difference in song material. Top deck, titled “The Blossoms On The Bough” is a soft, tender piece, with Mel delivering the hush-hush lyrics in smooth vocal tones that are a bliss. Plush orchestral background furnished by Frank DeVol adds to the glamour of the song. The lyrics of the tune make you pay close attention, with Mel’s enticing bit of vocal allure providing the balance of wonder, entertainment, and romance. On the other end with “Don’t Do Something To Someone Else,” Mel switches tempo a bit, to come up with a bright happy item that should boost ops play tremendously. Vocal allure is added here by the Mel Tones, whose smooth harmony work brightens the platter all the more. Both sides are hot jule box material—ops should get with them.

**“I Wanna Settle Down”** (2:38)

**“Give Her The Number One”** (2:53)

LAMOTTA BROTHERS ORCH.
(Arco 1209)

- Some calypso music in the offering for music operators, with the LaMotta Brothers oik setting up “I Wanna Settle Down” and “Give Her The Number One.” Both sides of this dueling make for wonderful listening, and should be greeted with wide favor. Vocal by Lloyd Thomas is excellent, as is the cute lyrics on the material. Both ends are in the happy vein. The platter should add to music ops take.

**“Auld Lang Syne”** (2:50)

**“Ever Lovin’ Blues”** (2:48)

ROY KRAL-JACKIE CAIN SEXTET
(Atlantic 664)

- Fresh wax by the Roy Kral-Jackie Cain Sextet, and their first side on Atlantic titled “Auld Lang Syne” and “Ever Lovin’ Blues.” Music ops are sure to remember the success they had with former waxings by Roy and Jackie. This platter has the makings of another repeat success performance. Top deck is a novel rendition, in light pop style, of the standard New Year ditty. The flip is more of the same mild top, with Roy and Jackie, and the group displaying some wonderful music throughout. Ops should listen in—even to “Auld Lang Syne.”

**“Bingo Went My Heart”** (2:35)

**“The Man In The Moon”** (2:24)

NELLIE BROWN-BILL YEARDT
(Demon 11229)

- Pair of sides that shape up as potential coin winners are these titled “Bingo Went My Heart” and “The Man In The Moon.” Nellie Brown and Bill Yearout handle the vocal on the top deck, a medium tempo novelty that is easy to take to. Vocal is for all seasons, and once again turns in an effective performance. Platter rates ops listening time.

**“Charley My Boy”** (2:48)

**“Yes We Have No Bananas”** (2:45)

LOUIE PRIMA ORCH.
(Mercury 5338)

- Orkster Louis Prima comes out with his first etching on Mercury wax to come up with a top-notch rendition of “Charley My Boy.” The tune itself is currently causing loads of attention in the music biz. This rendition, with chipper Keeley Smith, Louis and the band joining in on the vocal, is one that should prove to be widely requested. The flip is a novel rendition of the standard “Yes We Have No Bananas,” with the maestro backing in the limelight. Top deck gets our nod.

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**BEST BETS**

In the opinion of The Cash Box music staff, records listed below, in addition to the “Hot” and “Sleepy” Of The Week, are those most likely to achieve popularity.

- **THE OLD MASTER PAINTER... Snooky Lanson**
- **WHEN YOU DANCED BY**
- **YOU SAY YOU CARE**

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Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

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November 19, 1949

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“Little Pink Toes” (2:50)

“Sentimental Me” (2:51)

MARTHA LOU HARP
(Autograph 814)

- Some wax that music ops can see filling in the box by Martha Lou Harp tagged “Little Pink Toes” and “Sentimental Me.” Top deck is just what the little indicator, a slow, tempo bit of music that weaves around the tender vein. The flip has Martha joined by Vic Anthony on a ballad that should hold its own. Music ops who have the room in their machines might take a look-see.

“Bobin’ With Robin” (2:47)

“Autumn Breeze” (2:46)

MILT JACKSON ALL STARS
(Seasontide 4001)

- Music ops who have the calls for this brand of wax would do well to pay close attention to Milt Jackson and his All Stars on this coupling of “Bobin’ With Robin” and “Autumn Breeze.” The first side is a delightful jazz stuff that should do well in the boxes. Vibes spot on the lead. The maestro is the highlight of the platter, altho a great aggregation backs Milt throughout. Ops who have the spots might listen in.

“The Music Goes Round And Around” (2:20)

“Oh Dear, What Can The Matter Be?” (2:43)

MIKE RILEY-ED FARLEY
(Decca 25441)

- Here’s the original dictating of this famed tune, released for music ops to get with and reap some heavy opp. It’s Mike Riley and Ed Farley on their wonderful version of “The Music Goes Round & Around.” The tune is currently kicking up a storm in the music biz—this platter should surpass all others around, and prove to be a worthy winner for music operators. The flip is another oldie with Mike Riley in the vocal spotlight. Ops should take to both ends of this biscuit.

“My Sweet Rosita” (2:20)

“Forever Without You” (2:48)

KAYCEE TRIO-JO ANN TALLY
(Demon 11233)

- The spark of a hot bit of wax is found in this ditty tagged “My Sweet Rosita,” with the Kaycee Trio serving it up for music ops. Ditty is a sweet girl tune that makes for wonderful listening throughout, as the group is soft and melodic through, with the refrain of the song ringing true all the way. On the other end, with “Forever Without You,” chirp Jo Ann Tally offers ops a comedy tune with her rendition of a smooth ballad. It’s slow, tempo stuff throughout, the kind that easily meets with wonderful reception. Ops should listen in.
The Top Ten Tunes Nettng
Honestest Play In The Nation's Juke
Boxes, Compiled From Reports Sub-
mitted Weekly To The Cash Box
By Leading Music Operators
Throughout The Country.
Assed Companies Listed Alphabetically.

THAT LUCKY OLD SUN
CA-57-728—Dean Martin
CO-10559—Sarah Vaughan
CO-10560—Frank Sinatra
DE-24723—Lust Armstrong
HA-1051—Paul Liner
HE-3316—Frankie Laine
MG-1039—Bob Houston
ST-100—Herb Lawrence
VA-193—T. Maness
VI-30-3513—Vaughn Monroe O.
VO-5505—Chuck Foster O.

I CAN DREAM, CAN'T I
CO-10512—Ted Arno
CR-6508—Dinie Gray O.
DE-24705—Andrews Sisters
RA-10038—Jimmy Saunders
VI-30-5553—Tex Beneke O.

YOU'RE BREAKING MY HEART
BR-30-0001—Buck Angel O.
CA-57-719—Jim Garber O.
CO-10546—Buddy Clark
DE-24703—The Ink Spots
HA-1051—Phil Brite
HT-163—Jimmy Saunders
ME-1271—Vic Damone
MG-10479—Rex Cass
VA-1960—T. Maness
VO-5509—Bill Harrington
MG-1039—Johnnie Desmond
VI-30-3517—Jimmie Hall
VO-5508—Bill Harrington

DON'T CRY JOE
BG-30-0002—Buck Angel O.
CO-10555—Buck Sandman
DE-24712—Gordie Smith O.
LO-513—Charlie Spievak O.
MG-1039—Johnnie Desmond
VI-30-3517—Jimmie Hall
VO-5508—Bill Harrington

SLIPPING AROUND
CA-57-4034—Margaret Whiting
CR-6509—Jimmy Wakely
CO-2051—Floyd Tillman
DE-46171—Ernest Tubb
VI-21-0074—Jimmy Robertson

JEALOUS HEART
BR-30-0066—Ben Bailey
CA-10336—Ted Rihner
CA-57-718—Jim Garber O.
CO-20518—Happy Parrington
CO-10555—Bucky Wayne
CR-64093—Kenny Roberts
DE-46176—Jimmy Lee Carson
DE-24711—Jack Owens
HA-1060—Eddy Duchin O.
KI-4314—Vic Damone
ME-6188—Vic Damone
ME-6188—T. Maness
VA-213—T. Maness
VO-5509—Bill Harrington

SOMEDAY
CO-35193—Hugo Winterhalter O.
CO-10575—Gene Austin
CR-217-228—Bob Eberly
CM-5067—Red River Dave
CR-64094—Peter Todd O.
DF-24684—Willie Brown
DE-46171—Hugie Hot Shots
HA-1051—Tuney Toppers O.
HT-176—Ray Ellis o.
MG-10496—Art Smith
MK-116—The Four Tunes
NA-9009—The Raveinos
RO-191—Ken Griffin
TE-616—Philly Strings Band
VI-21-0074—Eddy Moll
VI-21-0074—Vic Damone O.
VI-26-007—Ralph Horsley

I NEVER SEE MAGGIE ALONE
CA-57-750—Kenney String
CO-10566—Tuney Toppers O.
CR-64092—Kenny Roberts
CR-64092—Phil Brite
DE-24723—Bob Hannon-Jerry Ryan
JL-1019—Art Smith
ME-1271—Vic Damone
MG-10479—Rex Cass
VA-1960—T. Maness
VO-5509—Bill Harrington

WHISPERING HOPE
CA-57-690—Stefanoff-MacRae
DE-24717—Andrews Sisters

I'VE GOT A LOVELY BUNCH OF
COCONUTS
CO-36099—Tony Pastor O.
DE-3474—Danny Kaye O.
MG-10533—Tommy Tucker O.
VI-30-3517—Frankie Martin O.

"It's What's In THE CASH BOX That Counts"

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"I Wish I Was Back In My Baby's Arms" (2:50)

DORIS DREW
(MGM 1953)

- Doris Drew on deck with some pleasing material for music ops in this coupling of "I Wish I Was Back In My Baby's Arms" and "Billy." The gal's pipes trill the fond lyrics in cute style throughout, with the Judy Conlon group adding to the winning incentive. Top deck is a rhythm ballad, while the flip is the well known standard. Earle Hagens orch backs nicely to round out a fairly effective disk.

"You Rascal You" (2:44)

WOODY HERMAN
(Capitol 57-775)

- Woody Herman comes up with a pair of fair sides in this fresh coupling of "You Rascal You" and "Rhapsody In Wood." Both are first-rate numbers which feature the maestro in the vocal spot waiving the lyrics to this pleasing old Woody's jazz tensils highlight the side, which might prove to be a potent bit of jazz box wax. The flip is a bit of progressive music with Woody and the band shining throughout. Both sides aren't bad—they will satisfy the Herman clan.

"O Sole Mio" (2:56)

"Come Back To Sorrento" (3:03)

PHIL BRITO
(MGM 1057)

- Balladeer Phil Brito should cop a healthy hunk of juke box coin with this recording of "O Sole Mio" and "Come Back To Sorrento." Both sides are well known Italian folk themes and constantly are on the air. This rendition, with Phil projecting the songs in a delightful throughout, should be a big winner for the boxers. Phil wide bevy of fans, and that covers loads of territory, should go for the pair in a big way.

"Disk Jockey Blues" (3:08)

"Blue Ribbon Gal" (3:13)

PETER LIND HAYES
(Deeco 24797)

- Some wax music ops might take a look at these sides set up by Peter Lind Hayes, titled "Disk Jockey Blues" and "Blue Ribbon Gal." Peter takes the vocal spotlight on this coupling, and turns in a rather effective performance. Both sides aren't too commercial, and altho they won't sell a ton through the flip they should do good on their own. Top deck plays around the title, with a set of romance lyrics added. The flip is just what the title indicates. Ork backing by Sy Oliver rounds it out for the good job players who might want something a bit more out of the norm.

"I Want To Go Home" (3:04)

"I'm Gonna Let You Cry For A Change" (3:20)

BEVERLY AND HER BOY FRIENDS
(Deeco 24790)

- New ditty that's gonna cop a healthy slice of juke box coin is this tasty die of musical titled "I Want To Go Home," with Beverly and her Boy Friends on tap to wail the song. The tune is a cute novelty ballad, handled to vocal perfection by the vocal gang. Lass' vocal spot makes for wondrous listening throughout the side. The flip is a slow sentimental tune, with the lyrics weaving around the title. The side as a whole is top—ops should get it.

"Rudolph, The Red Nosed Reindeer" (2:49)

"If It Doesn't Snow On Christmas" (2:53)

GENE AUTRY
(Deeco 24610)

- Some wax that should definitely find a top spot on music machines throughout the land is this duo by Gene Autry. Wax, titled "Rudolph, The Red Nosed Reindeer" and "If It Doesn't Snow On Christmas" are two of the best sides Autry has come up with in a long time. Top deck is the side to ride with. It is a cute Xmas tune which Autry handles in excellent style. Lyrics make you want listen all the more, with the excellent infectious melody rounding out the side. The flip is offered in happy tempo and has the wondrous playing around the title. Ops should get with the top deck—and pronto.

"Your Life Is My Life" (3:19)

ELLIOTT LAWRENCE
(Columbia 38629)

- New plug tune that looms as a potential hit of the season for music operators is this rendition of "Your Life Is My Life," a great Elliott Lawrence orch. The tune is definitely one of the better ballads we've heard in many a moon. Weaving in soft diocet tones of plush musical beauty, the tune makes you feel the meaningful lyrics. Vocal by piper Danny Rucciero is excellent throughout, and should result in some heavy attention for the boy. Ditty is from the University of Pennsylvania's Mass & Wig production of "A Midsummer Eve," and as such, is the subject of some heavy bally. Music ops should take note of the exceptionally effective arrangement of the tune, which the Lawrence orch handles, stylistically. Both ends of the other end with "Got You Right Where I Want You," chirp Rosalind Paton takes to the mike to offer ops a mellow rhythm ballad that presents. The last's jazz intonation holds your attention, and likewise is the highlight of the flip. Both ends of this platter are blue ribbon winners—with "Your Life Is My Life" leading the way.

"I'm Gonna Let You Cry For A Change" (3:20)

GRACE FIELD
(London 514)

- Pair of new sides by Grace Fields, and the set up of "Echoes" and "Happy Valley" for music operators. Both sides echo the usual splendor that Miss Field projects and should do a top job. Top deck getting our nod by a slight margin, "Evie" is a pleasing romantic ode, with the George Mitchell choir and the Bob Faron orch backing splendidly. Echo effect on the side is fair enough as it stands. The flip picks up right where "Evie" left, and has Grace turning in another effective performance. Wax won't cause a stampede—it will hold its own.

"When You Danced By" (3:04)

"The Laugh's On Me" (3:18)

SY OLIVER ORCH.
(Deeco 24788)

- A song that music ops are bound to be featuring in no time at all is this item tagged "When You Danced By," with maestro Sy Oliver serving it up. Ditty is a wonderful rhythm ballad offered in excellent orchestral manner by Sy. Vocal spot on the side by Jack Haskell is effective as it stands, and should entice some silver. The band echoes in the old style of the great Tommy Dorsey orch, which should satisfy dance fans immensely. On the other end with "The Laugh's On Me," Jack and The Aristokats offer a tempting ballad that is easy to use. "When You Danced By" is a hot piece of wax—ops should latch on.

"Dear Hearts And Gentle People" (2:20)

PATTY PAGE
(Mercury 5336)

- Thrush Patty Page offers her rendition of "Dear Hearts & Gentle People" and "The Game Of Broken Hearts" in a very effective performance. Both tunes are current classics, and Patty should prove to be hot coin gatherers. Patty's smooth tones of vocal perfection handle the material wonderfully, with some equally excellent orch backing. Platter rates ops listening attention—and more.

"When You Danced By" (2:48)

"I Cried For You" (2:24)

SARAH VAUGHAN
(Columbia 38630)

- The great Sarah Vaughan comes up with some fresh wax, with "You Say You Care" leading the way. Ditty is from the musical production "Gentlemen Prefer Blondes," and should receive some heavy bally therefrom. This renditions won't cut out as one of the best Sarah has offered in a long time. Ditty is a strong, tempting ballad, with Sarah pitching her pipes in resplendent manner. On the other end with "I Cried For You," Sarah turns in another great side with this ever-lovin' standard. Ops should clinch on "You Say You Care.

"I'll Never Slip Away Again" (2:30)

"The Game Of Broken Hearts" (2:55)

DORIS DAY
(Columbia 38637)

- Pair of great sides in the offering for music ops are these by chippie Doris Day. It's the girl's first venture into the folk field, with "I'll Never Slip Away Again" and "The Game Of Broken Hearts" on tap. Both tunes are currently climbing in popularity, this rendition by Country Cousins is great stuff from start to finish. Ops should reap harvest with this platter.
Here he goes again—with a smasheroo that tops "RIDERS IN THE SKY!"

 Vaughn Monroe

Vaughn sings it in his new Republic picture "Singing Guns." It's got a driving, whip-cracking rhythm... a great-outdoors power and sweep... it grips you, it gets in your blood! Get on MULE TRAIN—you'll ride high in a hurry, certain-sure!

RCA Victor Records

"It's What's In THE CASH BOX That Counts"
NEW YORK:
Chipp Fran Warren, who's been keeping tables packed solid out at the Carnaval Club in Minneapolis, has just been crowned as Queen of Song by the American Academy of Entertainment. Fran's new RCA Victor waxing of that sensuous ditty "Endless Love" is tugging at the heart of the nation's favorite "Temptation," "Envy" looms as a real hot platter for Frankie. . . George Shearin's "East Of The Sun" on MGM wax is getting rave reviews, with record execs at the platter expecting it to equal the sales mark of "September In The Rain." . . . Artie Shaw's new band expected in New York in mid-December. The new group is drawing well on the road, . . . Symphony Sid and Leonard Feather will promote a Christmas week concert at Carnegie Hall, . . . Elliott Lawrence, 24 year old pianist maestro, has donated the services of his band to transcribe "Here's To Veteran's" on behalf of the United States Veteran's Administration. The 15-minute program features Lawrence's music and a special message of support for veterans delivered by the maestro. Platters will be distributed to 2000 radio stations throughout the country. . . Robbins' Music "The Old Master Painter" appears to be the next tune headed for the top. Ditty was originally set for release in January, but writers Stan London, and Barney Smith cut it for London, who has released it this week. Other recordings on the tune are by Dick Haymes, Frank Sinatra and Phil Harris, with more to follow. . . Milton Kane added the Alice Hall Trio to his roster. . . Tim Taylor, former World-Telrecs man and Star staff's, has joined Virginia Wicks' band. . . Len Schwartz is no longer affiliated with Ballen Records, and its affiliate booking agency, Gotham Attractions.

CHICAGO:
Frankie Laine's "Mule Train" selling faster than hot cakes . . . with Mercury's execs here buttoning up excelsior and bearing and bearing . . . for the new sales record for the firm. . . Congrats to Ernie Simon, popular deejay, on his third year with WJJD. Ernie sure is one busy guy what with his disk and TV shows . . . and now, we hear, trying to convince gorgeous Pat Lyons to change her name to Mrs. Ernie Simon. . . Spike Jones and his City Slickers headed for the Civic Opera House Nov. 21 for two day session . . . in between which he'll be cutting a RCA Victor and is eager to see how "Mule Train" in the typical Spike Jones manner. . . Dick Jurgens new Columbia disk, "Carmelita," backed with "I've Got To Keep Lovin' You," grinds to a standstill for juke boxes here. . . Wayne King's latest RCA Victor release of "The Light In Your Eyes," set for Nov. 11 release (that's Armistice Day) with much interest due to Wayne's click on TV. . . Joe Whalen, well known music man, on his way to New York where his dad was seriously hurt in auto accident. . . Sherman Haynes opened at the Schneider, Milwaukee, Nov. 8 for two week stay . . . plugging his Sharp label release, "Blue And Broken Hearted," backed with "Freckles." . . Al ("Jealous Heart") Morgan signs for 13 week theatre tour. . . Aynor Barga guested Johnny Desmond of the Breakfast Club on his deejay show. . . Dick Bradley of Tower still hash-hush about his latest Gloria Van dishin, but, advises that Gloria Van dishin, but, advises that Gloria Van dishin. . . . The 2000th disk to my knowledge having a first, second, third, fourth, firsts all who heard prevue absolutely went ga-ga with "enthusiasm" and "rares." . . . Looking forward to Teddy Phillips and Lyn Boy's return and more of "Charley My Boy" which is clicking for the band. . . Paul Salvatore named pluggers for Walt Disney and starts right off with that silly-little thing called, "Bambi." . . . Life is too tough . . . Elvis The King is to be heard from L.A., looking over the music situation . . . and expects to go back on the job very soon. . . Mac Goldman of Warner's in town on his week's vacation with the "Balls. . . Dolph Hewitt's RCA Victor disk, "I Wish I Knew," doing one swell juke box job 'round about these parts . . . this new folk singer winning much acclaim.

LOS ANGELES:
Latest change in personnel at Al Patrick's Superb platter heard Lal Singh, his right-hand man, out of a job and in the market for another in the record field though he quickly landed something in the related appliance line. . . Lal, along with stranger LeRoy White, who is now over his recent illness, started almost from scratch with Patrick and seemed a vital part of the Superb organization but time changes all. . . Stepped into a session at Modern's plant in Beverly Hills, maestroed by friend Austin Mc-Coy for Sammy Lane, who has lined up national distribution via the Biharis for his new international label and also a big batch of Hampton releases, the first by Wynnice Harris on "In The Evening and Camille Howard with "Be Alone" already off to a fine reception. . . Next stuff cut by Lane features a vocal group, the Congo Rhythm Boys, on "One Way Ticket." "Rodney" at Lent House, "Weekend Blues" (their own excellent material) and a fine ballad, "We'll Never Meet Again," written by Sammy and his wife Rose. Been hearing Little Willie Littlefield's Christmas tune, "Merry Christmas, Baby" on Modern and also Ames Militz's "Let's Make Good and Amery, Baby" on Aladdin. . . Both of 'em are lively ditties and promise to catch their RCA Victor for the Christmas tune, Robert St. Saint, third drummer on Jack Benny's and many other national air shows . . . Seems Sam now has the personal management bug and with a very fine prospect in Bob Craig, a young crooner who sounds like Bing Crosby, Paul Tish and the late Buddy Clark all in one. . . Any major label that gives a listen to his demonstrations will find their time well worthwhile. . . As rather quietly noted a while back, Franklin Kort has left Leon Rene's Exclusive firm as Sales Manager and, we were told the other day by daughter Gloria, has entered the wholesale meat business and is off to a promising start and people will stop doing almost anything before they stop eating, to quote the sages.

"It's What's In THE CASH BOX That Counts"
A GREAT NEW SONG!

"HUSH LITTLE DARLIN"

By BOB HAYMES and MARTY CLARKE

A TERRIFIC LINEUP OF RECORDS

PERRY COMO  RCA Victor
KAY KYSER    Columbia
DICK HAYMES  Decca
EDDY HOWARD  Mercury
DERRY FALLIGANT  MGM
GENE AUSTIN  London
THE JUBILAIRES  Capitol

and more coming

MICHAEL MUSIC COMPANY, Inc.
1619 BROADWAY • NEW YORK 19, N.Y
JERRY JOHNSON, Gen. Manager
Hollywood—Eddie Shaw  New York—Murray Sporn  Chicago—Phil Miller

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
### New York, N. Y.

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<td>IF I HAD A MILLION DOLLARS (Tony Pastor)</td>
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<td>5.</td>
<td>ROOM FULL OF ROSES (Kenny Kaye)</td>
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<td>6.</td>
<td>MOLE TRAIN (Ring Crosby-Frankie Laine)</td>
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<td>7.</td>
<td>NOBODY HEARS ME (Vic Damone)</td>
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<td>8.</td>
<td>HOW I LOVE YOU (Vic Damone)</td>
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<td>9.</td>
<td>MOLE TRAIN (Ring Crosby-Frankie Laine)</td>
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<td>10.</td>
<td>I NEVER SAW MAGGIE ALONE (Kenny Roberts)</td>
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WE APOLOGIZE

WHAT WITH "BREAKING MY HEART," "ROOM FULL OF ROSES," "MAYBE IT'S BECAUSE," "TELL ME WHY," "LUCKY OLD SUN" AND NOW "MULE TRAIN" CREATING SUCH A STORM WE SADLY NEGLECTED TO TELL YOU ABOUT THE OTHER HITS

MERCURY

HAS READY FOR YOU!

VIC DAMONE
"WHY WAS I BORN"
"Lonely Night"
5326

EDDY HOWARD
"CROCODILE TEARS"
"Everything They Said"
5325

LOUIS PRIMA
"CHARLEY MY BOY"
"Yes, We Have No Bananas"
5338

PATTI PAGE
"DEAR HEARTS AND GENTLE PEOPLE"
5336

RAY PERKINS
"THROWING RICE"
"The Ring I Gave You"
5322

LEX ALLEN
"Over Three Hills"
"Along With The Crowd"
6214

RICHARD HAYES
"MABAHY"
"Will You Remember"
5333

TWO TON BAKER
"YOU ARE FROM DIXIE"
"Bigger Man"
5324

GOLDEN GATE
"SATISFIED"
"Religion Is A Fortune"

AND OF COURSE

Jerry Murad's HARMONICATS
"GALLOPING COMEDIANS"
5331

"It's What's In THE CASH BOX That Counts"
SATURDAY NIGHT FISH FRY
Louis Jordan (Decca 24752)

THAT LUCKY OLD SUN
Louis Armstrong (Decca 24752)

DOBY'S BOOGIE
Freddie Mitchell (Regal)

FOR YOU MY LOVE
Larry Darnell (Regal)

MULE TRAIN
Frankie Laine (Mercury 5345)

SNEAKIN' AROUND
Rudy Render (London)

BROKEN HEARTED
Eddie Williams (Supreme 1533)

MISSISSIPPI BLUES
Floyd Dixon (Modern)

THAT LUCKY OLD SUN
Louis Armstrong (Decca 24752)

THAT LUCKY OLD SUN
Louis Armstrong (Decca 24752)

SATURDAY NIGHT FISH FRY
Larry Darnell (Regal)

SATURDAY NIGHT FISH FRY
Louis Jordan (Decca 24752)

GUESS WHO
Ivy Joe Hunter (King 4306)

YOU SATISFY
Billy Wright (Savoy)

BOW WOW
Amos Milburn (Aladdin)

MULE TRAIN
Frankie Laine (Mercury 5345)

FOR YOU MY LOVE
Larry Darnell (Regal)

ROOMING HOUSE BOOGIE
Amos Milburn (Aladdin 3032)

GUESS WHO
Ivy Joe Hunter (King 4306)

THURSDAY NIGHT BLUES
Johnny Otis (Modern)

SNEAKIN' AROUND
Rudy Render (London)

BROKEN HEARTED
Floyd Dixon (Supreme 1533)

JEALOUS HEART
Ivy Joe Hunter (King)

BLUES FOR MY BABY
Billy Wright (Savoy)

DON'T PUT ME DOWN
Jimmy Liggins (Specialty)

BOW WOW
Amos Milburn (Aladdin)

MULE TRAIN
Frankie Laine (Mercury 5345)

FOR YOU MY LOVE
Bill Darnell (Regal)

THAT LUCKY OLD SUN
Louis Armstrong (Decca 24752)
"Come Back Baby Blues" (2:35)
"I Can Dream, Can't I" (2:57)

THE BLENDEXES
(National 9092)

"Good Daddy Blues" (2:50)
"Richest Guy In The Graveyard" (2:52)

DINAH WASHINGTON
(Mercury 8154)

"Homesick Blues" (2:55)
"Let's Have A Ball" (2:58)

CHARLES BROWN
(Aladdin 3039)

"Burnin' Hell" (2:44)
"Miss Sadie Mae" (2:40)

JOHN LEE HOOKER
(Sensation 21)

"Blue Journey" (2:37)
"Football Boogie" (2:50)

WILD BILL MOORE
(Sensation 17)

ABBREY RECORDS

PETER DORAIN, INC.
NATIONAL DISTRIBUTORS
754 - 10th AVE., NEW YORK, N. Y.

ABBEDY RECORDS

PETER DORAIN, INC.
NATIONAL DISTRIBUTORS
754 - 10th AVE., NEW YORK, N. Y.

ALADDIN

AMOS MILBURN AND CHARLES BROWN, LEADING "THE CASH BOX" POLL WITH "BEWILDERED," "CHICKEN SHACK BOOGIE" AND "TROUBLE BLUES"

Watch HIT CHARTS for

AMOS MILBURN
"LET'S MAKE CHRISTMAS MERRY, BABY"
"Bow-Wow"

CHARLES BROWN
"HOMESICK BLUES"
"Let's Have A Ball"

CALVIN BOZE
"SATISFIED"
"Working With My Baby"

Amos Milburn
"Real Pretty Mama"
"Drifting Blues"

Lightnin' Hopkins
"Morning Blues"
"Have To Let You Go"

For That Magic Touch

The Cash Box, Music Page 15 November 19, 1949

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
IT'S

BEN LIGHT'S

BIGGEST HIT

and

GREATEST MONEY-MAKER!

Cash In With His

"TOOT, TOOT, TOOTSIE"

TR 1204

It's the fastest, most furious record
he or any other artist ever recorded!

"TOOT, TOOT, TOOTSIE" —

Another "SWEET GEORGIA BROWN"! —

(AND YOU KNOW WHAT THAT DID FOR YOU!)

And The Second Hit On The Flipover,

"YOU MADE ME LOVE YOU"

Will Start A Buffalo Stampede
In Every Location You Have!

TWO TEMPO "TERRIFICS"!

LOS ANGELES — Pat Hall, California's gift to the cheesecake industry,
gives KLAC doo-jay Al Jarvis a few points, spades and a grass skirt for
good measure all in the course of showing what a sweet Hawaiian thing is.

Nat Cole's new release of "Nalani" on Capitol, Hawaii was never like this.

Kenton Band Back
With New Set-Up

LOS ANGELES — Stan Kenton's
long awaited and hotly debated re-
turn to the music biz is already an
actuality. He's now being booked for
a grinding concert of 75 dates, and
will feature 40 musicians and thrash
June Christy.

The new Kenton band will not fea-
ture any "Artistry in Rhythm" or
"Progressive Jazz," both taglines
with his previous band.

"I have given long and careful con-
ideration to this new undertaking," Kenton said, "and I've dropped whatever plans I once had to study psychi-
ary. My future lies in music.

"Innovations in Music" is the new
phrase Stan has conceived for his big,
new orchestra, which will feature a
full string section and several instru-
ments, woodwinds—which he's never
used before. Rehearsals are already
under way in Hollywood it was
learned.

Capitol Records will record a com-
plete album of the "Innovations"
music, to be released in mid-January.

Immediately after the album is mar-
eted, Kenton and his troupe will
swing into the first of the 75 concert
dates at the Russ Auditorium in San
Diego.

"Innovations In Music" will have a
new set-up each year. Material sub-
mitted Stan and judged worthy
enough, will be included in the new
shows. The Kenton unit is not being
booked by any major agency, but
rather by Stan's own booking combo.

Mike Ross Named
Vice President Of
Coral Records, Inc.

NEW YORK — Milton R. Backmill,
President of Decca Records, Inc., an-
nounces the appointment of Michael
Ross as vice-president of Coral Rec-
ords, Inc., Decca's wholly-owned sub-
sidary.

Mr. Ross will continue to serve in
his role as general sales manager of
Coral Records. Coral, in its one year
of operation, has become one of the
top ten record companies in total
sales volume, with distribution now
covering 80 per cent of the buying
power of the United States.

The new Coral vice-president joined
Decca in March 1947 as Division
Manager, of Phonographs and Access-
ories. He was formerly merchandise
manager of the Epsy Manufacturing
Co., New York, and previously was
associated with Macy's and Bamb-
berger's, Newark.

Dorsey Bros. Music
To Resume Operation

NEW YORK — Dorsey Bros. Music
is being reactivated it was learned
this past week, after more than a
year of inactivity. Mack Clark, well
known in the music business, and
brother of the late Buddy Clark, was
named to head the operation of the
music publery. The firm is owned
solely by Tommy Dorsey, who bought
Jimmy's holdings some time ago.

********

The Year's Greatest New Song Stylist!

JACKIE PARIS

NOW EXCLUSIVELY ON NATIONAL RECORDS

Presents His

UNIQUE VERSION OF

"THE OLD MASTER PAINTER"

backed by a

Surprise Treatment of "GOODBYE SUE"

NATIONAL RECORD #9094 (NON-BREAKABLE)

NOW ON SALE

WIRE, WRITE, PHONE YOUR NEAREST DISTRIBUTOR or

********

Please mention THE CASH BOX when answering ads — it proves you're a real coin machine man!
"I Thought I'd Die" (2:43)
"Old Kentucky Waltz" (2:46)

TOMMY SOSEBEE

First solo recording by Tommy Sosebee, famed for his vocal work on "Tennessee Waltz," looms up as a socal biscuit that should earn Tommy a featured spot on music operators machines. The truncated feeling Tommy projects on this song is nothing less than sensational. Tune, titled "I Thought I'd Die" is a boffo folk lament if there ever was one. Tempo is modulated through the song by Tommy and some excellent instrumental background handling the song in top notch style. It's the type of tune that catches on and remains popular for ever so long. Tommy's vocal is the high spot of the waxing, which seems certain of becoming a hot juke box item. On the other end with "Kentucky Waltz," Tommy once again puts his wonderful set of tonsils to work on another grade A ditty that sparkles for some healthy play. The side they'll rave about though is "I Thought I'd Die"—ops should grab it.

"I Gotta Have My Baby Back" (2:55)
"It Had To Be That Way" (2:56)

FLOYD TILLMAN
(Columbia 20641)

Floyd Tillman on deck, with a pair of original tunes in this recording-"I Gotta Have My Baby Back" and "It Had To Be That Way." Floyd's vocal work on both sides is excellent, and should meet with the approval of his many fans. The flip seems sure to attract some silver. The platter will add to music ops take.

"You Broke My Heart When You Told Me" (2:38)
"Jaw, Jaw, Jaw—Yap, Yap, Yap" (2:56)

LOY GORDON
(Atlantic 722)

Roy Gordon and his Buckeye Buddies make their bow on Atlantic with this duo titled "You Broke My Heart When You Told Me" and "Jaw, Jaw, Jaw—Yap, Yap, Yap." Both sides of this platter have that spark of coin play about them that spells the difference among songs. Top deck is a smooth handled bit with Loy basking in a well deserved vocal spotlight. The flip is cut with the lyrics playing a ring about the title. Platter might prove to be a sleeper—ops should, by all means, lend an ear.

"The Winter Song" (2:46)
"Crocodile Tears" (2:58)

TEX WILLIAMS
(Capitol 74-0021)

Fresh pair of sides by Tex Williams shows some heavy winning potential, as Tex steps out with "The Winter Song" and "Crocodile Tears." Top deck is a mellow piece of music which Tex and a trio handle to perfection. Song is one that should find a featured spot on music ops machines in no time at all. The flip is Tex's rendition of a current favorite. The mildness of the handling should attract loads of coinage. The many Tex Williams fans will surely hold still for this one.

"You're Only In My Arms" (2:50)
"I Don't Know Why I Love You" (2:56)

JIMMY WAKELY
(Capitol 20641)

Currently hotter than a ten dollar pistol, folk star Jimmy Wakely easily proves his popularity with another double-headed disk winner that should satisfy his many fans. This pair, titled "You're Only In My Arms" and "I Don't Know Why I Love You" make for top notch listening fare, and should equal his past hit platters. Both sides are grade A recordings and leave little to be desired. Music ops should get with 'em—but pronto.

"If You Want Some Lovin'" (2:48)
"Mosey On" (3:04)

DOYE O'DELL
(Mercury 6218)

Pair of sides by Doye O'Dell, and the set up of "If You Want Some Lovin'" and "Mosey On" in the offering for music ops. Both tunes make for fairly pleasant listening, and are effectively projected by Doye. Top deck weaves around the title, with Doye purring the lyrics in smooth style. The flip shows Doye at his best with a tune that should do more than hold its own. Platter deserves ops listening time.

"I'm Startin' Sweetheartin' Again" (2:28)
"Always In My Heart" (2:57)

AL DEXTER
(Columbia X 20640)

The widely known and popular Al Dexter offers ops some fresh waxing with this coupling titled "I'm Startin' Sweetheartin' Again" and "Always In My Heart." Al handles the vocal work on both sides, and turns in an admirable performance. Both tunes are there for the asking and also they won't stop traffic, they should do fairly well on the boxes. Music ops who have a call for this brand, might listen in.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

MULE TRAIN

KING 835

COWBOY COPAS

GRANDPA JONES

IT'S DIFFERENT!! IT'S AMUSING!!
IT'S COUNTRY!! IT'S DOWN TO EARTH!!
WHEN YOU HEAR IT YOU WILL SAY
IT HAS THE BIGGEST "WALLOP" OF THEM ALL.

THE OTHER SIDE IS A SCREAM!

THE FEUDIN' BOOGIE
BY THE SAME ARTISTS

KING RECORDS, INC., DISTRIBUTORS OF
KING and DELUXE
1540 Brewster Ave., Cincinnati, Ohio

ATTENTION . . .
OPERATORS and DISK JOCKEYS!
YOU'LL DISCOVER GOLD IN

"HAPPY VALLEY"

A Great Song
by Cliff Friend

Wonderful Records by
GRACIE FIELDS on London
EDDY HOWARD on Mercury
SANSON MUSIC CO., 1619 Broadway, N. Y.

Joe and Harry Santly

Response . . . ?
Tremendous!!

EDDIE MACK'S
Terrific Tumbling of
"KIND LOVING DADDY"
"BEHIND CLOSED DOORS"
Apollo 414
Order From Your Nearest Distributor Or
APOLLO RECORDS, INC.
457 W. 46th St.
New York, N. Y.

THAT LUCKY OLD SUN

recorded and featured by
BOB HOUSTON
FRANKIE LAINE
DEAN MARTIN
VAUGHN MONROE
FRANK SINATRA
SARAH VAUGHN
ROBBINS MUSIC CORPORATION
PHILADELPHIA, PA.—Bob Pritchard, right, noted All-American football star, and now a disk jockey at radio station WDAS, this city, is pleased above telling songstar Bob Houston what a touchdown he scored with his recent MGM waxing of “Just A Kiss Apart.” Song is from the new Broadway bound musical production “Gentlemen Prefer Blondes,” and looks as a big winner for music fans. Bob’s recording of the hit tune is currently receiving wide attention among juke box operators throughout the nation, with sales reaction at the MGM studio indicating a top seller. Houston is currently in the East doing radio and television appearances, in addition to his recording.

RCA Victor reports on 45 rpm sales

CAMDEN, N. J.—More RCA Victor 45-rpm instruments and records have been sold over the counter to the consumer during the first four weeks of the company’s current 45-rpm sales drive than in any similar period since the introduction of the new music reproduction system more than six months ago, RCA Victor revealed in a statement based on reports received from dealers throughout the country. The sales campaign is built around the repricing of the company’s 45-rpm record player attachment from $24.96 to $12.96.

Describing the campaign as “spontaneously successful,” J. B. Elliott, Vice President in Charge of RCA Victor Consumer Products, disclosed that “reports from instrument and record dealers in all trading areas indicate that 45-rpm is now the fastest-selling turntable in the industry, and that public demand for the 45-rpm records may soon result in shortages in many sections of the country. Sales of the 45-rpm automatic changer now exceed 50,000 a month,” he said, and “45-rpm record sales, which have increased 260 percent in the last 90 days, have now reached an annual rate in excess of 20,000,000 units a year.

Indicating the public response to the offer of the lowest priced automatic record playing instrument in history, Mr. Elliott revealed that dealer orders for the instrument during the first four weeks of the campaign have nearly doubled the total orders received in the five-and-a-half-month period that preceded it—from the introduction of the system on March 31 to September 20, the date the new promotion was kicked off.

Each instrument sale has resulted in companion sales of 45-rpm records and albums, averaging $15, he said, with the result that the demand for records has run ahead of current supply.

In a move to balance supply and demand, the company has already expanded its record production on an around-the-clock basis, operating three shifts in its Indianapolis, Indiana, record pressing plant. However, despite this development and the large supply of 45-rpm records stocked in advance of the campaign, the company reports that it is still impossible to fill orders on schedule. Many of the company’s distributors report a significant upswing in the percentage of 45-rpm to 78-rpm sales in their trading areas.

“To be quite frank,” Mr. Elliott said, “the public response to this offer has snowballed beyond our most optimistic predictions. It brings back memories of the middle 30’s when another RCA Victor record player with a bargain price paced the industry into a new era of sales and profits. The public, in swelling numbers, is accepting the price offer as our invitation to acquaint themselves with the many advantages and innovations represented by the 45-rpm system, and their come-back orders for additional 45-rpm records and albums are the only proof we need of their complete satisfaction.”

Bob Houston Guests with Dee-Jay

REALLY TERRIFIC!

★

RONDON’S NEW RECORDING

R-207

JOHNSON RAG

SIDE BY SIDE

VOCAL . . . GENE COLIN
the popular radio artist

DICK HOYLMAN’S QUARTET

Rondo Records

329 S. WOOD ST.
CHICAGO 13
327 W. 50TH ST.
NEW YORK 19

Stronger Every Day!!

THE RHYTHM-KINGS

“NIGHT AFTER NIGHT”

“I SHOULDN’T HAVE PASSED YOUR HOUSE”

Harold Connor’s

“I DON’T WANT TO TALK ABOUT IT”

“GIVE ME A PASS”

“WHERE’S MY FRIEND”

“YOU’RE FINE”

“I’LL GET YOU”

(When The Bridge Is Down)

Ivy 751

Watch For...Out Next Week!

Outstanding Blues Singer

Order From Your Distributor NOW

IVORY Recording Co.
117 West 46th Street
New York 19, N. Y.

GREATEST VERSION YET!

“The Syncopators

“Mule Train”

National #9093

“Billy Eckstine Sings”

Western Juke Box Tunes

GREAT COUNTRY QUILT

Distributors

National

Record NLP-28001

THE CASH BOX

November 19, 1949

MIND YOUR OWN BUSINESS
Hank Williams
(MGM 10461)

WHOA, SAILOR
Hank Thompson
(Capitol 47-00218)

ONE KISS TOO MANY
Eddy Arnold
(RCA Victor 21-0051)

I WISH I KNEW
Dolph Hewitt
(RCA Victor 21-0104)

LOVE SICK BLUES
Hank Williams
(MGM 10352)

SLIPPING AROUND
Euston Tubb
(Decca 46178)

WHY DON’T YOU HAUL OFF AND LOVE ME
Wayne Raney
(King 791)

I’M THROWIN’ RICE
Eddy Arnold
(RCA Victor 21-0083)

MUSICAL WEDDING
Hank Williams
(MGM 10401)

ADDITIONAL TUNES LISTED BELOW
IN ORDER OF POPULARITY

ADDITIONAL TUNES LISTED BELOW
IN ORDER OF POPULARITY

“IT’S WHAT’S IN THE CASH BOX THAT COUNTS”
RCA Victor Opens Drive On Kiddie Market; Announces Children's 45 RPM Phonographs

CAMDEN, N. J.—RCA Victor today tied the children's phonograph market and the Xmas gift-buying season into a neat sales package with the announcement of two new 45 rpm automatic phonographs, the Walt Disney and Roy Rogers models, especially designed for children, and each offered with a "Little Nipper" kid's record album at no extra charge.

Phonographs, not toys, the two new instruments are engineering and design replicas of RCA Victor's popular automatic, self-contained 45 rpm phonograph. Each features its own built-in amplifier and loud-speaker, and plugs into any AC power outlet.

The latest additions to the series have been designed with novel cabinet finishes to appeal to younger music lovers. The Walt Disney phonograph features a cabinet profusely illustrated with such familiar and lovable Walt Disney characters as The Three Little Pigs, Bambi, Pinocchio and Pecos Bill. Packaged with this instrument is a "Little Nipper" album of yellow-colored, non-breakable 45 rpm records presenting "Peter and the Wolf," the popular Prokofiev composition, narrated by Sterling Holloway. The album contains a book insert featuring illustrations and text pertaining to the story of "Peter and the Wolf."

The Roy Rogers phonograph has been designed for the more Western-minded young music lovers. Its cabinet features picturesque cowboy illustrations, together with a message from Roy Rogers and his famous muleteer, Gabby Hayes. The album offered with this model is "Lone of the West," recorded by Rogers and Gabby Hayes. The story book insert in the album is a dictionary of the West, employing illustrations and text to identify subjects discussed by Rogers and Hayes in the album.

The children's phonographs automatically play up to ten of the small 45 rpm records at a single loading, as do all 45 rpm instruments. This feature is especially important to the children's market, for it enhances an operating procedure so simple that children as young as two years old can be taught how to use the new changers.

Sensation Records Sign Vocal Group; Add Distributors

DETROIT, Mich.—Sensation Records, headed by Bernie Beisman and John Kaplan, this past week announced the signing of the Nore-Tunes, a new vocal and instrumental group. Four sides have been recorded it was said, and are set for immediate release.

First sides that have received a big reaction from Detroit dealers are "I Fell For You" and "Lazy Daisy."

Beisman disclosed that the platterist has set up twenty-one distributors to handle their line, which consists basically of jazz and blues recordings. In addition, Beisman stated that the Nore-Tunes have been scheduled for a series of personal appearance and theater dates in the Midwest, on the basic of reaction received from their first recordings.

"The group consists of five men and is the most unusual combination to be recorded. The instrumentation consists of accordion, Hawaiian guitar, steel guitar, string bass, and bongo drums. The men sing as a unit and they also are featured soloists, each having a different style."

Named to handle the Sensation line recently were, Dunbar Distributors, Dallas, Texas; C & C Dist., Co., Seattle, Wash.; W. A. Amman Dist., Co., Shreveport, La.; Modern Distributors, Los Angeles; Stone Dist., Co., Miami; Griffin Dist., Co., Jackson, Miss.; Orio Distributors, Charlotte, N. C.; Music Sales Co., Memphis, Tennessee, and Interstate Phonograph Co., of Atlanta, Ga.

Decca Exe Cut At Midwest Conclave

NEW YORK—Recent get together of the Midwest division of distributor and branch sales executives of Decca Records Inc., resulted in the above photo. Picture above, from left to right, seated: Clarence Goldberg, Midwest Division; George Orthakil, Des Moines, Iowa; Wm. D. Bessman, General Sales Manager, Decca Records Inc.; Ed Reeder, Electric & Music Mart, Buffal Mont.; Everett Karow, Minneapolis; Bruce Evans, Denver; Al Miller, Miami; Griffin Dist. Co., Jackson, Miss.; Orio Distributors, Charlotte, N.C.; Music Sales Co., Memphis, Tennessee, and Interstate Phonograph Co., of Atlanta, Ga.
Why Shuffleboard Operating Is Profitable In Miami

By Ted Bush
President of Bush Distributing Co., Inc.

This is a story of a carefully planned operation and can be used for comparison with the hit-and-miss-type of operation which is often the result of haphazard promotion.

In December of 1948, before the shuffleboard craze hit the city of Miami, we foresaw the possibilities of developing shuffleboard operations here, and prepared to make a study of this field.

Numerous trips to other large cities brought to light a number of para-doxical facts. Some shuffleboard operators made money, others did not. Some boards were operated for $1 a player while others in the same cities were operated at 10c per player. Some operated with electric scoreboards, some with score pads.

There appeared to be advantages and disadvantages to each of these types of operation. We decided that the thing to do was to experiment before determining the manner of our future operation.

Just before Christmas, 1948, six boards were placed in operation, some with scoreboards set at nickel play and some with scoreboards at dime play. The income from the nickel boards far exceeded that of the boards which had been placed at dime play. Nickel play was then decided to be the best in our territory. At the same time, by placing the six boards on location, a demand has been created in the territory. But the price asked for the shuffleboards, plus the cost of the scoreboards, seemed to be too high to be profitable for the operator to own a large number of the boards.

Therefore it was decided that, inasmuch as the tavern benefited to a great extent from the play, by retaining customers for longer periods of time and, thereby, selling more tavern merchandise, that the commission percentage to the operator must be larger. A tentative arrangement of 55% to the location was attempted. No opposition from the taverns was apparent. (Later, this percentage commission arrangement was readjusted to include a $20 minimum front money guarantee.)

After two months of operation, we were satisfied that conditions in Miami were very favorable for the operation of shuffleboard on a large scale. Immediately two large trailerloads of boards were ordered. Within 60 days all had been placed on locations. Shortly after this the route was cut up into several small units and sold to operators.

It was not long before others also became active in Miami and, because of the precedent already set, were able to maintain this minimum money plus the higher commission percentage arrangement. This same commission basis has been maintained for the past ten months. It appears to be so definitely well established that operators are not even being asked to change this percentage structure by the location owners.

During the heat of the tropical summer, when income is supposed to be at its lowest ebb, income from Miami’s shuffleboards has remained high. Operators can now look forward to an increase in income due to the seasonal influx of several hundreds of thousands of tourists.

During the past August, the same type of planned operation was begun in Key West, Fla. With new type scoreboards, and with the knowledge already gained, and ideas for league play also planned as well, as other experience gained in the past six months of actual shuffleboard operations, it is believed that the Key West routes will be even a greater success than Miami.

Planned operation is the answer to a great many problems that confront the coin machine operator. This is proved by our latest statement to The Cash Box, “I have never had even one day’s delinquency on any shuffleboard paper I’ve carried, or am carrying now.”

There are, at present, approximately 700 shuffleboards in southern Florida. About 15% of these are location owned. The greater majority, over 90% of the shuffleboards in operation, feature coin operated scoreboards.

The answer to the success of shuffleboard operation here in Miami has been preached for many years by The Cash Box. It is all based on good, solid business planning. That is, that the percentage commission structure must be correct so that the operator is assured speedy amortization and profit from operation.

Here in Miami, as well as throughout southern Florida, we get a $20 per week minimum front money guarantee from the location owners, up to $10, is then turned over to the location owner. Over the $30 per week intake per machine, the money is divided on a 65%-35% basis, the location owner receiving 65% of all over $30 taken in by the shuffleboard during any one week.

Because of this commission percentage, it has been possible because of the use of coin operated scoreboards, shuffleboard operating in Miami and throughout southern Florida will continue to be profitable to the professional operator.

Wurlitzer Appoints New Distrib. For Cleveland-Columbus

CLEVELAND, O.—Northern Music, Inc., with H. E. (Herb) Weden, president and treasurer, has been appointed the Cleveland-Columbus exclusive distributor for The Phonograph Division of The Rudolph Wurlitzer Company. It was announced today by Edward R. Wurgler, General Sales Manager.

Northern Music, Inc., will open a new sales and service headquarters at 8907 Euclid Avenue in Cleveland. A similar setup is planned for Columbus and the location will be announced in the near future.

Herb Weden is no stranger to the automatic music business, having represented Wurlitzer from 1937 until the war, in Dallas, Texas and Denver, Colorado. He has since been connected for a number of years with other phonograph manufacturers.

Bally Has Six Games On Line At Same Time

CHICAGO—“Bally is in the position of providing operators in every territory in the nation with the right game for practically every type of location” stated Jack Nelson, general sales manager of Bally Manufacturing Company, this city.

“Six different games are currently on the production line” he continued.

“First and foremost in volume is the recently introduced Champion replay one-ball game. Closely following is the automatic model ‘Kentucky.’

“In the console class ‘Spot-Bell’ and ‘Clever Bell’ continue in strong demand. Both consoles feature ‘Citation-type’ odds and ‘spotted’ single-symbol winners. Both are multiple coin-games; ‘Spot-Bell’ a single-chute game, ‘Clever Bell’ a double-chute game.

“The new Bally ‘Hot-Rods’ fills the long-felt need for a really fast five-ball game.”

“Shuffle Bowler” is moving into all territories in competition with all types of games. Demand far exceeds output at present, but we are rushing through arrangements to increase production.”

Rex C. M. Dist. New AMI Distributor

SYRACUSE, N. Y.—Rex Coin Machine Distributing Corporation, this city, has been appointed as distributor for AMI’s line of phonographs and coin-operated machines by the announcement of Jack Milnick, eastern regional representative for the manufacturing firm.

Headed by the well-known Angelo Delaporte, Rex will assume the western, northern and northwestern part of New York State. Included in this territory are Glen Falls, Utica, Syracuse, Ithaca, Hornell and Olean. In addition to president Delaporte, the distributing firm includes among its executives two of the most highly regarded individuals in the wholesale division of the coin machine business—Ray Daggett, vice president and general manager, and Cliff Bailie, vice president and sales manager.

“We are pleased to welcome Rex to the AMI fold” stated John Hadlock, AMI’s president “and are sure they will do an outstanding sales job for us.”

For many years, Angelo Delaporte also headed the Rex Amusement Company, an operating company, but on July 1st, he sold the business to the men who were on the route. At this time, he is devoting his time exclusively to wholesaling machines.

L.C. “Lindy” Force Dies Suddenly
Chicagoland — Ted Rubenstein of Comet Industries, Inc., the firm that purchased the Daival Mfg. Co., reported that they will serve all Daival counter games now in the hands of operators, jobbers and distributors.

Parts are on hand and supplies are daily being built up to handle whatever ops will need for their old Daival games.

At the same time, Rubenstein reports, "we will also change to non-coin operated models all present Daival coin operated ‘Marvel,’ ‘American Eagle,’ and some of the other machines at.

Changing over to a non-coin operated model has helped many ops to get the counter games rolling in various areas, where as coin operated models, they haven’t been able to sell.

Ted also pointed out, ‘With sales taxes being increased in almost every center of the nation, and this includes small and big cities,’” he explained, “the counter games are among the greatest profit producers the industry has ever known.”

He also said, “Regardless of what the tax may be in any city, it must be remembered that the penny and nickel are the most popular coins of the industry and that the average man or woman will insert them without any qualms whatsoever in any counter games located right near the cash register in any retail establishment.”

He also stated, “Pennies are being rushed into circulation by the millions every week. The reason is because of increased sales taxes everywhere. The average man would rather invest the few pennies he gets in change trying for a pack or more of cigarettes, than put them in his pocket, provided the counter game is conveniently and temptingly located right where the cashier gives him his change.”

**Comet Will Service Non-Coin Operated Daival Counter Games**

**Firm Points To Large Number Of Pennies Now In Circulation Due To Increased Sales Taxes As Big Opportunity For Ops To Feature Counter Games**

**Chicagoland** — Joe Caldoni was elevated to fill the vacancy at AMI by the sudden death of L. C. Force, according to an announcement by John Haddoch, president and general sales manager.

Caldron has been with the phonograph manufacturing firm for the past four years, in which he served as Force’s right hand man. Due to his extensive travels throughout the country, Caldron is not only familiar with AMI’s distributors, but counts among his friends, many hundreds of music operators.

Caldron will head the Chicago Office, which is maintained in the coin center as a meeting place for estimen, as well as a service office.
LINE UP ON THE WINNING SIDE!

Williams
ALL-AMERICAN QUARTERBACK

"ROSE BOWL" ACTION!
3-Dimensional "Ball Carrier" is advanced across gridiron...Forward Passes...End Runs...Field Goals...Touchdowns!

PLAYER CONTROLS ACTION!
Puts himself into the "backfield" for
running, passing, kicking plays!

NEW PLAY STIMULATOR!
ADJUSTABLE TO 6 PLAYS FOR 25c!

SEE IT—

- 5c, 10c, 25c Slug Proof Single Entry Coin Chute
- Credit Unit Records Advance Payments
- Novelty or Replay

4242 W. FILLMORE ST., CHICAGO 24, ILLINOIS

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
MIAMI MURMURERS

The Miami Herald (Thurs., Nov. 3) gave much hope to ops here by headlining "Are We Set to Get "Bull Machines." It quotes Attorney J. W. Watson ruled that since the state licenses the devices for amusement, the city has no choice but to do the same. Police Chief Walter E. Harvey had called the operators, saying that if the offices of detecting them in use for gambling would require "more police work than the officers are paid for," so far it seems that Miami's ops are still doing business. One bull will be operating in Miami this season, but, the bull on the Beach don't believe that they will be seen in their vicinity. . . . Ely Ross, who is general sales manager, reports that business has been "fine." Ely comments that the firm have done a whiz of a job with the new machines. In the meantime, Ely reports, "due to the trade-ins we have taken we have ready some of the best used machines buy in all our career. . . . Duke Laker working away on Bally's newest single-shot bull-ball game, "Hot Rod." Duke belives that "Hot Rods" can prove itself in standing games in this area and looks forward to some really grand play for this new edition. . . . Joe Mangone came in off a tour up with Gottlieb's new "Basketball" five-ball and reports the finest sales reception of any game in many, many months. . . . Willie (Little Napoleon) Blatt also just back from a roadtrip with Bobby Cox in West Palm Beach and did very well on Kenney's coin vendor with Bobby. Willie was featuring the entire Keeney line. He also met with Ron Rod and Mrs. Rod in Orlando and reports that Ron has done a really good job with shuffleboards in his area. Reports that City 300 of the big boards working around there. Willie also reported that the reason for the bandwidth on his hand, was due to the fact that when he reached Jacksonville, the first man to greet him was SI Wolf, and SI shook hands with him in the SI Wolf manner. Now Willie is getting ready to see him for four more months. . . . Ted Roth and Oris Frump man getting out of their biggest sales periods . . . with Ozzi reporting that the firm have started one of the show places of the nation. Ted also reports that he has formerly with Aireon, and also formerly with Ted, is now back with him as roadman . . . Quite an upheaval in the Music Merchants Guild of Dodge County. Stories that Morris Miller went to London and that the new boys Directors have also resigned. Harold Carson, former vice-president, is now president. A couple of nice guys entering the big hit here will be the new arrival from the Ice Cream Vendors (which Jack Rose represents for this area). They are Gilbert Goldman and Bill Bareland. Land O' Sun Dairies will be supplying the food for which was approved for these 50 cents a day meals. As yet there will have to be some decision regarding the 5% sales tax, but, from hearing arguments in this regard believe that this will not interfere with it at all per bar.

EASTERN FLASHES

Dave Stern and Tom Burke, Seacoast Distributors, Elizabeth, N.J., spend a complete day visiting along coinrow. With carpenters, masons, painters, etc, all, clattering up the place, Tom and Dave sought relief from the noise by taking a drive around the town. Seacoast building at 1269 North Avenue is undergoing complete remodeling, and when completed, should be one of the show places of the nation. As the result of the recent "way down on an AIB" coin op of "ever miss," Munves, always happy and pleasant, was in rare good humor this week. Reports the sale of Exhibit's "Silver Bullet" along with his Belgium Type Pool Table, which was exceptionally brisk. Teddy Seidel, running Munves' Twelfth Avenue store, also reports increased action.

Colomen here shocked by the sudden death of Lindy Force, AMI's sales manager. He had attended the Operators' Banquet last week, and had a wonderful time visiting with his friends at the many tables throughout the hall. . . . Have a letter from Nat Cohn, former distributor here, that the chain of Big Will's currently operating in Tucson, Ariz. Now that these shops are running as Nat desires he looked for new fine operators, and came up with a "Drive-In Theatre" operated by Runyon Sales Company, distributors for AML, saddened by the news of Force's death. Alitho he wanted to fly to Chicago for the last rites, was unable to get away. Wayfain's Al Simon, Alved Sales, Inc., and AML's eastern representative, busy taking orders for the firm's new "Bowling Alley." What with the city tearing up 42nd Street, creating a terrible din, Al and his staff are pretty well won out at the present, but the day, Jack Semel of the offices next door, to borrow some tools. Harry claims Jack makes so many trips it's the reason he's all tired out at the end of the week.

Dave Lowy, Dave Lowy & Company, in a rare good mood. Must have sold a number of pieces that day. . . . Phil Mason tells us he's received a number of letters from colomen who read about the musical ambitions of his young son. Seems other fathers have their problems. Some want to swap dreamers, trombones, trumpets, etc, for Phil's clarinet. "No," says Harry Semel, states that collections on his amusement machine route keeps improving, and that he's expanding with each week. . . . Bally's "Shuffle Bowler" displayed on Runyon's floor gets a rousing reception from local ops.

$ $ $ MILLIONS $ $ $ OF SALES TAX PENNIES BRING BACK COUNTER GAMES

. . . and here's the Greatest of 'em all . . . .

DAVAL

WORLD FAMOUS PRECISION BUILT COUNTER GAMES!

READY FOR DELIVERY!!

OUTEARN--OUTPLAY--OUTPULL--OUTLAST ANY COUNTER GAMES EVER BUILT!!

NOW DELIVERING . . .

MARVEL

"WORLD'S GREATEST COUNTER GAME"

AVAILABLE IN TWO MODELS

1. Non-coin operated 1c or 5c Play
2. Coin operated 1c or 5c Play

NOTICE

WE CONVERT OPERATED
"American Eagles" and "Marvels" to NON-OPERATED OPERATED MODELS

AVAILALBE IN TWO MODELS

1. Non-coin operated 1c or 5c Play
2. Coin operated 1c or 5c Play

BUDDY

1c Play

FEATURING

Cigarette Reels, Dave's Famous Coin Divider, and 2 Separate Cash Boxes.

CUB AND ACE

SMALL IN BIG IN

MONEymaking POWER!

Write! Wire! Phone . . .

COMET INDUSTRIES, INC.

2849 Fullerton Ave., Chicago 47, Ill. (Tel. Dickens 2-2424)

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
What's the backbone of the business? Just listening to the guys who gather in various areas around this World's Coincenter brings out some sound which, in many cases, been dormant for years. For example, just the other day, one of the boys at such a gathering popped with, "Operating is, and always has been, the backbone of the business." Coming from a coin distributor that sounded logical. In prewar days many felt that coiner should either be operators or distributors. How times have gradually changed. Today, the average distributor is usually, the largest operator. And, as coin distributors, who care to admit it, say, "Operating is the backbone of my business." In any event, the coin distributor really is actually the stock-piling point for all the ops in his area. The average distributor is also an operator. But, in addition to his operating, he has taken on the work and responsibility of the old coiner and has become a master of the machine.

Of course, there still are dealers, as was brought out at this breeseefest, who are on the other side of the coin and who operate. "But, these days, they are few and far between," was the general consensue.

Ray Moloney celebrated his birthday (Nov. 2), and was given quite a surprise party when he returned home that evening. In addition, many a coin-man who remembered, sent Ray wires and letters. At the same time, "the Earl" Moloney reported that his son was also enjoying his birthday. Wm. Moloney was 10 years old on Nov. 2, and now Earl wonders whether the time has come to "Shuffle away" with little Willie. Earl claiming, "I'll probably learn something"... Harry Brown returned to his old stand on Fullerton Avenue and swung into the distribution and sale of "Shuffling"—reporting that they had been selling an injection for running the games in Chicago (Tue., Nov. 1), which, of course, coincides with the fact that injunctions have been granted United's "Shuffle Alley"—Genco's "Gleno"—Bally's "Shuffle Bowler"—Kenny's "Line Up"—and many others, so it was little, if any, surprise that "Shuffling" too had come under the head of running by grace of injunctions.

Ben Coven has some very unique ideas. He creates special circulars for almost every machine he handles. And take it from him, he does a very neat job of making these flyers and circulars. His newest creations are exploiting his service and repair department, which he has enlarged many times its former size, and quite straightforward says, "Our men are experienced on phones as every type of game made"... Al Sebring and his famous telephone remark, "'Beebe geant," is catching on with many others...round town. One of Al's oft asked questions is, "Can a guy make a back?" Al also tells us that if he were him one division of the field is getting "fatter and fatter" and the other is getting "thinner and thinner"... Dave Ginsburg of Genco flew out to the west coast last week, and his brother Myer flew there a few days ago, and stayed there... now Myer is on his way back to take over at the factory while Dave flies out.

Les Rieck over at H. C. Evans & Co. talks about how the coal and steel strikes are beginning to affect collections in some areas. Of course, with settlements of coal and steel under way the boys round about will begin to feel much happier... The coal and steel strikes didn't affect manufacturing... In some areas, did affect ops, who found their collections dropping, but now are feeling much, much happier, that Murray and Lewis have decided to settle differences with owners in their respective fields... Rock-Ola Scoreboard has attracted much attention of shuffleboard ops. Visitors have been calling according to a big Rock-Ola plant to get a looksee at this new unorthodox from what we hear, is clicking well with shuffleboard users. And there are to be some new sets of Rock-Ola Shuffleboard Markers George Jenkins got out of the hospital—just in time to attend an impromptu office birthday party for Ray Moloney. Said George to us, "Y'know, I've lost a lot of my guns—"the foot of 'em." Meaning of course, that Dave had brought the hospital decided that one foot or more wouldn't less mean much more in George's case.

Funny how a manufacturer never knows what happens to his products on ops' routes until requests come in for certain items, or until he sends his men out to check them. For example, last week we told you how "Silver Bullets" of Exhibit Supply, learned that much of the forure for their new two-gun game, "Silver Bullets," was due to the fact that many youngsters and oldsters had always wanted the thrill of shooting two guns at one time, using both hands, just like they see (or saw) the cowboys do in the movies. This past week Charley was rather surprised to receive requests for "stools" from some of the ops and distribs around the country. Just what was meant by "stools" had Charley puzzled. And since these were mentioned as adjuncts to "Silver Bullets," he decided to investigate. A long distance phone call to Earl in Chicago, forth the explanation that the "stools," actually meant "wooden stools" for the kids, so that they could drop their coin into the "Silver Bullets" that much easier, and shoot the two guns with greater comfort. It seems that many parents were holding the kids up in their arms to allow them to shoot the both guns at one time on "Silver Bullets." But, when the kids came along by all themselves (and usually dressed up as cowboys featuring two guns strapped to their hips) they just couldn't reach the two guns on "Silver Bullets." Now Charley is planning on how to get stools for many distribs at the cheapest possible price, so that the ops won't lose out on this profitible play. Funny, isn't it, how such things bring a manufacturer closer to his product and its possibilities!

Sam Lewis of ChicoIn tells me that his firm are now starting out with their "Bowler" shuffle game in a big way. ChicoIn started the parade in the recent issue of Exhibitor Supply and even gave this type its name with, what "Rebound." It must also be remembered that ChicoIn pioneered the idea for "Bally," for the smaller size board, and then, for the bigger size, which brings us to this day. We remember Sam Gensbury making a statement to us in this regard which was used by one of our editorialists to write one of the most valuable articles which has appeared in The Cash Box... John Noise, is a pretty busy guy these days over at O. D. Jennings & Co. John tells me that their "Export Bell" is doing much, much better than ever expected. And that they are finally taking in the orders, and have filled up with orders at a time of the year when most of the bell people look for something of a sales lettuce. It's interesting to note that bells have gone on ahead ever since the star of the postwar period and have won quite a following from least expected sources.

CHICAGO—The second issue of Bally Manufacturing Company's house magazine, "Bally-Who," continues to stress the plan and policy established by the firm to further and better relations with the general public and to bring about a closer and more sincere understanding of the people engaged in earning their livelihood in the coin machine industry.

Herb Jones, editor of "Bally-Who," has done a grand job in bringing home to all who read this magazine the fact that the employees of the firm are typical Americans, no different from peoples engaged in any other industry.

For example, the opening story concerns one of the firm's oldest employees, Les Landt, and the fact that he built his own home with his own hands over a two year period. This, in itself, is an outstanding example of the typical American, a man engaged in the coin machine business for his livelihood.

Inside this second issue (November, 1949) there is also a picture of George Kelly, Bally insurance auditor, who is a Lieutenant Commander in the U. S. Naval Reserve.

Pictures of Louis Boasberg's three sons with Roy Rogers, cowboy movie star, help to show the general public that a distributor's sons are just as typical as their own,

A picture of Bally's office girls giving one of their members a shower party, and other pictures throw the issue, bring strongly home the fact that everyone engaged in the coin machine industry is part and parcel of the great American scene.

Herb Jones is to be complimented on the policy he has formulated to help better public understanding of the coin machine industry thru "Bally-Who."
CALIFORNIA CLIPPING

Just when you’re getting things all figured out...the Angels are in the series again! This poses several problems, topped by the neighboring Ray Powers and Aubrey Stender firms... Nels Nelson announced the termination of his partnership with Ray Powers much to the surprise of our readers. Nels joins John B. and Bob Costas, etc., in one of the many newspaper offices in Sacramento and Nels set on a new association with Bob Bard of the Bard Mfg. Co. ... They are handling those two firms and their good tho’ and as good as they want it to last ... We were glad to hear from Nels that his fine ship was Matson Line which the all-time top time in television...We think we earned the reputation of being one of the outstanding service men in that field... As for Aubrey Stender, the long circulating rumor that he was considering selling out his stock and leaving Pico Rivera, was finally confirmed by Aubrey himself, who says, “Don’t know for sure what I’ll be doing, but there are several good deals pending” ... These Bally “Shuffle Bowlers” now showing at Paul Layman’s and the orders are really pouring in.

Run into Aubrey’s former secy, Cecilia Portillo at Automatic Games, where she is handling an old friend, Dianne Jackson, Sammie Dorin and George Warner on a part time basis and indicated that she had the time for a little of the same elsewhere on the Row ... Speaking of secretaries, it took a triple treat for us to recognize Bob Bard’s former beautiful blood typewriter gal ... She’s now a beautiful brunette secretary and, if we may be permitted the remark, we must prefer her present naturalness ... While enjoying the scenery at General Music Company, we gave a listen to Fred Gaunt, who is still bubbling over at the way those Unified “Shuffle Alleys” are moving out and he’s only been looking forward to another shipment of “em ... Bumped into Al Bettelman closing up for the day at C. A. Robinson and noticed he was just about the Best Dressed Man on the Row ... Big inventory sale due out in a few weeks. Mark Jennis tells us.

Another interesting mover around L. A. the past week was in Louis Karnofsky, former of the Coin Machine Review staff, joining Al Mendez and others at the Mendez Sales Co. as a Worlitzek. Best of luck, Louis, and let us know if we’re not in the wrong end of this business... Mr. S. Swallow, from Los Angeles, looks nice to us ... Looked over Keeney’s egg machine display at Badger Sales, where Al Silberman tells us the lineup, in all sorts of pastel shades, is only the start of the new year’s offerings. We took the liberty of getting on the square when he told us the Happels plan to stage a sort of western annex to the Atlantic City Vending Convention ... Now all we need is for the Mayor to declare it national Vending Week ... Jack Simon must be taking time off and coming into Sinking Co. an hour or two a day ... Talking over 5 balls with Jack Ryan at Sinking, veteran op Harold Shanker says things ain’t bad, “better than a year ago.”

MINNEAPOLIS—ST. PAUL, MINN.

Johnny Kalasardo of Ladysmith, Wis., in Minneapolis for the day, making a trip heading an old friend, Mrs. Kalasando, was ill for the past month, but she is coming around very nicely. The Urban Rest of St. Cloud, Minn., taking a few hours off to drive into Minneapolis and to pick up some equipment ... Carol Schall, former of the Coin Machine Review, and Clarence Totzek of the Totzek Music Company, Fairmont, Minn., getting a kick out of playing the new United “Shuffle Alley” at Hy-G Music Company. Mr. Schall is living in Minneapolis, and he got his time for both of them to drive into Minneapolis to visit the record distributors and also make a few social calls. All in all she had her hands full for the past several weeks, as her aged father has been very, very ill, Mr. Vangen, Minneapolis operator and a party of friends flew to Bismarck, N. D., for her wedding anniversary. Larry Borgen and Larry Lye, Minneapolis making the rounds ... Andy and Elsa Oberg of E. Grand Forks, Minn., spent several days in Minneapolis, sort of on a vacation. Elsa has shod a couple of his restaurants and amount of bar work done by Mr. McIntosh, Minn., in the Twin Cities picking up a few miscellaneous items. Bob Bande of North Dakota Sales, Minot, N. D., driving into Minneapolis for a couple of days to pick up some equipment ... Le Roy Roberts of Ludverne, Minn., and his wife, in Minneapolis over the weekend ... Paul Kalisen and his wife move to Minneapolis Friday ... We heard that Louis Collins of Cherokee, Iowa, and a party of friends also in Minneapolis for the Iowa-Minnesota game.

DALLAS TEXAS

We just aren’t very much this week. However, what we know we are going to tell you is Dolorean drove up from Waco with tears in his eyes last out this past Saturday ... Elmer Zeinner, former with Wallbox Sales ... is now associated with Bob Prudhomme ... Sam Bivard dined through Dallas en route to the Windy City ... Ditto Eddie Menner, Eddie is touring the South with Amos Millburn ... The Shriners have invaded Dallas with the end of the season in sight, their usual number of machines are operated en masse. We hear that the boys are ready to go when the time comes. More and more of these donations of old clothes will be appreciated, especially shirts size 15x54-55. The buy all day.

Henry Manning returned from pleasant hunting in time to witness the pouring of the foundation of American Distributing Company’s new building. Of course we are delighted to see the building growing at this fine clip, hope to have the building finished by Christmas and that means a beccoo party toward the end of the year. Henry Manning, who is quite a familiar face, fell off his bicycle when he hit a bump in the road and knocked the bottom out of his new “Red Streak” ... The newest game to catch attention in Dallas is the “Royal Flash.” A great hit, a very similar game to our Rhythm, Blues and College games. Established 1940. S. F. R. & CO. PUBLISHERS, WEED & UNDERHILL, BOX 46, NEW YORK 26, N. Y.

WANT—All type phonograph Motors, Adaptors, Wall Boxes, Speakers, Gearboxes, Changers, etc. ST. THOMAS COIN SALES, LTD., ST. THOMAS, ONTARIO, CANADA. Tel.: 2648. WANT—Any type used phonographs. ESTATE SEEBURG COMPANY, 1126 HENNEPIN AVE., MINNEAPOLIS, MINN. WANT—Used or new hillbilly or western records. Top prices paid. Scott Chicago’s largest distributor of used records. We pay freight. Write to: USED RECORD EXCHANGE, Anthony “Toney” Gallego, 4142 W. ARMITAGE AVE., CHICAGO 39, ILL. Tel.: Dickens 2-7660.

WANT—East, South and West—Sales distribution—W. Jake Box route connection or Jake Box distributor or Operator with complete book, willing to move to Chicago, Rhythm, Blues and College records. Established 1940. S. F. R. CO., PUBLISHERS, WEED & UNDERHILL, BOX 46, NEW YORK 26, N. Y.

WANT—Bally Spot Balls, Cigatons and Triple Bells; Keeny 5c and 10c; Grant 1c; 1c Penguin; 5c Ellyson; and 10c; Challenger; and 100 record Seeburg, Cash ready. GOLDEN GATE VENDING COMPANY, 701 GOLDEN GATE AVE., SAN FRANCISCO 2, CALIF.

WANT—McClasheen Air Guns and live ammunition gallery; antique music boxes, coin operated games. Also, Coin-O-Scopes. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE 1, WASH.

WANT—For Cash! ’48 Bally Jockey Clubs, Jockey Specials, Gold Caps, Trophies and Citations—for sale. Write, stating lowest price for quantity in first letter. STANLEY AMUSEMENT CO., 5225 SOUTH TAMAC WAY, TACOMA, WASH.

WANT—12 R. M. G. Hold & Draw Counter Games. State condition and lowest price. EAST COAST MUSIC COMPANY, 10th & WALnut STS., CHESTER, PA. Tel.: CLeaster 2-8367.

WANT—Used juke box records. Also surplus new records distributors’ or dealers’ stock. Call or write: FIDELITY DIST., 1547 CROSBY AVE., NEW YORK 1, N. Y. Tel.: Underhill 3-5761.


FREE CLASSIFIED ADVERTISING on SPECIAL SUBSCRIPTION DEAL TO THE CASH BOX

You can run a 40-word Classified Ad Free each week (worth $3.20) plus subscription on any of the following deals:

52 WEEKS (Full Year) $48.00
56 WEEKS (9/15) $52.00
13 WEEKS (1/4 Year) $15.00

THE CASH BOX EMPIRE BLDG. NEW YORK 1, N. Y.

FOR SALE—4 Seeburg Classic, in good condition, $75 ea.; 1 Seeburg Envoy RC $85. Will trade on Wurlitzer 1100. Make best bid. HUGHES ELECTRIC COMPANY, 336 MAIN ST, ALCOA, IND. Tel.: 17.

FOR SALE—Aireoon Photographs: 39 Super Deluxe $95.00 ea.; 17 Fier and 5 Blond Bombshell $129.50 ea.; 148 Coronet, brand new $229.50. Latest mechanisms and all improvements. All prices include crating. 1-2-3-4-5 DM ALFRED SALES, INC., 881 MAIN ST., BUFFALO 3, N. Y. Tel.: LI 9106.

Please mention THE CASH BOX when answering ads—it proves you’re a real machine man!

FOR SALE—Wurlitzer: Victories $75; $50 $125; $50 $125. Rock-Ola Commandos $75. All in good condition. F. A. B. DISTRIBUTING CO., INC., 1019 BARONNE ST., NEW ORLEANS, LA. Tel.: 4040-W.

FOR SALE—2 Wurlitzer 1100, write: 2 Wurlitzer 600 $100 ea.; 3 Wurlitzer 616 $60 ea.; 1 Wurlitzer 500 $110; 25 Five-ball pin ball games $10 up. All machines in excellent condition. X-CIE NOVELTY CO., 1929 W., TIOGA ST., PHILADELPHIA 40, PA. Tel.: RA 3-8765.

FOR SALE—10 assorted Ray Guns: Shoot-This-Bear, Jap, Chutes, Tail GNNER, Tokyo. Best offer takes one or all. 1/3 down, balance C.O.D. Write, phone: GATEWAY AMUSEMENT CO., 748 No. 5th Avenue, DAYTON, OHIO. Tel.: 1764-J.

FOR SALE—Mills Golden Falls and Black Cherries 5¢-10¢-25¢ $14.50 each. Look like new. Carry a money-back guarantee; Mills Blue Fronts and Brown Fronts 5¢-10¢-25¢ $14.50 each; Jennings Lips from like new 5¢-10¢-25¢ $15.50 each. We have over 600 pieces Mills, Jennings, Pace Slides. Write for prices. AUTO-MATIC GAMES COMPANY, 2428 W. PICO BLVD., LOS ANGELES 6, CAL.

FOR SALE—Golden 75¢; Shur-Free; 5¢-10¢-25¢-50¢; Bear-This, static 5¢-10¢-25¢-50¢; Halco, static 5¢-10¢-25¢-50¢; Model T, static 5¢-10¢-25¢-50¢; Monocle Machine, static 5¢-10¢-25¢-50¢. Write, phone: GATEWAY AMUSEMENT CO., 184 PAINE AVE., IRVINGTON, N. J. Tel.: ESBEX 5-6438.

FOR SALE—Panorama $125 ea. Crating $5. WANT—Will pay cash for any quantity of late model phonos. Write, wire, phone: DAVE LOWY & COMPANY, 594 TENTH AVE., NEW YORK, N.Y. Tel.: CH 4-5100.

FOR SALE—9 foot Skeel-Ball $29.50; Strikes 'N Spares $99.50; Glassie $69.50; Pins: Stormy, Cover Girl, Mam-ma-elle and others, no free-play, $39.50 each. All packed to ship NATIONAL NOVELTY COMPANY, 179 E. MERRICK RD., MERRICK, L. I., N. Y.

FOR SALE—5 IH Hands $42.50 ea.; Skeel Ball Alleys 9 ft.—write best offer. RUNYON SALES CO., 593 TENTH AVE., NEW YORK 18, N. Y.

FOR SALE—Mutoscope Drivable $125; Atomic Bomber $125; Silver Gloves $195; Chicago Coin Glassie $89; Chicago Coin Basket Ball Champs $195; Wurlitzer Skeel Balls $75. Write for our list of scales, rolloids, pins and slots. THE MARKET CO., 4300 CABLE AVE., CLEVELAND 3, OHIO.

FOR SALE—Used Pin Balls: Fletching Power $100; Major '49 $130; Cinderella $100; Trade Winds $100; Havana $50; Trinidad $75; Alice In Wonderland $85; Chicago Coin's Hockey $35; Bangos $100. A. P. SAUVE & SON, 7525 GRAND RIVER AVENUE, DETROIT 4, MICH.

FOR SALE—4 Chicago Coin Shuffle King, 22 ft. Shuffleboards, very clean, 1 for $300 or 2 for $275 each. 5 for $250 each, or entire lot for $200 each. Grating extra, AUTOMATIC AMUSEMENT COMPANY, 100 PENNSYLVANIA STREET, EVANSTON 10, IND.

FOR SALE—Wurlitzer 2010 $275; 1 Wurlitzer 1017 Hideaway $225; Wurlitzer 1000's and 1100's, write. 2 Wurlitzer 3020 Wall Box $39.50; 12 Wurlitzer 219 Stepper $22.50; Wurlitzer 142 Steppers $5 ea.; 3 Packard Manhattan $199.50; 3 Packard Model 7 $99.50. Out-Of-The-World Speakers $49.50; Metal Wurlitzer Star Speakers $17.50, $5 extra for crating. MASON DISTRIBUTING CO., 184 PAINE AVE., IRVINGTON, N. J. Tel.: EBEX 5-6438.

FOR SALE—For 3c-5c Challengers—late model $24.95, original model $17.95; Victory Derby PO $39.50; Wurlitzer 1015, clean, $325; WESTERN DISTRIBUTORS, 1226 S W 16th AVENUE, PORTLAND 5, ORE.

FOR SALE—Special Offer, 40 Station Hostess Machines. Make offer. No reasonable offer refused. LEHIGH SPECIALTY CO., 826 NORTH BROAD ST., PHILADELPHIA 30, PA. Tel.: PPoplar 5-3299.

FOR SALE—Photo “While You Wait” Booth, with 2 cameras, 4 inch and 2 inch. Equipped ready for location. Cost $1,000, Will sell for $350. Also 7 Ball In-Balls, very clean, at $75 each, or trade for '48 Jockey Clubs, Citations, Gold Cups or Trophies. STANLEY AMUSEMENT COMPANY, 5225 S., TACOMA WY, TACOMA, WASH.

MISCELLANEOUS

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NOTICE—Dave Lowy & Company is exclusive distributors of J. H. Keener & Company’s new occasional Rebound Shuffleboard Game “Line-Up” and the Keeny fast selling Cigarette Vending Machine for entire New York City, Nassau and Westchester counties. Liberal Fi- nance Plan Arranged—also Liberal Trade-In allowances on your cigarette machines. $1200 for DAVE LOWY & COMPANY, 594 TENTH AVENUE, NEW YORK, N. Y. Tel.: CH 4-5100.

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EMPIRE STATE BLDG., NEW YORK 1, N. Y.

PARTS & SUPPLIES

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| 5e Gold Chrome H.L. | 35.00 | 65.00 |
| 10e Gold Chrome H.L. | 35.00 | 85.00 |
| 10e Gold Chrome H.L. | 40.00 | 95.00 |
| 10e Gold Chrome H.L. | 75.00 | 125.00 |
| 5e Gold Chrome | 35.00 | 50.00 |
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