Balladeer Dick Haymes and chimp Evelyn Knight express their vocal allure during one of their recent CBS "Club Fifteen" airshows. Both Dick and Evelyn have consistently proved their popularity with the nation's music operators via a flock of hit recordings. Dick's "Room Full Of Roses" and "Maybe It's Because" continue to ride high on the popularity charts, while Evelyn's "Counterfeit Love" and "He Goody Good Good To Me" win favor with juke fans. Dick Haymes and Evelyn Knight are exclusively featured on Decca Records.
YOUR VOTES DECIDE THE WINNERS

IN THE 4th ANNUAL POLL OF THE AUTOMATIC MUSIC INDUSTRY OF AMERICA TO CHOOSE THE BEST RECORDS AND RECORDING ARTISTS OF 1949

VOTE TODAY—FILL OUT AND MAIL PREPAID POSTCARD IN THIS ISSUE

Sponsored and Conducted Exclusively by

THE CASH BOX

"The Official Publication of the Automatic Music Industry of America"
Talking It Over

An editorial appeared in our last week's (October 29, 1949) issue which was based on the importance of the coin operated scoreboard now appearing on shuffleboards everywhere in the country.

It seems, since the appearance of this editorial, a considerable amount of favorable comment has been aroused from shuffleboard operators who are, in almost every single case, in complete agreement that the coin operated scoreboards have eliminated much location owner argument and, what's most important, have brought the operator the ultimate in profits.

It seems, from what some of these operators tell us, that investments of $500.00 and more in a shuffleboard, can be best protected and more quickly amortized by the Investment of another hundred dollars or so in a coin operated scoreboard for that same shuffleboard.

In short, as one well known operator advises, "Every shuffleboard, to remain an operator's shuffleboard, should only be placed on location with a coin operated scoreboard."

He goes on to say, "I didn't realize how much money I wasn't getting each collection until I started to use scoreboards with my shuffleboards. After the first few were placed on the shuffleboards, even after some of these had already been in operation for some time," he continued, "I first came to realize what an amount of money I had lost; what many arguments I could have eliminated with the location owners; and also what arguments I could have prevented between the players themselves."

This, surely, gives every shuffleboard operator sufficient reason why he should only place a new shuffleboard on location with a scoreboard. In fact, the leading shuffleboard ops today won't even think of the additional 20% to the cost of the shuffleboard for the scoreboard.

The scoreboard will remain an operator's coin operated amusement only because of the scoreboard. It is the scoreboard which is preventing direct sales to location owners. It is the scoreboards that are eliminating much argument with location owners. But, best of all, players prefer the coin operated scoreboards for they eliminate arguments among the players themselves. This is the most important factor for it assures continued growth and good will for the shuffleboards which are, gradually, becoming an industry in their own right.

Bill Finck
Will the Puck Replace the Ball?

There has been discussion pro and con regarding whether the puck will replace the ball and whether the puck games now being manufactured by almost everyone of the five-ball manufacturers are an indication, because of this sudden turn to the manufacturing of a new type game, that the ball is on its way out.

In fact, some very intelligent, old time distributors, jobbers and operators have been heard to say, “Looks like the end of the pin game.”

As far as this goes, the pin game was long ago forced out of the field. There just aren’t any games with “pins.” The games today are known as “five-balls” and not “pin games” or “pinballs.”

But, this is only a technical point, tho well worth the observation of all engaged in the field. The name should be “five-balls” from now on in.

The five-ball game of today is certainly not the pin game or pinball of yesterday. It has changed remarkably. From the days of the old “five-balls” and “pin games,” with the many, many other improvements that have been introduced by factory after factory in the industry, the game has assumed a remarkably different appearance and, most assuredly, greater amusement proportions for all players.

But, getting back to the original discussion as to whether the puck will replace the ball, a survey among the more noted manufacturers indicates that not a single one believes that the puck ever will replace the ball, or that rebounds and shuffle games will ever replace the five-ball game.

(A technical explanation should also be made right here regarding why some of the new games are called “rebounds” and why some are called “shuffles.” Where the puck is thrown against the back of the playing board and returns to the player on the surface of the board, that game is now known as a “rebond game.” Where the puck is thrown against the back of the playing board and falls down below the board and is returned thru a chute to the front of the game that game is now known as a “shuffle game.”)

It must be remembered that the amusement division of the industry is a novelty business, pure and simple. It lives on the whim of the public. The public likes change and wants change. In fact, seat seven people around a card table and play “dealer’s choice,” and the chances are that more than three different kinds of card games will be played, if not more. The same exists in this amusement division of the coin operated machines industry.

And since the public have suddenly taken to the puck, which met with their approval on the larger, standard sized shuffleboards to begin with, the average novelty game manufacturer immediately recognized the possibility of building a smaller sized board which would fit into more locations where the larger sized shuffleboard couldn’t fit and, thereby, win over that part of the public who patronized these smaller locations.

The amusement machine manufacturer is an opportunist. Seeing this possibility and having his distributors and operators advise him instantly that it was more than a possibility—it was a fact—he jumped into the manufacture of rebound or shuffle games with the result that these have now sprung into great national popularity and have, much to everyone’s satisfaction, entered into territories that have been destitute of coin operated amusement equipment. This, too, encouraged more and still more manufacturers to enter the field.

But, what has this done to the five-ball game? Certainly it has effected large scale production. Only because the same manufacturers have turned to manufacturing shuffles and rebounds. Not one of these manufacturers, tho, has stopped making five-balls entirely. After all, the demand for the five-ball is constant, week in and week out, year in and year out. It is an established and proved product. It is played by more peoples than any other coin operated amusement was ever played in the history of this industry. It is an accepted American diversion.

Every so often, to maintain the popularity of coin operated amusements with the general public, the manufacturers must produce something entirely new and different. Yet, when the run is all over, the public turns back to its regular morning tomato juice or grapefruit or oranges. This has gone on for years. And will continue for years.

In short, every so often, the public like to eat melon or something else in the mornings and a new breakfast food, well promoted and well advertised, captures their fancy. When the fancy has passed, they go back to their old fashioned, most popular food.

The same is true in the coin operated amusements industry. The manufacturers found something that struck the fancy of the public. They are giving the public their complete fill of this new diversion. Perhaps, and few can tell for the future is hard to ascertain, the shuffle and/or rebound may open the way to long years of manufacturing.

Yet, all who have studied the field for many years, realize that just as the ray guns created a sensation in their time, and just as many other products came along to capture the public’s fancy, the manufacturer has always been able to return to the old standby, find that the public actually missed it after a period of time, and that the public go back to it with more zeal and zest than ever before.

Two pure amusement products which prove this contention are the A.B.T. Manufacturing Corp. guns and the D. Gottlieb & Co. grippers. Both products have been on the market for many years. For certain periods they practically disappear from the field. Then, just as suddenly reappear, and prove more popular than ever. The novelty of the business itself is what can reproduce products of this character time and time again and prove that the public want a change from their daily fare.

It is, then, the opinion of the leaders in the industry that the puck will not replace the ball. That, instead, the manufacturers have found something which is whetting the public’s appetite for a new type amusement and that, when the public is satiated, it will once again return more wholeheartedly than ever before to the five-ball games, or, whatever may result from the combination of the five-balls, rebounds and shuffles, and which will only be learned after the shuffles and rebounds have been on the market for some period of time and manufacturers producing their own versions of these games find one or two or even more features that the public like and which can be incorporated into the five-balls.

Or, possibly, the reverse may also happen, the manufacturer is today incorporating into the shuffles and rebounds the features he has already used in five-balls and may continue onward to a point where a fusion of the two may come into being to produce a new and entirely different type of game which may bring about an entirely new version of coin operated amusement.

But, at present, there is no indication whatsoever that the puck is ever going to replace the five-ball. The five-ball coin operated amusement game leads by a wide, wide margin and will probably continue to do so for a long time to come, until the shuffles and rebounds (whether as we know them now or in whatever version they will appear in the future) have changed to cause a new type of game to be born which will, in volume and in player appeal, offset the great popularity of the five-ball.

"THE CASH BOX" IS THE OPERATOR'S MAGAZINE
IT IS NOT SOLD ON NEWSSTANDS.
WHO'S LEADING

Trade Association Leaders Urge Music Ids To Vote Early In
Fourth Annual Music Poll of Automatic Music Industry

Best Record of 1949

"Forever And Ever"—Perry Como...
"Forever And Ever"—Russ Morgan Orch...
"Again"—Jim Stafford-Gordon MacRae...
"Cruising Down The River"—Jimmy Wakely...
"Riders In The Sky"—Vaughn Monroe Orch...
"Lavender Blue"—Dinah Shore...
"Again"—Vic Damone...
"Buttons And Bows"—Dinah Shore...
"You're The Boss Of Me"—Pee Wee King...
"I've Got My Love To Keep Me Warm"—Les Brown Orch...
"Baby, It's Cold Outside"—Dinah Shire-Buddy Clark...
"Far Away Places"—Margaret Whiting...
"That Lucky Old Sun"—Frankie Laine...
"I'm Daring, My Darling"—Jo Stafford-Gordon MacRae...
"I Don't See Me In Your Eyes Anymore"—The Stardusters...
"Some Enchanted Evening"—Perry Como...
"Art Land In Our Paths"—Evelyn Keys...
"Jealous Heart"—Al Morgan...
"The Huckleberry"—Frank Sinatra

Best Orchestra of 1949

Vaughn Monroe 14,742
Guy Lombardo 10,087
Art Mooney 9,294
Russ Morgan 7,115
Les Brown 7,018
Eddy Howard 7,002
Sammy Kaye 6,918
Blue Barron 6,908
Tommy Dorsey 3,209
Gordon Jenkins 3,170
Paul Weston 2,245

Best Vocalist of 1949

Margaret Whiting 9,817
Jo Stafford 9,725
Doris Day 8,843
Evelyn Knight 8,801
Frances Langford 8,786
Dinah Shore 8,781
Fred Waring 7,520
Connie Haines 7,480
Peggy Lee 6,574
Fats Page 5,940
Rosemary Clooney 1,291
Louise Carlisle 971
Sarah Vaughan 885
Ella Fitzgerald 702
Eve Young 662
Mindy Carson 405

Best Female Vocalist of 1949

Margaret Whiting 9,817
Jo Stafford 9,725
Doris Day 8,843
Evelyn Knight 8,801
Frances Langford 8,786
Dinah Shore 8,781
Fred Waring 7,520
Connie Haines 7,480
Peggy Lee 6,574
Fats Page 5,940
Rosemary Clooney 1,291
Louise Carlisle 971
Sarah Vaughan 885
Ella Fitzgerald 702
Eve Young 662
Mindy Carson 405

Best Male Vocalist of 1949

Perry Como 15,763
Dinah Shore 11,449
Dick Haymes 11,314
Frankie Laine 10,563
Billy Eckstine 6,349
Bing Crosby 6,295
Bud Collyer 6,159
Frank Sinatra 4,615
Dinah Shore 4,151
Dinah Shore 4,151

Best Vocal Combination of 1949

The Mills Sisters 10,875
The Andrews Sisters 10,476
The Pied Pipers 9,745
The Ink Spots 5,993
The Orioles 5,691
The Starlighters 5,111

Best Western Record of 1949

"Candy Kisses"—George Morgan...
"One Has My Name"—Jimmy Wakely...
"Fool For Love"—George Morgan ...
"I Love You So Much It Hurts"—Jim Stafford...
"Shimmy Around"—Margaret Whiting-Jimmy Wakely...
"Three Little Words"—Pee Wee King...
"Life Gets Too Jeez"—Carson Robison...
"I Love You So Much It Hurts"—Floyd Tillman...
"Here Comes Santa Claus"—Gene Autry...
"Have I Told You Lately That I Love You"—Gene Autry...

Best Western Artist of 1949

Jimmy Wakely 8,769
George Morgan 8,617
Pee Wee King 5,735
The Three Suns 4,528
Cowboy Copas 4,175
Elton Britt 2,198
Charlie Ventura 2,181
Sons Of The Pioneers 1,308
Roy Rogers 850
Bill Boyd 620

Best Hillbilly Record of 1949

"Love Sick Blues"—Hank Williams...
"I'm Trudging Home"—Eddy Arnold...
"Why Don't You Haul Off And Love Me"—Wayne Raney...
"Till The End Of The World"—Ernest Tubb...
"Don't Do It Again"—Eddy Arnold...
"Don't Rob Another Man's Castle"—Eddy Arnold...
"Wedding Bells"—Hank Williams...
"Riders In The Sky"—Burt Ives...
"Tennessee Polka"—Red Foley...
"I-Fay-Slid-Slid-Sied We Said Ho!—Bertie Tubb...
"Tennessee Saturday Night"—Red Foley...
"Money, Marblys And Chalks"—Captain Stubby...

Best Hillbilly Artist of 1949

Eddy Arnold 21,853
Hank Williams 14,780
Ernest Tubb 9,176
Red Foley 6,777
Wayne Raney 4,688
Spade Cooley 4,100
Bert Ives 3,742
Burt Ives 2,712
Moon Mullican 2,689
FATS Page 2,654

Best Jazz N' Blues Record of 1949

"The Huckleberry"—Paul Williams...
"Hee Hawed"—Asos Milburn...
"Chicken Shack Boogie"—Amos Milburn...
"Tell Me So"—The Orioles...
"Close Your Eyes"—Herb Lawrence...
"Trouble Blues"—Charles Brown...
"September In The Rain"—George Shearing...
"Run Joe"—Lionel Jordan...
"Blues After Hours"—Fess Wee Crayton...
"I'm Forever Blowing Bubbles"—Charlie Ventura...
"It's Midnight"—Little Willie...
"Am I Asking Too Much"—Dinah Washington...
"Drinckin' Wine Spou Dee O Dee"—Wynonie Harris...
"So Long"—Ruth Brown...
"Little Girl, Don't Cry"—Bull Moose Jackson...
"D'Natural Blues"—Lucky Millinder...

Best Jazz N' Blues Artist of 1949

Amos Milburn 9,864
Louis Jordan 9,167
Julia Lee 7,032
Pee Wee Crayton 7,246
Charlie Ventura 6,580
Herb Lance 6,480
Paul Williams 6,319
Paul Watson 5,742
George Shearing 5,375
Wynonie Harris 4,858
Charlie Ventura 1,871
Jimmy Witherspoon 1,522

Best Small Instrumental Group of 1949

The Three Suns 11,397
Louis Jordan 10,937
The Four Tunes 8,946
Irving Fields' Trio 2,268
Charles Brown Trio 1,981
Art Van Damme Quintet 1,276
Page Cavanaugh Trio 1,265
Johnny Moore's Three Blazers 1,244
Ben Smith...

November 5, 1949
THE CASH BOX

Page 6
November 3, 1949

The Cash Box, Music

"Scattered Toys" (2:50)
"Just Drifting" (2:53)
Jerry Vale (Shерwood 153)

"Mule Train" (3:20)
"Carry Me Back To Old Virginia" (3:55)
Frankie Laine (Mercury 5345)

"My Miracle" (3:10)
"My Love Loves Me" (3:15)
Richard Haye's (Mercy 5328)

"Gallop Of The Comedians" (3:20)
"At Dawn" (2:35)
Jerry Muraw's Harmonicans (Savoy 5331)

"Envy" (2:56)
"Bongo Minor" (2:57)
Roy Cordell Orch. (Glen Henry Orch.)
(Tos 1001)

DISK OF THE WEEK

- Here's a tune that has the markings of a sleeper. If there were a disk that was "Scattered Toys," with piiper Jerry Vale on deck to render the smooth, infectious lyrics, Jerry's vocal work on this side is excellent from start to finish. The label calls it "Scattered Toys," but the choral effects on this side certainly suggest that Jerry's vocals should lend an ear to the title. 

- More ballad material headed music operators wear are these sides by Al Grant, in which Grant is a strong, smooth vocalist, with his warm vocals standing out the soothing lyrics in excellent manner. Vocal harmony is also supplied by the Satisfiers Foursome, in addition to smooth instrumental patten by the Royal Smith Quintet rounds out the side in top manner. The flip has Al Grant teamed with Barbara Cameron on a vocal duet, with the lyrics weaving about the title. Both sides are better than average, and both should lend an ear to this direction.

- "Speak A Word Of Love" (3:24)
"Remember" (3:47)
Tony Martin—Frank Warren (RCA Victor 20-3573)

- Here's a disk that is sure to win loads of favor with music fans, a new version of "Speak A Word Of Love," with Tony Martin and Frank Warren lending vocals to offer musical satisfaction. In this current piece titled "Speak A Word Of Love," Ditty is rendered in sing-song fashion, with Tony Martin and Frank Warren joining in for the first part, and the refrain remains straight throughout. The flip has Tony Martin and Frank Warren, who turn in an excellent performance to this standard. Tempo of the tune is light and gay throughout.

- The Creole Love Call" (2:57)
"You Of All People" (2:53)
DuKe Ellington Orch. (Columbia 6660)

- The smart orchestra of manesto Duke Ellington is shown in all its beauty on this pair, "The Creole Love Call" and "You Of All People." Top deck is styled to perfection in this unusual piec, which features the orchestra blending tone, and Kay Davis chaitng in the background. On the other end with "You Of All People," Al Hibbler turns in some great vocal work on this appealing piece of romance music. Those that go for this brand of music should reap harvest.

- "If I Were You" (2:46)
"Be Kind And Make Me Love You" (2:50)
LARRY FOTINE ORCHESTRA

- Pair of fair enough sides by the Larry Fotine orch., and the set up of some melodic music in "If I Were You," and "Be Kind And Make Me Love You." Top deck has Marlyn Marsh on the vocals, and the orch. delivers in an effective style. Bottom side makes for good dance music.
**The Nation's TOP TEN Juke Box Tunes**

The Top Ten Tunes Netting Harriest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

**CODE**

| AL—Aladdin | EX—Exclusive |
| AP—Apollo | HA—Harmony |
| AS—Anaconda | HT—Hi-Tone |
| BB—Bluebird | K—Kraft |
| CA—Columbia | MG—MG M |
| CA—Carnival | MN—Minder |
| CO—Columbia | NA—National |
| EE—Decca | RA—Rainbow |
| MG—Regent | RL—Rex |
| RO—Sands | SA—Savoy |
| SP—Spartan | ST—Supreme |
| ST—Supreme | TW—Tower |
| UA—Victor | VA—Vocalion |

**THAT LUCKY OLD SUN**

CA-S7-736—Dean Martin
CO-18379—Sarah Vaughan
DE-3608—Frank Sinatra
HA-1077—Nat King Cole
HE-1516—Frankie Laine

**YOU'RE BREAKING MY HEART**

BE-30-0001—Ralph Flanagan O.
CA-S7-719—Joe Garber O.
CO-3544—Buddy Clark
DE-24693—The Ink Spots
HT-301—Phil Bice

**JEALOUS HEART**

EU-1553—C. Bailey
CA-1376—Tee jitter
CA-2187—Jimmie Davis
CO-3893—Hugo Winterhalter O.
CH-401—Robert F. Ring
DE-6179—Jerry Lee Carson
DE-6177—Jack Orpaz
HA-1060—Eddy Duchin O.

**SOMEDAY**

CO-1393—Hugo Winterhalter O.
CO-20015—Gene Austin
CR-317—Bob Eberly
CN-5047—Red River Dave
CR-6016—Peter Todd O.
DE-24694—Mike Brooks
DE-6611—Mistel Hot Shots
DE-6711—Charlie Leiter O.
HT-134—Ray Block O.

**CAN DREAM, CAN'T I**

CO-6077—Pete Atherton
CF-6010—Dean Gray O.
DE-24705—Andrews Sisters

**DON'T CRY, JOE**

BE-30-0007—Ralph Flanagan O.
CA-3852—Frank Sinatra
DE-24720—Gordon Jenkins O.
LO-513—Charlie Spivak O.
MG-10496—Art Smith
MN-1199—The Four Tunes
ML-9289—The Savoys
BO-191—Ken Griffin
TE-758—Philadelphia String Band
VI-32-1056—Elton Britt
VI-32-1055—Eddy Howard O.
VI-22-0007—Arthur Crudup

**A ROOM FULL OF ROSES**

BB-31-0012—Jackie Sartell
CA-S7-750—Paul Weston
CA-4017—Fay Wilting
CO-2094—Vernon Duke
CO-3853—Jerry Winn
CO-6087—Bob Eberly O.
DT-335—Pil Reed
DE-16714—Cats County Boys
DE-24693—Dick Haymes
HA-1075—Phil Brito
HT-142—Bil Tern
HT-134—Bil Tern
HA-1050—Ben Manners
VI-21-0075—Some Of The Pioneers
VO-35017—Chuck Foster O.

**HOP SCOTCH POLKA**

CO-11451—Bill Dale O.
DE-24702—Guy Lombardo O.
HA-1062—Bob Creasy
LO-481—Billy Whitlock O.
MG-35005—Art Masse O.
VI-20-3320—Three Sons

**I NEVER SEE MAGGIE ALONE**

CA-S7-750—Wayne King O.
CO-3608—Teddy Foster O.
CR-6072—Kenny Roberts
DE-24720—Dick Haymes
DE-24749—Buddy Clark—Al Morgan
ME-5514—Eddy Howard O.
VI-20-3356—Clem Tomslen O.
VO-35014—Harry Babbott

**MAYBE IT'S BECAUSE**

CA-S7-559—Andy & Della Russell
CO-3608—Teddy Foster O.
CO-6076—Al Morgan
DE-6076—Connie Haines
DE-1920—Dick Haymes
DE-24751—Louis Armstrong O.
DT-361—Pil Reed
DE-3195—Bob Crosby—Al Morgan O.
ME-5556—Eddy Howard O.
VI-32-3356—Clem Tomslen O.
VO-35014—Harry Babbott

**YOU'VE CHANGED AND IT STILL GOES**

MG-10519

**BLUE BARRON**

SEND TEN PRETTY FLOWERS TO MY GIRL IN TENNESSEE

IN A LITTLE GARDEN

(You Made Paradise)

**BILL FARRELL**

2nd Smash Hit By The New Singing Sensation

**SLIM CARTER**

HUNGRY HEART
I WOULD SEND ROSES
(But They Cost Too Much)

M-G-M 10513

**ORDER FORM**

| NAME |
| FIRM |
| STREET |
| STATE |
| CITY |

**M-G-M RECORDS**

THE GREATEST NAME IN ENTERTAINMENT

701 SEVENTH AVE., NEW YORK 19, N.Y.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
“Tenderly” (3:14)
“Where Are You?” (3:04)

LES BROWN ORCH. (Columbia 38616)

The wonderful orchestrated rhythms of the Les Brown band shine brilliantly on this fresh coupling titled “Tenderly” and “Where Are You?” Music is offered in thrilling style, with a vocal choir chanting the echo of the top deck music, captivating manner. Ditty is an old one—this rendition might bring it back again with a splash. The film, “Piper,” Kay Kellog purring the meaning-ful tones of a wonderful ballad that might prove to be a sleeper. Opsi should, by all means, listen in.

“I’ve Got A Lovely Bunch Of Cocoanuts” (2:24)

DANNY KAYE

(Decca 2681)

A side that should spring up and nab a ton of jule box silver is this Danny Kaye version of the rapidly climbing favorite “I’ve Got A Lovely Bunch Of Cocoanuts.” This rendition should rival other waxings out, and nab top popularity honors. Tune is a mellow novelty ditty which Kaye handles in his own unique vocal manner. The flip is a zany novelty wax- ing, with Kaye displaying his versatility in style that shines. Top deck is a winner.

“You Can’t Lose A Broken Heart” (3:11)

“My Sweet Hunk O’ Trash” (3:18)

BILLIE HOLIDAY - LOUIS ARMSTRONG

(Decca 2685)

Pair of great sides by a new great vocal team, with Billie Billie Holiday and Louis Armstrong serving up “You Can’t Lose A Broken Heart” and “My Sweet Hunk O’ Trash.” Top deck spins in medium tempo with Billie and Louis splitting vocal honors. Ditty is a real cute one, and has a wonderful message. The flip comes as a treat. It’s smartly styled throughout, and should do well on the boxes. The flip keeps in the same vein, and has Billie and Louis turning in another wonderful performance.

“Festival Of Roses” (3:00)

“The Three Rivers” (2:51)

DORIS DAY

(Columbia 38614)

Pair of sides by chrip Doris Day that should sit well with her many fans and are among titled “Festival Of Roses” and “The Three Rivers.” Both sides make for fairly pleasant listen- ing time, and have Doris offering her usually excellent vocal allure. The songs themselves should help jule box play. Orr backing on the pair by maestro George Siravo rounds out the wax effectively.

The Cash Box, Music
Page 8
November 5, 1949

Record Reviews

SLEEPER OF THE WEEK

“She Wore A Yellow Ribbon” (2:50)

“Part Time Sweetheart” (2:43)

EDDIE “PIANO” MILLER & ORCH.

(Radio 8903)

Orchestra, on “She Wore A Yellow Ribbon.” The song, featured in the RKO-Arpyk flick of the same name, is a tune that will have music fans humming, whistling and singing its wonderful refrain night and day. This rendition, with Eddie Miller think- ing the Pyramid’s top notch tenor, and a schotttling bit of voc- ical work by the chorus, is by far one of the best around. The feel- ing of the song is captured in wonder- ful manner by Eddie and the chorus set the stage for some torrid jule box play. On the other end with “Part Time Sweet- heart,” Eddie and the chorus once again come back with some great melody in no time at all. Ditty is an old one, with “She Wore A Yellow Ribbon” headed for a bright future. Grab a boxful!

The Sunshine Of Your Smile” (2:56)

“The Prairie Is Still” (2:59)

GORDON MACRAE

(Capitol 75-55)

The strong booming voice of Gordon MacRae is portrayed in all its beauty on this duo titled “The Sunshine Of Your Smile” and “The Prairie Is Still.” Top deck is adapted from the classics, and has Gordon offer- ing music ops a piece of music that can really nab loads of jinxy. Piano production background accorded the pipper by maestro Paul Weston is one of the highlights of this great side. The flip is another smartly styled piece of music, with Gordon handling this dramatic bit in suro- fire tones that count. Both ends of this deck should do extremely well.

“Way Back Home” (3:01)

“Iown Indian Song” (3:00)

BING CROSBY - FRED WARING ORCH.

(Decca 26500)

Sure fire deck that’ll reverbberate in jule boxes throughout the land is this coupling by Bing Crosby and the Fred Waring orchestra. Both sides of this platter are mutes for your machine. Bing’s warbling on wax, together with the choir vocal of the Pennsylvania’s is a thrilling piece of work. Top deck is an oldie that should wear white on the phonos. It’s Crosby at his best, turning in a re- cording that will be hard to match. Disk is the subject of an intense pro- motion campaign and as a result, should prove to be a big winner. The platter rates a featured spot in your machine—grab it—but pronto.

“Exactly Like You” (2:40)

“My Mother Told Me” (2:43)

KING COLE

(Capitol 57-70050)

The subdued, yet rich vocal tones of Nat “King” Cole sparkle wonder- fully on this fresh coupling, to serve music ops a platter that will win wide favor. Top deck is the standard offered in fresh style. Nat’s vocal work, lined with the faint beat of the bongo’s and the rhythm section, make this piece a must for your machine. The flip is a cute novelty which Nat and the group handle excellently. Both ends are winners—get ‘em.

“They Don’t We Do This More Often?” (2:50)

“Egg Head” (2:53)

BENNY GOODMAN ORCH.

(Capitol 57-758)

The King steps out on this pair, with “They Don’t We Do This More Often?” leading off by being an oldie favorite that has long at- tracted tons of jule box coin. This rendition, the Benny taking a spot on the stick and chrip Dolly Houston spurring the vocal, should bust the box and make the coin roll all over again. On the other end with “Egg Head,” Benny keeps the tempo lively, as the boys turn in a wonderful instrumental performance. Top deck is the side to ride with.

“Give Me Your Hand” (3:05)

“Hopeless Heart” (3:06)

VIE SCHON ORCH.

(Decca 2678)

Maestro Vie Schoen comes up with a pair that should do well in the machines, with the echo of “Give Me Your Hand” and “Hopeless Heart” in the offering. Ditty is a love of the top deck, a ditty that is currently receiving wide favor—this rendition, with Al Henrichson and the Harmonistes handling the vocal, should boom jule box play. Ditty is an oldie, but is a mellow melody that features the vocal group and chrip Sue Allen. Wax makes for fairly pleasant listening.

“When I Write My Song” (3:09)

“Disne Arone” (2:46)

XAVIER CUGAT ORCH.

(Columbia 38615)

The late Buddy Clark team with maestro Xavier Cugat on this widely known piece from Samson & Deliah, to turn in a glowing hit of music that should ride high on the phonos. Ditty scored several years ago, and has since remained a big hit coin puller. Buddy’s fond lyrical expression, matched with the smart Latin Or- chestral styling of the Cugat orch make this side a winner in the jule box.
SMASH PAIRING ANY WAY YOU LOOK AT IT!

Look at The Stars!

"There's No Tomorrow" man

Tony Martin

"Envy" gal

Fran Warren

...two great made-for-each-other voices, paired at last for potent RCA Victor dueting!

Look at The Sides!

SPEAK A WORD OF LOVE and REMEMBER

...A big new ballad packed with promise...plus an all-time favorite Berlin tune! Listen and you'll KNOW this pair is going places!

RCA VICTOR 20-3573

THIS WEEK'S RELEASE!

POPULAR

There's No Tomorrow
Tony Martin
20-3582
A Thousand Violins
The Three Suns
20-3583
Class Your Eyes And Dream
Andre Previn
20-3584
Merry Molden Polka
Dardanello
20-3585
The Gypsy In My Soul

POP SPECIALTY

Oh Jeannette — Polka
Johnny Vadal
25-1138
Flower Of Love Waltz

COUNTRY AND WESTERN

I'll Never Slip Around Again
Texas Jim Robertson
21-0130
Reverie

SPIRITUAL

Sign Of The Judgment
The Five Trumpets
22-0050
Swing Low, Sweet Chariot
"OH YOU BEAUTIFUL DOLL" FILM ALBUM!
P-252
"OH YOU BEAUTIFUL DOLL" FILM ALBUM!
Tony Martin
20-3564
Oh You Beautiful Doll
Tony Martin
20-3565
I Want You To Want Me (To Want You)
When I Get You Alone Tonight

THE FIVE TRUMPETS

DEVIL'S DREAM
21-0119
FISHER'S HARPPIPE
PEE WEE KING
21-0120
SALTY GOODIN
PEE WEE KING
21-0121
ARKANSAS TRAVELER

Black-Eyed Susie
Pee Wee King
21-0119
You Call Everybody Darlin'

SHOCKING RYE
21-0117
Straw

THE BATTLE HYMN OF THE REPUBLIC
21-0118
Cornbread, Tassos And Sassafras Tea

HI-HAT
21-0119
SQUARE DANCES TONIGHT
P-257
TONY MARTIN

You Call Everybody Darlin'
Shocking Rye Straw
Black-Eyed Susie
The Battle Hymn Of The Republic
Fire On The Mountain
Cornbread, Tassos And Sassafras Tea

Oh You Beautiful Doll
I Want You To Want Me (To Want You)
When I Get You Alone Tonight

The stars who make the hits are on...

RCA VICTOR RECORDS

RCA VICTOR DIVISION

Radio Corporation of America, Camden, New Jersey

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
Two Great Songs From The Forthcoming Musical "Gentlemen Prefer Blondes" on Columbia Records

Frank Sinatra Sings 'em Both

JUST A KISS APART and
BYE BYE BABY
Columbia Record #38556

THE CASH BOX, Music
Page 10
November 5, 1949

NEW YORK:

Eddie Heller and Larry Newton of Rainbow & Derby Records, left this past week for a sales and recording trip that will take them to the Coast. The pair will work on their Christmas numbers, "Auld Lang Syne Boogie," "Jingle Bell Boogie," in addition to their smash recording of "She Wore A Yellow Ribbon." Eddie and Larry disclosed that they have appointed Pierre Gaudet, formerly with WAAF, Newark, N. J., to work on record promotion and exploitation. . . Kip Rosenfeld has been engaged by both National and Jubilee Records as a national sales and promotional representative. . . Jerry Jahn, proxy of Jubilee reports that he has purchased the Kiddie Time line of children's records, which will shortly be out on the Jubilee label. . . Woody Herman and Nat "King" Cole make their only appearance of the season this week at Carnegie Hall, . . . Ted Weems, of the Mask and Wig Society's touring musical, "Adamant Eve," are being published by Elliot Music Co., the firm owned by pianist-maestro Elliot Lawrence, an alumnus of the University of Pennsylvania and a Mask & Wig veteran... Hal Tunis, local deejay popular for his airb reusable WVNJ, added to his laurels with a 10:45 to 11 PM spot called "Musical Memories" via WOE, New York. Show is sponsored by Vidcraft Corporation of America... Singer Margaret Phelan, who recently inked a recording contract with MGM Records, has selected the final four tunes which she will be allowed to record. Those four tunes which she will be allowed to record are, "Man Around the House," "Dumbest Girl," "An Arizona Wedding," and "Why Don't We Do This More Often" . . . Tony Martin's new recording of "There's No Tomorrow" was selected by the Citizen's Committee for Sweetest Day, as the "Sweeter Record Of The Year." An appropriate scroll was given Tony In New Orleans by handleddy Johnny Long and officials of the state of Louisiana . . . Columbia Records plans to put out two Buddy Clark Special Albums, with the proceeds of same going to his estate... Like the way Fran Warren's recording of "Envy" continues rising in popularity...

CHICAGO:

Congrats to Myron Barg (WMOR) who started a new disc jockey show Friday, October 28, from the Radio Lounge at the Teleneu Theater. He will mix chatter with the studio audience as well as present interludes with stars of the stage, screen and radio. Recent guests were Frankie Laine, Jo Stafford, George Jessel and Marie "Irma" Wilson, . . . Jack Owens, former crooner with the Breakfast Club, getting off to a grand start as the star attraction in the Hampton Hotel's Swiss Chalet, . . . Charles Maddox drops in to tell us that his and Woody Olson's two new songs, "Nobody's Fault But Your Own" and "You Above All" chipped by Flo Henri, has been recorded on the Musique label and is being given quite a ride by deejays, and the score penned by Jimmy Martin's Sharp label... Sherman Hayes and Henry Brandon... Congrats to Bill Putnam, Chief of Universal Records on his new album, October 10 . . . it's a daughter... Mercury Records have inked a contract with Jerry Murad's Harmonicats... Jan Garber opened at the Trianaon November 1... Tommy Carlyle's crew moving into the Northbide Aragon... Merc and still more talk about 'Charley Mason' as recorded by Teddy Phillips... the platter causing such a stir in the music field, it has even been sold by the pence, is set for release at the end of the month... Aristocrat Records singing praises about their new release "Annie Lee" as recorded by the Nighthawks . . . a blues number... Frankie Laine, "That Lucky Old Sun" breweing thru Chi after a smash week at Chicago, Detroit, stopped to lunch with Mercury's Art Talmadge... Charlie Spivak doing some heavy recording here for London...

LOS ANGELES:

In the years that have passed since a hardbitten city editor labeled us the worst obituary writer he'd ever seen, we haven't become any fonder of writing those final notices, particularly when the subject is a person known and adored... The passing of Mark Warnow was much more than an obituary statistic, a formal statement of regret or even a biography of a great music man to this writer and the many other friends, neighbors and associates of Mark out here... In that he was both friend and landlord, perhaps a rare combination in itself, we found his sudden death hard to believe, and harder to take... And for all his many close friends and co-workers whom we know, his devoted violinist and librarian Abe Schnieder, office man Don Meyers and music firm representative Al Gannaway, arrangers Gus Levine and Paul Welich, songwriters Larry Neil, Bill Howe, Hal Levy, Walt Farar, Charley Hayes, contact man Bill Savitt and all the countless big name artists, arrangers, musicians who had worked with Mark Warnow, there are no words that can describe him or pay him adequate tribute... Until we personally became acquainted with Mark Warnow, we knew him only by reputation as a great conductor of popular music, an exacting taskmaster from studio and staff and a name synonymous with Hit Parade... In meeting Mark Warnow, we met a very human being, with all the strength and weakness of human beings, a man who loved three things, life, music and people... a man who should not have departed this earth at the age of 47, at a time when, with the hope of returned health, he once again had resumed the pinnacle of success and recognition in his chosen field.
by BING CROSBY
with PERRY BOTKIN'S String Band

coupled with

DEAR HEARTS AND GENTLE PEOPLE
by BING CROSBY
with JUD CONLON'S Rhythmaires and PERRY BOTKIN'S String Band

A TRULY GREAT RECORDING by

BING CROSBY

Decca 24798
Price 75¢ (plus tax)

OUT OF THE WEST comes another
smashing Decca hit—with all the
pulling power and nostalgia of pre-
vious great "western" successes...

MUlE TRAIN—The Original Version
by BUZ BUTLER
coupled with
MONEY AIN'T EVERYTHING
Decca 46194 75¢ (plus tax)

ORDER TODAY

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<th>City</th>
<th>Top Record(s)</th>
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<td>New York, N. Y.</td>
<td>1. THAT LUCKY OLD SUN (Frankie Laine)</td>
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<td>2. I CAN DREAM, CAN'T I? (Andrews Sisters)</td>
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<td>6. ROOM FULL OF ROSES (Reddy Howard)</td>
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<td>7. SOME ENCHANTED EVENING (Parry Como)</td>
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<td>8. I DON'T CRY, JOE (Gordon Jenkins)</td>
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<td>Houston, Tex.</td>
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<td>Minneapolis, Minn.</td>
<td>1. SOMEDAY (Mills Bros.)</td>
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<td>2. CHINESE HONEYMOON (Mills Bros.)</td>
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<td>9. YES SIR, THAT'S MY BABY (Ken Griffin)</td>
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<td>10. SOME ENCHANTED EVENING (Parry Como)</td>
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<td>St. Louis, Mo.</td>
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<td>3. A KISS AND A ROSE (The Orioles)</td>
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<td>Pittsburgh, Pa.</td>
<td>1. THAT LUCKY OLD SUN (Frankie Laine)</td>
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<td>10. MAYBE IT'S BECAUSE (Eddy Howard)</td>
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<td>Lansing, Mich.</td>
<td>1. THAT LUCKY OLD SUN (Frankie Laine)</td>
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<td>2. LIVING UP TO MY GOODNAME (Art Monroe)</td>
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<td>3. I'M A MOTHER (Margaret Whiting)</td>
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<td>4. WHISPERING HOPE (Starday-McRae)</td>
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<td>Salt Lake City, Utah</td>
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<td>10. DON'T CRY, JOE (Gordon Jenkins)</td>
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FIRST AGAIN! WITH ANOTHER MILLION HIT RECORD!

"MULE TRAIN"

FRANKIE LAINEx

ABSOLUTELY DEFIES COMPETITION!

Billboard Says: "Frankie Laine continues to surprise . . . remarkable performance . . . This one should hit big and fast".

Variety Says: "Laine's 'Mule Train' one of the top recordings of recent years . . . so compelling . . . exciting . . . proves Lainex industry's standout vocal interpreter . . . vocal picture he paints puts listener on freight wagon alongside him".

The Cash Box Says: "The noise this platter will make will surely reverberate across the country in no time at all . . . Frankie aptly demonstrates the remarkable versatile style he has."

ON MERCURY RECORDS OF COURSE! 5345

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RUSH YOUR VOTES

4th ANNUAL MUSIC POLL
OF THE AUTOMATIC MUSIC INDUSTRY

Select Your Top Records
And Artists Of 1949

FILL OUT AND MAIL PREPAID POST CARD
IN THIS ISSUE

Sponsored and Conducted Exclusively by
THE CASH BOX

"The Official Publication of the Automatic Music Industry of America"

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
Clauice Taylor

WJHP—Jacksonville, Fla.

Bill O'Toole

WPAT—Paterson, N. J.

Bob Watson

WSB—Atlanta, Ga.

Eddie Golash

WTOP—Washington, D. C.

Ted Connor

WFMY—Youngstown, Ohio.

Larry Doyle

KGA—Spokane, Wash.

Bob Smiley

WGAR—Cleveland, Ohio.

Hol Tanis

WVNN—Newark, N. J.

Johnny Sotole

WXYZ—Detroit, Mich.

Dave Miller

WAT—Newport, N. J.

Larry Gentile

WJBD—Detroit, Mich.

Betuel Parvis

WGPI—Pittsburgh, Pa.

Leo McDermitt


Bill Garr

KWWK—Pasadena, Calif.

Wally Nelskog

KRC—Seattle, Wash.

Art Pallon

WWSP—Pittsburgh, Pa.
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<th>Title</th>
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<td>That Lucky Old Sun</td>
<td>Frankie Laine</td>
<td>Mercury 5316</td>
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<td>Empty Arms Blues</td>
<td>Amos Milburn</td>
<td>Aladdin 3032</td>
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<td>All She Wants To Do Is Rock</td>
<td>Wynonie Harris</td>
<td>King 4304</td>
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<td>A Kiss And A Rose</td>
<td>The Orioles</td>
<td>Jubilee 5009</td>
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<td>Saturday Night Fish Fry</td>
<td>Louis Jordan</td>
<td>Decca 24752</td>
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<td>Doby's Boogie</td>
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<td>Guess Who</td>
<td>Ivory Joe Hunter</td>
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<td>Farewell</td>
<td>Little Willie</td>
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<td>It's Midnight</td>
<td>Floyd Dixon</td>
<td>SUPREME 1533</td>
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<td>All She Wants To Do Is Rock</td>
<td>Wynonie Harris</td>
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<td>Broken Hearted</td>
<td>Eddie Williams</td>
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<td>Saturday Night Fish Fry</td>
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<td>Dinah Washington</td>
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<td>Billy Wright</td>
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<td>Drinking Hadacol</td>
<td>Little Willie</td>
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<td>Sneakin' Around</td>
<td>Rudy Render</td>
<td>London</td>
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<td>Don't Put Me Down</td>
<td>Jimmy Liggins</td>
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<td>When Things Go Wrong</td>
<td>Tampa Red</td>
<td>Victor</td>
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<td>That Lucky Old Sun</td>
<td>Frankie Laine</td>
<td>Mercury 3316</td>
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<td>Saturday Night Fish Fry</td>
<td>Louis Jordan</td>
<td>Decca 24752</td>
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<td>Empty Arms Blues</td>
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<td>Broken Hearted</td>
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<td>24</td>
<td>All She Wants To Do Is Rock</td>
<td>Wynonie Harris</td>
<td>King 4304</td>
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<td>25</td>
<td>It's Midnight</td>
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<td>26</td>
<td>Wakin' Up Baby</td>
<td>Roy Milton</td>
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<td>There's Something Missing</td>
<td>Roy Milton</td>
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<td>31</td>
<td>Baby Get Lost</td>
<td>Dinah Washington</td>
<td>Mercury 8148</td>
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<td>You Satisfy</td>
<td>Billy Wright</td>
<td>Specialty</td>
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<td>Drinking Hadacol</td>
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<td>Rudy Render</td>
<td>London</td>
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<td>Don't Put Me Down</td>
<td>Jimmy Liggins</td>
<td>Specialty</td>
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<td>36</td>
<td>When Things Go Wrong</td>
<td>Tampa Red</td>
<td>Victor</td>
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<td>37</td>
<td>That Lucky Old Sun</td>
<td>Frankie Laine</td>
<td>Mercury 3316</td>
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<td>38</td>
<td>Saturday Night Fish Fry</td>
<td>Louis Jordan</td>
<td>Decca 24752</td>
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<td>39</td>
<td>Empty Arms Blues</td>
<td>Amos Milburn</td>
<td>Aladdin 3032</td>
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**Top Ten Cities**

**Newark, N.J.:**
1. All She Wants To Do Is Rock (Wynonie Harris)
2. Broken Hearted (Eddie Williams)
3. Empty Arms Blues (Amos Milburn)
4. Rooming House Blues (Amos Milburn)
5. I Just Found Out (The Caldwell)
6. Baby, Get Lost (Dinah Washington)
7. Saturday Night Fish Fry (L. J. Jordan)
8. Chinese Henpecked (Mills Bros.)
9. That Lucky Old Sun (Amos Milburn)
10. Long John Blues (Dinah Washington)

**Oakland, Calif.:**
1. Saturday Night Fish Fry (L. J. Jordan)
2. Smokin' Around (Roy Randle)
3. Don't You Leave Me Down (Jimmie Liggins)
4. Come Back Baby (Roy Wilson)
5. Empty Arms Blues (Amos Milburn)
6. Numbers Boogie (Sugar Chico Robinson)
7. Broken Hearted (Eddie Williams)
8. There Is Something Missing (Roy Milton)
9. Little School Girl Blues (Smoky Hogg)
10. All She Wants To Do Is Rock (Wynonie Harris)

**Saginaw, Mich.:**
1. That Lucky Old Sun (Roy Wilson)
2. All She Wants To Do Is Rock (Wynonie Harris)
3. Baby Get Lost (Dinah Washington)
4. Long John Blues (Dinah Washington)
5. Empty Arms Blues (Amos Milburn)
6. A Kiss And A Rose (The Orioles)
7. Guess Who (Ivy Joe Hunter)
8. It's Midnight (Little Willie)
9. I Love You So (The Orioles)
10. Come Along (The Ravens)

**Atlanta, Ga.:**
1. Saturday Night Fish Fry (L. J. Jordan)
2. Broken Hearted (Eddie Williams)
3. Little School Girl Blues (Sugar Chico Robinson)
4. Empty Arms Blues (Amos Milburn)
5. Blues For My Baby (Billy Wright)
6. In The Evening (Jimmie Witherspoon)
7. That Lucky Old Sun (Roy Wilson)
8. Doby's Boogie (Freddie Mitchell)
9. Crawling King Snakes (John Lee Hooker)
10. I Love You So (The Orioles)

**San Antonio, Tex.:**
1. Saturday Night Fish Fry (L. J. Jordan)
2. Guess Who (Ivy Joe Hunter)
3. Jabelin Heart (Roy J. Hunter)
4. Broken Hearted (Eddie Williams)
5. It's Midnight (Little Willie)
6. In The Evening (Jimmie Witherspoon)
7. Empty Arms Blues (Amos Milburn)
8. Ethel Mae (L. C. Williams)
9. Don't Do It (Roy Brown)
10. Blue And Lonesome (Church Slim)

**Fresno, Calif.:**
1. Louisiana Cabin (Merry & Dee)
2. When Things Gone Wrong (Tampa Red)
3. Saturday Night Fish Fry (Roy Jordan)
4. All She Wants To Do Is Rock (Wynonie Harris)
5. Numbers Boogie (Sugar Chico Robinson)
6. Rocking With G. H. (Skinny Parker)
7. Weaving Up Baby (Roy Milton)
8. Tell Me So (The Orioles)
9. Baby Get Lost (Dinah Washington)
10. Empty Arms Blues (Amos Milburn)
NEW YORK—By far one of the most interesting stories in the music business unfolded this past week with the issuing of the Bing Crosby-Decca recording of the music industry's most talked about song "Mule Train." The tune, from the Republic picture "Singin' Guns" is currently the cause of the most furiously heller-skelter tumult ever seen in the music business.

Unusual angle to the Crosby platter is simply the amazing fact that the Crosby disk was recorded on Wednesday, October 26. The cutting was done in New York and Decca personnel went to work on it immediately. It was learned that a majority of Decca's factory pressing production had been geared to "Mule Train." Test copies of the recording were taken around to key disk jockeys in the metropolitan area, with the platter evoking such statements as "the Crosby recording of 'Mule Train' is undoubtedly one of the finest Bing has ever made." "Crosby's greatest warmth and tremendous expression in this recording surpasses anything he has ever done for Decca." "The Crosby record is so great we feel it might rival his supreme performance of 'White Christmas.'"

Decca spokesmen disclosed that deliveries to dealers and music operators would start immediately, and that many would have the Crosby recording in the stores on Saturday, October 29. The Cash Box music staff, after listening to the Crosby recording at press time this past week, vehemently agreed with the opinions set forth by so many of the disk jockeys and the trade who were fortunate enough to hear it. Crosby's "Mule Train" evokes more melodrama and depth of feeling than we believed possible. It is a superb expression of one of the greatest musical artists of our time. The impressive magnitude of Bing's projection of "Mule Train" vividly depicts the exciting tempo of the music. The listener actually lives the stimulating pulse of "Mule Train"—so great is Bing Crosby's performance on this song. Bing's overwhelming vocal work on the side is really something to marvel at. The tune itself is unique in the field of commercial music. It explicitly tells the story of a driving mule train, replete with the shouts and tremendous feeling of the driver. The song will thrill the most attentive and critical music fan, and leave you fascinated by its magnitude.

Cleveland Music Ops Association Names Hit Tune For November

CLEVELAND, OHIO—The Phonograph Merchants Association has named "Nine Times Out of Ten" Hit Tune of the month for November, it was announced today by Sanford Levine, chairman of record promotions. The tune is waxed on a Dome label and features Blaine Smith on the vocals. The disc will be featured on the city's 3,000 music machines with special title strips.

Hit Tune Extra for November is "The Music Goes Round and Round" with Ed Farley doing the vocal. It's recorded on the Delvar label.
\begin{itemize}
  \item **FORGE & FORGET** (2:51)
  \item **So Much** (2:49)
  \end{itemize}

**THE ORIOLES**

- By far one of the greatest platters this group have offered to date is headed music operators way in a blaze of glory. It's one of the nation's hottest combo's on tap to render a song that will surely catch on and go like wildfire in juke boxes throughout the land. The Orioles' rendition of "For The Forget And Forget" is that even looks to surpass the wide success this combo scored with "Am I Asking Too Much?" This disk, with the vocal group purring the strains of this wonderful melody in first rate harmony, is a clinch to clinch with music ops and phone fans. The vocal beauty displayed on the side is hard to make—"It's that good. Tempo is slow and infectious throughout, with light dainty melody seeping thru the background. On the other end with "So Much," the group come back with another grade A performance. Should thrill many fans. Yes shouldn't hesitate one second with this platter. Grab it by the boxful.

**Blues For Someone** (2:47)
**Draggin' My Heart Around** (2:49)

**JULIA LEE**

- The widely known and popular Julia Lee comes up with another pair of potential coin winners in this pairing titled "Blue For Someone" and "Draggin' My Heart Around." The platter shows Julia in her usually great style, turning in a wonderful performance on both sides of this platter. Julia trills the lyrics of the songs in top notch vocal manner, and comes up with a hot pair of sides for music ops. Grab 'em.

**Top & Bottom** (2:47)
**Rocking With Leroy** (2:53)

**WILD BILL MOORE**

- Wild Bill Moore and his hot ork offer music ops some wax that should hold its own on the boxes. This coupling, titled "Top & Bottom" and "Rocking With Leroy" is a clinch to meet with the approval of the many of Bill's fans. Sax work is featured predominately throughout the sides, with the rest of the gang showing some great work too. Ops who have called for this brand of music would do well to take a look see at this recording.

- Fresh pair of sides by balladeer Larry Darnell show as potential coin pullers, with the refrain of "For You My Love" and "Lost My Baby" echoing wonderfully. Each vocal strain makes for excellent listening pleasure throughout both sides of this platter. Top deck is the only side to ride with, as it shows Larry's captivating vocal style in all its rich stature. Lyrics weave about the title, with some effective instrumental acompañiment rounding out the side. The flip is another grade A performance for Larry. "For You My Love" is hot.

**Sportin' Life** (2:49)
**Cool That Thing** (2:45)

**RALPH WILLIS**

- Sure are juke box winner is this bit on Abbey wax by Ralph Willis. It's "Sportin' Life" we're ravin' about and with good cause too. Ralph teams with Spider Sam on this side to turn in a platter ops are sure to marvel about. It's a side that has the title of coin play all about it, and is a must for your machines. The other end has Ralph taking it solo, on a melody that should do more than hold its own with juke box patrons. "Sportin' Life" will drag in loads of jitey.

**Benson's Alley** (2:47)
**Mr. Big Horn** (2:45)

**SIR CHARLES & HIS ALL STARS**

- Pair of sides by Sir Charles and his All Stars, of "Robins Nest" fame show plenty of stuff that makes for top juke box material. This coupling, titled "Benson's Alley" and "Mr. Big Horn" show the ork in excellent manner throughout. Top deck is an ode to disk jockey Al Benson, and moves in mellow tempo. The flip should satisfy many of Sir Charles' fans. "Benson's Alley" gets our nod.
Hear the New RAINBOW RECORD

Big Stars... Catchy Tune

"SHE WORE A YELLOW RIBBON"

THEME SONG from the ARGOSY PRODUCTION

She Wore A Yellow Ribbon

Released through R.K.O. Radio Pictures

Featuring
Vocal Ensemble & Orchestra

EDDIE "Piano" MILLER

RAINBOW RECORD NO. 80033

RAINBOW RECORDING CORPORATION
767 TENTH AVENUE
NEW YORK 19, N. Y.

from COAST TO COAST on Juke Boxes

JUST OUT FOR THE XMAS SEASON

NOVELTY PLATTER
"SANTA CLAUS IS COMING TO TOWN"
(Hollywood Xmas Party)

IMPERSONATIONS OF FAMOUS HOLLYWOOD STARS

FEATURING ARNOLD DOVER WITH ORCH.

RECORD NO. 724
BACKED WITH ANOTHER NOVELTY...

MONEY MAKER
"AULD LANG SYNE BOOGIE"

As Played By the
FREDDIE MITCHELL BOOGIE BEATERS
RECORD NO. 723

BACKED WITH

JINGLE BELL BOOGIE

"JUMP DANCE CRAZE"
"THE BEETLE"

As Played By
JOE BLACK AND HIS ORCH.
RECORD NO. 721
BACKED WITH INSTRUMENTAL FLASH...

THE MAINLINER
With Fastest Alto Sax Solo Ever Recorded.

FASTEST SELLING RECORDS!

PHONE OR WIRE YOUR DISTRIBUTOR TODAY!
DERBY RECORD CORP. 767 TENTH AVENUE NEW YORK 19, N. Y.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
Current hits:

- "I'll Never Slip Around Again" (2:49)
- "Six Times A Week And Twice On Sundays" (2:55)

**MARGARET WHITING - JIMMY WAKELY**

(Capitol 57-40246)

**THE CASH BOX**

**Folk and Western Record Reviews**

- Currently riding high with their smash success via "Slipping Around," the new vocal team of Margaret Whiting and Jimmy Wakely come up with another great pair of sides in this coupling of "I'll Never Slip Around" and "Six Times A Week And Twice On Sundays." Both sides of this platter are dynamite for the juke box trade, and are a cinch to meet with widespread approval. Top deck is the sequel to "Slipping Around," and has Maggie and Jimmy turning in a wonderful vocal performance. Ditty is easy on the ears, and spit tears right from the word go. The flip is another blue ribbon winner, with the tempo picked up a bit, for this whirl in sing-song fashion, and has Margaret and Jimmy blending voices on a cute romantic angle. The platter is the sort that should do well in almost any type of location. Music ops will be missing a bet by not climbing aboard the bandwagon with this one. Get it quick!

- "Cherokee Waltz" (2:50)
- "You'll Never Know What I've Been Through" (2:51)

**CLYDE MOODY**

(King 822)

- Some great wax by Clyde Moody in the offering for music operators, and the set up of "Cherokee Waltz" and "You'll Never Know What I've Been Through." Clyde turns in an admirable performance on both sides of this platter, to set the stage for some potential coin play. Top deck echoes nicely, and should meet with the favor of Clyde's many fans. The flip is a sad lament, with the lyrics playing around the title. Ops should listen in.

- "No Not Now" (2:31)
- "Barbecue Rag" (2:34)

**CURLY WILLIAMS**

(Columbia 20633)

- Curley Williams and his Georgia Peach Pickers offer some fresh wax for both folk and western operators, with this coupling tagged "No Not Now" and "Barbecue Rag." Top deck is a side that will hold its own in any location. The Williams boys display their best on the side, with Jack Ford and Georgia Anne handling the vocals. The flip shows the gang at their instrumental best, with loads of nice steel guitar work going turn. Disk rates a spot in ops machines.

- "I'll Never Slip Around Again" (2:51)
- "Revenge" (2:56)

**TEXAS JIM ROBERTSON**

(RCA Victor 21-0130)

- Always a hot contender for juke box honors, Texas Jim Robertson comes up with some great wax in this offering of "I'll Never Slip Around Again." Music ops will know the coin pulling potential of Robertson, and will surely take to this platter once it makes the rounds. Lyrics make for excellent listening fare, as does Texas Jim's vocal work. The flip beats a path around the title, and has Robertson turning in another wonderful wax performance. Top deck is the side to ride with.

- "Here Comes Santa Claus" (2:44)
- "Our Christmas What" (2:42)

**RED FOLEY**

(Decca 46185)

- Some Christmas wax which music ops with folk and western steps can use to excellent advantage are these sides by the well known and capable Red Foley. Red offers the widely popular "Here Comes Santa Claus" on the top deck, and turns in a wonderful performance. It's a deck that should draw some extra heavy coin play. The flip "Our Christmas What" is wrapped up in the title, and has Red teamed with Judy Martin in the vocal limelight. Ops should place this disk in a featured spot in their phonos.

- "I'm Kissing Your Picture Counting Tears" (2:50)
- "I Wasted A Nickel" (2:53)

**HAWKSHAW HAWKINS**

(King 821)

- Hawkshaw Hawkins comes up with a pair that should do well in the juke boxes, with this coupling tagged "I'm Kissing Your Picture Counting Tears" and "I Wasted A Nickel." Both sides show Hawkshaw at his best, with the top deck getting our nod. Effective instrumental backing rounds out the wax, Hawkshaw's wide bevy of fans should go for this platter in a big way. Music ops take note.

- "Post Office" (2:52)
- "Give Me Liberty" (2:44)

**ANN JONES**

(Capitol 57-02469)

- Music ops in the market for some better than average wax will find it in this latest coupling by Ann Jones. The platter, titled "Post Office" and "Give Me Liberty" makes for wonderful listening pleasure from start to finish, and should put a blazing spotlight on Ann. Top deck is a cute side, loaded with mirth and merriment, while the flip shows as another side that should do more than hold its own in the phonos. We like the "Post Office" side—we're sure you will too.

---

**TEA HILL PHILLIPS**

**"Charley My Boy"**

No. 524

THE ORIGINAL "TOWER" Recording...

NOW EXCLUSIVELY ON

LONDON RECORDS

The London Gramophone Corp., 16 W. 29 St., N.Y.
RCA Victor & Bluebird on Both 78 & 45 RPM Disks

NEW YORK—In response to the tremendous demand for RCA Victor's new Bluebird discs, the recently reactivated label now will be available both on 45 as well as the conventional 78 speed, Paul Barkmeier, General Manager, RCA Victor Record Department, announced this week. Commencing with the third release, which now is available for immediate shipment and features an outstanding array of top recording artists including Ralph Flanagan, Eddie Cantor, Eddie Fisher, Cab Calloway and Jack Lawrence, both speeds will retail at the 46c plus tax Bluebird price.

Originally introduced on 78, the immediate acceptance of the new series was given additional impetus last month with the disc debut of Ralph Flanagan, whose first two records, "You're Breaking My Heart" coupled with "You're So Understanding" and "It All Depends On You" with the flipover, "The Wedding of Lily Marlene," scored a decisive bullseye on the nation's best-selling charts and spurred the decision to make the series available on both speeds.

The new Bluebird records will answer the exceptional demand for high-quality, low-price discs at 45 and 78 RPM, and for immediate attention on the brilliant new roster of Bluebird recording personalities, Barkmeier predicts.

The new series, Ralph Flanagan will have four records on one release for the first time in the history of the record business, in response to the wide new market for discs with his distinctive beat. These include "My Hero" and "Tell Me Why," "Don't Cry Joe" coupled with "Swing to 45," "Whispering Hope" coupled with "Penthouse Serenade" and "White Christmas" with the flipover "She Wore a Yellow Ribbon" from the Argosy film of the same name. One of the great entertainment stars of all time, Eddie Cantor, is represented on Bluebird with two typical "Banjo Eyes" ditties, "I Never See Maggie Alone" and "The Music Goes Round."

The new Cantor singing discovery, Eddie Fisher, sings "My Bolerio" with "Footless Tears" and Cab Calloway, whose "Old Joe Louis" on last month's Bluebird release was a solid hit, is heard on two novelties, "Rooftop House Boogie" and "I Beeped When I Shoulda Bopped," Jack Lawrence, famous songwriter with an exciting and highly individualized singing style, renders his own tune, "The Greatest Mistake of My Life" and "Afar!" on the new 45-78 RPM Bluebird label which, in the past, was responsible for many of the record industry's biggest hits.
RCA Victor denies reports that 45 RPM will fold

NEW YORK—All rumors and false reports circulated by those who may have "an axe to grind" that RCA Victor will abandon its "45 RPM" phonograph and record system were emphatically denied today by Frank M. Folsom, President of the Radio Corporation of America, who said, "By no means will the '45' be abandoned. It is here to stay as well as the simplicity and economy, of the new '45' system."

"We are more than delighted with the progress made by the '45' phonograph system since its introduction to the public last April," he continued. "Sales have increased 260% within the last 90 days. Our production facilities are presently unable to keep up with the public demand. I predict with utmost confidence that it is destined to lead the phonograph field both in record players and records. We have included the '45' system—which has the simplest and quickest record changer in the world—in all of our radio-phonograph consoles.

"In response to the rapidly mounting demand in all sections of the country, RCA Victor has increased its record production facilities, which now are being worked 3 shifts daily, with overtime. Demand for the new '45' record players is so great that our deliveries to distributors are running a minimum of 2 weeks behind orders. The upward trend is certain to continue as more and more music-lovers become acquainted with the quality, as well as the simplicity and economy, of the new '45' system."

"Since June, every new RCA Victor recording has been produced on the 45 RPM as well as conventional 78 RPM disks. Our catalog of '45' records now numbers more than 1,000 selections and is being expanded as rapidly as possible. It encompasses a full range of recorded music, including symphonic, semi-classical, popular, children's selections and folk tunes."

"I vigorously declare," said Mr. Folsom, "that the '45' as a system of recorded music is here to stay—and let there be no doubt about it."

Hitting Big Everywhere

KING 903 BLUES STAY AWAY FROM ME

Backed by GOIN' BACK TO THE BLUE RIDGE MOUNTAINS

By The DELMORE BROS.

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By The DELMORE BROS.
1—JEALOUS HEART 100.2 107.5

5—I CAN DREAM, CAN'T I? 31.4 70.8

6—ROOM FULL OF ROSES 48.5 49.7
BB-31.0002—I. JICKIE SEARLE SA-517—PAUL WESTON O. 

11—SLIPPING AROUND 37.9 23.2
CA-57-40224—WHITING WALKER Wedding Ball's 

12—MAYBE IT'S BECAUSE 34.6 51.2
CA-57-559—ANDY & DELLA RUSSELL A Gay Ranchero 

13—SOME ENCHANTED EVENING 24.3 22.5
BB-31-0009—I. EYE VIEW You Can Have Him CA-57-629—PAUL WESTON O. Ball Hi! 

14—DIME A DOZEN 21.3 14.9
CA-57-709—MARGARET WHITTING Whitmire 

15—DREAMER'S HOLIDAY 17.8 17.4
CA-57-761—RAY ANTHONY O. Bye Bye Baby 

16—THE TUCKERBUG 15.4 21.1
CA-57-576—BENNY GOODMAN O. That Wonderful Girl Of Mine 

17—NOW THAT I NEED YOU 15.1 18.1
CA-57-719—I. GABER O. You're Breaking My Heart 

18—THROUGH A LONG AND NINEPILLS 12.5 4.0
CA-57-703—PERRY LEE Sings I Love You 

19—FOOT, FOOT, TOOTSIES (G. ODYBE) 12.2 1.4
CA-20632—HOOSIER HOT SHOTS MG-10511—YOULL HUMAN Love Hurry 

20—LET'S TAKE AN FASHIONED WALK 10.1 14.8
CA-57-666—MARGARET WHITTING Walks You Wake Up And Smiles 

21—THAT LUCKY OLD SUN 136.1 144.3
CA-57-729—DEAN MARTIN CR-30808—FRANK SINATRA VME-3182—FRANKIE LANE 

22—YOU'RE BREAKING MY HEART 144.6 110.9
BB-30-0001—RALPH FLANAGAN O. CA-57-719—I. GABER O. Now That I Need You 

23—DON'T CRY 45.4 45.9
BB-30-0007—RALPH FLANAGAN O. 

24—WHISPERING 42.6 34.7
CA-57-690—STAFFORD-MackRae A Thought Of In. Heart 

30—SOMEDAY 100.6 87.4
CA-20075—GENE AUTRY CO-3551—HUGO WINTERHALTER O. CN-5047—RED RIVER RAY CE-237—ROBERT E BELLY DE-24916—MILLS BROTHERS 

31—DON'T YOU MIND 36.2 42.2
CA-57-750—BENNY STRONG O. A Thought Of In. Heart 

32—YOU WANT ME TO WANT ME 5.8 3.7
CA-57-700—BIG SIS ANDREWS CR-30864—FRANKIE LANE It Happens Every Spring 

33—YOUR NOT UNDER STANDING 5.9 4.1
CA-57-761—RAY ANTHONY O. Bye Bye Baby 

34—WE'RE NOT FRIENDS 2.5 2.9
CA-57-703—PERRY LEE Sings I Love You 

35—REMEMBER ME? 2.5 2.9
CA-57-703—PERRY LEE Sings I Love You 

36—MIND YOUR BUSINESS 1.0 1.7
CA-57-703—PERRY LEE Sings I Love You 

ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY

21—DANCE OF THE BUES (V. THEOCH) 10.0 10.9
22—MY BOLERO 9.5 5.4
23—CIRCUS 8.9 17.9
24—DON'T YOU MIND 5.9 4.1
25—THE LAST MILE HOME 5.8 1.8
26—DON'T YOU NEED UNDER STANDING 5.9 4.1
27—YOU CAN'T CERRY BUNCH OF COCONUTS 5.4 —
28—DANCE TO YOUR HAND 2.5 5.5
29—CANADIAN CAPERS 2.0 —
30—DRI DROWNS 2.7 1.2
31—YOU'RE YES; YES IN YOUR EYES 2.6 1.5
32—TIENI S 2.5 2.3
33—FIDDLE 1.6 1.5
34—WHO DO YOU KNOW IN REHAVEN 1.3 —
35—RAG 1.4 —
36—HOP ON YOUR PONY 1.2 —
37—HEAP BIG SMOKE 1.2 —
GOODBYE, MR. NICKEL?

5c Coffee Doomed In New York—Telephone Company Petitions State For Permission To Change Coinboxes To Dime

NEW YORK—Goodbye, Mr. Nickel?
Like the American Buffalo on the 5c piece, is the nickel heading for extinction, or like the Indian on the other side of the coin, will it have only limited life—the coin chute on music and amusement machines?

The nickel’s death knell began with the increase to 10c in New York subways. The City of New York showed figures to impress the voters that it was absolutely necessary that the ten cent fare be changed.

A few weeks ago, the New York Telephone Company instituted a plea to the State authorities, requesting permission to change all telephone coin boxes from 5c to 10c per local call. Their statement endeavors to show the absolute necessity for the increase. They claim that local phone calls have been available to the public for a 5c coin since its inception, and that altho overhead, wages, and all costs have increased greatly, they have increased the coin box rate.

All parties feel that the Telephone Company will receive permission to change over their coinboxes from 5c to 10c.

The latest effort to eliminate the nickel is being made by large low-priced restaurant chains. At an emergency meeting this week operators of these cafeterias and restaurateurs discussed the necessity of increasing the retail price of a cup of coffee from 5c to 10c. A spokesman for the group told newsmen that “nickel coffee appears doomed due to the steadily rising coffee prices.”

“We cannot exist on the prices of today,” the cafeteria man said. “I should say that if the price goes up another 8 or 10 cents a pound the ten-cent cup of coffee will become a definite reality.” He said that the large cafeterias operated on fractional profits and the present state of affairs could make the difference between success and failure.

Coinmen are advised to study the trend closely. Their problems are similar to those noted above. During the past months, several amusement games have reached the market with 10c coin slots. Others have designed their equipment for competitive play requiring 2 nickels. Reports coming in from the field indicate that these machines are getting lively play, with only isolated complaints from players.

It’s highly possible that in the very near future, music and amusement machines, as well as subway, telephone, cigar and coffee, will be bidding a fond farewell to Mr. Nickel.

Williams Turns Entire Plant Over To “Quarback”

CHICAGO—Sam Stern, Vice-President and General Sales Manager of Williams Manufacturing Co., this city, reported this past week that the firm had turned over its entire production facilities to their newest game of the Star Series, “Quarback.”

The reason for this sudden swing over, which halts production on their five-ball game, is due to the numerous requests which they have already received from their distributors for immediate delivery of “Quarback.”

Stern also stated, “Location tests have proved that ‘Quarback’ is one of the most sensational moneymakers we have ever yet produced. There is no longer any doubt,” he continued, “that this machine will outstrip anything ever presented for the big football season.”

The game is very fascinating since it deplicts football as perfectly as any machine ever will. The man runs across the field on the backboard of the game as the player advances him by his skill.

In addition an entire five man backfield is on the game in the form of kickers. The five man backfield is composed of the quarback, left and right halfbacks and left and right ends. These five kickers produce great thrill to the playing of the game and keep the interest at high pitch with the players constantly trying for better results because of the kicker action.

The scoring is done with touch-downs and field goals. The entire play consists of four quarters, just as in actual football. The game is geared for 5c, 10c and 25c play with adjustment for 6 for 20c to obtain quarter action.

Those who have seen this latest addition to the Williams’ Star Series pronounce it even better than the baseball game which was first featured in this new, larger game series.

The football interest being at its height right now throughout the nation and as location tests have proved the game one of the best the firm have produced, they report that they look forward to the biggest sales of the year for “Quarback.”

Keeney Factory Producing Four Machines At Same Time

CHICAGO—Roy McGinnis, President of J. H. Keeney & Co., this city, reported that the firm is now in production on four products all at one and the same time with others coming up soon.

The four machines now going down the production lines at this busy plant are: “Line Up,” the new rebound skill game; “Band Leader,” the first five-ball presented by the firm in some time and which is reported to have taken instant interest of the field; the Keeney Scoreboards for shuffleboards, introduced a few weeks back and which have also won many adherents; and the famed Keeney Cigarette Merchandiser which has been in steady production ever since its introduction.

At the present time the plant is geared to turn out almost as many of the above products as their distributors are ordering. “But,” as McGinnis said, “we are falling behind every day with the way that orders are increasing, especially for ‘Line Up’ and ‘Band Leader’.

He also said, “From all reports we have so far received both these games have taken a strong hold in every territory where they have appeared and the operators are enjoying the finest returns that they have in many, many months.”

Keeney roadmen are doing a grand job on the Cigarette Merchandiser, according to McGinnis, and the orders pour in steadily day after day with a new sales record sure to be set before the end of the year as more operators take to this vendor.

The Keeney Scoreboards for all shuffleboard play action have won many fans among operators and McGinnis reported that the firm has received many compliments on the efficient manner in which these have been constructed to make it easier for the shuffleboard players to enjoy the game.

The firm is also working hard now to get other products to their production lines but haven’t as yet released information regarding them.

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
MINNEAPOLIS, MINN.—An attempt to form a union of pinball servicemen and collectors was started in this city last week. The union is called AFL Bowling Alley, Amusement and Vending Machine employees local 93, and is headed by Patrick Whelan, 2nd, president and business manager. Union offices are located at 607 Pence Building.

It proposed to become "the sole and exclusive bargaining agency for all employees employed in the installing, servicing, repairing, collecting and replacing amusement and vending machines."

In addition to the usual wage, hours and welfare clauses, the union's contract provides a form of intra-industry policing and guarantees that members' locations will not be invaded by other members. Provision is made for an "inspection fee."

The matter came before the public's attention when pinballers were scheduled to appear before a location, and the police were notified. Chief of Police Thomas R. Jones, after conferring with the city attorney's office, ordered patrons to disperse pinball players if they appeared. Under the circumstances, Whelan called off the pinball plan.

Jones stated that Joseph A. Hadley, assistant city attorney, had informed him that continued picketing of locations because of pinball disputes with operating companies would amount to second boycotting, which is illegal. According to reports two operating companies have signed up with the union—Silent Sales Company and M & L Sales—and negotiations are underway with Acme Sales Company.

"In almost every case," he continued, "both Ben and Bill tell me that the operators have enjoyed increased play action and have also been happy with the way that the 'M & T Scoreboards' have won over the location owners and have, because of this alone, bettered relationships with the retailers."

Rubenstein is arranging to have many of the complimentary letters the "M & T Scoreboards" have received from operators reproduced so that the distributors can use these to show other ops about their territories as well the scoreboards are being accepted and also what they mean to operators who desire to maintain their shuffleboard routes for years to come.

The "M & T Scoreboards" feature all types of scoring methods and the shuffleboard ops have found the scoreboards extremely helpful in deciding winners for the players.

Miller-Newmark Named Distsrib

For M & T Sales Co's "Scoreboard"

CHICAGO—Ted Rubenstein of M & T Sales Company, this city, manufacturers of the M & T Scoreboards, reported this past week that the firm had appointed Miller-Newmark with offices in Grand Rapids and Detroit, Mich., as distributors. Ted stated, "Both Bill Miller and Ben Newmark have demonstrated that they are among the nation's top salesmen and have placed their faith in the 'M & T Scoreboards' for every one of the operators to whom they sell shuffleboards."

The Miller-Newmark firm have offices at 5743 Grand River Ave., Detroit, and also at 42 Fairbanks St., N.W., Grand Rapids, Mich.

Rubenstein also stated, "Both Bill Miller and Ben Newmark, have advised us that operators who have purchased the 'M & T Scoreboards' from them have all been extremely complimentary on the increased play action which our scoreboards have brought to their shuffleboards.

Servicemen Union For Amusement Games Formed In Minneapolis

MINNEAPOLIS, MINN.—An attempt to form a union of pinball servicemen and collectors was started in this city last week. The union is called AFL Bowling Alley, Amusement and Vending Machine employees local 93, and is headed by Patrick Whelan, 2nd, president and business manager. Union offices are located at 607 Pence Building.

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Keeney Announces New 5-Ball Game

CHICAGO—Ball animation takes on a new meaning with Keeney's 5-ball game, "Band Leader," according to John Conroe, general manager of the Keeney company. The new game which is now in the hands of distributors and rapidly moving into locations, is said to incorporate exceptionally fast action from top to bottom of playfield.

Features of the new Keeney Band Leader game include: five knockout holes four of which at top of field count 10,000 each, one at center good for 20,000 points; four action bumpers score 10,000 each until lit then are good for 100,000 each; one free game bumper when lit good for one free game when hit; six rollover switches lit up and five of these score 10,000 each while one is good for 50,000. The top possible score is 9,000,000.

Flipper buttons located at either side of the game sustain the ball animation at bottoms to playfield and keep pumping up the score. The game is attractively styled and colorfully designed and, according to Conroe, incorporates advanced engineering to insure dependable operation and easy maintenance.

Cincy Music Ops Assn Prepares Record Promotion

CINCINNATI, O.—Charles Kanter, president of The Automatic Phonograph Owners Association, this city, announced that a very important meeting of the Board of Directors was held Tuesday, October 25. Those attending, in addition to Kanter were Carl Bartfeld, Philip Ostend, William Strout, Bill Harris and Lawrence Kane.

Under discussion was the special record promotion deal, which is planned to stimulate business for Association members.

Members were congratulating Lawrence Kane, legal counsel, who became a Grandfather October 23. His daughter was presented with a baby girl, named Sharon Ellen.
**M&T SCOREBOARDS**

ARE SAVING THE SHUFFLEBOARD BUSINESS FOR THE OPERATORS! THEY'RE THE BEST SCOREBOARDS EVER BUILT! say America's leading operators

**AUTOMATIC FRAME SCORING**

NOW AVAILABLE WITH NEW AND IMPROVED ELECTRIC-OVERHEAD SCOREBOARD

Frames Automatically Advance . . . seconds after scoring.

**FRAME SCORING**

We have added "FRAME SCORING" to our OVERHEAD scoreboard, which is an optional feature. The "FRAME SCORING" feature is incorporated within the regular cabinet itself and in no way cuts into the playing area. Two players score in 15 points or 15 frames, which are scored first. Four players can score in 10 or 10 frames (adjustable to 12 frames), which is scored first. Score by FRAME or POINT combinations.

**EASTERN FLASHES**

"Be seeing you Saturday night at the Waldorf" was the most used expression this week throughout the trade, as the city's music machine operators, jobbers, and distributors prepared themselves for the 15th Annual Automatic Music Operators Association, Al Denver, president of the association, and his hard working associates were most enthusiastic over the prospects of attendance, dollars, sales, and professional goodwill. Not only are the local ops turning out, but out-of-town visitors will be numerous as representatives of the various recording companies, needle manufacturers, and top flight recording studios.

Distributors have reserved several tables each, and representatives from their factories are scheduled to be on hand. Joe Young, Young Distributing, Inc., with two tables, will entertain a half dozen Wurlitzer officials . . . Bullock & Company, Wurlitzer Super Agent, from their staffs from their New Jersey and New York offices, as well as Linda Fox, Joe Caldwell and Jack Mitnick, AMI execs, who will be their guests . . . Les Rieck, H. C. Evans, manufacturers of the "Constellation" phon, informed Charley Aronson and Bill Alberg, Brooklyn Amusement Machine Company, that he was sorry he wouldn't be able to attend. However, both Charley and Bill will uphold the honor for the factory . . . Art Weinand, Rock-Ola's top phon exec, will be the guest of Dave Stern and Tom Burke, Seacoast Distributing. Art, making a trip thru the East, will climax his journey at the affair . . . Meyer Parkoff, Atlantic Distributing will, entertain the Seeburg phon officials at his table.

Mike Munves displays the new Exhibit pistol shooting gallery "Silver Bullet" at both his 11th and 12th shows there are 2 Avenue building. Operator interest very keen. While we watch several coinmen try out the action, and compliment Exhibit for turning out such an interest provoking machine. Thẻ 45 caliber, air-pressed pistol, is the realistic "45" pistols. Munves tells us he's already received a number of orders for the machine. Operators' Distributors, still up to their usual discretion, order this exhibit. Three of his offices in Elizabeth, N. J. Dave claims, with all modesty, that this building will be a real showplace when completed . . . Jack Semel's eyes light up when comgestion turns to his advantage to her to the good looks, she has a highly developed mental capacity. Completing her last year at N. Y. U., where she is majoring in vocal therapy, the young lady works in a capacity as she's making more dough than he is . . . Speaking of young daughters, reminds us that Barratman's beautiful daughter, Lorraine, is making arrangements for her marriage in March. Event will take place in Newark, N. J. (Who's the lucky guy?)

Henry Foote, well known coinman from Richmond, Va., visits the big city. Spent a pleasant half hour with Henry, Mike Munves and Phil Gould, talking about old times. Joe Infante, Atlantic Operator, and Foote related how he purchased Joe's favorite chair at the auction after Cannan factory. The reason he bought it was that he knew it to Willie, Joe's manager. A week after the chair was delivered to him, Wilkie died . . . Herb Gittinger, genial official of United Manufacturing Company, Chicago, visited his home in Billings and Murray Wolfson. Pan-American Amusement Company, doing a great job operating amusement type machine locally. Sol, one of the better operators anywhere in these United States, tells us he'd entertain any proposition on an operating deal anywhere in the country . . . Dave Lowy & Company, makes a good buy in music machines, and immediately offers them to trade . . . Al Simon, Alfred Simon, Inc., (representative) wearing a big smile when the factory's new shuffle bowling "Chicago Coin's Bowling Alley" arrives . . . Hymie and Harry Koeppe, Sol's son, is doing some cutting the bowling alley. Sol related this week. However, Harry takes time out to state "Biz keeps improving with every week."

Coinmen are used to being in the middle during a political campaign, but this is the first time any of the greenery has had an official function. Willie is attending the first wedding anniversary of his youngest son, Marty, October 29. "How time flies," is all Willie could say . . . Joe Hirsch claims that his number one operator in the downtown area, is now working Joe's on his way to N. Y. and believes that the deal will be all set before he returns . . . Latest report on shuffleboards here is that Andy Miller, who is always looking on to see how soon the balance will also be filled with the puck shooters . . . Lou Koren is getting his "greenery" ready for the season. "Where here a lot will be done," is the nation's coinman who visit Miami while the snow and ice are on the ground up north . . . Sam Taran reports that his Havana managers (Roth and Solomon) are working on the "bait" to take advantage of the visitors of every type. Sam claims, "They're doing a terrific job in Cuba." And Sam also reports sales on AMI phonos and United's "Shuffle Alley" have bust out-

**CHICAGO—Members of the vending and allied industries who plan to attend the National Automatic Merchandising Association (NAMA) Convention and Exhibit at Atlantic City Nov. 27-30, Chicago, 3:30 p.m.; their travel reservations early, because of the expected Thanksgiving transportation rush.

Conventioners should plan their arrival in Atlantic City no later than Sunday noon, Nov. 27. The exhibit will open at 1 p.m. Sunday. More than 150 manufacturers and suppliers will participate in this year's exhibit.

The Pennsylvania Railroad plans to operate "through" cars to Atlantic City from Chicago an other larger cities if there is a sufficient number of reservations. This service would eliminate the necessity for changing trains at North Philadelphia for the balance of the journey to Atlantic City.

In connection with the proposed "through" car arrangement, the following are departure times from various cities which would allow in arrival at Atlantic City on either Nov. 26 or 27: Chicago, 3:30 p.m.; Detroit, 5:40 p.m.; Cleveland, 8:40 p.m.; St. Louis, 12:30 p.m.; Louisville, 2:00 p.m.; Indianapolis, 4:00 p.m.; Louisville (Louisville & Nash- ville R.R.), 12:40 p.m.; and Cincinnati, 5:15 p.m.

Those wishing to travel by air are advised to contact their local travel or airline office immediately for reservations and correct departure times.

"I will, however, be more than willing to serve in an advisory capacity, and with my limited time will continue to do my utmost to aid in making all future conventions outstanding successes."

**ATTENTION DISTRIBUTORS**

Due to the fact we have been able to increase production, we are now in position to appoint a few more distributors. Write: Wire! Phone Today!

**M & T SALES CO.**

2849 Fullerton Ave. Chicago 47, Ill. Dickens 2-4242

**Cointmen Planning To Attend NAMA Convention Made To Make Travel Reservations Early**

**STILLWATER, MINN.—Ken Fergu- son, popular and well known operator, and General Chairman of the Five State Phonograph Owners Conference, is here in connection with the Five State Phonographs Operators Convention, this week notified all officials of that body, that due to his limited time, he was resigning that position.

"I now find that my entry into the field of promotions of Sports and Trivial Shows, together with my phonographs operations" stated Fer- guson, "is requiring so much of my efforts that it leaves little time available for other activities."

Ken Ferguson Resigns As General Chairman Of 5-State Convention
LINE UP ON THE WINNING SIDE!

Williams
ALL-AMERICAN QUARTERBACK

"ROSE BOWL" ACTION!
3-Dimensional "Ball Carrier" is advanced across gridiron . . . Forward Passes — End Runs — Field Goals — Touchdowns!

PLAYER CONTROLS ACTION! Puts himself into the "backfield" for running, passing, kicking plays!

NEW PLAY STIMULATOR!
ADJUSTABLE TO 6 PLAYS FOR 25¢!

- 5c, 10c, 25c Slug Proof Single Entry Coin Chute
- Credit Unit Records Advance Payments
- Novelty or Replay

SEE IT — BUY IT
AT YOUR DISTRIBUTOR NOW!

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
IT'S NEW!  
IT'S DIFFERENT!  
IT'S FAST!

KEYEY'S
"LINE-UP"

OPERATE THIS 
THRILL-PACKED 
GAME OF 
SKILL!

Equipped with 5c or 10c chutes

HIGH SCORE 9,000,000! QUICK—LESS THAN 2 MINUTES! BANK SHOTS—STRAIGHT SHOTS—COMBINATION SHOTS!

It's Keeney's new "LINE-UP"—a thrill-packed game of SKILL! 15 fast puck shots. Seven line-up buttons AT BACK good for 50,000 each. Lite 'em up and hit 'em again to score 500,000 when lit. Four double-up buttons AT FRONT. Slide puck over a litched FRONT and BACK buttons to boost the score 1,000,000 on all such combination shots. Shoot straight shots, sliding back shots from all angles and combination shots to score a possible 8,000,000 top! It's tantalizing. It's fast! Rubber bumper at scoring end and sloping field bounces puck back fast for next shot. Cork insert along sides for bank shots. It's 25c, faster. Get's steady play. Earns top money. See it. Try it!

SEE YOUR KEENEEY J. H. KEENEY & CO. INC. PLACE IT ON LOCATION NOW!

THRU THE COIN CHUTE

CHICAGO CHATTER

How're things going? This is one time when almost every factory in town is working at top speed. In fact, the majority of the plants are working on two, three, four, and as many as six machines at one and the same time. Production and more production is the cry of the day, with plant managers being pushed by salesmenagers and the home office to keep the machinery turning all day long to give the world the efficiencies and combination of this Coincenter of the world one of the busiest places to be right now as the machines come slipping off the production lines.

Thanx for the nice remarks concerning our editorial on Shuffleboard Scoreboards. Seems like many of our readers fell right in line with our thoughts regarding the fact that the coin-operated shuffleboard is the latest hot item for professional operators. Over at World Wide Distributors, Al Stern has installed a complete machine system, piping music to the employees in both the offices and the food hall and shipping depot. Art Weinandt of Rock-Ola on an extended eastern trip will wind up at the big New York music ops' dinner and dance at the Starlight Bowl of the Waldorf Astoria on Saturday evening, Oct. 29... and with the way the music has picked up Art looks forward to some nice orders. Jerry Kartman of Rochester, N.Y. in town with what he believes is a great new idea for a brand new Table and Jerry having it built for him exclusively by one of the mfrs. in Chi.

Georgie Jenkins coming along fine. Recovering from his operation and already phonining the Bally plant from his hospital room to learn how everything is getting along... Ted Rubenstein of M & T Sales Co. tremendously proud over a large number of letters which had arrived in the mail of letters which have arrived in the mail for the past week or so acclaiming the firm's scoreboards and advising that they are among the best... Bill Miller and Ben Newmark of the Mark the Match Combo named distributors for the M & T Scoreboards... Jack Nelson a busy man these days telling ops., jobbers and to distributors all about Bally's "Shuffle Bowler"... Herb Jones advises that his company has a new space taken by the manufacturer to accommodate production on "Champion," "Kentucky," "Clever Bell" and "Spot Bell"... Bally now has six machines in production at one and the same time.

Which reminds us, Roy McGinnis over at J. H. Keeney & Co, advises his firm now has four machines in production at the same time... "Line-Up," Scoreboards, Cigarette Merchandizers and their new five-ball "Hand Leader"... Sam Stern returns from a visit to Philly and jumps right into harness as he sees the entire factory turned over to their new "Game Runner..." Firm stopped production on everything else to meet the avalanche of orders received for this second of the Star games... Herb Gertinger of United out of town this week but Lyn Durant buster the Sam Stern armed-painter-with-the-linch trying to step production up and up and still higher up on "Shuffle Alley." It gets so bad these days that Billy DeSelm simply "left the building" according to the phone girls, and as Lyn remarked, "Thank goodness he didn't take it with him"... John Frants of the Pranz scale has a very interesting charity setup which sounds like a beauty from a scale moneymaker.

Johnny Neise over at O. D. Jennings & Co. all hepped up over their Export Chief—and advises that O. D. Jennings may go on to the Nevada opening of Charley Robinson's new offices... Larry Frankel of Rock Island in this town this past week to talk things over with C. M. Osborn, Og, Omaha, in town this past week and telling all who would listen about his terrific bowling prowess... Lee Blech of H. C. Evans & Co. advises that the man can't be paid 'em all... Frank Mercuri of Exhibit Supply just returned from an extended road trip advises that he bumped into some Dale Guns which have taken in over $30,000 each this season with a traveling show. And Frank of the firm belief that their new "Silver Bullets" gun will double that... Joe Batten of Exhibit back on the job and talking nothing but "Tumbleweed" which went away over the top. Joe also advises that Charley Porter back on the road again booking those orders... Lindy Force of AMI in a joking mood this past Tuesday telling the one about the new family that moved into the neighborhood and was visited by a lady with a little lady. The little lady asked her mamma where the parlor in the midst of the visit and stumbled over the family dog doing near the door. (Ooh, what that kid said.) Just ask Lindy... Joe Carlson of the Solo sign Co. up to town looking for that "somewhere in the west..." and Jack Mitnick "somewhere in the east..."

Tom Callaghan with a bunch of guys in his office looking over an autographic just sent to him by President Harry S. Truman... Capt. Callaghan having been with the President before leaving the Secret Service... Frank Mercuri of Exhibit Supply just returned from an extended road trip advises that he bumped into some Dale Guns which have taken in over $35,000 each this season with a traveling show. And Frank of the firm belief that their new "Silver Bullets" gun will double that... Joe Batten of Exhibit back on the job and talking nothing but "Tumbleweed" which went away over the top. Joe also advises that Charley Porter back on the road again booking those orders... Lindy Force of AMI in a joking mood this past Tuesday telling the one about the new family that moved into the neighborhood and was visited by a lady with a little lady. The little lady asked her mamma where the parlor in the midst of the visit and stumbled over the family dog doing near the door. (Ooh, what that kid said.) Just ask Lindy... Joe Carlson of the Solo sign Co. up to town looking for that "somewhere in the west..." and Jack Mitnick "somewhere in the east..."

Bill Ryan and Mel Binks over at Universal Industries plenty busy these days with Bill advising that one of these sweet days the firm may have something of a real in between guns, which would be welcomed by one and all of the execs... We insist that the most classic story ever told about this business is the one wherein Sam Taran got himself North and South Dakota. There'll be a lot of old-timers in this business who can remember the devil and the deep blue sea from what he tells us. Seems like Ben has turned in one of those grand sales jobs on "Shuffle Bowler" and is so far behind in orders he's bitching his finger nails right down to his elbows. In the meantime, Trudy Coven (Ben's glamorous wife) has decided that since they can't find a home to "buy," they'll "build" one to their own specifications.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
OPERATORS
YOUR ATTENTION, PLEASE!
JENNINGS PROUDLY PRESENTS
The "EXPORT CHIEF"
"FOR OPERATORS AT HOME AND ABROAD" *

1. SPECIAL LOW PRICE TO OPERATORS ONLY IN THE UNITED STATES AND ABROAD!

2. AVAILABLE IN ANY DENOMINATION WITH TOKEN Jackpot! (Automatic Jackpot Slightly Higher)

3. WORLD FAMOUS "FEWER OUT-OF-ORDER CALLS" JENNINGS MECHANISM!

4. WIDE CHOICE OF JENNINGS POPULAR REEL COMBINATIONS!

The Machine Built Exclusively for Operators.

Here is your machine, Mr. Operator! Jennings' NEW "EXPORT CHIEF" incorporates every sound and proven idea Jennings has introduced to the public in the last 20 years... at a price to interest every operator!

Now you can get the exclusive feature of Jennings' famous deluxe models in the new "EXPORT CHIEF"... built for operators and sold only at a special low price to operators! Here's a tough, rugged workhorse equipped with the world famous Jennings' "One-Piece" Chief-type mechanism... in a beautiful colored, baked enamel front and attractive oak finish cabinet!

We have been repeatedly asked by many operators at home and abroad to build a machine without the extras needed by fine clubs and casinos... a machine trimmed down to meet today's heavy duties on exports and yet containing the basic "life and body" of the finest Jennings' equipment! We therefore bring you the "EXPORT CHIEF" to fill these demands.

* WE INVITE EVERY OPERATOR TO CONTACT THE O. D. JENNINGS & CO. OR THEIR LOCAL DISTRIBUTOR FOR FURTHER INFORMATION AND PRICES

O. D. JENNINGS AND COMPANY
4307 WEST LAKE STREET • CHICAGO 24, ILLINOIS • TELEPHONE MANSFIELD 2612

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
CALIFORNIA CLIPPINGS

Those ulcers of Jack Simon that we've foolishly kidded about in the past turned out to be no kidding matter last week, with Jack suddenly rushed to the hospital for emergency treatment of them. According to Mrs. Simon, a gentleman whom we met for the first time the other day at Sicking's Jack is doing as well as can be expected although Jack Ryan and secretary Cele Padwa tells us that Jack is really a very sick man at this time. We knew that Bill Gersh and the entire Cash Box staff join us and Jack Simon's countless friends along the Bow in wishing him a speedy and complete recovery. Mr. Jack Simon, after an extensive tour from Coast to Coast, especially to spend some time with him, is greatly saddened by Simon's illness and, meanwhile, is plugging away on the job at Sicking's instead of doing any of his own. Marmer plans to stay several weeks and hopes that partner Jack will be up and around before he has to head for Cincy.

News from C. A. Robinson's of interest is that they're taking over as exclusive distributor of Jennings' new equip, for the state of Nevada, with Charlie now up in Reno opening an office. Al Betelman, who relayed the news, also figures to be doing a lot of commuting in the near future. Speaking of commuting, Francis Totzke has decided to get back into the rushing of the road business, especially to spend some time with him, is greatly saddened by Simon's illness and, meanwhile, is plugging away on the job at Sicking's instead of doing any of his own. Marmer plans to stay several weeks and hopes that partner Jack will be up and around before he has to head for Cincy.

MINNEAPOLIS—ST. PAUL, MINN.

Charles Sersen and others, driving into Minneapolis for the day, with Charlie stopping off in St. Paul to talk over the proposed corporation. The Sandidcgold Company, Inc., has set a limit opening day of pheasant hunting in Minnesota. . . . Kelly Didrich of Chaska, Minn. with a party of friends got his limit of pheasants hunting for three days. . . . Milo Porter of Milbank, S. D., in Minneapolis for the day calling on a few distributors. . . . Van Middlesworth of Elk Rapids, Mich., has decided to go back into the coin machine business after several years absence. Van turned his route over to his son-in-law, Bob Westrum, in 1946. At that time, the Van Specialty Company was one of the largest operations in the state of North Dakota. After three years of operation, Van has decided to get back into the harness again. Bob Westrum will be manager. . . . R. L. Cross of Jackson, Minn., in Minneapolis calling on a few of the distributors.

Andrew Markfelder of Staples, Minn., also in Minneapolis for the day, making the rounds. . . . Charlie Bohmen of St. Cloud, Minn., seen making the rounds of distributors. . . . Glen Addison of Gary, N. D., in Minneapolis over the weekend visiting. . . . Claire and Bud Nitteberg of Castlewood, S. D., in Minneapolis on some urgent business, and very anxious to get back home for the duck shooting which opened in South Dakota October 21. . . . Jim in New Hope, Wisc., back taking care of his mother's route after several months absence, visiting on the West Coast. . . . Steve Smyandahl of Rapid City, S. D., in Minneapolis over the weekend taking a few days off.

Jim Hooker and Don Fitzgerald of Sioux Falls, S. D., drove into Minneapolis Sunday evening and left for home the following day. . . . Henry Sabes of the American Sales Company, Minneapolis, flew to Ann Arbor to watch the Michigan-Wisconsin game. . . . Commerce Company, St. Paul, Minneapolis in Chicago last week to visit United Manufacturing Company to see if he could get more Shuffle Alleys . . . Ted Salveson of Huron, S. D., in Minneapolis over the weekend and telling us his mother and he get their limit of pheasants everytime they go out to shoot them.

WANT—McGlashen Air Guns and live ammunition gallery; antique music boxes, coin operated or otherwise. Also, Call-O-Scopes, WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE, SEATTLE 1, WASH.

WANT—West Side wants to buy games and arcade equipment for cash. Write—wire—phone. WEST SIDE DISTRIBUTING CORP., 612 TENTH AVE., NEW YORK, N. Y. Tel.: Circle 6-3416.

WANT—Free play one-balls; flipper games and new games closeouts; non-phonograph bell halls; Keeney Super Bells. Must be in 1-1 condition. State quantity and lowest price in first letter. ACTIVE AMUSEMENT CO., 103 N. MAIN ST., ANDERSON, S. C.

WANT—Used jube records. Also surplus new records distributors or dealers' stock. Call or write: FIDELITY DIST., 1547 CROSBY AVE., BRONX 61, N. Y. Tel.; U/nhill 3-5761.

THE CASH BOX—EMPIRE STATE BLDG., NEW YORK 1, N. Y.
FOR SALE

FOR SALE — We have a limited amount of reconditioned, ready for location Wurlitzer 1100s, 1017s, 1000s and 1017s. Post war Wurlitzer and Packard Wall Boxes. Write, wire, phone for prices. ECONOMY SUPPLY COMPANY, 2015 MARYLAND AVE., BALTIMORE 18, Md. (Tel.: CH 6612).

FOR SALE — All machines priced for quick sale. Mills Black Cherry Bells, Jennings Standard Chief, 5¢ 10c, 25c, 90¢ each. All machines clean, in excellent working order and appearance. 1/3 deposit with order. KOLAR DISTRIBUTING CO., 1606 ELWED AVE., SOUTH BEND 16, IND. Tel.: 3-8492.

FOR SALE — Guaranteed Used Machines — Bells; Consoles, One-Ball Pins. The machines are perfect, the prices are right! Write for list. CONSOLE DISTRIBUTING CO., 3425 MERTAIRE RD., NEW ORLEANS, LA.


FOR SALE —Keeny Favorite, original cases $159.50, used $79.50. (These are combination pay-out and free play.) WESTERN DISTRIBUTORS, 1226 SOUTHWEST 16th AVE., PORTLAND 5, ORE.

TRADE — Will trade 2 Evans Bat-B-Score for 2 Chicago Coin Basketball Champ. Will also trade Dale Gun for Chicago Coin Pistol. CAVALIER COIN MACHINE COMPANY, 19th and CYPRESS AVE., VIRGINIA BEACH, Va. Tel.: Va. Beach 1824.

FOR SALE — 9 foot Skeel-Ball $29.50; Strikes 'N Spares $99.95; Goalee $65.95; Pins: Stormy, Cover Girl, Mam-selle and others, no-free-play, $39.50 each. All packed to ship. NATIONAL NOVELTY COMPANY, 179 E. MERRICK RD., MERRICK, L. I., N. Y.

FOR SALE — Now available — the fastest money-making machine ever developed. The new Free Play Model "Holylcrane" is a proven gold mine. It's sensational. Don't pass up this wonderful opportunity. An investment in a $t game will bring you complete details. Write for Bulletin "A" immediately. COMO MANUFACTURING CORP., 2532 N. ELSTON AVE., CHICAGO 47, ILL.

FOR SALE — Wurlitzer 1015 $299.50; 1 Wurlitzer 1017 Hideaway $225; Wurlitzer 1000's and 11000's, write; 6 Wurlitzer 3020 Wall Box $39.50; 10 Wurlitzer 219 Stepper $22.50; 4 Packard Manchester $199.50; 3 Packard Model 7 $99.50; 4 Out-Of-The-World Speakers $49.50; Metal Star Speakers $17.50. $5 extra for crating. MASON DISTRIBUTING CO., 184 PAINE AVE., IRVINGTON, N. J. Tel.: Essex 5-6458.

FOR SALE — Panoramas $125 ea. Crating $5. WANT — will pay cash for any quantity of late model phonos. Wire, phone, write: DAVE LOWY & COMPANY, 594 TENTH AVE., NEW YORK, N. Y. Tel.: CH 4-5100.

FOR SALE — Wurlitzer: Victories $75; 550 $125; 950 $125. Rock-Ola Commandos $75. All. Send offer on one or all: 1/3 down, balance C.O.D. Write, phone: GATEWAY AMUSEMENT CO., INC., 1619 BARONNE ST., NEW ORLEANS, La., or 304 IVY ST., N.E., ATLANTA, GA.

FOR SALE — 10 assorted Ray Guns: Shoot-The-Bear, Jap, Chimes, Tail Gunner, Tokyo. Best offer takes one or all: 1/3 down, balance C.O.D. Write, phone: GATEWAY AMUSEMENT CO., INC., 748 NO. 5th AVENUE, ROCHELLE, ILL. Tel.: 1764-J or 4904-W.

FOR SALE — Mills 1948 Melon Bells 2/5 Club, refurbished like new, 1 nickel $160; 1 dime $165; 1 quarter $170; 1 5c Mills Bell 2/5 $150; 10 Mills Qt. Bell 70¢; 1 25c Mills Qt. Bell $75. AUTOMATIC AMUSEMENT COMPANY, 1000 PENNSYLVANIA ST., EVANSTON 10, IL.

FOR SALE — Bango $195; Shuffle Skill $225; Gilder, write; Singapore, Tropicana, Cover Girl $20 ea.; Bermuda and Melody $35 ea.; Bing-A-Roll $160. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 2, N. Y.

FOR SALE — Mills Golden Falls and Black Cherries 5c-10c-25c $145 each. Look like new. Carry a money-back guarantee; Mills Blue Fronts and Brown Fronts 5c-10c-25c $75 each; Jennings Littles up like new 5c-10c-25c-$165 each. We have over 600 pieces Mills, Jennings, Pace Slots. Write for prices. AUTOMATIC GAMES COMPANY, 2858 W. PICO BLVD., LOS ANGELES 6, CALIF.

FOR SALE — 10 5c Keeny Bonn Super Bells $195 ea.; 10 5c & 25c Keeny Bonna Super Bells $325 ea. (with new factory paint job); 5 Bally Deluxe Draw Bells 5c $195 ea.; 1 Bally 5c Hi-Boy $185; 1 Keeny Bonna Super Bell 5-5-25c $425; 20 Mills Original Brown Fronts $60 ea.; 10 ABT 1947 Challengers $15 ea. Send 1/3 deposit. Advise how to ship. LOUISIANA COIN MACHINE CO., 423 ST. JOHN ST., LAFAYETTE, LA.

FOR SALE — Mutoscope Drivemobile $125; Atomic Bomber $125; Silver Gloves $195; Chicago Coin Goalee $89; Chicago Coin Basket Ball Champs $195; Wurlitzer Skeel Balls $75. Write for our list of scales, rollodowns, pins and slots. THE MARKEPP CO., 4310 CARNEGIE AVE., CLEVELAND 3, OHIO.

FOR SALE — Trinidad $30; Dallas $150; Alice In Wonderland $75; Bowling Champ $125; Rebound Shuffleboard $50; Carolina $95; Sally $65; Carnival $95; Mills Express $50; Jumbo Paradise P.O. $20. AUTOMATIC MACHINE CO., 703 MAIN ST., BRIDGEPORT, OHIO. Tel.: 750.

FOR SALE — Mills 1944 Melon Bells 2/5 Club, refurbished like new, 1 nickel $160; 1 dime $165; 1 quarter $170; 1 5c Mills Bell 2/5 $150; 10 Mills Qt. Bell 70¢; 1 25c Mills Qt. Bell $75. AUTOMATIC AMUSEMENT COMPANY, 1000 PENNSYLVANIA ST., EVANSTON 10, IL.

FOR SALE — All Tubes — Standard Brands, individually boxed 60% off list. 50 assorted tubes 60 and 15% off list. ENGLISH SALES COMPANY, 620 W. RANDOLPH ST., CHICAGO, ILL.

NOTICE — Music Ope: We re-grind your used phonos needles scientifically and guarantee complete satisfaction. Hundreds of operators use the service constantly. It's a big saving. Write for complete details and free shipping containers. SHERPA NEEDLE SERVICE, BOX 770, FT. DODGE, IOWA.

NOTICE — Dave Lowy & Company is exclusive distributors for J. H. Keeney & Company's fast selling Cigarette Vending Machine for entire New York City, Nassau and Westchester counties. Liberal Trade-in Plan Arranged — Also Liberal Trade-in allowances on your cigarette machines. DAVE LOWY & COMPANY, 594 TENTH AVENUE, NEW YORK, N. Y. Tel.: CH 4-5100.

F R E E

FREE CLASSIFIED ADVERTISING ON SPECIAL SUBSCRIPTION DEAL TO THE CASH BOX

You can run a 40-word Classified Ad free each week ($3.25) plus subscription on any of the following deals:

52 WEEKS (Fall Year) ....... $48.00
26 WEEKS (16 Week) ....... 26.00
13 WEEKS (14 Year) ....... 15.00

THE CASH BOX
EMPIRE STATE BLDG., NEW YORK 1, N. Y.

PARTS & SUPPLIES

FOR SALE — Television Bargain! 10" tube, 52 sq. inch picture; Fall line console with 10" speaker $69.50. Table Model $325.50. Televison antennas, Indoor and Outdoor. Circulars sent on request. BELMONT RADIO SUPPLY, 1931 BELMONT AVE., CHICAGO 13, ILL.
How To Use "The Confidential Price Lists"

FOREWORD: Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange — petty differences as they are quoted for the last week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists", rather than show no price, retain the last known known prices for such equipment so that the subscriber at least has the last known price as far as this work at Wurlitzer is concerned to very widely diverge, these days. Someone on the West Coast may feel a certain value worth $150.00 whereas someone on the East Coast may think it worth $75.00. Of course, condition, serial, appearance, demand, territory, quantity, etc. must all be taken into consideration. "The Confidential Price Lists" reports each quotation exactly. Care and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price for the week: Second price listed is highest price. Where only one price appears this should be considered lowest price.

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### FIVE-BALL AMUSEMENT GAMES

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### COPYRIGHT

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### Arcade Equipment

#### Roll Downs

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### Consoles

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UNITED'S

SHUFFLE ALLEY

ALL THE THRILLS OF BOWLING
SCORES EXACTLY LIKE BOWLING
(Splits, Spares, Railroads, Strikes,
Doubles, Turkeys, etc.)

BOWLING SCORE TOTALED AUTOMATICALLY
FRAME BY FRAME
ON BRILLIANT LIGHT-UP
BACK GLASS

PUCK RETURNS TO THE PLAYER
BY TRAVELING UNDER THE
PLAY BOARD

APPROXIMATE SIZE
2 FT. WIDE X 8 FT. LONG

EQUIPPED WITH NEW DROP CHUTE
JUST DROP IT IN

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**Bally SHUFFLE-BOWLER**

**SKILL-SIZE: 9 1/2 FT. LONG, 2 FT. WIDE**

Realistic Gutters

ON EACH SIDE OF ALLEY

Puck returns to player automatically

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**CONVENIENT MECHANISM DRAWER IN SIDE OF CABINET**

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