One of the hottest vocal teams in the country, Jo Stafford and Gordon MacRae are pictured above going over the music of another of their famed vocal duets. Jo and Gordon teamed together on "My Darling, My Darling," and have since won the whole-hearted approval of the nation's music fans. Other click recordings are "Need You," "My One And Only Highland Fling" and their current winner "Whispering Hope." Aside from their recording activities, Jo and Gordon are kept quite busy with numerous radio, screen and television commitments.

Jo Stafford and Gordon MacRae are exclusively featured on Capitol Records.
YOUR VOTES DECIDE THE WINNERS

IN THE 4th ANNUAL POLL OF THE AUTOMATIC MUSIC INDUSTRY OF AMERICA TO CHOOSE THE BEST RECORDS AND RECORDING ARTISTS OF 1949

VOTE TODAY—FILL OUT AND MAIL PREPAID POSTCARD IN THIS ISSUE

Sponsored and Conducted Exclusively by

THE CASH BOX

"The Official Publication of the Automatic Music Industry of America"
Talking It Over

Everywhere we travel these days we come across the same phenomenon. That of operators suddenly discovering that shuffleboards do have great money-making possibilities.

And the average operator who suddenly enters the field, usually because he hears that someone else is "cleaning up," is always worried about the "lasting power" of the boards.

In addition to the larger, regulation size shuffleboards, the smaller sizes are also getting into locations. It is well known that many of these locations that start with one of the underized boards usually wind up taking in a standard size unit and find that this is what the players really want.

Of course, this has nothing to do with the shuffle and rebound games which are, today, the hottest item in the market, and are capturing ever more attention from all the industry.

These smaller units feature much amusement for team or individual play. They can be considered more in the "game" classification and, as such, have a definite and unique place in the future.

Furthermore, the shuffle and rebound games are being rushed into the field just as speedily as possible by the present amusement game manufacturing industry. These machines met with public approval in most instances and, as they grow in number, with ever more entertaining and interesting features, they are bound to win greater acclaim and thereby assure the operator better profits.

All this only lends back to the first question which is asked by operator after operator in territories where shuffleboards are first getting their initiation.

That question is, "Will they last?"

The answer is best backed by those who have had years of experience in shuffleboard operation. The fact remains that shuffleboards have been operating for over 44 years in the State of New York and are just as popular today as when they were first introduced.

Of course it is well known that the most of the taverns own their own shuffleboards in this state, but, the greatest reason for this is the fact that there was no such thing as a "scoreboard" when these were first introduced.

Today, even locations in Jersey are switching to the newer and better boards being built at this time and are, at the same time, featuring coin-operated equipment. The average location owner seeks additional revenue and the scoreboard has answered this problem for him.

There is, then, no doubt that the shuffleboards will last. They have already proved their "lasting power."

It will be more interesting to watch the rebounds and smaller shuffle games grew apace of the larger shuffleboards. Since they are an offshoot of the larger boards it will be rather thrilling to note whether they can, and will, surpass them in sales and grab the major attention of the players.

There is room for both the larger, standard size shuffleboard, and the smaller sized shuffleboards. It always be better to give the players who will show preference for each of these. (Just as there are people who would rather watch a football game than a baseball game.)

The one big fact remains—that shuffleboards and shuffle games have broken into the market in so big a fashion that they now command the most complete attention of the nation's operators. There will always be players who will show preference for each of these. (Just as there are people who would rather watch a football game than a baseball game.)

"It began the last two weeks in August," is the way one of the nation's leading automatic music equipment salesmen reported the surprising rise in sales now being enjoyed by most of the country's leading music machine distributors. And since that time, according to many, the upward sales curve has continued to such a point that there is now general belief the trade is finding its way into a brand new music equipment boom.

It is also indicative of this new sales boom that the operator has, in the last six months, decided to replace old machines which assures him a much better chance for profits.

Some of the machines now on locations throughout the nation are almost fifteen years old. They have paid for themselves time and time again and aren't giving the patrons the service or the tone quality which means better profits.

At the same time, the more progressive operators are now featuring the very latest music machines and this, too, has had its effect on removing some of this old and wornout equipment.

The average operator realizes that his amortization over the period of years he is granted means a constant profit for him amounting, in most cases, to approximately $250 per year which means $5 per week for him.

This, in itself, in addition to the fact that as he amortizes the machine he buys, he is also bringing his customers better music, finer tone quality and, at the same time, earning larger profits because with new equipment he is in position to exact a better percentage of the gross, as well as arrange for a flat service front money guarantee.

All this, in addition to the fact that the nation's music distributors are arranging for payment plans which make it much easier for the ops to get going with new equipment, has had its effect on sales, and the boom which has resulted tends to bring about a better market all around.

One very noticeable result of the sales boom which has started is the fact that most of the nation's coin machine distributors are caught short and just don't have used music equipment around of the later and better type.

The demand in this direction came first, according to many distributors, and has been continuing unabated. The fact that prices went down to the very lowest point in years for the late model used music machines had much to do with this sudden shortage on the market.

Many distributors, to raise cash this past year, cut prices of good used machines to the very bone. In many cases actually below what they had paid for the music equipment. This stirred the first sales and as more ops started buying the sales curve rose with the demand gradually increasing the distribs buying from each other and thereby clearing away used merchandise.

As one noted distribs stated, "I would very much like to have the late model phonos I sold. In fact, I'd buy them back at the price I sold them for right now."

This is the condition of the used music machines market and, therefore, with prices and deals being arranged locally to meet local music ops' pocketbooks and payment methods, the sales curve has gone steadily upward these past months to the point where many now admit that the music equipment field looks extremely promising for the months to follow.

In the meantime, the multi-record phonos are grabbing the spotlight, since they have met with the greater approval of the players. It seems that to get any territory started swinging into music the multi-disc machines are first to get the ball rolling.

Furthermore, as this happens, the trade experiences a sales splurge all the way down the line. In most cases there are trade-ins taken and these are rapidly rolled out of the distribs' quarters at unusually low prices with a jobber profiting in between in many cases.

The ops are happy to buy from the jobber for he will recondition the unit and will bring it to the operator in perfect working order.

Of course, what is most important is the fact that the entire phonograph business is showing new pep. It has started going ahead to once again overtake whatever sales leaders there are at this time in other divisions of the field so that it can recapture the leadership it held for so many, many years.

Also interesting is that there are just the major music machine manufacturers left at this time. These men are presenting a much better photgraph for the money and most of them have recognized the price factor and also arranged for easier payment plans for the operators.

As the weeks go by it will be interesting to watch the progress which will be made in the coin machine industry as far as the automatic music division is concerned.

Will this division of the field recapture its leadership? Will it continue to zoom ahead? Are new and better phonos forthcoming from the manufacturers? Will more multi-record machines appear on the market? These and hundreds of other questions are being asked of phonos salesmen wherever they travel, indicating that there is more interest, and certainly more pep, in the automatic music industry than there has been in many, many months.

"THE CASH BOX" IS THE OPERATOR'S MAGAZINE IT IS NOT SOLD ON NEWSSTANDS.
FIRST VOTE RETURNS

Nation’s Juke Box Ops Rush In Their Votes To Choose The Best Money-Making Records And Most Outstanding Recording Artists Of 1949

Best Record of 1949

“Forever And Ever”—Perry Como ........................................ 6207
“Lavender Blue”—Dinah Shore ........................................... 5598
“Forever And Ever”—Russ Morgan Orch. .............................. 5007
“Cruising Down The River”—Blue Barron Orch. ....................... 4248
“Again”—Vic Damone ................................................... 4155
“Again”—Gordon Jenkins Orch. ........................................... 3512
“Cruising Down The River”—Russ Morgan Orch. ...................... 2788
“Baby, It’s Cold Outside”—Dinah Shore-Buddy Clark .................. 2596
“So Tired”—Russ Morgan Orch. ........................................ 1632
“Riders In The Sky”—Vaughn Monroe Orch. ............................. 1359
“I’ve Got My Love To Keep Me Warm”—Les Brown Orch. .......... 837
“I Don’t See Me In Your Eyes Anymore”—The Stardusters........ 731
“Powder Your Face With Sunshine”—Evelyn Knight ..................... 478

Best Orchestra of 1949

Vaughn Monroe .................................................................. 7643
Guy Lombardo .................................................................. 6280
Sammy Kaye ...................................................................... 4671
Eddy Howard .................................................................... 4998
Art Mooney ...................................................................... 3765
Tommy Dorsey .................................................................. 3260
Russ Morgan ....................................................................... 1985
Tony Pastor ...................................................................... 891
Blue Barron ....................................................................... 732
Les Brown ........................................................................ 602

Best Female Vocalist of 1949

Dinah Shore ........................................................................ 7265
Margaret Whiting ................................................................ 5789
Kay Starr .......................................................................... 3780
Jo Stafford ......................................................................... 3712
Fran Warren ...................................................................... 2652
Evelyn Knight .................................................................... 2173
Patti Page ......................................................................... 1097
Peggy Lee ........................................................................... 913

Best Vocal Male of 1949

Perry Como ....................................................................... 2975
Dick Haymes ...................................................................... 5732
Frankie Laine ..................................................................... 5298
Vic Damone ........................................................................ 5109
Buddy Clark ....................................................................... 4007
Bing Crosby ....................................................................... 3176
Billy Eckstine ..................................................................... 2576
Frank Sinatra ..................................................................... 1145

Best Vocal Combination of 1949

The Mills Brothers ............................................................ 5217
The Andrews Sisters ......................................................... 5143
The Stardusters ................................................................ 3876
The Ravens ....................................................................... 2642
The Orioles ....................................................................... 2290
The Ink Spots ...................................................................... 851
The Pied Pipers ................................................................ 536

Best Western Record of 1949

“One Has My Name”—Jimmy Wakely .................................. 4762
“Candy Kisses”—George Morgan ......................................... 3287
“I Love You So Much It Hurts”—Jimmy Wakely ..................... 3172
“I Love You So Much It Hurts”—Floyd Tillman ...................... 2149
“Life Gets Too Jus”—Carson Robison ..................................... 1720
“Here Comes Santa Claus”—Gene Autry ................................. 1075
“I Have Told You Lately That I Loved You”—Gene Autry ............ 754

Best Western Record of 1949

Jimmy Wakely .................................................................... 5987
George Morgan ................................................................ 5142
Cowboy Copas .................................................................. 3539
Tex Williams ...................................................................... 2650
Sons Of The Pioneers .......................................................... 1158
Roy Rogers ......................................................................... 835
Bill Boyd ............................................................................ 620
Pee Wee King .................................................................... 412
Bob Wills ............................................................................ 411
Elton Britt ........................................................................... 289

Best Hillbilly Record of 1949

“Love Sick Blues”—Hank Williams ......................................... 4987
“Don’t Rob Another Man’s Castle”—Eddy Arnold ..................... 4235
“I’m Throwing Rice”—Eddy Arnold ....................................... 3700
“Then I Turned And Walked Slowly Away”—Eddy Arnold ......... 3492
“Till The End Of The World”—Ernest Tubb ............................. 3211
“Why Don’t You Haul Off And Love Me”—Wayne Raney .......... 2765
“Tennessee Saturday Night”—Red Foley .................................. 2384
“Let’s Say Goodbye Like We Said Hello”—Ernest Tubb ............ 1985
“Money, Marbles And Chalk”—Captain Stubby ......................... 1237

Best Hillbilly Artist of 1949

Eddy Arnold ......................................................................... 9725
Hank Williams .................................................................... 7643
Ernest Tubb ....................................................................... 5764
Red Foley .......................................................................... 5317
Spade Cooley ..................................................................... 3850
Bob Atcher ......................................................................... 2634
Roy Acuff .......................................................................... 1870
Moon Mullican ................................................................... 1342
Burl Ives ............................................................................ 1206

Best Jazz N’ Blues Record of 1949

“The Hucklebuck”—Paul Williams ......................................... 5632
“Beverlized”—Amos Milburn ................................................ 4719
“Chicken Shack Boogie”—Amos Milburn ................................. 3448
“Tell Me So”—The Orioles ..................................................... 3128
“Blues After Hours”—Pee Wee Crayton .................................. 2624
“Am I Asking Too Much”—Dinah Washington ......................... 1860
“September In The Rain”—George Shearing .......................... 1123
“Run, Joe”—Louis Jordan ..................................................... 1047
“It’s Midnight”—Little Willie ................................................. 912
“Wrapped Up In A Dream”—Do-Re-Me Trio .............................. 450

Best Jazz N’ Blues Artist of 1949

Amos Milburn ..................................................................... 6278
Paul Williams ...................................................................... 5709
Julia Lee ............................................................................. 4372
Pee Wee Crayton .................................................................. 4127
Louis Jordan ........................................................................ 4002
Paula Watson ....................................................................... 2129
Charles Brown ..................................................................... 1973
Jimmy Witherspoon ............................................................. 1450
Wynonie Harris ................................................................... 902
Bull Moose Jackson ............................................................... 712
Sonny Thompson .................................................................. 316

Best Small Instrumental Group of 1949

King Cole Trio ...................................................................... 5762
The Three Suns .................................................................... 4191
Louis Jordan ......................................................................... 4002
George Shearing Quintette ................................................... 3928
Irving Fields’ Trio ............................................................... 1728
Charlie Ventura ..................................................................... 1428
Page Cavanaugh Trio ............................................................ 1174
Johnny Moore’s Three Blazers ............................................... 912
Art Van Damme Quintet ......................................................... 261
"There's A Bluebird On Your Windowsill" (3:01)

"Twilight" (3:07)

CARMEN CAVALLARO ORCH.

(Decca 2277)

- Hot on the heels of his smash success with "There's Yes, Yes In Your Eyes," maestro Carmen Cavallaro comes up with a spark of another hit in this ditty tagged "There's A Bluebird On Your Windowsill." The tune has been around for sometime now and should be fairly familiar to music fans. Vocal work by Bob Lido is effective, with the orchestra topping off the background. On the other end with "Twilight" the Cavallaro orchestra go off the deep end to turn in a thrilling rendition of this current winner. Both sides have it—ops should latch on!

"Bluebird On Your Windowsill" (2:54)

"I've Got A Lovely Bunch of Coconuts" (2:51)

FREDDY MARTIN ORCH.

(Decca 2283)

- Long missing from the phonograph spotlight as a featured attraction, maestro Freddy Martin comes up with a pair here that might turn the trick. Wax-taped "There's A Bluebird On Your Windowsill" and "I've Got A Lovely Bunch of Coconuts" makes for choice listening throughout. Top deck has been widely recorded and is currently picking up in popularity. This rendition should hold its own. The flip is a cute novelty done by Merv Griffin and a vocal ensemble wailing the smart lyrics in pseudo English voice. The many Freddy Martin fans will hold still for this duo.

"So Blue" (3:01)

"Bye Bye Baby" (2:31)

ART LUND

(MGM 10543)

- Pair of novelty by Art Lund that appear headed for a featured spot on music ops' machines these tagged "So Blue" and "Bye Bye Baby." Top deck, with vocal harmony added by The Quartons, is an oldie offered in fresh scalloped manner. Vocal by Lund is excellent, as the slow tempting tempo of this ballad wows thru the wax. The flip is from the forthcoming musical production "Gentlemen Prefer Blondes," and has Art giving his best on a great rhythm ballad. Both sides are excellent, wax material—ops should get with 'em.

"I'm Cooked, Boiled And Toasted" (2:37)

"Please Take Me Home This Moment" (2:30)

JUDY VALENTINE

(MGM 10544)

- Some cute novelty waxed headed music operators way are these new sides by throq Judy Valentine. The flip is tagged "I'm Cooked, Boiled And Toasted" and "Please Take Me Home This Moment". Both sides are deck wows the title and has Judy walling the tempting lyrics in her own unusual way a vocal style. Lyric by the tune make for loads of wonderful listening pleasure on wholesome material. "I'm Cooked" a side is won out by music fans. The flip spills in slow tempo, and has the last turning in another effective manner. This cute romantic ballad. Top deck might prove to be a sleeper.

"A Man Wrote A Song" (3:10)

"Foolish Tears" (2:57)

ELLA FITZGERALD

(Decca 2273)

- Brand new ditty that shapes up as a big bet for Juke box silver in this latest hit titled "A Man Wrote A Song." With chimp Ella Fitzgerald on tap to render the excellent vocal strains, the tune becomes all the more enticing. It's a smart, slowly-woven torch tune that should have the romancers cuddling readly close. Ella's vocal on the other side is hard to match. The gal delivers her bit in crystal clear tones that satisfy throughout, while a vocal chorus adds to the wax incense in the background. Top notch sentimental ballad that's sure to meet with wide approval. The ditty is not half bad on the flip as a run-off-the-mill torch song—it has a plaintive, somber effect, with a tone of meaningful lyrics that jitter. On the other end with "Foolish Tears," Ella comes thru for music ops again with another brilliant performance on an equally great ballad. Both sides of this recording spells top drawer coin play for the pho- tos—music ops should climb aboard the bandwagon—but pronto!

"I Never See Maggie Alone" (2:57)

"When My Sugar Walks Down The Street" (2:53)

BENNY STRONG ORCH.

(Capitol 7725)

- Fresh wax by orkster Benny Strong and the set up of the popular "I Never See Maggie Alone" and "When My Sugar Walks Down The Street." This is a current deck, and are readily set up for fair approval. The flip is an oldie offered in typical Strong manner. Both sides are better than average recordings and should hold their own in the pho. Ops should take a look-see in this direction.

"The Merry Christmas Waltz" (2:44)

"An Old Fashioned Tree" (2:50)

GUY LOMBARDO ORCH.

(Decca 2276)

- Maestro Guy Lombardo set up with a couple of enchanting Christmas tunes that echo brighty and have the taint of Juke box coin play about them, with this coupling titled "The Merry Christmas Waltz" and "An Old-Fashioned Tree." Both sides whirle in melodic and styled in typical Lombardo manner. Vocal work by Benny Gardner on the top deck, and Don Rodney on the flip is extremely effective throughout the entire recording. "Merry Christmas Waltz" should draw some heavy silver.

"The Man I Love" (2:44)

"Once In A While" (3:05)

SARAH VAUGHAN

(MGM 10546)

- Pair of standards by chimp Sarah Vaughan, and the set up of the "Man I Love" and "Once In A While." Vaughan is in the offfing for music ops. Always a consistent coin seller, Sarah delivers her own unique vocal style on this duo in thrilling tones that satisfy from start to finish. Both tunes should be music ops since they have always been in heavy demand. "The Man I Love" ones out the flip side on this waxing. Ops should get with it.

"Festival Of Roses" (2:57)

"Three Rivers" (2:56)

MARGARET WHITING

(Capitol 7726)

- Chimp Margaret Whiting offers ops a pair of new sides in this coupling of "Festival Of Roses" and "Three Rivers." Topside is a slow romantic ballad that makes for fairly pleasant listening. Mamie's vocal on the side is smooth throughout, as is the ork backing under the baton of maestro Frank DeVol. The flip falls in the same pattern, and has the thrush offering a cool ballad in stik-song fashion. Top deck might catch some coin.

"You Wish Me All The Luck In The World" (2:50)

"I Don't Want To Be President" (2:56)

CHARLIE LA VERE

(Decca 2274)

- Sontager Charles La Vere offers a pair of cute songs in this coupling of "You Wish Me All The Luck In The World" and "I Don't Want To Be President." The Jeff Alexander chorus and vocal harmony on both sides of this platter, to add to the wax incentive offered. Top deck spills in slow tempo and features a set of lamenting romantic lyrics. The flip is a smartly styled rhythm ballad that might catch on and go. Both sides are rendered in able vocal style—ops might listen.

"Johnny Bach" (2:46)

"The Hours I Spent With You" (2:43)

ANNE SHELTON

(London 479)

- Pair of pleasing sides by thrush Anne Shelton show with some promise here, and holds promise to go way up with some aid from "Johnny Bach," "The Hours I Spent With You." Both sides are lush production numbers offered in smart vocal and instrumental manner. Lyrics weave around the tune with romantic tones and are easy on the ears. Vocal effect is added on the top deck by the Wardour Singers, with the Paul Fe-noulet ork turning in a brilliant or- chestral on both sides. "Johnny Bach" is the better of the pair.

"If I Ever Love Again" (3:10)

"Love's A Precious Thing" (2:29)

EVELYN KNIGHT

(Decca 2271)

- Ditty that is a cinch to grab on and go live with... this is this latest piece of wax by chimp Evelyn Knight. Titled "If I Ever Love Again," Evelyn gives out with some smart vocal work on this slow romantic ode to set the stage for some heavy coinplay. The tune has been widely recorded, and should prove to be among the most popular in no time to come. The other end with a cute piece of music in "Love's A Precious Thing," the flip comes thru for music ops again with a light- ly styled rhythm ballad that should do well. The Jeff Alexander chorus lend vocal assistance on both sides and add glamour to this glowing piece of wax. "If I Ever Love Again" for the moolah.

"Give Me Your Hand" (3:02)

"Pal Of My Cradle Days" (3:00)

CLARK DENNIS

(Capitol 7745)

- The strong romantic piece of ballad Clark Dennis is well known in excellent light on this duo. It's the top deck we go for—and for in a big way at that. Ditty is currently climbing in popularity—this rendition, with Clark spreading the glowing lyrics in crystal clear tones that satisfy, should catch on well. The flip is a standard that has long won music fans' acclaim, and had the labelers give a top-notch vocal performance. Ops should climb on to the top deck—but pronto!

BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk And Sleeper Of The Week," are those most likely to achieve popularity.

★ "YOU CAN'T LOSE A BROKEN HEART"

"NALANI" (King Cole...Capitol 57749)
★ "SO BLUE"

"Art Lund...MGM 10542"
★ "CLARINET MAMBO"

"Al Lombardy O. Cebra 300"

Only Records Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.
Music currently cute Page

**SLEEPER OF THE WEEK**

"There's No Tomorrow" (3:02)  
**A Thousand Violins** (2:59)  

**TONY MARTIN**  
(RCA Victor 20-3582)

ITALIAN folk tune that has long won favor with music fans throughout the land. Tony's sincere vocal effort on this side is hard to match. His strong resounding tones of sheer vocal beauty make for wonderful listening from start to finish. The side is offered in lush produc- tion manner with a section of shining strings sweeping through the waxing. It's the type of tune you stop and listen to attentively, and then come back for another earful. On the other end with "A Thousand Violins," Tony comes back with another great bit of wax for music lovers. This side should have a big voice off to excellent fare too. The tune is currently receiving heavy plugging—this rendition is one of the best around. The wax is clean to score heavily—ops should get with it!

"I've Got Keep Lavin' You" (2:30)  
"Carmelita" (2:43)  

**DICK JURANS ORCH.**  
(Columbia 36801)

PAIR of fair enough sides by or- kster Dick Jurgens, and the refrain of "I've Got Keep Lavin' You" and "Carmelita" in the offering for music operators. Both sides are offered in mellow tempo and make for fairly pleasant listening. Top deck has Jimmy Castle, Al Galante and a vocal en- semble wailing a cute rhythm ballad. Fond hand claps make the side a bit brighter. The flip has Jimmy and the boys in the band offering a sort-of- the-border girl tune that might draw some slave. Both sides are there for the asking—music ops take it from here.

"The Wedding Bells Will Soon Be Ringing" (2:44)  
"Why Don't You Haul Off And Love Me" (2:30)  

**LARRY FOTINE ORCH.**  
(Decca 2478)

PAIR of fair sides are set up here by Larry Fotine and his crew, with the top deck "Wedding Bells Will Soon Be Ringing" leading the way. Ditty is rendered in sprightly up tempo manner with Johnny Goodfellow and Marilyn Marsh splitting vocal honors on the side. It's a wonderful little mellow ballad that should earn its fair share of jade box coin. The flip has Johnny Solot knocking off another rhythm with "Why Don't You Haul Off And Love Me" and a fine, mellow, mellow smooth vocal style. Wax should do exceptionally well as a filler item.

"I Can Dream, Can't I" (3:00)  
"A Little Love, A Little Kiss" (2:50)  

**TONI ARDEN-HUGO WINTERHALTER ORCH.**  
(Columbia 38612)

Ditty that is soaring in popularity is rendered here by chury Toni Arden and the Hugo Winterhalter ork. This rendition of "I Can Dream, Can't I" is definitely one of the best around. Toni's sweet vocal, in rich sincere strains matches the beauty of the or- chestral work by maestro Winter- halter. The flip is another romantic ballad that serves the chip well. Side to ride with is "I Can Dream, Can't I."

"Here Comes Santa Claus" (2:13)  
"Jumpin' Jiminy Christmas" (2:24)  

**BOB REEDLY**  
(Columbia 2244-F)

More Christmas wax in the offering for music ops are these tunes rend- ered by all-star Bob Reidly. Called "Here Comes Santa Claus" and "Jumpin' Jiminy Christmas," the tunes show Bob's splendid vocal style off to excel- lent advantage. Top deck is an Xmas standard—this rendition should add to its popularity in bars and bounds. The flip is a light, mellow bit of sea- sonal type that should hold its own on the boxes. Both sides rate ops listening time—and more.

"Sing Until the Cows Come Home" (2:31)  

**BILL GALE ORCH.**  
(Columbia 12422-F)

PAIR of mellow polka sides that should win wide favor are these titled "Sing Until the Cows Come Home" and "Hot Pretzels." Top deck is the side to ride with on this platter. It's tailor made for the jade box trade— it's that good. Vocal by the Back Room Boys and instrumental by the platter whirs in mellow tempo. The song should do exceptionally well in those many tavern locations. The flip is an instrumental polka melody that makes for a fine in-between listening. Ops should grab the top deck.

"Clarinet Mambo" (2:44)  
"Boumce" (2:56)  

**AL LOMBARDO ORCH.**  
(Cuba 300)

Make no mistake about this one! Sure to catch on and go like wildfire is this indie ditty that will wear absolutely white in the phone. Titled "Clarinet Mambo," with maestro Al Lombardo featured on clarinet, the deck resounds with a ton of jade box silver and incentive for music ops to get their little shoulders down. Cut of music that makes you wanna come back and listen and time again. Mamba in the trombones is the point. The other end with the "Boumce," piper Joe Dierie takes the little clarinet turn with a cute rhythm ditty that sparkles throughout. Band on the other end with a Latin chorus adds to the winning—great extra for music ops. Note of the vocal work of Joe Dierie —the boy is a real powered-in vocal. Ops should climb aboard the bandwagon on this one—especially so with "Clarinet Mambo."
This Year's Christmas Cheer

This Year's Christmas Cheer

The Three Suns
“THE THREE SUNS PRESENT YOUR CHRISTMAS FAVORITES”
RCA Victor WP-250 (45 rpm)
RCA Victor P-250 (78 rpm)
Santa Claus Is Comin' To Town
Adeste Fidelis (O Come, All Ye Faithful)
White Christmas
Winter Wonderland
Silent Night
Jingle Bells

Eddy Arnold
CHRISTMAS
Will Santa Come To Shanty Town
RCA Victor WP-161 (45 rpm)
RCA Victor P-161 (78 rpm)

Roy Rogers
Here Comes Santa Claus
RCA Victor WP-4108 (45 rpm)
RCA Victor P-4108 (78 rpm)

Dickie Jones
Auld Lang Syne
RCA Victor WP-4201 (45 rpm)
RCA Victor P-4201 (78 rpm)

Sammy Kaye
Here Comes Santa Claus
RCA Victor WP-4300 (45 rpm)
RCA Victor P-4300 (78 rpm)

Bill Boyd
Jingle Bells
RCA Victor WP-4402 (45 rpm)
RCA Victor P-4402 (78 rpm)

Freddy Martin
Merry Christmas Polka
RCA Victor WP-4503 (45 rpm)
RCA Victor P-4503 (78 rpm)

Perry Como
“PERRY COMO SINGS MERRY CHRISTMAS MUSIC”
RCA Victor WP-4107 (45 rpm)
RCA Victor P-4107 (78 rpm)

Larry Green
Our Christmas Waltz
RCA Victor WP-4205 (45 rpm)
RCA Victor WP-4205 (78 rpm)

“IT'S WHAT'S IN THE CASH BOX THAT COUNTS”
NEW YORK:

The next Bluebird release will feature eight sides by the Ralph Flanagan orch. On the strength of the success of the first Flanagan recording, about a month ago, the diskery is releasing a batch of plug tunes including "Tell Me Why," "Don't Cry Joe," "Whispering Hope." "She Wore A Yellow Ribbon" and others. Eddie Cantor has also been signed by the label. "This Way Out" has been recorded to be released on the Bluebird label.

Among the other Bluebird sides due for release this week are: "All Four Aces," "As I Sailed Away," "Dancing In A Club," "I'll Soon Be Believing," "It's The Same Thing," "I'll Keep On Smiling," "Just Because," and "Just Pretending." The latter will feature a new saxophone solo by Paul Desmond.


CHICAGO:

Henry Okun, well known advance man, in town recently getting things set up for Carmen Cavallaro's opening at the Chicago Theatre Oct. 14th, has time to give a listen to Carmen's Decca waxing of "Bluebird On Your Window sill," it's kicking off verra, verra big ... Guy Ward in town to open a branch of Supreme Records here ... Ken Rosko of Rondo Records has been moving their main offices from Chi to New York with Julius Bard taking charge of operations there. The Wyron Bard show swingin' into full fall gear over WMOR with the latest in popular music and personality interviews. Myron recently acted as host to singer Jo Stafford and has many more famous personalities slated for guest star appearances in the near future ... "Chirpy Say Boy," Tower's new hit disk, picked as the "Sleep of the Week" in the Oct. 16 issue of The Cash Box, proving one of the most sensational records to hit the market in a month of Sundays. Ornery Teddy Phillips does a terrific job with thrush Lyn Hoyt and the Philharmonians on the vocal. Dee-jays, after first playing the tune on the air, report the requests have been simply tremendous. For a sure fire hit, better latch on to Tower's "Charley My Boy" ... "I Never Had a Heart!" Morgan now holding forth at El Garden just on the corner of Clark and Dearborn until Nov. 3, which will make it a 12 week run, and 45 weeks in all in the past two years—a very popular gray, Mr. Morgan. Another great night for the Irish when they turned out in force for Phil Hogan's opening at the Green Room of the Blackstone Hotel, Oct. 14 ... Norman Granz presented the season's first Jazz Concert Oct. 14 at the Opera House, starring his Jazz at the Philharmonic group with Ella Fitzgerald as guest star ... Looks like Mercury Records have another big hit in Vic Damone's recording of "Why Was I Born."
Lieberson Named Executive Vice-Pres. Of Columbia Records

Edward Wallerstein, President of Columbia Records Inc. today announced the appointment of Goddard Lieberson as Executive Vice President of the company.

Mr. Lieberson joined Columbia Records in 1939 as an assistant to the Director of the Masterworks Division. Later, he became head of the division and was appointed to the position of Vice President in Charge of Masterworks Artists and Repertoire. He has played a major role in the development of Columbia’s classical catalog and has been closely identified with the introduction of Columbia’s Long Playing Microgroove record. He was elected to the Board of Directors of the Company in 1948.

Before joining Columbia Records, Mr. Lieberson was active in many phases of music as a composer, lecturer and writer. He has to his credit such works as the “Five Modern Painters” suite, incidental music for a puppet version of “Alice in Wonderland” and many other works including choral, chamber and piano compositions. His novel, “Three for Bedroom C” has just been sold as a motion picture. Mr. Lieberson spent his summer vacation in Hollywood where he wrote the screenplay for the film version of his book.

Mr. Lieberson was born in Handley, Staffordshire, England on April 5, 1911. His parents brought him to the United States when he was four years old. He attended the University of Washington and the Eastman School of Music.

Mr. Lieberson is married to the former Vera Zorina, stage and screen star. They have two children, Peter and Jonathan.

Dick Kuhn Named To Top Post At Broadway Music Publishing Co.

NEW YORK—Will Von Tilzer of Broadway Music Publishing Company, this city, disclosed the appointment of Dick Kuhn to manage the valuable catalog of standard tunes the firm has.

Kuhn, who assumed his duties immediately, will handle the activation of recordings as well as the promotion and plugging. Kuhn is ably equipped, having been a leading recording artist on the Decca label. Kuhn comes to the Broadway firm with an immense backing of knowledge and information.

Hypo New Sammy Kaye Disking

NEW YORK—Kokoloes, comedy dancer at the Hawaiian Room of the Hotel Lexington, this city, made the rounds of disk jockeys recently presenting them with copies of Sammy Kaye’s new RCA Victor release, “Hawaiian Serenade.” Gene Rayburn (left) and Ike Finch of WNEW seemed determined to snip off a few strands of her grass skirt.

Henry Stone Opens New Distrib Firm

MIAMI, FLA.—Henry Stone, well known in the disk business, this past week announced the formation of his firm, Stone Distributing, Inc., with headquarters in this city.

Stone, formerly associated with Pan-American Distributors in Jacksonville and Miami, announced that he had already set up a roster of top record lines which he will distribute. Among those already set up are, Coral, Sensation, Sittin’ In and Regal Records. The new firm will cover the Florida territory it was learned.

Record Potential

AL WALLIS, vocalist at the famed Chez Paree in Chicago who won the applause of the many thousands of fun seekers who have heard his grand baritone voice, is only 28 years old. He started singing with a band at North-western University in the 1940-41 period. From there he went to small shows and hand work in Uncle Sam's Army during the war in addition to his regular duties of training navigators in celestial navigation.

After his discharge he went into operating a restaurant and bar business in the downtown Chicago area, while studying voice. After three years in his business, he sold out and on his very first audition landed the job as “house singer” with Chicago’s Chez Paree. He is now entertaining the shows, doing production and also handling the dance band’s vocals. His voice is noted for its dual quality. He can handle the “big songs” as well as croon. Handsome in appearance, his voice warm and vibrant with a grand quality, Al Wallis has become voice of the great singing favorites of the Chicago area and has won a following show after show at the Chez Paree, which has built him a fine audience. A natural for records.

Regal Has The Hits!

#3231—“BLAZER BOY BLUES” James Lockes

#3234—“FISHTAIL” Paul Gayten

#3230—“CUTTIN’ OUT” Annie Laurie

And Now You’re Next Two Big Records

Both by

LARRY DARNEL

#3236—“I’LL GET ALONG SOMEHOW”—Parts I & II

#3240—“FOR YOU MY LOVE”—Backed by “LOST MY BABY”

Look For

“The Game Of Broken Hearts”

by the Magicords

Some Territories still available for leading distributors

REGAL RECORD COMPANY
20 East Elizabeth Ave., Lindon, N. J.

That “Mad Lad” composer of “Robin’s Nest” is back!!

SIR CHARLES THOMPSON
PLAYING
BENSON ALLEY
AND
MR. BIG HORN (APOLLO 796)
Order From Your Nearest Distributor Or APOLLO RECORDS, INC.
437 W. 45th St., New York, N. Y.

One of the
B—1—G
Money-makers of the Year
TR 2422
Ben Light’s
“Orchids in the Moonlight”

Tempo
Record Co. of America
8540 Sunset Blvd., Hollywood 46, California

Im Winning Because of You

Join the March of Dimes

January 16-31

The National Foundation for Infantile Paralysis
Franklin D. Roosevelt, founder

Keep these dates in mind but give to your local Polio Fund now!

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
New York, N. Y.

1. THAT LUCKY OLD SUN (Frankie Laine)
2. JEALOUS HEART (Al Morgan)
3. THE LAST THING I DO (Stardusts)
4. SOMEONE (Yvonne Marcus)
5. JEALOUS HEART (Al Morgan)
6. MAYBE IT'S BECAUSE (Dick Haymes)
7. HOP SCOTCH POLKA (Art Mooney)
8. I CAN DREAM, CAN'T I? (Andrews Sisters)
9. ROOM FULL OF ROSES (Eddy Howard)
10. DEME A DOZEN (Key Kyser)

Chicago, I11.

1. THAT LUCKY OLD SUN (Frankie Laine)
2. YOU'RE BREAKING MY HEART (Vic Damone)
3. SOMEDAY (Vivian Marcus)
4. DON'T CRY, JOE (Golden Jenkins)
5. MAYBE IT'S BECAUSE (Dick Haymes)
6. I CAN DREAM, CAN'T I? (Andrews Sisters)
7. MAYBE IT'S BECAUSE (Eddy Howard)
8. NOW THAT I NEED YOU (Frankie Laine)
9. SOMEDAY (Yvonne Marcus)
10. THE HUCKLEBUCK (Frank Sinatra)

Los Angeles, Calif.

1. THAT LUCKY OLD SUN (Frankie Laine)
2. SOMEDAY (Yvonne Marcus)
3. YOU'RE BREAKING MY HEART (Vic Damone)
4. I CAN DREAM, CAN'T I? (Andrews Sisters)
5. MAYBE IT'S BECAUSE (Eddy Howard)
6. I LOVE YOU (Perry Como)
7. DON'T CRY, JOE (Frank Sinatra)
8. JEALOUS HEART (Al Morgan)
9. MAYBE IT'S BECAUSE (Eddy & Dolla Russel)
10. I CAN DREAM, CAN'T I? (Andrews Sisters)

Detroit, Mich.

1. JEALOUS HEART (Al Morgan)
2. ALL THE BOYS ARE BUZZING (Johnny Long)
3. THE HUCKLEBUCK (Ferry Dorey)
4. WHY DON'T YOU HAUL OFF AND LOVE ME (Ray Ramsey)
5. THAT LUCKY OLD SUN (Frankie Laine)
6. SOMEONE (Yvonne Marcus)
7. LOVER'S GOLD (Al Grant)
8. DON'T CRY, JOE (Golden Jenkins)

Birmingham, Ala.

1. YOU'RE BREAKING MY HEART (Vic Damone)
2. OLD-FASHIONED WALK (Smittie-Day)
3. WHO DO YOU KNOW IN HEAVEN (Ike Spence)
4. SOMEONE (Vivian Marcus)
5. MAYBE IT'S BECAUSE (Eddy Howard)
6. DREAM OLD NEW ENGLAND MOON
7. THAT LUCKY OLD SUN (Frankie Laine)
8. SOME ENCHANTED EVENING (Perry Como)
9. GIVE ME YOUR HAND (Perry Como)

Roxbury, Mass.

1. THAT LUCKY OLD SUN (Frankie Laine)
2. OLD-FASHIONED WALK (Smittie-Day)
3. LINGERING DOWN THE LINE (Blue Barron)
4. AGAIN (Golden Jenkins)
5. YOU'RE BREAKING MY HEART (Vic Damone)
6. SOME ENCHANTED EVENING (Perry Como)
7. TELL ME WHY (Eddy Howard)
8. I LOVE YOU (Perry Como)
9. HOLIDAY IN JAMAICA (Steve Conway)
10. TAKE YOUR FINGER OUT OF MY MOUTH (Ted Herbert)

Oklahoma City, Okla.

1. DON'T CRY, JOE (Golden Jenkins)
2. THE LAST THING I DO (Stardusts)
3. AFTER YOU'VE GONE (Al Jolson)
4. THAT LUCKY OLD SUN (Frankie Laine)
5. I CAN DREAM, CAN'T I? (Andrews Sisters)
6. I KNOW, I KNOW, I KNOW (Paul Weston)
7. DON'T WIND AND SPOOL (Eddy Howard)
8. ROOM FULL OF ROSES (Eddy Howard)
9. BALI HA' (Perry Como)

Aberdeen, Md.

1. YOU'RE BREAKING MY HEART (Ike Spence)
2. SOMEJAD (Art Smith)
3. ROOM FULL OF ROSES (George Morgan)
4. THAT LUCKY OLD SUN (Frankie Laine)
5. I CAN DREAM, CAN'T I? (Andrews Sisters)
6. I DON'T SEE IN YOUR EYES ANYMORE (Stardusts)
7. DREAM A DOZEN (Eddy Howard)
8. I CAN DREAM, CAN'T I? (Andrews Sisters)

Baltimore, Md.

1. THAT LUCKY OLD SUN (Frankie Laine)
2. YOU'RE BREAKING MY HEART (Vic Damone)
3. SOMEONE (Vivian Marcus)
4. JEALOUS HEART (Al Morgan)
5. MAYBE IT'S BECAUSE (Dick Haymes)
6. NOW THAT I NEED YOU (Frankie Laine)
7. A ROOM FULL OF ROSES (Eddy Howard)
8. I LOVE YOU (Perry Como)
9. TWENTY-FOUR HOURS OF SUNSHINE (Art Mooney)

Pawtucket, R. I.

1. THAT LUCKY OLD SUN (Frankie Laine)
2. YOU'RE BREAKING MY HEART (Vic Damone)
3. SOMEONE (Vivian Marcus)
4. JEALOUS HEART (Al Morgan)
5. I CAN DREAM, CAN'T I? (Andrews Sisters)
6. MAYBE IT'S BECAUSE (Eddy Howard)
7. TWENTY-FOUR HOURS OF SUNSHINE (Art Mooney)
8. A SOON Full OF ROSES (Eddy Howard)
9. THE HUCKLEBUCK (Frank Sinatra)

Manchester, N. H.

1. ROOM FULL OF ROSES (Dick Haymes)
2. SOME ENCHANTED EVENING (Perry Como)
3. YOU'RE BREAKING MY HEART (Vic Damone)
4. ROOM FULL OF ROSES (Eddy Howard)
5. A ROOM FULL OF ROSES (Eddy Howard)
6. YOU'RE BREAKING MY HEART (Vic Damone)
7. MAYBE IT'S BECAUSE (Eddy Howard)
8. I CAN DREAM, CAN'T I? (Andrews Sisters)
9. THE HUCKLEBUCK (Frank Sinatra)
10. THERE'S YES, YES IN YOUR EYES (Blue Barron)

Cincinnati, O.

1. THAT LUCKY OLD SUN (Frankie Laine)
2. SOMEONE (Vivian Marcus)
3. A ROOM FULL OF ROSES (Eddy Howard)
4. YOU'RE BREAKING MY HEART (Vic Damone)
5. MAYBE IT'S BECAUSE (Al Jolson)
6. I CAN DREAM, CAN'T I? (Andrews Sisters)
7. MAYBE IT'S BECAUSE (Eddy Howard)
8. THE HUCKLEBUCK (Frank Sinatra)
9. THERE'S YES, YES IN YOUR EYES (Blue Barron)

Savannah, Ga.

1. YOU'RE BREAKING MY HEART (Vic Damone)
2. I NEVER CAME HOME ONE NIGHT (Kenny Roberts)
3. MY ROSE GARDEN (The Harmonians)
4. MAYBE IT'S BECAUSE (Dick Haymes)
5. HOP SCOTCH POLKA (Smittie-Day)
6. OLD-FASHIONED WALK (Smittie-Day)
7. THE LUCKY OLD SUN (Frankie Laine)
8. JEALOUS HEART (Al Morgan)
9. WHISPERING HOPE (Hand-Ball,Strother)
10. THE HUCKLEBUCK (Frank Sinatra)
THE CASH BOX

Folk and Western Record Reviews

BULLSEYE-AND-WEE "Settin' By The Fire" (3:07)
"Remember This Song" (2:56)
CARSON ROBISON
(MGM 10541)

• Always a heavy contender for top juke box honors, Carson Robi-
son ably shows why he occupies a top niche among folk stars with
this latest coupling titled "Settin' By The Fire" and "Remember This
Song." Both sides of this platter are typical of Carson's unusually
fine sense of homespun perception, and should receive wide appro-
priation. It's the top deck that we are par-
ticularly enthusiastic about. The
song is one that is deeply touching
and makes the listener stop and
think. Offered in plaintive manner,
Carson delivers the exceptionally
smart lyrics in smooth tones that
add up to top notch juke box col-
On. The tune is sure to be greeted with
wide fervor by music fans and
operators alike. On the other end
with "Remember This Song," Car-
son and his Pleasant Valley Boys
comes thru with another wonder-
ful piece that adds up to effective
listening pleasure. We're sure
you'll go for this recording—espe-
cially as "Settin' By The Fire." Ops
should grab it!

"Some Rainy Day" (2:40)
"That's Why I'm Crying" (2:30)
FLOYD HUNT
(Mercury 8151)

• Pair of lamenting folk tunes that
should earn their keep as filler items
on the photo are these set up by Floyd
Hunt. Wax, titled "Some Rainy Day"
and "That's Why I'm Crying" makes for
fairly pleasant listening. Story of the
tunes is found in the title which
gives ops the bill of fare on this
coupling. Instrumental work is
good throughout and adds incentive.
Music ops who have the room on their
machines might listen in.

"Take That Leash Off Of Me" (2:43)
"That's A D~d-Blamed Lie" (2:44)
TED DUFFAN
(Columbia 20628)

• Ted Duffan and his, Texans are always
sure to come up with a pair of
smart tunes, and do so in this pair-
ing of "Take That Leash Off Of Me" and
"That's A D~d-Blamed Lie." Both
tunes spell coin play from start to
finish, and should grab off a whole of
juke box silver. Top deck gets the nod
here, as the smart lyrics make for top
touch listening favor. Ted's many fans
are sure to go for this coupling in a
big way—ops should get 'em.

"My Inlaws Made An Outlaw Out
Of Me" (2:51)
"We Met Too Late" (2:53)
HANK PENNY
(King 813)

• Pair of sides by Hank Penny, and the
set-up of "My Inlaws Made An
Outlaw Out Of Me" and "We Met Too
Late." Both sides shows Hank's vocal
style to excellent advantage, with the
top deck nabbing a slight edge here.
The tune is a cute one loaded all the
way with a set of smart lyrics. Wax
should keep phone fans happy, and
wear white on the jukeas. The flip is
another side to which music fans can
easily take to. Lyrics of this tune
weave about the title, with Hank turn-
ing in another great performance.

Johnny LONG

NOW RECORDING
EXCLUSIVELY FOR KING RECORDS
The whole country will be talking about
WE'LL BUILD
A BUNGALOW
BACKED BY SKIRTS

STILL GOING STRONG
ALL THE BEES ARE BUZZIN' 'ROUND MY HONEY
WRITE—WIRE OR PHONE
YOUR NEAREST KING OFFICE
KING RECORDS, INC., DISTRIBUTORS OF
KING and DE LUXE
1540 Brewster Ave., Cincinnati, Ohio

THE NATION'S NEXT #1 HIT!...

"THE MUSIC GOES 'ROUND & AROUND"
backed by "IDA, SWEET AS APPLE CIDER"
ED FARLEY
By the Co-Writer of the Song
ED FARLEY & His Orchestra
ON DELVAR 111-112

READ WHAT THE CASH BOX SAYS IN THEIR

SLEEPER OF THE WEEK—Oct. 8th, 1949
"...a must for music machines. Music ops will re-
member the sensational success this tune scored
years ago... certain of catching on and going like
wildfire today... both sides are done up in royal
fashion... 'Music Goes 'Round & Around' is a
winner—latch on!"

WRITE—WIRE
PHONE YOUR
NEAREST
DISTRIBUTOR of...
62 STANDISH AVE.
WEST ORANGE
NEW JERSEY
(Phone Orange 5-2020)

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
1. THAT LUCKY OLD SUN
   Frankie Laine (Mercury 5316)
   Herb Lance (Sittin' In 524)

2. SO LONG
   Ruth Brown (Atlantic 879)

3. EMPTY ARM BLUES
   Amos Milburn (Aladdin 3032)

4. A KISS AND A ROSE
   The Orioles (Jubilee 5009)

5. IT'S MIDNIGHT
   Little Willie (Modern 686)

6. ETHEL MAE
   L. C. Williams (Freedom 1517)

7. DOBY'S BOOGIE
   Freddie Mitchell (Derby 713)

8. ALL SHE WANTS TO DO IS ROCK
   Wynonie Harris (King 4304)

9. SATURDAY NIGHT FISH FRY
   Louis Jordan (Decca 24752)

10. CRYING
    Billy Eckstine ( MGM 19458)
"Night After Night" (2:50)
"I Shouldn’t Have Passed Your House" (2:53)

THE RHYTHM-KINGS
(Ivory 1751)

New vocal team makes their debut on wax, and steps off on the right foot by noting this featured spot with a pair of great sides in

"How Long Baby" (2:52)
"All Night Lover Blues" (2:59)

JIMMY BABY-FACE LEWIS
(Atlantic 884)

Music ops in the market for a pair of fillers might do well to take a peek at these sides by Jimmy “Baby-Face” Lewis. Wax, tabbed “How Long Baby” and “All Night Lover Blues” makes for fairly pleasing listening time, and should meet with fair approval on the part of music fans. Both sides are vocal blues, with Jimmy warbling the lyrics in effective voice. The wax won’t stop traffic—it should hold its own.

"Until The Real Thing Comes Along" (2:41)
"The Nearness Of You" (2:49)

BERTI MAYS & HER STRINGTET
(Abbie 3007)

New through holes into the wax spotlight in a blaze of glory via this coupling that should garner some heavy coin play. It’s Bert Mays and her Stringtet on tap with a pair of standards titled “Until The Real Thing Comes Along” and “The Nearness Of You.” Music ops should know the tunes well since they have long won wide acclaim. This rendition is one of the finest around, and should bring in loads of buffalo hide. Wax rates more than ops’ listening time—it deserves a spot on the phones.

"In The Evening Blues" (2:41)
"Good Evening Corrine" (2:43)

HAMPSTONE ALL-STAR ORCHESTRA
(Columbia International 520)

First wax on this indie label shows as a pair of sides that should wear white on the phonos. This platter, titled “In The Evening Blues” and “Good Evening Corrine” is a cinch to clinch with phone fans throughout the nation. Top deck has Wynonie Harris on the vocal, warbling the lyrics of this tempting blues melody. Ditty is a current winner—this rendition should add to the popularity of the song immensely. The flip has Wynonie back again, warbling the lyrics of this mellow blues hit with all the gusto one can possibly offer. Instrumental accompaniment is tops throughout. Ops should latch on!

"Anno Lucostu" (2:41)
"Always" (2:51)

HADDA BROOKS TRIO
(Modern 20-713)

Chirp Hadda Brooks comes up with a pair of great sides in this duo tagged “Anno Lucostu” and “Always.” The lass, widely popular throughout the nation, should come in for some heavy attention via these sides. Top deck weaves in slow tempo and has Hadda purring the melancholy lyrics of this tune in smooth, hush-hush tones that add up to top notch jule box play. The flip is the standard that has long won acclaim, and has the lass turning in another great bit of vocal work. Ops should get with this duo.

"A Fool And His Love" (2:36)
"Leaving Town" (2:51)

PAULA CASTLE
(Derby 717)

Sure fire coin healer for music ops to latch onto is this bit by chitl Paula Castle. The platter, titled “A Fool And His Love” and “Leaving Town” ably shows Paula’s wonderful set of tonsils to excellent advantage. The lass’ warbling is top notch throughout, and should meet with the approval of music fans everywhere. Top deck is a slow ballad, while the flip weaves around the title tune. Music ops in the market for some grade A jule box material would do well to get with this duo.

"Is That All I Mean To You" (2:56)
"Why Don’t You Haul Off And Love Me" (2:59)

BULL MOOSE JACKSON
(King 4322)

The widely popular and capable Bull Moose Jackson sets up with some fresh wax, to offer ops the refrain of “Is That All I Mean To You” and “Why Don’t You Haul Off And Love Me.” Top deck has the maestro warbling the mellow lyrics of this sentimental ballad in smooth tones that count up to coin play. Tempo is slow, with great instrumental backing rounding out the side. The flip, a current folk winner—this rendition should catch on as well. Wax rates a spot in music ops machines.
Paul Weston To Be Featured As Solo Ork On Capitol Disks

HOLLYWOOD—In line with the present trend of emphasizing solo records by artists originally used for orchestra backgrounds, Capitol Records this week announced Paul Weston, its musical chief, and his band will be featured on regular single releases along with other top recording stars on this label.

Instead of being confined to instrumental albums, Weston’s musical interpretations will be marketed as singles as well, the first disc coupling “I Know I Know I Know” with “Lingerin’ Down The Lane.” Jud Conlon Singers assist on both faces.

Coincidental with this release, Weston departs this month on a mid-western tour with Jo Stafford, the Starlighters and Red Ingle, all Capitol artists. In addition, Capitol releases a new and different Weston album, packaging music by Debussy, Ravel and Chopin. Permission was obtained in the case of Ravel and Debussy to record Weston’s arrangements from the publisher. M. Durand and Sons after copies of the selections were sent to Paris for approval. This is the first time such an agreement has been effected, allowing an American arranger to adapt this French material in his own style.

Also of interest in the “Weston department” is the production of his music for Capitol on 78, 45 and recently 33 RPM, introducing him as the first artist to have an album out on all three record speeds.

Automatic Music Industry Aids In V D Fight

Juke boxes are spinning to win Uncle Sam’s fight against syphilis. Their weapon in this war is a fast-loping ballad, “That Ignorant, Ignorant Cowboy,” produced by the Communication Materials Center of Columbia University Press, for use by health departments in VD campaigns nation-wide.

Mercury Records Corp. “discovered” the disc, composed and sung by Broadway composer Tom Glazer, with words by Erik Barnouw, national president of the Radio Writers Guild, leased the master, and is making enough pressings to cover the country through retail counter sales and coin machines. Music Operators of America like the platter so well they endorsed it at their recent Chicago meeting, and are calling upon every member from Coast to Coast to put it on their turn-tables. Initial order from juke box operators is 100,000; demand is expected to whirl “Cowboy” on the nation’s 500,000 automatic phonographs.

This gallop of a VD record from health department educational division to national hit proportions is considered the biggest news in public health since syphilis first came out from behind the curtain of silence. It’s big music-trade news too, for it’s the first time the phonograph operators have had the opportunity to put public service to music on a massive, nation-wide scale.

The Communication Material Center creates and distributes public educational material for use in all mass media. In addition to phonograph records, they are producing movies, television shows, radio programs, comic books, posters, pamphlets and display cards. Health departments in some 300 communities of the nation used these materials in 1949 and fall VD case-finding drives.

MIND YOUR OWN BUSINESS
Hank Williams
(MGM 10461)

COUNTRY BOY
Little Jimmy Dickens
(Columbia 20858)

WHOA, SAILOR
Hank Thompson
(Capitol 47-40218)

ONE KISS TOO MANY
Eddy Arnold
(RCA Victor 21-0051)

TWO CENTS,
THREE EGGS
AND A POSTCARD
Red Foley
(Decca 46165)

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
Paul Daniels

WHNF—Norfolk, N. C.
1. TAKE YOUR FINGER OUT OF YOUR MOUTH (Ted Herbert)
2. YOU'RE BREAKING MY HEART (Vic Damone)
3. THAT LUCKY OLD SUN (Frankie Laine)
4. TELL ME WHY (Ted Herbert)
5. MAYBE IT'S BECAUSE (Bill Teter)
6. I DRINK TO YOU (Dick Haymes)
7. ME AND MY SHADOWS (Bill Teter)
8. SOME ENCHANTED EVENING (Prexy Cama)
9. I'M TELLIN' IT BECAUSE (Dick Haymes)
10. CIRCUS (Tony Martin)

Rege Cordic

WWSW—Pittsburgh, Pa.
1. THAT LUCKY OLD SUN (Frankie Laine)
2. YOU'VE ENTERED A HOLIDAY (Prexy Cama)
3. DON'T CRY, JOE (Gordon Jenkins)
4. I CAN DRINK (Carl C. C. Biggs Club)
5. IF I'VE EVER LOVE AGAIN (Frank Sinatra)
6. MAYBE IT'S BECAUSE (Dick Haymes)
7. ME AND MY SHADOWS (Bill Teter)
8. EASY AS ART (Van Dammo)

Stan Morgan

WOTV—Nashua, N. H.
1. TAKE YOUR FINGER OUT OF YOUR MOUTH (Ted Herbert)
2. TELL ME WHY (Eddy Howard)
3. DADDY ROLL (Ted Herbert)
4. JEALOUS HEART (Al Morgan)
5. DON'T CRY, JOE (Eddy Howard)
6. TEMPTATION (Al Morgan)
7. ME AND MY SHADOWS (Andrews Sisters)
8. I GET SENTIMENTAL OVER NOTHING (Frankie Laine)
9. MY BOLERO (Vic Damone)
10. MAYBE IT'S BECAUSE (Dick Haymes)

Alex Cooper

XKLX—Pasadena, Calif.
1. GALLOPING COMEDIANS (Gene Krupa)
2. ENRY (Frank Warren)
3. ME AND MY SHADOWS (Andrews Sisters)
4. DRY BONES (Ted Herbert)
5. ME AND MY SHADOWS (Frankie Laine)
6. CIRCUS (Tony Martin)
7. I DRINK TO YOU (Andrews Sisters)
8. MAYBE IT'S BECAUSE (Dick Haymes)
9. I'M TELLIN' IT BECAUSE (Bill Teter)
10. YOU'RE BREAKING MY HEART (Bob Netherlands)

Pete Ehbecke

1. I CAN DRINK (Cantin Andrews Sisters)
2. THAT LUCKY OLD SUN (Frankie Laine)
3. YOU'RE BREAKING MY HEART (Vic Damone)
4. NOW THAT I NEED YOU (Doris Day)
5. ME AND MY SHADOWS (Bill Teter)
6. DADDY ROLL (Eddy Howard)
7. CIRCUS (Tony Martin)
8. ME AND MY SHADOWS (Andy Russell)
9. I'M TELLIN' IT BECAUSE (Bill Teter)
10. YOU'RE BREAKING MY HEART (Bob Netherlands)

Ray Perkins

KFLD—Denver, Colo.
1. YOU'RE BREAKING MY HEART (Vic Damone)
2. THAT LUCKY OLD SUN (Frankie Laine)
3. MAYBE IT'S BECAUSE (Andy & Della Russell)
4. SOME ENCHANTED EVENING (Prexy Cama)
5. NOW THAT I NEED YOU (Doris Day)
6. ME AND MY SHADOWS (Bill Teter)
7. ROOM FULL OF ROSES (Eddy Howard)
8. 24 HOURS OF SUNDOWN (Dick Jurgens)
9. G. L. LAMENT (Harvey Stone)

Eddie Gallaher

WTOP—Washington, D. C.
1. THAT LUCKY OLD SUN (Frankie Laine)
2. YOU'RE BREAKING MY HEART (Vic Damone)
3. IT'S TOO LATE NOW (Nat Warren)
4. MAYBE IT'S BECAUSE (Andy & Della Russell)
5. OLD FASHIONED WALK (Sinatra-Day)
6. ME AND MY SHADOWS (Bill Teter)
7. ROOM FULL OF ROSES (Dick Haymes)
8. ME AND MY SHADOWS (Vic Damone)
9. I DRINK TO YOU (Doris Day)
10. YOU'RE BREAKING MY HEART (Bill Teter)

Bill Silbert

WXJZ—Detroit, Mich.
1. CAMP MEETIN' (Larry Reese)
2. YOU'RE BREAKING MY HEART (Vic Damone)
3. IT'S TOO LATE NOW (Nat Warren)
4. MAYBE IT'S BECAUSE (Dick Haymes)
5. TELL ME WHY (Ted Herbert)
6. ME AND MY SHADOWS (Bill Teter)
7. I'M TELLIN' IT BECAUSE (Bill Teter)
8. ME AND MY SHADOWS (Dick Haymes)
9. MAYBE IT'S BECAUSE (Dick Haymes)
10. MORE MEAT (Larry Reese)

Johnny Loewe

WXOL—Fort Worth, Tex.
1. DON'T CRY, JOE (Gordon Jenkins)
2. DARETOWN STRUTTERS (Ray Anthony)
3. YOU'RE BREAKING MY HEART (Buddy Clark)
4. IT'S MY WEAKNESS (Russ Morgan)
5. I CAN'T BELIEVE IT (Prexy Cama)
6. SOME ENCHANTED EVENING (Prexy Cama)
7. ME AND MY SHADOWS (Bill Teter)
8. IT'S MY WEAKNESS (Russ Morgan)
9. ME AND MY SHADOWS (Bill Teter)
10. NUMBERS BOUGI (Sugar Chloe Robinson)
11. TONY'S REAL (Roy Teel)

Hal Tote

WAIT—Chicago, Ill.
1. THAT LUCKY OLD SUN (Frankie Laine)
2. THAT LUCKY OLD SUN (Frankie Laine)
3. MUSIC GOES ROUND (Ed Fury)
4. TELL ME WHY (Eddy Howard)
5. YOU'RE BREAKING MY HEART (Vic Damone)
6. AARON (Frankie Laine)
7. ME AND MY SHADOWS (Bill Teter)
8. IT'S MY WEAKNESS (Russ Morgan)
9. YOU'RE BREAKING MY HEART (Buddy Clark)
10. YES SIR THAT'S MY BABY (Ken Coffin)

Johnnie Clarke

WXJN—Newark, N. J.
1. SADLY STE (Joe Costa)
2. THAT LUCKY OLD SUN (Frankie Laine)
3. MUSIC GOES ROUND (Ed Fury)
4. TELL ME WHY (Eddy Howard)
5. YOU'RE BREAKING MY HEART (Vic Damone)
6. AARON (Frankie Laine)
7. ME AND MY SHADOWS (Bill Teter)
8. IT'S MY WEAKNESS (Russ Morgan)
9. YOU'RE BREAKING MY HEART (Buddy Clark)
10. YES SIR THAT'S MY BABY (Ken Coffin)

Bob Nelson

WBQG—Augusta, Ga.
1. GOOD BYE (Billie Holiday)
2. NOW THAT I NEED YOU (Frank Warren)
3. YOU'RE BREAKING MY HEART (Vic Damone)
4. ONE WAY TO SAY I LOVE YOU (To Stafford)
5. TONIGHT I SLEEP WITH YEHVAUGH (Wayne)
6. BLACK BELLS (Irish Jig)
7. BELIEVE IN ME (Eddy Howard)
8. I DRINK TO YOU (Doris Day)
9. YOU'RE BREAKING MY HEART (Bill Teter)
10. A WONDERFUL GUY (Frank Warren)

Johnny Mathis

WOR—New York, N. Y.
1. MAYBE IT'S BECAUSE (Bill Teter)
2. YOU'RE BREAKING MY HEART (Vic Damone)
3. ME AND MY SHADOWS (Bill Teter)
4. ONE WAY TO SAY I LOVE YOU (To Stafford)
5. I THINK OF YOU (Eddy Howard)
6. HOW CAN I BELIEVE IT (Prexy Cama)
7. ME AND MY SHADOWS (Bill Teter)
8. IT'S MY WEAKNESS (Russ Morgan)
9. THRU AN OLD EYE (Eddy Howard)
10. ME AND MY SHADOWS (Bill Teter)

Betty Cook

WHJP—Jacksonville, Fla.
1. YOU'RE IN LOVE WITH SOMEONE (Bill Teter)
2. YOU'RE BREAKING MY HEART (Vic Damone)
3. ME AND MY SHADOWS (Bill Teter)
4. THAT LUCKY OLD SUN (Frankie Laine)
5. ENRY (Frank Warren)
6. ME AND MY SHADOWS (Bill Teter)
7. ME AND MY SHADOWS (Bill Teter)
8. ME AND MY SHADOWS (Bill Teter)
9. ME AND MY SHADOWS (Bill Teter)
10. YOU'RE BREAKING MY HEART (Bill Teter)

Art King

WIBO—Boston, Mass.
1. BLUE FOR A BOY (Vaghna Monroe)
2. VALUES (Bill Teter)
3. WHEN I'M ALL DOLLED UP (Fred Hall)
4. I THINK I'M FALLING (Bill Teter)
5. MY NOT TAMELE WOMAN (Bill Teter)
6. MAYBE IT'S BECAUSE (Bill Teter)
7. THE SAME OLD WOMAN (Bill Teter)
8. MEAND MY SHADOWS (Bill Teter)
9. TONIGHT I SLEEP WITH YEHVAUGH (Wayne)
10. ME AND MY SHADOWS (Bill Teter)

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
NEW YORK—There’s a four-cornered romance going on in a segment that may turn into one of the biggest record promotions of 1949. The romancers include M-G-M Records, Nure Morales, Puerto Rican rum interests and the club soda industries. The reason for romance is the combination of "Rum And Soda," tune penned by Morales and waxed by him for M-G-M.

Morales has been planning a campaign for a couple of months ago when columnists like Walter Winchell and Dorothy Kilgallen spotted it as another "Rum And Coca Cola." The discery held re-plotting plans, however, until they were able to arrange for a big co-operative exploitation campaign on the number with the Puerto Rico Industrial Co., a Government group sponsoring the promotion. Once plans were settled, M-G-M cut the tune with the Morales orchestra, put a rush release on it, and completed initial shipments of it to disc outlets within two weeks.

At about that stage of the game, Canada Dry Soda spotted the promotion as a potential gravy-boat and hopped aboard, agreeing to ship to the motors with the rum interests and M-G-M.

The campaign itself led off with shipments of complimentary copies of "Rum And Soda" to disc outlets, columnists, and record reviewers. Each record shipped was accompanied by a miniature bottle of rum and a split of a bottle of Canada Dry.

M-G-M salesmen have been equipped with enough back-bar streamers and cocktail cards, coupling the Morales hit with the drink, to plaster 50,000 bars, cocktail lounges, and restaurants across the country. Signs have also been made up for coin-operated use on juke-tune-boxes where they happen to spot the platter. Record shops are supplied with streamers in a like format.

The rum and the soda interests meanwhile are carrying the ball on national radio ads aimed at the public. Mention of the M-G-M hit, "Rum And Soda" will be included in all magazine ads coming up within the next few weeks, as well as in radio ads in Life, Look and Collier’s, the top organs in the consumer magazine field.

Sammy Kaye Krew Does Top Road Biz

Despite declining conditions in the band business today, Sammy Kaye and his Swing and Sway aggregation continue on their merry way of making recordings and registering in night clubs, as often wherever they appear.

Dick Linke, record promotion manager for the band, disclosed that Kaye has played to capacity houses throughout the country for three shows of dates.

Kaye drew 3,200 people in Meyers Lake Park, Canton, O., on a Sunday night. However, if Kaye thought this was business he had yet to see the lights, for he really played the house off at the Deshler-Falchich Hotel, Columbus, O. According to figures handed out by Dick Soderman, manager of the hotel, the band drew 3,110 covers for six days. This is big business when you consider that the capacity of the room is only 460 and the turnout in towns outside of New York City is relatively low.

Taking everything into consideration, it is definitely a bad sign the old adage of giving the people what they want to hear. In addition, Linke contacts local music operators and dealers, who are invited to Kaye’s engagements. Record sales and juke box plays result naturally in appreciable quantities.

Arco Records Bow

NEWARK, N. J.—Arco Records Inc., this city, this past week made their bow into the disc business with a roster of top recording artists in the jazz and spiritual field.

The new label, who will also handle the distribution of Manor Records, is currently engaged in setting up national distribution.

Spokesmen for the record firm declare "Arco record releases will be hand picked. Those associated with Arco have a thorough knowledge of the field, and a wide range of experience in selecting jazz and spiritual records.

Included in the first Arco release is a new Savannah Churchill recording titled "I Want Jesus To Walk With Me." Isabella has already created initial heavy orders for the album.

Rainbow Records Tie-In With RKO Pic

NEW YORK—Eddy Heller, president of Rainbow Records Inc, this city, this past week disclosed plans for a heavy tie-in with the forthcoming RKO Pictures release of "She Wore A Yellow Ribbon.

The motion picture, currently the basis for a big campaign, is set to be released in major cities this week.

Heller has recorded the title tune from the film by the Eddie Miller Orchestra with a vocal chorus, and has already started his promotion campaign. The Rainbow platter this past week issued a brochure containing a lead sheet on the song, multi-colored window streamers, and in addition will distribute 1000 yellow vinyl-litho recordings of the Miller recording to disc jockeys and distributors throughout the nation.

Heller also disclosed extensive plans to have celebrities who will play the recording on Juke boxes in the lobby. In addition a contest is being arranged with the cooperation of the Eastman Kodak Company.

It’s Hot!

The New Release by The Quartet Discovery for 1950

The Rhythm-Kings

"Night After Night"

"I SHOULDN’T HAVE PASSED YOUR HOUSE"

(Disc 235)

Just Released—Our Spiritual Series

"COME PLEASE BY LORNA LEE"

"I WANT JESUS TO WALK WITH ME"

ISABEL POWELL

Wen Tinklehart Choir

Solutions 102

IVORY Recording Co.

117 West 44th Street

New York 19, N. Y.

Philly Disc Jockeys Get Nickery Booking

PHILADELPHIA, PA.—Philadelphia’s disc jockeys are invading the night-club scene.

That’s the story unfolded by the Philly disc jockey association this past week. It was announced that twelve of their members have been booked, as an act, into the Philadelphia Little Rathskeller. The jocks are booked for a period of one week, with two jockeys handling the shows each week. It was reported that each jockey will get $350 per week, with options on the pact to renew. Show at the Rathskeller is set to start Monday, Oct. 17.

Duchess Of Kent Visits MGM Pressing Plant

Her Royal Highness, The Duchess of Kent, (right) watches with keen interest as finishing touches are added to an M-G-M Record destined for distribution in the British Isles. The occasion was a recent official visit by the Duchess to the M-G-M pressing facilities at the E.M.I. Factories, Hayes, Middlesex, England.
1—SOMEDAY
38.2 104.9
CO-2005—GENE AUTRY
CR-3285—ROBERT WINTERHALTER O.
CR-237—BOB EBERLY
CN-5047—RED RIVER DAVE
DE-2494—MILLS BROTHERS
DE-1273—A Chino Homenow
DE-4613—HOOSIER HOT SHOTS
HA-1056—TOMMY TUCKER O.
HT-134—RAY BLOCH
MG-1046—ART SMITH
MN-1195—THE FOUR TUNES
NA-909—THE RAVENS
TE-658—PHILA. STRING BAND
VI-20-399—ELTON BRITT
VI-20-1510—VAUGHN MONROE O.
And It Still Goes
VI-22-0007—ARTHUR CRUDUP
Gonna Be Some Changes Made
VI-23-090—ELTON BRITT

5—ROOM FULL
OF ROSES
65.5 70.2
BB-31-0012—JACKIE SEARLE
CA-57-617—PAUL WESTON O.
CA-4207—JOY WILLING
CO-20394—GEORGE MORGAN
Put All Your Love In A Cookie Jar
CO-38525—JERRY WAYNE
I'll Keep The Lovelight Burning
CR-60076—SANDY SIMS
DT-355—PHIL REED
DE-16174—CASS COUNTY BOYS
Weddin' Day
DE-24632—DICK HAYMES
A Chapter In My Life Called Mary
AE-1015—HILY BRITO
HT-145—PAT TERRY
ME-526—EDDY HOWARD O.
There's Yes, Yes In Your Eyes
VA-155—TODD MANNERS
VI-20-3411—SAMMY KAYE O.
It's Summertime Again
VI-21-0075—SONS OF THE PIONEERS
Riders In The Sky
VO-55013—CHUCK FOSTER O.

6—MAYBE
IT'S BECAUSE
56.9 66.9
CA-57-559—ANDY & DELLA RUSSELL
A Guy Ranchero
CR-38504—BOB CROSBY,
MARION MORGAN
My Baby Little Bumble Bee
CR-60079—CONNIE HAINES
Hang On The Bell, Nellie
DE-24650—DICK HAYNES
It Happens Every Spring
DE-24715—LLOYD ARMSTRONG O.
ME-5314—EDDY HOWARD O.
Tell Me Why
VI-20-3456—CLAUDE THORNHILL O.
Life Begins When You're In Love

7—SOME ENCHANTED
EVENING
43.1 67.2
BJ-31-0009—EVE YOUNG
You Can Have Him
CA-57-629—PAUL WESTON O.
Ball Ho!
CA-57-544—JO STAFFORD
I'm Gonna Wash That Man, Etc.
CA-57-576—GORDON MACRAE
VO-38464—FRANK SINATRA
Ball Ho!
DE-24667—AL JOLSON
It All Depends On You
DE-24690—BING CROSBY
Ball Ho!
DE-24707—EDDIE & RACK
Pacific Melody
HT-122—RAY BLOCH O.
LO-455—STANLEY BLACK O.
CA-20024—AL GOODMAN
VI-20-3402—PERRY COMO
VO-5500—BILLY HARRINGTON

9—SCOTCH HOT
(HOP SCOTCH POLKA)
41.9 27.9
CO-12149 F—BILLY GALE O.
DE-24704—QUIY LOMBARDO O.
Dangerous Dan McGrew
MG-10509—ART MOONEY O.
Wouldn't It Be Fun
VI-20-3520—THREE SUNS
The Windmill's Song

10—WHIRLING
HOPE
32.6 29.1
CO-695—STAFFORD-MacRAE
A Thought In My Heart
DE-24717—ANDREWS SISTERS
Lovely Night

11—I CAN DREAM
CANT I
32.4 22.5
DE-24705—ANDREWS SISTERS
The Wedding Of Lili Marlene
VI-20-3535—TEX BENEKE O.
Over Three Hills

12—DON'T CRY
39.7 11.3
DE-24720—GORDON JENKINS O.
I'll Be Home Soon
MG-10518—JOHNNY DESMOND
The Last Mile Home
VI-20-3557—JUANITA HALL
Love's A Precious Thing
CO-38555—FRANK SINATRA
The Wedding Of Lili Marlene

13—HUCKLEBUCK,
THE
25.6 28.1
CA-57-576—BENNY GOODMAN O.
That Wonderful Girl Of Mine
CA-57-700—BIG SIS ANDREWS
CO-38464—FRANK SINATRA
It Happens Every Spring
DE-48099—BOB MARSHALL
Red Light
DE-24652—LIONEL HAMPTON O.
Lavender Cotif
HA-1049—BILLY PAGE
HT—CAB CALLOWAY
ME-8130—THE PIG FOOTERS
SA-683—PAUL WILLIAMS
SP-742—ROY MILTON O.
VI-20-3427—TOMMY DORSEY O.
Ain't It A Pity
VI-55009—ANDY KIRK O.

14—NOW THAT
I NEED YOU
22.7 20.9
CA-57-719—IAN GABBE O.
You're Breaking My Heart
CO-38507—BILLY KNIGHT O.
Blame My Absent Minded Heart
DE-24695—KAY THOMPSON
SMOOTH SAMPSON O.
ME-5311—FRANKIE LAINE
My Own, My Only, My All
MG-10453—JANE HARVEY
Wrong No. More
VI-20-3582—TRAY WAREN
Now That I Need You

15—DANCE
OF THE BOURS
22.6 13.5
VI-20-3516—SPIKE JONES O.
None But The Lonely Heart

16—GIVE ME
YOUR HAND
19.8 27.6
VI-20-3521—PERRY COMO
I Had A Record

17—DIME A DOZEN
18.9 20.8
CA-57-709—MARGARET WHITING
Whirlwind
CO-38549—KAY KYSER O.
Masquer Ball & Wishin' Walls
DE-24711—JACK OWENS
Jammin' Hearts
ME-5312—LAWRENCE WELK O.
Have A Heart
MG-10496—ARTHUR SMITH
VI-20-3532—SAMMY KAYE O.
Everything They Said Come True

18—CIRCUS
18.8 10.5
DE-24700—DICK HAYMES
Song Of Surrender
MG-10488—BILLY FARRELL
Through A Long & Sleepless Night
VI-20-3438—TONY MARTIN
No, No & No

19—LETS TAKE
AN OLD-FASHIONED
WALK
11.6 22.1
CA-57-666—MARGARET WHITING
Tears Wakes Up And Smiles
CO-38513—SINATRA-DAY
I Love You
DE-24688—TED WERING O.
DE-24666—DICK HAYMES
That Fish Is In A Big Pond
MG-10465—FRANKIE MASTER O.
Every Night Is Saturday Night
VI-52-003—GOODMAN ORCH.
VI-20-3469—PERSY COMO
I Love You
VI-31-0010—JOHNNY BRADFORD
I Love You
VO-55018—BILLY HARRINGTON
I Love You

20—SLIPPING
AROUND
11.5 3.6
CA-57-40224—WHITING-WAKELY
Wedding Bells
CO-20581—FRANKIE LAINE
You Made Me Live
DE-46173—ERNIE TUBB
I Know An Easy Baby
VI-21-0074—J. ROBERTSON
Wedding Bells

ADDITIONAL TUNES LISTED BELOW
IN ORDER OF POPULARITY

21—TWENTY-FOUR
HOURS
11.4 11.2
22—AGAIN
7.6 8.9
23—DREAMERS'
HOLIDAY
7.5 3.5
24—MY BOLO
7.2 13.3
25—YOU'RE SO UN-
UNDERSTANDING
7.1 11.1
26—THROUGH A LONG
AND SLEEPLESS
6.9 5.5
27—AIN'T SHE
SWEET
5.9 4.4
28—THERE'S YES!
YES IN YOUR
5.8 13.4
29—I LOVE YOU
(JUST ONE WAY
5.7 3.7
30—I WANT YOU TO
WANT ME
5.6 2.7
31—WHO DO YOU
KNOW IN HEAVEN
2.5 3.3
32—FOUR WINDS
AND THE SEVEN
NEARS
2.1 1.0
33—FIDDLE
DEE DEE
2.0 2.1
34—WEDDIN' DAY
1.9 4.5
35—TELL ME WHY
1.8 2.7
36—LAST MILE
HOME
1.7 1.6
37—BABY, IT'S
COLD OUTSIDE
1.4 5.9
38—DRY BONES
1.3 3.4
39—WONDERFUL
GUY
1.2 2.2
40—BAIL HAY
1.0 1.0
to assess themselves, according to the number of machines operated, so that a substantial sum of money would be available immediately to begin functioning.

Cutler, acting as toastmaster, introduced the guest speakers. "Senator" Al Bodkin, member of the Board of Directors of the Automatic Music Operators Association, New York, was the first speaker, and his brilliant, sparkling, down-to-earth talk of the problems that beset the New York group at its inception, and how over the years they were overcome to a point where today the New York group is not only respected by locations, but where operators are making a substantial profit, was heard with rapt attention. Not only did the "Senator" impress the group, but his answers to questions from the floor were immediate and clear.

Eddie Burg, manager of Royal Music Company, Newark, N. J., operators of about 1,000 machines throughout New Jersey, followed Bodkin on the rostrum, talking about his firm's problems prior to the formation of the Music Guild of America, and how over the past two years since its inception, conditions have improved so greatly. Eddie spoke eloquently as one operator to another, leaving the gathering in a highly optimistic frame of mind.

Joe Orleck, The Cash Box, spoke briefly, pointing out advantages derived by the many other state associations throughout the country.

Barney (Shugy) Superman, Runyon Sales Company (AMI distributor in the territory), closed out the guest speaker session. Adhering strictly to operator problems, Superman put the final clincher on the benefits of close cooperation among music machine operators.

The very successful meeting came to a close with the appointment of a group of the state's leading operators to assist Cutler in organizational matters. The men selected to serve are: Fred McInnis, New London; Jimmie Telisano, Hartford; Joe Nielario, Waterbury; Micky Nicholas, Bridgeport; Art Roddy, Bristol, and the hard working George Mara, New Haven.

Working at top speed, Cutler announced that another meeting will be held within ten days to two weeks so the operators may be lost in their efforts to serve the music operator.

CHICAGO—Roy McInnis, president of J. H. Keeney Co., this city, introduced the firm's first carom type high score rebound game to the industry this past week. The game is called "Line Up," and has met with the approval of the firm's many distributors, as well as jobbers and operators who saw it on location.

The model that was tested on location was 10c play and the collections continued to increase week after week. McInnis attributed this to the skill-play advantage of the challenge of only one puck. He pointed out the fact that the players continued playing the game after playing to obtain a perfect score. The game features skillful carom puck shooting action which is based on two lines of lighted red and green. The idea is to carom the puck so that it will pass over both the red and green light at the same time giving a score of 10,000, whereas by just passing over one light, the score received is only 10,000.

The game is very fascinating because of the various combinations of the red and green lights which come into play. Yet the player must be skillful with his carom technique if he wants to score points for the two with the home-pack to get the top score each time.

This is a definite challenge to the player's skill. The location tests proved that players would continue playing after game in an attempt to prove that they could carom the puck perfectly over the two lights at the same time in the top and bottom lines.

By featuring high scores, "Line Up" offers something very new and unusual for multiple play. Two, three and more players can play the game and let the total score decide.

The collections on "Line Up" were recorded and since they continued to increase week after week, caused ex-Keeney firm to believe the "Line Up" will prove itself the longest lasting rebound ever presented to the market.

Bally Announces "Shuffle-Bowler"

CHICAGO—Bally "Shuffle-Bowler," new shuffle-type bowling game, is based on a factory survey, according to a statement by Jack Nelson, general sales manager of Bally Manufacturing Company, this city. "Bally fieldmen and distributors," Nelson explained, "visited bowling-alleys in all parts of the country and talked to hundreds of bowlers. They also got opinions from shuffleboard players at typical locations from coast to coast.

"The bowlers," Jack continued, "of course, insisted on official bowling rules. We had expected that, and Bally engineers had already worked out circuits to permit the automatic scoring of every kind of bowling—strikes, doubles, turkeys, splits, spares, railroads. These are all incorporated in the new Bally Shuffle-Bowler.

"More important was the comment on general construction. Bowlers and shuffleboard players agreed unanimously on two major points: first, the alley must be long enough to approximate the skill-play of bowling or standard shuffleboard games; second, the game must have gutters. So Shuffle-Bowler is built according to players' specifications: (1) Played by official bowling rules; (2) 9½ ft. long with the alley alone 3 inches short of 9 ft. long; (3) gutters on each side of the alley.

"Location tests proved that our survey was right. In bowling-alley locations, players are crowding up to play Shuffle-Bowler while waiting for alleys. Shuffleboard fans are enthusiastic, and the general public has been clinched by the combination of two great sports in one game. At ten frames for 10c, earnings are far ahead of recent novelty figures."

Comet Industric Build Up Stock On Daval Games

CHICAGO,—Ted Rubenstein of Comet Industries, Inc., this city, reported this past week that the firm are at last getting under way and that they will have a stock of Daval counter games built up within a few weeks. They have been in process of negotiation and label the parts which the firm took over when they bought the Daval plant.

“Already,” the same time, since first notification of the news that Comet had purchased Daval, inquiries have been coming in, Rubenstein reports, and the firm haven’t been able to handle these. The firm reports, within a few weeks from now shall be able to handle the inquiries we have already received and also hope to have a nice stock of Daval counter games built up on hand for all those who realize the moneymaking power of these counter machines.

The firm are at work on five of the noted Daval line at this time. These are, “Ace,” “Cuh,” “Buddy,” “Marvel” coin operated and non-coin operated models and “American Eagle” coin operated and non-coin operated models.

Rubenstein stated, “These were the greatest counter games Daval ever built. We believe,” he continued, “that all in the field will remember them. For each one was a sensation and each one has proved an outstanding money-maker.

The firm also found machines which were sent in for repair and are seeking operators and distributors who may have them, as many of these bore no labels.

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
Prominent Leaders To Moderate Clinics And Discussions At NAMA Meet

Round Table Sessions To Be Audience Participation Devoted Exclusively To Problems Of Operators

CHICAGO—The National Automatic Merchandising Association has revealed the names of 17 prominent vending machine men who will act as moderators and panel members at N.A.M.A.'s 1949 Convention and Exhibit, November 27-30, at Atlantic City. The annual show will feature three clinics and two round tables—all audience participation sessions—in addition to a mile of vending displays.

George M. Seedman, convention chairman, announced the following session leaders:


Bottle Beverage Round Table — November 30, 9:30 a.m.—(Moderator) G. R. Schreiber, editor, Vend Magazine.

Pennsy Machine Round Table — November 29, 9:30 a.m.—(Moderator) Fred L. Brandstrader, Legislative Counsel, N.A.M.A.

"The clinic and round table sessions at the 1949 Convention will be devoted exclusively to the problems of operators," said Mr. Seedman. "To assure this, N.A.M.A. is now canvassing its members for important industry problems which should be thrashed out at Atlantic City. As an extra feature, each clinic panel member will give a five to ten minute discussion on a topic problem submitted by N.A.M.A. members."
FOR SALE

CHICAGO MANUFACTURER WILL SELL SCALE BUSINESS

COMPLETE MANUFACTURING FACILITIES. SCALE WIDELY ACCEPTED AND RECOGNIZED BY LEADING DISTRIBUTORS AND OPERATORS. WILL CONTINUE TO MANUFACTURE FOR INVESTOR. REASON FOR SELLING: GREAT AMOUNT OF EXPERIMENTAL CONTRACT WORK ON HAND. WILL GIVE INVESTOR COMPLETE COOPERATION AND WORK RIGHT WITH HIM.

WRITE:

BOX No. 1218
c/o The Cash Box, 32 W. Randolph St., Chicago 1, Ill.

EASTERN FLASHES

A visitor strolling down coinrow will find practically every type of coin operated equipment on display, either showcased in windows, on the sidewalk, or in five-and-dime and other equipment in disfavor with the administration. However, this week, the coin fraternity were startled to note a "Bell" machine displayed in full prominence on 10th Avenue, between 42nd and 43rd Streets, on the West side of the street. Not to mislead our readers any further—it was a large sized illustration on a poster being used by one of the City's candidates for Mayor. Nevertheless, it was a strange coincidence.

More and more shuffle rebound type games showing up on the street. United States, Al, and Barney (Shugy) Segerman, Runyon Sales Company, reports that Genco’s "Glider" has spurted in sales. Al Simon, Alford Simon, Inc. (Chicago Coin's Eastern representative) expects his frame one in any minute. The word is around that Bally, Keneey and other factories will have their games on their distributor's floors very shortly. It's very difficult to change habits of many years, but operators questions about 10c play, state those games are getting a terrific play. Many skeptical and reluctant local ops are now following the pioneers. It may well develop into a trend.

The Coin Machine Association of Connecticut holds a big state meeting on Thursday night, October 13, and operators come in New Haven from all over the state. On hand to partake in the meet were some distinguished visitors from New York and New Jersey. "Senator" Al Boklin, official of the Automatic Music Operators Association, New York, as dapper as ever; Barney (Shugy) Segerman, president of Runyon Sales Company (AMI distributor) ; Morris Rod, manager, and Irv (Kempy) Kerner, representative for Runyon, as well as Eddie Burg, manager of the Royal Music Company (operators of about 1,000 machines in Newark) were present.

Meyer Abelson, American Distributors, Pittsburgh, Pa., national representative for Oak Mfg. Co. 's "Aorn" vendor in the city. While here, he saw Dan Cohan, Danco Coin Machine Company, Baltimore, Md., came to town with his wife, for a combination of biz and a good time. Cohan, one of most progressive distributors, has already sold many thousands of these vendors. Meyer also had a conference with Sam Aveden of Chicago, Inc., Los Angeles, Calif., who was here on biz. Th'ir are the manufacturers of the Walt Disney character charms, which are going as well these days. The charms are plated as a final step in metals—silver, gold, etc., and Aveden was here to complete the deal for plating by a local vendor. Abelson, who visited coin companies in Cincinnati and Detroit, before arriving in New York, left immediately for Philadelphia, Atlanta and Tampa. Koepell Distributing Company establishing quite a reputation for delivering clean, perfectly conditioned music machines. Operators seem rather fussy about machines, may pay a few bucks more, knowing the machines will look good, and stand up mechanically. The firm now offering operators brand new plastics and bubbling tubes for Wurlitzer 1015's at a real low price. Seems they made wonderful deal with the manufacturers ... Dave Lowy, Dave Lowy & Company, the quite busy, gets set to run to Chicago for a few days to visit with the manufacturers. Mike Munves on his 10th Avenue building with architects, et al, going over blueprints. Meanwhile, Teddy Seidel busy setting up equipment on the floor, doing some buying and selling, etc., Sidney H. Levine, council for the local ops asm., walking in the clouds since the arrival of twin girls, Mary Sue and Sara Ann, on September 8.

Jack Senel, smiling as usual, telling us about the great demand for United's "Shuffle Alley" and how he hoped he had a million more. . . . Listened in on a conversation between Morris Rod and Eddie Burg about their experiences in service during the war. Rod, a Navy man and Burg a radio technician in the Army. Most of their hardships were almost forgotten, but not the stories about their officers . . . Harry Berger, West Side Distributing Company, gradually increasing personnel, and now has a staff of eight hustling . . . , Bill Payton, Yankee Music Service, Stamford, Conn. and the minus, Elde, celebrating the arrival of a new "Connecticut Yankee" last week—William Wiley.

Rock-Ola Presents New Shuffleboard Scoreboard Featuring All Type Scoring

CHICAGO—After months of research and engineering the Rock-Ola Manufacturing Corporation, this city, has released the Universal Scoreboard. W. E. Hall, Sales Manager, proudly acclaims it as the last word in electric scoreboards. It features frame scoring, point scoring, baseball or horse-collar, on one easy to read, double-faced, scoring panel. A convenient game selector dial sets the scoreboard for the type of game to be played, and an indicator light on the scoring panel shows the type of game selected.

The new scoreboard also features: a game control switch, whereby the operator can permanently set the scoreboard for either frames or points, a frame advance button, for use in the event of a no-score frame, an electric coin counter, a game-over light, and a play credit light, that shows the machine has received the money. These features plus numerous mechanical improvements, are designed to insure the shuffleboard operator's future by equipping his boards to meet any player trend.

Now in full production, the Rock-Ola Universal Scoreboard is available through all Rock-Ola Shuffleboard distributors.

"It's What's In THE CASH BOX That Counts"
CHICAGO CHATTER

What are they talking about these days? The fact that games as well as music are going bigger than anyone ever expected them to this Fall season. Salesmen for Carnedag are turning up in their districts having to get new machines beginning to take hold on locations and bring in better collections. Salesmen on shuffleboard getting in on shuffleboards and rebounds are actually fabulous to say the least. But, if the rush for these machines is indication at all, they have taken strong hold in the field. The ops are making it their business to come back with better side orders to the districts. The music has increased as much as the shuffleboard, there is a turn to the large number disk machines. Seems like there will be more records in joke boxes than anyone ever believed could be possible.

Oettinger—Visit to the Keeney plant where Roy Maguire, John Corwos and other execs are all very busy doing a grand job. The new games this firm have ready are getting good attention from their distributors and one name comes to mind—gorgeous idea in a club for a pinball, in fact so many of the ops are taking orders for it in large quantities that Roy explain it to you. Milt Marmor, son of Bill Marmor of Sicking, Inc., Cincinnati, has become a regular visitor in this man's town—practically a complete fan of his own with the new games. Last past week that, "I'm getting old," which may give some idea of what fast machines this exec can do to some of these younger. Stern tells us that Ben Goldberg is still in the hospital, getting exercised and, at the same time, on a 1200 calorie diet.

We went over to Fort Wayne report that Harry Binnew's opening was one of the greatest in Indiana's history. Harry was shooting out games by the truck load and, at the same time, obtaining visitors from all over the state as well as many of his friends from Chicago and other cities. Seems like Harry is on the way to stirring up plenty of sales action in Indiana according to these men. Art Weinann reports that there is plenty of action in the shuffleboard business at this time and that it's getting hotter by the minute. Seems like the shuffleboard ops are on their way into one of the best seasons of the year for the salesmen. Each interest around here by the New York ops' affair at the Starlight Roof of the Waldorf-Astoria Hotel on October 20—many planning to be present when New York music ops throw their big annual shindig.

St. Louis—Williams Mfg. Co. advises that their new five-ball ball, "Freshe," is going over greater than any game they've produced in months. It seems that the new "tilt forfeit" idea has taken hold and ops like the game because of the sudden money they save on from. At the same time Sam is talking about "Quarterback" and, because of the rush for "Freshe," can't see his way clear of getting into production on this football machine for a few more weeks as yet. Midge Ryan and Mrs. Ryan, Harry Sorensen and Mrs. Sorensen in New York to take in the World Series recently with Midge and Harry who have an older one in San Francisco instead people who were with them in full agreement. Sincere condolences to Joe Batton of Exhibit Supply Co., whose wife passed away after a very short illness this past week.

Ted Rubenstein of Comet Industries, Inc. as well as of M & T Sales has his hands full these days. Inquiries have been coming in on Daval counter games the firm are holding up while Ted's busier than ever with their machines. Board Scoreboard and have a new revamp under which way should be on the market for the Winter. Plenty action on Fullerton Ave. these days with Ted working away this past week with a fever from a severe cold. Ben Coven is one of the busiest boys in town with his roadmen coming thru with some very nice things. Ben reports lift in music sales has simply jammed their plant and mechanics are hard at work getting 'em out to the ops. Sam Lewis of Chillean advises that samples of the firm's "Bowler" game on the way out to this town. Some plenty happy over the Free Press in Indiana. Hollis crane has taken hold there. There's a very well known scale for sale by one mechanical op in the city who will work right along with whoever buys the deal. Dick Cole of "Colo" drink vendors, son of Al Cole, getting married this month and will honeymoon in Europe. Hugh McGarrity advises that expert buzzed low due to lack of American dollars in the foreign market.

Quite a gathering at the Chem the other evening. Seemed like coin machine sites—Sam Stern and Carl Savage of Philly, Ray and Mrs. Riehl, as well as Mrs. Riehl and her getters—and many others, here and there about the place. Reports are to effect that Geneo will soon be ready with deluxe version of shuffleboard scoreboard and at no increase in price. Charley Robinson of L.A. in town visiting over at O. D. Jennings, Johnny Nelsen of Jennings home with a very bad cold. LeRoy Mintz of Miller Mfg. reports that the new pinball needle all set for joke box trade. Bill Ryan claims that there's nothing like keeping busy, especially in view of the fact that their Arrow Bell is now going stronger than ever and Photo Finish holding lines after eight straight months. Plenty of excitement over at Bally this past week as distrubs rushed in to get a first glimpse of "Shuffle Bowler." Bally's shuffle game with unique pick action.

Charley Piers of Exhibit busy getting out info on "Silver Bullet" their new gun. It's entirely new and yet based on the idea of the Dale Gun. At the same time, you can have one on two nickel play. Those ops who can feature two nickel (10c) play will find the gun plenty profitable. Jack Nelson is one of the busiest in town over at Bally as the market steps up, handling for Channey and others and busy with their other machines too... Sam Yaras in town from Dallas—hasn't been seen around here for some time—has already opened for selling used equipment... Lindy Force of AMI rushes to hospital each evening with her sick as she has been confined for past ten weeks. In the meantime Lindy reports that he himself has written some good ideas for ops on appointment of new distributor for use in area. Report console being built on Grand Ave. here by firm who haven't any phone listed as yet but who are supposed to know something of console construction... Pat Batton tells us that his wife will be coming back from a long sojourn on the West Coast and then illness on her return here. Pat calls himself "the idea man" at the firm and has had the ops going right along with their Crina Cross Bells and report action very good.

Al Wertheimer of Davis Sales, Syracuse, N.Y. phones in to get some idea of the new machines and reports that the firm have been enjoying grand sales action... Bill Trau of United Distributing Co., St. Louis, in town for a few days and still more shuffle games.

NEW YORK—Perfection of a new electric penny-pushing machine, for inserting pennies under the cellophane wrappings of cigarettes, has been announced by the Rowe Manufacturing Co., this city. The new machine, which has been extensively tested in action for the past six months, steps up the production per worker by almost one-third, it is claimed.

Through to speed, stated a Rowe official, "the new machine offers several distinct advantages over older types. Pennies are dipped into a round trough, which eliminates teething trouble and the danger of spillage. From the trough, the pennies drop automatically onto a revolving turntable, which forces the coins into a proper line-up for insertion into the cigarette packages. The machine will thus work as fast as the hands of the most nimble operator."

By eliminating the push-pedal, workers are considerably less tired at the end of the day, and in the six month experiment which we conducted, it was discovered that there was considerably less employee turnover, and few absences due to fatigue.

The new electric penny-pusher, because of its gentle finger-tip touch, is considerably easier on cellophane, and reports indicate that far less cellophane is mutilated.

24 Hours a Day!

7 Days a Week - 365 Days a Year!

Uninterrupted Play Explains

The Bigger Cash Box.

Through the line—

Around the end

for BIG GAINS

Rowe

QuaRterBank

AM Incorporated

127 North Dearborn Street, Chicago, Ill.

The Cash Box Page 23 October 22, 1949

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
### CALIFORNIA CLIPPINGS

We'll lead off with bad news this week in the death of Paul Laymon's mother and know that all his many friends will join with The Cash Box in expressing our deep sympathy to Mrs. Laymon and to Charlie Daniels and his wife, Paul's sister. In the absence of the Laymon family, Ed Wilken was holding down the front on his own but wasn't too happy to throw in a plug for Bally's "Clover Bell" and "Spot Bell," both moving steadily, as is Bally's "Champion" one-ball. Rumor is out strong this way that Bally will try a 2-ball in a new "plug" this season as compared with the 3-ball popular "Shuffle Alley." Re the latter, we note that General Music has clean sold out of another load and Bad Brad and Pitt is noted as having shipped a large order of "plug" machines for south and west. It is also said that an exclusive distributor deal on them in Southern California so that several of the other distributors who had expected in dealing them have had to give it up. One partial exception is Lyn Brown, who, perhaps by virtue of his having been the first to scout the game out while in the planning stage, has wound up with several of them—but on the condition that he operate them himself and not sell them... Observing a "Shuffle Alley" on location, we noted that the drop coin chute feature seems to appeal to the cash customers—especially if the player's hand isn't too steady.

Caught Mrs. Bergstedt of Hercules Shuffleboards with her knitting, which she wove at us in answer to our query of how her business is. A silently eloquent answer, which led us into a few hard time stories and here's Mrs. B.'s to end all of 'em: A noisy guy (something like us) breezes into a place of alleged business where the proprietor is sitting there playing a fast game of solitaire. Suddenly, the noisy went "shush!". A what? d'ya mean bad?" flips the guy playing with himself. "It's better, 30% better." The other guy says, "Better, better than what?" And the answer, of course, is: "Better than it's gonna be next year." ... Ran into an old friend in former operator Victor Bianco shuffling a game with his friend Nels Nelson and looked over the game. "That's the way you're doing it," said Bianco, who's back at his trade of tending bar, kibitzed that he thinks he'll give the music operating business a slot in the arm by going back into it.

Audrey Stemler, the Hangover Hill King, seems to be very much back in the fast lane business, too. The last we heard of them he had his own moment in the Twin floor and in the back room. What's more, Audrey says they're really going out this year. He's been to Hollywood to be sure. Walt Scholm busy with several AMI prospects at Joe Peakin's. The boys, Danning, Jackie, Sammy Donin and George Warner, were huddling over a Duel at Automatic, followed by the first two, then Warner, Coin Box's leading chefs. As to whether it was his night for the Shinners, Elks, Moose or Scottish Rite, George's one guy who isn't any joiner but a go-to-meeting... Jack Simpson, tinkering with a plan for his partner that No. 6 is ready and waiting (Jack says Bill will know what he's talking about) ... Jack who is also waiting on Gottlieb's "College Daze," says fine action past week ... On the Row: R. W. Wattles of Bakersfield ... Trona's Harry McNiel ... Ray Reisel from Crestline ... Sam Berdo of S. W. Kent ... Harold Sharkey of Huntington Park ... Shafter's Allan Anderson.

### MINNEAPOLIS-ST. PAUL, MINN.

Pete Wernon of Kaota, Minnesota in Minneapolis just for the day looking for merchandise ... Ernie Klicker of Park Rapids, Minnesota taking time off to drive into Minneapolis for a few days, and taking in a few night spots, along with business ... I. E. Kell of Alma, Wisconsin in town for the day, picking up leads on machines for his shop which is in the town. 

Al Reese of the Watertown Amusement Company, Watertown, South Dakota, driving into Minneapolis with friends last Friday and staying over to see the Minnesota N'Western football game. The duck season opened with a bang Friday noon, October 18th, with the Minnesota lads leading the Twin Cities were off to their favorite shooting grounds. Archie Pence of the Automatic Piano Company, Minneapolis, said he got his limit of ducks in less than two hours. Also Herman Hume of the Faster-Distributing Company, St. Paul, Minnesota in Chicago last week on business.

Frank Phillips of Winona, Minnesota in town for the day picking up some odds and ends ... Gus Leachy of Melrose, Minnesota also in town looking for equipment ... Burrell Brown of the Watertown Amusement Company back on the job again after having a five week vacation on a hunting expedition into British Columbia. Burrell is now in a sheep, a moose, and a timber wolf, on which he collected a $200.00 bounty. All it cost him was $50.00 a day, just for the guide.

Walter Hugbeck of New Hampton, Iowa on a nice two weeks vacation into Colorado with his wife, and getting away from it all. Ray Thron of Tracy, Minnesota in town with the Mrs., not on business, but just for Mrs. Thron to get in some shopping ... August Streyle of Hazleton, North Dakota spending a few days in Minneapolis. staying around here a hard one to keep track of along with taking care of his phonograph route ... Bruce Ruffing of Wells, Minnesota in town for the day, calling on a few distributors.

Mr. and Mrs. Stanley Wernack and their daughter of Little Falls, Minnesota at the Minneapolis Amusement Show looking at the games on which they'd like to do the shopping in the downtown area... The Twin Cities had one of the worst wind storms in the history of the state, recently. The wind velocity was reported to be 100 miles an hour and caused tremendous damage ... Ray Thron of Tracy, Minnesota, and Jack Harrison of Crosby, Minnesota driving into Minneapolis Friday night, the wind and rain storm had to park their cars as it was impossible to drive.

"It's What's In THE CASH Box That Counts"
FOR SALE—Our complete line of Americana: AA, MB, NE, Wurlitzer, Jennings, Seeburg, Peerless, Mills, and others. All machines in excellent condition. Please write; Dave Lowy & Company, 504 Tenth Avenue, New York, N.Y. Tel.: CH 4-5100.

FOR SALE—Wurlitzer: Victories $75; $50 $125; $95 $125. Rock-Ola Commandos $75. In all condition. F. A. B. DISTRIBUTING CO., 1019 BARONNE ST., NEW ORLEANS, LA., or 304 IVY ST., N.E., ATLANTA, GA.

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FOR SALE:—One-Ball: 3 Gold Caps $165 ea.; 10 Jukey Specials $115 ea.; 5 Special Entry's $79.50 ea.; 10 Victory Specials $35. ea., 5/4 deposit with order. JOY AUTOMATICS, 108 E. CHURCH ST., ELMIRA, N. Y.

FOR SALE—Bing-A-Rolls, excellent condition $175; Advance Rolls 30 ea.; Chicago Coin Pistol $200 ea.; Exhibit Pistol $150 ea. A. P. SAUVE & SON, 7235 GRAND RIVER AVE., DETROIT 4, MICH. Tel.: 4-3010.

FOR SALE—Wurlitzer 1100, write; 2 Wurlitzer 600 $100 ea.; 3 Wurlitzer 616 $60 ea.; 1 Wurlitzer 500 $110; 25 Fire-ball pin ball games $10 ea. All machines in excellent condition. X-Cel NOVELTY CO., 1929 W. TIoga ST., PHILA- PIHA 40, PA. Tel.: BA 5-8705.

FOR SALE—We have a limited amount of reconditioned, ready for location Wurlitzers 1100's, 1085's, 1080's and 1017's. Post war Wurlitzer and Packard Wall Boxes. Write, wire, phone for price. ECONOMY SUPPLY COMPANY, 2015 MARYLAND AVE., BALTIMORE 18, MD. (Tel.: CH 6612).

FOR SALE—Keeney Favorites, original cases $159.50, used $79.50. (These are combination payout and free play.) WESTERN DISTRIBUTORS, 1226 SOUTHWEST 16TH AVE., PORTLAND 5, ORE.
## How To Use “The Confidential Price Lists”

**FOREWORD:** Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter, “The Confidential Price Lists” can only feature the prices that are quoted. “The Confidential Price Lists” acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. The “Confidential Price Lists,” rather than where prices retail, list the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices continue to be very widely divergent these days. Someone on the West Coast may feel a certain machine worth $150 when someone on the East Coast may think it's worth $75.00. Of course, condition, serial, appearance, demand, territory, quantity, etc., must all be taken into consideration. “The Confidential Price Lists” reports each quotation exactly as it is made and submits the subscriber to make average price adjustments to fit the peculiarities of his territory.

**METHOD:** The “Confidential Price Lists” should be read as follows: first price listed is lowest price for this week; second price is highest price. Where only one price appears this should be considered lowest price.

### WURLITZER (Cont.)

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### PACKARD

- Flora Mor Wall & Bar Box: $17.50
- Bar Box: $17.50
- Manchester: $195.50
- Model T Phone: $99.50
- Hideaway Model 400: $225.00
- Model 90: $83.50
- Willow Adapter: $14.50
- Chippewa: $14.50
- Cedar Adapter: $16.50
- Popular Adapter: $15.00
- Madeira: $15.00
- Juniper Adapter: $15.00
- E3 Adapter: $15.00
- Pine Adapter: $15.00
- Beech Adapter: $15.00
- Spur Adapter: $17.50
- Ash Adapter: $15.00
- Walnut Adapter: $12.50
- Lily Adapter: $10.00
- Vogue Speaker: $16.50
- Doctor Speaker: $19.50
- Iris Speaker: $21.50

### MILLS

- Zephyr: $19.50
- Singer: $99.50
- Dance Master: $25.00
- Delux Dance Master: $40.00
- Do It Better: $25.00
- Panorama: $125.00
- Throne of Minnie: $40.00
- Empress: $39.50
- Panorama Adapter: $8.50
- Panorama 10 Wall Box: $8.50
- Speaker: $10.00
- Peak: $18.00
- Constellation: $225.00

### A M I

- Hi-Boy (302): $59.50
- Singing Tones (203): $39.50
- Streamliner 16, 10, 25: $25.00
- Top Millionaire: $25.00
- Singing Tones Speaker: $15.00
- Super Dancing: $25.00
- Model A '46: $399.50

### BUCKLEY

- Wall & Bar Box O. S.: $3.00
- Wall & Bar Box W. S.: $12.50

### AIREON

- Super Deluxe '46: $95.00
- Hi-Way: $145.00
- Princess: $200.00
- Fiestas: $200.00
- '48 Coronet: $199.50
- Impresario Speaker: $17.50
- Carillon Speaker: $22.50

### CONFERENTIAL PRICE LIST

- ABC Bowler: $19.50
- Albee: $75.00
- Amber: $10.00
- Arizona: $10.00
- Baby Face: $95.00
- Buffalo Card: $16.00
- Bulleteria: $75.00
- Banjo: $54.50
- Bermuda: $44.50
- Big Bill: $10.00
- Big Time: $39.50
- Black Gold: $130.00
- Blue Skies: $102.00
- Batman: $39.50
- Bowling: $120.00
- Bowling League: $124.50
- Brite Spot: $20.00
- Broadcast: $16.00
- Bucanneer: $100.00
- Cannon: $139.50
- Champion (Chainsaw): $167.50
- Chino: $59.50

### FIVE-FALL AMUSEMENT GAMES

- Circus: $50.00
- Carnival: $75.00
- Click: $14.50
- Coed: $12.50
- Cover Girl: $50.00
- Cross Line: $14.50
- Crossfire: $12.50
- Dew Wa Ditty: $60.00
- Double Shuffle: $154.50
- Drum Major: $25.00
- El Paso: $129.50
- Fast Ball: $10.00
- Fiestas: $19.50
- Flash: $100.00
- Floating Power: $110.00
- Flying With The Wire: $100.00
- Formation: $15.00
- Four Diamonds: $14.50
- Four Bears: $19.50
- Frisco: $7.50
- Ginger: $12.50
- Glamour: $21.50
- Gold Ball: $65.00
- Golden Gloves: $174.00
- Gun Club: $14.50
- Hideaway: $35.00
- Havana: $10.00

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### FIVE-BALL Amusement Games (Cont.)

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### Arcade Equipment

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### Roll Downs

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### Consoles

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### Used ReShuffle Shuffelboards

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*Note: All prices are in 1964 USD.*

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UNITED'S

SHUFFLE ALLEY

ALL THE THRILLS OF BOWLING
SCORES EXACTLY LIKE BOWLING
(Splits, Spares, Railroads, Strikes,
Doubles, Turkeys, etc.)

BOWLING SCORE TOTALED AUTOMATICALLY
FRAME BY FRAME
ON BRILLIANT LIGHT-UP
BACK GLASS

PUCK RETURNS
TO THE PLAYER
BY TRAVELING UNDER THE
PLAY BOARD

EQUIPPED WITH
NEW
DROP
CHUTE
JUST DROP IT IN

APPROXIMATE SIZE
2 FT. WIDE X 8 FT. LONG

UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS
BALLY CONSOLES THAT OUT-EARN ALL OTHERS

MORE WAY TO WIN... MORE EARNING POWER!

MORE ways to win! CHAMPION gives player MORE fun for his money. MORE skill-thrills, MORE action! That is why CHAMPION is earning MORE money for operators . . . smashing all profit-records from coast to coast. Get your share . . . get CHAMPION on location now!

DON'T WAIT... SEE YOUR BALLY DISTRIBUTOR TODAY!

BOTH EQUIPPED WITH FAMOUS ADVANCING ODDS GET FAST MULTIPLE-COIN PLAY!

Famous “Citation” Odds on SPOT-BELL and CLOVER-BELL always advance, never drop back, insure plenty of multiple-coin play. SINGLE-SYMBOL winners attract and hold biggest, steadiest play in console class. See SPOT-BELL and CLOVER-BELL at your distributor today. You’ll be convinced.

Bally MANUFACTURING COMPANY
DIVISION OF LION MANUFACTURING CORPORATION
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS