Merrily playing a game of hopscotch while setting up for a recording session is MGM record star Art Mooney, with song writer Carl Sigman; MGM artist and repertoire chief Harry Meyerson; and Peter De Rose beam widely. Mooney's success with "Hop Scotch Polka", penned by Sigman, has been phenomenal, with the song rapidly rising in popularity. The maestro's recording of "Twenty Four Hours Of Sunshine" and "Merry Go Round Waltz" continue to whirl steadily on juke boxes throughout the nation. Mooney cut four sides at the session, among them two of song writer De Rose's latest songs. Next release for Mooney is "Toot Toot Tootsie, Goodbye". Art Mooney is exclusively featured on MGM Records. Direction: Associated Booking Corp.
Advertising Copy For The Big FALL SPECIAL ISSUE of THE CASH BOX (DATED OCTOBER 1, 1949)
ALL ADS GO TO PRESS ON FRIDAY NOON SEPTEMBER 23
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**The Cash Box**

"The Confidential Weekly of the Coin Machine Industry"

The Cash Box is the Operator's Magazine
It Is Not Sold on Newsstands

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**Talking It Over**

Without any doubt one of the most heartening facts in the field today is the very definite upswing which is noticeable in the automatic music business.

Reports regarding this lift began to arrive late in August and have continued on without halt. Some are even of the belief that at this time that the automatic music field will once again regain its former leadership and that it will show its heels to the entire trade this fall season.

Whether or not this will be the case, it

It took the music field sometime to level off from its wartime boom period. Many who were engaged in this division of the field have left it because they could no longer see the "profits" they believed were "normal" based on what they had earned during the wartime years.

But, those who stuck it out, and continued to gradually change their operation methods, cutting down overhead, watching the new trends, installing their employees with new regard for each coin played into the music systems, have rearranged their businesses to such a point where, because they have bettered their present percentage arrangement basis and have, in many cases, added front prices; they have guaranteed, and that they are continuing in one of the best and most profitable businesses in the nation.

The record manufacturers are also to be given much credit for this new lift upward in the automatic music field. By bringing new labels to the operator at approximately $50 and by cutting prices of some of the other labels because of arranging for the non-breakable type disks, they have tremendously helped the entire automatic music business to not only more quickly recover its equilibrium, but, at the same time, to zoom upward faster than most had expected.

It has now become apparent that the automatic music business will do more buying this fall and winter season than it has in many past seasons. The music operator at last sees the opportunity ahead of him to merchandise his music in the correct fashion. He knows now that he can earn profits in keeping with even his wartime period ratio as long as he has levelled off all other surrounding factors.

The leaders in the field are enthused by this upward lift and are planning to go ahead with merchandising programs this fall which are sure to prove tremendously helpful to all engaged in the automatic music industry.

It is also expected that the MOA (Music Operators of America), meet which will take place in Chicago on November 7, 8 and 9, will also help in creating greater confidence and optimism for all in the music business.

All in all here is one of the largest divisions of the industry back in better and more profitable action than it has enjoyed in months and months and, because of this fact, heartening the entire industry to zoom ahead further, faster and with greater progress than ever before this last quarter of 1949.
REBOUND GAMES

GRAB ATTENTION

More Factories Turn to New Style Game. Sales Continue Upward. Some Call Game, "Next Pinball".

With more and still more factories turning their attention to the new type rebound games interest has gone away up and sales have followed right along with some of the belief that these new rebounds are, "the pinballs of tomorrow," which is the expression used by one of the major manufacturers regarding this type of game.

The rebound itself is a development from the larger sized shuffleboard. It was the great interest in shuffleboard which brought about the rebounds. Since the major number of locations didn't have the room for the standard, or even some of the smaller sized shuffleboards, and since the interest was still there, ops asked that smaller size games be manufactured. The result was the development and manufacture of the rebound games. Now more and more improvements and better play ideas have been added. Each new manufacturer who enters into the rebound field adds something new and different to the game. The rebounds have started to grow up. The puck is now under glass in some of the games. New scoring ideas have been added making the play so much more appealing.

From almost every standpoint, watching how the rebounds gradually grow up, it seems like the early days of pinball have returned. And just as pinball developed to its present stage, so do many believe that the rebounds, because they have player appeal, will grow into something which may yet obtain much of the play on each location.

The one big advantage of the rebound is the fact that it can be placed in the smaller locations without the sacrifice of too much space on the part of the location owner. There is also no doubt that as the engineering and development departments of the major manufacturers continue to bring new and better features to the rebounds the players will find them ever more interesting.

With the sales curve going upward, since more of the major manufacturers have entered into the picture, others are also being interested to this field, and the interest continues to heighten to the point where, it is believed, some brand new development which may even be a cross between the present pinball amusement game and the rebound can come into being starting an entirely new field for the trade.

With the puck action becoming ever more popular because of shuffleboards, and the rebounds getting out on the market at a good rate, one helps the other and, thereby, both games are beginning to win more adherents.

The fact is that the players are becoming extremely skillful in the use of the puck and many have demonstrated that they can play shuffleboards as well as rebounds and, at the same time, perform unusual tricks with the pucks.

This, then, opens a new and wider field for the imagination of the engineers in the amusement industry. As the players become skillful sliding the steel pucks over the wood play fields, engineers believe that new and intricate, as well as interesting, obstacles and hazards can be built into the rebounds which will actually bring back some of the novelty pinball play ideas.

Already a few of the factories are searching back to the early pinball days and toying with some of the novelty action ideas which came into being as pinball developed. The closing of trap-doors on a cross word puzzle as well as using lights for the same purpose. The baseball game and also the football games. The various other novelty actions such as spinning the puck around the entire field in loop-the-loop fashion. Even a few of the angles which appeared along the lines of having the puck jump over an obstacle in its path to score top points.

All these and many more ideas are now being experimented with at the leading factories and, as the engineers develop these ideas, even more unique rebound play is visualized.

It will certainly be interesting to the students of amusement games to see what developments take place. The future holds much opportunity for the new rebounds if they are developed carefully and the play continues to hold up.

Play, as one noted manufacturer said, can become ever greater if the factories will experiment and develop more unique scoring ideas, as well as more novel playing principles.

With thoughts running in this direction it looks like the rebounds are going to become even more important. The first early models will soon be looked backed at as antiques. Already the new type rebounds are capturing greater player following everywhere in the country with more and more operators reporting interest growing daily and play getting better.

Where in the beginning some stated that the rebounds only last three or four weeks on the average location, reports are now filtering thru that they are "staying put" for much longer periods of time. This means that an entire field is opening with the trade-in factor soon to be considered by the distrobs and jobbers and the ops continuing to replace the games just as they switch pinballs about from location to location.

The future for rebounds, then, and according to those factories who are already in the very midst of this business, seems extremely bright. They may yet develop into the "new idea" game of tomorrow.

"THE CASH BOX" IS THE OPERATOR'S MAGAZINE
IT IS NOT SOLD ON NEWSSTANDS.
TIPS ON HITS FOR JUKE BOX DEEJAYS

USE THIS...CHECK LIST OF TOP-SELLING M-G-M RECORDS—ORDER FROM YOUR M-G-M RECORDS DISTRIBUTOR

1. YOU'RE BREAKING MY HEART
   CA-57-316—Jan Garber & O. DE-24686—Billie Holiday
   PO-38546—Buddy Clark. DE-24686—Vivian Casten
   HT-163—Jimmy Dorsey

2. SOME ENCHANTED EVENING
   BB-31-0019—Joe Young. DE-24659—Al Jolson
   CA-57-346—Paul Whiteman & O. DE-24667—Mae Questel
   CA-57-346—Jo Stafford. DE-24667—Terry Stafford
   CA-57-510—Gene MacRae. CA-36566—Frank Sinatra
   DE-24667—Artie Shaw. DE-24667—Elvis Presley
   DE-24667—Bing Crosby

3. A ROOM FULL OF ROSES
   BB-31-0012—Jackie Searle. DE-24668—Patti Page
   CA-57-617—O. DE-24668—Artie Shaw
   CA-57-617—Al Jolson. CA-36565—Frank Sinatra
   BB-31-0012—Dave Powers. DT-353—Phil Reed
   DE-16774—Cissy King & Boys

4. SOMEDAY
   CO-20075—Guns Acriy. DE-24669—Billboard
   DE-24670—Billie Holiday
   CN-403—Billboard. DE-24670—Billboard
   CN-403—Billboard. DE-24670—Billboard
   DT-661—Harry Hot Shots
   HT-134—Ray Wych O.

5. MAYBE IT'S BECAUSE
   CA-57-359—Andy & Della Russell. MG-10496—Art Smith
   CO-3556—Bob Crosby-Russ Morgan. MG-10496—Art Smith
   CR-50070—Connie Haines. MG-10496—Art Smith
   DE-24660—Dick Haymes

6. JEALOUS HEART
   CA-15256—Terry Ritter. DT-363—Phil Reed
   CA-20128—Happy Parent. DE-24661—Stuart Hamblin
   DE-46776—Tony Law & June. DE-24661—Stuart Hamblin
   DE-24711—Jack Owen

7. LET'S TAKE AN OLD-FASHIONED WALK
   BB-31-0012—Johnny Bradford. HA-1067—Jerry Wayne
   CA-57-666—Margaret Whiting. MG-10465—Frankie Masters & O.
   CA-57-513—Frank Sinatra-Doris Day. VV-52-0028—Al Goodman & O.
   DE-24668—Perry Como. VI-20-3466—Perry Como
   DE-24668—Dick Haymes

8. THERE'S YES! YES! IN YOUR EYES
   CA-57-681—Ray Starr. ME-5296—Eddy Howard & O.
   CO-35511—Tony Pastor & O. ME-5296—Eddy Howard & O.
   CT-40678—Glen Cavallaro & O. VI-20-3466—Green Grass
   DE-24711—Jack Owen

9. THAT LUCKY OLD SUN
   CO-10-121—Dave Martin. MG-10409—Bob Newton
   CO-10-121—Sarah Vaughan. ST-924—Herb Lane
   MT-5916—Frankie Laine. VI-20-3531—Sugarfoot

10. THE HUCKLEBuck
    CA-57-576—Benjamin Goodwin. ME-5296—Eddy Howard & O.
    CA-57-576—Big Six Strings. DE-24668—Frank Sinatra
    CO-35511—Tony Pastor & O. DE-24668—Frank Sinatra
    MT-588—Big Six Strings. DE-24668—Elvis Presley
    HT-872—Cab Calloway

CODE:
AI—Addin
AT—Apollo
AR—Arturo
BP—Blues
CA—Calτe
CC—Capital
CT—Coral
DA—Dana
BE—Becca
DE—Deluxe
RA—Rainbow
FL—Esquire
HG—Harmony
HT—He-Tone
KL—King
MG—M-G-M
ME—Mercury
MD—Modern
NA—National
OC—Orchard
RD—Rondo
R & E—Reno
SD—Specialty
TS—Tango
TW—Tower
YA—Yvorist
V2—Victor
VO—Vocalion

SOMEHOW
WHAT'S MY NAME
BILLY ECKSTINE
M-G-M 10383

WOULDN'T IT BE FUN
HOP-SCOTCH POLKA

ARIE MOONEY
M-G-M 10500

CIRCUZ
THROUGH A LONG AND SLEEPLESS NIGHT
BILL FARRELL
M-G-M 10488

LUNA LUI
LINGERING DOWN THE LANE
BLUE BURRA
M-G-M 10890

JEALOUS HEART
I'M THROWING RICE
DEREY FALLIGANT
M-G-M 10541

SOMEDAY
SHAFT-SH-LIKE
FRANKIE HASTERS
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BETTY GARRETT AND LARRY PARKS
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ALIEN MAYBE
SIDE BY SIDE

THE WEDDING OF LILLI MARLENE
HANK WILLIAMS
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TWENTY-FOUR HOURS OF SUNSHINE
JOHNNY DESBESIS
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BECKON I'M IN LOVE
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M-G-M 10491

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DAVE LANDERS
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RED RIVER DAVE
M-G-M 10507

WEDDING BELL
HANK WILLIAMS
M-G-M 10401

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M-G-M RECORDS
THE GREATEST NAME IN ENTERTAINMENT

THE CASH BOX: machine man!
"The Wedding Of Lilli Marlene" (2:45)

"Someday" (2:40)

KEN GRIFFIN
(Rondo 191)

A fresh cookie by organist Ken Griffin should hold its own with Kent's large bevy of music fans. Offering "The Wedding Of Lilli Marlene" and "Someday," Ken displays his own unique organ manner in excellent style throughout this disc. The platter should do well in those many tavern locations. Music operators who have the crowd that go for this music should listen in.

"The Headless Horseman" (2:52)

"The Merry Song" (2:57)

TEX BENEKE ORCH.
(RCA Victor 20-3538)

Pair of fair sides by the Tex Beneke orch, with the sets of "The Headless Horseman" and "The Merry Song" making a very effective offering for music operators. Both tunes are from the new Walt Disney picture, "Ichabod & Mr. Toad," and should draw some heavy play from both sides and novelty tunes featuring Tex and the Moonlight Serenaders in excellent vocal style. Top deck receives a novel arrangement and rolls along in merry tempo. The flip is a happy item too, with a pleasing instrumental chorus added. The platter rates opa's listening time.

"Belmont Boogie" (2:49)

"Hollywood Square Dance" (2:51)

SAMMY KAYE ORCH.
(RCA Victor 20-3475)

Fresh wax by maestro Sammy Kaye, and the coupling of "Belmont Boogie" and "Hollywood Square Dance" are "header" type tunes. Top deck is an up-tempo novelty instrumental side, with the Kaye crew displaying their musical wares to excellent advantage. Ditty is an ode to the race-track of the same name. The flip has been around a bit. This rendition, with chimp Laura Leslie and the maestro handling the vocal work, should hold its own. Wax isn't the kind that will stop traffic.

"Katrina" (2:52)

"Ichabod" (2:50)

TEX BENEKE ORCH.
(RCA Victor 20-3532)

More wax by maestro Tex Beneke from the Disney film "Ichabod & Mr. Toad," with Tex and the gang offering "Katrina" and "Ichabod" in their own way. Top deck is the winner, and appears to be one of better numbers from the flicker. It's a mellow girl tune, with a lilt to it that makes for wonderful listening pleasure. Vocal refrain by pipe Glen Douglas is effective, as orchestral refrain. On the other side has the maestro in the Vocal Spotlight and shows as a pleasant enough novelty tune. We like "Katrina"—we're sure you will too.

"I Can Dream, Can't I?" (2:36)

"The Wedding Of Lilli Marlene" (2:58)

THE ANDREWS SISTERS—GORDON JENKINS ORCH.
(Decca 24705)

Chirp Patti for a brilliant vocal spot. Titled "I Can Dream, Can't I," Patti delivers a fetching bit of vocal work behind a plush arrangement of stringing and some excellent choral background. Ditty is an old one and might be remembered by veteran music operators. The song is definitely on the strong, sentimental side. Melody is extremely haunting and it makes you want to listen time and again. Take note of the super musician,anship of maestro Gordon Jenkins on the side. The other end also receives an excellent sendoff by Patti and the gals, as they pitch pipes to the melancholy story of "The Wedding Of Lilli Marlene." This tune is currently riding hot and should prove to be among our top coin winners. "I Can Dream, Can't I" is a cinch to clinch like wildfire -- grab it — it's sizzling hot.

"My Own, My Only, My All (2:59)

"Love Is Such a Cheat" (2:50)

FREEY MARTIN ORCH.
(RCA Victor 20-3540)

Long missing from the phono spotlight, oscillator Freddy Martin comes up with a pair of new sides that might grab some juke box play. Top deck, titled "My Own, My Only, My All," is from the Paramount flicker "My Friend Irma." This rendition, with Marty Griffin and the Martin Shaw, will win its fair share of coin play. The other side is a very fast ditty patterned after the "Sabre Dance" hit of a year ago. The top deck is the side that should attract some attention.

"Tell Me Why" (3:02)

"A Dreamer's Holiday" (3:00)

GORDON JENKINS ORCH.
(Decca 24738)

There's no mistake about this one catching on big with music fans! It's "Tell Me Why," with the Gordon Jenkins orchestra and chirp Eileen Wilson in the vocal spotlight. The plush arrangement of this recording, added to the excellent vocal by Eileen, is sure to attract a ton of juke box coin. The flip, "Dreamer's Holiday," appears to be headed for a top spot on music machines. This rendition is a cinch to boost it higher. Ops should grab this platter—but pronto!

"There's No Use Pretending" (3:00)

"All Is Lost" (3:00)

BOBBY DOYLE
(Coral 6009)

Bobby Doyle comes up with some music for the moon-in-June kiddies with this recording of "There's No Use Pretending" and "All Is Lost." Top deck is a strong romantic ode that should satisfy most music fans. Bobby's rich voice purls the lyrics in effective style throughout. The coupling is adapted from Brahms' Hungarian Dance No. 5, and in a deeply meaningful tune. Orr backing on the side by the Johnny Carris crew rounds out the side pleasantly. Ops might use the wax as good filler material.

"Vieni Su" (3:15)

"Forever With You" (3:08)

BOB EBERLY
(Coral 60101)

A song music fans are sure to be hearing quite a bit of in the near future is this bit titled "Vieni Su." It's an Italian romantic ode, with a set of sparkling lyrics to offer music ops all the incentive they'll need for this one. Bob Eberly handles the vocal work on this rendition—and turns it into a superb job throughout. Ditty flows easily, and makes you wanna listen to it time and again. The flip is another item for the cup set, with Bob coming thru for the ops again. "Vieni Su" rates heavily.

"How Long Must I Long For You" (3:08)

"You're The Only Gal In My Corral" (3:09)

JOE GRAYDON
(Coral 60102)

Some fair romantic wax by balladeer Joe Graydon and the musical offering of "How Long Must I Long For You?" and "You're The Only Gal In My Corral" headed music ops' way. Both sides move along at a medium tempo with a vocal chorus added by The Fivenses. Altho the material isn't the sort that will make music fans rave, it should earn its keep in the boxes. Music ops take note.

"My Hot Tamale Went Chilly On Me" (2:50)

" Gee! It's Tough To Be A Skunk" (2:53)

ZIGGY TALENT
(RCA Victor 20-3541)

More novelty wax headed music operators' way are these latest sides by Ziggy Talent, with the Vaughan Mon- rors orchestra to back him. Wax, titled "My Hot Tamale Went Chilly On Me" and "Gee! It's Tough To Be A Skunk," makes for fair enough listening pleasure, and should prove to be better than average coin winners. Top deck gets the nod. It's a cute ditty offered with a Latin background. Lyrics make for loads of laughter throughout the recording. The flip is wrapped up in the title. Ops should lend an ear in this direction.
RCA Victor presents an event in recording history

IT WILL PULL IN NICKELS BY THE BUSHEL!

Juanita Hall Sings...

"DON'T CRY JOE" (LET HER GO, LET HER GO)
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VAUGHN MONROE
Someday 20-2510
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TOMMY DORSEY
Huckle-Buck 20-3427
SPIKE JONES
Dance of the Hours 20-3516
PERRY COMO
Give Me Your Hand 20-3521
EDDY ARNOLD
I'm Throwing Rice at the Girl I Love 21-0083

"It's What's In THE CASH BOX That Counts"
"Baby, Don't You Bother Me" (2:45)
BENNY LEE
(London 464)
• Balladette—Benny Lee comes up with some nice wax in this coupling of "Baby, Don't You Bother Me" and "I've Got The Sweetest Gal." Both sides of this platter move about in a mellower tempo, with Benny delivering a wonderful bit of vocal work. The sides are a pair of light, romantic items, offered with some great rhythm background furnished by maste Ted Heath. The side we go for is "Baby, Don't You Bother Me."

"I've Got The Sweetest Gal" (2:27)

The Story Of Annie Laurie" (3:20)
A Thousand Violins" (3:16)
DINAH SHORE
(Columbia 38579)
• Fresh wax by chimp Dinah Shore seems sure to follow on the heels of her sensational success with "Lover's Gold." Dinah really displays her versatile vocal style on this recording, as she mixes a bit of Irish brogue into her vocal. Wax, titled "The Story Of Annie Laurie," seems to be a sure bet for the juke boxes. It's a slowly set wax story, offered in the best of style. Dinah's soothing pipes purr the infectious lyrics in captivating manner. Take note of the lush orchestral background furnished by maestro Harry Zimmerman, and music ops have a side that can go like wildfire. Coupled with "A Thousand Violins," this combo again comes up with more excellent vocal work to make this side a winner, with winner like "The Story Of Annie Laurie" appears headed for a top spot on music machines — ops should climb on the bandwagon.

"Rum And Soda" (2:28)

DINAH SHORE
• Fresh wax by chimp Dinah Shore seems sure to follow on the heels of her sensational success with "Lover's Gold." Dinah really displays her versatile vocal style on this recording, as she mixes a bit of Irish brogue into her vocal. Wax, titled "The Story Of Annie Laurie," seems to be a sure bet for the juke boxes. It's a slowly set wax story, offered in the best of style. Dinah's soothing pipes purr the infectious lyrics in captivating manner. Take note of the lush orchestral background furnished by maestro Harry Zimmerman, and music ops have a side that can go like wildfire. Coupled with "A Thousand Violins," this combo again comes up with more excellent vocal work to make this side a winner, with winner like "The Story Of Annie Laurie" appears headed for a top spot on music machines — ops should climb on the bandwagon.

"Don't Slam The Door" (2:08)
NORO MORALES ORCH.
(MGM 10520)
• Noro Morales on tap with some new music in this teaming of "Ram & Soza's" and mame's vocal is there a wonderful bit of vocal work. Vocal work on the pair is offered by The Heffertons, who turn in an effective job. Altho the songs don't have too much commercial appeal, the large gang of thumbs fans might take to the recording, especially so with "Ram & Soza." The music is offered in light Latin style, with the orch displaying their musical wares in fair manner. Ops who have the room on their machines might listen in.

"Jealous Heart" (2:40)

DERRY FALLIGANT
(MGM 10284)
• Music operators who go for the brand of vocal work that picker Derry Falligant puts out might care to listen to this latest waxing titled "Jealous Heart" and "I'm Throwing Rice." Top deck is a current pop favorite—this rendition by Derry, offered in monotone vocal style, is there a beautiful bit of vocal work for the saking. The flip receives the same treatment. This side has been a top folk tune for some time now. Music ops can take it from here.

"I'm Throwing Rice" (2:10)

FRANKIE CARLE ORCH.
(Columbia 38573)
• Cute novelty side by the Frankie Masters orch appears to have some coin winning potential for music operators. Titled "Shally-Go-Shee," the ditty spins in light melodic tempo (that makes you want to listen. Vocal refrain by the maestro and chimp Phyllis Mylés is top notch, as is the orchestral arrangement. The flip, "Alt Wien," is an old favorite that has long won music fans' favor. We go for the top-side.

"Alt Wien" (2:48)
FRANKIE MASTERS ORCH.
(MGM 10502)
• Cute novelty side by the Frankie Masters orch appears to have some coin winning potential for music operators. Titled "Shally-Go-Shee," the ditty spins in light melodic tempo (that makes you want to listen. Vocal refrain by the maestro and chimp Phyllis Mylés is top notch, as is the orchestral arrangement. The flip, "Alt Wien," is an old favorite that has long won music fans' favor. We go for the top-side.

"Why Oh Why?" (2:52)

BUDY CLARK
(Columbia 38587)
• Some fair wax by Buddy Clark stands here, with "Top Of The Morning" and "You're In Love With Someone" headed music operators' way. Both tunes are from the Paramount flicker "Top Of The Morning," and as such might attract some heavy attention. This rendition is fair enough as it stands, and altho it won't stop traffic, it should hold its own. We're heard Buddy in better voice than he displays on this platter. Ops who have the call for this brand might take a look-see.
That Lucky Old Sun is Frankie Laine's latest and best recording.

WHEN HE WAS SEVENTEEN, Frankie Laine began singing at dance marathons. Sixteen years later, he began to make a living by singing. Now he's earning a fat $250,000 a year. The lean years between start and success were passed as a front man for a pick-up dance band—until it suddenly folded up; as a clerk in an artificial leather plant—until he decided that hunger was more tolerable than boredom; as the principal—but unpaid—soloist with a rank German dance band; as a concert manager's office boy—in advance payment for a concert Laine was never allowed to give; and finally onward and upward to a $5-a-week radio singing spot. He supplemented his radio earnings by singing for his supper in small night clubs. Then, in 1946, Mercury Records engaged him to sing That's My Desire. Two months later Frankie Laine had earned $36,000. A half dozen equally successful records followed. Later came Georgia On My Mind. Now it is That Lucky Old Sun—certainly better than anything he has done before. This is the first time he has sung with an elaborate string and choral accompaniment, but the ex-marathoner sounds not one bit awed. The record, however, is likely to overwhelm everybody listening.

REPRINTED FROM LOOK MAGAZINE, SEPT. 13

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By
FRANKIE Laine

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Eddy Howard
"ROOM FULL OF ROSES"
MERCURY NON-BREAKABLE 5296

Frankie Laine
"NOW THAT I NEED YOU"
MERCURY NON-BREAKABLE 5311

"GEORGIA"
MERCURY NON-BREAKABLE 5293

Dinah Washington
"BABY GET LOST"
MERCURY NON-BREAKABLE 8148

Patti Page
"KEEP THE LOVELIGHT BURNING"
MERCURY NON-BREAKABLE 5310

Lawrence Welk
"HAVE A HEART"
MERCURY NON-BREAKABLE 5312

Rex Allen
"AFRAID"
MERCURY NON-BREAKABLE 6192

Steve Gibson & The Red Caps
"BLUEBERRY HILL"
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"WHY DON'T YOU HAUL OFF AND LOVE ME"
MERCURY NON-BREAKABLE 6209

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
NEW YORK:
Republican Music hard at work on "Hawaiian Sunset" with a new RCA Victor release by Sammy Kaye. Columbia Records is set with a release by The Charioteers... Selma Rich, of the Jordan-Rich record promotion office the recipient of a well-favored powder tossed in honor of her welcoming marriage to Roy Brady. Loads of luck... Loads of talk and also action this week concerning the release of "The Game Of Broken Hearts," a sleeper if there ever was one, recorded by Sally & Marvin Clark on Dart Rec-

ords. The song was the subject of some of the wildest bandwidths we've ever heard of, with Hill & Range music publishers, notching the tune. Don Larkin, WAAT, was responsible for much of the promotion, via his every-day plugging on his great air-shore. Major labels are all set to cut the tune... Ed Farley getting into the spotlight again, with his famed "Music Goes Round & Round" being released again on Delray Records. Ed has been closely associated with Frank Dulcy's Meadowbrook for the past three years, and is slated to open with Vic Damone at the dance-

palace shortly. Les Vorhees and Jim Post, former music publishers, head the platter... Apollo Records released the first of Erroll Garner's recordings made in Paris on the Vogue label. This is part of a reciprocal deal Apollo made with Vogue sometime ago. Sidestep by Garner are "These Foolish Things Remind Me Of You," "Lover Man," "What Is This Thing Called Love?" and "Ero" Garner In Paris"... Tommy Dorsey is driving his disk jockey show after two years. It's said "it was too much effort" while on the road with the band... Carmen Cavallaro and his orch have drawn such capacity houses to the Paramount Theatre, that the management is extending his engagement for several more weeks... Buddy Friedlander excised his post at Mills Music and is in the record promotion field. Buddy is handling Bob Houston and Live Young... Harry Gillespie readying another concoction for his musical stand... Ray McKinley's latest RCA Victor platter, "Where Did The Wild West Go?" is getting a big push from publisher Al Gallico. Desk should be a happy item for jocks.

CHICAGO:
Lee Eganthick of Miracle Records out of town this past week on biz. Lee is keepin' mighty busy these days with Miracle's new click platter, "Blue And Lonesome," waxes by Memphis Slim. This one just grows stronger and stronger... Aristocrat Record execs all hepped up over the way their "Big Time Baby" with the Donzel Platter, is starting to catch on here in Chi. Be sure and give it a listen, looks like "Big Time Baby" is slated to be a big thing... Dick Bradley of Tower Records is setting to break loose with some new sides which he tells us will really be somethin'. According to Dick, the advance orders and sales received from dairies are the largest he's ever seen... Dick Larkin who recently picked as a "Record Potentate" by The Cash Box, being congratulated on the success of his recent stint over WENR-TV, Sept. 4... Music men here awaited with much interest the outcome of the recent meeting held by the board of directors of the M.O.A. (Music Operators of America) at the Morrison Hotel Sept. 12 and 13, to formulate plans for the first annual nation-

wide meet of music machine ops, scheduled for November 7, 8, and 9... Peggy Murdock, charming vocalist with the Jimmy Featherstone orch, rumored to be leaving them within several weeks time. Jimmy is currently holding forth at the Trianon Ballroom... The Bill Street/Scotty Taylor label on the Morigan imprint... Dynamic Anita O'Day wowing 'em nightly over at the Hi-Note where Max Miller and his orch also continues to prove very popular... Tiny Hill inked for a theatre tour throut the midwest area... Bing Crosby's songs from "Top O' The Morning" catching on here... Disk-jockey Jerry Saxon, WIND, stepped up to our Chi office for a quick hello and a chat about the record biz... Maurie Hartman of Rythom Music left town this past week for New York and then on up to Canada.

LOS ANGELES:
Understudy Murray Nash of Mercury repertoire and talent exec staff due out here from Chicago any day now on business which will include western artist Doyle O'Dell's first session for the label... At Mercury distribs the steady hand of "That Lucky Old Sun," Vic Lammn's "You're Breaking My Heart" and several others has Lee Palmer and crew going at it full blast, with night work (overnite pay, to start) and more infusions of funds to help the shipping staff... Leo, recently with Supreme, was for-

merly with Back & White and tells us that Paul Reiner has left the record business entirely in favor of a very nice job as manager of a large hardware warehouse... That long

sought Luenhagen's party for Juke ops is scheduled for Sept. 22, with a lineup of top live record talent on hand and just about every platter, big 'n little, in town participating... Lee O'Dell will also be listed on the line-up as host for everybody in the house courtesy of Luenhagen's and a special sub deal that night that the operators attending... Lee O'Dell and Al Reynolds of Chicago for the last five years, to Eddie due back from New York any day now... Wayne War-
ning, Central Record Sales' well-known merchandiser (brother of Jimmy hustles Memrply) and will be replaced by Bert Susman out of Chicago... Donley and Stoken, the hard working local distribs, are buzzing with a jaunty "Dynamo's Logie," the new "Mama's Logie," they have all set up there in the baseball dept. with "Did You See Jackie Robinson Hit That Ball?"

BILL LAWRENCE
Sings the Great...
"IF YOU EVER FALL IN LOVE AGAIN"
© J.J. ROBBINS & SONS, INC.

If you ever fall in love again,
Try to fall in love with me,
Nothing new, just two we,
Some old moon above,
Some old words of love.
If you ever share your charms again,

If you ever fall in love again,
You love still, and always
If you ever fall in love again,

This is it!!
NORMAN BROKENSHIRE NBC, WEF, N.Y. C.
NELSON KING, WCKY, CINCINNATI, OHIO
DON LARRIK—BILL COOK, WAAT, NEWARK, N. J.
RAY SCOTT, WZIP, COVINGTON, KY.
ROSALIE ALLEN, WOV, N. Y. C.
ART FORD, WHNW, N. Y. C.
DAVE MILLER, WAAT, NEWARK, N. J.
GEORGE SHEPAH, WALL, MIDDLETOWN, N. Y.

DART DISTRIBUTORS and OPERATORS
The "Original" Record of...
"THE GAME OF BROKEN HEARTS"
backed by
"CHOCOLATE WHISKEY AND VANILLA GIN"
by SALLY and MARVIN CLARK
on DART — 7000

Now Sweeping the Country. FAMOUS DISK JOCKEYS say ...
### Chicago, Ill.

1. **YOU'RE BREAKING MY HEART** (Vic Damone)
2. **SOMEDAY** (Vaughs-Manns)
3. **SOME ENCHANTED EVENING** (Perry Como)
4. **SOMEDAY** (Vaughs-Manns)
5. **JEALOUS HEART** (Al Morgan)
6. **THERE'S YES YES IN YOUR EYES**
7. **THE HUCKLEBROOK** (Frank Sinatra)
8. **A ROOM FULL OF ROSES** (Eddy Howard)

### Los Angeles, Calif.

1. **THAT LUCKY OLD SUN** (Frankie Laine)
2. **SOME DAY** (Vaughs-Manns)
3. **YOU'RE BREAKING MY HEART** (Vic Damone)
4. **A ROOM FULL OF ROSES** (Eddy Howard)
5. **SOME ENCHANTED EVENING** (Perry Como)
6. **NOW THAT I NEED YOU** (Frank Warren)
7. **BABY, IT'S COLD OUTSIDE** (Johnny Horton-Margaret Whiting)
8. **JEALOUS HEART** (Al Morgan)
9. **THE HUCKLEBROOK** (Frank Sinatra)

### Paducah, Ky.

1. **YOU'RE BREAKING MY HEART** (Vic Damone)
2. **SOME ENCHANTED EVENING** (Perry Como)
3. **BALI HA'I** (Perry Como)
4. **BABY, IT'S COLD OUTSIDE** (Mercury-Whiting)
5. **JEALOUS HEART** (Al Morgan)
6. **THAT LUCKY OLD SUN** (Frankie Laine)
7. **RIDERS IN THE SKY** (Vaughs-Manns)
8. **A ROOM FULL OF ROSES** (Don Cornell)
9. **THAT LUCKY OLD SUN** (Frankie Laine)
10. **MAYBE IT'S BECAUSE** (Dick Haymes)

### Salt Lake City, Utah

1. **YOU'RE BREAKING MY HEART** (Vic Damone)
2. **ROOM FULL OF ROSES** (Eddy Howard)
3. **YOU'RE 50 SOMETHING** (Evelyn Knight)
4. **SAULT STE. MARIE** (Joe Cocker)
5. **SOMEDAY** (Vaughs-Manns)
6. **NOW, NOW, NOW** (Russ Morgan)
7. **JEALOUS HEART** (Al Morgan)
8. **SOMEDAY** (Milis Bros.)
9. **CANDY KISSES** (Johnny Mercer)
10. **LOVE IS A BEAUTIFUL THING** (Frankie Carle)

### New York, N.Y.

1. **1 THAT LUCKY OLD SUN** (Frankie Laine)
2. **YOU'RE BREAKING MY HEART** (Vic Damone)
3. **SOME ENCHANTED EVENING** (Perry Como)
4. **SOMEDAY** (Vaughs-Manns)
5. **JEALOUS HEART** (Al Morgan)

### Hot Springs, Ark.

1. **YOU'RE BREAKING MY HEART** (Vic Damone)
2. **BABY, IT'S COLD OUTSIDE**
3. **SOME ENCHANTED EVENING** (Perry Como)
4. **YOU'RE BREAKING MY HEART** (Vic Damone)
5. **ROOM FULL OF ROSES** (Eddy Howard)
6. **THRU A LONG & SLEEPLESS NIGHT** (Bill Farrell)
7. **NOW THAT I NEED YOU** (Frankie Laine)
8. **MERRY GO ROUND WALTZ** (Art Mannor)
9. **AGAIN** (Vic Damone)
10. **FOUR WINDS & THE SEVEN SEAS** (Sommers Kaye)

### Johnson City, Tenn.

1. **YOU'RE BREAKING MY HEART** (Vic Damone)
2. **SOME ENCHANTED EVENING** (Perry Como)
3. **MAYBE IT'S BECAUSE** (Dick Haymes)
4. **ROOM FULL OF ROSES** (Eddy Howard)
5. **SOMEDAY** (Vaughs-Manns)
6. **OLD FASHIONED WALTZ** (Perry Como)
7. **YOU'RE BREAKING MY HEART** (Vic Damone)
8. **HOMEWORK** (Fran Warren)
9. **HOW IT LIES** (Carrine Haines)
10. **LOVER'S GOLD** (Al Grant)

### Wilmingtom, Del.

1. **SOME ENCHANTED EVENING** (Perry Como)
2. **A ROOM FULL OF ROSES** (Dick Haymes)
3. **YOU'RE BREAKING MY HEART** (Vic Damone)
4. **SOMEDAY** (Vaughs-Manns)
5. **AGAIN** (Dorus Day)
6. **BABY, IT'S COLD OUTSIDE** (Fitzgerald-Jordan)
7. **SOMEDAY** (Vaughs-Manns)
8. **OLD FASHIONED WALTZ** (Sommers-Day)
9. **THE HUCKLEBROOK** (Frank Sinatra)

### Colorado Springs, Colo.

1. **JEALOUS HEART** (Al Morgan)
2. **A ROOM FULL OF ROSES** (Sommers Kaye)
3. **BEAUTIFUL WISCONSIN** (Kay Grissi)
4. **LORA BELLE LEE** (Milis Bros.)
5. **THERE'S YES YES IN YOUR EYES** (Carrine Haines)
6. **TWENTY-FOUR HOURS OF SUNSHINE** (Russ Morgan)
7. **SOMEDAY** (Vaughs-Manns)
8. **YOU'RE BREAKING MY HEART** (Vic Damone)
9. **JOHNNYS JAG** (Jack Teeter Trio)
10. **THAT LUCKY OLD SUN** (Frankie Laine)

### Daytona Beach, Fla.

1. **AGAIN** (Gordon Jenkins)
2. **YASIGARDO WALTZ** (Lawrence Dukow)
3. **BALI HA'I** (Perry Como)
4. **RIDERS IN THE SKY** (Vaughs-Manns)
5. **I LOVE THE OLD FASHIONED POLKA** (Lawrence Dukow)
6. **WUNDERBAR** (Kris & Kay Storr)
7. **AIN'T MISBEHAVIN'** (Kay Storr)
8. **SOME ENCHANTED EVENING** (Perry Como)
9. **BLUE SKIRT WALTZ** (Lawrence Dukow)
10. **THAT LUCKY OLD SUN** (Frankie Laine)

### Hammond, Ind.

1. **OLDER FASHIONED WALTZ** (Dick Haymes)
2. **BABY, IT'S COLD OUTSIDE** (Elle Fitzgerald-Louis Jordan)
3. **THE HUCKLEBROOK** (Frank Sinatra)
4. **SOMEDAY** (Vaughs-Manns)
5. **JEALOUS HEART** (Al Morgan)
6. **THE RIVER IN THE SKY** (Vaughs-Manns)
7. **ROOM FULL OF ROSES** (Sommers Kaye)
8. **GO GOODY GOOD FOR ME TO** (Evelyn Knight)
9. **WEDDIN' DAY** (Jack Kilty)
10. **HOPE SCOTCH POLKA** (Art Mannor)

### Cedar Rapids, Ia.

1. **YOU'RE BREAKING MY HEART**
2. **DIDN'T I SEE YOU IN YOUR EYES ANYMORE**
3. **AGAIN** (Gordon Jenkins)
4. **THAT LUCKY OLD SUN** (Frankie Laine)
5. **JEALOUS HEART** (Al Morgan)
6. **THE SUNSET** (Adley Lamb)
7. **WHO DO YOU KNOW IN HEAVEN**
8. **YOU'RE BREAKING MY HEART** (Vic Damone)
9. **SOMEDAY** (Vaughs-Manns)
10. **YOU'RE BREAKING MY HEART** (Vic Damone)

### Mobile, Ala.

1. **YOU'RE BREAKING MY HEART**
2. **SOME ENCHANTED EVENING** (Perry Como)
3. **YOU'RE BREAKING MY HEART** (Vic Damone)
4. **GIVE ME YOUR HAND** (Perry Como)
5. **A ROOM FULL OF ROSES** (Sommers Kaye)
6. **WHO DO YOU KNOW IN HEAVEN**
7. **YOU TOLD A LIE** (Marjorie Hughes)
8. **AN OLD FASHIONED WALTZ** (Sommers Kaye)
9. **OUTSIDE YOUR MIND** (Vaughs-Manns)
10. **YOU SO UNDERSTANDING** (Evelyn Knight)

### Topeko, Kans.

1. **ROOM FULL OF ROSES** (Dick Haymes)
2. **SOME ENCHANTED EVENING** (Perry Como)
3. **YOU'RE BREAKING MY HEART** (Vic Damone)
4. **SOME ENCHANTED EVENING** (Perry Como)
5. **THAT LUCKY OLD SUN** (Frankie Laine)
6. **JEALOUS HEART** (Al Morgan)
7. **BAD HABITS** (Johnny Lang)
8. **WOULDN'T IT BE FUN** (Art Mannor)
9. **BABY, IT'S COLD OUTSIDE** (Don Cornell)
10. **YOU DON'T SEE ME IN YOUR EYES ANYMORE** (Mannor)
Chester, Pa. High School
To Hold Click Tune Party

CHESTER, PA.—The Chester High School, this city, will be the place for the first “Click Tune Party” to be held by the Delaware County Operators Association.

It is expected that the High School’s auditorium will be crowded to the rafters on the evening of September 17 with the show, emceed by one of the local disk jockeys, starting at 8 p.m., with the final scheduled for 11 p.m., when the votes will be counted and the “Click Tune of the Month” decided on by the judges present.

The tune chosen by the students, with the principal of the school acting as judge, will be featured in all juke boxes in this county.

Among the phone ops who will act as hosts to the kids here and who will supply free cokes, crackers, cookies, etc., will be Phil Frank, George Workman, Frank Lee, John Carzo and Ed Wilkinson.

Charles Hammond, general director of the Eastern Pennsylvania Operators Assn., Philadelphia, Pa., of which the Delaware County Operators Assn. is a subsidiary, will be present this evening to work along with the phone ops here and also help with the festivities, voting and other matters.

This is the first time that any high school and its principal have recognized the outstanding value of allowing the youngsters themselves to choose the tunes they like to hear best on the juke boxes in the community.

A juke box has also been donated to the Chester High School and is featured there for the youngsters to dance to, free of charge.

Starting to GO

ROUND AND AROUND
The Nation

“The MUSIC GOES ROUND & AROUND”
by The Originator and Co-writer
ED FARLEY & ORK
on DELVAR 111
backed by the Standard

“IDA, SWEET AS APPLE CIDER” by ED FARLEY
Delvar 112
64 Standish Ave.
W. Orange, N.J.
(Delvar 3-1020)

DELVAR RECORDS

MIND YOUR OWN BUSINESS
Hank Williams
(MGM 10461)

ONE KISS TOO MANY
Eddy Arnold
(RCA Victor 21-0051)

COUNTRY BOY
Little Jimmy Dickens
(Columbia 20585)

GAMBLING POLKA
DOT BLUES
(Capitol 57-40178)
Todd Duncan

HILLBILLY FOLK & WESTERN JUKE BOX TUNES

I’M THROWIN’ RICE
Eddy Arnold
(RCA Victor 21-0083)

WEDDING BELLS
Hank Williams
(MGM 10401)

LOVE SICK BLUES
Hank Williams
(MGM 10352)

SLIPPING AROUND
Ernest Tubb
(Decca 46178)

WHY DON’T YOU HAUL OFF AND LOVE ME
Wayne Raney
(King 791)

THE CASH BOX
Folk and Western Reviews

“I Wanted You For A Lifetime” (2:56)
“I Hate You” (2:53)
DAVE DENNY
(RCA Victor 21-0107)

“I’m Too Late” (2:93)
“The Angels Are Singing” (3:01)
THE STANLEY BROS. and
THE CLINCH MOUNTAIN BOYS
(Columbia 20671)

“I’ll Never Slip Away Around Again” (2:38)
“This Cold War With You” (2:50)
FLOYD TILLMAN
(Columbia 20615)

“Hungry Heart” (2:48)
“I Would Send Roses” (2:53)
SLIM CARTER
(MGM 10513)

“Promised Land” (2:50)
“Travelin’” (2:56)
THE SINGING RANGERS
(Supreme 130)

“Great vocal harmony by The Singers, and the set-up of “Promised Land” and “Travelin’” in the offering for music ops here. Both sides of this platter beckon some healthy coin play. The music is styled in a sacred vein, and receives excellent treatment by the group. Top deck appears to have loads of winning potential, with a bright spotlight shining on Cleve Barke’s vocal work. The disk is hot—ops should get with it.

“Hungry Heart” and “I Would Send Roses” are a pair of great tunes, and the refrain of “Hungry Heart” and “I Would Send Roses” in the offering for music operators. Both sides show Slim’s vocal effort to fair advantage, with adequate instrumental backing. The filling out of the wax. Tunes are styled in the folk manner, with Slim’s heavy voice pitching the effect of a few more capable tunes. Music ops in the market for a better-than-average filler item might listen in.

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
1. A Kiss And A Rose
   The Orioles
   (Jubilee 5009)

2. So Long
   Ruth Brown
   (Atlantic 879)

3. Baby Get Lost
   Dinah Washington
   (Mercury 8148)

4. Careless Love
   The Orioles
   (Jubilee 5009)

5. Crying
   Billy Eckstine
   (MGM 10458)

6. Doby's Boogie
   Freddie Mitchell
   (Doby 713)

7. That Lucky Old Sun
   Herb Lance
   (Sitin' In 524)

8. It's Midnight
   Little Willie Littlefield
   (Modern 686)

9. Careless Love
   The Ravens
   (National 9085)

10. Later For You
    Charlie Singleton
    (Apollo 794)

BABY GET LOST
Dinah Washington
(Mercury 8148)

A Kiss And A Rose
The Orioles
(Jubilee 5009)

There's Something Missing
Roy Milton
(Specialty 330)

CARELESS LOVE
The Ravens
(National 9085)

IN THE EVENING WHEN THE SUN GOES DOWN
Charles Brown
(Aladdin)

ONE MAN'S BLUES
Annie Laurie
(DeLuxe 3225)

BLUE AND LONESOME
Memphis Slim
(Miracle 136)

Jeanie Brown
 Chị ăn nát

BLAZER BLUES
James Larks
(Royal)

AIN'T NOBODY'S BUSINESS
Jimmy Witherspoon
(Supreme 1506)

BLUE AND LONESOME
Memphis Slim
(Miracle 136)

BABY GET LOST
Dinah Washington
(Mercury 8148)

GUESS WHO
Ivy Joe Hunter
(King)

IN THE EVENING WHEN THE SUN GOES DOWN
Charles Brown
(Aladdin)

ROOKING HOUSE BOOGIE
Amos Milburn
(Aladdin)

THERE IS SOMETHING MISSING
Roy Milton
(Specialty 330)

THE HUCKLEBUCK
Pearl Bailey
-Hot Lips Page
(Harmony 122)

CRAYE
Billy Eckstine
(MGM 10458)

PAGE BOY SHUFFLE
Joe Thomas
(King 4299)

BEANS AND CORNBREAD
Louis Jordan
(Ocoa 24673)

SAN FRANCISCO, CALIF.
1. Empty Arms Blues
   (Amos Milburn)
2. Long John Blues
   (Amos Milburn)
3. When Things Go Wrong
   (Temperature)
4. All She Wants To Do Is Rock
   (Rhythm Harris)
5. That Lucky Old Sun
   (Herb Lance)
6. Come Baby Baby (Lovey)
   (Little Tennessee)
7. Fool Me Again
   (Roy Milton)
8. You Ain't Got It No More
   (Ula Lee)
9. It's Midnight (Little Willie)
10. In The Evening
    (Emmit Williams)

PITTSBURGH, PA.
1. Rooming House Boogie
   (Amos Milburn)
2. So Long (Ruth Brown)
3. In The Evening (Charles Brown)
4.  In The Evening (Charles Brown)
5. Brice & Crystal
   (Little Jordan)
6. Tell Me So (Albinas)
7. Black & Lightfoot
   (Memphis Slim)
8. In The Middle Of The Night
   (Amos Milburn)
9. Pop Corn (Paul Williams)
10. Roaming House Boogie
    (Emmit Williams)

ATLANTA, GA.
1. Trouble Blues (Charles Brown)
2. Ain't Nobody's Business
   (Emmit Williams)
3. In The Evening (Charles Brown)
4. I Love You (Little Joe Hunter)
5. Brice & Crystal
   (Louis Jordan)
6. Tell Me So (The Orioles)
7. Blue & Lightfoot
   (Memphis Slim)
8. In The Middle Of The Night
   (Amos Milburn)
9. I Just Found Out
    (The Penguins)
10. A Kiss And A Rose
    (The Orioles)
11. In The Evening
    (Emmit Williams)

WASHINGTON, D. C.
1. All She Wants To Do Is Rock
   (Wynonie Harris)
2. Baby Get Lost
   (Dinah Washington)
3. There Is Something Missing
   (Roy Milton)
4. So Long (Ruth Brown)
5. I Don't Want Your Money
   (Frantic Fay Thomas)
6. I Love You So
   (Pee Wee Crayton)
7. In The Middle Of The Night
   (Amos Milburn)
8. I Just Found Out
    (The Penguins)
9. A Kiss And A Rose
   (The Orioles)
10. In The Evening
    (Emmit Williams)

LITTLE ROCK, ARK.
1. Ain't Nobody's Business
   (Emmit Williams)
2. Ricken's Blues (The Ravens)
3. Baby Get Lost
   (Dinah Washington)
4. Still Gone (Donny Thompson)
5. Long John Blues
   (Dinah Washington)
6. Black & Lightfoot
   (Memphis Slim)
7. Trouble Blues
   (Charles Brown)
8. Nobody's Fault But Mine
   (Sister Rose)
9. Born & Sembroidered
   (Little Jordan)
10. The Hucklebuck
    (Paul Williams)

DETROIT, MI.
1. Ain't Nobody's Business
   (Emmit Williams)
2. In The Evening (Charles Brown)
3. That Lucky Old Sun
   (Herb Lance)
4. Paucin (Paul Williams)
5. In The Middle Of The Night
   (Amos Milburn)
6. Trouble Blues
   (Charles Brown)
7. I Love You So
   (Pee Wee Crayton)
8. It's Midnight (Little Willie)
9. A Kiss And A Rose (The Orioles)
10. Still Gone (Donny Thompson)
Sammy Kaye Guests With Irving Fields

ATLANTIC CITY, N. J.—Sammy Kaye, noted swing-and-sway maestro, pays a visit to his old friend Irving Fields at the Sun & Star Roof at the Hotel Senator in Atlantic City. N. J. Fields and his Trio were appearing at the Senator featuring such hits as “Cuban Boogie,” “Golden Wedding” and “Miami Beach Rhumba.”

Featured currently riding the crest of the wave with his RCA Victor hit recordings of “Four Winds & The Seven Seas” and “Room Full Of Roses” Fields opened at the Raleigh Room, Hotel Warwick, N. Y., for a lengthy stay.

Mercury Record Sales Hit New High

NEW YORK—Mercury Records seemed certain to pass their all time sales mark for any given period this past week, as sales of the company's hit recordings zoomed to new heights.

Record execs layed the sales impetus and boom to the Frankie Laine recording of “That Lucky Old Sim,” which has since its release, gained a featured spot on all of the popularity listings and charts. All the sales figures were not available, it was reported that the Laine disk had already passed the $50,000 mark. Other platters that have Mercury in a better position than at any other time in their history are Vic Damone's recordings of “You're Breaking My Heart,” “My Boudoir,” “Again,” Eddy Howard's “Tell Me Why,” “Maybe It's Because” and “Room Full Of Roses” and the Dinah Washington blues hit “Baby Get Lost.”

Spire Records Open L.A. Distributing Office

LOS ANGELES, CALIF.—Chester Lew, president of Spire Records, Ltd., announced this past week that Spire will open a distributing office in Los Angeles, early next month.

The new subsidiary, to be called Spire Distributing Company, will handle Spire Studio Records, as well as other labels in the southern California area.

Recorded on new Spire releases are Mercy Dee, blues singer who has scored with “Lonesome Cabin Blues” and “Baba Du Lay Fever” in many sections of the country; and Sonny Parker release is “Rockin' With G. H."

Decca Records Ink New Folk Stars

NEW YORK—Decca Records, Inc., added a flock of new folk and western stars to their talent roster this past week, with the announcement of the signing of seven new names to Decca recording contracts.

Paul Cohen, head of Decca's folk and western department, did the signing.

Inked to term contracts were Jim Work, who wrote “Tennessee Border,” Hank “Sugar Foot” Garland, Bob Price, Ed Hill, Owen Bradley, the Lonnie Glosson vocal group, and the Lounin Brothers.

The Glosson group formerly had recorded for Mercury Records, while Owen Bradley had at one time cut some sides for Bullet Records of Nashville, Tenn.

TEMPO RECORD CO. OF AMERICA 1540 Sunset Blvd, Hollywood 47, California

“IT'S WHAT'S IN THE CASH BOX THAT COUNTS”

“Red-Hat Calypso”

“PIG KNUCKLES & RICE TONIGHT”

The Sensational LONDON RECORD 510


1697 Broadway, New York City

MANOR RECORDS

1020 Seventh St. NEWARK, N. J.

“WILDFIRE!”

HERB KERN AND LLOYD SLOOP'S

HOT 718

RE 1068

“BOHEMIAN”

“YANKER POLKA MEDLEY”

RE 1070

“I WILL BUILD A DREAMHOUSE”

CAGE JONES

DO RE ME TRIO'S

“ONLY ONE DREAM”

TALHADAY

“TELL ME YOU LOVE ME”

Ivy 750

Order thru nearest Distributor

IVORY Recording Co. 117 West 48th Street New York 19, N. Y.
The Cash Box, Music

Jubilee Record Co., Inc.
764 10th Ave. New York, N.Y.

Record Distributorships Wanted

We want several first class lines of Race, Hillbilly, and Jazz records. We cover Dixie like the Jew. Fifteen years as a jockey box operator, and five years as South's largest Distributor of coin machines, coin machine parts and supplies make us excellently qualified to handle records.

We are now pressing two of our own Jazz records and need more lines to round out our program.

Mr. Manufacturer, line up now with the Company destined to make music history.

Call or write ED HEATH, personally

HEATH DISTRIBUTING COMPANY
243 Third St., Macon, Georgia (Phone 3261)

Pick the Numbers... that are paying off!

National Numbers:
4 Non-Breakable Hits!
9089 - The Ravens
9086 - Billy Eckstine
9085 - The Ravens
9087 - Charlie Ventura

The Orioles' recordings...

OF

"A KISS AND A ROSE"
Jubilee 5009

"TELL ME SO"
Jubilee 5005

"I CHALLENGE YOUR KISS"
Jubilee 5008

You're Making Them... No. 1 Across the Country

THE CASH BOX
Jazz n' Blues Reviews

AWARD O' THE WEEK

"In The Evening" (2:56)
"Six Foot Two Blues" (2:50)
Jimmy Witherspoon
(Supreme 1533)

JIMMY WITHERSPOON

- Here's a side that is sure to find a top spot on music operators' machines throughout the land. Following up his sensational success with "Ain't Nobody's Business," Jimmy Witherspoon comes up with another sure-fire hit in his recording of "In The Evening." The song is currently catching on in many locations throughout the country, and has the spark of becoming one of the biggest hits ever. Jimmy's vocal effort on this side is nothing less than terrific. The tune is a slow, melancholy blues ballad that makes you stop and pay attention. The infectious vocal style that Jimmy has is sure to reap harvest for music ops and has his many fans clamoring loud and long. Words of the song weaves around the title, while a gentle musical accompaniment rounds out the side in grade A manner. On the other end with "Six Foot Two Blues," Jimmy switches the tempo to a faster pace to offer ops an effective jump blues number. We're betting on "In The Evening." ops should get this platter pronto!

"Lover Man" (2:49)
"I'm In Town" (2:28)
Fratantic Fay Thomas
(Exclusive 126X)

- Fresh wax by the Fratantic one, chip Fay Thomas, and the refrain of "Lover Man" & "I'm In Town" headed music operators' way. The vocal antics of Fay — and both sides of this platter make the disk a potential coin winner. Top deck is the standard dressed up a bit by Fay's chipping. The flip keeps rolling in up-tempo mood, with the lass tickling the ivories and wailing the lyrics in fair vocal manner. Fay's many fans should go for the duo.

"Never Missed My Baby" (2:53)
"Jump And Shout" (2:55)
Erline Harris
Regel 1223

- Some wax that has the earmarks of becoming hot jockey box material are these items by Erline Harris titled "Never Missed My Baby" and "Jump And Shout." Both sides move in ultra hot tempo with Erline's shouting the lyrics in merry style. It's steed and holler material, the kind that consistently draws loads of jockey box coin. The platter has to be heard in order to be fully appreciated—and is just what we recommend.

"Ethel Mae" (2:50)
"Shout Baby Shout" (2:53)
L. C. Williams
(Freedom 1517)

- There's no mistake about this one! Sure to catch on and go like wildfire is this biscuit tagged "Ethel Mae." With L. D. Williams handling the vocal work, the wax takes on a glowing air that'll have the side spinning night and day. Ditty is a country blues number that weaves in slow tempo. It's the kind of stuff blues fans continuously go for. On the other end with "Shout Baby Shout," Williams switches to a mellow up-tempo tempo that should draw its fair share of silver. "Ethel Mae" just can't miss—get with it!

"Will It Never Be The Same" (2:53)
"I'm The Loneliest Gal In Town" (2:56)
Dolores Martin and the Striders
(Mystery 1005)

- Vocal harmony by thrush Dolores of art and The Striders makes this platter a sure bet for the boxes. It's a bit of a romance and the title indicates. "Will It Never Be The Same?" Dolores and the group purr the soft, sentimental lyrics to tender tunes that satisfy. Vocal work is toned down and is rendered in easy-going manner. The coupling is a slow, mellow ditty, to which the combo handle effectively. Ops should get with this one—fast!

"Brooked Hearted" (2:53)
"Red Head N' Cadillac" (2:46)
Eddie Williams
(Supreme 1535)

- Music ops in the market for some hot jockey box material with it in this disking titled "Broken Hearted" by Eddie Williams and his group. Piper Floyd Dixon handles the vocal on the side and turns in a great job of it. Ditty is a sweet blues number that weaves in a set of top notch lyrics purled by Floyd in first rate fashion. Take note of the fine instrumental backing accorded Floyd on the side. The other end has the gauge offering a mellow novelty that should hold its own. "Broken Hearted" can't miss.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
**Chicago Scene Of Many Coin Meetings**

**Report Of MOA Meet To Appear In Next Issue Of “The Cash Box”**

CHICAGO—The Windy City was a beehive of activity this week, with several extremely important meetings of various national coin organizations, and gathering of distributors for factory meetings.

The Music Operators of America (MOA) held its board of directors meeting at the Morrison Hotel on Monday and Tuesday, September 12 and 13. Fifteen members of this board came from all over the nation to discuss and organize details for its first national-wide meeting of music machine operators. George A. Miller, national chairman, informed The Cash Box that a complete announcement of the organization’s plans will be released for publication in the following issue (October 1).

The National Coin Machine Distributors Association (NCMDA) held its annual meeting at the Hotel Bismarck on Wednesday and Thursday, September 14 and 15. Meetings of factory distributors were held by Bally Manufacturing Company and Williams Manufacturing Company.

All in all, it was quite a hectic week in Chicago—with all looking to the coming season with great optimism.

**Bally Distributors Hold Two Day Meeting**

George Jenkins Conducts Discussions — Factory Presents New Merchandising Plans

CHICAGO—George Jenkins, general sales manager of Bally Manufacturing Co., this city, conducted one of the brightest and most sparkling meets ever yet held with all the nation’s Bally distributors present.

The meetings started with luncheon on Thursday (Sept. 15) at the Hotel Sherman’s “House-On-The-Roof” and continued right thru the entire afternoon.

New merchandising plans were presented for the approval of the Bally distributors by George Jenkins. At the same time new products were shown and the distribs present were asked to comment on them as well as offer constructive criticism.

Thursday evening the entire gathering enjoyed the dinner and ice show at the Boulevard Room of the Hotel Stevens.

Meet continued Friday (Sept. 16) at the Sherman’s “House-On-The-Roof” where once again the Bally distrbibs were shown new ideas and were told about the new plans.

Jenkins again conducted this meeting and presented new suggestions which were reported to have been met with unanimous approval.

**NCMDA MEMBERS HOLD FIRST ANNUAL MEETING**

Re-Elect Entire Board And Same Officers

CHICAGO — The National Coin Machine Distributors Association (NCMDA) re-elected its entire board of directors, who in turn returned all officers at the annual meeting of the association at the Hotel Bismarck here Wednesday, (Sept. 14).

The distributors group also approved the full 1950 budget, including a comprehensive member service and public relations program. Action on a move to amend the constitution to permit a considerably increased membership was deferred in favor of a plan to admit a limited number of new distributor companies as nominated by the membership committee and approved by the membership.

Re-elected by NCMDA were: Lou Wolcher, of Advance Automatic Sales Co., San Francisco, president; Dave Bond, of Trimount Coin Machine Co., Boston, vice president; Irv Blumenfeld, general Vending Sales Corp., Baltimore, secretary, and Si Lazar, of B. D. Lazar Co., Pittsburgh, treasurer.

Gilbert Kitt, of Empire Coin Machine Exchange, Chicago, was named to the single vacancy on the board of directors, and the following were re-elected: all the present officers and Leo Weinberger, of Southern Automatic, Louisville; Sam London of S. L. London Music, Milwaukee; George Prock, General Distributing, Dallas and Bill Mariner, of Sicking, Cincinnati.

Cincy Phono Ops Attend Monthly Association Meet

CINCINNATI, O.—The Automatic Phonograph Owners Association, this city, held its regular monthly meeting this past Tuesday evening, Sept. 18, at the Hotel Gibson.

Charles Kantor, president, who had a slight heart attack a week ago, was back on the job, and conducted the meeting.

Robert Wood’s application for membership was approved by the Board. Bob had purchased the phono route of Leon Levy.

Sam Chester and Abe Salmon were selected to serve as rotating board members during this month.

Among those attending were: Frank Michaels, Phil Ostands, William Fitzpatrick, Nat Bartfield, Al Lieberman, Jerry Levy, Abe Villinsky, Ray Bigger, Abe Mauis, Max Moeckel, John Toney, James Alexander, James Driyakis, Milton Cole, Bill Harris, William Strout, and Sam Chester.
Jennings Introduces New Operators’ Chief “Warrior”

Equipment For Operators Exclusively At Low Prices

John Neise

Chicago—John Neise, sales manager of O. D. Jennings & Company, this city, announced this past week that the firm were now producing a brand new Chief made for operators exclusively and that it would be called the Jennings’ “Warrior.”

“The Warrior” is being brought to the trade at a special operator’s price and will be one of the most outstanding machines the Jennings organization have ever yet produced for the ops, they state.

Neise reported that the Warrior would come in denominations of 5c, 10c, 25c, 50c and $1.00 play. All the famous Chief features will be found in the Warrior, he said, and there will be either a token or automatic jackpot. Neise stated, “For some time now we have been receiving requests from operators from all over the country asking us to build a special operators’ machine for them and to arrange, at the same time, a lower price so that the machine would be exclusively for operators only.

“We believe,” he continued, “that in our new Chief, ‘The Warrior,’ we have just what the nation’s operators have been asking for and that they will find this new Jennings machine one of the most outstanding achievements in the bell field.

“The fact that we are featuring a special low price for operators only,” Neise said, “is reason in itself for the nation’s professional operators to immediately start off the new Fall season with a machine which they know will quickly pay for itself and which will give them years of satisfactory, fool-proof service.”

The factory is in full production of this machine, and Neise stated that deliveries have already been started to their operators and distributors.

Comet Industries Buys Daval’s Tools, Dies, Etc.

Production Under Way On Former Daval Counter Games

CHICAGO—Ted Rubenstein of Comet Industries, 2849 W. Fullerton Ave., this city, reported this past week that the firm were already in production on all former Daval counter games.

Comet Industries purchased the dies, tools, parts and supplies of the Daval Mfg. Co., who have been well known to the counter game business for many years.

Already being checked are Daval’s “Cubs” and “Aces,” “Marvel,” “American Eagle,” “Buddy” and “Free Play.”

These games will go into production and shipments will be made very shortly to operators, jobbers and distributors throughout the country.

Comet Industries will also be in position to supply parts for all Daval counter games to those operators who need them. They are going thru a special inventory now of the parts which they purchased and will add to these as production is stepped up by the firm.

Rubenstein stated, “For many, many years Daval counter games have been recognized as the finest precision built machines of their kind. There are many operators throughout the country who have been writing and asking for these machines, but, due to the fact that the Daval factory closed down some time back, were unable to obtain them.

“We are now in production,” he continued, “and will be able to supply the demand as well as fill all backlog orders for distributors and jobbers who have been writing in asking when they would receive parts, supplies as well as completed machines.”

Comet Industries also have made arrangements to help out all former Daval distributors who are in need of parts for machines they have on hand. This will help many former Daval distributors who have games not now in working order and who could sell these if they could get the correct parts for repairs.

“IT’S WHAT’S IN THE CASH BOX THAT COUNTS”
CHICAGO — Distributors for William Manufacturing Co., this city, were called into a general meeting Friday, September 16, the first meet these distributors have held with the firm's officials since January.

The meeting, according to Sam Stern, vice-president of the William firm, was not only to show their distributors the new plant, but to also show them the new machinery which had been purchased to bring about greater and more efficient production.

At the same time new products were also shown to the distributors who were in position, as a group, to give their opinions regarding the future amusement machines of the firm, as well as offer whatever constructive criticism they could to the factory continue to bring them outstanding amusement equipment.

New policies were presented at this meeting by Sam Stern who advised the distributors present that they had formulated these policies in an effort to help everyone in the industry.

It is reported that the Williams distributors look forward to a grand Fall and Winter season and believe that the industry has readjusted itself to a new business level.

Sam Stern

Southern Automatic Music Co.

Holds Sales Meeting at Louisville

AMI, Inc. Phono Officials Guests Of Lee Weinberger

LOUISVILLE, Ky.—Headed by Lee Weinberger, executives and sales organization of Southern Automatic Music Company held their quarterly sales meeting at the firm's main offices in this city on Saturday, September 10.

Top execs from all six Southern offices covering two states were on hand to partake in discussions which ran from noon until late in the evening.

Sales plan and policy were reviewed for the future months as well as a discussion about the products the firm handles and those which will be coming along in the near future.

Guests at the evening meeting were John Haddock, president of AMI, Inc., Jack Mittuch, eastern regional representative for the phono firm, L. C. (Lindy) Force, AMI's sales manager, and Arthur Daddis, engineer and field representative of AMI. Executives and entire sales personnel of Southern were enthusiastic over the acquisition of the AMI phone line, it is reported.

Members of the firm on hand for the meet were: Sam Dieter and Johnnie Stocksdale of the Fort Wayne office; A. K. Nighb, Dayton office; Homer Sharp, Lexington office; Sam Weinberger and Herman Peckins, Indianapolis office; Joe Weinberger, Paul Himburg and Matt Maley of the Cincinnati office. Those attending from the home office in addition to boss Lee Weinberger were: Morton Weinberger, Bernard Radford, L. E. Pippenger, James Cheek, John Sheridian, Clarence Boles, Donald McGar and Ed Zoller.

A photo of the gathering arrived too late for reproduction in this issue, it will appear in the October 1st issue.

Pickering Announces Plans For CMI Show June 26-7, 1950

CHICAGO—According to a release from John E. Pickering, public relations director of Coin Machine Institute (CMI), arrangements are now under way for the presentation of CMI's coin machine show in 1950.

The show is scheduled to be held at the Hotel Stevens on June 26, 27 and 28.

Ordinarily held in the winter, CMI canvassed the trade, and by a vote of nearly 10 to 1, members showed a preference for the summer.

Exhibit space will be available with CMI members receiving first preference. The limited space left after selection by member companies will be sold to applicants in order of their receipt of request.

The date for release of contracts will be June 1 later.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

EASTERN FLASHES

With two New York baseball teams struggling for top honors in both National and American Leagues (Brooklyn and the Yankees), a visitor at any of the wholesalers along crosstown has little trouble keeping abreast of the play action. Practically every office has a radio going. However, team affiliations vary, and a partial fan has to trek from one office to another if he desires to hear how his favorite team is faring. As he favors his favorite team, he can listen to the Dodgers—at Al Simon's, Raynyon's and Dave Lowy's, only Yankee fans can enjoy themselves (if they're ahead at the time, naturally). Other distributors and jobbers, while keeping their radios going, tune in one team or the other, depending upon the choice of their visitors (dramatic, eh?).

Al Simon, Alfred Simon, Inc., eastern rep for Chicago Coin, returns from Chicago where he visited the factory, and reports that he'll have some very, very interesting news for column in about a month from now. Al's not talking, but he's all ginger and fire. "Well, well," smirks Al. "Buying and selling of used music equipment getting hotter by the minute, with wholesalers reporting better used music machines getting more and more difficult to buy. Prices stable, and may rise, according to these men. However, that doesn't stop the Keepers, anyway, who keep shelling out money, and into the office. He brought back a real load of music, which is stacked up in front of his store, as he doesn't have the space inside. "They'll all be in for a check up before night comes" states Hymie "as most of the music machines inside have been sold, and are now ready for the express company." . . . Mike Murens, rep for Seeburg, will be over here from permanent city locations, who are getting ready for the fall and winter play.

West Side Distributing Company, Harry Berger's Tent Avenue distributing organization, under new arrangements, is being switched, renovated, and dotted up. "Have to be ready for all expected business," states Berger. . . . Dave Lowy, Dave Lowy & Company, on the hustle more than ever now with biz showing great signs of rapid increase. Dave seeing all there is to be told and thinking, about his liberal credit plan, and also about how he's allowing big trade-in prices on used eig equipment. . . . Charles Schlacht, former sales manager for Kahan's, now in town to sell certain people about the new company he's representing, King Kernal, Inc., of Chicago, who manufacture a non-coin operated popcorn machine in the low priced bracket. . . . New shuffleboard type amusement machines getting a nice play from all, who find they can be installed in locations where space is limited. . . . George Ponsor, George Ponsor Company, is being seen these days by making great progress in buying and selling of used pinball machines, with trade becoming very active with the approach of fall.

Barney (Shagy) Sugarman, Runyon Sales Company, accompanies his star salesman Irving (Kempny) Kempner on a tour of upper New York State for the purpose of getting his men in on the syrup loose packs his boots and flies out to Chicago, where he will visit the factories. . . . Bob Genco, young, rebound game, which has been licensed in the city, is getting a good play from our boys and is to be featured at the Fall Convention. . . . Harry Weisiger, Denver, president, and Sidney Levine, counselor for the Automatic Music Operators Association, in Chicago attending the board of directors meet of MOA (Music Operators Association), Nash Gordon, office manager, reports that great progress is being made on the sale of tickets and preparation of the program for their 12th Annual Banquet. . . . party comes off on October 29 at the Starlight Roof of the Waldorf Astoria Hotel.

DALLAS, TEXAS

Hey! It's cold outside. Looks like old man winter is here, at least for two or three days. Everyone was all smiles today. The out of town ops could do their running around in comfort. What is a little drizzle or rain. Haven't got much to talk about this week but here goes. Henry Manning, Leonard and at Metasso American Dist. Co. are back in the operating game again. Once you're in, just can't get away from it. In between the out and in season, Joe bought himself a flaming red Olids convertible. . . . W. H. Young, representative of the O. D. Jennings Company is in Dallas making a few contacts. . . . George Wrenn, Washo Sales, Dallas; A. H. Shannon, Coin Machine Sales, Houston; and Gene Bybee, Pan American Sales, San Antonio, are leaving for Midwest City for a session with distrib. . . . Lil' ol' Jimmy Bowns arrived in Dallas and in the middle of a day, go to Jimmy's place and see what Jimmy is buying power. He left Dallas with a load of phonographs.

Art Cunec, used coin machine man, from Fishing bridge at Penrose Kingdom, Tommy Chatten, E. J. Shelly, Spec Nevin, Bob Hawthorne and Howard Weisinger are the lucky guys. Shelby is going to teach all how to fish. That all that is except Tommy Chatten, who has a fish on the hook and has a shocker. He is going along just give Tommy a ring. . . . American Distributing Company will begin coming in to this office, a new company. This company will give you more details on this later 'cause we understand that Henny Mannings' arid and Joe Metasso are going all out on this project. . . . W. D. Wiggins' right hand man, Shorty Combs Denison, was dashing around town today. Carl Pomby, Daingerfield and Frank Loiacono, Ft. Worth. . . . M. F. Snow and Carl Jones also down. Worth were island. . . . Ran into Holland Farrows and Bob De Priest. . . . Those are two guys seldom seen apart. . . . B. H. Wil- liams is in Amarillo dove hunting. . . . I am anxiously waiting his return and a dove.
CHICAGO COIN CHATTER

A very hectic week in this city’s town … what with the MOA (Music Operators of America) holding their Board of Directors’ meet at the Morrison Hotel last Monday and Tuesday (and the NCMBA (National Coin Machine Distributors Asso.) meet at the Bismarck Hotel on Wednesday and Thursday—and other meetings … columnists were scrounging from one spot to another to get with many of the manufacturers here who wanted to discuss F&I business with the men.

John Nelse over at O. D. Jennings & Co, a very happy man this past week as orders began to pour in from their many distrubts throughout the country for the ‘‘Gershman Faster in town visiting out with many of the manufacturers and also enjoying himself seeing some of his old friends … Herman’s forward to a very grand season … Also it was here we saw Herman Lieberman of Minneapolis … Irv Sandler of Des Moines … Harry Binney of Fort Wayne … Ted Hawks of Indianapolis … Larry Frankel of Rock Island … Ray (of) United becoming a music impresario and featuring the grand piano playing of one of the south’s greatest pianists.

Sam Stern busier than a bee getting the new Williams factory all set for their distrub’s meet this past Friday … a monstrous sign being swung clear across the building … also every one being decorated … and a Starlight Room being constructed that is supposed to “out of this world,” according to Sam … Tom Callaghan of Bally’s on his way to Dallas for the International Police Convention … . Mayor Keenan and Chief Commissioner of Police as well as many other notables … Rudy Greenbaum passing thru the lobby of the Morrison with his son for company … the boy’s growing taller each day … Sam Mannorino of Pittsburgh in to say hello.

Hirsh de Laviest of Washington, D. C., around and about and showing a new idea which can mean $2 million for him … looks very, very good … The big manufacturers in town, he hears, are ready to pop soon … Dave Wallach on the way into Michigan for Keeney cig machines … he will cover the entire state … Classic meeting held this past week at Chicago Tobacco’s downtown (Monday and Tuesday) and the NCMBA (National Coin Machine Distributors Asso.) music ops may yet decide on a Hit Tune party like those run in Cleveland, Philadelphia and other cities … could help boost phone play here for the ops … Here we see Joe goldy calling the betting reverse on the couples that’s the second year in a row he’s been so lucky … “College Daze” is Gottleb’s latest contribution to pinball fans … Gottleb’s “Glider” rebound game getting much attention from distrub’s with Dave Genshur wondering how he’ll be able to deliver anywhere else but Chi since injunction granted the firm for ops to place them in this state.

Al Bergman of Buffalo in to town and practicing the slogan about early to bed and early to rise … Al advises that he is seeking experience help … Harry Jacobo, Jr. and Sr., of Milwaukee, in to the distrub’s meet as well as Art Weinard spending time entertaining visiting distrub’s who are calling at Rock-Ola plant to see Standard Shuffelboard and Magic-Glo phone … Gil Ritt skidding about here and there with Lou Wolfer of San Francisco … Lou is prey of NCMBA … Phon men worried about pin coming out of Hollywood that will be entitled, “The False Guest” and trying to ensnare producers … and who’s who at United. Billy Deselm a busy little bee as the firm introduce their new “Shuffle Alley” which clicked awfully well with all who saw and played it … very busy scoring here that is real hooting.

Lew London of Philippine around and about looking things over … Jack Nelson will soon be bustier ever than … Carl Hoeldzil in Kananaz City and talking things over … Ralph Nichelson, sales manager for Como Mfg. Corp., just returned from Canada and a visit to the eastern states, advises that the firm’s new Hollycane set money-making record … Legal light George Glassgold and sidekick Al Blumenthal around town again … Al (Strongman) sleight and wife, Marie in town … drive in with Mr. and Mrs. Stell Novikoff (See) who’s no weakening himself … Story in New York Post … fifth of a series of articles entitled “Pinballs and Slot Machines” by Ernest E. Blanche (appeared Sept. 7) … Charley Pieri of Exhibit Supply thinking about hitting the road again and making this trip a long one … Sorry to hear that Joe Battin of Exhibit home sick … at east of the flu.

Ed Levin of Chicago Coin decides to remain in town for awhile … Ed of the opinion that more and more distrub’s will be visiting at Chicago plant as the Fall season gets under way … Al Simon of New York visiting at Chicago so Al’s at home … Martin Bromley of Honolulu in town and buying pinballs … Martin takes these right back with him and brings them to Honolulu himself … he has a gang of shuffelboards tied up at the dock in Honolulu for the past six months since Harry Bridges’ dock strike has been on … and not earning any de-re-me laying on the dock … He play angle on United’s new “Shuffle Alley” gets nice comment from Joe Schwartz of National here who believes that this is the answer to better profits for ops. As Joe says, “Can always cut back to a nickel. But, can’t go up from a nickel to a dime.” … while in town the home the fact that the 7th Line Bus crashed for three days for amusements for a long, long time. Even tho some couldn’t see the light. It doesn’t seem that this publication on situation here, most everyone since pennies seem to have become “tax tokens” and nickels are rapidly becom- ing extinct, except as change medium.

Paddy and Frank Conklin who run those big Canadian shows as well as the one in Chicago, are back in town, have plenty to say about the profit producing Hollycane and will put their thoughts into writing, according to what we hear … Irv Blumenfeld of Bal’more around town … Dave Bond of Rock-Ola in town as well … Missed Jackie Terry of Chicago who was home sick … . Ted Rubenstein of Marvel doing a very grand job and getting plenty of orders … Joe Beck visiting over at United … Bill Ryan covering how small factories become large plants and discussing his husky 6 ft. 2 in. son … Vince Shay telling some of the old sales stories when Vince was selling for Chicago … Dec. Hoiland doing the Sherman food … Stanley Walling looking chipper ever … O. D. Jennings looking very swell … Ray McGinnis gets himself invited to a dinner on himself … Jean Bates of Pace saying “Hello.”

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
NOTICE TO MUSIC OPERATORS IN
INDIANA, KENTUCKY and OHIO . . .

• In June, we resigned as distributors for a music manufacturer and retired from the music business.
• We have decided to re-enter the music field.
Southern Automatic Music Company wish to announce that they will be exclusive distributors for A. M. I. in the territory covered by Southern's six offices, beginning September 12th in Indiana and Kentucky; September 20th in Ohio.
We believe that you, the Operator, should know why.
Following our announcement, we were contacted by several phonograph manufacturers who offered us their lines. As we no longer had any affiliations, they were able to reveal to us details of their products, prices and policy. Among these was A. M. I., pioneers in the manufacture of coin-operated phonographs, just as we are pioneers at the distributing level.
We are sincerely conscious of the problems facing the Operator in these changing times: High Equipment Costs, High Labor Costs, High Record Costs and rapid depreciation. We discussed these problems with many Operators, and also the merits and features of A.M.I. Equipment with Operators having post-war A.M.I. Phonographs. As a result of these discussions, we concluded that the A.M.I. is most nearly tailored to the Operators' needs. It was then we decided to re-enter the music field as A.M.I. Distributors.

AMI OFFERS THE FOLLOWING:

LOW PRICE It has been years since we have been able to sell a new, high quality phonograph at so low a price.

SERVICE The Phonograph is simple—it is, therefore, trouble free, yet its simplicity has been achieved without sacrifice of quality or player appeal. This means that service costs are lower because service calls are fewer, and highly trained technical men are not needed to keep the equipment in good working order. Thus, income potential is at the highest level because idle, unproductive hours, due to breakdowns, are reduced to a minimum. Moreover, service costs are further reduced because parts for the A.M.I. seldom have to be replaced—there are fewer moving parts in the A.M.I. than in other phonographs.

LOWER RECORD COSTS In the matter of records, the A.M.I. achieves the maximum economy without increasing the actual number of records on the phonograph—only 20 records, yet 90 selections!

We express gratitude to our many Operator friends for past and future cooperation.

SOUTHERN AUTOMATIC MUSIC COMPANY, Inc.
LOUISVILLE, KY.
LEXINGTON, KY.
CINCINNATI, OHIO
DAYTON, OHIO
INDIANAPOLIS, IND.
FT. WAYNE, IND.

United Presents "Shuffle Alley"

Bowling Type Game Features 5c or 10c Play

CHICAGO—Billy DeSelm, general sales manager for United Manufacturing Co., this city, introduced the firm's newest creation this past week to visiting distributors. It's called "Shuffle Alley" and the distributors acclaimed it as one of the most ingenious bowling type games seen.

As DeSelm put it, "This is one game that went over with a bang from the very first moment we showed it."

That's one fact that can't be disputed as the orders which have already been taken by DeSelm, and the games which have started to leave the production line, corroborate DeSelm's statement.

The game has one unique feature which is meeting with approval from many distributors and ops who have seen and played "Shuffle Alley." It features a 10c coin chute which is one way for the op to enjoy better profits.

As one well known Chicago distributor stated who played the game for the first time, "10c play is the answer to better operating profits. We can always cut down to a nickel, but we can't ever raise a game from a nickel to a dime. It means that the players will enjoy themselves so much more with a really interesting and fascinating game and will, because of the play appeal, be more than happy to insert 10c."

The game itself scores like true bowling in every fashion. Strikes and spares and actual bowling scoring is achieved ingeniously by the use of the steel puck.

The action is extremely pleasing and the distributors and operators who called at the United plant here to play the game were loud in their praise of it.

With production well under way, DeSelm stated, "we believe that 'Shuffle Alley' is going to prove itself one of the most outstanding games of all time."

Chamber Of Commerce asks Ops Association To Join

ALLENTOWN, PA.—Local Chamber of Commerce, on hearing that the music operators in this area are organizing into an association, has sent word that it would like to have the new organization join in with it and help the work of the Chamber in this city.

It is believed that when formation of the music ops group here is completed that the ops will join the C.C. as a group and will work with the Chamber to help the city to greater progress in every possible fashion.

Have You Sent In Your Ad For The Big FALL SPECIAL

ISSUE OF THE CASH BOX ? ? ?
GOES TO PRESS SEPTEMBER 23
WIRE—PHONE THE CASH BOX
EMPIRE STATE BLDG., N. Y. 1, N. Y. (PHONE: Longacre 4-3321)

Please mention THE CASH BOX when answering ad—it proves you're a real coin machine man!
We are now ready to deliver New

AMI PHONOGRAPHs and WALL BOXES at LOUISVILLE, LEXINGTON, INDIANAPOLIS and FT. WAYNE

NOTE: Our Franchise at Dayton and Cincinnati does not start until Monday, September 26. On this date we will begin deliveries in these cities.

FOR PROFIT...FOR RELIABILITY...

AMI MODEL B

SOUTHERN AUTOMATIC
Assists the Operators with
NEW MUSIC at the RIGHT PRICE!
It will pay you to visit your nearest Southern Automatic Office promptly.

SOUTHERN AUTOMATIC
MUSIC COMPANY, Inc.

624 S. 3rd St.
LOUISVILLE 2, KY.
240 Jefferson St.
LEXINGTON 2, KY.
228 W. 7th St.
CINCINNATI 2, OHIO
603 Linden Ave.
DAYTON 3, OHIO
325 N. Illinois St.
INDIANAPOLIS 4, IND.
3011 E. Maumee Ave.
FT. WAYNE 4, IND.

Oklahoma Coin Machine Association
Appeals To Ops To Join Up

Mails Application and Reprint Of “The Cash Box”
Editorial “This Thing We Call A Coin Machine”

OKLAHOMA CITY, OKLA.—When the State of Oklahoma opened for the operation of amusement machines about a year ago, operators in that territory were jubilant. However, as the experienced coinman knows, a great deal of effort goes into securing favorable legislation, and usually a handful of leaders are responsible. While operators throughout the state were appreciative of the results obtained by leaders of the Oklahoma Coin Machine Association, only a certain percentage joined up.

The association is now putting on a membership drive to bring every operator in the state into its organization. B. M. Grotkop, corresponding secretary, mailed a letter to every operator in the state, and enclosed a reprint of an editorial which has appeared in The Cash Box on several occasions (due to inconstant demand), entitled “This thing we call a coin machine.”

As Grotkop’s letter is so enlightening (and can be applied to operators in all territories) we reprint it:

“Dear Mr. Operator:

“We hope that you enjoy the reprint of ‘This Thing We Call A Coin Machine.’

“After all it’s not such a bad business and the reason you’re in business is the Oklahoma Coin Machine Association.

“It takes money to pay the fiddler. We’re having the same troubles as the Operator... bills to pay, nobody chipping in.

“Now we’re making an appeal to each and every one of you! Is it worth $10 a month to you to be in business? If you were closed down tomorrow, you’d gladly contribute $10 a month to run again. We need $10 a month from every operator in the state who is worth calling himself an operator, to keep this association going.

“We didn’t solicit you earlier because we knew you had those licenses to buy. But the pain should be eased by now. And no matter how nice it is to be back in business, unless we keep on the alert, you may suddenly find yourself back in the same spot you were in last fall.

“We are enclosing a membership blank for you to sign and a blank check. Start with the first of September. If you’re able, send us a check for $40 for a contributing membership for the balance of the year. If you can’t do that, send us four checks in the amount of $10 each, payable the 1st of September, October, November and December.

“This Association has fought the battle of every operator in the state. Let’s not ride along on someone else’s coattails because of these days the coalitio may wear out.”

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
CaliforniA Clippings

Not for want of anything else to write about, but if the weather past week was big enough news to show vice and corruption, Hollywood scandal and plain and fancy murder off the front page headlines, it’s good enough for us ... As you follow those in nice cool places like New York and Chicago have been reading in your sheets, Los Angeles has had what is politely known by the Chamber of Commerce as a “little bit of an unusual weather” that is said to be just hot enough to melt the hinges of Hades ... As far as Coin Row was concerned, it was the favorite topic of conversation and some folks were even doing something about it, among them Nels Nelson and Mr. and Mrs. Jimmy Bergstedt, who, to start with, have just about the coolest offices on the Row at Ray Powers ... Those icy cans of beer help too ... Frank Bwerfield, E. T. Mapes’ branch manager, decided to cool off by running up to Barstow and Las Vegas, or so sey. Lucy Garcia told us ... Jack Simon was sprawled out at Sickin’s taking a hike, while Cede Pavda was near prostrated with the heat on the inner office couch ... She raised her head long enough to quip at us: “Who says it’s hot in Cleveland”! Jack just hopes he holds out long enough to greet partner Bill Marmer, who’s due out any day from Ciney ... and on the promise of L. A. being so nice in the Fall ... Despite weather, biz is holding up nice, Jack tells us, with orders coming all the way from Costa Rica and Venezuela.

Business can’t be bad at Paul Laymon’s either, with almost every 5-ball sold off the floor and the gang eagerly awaiting Gottlieb’s new “College Days” and Chicago Coin’s “Football” ... Al Silverman and W. E. Happer Jr. office hopping to Badger’s, where they were invited to a wine-and-soda special — if either Mills freezer sales at season high last week, we told ... And if you think this heat wave was for fun, the boys at Automatic Games, usually the last to close on the Row, knocked off early the day we dropped by ... Fred Gurlitt, Ace General Music waxed little a philosophical weather, “There’s plenty of money around still. All that’s needed is a good, new game to bring it out.”

Al Bettelman showing a customer a 5-ball when we stuck our head in at C. Frank’s, 19th and Channing Ave., showed him his last North Border and warning us that nobody, but nobody, up there will have to worry about hangovers from now on ... Old time sportsman Charley Schafer is distributing the NIH pills for Seattle and western Washington ... Aubrey, who told us it was nice and cool up that in Seattle, Portland and San Francisco, reports that Jack Millsop is really selling the little pellets in San Diego ... Shuttleboard magnate Millsop’s right-hand gal, Mary Sims, was due down for a visit in L. A. last week but seems she didn’t make it ... What happened, Mary? ... On the Row: Tommy Kelkein of San Berdo ... Ridgecrest’s B. C. Jones ... A. G. Park from Chicago and a lady from Los Angeles who dropped in at Santa Monica ... Jim Murphy from Inyokern ... San Diego’s Bill Wolf ... Wm. Sparrow of Santa Barbara ... Riverside’s Jack Neil ... E. L. Harpen and Lawrence Ray of Colton ... Balboa’s Clyde Denlinger ... Gene Anderson of Oceanside.

Minneapolis—St. Paul, Minn.

Mr. and Mrs. Frank Mager of Grand Rapids, Minnesota, in Minneapolis for the day, Frank buying equipment, and Mrs. Mager taking care of the records ... Charlie Jackson of Bemidji, Minnesota, spending a couple of days in Minneapolis calling on a few distributors ... Bud Nitburg of the Nitburg Brothers, Castlewod, South Dakota, in town for the day, taking his mother to an Eye Specialist in St. Paul for a check-up.

Pete Warnson of Kasota, Minnesota, also in town for the day making the round of the各式 “South Dakota Operators’ Association” quarterly meeting will be held at Huron, South Dakota, Sunday, September 25th and Monday, September 26th ... Paul Felling of Sauk Center, Minnesota, on a hurry-up trip to the Twin Cities to pick up some miscellaneous items ... Eddy Birkermeer of Littlefield, Minnesota, in town looking fit as a fiddle, having spent considerable time at his lake home and putting around quite a bit in the sunshine.

Jonas Bessler of the Liberman Music Company left with his family for a week’s trip to Canada and will be looking for some of that lake trout they talk about ... Harold Liberman of the Liberman Music Company back on the Row, having spent a couple of days in Minneapolis, from vacationing and ... August Strelzy of Hazelton, North Dakota, taking time off to spend a few days in Minneapolis ... Joe and Clarence Totkiew of the Totake Music Company, Fairmont, Minnesota, also in town just for the day.

Mrs. William La Beau of Ely, Minnesota, at Hy-G Music Company buying records ... Henry Greenstein of the Hy-G Music Company wired his office that he and his wife arrived safe and sound at Southampenton, England, and will proceed on their journey.

“WANT—Your used or surplus records. We buy all year round and pay top prices. No blues or race. No lot too large or too small. We also buy closeout inventories complete. BEACON SHOPS, 905 N. MAIN. PROVIDENCE 4, R. I.”

“WANT—We buy for cash all kinds of arcade equipment, any type. Also all kinds of Skee Ball alleys. We also buy vending machines. METROPOLITAN DISTRIBUTORS, 2956 W. 22nd ST., BROOKLYN 24, N. Y.”

“WANT—Late model phonographs. Will pay cash. Will pick up within a radius of 300 miles. KOEPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK, 19, N. Y. Tel.: CI 6-8939.”

“WANT—McGlashan Air Guns and live ammunition gallery; antique music boxes, operated or operated. Also, Call-O-Scopes. WESTERN DISTRIBUTORS, 3216 ELLIOTT AVE, SEATTLE 1, WASH.”

“WANT—5 Ball F.B. original flipper games and new game closeouts; Slots, all makes and models; Keystone, Super Bells; Baby Tele Bells; Eureka; late model phonographs. All equipment must be in A-1 condition. State quantity and prices. Write or call, dominate: J. N. BELL, 360 ELLIS STREET, SAN FRANCISCO 2, CALIF. Tel.: Tuxedo 5-9746.”

“WANT—Monroe wants to buy: Seeburg 3-wire 10-1525 post-war Wall-O-Mats; Exhibit Rotary Merchandiser; Post-War Coarse Machines. MONROE COIN MACHINE DISTRIBUTORS, INC., 2323 CHESTER AVENUE, CLEVELAND 14, O. Tel.: Superior 4600.”

“WANT—West Side wants to buy games and arcade equipment for cash. Rush orders. WEST SIDE DISTRIBUTING CORP., 612 TENTH AVE., NEW YORK, N. Y. Tel.: Circle 6-8464.”

“WANT—Free play one-balls; flipper games and new game closeouts; new phonographs; all bells; Keystone Super Bells. Must be in A-1 condition. State quantity and lowest prices in first letter. ACTIVE AMUSEMENT CO., 103 N. MAIN ST., ANDERSON, S. C.”

“WANT—Mills and Jennings Slots; Bally’s Spot Bells, Cigarettes; Keystone 5c and 10c Cash Machines; Bally’s; ’46, ’47 Seeburgs and 1000-odd Seeburgs. Cash ready. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVE, SAN FRANCISCO 2, CALIF.”

“WANT—Late flipper type used pin games for resale. State lowest price and condition. Also want used records, reasonable condition, not over 3 years old. WRITE: W. C. COUNTRY, 103 E. MERRICK ROAD, MERRICK, N. Y. Tel.: FReeport 5-3520.”
FOR SALE—Total Rolls $25; Advance Rolls $45; Hy-Rolls $85; Two-man rolldown "Turf Champs" $200 (an excellent arcade piece); Cigarette machines; Juke Boxes; Shuffleboards; Now and used pin games. Now in our office. JOHNNY HAWLEY, 2845 W. PICO BLVD., LOS ANGELES 6, CALIF.

FOR SALE—Exhibit's Dale Pistol. Call, write, wire for price. LEHIGH SPECIALTY CO., 2-5 NORTH BROAD STREET, PHILADELPHIA 30, PA. Tel.: PO 5-2599.

FOR SALE—Phil Mason offers: 6 Wurlitzer 1015 $299.50; 1 Wurlitzer 1010, $225; 1 Wurlitzer 1010, $250; 1 Wurlitzer 1100, write; 10 Wurlitzer 2020 Wall Box $39.50; 4 Wurlitzer 21 Stepper $22.50, extra for casing. MASON DISTRIBUTING CO., 184 PAINE AVE., IRVINGTON, N. J. Tel.: ESsex 5-6458.

FOR SALE—Bing-A-Rolls, excellent condition $175; Advance Rolls 30 ea.; Chicago Coin Pistol $200 ea.; Exhibit Pistol $150 ea. A. P. SAUVE & SON, 7525 GRAND RIVER AVE., DETROIT 4, MICH. Tel.: Tyler 4-3810.

FOR SALE—New Black Cherry and Golden Falls Case Assemblies for $40 each. Each Assembly consists of Castings, Wood Case, Club Handle, Drill Proofing, Award Card, Jack Pot Glass, etc., completely assembled and packed in individual carton. Write us for list of prices on new, used and rebuilt slots. WOLFE MUSIC CO., 1201 W. MAIN ST., OTTAWA, ILL. Tel.: 3132.

FOR SALE—2 Wurlitzer 1100, write; 2 Wurlitzer 600 $100 ea.; 3 Wurlitzer 616 $60 ea.; 1 Wurlitzer 500 $110; 25 Five-ball pin ball games $10 up. All machines in excellent condition. X-Cell NOVELTY CO., 1929 W. TIOGA ST., PHILADELPHIA 40, PA. Tel.: RA 5-7050.

FOR SALE—1 Evans '49 Casino Bell 5/5-5/25 $250; 1 Evans '49 Bangtail 5c $295. Both like new, used only a short time. 1 Keyney 5c Super Bonus Bell FP & Cash $195; 1 5/10c Jennings Challenger, chrome top, very clean $825, AUTOMATIC AMUSEMENT CO., 1006 PENNSYLVANIA ST., EVANSVILLE, IND.

FOR SALE—Special prices on "Pop Corn See" Vendors. $99.50 ea.; lots of 5 $89.50 ea. 1/3 deposit, balance due. C.O.D. ALFRED SALES, 1201 28TH ST., BUDDAH 3, N. Y., or phone Lincoln 9106.

FOR SALE—Panoramas $125 ea. Gratify $5. WANTS—Will pay cash for any quantity of late model phonos. Wire, phone, write: DAVE LOWY & COMPANY, 594 TENTH AVE., NEW YORK, N. Y. Tel.: CH 4-3100.

FOR SALE—Attention Operators: Phone, write or wire. We have all types A-1 Bell equipment. Lowest prices. Also new and used Baker's Pacers. We rebuild and refinish all machines. HODGES SALES CO., BOX 21, NORTH WILKESBORO, N. C. Tel.: 769.

FOR SALE—Wurlitzer Victories 75c; 80c $125; 95c $125. Rock-Ola Commando $75. All in good condition. F. A. B. DISTRIBUTING CO., INC., 1019 BARONNE ST., NEW ORLEANS, LA., or 304 IVY ST., N.E., ATLANTA, GA.


FOR SALE—Mills Golden Falls and Black Cheries 5c-10c-25c $145 each. Look like new. Cash a money-back guarantee. Mills Blue Fronts and Brown Fronts 5c-10c-25c $75 each; Jennings Lites like new $5-10c-25c $115 each. We have over 600 pieces Mills, Jennings, Pace Slots. Write for prices. AUTOMATIC GAMES COMPANY, 2853 W. PICO BLVD., LOS ANGELES 6, CALIF.

FOR SALE—10 5¢ Keyney Bonus Super Bells $195 ea.; 10 5¢ & 25¢ Keyney Bonus Super Bells $325 ea. (with new factory paint job); 5 Bally DeLuxe Draw Bells $5 195 ea.; 1 Bally 5¢ Hi-Boy $185; 1 Keyney Bonus Super Bell 5-5¢-25¢ $425; 20 Mills Original Brown Fronts $60 ea.; 10 ABT 1947 Chal- lenges $15 ea. Send 1/3 deposit. Advise how to ship. LOUISIANA COIN MACHINE CO., 423 ST. JOHN ST., LAFAYETTE, LA.

FOR SALE—10 assorted Ray Guns: Shoot-The-Bear, Jap, Chutes, Tail Gunners, the best in the business. We also have all or all 1/3 down, balance C.O.D. Write, phone: GATEWAY AMUSEMENT CO., 748 NO. 5TH AVENUE, POCATELLO, IDAHO. Tel.: 764-J or 4040-W.

THE CASH BOX

THE CASH BOX

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

F R E E

CLASSIFIED ADVERTISING ON SPECIAL SUBSCRIPTION

DEAL TO THE CASH BOX

You can run a 40-word Classified Ad FREE each week (worth $3.00) plus subscription on any of the following deals:

52 WEEKS (Full Year) $48.00
26 WEEKS (1/2 Year) $26.00
13 WEEKS (1/4 Year) $15.00

THE CASH BOX

EMPIRE STATE BLDG., NEW YORK 1, N. Y.

PARTS & SUPPLIES

FOR SALE—Television Bargains! 10" tube, 32 sq. inch picture; Full size console with 10" speaker $299.08, Table Model $225.69, Television antennas, Indoor and Outdoor. Circulators sent on request. BELMONT RADIO SUPPLY, 1901 BELMONT AVE., CHICAGO 13, ILL.

FOR SALE—All Tubes—Standard Brands, individually boxed 60% off list. 50 assorted tubes 60 and 10% off list. ENGLISH SALES COMPANY, 620 W. RANDOLPH ST., CHICAGO, ILL.

MISCELLANEOUS

NOTICE—Music Ops: We re-grind your used phon needles scientifically and guarantee complete satisfaction. Hundreds of operators use the service constantly. It's a big sale. Write for complete details and free shipping containers. RE- SHARP NEEDLE SERVICE, BOX 770, FT. DODGE, IOWA.

South Louisiana Distributor for: Buck- ley—Cris Cross, Track Odda, Par- ley, Bonanza; Universal—Arrow Bell; Keyney—Cigarette Vendor; Aireon—Phonographs, Jobbers for: Jennings—Challenger, Monte Carlo; Evans—Winter Book, Casino Bell; Mills—Bonus. LOUISIANA COIN MACHINE CO., BOX 861, LAFAYETTE, LA. PHONE: 2444.

NOTICE—Dave Lowy & Company is exclusive distributors for J. H. Keyney & Company's fast selling Cigarette Vending Machine for entire New York City, Nassau and Westchester counties. Liberal Film Plan Arranged—also Liberal Trade-In allowances on your cigarette machines. DAVE LOWY & COMPANY, 594 TENTH AVENUE, NEW YORK, N. Y. Tel.: CH 4-3100.

THE CASH BOX

EMPIRE STATE BLDG., NEW YORK 1, N. Y.
### MILLS (Cont.)

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<td>1c Club Bell</td>
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<td>Jumbo Parade 25c</td>
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<td>Long Shot ‘48</td>
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### BELL PRICES

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### PRICE LIST

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### THE CONSTRUCTION HOUSE

<table>
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<tr>
<th>CONSTRUCTION</th>
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<tbody>
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<tr>
<td>Jumbo Parade FP</td>
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</table>

### MILLS

<table>
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<tr>
<th>MILLS</th>
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<tbody>
<tr>
<td>5c Gold Chrome HL</td>
<td>250.00</td>
</tr>
<tr>
<td>10c Gold Chrome HL</td>
<td>500.00</td>
</tr>
<tr>
<td>25c Gold Chrome HL</td>
<td>750.00</td>
</tr>
<tr>
<td>50c Gold Chrome HL</td>
<td>1500.00</td>
</tr>
<tr>
<td>1c Gold Chrome</td>
<td>45.00</td>
</tr>
<tr>
<td>2c Gold Chrome</td>
<td>90.00</td>
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<tr>
<td>5c Gold Chrome</td>
<td>180.00</td>
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### BELL PRICES

<table>
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<tr>
<td>25c</td>
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<td>50c</td>
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<tr>
<td>75c</td>
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<tr>
<td>100c</td>
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### PRICE LIST

<table>
<thead>
<tr>
<th>ITEM</th>
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<tbody>
<tr>
<td>5c Gold Chrome</td>
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<td>750.00</td>
</tr>
<tr>
<td>50c Gold Chrome</td>
<td>1500.00</td>
</tr>
</tbody>
</table>
UNITED'S UTAH

HIGH SCORE OVER 8 MILLION

NEW DOUBLE 1 TO 5 (CONTINUOUS) SPOT FEATURE

MULTIPLE OBJECTIVES FOR REPLAYS

7 WAYS TO SCORE

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28 WINNING HOLES POSSIBLE

FAMOUS “CITATION” ODDS
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Bally® CLOVER-BELL
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SINGLE ORANGE WINNERS
SINGLE PLUM WINNERS

FAMOUS “CITATION”
ADVANCING ODDS

NEW MYSTERY DOUBLE AWARD

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