Russ Morgan, the long-famed band leader, crooner, songscribe and publisher, who hit a new high on the nation's juke boxes and bandstands with such hits as "Forever And Ever" and "Cruising Down The River" is pictured above cutting four fresh sides, including Russ' own "This Is The Last Time." The vocal group backing Morgan and trombone are the smooth Heartbeats, while the rhythm happy gent at the right is George Kaitz, Morgan's arranger. Russ' Decca platters caught on last year at the height of the string band craze, when his "Bye Bye Blackbird" caught the fancy of music fans throughout the land. Russ is following up his recorded successes by keeping a close watch on television, for which he has had a considerable amount of offers. The Russ Morgan orchestra is exclusively featured on Decca Records.
YOU'LL REALLY BE IN CLOVER WITH

Bally CLOVER-BELL
TWIN MULTIPLE-COIN BELL CONSOLE

"SPOTTED" SYMBOLS
SINGLE CHERRY WINNERS
SINGLE ORANGE WINNERS
SINGLE PLUM WINNERS

FAMOUS "CITATION"
ADVANCING ODDS

NEW MYSTERY DOUBLE AWARD

Yes... you'll be in clover with CLOVER BELL in your console spots. Famous "Citation" Odds always advance, never drop back, insure plenty of extra coins per game. Three possible SINGLE-SYMBOL winners and fascinating mystery DOUBLE-SCORE feature attract and hold biggest play in console class. See CLOVER BELL at your distributor today. You'll be convinced.

SEE OTHER BALLY HITS BACK COVER THIS ISSUE

Bally MANUFACTURING COMPANY
DIVISION OF LION MANUFACTURING CORPORATION
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS
Talking It Over

Tho price cuts are now recommended by government economists, as well as everyone else in all industries, it is remarkable to note that all cut price doesn’t mean with raising wages. In short, if the manufacturer pays more for his labor, how can he possibly arrange to lower the price of his finished product? He hasn’t been able, except in very few cases, to get the cost of components down to a lower price than what he has been paying since the boom war days. Therefore, he is practically stymied when it comes to arranging for a lower price for the finished machine he produces.

Yet, much to the credit of the average manufacturer, he is trying with all his skill to somehow arrange for a price cut on whatever he can, and is working with less men and, at the same time, are attempting to produce just as much as they did with their former larger staffs.

The manufacturer must maintain his sales force. He must also continue ahead with his merchandising plans and his advertising program. He realizes, just as do all others in all industries, that his advertising and merchandising are responsible for his well being. As the market grows tighter he needs more sales punch behind him to assure him continued business. Therefore, here is one spot where the manufacturer must not cut so that he will be able to continue on ahead to maintain his prestige and his sales.

The only obvious answer which then remains is for the manufacturer to find new products which will click with the public (and therefore meet with the approval of operators, merchants and distributors) but which will not require as much materials and components and will, because of this fact, use less labor hours, to bring down the price of his finished products. Here is what all are seeking in the coin machine industry. The new product that will be able to be sold to the operator at a lower price without sacrificing play appeal, rugged construction and precision engineering and which will, at the same time, earn profits equal to or above whatever is being earned today.

Price cuts are necessary, as all agree, but, these must be made when possible and must be arranged logically—not just on demand. Simply demanding that all cut price may sound good to the average man, but, it isn’t logic to do so when anyone sits down and figures what the situation is at present and why price cuts are, therefore, not feasible.

The fact remains that as long as component parts and materials remain at their present price levels, and labor’s wage scale continues to hold its present spot, and with merchandising, exploitation and promotional programs, the manufacturers will simply have to continue along with present price scales until all surrounding factors drop to a lower level so that price cuts of finished products can then come into being.
"Buy Something New EVERY DAY... Put People Back To Work!"

"Buy Something New EVERY DAY... Put People Back To WORK!"

We offer this as a slogan for the nation and especially for the members of the coin machine industry and all its allied industries.

As we stated last week... Recession?... Depression?... Nuts!!... There is no such thing in this nation where so many more millions of peoples are at work as a recession or a depression.

There is a spiritual downheartedness. The peoples of this grand nation need and want—SPIRITUAL UPLIFT... They want to again feel confidence in themselves and in all about them... they want to believe that there is a grand future AHEAD.

Let's all start the ball rolling by practising the slogan offered here... "Buy Something New EVERY DAY... Put People Back To WORK!"

Even if it's just a new toothbrush... a new tie... a new kerosene... a new washing machine... "Buy Something New EVERY DAY... Put People Back To WORK!"

Whatever it is. Wherever you are. Buy something new every day. Put people back to work.

And with people working again—prosperity is on the way—that spiritual uplift will again come back—confidence will return—money will be flowing—and all the nation will be booming.

Maybe, while you're about it, and since you're a member of this industry—you'll buy a couple of new records today—perhaps a couple of new phonographs, pinballs, consoles, one-halls, bells, anything—whatever it is—but—

"Buy Something New EVERY DAY... Put People Back To WORK!"

Spread the slogan everywhere. Tell everyone about it. Yell it right out loud whenever you pop into some location to make a collection. Talk it. Do it. Practise it. Remember it—"Buy Something New EVERY DAY... Put People Back To WORK!"

Just like with the "March of Dimes" campaign when the phonos of this industry boomed dime after dime to this great charitable fund... so can every machine on location everywhere in the nation make this slogan work.

Plaster a sticker or a sign or a card under the glass... on top of the machine... anywhere you put it... but make it conspicuous... and boom this slogan out loud—"Buy Something New EVERY DAY... Put People Back To WORK!"

Just like the coin machine industry went over the top with the "Damon Runyon Memorial Fund"... let's go over the top again... with a grand idea... with something that will make people talk... that will win the plaudits of the nation for this industry... plaster it everywhere... all over your machines... talk it up... spread it... "Buy Something New EVERY DAY... Put People Back To WORK!"

Remember... even if it's just a new candy bar... a new bicycle for the kid you love... a brand new television set for your home... a new automatic dishwasher... even a new pencil... "Buy Something New EVERY DAY... Put People Back To WORK!"

"THE CASH BOX" IS THE OPERATOR'S MAGAZINE
IT IS NOT SOLD ON NEWSSTANDS.
The Top Ten Tunes Notting
Heaviest Play In The Nation's Juke
Boxes, Compiled From Reports Sub-
mitted Weekly To The Cash Box
By Leading Music Operators
Throughout The Country.

SOME ENCHANTED EVENING
CA-57.529—Paul Weston O.
CA-57.534—Stu Stafford
CA-57.1016—Gordon MacRae
CO-38546—Frank Sinatra
DE-24647—Al Jolson
DE-24646—Bing Crosby
ME-5375—John Laurent
MG-19313—Huge Wintersalter O.
VI-20.3402—Ferry Corinna

YOU'RE BREAKING MY HEART
CO-38546—Buddy Clark
DE-24649—The Ink Spots
ME-5371—Vic Damone
MG-10479—Russ Case

BABY, IT'S COLD OUTSIDE
CA-57.567—Whitney-Mercer
CO-38543—Shore-Clark
DE-24646—Fitzgerald-Jordan
ME-5370—Lynn & Frank Loesser
MG-30117—Williams-Kaufman
VI-20.3485—Don Cornell

RIDERS IN THE SKY
CA-57.698—Peggy Lee
CA-57.684—Boy Willing
CO-38456—Harry Haymes
DE-24618—Bing Crosby
ME-5373—S被认为 Jones
MG-10404—Denny Dillon
VI-20.3461—Virginia Montez O.

A ROOM FULL OF ROSES
CA-52.617—The Starlighters
CO-38515—Enry Wayne
CO-29539—George Morgan
HT-2462—Dick Haymes
ME-3295—Eddy Howard O.
VI-21.0545—Sons Of The Pioneers
VI-20.3441—Kenny Rogers O.

I DON'T SEE ME IN YOUR EYES
ANYMORE
CA-15402—Jan Garber O.
CO-38492—Buddy Clark
DE-24375—The Stardusters
ME-3265—Kitty Kallen
MG-10123—John Forrest
VI-20.3427—Perry Como

THE HUCKLEBUCK
CA-57.276—Danny Goodman O.
CA-57.7000—Big Six Andrews
CO-38494—Frank Sinatra
DE-4408—Bob Marshall
DE-24533—Leonard Hampten O.
HT-2452—Dick Haymes
ME-3120—The Pig Fashers
SA-653—Paul Williams O.
SP-742—Ray Milton O.
VO-110—Andy Kirk O.
VI-20.3427—Tommy Dorsey O.

AGAIN
CA-51453—Hal Turner
CA-38497—Doris Day
DE-24602—Gordon Jenkins O.
LO-308—Verve Lynn
ME-3125—Vic Damone
MG-15139—Art Mooney O.
VI-20.3427—Tommy Dorsey O.

LET'S TAKE AN OLD-FASHIONED WALK
CA-57.464—Margaret Whiting
CO-38513—Frank Sinatra-Doris Day
DE-24673—Fred Waring O.
DE-24646—Dick Haymes
ME-3125—Vic Damone
MG-15139—Art Mooney O.
VI-20.3427—Tommy Dorsey O.

FOUR WINDS AND THE SEVEN SEAS
CA-57.571—Hal Turner
CO-38543—Mack Jeffries
DE-2467—Eng Crosby
DE-24646—Guy Lombardo O.
ME-5271—Vic Damone
MG-15135—Johnny Desmond
VI-20.3429—Jimmie Yancey O.
"They Didn't Believe Me." (3:06)

Waltz Serenado. (3:10)

KATHRYN GRAYSON

(20th Century Fox, 1939)

Gorgeous ballad for young starlets and gals who love something that's a semi-classical nature comes in the form of Kathryn Grayson singing two grand oldies in her soprano voice. On the topside, "They Didn't Believe Me," from that famous musical, "The Girl From Utah," and with an orchestra conducted by Georgie Stoll to background her, Kathryn does one of her very finest vocalizing stints. On the flip, "Waltz Serenade," the gal once again throws those tonalists to the winds to click off something that you've heard in her pic.

"A Tick And A Promise." (2:42)

"The Fighting Cocks." (2:45)

ERROL GARNER

(Concord 1951)

There's no use going thru anymore raves where Errol Garner is concerned. This is the grandest of all grand pianists, playing in 1951 that it's just classical in every regard. What he's doing now with "A Tick And A Promise" is something out of this world and if you have the locations where you can follow pianoistry just set this platter working and see what happens. On the flip with "The Fighting Cocks," Errol goes away out and gone simply tears the tune right off the wax and intimately into the room to produce one of the finest piano sides that we've ever yet heard.

"Peachy Pie." (2:27)

"You're Losing A Sweetheart Not A Friend." (2:25)

THE SATISFACTORS

(King 1951)

With Tony Mottola conducting the orchestra, The Satisfactors come thru with one of the liveliest, well balanced sides. The kids are a real criss "Peachy Pie" and there's many a juke box listener that's going to like this melodic number. The song is a beautiful piano, and they do a terrific job with what material they have here. On the flip, "You're Losing A Sweetheart Not A Friend," the group goes into a slow and sentimental tear jerker that just doesn't stack up with their talents. This is one disk that can act as a filler for many a spot.

"Don Caballero." (2:08)

"When You Look In The Heart Of A Shamrock." (2:52)

JOHNNY LANE—DANNY SULLIVAN

(Bisto 1004)

Two different artists on two sides here with "Don Caballero" sung by Johnny Lane in a rich and melodious baritone and in the speedy spinning of only 2 minutes and 8 seconds. Johnny does one of his dependable piling job here and is sure to win lots more new followers with his excellent work beautiful background him as well as Danny Sullivan who sings, "When You Look In The Heart Of A Shamrock," a very beautiful and sentimental ballad. The boys are natural on this tune and there are sure to be plenty of nickels, dimes and quarters looped into juke boxes everywhere in the land to hear this grand Irish tune.

"That Lucky Old Sun." (2:49)

"I Get Sentimental Over Nothing." (2:58)

FRANKIE LAINE

(Mercy 5316)

FRANKIE LAINE

This is it. Those three words tell the story of one of the greatest hunks of wax to ever come to our attention as Frankie Laine with Judd Conlon's Rhythmic back-grounded by the Harry Geller orchestra and Carl Fischer's great piano, produces a triumphant production in, "That Lucky Old Sun," an arrangement on a ten inch platter that has all the quality of a classic and all the best that is Frankie Laine's inimitable styling of a song. One of the most outstanding cuttings to ever yet be heard by these jaded ears and one of the most tantalizing arrangements that has been produced in many a year. This is one side that has every possibility of simply zooming to the top in short order and the production which was arranged for Frankie on this side is bound to win him an even greater following than this star vocalist now enjoys. A flip, "Get Sentimental Over Nothing," one of the grandest ballads sung by Frankie Laine with lyrics that are a classic in themselves and done in the Laine style you've heard before is another side that can be enjoyed at any time. But, we're simply gone on "That Lucky Old Sun." Buy a boxful and spread 'em out on your best locations. You'll buy plenty more—for "this is it."

"Twenty-Four House Of Sunshine." (2:25)

"The Wedding Of Lilli Marlene." (2:54)

GORDON MACRAE

(Capitol 57117)

With The Starlighters and Paul Weston's orchestra behind him Gordon MacRae does one of the greatest jobs of his career with "Twenty-Four Hours Of Sunshine," a tune that's picking up plenty of dust from here to there and back again. There's a Jolson sort of recitation in this disk that's bound to get plenty of attention. What's so important about this fine and gorgeous Stylling of Gordon MacRae to make this side stand away out for nickels, dimes and quarters on any juke box. On the flip, "The Wedding Of Lilli Marlene," Gordon takes this British tune from "Tobruk To Alamein" and "sells" it for everything it's worth in slower metro but in beautiful voice.

"I Just Dropped In To Say Hello." (2:51)

ANNE SHELTON

(London 425)

A very beautiful ballad, "I Just Dropped In To Say Hello," cut gorgeous with the fine voice of Anne Shelton to make this one of the very best sides heard in a long time. This is one side of shellac that is bound to click in many a spot thruout the nation and is sure to bring in plenty of nickels, dimes and quarters for Juke box ops. The Roy Robertson orchestra give Anne some beautiful backgrounding on this tune. For the flip, "Give Me Your Hand," Anne turns this side into another beautiful and sentimental bal-lad that is sure to win her many many more fans round the nation.

"You'd Be Hard To Replace." (2:41)

"Havin' A Wonderful Wish." (2:30)

VERA LYNN

(London 478)

From that very great picture, "The Berlauks Of Broadway," and with Robert Farron and his orchestra to background her, comes Vera Lynn, a thrill that simply sends you flying out of this world to sing, "You'd Be Hard To Replace," a grand, grand tune, but, done so gorgeously by Vera that you'll simply melt. It's absolutely out-of-this-world material for any juke box in any dim lit spot. It'll make those lovers cuddle closer. On the flip, "Havin' A Wonderful Wish (Time You Were Here)," Vera once again does a gorgeous chirping job. This tune's from that first picture suc-cess, "Sorrowful Jones," so you can instantly see that a combo like Vera Lynn and her voice and a hit tune is something that you'll find only once in a great while.

"I'm A Ding Dong Daddy." (2:52)

"My Little Tune." (3:00)

JACK JACKSON

(London 472)

To these jaded ears came Jack Jackson with his trumpet and vocalizing one of the old oldies that has al-ways been a great favorite, "I'm A Ding Dong Daddy," and, believe me, "sold" it—but right over the center field wall for a home run. Jack's got it. And when you listen in to Jack and his trumpet, his vocal, his ork background, his way of really "selling" an oldie, you've got some-thing here that can't be beat for bring-ing in nickel after nickel in your juke box. On this one's a novelty, "My Little Tune," which Jack tells all about that little sentimental tune of his and how every person creates a different version. But, the topside is the money side—so get next to it to-day.

"You've Got A Heart Of Gold." (2:30)

"I Won't Believe You Anymore." (2:20)

ALAN FOSTER

(Rogers 166)

Alan Foster is, without any doubt, one of the very greatest voices on records today, and the grand, grand job he does here with, "You've Got A Heart Of Gold," in a simulated hill-billy style and a livelv metro is sure to win him many, many more friends. This is one cutting that Alan did for which we most sincerely compliment him because we thing that it's juke box material. It's a great beat throat and his voice comes off the shellac in triumphant fashion. He has Randie Richards and Johnny Dees's ork on background and the flip, "I Won't Believe You Anymore," Alan goes thru the side all by himself and does one of the very best jobs he's ever- yet done. Just listen to this platter—it's got stuff.
LOOK!

TOP TRADE RAVES

FOR THESE BIG THREE

VAUGHN MONROE
"SOMEDAY"

RCA Victor 20-3510 (45 rpm: 47-3986)

THE CASH BOX names it "DISK OF THE WEEK"

RCA Victor comes up with another hot item... nothing less than boffo...

VARIETY says: "...Monroe may have a hit in Someday... disk sells solidly..."

SPIKE JONES
"DANCE OF THE HOURS"

RCA Victor 20-3516 (45 rpm: 47-2992)

THE CASH BOX says: "...Loaded with mirth and merriment, and should find a tremendous listening audience. Ops should get with this..."

VARIETY says: "It's typical Jones stuff and could be a big hit..."

PERRY COMO
"GIVE ME YOUR HAND"

RCA Victor 20-3521 (45 rpm: 47-2997)

THE CASH BOX names it "SLEEPER OF THE WEEK"

RCA Victor has not one—but THREE BIG 'COMERS' ALL AT ONCE! They're the greatest threesome that ever promised a three-in-a-row ride up the charts! Get with all three for a triple profit clean-up! Grab 'em NOW!

• Previewers, pickers and prophets all say that all three of these disks will zoom 'way up fast!

YES! RCA Victor has not one—not two—but THREE BIG 'COMERS' ALL AT ONCE! They're the greatest threesome that ever promised a three-in-a-row ride up the charts! Get with all three for a triple profit clean-up! Grab 'em NOW!

This Week's Release!

(Both 78 rpm. and 45 rpm. Numbers marked * are 45 rpm.)

POPULAR

Give Me Your Hand
I Wish I Had A Record
Dry Bones
Summertime
Is It True What They Say About Dixie
Silas Lee
Oodles Of Noodles
Deep Purple
Awful Natural
In The Middle Of The Night

POP-SPECIALTY

Perry Como
Tommy Dorsey
Phil Harris
Percy Faith
Lucky Millinder

I Love An Old Fashioned Polka
Vagabond Waltz
I'm So Low
The Warm Red Wine
Is In Heaven
Just One More Waltz

COUNTRY AND WESTERN

Lawrence Duchow

I Heard The Angels Weep
The Warm Red Wine
The Queen Of My Heart
The Jones Sisters

Blues

What The Blues Will Do
Falling Blues

DEALERS! Are you ringing up those extra profits with RCA Victor's new Multi-Play Needle? Counter displays, Com-ply mats, and national advertising add up to easy sales.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
THE CASH BOX

THE FONTANE SISTERS (RCA Victor 20-3304)

- The Fontane Sisters come thru with a cute tune that is bound to win them more and more fans everywhere in the country. With the Charles Green ork to background the gals, they harmonize “The Bumpity Bus” into one of the nicest kind of bus rides any listener would ever want to take. This side has lots of lift and lots of cute lyrics and should meet with good approval. On the flip, one of the speediest spinning sides in many a moon, comes the tune that is catching on fast, “Twenty-Four Hours Of Sunshine,” a lively, lilting melody which is sure to win the gals much favor. Listen in to this disk.

“Bumpety Bump” (2:24)

“Twenty-Four Hours of Sunshine” (1:50)

TED BLACK ORCH. (Mamar 1194)

- Dick Edwards does a commendable piping job on this old oldie, “Ain’t We Got Fun,” ably supported by an ensemble and very well backgrounded by the Ted Black orchestra. Maestro Black keeps this famed tune in lively meter thruout and leads the piper into the song with very fine effect. On the flip, “My Dream House,” Dick once again sells an old soft and sentimental ballad for just about everything that it will ever be worth. For you ops who like the oldies—listen in.

“Crying” (3:05)

“Ain’t We Got Fun?” (2:42)

“My Dream House” (2:52)

ELLA FITZGERALD (Deco 24708)

- With Sonny Burke’s ork to background her comes the great Ella Fitzgerald to chirp two new tunes that are bound to increase her following everywhere in the land. Opening with the ballad, “Crying,” Ella actually gives it that cry in her voice to turn this into one of her very best cuttings. This is one side that’s gonna get Ella plenty applause in many and many a spot. On the flip, “New Shade Of Blues,” which is just as great, if not greater, than the ballad, Ella once again sends off a tune for all it’s worth and makes this one of the very finest sides she’s yet sung to the jaded ears of this reviewer. Get this on this disk.

“Cradle Polka” (2:53)

“Barn Dance Schottische” (2:30)

“Give Me A Song With A Beautiful Melody” (2:08)

“New Shade Of Blues” (2:55)

LARRY GREEN ORCH. (RCA Victor 20-3305)

- A tune that is kicking up plenty of interest everywhere, “Now! Now! Now! (Is The Time)” is beautifully cut here by Maestro Larry Green and his orchestra with Ray Dorsey and the ensemble to vocalize it for a fare-thee-well. This is one side that is sure to grab plenty of nickels for juke boxes everywhere. On the flip, “Give Me A Song With A Beautiful Melody,” Maestro Green once again cuts grand wax and his piano, as on the topside, is featured thruout, while Ray Dorsey does one very great chirping stilt.

“Now! Now! Now!” (2:27)

“My Rose Garden” (2:30)

“Gypsy Rhapsody” (2:32)

THE HARMONIC-ARES (Continental 1268)

- The Tune Toppers plus The Harmonic-Aires come thru with one of the very best polka arrangements heard in a long time. It’s lively and its lilting and the lyrics and melody gives these grand voices a chance to really show their stuff. On the flip, “Gypsy Rhapsody,” based on Brahms’ Hungarian Dance the Harmonic-Aires take this famed classic and turn it into a tune for real listening pleasure. There’s no doubt that many an op has the spots for this platter. Listen in.

“Indifferent” (2:45)

“Arlene” (2:40)

ALAN FOSTER (Delcar 107)

- On a new label comes piper Alan Foster to give his Scotch and Irish polkas a more marked expression. His octaves are strong and at times it’s hard to believe he is but one man. These grand wax and his oompa-ha and make this one of the very best cuts of all time. Listen in.

“Your Little Foot Right Out” (2:53)

“Put Your Little Foot Right Out” (2:53)

HORACE HEIDT ORCH. (Magnololia 1008)

- The winners on the Horace Heidt show come thru with two cuttings here that may win them some favor among their followers. On the topside of the platter, “La Raspa,” well known Mexican dance, Carlos Conte who won much attention to himself with the Heidt airshow sings the Mexican lyrics and gives them a beautiful interpretation. On the flip, Maestro Heidt presents the Ewing Sisters in this famed south-western folk dance and the gals do a very fine job of this grand little tune.

“Don’t Cry, Cry Baby” (2:45)

“I’m Drowning In Your Deep Blue Eyes” (2:50)

HORACE HEIDT ORCH. (Magnololia 1009)

- A quartet that won much applause with the Horace Heidt show do a very fine vocalizing job here with “Don’t Cry, Cry Baby,” You’ve got to listen in to The Wingmen to really hear the gorgeous balance and marvelous harmony which these four boys produce on this cutting. On the flip, “I’m Drowning In Your Deep Blue Eyes,” The Wingmen again do a very commendable job and sell this side for all that it’s worth. Here’s a disk with possibilities. Listen in.

“Ole” (2:43)

“We’re Going To See A Man” (2:46)

JACK MARSHALL (King 15010)

- Here’s a novelty platter which will meet with the approval of many a juke box buyer. It’s got all the stuff that makes for a possible winner in many a spot. Just listen to Jack Marshall sing “Ole,” the topside of this disk, and you’ll get a laugh. On the flip, “We’re Going To See A Man,” Jack picks up the guitar and plays for one who goes out to see a man and the lyrics are really swell. The Jack Marshall novelty disk may be just what you’re looking for. Listen in.
THE "MILLION DOLLAR"
JUKE BOX RECORD YOU
WAITED FOR . . .
FRANKIE LAINES
"THAT LUCKY OLD SUN"
(MERCURY 5316)
NEW YORK:
Jerry Blaine went all out with a birthday party for Sonny Til, tenor of The Orioles. The Orioles, by the way, are doing one of the most terrific jobs in the history of the Apollo... Herman Lubinsky of Savoy and Regent labels announced that he plans to leave New York to work for RCA Victor in Los Angeles. The move is being made to give RCA the opportunity to get closer to the West Coast market, that he had just taken over from the Fanfare label for the east... George Haggar of Pleasant Records takes over his annual outdoor corn and weenie roast for the music trade on his estate in Hawthorn, N.Y., last Sunday and what a grand time was had by all present... Sammy Kaye drew over 4,000 last Sunday in a one night in Ephrata, Pa., at the American Legion Park... J. C. Crowe, record promotion gal for Dana Records, just back from Chi where she reports that Dana's "Gloria Polka" is getting more play than their previous flicker, "Inez Polka"... There's been plenty of talk-talk-talk this past week about Frankie Laine's "That Lucky Old Sun"... Bob Shad on his way downtown to meet with his son and two jocks and talk-talk-about his Sittin' In and Jade labels... Sid Presley of Homelst's Mike Turner turned over his hillybilly click, "The Longer We're Together The Further We Drift Apart," to Mellin Music who will line up pop artists for the tune by Bow Wow who have an interest in the song by Hawshaw Hawkins of this tune is now their third biggest seller... Picking Jilla Webb as a "Record Potential" last week resulted in this gorgeous thread with the "smoky voice" being previewed last Thursday in the Copacabana, and may start the gal off on a grand career while disciples battle for her contract... Maurie Hartmann and Deanna Bartlett simply going happy and the way their new tune, "Tell Me Why," has started to kick up dust with Eddie Howard's disk of the tune leading the way... Art Freeman, field rep for Dance-Tone Records, on a 4-week tour of the West Coast is set up complete distribution for the firm... Leo Messner and Art Rupe have appointed Les Halper, formerly with Decca, as sales manager for Aladdin and Specialty Records, Sam Green, by the way, named chairman of new-look board for Aladdin and Specialty during the same time, and Sam right off on an extensive tour visiting with eastern dist... Jimmy Dorsey follows Henry Byus into the Cafe Rouge.

CHICAGO:
Rondo Records out with a new piece of wax titled, "Beautiful Wisconsin," recorded with Jack Griffin at the organ. The tune was penned by Don Fina, cousin of Jack, well known orch leader, and may possibly be adopted as an official state song... Orkist Tommy Dorsey in town to play a one-nighter at the Aragon Ballroom August 17... The tune was penned by Don Fina, cousin of Jack, well known orch leader, and may possibly be adopted as an official state song... Orkist Tommy Dorsey in town to play a one-nighter at the Aragon Ballroom August 17... Eddie Howard having a terrifically big play at the Beach Walk where he will be on hand until September 3... Jack Fulton, writer of several hit songs wih a new, "Great Day In The Morning"... Dee-jay Ernie Simon off to Hawaii and India for the week... A new contract with sponsor RCA-Victor dealers... Louis Prima set to open the show at the Oriental, August 26... Billy Eckstine, "The Great Mr. B," and his stopover at the Chicago Theatre where he now holds forth... Congrats to Les Egan of his first new single issued by RCA-Victor... Leo Messner continues to click with his Miracle disk, "Lonesome," recorded by Memphis Slim... George Shearing, blind British pianist, who is currently winning fans over at the Blue Note instro, is amazing Chicagoans in his ability to get around town without the aid of a cane or seeing-eye dog.

LOS ANGELES:
Maybe all those hard time blues you hear are just echoes from the last lean period, judging by the loose loot that once again seems to be available for winning, dining and remancing the disc jocks, record columnists and assorted pressmen. When it used to be, Scarllo Vega and Larry Meyerberg, RCA-Victor distributors, cut up a nice tab with Fran Warren and manager Barbara Belle for flying, feeding and liquid-dating 14 deejays (out of 28 invited) and another dozen magazine and newspaper characters from L. A. to Las Vegas to catch the show's "call to El Rancho." "Cause of another commitment we made our apologies to Jerry Johnson, who arranged the junt and, we asked a few clerks to hoist the kitchen and then comes Horace Heidt, he of the only way of jointing his release, "The Kids Break Through," at the Capitol Theatre and celebrating first six months of Magnolia Records with a big wet one, swim pool for the outdoor athletes and smaller containers for the rest of us, at his Valley Ranch on August 17... Ran into George (Now, Now, Now) Hawe bound over from Sunset and Vine with his Tower Record boss Dick Bradley in tow... Another visiting record dignitaries we had the privilege of shaking hands with was Irving Green, prezzy of Mercury Records, who was introduced to us by Mercury dist'ribe Hank Fine and right-hand man Leon Palmer, the team of "em... because they're that Lucky Old Sun" over the way Frank Laine's release... the same name is getting off to a fabulous start... Finally caught up with the lovely Lady Sybil Smythe-Bill, a big disk of "Baby, It's Cold Outside"... Our guess is that the noble British lady is neither more than Mary Margaret West, songstress and manager of Jacoby... We'll lunch you at Britts' if you get out of that sickie, Maggie, if we're wrong...

Leo Messner of Aladdin, Leo Chuld of Imperial and a few of the others laid over in New York and points East and South following NAMM Convention... Fran Warren is back at his job, raving equally about "I'm In Love With You Again"... (coop showers a day) and the Victorians, a rhythm vocal group that he started, have an exclusive recording contract an immediately cut several sides in N.Y. for release in near future... Wayne Warren of Central Booking up and around minus appendix and off to Santa Barbara for few days of fishing... This week's top pick is "Louisiana Lass," sung by a quartet... (Gloria Hart, Leon Rene's lovely song at Exclusive)... Eddie (Starmaker) Messner, elated at the way Amos Millburn's new "Eponyn's House" is shipping out initial orders by the thousands, informed us that Charles Brown's new contract with Aladdin has been approved by the APM and Mr. Petrillo.

"It's What's In THE CASH BOX That Counts"
FRANKIE LAINES’
Greatest
TO DATE!!!

“THAT
LUCKY
OLD SUN”

BACKED BY
“I GET SENTIMENTAL OVER NOTHING”

MERCURY 5316

Only
Mercury
has the hits on
NON BREAKABLE RECORDS

ALL AMERICA WILL AGREE
It’s excitingly different!

Bookings
GENERAL ARTISTS CORPORATION
GABBE, LUTZ and HELLER
6272 Sunset Boulevard, Hollywood, Calif.
1618 Broadway, New York, N. Y.

Publicity
RED DOFF
Hollywood, Calif.

Record Exploitation
MILTON KARLE

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
New York, N. Y.
1. SOME ENCHANTED EVENING (Perry Como)
2. YOU'RE BREAKING MY HEART (Vic Damone)
3. BABY, IT'S COLD OUTSIDE (Frank Sinatra)
4. FOUR WINDS AND SEVEN SEAS (Sammy Kaye)
5. I DON'T SEE ME IN YOUR EYES ANYMORE (Stardusts)
6. ROOM FULL OF ROSES (Eddy Howard)
7. 24 HOURS OF SUNSHINE (Art Mooney)
8. BABY, IT'S COLD OUTSIDE (O. Shen-B. Clark)
9. EVERYWHERE YOU GO (Wayne King)
10. THE HUCKLEBERRY (Frank Sinatra)

Jacksonville, Fla.
1. SOME ENCHANTED EVENING (Perry Como)
2. BABY, IT'S COLD OUTSIDE (O. Shen-B. Clark)
3. LET'S TAKE AN OLD-FASHIONED WALK (Frank Sinatra-Doris Day)
4. ROOM FULL OF ROSES (Nick Novak)
5. SOMEBODY LOVES YOU (Russ Morgan)
6. LOVER'S GOLD (Al Grant)
7. MAYBE IT'S BECAUSE (Connie Haines)
8. CABARET (Al Grant)
9. BABY, IT'S COLD OUTSIDE (D. Shen-B. Clark)
10. CIRCUS (Tony Martin)

Atlanta, Ga.
1. SOME ENCHANTED EVENING (Perry Como)
2. BABY, IT'S COLD OUTSIDE (O. Shen-B. Clark)
3. LET'S TAKE AN OLD-FASHIONED WALK (Frank Sinatra-Doris Day)
4. ROOM FULL OF ROSES (Nick Novak)
5. FOUR WINDS AND SEVEN SEAS (Sammy Kaye)
6. COMPLETELY YOURS (Vaughn Monroe)
7. ISLAND OF GOLDEN DREAMS (Ken Griffin)
8. AGAIN (Dolly Parton)
9. IT'S A GOOD DAY (Phil Harris)
10. RIDERS IN THE SKY (Perry Lee)

Fayetteville, Ark.
1. ROOM FULL OF ROSES (Eddy Howard)
2. CRUSING DOWN THE RIVER (Helen Carroll)
3. SOME ENCHANTED EVENING (Frank Sinatra)
4. NIGHT AND DAY (Frank Sinatra)
5. FOUR WINDS AND SEVEN SEAS (Sammy Kaye)
6. COMPLETELY YOURS (Vaughn Monroe)
7. ISLE OF GOLDEN DREAMS (Ken Griffin)
8. AGAIN (Dolly Parton)
9. IT'S A GOOD DAY (Phil Harris)
10. RIDERS IN THE SKY (Perry Lee)

Fort Wayne, Ind.
1. SOME ENCHANTED EVENING (Perry Como)
2. RIDERS IN THE SKY (Vaughn Monroe)
3. AGAIN (Vic Damone)
4. YOU'RE BREAKING MY HEART (Vic Damone)
5. BABY, IT'S COLD OUTSIDE (O. Shen-B. Clark)
6. A WONDERFUL GUY (Vic Damone)
7. HOW IT LIES (Connie Haines)
8. BABY, IT'S COLD OUTSIDE (O. Shen-B. Clark)
9. I DON'T SEE ME IN YOUR EYES (Stardusts)
10. ROOM FULL OF ROSES (Eddy Howard)

Jackson, Miss.
1. JEALOUS HEART (Al Morgan)
2. SOME ENCHANTED EVENING (Perry Como)
3. ROOM FULL OF ROSES (Eddy Howard)
4. TELL ME WHY (Eddy Howard)
5. DON'T SEE ME IN YOUR EYES (Stardusts)
6. RIDERS IN THE SKY (Vaughn Monroe)
7. BABY, IT'S COLD OUTSIDE (O. Shen-B. Clark)
8. FOUR WINDS AND SEVEN SEAS (Sammy Kaye)
9. IT'S A GOOD DAY (Phil Harris)
10. THE HUCKLEBERRY (Frank Sinatra)

Omaha, Nebr.
1. SOME ENCHANTED EVENING (Perry Como)
2. JEALOUS HEART (Al Morgan)
3. SOME ENCHANTED EVENING (Perry Como)
4. FOUR WINDS AND SEVEN SEAS (Sammy Kaye)
5. I DON'T SEE ME IN YOUR EYES (Stardusts)
6. RIDERS IN THE SKY (Vaughn Monroe)
7. BABY, IT'S COLD OUTSIDE (O. Shen-B. Clark)
8. FOUR WINDS AND SEVEN SEAS (Sammy Kaye)
9. IT'S A GOOD DAY (Phil Harris)
10. A WONDERFUL GUY (Vic Damone)

Louisville, Ky.
1. SOME ENCHANTED EVENING (Perry Como)
2. JEALOUS HEART (Al Morgan)
3. NOW, NOW, NOW (V. Morgan-Andrews Sl.)
4. ROOM FULL OF ROSES (Eddy Howard)
5. DON'T SEE ME IN YOUR EYES ANYMORE (Stardusts)
6. MERRY-GO-ROUND WALTZ (Art Mooney)
7. HOW NOW NOW (Russ Morgan)
8. BABY, IT'S COLD OUTSIDE (O. Shen-B. Clark)
9. BABY, IT'S COLD OUTSIDE (E. Shen-B. Clark)
10. BABY, IT'S COLD OUTSIDE (O. Shen-B. Clark)

Richmond, Va.
1. SOME ENCHANTED EVENING (Perry Como)
2. AGAIN (Vic Damone)
3. THE HUCKLEBERRY (Frank Sinatra)
4. THE HUCKLEBERRY (Frank Sinatra)
5. ROOM FULL OF ROSES (Eddy Howard)
6. RIDERS IN THE SKY (Vaughn Monroe)
7. BABY, IT'S COLD OUTSIDE (E. Shen-B. Clark)
8. RIDERS IN THE SKY (Vaughn Monroe)
9. ROOM FULL OF ROSES (Eddy Howard)
10. TELL ME WHY (Eddy Howard)

San Diego, Calif.
1. A KISS AND A ROSE (Characterists)
2. THE HUCKLEBERRY (Frank Sinatra)
3. BABY, IT'S COLD OUTSIDE (E. Shen-B. Clark)
4. 4TH OF JULY (Vera Lynn)
5. BLACK COFFEE (Sarah Vaughan)
6. NEW SHADE OF BLUES (Ray Anthony)
7. COLD WINDS (Johnny Mercer)
8. BABY, IT'S COLD OUTSIDE (E. Shen-B. Clark)
9. BABY, IT'S COLD OUTSIDE (O. Shen-B. Clark)
10. BABY, IT'S COLD OUTSIDE (E. Shen-B. Clark)

San Francisco, Calif.
1. RIDERS IN THE SKY (Vaughn Monroe)
2. ALL THIS LOVE (Russ Morgan)
3. A WONDERFUL GUY (Frank Sinatra)
4. SOME ENCHANTED EVENING (Eddy Howard)
5. JEALOUS HEART (Al Morgan)
6. THE HUCKLEBERRY (Frank Sinatra)
7. BABY, IT'S COLD OUTSIDE (O. Shen-B. Clark)
8. KISS ME SWEET (Dusty Valentine)
9. TELL ME WHY (Eddy Howard)
10. A "A" YOU'RE ADORABLE (Perry Como)

Southwark, N. J.
1. SOME ENCHANTED EVENING (Perry Como)
2. BABY, IT'S COLD OUTSIDE (O. Shen-B. Clark)
3. 5TH OF JULY (Vera Lynn)
4. COLD WINDS (Johnny Mercer)
5. BABY, IT'S COLD OUTSIDE (E. Shen-B. Clark)
6. BABY, IT'S COLD OUTSIDE (E. Shen-B. Clark)
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10. BABY, IT'S COLD OUTSIDE (E. Shen-B. Clark)

Youngstown, O.
1. SOME ENCHANTED EVENING (Perry Como)
2. RIDERS IN THE SKY (Vaughn Monroe)
3. BABY, IT'S COLD OUTSIDE (E. Shen-B. Clark)
4. A WONDERFUL GUY (Frank Sinatra)
5. BABY, IT'S COLD OUTSIDE (E. Shen-B. Clark)
6. BABY, IT'S COLD OUTSIDE (E. Shen-B. Clark)
7. WINDY SPRING WINDS (Vera Lynn)
8. A WONDERFUL GUY (Frank Sinatra)
9. KISS ME SWEET (Dusty Valentine)
10. TELL ME WHY (Eddy Howard)
Backed by The Four Tunes on the topside of this grand disk, Pat Best comes thru in grand voice with a soft, slow, sentimental ballad that will win plenty of nickel-following in any dim lit spot. It's called "Somebody," and it means that everyday plenty of fans are going to yell right wanting more of Best's best. On the flip, "Karen Lynn," Pat cuts another soft and sentimental ballad. The Four Tunes' backing superb in every degree.

"Somebody" (2:44)  
"Karen Lynn" (2:38)  
PAT BEST  
(Meron 1195)

A tune that is kicking up plenty of coin dust wherever it's featured, "Crying," done by Earl Bunn in two blue manner with a real "cry" behind it and featuring John Peterson on the vocal. This is crying that's sure to win many a friend for Sims. On the flip with "My Baby's Gone," the boy once again cuts a beaten blue tune that is something to listen in to as John Peterson vocalizes the lyrics.

"Crying" (2:50)  
"My Baby's Gone" (2:49)  
EARL SIMS ORCH.  
(Selective 105)

Johnny Sparrow and his Bevs and Best produces an instrumental platter on the other side of this grand disk. It's just about everything any juke box op could ask for. With "Sparrows' Flight," the boy in slow, beatin' tempo and with that sultry sax and gorgeous piano featured, Maestro Paul Williams makes this side talk right up and right out loud. On the flip, "Saratoga Rock," where Johnny speeds the meter, he cuts wax that must be listened to be appreciated. Get this one on the chart.

"Sparrows Flight" (2:15)  
"Saratoga Rock" (2:49)  
JOHNNY SPARROW  
(Medford 253)

The slowest of slow tearin' blues and plenty low down and gone is Ted Bunn's cutting of the topside instrumental, "One A.M. Blues." Whoever is handling that electric guitar simply sends this tune right off the platter and intimately into the room. On the flip, "Irritatin' Blues," one of the best balanced sides heard in a long time with an opening vocal to listen to as he handles this side of the platter with superb skill. On the flip, "Quarter To One," Roy Hawkins simply lets go and is gone 'way out before the disk gets ten seconds under way. This is an instrumental cutting that has plenty on the ball.

"One A.M. Blues" (2:15)  
"Irritatin' Blues" (2:25)  
TEDDY BUNN  
(Selective 105)

Backed by Mitch Miller's ork, Dinah Washington goes into a tune that promises to give 'way up in the charts, "I Challenge Your Kiss," and does one of the greatest vocalizing jobs made in years. Just listen in and get a thrill. On the flip, "I Am Really Sorry," a slow, sentimental and beautiful ballad, shows off Dinah to complete advantage and the chimp takes this number intimately to the hearts of her many listeners.

"I Challenge Your Kiss" (2:48)  
"I Am Really Sorry" (2:55)  
DINAH WASHINGTON  
(Mercury 8150)

In medium slow tempo and with a rendition of "Bercue," that's bound to win him many and many a follower, Duke Jenkins cuts wax here that has shown possibilities to be heard on the top. On the flip, handling the vocal himself, the Duke turns in one of the best cuttings heard around featuring most unusual melodies in a tempo that has beat and rhythm and plenty of that nickel grabbing stuff cut right into it for juke box play. Buy a boxful.

"Bercue" (2:56)  
"Baby, I'm Sick Of You" (2:39)  
DUKE JENKINS  
(Aristocrat 811)

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The Cash Box, Music

August 27, 1949

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National Distribrs Get Special Eckstine Deal

NEW YORK—A special announcement went out this past week to all National Record distributors advising them that, in order to further cash in on the tremendously growing popularity of Billy Eckstine, a special deal would be worked out whereby they would be able to bring the Eckstine discs to the automatic music operators throughout the nation, so that the majority of the country’s juke boxes could feature Eckstine hits.

Such Eckstine standards as “Glory, Sundae, Sweetheart Lady,” “Cottage For Sale,” “Time On My Hands,” “Prisoner Of Love,” I’m In The Mood For Love,” and many others are included in this deal which the executives of the National firm are arranging to bring to all their distributors.

It is already well known through the juke box field that Billy Eckstine has proved himself one of the most outstanding money earners as far as the boxes are concerned. Therefore this announcement was met with much elation by National’s distributors and will, no doubt, meet with equal elation from among the nation’s juke box ops.

New Coral Disk Surprise

NEW YORK—Starting in New Orleans and then jumping thousands of miles to Philadelphia and now tearing at a terrific sales pace in Boston, New Coral’s new surprise disk, “I Never See Maggie Alone,” by a new song-star, Sunday Roberts, is helping to lift the music trade to new heights. It seems no one knows how, why, when or where this thing happened, but, in the meantime, Coral execs are smiling happily as telegrams flood in for more and still more of “Maggie.”

New Barry Kaye Show

PATERSON, N. J. — Beginning with this week Barry Kaye, popular successor of “The Barry Kaye Show,” heard over WPAT from 10 to 12 noon, daily, will inaugurate a new policy of playing the top ten tunes across the country as picked by “The Cash Box,” the fast rising barometer in the music business.

“Why Don’t You Haul Off And Love Me” (2:30)
“Think Twice” (2:45)
PETE PTE (Bullet 680)
Featuring some of the most interesting lyrics heard in a long time, Pete Pyle just hauls off and, in every good voice, sells the topside of this platter, “Why Don’t You Haul Off And Love Me” for every thing that’s in it. It’s good wax and has plenty of possibilities in many a spot. On the bottom, Deck, “Think Twice,” Pete’s latest, is a down to produce a sentimental tear-jerker but his baritone maintains that grand quality throughout. Listen in to this platter.

“Evil Mind Blues” (2:31)
“I’m Through With You” (2:32)
SMOKY HOGG
“Evil Mind Blues” is a feature of the wax. And the way Smokey Hogg lays his way right into the cutting and keeps the side interesting makes this an out of the top ten tunes across the country as picked by “The Cash Box,” the fast rising barometer in the music business.

“Wednesday Night Waltz” (2:53)
“Mary Dear” (2:54)
COE BROTHERS
(Royal 500)
In slow tempo the Cope Brothers turn in a very winning hit. This can act as a filler for many a juke box. It’s called, “Wednesday Night Waltz,” and should do some good for some of those ops who have found waiters help bring in the moohall. It’s in slow tempo and the duet handle it carefully. On the flip, “Mary Dear,” the boys again go into a slow, sentimental tear-jerker. Listen in and decide.

“Country Boy Blues” (2:46)
“Santo Fe Blues” (2:30)
FEW WEE HUGHES
(De luxe 3228)
As George arises and the Delta Dots to background him does a mighty fair vocalizing stint with “Country Boy Blues,” keeping this side a very nice one up to say the least. Few Woe just talks his way right thru the cutting and doesn’t leave the platter for an instant. On the flip, “Santo Fe Blues,” Pee Woe gets ’em to rockin’ with his blue rhythm. Just listen and decide.

THE CASH BOX

“The Sheriff And The Posse” (2:25)
“Peek-A-Boo Island” (2:28)
BOB GLEASON
(Broken 1001)
With Bob Gleason’s tonndling featured and his ensemble to background him the K-Bar-O Rangers handle the song well. This is a pretty novelty cut that is selling. On the flip, “Peek-A-Boo Island,” Gleason does one grand job handling this beautiful, soft ballad.

“Jalous Heart” (2:33)
“Fairy Tales” (2:25)
CECIL BAILL (Bullet 1083)
This is the very first time we’ve heard Cecil Bailey but, if this any indication of what this boy can do, then we believe there’s a new star on the firmament of folk disks. With Jalous Heart, Cecil gets one of the best heard in many a moon. And, on the flip, “Fairy Tales,” he does just as well. If not better. Bailey tops off side this platter. Just listen to this to this boy—he’s got what it takes to pull nickel, dimes and quarters for juke boxes. “A Package Tied In Blue,” as rendered by Johnny Rion, is bound to win him a grand following. The lyrics are simply gorgeous. On the flip, “Sunny Tennessee,” he’s in grander voice than ever and with one of this band’s best balanced records at his command produces a cutting which has a nice slow beat and grand lyrics that has every possibility of getting to the top. Just listen to this to Johnny Rion who sounds like a brand new star on the folk horizon at York and that surely deserves the Bully’s Eye for the great disk he’s just cut here.

“Tell Me Why”

on MERCURY RECORD NO. 5314

QUICK SILVER

according to first reports from
Disk Jockeys, Operators and Dealers

Published by
RYTVOC, INC., Music Publishers, 1565 Broadway, N. Y.
Leaders Agree First Exclusive National Convention of Music Operators of America in Chicago November 7, 8, 9, Can Open Path to New Ideas and Better Biz for Music Trade

NEW YORK—The forthcoming first national convention of Music Operators of America has been announced here to attract the attention of leaders in the music field.

Many are now planning to be present in Chicago on November 7, 8 and 9 which are the dates proposed for this first exclusive meet of the nation's automatic music operators.

George A. Miller, Chairman of the Board of Music Operators of America, announced just a week ago that he had already been contacted by many noted members of the recording and publishing division of the music field. He also reported that artists, band leaders and suppliers had written to him. Everyone offered MOA complete cooperation to help make this first convention a great success.

As is well known in the automatic music industry, but possibly not too well in the general music trade, MOA (Music Operators of America) is the national organization comprising all the various city and state music operators' associations in the nation.

In addition, there are many operators throughout the country, where no organizations exist, who have asked to be admitted as independents.

The Executive Council of MOA meets in Chicago at the Morrison Hotel on September 12 and 13 where plans for the forthcoming convention will be made.

These men will discuss the program that is to take place the three days of the convention and will attempt to make this program one of the most informative, interesting and valuable for the entire juke box industry.

Many proposals have already been made as to discussions which the entire membership of MOA will hear at the convention.

It has been announced that the two noted leaders of America's music trade will be present at the meeting.


CINCINNATI, O.—The Korn Kobbler lunch was held at the Look-Out House here, Tuesday, time of this issue, to lunch leading members of the Automatic Phonograph Owners Association.

They entertained the officers and board members of this association at a luncheon they gave at Lancaster.

The Korn Kobbler discussed record problems with the ops and were much surprised at the many things they learned regarding requirements of juke boxes in this area as to disks and types of tunes best suited for the machine.

They also advised that they are arranging for an extensive promotional drive for their new disk of the oldie, "Sam," recently released by MGM.

They will be heard daily over radio stations of Cincinnati, Dayton, Columbus, and their country, Chicago and Philadelphia.

Interestingly the Korn Kobbler were first organized in this city about a year ago and were discovered by Guy Lombardo.

Among those attending the luncheon were: Charles Kanter, Bill Harris, Nat Barfield, Phil Ostandel, Melvin Kahn, Morey Davidson, Stan Fritts, Marty Gold, Howard McElroy, Nels Larks, Eddie Grosso, Chailey Koenig and many others.

RCA-Victor Unveils Bluebird Story Thurs.

Csida To Make Announcement

NEW YORK—RCA-Victor will hold a party in their Exhibition Hall, RCA Building here, Thursday evening (Aug. 25), for the trade press, local disk jockeys as well as local RCA-Victor distributors and officials of the firm, to tell the complete story of Bluebird Records.

It is reported that this will be one of the most important announcements of the year by RCA-Victor.

Joseph G. Csida, A & R chief, will make the announcement in an informal talk. It is reported and at the same time, six new Bluebird releases will be given to all those who attend.

Five are reported to be pop tunes and the sixth a hillbilly.

This will place the six new tunes in the hands of local disk jockeys to be aired the following day (Friday, Aug. 26) while shipments will be made all over the nation the same day the party takes place.

It is understood that the accent will be toward the juke box ops, due to the lower price of the Bluebird disk (retailing at 46c plus tax), and also because of the artists and tunes which will be featured.

In the meantime the forthcoming announcement of the music trade holding its breath wondering what Bluebird has up their sleeves as they try everything in the business to combat the other inexpensive labels such as Vocation, Harmony, Varieté, etc.

Ted Schneider Raves About Mahalia Jackson

NEW YORK—Ted Schneider of Apollo Records sent out one of the most outstanding rave notices ever released by this firm regarding the new Mahalia Jackson disk, and the notice Ted calls her, "The Queen Of Gospel Singers," and reports that for the past months he has been receiving letters of praise from the press all "citing Mahalia Jackson."

CONGRATS TO BRADLEYS

LOS ANGELES, CAL.—Reason for the extended visit of Mr. and Mrs. Richard Bradley (Tower Records) here was to celebrate their 22nd wedding anniversary. Bradleys visited with their son while completing Benny Strong deal with CBS and enjoying wedding anniversary celebration.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
Sig-Hitone To Mfr 45c Unbreakable

NEW YORK—This past week Signatures Records announced that it plans to enter the children's field in a big way with a low priced unbreakable record.

Both singles and albums will be released during the fall season; singles to retail at 45c plus taxa, hard cover albums to retail at 98c including tax.

First release includes "The Story Of Celeste," "David And Goliah," "Paul Bunyan" and "Wild Bill," all narrated by Victor Jory and "Little Stories For Little People" told and sung by Monica Lewis. Ray Bloch supplied the musical background for all of these albums.

This is the lowest priced 10" unbreakable children's album on the market.

Future releases will include previously un-released albums by singer Connie Haines and radio announcer Ken Roberts.

Sugar Chile Cuts First Capitol Disks

HOLLYWOOD, CAL.—Frankie "Sugar Chile" Robinson, whose piano wizardry and song-styling established him as the convention rage of the nation a short time ago, this week signed contracts with Capitol Records, Inc.

For his initial jaunt on wax, tiny Sugar Chile cut four titles in Capitol's new Hollywood studio and two of his inimitable performances will be released in September.

Until this time the young, 46-inch high virtuoso was advised to restrict his routines to personal appearances. In the past year, however, the amazing little fellow has developed into such an accomplished musician that his supervisors felt his abilities could be captured on records, as well as visually.

Accompanying Sugar Chile on his first recording session were bass, drums and drums by New Orleans exponent Zutty Singleton. Using his invariable technique of pounding the piano with his fists, knuckles and elbows, Sugar Chile ripped through four boogie woogie selections, showing his unique interpretation of the blues.

Sugar Chile, with his tutor and father who helps manage him, departed from Hollywood for an engagement in Las Vegas.

TV Fades As Juke Box Competitor

NEW YORK—Word coming thru from ops through heavily covered television receiver areas is to the effect that as far as tough competition TV has started to fade and that in some centers taverns have started to remove their receivers in an effort to overcome loss of sales while the sets are working.

Newark, N. J., ops who made a survey in their area found that many tavern owners were against television receivers and that many had already removed them. High cost of the larger receivers, plus upkeep and the general loss of business while the sets are in operation decided many location owners to take them out.

Furthermore more and more sets are now going into homes as TV manufacturers crack former high prices and this, too, has had a good effect on bringing back juke box play action higher than before.

Ops in other cities have also made reports to their associations at general meetings and the belief is now to the effect that television won't be too much of a competitor from now on in.

At the same time juke box ops have been able to make better commission arrangements where TV was featured. The effect is for the TV receiver to cut into the take as much as 50 per cent when it first appears in any location. Gradually, this fades down to about 20 per cent to 25 per cent of the average and now some ops report that they aren't even 10 per cent off any more while others state that TV has even had the effect of perk up the play.

"Hop Scotch Polka" Hops Up Pounds

NEW YORK — Harold Pounds, Sales Promotion Manager in Canada for Columbia Records, visiting the Columbia Studios in New York during a recording session by Bill Gale and His Orchestra, came across this tabi in the day Gale recorded "Hop Scotch Polka."

Left to right: Harold Pounds, Ross German, trumpet, George Avakian, Manager of the Foreign Records Dept, Bill Gale, and songstress Gwen Davies who did the vocal on the "Hop Scotch Polka."
1. Baby Get Lost
   Dinah Washington
   (Mercury 8148)

2. Crying
   Billy Eckstine
   (MGM 10458)

3. September In The Rain
   George Shearing
   (MGM 10426)

4. Did You See Jackie Robinson Hit That Ball
   Buddy Johnson
   (Decca 24075)

5. I Challenge Your Kiss
   The Orioles
   (Jubilee)

6. I Love You So
   Pee Wee Crayton
   (Modern)

7. Rickey's Blues
   The Ravens
   (National)

8. Because
   Herb Lance
   (Sittin' In 1949)

9. It's Midnight
   Little Willie Littlefield
   (Modern 686)

10. Buffalo Nickel
    Bobby Smith Orch.
    (Apollo 795)

11. I Don't Want Your Money, Honey
    Frantic Fay Thomas
    (Exclusive 109X)

12. I Found A Dream
    Lonnie Johnson
    (King 4297)

13. Tell Me So
    The Orioles
    (Jubilee 5005)

14. There Is Something Missing
    Roy Milton
    (Specialty 330)

15. Tell Me So
    The Orioles
    (Jubilee 5005)

16. I Don't Want Your Money, Honey
    Frantic Fay Thomas
    (Exclusive 109X)

17. Baby Get Lost
    Dinah Washington
    (Mercury 8148)

18. Little Girl Don't Cry
    Ball Moose Jackson
    (King 4288)

19. Ain't Nobody's Business
    Jimmy Witherspoon
    (Supreme 1506)

20. One Man's Blues
    Annie Laurie
    (Deluxe 3225)

21. Ain't Nobody's Business
    Jimmy Witherspoon
    (Supreme 1506)

22. Baby Get Lost
    Dinah Washington
    (Mercury 8148)

23. Blue And Lonesome
    Memphis Slim
    (Miracle 136)

24. Because
    Herb Lance
    (Sittin' In 1949)

25. Blue And Lonesome
    Memphis Slim
    (Miracle 136)

26. Buffalo Nickel
    Bobby Smith Orch.
    (Apollo 795)

27. It's Midnight
    Little Willie Littlefield
    (Modern 686)

28. I Ain't The Same Old Fool
    Madonna Martin
    (Selective)
Independent Music Ops to Attend MOA Meet

Large Numbers Of Non-Association Operators Expected To Be Present

New York—Since the first announcement of the forthcoming MOA nationwide meeting in Chicago during November appeared in The Cash Box, independent music operators from every part of the nation have been in communication with both this office and officials of MOA requesting information as to whether they could attend.

The National Committee of MOA has stressed the fact that all operators of music machines are not only welcome, but they are advised that it would be very much to their benefit to attend the event.

"Our conference will be devoted to national matters affecting the welfare of music machine operators," stated George A. Miller, national chairman of MOA, "and therefore it is just as important for music operators who do not belong to local or state organizations as to those who do to be on hand. It has been our policy since the very first meeting we held in Chicago two years ago to include in our plans all operators of music machines everywhere in the United States. We realize that in many territories throughout this big nation associations haven't been formed, and that in some instances local conditions are such that the time isn't ripe, and also that there are some rugged individuals who have followed an independent course. However, regardless of any and all local conditions and personalities, every operator of music equipment should be in Chicago attending the meeting of January 13-15.

From the number of inquiries received at the New York office of The Cash Box from non-member independent music operators, it is conceivable that many thousands of coin men will be in attendance at the Convention on November 7, 8 and 9.

On September 12 and 13, the entire 15 man national committee will meet at the Morrison Hotel in Chicago to formulate plans and complete arrangements for a comprehensive, well organized meet. Altho a preliminary meeting of the committee will be scheduled, manufacturers of music equipment and all allied industries have been in touch with officials of MOA indicating that they will have hotel rooms displaying equipment, as well as conducting open houses at their factories for the operators who attend.

The Cash Box, which has been following the progress of MOA since the very first day, will continue to report in detail all matters relating to the forthcoming convention.

Hy Greenstein To Visit Europe And Israel

Minneapolis, Minn.—Henry H. (Hy) Greenstein, head of Hy-G Music Company, this city, and his wife are leaving on September 1 for an extended two month visit to Europe and Israel.

The Greensteins will take a leisurely trip with stops to be London, Paris, Versailles and Geneva. In addition Hy will stay at Naples for a while, visiting Mario Caruso, president of Electro Cigarette Machine Company, who has a home there.

From Italy, they head for Tel Aviv and Jerusalem.

On the return itinerary, they expect to visit Florence, Genoa, Venice, with a week on the Riviera.

During Greenstein's absence, the firm—will be under the direction of Sally Rose and Sid Levin.

Ginny Phono Owners Assn. To Meet Sept. 12

Cincinnati, O.—The Automatic Phonograph Owners Association, this city, will hold its next regular monthly meeting on September 13, at the Hotel Gibson. This will be the first meeting of the fall season, and a large attendance is expected.

At the luncheon meeting of the Officers and Board members this past week, the Kora Kobblers, MGM recording artists, appearing in Cincinnati for personal appearances, were on hand to discuss mutual problems.

As a local act, the Kobblers are quite popular in this area.

Members attending the luncheon were: Charles Kanter, Bill Harris, Nat Barfield, Phil Outland, Melvin Kahn (MGM records), Morrey Davidson (manager of the Kobblers), Stan Fritts, Marty Gold, Howard (Chief) McIlroy, Nels Laakse, Eddie Grosso and Charles Koenig.

Nat Barfield has just returned from a visit to New York City, where he took in the Charles Lesnevich sight... Howard Zobel, Diamond Vending Machine Co., bringing about his new son, born the latter part of July... Bill Fitpatrick and family visiting at Sidney, O. Milt Coje and family vacationing at St. Louis, Wis... Bill Harris, Ohio Specialty Co., leaves for Michigan on a two week vacation.

AMI Model "B" Cruises Down The River - No Damage

Fort Worth, Tex.—Harry Hooser, Fort Worth, Amusement Company, this city, (AMI distributor) relates an interesting yarn about the durability of AMI's Model "B"

Early in May, Hooser sold this phono to Ed Terry, Terry's Music Company. It was put on location just prior to the big rainstorm that fell that month, which overflowed the Trinity River and flooded many areas.

Terry's brand new phonograph was rescued from a flood area by a man in a bathing suit and a row boat. It was floating in twelve feet of water for about twenty-six hours.

"When we finally got it up on dry land" relates Hooser, "we simply turned the hose on it and washed out the mud and dirt. We then plugged it in, and lo and behold, it started to run as if nothing happened."

The machine is now back on location after being taken to the Fort Worth shop, where it was disassembled, the mud cleaned out, and the amplifier and speaker baked out, Hooser stated. He reports that the only parts necessary to replace were two small condensers.

"That machine just hates the type of guy who pounds on it!"

Joe Munves

615 Tenth Avenue, New York 18, N.Y.

Phone: Plaza 7-2725

"Kleenex Pocket Pack is Available Through Your Local Wholesale Drug Supply House.
Minnesota Editorial States “Free Plays Legal As Baby’s Rattle”

MINNEAPOLIS, MINN. — The Minneapolis Morning Tribune of August 12 took cognizance of the pinball conditions in this city with an editorial that ran some eight columns.

A special detail in this city, under Pat Walling, has been checking amusement machines and cracking down on equipment that pays off in cash.

The editorial writer analyzes five-ball amusement machines and dugs into the psychological effect on the player. “A pinball machine that rewards the player only with free plays is legal as a baby’s rattle,” writes the editor. “It is no more sinister than a shuffleboard court. With a phrenological run of luck, a man might conceivably stand before it all day and spend nothing but his original nickel. While this would be a nauseating experience for many persons, the pinball addict would be pleased as punch by the opportunity. To him the free games are nectar and ambrosia. When he drops the ball into the winning hole, he feels as Joe DiMaggio socking a homer with the bases full. "For this inflation of his ego, he will risk a nickel or even two or three" continues the editorial. “But he will ultimately escape from the legal pinball machine with his paycheck intact. There is no incentive to feed the baby’s shoe money into it. The free game is an attraction, but it is not an irresistible compulsion. It is not a Lorelei luring him on the financial rocks.”

Murray and Bill Wiener Join Eastern Vending Machine Corp.

NEW YORK—Lew Jaffa, vice president, Eastern Electric Vending Machine Corporation, this city, announced the appointment of Murray and Bill Wiener as direct factory representatives for their C-8 Electro Cigarette Machine.

Murray and Bill Wiener are two of the foremost cigarette machine sales figures, having been in the business from the very early days of this type of equipment.

World Wide Distrib Adds To Facilities For Fall Business

CHICAGO—Coinmen throughout the years have always looked to September and the beginning of the fall season for a decided spurt in business. However, At Stern, World Wide Distributors, one of Chicago’s leading distributors, is doing more than anticipating a boom in business—he’s preparing his organization for it. During the past months Stern has increased his selling staff, as well as his office and mechanical personnel. Now he’s making sure his facilities are large and modern enough to handle additional business.

New spraying equipment of the latest type with high compression is being installed and Stern advises that the paint department will turn out even better refinishing work than before. Electricians have been busy this past week setting up a complete new wiring installation to take care of the added load created by the greater activity.

Wally Finke, the firm’s manager, has also stepped up the efficiency of the office facilities. Additional secretarial help has been brought in and the newest development in electronic edifice dictating machine equipment has been installed.

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GREATEST BARGAIN IN COIN MACHINE HISTORY!

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THE CASH BOX
The Confidential Weekly of the Coin Machine Industry
EMPIRE STATE BLDG., NEW YORK 1, N. Y.
CHICAGO CHATTER

These past few weeks we’ve noticed a very definite, optimistic outlook among the coin men here that we’ve spoken with. The boys appear to have gained the old enthusiasm that many of them lacked in previous months. As one coinman put it to me, “The start of the new fall season is like a shot in the arm in this business. They turn the old pages and start all over one; things really start to perk at the coin factories and, he stated, “coinmen once again display that old punch that helped them to build the coinbiz in the past.”

Bally had its best in Bally Mfg. Co. The boys were talking about the recent All Star Football game which they attended with several of the Manufacturing Contributors. Tommy Callaghan tells us they really set the game, even tho the score was slightly one-sided. The visitors also managed to take in a couple of baseball games with the boys from Bally, then wound up the day with a party over at the Crysler house. “And,” says Wally, “I might as well tell you that the fine time was had by all”... Al Bergman and family, Bally distro from Buffalo, N. Y. (Alfred Sales, Inc.) were reported as recent visitors to the factory.

Genco Mfg. Co. officials all enthused about their new five-ball game, “Camel Caravan.” They state the game proved very successful on test location and has now been placed in full production. Genco officials expect that “Camel Caravan” will prove another sure fire winner... Mel Binks, proxy of Universal, with his reports that deliveries are now under way on their Automatic version of “Photo Finish,” and the reaction so far has been more than favor-able... We hear from Wally Finke that the boys over at World Wide Distri- butors are keeping plenty busy, going full speed ahead with plans for their new expansion program. World Wide’s headquarters are really getting an overhaul. Showrooms, servicing quarters, and, even a new roof job done. “It’s a case of giving it the works,” says Wally.

O. D. Jennings Co. back in full swing this past week, resuming operations after a two week vacation period... John Neiae, sales manager for Jennings & Co., informs us that he’s received many inquiries regarding their new line of coin machines. John stated that operators are showing interest in penny equipment, and he feels that this type of machine will once again prove very profitable. Called over at Exhibit Supply this past week and found Charles Pieri still away on biz and Clare Meyer still traveling through the New England states... Frank Menequet tells us he’s one of those in and outers. “I never know whether I’m apt to take off on a trip,” says Frank, “it’s always one of those last minute decisions with me”... Exhibit is now making de- livers of their new five-ball “Playtime” and from all reports, the game is slated for lots of fast action with orders pouring in from ops and distribs.

R. L. Budde, assistant to the president of A.B.T. Mfg. Corp., announced that the firm continues to hit hot and heavy with their large capacity coin boxes, for use with coin scoreboards... Budde also talked about penny play and stated that all indications he believes it will prove a great boom this year to the coinbiz... Monarch Shuffleboard president, Roy Bazelton, reports that they are set to make initial deliveries on their new model scoreboards... Grant Shy, vice president of Automatic Corp., reports they are now de- livering the Mills Regal Cabinet Bell. Meanwhile, Bell-O-Matic continues to climax their, “Duplex” and “Wall.” The gang over at Buckley Mfg. Co. all rarin’ to go after their recent vacation. Jerry Haley tells us that everyone is hard at work, all anxious to catch up on the backlog of orders on Crash Cross Bell.

Sam Stern, vice-president of Williams Mfg. Co., reports that production has been stepped up on the new plants at Gris W. Films. More, and the offices will be moved to the new headquarters within the next two weeks. The building is a one story affair covering 40 thousand square feet, and from all reports, it’s really going to be something to see. Sam also announced that Williams is planning several new type machines that will be released soon... Lots of talk here about the forthcoming September meet of the National Coin Machine Dis- tributors’ Association (NCMDA), S. L. Neiman, Public Relations Chief, is one mighty busy guy these days, planning and preparing for the event. “Any effort that has been put forth are worth it,” says Neiman. He points to the fact that the meeting will be a big success, and that’s what we’re mainly interested in”... Looks like Bill Billheimer of Comco Mfg. Co. is in for a busy fall season. The Combo factory is really humming with activity and it’s expected that Bill will soon be ready to break with something new for the trade.

Lou Kummerow of Rock-Ola Mfg. Corp., another very, very busy coinman, taking over Art Weinman’s duties while Art’s away on vacation. “Art,” he tells us, “I sure will be glad to see him back”... Lou, who just recently returned from a 40 thousand tour of the western states, had some very encouraging reports to make. He informed us that collections were up and constantly in- creasing. Lou also went on to say that while on the road he noticed a definite upswing in business, and stated that most of all the coinmen he had spoken to expressed a very optimistic outlook for the future... It was announced this past week that George Murchow had been appointed as the Western Re- gional Manager for Rock-Ola... J. H. Keeney & Co. continues at a busy pace, trying to meet the demand for the increasing number of orders... John Conran, President of Neumann Mfg. Co., stated that his initial report of their new double-face scoreboard has been even greater than they expected. According to John, it’s clicking in a real big way.

A. F. Sauve of the A. P. Sauve Co., Detroit, Mich., paid a visit to the Chicago Coinmen, and reported in this past week, looking over their games and equipment. Sam Lewis tells us that Sauve had only the highest praise for Chi Line, and seemed especially impressed with their new five-ball, “Golden Gloves,” which he had been giving much attention from the field... Joe Cooney had his back in harness again after a two week vacation... Talked with L. C. (Lindy) Fisher who informed us that Harry Hooser of the Fort Worth Amusement, Fort Worth Star-Telegram, recently visited AMF’s loop offices... Called over at United Mfg. Co. and found Billy DeSelm ‘out for the afternoon.’ Was informed, however, that Billy’s been keeping mighty busy with United’s two new hits, “Ulah” and “Shuffle Skill.” Both are reported to be creating quite a stir among ops and distribs.

“IT’S WHAT'S IN THE CASH BOX That Counts!”
CALIFORNIA CLIPPINGS

Despite avowed summer slump, some of the lads along the Row reported a pickup in business this past week, apparently from the summer resort trade . . . Among those who didn't have the crying towel out was Dannie Jackson of Automatic Games, whose George Warner was up to San Berdo seeing a man while Sammie Donin was taking inventory of the nurses at Queen of Angels Hospital where he was recuperating after an abdominal operation . . . Charlie Fulcher has left Mills and is now back with the Oakland brew distribs for whom he formerly worked . . . Mills manager Mark Jennison taking some hard counsel from the old man and then proudly reported how "Diadal-A-Drink" machines are going . . . He sold the last one right off the floor and is awaiting a fresh shipment . . . Like the good secy she is, Phyllis at Joe Peskin's clamped up on us but we managed to worm out that the box was still in Chicago and a planeload flying up around San Diego . . . We gave out of subtle queries before getting around to Paul Silverman.

At Ray Powers, Nels Nelson and Mrs. Bergstelt of the Hercules Shufflegameboard were weathering the heat by chatting about the nice, cool vacation spots up north and the unusual seasons . . . W. R. graciously hosted us to a nice cooling drink of Frostee Orange from the Refreshtam machine, which handles for a surprisingly reasonable price and dispenses one of the finest selections of flavored beverages we've ever tasted in the non-alcoholic field . . . Understand Al Silberman is really moving the machines out right now in the city. . . . In the City the boys were Hank and Louise Schrift of the Happler staff . . . Hurrah for us, finally Out of Town Charlie Daniels on the Royal board at Paul Laymon's (their cause was we were playing for a tall, cool one) . . . Paul and Lucille and the boys were all puffed up over Gene's new "Cameel Caravan," which looks like something even more nice for the boys . . . and so forth. . . . We are also looking forward to Pomona from his Eastern vacation . . . Mr. and Mrs. Roy Garrison and daughter from Phoenix . . . Ivan Wixson of Visalia . . . Inyokern's Roy Jones, Jr. and family - particularly the baby . . . td the Residents after Balboa Beach . . . P. F. Mayberry of Sangria Point . . . Santa Monica's Bob Fossum . . . William Garrard of Santa Barbara . . . Lola Smith from Barstow . . . Pendle's E. E. Bryant . . . Carl Collard and 1 L. B. Day of San Bernardino . . . Perry Irvin from Ventura . . . R. B. Jones of Deming, New Mexico.

MINNEAPOLIS-ST. PAUL, MINN.

With the weather turning cooler, operators are starting to put out more play and new season's work is almost done, there are more players to play coin operated machines.

Gordon Stout of Pierre, South Dakota, dropped in and visited the different distributors. Inasmuch as Gordon doesn't make very many trips into the Cities, it was interesting to see him . . . Jim Joray, operating up around Minneapolis, was in town doing some shopping . . . Al Jahn of the well known operating firm, Jahn & Schaller, moved into the Twin Cities in his truck to pick up some new equipment which he needed for his operations . . . Mr. and Mrs. Morris Anseew of Minnesota, were in town and stopped in at the Hy-G Music Company. While Morris was doing the shopping, Mrs. Anseew (who incidentally is looking very fine after her recent operation) was in the record shop, listening to 45s.

Stanley Matyas and wife of Moose Lake, Minnesota, were in town and said that he couldn't get back to Moose Lake soon enough because it was too warm in the Cities here for him. He sure must like the cool north . . . Herman Duchen of the Wurth Distributing Company of St. Paul, Minnesota, was in a quick trip to Milwaukee, Wisconsin, to check up on matters there . . . Ed Swanson of Moose Lake, Minnesota, was in town alone. Usually his partner, Ted Anderson, takes a trip in with him, but Ed said that they were busy and only one of them could get away to buy the necessary parts, records, and equipment. . . . They may come in whenever they are free.

Sid Levin of the Hy-G Music Company has moved into his new home in St. Paul, Minnesota, which is a suburb of Minneapolis, and is now a suburbianite . . . Solly W. Rose of the Hy-G Music Company and his wife are vacationing at St. Louis, Missouri. Mr. and Mrs. Rose are busy on the job . . . Walter Lord of Ironont, Minnesota, was in the Twin Cities purchasing Phonograph equipment . . . Paul Felling of Sauk Centre, Minnesota, in town for the day visiting the various distributors and buying records. Paul says that now that farming is just about over, he will be able to spend more time on his record business . . . and so forth.

Stanley Mager of Grand Rapids, Minnesota, was in town and when he left, his truck was fully loaded with phonographs and Pin Games.

WANT

WANT—All types Phonograph Motors, Adapters, Bells, Bally Transformers. Coin Operated Radios, Coin Changers, etc. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONTARIO, CANADA. Tel.: 2648.

WANT—Any type used phonographs, Especially Seeburg Classics, Vogues and new without parts missing. Quote lowest price and condition. ACE PHONOGRAPH CO., 6118 CARNegie AVE., CLEVELAND 3, OHIO.

—GENOCO-Bing-A-Rolls and 48-M Seeburg Phonos. State your lowest cash price in reply. We buy all quantities. ANTHONY HIRT, 2303 NO. 11th ST., SHEBOYGAN, WIS.

—Mills and Jennings Slots, any model; Bally Triple Bells, Spot Bells, Citations, Gold Caps; 46, '47 Seeburgs and 100 record Seeburgs; Pyramid Boxes; Tom, Pat, Golden Gate NOVELTY CO., 701 GOLDEN GATE AVE., SAN FRANCISCO 2, CALIF.

—Used juke box records. Also surplus new records distributors' or dealers' stock. Call or write: FIDELITY DIST., 1547 CROSBY AVE., BRONX 61, N. Y. Tel.: Underhill 3-5761.

—All types latest model used pin games for resale. Write stating lowest prices and quantity in first letter. GEORGE PONSER CO. OF NEW YORK, YORK, N. Y. Tel.: Circle 6-6651.

—The used records from your box. We buy all quantities. Top prices paid. Sell to Chicago's Largest Distributor of Used Records. We pay freight. Write to: USED RECORD EXCHANGE, 5928 LINCOLN S.G.A., 4140 W. ARMITAGE AVE., CHICAGO 39, ILL. Tel.: Dickens 7060.

—Used 5/10/25c 3600 Water Bizer Wall Boxes; used Lexingtons. LIEBERMAN MUSIC CO. (Upper Midwest Wurlitzer Distributors), 110-47 GATE AVE., MINNEAPOLIS 3, MINN.

—5 Ball F.P. original Flipper games and new game closeouts; Slots, all makes and models; Keyence Bonus Super Bells; Bally Triple Bells; Eureka; late model phonographs. All equipment must be in A-1 condition. State quantity and prices in 1st letter. NOBO NOVELTY, 369 ELLIS STREET, SAN FRANCISCO 2, CALIF. Tel.: Tuxedo 5-4766.

—"Naceo wants to buy" late model 5-ball flipper games for resale. Write stating lowest prices and quantity in first letter. NATE SCHNEFFLER INC., 1427 N. BROAD ST., PHILADELPHIA 22, PA. Tel.: Stecson 2-0242.

—We buy for cash all kinds of arcade equipment, any type. Also all kinds of Skeel alleys. We also buy vending machines. MERTOPOLITAN DISTRIBUTORS, 2956 W. 22nd ST., BROOKLYN 24, N. Y.

—Your used or surplus records. We buy all year round and pay top prices. No blues or race. No lot too large or too small. We also buy closeout inventories complete. BEA CON SHOPS, 905 NO. MAIN, PROVIDENCE 4, R. I.

—Bally Scoop and/or Stoner Brite Spot pinball games. Good condition. LOKEI AMUSEMENT COMPANY, ARK Ville, N. Y.

—Mclachlan Air Guns and live ammunition gallery; antique music boxes, rare and/or operated. Also, Call-Outs. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE 1, WASH.

—Free play one-balls; flipper games and new games closeouts; new phonographs; all bells; Keyence Super Bells. Must be in A-1 condition. State quantity and lowest prices in first letter. ACTIVE AMUSEMENT CO., 103 N. MAIN ST., ANDERSON, S. C.

—Late flipper type used pin games for resale. State lowest price and condition. Also want used records, any model, in A-1 condition, not over 3 years old. NATIONAL NOVELTY CO., 183 E. MERRICK ROAD, MERRICK, N. Y. Tel.: FReeport 8-3320.

—Monroe wants to buy; Seeburg 5-wire 5-10:25c post-war Wall-O-Matics; Exhibit Rotary Merchandiser; Packard Wall Boxes; MARMALADE COIN MACHINE DISTRIBUTORS, INC., 2323 CHESTER AVENUE, CLEVELAND 14, O. Tel.: SUperior 4600.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
FOR SALE—Phil Mason's first sale at new quarters, 5 Wurlitzer 1015 $299.50; 3 Wurlitzer 1017 Hideaway $225; 3 Wurlitzer 1080, write; 4 Wurlitzer 1100, write; 3 Wurlitzer 750 $150; 3 Wurlitzer 700 $140. Extra $5 for crate. Note new address: MASON DISTRIBUTING CO., 104 PAINE AVE., IRVINGTON, N. J. Phone: ESEx 5-6438.

FOR SALE—Bermuda RD $75; Melody RD $75; Cover Girl RD $60; Tropicana RD $50; Show Boat RD $45; Hawaii RD $40; Advance Roll $50. WANT—Bing-A-Rolls. MOWHAWK SKILL GAMES CO., 67 SWAGGERTOWN RD., SCHECTACODY, 2, N. Y.

FOR SALE—Total Rolls $25; Advance Rolls $45; Hy-Rolls $85; Two-man rollfold “Turf Champ” $200 (an excellent arcade piece); Cigarette machines; Jake Boxes; Shuffleboards; New and used pianos. Now in our new office, JOHNNY HAWLEY, 2845 W. PICO BLVD., LOS ANGELES 6, CALIF.


FOR SALE—$50 assorted Ray Guns: Shoot-The-Bear, Jap, Chun, Tail Gunner, Tokyo. Best offer takes one or all. 1/3 down, balance C.O.D. Write, phone: GATEWAY AMUSEMENT CO., 748 NO. 5th AVENUE, ROCHELLE, IOWA. Tel.: 1764-J or 4040-W.

FOR SALE—18 Panorams, tip top shape, $125 ea. Panoram Peeks, extra. Grating $5 extra. 2 Pitch ‘Em & Bat ‘Em $200 ea.; 1 Hy-Roll $125; 3 Seeburg 146 $30 ea. DAVE LOWY & CO., 594 TENTH AVE., NEW YORK, N. Y. Tel.: CH 4-1100.

FOR SALE—Chicago Coin “Bongo”, brand new. LIBERMAN MUSIC CO., 1124 HENNEPIN AVE., MINNEAPOLIS 3, MINN.

FOR SALE—As good as new. Refinished and rebuilt. Mills Nickel Vest Pocket $39.50; Mills Various. Late Nickel Q.T. $95 ea.; Mills Blue Fronts, Brown Fronts, Choppers, etc., $95. MILTON BRAUN & SONS, RT 3, BOX 426, SAVANNAH, GA. Tel.: 4-4989.

FOR SALE—One Two Three $135; Temptation $105; Gimzo $95; Thrill $100; Robins Hood $70; Humpty Dumpty $65; Tijuana $70; Wisconsin $25; Carnival $100; Triad $100; King Cole $100; Crazy Ball $80; Contact $60; Water Side $50. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, PH. Ohio. Phone: 750.

FOR SALE—New Black Cherry and Golden Falls Case Assemblies for $40. Each. Assembly consists of Castings, Wood Case, Club Handle, Drill Proofing, Award Card, Jack Pot Glass, etc., completely assembled and packed in individual carton. Write us for list of prices on new, used and rebuilt slots. WOLFE MUSIC CO., 1201 W. MAIN ST., OTTAWA, ILL. Tel.: 1312.

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FOR SALE—Plans, device to facilitate commercial advertisement on juke boxes, patent pending. JAPHO M. HARDGES, 1724 EURICH AVENUE, NASHVILLE 8, TENN.

FOR SALE—Wurlitzer 1100,write; 2 Wurlitzer 600 $100 ea.; 3 Wurlitzer 616 $80 ea.; 1 Wurlitzer 500 $110; 25 Five-ball pin ball games $10 up. All machines in excellent condition. X-CEL NOVELTY CO., 1929 W. TIOGA ST., PHILADELPHIA 40, PA. Tel.: RA 5-8705.


FOR SALE—Mills Golden Falls and Black Cherries 5c-10c-25c $145 each. Look like new. Carry a money warranty. Mills Fronts and Brown Fronts 5c-10c-25c 75c each; Jennings Lithographs like new 5c-10c-25c 165 each. We have over 600 pieces Mills, Jennings, Pace Slots. Write for prices. AUTO-

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FOR SALE—All Tubes—Standard Brands, individually boxed 60% off list. 50 assorted tubes 60% and 19% off list. ENGLISH SALES CO., 620 W. RANDOLPH ST., CHICAGO, ILL.

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