Movie star Mickey Rooney, pictured above in the “Spike Jones Special” racing car, anxiously awaits the “go-ahead” from the famed maestro during a recent get-together hailing the latter’s latest disk release “Dance Of The Hours.” Spike’s recording of the tune, a zany wax story of the Indianapolis Speedway races, is currently the subject of an intensive promotion campaign that should zoom the ditty to a top spot on the nation’s music machines. The platter was released this past week, with initial sales reaction indicating a smash for Spike and His City Slickers. Always a consistent favorite with phono fans, Spike’s “Dance Of The Hours” seems certain to meet with the same sensational approval that his “All I Want For Christmas” did this past year. Mickey Rooney’s latest screen role is the forthcoming United Artist release “The Big Wheel.” Spike Jones is exclusively featured on RCA Victor Records. Personal Management: Ralph Wanders.
The New Lion "1400" cup-drink vendor embodies a host of exclusive deluxe features not found in other cup vendors. Operators enthusiastically praise its efficiency and performance. They like the way it stays in continuous operation... the minimum amount of service required... best of all, the big profits it brings them. You'll like it too for the same reasons. Write for descriptive literature today.

Lymo INDUSTRIES, INC., Exclusive Factory Distributors
281 Merchandise Mart, Chicago 54, Illinois
Manufactured by Lion Manufacturing Corporation, Chicago 18, Illinois
**Talking It Over**

Automatic merchandising has come a long way. Some years back, and not too many at that, it was a problem to convince columnists that it could be made a living with cigarette vending.

When the “Lark” cigarette machine was introduced from California (it was in the shape of a cash register and held only a few packs of cigarettes) few ever believed that there would be any need for a merchandiser of such character. All agreed that wherever anyone went, whatever the neighborhood, there was always some store selling cigarettes.

When the late Bill Rowe produced his machine from his home in California and when the late Arthur H. DuGrenier of Haverhill, Mass., came to the front with his unit as did the late B. L. Frey of St. Louis, Mo., none of these early pioneers, now long gone, ever dreamed that such a tremendous industry would arise from their faith in the future of automatic vending.

It didn’t take long for salesmen to convince the small luncheonette owner that he was actually losing money handling cigarettes by the carton, nor did it take much more time to prove to gas stations and dozens of other locations which were never formerly considered “coin machine locations”, that the cigarette machine was a tremendous convenience.

When Jim Stewart stopped to the fore with the DuGrenier machines and then built his own units sales boomed and the market zoomed to new heights. The cigarette machine took on a new look. It became the new idea. And today is one of the staple products of the entire coin machine industry.

Drink vendors, coffee machandisers, ice cream machines, and so many, many others have since entered the field and proved themselves successful that, looking back over the years, this division of the coin machine industry has risen to the greatest heights and continues to progress further and further than all other divisions.

The forthcoming convention of NAMA (National Automatic Merchandisers Assn.) in Atlantic City, N. J., on November 27, 28, 29 and 30, is therefore of tremendous interest to all the field. The automatic merchant and his equipment is attracting the attention of many others, outside as well as inside, this field.

A new type of coin machine operator has arisen with the growth of the automatic merchandising business. Though as yet harassed by tax makers here and there through the nation, he is gradually winning a special place for himself in the merchandising world.

It is, therefore, interesting to all concerned with the future of automatic vending to carefully watch what this forthcoming convention of NAMA will bring forth. The high prices have somewhat held back speedier growth, there is no doubt that the equipment itself, plus the growing demand for mechanical selling, will overcome to large extent whatever resistance there may be from a buyer’s market in a field which simply cannot be stopped as far as future progress is concerned.
What's Happening to the Phonograph Business?

Never before has there been so much discussion regarding phonographs as has arisen in the past few months. With collections seemingly dropping, and with the price of new phonos more or less static, there is a general belief among many that certain changes must come into being.

First of all, most operators want the price of phonographs to come down. In asking for this lowering of price, they make no mention of the cost of manufacturing processes as well as the problems which have to be daily faced by the factories.

As hard as the phonograph manufacturers have tried, they find that attempting to obtain lower material and component prices is today actually out of the question. Labor is asking for more and still more money per hourly wage scale.

What, as one noted leader stated, the average operator overlooks, is the fact that he does not consider the buying he does in the coin machine business in the same light as does a business man buying in any other industry.

For example, he points out, the average business man will invest in new products and will only look to that new equipment to bring him a fair return over the length of time. He does not, and cannot, see himself clearing his investment while earning income plus profit for himself at one and the same time.

The average operator not only expects a new phonograph to pay for itself, but, he also expects to earn a living as well as profit from that machine while it is in the process of being amortized.

This is, certainly, a most unusual business procedure. Whereas business men in all other industries purchase from capital reserve, the members of this industry are given unusually liberal credit terms. They expect the new machine to pay for itself within the limit of time specified in the credit plan and at the same time earn their living as well as profit from the same income.

Then, of course, the operator also expects to earn a profit on the trade-in, when ready to discard the machine. This is absolutely phenomenal. Few, if any, astute business men would ever believe this possible.

But, let us proceed further along in the matter of phonographs in this year of 1949. In the first place, the manufacturer's profit has been cut down considerably. He has assimilated many raw and finished materials price increases. He has also assimilated increased overhead costs as well as whatever engineering, development and labor expense with which he is, and has been confronted. And each phonograph improvement has meant more expense for dyes and tools as well as for experimental, engineering and manufacturing costs.

At the same time the manufacturer has attempted in every way possible to cut corners. He has concentrated on getting his component costs lowered. He has fought hard to have his raw materials suppliers realize the condition of his market and meet him at least half way in assuring him of some of the expense with which he is confronted in this direction.

The distributors, too, have had an uphill struggle this year. They have cut their price, in most instances, and have met with ops' demands wherever and whenever possible, to the point where today a great many distrubs are either holding out for what they believe is their rightful and decent profit, or not selling. This hurts all concerned with the phon business.

If the distributor cuts down, so does the manufacturer. This means less development, less experiments, less of everything. The loser, in the long run, is the operator. He then only gets machines which, it is believed, he wants, for the price he wants to pay, and finds that the machines are turning backwards or no holding a certain development level, but, are not getting better and different and more unique. The manufacturer does not have the incentive to go ahead with expensive experimentation and development to find ever better and differently unique phonos if his sales are curtailed.

What seems to affect the market the most, of course, is the fact that the average op claims he is not getting sufficient income from his machines to clear himself. This is true in some cases, but, not true in the majority of cases.

The fact remains, as mentioned above, that the average operator today wants an average phonograph to pay for itself, earn him a living and, at the same time, show him a good profit, too. Operators who have thought about this have been quite surprised to learn that this is just what they actually have been demanding of each and every new phon they have purchased.

Is this good business? The era of the boom days is long gone. There is no longer equipment on the market that is sold on the basis of "paying for itself" while earning the operator a living, plus showing him a profit.

Phonographs have to be taken hold of as an entirely separate business. This business must be based on yearly expenditure against yearly income. Only then can it show the proper amortization and profit factors. By pooling his entire phono operation the average operator can then, and only then, realize just what is happening to his business.

He must regard the purchase of phonos as "capital investment". He must then note whether he is earning a profit on this capital investment in keeping with what business men consider "profit percentage on money invested". If there remains a profit at the end of the period he selects, and usually this is a period of one full year, he has a profitable business. He must also remember that his route is always worth a certain amount of money. His machines, even individually, off the route, are also worth money.

There have been many plans advanced to the nation's operators for assuring themselves a profitable business.

In short, if the entertainment is there, the player, these men claim, will be willing to expend more of his money into the unit which entertains him completely and satisfactorily.

Phonos have been on the market for many years. They are universally accepted. They have proved themselves over a sufficiently long period of time to be just what the public want.

An outstanding suggestion is that operators should arrange with their locations for a much better share of the present income from their phonos. Jake box ops should get 60%, 70% as their share of the gross income. This is one way in which each individual operator can assure himself the extra income he needs to make his business profitable.

Regardless of the pros and cons the fact remains that phonograph leadership has continued to be constant. It will continue to remain on top. It is up to the present day operator himself to change his business formula and general practice to meet with what is necessary for him to show a decent profit on his "investment".

He should consider the purchase of each new phon as a "capital investment" in his entire business. Then, and then only, will he have a basis on which to judge the profitableness of the product in which he has invested capital.

He must not consider each photo he purchases as a new venture into a new business. He must not try to make that one machine pay for itself, pay his living expenses, and show him a profit all at the same time and without giving consideration to his entire route, its growth, its greater financial worth, his increasing stability and his growing capital power especially because of the manner in which his rate increase shows him greater income over a definite period of time.

In short, the entire phono problem of 1949 shows the need for an educational program by the manufacturers and distributors to encourage a new viewpoint of the market so that the trade will have every opportunity for expansion without distortion of the fact. If there remains a profit at the end of the period he selects, and usually this is a period of one full year, he has a profitable business. He must also remember that his route is always worth a certain amount of money. His machines, even individually, off the route, are also worth money.

THE CASH BOX IS THE OPERATOR'S MAGAZINE.
IT IS NOT SOLD ON NEWSSTANDS.
The Nation's Top Ten Juke Box Tunes

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

<table>
<thead>
<tr>
<th>#</th>
<th>Song Title</th>
<th>Artist</th>
<th>Label</th>
</tr>
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<tbody>
<tr>
<td>1</td>
<td>Enchanted Evening</td>
<td>Lionel Hampton</td>
<td>MG-30197</td>
</tr>
<tr>
<td>2</td>
<td>Baby, It's Cold Outside</td>
<td>Pinkie Lee</td>
<td>MG-30098</td>
</tr>
<tr>
<td>3</td>
<td>Again</td>
<td>George Beverly</td>
<td>MG-30207</td>
</tr>
<tr>
<td>4</td>
<td>The Hucklebuck</td>
<td>George Beverly</td>
<td>MG-30207</td>
</tr>
<tr>
<td>5</td>
<td>You're Breaking My Heart</td>
<td>The Doyles</td>
<td>MG-30207</td>
</tr>
<tr>
<td>6</td>
<td>I Don't See Me In Your Eyes Any More</td>
<td>The Doyles</td>
<td>MG-30207</td>
</tr>
<tr>
<td>7</td>
<td>Four Winds and the Seven Seas</td>
<td>The Doyles</td>
<td>MG-30207</td>
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<tr>
<td>8</td>
<td>Riders in the Sky</td>
<td>The Doyles</td>
<td>MG-30207</td>
</tr>
<tr>
<td>9</td>
<td>A Room Full of Roses</td>
<td>The Doyles</td>
<td>MG-30207</td>
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<tr>
<td>10</td>
<td>Bali Ha!</td>
<td>The Doyles</td>
<td>MG-30207</td>
</tr>
</tbody>
</table>

**Some Enchanted Evening**

CA-57-427—Paul Weston O.  
CA-57-428—Milt Serf  
CA-57-350—Jackie Mitton O.  
CA-57-469—Frank Sinatra  
DE-24667—Al Jolson

**Baby, It's Cold Outside**

CA-57-357—Whitley-Mercer  
CA-57-455—Sheb Clark  
DE-24644—Fitzgerald-Jordan

**Again**

CA-57-128—Al Terry  
CA-57-360—Paul Weston O.  
CA-57-380—Joe Stafford  
DE-24602—Gordon Jenkins O.  
DE-24635—Frank Sinatra  
DE-24602—Artie Shaw O.  
HT-372—Bob Callaway O.

**The Hucklebuck**

CA-57-376—Benny Goodman O.  
CA-57-300—Big Sid Andrews  
CA-57-345—Frank Sinatra  
DE-48599—Bob Marascallo  
DE-24651—Lionel Hampton O.  
HT-372—Bob Callaway O.

**You're Breaking My Heart**

CO-24346—Dudley Clark  
CO-24693—The Ink Spots

**I Don't See Me In Your Eyes Any More**

CA-15407—Jim Gerber O.  
CA-57-303—Dudley Clark  
DE-24576—The Starlighters

**Four Winds and the Seven Seas**

CA-57-467—Al Terry  
CA-57-351—Hank Jeffries  
DE-24677—Bigsky  
DE-24678—Guy Lombardo O.

**Riders in the Sky**

CA-57-605—Peggy Lee  
CA-57-464—Ray Willing  
CO-24645—Bud Harrelson  
DE-24616—Bigsky

**A Room Full of Roses**

CA-57-417—The Starlighters  
CA-57-352—George Morgan  
DE-24630—Bud Harrelson

**Bali Ha!**

CA-57-626—Paul Weston O.  
CA-57-543—Peggy Lee  
CO-24645—Frank Sinatra  
DE-24607—Bigsky

**Tips on Hits for Juke Box Dealers**

Use this... CHECK LIST OF TOP-SELLING M-G-M RECORDS — ORDER FROM YOUR M-G-M RECORD DISTRIBUTOR

**Popular**

<table>
<thead>
<tr>
<th>Song Title</th>
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<tbody>
<tr>
<td>I Love You</td>
<td>Billy Eckstine</td>
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<tr>
<td>Good-Bye</td>
<td>Helen Forrest</td>
<td>MG-1047</td>
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<tr>
<td>HomeWork</td>
<td>Frankie Masters</td>
<td>MG-1045</td>
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<tr>
<td>Take An Old-Fashioned Walk</td>
<td>Betty Garrett and Larry Parks</td>
<td>MG-1047</td>
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<tr>
<td>You Can Have Him</td>
<td>Jimmy Durante</td>
<td>MG-1020</td>
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<tr>
<td>Let's Take An Old-Fashioned Walk</td>
<td>George Shearing Quintet</td>
<td>MG-1049</td>
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<tr>
<td>Every Night Is Saturday Night</td>
<td>Artie Shaw</td>
<td>MG-1046</td>
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<tr>
<td>I'm In Love</td>
<td>Jack Fulton</td>
<td>MG-1047</td>
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<tr>
<td>Side By Side</td>
<td>Artie Shaw</td>
<td>MG-1048</td>
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<tr>
<td>It's My Nose's Birthday</td>
<td>Russ Case</td>
<td>MG-1047</td>
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<tr>
<td>I Had My Heart Set On You</td>
<td>Johnny Desmond</td>
<td>MG-1048</td>
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<tr>
<td>Take My Heart, Please</td>
<td>Artie Shaw</td>
<td>MG-1049</td>
</tr>
<tr>
<td>You are Fooling</td>
<td>Jack Kilty</td>
<td>MG-1049</td>
</tr>
<tr>
<td>I Want a Little, Little, Little</td>
<td>Helen Forrest</td>
<td>MG-1050</td>
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<tr>
<td>I Want a Million Dollar</td>
<td>Jack Fulton</td>
<td>MG-1044</td>
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<tr>
<td>Frustration</td>
<td>Jack Kilty</td>
<td>MG-1043</td>
</tr>
<tr>
<td>Love You More</td>
<td>Johnny Desmond</td>
<td>MG-1048</td>
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**Folk and Western**

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<tr>
<td>Mind Your Own Business</td>
<td>Hank Williams</td>
<td>MG-1041</td>
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<tr>
<td>There'll Be No Tear-Drops Tonight</td>
<td>Jerry Ira</td>
<td>MG-1047</td>
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<tr>
<td>You Just Can't Be Trusted Anymore</td>
<td>Fred Kirby</td>
<td>MG-1047</td>
</tr>
<tr>
<td>By The Rio Grande</td>
<td>Hank Williams</td>
<td>MG-1041</td>
</tr>
<tr>
<td>Jackson, Jackson, Jackson From Jacksonville</td>
<td>Bob Wills</td>
<td>MG-1047</td>
</tr>
<tr>
<td>Mama's Little Dog Loves Your Little Dog</td>
<td>Hank Williams</td>
<td>MG-1041</td>
</tr>
<tr>
<td>Papa's Jumpin'</td>
<td>Hank Williams</td>
<td>MG-1041</td>
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</tbody>
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**Order Form**

Place your order for M-G-M records by selecting from the list above. The price is $1.00 per record, and you can order up to 25 records at a time. Please fill out the form below and send it to your M-G-M record distributor.

**Cash Box**

August 13, 1949

"It's What's In THE CASH BOX That Counts"
SLEEPER OF THE WEEK

"Give Me Your Hand" (2:59)
"I Wish I Had A Record" (2:51)

PERRY COMO

PERRY COMO

"Gloria Polka" (2:57)
"Always Sweethearts" (2:50)

HARMONY BELLS ORCH.

(Dona 2049)

- There's no mistake about this one! Sure to be a big-time winner is this latest bit of waxy by the Harmony Bells orchestra on Dana, titled "Gloria Polka." The ditty is a mellow up-tempo novelty tune that should have music fans playing this thing night and day. Vocal refrain on the side by Gene Wisniewski and a group is top notch throughout. Lyrics make for loads of fun, while the refrain should have music fans dancing merrily. On the flip with "Always Sweethearts," piper Allan Foster takes the mike to render a pleasing romance tune that should do well. We go for "Gloria Polka"—we're sure you will too.

"Tears Of Happiness" (2:52)
"Noah's Ark" (2:11)

AMES BROTHERS

(Conte 60092)

- Vocal harmony by the Ames Brothers, and some great music in this coupling of "Tears Of Happiness" and "Noah's Ark." The boys give out with some top melody on the side to set the stage for some heavy coin play. Top deck is a mellow up-tempo number, with the group shining brightly throughout. Flip is almost in the sacred vein, and has the boys really displaying their versatile vocal style. Both sides should meet with the approval of their many fans.

"Hand Holdin' Music" (2:32)
"Why Won't Ya" (2:50)

BETTY GARRETT

(MGM 10495)

- Thrush Betty Garrett steps out with a new duo in this coupling of "Hand Holdin' Music" and "Why Won't Ya." Both sides are cute, novel items that show Betty's rich pipes to effective light. Top deck is a pseudo hillbilly thing, with the lyrics playing about the title. The flip rolls along in light medium pitter, with Betty smarting the cute romance lyrics in smart vocal manner. The wax isn't a giant-killer, but it will earn its fair share of silver.

"Vioni Qui" (2:51)
"Fascinating Rhythms" (2:47)

JOE BARI

(Leslie 919)

- Pair of sides that are loaded with winning potential are those rendered by piper Joe Bari. It's the top deck that appears to be headed for a featured spot on music ops' machines. Titled "Vioni Qui," Joe delivers this infectious ditty in strong, rich tones that score. Vocal work is split on this side in choruses of Italian and English, with chirp Pat Easton splitting vocal honors with Joe. The flip has Joe delivering an excellent version of the standard "Fascinating Rhythms." Top deck is the one music op should go for.

"Roseanna" (2:53)
"Deep As The River" (2:56)

DERRY FALLIGANT

(MGM 10486)

- Pair of fair sides by balladeer Derry Falligant, and the set-up of "Roseanna" and "Deep As The River" headed music ops' way. Derry's unique vocal style, a combination hum-hum monotone, handles the lyrical expression found on these sides in effective manner throughout. Top deck is the title song from the Goldwyn produc- tion "Roseanna McCoy," and should receive wide publicity. Music ops who have a call for Derry should do well with this coupling.

"Until We Meet Again" (2:45)
"Lucky Polka" (2:37)

FRANKIE MULLEC ORCH.

(Continental 1265)

- Some pleasing waltzes and polka music is found in this wax offering by Frankie Mullec and his boys. Wax, titled "Until We Meet Again" and "Lucky Polka," rolls along in merry fashion, with the gang turning in a favorable performance. Top deck is a medium tempo dance, the flip maintains the same pace, but is offered in polka rhythm. Ops should take a look-see in this direction.

"Hop Scotch Polka" (2:56)
"Wouldn't It Be Fun" (2:45)

ART MOONEY ORCH.

(MGM 10500)

- Pair of sides that can't miss becoming hot items on phonos throughout music land are rendered by the Art Mooney orch. Both decks are blue-ribbon winners, and should be up on top in no time at all. Top deck, "Hop Scotch Polka," is a merry little musical item, that dances around in cute bounce tempo. Lyric expression by the Mooney Choir is top drawer stuff from start to finish. The melody is one that lingers in the listener long after the first hearing. It's a ditty that should have music fans from six to sixty humming, whistling and dancing to in another light, tempting bit of music. Both tunes are hot juke box items—ops should grab 'em.

"Tornedt" (2:59)
"Lonesome Lover Blues" (2:35)

JACKIE PARIS TRIO

(MGM 10497)

- The Jackie Paris Trio on tap with a pair of new sides, with "Tornedt" and "Lonesome Lover Blues" headed music ops' way. Both sides show the group's vocal and instrumental tones off to excellent advantage. Top deck is a strong ballad, with Jackie handling the vocal work in top notch manner. The flip is a blues selection that is fair enough as it stands. Wax should hold its own in those quiet dining locations. Music ops take note.

"The Wedding Of Lili Marlene" (3:15)
"Let Me Grow Old With You" (2:51)

JOHNNY DESMOND

(MGM 10499)

- Vocal allure by piper Johnny Desmond always means top juke box play. His latest piece by Johnny should increase ops' take by leaps and bounds. The side we're raving about is "The Wedding Of Lili Marlene," a seeks sentimental ballad. Johnny purrs the comedy lyric of this pleasing ditty in smooth, soft strains that add up to jitney for music ops. It's a tender, heart-warming item that should score heavily. The flip is another romance ditty that is there for the asking. Top deck is a hot one—ops should climb aboard the bandwagon.
His Crowning Achievement!

Give Me Your Hand

Words and Music by
DOROTHY STEWART

Perry Como

"GIVE ME YOUR HAND"

RCA Victor Records

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"It's What's In THE CASH BOX That Counts"
THE CASH BOX

Record Review

“The Next Time” (2:43)
“Ragged But Right” (2:42)
DOTTIE SARLOW
(Peel 270)

• Some cute wax that can do well in the many tavern locations throughout the land is served up here by pert chatty Dottie. Topnotch. “The Next Time” and “Ragged But Right.” Dottie pitches her wee voice about this duet, to come up with some pleasing moments of listening. Both sides are novel tunes that should do well in the box. The platter definitely rates ops’ listening time—and more.

“Linger ing Down The Lane” (2:24)
“Still Waters And Green Pastures” (3:14)
THE AMES BROTHERS
(Coral 60991)

• More wax and equally great vocal harmony by the Ames Brothers is shown in this country tagged “Linger ing Down The Lane” and “Still Waters And Green Pastures.” Top deck is a ditty that is currently carrying loads of talk in the music business. This rendition, offered in the best of vocal style, should be among the top platters out. The flip has the combo taking a light beat beside a ditty flavored with a western aroma that is easy on the ears. “Linger ing Down The Lane” might be a big winner.

“Susy” (2:29)
“Milwaukee Polka” (2:54)
FRANKIE YANKOVIC
(Columbia 12147-F)

• Some polka wax in the offering for music ops is this hit by Frankie Yankovic and his boys titled “Susy” and “Milwaukee Polka.” Both sides make for fairly pleasant listening and should be greeted warmly by Frankie’s many fans. Vocal refrains and the pair by the maestro and Johnny Pecos is there for the asking. Top deck is a pleasing Waltz with the lyrics telling of “Susy.” The flip is an ode to “Milwaukee” that should satisfy city’s many music fans. Ops who use this brand should take a look-see.

“A Kiss In The Dark” (2:51)
“Body And Soul” (2:57)
GORDON MacRAE
(Capitol 57-704)

• Pair of standard tunes are done up here by Gordon MacRae in effective voice, with the Paul Weston orch backing. Titled “A Kiss In The Dark” and “Body & Soul.” Gordon draws his vocal spot on this coupling in strong vocal tones that satisfy. Music ops are undecided as to whether they should offer these wax since they have been old favorites. Ops who need a fresh filler material might pay this wax some attention.

“Scotch Hop” (Hop Scotch Polka) (2:51)
“Dangerous Dan McGrew” (3:08)
GUY LOMBARDO ORCH.
(Decca 27604)

“Parade Of The Wooden Soldiers” (2:50)
“This Is The Last Time I’ll Cry Over You” (2:48)
• FRANKIE SATNIRA
(Columbia 38950)

• Pair of fair sides by Frank Sinatra, with “It All Depends On You” and “I Only Have Eyes For You” as head music ops’ way. Top deck is a bounce number that might prove to be a winner. Ditty is an old one dressed up a bit, with maestro Hugo Winterhalter providing the musical assistance. The flip is a well known Frankie musical platter that will always draw fair share of coin play. Ops who have the room on their machines might listen in.

“If I Were You” (2:51)
“The Honeymoon Waltz” (2:53)
BILL PANNELL ORCH.
(Fanfare 104)

• New indie label to come up with a promising item is found here in this recording of “If I Were You” by the Bill Pannell orch. The tune, a lightly flowing cutudiddy, is a cute one that grows on the listener. Vocal refrain by a male trio shows up as top drawer material. It’s the kind of tune that holds your attention long after you’ve first heard it. On the other end with “The Honeymoon Waltz,” the envelope board steps to the mike to purr the tender lyrics to this pleasing melody. Top deck should prove to be a hot juke box item.

“Memory Lane” (2:54)
“Over The Hillside” (2:52)
KATE SMITH
(MGM 10498)

• Pair of fair enough fresh sides by Kate Smith, and the set-up of “Memory Lane” and “Over The Hillside!” in the offering for music ops. Both tunes are slow, tender items that make for fair listening pleasure. Kate’s smooth pipes purr the sentiment laden tunes in effective vocal manner, while the Jack Miller orch lends musical assistance. Ops who have a call for this brand might listen in.

“Boppin With Zig” (2:40)
“Caroline In The Morning” (2:48)
ZIGGY ELMAN ORCH.
(MGM 10494)

• Some wax or okrister Ziggy Elman that might take on is offered here for music ops to take a peak at. Top deck, “Boppin With Zig,” is just what the title indicates. It’s a mellow up-tempo bop number, with solo spots by the maestro sweeping thru. The flip is a fresh rendition of an ever-lovin’ oldie. This piece might do well with the adult set of music fans. Wax won’t stop traffic—it should hold its own.

“It Had To Be You” (2:48)
“When An Old Flame Dies” (2:56)
DON GRIMES ORCH.
(Bullet 1081)

• Pair of pleasing sides that might catch on are these done up by the Don Grimes orch. Titled “It Had To Be You” and “When An Old Flame Dies,” the two show some effective vocal and instrumental support. The platter, titled “It Had To Be You” and “Two Hearts In ¾ Time” makes for pleasant listening and should be greeted warmly. Songs are oldies and should be remembered by veteran music ops. The wax should exceptionally well in those wired music locations—ops take note.

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.
YES! HE'S SIGNED WITH RCA VICTOR! AND HE'S GOT A GREAT TWO-FOR-ONE SMASH! GRAB IT!

PERCY FAITH
Conducting 45-piece Orchestra

OODLES OF NOODLES
Looks like another "SABRE DANCE"!

AND

DEEP PURPLE
RCA Victor 20-3525 (47-3004*)

The Cash Box, Music
Page 9 
August 13, 1949

JUMP NOVELTY "SLEEPER"—NOW BREAKING BIG!

ERSKINE HAWKINS
"THE BUFFALO NICKEL"
RCA Victor 20-3509 (47-2981*)

THIS WEEK'S RELEASE!
(Both 78 RPM and 45 RPM. Numbers marked * are 45 RPM)

POPULAR

Spike Jones
20-3516 (47-2992*)

Laura Leslie
20-3517 (47-2993*)

Freddy Martin
20-3518 (47-2994*)

Paiscey
20-3519 (47-2995*)

Laure Marie
20-3520 (47-2996*)

Spade Cooley
22-0009 (50-0033*)

 الشهر
20-3509 (47-2981*)

BLUES

Elton Britt
21-0092 (48-0011*)

Ernie Lee
21-0093 (48-0012*)

Jim Boyd
21-0094 (48-0013*)

Washboard Sam
22-0039 (50-0023*)

NEW "SQUARE DANCES" ALBUM!
P-249 (WP-249*)

FLAP-EARED MULE
Spade Cooley
21-0080 (48-0077*)

Wake Up, Susan
21-0081 (48-0078*)

Spade Cooley
21-0082 (48-0079*)

DEALERS! Are you ringing up those extra profits with RCA Victor's new MultiPlay Needle? Counter displays, Co-op Mats, and national advertising add up to easy sales.

RCA Victor Records
"It's What's In THE CASH BOX That Counts"

RCA Victor Division
Radio Corporation of America
Comden, New Jersey
"I JUST HEARD SPIKE JONES' "DANCE OF THE HOURS"

NEW YORK:
Fort chrip Connie Haines teamed up with balladeer Joe Graydon for the latter's first vocal duet on Coral Records. The disk is scheduled for a New York release, and is to be spoken by a woman. Buddy Rich, ace drummer, man who recently joined the Los Brown aggregation, cut his first sides with Brecking last week in the first of two scheduled recording sessions. This was Brown's first recording date in the East in over two years. The band was in top form and employed the use of ten voices to augment their instruments. Rich was featured in drum solos in two of these. Buddy had been playing the summer tour of one-nighters with the band as a featured attraction. Pretty Kitty Kallen, fresh out of a recent engagement at the Versailles, has been panned for a three week stand at the Oriental Theatre in Chicago. A September 1 opening at the Capitol has already been set to be followed by her reopening at the spivey Maisonette Room of the Hotel St. Regis in New York in late October. Carmen Cavallaro's Decca dishing of "There's Yes Yes In Your Eyes" and "Twenty Four Hours Of Sunshines" being hailed by music one throughout the metropolitan area. Peter Paul, ex-saling agent for Metrotime Records, into a personal management set-up with Tony Russell. First client for Pete is Richard Hayes, star of the Art Ford, WPIX TV show. Hayes opens at the Village, Barn shortly. What next? Sammy Kaye's first flop disk, "Belmont Boogie" is set for early release with RCA Victor. Several dates are penciled for ABC's 12 year old blind thrush, Betty Clark, who stars on her own Sunday show via that network. Mmm, all the noise currently being stirred up about Frankie Laine's next big one for Metrotime, I think the ball is justified too. Vic Damone and Tex Beneke orbit breaking it up at the Paramount.

CHICAGO:
Due to the illness of Patty, the Andrews Sisters cancelled out the second week of their engagement at the Chicago Theatre. A hurried call from the management of the Chicago Theatre to Vic, Beek, Va., brought in Bette Stevens and the Blackburn Twins for the last week. Miss Blair, if you remember, received her start in show business as a vocalist with the late and great Harry Connick. She has another engagement at the Oriental Theatre starting August 25th. Gloria Jones is now holding forth at the Oriental Theatre with what he calls his farewell appearance to show business. "By Phillips, and I'm only telling you that, Don't Call Me Sweetheart Any more," is doing very well. Hank Karmiet, who is plugging it, says that it's one of the best tunes he has worked on in a long, long time. By the way, Teddy's Blue "Ain't Gonna Drive Razz Hands" is driving raves throughout with those Frenzy Money and his band in town for a three day stand this week at the Trianon Ball Room. Buddy Moreno set to replace Al Trace at the Blackhawk on August 24th. Stan Jones headed back for the wide open spaces, just been admitted as a ASCAP member.

LOS ANGELES:
Ruzz Morgan, who found more gold in music than he ever would in the Pennsylvanian coal mines, moved his transcription outfit from Houston to Hollywood, right next door to The Cash Box office, in fact. Morgan's ambitious rep Bill Savitt, one of our neighborhood hit makers, our Chicago, New York and points this week in behalf of Glenmore and Claremont product. . . . Mike Kurtan is back to normal and on the job at Modern Distributing after his sudden heart attack a few weeks back but he's taken the pledge to slow down and stick to his doc's protein diet as fat or meat, just greens, which reads like a plug for Exclusive rather than Modern. The Biharis shouldn't complain though, the way their Little Willie record coming out, a Columbia Recording featuring Bob Aher. . . . Vic Damone out to the ball game with yours truly while he was here last week, and he stopped the show. It was a switch on the old hit, the ball players were coming over to the box to his autograph. . . . Louis Prima and his band open a two week engagement at the Oriental Theatre starting August 25th. Gloria Jones is now holding forth at the Oriental Theatre with what he calls his farewell appearance to show business. "By Phillips, and I'm only telling you that, Don't Call Me Sweetheart Any more," is doing very well. Hank Karmiet, who is plugging it, says that it's one of the best tunes he has worked on in a long, long time. By the way, Teddy's Blue "Ain't Gonna Drive Razz Hands" is driving raves throughout with those Frenzy Money and his band in town for a three day stand this week at the Trianon Ball Room. Buddy Moreno set to replace Al Trace at the Blackhawk on August 24th. Stan Jones headed back for the wide open spaces, just been admitted as a ASCAP member.

JUBILEE RECORDS ADDS ANOTHER GREAT STAR

(TO ITS FAST GROWING ROSTER)
All ABDUL
= "I WONDER WHEN"
backed by "NOW WE ARE APART"
= Immediate Release
JUBILEE S010

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
2 GREAT NUMBERS FOR THE BOXES!

AL MORGAN’S Smash Hit

NOW EXCLUSIVELY ON “LONDON”

JEALOUS HEART

No. 500

75c plus tax

EDMUNDO ROS

“CHOCOLATE WHISKEY & VANILLA GIN”

Edmundo Ros—Vocal

and his orchestra

No. 469

75c plus tax

PICK THEM UP AT...

LONDON RECORDS

606 10th Ave. N.Y.C., or 17 W. 21ST STREET, N.Y.C.
The Cash Box, August 6, 1949

RACE DISK O’ THE WEEK

"A Kiss And A Rose" (3:10)
"It's A Cold Summer" (2:45)

THE ORIOLES
(Jubilee 5099)

● There's no stopping this group! Right on the heels of their smash dishing of "I Challenge Your Kiss," The Orioles come up with another winner in this latest recording that should prove to be one of their best and most popular. Titled "A Kiss And A Rose," the vocal group display an avalanche of grand vocal harmony on the side to set the stage for some torrid coin play. The ditty is a smart, beaming ballad that makes you wanna listen. It's great stuff the group offer, and easy on the ears from the very first note. Slow infectious tempo, added to the plush air surrounding the disc, adds to the winning incentive found here. On the other end with "It's A Cold Summer," The Orioles turn in another excellent performance to keep the platter sizzling hot. Ditty is a clever romantic ballad that should catch on and go. Music ops won't have to hesitate with this one—it's a winner—and a big one at that!

Floorshow" (2:38)
The Snap" (2:43)
FRANK CULLEY
(Atlantic 880)

● Pair of sides that might make decent filler material turn up here by Frank Culley and his gang. Wax, titled "Floorshow" and "The Snap," features some heavy sax work throughout, with a mass of rhythm floating about in mellow tempo. Loads of drive is found on the top deck, while the flip features a fond hand-clap. Ops who have the room on their machines might listen in.

"Married Woman Blues" (2:38)
"Boogie Woogie Baby" (2:41)
JOE TURNER
(MGM 10492)

● Piper Joe Turner steps to the limelight to come up with a pair that should hold their own in the boxes. Wax, tagged "Married Woman Blues" and "Boogie Woogie Baby" are a pair of bliss ballad tunes that make for fairly nice listening. Joe's heavy vocal work is there for the asking on both sides, while adequate instrumental accompaniment rounds out the platter.

"Cross Bones" (2:40)
"Blues In F" (2:48)
RUSSELL JACQUET ORCH.
(King 4307)

● Music ops in the market for a pair of top notch instrumental sides are sure to find it in this wax offering by maestro Russell Jacquet. Both sides of this platter beckon some heavy coin pay. Top deck, titled "Cross Bones," has the gang beating out a mellow up-tempo number, with some steady rhythm and beat seeping thru the wax in tones that score. The flip picks up to an ultra fast tempo, and has the gang taking some solo spots that shine. The pair rate a featured spot in music ops machines.

"Country Boy" (2:46)
"Mr. Fool" (2:43)
DAVE BARTHOLOMEW
(DeLuxe 1221)

● Some wax that music ops can use to fair advantage as a filler item in this bit turned up here by piper Dave Bartholomew. Titled, "Country Boy" and "Mr. Fool," Dave delivers a great vocal on both sides to offer ops a platter that can go. Both sides pin in medium slow tempo, with effective instrumental accompaniment rounding out the platter. Ops who have the spot might take a look-see.

"I Surrender Dear" (2:56)
"Love Walked In" (2:33)
ERROL GARNER
(Savoy 701)

● The distinctive piano styling of Errol Garner, whose platters are currently receiving top popularity, is shown in excellent manner on this latest release titled "I Surrender Dear" and "Love Walked In." Both tunes should be fairly well known to music ops since they are two top standards. This rendition, with Garner tinkling the ivory's in subtle tones that score, should boom juke box play. Ops should latch on.

"Crazy Over J Z" (2:40)
"June Bug" (2:41)
LESTER YOUNG ORCH.
(Savoy 707)

● Some instrumental wax in the offering for music ops are these sides by the Lester Young gang titled "Crazy Over J Z" and "June Bug." Top deck, dedicated to Jack Benny Symphony Sid, WJZ, New York, is an up-tempo number featuring Lester on sax throughout. Driving rhythm added to the jump factor found here should meet with the approval of the market's many fans. On the flip with "June Bug," Lass and the boys come back with another solid instrumental to keep the wax hot. Top deck might be a big one.

HOT ON Sittin' In:

1. "BECAUSE"
   Herb Lace
   Sittin' In 519

2. "CLOSE YOUR EYES"
   Herb Lace
   Sittin' In 518

3. "BLACK PEPPER"
   Eddie Davis
   Sittin' In 520

4. "THE WORLD CAN'T DO ME NO HARM"
   Ethel Davenport
   Sittin' In 2007

CASTLE RECORDS, INC.
NATIONAL DISTRIBUTORS FOR Sittin' In AND Jazz Records
412 WEST 42nd STREET, NEW YORK, N. Y.

the same low price since 1938

Permo points with permometal (osmium alloy) TIP
LONG LIFE KIND TO RECORDS DEPENDABLE ECONOMICAL

DANA AS A SMASH HIT! "GLORIA POLKA" BY GENE WISNIEWSKI HARMONY BELLS ORCH.

DANA 2049 ALL DANA RELEASES NOW ON QUALITY UNBREAKABLE AT

49¢ WHOLESALE

DANA RECORDS, INC.
115 WEST 45th STREET NEW YORK 19, N. Y.

STAYING UP THERE!! APOLLO'S BLUES HIT "COME BACK BABY" APOLLO 407
Song By Champion Jack Dupree Order From Your Nearest Distributor Or APOLLO RECORDS, INC.
437 WEST 45th ST. NEW YORK, N. Y.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
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THE WHOLE COUNTRY'S BUZZING about JOHNNY LONG and his first King release ALL THE BEES ARE BUZZIN' AROUND MY HONEY backed by SIGNED, SEALED AND DELIVERED heard exclusively on KING 15012

NEW YORK—Maestro Louis Prima listened his hat into the recording circle this past week, with the announcement of the formation of his own platter label. Label is to be called "Happiness Records."

Spokesman for the firm disclosed that Prima had appointed Kit Rosenefeld executive director of the platter. The firm will at the outset, devote itself to popular recordings, and at a later date, delve into the race market.

Rosenefeld, currently engaged in setting up national distribution, disclosed that balladeer Ralph Young had been signed to a recording contract, in addition to songstress Keely Smith, current Prima band thrush. Four sides were set to be recorded, and scheduled for early release this month.

In addition to Rosenefeld, the Prima platter named Phyllis Sommers publicity and promotion chief. Prima's Enterprise Music Corporation is the parent firm for the recording company it was disclosed.

THE CASH BOX
Folk and Western Record Reviews

“Nothing But Trouble” (2:52)
“The Warm Red Wine” (2:57)

BOB WILLS & HIS TEXAS PLAYBOYS
(MGM 10491)

The Western Swing star is back with a hot rhythm and a catchy country tune. "Nothing But Trouble" is a fine Jimmy Dorsey tune, and "The Warm Red Wine" is a fine western song. Bob and the gang display some great vocal harmony and instrumental work to make this biscuit a winner. On the flip side, a tight vocal spot on a cool mellow bit of music that satisfies instrumentally in the song make for excellent listening pleasure, as does the instrumental accompaniment. Jack switches tempo on the flip as he widdles the tender and sentimental refrain to "The Warm Red Wine." The song is a touching one that should catch on and go. Vocal work is smooth and easy on the ears. Both sides of this platter rate a top spot in ops machines. Listen on!

“Texas Plains” (2:45)
“One Year Ago Tonight” (2:56)

DON CHURCHILL
(Bullet 684)

Don Churchill and his Texas Mayfrothers are back with a tight spot on "Texas Plains" and "One Year Ago Tonight." Top deck, rendered by a vocal group in a medium up tempo' ditty, with adequate lyrics weaving about the title. The flip has the messeract in the sunshine wailing a western lament that makes for fairly easy listening. Take note of the pleasant fiddle work on the wax which adds to the winning incentive found here.

“Dime A Dozen” (2:47)
“Someday” (2:50)

ARTHUR SMITH
(MGM 10496)

Pair of sides that should prove to be big winners are offered here by Arthur Smith and his gang. Both ends of the platter beckon some heavy coin play—the Texas side. On the top deck with "Dime A Dozen," chirp Betty Smiths pitch her pipes to come up with a mellow, moderately up tempo' d tune that definitely is labeled western. The song is a cute one, and as offered here should meet with wide popularity. On the backing with "Someday," Betty joins with Roy Lear to offer a vocal duet on a great western standard. This side is a superb performance for the Smith clan and should go like wildfire. Ops should grab this biscuit.

“Blues Stay Away From Me” (2:50)
“Goin' Back To The Blue Ridge Mountains” (2:48)

THE DELMORE BROTHERS
(King 803)

The Delmore Brothers come up with a pair of sides that should garner some top jake box play via this coupling titled "Blues Stay Away From Me" and "Goin' Back To The Blue Ridge Mountains." Top deck is a smooth, soft blue ditty, with the boys harmonizing in fine voice throughout. The flip picks up in tempo' bit, and has the boys telling why they're making that trip. We go for the top deck in a big way—we're sure you will too. Get with it!

“California Honey” (2:50)
“Goin’ To Nashville” (2:57)

BOBBY BRIGHT
(MGM 10494)

An oldie from Bobby Bright is back with a ##

BOB WILLS

Bob Wills and his Texas Playboys come up with another great pair to notch this featured spot this week. Always consistent coin caller, Wills and his band should keep their hot popularity streak running wild with this latest wax offering. "Nothing But Trouble" and "The Warm Red Wine," Bob and the gang display some great vocal harmony and instrumental work to make this biscuit a winner. On the flip, a tight vocal spot on a cool mellow bit of music that satisfies instrumentally in the song make for excellent listening pleasure, as does the instrumental accompaniment. Jack switches tempo on the flip as he widdles the tender and sentimental refrain to "The Warm Red Wine." The song is a touching one that should catch on and go. Vocal work is smooth and easy on the ears. Both sides of this platter rate a top spot in ops machines. Listen on!

“Happy Birthday” (2:44)
“I Love You Once Before” (2:56)

HAPPY FATS
(Decca 5066)

Pair of sides that ops may care to use as filler items are these turned up here by Happy Fats and his gang. Titled "Happy Birthday" and "I Love You Once Before," Happy and the boys display their best vocal and instrumentally. ops can use these as potential coin winners. Top deck weaves about the title, while the flip, a sentiment tune, with a memory twist. Wack will stay traffic—it will hold its own.

“Surely” (2:50)
“Big Bad” (2:57)

BOBBY BOYD
(King 1066)

A fine pair of country sides from Bobby Boyd are here to catch some ops attention. "Surely" is a fine country tune, and "Big Bad" is a nice country tune with a good beat. Both sides are right for ops.

“Can’t You Picture Me” (2:50)
“Runaway Baby” (2:57)

JERRY IRBY
(MGM 10495)

A pair of rock and roll items from Jerry Irby that should catch ops attention. "Can’t You Picture Me" is a fine rock and roll item, and "Surely" is a nice country tune with a good beat. Both sides are right for ops.

“You Just Can’t Be Trusted Anymore” (2:50)
“By The Rio Grande” (2:45)

JERRY IRBY
(MGM 10492)

Some wax that can be best used by music operators as filler items are these tunes turned up here by Jerry Irby and his gang, Titled "You Just Can’t Be Trusted Anymore" and "By The Rio Grande," Jerry and the boys offer ops a pair of pleasing tunes that might catch on. Top deck weaves about the title, with the flip, a sentiment tune, with a memory twist. Wack will stay traffic—it is that easy on the ears. Music ops might listen in.

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
## The Cash Box, Music

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<tr>
<th>Rank</th>
<th>Song Title</th>
<th>Artists/Bands</th>
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<tbody>
<tr>
<td>1</td>
<td>Baby Get Lost</td>
<td>Dinah Washington (Mercury 8148)</td>
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<tr>
<td>2</td>
<td>September in the Rain</td>
<td>George Shearing (MGM 10426)</td>
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<tr>
<td>3</td>
<td>Crying</td>
<td>Billy Eckstine (MGM 10458)</td>
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<td>4</td>
<td>Because</td>
<td>Herb Lance (Sittin' In 519)</td>
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<td>5</td>
<td>Did You See Jackie Robinson Hit That Ball</td>
<td>Buddy Johnson (Decca 24675)</td>
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<td>6</td>
<td>Penthouse Serenade</td>
<td>Errol Garner (Savoy)</td>
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<tr>
<td>7</td>
<td>I Love You So</td>
<td>Pee Wee Crayton (Modern)</td>
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<td>8</td>
<td>Buffalo Nickel</td>
<td>Bobby Smith Orch. (Apollo 795)</td>
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<tr>
<td>9</td>
<td>I Challenge Your Kiss</td>
<td>The Orioles (Jubilee)</td>
</tr>
<tr>
<td>10</td>
<td>Tell Me So</td>
<td>The Orioles (Jubilee)</td>
</tr>
</tbody>
</table>

### Top Ten Tunes: Hot in Other Cities

- **San Francisco, Calif.**
  1. It's Midnight (Little Willie)
  2. Long John Blues (Dinah Washington)
  3. Tell Me So (The Orioles)
  4. Confession Blues (Maxine Trix)
  5. Funky Side Shuffle (Joe Thomas)
  6. Drinker's Wine Spo' Dee O' Dee (Wynonie Harris)
  7. Pat Liker (Todd Rhodes)
  8. Blue And Lonesome (Morphis Slim)
  9. When Things Go Wrong (Temple Red)
  10. Close Your Eyes (Herb Lance)

- **Shoals, Ind.**
  1. Beans And Cornbread (Louis Jordan)
  2. Did You See Jackie Robinson Hit That Ball (Buddy Johnson)
  3. Pat Liker (The Orioles)
  4. The Hucklebuck (Paul Williams)
  5. Drinker's Wine Spo' Dee O' Dee (Wynonie Harris)
  6. Little Girl, Don't Cry (Bull Moose Jackson)
  7. Close Your Eyes (Herb Lance)
  8. Blue And Lonesome (Morphis Slim)
  9. I Challenge Your Kiss (Glen Miller)
  10. Penthouse Serenade (Errol Garner)

- **Pittsburgh, Pa.**
  1. Ain't Nobody's Business (Jimmy Witherspoon)
  2. So Long (Ruth Brown)
  3. Rock The Joint (Jimmy Preston)
  4. Twang Boy (Mr. Georgia Eyes)
  5. There Is Something Missing (Ray Milton)
  6. Drinker's Wine Spo' Dee O' Dee (Nick McCloud)
  7. Rickie's Blues (The Ravens)
  8. Confession Blues (Mayson Trio)
  9. In A Traveling Mood (Andrew Tibbs)
  10. The Hucklebuck (Paul Williams)

- **Richmond, Va.**
  1. Crying (Billy Eckstine)
  2. I Challenge Your Kiss (The Orioles)
  3. Caroused Love (Four Jacks)
  4. Close Your Eyes (Herb Lance)
  5. Rezzer (Herb Lance)
  6. Who Do You Know In Heaven (The Ick Spots)
  7. House Rocker (Papa Williams)
  8. I Don't Want Your Money, Honey (Frantic Fay Thomas)
  9. Trouble Blues (Charles Brown)
  10. The Hucklebuck (Paul Williams)

- **Cleveland, O.**
  1. Ain't Nobody's Business (Jimmy Witherspoon)
  2. Tell Me So (The Orioles)
  3. Blues Of Midnight (Jerry Joe Hunter)
  4. Rock The Joint (Jimmy Preston)
  5. Only One Dream (De-Ray-Ma Trio)
  6. Highway 99 (Lovel Fallon)
  7. Came Back, Baby (Jack Duffe)
  8. Bossa Nova (Herb Lance)
  9. I Challenge Your Kiss (The Orioles)
  10. Black Pepper (Eddie Davis)

- **Savannah, Ga.**
  1. Tell Me So (The Orioles)
  2. Tonight's The Night (Julie Lee)
  3. The Hucklebuck (Paul Williams)
  4. Baby, Get Lost (Dinah Washington)
  5. Late After Midnight (George Shearing)
  6. Pat Liker (Todd Rhodes)
  7. Close Your Eyes (Herb Lance)
  8. September In The Rain (George Shearing)
  9. Crying (Billy Eckstine)
  10. Trouble Blues (Charles Brown)
### RCA Victor Stays with 45 & 78 RPM's

NEW YORK—Interpreting the acceptance of the 45 rpm music reproduction system by consumers, dealers, and the industry as confirmation of its conviction that this system is "the future of the industry," an RCA Victor official disclosed that the company intends to go "all the way" with 45 rpm records and phonographs.

Addressing members of the National Association of Music Merchants at their annual show in the Hotel New Yorker, J. B. Elliott, Vice President in charge of the RCA Victor Home Instrument Department, said:

"I can reveal to you now that, so far as our plans for 1949 are concerned, our most vigorous sales and merchandising efforts will be devoted solely to 45 rpm and 78 rpm products." He said that 78 rpm record and instruments, which the company spent 50 years developing, will continue to be the industry’s "bread and butter" for some time to come, by virtue of their greater present distribution, but that RCA Victor is convinced that the 45 rpm system is destined to become the industry standard.

"I don’t believe that anyone can now be confused about our firm belief in the future of the 45 rpm system," he said. Citing highlights of the acceptance of the system, he pointed out that:

1. More than 90 manufacturers of record players, changers, and records are either planning or already in production on 45 rpm equipment.
2. A majority of phonographs and radio-phonograph models being produced today are equipped for 45 rpm record-playing.
3. Willmark Research Corporation surveyed dealer establishments all over the nation, found more than 80 percent of all sales-people expressing a favorable attitude toward the system and less than 2½ percent unfavorable.

He described “this snowballing acceptance” as “the assurance positive that the 45 rpm system is the industry’s future,” attributing it to the fact that the 45 rpm system is the first to provide a single size record to play all classifications of music; the record player is quieter, simpler (25 percent fewer parts), and more efficient; and the record is small, lightweight, and distortion-free over 100 percent of its playing surface.

---

### CORAL RECORD

**No. 60093**

**"So Much"**

**BACKED WITH**

**"Hoe Cake, Hominy And Sassafras Tea"**

---

### Latest Hits on MANOR

**Nation’s No. 1 Hit!**

**"SOMEDAY"** backed with **"KAREN LYNN"**

by PAT BEST and Four Tunes

MANOR 2195

THANKS: Distributors & Dealers for Acceptance of Manor Records

---

### Armed with Tempo

**BEN LIGHT**

And His Lightning Fingers at the Piano!

**MORE THAN A MILLION DISCS A YEAR...AND GOING STRONG!**

---

### Additional Tunes Listed Below

**CANDY KISSES**
Cowboy Copas
(King 777)
George Morgan
(Columbia 20547)

**DON’T ROB ANOTHER MAN’S CASTLE**
Eddy Arnold
(RCA Victor 21-0002)

**TENNESSEE POLKA**
Red Foley
(Decca 46170)

**WEDDING BELL**
Hank Williams
(MGM 10401)

**RIDERS IN THE SKY**
Burl Ives
(Columbia 33445)
National Executive Committee Will Meet At Morrison Hotel Sept. 12 To Arrange Details Of First MOA Convention

NCMDA Will Vote To Open Membership At September Meeting

MOA Nat'l Counsellor Announces Exec Meet

NEW YORK—Sidney H. Levine, National Counsellor for Music Operators of America, announced this past week that the Executive Committee of MOA would meet at the Morrison Hotel in Chicago on September 12 to arrange all details of the first convention of this organization. It is believed now that the convention itself will prove one of the most outstanding in the history of the industry. Already all organizations have indicated willingness to go all out with every one of their members and ask for complete attendance. Independent juke box ops and those who have just formed organizations also plan to bring their complete membership to this first non-profit national convention which will be held in Chicago on November 7, 8 and 9.

George A. Miller, Chairman of the Board of Directors of MOA, announced last week that the convention would be a non-profit affair. He asked all suppliers and record firms who would attend to use the "favorite publication of the organization" instead of sending this money into expensive booth displays.

Now Sidney H. Levine, whose great work in Washington, D. C., for the nation's juke box ops is well known, will call together the members of the Executive Committee and, it is believed, this is one meeting which will prove of great interest to all in the music world.

The men who will meet in Chicago's Morrison Hotel on September 12 will be: George A. Miller, Chairman of the Board; Albert S. Davis, National Vice-Chairman of the Board and also head of New York's music ops; Sidney H. Levine, National Counsellor for MOA; D. M. Steinberg, Acting Secretary and head of the New Jersey Music Guild; C. L. Beaver of Salt Lake City, Utah; Jack Cohen of Cleveland, O., who is also head of the Ohio and Cleveland assoc.; Sam Nedelsky, Minneapolis, Minn., who heads the Minnesota ops; Ray Cumiffe of Chicago and head of that association; Fred F. Fixel of North Dakota, president of the North Dakota op's association; Fred Bergman of Detroit and head of the Detroit ops; Charles Hannum of Philadelphia who also heads the Eastern Pennsylvania organization; Sol Hoffman of Harrisburg who is also president of the Harrisburg juke box op's association; Tom Cadby of Grand Forks, N. D., who heads the old-time juke biz and one of the best loved comrads in his state; Hiram de LaVieoz of Washington, D. C., who also heads the famous Washington Music Guild; Sam Orenstein of Providence, R. I., who heads the music ops' organization in that state; C. S. Pierce of Brockhead, Wis., who is president of the Wisconsin Phonograph Owners' Association.

There will also be many others present at this meeting who will come along to hear what the Executive Committee decides upon as the proper data for the forthcoming national convention of this organization. This will be the first national Music Operators Association convention.

(The Cash Box feels very proud of the great progress being made by this national organization, for MOA held its first meet in The Cash Box suite at the merger hotel in Chicago and the organization was born during that very evening.)

World Wide Distrib. Co. Increases Its Staff

CHICAGO—There's no sign of a lack of business over at World Wide Distributing, this city. Al Stern is reversing the practice of the day, and is expanding their force. Recently Monte Weiss and Nick Sher were added to the sales staff, and now Robert Fink reports the addition of two new men to their organization. John Fossum, one of the new men, has been put in charge of maintenance, and Norman Diomie, the other, has been added to the mechanical staff.

Stern, distributor for Williams Manufacturing Company, states that the factory's new five-ball amusement machine "Boston" is the best pin table ever turned out by the factory, and the new playing features are bringing operators plenty of business.
Rock-Ola Launches $250,000.00 Expansion Program, Construction Already Under Way

CHICAGO—In a period that finds most businesses tending toward entrenchment and curtailment, the Rock-Ola Manufacturing Corporation, this city, is forging ahead on a quarter of a million dollar building improvement and expansion program.

The first step in this program is the erection of a giant sawdust collector, measuring 22' in diameter at its center, and extending 100' in the air from street level, it is said to be the largest of its type in Chicago. In addition to this, an even larger dust collector is already under construction, to serve another section of the huge Rock-Ola plant, this will be the largest sawdust collector ever erected in the Midwest.

David C. Rockola, president of the company, explained that, "The large scale production of jukeboxes, shuffleboards, cabinet furniture, and other products involving the use of wood, presented a serious problem to us, therefore, in accord with Chicago's Smoke and Dust Abatement Drive, and for personal safety factors, we elected to add this $100,000.00 project to other expansion plans."

Work is also in progress on a 60' utility tunnel that will carry all steam, electrical, and water lines under the buildings, thus providing for immedi-

ate service in any emergency and eliminating the necessity of shutting down for repairs.

Future plans call for a plant exten-

sion on newly purchased ground, ad-

jacent to the present plant-site. The overall program is designed to double production of the Rock-Ola line.

Abelson App't'd Sales Mgr. For Oak Mfg.

CULVER CITY, CALIF.—Sid Bloom and Sam Wertzman, heads of Oak Manufacturing Company, manu-

facturers of "Wax-o-la" and "Wax-ola," announced the appointment of Meyer Abelson as company general sales manager.

Abelson has set up the Oak eastern and midwestern sales offices at 1849 Fifth Avenue, Pittsburgh, Pa., where he can serve the trade from an ideal-ly centrally located office.

"Abelson is well known and respect-

ed thruout the industry," said Bloom, "and because of his long association with the business, having handled all types of equipment, vending, amuse-

ment and music, he has gained the friendship of untold numbers of coin-

men. Mayer's prime purpose will be to coordinate the activities of our dis-

tributors and expand our sales."

Shuffleboard Manufacturers Meet
To Form New Association

By Russell Finch, Editor, SHUFFLEBOARD TIMES

CHICAGO—In a two day session at the Morrison Hotel, this city, Shuffleboard manufacturers from all over the country met to map the promotional course of the industry. This meeting was the outgrowth of an earlier convention held in St. Louis in June, at which an organization called the Table Shuffleboard Association of America was formed. Both conventions were born of the industry's need for a promotional group. Under the leadership of Sol Lipkin, president, this organization would parallel that of the American Bowling Congress.

The purpose of the Chicago meet-

ing was to determine whether manu-

facturers would enter the TSAA as it had been established, or propose changes in its prospectus before enter-

ing, or not to participate in the association at all. The latter course was adopted.

During the first day of the meeting, members of the manufacturers' group, affiliated with TSAA. Chief objec-

tion, voiced by the majority of the manufacturers present, was centered on the organizational structure of TSAA, which placed heavy emphasis upon official representation. It was de-

clared to form a new organization to function at the industry level.

An organization committee and a finance committee were formed to set up a tentative structure for the new association. It is planned that dele-

gates to the committee's proposal-

als back to home offices for study and possible ratification in its present form or with suggested changes.

The two committees worked through-

out the night and evolved a plan which they presented to the convention the following day. Highlights of the suggested proposal are as follows: A seven man board composed entirely of manufacturers' representatives would be elected. The executive body would include a president, vice-president, secretary and treasurer, who would be elected from the seven board members. In addition, there will be an eighth, non-voting voting member to be elected by the directors who would be the only salaried mem-

ber of the organization. Additional salaried employees would be hired at the direction of the board. The execu-

tive director will receive $7500 per year plus $7500 expenses, in addition to a budget to cover administrative expenses.

The Finance Committee suggested that the money be derived from three sources: the players, the location and the manufacturers. The players would be charged $1.50 for a yearly member-

ship card. The location, regardless, whether privately owned or operated, would be charged $2.00 per location. The manufacturers would pay an initial fee of $30,000 and after that time would be charged $1.00 per board for a seal of approval decal-

camania to be placed on shuffleboard or accessory equipment meeting the specifications of the organization. These manufacturers would participate as non-voting associate members for $500 per year. For this fee, they would be allowed to use the official seal on their product, labels and in their advertising.

By means of taxing these three sources, it is hoped that a tentative budget of $30,000 will be met the first year. It is also suggested that the executive director be given a specified amount of money in an auto-

matic raise in salary in either six or nine months if his work prove satisfac-

tory.

Among the manufacturers repre-

sented were: William Tucker of Pur-

veyor Shuffleboard and Clayton Nem-

croft, Monarch Shuffleboard, co-chair-

men of the meeting; T. C. Brown and

Sol Lipkin, National Shuffleboard Company; W. E. Hall and Ed Lake of Rock-Ola; Charles Gillard, Nation-

Wide Shuffleboard Company; E. E. Tannenhill, Stone Propeller Company; H. I. Azin, Emelold; Roy Batchelor, Monarch, E. M. Tjondland, VivoVita; John Dietz, Valley Shuffleboard Company; Angelo Arcuti, Wax-o-la; and Paul Cooper, Penn Shuffleboard.

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ally advertised product that has a tremendous turnover. Act Today!

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MIKE MUNVES
575 11th Avenue at 43rd
NEW YORK 19, N, Y. (E.8ynt 9-6677)

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
For the edification of our out-of-town readers (certainly not for those of us who have locality the miserably hot and humid weather continues. If some of our New York wholesalers are a little lax, don’t hold it against them. The mind and body of local coinmen has been slowed down to a snail’s pace, with everything looking of a deep brown as the one wholesaler here has run out of the city. That was Dave Lowy, Dave Lowy & Company, who spent last week in the mountains of Vermont. Dave told us they made plans to return to the mountain resort on August 15. If this weather keeps up, he’ll have plenty of company. How much can a guy take?

Joe Munves takes over the national distribution of a “Kleenex” vendor and immediately draws a number of operators to his showrooms for a look-see. Ops very much impressed, and began talking quantity orders. Joe is setting up a line of distributors throut the country, and will make the necessary announcements very shortly. . . . We know a “trip” game at Joe Eisen’s. Joe either is a very good player, or his opponent was of the “stiff” variety. Naturally, Eisen claims superior skill. . . . Harry Berger, West Side Distributing Company, receives some fairly good news from a Spanish country where he has a business interest, but didn’t find out for several hours. He had to wait until one of his good friends came down and translated the letter. . . . George Dunn, George Posen Company, New York, has managed to make good progress in the wholesaling of used five-ball amusement games. “It is due to the wonderful reconditioning job we perform on a shipment before they leave our shop,” claims George. . . . Mike Munves tells us it looks like he’ll move into his Ninth Avenue location much sooner than he had thought. The building is emptying out of current tenants, and as soon as they’ve all out, Munves will begin the renovation job.

Dale Haun, Star Title Strip Company, with main quarters in Pittsburgh, Pa., was a visitor here this week. Haun is making arrangements to open New York offices, which should be ready in from three to four weeks. Many music men have been down to see his wares, which can be obtained with the same ease of all independent as well as majors labels. . . . Barney (Shugy) Superman, Runyon Sales Company, who took over the distribution of “California Shuff- peanuts” this week, reports that the machine he is testing on location is doing a phenomenal business. Shugy claims the location owner informed him that players were waiting on line to get to the machine, and this in the terrifically hot weather. Operators hearing about the play the machine is getting thru word of mouth underground telegraphy of the usual sort, have been visiting Shugy to place orders.

DALLAS, TEXAS

Chuckle of the week: Frank Emerson’s Mrs. Emerson, dashed off to south Texas for a vacation, leaving Frank as manager to the three Jiffy Emersons. Frank admits that he really missed the Mrs. . . . Johnnie Caldwell’s younger brother Frank is taking over Johnnie’s Paris operation, Lamar Music, and Johnnie moves into Ft. Worth with a cake of photographs and a new route. . . . Fred Dobbs, Dobbs of Dallas, introduced the new Bob Will’s recording of “Harm Red Wine” by serving same to all waiting ops and dealers. . . . Monk Kaiser, Johnnies Music, beating the heat by hurrying back to Hillsboro. . . . Through American Distributing Co., we got the news that Buck Nash bought out American’s operating route. . . . Joe Metzler, Leonard Metzler and Harry Manning will concentrate on their distributing business . . . Ran into Buddy Clem, Paris Music Co., while visiting Wallace Sales. I note that we see more of Buddy in Dallas. . . . H. W. Williams confides that the “Photo Finish” is going great. . . . Commercial Music now has United’s “Shuffle Skill” board on display. . . . Lady Metzler, Mrs. Paul Metzler, and Mrs. Bud Metzler, will go to New York to see the “Streetcar Named Desire” play. Tommy Chatten returned from south Texas business trip, all smiles over the many Wurlitzers sold. Nies work Tommy. . . . Dallas is over the swankiest cocktail bar ever seen in these parts, the “Studio Lounge”. It is well equipped with a new phone and fifteen wall boxes set by Tillman Rabb, Niles, Waco. . . . Chatted with Cecil Epps, Waco, Texas. Cecil was buying new equipment for several new locations. . . . E. J. Shelby, Shelby Music Co., is remodeling his building to take care of the wholesalers’ business in his record shop. . . . Porter Harrison literally yelling for his exclusive recording of “Got A Right To Cry”, by Texas Jim Lewis, claiming this record is a potential hit . . . Vincent Lopez, Cactus Music Co., assures us that Porter is absolutely right in assuming the above.
CHICAGO CHATTER

With the temperature leveling off to a very comfortable 70 degrees . . . noted that the guys and gals in the coinbox appeared to gain more pep. Due to the cooler weather, many of them who were formerly suffering from vacation hangover, claimed, "It's good to be back at work again. After a couple of weeks away from it, you miss all the excitement." . . . Ed Vejack, of O. D. Jennings & Co., is out on vacation enjoying the comforts of home. Ed says his only worry now is he's afraid that once it's time to return to work the mercury will decide to zoom up again. . . . Johnny Neis, who recently returned from his vacation, takes over the executive duties at Jennings while the plant is closed for two weeks. Operations will resume August 15. . . . Talked with Jerry Haley over at Buckley Mfg. Co. who returned from vacation full of vim and vigor. He said that he's been keeping pretty busy this past week, attending to the many little things that accumulated during his absence.

Art Weinand, of Rock-Ola Mfg. Corp., out of town on business for a few days—and part of this last week. However, Art was expected to return by Wednesday in order to give him a day or two at the office before taking off on vacation . . . Meanwhile Rock-Ola continues with their quarter of a million dollar building improvement and expansion program which is designed to double production of the Rock-Ola line . . . Had a nice chat with Frank Mercu, of Exhibit Supply, who is just back from a road trip. Frank reported that while traveling he found conditions on the upswing and predicted that the fall season should bring forth lots of nice action in the field. Frank was planning to leave another trip the latter part of this past week for Omaha and points west . . . Clare G. Meyer continues his jaunts thru the country contacting arcade ops. He is now touring the New England states . . . Exhibits new line of chalkers will be shipped, which will be used with the Dale Pistol Shooting Gallery, attracting very favorable attention from ops.

Over at Bally Mfg. Co. Tom Callaghan played host to a couple of the boys from the gridiron. When we called Tommy he was busily engaged chewin' the fat about the good ol' football days and the time of the "Four Horsemen". Of course, in between talks, the boys were also tossin' a few laters laterals back and forth, "A great way to keep in shape," said the dapper Tom . . . Ed Ratakach, field representative for AMI, making an extensive tour thru the west which will include: Denver, Fort Worth, Mineral Wells, San Antonio, New Orleans, and Memphis . . . John Hadden, proxy of AMI, in Chi for a few days this past week to confer with several distributors in town . . . L. C. (Lindy) Force keeping busy holding down the fort while Joe Calden is on vacation—and to quote Lindy—"The lucky stiff!!" . . . Al Stern, of World Wide Distributors, single out the successes about his two new road men, Menty West and Mike Sher, who were recently added to World Wide's staff. According to Al, "These boys are really goin' great and doing a terrific job."

R. L. Budde informs us that A. B. T. Mfg. Corp. is now entering its second run on "Skill Gun". During the first run approximately 1,000 Skill Guns were produced and it's expected that this run will exceed the old mark by an extra 1,000, said Budde . . . We hear from Mel Binks, of Universal Industries, that his son Donald, who is a student at Dartmouth, arrived in Italy, July 27, after spending the early part of the summer working so that he would be able to make the trip. Mel stated that you can't help but be proud of the kids nowadays . . . Billy DeSelm and the rest of the gang all back on the job over at United Mfg. Co. and going like blazing on their new legal game "Shuffle Skill". Billy, who just returned from vacation, which he says was "very fine," reports that Tony Coupel and "Connie" Conifer, both of St. Louis, were recent visitors to the United plant . . . Looks like Boll-O-Matic Corp. has two more winners with their "Duplex" and "21" Bell. Production is going full blast and deliveries have been speeded up to meet demand.

Spoke with Sam Stern, Vice-President of Williams Mfg. Co., this past week. Sam was knee deep in the process of moving. "And," according to Sam, "it's no easy matter." He stated, that they hoped that they have everything settled by August 8 and ready for work again . . . Roy Bazelon, of Monarch Shuffleboard, sticking close to the home front these days concentrating on their new coin operated eight-foot "Shufflette". Roy announced that they are now making deliveries and reports that Shufflette has met with very successful response . . . Al Sebring is another busy shuffleboard man, stocking five types of boards . . . We hear that Murray Rosenthal, of Coinex Corp., is receiving lots of nice reaction on his new target game conversion "Swingin' M." The machine features several new improvements and is being widely acclaimed by operators . . . J. H. Keeny & Co. back in full swing again after being closed two weeks for their annual vacation.

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THE CASH BOX
The Confidential Weekly of the Coin Machine Industry
EMPIRE STATE BLDG., NEW YORK 1, N. Y.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
CALIFORNIA CLIPPINGS

That growing interest in "cue-stick games," as written up in a recent issue of The Cash Box seems to be spreading out this way too ... Noticed a number of operators carefully looking over the "Seven-UP" on Paul Laymon's floor ... Charlie Daniels demonstrated the game for our benefit and we observed that he hadn't wasted his youth ... Tried our hand at Williams' newest "Buston" and found it a much livelier game than its name ... Fred Gaunt talking deal with operator Carl Thomsen of Delano when we dropped in at General Music ... Aubrey Stenerl mighty sober these days between his "Koffeebar" and "No Hangover" Pils ... Says he's planning to hang a big sign across store-front next week: "Hangover Headquarters" ... Ray Powers in from Sacramento and wuddling with Nels Nelson ... Ray looked fat and prosperous and was wondering why there weren't that way down here in L.A. ... Seems he left northern office going full blast with able crew in charge ... Joe Fekis was back in God's Country (California, in case you've forgotten) but whized right back to Chicago, leaving Walter Solomon and Paul Silverman plugging away at selling AMI boxes ... Walt also told us that things were good but in Sacramento and that Walt Huber was doing a fine job on his distributing AMI's ... Chatted with Mark Jennisin, Mills manager, who figured to step up their action a bit with his run up to Nevada this week ... Headman Gordon B. Mills visiting L. A. office while we were in and reportedly elated over a drink machine though it doesn't bear his name ... It's the ingeniously compact and novel "Dial-a-Drink," manufactured by the Thompson Company of Virginia ... Mark demonstrated it to us and we were more than impressed not only by the compact machine, but day, but by the four beverage container's attraction for theaters, entertainment halls, clubs, etc.

MINNEAPOLIS—ST. PAUL, MINN.

Fred Grohs and wife at Bellmli, Minnesota, on a fishing trip ... Gerald Olson, Minneapolis operator is taking his first vacation in nine years and is visiting Mrs. Olson for California August 1, 1949 ... Mike Crakes of the Friendly Sales Company, Minneapolis took out last week to go fishing with the Mrs. to Yellowstone Park and other points of interest nearby ... D. K. Carter of the D. K. Carter Company also took a few days off to go on a fishing trip with his family.

Frank Mager of Grand Rapids, Minnesota in Minneapolis for the day, calling on several distributors ... Bud Harrison of the Howard Sales Company, Minneapolis, spending a week at Onamia with his family, just taking life easy and fishing every day ... Kenny Anderson of Austin, Minn. in Minneapolis making the rounds and looking around ... Lyle Kesting of Bellingham, Minn. also in town for the day making the rounds ... Harry Lerner, Minneapolis operator, travelling in North Dakota for the week selling a new kind of car paint. (Out of the frying pan into the fire, again) ... Harry Nold of Cambridge, Minnesota and his family taking last week off and going on vacation ... Ernie Kichler of Park Rapids, Minnesota, has sold out his market and is giving his full time to his route.

- The Cash Box, August 13, 1949.
FOR SALE—All parts for pre-war See- bee, Borden Rhody, and others. Cover (Motors—Tone Arms—Ampl., etc.) AGRICULTURAL SUPPLY CORP., 919 N. BROAD STREET, PHILADELPHIA 23, PA.

FOR SALE—Bermuda RD $75; Melody RD $75; Cover Girl RD $60; Tropicana RD $50; Singapore RD $40; Martin $50; Want—Bing-A-Rolls, MORK+HAWK SKILL GAMES CO., 625 SWAGGERTOWN RD., HAWLEY, PA. Tel.: 720.

FOR SALE—Total Rolls $25; Advance Rolls $45; Hy-Rolls $85; Two-man rolldown "Turftamps" $200 (an excellent service tool). New: Circul-savers; House Boxes; Shuffleboards; New and used pin games. Now in our new office. JOHNNY HOWLEY, 2824 S. PICO BLVD., LOS ANGELES 6, CALIF.


FOR SALE—DeLuxe Draw Bells $235; Standard $175; Double Up $250; Wild Lemon $275. All in good condition. One-third deposit. CENTRAL, 1523 GRAND, KANSAS CITY, MISSOURI.

FOR SALE—Best used Mills Slots in the South. We also refinish and rebuild same. Seventeen years of rebuilding. Mills Slot parts and stands bought and sold. MILTON BRAUN, RT. 3, BOX 428, SAVANNAH, GA. Tel.: 4-4989.

FOR SALE—2 Quizzers, perfect condition, complete with films. One Hundred Dollars each. AMUSEMENT CO., 1423 W. SIXTH AVE., TOPEKA, KANSAS.

FOR SALE—10 assorted Ray Guns: Shoot-The-Beat, Jap, Chutes, Tall Gunner, Tokyo. Best offer takes one or all. 1/2 down, balance C.O.D. Write, phone: GATEWAY AMUSEMENT CO., 748 N. 5th Avenue, POCKETOLO, IDAHO. Tel.: 1764 or 4040-W.

FOR SALE—18 Panoramas, tip top shape, $125 ea. Panorama Peeks, extra. Crating $5 extra. 2 Pitch "Roll Around" Box Bells, $50 each. "Roll Roll $125; 3 Seeburg 146 $300 each. DAVE LOWY & CO., 594 TENTH AVE., NEW YORK, N.Y. Tel.: CH 4-1109.

FOR SALE—Chicago Coin "Bongo" brand new. LIEBERMAN MUSIC CO., 1124 HENNEPIN AVE., MINNEAPOLIS 3, MINN.

FOR SALE—One Two Three $135; Temptation $105; Grimo $95; Thrill $100; Robin Hood $70; Humpty Dumpty $65; Triple Action $70; Wisconsin $55; Carnival $100; Trinidad $90; King Cole $100; Crazy Ball $90; Contact $60; Yard Scale $50. AUTOMATIC MUSIC, 500 MAIN ST., BRIDGEPORT, CT. Phone: 720.

FOR SALE—Mills Jelly Balls, factory originals, like new, 4 nickel—2 dimes—2 quarters—1 dollar. Nickel $60, 1 Dime $65, 1 Quart $70. 1/3 certified deposit, balance C.O.D. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSTON, 10, IND.

FOR SALE—New Black Cherry and Golden Falls Case Assemblies for $40 each. Each Assembly consists of: F. A. B. DISTRIBUTING CO., INC., 1019 BARONE ST., NEW ORLEANS, LA., or 304 IY ST., N.E., ATLANTA, GA.

FOR SALE—5 Floor sample Scientific Pokerino $125, original crate; 6 Warlinster 14 foot Skeeb Alley, all in working condition, and all parts intact. Best offer take them. WANT—Rock-Ola post-war Wall Boxes, quote best price. D. P. MURPHY, 1019 BB AVE., PHILADELPHIA 54, PA.

FOR SALE—We have a limited amount of reconditioned, ready for location Warlinster 1100's, 1015's, 1080's and 1071's. Post war Warlinster and Packard Wall Boxes. Write, wire, phone for sample. ECONOMY SUPPLY COMPANY, 201 MARYLAND AVE., BALTIMORE 16, Md. (Tel.: CH 6612).


FOR SALE—Keeney Super Bonus Bell 10-13-29: 1 Keeney Super Bonus 5c. Excelled condition. This is the only bell we have offered accept. T. RUBY, PARAMOUNT VENDING CORP., 60 FISHKILL AVE., BEACON, N. Y. Tel.: 1726.

FOR SALE—Guaranteed Used Machines—Bells—Consoles, One-Ball, Pims. The machines are perfect, the prices are right! Write for list. CONSOLE DISTRIBUTING CO., 3425 METAIRIE RD., NEW ORLEANS, LA.

FOR SALE—2 Bally Heavy Hitters with stands; 2 Exhibit Dale Guns; 3 Quizzers; 2 Wurlitzer 7300F; 2 Wurlitzer Deluxe games; 2 Buckeyes; 2 Mills Blue Fronts and Brown Fronts 5c-10c-25c—57c each; Jennings Litographs like new 5c-10c-25c—$165 each. We have over 600 pieces Mills, Jennings, Pace Sets. Write for prices. AUTOMAT GAMES COMPANY, 2858 W. PICO BLVD., LOS ANGELES 6, CALIF.

FOR SALE—Mills Golden Falls and Black Cherries 5c-10c-25c $145 each. Look like new, Carry a little wear. Express our compliments to Mills Blue Fronts and Brown Fronts 5c-10c-25c—57c each; Jennings Litographs like new 5c-10c-25c—$165 each. We have over 600 pieces Mills, Jennings, Pace Sets. Write for prices. AUTOMATIC GAMES COMPANY, 2858 W. PICO BLVD., LOS ANGELES 6, CALIF.

MISCELLANEOUS

NOTICE—Dave Lowy & Company is exclusive distributors for J. H. Keeny & Company’s fast selling Cigarette Vending Machine for chain stores. We will ship to any county in New York State. We accept trade. DAVE LOWY & COMPANY, 594 TENTH AVE., NEW YORK, N. Y. Tel.: CH 4-5100.

NOTICE—Mize Opa: We re-grind your used phonos needles scientifically and guarantee complete satisfaction. Hundreds of operators use the service in this line. It pays big saving. Write for complete details and free shipping containers. SHARP NEEDLE SERVICE, BOX 770, FL. DODGE, IOWA.


PARTS & SUPPLIES

FOR SALE—Thumper Kits: No. 109 Thumper Kits for United, Gottlieb, Exhibit and Chicago Coin $3.95; No. 110 Bally and Williams Thumber Kit $3.95; No. 111 Geno Thumper Kit $3.95. Any of above kits with relays $3.85. Exhibit "Contact" Kicker Kits, $6.95; Exhibit Flipper Flippers No. 288E $3.95. Bally Tubes 60% off list. Send for free Wall Chart all parts and supplies. BLOCK MARBLE CO., 1425 N. BROAD ST., PHILADELPHIA 22, PA.

FOR SALE—Television Bargain! 10’ tube, 52 sq. inch picture; Full size console with 10’ speaker $269.95, Thimble television antennas, Indoor and Outdoor Circulators sent on request. BELMONT RADIO SUPPLY, 1921 BELMONT AVE., CHICAGO 13, I1L.

FOR SALE—All Tubes—Standard Brand, individually boxed 60% off list. 50 assorted tubes 60 and 10% off list. ENGLISH SAYS COMPANY, 620 W. RANDOLPH ST., CHICAGO 11, I1L.
How To Use "The Confidential Price Lists"*

FOREWORD: Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts only as the market quotation board of the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists", rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with, prices continue to be widely divergent these days. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth $75.00. Of course, condition, serial, appearance, demand, territory, quantity, etc, must all be taken into consideration. "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price for the week; second price listed is highest price. Where only one price appears this should be considered lowest price.
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HIGH SCORE OVER 8 MILLION

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MORE ways to win! MORE earning power!

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FAMOUS "CITATION" ODDS
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FAMOUS "CITATION" ADVANCING ODDS

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