Caught before the start of another hot recording session, thumk Wini Brown takes time out to glance at the camera, along with National Records prez Al Green and Sylvia Langler, the platter's promotion chief. Famous for her recording of "Gone Again", Wini has since continued to grind out several hot coin winners for music operators throughout the nation. Among her club platters are "Grieving For You", "If Love Is Trouble" and her current hit item, "He's Good Enough For Me". Wini is the subject of the same intensive campaign that saw such notables as Billy Eckstine, The Ravens and Charlie Ventura win widespread favor. The lass is currently engaged in a series of personal appearances and theater dates, in addition to a host of television work. Wini Brown is exclusively featured on National Records.
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THE CASH BOX

“THE CONFIDENTIAL WEEKLY OF THE COIN MACHINE INDUSTRY”

THE CASH BOX IS THE OPERATOR’S MAGAZINE
IT IS NOT SOLD ON NEWSSTANDS

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THE CASH BOX exclusively covers the coin machine industry, including operators, jobbers, distributors and manufacturers, and all those allied to automatic coin operated music equipment; automatic coin operated vending machines and service machines as well as all coin operated amusement equipment; the music and record business, recording artists and publishers of music; and all others in any fashion identified or allied to the coin operated machine industry as well as all finance firms, banks and other financial institutions expressly interested in the financing of coin operated equipment of all types.

THE CASH BOX has been recognized by various associations of coin machine operators throughout the United States as their official weekly magazine.

THE "C. M. I. BLUE BOOK," also known as "The Confidential Price Lists," gives prices of all new and used coin operated machines of all kinds, weekly reporting all market changes and continually adding on all new equipment. The "C. M. I. Blue Book" is officially recognized by many cities and states throughout the country as the "official price book of the coin machine industry." It is an integral part of The Cash Box. The "C. M. I. Blue Book" is used in settlement of estates, in buying, selling and trading of all coin operated equipment. It is the one and only officially recognized price guide in the coin machine industry. The "C. M. I. Blue Book" is used by finance firms, factors and bankers to guide them in making loans to the members of the coin machine industry.

Talking It Over

How does a state organize itself? Do all the men come together and say, “We want to cooperate with each other.” Do they use one and a dozen different ways and means to arrange for closer cooperation?

It will probably prove interesting to many coinmen around the nation to learn that usually only one or two men in each area get together to discuss business conditions generally and, from this nucleus, grows the organizations which have helped so many ops to enjoy better business.

An outstanding example of this process is now at work in the state of Connecticut.

Here a few men got together in New Haven and decided that the time had at last arrived when they should cooperate for their own better welfare.

After much palaver up and back and around and about, they did come together and, at the same time, called a meeting of all the ops in their city.

It took but one man to loan the use of his offices, buy the sandwiches and drinks (at his own expense), and "call in the boys," as the expression goes.

These two or three men talked it out before those first few who came to listen. Showed all the others that it was to "their advantage" to come together. That by working together they would all enjoy better business. And, gradually, "the boys" did come together, and agree that perhaps there was something in this idea of cooperation.

Months went by and coinmen learned (some to their surprise) that conditions were getting better. That their businesses were getting healthier. With the result that the word spread to other communities in the state.

And just a few weeks ago operators from these communities began to phone and call in person on the officers of the New Haven group to tell them that they, too, believed in cooperation, and since New Haven had been so successful why not add their little cities to the organization, making it a state group?

So a general meet was called and tho it was a hot and muggy evening and the boys as yet had no outside meeting room, many came from far away centers (more than had ever before come together in Connecticut to listen and to talk things out.

These men went back to their own towns late that same evening with a new determination. They now most definitely wanted to come together. They had heard what had been done here in one community in their state. They foresaw the possibilities of what it would mean to all of them.

This is how state groups of operators are born. This is why there is a move for organization in the industry today to get together. All realize that it means their future better welfare. Their very existence.

The result is that in state after state little groups of men are meeting and talking and calling and getting together in their various communities; that business methods are bound to be modernized, bound to prove better for all concerned with this industry.

[Signature]

BILLY CERSH
Once again the matter of "what price coin operated equipment" rears itself to the fore in many leading centers throughout the nation. And once again the cry arises that the time has at long last arrived when prices of all equipment should be cut so that the operator can be better assured of survival.

It is strange to note that where operators have come together into cooperating organizations, the matter of price isn't as forcefully argued as in those areas where the ops just won't, or can't, seem to get together.

The fact remains, just as it always has in the history of the industry, that price, of itself, is a secondary factor in the continued success of any operators' business.

It is not the price as much as the fact that the operator must conduct his business intelligently. He must use simple business logic.

If he finds that at his present percentage commission basis he cannot pull thru, then he must, like all business men do, change his methods as well as modernize his business procedure.

The fact remains that in those centers where the ops have come together and are cooperating with each other, thereby obtaining front service money guarantees, as well as a better commission percentage basis, prices are not so much discussed but rather the potential earning power of the equipment itself is talked about. This is the most important factor in all coin machine operation.

There is no doubt that even those men who will not change over to a better commission percentage basis and who purchase a new machine which meets with instant player approval, as well as proves itself sufficiently attractive to draw more play than what former machines did in the same locations, suddenly forget all about the price of the product when they note that their collections are much better than they formerly were.

It is a well known fact to any business man that at today's wage scales for labor (and these higher wages have hiked prices of supplies and components for the manufacturers) that it is almost impossible for the factories to cut back prices when they are paying so much more for the labor and materials they need to produce machines.

Therefore, with this the case, just as in the tavern when the owners were advised that the price of bottled beer was being raised to meet the new raises which the brewers were faced with, the tavern owners raised from the prewar price of 10c per bottle to an average of 25c, and, in most cases, 35c per bottle. This must also be today done by the coin machine operator.

This doesn't mean that he must increase the cost of the play from 5c to 10c. It means, instead, that he must obtain a better share of the gross income from his equipment, so that he can continue in business on a profitable basis.

In organized territories today most ops will not pay any commission whatsoever to juke box locations taking in minimum money. This is only fair. For, after the op changes the needles and supplies four or five records, and charges off his servicing overhead expense, he finds that he has lost money.

But, if the ops are not cooperating with each other, then even the most intelligent op is still forced to pay commission and continue to lose money.

Where cooperation exists, locations are notified that no commission will be forthcoming for small minimum take with the result that the locations are still just as happy to keep the juke box in their place of business fully realizing that the operator cannot continue in business to lose money.

Price is not the problem in this industry today. The problem remains that, regardless of price, the machine itself must have a definite fascination for the players, it must appeal to such an extent that the players will play it more often than usual, and also that the operator obtain a more fair percentage from the gross income.

Once the op is working on a front service money guarantee and paying around 30% commission to the location owner he finds that, regardless of price, he can continue on profitably in business and assure his future better welfare as well as buy new equipment, expand his business, and he assured that he will continue to grow on a sound and profitable basis.

The whole matter of price today is tied up with simple economics. Just good horse sense. Keen operators have long ago worked hard to get the men in their areas together into cooperating units so that they could assure themselves of a better income as well as he assured profits regardless of machine prices.

The answer to "What price coin machines?" is simply based on intelligent business methods and procedure. The operator definitely must arrange with each and everyone of his locations to obtain a better share of the gross income from his equipment which will, in turn, overcome whatever problems higher prices bring about, especially when he is featuring the play for the same coin he used over 30 years ago, and finds that the value of the 5c coin today is almost less than one-half what it formerly was.

In short, the operator has to first clean up his own house, and then, as conditions right themselves for him, gradually begin to seek ways and means to help all engaged in the field to better profit, regardless of what the prices are being charged for machines at the time.

The average manufacturer is working on a minimum profit today. This fact any manufacturer is willing to prove to any operator who knows enough about general production and overhead to go over his charts with him.

The manufacturers have, and are, fighting hard each day with their suppliers in an effort to cut prices wherever and whenever they can so that they will be able to bring the machines to the field as low in price as is possible during these days of high wages and tremendous overhead expense.

It is now up to the operator himself. He must change his business methods to meet the modern conditions that prevail. He must obtain a better percentage share of the gross income from his machines. He will then learn (as many others already have) that price is not the big factor.

His own outmoded business tactics are the big problem. This is what he must cure. This is the cancer he must cut out and then, and only then, will he be able to realize that it is not solely price which is affecting his future business welfare.

"THE CASH BOX" IS THE OPERATOR'S MAGAZINE
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Riders in the Sky

CA-57.669—Peggy Lee
CA-57.40164—Ray Willing
CO-38465—Bert Ives
DE-24618—Bing Crosby

Again

CA-15239—Art Tatum
CO-38463—Doris Day
DE-24602—Gordon Jenkins O.
LO-362—Vera Lynn

Some Enchanted Evening

CA-57.4029—Pete Wentz O.
CA-57.544—Jo Stafford
CA-57.196—Gordon MacRae
CO-38446—Frank Sinatra
DE-24647—Al Jolson

Baby, It's Cold Outside

CA-57.567—Whitney-Mercer
CO-38426—Burns-Clark
DE-24646—Fitzgerald-Jordon

Forever and Ever

CA-15316—Margaret Whiting
CO-38160—Dinah Shore
DE-24648—Russ Morgan O.
LO-362—Geechie Fields

I Don't See Me in Your Eyes Anymore

CA-15407—Jan Garber O.
CO-38406—Buddy Clark
DE-24706—The Stardusters

A Wonderful Guy

CA-57.52—Margaret Whiting
CA-57.396—Margaret Whiting
CO-38440—Dinah Shore

“A”—You’re Adorable

CA-15393—Jo Stafford—Gordon MacRae
MG-10310—Reddy Kepp Qalnet
CO-38465—Tony Pastor O.
DE-24579—Larry Kent O.
ME-5239—Ann Vincent-J. Carroll

CARELESS HANDS

CA-15379—Art Tatum
CO-25546—Leon McAuliffe
DE-24616—Bing Crosby

Bali Ha’i

CA-57.618—Paul Weston O.
CA-57.32—Peggy Lee
CO-38464—Frank Sinatra
DE-24609—Bing Crosby

CODE

AL—Abaddon
AS—Asp
AR—Ararat
BS—Babel
DI—Dagon
DA—Darwin
CA—Captive
CA—Caste
CA—Commodore
CO—Columbia
DC—Coral
DA—Dona
DI—Decca
DE—Delux

STEET

DE—24602
CO-38463—Baby

CO-38446—Buddy

ME-5271—Ann Vincent
MG-10319—Hugo Winterhalter O.
VI-20-3402—Perry Como
"Thank The Man Upstairs" (2:58)
"I Wish I Were A Goldfish" (2:46)
PHIL HARRIS
(RCA Victor 20-3477)

The song is styled in much the same vein, and is treated in excellent manner by Harris. Vocal assistance is rendered by the Jack Benny Quartet, who offer some top notch harmony. On the other end, maestro Warren Harris comes back with his famous novelty tunes that always have caught coin. We go for the top deck—we're sure you will too.

"The Four Winds And The Seven Seas" (2:56)
MEL TORME
(Capitol 57-671)

Mel Torme comes up with an excellent bit of music in this rendition of "The Four Winds And The Seven Seas." Melded with maestro Franki's lending supreme musical assistance, the song takes on a bright, vivacious flavor. Mel's hush-hush, intimate style of singing, coupled with the unique bongo background, make this side a winner. On the flip with "It's Too Late Now," Mel picks up the tempo a bit and once again delivers a top-notch performance. We go for the top side too.

"Waltz" (2:47)
"Coroacto" (2:38)
BARCLAY ALLEN ORCH.
(Capitol 57-668)

Pair of sides done up in the Latin vein by maestro Barclay Allen show some promise. Top deck, titled "Waltz," is one which Mel Torme superbly adapted and set to rumba tempo by maestro Allen. The flip picks up in tempo and is a side that she—Mel—satisfies the many hip-swingers immensely. Music in the matriz for the brand and should pay this disk heavy attention.

"A Room Full Of Roses" (3:08)
"I'll Keep The Lovelight Burning" (2:48)
JERRY WAYNE
(Columbia 38525)

Piper Jerry Wayne on deck with a fresh pair in "A Room Full Of Roses" and "I'll Keep The Lovelight Burning," with the Hugo Winterhalter orch to lend some wonderful musical assistance. Both tunes are in the romantic ballad vein and show Jerry's vocal efforts effectively. Excellent music backdrop makes the wax brillant. Wayne's group also lend polish and luster to the platter. It's fair disking that should hold its own.

"Someday" (2:56)
"And It Still Goes" (2:57)
VAUGHN MONROE ORCH.
(RCA Victor 20-3510)

There's no stopping this guy! Hot on the heels of his sensational successes "Ding! Dong! The Witch Is Dead" and "Voung Monroe comes up with another hot hit item in this rendition of "Someday." The ditty itself should be immediately recognized by folk and western fans throughout the nation, since it has been something of a standard in this field for years. This rendition by Vaughn and the Moon Men is nothing less than boffo from the very start. Ditty rolls along in mellow tempo, with Vaughn's strong and sincere tenor leading the way brightly. It's a side that seems a natural to win nationwide favor. Excellent vocal harmony by the Moon Men in addition to some great orchestral background, rounds out the wax excellent manner. On the other end, with a smooth ballad, Vaughn once again develops his vocal and orchestral supremacy on "And It Still Goes," another music ops' avid attention. It's a smartly styled, romantic number that should keep Vaughn's many fans happy. We're betting on "Some- day" music ops can load up on this one.

"I Love You" (2:32)
"I'll Keep The Lovelight Burning" (3:14)
PATTY PAGE
(Mercy 0310)

Chirp Patty Page really steps out in all her glory with this soocx rendition of "I Love You," from the Irving Berlin musical "Miss Liberty." Patty lends the deck a wonderful dramatic air as she chirps the fragrant lyrics in smart tunes that score. Take note of the excellent plush orchestral background furnished by maestro Mitch Miller. The flip is a novel platter teaming Patty and Bennie Ben- jalowicz. The platter maker of "I'll Keep The Lovelight Burning." The trio join voles to knock out a terrific bit of music in this splendid ballad that should find a top spot on ops' machines in no time at all. The wax is hot—ops should grab it.

"Twenty-Four Hours Of Sunshine" (2:59)
"There's Yes! Yes! In Your Eyes" (2:50)
CARMEN CARAVALLA ORCH.
(Decca 24678)

New vocal duo on the wax horizon is Betty Garrett and Larry Parks, who come up with their first in this waxing of "Reckon I'm In Love" and "Side By Side." The duo offers for fairly nice listening, and should be greeted warmly by music fans and ops alike. Top side has Betty and Larry splitting vocal honors on a cute bit of music that whisks in moderate tempo. Ditty is from the Warner Brothers flicker "Montana" and might derive some heavy battle from the. The coupling has the vocal duo offering a pleasing bit in this interpretation of an ever-lovin' standard "Side By Side." Top deck is the better of the pair.

"Some Days" (2:50)
"Tell It To Me" (2:56)
ERSKINE HAWKINS ORCH.
(RCA Victor 20-3490)

Long missing from the phone spotlight as a name attraction, maestro Erskine Hawkins shows off some fresh wax in this recording of "Some Days" and "Tell It To Me." Topside is a great preppy swingers' softie favorite, with Henry Heywood banking it in the up tempo side. It's music easy to listen to, and a side that should go well in the phones. The flip has pipe Frank Mitchell washing the vocal refrain to "Tell It To Me." Warm tones that score. Ditty is a blues ballad that should satisfy jockey box fans: Ops should listen in.

"Lavender Coffin" (2:55)
"A Kiss And A Rose" (2:57)
TEX BENEKE ORCH.
(RCA Victor 20-3476)

Excellent waxing is offered on this tasty tidbit by Tex Beneke, who titled "Lavender Coffin" and "A Kiss And A Rose." Top deck, with Tex and the Moonlight Serenaders charting in the background, is a swingy side along with a novelty tune that should win wide favor. Worked about a revival meeting, the disk is done up in excellent manner, tells the story for some terriod coin play. Glenn Douglas steps in as a soloist on the flip to change the tempo and offer a wonderful, romantic ballad in "A Kiss And A Rose." This deck should garner some healthy coin, play it. Ops should get with this disk.

"Away From You" (2:56)
"Forgiveness" (2:52)
FRANCIS CRAIG ORCH.
(MGM 10468)

Some wax that music ops may care to take a peek at are these sides by the Francis Craig orch titled "Away From You" and "Forgiveness." Both sides are in the swingin' branch, and the lyrics show as wax that might be best suited for the downtown set. Top deck has a shuffle beat, with the lyrics rolling about the title. The maestro takes a pleasing spot on the flip, with Bob Lamm once again delivering the lyreric expression. Wax won't stop traffic—ops can take it from here.

"Yum Yummy, Yummy Yum" (2:48)
"Canadian Caper" (3:10)
ART MOONEY ORCH.
(MGM 10466)

Orkster Art Mooney out with a pair of new sides in this disking tagged "Yum Yummy, Yummy Yum Yum" and "Canadian Capers." Top deck, with George Nolan and the Mooney Chorus, is an item ditty that has possibilities of catching on. The tune is aptly tagged "the jelly-apple song" and has lyrics that match. On the other end with "Canadian Caper" it's a fresh swingy instrumental rendition of this long-standing favorite. Top deck is the side to watch.
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THE CASH BOX:

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July 9, 1949

“Swing Your Partner Polka” (2:32)
“Bright Eyes” (2:30)
AL TRACE ORCH. (Columbia 13820)

• Long missing from the phonograph spot-light as a name attraction, orker Al Trace comes up with a coupling that might grab on and go in the juke box. Wax, titled “Swing Your Partner Polka” and “Bright Eyes,” is fair enough, and makes for easy listening. Piper Bob Vincent handles the vocal refrain and turns in an effective job. The top deck is just what the title indicates, while the flip is a cute item that should meet with fair approval.

“The Who Do You Know In Heaven” (2:32)

“Twenty-Four Hours Of Sunshine” (2:21)
DICK JURGENS ORCH. (Columbia 38230)

• A pair of the best side we’ve heard from the Dick Jurgens crew in a long while crops up here, with the masterly vocal work of a duet that seems destined for fame in no time at all. Titled “Who Do You Know In Heaven,” piper Jimmy Castle and a vocal group step to the mike to handle the following romantic lyrics. It’s a smart tune, performed in top notch musical and vocal styling throughout. The flip is a side that beckons coin play too, as the entire gang join in on “Twenty-Four Hours Of Sunshine,” an up-tempo corn item that should win wide favor. Both sides are hot—music ops should get with ‘em.

“Brooklyn Dodgers Jump”
Parts I & II (2:47)-(2:42)
RALPH BRANCA-CARL FURLLO
EV PARFA (Leslie 918)

• Novel disk that should create a tremendous stir wherever this offering by Ralph Branca, Carl Furllo and Brooklyn Dodgers of the “Brooklyn Dodgers Jump,” the platter rolls in merry tempo, as the vocal trio wail an item to the Dodgers’ ball team. Vocal chorus refrain in the background adds to the splendor of the disk, while the orch background rounds out the side excellently. Music ops with a base

“Faith” (2:56)

“The Rooster’s Love Song” (2:43)
FRANK WOOLEY ORCH.
(Fine Arts 1003)

• Pair of fair enough sides, on a pair of fair enough songs turn up here by Frank Woolley and his boys. Titled “Faith” and “The Rooster’s Love Song,” both tunes are fine for easy listening. Top deck is a rich ballad adequately handled by Gil Morland. The flip has the Harry Max knocking out a bit of vocal work on this pleasant novelty ditty. Both sides should hold their own—especially the flip which is a treat to top the top deck.

THE SLEEPER OF THE WEEK

“Don’t Cry, My Heart” (2:58)
“Oyra Oyra Polka” (2:46)
The HARMONY BELLS ORCH.
DICK BYRON
(Donna 2407)

• Here’s one that really is a sleeper! Hot on the heels of the sensational success scored with “Open The Door Polka,” the Harmony Belles orch and balladeer Dick Byron come up with a side that should catch on and go like wildfire. The side we’re ravin’ about is “Don’t Cry, My Heart,” a slowly crooned minor key item that makes you stop and pay rapt attention. Dick’s strong and sincere vocal effort on this side tops from start to finish. Vocal refrain by the Dixa chorus in the background adds to the pleasure found in this side. It’s the type of tune that few want to hear time and again. The haunting melody is both danceable and easy on the ears. On the flip, “Oyra Oyra Polka,” the entire gang join in to offer a happy bit of music that should satisfy many polka fans throughout the nation. “Don’t Cry, My Heart” is the side to ride with—music ops can safely order this platter by the boxful!

“I’ll Keep The Lovelight Burning” (3:17)
“[You’re Mine” (3:14)
DERRY FALCO
(MGM 10462)

• Piper Derry Falligant on deck with a pair that should draw some jive box coin. Top deck, “I’ll Keep The Lovelight Burning,” is the better of the two. It’s a strong, sincere ballad handled delightfully by Derry in his inimitable vocal style. The flip has been kicked around a bit, and should be familiar to most ops. Ork backing on the platter by maestro Joel Herron rounds out the wax effectively. Ops who have the spots might take a look—see.

“Good For You” (2:40)
“Loving You” (2:42)
RAS LAROACH ORCH.
(Decca 2046)

• Mellow pair of sides turn up here this month, with the top deck backing a ton of jive box coin. Titled “Good For You,” pipers Patsy Garrett and Leson Becker split vocal honors on the side, and come thru for music ops with a wonderful bit of vocal work. It’s a light, pleasant, up-tempo item that should find wide favor. The flip, with balladeer Heyes Gordon on tap, is a bit of strong romantic music that should satisfy the many cupids fans. Hayes’ deep, re-

“I Love An Old Fashioned Polka” (2:36)
“Amusement Park Waltz” (2:45)
BILL GALE ORCH.
(Columbia 12141-F)

• Please a wax offering is this bit by the Bill Gale ork on this side. Titled “I Love An Old Fashioned Polka, and “Amusement Park Waltz.” Both sides of the disk make for easy listening pleasure and should win its fair share of favor from music ops. Top deck is a medium up-tempo polka tune, with Jimmy Brown and Betty Brewer handling the vocal work effectively. The flip, with Chris Weston and the Roller Coasters, slows down in tempo some, and also shows to excellent light. Ops should listen in.

“A Million Times” (2:49)
“After The Ball” (2:47)
TED BLACK ORCH.
(Maron 1192)

• Some wax music ops can use as a filler material turn up here by the Ted Black ork. Titled “A Million Times” and “After The Ball,” the platter shows as a pair of sides that should hold their own in the boxes. Top deck is a medium up-tempo item that Dick Edwards is fair enough throughout. The top deck is a romantic ballad that might catch on. The flip is the same, adequately performed here. Ops who have the room on their machines might take a look—see.

“St. Bernard Waltz” (2:28)
“Bye Bye, My Baby” (2:36)
FRANKIE YANKOVIC ORCH.
(Columbia 12141-F)

• A maestro Frankie Yankovic on deck with a pair that should stand up to some heavy jive box play. Offering “St. Bernard Waltz” and “Bye Bye, My Baby,” Frankie easily demonstrates his unique orchestral style in top notch manner throughout the disk. The top deck is a medium up-tempo polka tune that should easily draw heavy jive box coin. Ops should listen in.

The Cash Box, Music
RECORD MANUFACTURERS, DISTRIBUTORS, ARTISTS, PUBLISHERS, SUPPLIERS

ADVERTISE IN

THE CASH BOX

NAMM SHOW ISSUE

GET COMPLETE ATTENTION OF THE NATION'S MUSIC OPERATORS, FOREMOST RECORD DEALERS, DISK JOCKEYS, RECORD DISTRIBUTORS AND ALL THE MUSIC INDUSTRY

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Central Sales Take Over Distribution Of Two New Indie Labels

DETROIT, Mich.—Art Cole, president of Central Record Sales Company, this city, this past week announced that his firm had taken over the distribution of the "Jazz Label" label. The new line consists of six sides of Dixieland music, featuring Sidney Bechet and Muggsy Spanier, and the group from the Chicago spot by the same name. In addition, Central Record Sales disclosed that they will also distribute New Jazz Records, a new platterhead headed by Bob Weinstock of New York’s "Jazz Record Corner."
MGM Records Set for Massive Production in Canada

MGM Affiliate To Construct Pressing Factory In Canada. Name Edward Joseph Plant Chief

TORONTO, CANADA — Quality Records Limited, affiliated with Loew’s Inc. for the exclusive manufacture and distribution of M-G-M Records in Canada, recently began construction of a one-story factory plant containing 24,000 square feet of floor space in Scarborough Township, a suburb of Toronto.

All-Canada Radio Facilities Ltd., which owns and operates a number of radio stations and also handles the majority of open-end transmitted programs in Canada, has already started distribution of M-G-M Records on a restricted scale. Records are imported from the M-G-M plant at Bloomfield, N.J., and sold to dealers to retail at 85 cents.

In addition to its manufacture of domestic records under the M-G-M label, the Quality Records plant is also expected to turn out Canadian-produced entertainment, both for the domestic market and for use by radio stations on transcriptions. The total output for the development will be approximately $500,000 and the plant, which should be in full operation by the end of the year, will employ about 25 people.

Edward Joseph, formerly with M-G-M at Bloomfield, has been appointed plant manager of the Canadian company. Richard B. Drayer, general sales manager, Don McMikin, is in charge of promotion, and Bill Stockedel is sales representative.

CHICAGO — Caught greeting each other during a recent visit to the Windy City are Bill Gersh, publisher of The Cash Box, and music publisher Lynn Hoyt, top vocal trump currently appearing with the Teddy Phillips orchestra in Chicago. Lynn is one of the reasons for the widespread acceptance of the Phillips’ arr’s latest Tower Record release. Mid-western music ops who have heard the latest platters by Phillips are already billing him America’s new waltz king. Recent winner for the band is “Now Now” and “Weddin’ Day.”

Lynn Hoyt Guests With Bill Gersh Of The Cash Box

The Cash Box, Music Page 11 July 9, 1949

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The Cash Box, Music Page 11 July 9, 1949

It’s What’s In THE CASH BOX That Counts"
New Indie Label Bows With Novel Distribution Program

CINCINNATI, O.—Mike Brawley and Bill Azollo, well known figures in the record business, this past week announced the formation of Capri Records, new indie label set to hit the disk market early this month.

The new label, set to retail at 30c and 32c wholesale, will be presented to the record buying public with all of the most novel methods presented to the music industry to date. Records are scheduled to be sold through shoe-store, drug-store, and department store chains.

Spokesmen for the firm disclosed that the Alber super-market chain in Ohio, with 72 stores throughout the state, had already received initial shipments of their records. It was learned that other chains such as Walgreens, Whelan's, etc., were contemplating taking on the line.

The novel and unique angle here is that each chain of stores will carry their own label—i.e., "Alber Records.

Top disk star of the plattery is vocalist Bud Brees, well known and widely popular disk star. Brees more recently sang with the Art Mooney orchestra.

Brees stated that the firm would concentrate on pop songs in addition to new material. The plattery already has cut 10 sides, featuring Brees, the Ned Harvey orchestra, Capri Orchestra, Charlotte Scott and the Pauline Sisters.

The personalized "chain-store" records will bear the label of the individual chain or store publicized in one side. While duke box operators and other dealers throughout the nation will receive the parent company's label, Capri.

The plug tune for the firm is their release of "Holiday" and "You're Heartless" featuring balladist Bud Brees. The label is "Capri."
LATEST RELEASES

CARROLL LUCAS
PARADE OF THE WOODEN SOLDIERS
POIKA
THIS IS THE LAST TIME I'LL CRY OVER YOU
KING 15008

GRANDPA JONES
YOU'LL MAKE OUR SHACK A MANSION
I AIN'T GOT MUCH TO LOSE
KING 793

Hawkshaw Hawkins
THE LONGER WE'RE TOGETHER
WOULD YOU LIKE TO HAVE A BROKEN HEART
KING 793

* HANK PENNY
HILLBILLY BE-BOP SWEET TALKIN' MAMA
KING 795

* THE JUBLAIRES
THIS DAY IS MINE
ST. LOUIS LOU
KING 4303

* GEORGE HUDSON
IT'S LOVE PUT IT ON THE CUFF
KING 4300

Decca Signs Four New Artists

NEW YORK—David Kapp, vice-president of Decca Records, Inc., this past week announced the signing of four new artists to the talent roster of the firm.

Signed were: Carol Richarda, vocalist formerly starred with band-leaders Russ Morgan and Desi Arnaz; Floyd Huddleston, vocalist-songwriter currently engaged in writing the musical score along with Al Rinker for the forthcoming motion picture "Duchess Of Idaho"; Doles Dickens, orkester and bass player formerly with Desi Arnaz, Tex's South, Phil Moore and Teddy Wilson, and now leading his own quartet; and Cecil Payne, orkester leader who played ball top sax with Dinie Equerry Glaspie, who was also featured with Roy Eldridge and Talad Cameron.

While release dates and material for the above artists have not been disclosed to date, it is expected that recording sessions will be set-up so that the artist listed above will have platters on the market in the very near future.

RCA Victor Adds To Talent Roster

NEW YORK—Five recording artists, each representing a distinctly different side of the current musical renaissance, have been signed to an exclusive recording contract within the past month by RCA Victor. The new artists, the majority of whom have already made their first RCA Victor discs scheduled for immediate release, include Percy Faith, Mindy Carson, Phil Regan, Emery Deutsch and Michael O'Duffy.

Percy Faith, famous for his unusual combination of romantic style and ambience, has been responsible for the Carnation Family Hour, which has brought him wide recognition in this country, and his first release for RCA Victor, "Toodle-Oo," will be available in late July.

Currently winning wide acclaim on radio, television and in leading supper clubs throughout the country, Mindy Carson is an attractive young singer who commanded considerable attention last summer at the Whitman Stairway Stomp. Among her first releases for the label is "In the Garden," a version of a song made famous by Frank Sinatra and the Giants.

Phil Regan is a young Canadian personality, as the singing cop from Brooklyn. Regan's talents are well known throughout the country, and his performance on stage or on radio is a genuine pleasure for the listener. His first release is "Teenage Tiger." Arranged by Jimmy Van Heusen, the song has the quality of a new hit for years to come.

Emery Deutsch has an intriguing background, having been a cadet at the U.S. Naval Academy, having served in several parts of the world, including the South Pacific, and having spent several years as a sailor in the merchant marine. His first release is "Lover's Choice." Arranged for the label by Jimmy Van Heusen, the song has a distinctive Latin flavor.

Michael O'Duffy, recently signed to RCA Victor, has been a high school teacher and pianist in his native Ireland. His first release is "Wiener Schnitzel." Arranged by Jimmy Van Heusen, the song has a catchy, easy manner that should appeal to a wide audience.

THE CASH BOX

"The Longer We're Together" (2:56)
"Would You Like To Have A Broken Heart" (2:55)

HAWKSHAW HAWKINS

KING 793

"Nobody Loves You" (2:46)
"Read tearing the Heart Out" (2:53)

JOHNNY BOND
(Columbia 20592)

"The widely popular Johnny Bond comes up with a duet that should boost his standing. This title, tagged "Somebody Loves You" and "Read It And Weep" is one that should prove to be a consistent coin-culler in music machines everywhere. Johnny's smooth vocal refrain is top-notch on the coupling from start to finish. The top deck slaps in shuffle tempo, while the flip slows down to the normal lament pace. Wax rates "ops" listening-time and more.

"Bob Will's Square Dance #3" (2:51)
"Bob Will's Square Dance #1" (2:52)

BOB WILLS AND HIS TEXAS PLAYBOYS
(MGM 10469)

Music operators will need no introduction to this popular folk artist. It's Bob Wills and his Texas Playboys, on deck with a pair of square-dances that should keep fans happy for some time to come. Both sides of this platter are offered in the very best square dance style, replete with excellent music in the background, and some of the very finest calling we've heard in a long time. Ops won't have to hesitate with this platter—it'll move by itself.

"Darlin' Don't Do It To Me Darlin'" (2:50)
"Cigars, Cigarettes, Souvenirs" (2:48)

BETSY GAY ANDY PARKER
(Frank DeVol Orch.)
(Capitol 57-0189)

Fresh from the success with "I Didn't Know The Gun Was Loaded," Betsy Gay, Andy Parker and the Plainmen and the Frank DeVol Orch. come back with another pair that should catch a ton of coin. Top deck is a real winner, with Betsy and Andy's crew teaming to offer this pleasing bit of folk music. It's a cute side that should draw top juke-box play. The flip has Chris DeVol in, along with Betsy to wail the novel "The stars are out tonight" in harmony, but once again has the lyrics weaving about the title. Wax should make excellent filler material.

"You Left A Red Cross On My Heart" (2:37)
"I've Been Lonesome Since You Went Away" (2:41)

PAUL HOWARD & HIS ARKANSAS COTTON PICKERS
(King 789)

Pair of fair sides for music ops to take a peak at are these rendered by Paul Howard and His Arkansas Cotton Pickers. Top deck is the better of the pair, with the pleasing lyric of "You Left A Red Cross On My Heart" appealing to a wide music audience.

"It's a folk lament done up with a beat that should hold music fans' attention. The flip is excellent and has the lyrics weaving about the title. Wax should make excellent filler material.

"It's What's In The CASH BOX That Counts"
1 TROUBLE BLUES
Charles Brown
(Aладдин 3024)

2 TELL ME SO
The Orioles
(Jубили 5005)

3 SEPTEMBER IN THE RAIN
George Shearing
(MGM 10456)

4 CLOSE YOUR EYES
Herb Lance
(Ситин' In 514)

5 I DON'T WANT YOUR MONEY, HONEY
Frantic Fay Thomas
(Exclusive 109X)

6 BECAUSE
Herb Lance
(Ситин' In 519)

7 A NEW SHADE OF BLUES
Billy Eckstine
(MGM 10422)

8 RICKY'S BLUES
The Ravens
(Национал)

9 COME BACK, BABY
Champion Jack DuPree
(Аполло 407)

10 BUFFALO NICKEL
Bobby Smith Orch.
(Аполло 795)

11 LITTLE GIRL DON'T CRY
Bull Moose Jackson
(King 4228)

12 MARDI GRAS
Joe Lutcher
(Modern 672)

13 TROUBLE BLUES
Charles Brown
(Aладдин 3024)

14 WAITING IN VAIN
Ivy Joe Hunter
(King 4291)

15 I FOUND A DREAM
Lonnie Johnson
(King)

16 LITTLE GIRL, DON'T CRY
Bull Moose Jackson
(King 4228)

17 CLOSE YOUR EYES
Herb Lance
(Ситин' In 514)

18 IN THE MIDDLE OF THE NIGHT
Amos Milburn
(Aладдин 3026)

19 AIN'T MISBEHAVIN'
Kay Starr
(Modern)

20 THERE IS SOMETHING MISSING
Roy Milton
(Sпециал)

21 I DON'T WANT YOUR MONEY, HONEY
Frantic Fay Thomas
(Exclusive 109X)

22 LATE AFTER HOURS
The Great Gates
(Селектр)

23 BACKSTAGE AT THE APOLLO
Joe Thomas
(King)

WINSTON SALEM, N. C.
1. Drinkin' Wine (Winona Harris)
2. Trouble Blues (Charles Brown)
3. Hold Me, Baby (Amos Milburn)
4. Bumps Chillin' (John Lee Hooker)
5. Close Your Eyes (Herb Lance)
6. The Hucklebuck (Paul Williams)
7. Ain't Nobody's Business (Lowell Fulson)
8. Rockin' At Midnight (Roy Brown)
9. Petits' & Paks' (Louis Jordan)
10. Pot Likker (Tedd Rhodes)

TAMPA, FLA.
1. I Challenge Your Kiss
(The Four Jacks)
2. Tell Me So (The Orioles)
3. End Net (The Five Scamps)
4. Trouble Blues (Charles Brown)
5. Hucklebuck Daddy
(Jimmy Preston)
6. Little Girl, Don't Cry
(Bull Moose Jackson)
7. Close Your Eyes (Herb Lance)
8. Sunday Blues (Edgar Hayes)
9. Celebrow (Frank Crutty)
10. You Satisfied (Dinah Washington)

ST. LOUIS, ND.
1. Trouble Blues (Charles Brown)
2. The Hucklebuck (Paul Williams)
3. Close Your Eyes (Herb Lance)
4. Ain't Nobody's Business
(Jimmy Witherspoon)
5. Drinkin' Wine (Stick McGhee)
6. Confession Blues (Milt Mims)
7. Back & Roll (Bill Moore)
8. T. J. Bump (T. J. Fewell)
9. Rumours (Herb Lance)
10. Come Baby, Baby
(Champion Jack DuPree)

SHEREVEPORT, LA.
1. Trouble Blues (Charles Brown)
2. Hold Me, Baby (Amos Milburn)
3. Hubs Blues (John Lee Hooker)
4. Hucklebuck Blues (The Ravens)
5. Close Your Eyes (Herb Lance)
6. The Hucklebuck (Paul Williams)
7. Sympathetic Blues (Kay Milton)
8. Rock & Roll (Bill Moore)
9. Saturday Night
(Tampa City Jimmy)
10. Back Street (Dixie Chambers)

HOUSTON, TEXAS
1. Drinkin' Wine (Winona Harris)
2. Trouble Blues (Charles Brown)
3. The Hucklebuck (Paul Williams)
4. Cold Beer (Louis Jordan)
5. Little Girl, Don't Cry
(Bill Monroe Jackson)
6. Hold Me, Baby (Amos Milburn)
7. Tell Me So (The Orioles)
8. Juke Jump (Roy Milton)
9. Hubs Blues (John Lee Hooker)
10. Ain't Nobody's Business
(Jimmy Witherspoon)

OAKLAND, CALIF.
1. Little Girl, Don't Cry
(Bull Moose Jackson)
2. Red Hot (The Five Scamps)
3. Drinkin' Wine Spot Dee O' Dee
(Dynoic Harris)
4. Ain't Nobody's Business
(Jimmy Witherspoon)
5. Close Your Eyes (Herb Lance)
6. Tell Me So (The Orioles)
7. Every Man To His Profession
(Sous Jordan)
8. Trouble Blues (Charles Brown)
9. In The Middle Of The Night
(Amos Milburn)
10. Hold Me, Baby (Amos Milburn)
Six Lessons From Brother Bones

HOLLYWOOD, CALIF.—Brother Bones, Tempo Record's rhythmic-sure-hit artist, is seen teaching some other than Decca Records star Bing Crosby the gentle art of making music with the kitchen cutlery. Brother Bones, whose "San" and "Listen To The Mocking Bird" are to be released nationally by Tempo this week, worked with Bing in Frank Capra's new Paramount Picture, "Riding High."

BUSINESS IS GOOD at SAVOY! Your's will be too, IF... You'll latch on to these

SAVOY Hit Parades

# 702
HOUSE-ROCKER
PAUL WILLIAMS and his Hucklebuckers
# 701
I SURRENDER DEAR
LOVE WALKED IN
ERROL GARNER
Vocal by JOAN SHAW
# 699
CALIFORNIA HOP
SUNDAY DINNER
DEACON MCNEELY and his Boys
# 694
P. B. BOOGIE
Fat Boy BOOGIE
PETE BROWN SIXTETTE

Limited Territories Open for Wide-Awake Distributors! SAVOY RECORD CO., INC., 58 MARKET ST., NEWARK, N. J.

You Too Will Clap Your Hands When You Hear This New MIRACLE RECORD HIT

BACK STREET

MIRACLE Record Company • 500 E. 63rd St., Chicago 37, Ill.

DECCA SPECIAL RELEASE

"COME WET YOUR MUSTACHE WITH ME"

(THREE GAYEST SONG OF ALL TIME)

Great Juke Box Record

DECCA 46169-B

STUBBY AND THE BUCCANEERS

YOUR DECCA DISTRIBUTOR CAN SUPPLY YOU

EVEAN GEORGEOFF MUSICT PUBLISHING CO.

The Cash Box, Music Page 16 July 9, 1949

Donald Gabor Set To Introduce New Type Plastic Record

NEW YORK—Due to the request of several manufacturers, Donald H. Gabor, President of Webster Record Corporation and Continental Record Company, Inc., the countries two oldest independent record companies, is flying to Europe visiting 22 countries to introduce a plastic record being manufactured from an "all American" male material, which was developed by the Webster Record Corporation.

This material lends itself to the manufacture of long playing microgroove recordings and it appears as though a substantial amount of this material will be exported to Europe, where several governments were so impressed by the price and quality of the material that they were willing to issue import licenses, excluding the factor of the dollar shortage.

Negotiations were completed whereby the special machinery necessary for the manufacture of this material will be exported to Europe possibly under the ECA plan. It is highly probable that the American plastic material will take the place of the English shellac, which was used exclusively in the past for monograph record manufacturing.

Decca Names New Distrib For Central Ind.

NEW YORK—Sydney N. Goldeberg, general sales manager of Decca Records, Inc., announced that effective July 15th, the Bernard Distributing Co., Decca distributor for central Illinois with headquarters in Peoria, will also distribute the Decca line for central Indiana.

Headquarters have been set up at 2451 N. Meridian, Indianapolis, Ind. Don W. Jackson, well known in the disk field in this territory has been named branch manager it was disclosed.

TEMPO Get A Load Of Herb 9074-JOHNNY BOTHWELL "Scotch Plaid" Before Release Hit "I'M A CANDY MAN"

KERN & SLOOP Waxing Rhythmically in "CASEY JONES BOOGIE!"

& "I Will Build A Dream House"

(TRY LANCE)

SELL NATIONAL Hits!

9074—JOHNNY BOTHWELL "Scotch Plaid" Before Release Hit "I'M A CANDY MAN"

9079—TOMMY EDWARDS "Just Love, My Sweet" "Help! Help!"

9080—WINGY MANONE "Face On Bass" "Can't Get You Off My Mind"

9081—DALLAS BARTLEY "I Know What It's All About" "You're The Greatest"

5018—DICK THOMAS "Bartender Polka" "Open Polka"

NATIONAL DISC SALES INC.

1481 Broadway New York 23, N. Y.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
ALL FOR $1

All you can write on this card—whatever you have for sale or want to buy—will appear in next week's issue—classified section.

Name ____________________________
Address __________________________
City ____________________________ Zone ________ State ___________
AMI Tests Combination TV-Juke Box Featuring "Slave" Units In Individual Booths

Reaction Of Public To Be Studied Over Period Of Months

Chicago — AMI, Incorporated, this city, and General Electric Company, Syracuse, N. Y., in a special joint announcement made this week, unfolded their plans for the launching of a new combination television and phonograph juke box with "slave" units mounted in booths to provide video entertainment in each separate booth in commercial locations.

Several units are being tested in various types of locations. "We want to see if John Q. Public will pay five cents to see three minutes of television served right in his booth at a cafe or restaurant," said George P. Metcalf, manager of G.E.'s specialty division.

While these firms recognize that the idea of combining television and phonograph in a coin-operated set-up is not new, they point out that the idea of additional "slave" units mounted elsewhere in the location is brand new.

The "slave" units developed by General Electric contain a 10-inch "day-light" picture tube mounted vertically to conserve space. The projected picture is viewed in a slanting mirror mounted at an average eye level which permits wide angle viewing. Each booth operates as a "slave" to the master TV unit mounted with the phonograph and is connected by cable to the master. As many as 20 "slaves" can be operated from the master, it is stated.

Control and coin apparatus were developed by AMI. President John Haddock of AMI explained that selection of the type of program—that is, whether TV or Phonograph, and if TV, which station—is in control of the location owner. Coins can be played either directly thru the AMI Phonograph or thru the "slave" unit in the booth. Each booth can regulate its own volume.

Haddock pointed out that AMI already has a number of these units in operation in the field, where a careful check is being made on the collection.

"It will be several months before any evaluation of the system can be made and before any production can be considered," said Haddock. "Right now, we are using coin, seeking answers to many questions."

Midland Music To Cover Indianapolis Area

INDIANAPOLIS, IND. — Midland Music Distributors has been appointed as authorized distributors for the Wurlitzer phonograph and auxiliary equipment for the Indianapolis territory, according to an announcement by Ed Wurgler, general sales manager of The Rudolph Wurlitzer Company, phonograph division.

Midland will conduct business from their newly established quarters at 409 North Noble Street, this city.

Irving "Irv" Schwartz, president of the firm, has had long, varied and successful administrative experience in sales, merchandising and distribution, Wurgler pointed out. "The combined experience of his organization with the phonograph business and judgment and guidance in all phases of the commercial music business as the service of operators," stated Wurgler.

Vincent P. "Vince" McCube is the manager of Midland Music. "He is far from a newcomer to the Wurlitzer field organization," said Wurgler. "He is one of our stalwarts, having been with us for 11 years, with Wurlitzer distributors in the mid-west and north-east. His proven executive ability and outstanding record both as an operator and distributor during 16 years of coin machine experience ideally qualify him to manage Wurlitzer distributing activities."

"Music operators can count on the entire staff of Midland for friendly cooperation and expert assistance in meeting the needs and solving the problems of their business," stated Schwartz. "We are maintaining complete Wurlitzer sales-service personnel and facilities, with a full inventory of parts to serve operators in our territory."

Koeppe1 Kicked By OOps Over Radio Appearance

New York — Harry Koeppe1, Koeppe1 Distributing Co., this city, was a featured performer over station WOR last Thursday (June 23) describing the activities of wholesale distributors of juke boxes and records along, coun-

Since the airing of the program, Koeppe1 has been getting quite a bit of fan mail and phone calls from common strangers, the sort—most along a kidding line. "There's one thing they couldn't accuse me of," stated Harry, "and that is of having a better quality in my voice than the equipment I send them."
Thanks
America’s Amusement Operators
for Voting
“Citation”
“America’s Best Moneymaking One-Ball of the Year”
and
“Spot Bell”
“America’s Best Moneymaking Console of the Year”

AND
THE GREATEST MONEYMAKING ONE-BALL OF ALL TIME IS NOW HERE...

“CHAMPION”
(FREE PLAY ONE BALL)
BACKED BY BALLY’S YEARS AND YEARS OF ONE-BALL PRECISION CONSTRUCTION EXPERIENCE

“KENTUCKY”
(AUTOMATIC ONE-BALL)

Bally MANUFACTURING COMPANY
DIVISION OF LION MANUFACTURING CORPORATION
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
WINNERS OF AMUSEMENT POLL
THANK AMERICA'S OPERATORS

Exhibit Leads Arcade Bell-O-Matic Pledges To Field For 48 Years Keep Up High Standards

Bally, Winner In Two Catagories, Thanks Coinmen

CHICAGO—There is no doubt that a visit with Charley Pieri, salesman-ager of Exhibit Supply Company, this city, will bring out some very interesting facts regarding the long success of this firm in the arcade and amusement machines field.

The fact that this firm was just overwhelmingly voted into an honored spot by the nation's coin machine ops for their "Exhibit Dale Gun" as the "best money-making arcade machine of the year," is only incidental to the fact that for 48 years they have been building one successful product after another, and always with the operators' welfare in mind.

As Charley Pieri stated, "We are tremendously pleased with the great honor which has been accorded us by the nation's amusement operators who voted our 'Exhibit Dale Gun' the 'best money-making arcade machine of the year,' and we want everyone of these operators to know that we always will continue to build products which will earn them more money every time."

Pieri also stated, "The history of our firm goes back forty-eight years and that is a great deal of experience for anyone in this industry to have regarding the construction of equipment which will earn better profits for operators."

"In fact," he continued, "it has always been the policy of our firm to only present products which we were sure would earn more money for the nation's operators."

The pinballs which Exhibit Supply Company have been introducing on the market as well as the card vendors and other arcade equipment for which they are world famous have won for them the largest following in the trade.

This time, this has been absolutely and definitely proved by the very fact that when the nation's ops had an opportunity to vote this firm's latest arcade product was overwhelmingly given the title of "the best money-making arcade machine of the year."

Charley Pieri has been spending much time visiting about the country with the leading ops, jobbers and distributors. He advises that this is only part of the policy of the firm to observe.

(Continued from Col. 1)

CHICAGO—Ray Moloney, president of Bally Manufacturing Company, noted coin machine manufacturers this city, stopped in the midst of one of his busiest days to give personal thanks thru THE CASH BOX to the nation's amusement operators.

Ray said, "This is one time I want to personally give 'thanks' to everyone of the nation's amusement operators by voting for our great one-ball, 'Citation', as well as our grand console, 'Spot Bell', as the best moneymaking machines in their categories for the year."

Ray pointed to the fact that the firm's many, many years of experience in the construction and production of one-ball amusement games as well as consoles went into the building of "Citation."

Ray also pointed out that "Spot Bell" was not just an instantaneous development but, instead, a product of many, many years of accumulated experience on the part of Bally's engineers and the rest of the Bally staff, to bring to the trade equipment which would guarantee the nation's operators better profits.

"It has always been my experience," he stated, "that the best products for the country's amusement operators are built by firms with years of experience behind them.

"The results of this poll, which I read a few issues ago proves this most definitely. Every firm that had a winner in this poll of the nation's amusement operators was an experienced and established firm."

As Ray said, regarding their sensational new one-ball, 'Champion,' "This game is an accumulation of the many years of effort and experience which our engineers, our sales force and our many, many friends have put forth to make one game which will be most outstanding for years to come."

Ray also said, "If at any time in the history of our organization we build any amusement machine, it will only be with the full thought in mind that this machine will earn more money for operators, over a longer period of time, than any machine ever built. We believe that this amusement machine today is, 'Champion', our new one-ball amusement."

(Continued from Col. 1)

EXHIBIT SUPPLY CO.
(Continued from Col. 1)
Don't Take Our Word for It...

ASK ANY MAN WHO OPERATES

Williams SENSATIONAL

STAR SERIES

And

GET THE REAL LOWDOWN ON HIGH EARNINGS . . . POSITIVE PROOF THAT STAR SERIES EARN UP TO 4 TIMES AS MUCH AS ANY ORDINARY GAME ON THE SAME LOCATION!

- 5c, 10c, 25c Slug Proof Single Entry Coin Chute
- Credit Unit Records Advance Payments
- Player Pitches and Bats
- Ball Players Actually Run Bases on Backboard
- Lights on Playfield
- Diamond Indicate Men on Bases
- Novelty or Replay.

★ 100% MECHANICALLY PERFECT! ★
SEE IT—BUY IT AT YOUR DISTRIBUTOR NOW!

CREATORS OF DEPENDABLE PLAY APPEAL!
161 W. HURON ST., CHICAGO 10, ILLINOIS

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
EXHIBIT’S ‘DALE’ PISTOL SHOOTING GALLERY
PROCLAIMED BY OPERATORS • JOBBERS and DISTRIBUTORS

the OUTSTANDING MONEY MAKER TO-DAY!!!!

We say thanks—to our many friends of the Coin Machine World for the unanimous acclamation for this WINNER and continuous heavy demand from the trade. We believe the realistic target practice shooting as performed with EXHIBIT’S DALE SHOOTING GALLERY will always be a popular sport on any location,— offering operators a long term money maker. New TARGET CHANGES for self insertion by operators will be announced later. AGAIN THANKS.

THE EXHIBIT SUPPLY CO.
MANUFACTURER of PIN BALLS • PICTURE CARD VENDORS • ARCADE MACHINES
4218-30 W. LAKE STREET • CHICAGO 24, ILLINOIS


NEW HAVEN, CONN.—Following up on its successful meeting in this city on June 16 (See The Cash Box, June 25 issue), The Coin Machine Association of Connecticut is taking steps to meet with operators in other cities throughout the state in its effort to build a state-wide organization.

Operators in this state who read of this meet and noted the advantages of a closely knit and harmonious association, have met among themselves in various localities throughout Connecticut, which resulted in invitations being sent the New Haven group to visit with them.

On June 25, a meeting was held in Bridgeport, with operators from New Haven on hand to talk with coinmen from Bridgeport and surrounding areas, who attended practically 100%. The meeting concluded on a high degree of optimism, with all agreed that they were on the right track, and that a very fine, strong state-wide association would result from these preliminary efforts.

Nat Cutler of the Coin Machine Association of Connecticut, working strenuously in these organization matters, wants the operators throughout the state to know that plans are being made to call together coinmen from every territory in the state for local discussions, and then will set up plans for the state-wide group. Officials of the association are now in communication with other state-wide coin organizations for assistance and advice in preparing its charter, by-laws and procedures.

Seacoast Distrib. Wholesale A Variety Of Equipment

NEWARK, N. J.—Dave Stern, Seacoast Distributors, Inc., this city, known far and wide as one of the most active and progressive coinmen in the country, reports that business has picked up considerably during the past months.

“I attribute this condition,” states Dave, “to the fact that we haven’t been sitting still. Our firm handles a great variety of equipment to meet the needs of all types of operators. We now distribute drink dispensers and cigarette machines (Refresher-O-Mat and Smokeshop); music (Rock-Ola); games of all factories and the ‘Acorn’ bulk merchandiser.”

In addition Seacoast carries complete stocks of reconditioned music machines and games, as well as parts and supplies. The firm boasts of one of the most beautiful places of business in the East.

Bally “1-BALLS”

A-1 CONDITION—JUST OFF LOCATION

JOCKEY SPC’S. $155.00
GOLD CUPS $215.00
CITATIONS $415.00

CORPUS CHRISTI NOVELTY CO. 1322 AGNES, CORPUS CHRISTI, TEX.
PHONE 8300

“IT’S WHAT’S IN THE CASH BOX THAT COUNTS”

SLOT MACHINE BARGAINS!

25c Mills Blue Front $85.00
5c Glitter Gold 69.50
5c War Eagle 39.50
5c Blue Front 44.50
5c Cherry Front, single Cherry P.O. 64.50
25c Cherry Front, single Cherry P.O. 69.50
25c Blue Front, single Cherry P.O. 59.50
5c Jennings Standard Chief 89.50
2c Columbus post-war Bell 99.50

OLSHEIN DISTRIBUTING CO. 1100-02 BROADWAY ALBANY 4, N. Y.
PHONE 5-2123

COIN MACHINE MOVIES
For Regular Presentation and Solo-View REELS OF 8 & 6 SUBJECTS
Our Films Get The Dimes
PRICE, REELS TO $1.25 Per Reel

PHONE FILM
3311 No. Keene Dr., Hollywood 28, Calif.
Thanks
America's Amusement Operators
For Voting

"The Best Money-Making Shuffleboard of the Year"

A product of
Rock-Ola Manufacturing Corporation
800 N. Kedzie Avenue • Chicago 51, Illinois

Standard Shuffleboard League, Inc.
Exclusive Sales Agents
3200 West Chicago Avenue, Chicago 51, Illinois

"It's What's In THE CASH BOX That Counts"
Modernize Your Mills Machines with Brand New BLUE BELL CABINETS Complete with drill proofing, handle and bushings $44.50 JEWELL BELL CABINETS COMPLETE $38.50 BLACK BEAUTY Hd. Load CABINETS COMPLETE $47.50 We offer the latest Club Handles of Malleable Iron $2.50 The largest large Owl Gear Complete $2.00 We can rebuild your old Mills elevator type machines into any of the above types. Write for price.

NATIONAL AMUSEMENT SALES CORPORATION 1139-43 S. WABASH AVE. (PHONE: WABASH 2-7335) CHICAGO 5, ILL.

PLASTICS FOR LARGE MODEL PHONES Wurlitzer 1015 (Side), co. $5.95 Wurlitzer 1015 (Top), co. $5.95 Seeburg ‘46, ‘47, ‘48 $5.95 White Denim, co. $16.95 SALE! EXHIBIT’S DALE GUN Slightly Used $17.50 CHICAGO COIN PISTOL Slightly Used $21.95 1/3 Deposit, Balance C.O.D.

RUNYON SALES COMPANY 503 Twenty Ave., New York 16, N. Y. Tel.: Longer-4-1800

ChicAgO Chatter
Over at Rock-Ola Mfg. Corp. the boys are working away harder than ever. Many orders were received by David Spagnola, president, and his staff of salesmen all over the country in answer to his article which appeared in the 7th Anniversary Issue of The Cash Box. And some of the answers that were given to these inquiries came from some of the most unexpected quarters, but more and more they say that Rock-Ola, and Rock-Ola Rock-Ola regarding the fact that “there always will be cry babies” . . . Lindy Force (Upper), and now is it . . . (DUDY) has asked questions that John Hadlick, president of Veedco, has stated their eastern representative, met in Baltimore this past week where they are planning a new distrub for the firm. In the meantime we hear that John McHugh and Jack, of New York City . . . Dave Ginsburg of Genco in town and quite a few out of town visitors around to say “hello.” With the heat and humidity what it was Dave himself is taking it easy and wasn't around the factory very much at all this week.

Jackie Fields around town. Jackie was former Wurlitzer distrib in Philly and he is Miss printer and . . . (Rudy) . . . But, Ben is $1 pinballs about perfectly Wurlitzer Ponser Seeburg Wurlitzer Jewell types.

2124 MARKET STREET PHILADELPHIA 3, PA. PHONE: LOCust 7-1448

VEEDCO SALES COMPANY

Pinball was in the news of the AMUSEMENT Club this past week with Ben Cogen, president, stating that they have some pinball manufacturers doing very well. Ben states that they have a new type of pinball machine that is being made by the Wurlitzer company and that it is the first time that they have been able to make a pinball machine that is going to be successful. Ben states that they have been working on this machine for over a year and that it is going to be the first time that they have been able to make a pinball machine that is going to be successful. Ben states that they have been working on this machine for over a year and that it is going to be the first time that they have been able to make a pinball machine that is going to be successful.

Somebody said, the other day, that present condition of market reminded him of 1931—just before the pinball game came into being—and he feels that something big is bound to break any day with one of the manufacturers producing something down in the lower priced bracket. This low priced machine and also the new line of pinball machines that was introduced by the Wurlitzer company.

I suggest the following pinball machines for your amusement center: Wurlitzer model 1015, Seeburg model 46, ‘47, ‘48, and White Denim model. Write for price.

R. R. (Rudy) Greenbaum CHICAGO—Trans-Vue Corporation, manufacturer of Commercial and Home Television, moved this week to its new and larger quarters. Formerly at 20 East Jackson Blvd., this city, the firm is now located at 1139-41 South Wabash Avenue.

This move was made necessary,” stated R. R. (Rudy) Greenbaum, president, “in order to better serve our many distributors and dealers. Expanded facilities enable more rapid production and speedier deliveries.”

Trans-Vue’s new home incorporates 12,600 more square feet of space in a modern fireproof building located just south of Chicago’s loop. Factory and showrooms are now under one roof.

Can be Operated In Connection With Your Register Route. NO EXTRA HELP REQUIRED. Immediate Delivery.

Ponser Wholesaling Reconditioned Pins
NEWARK, N. J.—George Ponser, who had been away from the pinball division of this industry for many years, is now conducting a successful wholesaling business on reconditioned pinball machines at 417 Frelinghuyzen Avenue, this city.

Ponser has been actively engaged in the buying and selling of used pinball machines for the past several weeks, feeling, he says, that he is in a position to report that he is happy about the manner in which it is working.

"We have established a reputation in this short while," stated Ponser, "for supplying the operators with games they need, and which are perfectly reconditioned."
Jack Spratt could eat no fat,

His wife could eat no lean

So Mr. & Mrs. Spratt’s Cafe
Has installed an AMI.

40 selections
From 20 records

**Greatest Bargain in Coin Machine History!**

Special Subscription Deal
To THE CASH BOX

With FREE ADVERTISING PROMOTION

... a 40 word classified ad FREE OF CHARGE
each week (worth $3.20 per week) plus
subscription—at a cost to you of approximately
$1. per week. . . . Your first visit ad can
bring back your investment, plus a profit.

☐ 13 WEEKS (1/4 YEAR) . . . $15.00
☐ 26 WEEKS (1/2 YEAR) . . . 26.00
☐ 52 WEEKS (FULL YEAR) . . . 48.00

Select the deal you wish—enclose your
timber and classified ad. It’ll be the best
investment you’ll ever make.

**The Cash Box**
The Confidential Weekly of the Coin Machine Industry
EMPIRE STATE BLDG., NEW YORK 1, N. Y.

"It's What's In THE CASH BOX That Counts"
CAIFORNIA CLIPPINGS

Those Luenahan parties for music ops are really shaping up to a sweet thing, as the 50 or more operators who attended the June 23 shindig at Rodgers Young Auditorium will testify... Bill Luenahan, righthand gal Mary Solae and all the participating platteries and their staffs have really got behind the idea and it's beginning to look like a very fine and permanent institution... Among the ops enjoying the festivities and the great in person performances of the Ames Bros, Arthur Lee Simpkins, Bud, Hollywood Monroe, Harry Margulies, Merle Reynolds and the smooth chutter and disc whirling of KFWB de-jay Bill Anson, assisted by Ted Mosaman at the Steinway, were Herbert Hoefliger, James Reagan, E. L. Simpson, Jack Goldman, Ray Newton, in town Eutchard, Mr. and Mrs. Walter Hemple, W. R. Hunt, Robert Sanderson, Jim Wilson, Earl Bryden, Gil Russell, William Thompson, M. R. Kirkpatrick, Bill Pruett, Paul Bershin, Bill Eucker, L. E. Saunders, Pete Pollegreno, Mario Iriarte, Frank Gill, Merle Van Lyndgraf, W. P. Middleton and Jeannie Edmondson... Also on tap were Hal Sherry, head of the IBEW Union, Local 1082, Phil Robinzon of Chicago Coin, his charming wife, sister and brother-in-law, noted artist Maurice Greenberg and our very good friend.

Paul Laymon is now handling the Olympic "Shuppin," whose name will soon be changed, we understand, to the California "Shuppin."... Tried our hand at Chicago Coin's new "Bango," a game that combines all the flash of pinball with what should be a strictly legal, manually played, skill game anyplace... Phil Robinson, who was visiting Laymon's, is mighty pleased with it and also with "Champion," the new Chi Coin 5-ball, which we saw at the Chicago Coin... Tried and found one of the most stimulating pinball games yet out... W. R. Happel, Jr. traveling through the wilds of Montana, Nevada and Utah on business, with some big game hunting on the side... Al Silverman's latest super-duper automatic vendor at Badger Sales is looking fine... The 500,000th button box was installed with buttons for Java as you like it... Big action at Sicking Distrib's, Jack Simon and Jack Ryan both busy demonstrating "Bango" to several very interested ops, and secy... Celie Padwa licking the heat wave by licking an ice cream cone.

AUTOCLIPS

Boys at Automatic Games loading several pieces of equipment for use with the new pin ball machines at the new General Service Studio and apparently kosher on celluloid if not in L.A.... Nels Nelson swabbing his brow when we dropped in and he didn't blame it on the press of business, just said he's hot and still swatting away drowsiness that bothers 'em even worse than the summer heat, with several more days of the legislative session to go and a chance of something pretty drastic happening in a last minute play by the forces, which would deprive a lot of people of a livelihood and many other folks of moderate price amusement... Visitors to the Row this past week included Carl Tomshen from Delano... Johnny McGee and L. D. Smith of Downey... Durval Nowak, of Pacific Service, and the Earle Barlow from General Service Studio and Barstow's Jack Arnold... Jerry Irwin from Ventura... Walter Keene of Taft.

MINNEAPOLIS-ST. PAUL, MINN.

Clare Nittberg of Castlewood, So. Dakota in Mpls. for a few days picking up misc. merchandise. Brother Bud in Iowa looking around for riding equipment for their lake spots... Andy Benna, Ironwood, Michigan, is here for a few days sort of vacationing... Eddie Birkemeyer of Little Falls, Minn. in Mpls. for the day picking up records. Reports fishing N.G. around Little Falls the past two weeks... Paul Felling of Sau Centre, Minn. in town with his two young charming daughters. Paul in Minneapolis to visit two of his sons out of California, the other one from Minneapolis who just arrived to visit another sister who lives in Mpls. Paul taking them back home with him for a few days.

Andy and Ella Oberg of Grand Forks, N. Dakota spending a few days in Minneapolis vacationing... Jeff Kost of St. Cloud, Minn. in Minneapolis for the day marking the rounds and picking up records... Jim Hooker, Norman Gefe, Bob Foster and Don Fitzgerald of Sioux Falls, So. Dakota drove into Mpls. for the day in Don's new Mercury.

Fred Fixel's Son Duane on a service call last Thursday June 23, collied with a gravel truck and over turned, severely injuring himself and is at present in St. Marys Hospital. Wife of the fixel was out at the Hy-G Music Co. spoke to Mrs. Fixel on the phone several times since the accident and reports no change in his condition... Herman Fischer of Abden- dorf, Dakota is in the Vets Hospital, ill unknown... Operators in the Twin Cities are getting ready to take off for their vacation over the July 4th Holiday... Bud Harrison of the Howard Sales Co. Mpls. taking a few days off and going up to lake for some fishing... A few weeks vacation trip to Washington D. C., Atlantic City, and New York.

H. H. Krueger of Fairfax, Minn. in town for the day picking up parts and other misc. items... The Chas. Bohman of St. Cloud, Minn. town picking up records at the Hy-G Music Co.... Fred Grohs of St. Paul back on the job after vacationing for two weeks in New York and New England States... Rea Efferon of the Hy-G Music Co. on a two weeks vacation trip to Washington D. C., Atlantic City, and New York.

WANT—All types Phonograph Meters, Adaptors, Wall Boxes, Speakers, Cables, Music Boxes, Coin Changers, etc. ST. THOMAS COIN SALES, LTD., ST. THOMAS, ONTARIO, CANADA. Tel: 2648.

WANT—We buy for cash all kinds of records, phonographs, and anything of the same kind. All kinds of Skele Ball alloys. We also buy coin machines. METROPOLE, 2954 W. 22nd ST. BROOKLYN 24, N. Y.

WANT—The used records from your house... We buy steadily all round. Top prices paid. Sell to Chicago's Largest Distributor of Used Records. We buy freight. Write to: USED RECORD EXCHANGE, Bert A. Young, 1412 W. MICHIGAN, CHICAGO 39, ILL. Tel: Dickens 7660.

WANT—Your used or surplus records. We buy all year round and pay top prices. No blues or race. No lot too large or too small. We also buy coin machines. ADDRESS: COIN SHOPS, 905 NO. MAIN, PROVIDENCE 4, R. I.

WANT—Genco Bing-A-Rolls and 410 Seeburg Phonos. State your lowest cash price in writing. Your offer will be promptly replied to. Write or call: ANTHONY HIRT, 2303 NO. 11TH ST., SHEYBOGAN, WIS.

WANT—Monroe Wants To Buy. 1946-1947-1948 phonographs and high-bass phonograph records. Formation, Conklin, Seeburg, Packard and War Mail models, only. Let 5 Model 5 Ball Pin games or other Novelty Flipper games only. MONROE COIN MANUFACTURING CO., 217 CHESTER AVE., CLEVELAND, OHIO. PHONE: Superior 4600.

WANT — Phonographs, all models; Roll Down; Pin Games; Cigarette machines, WEST SIDE DISTRIBUTING CO., 6400 MAIN ST., CINCINNATI 13, OHIO. Tel: W. N. Y. C. Tel: 6-8464.

WANT—McGlashon Air Guns and live ammunition gallery; antique music boxes, coin operated or otherwise. Also, WANTED-Highten Distributors, 3120 ELLIOTT AVE., SEATTLE 1, WASH.

FOR SALE—Phono Exhibits; Dale Pistol Call, write, wire for price. LEIGH SPECIALTY CO., 407 N. WELSH BROAD STREET, PHILADELPHIA 30, PA. Tel: PO 5-3299.

FOR SALE—We have a limited amount of reconditioned, ready for location, War Vets, 1008's and 1017's, Post war War- lifier and Packard Wall Boxes. Write, wire, phone for prices. ECONOMY SUPPLY COMPANY, 2015 MARYLAND AVE., BALTIMORE 6, MD. Tel: E.-N. 0112.

FOR SALE—Bermuda Rd $75; Melody, $200; Super-De luxe, $60; Santa Tropicaa Rd $50; Singapore Rd $45; Hawaii Rd $40; Advance Roll $30; Building block, $20; HAWK SKILL GAMES CO., 67 SUGAR CREEK RD., SHI- CAGO, Ill., N. Y.
FOR SALE

FOR SALE — Reconditioned games, clean, ready for location; 1 Screwball $65; 2 Summertime $105 ea.; 1 Spring $75 ea.; 1 Crazy Ball $85; 1 Sally $105; 1 Circus $85; 2 Merry Widow $95 ea.; 1 Triple Action $75; 1 Major League $45; 1 Gismo $85; 1 Monsterball $75; 1 Genie 2-3-2 $120. AUTOMATIC AMUSEMENT CO., 100 PENNSYLVANIA STREET, EVANSVILLE, IND.

FOR SALE — Mills Golden Falls and Black Cherries 5c-10c-25c $145 each. Looks like new Carry a money-back guarantee; Mills Blue Fronts and Brown Fronts 5c-10c- 25c $75 each; Jennings Litens like new 5c-10c-25c $165 each. We have over 400 pieces Mills 5c-25c Pace Slots. Write for prices. AUTOMATIC GAMES COMPANY, 2858 W. PICO BLVD., LOS ANGELES 6, CALIF.

FOR SALE — Mills: Black Cherries & Golds 5c-10c-25c $145 each. Look like new Carry a money-back guarantee; Mills Blue Fronts and Brown Fronts 5c-10c-25c $75 each; Jennings Litens like new 5c-10c-25c $165 each. We have over 400 pieces Mills 5c-25c Pace Slots. Write for prices. AUTOMATIC GAMES COMPANY, 2858 W. PICO BLVD., LOS ANGELES 6, CALIF.

FOR SALE — Guaranteed Used Machines — Bells; Consoles, One-Ball; Pins. The machines are perfect, the prices are right! Write for list. CONSOLE DISTRIBUTING CO., 3425 METAIRIE RD., NEW ORLEANS, LA.

FOR SALE — Wurlitzer Steppers:
- $219.25;
- $145.42 (only 2 left);
- $5.30 slow steppers;
- $15.30 remote adaptors $15;

FOR SALE — Speedway $125; Robin Hood $115; Temptation $125.

FOR SALE — Speed快乐 $125; Robin Hood $115; Temptation $125; Bang-A-Fitty, cleaned and ready for location $25; Williams Box Score $100; 1 used Hi Lo Pool Table, like new $75; Used Chicago Coin Rebounds $150 ea. A. P. SAUVE & SON, 7525 GRAND RIVER AVE., DETROIT 4, MICH.

FOR SALE — Packed to go, checked and ready for location. Strikes N' Spares $159.50; Goeasy $119.50; Hawaii RD $39.50; Mimi RD $40.50; 9 ft. Supreme Skee Ball $49.50; Remote Skee Skee WR. 301 class $35; Spike $5.40; $19.50; Bar-O-Matic 5/10/25c $25.50; Post-war 5c Wall Box $44.50; NATIONAL NOVELTY CO., 101 E. MERRICK RD, MERRICK, N. Y.

FOR SALE — Sixteen Silver King Targets, brand new, never unpacked, price $25 ea., F.O.B. Berlin, N. H. 1/3 each with order, balance C.O.D. BERLIN SPECIALTY HOUSE, BERLIN, N. H.

FOR SALE — Reconiled games, clean, ready for location; 1 Screwball $105; 2 Summertime $105 ea.; 1 Spring $75 ea.; 1 Crazy Ball $75; 1 Sally $105; 1 Circus $85; 2 Merry Widow $95 ea.; 1 Triple Action $75; 1 Major League $45; 1 Gismo $85; 1 Monsterball $75; 1 Genie 2-3-2 $120. AUTOMATIC AMUSEMENT CO., 100 PENNSYLVANIA STREET, EVANSVILLE, IND.

FOR SALE — Wurlitzer 1015 $310 ea.; 1 Wurlitzer 1100 write PAULA VENDING MACHINE CO., 102 E. EMMA AVENUE, ALLENTOWN, PA.

FOR SALE — Attorney Operators: Phone, write or wire. We have all types A-1 Bell equipment. Lowest prices. Also new and used Baker's Pacers. We rebid and refill all types of Baldwin operations. HODGES SALES CO., BOX 21, NORTH WILKESBORO, N. C. Tel.: 769.

FOR SALE — Wurlitzer 1100, write;
2 Wurlitzer 600 $100 ea.;
3 Wurlitzer 610, each $135 ea.;

FOR SALE — Keeney Favorites, original cases $159.50, used $79.50. (These are combination pay-out and free play.) WESTERN DISTRIBUTING CO., 1226 SOUTHWEST 16TH AVE., PORTLAND 5, ORE.

FOR SALE — One Tipple, 1 Frisco, 1 Air Ciena, 1 Victory, 1 Midway, 1 Big Parade, 1 Cover Girl, 1 Do Re Mi, 1 Venna, 1 Champ $7.50 ea.; 1 Smarty, 2 Suspense, 3 South Sea, 6 Spellbound, 7 Sperniler, 2 Surf Queens, 1 Fast Ball, 1 Step Up $10 ea.; 2 Play Boys $13 ea.; 1 Festa $20; 1 50c. Stepper $25. K. C. MILLER CO., 419 MARKET ST., PHILADELPHIA 6, PA. Tel.: Market 7-6391 or 7-6461.

FOR SALE — Wurlitzer: Victories $75; $80 $125; 950 $125. Rock-Ola Combinatons $75. All in good condition. F. A. B. DISTRIBUTING CO., INC., 1910 BARONNE ST., NEW ORLEANS, LA., or 304 IVY ST. N.E., ATLANTA, GA.

FOR SALE — Will sell the following $15 ea., or will trade on new or other equipment: Sea Isle; Stage Door Canteen; Cyclone, Carnival $100; Mills Empress $50; Wahlins 10c Rolstop $25; Chicago Coin Rebound Shellboard $150. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO.

MISCELLANEOUS

NOTICE — Dave Lowy & Company is exclusive distributors for J. H. Kentner & Company's fast selling Cigarette Vending Machine for entire New York City, Nassau and Westchester counties. Will accept trades. DAVE LOWY & COMPANY, 594 TENTH AVE., NEW YORK, N. Y. Tel.: CH 4-5100.

NOTICE — Music Ops: We re-grind your used phono needles scientifically and guarantee complete satisfaction. Hundreds of operators use the service constantly. It's a big saving. Write for complete details and free shipping containers. REGENERATIVE NEEDLE SERVICE, BOX 770, FT. DODGE, IOWA.

PARTS & SUPPLIES

FOR SALE — Skeel Balls Parts — Nets, Bails, genuine Cork Mats, Reelholders, Score Classes, etc. Ten Strike Parts — Mannikins. Wood Pin, Cells, High Score Scoring Units. Write for catalogue of parts. RE-LIABLE PARTS CO., 2512 W. IRVING PK., CHICAGO, ILL.

FOR SALE — Thumper Kits: No. 109 Thumper Kits for Universal, Gottlieb, Exhibit and Chicago Coin $3.95; No. 110 Bally and Williams Thumper Kit $3.95; No. 111 Genesis Thumper Kit $3.95. Any of above kits with relays $5.85. Exhibit "Contact" Kicker Kits, $6.95; Exhibit "Flipper" Kits $9.95. Radio Tubes 60% off list. Send for free Wall Chart all parts and supplies. BLOCK MARBLE CO., 1425 N. BROAD ST., PHILADELPHIA 22, PA.

FOR SALE — Television Bargains! 10" tube, 52 sq. inch picture; Full size console with 10" speaker $269.50. Table Model $225.50. Television antennas, Indoor and Outdoor. Circulars sent on request. BELMONT RADIO SUPPLY, 1921 BELMONT AVE., CHICAGO 13, ILL.

FOR SALE — All Tabs — Standard Brands, individually boxed 60¢ off list. 50 assorted tubes 60¢ and 10% off list. ENGLISH SALES COMPANY, 620 W. RANDOLPH ST., CHICAGO, ILL.
HOW TO USE THE "C. M. I. BLUE BOOK"

FOREWORD: Many times, wide differences appear in the high and low prices of certain equipment. Like any true retailer The C.M.I. Blue Book can only feature the market prices as they are quoted. The C.M.I. Blue Book acts exactly the same as the market quotation board at the Stock Exchange—quotings prices as they are quoted for the week, regardless of how much they may seem to be out of line. Some prices do not change for months. The C.M.I. Blue Book, rather than show no price, retains the last known quotations for such equipment so that the subscriber at least has the last known prices to work with. Prices continue to be very widely divergent these days. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, condition, serial, appearance, demand, territory, quantity, etc., must all be taken into consideration. The C.M.I. Blue Book reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: The C.M.I. Blue Book should be read as follows: First price listed is lowest price for the week; second price listed is highest price. Where only one price appears this should be considered lowest price.

WURLITZER

| Model 1100 | 15.00  |
| Model 1200 | 18.00  |
| Model 1300 | 20.00  |
| Model 1400 | 22.50  |
| Model 1500 | 25.00  |
| Model 1600 | 27.50  |

WURLITZER (Cont.)

| Model 1700 | 30.00  |
| Model 1800 | 32.50  |
| Model 1900 | 35.00  |
| Model 2000 | 37.50  |
| Model 2100 | 40.00  |
| Model 2200 | 42.00  |

SEEBURG

| Model A | 15.00  |
| Model B | 17.50  |
| Model C | 19.50  |
| Model D | 21.50  |
| Model E | 23.50  |
| Model F | 25.50  |

ROCK-OLA

| Model 1200 | 15.00  |
| Model 1300 | 17.50  |
| Model 1400 | 19.50  |
| Model 1500 | 21.50  |
| Model 1600 | 23.50  |

PACKARD

| Model 1000 | 15.00  |
| Model 1200 | 17.50  |

MILLS

| Model 1000 | 15.00  |
| Model 1200 | 17.50  |

A M I

| Model 1000 | 15.00  |
| Model 1200 | 17.50  |

BUCKLER

| Model 1000 | 15.00  |
| Model 1200 | 17.50  |

AIREON

<p>| Model 1000 | 15.00  |
| Model 1200 | 17.50  |</p>
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<td>Jumbo Parade 25c</td>
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<td>Paces Races Red Arrow</td>
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**MILLS (Cont.)**

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**PACE**

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**JENNINGS**

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<tr>
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<tr>
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<tr>
<td>25c Rolatap '48</td>
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<tr>
<td>5c Rolatap '49</td>
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<tr>
<td>10c Rolatap '49</td>
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<tr>
<td>25c Rolatap '49</td>
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**BUCKLEY**

<table>
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<tr>
<td>25c Kris Crosse</td>
<td>$0.00</td>
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</tbody>
</table>
NEW BUILD-UP SCORING FEATURE EACH BALL

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Bally CHAMPION is actually three great games in one. Players play coin after coin for Selections and Odds. Then, after pressing No. 1 Horse-Shoe Button, they play additional coins for Purse and Show Score Win Odds... for the fascinating "WILD" HOLES feature... for added Selections. No. 2 Horse-Shoe Button is pressed to "HOLD EVERYTHING" and again the coins go tinkling into the chute... for the big DOUBLE SCORE feature. If you thought Citation was a sensational money-maker, wait till CHAMPION starts working for you. Order CHAMPION today.