The impressive recording session pictured above is apt proof of the commanding position London Records now occupies in the record industry. Caught waxing is thrush Vera Lynn, who, since her introduction to the American music public, has garnered a top niche in popularity via several click platters. Vera is responsible for the start of the song hit "Again", which she first recorded many months ago. Other winners have been, "When You Awake", "So Rare", and "Do I Love You"; the latter tune having earned Miss Lynn the title of top gal tonsiler across the pond. Caught directing the session is the famed maestro Tootie Camarata, who, in his position of musical director for the plattery, has performed many noteworthy achievements in the field of music.
SAVE ON EVERY DOLLAR!

ADVERTISE IN THE CASH BOX
(The Coin Machine Operator's "Bible")

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FACT No. 1—If you really mean to cut advertising expense and are not just "talking" about it . . . then here's a most outstanding opportunity for you to do so. Compare advertising rates of THE CASH BOX. Note that they are 40% lower. This means complete coverage of the coin machine field at a saving to you of about 40c on every advertising dollar you spend.

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The Cash Box, Empire State Building, New York 1, N. Y.
(All Phones: LOngae 4-5321)

32 W. Randolph St., Chicago 1, Ill. 1520 N. Gower, Hollywood 28, Cal.
(All Phones: DEarborn 2-0045) (All Phones: HUdson 2-3359)
Talking It Over

Now that the 7th Anniversary Issue of The Cash Box has rolled off the presses and is spread far and wide throughout the land (as well as in many foreign countries) we are able to catch a bit of a breather and, therefore, want to take this opportunity to thank our many, many friends throughout the industry who helped make it a successful issue and also want to sincerely thank all those who sent us wires and letters.

It was thrilling (and exciting) as the closing dates drew closer and ever closer, and as ads continued to roll into our offices here in the Empire State Building, as well as in our Chicago and Hollywood offices, to pause for just a moment and read wires and letters which continued to arrive from colinm everywhere in the nation sending their best wishes and regards to The Cash Box, "hoping that we would be able to continue on for many more sevens of years to come."

This is the sort of thing, we believe, which keeps a publication going on, fighting ahead, and ever trying to improve itself while, at the same time, bettering conditions for an entire industry with constructive criticism and suggestions. It is extremely refreshing for this publication to realize that out there, miles away from its offices, in villages, towns and cities, are people who are just as happy to see this medium reach past its seventh year and forge ever forward.

There's a lot of work to getting this weekly on the presses each and every Friday. There is, of course, and most importantly, the cooperation needed from the advertisers in the field, for it is these men who make possible the continuation of this or any publication. It is their faithfulness to, and their belief in this medium which causes it to continue onward. Without this first and basic essential, there would be no medium to cover the trade as exclusively and fully as does The Cash Box.

Second, also also very important, is to feel that the subscribers to The Cash Box are real and true friends. That they will work with effort and energy to help make this publication outstanding. It is these colinm who, at regular intervals write in to tell just what is happening. Phone in when they want someone to speak before their individual group. And work hard to help this publication progress.

The Cash Box could, at this time, continue for many, many columns to extend its thanks to the members of this field for their good wishes, their advertisements, and their continued support.

But, rather than go any further—let us then, say to all of you from all of us here at The Cash Box . . . simply and sincerely—"THANKS".
SUMMER SEASON MAY PROVE BIZ SIZZLER

No Slow Down Seen as Manufacturers Present New Products in Midst of Torrid Weather While Distsrib Drive Ahead and Keep Roadmen Beating Bushes. Ops Being Offered Outstanding Buy. Speeded Pace Plus Renewed Optimism, Greater Exploitation and Closer Co-Operation Can Smash Summer Sick Boogie and Develop Into Biz Sizler

What many believed might prove another "slack summer season" is suddenly reversing this opinion as the manufacturers continue to present brand new products right in the very midst of the torrid weather and distributors drive on ahead with orders to their salesmen to "beat the bushes".

Never before has there been such an outstanding buying season for the nation's many operators. Manufacturers are driving ahead to present some of the very finest products they have ever yet produced and their distributors are bringing these to the op's on attractive deals.

At the same time the used machine market is offering ops the finest buys which have ever yet been presented to the trade since 1939. Here is an opportunity of which many an operator can avail himself to assure himself top profits for months to come.

But, this isn't all, as the manufacturers and distributors work harder than ever to smash the old "summer slack boogie", the operators are urged to speed up their pace as well, and with greater exploitation, closer co-operation plus renewed optimism can not only smash the summer slack boogie, but actually turn it into a biz sizzler.

Many in the industry are of the belief that this is one summer which offers this field an unusually fine opportunity to race on ahead while other industries slow down.

"It is one time", one noted salesman stated, "when we know that the people are turning to more economical amusements. We have what they want."

This, then, if all surrounding facts are true, that is if there are more people taking things easy while strikes are being settled, while work forces step up the pace, and while the backward recessive slide regains its equilibrium, for this industry to become the outstanding entertainment factor for all peoples everywhere in the nation.

Already some of the leading ops in various urban centers report that they find more people in their locations and look forward to increased collections.

Tho there is some sort of a move afoot to continue ahead with whatever equipment is on hand, the intelligent op is going to put this matter of price has come up these past months and those who are close to the manufacturers realize that the manufacturers are king day and night in an effort to make the price only secret to the profit potential of their products.

They cannot, especially at this time, with labor demanding more and more money, cut down on price when their supply is forced to hold, and even raise, prices. Suppliers, too, are faced with a labor problem which cannot (and definitely will) allow for any cut in wage scales at the present time.

With adjustment coming to a head in the industry, and with a falling by the wayside as the more intelligent go on ahead, the biggest that this field will find itself in a sizzling biz for the months to come if it will but adopt the belief and policies of the man who produces the best most economically at the business and, thereby, earn the profits.

This is one summer when the slack boogie can be smashed to creeps. The average operator throughout the nation holds the key in his hands to be able to do so.

He must cooperate with his fellow ops. He should most definiately cooperate more closely with his distributor and with the manufacturers because these two forces are working harder than ever to assure him the greatest possible profits and a secure future.

It is, once again, this summer season, up to the operators themselves as to just which path they shall want to follow and that path ast in front of them, ready to be taken with intelligence, perseverance, exploitation, co-operation and renewed optimism.

It is the better and more profitable path to tomorrow.
The Top Ten Tunes Netting
Heaviest Play In The Nation's Juke
Boxes, Compiled From Reports
Submitted Weekly To The Cash Box
By Leading Music Operators
Throughout The Country.

1. "YOU'RE ADOURABLE"
   CA-15434—Joe Feeney, Gordon MacRae
   CO-38460—Donna Reed
   DE-2499—Bing Crosby
   ME-5237—Anne Vincent
   MI-1039—Buddy Kaye
   Me-1039—Buddy Kaye
   Ny-2033—Bing Crosby
   Vi-2033—Frankie Avalon
   Vi-2033—Frankie Avalon

2. "IN THE NIGHT"
   CA-15434—Joe Feeney, Gordon MacRae
   CO-38460—Donna Reed
   DE-2499—Bing Crosby
   ME-5237—Anne Vincent
   MI-1039—Buddy Kaye
   Me-1039—Buddy Kaye
   Ny-2033—Bing Crosby
   Vi-2033—Frankie Avalon
   Vi-2033—Frankie Avalon

3. "WHAT A DIFFERENT WORLD"
   CA-15434—Joe Feeney, Gordon MacRae
   CO-38460—Donna Reed
   DE-2499—Bing Crosby
   ME-5237—Anne Vincent
   MI-1039—Buddy Kaye
   Me-1039—Buddy Kaye
   Ny-2033—Bing Crosby
   Vi-2033—Frankie Avalon
   Vi-2033—Frankie Avalon

4. "WHERE DO I BEGIN"
   CA-15434—Joe Feeney, Gordon MacRae
   CO-38460—Donna Reed
   DE-2499—Bing Crosby
   ME-5237—Anne Vincent
   MI-1039—Buddy Kaye
   Me-1039—Buddy Kaye
   Ny-2033—Bing Crosby
   Vi-2033—Frankie Avalon
   Vi-2033—Frankie Avalon

5. "DON'T BE LATE"
   CA-15434—Joe Feeney, Gordon MacRae
   CO-38460—Donna Reed
   DE-2499—Bing Crosby
   ME-5237—Anne Vincent
   MI-1039—Buddy Kaye
   Me-1039—Buddy Kaye
   Ny-2033—Bing Crosby
   Vi-2033—Frankie Avalon
   Vi-2033—Frankie Avalon

6. "FOR THE FIRST TIME"
   CA-15434—Joe Feeney, Gordon MacRae
   CO-38460—Donna Reed
   DE-2499—Bing Crosby
   ME-5237—Anne Vincent
   MI-1039—Buddy Kaye
   Me-1039—Buddy Kaye
   Ny-2033—Bing Crosby
   Vi-2033—Frankie Avalon
   Vi-2033—Frankie Avalon

7. "I'M NOT THE ONE"
   CA-15434—Joe Feeney, Gordon MacRae
   CO-38460—Donna Reed
   DE-2499—Bing Crosby
   ME-5237—Anne Vincent
   MI-1039—Buddy Kaye
   Me-1039—Buddy Kaye
   Ny-2033—Bing Crosby
   Vi-2033—Frankie Avalon
   Vi-2033—Frankie Avalon

8. "I'M WALKING ON AIR"
   CA-15434—Joe Feeney, Gordon MacRae
   CO-38460—Donna Reed
   DE-2499—Bing Crosby
   ME-5237—Anne Vincent
   MI-1039—Buddy Kaye
   Me-1039—Buddy Kaye
   Ny-2033—Bing Crosby
   Vi-2033—Frankie Avalon
   Vi-2033—Frankie Avalon

9. "THE NIGHT HAS A MOUTH"
   CA-15434—Joe Feeney, Gordon MacRae
   CO-38460—Donna Reed
   DE-2499—Bing Crosby
   ME-5237—Anne Vincent
   MI-1039—Buddy Kaye
   Me-1039—Buddy Kaye
   Ny-2033—Bing Crosby
   Vi-2033—Frankie Avalon
   Vi-2033—Frankie Avalon

10. "MY GIRL FRIEND MABEL"
    CA-15434—Joe Feeney, Gordon MacRae
    CO-38460—Donna Reed
    DE-2499—Bing Crosby
    ME-5237—Anne Vincent
    MI-1039—Buddy Kaye
    Me-1039—Buddy Kaye
    Ny-2033—Bing Crosby
    Vi-2033—Frankie Avalon
    Vi-2033—Frankie Avalon

Thanks, operators, and disk jockeys
for your wonderful cooperation. Hope
you like my new Columbia release—

"ONE MORE TIME"
backed by

"OUT OF LOVE"

COLUMBIA 38803

I think they are two swell
songs. Hope you agree.
Thanks again!

Buddy Clark

They're all taking notice of

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By Bobby Smith & His Orch.
Parts I & II
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ART LUND
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20TH BAKER—Mercury

TWO TON BAKER—Mercury

MILLER MUSIC CORPORATION

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& "I Will Build A Dream House"
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KIND TO RECORDS
DEPENDABLE ECONOMICAL


LATEST HIT ON MANOR

TIFFANY CALYPSO WEL
"MY GIRL FRIEND MABEL" and
"WHO GOT DE KEY?"
by
LA MOTTA BROS., ORK.
MANOR 1166

Permo, Incorporated
412 North Dearborn Ave.
Chicago 10.
"Land O' Lakes Sweetheart" (2:47)  "Milwaukee Polka" (2:41)

LAWRENCE DUCHOW
(RCA Victor 20-3474)

- The winning dance style of Lawrence Duchow and his gang is shown on this duet tagged "Land O’ Lakes Sweetheart" and "Milwaukee Polka." Top deck, with Leo Rohan wailing the smart lyrics, is a terrific Waltz tune that should win a ton of juke box nickels. Ditty flows along in gentle manner, and is top notch listening fare. The flip is a happy, up tempo polka that should draw some hot phone play too. Piper Rohan comes back on this side and turns on an excellent bit of vocal work. We go for the top deck—we’re sure you will too.

"Pussy Willow" (2:51)
"Dream Of You" (2:55)

TOMMY DORSEY ORCHESTRA
(RCA Victor 20-3492)

- Maestro Tommy Dorsey comes a-cropping in with a pair of combos that are definitely loaded with winning potential. Wax, titled "Pussy Willow" and "Dream Of You" shows the Dorsey ork off to top advantage. Top deck is a terrific instrumental number that bears a wonderful bit of polish about it. It’s soothing, relaxed instrumental work that makes for wonderful listening pleasure. The band is tenderly down, and go thru their paces in bright manner. The flip, weaving in slow tempo is a bit of dreamy romantic music that should win a ton of vocal. Vocal refrain on the side is extremely infectious and should cause loud attention. The musical arrangement of both pieces holds a captivating spotlight—music ops should get with these sides.

"Lover’s Gold" (2:47)
"My One And Only Highland Fling" (2:53)

PAT TERRY—EUGENIE BAIRD
(Hi-Tone 145)

- Pair of smooth sides turn up here by Pat Terry and Eugenie Baird. Top deck, with Pat taking it solo is a wonderful rendition of "Lover’s Gold." Vocal refrain on the side is extremely infectious and should cause loud attention. The flip has Pat and Eugenie using their best Scotch brogue on another comer. This rendition should certainly increase the popularity of the tune. "Lover’s Gold" is the better of the pair.

"One More Time" (2:56)

MINDY CARSON
(RCA Victor 20-3480)

- Mindy’s wailing of "One More Time" and "Twelve O’Clock And All Is Well" has that taint of grandeur that goes toward making hit tunes. On top deck, a slowly paced romantic ditty, is the type of tune that lingers longer after the first earful. Mindy’s soothing and relaxing vocal effort on this side is really something to marvel at. Vocal chorus is in the background adds to the winning incentive of the platter immensely. The flip keeps in the same tempo, and has Mindy wailing in wonderful vocal manner throughout. "Twelve O’Clock And All Is Well" is another tune that should prove to be a top song in the very near future. Novel musical and vocal arrangement displayed here adds more emphasis on the beauty of the deck. Both sides of this cookie are a blue ribbon winner for music operators—grab ‘em by the buthof!

"Boscoptoch" (2:38)
"Chickasaw" (2:34)

SERGE CHALOFF AND THE HERDSMEN
(Futuremo 3003)

- Pair of light, polite bop sides by Serge Chaloff and The Herdsmen really come off here with a wonderful sound. This platter by the Woody Herman boys should definitely win wide favor with the many bop enthusiasts. Top deck is the better of the pair. It’s smooth stuff—the kind that makes for easy listening. The flip picks up in tempo a bit, and has the gang going thru their paces in top notch manner. "Boscoptoch" should win a spot on phone ops machines.

"Paris Wakes Up And Smiles" (2:51)
"Dites-Moi" (2:56)

JEAN SALBON
(RCA Victor 20-3473)

- Pair of tunes from the "Miss Liberty" click, with Jean Sablon turning up with "Paris Wakes Up And Smiles" and "Dites-Moi." While both songs, as offered here, won’t fill the needs of most locations, the platter can be used effectively in those sedate cultured music locations that go for this brand. The songs are rendered in softly flowing French expressions that should satisfy those who appreciate this type of music. Ops who have the spots should listen in.

"It’s A Great Feeling" (2:30)
"At The Cafe Rendezvous" (2:50)

DORIS DAY
(Columbia 38517)

- Thrush Doris Day steps out with another fresh bit of wax that really glitters. Titled: "It’s A Great Feeling," Doris delivers her vocal spot on this hit in top notch material manner. Ditty is a lively, happy item, and has the vocal work of the Mellowmen joining in the background. The tonalling of Doris on this side is sure to excite juke box fans throughout the land, and result in top phone play for the platter. The flip has Doris in versatile manner as she injects a bit of French accent into "At The Cafe Rendezvous." It’s the top deck that’ll score—ops should get it.

"Take Love Easy" (3:00)
"I Could Get a Man" (2:55)

DUKE ELLINGTON ORCHESTRA
(Columbia 38519)

- Pair of fair enough sides turn up here by maestro Duke Ellington, with thrush Dolores Parker handling the vocals. Titled: "Take Love Easy" and "I Could Get A Man," Dolores displays her vocal allure on this duo in effective styling. Both sides whir in medium slow tempo, with the Ellington ork blending smoothly. It’s smooth stuff that might catch on—music ops might take a flip-see in this direction.

"Rue De Romarce" (3:10)
"Love Is A Beautiful Thing" (2:20)

FRANKIE CARLE ORCHESTRA
(Columbia 38518)

- The smooth offerings of orkiter Frankie Carle, and the set up of "Rue De Romarce“ and “Love Is A Beautiful Thing” turn up here for music ops to take a peek at. Top deck, with thrush Majorie Hughes to wail the comedy lyrics is a lightly fashioned ballad that should win its fair share of favor with music fans. Vocal work and the instrumental blend is effective throughout. The flip, done up in corn tempo, has the Sunrise Serenaders rendering a cute novelty bit weaving about the title. Top deck is the side to ride with.

"Let’s Take An Old Fashioned Walk" (2:49)
"Paris Wakes Up And Smiles" (2:51)

MARGARET WHITING
(Capitol 57-666)

- The wonderful wailing of thrush Margaret Whiting is displayed in all its splendor on this coupling from the Irving Berlin "Miss Liberty" winner. It’s top deck that we really go for. Maggie’s wailing of "Let’s Take An Old Fashioned Walk," with a vocal group change in the background, is top notch material from start to finish. It’s a bright, gay bit of music that makes for wonderful listening. On the other end with "Paris Wakes Up And Smiles," Maggie delivers a very dramatic vocal spot on this tenor, heartwarming melody about Paris. "Old Fashioned Walk" is a clinch to ring the bell!

"That Wonderful Girl Of Mine" (3:04)

"Auf Wiedersehen" (2:51)

JOHN LAURENZ
(Mercury 5300)

- The vocal splendor of piper John Laurenz is displayed in rich tones that satisfy on this coupling tagged "That Wonderful Girl Of Mine" and "Auf Wiedersehen." Top deck, an adaptation from an old Yiddish melody, has been widely recorded and should be fairly familiar to music ops. This rendition should definitely increase the popularity of the tune. The flip, with adequate wordage weaving about the title, is a slow melancholy bit of music that should win its fair share of phone play. Wax won’t trip traffic—it will hold its own though.

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.
HOMER AND JETHRO WITH JUNE CARTER

They kick this torrid novelty around for LAUGHS!

“BABY, IT’S COLD OUTSIDE”

More clowning on the flip!

COUNTRY GIRL
RCA Victor 21-0078 (48-0075*)

Two NEW RCA VICTOR stars team up with June Carter!

IT'S A PASSIONATE PANIC!

CASH IN ON THE FUN!

THIS WEEK'S RELEASE!

(Both 78 rpm and 45 rpm. Numbers marked * are 45 rpm.)

RHYTHM
I'm The Guy
THE FOUR TUNES
FOLK
Slipping Around
TEXAS JIM ROBERTSON
Wedding Bells
21-0074 (48-0071*)
Alabama
THE BLUE SKY BOYS
You've Bended Your
21-0075 (48-0072*)
Name On My Heart
Don't Ever Fall In Love With
DALE EVANS
A Cowboy
21-0076 (48-0073*)
Nabbin' In My Letter Box
BLUES
Take One More Chance With Me
JAZZ GILLUM
Look What You Are Today
22-0033 (50-0017*)

NEW "DUMBO" ALBUM!

Dumbo—(Part 1) FROM THE WALT DISNEY FILM
Baby Mine
SHIRLEY TEMPLE, NARRATOR
Dumbo—(Part 6) 45-5246 (47-0181*)
Dumbo—(Part 2) Dumbo—(Part 5) 45-5247 (47-0182*)
Dumbo—(Part 3) Dumbo—(Part 4) 45-5248 (47-0183*)
Pink Elephants
DEALERS! Are you ringing up those extra profits with RCA Victor's new Multi-Play Needle? Counter displays, Co-op Mats, and national advertising add up to easy sales.

7 CERTAIN COIN CATCHERS!

Just One Way To Say I Love You PERRY COMO
Let's Take An Old Fashioned Waltz 20-3469 (47-2931*)
(Both from the new Broadway musical "Miss Liberty")
Little Fish In A Big Pond (from "Miss Liberty")
If You Could Only BILL LAWRENCE
Learn To Love Me
20-3470 (47-2932*)
Be The Good Lord Willing WAYNE KING
Rue De Romance
20-3471 (47-2933*)
The Telephone: No Ring
20-3472 (47-2934*)
It Looks So Good In De Window
Diles Mel
Paris Wakes Up And Smiles
(Both from "Miss Liberty")
JEAN SARLON
LAWRENCE DUCHOW
Lord O' Lokeys Sweetheart—Waltz
20-3474 (48-0070*)

THE STARS WHO MAKE THE HITS ARE ON

RCA VICTOR Records
RCA VICTOR DIVISION, RADIO CORPORATION OF AMERICA, CAMDEN, NEW JERSEY

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!

THE STARS WHO MAKE THE HITS ARE ON

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**THE CASH BOX**

**Record Preview**

**"Homework" (2.57)**

"I Love You" (3.01)

JO STAFFORD

(Capitol 57-665)

- More great wax from the hit "Miss Liberty" musical production, with chip Jo Stafford offering "Homework" and "I Love You." Both tunes are definitely among the best the show has to offer, and should be among the most played in no time at all. Jo’s rendition of "Homework" is a terrific ballad loaded with a ton of smart lyrics is top notch throughout. It’s the type of tune you wanna listen to and again. On the flip with "I Love You," the Seldon Morey with as she pats the liltig refrain to this comedy ballad. Ditty is a winner—especially so for the romance kiddies. Ops can’t miss with this.

**"The Golden Sands Of Hawaii" (2.51)**

"Roly-O-Rolling Out On The Roly Coaster" (2.45)

RUSS CARLYLE ORCH.

(Coral 60801)

- Some wax music ops can use to excellent advantage is this duo by orchestra Russ Carlyle. Titled "The Golden Sands Of Hawaii" and "Roly-O-Rolling Out On The Roly Coaster," Russ and his boys come up with some effective wax for the phonos. Top deck has the maestro and the Mellotronics walking an ode to Hawaii in moderate tunes that satisfy. The flip is a sassy up tempo nouveau tune, with Russ and a vocal ensemble handling the lyrics. Wax should make top notch filler material.

**"While You Are Gone" (3.08)**

"Tonight I Shall Sleep" (3.20)

SARAH VAUGHAN

(Columbia 58512)

- The great Sarah Vaughan, one of the nation’s foremost song stylists, comes up with a pair here that should find a top spot on music ops machines from Maine to California. The gal’s tremendous vocal range is easily demonstrated on these sides in beautiful, clear vocal strains that make for wonderful listening pleasure. Top deck is a deeply fetching item that makes you stop and listen. Sarah’s wonderful dramatic ability is brought to light all the more on this platter. The flip keeps in the same mood and tempo, and has the lass turning in another brilliant vocal performance. Orchestral accompaniment on the pair by maestro Joe Lipman rounds out the biscuit in top manner. Ops should climb on the bandwagon with this one.

**"Love Me Or Leave Me" (2.45)**

"Sleepy Hollow" (2.45)

TED WEEMS ORCH.

(Mercury 53035)

- Fair offering by the Ted Weems crew in this coupling titled "Love Me Or Leave Me" and "Sleepy Hollow." Top deck is the oldie that has always scored with music fans. This rendition, with Snoopy Lanson handling the vocal work is fair enough as it stands. The flip has Snoopy coming back again, with Elmo Tanner joining him for a whistle spot on this quaint bit of music. Wax isn’t too much to shout about. Ops who have the room on their machines might take a looksee.

**"Cuckoo Waltz" (2.40)**

"Beer Barrel Polka" (2.07)

JOHN MOLINARI

(Accordia 1945)

Music ops in the market for some first rate accordion music are sure to find it in this biscuit by John Molinari. Offering "Cuckoo Waltz" and "Beer Barrel Polka," John displays some wonderful accordion music on the pair, to set the stage for some heavy coin play. While the wax won’t fit the needs of every type of location, it should win its fair share of looks in the many tavern spots. Music ops will benefit by looking into this discing.

**"Tell Me A Story" (2.38)**

"Pyramid Polka" (2.43)

FRANKIE MULLECK ORCH.

(Continental 1264)

- Pair of fair sides music ops can take a peek at are these rendered by the Frankie Mulleck orch, with "Tell Me A Story" and "Pyramid Polka" seeping thru the wax. Top deck is a slowly paced waltz, with a vocal chorus handling the lyrics effectively. The flip is just what the title indicates—a happy polka item which should satisfy the many polka fans throughout the nation. Both sides are there for the asking—music ops can take it from here.

**"Be The Good Lord Willing" (2.57)**

"Rue De Romance" (2.54)

WAYNE KING ORCH.

(RCA Victor 20-3471)

- Pair of pleasant enough sides in the olgen for music ops are these sides rendered by the Wayne King orch. Both sides are offered in smooth, soft styling, and bear the mark of the ultra-sweet king crew. Titled, "Be The Good Lord Willing" and "Rue De Romance," the music ebbs in tender tones that should meet with fair approval. Vocal refrain by Billy Lee and Nancy Evans respectively is effective throughout. Music ops who have a call for this brand might listen in.

**"It Looked So Good In De Window" (2.51)**

"The Telephone No Ring" (2.47)

ZIGGY TALENT

(RCA Victor 20-3472)

- Noveltist singer Ziggy Talent, with the Vaughn Monroe orch to back him, comes up with another great ditty that may well follow the success he scored with "The Maharaja Of Magi." Titled, "It Looked So Good In De Window," Ziggy knocks out a terrific up tempo ditty that is tailor made for the phonos. The tune is loaded with the stuff that makes for laughs and merriment and should win wide favor. The flip, "The Telephone No Ring" is another novelty hit that should win its fair share of approval. We’re betting our money on the top deck!

**"After My Laughter Came Tears" (2.43)**

"I’m Crazy ‘Bout That Guy" (2.45)

TERRY LEE

(Supreme 1515)

- Thrush Terry Lee on deck with a great pair of sides, in this dicking of "After My Laughter Came Tears," and "I’m Crazy ‘Bout That Guy." The gal’s lilting jazz intonations in the platter makes for wonderful listening pleasure throughout. Top deck is a mellow medium up tempo ditty, with Terry purring the top notch lyrics in tones that score. The flip slows down somewhat in tempo, and has the canary warbling lyrics that bounce around the title. It’s a boppish biscuit that should go like wildfire. Ops should get this disc!

**"You Can Have Him" (2.53)**

At The Cafe Rendezvous (2.50)

PEGGY LEE

(Capitol 57-670)

- More wax from the "Miss Liberty" click with thrush Peggy Lee serving up "You Can Have Him." Peggy picks up the tempo on this bright balled, and with the Dave Barbour orch backing, turns it into a mellow hunk of shellace. The gal’s pipes pitch pretty throughout. The flip, from the Warner Bros. flicker "It’s A Great Feeling," is a slowly etched piece that makes you stop and listen. Tender, romantic lyrics with a taint of French about them add to the pleasure of the platter. Take note of some great guitar work by Maestro Barbour on the side. We go for the top deck.

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*Please note: The image contains a document from July 2, 1949, discussing music record offerings and reviews. The content is a scanned page from a publication and includes various music reviews and features.*
RECORD MANUFACTURERS, DISTRIBUTORS, ARTISTS, PUBLISHERS, SUPPLIERS

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THE CASH BOX

NAMM SHOW ISSUE

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1520 NORTH GOWER
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NEW YORK—RCA Victor Records continued re-shuffling top executive positions this past week when the platter disclosures showed several important changes in their sales and music direction departments.

Most important change of all was the announcement by Paul Barkmeier, general manager of the Sales Division, of the appointment of Joseph G. Csida to the position of artist and repertoire director for RCA Victor Records.

Csida, who recently joined the platter as assistant public relations director, is to take over his new duties immediately. It was learned that he will also retain his present position.

The move by RCA Victor was a significant one in that the platter is expected to show several important changes in its past year made many changes in their artist and repertoire division.

Csida's appointment was one of the important announcements released following a meeting of RCA Victor's nationwide field force in Philadelphia.

Csida, widely known in the music industry, assumes his new position with a diversified and well established knowledge of the business. Prior to joining RCA Victor Records, he was associated with The Billboard as Editor-In-Chief.

With the appointment of Csida as artist and repertoire chief, it was disclosed that Jack Hallstrom, who had maintained that position for the past few years, has been promoted to the position of assistant to the general manager of the record division.

Jack Hallstrom, a well familiar figure in the record industry, assumes the new position of assistant director of distribution, with Larry W. Kafka named to handle Williams' post as general sales and merchandise manager of the platters' record department.

Sell NATIONAL Hits!

9074—JOHNNY BOTHWELL "Scotch Flask"—Before Belting
9079—TOMMY EDWARDS "Just Love, My Sweet One"
9080—WINGY MANONE "Can't You Get Off My Mind"
9081—DALLAS BARTLEY "I Know What It's All About"—You're The Greatest
5018—DICK THOMAS "Bartender Polka"—Open Polka

NATIONAL DISC SALES INC.
1841 Broadway New York 23, N. Y.

RCA VICTOR NAMES JOE CSIDA ARTIST AND REPORTEUR CHIEF

Jack Hallstrom Up To Aest. General Mgr. Post

Ed Corino Joins H-O Distributing Firm

ST. LOUIS, MO.—Harry Ojile, president of H-O Record Distributors, this city, this past week disclosed that Ed Corino joined his firm, which he in the operation of the distributing firm.

Corino, who had formerly been associated with Ojile in the latter's Commercial Distributing Corp., is to take over his new duties immediately.

The distributing firm, one of the most alert and progressive organizations in this section, plans plans to sell platters such as Aladdin, Miracle, Atlantic, Aristocrat and the Sunrise labels.

Cincy Ops Select "I Love You" As Hit Tune

CINCINNATI, O.—Charles Kanter, president of the Cincinnati Music Operators Association announced the organizations selection of "I Love You," as recorded by Patti Page on Mercury Records, as their Hit Tune of the Month.

Music ops throughout the Cincinnati area will use the recording in their number one position on sales uptake boxes, and will promote the popularity of the song extensively throughout the area.

Kanter disclosed that records would be sold with on printed title strip through the territoial disk distributor, Supreme Distributing Company.

"I Love You" is one of the featured tunes from the new Irving Berlin musical production "Miss Liberty."

MGM Teams Betty Garret-Larry Parks On New Duo Vocal Disk

NEW YORK—M-G-M Records will unveil its answer to the duet vocal craze with the release sometime in mid-July of the first disc by a male and female vocal combo new to wax. The pairing of the studio team of the label's big stars, Betty Garret, with husband Larry Parks in songs suited to the duf form, the first release to include a new move tune, "Teckson I'm In Love," coupled with an "oldie," "On the Sunny Side."

M-G-M Records will send the disc on its way when it appears with a big promotional campaign building the movie star and husband-and-wife angles strongly.

Hit Tote

WATT—Newark, N. J.
1. THERE'S A BLUEBIRD ON YOUR Windowsill (Montana Slim)
2. RAINBOW (Ray Smith)
3. SWISS FOLK LULLABY (Dick Thomas)
4. LOVESICK BLUES (Rusk Williams)
5. I'M GONNA TEAR DOWN THE MAILBOX (Joe Lamb)
6. TWO CENTS, THREE EGGS & A POSTCARD
7. GORT'S HANDS (Red Foley)
8. LIFTERI4N' (Floyd Tillman)
9. TENNESSEE YODEL (Frankie Allen-Slats)
10. TAKE AN OLD COAL TATIE (Jimmie Dickens)

Norm Messer

WVNL—Cincinnati, N. Y.
1. AGAIN (Gordon Jenkins)
2. WHERE IS MY MANSION IN THE SKY (Walter Maier)
3. ORCHESTRA IN THE MOONLIGHT (Kern-Light)
4. TEDDY BEAR'S PICNIC (Frank Duval)
5. I DON'T SEE YOU IN MY EYES ANYMORE (The Shadows)
6. I LOVE YOU SO MUCH IT HURTS (Buddy Clark)
7. SAVOY BALL (Johnny Mercer)
8. NEW ASHLEEODIAN SOCIETY (Johnny Mercer)
9. AS YOU DESIRE ME (Sarah Vaughan)

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
NEW YORK:

King Records' popular singing star, Al Grant, will be heard on the Lucky Strike Hit Parade Sunday Show, July 3 and 10, via the CBS outlet... That metropolitan deejay-swim splash at the Hotel Sutton definitely booms to a listener success at press. Al is... Music pulls running around like mad trying to locate the writers of the latest sleeper tagged "Pretty Girl Waltz." Ditty is being recorded by a host of placetiers, with most pubs set to plunk down a heavy advance to get the publishing rights... Regent Records "Take It Easy. Al is... Music is doing a lot of enthusiasm about a Duke Ellington winning an Institute of Music Professor degree at Wilberforce University. Do keep your eye pegged at the Cass Franklin—Monica Moore duo. The set is a host nationwide popularity—but pronto. Thru Mindy Carson played host to the bevy of fans who have been pressing the "Next Time You Come Bring Some Sunshine," which has been recorded on Columbia by Tony Pastor... Tony recently closed at the Martinique Outdoor Gardens, June 19, making way for orkster Shug and his Rays who opened there new pub sessions... The Martini has initiated their Sunday afternoon radio program over of which is titled "Matinee at the Minton"... Chick Kenny, one of the top song pluggers, now plugging the Cypress Gardens Water Ski Campaign, which will be held at the Chicago railroad Fair starting June 25 and continuing on for 100 days. Rumors flying 'round ABC that crooner Jack Carson is to be added to the show as a singing of the ways with the Breakfast Club. We also heard that his replacement will be Johnny Desmond. The whole town talking 'bout the wonderful job Frank Sinatra and Edie Adams did at the recent doings held at the Stadium this past Sunday. Best wishes and a speedy recovery to Griff Williamson who is hospitalized at St. Luke's. Dorothy Shay, "Park Avenue Hillbilly," has taken over for Griff Williamson in Denver. Frankie Laine and lovely Monica Lewis set to go into the Oriental Theatre June 30. The Blue Note, pop list bistro, has inked a top array of talent which includes Johnny Howard, Alphonso Bellamy, Balladere Billy Eckstine is reported to be among the top five stars in disk sales volume for the first six months of this year. Frankie Laine broke all time attendance mark for an American artist while appearing in Winnipeg, Canada on a one-nighter.

CHICAGO:

News from NBC—Chicago, Whitey Berquist, staff conductor, and Johnny Loughery has been pressing the "Next Time You Come Bring Some Sunshine," which has been recorded on Columbia by Tony Pastor... Tony recently closed at the Martinique Outdoor Gardens, June 19, making way for orkster Shug and his Rays who opened there new pub sessions... The Martini has initiated their Sunday afternoon radio program over of which is titled "Matinee at the Minton"... Chick Kenny, one of the top song pluggers, now plugging the Cypress Gardens Water Ski Campaign, which will be held at the Chicago railroad Fair starting June 25 and continuing on for 100 days. Rumors flying 'round ABC that crooner Jack Carson is to be added to the show as a singing of the ways with the Breakfast Club. We also heard that his replacement will be Johnny Desmond. The whole town talking 'bout the wonderful job Frank Sinatra and Edie Adams did at the recent doings held at the Stadium this past Sunday. Best wishes and a speedy recovery to Griff Williamson who is hospitalized at St. Luke's. Dorothy Shay, "Park Avenue Hillbilly," has taken over for Griff Williamson in Denver. Frankie Laine and lovely Monica Lewis set to go into the Oriental Theatre June 30. The Blue Note, pop list bistro, has inked a top array of talent which includes Johnny Howard, Alphonso Bellamy, Balladere Billy Eckstine is reported to be among the top five stars in disk sales volume for the first six months of this year. Frankie Laine broke all time attendance mark for an American artist while appearing in Winnipeg, Canada on a one-nighter.

L.A.:

Bill Savitt, our "So Tired" friend and neighbor, hopped over to Catalina Island to meet the wonders of Russ Morgan's new pluggie tune, "I Can't Believe It" (but it's really true)... Bill reported back to us that the Magic Isle still has the 'rounds winding the flying fish and the escapists escaping... Johnny Blackburn of Selective Records and "Need You" fame took a deejay-run up to San Francisco for the weekend, making every radio station antenna en route with his new cowboy star Donn Reynolds and manager Glenn Shaw... Donn, a very in-gratiating young chap from just up from Down Under, swapped some wartime reminiscences of Melbourne and the bloody battle of Queen Street with us... Lend an ear "Texas Jack" Morgan's "Vanilla" on Donn Reynolds' new swivel release, "Box Lunch."... Dootie Williams of Blue Records buzzed us with news of his "West Coast Baby," the Johnny mammals are spreading merrier, and Billy Mitchell's "The Woodpecker Song," on which the boys have had to do all their spinning at "The Do-Re-Mi Trio's" "Wrapped Up in a Dream" and "Cabaret" take off locally as they've done so... The Chicago Four's "Beach Scene" sporting the Commodore label and shouldn't be long before the Do-Re-Mi Trio's "Wrapped Up in a Dream" and "Cabaret" take off locally as the dink is by Johnny Desmond. Music is doing all the enthusiasm about a Duke Ellington winning an Institute of Music Professor degree at Wilberforce University. Do keep your eye pegged at the Cass Franklin—Monica Moore duo. The set is a host nationwide popularity—but pronto. Thru Mindy Carson played host to the bevy of fans who have been pressing the "Next Time You Come Bring Some Sunshine," which has been recorded on Columbia by Tony Pastor... Tony recently closed at the Martinique Outdoor Gardens, June 19, making way for orkster Shug and his Rays who opened there new pub sessions... The Martini has initiated their Sunday afternoon radio program over of which is titled "Matinee at the Minton"... Chick Kenny, one of the top song pluggers, now plugging the Cypress Gardens Water Ski Campaign, which will be held at the Chicago railroad Fair starting June 25 and continuing on for 100 days. Rumors flying 'round ABC that crooner Jack Carson is to be added to the show as a singing of the ways with the Breakfast Club. We also heard that his replacement will be Johnny Desmond. The whole town talking 'bout the wonderful job Frank Sinatra and Edie Adams did at the recent doings held at the Stadium this past Sunday. Best wishes and a speedy recovery to Griff Williamson who is hospitalized at St. Luke's. Dorothy Shay, "Park Avenue Hillbilly," has taken over for Griff Williamson in Denver. Frankie Laine and lovely Monica Lewis set to go into the Oriental Theatre June 30. The Blue Note, pop list bistro, has inked a top array of talent which includes Johnny Howard, Alphonso Bellamy, Balladere Billy Eckstine is reported to be among the top five stars in disk sales volume for the first six months of this year. Frankie Laine broke all time attendance mark for an American artist while appearing in Winnipeg, Canada on a one-nighter.

NEWARK, N.J.—"It's hard to tell who's more pleased—Johnny Desmond or the lovely gal he's got his arm around here. The girl's name is Edith May Zillie, and popular young MGM recording star Johnny is presenting her with the cup that shows officially that she's "Miss Newark of 1949." Johnny made the award when he appeared at the beauty contest held recently at the Loew's State Theatre, Newark, N. J., holding forth as master of ceremonies for the proceedings, and adding fluster to the program with readings of "A Chapter In My Life Called Mary," "Cardeens Hands" and "The Four Winds And The Seven Seas," three of his current hits on the MGM label.

Desmond incidentally, is reported to have been offered the famed Breakfast Club vocal spot, replacing balladeer Jack Owens.

CATCHING ON BIG "TSHIRT DEBAS" Recorded by ANTHONY on Capitol JOHNNY MOORE'S "THREE BLAZERS" on RCA Victor

PUBLISHED BY MAYPOLE MUSIC INC. 22 East 67th Street, New York, N.Y.
**New York, N.Y.**

1. RIDERS IN THE SKY (Vaughn Monroe)
2. AGAIN (Vic Damone)
3. FOREVER AND EVER (Perry Como)
4. BABY, IT'S COLD OUTSIDE (Red Norvo-Shure-Buddy Clark)
5. A WONDERFUL GUY (Fran Warren)
6. HOW IT LIES (Connie Hollis)
7. YOU'RE ADORABLE (Perry Como)
8. CARELESS HANDS (Mal Tarmey)
9. I DON'T SEE ME IN YOUR EYES ANYMORE (The Stardusters)
10. BALI HAI (Perry Como)

**Salt Lake City, Utah**

1. RIDERS IN THE SKY (Vaughn Monroe)
2. AGAIN (Vic Damone)
3. A—YOU'RE ADORABLE (Jo Stafford-Gordon MacRae)
4. CARELESS HANDS (Mal Tarmey)
5. FOREVER AND EVER (Perry Como)
6. HOW IT LIES (Connie Hollis)
7. CRUISING DOWN THE RIVER (Bing Crosby)
8. BALI HAI (Perry Como)
9. I DON'T SEE ME IN YOUR EYES ANYMORE (The Stardusters)
10. HOW IT LIES (Connie Hollis)

**Memphis, Tenn.**

1. RIDERS IN THE SKY (Vaughn Monroe)
2. AGAIN (Vic Damone)
3. A—YOU'RE ADORABLE (Jo Stafford-Gordon MacRae)
4. CARELESS HANDS (Mal Tarmey)
5. FOREVER AND EVER (Perry Como)
6. HOW IT LIES (Connie Hollis)
7. STREETS OF LAREDO (Ray Noble)
8. SOME ENCHANTED EVENING (Perry Como)
9. BALI HAI (Bing Crosby)
10. CRUISING DOWN THE RIVER (Bing Crosby)

**Boise, Idaho**

1. RIDERS IN THE SKY (Vaughn Monroe)
2. AGAIN (Vic Damone)
3. A—YOU'RE ADORABLE (Perry Como)
4. BABY, IT'S COLD OUTSIDE (Bing Shure-Buddy Clark)
5. HOW IT LIES (Connie Hollis)
6. STREETS OF LAREDO (Ray Noble)
7. BALI HAI (Bing Crosby)
8. CARAVAN (Billy Eckstine)
9. LAS PALMAS (Golden Gate)
10. BLACK COFFEE (Sarah Vaughan)

**Oklahoma City, Okla.**

1. FOREVER AND EVER (Perry Como)
2. RIDERS IN THE SKY (Vaughn Monroe)
3. AGAIN (Vic Damone)
4. RED ROSES FOR A BLUE LADY (Guy Lombardo)
5. CRUISING DOWN THE RIVER (Russ Morgan)
6. BALI HAI (Perry Como)
7. EVERYWHERE YOU GO (Bari, Day)
8. I'M A—YOU'RE ADORABLE (Perry Como)
9. BLACK COFFEE (Sarah Vaughan)
10. MISS ME (Offerings)

**Jacksonville, Fla.**

1. AGAIN (Gordon Jenkins)
2. RIDERS IN THE SKY (Vaughn Monroe)
3. FOREVER AND EVER (Perry Como)
4. SOME ENCHANTED EVENING (Jo Stafford)
5. BALI HAI (Perry Como)
6. HARRY GO ROUND WALTZ (Guy Lombardo)
7. A—YOU'RE ADORABLE (Perry Como)
8. CRUISING DOWN THE RIVER (Russ Morgan)
9. WEDDING BELLS (Wayne Williams)
10. BLUE MOON (Mal Tarmey)

**Chicago, Ill.**

1. RIDERS IN THE SKY (Vaughn Monroe)
2. AGAIN (Vic Damone)
3. FOREVER AND EVER (Perry Como)
4. A WONDROUS GUY (Fran Warren)
5. A—YOU'RE ADORABLE (Perry Como)
6. CARELESS HANDS (Mal Tarmey)
7. I DON'T SEE ME IN YOUR EYES ANYMORE (The Stardusters)
8. BALI HAI (Perry Como)
9. HOW IT LIES (Connie Hollis)

**Atlanta, Ga.**

1. RIDERS IN THE SKY (Vaughn Monroe)
2. AGAIN (Vic Damone)
3. A—YOU'RE ADORABLE (Jo Stafford-Gordon MacRae)
4. BABY, IT'S COLD OUTSIDE (Jo Stafford-Gordon MacRae)
5. FOREVER AND EVER (Perry Como)
6. A—YOU'RE ADORABLE (Jo Stafford-Gordon MacRae)
7. CARELESS HANDS (Mal Tarmey)
8. HOW IT LIES (Connie Hollis)
9. CANDY KISSES (Edith Howard)

**Cleveland, O.**

1. RIDERS IN THE SKY (Vaughn Monroe)
2. AGAIN (Vic Damone)
3. A—YOU'RE ADORABLE (Jo Stafford-Gordon MacRae)
4. BABY, IT'S COLD OUTSIDE (Jo Stafford-Gordon MacRae)
5. A—YOU'RE ADORABLE (Jo Stafford-Gordon MacRae)
6. CARELESS HANDS (Mal Tarmey)
7. A ROOM FULL OF ROSES (Rosie Room)
8. YOU'RE SO UNDERSTANDING (Frankie Knight)
9. POT YOUR SHOES ON LUCY (Russ Morgan)

**Pawtucket, R. I.**

1. CRUISING DOWN THE RIVER (Russ Morgan)
2. A—YOU'RE ADORABLE (Perry Como)
3. RIDERS IN THE SKY (Vaughn Monroe)
4. FOREVER AND EVER (Perry Como)
5. AGAIN (Gordon Jenkins)
6. A—YOU'RE ADORABLE (Jo Stafford-Gordon MacRae)
7. HOW IT LIES (Connie Hollis)
8. BABY, IT'S COLD OUTSIDE (Perry Como)
9. CARAVAN (Billy Eckstine)
10. NEED YOU (Jo Stafford-Gordon MacRae)

**Phoenix, Ariz.**

1. FOREVER AND EVER (Perry Como)
2. A—YOU'RE ADORABLE (Jo Stafford)
3. RIDERS IN THE SKY (Vaughn Monroe)
4. AGAIN (Vic Damone)
5. CRUISING DOWN THE RIVER (Blue Barron)
6. BALI HAI (Russ Morgan)
7. SUNFLOWER (Smith)
8. RED ROSES FOR A BLUE LADY (Vaughn Monroe)
9. I DON'T SEE ME IN YOUR EYES ANYMORE (The Stardusters)
10. MY DREAM IS YOURS (Bela Day)

**Little Rock, Ark.**

1. SOME ENCHANTED EVENING (Perry Como)
2. 10. AGAIN (Vic Damone)
3. THE HUCKLEBuck (Frank Sinatra)
4. CARELESS HANDS (Sammy Kaye)
5. FOREVER AND EVER (Perry Como)
6. CARELESS HANDS (Mal Tarmey)
7. I ONLY HAVE EYES FOR YOU (Billy Eckstine)
8. HOW IT LIES (Connie Hollis)
9. YOU'VE BROKEN MANY A HEART (Perry Como)
10. RIDERS IN THE SKY (Vaughn Monroe)

**El Paso, Tex.**

1. RIDERS IN THE SKY (Vaughn Monroe)
2. AGAIN (Gordon Jenkins)
3. CRUISING DOWN THE RIVER (Blue Barron)
4. HOW IT LIES (Connie Hollis)
5. I DON'T SEE ME IN YOUR EYES ANYMORE (The Stardusters)
6. RED ROSES FOR A BLUE LADY (Vaughn Monroe)
7. A—YOU'RE ADORABLE (Jo Stafford-Gordon MacRae)
8. KISS ME SWEET (Kitty Kallen)
9. SOMEBODY (Bobby Eckstine)

**Boston, Mass.**

1. RIDERS IN THE SKY (Vaughn Monroe)
2. RED ROSES FOR A BLUE LADY (Guy Lombardo)
3. SO IN LOVE (Bing Crosby)
4. A—YOU'RE ADORABLE (Terry Pastor)
5. SOME ENCHANTED EVENING (Perry Como)
6. SOME ENCHANTED EVENING (Hank Morgan)
7. AGAIN (Vic Damone)
8. MY DREAM IS YOURS (Bela Day)

**San Diego, Calif.**

1. FOREVER AND EVER (Perry Como)
2. A—YOU'RE ADORABLE (Jo Stafford-Gordon MacRae)
3. CRUISING DOWN THE RIVER (Russ Morgan)
4. FOREVER AND EVER (Perry Como)
5. CARELESS HANDS (Mal Tarmey)
6. A—YOU'RE ADORABLE (Jo Stafford-Gordon MacRae)
7. CRUISING DOWN THE RIVER (Blue Barron)
8. I ONLY HAVE EYES FOR YOU (Billy Eckstine)
9. SO IN LOVE (Bing Crosby)
10. CABARET (All Stars)

**St. Louis, Mo.**

1. RIDERS IN THE SKY (Vaughn Monroe)
2. SOME ENCHANTED EVENING (Perry Como)
3. A WONDERFUL GUY (Fran Warren)
4. BABY, IT'S COLD OUTSIDE (Red Norvo-Shure-Buddy Clark)
5. CARELESS HANDS (Mal Tarmey)
6. FOREVER AND EVER (Perry Como)
7. HOW IT LIES (Connie Hollis)
8. CANDY KISSES (Edith Howard)
9. IN LOVE WITH A YOUNG MAN (Russ Morgan)
10. OUT OF LOVE (Smoky Kaye)
THE CASH BOX

Race Record Reviews

RACE DISK O’ THE WEEK

“I Don’t Want Your Money, Honey” (2:44)  “Waga-Waga” (2:15)  “FRANTIC” FAY THOMAS  (Exclusive 109X)

FRANTIC FAY THOMAS

• One of the most frantic of frantic gals in the most outstanding sides ever yet comes “Frantic” Fay Thomas to bring a brand new individual style to the juke boxes of the nation with, “I Don’t Want Your Money, Honey,” a surefire clacker of ever there was one. Just listen to this girl skim thru the 88’s and gurgle, chuckle, giggle and sing and make noise sounds than you’ve heard in a month of Sundays. This is one side you can lay your cabbage on right flat (it’ll pay off), but big. On the flip, with a side we believe that’s just as good, and even more frantic than the topside comes “Waga-Waga,” with Fay simply beatin’ the beat to teary weeny pieces. Here’s a disk that has nickels, dimes and quarters pressed right into it.

“Hoppin’ With Hunter” (2:28)  “Tondalayo” (2:45)

BIG JAY McNEELEY  (klik-klik 108X)

• You’ve heard Big Jay go ‘way out and gone and come grindin’ right back again, but, until you hear Jay on “Hoppin’ With Hunter” you’ve never heard him really let go and simply bust that beat wide-open—but wide. Here’s a side that’ll have ‘em jumpin’ anywhere in the land. On the flip, “Tondalayo,” Big Jay and his crew tear into an island sort of jump beat tune that’s really different and give their all.

“Take Out The Squeal” (2:54)  “If I Had One” (2:40)

EARL JACKSON ORCH.

(Supreme 1327)

• With Luther Luper to do the hot vocal, Earl Jackson and his orchestra simply tear into, “Take Out The Squeal (If You Want A Meal)” and turn it into one of the most frantic cuttings yet produced. The boys are gone on this tune. And on the flip, “If I Had One,” with Walter Roberts to shout the blues vocal, Maestro Jackson and his gang come again tear into a tune that reads do-re-me for juke boxes.

“I Hate To Say Goodbye” (2:38)  “My Little Baby” (2:29)

CECIL GANT  (Salient 300)

• Here comes Cecil Gant with two tunes that have all the earmarks of a winning disk. Opening the topside with, “I Hate To Say Goodbye,” in slow tempo, Cecil shows his voice and his marvelous piano artistry to perfection. It’s a grand cutting. On the flip, “My Little Baby,” Cecil speeds the tempo, puts plenty of beat and beat into the melody, and turns out a tune that’ll win him plenty applause.

“Long John Blues” (2:45)  “Baby Get Lost” (2:50)

DINAH WASHINGTON  (Mercy 8148)

• Favorite of many a juke box listener from coast to coast, Dinah Washington cuts a side here that’s gonna win her plenty listening attention, “Long John Blues,” which is all about her dentist whose “over seven feet tall.” Grab yourself a listen to Dinah singing the lyrics. On the flip, “Baby Get Lost,” Dinah speeds the beat and lets go with those grand pipes of hers to make this side well worth listening to.

“Two Left Feet” (2:20)  “Skip A Page” (2:30)

SKIP HALL BAND  (Ambrosio 1001)

• Introducing Maestro Skip Hall in a speedy, driving, terrific instrumental with all the hand clappin’ beat and beat ever heard and the boys in his band simply gone on the topside cutting, “Two Left Feet.” On the flip, Maestro Hall cuts into a softer, smoother vein, but, doesn’t lose that heated beat when he gives with, “Skip A Page.” Here’s a disk with plenty of possibilities.

“House Rocker” (2:22)

PAUL WILLIAMS’ HUCKLEBUCKERS  (Sony 702)

• That man Paul Williams back again with that hot, hot beat in a new, terrific hunk of instrumental wax, “House Rocker,” and, take it from us, he rocks ten with this speedy spinning side. It’s not just about everything a Paul Williams’ fan can ask for. And on the flip, a follow-up to his terrific sensation, “He Knows How To Hucklebuck,” with Joan Shaw to do the vocal and lift the tune right off the turntable.

“Kiss My Wrist” (2:12)  “Traveling Doc” (2:22)

DOC POMUS  (Deady 712)

• Doc Pomus cuts loose on “Kiss My Wrist” in speedy tempo to produce a side here that’s sure to tear many a dollar bill into nickels just to hear him do it over again. This is topside for our coin and one side that’s gonna grab play. On the flip, “Traveling Doc,” Pomus goes away out and blue in a shouting vocal saying his goodbye to Brooklyn. Listen in to this wax.

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
NEW YORK—A recent visit by lovely Kitty Kallen, Mercury Records artist, to disk jockeys Ted and Doris Steele, this city, resulted in the picture above. Kitty, currently riding high with her disking of “Happy Talk,” graphically describes her hit in this candel. Kitty is set to star in the new show at the Versailles, New York City, early this month, and is continually kept busy with numerous radio and television engagements.

**Apologies for the image distortion.**

**Milt Herth Signed To Coral Disk Pact**

NEW YORK—Milt Herth, who gained international fame as a Decca recording artist, has signed a Coral Records contract it was announced this past week.

Hearth, one of the oldest veteran’s on Decca Records, and considered by many to be one of the nation’s foremost exponents at the Hammond organ, is set to have his first release “Ting-A-Ling” and “Ain’t She Sweet” ready for release early this week.

**“I DON’T WANT YOUR MONEY, HONEY”**

Coupled with “WAGA-WAGA” by FRANTIC FAY THOMAS

**ANOTHER SMASH HIT CHARLES BROWN with JOHNNY MOORE’S THREE BLAZERS Singing**

**“B and O BLUES”**

Coupled with “I HATE MYSELF” Exclusive # 111

**THE CASH BOX**

**Folk and Western Record Reviews**

"Texas Yodel" (2:18) "The Parting" (2:43) DONN REYNOLDS (Select 1X)

- A new star on the western firmament, Donn Reynolds and his Western style, cut into this "Texas Yodel" that'll raise 'em right out of their chairs and make 'em applaud out loud on many a occasion. Tommy's a boy with beautiful pipes and grand yodeling plus a good old cowboy shouting background cut right into the wax. The boy's got it. Just keep your eyes and ears peeled for Donn Reynolds from now on in. He'll be a star in no time, and will win a many a fan to his people who go for this sad music. This is a real Bull's Eye—so grab a boxful and spread 'em around.

**"I Wish I Had Stayed Over Yonder"** (2:54) "My Empty Heart" (2:54) GENE AUTRY (Columbia 20591)

- Gene Autry in his very good voice, with a grand tune to show off his pipes, is something to listen to anytime. With "I Wish I Had Stayed Over Yonder," Gene cuts some of the very best wax he's cut in many a year and proves that his style and voice has plenty possibilities. On the flip, "My Empty Heart," is typical Gene Autry slow and sentimental style, which comes another sweet tune that's bound to please his many fans.

"Buffalo Gal" (1:42) "Red River Valley" (2:19) PIUTE (Sols 12-003)

- Once again a low, bowl shaped to Piute Pete and his Country Cousins, for the speediest spinning side of grand sing-sing-calling square dance wax heard. In many days, "Buffalo Gal," Pete does a terrific job on this side. On the flip, "Red River Valley," traditional to any westerner. Piute Pete turns this grand tune into a square dance sing that's hard to equal. Grab a boxful and spread 'em around.

"Room Full Of Roses" (2:44) "Put All Your Love In A Cookie Jar" (2:58) GEORGE MORGAN (Columbia 20594)

- Again the very fine voice of George Morgan with a tune that's capturing plenty of attention. This side "Room Full Of Roses," offers jule box ops a money-making side of wax and one that's sure to win George many, many more fans. On the flip, "Put All Your Love In A Cookie Jar," George comes thru with a cute and sentimental ballad in slow tempo that will be played over and over again.

"Baby Blue Eyes" (2:55) "Bouquet In Heaven" (2:49) LESTER FLATT—EARL SCRUGGS (Mercury 6200)

- With the Foggy Mountain Boys to background him, Lester Flatt takes over on "Baby Blue Eyes" to turn this old mountain tune into something that's sure to get every boxful plugged into many a jule box. It's a well balanced side of wax. On the flip, "Bouquet In Heaven," with both Lester Flatt and Earl Scruggs in duvet comes a slow moved tearjerker that is exclusively for the mountain folk.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
1 TROUBLE BLUES
Charles Brown
(Aladdin 3024)

2 TELL ME SO
The Orioles
(Jubilee 5005)

3 SEPTEMBER IN THE RAIN
George Shearing
(MGM 10426)

4 CLOSE YOUR EYES
Herb Lace
(Sittin' in 514)

5 I DON'T WANT YOUR MONEY, HONEY
Frantic Fay Thomas
(Exclusive 109X)

6 BECAUSE
Herb Lance
(Sittin' in 519)

7 A NEW SHADE OF BLUES
Billy Eckstine
(MGM 10423)

8 RICKY'S BLUES
The Ravens
(National)

9 COME BACK, BABY
Champion Jack DuPree
(Apollo 407)

10 AIN'T NOBODY'S BUSINESS
Jimmy Witherspoon
(Supreme 1506)

1 TELL ME SO
The Orioles
(Jubilee 5005)

2 LITTLE GIRL DON'T CRY
Bull Moose Jackson
(King 4288)

3 CLOSE YOUR EYES
Herb Lace
(Sittin' in 514)

4 TROUBLE BLUES
Charles Brown
(Aladdin 3024)

5 LITTLE GIRL DON'T CRY
Bull Moose Jackson
(King 4288)

6 WAITING IN VAIN
Ivy Joe Hunter
(King 4291)

7 CONFESSION BLUES
Maxin' Trio
(Downbeat 171)

8 MARDI GRAS
Joe Lutcher
(Modern 672)

9 CLOSE YOUR EYES
Herb Lance
(Sittin' in 514)

10 TROUBLE BLUES
Charles Brown
(Aladdin 3024)

11 I DON'T WANT YOUR MONEY, HONEY
Frantic Fay Thomas
(Exclusive 109X)

12 TELL ME SO
The Orioles
(Jubilee 5005)

13 SUNDAY MORNING BLUES
Edgar Hayes
(Exclusive 106)

14 CONFESSION BLUES
Maxin' Trio
(Downbeat 171)

15 COME BACK, BABY
Champion Jack DuPree
(Apollo 407)

16 HOLD ME, BABY
Amos Milburn
(Aladdin 3023)

17 I DON'T WANT YOUR MONEY, HONEY
Frantic Fay Thomas
(Exclusive 109X)

18 TROUBLE BLUES
Charles Brown
(Aladdin 3024)

19 LITTLE GIRL DON'T CRY
Bull Moose Jackson
(King 4228)

20 WAITING IN VAIN
Ivy Joe Hunter
(King 4291)

21 CONFESSION BLUES
Maxin' Trio
(Downbeat 171)

22 MARDI GRAS
Joe Lutcher
(Modern 672)

23 CLOSE YOUR EYES
Herb Lance
(Sittin' in 514)

24 TROUBLE BLUES
Charles Brown
(Aladdin 3024)

25 I DON'T WANT YOUR MONEY, HONEY
Frantic Fay Thomas
(Exclusive 109X)

26 TELL ME SO
The Orioles
(Jubilee 5005)

27 SUNDAY MORNING BLUES
Edgar Hayes
(Exclusive 106)

28 CONFESSION BLUES
Maxin' Trio
(Downbeat 171)

29 COME BACK, BABY
Champion Jack DuPree
(Apollo 407)

30 HOLD ME, BABY
Amos Milburn
(Aladdin 3023)

31 THERE IS SOMETHING MISSING
Roy Milton
(Specialty)

32 AIN'T NOBODY'S BUSINESS
Jimmy Witherspoon
(Supreme 1506)
Three Speed Disk Biz Continues To
Caution Record Distributors In Buying

NEW YORK—Record distributors throughout the nation continued their current practice of "wait and see" with regard to business conditions facing the entire phonograph recording industry.

With a majority of the industry's top executives agreeing that the current situation has to be remedied, and that the industry is at present facing one of the most crucial times in its history, record distributors who represent the buying power of the disk business generally agreed that the present three-speed system of record operation has caused by far the largest harm in the sales of phonograph recordings.

This has further brought out by reports from radio and radio-phone-TV manufacturers whose sales in recent months have dropped substantially with this industry also pointing to the three-speed platter system as one of the main reasons.

Meanwhile, Columbia and RCA Victor Records issued reports this past week on the progress of their respective phonograph playing systems and records. Paul E. Southard, vice-president in charge of merchandising of Columbia Records, made his report in connection with the first anniversary of the introduction of the 33-1/3 LP recording.

Mr. Southard's report was made in connection with the first anniversary of the introduction of the revolutionary LP record. The LP record was first presented to distributors at the Columbia convention in Atlantic City on June 21, 1948.

"In the brief year that the LP records have been available to the public, between 500,000 and 1,000,000 families have secured equipment to play them," Mr. Southard pointed out. "This same group has purchased more than 3,000,000 LP records—the equivalent of 17,500,000 conventional records. This sales record exceeded our most optimistic expectations."

Mr. Southard's report also showed that the sales volume of LP record sales has increased consistently every month since October 1948, when complete distribution facilities for the records and reproducing equipment were in charge of the Columbia Records. "May, 1949, was the biggest LP month to date. Some dealers state that Columbia's LP represents as much as 40% of their total record volume.

Spokesmen for RCA Victor records also disclosed that sales of their 45 rpm phonograph recordings and playbacks in met with widespread favor. The subject of the platter's forthcoming 45 rpm plans was also one of the chief topics of discussion at the recent nationwide field-force meeting conducted by RCA Victor this past week in Philadelphia, Pa.

Withstanding all reports of the reception of 33-1/3 and 45 rpm records, the fact remains that the present condition of the industry, sales executives, distributors, dealers and operators, all mutually agree that having a three-speed system in the business is a most "unhealthy condition."
5—FOREVER AND EVER

6—"A" YOU'RE ADORABLE

7—CARDINALS

8—BALI HA!

9—I DON'T SEE ME IN YOUR EYES

10—WONDERFUL GUY

11—CRUISEING DOWN THE RIVER

12—MERRY-GO-ROUND

13—ONCE IN LOVE WITH AMY

14—KISS ME SWEET

15—HOW IT LIES

16—EVERYWHERE YOU GO

17—FOOT TWO, EYES OF BLUE

18—DON'T SEE ME IN YOUR EYES

19—MY ONE AND ONLY

20—HUCKLE BUCK THE

21—SO IN LOVE

22—OPEN THE DOOR POLKA

23—A ROOM FULL OF ROSES

24—LOVER'S GOLD

25—FOUR WINDS AND SEVEN SEAS

26—RED ROSES FOR A BLUE LADY

27—BLUE SKIRT WALTZ

28—HURRY! HURRY! HURRY!

29—SO TIRED

30—YOU'RE SO UNDERSTANDING

31—CANDY KISSES

32—TWO LITTLE NEW BLUE LITTLE EYES

33—DREAMER WITH A PENNY

34—COMME CI COMME CA

35—SOMEONE LIKE YOU

36—SIMULAI

37—FAH AWAY PLACES

38—BLUE MOON

39—YOU, YOU, YOU ARE THE ONE

40—SUNFLOWER
Standard Shuffleboard Tournament Big Success

2,000 Contestants From Illinois, Indiana, Michigan and Wisconsin Compete At Chicago Coliseum June 16-17-18-19. Winners Awarded Over $15,000 In Prizes, Miss Shuffleboard of 1949 Chosen

CHICAGO—Two thousand contestants competed at Chicago’s Coliseum June 16 thru 19 in the largest table shuffleboard tournament in the history of the game. The Four State tourney, sponsored by the Standard Shuffleboard Congress of America, brought together players from Illinois, Indiana, Michigan and Wisconsin, who pitted their skills on the boards for over $15,000 in trophies and cash prizes.

After four hectic days of the keenest kind of competition, champions weeded out those with less skill, and were crowned with top honors. In the men’s team division, Kenosha defeated Indianapolis in a nine game match which was not decided until the last frame.

The women’s team division saw the strong Lansdowne entry help Wisconsin dominate the team play by defeating the Ball Park High Life Girls of Madison, Wis., five games to four.

Marian Hogan of Chicago won the women’s singles title, and then teamed with Reba Kwidd to reach the finals in the women’s doubles division. However, they bowed to Peggy Van Cleave and Marge Holton of Chicago, who were declared the champions.

In the men’s singles competition, Private First Class BobTellera of Schoenectomy, N. Y., and a member of the Chanute Field group team, caught the fancy of the throng early in the tournament, and then survived a series of spectacular matches to finally defeat Red Timmons of Muncie, Ind.

Tom Judge and Floyd Hackler of the strong Indianapolis team combined to defeat Joe Weiss and George Balter of Aurora for the men’s doubles crown.

Highlighting the get-together, after competition had been completed, was the announcement that Miss Pat Doyle of Chicago, had been chosen as Miss Shuffleboard of 1949.

Pictureed to the left, top, is para- phlegic veteran Jimmy Chalfant, in a striking action shot in the men’s singles. Tension on the faces of teammates and spectators indicates closeness of the contest. Center photo shows action as Marian Hogan of Chicago’s Northwest Shuffleboard League defeats teammate Reba Kwidd for the women’s singles title. In bottom pic, Joan Edwards, singing star, tries her hand at the shuffleboard, as Marvin Griffin RCA Victor recording artist, and featured vocalist with Freddy Martin’s Orchestra, looks on.

Cincy Phono Assn. Holds Meeting

Select Hit Tune For Month of July

CINCINNATI, Ohio—The regular monthly meeting of the Automatic Phonograph Owners Association, this city, brought out quite a large attendance on Thursday, June 16, at the Hotel Gibson.

Among its other points of business, the record committee selected as their top tune for July “Just One Way To Say I Love You” by Pat & Page. Committee appointed by the association to make record hit selections is composed of Sam Chester, William Fitzpatrick, Bill Harris and John Toney.

Among those present at the meeting were: Charles Kanter, Sam Chester, Paul Osland, William Fitzpatrick, Al Lieberman, John Nicholas, Abe Maisn, John Denhart, Charles McKenzie, Dave Tavel, Pat Endlein, John Toney, Charles Butler, James Aung, La reuse, Merle Terry, Ed Wenninger, Joe Westerhaus, Abe Salmon, Frank Julio, James Drivglin, Ted Goldsotel, George Strauss, Norton Robinson, Max Moeckel, and Bill Russell.

Charley Kanter, president of the association, was most happy to have his wife, and Mr. & Mrs. Leonard Kanter—son and daughter-in-law—back home from their recent vacation in Miami Beach, Fla. Howard Zehlb, Diamond Vending Machine Company, has been vacationing these past weeks.

Tuesday afternoon, June 28, will see the board members gather in the Association offices for the regular board meeting.

N. Y. C. Occupational Tax Due July 15

NEW YORK—Operators in the City of New York have been notified by Spencer C. Young, treasurer, that the last day for payment of tax pursuant to the Occupational Tax law falls due on July 15.

The Treasurer pointed out that the tax applies to all occupants of rented premises used for a gainful purpose for one month or more prior to July 1, 1949 (this takes in equipment on each location), it is pointed out that penalties which the law prescribes for late payment is five times the amount of tax, plus interest of five percent per month.

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
ONE

Williams

STAR SERIES

IS WORTH FOUR ORDINARY GAMES!

Yes! Tests proved it—actual location operation everywhere confirms it . . . STAR SERIES EARN UP TO 4 TIMES AS MUCH AS ANY ORDINARY GAME on the same location! It's the greatest baseball game in years . . . just what your operating needs now and from now on!

SEE IT — BUY IT AT YOUR DISTRIBUTOR NOW!

Williams MANUFACTURING COMPANY
161 W. HURON ST. CHICAGO 10, ILLINOIS

Creators of Dependable Play Appeal

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
[**Attention!** PIN BALL and MUSIC MACHINE OPERATORS]

There's A BIG PROFIT In Operating

**ACORN**

1¢ or 5¢ ALL PURPOSE BULK MERCHANDISER

INCREASE YOUR INCOME WITH LITTLE EFFORT

Can Be Operated In Conjunction With Your Regular Route. NO EXTRA HELP REQUIRED. Immediate Delivery!

VEEDCO SALES COMPANY

2124 MARKET STREET

PHILADELPHIA 3, PA.

PHONE: LOCust 7-1448

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**Bally "1-BALLS"**

A-1 CONDITION—JUST OFF LOCATION

**JOCKEY SPC.'S.** $150.00

**GOLD CUPS** $215.00

**CITATIONS** $415.00

CORPUS CHRISTI NOVELTY CO. 1322 AGNES, CORPUS CHRISTI, TEX.

PHONE 205

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**PLASTICS FOR LATE MODEL PHONES**

Wurster 1200 (Side), $135.00

Wurster 1015 (Upper), $195.00

Seeburg 143 (143), $50.00

(White Domes), $85.00

**SALE!**

EXHIBIT’S LATE GUN Slightly Used $175.00

CHICAGO COIN PISTOL Slightly Used $215.00

1/3 Ounce, Silver C.O.D.

**RUNYON SALES COMPANY**

993 Teft Ave., New York 11, N. Y.

Tel.: Longacre 4-1890

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**SACRIFICE!!**

5 Strips ‘N Spins, newly repaired and in perfect working order $199.50

Complete Line Of Brand New Strips ‘N Spins parts at 50% off list.

SUPREME DISTRIBUTORS, INC.

3147 N. 2nd Ave., MIAMI 37, Fla.

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**COIN MACHINE MOVIES**

For Regular Panorama and Slide-Show Reels of 8 and 6 Subjects

Our Films Get The Dimes

PRICE $3.65 TO $5.05 PER READ

PHONOFILM

3331 No. Knoll Dr., Hollywood 28, Cal.

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**FOR SALE!!**

40 AMI Hostess Music Machines and All Equipment.

Will Sacrifice For Cash.

H. W. SCHAFFTER

921 HURON ROAD, CLEVELAND 15, OHIO

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**It's What's In The CASH BOX That Counts**

**EASTERN FLASHES**

Altho New York City ran into the hottest spell of the year, with humidity almost unbearable, surprisingly enough the coin trade reported business running ahead of the past several weeks. Helping operators was the settlement in beer strikes, with bars well stocked by the end of the week. Television of the Charles-Wolcott fight at the taverns slowed up considerably for a block, and the half if it was aired, but ops report that increased patronage at these locations stimulated its before and for several hours after the fight. Also extremely encouraging was the report of the wholesalers, who state sales showed improvement. Mike Munves, who stated several weeks ago that has enjoyed the recent season of his career, still at his wife’s end trying to get equipment off to his customers.

Ben Becker headed a group of Lymo Industries personnel who were kept busy at their booth at the Store Modernization Show, Grand Central Palace this week. Lymo had their ’1400 Drink Dispenser on display. E. Maurice Barouch, Lymo’s eastern district manager and Lionel Harris, regional manager for the firm, were on hand with Becker, and the boys reported some very fine results. Jack Mitsuke, AMI eastern regional manager, in the big town for a few days. Jack had just covered Ohio, Michigan, Pennsylvania, W. Virginia, Kentucky and New York. He left Thursday. His next trip will cover Baltimore, Washington, North and South Carolina, and come back to Pennsylvania again, trying (Kempy) Kemper, Runyon’s demon road salesman, and Artie Biddle, AMI engineer, return to New York after a trip thru New York State. The boys were entertained royally by Paul Quackenbush, Royal Amusement, Greens, and I’ll Macarelli, Catskill Attraction, Catskill...Johnny Fuller, Universal Distributors, Albany, N. Y., strutting around mighty proud these days—his wife presented him with his third child—a girl...Joe Yee, Yee’s Coin Distributors in New York, curated (Krebsberg’s Practical Product Company’s) “Refresh-O-Mat” a non-carbonated drink dispenser and “Smokehog,” a nine-column 612 pack cigarette vendor. Joe is also doing quite a job with Reck’s Ice Cream machine.

The world’s largest retail store is probably running the largest operation of vending machines in one location. According to a story released by the Field Research Division, Paper Cup and Container Institute, Macy’s department store has close to 100 vendors of various types continually serving its customers thru the store and their employees in recreation rooms and lounges. Most of the machines are located for use by Macy’s 10,000 employees, with profits going to the Macy’s Men’s Club and the employees’ service organization. Nine drink machines are leased by Macy’s Men’s Club. Six machines vend cokes, two are “three drink” vendors, and one is a hot chocolate machine. In addition, this club has equipment selling popcorn, cigarettes, candy, cookies, and milk. Recently three additional machines were added, vending ice cream in cups. The employees’ organization orgains a collection drive for the Y.M.C.A. to buy, the money raised being used to buy a machine. One is a cold coffee drink machine priced at 10 cents per cup. Of great interest to the trade is the fact that the machine will be in use in the “coffee room” that is a cold coffee drink machine at 10 cents per cup. Of great interest to the trade is the fact that the machine will be in use in the “coffee room” that has been sold to Macy’s. The machine that is in use is complete, and children are always asking for a drink. The music department also proves lucrative.

Morris Hankin, popular head of Hankin Distributors, Atlanta, Ga., in town for a few days. Morris, we’re most happy to report, looks like a million, and we’re happy his recent good fortune. Harry Roseus, manager of the Western Cola distributorship in Chicago, in town for a few days, then left for Miami, Fl. Harry Rosen and Meyer Parkhors of Seaboard display an amusing game in their store rooms. It’s a pool type machine called “Hi-Score Pool,” a revamp of Total Roll, but one would never know. Ran into Bud Firestone, one of the real old timers in the local scene. Bud is operating amusement games. He tells us that his father, affectionately known as “Pop” Firestone, is still active in the biz, and getting younger every day. Brother Jack is using his inventive talents in the experimental department of Seaboard. Hank Lundy, Brooklyn, N. Y., Jack Roberts, one of the nicest people in the music operating biz in the east, and in town, and Ben Ture, comes in from Peoria, Ill., to the big town for a night’s relaxation. Jack’s mighty proud of his beautiful daughter, Gloria, whom he tells us he will be getting married on July 10. The newlyweds will then move out to San Francisco and set up house.

Dave Lowy, Dave Lowy & Company, takes on the Koenig egg machine for the city and Westchester county. Dave bothered during the hot spell by a recurring attack of lues, which he picked up in Italy while serving with U.S. Army overseas. Dave is married and has one daughter. Dave is getting business running to Columbia’s “Human Flash” Thursday. Joe Orecle, of The Cash Box, talks with the listeners to this show about his machine operation. Dave is representing the voice of coinop, interviewed in his showrooms for radio station WOR broadcast “Human Side of the News” Thursday. Joe Orecle, of The Cash Box, talks with the listeners to this show about his machine operation. Dave is representing the voice of coinop.

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**PORTLAND, ORE.—** The opening of a new distributing firm, Cusson Distributoing Co., at 325 S. E. Hawthorne Blvd, this city, was announced this week. Heading the company is Eddie, Art and Helen Cusson, all well known and experienced in the coin biz.

**DALLAS, TEXAS COLUMN WILL RE-APPEAR WITH NEXT ISSUE**

(Correspondent on vacation.)

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**Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!**
CHICAGO CHATTER

The torrid weather wilted some of the boys' collars as well as their dispositions, but, in the main, the gang found that everyone was dashing for the refreshments, as so many and so many men in the trade were heading for Michigan and Wisconsin and some very nice orders resulted for more than one firm here.

"It's all in knowing how and when to take advantage of a good deal!" is the way one experienc'd exhibitor put it when he showed us his order book and had done one sweet week's work... Now that the Standard Shuffleboard tournament is over, the boys will get back into the general swing of business. Everyone was keyed up to a high pitch as the tournament's opening day arrived with some of the men barely able to take their time, being so good and having had this first tremendous four state tournament for shuffleboard play a big success. Now all are smiling and happy because of the fact it was a smash success and also that it gives promise to be the start of many other plans to be made and gambled about the nation. Lots and lobs of coinmen see each day at the Coliseum and all studying the methods used here for tournament play.

Joe Batten over at Exhibit Supply tremendously pleased with the fact that the nation's amusement ops so impressively and overwhelmingly picked the Exhibit Dale Gun as the "best moneymaking arcade machine of the year!" And Charley Firle out of town at the time so Joe is taking all the bows right now. Charley also suggests watching how the new card vendor line of Exhibit's catches on. With the way Roy McGinnis and other execs over at J. H. Keeney & Co. are in daily conferences the trade can expect something hot to bust wide open very soon, too, from what we gather. "Leave it to Roy to bring out something new!" one Keeney distrb says... George Lewis over at A.B.T. Mfg. Corp. advises that they continue to do "top quality business" with their Slid Gun. The gun is attracting plenty of play, according to what George hears from ops who are continually reordering as much of the summer spots get going... This was quite a celebration for Mr. and Mrs. Murray Rosenthal and family for their 20th wedding anniversary this past June 22.

Eddie Smith (whom many of the Chi boys will remember from the old Olsen Bar days) back in town this week, arriving from New York where he spent the spring in the art. and had his way back to his home in California... Eddie is doing well with Bill Bye as his partner in Cluquot Club soda and ginger ale on the West Coast, but still looks and talks coin machine business... Avron Gustman himself is much impressed with the new ultra sound gun played thruout the eastern priz for Chicago and reports himself very well satisfied with all he saw and heard and looks forward to one of his busy hands sales periods for Chicago. Sam Lewis also returned from visiting Oregon and California and "talked" Bango the all time. Now after the success of Avron and Sam, Ed Levin wants to also get point and plans a trip through the central part of the nation. Over at United Mfg. Co. there was lots and lots of action this past week with distrbs calling around and people rushing here and there. Since introduction of their brand new chute for pinballs those boys have been receiving lots of compliments. Say Harry Jun and John, Jr. and Sr. having lunch in United's very outstanding cafeteria. Seems like everything seems to be their trip out to the United plant to get in on the good food this factory's cafeteria features... Jerry Haley over at Buckley Mfg. Co. has happy the weather could suit themselves to allow the men to work just the way much business.

Vince Sharp thrilled over the way coinmen voted for "any Mills bell" and promises that Bell-O-Matic will continue turning out "only the best!"... This week there was no whistling in Tommy Callaghan's direction... he's quieted down. Tommy is still wearing his ultra, ultra conservative hat... so what happened Thomas?... By the way one of the busiest plants in town right now is Bally Mfg. Co. Here's the only firm who went two "most moneymaking" titles this week with the sales of the year) votes from the nation's amusement ops—and are the Bally gang proud. Visitors have been calling around here almost every single week since the announcement of the new Bally one-ball "Champion" with orders now reaching a higher rate at the same stage when "Championship" was being featured. If this keeps up "Champion" may even pass "Championship" (which unexcuseable as the most moneymaking one-ball of the year) in sales. And that, believe you me, would be one terrific achievement for Ray Moloney and his very swell bunch of guys.

Never saw a guy as happy as Al Stern since he entered into the manufacturing business. This seems to be right down his alley. Al is doing a whiz of a job with his shuffleboard and, at the same time, with plenty of other merchandise which this outstanding distrb firm features to the trade. Just take a look over a display at his place if you want to see some real coin operated merchandise... Barbara Humphrey of CMII phones in to report that the organization had plenty of requests and calls from ops all over the country as the ops started receiving The Cash Box ballots to vote for the best moneymaking games of the year... Hence continues on his busy way and very proud over the fact the pinball ops voted their "Screwball" game "top of the year." (And from what our New York headquarters tells us, this was one very, very tight contest with the decision having the right to the very last second as the magazine went to press)... Just can't upset that big smile on Ted Rubenstein's face these days. Theo has been somewhat of a sales slump this summer, according to Ted, things have again started to pick up and by fall, Ted believes that the entire industry will be in for a real biz upshot.

Johnny Neise is back on the road again for O. D. Jennings and will be visiting with many of the guys he's known him for years. They had Johnny down earlier this week for a while, but, now that he's back visiting 'round again... he's got that sales fighting action started... Noticed Phil Burgess, Jennings' Iowa distrb, in town this past week and spending all his time at the Jennings' place... Wondered how that guy could do it and where he was doing... Giving away that AMI phono to the winner of that music contest... Rudy Gershon of AMI also won one big reason why they moved over to 1129 S. Wabash was so that they could give better service to all their Trans-Vue distrbs. Rudy also has some very interesting home models on display up here that are sure to interest many a coinman who's already entered the TV picture... Didn't get a chance to talk with Ben Cover at all this week. Seems that Ben has been lots busier than he ever dreamed he would be at this time of the year. He'll be announcing distribution of a new merchandiser very soon, from what we hear, which should click with many, many ops.

THE CASH BOX is fully prepared for the convention of all its friends and customers at Chicago, July 24th-26th. Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
CALIFORNIA CLIPPINGS

With the State Legislature session drawing to a close and the worthy solons finally showing some indications of concerning themselves with matters affecting the good and welfare of the entire state and its citizens more vitally than do regiments of the matter-some of which are in session, it now appears that the thousands of people deriving their livelihood from this business may have nothing more oppressive facing them than the already existing discomforts and the usual pressures.

Sam Lewis, a Chicago Coin sales topper, in town and making the rounds with Phil Robinson, firm's Pacific Coast rep. . . . The boys ran up to San Francisco again, where they sold to a high paying dealer. . . . Mr. Lewis tells that this month’s “Jangle”, Chi Coin's new super-duper, all around allegedly kicker game, is due in this week and his only worry now is that there should be playing of the game so popular and needs before the plants does the usual summer shutdown. . . . Already in town, and not to be confused with Bully in new city, is Chicago's new venture, “Charm pion”. . . . Good thing Charlie Daniels was out at Paul Laymon’s when we dropped in. . . . Ed Wilkes and Lucille Laymon tipped us off that Charlie was out in another field and the British Coin print about being the grandpa at the tender age of 37. . . . O. K. Charlie, choose your weapons. . . . We’ll take you on at shuffleboard, pinball, darts or spittles.

Dropped in to say hello to new headman Frank Butterfield, former Parts Dept. head, at E. T. Maps, where he took over Walter Solomon’s spot as Sales Mgr. when Walt hopped up the street to Joe Fasink’s. . . . Managers come and go at Maps but seey. Lucy Garcia seems to go on and on. . . . Fillen “Maestro’s” are really moving out of the place, we were told, en route to Nevada, Arizona and Utah. . . . There’s also quite a drive on Electron wallboxes. . . . Caught W. E. Happed playing his hand on a William’s “Star Series” game at Badger Sales. . . . Looked to us like the sweetest thing since the invention of the telephone as interpreted by the authorities and supervised properly on locations. . . . Bill Happed told us that the “Seven-Bl” miniature pool game, manufactured in Denver, Colo., is the only machine in that line in the first two days. . . . Fred Gaunt demonstrated a new “competitive” priced wood-top shuffleboards. . . . The General Music to Homer Scheelman, Bob Harmon and a few other ops while we were in.

Mary Sims relaxing for a moment at Western Shuffleboard after two days of checking books, sales prospects, etc. with bossman Jack Milgau, who jumped right up to San Diego to see about those cost-cutting salesmen and a mysterious “new game” that Mary keeps referring to. . . . Aubrey Stemen using the new Metal-King Jr. AVE. , and has the machine all connected up, we were told by his friends and neighbors. . . . We would have sample the java, but Aubrey happened to be out when we passed by. . . . Swyack’s boys delivered to the Jack St. James. impresses on the mind is feeling none too good these days, and it’s not just business either—though we imagine the too-quiet spell does his ulcers no good. . . . Operator Jack Strongin making the rounds and checking out his board for those new scoring units, which you understand may sell complete with the regular, bludgeon scoring units. . . . Don’t look for too much of the old T. . . . Jack Arnold from Barlow. . . . L. A. men Frank Steffen, Bob Snyder and Ray Brandenberg. . . . Durval Nowka of San Bernardino. . . . Vincenzo Tenisci of Irving. . . . Fred T. Falardeau and Joseph Conte of Fresno . . . Taff’s Walter Keesie and Major Knowles from Bakersfield.

MINNEAPOLIS—ST. PAUL, MINN.

Mr. and Mrs. Jack Lowrie and their son and daughter spending the day in Minneapolis calling on several distributors. The youngsters had a grand time at all those Expo Booths. . . . Visited the Watertown Amusement Company, Watertown, South Dakota, driving into Minneapolis with his family in a is Chicago's Coin new venture. They spent a few days in Minneapolis visiting with Al’s folks. . . . Burt Brown, partner in the Watertown Amusement is getting ready for his yearly hunting expedition in August. The brothers spent a few days in Minneapolis visiting with Al’s folks. . . . Burt Brown, partner in the Watertown Amusement is getting ready for his yearly hunting expedition in August. The brothers spent a few days in Minneapolis visiting with Al’s folks. . . . Burt Brown, partner in the Watertown Amusement is getting ready for his yearly hunting expedition in August. The brothers spent a few days in Minneapolis visiting with Al’s folks.

Lawrence and Don Sieg of Augustus, Wisconsin, taking time out to drive into the Twin Cities to pick up necessary parts. . . . Vince Jorgenson, the bachelor Beau Brunner of Mankato, Minnesota, picking up equipment. . . . Mr. and Mrs. Frank Conball of Bloomer, Wisconsin, in Minneapolis for the day, seen picking up equipment at the Hy-G Music Company. The Hellickers will deliver all of his time to his new business. From the fying pan into the fire.

TOM HELLICHER of the Advance Music Company, Minneapolis, one of the top notch operators, locally, has just taken on the distributorship for Mercury Records. Henry Sabes of the American Sales Company, Minneapolis, the former distributor, had the misfortune of having a fire several weeks ago, and he was practically burned out. Mr. Sabes turned the distributorship over to his former associate, Tom Hellicher. Tom Hellicher has been in the coin-operated business for the last 15 years, and has steadily built his route up to be one of the finest in the Twin Cities. Everyone wishes him the best of luck in his new venture.

The Cash Box Page 22 July 2, 1939

WANT

WANT—All types Phonograph Motors, Adaptors, Wall Boxes, Speakers, Converters, Dial Changers, etc. ST THOMAS COIN SALES, 850 S. THOMAS ON TARIO, CAN. Tel. 2648.

WANT—We buy for cash all kinds of arcade equipment, any type. Also all kinds of Skeel Ball equipment. We also buy vending machines. METROPOLITAN DISTRIBUTORS, 266 W. 22nd ST., BROOKLYN 24, N. Y.

WANT—The used records from your boxes. We buy steadily all year around. Top prices paid. Sell to Chicago’s Largest Distributor of Used Records. We pay freight. Write to: USED RECORD EXCHANGE, Anthony “Tony” Galazka, 142 W. ARMITAGE AVE., CHICAGO 39, ILL. Tel. Dickens 7060.

WANT—Your used or surplus records. Buy anything you can round up and pay top prices. No blues for us. These boxes are too large or too small. We also buy anything you can round up. Write or Call: MINNESOTA Coin EXCHANGE, 905 NO. MAIN, PROVIDENCE 4, R. I.

WANT—GECO Bing-A-Rolls and 48-48 Seeburgs and 48-48 Coin machines. Any kind of parts and lowest cash price in reply. We buy for cash. Write or call: ANTHONY HILL, 11th ST., SHEN BOYAN, WIS.

WANT—“Monroe Wants To Buy,” 1946-1947 phonographs and head gear. Latest model. Wal Boxes, Seeburg and Packard, Post War Models only. Late Model 5 Ball Packard, 4 Ball Coin machines, 3 Ball Coin machines, and 3 Ball Specialty only. MONROE COIN MA CHINES, 119 W. 1023 CHESTER AVE., CLEVELAND, OHIO. PHONE: Superior 4600.

WANT—Phonographs, all models; Roll Down machines, all models. WEST SIDE DISTRIBUTING CORP., 612 TENTH AVE., N. Y. C. Tel. Circle 6-8648.

FOR SALE

FOR SALE—Exhibit’s Dale Pistole, Call, write, wire for price. LEHIGH SPECIALTY CO., 626 NORTH BROAD STREET, PHILADELPHIA 39, PA. Tel. PO 5-2299.

FOR SALE—We have a limited amount of reconditioned, ready for location Wurlitzer 1100’S, 1015’S, 1020’S, etc. Write, wire, call, or write, all information at regular dealer rates. Cash or 30 day Terms. Write, wire, phone for prices. ECONOMY DISTRIBUTING CO., 2015 MARYLAND AVE., BALTIMORE 18, MD. (Tel.: CI 6612).

FOR SALE—Bermuda RD $75; Mel odion $75; Panasonic $75; Tropicana RD $50; Singapore RD $45; Hawaii RD $40; Advance Roll $50. WANT—Bing-A-Rolls, MOL HAWK SKILL GAMES CO., 67 WAGGERTOWN RD., SCHENECTADY 2, N. Y.

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
FOR SALE — Wurlitzer Steppers: # 219 $25; # 145 $20; # 304 $25, complete, with motors $15; speaker fader adaptors $5; # 50 combination Wall Box and Speaker. # 505 Rock-Ola Dial-A-Desk Bar Boxes, like new $15. Gottlieb Grip Testers, like new $15. Challenger Guns $15. 1/3 deposit, balance C.O.D. FRONTIER NOVELTY COMPANY, 225, PINE AVE., BKLYN, N. Y.

FOR SALE — Wurlitzer 1100, write; 2 Wurlitzer 610 G6 $60; 1 Wurlitzer 500 $10; 25 five-ball pin ball games $10. Up. All machines in excellent condition. SELLING ON APPROVAL. REVERSE NOVELTY CO., 129 W. TIoga St., PHILADELPHIA 40, PA. Tel.: RA 5-8705.

FOR SALE — Kemen Favorites, original cases $159.50, used $79.50. (These are combination payout and free play.) WESTERN DISTRIBUTORS, 1226 SOUTHWEST 16TH AVE., PORTLAND 5, ORE.

FOR SALE — Cash Box — 380 ft., 1 1/2 size, very good condition, complete and in working order. BROWN & SONS, 3509 GRAND RIVER AVE., DETROIT 4, MICH.

FOR SALE — Used Mills Golden Falls and Black Cherries 5-10c-25c each. Look like new. Carry a money-back guarantee. Mills Blue Fronts and Brown Fronts 5c-10c-25c each $75; Jennings Litographs like new 5c-10c-25c $165 each. We have over 600 pieces Mills, Jennings, Pace Slots. Write for prices. AUTOMATIC GAME COMPANY, 2343 W. PICO BLVD., LOS ANGELES 6, CALIF.

FOR SALE — Sixteen Silver King Targets, brand new, never unpacked, price $155 ea. 20 Pianos Samstages $150 ea. 2 Wisconsin $75 ea. 1 Crazy Ball $75; 1 Sally $105; 1 Circus $150. Norwegian Widow $25 ea. 1 Triple Action $75; 1 Major League $85; 1-2-3 $150 ea. 1 Amonteur $75; 1 Geno 1-2-3 $120. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA STREET, EVANSVILLE, INDIANA.

FOR SALE — Mills Steel Pinball Rolldowns $30; Wooden Ball Rolldowns $40; Skewballs $50; Ten Strike H.D. $40; Western Baseballs $50; 38 Track Times $60; Vest Ponds $50. Distributed by WESTCHESTER AMUSEMENT CO., INC., 80 OAK ST., YONKERS, N. Y. Tel.: Yonkers 5-2925.


FOR SALE — Attention Operators: Phone, write or wire. We have all types A-Bell equipment. Lowest prices. Like new and used Baker's Pacers. We rebuild and refinish all types of coin operated devices. HODGES SALES CO. BOX 21, NORTH WILKESBORO, N. C. Tel.: 769.

FOR SALE — One ball: Bally Longers and Thorebords $39 ea. Five balls: Bally Longers, Cards $15 ea. 1-2-3 $75; 1-2-3ea.; Sky Blazer and Streamliner and Sky Blazer — make offer. 5 MACHINES SPECIALTY CO., 3303 S. LA. SALES, NEW ORLEANS, LA.

FOR SALE — Speedyway $125; Robin Hood $115; Temptation $125; Bang-A-Flitty, cleaned and ready for location $25; Williams Box Score $100; 1 used Hi Lo Pool Table, like new $75. Used Chicago Coin Rebounders: 50c ea. A. P. SAVAGE & SON, 1252 GRAND RIVER AVE., DETROIT 4, MICH.

FOR SALE — Hurricane — 100% complete and ready for location. $175.00. Write or wire: F. R. P. DISTRIBUTING CO., INC., 1019 BARONE ST., NEW ORLEANS, LA., or 304 IVY ST., N.E., ATLANTA, GA.

FOR SALE — Cash Box — 380 ft., 1 1/2 size, very good condition, complete and in working order. BROWN & SONS, 3509 GRAND RIVER AVE., DETROIT 4, MICH.

FOR SALE — Wurlitzer 1100, write; 2 Wurlitzer 600 $100; 2 Wurlitzer 511 $60; 1 Wurlitzer 500 $10; 25 five-ball pin ball games $10 up. All machines in excellent condition. SELLING ON APPROVAL. REVERSE NOVELTY CO., 129 W. TIoga St., PHILADELPHIA 40, PA. Tel.: RA 5-8705.

FOR SALE —— Kemen Favorites, original cases $159.50, used $79.50. (These are combination payout and free play.) WESTERN DISTRIBUTORS, 1226 SOUTHWEST 16TH AVE., PORTLAND 5, ORE.

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### HOW TO USE THE "C. M. I. BLUE BOOK"

**FOREWORD:** Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter, the C.M.I. Blue Book can only feature the market prices they are quoted. The C.M.I. Blue Book acts exactly on the same method as the market price board at the stock exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. The C.M.I. Blue Book, however, shows the actual quotations for such equipment, so that the subscriber at least has the last known prices as a basis to work with. Prices continue to be very widely divergent these days. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth $75.00. Of course, condition, serial, appearance, demand, rarity, quantity, etc., must all be taken into consideration.

The C.M.I. Blue Book requests each quotation exactly as it is made and depends on the subscriber to make adjustments in price accordingly to the peculiarities of his territory.

**METHOD:** The C.M.I. Blue Book should be read as follows: First price listed is lowest price for the week; Second price listed is highest price. Wherever only one price appears this should be considered lowest price.

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UNITED'S
OKLAHOMA

6 WAYS TO SCORE REPLAYS

• NEW 1st and 5th BALL FEATURES
• REPLAY POSSIBILITIES EVERY GAME LAST BALL
• NEW DROP CHUTE and AUTOMATIC RESET

HIGH SCORE OVER 8 MILLION

FLIPPER CONTROL BUTTON EACH SIDE

REPLAY BUTTON

FIVE BALL NOVELTY REPLAY

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3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS
No wonder CHAMPION is now smashing all records for earning power! CHAMPION is actually three great games in one. Players play coin after coin for Selections and Odds. Then, after pressing No. 1 Horse-Shoe Button, they play additional coins for Purse and Show Score Win Odds... for the fascinating "WILD" HOLE feature... for added Selections. No. 2 Horse-Shoe Button is pressed to "HOLD EVERYTHING" and again the coins go tinkling into the chute... for the big DOUBLE SCORING feature. If you thought Citation was a sensational money maker, wait till CHAMPION starts working for you. Order CHAMPION today.