The novel shot pictured above vividly depicts the sensational success of maestro Vaughn Monroe's current slick tune "Riders In The Sky." The song, which racked off the sale of a million platters in less than a month, is the third of Vaughn's million-record sellers, the others being "Ballerina" and "There I've Said It Again." As part of the promotion on the disk, RCA Victor Records sent a blimp aloft, flashing the above message which was seen by thousands of New Yorkers. Other winners for Vaughn are "Red Roses For A Blue Lady," "Don't Lie To Me", and his latest which has already stirred up music fans, "Gozolette." Vaughn Monroe is exclusively featured on RCA Victor Records.

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Talking It Over

The Cash Box was born during the past war to give this industry a much needed trade publication.

The Cash Box believed that there simply must be some medium to hold together whatever remained in the field so that there would be a solid and substantial base for the industry to once again grow upon when the war was over.

The Cash Box had faith, then (just as it has faith now) that this industry would continue onward. Greater and stronger than ever.

When VE day arrived—it was stated, "Well, that's the end of the 'war baby'," Meaning us (The Cash Box) of course.

But, here we are. Just as zestful, youthful and just as full of energy, vim, vigor and vitality as ever. And just as full of fight, too, when fight is necessary. We believe we are the one and only publication in the history of this industry that received so many letters of commendation (and every single one unsolicited). As many as any publication in any industry ever received.

Yet, what's most important, is our humble thanks to all of our friends. For, within just a few more weeks, we'll be celebrating our SEVENTH ANNIVERSARY in the coin machine industry.

Those were SEVEN eventful years. They were the very greatest years anyone could ask for. Maybe we did lose some hair off our pate. Maybe we did get a few more wrinkles, and maybe we have some "ideas" left in us. We're humbly thankful to ALL OF YOU.

We hope that this "Lucky" 7th ANNIVERSARY will be celebrated just as sincerely and properly as it should. Naturally, we look forward to your advertisements for this issue (and if we may get a plug in here, the 7th ANNIVERSARY ISSUE will close on JUNE 16).

Bill Gersh
WHY AN AMUSEMENT MACHINE POLL...

What Does It Mean To The Coin Machine Industry?

There are, without any doubt, enough inquisitive people in this industry (as well as in all other industries) who continually ask, "Why?" Why this? Why that? Why the other thing? Just simply, "Why?"

There are probably some skeptics who are now asking, "Why an amusement machine poll?"

That's a fair question. Why an amusement machine poll in the coin machine industry?

Simply because the time has arrived, while the recession slide is under way and until it once again rights itself and business regains its equilibrium, when everyone in this field wants to learn just what is in this business which maintains it year in and year out, and just what brings new men into it as well as drives others out of it.

That's definitely not easy to answer. Tho, no doubt, there are many who would immediately begin to give "answers." But usually those quick answers mean very little to the intelligent man who has "big" money invested in this business. The man who manufactures the products that are sold to the trade. Or, better still, that he is "trying" to sell to the operators.

This man, this manufacturer, with many thousands of dollars invested in machinery, in general inventory and in property, wants to know "just what to do" that will please the operators and that will "most definitely help the operator earn a very good livelihood and decent profits from the equipment he builds."

Therefore, what equipment should he build? What can he do to insure his own sales, as well as operators' profits?

To just go out and question thousands of operators isn't the most economical method. That may be alright for some high and mighty, financially powerful soap manufacturer who wants to get a quick survey on the public market. It may also be alright for other manufacturers who build millions of an item. But, the average amusement machine manufacturer is not in this category. Therefore, he wants to learn why? and learn it as economically as he can, so that he can help his customers (the operators) to realize better profits.

That's the reason for the First Annual Amusement Poll in the coin machine industry. It will bring this man, this great investor in the coin machine industry, the information he needs to assure his customers (the operators) that they will get what they want and that they will be able to continue profitably in this business.

The voting reports in the First Annual Amusement Poll which will come in (and which are already arriving from operators all over the nation) are telling some very interesting stories. No one single report is made public. All voting reports are kept strictly confidential. Only the complete mass results are made known.

Final results will appear in the 7th ANNIVERSARY ISSUE of THE CASH BOX which will go to press on June 16, 1949.

That is why THE CASH BOX is asking every operator to get his report (his choice in this voting poll) in on or before June 15, 1949.

The manufacturer will be able to study the results of this FIRST ANNUAL AMUSEMENT POLL instituted by THE CASH BOX (just as THE CASH BOX has instituted a tremendous number of "firsts" in so many other things) and will, by careful study of the results, know what the operators are seeking.

This is one time when an unusual opportunity presents itself to the amusement machine operators of the nation. In fact, it is the very FIRST TIME that they are able, thru a national medium, THE CASH BOX, to tell the manufacturers just what they want by HOW THEY VOTE for the games they believe were their very "best money-makers" from June, 1948 to June, 1949.

Instead of a tremendously expensive survey THE CASH BOX will bring to this industry a complete new and better understanding of just what the market desires. What has already proved profitable. What the manufacturer must do, after complete study of these votes, to assure this market remaining profitable for the operator so that the manufacturer, his jobbers and distributors, will be able to continue in a "profitable business."

Ever since its inception seven years ago, THE CASH BOX has stated that, "If the operator doesn't make money—no one in the field, all the way up the line, will make money." Today, all agree.

This is the time to help shorten this recession period, to stem this backward slide, to halt loss. This can be done by the operator himself. He can, by honest votes, and intensive study of what he will vote for, tell the entire industry just what must be done to help him.

THE CASH BOX pioneering leadership and honest daring has long been established firmly in the hearts and minds of all in the field who are honestly progressive, who believe in and desire constructive criticism, who feel that there is a greater future ahead for this business, greater than anything that has yet happened to it.

This FIRST ANNUAL AMUSEMENT POLL in the coin machine industry will be the answer. The one BIG SURVEY, year after year, for the years to come, which will help guide the entire industry into the right path—the profit path—so that all will be able to continue forward progressively, with their welfare secured.

If you haven't yet voted in this poll—it is up to you, as a progressive operator to tell all in the field just what's what.

This is your opportunity. It's your vote. It's you who will help all to decide what should be done to help you.

Therefore, vote today. Tear out the voting page and make sure that it is mailed from your office to: THE CASH BOX, EMPIRE STATE BUILDING, NEW YORK 1, N. Y.

"THE CASH BOX" IS THE OPERATOR'S MAGAZINE IT IS NOT SOLD ON NEWSSTANDS.
**The Nation's Top Ten Juke Box Tunes**

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout the Country.

<table>
<thead>
<tr>
<th>No.</th>
<th>Title</th>
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<td>Bing Crosby</td>
<td>ME-522</td>
<td>Decca</td>
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<td>2</td>
<td>&quot;A&quot;—You're Adorable</td>
<td>Buddy Kay Quinlan</td>
<td>MG-10130</td>
<td>Decca</td>
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<tr>
<td>3</td>
<td>Forever And Ever</td>
<td>Helen Carroll</td>
<td>ME-525</td>
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<tr>
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<td>Some Enchanted Evening</td>
<td>Bing Crosby</td>
<td>ME-526</td>
<td>Decca</td>
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<tr>
<td>5</td>
<td>Careless Hands</td>
<td>Frank Sinatra</td>
<td>MG-10131</td>
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<td>I Don't See Me In Your Eyes Any More</td>
<td>Buddy Clark</td>
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<td>How It Lies</td>
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<td>ME-5250</td>
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**Brother Bones**

Going To Town On #TR. 674...

"Rosetta" and "Bubber's Boogie!"

( Accompanied by Herb Kern)

**Jack Benny's Own Beloved, Whimsical Mr. Kitzel**

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The Record of 1000 Plays!

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**Special!**

To make you happy as a June Bride!

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"Yankee Polka" ( #TR. 1079) ★

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**THE CASH BOX**

**Record Reviews**

**“Lover’s Gold” (3:01)**
**“Party As A Picture” (2:43)**
**GRIFF WILLIAMS**
(Tower 1464)

- The widely heralded “Lover’s Gold” gets a sensational sendoff here via the Griff Williams orch. It’s a unique unit that has been handled in the musical and vocal departments, from start to finish. Piper Bob Kirk and a vocal chorus chant the lyrical expression of the deep-moving lyrics here, and turn in an excellent performance. Slow, vibrant tempo in the background makes the disc glow all the more. The coupling, with Walt King at the mike, is a cute enough romance tune that should hold its own. Top deck is a winner.

**“The Heart Of Loch Lomond” (2:58)**
**“That’s When I Long For You” (2:54)**
**JAN GARBER ORCH.**
(Capitol 75-630)

- Music styled in the sweet manner of master balladeer Garber, with “The Heart Of Loch Lomond” and “That’s When I Long For You.” The title song, done for the first time with Balladeer Bob Graceau handles the lyrics of the top deck in affectionate, vocal style. Another sweet refrain of the Garber orch fills the other with lilting music. The coupling is an even more novel novelty that should hold its own in the boxes. Ernie Mathias and vocal ensemble pipe the wordage in cute manner throughout. Top deck is the better side.

**“Angels Never Leave Heaven” (3:03)**
**“My Heart Beats Faster” (2:59)**
**TONY MARTIN**
(RCA Victor 20-3454)

- Long missing from the phono spotlight as a name attraction, balladeer Tony Martin sets with a pair here that seem certain to come in for an avalanche of jule box play. Top deck, titled “Angels Never Leave Heaven,” is a beautiful, lilting ballad that should find its way to the top in no time at all. The vocal efforts on the side, coupled with those of the Jud Conland Singers, make the deck a winner. On the flip, “My Heart Beats Faster,” Tony once again delivers an excellent bit of music in a timely tune that should garner some hot moola. The Slip Martin orch back the pair in the back manner throughout. Both sides are sizzling hot—grab ’em.

**“Take It Easy Arthur” (2:48)**
**“Get Me One Of Those” (2:42)**
**JOHNNY DEE ORCH.**
(Regent 158)

- Pair of pleasant enough sides found in this couplet tagged “Take It Easy Arthur” and “Get Me One Of Those.” With chip Randle Richards to wall the cute lyric, the pair are well placed and bright air. Both sides are offered in the novelty vein, with “Take It Easy Arthur” having the added advantage of an extended listening time. Top deck is the side that deserves ops’ attention — it’s cute enough to become a potential “sleeper.”

**“A Room Full Of Roses” (2:25)**
**“A Chapter In My Life Called Mary” (2:51)**
**DICK HAYMES**
(Decca 24632)

- The soft, relaxed vocal efforts of Dick Haymes nab this featured spot this week, with a ditty that is sure to catch those ears if there ever was one. Dick’s purring of “A Room Full Of Roses” should have this song up the ladder in no time at all. Tempting tones of teasing tolling roll from Dick’s pipes in graceful manner throughout the platter, with the captivating and enchanting lyrics worming their way right at the listener. It’s the type of tune you can play unceasingly and if so desired, it will always win over the hearts of the audience — that is the extent of the beauty of this bit. On the flip with “A Chapter In My Life Called Mary,” Dick once again turns in a brilliant performance. This side has been taken off another of Dick’s recorders and is sure to dub in here. Top deck, “A Room Full Of Roses,” will always be music ops to reap harvest. It’s a hot one — it rates a top spot in music ops’ juke boxes throughout the land. Grab it!

**“Gloomy Sunday” (2:55)**
**“Be-Bop Spoken Here” (2:50)**
**CHARLIE BARNET ORCH.**
(Capitol 75-640)

- A great side by the Charlie Barnet orch that is sure to come in for a ton of jule box play is this bit tagged “Gloomy Sunday.” Well known to veteran ops and the music trade as the “Suicide Song,” chirp Trudy Richards hogs the limelight on the side to turn in a brilliant bit of vocal work. Wax is done up in a unique production manner, with Trudy piping the intense and deeply meaningful lyrics in strong, winning tones that count. Take note of the unusual arrangement provided the lass in the background, which adds to the luster and glow of the disc. The flip is the hop novelty tune that has caused a load of applause. Lyrics by Dave Lambert and Buddy Stewart brighten up the side immensely. “Gloomy Sunday” is a hot item — get with it!

**“I'm Gonna Wash That Man Right Outa My Hair” (2:53)**
**“Happy Talk” (2:25)**
**ELLA FITZGERALD GORDON JENKINS ORCH.**
(Decca 24639)

- Thrush Ella Fitzgerald sitting on the throne again, with another powerful pair of sides from the click “South Pacific” musical winner. Both tunes are undeniably well done and sung to music ops since they have been well recorded. The quality in Ella’s pipes, added to the musical beauty by maestro Gordon Jenkins, makes this pair a polished and captivating platter. Opns will have to listen to the wax in order to fully appreciate the gilt’s vocal charm — and that is just what we recommend.

**“Some Enchanted Evening” (3:05)**
**“Bali Ha’i” (3:09)**
**PAUL WESTON ORCH.**
(Capitol 75-629)

- The musical wizardry of maestro Paul Weston is shown to perfection on this coupling, as Paul lifts his heart to offer delightful moods of listening pleasure in this instrumental rendition of “Some Enchanted Evening” and “Bali Ha’i.” The superb splendor that radiates from this wax makes you wanna listen to it time and again. It’s a well-deserved feather in maestro Weston’s cap, for turning in a terrific musical performance. Both sides rate heavily — especially so in those wired music locations.

**“Nobody’s Sweetheart Now” (2:43)**
**“Red Head” (2:47)**
**LITTLE SANS & LEE**
(Apollo 1148)

- Pair of playful sides by Little Sans & Lee that are substantially here, with the pleasing refrain of “Nobody’s Sweetheart Now” and “Red Head” fitting through their vein. The coupling is well styled and should be greeted warmly by the many tavern locations. Vocal work in the pair is pleasant enough, with the instrumental team providing mellow music to round out a winning duo. Music ops should listen in and more.

**“You Run Your Mouth, I’ll Run My Business” (2:43)**
**“A Chicken Ain’t Nothing But A Bird” (2:42)**
**LOUIS JORDAN**
(Decca 24643)

- The novelty manner of maestro Louis Jordan, and the set-up of some great wax in the offering for music operators. Top deck, “You Run Your Mouth, I’ll Run My Business,” has Louis offering some knock-out fire winning brand of advice, that makes for excellent listening pleasure. Tempo is steady, with the boys backing him up. The coupling has the crew chattering a vocal chorus while Louis handles the top vocal spot on another novelty that bids fair to cop a ton of coins. Both sides should garner a featured spot on ops’ machines — get it.

**“A Wonderful Guy” (2:58)**
**“A Cock-Eyed Optimist” (3:04)**
**EVELYN KNIGHT**
(Decca 24640)

- Still more recordings from the click “South Pacific,” musical production, with thrush Evelyn Knight on deck to wall “A Wonderful Guy” and “A Cock-Eyed Optimist.” Evelyn handles both tunes very beautifully and should win her fair share of coin play. Both sides have been well recorded and should be familiar to music ops. Yet another wonderful rendition will undoubtedly boost the popularity of the music immensely.
RECORD BUYERS
AGREE...

TORMÉ IS TERRIFIC!

Don't Miss
MEL'S HITS
ALL on their way UP!

"The Four Winds and the Seven Seas"
Over: "It's Too Late Now"
RECORD No. 57-671

"You're Getting to be a Habit With Me"
Over: "There Isn't Any Special Reason"
RECORD No. 57-591

"Again"
Over: "Blue Moon"
RECORD No. 15428

"Careless Hands"
RECORD No. 15379

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
**My Girl Friend Mabel** (2:40)
**Who Got De Key?** (2:47)
LA MOLTA BROTHERS ORCH.
(Monor 1186)

• Some calypso wax in the offering for music operators is done up here by the La Motta Brothers with the cute tones of “My Girl Friend Mabel” and “Who Got De Key?” sifting thru the platter. Top deck, with Lloyd Thomas handling the vocal, is a happy item that should suit the hip swivelers. The flip was pressed by La Motta in the vocal spotlight, weaves around the title, while the refrain, in rhumba calypso time, makes for easy listening. Music ops who have the spots should listen in.

**Little Pink And White Lady** (2:51)
**Only You** (2:49)
HIGHWAY SERENADERS
(Highway 3455)

• Pair of smooth and easy flowing sides turn up well by the Highway Serenaders, with the refrain of “Little Pink And White Lady” is inevitable. “Only You” echoes pleasantly. Balladeer Jimmy Lennon handles the vocal refrain. “You” and “Me” is a pair of bouncy sides, while musical accompaniment offered rounds out the wax in fair manner. Top deck is a flowing warp, while the flip is a straight ballad. Both sides should hold their own—music ops might take a look-see.

**A Room Full Of Roses** (2:59)
**It’s Summertime Again** (2:53)
SAMY KAYE ORCH.
(Al Victor 20-3441)

• Maestro Sammy Kaye keeps his parade of winning platters hot via this one tagged “A Room Full Of Roses.” It’s a smooth, lovely set bal-lad that should grab on in no time at all. Piper Don Cornell and the Kaydet's render the charming lyrics in brilliant vocal tones, while the Kaye crew, who are in top rate fashion. The flip, “It’s Summertime Again,” with Tony Alamo in the vocal spotlight, is a smooth hit of ballad material that should have the moon-in-june kids swooning night and day. Tony Alamo’s forte on the refrain is beautiful from start to finish. Ops should get this disk—but pronto!

**Riders In The Sky** (2:41)
**The Round Square Dance** (2:43)
WINGY MANONE
(Kem 2700)

• A real novel rendition of “Riders In The Sky” that gets out here by Wingy Manone and his herd of Dixie saddlers. Wingy and the boys flavor the ditty with a ton of old time jazz that is easy on the ears. Vocal refrain by Wingy, in his usual coarse manner, is pleasant enough. The flip is a mellow novelty ditty that has Wingy in the vocal spot, bounces in a rich rate fashion. “The Round Square Dance.” It’s smart stuff on this side, and wax that should grab a lot of attention. Music ops should pay this disk some heavy at-tention.

**Ting-A-Ling** (2:54)
**Lover’s Gold** (2:57)
GORDON MACRAE
(Capitol 57-628)

• Balladeer Gordon MacRae comes up with a pair that should have ‘em walking ten deep in line to play at juke boxes throughout the land. His sure-fire vocal expression on the duo is nothing less than sensational from start to finish. The lad has the type of voice that makes you wanna keep on listen-tion to him—and then come back for more. Top deck, tagged “Ting-A-Ling,” is a slow waltz that makes for wonderful listening pleasure. The mellow resounding refrain of this side should merit it top juke box play in a zillion locations, especially so in those many tavern spots. Lyrics ring true through-out, while the Paul Weston orch lends the platter an air of beauti-ful simplicity. On the other end with “Lover’s Gold,” Gordon once again displays his charm set of tonals in strong resounding tones that score. Music ops should be familiar with this tune at this date since it has been fairly widely recorded. This rendition, with the Jimmy Stone handle, is one of the best around, and is one that will definitely gather a ton of juke box ore. Ops shouldn’t hesitate one second with this cookie—grab it!

**Row, Row, Row** (2:51)
**Cocktails For Two** (2:53)
FREDDY MILLER ORCH.
(Hi-Tone 132)

• Pair of pleasant enough sides that may catch on with music fans are these rendered by the Freddy Miller orch. Wax, titled “Row, Row, Row” and “Cocktails For Two” is easy to take and should garner its fair share of coin play. Top deck is a novel rendition of this favorite standard, with thrust Jane, Parker handling the lyric in a gay 50 mood. The flip is offered straight and has the lass bouncing back again to turn in a bit of music. Top deck is the side that bears ops’ attention.

**You’re Mine** (3:10)
**You Told A Lie** (3:01)
MARJORIE HUGHES
(Columbia 38500)

• First single sides for thrush Mar-jorie Hughes turns up bright for the label, as she delivers her vocal best on this coupling titled “You’re Mine” and “You Told A Lie.” There is no doubt that the girl has a socko set of pipes. The refrain of the top side, a slow, strong sensual ballad, is top drawer material from start to finish. The gal has that extra bit of soulful delivery in her tones that makes this a winner. The flip is a light novelty ditty that is currently picking up in popularity. The Hi-Fly version should find a featured spot in many a phono. Take note of the wonderful orchestra treatment rendered by maestro Hugo Winterhalter, and ops really have a disk that can take off and go. Top deck, “You’re Mine,” is the side to ride with.

**Put Something In The Pot, Boy!** (3:16)
**Be-Bop Spoken Here** (2:48)
LES BROWN ORCH.
(Columbia 38490)

• Maestro Les Brown on the band-stand with a pair of cute ones in “Put Something In The Pot, Boy” and “Be-Bop Spoken Here.” Top deck features Butch Stone in some fine band work, offering the listener and happy lyrics of this novelty ditty. It’s cute stuff that may catch on and win with the sheet set of music fans. The flip is the bop novelty ditty that has caused such widespread attention. This rendition, with Stumpy Brown and the Four Hits And A Mise handling the vocal chores, should hold its own. Ops who have the spots might go for this duo.

**Lover’s Gold** (3:00)
**Till My Ship Comes In** (2:20)
DINAH SHORE
(Columbia 38500)

• The charming vocal refrain of chipin Dinah Shore is shown to excel-lent light on this duo of fresh ones just out. Dinah’s smooth and grace-ful vocal style handles the lyrical expression of “Lover’s Gold” in soft, tempting tones that score. Ditty is slowly set and is in the deep-down-to-earth vein so rapidly taking hold. The flip, “Till My Ship Comes In,” is a medium temped novelty ditty that should meet with its fair share of coin play. Vocal chorus on the side adds to the glamour found here. “Lover’s Gold” is the side tho.

**Cobaret** (3:08)
**Bargain Day** (3:16)
ROSEMARY CLOONEY
(Columbia 38501)

• Thrush Rosemary Clooney, famed for her vocal etching of “Grieving For You,” sets with her first single disking and turns in astellar per-formance in this coupling tagged “Cobaret” and “Bargain Day.” Both sides of the platter are sizzling hot, and should take the top vocal spot. Top deck is the sultry item rapidly catching on. Rosemary’s rendering of this infectious ditty is hard to match—it’s that good. The flip is an unusual bit of music, with Rosemary wobbling the torchy words of this romantic air in vocal tones that score. It’s the type of song you have to listen to in order to fully appreciate its beauty. Ops should, by all means, get with this recording.

**Hohokus, N. J.** (2:27)
**Malagueuana** (2:56)
ANDREWS SISTERS
(Decca 24645)

• Pair of tunes by the Andrews Sisters here. Both sides are well done, many fans are these titled “Hohokus, N. J.” and “Malagueuana.” Both sides have a tune that should be familiar to music operators. Top deck is a light, medium temped ode to that city found in the title, while the flip has the girls offering their vocal interpretation of this famed standard. Ork backing by Vic Schoen rounds out the wax in excellent man-ner. Ops who have the spots might take a look-see.

**If I Could Be With You** (2:41)
**My Melancholy Baby** (2:31)
JACK TEAGARDEN
(Regent 159)

• The widely popular Jack Teagarden comes up with a pair of oldies here, with “If I Could Be With You” and “My Melancholy Baby” seeping thru the wax. Both sides are styied to musical perfection by Jack, with some mighty pleasant jazz tones rounding out the wax. Songs have always won favor with music ops—this duo should meet with excellent reception, especially so in the tavern locations. Ops should listen in.

**Lora-Belle-Lee** (2:51)
**Lucille** (2:53)
JOHNNY BRADFORD
(RCA Victor 20-3447)

• The vocal splendor of piper John-ny Bradford is shown to excellent advantage on this pair titled “Lora-Belle-Lee” and “Lucille.” Top deck spills in medium up-tempo patter, with Johnny wailing thru the grandeur of his gal. It’s cute stuff throughout, and a side that should do well in the boxes. The flip is a slow romantic item about “Lucille,” with Johnny turning in a fine performance. Ops should do more than hold their own in the music machine—ops take note.
NEW YORK:

Herb Hendler, RCA Victor record exec, the proud pappy of a girl, Tory Ann . . . The lass weighed in at 5 lbs. 7 oz. at birth. Mom and Dad doing well . . . The Korn Kollectibles have just retained disk Back Al Millet for a national exploitation campaign on their MGM disc, "San," which many agree is one of their finest recordings ever . . . Leon Gary of Marshall Record Co., Richmond, Va., in town . . . Leon is currently working on the promotion of "I Challenge Your Kiss," which incidentally is starting to perk up throughout the nation . . . Dizzy Gillespie instituted another gimmick to his stage presentation while at the Apollo Theatre. The idea is another one of the audience participation stunts—this one a lap singing contest with winners appearing with Gillespie's band on stage every show. The winner of the contest will have the choice of engagements for the week with the band when Dizzy opens at Bop City for a month on July 8th . . . Buddy Rich joined the Les Brown band as drummer. He probably will return to fronting his own crew later on this season . . . It's rumored that Stan Kenton may become a bandleader once again . . . The way that Billy Eckstine keeps on breaking it up at Bop City. Without a doubt, no other name has soared to the heights that Billy has in recent years, and created as much tumult, all with good cause too . . . Chirp Connie Haines goes into the Studio Theatre, Brooklyn, for a week. The nuke vacant spot has become one of the better bookings in the city . . . Jack Smith and Frank DeVil are skedded to head for Yarmouth at the end of June . . . RCA Victor execs all excited about Fran Warren's next platter. Her "Wonderful Guy" keeps right on spinning . . . Gene Williams reported going great guns with his "Desperado" disk . . . Theatre biz along the mainstem reportedly picked up this past week, with maestro Eddy Howard at the Capitol packing 'em in . . . ditto Mel Torme at the Latin Quarter . . . Alan Dale standing 'em up at the Strand with his fans lining the streets during the day.

CHICAGO:

Mercury Records going hot and heavy with their new Mergonic plastic platters. Dealers just can't seem to get 'nuff of them . . . Dick (Two Tom) Baker, Mercury recording artist, set with some new Mercury waxings which will be released shortly . . . Lee Erquacik of Miracle Records keeping very busy and telling us "he's never really through with his day's work" . . . Jimmy Hilliard, recording director of Coral Records, discussing his plans to move his Chi office to New York . . . Warren Ketter, promotional director of Tower Records, all set for action on his new promotion as Dave Garway's assistant . . . Saxie Dowell, former band leader, now doing band and tune promotion work here . . . Saxie handles the new hit tune "Whose Girl Are You" for Sajewaki Music, and from what we understand, is doing one swell job with it here in the Chicago territory . . . Look out on Griff Williams' latest Tower disk "Lovers' Gold"—it's another Townerific hit . . . Art Mooney set for the Windy City territory July 7th . . . Orkister Larry Green opened the Aragon Ballroom, May 31, for a two week stint. Larry and his crew were accorded as "the most promising band of 1948" by eastern deejays. His current RCA-Victor hits are: "It's A Big Wide Wonderful World" and "You're So Understanding" . . . Al Kavalin of Bourne Music set up out to the West Coast. Al has some big plans in mind for the future . . . Pulenty doin' over at the Club Silhouette where O' Satchmo, Louis Armstrong, and his gang have taken over . . . Gorgeous Lena Horne bewitching the crowd over at the Mayfair Room of the Blackstone Hotel when she sings "Bewitched." Lena does it like no other gal can. And, when she gives out with "You Do Something To Me," she really does something to her listeners . . . Gertrude Nieen inked for the Chez Paree, June 5. Mark this on your calendar as a "must" . . . Tony Pastor and his ork go into the new outdoor spot, Martinique Gardens, June 15.

LOS ANGELES:

That "Riders in the Sky" really stirring up a storm in these parts, with the new Wingy Manone treatment on the Kem label sounding so different from the balladizing of Victor's Vaughn Monroe, Columbia's Burl Ives, Decca's Bing Crosby and Capitol's Peggy Lee, that you can hardly tell its tune is based on the same Civil War ditty, "When Johnny Comes Marching Home Again" . . . Wingy happens to be an old friend and we're glad to hear from Ben Pollack, who's distributing former Columbia man Bill Richards' new label nationally, and Mike Kurland, handling discs locally at Modern Distriburs, that the platter is really scoring for the Dixieland maestro . . . Hunter Hancock, one of Central Avenue's two favorite deejays, now joins the select group of whirling dervishes to have had a record dedicated to them . . . It's Big Jay McNeely on Exclusives' "Hoplin with Hunter" and we hear plenty of others (besides Hunter) think it's a great tune . . . All that legal threat and verbal spinach, which the local entertainment trade sheets were for big, about the disc boycott Vocky Sturr's "Good for Nothin' Joe" and Ain't Misbehavin'" seems to have done nothing to the sales of these two platters from the Gene Norman "Just Jazz" series and to have done likewise for the top thresh's many excellent, current hits on the Capitol label . . . Bill Millerd, local ad man, had to be caught napping for long, is coming out soon with "Echoes of the Trail," sung by Bill Hughes and described by the 4-star head as "a 19-year-old tune brought to light by 'Riders in the Sky' and sure to top it in popularity" . . . That's what the man said . . . Paul Reiner is back from his Northern Junket with these wise words: "Didn't set the world on fire but we accomplished our objective".
Closing Date For All Advertising
Thursday, JUNE 16
Rush Your Ad Immediately to...

THE CASH BOX

32 W. RANDOLPH ST.
CHICAGO 1, ILLINOIS
(Phone: DEarborn 2-0045)

* Publication Office
EMPIRE STATE BUILDING
NEW YORK CITY 1, N. Y.
(Phone: LOngacre 4-5321)

1520 NORTH GOWER
HOLLYWOOD 28, CALIF.
(Phone: HUDson 2-3359)
in a blaze of glory, offering one of the greatest instrumental pieces we've had the pleasure of hearing in a long time. The tremendous drive of a section of joined saxophones, coupled with the steady dance beat of this tune, makes this a hunk of a winner. It's the type of disk that'll have phonos fans standing ten deep to play, and then hang on to some hard-core there. Wax is full of excellent, mellow music—the kind that goes over like a house on fire with juke box fans. The flip, titled "The Derby" has the Mitchell gang knocking out another instrumental bit that should win wide favor. Slow tempo of the side should sit well with the shuffle crowd. We go for the top deck, "RCA full of "a meet crew hop and should "Hot excellent ops shows performance. "Big pleasure Baritone." • CHRIS McGHEE Lewis and Freddie Mitchell on trumpet are a great You," with Freddie on tenor. The Mitchell group is "driving" and is a winner. It's the type of disk that has been treated with the care they deserve. The flip, a mellow up tempo blues number, with Al handling the vocal in just the right style. Take note of the excellent instrumental backing displayed here, and ops have a disk that can take off and fly. The flip, "Clark's Idea" with Dan Turner on the vocal is a mellow ditty replete with a heavy beat and a band hand clap. Top deck, "Ugly Woman Blues" is the winner—grab it!

"Drinking Wine Spee Dee O' Dee" (2:16)

Stuck McGhee & His Buddies

The original dissing of this great tune, "Drinking Wine Spee Dee O' Dee," by Stick McGhee's hard ditties crops up here, and bears the same terrific refrain that has made it into the hot coin puller it is. Stick and his boys go all out on the side, with the band chanting vocal passages in the background. The flip is a bit of slow moody blues that should catch on and go, ops who haven't as yet caught this disk, should do so by all means now.

"T-W Boogie" (1:17)

The Flennoy Trio

Some excellent instrumental wax in the offering for music ops turns up here by the Flennoy Trio, with the refrain of "T-W Boogie" ringing true. It's a guitar work of the day, played in the very best of style from start to finish. The terrific tempo of the ditty coupled with the wonderful beat shown here should have the dancers going wild. The flip with Big Dee Turner on the vocal is a fast blues novelty that make for wonderful listening pleasure. Both sides are hot.
**THE CASH BOX**

**Folk and Western Record Reviews**

- **“Soft Lips”** (2:47)
- **“Please Believe In Me”** (2:45)

T. TEXAS TYLER

4 Star 1321

- Make no mistake about this one! It’s a cinch for top juke box honors in no time at all, and in a disk that will wear white out. No pho- no, but pronto. The widely popu- lar and capable T. Texas Tyler comes up with a pair that makes for top notch listening pleasure in theong of “Soft Lips” and “Please Believe In Me.” The side that we’ve been about the top deck, “Soft Lips.” It’s a very slow romantic ode, with Tex pon- ning the lyrical expression in soft, dulcet tons that score. The chronic- ler of this side is sure to win wide attention for Tex, and have lyrics and music that will make your heart flutter. It’s the type of song that makes no urging, it just melts your heart, and you wanna listen to it again and the flip. The “Please Believe In Me” has Tex neon back with another superb performance as he wails the tender word- age of this folk laments. Tempos is a bit brighter, with the guitar work on the side glowing to add to the winning incentive found here. It’s a sure-fire winning biscuit— music ops should grab ‘em by the boxful.

- **“I’ll Have A New Life”** (2:34)
- **“Looking For A City”** (3:04)

THE CHUCK WAGON GANG

(Columbia 23587)

- Some spiritual sides in the offering for music operators are those ren- dered by the Chuck Wagon Gang. Ti- tled “I’ll Have A New Life” and “Looking For A City,” both sides fea- ture union singing that make for fairly pleasant easy listening. The wide call for music of this sort should be enough for music ops on this plat- ter. It’s good stuff that should meet with heavy favor. Ops oughta climb on the bandwagon.

- **“My Front Door Is Open”** (2:51)
- **“Tomorrow Night”** (2:48)

HANK THOMPSON

(Capitol 47-40169)

- Piper Hank Thompson and his Brazos Valley Boys in the saddle with a pair that should hold their own in the juke boxes. Top deck, titled “My Front Door Is Open” has the maestro wearing the medium slow lyrics of this tune in fair manner. It’s a slow romantic ode that Hank spits with his boys joining him with some mel- low instrumental work in the back- ground. The flip keeps the same tempo and has Hank once again turn- ing in an effective performance. Both sides are there for the asking.

- **“It’s Nobody’s Fault But Your Own”** (2:41)
- **“The Drunkard’s Child”** (2:56)

JESSE ROGERS

(Apollo 209)

- Pair of fair hillbilly tunes which ops may call for are these rendered in effective manner by Jesse Rogers. Wax, titled “It’s Nobody’s Fault But Your Own” and “The Drunkard’s Child” is easy on the ears, altho Jesse’s vocal spot is excellent from start to finish. Guitar work on the platter shines brightly, as does the lyrics offered. Music ops who have the locations for good hillbilly music ought to listen in.

- **“Beautiful Blonde”** Selected As June Clock Tune of Month

Final Session Cheered. Parties To Be Resumed In Early Fall.

PHILADELPHIA, PA.—Teenagers at the monthly meeting of the “Click” party held on May 28 by the Phonog- raph Operators and Associates of Eastern Pennsylvania in conjunction with the Click Theatre Cafe, selected the MGM recording “Beautiful Blonde From Bashful Bend” with Art Lund on the vocal, as the “Click Tune of the Month.”

This got-together was the season’s final session, and will be resumed on September 24, according to a state- ment by Charles Hannum, business man- age for the operators’ group. The forthcoming session will inaugu- rate the third year in which these two groups have cooperated in presenting the fiddles of Philadelphia with a full mfr of entertainment, once every month.

The Click was switched to the rafters for this final session, with thousands of kids sharing in the fun, prizes and refreshments. A night long to be remembered by the young folks that saw the guest appearance of Savannah Churchill and the King Odom Quartet. Ed Hurst and Joe Grady, disk jockeys of station WENF, and Stu Wayne of KWH (”Wagon” Orange) did the MC chores, and were complimented on the smooth manner in which the operation was conducted.

As is customary, “The Beautiful Blonde From Bashful Bend” MGM recording will be featured in the num- ber one position in all juke boxes in territory covered by association mem- bers.

**Johnny Long Signed To King Records Pact**

NEW YORK — Orkster Johnny Long, this past week concluded agree- ments with Sidney Nathan, president of King Records, Inc., for the signi- ng of a recording contract with the plattery. It was later learned that Mr. Nathan signed the maestro late last week past.

The news of Long’s signing with King Records has put wind in the wing of the record company, who only recently went into the popular recording field, into a personable position. The company has a large following and is widely popular on records.

Long is to be featured recorded under the Signature banner, where he had thrown his hat for the past three years. Signature recently has branched out into the cheaper platter field, and has a well known name long to stay with them under their Hi-Tone label.

**Standard Songs Are MONEY MAKERS!**

- **“There’s Yes, There’s Yes”**
  - **If Your Eyes**

Recorded By
BARRON—MGM
LARRY HANNAH (b) MONTGOMERY (g)
EDDY HOWARD (v)—Mercury
Pub. By: ADVANCE MUSIC CORP.
MUSIC PUBLISHERS HOLDING CORP.
NEW YORK, N. Y.

**T-Bone Walker Set To Return To Capitol Record Fold**

HOLLYWOOD, CALIF.—T-Bone Walker’s first disc under his new, and exclusive contract with Capitol Records are set to be released nation- wide, Sept. 12th, it was learned this past week.

Formerly featured on Comet and Bluebird Records, the tail gui- tar player will hit the market with four tunes, “Vacation Blues” and “Prison Blues” will hit the market for the first time; “Call It Stormy Morning,” “In The Kitchen” and “Your Wig Is Gone” will appear as reissues. All four of T-Bone’s re- leased will appear without any name or label.

Walker, who first attracted attention as a member of the old Le Hite ork, today ranks as one of the greatest attractions in the blues and jazz fields.

The platter also disclosed the addition of Bus Motel, the Tommy Douglas orchestra, Walter Brown, Leo Yarng, and the Golden Wing Quintet. All artists will be featured in the platter’s new “race line.”

**Columbia Records Cuts Sales—Publicity Staff**

NEW YORK—In anticipation of the national jumplines up in the record- ing business, Columbia Records, Inc., this city, this past week reduced its staff. The sales department, which once touched the recording end of the firm, did touch the merchandising, pro- motion and advertising departments. Among those affected were: Debbie Leblanc, formerly of the Columbia public- ity office, along with Bob Viano; George Prudging, who was the plat- tery’s New York district manager and Rudi Tolmay, long associated with Columbia as their merchandising man in the promotion field.

The widespread publicity given to the record companies, discussion in disk circles, with many rumors being passed around that Columbia was using the staff to create a new publicity division.

T-Bone Walker’s new release is covered in the record chart insert with talk in disk circles, with many rumors being passed around that Columbia was using the staff to create a new publicity division.
“RUSHING TO THE TOP IN A HURRY!!
A Sure-Fire Juke Box Money Maker!

“I CHALLENGE YOUR KISS”

By The FOUR JACKS

WPGM—Pittsburgh, Pa.
1. HE’S GOOD ENOUGH FOR ME (Willie Brown)
2. DEE-BAR-ROU (Billy Fields)
3. I DON’T WANNA LET YOU GO (Joe Cato)
4. CAREFREE (Bette Fields)
5. IT’S TOO LATE NOW (Larry Barnes)
6. KISSES ARE MY SWEETHEART (Vic Daniels)
7. DREAMY NEW OLD ENGLAND MOON
8. SINGLE SADDLE (Billy Hawley)
9. I HADN’T COUNTED (Paul Westen)
10. JUST GOODIN’ (Gene Williams)

Eddie Gallaher

WTOF—Washington, D.C.
1. RIDERS IN THE SKY (Fugue for Four)
2. SOME ENCHANTED EVENING (Perry Como)
3. BEHIND THE RIVER (Russ Morgan)
4. AGAIN (Vic Daniels)
5. IT’S COLD OUTSIDE (Alois Katscher)
6. BABY, IT’S COLD OUTSIDE (Dinah Shore)
7. FOREVER & EVER (Dinah Shore)
8. HOLD YOUR HELD (Vic Daniels)
9. CARELESS HANDS (Mal Toro)
10. A WONDERFUL Guy (Billy Eckstein)

Phil Haines

WTRC—Elkhart, Ind.
1. SO TRED (Bill Johnson)
2. YOU’RE THE ONE FOR ME (Vic Daniels)
3. AGAIN (Gordon Jenkins)
4. SHOT AT ST. JEROME (Stanford-Jordon MacDonald)
5. TEMPTATION (Eric Belfer)
6. CLANCY LOWERED THE ROOM (Ronny Day)
7. MADE TO BE TWO, EYES OF BLUE (Art Mover)
8. SUNFLOWER (Jack Kelly)
9. WALTZ OF THE WIND (Clyde Maddox)

Martin Block

WNEW—New York, N.Y.
1. RIDERS IN THE SKY (Fugue for Four)
2. BABY, IT’S COLD OUTSIDE (Alois Katscher)
3. SOME ENCHANTED EVENING (Perry Como)
4. A—YOU’RE ADORABLE (Perry Como)
5. AGAIN (Gordon Jenkins)
6. CARELESS HANDS (Mal Toro)
7. HOLD YOUR HELD (Vic Daniels)
8. THIS NEARLY WAS Mine (Kenny Kaye)
9. COME, COME CA (Dick Maynes)
10. SOMEHOW (Billie Eckstein)

Howard Zeisheil

KOH—Reno, Nevada
1. A CHAPTER IN MY LIFE CALLED MARY
2. BEAUTIFUL EYES (Irving Fields)
3. YOU’RE THE ONE FOR ME (Vic Daniels)
4. BALL HAI (Pop Lee)
5. IT’S COLD OUTSIDE (Fredrick Martin)
6. HOW IT LIES (Connie Haines)
7. HUGGY, HUGY, BUNNY (Bob Elby)
8. A WONDERFUL Guy (Fran Warren)
9. I’M TULL CALLIN EVERYBODY DARLIN’ (Al Troce)
10. YOUNGER THAN SPRINGTIME

Carl Zeisheil

KARM—Fresno, Calif.
1. RIDERS IN THE SKY (Vagoun Monroe)
2. AGAIN (Mal Toro)
3. SOME ENCHANTED EVENING (Perry Como)
4. CARELESS HANDS & WILD WOMEN (Red Ingel)
5. AGAIN (Mal Toro)
6. SAULT STE MARIE (Frankie Carle)
7. CAREFREE (Roy Cagle)
8. YOU DESIRE ME (Perry Fielding)
9. PUT YOU SHOES ON LUCY (Eunice Austin)

Johnny Clarke

WNJ—Newark, N. J.
1. BABY, IT’S COLD OUTSIDE (Morgan Whiting)
2. RIDERS IN THE SKY (Bob Orman)
3. SOME ENCHANTED EVENING (Perry Como)
4. CARELESS HANDS & WILD WOMEN (Red Ingel)
5. AGAIN (Mal Toro)
6. SaULT STE MARIE (Frankie Carle)
7. CAREFREE (Bob Orman)
8. YOU DESIRE ME (Perry Fielding)
9. PUT YOU SHOES ON LUCY (Eunice Austin)

Ira Cook

KECA—Hollywood, Calif.
1. BABY, IT’S COLD OUTSIDE
2. RIDERS IN THE SKY (Bob Orman)
3. SOME ENCHANTED EVENING (Perry Como)
4. CARELESS HANDS & WILD WOMEN (Red Ingel)
5. AGAIN (Mal Toro)
6. FOREVER & EVER (Russ Morgan)
7. WATCHIN’ IT (Joe Cato)
8. PORTRAIT OF JENNY (King Cafe)
9. SOME ENCHANTED EVENING (Perry Como)

Record Operators!

STAR PRINTED TITLE STRIPS will save you time and money, and improve the appearance of your Juke Box cabinets! It is now possible for your record distributors to supply STAR printed title strips for any record they sell. Call your distributors’ attention to this announcement and request that they make this valuable time saving service available to you.

Record distributors!

If your representative has not contacted you, write immediately for the details on this new, amazingly simple method whereby you can supply your Operators with STAR printed title strips for any record, on any label you carry... AT A PROFIT. Just think what this will mean in increased sales and profit to you.

Record manufacturers!

GET YOUR DISTRIBUTORS ON THE BALL! Have your records represented on hundreds of thousands of Juke Boxes and Wall boxes with neatly printed STAR title strips that bear the name of your label. If you have a good record on the Juke, STAR title strips will tell the world that it is your record, and increase retail store sales greatly.

WRITE FOR FULL INFORMATION ON THIS NEW PLAN.

MARSHALL RECORD CO., 17 W. MAIN ST., RICHMOND, VA. (PHONE: 3-8653)
* Some Territory Still Open For Distributors

MUSIC OPERATORS!

STAR PRINTED TITLE STRIPS will save you time and money, and improve the appearance of your Juke Box cabinets! It is now possible for your record distributors to supply STAR printed title strips for any record they sell. Call your distributors’ attention to this announcement and request that they make this valuable time saving service available to you.

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WRITE FOR FULL INFORMATION ON THIS NEW PLAN.

STAR TITLE STRIP CO., Inc.
P. O. BOX 6125
PITTSBURGH 12, PA.

The Cash Box, Music
Page 14
June 11, 1949

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
<table>
<thead>
<tr>
<th>Song Title</th>
<th>Artist(s)</th>
<th>Label or Details</th>
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</thead>
<tbody>
<tr>
<td><strong>1</strong> TELL ME SO</td>
<td>The Orioles</td>
<td>Jubilee 5005</td>
</tr>
<tr>
<td><strong>2</strong> CLOSE YOUR EYES</td>
<td>Herb Lance</td>
<td>(Sittin' In 514)</td>
</tr>
<tr>
<td><strong>3</strong> TROUBLE BLUES</td>
<td>Charles Brown</td>
<td>(Aladdin 3024)</td>
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<tr>
<td><strong>4</strong> THE HUCKLEBUCK</td>
<td>Paul Williams</td>
<td>(Savoy 663)</td>
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<tr>
<td><strong>5</strong> LITTLE GIRL, DON'T CRY</td>
<td>Bull Moose Jackson</td>
<td>(King 4388)</td>
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<td><strong>6</strong> RICKY'S BLUES</td>
<td>The Ravens</td>
<td>(National)</td>
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<td><strong>7</strong> POT LIKKER</td>
<td>Todd Rhodes</td>
<td>(King)</td>
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<td><strong>8</strong> BECAUSE</td>
<td>Herb Lance</td>
<td>(Sittin' In)</td>
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<td><strong>9</strong> BY THE CANDLE GLOW</td>
<td>Ben Smith</td>
<td>(Coleman)</td>
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<td><strong>10</strong> HOLD ME, BABY</td>
<td>Amos Milburn</td>
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<td><strong>11</strong> TELL ME SO</td>
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<td><strong>14</strong> LITTLE GIRL, DON'T CRY</td>
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<td><strong>15</strong> HOLD ME BABY</td>
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<td><strong>17</strong> D'NATURAL BLUES</td>
<td>Lucky Millinder</td>
<td>(RCA Victor 20-3351)</td>
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<td><strong>18</strong> IT'S NOTHING</td>
<td>Charles Brown</td>
<td>(Aladdin)</td>
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<td><strong>19</strong> WAITING IN VAIN</td>
<td>Ivory Joe Hunter</td>
<td>(King)</td>
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<td><strong>20</strong> COLESLAW</td>
<td>Frank Culley</td>
<td>(Atlantic 874)</td>
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<tr>
<td><strong>21</strong> YOU SATISFY</td>
<td>Dinah Washington</td>
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<td><strong>22</strong> AIN'T NOBODY'S BUSINESS</td>
<td>Jimmy Witherspoon</td>
<td>(Supreme 1506)</td>
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<td><strong>23</strong> COLESLAW</td>
<td>Frank Culley</td>
<td>(Atlantic 874)</td>
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<td>The Orioles</td>
<td>(Jubilee 5005)</td>
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<td><strong>25</strong> JUNIOR JUMP</td>
<td>Roy Milton</td>
<td>(Specialty)</td>
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<tr>
<td><strong>26</strong> HOPPIN' WITH HUNTER</td>
<td>Big Jay McNeely</td>
<td>(Exclusive)</td>
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**SAN FRANCISCO, CALIF.**
1. Little Girl, Don't Cry (Bull Moose Jackson)
2. Ain't Nobody's Business (Bull Moose Jackson)
3. Trouble Blues (Charles Brown)
4. Hold Me, Baby (Amos Milburn)
5. Red Hot (The Five Scamps)
6. Drinkin' Wine Sp' De O' De (Wynonie Harris)
7. Every Man To His Own Profession (Louis Jordan)
8. Close Your Eyes (Herb Lance)
9. Tell Me So (The Orioles)
10. In The Middle Of The Night (Amos Milburn)

**ATLANTIC CITY, N. J.**
1. The Hucklebuck (Paul Williams)
2. I Don't Care What You Say (Robby Johnson)
3. Hold Me, Baby (Amos Milburn)
4. Trouble Blues (Charles Brown)
5. Definitely (The Boo-Boos)
6. Happy Am I (Roy-O-Yo's)
7. You Won't Let Me Go (Olive Shipman)
8. Cry And You Cry Alone (Deep River Boys)
9. Rockin' At Midnight (Ray Brown)
10. D' Natural Blues (Lucky Millinder)

**SHOALS, IND.**
1. The Hucklebuck (Paul Williams)
2. Rockin' At Midnight (Ray Brown)
3. Collectin' (Lucky Millinder)
4. Little Girl, Don't Cry (Bull Moose Jackson)
5. I Didn't Like It The First Time (Jelly Lou)
6. D' Natural Blues (Lucky Millinder)
7. Drinkin' Wine Sp' De O' De (Stick McGhee)
8. Wrapped Up In A Dream (Bo-Ri-Mi)
9. Hold Me, Baby (Amos Milburn)
10. Beegie Chillin' (John Lee Hooker)

**JACKSONVILLE, FLA.**
1. The Hucklebuck (Paul Williams)
2. Rockin' At Midnight (Ray Brown)
3. Take It Easy (Charles Brown)
4. Little Girl, Don't Cry (Bull Moose Jackson)
5. Pat Likker (Todd Rhodes)
6. Drinking Wine Sp' De O' De (Stick McGhee)
7. You Satisfy (Dinah Washington)
8. Tell Me So (The Orioles)
9. I Challenges Your Kiss (The Four Jacks)
10. Close Your Eyes (Herb Lance)

**DALLAS, TEXAS**
1. Trouble Blues (Charles Brown)
2. Ain't Nobody's Business (Elsie Witherspoon)
3. Hoo Blues (John Lee Hooker)
4. The Hucklebuck (Paul Williams)
5. Hold Me, Baby (Amos Milburn)
6. Rockin' At Midnight (Ray Brown)
7. Drinkin' Wine Sp' De O' De (Stick McGhee)
8. Lavender Coffee (Willie Johnson)
9. Confession Blues (Martin Trio)
10. In The Middle Of The Night (Amos Milburn)

**WASHINGTON, D. C.**
1. Tell Me So (The Orioles)
2. I Ain't Nothin' Without You (Ray Brown)
3. Trouble Blues (Charles Brown)
4. Ain't Nobody's Business (Bull Moose Jackson)
5. Close Your Eyes (Herb Lance)
6. I Challenges Your Kiss (The Four Jacks)
7. Hold Me, Baby (Amos Milburn)
8. Drinkin' Wine Sp' De O' De (Stick McGhee)
9. Baby, It's Cold Outside (Jaspen-Fitzgerald)
10. Good Rocking Tonight (Ray Brown)
NEW YORK—The proud recipient of the coveted Pittsburgh Courier Award is Nat “King” Cole, while the equally proud encore is Johnny Clarke, deejay at radio station WNUJ, Newark, N. J. The award was given to Cole on his closing night at the famed maestro’s recent Top City engagement. The Courier Poll, as did last year’s Cash Box Music Poll, pegged Nat’s group as the best small instrumental combo in the land.

Modern Records—Kay Starr Settle Disk Dispute. Plattery To Issue New Recording.

HOLLYWOOD, CALIF.—Thrush Kay Starr and Modern Records came to agreement here this past week in their much publicized lawsuit, served against the plattery and deejay Gene Norman last week.

Saul Bihari, vice-president of the firm, disclosed that the firm will drop up the recording in question, and that he had also come to a financial agreement with Miss Starr.

Bihari will cut the word “hello” from Starr’s etching of “Good For Nothin’, Joe” and press the new version.

The lawsuit started when Miss Starr claimed that the record, as issued, damaged her character and impaired her career. The disk originally was cut by Norman at a Jazz concert some years before Miss Starr signed with Capitol Records.

Meanwhile the plattery disclosed that sales of the disk had boomed immensely, and also not directly attributed to the controversy, a good part of it was laid to the widespread publicity arising out of the lawsuit.

Joe Green Forms New Record Distrib Firm in Baltimore

Saratoga Distributors To Handle National Records

Baltimore, Md.—Joe Green, formerly associated with National Records, Inc., this past week announced the formation of a new record distributing organization, with headquarters in this city. The new firm will be called Saratoga Distributing Corporation.

Joe Green is the son of National Records proxy A. B. Green, and a brother of Irving Green, president of Mercury Records.

Mr. Green also announced the appointment of Phil Bosc, formerly with Comart Distributing Corp., New York, as sales manager. Mr. Louis Kreutz, formerly of the Oriole Dist. Co., in Baltimore has been named manager of the firm’s Washington, D. C. office.

Green disclosed that the distributing firm will have a staff of eight record salesmen and will cover the Maryland, Virginia and Washington, D. C. territory. National Records is the first line the new distributing organization will handle it was learned.

Hirsch De La Viez Visits With Bob Hope

SAN FRANCISCO, CALIF.—Mr. & Mrs. Hirsch de La Viez dropped in to say hello to Bob Hope during a recent visit here and caught the screen, stage and radio star just about ready to go to work. Hirsch, president of the Washington (D. C.) Music Guild, local music operators association, is currently on a nationwide combination business-pleasure tour, and is scheduled to return to Washington shortly.

MGM Hypo’s Music Op Sales Via Direct Promotion Contact

NEW YORK—Richard J. Cowitt, sales manager for Zenith Radio Corp., local MGM record distributors, this past week disclosed a new sales promotional program aimed at stimulating sales with music operators.

The program is aimed at reaching music operators who normally are difficult to get at thru the regular staff of MGM record salesmen. It should be pointed out that a great many music operators are busy throughout the day servicing their music routes, and are available only in the evenings or at home for their digesting of record material and literature.

Cowitt has selected a list of these operators and has mailed each sample recordings of new MGM releases which the distributing organization believes will be potent coin callers in the future. A letter also points out the cheaper price of MGM records in comparison to other labels, which in itself, represents a saving of 10c on each MGM record purchased by the operators. Business reply post cards are available for the ops use so that they can easily order. In addition, Cowitt disclosed, Zenith will supply the operators with printed title strips for each and every recording purchased. The latter point, a source of constant concern for the music operator, should be greeted by the ops with wide acclaim.

Albino sales figures could not be ascertained, it was learned that an appreciable increase in sales from those operators contacted was noted.

Jones’ Gag Disking Of “Riders In The Sky” Arouses Publisher

NEW YORK—Edwin H. Morris, music publishers of the song “Riders In The Sky” this past week was reported to have taken action against RCA Victor Records for a rogue record by Spike Jones of the disk hit.

It was learned that Morris has refused RCA Victor a license for the song, and has informed radio stations throughout the country that they played the Jones recording, RCA Victor has withdrawn the record from its release schedule.

The Jones disking, made in Hollywood last week, is a dropped up routine on “Riders In The Sky” and kids the original disking in the manner of past Jones’ disks. It is the publisher’s contention that the Jones disking kids the original recording in such a manner as to lessen the prestige of the song. It is easily seen that the Vaughn Monroe recording, which recently passed the million mark in sales, would become a valuable addition to the Morris catalog, while the Jones disk might tend to lessen that value.

Another recording of “Riders In The Sky,” which might be construed as detrimental to the value of the original recording was issued this past week by Wingy Manone on a Coast indie label tagged Kem Records. The Manone version is a straight Dixie rendition, with Wingy handling the vocal himself.

I WISH I HAD A NICKEL

Jimmy Wakely

(Capitol 70-40153)

MORE SONGS

Jimmy Wakely

(Capitol 15368)

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
Closing Date For All Advertising
Thursday, JUNE 16
Rush Your Ad Immediately to...

THE CASH BOX

32 W. RANDOLPH ST.
CHICAGO 1, ILLINOIS
(Phone: DEarborn 2-0045)

EMPIRE STATE BUILDING
NEW YORK CITY 1, N. Y.
(Phone: LONGacre 4-5321)

1520 NORTH GOWER
HOLLYWOOD 28, CALIF.
(Phone: HUDson 2-3359)
Bally Introduces New One-Ball Game

Replay Model “Champion” — Automatic Model “Kentucky” —
Follows On Heels Of “Citation” Which Enjoyed Continuous Run
Since September 1948 — Volume Deliveries To Distributors

CHICAGO — Volume deliveries of Bally Manufacturing Company’s new one-ball game started this week, and George Jenkins, Bally general sales manager, announced. Replay model is called Champion; automatic model is named Kentucky. The new game succeeds Citation, which enjoyed a continuous run since September 1948.

Advancing Odds

Basic play principle of Champion is the popular “Match-Selection” idea. From 1 to 7 Selections light on backglass, and ball shot into a hole corresponding to a lighted Selection scores Odds indicated, depending on section of playfield — Win, Place, Show or Purse — in which Selection is matched. Player may deposit as many coins as desired to obtain desired Selections and Odds before shooting ball.

Champion retains the so-called “Citation Odds” first introduced in Citation, whereby Odds advance on a mystery basis, either one step or several steps per coin. Odds either advance or remain as high as on previous coin and never drop back to a lower bracket. Therefore, without fear of losing favorable Odds, players may deposit additional coins for additional Selections and to advance Odds.

Two Horse-Shoe Buttons

Champion is equipped with two Horse-Shoe Buttons, instead of only one. After lighting desired Selections and Odds, player may press No. 1 Horse-Shoe Button to hold Selections and Odds and then play additional coins for one or more of several No. 1 Horse-Shoe Advantages: (1) from 7 to 28 holes “wild” holes; (2) Purse scores Win Odds; (3) Show scores Win Odds; (4) added to lighted Selections; (4) all seven Selections light. After playing coins for No. 1 Horse-Shoe Advantages, player may press No. 2 Horse-Shoe Button to hold Selections, Odds and No. 1 Advantages and then play coins for No. 2 Advantages: (1) winning ball in Purse scores Double; (2) winning ball in Show scores Double; (3) additional holes become “wild” holes; (4) Odds advance.

“Wild” Holes

Coins played, after No. 1 Horse-Shoe Button is pressed, progressively light letters of legend “WILD-PURSE-SHOW-PLACE-WIN” on backglass. Letters may light one letter per coin or several letters per coin. Each coin either advances the letter-light or holes-letter-light at letter light on previous coin. When “WILD-PURSE” is lit, all 7 holes in Purse section are winners. When “WILD-PURSE-SHOW” is lit, Purse and Show sections are “wild.” All 28 holes on board are “wild” when complete line is lit.

Double Score

No. 2 Horse-Shoe Button permits player to hold Selections, Odds and No. 1 Advantages and to play extra coins to double the value of holes in Purse and Show section.

Spell-Name, A-B-C-D, Feature

Champion retains the popular Spell-Name idea, A-B-C-D bumpers and build-up Feature.

New Positive Armor

Among mechanical improvements introduced in Champion are hardened steel armor protecting all vital mechanisms; new type triple-wheel Replay Recorder that eliminates projector-lamp burn-outs and numerous other improvements. Jenkins points out that the new features incorporated in Champion are provided without increasing over-all size of game and with no increase in price. He reports that location tests ranging from 30 to 60 days indicate that Champion earning power exceeds that of Citation.

Maine Coin Mach. Ops Ass'n. Holds May Meeting

WATERVILLE, ME. — Coinmen threatened the state of Maine traveled to the Crescent Hotel, this city, for the May meeting of the Maine Coin Machine Operators' Association. A meeting and luncheon was held on Wednesday, May 25, with quite a nice attendance of members and their guests, which included representatives from three distributors.

Due to the extra demands of summer business, which make it impossible for many of its members to be present at meetings, it was decided to hold the next meeting in September at a time and place to be determined by the Board of Directors. Claire McNeil, secretary, will send a news letter to members once a month throughout the summer, and the Board will handle any business that comes along during this period.

The meeting discussed that the association is enjoying a constantly growing membership from all parts of the state, and Maine operators have expressed their complete satisfaction with the accomplishments of their organization.

As a result of a motion, the secretary was instructed to communicate with the manufacturers pointing out that due to the general trend in business, the association feels that it should be given price relief on the cost of equipment.

Cincy Music Ops To Meet June 16

CINCINNATI, O. — The regular monthly meeting of the Automatic Phonograph Owners Association, this city, will be held on Thursday evening, June 16.

Ordinarily the association holds its meet on Tuesday evenings, but the Cincinnati Reds baseball club is playing on that night. The rai d Ball fans here would rather see a ball game than eat, so it’s Thursday night when there is no night game.

Charles Kanter, president of the association, flew to Detroit, Mich., for a June 4th meeting of the Promotional Advertising for Associations, hoping to return with sufficient enlightenment which he will pass along to his members. Kanter’s wife, his son Leonard and daughter-in-law, off to Miami Beach, Fla., for a three week vacation.

Nat Baxfield, member of the Board of Directors, entertaining his parents, who are visiting from Brooklyn, N. Y. Charles Strelcher (Diamond Vending Mach. Co.) handing out cigars upon the arrival of a baby girl, born May 31.

Above photo taken recently at Bally Manufacturing Company plant. Chicago, shows a portion of assembly line, from which the firm’s new “Champion” one-ball games are rolling at rapidly increased rate.

Pays for Itself in "No" Time!

ACORN

Te or for All Purpose 
Bulk Merchandiser

Source for most things from Full Gum to Chewing to Nova you can get maximum returns from each box sold. No other bulk merchandiser offers that opportunity. By selling the most popular item in each location you always get maximum sales — get your inventories back in a hurry and have clear selling points from there on in. Offer a few today — have a few hundred tomorrow.

Only $1.295 Ea., automatically delivered.

SEACOAST DISTRIBUTORS, INC.

415 Freelinghouse Ave.
Newark 5, N. J.
CHAMPION and KENTUCKY are the greatest one-balls in all pin-game history.
of all One-Balls!

CHAMPION
FREE PLAY ONE-BALL

NEW "WILD" SECTIONS
28 WINNING HOLES

NEW DOUBLE SCORE
320 REPLAY TOP SCORE

KENTUCKY
AUTOMATIC ONE-BALL

GREATER THAN CITATION
GREATER PLAY-APPEAL
GREATER EARNING POWER

More Ways to Win
ACTUALLY 3 GAMES IN ONE

How can Bally build a better one-ball than Citation? The answer is... Bally has actually done it! Location tests... 30 to 60 days in typical one-ball spots... prove that CHAMPION earns more money than Citation. Why? Because CHAMPION has the famous ever-advancing Citation-Odds... in fact, all the sensational, profit-proved Citation features... PLUS PLENTY OF NEW IDEAS that give players MORE WAYS TO WIN... ideas that attract EXTRA COINS and result in GREATER NET PROFIT to operators. NEW "WILD" HOLES idea alone boosts income 25 per cent. NEW DOUBLE SCORE idea actually doubles play in live locations. You can be a "Doubting Thomas" and miss the biggest profit-opportunity of your life. Or you can ride the CHAMPION to profits you never dreamed possible. Decide today... order CHAMPION now!

BALLY MANUFACTURING COMPANY
2640 BELMONT AVENUE, CHICAGO

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
FAMOUS "CITATION" ODDS
PLUS NEW FEATURES GALORE
THAT'S BALLY'S NEW
"CHAMPION"
ONE-BALL SENSATION
RUSH YOUR ORDER TODAY!

JOE ABRAHAM

"CHAMPION"
Bally's New One-Ball
Will Outearn Even
The Great "Citation"
Cliff Wilson

CLIFF WILSON DISTRIBUT. CO.
1121 SO. MAIN ST., TULSA, OKLAHOMA

"CHAMPION"
Is The Greatest One-
Ball Game Bally Ever
Made — Greater Even
Than "Citation"

LAKE CITY
AMUSEMENT COMPANY
1648 St. Clair Avenue
Cleveland, Ohio

ROCK CITY AMUSEMENT CO.
125 SIXTH AVENUE, NASHVILLE, TENN.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
Bally’s New One-Ball Sensation Is Greater Than “Citation”
Take My Word For It.
Ben Coven

Coven Distributing Co.
3181 North Elston Avenue, Chicago 18, Illinois

“Champion”
Bally’s New One-Ball Is Definitely Greater Than “Citation”...
And That’s Some Statement — You Try It!
C. V. Hitchcock

I’ll Tell The World
“Champion”
Bally’s New One-Ball Is Greater Than “Citation”

Jack Rosenfeld

- “Citation” Odds
- 2 Horse-Shoe Buttons
- Wild Holes
- Double Score

Champion (Free Play)
Kentucky (Automatic)

J. Rosenfeld Co.
3218 Olive St.
St. Louis, Mo.

Hermitage Music Company
423 Broadway
Nashville, Tenn.
GREATER THAN "CITATION" THAT'S BALLY'S NEW ONE-BALL "CHAMPION"

RALPH PERRIN  DICK ROBINSON

JACK R. MOORE CO.

1615 S.W. 14th Ave., Portland, Ore.
100 Elliott, West, Seattle, Wash.
E. 237 Sprague Ave., Spokane, Wash.

GREATER THAN "CITATION" THAT'S BALLY'S NEW "CHAMPION" ONE-BALL SENSATION

PAUL LAYMON

PAUL A. LAYMON, Inc. 1429-1503 W. PICO BLVD.
LOS ANGELES, CALIF.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
CHAMPION
BALLY'S NEW ONE-BALL
WILL EARN
25% TO 50%
MORE THAN
"CITATION"

CARL HOELZEL

CHAMPION (Free Play)
KENTUCKY (Automatic)

UNITED AMUSEMENT COMPANY
3410 MAIN ST.
KANSAS CITY 2, MO.

Have You Voted
in the
1ST ANNUAL AMUSEMENT POLL?

"CHAMPION"
The Greatest One-Ball
Ever Built--
Better Than "Citation"--
It's Sensational.
Frank Page

ROANOKE VENDING MACH. EXCH., Inc.
1814 WILLIAMSON ROAD ROANOKE, VIRGINIA

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
BALLY'S NEW ONE-BALL
"CHAMPION"

HAS 2 HORSE-SHOE BUTTONS
ONE OF MANY REASONS WHY IT'S
GREATER THAN "CITATION"

"CHRIS" CHRISTOPHER

CHAMPION (Free Play)
KENTUCKY (Automatic)

CHRIS NOVELTY COMPANY
806 ST. PAUL ST.
BALTIMORE, MD.

"CHAMPION"
Bally's New One-Ball
Is Sure To Earn More
Money Than Any One-
Ball Ever Built.

Duke Luker

CHRISTOPHER-LUKER CO.
763 S.W. 8th STREET, MIAMI 36, FLORIDA

"CHAMPION" IS SURE
GREATER THAN "CITATION"
PETE PIETERS

King Pin Equipment Co.
826 Mills St.
Kalamazoo, Mich.

King Pin Dist. Co.
3004 Grand River Ave.
Detroit, Mich.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
CHICAGO CHATTER

Calling over at Rock-Ola Mfg. Corp. in the early mornings usually finds the execs of the firm in their daily morning staff meet. . . . Sam Stern over at Williams, it's just a hassle to hear. . . . "Maryland" is still going along well. . . . "Star Series," also, get under way. . . . which means that two games are new going on—one ball in the production line at this time. . . . Jerry Haley over at Buckley reports that everything is "going along fine" and that even the there is a slowdown here and there, on the average the nation is doing a very good job. . . .

Francis J. Lubien, who won that $2,000 bucks on the "Stop The Music" airshow, called around at Automatic Distributing here to look over that brand new AMI phone that was one of the prizewinner in the jackpot. Lubien decided that he'd rather take cash. So it looks like the boys will have to give him cash instead of the phone. But, if they give him enough cash, will they also have to sell him a used machine? . . .

They tell me that Sam and Ellie Stern are looking for a house in the suburbs. That like Ellie just can't get that Philisphia suburban life out of her system. . . . R. F. Jones of Salt Lake City in town this past week. . . . Dito for Leo Weinberger of Louisville and Sam London of Milwaukee from what Dorothy Bihleimer tells me it seems that Bill (The Shadow) Biihleimer is getting to be a good shadow everyday and everyday. Wonder whether he'll wind up being something like a beaupole one of these days. . . . Mr. and Mrs. Walter Tatsch expected back sometime the middle of this month from their extended stay in Europe. . . . And George Lewis of ABT tells me that the game boys are getting great and by the way George Telllen I'm still certain that your new scale on location in the 34th Street Subway Station in New York? . . . Lindy Force of AMI came up with one of those "English" jokes this past week. . . . "This is the coolest job in an unsanitary kitchen. I'm still trying to figure out the punch line. Maybe you can phone him and let him tell it to you.

Bill Hemminger of Aero Needles was in Nuo Yawk this past week. He'll be back here in a day, they claim, and then out again. . . . Al Stern over at World Wide Distrib. is one busy boy these days with some real good that should make it attractive for any one of the boys to get in touch with him.

Sam Lewis over at Chelion is busier than ever since that game was okayed in Nno Yawk and, they tell me, Sam just hasn't the time to even turn around to greet some of the boys with the rush the firm is enjoying. . . . Dave Gensbush of Genco is still out of town and isn't expected back until sometime later on . . . In the meantime Myer Genshur is carrying on and clicking with whatever the firm presents. . . . Like the way Ben Coven tells the cointrade to go back when his hind legs and bow for its rights—and maybe a few lefts, too. . . . Trying to reach Lou Koren is one tough job at any time, but, this past week, it was just tougher than ever before. . . . Roy McGinnis of J. H. Keyney & Co. will have one terrific surprise for all the trade very soon . . . proving that "Mac" knows this business a lot better than most of the boys who claim that "this is my business and I know all about it."
In Every State in the Union it's

Williams

MARYLAND

At Your Distributor Now

WILLIAMS

MANUFACTURING

COMPANY

161 W. Huron St.

Chicago 10, Ill.

Creators of Dependable
Play Appeal

URGES HARD WORK FOR RECOGNITION

CHICAGO — Ben Coven of Coven Distributing Co., this city, Bally and Wurlitzer distrbs for this area, reported this past week that, in his belief, the time had arrived when all column must work harder than ever to gain greater recognition for the games industry as one that purely vends entertainment to the public and that this industry is no different from any other division of the entertainment industries of the nation.

"It's just like any legitimate business in the country," Coven said, "and

PLASTICS

FOR LATE MODEL PHONES

Bally

Wurlitzer

Wurlitzer

Sethness, Inc.

'Side-A Model "A" and "B"

A 16" Phone

Upper 51.00 Dome 19.60

Center 39.85 Center 10.60

Lower 11.20 Lower 10.60

14 Phone Box—Special Price

15 Voice O-Gram—Write

1 Deposit, Balance C.O.D.

RUNYON SALES COMPANY

593 Toth Ave., New York 10, N. Y.

Tel.: Longisprgs 4-1350

WANTED

BALLY

LEXINGTONS AND CITATIONS

Liebermann Music Company

1124 Menomonee Ave., Minneapolis, Minn.

Exclusive Upper Midwest Distributor of

WURLITZER PHONOGRAPHIC

EASTERN FLASHES

Arcades opened officially this past week-end, Decoration Day, and reports from most locations are very heartening. Exceptional business recorded in Coney Island, Atlantic City, Asbury Park, and points south. The weather was such as to keep the crowds off the beaches and perfect for visiting and strolling. Under these circumstances amusement spots played to large crowds of pleasure seekers. The New England territory, unfortunately, ran into bad weather—rainy and cold. However, they can go long season, and with the economical type of amusement served up by arcades and amusement machines in shore resorts, column are looking forward optimistically to a banner season.

Usually the heights of wholesale selling for the arcade season is over with by this time of year. Daily this week we received quite a few still taking orders for equipment. Mike Munves, Blendor & Meyers, and International Mutoscope Corporation, all working at top speed shipping games... Music operators still talking about the Jack Nickell Testimonial dinner of a few weeks ago. Everybody claims they had a most enjoyable time. One of the most heard comments was "We should have more parties of this kind"... Phil Mason, Mason Distributing Company, who has been traveling thru the southern states periodically this winter, now expects to remain in his office so that he can be the host to many columnists who promised to be in the city this summer... Coven, H. F. (Denny) Dennison still in the city, but expects to be traveling in about two weeks... Dave Stern, Seacoast Distributors, Newark, N. J., who recently took over the distribution of the "Acrux" bulk merchandise vendor for the state of New Jersey, reports that sales have been very fine, and from every indication it looks like he has a winner.

Al Simon, Alfred Simon, Inc., Chicago Coin's representative here, is jubilant over the recent decision of the license committee to approve the new game "Bango" and the manner in which the license fees are now issued. "Bango" is an amusement game that is played with a shuffleboard disc, but from there on the similarity to shuffleboard ends. The factor in the size of roll-down games, has a flashy multi-colored backdrop, with scores totaled into the high figures. Operators here are keeping Simon busy taking orders, with the problem arising of keeping deliveries up to the pace of order writing... Dave Lowy, Dave Lowy & Company, returns from a hctic week-end, tired and worn out but orders in the mail and customers visiting the showrooms keep him moving.

DALLAS, TEXAS

J. F. Newman, long time Texas mechanic in Ft. Worth and Dallas, passed away recently. Mr. Newman was an active member of the Ft. Worth, Dallas, and Oklahoma City Ballroom dancing clubs.

George Ponser, George Ponser Company, opens a wholesale business at 417 Frelinghuyzen Avenue, Newark, N. J., which is specializing in the sale of reconditioned late model pin tables. In addition to supplying the local Amusement Industry Ponser is shipping equipment to Amusement City, Inc., in New York; Philadelphia; Greensboro; Wurlitzer Company, in the city, visiting with Al Simon... Voters are piling in on the 1st Annual Amusement Poll being conducted by The Cash Box... How many of you get in your votes? Poll closes June 15, so send in your voting sheet... Your choices will appear in the big 7th Anniversary Issue which brings in the 2nd Annual Amusement Poll—send in your ads now—last minute closing is Thursday, June 16.

JULY 4TH

WASHINGTON: President Truman predicted yesterday that the July 4th holiday will be "the best in years" if the people will cooperate in maintaining peace both at home and abroad. The President said that the American people have "a golden opportunity to prove that they are willing to cooperate with each other, that they are willing to work together to solve the problems of today and tomorrow." He added, "The July 4th holiday is a time for all of us to remember that we are citizens of a great nation, and that we have the responsibility of seeing that it continues to be a great nation."

PHILADELPHIA: The Philadelphia Eagles football team announced today that they have signed quarterback Billy Wade, who played for the University of Georgia during the 1948 season, to a two-year contract. The team, which is owned by Harold "Duke" Anderson, is preparing for the upcoming season and has high expectations for success.

BOSTON: The Boston Red Sox have signed left-handed pitcher Dave Pasqualini, who played for the University of Arizona during the 1948 season, to a one-year contract. The team, which is owned by Carl "Babe" Robinson, is preparing for the upcoming season and has high expectations for success.

CHICAGO: The Chicago White Sox have signed first baseman Bill "Bull" Black, who played for the University of Illinois during the 1948 season, to a one-year contract. The team, which is owned by James "Jimmy" Henry, is preparing for the upcoming season and has high expectations for success.

NEW YORK: The New York Yankees have signed catcher Tom "Tommy" Snow, who played for the University of Miami during the 1948 season, to a one-year contract. The team, which is owned by Harry "Harry" Ford, is preparing for the upcoming season and has high expectations for success.

SAN FRANCISCO: The San Francisco Giants have signed pitcher Bob "Bob" Cooper, who played for the University of California during the 1948 season, to a one-year contract. The team, which is owned by William "Bill" Wilson, is preparing for the upcoming season and has high expectations for success.

CINCINNATI: The Cincinnati Reds have signed outfielder John "John" Johnson, who played for the University of Nebraska during the 1948 season, to a one-year contract. The team, which is owned by Ralph "Ralph" Brown, is preparing for the upcoming season and has high expectations for success.
1ST ANNUAL AMUSEMENT POLL
IN THE HISTORY OF THE COIN MACHINE INDUSTRY

AMUSEMENT MACHINE OPERATORS!!

YOUR VOTES WILL DECIDE THE BEST MONEY-MAKING AMUSEMENT MACHINES
OF THE YEARLY PERIOD FROM JUNE, 1948 TO JUNE, 1949. YOUR VOTES
MUST BE IN BY JUNE 15, 1949. TEAR OUT THIS PAGE—MAIL TODAY TO...

THE CASH BOX
EMPIRE STATE BUILDING
NEW YORK CITY 1, N.Y.

My Best Moneymaking PINBALLS were: 1st
2nd 3rd
My Best Moneymaking SHUFFLEBOARDS were: 1st
2nd 3rd
My Best Moneymaking ARCADE machines were: 1st
2nd 3rd
My Best Moneymaking CONSOLES were: 1st
2nd 3rd
My Best Moneymaking BELLS were: 1st
2nd 3rd
My Best Moneymaking ONE-BALL was:

OTHER GAMES YOU FOUND AMONG YOUR BEST MONEY-MAKERS DURING THIS YEARLY PERIOD
NOT IN ABOVE CATEGORIES: 1—
2— 3— 4—

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IMPORTANT!—One outstanding method which has been used in almost every
major industry to ascertain the type of products best suited
to individuals in the field has been by surveys which have been conducted intensively
and studiously by leading publications in those industries. It is therefore the hope of
THE CASH BOX that this FIRST ANNUAL AMUSEMENT POLL will bring to the
fore the type of products which earned the nation’s operators the most money during
a fiscal yearly period (June, 1948 to June, 1949) and that this will prove of great help
to the manufacturers in this industry to decide on just what the operators need to
continue to conduct profitable businesses. Your complete honesty and your intensive
devotion to this FIRST ANNUAL AMUSEMENT POLL will prove of great worth to
you individually, as an operator, and will prove just as valuable to everyone of the
nation’s amusement machine manufacturers. It is up to you! You are now carrying
the ball! You are by your votes, telling the entire manufacturing division of this
industry just what you believe is best suited to you because the machines you are listing
above were your very best moneymakers! Please rush your votes in today. All names
are kept strictly confidential. No individual votes are shown AT ANY TIME. This
is your BIG OPPORTUNITY. Get your votes in to THE CASH BOX on or before
June 15, 1949. The complete final results will be published in the June 25, 1949
issue of THE CASH BOX.
CALIFORNIA CLIPPINGS

This was a week of changes, rather surprising ones, in the personnel setup of several distributors along the L. A. Coin Row. Walter Soloman, who seemed to be a quite fortuitous and relatively new addition to the S. C. Mape, hopped the street to Joe Pinsky's, where he replaced Jack Dolan as Sales Mgr. . . . Walter happens to be one of the most likeable and well informed guys in the business and we're sure wishing it'll be a good and long range move for him . . . But even more surprising an event was Charlie Fulcher's leaving the M. L. Nash . . . Charlie had been there a long time and somehow seemed to be very much a part of the place . . . One of the Freezer Division men, we hear, is taking over on his duties for the time being, and we haven't yet heard what Charlie's next connection will be . . . Aubrey Stemler hit the road to tell all who'll listen of the wonders of his "Koffee-King" java vendor. . . . Ray Powers in from Sacramento and comparing notes with Nels Nelson . . . Jack Millapaga back from his St. Louis and points East trip with plenty Western Shuffleboards and soarer sales raked up for his San Diego plant to step up production . . . Mary Sims, Western's L. A. manager sprained her ankle again and decided to go on a diet (one really has nothing to do with the other).

Paul and Lucille Laymon back from visit in Chicago, where they had a fine time and were royally entertained by Bally execs . . . Mrs. Laymon tells us that travel is way down these days, with their rating almost a private car to Chi and traveling light coming back too . . . Paul has a nice little bowling pin set in stock for those shuffleboard ops who feel that some locations require more than a plain board for maximum play . . . Also on top, in the way of new items, were the compact Telescore unit and the Olympic "Shuttlepin," that very attractive game described in this column last week . . . The new and more attractive "Quizzer" game on hand at Laymon's and we came close to beating the very intelligent Mrs. Laymon on it . . . Congrats to Charlie Daniels, who this week became the youngest grandpop on the Row, if not in all of L. A. and the U.S.A. . . . Charlie, like Jack, is a veteran, but he's not a day over 37, took it like a veteran but threatened mayhem for the first person, customer or Cash Box correspondent, who called him "Grama." . . . Bill Happel had us worried at Badger Sales when we spotted him in a bon's mate uniform but it turns out he's just re-enlisted in the reserves and is attending naval school for a few weeks . . . Jack Ryan still vacilating at St. Barnabas, and Fred Giant back on the job at General Music . . . On the Row: Norman Christ from Lompoc (and swapping a short drink and longer war experience with us at Laymon's), Glenn Hall of Redlands, Garrela's Harold Smith, Perry Irvin from Ventura, L. G. Leonardi of Santa Monica, Calexico's A. Valdivia, Jack Gilbert from Big Bear Lake and T. Andrews all the way up from Phoenix.

MINNEAPOLIS—ST. PAUL MINN.

Things were very quiet in the Twin Cities last week, what with the holiday weekend, operators remained very close to home, and little excitement in regard to business took place. Many of the Twin City operators started early for the holiday weekend and went on their way to Minneapolis, St. Paul, Minnesota...of Castlewood, South Dakota took his turn to drive to Minneapolis the last minute to pick up merchandise for his resort, as he expected a tremendous turn out over the Memorial Holiday.

Pete Worman of Kasota, Minnesota in town buying a supply of records for his juke boxes, . . . Mr. and Mrs. Oscar Sundem of Montevideo, Minnesota spending a few days in Minneapolis while calling on the distributors. . . . Archie Pence, Minneapolis, took advantage of the beautiful weather and went up North for Muscle fishing. That's a real sport!! . . . Phil Jordan of the Howard Sales Company, Minneapolis, smashed up a brand new Packard in an accident which occurred last week. Fortunately, he was not injured.

Verl Geib of Deadwood, South Dakota, driving into Minneapolis for a few days calling on several of the distributors, fished holes and were not expected to return until sometime after the holidays.

Iszy La Fleur of Devils Lake, North Dakota and his charming wife drove into Minneapolis to spend a few days with their friends. . . Herman Foster of the Paster Distributing Company, St. Paul, Minnesota (still on crutches), took time out to go to Chicago on business . . . Andy Benna of Ironwood, Michigan spent the holiday weekend vacation in Minneapolis . . . Bud Nitsburg of the Bally, South Dakota, took his time to pick up merchandise for his resort, as he expected a tremendous turn out over the Memorial Holiday.

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