"All Right, Art, Drop The Gun", says pert songstress Gloria Hart, as she enacts the song from Kassel's new nationwide hit recording, "All Right, Louie, Drop The Gun." Kassel's Mercury rendition, the first on the market, caught on with music ops everywhere and looms as a big hit. Kassel, a consistent favorite throughout the years, recently completed an extended engagement at the Blackhawk Restaurant in Chicago, and looks forward to new popularity via the "Louie" sleeper. The song, published by Leo Feist, Inc., has a flock of recordings lined up, and is currently causing a whale of excitement in the music biz. Art Kassel is exclusively featured on Mercury Records.

The only commercial television set with multiple remote control units that can be placed separately in any part of the room or rooms, yet controlled simultaneously from the conveniently placed "Master Tuner". No more "bunching up" in one spot around a small screen... everybody can sit or stand wherever they choose and enjoy TRANS-VUE Television at its best.

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A new business seems to be growing up. A business that is starting to attract attention, and blood as well as established amusement operators. A business that may replace the former "Cranelands," "Playlands" and "Sportlands," as they were known in the trade. A new and more fascinating business, "Shuffleboard Parlors."

Some of these are already in operation and the returns have been remarkable. There is no doubt that as the word spreads the "Shuffleboard Parlor" has every opportunity of reviving the profitable type of amusement establishments which existed in this country some years ago.

The further fact that these can be likened to the "Sportlands" and the "Cranelands" of yesteryear is bound to attract many of the old timers in the field who enjoyed extremely fine financial returns from these former establishments and know the value of such a concentrated operation on any busy main street in any community.

For some years there have been men in the industry searching for a product which would lend itself to the establishment of a complete sports center. It seems, at this time, that the shuffleboard has attracted such attention, and these first few pioneers have probably started a string of such establishments which are sure to arise clear across the country.

It took some years of digger operating before some one well known operator dared group these together into one store on a well traveled street. The results were phenomenal. And what followed is well known to all the old timers in the trade who saw the "Cranelands" rise from coast to coast. At present, it seems, the western part of the country is starting to catch up. Already in the northwest there are "Shuffleboard Parlors" appearing here and there. As yet in small numbers, but, gradually growing, as more and more columns are attracted to the possibilities of setting up such sport establishments.

Perhaps this may remain a western business. But, with the great success which shuffleboard is also enjoying in the widest and in other sections of the country, there is no doubt that such "parlors" will be started in other towns and cities and, as reports emanate from them, as they are surveyed and studied, will grow in number if they prove themselves worthy of financial investment.

In the resort centers of the nation, such cities as Atlantic City, N. J., some of the highest rentals are being paid for "Poker" parlors. If these can attract the public in such numbers to make it profitable to operate such establishments, surely shuffleboard should be able to do the same.

Therefore, a new business arises in the coin machine industry. And, it is hoped, that the members of the trade will be the first to perceive its value and will make surveys and tests to decide whether such a sports establishment on the main street of their communities will be profitable.
Big Buying Season Opens as Ops Report Collections Up. Expect Springtime '49 to be Most Profitable Second Quarter.

With the crowds growing larger on the average location throughout the country, due, perhaps, to the fact that unemployment has begun to reduce, manufacturers who have reported constantly rising since February and now, as the Spring season of 1949 comes into being, all in the trade look forward to one of the very best second quarters in some years. For some time now there hasn't been as many complaints rampant among ops regarding poor take. The facts seem to be that collections have stepped up, continue to climb, and are expected to reach higher levels with the opening of the warmer season through the nation, as the first day of Spring approaches.

It is a known fact that many ops have held back from purchasing the equipment they need with the simple statement, “Let's see what Spring will bring.”

But, as time started to climb, and as more and more of their location owners requested changes of equipment to meet player demand and to also maintain the high interest in the play action, ops have opened up, and are now buying once again, with the peak expected to come during the Spring months; and all the months of the second quarter of 1949, April, May and June.

For years the coin machine industry has opened “big” with the first day of Spring, and has continued going “big” right into the summer months, as the outdoor locations opened so that this part of the year has always been considered among the “best” in the field. It is most sincerely believed by leading manufacturers who have heard from the distributors, regional men and the salesmen they have in the field, that the coin machine industry will experience a revival of sales” (as one manufacturer put it) with the opening of the Spring season.

Therefore, this Spring season of 1949 stands forth as one of the most important in the trade. It leads the way to once again resuming bigger volume sales action as it has always been known in the field. It means replacement of much old equipment. It means trading. It means more continuous selling to zoom climbing collections.

Most fascinating, of course, is the fact that the greater majority of the manufacturers are prepared for this Spring season with the greatest products they’ve yet built. Phonograph manufacturers report that they have enjoyed steadily climbing sales since the latter days of January. Found business even better in February, and believe that March will prove a banner month.

The shuffleboard manufacturers, enjoying the boom which came about in the latter Fall and Winter months of 1948, are plenty satisfied with the business which they have so far enjoyed the early part of this year. But, look forward to even better business during the Spring season and, especially, during the forthcoming Summer, outdoor months, when they believe that shuffleboard will reach its apex.

The pinball manufacturers, too, are eagerly looking forward to Springtime '49. They have always enjoyed a “rise” in business during these months and, as the outdoor spots gradually opened, their business zoomed to greater volume, so that, with the fine games they are now producing, they are very optimistic and enthusiastic over the Spring season and the months to follow.

One-balls, bells, consoles, arcade equipment especially, and all other merchandise in the coin operated machine category, is also prepared to enjoy the opening of the Spring 1949 second quarter to the fullest extent.

The sudden return to coin operated pistols has heartened many that this type of equipment may pave the way to opening much territory. The pistols have clicked well. Not only do they take up very little space in the location, but, they continue to bring good profits in otherwise closed territories. This, too, has had much to do with the growing optimism being shown by operators, jobbers, distributors and manufacturers.

This field was among the very first to feel the readjustment back to more normal conditions. This was felt over eighteen months ago by the greater majority of the firms in this field. These men, at least those who are still engaged in this field, and even, at least those who are still engaged in the field, were quick to cut overhead expenses to match the new condition which arose and have, for some months now, gradually worked themselves out of debt, have replaced equipment wherever they have been forced to do so, have added machines where needed, have worked hard, and now find that, as collections climb, they are in a position to enjoy better business.

Whether this business should be designated by so loose a term as “a depression business” is for the trade to decide. Surely, during the war, there existed no “depression.” Yet, this business moved into its greatest profit years during that period. Therefore, this cannot be designated as a “depression business.” It should, more than likely, be called the “economy business.” Meaning, of course, that when people desire to economize on their entertainment they turn to coin operated entertainment.

The fact is most definitely proved by the sudden Zoom of popularity enjoyed by the shuffleboards throughout the nation. And shuffleboards aren’t new. They’ve enjoyed play in the eastern market for over twelve years. Yet, with a general economy wave under way, they suddenly bloomed forth in other territories where people thrilled to the skill, suspense and athletic action which goes with the play of every shuffleboard game.

It must also be stated that the shuffleboard ops, they quickly switched to 10¢ per game per man so that they were taking in 40¢ per game and as high as $1.60 per hour, a new high for any entertainment equipment in the field. The first really national departure into something more profitable, better and longer lasting for all in this business.

All this is coming to the front as Springtime 1949 comes into being. It is the one season of the year when the op knows he must and should buy, and buy quick, so that he is set, and perfectly set, for the balance of the outdoor season which opens with March.

Not only does this place him ahead of his competitors, but, it also gives him the “edge” he so much needs to assure him better income for that one period during the year when he can cover his locations more easily, travel about more freely, and enjoy closer contact with all his spots for the benefit of his future income.

This field has a long way to go. The manufacturers are planning well in advance. They are preparing products which are sure to continue the stepped up play action now being enjoyed in almost every community in the nation. This will mean that, with the beginning of the Spring season of 1949, the entire trade can look forward to better times as well as prepare for a program of progressive expansion.
### The Nation's TOP TEN Juke Box Tunes

The Top Ten Tunes Nettng Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

<table>
<thead>
<tr>
<th>#</th>
<th>Title</th>
<th>Artist</th>
<th>Record Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>CRUISING DOWN THE RIVER</td>
<td>Jack Smith</td>
<td>ME-5249—Helton Carroll, Music Box O.</td>
</tr>
<tr>
<td>2</td>
<td>FAR AWAY PLACES</td>
<td>Margaret Whiting</td>
<td>ME-5194—Vic Damone, Blue Barron O.</td>
</tr>
<tr>
<td>3</td>
<td>POWDER YOUR FACE WITH SUNSHINE</td>
<td>Dion Martin</td>
<td>ME-5247—Anne Vincent-John Laurens, Blue Barron O.</td>
</tr>
<tr>
<td>4</td>
<td>GALWAY BAY</td>
<td>Clark Dennis</td>
<td>RA-70231—B. Lester, Blue Barron O.</td>
</tr>
<tr>
<td>5</td>
<td>RED ROSES FOR A BLUE LADY</td>
<td>Guy Lombardo</td>
<td>SPT-507—Red Brass, Vaughn Monroe O.</td>
</tr>
<tr>
<td>6</td>
<td>A LITTLE BIRD TOLD ME</td>
<td>Bing Crosby</td>
<td>LA-529—Walter Rios, Vaughn Monroe O.</td>
</tr>
<tr>
<td>7</td>
<td>I'VE GOT MY LOVE TO KEEP ME WARM</td>
<td>The Starlighters</td>
<td>ME-1034—Art Lund, Blue Barron O.</td>
</tr>
<tr>
<td>8</td>
<td>SO TIRED</td>
<td>Kay Starr</td>
<td>LG-125—Lolene Johnson, Blue Barron O.</td>
</tr>
<tr>
<td>9</td>
<td>LAVENDER BLUE</td>
<td>Jack Smith</td>
<td>LG-125—Lolene Johnson, Blue Barron O.</td>
</tr>
<tr>
<td>10</td>
<td>SUNFLOWER</td>
<td>Jack Smith</td>
<td>LG-125—Lolene Johnson, Blue Barron O.</td>
</tr>
</tbody>
</table>

### M&MG RECORDS

I THOUGHT I WAS DREAMING

<table>
<thead>
<tr>
<th>Title</th>
<th>Artist</th>
<th>Record Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>TENNESSEE TANGO</td>
<td>Francis Craig</td>
<td>ME-5246—Johnnie Ray, Blue Barron O.</td>
</tr>
<tr>
<td>A SENORITA'S BOUQUET</td>
<td>Johnny Desmond</td>
<td>ME-5258—Terry Terry, Blue Barron O.</td>
</tr>
<tr>
<td>WHILE THE ANGELUS WAS RINGING</td>
<td>Jane Harvey</td>
<td>ME-5259—Mama C., Blue Barron O.</td>
</tr>
<tr>
<td>ALWAYS TRUE TO YOU IN MY FASHION</td>
<td>Betty Garrett</td>
<td>ME-5267—Bill Toms, Blue Barron O.</td>
</tr>
<tr>
<td>&quot;A&quot; YOU'RE ADORABLE</td>
<td>Billy Eckstine</td>
<td>ME-5265—Mia Michaels, Blue Barron O.</td>
</tr>
<tr>
<td>THE HUMPHREY BOGART RHumba</td>
<td>Helen Forrest</td>
<td>ME-5271—Johnnie Ray, Blue Barron O.</td>
</tr>
<tr>
<td>DON'T SAVE YOUR KISSES FOR TOMORROW</td>
<td>Derry Felligant</td>
<td>ME-5268—Jack Fina, Blue Barron O.</td>
</tr>
<tr>
<td>YOU Ware!</td>
<td>Mickey Mouse</td>
<td>ME-5269—Blue Barron, Blue Barron O.</td>
</tr>
<tr>
<td>GET A LITTLE SUMMER IN YOUR KISSES</td>
<td>Jack Kilby</td>
<td>ME-5270—Mama C., Blue Barron O.</td>
</tr>
<tr>
<td>THE HUMPHREY BOGART RHumba</td>
<td>Art Lund</td>
<td>ME-5264—Jack Kilby, Blue Barron O.</td>
</tr>
<tr>
<td>DON'T SAVE YOUR KISSES FOR TOMORROW</td>
<td>Johnny Desmond</td>
<td>ME-5247—Bill Toms, Blue Barron O.</td>
</tr>
<tr>
<td>WHY IS IT?</td>
<td>Denny Williams</td>
<td>ME-5239—Johnnie Ray, Blue Barron O.</td>
</tr>
<tr>
<td>AS YOU DESIRE ME</td>
<td>Jack Fina</td>
<td>ME-5239—Johnnie Ray, Blue Barron O.</td>
</tr>
<tr>
<td>I'LL REMEMBER APRIL</td>
<td>Blue Barron</td>
<td>ME-5238—Johnnie Ray, Blue Barron O.</td>
</tr>
<tr>
<td>IT'S A BIG WIDE WONDERFUL WORLD!</td>
<td>Blue Barron</td>
<td>ME-5238—Johnnie Ray, Blue Barron O.</td>
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<tr>
<td>JUST REMINISCING</td>
<td>Blue Barron</td>
<td>ME-5238—Johnnie Ray, Blue Barron O.</td>
</tr>
<tr>
<td>YOU'RE SO UNDERSTANDING</td>
<td>Blue Barron</td>
<td>ME-5238—Johnnie Ray, Blue Barron O.</td>
</tr>
<tr>
<td>MISSOURI FLYER</td>
<td>Blue Barron</td>
<td>ME-5238—Johnnie Ray, Blue Barron O.</td>
</tr>
<tr>
<td>SUNFLOWER</td>
<td>Blue Barron</td>
<td>ME-5238—Johnnie Ray, Blue Barron O.</td>
</tr>
<tr>
<td>BRUSH THOSE TEARS FROM YOUR EYES</td>
<td>Blue Barron</td>
<td>ME-5238—Johnnie Ray, Blue Barron O.</td>
</tr>
<tr>
<td>SOMEONE LIKE YOU</td>
<td>Art Lund</td>
<td>ME-5238—Johnnie Ray, Blue Barron O.</td>
</tr>
<tr>
<td>I'VE GOT MY LOVE TO KEEP ME WARM</td>
<td>Johnny Desmond</td>
<td>ME-5238—Johnnie Ray, Blue Barron O.</td>
</tr>
<tr>
<td>CARELESS HANDS</td>
<td>Blue Barron</td>
<td>ME-5238—Johnnie Ray, Blue Barron O.</td>
</tr>
<tr>
<td>THESE WILL BE THE BEST YEARS OF OUR LIVES</td>
<td>Blue Barron</td>
<td>ME-5238—Johnnie Ray, Blue Barron O.</td>
</tr>
<tr>
<td>A ROSEWOOD SPINET</td>
<td>Blue Barron</td>
<td>ME-5238—Johnnie Ray, Blue Barron O.</td>
</tr>
</tbody>
</table>

### FOLK and WESTERN

<table>
<thead>
<tr>
<th>Title</th>
<th>Artist</th>
<th>Record Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>LOVESICK BLUES</td>
<td>Hank Williams</td>
<td>ME-5249—Art Lund, Blue Barron O.</td>
</tr>
<tr>
<td>NEVER AGAIN</td>
<td>Art Lund</td>
<td>ME-5249—Art Lund, Blue Barron O.</td>
</tr>
<tr>
<td>LADY OF SPAIN</td>
<td>Art Lund</td>
<td>ME-5249—Art Lund, Blue Barron O.</td>
</tr>
<tr>
<td>CARELESS HANDS</td>
<td>Art Lund</td>
<td>ME-5249—Art Lund, Blue Barron O.</td>
</tr>
<tr>
<td>FOOLISH QUESTIONS</td>
<td>Art Lund</td>
<td>ME-5249—Art Lund, Blue Barron O.</td>
</tr>
<tr>
<td>RAIN DROPS AND TEAR DROPS</td>
<td>Art Lund</td>
<td>ME-5249—Art Lund, Blue Barron O.</td>
</tr>
<tr>
<td>CANDY KISSES</td>
<td>Art Lund</td>
<td>ME-5249—Art Lund, Blue Barron O.</td>
</tr>
<tr>
<td>TENNESSEE BORDER</td>
<td>Art Lund</td>
<td>ME-5249—Art Lund, Blue Barron O.</td>
</tr>
</tbody>
</table>

### EBONY SERIES

<table>
<thead>
<tr>
<th>Title</th>
<th>Artist</th>
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</tr>
</thead>
<tbody>
<tr>
<td>DOWN BY THE STATION</td>
<td>Slim Gaillard</td>
<td>ME-5249—Art Lund, Blue Barron O.</td>
</tr>
<tr>
<td>A GHOST OF A CHANCE</td>
<td>Slim Gaillard</td>
<td>ME-5249—Art Lund, Blue Barron O.</td>
</tr>
<tr>
<td>KEEP YOUR BIG MOUTH SHUT</td>
<td>Slim Gaillard</td>
<td>ME-5249—Art Lund, Blue Barron O.</td>
</tr>
<tr>
<td>MISS LUCY</td>
<td>Slim Gaillard</td>
<td>ME-5249—Art Lund, Blue Barron O.</td>
</tr>
<tr>
<td>LAZY MORNIN'</td>
<td>Slim Gaillard</td>
<td>ME-5249—Art Lund, Blue Barron O.</td>
</tr>
<tr>
<td>KEYBOARD KAPERS</td>
<td>Slim Gaillard</td>
<td>ME-5249—Art Lund, Blue Barron O.</td>
</tr>
</tbody>
</table>
"Swingin' Down The Lane" (2:39)
"The Village Band" (2:12)
PRIMO SCALA—THE KEYNOTES
(London 401)

Orkster Primo Scala into the spotlight with this bright string band tune that will no doubt peck at, Wax, titled "Swingin' Down The Lane" and "The Village Band" is offered at the Door. Both style, with The KeyNotes handling the vocal chores on both sides of the platter. Top deck in all sides which should be quite familiar to most music ops. This rendition, with the maestro's banjo work prominently displayed throughout, should garner its fair share of coin play. The flip is done up in much the same manner, with a fond hand-clap and loads of rhythm echoing through. Music ops who have a call for string-band wax should listen in.

"Whose Girl Are You" (2:45)
"Open The Door" (2:44)
FRANK WOJNAKOWSKI ORCH.
HARMONY BELLS ORCH.
(Decca 2038)

Music ops can get their boots on this pair! Sure to become hot coin curlers among many the polka fans, and a welcome presence in trimming parties of stepping out into the pop field is this duo titled "Whose Girl Are You" and "Open The Door". Both sides of this platter spell coin play from start to finish. The top deck, a musical rolling waiter has the Danse chore chanting the infectious melody. The tune is one that makes listeners want or warm up to it immediately. The song is a natural for the juke box trade, and the tunes have the turn around qualities calling for it in no time at all. Music ops will remember the sensational recording of "Helen Polka" and the top bit of wax has the earmarks of surpassing that click tune from firsthand sales indications. The flip, "Open The Door" is another side that should grab on and win heavy fans. It's a cute side in wax can be sure they'll find it in this package. It's chimp Connie Haines in all her best worth-while, and whatta pair of boho tunes the thrush offers! Connie's vocal strains on the pair is top spade his best warbling we've ever had the pleasure of hearing, should meet with wide favor, as will the polka strain on the flip which is first rate. Both pitches their pipes in ultra fast manner to set the stage for a three letter coin play. Disk whirler in up-tempo patter, with the comedic, cute lyrics making you wanna listen all the more. The flip, in the same vein with "How It Lies, How It Lies, How It Lies," has the gal in fine light once again, purring the great lyrics to this fast bit of novelty wax. Both sides are loaded with rhythm, with Connie's wonderful tonalities pitching full of excellent trills and quiries that resound splendidly. Ops should climb on the bandwagon here—and grab a boot!术

"Comme Ci Comme Ca" (3:04)
"Great Guns" (2:40)
MARGARET WHITING
(Capitol 15401)

Madcap Maggie Whiting into the vocal spotlight with a pair of great tunes in the offering for music operators. Mag's vocalising on the top side, "Comme Ci Comme Ca" is really enchanting and makes for top notch musical fare. Ditty is causing loads of talk in the music biz, and is already climbing in jule box popularity. It's a slow, lightly flavored piece, with Brushe Whitting echoing the title phrasing in splendid vocal tones. The flip switches to a bright tempo'd show tune flavor, with the sparkling refrain of "Great Guns" seeping thru the wax with expert manner. Steady up-tempo beat furnished by the Frank DeVol ork, added to some vocal harmony by the Crewe Chiefs, combines to lift Maggie's expert zestful singing of these smart lyrics. It's the type of tune that is easily taken in and one that draws loads of attention. Both sides of this waxing bid for top jule box honors.

"All Right, Louie, Drop The Gun" (3:05)
"Oodles of Boodles" (2:47)
THE WESSON BROTHERS
(National 9707)

This baker of wax should prove to be one of the nastiest bits to hit the music market ever! Offering all the foolish antics one could possibly expect on wax, The Wesson Brothers step out with their rendition of the mode in "All Right, Louie, Drop The Gun." This biscuit isn't music—it's just plain novelty nonsense that should take jule box fans by storm, and fill music ops jeans with a ton of jelly beans—the silver kind. Dick and Gene get together here to weave a many tale worked up on the title. The biscuit, replete with a Humphrey Bogart, Sam Spade and Cactus Pete routine has the team delivering some of the nastiest lyrics ever, to wind up with a boffo sock finish if we ever heard one. Music ops should remember the sensational success of "Open The Door, Richard!"—this bit of wax appears to have the makings of the same type of hit. The tune is certain to nab a tremendous amount of ballyhoo, which should boost the popularity of this rendition. On the flip with "Oodles Of Boodles," the combo keep the high-jinx pattern going with this novelty ditty. Song is written to the title and should hold its own with jule box fans. "All Right, Louie, Drop The Gun" will have phono fans from Maine to California dropping silver by the ton into their nearest jule box. Latch on.

"Don't See Me In Your Eyes Anymore" (2:44)
"Love Me! Love Me! Love Me!" (2:51)
JAN GARBER ORCH.
(Capitol 15402)

Some pleasing wax by the sweet Jan Garber ork. and the set-up of "I Don't See Me In Your Eyes Anymore" and "Love Me! Love Me! Love Me!" headed music ops for wax. Piker Tim Reardon waxes a real hit in the realms of the top deck, with the Garber ork blending smoothly in the background. The flip features songwriter Ernie Mathias in a brighter tempo, wailing the hearts-and-flowers wondrous of this comedy piece both sides are offered in attractive dance tempo and should meet with wide favor. Instruction given in the end of the top won't stop traffic, the platter should hold its own. Music ops who have the spots on their machines might take a look-see in this direction.

"Laughing Boy" (2:52)
"An Old Piano Plays The Blues" (2:53)
HOAGY CARMICHAEL
(Deco 24591)

The inimitable Hoagy Carmichael wraps his toonies around a pair here that should satisfy many of his fans. Hoagy wowers the slow, infectious melody of "Laughing Boy" in superb vocal styling on the top deck. Ditty is one that has scored on many a phone—this rendition, offered in the plaintive Carmichael manner should hold its own. The flip, featuring piano thumper Buddy Cole, has Hoagy back again in brilliant mood on "An Old Piano Plays The Blues." It's a slow, dreamy piece theme with the lyrics wrapped up in the title. Altho the platter won't stop traffic, it should garner its fair share of coin play.

"I'm Beginning To Miss You" (2:59)
"Dreamer With A Penny" (2:56)
BILL LAWRENCE
(RCA Victor 20-3335)

The soft, enchanting vocal flavor of balalaik Bill Lawrence is shown to excellent light on this duo titled "I'm Beginning To Miss You" and "Dreamer With A Penny." A peppery Bill, a new voice on the music horizon, should find many fans via this pair. Both sides of this platter, show the lad's fra- grant tones in full beauty. Top deck is the better of the pair, with Bill pitching the fond lyrics in attractive manner. Orchestral backing on the pair by maestro Rene Blodgen blends effectively to round out a pair of pleasing sides. Music ops in the market for some soothing wax should pay this platter some attention.

"You Told A Lie" (2:21)
"How It Lies, How It Lies, How It Lies!" (3:03)
CONNIE HAINES
(Coral 60044)

Music ops looking for a pair of jocular sides can't go wrong here if they'll find it in this bicass. It's chimp Connie Haines' first wax with her best warbling we've ever had the pleasure of hearing, should meet with wide favor, as will the polka strain on the flip which is first rate. Both pitches their pipes in ultra fast manner to set the stage for a three letter coin play. Disk whirler in up-tempo patter, with the comedic, cute lyrics making you wanna listen all the more. The flip, in the same vein with "How It Lies, How It Lies, How It Lies," has the gal in fine light once again, purring the great lyrics to this fast bit of novelty wax. Both sides are loaded with rhythm, with Connie's wonderful tonalities pitching full of excellent trills and quiries that resound splendidly. Ops should climb on the bandwagon here—and grab a boot!
Follow-up to his "Tennessee Waltz"

PEE WEE KING
Waltz of the Alamo
and THE COLOR SONG (I LOST MY LOVE)
It's RCA VICTOR 21-0015

Here's one with all that big appeal of his "Tennessee Waltz"—a best-seller for sure!

RIGHT ON TOP, AS USUAL

PERRY COMO
Forever and Ever
and I DON'T SEE ME IN YOUR EYES ANYMORE both with Orchestra conducted by Mitchell Ayres. It's RCA VICTOR 20-3347

JUST OUT THIS WEEK!
When Is Sometime?
"A"—You're Adorable
20-3381

This Week's Release

POPULAR
When Is Sometime?
"A"—You're Adorable
PERRY COMO 20-3381
Busy Doing Nothing
If You Stub Your Toe On The Moon
VAUGHN MONROE 20-3382
Once And For Always
TONY MARTIN 20-3383
The Little Old Church In Leicester Square
1440 Dream Street
FREDDY MARTIN 20-3384
Hurry! Hurry! Hurry!
Ballin' The Jack
THE THREE SUNS 20-3399
POP-SPECIALTY
The Hot Canary Polka
Valencia
THE MERRIE MUSETTE ORCH. 20-3398

FOLK
Lord Nottingham's War Dance
Texas Playboy Rag
SPADE COOLEY 21-0037
Lanagan's War Dance
Lorenzo Monro
Only A Rose From My Mother's Grave
Blue Ranger
HANK, "THE SINGING RANGER" 21-0028
The Kneeling Drunkard's Plea
My Darling's Name At Last
Cut Out The Mountain Not By Hand
THE CARTER SISTERS 21-0029
The Ten Commandments
He's Just A Gravy Train
Spiritual
Walking And Drinking
ROOSEVELT SYKES 22-0010

SPREAD THE WORD, DEALERS! ARE YOU RINGING UP THOSE EXTRA PROFITS WITH RCA Victor's new Multi-Play Needle? Counter displays, Co-op Mats, and national advertising add up to easy sales.
THE SLEEPER OF THE WEEK

"The Streets Of Laredo" (2:59)
Comme Ci Comme Ca" (2:52)
DICK HAYMES
(Decca 24565)

- Balladeer Dick Haymes into the musical spotlight via the recently released "The Streets Of Laredo" and "Comme Ci Comme Ca." Top deck, the title song is sung in the same manner, his Dick spicing the rambling tones of this smooth in brilliant voice. It's the type of tune that is suited for the romance crowd, and one that will go in those spots where dancers love to dance up close. Lyrics play around the title and make for excellent listening pleasure.
- The flip, a heavy favorite on phonos at the present time, has Dick in excellent vocal style paring the pleasure of "Comme Ci Comme Ca." Music ops should know the light, enchanting refrain of this pleasing French flavored ditty. Dick's many fans are sure to yell for this bit loud and long.

"My Dream Is Yours" (3:14)
"I'm Beginning To Miss You" (3:16)
GORDON JENKINS ORCH.
(Decca 24593)

- The superb orchestral wizardry of maestro Gordon Jenkins is ably displayed in a flourish of musical enchantment about this one. It's a tune, and easily proves why Jenkins is one of the nation's top arrangers. The bewitching arrangement of "My Dream Is Yours," title tune from the Warner Brothers picture of the same name, gets a roasting sendoff by Goldie and balladeer Joe Graydon. Joe's vocal strains on this bit, a captivat- ing, meloncholy hit of music top fare throughout. The plush arrangement of the song con- sisted of a vocal chorus warbling in the background and Joe's own vocal strains with a duet.
- The flip, "I'm Beginning To Miss You" is another exciting hit of music, sung in a duet with Gordon Jenkins and song- ter Joe Graydon. Music ops in the market for a pair of sure money-makers, is sure to do well by getting next to this biscuit.

"Lilly From Piccadilly" (2:39)
"What Else Was There To Do" (2:41)
JOHNNY LANE
(Candy 3001)

- Piper Johnny Lane on deck with a pair of fresh tunes in this coupling titled "Lilly From Piccadilly" and "What Else Was There To Do," Johnny's enchanting vocal tones on the top deck, a lightly flavored piece, makes for pleasing listening. Tune rides along a bright and sunny note with effective instrumental backing rounding out the wax. The flip has Johnny'svoiceloaring with the strong, respond- ing tones of his vocal work shining throughout. Both sides appear to be potential win- ners—music ops should take a look- see in this direction.

"Don't Wanna Let You Go" (2:39)
"I Knew It Was Gonna Be Love" (2:41)
JOE COSTA
(Bullet 303)

- Music ops and fans alike are go- ing to be hearing plenty of this in the very near future! Bowling into the disc spotlight in a blaze of glory via this platter is piper Joe Costa, who seems a cinch to nab some tre- mendous popularity once this platter gets around. The sensational jazz in- stumental "Don't Wanna Let You Go," with a bit similar to singer Frankie Laine's styling, should catch on and go like wildfire. Top deck, "I Knew It Was Gonna Be Love" is another, tender, heart-warming ditty with the lyrics playing around the title. Chorus refrain from the Four Hits And A Miss adds to the refrain of the tune, alto the ballad's voice holds a well deserving spotlight. The flip, "I Want A Friend" is another sentimental melody with Douglass turning in another excellent performance. The song is one that makes you wanna listen, and should have wide appeal. It's a nostalgic item and should meet with excellent reception in the tavern locations. Music ops should get with this hunk of wax.

"Johnny Get Your Girl" (2:50)
"Doo Doo Doo On An Old Kazoo" (2:43)
BUDDY MORENO ORCH.
(RCA Victor 20-3357)

- Here's a tune that seems certain of hitting the Jackpot. It's got the impact and the catchiness. Buddy gets one in that area of the vocal, warbling smoothly in the background. It's a very enticing tune— one that you wanna hum and sing time and again. Buddy and a vocal chorus take over on the flip, a novelty piece that is currently winning favor in many spots. This rendition should add to the popularity of the tune. "Johnny Get Your Girl" should boost music ops play immensely.

"The Little Old Church Near Leicester Square" (3:12)
"Sault Ste. Marie" (2:46)
FRANKIE CARLE ORCH.
(Columbia 38429)

- The sweetly styled fashions of the Frankie Carle orchestra are shown to high lights on this flip, two of the strains of "The Little Old Church Near Leic- ester Square" keep this waxing. Chip Marjorie Hughes and the Sun- rise Serenaders hold the limelight here, calling the sentimental lyrics of this wax story. Ditty is worked up around the title and set in slow, tender fashion. Carle's rendition is a fascinating and should be greeted warmly. The flip, "Sault Ste. Marie," is another hit tune, with great Bob Lochen and the Serenaders warbling this tune in mellow fashion. Ditty is sure to do well by getting next to this French city, and has the Carle orchestra echoing the sentiments of the tune in this orchestral work. Both sides might make the romance crowd sit up and take notice.

"I Get Up Every Morning" (2:40)
"Don't Cry, Baby" (2:47)
EDDY HOWARD ORCH.
(Mercury 5262)

- Maestro Eddy Howard and his ultra sweet orchestra into the lim- elight with a bright pair here, in the offering of "I Get Up Every Morn- ing" and "Don't Cry, Baby," Eddy's silverware warbling of the top deck, makes for an enjoyable trip for the fans. This one of noise among music ops, is top notch—a large, light, fluffy, a medium-tempo melody, ably performed by Eddy and his vocal trio. With the balance given to this flip with lots of sweet notes in the background to round out the wax. The flip, a new tune, is setting itself to be a hit tempo and features the maestro once again. Cute lyrics flow throughout the melody, which makes for extremely enticing listening. Music ops should pay this biscuit some heavy attention.
A TOWER-IFFIC BATTING AVERAGE BY — BENNY STRONG, JACK FULTON, TEDDY PHILLIPS, JACK OWENS, JOE BURTON, BELA BABAI, AND OTHER TOWER ARTISTS. THANKS TO OUR TOWER-IFFIC FAMILY OF DISTRIBUTORS FOR PITCHING IN!

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... AND THERE ARE MORE "HITS" HEADING YOUR WAY FROM ...
Discovery Records Sign Pact With Maple Leaf Plattery For Canadian Outlets

HOLLYWOOD, CAL. — Discovery Records, Inc., has signed a one-year exclusive contract with Maple Leaf Records, Ltd., Montreal, for the pressing and distribution of Discovery releases in Canada. It was announced this week by Albert Marx, president of the rapidly expanding Hollywood recording company.

The contract calls for Discovery to furnish stampers of all its recordings to Maple Leaf, which will press the records in Montreal for distribution through its Canadian outlets. Maple Leaf guarantees Discovery a minimum of one release per month, and will pay Discovery Records, Inc., and its artists on a royalty basis.

First Discovery release to hit the Canadian market will be Martha Raye's "Ooh, Dr. Kinsey!" and "After You've Gone," which is being rushed to tie in with Miss Raye's current personal appearance engagement at the Cave in Vancouver, B. C.

Lawrence Welk Signed To Mercury Disk Pact

CHICAGO, ILL.—Mercury Records has added another star to its roster of artists with the announced signing of bandleader Lawrence Welk and his Champagne Music. Having just obtained his release from Decca Records, Welk signed a three-year contract with Mercury Records calling for 12 sides yearly. Recording will start shortly.

Ben Pollack Forms New Distributing Firm

LOS ANGELES — Ben Pollack, whose Jewel label was formerly distributed through Black & White, this week announced the formation of his own national distributing firm to handle Jewel and several other independent record lines through a network of 86 distributors from coast to coast.

Pollack, who will function as sales agent for the additional labels, is also a well known former band leader, talent agent and disc promotion expert, as witnessed by his success with "Recess in Heaven" and numerous other platters while associated with B & W.

Now operating out of Hollywood, Pollack has another promising hit in Dan Grissom's latest release, "Can't Sleep" and "Like a Ship at Sea," both of which are described by the record exec as "bigger than 'Recess.'" Another number on the Jewel label currently working up full steam is the re-release of Kay Starr's "Honey," which is being distributed locally by Mercury Distributors.

Other labels in the Pollack camp are Owen Flynn's Highway, as of March 26, with the popular "Need You" in the lead; Tech-Art, with its album by Bud Averill of Stephen Foster melodies; Kangaroo, with the original "You Told A Lie" by Ruby Peters; Happy Melody, with Happy Johnson and orchestra on "Frantic."

Pollack has also taken over, on the Jewel label, the "Latin Rhythm" album by Al Wallace and orchestra. Plans of the enterprising Pollack and firm include distribution for the 11 Western States of several Eastern labels on an arrangement referred to by Pollack as "the best deal ever made for the independent record mfr. in the history of the disc business."
NEW YORK:
Chirp: Marion Hutton signed with MGM Records. First session will include the new J. J. Robbins plug tune "Bop Goes My Heart." The Duke distortion of "Whose Girl Are You" seems headed for hitdom. The tremendous reaction of the platter, a sentimental waltz tune, was started in Chicago, with Windy City distributor Jimmy Martin reported ordering 15,000 platters, and later burning up the phone for more. It's rummaged that other labels are hot about the tune and plan on cutting it pronto. Another undercover man throughout the country reports that Benny Goodman's new "Undercurrent" set on Capitol is a big seller throughout the country. A new singer Joe Costa to start heart a-throbbin' again. The firm, signed with MGM Records and should cause quite a stir in the music biz once the platters hit the market. Current Bullet release by Joe, "Don't Wanna Let You Go," is the mainling of a hit. The Drake, that polite "I Kissed Her" pegged as the Hit Tune Of The Month by the Michigan Phonogram Operators Association, is on top of the charts by orky Tenor Brother Bones, fabulous find of the year by Tempo Records, records the house down at the Apollo Theatre. We recently learned that Bones' real name is Freeman Davis, until very recently a carpenter by trade in Long Beach, Calif., where he lives with his wife and two children. Village Music goes all out for "The World Is Full Of Sweethearts," written by Fred "You Were Only Fooling" Meadows. The Alan Foster Regent recording is the first one out and is slated for heavy promotion. Jack Egan summering his aerials down in Miami, Fla., and his band has been winning themselves a mighty nice following among dance fans and record buyers who have pushed several of his numbers into top spots on the music charts. The Aragon and Trianon Ballrooms hoisted big parties for St. Patrick's Day with Eddie Howard acting as musical host at the Aragon and Griff Williams doing the honors over at the Trianon. Congrats to Anita O'Day and her husband, Carl Hahn, who are doing a bang up job over at the Hi-Note, new loop bistro and night club, and Carl is again operating. Anita says they plan to make new nitey a Chicago version of New York's famous Blue Angel. Here's wishing them the best of luck. Nellie Lutcher with Charlie Ventura and his orchestra gives 'em a good time at the Oriental Theatre. Spike Jones' new disk "Ya Wanna Buy A Banny" startin' to catch on like mad here.

LOS ANGELES:
Lunch and tour with Bill McColl of the new 4-Star setup in Pasadena, and it looks like the enterprise Bill is really on his way to a top spot in this business on a wide scale. His complete plant with mill now inventories at $100,000 and there's a good deal of expansion to go. They're now waiting on 12 more presses and will also have their own music firm operating on a full scale in an upstairs suite of offices. Some great new talent signed by 4-Star in the person of a critical treatment by Jack Johnson that sounds not unlike the Ink Spots at their best. First release will be "Lazy LaVyno" and "Aces Swing," Firm's new standard off no. 5648 and Fair Oaks. Another firm stepping out in change of locale is Specialty, prosecuting Art Rupe informed us that they're moving from modest quarters on Venice Blvd. to the Sunset Strip, $265 Sunbset to be exact. It's a beautiful, spacious layout but smart, practical Art assures us that he, Pete Kammer and the firm will be "going Hollywood" only in their address.

GORDON JENKINS

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LOVE ME!
LOVE ME!
LOVE ME!

(Leave Me Alone)

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BRUSH THOSE TEARS FROM YOUR EYES
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DECCA 25514

DOWN BY THE STATION
SWEET GEORGIA BROWN
GUY LOIBARDO
DECCA 24535

I'VE GOT MY LOVE TO KEEP ME WARM
I LOVE YOU SO MUCH IT HURTS
MILLS BROTHERS
DECCA 24550

SO TIRED
I Hear Music
RUSS MORGAN
DECCA 24521

FAR AWAY PLACES
TARRA-TA-LARA-TA-LAR
BING CROSBY
DECCA 24532

CRUISING DOWN THE RIVER
SUNFLOWER
RUS' MORGAN
DECCA 24568

POWDER YOUR FACE WITH SUNSHINE
One Sunday Afternoon
EVELYN KNIGHT
DECCA 24530

MORE BEER!
LET A SMILE BE YOUR UMBRELLA
ANDREW'S SISTERS
DECCA 24548

THE PUSSY CAT SONG
Don't Worry 'Bout Strangers
PATTY ANDREWS
and ROB CROSBY
ANDREW'S SISTERS
DECCA 24533

BEWILDERED
NO ORCHIDS FOR MY LADY
INK SPOTS
DECCA 24566

YOU, YOU, YOU ARE THE ONE
Forever and Ever
RUS' MORGAN
DECCA 24569

DOWN AMONG THE SHIELTING PALMS
IS IT TRUE WHAT THEY SAY ABOUT DIXIE?
AL Jolson
and MILLS BROTHERS
DECCA 24534

RED ROSES FOR A BLUE LADY
EVERYWHERE YOU GO
GUY LOIBARDO
DECCA 24549

SO IN LOVE
WHY CAN'T YOU BEHAVE
BING CROSBY
DECCA 24539

BLUE SKIRT WALTZ
Unde Nick's Polka
SOKACH-HABAT POLKA ORCHESTRA
DECCA 45068

TENNESSEE SATURDAY NIGHT
Blues In My Heart
RED FOLEY
DECCA 46136

HAT HAVE YOU EVER BEEN LONELY?
LET'S SAY GOOD-BYE LIKE WE SAID HELLO
ERNST TUBB
DECCA 46144

UP ABOVE MY HEAD, I HEAR MUSIC IN THE AIR
My Journey To The Sky
SISTER ROSSETTA THARPE and MARIE KNIGHT
DECCA 40090

TENNESSEE BORDER
Candy Kisses
RED FOLEY
DECCA 46151

Rush your order now!

Nickel Catchers!

CHICKEN SHACK BOOGIE
Benson's Boogie
LIONEL HAMPTON
DECCA 24574

Nickel Catchers!

PAL-ING AROUND WITH YOU
The Little Old Church
In The Valley
TED LEWIS
DECCA 24564

Look to DECCA for the greatest collection of the greatest records!
Decca Records Name
Arthur Grobart New
Sales Promotion Mgr.

NEW YORK—Decca Records Inc., this city, this past week announced the appointment of Arthur Grobart to the post of Sales Promotion Manager, with headquarters here in New York.

Mr. Grobart was formerly assistant to the Western Division Manager, working out of the firm's Los Angeles office.

Mr. Grobart assumes his new post with an excellent background of knowledge in the record business. He started his Decca career as a salesman in 1948, and shortly thereafter was named manager of the San Francisco branch. Following a period of service with the U. S. Army, Mr. Grobart assumed a new position as chief of advertising and exploitation for the Western division of the Decca Distributing Corporation.

Hugo Winterhalter Named
Columbia Records' East
Coast Musical Director
For Pop Platters

NEW YORK—Hugo Winterhalter has been appointed Music Director for Columbia Records in New York, it was announced this past week by Manie Sacks, Columbia Vice-President in charge of Popular Artists and Repertoire.

Winterhalter comes to the Columbia diskery from MGM Records, where he gained wide recognition for conducting the Billy Eckstine recording sessions. Winterhalter, an outstanding orchestra conductor and arranger, has worked in the record motion picture and radio fields with such leading bands as those of Tommy Dorsey, Jimmy Dorsey, Benny Goodman, Vaughn Monroe, Raymond Scott and many others.

He recently recorded several sides for MGM under his own banner, with the platters scheduled for early re-release this coming month.

The "49er" Record Rush
is to MIRACLE

You've heard the saying "That's gold in them there hills." Now in MIRACLE 500 E. 63RD ST. CHICAGO 37, ILLINOIS you'll hear "Thar's Gold in them..." OTHERSIDE THE "49er" RUSH!

Pardon us a few minutes—We want to tell you something ...

EDDY ARNOLD's

Then I Turned and Walked Slowly Away
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Then I Turned and Walked Slowly Away
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Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
"Safe, Sane & Single" (2:47)
"You Broke Your Promise" (2:38)
LOUIS JORDAN ORCH.
(Decca 24487)

March 1841
the

Louis Jordan on deck with another hot item that should wear white in the boxes. It's one of the best bits of wax we've heard from Louis in a long time—and a platter that should meet with immediate applause from music opes and fans alike. Titled "Safe, Sane & Single," Louis and the boys come in, to knock out a mellow bit of wax. Ditty rolls along in up tempo rhythm, with a ton of terrific edge trickling through. Chorus refrain of the title, coupled with some sensational rhythm the group offer makes this disk the winner it is. It's the type of tune that hits the spot right from the very first listening, and one that should have fans clapping to its foot tempo in no time at all. The flip, "You Broke Your Promise" has Louis turning in another brilliant performance with his rendition of this current wave ditty. Ops should know this side well since it is picking up in popularity. "Safe, Sane & Single" will make em dig deep for silver. Climb on the bandwagon—but pronto!

"Bippity Be Bop Pony" (2:25)
"Miss Inbetween Blues" (2:30)
TONY HARPER
(Columbia 21440)

Pairs of sides by young thrush Tony Harper shows the lass' vocal tones to fair advantage here, as she wails the refrain of "A Bippity Be Bop Pony" and "Miss Inbetween Blues." Top deck has kicked around a bit—this rendition by Toni is there for the asking. It's cute stuff done up in light metro, with the lyrics playing around the title. The flip, from the forthcoming flicker "Make Believe Ballroom" is a slow, blues item that may catch on. Ops who have the spots on their machines might take a look.

"Just About Easter Time" (2:27)
"Jimmy's Swing Boogie" (2:41)
JIMMY BELL TRIO
(Decca 24487)

Some pleasant sides for music ops to look into are these by the Jimmy Bell Trio. Titled "Just About Easter Time" and "Jimmy's Swing Boogie," the wax shows fair promise to gain some attention in the juke box field. Top deck is a blues theme with the wondrous echoing the title of the tune. It's a good stuff, effectively handled by Jimmy and his boys. The flip is just worth the title indicates, with a melodic spot of guitar work seeping thru. Ops should listen in here—wax has some heavy winning potential.

"Lookin' For My Baby" (2:48)
"Baby! I Can't Forget You" (2:38)
JIMMY LIGGINS ORCH.
(Specialty 222)

Here's a hunk of wax that is a sure bet to garner a top spot in music ops machines in no time at all. It's the Jimmy Liggins crew on tap with some wonderful wax in this offering of "Lookin' For My Baby" and "Baby! I Can't Forget You." Top deck, weaving in ultra slow tempo has the maestro wailing the blues lyrics of this bit in fine voice. Ditty overflows with a ton of rhythm and should have music fans running for the wax. The flip picks up in tempo, with some mellow sax work and a great hot vocal spot leading the way. Top deck appears to be the better of the pair. It rates a spot in ops machines.

"Move" (2:27)
"Budo" (2:28)
MILES DAVIS ORCH.
(Capitol 15404)

Music ops with an eye toward the progressive jazz market will find some excellent wax in this biscuit tagged "Move" and "Budo," rendered here by the Miles Davis orch. Both are offered in exciting, up tempo fashion, prominently feature the frantic music of some of the top bop instrumentalists in the business. Soulful solos throughout the waxing, with the maestro's horn leading the way. With the hop music field steadily gaining increased popularity, this two sides should meet with wide attention.

"Three O'Clock Jump" (2:35)
Parts I & II
JOE LIGGINS ORCH.
(Exclusive 84X)

The great Joe Liggins ork on deck with their rendition of "Three O'Clock Jump." Wax is broken down into two parts, with either side becoming heavy phono play. Excellent driving rhythm is displayed throughout both sides of this wax, with the tenor sax work shining brightly. Ditty is done up in modified jump manner, with the horn refrain echoing softly throughout. Wax should be greeted by the jump fans with wide fervor—music ops should latch on.

"Cole Slow" (2:44)
"Central Avenue Breakdown" (2:37)
FRANK CULLEY ORCH.
(Atlantic 874)

Oh lawdy, will they ever throw us out on this one! One of the greatest sides we've heard in many a moon is offered here by the Frank Culley ork, with the maestro leading the way on some terrific tenor throughout. Ditty, titled "Cole Slow" is as good as disc jockey Max Cole, radio station WOY, New York, has the refrain echoing the ever-lovin' tones of the familiar "Sorghum Switch." This rendition, already a hot winner on many an ops juke box is sure to catch on and go like wildfire. The excellent driving rhythm displayed here should have phono fans howling and howling for the disc. The flip, "Central Avenue Breakdown" is a fast jump number with the Culley crew turning in another wonderful performance.
Bullseye of the Week

"She Left Me When My Dream Boot Started Leakin'" (2:15)
"Ookies In California" (2:30)
DOYE O'DELL
(Exclusive BXY)

"A Woman Was The Cause Of It All" (2:41)
"Corn Fed Arkansas Gal" (2:38)
LUKE MILLS' KOOTIES
(RCA Victor 21-0200)

"Some pleasing wax by Luke Willis' Rhythm Butters, featuring Johnny Tyler in the vocal spot, and the more frequent refrain of 'A Woman Was The Cause Of It All' and 'Corn Fed Arkansas Gal' in the offline for music operators. Both number in with steady tempos, with Johnny's vocal delivery coming thru in top notch vocal chorus behind Johnny's warbling on the pair adds to the winning incentive found here, with the appropriate lyrics running on the platter in excellent style. Both sides old for too long box honors—music ops should listen in."

"Teenagers" (2:43)
"Song Of The Hills" (2:50)
REX ALLEN
(Mercury 6371)

"Pair of sides by Rex Allen shows in fair light here as the soft, sentimental strains of 'Teenagers' and 'Song Of The Hills' seeps thru the refrain of this charted fox. Top deck has Rex offering a folk lament, with the lyrics playing around the great state of Teenagers, while the flip, echoing the sentiments of the title is a slow moving plaintive melody that should be received with fair approval. Take note of some wonderful guitar on this duo. It makes the platter grow all the more. The many Rex Allen fans will hold still for this coupling."

"What Became Of That Beautiful Picture" (2.53)
CHARLIE MONROE
(RCA Victor 21-0011)

"The excellent hillbilly vocalizing of Charlie Monroe is displayed in top manner on this pair which music ops can use to good advantage in their machines. Top deck, titled, 'What Became Of That Beautiful Picture' is a slow, melancholy folk lament with the lyrics playing around the title. The flip, 'Sweetheart I Love You Best' is done up in fine hill fashion, with the tune switching to an ultra fast mood. Take note of the splendid guitar work on this side as well as the attractive lyrics. Both sides old for too long box honors with fair favor on the part of music ops and fans alike."

The Cash Box, Music
Page 16
March 26, 1949

 "It's A Big Wide Wonderful World"

and it's

B.M.I's Hit of the Year!

with such wonderful records as

JACK SMITH—MARGARET WHITING — Capitol 15394
LARRY GREEN—RAYS DOREY — Victor 20-3358
BUDDE CLARK — Columbia 3870
JACK FINA — MGM 10372
THE UNITONES — London 413
NANCY NOLAND — International 132
NESS COULON — Gold Medal 946

and in the transcription libraries

EVELYN KNIGHT—Associated SHEP FIELDS—Long-Worth THE SOFISTICATES—Long-Worth MONICA LEWIS—World

JAN GARBER—Capitol JANET FOX—Capitol WALTZ FESTIVAL ORCH.—NBC Theosophus DAVID STREET—LUCLILE NORMAN—Standard

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580 Fifth Avenue • New York 19, N. Y.

Picked by THE CASH BOX
March 19 Issue as

"Sui Sin Fa" (2:50)
"Ten More Miles" (2:45)
SNOWY ROGERS
TEX WILLIAMS WESTERN CARAVAN
(Capitol 15406)

Chinese novelty ditty that is kicking up a storm is offered here by Snowy Rogers and Tex Williams Western Caravan in effective manner. Ditty is sure to meet with wide approval—Snowy’s warbling of the laughable lyrics, in both straight and Oriental style make this piece quite attractive. The flip, titled "Ten More Miles" is an up-tempo sage saga with Snowy singing his way toward his sweetheart. Excellent guitar and accordian work flourishes throughout the side and adds to the winning ways of both Snowy and Tex's vocal ops should play this duo some heavy attention.

"Sunnyflower" (3:01)
"Red Hot Momo" (2:56)
DEUCE SPRIGGERS WITH TEX WILLIAMS ORCH.
(Capitol 15405)

Plug pop ditty is offered in the western vein here by Deuce Spriggers, with the widely popular Tex Williams orch backing the piper. Tune is rendered in effective manner by Deuce, who farms the bright, buoyant lyrics of this mellow song in excellent style. The flip, "Red Hot Momo" has Tex joiner Deuce for a spot of chatter, while the latter handles the blues lyrics of this tune. Ditty is offered in medium tempo, with the Williams orch blending in the background in high style. Vocal and instrumental work throughout the market for some filler material might take a look."

"I Can't Change My Heart" (2:41)
"Then I Turned And Walked Slowly Away" (2:36)
EDDY HAZELWOOD
(Decca 44145)

"Pair of folk laments rendered by Eddy Hazelwood, and the slow, tempo-tinting refrain of "I Can't Change My Heart" and "Then I Turned And Walked Slowly Away" are headed music ops way. Top deck, with Eddy’s heavy, yet crystal clear pipes pipping the lyrics, is a nostalgic piece that makes for fair listening pleasure. The flip, a current winner on Juke boxes throughout the land gets a nice send-off by Eddy, with some great instrumental work flourishing in the background. Ops should take note of the top deck—and then climb aboard.

Steady tempo that rolls along in bright fashion, beside some wonderful vocal chanting in the background add to the winning ways of the tune, and make it one that western fans can easily take to. Lyrics of the song play around the title and make you wish you could walk back right from the very first measure. Snowy’s wide popularity should increase by leaps and bounds once this platter gets around. The flip, titled "Ookie In California" is another cute piece of西部 music holding a well deserved spotlight throughout. You’ve gotta hear this side to really appreciate its latent coin-culling value—and that is just what we recommend. Both ends of this platter spell coin-play—music ops should look at it."

"A Woman Was The Cause Of It All" (2:41)

"Corn Fed Arkansas Gal" (2:38)

LUKE MILLS’ KOOTIES

(RCA Victor 21-0200)

Some pleasing wax by Luke Willis’ Rhythm Butters, featuring Johnny Tyler in the vocal spot, and the more frequent refrain of ‘A Woman Was The Cause Of It All’ and ‘Corn Fed Arkansas Gal’ in the offline for music operators. Both number in with steady tempos, with Johnny’s vocal delivery coming thru in top notch vocal chorus behind Johnny’s warbling on the pair adds to the winning incentive found here, with the appropriate lyrics running on the platter in excellent style. Both sides old for too long box honors—music ops should listen in.

"Teenagers" (2:43)

"Song Of The Hills" (2:50)

REX ALLEN

(Mercury 6371)

Pair of sides by Rex Allen shows in fair light here as the soft, sentimental strains of ‘Teenagers’ and ‘Song Of The Hills’ seeps thru the refrain of this charted fox. Top deck has Rex offering a folk lament, with the lyrics playing around the great state of Teenagers, while the flip, echoing the sentiments of the title is a slow moving plaintive melody that should be received with fair approval. Take note of some wonderful guitar on this duo. It makes the platter grow all the more. The many Rex Allen fans will hold still for this coupling.

"What Became Of That Beautiful Picture" (2:53)

CHARLIE MONROE

(RCA Victor 21-0011)

The excellent hillbilly vocalizing of Charlie Monroe is displayed in top manner on this pair which music ops can use to good advantage in their machines. Top deck, titled, ‘What Became Of That Beautiful Picture’ is a slow, melancholy folk lament with the lyrics playing around the title. The flip, ‘Sweetheart I Love You Best’ is done up in fine hill fashion, with the tune switching to an ultra fast mood. Take note of the splendid guitar work on this side as well as the attractive lyrics. Both sides old for too long box honors with fair favor on the part of music ops and fans alike.

You too can play "The Pyramidal Song"

George Strange and his Memory Ranch Boys — (Crystal 203)
(Both these hits are published by American music, inc., Hollywood)

Order direct from

CRYSTAL RECORDS

2356 DORRIS PLACE

LOS ANGELES 31, CALIF.

Some territories still open to distributors.
The Cash Box

Page 17

March 26, 1949

SAYS THIS
CASH BOX
TO YOUR
CASH BOX
"GET ON THESE HOT
Mercury SPECIALS"

• ‘ALL RIGHT LOUIE, DROP
THE GUN’
The ORIGINAL version by
ART KASSEL & GLORIA HART . . . 5260

• ‘CANDY KISSES’
A RED HOT SPECIAL BY
EDDY HOWARD and his Orchestra
Vocal by Eddy Howard . . . 5272

• ‘KISS ME SWEET’
(Kiss My Dimple)
Going like wild fire on Boxes
KITTY KALLEN . . . 5265

• ‘AGAIN’
Getting play after play in the east
Get it NOW for your area!
VIC DAMONE . . . 5261

• ‘KEEP A TWINKLE IN YOUR EYE’
—and nickels in your cash box!
ANNE VINCENT . . . 5253

• ‘MONEY, MARBLES & CHALK’
your making THIS ONE a HIT!
PATTIE PAGE . . . 5251

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
Gallaher Picks "Five Foot Two" Record of Week in Juke Tieup

WASHINGTON, D. C.—Eddie Gallaher of Station WTOP, this city, reported this past week that, in cooperation with juke box.ops in this area, his record of the week was "Five Foot Two Eyes Of Blue," the Tower disk by Benny Strong and his orchestra, and that it would receive sixteen shots over the air featured on his "Moon- dial Matinee" program.

At the same time, in this tie up, over 2,000 juke boxes in this city will feature the Tower disk in the number one spot to tie in with Eddie’s program.

Gallaher and the Washington Music Guild, the juke box ops association in this city, work closely together on all new platters and Gallaher, because of his many requests, chooses the record for the week.

FOR THE BEST RECORDS
In Chicago
See
CHORD DISTRIBUTORS
2320 S0. MICHIGAN AVE., CHICAGO, III.

Eddy Arnold to Get Wash. Guild’s Award

WASHINGTON, D.C.—Hirah de LaViez, president of the Washington Music Guild, this city, reports that the organization has named Arnold Fine, Daily News columnist and WTTG television personality, to present the Guild’s award for the most outstanding artist of folk and western tunes to Eddy Arnold.

Arnold will appear here Sunday, March 27 at Constitution Hall where he is giving two performances, one at 3:00 P.M. and the other at 8:30 P.M., in behalf of the Variety Club of this city.

This will be a benefit for the U. S. Coast Guard Inter-Faith Memorial Chapel Fund.

Hirah de LaViez also reported that other presentations may be made to Eddy Arnold while he plays Constitution Hall here and that the Washington Music Guild is cooperating with music leaders in this regard.

Eddy Arnold won the 1948 award of The Cash Box as the best folk and western artist by overwhelming vote of the automatic music industry of America.

This poll is conducted annually for the automatic music industry by The Cash Box.

Music ops’ votes were absolutely overwhelming giving Arnold one of the biggest totals in the history of The Cash Box poll.

The Cash Box, Music
Page 18  March 26, 1949

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
1. **CLOSE YOUR EYES**
   Herb Lance
   (Sitting In Sila)

2. **THE HUCKLEBUCK**
   Paul Williams
   (Savoy 683)

3. **FAT MEAT AND GREENS**
   Edgar Hayes
   (Exclusive 78X)

4. **WRAPPED UP IN A DREAM**
   Do-Re-Me
   (Commodore 7505)

5. **GRANDMA PLAYS THE NUMBERS**
   Wynonie Harris
   (King)

6. **COLESLAW**
   Frank Culley
   (Atlantic 874)

7. **BIRDLAND**
   Charlie Ventura
   (RCA-Victor)

8. **TREES**
   Al Hibbler
   (Miracle 501)

9. **A LONG TIME**
   Don Juan Trio
   (Modern 650)

10. **BOOGIE CHILLEN**
    John Lee Hooker
    (Modern 627)

11. **ROCKING AT MIDNIGHT**
    Roy Brown
    (Deluxe 3122)

12. **THE HUCKLEBUCK**
    Paul Williams
    (Savoy 683)

13. **LOW DOWN DOG**
    Joe Turner
    (Aladdin)

14. **ANNIE'S BLUES**
    Annie Laurie
    (Deluxe)

15. **WHERE CAN I FIND MY BABY**
    Johnny Moore
    (Exclusive 69X)

16. **I'LL ALWAYS BE IN LOVE WITH YOU**
    The X-Rays
    (Savoy 681)

17. **I'M IN A TRAVELING MOOD**
    Andrew Tibbs
    (Alisticator 1105)

18. **DRINKING WINE SPO'D DEE O' DEE**
    Spick McGhee
    (Atlantic 873)

19. **TELEPHONE BLUES**
    Eddie Garman
    (Deluxe)

20. **BLUES ON RUMBHA**
    Sonny Thompson
    (Miracle 131)

21. **SAFE, SANE & SINGLE**
    Louis Jordan
    (Decca 24587)

22. **TREES**
    Al Hibbler
    (Miracle 501)

23. **T-BONE SHUFFLE**
    T-Bone Walker
    (Black & White)

24. **AIN'T NOBODY'S BUSINESS**
    Jimmy Witherspoon
    (Supreme 1506)

25. **DEACON'S HOP**
    Big Jay McNeely
    (Savoy 683)

26. **CHICKEN SHACK BOOGIE**
    Amos Milburn
    (Aladdin)

27. **DALLAS BLUES**
    Floyd Dixon
    (Modern)

28. **BLUES ON RUMBHA**
    Sonny Thompson
    (Miracle 131)

29. **FAT MEAT AND GREENS**
    Edgar Hayes
    (Exclusive 78X)

30. **SAN FRANCISCO, CALIF.**
    1. **Rackin' At Midnight** (Ray Brown)
    2. **Deacon's Hop** (T-Bone Walker)
    3. **The Hucklebuck** (Paul Williams)
    4. **Strange Land** (Ray Hooker)
    5. **Empty Bedroom Blues** (Doc Williams)
    6. **You Sure Look Good To Me** (Big Three Trio)
    7. **Roamin' Blues** (Louis Jordan)
    8. **Out Of A Dream** (Willie Dixon)
    9. **Blues On Rhumba** (Danny Thompson)
    10. **The Jumpsin' Blues** (Jay McShann)

31. **TRENTON, N.J.**
    1. **Bringin' Home Amos Milburn**
    2. **I Don't Care Who Knows** (Jimmy Deans, Jr.)
    3. **Blue Dreams** (Sammy Thompson)
    4. **Embarrassed** (James Brown)
    5. **Tren'** (Al Hibbler)
    6. **Cabinin'** (Frankie Brown)
    7. **Happy Am** (The Ray-O-Vacs)
    8. **Check Your Exit** (Herb Long)
    9. **D' Natural Blues** (Lucky Millinder)
    10. **Boogie Chillin'** (John Lee Hooker)

32. **CHATTANOOGA, TENN.**
    1. **Rackin' At Midnight** (Ray Brown)
    2. **The Hucklebuck** (Paul Williams)
    3. **Wrapped Up In A Dream** (Do-Re-Me)
    4. **It's Too Soon To Know** (Elvis Fitzgerald)
    5. **Grandma Plays The Numbers** (Wynonie Harris)
    6. **Ropin'** (Louis Junior)
    7. **It's Makin' (Charlie Brown)
    8. **Walkin' Around** (Paul Williams)
    9. **Dreamin'** (Big Jay McNeely)
    10. **Boogie Chillin'** (John Lee Hooker)

33. **AKRON, OH.**
    1. **The Hucklebuck** (Paul Williams)
    2. **But Me And Greens** (Edgar Hayes)
    3. **Wild Wig** (Big Jay McNeely)
    4. **Tren'** (Al Hibbler)
    5. **Blues On Rhumba** (Sonny Thompson)
    6. **Boof Sowy (Hibbler)
    7. **Roarin' Chillin'** (John Lee Hooker)
    8. **A Long Time** (Deacon's Trio)
    9. **Grandma Plays The Numbers** (Wynonie Harris)
    10. **Rackin' At Midnight** (Ray Brown)

34. **GALVESTON, TEX.**
    1. **Boogie Woman** (Connie Joe)
    2. **Boogie Chillin'** (John Lee Hooker)
    3. **Annie's Blues** (Ann Laurie)
    4. **Rackin' At Midnight** (Ray Brown)
    5. **A Long Time** (Deacon's Trio)
    6. **Dreamin'** (Big Jay McNeely)
    7. **The Hucklebuck** (Paul Williams)
    8. **Texas Hop** (Pee Wee Crayton)
    9. **Chicken Shack Boogie** (Amos Milburn)
    10. **Fat Meat And Greens** (Edgar Hayes)

35. **OKLAHOMA CITY, OKLA.**
    1. **Rackin' At Midnight** (Ray Brown)
    2. **I Feel That Old Age Coming On** (Wynonie Harris)
    3. **Long About Midnight** (Ray Brown)
    4. **Blues On Rhumba** (Amos Milburn)
    5. **Chicken Shack Boogie** (Amos Milburn)
    6. **Rainy Weather Blues** (Ray Brown)
    7. **Tren'** (Al Hibbler)
    8. **Boogiedale** (Amos Milburn)
    9. **The Blues (The Swans)
    10. **Boogie Chillin'** (John Lee Hooker)
No. 1 Best Seller
RCA Victor Records

DENNIS DAY
Recording

"CLANCY LOWERED THE BOOM"
VICTOR NO. 20-2810

Published by
KENMOR MUSIC CO.
Selling Agents
PATMAR MUSIC CO., INC., Hollywood 28, Cal.
Publishers of Current Hit
"LOOK UP"

RCA Victor Execs
Receive Music Award

NEW YORK—pictured above at the
presentation of the 1948 Music Award
to RCA Victor Records, are left to
right, James W. Murray, vice-presi-
dent in charge of RCA Victor Record
activities; Bob Austin of The Cash
Box; and Steve Scholes, artist and
repertoire executive. The presenta-
tion was made to the plattery for pro-
ducing the Best Hillbilly Record of
1948, "Bouquet Of Roses," as selected
by the music operators of the nation,
in the 3rd Annual Music Poll of the
Automatic Music Industry, sponsored
and conducted by The Cash Box.

New Plattery Bows

BOSTON, MASS.—Motif Records,
headed by Reuben Moulds, this past
week made its entry into the disk
field. The firm will concentrate in the
race and progressive jazz fields, and
has already scheduled its first release,
"All I Want Is A Lavender Coffin" and
"Don't Drink" by the Pat Man
Robinson Quintet.

No. 1 Best Seller
RCA Victor Records

Dennis Day
Recording

"Clancy Lowered the Boom"

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"Don't Drink" by the Pat Man
Robinson Quintet.

Tower-Iffic Novelty Hit!

Put Your Shoes On, Lucy

NORTHAMPTON, MASS.—Nina
Winchell, TOWER-IFFIC Mgr.,
says: "Tin Pan Alley predicts that "Put Your
Shoes On, Lucy" will be a bigger
novelty song than "Mairzy Doats.""

Another Tower-Iffic
Hit by Teddy Phillips

"Don't Call Me
Sweetheart Anymore"

Backed By
"I'll Get By"

Tower Record No. 1453

Exclusively on Tower Records

Personal Mgr.—Carson Harris
Record Exploitation—
Warren Ketter
Direction—MCA

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
Horace Heidt Enters Disk Biz With Magnolia Record Co. To Feature Talent From Air-Show

NEW YORK — Orchestra leader Horace Heidt this past week entered the recording business with his own label tagged the Magnolia Records Company.

Heidt, who has had for several months contacted a number of men in the record field, among them Varsity Records proxy Eli Oberstein, about setting up a record company. It was learned that Heidt will issue platters on his own set-up, with talent to be featured on his label, springing from his band and his widely popular and publicized radio show. The new label is to be called "Horace Heidt Presents."

The firm named Bill Turner, former Columbia Records' plant executive, to handle the technical details of the new platter; and Frank Reeves as toppler in their sales and promotion departments. Reeves had been up until now, Heidt's advance man for the orchestra.

The new Heidt line is priced at the standard 75c plus tax. Initial releases, scheduled to go on the market this coming week will feature three single releases and an album.

Heidt will derive extra promotional value from his coast-to-coast NBC radio show, which in itself has been receiving tremendous promotion via the network. NBC is skedded to push the Magnolia line thru its affiliated stations.

RCA Victor Signs Larry Clinton Ork & Johnny Moore Group

NEW YORK—RCA Victor Records this past week added to their talent roster with the signing of the Larry Clinton orchestra and the Johnny Moore Three Blazers group.

Clinton, who waxed for RCA in the late 30's has more recently recorded for Rainbow, Cosmo and Decca Records. He returns to RCA where he originally attained success via such platters as "Deep Purple," "My Reverie" and "The Dixie Doodle." The Moore group, famed for their dishing of "Drifting Blues" and more recently "Gloria," formerly waxed for Exclusive and Modern Records.

ARISTOCRAT HITS!

"I'm In A Traveling Mood"
Andrew Tibbs
ARISTOCRAT 1105

"Mean Red Spider"
Muddy Waters
ARISTOCRAT 1307

"Sorrento"
Skeets Van
ARISTOCRAT 3301

Just Released

"St. Louis Blues"
BACKED BY "She Only Fools With Me"
The Dozier Boys
ARISTOCRAT 3001

"Just About Easter Time"
BACKED BY "Jimmy's Swing Boogie"
Jimmy Bell Trio
ARISTOCRAT 1901

ORDER FROM YOUR NEAREST
ARISTOCRAT DISTRIBUTOR OR
ARISTOCRAT RECORDS
5249 Cottage Grove Ave.
CHICAGO, ILLINOIS
(All Phones: Museum 4-1322)
A MARCH OF HITS

JAZZ

LABEL NO. NAME ARTIST
Aladdin 2006 I Surrender, Dear Al Hibbler
3006 Fat and Forty The Balladaires
3008 Keep Me With You Charles Brown Trio
3011 Please Don't Deceive My Heart
3021 Long Time It's Nothing
3023 Key To My Door Junius Brown
3033 Hot Rod Maxwell Davis & His All Stars
3034 Jitterbug Parade Amos Milburn
3035 Hold Me Baby Charles Brown Trio
3036 Honey Keep Your Mind On Me Jay McShann & His Band
3037 Cover-Up

ALADDIN — SPIRITUAL

LABEL NO. NAME ARTIST
Aladdin 2027 Lord Jesus Glory-Glory

SCORE — SPIRITUAL

Score
5005 When I've Done My Best
5006 I Want To Die Today
5007 Saviour Don't Pass Me By
5008 A Soldier's Plea

Golden Crown Quartet

Aladdin 2027 Lord Jesus The Soul-Sifters

Retail price all records .75 plus tax

OPERATORS

GRAB THESE TERRIFIC

COIN CATCHERS

Jon & Sondra Steele
(ORIGINAL "MY HAPPINESS" KIDS)

on DAMON RECORDS

D-11220 "LONESOME FOR YOU"
"I'LL BE IN LOVE WITH YOU"

D-11221 "DON'T TAKE MY WORD
TAKE MY HEART"
"TO MAKE YOU MINE"

D-11222 "I'M BEGINNING TO MISS YOU"
"WHERE DO I GO FROM HERE"

Al Trace
"FLAME THROWERS" (BOB VINCENT) VOCALIST

on DAMON RECORDS

D-11216 "I COULDN'T BELIEVE MY EYES"
"I'M THRU CALLIN' EVERYBODY DARLIN'"

D-11217 "EVERYTIME YOU'RE STEPPIN' OUT"
"YOUR TEARS CAME TOO LATE"

D-11218 "DOWNHEARTED"
"IT TOOK A DREAM TO WAKE ME UP"

D-11219 "SOMEBODY'S LYIN'"
"BRUSH THOSE TEARS"

THERE'S A DAMON RECORD DISTRIBUTOR NEAR YOU!

CHICAGO AREA: Order From CHORD DISTRIBUTORS, 2320 S. MICHIGAN AVE., CHICAGO, ILL.

Please mention THE CASH BOX when answering ads—It proves you're a real coin machine man!
**COINMEN VIEW ’49 WITH GREAT OPTIMISM**

Arcade, Amusement, Phono Operators
Look For Big Spring and Summer Seasons

NEW YORK—Coinmen are viewing the coming spring and summer months with greater optimism than they’ve shown for several years, according to reports being received daily. Discussions with members of the industry from all over the country are to the same effect.

It is pointed out that the coin machine industry suffered a slump a year before other industries, and is now on the way up again. Many who prospered during the big war spending years have fallen by the wayside.

The coin machine business is now once again in the hands of the professional operator, who is conducting his business on a sound basis, eliminating unnecessary expenditures. Buying in these past months has been conservative.

With the approach of the new season, operators, arcade owners, and wholesalers, are now ready to buy more equipment than they’ve bought for months. Many music operators are adding model phonos to their routes, in the strong belief that collections are on the way up. Indebtedness for music equipment purchased in the past is rapidly disappearing.

An indication of the optimistic spirit of the industry for the future is easily visualized when coinmen gather. Even those who start off with a dark outlook are soon converted to the brighter side after listening to the more experienced and intelligent coinmen.

In many instances the coinmen with the dark outlook, when offered a deal to sell off his arcade or route, backs off, even tho a good price is offered. As one music operator stated, “You know, come to think of it, I really haven’t been doing badly. It could be better, but actually, I’m ‘way ahead of my pre-war profits, even tho collections haven’t been up to that of a year ago.”

Many surrounding factors have hastened this optimistic outlook. There is no longer any doubt that, as the spring and summer seasons get under way, that the nation’s coinmen are going to find they have a better business than that of almost any other venture into which they could enter today and, definitely, better than what they could earn for the same investment which they have made and are regularly making in their present operation.

The fact remains that dollar for dollar invested the coin machine business is still the greatest. And with a definite optimistic attitude the average operator must forge ahead rapidly.

---

**SHUFFLEBACK**

*16 FOOT CONTINUOUS PLAYING FIELD IN 8 FEET OF SPACE!*

**TOPS IN ALL SPOTS!**

Two elevators, one of transparent material, the other of a hard long wearing natural wood finish, gives a sixteen foot continuous playing field in 8 feet of space!

SHUFFLEBACK is not a rebound or billiard type game.

It’s SENSATIONAL! It’s TERRIFIC! It’s the only game for your shuffleboard locations!

SHUFFLEBACK comes complete with Wox. Score sheets, weights etc.

Important—Read!

Our representative will be in New York on March 26 and 27 at the Hotel New Yorker.

A few territories still available. Wire or Phone for details.

**SHUFFLEBACK Sales Co.**

2633 W. LISBON AVE., MILWAUKEE 5, WISC.

Phone Hopkins 2-5381

Watch for our announcement—about our new electric coin operated scoreboard for Shuffleback.

"I turn the handle an’ everythings,—no cigarettes!"
STEP THIS WAY AND GET A LOAD OF THIS TERRIFIC GAME!

IT'S BIG—IT'S GREAT

YESSIR—EVERY DAY WILL BE A BIG DAY WITH "BIG TOP"

ORDER FROM YOUR NEAREST DISTRIBUTOR
Six solid months of steady production . . . and still going strong! Sales actually equal to many of the famous five-ball sensations of pre-war years! Earnings that sound impossible until you see for yourself! But the greatest record broken by CITATION is the sudden magical way CITATION injected new life into the entire coin machine industry. Almost over-night CITATION brought thousands of players back to pin-ball plungers . . . and gave operators and distributors the financial pick-up they needed. If you're one of the rare operators who has not yet seen CITATION in action, now is the time to get on the band-wagon. Try one CITATION. You'll never rest till you, too, cover all your spots with the greatest one-ball in history. See your Bally distributor today . . . get going with CITATION now.

Bally MANUFACTURING COMPANY
DIVISION OF LION MANUFACTURING CORPORATION
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
Guaranteed odds feature holds players by the hour. Odds either advance or remain as high as on previous coin. Without fear of losing favorable odds, players play 1, 4, 8 or more coins per game for additional selections.

LEXINGTON
(ONE-BALL AUTOMATIC)
Bally Lexington is identical to Citation in features and appearance, and is equipped with automatic payout.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
BOSTON, MASS.—Ben Palastrant, popular vice president of Trans-Vue Corporation, will celebrate a birthday on Sunday, March 27.

Ben will take time off from his travels throughout the eastern territory for the tele coin company, and accept the well wishes from his family and friends in Beantown.

Klein Shuffleback Sales Co. To Visit Coin Trade In New York City

MILWAUKEE, WIS. — Harold Klein, head of Shuffleback Sales Company, this city, reported that production was running smoothly at the factory, and that orders are being filled as quickly as possible.

With details being handled efficiently by his staff, Klein informed us that he is taking a road trip and will be in New York City on March 26 and 27 contacting coinmen in that city.

Shuffleback is the game Klein introduced at the recent coin machine show in Chicago. It is a shuffleboard game that has 10 feet of continuous playing field in 8 feet of space. Built into a small cabinet, it has two elevations, one of transparent material, the other a hard, long wearing, natural wood finish. The player shoots his disc over the transparant board and it returns on the lower wooden board.

"Since its first appearance on the floor of the Chicago convention, we've had interested and enthusiastic coinmen placing orders with us" stated Klein. "Now that things are running smoothly at the factory, I'm going out to visit the trade. We shall soon introduce our new electric coin-operated Scoreboard for Shuffleback, which will give the game greater appeal than ever."

Art Garvey Named Bally Eastern Divisional Sales Manager

CHICAGO—Art Garvey, on the Bally sales staff for many years, and one of the most popular men in the industry, has been named Eastern Divisional Sales Manager, according to an announcement by George Jenkins, vice president and general sales manager.

"Thru intelligent coverage of the trade and diligent work, Garvey has developed into one of the best of our sales personnel," stated Jenkins, "and we are very happy to be able to advance him to his present status with Bally."

Garvey, an imposing figure physically, was one of the most outstanding athletes in all Notre Dame history, having won four letters in one year. He starred on the famous "Four Horsemen" team, as a member of the "Seven Mules" up front. He also shone brilliantly on the diamond, track, and boxing teams. Following graduation, Art performed professionally in football, baseball, and the ring.

Garvey will work out of the main office, covering the eastern territory by frequent trips.
Fred Iverson Joins Alfred Sales, Inc. As Gen'l Sales Manager. Firm Appointed Distribrs For Williams

BUFFALO, N.Y. — Al Bergman, head of Alfred Sales, Inc., this city, announced two progressive steps taken by his firm this past week. The company has been appointed as distributors for Williams Manufacturing Company for his territory and Fred Iverson was appointed as general sales manager.

Iverson, well known throughout the coin trade, formerly headed Eastern Sales Company of Rochester, N. Y., a distributing and jobbing firm. Prior to his connection with Eastern Sales, Fred covered the eastern territory for Bert Lane (this was before World War two).

"Iverson's long experience in the coin machine industry, plus his large acquaintance among operators, jobbers and distributors in the eastern territory, makes his position as general sales manager an ideal one," stated Bergman. "He will be in complete charge of sales, and will have a staff of several traveling salesmen continually covering our territory."

Alfred Sales also distributes for Bally Manufacturing Company and the Rudolph Wurlitzer Company. Bergman, who is recovering from a recent operation, is on his way to Miami, Florida, for a needed rest.

During the past several years, Alfred Sales has established itself as one of the leading distributing firms in the country. In addition, the company has acquired the reputation of one of the largest and most reliable dealers in reconditioned equipment.

1,753 Tele Sets In Public Locations In Cincinnati, O.

CINCINNATI, O.—A recent survey disclosed the fact that there are 1,753 television sets located in public places covered by viewing area of station WLW-TV, this city.

The survey, conducted by the Crosley Broadcasting Corporation, was completed on March 1. In addition to those sets in public places, the survey shows there are now 15,326 sets in private homes. These figures show an overall increase in the month of February of 2,061 sets.

COIN MACHINE MOVIES
For Regular Projection and Sub-View Reels of 8 & 16 Subjects
Our Films Get The Dimes
PRICE $35.00 TO $35.00 Per Reel
PHONOFILM
3351 No. Kneel Dr. Hollywood 28, Cal.

PITCH 'EM & BAT 'EM
Scientific's Baseball, like new in appearance and mechanically $299.50.
1/3 Deposit. Balance C.O.D.
RICE MUSIC COMPANY
24 West California Oklahoma City, Okla.
Heath Introduces "Thumper-Bumper" Kits For Pinballs

ED HEATH

MACON, GA.—Ed Heath, Heath Distributing Company, long established supplier of parts and supplies to the trade, has introduced an item which he states "makes pin games extremely valuable to operators beyond their regular operating time."

Heath's "Thumper-Bumper" Kits are proving exceedingly popular throughout the country as they fit any make or model pin game. A light-up bumper with a new style large cap, including the bulb, fits in the place of the old bumper. Bumpers are made of quality material and are similar to kicker bumpers on new type games.

"Reaction to-date has been terrific," states Heath, "and we think it will stimulate the business in the same manner in which it did sixteen months ago. Installation is a very simple process and any mechanic can do the job in a few minutes."

In addition to the fast moving bumper, Heath is one of the leading parts and supply houses in the country.

Celebrates Birthday

HERB JONES

CHICAGO — Herb Jones, Bally Manufacturing Company vice president, happy his birthday this year falls on a Sunday, so that he can take time out to celebrate. Date: March 20. Congratulations!
MODERNIZE YOUR OLD GAMES

HEATH'S

"THOMP-M-BUMPER"
KITS

for any make or model pin game!

- LIGHT UP BUMPER
- NEW STYLE LARGE CAP
- BULB FURNISHED
- EASILY QUICKLY INSTALLED— INSTRUCTIONS FURNISHED WITH EACH KIT!!!
- KICKS BALL FROM ANY ANGLE (Floating Ring Thumper)
- STROKE OF KICKER ADJUSTABLE

Heath's own make—Distributors, write for Special Deal!

HEATH DISTRIBUTING CO.

217 THIRD ST.
MACON, GEORGIA

PHONES 2681-2682

Trans-Vue Ships To Distribs

All Equipment To Feature 16 Inch Tube By Popular Request. Also Obtain Exclusive Use Of Polaroid One-Way Filters For Commercial Purposes. Announce Manufacture Of Home TV Sets

At the same time, Greenbaum stated, the firm had closed an exclusive agreement with the Polaroid company for use of the Polaroid One Way Filter. They will be able to feature these exclusively for commercial video use.

Not only does the Polaroid One Way Filter allow a 50 percent better contrast in the picture, Greenbaum reported, but it gives at least 90 percent better vision and eliminates glare.

"This is an extremely important adjunct to the Trans-Vue equipment," he stated.

Even more impressive to the industry, and to all the firm's distributors, is the word which has leaked out of the Trans-Vue Corporation headquarters that the firm will also be manufacturing home type television receiving sets.

This is something which the Cash Box hinted at in its "Chicago Chatter" column some time ago as "a forthcoming surprise."

Greenbaum said, "Every one of our distributors is tremendously enthused over the fact that we kept our word on the delivery date of samples to them and also are continuing to keep our word on forthcoming surprises and production delivery dates."

"We are going out all," he continued, "to bring the coin machine operators the best moneymaking equipment they have ever enjoyed and tie this equipment right in with their present automatic music operations."

COLUMBIA De LUXE

SKILL TEST

Can be converted from Nickels to Quarters, Dimes or Pennies—Right or left-hand. You get service of four machines for the price of one. 10 or 20 shop reals.

IMP

1c or 5c play. A thrill giving machine for Counter or Arcade. Training and co-ordinating eye, nerve and muscle.

CAMERA CHIEF

3-dimensional viewer, features Comics, Spanish and circus pictures. Electric or Battery model. Complete with 3 films.

Write for Prices

GROETCHEN TOOL & MFG. CO. 126 N. UNION AVE. CHICAGO 6, ILL.

(RIGHT: RANDOLPH 6-2907)

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
The Cash Box
Page 32
March 26, 1949

IMMEDIATE DELIVERY

It's Here! ABT's
Skill GUN

Made in 1c & 5c play

- ALL-ELECTRIC
- AUTOMATIC SCORING
- LEGAL EVERYWHERE
- SMALL INVESTMENT
- LARGE CASH BOX

Write for beautifully illustrated literature today!
A. B. T. Manufacturing Corp.
715-723 N. Kedzie Ave. Chicago 12, Illinois

EASTERN FLASHES

We ran into an arcade operator on coinrow this week, who was looking forward to the coming season, but was viewing it rather pessimistically. After a talk of about ten minutes, this party changed his entire outlook on the business. He admitted that for the past half dozen years, he had been in a business, albeit last year was off slightly (which he attributed to the unusually bad weather). “I've been trying to please so many coinmen complain,” he stated, “that I unconsciously adopted the same attitude. As a matter of fact, upon reviewing business in mind, I did very well, and can't see how I could have made the same amount of money in any other business. And looking toward the '49 season, even if business slips a little, I'll be doing very well. If we get any break in weather at all this summer, I've got to go ahead of last year, which means that I'll do very fine, I feel.”

It's a strange fact how the minds of people develop quirks that lead to establishing trends. This industry could stand a more optimistic outlook for the future, for there is no question but what there is great opportunity ahead to make this business greater and greater. We admit there has been a slow down during the past few years, but it appears as if this condition is a thing of the past. Most coinmen, operators, distributors and others are over the hump, and from now on are conducting their businesses sensibly and profitably. So—let's spread a little more sunshine.

Mike Munves, who admits to 1948 being his best year of business (and he's been wholesaling since 1912), is one of those coinmen who's more than optimistic. He's looking for 1949 to show bigger than even 1948. And from the early start he's having to look like he'll make good this prediction. Customers from all over the country are now to be seen at his headquarters.

... Ben Palenstraum, Trans-Vue v.p., covering upstate New York, visits Albany, Utica, Utica, Syracuse, Rochester and Buffalo. Ben tells how Trans-Vue equipment very good. This is the answer to increased take on phono and excellent averages for ages...

... Phil Mason, of the Mason Distributing Co., comes up with a new idea. He's not telling at this time, but if he's going on the road for several weeks to see the trade.

Lester Kline, well known coinman, joins up with Blenden & Meyers, Inc., in an executive capacity. Blenden flew up to Boston, Mass., for the Springfield Parkmen's Show, and was back at the office the latter part of the week. The firm is quite active at this time supplying arcade equipment. George Gruobel is enthusiastic over the collection reports on the new ABT Coopex Scales operating in the subway stations, which is much better than the average scale. Gruobel placed the scales through Interboro News Company and the New York Subway Advertising Company will be showing local coinmen the new ABT "Skill Gun" at Koeppel Distributing Company on coinrow, the Koeppel brothers, Hymie and Harry, two of the busiest wholesalers on the row, buying and selling music. The Boizelle "62" game on display at Koeppel's also attracting considerable favorable comment.

... Henry Poole, well known operator and arcade owner, of Richmond, Va., visiting here with his mates. Henry reports business good, and is buying some new equipment for the coming spring and summer seasons.

Walter Tratsch, beloved head of ABT Manufacturing Corporation, was in the city recently, prior to leaving for a European trip. We understand Tratsch will spend about a month traveling thru Germany, Holland, Belgium, New Amsterdam, France and England. He's expected to return to his office around the middle of May, Day, Dave Lowy, the Trans-Vue man, gets involved in one of those busy days, when he didn't have time to run out for his daily share. While discussing business in his office, Dave shores his whiskers off with an electric shaver. Commenting on the secret of his efficiency, he was, "I didn't make him a candidate for a beauty contest by any means." (We're only kidding.) .. Joe Munves, doing a big job supplying coinmen throughout the country with parts and supplies, getting plenty orders on his "Rugged" wrapper. This is a patented item by Munves, who tells us he's getting ridders from coinmen who order samples.

Dave Stern, Seacoast Distributors, Newark, N. J., getting ready to make a surprise announcement very shortly. Meanwhile, Dave doing a big job buying and selling used equipment. ... Morris Rood, manager of Ronyon Sales Company, New York, putting considerable weight. "Not from insufficient work" claims Rood, "but, the work I'm doing keeps me tied up to my desk most of the time." ... Sam Sarnoff, personal representative of Standard Factors (now talking buskumy and cigarettes) has his name tagged on. Manufacturing supplied their new nylon stocking vending machine to be used in the Laurel Film Production "C-Man," which was filmed in New York City.

Jerry Mitchell, sports writer for the New York Post (daily newspaper) featured an entire day's report from Phoenix, Ariz., where he's covering the activities of the New York Giants baseball team, on Samuel Webb's efficiency on what he called a "pinball" team. Mitchell writes, "Webb has been practically proprietor of the machine ever since reporting. He knows it as no other men know their favorite run, dog or shaving mug. It almost purrs when he puts it right. The other fellows always fail him. The thing is rated 2,000 runs a year. Webb was tipped off that he had collected 70 runs before using more than three of them. A player scoring 70 runs on the machine which, appropriately enough, is labeled 'Baseball,' earns 16 free games. Control of Webb's pinball playing, as it is his pitching. He wins at pinball because he knows how to nudge the rolling ball at just the right moment and with the proper pressure."

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
CHICAGO CHATTER

There is no doubt that the coming of a new Spring season puts added zest into the coinbiz. Coinmen here are peering up and looking forward to the future with great anticipation. Sales are reported on the up grade with an even bigger increase expected... Lots of action over at Bally Mfg. Co., with the firm going full speed ahead with production on that great game "Citation" and keeping up the pace to meet the demand for orders on their new console "Spot Bell"... Meanwhile, proxy Ray Moloney is taking time out these days for a brief vacation down in Florida with his family... That was a nice photo here of Harry Brown of Management Sales Co. in turning over twelve rolldowns for use by the vets out at Hines Hospital. A few more of those that will never hurt the industry but will help to put it in a much better light with the general public... Lindy Force of A.M.I. making plans to move his loop offices to larger and more convenient quarters. "However," says Lindy, "we are only moving to another space in the same building, our address and phone number will remain the same."

Art Weinand of Rock-Ola Mfg. Corp. reports a marked increase in the jule administrations areas with ops taking interest in Rock-Ola's six-for-a-quarter selector mechanism. Art tells us he plans to attend the Five States Music Operators Convention, April 25-26 at the Radisson Hotel up in Minneapolis... R. E. Smith of Buckingham Mfg. Co. keeping busy with the many, many visitors that frequent the Buckley plant. Meanwhile Jerry Haley advises that they're going along at an even increasing pace, trying hard to catch up with their backlog of orders... The Shuffleboard firms here all busier than a rock of bees with the Shuffleboard craze growing stronger and stronger by the day... Al Sebring a very busy man with all his shuffleboard orders... Jim Guichard of Perma-Top, sponsoring a shuffleboard club tournament and more excited about it than the contestants... The boys over at Shuffleboard have been busy all season over their real estate sales... Roy Baselon of Monarch a very happy and a very busy guy due to the many orders that continue to pour in for the Monarch Deluxe Shuffleboard... Al Stern over at Wide World going great guns with the Mercury shuffleboard.

LeRoy Mints of Miller Mfg. Co. still holding down the fort at this end while M. A. Miller remains on the west coast tying up loose ends to some important business... We hear from Mel Binks, president of Universal Industries, that Frank Murphy and Al Theelke, both formerly with the J. H. Kenney Co., have been appointed to Universal's engineering staff... Mel announced that production on Arrow Bell is constantly being increased in order to keep pace with orders... Bill Marmer of Cincinnati and B. D. Latar of Pittsburgh in town... By the way, Dale Harrison, editor of Bally-who, the weekly column put out by Bally for operators and distributors, is now editor and publisher of a new weekly magazine called "Dale Harrison's Chicago"—you can pick up a copy at your newsstand... Genco has another big hit on their hands with "Big Top." Seems as the you just can't stop them the way they're turning out one winning game after another.

Ben Coven of Coven Distributing back in the swing of things and very happy over his appointment as Wurlitzer distrub for northern Illinois... Bill Billheimer of Como Mfg. Corp. working so hard these days. He's just a shadow of his former self... Gordon Sutton tells us Illinois Simplex is receiving some nice orders on their new line of vending machines... H. F. (Denny) Dennison of Dennison Sales left for the east this past week to visit with his family. "The first time in quite some while," says Denny. Denny plans to move his family to Chicago and make his permanent quarters here sometime this summer... He's been rushing to get his new music unit completed, and says he hopes to be able to break it with it a few weeks... They're flooding the wires over at Williams Mfg. Co. with orders and more orders for "Dallas." Distriba and ops claim it's a real money maker.

A.B.T. Mfg. Corp. going great guns with their new "Skill Gun." George Lewis tells us he looks for a continuation of this activity as a result of the terrific demand for the game immediately after it's release... Over at United Mfg. Co. Billy DeSelm was acting as host to Mr. and Mrs. Cunnifer, operators from St. Louis. Billy reports "Ramona" is still the most popular gal at United. She's getting more and more attention all the time... Barbara Humphrey of CMI's Public Relations Bureau, back on the job again after her recent operation. Barbara tells us that CMI had received many inquiries concerning the news story that broke. They are preparing a statement for release... Exhibit Supply readying their new card venders which will include several sets of coin operated caratures taken from several well known comic strips. Meanwhile activity continues with the firm's Dale Gun which has caused nothing short of a mild sensation over at Exhibit. Joe Batten says the factory is rolling along at top speed production, trying to get the Dale Gun out to all the field boys. John Neise over at O. D. Jennings & Co. who has had a lot of activity in the coinbiz with the forthcoming spring season... We hear from Ed Voja of Irving Blumenfeld of the General Vending Sales Corp., Baltimore, and Fritz Burgeson of Harrington, Ill. were recent visitors to the Jennings' plant. Ed tells us that Fritz, who was on the sick list for quite some time, is feeling fit again and feeling the same.

Talked with Harold Klein of the Shuffleboard Co., Milwaukee. Harold is planning a trip to New York around March 26. Says he wants to get back there and meet the many, many people in that area who have been shown such tremendous interest in his firm's shuffleboard... Sam Wolberg, who recently returned from Florida, is back in harness and hitting the ball again with Chilien's sensational new baseball game, "Majors '49." In the meantime Sam reports "Pistol," their new arcade game, is also clicking in a big way.

THRU THE COIN CHUTE

... TO GIVE YOU
THE BEST in the COUNTRY!

We've Been Appointed... Exclusive Distributors of

WILLIAMS MFG. CO., INC.
in New York State (Exclusive of Metropolitan New York City)

And we're now delivering their newest game—the Fastest Selling—Five Ball in the business—

"DALLAS"

The Hottest Game From Coast to Coast!

Our Personal Thanks to
HARRY WILLIAMS  SAM STERN
PAUL FEDERMAN
For their confidence in us

And look who joined us... as Sales Manager

FRED IVESON
FORMERLY OF EASTERN SALES CO.

IMMEDIATE DELIVERY OF WILLIAMS' DALLAS
or Anything You Need!

WRITE • WIRE • PHONE

Alfred Sales, Inc.
Distributor of Coin-Operated Machines and Devices

881 MAIN STREET  BUFFALO 3, NEW YORK
Phone Lincol 9106

★ Exclusive Distributors of WURLITZER Phonograph and Auxiliary Equipment in Western New York and Northern Pennsylvania.
★ Exclusive Distributors for BALLY MFG. CO. for Western New York and Northern Pennsylvania.

Member NATIONAL COIN MACHINES DISTRIBUTOR ASSN.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
CALIFORNIA CLIPPINGS

Interesting to note the news passed on by Bally's informative Bally-who news letter about the town of Cour d'Alene, Idaho, where taxes from coin machines are now being paid into the state treasury. Scanning the news, I see they are paying for a big program of road improvements, sewers, street lights and organized youth activities... It's especially interesting in view of the blast recent news from Chicago that it has been cleared to play games in California... The story was played up by every sheet in the state and every one in every ill to get on the alloted spaces to amusement games in the state... To innocent curios, it looks as if things shouldn't stack up that differently in Idaho and California.

Jack Simon tells us at Sicking that the new Chicago Coin Fistula is the sweetest thing yet of its kind... He was just back from a fast lying trip to Phoenix and Tucson, where he picked up some nice business... Dannie Jackson said in a quick afternoo out at Art to see high Power and Sam Dom in on delivery of music box... Missed Charlie Fulcher at Mills as he took off for week with the folks... Joe Theis of Bally Mfr. Co. in town for visit with the firm's many friends... Ray Powers of St. Louis selling used music equip, and new AMI boxes when we dropped in... Ray Powers outfit also selling lots of music now in addition to strawboards, according to a friend who works for them, who charge f L. A. office while Ray's holding down new SACRAMENTO branch.

Aubrey Stennel stepping up his action by selling Western boards after finding that his old firm, H. M. Fein, is no longer into the coin business. This is the highest percentage for any state association. An election of officers was held and Mike Emig of Yankton, South Dakota was re-elected president and John Doeke of Rapid City, South Dakota re-elected secretary-treasurer. The distributors represented were Manny Karon for Lieberman Music Company, Minneapolis; Jack Karier for Midwest Coin, St. Paul; Ken Willis, Aerion Manufacturing Company; Solly Rose for Hy-G Music Company; Irv Lindhome for Automatic Games Supply, Minneapolis; and Al Klayman, Pacific Automatic, Seattle. There was quite a turn-out of operators. The following members were at the Mitchell meeting: Ike Plessner, Mitchell, South Dakota; C. L. Guillume & wife, Elk Point, South Dakota; Harry Johnson, Sioux Falls; Mike Impey, Yankton, South Dakota; John J. Jones, Jr., Huron, South Dakota; Mr. & Mrs. H. Scott, Mobridge, South Dakota; George Truelove, Mitchell; Emerson Sheaffer & wife, Phillip, South Dakota; Norman Geefe, Sioux Falls, South Dakota; Joe Finck, A. B. Reinhardt, South Dakota; Tony Treurou, Deadwood, South Dakota; Mel Peterson, of Charles City, Ia.; Ike Fahl, Mitchell, South Dakota; Walter Van Steenberg, Mitchell, South Dakota; R. M. Shea, Westing, South Dakota; Herman Warn, Salem, South Dakota; W. C. Powers, Springfield; Roy Stute, Sioux Falls, South Dakota; Joe Finck, Sioux Falls, South Dakota; Shorty Gorin, and Al Baird of the Cub Products, Huron, South Dakota; Al Reas, Watertown, South Dakota; A. R. Breck, Watertown, South Dakota; Art Kelly of the Kelly Distributing Company, Rapid City, South Dakota.

Here we are again with the winter breeze blowing again, and the temperatures hovering around the zero mark. The operators in South Dakota and Minnesota are just starting to get around to check some of their locations which they have not been to for almost two months.

Ralph Myers of Mitchell, South Dakota, stopped in to see the various distributors on his way back to Mitchell. Ralph has been getting his resort all set for this coming summer's business... M. Hone and wife of Rhinelander, Wisconsin were in town recently looking for some distribution trade... Only Bally and used Phonographs... Morris Anseue and wife, Minneota, Minnesota, just returned from a Minnesota holiday, and reported that she just has been released from the hospital where she had a major operation.

WANTED—For the BIGGEST BUYING SEASON OF THE YEAR !

Advertisers

WHO WANT TO CASH IN ON

'The Cash Box'

GOES TO PRESS

Every Wed. Noon

RUSH YOUR AD TODAY!

NOTE:

This style Ad (Classified Display) now available at $10.50 per inch—75c perrag line.

WANT—Free play one-ball; flipper games and new games cl...—new phonographs; all bells; Keener Super Bells. Must be in A-1 condition. State quantity and lowest price in first letter. ACTIVE MUSEUM CO., 409 N. MAIN, ST., ANDERSON, S. C.

WANT—Triple Bally Triple Bally Ex-


eklax, Bally Display bells, and everything in


WANT—For cash all kinds of arcade equipment, any type. Also all kinds of Ski Ball alleys. Also buy vending machines. MET-TROPOLITAN DISTRIBUTORS, 2956 W. 22nd ST., BROOKLYN 24, N. Y.

WANT—Dave Lowry & Company wants to buy 100 music machines. Also American Amusement Carousels, etc. Will pay highest cash prices. DAVE LOWRY & COMPANY, 594 TENTH AVE., N.Y., YORK, N. Y. Tel.: CH 4-5100.

WANT—The used records from your boxes. We buy steadily all year around. Will advance and take record sheets and Chicago's Largest Distributor, of Used Records. We pay freight. Write to: USED RECORD EXCHANGE, Anthony "Tony" Cal- gan, 4141 W. ARMITAGE AVE., CHICAGO 50, I.L. Tel.: Dickens 7605.

WANT—Phil Mason wants to buy for cash any quantity new or used phonographs, radio, radio, arcade, and vending machines—or any other type of equipment. MASON DISTRIBU- TING CO., 602 TENTH AVE., NEW YORK 18, N. Y.

WANT—Packard Model 7s for about $115 and 400's for 60; Rock-Ola 1422 about $200; Mills 40 record; new used pin Games. (Papers.)

FOR SALE—Saldolows: Hawaii, Sin- gapore, Tropicana and Ten Strikes $25 each. 725K $85 like new. DONALD ZAK, 3017 S. 1ST, MILWAUKEE 7, WIS.

WANT—All types of music machines. Will pay cash and will pick up with in 24 hours. KOPPEL DISTRIBUTING CO., 429 THURSTON AVE., NEW YORK 19, N. Y. Tel.: CH 6839.

WANT—5 Ball F.O.P. original flipper games. Radios, phonographs, games, etc; Slot, all makes and models; Keeney Bonus Super Bells; Bally Triple Bells; Eureka early model phono- graphs. All equipment must be in A-1 condition, State and prices in 1st letter. NOBO NOV- ELY, 369 ELLIS STREET, SAN FRANCISCO 5, CALIF. Tel.: Tux- edo 5-9476.

WANT—Any type used phonographs. Especially Sessburg Classics, Vогues and Envoy's, Any condition. No party subscriptions: Onto and condition. ACE PHONOGRAPH CO., 6118 CARNegie AVENUE, CLEVELAND 4, OHIO.

WANT—Your used or surplus records. We buy all year round and pay top prices. No blues or race. No lot too large or too small. We also buy consume records complete sets, WEL- CON STORES, 905 NO. MAIN, PROVIDENCE 4, R. I.

WANT—100 Trays for Adams-Fairfax Cash Trays; also 100 bottom locks for same. KING-PIN EQUIMENT CO., 826 MILLS ST., KALAMAZOO, MICH.

WANT—Used Jennings post-war slots; used Packard Boxes; used Bally Gumball machines. Send price and condition. WESTERN DISTRIBUTION CO., 410 ELLIOTT AVE., SEATTLE, WASH.

WANT—Phonographs, all models; Roll Down Machines; all types of machines. WEST SIDE DISTRIBUTION CO., 134-11 40TH AVENUE, NEW YORK CITY. Tel.: Circle 6-8464.

WANT—Exhibit Jumbo Streamliners; State price and condition. BRON- SON COMPANY, 426 W. MULBERRY ST., BALTIMORE 1, MD.
FOR SALE—New Black Cherry and Golden Falls Case Assemblies for $40 each. Each Assembly consists of Castings, Wood Case, Club Handle, Ball, Mallet, Club, Pot Glass, etc. completely assembled and packed in individual Wood boxes. We list for sale on new and rebuilt slots. Write or wire: N. MAIN ST., OTTAWA, ILL. Tel: 1312.

FOR SALE—100 brand new Personal Music Boxes; 3 brand new Personal Location. They take 25 cents, take 20 boxes and 1 Amplifier; or we sell as a lot. Write or wire: DISTRIBUTING CO., 236 N. 29th ST., MIAMI 37, FLA.

FOR SALE—Bally Carnivalos, like new, $150 ea. Also other late flipper games. ANTHONY HPT. 35040, 11th STREET, SHEBOYAN, WIS.

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HOW TO USE THE "C. M. I. BLUE BOOK"

FOREWORD: Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter The C.M.I. Blue Book can only feature the market prices as they are reported. The C.M.I. Blue Book now lists exactly the same market quotations table as the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. The C.M.I. Blue Book, rather than show no price, retains the last known quotations for such equipment so that the subscriber has the last known price to go by to work with. Prices continue to be very widely divergent these days. Someone on the West Coast may feel a certain machine worth $15.00 whereas someone on the East Coast may think it worth $75.00. Of course, condition, serial, appearance, demand, territory, quantity, etc., must all be taken into consideration. The C.M.I. Blue Book reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: The C.M.I. Blue Book should be read as follows: First price listed is lowest price for the week; second price is highest price. Where only one price appears this should be considered lowest price.

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**SEEBURG (Cont.)**

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**MILLS**

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**FREE PLAY PIN GAMES**

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**COPRiGHT 1949. REPRODUCTION OR QUOTATION NOT PERMITTED.**
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**MILLS**

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**JENNINGS**

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**C.M.I. BLUE BOOK**

**MILLS**

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**BUCKLEY**

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RAMONA

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