From "Ballyhoo" to "Bumpers", "Rocket", and many, many other great games to today's outstanding one-ball amusement sensation, "Citation", Ray T. Moloney, President of Bally Manufacturing Co. (Division of Lion Manufacturing Corp.), Chicago, Illinois, has come a long, long way. With "Citation" Ray Moloney has made many an operator, jobber and distributor financially healthy all over again, and for this reason many well known firms in the coin machine industry pay him just honor.
CASH IN ON TELEVISION!

With Trans-Vue Entertainer

The only commercial television set with multiple remote control units that can be placed separately in any part of the room or rooms, yet controlled simultaneously from the conveniently placed “Master Tuner” . . . No more “bunching up” in one spot around a small screen . . . everybody can sit or stand wherever they choose and enjoy TRANS-VUE Television at its best.

LET TRANS-VUE MAKE TELEVISION PROFITABLE FOR YOU!
Television has forged ahead and so can you . . . profitably. Trans-Vue “Entertainer” gets its sound through the speaker of your automatic phonograph or with Trans-Vue sound equipment . . . think what that means for you . . . coin-controlled sound . . . television profits!

NO NEED TO CHANGE YOUR PRESENT EQUIPMENT!
Only a small investment that pays big dividends brings you up to date with . . . TRANS-VUE TELEVISION. Fast, simple installation.

DON'T LET TELEVISION PROFITS PASS YOU BY . . . get on the bandwagon NOW

Trans-Vue Corp.
20 E. Jackson Blvd.
Chicago 4, Illinois
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EASTERN FLASHES—CHICAGO CHATTER—LOS ANGELES CLIPPINGS

THE CASH BOX has been recognized by various associations of coin machine operators throughout the United States as their official weekly magazine.

THE "C M I. BLUE BOOK," also known as "The Confidential Price Lists," gives prices of all new and used coin operated machines of all kinds, weekly reporting all market changes and continually adding on all new equipment. The "C M I. Blue Book" is officially recognized by many cities and states throughout the country as the "official price book of the coin machine industry." It is an integral part of The Cash Box. The "C M I. Blue Book" is used in settlement of estates, in buying, selling and trading of all coin operated equipment. It is the one and only officially recognized price guide in the coin machine industry. The "C M I. Blue Book" is used by finance firms, factors and bankers to guide them in making loans to the members of the coin machine industry.

Talking It Over

Economical entertainment is the reason why the coin machine business has been able to continue on ahead during the most trying times. The essence and basis of the coin machine industry has always been the fact that it allowed the players to entertain themselves at the least possible cost. This reason is still most predominating for the continued success of the coin machine industry.

The nickels which were used twenty years ago by the players are still being used today in machines which cost more, are more entertaining, more fascinating, more beautiful, and where overhead has piled higher on the operator.

This is about the only industry in the nation, in the entertainment field, which has not jammed higher costs of its own operations down the public's throat.

The same nickel still buys the best in pop music, the best in amusement entertainment. It will continue to do so for this is the one business where economical entertainment rules supreme.

And because of this the public has continued to patronize the products of this industry.

It is well known throughout the field that this business requires only the right equipment to enjoy the public's patronage.

Today, shuffleboards are an example of how the public will patronize any product of this field, provided the product is sufficiently fascinating.

The coin operated phonographs continue to attract good patronage everywhere in the nation. The coin operated television machines are also obtaining good play. The new one-ball which appeared the latter part of '48 is still one of the very hottest items on the market because its odds are so appealing to the players. The pinballs, too, are better made, better looking, and better moneymakers.

In short, everyone of the products of this field have enjoyed fine public patronage and will continue to enjoy this sound support because these are offered to Mr. and Mrs. Johnny Public for the very smallest coin in their pockets.

Now, as conditions generally tighten throughout the land, the coin machine again comes to the fore as the favorite entertainment of the people. Simply because of the fact that it offers economical entertainment. Rich and full entertainment for little cost.

This field simply must progress, must grow, must go ahead, because it is basically right.
Will Retailers Already Featuring Free Television Instal Coin Operated Video?

With the fact that many operators have approached the new coin operated television units with great caution, and with the further fact that the retailers themselves seem to have tossed caution to the wind and now, instead, that they are actually installing such video is now beginning to receive free television for some months.

The Cash Box asked questions of six New York City locations where video is now being featured free to the public and four Newark, N. J. locations where television is also free.

Of these, 10, eight stated that they were absolutely no difference to them of the coin operated video was installed and that they believed it would make no difference to their customers.

The other two believed that they should continue with free television areas and that all the coin operated units would meet with the "complete approval" of their clientele.

The average location owner claimed that he paid approximately $1,000 for his video receiving equipment. The majority paid this over a period of installments. There is and continues to be a "service charge" when TV sets are called in to take care of the units. The service fee mounts rapidly, in the opinion of these locations, and has added much to the initial cost of the set or sets which they have installed.

At the same time they have been forced to build platforms high above the heads of the people at the bar and in the anteroom and this, too has cost them money. Tuning the sets has been a real problem. It is necessary for the bartender or the dealer to get up on a large ladder or footstool and tune "blind." In short, being so close to the receiver, he can't tune it in perfectly and must depend on his customers, who are a distance away, to advise him whether the picture is clear.

Another thing which seems to bother the locations is the fact that most of their sets are now muted, and daily more and more are becoming muted. This means investing in new equipment. This is one thing which these locations do not want to do at this time and, as the majority stated, they cannot afford to do at this time.

The average operator has therefore learned that television is a close companion to juk box performance. And because of this has become more interested in using coin operated video as a basis for obtaining better collections and, if a possible, the full take from the location.

Here are some facts regarding whether retailers will take on coin operated video, even after featuring free television for some months.

The truth of the matter seems to be that the average operator who was questioned was a bit tired of it all. He felt that he had been imposed upon. He now realizes that he made a "very big mistake" and that this investment continues big because of the constant servicing fees he is paying. He would, very much, like for someone else to assume the obligation and responsibility for the maintenance of the unit as well as service free of charge.

In short, even if he had to insert his own coin to keep the video in action during an important event, he still believes that it would be much cheaper in the long run and that, too, he could probably get his money back from the average take of the juke box video unit, even with a guarantee to meet each week.

The opportunity is therefore rife for the average owner of juke box to enter into locations. These operators have waited for the "proper equipment". This equipment is now being manufactured. The five or six manufacturers in this industry now in the market with commercial television units (coin operated or non-coin operated as the operator desires) have worked out some truly marvelous units for public places and have, at the same time, taken into consideration the fact that the juke box must remain as an integral part of the video system.

The juke box operator is in the logical position to handle television in any of his locations. Not only has he won the confidence of the location owner over the years he has featured juke box music, but, he understands tone and understands the mechanics behind music units.

Hence, if found, as he makes the same sort of explanatory survey The Cash Box did, that his retailers will install his units and, in the majority of cases, will ask that they be coin operated. Regardless of the fact that these same locations may have featured television free to their customers.
A LITTLE BIRD TOLD ME
Ca-15316—Jo Stafford
DE-24575—Barry Minton
DE-24576—Barry Minton
Cr-60016—Anne Murray
CA-15292—Jackie Sharp
CA-15301—Jackie Sharp
CA-15304—Anne Murray
ME-5246—Barry Minton

POWDER YOUR FACE WITH SUNSHINE
CA-15315—Dean Martin
Cr-60016—Anne Murray
Cr-60018—Anne Murray
CA-15292—Jackie Sharp
CA-15301—Jackie Sharp
CA-15304—Anne Murray
ME-5246—Barry Minton

LAVENDER BLUE
CA-15315—Jack Smith
DE-24539—Anne Murray
DE-24540—Anne Murray
Cr-60016—Anne Murray
CA-15292—Jackie Sharp
CA-15301—Jackie Sharp
CA-15304—Anne Murray
ME-5246—Barry Minton

I’VE GOT MY LOVE TO KEEP ME WARM
Ca-15315—The Starlighters
DE-24572—Lee Brown. O.
DE-24573—The Mills Bros.
GE-20014—The Mills Bros.

MY DARLING, MY DARLING
CA-15295—Jo Stafford—
GE-20014—The Mills Bros.
Gordon MacRae
Cr-80516—Barry Minton
DE-24519—Peter Lind Hayes

THE PUSSY CAT SONG
CA-15322—Jo Stafford—
Cr-80516—Barry Minton
Gordon MacRae
Cr-80516—Barry Minton
DE-24519—Peter Lind Hayes

BUTTONS AND BOWS
CA-15212—Bob Hope—Clark Sisters
Cr-80496—Patty Andrews
Cr-80485—Patty Andrews
Cr-80284—Dinah Shore
Cr-80283—Alida Night
Cr-80283—Alida Night
DA-2023—Jeffrey Clay

SO TIRED
CA-15314—Ray Starr
DE-24572—Wynn Morris
DE-24573—Wynn Morris
Cr-60016—Anne Murray
DE-24489—Billie Holiday
ME-5198—Billie Holiday

ON A SLOW BOAT TO CHINA
CA-15320—Danny Goodman Orch
CA-15320—Danny Goodman Orch
Cr-60016—Anne Murray
ME-5198—Billie Holiday
ME-5198—Billie Holiday

The Top Ten Tunes Notting
Heaviest Play in The Nation’s Juke
Boxes, Compiled From Reports
Submitted Weekly To The Cash Box
By Leading Music Operators
Throughout The Country.

A. ALADDIN
AP—Apollo
AR—Armstrong
AT—Atlantic
BE—Bluebird
B—Brunswick
CH—Columbia
CM—Cordova
CN—Continental
CR—Coral
DA—Decca
DE—Deluxe

B. DECCA
DA—Decca
DE—Decca

C. NATIONAL
NA—National
NE—Naples
RA—RCA
SA—Salem
SF— Specialty
SJ—Signature
TO—Top

D. MUSICAL ARTS
MU—Mandolin
MW—Mandolin

E. WORLDE
WO—World

Other New Decca Specials

DECCA 45068 Price 75c

"BLUE SKIRT WALTZ"
with Vocal Duet by
Eddie Habat and Kenny Moss

coupled with

"Uncle Nick’s Polka"
SOKACH-HABAT
POLKA ORCHESTRA

DECCA 45068 Price 75c

1. GUY LOMBARDO
2. RUSS MORGAN
3. LAWRENCE WELK
4. LIONEL HAMPTON
5. ERNEST TUBB
6. RED FOLEY
7. SALLY HOMES

JUST RELEASED! READY NOW!

[List of DECCA Records]

America’s Fastest Selling
Records!

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
"You Broke Your Promise" (2:32)
"Second Hand Love" (3:08)

KAY STARR
(Capitol 15380)

• What a pair of pipes on this lid! It's thrash Kay Starr, out with a bang-up rendition of "You Broke Your Promise." The ditty and this waxing should win a ton of new fans and fortune for the gal, and likewise set this platter whirling on phonos across the land. The gal's warbling, in rich, husky tones that make you pay attention, is nothing less than sensational. Tune is one that grows on you, and makes you want to listen. The flip, "Second Hand Love," has Kay taking the tempo down a bit as she wails the jazz lyrics to this great tune. Both sides show the chryl in high light—latch on.

"Cruising Down The River" (2:48)
"Mississippi Flyer" (3:06)

FRANKIE CARLE ORCH.
(Columbia 34141)

• Pair of sides by orkster Frankie Carle and the set-up of "Cruising Down The River" and "Mississippi Flyer" in the offing for music operators. Top deck is well known to ops since it is one of the hottest wax items around. This rendition, teaming chimp Marjorie Hughes and the Sunrise Serenaders, is there for the asking. The flip, "Mississippi Flyer" with its train story line, is a mellow fashion. Same vocal group comes back on this one and turns in an effective job. Ops who have the spots that go for this brand might listen in.

"Sunflower" (2:44)
"Cruising Down The River" (2:33)

RUSS MORGAN ORCH.
(Decca 24568)

• Some great wax by orkster Russ Morgan and the set-up of "Sunflower" and "Cruising Down To River." Top deck, with the Skylarks warbling the vocal, bounces along in mellow tempo. It's the type of tune that grows on you, and one that is sure to win wide favor. The flip, currently a hot item with juke box ops everywhere, gets a fairly nice sendoff by Russ and the Skylarks. Organ background on the side adds to the polish of this platter. Ops who haven't as yet latched on to the tunes should listen in here.

"Underneath The Linden Tree" (2:44)

"Put Your Shoes On, Lucy" (2:37)

THE FANTONE SISTERS
(RCA Victor 20-3344)

• Some wax music ops can use to fairly good advantage is this offering by The Fantone Sisters. Top deck has all the juke box value, with the girls spoiling "Underneath The Linden Tree" in adequate fashion. Tune flows easily in smart waltz tempo, with the girls’ vocal work filling the bill. The flip, a light novelty tune, has the combo warbling in pseudo hillbilly tones. Stiff won't stop traffic—but it's there nevertheless. Top deck might go us a filler item.

"Look Up" (2:41)
"Mississippi Flyer" (2:45)

TEX BENEKE ORCH.
(RCA Victor 20-3340)

Orkster Tex Beneke into the musical spotlight with a pair that beckon a ton of coin play. One of the most consistent coin pullers in the nation, maestro Tex and his boys offer some great wax in this rendition of "Look Up" and "Mississippi Flyer." Both sides of the platter beam for a bright wax future. The maestro himself takes the spotlight on the pair to warble the attractive lyrics in glowing manner. Stuff is sure-fire material for the dance crowd, and should be received with wide favor. The steady bouncy-beat tempo furnished by the band, above Tex's extremely infectious vocal styling, make for a ton of musical pleasure. It's the first ditty by Tex since he revamped his band style, and should find many new fans for the maestro. Lyrics of the tune are clever as all get out and make you wanna sing along with the melody. It's the kind of biscuit that is easily taken to, and one that seems certain to find a top spot on many a music operator's machine. The flip, "Mississippi Flyer" is another ditty that has the maestro teaming up with the orchestral wizardry. The blending of the Moonlight Serenaders on this side adds to the luster and polish of an already glowing platter. It's a catchy choo-choo story, with the title offering ops the wax story. Both sides of this cookie bid for top drawer pleno fame—latch on!

"Beyond The Purple Hills" (2:41)
"I Got Lucky In The Rain" (2:44)

JOHNNY BRADFORD
(RCA Victor 20-3339)

• Ditty that should blossom into a winner for music operators is this offering by piper Johnny Bradford. It's "Beyond The Purple Hills" we're ravin' about. The manner that Johnny renders the song makes it one that seems certain to notch onto a top spot in juke boxes throughout the nation. Wax spins in care-free manner, with Johnny's pleasant pipes providing the soft, flowing lyrics. It's a song that is easily taken to, and one that makes you wanna listen all the more after the first earful. The flip, "I Got Lucky In The Rain," from "As The Girls Go," is a light novelty that dances along in alp temp. It's cute stuff and should win its fair share of coin play. Keep your eye peeled on the top deck—it's a winning "sleeper."

"No Orichs For My Lady" (2:50)
"Bewildered" (2:50)

THE INK SPOTS
(Decca 24566)

• Pair of tunes by the Ink Spots, long missing from the juke box spot-light, are these items tagged "No Orichs For My Lady" and "Bewil-dered." Both tunes are currently popping heavily in the phonos and should be fairly well known to music ops. Top deck is handled effectively by Billy Kenny and his lads, with some nice music smoothly flowing throughout. The flip, a heavy click in so many spots, is treated in the usual manner of the Spots and should hold its own. Ops might listen in.
**SLEEPER OF THE WEEK**

**"Just Reminiscing"** (3:08)

**JO STAFFORD**

(Capitol 15378)

- Here's a ditty that should find a featured spot on juke boxes throughout the land in no time at all! Titled "Just Reminiscing," song is in the swing fashion, with Starlighters wailing the fond melodies, the disc appears to be a sure-fire winner. It's smooth, velvet-like ballad that Jo renders, with the extremely infectious lyrics of the tune weaving their way right at the listener. Jo's piping on this side turns up as some of the best vocal work we've heard in many a moon. It's the kind of tune you want to listen to—and then come back for more. Vocal harmony in the background makes the song mellow throughout. Take note of the beautiful background music furnished Jo by the Paul Weston orch., and ops a platter that will really go. Ditty should draw from the cupped set, who will wanna snuggle up real close as the platter warms. It's a bright, up-tempo show tune, one that seems certain to click heavily with phonos fans. The shapely disc is the top disc, "Just Reminiscing"—music ops should climb aboard the bandwagon with this one!

**"Here I'll Stay"** (2:55)

**"So In Love"** (2:13)

**GUY LOMBARDO ORCH.**

(Decca 24572)

- Music styled in the Guy Lombardo manner, and the refrain of some wonderful music in the offering for juke box fans. Wax, titled "Here I'll Stay" and "So In Love," are ballads Don Rodney, writing the scintillating lyrics that will make music ops. Opus should keep the tunes well since they have been fairly well recorded. Both sides are currently kicking up a storm in phonos across the nation—this rendition should add to its popularity. The many Lombardo fans will go for this pair.

**"Underneath The Linden Tree"** (2:48)

**"You Was"** (2:58)

**ANDREW SISTERS**

(Decca 24560)

- Some wonderful wax headed ops. Wax, entitled "Underneath The Linden Tree" and "You Was," the Andrews Sisters hog the spotlight on the top disc, wailing the slow, sincere lyrics in beautiful vocal style. The disc is smooth stuff, the kind that makes for easy listening pleasure. On the flip, Pattie Andrews and Bob Crosby take it solo for the delightful patter of "You Was." The team split vocal honors here, with the light lyrics slipping in dainty manner throughout. Both sides bid for some hot phonos play, and should be greeted with wide favor. Music ops take note.

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**THE CASH BOX**

**Record Review**

- Peggy Dean (3:04)

While the Angelus Was Ringing (3:19)

JOHNNY DESMOND (MGM 10358)

- You've gotta go a long way to name a better rendition of this old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, old, ol...
Hits from the Broadway Show, "KISS ME KATE!"

ALFRED DRAKE
...THE STAR OF THE SHOW!
So in Love
Were Thine That Special Face
RCA VICTOR 20-3332

TOMMY DORSEY
So in Love
RCA VICTOR 20-3331

JANE PICKENS
Why Can't You Behave
Wunderbar
(both with Alfred Drake)
RCA VICTOR 20-3333

HENRI RENÉ
Wunderbar—Were Thine That Special Face
RCA VICTOR 20-3334

HE'S SIGNED UP WITH RCA VICTOR!
LUCKY MILLINDER
D' Natural Blues
and
Little Girl, Don't Cry
RCA VICTOR 20-3335

FRAN WARREN
Why Can't You Behave
RCA VICTOR 20-3330

FOREVER AND EVER
PERRY COMO
I Don't See Me In Your Eyes Anymore
RCA VICTOR 20-3347
Someone Like You
Where Is The One?
20-3348
Cruising Down The River
Allah's Holiday
20-3349
So Tired
The Humphrey Bogart Rhumba
20-3350
D' Natural Blues
Little Girl, Don't Cry
20-3351
Lady Of Spain
I've Got My Love To Keep Me Warm
20-3352

POPC SPECIALTY
Blue Skirt Waltz
"I Betcha" Polka
RCA VICTOR 20-3336

FOLK
Sundown In My Heart
Our Anniversary
20-0013
B-I-N-G-O
Don't Play With Love
20-3331
Steel Guitar Rambler
Left All Alone With A Broken Heart
20-3302

JAZZ GILLUM'S BLUES
Country Woman Blues
20-0005

THE STARS WHO MAKE THE HITS ARE ON RCA VICTOR RECORDS
RCA VICTOR DIVISION, RADIO CORPORATION OF AMERICA, CAMDEN, NEW JERSEY

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
NEW YORK:

Rainbow Records exec Eddie Heller, the proud pappy of a 6 lb. girl—Mary Jo—Johnny Drake, disk jockey at station WNBC, New Haven, Conn., in Chicago going over new tunes "They Tried To Tell Me" and "So Shall It Be" with Gloria Hart and Art Russell... Gil Nelson, an administrative executive at General Artists Corp. for more than two years, leaves there this week. His future plans will be announced shortly. Several others slated to leave the firm too... Sid Williams, University of Baltimore music ed., joins the Milton Kane factory at the Hotel Lincoln... Frankie Laine the current subject of a tremendous disk jockey drive by Mercury Records. His "Rosetta" is also booming all over the place... Saul Bihary has bought Exclusive's February Records in and out of town. He's due back in Los Angeles in two weeks. Understand brother Joe has it heavy with the hickster stuff... Joe Bihary acquired several masters of The Master Keys from Top Records. Also signed former Duke Ellington thrush Joya Sherrill to a recording contract, with a release set for next month... Dana Records have a smash polka on their hands with "Blonde Bombshell" by the Ray Henry ork. Really wild and woody—also great... Ray McKinley opening at Frank Bailey's Meadowbrook this past week went over big. Seton Hall College crowd bought the place out. Thirty disk jockeys throughout the country conducting a "What's My Name" contest for Fran Warren's click RCA Victor disk jockey... New show at the Paramount Theatre a winner Features orkster Buddy Rich and Velvet Fog Mel Torme. Henry Lobriza at the Roxy racking up some of the biggest grosses in the history of the theatre... A must—The Tony Pastor show at the Hotel Statler... the pipes on Rosemary Clooney—good to the last drop... Loads of bidding going on for the deeper ballad hit "Don't Be Afraid To Dream"... Nice to see the crowds at the Clique where Mâchito and his wonderful orchestra have the gig. The Orioles bowed into The Royal Roost this past week in a blaze of glory. Wonderful group—no doubt about it.

CHICAGO:

The nation wide contest under way for Perry Como's RCA-Victor recording of "Far Away Places" comes to a close at midnight, Feb. 21st. Disk jockey Jim Hamilton, who broadcasts over WIND, Monday thru Friday, has had the exclusive rights to the contest in this area and has received many, many entries from his radio audience. Bob Bedine of RCA-Victor Distriib. Corp. tells us the response throughout the Chicago area has been so terrific, they hate to see the contest close. "It's going to be one tough job to pick the winners," says Bob... We hear from Warren Ketter of Tower Records that Paul Shahis, noted dance instructor and writer of Latin-American tunes, now being released on the Tower label, will assist in their promotion and exploitation... Mitch Miller, Mercury recording head, in town for some waxing sessions with Eddy Howard and Dick "Two Ton" Baker... Don Redell, field representative for MGM Records, with headquarters in Chi, planning a trip through the midwestern states... Had a nice visit with disk jockey Myron Berg who stopped up to our office this past week. Myron is linked for a weekly show over the new radio station WMOR which is scheduled to open around the 1st of March... Evelyn Aron of Aristocrat Records returned from her trip to New Orleans with some very good reports. Evelyn says Muddy Waters is the hottest thing in the south. His latest record, "Big Red Spider" is featured on his new label... Talked with Nat Hale of MGM Records who tells us their Easter Parade album with Judy Garland, Fred Astaire, and Ann Miller, featuring all the tunes from the pictures of the same title, will be released March 11. Nat went on to tell us that MGM will release Billy Eckstein's recording of his most requested number "Caravan" on the same date... We hear that the M-Torme wedding here Feb. 11 was one gala affair with Woody Herman and Nat "King" Cole attending. Woody and Nat are currently touring the midwest on their concert tour.

LOS ANGELES:

Grading, television. T-Texas Tyler the Texas Rangers and the CBS engineer assigned us that our appearance on the Ranger program of present guest sun Tyler The Cash Box award didn't set television back as many years as we feared it might... Tyler, truly a great performer, gave a fine rendition of his theme tune, "Remember Me," and a heartrending delivery of "Deck of Cards," the American Music number that won him the OSCAR via a 4-Star record... That Texas Rangers aggregation is really a grand outfit, nice guys and terrific with the western ballads and novelties... Watch for their first eight sides on the N-M-G label, cut last week and due out soon... Met up with a pair of fine gents in Lee Maynard of St. Louis and his nephew John Maynard, who calls Dallas home in just a wee bit of Texas drawl... The Maynards were in town confabbing with Irving Fosdick and staff at Tempo Records, whose product they distribute, representing "Helen of Troy" and "Help Me"... Bob said my job, too, says Tempo's chief... Ad man Dick Well now with Tempo's marvelous Brother Bones on the rhythm man's P.A. tour, standing on stage with Leon Rene of Exclusive really on a signing spree, this week coming up with Charlie Lind, NBC radio balladier and a promising voice for wax debut... Exclusive's newly signed Prince Cooper Trio arrived in town for session and engagement at Toddle House... Big Jay McNeely, who switched to Exclusive few weeks back, will also cut his first sides for Rene firm this week... Exclusive Items worth latching an ear to are Joe Swift's "Alligator Meat" and Mabel Scott's "Give Me A Man."

Here's Why:

✓ Instrumental Selections Only (No Vocals)
✓ 10-78 RPM Discs for Use on Any Automatic Equipment
✓ Full Range Recording—Reproducing Every Sound Audible to the Normal Ear
✓ Best Known Standard Selections Plus the Hits of the Day
✓ Longer Wearing Discs
✓ Supplemental Releases Every Month

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Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
JUKE OPS, DEALERS, DISC JOCKEYS
TRADE MAGAZINES SAY:
"They're Hits From Coast To Coast"

THE RAVENS
WONDERFUL VERSION OF
DEEP PURPLE
9065 LEAVE MY GAL ALONE

TOMMY EDWARDS
BEST RENDITION OF
9067 A LONG TIME — UP IN THE ALLEY

CHARLIE VENTURA & His Bop Group
9065 PINA COLADA — STOP 'N GO

AL TRACE
IS BACK AGAIN
1 YI YIMMINY YI
7024 I DON'T CARE IF I NEVER GO TO BED

WHISTLING MR. JONES
SENSATIONAL HIT
9063 SWEET GEORGIA BROWN (with BONE ACC.)

THE GREAT M. B. (Billy Eckstine)
9060 MY SILENT LOVE
9061 WITHOUT A SONG

DANA RECORDS PRESENTS
TED BLACK'S ORK
BEST TO DATE
2 NOVELTY HITS ON ONE RECORD

"I KISSED HER (IN A DREAM)"
backed with
"SHE'S A GOOD LITTLE GIRL"
by TED BLACK ORK, with vocals by Radio Favorites
JULIE CONWAY and DICK BYRON
DANA 2340

RIDING HIGH!
Only vocal version of the Lively and Sparkling
"MADEMOISELLE HORTENSIA"
by BILL HARRINGTON and Joe Crichio Musette Ork.
backed with
"INTERNATIONAL POLKA"
by JOE CRICHHO & Musette Ork.
DANA 2036

Great Song—Great Rendition—Great Hit!
"I WISH SOMEBODY CAREd ENOUGH TO CRY"
by FRANK GALLAGHER
and the WAYFARRERS with TED BLACK ORK.
DANA 2033

SMASH POLKA HITS!
"ANNIE DID IT WRONG"
backed with
"WOODECKER"
by HARMONY BELLS ORK.
DANA 2035

DANA RECORDS
286 FIFTH AVE.
NEW YORK, N. Y.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
THE CASH BOX
Folk and Western Record Reviews

"Money, Marbles And Chalk" (2:34)
"Tennessee Tears" (2:30)
STUBBY AND THE BUCCANEERS
(Decca 461-49)

- There's no doubt about this one! It's Stubby and The Buccaniers on deck with a tune that seems to be a sure-fire winner for juke box fans. Wax, titled "Money, Marbles And Chalk" is offered in slow, monotonous fashion, with a vocal chorus chanting the title in the background. Vocal work by Windy Breaker in deep, novelty fashion is the spot that makes you wanna listen. The tune is one that makes you want to sing along with it, you know what comes to mind. The song is come heavy attention by folk fans throughout the nation. Lyrics of the song are attractive, while the instrumental work furnished is top-notch all the way. "Tennessee Tears" is a slow moving ditty, with the wax story working around the title. Lyrics tell about the wonderful state of Tennessee, with the vocal spotlight shining down on Tiny Stockes in a brilliant manner. We go for the top deck, "Money, Marbles And Chalk" in a big way - we're sure you will too. Latch on!

Beyond The Purple Hills" (2:36)
"Lulu" (2:38)
BOB HARTER
(Dane 4001)

- Some great wax by Bob Harter and The Westerners. Vocal work by Geneke, Patti and Eddy is done in slow, moody fashion right to the end. Ditty is bound to garner a top spot on ope machines in no time at all—it's that good. The flip, tagged "Lulu" has the gang spoiling some more pleasant wax that should meet with fair reaction from ope fans alike.

"The Time And The Place" (2:34)
"Don't Play Around With My Heart" (2:48)
WESLEY TUTTLE AND HIS TEXAS STARS
(Capitol 15384)

- Pair of slow folk laments, with Wesley Tickle and His Texas Stars sending this platter titled "The Time And The Place" and "Don't Play Around With My Heart." Both sides are offered in slow tempo, with Wesley warbling the sorrowful refrain of the tune in fair fashion. Instrumental accompaniment on the flip is effective throughout, and adds to the winning potential of the wax. The many Wesley Tickle fans may go for this duo. Ope should listen in.

"You're Free Again" (2:48)
"Your Key Don't Fit My Lock Anymore" (2:38)
SAM NICHOLS
(MGM 10364)

- Some wax by pipe Sam Nichols that might grab on in duo tagged "You're Free Again" and "Your Key Don't Fit My Lock Anymore." Top deck being in slow tempo with Sam echoing the sentiments found in the title of the song. The flip, in faster tempo, has Sam tolling the lyrics of this melancholy ditty in fair fashion. Both sides won't top traffic—they should hold their own too.

"I Vow To Never Love Again" (2:31)
"You Didn't Mean It" (2:27)
GURNEY THOMAS
(Deluxe 4056)

- Pair of folk laments by balladeer Gurney Thomas, and the set up of "I Vow To Never Love Again" and "You Didn't Mean It." Both sides spill in slow, moody fashion, with Thomas' heavy pipes spooning the melancholy lyrics in effective fashion. Pleasant guitar spot on the flip adds to the coin potential. Wax can be used by music operators to excellent advantage as filler items. Music ops who have the spots—take note.

"Arkansas" (2:28)
"The Last Time I Saw Mary" (2:50)
ERNIE LEE
(RCA Victor 21-0005)

- Some pleasant wax via Ernie Lee is headed opes way via this coupling of "Arkansas" and "The Last Time I Saw Mary." Ernie's crystal clear vocals pleasing the pair make for tons of pleasant listening. Top deck a sprightly tune, is an ode to Arkansas. Ditty rolls smoothly throughout and should be received in wide favor. The flip slows down in tempo a bit, with Ernie spoiling the romance wondrous in excellent vocal style. Ope should listen in.

"Candy Kisses" (2:31)
"Save The Next Waltz For Me" (2:49)
EDDIE KIRK
(Capitol 15291)

- Top folk ditty tagged "Candy Kisses." Currently kicking up a whole of a storm in music circles is done up here by pipe Eddie Kirk. Eddie's wailing of this top-notch ditty makes for excellent listening pleasure throughout. Lyrics of the tune are first rate throughout, with Eddie getting some nice instrumental accompaniment on the side. The flip, "Save The Next Waltz For Me," is a sorrow-laden folk song, with Eddie spoiling the slow tempo'd lyrics in pleasing style. Top deck is a clinch to garner a spot on ope machines.

If it's Buffalo bait you're after, quit foolin' around and get with

CHARLES BROWN
And His Trio
on
"GET YOURSELF ANOTHER FOOL"
Aladdin 3020

JUST OUT AND CLIMBING FAST
"A LONG TIME"
Wesley Brown Trio  Aladdin 3021

MONEY, MARBLES AND CHALK
Backed By
I'LL NEVER, NEVER LEAVE YOU
KING 774

EARL BOSTIC
BLIP BOOGE
Backed By
WATCH WHERE YOU WALK BOY
KING 4277

The Cash Box, Music  Page 13  February 26, 1949
NEW JUBILEE RELEASES THAT WILL MAKE THE JUKE JINGLE

“I GOT THE BLUES IN THE MORNING” (Thinkin’ About The Night Before)

ROCKABYE BOOGIE

NEW JUBILEE

“YOU'RE NOT THE ONLY APPLE ON THE APPLE TREE”

DARE TO DREAM

“IT SEEMS SO LONG AGO”

“TO BE TO YOU”

THE ORIOLES

“PLEASE GIVE MY HEART A BREAK”

“HOT SWEET POTATOES”

JUBILEE

Stronger Than Ever...

New Jazz Series—“BUZZY” (Part 1 & 2)

featuring England’s All-Star Instrumentalists

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HIT PARADE

1. “YOU BROKE YOUR PROMISE” Polly Watton—Supreme 1512

3. “DON'T GAMBLE WITH ROMANCE”

Sandy Gann—Comets 1008

2. “A LITTLE LITTLE LITTLE”

Paula Watton—Supreme 1507

4. “AINT NOBODY'S BUSINESS”

Jimmy Wakely—Supreme 1213

5. “DESCRIPTION BLUES”

Tell-Em Walkers—Comet T-52

6. “ST. LOUIS BLUES”

Cats and Jammers—Solo 10001

7. “B.B. BOOGIE”

Jack McVey—T-100

Free 8-track tape with any Tempo record order

OUT THIS WEEK!

MAHALIA JACKSON'S

“I'M IN YOUR HOME OVER THERE”

“SINCE THE FIRE STARTED BURNING IN MY SOUL”

Apollo 205

“SOLDIERS”

PINET BROWN'S

“MOURNING BLUES”

On Apollo 402

APOLLO RECORDS, INC.

457 WEST 43RD STREET • NEW YORK 19

LATEST HITS ON MANOR

AW-WIT

“BOW-WOW-WOW”

locked by the Delta

AT OUR FIREPLACE

by DEEK WATSON and THE BROWN DOTS

MANOR 21970

MANOR RECORDS

313 WEST 57TH STREET, N.Y.C.

KING RECORDS

BOW INTO POP PLATTER FIELD

CINCINNATI, O.—King Records, Inc., this city, this week announced their entry into the pop disk field. Sidney Nathan, King pres., stated that Dewey Bergman had been named the manager of a sales force at the new company. King pop labeled. Henry Glover takes over the firm's race line.

Bergman was formerly on CBS music staff and helped arrange some of that network's top shows, including the Lundy Strike Hit Parade. He has also been acting as arranger for the Guy Lombardo ork for the past ten years as a member of ASCAP and has several motion picture scores to his credit. Henry Glover developed and also arranged the Bull Moose Jackson combo. Bull Moose won The Cash Box race disk award for '48 with his dishing of "I Love You, Yes I Do." Other Bull Moose hits were, "All My Love Belongs To You" and "I Can't Go On With You." Glover was co-writer of the above three clicks.

Several artists have also been signed by King, Sydney Nathan stated. Among these are: Mary Lou Williams, vocalist-arranger; Bill Johnson, formerly of Victor; Paul Howard, previously of Columbia and a western band favorite; Red Stewart, who sang with Pee Wee King on the RCA-Victor label.

George Hudson is also a newcomer to the King roster. Glover, regarding Hudson, said: "I predict that Hudson's six-piece unit will be considered one of the finest bands in New York City.

Nathan and Glover spent part of this past week in New York, among the places they visited to cut twelve sides by the Jubilaries, vocal group featured on the Amos & Andy show.

Wash. D. C. Music Opp Aid Charity Drive

WASHINGTON, D. C.—The Washington Music Guild this past week disclosed their part in cooperating with the National Heart Fund and the Boys Club of Metropolitan Police, in this city.

Mr. Hirsh de LeVee, president of this guild, this past week appointed Artie Shaw chairmen of the drive for the Boys Club Fund.

In addition, the organization disclosed that they have distributed 2500 red plastic hearts to phonograph locations in Washington, D. C. Money collected from these hearts is to be turned over to the National Heart Fund. The association has also tied in with disk jockey Eddie Gallagher, WTOP, in their drive to raise funds.

ONE HAS MY NAME

Jimmy Wakely

(Capitol 15192)

THEN I TURNED AND WALKED SLOWLY AWAY

Eddy Arnold

(RCA Victor 20-3174)

BOUQUET OF ROSES

Eddy Arnold

(RCA Victor 20-2806)

A HEART FULL OF LOVE

Eddy Arnold

(RCA Victor 20-3174)

I LOVE YOU SO MUCH IT HURTS

Jimmy Wakely

(Capitol 15243)

Floyd Tillman

(Columbia 20430)

ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY

JUST A LITTLE LOVIN’

Eddy Arnold

(RCA Victor 20-2806)

NO RODEO DUG

Sons Of The Pioneers

(RCA Victor)

TENNESSEE SATURDAY NIGHT

Red Foley

(Decca 46136)

LET'S SAY GOODBYE LIKE WE SAID HELLO

Ernest Tubb

(Decca 46144)

HAVE YOU EVER BEEN LONELY

Ernest Tubb

(Decca 46144)

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<table>
<thead>
<tr>
<th>Number</th>
<th>Song Title</th>
<th>Artist(s)</th>
<th>Rec. Label</th>
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<td>Wrapped Up In A Dream</td>
<td>Do-Re-Me</td>
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**Fat Meat And Greens**
- Edgar Hayes
- Exclusive 78X
MOA Alerted as First Rumbles are Heard of Pending Battle to Change Copyright Act. Expect Revamped Scott Bill to be Introduced in Congress, also Senate Bill to Make Juke Boxes Pay Royalty.

WASHINGTON, D. C.—As one noted julex buyer this past week, "Here we go again—with another battle on our hands—to overcome the change of that paragraph in the Copyright Act of 1909 referring to juke boxes."

The first rumbles regarded the fact that new (and possibly revamped old) bills would be introduced within a few weeks in the House of Representatives and the Senate, in an effort to once again try to make the julex industry pay royalty to the owners of copyrighted music, were reverberating thru the julex industry where we have already seen this information to George A. Miller of the Music Operators of America.

It is believed here that George A. Miller will call together all the leaders and directors of Music Operators of America when the time arrives to be present in this city at hearings which are, as always, conducted on these bills.

Last year the bills were shelved by both the House Sub-Committee and the Senate.

This year, it is believed, due to the early introduction of the bills, and the further fact that they were shelved last year, those who are attempting to get their introduction on the floor of both the House and the Senate, will redouble their efforts and will try with all might and main to get them out into the open.

Ops here are not as frightened as they were in 1947 and 1948. They feel that if this turns into one of the hardest fought battles, somewhat like that of '47, they still have the edge in the fact that they have continued to labor as small business and haven't, in the past years, chanced the price of their julex box entertainment to the public.

All explain that should the Copyright Act of 1909 be changed, at least that old Act is referred to the present, that it would bring about one of the worst legal tangles in the history.

Many reasons for this were advanced in hearings before the Sub-Committee of Representa-

tives Judiciary Committee in 1947 not only by julex box ops but also by others.

It is sincerely hoped here by julex box ops that some of these bills have not yet been planted at which they will forever be eliminated.

They look to the legal half-life of MOA to arrange for some sort of action which can stop further introduction of these bills in Congress.

While hearings on copyright legislation might take some time, members of the industry close to the situation feel confident that the matter will definitely be reviewed in this 81st Congress. A House Judiciary Subcommittee on Patents and Copyrights is reported reviewing all past bills introduced, and gathering information relative to the proposed changes in the Copyright Law. It seems fairly certain that the bill will be lengthy, and there is the possibility that it will be presented by the Senate review of the Inter-American Copyright Treaty.

It was learned that the House Judiciary Subcommittee has already scheduled weekly executive meetings, the first of which started this past February 4.

Proposed changes to the copyright laws are planned to enable users of copyrighted music, in using and transmitting, to create new works, in part or whole, and the sale of the new work at a profit.

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National Records Ink

John Leslie To Five Year Recording Pact

NEW YORK—National Records, Inc., this city, this past week disclosed the signing of balladeer John Leslie to a five-year recording contract.

Altoh the songs comprising Leslie's latest projects were not disclosed, it was learned that his sides will be out on the market in the very near future.

Leslie joins singer Tommy Edwards, who recently inked a recording contract with the National firm.

WABF, 151 West Bayshore Drive, Jamaica, Long Island.

Decca Records Pop
With FM Airshow

NEW YORK—An experiment to explore a channel in the selection of recorded material for Frequency Modulation programs will be undertaken by Decca Records in a show with FM station, WABF, operated by Ira Hirschman.

The nature of this experiment was revealed with the announcement today that Decca is going to present a one-hour, seven-hour recorded show on WABF beginning Thursday, March 3rd. The Thursday show will be made in progressive hour-long continuous hours and will be called "The Decca Program."

Mr. Rapp stated that the program will feature "five live”--whenever Decca artists are available in addition to making complete use of Decca’s catalog.

Signature Records To Market New Low Cost Platter At 35c

New Label Aimed At Chain Stores, Music Ops

NEW YORK—Signature Records, Inc., this past week disclosed the formation of a new indie label, tagged Hi-Tone Records, which is scheduled to market to the low- 

cost price of 35c plus tax.

The low price of the new platter makes the Hi-Tone label the lowest in the already established low-price field. Hi-Tone records can now sell at 44c including tax, as does the Spotlite label.

Signature will record song hits back-to-back on the new label, and will aim their platter at the chain store and julex box operator market. Hi-Tone will offer their own arrangements of the hit tunes, and will feature in many cases name value.

Slated to record for the label are Larry Douglas, Eugene Baird, Prancey Lane and the Riddlers vocal group.

Platter will record songs on a direct sales basis to chain and departments stores, and the julex box ops for 21 cents plus tax.

The initial Hi-Tone release, scheduled to be on the market early this week contains ten sides, among them, "I've Got My Love To Keep Me Warm," "Creole Belle," "The Fever," "Powder Your Face With Sunshine," "Lavender Blue," and others.
RCA Victor Bows With Unique Color Scheme For New 45 R.P.M. Disks

Rainbow Colored Platters To Be Issued For All Classifications Of Music.

CAMDEN, N. J. — Translucent, plastic phonograph records in gay, cheerful rainbow colors to identify all categories of music will make their first appearance in the 60-year-old record industry when RCA-Victor introduces its completely new 45-rpm system for reproducing recorded music in the home, it was revealed by J. G. Wilson, Executive Vice President of the Radio Corporation of America in charge of the RCA-Victor Division.

The new distortion-free, vinyl plastic records, RCA-Victor is first to announce a new system featuring small, single-discs for all classifications of music, with the various categories identified by the use of translucent vinyl plastic in bright shades of red, green, blue, yellow, gray, and other hues. Though only 3/4 inches in diameter, the small 45-rpm record plays up to 6 1/2 minutes of music—equal to the longest playing time of the conventional 12-inch disc.

Composed of an awareness of public demand for smart, modern styling and sprightliness, eye-appealing finishes, the new colored records are also seen as a boon to the consumer in classifying, storing, and identifying the various categories of recorded music in home libraries.

"Buying public today demands appearance and convenience on a par with quality," Mr. Wilson stated. "To the unprecedented distortion-free, noise-free quality of our new 45-rpm records we have added bright, cheerful colors which, for the first time in the history of the industry, add eye appeal to ear appeal in the playing of recorded music. The use of colors also serves as a means of classifying and storing records in the home. Single discs, be stated, will be packaged in transparent cellophane envelopes.

RCA-Victor this past week shipped trade reviewers sample copies of the new transparent colored discs. Regional distributors were scheduled to hold showings of the new platter and phonograph in their respective territories, it was also disclosed.

Johnny Long Ork Not Signed To Disk Pact

NEW YORK—Johnny Long has not signed a long term recording contract with any record company, as reported in various fan and trade papers the past several weeks, Buddy Basch, Long's publicist, declared this week. The various articles stated Long had signed with a recording company for a period of two years. Truth of the matter is that Long hasn't signed with anyone at all. What he did do was to sign for two recording sessions with Signature. One of the sessions was cut this past week (14). The source of the original article was evidently misinformed. Negotiations are on, however, with a few companies, Basch added.
1—LAVENDER BLUE (BY GORDON MacRAE) 82.9 87.9
CA-15225—JACK SMITH The Matador
CO-39299—DINAH SHORE So Dear To My Heart
CL-2954—MACK CAMPBELL CR-185—HUGH CARMON
DE-24575—SURL IVEs Billy Boy
LO-310—VERA LYNNA
ME-5246—ANNE VINCENT
VI-20-3100—SAMMY KAYE O. Down Among The Sheltering Palms

5—I'VE GOT MY LOVE TO KEEP ME WARM 53.9 54.7
CA-15330—THE STARLIGHTERS More Bell!
CO-38334—LES BREN O. D. I'm A Tallin' You
DE-24559—THE MILLS BROS.

6—RED ROSES FOR (A BLUE LADY) 47.8 37.1
DE-24549—GUY LOMARDO O. My Extraordinary Gal
ME-5201—JOHN LAURENZ Somebody's Away
VI-20-3319—VAUGHN MONROE O. Melancholy Mistletoe

7—SO TIRED 47.4 27.6
CA-15314—SANDY STARR Steady Daddy
DE-24521—JESSIE MORGAN O. I Hear Music
DE-24449—JUSS MORGAN O. Runaway Rose

8—GALWAY BAY 42.7 11.4
LO-387—BILL JOHNSON A Tree In The Meadow
LO-3257—BOBBY WORTH The Gal Who's Got My Heart
DE-24529—BILLY MCGOUGAN My Girl's An Irish Girl

9—PUSSY CAT SONG, THE 34.1 53.8
ME-3029—ANNE VINCENT John Laurenz, Woman Your Face With Sunshine

10—DOWN THE STATION 30.3 30.6
CO-38404—RAY NOBLE I'll String Along With You
DE-24533—PATTI ANDREWS-BOE CROSSBY Don't Worry 'Bout Strangers

11—CRUSHING DOWN THE RIVER 25.9 13.4
CA-15372—JACK SMITH Race Radio
DE-24546—BILLY MORGAN O. Sunflower
ME-5249—HELEN CARROLL Heart Of My Heart

12—HERE I'LL STAND AND WATCH THE WAVE 20.5 5.5
CA-15319—JO STAFFORD Congratulations
CO-38294—BUDDY CLARK Green Up Time
DE-24575—GUY LOMARDO O. So In Love
ME-5229—RONALD DEAN Portraits Of Josephine
VI-20-3063—SAMMY KAYE O. Green Up Time

13—BUTTONS AND BOWS 18.9 46.5
CA-15292—BOB HOPE—CLARK SISTERS That's Not The Exact Situation
CA-15184—THE DINNERS SISTERS San Antonio Rose
CO-20468—GENE AUTRY Can't Shake The Sands Of Texas
CO-38248—DINAH SHORE Daddy
CS-832—HELEN O'CONNELL The Guy Who's Got My Heart

14—SO IN LOVE 17.1 11.4
CA-15357—GORDON MacRAE A Rosewood Spinet
CO-38339—DINAH SHORE Always True To You In My Fashion

15—I LOVE YOU SO MUCH IT HURTS 17.3 11.9
CA-15243—JIMMY WALKER I Don't Want Your Money
CO-20436—FLOYD TILLMAN I'll Take What I Can Get
CO-38406—BUDDY CLARK Love! Love! Love!
DE-24550—THE MILLS BROS. I've Got My Love To Keep Me Warm

16—YOU WERE ONLY FOOLING 17.2 40.2
CA-15226—KAY STARR A Faded Summer Love
CO-38332—ERIC WHITELY Down Among The Sheltering Palms

17—ON A SLOW BOAT TO CHINA 13.9 59.1
CA-15208—RAYMOND GOODMAN O. I Hate To Lose You
CO-38301—KAY KYSER O. In The Market Place Of Old Monastery
DE-24482—LARRY CLINTON O. This Is The Moment
ME-5191—SNOWY LANKIN Melancholy Minstrel
ME-5210—EDDY HOWARD O. I Love To Live In Loveland
MG-10269—ART LUND On A Slow Boat To China

ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY

22—DOWN AMONG THE SHELTERING PALMS 12.1 84
22—SWEET GEORGE BROWN 12.0 11.1
22—MORE BEER 8.3 5.2
22—BRUSH THOSE TEARS FROM YOUR EYES 6.1 4.6
22—TARA-TA-LARRA 6.0 26.9
22—BOUQUET OF ROSES 4.9 7.9
22—EVERYWHERE 4.8 5.0
22—CUANTO LA GUSTA 3.8 27.1
22—ONCE IN LOVE WITH AMY 3.7 5.2
22—SAY SOMETHING SWEET TO YOUR SWEETHEART 3.6 4.8
22—THAT CERTAIN PARTY 3.5 8.1
22—MAYBE YOU'LL BE THERE 3.1 15.2
22—WHAT DID I DO? 3.0 7.8
22—TWELFTH STREET RAG 2.9 4.7
22—SUNFLOWER 2.8 —
22—BEWILDERED 1.6 —
22—CLANCY LOWERED THE BOOM 1.5 4.9
22—YOU WAS 1.4 —
22—CARELESS HANDS 1.2 —
Hold Preview Showing Of Hotel Room Video

Perfected Television Time Clock Featured Has Run Over 1500 Hours In Test

NEW YORK—Preview showing of a new and fully tested hotel room television set was held here this past week at the offices of Television Coin-A-Matic Co., 1431 Broadway, this city, who showed their new television "Coin-A-Matic Time Clock" clock unit, attached to an Emerson Model 611 television receiver.

Executives of the firm are Bernice M. Alexander and Philip Green. Milton F. Barnett is the general salesman. Barnett is well known to the trade, having been in the coin machine field for some years.

"Most outstanding fact," Alexander stated at this showing, "is our new Television Coin-A-Matic Time Clock" clock unit which took us practically a year to perfect and almost another year to completely test.

The unit, according to Alexander, has gone thru 1,500 hours of continuous operation and hasn't blown any tubes, hasn't distorted the picture in any fashion whatsoever, and hasn't created any undue noises or shadowed images. As he said, "When we started out with the idea of producing a hotel room television receiver that would be completely coin operated and would work under all conditions, all conditions, we purchased time clock after time clock. Everyone we purchased blew out the tubes and destroyed the picture. The best one we had was made ourselves in those early days exactly 500 hours in test."

He also explained that after many months of work with the outstanding electrical engineer they were able to produce the "Television Coin-A-Matic Time Clock" which they believe is the finest at this showing and which they now fully guarantee.

This is the first hotel to which they showed the Emerson Model 611 television receiver with their timer clock attached to operate on 20 cent coin for half hour showing was the Hotel Edson in this city. The principals of this hotel instantly ordered sets for every one of their better rooms, eliminating all other models which had been sent to them for test. Results of the hotel's tests satisfied them that this was the best unit they could buy.

To the Emerson Model 611 television receiver lists at $250.00, Television Coin-A-Matic Co. include an outdoor antenna as well as their "Television Coin-A-Matic Time Clock" with the set for this same price.

The showing of the pix at their offices, located in the very heart of the busy Times Square district, met with much acclaim for the clarity of the picture, the cleanliness of tone and the generally fine reception.

The firm reported that they are also appointing distributors out of New York State to handle their "Television Coin-A-Matic Time Clock" units, giving regular territorial franchises, and allowing the distributors who will be appointed to use whatever television receiver set they may desire.

Unlawful For Minors To Play Amuse Games In Arkansas

LITTLE ROCK, ARK.—Arkansas became the first State in the country to pass legislation prohibiting the playing of coin operated amusement games by minors.

Enacted into law on February 8, 1949, Act 60 makes it unlawful for the owner of the premises to permit persons under 18 to operate coin operated amusement games.

Rowe Corp. Borrows $1,250,000

NEW YORK—The Rowe Corp., manufacturers of cigarette and candy vending machines announced this week that it has borrowed privately $1,250,000 on a 4 per cent promissory note due on February 1, 1950.

100% RETURN PRIVILEGE WITHIN 10 DAYS IF NOT SATISFIED WITH OUR RECONDITIONED EQUIPMENT

WURLITZER 616

Fully Reconditioned. Perfect Condition. Ready for Location. $79.50 (Crated)

1/2 with Order. Bal. C.O.D. Send for Complete List

DAVID ROSEN, INC.
Exclusive A.M.I. Distributor
855 N. Broad St., Philadelphia 23, Pa.
503 Evergreen Ave., Baltimore 21, Md.
Edmonton 9222

HANDLE COINS? You'll Want A PALM COIN WRAPPER!

COINS AND WRAPS COINS QUICKLY— ACCURATELY— SECURELY

A few turns of the roller produce neat, accurately folded, and labeled standard size rolls of
cents, nickels, dimes and quarters.

Compact, Light weight, Pocket Size

Generous supply of printed wrappers for denomination included

ORDER TODAY—Postpaid or C.O.D. Plus Postage

PAIL COIN WRAPPER
BOX 631
LINDEN, N. J.
100, 50, 25, 10, 5, 2, 1 CENTS

10 BUNNIES $4.00
50 NICKELS (25 CENTS) $1.00
100 DIMES (50 CENTS) $2.00

Counting Light weight, Pocket Size

Generous supply of printed wrappers for denominations included

ORDER TODAY—Postpaid or C.O.D. Plus Postage

February 26, 1949

Watch For Our New Game! Every Day Is A Good Day With GENCO Games!
HERE AT LAST! PERFECT HOTEL TELEVISION! PERFECTLY AND COMPLETELY COIN OPERATED!
FULLY GUARANTEED

Read The Facts...

It took over 1500 hours of continuous, trouble-free operation to convince us that we could ABSOLUTELY AND FULLY GUARANTEE you the FIRST REALLY PERFECT Coin Operated Hotel Room Television Receiver. The ANSWER is in the PROVEN PERFECT “Television Coin-A-Matic Timer”. The ONE and ONLY electric time clock that ACTUALLY WORKS and ASSURES YOU No Blown Out Tubes, No Distorted Pictures, No Shadows...AND... Beautiful Tone Quality AT ALL TIMES. The “Television Coin-A-Matic Timer” is COMPLETELY ADJUSTABLE. With the simple turn of only one screw you can adjust it to operate anywhere from 5 to 60 minutes for 25¢. A red light bulb burns brightly and consistently while the set is in operation. And this is one feature NO ONE HAS EVER BEFORE BEEN ABLE TO ACCOMPLISH—the “Television Coin-A-Matic Timer” CUTS OFF AUTOMATICALLY when time is up. THIS IS IT!! This is the FIRST, REALLY PERFECT coin operated television receiver for hotel rooms, clubs, beauty shops and hundreds of other locations. You can COMPLETELY and UNQUALIFIREDLY DEPEND on the “Television Coin-A-Matic Timer”—IT's FULLY GUARANTEED! Be first in your territory! Cash in and continue to earn bigger and bigger PROFITS as television grows greater and greater every day. Write! Wire! Phone TODAY!! Act QUICK!!

Complete as Shown
Emerson Model 611 Plus “Television Coin-A-Matic Timer” including Indoor Antenna
$269.50
1/3 Deposit with Order, Bd., C.O.D., F.O.B. New York

DISTRIBUTORS!!
ATTENTION!!
Here’s The ANSWER

If you are a recognized, financially responsible distributor, not located in New York State, we can arrange a territorial franchise for you on the sensational, perfect, fully tested and completely approved, “Television Coin-A-Matic Timer” only, so that, if you so desire, you can use any type television receiver and simply attach the proven perfect “Television Coin-A-Matic Timer” to whatever set you care to use, right in your own headquarters. You save freight. You use whatever television receiver your customer favors and, at the same time, you are selling a perfect, completely coin operated television set. Write, wire or phone us TODAY for further details and quantity prices of the “Television Coin-A-Matic Timer”.

Be FIRST in your territory to cash in on the greatest market for coin operated television in history. ACT NOW!!

BE FIRST IN YOUR TERRITORY! WRITE! WIRE! PHONE TODAY!

TELEVISION COIN-A-MATIC COMPANY
1451 BROADWAY, Suite 407 (Tel: LONgacre 5-9104) NEW YORK 18, N. Y.

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
What you get for what you pay is still a fundamental of your business. When you buy a Wurlitzer, you get the most for your money in long range investment value, dependability, earning power and in location and public acceptance. Recognition of these facts by music operators is the reason why Wurlitzer Phonographs have stood and stand today FIRST IN SALES!

The Cash Box

February 26, 1949

The Rudolph Wurlitzer Company
North Tonawanda, New York

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
MR. CONSOLE OPERATOR...

We just recently completed exhaustive location tests on BALLY'S New Console SPOT BELL alongside the leading consoles of today and, believe us, it is truly the "Citation" of consoles.

SPOT BELL, convertible, was thoroughly tested on both automatic and free play locations and here are the actual results —

1 — PLAYER APPEAL — Instantaneous
2 — SERVICE CALLS — Absolute Minimum
3 — EARNINGS — From 2 to 5 Times Greater Than Those of Competitive Consoles

Now, Mr. Operator, to give you the opportunity of testing SPOT BELL for yourself — We offer you the following Unconditional Guarantee...

GUARANTEE
We, Chris Novelty Company, will ship you one sample SPOT BELL CONSOLE and, if you are not completely satisfied with it in every way, you may return it to us within 10 days of shipment and your money will be refunded in full with no questions asked.

CHRIS NOVELTY COMPANY
Signed — Chris Christopher

CHRI S NOVELTY COMPANY
1217 N. CHARLES STREET
Phone: Mulberry 8722
BALTIMORE, 1, MARYLAND

Bally Announces New Console

CHICAGO — Bally Manufacturing Company, this city, announced that the firm has started shipping its new three-reel bell-console "Spot-Bell."

"Capitulating on the success of Citation," one-ball sensation, Bally has embodied the same basic extra-coin appeal of this famous game into its bell-console "Spot-Bell," stated George Jenkins, vice president and general sales manager. "Odds and player's opportunity to win increase as additional coins are played are incorporated in our new game," continues Jenkins. "The new console is called 'Spot-Bell' because the player is 'spotted' extra winners at mystery intervals."

"In addition to the normal winning symbols, ranging from two cherries up to three bars, a single-cherry and a single-orange flash as extra coins are played. If single-cherry or single-orange remains lit, after the flash, symbol remains lit during the entire game. Both single-symbols may light, giving the player two extra winners to play for, similar to extra selections in a one-ball game. Extra coins also advance odds from 2 up to Special, Extra Special and Super-Special. Odds always either advance or remain as high as on previous coin and never drop back to a lower bracket."

According to a further statement by Jenkins, location tests reveal that players invariably play several coins before pushing the handle to spin reels.

"Production will be limited by the continued heavy demand for 'Citation,'" Jenkins stated, "and I urge operators to place their orders promptly for 'Spot-Bell.'"

Chicago Coin Wins Chicago Injunction On ""ShuffieKing"" Shuffleboard & ""Rebound"

CHICAGO — Officials of Chicago Coin Machine Company, this city, announced that they won an injunction of January 26 by the Superior Court of Cook County, Illinois, in the case of Golden versus City of Chicago, et al 49 S 785, which protects ""ShuffieKing"" its 22 foot shuffleboard from interference.

A similar injunction on their Shuffle-King ""Rebound,"" was issued on February 14, in the case of Coin Amusement Games, Inc., versus City of Chicago et al 49 S 1657.
CHICAGO CHATTER

Very interesting visit with H. F. (Denny) Dennison, who has many ideas regarding the music industry. Denny reports his aim is to help the operator make more money. "When they make money, we all make—and then everyone's happy," says Denny. Joe Cudd of Dennison Sales had just about enough of our Chicago weather to last him for some time. Joe is going back to Miami, he will be replaced here by someone who's used to our Windy City weather. Chatted with LeRoy Mints of the M. A. Miller Mfg. Co. LeRoy has some very definite opinions about television, claiming that there should be a tax on the television sets in tavern locations... Over at Telequiz Corp., found Joe Buck knee deep in entries received during the Telequiz contest which closed a few weeks ago. Joe was very pleased over the marvelous reaction to the contest and stated that it not only helped to draw additional attention to Telequiz but also enabled them to learn more about the question and answer machine on location. Contest winners are expected to be announced in the very near future, Joe reported.

Caught up with Jim Gishard over at Perma-Tap, relaxing between sales. Jim is one busy guy these days with orders pouring in on their Shuffleboard. Jim says, "Distributors and ops acclaim it to be one of the slickest boards on the market..." Called over at Bally Mfg. Co., where George Jenkins, vice-president and general sales manager, was sounding off about Bally's new console, "Spot-Bellman." He reported that they are now in production on "Spot-Bellman" and first deliveries have started... Fred Kleiman, well known adman, driven back from a hurried trip to New York, Miami, and Cuba—speaking Spanish no less... Art Weinand of Rock-Ola Mfg. Co. taking time out in between trips to settle down to the hard task of catching up on his desk work. "And," Art says, "have plenty to catch up on."

We hear from Lindy Force that AMI recently announced Atlas Distributors as their new distrof for all of the New England states with the exception of Connecticut. Firm is headed by Louis and Barney Blatt. All concerned are very happy over the appointment... Representatives from the various clubs throughout northern Illinois continue to flock to the Buckley Mfg. Co. to look and then order their "Crisis Cross" machine. Nils J. Peterson, who was spending quite a bit of his time here at the Buckley plant, has returned to his own territory in Pennsylvania to settle down to some hard work... Jerry Osuka, well known coin machine mechanic and distrof, lately of St. Paul, and Ralph Paquin, distrof from Missoula, Montana, were reported as recent visitors to the Buckley factory... "Show Boat," United's new five-ball cam, continues to roll off the production line while the orders continue to pour in. Billy Deselm tells us, "Business is going along at a steady pace and 'Show Boat' is receiving very nice reception throughout the country."

Called over at CMI and found Barbara Humphreys of the Public Relations Bureau at her post again after several weeks absence due to illness. This was her first week back on the job, and though still a little wobbly she said she was feeling fit and very glad to be back at work... Charles Pietro and Joe Batten at Exhibit Supply simply raving about Exhibit's Dale Gun. They say they're so swamped with orders, they can hardly believe it themselves... Fred Mann of Trans-Vue Corp. just back from a business trip through the south and south-western states. Fred was held up for a few days due to snowstorms but made it back to Chi feeling none the worse for wear. He reported that the new TV sample models are expected in around the first or tenth of March. "The sooner we get them the better," said Fred, "then we can satisfy the many distrofs who have been waiting so very patiently for delivery..." The boys over at Genco Mfg. Co. hitting a furious pace, trying to meet the demand for Genco games.

Chicago Coin played host this past week to Harold Lieberman of Minneapolis and Ted Bush of Jacksonville and Miami, Fla. Spoke with Ed Levin, sales manager, who informed us they are now starting deliveries on their new pistol game. Ed stated that the initial response had been terrific, with distributors and ops acclaiming it a real money maker... Eddie Reinke, shop foreman of World Wide Distributors, now recuperating after his recent operation. Wally Finke reports that World Wide has received very good response to their Mercury Shuffleboard line for which they are the exclusive national distributors... Gordon Sutton wearing a big smile due to the many nice orders he's been receiving over at his Illinois Simplex headquarters. Gordon stated that he looks to the spring season for an even better upswing in business... Dropped around to O. D. Jennings & Co. last week and found John Nelsen busy as the proverbial bee, trying to finish up his paper work in order to have everything cleared off before he left St. Louis to attend the Jack Rosenfeld open house... Phil Burgess, Jennings' distributor for Iowa, North and South, visiting at the Jennings' plant.

Talked with Roy Bosenid who reports that Monarch Coin is working at an all-out pace in an attempt to catch up with the backlog of orders on their shuffleboard... William's Mfg. Co. continues to be one of the busier factories here with proxy Harry Willams always on the lookout for something new and novel for the coin machine trade.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
MR. OPERATOR...

YOU

CHOSE THE AIREON CORONET

When you said you could afford to pay "between $500 and $600" for a new juke box.*

ONLY

Aireon

The Operator’s Phonograph

SELLS IN THIS PRICE RANGE

Our business depends on you, Mr. Operator. When you can't make a fair profit on your investment, the whole industry suffers. That's why we're still offering you a phonograph at your price—a price that can put your business on firm footing.

Get ahead... Stay ahead with Aireon

THE OPERATOR’S

PHONOGRAPH

GUARANTEED FACTORY RECONDITIONED

JACKPOT BELLS

$60 TO $150

5c-10c-25c PLAY

Thoroughly reconditioned by experienced, factory trained mechanics. Your choice of 2/5 or 3/5 payout combinations

SOLD ON 10-DAY MONEY-BACK GUARANTEE

* IMMEDIATE SHIPMENT OF *

NEW GENUINE BUCKLEY CRISS-CROSS JACKPOT BELLE

BUCKLEY TRADING POST

4223 WEST LAKE ST. CHICAGO 24, ILL.

EASTERN FLASHES

Television Coin-A-Matic Company introduced its "Television Coin-A-Matic Timer" for coin operated TV sets at the recent convention of radio and television officials at the Hotel Edison. Officials of the firm are Jack E. Alexander and Phil Green. "Milt" Barnett, well known to the coin-trade, is the general sales manager. The firm is offering their timer unit to distributors throughout the country on a commission basis, either the "Television Coin-A-Matic Timer" unit to attach to whatever tele set they desire, or can obtain the Emerson Set with the timer included, whichever they wish," stated Barnett.

A special tax committee meeting of the National Association of Automatic Machine Owners (NAAMO) was held at the Traymore Hotel, Miami Beach, Florida, on Monday, February 14. Among the group were F. McKin Smith of Miami, C. R. Condon of Chicago, and John R. Reynolds of the National Coin Association.

The purpose of the meeting was to outline plans for presentation to the proper government authorities of a method for charging Federal tax payments on coin operated amusement machines. The group unanimously agreed that the Ten Dollar Federal tax payment on amusement machines was most inequitable and especially unfair and a hardship to the small business man operated machines in resorts, amusement parks and other seasonal locations. At the present time the full Federal tax of Ten Dollars per machine becomes due on July 1st, the beginning of the new fiscal year. This yearly tax must be paid regardless of the length of time the machine may be in operation.

"It is felt that the government did not realize this inequitable legislation at the time it was made in 1942," stated Smith. "It was also considered unimportant to protect this method of payment during the war years. Now that business has greatly dropped, operators feel it is time to appeal thru NAAMO for relief of this unjust yearly Federal tax payment and petition the proper authorities to allow payments to be made quarterly on January 1st, July 1st and October 1st.

"As soon as arrangements can be made," continued Smith, "Geist, Rodina and myself will endeavor to work with NAAMO's Washington delegation on the best method of presenting this case to the proper Federal officials. If necessary, a request will be made for a hearing before the Ways and Means Committee of the House of Representatives."
In Testimonial
to
Ray J. Moloney
President, Bally Manufacturing Co.
(Division of Lion Manufacturing Corp.)

... for the many great products which you have pioneered and produced to benefit the entire coin machine industry
... for yourself as one of the most foresighted, intelligent and lovable personalities in the coin machine industry
... for the organization which you have created and which has inspired many great and progressive forward steps for all in the field
... for the outstanding work you have done to benefit all concerned with the coin machine trade
... for your continued good fellowship, your laughter, your smile and your optimism which has stood all of us in good stead
... for the fact that as long as we continue in the coin machine industry you are assured of our loyalty, because you have been loyal to us; our friendship, because you have been a true friend
... and, finally, for the great, pleasurable fact that we shall always be able to call you just "Ray”.

Your Distributors and Suppliers

Please mention THE CASH BOX when answering ads— it proves you’re a real coin machine man!
GREATEST ONE-BALLS EVER BUILT...
IS VERDICT OF OPERATORS EVERYWHERE

WRITE FOR CONFIDENTIAL reports on sensational earnings of CITATION and LEXINGTON... in many spots NEARLY DOUBLE the average previous one-ball records. The new MYSTERY "MULTIPLE" and GUARANTEED ODDS are sweeping the country like wild-fire. Odds "multiply" on mystery basis... AND NEVER DROP BACK TO A LOWER BRACKET... always either advance or remain as high as on previous coin. Without fear of losing favorable odds, players play 10 or 12 coins per game for additional selections. The result is the fastest play in one-ball history. Get your share.

Bally CARNIVAL
DOUBLE YOUR EARNINGS
IN EVERY 5-BALL LOCATION IN YOUR TERRITORY

STILL GOING STRONG!
FAMOUS BUILD-UP BONUS And "ALL-12" SKILL FEATURES Plus HIGH SCORE COMPETITIVE PLAY
See Your Bally Distributor Today

Bally MANUFACTURING COMPANY
DIVISION OF LION MANUFACTURING CORPORATION
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS
Our Hats Are Off

To

RAY MOLONEY

Yes, the Jones Boys are mighty proud of Ray for bringing operators the most sensational One-Ball of all time.

CITATION

R. F. JONES COMPANY
Bally Regional Distributors

127 E. 2nd, South
Salt Lake City, Utah

1314 Pearl St.
Denver, Colo.

1263 Mission St.
San Francisco, Calif.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
Congratulations

RAY MOLONEY
BALLY MANUFACTURING CO.

for the Greatest One-Ball Game of all time!

CITATION

LAKE CITY AMUSEMENT CO.
1648 ST. CLAIR AVE., CLEVELAND, OHIO
(Tel: CHERRY 7067-8)

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
Congratulations
RAY MOLONEY
BALLY MANUFACTURING CO.
for the Greatest One-Ball Game of all time!

CITATION

O’NEILL-CONWAY COMPANY

Congratulations
RAY MOLONEY
BALLY MANUFACTURING CO.
for the Greatest One-Ball Game of all time!

CITATION

COMO MANUFACTURING CORP.
2532 N. ELSTON AVE.
CHICAGO 47, ILL.

Congratulations
Ray Moloney

D. & G. RIVET MFG. CO.
617 W. FULTON STREET
CHICAGO, ILL.
(All Phones: FRanklin 2-6292)
WILLIAM J. WILKE, Owner

Congratulations
RAY MOLONEY
Bally MANUFACTURING COMPANY
for producing CITATION

ACME INDUSTRIAL COMPANY
220 NORTH LAFLIN STREET
CHICAGO 7, ILLINOIS
* Manufacturers of Drill-jig Bushings and Precision Hardened and Ground Parts

Congratulations to Ray Moloney
A Friend

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
Congratulations

RAY MOLONEY
BALLY MANUFACTURING CO.

for the Greatest One-Ball Game of all time!

CITATION

Your Texas Regional Distributors

Al — George — Jesse — Gene — Fred

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
Congratulations

RAY MOLONEY
BALLY MANUFACTURING CO.

for the Greatest One-Ball Game of all time!

CITATION

ALFRED SALES, INC. 881 MAIN ST., BUFFALO 3, N.Y.
(All Phones: Lincoln 9106)

Ray...
You Deserve It

M. Y. (Pete) Blum
Melvin M. Hammer

UNITED DISTRIBUTORS, INC.
513 E. CENTRAL • WICHITA, KANSAS
(TEL.: 4-6111)
Congratulations
RAY MOLONEY
BALLY MANUFACTURING CO.
for the Greatest One-Ball Game of all time!

CITATION
CHRIS NOVELTY COMPANY
1217 NORTH CHARLES STREET
BALTIMORE, MARYLAND

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
Congratulations
RAY MOLONEY
BALLY MANUFACTURING CO.
for the Greatest One-Ball Game of all time!

CITATION

UNITED AMUSEMENT COMPANY
3410 MAIN STREET
KANSAS CITY 2, MO.

Congratulations
RAY MOLONEY
BALLY MANUFACTURING CO.
for the Greatest One-Ball Game of all time!

CITATION

SICKING, INC.
1401 CENTRAL PKWY., CINCINNATI, O. (Tel.: Cherry 5732)

Congratulations
RAY MOLONEY
BALLY MANUFACTURING CO.
for the Greatest One-Ball Game of all time!

CITATION

HEATH DISTRIBUTING COMPANY
217 THIRD STREET
MACON, GEORGIA
(PHONES: 2681—2682)

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
Congratulations
RAY MOLONEY
BALLY MANUFACTURING CO.
for the Greatest One-Ball Game of all time!

CITATION

J. ROSENFELD CO.

Exclusive Bally Distributors: CENTRAL and SOUTHERN ILLINOIS, EASTERN MISSOURI, and WESTERN KENTUCKY.
3218 Olive St. • St. Louis 3, Mo.
(ALL PHONES: LUCAS 3196)

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
Congratulations
RAY MOLOONEY
BALLY MANUFACTURING CO.
for the Greatest One-Ball Game of all time!

CITATION
CORPUS CHRISTI NOVELTY COMPANY
1332 AGNES STREET (Phone: 8205) CORPUS CHRISTI, TEXAS

KING-PIN DISTRIBUTING COMPANY
3004 GRAND RIVER AVE.
DETROIT, MICHIGAN

KING-PIN EQUIPMENT COMPANY
826 MILLS STREET
KALAMAZOO, MICHIGAN

STROM STEEL BALL CO.
1850 S. 54th AVENUE
CICERO 50, ILL.

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
Congratulations
RAY MOLOONEY
BALLY MANUFACTURING CO.
for the Greatest One-Ball Game of all time!

CITATION
LINEHAN, INC.  308 ERIE STREET
CHICAGO, ILLINOIS

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

FOR SALE—Ball-balls: Bally Long- average; Tropicana PARRISH Midget Gold deposit, Total Smarty, Singly Melody Ball: 2-0059.

FOR SALE—Ball-balls: Bally Long-average; Tropicana PARRISH Midget Gold deposit, Total Smarty, Singly Melody Ball: 2-0059.

FOR SALE—Ball-balls: Bally Long-average; Tropicana PARRISH Midget Gold deposit, Total Smarty, Singly Melody Ball: 2-0059.

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FOR SALE—Ball-balls: Bally Long-average; Tropicana PARRISH Midget Gold deposit, Total Smarty, Singly Melody Ball: 2-0059.

FOR SALE—Ball-balls: Bally Long-average; Tropicana PARRISH Midget Gold deposit, Total Smarty, Singly Melody Ball: 2-0059.
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<td>Remote Speak Organ</td>
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**ROCK-OLA (Cont.)**

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<td>Manhattan</td>
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<td>Chestnut Adapter</td>
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<td>Orchid Speaker</td>
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<td>Iris Speaker</td>
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**MILLS**

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<td>Dance Master</td>
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<td>Panorama</td>
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**BUCKLEY**

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<td>Singing Towers</td>
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**AIREON**

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**FREE PLAY PIN GAMES**

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<td>Air Circus</td>
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<td>Archie &amp; Spectra</td>
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<td>Alice</td>
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<td>Buddy</td>
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<td>Captain Kidd</td>
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<td>Caribbean</td>
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</table>
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SHOW BOAT

NEW ACTION-PACKED PLAYFIELD

Plus

8 WAYS TO SCORE REPLAYS

FIVE BALL NOVELTY REPLAY

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SINGLE-CHERRY AND SINGLE-ORANGE flash for
each coin deposited ... just like Selections on a
one-ball game. When Single-Cherry or Single-
Orange remains lit, after flash, symbol remains lit
during entire game. Both single-symbols may light
... giving player two EXTRA EASY WINNERS.
Extra coins also advance Odds from 2 all the way
up to the big juicy Special, Extra Special and Super-
Special. Odds always either advance or remain as
high as on previous coin ... NEVER DROP BACK
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ally play 8, 10, 12 or more coins before spinning
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