SEEING WAS BELIEVING
AT THE SHOW...

Your Response and Acceptance
of Trans-Vue's Newest
Remote Control Multiple
Commercial Television Units
Proves that this is the Answer
to Music Operator's Profits

Watch for a showing in your city

TRANS-VUE CORP.
20 E. JACKSON BLVD.
CHICAGO 4, ILLINOIS
IN THIS ISSUE

January 29, 1949  Vol. 10, No. 18

SHOW'S OVER—NEW YEAR GETS UNDER WAY ............................... Page 4
NATION'S TOP TEN JUKE BOX TUNES ................................. Page 5
RECORD REVIEWS .................................................. Pages 6 and 9
DISK JOCKEY RECORD REPORTS ................................. Page 7
'ROUND THE WAX CIRCLE ............................................. Page 8
REGIONAL RECORD REPORT ........................................... Page 12
RACE RECORD REVIEWS ............................................... Page 13
FOLK & WESTERN RECORD REVIEWS ............................... Page 14
HOT IN—HARLEM, CHICAGO, NEW ORLEANS & LOS ANGELES .......................... Page 15
BIG FOLK AND WESTERN TUNES ..................................... Page 16
TUNIS DISK HITS BOX SCORE ......................................... Page 17
COIN MACHINE SECTION ............................................... Page 18
CLASSIFIED ADVERTISING ............................................. Pages 26 and 27
CMI BLUE BOOK ........................................................ Pages 28, 29, and 30
EASTERN FLASHES—CHICAGO CHATTER—LOS ANGELES CLIPPINGS

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SUBSCRIPTION RATE $15 per year anywhere in the U.S.A. Special subscription allowing free classified advertisement each week, not to exceed forty words, $45 per year. Subscription rates for all foreign countries on request. Three weeks advance notice required for change of address.

THE CASH BOX exclusively covers the coin machine industry, including operators, jobbers, distributors and manufacturers, and all those allied to automatic coin operated music equipment; automatic coin operated vending machines and service machines as well as all coin operated amusement equipment; the music and record business, recording artists and publishers of music; and all others in any fashion identified or allied to the coin operated machine industry as well as all finance firms, banks and other financial institutions expressly interested in the financing of coin operated equipment of all types.

THE CASH BOX has been recognized by various associations of coin machine operators throughout the United States as their official weekly magazine.

THE "C. M. I. BLUE BOOK," also known as "The Confidential Price Lists," gives prices of all new and used coin operated machines of all kinds, weekly reporting all market changes and continually adding on all new equipment. The "C. M. I. Blue Book" is officially recognized by many cities and states throughout the country as the "official price book of the coin machine industry." It is an integral part of The Cash Box. The "C. M. I. Blue Book" is used in settlement of estates, in buying, selling and trading of all coin operated equipment. It is the one and only officially recognized price guide in the coin machine industry. The "C. M. I. Blue Book" is used by finance firms, factors and bankers to guide them in making loans to the members of the coin machine industry.
SHOW'S OVER
NEW YEAR GETS UNDER WAY

As reported in The Cash Box pre-convention (January 15, 1949) issue, the New Year for the coin machine industry actually started on January 17, and continues through the 18th and 19th, regardless of the fact that all peoples everywhere in the nation accept January 1 as the first and official day of the New Year.

The reason is simply that, beginning January 17, 1949, the coin machine convention opened and, therefore, the members of this industry saw before them the products which mean the New Year for them.

As always there are those who say “can” and those who say “can’t”; those who say “It was great.” And those who say, “It was bad.” This will always be the case. For this is the individualistic and rugged independent spirit of all peoples who comprise this, or any other, field of business endeavor.

Yet, what is most important, is the fact that many columnists attended this past show at the Sherman Hotel in Chicago, January 17, 18 and 19, 1949, and there they saw what lay before them for the forthcoming year. It was their year’s business spread out before them all in one central location.

The New Year now gets under way.

The trade knows what it has to work with and what it can probably expect during the months to come. It also can plan ahead. These plans can be sure and safe and solid and, of course, flexible to a certain extent, for there is no doubt someone can appear with a product which may change the entire course of the industry at any moment.

The larger factories were among those who presented the most interesting products. Their entire engineering staffs worked hard and long hours to show those who attended this past convention just what they were planning for their many customers clear across the nation. And, all summed up, it proved that the entire field could, and should, depend on these men to work hard for them for the entire year ahead.

The trade can now get going. It can look ahead. It can plan its course. It knows what its leaders think, and how they feel about this business, by the interest they showed at this past convention.

The new music equipment, the new games and the new vendors which were shown all attracted their share of interest from among the columnists who attended the convention. These men are now planning just how best they can use the equipment in which they are most interested.

There is no doubt that many new operations will appear throughout the country and that there will be a swing to one type or another equipment which may be the answer for all concerned with this field.

The meetings which were held at this past convention also attracted much interest. Men who were present have gone to their homes with plans which are sure to help all in the industry.

They now realize that the a coinman may be in one part of the nation he is interested in the welfare of other coinmen in other parts of the country, for when all are doing good business then all prosper, and it is up to each and every individual in the field to assure the entire industry better business ahead.

Some were enthused. Some weren’t. This isn’t anything to worry about. It is the individual himself. Each and every unit comprises the one whole. And these units, by continuing to work ahead with good spirit, with confidence, with faith in this industry, assure all in the trade that this will be a better business. That it will grow greater and that it will prosper.

The New Year gets going. It is the New Year for the industry. A New Year which will be very definite. There will be those who will leave the field. The majority will continue onward. There will be many who left sometime ago who will return, and be happy that they are back. There is new equipment for each and everyone comprising this industry . . . new equipment which assures many a man success.

The show’s over. But, it should not be forgotten. It’s over for the few days of exhibits. But there will continue to be exhibits each and every day at every factory and at every jobber’s and distributor’s showrooms throughout the country as the new machines appear. And no operator knows when the machine he is seeking will be shown. Therefore it is up to him to remain in constant touch with the everchanging exhibits of the field.

The business has changed. This convention proved it. This convention also proved that the industry has settled down to a new mode of operation, to a different business, and to going on ahead with new plans of more logical content.

The field is moving ahead—fast. It is moving ahead because those who are successful will always continue on ahead regardless of whatever others may find opposes them. It is up to one and all to give of their effort and energy and faith to push the field ahead as fast as possible. To continuously drive forward.

The show’s over—the New Year gets under way. It can be a great, grand, prosperous year for all concerned, if all will work with energy and determination, hard, unceasing effort, to make this the greatest year the coin machine industry has ever yet enjoyed.

"THE CASH BOX" IS THE OPERATOR'S MAGAZINE
IT IS NOT SOLD ON NEWSSTANDS.
# The Nation's Top Ten Juke Box Tunes

The Top Ten Tunes Noting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

<table>
<thead>
<tr>
<th>Week</th>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>A Little Bird Told Me</td>
<td>Lu Lu Barker</td>
<td>Decca 40514</td>
</tr>
<tr>
<td>2</td>
<td>On A Slow Boat To China</td>
<td>Danny Goodman Orchestra</td>
<td>Decca 40529</td>
</tr>
<tr>
<td>3</td>
<td>Far Away Places</td>
<td>Margaret Whiting</td>
<td>Decca 40579</td>
</tr>
<tr>
<td>4</td>
<td>Down Among The Sheltering Palms</td>
<td>Johnny Mercer</td>
<td>Decca 40541</td>
</tr>
<tr>
<td>5</td>
<td>Lavender Blue</td>
<td>Jack Smith</td>
<td>Decca 40525</td>
</tr>
<tr>
<td>6</td>
<td>My Darling, My Darling</td>
<td>Jo Stafford</td>
<td>Decca 40570</td>
</tr>
<tr>
<td>7</td>
<td>Buttons &amp; Bows</td>
<td>Bob Hope-Clark Sisters</td>
<td>Decca 40592</td>
</tr>
<tr>
<td>8</td>
<td>Cuanto Le Gusta</td>
<td>Jack Smith-Clark Sisters</td>
<td>Decca 40535</td>
</tr>
<tr>
<td>9</td>
<td>You Were Only Fooling</td>
<td>Ray Starr</td>
<td>Decca 40535</td>
</tr>
<tr>
<td>10</td>
<td>Sweet Georgia Brown</td>
<td>Jo Lynn Lippert</td>
<td>Decca 40535</td>
</tr>
</tbody>
</table>

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# Growing in Popularity!

**Buddy Johnson**

and his

**WALK 'EM RHYTHM ORCHESTRA**

His

NEWWEST HIT!

I DON'T CARE WHO KNOWS coupled with

YOU HAD BETTER CHANGE YOUR WAYS

DECCA

24543

Cash in on these other Buddy Johnson Favorites

- FAR CRY
- LIL DOG
- SERVES ME RIGHT
- YOU CAN'T TELL WHO'S LOVIN' WHO
- PLEASE, MR. JOHNSON
- STOP PRETENDING
- YOU'LL GET THEM BLUES
- I WONDER WHERE OUR LOVE HAS GONE
- HEY, SWEET POTATO
- ONE THING I NEVER COULD DO
- FINE BROWN FRAME
- THAT'S THE STUFF YOU GOTTA WATCH
- THEY ALL SAY I'M THE BIGGEST FOOL
- SINCE I FELL FOR YOU
- I STILL LOVE YOU
- WALK 'EM

DECCA

48076

48060

48052

48040

48028

48019

48016

48012

ORDER TODAY!

America's Fastest Selling Records!

---

*Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!*
"Grieving For You" (3:02)

"Saturday Night Mood" (3:13)

TONY PASTOR ORCH. (Columbia 38183)

Here's a platter that is bound to be played till it's worn out. Following on the heels of the great "It's Like Taking Candy From A Baby," it's another strong storm potential for the "Grieving For You" bulk eye. This credit is a hit that will be on the top of the charts, currently hotter than a ten gallon hat, set up with this bit taggery. The arrangement is full of the Rosemary Clooney, who is riding on this tune is terrific. The gal's smooth, ultra-sweet treatment of this beautiful tune comes under the heading of a plu-perfect piece of vocal work. Rosemary's vocal glamour will definitely garner her a ton of attention, and is enough to warrant ops going all out on this bank of wax. It's slow, warm stuff, the kind you wanna listen to especially when you're snuggled up real close to the, smart, jazzy, yips of the song make you stop and listen and then come back for more. Take note of the superb musical background furnished by the Pastor crew, and they do it again! The flip, "Saturday Night Mood" is another one from the Clooney tandem and the Clooney Sisters joining in. "Grieving For You" will go as sixty -climb on the bandwagon!

"Amelia Cordelia McHugh" (2:56)

"Beatin', Bangin' 'N Scratchin'" (2:49)

DANNY KAYE-ANDREWS SISTERS (Deco 24536)

Wait till the younger set of phone fans hear this duo. It's Danny Kaye teamed with the Andrews Sisters to offer ops and music fans throughout the nation a great novelty platter that should keep the boxes spinning hot and heavy. Danny's Scoff on the top deck, "Amelia Cordelia McHugh" is nothing short of sensational, and should have the kiddies off their feet. It's the kind of wax you want to put on in the car on the way to another earful time and again. Take note of the Andrews' gal's vocal glamour. You've heard her before, but on this platter she can outshine her partner in any dance floor. "The Littlest Parrot" is another boff platter for Kaye and the Andrews Sisters, and should garner them loads in the box. Top deck will win a ton of coin.

"Why Can't You Behave" (3:17)

"No Orchids For My Lady" (2:49)

FRANK SINATRA (Columbia 38193)

Balladeer Frank Sinatra in the driver's seat on this one. It's Danny Kaye that created the hit musical "Kiss Me Kate" is one that should blossom into one of the biggest hits of the year. "Why Can't You Behave" is a slow mood, and fanciful patter de- lyingly on this platter. It's the kind of stuff that will be a hit on the dance floor. Fans will wonder why they were lain off, when they once hear this disk. On the flip with a strong ballad, Frank sings his tribute to Hollywood with "No Orchids For My Lady." Ditty is of the sweet kind, complete with male vocal harmonies, and the chorus, which will make it a winner. By the way, you can never go wrong with a good band. The Andrews Sisters offer a platter here that ops are sure to sit up and take notice of. It's a double winner for the rajas as they give out with "Let Me Be Your Umbrella" and "More Beer!" Top deck has the vocal combo parrying alongside of some smart up tempo rhythm, with top notch left-hand piano adding to the latter of this tune. It's one that should get a lot of play, and a lot of money. The flip is a fantastic one, with a swing rhythm, with a solid beat and a solid chorus. This is a winner, and should do well in the charts.

"Let A Smile Be Your Umbrella" (2:33)

"More Beer!" (2:40)

THE ANDREWS SISTERS (Decca 24548)

The Andrews Sisters offer a platter here that ops are sure to sit up and take notice of. It's a double winner for the rajas as they give out with "Let Me Be Your Umbrella" and "More Beer!" Top deck has the vocal combo parrying alongside of some smart up tempo rhythm, with top notch left-hand piano adding to the latter of this tune. It's one that should get a lot of play, and a lot of money. The flip is a fantastic one, with a swing rhythm, with a solid beat and a solid chorus. This is a winner, and should do well in the charts.

"I'll String Along With You" (3:15)

"Powder Your Face With Sunshine" (2:37)

DORIS DAY & BUDDY CLARK (Columbia 38194)

Sparkling vocal allure by one of the nation's top warbling teams in the person of Doris Day & Buddy Clark, here's a flip that is sure to be the most popular of the day. "I'll String Along With You" is the side to ride with. It's an oldie currently getting a tremendous push from the Turner Brothers flicker "My Dream Is Yours." Ditty is sung so smooth as ice, with Doris playing the vocal saucy and Buddy providing the vocal chord throughout the waxing. It's a novelty, sentimental stuff, bound to meet with favorable reaction. The flip, "Powder Your Face With Sunshine" should be well known at this stage. Since it is one of the faster rising phonio hits. This rendition should knock out jive box play all the more.

DISK OF THE WEEK

"Cruising Down The River" (2:34)

"Powder Your Face With Sunshine" (2:26)

BLUE BARRON ORCH. ( MGM 1936)

Music operators can bet their boots that this platter is a real winner. "Cruising Down The River" is a raffling one on the vocals, with the Barron orchestra, and the Clooney Sisters joining in. "Cruising Down The River" is a must on your machine—don't hesitate one second! Ran out and grab an armful.
 Listings below indicate preferences with disk jockey radio audiences, compiled from reports furnished by leading disk jockeys throughout the nation, for the week ending January 22.  
  
Shorn Feller  
WIEE—Boston, Mass.  
1. MELANCHOLY PASTURE (Freddy Martin)  
2. POWER YOUR FACE (Evelyn Knight)  
3. COST (Hank Williams)  
4. MY SILENT LOVE (Billie Eckstine)  
5. CRUSHING DOWN THE RIVER (Blue Bonnet)  
6. WHY IS IT? (Issy Warren)  
7. I WISH I'D SEEN ENOUGH TO CRY (Flip McNeeley)  
8. FAR AWAY PLACES (Perry Como)  
9. CREATION (Del Casino)  
10. FOREVER AND EVER (Gloria Fields)  

Linn Milburn  
KKEO—Indio, Calif.  
1. SLOW BOAT TO CHINA (Guy Kaye)  
2. A LITTLE BIRD TOLD ME (Elis De Becker)  
3. YOU WERE ONLY FEELING (Kaye Shute)  
4. MY DARLING (Jo Stafford)  
5. BUTTONS AND BOWS (Glenshore)  
6. ELEVATOR BOOGIE (Mobile Scott)  
7. VINE STREET BOOGIE (Jay McShane)  
8. LITTLE GIRL (King Cole)  
9. MY DARLING (Jo Stafford)  
10. EVERYTHING I HAVE IS YOURS (B. Eckstine)  

Ed Jenkins  
WFOR—Fort Lauderdale, Fla.  
1. A LITTLE BIRD TOLD ME (Evelyn Knight)  
2. MY DARLING (Jo Stafford-Gordon MacRae)  
3. ON A SLOW BOAT TO CHINA (Kay Kyser)  
4. LAVENDER BLUE (Glen Shore)  
5. BUTTONS AND BOWS (Evelyn Knight)  
6. PALMISTRY (Tommy Dorsey)  
7. THERE MUST BE A WAY (Perry Como)  
8. DOWN AMONG THE SHeltering PALM (Sunny Kaye)  
9. YOU WERE ONLY FEELING (Blue Bonnet)  
10. THAT CERTAIN PARTY (D. Day-Clark)  

Jack Thayer  
WLOE—Minneapolis, Minn.  
1. CRUSHING DOWN THE RIVER (Blue Bonnet)  
2. A LITTLE BIRD TOLD ME (Evelyn Knight)  
3. BUTTONS AND BOWS (Evelyn Knight)  
4. GALWAY BAY (Bing Crosby)  
5. POWER YOUR FACE (Kitty McCall)  
6. LAVENDER BLUE (Kayvee)  
7. SO TIRED (Kayvee)  
8. CRUSHING DOWN THE RIVER (Blue Bonnet)  
9. FAR AWAY PLACES (Margaret Whiting)  
10. BELLA BELLA MAE (Easy Howard)  

Claude Taylor  
WJHP—Jacksonville, Fla.  
1. RUN RABBIT, RUN (Alan Foster)  
2. CRUSHING DOWN THE RIVER (Blue Bonnet)  
3. PUSSY CAT SONG (Andrews-Slick Crosby)  
4. POWER YOUR FACE (Evelyn Knight)  
5. SUDY (Verde Derniere)  
6. MORE BEER (The Sunshiners)  
7. I KNOW THAT YOU KNOW (Art Van Damme)  
8. BOGUE (Frankie Lane)  
9. WAITIN' FOR YOUR PHONE CALL (R. Kay)  
10. MY DREAM IS YOURS (Davis Day)  

Doug Smith  
WMVE—Marion, Va.  
1. BRUSH THE TENTS, ETC. (Evelyn Knight)  
2. A LITTLE BIRD TOLD ME (Evelyn Knight)  
3. BUTTONS AND BOWS (Evelyn Knight)  
4. CRUSHING DOWN THE RIVER (Blue Bonnet)  
5. LAVENDER BLUE (Kayvee)  
6. POWER YOUR FACE (Evelyn Knight)  
7. YOU'RE ONLY FEELING (Kayvee)  
8. MAYBE YOU'RE THERE (Billie Butterfield)  
9. YOU COULD BE A LONG WAY FROM ST. LOUIS (Ray McKinley)  
10. BOUQUET OF ROSES (Dick Haymes)  

Hal Tunits  
WVYN—Newark, N. J.  
1. BUTTONS AND BOWS (Glen Shore)  
2. A LITTLE BIRD TOLD ME (Paula Watson)  
3. ONCE IN LOVE WITH AMY (John Lawrence)  
4. SO IN LOVE (Patti Page)  
5. PUSSY CAT SONG (Andrews-Slick Crosby)  
6. CRUSHING DOWN THE RIVER (Blue Bonnet)  
7. LAVENDER BLUE (Glen Shore)  
8. OF A SLOW BOAT TO CHINA (Kay Kyser)  
9. YOU COULD BE A LONG WAY FROM ST. LOUIS (Ray McKinley)  
10. BOUQUET OF ROSES (Dick Haymes)  

Jimmy Love  
KXOL—Ft. Worth, Texas  
1. SO TIRED (Russ Morgan)  
2. FAR AWAY PLACES (Margaret Whiting)  
3. I'VE GOT MY LOVE TO KEEP ME WARM (Les Brown)  
4. WABASH BLUES (Pee Wee Hunt)  
5. POWER YOUR FACE (Evelyn Knight)  
6. IN MY DREAMS (Vagabond)  
7. PUSSY CAT SONG (Andrews-Crosby)  
8. HERE I'LL STAY (Jo Stafford)  
9. CRUSHING DOWN THE RIVER (Blue Bonnet)  
10. YOU WERE ONLY FEELING (Blue Bonnet)  

Bruce Blake  
WGKX—Akron, Ohio  
1. POWER YOUR FACE (Evelyn Knight)  
2. I'VE GOT MY LOVE TO KEEP ME WARM (Les Brown)  
3. HERE I'LL STAY (Jo Stafford)  
4. LAVENDER BLUE (Jack Smith)  
5. FAR AWAY PLACES (Margaret Whiting)  
6. A LITTLE BIRD TOLD ME (Evelyn Knight)  
7. BLUEBIRD SINGING IN THE RAIN (B. Crosby)  
8. ONCE IN LOVE WITH AMY (Fred Martin)  
9. CUANTO LE GUSTA (Jack Smith)  
10. MY DARLING (Jo Stafford-Gordon MacRae)  

Symphony Sid  
WMCA—New York, N. Y.  
1. CUBANBO BOP (Dizzy Gillespie)  
2. BESPIEDE (Billie Eckstine)  
3. I GET A KICK OUT OF YOU (Sarah Vaughan)  
4. IT'S FUNNY THAT WAY (Dinah Washington)  
5. KARLIE HOLIDAY (Stan Kenton)  
6. I'LL ALWAYS BE IN LOVE WITH YOU  
7. DEACON'S HOP (Billie Holiday)  
8. PARKER'S SONG (Charlie Parker)  
9. I'M FOREVER BOWLING BUBBLES (C. Ventuno)  
10. PERDIDO (Tup Philips)  

Frank White  
KFCF—Cheney, Wash.  
1. SO TIRED (Russ Morgan)  
2. A LITTLE BIRD TOLD ME (Evelyn Knight)  
3. FAR AWAY PLACES (Billie Holiday)  
4. CRUSHING DOWN THE RIVER (Blue Bonnet)  
5. LAVENDER BLUE (Blue Bonnet)  
6. WHAT DID I DO? (Dick Haymes)  
7. CRUSHING DOWN THE SHeltering PALM (Sunny Kaye)  
8. I'D LOVE TO LIVE IN LOVELAND (Sidney Tyrone)  
9. TANDING SALEMAN POLKA (Perry Como)  
10. CHOWDER SPECIAL (Tony Pastor)  

Sgt. George Bundo  
WOAK—Chicago, Ill.  
1. A LITTLE BIRD TOLD ME (Evelyn Knight)  
2. MY DARLING (Jo Stafford-Gordon MacRae)  
3. BUTTONS AND BOWS (Evelyn Knight)  
4. CRUSHING DOWN THE RIVER (Blue Bonnet)  
5. LAVENDER BLUE (Kayvee)  
6. SO TIRED (Kayvee)  
7. CRUSHING DOWN THE RIVER (Blue Bonnet)  
8. YOU COULD BE A LONG WAY FROM ST. LOUIS (Ray McKinley)  
9. BELLA BELLA MAE (Easy Howard)  
10. BOUQUET OF ROSES (Dick Haymes)  

Art Pallan  
WWSW—Pittsburgh, Pa.  
1. FAR AWAY PLACES (Perry Como)  
2. LAVENDER BLUE (Kenny Keele)  
3. POWER YOUR FACE (Evelyn Knight)  
4. I'VE GOT MY LOVE TO KEEP ME WARM (Les Brown)  
5. SWEET GEORGIA BROWN (Brother Bones)  
6. SAY IT ISN'T SO (Ray Kyser)  
7. SO TIRED (Russ Morgan)  
8. BOGUE (Frankie Lane)  
9. POWER YOUR FACE (Evelyn Knight)  
10. YOU, YOU, YOU ARE THE ONE (Arvis Bros.)  

Nelson King  
WCKY—Cincinnati, Ohio  
1. POWER YOUR FACE (Evelyn Knight)  
2. PUSSY CAT SONG (Andrews-Crosby-Bob Crosby)  
3. FAR AWAY PLACES (Blue Bonnet)  
4. BUTTONS AND BOWS (Glen Shore)  
5. SWEET GEORGIA BROWN (Brother Bones)  
6. FAR AWAY PLACES (Jo Stafford-Gordon MacRae)  
7. FAR AWAY PLACES (Billie Holiday)  
8. LAVENDER BLUE (Blue Shore)  
9. ADI AT'S BROTHER (Arthur Goff)  
10. YOU WERE ONLY FEELING (Blue Bonnet)  

Eddie Gallaher  
WTOP—Washington, D. C.  
1. A LITTLE BIRD TOLD ME (Evelyn Knight)  
2. Buttons and Bows (Blue Bonnet)  
3. SWEET GEORGIA BROWN (Brother Bones)  
4. PUSSY CAT SONG (Jon Cross-Chris Andrews)  
5. POWER YOUR FACE (Evelyn Knight)  
6. I'VE GOT MY LOVE TO KEEP ME WARM (Les Brown)  
7. LITTLE GIANT (Arthur Goff)  
8. ON A SLOW BOAT TO CHINA (Fred Martin)  
9. MY DARLING (Jo Stafford-Gordon MacRae)  
10. YOU WERE (Peppy Lee-Dean Martin)
NEW YORK:

It's all over but the shouting—the 1949 Coin Machine Industries Convention that is. And what a show it was. The '49 show racked up one of the largest attendances ever recorded, with thousands of music operators, distributors and record people from all parts of the nation pouring into Chicago. You couldn't budge your way thru the lobby of the Hotel Sherman during mealtimes. Record company men who exhibited at the show stated they were most gratified with the results. Most did a world of business, writing orders like mad. Others received the music operators and talked with them discussing their problems and the like. The topic that caused most talk during the entire show was the current "disk war" going on between RCA Victor and Columbia Records. Folks were gaging it up throughout the meet saying they were binging with 99 and 9/10 rpm records and players, just to add to the confusion. At any rate it certainly was nice to meet and greet our many friends once again.

Caught Vic Damon, proxy of Damon Records Inc., and famed "My Happiness" success writing some heavy orders for his new Al Trace recordings and that "sleepy" he has in "Get No Time" by Larry MacMahon...Decca Records on hand with a large contingent among whom were Sydney Goldberg, Paul Cohen, Jimmy Hilliard, Shim Welner, and Bill Glazeman. We certainly went for the cute "little bird" in the Decca Booth. And speaking of Paul Cohen, we wonder where he got the strength to bowl a fast 179? Decca capped off show disk talk with their Captain Stubby disking of "Money, Marbles & Chalk"...Lee Egelnick of Miracle Records still championing that big cigar...Lawrence Welk, Eddy Howard, Evelyn Knight and Al Trace caught making rounds...A. B. Green, proxy of National Records raving about the Ravens...Mike Ross and Joe Delaney of Coral did a landslide business we hear...ditto the RCA Victor crowd with Vaughn Monroe's recording of "Mingo Holy Minstrel"...Charlie Haden, Harold Lane and Harry Meyerson of MGM hosting music ops at their suite.

CHICAGO:

Plenty of talk this past week regarding the music section in the Convention Issue of The Cash Box and lots, and lots of hand shakes, kisses and phone calls saying, "it's a terrific job"...Music men were much in evidence throughout the convention halls, record manufacturers, recording stars, distributors and operators, song publishers and song pluggers, disk jockeys, etc. Yes, it was one grand thing to see everyone getting acquainted, saying hello, meeting new people, listening to new tunes, and having the opportunity to have a good old fashioned gab fest about the world...Bumped into Monroe Piasio of Chord Distributors hustling around trying to contact a singleton and ten record guys and be in ten different places all at the same time...Vic Damon of Damon Records dropped around to our booth to pick up another copy of The Cash Box and also make a complaint. Vic said every time he set his copy down, someone came along and walked off with it...Lee Egelnick of Miracle Records sees here, there, and everywhere during the show. Lee received lots of congratulations on his latest disk hit, "Trees" with Al Hibbler. Ops and distr distributor all agree, it's one of Miracle's best...Most of the record boys visiting Chi for the CMI show dropped by a visit to drop around to the Palermo House for a listen to the lovely lady of song, Evelyn Knight. Evelyn, who's currently appearing at the Empire Room, is fast becoming the No. 1 gal singer in the land with new Decca contract which gives her a royalty per record second only to Bing Crosby's. Evelyn's launching her NBC television show, "Knight Capers." March 7...After an absence of 6 years Benny Goodman, America's "King of Swing," returned to his home town to make a one-night appearance at the Aragon Ballroom January 21. The Goodman crew flew direct from the Presidential Inaugural Ball in Washington.

LOS ANGELES:

Glen Wallich and the gang from Capitol, whose recording, technical and stock operations will be operating out of the former CBS home on Melrose, send love and kisses to all the ops and The Cash Box staff for the honor given Peggy Lee, and also the King Cole Trio, in the 1949 Annual Poll. We've got their "Oscars" now in the Hollywood office and are just waiting on Nat and the boys to get back from that Eastern tour so we can make an in-person presentation...For Peggy and the Andrews Sisters, we hope to arrange some of their airshots—so keep on listening!...In between thawing out the transcription equipment with anti-freeze, cutting on the Coast proceeded in full swing last week with Songwriters' Row habits eagerly eating one another's words and humming under their breath "Wish I had Written That Song" (with apologies to tunewhich, Bill Hayes, who has a fine thing with that very title ready to go)...Veto Kameron of Specialty off to New York to set up distribution on three western tunes released that will follow shortly and the boys plan to get set right on the East on the hillbillies...Options on Camille Howard and Roy Milton picked up and Art tells us he's about to add some other top-flight takes to the Rock and Roll Hits but he wasn't ready to name names...Latched an ear over at Modern onto "Dream's Hymn" by Big Jay McNeely and the label...Really boppish...will no doubt send the Avenue boppers off...Another one to give a listen is "Jimmys' Boogie," by Buddy Collette on new Crest label!...Sounds like a comer to us and can that Jimmy O'Brien make those interviews talk...Madeleine Baylis and crew at Mercury pumpin' away to help pack Palladium for "Tribute to Frankie Laine" night Jan. 31 and also working on "Steve Gibson tonight" at Venice High School.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
"Up, Up, Up" (2:31)

"Wedding Of The Winds" (2:54)

LAWRENCE WELK ORCH.

(Deco 24539)

- The smooth strains of the Lawrence Welk Orchestra are enjoyed here, with "Up, Up, Up," which provides an excellent listening experience.

-Sammy Kaye Orchestra (Capitol 13558)

"There Will Be Better Days Ahead" (2:05)

-Sammy Kaye Orchestra (Capitol 13541)

"I'm Sure" (2:39)

- Ditty grabbing this featured spot this week is this latest piece by Sammy Kaye, top film vocalist this year. Titled, "I'm Sure," Kaye displays her versatile vocal style about this one song, setting the stage for some tremendous comic play. The gal's pluss pipes pick up the mellow up-tempo pat-ter and pitch smoothly with gracefulness throughout the disc. It's the kind of tune you can take to easily, and one that is bound to draw many a fan closer to the phone line. You've gotta listen to the gal's pitch it to really appreciate her fond set of pipes. Tune is from the Wilter Brothers flicker "My Dream Is Yours" and should garner a ton of publicity from it and accentuating a fine voice of attention. The wide popularity of Peg-gy, a constant contender for phonograph honours should also hype the play of this one. The flip with "You Was," Peggy teams with Dean Martin to offer ops more cutie stuff. The vocal duet shown here is quite attractive, with Seth Peggy and Dean warbling the pleasant lyrics in top notch fashion. Both sides of this platter should boom juke box play, with a limelight shining strongly on "Someone Like You."
'49 CMI SHOW CLICKS!

Annual Convention Plays To Tremendous Attendance. Industry Outlook Stimulating As Platteries Do Excellent Business. New Music Systems Disregarded By Operators. Columbia Records Absence Queried By Ops

CHICAGO—Caught during the 1949 Annual Coin Machine Industries Convention, here in Chicago this past week were many of the industry's top recording company executives, music publishers and disk distributors. The general consensus of opinion of those at the show was that the business outlook for the year ahead appeared excellent, with many distributors and distribs predicting that 1949 would be the best year ever.

The topic of wide discussion at the show was concerned with the new music systems recently introduced to the industry by RCA Victor and Columbia Records. Altho the subject drew wide comment throughout the show, music operators completely disregarded the new systems as being feasible with their operational plans for the coming year.

Music operators were quick to note the absence of Columbia Records; the only one of the major platteries who did not have any of its representatives at the Convention. Rumors concerning their absence ran thick throughout the show, altho none was based upon actual fact.

Pictured above, top photo, seated: Lee Egalnick, president of Miracle Records, Inc.; and Jake Friedman, president of Southland Dist. Co., Atlanta, Ga.


NEW DAMON RELEASES CLICK at CHICAGO CMI SHOW

Thousands In Advance Sales on Every Disc
PLANTS START ROLLING ON THESE
ORIGINAL and ONLY Recordings by

AL TRACE and JON & SONDRA STEELE

"I'M THRU CALLIN' EVERYBODY DARLIN'" - ORG. D-11216 AL TRACE
"I COULDN'T BELIEVE MY EYES" - ORG. D-11217 AL TRACE

"BRUSH THOSE TEARS FROM YOUR EYES" - JON & SONDRA STEELE 11218
"SOMEBODY'S LYIN' " - D-11219
"LONESOME FOR YOU" - "I'LL BE IN LOVE WITH YOU"

DAMON RECORDS, INC., 1221 BALTIMORE AVE., KANSAS CITY, MO.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
CAPITOL RECORDS, DISNEY IN HUGE PROMOTION DEAL

HOLLYWOOD—One of the most extensive exploitation campaigns in the history of Capitol Records is in the making in conjunction with the January release of Capitol's exclusive "So Dear To My Heart" album, based on the Walt Disney film of the same name which is also scheduled for January showings.

In addition to its own far-reaching promotional plans, Capitol has effected a direct and thorough nationwide tie-in with RKO Distributing Corp., which is handling the Disney production.

To push album sales from its end, Capitol has mapped an advertising campaign covering newspapers in all sections of the country, and in addition will supply a mat service to the firm's branches and distributors to aid in their local advertising coverage. The nation's hundreds of disk jockeys will be contacted, by mail from the home office and personally by branch and distributor personnel, in order to achieve the greatest possible amount of radio air play for the album and for music from the picture.

Capitol's Hollywood and New York publicity offices are prepared to throw their full weight into the venture, while the company's advertising department has prepared a colorful four-foot window display for use in record dealer stores.

THE CASH BOX REPORTS

1. THEN I TURNED AND WALKED SLOWLY AWAY
   Eddy Arnold
   (RCA Victor 20-3174)

2. ONE HAS MY NAME
   Jimmy Wakely
   (Capitol 15162)

3. BOUQUET OF ROSES
   Eddy Arnold
   (RCA Victor 20-2806)

4. I LOVE YOU SO MUCH IT HURTS
   Jimmy Wakely
   (Capitol 15243)
   Floyd Tillman
   (Columbia 20430)

5. A HEART FULL OF LOVE
   Eddy Arnold
   (RCA Victor 20-3174)

ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY

SWEETER THAN THE FLOWERS
   Moon Mullican
   (King 673)

LIFE GETS TEE-JUS
   Carson Robison
   (MGM 10224)

JUST A LITTLE LOVIN'
   Eddy Arnold
   (RCA Victor 20-2806)

REMEMBER ME
   T. Texas Tyler
   (4-Star)

NO RODEO DOUGH
   Sons Of The Pioneers
   (RCA Victor)

CAPITOL RECORDS, DISNEY IN HUGE PROMOTION DEAL

THE PUSSY CAT SONG (Nyow! Nyow! Nyow!)
   JIMMY DURANTE
   Any State In The Forty-Eight Is Great
   and BETTY GARRETT
   MGM 10346

REMEMBERE
   BILLY ECKSTINE
   No Orchids For My Lady
   MGM 10340

SOMEONE LIKE YOU
   ART LUND
   I've Got My Love To Keep Me Warm
   MGM 10348

CARELESS HANDS
   JOHNNY DESMOND
   These Will Be The Best Years Of Our Lives
   MGM 10349

BLUE MOON
   BILLY ECKSTINE
   Fools Rush In
   DERRY FALLIGANT
   I'll Remember April
   MGM 10308

YOU WERE ONLY FOOLING
   BLUE BARRON
   It's Easy When You Know How
   and his Orchestra
   MGM 10315

OH! MA-MA!
   ART MOONEY
   Where Gypsy Fiddles Play
   and his Orchestra
   MGM 10321

DEEP PURPLE
   DAVID ROSE
   Rhapsody In Blue
   MGM 10316

"A" YOU'RE ADOURABLE
   THE BUDDY KAYE QUORRENET
   Don't Save Your Kisses For Tomorrow
   MGM 10310

WHAT DID I DO
   HELEN FORREST
   I Love You Much Too Much
   MGM 10326

TARA TALARA TALA
   JOHNNY DESMOND
   Before Long
   MGM 10287

DOWN AMONG THE SHELTERING PALMS
   THE JACKIE BROWN
   If We Can't Be The Same Old Sweethearts
   MGM 10286

CANADIAN CAPERS
   JACQ FINA
   Sierra
   and his Orchestra
   MGM 10289

FOLK and WESTERN

LOVESICK BLUES
   HANK WILLIAMS
   Never Again (Will I Knock On Your Door)
   MGM 10322

SEEIN' RED
   CARSON ROBISON
   Little Darlin' Waltz
   MGM 10327

FOOLISH QUESTIONS
   ARTHUR (Guitar Boogle) SMITH
   Rain Drops And Tear Drops
   MGM 10333

TEXAS DRUMMER BOY
   BOB WILLS
   I Want To Be Near You
   MGM 10334

EBONY SERIES

DOWN BY THE STATION
   SAD STORY BLUES
   Four To Go
   MGM 10325

SWEET HONEY BABE
   EARL (FATHA!) HINES
   Midnight In New Orleans
   and his Orchestra
   MGM 10329

ROCKIN' JENNY JONES
   HATTIE NOEL
   High Jivin' Papa
   MGM 10335

M-G-M RECORDS
THE GREATEST NAME IN ENTERTAINMENT

A Check List of Top-Selling M-G-M Records Hits

POPULAR

CRUISING DOWN THE RIVER
   POWDER YOUR FACE WITH SUNSHINE
   BLUE BARRON
   and his Orchestra
   MGM 10346

THE CASH BOX reports...
New York, N. Y.
1. A LITTLE BIRD TOLD ME (Evelyn Knight)
2. BY THE WAY (Perry Como)
3. THE PUFFY CAT SONG (Perry Como)
4. DOWN AWAY THE SHELTERING PALMS
5. FAST AWAY PLACES (Margaret Whiting)
6. ON A SLOW BOAT TO CHINA (Kay Kyser)
7. MY DARLING, MY DARLING (Jo Stafford-Gordon MacRae)
8. TARA TALARA TALA (Diahann Carroll)
9. HERE I'LL STAY (Buddy Clark)
10. BUTTONS AND BOWS (Diahann Carroll)

Chicago, Ill.
1. A LITTLE BIRD TOLD ME (Evelyn Knight)
2. MY DARLING, MY DARLING (Jo Stafford-Gordon MacRae)
3. ON A SLOW BOAT TO CHINA (Eddy Howard)
4. BUTTONS AND BOWS (Diahann Carroll)
5. WALK AWAY PLACES (Margaret Whiting)
6. BY THE WAY (Perry Como)
7. PUFFY CAT SONG (P. Andrews, Bob Crosby)
8. CUANTO LE GUSTA (C. Miranda-Arends Sisters)
9. TARA TALARA TALA (Bing Crosby)
10. WHAT DID I DO? (Dick Haymes)

Metropolis, Ill.
1. A LITTLE BIRD TOLD ME (Paula Watston)
2. ON A SLOW BOAT TO CHINA (Eddy Howard)
3. LAVENDER BLUE (Evelyn Knight)
4. BUTTONS AND BOWS (Diahann Carroll)
5. MISSOURI Waltz (Perry Como)
6. WALK AWAY PLACES (Margaret Whiting)
7. MY DARLING, MY DARLING (Jo Stafford)
8. POWDER YOUR FACE (Evelyn Knight)
9. CUANTO LE GUSTA (Evelyn) (Evelyn Knight)

Deadwood, S. Dak.
1. MY DARLING, MY DARLING (Margaret Whiting)
2. ON A SLOW BOAT TO CHINA (Freddy Martin)
3. YOU WERE ONLY FOOLING (Barbara Barse)
4. BUTTONS AND BOWS (Diahann Carroll)
5. TWELFTH STREET SAG (Eddy Howard)
6. BLUE CHAMPAGNE (Tex Beneke)
7. ME TONIGHT IN DREAMLAND (A. Dale)
8. LAVENDER BLUE (Evelyn)
9. ONE HAS MY NAME (Jimmy Wakely)
10. SOMETHING SWEET TO YOUR SWEETHEART (Howie Mandel)

Pine Bluff, Ark.
1. A LITTLE BIRD TOLD ME (Evelyn Knight)
2. FAR AWAY PLACES (Perry Como)
3. BUTTONS AND BOWS (Diahann Carroll)
4. ON A SLOW BOAT TO CHINA (Barney Kays)
5. MY DARLING, MY DARLING (Peter L. Hayes)
6. CUANTO LE GUSTA (C. Miranda-Arends Sisters)
7. POWDER YOUR FACE (Evelyn Knight)
8. LAVENDER BLUE (Diahann Carroll)
9. SO TIRED (Ray Margan)
10. IT'S ALL OVER (Lawrence Bechel)

Denver, Colo.
1. ON A SLOW BOAT TO CHINA
2. MY DARLING, MY DARLING
3. WHAT DID I DO (Dick Haymes)
4. FAST AWAY PLACES (Margaret Whiting)
5. TARA TALARA TALA (Bing Crosby)
6. A LITTLE BIRD TOLD ME (Evelyn Knight)
7. BUTTONS & BOWS (Diahann Carroll)
8. LAVENDER BLUE (Diahann Carroll)
9. YOU WERE ONLY FOOLING (Blue Barron)
10. FOR YOU (Perry Como)

Salt Lake City, Utah
1. DOWN AWAY THE SHELTERING PALMS
2. YOUR DARLING (Brother Bones)
3. YOU WERE ONLY FOOLING (Blue Barron)
4. ON A SLOW BOAT TO CHINA
5. TARA TALARA TALA (Bing Crosby)
6. A LITTLE BIRD TOLD ME (Evelyn Knight)
7. GALWAY BAY (Bing Crosby)
8. BY THE WAY (Perry Como)

New Orleans, La.
1. SWEET GEORGIA BROWN (Blind Lemon)
2. BEWILDERED (Amos Milburn)
3. A LITTLE BIRD TOLD ME (Evelyn Knight)
4. ON A SLOW BOAT TO CHINA
5. BUTTONS & BOWS (Diahann Carroll)
6. DOWN AWAY THE SHELTERING PALMS
7. WHAT DID I DO (Dick Haymes)
8. BOUQUET OF ROSES (Dick Haymes)
9. YOU WERE ONLY FOOLING (Blue Barron)
10. THE PUFFY CAT SONG (Perry Como)

Milwaukee, Wisc.
1. BUTTONS & BOWS (Diahann Carroll)
2. LAVENDER BLUE (Diahann Carroll)
3. MY DARLING, MY DARLING (Jo Stafford-Gordon MacRae)
4. A LITTLE BIRD TOLD ME (Evelyn Knight)
5. YOU WERE ONLY FOOLING (Blue Barron)
6. POWDER YOUR FACE WITH SUNSHINE
7. FAR AWAY PLACES (Perry Como)
8. FOR YOU (Perry Como)
9. LIFE GETS TEU-JUS (Cassius Robinson)
10. BELLA BELLA MARIE (Larry Green)

Los Angeles, Calif.
1. A LITTLE BIRD TOLD ME (Paula Watston)
2. PUFFY CAT SONG (Jo Stafford-G. MacRae)
3. LAVENDER BLUE (Diahann Carroll)
4. FAST AWAY PLACES (Margaret Whiting)
5. HERE I'LL STAY (Buddy Clark)
6. MY DARLING, MY DARLING (Peter L. Hayes)
7. ON A SLOW BOAT TO CHINA (Kay Kyser)
8. BUTTONS AND BOWS (Evelyn Knight)
9. CUANTO LE GUSTA (C. Miranda-Arends Sisters)

Phila., Pa.
1. A LITTLE BIRD TOLD ME (Evelyn Knight)
2. I'VE GOT MY LOVE TO KEEP ME WARM
3. YOU WERE ONLY FOOLING (Blue Barron)
4. I'VE ALWAYS BEEN WAITING FOR YOUR CALL FOR 18 YEARS (R. Kaylor)
5. FAR AWAY PLACES (Bing Crosby)
6. BUTTONS AND BOWS (Diahann Carroll)
7. ON A SLOW BOAT TO CHINA (Kay Kyser)
8. TARA TALARA TALA (Bing Crosby)
9. MY FUNNY VALENTINE (Gordon Jenkins)
10. SWEET GEORGIA BROWN (Brother Bones)

Pine Bluff, Ark.
1. A LITTLE BIRD TOLD ME (Evelyn Knight)
2. ON A SLOW BOAT TO CHINA
3. YOU WERE ONLY FOOLING (Blue Barron)
4. FAR AWAY PLACES (Bing Crosby)
5. LAVENDER BLUE (Evelyn)
6. SWEET GEORGIA BROWN (Brother Bones)
7. TWELFTH STREET SAG (Eddy Howard)
8. MAYBE YOU'RE THERE (Gordon Jenkins)
9. SO TIRED (Ray Margan)
10. YOU WERE ONLY FOOLING (Ink Spots)

Stillwater, Minn.
1. A LITTLE BIRD TOLD ME (Evelyn Knight)
2. YOU WERE ONLY FOOLING (Blue Barron)
3. FAR AWAY PLACES (Bing Crosby)
4. BUTTONS AND BOWS (Perry Como)
5. MY DARLING, MY DARLING (Jo Stafford-Gordon MacRae)
6. LAVENDER BLUE (Evelyn)
7. CHINA BIRD (Margaret Whiting)
8. FAR AWAY PLACES (Eddy Arnold)
9. MAYBE YOU'RE THERE (Evelyn)
10. WALKED AND WALKED SLOWLY AWAY (Eddy Arnold)

Brokhed, Wisc.
1. A LITTLE BIRD TOLD ME (Evelyn Knight)
2. ON A SLOW BOAT TO CHINA (Freddy Martin)
3. SWEET GEORGIA BROWN (Brother Bones)
4. MY DARLING, MY DARLING (Jo Stafford-Gordon MacRae)
5. LAVENDER BLUE (Evelyn)
6. SWEET GEORGIA BROWN (Brother Bones)
7. MAYBE YOU'RE THERE (Gordon Jenkins)
8. SOME... (Ray Margan)
9. YOU WERE ONLY FOOLING (Ink Spots)
10. SAY SOMETHING SWEET TO YOUR SWEETHEART

Muskogon, Mich.
1. BUTTONS AND BOWS (Diahann Carroll)
2. ON A SLOW BOAT TO CHINA (Shep Fields)
3. A LITTLE BIRD TOLD ME (Paula Watston)
4. MY DARLING, MY DARLING (Jo Stafford-Gordon MacRae)
5. ALFRED BOWS (Brother Bones)
6. MAYBE YOU'RE THERE (Gordon Jenkins)
7. SLOWLY (Ray Margan)
8. IT'S ALL OVER (Lawrence Bechel)

Passaic, N. J.
1. A LITTLE BIRD TOLD ME (Evelyn Knight)
2. TARA TALARA TALA (Bing Crosby)
3. THE CROWDER SOCIAL (Tony Pastor)
4. BUTTONS AND BOWS (Diahann Carroll)
5. HERE I'LL STAY (buddy Clark)
6. FAR AWAY PLACES (Blue Barron)
7. THE PUFFY CAT SONG (Perry Como)
8. BEWILDERED (Amos Milburn)
9. SOMETHING SWEET TO YOUR SWEETHEART
10. MY DARLING (Jo Stafford-Gordon MacRae)

Minneapolis, Minn.
1. A LITTLE BIRD TOLD ME (Paula Watston)
2. WHAT DID I DO (Dick Haymes)
3. BUTTONS & BOWS (Diahann Carroll)
4. LAVENDER BLUE (Diahann Carroll)
5. A TREE IN THE MEADOW (Margaret Whiting)
6. YOU CAME A LONG WAY FROM ST. LOUIS (Ray McKinley)
7. MY HAPPINESS (Jon & standard)
8. LIFE GETS TEU-JUS (Cassius Robinson)
9. IT'S ALL OVER (Lawrence Bechel)
10. BELLA BELLA MARIE (Larry Green)

Des Moines, Iowa
1. A LITTLE BIRD TOLD ME (Paula Watston)
2. FAR AWAY PLACES (Margaret Whiting)
3. DOWN AMONG THE SHELTERING PALMS
4. ON A SLOW BOAT TO CHINA
5. BUTTONS & BOWS (Diahann Carroll)
6. LAVENDER BLUE (Diahann Carroll)
7. CUANTO LE GUSTA (Evelyn)
8. DAINITY BRONDA LEE (Eddy Howard)
9. TARA TALARA TALA (Bing Crosby)
10. THAT CERTAIN PARTY (Benny Strong)
Exclusive Records Sign Pact With AFM

HOLLYWOOD—A new recording contract for a five-year period has been signed by Leon Rene, President of Exclusive Records Company, and James Petritto, President of American Federation of Musicians, according to Mr. Rene of the California recording firm.

"Options of Herb Jeffries, Ricky Jordan, and some other artists have been dropped by Exclusive Records Company," Mr. Rene said, "because sales of records made by these artists consistently dropped below the standard required by Exclusive Records Company. On the other hand," Mr. Rene pointed out, "they met with their outstanding sales success with Exclusive Records Company, certain artists whose contracts had expired, including Joe Liggin's and his Honeydrippers, and Mabel Scott, have been re-signed. Also, Mr. Rene continued, "contracts have been signed with several new artists, including Paul Martin and his orchestra, The Prince Cooper Trio, and others."

RACE DISK O' THE WEEK

"Please Give My Heart A Break" (2:49)
"It Seems So Long Ago" (2:43)

THE ORIOLES
(Jubilee 5002)

- It's The Orioles out with a fresh hit, and one that must be a favorite to grab a top spot in music ops machines in the very near future. Make no mistake about it...this group is destined to be one of the biggest of the five-year groups. This enticing dittie "Please Give My Heart A Break" will certainly bear fruit and blossom into a sensational money-maker for music ops from Maine to California. The vocals truly displayed have never been harder to beat, with the fine vocal tenor solo hogging a well deserved place in the fine chart. Phrasing of the smooth, plush lyrics makes it a wonderful Harmonic pleasure. It's slow, temptingly stuff, the kind you wanna hear till a great again. The flip of this song make you feel the glowing mood of the song. It's the type of ditty to which romantics can snuggle closely and is sure to meet with wide approval. On the flip with "It Seems So Long Ago", this group once again display their vocal harmony to perfection with another ballad that showcases their versatile style to excellent advantage. We're sure to hear the top ditties once again..."Please Give My Heart A Break"...we're sure you will, too.

"Box Car Shorty's Confession" (2:46)
"Beggin' Woman" (2:51)

COUSIN JOE
(Sam Price Trio 48091)

- Pair of sides that will garner a featured spot in many an op's machine, this is offering by Cousin Joe with the Sam Price Trio, titled: "Box Car Shorty's Confession" and "Beggin' Woman", the combo get together to offer some first rate blues. Both sides of this platter appear to be headed straight for the boxes. Top deck, a light up tempo thing has Joe wafting the blues in mellow manner, with a stock blues lyric seeping thru the wax. The flip slows down and then some with Joe warbling in husky voice. Top price boys add to the disk's winning ways. Late on!

"Good Boogi Googie" (2:37)
"Love's Nocturne" (2:51)

JOHN OTIS ORCH.
(Excelsior 518)

- More great wax, with the Johnny Otis orch sending out its op's "Good Boogi Googie". Long missing from the phonos, Otis and his boys deliver some top notch stuff that should merit a spot on many music machines. Wax, titled "Good Boogi Googie" and "Love's Nocturne" ally showcase the orch in fine style throughout. Top deck, with George Washington doing the vocal work spins in fast tempo and makes for a ton of pleasant listening. It's cute stuff with the vocal performance turning up fine. The flip, a grade A hunk of instrumental work has the orch in full depth with a terrific arrangement of this piece titled "Love's Nocturne". You've gotta listen to really appreciate this wax—and that's just what we recommend. Get with it!

"Corn Bread" (2:46)
"Bewildered" (2:51)

ERSKINE HAWKINS ORCH.
(RCA Victor 20-3326)

- Pair of sides by the Erskine Hawkins orch, and the set up of "Corn Bread" and "Bewildered". Both tunes have been out for some time now and should be fairly well known to music ops. Top deck, an all instrumental piece scored by the crew that loads if solos that shape up fair. The flip, with Jimmy Mitchell handling the lyrics is another effective piece of waxing that may attract phonos fans. One who haven't as yet heard these tunes might listen in here.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
Permo Needles Show
Trade Film To Ops

CHICAGO—Gene Steffen, who is well known to all the nation’s juke box ops, and who heads Permo Needle sales, reported this past week that Permo Products would have one of the most unique films representing manufacturing "know-how" ever yet presented to the coin machine trade.

As Mr. Steffen explained, “There is nothing like showing the automatic music operators of the nation just why Permo Needles are superior to any others. We believe that the slides, which were shown the men during the CMI Convention, at our booth was one of the most interesting and educational pictures ever yet arranged for any trade.”

The Permo firm have won many compliments in past years with the pics they have shown to the music ops. They have proved that their needles are one of the most delicate, highly precision made instruments in history. At the past year’s convention, operator after operator walked away from their booths, after seeing the pictures, and reported; "This is really the first time we have ever seen why Permo Needles are so much better."

The Cash Box

Good Time Cake-Walk. (2:45)
That Hot Lick Fiddlin’ Man. (2:31)
Bobby Wills & His Texas Playboys
(Columbia 20513)

“I Knew It was Gonna Be Love”
by Joe Costa
BULLET RECORDS
421 BROAD ST. NASHVILLE, TENN.

Permo Needles Show Trade Film To Ops

CHICAGO—Gene Steffen, who is well known to all the nation’s juke box ops, and who heads Permo Needle sales, reported this past week that Permo Products would have one of the most unique films representing manufacturing “know-how” ever yet presented to the coin machine trade. As Mr. Steffen explained, “There is nothing like showing the automatic music operators of the nation just why Permo Needles are superior to any others. We believe that the slides, which were shown the men during the CMI Convention, at our booth was one of the most interesting and educational pictures ever yet arranged for any trade."

The Permo firm have won many compliments in past years with the pics they have shown to the music ops. They have proved that their needles are one of the most delicate, highly precision made instruments in history. At the past year’s convention, operator after operator walked away from their booths, after seeing the pictures, and reported; “This is really the first time we have ever seen why Permo Needles are so much better.”

The Cash Box

Good Time Cake-Walk. (2:45)
That Hot Lick Fiddlin’ Man. (2:31)
Bobby Wills & His Texas Playboys
(Columbia 20513)

“I Knew It was Gonna Be Love”
by Joe Costa
BULLET RECORDS
421 BROAD ST. NASHVILLE, TENN.
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<thead>
<tr>
<th>No.</th>
<th>Track</th>
<th>Artist/Title</th>
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<tr>
<td>1</td>
<td>Bewildered</td>
<td>Amos Milburn (Aladdin 3018)</td>
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<td>2</td>
<td>Trees</td>
<td>Al Hibbler (Miracle 501)</td>
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<td>3</td>
<td>Deacon's Hop</td>
<td>Big Jay McNeely (Savoy 685)</td>
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<td>4</td>
<td>A Little Bird Told Me</td>
<td>Paula Watson (Supreme 1507)</td>
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<td>5</td>
<td>Chicken Shack Boogie</td>
<td>Amos Milburn (Aladdin 3014)</td>
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<td>6</td>
<td>Texas Hop</td>
<td>Pee Wee Crayton (Modern 628)</td>
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<td>7</td>
<td>I'll Always Be In Love With You</td>
<td>The Roy-O-Vacs (Coloma 100)</td>
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<td>For You</td>
<td>Lee Richardson (Apollo 1139)</td>
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<td>9</td>
<td>Sweet Georgia Brown</td>
<td>Brother Bones (Tempo 633)</td>
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<td>10</td>
<td>Wrapped Up In A Dream</td>
<td>Do-Re-Me (Commodore 7505)</td>
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<td>Trees</td>
<td>Texas (Pee Wee Crayton)</td>
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<td>13</td>
<td>Hip Shaking Momma</td>
<td>Chubby Newsom (Deluxe 3199)</td>
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<td>14</td>
<td>Pleading You</td>
<td>Lonnie Johnson (King 4245)</td>
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<td>15</td>
<td>A Little Bird Told Me</td>
<td>Paula Watson (Supreme 1507)</td>
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<td>16</td>
<td>Wrapped Up In A Dream</td>
<td>Do-Re-Me (Commodore 7505)</td>
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<td>17</td>
<td>Sweet Georgia Brown</td>
<td>Brother Bones (Tempo 633)</td>
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<td>18</td>
<td>Blues After Hours</td>
<td>Pee Wee Crayton (Modern 634)</td>
</tr>
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<td>19</td>
<td>Rainy Weather Blues</td>
<td>Ray Brown (Deluxe 3198)</td>
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<td>20</td>
<td>Blues For The Red Boy</td>
<td>Todd Rhodes (King 4240)</td>
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<td>Texas Hop</td>
<td>Pee Wee Crayton (Modern 628)</td>
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<td>23</td>
<td>A Little Bird Told Me</td>
<td>Paula Watson (Supreme 1507)</td>
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<td>24</td>
<td>Pettin' And Pokin'</td>
<td>Louis Jordan (Decca 24527)</td>
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<td>Chicken Shack Boogie</td>
<td>Amos Milburn (Aladdin 3014)</td>
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<td>Boogie Chillin'</td>
<td>John Lee Hooker (Modern)</td>
</tr>
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<td>27</td>
<td>Get Yourself Another Fool</td>
<td>Charles Brown (Aladdin 3020)</td>
</tr>
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<td>Sweet Georgia Brown</td>
<td>Brother Bones (Tempo 633)</td>
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<td>29</td>
<td>Blues For The Red Boy</td>
<td>Todd Rhodes (King 4240)</td>
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<tr>
<td>30</td>
<td>Jimmy's Boogie</td>
<td>Buddy Collette (Crest)</td>
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</tbody>
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**Oakland, Calif.:**
1. Bewildered (Amos Milburn)
2. Texas (Al Hibbler)
3. Texas (Pee Wee Crayton)
4. Boogie Chillin' (John Lee Hooker)
5. Hot Biscuits (Joe McDonald)
6. Chicken-Boogie Boogie (Amos Milburn)
7. A Little Bird Told Me (Paula Watson)
8. Pettin' & Pokin' (Louis Jordan)
9. It's Too Soon To Know (The Orioles)
10. The Dream's Hop (Blue Jays)

**Lufkin, Tex.:**
1. Chicken Shack Boogie (Amos Milburn)
2. New Year's Resolution (Ray Milton)
3. Blues After Hours (Pee Wee Crayton)
4. Texas Hop (Pee Wee Crayton)
5. Bewildered (Amos Milburn)
6. Slow Blues (Berry) (Thompson)
7. Chicago Blues (Big Boy Crudup)
8. Boogie Chillin' (John Lee Hooker)
9. Corn Bread (Nat King)
10. Up Above My Head (Sister Rosetta Tharpe)

**Pine Bluff, Ark.:**
1. Bewildered (Amos Milburn)
2. Chicken Shack Boogie (Amos Milburn)
3. Long About Midnight (Ray Brown)
4. Corn Bread (Nat King)
5. Texas Hop (Pee Wee Crayton)
6. Hot Biscuits (Joe McDonald)
7. Boogie Chillin' (Johnny Lee Hooker)
8. 'Fore Day In The Morning (Roy Brown)
9. Goin' To Get Straight (Felix Gross)
10. Hop Skip And Jump (Ray Milton)

**Melbourne, Fla.:**
1. Bewildered (Amos Milburn)
2. A Little Bird Told Me (Pee Wee Watson)
3. Chicken Shack Boogie (Amos Milburn)
4. Blues After Hours (Pee Wee Crayton)
5. Blues For The Red Boy (Todd Rhodes)
6. Pettin' & Pokin' (Louis Jordan)
7. I Don't Care Who Knows (Buddy Johnson)
8. My Boot (Brownie McGhee)
9. They Don't Care About Us (Ray Brown)
10. Long About Midnight (Ray Brown)

**Muskegon, Mich.:**
1. Chicken Shack Boogie (Amos Milburn)
2. Bewildered (Amos Milburn)
3. Blues After Hours (Pee Wee Crayton)
4. Blues For The Red Boy (Todd Rhodes)
5. Texas Hop (Pee Wee Crayton)
6. Boogie Chillin' (John Lee Hooker)
7. It's Too Soon To Know (The Orioles)
8. Sketches Of America (Johnny Moore)
9. I'm Forever Blowing Bubbles (Charlie Ventura)
10. Pretty Mama Boogie (Jimmy Grissom)

**Homestead, Pa.:**
1. Trees (Al Hibbler)
2. I'll Always Be In Love With You (The Roy-O-Vacs)
3. New Year's Resolution (Ray Milton)
4. Apple Jack (Joe Mathis)
5. Bewildered (Amos Milburn)
6. Hot Biscuits (Ray McDonald)
7. Do You Know Where You're Going To (Buddy Johnson)
8. Oo Long (The Orioles)
9. Without A Song (Billy Eckstine)
10. Sundays With You (Camilla Howard)
THE CANDID CAMERA CATCHES 1949 SHOW

HARRY WILLIAMS NEW CMI PRESIDENT

CHICAGO - Harry Williams, the popular and lovable head of Williams Manufacturing Company, Chicago, was elected President of CMI for the coming year. Election took place on Sunday, January 16, at the manufacturer members meeting. Word spread rapidly thru the convention hall, and Williams was bombarded with congratulations throughout the week.

READING FROM TOP TO BOTTOM:
1) Rock-Ola's panel discussion on Shuffleboard. 2) Ralph Nicholson at the Como booth showing the Hollycrane to Harry Mento and Jerry Gerardin. 3) John Gottfried, National Rejectors with Bill Gersh. 4) Al Blendow and Al Meyers at their booth. 5) Tom Schwartz and Dean J. Smelser show their Ambassador conversion.

READING FROM TOP TO BOTTOM:
1) Harold Klein exhibits his Shuffleboard. 2) George Panzer, N.Y., and Sal Silverstein, Baltimore, Md. meet on the floor. 3) Barney Sugerman and Abe Green, Runyon Sales Company, surround Bill Gersh.

READING FROM TOP TO BOTTOM:
1) Mr. & Mrs. Lou Forman at the Videograph display. 2) E. C. Dewinger, Mt. Pleasant, Iowa, signs an order for Jimmy Guichard's Perma Top Shuffleboard. Joe Beck, and his baby, the Telequiz machine.

READING FROM TOP TO BOTTOM:
1) Bill Gersh welcomes George A. Miller, MOA chairman, and other music association heads. 2) Mel Binks and staff at the Universal Industries booth. 3) Leo Gablett and R. L. Budde get photoed at the ABT Mfg. Co. display. 4) The ever-smiling Max D. Levine of Scientific Machine Co. 5) Mr. and Mrs. Lou S. Garrett, Dorothy Gordon and Madina White with C. T. Girdner Company's "Royal" Shuffleboard.
NOW ON DISPLAY
AT YOUR JENNINGS DEALER OR DISTRIBUTOR
JENNINGS
NEW Sun Chief

Write for the name of your nearest Jennings Dealer or Distributor TODAY . . . He'll call and show you the NEW Jennings SUN CHIEF Console and DeLuxe Models . . .

The BIG HIT of the 1949 CMI Show

If you weren’t at the Show, this is the time to get the FACTS!

A 1¢ POSTCARD with your name and address will bring you our beautiful full color folder showing The NEW Jennings SUN CHIEF Console and DeLuxe Models . . .

O. D. JENNINGS AND COMPANY
4307 WEST LAKE STREET
CHICAGO 24, ILLINOIS

“TV” Attracts Huge Crowds To Display At Morrison Hotel

“TV” Attracts Huge Crowds
To Display At Morrison Hotel

CHICAGO—R. R. (Rudy) Greenbaum, president of Trans-Vue Corporation, assisted by his vice-presidents Ben Palastrant and Fred Mann; sales force and engineering experts, were busy continuously during the show demonstrating their “TV” equipment to large groups of operators who flocked into the Morrison Hotel’s Bungalow Penthouse.

Greenbaum himself had very little time for very much more than hurried hellos, as he was continually in conference with column arranging for his set up of distributors throughout the country.

“The reaction was terrific” stated Greenbaum when we were able to get him aside for a moment. “We definitely have what the operator needs, and will be ready to make deliveries immediately.”

Pictured above are, left to right: Louis Blatt, well known distributor from Boston, Mass.; R. R. (Rudy) Greenbaum; David Rosen, one of Philadelphia’s biggest distributors; Ben Palastrant; and George Thayer, one of the country’s longest established distributors and operators in upper New York State.

AMI, Inc. Holds Distributor Meeting, Cocktail Party And Dinner

John Haddock Tells Distributors Low Point Is Passed

CHICAGO—AMI distributors from all over the country attended a meet on Sunday, January 16 and listened to president John Haddock of AMI paint a very optimistic picture of the industry for the coming year (top photo).

After the business meeting was over, distributors, press and guests met in an adjoining room for cocktails, with many praising Haddock for his talk (bottom photo).

A very sumptuous dinner was then served, during which professional entertainment was presented.

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
Genco’s FLOATING POWER

TODAY
Every Day!
All good days
with Genco Games!

GENCO STARTS IT’S PARADE OF “MONEY MAKERS FOR 1949”
With the hit game of the Coin Machine Show

ORDER FROM YOUR NEAREST DISTRIBUTOR

2621 N. ASHLAND AVE.
CHICAGO 14, ILL.

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
Another Aireon First!  
Coronet with  
TELEVISION

SALE!
SOLOTONE BOXES
BRAND NEW—LATE SERIAL NUMBERS
$11.75

SOLOTONE AMPLIFIERS
IN ORIGINAL CARTONS—$42.50 EA.
WRITE—WIRE—PHONE

RUNYON
SALES COMPANY
593 Third Ave., New York 16, N. Y.
Tel.: Longacre 4-1880

Bally Ships Meters

CHICAGO—Bally Manufacturing Company, this city, began shipments of its Bally Volt and Ohm Meters this week, after a slight delay due to a last minute change in certain specifications in the manufacture of the equipment.

The meters are specially made for trouble-shooting coin games, and the firm reports that operators from 42 out of the 48 states, Canada and Alaska have ordered them. Bally is selling them at cost.

Kentucky Levies Tax On Location Television

NEW YORK—With television becoming an important phase of the coin operating industry, coinmen are watching developments in the efforts of various cities and states to hang a tax on taverns using this type of equipment.

Pennsylvania was the first state to inaugurate a tax based on the right of the state to require tavern owners to pay for an amusement permit if television is used on the premises. The city of Philadelphia used this decision as an impetus for its own tax measure. According to W. Frank Mannen, receiver of taxes, the City Council of Philadelphia voted to begin collecting taxes after January 1.

This tax was voted quickly following the State's action, according to Emmett McGlinn, executive secretary of the Philadelphia Retail Liquor Dealers Association, and the group was not allowed time to protest the action. However, they will continue to fight the measure.

Now the state of Kentucky is levying a 25% admission tax on tavern owners who show telecasts. The Bureau of Internal Revenue, however, is keeping hands off. It is understood that the Bureau takes the position that television is not entertainment, not at least, under applicable Regulations. The Bureau apparently takes the position that television is in the nature of radio, and therefore, a non-taxable amusement.

Big Field Opens For Expert Shuffleboard Service Men

NEW YORK—One of the biggest and most lucrative fields now opening for servicemen in the coin field is that of servicing shuffleboards now on locations thruout the nation. For many years this has proved extremely profitable to service men in this area and some are servicing the same boards for over twelve years.

As is well known to all who understand woods of various types, regardless of how well shuffleboard is constructed, expert alone effects the playing field.

The playing field (most important part of the shuffleboard) traveling thru the icy winter areas naturally sweats and, when placed in a warm location, the “breathing” of the wood instantly shows up.

The same is true of any board placed on location, regardless of the fact that the very finest dry kilned wood may have been used. The head of the board may be near the door, which is constantly being opened, and the bottom end of the board up against a steaming radiator. Overnight there will be sweat on the board and this prevents perfect play.

Service men for shuffleboards should have a very expert understanding of various woods and woodwork generally. Cabinet makers have been found to be the best service men in the case of shuffleboards.

These men go right to the location with electric sanders and sand down the top of the playing field first. Then they clean the board, wax and polish it and return the surface to best playing condition.

But the board will continue to "breathe" and this requires at least continued service for the period of a year and even longer.

As the shuffleboards begin to spread throughout the country and players become ever more expert at the game they constantly seek for finer playing surfaces.

This means that the operator who does not take proper care of the playing surface of his board will continue to lose play and the location owner will soon find his patrons going somewhere else where the board is given expert servicing.

Electric sanders of large size to handle and sand down the 22-foot playing surfaces can be purchased in any city. But while sanding there must also be an understanding of a level playing field.

The cleaner and waxing process and then the polishing process, which can be done by the new electric polishers, is also the duty of an expert. Cabinet makers, knowing what is required of such surfaces, have returned these into highly polished glass-smooth playing fields during servicing.

In the eastern market such service men have been able to earn good money going from location to location and charging a service fee to service boards once per week.

With some spots featuring six, eight and more shuffleboards, it is understandable that this field is one of the largest and most lucrative for well trained service men.
What you get for what you pay is still a fundamental of your business. When you buy a Wurlitzer, you get the most for your money in long range investment value, dependability, earning power and in location and public acceptance. Recognition of these facts by music operators is the reason why Wurlitzer Phonographs have stood and stand today FIRST IN SALES!
DON'T LET 'EM KID YOU!

Only BUCKLEY Can Give You the GENUINE CRiss CROSS FEATURES

PLUS

LARGE GUARANTEED JACKPOT

The unprecedented popularity of the BUCKLEY CRiss CROSS JACKPOT BELLE has prompted others to try to copy it.

The name BUCKLEY is engraved in the top front casting of all genuine CRiss CROSS JACKPOT BELLES. Be sure to insist upon a manufacturer's WARRANTY guaranteeing that each BUCKLEY CRiss CROSS is made of NEW first grade materials.

DON'T PAY GOOD MONEY FOR A COUNTERFEIT!

We challenge any other Jackpot Bell to stand up in competition with the BUCKLEY CRiss CROSS!

BUCKLEY MANUFACTURING CO.

4223 West Lake Street
Chicago 24, Ill.

Aireon's New Model Phono Attracts Music Ops To Exhibit At Morrison

CHICAGO—Showing its new model "Coronet 500" with several changes, including the new feature, called "Tonal," Aireon Manufacturing Corporation played host to untold numbers of operators who attended the display at the Morrison Hotel. In addition to the new phono, the firm showed music ops its first wall box.

All Aireon distributors were on hand to meet their friends, as were Harold Pierson, president, Harry Miller, Jr., counsel for the company, and Bernard Craig, sales manager (pictured above at right along side the new model phono).

The photo at the left indicates in some measure just how large an attendance the showing brought in. Henry Windt, Indianapolis distributor, is seen in the center of the photo, just above the mechanism.

Also on hand, and kept in continuous action, were Aireon's regional managers. Those seen were Clayton Ballard, Ken Willis, Dan Brennan and Bill Roberts.

Officials of the firm were all featuring broad smiles, and expressed their opinions that from all indications, Aireon is heading for a big 1949. "We had a fine 1948," stated Pierson, "but, after listening to the many music operators who operated our equipment during the past year, I believe they are headed for much better collections in the coming year. Music operators told me that the 'Coronet 500' is sure to find favor with locations and nickel droppers."

"We have already looked considerable business," reported Craig, "and I look for bigger business when the country's operators who weren't here get to see our new model!"
The Cash Box  January 29, 1949

1949 SHOW IN PICTURES

READING FROM TOP TO BOTTOM (Left): (1) Bert Lane and Myer Ginsburg resting in their booth; (2) The Solotone booth with Danny Doninosa, Forrest Wilson and Abe Green; (3) Sam Stern, Leo Green, and large crowd at the Williams' booth; (4) Snapped at the Bally booth—Al Blumenthal, Dan Moloney, Tommy Callaghan, Herman Paster and Chris Christopher.

READING FROM TOP TO BOTTOM (Right): (1) Billy D'Elia and Mrs. E. E. Riehl at the United booth; (2) Rusty Smith, Wolf Roberts and Jackie Fields, Wurlitzer distribs, snapped while looking things over; (3) Mrs. W. M. Kees, Herb Jones, show chairman, and Babe Kaufman; (4) Al Stern, World Wide Distribs, and David Stern, son of Sam Stern at Williams; (5) S. C. Ide, W. J. Duran, Jr, and Pet Aylward of C. C. Bradley & Son, Inc.

Jennings' Open House Hosts Loads of Ops For Full Week

CHICAGO—O. J. Jennings & Company enjoyed its best showing of all times, according to John Neise, general sales manager of the firm.

Altho Jennings’ “Sun Chief” was displayed at their booths, as pictured above, the primary purpose of the exhibit was to inform the ops on how to get to the factory. Transportation was available every day at half hour intervals, and officials of the company were on the go continuously here hosting the crowds of operators who kept arriving at the plant.

“Coinmen who looked over our new ‘Sun Chief’ were most enthusiastic and we wrote an enormous amount of business” reported Neise. “As we informed the trade previously, this new and beautiful machine is the first really different and modern bell. Operators agree with us that it obsoletes anything that has appeared in the past.”

From now on, officials stated, the production line will be going night and day in an effort to satisfy the demand for fast deliveries.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
**EASTERN FLASHERS**

This was a good show—maybe not as many people as in the past two conventions, but those who were on hand were using their time well and seemed to be having a good time. Everyone seemed happy and ready for a bit of fun. In addition they spend considerable time admiring the exhibits, floors, factories and hotels carefully looking over all the equipment. Some of the eastern firms who were exhibiting completed some very substantial deals, in addition to taking orders for smaller quantities. As one of them said, "The kind of crowds may not be here, but the buyers are—and more important, we aren't bothered by those sightseers who took up too much of our time. At this show we were able to talk with important coinmen—and thereby do business."

George Ponzer, who expected to be on hand when the show opened, was held up by his office, but did manage to fly in on Tuesday ... Dave Stern, who never misses an opportunity for fun or business, had plenty of both. Dave tackled the exhibit halls wearing a trick Keystone Cop Hat... Phil Mason spent most of his days on the exhibit floors and the Sherman Lobby in close confab with some of the nation's biggest buyers of equipment ... Ben Lane and Harry Pearl among the best dressed men at the show. They both spent every possible moment at the Genco booth ... Mike Munves, Joe Munves and Phil Gould working hard at their booth and busy at all times ... Al Blanev and Al Meyers probably created some record of a kind. While fixing their booth on Sunday, a day previous to the opening, they sold a half dozen machines to an early bird who was on the floor... Joe Eisen and Leo Willsen will settle in Florida, where they joined with Harry Baron to handle the Unread Big vendor for six states: Alabama, Georgia, Mississippi and North and South Carolina ... Which reminds us of the many other Floridians we met up with, among whom were: Willie Blatt, Lou Koren, Ted Bush, Ron Rod, Joe Mangone, Norman Rothschild, and Bill Shayne ... Dave Lowy bought some used music which he needed to fill orders.

Met up with some of our Texan friends among whom were Mrs. and Mr. Benny McDaniel, of the Star Coin Machine Company, who along with David and Mrs. Bill Jenkins, owners of several night clubs in Fort Worth. Mrs. McDaniel (Maggie to friends) related how she built up the romance in her married life: Benny served in the navy during the war. However, Benny's claim to fame is that since he returned to the helm, the business has grown even bigger ... Bill Rubaik was back in his No. 1 Booth, which he's had through fifteen years, with the exception of 1 year. Bill displayed several new ones, and the reaction was very good ... Hymie Rosenberg flew in from Miami Beach where he spent a few days prior to the show. Hymie spent several days on the booth of American Shufflback ... Al Denver and Sidney Levine, representing the New York music ops same, attended all the music meets; and distinguished themselves as usual ... The Runyon Sales Company was represented by Barnett (Shuggy) Supperman, Abe Green, Morris Rood and Irv (Kempy) Kemper, and Sam Rushnell, Standard Factors, accompanied Rod and Kemper on their trip.

Babe Kaufman, who arrived with the opening of the show, seen waiting in the lobby during the rain and snow storm for the arrival of Mr. and Mrs. Sam Rabinowitz, who didn't get to Chi until Monday. Babe very proud of her three sons, and flashes their photos to all to see. The boys, one more handsome than the other, aren't something to be reckoned with. Stewy, in his 1st year at Syracuse University; Norman is studying for the U.S. Diplomatic Service at Georgetown University; and Bill is an assistant factor at NBC in New York ... Henry Wertheimer, a distributor of coin machines for a few years ago and brother of Al Wertheimer owner of Davis Sales Company, Syracuse, N.Y. drives over one hundred miles to see his old friends. Henry is now manufacturing farm machinery ... Al Schlesinger of Poughkeepsie, N.Y., expected to do some buying here, and then to Florida for several weeks vacation.

Hirsh De La Vie, Washington, D.C., the life of the party as usual, introducing several new gags and stories to some of his regular routine. However, when the occasion demanded it, Hirsh very serious. The way the union by the Marines. One of the tables at the Chili bedlam on Monday eve, as Hirsh put on a real show. Among the audience were: Lou Wolcher, Al Dessler, Sidney Levine, Jim Phillips, Charlie Aronson and Richard Potteiger. The story about the four thousand piece operation had everyone in the aisles ... Maurice Sikes, the young, dynamic Washington, D.C. coinman, hit the belt with something, and will break with a terrific announcement very soon ... Joe Darvin, N.J., out of the his the past several years, couldn't keep away, and flew in from Allentown ... Joe Olds, Baltimore, Md., coinman, according to his reports, has been looking at things here, getting off some very fine deals... Some of the Balti more, Md., coinmen seen were: Irv Blumenfeld, Harry Hoffman, George Gold man, Chris Christopher, Sam Berger, Frank Crowley, Russ Russell and Sol Silverstein ... Max Levine, Brooklyn manufacturer, showed several of his standard pieces ... Among the Philadelphia, Pa., coinmen we spotted were: Dave Rosen, Joe Ash, Jack Kaufman, Max Brown, Jackie Fields, Harry and Byrdy Rust, Jack Silverman, Charlie Hamman, Artie Pokras, Bernie Weinberg, and Morris Gross.

Ben Becker, Bally's traveling representative, met up with many of his eastern friends, whom he hadn't seen in years. They spent all day over at the various stands and conventions, looking over the new machines and samples. In the evening, they all got together at the Century Hotel and spent the evening socializing.

15 Ft. Of Continuous Playing Field In
8 1/2 Ft. Of Space

Only 24" x 90"—fits into any size location

Write-Wire—Phone for Complete Information on Shufflback, the most outstanding success at The Show

DISTRIBUTORS: SOME TERRITORIES STILL AVAILABLE WRITE—WIRE—PHONE IMMEDIATELY

SHUFFLBACK COMPANY
2633 W. LISBON AVENUE, MILWAUKEE 5, WISCONSIN

(PHONE: Hopkins 2-3381)

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
CHICAGO CHATTER

It was really swell... meeting with all the gals and gobs from all over the nation... and talking over this and that about the business and learning that all manufacturers, and members and all enthused over the new support which has been offered to them... claim that this is a big step in the right direction... and perhaps the end of the bootleggers and street traders. I.M., of course, a very happy guy, M. Binks and his Universal outfit selling that console and really selling it... And Herb Gettlinger, Billy De sclim, Ray Riehl and the whole convention... over at the National, happy over the looks and the work that "baby face" got from the boys... Those two great dice consoles at the A.M.I. also sold a ton and... A letter from Buffalo telling us that boys in his town getting together to give Ray Maloney of Buffalo a citation for "Citation" which will make about number countenance the terrific one-ball Lightjohn who is supposed for having been a one-ball one.

John Neele of O. D. Jennings & Co. smiling away all day because of the prospects for their "Coin-Op" display... Chuck Plambeck of R.C. A. also full of smiles because of the way that the boys in his part of the world are going to "just eat up" this great bell, he tells us... Harold Klein of the Ameri-which is nothing enlivened our spirits... His "Shuffleboard" has received... Al Stern of World Wide Distrib. doing a great job... Some vandals playing the board of the margin Shuffleboard and Roy Batchelor of Buffalo telling us that boys in his town getting together to give Ray Maloney of Buffalo a citation for "Citation" which will make about number countenance the terrific one-ball Lightjohn who is supposed for having been a one-ball one.

Mike Groteben around to say "hello" here and there about the show... Herb Jones hanging around the National doing a mighty fine job of his job... Jimmy Johnson of San Antonio around the floor once more and to one and all who knows him it seemed just like old times all over again to have him around the old days... Walter Trachta invited us up for a stein or two... with, but with the way the crowds kept coming in all day and all night.

... so, Walter, let's have a rain check on that until we get over to your place one of these days... Novelties on the board... there's a Phil Moss, Ben Newmark, Phil Breenberg and all those other very swell Atlas guys... Hit of the show—Jack Mitruck on crutches and already over $4,000 from one of his machines, best of his line... but the best bet is that the office won't let us print it)... Lindy Force and Joe Caldwell and Monte West of Statesville, N.C.; A. & M. Distributors, selling our Baby Games, S.F., N.C.; Big Bill Doyle here and there... and don't forget the showovers around the Morrison Hotel where Rudy Greenbaum, Fred Mann and his swell guys of Airedon went away over the top with their new phone which is one of the music hits of the show... there's Joe Fields, Wolf Roberts, Al Siegel, Larry Cooper, Ray Williams, Buster Williams, and dozens of other music distrib here and there and everywhere... Ed Wurgler, Ben Holtsinger and his Wurlitzer boys had a very swell show... the showovers near the Morrison Hotel.

We attended the convention at the Morrison Hotel and there was.a panel discussion on the general topic of Shuffleboards at the Morrison Hotel.

Wally Finke Adds New High Honor

CHICAGO—Wally Finke, capable general manager of World Wide Distributors, Inc., in New York City, has been awarded the splendid of his many friends. Some time ago Wally decided to take a crack at the CPA (Certified Public Accountants) examination and was the recipient of the highest possible score, 93. Finke not only passed it but carried a terrific mark of 92.

Acting as general manager for World Wide for over two years, Wally has had seven years experience in the coin machine business. He took leave from 1942 through 1946 to join the Treasury Department, where he served as an internal revenue agent for this period.

"Passing the CPA exam" states Wally Finke "does not mean that I am going into public practice, as I haven't the slightest intention of doing so. I like the coin machine business too much, and passing the examination only represented to me the attainment of a goal which I once set for myself."

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
California Clippings

With the arrival of the big freeze in the California territory, coinmen showed up at the coin show in greater numbers than had been expected, some visiting, others exhibiting their products... Ray Powers attracted considerable interest when he showed a large assortment of machines. Generally the firm must have done considerable business... Another board display that keep the country's ops interest was C. G. Girdner's "Royal Shuffleboard." Girdner had been in the shuffleboard game long enough to know what goes on the go continually talking and giving orders... Panter's "Maestro Music" was exhibited, as was Kwik-Shoe-Shine Company, (Sacramento) shoe-shine machines...

However, the most spectacular, the biggest, and the best arranged display at the entire show was that of Solotone Corporation, with H. F. (Denny) Duderstadt on hand. The display was on the go continually talking and signing orders... Panter's "Maestro Music" was exhibited, as was Kwik-Shoe-Shine Company, (Sacramento) shoe-shine machines.

Among the local coinmen attending the show was Aubrey Steinley, who said a sign his door that had the boys guessing—it reads: "Gone to Chicago. Returning January 25 with important deal. Announcement to be made January 31... Joe Peskin, AMI distribution manager of the Western coinmen, made a considerable impression. The next month six holiday weeks and good news from the coinmen, considering the state of the business, were heard at the coin show. Coinmen were charging to the tune of $200 for a Victor phonograph. The American Brass and Metal Co., Los Angeles, and the Variety Supply Co., Oakland, were also in attendance.

California Clippings

The Cash Box Classified Advertising

Classified Ad Rate

8 Cents per Word

Classified ad rate: $1.00 per foot. Minimum ad accepted $1.00. Cash on check. No correspondence accepted. Payment in full must be received before ad is published.

WANT

Seeks

WANT—GOLD Caps. IDEAL NOV. SS. 2-3703. NEW YORK, N. Y.

WANT—GOLD Caps. IDEAL NOV. SS. 2-3703. NEW YORK, N. Y.

WANT—Operated telescopes, 30-mm. Repairs, Adjustments, and supplies. 206 N. 13th ST., ST. PAUL, MINN.

WANT—Paul Mason wants to buy for cash any type of phonograph or phonos, pin, rolltops, and arcades, and any other type of equipment. pawnshop, distribution of MAST, DISTRIBUING CO., 602 TENTH AVE., NEW YORK 18, N. Y.

WANT—Will buy any quantity used stock. Will pay best prices. Also Columbia, Columbia, etc. CSC DISTRIBUTORS, 5710 S. SEVEN MILE, DETROIT, MICH.

WANT—Any type used phonographs. Especially Seeburg Classics, Vogues and others. No parts missing. Quote lowest price and condition. ACE PHONOGR. & MUSICAL SUPPLIES, 7050 WEST 30TH AVE., CLEVELAND, OHIO.

WANT—5 Ball F.P. original flipper games and new game closeouts; slots, all makes and models; Keyney Booking Supplies; Bella Eurekas; late model phonographs and Mutoscopes; please call or write, in A-1 condition. State quantity and prices in 1st letter. NOBRO NOV. EYE, 606 LILLIPUT, SAN FRANCISCO 2, CALIF. Tel.: Tuxedo 4-5976.

WANT—All types of music machines. Will pay cash and will pick up within 100 miles. KOEPPEL DISTRIBUTING CO., 6441 W. 41ST ST., INDIANAPOLIS 19, N. Y. Tel.: C. 5-3663.

WANT—All types of Music Machines, especially Wurlitzer 800, 750 and 750E. Quote lowest price and condition. AAVE LOW & CO., 594 TENTH AVENUE, NEW YORK 18, N. Y. Tel.: Chieckering 4-5100.

WANT—Mills Blue Fronts; Brown Fronts; Church Bells; Empire Bells, etc. Machines must be in first class condition. Machine must stand in good condition. Write: BOX 302, c/o THE CASH BOX, ELEVENTH ST. AND 28TH AVE., NEW YORK 1, N. Y.

WANT—One hundred Seeburg Universal Selecto 110 V. A.C-type U. S. R. 2 or R. 2. AMERICAN AMUSEMENT COMPANY, 130 DANTONFT ST., SYRACUSE, N. Y.

WANT—Your used or surplus records. We buy all year round and pay top prices. No blues or race. No lot too large or too small. We also buy closeout inventories complete, BEACON SHOPS, 805 NO. MAIN PROVIDENCE 4, R. I.

WANT—Bally Triple Bells, Packard Booking Supplies, record changers, and any amount of new or used Flipper Games. Quote prices and serial numbers. Bally, Inc., 725 LARKIN ST., SAN FRANCISCO 9, CALIF.

WANT—3 Bell—4 Bell consoles in good condition. Write stating lowest price and condition. THE CAVALIER COIN MACHINE CO., 6230 BAY, ST. VA, BEACH, VA. Tel.: 1824.
FOR SALE—The best used five ball games at classic prices. Trade Winds; Spin Ball; Caribbean; Yanks; Crazy Ball; Shanghai; Rob in Hood. Many others—this is a real chance for you to get the best used five balls at classic prices. Write: MARLIN AMUSEMENT CORPORATION, 412 9th STREET, N. W., WASHINGTON 4, D. C.

FOR SALE—Waltin 10c Rol Top 3-5 pay $25; Mills Slot Machine Locks 60c ea.; Super Score $15; Strato liner $15; Cross Fire with Flippers $25; Bally Carnivals like new $125; Scorpion $20; Wurlitzer $25 with Flippers $35; Mills O. T. Blue 1c $20; Jumbo Parades P. Out $35; Lady Robinhood $90. AUTOMATIC MUSIC CO., 703 MAIN STREET, BRIDGEPORT, Ohio; Tel.: BRIDGEPORT 750.

FOR SALE—On or before January 31, 1949, you can obtain the Special Convention Feature Bargain Subscription for a Full Year, 52 weeks' issues (Regular Price $10) for only $10. A present of incomparable value and interest for all your friends in the coin machine industry. Mail $10 Today to: THE CASH BOX, EMPIRE STATE BUILDING, NEW YORK 1, N. Y.

FOR SALE—Best used Mills Slots in the South. We also refinish and rebuild same. Seventeen years of rebuilding. Mills Slot parts and stands bought and sold. MILTON BRAUN, RT. 3, BOX 428, SAVAN NAH, Ga.; Tel.: 3-5432.

FOR SALE—Close-out: Best Buy Ever! Brand new Pro-Scores in original crates, $189.50 each. F. O. B. CHICAGO GEORGE PERLMAN CO., P. O. BOX 1002, NEW YORK 1, N. Y.

FOR SALE—New Black Cherry and Golden Falls Case Assemblies for $40 each. Each Assembly consists of Castings, Wood Case, Cloth Handle, Drill Proofing, Award Card, Jack Pot Glass, etc., completely assembled and packed in individual cartons. Write or wire: Box No. 440 c/o THE CASH BOX, EMPIRE STATE BUILDING, NEW YORK 1, N. Y.

FOR SALE—5 Quizzers used one month $350 ea. GEM ENTERPRISES CO., 540 N. CLINTON, ROCHESTER 5, N. Y.

FOR SALE—Bing-A-Roll $250; Hy Roll $150; Advance Roll $75; Hawaii $65; Singapore $75; Bang-A-Roll $125; Spinbowl $110; MO HAWK SKILL GAMES; 97, SWAGGERTOWN ROAD, SCHA NECTADY 2, N. Y.

FOR SALE—On or before January 31, 1949, you can obtain the Special Convention Feature Bargain Subscription for a Full Year, 52 weeks' issues (Regular Price $15) for only $10. A present of incomparable value and interest for all your friends in the coin machine industry. Mail $10 Today to: THE CASH BOX, EMPIRE STATE BUILDING, NEW YORK 1, N. Y.

FOR SALE—Victory Specials $59.50; Special Entries $149.50; Jockey Specials $199.50; Humpty Dumpty $79.50; Sunny $79.50; Virginia $99.50; Cinderella $119.50; Yanks $89.50; Lady Robin Hood $124.50; C. M. $110; Hurricane $1015 $99.50; Seeburg $124M $419.50. Terms 1/3 Deposit, Balance C.O.D. ECONOMY SUPPLY CO., 205 MARYLAND AVENUE, BALTIMORE 16, MD.

FOR SALE—Wurlitzer 24 $89.50; Victory $121.50; $50 $134.50; $60 $112.50; $50 $202.50; $50 $197.50; Rock-Ola Commando $399.50. All in playing condition. FAB DISTRIBUTING CO., INC., 1019 BARONE ST., NEW ORLEANS, LA.

FOR SALE—Cover Girl Console $50; Singapore Console—Flippers $50; Gold Mine Console $50; Skill Jump with stand $39.50; 1949 ART Challenge $25; Seeburg-Cadet ES $89.50; Casino $49.50; Vogue $85; Gem $79.50. Send for Parts and Supply Catalog. WEST SIDE DISTRIBUTING CORP., 612 TENTH AVENUE, N. Y. C. Tel.: Circle 6-8464.

FOR SALE—4 Rio, 4 Fast Balls, 4 Ambler, 4 Virginia, 4 Supernatural, 1 Big Hit, 2 Nautilus, 1 Double Head, 1 Cornet, 1 Smartly, 1 Big League, 2 Baffle Card, 1 Midget Racer, 2 Sea Breeze, 2 Spellbound, 1 Dynamite $510. Terms: 1/2 cash, balance C.O.D. K. C. NOVELTY COMPANY, 419 MARKET ST., PHILA DELPHIA 6, PA. Tel.: Market 7-6931.

FOR SALE—Wurlitzer repeater $250; 600 Wurlitzer $125; 1616 Wurlitzer remodelled $89; 161 Wurlitzer $75; 1 1940 Rock-Ola C.M. remodelled $135; 1 $50 Wurlitzer $125; 35 Five Ball Pinball games $180. All machines in excellent condition. X-CEL NOVELTY COMPANY, 1929 W., TIOGA ST., PHILADELPHIA 40, PA. Tel.: RA 5-8705.

FOR SALE—Ones-Balls: Bally Gold Cap $249.50; Bally Jockey Specials $175; Keeney's Big Parley $75; Bally's Victory Specials $95. All in top shape. Terms: 1/3 deposit. C & M SPECIALTY CO., 832 CAMP ST., NEW ORLEANS, LA.

FOR SALE—Guaranteed Used Machine—Bells; Consoles, One-Ball; Pins. The machines are perfect, the prices right! Write for list. CONSOLE DISTRIBUTING CO., 3425 METARIE RD., NEW ORLEANS, LA.

FOR SALE—1 Wurlitzer 24 $75; 1 Flamingo $25; Cyclone $20; Humpty Dumpty $80; Jumbo Parades P.O. $50; Sea Isle $50; Sunny $49; Triple Ad $40; $80 Baseball $50; Waltin 10c Rol-A-Top $40; Se Rol-A-Top $40. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, Ohio; Tel.: BR 750.

FOR SALE—On or before January 31, 1949, you can obtain the Special Convention Feature Bargain Subscription for a Full Year, 52 weeks' issues (Regular Price $15) for only $10. A present of incomparable value and interest for all your friends in the coin machine industry. Mail $10 Today to: THE CASH BOX, EMPIRE STATE BUILDING, NEW YORK 1, N. Y.

FOR SALE—Will sacrifice for first reasonable offer Phonograph and Amusement Machine Route in Northern Mississippi Valley consisting of 55 Locations, Good Shop and Parts Inventory plus Transportation. Up to $1000 per month operator's net. Owner has other interests. Full information on request will stand rigid investigation. Unlimited chances for advancement and adding new spots. WRITE: BOX 205, THE CASH BOX, EMPIRE STATE BLDG., NEW YORK 1, N. Y.

FOR SALE—Radio Tubes, 60% off list, containing 100 and 50 tubes assorted. Popular brands. All with stock. Mada bulbs: No. 47, $89.50 per 1000, $45.50 per 100; No. 40, 44 and 46, $5.20 per 100; No. 50, 55, $5.90 per 100. RADIO SUPPLY, 1921 BELMONT AVE., CHICAGO 13, ILL.

FOR SALE—Skee Ball Parts—Nets, Bells, genuine Cork Mats, Rectifiers, Score Glasses, etc. Ten Strike Parts—Mannikins, Wood Pins, Coils, New High Score Scoring Units. Write for catalogue of parts. RELIABLE PARTS CO., 2513 W. IRVING PK., CHICAGO, ILL.

FOR SALE—Hard to buy Wurlitzer parts and plastics from model 412 to present day models. We have large stock on hand. Upper Midwest Wurlitzer distributors. Write: LIEBERMAN MUSIC CO., 1124 HENNEPIN AVENUE, MINNEAPOLIS 5, MINN.

FOR SALE—Special—Just what every pin game operator needs! Ex. Contact Kicker Kits $6.95; Ex. Flippers Kits $3.95. Make new games out of old ones. Check your check today. MARLIN AMUSEMENT CORP., 412 9th STREET, N.W., WASHING TON, D. C.

FOR SALE—Parts and supplies for all types coin operated. Send for Free illustrated wall chart, Radio tubes 60% off list; Contact Kicker Kits $8.95; Ex. Flippers Kits $2.95. Make new games out of old ones. Check your check today. MARLIN AMUSEMENT CORP., 412 9th STREET, N.W., WASHINGTON 22, PENNA.
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**FOREWORD:** Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter, The C.M.I. Blue Book can only feature the market prices as they are quoted. The C.M.I. Blue Book lists exactly the same as the market quotation board at the Stock Exchange—pointing the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. The C.M.I. Blue Book, rather than show no price, retains the last known quotations for such equipment so that the subscriber at least has the last known prices to base his dealings on. Prices continue to be very widely divergent these days. Someone on the West Coast may find a certain machine worth $150.00 whereas someone on the East Coast may think it worth $75.00. Of course, condition, serial number, appearance, demand, territory, quantity, etc., must all be taken into consideration when quoting exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

**METHOD:** The C.M.I. Blue Book should be read as follows: First price listed is lowest price for the week; second price listed is highest price. Where only one price appears this should be considered lowest price.

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### SEEBURG (Cont.)

| Selectomatic 24  | 5.00 | 15.50 |
| Selectomatic 20  | 5.00 | 12.60 |
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| Selectomatic 3   | 5.00 | 9.50  |
| Selectomatic 2   | 5.00 | 8.50  |
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**C.M.I. BLUE BOOK—The Confidential Price Lists**

January 29, 1949

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**JENNINGS**

- 5e Chief...
- 6e Chief...
- 7e Chief...
- 8e Chief...
- 9e Chief...
- 10e Chief...

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**ONE-BALLS**

- Pastime (Rev)...
- Pimlico (Rev)...
- Rockingham...
- Sport Event...
- Sky Lark...
- Special Entry...
- Sportsman...
- Surf Camp...
- Turf Ring...
- Victory...
- Whirlaway (Rev)...

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**C.M.I. BLUE BOOK**

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**C.M.I. BLUE BOOK**

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**WALLING**

- 5e Rolatop '48...
- 6e Rolatop '46...
- 7e Rolatop '45...
- 8e Rolatop '44...
- 9e Rolatop '43...

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**BUCKLEY**

- 5c Cries Croose...
- 6c Cries Croose...
UNITED'S

BABY FACE

TWO LITES-OUT FEATURES
(Not Rotation)

MULTIPLE WAYS TO SCORE REPLAYS

FLIPPER CONTROL BUTTON EACH SIDE

REPLAY BUTTON

UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS
**Bally MULTI-BELL**

**OLD FAVORITE BELL APPEAL**

**PLUS FAMOUS "CITATION" ODDS**

**FAST MULTIPLE COIN PLAY DOUBLES AVERAGE BELL PROFITS**

All the powerful play-appeal and color and flash and suspense of a bell... plus the famous "Citation" odds that is already sweeping one-ball territory like wild-fire... and smashing all previous profit records! That's MULTI-BELL... the strongest combination of money-making features ever crammed into one cabinet. Odds "multiply" on mystery basis... from 2 all the way to the big juicy SPECIAL, EXTRA-SPECIAL or SUPER-SPECIAL. Odds always either advance or remain as high as on previous coin... NEVER DROP BACK TO A LOWER BRACKET. Players actually play 8, 10, 12 coins before spinning reels... and for the first time in history a SINGLE-CHUTE console is actually earning double the revenue of multiple-coin-head games. Get your share... get MULTI-BELL now.

**GREATEST ONE-BALLS IN HISTORY!**

The new MYSTERY "MULTIPLE" and GUARANTEED ODDS built into CITATION and LEXINGTON keep players pouring in coins by the hour. Odds "multiply" on a mystery basis... AND NEVER DROP BACK TO A LOWER BRACKET... always either advance or remain as high as on previous coin. Without fear of losing favorable odds, players play 10 or 12 coins per game for additional selections. The result is the fastest play in one-ball history. Order from your Bally distributor today.

**CARNIVAL • WILD LEMON • TRIPLE BELL • HI-BOY • HY-ROLL • DELUXE BOWLER**

**Bally MANUFACTURING COMPANY**

DIVISION OF LION MANUFACTURING CORPORATION

2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS