With the year old recording ban over, this jubilant group was caught in the RCA Victor recording studios moments after American Federation of Musicians prexy James C. Petrillo signed with the phonograph recording industry. Pictured above, left to right: Jack Burgess; songstress Fran Warren; Jack Hallstrom; Perry Como; maestro Henri Rene and Charlie Green. Hallstrom, Burgess and Green compose several top-flight artist and repertoire execs at RCA Victor. Warren, recently signed to an RCA recording contract, cut "Joe" and "Why Is It," while Como waxed the rapidly rising "Far Away Places" and "Missouri Waltz." Wax is already out on the market and is being rushed to music ops throughout the nation.
"The Answer to the Operator's Prayer"

WATCH THIS PAGE FOR FURTHER DETAILS
Talking It Over

The New Year opens very auspiciously for many columnists throughout the nation. Most operators have chosen the course they will follow during 1949. Some others are still hesitant, still believing in a sudden return of booming collections and, therefore, wondering whether it pays them to cut deeply into their overhead and be caught short when the "boom" arrives.

Everywhere in the country there is an energetic effort being made by operators to form local organizations. This has also crystallized into a demand for national associations. The reason is simply that, at long last, operators have learned that their present and long outdated 50-50 commission percentage basis does not make for profitable operating.

Few can afford to continue on a 50-50 commission scale. It simply cannot work out. The vending machine operators have long, long ago made the change and are gradually progressing ahead of other divisions of the field. Music operators who have adopted a better commission basis also report greater progress and more assured income.

Whatever else will be forthcoming this New Year of 1949, there is no longer any doubt that the greatest effort which will be made in the field will be by operators in towns, villages, cities and whole states, to arrange for a better and more equitable commission basis. Whether this is worked out on a "front money guarantee basis," or on a better "percentage" basis, it is the one and only answer to a continued, profitable future for the average coin machine operator.

The reason the operators are coming together into local and statewide, as well as national organizations, is only because they realize they must better their profit standing. A few daring ones went ahead by themselves, and have won out. But the majority of operators are afraid to thrust forward in this direction, because of their competition. They seek the complete cooperation of the greater majority in their areas to arrange for a better commission basis.

It has taken many years of stubborn effort on the part of this publication to point out this very logical factor to the trade. The year 1949, New Year, seems to point to a grand culmination of this effort. More and more operators now agree that "this is the answer," to what is wrong with their businesses.

Collections, many point out, are almost the same as they ever were. But, profits are steeply cut. That is because the nickel today is worth no more than the penny of yesterday. In short, with overhead away up, with all other expenses inflated, and with take remaining the same, the operator simply must change his commission basis or he cannot continue in business.

All hope that 1949 will prove to be the year when the great change to a more equitable commission basis came into being.
BIG POINT OF OPS’ CMI MEET WILL BE DEMAND TO HALT DIRECT SALES TO LOCATIONS

Claim Direct-To-Location Sales Have Increased Over 100%. State This is Burning Candle at Both Ends. Will Name Names at Meet. Will Ask That Prices and Other Trade Data be Withheld from Public’s View. Ops’ Leaders Say Conditions Will be Improved if Direct-to-Location Sales Are Eliminated. Look Forward to Full Cooperation.

One of the strongest points which will be presented at ops’ meets at the forthcoming CMI convention will be direct to location sales.

According to ops, these have increased over 100 per cent the past few months, as some wholesalers desperately seek to clear equipment.

As one well known op reports, “This is definitely burning the candle at both ends.”

He also stated, “I’ve written to some of the leaders who will hold the operators’ meetings at the Show to advise them that this has become a very serious problem. It’s tough enough now, but, with this sort of thing to contend with, it’s putting the knockout blow on us before we can even get back on our feet.”

It is well known that heads of local ops’ associations have been gradually gathering data from their members.

“Names will be named right on the meeting floor as far as I’m concerned,” one of these men stated. “It’s time,” he said, “to end this practise once and for all time.”

This ops’ association leader, as well as many others, are going to ask that all information regarding prices and other inside trade data be kept from the eyes of the public.

“This is what causes all the harm,” he says, and continues, “here we are trying to work up to a more equitable commission arrangement and our men walk into locations to find that the owner bought his own machine. How do they expect us to buy machines, too?” he asks.

Offenders of this practise cover every division of the field, according to reports. The operators’ association officers will ask that the trade adopt some sort of stringent controls over this practise for they cannot see their way clear to arranging a better business basis if this practise continues.

As one op says, “For some time this halted. These past months, though, it has suddenly come back. And, it’s come back stronger than ever. We’ve been battling to straighten out and along comes this trouble which makes it all the tougher to retain locations. The word always spreads among the location owners and it takes weeks to get these spots to work with us once again.”

In past years this has been brought to the attention of ops at national meets. Many times resolutions were adopted to halt the practise. “But,” as one well known ops’ leader states, “no teeth were put into the rulings and, therefore, we had no means of hitting back at those who were kicking us around while, at the same time, trying to sell us more equipment.”

It will be interesting for all in the trade to note the results when this is brought to the fore at the forthcoming CMI meeting.

Many have actual bills in their possession of sales made to their locations. They are going to ask, they claim, that these be read aloud to all present at the national meeting.

“It has been proven time and again,” one well known leader states, “that sales have been stopped to some of the best territories by such practices. The operators have been trying their best to get ahead. They cannot do so if they don’t have the cooperation of all wholesalers, especially those who believe in telling bartenders and other storekeepers the prices of machines.”

One well known op writes, “Why must there be people in our industry who always mention the word ‘sucker’ when they know, as well as we do, that it isn’t the storekeeper who is the ‘sucker,’ it is the operator they make a ‘sucker’ of when they force him to buy back the equipment from the store-keeper. These wholesalers are only hurting themselves. It’s high time the trade came to some arrangement whereby the names of these people are made known to one and all.”

"THE CASH BOX" IS THE OPERATOR’S MAGAZINE
IT IS NOT SOLD ON NEWSSTANDS.
...year after year...at convention after convention...powerful...consistent...believed in by trade...fully backed by operators everywhere...a moving, guiding, leading spirit in helping always to better conditions for all engaged in the industry...this is LEADERSHIP...this is your most logical reason for advertising in the two most outstanding issues of the year...

★ The Cash Box PRE-CONVENTION ISSUE  
(Dated . . January 15, 1949)  
Closes . . Thursday, 5 PM, January 6th  
Rush your ad for both issues today!

★ The Cash Box CONVENTION ISSUE  
(Dated . . January 22, 1949)  
Closes . . Thursday, 5 PM, January 13th

THE CASH BOX

EMPIRE STATE BLDG., NEW YORK 1, N. Y. (All Phones: LOngacre 4-5321)  

CHICAGO  
32 W. Randolph St., Tel: DEarborn 2-0045

HOLLYWOOD  
1520 No. Gower, Tel: HUDson 2-3359
"Evolution" (2:50)
"I Can't Wed You" (2:55)
RUTH WALLIS

- Some wax that might sprout and catch a ton of juke box fans fancy is that by Ruth Wallis in the limelight doing "Evolution" and "I Can't Wed You." Ruth Wallis, as usual, is telling a most interesting fable. Ditty is certainly unique and pay at least the gal's tonal work displayed here should draw loads of attention in music circles. On the whole, the affair in "I Can't Wed You," Ruth offers some tartant and is about this tempting bit. Ops may have to be a bit wary of this side, altha it is in the place that really enough to you. Both sides deserve ops listening—time—and more.

"Much As I Love You" (3:00)
"Beautiful Eyes" (2:59)
BRUCE HAYES (Delcos 1183)

- Vocal styling of pipe Brucer Hayes and some wax that music ops can climb the sides of is "Much As I Love You" and "Beautiful Eyes." "This Be As I Love You" has Bruce pitching his tone "90's era," as it makes it beside this soft ballad. It's warm, intimate material—of the kind those kinda who love the music can get the song an accompaniment blends well enough and fits the mood and pattern of the song easily. Basic the affair in "Beautiful Eyes," it's a failure, and that's due to the hyping the wax. Both sides should meet with fair reception on the part of music ops and fans alike.

"Rose Of Tangier" (3:01)
"Cassie's Boogie" (2:41)
ARTIE FIELD ORCHESTRA (Fortune 106)

- Here's a disk that really is a sleep—. It's well loaded with the stuff that goes toward making a hot coin enliven, this platter should step out and catch coin by the ton. It's the Artie Fields' orchestra, with balladeer Russ Titus on deck to wall the charming and pleasing lyric to "Rose Of Tangier." Ditty is loaded to score—and score heavily at that. Enliven, the song is pleasant throughout the platter and lends the song an erotic air. The rendition is of course, and Ditty should find a pot o' gold in no time at all. The "Cassie's Boogie" on the Fields' crew come back with another potential winner, with Todd Purse handling the vocals. Beat and rhythm displayed here make this item a possible winner. You've got to hear this one, this platter to really appreciate it—and that's just what we recommend.

"How Come The Mortgage Got Paid" (3:06)
"I've Been Waiting For Your Phone Call For Eighteen Years" (3:20)
PETE WASH (Columb 38371)

- Music ops looking for a dash of the gay 90's era should not pass by this platter on the way. "How Come The Mortgage Got Paid" is a rollicking, rolling, carefree type of ditty that will please the hopper you can expect, and offered in the very best of Beatrice Kay fashion. The flip, an excellent comedy routine, shows Bea at her very best with "I've Been Waiting For Your Phone Call For Eighteen Years." Lyric parrot the title, with Bea emphasizing that "Collards" slant angle. Listen in to this duo for a pleasant surprise and some wax that can turn the trick.

"More Beer" (2:45)
"Powder Your Face With Sunshine" (2:44)
PRIMO SCALE ORCHESTRA—THE KEENOTES (London 367)

- Two songs that are blossoming out and creating loads of fervor among juke box fans are these done up by the Primo Scale Orchestra and The Keenotes. Wax, Titled "More Beer" and "Powder Your Face With Sunshine" gets a rousing sendoff by this combo, as it should. It's a different beat, and a modern type. It's beautiful in the background, behind the vocal work of The Keenotes makes it a solid spot. The platter glows with loads of polish. The flip, which has'nt as yet caught on, should by all means, and in the near future. Ditty has loads of drive behind it and makes for top notch listening time. Ops should latch onto this duo.

"Come Back Sweet Poppa" (2:38)
"Here Comes Your Pappy" (3:04)
NAPPY LAMERE'S LEVEE LOUNGERS

- Dixie styled in the manner of Nappy Lamere's Levee Loungers, and the set up of a pair of oldies that one bit "Come Back Sweet Poppa" and "Here Comes Your Pappy" is in there pitching in fine manner and manner. It's a good stuff for the crowd who love Dixie, and with the little mellow licks and solos on the top deck. Wonderful guitar spot by the maestro, and a top-notch job by metty Matty Mallock highlights the wax. The flip is a novelty vocal with Nappy Lamere, and it's a great make for loads of kicks. Ditty was always popular back in 1924, and might have enough in it to warrant its coming back strongly today.

"For Away Places" (3:09)
"Missouri Waltz" (3:06)
PERRY COMO (RC 20 5316)

- Make no mistake about this one! Sure to find its way among the most requested platters in ops music circles, is "For Away Places." That's by the Primo Scale orchestra with balladeer Perry Como. Ever increasing in popularity, Perry turns in an immaculate performance.

"Serenade For A New Baby" (3:13)
"Hello, My Lover, Goodbye" (3:08)
JOHNNY GREEN ORCHESTRA

- Pair of sides with tight wired music locations should get next to these done up by the Johnny Green orch. Titled, "Serenade For A New Baby" and "Hello, My Lover, Goodbye," the combo offers listeners a winning spot that makes for pleasant listening. Both sides have the orch coming thru with dainty phono quality that just seems to work for the music. The flip is a light but interesting number that makes for pleasant listening. Both sides have the orch coming thru with dainty phono quality that just seems to work for the music.
The Nations TOP TEN Juke Box Tunes

The Top Ten Tunes Notting
Heaviest Play In The Nation's Juke
Boxes, Compiled From Reports Sub-
mitted Weekly To The Cash Box
By Leading Music Operators
Throughout The Country.

The Cash Box, Music
Page 7
January 1, 1949

CODE
AG—Alpena
AS—Aladdin
AP—Apollo
AR—Alsatian
BE—Benson
BR—Bullet
CA—Cassell
CM—Commodore
CN—Continental
CT—Curtis
CS—Corona
DL—Delmar
DG—Duke
DL—Delise
DE—Deluxe
DF—Dufay
FM—Foxtrot
FR—Flip Flop
PA—Polka
RI—Rag
RO—Rondo
RA—Rainbow
SA—Scotty
SH—Super Hit
ST—Swing
TE—Tango
TW—Tori
TO—Towser
TR—Trumpet
U—Victrola
VK—Victrola
VI—Vivitar
WO—World

BUTTONS & BOWS
CA-15129—Bob Hope—Clark Sisters
CA-15184—Dining Sisters
CO-10688—Gene Austin
CO-18284—Dinah Shore
DE-10123—Jeffery Clay

MY DARLING, MY DARLING
CA-15270—Je Stafford
CO-38353—Doris Day—Buddy Clark

ON A SLOW BOAT TO CHINA
CA-15120—Benny Goodman
CO-38351—Kay Sisters
DE-24422—Larry Clinton
EL-5191—Smoky洛son

YOU WERE ONLY FOOLING
CA-15226—Kay Starr
CO-42232—Eric Whiteley
DE-42037—The Ink Spots

A LITTLE BIRD TOLD ME
CA-15206—Rita Le Baron
CA-15226—Smoky Rogers

CUANTO LE Gusta
CA-15286—Jack Smith—Clark Sisters
CO-19271—Xavier Cugat
DE-24479—Carmen Miranda—Andrews Sisters

UNTIL
CO-38292—The Charioteers

MAYBE YOU'LL BE THERE
CA-197—Billy Butterfield
CO-7173—Tommy Tucker
DE-44423—Gordon Jenkins
HA-1170—Eddy Howard
ME-5214—Eddy Howard

TWELFTH STREET RAG
BU-1106—Billy Bishop
CA-15106—For We Hunt
DE-24425—Jackie Monte
MG-10251—Jack Finn
ME-1003—Edie Hill

ALL I WANT FOR CHRISTMAS
(Is My Two Front Teeth)
VI-20-3177—Spice Jones

A Check List of Top-Selling M-G-M Records Hits

1. BUTTONS AND BOWS
   The Metador
   Fools Rush In
   I'VE BEEN WORKING ON THE RAILROAD
   DOWN THE STAIRS, OUT THE DOOR
   WE GOT TO PUT SHOES ON WILLIE
   ON A SLOW BOAT TO CHINA
   YOU WERE ONLY FOOLING
   AT SUNDOWN
   "A" YOU'RE ADORABLE
   THERE'S A QUAKER DOWN IN QUAKER TOWN
   CORN BELT SYMPHONY
   DOWN AMONG THE PALM TREES
   CANADIAN CAPERS

2. BLUE MOON
   I'm Your Man
   Keep A Very Quiet Voice
   You Can't Have My Love
   She's Just Like A Woman
   Black, Blue & White
   I'm In The Mood For Love
   Juke Box Blues
   What's The Matter With You
   Gotta Light
   Candy Man

3. SLOW
   LORENZA
   Gotta Get Myself A Hammer
   I See What You Mean
   It's A Sin
   I'm A Fool For You
   Sing A Song Of Love
   I've Got A Little Heartache
   All You Need
   I Am A Pilgrim
   It's A Sin

4. PORT
   Shell Of A Man
   It's Only A Paper Heart
   I'm In Love With A Girl
   I'm Just A Gigolo
   Unchained Melody
   It's A Sin
   The Bells Of St. Mary's
   You Don't Love Me
   I'm A Fool For You
   I'll Never Be Poor

5. RAG
   Four Walls
   The Old Swimmin' Hole
   It's A Sin
   See You Later Alligator
   Siren Song
   In The Good Old Summertime
  порт
   I'm The One You Love
   The Boy Who Knocks On My Door
   I Love To Love You
   I'll Remember April

6. MY MIND
   In The Wee Small Hours
   That's All
   I'm Not Ashamed
   I'll Be Home Before Midnight
   The Long Tall Saga
   The Old Swimmin' Hole
   The Boy Who Knocks On My Door
   It's A Sin
   I'm A Fool For You
   I'll Remember April

7. MY HEART
   It's A Sin
   I'm A Fool For You
   I'll Say It Again
   Sure
   I Can't Help It
   I'm In Love With A Girl
   I'd Be A Dumb Dumb Dumb
   I'm The One You Love
   In The Good Old Summertime
   I'm The One You Love

8. MY LOVE
   I'm In Love With A Girl
   I'm A Fool For You
   I See What You Mean
   In The Good Old Summertime
   It's A Sin
   It's Only A Paper Heart
   I'm In Love
   I'm Just A Gigolo
   It's A Sin
   Juke Box Blues

9. THE END
   That's All
   In The Good Old Summertime
   I'm In Love
   I'm Not Ashamed
   It's A Sin
   I'll Remember April
   I'll Be Home Before Midnight
   In The Wee Small Hours
   I'm The One You Love
   I'll Say It Again

10. MY MIND
    The Bells Of St. Mary's
    I'm The One You Love
    I See What You Mean
    I'm In Love
    I'll Be Home Before Midnight
    It's A Sin
    It's Only A Paper Heart
    I'm Not Ashamed
    Sure

FOLK and WESTERN

1. LIFE GITS TEE-JUS DON'T IT
   CARSON ROBISON
   M-G-M 10224

2. WIND IN THE MOUNTAINS
   SHEB WOOLEY
   M-G-M 10004

3. INDIAN MAIDEN
   SAM NICHOLS
   M-G-M 10316

4. SPANISH DARLING
   M-G-M 10207

5. IT'S MY LIFE
   M-G-M 10297

6. WIN OR LOSE
   M-G-M 10320

7. GOOD TROUBLE
   M-G-M 10177

8. COTTON PATCH BLUES
   BOB WILLIS
   M-G-M 10291

9. HOP, SKIP AND JUMP OVER TEXAS
   M-G-M 10289

10. DOWN BY THE STATION
    SLEMM GAILLARD
    M-G-M 10309

11. A GHOST OF A CHANCE
    MARIAN ROBINSON
    M-G-M 10300

12. IT'S TOO SOON TO KNOW
    JOE TURNER
    M-G-M 10235

13. I'M THINKING OF YOU
    JOE TURNER
    M-G-M 10235

14. SO MANY WOMEN BLUES
    JOE TURNER
    M-G-M 10235

15. MESSIN' AROUND
    JOE TURNER
    M-G-M 10235

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
THE CASH BOX

GRACIE FIELDS

“Here I’ll Stay” (3/07)
“Buttons And Bows” (3/13)

COLUMBIA (33051)

SLEEPER OF THE WEEK

“Congratulations” (3:10)
“An Old Magnolia Tree” (3:59)

FRANKIE CARLE ORCH.

(Atlantic 38372)

“Serenade” (3:42)
“Bounce-y Bounce-y Bolly” (2:39)

JOY NICHOLS—BENNY LEE

(London 365)

“Enchantment” (2:56)
“Rusamba” (2:26)

THE BACHELORS

(London 363)

“Let’s Fall In Love” (2:26)
“For Everything You” (2:14)

HANK D’AMICO ORCH.

(MGM 15212)

“Beyond The Purple Hills” (3:57)
“The Snow Man Song” (2:55)

TONEY GRISIE

(Starlight 102)

“Joe” (3:00)
“Why Is It?” (2:59)

FRAN WARREN

(RCA Victor 20-318)

“Don’t Gamble With Romance” (2:57)
“Love In A Wafts” (2:56)

THE TROUBADOURS

(Fine Arts 1001)

“How Many Tear Drops Must Fall” (3:02)

(Down By The Station) (2:55)

TOMMY DORSEY ORCH.

(RCA Victor 26-317)

“Chirp Gracie Fields into the phono spotlight with a pair of tunes currently kicking up a storm in disk circles. Her well known and popular tonaloids wrap around “Here I’ll Stay” and “Buttons & Bows” with Gracie in high voice wailing the cute, light lyrics. Orchestrally backing by the Bob Faron ork is effective throughout and blends well enough behind the piper.

“In My Dreams” (2:48)

“Olwen” (3:01)

REGGIE GOFF

(London 368)

“The deep vocal intonations of balladeer Gracie Goff and some strong was for music ops to get next to. Songs offered are done up in highly effective vocal manner by Reggie and fill the air with pleasant bits of musical refrain. To the listener, “In My Dreams” is currently starting to rise in popularity in many boxes throughout the nation. This rendition, with some very capable orchestral backing by the Cyrene ork, should find its way into the machines.

On the flip with a traditional air in “Olwen,” Reggie once again comes up with an excellent vocal performance. Both sides of this platter, in the romantic vein, make for beautiful listening pleasure and should be greeted with wide approval. Ops in the market for some decent wax should listen in.

“A Kiss Became A Prayer” (2:58)

“The Pushcart Serenade” (2:55)

JIM ARLEN TRIO

(Abbie 50)

“Pair of sides that music ops can take a peek at are those offered in fair fashion by the Jim Arlen Trio. It’s light stuff done up in pleasant vein, and altho it won’t stop traffic by any means, it can undoubtedly be tagged as filler material. Titled, “A Kiss Became A Prayer” and “The Pushcart Serenade,” the trio blend voices in pleasant refrain throughout the needling. Top deck, with organ and accordion accompaniment is there for the asking, with the title offering the bill of fare. It’s slow, romantic stuff that might step out. Flip, a novelty piece, has loads of cute lyrics and should garner its fair share of coin play. Ops who have the room—listen in.

“Beyond The Purple Hills,” “The Snow Man Song,” “Terry Grisie, well dressed with the Jimmy Litho ork, render

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.
CAPITOL RECORDS ESTABLISH SALES AND POLICY PROGRAM FOR 1949 AT ANNUAL REGIONAL MANAGERS MEET

Firm Sees Larger Volume Of Business In '49.
To Expand Exploitation Program For New Year

HOLLYWOOD — Establishment of the sales promotion policies for 1949, and completion of planning for the new year's sales promotion and advertising schedule, were the two main topics of discussion in the recently concluded regional managers' sales meeting conducted annually by Capitol Records, Inc.

In attendance for the meeting were William R. Hill, Eastern regional manager; Ray Marchbanks, Midwestern chief; George E. Blanchard, Southern regional head; Paul E. Featherstone, Western representative; and John Scelsi, syndicate store manager.

Floyd A. Bittaker, Capitol's vice-president in charge of sales, conducted the week-long series of discussions.

Speaking of the 1949 sales program and policies, Bittaker set forth the regional sales volumes and commented that while the competition for the consumer dollar will be increasingly greater, we at Capitol look for continued growth in sales volume. This will come through continuance of our ability to produce "hit" records and concentrated efforts in merchandising at the consumer and dealer level.

Robert W. Stabler, the firm's director of sales promotion and publicity, discussing Capitol's sales promotion plans and 1949 advertising schedule, said, "Activities in these fields will be conducted even more aggressively in '49 than in the past, and we plan the most complete and effective program in the history of the industry."

The firm's studies the firm has made in the past year have definitely put the company among the top leaders in the phonograph recording industry. The recently concluded agreements made in England and Mexico will further allow for greater distribution of the firm's wide catalog of both popular and classical music.

Continued expansion in the race field, with the addition of several new stars to their artist and talent roster, will undoubtedly put Capitol among the leaders in this field in the not too distant future.

Capitol increased their sales in 1948 immensely, while the rest of the industry was suffering from the worst slump in its history. It should be noted that Capitol is comparatively an infant in the recording business, having been born during the recent war years.

The acquisition of new recording studios and office space, recently announced by the firm, will also allow the company to increase its efforts in the sales and sales promotional departments. Owing to their tremendous growth of business, Capitol has increased their staff in Hollywood to adequately handle the "overflow."

This past year saw Capitol come up with such hits as "Nature Boy," "Manana," "Tree In The Meadow," "Twelfth Street Rag," "Golden Earrings," "Suspicion" and "Fine Brown Frame."

While no accurate sales figures are available, it is reported that these songs sold more than 6,000,000 copies in 1948.

Monroe Ork Cops Radio Poll

NEW YORK — Climaxing a year of top selling records and box office smashes, Vaughn Monroe's orchestra was recently named "best dance band" by a majority count among newspaper and magazine radio editors and columnists of the United States and Canada in the 13th annual radio entertainment poll conducted by Motion Picture Daily.

This is a first time win in this particular poll for Vaughn. Last year he came close, tying for the first place with Guy Lombardo, winner of the poll in all years previous to 1947.

The popularity of the Monroe organization on the air in the past few years has been significantly pointed up by the fact that their CBS Saturday night show for Camel Cigarettes has been on the network continuously without the usual summer break since July 4, 1946.

Monroe was also recently selected as the Best Orchestra of 1948 by the nation's music operators in the 3rd Annual Music Poll of the Automatic Music Industry, conducted and sponsored by The Cash Box.

Stars Shine At Washington Music Guild Dinner

WASHINGTON, D. C. — What turned out to be the hottest jam session of unreserved top talent appeared at the recent dinner of the Washington Music Guild. Disk stars in the area, and many who traveled from far and wide guested at the dinner to make the annual affair a huge success. Among those who guested were Arnold Fine, m. c.; Lionel Hampton, Decca recording star; Hirsh de La Vies, president of the Washington Music Guild; and orksters Sam Donahue and Freddie Slack, Capitol Records stars.
Lower Prices Being Obtained by Ops' Groups on Quantity Coop Buying Basis. Helps Ops Enjoy Better Profits. Claim This is Difference Between Profit and Loss in Many Cases.

The drive now under way by various juke box operators' associations to consolidate and strengthen their position thru the national organization, MOA (Music Operators of America), is bringing to light many interesting facts which have been going on about the nation without much fanfare or publicity.

One example is the fact that in certain areas some of the larger ops have grouped together and formed what might be termed a cooperative disk buying group.

These men have, because of quantity purchases of certain numbers, been able to obtain lower prices and also have, because of this, been able to enjoy better profits.

In fact, some ops claim that the price differential is the difference to them between profit and loss especially on a great many of the smaller locations.

This is now starting to spread and has of late brought up for discussion in many of the juke box operators' associations meetings. The men who have proposed cooperative disk purchasing, have insisted that the money which can be saved, in agreements with the distributors as well as the manufacturers of the disks, would mean better profits for the members.

It has also been brought to light that some of the ops' associations are of the belief that their individual groups can be strengthened thru such a move. They feel that this will help bring in any independents in their areas as members and that the indies will better appreciate the association because of the savings effected for them on so vitally important an item as records.

There is a move afoot to win the commendation of the national organization, Music Operators of America, by bringing this subject of cooperative disk buying up before the group at its meetings in Chicago during the CMI convention.

The angle, according to those who propose to bring this subject up on the floor of the national meet, will be to bring home to all operators everywhere the fact that they would be "much better off being members of a local association and enjoying the savings which can be effected by purchasing disks in large quantities."

Disk manufacturers who have been questioned in this regard are extremely favorable to such a plan. One well known disk manufacturer stated that he would work with the larger ops' groups desired his records in good quantities thru his local distributor. He even stated that he would arrange a quantity "schedule," that is, purchases ranging from $60 of a number upwards. He believes that all the manufacturers would tie in with such a plan, but does not want to be quoted in this regard.

"I shall be in Chicago," he stated, "when MOA is meeting and, if they care to call upon me, especially when this subject is brought to the floor. I shall be more than happy to offer the cooperation of my organization through our distributors in a cooperative buying plan to the individual associations or members of Music Operators of America."

It is a well known fact through the juke box industry that in various sections of the country different types of disks are preferred. This means that the record manufacturers would have a wide variety of disks for cooperative buying purposes.

Distributors who have been asked their attitude in this regard are also nearly in favor of the plan. One of these men said, "We already have an arrangement with larger ops to give them a break when it comes to decent quantities. With a cooperative buying plan in effect for an entire organization of operators we would try to make a better price available to the operators and, at the same time, see our way clear to doing so, provided, of course, that the manufacturer will cooperate with us."

It will, therefore, be extremely interesting to all the record manufacturers and distributors as well as the juke box ops throughout the nation to note what shall emanate in this regard from the meetings to be held by MOA (Music Operators of America) during the CMI convention in Chicago. Should cooperative buying become a factor in 1949 it may prove a boon to all the diskers.
KING RECORDS SEE BRIGHT FUTURE IN DISK BIZ WITH BAN AT END

Plattery To Carefully Select Songs And Musicians
In Cutting New Wax. See Boom In Field

CINCINNATI, O. — Sydney Nathan, president of King Records Inc., this city, viewed the end of the recording ban with much optimism and predicted a bright future for his firm.

Nathan stated, "With the lifting of the recording ban, December 14th, will begin a new era in the recording field for King and DeLuxe Records.'

"While it has been our policy in the past to follow a constructive program, building catalogue along with the building of artists, we have encountered some difficulty because on two occasions within the past five years in which we have been in the record business, we have found it necessary to do hundreds of sides hit and miss because we were faced on these two occasions with recording bans.

"This, we all know, was not constructive planning for recording. No one in this business can force what the public at large would like—six and nine months hence, because of necessity we recorded as much as two years or more in advance trusting that luck and a small amount of fortune might carry us through. We realize that our prestige depends on the hits we have been able to make, and during this time have been equal to any company in the business. But during all of these months we knew that the decision of the ban was to be made at a time when the news of the ban was spreading and hastily decisions and hastily recorded sides, quite a lot of it could not be up to the standard expected by the retail customers and juke box operators. We did the best we could under the conditions."

But now the future is bright, very bright for all of us, for now we have a five-year contract with the American Federation of Musicians which gives us the big break we have been looking for. That break being that we can carefully select artists, carefully pick tunes, as well as the musicians. An artist is no better than the material he has to work with and his recording value can be enhanced by the proper backing which can be had from the vast reserve of capable musicians available to all of us.

"In recording under the new five-year deal, our plans are to record under a system where details, tunes and musicians can be carefully picked and well used in advance so that when we get into the studio we feel that the sides we are about to cut are in our opinion the best material available to us up to that moment. We are frank to state that our intentions for the next five years will be to record only the tunes and the artists which we feel will have the greatest appeal to the retail customer and the juke box operators as well."

"We are confident of the ability of our organization to carry out the statements of careful planning as stated so frankly in this article."

---

LOS ANGELES:

Awaftly tempting to take the easier way out on this trip and fill our spare short column with New Year's resolutions, a la Winchell and the other highly priced columnists. . . . But we'll settle for mention of Roy Milton's "New Year's Resolutions," which is amusingly mirthful this week though Speckley's saucy chef, Art Rupe, expects a few of 'em will be forgotten after a couple of days of the new year. Speaking of holiday hit tunes, amasing the way Spike Jones' "All I Want For Christmas" took over this region before Christmas. . . . Victor must have sold a million of 'em if other areas came through at same pace. . . . We were among the Daddies who bought a platter, supposedly for the youngster, and then went around trying to whistle through our front teeth . . . Ran into Al Patrick and is he trim, the former front man of Earl Hines' "Jelly Roll" . . . We hear from Art Talmadge that Mercury Records has cleared rights with Alfred Newman, conductor, to reissue the "Captain From Castile" album. . . . Bob Bodine of RCA Victor Records phones in to tell us of the sale of the Capitol ban record, "How Many Tears Must Fall" backed by "Down By The Bay", with Tommy Dorsey. The sale took place at noon on Dec. 17.

BENNY GOODMAN

"Swell Sue" really kicking up a storm. . . Count Basie joins with Pearl Bailey on a theater tour. . . . Blue Barron really thrilling the mob at The Biltmore with his renditions. . . The Warilow band heads for the ranch. . . Earl Hooker, who has been a cutie far a hit ages ago. . . Nick & Charls Kenny really have a winner in their "Beyond The Purple Hills." . . . Budding star in the offering for an alert ten percent is a young kid who has won a selection and the kid is a cutie yet. . . Sorry we missed saying goodbye to Florette Bihari, Modern Records ad chief, who visited us for a week. . . A story somebody told us that Irving Kats of Apollo was gaining weight . . . mmm. . . Newarks' new radio station, WNVJ off to a boff start.

CHICAGO:

Holiday activities in full swing here with several big names opening around town for the merry making season. . . . Ted Lewis, that master showman, heads the new revue at the Chez Paree starting Christmas Eve. . . . Beatrice Kay, the gay gal opera queen of the Fair Boom of the Blackstone Dec. 23. . . Lawrence Welk and his outfits returns to the Trianon Ballroom Xmas day, moving Orrin Puckett's ork up to the Chateau. . . . Eddy Howard follows into the Aragon New Year's Eve. . . Oskar Strickler of the Irving Washington band at the Gate of the McDonald's in the College Inn's fabulously successful "Salute To Gershwin" show. Skitch didn't have a three week stint at the Capitol Theatre in New York, then back to the College Inn in January . . . Larry Adler and his heavenly harmonica now holding forth at the Empire Room of the Palmer House, Loses Armstrong and his Jack Teagarden proving themselves an unbeatable team over at the Blue Note. Accompanied by Earl Hines on the piano, the jazz combo is really packin' em in. . . The man who plays the blues, Woody Herman, takes over at the Blue Note Jan. 10. . . Dizzy Gillespie set for an afternoon concert at the Chi Opera House Jan. 2. . . Duke Ellington booked for a matinee and evening show Jan. 16 at the Opera House. . . Dick Bradley of Tower Records all hopped up over the inking of Jack Fulton, writer of the hit tune "Wee Joe." . . . Jack and the Tracks have some of his own tunes which as yet are unpublished, "Who knows," says Dick, "maybe we'll have another hit song like 'How Soon With Jack Orin.'" . . . We hear from Art Talmadge that Mercury Records has cleared rights with Alfred Newman, conductor, to reissue the "The Captain From Castile" album. . . . Bob Bodine of RCA Victor Records phones in to tell us of the sale of the Capitol ban record, "How Many Tears Must Fall" backed by "Down By The Bay", with Tommy Dorsey. The sale took place at noon on Dec. 17.

TOMMY DORSEY

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FLEET RECORDS

A9.

Spike Jones

With the release of the new "Spike Jones Trio, Get Yourself Another Fool," Aladdin Records has scored a big hit. "Ooh! Ooh! Sugar!" has been a hit for the past year. The Trio's latest release, "Get Yourself Another Fool," is sure to please the fans who love their unique blend of comedy and music. The band, consisting of Spike Jones, Ken Griffin, and Marcel LaVerne, has been providing entertainment for fans for over 50 years. Spike Jones, the leader of the group, is known for his humorous take on popular songs and his unique playing style. Ken Griffin, the drummer, and Marcel LaVerne, the tag singer, round out the group. Their latest release, "Get Yourself Another Fool," is sure to please fans of all ages. The band's unique style and entertaining performance is sure to keep fans coming back for more. So, if you're looking for a fun night out, be sure to check out the Spike Jones Trio and their latest release, "Get Yourself Another Fool."
New York, N. Y.
1. BUTTONS AND BOWS (Dinah Shore)
2. MY DARLING, MY DARLING (In Stafford-Gordon MacRae)
3. ON A SLOW BOAT TO CHINA (Key-Kyser)
4. A LITTLE BIRD TOLD ME (Evelyn Knight)
5. THE CHRISTMAS ISLAND (Kaye-Stanley)
6. FAR AWAY PLACES (Margaret Whiting)
7. WHITE CHRISTMAS (Bing Crosby)
8. THE CHRISTMAS SPIRIT (Spake Jones)
9. YOU WERE ONLY FOOLING (Kay Starr)
10. LAVENDER BLUE (Dinah Shore)

Shoals, Ind.
1. BUTTONS AND BOWS (Dinah Shore)
2. ON A SLOW BOAT TO CHINA (Key-Kyser)
3. MY DARLING, MY DARLING (In Stafford-Gordon MacRae)
4. A LITTLE BIRD TOLD ME (Evelyn Knight)
5. YOU WERE ONLY FOOLING (Kay Starr)
6. I WANT FOR CHRISTMAS (Spake Jones)
7. UNTIL (Tommy Dorsey)
8. THAT CERTAIN PARTY (Benny Strong)
9. MAYBE YOU’RE THERE (Gordon Jenkins)
10. TWELFTH STREET Rag (Fess Wee Hunt)

Atlanta, Ga.
1. ON A SLOW BOAT TO CHINA (Key-Kyser)
2. MY DARLING, MY DARLING (In Stafford-Gordon MacRae)
3. THAT CERTAIN PARTY (Benny Strong)
4. A LITTLE BIRD TOLD ME (Evelyn Knight)
5. THE CHRISTMAS ISLAND (Kaye-Stanley)
6. BRUSH THOSE TEARS FROM YOUR EYES (All Trace)
7. BUTTONS AND BOWS (Dinah Shore)
8. FAR AWAY PLACES (Margaret Whiting)

Minneapolis, Minn.
1. BOAT IN THE JUNIPER (King-Shore)
2. FOGGY RIVER (Kate Smith)
3. ROAD TO CALIFORNIA (Bing Crosby)
4. BLOG MODER (Billy Eckstine)
5. THE CHRISTMAS SPIRIT (Spake Jones)
6. MY DARLING, MY DARLING (In Stafford-Gordon MacRae)
7. THAT CERTAIN PARTY (Benny Strong)
8. LAVENDER BLUE (Sommy Kaye)
9. A LITTLE BIRD TOLD ME (Evelyn Knight)
10. MY DARLING, MY DARLING (In Stafford-Gordon MacRae)

Boston, Mass.
1. BUTTONS AND BOWS (Evelyn Knight)
2. MICKEY (Ted Weems)
3. BE MINE (Annie Shelton)
4. CONGRATULATIONS (In Paif)
5. LIL’ DOG (Buddy Johnson)
6. I ONLY HAVE EYES FOR YOU (Paul Whiteman)
7. A LITTLE BIRD TOLD ME (Evelyn Knight)
8. MY DARLING, MY DARLING (In Stafford-Gordon MacRae)
9. IT’S TOO SOON TO KNOW (The Orioles)
10. THE MORE I SEE OF OTHER GIRLS (B. Young)

Louisville, Ky.
1. A LITTLE BIRD TOLD ME (Evelyn Knight)
2. ALL I WANT FOR CHRISTMAS (Spake Jones)
3. HERE COMES SANTA CLAUS (Gene Autry)
4. ON A SLOW BOAT TO CHINA (Key-Kyser)
5. BUTTONS AND BOWS (Dinah Shore)
6. I WANT FOR CHRISTMAS (Spake Jones)
7. I LOVE YOU SO MUCH IT HURTS (J. Welles)
8. EVERY DAY I LOVE YOU (Jo Stafford)
9. MY DARLING, MY DARLING (In Stafford-Gordon MacRae)
10. FAR AWAY PLACES (Margaret Whiting)

Wheeling, W. Va.
1. THAT CERTAIN PARTY (B. Day-B. Clark)
2. UNTIL (Tommy Dorsey)
3. MAYBE YOU’RE THERE (Gordon Jenkins)
4. GLORIA (The Mills Bros.)
5. SIDE BY SIDE (Nick Lucas)
6. MY DARLING, MY DARLING (In Stafford-Gordon MacRae)
7. BUTTONS AND BOWS (Dinah Shore)
8. CHEWING SPECIAL (Tony Pasto)
9. CHEERIN’ ON YOUR BABY (Keva Kobolos)
10. FOR YOU (Glen Gray)

Boise, Idaho.
1. YOU WERE ONLY FOOLING (Ray McKinley)
2. THE WAY (Perry Como)
3. WHAT DID I DO? (Ray McKinley)
4. DINTY BRENDA LEE (Eddy Arnold)
5. BELLA BELLA MARIE (Andrews Sisters)
6. MY DARLING, MY DARLING (In Stafford-Gordon MacRae)
7. FOOLS RUSH IN (Bing Crosby)
8. DARLING, DARLING, DARLING (In Stafford-Gordon MacRae)
9. A LITTLE BIRD TOLD ME (Paula Watson)

1. YOU STARTED SOMETHING (Troy Pastor)
2. A LITTLE BIRD TOLD ME (Evelyn Knight)
3. BUTTONS AND BOWS (Dinah Shore)
4. BE MINE (Anne Shirley)
5. TARA TALAKA TALA (Bing Crosby)
6. BUTTONS AND BOWS (Dinah Shore)
7. EVERYTHING I HAVE IS YOURS (F. Eckstine)
8. I’VE GOT MY LOVE TO KEEP ME WARM (Les Brown)

Tampa, Fl.
1. ON A SLOW BOAT TO CHINA (Key-Kyser)
2. BUTTONS AND BOWS (Dinah Shore)
3. WHITE CHRISTMAS (Bing Crosby)
4. SLOW SLOW SLOW (Bing Crosby)
5. MY DARLING, MY DARLING (In Stafford-Gordon MacRae)
6. LAVENDER BLUE (Sommy Kaye)
7. UNTIL (Tommy Dorsey)
8. UNDERNEATH THE ARCHES (Andrews Sisters)
9. BELLA BELLA MARIE (Gracie Fields)
10. RED ROSES FOR A BLUE LADY (John Laurents)

Tabor City, N. C.
1. ON A SLOW BOAT TO CHINA (Fred Martin)
2. BUTTONS AND BOWS (Dinah Shore)
3. UNTIL (Tommy Dorsey)
4. MY DARLING, MY DARLING (In Stafford-Gordon MacRae)
5. QUANTO BONITO (Andrews Sisters)
6. LAVENDER BLUE (Sommy Kaye)
7. A LITTLE BIRD TOLD ME (Paula Watson)
8. TWELFTH STREET Rag (Fess Wee Hunt)
9. MAYBE YOU’RE THERE (Gordon Jenkins)
10. IT’S MAGIC (Tony Martin)

New Orleans, La.
1. HERE I’LL STAY (Buddy Clark)
2. A LITTLE BIRD TOLD ME (Evelyn Knight)
3. DEEP PURPLE (Paul Weston)
4. SICILIAN TARANTELLA (Ronie Orck)
5. DADDY-O (Papa Conquero Trini)
6. ON A SLOW BOAT TO CHINA (Key-Kyser)
7. LADY OF THE SAVAGE LONELY PIRATE (Jo Stafford)
8. FOR YOU (Gordon Jenkins)
9. BLUEBIRDS OF HAPPINESS (Jon Pennic)
10. SHOULD I (Andre Previn)

Las Vegas, Wash.
1. MY DARLING, MY DARLING (In Stafford-Gordon MacRae)
2. LIFE GETS TEE-JUS (Pete Williams)
3. WHITE CHRISTMAS (Bing Crosby)
4. BUTTONS AND BOWS (Dinah Shore)
5. WHY A RABBIT (Dick Ten Pew Baker)
6. BOUQUET OF ROSES (Eddy Arnold)
7. MAYBE YOU’RE THERE (Eddy Arnold)
8. MY DARLING, MY DARLING (In Stafford-Gordon MacRae)
9. SO TIRED (Russ Morgan)
10. LAVENDER BLUE (Dinah Shore)

Denver, Colo.
1. ON A SLOW BOAT TO CHINA (Key-Kyser)
2. BUTTONS AND BOWS (Dinah Shore)
3. MY DARLING, MY DARLING (In Stafford-Gordon MacRae)
4. WHITE CHRISTMAS (Bing Crosby)
5. THE CHRISTMAS SONG (Key-Kyser)
6. ALL I WANT FOR CHRISTMAS (Spake Jones)
7. A TREE IN THE MEADOW (Margaret Whiting)
8. BUTTONS AND BOWS (Dinah Shore)
9. BOUQUET OF ROSES (Eddy Arnold)
10. WHAT DID I DO? (Dick Haymes)
RCA Victor Signs Jockey To Recording Contract

NEW YORK—RCA Victor Records this past week sealed the signing of disk jockey Hawthorne to a recording contract. Fact with the dee-jay is to run for three years it was learned. Hawthorne, who happened into radio by accident some years ago, is the creator of a mythical town called Hoganville, thru which he has gained nationwide fame. The Victor recording contract is more or less a back up for his platter whirling antics.

See Many Changes On Diskers Talent Roster

NEW YORK—Music operators this past week stated that they expect to see many new artists to come forth into popularity as one of the direct results of the end of the recording stalemate.

Operators expressed the opinion that the juke box listener-pub lic will continue to buy music and not the names of artists. As a result, they point out that the new artists, some very promising, will bring out many new artists who suddenly blossom out into stardom.

Music operators say that the days of the swing craze and devoted attachment to any particular artist are over. People who play the juke boxes are selecting song hits and not a particular recording star.

Trade circles continued to buzz this past week with rumors of tremendous changes about to take place among many of the phonograph record manufacturers’ artists and repertoire rosters. Altho many diskers have signed a great deal of talent recently others stated it was learned, past weeks, that many juke box fans werestarved for new material. As a result, the diskers are beginning to make room for new and budding stars.

Watch DAMO in 49 Greatest Records Of All Time

DAMON RECORDING STUDIOS, INC.
1221 BALTIMORE KANSAS CITY, MO.

Don’t Be Bewildered! Get the Original—
“BEWILDERED”
Red Miller Trio Bullet #295
BULLET RECORDS
G1 BROAD ST.
NASHVILLE, TENN.
6-4573

Don’t Be Bewildered! Get the Original—
“BEWILDERED”
Red Miller Trio Bullet #295
BULLET RECORDS
G1 BROAD ST.
NASHVILLE, TENN.
6-4573

AIDS CHARITY FUND

DETOI, MICH.—An example of the Michigan Automatic Phonograph Owners Association’s cooperation with the Newboys’ Goodfellow Fund is avidly pictured above by Irving B. Ackerman, attorney for the music opa. Ackerman devoted “Goodfellow Day” to selling newspapers on “Juke Box Corner,” the receipts of which were turned over to the fund for the benefit of Detroit’s needy children. The music ops trade group donated a juke box.

B & W DISTRIBUTORS
NATL. DIST. FOR BLACK & WHITE * SUPREME COMET * HIGHWAY * CLICK
hollywood office
460 SANTA MONICA BLVD. BEVERLY HILLS 2, CALIF.
new york office
726 10th ave.
hollywood 7-0607

HIT PARADE
1. The Original and Best
“A LITTLE BIRD TOLD ME SO”
Paula Watson—Supreme 1507
2. The Original and Best
“MORE BEER”
The Rhinocerost—Manhattan 2003
3. “DON’T GAMBLE WITH ROMANCE”
Sandy Sims—Fine Arts 1001
4. “PAULA’S NIGHTMARE”
Paula Watson—Supreme 1510

ORDER FROM YOUR NEAREST DISTRIBUTOR.

Get the Original!! The Murphy Sisters
“Make A Mistake Is Human”
“Whose Heart Are You Breathing Now”
Order From Your Nearest Distributor or Write
APOLLO RECORDS, Inc.
457 WEST 44th STREET
NEW YORK.

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
NATIONAL RADIO PROGRAM FOR MUSIC OPS OF AMERICA

Will Identify Locations of Assn Members With Special MOA Symbol Urging Public to Patronize These Retailers. Claimed Biggest Public Relations Effort in Juke Box History

NEW YORK — Most gratifying news for the all nation’s juke box ops was the report that a proposal would be made at the forthcoming MOA (Music Operators of America) meet during the CMI convention in Chicago for a full national radio program to feature the juke box business of the nation and to better acquaint the public with what MOA is doing to bring America’s own popular music at a most economical level to all the country.

The plan is to arrange for a special multi-colored glass plaque which will be cemented into the windows of the MOA members’ locations and which identify the retailer with the program, which will be heard coast to coast on a leading national network.

Not only will the ops feature the nation’s top ten juke box tunes on this program but famous recording stars will make guest appearances and the public will be urged to patronize those retailers featuring the MOA symbol on their windows.

Individual association members of MOA and their members will benefit from this national radio show. In addition, all independent ops in towns where no local associations now exist, will also benefit as they become members of the organization paying their location dues.

They will receive as many plaques as they number location paying dues per year.

The money which will be taken in by MOA will be completely expended on this tremendous public relations program to encourage greater juke box play.

Everyone of those who know about this proposal will be presented at the forthcoming Music Operators of America meeting at the CMI convention are tremendously enthusiastic. They feel that this is the greatest opportunity to boost juke box recognition in the eyes of the nation.

It is already reported that George A. Miller, National Chairman of MOA, is greatly in favor of the plan and, being one of the leading public relations workers for the juke box industry, acclaims this proposal as one of the soundest and best ever presented.

Watch DAMON in ‘49

Greatest Records
Of All Time

DAMON RECORDING STUDIOS, INC.
1221 BALTIMORE
KANSAS CITY, MO.

— January 1, 1949 —

The Cash Box, Music

THE CASH BOX

"Folk and Western Record Reviews"

"I Want To Be Near You" (2:38)
"Texas Drummer Boy" (2:29)

BOB WILLS
(MGM 10334)

"Have I Told You Lately" (2:46)
"Cool Water" (2:51)

FOY WILLING
(Mercury 6149)

"Rain Drops & Tear Drops" (2:57)

ARTHUR SMITH
(MGM 10313)

"No Rodeo Dough" (2:56)
"Sentimental, Wronged & Blue" (3:00)

SONS OF THE PIONEERS
(RCA Victor 20-3257)

Both sides should meet with excellent reception on the part of folk and western fans and juke box operators.

"Four Fiddle Polka" (2:39)
"Call Me Darlin' Do" (2:51)

SPADE COOLEY
(RCA Victor 20-3258)

"Some wax in the offering for music operators by Spade and his Boys. The flavor of "Four Fiddle Polka" and "Call Me Darlin' Do," Top deck, shows Spade and his Boys in five fine manner, with the restful refrain of this lively ditty seeming thru the wax. It's great fiddle work throughout—the kind you wanna listen and dance to. Backed by "Call Me Darlin' Do," the wax takes on a more attractive air with this affable little bit of romantic balladry. Lifting refrain echoes pleasantly and makes for satisfying moments of musical enjoyment. The pair should boost ops take immensely—get with them.

"Blue Ridge Mountain Blues" (2:50)
"I'm A Soldier For Jesus" (2:51)

THE YORK BROTHERS
(RCA Victor 20-3262)

"Pair of sides by the able York Brothers and the musical offering of Blue Ridge Mountain Blues and I'm A Soldier For Jesus are headed ops way. Altho the tunes won't stop traffic, they do fill the bill, and many a fair fender will avert a fast filler item. Top deck, a lively piece gets a nice sendoff here with an authentic strain delivered in the vocal. Flip, in the religious vein, is warbled in dreary styling by the Brothers. Ditty might catch on with the crowd who go for this brand. Ops who have the room in their machines might pay attention.

"Little Blossom" (2:48)
"The Last Goodbye" (2:51)

CLYDE MOODY
(King 744)

"Pair of folk laments by piper Clyde Moody and some wax that appears to be headed for a featured spot on many an ops machine. It's the top deck, "Little Blossom," the one for ops, with Clyde displaying some sincere feeling in this weeper. Flip stays in the same vein, with a title of the same name and a flip of the wax story. Both sides should take fairly well in the box. Add to that the wide popularity of Clyde Moody and ops have a disk that should take off.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!
<table>
<thead>
<tr>
<th>No.</th>
<th>Title</th>
<th>Artists</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>BEWILDERED</td>
<td>Amos Milburn</td>
<td>Aladdin 3018</td>
</tr>
<tr>
<td>2</td>
<td>TRES</td>
<td>Al Hibbler</td>
<td>Miracle 501</td>
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<tr>
<td>3</td>
<td>I'LL ALWAYS BE IN LOVE WITH YOU</td>
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<td></td>
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<td></td>
<td>The Ray-O-Vacs</td>
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<td></td>
<td>(Coleman 100)</td>
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<tr>
<td>4</td>
<td>CHICKEN SHACK BOOGIE</td>
<td>Amos Milburn</td>
<td>Aladdin 3014</td>
</tr>
<tr>
<td>5</td>
<td>MERRY CHRISTMAS BABY</td>
<td>Johnny Moore</td>
<td>Exclusive 63X</td>
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<tr>
<td>6</td>
<td>BLUES AFTER HOURS</td>
<td>Pee Wee Crayton</td>
<td>(Modern 624)</td>
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<td>7</td>
<td>A LITTLE BIRD TOLD ME</td>
<td>Paula Watson</td>
<td>(Supreme 1507)</td>
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<td>8</td>
<td>NEW YEAR'S RESOLUTION BLUES</td>
<td>Ray Milton</td>
<td>(Specialty)</td>
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<td>9</td>
<td>BUMP IN THE ROAD BOOGIE</td>
<td>Camille Howard</td>
<td>(Specialty)</td>
</tr>
<tr>
<td>10</td>
<td>PLEASING YOU</td>
<td>Lonnie Johnson</td>
<td>(King 4245)</td>
</tr>
</tbody>
</table>

**SAN FRANCISCO, CALIF.**
1. Bewildered (Amos Milburn)
2. Merry Christmas Baby (Johnny Moore)
3. Late Freight (Sonny Thompson)
4. Blues For The Red Boy (Lonnie Johnson)
5. You Had Better Change Your Name (Redd Johnson)
6. Happy New Year Darlin' (Lonnie Johnson)
7. Pleading You (Lonnie Johnson)
8. A Little Bird Told Me (Paula Watson)
9. Bewildered (Amos Milburn)
10. Blues After Hours (Pee Wee Crayton)

**MELBOURNE, FLA.**
1. Chicken Shack Boogie (Amos Milburn)
2. Merry Christmas Baby (Johnny Moore)
3. Late Freight (Sonny Thompson)
4. Blues For The Red Boy (Lonnie Johnson)
5. You Had Better Change Your Name (Redd Johnson)
6. Happy New Year Darlin' (Lonnie Johnson)
7. Pleading You (Lonnie Johnson)
8. A Little Bird Told Me (Paula Watson)
9. Bewildered (Amos Milburn)
10. Blues After Hours (Pee Wee Crayton)

**BIRMINGHAM, ALA.**
1. Roy's Boogie (Red Wilson Quintette)
2. Corn Bread (Lil Smokey)
3. Along About Midnight (Roy Brown)
4. Blues After Hours (Pee Wee Crayton)
5. A Little Bird Told Me (Paula Watson)
6. It's Too Soon To Know (The Orioles)
7. Pleading You (Lonnie Johnson)
8. Hop, Skip And Jump (Roy Milton)
9. Blues For The Red Boy (Lonnie Johnson)
10. Chicken Shack Boogie (Amos Milburn)

**ATLANTA, GA.**
1. Don't Worry About Nothing (Paul Gayten)
2. Blues For The Red Boy (Lonnie Johnson)
3. Along About Midnight (Roy Brown)
4. Go Long (Earl Bostic)
5. Love Me Tonight (Red Mouse Jackson)
6. That's Your Last Boogie (Joe Swift)
7. Happy New Year Darlin' (Lonnie Johnson)
8. Rainy Weather Blues (Roy Brown)
9. My Song While You Dance (Paul Gayten)
10. Pleading You (Lonnie Johnson)

**TABOR CITY, N. C.**
1. A Little Bird Told Me (Paula Watson)
2. Chicken Shack Boogie (Amos Milburn)
3. Blues After Hours (Pee Wee Crayton)
4. Bewildered (Red Miller)
5. Merry Christmas Baby (Johnny Moore)
6. Pleading You (Lonnie Johnson)
7. It's Too Soon To Know (Lonnie Johnson)
8. Late Freight (Sonny Thompson)
9. Corn Bread (Red Miller)
10. Blues For The Red Boy (Lonnie Johnson)

**INDIANAPOLIS, IND.**
1. A Little Bird Told Me (Paula Watson)
2. It's Too Soon To Know (The Orioles)
3. Corn Bread (Hal Singer)
4. Am I Asking Too Much (The Ink Spots)
5. Pleading You (Lonnie Johnson)
6. Hop, Skip And Jump (Ray Milton)
7. Reck In Heaven (The Ink Spots)
8. Daddy-O! (Louis Jordan)
9. Merry Christmas Baby (Lonnie Johnson)
10. Late Freight (Sonny Thompson)
MUSIC OPS WATCHING VIDEO

Expect Many New Tele-Phono Combos and Coin Operated Video Units to be Presented in 49. TV Mfrs Show Big Interest in Music Ops Entering Field. Ops Report Profits Good

NEW YORK—One of the most important developments in the automatic music industry is the entrance of combination television-juke box operations which have been clogging in various parts of the nation, and which are now attracting attention of more and more music ops as this field as the outstanding profit possibility for 49.

The coin operated TV has been a slow starter in the automatic music field, it is only in 1948 that the present, modern automatic juke box was also a slow starter. It took some years, practically far into 1937 when the juke box began to take on important proportions and by 1948 more and more ops were entering the field.

The music, it is believed, will prove true of the coin operated TV field. Most of the combos which have so far been introduced haven't been delivering in the quantity necessary to gain instantaneous national attention.

Music ops have been rather cautious. In the first place many of them have been burdened with payments on equipment they already have. They wanted to feel off first before thinking about new machines. And, it can also be reported, that the lack of buying which is noticeable in the coin operated music machine field has tremendously helped many of the juke box ops to clear off their notes.

Now these men are looking about and are anxious to learn about coin operated television-juke box combinations. In some cities where television has just entered and where ops have been lucky enough to set up prior to arrival of the televisions, profits are higher than ever before been enjoyed in the music field.

The further fact is that the TV units have been greatly instrumental in also bringing some of the televisions into the market, as profit has been higher than ever before.

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CHICAGO, ILL.—With record sellers and juke box operators seeking a more economical phonograph record as a solution to the current business tussle, Universal Records, Inc., this city, offers its new “revolutionary” Double Feature disk.

The new disk, which will retail for the standard 75c, the first inch side, will carry five minutes of music on each side, whereas all present ten inch sides, not necessitating for LP approximately three minutes. The additional time on the Double Feature record will make it possible to carry two standard full length selections on each side, thus doubling the song selection of a ten inch recording.

Bill Putnam, president of Universal, disclosed that the Double Feature record is made possible through a micro-groove process, which differs from the recently introduced Long Playing record, which required the use of a special record player in order to utilize the record.

The double feature disk is grooved so that any home juke box can play the record without an adapter. The record differs from the standard 10 inch disk only in that there is an eighth-of-an-inch band between the first and second selection on each side. In order that the first disk selection or the playing order may be made on a juke box, a simple adapter, which will cost under $2.00 and can be installed in five minutes, will be marketed soon, Putnam stated. The adapter was purchased from under contract to Universal by several phonograph manufacturers.

First releases of current hit records are scheduled for January 15th and will feature The Harmonics, Orrin Tucker and the Whistlers. Double feature records to be marketed in leading retail and chain stores is considered a powerful booster for currently lagging retail record sales in that it will provide a buyer with twice as much for his money (four selections for the price of two), and the fact that a juke box's normal capacity can be boosted through the use of the double selection phonograph record.

Platteries Cutting New Wax Cautiously; Flood Of Disks Expected Does Not Materialize

NEW YORK—The expected flood of new material on the wax market did not materialize this past week, as the majority of the nations recording companies proceeded with the utmost of caution in their recording sessions following the agreement signed between the American Federation of Musicians (AFM) and the phonograph recording industry.

Although the majors were most active, most did not live up to the expectations expressed by members of the trade during the recording ban.

A statement from James W. Murray, vice president and general manager of RCA Victor recording activities, read, “We are all delighted that the formula that was agreed upon at the recent recording industry and the American Federation of Musicians has been approved by the Washington agencies, and now that we are in a position to record once more, we look forward to a long, uninterrupted period of record manufacture.”

RCA Victor manufacturing facilities in Camden, Indianapolis, and Hollywood will be reopen to the production of new material, and we will make every effort to get them to the public as quickly as possible and in adequate quantities.”

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine!
4—ALL I WANT FOR CHRISTMAS (Is My Two Front Teeth) 78.9 53.4
VI-20-1177—SPIKE JONES O. Good New Year

5—UNTIL 63.3 60.2
CO-38239—THE CHARIOETERS. It's Too Soon To Know
VI-20-3061—TOMMY DORSEY O. After Hour Stuff

6—YOU WERE ONLY FOOLING 56.3 52.4
CA-15262—KAY STARR. A Faded Summer Love
CO-38232—ERIC WHITELY. Down Among The Sheltering Palms
DE-24507—INK SPOTS. Say Something Sweet To Your Sweetheart
MG-10185—BLUE BARRON O. It's Easy, When You Know How

7—TWELFTH STREET RAG 54.7 39.4
BU-1060—BILLY BISHOP
CA-15105—PEE-WEE HUNT O. Somebody Else, Not Me
DE-24450—MILT HERTH TRIO. Heartbreaker Boogie
ME-10251—JACK FINCA. Mom's Gone Goodbye
MG-10251—JACK FINCA O.

8—QUANTO LE GUSTA 42.9 39.8
CA-15280—JACK SMITH-CLARK SISTERS. Cambell Symphony
CO-38289—XAVIER CUGAT O. Take It Away
DE-24479—CARL MIRANDA-ANDREWS SISTERS. The Matador
VI-20-3077—EVE YOUNG

9—MAYBE YOU'LL BE THERE 37.6 65.1
CA-397—BILLY BUTTERFIELD O.
CO-37339—TOMMY TUCKER O.
DE-24403—GORDON JENKINS O. Dark Eyes
MA-1120—EDDY HOWARD O.
ME-5160—JACK FINCA O. Dardanelle Boogie
ME-5214—EDDY HOWARD O. Don't Tell Me That Story
NA-9033—JACK CARROLL. Stoles By Starlight
VA-102—BARBARA & FRANK. Love Somebody
VI-20-2189—BETTY RHODES

10—LITTLE BIRD TOLD ME, A 31.3 18.5
DE-24514—EVELYN KNIGHT. Brush These Tears From Your Eyes
SU-1507—PAULA WATSON

11—LAVENDER BLUE (Dilly Dilly) 30.5 18.4
AT-1011—HUGH CAMERON
CA-15225—JACK SMITH.
CO-38299—DIANA SHORE.
CL-299—LYNNE FORD
CS-1276—CURT MASSEY
LO-310—VERA LYNN
VI-20-3100—SAMY KAYE

12—FAREWELL BLUES 30.4 11.1
CA-15236—MARGARET WHITING. My Own True Love
CO-38356—DIANA SHORE. Say It Isn't So
CR-6001—JAMES BROS.
DE-24547—BING CROSBY
ME-5198—VICA DAVONE
MG-15134—ART LUND.
LO-285—VERA LYNN

13—THAT CERTAIN PARTY 14.1 16.5
CA-15240—DEAN MARTIN-JERRY LEWIS. The Money Song
CO-38335—DORIS DAY-BUDDY CLARK. My Darling, My Darling
DE-24540—FELT HAYES. Life Gets Too Jus
TW-319—BENNY STRONG O.
VI-20-3098—LOUIS PRIMA O. Anywhere In Texas R.F.D.

14—TREE IN THE MEADOW 11.8 12.6
CA-15122—MARGARET WHITING. I'm Sorry But I'm Glad
CO-38279—BILL JOHNSON. Galway Bay
DE-24411—MONICA LEWIS. On The Street Of Regret
LO-123—SAM BOWNE. An Old Sobri
ME-1548—JOHN LAURIE. Too Leaves
MG-10121—PAUL FENNEL ORCHESTRA. Reflections In The Water
RA-70015—B. LESTER
VA-108—BARBRA BROWN. Bluebird Of Happiness
VI-20-2965—DOROTHY MORROW ENSEMBLE. My Happiness

15—DOWN AMONG THE SHELTERING PALMS 11.7 19.4
CA-15241—JOHNNY MERCER. One For My Baby
CO-38332—ERIC WHITELY. You Were Only Fooling
MG-10287—JACKIE BROWN QUARTET. If We Can't Be The Same Old Sweethearts
ME-5181—SNOOKY LANSO
VI-20-3101—SAMY KAYE O.
VI-20-3100—SAMY KAYE O. Lavender Blue

16—LIFE GETS TEE-JUS, DON'T IT? 9.5 31.1
CA-13271—TEX WILLIAMS
MG-10224—CARSON ROBISON. 20-3228—TEX JIM ROBERTSON

17—WHAT DID I DO? 9.4 2.8
CA-15309—MARGARET WHITING. Heat Wave
CO-38342—HARRY JAMES O. Ah, But It Happens
CO-38393—DIANA SHORE.
DE-24540—DICK HAYMES-ANDREWS SIS. I'd Love To Call You My Sweetheart
MG-10262—HELEN FORREST. I Love You Much Too Much
VI-20-3124—RAY McKINLEY O. The Morning Glory Road

18—GALWAY BAY 9.3 5.7
CO-38279—BILL JOHNSON. A Tree In The Meadow
DE-24495—BING CROSBY. My Girl's An Irish Girl
MG-10270—JOSEPH McNALLY. Cottage In Old Darregal
VI-20-3228—JANE PICKENS. One Sunday Afternoon
VI-26-7506—MICHAEL O'DUFFY. My Legan Love

19—FOR YOU 9.2 2.6
CA-15140—ARTIE WAYNE. Tony's Place
DE-24478—GORDON JENKINS O. On The Painted Desert
VI-20-3099—FERRY COMO. By The Way

20—PRETTY BABY 9.1 2.5
CA-15316—CLIFFIE STONE O. After You've Gone
CO-38202—DORIS DAY. Just Imagine
DE-24515—BING CROSBY. Swingin' Down The Lane
VI-20-3275—SAMY KAYE O. Funny Little Money Man

ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY:

21—BELLA BELLA 9.0 12.4
22—IT'S TOO SOON TO KNOW — 8.9 —
23—IN MY DREAMS 8.8 2.5
24—EVERY DAY I LOVE YOU 8.2 3.6
25—BY THE WAY 6.2 2.2
26—MY HAPPINESS 6.1 3.4
27—SAY SOMETHING SWEET TO YOUR SWEETHEART 5.5 8.7
28—SWEET GREEN BROWN 5.4 11.7
29—CORNBELL SYMPHONY 4.7 9.6
30—GLORIA 4.6 11.6
31—BLUEBIRD OF HAPPINESS 4.5 3.9
32—SO TIRED 4.4 —
33—I'VE GOT MY LOVE TO KEEP ME WARM 4.3 2.1
34—RAMBLING ROSE 4.2 3.8
35—BOUQUET OF ROSES 3.9 9.7
36—YOU CAME A LONG WAY (From St. Louis) 3.8 3.7
37—BREATH THOSE TEARS FROM YOUR EYES 2.9 9.8
38—IT'S MAGIC 2.8 3.5
39—HAIR OF GOLD 1.9 2.7
40—DAINTY BRENDA LEE 1.8 2.5
Let's scrutinize the facts. The Music Operators were organized approximately one year ago for the purpose of combating any federal legislation that would seem detrimental to the automatic phonograph industry and to foster good will and harmonious relationship between all state, county, or city associations, and the national committee representing the interests of the California Music Operators Association and of course will work in conjunction with the Music Operators of America will be the ability to obtain a seven or a seven-and-a-half cent coin. The writer also wrote to several other national organizations which have been affected as ourselves by the increased cost of operation and production. These organizations have not been able to pass the increase on to the public the same as ourselves, therefore the writer with the cooperation of all parties affected, it might be possible to obtain such a coin which, in my estimation, might show the difference between profit and a loss in our particular business.

On October 5, the writer received a letter from the Treasury Department, Washington, D. C. in which was quoted section 322 of Title 31 United States Code and it provides as follows:

"Except as otherwise authorized by Congress, no coins either of silver or minor coinage shall be issued from the Mint other than those of the denominations, standards, and weights set forth in this chapter."

The letter further stated that it would be a matter of special legislation to be enacted by the Congress for such a coin. Upon receiving this information letters were immediately written to Congressmen for the purpose of having such bills presented to the Congress at the next session. Now we note in the trade magazines that there will be two such bills presented and we are watching the outcome with interest. The writer has called these many facts to the attention of the music operators of America to show the necessity of having a national committee to represent the music operators as a whole.

All of these matters and many others will be discussed at the Sherman Hotel during the CMOA showing. The dates of our meetings are to be Tuesday, January 18 at 10:30 p.m. in the morning, January 20, 11:00 a.m. in the morning. Every music operator in the nation is invited to attend. Remember, we must elect the national chairman and all other officers for the year 1949 and a complete report, financial, and otherwise, on all activities of the Music Operators of America will be presented to the membership at that time.

Mr. George Miller, Calif. Music Operators Assn., 128 East Fourteenth St., Oakland 6, Calif.

Dear George:

I am sorry that I did not answer your letter of the 7th inst., sooner but I have been swamped with work both with the Music Guild and the Coin Machine Operators of America.

You really did a swell job in Albuquerque and I know that the operators in that territory will never forget it. How you accomplished all this work in seven days is beyond my comprehension.

Now to set you straight on the Coin Machine Operators of America, I have tried to emphasize the fact that the CMOA is primarily an amusement operators group and I have so stated on numerous occasions very emphatically that this is the case. I am enclosing a form letter that is sent to all new members and you will note that I stated that the Music Operators of America represents the juke box operator and our group represents the amusement machines. I also clarify the erroneous impression in reference to the CMI. It was not my intent or purpose to belittle the CMI but I felt that the small operator should know that there are only two groups that represent them in their operation.

I have received hundreds of letters and believe me when I say this figure is modest, that have asked me to form both music and amusement machine associations and in every instance I have stressed very strongly that in every town they should form two associations, one for music and one for amusement machines and I have recommended to them after they are fully organized to align themselves with our two groups because there are only two national associations which represent operators.

I appreciate your encouraging words and also your willingness to cooperate with me 100% with my group and I want you to feel that these are also my sentiments. I am sending a copy of this letter to all four trade journals so there will not be any mistake on the part of any operators throughout the country that CMOA represents amusement operators and the MOOA represents the juke box men.

I trust this finds you in good health and I am looking forward to a personal meeting with you at the Coin Machine Show in Chicago in January. Yours for bigger and better associations, I am

Very truly yours,

COIN MACHINE OPERATORS OF AMERICA.

Hirsh de La Viez, Pres.
Bally Announces New Revolutionary Console “Multi-Bell” Which Includes “Jumping Odds” Feature of “Citation”

Bally Mfg. Co. went into quantity production this week of its “Multi-Bell,” sensational new bell-console which Bally president Ray Moloney calls “the first major advancement in bell-consoles in the past twenty years.” “Multi-Bell” certainly is a radical departure from ordinary bell-consoles, for to the customary fruit-bell-and-bar reel symbols has been added Bally’s famous “jumping odds” feature as used in its one-ball game, “Citation.” Thus by playing additional coins before pulling the lever, the player can improve his odds—odds which never drop back, and sometimes jump to the top by the play of a single coin.

For instance, with the play of additional coins, the single cherry pay-off can advance from two to 64; two cherries, which pay four, can jump to 100; three oranges, normally winning six, can win 200; and the three bells, normally returning 64, can jump to a top super-special.

Bally’s general sales manager, George Jenkins, points out, “Bally has produced other great bell-consoles featuring ‘changing odds—consoles like ‘Triple-Bell’ and ‘Wild Lemon’ in which odds change automatically, and ‘Double-Up’ in which the spinner automatically doubles awards; but this is the first time a bell-console has ever been developed which permits the player, by depositing more coins, to make his own odds. The lowly single cherry suddenly becomes a potential big winner, and other familiar symbols take on added fascination by reason of their constant increase in value as more coins are played.”

Aireon’s Sales Mgr. Speaks On Television

Manganese Found New Country

MEMPHIS, TENN.—Barney Craig, general sales manager of Aireon Manufacturing Corporation, spoke to a fine gathering of Memphis’ biggest music operators at the offices of the local distributors, Atlas Amusement Company, 1078 Union Avenue, this city. The topic of his talk was Aireon’s combination music-video, which is now being placed on many locations throughout the city since the opening of the first television station, WMCT, Memphis. Columnists were greatly impressed with the money-earning potential of this type of equipment, and were further convinced when they all went out to check on some of the equipment on location.

“Aireon’s combination coin-operated music-video sets were the first such type of equipment placed on location in this city,” stated Bob Goad, president of Atlas “and I believe they are the only equipment on the streets at this time. Careful check on collections have shown that customers are throwing in many more coins in the boxes.”

Aireon’s Sales Mgr. Speaks On Television

CHICAGO—James T. Mangan, author, designer and advertising expert, and one of the industry’s greatest personalities, this week sent a handsomely inscribed proclamation to all the nations of the earth, and elsewhere by thought transference) proclaiming that he had “seized all space in all directions from the earth” in the name of a newly founded country, the Nation of Celestial Space.

Mangan states that no nation up till now has bothered to claim this vast celestial territory abounding in clean, uncrowded places and filled with valuable ether.

“This nation is already at work on its constitution” stated Mangan.
American Shuffleboard Clarifies Prices Listed In CMI Blue Book

UNION CITY, N. J.—Frederick Jordan, sales manager of American Shuffleboard Company, this city, in a letter to The Cash Box, clarified prices for his firm as carried in past issues of CMI Blue Book. Prices listed were "list price" and as is the custom in this field, all equipment is shipped F.O.B. Factory. In addition several price changes on American's Shuffleboards are now in effect. Readers of The Cash Box will note that the listings beginning with this issue carries the notation "All prices F.O.B. Factory." Jordan informs us further that American's policy does not include crating or shipping. Coinmen throughout the country are aware of this freight condition, and a well known Oklahoma City, Oklahoma, distributor, is now sending his own truck to the Shuffleboard firms from which he is buying equipment. This wholesaler claims it's much cheaper for his truck to pick these machines up than to pay the freight charges for long haulage.

However, it is to the benefit of all if they keep in mind that the freight and shipping and in some instances crating charges are to be added to the prices listed.
ONE LOOK... YOU’LL BUY

Williams

El-Paso

See it—Buy it at Your Distributor TODAY!

Williams MANUFACTURING COMPANY
161 W. HURON STREET
CHICAGO 10, ILL.

SAVE MONEY AND GET THE BEST IN USED FIVE BALLS ALL MERCHANDISE GUARANTEED REGARDLESS OF PRICE
BRONCHO...$37.50
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TALLY-HO...45.50
TROPICANA...45.50
TREASURE CHEST...74.50
MAJOR LEAGUE...79.50
CATALINA...85.50
ROBIN HOO...95.00
TENNESSEE...95.50
TRIPLE ACTION...102.50
CARIBBEAN...126.00
SHANGAI...125.50
SPIN BALL...115.00
CRAGY BALL...125.00
KING COLE...129.50
CRUIS...149.50

1/3 Deposit Cash or Certified Check With Order
Ex. Contact Kicker Kits...$6.95
Ex. Refi Kicker Kits...3.95

ATTENTION!!!

Wurlitzer 1015...$374.50
Wurlitzer 1106...594.50
Wurlitzer 21...594.50
Wurlitzer 61 and stand...35.50
25E Mills Jewel Bell...144.50
Rings Alley...274.50
Key Submarine...34.50
20 W.S.Z. Seeburg...10.00

OLSHIEIN DISTRIBUTING CO.
1100-02 BROADWAY, ALBANY 4, N. Y.

GREENBAUM SQUELCHES RUMORS

Makes Statement Regarding Future Position In Coin Biz. Will Have Big Surprise For Convention

CHICAGO—Sam Stern, general manager of William Manufacturing Company, this city, reports that orders for its new five ball "El-Paso" are pouring in, and that the factory is now running full blast to supply the demand.

The new five ball is a high score game, total score can be run up to 1,000,000, with six bonus advance rebounds. In addition there is a sequence method of scoring, all arranged interestingly to permit the player to run up big scores.

Fulton (Skeet) Moore, sales manager states that reports coming in from Paul Pedersen, who is covering the Eastern territory at this time, are very good. Paul is doing a fine job, and Moore states that many additional sales are attributable to the fact that the operator is being contacted.

Another Aircon First!

Coronet with TELEVISION

American Amusement Corporation
412 Ninth Street, N. W. * D1-1225
Washington 4, D. C.

WILL BUY ANY QUANTITY AMI MODEL A
WURLITZER 1015 WURLITZER 780 WURLITZER 705 WRITE—WIRE—PHONE
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WE SPECIALIZE IN REBUILDING BUCKLEY TRACK ODDS.
Exclusive Distributor of BUCKLEY TRACK ODDS and CRSS CROSS SLOTS.
COMPLETE STOCK OF COIN MACHINE PARTS.

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325 Metairie Road
NEW ORLEANS 20, LOUISIANA
(PHONE: Temple 3712)

O. D. JENNINGS & CO., CHICAGO, ILL.
HORSE-TRADING TAKES Experience!

IT WOULDN'T be smart to have your barber buy and sell horses for you— he doesn’t have the experience, the know-how for picking winners and the sixth sense that tells him when it’s time to trade. And when you deal with anyone but the man who belongs to the NATIONAL COIN MACHINE DISTRIBUTORS’ ASSOCIATION, you’re not taking advantage of his broad experience and wide contacts in the coin machine field—the background that enables him to help you make your business pay.

When a game is “played out” — when it no longer has steady player appeal — it pays to call on the man who belongs to the NATIONAL COIN MACHINE DISTRIBUTORS’ ASSOCIATION. He’ll give you the best trade, because he has the know-how plus the organization for handling your trades. When you buy and sell all of your machines through your NCMDA* Distributor, you do all of your business under one roof—a real advantage which simplifies your transactions, gives you quick action on your trades and immediate service on your new machines.

See the man who belongs to NCMDA— you’ll get the best trades today.

*NATIONAL COIN MACHINE DISTRIBUTORS’ ASSN.
130 NORTH WELLS STREET • SUITE 1301 • CHICAGO 6, ILLINOIS

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SOUTHERN AUTOMATIC MUSIC CO., INC. 240 Jefferson St., Lexington 2, Ky.
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WEST
GENERAL DISTRIBUTING CO. 2812 Main St., Dallas 5, Texas.

WEST COAST
ADVANCE AUTOMATIC SALES CO. 1330 Howard St., San Francisco 3, Calif.
WESTERN DISTRIBUTORS 1226 S.W. 16th Ave., Portland 5, Ore.
WESTERN DISTRIBUTORS 3126 Elliott Ave., Seattle 1, Wash.

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
EASTERN FLASHES

With his in most instances feeling the usual annual holiday slowdown, column along the row were developing most of their time to concentrate on one two-topics—the forthcoming Christmas and New Year holidays, and the CMI reconditioning. Will show take place in Chicago January 17, 18 and 19. While there weren’t many organized parties, all the wholesalers had the wherewithal to participate in conviviality with their customers all week long. Operators were busy getting ready to get as far as to take advantage of all of the holiday business, and many phonos were rented out to commercial firms through the city who were running parties for their employees. For the case every year the CMI show approaches, everyone in the biz is working up enthusiasm to fever pitch. In a few weeks from now, when it’s necessary to be on the way, everyone will be running for train and plane reservations, and generally preparing for hotel accommodations in any Chicago rat hole. So—as a reminder—get to work right now. Set up your traveling accommodations, and make sure you have a hotel reservation.

The snowstorm that hit the city this past week drew concerns and worries from the merchants, but it didn’t stop the people from enjoying the spirited SPIRIT of the holiday season. The show was well attended, and the displays were impressive. The atmosphere was electric, and everyone was looking forward to more exciting events in the future.

Write! Wire! Phone!

SHUFFLEBOARD CO. OF AMERICA, INC.
224 EAST ELM ST., LINDEN, NEW JERSEY
N. Y. CITY SALES OFFICE, Tel.: Circle 6-6651

AN OPERATOR WRITES... "...NU-ART" Deluxe SHUFFLEBOARD is the best looking and also the best built board in this part of the country..."
NEW 1949 CRISS CROSS JACKPOT BELLE

Only BUCKLEY can give you the CRISS CROSS EXTRA AWARD — PLUS — LARGE GUARANTEED JACKPOT!

We challenge any other Jackpot Bell to stand up in competition with the BUCKLEY CRISS CROSS

Hurry
... only one more issue to go before the big...

PRE-CONVENTION NUMBER

OF

"THE CASH BOX"

Closes: Friday, January 7th

CONVENTION ISSUE

Closes-January 13th

THE CASH BOX

Empire State Building, New York 1, N. Y.

(All Phones: LOngacre 4-5321)

CHICAGO CHATTER

With the holidays well under way and everyone looking forward to the New Year, the big talk now is the coming CMI convention. The coinshow days bring with them lots of discussions, pro and con, but, in the last analysis, the question certain, when convention time rolls around enthusiasm runs high. . . . Fulton (Sheet) Moore, sales manager for Williams Mfg. Co., all hops up over their newest game, "Ed, Peco and Pace." Skeet advises, "We have now entered our "Full production". . . . Paul Federman, roadman for Williams, now traveling thorough the eastern territories, is always full of some very interesting reports. Also, "More coinmen should get out on the road and see for themselves just how much business is to be had." According to Federman, "It's there—all you have to do is go out and get it". . . Harry Williams of California again to spend the Xmas holidays. . . . Visitors at the Williams' plant this past week were, George Prock of Dallas, Tex., Leo Weinberger of Louisville, Ky., J. B. Lazar of Pittsburgh, Pa., and Irw Blumenfeld of Baltimore.

Over at H. C. Evans Co. there's much enthusiasm about their recent purchase of the Mills phonograph rights. Firm officials are certain that this new product, added to their present line, will help to promote even better business. Evans Company is now enjoying . . . Sam Wollenberg's now keeping busy showing off the firm's Shuffle-Kind and Re-Bound boards while partner Sam Genshberg is away in Florida. . . . Max Perlmutter of the Atlantic-Connecticut Corp., Seeburg distribut, and Jack C. Gordon, sales representative for Seeburg, in-town to view the firm's new products. . . . Del Veatch of V. P. Distribut, Co. at St. Louis, Mo., is seen doing rounds in the windy city, Del claims Chicago is like a second home to him now, he's here so often. . . Fred Kleinman, admiring time out to relax after the very terry job done for the vets out at Hines Hospital. It might have been hard work but Fred feels it was well worthwhile.

We hear from Joe Batton of Exhibit Supply about the firm's new additions to their revamped arcade line. Equipment includes the Mauser Pistol Gallery, an arcade coin vended; "Jittery," and a deluxe out, "Multi Bell." and expected that these will prove worthy additions to Exhibit's new line. . . . Bally Mfg. Co. now in full production on its new bell, "Multi Bell," George Jenkins, firm sales manager, pointed out, "This is the first console which permits the player to make his own odds by additional coin deposits." Meanwhile the rapidly growing at top speed was recently given a one-ball game "Citation". . . . Ed Vejack over at O. D. Jennings & Co. is know deep in plans for Jennings annual open house to be held at the factory during convention time. Ed went on to tell us about Jennings new machine which is to be exhibited at the coinshow. He says, "It's a honey."

Lindy Force of AMI very enthused over the appointment of Joe Hanna of Hanna Distributing Co., Utica, N. Y. as their distributor for upper New York. Monte West, owner of the distributor for AMI, granted two them week leave of absence to rest up and get in condition again. Seems as though Monte has been doing too much traveling around the country lately and needs a good rest. Joe Caldon, now in South Dakota on biz, reports in to AMI's office that, "All is well." Joe plans to be back in Chi in time to celebrate the holidays. A calling to Barbara Humphrey of CMI's Public Relations Dept., the convention fever has really caught on. Barbara tells us she never knew to many phones could ring at one time, with everyone wanting to talk. . . . Had a nice talk with Fred Mann, regional manager for Airtron Mfg. Co. Fred says he'll have a very important announcement to make after the first of the year.

United Mfg. Co. held their annual Xmas party this past week with Billy DeSelm and the rest of the boys playing hosts to their many guests. And, from what we hear, a fine time was had by all. . . We understand that United's new game, "Serenade," which is now in full production, has really made a big hit with all distrubs and ops. All claim it to be a real coin-catcher. . . . Art Weinfeld over at Rock-Ola Mfg. Corp. reported things rather quiet this week due to the holidays. Art says, "It's quite a job to keep people's minds on phones when all they're interested in is their Xmas shopping." . . . The boys over at Genco Mfg. Co. pleased as punch over the success of their new game "One-Two-Three". There's plenty of talk around coin circles about the fine games Genco is producing. . . . Hugh McGrariry of Illinois Simplex informs us they lost one of their girls only to gain back another one. Art Silverman has left her post to become a Mama while Stell Shaffer, recently absent from her desk, is back on the job again. Seems as though Illinois Simplex did their Christmas celebrating a little party this year, holding their Xmas party on the Saturday before Christmas. Even though a little premature in their merry making, we understand that the party was a very big success.

Over at Bell-O-Matic Corp., Vince Shap and Midge Ryan were busy as the first audience to get a preview glimpse of Bell-O-Matic's three new bell machines for '49. The machines have been christened, "Mills Token Bell", "Mills Blue Bell", and "Mills Black Beauty". . . . We hear from Grant Shay, who is one of the most optimistic guys in this here biz, Grant claims that Bell-O-Matic's business has gone along at a very steady pace without that usual slump that generally comes at this time of the year. If business is bad, we don't know about it over here," says Grant. . . Joe Beck of Telequin Electric Co. busy answering a zillion and one questions about his new contest. Joe stated, "When you work up a deal like this, see as though everyone wants to get into the act." . . . Coin circles here humming about the story appearing in last week's issue that R. R. (Rudy) Greenbaum may return to the business with some surprising equipment. (Ed. Comment: Greenbaum reports definite return with equipment for music operators—see story this issue.)

We'd like to take a line or two here to thank everyone for their best wishes for a merry holiday season and a prosperous new year, and say, "thank you to everybody!"
The Cash Box

Classified Advertising Section

Classified Ad Rate
8 Cents Per Word

Count every word including all words in firm name. Numbers in address count one word. Minimum ad accepted $1.00. Cash in check must accompany all orders.

Want—Two or three Melody Boxes, new or used. If used motors must be OK. H. L. MARCH, BRATTLEBORO, VT.

Want—Large ads from your records. We buy steadily all year around.

WANT—The used records from your boxes. We buy steadily all year around. Address your offer to Chicago’s Largest Distributor of Used Records. We pay freight.

Write to: USED RECORD EXCHANGE, 17-1902 "C" Gal-
gano, 4142 W. ARMITAGE AVE., CHICAGO 39, ILL. Tel.: Dickens 7060.

WANT—Phil Mason wants to buy for cash any quantity new or used phonos, pins, rollodowns, arcade, and vending machines—or any other type of equipment. MASON DISTRIBUTING CO., 602 TENTH AVE., NEW YORK 18, N. Y.

WANT—Will buy any quantity used slot machine, all makes and models. Also Columbia, Gossenreek Mills Q.Ta Vest Pockets. Quote lowest prices in first letter. Machines must be in first class condition.

AUTOMATIC GAMES CO., 2858 W. PICO BLVD., LOS ANGELES 6, CALIF.

WANT—Used juke box records. High-
cert prices paid. Unlimited quantities. We purchase all year ‘round. Compare our prices before selling your records. We pay freight. Call, Wire, Write FIDELITY DIST., 1547 CROSBY AVE., BRONX 61, N. Y. Tel.: UN/derhill 3-5761.

WANT—All types of Music Machines, especially Wurlitzer 800, 750 and 750E. Quote lowest price and condition. DAVE LOWY & COM- 
pany, 594 TENTH AVENUE, NEW YORK 18, N. Y. Tel.: Chicker 4-3100.

WANT—Bally Triple Bells, Packard Boxes, all Chrome Buckley Boxes, and any amount of new or used Flipper Games. Quote prices and serial numbers. M. A. POLLARD CO., 725 LARKIN ST., SAN FRANCISCO 9, CALIF.

WANT—5 Ball F.P. original Flipper games and new game cocusote; Slots, all makes and models; Keeney Banners Super Balls; Bally Triple Bells; Eurekas; late model mechanical gatures. All equipment must be in A-1 condition. State quantity and prices in 1st letter. NOBRO NOV- ELTY, 369 ELLIS STREET, SAN FRANCISCO 2, CALIF. Tel.: TUK- edo 5-4976.

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!

Minneapolis—St. Paul, Minn.

Roy Foster of Sioux Falls, South Dakota, spending a few days in Minneapolis calling on several distributors. ... Al Reeve of Watertown, South Dakota, flew in and Cleve Angen of Portland, North Dakota, used the has to come to town. ... S. P. Onstad of McIntosh, Minnesota, braved the roads and drove to Minneapolis, and also spent a few days before returning home. ... Con Kalulu and his son of Brownsville, Minnesota, also in Minneapolis for a couple of days. ... Phil and Morris Gillett of Lake Mills, owner of the Novelty Sales Company, Fargo, North Dakota, took the train down to Minneapolis but it was necessary for them to return the same day. ... Frank Mager of Grand Rapids, Minnesota, and Don Holman of Big Fork, Minnesota, drove in this week and because of bad weather conditions, remained overnight.

Also interesting this week were: Pete Woranson and Mark Coughlan of Mantko, Minnesota, Vic Henslot of Worthington, Minnesota, Art Hagnos of Grand Forks, North Dakota, Gil Smith of Fargo, North Dakota, Bill Welch of Chipewa Falls, Wisconsin.

Greg Mirza of Brainerd, Minnesota, in Minneapolis just for the... L. I. Harris of Enderlin, North Dakota, spending a few days in Minneapolis visiting friends and... Mr. and Mrs. Ike Sundem of Montevideo, Minnesota, also in Minneapolis for a few days vacationing. ... Mr. and Mrs. H. H. Kroeger and their young daughter of Fairfax, Minnesota, in town for the day.

Henry Greenstein left for Los Angeles, Monday, December 26th, and will be in Chicago January 17th for the Coin Machine Show, before returning home. ... Herman Paster of the Mayflower Distributing Company, St. Paul, had a large Christmas party at the Nicollet Hotel, for his employees last Saturday, December 18th. ... Sammy Niva, formerly in Des Moines, Iowa, is now with the Mayflower Distributing Company.

Please mention THE CASH BOX when answering ads—it proves you’re a real coin machine man!
For Sale—Victory Specials $75 ea.
Very clean and in A-1 condition.
M. A. POLLARD COMPANY, 725
LARKIN ST., SAN FRANCISCO,
CALIF.

For Sale—Close-out: Best Buy Ever!
Brand new Pro-Scores in original
crates, $189.50 each, F.O.B. Chi-
gago. GEORGE PONDER COM-
PANY OF NEW YORK, 230 W. 37th
ST., NEW YORK, N. Y. Tel.: Circle 6-6651.

For Sale—Phonograph route in
Rocky Mountain Region. Consists
of 56 Phonographs (Wurlitzer),
also Wall Boxes, Speakers, Etc. on
location. Very reasonable. Owner
has other interest out of town. This
route is located where it's a privi-
lege to live. Income $3,000 net an-
ually. MRS. W. S. BAUKNET,
1533 LEWIS DR., LAKEWOOD, O.

For Sale—Gazette Used Ma-
chines—Boxes, Bells; Rome, One-Ball;
Phonographs. The machines are perfect,
the prices are right! Write for list.
CONSOLE DISTRIBUTING CO.,
3425 MATAIRIE RD., NEW ORLEANS.

For Sale—Five-Ball Pin Games: In
excellent condition at $25 ea.: Ar-
izona, Big Hit, Big League, Fast Ball,
Frisco, Riviera, South Seas, Stage
Door Canteen, Superliner, Surf
Queens, Suspense. At $10 ea.: Big
Chief, Big Parade, Capt. Kidd,
Champ, Chubby, Dixie, Dude
Ranch, Hi Hat, Home Run, Base-
ball Marvel, Mouzieker, Seven Up,
Star Attraction, Venus, Victory,
X-CEL NOVELTY CO., 1929 W.
TIOGA ST., PHILADELPHIA 40,
PA. (Tel.: RA 5-8705).

For Sale—Victory Specials $75 ea.
Genco Bank Roll $65; Bank Roll
$49.50; Gold Mine Console $50;
Skill Jump with stand $40; 1947
ART Challenge $25; Commander
ESRC $90; Casino $49.50; Wurlit-
zer 24 $49.50; 61 with Stand
$49.50, Send for Parts and Supply
Catalogue. WEST SIDE DISTRIBUT-
URING CORP., 612 TENTH AVE-
UE, N. Y. C. Tel.: Circle 6-8464.

For Sale—One Balls: Bally Gold
Cup $249.50; Bally Jockey Specials
$175; Keeneys Big Pal $75;
Bally's Victory Specials $95. All in
top shape. Terms: 1/3 deposit.
C & M SPECIALTY CO., 332 CAMP
ST., NEW ORLEANS, LA.

For Sale—The used best five ball
games at low-down prices. Trade
Winds; Spin Ball; Caribbean;
Yanks; Crazy Ball; Shanghai; Rob-
in Hood. Many others—This is a
real chance for you to get these
guaranteed five balls at bargain
prices. Write: MARLIN AMUSE-
MENT CORPORATION, 412 9th
STREET, N. W., WASHINGTON 4,
D. C.

For Sale—Ring-A-Role $250; Hy-
Roll $150; Advance Roll $75;
Hawaii $65; Singapore $75; Big
City $75. MOHAWK SKILL GAMES
CO., 67 SWAGGERTOWN ROAD,
SCHENECTADY, N. Y.

For Sale—New Black Cherry
and Golden Falls Case Assemblies
for $40 each. Each assembly consists
of Castings, Wood Case, Club
Handle, Drill Proofing, Award Card,
Jack Pot Glass, etc., completely as-
sembled and packed in individual
carton. Write us for list of prices
on new, used and rebuilt slots.
WOLFE MUSIC CO., 1201 W.
MAIN ST., OTTAWA, ILL. Tel.: 1312.

For Sale—Record Shop, 3 Joke
Boxes, top locations, in University
Town, located just off the Campus,
BOX # 718, c/o THE CASH BOX,
EMPIRE STATE BUILDING,
NEW YORK, N. Y.

For Sale—Famous Racer C.P. Floor
Sample $595; 1 Evans '47 Bangtail
$275; 1 Jennings 5/10 Challenger
$275; 1 Jennings '40 Grey Hawk
Chief post-war $110; 1 Jennings '55
Chief $145; 1 Mills 2 1/2
Quarter, Golden Falls ILL. $150. AUTO-
MATIC AMUSEMENT CO., 1000
PENNSYLVANIA ST., EVANSTON,
10, IND.

For Sale—Cover Girl Console $50;
Genco Bank Roll $65; Bank Roll
$49.50; Gold Mine Console $50;
Skill Jump with stand $40; 1947
ART Challenge $25; Commander
ESRC $90; Casino $49.50; Wurlit-
zer 24 $49.50; 61 with Stand
$49.50, Send for Parts and Supply
Catalogue. WEST SIDE DISTRIBUT-
URING CORP., 612 TENTH AVE-
UE, N. Y. C. Tel.: Circle 6-8464.

Miscellaneous

Notice—Music Operators: We re-
grid your used phonon needles scientifi-
cally and guarantee complete satis-
faction. Hundreds of operators use
the service constantly. It's a big
saving. Write for complete details
and free shipping containers. BE-
SHARP NEEDLE SERVICE, BOX
770, FT. DODGE, IOWA.

Notice—Music Operators. Motors
reconditioned. $5.50; Wurlitzer
counter model trays refinished and
rebushed $6.50. BILL'S PHONO
REPAIR, 5947 EMERALD AVE.,
CHICAGO 21, ILL. Tel.: Engle-
wood 8192.

Parts and Supplies

For Sale—All Tubes—Standard
Brands, individually boxed 60% off
list. 50 assorted new tubes and 10% off
list. ENGLISH SALES COMP.
ANY, 2901 W. RANDOLPH ST.,
CHICAGO, 11.

For Sale—Parts and supplies for
all types coin operated machines.
Send for Free illustrated wall chart.
Lists over 1200 different items from A
to Z. If you operate coin machines
you must be on our mailing list.
BLOCK MARBLE CO., 1425 N.
BROAD ST., PHILA. 22, PENNA.

For Sale—Radio Tubes, 60% off
list, minimum shipment 50 tubes
assorted. Popular brands. All types
in stock. Maga bulbs: No. 47, $39
per 1000; $4.50 per 100; No. 40,
44 and 46, $5.20 per 100; No. 50
and 55, $3.90 per 100. BELMONT
RADIO SUPPLY, 1921 BELMONT
AVE., CHICAGO 12, ILL.

For Sale—Or trade: 50 Ske
Ball Alleys, all makes, also 50 Sec-
ret Ray Guns with mother-in-law
conversions. Priced very, very low
for immediate disposition. Write im-
mediately as we need the room.
RELIABLE SKEE BALL CO., 2512
IRVING PK., CHICAGO, ILL.

For Sale—1503 Bulbs for Keeneys
Cone 20c ea.; Phonograph Casters
$1 net; Rectifiers 24 junction $3.25
each; Rectifiers 25 junction $3.75;
Photo Electric Tubes $2.25 ea.;
Plastic Ball Lift Housing 10c ea.;
Plastic Ball Shooter Housing 20c
ECONOMY SUPPLY CO., 2015
FIFTH AVE., BALTIMORE 18,
MD.

For Sale—Special—Just what every
operator needs! Ex. Cont.
Tinker Kites $6.95, Ex. Flipper
Kites $3.95. Make new games out of
old ones. Rush your check today.
MARLIN AMUSEMENT CORP.,
419 9th STREET, N. W., WASHING-
TON, D. C.
HOW TO USE THE "C. M. I. BLUE BOOK"

FOREWORD: Many times, wide differences appear in the high and low prices of certain equipment. Like any true manufacturer, The C. M. I. Blue Book can only quote the market prices as they are quoted. The C. M. I. Blue Book acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do decrease for months. The C. M. I. Blue Book, rather than show no price, retains the last quoted known values for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices continue to be very widely divergent these days. Someone on the West Coast may think a certain model of a $1250.00 whereas someone on the West Coast may think it is worth only $75.00. Of course, condition, serial number, appearance, demand, territory, quality, etc., must all be taken into consideration. The C. M. I. Blue Book reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: The C. M. I. Blue Book should be read as follows: First price listed is lowest price for the week; second price listed is highest price. Where only one price appears this should be considered lowest price.

TABLE 1: WURLITZER (Cont.)

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<td>366 Music Transmitter</td>
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<td>139A</td>
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<td>139B</td>
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<td>125 Wall Box</td>
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TABLE 2: SEEBURG (Cont.)

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TABLE 3: ROCK-OLA (Cont.)

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<td>1525 Wall Box</td>
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FREE PLAY PIN GAMES

- Carousel
- Catalina
- Chico
- Cleopatra
- Clover
- Cinderella
- Commodore
- Dixie
- Double Barrel
- Drum Major
- Dynamite
- Fast Ball
- Flato
- Flat Top
- Flamingo
- Flying Trap
- Four Diamonds
- Four Aces

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### C.M.I. BLUE BOOK

**January 1, 1949**

#### FREE PLAY PIN GAMES (Cont.)

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<td>Screwbob</td>
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<td>Scoop</td>
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<td>Silver-A-Line</td>
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#### ARCADE EQUIPMENT

- **Allite Strikers 'N Spares**
  - Price: 189.00 / 275.00
- **Atomic**
  - Price: 35.00 / 95.00
- **Amusement Life**
  - Price: 49.50 / 149.50
- **Bally Alley**
  - Price: 26.00 / 55.00
- **Bally Bobby**
  - Price: 225.00 / 275.00
- **Bally Conveyor**
  - Price: 65.00 / 89.50
- **Bally Empire**
  - Price: 95.00 / 139.50
- **Bally Flash**
  - Price: 45.00 / 79.50
- **Bally King**
  - Price: 50.00 / 75.00
- **Bally Lucky Strike**
  - Price: 45.00 / 79.50
- **Bally Sky**
  - Price: 45.00 / 79.50
- **Bally Trojens**
  - Price: 45.00 / 79.50
- **Bally Undersea Raider**
  - Price: 45.00 / 95.00
- **Bank Roll**
  - Price: 45.00 / 75.00
- **Big Top PP**
  - Price: 35.00 / 52.00
- **Boulevard**
  - Price: 25.00 / 49.50
- **Buckley Deluxe Dig**
  - Price: 125.00 / 159.50
- **Buckley Tropicana**
  - Price: 225.00 / 325.00
- **Champion**
  - Price: 45.00 / 95.00
- **Champion Basketball**
  - Price: 45.00 / 95.00
- **Chicino Goosie**
  - Price: 85.00 / 149.50
- **Chicino**
  - Price: 35.00 / 69.50
- **Chicino Roll-A-Score**
  - Price: 35.00 / 84.50
- **Evans In the Barrel**
  - Price: 125.00 / 149.50
- **Evans Super Bomber**
  - Price: 125.00 / 149.50
- **Evans Play Ball**
  - Price: 56.00 / 89.50
- **Evans Strike L.D.**
  - Price: 45.00 / 79.50
- **Evans Ten Strike HD.**
  - Price: 25.00 / 32.50
- **Evans Ten Strike 56**
  - Price: 45.00 / 89.50
- **Evans Ten Strike 26**
  - Price: 25.00 / 32.50
- **Exhibit Bowling Alley**
  - Price: 35.00 / 75.00
- **Exhibit Vendor**
  - Price: 25.00 / 50.00
- **Exhibit Roll-O-Matic**
  - Price: 195.00 / 250.00
- **Exhibit Merchant**
  - Price: 75.00 / 95.00
- **Exhibit Vitalizer**
  - Price: 35.00 / 50.00
- **Genco Bank Roll**
  - Price: 35.00 / 65.00
- **Genco Hay Ball**
  - Price: 30.00 / 45.00
- **Grecken Met, Typex, etc.**
  - Price: 95.00 / 175.00
- **Gott 3 Way Drop**
  - Price: 16.50 / 25.00

#### C.M.I. BLUE BOOK

**SHUFFLEBOARDS**

- **ALL PRICES ARE LIST—F.O.B. FACTORY**

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<td>$648.00</td>
<td>$549.50</td>
<td>$367.00</td>
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UNITED'S

SERENADE

NEW DIFFERENT, EXCITING PLAYBOARD ACTION

9 WAYS TO SCORE REPLAYS

FIVE BALL NOVELTY REPLAY

See Your Distributor

UNITED MANUFACTURING COMPANY

3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS
NOW! FAMOUS "CITATION" ODDS IN A BRILLIANT BELL-CONSOLE

Bally MULTI-BELL

"MULTIPLE" COIN PLAY DOUBLES AND TRIPLES AVERAGE BELL PROFITS

All the powerful play-appeal and color and flash and suspense of a bell . . . plus the famous "Citation" odds that is already sweeping one-ball territory like wild-fire . . . and smashing all previous profit records! That's MULTI-BELL . . . the strongest combination of money-making features ever crammed into one cabinet. Odds: "multiply" on mystery basis . . . from 2 all the way to the big juicy SPECIAL, EXTRA-SPECIAL or SUPER-SPECIAL. Odds always either advance or remain as high as on previous coin . . . NEVER DROP BACK TO A LOWER BRACKET. Players actually play 8, 10, 12 coins before spinning reels . . . and for the first time in history a SINGLE-CHUTE console is actually earning double the revenue of multiple-coin-head games. Get your share . . . get MULTI-BELL now.

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CITATION - LEXINGTON - CARNIVAL
TRIPLE BELL - WILD LEMON - HI-BOY
HY-ROLL - DELUXE BOWLER

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at the Coin Machine Show
SHERMAN HOTEL, CHICAGO
JANUARY 10-16

OPERATE AS AUTOMATIC OR FREE PLAY
NICKEL OR QUARTER PLAY

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DIVISION OF LION MANUFACTURING CORPORATION
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